

SHALLOW WATER
Is Hereford's
"Ace in the Hole"

The Hereford Brand

12 PAGES
Electrified
Farm Homes.

Published Every Thursday

Our Slogan—"More People—More Farms"

37th YEAR—NUMBER 45

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 11, 1937

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Legion Will Sponsor Armistice Day Program

AROUND TOWN

Sights and Faces Seen

Frank R. Phillips, head of West Texas State College at Canyon, was the victim of a general joke while visiting Summerfield School, Tuesday. Tandy Legg asked one of his students who was second president of the United States. The boy answered, "Abraham Lincoln," and Mr. Phillips turned around so suddenly that he fell from his chair and sprawled out on the floor.

Dr. F. W. James is having a hard time explaining the black eye he displayed this week. He attributes it to a car accident—and after he finishes, the listener usually says, "Well, that's as good a story as any."

Recent publication of the fact that Mrs. M. L. Steele is a charter member of the Amarillo Mother-in-Lay Club, brings forth information that Mrs. E. J. Williams of Hereford, also holds the distinction of charter membership in Old Tack's organization.

Everyone loves a sportsman, and surely that title is deserved by Rufus Sewell, Ernest Medkief, Jim Robinson, Dick Dickson, Judge C. W. Humble and Albert Farris. After returning from a successful deer hunt in New Mexico last week, they distributed venison to more than 200 families.

Boys and girls, check up on your old toys. Co-operating with the (Continued on Page 12)

Highway 60 Will Be Surfaced To Clovis By April

Predicting completion of surface work across Farmer County by April 1, 1938, the Texas Highway Department this week announced that Highway 33-60 will be topped, giving a hard-surfaced road from Clovis to Amarillo.

During recent months Highway 60 was surfaced across Deaf Smith County, connecting with the surfaced road on the east at Randall County line, and furnishing a paved road from Hereford into Amarillo.

The 40-mile strip between Amarillo and Clovis extends across Farmer and Castro Counties, to Farwell, and will be let in two bids because of the length of the strip. Bids for the 15 miles from Friona to the Castro line will be let November 23, and the Friona-Farwell strip will be let of December 7.

The road bed was completed earlier this year, but work was halted temporarily due to difficulty in locating a suitable caliche pit.

Hunters Expect Abundance Game Here This Year

With thousands of ducks already scattered over ponds and lakes in this area, and a few flocks of geese reported to have been seen, sportsmen are this year looking forward to one of the best hunting seasons in years. Old timers predict that with the coming of the first real cold snap of the year, ducks will literally cover lakes in this area.

Duck season this year opens on Saturday, November 12, and continues through Friday, December 26; geese may also be shot during the same open season. The bag limits are 10 ducks and five geese. Since ducks and geese are protected under federal laws as well as state laws, all hunters are required to possess a federal duck stamp, which are sold at post-offices for \$1. The season is closed on wood duck, buffhead, canvasback, redhead, Ross' goose and swan; nearly all of these species have red markings and may thus be distinguished by hunters. Quail season this year opens on December 1, and extends through December 31, in Texas.

Football Swings To Title Tilt Thursday

Decision Of H-D Agent Set For Nov. 22

Discussion of employment of a Home Demonstration Agent was Monday postponed by the Commissioners' Court until Monday, Nov. 22, at which time each community is asked to send representatives. Miss Ruby Mashburn, district agent, will also attend the meeting. "We want an expression of opinion from each of the communities, which have been divided as school districts," commissioners stated. "If the majority favors an agent, we will employ one. Each community should meet and vote, then send the result by a representative, to the meeting, Nov. 22."

O'Brien To Hold Dispersion Sale Here On Nov. 19

AUCTION INCLUDES 250 HEAD LINEBRED ANXIETY HEREFORDS

Friday and Saturday, Nov. 19-20, Hereford will be host to its second large Hereford Sale of 1937, when Bill O'Brien of Amarillo, sells his 250 head of linebred Anxiety Fourth Herefords. Like the Dameron Sale, which marked a return of interest in fine cattle to this section a few days ago, the O'Brien Sale is calculated to hold general interest of Hereford breeders over the entire nation.

A capacity crowd is expected to jam the sales pavilion here, when the sale opens at 10 o'clock Friday morning, and Mr. O'Brien invited all interested buyers to visit the pavilion early to inspect the cattle prior to the sale. Catalogues have already been prepared and may be secured by writing to Mr. O'Brien, Box 1331, Amarillo.

250 Head Herefords
The entire herd of 250 head of range-raised Linebred, Anxiety 4th Herefords will be dispersed in the (Continued on Page 6)

Lorene George Is Named Staff Head In Local Hospital

Following the resignation of Miss Esther Nafzgar as superintendent of Hereford Hospital, it was announced today that Miss Lorene George will serve as superintendent.

Miss George has been on duty at the hospital as night nurse prior to her recent appointment. Miss Dede Brittain will also return to the hospital from Pecos, Texas, where she has been with the hospital. She was formerly with the local hospital on general duty.

Miss Nafzgar, in offering her resignation, left Wednesday for her home in Olton, Texas.

Red Cross Drive Opens Today

With a quota of 300 members set for the Red Cross drive in Deaf Smith County this year, leaders today announced that the drive will open Thursday, November 11, and continue through Thanksgiving Day, Thursday, November 25. The Deaf Smith Chapter last year included a total of 233 members, and turned in \$320.20. The 300 members this year is expected to result in around \$400 in the local chapter. Officers of the Deaf Smith chapter are: John Olson, county chairman; Mrs. E. W. Harrison,

TULLIA FANS WILL COME HERE ON SPECIAL TRAIN TODAY

Coming to Hereford with a special train loaded with fans, the Tullia football squad will next Thursday meet the Whiteface team in a conference game which will decide the championship of the south half of District 1, Class B. As the outstanding game of the season on the Whiteface field a new 1937 attendance record is also expected to be chalked up.

Need All Cars
In co-operation with the Hereford Lions Club citizens are asked to meet the special train and escort fans to the playing field in cars. Lions Club members will turn out for the service 100 percent, but asked assistance of others in taking care of the large crowd. When Tullia and Hereford meet, they will both have clean conference records for the season. Both teams have lost to Panhandle, however, and by the same score of 6-0. Tullia ran up a large score against Happy, 42-0, while Hereford won over the Happy contingent by a 14-0 count.

All in all, the teams are considered to be well matched and fans are looking forward to view. (Continued on Page 12)

Parsonage Starts West of Church of Christ This Week

Workmen this week started on the foundation for a five-room parsonage to be constructed just west of the Church of Christ.

The parsonage, when finished, will be a stucco structure and will be modern in every respect. A garage will also be built in connection with the house. Work on the parsonage is expected to be completed by the middle of December, according to present plans. Heretofore, the church has not owned a parsonage, but due to the scarcity of homes, decided to build the parsonage this year.

Minister E. M. Borden will occupy the parsonage as soon as it has been completed.

City Directory Committees Are Announced Today

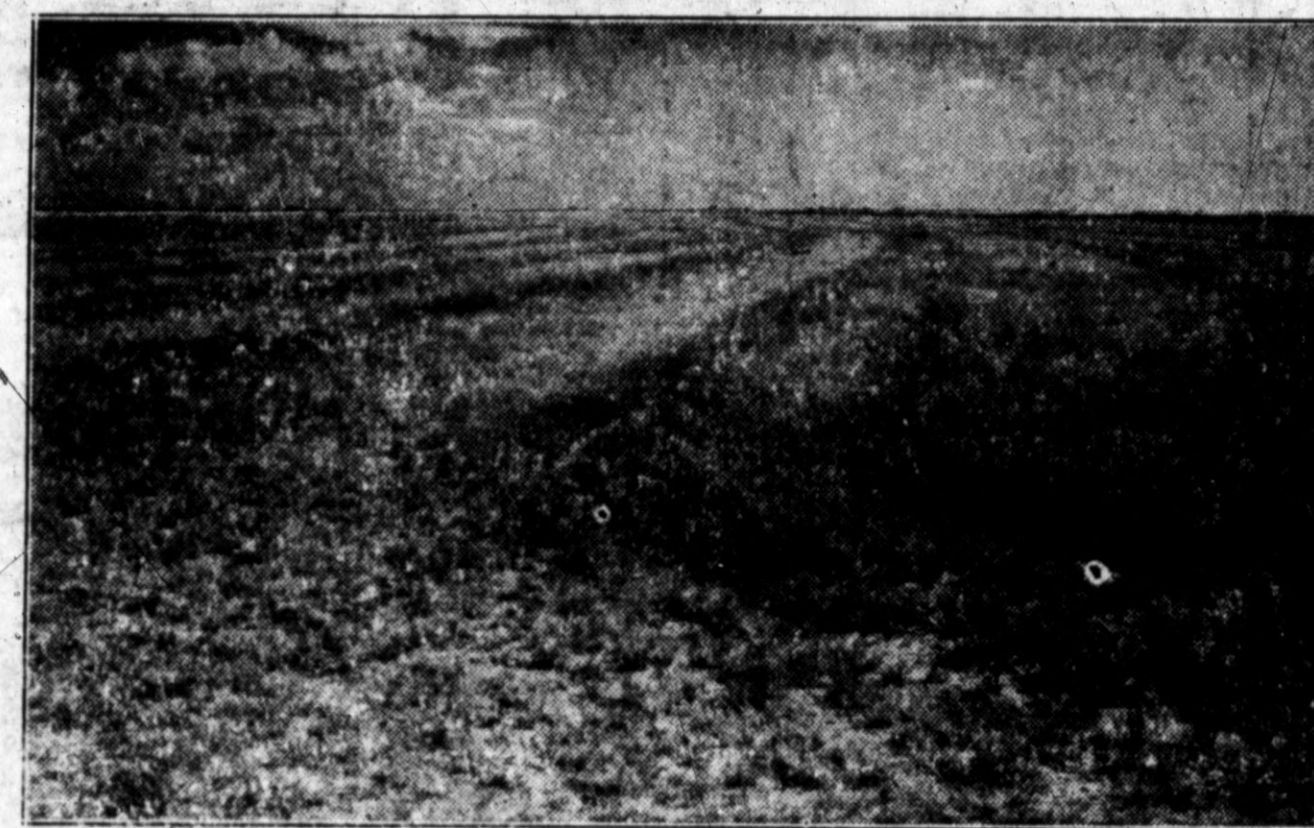
As members of the Hereford Band Parent's Organization today completed plans to swing into the publication of a City Directory of Hereford, committees were listed following a special meeting of the organization.

In addition to publishing names, occupation, address and telephone numbers of persons in the city, the directory will also include names of persons on rural routes out of Hereford, and several pages of statistics regarding Hereford, Deaf Smith County and resources of this area.

The committee on census includes: Mrs. S. L. Easley, chairman; Mrs. Ralph McCullough, Mrs. Bill Smith, Mrs. H. Henslee and Mrs. Jack London.

Committee on data of county: (Continued on Page 12)

Grass Yields More Than Doubled By Furrows



Pasture furrow methods, as applied by the Hereford Soil Conservation Service, and their results may be seen by careful inspection of the above photograph. The density of grass near furrows (right foreground) can be compared with the sparse grass in the 14-foot space between furrows as shown in the left foreground. Clippings indicate a \$3.70 profit per acre by furrowing this plot of pasture land.

Furrowed Pastures Pay Here

TESTS SHOW YIELD INCREASED GREATLY BY METHOD

In the days of yesterday—long before the green face of the range was cluttered with cedar posts and barbed wire—droves of fat range cattle, interspersed with herds of thoroughbred Anxiety Herefords, were familiar sights to old timers who came to this section to make their home.

With the settling of the country, however, came agriculture, and in a few short years the snorting, roaring bull was gradually crowded out by fields of yellow, waving wheat.

Then Came Dust

The story, so far, is one familiar to every historian—but going a little further, the country presented a problem without which people and historians did not reckon. A few years ago the obnoxious title, "Dust Bowl," came to be a familiar phrase in the West. The government took action, and today a district Soil Conservation Office is located at Hereford.

Operating for demonstration purposes only, the SOS work is carried on in different manners as regards various crops and tillage methods. One of the important factors in the program, however, is the returning of a certain percent. (Continued on Page 6)

Business Women Report On Town

"Women's Work in the Community," was the theme of one of the year's outstanding programs presented at the Business and Professional Women's Club in the court house here, Friday night.

In keeping with the program of the club, which calculates to make an accurate survey of community activity and the part which women play, reviews of different phases of activity were presented. Mrs. Pink Gilliland reported on the Home Economics Project. Mrs. Dyalthis Bradley reported on work in the County Welfare Office. Miss (Continued on Page 12)

College Leaders Visit In Deaf Smith Schools

Representing West Texas State Teachers College, Frank R. Phillips, head of the agricultural department, and L. S. Baker, professor of biology, inspected Hereford Schools and four county schools Monday and Tuesday.

The visit was in co-operation with National Education Week, sponsored by the National Education Association and the American Legion. They also said that by visiting West Texas schools they hope to be able to secure ideas which may improve the curriculum of the college. They also visited with former W. T. S. T. C. students, 15 of whom are now in Hereford Schools, including 10 graduates and five under-graduates. Mr. Phillips addressed students in Hereford Monday morning, and both visitors spoke highly of the Hereford Schools, praising the orderly manner of students and the attitude of the student body in general.

Tuesday, accompanied by Judge Earl W. Wilson, they visited four rural schools, and plan to return in the near future and visit the remaining schools over the county.

"Westway is a school of champions," Mr. Phillips said. "It has an excellent staff of teachers and an energetic student body. We enjoyed the visit immensely." Wyche and (Continued on Page 12)

Census Cards For Unemployed To Be Out Tuesday

Opening Tuesday, Nov. 16, through the postoffice, National Unemployment Census blank cards will be delivered to every home in Deaf Smith County, according to present plans. At the direction of Congress the census is to include all unemployed and partly employed; persons who work on emergency work projects of the government are also included.

A special committee of local citizens has been appointed by Mayor C. J. Paddock to assist Postmaster Walter Pickett in sponsoring the drive here.

The cards will be delivered in town and on rural routes, and all persons who are not fully employed should fill them out and return them to the post office or to their carrier by Saturday, Nov. 20.

The advantage of registering was summed up as follows by President Roosevelt: "If you give me the facts, I shall try to use them for the benefit of all who need and (Continued on Page 12)

Baptists Attending State Convention At El Paso This Week

Several from Hereford are attending the Baptist General Convention of Texas, this week. The five-day meeting opened in El Paso, Monday, with conferences for pastors and laymen lasting through Tuesday. The convention proper convened Tuesday night, and will continue through Friday.

Dr. George W. Truett of Dallas, was scheduled to take part on the program and Dr. E. B. Head of Houston, delivered the convention sermon. A joint session of the Baptist Conventions of Texas, Arizona and New Mexico in the Carlsbad Caverns, N. M., will climax the El Paso convention. The underground services will be held Friday, November 12.

Speakers will be Dr. J. B. Tidwell of Waco, Texas, president of the Texas Baptists; Rev. Julian Atwood of Roswell, for New Mexico, and Rev. S. S. Russell for Arizona.

Mrs. A. O. Thompson, Mrs. Lilburn Ray, Mrs. O. T. Williams, Miss Fannie Cott, Mr. and Mrs. C. T. Guseman and Rev. and Mrs. W. E. Barnes and sons, were among those who left the first of the week, for El Paso.

Cordova Hotel Being Remodeled

Workmen this week continued remodeling the Cordova Hotel, which was recently purchased by Wilson Gyles and Mrs. Grace Hines.

"The hotel is being modernized and generally improved," they said, "and when it is completed we believe that we will have a hotel of which the town will be proud." Mrs. Hines will be active manager of the hotel under the new ownership.

Old Toy Matinee Scheduled Nov. 19; Lone Star Club Will Make Repairs

In co-operation with the Lone Star Study Club, The Star Theatre will sponsor an Old Toy Matinee Friday afternoon, November 19, between the hours of 3 and 5 o'clock, according to announcements today.

"Boys and girls of school age may, between 3 and 5 o'clock, gain admission to the show by bringing an old toy," John Roberts, manager, said. "These toys will be placed in the hands of the Lone Star Club members, who will repair them for distributive Christmas."

All other persons who have old toys which are not taken to the theatre at admission were urged

Town To Close Honoring World War Veterans

SPECIAL SERVICE, FOOTBALL AND BANQUET TO HEADLINE PROGRAM

With all stores scheduled to close in Hereford in observance of Armistice Day, Thursday, Nov. 11, the highlights of the day include a special service at the First Methodist Church at 11 o'clock, conducted by Rev. J. C. Thorns, a police court on Main Street at 1 o'clock, the Hereford-Tullia football game at 2:30, a banquet for World War Veterans in the Buckner-Lambert building at 7:30, and a dance in the City Hall at 9 o'clock.

"We are assured that the town will follow the custom of closing for Armistice Day," said Cecil Wilkins, Legion post commander, "and those who do not will be hauled into the police court—and will likely spend the day in jail."

A special jail will be operated on Main street and the Legion police court will be opened near the intersection of Main and Third Streets. The police court will be operated along the same lines as seen last year, legionnaires said, "only more so," and residents were warned to be on the look out, lest they land in jail or pay fines.

With exception of the big feed for World War veterans, features of the day will be open to the public, and a day of gaiety is foreseen as the town joins in ob- (Continued on Page 12)

Rural Electric Lines Rushed As Weather Favors

With holes dug on 40 miles of the 80-mile REA project, and main lines complete for a distance of 10 miles, contractors today said that the work was being rushed while favorable weather continued.

Poles were being set on the project at the rate of 100 a day, and the average runs about 13 poles to the mile. Thirty-five men are now on the company payroll.

Although only 80 miles of the project has been let, notices from Washington this week confirmed the allocation of an additional \$19,000 for the remaining 98 miles. Official approval of the wholesale electricity rate with Texas-New Mexico Utilities was also given, the rate being listed at 1 cent per kWh at wholesale—but stipulated that the retail rate will provide funds for operation, maintenance, and payment of the loan from REA.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max	Min	Moist
Thursday	70	49	0.00
Friday	60	44	0.00
Saturday	74	41	0.00
Sunday	65	50	0.00
Monday	65	42	0.00
Tuesday	58	41	0.00
Wednesday	51	30	0.00

When Disaster Strikes—Red Cross Is There! Remember New London?

By John Olson, Chairman Deaf Smith Red Cross Chapter

That "It Can't Happen Here," is a common error in the thinking of many people who have a feeling that their particular locality enjoys a special immunity from disaster. It is true that this area has never yet suffered from a major disaster such as a flood, tornado, earthquake or conflagration. But if any of our own citizens believe there is never going to be an occasion to call on The American Red Cross to come to our rescue, we would like to point out that no one has ever discovered a serum, inoculation, or vaccination that would prevent or control the acts of God known as disasters.

The school explosion in New London, Texas, came as a complete surprise and shock to the people, not only of that section, but of the entire nation. We hope such a thing never happens again anywhere, but the fact that it did happen serves to emphasize our point that we never know where or when or how a disaster is going to strike. And when it does strike, it is the Red Cross that the appeal for help is instantly made and just as instantly answered. The Red Cross has a permanent organization trained by experience in every form of disaster relief work. It moves swiftly and efficiently. It co-operates with all other available agencies on the ground. In the New London disaster, for example, the American Legion, Salvation Army, U. S. Army officials, as well as the oil operators and their employees, were all on hand working at top speed, but it was to the Red Cross that they all looked for direction.

Red Cross nurses, sent to New London by chapters in nearby towns as well as by the National Organization, found themselves called upon for unusual duties. So prostrated with grief were many of the parents and relatives, that nurses were frequently requested to accompany funeral processions to the grave, there to administer what aid they could under intense emotional conditions. Nursing service was also made available to families before and after funerals to assist them in handling difficult family problems. So shocked were many of the parents, that, when nurses arrived, they were found to have been in their homes for hours too dazed to think of eating, and in some cases medical assistance was necessary. It was only natural that practical needs should

be forgotten by the grief-stricken survivors, and it was here that the Red Cross nurses, as well as volunteer physicians, were able to render real service to those in need. Mothers wept on the shoulders of Red Cross workers; fathers took solace from comforting words they spoke, while at all times, during this great emergency, usual business-like case work procedure was tempered with all the tenderness possible.

How much we hope we shall never need such ministrations! But how fine it is to know there is a Red Cross that will so minister in time of need.

Westway Items

(10 miles west)

MRS. MERLIN KAUL

The little daughter born to Mr. and Mrs. L. B. Wolfington last Sunday has been named Iva May. Rev. and Mrs. W. H. Burrow of Plainview, attended church here, Sunday. Rev. Burrow preached Sunday morning and night. They are attending school at Wayland College. They were dinner guests Sunday at the home of Mr. and Mrs. H. A. M. White.

Mrs. H. C. Matteson returned Wednesday from Cordell, Okla., where she visited her daughters, Mrs. L. M. Clayton and Mrs. Grace Wink at Cordell and another daughter, Miss Jessie Matteson, at Shawnee. She had some wheat sown while there.

Mr. and Mrs. Morris S. Roe of Hereford, were visitors at the J. A. Roe home, Sunday.

Eustace Osburn spent the week end visiting friends at Plainview. Mrs. Annie Jacques called at the O. R. McCutchin home, Saturday.

Mrs. Al Werner and Mrs. Paul Rudd will be representatives from this community at the Commissioners meeting at the court house Monday afternoon to determine the possibility of a home demonstration club.

Joe Landers received word from his mother, Mrs. Cordie Landers of Okemah, Okla., that her home was recently destroyed by fire. Mrs. Landers is blind and as she was alone at the time she was unable to save anything. Mrs. Landers lives with her son, Roscoe.

Walter Reeves of Dimmitt was a guest at Paul Rudds, Sunday.

Gene Little, who has been seriously ill, the past week is slightly better.

Mr. and Mrs. George Myers of Lockney, and their little daughter, Sandra Sue, spent the week end at the Sidney Mudgett home.

The Sidney Mudgett family will move Saturday to Lockney, where they will have their home.

Mr. and Mrs. T. B. Cox and family attended the singing at Progressive, Sunday night.

Miss Gladys Gore was a guest of Miss Kathleen Flowers at Hereford, Saturday night.

Miss Bertha Waldron was a guest of Miss Stella Mae Gore Saturday night.

Mr. and Mrs. Orville Houser, Mr. and Mrs. P. M. Houser, Mr. and Mrs. Marcus Houser and Vendell Houser of Hereford, were dinner guests at the G. C. Hartman home, Sunday.

G. C. Hartman, Jr., is taking treatments for a corn on his eye. He is unable to work at present. He has been working at Sewell's Service Station at Hereford.

Mr. and Mrs. Malcolm Cassels, Mary Nell and Jimmy Ray were dinner guests at Merlin Kaul's, Sunday. Marlin Pierce was a caller in the afternoon.

Mr. and Mrs. Merlin Kaul and Larry Carroll, visited at the George Lewis home, north of Hereford, Monday evening.

Marlin Pierce spent Sunday with his parents, Mr. and Mrs. A. C. Pierce.

Mr. and Mrs. P. H. Gilliland visited with his parents in Hereford, Sunday afternoon.

Mrs. Orlando Wilder returned Wednesday from Lubbock and Brownfield. She visited her mother, Mrs. Isaac Lloyd, at Lubbock, and her brother, A. J. Lloyd, and her sister, Mrs. L. N. Lipscomb, at Brownfield. She reports that Brownfield has had 40 inches of rain this year and feed and cotton crops are excellent.

Mrs. E. J. Borden of Grady, N. M., and little son, Otis, were visitors at the home of her brother, C. V. Burgess, last Tuesday.

A birthday dinner which honored Mrs. Richard Connally and Miss Pauline Fangman, was given at the V. Skypala home, Sunday. Mrs. Henry Fangman made the birthday cake which was decorated with pink and white icing and held candles enough for both honor guests. Those present for the dinner were Rev. Father John, Mr. and Mrs. John Albrecht and Rosella, Mr. and Mrs. Henry Fangman and family, Edgar Skypala, Mr. and Mrs. Richard Connally, and the V. Skypala family.

Sunday night a party was given for Mrs. Connally and Miss Fangman. The evening was spent in dancing. Marvin Thomas and Clarence Shulz furnished the music. Supper guests at the Skypala

home, Sunday, included Mr. and Mrs. Cari Putman of Dawn, Pauline Fangman, Richard Marrell and Wendell Connally of Abilene.

Lawrence Jensen, Leo Zimmer, Mary Daver and Mary Minke of Amarillo, were visitors at the V. Skypala home, Sunday evening and attended the party.

Vernon Wilson and Jack Smith took Vernon's combine to Sudan, Wednesday, where they will do some threshing.

Mr. Jack Earp will go to White Deer, Sunday, where he will be the song leader in a revival meeting which starts there, Sunday.

Mr. and Mrs. Bill Rice returned Thursday, from a trip to Dallas, where they attended the Exposition and visited relatives. They were gone almost two weeks.

Mr. and Mrs. Paul Mathers, Paula Mae and Bobby, were visitors in the home of Beth Covey at Amarillo, Sunday.

Miss Lois McKinney visited in the home of her parents, Mr. and Mrs. L. C. McKinney of Olton over the week end. Her brother, Willard, who has been ill, is at home now and is feeling fine.

Mrs. Virgil Morton and children visited her mother, Mrs. Addie Winkler, last Friday.

Roy Henderson called at the Kelly Gray home, Saturday on his way to Sudan to his work at the Hatchery there.

This community extends sympathy to Mrs. Foy Dodson at the death of her sister, Mrs. Clara Johnston of Powell, who passed away at her home Friday morning. Mrs. Johnston leaves her husband and seven children, the youngest a baby one month old, besides her parents, brothers and sisters.

Mrs. Dodson left immediately after receiving word of her sister's critical illness, but Mrs. Johnston had passed away before she got there.

Mrs. Kaul substituted for Mrs. Dodson, Friday.

A large crowd is expected here, Sunday, to attend the Plateau Singing Convention. Several numbers are being prepared for the program. Everyone is invited and asked to bring full baskets for the dinner at noon.

The Outsiders played basket ball with the boys and girls teams, Friday afternoon. The girls team this year includes Vesta Lae Landers, Gladys Gore, Silyl Mudgett, guards; Dora Lee Burgess, Jettie Lee McCutchin and Nanette Little, forwards.

The ladies on the Outside team were Mrs. Paul Rudd, Mrs. Hughes Milard, Mrs. Bud Hopson, guards; Mrs. Wilma Connally, Mrs. Moody Stephen and Mrs. Merlin Kaul, forwards.

HIGH TEST GASOLINE

Cures "ENGINE SNIFFLES"



Hot words won't start cold motors, nor keep them from sputtering... missing... and back-firing.

But HIGH TEST gasoline will!

So remember that Phillips is the WORLD'S LARGEST PRODUCER of natural high test gasoline and offers extra high test at no extra cost in Phillips 66 Poly Gas.

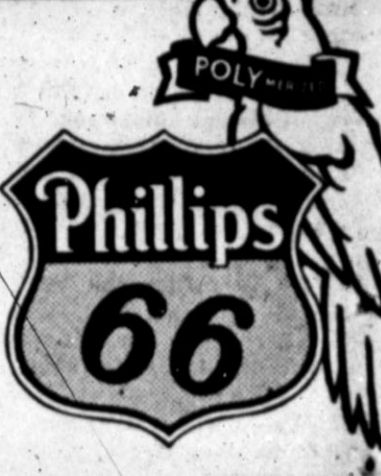
This lively motor fuel puts a Big kick into any engine these cool autumn mornings. Does away with starting-trouble. Produces faster warm-up. Improves power and pick-up. And gives smoother running.

Phillips 66 anti-knock is unsurpassed by

any other gasoline in its price class. And its high test (effective volatility) is unsurpassed even by higher-priced gasolines.

Everything about it... from 100% custom-tailoring to match your weather... to the added energy units resulting from the patented POLYmerization process... contributes to finer motor performance and more miles for less money.

We hope these facts will persuade you to try a tankful of Phillips 66 Poly Gas... because your own engine will tell you the rest of the story about this super-active high test gasoline. Next time your gas gauge looks low, stop at the Orange and Black 66 Shield.



Phill-up with Phillips for Instant Starting

The score of 22-12 favored the girls.

The boys team is made up of Den Turrentine, Roger Hartman, guards; Edwin Skypala, center; Loy Cook, Frank Brashear, forwards. On the Outsider team were Leon Hartman, Howard Gore, Richard Connally, Edgar Skypala, Edwin Hartman, Norbert Skypala.

The first game of the season will be played Friday afternoon, with Dawn, and is to be played here. The Dawn team beat the boys last year in the tournament, so this game promises to be an exciting one.

Six dollars a week is set by the committee appointed by the Irish Free State as the minimum wage for farm workers.

The grave of Elihu Yale, for whom Yale College is named, is in Wrexham, Wales.

The first hotel to install an elevator was the Fifth Avenue in New York City, in 1859.

A town in Wales has a name containing 58 letters but it is called Llan, the first four letters.

250 -- HEAD -- 250

Linebred Anxiety 4th Quality Herefords

Highly Suitable for Range Purposes!

They Will All Be Sold!

They Will Make You Profits!

Royal Breeding--Developed Practical Modern Type

You Can Get Real Bargains In the O'BRIEN Herd Dispersion

in Range-Raised

REGISTERED HEREFORDS

69 Cows with Good Calves at Side and Re-bred.

42 Topy 2-Year-Old Heifers Bred to Calve

Next Spring.

30 Real Good Yearling Heifers Ready to Breed.

40 Big Strong Bulls Ready for Service.

Many Calves as Separate Lots and in Groups.

2 Good Herd Bulls.

Superior Mischief
Superior Anxiety
Timberline
Beau Gudgell

Domino
Beau Caldo 12th
Gracious Stanway
The Don Carlos

Super Superior
Prince Domino Axtel
Timberline 2nd
Timberline 3rd

Anxiety 4th Bloodlines

We will sell all the first day if possible--Will sell in groups if desired!

Plan to be on hand SALE DAY

Sale To Be Held at the

Hereford

Sales Pavilion

Hereford, Tex.

Friday, Saturday

Nov.

19th 20th

Sale Starts at 10 A. M. on the 19th

W. O'BRIEN, Owner

Selling Staff: EARL GARTIN, Auctioneer; F. W. FARLEY, O. E. PETERSON and MASON KING

HEALTH CERTIFICATES
Furnished for Shipping
ANY PLACE!

Rigid Tests On Driver Licenses Under New Law

INSPECTORS WILL VISIT HEREFORD EACH THURSDAY AFTERNOON

With the new drivers' license law becoming effective November 15, announcements this week stated that inspectors will visit Hereford from 1 to 3 o'clock each Thursday afternoon to give license examinations.

This issuance of licenses does not affect persons holding valid drivers' licenses.

Includes New Residents

Persons just coming of age, those who have moved to Texas from other states and persons who for any reason do not have valid licenses are required to apply for the license under the new law.

Applicants will be required to stand examinations and prove to the examiner that they are capable of driving a motor vehicle. Tests will include checks for color-blindness, color-ignorance, eye-sight, physical condition and driving ability. Each applicant will be required to demonstrate with his own machine his ability to drive the car on a test trip with the examiner.

Under the law, licenses can be denied or provisional licenses can be granted. Persons denied licenses will be given a chance to overcome their inability and stand another examination.

Provisional Licenses

Provisional licenses could state that the driver would be allowed to drive a car only in the day time, should the examiner find the applicant incapable of driving at night. The law provides many limitations and the decision as to the type of license to be granted is left to the examiner on the basis of the applicant's proven ability.

In covering the territory from the various points the inspectors will ride in a white automobile.

Rance News

(15 miles southwest)
BY MABEL BEHREND

Mrs. Welch and Mrs. Moore and children called in the H. G. Behrends home, Monday.

John Morris of Hereford, spent the week end in the R. L. Rule home.

Mrs. C. H. Stewart has been quite ill the past week.

Neal Cress and Mr. Jarrell left for Waco, Sunday to move Mr. Jarrell's family out here.

S. Q. Holman visited in the R. L. Rule and C. H. Stewart homes, Sunday.

Mr. and Mrs. Florey and Mrs. Rowens of Amarillo, visited in the J. D. Story home, Sunday.

Hospital Notes

Mrs. H. E. Miller of Dawn underwent a major operation Sunday, Nov. 7, and was today reported to be greatly improved.

NEW LIBRARY BOOKS

The following books were this week added to the County Library: "Natural or Physical World," Edgington; "Strategy of Handling People," Webb; "And So Victoria," Wilkins.

Adrian-Sims Notes

(18 miles north, 9 miles west)
BY MRS. J. M. CHAPMAN

Mr. and Mrs. Lile Montgomery, Mrs. Roxie Blasingame and W. L. Blasingame were Hereford visitors, Sunday.

Mr. and Mrs. C. A. Walker have recently moved to the Calvin and Ritter farm.

Mr. and Mrs. Floyd West have recently moved to the Homer Powell farm, recently vacated by the C. A. Walker family.

J. A. Hetzler, father of Glenn Hetzler, and Mr. and Mrs. Chester Lippincott, all of Gage, Okla., are visiting Mr. and Mrs. Glenn Hetzler and family. Mrs. Lippincott is a sister of Mrs. Hetzler.

N. O. Phillips and family went to Dimmitt, Sunday.

Mr. and Mrs. Lile Montgomery of Dumas, are visiting Mrs. Montgomery's parents, Mr. and Mrs. D. L. Blasingame, here.

Electric power consumption in Greece is breaking all records.

Citronella oil, base of mosquitoes, comes from a grass cultivated in Ceylon and Java.

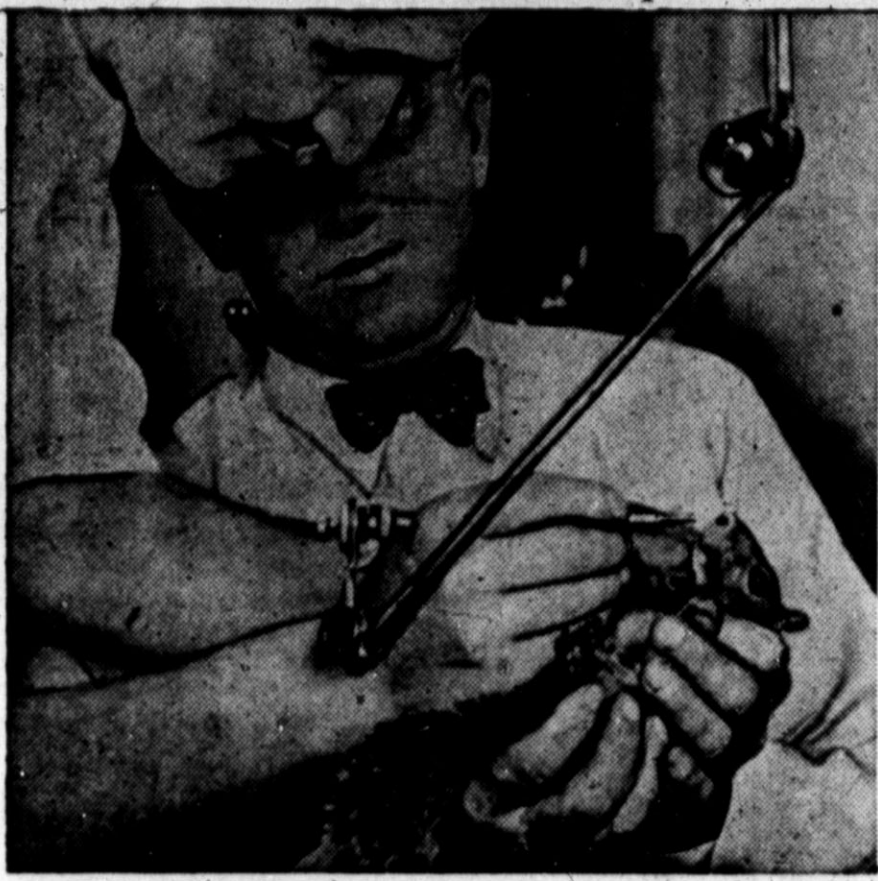
Mombasa has a high tower which dates back to 400 B. C. It is one of the wonders of mid-Africa.

China has no national anthem; it is the only nation in the world without one.

The tongue has no bone yet it crushes.

The chemical composition of honey varies with the food available to the bees.

"Nuts to You, Willie Squirrel"



Life for Willie, pet squirrel owned by Mr. and Mrs. Lawrence Britten of Greenville, Tenn., is just one dentist chair after another. Willie's front teeth began to curve backward toward the roof of his mouth and his owner carted him off to the dentist to have them ground off. The dentist opined that Willie eats too much prepared food. "Nuts to you, Willie," says the dentist.

Wrestlers Try a "Mud Match"



In the first "mud match" in history, Sandor Szabo, Hungarian, defeated the Hindu, Prince Bhu Pinder in 12 minutes at San Francisco. In the picture, in case you don't recognize him, the prince is on top. The combatants were covered from head to foot with the good, wet earth when it was all over.

The Adrian Sandstorm

Edited by the Junior Class

STAFF

Editor-in-chief Frank Fortenberry
Assistant Editor Clifford Chapman
Social Editor Roxie Morris
Feature Editor Lonella Fortenberry
Pep Squad Reporter Dorothy Spande
Sponsor Mr. J. C. Baker, Jr.

ADRIAN-FOREST GAME CALLED OFF

On account of a teachers' meeting in the state of New Mexico, the Forest team could not come to Adrian. The games scheduled now, are Dimmitt, Nov. 13, at Dimmitt, and Vega, Nov. 19, at Adrian. The Vega game is the last of the season. Most people think it will be a push-over for Vega, but the Adrian team is going to have to be shown.

Midget Red Devils To Play Mavericks

The coach of the Maverick Club of Amarillo, Mr. Ralph Dykeman, accepted Mr. Baker's challenge for a football game between the Midgets and the Mavericks. The date and place were set for Adrian, Nov. 13, at 2:30 p. m. Both teams will weigh in before the game to check weight limits which has been set at 112 lbs. Also the age limit has been set for 16 years.

Mr. Youngblood, coach of the Midgets, says the probable lineup will be as follows:

Jim Morris, c; Jesse Fincher, rg; Robert Chapman, rt; J. J. Carter, re; Bobby Morgan, lb; Bobby Speed, qb; Guyeth Bogle, lg; J. W. Kemp, lt; Jackie Worsham, le; George Worsham, hb; Jimmy Zaring, fb.

The game promises to be a good one, and everyone is urged to come see these Midget Red Devils perform.

Adrian Red Devils - Who Are They?

William Hollabaugh
William's position on the team is guard. Even though this is his first year for playing football, he is learning rapidly to play a good game. William is 17 years old, and his birthday is May 20. This is his first year to go to school here. He moved here from Sobetha, Kansas. Everyone enjoys having him here going to school. His ambition is to be an aviator; his hobby is building miniature airplanes. (Use your arm-imbendness for completing passes also, William).

Jake Fortenberry
Jake's position on our team is center; and a good one he makes, even if he is small in stature. He has been going to school here nine years, and this is his first year on the team. He was fourteen years old last June 14. He keeps the library and does many other helpful jobs around school. His ambition is to be a good mathematician, and his hobby is reading worthwhile books.

Seniors Plan To Publish Annual

Members of the senior class have decided to publish a yearbook. Tuesday morning they met with Mr. Sims and chose the yearbook. In the contract with the Intercollegiate Press, it is understood that the Seniors must sell thirty books. They have sold that number already. The members of the class chosen for editorship are: Earl Brown, editor-in-chief; Nadine Whetstone, business manager; Marvin Long, sports editor; William Hollabaugh, art editor; and Dorothy Spande, activity editor.

The Good of Ex-Curricula Activities of the School

The ex-curricula activities of the high school are very interesting and yet very important. The activities are worthwhile in a way that they teach the children leadership and co-operation. The activities teach them the necessity of organization in work. They also learn to work with different classes outside of their school work.

One of these activities is football. Football takes the cowardice out of the boys who are afraid, and they learn to think fast and make accurate decisions when they are in a tight spot and need to be free.

The Midget team is of the same nature. They learn the sport of leadership and the points of being led by others.

The Harmonica Band is taught to play and to appreciate the playing of good music when it is to be enjoyed. The harmonica, although a small instrument, can yield very good music, when play-

ed well. The Boy Scout organization, meeting each Monday night, teaches the boys the better way of life, and that the ways of the underworld are not the right ways. The Scoutmaster and his assistant show the Scouts how to care for themselves in many ways along with first aid. They also are taught, the way of leadership.

These activities are to get the boys' minds off books once in a while. They do not get these things out of books.

P-T. A. Box Supper Is Huge Success

Friday night, October 29, a box supper was held at the Adrian High School auditorium. The program committee invited the Beacon Quartet singers from the Blackburn-Shaw Funeral Home of Amarillo; to come to Adrian and entertain them with some of their songs. These men were: Mr. Bill Armstrong, bass; Mr. Wendell Hlenie, first tenor; Mr. H. A. Shaw, second tenor, and Mr. Clifton Janak, baritone. These four men broadcast from radio station KGNC of Amarillo, every Sunday at 12:45. This quartet is very unusual, and the community certainly appreciates their coming to Adrian to entertain them.

After these men sang several religious and negro spiritual songs the boxes were auctioned off with Mr. Creitz acting as auctioneer. It was rather humorous to watch him trying to get as much out of every box as he possibly could.

When the boxes were all sold, the most popular girl was elected. The girls who were nominated were: Roxie Blasingame, Lottie Zaring, Nadine Whetstone and Rosalee Morris. Roxie had the most votes at the end of five minutes; she was awarded a box of chocolates. The applause afterward indicated that everyone was well pleased with her being the most popular.

While the people were eating the physical education girls served them hot coffee and tea.

The receipts from the football game added to the receipts from the box supper were \$83. This money will go to the athletic fund.

Locals

Wesley Hughes returned from Amarillo this week, where he has been taking treatments for a broken arm and wrist which he received when he jumped off the back of a car.

Miss Lora Fay Clemons received a telegram Tuesday afternoon that her father was near death. She and her brother, who teaches at Endee, left immediately after school Tuesday to see him.

Mr. J. W. Kemp and Mr. Floyd Brown are sporting new '38 Chevrolets.

Mr. J. P. Colliers' new service station is nearing completion.

Jacobsons Visit Taylors In New Mexico

N. L. Jacobson's family and Mrs. Witt drove to Roy, N. M., to see the Taylors, Saturday, Oct. 30. The Taylors used to live here in Adrian community. The Jacobsons were entertained at the Taylor Ranch twenty-five miles from Roy. Aside from some of the family's getting into some poison ivy, they had a very pleasant time. The afternoon, Saturday, was spent in hiking around over the hills and enjoying the scenery. The Jacobsons and Mrs. Witt came home, Sunday, Oct. 31.

Program Given

Thursday, Nov. 4, the seventh and eighth grades gave a playlet in chapel entitled "School Days." Mr. J. C. Baker, Jr., was the director of the play; he also acted a part in the play. He was the teacher. His students included all of the seventh and eighth grades. All of the play was carried through in a humorous way. Verne Jacobson acted as Floreen Ross' baby brother.

"Why should George Washington's birthday be celebrated instead of mine?" asked Mr. Baker.

Verne replied, "Because George Washington never told a lie."

Besides the few humorous situations that have been mentioned, there were many others.

Next Thursday, Nov. 11, Mrs. Edith Levi will have charge of the program. Everyone come and enjoy this next assembly.

Tea Announces Ripley-Bruce Engagement

At an attractive formal tea in the home of Mrs. E. L. Brown Sunday afternoon, November 6, the engagement of Miss Irene Ripley and Rev. Bruce was announced to the thirty-five guests present. Both young people are of Adrian. Miss Ripley has taught in the primary grades of the Adrian school for the past two years, and plans to continue her teaching work. Rev. Bruce is just completing his first year as pastor of the Methodist Church. Every student in the Adrian school extends hearty congratulations to the engaged couple, who are well-liked in the community.

Scout Meeting

The fourth Scout meeting was about as usual. The following are regular boys and show great interest in the organization: J. J. Carter, Robert Lee Morgan, Buddy Chapman, George Worsham, Verne Jacobson and Clifford Chapman. Jimmy Zaring is a new member,

Signs For Movies



Airline hostesses are all so capable and charming that the inroads of Cupid are the most serious factor involved in alienating them from their jobs. Now comes an announcement from an airline company indicating another threat. As evidence we show you a picture of pretty Daphne Lane, airline hostess who has just received a motion picture contract from one of the major producers.

and he is showing great interest. George Worsham missed one meeting on account of sickness. Verne Jacobson missed one meeting for unknown reasons. J. C. Baker and N. L. Jacobson were there as the leaders. The Scout meeting opened with a game of "One-Footed," Rooster fight. The group then sat in a circle and most of them learned the first four Scout Laws. Mr. Baker explained the second four Scout Laws, and Mr. Jacobson explained the last four. The troop pledged allegiance to the flag, and then they were dismissed.

PERSONALS

Mr. and Mrs. Ed Cardinal and son, Lonnie, left Monday morning for Stockton, Calif., where they will make their home.

Recovers From Illness

Miss Hertha Baer, daughter of Mr. and Mrs. Gaston Baer, has recovered sufficiently from a recent illness to be back in school at Canyon. Miss Baer was taken ill November 7, while spending that week end at the home of her par-

Mayor's Proclamation

Once again the time has come for our community to demonstrate its concern for maintaining a very necessary part of our civic welfare program - the work maintained by the Deaf Smith County Chapter of the American Red Cross.

It is not necessary for me to remind citizens of our community that the work of the Red Cross is a vital contribution to our community welfare. We have all seen, during the past year, how effective Red Cross work is, both from the standpoint of the year-around program and that done during times of great national emergency. Perhaps never before has the work of this great national agency been so universally endorsed as in this year during the gigantic relief operation in the devastating floods in the Ohio and Mississippi River Valleys. It was a great work, done in an efficient manner, and truly deserves our most sincere commendation.

Our community, I am pleased to say, carried its full share of the responsibility for making this great relief work possible, through contributions of our citizens.

The annual Roll Call of the Red Cross, through which such fine work is supported, is from November 11 to Thanksgiving Day. Members enrolled during that time will support the work for the year ahead of us. The Red Cross asks little from the community, yet contributes much to the general welfare of our people.

It gives me great pleasure, as Mayor of Hereford, to set aside the designated period as the time when all members will be asked to renew their memberships and those who have not enrolled before are urged to add their names to the ranks of Red Cross members in our community.

C. J. PADDOCK, Mayor.

She received treatment at an Amarillo hospital and was able to be back in school this past Tuesday.

Mmes. Phil Radovich, Wirt Phillips and H. C. Patterson spent last Thursday in Tucumcari, N. M., visiting their sister, Mrs. W. Frank Ball and family.

Returns Home

Mrs. Herbert C. Patterson, who has been visiting her mother, Mrs. R. G. Sisk, for the past month, left Wednesday morning for Cincinnati, Ohio, where she will be joined by her husband. They expect to spend the week end in Wilmington, Ohio, with Mr. Patterson's mother, before going on to their home in Cleveland.

Ralph Hastings of the Panhandle Lumber Company of Sunray, spent the week end with his parents, Mr. and Mrs. Henry Hastings.

Mr. and Mrs. Hal Culver of Amarillo, visited Saturday with Miss Eva Greeson.

Mrs. Lillian Smith, who has been visiting her daughters, Mrs. Carl Cockrell and Mrs. Burl France, left this week for Clarendon, where she will visit another daughter, Mrs. T. D. Cole.

Mrs. P. W. Hamilton and daughter, June, returned to their home in Sealy, Texas, after spending

ten days here in the home of her parents, Mr. and Mrs. W. A. Dobbins. Mrs. Hamilton also visited with her young son, P. W., Jr., who is spending the winter with his grandparents and attending school here.

AT THE METHODIST CHURCH

"Powers of A Hidden Life," will be the sermon subject for next Sunday morning at the Methodist Church. The sermon will be followed by the communion. This will be the last Sunday for this conference year and the close of the fourth year for the present pastor. If you have nowhere else to go, come and worship with us.
T. C. WILLETT, Pastor.

CHURCH OF CHRIST

E. M. Borden, Minister
Bible Classes 10 a. m.
Preaching 11 a. m.
Subject: "Can the Church Save You?"
Lord's Supper 11:45 a. m.
Bible Drill 7 p. m.
Preaching 7:30 p. m.
Subject: "Christ and the Jewish Ruler."
Mid-week program, Wednesday 7:30 p. m.

We have classes for all who desire to come to the Sunday morning Bible classes.

You are invited to attend and take a part in the Bible drill, Sunday evening at 7 o'clock. Come, get a copy of the questions. It is a good way to learn more about the Bible.


BARGAINS

Coffee	Break O' Morn. LB.	16c
OXYDOL, 24-Oz. Size, and 1 Bar Crystal White Laundry Soap - Both for		26c
MACARONI or SPAGHETTI Rosebud - 3 Packages		13c
SYRUP Pure East Texas Sorghum - Gallon		69c
CORN FLAKES 2 Packages	TOILET TISSUE 2 Rolls Fort Howard	13c
CANDY BARS 5c Bars - 2 For	BROWN SUGAR 3 Lbs. For	21c
PINTO BEANS 3 Lbs.	TOMATOES 3 No. 2 Cans For	23c
Crackers	Brown's Snowflake. 2-LB. BOX	18c
PORK & BEANS Phillip's No. 1 Can - 2 For		9c
TAMALES No. 2 Can	BAKING POWDER K. C. - 25c Size	21c
FIELD CORN No. 2 Can	OYSTERS Blue Plate - No. 1 Can	13c
COOKIES Nobility - Lb.	SPAGHETTI Phillip's - 2 No. 1 Cans	9c
Compound 4-LB. CARTON		44c
-: Meats :-		
STEAK Choice Baby Beef - Per Lb.		20c
ALLSWEET (with GLASS Free!) - Per Lb.		17c
PEANUT BUTTER Bulk - Per Lb.	BACON Sugar Cured Per Lb.	25c
LARGE WEINERS Per Lb.	RIB ROAST Per Lb.	15c
We Reserve the Right to Limit Quantities!		
We Buy Cream, Eggs & Poultry!		
TEXAS		
Grocery & Market		
"NOT HOW CHEAP - BUT HOW GOOD"		
PHONE 353 O. G. HILL, OWNER WE DELIVER		

-:FREE:-

Clip This Coupon and Receive
1 Roll Fort Howard Kitchen Towel
with a purchase of \$1.00 or more of merchandise at regular price.

Packard's Best FLOUR



48-Lb. Sack

1.59

A Home Product

Hunters Fail To Bag Deer, Turkey

"We had a good time anyhow," was the remark made by two groups of local deer hunters who returned from New Mexico this week — without benefit of either turkey or deer.

One of the parties was composed of C. A. Skelton, Jim Clark and Charles Burk, while the other party included Vern Witherspoon, John Haberer and E. W. Kinney of Plainview.

Wyche Items

(1 1/2 miles south, 5 miles east)

MRS. R. C. VALENTINE
Miss Louise McClure attended the "Show of Shows" in Amarillo, Saturday night.

Miss Milva Rea, who attends school in Canyon, spent the week end with her parents, Mr. and Mrs. C. E. Rea.

N. G. Elliston and Tom Sanders of Hereford made a business trip to Amarillo, Wednesday.

Mr. R. W. Elliston went to Plainview on business, Thursday.

Mr. Carmichael is combining for Mr. Charlie Paddock.

Mr. and Mrs. Bernice D. Fortner of Arney, spent Saturday in the home of her parents, Mr. and Mrs. E. W. Elliston.

Mr. Walk Bradley visited in the Dock Roberson home, Friday.

Mrs. Mitchell spent part of last week with her sister, Mrs. Jack Baker of Bethel.

Miss Louise McClure spent the week end in the home of Miss Oline Ramey, in Hereford.

Miss Lucille Park attended the Singing Convention at Oklahoma Lane, Sunday.

Miss Peggy Valentine spent the week end in the home of Miss Virginia Bowman of Progressive.

The fourth, fifth, sixth and seventh grades have been having a spelling contest. Girls against the boys. The loser was to entertain, but as they tied, the girls will entertain the boys this coming Friday and the boys will entertain the girls in the near future.

Mr. and Mrs. Lee Cole of Plainview, visited in the home of Mr. and Mrs. Fred Henry.

Mr. and Mrs. Edwards and family of Hereford, Mr. and Mrs. Bob Edwards and family visited in the A. E. Edwards home, Sunday.

The next meeting of the Wyche Club will be in the home of Mrs. Andrew Gilliam, November 18. Everyone is requested to bring their scissors and thimble.

Majorie Morrison of Hereford, visited in the home of Vera Rea, Sunday.

Mr. and Mrs. Dock Roberson and children, Weldon and Wilma Gene, spent Sunday in the home of Mr. and Mrs. Andrew Gilliam.

Mr. and Mrs. W. B. Saxon and Emmette B. visited in the Thiele home, Sunday.

Mr. C. E. Rea and son, Claude, spent Sunday in Plainview.

Mr. and Mrs. George Robertson and children, Mrs. Lucille Olson and children, Mrs. Baker and small daughter, Wanda Gene, of Bryson, Mrs. Virgil Joiner and children of Plainview, were among the children who attended the family reunion in the home of Mr. and Mrs. Geo. Brumley.

Mr. and Mrs. John Lueb spent Wednesday in Amarillo.

Mr. Joe Reinart has been having an irrigation well drilled on his place in the community.

Mrs. W. C. Graham of Odessa, is here visiting in the home of her sister, Mrs. Lee Cocanougher.

The Bible Study Club of the Catholics met in the home of Mrs. John Lueb. There was no meeting the Sunday before, on account of special services held in the Catholic Church at Hereford.

Mr. Lee Cocanougher sold three of his registered whiteface bulls last Monday. The top price for bulls went to Mr. Cocanougher.

Mr. and Mrs. John Lueb spent Saturday in Dimmitt.

Miss Genevieve Orr, who has been attending Tech in Lubbock, spent the week end in the home of her parents, Mr. and Mrs. Berry Orr, but is planning to return Sunday, to resume her studies.

The Wyche Club met last Thursday in the home of Mrs. Wesley Brady. The afternoon was spent in fixing material for rugs and quilts. Various ways of making rugs were discussed and several attractive hot pot holders of crochet, and separate quilts for table cloths, and bed spreads were shown.

A very enjoyable afternoon was spent and a welfare project was decided on. Those present were Mesdames E. W. Whitley, Lee Co-

canougher, H. B. Elliston, Joe Graham, Andrew Gilliam, Springer, Louie Olson, Berry Orr, N. G. Elliston, Reinart, John Lueb, Joe Hoffman, George Robertson, Dock Roberson, R. C. Valentine, F. D. Ferguson, Roy Wilhelm, Miss Genevieve Orr and the hostess. Visitors were Mrs. W. C. Graham of Odessa, Miss Genevieve Orr of Lubbock, Mrs. Springer of Canyon.

Mrs. Joe Bodkin was hostess to St. Anthony's guild at the Catholic school, Tuesday.

Miss Peggy Valentine attended the freshman party given in Hereford, last Friday night.

The Catholic ladies of Wyche held an all-day quilting at the home of Mrs. Roy Wilhelm, Wednesday.

Mrs. C. F. Ferguson represented the Wyche community at the commissioners court Monday.

John Lueb attended a committee meeting at the St. Anthony's church at Hereford, Sunday afternoon.

Mr. J. W. Dickerson and son, Jap, went to Amarillo, Friday, and Mrs. Dickerson returned home with them, after spending two weeks in the home of her brother, Mr. Caraway.

Among the irrigation wells started up this week in this community are those of George Robertson, Louie Olson, DuBois Walker, Arnold boys, Jake Baskin and John Paetzold.

Mr. and Mrs. Dixon and son, James, from Arkansas, is visiting in the home of her parents, Mr. and Mrs. E. C. Hewitt.

Those making the honor roll in Miss Lucille Park's room were: second grade, Weldon Roberson; third grade, Wilma Gene Roberson. Mrs. Louie Olson is on the sick list this week.

Mrs. C. R. Boyd spent Friday afternoon in the J. M. Dixon home.

Mr. and Mrs. Orville Moore left for California, last Thursday.

Mr. and Mrs. Clyde Allred and daughters, visited in Hereford, Friday, with Mr. and Mrs. Jimmy Allred.

The Palo Duro Church received a card of thanks from Mr. C. W. Hodges, Saturday, for the shower of birthday cards that were sent him.

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Lily Pad Is His Fishing Boat



Five-year-old Lenny Bliss of Miami, Fla., is a keen angler. He is pictured as he tries his luck for the wily fish that lurk beneath the lily pads. These rare tropical water lilies grow so big that Lenny can get right out on one and use it instead of a boat.

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Bellview News

(45 miles northwest)

MRS. R. H. JOHNSTON

The body of Leonard Rutherford was brought home for burial, Saturday. He was the son of Isaac Rutherford, who lives near Ruth School house, and grandson of Mr. and Mrs. E. O. Rutherford of Bellview. He met death while on a hunting trip in the mountains. A high-powered rifle was discharged accidentally as he drew it from between mattresses. The bullet hit him in the forehead. He was 16 years old. He leaves, besides his mother, father, one sister, Mrs. Zoe McCasland, a host of relatives, and friends to mourn his untimely passing. Interment was made in the Bellview cemetery.

Mr. and Mrs. George Messenger, Mrs. Hanch and Mr. and Mrs. W. E. Brown attended the funeral of Leonard Rutherford at Hollene, Saturday.

Aubrey Tomson of Corona, visited friends here the first of last week and attended the funeral of Floyd Stovall. Mr. Tomson is a former teacher in the Bellview school.

Messrs. and Mesdames C. E. Moore and Isaac Rutherford of Ruth, Zee McCasland, Grady, Carl Moore and Dan Nation of Clovis, and their families were visitors in the E. O. W. Womble home, Sunday.

The children from the Orphans Home at Portales, were in Bellview and put on a much appreciated program at the Baptist Church, Sunday. A basket lunch was served at noon to a large crowd.

Bennie Messenger, who has been in this community for several months, has returned to his home at Throckmorton, Texas.

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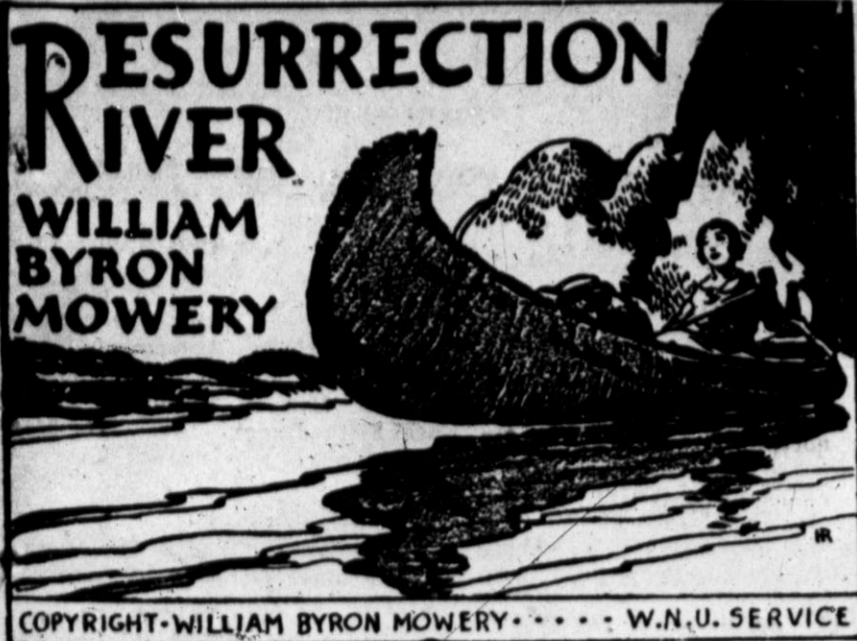
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"That's what I wanted to know. Suppose you go over to his place and see if you can find out anything from him. I'd go myself, but you're on better terms with him than I am, and you're a geologist. He may talk about it with you. He's evidently not trying to keep the thing a secret; all those men over there seem to know about it. If he's really got a rich strike, I'll—well, I'll have to stop him."

If he last. All in all, he was as a crisis in his career. He was facing nothing less than personal annihilation. DeCarie's voice broke into his thoughts. "What are you going to do about this, Warren? You've got to do something, and damned quick!" Warren turned from the window. His face was hard-set with decision. "Go find Lupe," he ordered. "Tell him to come here. I've got a job for him."

CHAPTER XVI

At owl-dusk that same evening, Teesle Chiwaughini appeared at the Den office, where Craig was studying a list of the mining companies which he had jotted down as possible buyers of his radium lake.

"M'sieu Lovett want to talk wit' you," the metis informed. "Over at hees cabane."

"What does he want to see me about?" "I donno. He jus' say it is eem-porant beezness."

Craig glanced out into the purpling twilight of half-past nine—at the dark river and the dark fringe of woods across Resurrection. To go over there would be like walking into a lion den; and just now, when the welfare of 300 men was bound up with his own personal safety, he was taking no chances. Wherever he went, Poleon and Sam Honeywell walked beside him; and they carried rifles.

He said to the Chiwaughini, "Go back and tell M'sieu Lovett that if he wants to see me he'll have to come over here."

When the metis was gone, Craig turned again to his list of mining companies, trying to remember something about their head men and figure out his best prospects. He had decided to get out to the city country as swiftly as he could, take his data straight to company presidents and directors, and sell his radium lake outright, at a sacrifice figure—a hundred thousand, if he could get that much. The personal loss of nearly \$2,000,000 meant little to him. The thing that mattered was to save this field for the men and to drive ahead with his far-reaching program.

Someone knocked at the office door. Craig turned, saw Warren Lovett there. "Come in, Warren," he bade, placing a chair for his visitor.

Warren sat down, laid his hat on the desk. "DeCarie told me about your radium lode, Tarlton. I wasn't exactly glad to hear the news, of course, but I suppose I ought to congratulate you nevertheless."

"That's kind of you. But what did you want to see me about?" "This lode," Warren answered, without hedging. "You're going to sell it, I assume, to raise money."

Craig nodded. Warren drummed on the table. Finally: "Since you're going to sell anyway, I wonder whether you might consider negotiating with me. If you and I can work out a deal, it'll save you expense, time and trouble, my company being already on the ground."

Surprised, Craig looked at Warren narrowly. "What's your game, Warren?" "There's no game, I assure you. This is purely a business proposition. We can make a mutually advantageous deal. You need money



"What's Your Game, Warren?"

—cash—at once, I need your mine. I'll give you as good a price as you can get anywhere else, and maybe better."

Craig shook his head. "Warren, I don't believe I care to deal with you on anything. You're out for yourself, first, last and always; and sometimes you deal from the bottom of the deck."

Warren's cheekbones reddened, but he made no reply to the thrust. "Tarlton," he said presently, "you're quite right in thinking that I'm out for myself in this proposition. I am, and I'll explain why. I've got to get back to Chicago. There's a federal investigation on, down there; it's getting ugly; and nobody except myself can handle it. Besides, Parkes is edging me out of the firm and I've got to fight him. If I stay here in the Arctic any longer, I'm going to lose the position that I worked 12 years to attain."

Craig's interest picked up. He knew that Warren was talking honestly, so far at least, for Patricia had told Poleon about Parkes and the investigation.

"I've been hanging on and on here," Warren continued, "in hope that these men would break. But they didn't, and now you're back with a valuable property, and—well, I realize that the field is yours. I intend to close out my Dynamite Bay affairs to the best

advantage I can, and return to Chicago." "Where does my pitchblende lake fit into this picture?" Craig inquired.

"I've got to take back something to show for the time and money I've spent on this venture. Except for the Kessler hill block, the claims I own now are not a very striking exhibit. Your radium property would be. That's why I want to buy it."

Puzzled as to what Warren's game was, Craig decided to probe a bit and find out.

"How much are you offering for the lode?" "How much are you asking?" "To hundred and fifty thousand," Craig said coolly.

"That's a steep price," Warren objected. "That a quarter of a million."

"It's hardly an eighth of what the lode is worth. D'you call that a steep price?"

"Well, no, not exactly," Warren admitted. "Parkes and old Wellington would never go that high on a single claims-block. But I can make up the difference, I suppose, out of my own money. The lode's worth it. All right, I'll pay you two hundred and fifty thousand."

Craig was astonished. He had demanded a quarter-million merely to call Warren's bluff, and Warren was taking him up!

"I'll pay you in cash of course," Warren added. "No notes or time payment."

This offer of spot cash astonished Craig still more. He knew perfectly well that there was a trap for him somewhere in this proffer; that Warren was planning to double-cross him somewhere along the line. Though the man was indeed frantic to get back to Chicago, he was also grimly determined to take Patricia along with him. But this spot cash offer—he seemed to mean business there!

"Where and how would the money be paid, Warren?" (Continued Next Week)

Index cards, verticle file holders, Brand Office.



Nov. 11th 1918

November 11th 1937

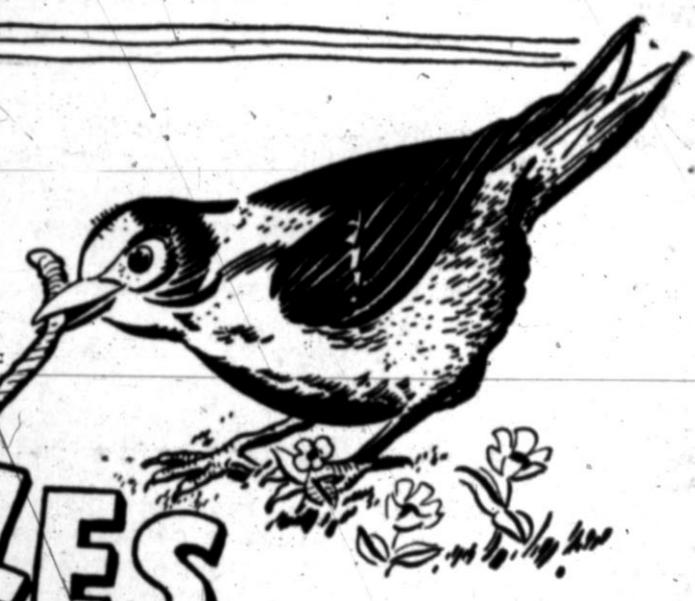
The scene changes . . . and so do the actors. But gratitude and memories never die. Today, 1937, is tremendously different from that wonderful morning in 1918 . . . our country is following peaceful pursuits, business is prospering as are our people. The First State Bank lived and served through it all . . . and are still serving . . . you.



First State Bank

Engine oil-lines are tiny as

WORM-HOLES



Usual oils cannot speed through. Change to WINTER OIL-PLATING

WINTER OIL-PLATING has your cold engine oiled for safe starting, far ahead of your starter's first click!

WINTER OIL-PLATING is the only form of Winter lubrication that can't waste any time whatever, worming through all the long slim "oil-pipes" in your engine.

WINTER OIL-PLATING has become attached in advance, to every working part, during the normal circulation of your Conoco Germ Processed oil—patented. This oil beats others for fast free flow, but faster than anything ever yet flowed. OIL-PLATING is ready to lubricate.

It's never all down in the crankcase waiting for a "push" through the cold narrow places. All Winter—all the hours your car stands cold—OIL-PLATING remains continually fastened where it's needed to speed your starter and safeguard every warm-up.

You change to more mileage too, with Conoco Germ Processed oil, from Your Mileage Merchant.

Write for "The Story of Oil-Plating" . . . Dept. 5, Conoco, Ponca City, Okla.

GERM PROCESSED OIL

Your Mileage Merchant



"I am a local independent merchant. My living depends on you people right here. I want you coming to my place steady. I want to be able to look you in the eye. That's why I've got Conoco Products and Service for you. You'll get mileage that tells you I've got a right to be called Your Mileage Merchant."

What Can You Do To Improve Your Credit Rating

There has been altogether too much mystery about this thing called CREDIT! Credit is based primarily on character . . . plus your ability to pay, and your credit record is based on how you pay your bills.

If you will pay for your credit purchases within 30 days, and your contract or installment accounts according to agreement, you can have a "Prompt" Credit rating.

That's all there is to it . . . you make your own Credit rating and no one but yourself can build it up . . . or tear it down!



Pay Promptly . . . Build Credit!

Hereford Credit Association

DOROTHY H. ROSS Local Affiliation of the NATIONAL RETAIL CREDIT ASSOCIATION

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest pain, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefit obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms
HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
JIMMIE GILLENLINE Editor

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NOTICE TO PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas

WILL IDAHO MAKE A DENT?

Idaho is meeting an emergency with emergency treatment.

During the first six months of the year, Idaho's traffic deaths increased alarmingly. Idaho officials didn't attempt to correct the situation with talk and vague suggestions. Instead, the governor ordered the departments of public works and law enforcement to utilize their joint man power, finances and equipment for the purpose of properly policing and supervising roads. Vacations of all patrolmen were cancelled, and seven new officers were added. Additional patrol cars equipped with radios, loud speakers and special lighting devices, were purchased.

It is too early to know the result of this emergency action, but Idaho is doing something. Traffic deaths and accidents have increased lately in most all states. Sporadic safety campaigns are started in bursts of enthusiasm that soon die. Brief law enforcement drives are instigated and then forgotten. And the accident toll soars.

Dismissing all humanitarian considerations, and looking at the accident problem from the economic standpoint alone, accident reduction is a burning necessity. Last year the direct cost of highway accidents was more than a billion and a half dollars — and the indirect costs were several times as great. Today we actually spend half as much money, directly, to pay for accidents, as we pay for gasoline. The average cost is \$43 per family per year.

Will Idaho make a dent in highway slaughter? Other states should watch the experiment.

IF YOUR HOUSE CATCHES FIRE

If your house catches fire—keep your head. Follow a simple but vital routine and your chance of escaping will be tremendously increased. Succumb to panic and thoughtless activity and your next stop may be the hospital or the morgue.

Writing in McCall's, John J. McElligott, New York Fire Chief, points out that two-thirds of our annual fire deaths occur in dwellings, mainly because the occupants don't know how to get out. And three-fourths of these victims are trapped on top floors, because they fail to recognize the danger signals of heat and pressure on bedroom doors.

The first thing the householder should do if awakened by fire, is to feel the bedroom door panel. If the wood is hot, don't open the door unless you want to sign your death warrant. If there is an exit via a window or roof, take it. If not, stay in the room with the door closed and call for help.

If the door is relatively cool, open it an inch, with your body braced against it so it can be instantly slammed if a rush of hot air follows the opening. If the heat outside is bearable, move with the utmost speed. Don't try to save belongings. Fire travels a thousands times faster than the uninitiated realize. A stairway that is passable one minute, may be a roaring inferno the next. And once you're outside—stay out! Many a life has been lost because someone rushed back inside a burning building.

Chief McElligott recommends that every family hold periodic fire drills, especially if there are children. The experience these drills provide may be a life-saver if fire eventually breaks out — a mind and body trained in the technique of escaping a burning building, are not so susceptible to the delay and panic.

Father Of Mrs. Jim Black Is Buried Monday

RANDALL COUNTY WOMAN LIVED AT CANYON FOR 35 YEARS

Funeral services for Mrs. Nancy Jane Pritchard, 75, were held in Canyon, Monday afternoon. Mrs. Pritchard was the mother of Mrs. Jim Black of the Black community, and was widely known in Hereford, having resided at Canyon for the past 35 years. She died at her home there Sunday afternoon.

She was a member of the Methodist Church, and was born in Tennessee 75 years ago. Her husband, J. W. Pritchard, was one of Randall County's pioneers and preceded her in death a few years ago. Survivors include four sons, Elmer Pritchard of Canadian, Hudson Pritchard of Canyon, Ewing Pritchard of Amarillo, and Sherman Pritchard of Pampa; three daughters, Mrs. Ethel Phillips of Cottontown, Tenn., Mrs. Jim Black of Black, Texas, and Mrs. Roland McFarlin of Channing; four brothers, John, Jim, Bob and Spurgeon Adamson, all of Cottontown, Tenn.; and three sisters, Mrs. Laura A. Adamson and Mrs. Bell Turance, both of Cottontown, Tenn.; and Mrs. Bonnie Baulden of Mansfield, Texas.

O'Brien Sale

(Continued from Page 1)

ring, Mr. O'Brien said, and if possible, the sale will be completed Friday. The sale will include 69 cows with calves; 42 topy two-year-old heifers; 40 useful bulls ranging from long aged calves to two-year-olds; 30 yearling heifers. The catalogue includes the following bloodlines of the Hereford breed: Superior, Prince Domino Ax-tell, Timberline 2nd, and Timberline 3rd.

Mr. O'Brien started his herd in 1929 with six foundation females purchased at the Mousel Bros. Sale in Cambridge, Neb. All were of Gudgeon and Simpson breeding with the exception of one cow bred by Robert H. Hazlett of Independence, Kansas. The cows cost him \$15,000.

Earl F. Gartin has been announced as auctioneer, assisted by Frank W. Farley of The Hereford Journal, O. B. Peterson, Drover's Telegram, and Mason King, Amarillo News-Globe.

Furrowed

(Continued from Page 1)

age of land to grass. Furthermore, the practice also included production of greater yields of grass on pasture land.

The accompanying photograph was taken on the northwest 100 acres of section 31 K-S, seven miles west of Hereford on Harrison Highway, and is owned by John P. Slaton, who has it in co-operation with the Soil Conservation Service. Selected from a number of similar pasture projects, the Slaton pasture is an example of pasture furrow work under demonstration at the present time.

Furrowed In April

The Slaton pasture was furrowed in the latter part of April, 1937. A three-row lister was used with the middle beam removed. Furrows, visible in the picture, were constructed seven feet apart with a space of 14 feet left between the next series. The mold boards of the lister were removed and the points clipped in such a manner as to make a furrow of approximately eight inches. The points were adjusted so as to make the furrow approximately four inches deep. In furrowing the pasture in this manner, 40 per cent. or forty acres of the pasture was benefitted due to this operation.

Rainfall and Moisture

The latter week in May and the first week in June 8.60 inches of anxiety, thunder, heavy Goddard rain fell on this pasture. Moisture penetration was measured 72 inches after the last rain of this series

fell, revealing that the moisture had penetrated the furrowed portion to an average depth of 42 inches, the unfurrowed portion showed a depth of only 18 inches. Tests were made on nearby unfurrowed portions at the same time, which revealed that the average depth penetrated was only 18 inches. A lake in the northeast corner of the pasture received several feet of water. Since the moisture penetration depth of the unfurrowed portion of Mr. Slaton's pasture was the same as that on nearby unfurrowed pasture, and since the lake in the furrowed pasture received water which ran off the pasture, the conclusion is that the furrowing did not rob the unfurrowed portion of its share of the rain. This pasture received 2.7 inches in July; 1.31 of rain in August, and 3.38 inches of rain in September. A total of 7.38 inches of rain.

Increased Gross Yield

To obtain accurate measurements of the effectiveness of these furrows, the grass on several blocks of eight square feet each, was harvested on both the furrowed portion and unfurrowed portion of the land on October 1, 1937. These blocks were taken at random over the pasture. Harvesting was done by hand in such a manner as to simulate close grazing. The yield on the furrowed portion was at the rate of 1761 pounds of air-dried grass per acre; on the unfurrowed, 704 pounds per acre. This was an increase of 1057 pounds per acre. Assuming the buffalo and grama grass hay worth \$7.00 a ton, the furrowing was worth to Mr. Slaton, \$3.70 an acre. The preparation cost was twenty-five cents per acre, leaving a net gain of \$3.45.

Twenty-six co-operators on the Hereford Project have constructed furrows on 3,762 acres of pasture that have received similar results.

Furniture Store Opened By Kirby And Carmichael

The Kirby-Carmichael Furniture Store was Monday opened by Jim Kirby and Troys Carmichael, and will be operated in the location one door south of the Western National Bank building. Mr. Kirby and Mr. Carmichael are both well known in this section, having graduated from Hereford High School and attended West Texas State Teachers' College; later, they were classmates at the University of Texas.

In addition to their business in Hereford, both men are also engaged in farming business in this section, and will continue their farm activities. Chiefly, the firm will feature second hand furniture, but will also include a general stock of new furniture.

Mr. and Mrs. Frank Wolfe and children, left Thursday morning for their home in Oklahoma City, after spending several weeks in Hereford.

Interiors Of Panhandle Homes Are Improved

Women in Northwest Texas find pleasure in improving the interior of their homes to make them more comfortable, convenient and attractive, reports from county home demonstration agents show.

Running water, improved wood-work and floors, and a new electric refrigerator are among the improvements made in the kitchen of Mrs. Roscoe Eubanks, demonstrator for the West Side home demonstration club in Foard county. A cabinet was built which extends to the ceiling, and a short window was added above the sink to give light and ventilation. Window curtains and a figured spread for the table added an attractive note to the kitchen. Mrs. Eubanks reports that her husband is so pleased with the result of her efforts that he is going to help her improve a living room next.

A worn linoleum rug was utilized by Mrs. B. F. Little, bedroom co-operator of the Cramer home demonstration club in Howard county, in making her clothes closet dust proof. Mrs. Little's closet allowed the sand and dust to sift in freely, so she lined the walls and ceiling of it with a rug which she could no longer use as floor covering. She then papered over the linoleum with a light paper, so now the closet both protects her clothes and is light and attractive inside.

"Some women do not realize the importance of an improvement to be found in providing one slat for each row of coils in the bed-springs," Mrs. N. I. Jackson, bedroom co-operator for the Tarzan home demonstration club in Martin county, told the members of the club in a recent meeting. Often there is scrap lumber enough around the house to make enough slats for all the beds without extra cost and the price is very low when they are bought from a lumber yard.

Episcopalian



The Right Reverend Henry St. George Tucker, bishop of Virginia since 1927 and for 25 years previously a missionary in Japan, who was elected to be presiding bishop of the Protestant Episcopal church in the United States at its triennial convention at Cincinnati, Ohio, recently His selection came on the second ballot as the House of Bishops met in council.

Glenn Weir In Veteran Hospital

Glenn Weir left Tuesday night for Albuquerque, New Mexico, where he has entered the Veteran's Hospital.

For several months Mr. Weir has been suffering from a leg injury, and much of the time has been confined to bed. When he was able to be up during recent months he has had to use crutches.

His leg was reported to be in exceptionally bad shape when he left. He did not know when he would be able to return.

Stencils, ink and office supplies at Brand Office.

Want Ads

Wanted

WANTED — 10,000 bundles Hegria without grain. Also some well-grained bundles. Write Box 1398, Amarillo. 45-1tp

NOTICE STOCKMEN!
Stockmen you paid 18c to 25c for vaccine. I charged 10c (ill drought, depression and killing cattle. I to 7c dose and still there and need my syringes returned. Dr. F. E. Bowe. 43-3tp

WANTED To Buy house to be moved or wrecked. Will pay cash. See or write O. T. Larson, Box 301, Hereford, Texas. 43-3tp

WANT TO BUY Well drilling machine, at least 800 feet. Will pay cash. John Watts, St. Vrain, New Mexico. 42-6tp

NUMEROUS Federal Land Bank farms for sale in Deaf Smith and Parmer Counties. Hereford National Farm Loan Ass'n. 38-4tc

ALL OUR PRODUCTS, sweet milk, sweet cream, Bulgarian butter milk, chocolate milk, Bireley's orange juice and ice cream, delivered twice daily or can be purchased at our down town office at 212 West Third Street, Prairie Dairie, Phone 6. 23-4t

For Sale or Trade

FOR SALE—17,000 big, heavy grained Hegria bundles, 6 miles NE of Hereford, on the F. L. Perkins place. 45-4tp

FOR SALE—Cut flowers, Funeral Flowers and pot plants. I can furnish flowers for any occasion. Mrs. John P. Slaton, Phone 443. 45-3tc

FOR SALE—Five-room house on five-acre block in South Hereford. Bargain price. Terms. Also piano, in good condition, and 26-inch disc

one-way plaw, Moline, Tracy Major, 45-1to

FOR SALE—Shade trees. Great West Nursery. One and one-half miles northwest. 45-5tp

FOR SALE—Good carbide plant. Light your farm home at low cost. See H. H. Boardman. 44-3tp

FOR SALE—Ford '33, 4-door Sedan. This car is clean throughout. Paint and motor in very good condition. A real bargain. Glenn Boardman. 44-2tp

FOR SALE—All of Block 24, 20 acres, Welch Addition to Hereford, Texas. Easy to irrigate, shallow water. Priced \$1100 for quick sale. Last chance. \$200 down. Easy payments on balance. Address M. A. Crockett, Sanger, Texas. 44-4tp

28-46 Red River Special, in good shape, ready to go to threshing. Inquire at Davis-McCracken, Implement Co. 44-3tc

THE KNACK OF MAKING MONEY IN ANY JOB, business or profession. Send stamp, please. William R. Moore, Dept H, 1922 Summer Ave Waco, Texas. 44-3tp

Weaning Pigs and Shoats for sale, 7 miles north on Avenue. Combining wanted, M. O. M. Machine, Frank Foliart. 43-3tp

FOR SALE OR TRADE—House 12x24, 10-foot ceiling, warehouse on side, 10x8. L. B. Lookingbill, Summerfield. 43-3tp

FOR SALE—Blackball seed wheat, Lester Galley, 11 miles northeast of Hereford, Box 335. 42-4tc

FOR SALE—One-half section, five miles north of Dawn, Deaf Smith County. Well improved. Irrigation system. Tenant, E. A. Goettsch. Mrs. L. E. Stewart, 805 West Hunt Street, McKinney, Texas. 40-6tp

For Rent

FOR RENT—Four-room furnished apartment, private bath, garage. Mrs. W. B. Dameron, Phone 80-W. 45-1tc

FOR RENT—A modern 3-room duplex. Mrs. J. F. Ward. 45-1tc

FOR RENT — Comfortable rooms with good beds. Accommodations for tourists and traveling men. Close in. Mrs. A. M. Jones, 504 East Fifth Street. 44-3tc

Lost and Found

LOST—Leather Jacket in Hereford, Friday, October 29; pocket contained papers, \$2 Reward. See Joe Evans or return to Brand Office. 45-1tc

SIZE OF STREAM

The size of the stream supplied to each furrow will depend on the length of the furrow, the nature of the soil, and the slope of the ground. The longer furrows, the coarser soils, and the flatter slopes require larger streams. With very sandy soils, as large a stream as can be used without washing is best, and the water should be shut off as soon as it reaches the ends of the furrows. With very tight soils, on the other hand, very small streams should be used and they should run for a long time, perhaps for several days in extreme cases, in each set of furrows. With some intermediate soils it is a good plan to turn a rather large stream into each furrow until the water has reached nearly to the lower end and then reduce the size of the stream until just a trickle of water reaches the end of the furrow.—U. S. Department of Agriculture.

A Ruth Smith graduated from H. H. S. in 1917 and one is attending school this year as a sophomore.

Special Offer---

AMARILLO DAILY NEWS

(\$5.50 Value)

The Hereford Brand

(\$1.50 Value)

A \$7.00 VALUE — BOTH FOR

\$6.50

(Outside Hereford Trade Territory, 50c Extra)

Subscribe Now

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

International Relations Theme Of Pioneer Study Club Program Tuesday

Existing conditions in Europe were discussed in five minute discourses at the meeting of the Pioneer Study Club Tuesday afternoon at the home of Mrs. T. E. Seigler. Mrs. Ray Johnson was assistant hostess. The program on "International Relations," was of special interest, due to the foreign situation today.

Mrs. Al Werner was leader and supplied interesting statistics, interspersing the discussions. She told of Germany's influence and power and spoke of her attitude toward other nations. Other countries discussed were: Italy, Mrs. Carl Frye; France, Mrs. F. L. Lucas; Russia, Mrs. Burl France; England, Mrs. J. W. Spradley; Japan, Mrs. J. M. Gilliland, and America, Mrs. Werner.

A review of "The Life and Death of a Spanish Town," by Elliott Paul, was given by Mrs. O. G. Hill.

The business session was directed by Mrs. H. D. Reed, president. Plans were made for "Husbands Evening," when a dinner, followed by games, will be given Nov. 23, at the home of Mrs. O. T. Williams.

A committee headed by Mrs. Bob Higgins was appointed to make arrangements for a Christmas party to be given during the Christmas holiday season.

The regular club program scheduled for Dec. 28, will be postponed until May 10, because of conflicting club activities.

Delightful refreshments were served to Mesdames A. G. Bell, Burl France, F. M. Keister, F. L. Lucas, Jack Rose, A. A. Foster, Carl Frye, J. M. Gilliland, Bob Higgins, E. S. Ireland, J. B. Jones, H. D. Reed, J. B. Stoker, J. W. Spradley, Al Werner, M. D. Womble and Mrs. O. G. Hill, an associate member.

MRS. GREEN IS HOSTESS FOR PROGRESSIVE WORKERS CLUB

Mrs. Charles Green was hostess for the Progressive Workers Club at her home on Wednesday of last week.

During the short business meeting Mrs. C. C. Bowman gave a report of the County Federation of Women's Clubs meeting held recently.

The theme for the program was "The Value of Music in the Home." Miss Ira Jeanne Ricketts gave a talk on the "Appreciation of Music." An interesting paper on "Value of Radio Music in the Home," was given by Mrs. J. E. Blakemore.

The next meeting will be held in the home of Mrs. Ray Hershey on November 17.

Refreshments were served to Mesdames C. E. Caldwell, Owen Neal, S. A. Edwards, J. E. Blakemore, C. C. Bowman, Ray Hershey, Lynn Powelson, and three visitors, Mrs. R. R. Jackson, Mrs. Bessie Borders and Mrs. Chitwood.

SUMMERFIELD STUDY CLUB HAS INTERESTING MEETING

International Relationship was the interesting program subject for the Summerfield Study Club at the meeting held Thursday afternoon at the home of Mrs. R. L. Wilson.

A panel discussion, "The World as It is Today," was led by Mrs. L. L. Cannon. She discussed the Causes of War, and How to Keep Out of War. Other topics were: "What part, if any, does religion play in Spain," Mrs. Lee Curry; "Is the Recent Persecution of the Jews in Germany a new Experience," Mrs. Ky Lawrence; "Can War Make Us Rich," outlined by Mrs. Loyd Lookingbill and read by Mrs. Tandy Legg; "Cost of Last War," Mrs. Legg; "Japan and China," Mrs. Ray Johnson; "Why Did Mussolini call on Hitler," Mrs. J. B. Riddling.

The next meeting will be held at the home of Mrs. C. R. Waiser on Nov. 18, in the evening when husbands will be guests of honor. Members present were Mesdames L. L. Cannon, Britt Clark, Lee Curry, Ray Johnson, B. C. Roberson, Ky Lawrence, C. R. Waiser, D. C. Waiser, Tandy Legg, Guy Waiser, J. B. Riddling and the hostess.

JUNIOR BAND MOTHERS HAVE MEETING

Junior Band Mothers held their regular monthly meeting Monday afternoon at Central School.

Joan Smith entertained with piano solo. Mrs. Ralph Smith read a clever poem called "Our Band." Mrs. Louie LeGrand, president, presided over the business meeting when plans were discussed for lining the band room for better sound effect.

On Friday night, Nov. 19, at 7 p. m., a general meeting of the parents will be held for this purpose, at which time the actual work will be done. The men will bring hammers and nails and the women will bring cookies and sandwiches. Members are urgently requested to attend this meeting.

MRS. McCracken HAS CHARGE OF CLUB PROGRAM

Impressionism and the Twentieth Century Renaissance were compared with Medieval methods at the meeting held by the Music Study Club Monday afternoon at the home of Mrs. W. J. Stanford. Mrs. J. C. McCracken was in charge of the program.

Musical numbers included: Waltz, La plus que lente, Debussy; a violin number played by Mrs. A. C. Thompson, accompanied by Miss Thelma McMinn, La Cathedrale engloutie, Debussy, Mrs. Dyar, Voice, The Blackbird's Song, Scott, Mrs. R. P. Coneway, accompanied by Mrs. Stanford. Message of the Bells, Rachmaninoff, a chorus number sung by Mesdames C. H. Dillehay, R. P. Coneway, Wiley Robertson, C. R. Smith, Jeff Gilbreath, A. C. Thompson and W. E. Dameron.

Members present were Mesdames C. C. Acker, H. L. Broadwell, J. C. McCracken, Troys Carmichael, R. P. Coneway, W. E. Dameron, C. H. Dillehay, Wiley Robertson, J. Schroeter, Glenn Snyder, C. R. Smith, C. H. Dyar, C. C. Ferguson, Jeff Gilbreath, A. C. Thompson, B. M. Wiltshire, Miss Thelma McMinn, Miss Ruth Conkright, Miss Eloyse Pittman and the hostess.

NEBRASKA VISITORS ARE HONORED

Mr. and Mrs. A. J. Halek of Fairbury, Nebraska, were honor guests, Friday, at a dinner given in the home of Mrs. Mary Palmer. Mr. and Mrs. Halek are the parents of Mrs. R. E. McCullough and have been visiting their daughter here for the past ten days.

Yellow and white chrysanthemums were used in decorating. Those seated were: Mr. and Mrs. E. H. Norton, Mr. and Mrs. R. E. McCullough, Donald Ray, Norma Jean, and Pat McCullough and the honor guests.

FORMER HEREFORD BOY MARRIES

Of interest here is the announcement of the marriage of Miss Grace Crocker and Andrew Lee Habermacker, Saturday, Oct. 23, in Robstown, at the home of Rev. Spencer, pastor of the First Presbyterian Church of that city. The bride is the daughter of Mr. and Mrs. Van Crocker of Carita. She is a graduate of the Kingsville High School, and will receive her degree from Texas A. and M. with the August class of graduates.

Mr. Habermacker is the nephew of Mrs. George Garrison, formerly of Hereford and is a graduate of Hereford High School. He received his B. S. degree from A. and M. in 1936. This past year he was teacher of science in the Hehensville High School and is now associated with the Allied Dyeing Corporation, with headquarters in Corpus Christi.

PRESBYTERIAN AUXILIARY CONTINUES MISSION STUDY

The Presbyterian Auxiliary met at the home of Mrs. J. W. Alexander, Monday afternoon.

Mrs. John Olson presided over the business session. Mrs. F. P. Potter gave the devotional, using the samaritan woman at the well as an example of Christ's attitude toward strangers.

Mrs. Preston Walker was in charge of the program, which was the third lesson in the new study book, "Mecca and Beyond."

Arabia, Syria and Palestine were discussed, characteristics of the people studied, and the medical and educational work of the missionaries in the Moslem country explained.

Mrs. Olson conducted a series of questions on "Our Attitude Toward our Fellowman."

The closing prayer was led by Mrs. Joe Bodkin. The next meeting will be held next Monday at the home of Mrs. Henry Hastings.

METHODIST WOMEN OBSERVE WEEK OF PRAYER
The Woman's Missionary Society of the Methodist Church held annual Week of Prayer services at the church this week. The three day program opened Monday afternoon, with "Our Comrades," as the theme for the afternoon session. Mrs. Frank Terrell, leader, gave a talk on Comradeship as an introduction to the lesson, "Sweet Hour of Prayer," was sung in unison. Four talks called Mile Posts along the Way were given by the following: Miss Lucy Reed, understanding; Mrs. C. C. Cox, encouragement; Mrs. J. C. Cummings, joy; Mrs. Cawthon Bryant, edification.

"The Guide Along the Way," was the subject of a talk given by Mrs. Terrell.

Mrs. H. D. Reed talked on "Our Comrades along the Highway." She told a beautiful story of the

He's Giving Her an Earful



Scene in pet's corner of the London Zoo last day of the season. "Jackie," the chimpanzee who has won the hearts of hundreds of London children, is shown taking leave of a young admirer before he goes into seclusion until the 1938 season rolls around.

Auto Loses Race With Trolley



The demolished remains of Sparberg's car after he dropped a decision to a trolley car. Sparberg escaped with a number of abrasions.

Delicious pumpkin pie and coffee were served the following: Mesdames A. J. Halek, Fairbury, Neb.; R. E. McCullough, J. B. Whitlow, John Hocker, Barrett Sowell, Joe Kendall, Wood Vaughn, Edgar Sowell, Earl Lance, Walter Easter, Gleaves Owen, N. L. Cross, Roy Thompson, Bill Smith, Otto Marde, W. L. Alexander, Charles Hussey and the hostess.

Tuesday's Program began at 10:30, with Mrs. D. H. Bryant as leader. The opening prayer was led by Mrs. J. E. Ward and Mrs. Henry Williamson read the scripture lesson.

Special music was furnished by Mesdames H. D. Reed and J. B. Jones. An inspirational talk on "Advocate or Witness," was given by Mrs. Ward. The Spiritual Life Message was brought by Mrs. Bryant, who led the sentence prayers in conclusion.

A covered dish luncheon was served in the basement of the church at the noon hour.

In the afternoon, "Faith of Our Fathers," sung in unison opened the session. Mrs. Howard Hershey gave the scriptural reading and a special musical number on the organ was given by Miss Ursulae Fridley. Mrs. S. L. Easley spoke on "Defied or Denied," a topic in which was explained the meaning of loyalty in worship and service. Benediction by Mrs. E. W. Harrison.

Wednesday Afternoon a Service Program was given, with Mrs. W. O. Fox as leader of the program on "Serving Him."

A musical introduction was given with a violin number played by Mrs. A. C. Thompson, accompanied by Mrs. W. J. Stanford.

Mrs. Fox talked briefly on unselfish service and after the song, "I Am Happy in the Service of the King," Mrs. McGee led the devotional. Mrs. D. W. Hawkins read a poem on Service.

The program was featured by an educational playlet, "At a Quarter of Three," which explained the retirement and relief fund.

Those taking parts were Mesdames Cawthon Bryant, C. C. Acker and Jack Dean.

"Have Thine Own Way, Lord," was used as the dedication song preceding the offering.

MONTHLY SOCIAL OF HOME MAKERS' CLASS
Mrs. Edgar Mosely was hostess to seventeen members of the Home Maker's Class of the First Baptist Church at her home in south Hereford, on Thursday afternoon.

Mrs. Joe Kendall, president, presided at the business meeting. "Blest be the Tie," was used for the opening song, and Mrs. W. L. Alexander offered prayer. Plans were made for the annual Christmas party, December 9, with Mesdames Earl Lance and Wood Vaughn as hostesses. Decorating committee is composed of Mesdames Kendall, Alexander and Mosely and Program committee, Mesdames Lance, Merritt and Christinger. Mrs. Gleaves Owen gave the closing prayer. A piano solo, "Rock of Ages," was rendered by Mrs. Mosely.

Mrs. W. A. Smith was presented a gift of appreciation from the class. Numerous towels of various designs were given the hostess.

life of the author and explained the meaning of the name, a Chinese character.

Mrs. Slaton gave the characterization of the book, discussing the personnel and the contribution each character made to the book. Mrs. John Olson discussed "International Relations." She sketched the historical changes made since the World War and spoke on the present situation, giving an interesting account of the meeting of the Nine-Power Pact now in session at Brussels. Mrs. Olson also described the Adult Education program now being sponsored in Washington which has for its aim the education of the people against war for social betterment.

During the business session reports were given by the project committee and plans were discussed.

Members present were Mesdames Travis Dameron, John Olson, J. W. Kirby, Paul Mathers, Bob Wilson, John Coffee, H. G. Cookwright, C. F. Moore, E. W. Harrison, A. M. Jones, J. B. Stoker, H. L. Broadwell, J. P. Slaton, R. P. Coneway and Miss Lillie Hostetter.

PLEASURE HOUR CLUB IS ENTERTAINED

The Pleasure Hour Bridge Club was entertained at the home of Mrs. Lamo Lawhon, Friday afternoon. The rooms were decorated with fall flowers and autumn baskets of winter daisies entered small tables.

High score was awarded to Mrs. Boyd London, and low to Mrs. Harry Lomas. Members present were Mesdames W. J. Smith, Harry Lomas, Boyd London, R. v. Jowett, B. R. Dixon, Earl Phillips and the hostess.

LUNCHEON CLUB MEETS WITH MRS. DAVIS

Members of the Wednesday Luncheon Club were entertained on Wednesday of last week at the home of Mrs. W. L. Davis.

White and red chrysanthemums were the attractive decorations. The buffet luncheon was served from an attractively appointed table decorated with seasonal blossoms.

High score in games of bridge was awarded to Mrs. Jack Wayland and the guest prize went to Mrs. Ernest Sewell of Independence, Kan. Others present were Mesdames J. C. McCracken, B. M. Wiltshire, W. M. Emmons, C. C. Rockwell, Alton Fraser, Jimmy Gillentine and the hostess.

FORD STUDY CLUB STUDIES "PERSONALITIES"

The Ford Study Club met Thursday afternoon at the home of Mrs. Bernis Harris in the Ford community.

Late fall flowers were attractively arranged about the house as

decorations.

The club song, "The Eyes of Texas," was given as an introduction to the program. The Lord's Prayer, repeated in unison, was led by Mrs. M. J. Parks. The program dealt with "Personalities," and a general discussion was conducted on the outstanding characteristics of charming people and the appreciation of good dispositions in cooperative community work.

Mrs. W. M. Stewart discussed "Things You Can't Take With You," and told the story of "The Necklace."

The next meeting will be held at the home of Mrs. C. Carnahan, Dec. 2.

Services at the CHRISTIAN CHURCH

H. M. Redford, Minister
Ellis Coombes, Supt.
Bible School ----- 9:45-11 a. m.
Morning worship ----- 11-12 a. m.
Christian Endeavor -----
Societies ----- 6:30-7:30 p. m.
Evening worship ----- 7:30-8:30 p. m.
Mid-week Church Family
Night, Wednesday 7:30-8:30 p. m.
The pastor, H. M. Redford, will

return from a ten-day visit near Dallas, to be in the pulpit next Lord's Day morning and evening.

"Making Disciples," will be the theme of the morning worship, and "Making Religion Attractive," will be the subject for the evening hour. Everyone is cordially invited to attend.

MR. BOYD EDWARDS associated with International Remedies Co., who has been here at Ross Fuller's Feed Store, was called away by the company for other points in Texas. Mr. Edwards will be back in a short time and those who failed to see him can make appointments at Fuller's Feed Store. He will call at your place when he returns within the next few days.

Flocks treated by Mr. Edwards in the Hereford territory are his reference to you.

(Advertisement)
Dr. J. W. Hendrix left Thursday morning for Oklahoma City, where he will do post-graduate work in Carver College. He expects to return Sunday.

OPENING!

A USED FURNITURE STORE IN HEREFORD. We carry a complete line of household furnishings that will please the most particular buyer. Everyone is invited to come in and inspect our new store, one door south of old Western National Bank building.

OPPORTUNITY

Rings!

Open your ears to the biggest opportunity of the season. Here at last is the chance to furnish your home at a price appealing to anyone's pocketbook. We'll take your old furniture as a trade-in.

KIRBY - CARMICHAEL FURNITURE

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LONG DISTANCE

Work on HI-LINE or BATTERY

Your Choice—6 Volts or 110 Volts

Zenith's new Hi-Line Switch converts from 6-volt storage battery power to 110-volt A. C. High Line with a flick of the finger. Should your district be electrified, or should you move to a high line area, your Zenith Farm Radio will work EQUALLY well.

"Puts the World at your Finger Tips"

ZENITH FARM ARM CHAIR RADIO 5J247—Operates either from a 6-volt Storage Battery or 110-volt A. C. Line. American and Foreign Broadcasts, 6" Permanent Magnet Speaker, Local Station Indicators, 4 1/2" Airplane Dial, (545-18,200 K. C.), 20 in. high.

USE GENUINE ZENITH TUBES

ZENITH 6J257—Operates either from a 6-volt Storage Battery or a 110-volt A. C. Line. American and Foreign Broadcasts; 8" Permanent Magnet Speaker, Tone Control, 6" Airplane Dial, Local Station Indicators, Foreign Station Relocator, (540-18,400 K. C.), 41 in. high.

ZENITH 6J230—Operates either from a 6-volt Storage Battery or a 110-volt A. C. Line. American and Foreign Broadcasts; 6" Permanent Magnet Speaker, Local Station Indicators, Foreign Station Relocator, (540-18,400 K. C.), 18 in. high. \$59.95

ZENITH 4F227—American Broadcasts; 6" Permanent Magnet Speaker, 4" Square Dial, may be used with an Air Call or 2-volt Storage Cell, (540-1,752 K. C.), 13 in. high. \$24.95

579.95

McCONNELL ELECTRIC CO.

ZENITH WINCHARGER "Prepares for the Air" Use the world's greatest source of electric power FREE! De Luxe Model, Special Price \$17.50 Regular List Price \$25.00 Installation Extra if made by your Dealer.

AMERICA'S MOST COPIED RADIO

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Garden Club Holds First Meeting; New Officers Elected Saturday

The Garden Club, newly organized group, held its first meeting Saturday afternoon at the courthouse.

Mrs. Elmer Patterson, who sponsored the organization of the club, presided at the meeting.

New officers chosen were: Mrs. Homer Brumley, president; Mrs. J. W. Hicks, vice-president; Mrs. Ralph White, secretary-treasurer; Mrs. Al Werner, parliamentary; and Mrs. Owen Stagner, reporter.

Saturday afternoon's program dealt with the immediate problems confronting the gardeners; Mrs. J. W. Hicks talked on the "Planting and Care of Tulips and Roses," and pointed out the fact that November is the time to get both tulip bulbs and roses into the ground.

Plans for the fall and winter activities of the club were discussed, meeting will be held once each month, with the next meeting scheduled some time in December.

Those present at the meeting were: Mesdames F. M. Kester, A. O. Thompson, Robert Veigel, J. W. Hicks, Ky Lawrence, Ed Bots, W. O. Fox, Ross Fuller, Frank Terrell, Homer Brumley and Mrs. Patterson.

MRS. J. T. GILBREATH JR. IS HOSTESS FOR JUNIOR BAYVIEW CLUB

The Junior Bayview Club met Thursday evening at the home of Mrs. J. T. Gilbreath, Jr.

Miss Ruth Conkwright, president, conducted the business meeting, when plans were made for the club to sponsor a welfare project.

The program, following a unique plan inaugurated by the club this year, consisted of reviews of two articles which appeared in the Fortune Magazine for October.

YOUNG PEOPLE ENJOY HAY-RIDE

Members of the Young People's Department of the Methodist Church were entertained with an old-fashioned hay-ride, Thursday evening.

The evening's amusement was highlighted by roasting apples at a huge camp-fire near the softball

field. Those enjoying the affair were: Helen Plummer, Mozelle Shreve, Floyd Ross, Morris Easley, George McLean, Dean Dunlap, Donald Henslee, Wanda Jean Reed, Nellie Pauline Spradley, Virginia East, Betty Sue Henslee, Virginia Newell, Helen Ruth Barber, Martha Nelle Ewton, Ida Belle Hicks, Melvina Stewart, Helen Ann Snyder, Minnie Dea Smith, Margaret Bowers, Nellie Jo Shreve, Nancy Millard, Mildred Rutherford, Virginia Erie Reed, Helen Jones, members of the department. Guests were: Jean Williams, Faye Crosthwaite, Edith Jackson, Billie Bess Green and D. E. Mariner.

MISS HOSTETLER IS GUEST SPEAKER FOR DAWN STUDY CLUB

Miss Lillie Hostetler of the Deaf Smith County Library was guest speaker at the meeting of the Dawn Study Club on Tuesday afternoon, November 2, at the home of Mrs. Bessie Smith, with Mrs. Lois Miller as co-hostess.

Roll Call was answered with individual opinions concerning Armistice Day.

Miss Hostetler spoke briefly on Armistice Day and gave an inspiring talk urging communities to study art and economic problems of this changing era.

Mrs. Lois Wimberly directed the entertainment feature, which was in the form of a clever cross-word puzzle.

Members present were Mesdames Minnie Walker, C. F. Miller, W. P. Caraway, Lois Caldwell, Mary Alice Frye, Wilda Womble, Ruby Wimberly, Vada White, Mary O'Neil, Willie Barnes, Martha Galley, Ruth Womble, Gladys Miller, the hostesses and Mrs. C. C. Gamill, a guest.

The next meeting will be held at the home of Mrs. Lottie Robertson on "B" street in Hereford, November 16.

CAMP FIRE GIRLS TO HAVE HOBO PARTY

Plans for a Hobo party were completed at the last meeting of Weocantewaste Camp Fire Girls, held at the home of the guardian, Miss Mary Elizabeth Stanford.

The party will be given next Friday night in the big barn at Hillside Hatchery. Girls will come dressed as hobos and a prize will be given for the best characterization.

Indian symbols were discussed at the meeting and "Wohela Cheer" was sung. The Trail Seekers' Desire, was repeated in unison.

Members present were: Nona Rose, Mary Helen Cross, Betty Jane Roloson, Betty Ann Dunlap, Virginia Ann Dillehay, Rue Wilson, Eleanor Wilson, Ruth Temple Hastings, Margaret Higgins, June Dameron, Mary Ellen Henslee, Natalie Newell, Doris Elaine Dillehay, Mary Nicks and Polly Dixon.

A covered dish luncheon was held at noon, Mrs. Artis Daniels and Mrs. Wirt Phillips were hostesses.

In the afternoon the shower was introduced when the honoree was

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John McLean
Insurance Agency
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BUSINESS AND DIRECTORY PROFESSIONAL

The title to your land is vital. Our Abstracts correctly reveal the title.
A. G. THOMPSON
ABSTRACT CO.
4 Per Cent Federal Farm Loans.

DR. J. W. HENDRIX
Chiropractor and Masseuse
109 B Street—Just North of Mother's Park
Phone 841 for Appointments

INSURANCE
JNO. H. PATTON
PHONE 19

ABSTRACTS OF All Deaf Smith County Land Titles.
DEAF SMITH COUNTY ABSTRACTS INC.
Chif Estes, Manager

led to a special chair, placed beneath a cluster of white wedding bells, and decorated in blue and white.

Quilting for Christmas boxes, sponsored annually by the class furnished entertainment after the shower.

During the business session, Mrs. Mark Hanna was elected to fill the place of Mrs. J. B. Harlin, who resigned as president, to teach a class. Mrs. Jeff Gilbreath was elected first vice-president.

Further plans for Christmas projects were discussed.

Members present were Mesdames J. B. Harlin, Russell Daniel, J. M. Wilson, Harold Smith, Geo. Brumley, Lee Lambert, Jeff Gilbreath, S. J. Orr, Mark Hanna, W. A. Long, F. E. Bowe, Ted Young, Jack Roberson, Liburn Ray, S. L. Walsler, W. A. Dobbins, Walter Pickett, A. O. Thompson, C. T. Gusman, Rev. and Mrs. W. E. Barnes, Miss Jessie Morris, Miss Edah Park, and the honor guest.

Those sending gifts were: Mrs. J. E. Cockrell, Mrs. W. I. Valentine, Mrs. J. H. Miller and Mrs. E. A. Johnson.

A Long Time Ago

(From The Hereford Brand, November 9, 1906)

Two carloads of Hereford men had left for the breaks of New Mexico with the intention of a general slaughter of game. Those belonging to the crowd were: Harmon Beach, George Dale, Tom Carter, W. H. Bay, Joe Carter, Frank Tucker, Jim Carter, Ira Bradley, Elisha Carter and Dow Mercer.

There had been between 75 and 100 cars of wheat shipped out during the season. This amounts to 75,000 bushels of wheat that had been shipped from Deaf Smith and Castro Counties and enough wheat left for seeding.

Little interest had been shown in the election held. The officers elected for this county were: W. H. Russell, for county judge; William Cogdell, clerk; E. F. Connell, sheriff; J. W. Ford, assessor; C. E. Smith, treasurer; S. J. Dodson, county attorney.

The Sunday School of the Methodist Church had held a rally under the direction of Miss Millicent Griffith.

The contract had been let for the building of another brick building in Hereford. The building was being built for Mr. E. B. Black's furniture store.

A prairie fire which had broken out on the XIT had spread over a considerable space of territory before it was under control. The fire was thought to have originated from the sparks from an engine.

Cottages were springing up so rapidly in Hereford that it

was impossible to keep track of the owners. These cottages were well built and well planned with reference to architecture.

(From the Hereford Brand, November 9, 1916)

Plans were being made for the annual Poultry Show in Hereford.

A number of Hereford citizens had met for the purpose of talking over the possibilities of securing the Ozark Trail, Amarillo to Clovis through Hereford. A number of business and professional men from Clovis were also present.

Mr. Frank J. Potts was chosen chairman. After the matter was generally discussed, Mr. Potts appointed a committee to make investigations necessary and go into detail to secure the trail for Hereford. The committee consisted of John E. Wilson, B. F. Guthrie, D. L. McDonald, Henry Wilkerson, John McLean, E. Renfro, W. E. Dameron, J. H. Allman and Mr. Potts chairman.

Mr. R. W. Hankins of Alva, Okla., had located in Hereford, and had formed a partnership with Mr. J. H. Wagner in a new firm, named "The Wagner and Hankins Music Store." They were to later add a full line of furniture to the stock of pianos then handled.

A play, entitled "Mr. Bob," was given at the Central

Two Weeks . . . Two Loves



Franchot Tene appears opposite his actress wife Joan Crawford, for the seventh time in "The Bride Wore Red." Robert Young and Billie Burke, give a supporting hand in this filmization of the Ferenc Molnar stage success, "The Girl from Trieste," which comes to the Star Theatre for the prevue Saturday night through Sunday and Monday.

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checks COLDS and FEVER first day Headache, 30 Minutes

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Liquid Tablets
Salve, Nose Drops

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Liquid Tablets
Salve, Nose Drops

Try "Rub-My-Tism" World's Best Liniment

School auditorium. The members of the cast were Caldwell Hicks, Jack Mounts, Dudley Farmer, Dot Owen; Zola Williams, Marie Burnes and Effie Lee Guinn.

The Ladies Aid of the Christian Church had held an all-day meeting in the home of Mrs. J. T. Jowell. An old time quilting bee and a covered dish luncheon were enjoyed by all. The meeting was planned in honor of Mesdames J. W. Barnett and B. T. Lucas.

Cherry pits in the deposits of the Swiss lake dwellings show that cherries were in evidence in pre-historic times.

An easy way to moisten the rim of the undercrust of a two-crust pie is to rub an ice cube lightly around the dough.

HERBINE

When headache, dizziness, sour stomach, biliousness, nausea, lack of appetite, and listlessness or that tired feeling, are associated symptoms of temporary constipation, HERBINE will bring relief. It is strictly a vegetable medicine, free from harsh mineral salts. 60c a bottle.

CITY DRUG STORE
And Other Drug Stores

Stomach Gas

One dose of ADLERIKA quickly relieves gas bloating, cleans out BOTH upper and lower bowels, allows you to eat and sleep good. Quick, thorough action, yet entirely gentle and safe.

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Instant Heat

... when you want it!

Patience is a virtue, but it doesn't thrive very well in a chilly atmosphere. When you're cold you want heat without waiting—comfort and health demand it.

That's one thing about a Gas Radiant Heater—it's always ready for instant action. Just the touch of a match and it leaps into life, flooding the room with instant heat.

In use or out, a Gas Radiant Heater adds a touch of cheer to any fireplace. And they're so convenient and inexpensive to use. Many attractive models to choose from at your gas appliance dealer's. See them today.

West Texas Gas Co.
and other gas companies

THE MOST COMPETENT JUDGE

of an Irrigation Pump is The Man Who Uses It!

We are proud of the fact that KIMBALL is the oldest pump in use now — for sale in this area. We are proud of their better construction; BUT MOST OF ALL, we are proud of what the man who uses them have to say. Compare the KIMBALL PUMPS of Earl and Albert Springer, south of Hereford. These pumps were installed in 1930, and are still in use. Don't take our word, ask the man who uses one and he will tell you:

KIMBALL PUMPS ARE CHEAPER IN THE LONG RUN — More Water With Less Fuel

BAKER PUMP COMPANY

OF LOCKNEY
C. B. Thomas, Sales Agent — at Shreve Shop in Hereford



BUICK SPECIAL 4-door sport sedan—\$1025 delivered at Flint. Fenderless, white sidewall tires and special accessories extra.

Meaning — the Most Modern Automobile in the World is the new 1938 Buick — with DYNAFASH ENGINE and TORQUE-FREE SPRINGING

If YOU'VE put a sparkling 1938 Buick through its thrilling paces— And tried to say in words what this stand-out car's got—

And found to your surprise you couldn't begin to do it justice— Listen, don't think you're the only one!

"It's gotta lotta ummph!" say trier-outers vainly trying to express all the marvelous things they've felt.

"Ummph!" meaning zip—flash—power. "Ummph!" meaning all you ever expected to find in a car—and a great deal else in addition!

Fact is—demonstration, not conversation, is the thing to describe this new Buick. To say it's quick—nimble—agile is to do only fractional justice to its DYNAFASH engine and what it does every time you touch off its thrifty power.

To call its TORQUE-FREE SPRINGING ride velvety is only to part-picture its ride. Use the words jarless, level, floating, serene—and you come a little closer.

But still you neglect the directability this car gets from its new rear springing, the reduced risk of skidding, the simpler maintenance, and longer rear tire wear that go with it.

No, you can't cramp a new Buick into words—only its action can tell its story. And wherever there's a Buick dealer there's a chance to try this great car out—now, today!

MATCH THESE VALUES!
Complete with DYNAFASH engine and TORQUE-FREE SPRINGING, these models deliver at Flint, Mich., at these prices: Buick SPECIAL business coupe, \$985; Buick SPECIAL 4-door touring sedan, \$1075; CENTURY 4-door touring sedan, \$1175; ROADMASTER 4-door touring sedan, \$1275; LIMITED 8-passenger sedan, \$1375. Special accessories, local taxes if any and freight extra.

"Better buy Buick!"

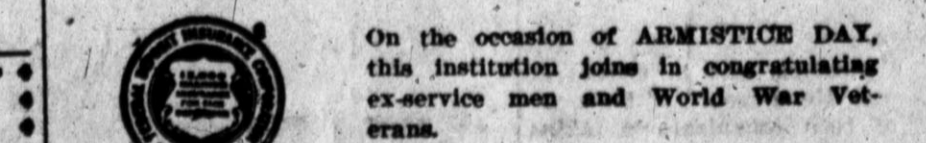
Norton Motor Co.

317 N. Main St. Hereford, Texas

LARGE OR SMALL

Your Account Gets The Same Service Here

On the occasion of ARMISTICE DAY, this institution joins in congratulating ex-service men and World War Veterans.



First National Bank OF HEREFORD

A Strong Bank Thoughtfully Managed

Commissioners To Attend Highway Session Monday

Members of the Deaf Smith Commissioners' Court will leave Saturday for Austin, where they will attend a meeting of the State Highway Commission in regard to Highway 51. The commissioners will also be accompanied by County Judge Earl W. Wilson. Every Texas county from Vega to the Mexico line will be represented, according to present plans. Delegations will also attend from Arkansas and Oklahoma. Present plans are to extend Highway 51 from Mexico to Canada, and the highway will cross this county in its present location, connecting with Dimmitt on the South and Vega on the North.

Summerfield News

(8 miles southwest)
BY MRS. ASA ATCHLEY
Rev. Naylor of Colorado preached here, Saturday night, Sunday morning and afternoon. There were 68 at morning service.
Mr. and Mrs. Lewis Jay and daughter from northwest of Hereford, visited in the Louisa Lockingbill home, Thursday night and Sunday.
Messrs. and Mesdames Charles and J. B. Noland and Mr. Clinton West were dinner guests of Miss Lucretia Wilson at Hereford, Sunday.
Ernest Ray Kendall of Clovis, N. M., was in the Ky Lawrence home, Sunday.
The Senior B. Y. P. U. are to have an entertainment at the school house next Wednesday night. Mesdames Ky Lawrence and J. B. Noland were in Amarillo, recently.
Herschel Clemmons, Kurt and Jack Struen were in Bovina, Sunday.
Mr. and Mrs. Pete Carmichael and children, Mr. and Mrs. William Harris and L. G., were at Oklahoma Lane, Sunday. Mrs. Dee Brown had been spending the week with her parents and returned home at that time.
Mr. and Mrs. Claude Ware and children were visitors in the Roy Harris home at Westway, Sunday.
Mr. and Mrs. R. D. Lance were in the Miles home, east of Hereford, Sunday.
Clinton West of Clovis, was in the Ky Lawrence home over the week end.
Mr. and Mrs. N. O. Moffitt and daughter, were visitors in Atison, Okla., last week end.
Mr. Harwin of Waco, was a guest in the Roy Coker home, last week.
Mr. and Mrs. Charles Roberson and son, were shopping in Amarillo, Saturday.
The Summerfield Study Club met at the home of Mrs. Ray Lee Wilson, last week.
Mr. William Roberson and Miss Nell Maness of Amarillo, were married, October 30. The young couple will make their home in Hereford.
Mr. and Mrs. Roy Coker and family were in Lubbock and Waco this week end. They were taking Mrs. Coker's father, Mr. Harwin, home.
Mr. and Mrs. Asa Atchley and son were in Turkey, Friday.
The Y. W. A. met at the home of Miss Mary Louise Lookingbill, Tuesday evening. There were four members present.
Miss Viva Mae Thomas of Daniel, was in the C. H. Thomas home over the week end.
Miss Gertrude Atchley stayed with Mrs. B. E. Roberson last week.
Mesdames J. R. Oglesby and Asa Atchley were in the J. P. Gandy home, Wednesday afternoon.

Ward News Notes

(11 miles north, 2 miles west)
MRS. GEORGE SUGGS
A large crowd was out to Sunday School, Sunday. A number attended church in town, Sunday night. Those attending were Mr. and Mrs. Jim Lipscomb, Mr. and Mrs. Berry Miles, and Mr. and Mrs. James Blain.
Mr. and Mrs. C. C. Hodges spent Wednesday afternoon and night in Clarendon, with Mr. Hodges' father.
Mr. and Mrs. John Blain of Dimmitt, visited his brother, James Blaine over the week end.
Mrs. G. C. Snell was called to Glinesville, by the death of her father, last week.
Mr. and Mrs. A. A. Head were in Amarillo, Thursday.
Miss Alberta Davis spent Sunday in the George Suggs home.
Rev. Hornbeck and Mr. Buckner of Hereford were visiting in the Fred Saltzman home, Thursday.
Mr. and Mrs. John Blain of Dimmitt, and Mr. and Mrs. James Blain were dinner guests in the Ernest Signer home, Sunday.
Mr. Frank Stivers is ill.
We are glad to know that the threshing crew has just about finished its round in the community.
Mr. and Mrs. George Suggs called in the T. P. Collister home, Sunday.
With one week's practice, the rhythm band has made great progress. The school is very proud of their new instruments. The pupils also indicate great improvement in their grades.
Mesdames Stovall and Crawford of Nira, N. M., were callers in the Bob Higgins home, Monday.

Jumbo News

MRS. ULLMAN HUNTER
Mrs. Ben Neeley and Charlton of Amarillo, visited with Mr. and Mrs. F. L. Pinckert recently.
Quite a few attended Cal Farley's show in Dimmitt, Friday night.
Finnis and Sam Hunter celebrated their birthday, Sunday, by taking dinner with their parents, Mr. and Mrs. W. A. Hunter of Hereford.
Mrs. Ralph Jennings of Hereford, spent the week with her parents, Mr. and Mrs. C. Andrews.
Mr. and Mrs. Ullman Hunter spent Sunday with Mr. and Mrs. Tom Gunnell of Nazareth.
A happy group of women met at Mrs. Jessie McGinnis' Wednesday and quilled for her. Present, were Mesdames C. Andrews, Chub Pinckert, Lynn Axe, Addison, Sam and Ullman Hunter, Adam Flowers, Clem Gilliam, Buddy Spencer, Stephens, Baxter, M. C. Simpson, Ralph Jennings of Hereford, Bazzes, Cable and Halley of Amarillo.
Mrs. Verna Matthews of Dimmitt, called on Mrs. Dewey Owens, Sunday morning.
Pauline Owens spent the week end at Earth.
Nila Stephens, who is attending school at Dimmitt, spent the week end at home.
Mr. and Mrs. W. A. Hunter of Hereford, spent Sunday night in the Ullman Hunter home.
Friends of Weldon Ross, who formerly taught school here, will be interested in knowing that he was married to a Miss Cloniger, a few weeks ago.

Progressive News

(1 mile east, 6 miles north)
BY OLIVE PERKINS
The Progressive Workers Club met with Mrs. Charles Green, last Wednesday, with ten members and three visitors, Mrs. R. R. Jackson and Mrs. Otto Chitwood of Hereford, and Mrs. H. E. Borders of Fountain Run, Ky., present. A program on Music was given by Miss Ira Jeanne Ricketts and Mrs.

Emmitt Blakemore. The next meeting will be with Mrs. Ray Hershey.
Last Wednesday, Mrs. Ed Botts entertained the ladies of the Askren and Progressive neighborhoods who attended the Red Cross Study Classes during the World War, in honor of their teacher, Mrs. Lulu Bender Wimmer of Steeleville, Mo. Those present were Mesdames Ray Hershey, Jim Park, C. C. Bowman of Progressive, Eleta Galley, Lester Galley, of Askren, Arch Conklin and George Conklin of Hereford, and Mrs. Lewis Smith of Dawn. The afternoon was spent socially. A delicious dessert course was served by the hostess.
Mrs. D. Reed of Hereford, spent Sunday with Mrs. Charles Green.
Mrs. Owen Neel and Wayne called on Mrs. D. Y. Edwards at Hereford, Thursday.
Mr. and Mrs. Luke McBrayer and daughters, were dinner guests last Sunday in the Ira Ricketts home.
Weldon Gregory, who has been helping his brothers with the row crop, returned to his work at Lubbock, Thursday.
Mrs. H. E. Borders of Fountain Run, Ky., is visiting her brother, Charles Green and Mrs. Green.
Miss Eunice Caldwell visited her sister, Mrs. Cecil Hodges, last week.
Mrs. Ray Hershey called on Mrs. D. Y. Edwards at Hereford one day last week.
Mrs. Archie Dougherty and children of Broadview, N. M., spent last week visiting her parents, Mr. and Mrs. Ira Ricketts.
Mr. and Mrs. Rufus Sewell visited Mr. and Mrs. Watson, Sunday.
Miss Olive Perkins spent Thursday, in Amarillo.
Misses Augustine Gregory, Eunice Caldwell, Peggy Valentine, Virginia Bowman, Mr. and Mrs. C. C. Bowman, Mrs. H. I. Marel, Millard Gregory and William Bowman, Cecil Boyer, Mr. J. L. Park and Miss Lucille Park attended the Singing Convention at Oklahoma Lane, Sunday.
Mr. and Mrs. J. A. Grundy from Tulsa, visited Mrs. Gregory, Sunday.
Last Tuesday, Mr. and Mrs. Burns gave an aluminum demonstration at the Lynn Powelson home. Those attending were Mr. and Mrs. C. C. Bowman, William and Miss Virginia, Mr. and Mrs. C. P. Caldwell and Miss Eunice, Mr. and Mrs. Allen Powelson and Mr. and Mrs. Nelson McRight of Hereford.
Mr. and Mrs. Owen Neel and sons spent Sunday with her parents, Mr. and Mrs. J. L. Vicks.
F. D. Perkins and Miss Olive spent Sunday afternoon in the Brooks' home.
Mrs. Ira Ricketts and Mrs. Archie Dougherty and children called on Mr. and Mrs. W. A. Ricketts in Hereford, Wednesday afternoon.
Miss Peggy Valentine of the Wyche community spent the week end with Miss Virginia Bowman.

attended Conference at Flagg, last Sunday night. They report that Easter Church has paid out on pastor salary but lack a little on benevolences.
Messrs. and Mesdames John Nolen and George Chambless and their families attended the Cal Farley show at Dimmitt High School, Friday evening.
Mrs. Carl Frye attended a program given by the H-Y girls at Hereford, Tuesday evening.
Mr. and Mrs. Harvey Smith and Mr. and Mrs. Mary Smith of Big Square, were shopping in Amarillo, Saturday.
Thelma Kelknap of Dimmitt, spent the week end with Joyce Carter.
Jack and Wanda, Marie Allman and Richard Chambless visited with Carl and Charles Frye, Sunday.
Don and Sammy Hardy visited in the home of their grandparents, Mr. and Mrs. John Nolan, this week.
Mrs. M. Carter visited with Mrs. Clayton Woolery, Friday evening.
Jack Allmon and Caroline Frye attended class parties in Hereford, Friday evening.
Mr. and Mrs. Knuna of Ventura, Calif., visited last week in the home of her parents, Mr. and Mrs. J. S. Smith. They were on their way to Florida to spend the winter.
Mrs. Dan Allen was brought

home from the hospital last Friday and is doing well at this time.
Carlie Rae Frye and Mrs. Fred Walton were co-hostesses for Mrs. Clayton Walton's Sunday School Class at Carlisle's home, Friday evening. Children's games were played throughout the evening after which refreshments were served to the guests: Evelyn and Wallace Reynolds, Joyce and Boyce Carter, Wilbur Dixon, Wanda Marie Allmon, Thelma Belknap, Daphne Bralley, Mesdames M. Stemons, Henry Allmon and C. W. Frye.
Mrs. Henry Allmon called on Mrs. Carl Frye, Sunday afternoon.
Messrs. and Mesdames Lee Parker of Dimmitt, Finis and Sam Hunter of Jumbo, W. A. Epperson of Summerfield and George Chambless and family visited in the E. M. Allen home, Sunday.

Miss Marie Smith and sister, from Amarillo, were out to visit home folks over the week end, and visited Sunday School. They returned to Amarillo, Sunday evening.
Mrs. Coleman says her son, James Ray, who had an operation for appendicitis last Thursday a week ago, was able to be taken to the home of his grandparents on Monday and he would be able to sit up in a few days.
Most all the maize in this community has been threshed and they are starting on winter wheat. It cut in granaries for fear of it heating and damaging, but so far it has not been damaged.
Mr. E. B. Black's men moved his cattle from the old Johnnie Gordon ranch to his ranch at Black. He has a fine bunch of white face cows and calves, which anyone would be proud of.
Mr. and Mrs. George C. Messenger took their little daughter, Nancy Kay, to Hereford to have cold serum and treatments for asthma and bronchial trouble like she had last winter.

Gilbreath: parcel of land described as east 65 feet of lots 7-8-9 in block 1, town of Hereford.
M. A. Crum to Georgia K. Feely: southwest quarter of section 24, T2, R2.
Eda M. Gray to Edith Howard: west half of section 2, T2, R1.
Standard Savings and Loan Association to Leah A. Carroll: part of section 17 in block No. 6, Womble addition, Hereford, Texas.
Ray Powell, et ux, to Jack H. Hale: all of west half of section 2, block E, containing 319 acres; and all of east half of section 71, block K6, containing 320 acres.
Anna Truskett to Elsie Pearl Truskett: 69 1-2 acres out of section 60, block K3.
Anna Truskett to Deaf Smith County: 69 1-2 acres of land out of section 60, block K3.
Quit Claim Deeds
Elsie Pearl Truskett to Anna Truskett: 69 1-2 acres of land, part of section 60, block K3.
Marriage Licenses
Nov. 1—Miss Allie Burton and Sylvester Weckesser.
New Automobiles
Iverson Leake of Lawn, Nov. 5, DeSoto Coupe, Detroit.
Mrs. Laura E. Hicks, Plymouth sedan, Ireland Motor Co., Nov. 2
Geo. H. Guinn, Nov. 1, GMC truck, Norton Motor Company.
J. E. Pierce of Vega, Oct. 25, Plymouth coupe, Amarillo.

Messenger News

(27 miles west)
BY MRS. J. N. MESSENGER
Professor and Mrs. Wells and daughter, Lahonda, attended the Singing Convention at Oklahoma Lane, Sunday.
Rev. Hardy and wife and little son, were out from Friona, Sunday. He brought us one of his good messages and sang a solo, which everyone greatly enjoyed. We are always glad to have them.

COURTHOUSE RECORDS

Warranty Deeds
H. W. Sheriff et ux, to J. T.

Follow the Crowds



Flour	EVERLITE	\$1.55
Shortening	MRS. TUCKER'S	89c
Baking Powder	K. C.	17c
Baking Chocolate	HERSHEY'S	9c
P & G SOAP		35c
JAMAY TOILET SOAP		17c
GUEST IVORY SOAP		9c
OXYDOL		21c
CHARMIN TISSUE		23c
COCOA		14c
RICE		15c
BLACK-EYED PEAS		12c

BEANS	10c
Great Northern.	
2 Lbs.	

COFFEE	49c
Schilling's.	
2-Lb. Can	

SNOWDRIFT	53c
3-Pound Can	
APRICOTS	27c
Choice evaporated - 2 Lbs.	
PRUNES	15c
Medium Size, evaporated - 2 Lbs.	
CHILLI, Gebhardt's	25c
With Beans - 15-Oz. Can	
TAMALES, Gebhardt's	25c
No. 300 Can - 2 Cans	
SPICED BEANS	25c
Gebhardt's, 15-Oz. Can - 2 Cans	

CHILI	29c
Plain, Gebhardt's - No. 2 Can	
CHILI POWDER, Gebhardt's	29c
Eagle Brand - 3-Oz. Bottle	
CHERRIES	27c
Red Pitted, No. 2 Can - 2 Cans	
OATS	19c
Crystal Wedding - Large Package	
WAX	59c
Johnson's - 1-Lb. Can	
HONEY, Sanders, Sweet	52c
Clover, Extracted - No. 5 Can	

Garden Fresh Produce :	
CRANBERRIES	27c
2 Pounds	
YAMS	10c
East Texas - 3 Pounds	
RED SPUDS	10c
10 Pounds For	
APPLES	19c
Roman Beauty - Dozen	
LETTUCE	4 1/2c
Large Firm Heads - Each	
ORANGES	25c
Large Size - Dozen	

VANILLA EXTRACT	10c
Worth Brand - 8-Oz. Bottle	
COCONUT	21c
Fancy long thread - 1-Lb. Package	
FRENCH DRESSING	15c
S. P. K. - 8-Oz. Bottle	
BABY FOOD	23c
Libby's or Gerber's - 3 Cans	
SOAP	23c
Woodbury's - 3 Bars	
MARSHMALLOWS	15c
Angelus - 1-Lb. Package	
WHITE FIGS	23c
2 Lbs.	
RAISINS	31c
Seedless - 4-Lb. Package	
SALAD DRESSING or	27c
Relish Spread, Bestyett - Quart	
(Pint Jar)	15c
SYRUP	43c
Bucket Brand	
POPPED WHEAT	10c
Miller's - Large Package	
CORN FLAKES	9c
Miller's - Large Package	
VINEGAR, Heinz, pure c	12c
White of distilled - Pint Bo	
(Quart Bottle)	15c

Quality Meats :	
CORN, Libby's	27c
Golden Bantam, No. 2 size - 2 Cans	
WALNUTS	17 1/2c
Per Lb.	
PECANS	17 1/2c
Paper Shell - Lb.	
PEACHES, Libby's	35c
No. 2 1/2 Can - 2 Cans	
SUGAR	57c
Cane - 10 Lbs.	
CATSUP	9c
Booster State - 14-Oz. Bottle	
CORN, Del Maize Niblets	25c
Vacuum pack, 12-oz. can - 2 Cans	

SAUSAGE	18c
All Pork - Lb.	
STEAK	19c
Loin or T-Bone - Lb.	
CHUCK ROAST	15c
Per Lb.	
BOLOGNA or FRANK	15c
Per Lb.	
LAKE TROUT	25c
2 Lbs.	

Prices on this ad good Friday, Saturday, Monday
SHOP AT **FURR FOOD**

IRRIGATION MOTORS

37 Plymouth Motor from wrecked car. In service less than 2 weeks. Fully guaranteed. This motor will save fuel for you.

36 Ford V8, new pistons, pins, rings, Main bearings, rod bearings, valves, valve guides and springs. In tip top shape and ready for service.

35 Plymouth motor, new bearings, rings and in good condition and ready to go.

We will sell these Motors worth the money.

IRELAND MOTOR COMPANY

SUNSHINE MAITLAND Coal

The most heat with the least money! That is what you want when you buy COAL - and Colorado Sunshine Maitland COAL gives you just that. Let us deliver your Winter supply now.

CLEANING and GRINDING
You no doubt have seed cleaning and feed grinding you need to have done occasionally. We have everything to do this job for you and our service charge is low. Try us!

What's Your
— TURKEYS
— CREAM
— EGGS
— HIDES
— POULTRY

WEST TEXAS FEED and SEED

PHONE 265

The Whiteface Round-Up

WHITEFACE ROUND-UP HEREFORD HIGH SCHOOL, THURSDAY, NOVEMBER 11, 1937

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Mrs. Emma Pedde Is Buried Here

Mrs. Emma Josephine Pedde, 78 years of age, and a resident of West Smith County for more than 60 years, died in an Amarillo hospital last week, following a long illness.

A former resident of Dimmitt, Mrs. Pedde lived in this section of the Panhandle during pioneer days, and was considered as one of the old timers of the area.

She is survived by two daughters, Mrs. D. V. Miller and Mrs. Minnie Lovett, both of Amarillo, and a son, Gus Pedde of Hereford.

Interment was made in West Park Cemetery.

Adrian News

Sunday School was well attended last Sunday with 75 present and general coming in too late to count. Mrs. Robert sang, "I Shall Not Pass This Way Again," with Mrs. Worsham at the piano.

The Methodist Missionary Society is to observe Week of Prayer at the church, Friday at 2 p. m.

Last Friday night Mr. and Mrs. Joe Speed entertained with a bridge party, it was an annual affair, for either their wedding anniversary or birthday, coming the last of October. Messrs. and Mesdames Ed Jacobson, Bill Tolbert, Glen Howard, C. Chapman, Kenneth Zarling, John Skags and E. Kinsey were present.

Mr. Glenn and Mrs. W. J. Brown went to Shamrock, Thursday, to visit a sock cousin.

Mrs. Levie and daughter, Nancy, and Mr. and Mrs. Glen Howard spent a lovely evening playing Monopoly, Saturday, at the Creitz home.

Mr. and Mrs. Emmett McAdoo and Mrs. Ripley were Sunday visitors at the McAdoo home.

Gene Haliburton of Vega, spent Sunday with his grandmother, Mrs.

Kilne. Mr. Syms attended the Superintendents meeting in Amarillo, Saturday.

Mrs. Kinsey's father, B. S. Evans, of Oden, Ark., is here visiting her until after Thanksgiving.

Mrs. Floyd Brown is driving a brand new blue Chevrolet sedan.

Mr. and Mrs. V. Lemke spent Sunday with Mr. and Mrs. Ira Stephenson, in Amarillo.

Mr. and Mrs. Paul Morgan, Mrs. Witt, Mrs. Chapman and Lorene Creitz were at the 4th Quarterly Conference of the M. E. Church at Willard.

Fifty invitations to the ladies of the Adrian community to attend an "at home" at Mrs. Bill Brown's, Sunday, Nov. 7, from 3 to 4.

The guests were given dainty folders with number spaces. Mrs. Brown read a November story with number in words corresponding to numbers on the cards. When each guest had filled her card it contained a delightful surprise announcement, "Ripley-Bruce, Nov. 24."

Mr. Bruce is the pastor of the Methodist church of Adrian and Willard, and a very popular leader in both communities.

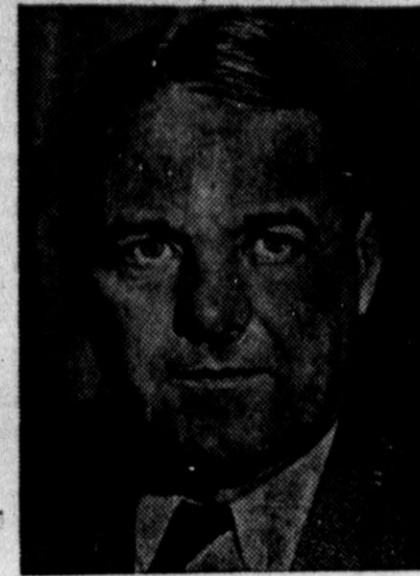
Miss Irene Ripley is teaching her third term in the Adrian school.

The guests were entertained with a solo, "Trees," by Joyce Kilmer, sung by Mrs. Tolbert. Mrs. Norman Jacobsen read "The Heavy Date." Mrs. Emmett McAdoo, sister of Miss Ripley gave a piano solo.

Tea was poured by Mrs. Norman Jacobsen and Mrs. Levi in blue colonial costumes. The tea table carried out the color scheme of pink and white, with tall pink candies and pink chrysanthemums on a cover of white lace.

Those registering in the bride's book were: Mesdames Henry Klein, G. W. Syms, Floyd Brown, L. A. Worsham, G. A. Syms, J. W. Ross, R. A. Freeman, Manuel Lovelace, A. G. Bell, V. W. Jones, B. L. Kinsey, B. J. Spande, Joe Speed, E. Levi, J. Paul Morgan, Glenn

Defends Oil Men



Col. William J. Donovan, Republican candidate for governor of New York in 1932, who is directing the battery of 46 defense lawyers for the oil companies, newspapers and trade papers on trial in the federal court at Madison, Wis.

Howard, John Youngblood, Bill Tolbert, R. M. Glenn, A. Reynolds, Earl Reynolds, G. G. Callahan, E. C. Chapman, N. L. Jacobsen, E. A. McAdoo, C. L. Ripley, mother of the bride and Misses Evelyn Bell, Verna Mae Spande and Henrietta Creitz.

The Adrian P. T. A. has selected as their annual dramatic production, "That Watkins Girl." The cast includes Mrs. Norman and Edgar Jacobsen, Misses Ruth Long, and Alice Ross, Messrs. Vick Lemke, J. Paul Morgan, Lorene Creitz, and Don Morgan, Mr. J. C. Baker, Jr., is directing. Present plans are to present the play at the Adrian school auditorium, Tuesday, Nov. 23.

The story is of a high type of comedy, concerning a rural tomboy who is taken in charge by a very haughty aunt, who cares more for the girl's inheritance than for her general welfare. The girl very happily saves the situation for herself and all the cast.

Championship Trophy Is Here

The trophy which will be awarded to the championship football team of class "B" schools this year was received by Mr. Dillehay last week.

The trophy consists of a half-sized football constructed of silver, engraved on the side appears this: "Champion of District I, Class B, 1937."

This trophy was paid for out of the funds of the district, which are managed by a committee selected from the various schools of the district. Mr. Dillehay is the chairman of this committee. If the Whiteface herd will work hard and win the district championship, this trophy need not leave the school.

Seventh Grade Organizes

Wednesday, the third, the entire seventh grade met in Miss Phillips' room and elected officers.

The officers are as follows: President, Larry Trimble; vice-president, Rachel Ireland; secretary, Billie Louise Barber; treasurer, Dorothy Banner; reporter, Mattie Louise Lawbon.

The representatives from the seventh grade to the Student Council are Rena Rae Renfro and Jack London.

As yet, the seventh grade does not have a "nickname," but it may have in due time.

STUDENT COUNCIL MEETS

The Student Council met November 1, 1937. The minutes were read and the roll called. Privilege cards were approved and the applicators were also approved. It was moved that those who had privilege cards the last six weeks last year could carry them over for the first six weeks this year. The demerit system was discussed, but not approved.

GIRLS' H-Y HONOR MOTHERS WITH PROGRAM

An interesting program was tendered by the H-Y Girls in honor of their mothers, who were special guests Tuesday night, November 2, 1937, at the girls' regular meeting.

The devotional was led by the leader, Martha Nelle Ewton and the following numbers were given: "Function of the H-Y," Nora Jean Russell; accordion solo, Viola Phillips; appreciation for Mothers, by Nancy Millard; a poem, "Mother Love," Ann Cockrell, and "How Mothers Can Help Daughter," Mary Tiefert.

An invitation was extended to the mothers to attend the meeting at any time.

LOCALS

Mr. and Mrs. O. H. Culpepper were in Amarillo, Tuesday.

Miss Lois Maddox and Mrs. Alton Miller, left Wednesday for Lubbock, where they are visiting their parents, Mr. and Mrs. E. W. Maddox. They were accompanied by Mr. Miller, who returned to Hereford, Wednesday. Miss Maddox and Mrs. Miller plan to return Sunday.

Visits Carlsbad Caverns Mr. and Mrs. C. C. Acker and family and Mr. and Mrs. S. P. Rosson and daughter, Jo Ann, made a visit to the Carlsbad Caverns last week end. En route home they stopped at Portales, N. M., for a visit with Mrs. Rosson's father, J. A. Brand. They were accompanied home by Mrs. Rosson's sister, Mrs. Roe Bradford of Sweetwater, who had been visiting in Portales.

Shirley Jean, of Vega, Mrs. Chas. Ilvey of Vega, and Mrs. J. D. Saunders of Slaton, Mrs. Saunders is a sister of Mrs. Wilson, Mrs. Morris a daughter, and Paul Wilson a son.

Supt. Dillehay and Herbert Campbell, principal, of the Hereford schools, attended a meeting of the Panhandle-Plains Superintendents Association, Saturday, in Amarillo. They were accompanied as far as Canyon by their families, who visited with relatives there for the day.

Mr. and Mrs. R. G. Blue and daughters, Marcella and Nola Marcella, spent the week end in Enid, Okla., visiting relatives. Mrs. W. Cooper, Mr. Blue's mother, re-

School Gets Holiday Armistice Day, Two Weeks' Vacation Christmas

The entire day Armistice will be a school holiday, Mr. Dillehay announced in a recent statement concerning holidays for the rest of the year. Two whole days will be given students in the Hereford schools at Thanksgiving time, and two weeks for Christmas.

The two weeks at Christmas will be counted as vacation instead of holidays and will have to be made up by the school in the spring. This vacation will begin December 17 and end January 3.

Mid-year examinations will start the third week after Christmas, giving two full weeks before the exams. A holiday of one day will be given Friday, March 18, when the teachers attend the annual educational meeting held in Canyon. After counting up these holidays it was found that school will end Friday, May 27.

Addresses Assembly

The student body of Hereford High School heard Mr. Frank Phillips, head of the department of agriculture at W. T. S. T. C., speak Monday morning, in a special assembly. Professor L. S. Baker, also of W. T. S. T. C., was introduced by Mr. Dillehay, and he, in turn, introduced Mr. Phillips. These two instructors are but two of several others who are sent to other schools to investigate their work and operation in the various fields of education.

Mr. Phillips gave a very clever and interesting speech on the subject of mottoes for students, their value and use. Two mottoes he remembered, after telling a very funny joke on Mr. Willoughby, were: "If you keep good company, you will be one of the members," and "He can who thinks he can."

After his inspiring speech, the student body was further inspired to wild enthusiasm when Mr. Dillehay announced the Armistice holiday.

Gas House Team Will Play Dimmitt

The Gas House team, coached by Mr. Emmons is scheduled to play the Dimmitt team Friday, November 12.

This up-and-coming gridiron group are fighters and after this weeks practice, along with the experience they received in the game with Canyon, much is expected from them. Although they were outclassed and defeated by Canyon players, they are going to play real football in this next game.

Board Members Furnish Room

The Board of Trustees for Hereford High School recently acquired eight new chairs, at least that is the term given the new pieces of furniture. The average person might be tempted to call them propper-up-beds, for they certainly are lavishly cushioned and made for comfort.

Visitors in the home of Mr. and Mrs. John L. Wilson last week end, were Mr. and Mrs. Paul Wilson of Guyton, Okla., Mr. and Mrs. Claude Morris and daughter,

Shirley Jean, of Vega, Mrs. Chas. Ilvey of Vega, and Mrs. J. D. Saunders of Slaton, Mrs. Saunders is a sister of Mrs. Wilson, Mrs. Morris a daughter, and Paul Wilson a son.

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turned with them to spend a few weeks in their home.

Mrs. J. L. Fuqua was a guest in the home of relatives in Amarillo, over the week end.

Attend Delta Kappa Gamma Regional Meet Miss Neville Wrenn and Miss Irene Crawford, members of the local high school faculty, attended the regional meeting of Delta Kappa Gamma, held at the Amarillo Country Club last Saturday.

Members of Pi Chapter were hostesses for the one-day meeting, Misses Wrenn and Crawford are members of that chapter.

Activities for the day included the conference at 11 o'clock, the luncheon and program at 12 o'clock and the initiation ceremonies at 1:30 o'clock.

Delegates from Pampa, Lubbock, Seymour, Vernon, Wichita Falls and other towns attended.

Assists in Installation Service Rev. John C. Thorns, pastor of the local Presbyterian Church assisted in the installation rites held in Pampa, Sunday night, for the Rev. Robert Boshen, who was installed as pastor of the Pampa Presbyterian Church. Rev. Boshen was received into the Presbytery at a meeting of the General Council last week.

Mr. and Mrs. J. D. Saunders Jr. and children of Slaton, were guests in the home of her grandparents, Rev. and Mrs. J. A. Hornbeck, last week end.

Miss Ellen Bowser returned from Clovis, last week, after spending several days with relatives in the New Mexico city.

Mr. and Mrs. Jake Salcer of Farwell, spent last week end in Hereford, visiting with relatives. Mrs. Salcer is the former Miss Irene Buckner, daughter of Mr. and Mrs. J. J. Buckner.

Mr. and Mrs. Ernest Sewell left Monday for their home in Independence, Kansas, after a ten-days

Hereford Slated To Win Ball Game

The Whitefaces will play the dangerous Tulla Hornets this Armistice, to see who wins our half of the district. Neither team has lost a conference game up to this point. This is Hereford's last scheduled game, and by far the most important. Both teams have been leading up to this game. Tulla, in running a special train here, proves their enthusiasm.

Papers show Tulla is a stronger team than the Whitefaces. They beat both Friona and Dimmitt much worse than Hereford did. Still, Hereford is going to be very hard to beat. Tulla has some fast boys and also some good pass receivers. Hereford is about equally divided between running and passing abilities. They have been drilling on plays that will give Tulla no end of trouble.

No team would make a safe bet, but here is a prediction—Hereford 13, Tulla 7. Come on Whitefaces, better this prediction.

HI-Y PROGRAM IS PLANNED

In observance of the National Fathers' Week, the Girls' H-Y is having a special program to which all their fathers are invited.

This program is to be given in the high school auditorium Tuesday, November 16.

Gas House Team Is Defeated

Thirteen to seven in favor of Canyon, was the score last Thursday when West Texas State Training School played the Hereford Gas House football team.

Canyon made their counters in the first and second periods. Hereford sent in part of the Whiteface squad in the last quarter and made Hereford's seven points.

The Gas House were outplayed all the way but they put up a good fight.

Chairmanship Of County Parole Board Is Given To Mr. Dillehay

Mr. Dillehay has again been honored with the chairmanship of a board. He was appointed chairman of the Voluntary County Parole Board for Deaf Smith County last summer, and received his official papers confirming this appointment last week.

This board consists of S. P. Rosson, secretary; W. J. Stanford, A. O. Thompson, G. W. Brumley and Jack Hales. As yet the board has not functioned since

there are no paroled prisoners in the county at present.

In the papers Mr. Dillehay received this except which will explain the board's duties: The members of this board are agents of the government for the supervision of prisoners who are accorded the privileges of serving a part of their sentences in the county of their choice rather than behind prison walls". Signed July 23, by James V. Allred, governor.

B. S. Arnold of Amarillo, was a business visitor here, Monday.

Mrs. Wirt Phillips left Friday morning for Monahan, Texas, where she was called by the serious illness of a sister-in-law, Mrs. Robert Sisk.

Mr. and Mrs. Homer Brumley were among those from Hereford, who attended Billy Rose's Show of Shows, held at the Municipal Auditorium in Amarillo, Saturday night.

Mr. and Mrs. Lynn Powelson and Mrs. Allen Powelson were in Amarillo, Saturday night.

Mr. and Mrs. F. T. Rosson left Saturday for Tuscola, Ill. They will look after business interests and visit with relatives in Illinois and Indiana for two weeks.

J. Walter Spradley of Borger, spent last week here with his parents, Mr. and Mrs. J. W. Spradley. He was giving an injured arm a rest before resuming work.

Mrs. W. B. O'Brien of Amarillo, spent several days in Hereford last week, visiting her parents, Mr. and Mrs. J. W. Spradley.

Mrs. Thomas Baten and son, Keith, of Follett, Texas, were week end guests in the home of Mr. and Mrs. B. R. Dixon.

Sunday, the Dixons, Mesdames W. B. Green, Walter Easter, Harry Lomas, Mrs. Baten, Keith Baten and Dennis Lomas, formed a party for a trip to Dimmitt for a visit in the home of Mrs. Tom Tate, a relative.

Arthur Lee Chambers of Canyon visited his sister, Mrs. Elmer Peterson, this week. Mr. Chambers has recently returned from Hawaii. He was in the U. S. Navy and was stationed there for three years.

Brooks' DRUGS
PHONE 99 HEREFORD, TEXAS

Electrical Needs

ELECTRIC TOASTER
4-Slice Mica Element, with card \$1.99

ELECTRIC PERCOLATOR
Complete with cord 4-Cup Capacity \$1.99

WAFFLE IRON
Pressed aluminum grill. Guaranteed \$2.49

MASTERCRAFT IRON
Automatic Control Priced Low \$3.95

Games & Toys

MONOPOLY SET \$1.98

A SOAP VALUE!
P & G, large bar, 10 Bars 35c

FOOTBALL HELMETS
Junior sizes of the original \$1.19

SHOULDER PADS
For the little football player—Pair \$1.29

BIRD CAGE MOUTH
Dr. West's TOOTH PASTE
Cleans three times as fast and cannot scratch enamel.

19

CAMPHO-LYPTUS

ROSE DROPS 39c

ROLLER SKATES
All kinds and prices. 89c and \$1.69

ALARM CLOCKS
Vogue modern design. 98c

LET US SET YOUR TABLE WITH-

AMERICAS FINEST Table Ware

ROYAL CHINA Inc.

Frank's Lemon CLEANING CREAM
\$1.50 Value 98c

Lavender HAND LOTION
A real hand beautifier—4 Oz. 39c

Lady Ester CREAMS and FACE POWDERS
50c Size 43c

CREOMULSION
A real cough remedy. Guaranteed 89c

PETROSYLLIUM
Internal lubricant for constipation—\$1.25 size 89c

RUEBING ALCOHOL
For rubbing (Limit one)—Full Pint 19c

CASTORIA
Children's laxative. 3-Ounce 49c

S. S. S. TONIC
Pick yourself up before cold weather. \$1.25—99c

Guarantee
EVERY PIECE of this Royal China Set is made of the best quality of materials obtainable. Each piece is fired three times to a high temperature thru the latest type circular tunnel kilns to insure absolute quality and uniformity.

Every piece of this ware is absolutely guaranteed against crazing or checking and any piece falling in this regard will be replaced free of charge.

Manufacturers of Semi-Porcelain Ware

Soda Fountain
Fresh! CHICKEN SALAD SANDWICH Malted Milk

Both .25c

Remington SHUR-SHOT SHELLS
12-Gauge Box of 25 89c

EVEREADY PRESTONE
Per Gallon \$2.95

Toiletries, Drugs

Frank's Lemon CLEANING CREAM
\$1.50 Value 98c

Lavender HAND LOTION
A real hand beautifier—4 Oz. 39c

Lady Ester CREAMS and FACE POWDERS
50c Size 43c

CREOMULSION
A real cough remedy. Guaranteed 89c

PETROSYLLIUM
Internal lubricant for constipation—\$1.25 size 89c

RUEBING ALCOHOL
For rubbing (Limit one)—Full Pint 19c

CASTORIA
Children's laxative. 3-Ounce 49c

S. S. S. TONIC
Pick yourself up before cold weather. \$1.25—99c

Free TRIAL OFFER
IF YOU FREE BLADES DON'T BUY WORLD'S BEST RAZOR

GEM RAZOR

VICK'S VETRO-NOL
For stuffy colds. 50c Size 39c

VALUE OF VALUES!
10 pieces of grand Toilet Items \$1.98

ZIPPER BAGS
98c TO \$1.98

Irrigation Pumps
Easy Running, Dependable, Heavy Construction, Long Life

AMARILLO RIGHT ANGLE PUMP DRIVES
Ratios: 1:1, 4:3, 3:2, 2:1, 3:4, 1.75:1, 1.2:1, 1:1.2

U. S. Holweg Shaft Vertical Electric Motors

AMARILLO WELDING & MACHINE WORKS
217 N. POLK ST. AMARILLO, TEXAS



WHITEFACE ROUND-UP Staff Member. Editor-in-chief, Mary Jane Morgan...

EXPRESS YOURSELF Learning to express yourself! My, what a vague, dry statement that is...

A Long Time Ago In School Let's hope that history does not repeat itself in the Hornet-Whiteface game...

A Peep In Our Neighbor's Back Yard

BYE LOVER BYE It's hard to let you go, old girl, but I guess we must part...

A FARMER'S DAUGHTER The Greyhound Tiger News

SOPHOMORES VOTE FOR DEMERIT SYSTEM The Sophomore class of Hereford High School met Wednesday...

Vega News (23 miles north)

MRS. H. R. SHIELDS Mrs. Grace Longmoore of Fort Worth, Texas, is the guest of her sister, Mrs. Jess Giles...



Staff Will Give Assembly Program

The meeting will now come to order, the exclaimers Mary Jane Morgan, the editor, and the staff members...

Monday, November first, the vital item of interest was the assembly program to be given in the near future by the staff members...

The Freshies of 1917 were a pre-pressing lot. They declared "The elevator to success is not running; take the stairs..."

F. F. A. MEMBERS INITIATED Twenty-eight new members were formally initiated into the local chapter of F. F. A. at the regular meeting...

DEBATING CLUB ELECTS OFFICERS FOR YEAR The debating club met October 27, 1937, at 4 o'clock in Miss Crawford's room...

Pledges Are Initiated Cowhand Initiation The Cowhand pledges became full fledged members Tuesday night at 7:30...

DEBATING CLUB ELECTS OFFICERS FOR YEAR (continued) President, Viola Phillips; vice-president, Glen Ricketts...

DEBATING CLUB ELECTS OFFICERS FOR YEAR (continued) The club decided to keep their former name, "The Wranglers..."

DEBATING CLUB ELECTS OFFICERS FOR YEAR (continued) The club designated a committee to plan a humorous debate for the first Thursday in December...

DEBATING CLUB ELECTS OFFICERS FOR YEAR (continued) The regular meeting was held and all members were asked to help paint the streets for the Tulla game...

DEBATING CLUB ELECTS OFFICERS FOR YEAR (continued) Office supplies, typing paper, and typewriters for sale at The Brand office...

HUMOR

It has been suggested that certain songs describe certain people. Here they are: "So Rare"—Dorothy Nelle Trimble and L. A. Ricketts...

"There's a Love in My Life"—All the girls in commercial classes to Mr. Muller.

"The You and Me That Used to Be"—Lois Standifer and Andy Schumacher.

"I've Got That Old Feeling"—Jimmie Joe Johnson and Elsie Wilkins.

"I'm All Broken Up Over You"—Ray Nunn and Barbara Brotherton.

Miss Rigler: "Mollie Jo, what is the difference between a short story and a novel?"

Fairy Tale: Once upon a time, there was a kind gentleman who never assigned long Civics or History lessons...

The Freshman does not know and knows that he does not know. The Sophomore does not know but does not know that he does not know...

Constitution of Hereford Public Schools: PREAMBLE: We, the belligerents of Hereford High School do condemn and orate as how we ain't gonna study what we don't wanna study...

ARTICLE I. All the members of the public schools system have a right to chew celery during class-ess, especially if the teacher is lecturing.

ARTICLE II. Members of said school may mix all types of formulas in the chemical lab, so that it will be necessary to take a holiday while the school is fumigated.

ARTICLE III. When throwing paper on the floor place it in a neat pile in the center of the room. Never place waste paper in the proper basket as Mr. Bailey might faint and make unnecessary commotion when falling.

ARTICLE IV. Do not stare at the history teacher when he is walking because said teacher may fall backwards and dislocate a radiator.

ARTICLE V. Announcements on the study hall board should pertain to school in a vague manner only.

ARTICLE VI. Right to leave school when you do not feel like studying, should be given all students.—Student Opinion.

Mrs. Martin Campbell is on the sick list.

Mr. Henry Richardson and family of Elida, N. M., visited in the H. H. and H. E. Miller homes, Saturday.

Mrs. Julia Samuelson of Canyon is here visiting her daughter, Mrs. Jess Caldwell and family.

The school gave Mr. and Mrs. C. C. Gammill a shower Tuesday. They received a number of nice gifts.

A large crowd was out Thursday night to enjoy "Stuttering Sam," of Amarillo. The program was very good.

The Dawn school was a guest of the Star Theatre Friday evening. The show, "The Prince and the Pauper," was greatly appreciated...

Miss Townsend, primary teacher in Dawn school, spent the week end in Amarillo.

H. E. Barnes and family were week end visitors in Amarillo. Dawn school is scheduled to play Westway boys and girls in basketball next Friday, at Westway.

Mr. and Mrs. Jim Trolinger of Amarillo, were out for "Stuttering Sam's" program Thursday night.

Jimmy Gammill of Jal, N. M., and cousin, John Chauncey of Lubbock, visited Mr. Gammill's brother and wife, here, from Saturday until Monday.

Mrs. A. A. O'Neal were Amarillo shoppers, Saturday.

Mr. and Mrs. W. W. Wimberly and Mrs. Aubrey Wimberly and daughter, visited Mrs. William Wimberly at Canyon, Friday.

Mr. and Mrs. Kelly Friemel attended a dance at Umbarger Thursday night.

Mr. J. H. Leake visited in the Beckman home at Umbarger, Wednesday.

Mrs. A. A. O'Neal entertained Mrs. Paul Frye of Amarillo, with a birthday dinner Thursday.

Posts were distributed last week for the Rural Electrification project passing through this area.

Friona News

(22 miles west) BY JOYCE LANDRUM Mr. Obbe Therman of Hereford, was a Friona visitor, Friday night.

Misses Melzia Chronister and Ella Marie Landrum were Hereford visitors, Monday evening.

Mr. Curly Wilkins of Clovis, N. M., visited with friends here, Friday night.

Mrs. Homer Bennett and son, Lynn, of Franklin, Indiana, are visiting in the Clyde Sherriff home this week.

Mrs. C. R. Hurst and daughter, Cleola, of the Rhea community, visited in the home of Mr. J. L. Landrum, Saturday afternoon of last week.

Mr. and Mrs. Charlie Lunsford and family, visited with relatives and friends in Farwell, Sunday.

Mr. Irvin Henderson of Hereford, was a business visitor here, Friday night.

Miss Lola and Clyde Goodwine were dinner guests of Mr. and Mrs. James Bragg.

O. H. Curtis and Elmer Ewlen were business visitors in Amarillo, Tuesday.

Mr. Hobart Widmire of Hugo, Colo., was here, Saturday, Sunday and Monday, having been called over on account of the death of his brother, Charlie.

Miss Gladys Settle was a business visitor in Amarillo, last week end.

SAVE ON WELL CASING We have an exceptionally large supply of well casing. Just the type for use in irrigation. Also Water and Gasoline STORAGE TANKS—Any Size You Want. FOR DETAILS WRITE OR PHONE City Machine & Welding Works 1300 West 6th St. Amarillo, Texas Telephone 21327

Try this WESTINGHOUSE ROASTER in your own home and get a Free can of Crisco. You will be amazed at the scores of practical everyday cooking uses of this Westinghouse Roaster. It roasts fowls and other meats to a perfect tenderness... Texas-New Mexico Utilities Company

CHEVROLET THE CAR THAT IS COMPLETE. Modern Model Styling, Perfect Hydraulic Brakes, Smooth powerful motor, All steel bodies, Valve in head engine, Fisher no draft ventilation. For 27 years. THE SYMBOL OF SAVINGS. It's great to drive a Chevrolet, when you can get all of Chevrolet's modern advantages at such low prices and with such low operating costs. CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN. Brumley-Woodford Motor Company Hereford, Texas

MODERN LUBRICATION That's what you get when your car is greased at our station. The new cars have intricate gears that only special equipment can grease properly. TEXAS SERVICE STATION GLENN SNYDER PHONE 440

Irrigation Pumps EASY RUNNING — DEPENDABLE — HEAVY CONSTRUCTION — LONG LIFE. Amarillo Vertical Hollow-Shaft Drives Ratios: 1:1, 1 1/4:1, 1 1/2:1, 1 3/4:1, 2:1, 3:4, 1 2/10:1 and 1: 1 2/10. AMARILLO WELDING & MACHINE WORKS 227 N. POLE ST. AMARILLO, TEXAS

Discussion Group To Hear Review By Mrs. Hill

A review of "The Life and Death of A Spanish Town," will be presented as the feature of the Discussion Group program to be held in the County Library, Friday evening, Nov. 12, by Mrs. O. G. Hill. The meeting will begin at 7:30 o'clock.

Bateman Returns From Deer Hunt

Alex Bateman, county agent, returned this week from a deer hunt in New Mexico. Although he failed to get his buck, he said the party was successful in getting a fair amount of deer, turkey and squirrel. Others who made the trip were Gabe Anderson of Farwell; O. V. Clark of Pittsburg, Texas; Melvin Miller of Farwell, Ford Welch, Lawrence Lillard and Mr. Shackelford of Friona.

Local Men On Quail Hunt

With opening of quail season in New Mexico, Wednesday morning, a group of Hereford men left at 4 o'clock Wednesday morning, for the hunting grounds. Included in the party were John McLean, Prentiss Rossen, Frank Gyles and Gus Streu. They plan to return Thursday afternoon.

Business Women

Belle Harris reviewed a day in the schools, and Mrs. Viola Foster gave a survey on business women

in Hereford; she reported a total of 177 women to be employed in various business enterprises in the town and spiced the report with remarks and activities of several individual women. The program was organized by Mrs. Edna Fincher, who will also have charge of the program, Monday, Nov. 22, which is entitled "A Candid Portrait of Our Town."

Football

(Continued from Page 1)

ing one of the best games to be played on the local field this season.

Team In Good Shape

After a week's rest, the Whiteface eleven is expected to put up its best scrap of the year. Some of the players who have been out with minor injuries are expected back in the line-up Thursday afternoon. During the past few days Coach Tommy McCollum has been putting the Hereford boys through extensive drill practice in preparation for the game.

The winner of the game today will automatically go into district finals, meeting the winner of the north half of the district — and both teams will put all they have into the game to come out with a victory.

Around Town

(Continued from Page 1)

Lone Star Study Club, the Star Theatre is sponsoring an old toy matinee Friday afternoon, Nov. 19, from 3 to 6 o'clock — and an old toy admits you to the show, if you can't go to the show, bring your old toys to The Brand Office, and they will be carried to the ladies.

"We are still watching for double-parking and violations of the city traffic laws," city officials warned this week, but expressed appreciation for general co-operation in making city streets safer.

For Sale Cheap: Six turkey callers, not guaranteed; also three

deer hunting licenses. See C. A. Skelton, Jim Clark, or Charley Burk.

City Directory

(Continued from Page 1)

Mrs. O. G. Hill, chairman; Mrs. John Renfro, Mrs. Lee Conklin. Advertising committee: Cliff Estes, chairman; H. A. Close, Bill Smith, Walter Dunlap, Mrs. Jim Higgins, Mrs. Jeff Gilbreath, Mrs. C. P. Cockrell, Mrs. O. T. Williams, Mrs. H. D. Reed, Gus Streu, Jack London, W. L. Davis, E. S. Ireland, John McLean, J. O. Newell, J. M. Posey, Wiley Roberson, Mal Stewart and Troy Womble.

Red Cross

(Continued from Page 1)

Fraser, Mrs. O. C. Holt, Mrs. J. T. Gilbreath, Jr. Business district: Mont E. Baker, Gaston E. Baer, Jack Wayland, C. C. Acker, John H. Patton, H. A. Close, Louie LeGrand, Hubert Freeman, O. T. Williams, SCS, and A. O. Thompson, court house.

Rural Communities

Community committee chairman follow: Mrs. Fortenberry, Bippus; Mrs. Frank Matthews, Daniel; Mrs. Walter Galley, Dawn; Mrs. Arlie Dean, Dean; Mrs. E. W. Womble, Fairview; Mrs. H. M. Benson, Ford; Miss Josie Bell Rice, Heselman; Mrs. Albert Higgins, Higgins; Mrs. C. M. Brown, Messenger; Mrs. C. C. Bowman, Progressive; Mrs. T. P. Collister, Simms; Mrs. Ray Johnson, Summerfield; Mrs. W. D. Nafzger, Walcott; Mrs. Jim Lipscomb, Ward; Mrs. M. C.

Kaul, Westway; Mrs. N. G. Ellison, Wyche.

"If there are any other persons who have time to work and will assist in the drive, we will be glad to have them call Mr. Coneway at Ireland Motor Company," Mr. Olson said. "We will need support from the entire citizenship of the county this year, and will appreciate your volunteer service."

Census Cards

(Continued from Page 1)

want work and do not have it. Material on the cards will be held strictly confidential, advance reports said.

Persons who need assistance in filling out their cards will be aided by the special committee of which H. V. Hennen is chairman.

Mr. Pickett also asked persons who get cards and do not need them to return the cards to the post office.

College Leaders

(Continued from Page 1)

Dawn also came in for considerable praise for good organizations and responsive student bodies. In reporting on Dawn schools, they were high in praise of the public school music division and the efficient staff. The primary department, was one of the features which gained attention at Summerfield.

"All in all, the four schools are progressing nicely," the two visitors said. "We are looking forward to visiting the remainder of the schools in the county in the near future."

Armistice Day

(Continued from Page 1)

service of Armistice Day, 1937. World War veterans who are not members of the American Legion are also eligible to attend the banquet Thursday night, and for

details should contact Cecil Wilkins or Frank Gyles.

A large attendance is also anticipated for the special service to be held in the Methodist Church Thursday morning. The message will be delivered by Rev. Thorns and the public was cordially invited to attend the special service. Likewise, the public may also at-

tend the dance in the City Hall; arrangements have been made to secure a special orchestra for the occasion, and the dance will be one of the highlights of the celebration, legionnaires said.

Stencils, ink and office supplies at Brand Office.

STAR STAR

THURSDAY and FRIDAY

Midnight Preview Saturday SUNDAY and MONDAY

Why did a woman direct this Picture?

Because no one understands a woman's heart like another woman! And that's what this outstanding romantic drama has

... "Heart!" ... The stirring story of a reckless beauty who lied ... and struggled ... and cheated to win a lifetime of luxury ... only to discover she wanted a lifetime of love!



Joan CRAWFORD THE BRIDE WORE RED with FRANCHOT TONE ROBERT YOUNG

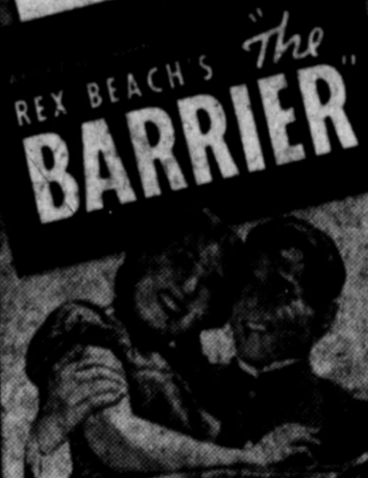
Love Began in Eden. ... but the fun begins when Marion realizes that even a secretary can be typed ... she decides to become a better wife than a secretary for Bob!



Littlest Diplomat Terrytoon Cartoon

SATURDAY

LOVE AS PRIMITIVE AS THE FOREST... AS UNDYING AS THE MOUNTAINS!



A Paramount Picture with LEO CARRILLO JEAN PARKER JAMES ELLISON OTTO KRUGER ROBERT BARRAT ANDY CLYDE ADDISON RICHARDS SARA HADEN

Walt Disney's SILLY SYMPHONY The Old Mill TECHNICOLOR

TUESDAY

It's paced to the Beat of Your Heart. This bet-a-million guy is a whiz with the whiz-bangs ... but when it comes to the cutes, he's just a chump!



STARLETTS A Complete Show in Itself!

WEDNESDAY

What would you do if a Sable coat was dumped into your lap?



8 a.m. A sable coat lands in my lap! 10 a.m. I get the swankiest hotel suite in town, free! 12 noon The bus boy in the automar opens all the sickle windows for me! 2 p.m. I clean up a fortune on the stock market! 9 p.m. The bus boy again! Ah, love... it's wonderful!

Read- "THE BRAND" for complete Theatre Program

JEAN ARTHUR Edward ARNOLD "EASY LIVING" RAY MILLAND

We have the BEST FOODS

Fruit Cake Ingredients		WALNUTS	19c
CITRON	10c	Per Lb.	
1-4 Lb. Package	48c	PECANS	25c
CHERRIES	48c	Extra Large paper shell Lb.	
Glaze - Lb.	48c	ALL BRAN	45c
PINEAPPLE	48c	Large Package - 2 For (Muffin Tin Free!)	
Glaze - Lb.	44c	RAISIN BRAN	23c
LEMON PEEL	44c	2 Packages	
Per Lb.		MACARONI or SPAGHETTI	20c
ORANGE PEEL	44c	Skinner's - 3 Packages	
Per Lb.			

Coffee

Coffee		Schillings'	28c
TOILET SOAP	13c	POUND	
Fine Art complexion soap-3 Bars	19c	TAPIOCA	10c
OLEO	19c	French's - Package	
Allsweet, (glass free) + Lb.	24c	GRAPE JUICE	18c
OATS	24c	Fint Bottle	
Mother's, all styles - Package	48c	JELLO	5c
APPLE CIDER	48c	All Flavors - Package	
(Bring Your Jug) - Gallon		BAKING POWDER	5c
		Cold Label - 10c Can	

Syrup

Syrup		White or Dark Karo.	59c
OATS	29c	NO. 10 CAN	
5-Pound Box	5c	COCOA	18c
PORK & BEANS	5c	Mother's - 2-Lb. Can	
Big "M" - Can	15c	DOG FOOD	5c
SOAP	15c	Scottie - 10c Can	
Swift's quick naptha, 5c size-5 For			

Mince Meat

White Swan. 3 PACKAGES 25c Package - - 9c

Fresh Produce :-		Fresh Meats :-	
CRANBERRIES	18c	ROUND STEAK	25c
Quart		Baby Leaf - Per Lb.	
TOMATOES	5c	STEAK	23c
Fresh - Lb.		Loih or T-Bope - Per Lb.	
SPUDS	15c	BACON	30c
No. 1 - 10 Lbs.		Fancy Slab - Per Lb.	
ONIONS	4c	WEINERS	18c
Per Pomd		Per Lb.	
ORANGES	23c	BACON	35c
Texas, medium size - Dozen		Puritan, Sliced - Per Lb.	
LEMONS	29c	SAUSAGE	23c
Dozen		Pure Pork - Per Lb.	
		HAMS	24c
		Cuddy's, half or whole - Per Lb.	
		BOLOGNA	15c
		Per Lb.	

PIGGLY WIGGLY

Prices Good FRIDAY and SATURDAY

PHONE 81 FREE DELIVERY

plus: PORKY PIG in "Get Rich Quick" Chapter Four of JUNGLE MENACE the "One Way Ride"