

The Hereford Brand

Published Every Thursday

SIXTEEN PAGES—SECTION ONE

Our Slogan—"More People—More Farms"

* 37th YEAR—NUMBER 29.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JULY 22, 1937.

FIVE CENTS PER COOPY

AROUND TOWN

Sights and Faces Seen

Do you know anyone who has hay fever? It seems that a hay fever victim has been discovered in Hereford, and is looking for a remedy. Nothing too fancy, just a plain old home remedy that will get the job done.

Sure enough, folks, The Brand would like to have your hay fever remedy if you know of one that has helped you, or that has helped some friend. We are out to put a stop to this hay fever business right here and now. Either write us, tell us, or telephone us. We want that remedy.

J. Ray, former Brand editor, was in town Saturday. He is still talking about the fruit and melon people used to bring him. My, how times change.

A new face around town is that of Ira Bingham, manager of Kellogg's store. He comes here from Tulla, where he was employed in a bakery.

Judge J. P. Slaton tells of the smartest hog yet. Monday he came in and placed a want ad to recover a "stray gentleman hog" belonging to P. H. Gilliland. "That hog found out about the ad and in just two hours was back in his pen," declared the Judge. "I guess he knew he didn't have a chance with that ad in The Brand, so he just came home."

Another new face on Main Street is that of Rene Nelson of Floydada, who is now employed at Close Drug.

George Muse looked down Main Street Wednesday morning as

(Continued on page five)

Shower Improves Outlook On Row Crops For Area

Showers fell Tuesday afternoon bringing .58 of an inch of moisture in Hereford and surrounding area. The rain fell slowly and penetrated into the ground to generally brighten prospects for a bumper row crop in this section.

On an average, row crops are about 10 inches high over this area at the present time, and look exceptionally good; most of the crops are clean and free from weeds—and old timers declare that more acres have been planted to row crops here this summer than at any time in recent years.

Most farmers state that the Tuesday moisture came at just the right time on their crops, and although few irrigation men had watered their row stuff, most of them were planning to start watering this week.

Residents estimated that four inches of rain fell in a deluge at Joel Switch Tuesday afternoon, while the Jumbo Community also received much more rain than fell in Hereford. Rains were general to Clovis and west, but were lighter to the east of Hereford.

Norton Clan Plans Two-Day Reunion

Members of the Norton family will go to Amarillo Friday and Saturday for a two-day reunion, honoring R. H. Norton, pioneer Texan, who came to the Panhandle in 1896.

Arriving in Hereford Tuesday, several members of the family will visit with Mr. and Mrs. Eara Norton and family until time for the gathering in Amarillo. Those who are visiting here now are Mrs. J. E. Urschel and daughter, Anna Margaret, of Mexia; Mrs. Anna Hinchcock, and daughter, Helen, of Amarillo; Mr. and Mrs. Claude Norton and daughters, and Mrs. Norton's mother, Mrs. M. Bone, all of Goldthwaite, Texas.

The reunion will include two full days and members of the Norton family will attend from widely scattered points. Mr. and Mrs. R. H. Norton came to Amarillo in 1896, and moved

Rural Power Line Bids Submitted To Washington Office

Holds Revival



Rev. H. L. Sheets, shown above, is in charge of the Old Camp Meeting revival now in progress on the lots south across from the Baptist church. The revival is sponsored by the Assembly of God Church, and Rev. Sheets is a nationally known evangelist of the church. The revival will continue through August 22.

Camp Meeting Revival Holds Wide Interest

Attracting wide interest, the Old Camp Meeting Revival, sponsored by the Assembly of God Church, opened Sunday night, July 18, across south of the Baptist church, and this week continued to attract large attendance. It is scheduled to close August 22.

(Continued on page four)

Donkey Softball Games Will Be Special Feature

Plans are now being formulated for a Donkey softball game here during the Legion Celebration, July 30-31, possibly both nights, according to Harold Close, chairman.

In some of the games a team of girls have challenged boys to get a team and play them; restrictions cite that boys shall wear dresses and throw left handed. Both teams are to ride donkeys. The IOOF and A-M teams may also play off their tie for championship of the first half of the game in a Donkey ball game. All persons interested in the games are to contact Bill Marcum, who is in charge of arrangements.

LOW BID ON PROJECT IS \$89,636 FOR 80 MILES

Actual construction on rural electrification lines in this territory will begin between August 1 and August 15, it was announced here today by H. V. Hennen, project supervisor, who said that directors tabulated bids last week and forwarded the bids and recommendations to the Rural Electrification Administration in Washington.

Bid Is \$89,636.75.

Local directors recommended the bid of J. E. Morgan & Son of El Paso, Texas, for the construction of 80 miles of lines at a cost of \$89,636.75; the bid also included additional lines on this project at the same unit base price of approximately \$1,125 per mile. Morgan was the low bidder, and satisfied directors with references from satisfactory construction of other REA lines projects.

The two other bidders who qualified were W. E. Callahan Construction Company of Dallas, with a bid of \$94,696.41, and the P. E. Workman Company, also of Dallas, with a bid of \$93,498.44.

All three of the bids were forwarded to Washington, but the local directors recommended the low bidder. The specifications included aluminum wire.

Directors indicated a belief that the Morgan Company would be approved in the immediate future, and Mr. Morgan said that work will be started here just as soon as he receives his work orders from the Washington Administration.

By the time the first 80 miles of the project is completed, the remainder of the project is to be let and work will continue on the project, all of which is scheduled to be completed in this territory in November.

Stagner To Head New Skeet Club

At a recent meeting, members of the newly formed Hereford Skeet Club elected officers and made plans to set up traps by August 1. They selected the southeast corner of State Park for the location of traps, and expect to begin shooting there as soon as the traps are set up.

Owen Stagner was named president at the meeting, and E. W. Young was elected secretary-treasurer. The club has 20 charter members and plans to add several more from time to time.

Amendments Gain Little Interest In This Section

Such little interest has been manifested in the constitutional amendments election August 23, that observers predict the total vote will be less than 500,000, or one-third under 1936.

Deaf Smith County's voting strength, taken from poll tax payments, slumped more than 50 per cent under last year. A total of 807 polls were recorded this year as compared with 1,700 last year.

Department officials said fewer than 900,000 Texans will be eligible to vote in the election, whereas around 2,350,000 could have cast ballots in the elections in 1936.

Six amendments will come before voters in the election August 23. Election judges in Deaf Smith County will likely be named at the session of the commissioners' court here Monday morning.

Visit In Taos.

Mrs. O. G. Hill and family left early Sunday morning for Taos, and other points in Red River Canyon, New Mexico, on a one week vacation trip. They will also attend a family reunion at the home of Mrs. Hill's parents, Mr. and Mrs. R. L. Tambo, of Clayton.

Funeral Held Here Monday For Mrs. Fox

PIONEER TEXAN CAME TO THIS COUNTY IN 1917

Funeral services for Mrs. M. A. Fox, 86, were held from the First Presbyterian church Monday morning, July 19, at 10 o'clock, conducted by Rev. Griffin, assisted by Rev. T. C. Willett.

Mrs. Fox, a pioneer Texan, died at her home here Saturday afternoon at 4 o'clock, following an illness of several months. She came to Hereford in 1917, and since that time had come to be widely known and loved over this area. Among the many friends who mourn her death were merchants of this city, who closed during the funeral services Monday.

Sarah Saline Fox was born at Columbia, Tennessee, April 22, 1851, and in 1868 she married M. A. Fox in Columbia. In 1876 they came to Texas to face the hardships of early settlers and to help build this state into an agricultural empire.

Although her sons came to Hereford back in 1901, Mrs. Fox did not come here until 1917. She was a member of the Presbyterian Church, and while her health permitted, was an active worker in church affairs. Her husband preceded her in death, having died here in 1927. She was the mother of 12 children, eight of whom survive her.

All eight of the children were here for the funeral, including five sons, J. A. Fox and Claude Fox of Waxahachie, E. D. Fox, H. K. Fox and W. O. Fox, all of Hereford; three daughters, Mrs. J. A. Bowman of Amarillo, Mrs. T. M. Key of Lamesa, and Mrs. G. S. Webber of Brownfield. She is survived by a sister, Mrs. J. H. Galbreath, of Corsicana, also by 15 grandchildren and 17 great-grandchildren.

Other out-of-town relatives who attended the funeral were J. A. Bowman and son, Paul, of Amarillo; Mr. and Mrs. Orville Regdon of Amarillo; T. M. Key of Lamesa, G. S. Webber and Mr. and Mrs. G. N. Webber, all of Brownfield, Texas.

Pall bearers were Glenn Snyder, Frank Marrs, W. C. Pittman, Carl Cockrell, C. A. Skilton, Dow Mercer, E. S. Ireland and John Patton. Interment was made in West Park Cemetery.

Other out-of-town relatives who attended the funeral were Mr. and Mrs. Flem McSpadden of Brownfield; R. G. Glennin and daughter, of Tulla; and Ralph Glennin of Fort Worth.

Magnolia Plans District Picnic Here Saturday

Magnolia employees in this entire district will gather in Hereford Saturday, July 24, at 3 o'clock for a picnic and outing. It was announced today. Preceding the picnic the employees will meet the Lions Club in a softball game and a dance is scheduled following the picnic.

Bill Smith, local Magnolia agent, will act as host for the gathering, and has planned a comic movie for children during the dance hour. A large crowd is expected to attend the picnic here, and along with employees will come relatives and friends from over the Panhandle.

No Cream Will Be Accepted In Ordinary Cans

In the future cream will not be accepted by local dealers if it is brought in lard cans, ayrup buckets, coffee cans or other containers which have poor seams.

Vigorous protests have been made by state and federal authorities against this practice, and the local dealers state that they must comply with state and federal laws in this respect.

Wheat Sales Boost Deposits To Highest Peak Since 1929

Harvest Hand Wears White Suit, Tie, But Wins \$50 Bet From Boss

Did you ever see a city dude, dressed in a white linen suit, shovel wheat with a gang of harvest hands? If you did, and he also wore a neat cravat, then your man is Benny Golub of Amarillo.

Employed by an exclusive ladies dress shop in Amarillo, Benny is tops when it comes to selling silk and sheers and those unmentionables and has done little else for the past six years. However, Benny is somewhat proud of his athletic prowess—all of which led to a bet with his boss.

The bet was for \$50.00 and stipulated that Benny should go into the harvest section and spend his one-week vacation at hard manual labor. Benny called the bet, and the Amarillo Chamber of Commerce directed him to Hereford. Arriving here July 12, he saw

the 50,000 bushels of wheat piled out south of the Pitman elevator. He also saw men shoveling the wheat and decided that here was really some manual labor. He immediately sought a job—and in the words of Coy Phillips, "almost took a scoop away from one of the hands." He offered to work free of charge Monday afternoon if they would give him a job. Finally his persistence won the job for him.

Although Benny had been accustomed to sleeping in soft beds in a large hotel in Amarillo, night found him bedded down with the gang in the storage room of the elevator—on a pile of five gunny sacks.

"He was a pretty smart fellow," says Don Novy of Wisconsin. (Continued on page five)

BUSINESS CONDITIONS IMPROVED IN ALL LINES HERE

With a large portion of the 1937 wheat crop already harvested conditions in this section were this week reported to be the best since 1929, and last Saturday went down as a banner day in Hereford.

Bank deposits in Deaf Smith County were last Saturday at the highest peak since 1929, totaling \$1,251,395.66. The high deposits were attributed to the sale of wheat by many farmers who had been holding their grain for higher prices. As the price soared to \$1.10 here last week many of the producers turned loose their wheat at that price, which also set a nine-year top record for wheat in this section. Numerous farmers are still holding their wheat, however.

Increase In July.

The passing of the million and a quarter dollar mark in bank deposits here is directly attributed to the present harvest and good prices. On the last bank call, June 30, local banks showed a total of \$797,910.71 on deposit and very little wheat had been sold. Since June 30 wheat sales boosted the deposits to the present total of \$1,251,395.66—giving an increase of \$453,484.95 since the call.

Totals Low In 1934.

For the sake of comparison, a glance at the deposit totals in March, 1934, showed \$592,502.79 for the depression period. When the 1934 deposit is compared with the present total an increase of \$658,892.87 is seen in deposits in this county—an increase which more than doubles total deposits for the depression period. The \$453,484.95 increase in deposits here since June 30 is considered an accurate index to improved conditions for this section, because the money is generally in the accounts of local farmers and business men—and many persons in this area are in better financial condition than they have been in recent years.

Business Looks Up.

While farmers have been busy bringing hundreds of loads of wheat to Hereford, business men also reported increased sales in every line of business. Many old accounts are being settled as farmers and business men once again "got out of the red." Considerable wheat remains to be harvested here, though most of the grain has been stored or

(Continued on page five)

Weather Chart

Day	Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.		
	Max.	Min.	Moist.
Thursday	104	67	0.00
Friday	99	53	0.00
Saturday	97	68	0.00
Sunday	97	97	0.00
Monday	100	71	0.00
Tuesday	99	64	0.01
Wednesday	91	60	0.58
Thursday	??	63	0.00

Mrs. Miller Dies Saturday At Dawn Home

Funeral services for Mrs. H. H. Miller of Dawn were held from the Miller home Monday afternoon, July 19, at 3 o'clock, conducted by Rev. H. M. Redford, pastor of the First Christian Church of Hereford.

Mrs. Miller died Saturday night at 8 o'clock following an extended illness, and her passing is mourned by many friends in the Hereford and Dawn areas.

Nancy Abigail Crawford was born January 2, 1893, in Indiana, and in 1917 married H. H. Miller in Amarillo. They were separated during the World War, however, and in 1919, when Mr. Miller received his discharge from the army they came to the Dawn Community and have made their home there since.

Mrs. Miller was a member of the First Christian Church of Hereford and had many close friends in the church here.

She is survived by her husband, two daughters, Inez and Alma; two sons, Carroll and Pat, all of Dawn. She is also survived by three brothers, Claude Crawford of Springfield, Colorado; Frank Crawford of Lafayette, Indiana, and Lawrence Crawford of Attika, Indiana; one sister, Vera Crawford, of Canyon. Interment was made in West Park Cemetery.

August 1 Last Date On School Transfers Here

All students who expect to transfer school districts during the ensuing term must file their application before August 1, it was announced today by Earl W. Wilson, county superintendent.

Regulations of the State Department require that all applications for transfer must be made before August 1, and forwarded to the department in Austin not after that date. Judge Wilson said: "This is a state ruling and is not in our hands, therefore, all parents who expect to send their children to districts other than which they reside must make application."

Failure to make application for transfer will result in the student not securing state aid at the new school, and thus will prevent attendance in the new school. Applications for transfer may be filed in the office of Judge Wilson any time between now and August 1, 1937.

Here From Roswell.

B. F. Fulkerson of Roswell has been visiting this week with his son-in-law, Earl Springer and family. He will take C. L. Ragsdale to his home in Hollis, Oklahoma, before returning to Roswell. Both Mr. Fulkerson and Mr. Ragsdale are former residents of this section and have many friends here.

Wallace Cox Is Deputy Sheriff

Wallace Cox, city marshal in Hereford since May, 1932, resigned Thursday afternoon, July 15, to accept the position of deputy sheriff in this county. He was succeeded in the post of city marshal by Ed W. Curtstinger, who has also been connected with the city as night watchman since May, 1932. T. C. Matthews is acting as night watchman at the present time.

Mr. Cox joins the staff of Sheriff J. O. Newell as successor to Mike Baird, who resigned because of poor health. Mr. Baird plans to spend his time on the Baird ranch near here.

"We are sorry to lose the services of so capable a city marshal," Mayor C. J. Paddock said, "but we are equally glad to see Mr. Cox secure a better position and feel sure that he will continue as an outstanding peace officer."

New Elevator Boasts Modern Electric Dump

Workmen this week completed the adding of the corrugated iron cover on the outside of Alton Fraser's new 35,000 bushel elevator. The new elevator went into service last week and is being used at the present time.

The new elevator is one of the most modern in this section, featuring an electric dump, which Mr. Fraser says will handle trucks and trailers and will unload twice as fast as the old style dumps. In addition to the new elevator, he will continue to operate his old elevator, which has a capacity of 55,000 bushels, giving him a total storage capacity of 90,000 bushels.

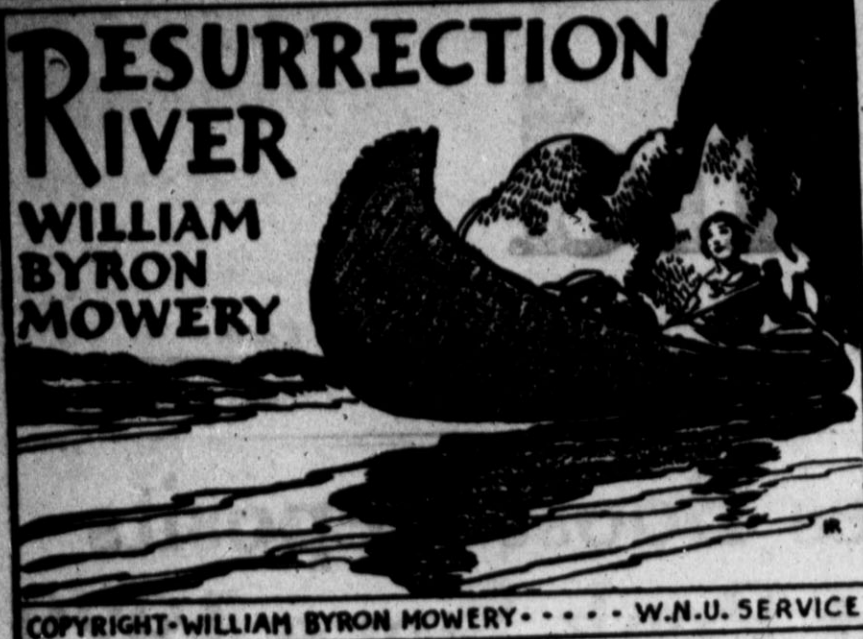
Better Cream Aim Of Local Ad Series

Following a meeting here Tuesday night, cream dealers this week announced an advertising campaign for the purpose of explaining details in the care and preparation of cream for the market. M. E. McMurray, manager of the state creamery organization, addressed the group and urged the public to carefully study the messages which will be presented each week in The Brand, beginning with this issue.

Federal and State authorities have also carefully checked the ads, and endorse them with enthusiasm. The series of ads is the first of its exact type to ever be presented in Texas, state authorities believe. The ads, prepared in The Brand office and submitted to local dealers at the Tuesday night meeting, have attracted wide interest in cream

circles over the state and are expected to set a precedent for other towns in Texas. Professor M. K. Benner, Texas Tech dairy instructor, also reviewed the series and endorsed it as carrying important and instructive messages to cream producers. He has also requested copies of the advertisements and says that he wishes his dairy classes to carefully study them.

In announcing the series, local cream dealers state that they wish producers to carefully study the ads, because better cream will mean more money to the producer, plus protection to consumers. The entire purpose of the series of ads is to present improved methods in handling and improving grade qualities in cream. Dealers will be glad to answer questions which may arise from the publication of the series.



RESURRECTION RIVER
WILLIAM BYRON MOWERY
COPYRIGHT-WILLIAM BYRON MOWERY..... W.N.U. SERVICE

(Continued from last week)
"You—you're horrid!" she stormed, stamping her small boot. "You wouldn't say a kind word if it killed you! Who's taking up the humanitarian game and giving it a whirl? Who'll get tired and throw it over? Why didn't you yourself do this job for these men? You just sat up there in your cabin and did nothing; and then when I pitch in and do it, all you can

do is look at my work and 'humph,' and make 'carcastic remarks?' Get away from here! This is my place! Get away and don't come back! I ha-hate you!"
Craig regarded her calmly for several moments.
"You're still a tiger kitten, I see," he commented. "Well, we won't quarrel. Good luck to you and this rock-hog den that you've built. Lord knows those poor

fellows need a break. I hope this idea of yours does work and does hold 'em here. I've been able to hold 'em so far, but now I'll be gone."
He stooped, took up his pack, and went on down to the river edge, where the Indian had slid a motor-canoe into the water.

As Patricia watched him those words of his, "Now I'll be gone," sent a fear shooting through and through her. What did he mean by them?
A few moments later Poleou came panting along with a 500-pound cooking range on his broad shoulders. He set the burden down and mopped his forehead.

"My goo'ness. Mess Pat, dat ain' no kin' of wedder for heavy portaging, heh."

Patricia's eyes were on the motor-canoe which had angled out upon Resurrection and was chugging up stream, toward those misty hills and the illimitable barrens on beyond.
"Poleou! Where's he going? He said he wouldn't be here tomorrow night."
"My goo'ness, Craig'll not be back to de Bay for many, many night, Mess Pat. He'll be gone for 'ree, mebbe four, moon. He's starting out to make a long field treep, inspecting all de claim in de Resurrection headwater. I don' t'ink he get back here till Christmas."

The news struck Patricia like a club blow. Dynamite Bay seemed all at once empty and forsaken. She suddenly realized the stark undeniable truth that she had stayed on and on there largely because of Craig. And now he was gone.

CHAPTER V

It was a raw ugly day—that fateful October eighth. A cold wind was whipping down from the Arctic ocean, and a white-cap surf pounded against the rocky shore of Great Desolation. With a sleet rain beating monotonously upon her tent, Patricia had snuggled deep in her warm blankets and slept till nearly noon.

For several weeks the weather had been sharp and chill. Each day was shorter, each night perceptibly longer, than the one before. In the middle of September a short "squaw winter" had blown down from the coastal hills, killing all greenery and bringing a six-inch snow. Though the snow had quickly melted, and the weather had fared up a little, the lazy golden days of summer were definitely gone, and a sullen whine in the wind heralded the savage winter storms shortly to come.

Just at Patricia was decided that she ought to get up and hurry across the river to that bothersome community house of hers, someone rapped at the front of her tent.

"Come in," she bade.
The stony-faced Lupe Chiwaughmi entered, shaking the rain from his slicker.

"Mail plane come from Fort Smeeth dis morning," he informed. He handed Patricia a small packet of letters. "Dese are for you, Mees."

When Lupe had gone Patricia snuggled into the blankets again



"Dese Are for You, Mees."

and read her mail. Her mother, her sister Frances and several gossip girl friends had written. There was also a note from her Chicago bank advising that her account had been overdrawn.

Frowning in surprise, Patricia studied the attached statement. "Why, darn 'em," she exclaimed. "They didn't enter my September allowance. I'll have to get Warren to wireless 'em or my checks will start bouncing back at me."
She hated to ask a favor of Warren, after their sharp clashes of the last two months, after her postponement of their marriage; but this bank mistake was serious.

She threw aside the blankets, jumped out of bed, dressed hurriedly, flung on her belted trench coat, and started for Warren's tent.

Through the rainy gloom she could see the "Rock-Hog Den" in the drogue of pines across Resurrection. Very cheery and homelike the big house looked, with lights shining through its windows, and blue wood-smoke curling from its four tin chimneys. She wondered how the 75 rock-hogs over there were making out with their noon meal. Without her supervision it was probably one big scam-jamble. Confound those fellows anyway!—how were they ever going to learn how to run that place by themselves? When she wasn't on the job, managing and directing, they were just 75 bewildered big clumpsies.

In a few minor respects the community house, now almost two months old, was a disappointment to Patricia. So far she had been forced to manage it herself! And she had had to keep putting money into it. Not a great deal, true

but a little bit right along. And then she had built too small. Big as the lodge was, it could not quite cope with the demands made upon it; and a few of the prospectors were living in overflow tents.

But in her main hope—that the place would be a substitute home where the men could have a real rest and a little human comfort the Rock-Hog Den had come through smashing. Her womanly instincts had been a true guide—she had sized up the great need of those men unerringly, and had filled it. The proof of her success was as overwhelming as an avalanche. They had taken to the Den so avidly that at first they had completely swamped and buried her. They were so keen now to get in to the Bay that she had been compelled to make out a rotation list in order that every man might have his turn.

To watch them come in all tired and spiritless, spend their allotted fortnight in the "warm clean place," and leave again with belts tightened and the courage up—that was the finest experience of Patricia's twenty-four years.

But for all the unexpected success of her idea, she was more and more afraid that when the fur season opened, her men would abandon their claims and pitch off from Dynamite Bay. A dozen had already left for good, and the others were on the verge of following. She couldn't blame them—their plight was really pitiful. Their clothes were patched and repatched, their prospecting equipment was worn out, they were falling behind on their assessment work, and another Arctic winter stared them in the face. Worst sign of all, they were losing faith in their claims and beginning to think this field might never be worth a thin Canadian nickel.

(Continued next week)

SHERIFF'S SALE
THE STATE OF TEXAS
COUNTY OF DEAF SMITH
By virtue of an order of sale issued out of the 69th District Court of Deaf Smith County, Texas, on the 6 day of July, A. D. 1937, by the Clerk thereof, in Cause No. 2274, Land Title Bank and Trust Company, Trustee, Plaintiff, vs Mrs. S. A. Hughes, a

widow; J. N. Jordan, Horace R. Jordan, and Wm. M. Hale, composing the partnership firm of Jordan Construction Company, defendants, plaintiff recovered judgment against the defendants, Mrs. S. A. Hughes, and J. N. Jordan, Horace R. Jordan and Wm. M. Hale, jointly and severally, on the 5th day of February, A. D. 1937; and to me as Sheriff of Deaf Smith County, Texas, directed and delivered; I will proceed to sell within the hours prescribed by law for Sheriff's sales, on the First Tuesday in August, A. D. 1937, it being the 3rd day of August, at the Court House door of Deaf Smith County, in the City of Hereford, Texas, the following described property situated in Deaf Smith County, Texas, to-wit:

Lots No. Thirteen (13), Fourteen (14), Fifteen (15), Sixteen (16), Seventeen (17) and Eighteen (18), in Block No. Twenty-five (25); and
Lots No. Twenty-three (23), and Twenty-four (24), in Block No. Twenty-four (24), all in the Original Town of Hereford, Texas, as shown by the plat of record, to which reference is here made.
Levied on this 6th day of July, A. D. 1937, as the property of de-

pendant, Mrs. S. A. Hughes, to satisfy a judgment in the sum of \$1,442.40, to satisfy amounts of \$380.37 due on Certificate 139; \$355.00 on Certificate 154; \$355.00 on Certificate 155, and \$126.78 on Certificate 159, principal and interest, together with \$225.00 reasonable attorney's fees, apportioned \$56.25 on each certificate, selling each lot separately if susceptible of separation, to satisfy amount due on certificate covering lots evidenced thereby, for Improving Miles Avenue and Second Street abutting, decreeing foreclosure of special assessment liens as first and prior liens against said defendants.

Dated at Hereford, Texas, this 6th day of July, A. D. 1937.
J. O. NEWELL, Sheriff,
Deaf Smith County, Texas.
By Fred W. Baird, Deputy. 27-3

666 checks
MALARIA
in 3 days
COLDS
first day
Headache,
Salve, Nose Drops 30 Minutes
Try "Rub-My-Thum" World's Best Liniment

TRY TEXACO A WEEK!
and compare your mileage and expense with other gasolines! Your car needs a gas that's powerful—one that's strong on pickup, in heavy going, on hot days, on hills and with heavy loads. A gas that will do this will protect your motor.—TRY TEXACO!
TEXAS SERVICE STATION
GLENN SNYDER. PHONE 440

Farm Land for Sale!
Offers for the purchase of the following lands in Deaf Smith County will be considered by The Texas Land and Mortgage Company, Limited, if submitted on its form of Application for Purchase of Land, which will be furnished on request.
1246 Ac. 16mi. W. and 6 mi. N from Hereford, Sec. 29 and part of Sec. 32, Capitol Lg. 407.
3872 Ac. 12 mi. N. and 4 mi. W. from Hereford, Sect. 15, 16, 17, 24, 25 and 35, Blk. K-7.
Also Land for Sale in Neighboring Counties.
Address
The Texas Land and Mortgage Co., Limited
615 Myrick Bldg. Lubbock, Texas

and read her mail. Her mother, her sister Frances and several gossip girl friends had written. There was also a note from her Chicago bank advising that her account had been overdrawn.

Frowning in surprise, Patricia studied the attached statement. "Why, darn 'em," she exclaimed. "They didn't enter my September allowance. I'll have to get Warren to wireless 'em or my checks will start bouncing back at me."

She hated to ask a favor of Warren, after their sharp clashes of the last two months, after her postponement of their marriage; but this bank mistake was serious.

She threw aside the blankets, jumped out of bed, dressed hurriedly, flung on her belted trench coat, and started for Warren's tent.

Through the rainy gloom she could see the "Rock-Hog Den" in the drogue of pines across Resurrection. Very cheery and homelike the big house looked, with lights shining through its windows, and blue wood-smoke curling from its four tin chimneys.

She wondered how the 75 rock-hogs over there were making out with their noon meal. Without her supervision it was probably one big scam-jamble. Confound those fellows anyway!—how were they ever going to learn how to run that place by themselves?

When she wasn't on the job, managing and directing, they were just 75 bewildered big clumpsies.

In a few minor respects the community house, now almost two months old, was a disappointment to Patricia. So far she had been forced to manage it herself! And she had had to keep putting money into it. Not a great deal, true



"TOOK A TIP FROM A GAS STATION MAN!"

Three Vacation Suggestions

1. Put Your Valuables In a Safety Deposit Box
2. Start Saving Now For Next Year's Vacation
3. Put your funds into Travelers Checques before starting on your trip.

COME TO HEREFORD JULY 30-31 TO THE BIG AMERICAN LEGION CELEBRATION AND BARBECUE!

First State Bank

OLDSMOBILE
PRICED BUT A LITTLE ABOVE THE LOWEST

Brumley-Woodford Motor Co., Inc.
Hereford, Texas

"HE SAID IT WOULD PAY US TO SPEND A FEW DOLLARS MORE THAN THE PRICE OF A 'LOWEST-PRICED' CAR, AND GET AN OLDSMOBILE... AND HE WAS RIGHT! ALREADY WE'VE SAVED MONEY APLENTY ON GAS AND UPKEEP... BEST OF ALL, WE'VE GOT A CAR WE'RE REALLY PROUD TO DRIVE."

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

TEA HELD BY PRESBYTERIAN YOUNG PEOPLE

A lovely affair of the past week was the silver tea given by the young people of the Presbyterian church Wednesday night on the church lawn.

Greeting the guests as they arrived were Misses Faye Crosswait and Helen Ann Snyder. Miss Elsie Mae Wilkins was in charge of the guest book.

Shasta daisies and violet-blue phlox furnished the attractive floral decorations. Centering the refreshment table, which was covered with a lace cloth over yellow, was the crystal punch bowl. Low crystal bowls filled with clusters of blue blossoms were placed at each end of the table. A dainty garland of flowers traced the tables' outline. Mrs. John C. Thorns presided at the punch bowl, assisted by Vivian Olson, Faye Crosswait, Viola Phillips and Helen Ann Snyder.

An enjoyable program was presented which included dramatic readings, vocal numbers and piano and horn selections. Arrangements for the program were made by Miss Wilkins.

A large number of guests registered during the evening.

Mr. and Mrs. L. J. Bennett and Mrs. E. E. Friday attended the funeral of Mrs. H. H. Miller at Dawn Monday. The funeral was held at 3 p. m. at the Miller residence near Dawn.

LUNCHEON CLUB ENTERTAINED

Members of the Wednesday Luncheon Club and guests were entertained on Wednesday of last week at the home of Mrs. W. M. Emmons.

A yellow and green theme was carried out in decorations, table appointments and menu. The crystal bowl as the centerpiece for the lace laid table, was banked with bright summer blossoms and lacy sprays of Japanese vines.

Later in games of bridge, prizes went to Mrs. B. M. Wiltshire for the club and Mrs. J. A. Pitman for guests.

Those attending were Meses W. L. Davis, B. M. Wiltshire, C. C. Rockwell, J. C. McCracken, T. M. Coursey, J. A. Pitman, Jack Mounts of Dallas, Claude Evans and the hosts.

PALMER NORTON RETURNS FROM A. & M. COLLEGE

Palmer Norton returned to his home here Saturday after attending the winter school term and the first semester of summer school at Texas A. & M. Palmer is the son of Mr. and Mrs. E. H. Norton, and expects to spend the remainder of the summer here with his parents.

He will return to A. & M. in September.

Mr. and Mrs. Luther Hough of Amarillo were in Hereford Monday transacting business.

CAMP FIRE GIRLS CHANGE MEETING PLACE

Campfire Girls have changed their meeting place from the Methodist church to the court house. The girls will continue their meetings at nine o'clock each Monday morning. The name chosen for the organization is Wee-cant-waste, which means happy hearted. In the meeting last Monday morning, the organization voted to have uniforms of navy blue slacks and white blouses.

The girls have begun working on their honors and are still soliciting surplus coat hangers. The next regular meeting will be at nine o'clock Monday morning, July 26, at the court house.

HASTINGS ATTEND TULLIA BIRTHDAY CELEBRATION

Among those from Hereford who attended Swisher County's forty-seventh birthday celebration in Tullia Friday were Mr. and Mrs. Henry Hastings and daughters, Doris Jeanne and Ruth Temple, and another daughter, Mrs. J. T. Gilbreath, Jr.

Rodeo, polo games, pioneer parade, street dance, barbecue and coronation were high spots on the birthday program.

The Hastings also enjoyed a family reunion picnic when members of Mrs. G. F. Tomlinson's family held a get-together. Mrs. Tomlinson is Mrs. Hastings' mother and is a pioneer of Tullia.

MRS. CRISS RENFRO CLUB HOSTESS

Mrs. Criss Renfro was hostess at an informal club party Thursday afternoon for members of the Pleasure Hour Bridge Club. Clever talents and bridge accessories marked the tables arranged for bridge.

High score prize went to Mrs. Earl Phillips, and low was awarded to Mrs. W. J. Smith.

An ice course was served to Meses Roy Jowell, Earl Phillips, Pat Lawhon, Harry Lomas, Boyd London, W. J. Smith and the hostess.

Colorado Visitor Here.

Mrs. Clifford Kester arrived last Thursday for a short visit with Mr. Kester's parents, Mr. and Mrs. F. M. Kester, here. She left Monday morning for her home in Linwood Springs, Colorado, accompanied by Mrs. F. M. Kester, who will visit in the home of her son for two weeks. Enroute they will visit the Royal Gorge and other points of interest. Later they will be joined in Linwood Springs by Hal Kester and Miss Lueta Borden and Mrs. F. M. Kester will return to Hereford with them.

ST. ANTHONY'S

The masses on Sunday, July 25, will be at 7:30 and 9 o'clock, instead of the usual Sunday mass hours of 8 and 10.

Sunday is the tenth Sunday after Pentecost and also the feast of St. James the Apostle. Monday is the feast of St. Anna, grandparents of Christ and mother of the Blessed Virgin Mary.

Mrs. Rayford Ricketts, who has been visiting her mother, Mrs. Nettie Megert here for the past two weeks was joined here Monday by Mr. Ricketts. After a short visit with his parents, Mr. and Mrs. Leonard Ricketts, and other relatives, they will return to their home in Midland, Texas.

NOTICE TO BANKS

The Commissioners Court of Deaf Smith County will, on the 9th day of August, 1937, receive from any banking corporation, association or individual banker, in Deaf Smith County a proposal for the depositing of the public funds of the County in such bank or banks. The contract will cover a period which is the unexpired term of the present contract with the County Depository.

EARL W. WILSON, County Judge, Deaf Smith County, Texas. 29-2c

ESTRAY NOTICE

In compliance with the law and upon the return of T. W. Roberson, Commissioner of Precinct No. 2, Deaf Smith County, Texas, I hereby give notice that there has been found running at large and estrayed, the owner of which is unknown.

One Whiteface steer yearling, branded Slash and upside F on the right shoulder; also one White-face yearling bull, no brand, ranging in the neighborhood of the Chas. H. Keffner place, four miles northwest of the City of Hereford, since the month of November, 1936.

And if not legally proven away by the owner thereof, within 20 days from the date hereof, the same will be advertised and I will proceed to sell the same according to law.

T. W. ROBERSON, Commissioner of Precinct No. 2, Deaf Smith County, Texas, on this the 10th day of July, 1937, A. D. 27

SHERIFF'S SALE

THE STATE OF TEXAS COUNTY OF DEAF SMITH

By virtue of an order of sale issued out of the 69th District Court of Deaf Smith County, Texas, on the 6th day of July, A. D. 1937, by the Clerk thereof, on a judgment rendered on the 2nd day of February, A. D. 1937, in Cause No. 1983, Land Title Bank and Trust Company, Trustee, plaintiff, versus J. L. Rogers, individually and as sole legatee and independent executor of the Estate of Albertina A. Rogers, deceased, and wife, Claudia Rogers; Carl Gilliland, Braniff Investment Company; Liberty National Bank, and J. N. Jordan, Horace B. Jordan and Wm. M. Hale, composing the partnership firm of Jordan Construction Company, defendants, in favor of plaintiff against defendants, J. L. Rogers, individually and as executor and J. N. Jordan, Horace B. Jordan and Wm. M. Hale; and to me as Sheriff of Deaf Smith County, Texas, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's sales, on the First Tuesday in August, A. D. 1937, it being the 3rd day of August, at the Court House door of Deaf Smith County, in the City of Hereford, the following described property situated in Deaf Smith County, Texas, to-wit:

Lots No. Nine (9), Ten (10), Eleven (11) and Twelve (12), in Block No. Thirteen (13), of the Whitehead Addition to the City of Hereford, Texas, as shown by the plat of rec-

ord, to which reference is here made. Levied on this 6th day of July, A. D. 1937, as the property of defendant, J. L. Rogers, to satisfy a judgment in sum of \$613.05, principal, interest and a reasonable attorney's fees, selling each lot separately, if separable, to satisfy indebtedness owing on Certificate No. 80 for Improving Lawton Avenue abutting said property, decreeing a foreclosure of the special assessment and mechanics liens as first and prior claims against each and all of the above named defendants. Dated at Hereford, Texas, this 6th day of July, A. D. 1937.

J. O. NEWELL, Sheriff, Deaf Smith County, Texas. By Fred W. Baird, Deputy. 27-3

Ralph Clennen of Fort Worth was here for the funeral of Mrs. Fox Monday.

Dr. M. V. COBB
CHIROPRACTOR
(Ten Years Successful Practice)
Phone 470. Clark Building.

Quality By Test Not Guess!

Every piece of merchandise coming into our store is tested for its stability and service-giving qualities. That is why merchandise purchased from our stores wears better and lasts longer than merchandise purchased elsewhere at the same price! FOLLOW THE CROWDS TO PENNEY'S!

Rondo Deluxe

Our Finest Percale!

Full 36" Wide **22¢** yd

A striking array of gay, printed percales that boast high quality at low cost! Solid colors, too. They'll launder like new!

Full Fashioned GAYMODE SILK HOSE

Ringless! Perfect! **59¢** pr.

Exquisitely sheer chifons and rich looking service weights in smart colors.

Sheeting

Nationwide Quality

Unbleached! **35¢** yd. 81" Wide!

Unbleached sheeting is necessary in every home! Serves so many purposes. BLEACHED quality—81 inches wide—39c yard.

Colors for Every Room!

PRISCILLAS

49¢ pair

Baby Candlewick dots, two-toned figures! 44" across, 2 1-6 yards long

Cretannes

So Low Priced!

35" | 36" Width! **15¢** yd

Lots of patterns—many lovely color combinations! You'll be delighted with their smart, crisp look! See these today!

Get the MOST and BEST for Your Money!

Nation-Wide Sheets

Double Bed Size **1.00**

Still priced outstandingly low! Dependable quality—of specially selected cotton yarns. Firmly woven, strong selvage; 81x99 in. NATION WIDE PIL-LOW CASES. 42"x36" 25¢ ea.

Double Loops Bath Towels

Gay Borders **15¢** each

You'll be pleased with the rapid absorbence of these towels. The popular size 22x42 inches. Smartly striped colored borders!

Men's Well-Made

Shirts - Shorts **25¢** each

Choice of Rayon or Swiss Ribbed cotton shirts; Rayon or broadcloth shorts. A Value at This Price!

Men's Vat Dyed

Khaki Shirts **98¢**

Pants to Match **\$1.39**

Men's Super Big Mac OVERALLS and JACKETS

1.10 Each

Sanforized 8 oz. denim—the choice of men who want better clothes that last longer!



How About That Irrigation Job?

29-Inch, 8-oz duck **21¢**
36-inch, 10-oz duck **27¢**
40-inch, 10-oz duck **29¢**

Rubber Boots

\$2.69--\$3.79

Men's Sanforized!

WORK PANTS

Fully Cut! **98¢**

Your Choice of Colors Gray Gambler Navy Blue Twill



Men's Durable Horseshide

Work Gloves

79¢

For Real Service! Slip-On driver style—a glove that is made for long service—not affected by dampness!

Come To Penney's—See These Lovely, Clean AVENUE PRINTS

For only **15¢** yd. For you who sew—here's a grand opportunity to make school togs for your youngsters! And for so little money, too. Good quality percales fast-to-washing. 35 7/8 inches.

Long Wearing Pillow Tubing

21¢ yd

So easy to make your cases to fit any size or shape pillow! NATION-WIDE, 36-inch wide tubing!

Boys' Rugged "Oxhide" Overalls

59¢

Sturdy, full width denim—with ripless seams. They're triple stitched and box-tucked. Choice of blues or stripes.

The Kind Working Men Swear By!

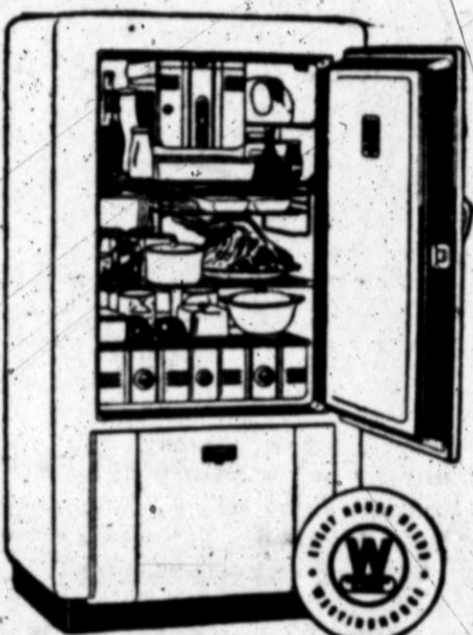
WORK SHIRTS



Ox Hide Brand **49¢**

Medium weight covert or chambray! Ample cut—they take the strain out of "stretch"! Ripless seams—durable buttons! 2 breast pockets—interlined collar! They're tough by test!

"Save Safely Shop Penney's"



NO LONGER . . . do you have to buy a refrigerator blindfolded.

Kitchen-proved economy of 89 kitchens is yours.

Buy on facts and you'll buy a kitchen-proved Westinghouse.

Texas-New Mexico Utilities Co.

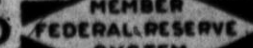


THE CONSTANT VIGIL

A never ending task of pointing the way to safety. Such a vigil can be likened to the duty that confronts a Bank. The constancy of a financial system must be upheld and the safe way to investment maintained. A Bank is the guiding light that steers and directs the course of business on its passage.

First National Bank

OF HEREFORD



A Strong Bank Thoughtfully Managed

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HERFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
JIMMIE GILBERTINE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

PRIDE IN FARMING

Comparatively few farmers now days manifest the pride of yore in making their homesteads attractive. In the years gone by plenty of agriculturists of the Eastern and Middle States spent much time and money beautifying their places. Many of them were given names and such appellations were painted in large signs at the front or displayed on the roof of some large building. Many of them had their own stationery, in envelopes and letterheads carrying the name of a given farm and the principal products they raised.

Commendable pride was manifest in keeping the place in tip-top condition, fences straight, well strung, all buildings painted, driveways in desirable condition, etc., the owners manifesting a real pride and artistic sense in their home-manufacturing plants.

People driving along such nicely kept places frequently gave vent to surprise and appreciation of their well kept conditions, commenting favorably upon the shade trees, delightful lawn, clean lots, artistic garden arrangements, etc.

There is no reason why a farmer should not have as nice a home, yea a nicer one, than his city cousin. True, recent economic conditions have been a hinderance; but now we are climbing up out of the depression again, the Journal would like to see the homes of this area become more attractive.

The investment of a few dollars and some labor in beautification of farmsteads pays big dividends in numerous ways and is a commendable virtue wherever found. Muleshoe Journal.

This pertinent suggestion coming from Muleshoe is even more adaptable to the Deaf Smith area. With the coming of rural electrification to this section, Deaf Smith is leading its neighboring counties. Although the REA program was granted largely for development of irrigation, it is aimed toward better living conditions in rural homes over the nation. When the lines are completed (probably in November) farm homes in this territory will have practically every advantage which is offered in town and city homes. Although it is impossible to rush the REA program any more, farm owners in this section can begin now to improve their homes, and have them in good condition by the time the electric power becomes available on their places. In addition to the vast developments which are expected to result from the program, it is also well to consider the convenience, pleasure and happiness which should go hand-in-hand with the coming of electricity to our farm homes.

"HOW TO KEEP FROM GROWING OLD"

As safety councils over the nation have investigated the causes for accident, the following list of rules, in "reverse English," brings timely tips on how to drive an automobile. If adhered to, these tips offer a positive guarantee against longevity.

"Always race with locomotives to crossings. Engineers like it; it breaks the monotony of their jobs.

"Always pass the car ahead on curves or turns. Don't use your legs, it may annoy the other fellow and cause him to turn out too far.

"Never stop, look or listen at railroad crossings. It consumes time.

"Demand half the road—the middle half. Insist on your rights.

"Always speed; it shows people you are a man of pep even though an amateur driver.

"Drive confidently, just as though there were no eighteen million other cars in service.

"Always lock your brakes when skidding. It makes the job more artistic.

"Always pass cars on hills. It shows you have more power; and you can turn out if you meet a car at the top.

"In sloppy weather drive close to pedestrians. Dry cleaners appreciate it.

"Never look around when you back up. There is never anything behind you.

"Always drive fast out of alleys and side streets."

By Their Words

AND OURS

Winning recognition as one of the upper 14 per cent of the student body of 2,400, Miss Evelyn Sachs of Friona, was recently awarded scholastic honors at the Texas State College for Women. The award was made on the basis of her achievements during the last term of the 1936-37 regular session. Miss Sachs received a letter of congratulations this week from E. V. White, dean of ESCW, on her outstanding record at the completion of her freshman year. Friona Star.

Hick towns are recognized better when the fire whistle blows. All those who can beat the fire machines to the blaze and get in the way. Others often block the streets with their cars before they spotted out. During the

the fire wagon gets to the blaze. After all, it is a fine old custom to go to the depot and help get the passengers in on Sunday.—Dobley County Leader.

Thistles are preferred by camels, probably on the theory that for desert journeys it's best to eat something that will stick to the ribs.—Portales Daily News.

With another oil well going down near here we may find ourselves covered with "black gold" before long. The citizens are not exactly "all het up" about it, but nevertheless we have a good idea that most of us have our fingers crossed and hoping for the best.—Lamb County Leader.

Hall county officers this week issued a warning to the Memphis younger set not to dance on the county and state highways near the city. It is a violation of the law and is a dangerous practice, they pointed out. During the

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, July 20, 1906.)

The big camp meeting was attracting much interest with Edward O. Beyer, singing evangelist, and Evangelist John Marshall, in charge.

The Brand appealed to business firms to follow the example of Max Roberts, who at his own expense built substantial crossings between Garrison Bros. and E. B. Black's on one side and J. M. Garner's and Hereford Mercantile Co.'s on the other.

Parallel to the Pan-American Exposition at the present time, was Dallas' big drawing card in 1906, advertised as "The Chautauqua, costing nearly \$5,000."

"A school for the masses with specially equipped departments for instructions in literary, commercial, oratory and music courses," reads the advertisement placed by the Panhandle Christian College, Hereford, Texas.

Dr. J. W. Rogers, H. H. Hawkins and J. H. Stinson were producing "Elbertas."

Camp Meeting

(Continued from page one)

The meeting was opened Sunday night by Rev. W. A. McCann, local pastor, and Monday Evangelist H. L. Sheets arrived to take over the services. Services will be held each evening at 8:15 o'clock, announcements stated.

Coming here from Nebraska, Rev. Sheets is a nationally known evangelist, having traveled over a number of states. He is called the "Little man with the big message," and those who have heard him say that he is living up to his title. Mrs. Sheets and their daughter were unable to come Monday with Rev. Sheets, but will arrive in a few days; Mrs. Sheets is also a capable preacher and will assist with the revival here.

"Divine Healing For Us Today" will be Rev. Sheets' topic Friday night, July 23, when he will conduct a special divine healing service. Rev. McCann declared. Some of the other subjects will be "When the Anti-Christ Returns," "When Will Jesus Return?" "The Most Expensive Thing in Hereford," "Who Killed Jesus Christ?" "The Hen-Pecked Husband."

In addition to being an outstanding evangelist, Rev. Sheets is also an accomplished and talented musician, and each service in the Old Camp Meeting includes special singing and music. Each Sunday morning during the revival, Assembly of God Church services will be held at the church, one block north of the high school, including Sunday school and morning worship. The evangelist will deliver the 11 o'clock message Sunday morning. An invitation was extended to the public to attend each of the services.

summer months young couples park their cars on the paved highways and dance on the pavement to radio music. It is a violation of the law, as the dances and cars obstruct traffic. It was said. Members of the state highway patrol have complained of the practice, and have stated that they will arrest couples found dancing on the highways and obstructing traffic.—Memphis Democrat.

A toy balloon tied to its top of a fruit tree will scare away the birds.—Quannah Tribune Chief.

Charles A. Lindbergh has made four emergency parachute jumps. Lubbock Avianche.

You know it's a gittin' to where it's really summer time on the Plains out here now, when a feller can fry his eggs and boil coffee right on the tractor and never have to stop for dinner that's purty hot.—Castro County News.

A resident of the Panhandle 31 years, and residing on his present farm more than 20 years, J. F. Jones has a careful check on the weather. In speaking of the matter Tuesday, Mr. Jones says that he has never had to buy feed at any time since moving to his farm in the Sunnyview community, more than 20 years ago. He also recalls the fact that hard winters and rainy summers were common until recent years. On the other hand, he expects the cycle to change most any time handing back the hard winters and wet summers again.—Dobley County Leader.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

which Editor J. Ray entertained no degree of hesitancy in declaring "no finer ever grew in East Texas or anywhere else."

Public Notice

"We, the undersigned, have decided to withdraw the enforcement of the regulation requiring customers to pay five cents extra for neck shaves on Saturday. Hereafter the price of shaves with neck shaves will be 15 cents at any time. Geo. W. Dale, L. R. Bassham.

J. P. Carr, J. T. Rutherford and Judge M. F. Barber were on a wool growers' committee which supervised the largest wool shipment which had ever gone out of the Panhandle. The shipment went from Hereford and consisted of 75,000 pounds, consigned to Chicago. As first quality wool, the shipment was estimated at 22 cents a pound.

(From The Hereford Brand, July 20, 1916.)

The liquor question claimed attention in Hereford and state candidates on "Pro" and "Anti" tickets were list-

ed this week, with Jas. E. Ferguson for governor on the Anti list, and Chas. S. Morris on the Pro ticket.

Wilt, a watermelon disease, was causing much distress in this section.

Scotch lads and lassies were headlined as the big feature of the Chautauqua, coming to Hereford August 9, for five days.

D. R. Gass and Son were advertising "a light, fluffy hair switch for \$2.95"

The Santa Fe disarmed its Mexican employees with a view to preventing trouble in case of a rupture with Mexico. All sections houses as well as the men were rigidly searched.

Plans were being made to renovate the Hereford post office; the job was to be under direction of J. H. Fuqua of Amarillo.

Messrs. P. W. Price and E. W. McNutt had just returned from Midland, where Mr. Price bought 100 head of pure-bred cows for his ranch, south of Hereford.

cream station and will continue good service to all Mr. Carl's customers and to new customers. Flowers Grocery & Market, 28-4c

WANTED: 3,000 bushels good barley. Brumley Hog Co. 27-c

ESTABLISHED irrigation well contractor with unlimited financial status wants reliable salesman to open office and take charge of Hereford district. We will furnish and finance pumps, engines, drilling of wells and well casing on terms basis of two crop seasons. Send in qualifications and references in writing to Box "A" Hilton Hotel, Phoenix, Texas. 27-3c

ALL OUR PRODUCTS, sweet milk, sweet cream, Bulgarian butter milk, chocolate milk, Birley's orange juice and ice cream, delivered twice daily or can be purchased at our downtown office at 212 West Third Street. Prairie Dairy, Phone 6. 27-4c

Introductions to lonely, affectionate people. Many wealthy. Marriageable. Reliable. Dignified service. Tracy F. Major, Hereford, Texas. 11-c

WANTED: All of your wire coat hangers. One-half cent each. Cash or credit. Fox Cleaners and Hatters. 11-1f

Lost and Found

LOST: Billfold containing \$9 and miscellaneous papers. Lost Saturday.

Want Ads

For Sale or Trade

FOR SALE: Liberty grain blower with International Farmall motor. Good condition, \$125. Ray L. Johnson, Summerfield, Texas. 27-p

FOR SALE: Best home in Hereford for small family. Furnished or unfurnished. Terms on part, but will take some cash to handle. Modern in every respect, conveniently located. Inquire at Brand Office. 27-h

FOR SALE: Improved section of wheat land in central Deaf Smith county, 300 acres in cultivation. \$500 cash, balance terms. Federal Land Bank Loan. Call 9861 or write Box 1974, W. D. Tenney, Amarillo. 1f

FOR SALE: 10-20 International tractor in good condition. See A. J. Schreiber or Bill Mitchell at court house. 1f

FOR LEASE: Improved house, known as Hereford Improvement & Appliance Co. Inquire at First Street Bank or see owner, W. S. Williams, 842 Travis, Amarillo, Texas. 28-3p

FOR SALE OR TRADE: Live stock: Windmill complete including pipe casing, tower, sucker rods, etc. One room house, 14x14, three drinking tubs, four miles of wire and posts. This stuff is nearly new. See Claude Higgins. 29-3c

FOR SALE: Thoroughbred gilt, weight 100 pounds, price \$20. L. Z. Oldham, 2 1/2 miles west town. 1p

FOR SALE OR TRADE: Hereford property: A five room house on Happy Highway. Modern, near normal. Phone 60-W. Mrs. Troy Womble. 29-3p

FOR SALE OR TRADE: Six room house with bath and large basement, one acre of land, city conveniences. Will trade for smaller place and other consideration. Call at Brand Office. 29-3c

FOR SALE: Six-foot Sanders one-way plow, ready to go. D. C. Walser, Summerfield, Texas. 1p

FOR SALE: Five room house with bath, modern conveniences, price reasonable with down payment. Mrs. J. B. Hammer, 506 Schley, see phone 98-W. 29-3p

For Rent

FOR RENT: Quarter section wheatland. Thirteen miles northwest of Friona. A. J. Olson, Cisco, Texas. 29-3c

FOR RENT: Pleasant bed room adjoining bath. 610 East Fifth Street. Phone 485-J. 27-3p

FOR RENT: Two furnished apartments. Mrs. E. J. Williams, 600 11th Street. 1c

Wanted

WANTED: To buy stock hogs. Any kind so that they are healthy. G. W. Brumley. 29-3c

WANTED: To buy brooder sow or feeder hogs. O. L. Rutherford. 1p

Notice

I have leased Mr. C. H. Carl's produce house and poultry and

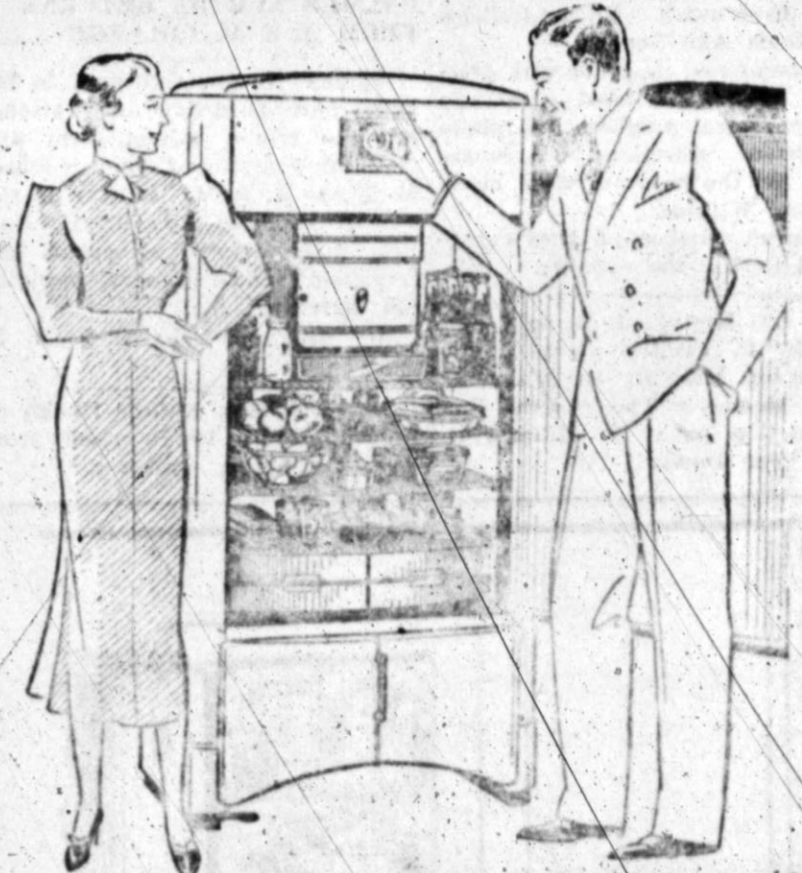
day night, probably at Star Theatre. Please return to Lee Carnes at Hereford Hotel. Small reward. 1p

LOST OR STRAYED: from my place 20 miles west of Hereford, about three months ago, one strawberry roan horse, about seven years old, weight about 950 pounds—wire cut on right shoulder. Will pay reward for return, or information as to location, of this horse. W. E. Dameron, Hereford, Texas. 1p

LOST OR STOLEN: Little black Shetland mare, 4 years old, roach-ed mane, weight 50 pounds. as.

THEY'RE PROUD OF THEIR LEONARD ELECTRIC

WITH THE *Master Dial*



HERE'S WHY

The beautiful new Leonard with its porcelain exterior and interior adds beauty to any home and you can get just the right size for any size family, no matter how large or small. The new Leonard is noted for its well insulated box—conserving the cold better, thus saving you many dollars on electricity consumption in a year's time. The Master Dial is just another one of Leonard's economizing features—it enables you to keep your refrigerator at just exactly the right temperature. See the Beautiful New Leonard Models On Display at Our Electric Shop, Today!

McConnell Electric Co.

Phone 759 LEONARD DEALER 303 N. Main St.

JULY 31st Is Our Last Day

During This Time Here Are Some of Our Closing Out Prices!

FLOUR	PACKARD'S BEST	\$1.68
	48 lb. Sack	
	\$1.75 Wholesale Today	
SNUFF		
6-OUNCE Jar	30¢	
CIGARETTES		
ALL KINDS Package	15¢	
VINEGAR		
PER Gallon	20¢	
PRINCE ALBERT		
PER Can	10¢	

ALL OTHER PRICES IN PROPORTION!

32c IN TRADE FOR NO. 1 CREAM FROM NOW UNTIL JULY 31st

We Buy No. 2 Cream Also

Carl's CASH & Carry Grocery

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Engagement of Ruby Thompson And Troys Carmichael Announced

Announcement of the approaching marriage of Miss Ruby Thompson, the daughter of Mr. and Mrs. A. O. Thompson, to Mr. Troys Carmichael, son of Mr. and Mrs. D. R. Carmichael of the Wyche community, was made Wednesday evening when the bride-elect's mother and her sister, Mrs. A. J. Schroeter, entertained with a dinner at the Schroeter home. A pink and white motif was featured in decorations with massed arrangements of petunias, zinnias and daisies establishing the color note. The dining room table was covered with a Mexican drawn-work cloth and centered with a mound of pink and white blossoms. Crystal bowls filled with deep pink petunias centered the quarter tables where places were laid for close friends of the honor guest. The charm of the whole party was accentuated by small heart-shaped corsages which served as place cards, with tiny scrolls attached, which read "Ruby and Troys, August 1, 1937." The guest list included Mrs. J. W. Hicks, W. E. Mitchell, Carl Mounitz, Sam Ramey, Howard Roles, C. C. Ferguson, C. H. Dyar, H. G. Conkwright, R. Schroeter, F. H. Oberthier, Timothy Tinsley of New York, Dewey Lawrence of Tyler, Noel Golechon of Dimmitt, Ted Houston of Rome, Idaho, Wiley Roberson, Homer Brumley, Kathleen Wade and Ardelle George of Amarillo, D. R. Carmichael, W. E. Barnes, Jennie Thompson, Sallie Carter, Ella Carr, and Misses Lueta Borden, Ruth Conkwright, Genevieve Eberle, Vida Hicks, Jessie Morris and the honors.

Y. W. A. GIRLS HEAR CONFERENCE REPORT

Conference reports were given at the Y. W. A. of the First Baptist church meeting held Monday afternoon at the home of Miss Thornton Shirley. Miss Genece Standifer, president, presided over the short business session and led the opening prayer. A discussion of last year's camp was led by Odessa Long and Avis Matthews gave a report of the conference held in Oeta Canyon last week. Mrs. Jack Roberson summarized the work done at the conference and explained the cottage contest when the Hereford girls won first place the second morning.

Miss Audrey Cockrell, one of the Hereford girls who offered her life for special service during the conference, told what the Camp meant to her. The first week in August will mark the fiftieth year of Y. W. A. and C. A. Girls work in the Baptist Church. Members of the local organization plan to make scrap books depicting the progress of the work. The next meeting will be at the home of Genece Standifer, 305 West Sixth Street, Monday, July 26.

BRIDGE LUNCHEON GIVEN
Mrs. Frank Caswell entertained several out-of-town guests at a bridge luncheon given at her home Wednesday. Guests included Mrs. W. E. Barnes, Jennie Thompson, Sallie Carter, Ella Carr, and Misses Lueta Borden, Ruth Conkwright, Genevieve Eberle, Vida Hicks, Jessie Morris and the honors.

Crystal bowls filled with deep pink petunias centered the quarter tables where places were laid for close friends of the honor guest. The charm of the whole party was accentuated by small heart-shaped corsages which served as place cards, with tiny scrolls attached, which read "Ruby and Troys, August 1, 1937." The guest list included Mrs. J. W. Hicks, W. E. Mitchell, Carl Mounitz, Sam Ramey, Howard Roles, C. C. Ferguson, C. H. Dyar, H. G. Conkwright, R. Schroeter, F. H. Oberthier, Timothy Tinsley of New York, Dewey Lawrence of Tyler, Noel Golechon of Dimmitt, Ted Houston of Rome, Idaho, Wiley Roberson, Homer Brumley, Kathleen Wade and Ardelle George of Amarillo, D. R. Carmichael, W. E. Barnes, Jennie Thompson, Sallie Carter, Ella Carr, and Misses Lueta Borden, Ruth Conkwright, Genevieve Eberle, Vida Hicks, Jessie Morris and the honors.

Approaching marriage announced. The approaching marriage of Miss Edna Mae Williams, daughter of Mr. and Mrs. J. H. Williams of Hereford, and Mr. John William Collier, son of Mrs. Jessie Beatrice Collier of Dallas, was announced recently in Dallas. The wedding will take place August 18, at the Oak Cliff Presbyterian church, after which the couple will leave for Salt Lake City, Utah, where they will make their home. Miss Williams was born and reared in Hereford. She attended high school here and later attended commercial schools in El Paso, San Antonio, Austin and Dallas. For the past few years Miss Williams has lived in Dallas and has been active in its young business women's clubs. She is a member of the O. E. S. chapter and the Oak Cliff Presbyterian church in Dallas. Mrs. Matie Ballew of San Antonio is here for a several days visit with her niece, Mrs. Dollie Godwin, and other relatives.

Approaching marriage announced. The approaching marriage of Miss Edna Mae Williams, daughter of Mr. and Mrs. J. H. Williams of Hereford, and Mr. John William Collier, son of Mrs. Jessie Beatrice Collier of Dallas, was announced recently in Dallas. The wedding will take place August 18, at the Oak Cliff Presbyterian church, after which the couple will leave for Salt Lake City, Utah, where they will make their home. Miss Williams was born and reared in Hereford. She attended high school here and later attended commercial schools in El Paso, San Antonio, Austin and Dallas. For the past few years Miss Williams has lived in Dallas and has been active in its young business women's clubs. She is a member of the O. E. S. chapter and the Oak Cliff Presbyterian church in Dallas. Mrs. Matie Ballew of San Antonio is here for a several days visit with her niece, Mrs. Dollie Godwin, and other relatives.

Approaching marriage announced. The approaching marriage of Miss Edna Mae Williams, daughter of Mr. and Mrs. J. H. Williams of Hereford, and Mr. John William Collier, son of Mrs. Jessie Beatrice Collier of Dallas, was announced recently in Dallas. The wedding will take place August 18, at the Oak Cliff Presbyterian church, after which the couple will leave for Salt Lake City, Utah, where they will make their home. Miss Williams was born and reared in Hereford. She attended high school here and later attended commercial schools in El Paso, San Antonio, Austin and Dallas. For the past few years Miss Williams has lived in Dallas and has been active in its young business women's clubs. She is a member of the O. E. S. chapter and the Oak Cliff Presbyterian church in Dallas. Mrs. Matie Ballew of San Antonio is here for a several days visit with her niece, Mrs. Dollie Godwin, and other relatives.

Approaching marriage announced. The approaching marriage of Miss Edna Mae Williams, daughter of Mr. and Mrs. J. H. Williams of Hereford, and Mr. John William Collier, son of Mrs. Jessie Beatrice Collier of Dallas, was announced recently in Dallas. The wedding will take place August 18, at the Oak Cliff Presbyterian church, after which the couple will leave for Salt Lake City, Utah, where they will make their home. Miss Williams was born and reared in Hereford. She attended high school here and later attended commercial schools in El Paso, San Antonio, Austin and Dallas. For the past few years Miss Williams has lived in Dallas and has been active in its young business women's clubs. She is a member of the O. E. S. chapter and the Oak Cliff Presbyterian church in Dallas. Mrs. Matie Ballew of San Antonio is here for a several days visit with her niece, Mrs. Dollie Godwin, and other relatives.

Screen Stars In Scene From "Parnell"



Clark Gable and Myrna Loy are shown above in a scene from "Parnell," which comes to the Star Theatre with a prevue Saturday night and shows through Sunday and Monday.

JUNIOR PIONEERS STUDY NATIONAL PARKS

Continuing an imaginary trailer tour of the National Parks, members of the Junior Pioneer Study club enjoyed a program on Sequoia, General Grant and Crater Lake Parks Tuesday evening at the home of Mrs. D. C. Kester. Mrs. Dorothy Telford was assistant hostess. Miss Lueta Borden was in charge of the interesting program. She told of Sequoia, the Big Tree National park in Middle-eastern California, its several hundred sequoia trees over 10 feet in diameter, some 25 and 30 feet in diameter, towering mountain ranges—startling precipices and mile-long caves of delicate beauty. She told of General Grant Park six miles from Sequoia, which was created to preserve the celebrated General Grant Tree, 35 feet in diameter, and of Crater Lake Park in Oregon and its interesting lava formations.

During the business session, plans were made for a club picnic to be held in Palo Duro Canyon on Sunday, July 25. The next regular meeting will be held at the home of Mrs. Virginia Woodford on Tuesday evening, August 3. Members present were Anna Katherine Hardesty, Margaret Schroeter, Lueta Borden, Virginia Woodford, Virginia Miller, Nora Alva Ray, Lyndall Mitchell, Besse Watterson and the hostesses.

RELATIVES VISIT IN HARRISON HOME

Here for a visit in the home of Mrs. E. W. Harrison are Rev. and Mrs. J. L. Cannon and two daughters, Kaelyn and Frances, of De Queen, Arkansas. Mrs. Cannon and Mrs. Harrison are sisters. Also visiting in the Harrison home is Mrs. J. M. Simpson, Jr., and her small son, Wesley, of Amarillo. Mrs. Simpson is Mrs. Harrison's daughter. A son, David, and his wife of Farwell are expected here for the week end.

METHODIST WOMEN MEET AT CHURCH

The Woman's Missionary Society of the Methodist church met at the church Wednesday afternoon. Mrs. J. E. Ward, president presided over the business meeting, when plans were made for the society to give a party at the parsonage Friday afternoon. Mrs. D. H. Bryant conducted the devotional; Mrs. Clara Freeman was welcomed into the society as a new member.

R. & P. W. WILL HAVE CALLED MEETING

A called meeting of the Business and Professional Women's Club will be held in the reading room at the County Library next Monday evening at 7:30 o'clock. All members of the club are urged to be present.

Attend the Old Camp Meeting.

Mr. and Mrs. Jeff Glibbreath and Lois Agnes Glibbreath spent Sunday in Amherst, visiting Mr. Glibbreath's brother, R. E. Glibbreath and family. Mr. Glibbreath is pastor of the Methodist church at Amherst. While there they also visited with another brother, Carl Glibbreath, of Columbia, Tennessee, who returned to Hereford with them for a short visit here.

Attend the Old Camp Meeting.

Mr. and Mrs. Walter Pickett and Mrs. Pickett's mother, Mrs. F. A. Robinson of Wichita Falls, were in Amarillo Sunday to attend a birthday dinner honoring an aunt, Mrs. John Womack, of Memphis, who is visiting her daughter, Mrs. John Fraser, in Amarillo.

Rev. Griffin To Preach Sunday

Rev. W. M. Griffin of Arkansas, former pastor of the First Presbyterian church in Hereford, will deliver the sermon at the Union Sunday Service in the First Methodist church here Sunday evening at 8:15 o'clock. Rev. Griffin is on the faculty of the Presbyterian Young People's conference now in progress at Vesta, Tex., and will come here Sunday for the express purpose of meeting with the Hereford congregation.

Hospital Notes

Mrs. A. B. Schable of Dimmitt Wednesday afternoon underwent a major operation. She was resting nicely this morning.

Mr. and Mrs. J. C. Morrison announce the birth of a son Wednesday night.

Miss Whitfield of Friona Wednesday night underwent a major surgical operation, and Thursday was resting nicely.

Leis Albert-Johnson, who broke his back when he fell in a local elevator, was today reported to be improving as rapidly as might be expected. He is expected to remain in the hospital for two or three months longer, however.

Both Mrs. Troy Moore and Mrs. M. A. Moore have returned to their home and are able to be up. Mrs. M. A. Moore was returned Saturday night, and Mrs. Troy Moore returned Sunday.

Harvest Hand

(Continued from page one) sin, who barked with him. "He nearly went under the first two days, but he was careful about what he ate—and he even brought some liniment with him. I never saw so many blisters as he had on his hands those first two days." However, everyone of the gang testified that Benny really made a good hand, and Novy rubbed him down every night.

Although he went to work Monday in a white suit, a tie and white shoes, he appeared Tuesday morning in what he termed his working clothes. The garb included a pair of sport trousers, polo shirt and sport shoes—which he continued to wear the remainder of the week.

Saturday when Benny started to leave, he asked for a letter from Coy Phillips—and Coy fixed him in real style. In fact, he showed the letter to J. A. Pitman, who also insisted on signing it, and told Benny if he had any trouble collecting the bet that he should call him and that he would get every hand on the grounds to sign the letter.

Benny is a Russian Jew, but he was born in the United States, and the boys on the crew say "He's got what it takes".

Besides the experience he gained, his vacation was highly profitable. On a paid vacation, he drew \$55 from the Amarillo firm, his wages in Hereford at \$3 a day totaled \$15, plus the bet of \$50—giving him a total of \$120 for the week.

On the crew with Benny was a Holy-Roller preacher who went barefooted, a rodeo rider, a carnival wrestler, and a former acrobat; also a man from North Dakota and Novy from Wisconsin. They all declare the work is no picnic even for a seasoned man, and only two of the original crew is still on the job.

Benny declared that he is coming back next year. "I like it," he said, "and besides I want to master the art of rolling my own cigarettes. Those I rolled this year looked like tamales."

Softball League Opens Second Half Of Schedule Here This Week

IOOF AND A. AND M. IN DEADLOCK ON FIRST HALF

As the softball city league completed the first half of its 1937 schedule, the new schedule for the second half was announced this week.

The IOOF team and A. and M. tied for the championship of the first half of the league, and will play the tie off in the near future, possibly as a special feature of the Legion Celebration here July 30-31.

The schedule for the next half follows:

- First Week.** July 19—Outlaws vs A-M. July 20—Firemen vs Merchants. July 21—Lions vs IOOF. July 22—K-C vs Sunday School.
- Second Week.** July 26—Firemen vs Outlaws. July 27—Lions vs A-M. July 28—K-C vs Merchants. July 29—Sun. School vs IOOF.
- Third Week.** August 2—Lions vs Firemen. August 3—K-C vs Outlaws. August 4—Sun. School vs A-M. August 5—IOOF vs Merchants.
- Fourth Week.** August 9—K-C vs Lions. August 10—Sun. School vs Firemen. August 11—IOOF vs Outlaws. August 12—Merchants vs A-M.
- Fifth Week.** August 16—Outlaws vs Lions. August 17—Firemen vs K-C. August 18—S. S. vs Merchants. August 19—IOOF vs A-M.
- Sixth Week.** August 23—Outlaws vs S. S. August 24—Firemen vs IOOF. August 25—Lions vs Merchants. August 26—K-C vs A-M.
- Seventh Week.** August 30—Outlaws vs Merchants. August 31—Firemen vs A-M. September 1—Lions vs S. S. September 2—K-C vs IOOF.

Norton Clan

(Continued from page one)

A sheep and goat ranchery. Ezra H. Norton, graduated from Hereford High School and attended Hereford Christian College. He has made his home in Hereford and was engaged as a cattle breeder until 1926, when he went into the automobile business, which he operates at the present time.

Mrs. J. E. Urschel also graduated from Hereford High School and is now a resident of Mexia, Texas. This family is in the oil district, and engaged in the oil business as producers.

Miss Alma Norton also graduated from Hereford High School, and now resides in Amarillo. H. D. Norton, born in Hereford, lives in Kansas City where he is manager of the A. & P. Grocery.

Among grandchildren who will attend the reunion are Miss Helen Hutcheon, Miss Anna Margaret Urschel, Palmer Norton, Miss Joan Norton. Three other grandchildren who will not be able to attend are R. D. Norton, C. A. Norton and Mrs. Alva May Wall, all engaged in the interior decorating business at San Bernardino, California.

R. H. Norton now resides in Amarillo, where he has several apartment homes. He was one of the four charter members of the First Christian church in Hereford, along with Judge E. F. Gough, Troy Womble. Mr. Norton was also a director of the old Hereford Christian College and was active in its creation. He also served as a trustee in the Hereford School system and gave freely of his time and money to all civic and community enterprises.

Wheat Sales

(Continued on last page)

Grain men estimate that wheat will continue to trickle into Hereford for another two weeks, despite the fact that the harvest has already passed its peak for 1937. Most of the wheat being cut now is falling rapidly in tests and is yielding as low as six and eight bushels, while early wheat tested high and averaged 20 bushels to the acre.

Busy On Row Crops. Harvest is expected to be practically finished here by August 1, and already many farmers have turned their attention to their row crops. Tractors are still burning over this area as cultivation of row crops demands general attention—and present activities indicate that a gigantic row crop will be raised here. Many farmers plan to increase their dairy herds and poultry flocks, while still others expect to feed out livestock during the fall and winter months.

Around Town

(Continued from page one)

hundreds of persons milled about, and enthusiastically pointed out the bustle and bustle to all within hearing distance.

D. H. Holder is the new salesman at Ireland Motor Company. He comes here from Colorado.

H. L. Broadwell, who now operates a large laundry at Electra, was here last week visiting with his wife. Mr. Broadwell used to operate a laundry here.

Vacationing in Colorado are Mr. and Mrs. Ed Mauk. Between tales about the big ones that got away, Mr. Mauk will continue his work as bookkeeper and parts man at the Hereford Motor Company when he returns.

Persons who dodge bill collectors will get a vacation August 1, which this year comes on Sunday.

A WANI AD WILL GET THAT FLOW!

Do Your Want YOUR CREAM Left Behind As Unlawful?

OVER 2,000,000 CANS OF ILLEGAL CREAM WERE REPORTED IN THE U. S. LAST YEAR

U. S. Government tests showed that creameries of this nation had bought 2.88 per cent Unfit Cream. To protect both producers and consumers, the Health Department is sponsoring RIGID CREAM TESTS OVER THE NATION!

Do you want your cream turned down? Obviously the answer is "NO!" As your local cream buyers we are interested in seeing you get more money for your cream. We would much rather buy your cream as No. 1 than to have to turn it down.

We therefore invite you to ask your local cream dealer for information as to how you can improve the grade of your cream. He will be glad to offer your worthwhile suggestions.

E. J. Hudson, Produce Furr Food Stores
Welty Produce West Texas Feed & Seed
Hollywood Produce Station Carroll Hagar
I. H. Spratt Hereford Poultry & EGG
Hereford Creamery Co. E. Rogers
S. B. Walker and Son Flowers Grocery

Care For Your Cream Properly. Bring It To Town As Often As Possible—ALWAYS TWICE EACH WEEK!

AUCTION SALE
Furniture and Furnishings of L. B. Broaddus Home.
SATURDAY, JULY 24th, at 2:30 P. M.
In Buckner Building, First Door South of Star Theatre.

- 5—Piece Bedroom Suite, Springs and Mattresses.
- 1—Oak Dining Room Suite, Living Room Furniture, Duofold, Chairs, etc.
- Bookcase, Magazine Rack, Refrigerator.
- 1—Large Circulating Gas Heater, extra good.
- Kitchen Utensils, Dishes, etc.
- 1—Maytag Washing Machine, Clothes Hamper, Tubs and Boiler.
- Gas and Oil Stoves, Sewing Machine, Rugs, Window Shades, Garden Tools, Lawn Mower, Etc.
- 1—Portable Victrola.

This is all very nice furniture and there are lots of other useful items too numerous to mention.

Mrs. L. B. Broaddus
OWNER

H. V. HENNEN RAY BARBER
Clerk Auctioneer

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW! AN EXTRA ROOM? TRY A WANT AD!

Friena School Draws Praise Of State Head

INSPECTOR IS PLEASSED WITH SHOWING IN FRIENA SYSTEM

A report from J. W. O'Banion, Director of Supervision for Texas schools, states that the subject offering for Friena high school be increased as follows:

World History, one unit; Texas History, one-half unit; general mathematics, one unit; typewriting, one-half additional unit; occupations, one-half unit.

An earlier report from the State Director of Vocational Agriculture stated that affiliation had also been granted in third year agriculture. All of these subjects in which affiliation has been granted, are new subjects offered in Friena high school for the first time in the 1936-37 term.

World History was taught by Jack Davis; Texas history and occupations was taught by Russell F. Stroud; typewriting by Miss Mildred Chappell; general mathematics by Robert Morgan, and vocational agriculture by J. T. Geo.

In making his report, Mr. O'Banion prefaced it with the following explanatory letter:

"I take pleasure in enclosing the official report of the supervisor who recently visited your high school. A copy of this report is also sent to the superintendent of the school for his information. As this report is official, it should be read at the next meeting of the Board and filed with the secretary to be kept for future reference.

"The Department of Education is very anxious to render real, constructive service to the high schools, and any requests or suggestions from teachers or school officials will receive very careful consideration.

Thanking you for your cooperation in the improvement of the schools of the state, I am,

"Very truly yours,
J. W. O'BANION,
Director of Supervision."

The report follows:
Superintendent O. M. Stewart.
President of Board, F. W. Reeve.
Date, March 19, 1937.
Supervisor John W. Gunstrom.
In order that the schools may be properly certified it is essential that minimum requirements be met. To that end the supervisor, who recently visited your school, makes the following report:

1. The Friena high school is efficiently organized and operated.

2. Special commendation is expressed for the following features:

a. Evidences of effective teaching.

b. The capable faculty.

c. Adequate library and laboratory facilities.

d. A well balanced program of work.

The courtesies of the superintendent and teachers are greatly appreciated by the visiting supervisor.

Frio News Items

MARGARET MOBLEY

Mrs. George Bentley, Mrs. Ray Harral and daughter, Dorothy Lee, of Grand Falls, Texas, and Mrs. Claude Price and daughter, Edna Earl, of Floydada visited in the H. M. Mobley home Friday. Mrs. Bentley and Mrs. Price are sisters of Mrs. Mobley.

Carl Winchester of Sassy visited in the R. L. Hance home last week. Mrs. C. R. Boyd and Mrs. J. M. Dixon are on the sick list.

Mrs. C. J. Hance and daughter, Peggy Ann, of Bonham visited the R. J. Hance home last week. Mr. Hance came Saturday night, and all will return home Monday.

Mrs. Lois Springer returned home with her grandmother, Mrs. W. M. Springer, for a few days visit in Amarillo.

Margaret Mobley spent Monday, Tuesday and Wednesday in the J. B. Harlin home in Hereford.

Mr. and Mrs. Owen Andrews and family visited in the Westway community Sunday.

Mrs. H. M. Mobley and children called in the H. D. Robbins home Sunday.

Mr. and Mrs. Gaston Baer and daughter, Hertha, and Miss Elaine Newell were Amarillo visitors last Thursday.

VALUE \$1,600



Robert A. Urian, Jr., of St. Louis with one of the chinchillas he brought back from Chile. Urian spent seven months in South America acquiring five of the animals, whose fur, because of their rarity, is extremely valuable. He hopes to raise them commercially and estimates their value at \$3,200 per pair.

Wyche Items

BY PEGGY VALENTINE

Rev. Robert Gilpin preached here Sunday morning, but on account of the illness of his wife, he was unable to be here Sunday night. Mr. and Mrs. Gilpin have moved to Hereford from Amarillo and intend to make their home here. He will preach at Wyche every third Sunday.

Mrs. J. P. Gandy is staying with her daughter, Mrs. Oglesby, in Summerfield during her illness. Mrs. Gandy has been ill the past two weeks but is recovering gradually now.

Mr. and Mrs. Geo. Roberson and Lucille Olson were in Amarillo Saturday.

Thornton Shirley of Hereford spent Saturday night with Peggy Valentine.

Victor and Irwin Elliston of Portus, New Mexico, visited in the N. G. Elliston home Sunday.

Mr. and Mrs. Robert Gilpin were in Amarillo Sunday afternoon.

Miss Nadine Hanna is visiting relatives in Turkey this week.

Mr. and Mrs. Edwin Barker of Turkey visited in the J. P. Gandy home Friday night.

Mr. and Mrs. Clifford Gandy are visiting relatives in Oklahoma.

Mrs. Omen of Lubbock is visiting with her daughter, Mrs. Ferguson, of this community.

Mr. and Mrs. Ferguson and family and Mrs. Omen attended church services in Hereford Sunday.

Ivogene and Bernice Elliston visited in the home of their sister, Mrs. B. D. Fortner, Sunday.

Mr. and Mrs. B. D. Fortner visited in the R. W. Elliston home Saturday.

Mrs. R. C. Valentine spent Monday in the W. I. Valentine home in Hereford.

Rance News

EDNA BEHREND

The home demonstration club met with Mrs. Stewart Thursday afternoon with a quilting. Five members and two visitors were present.

Jean Story of Dalhart spent Tuesday night with his parents, Mr. and Mrs. J. D. Story.

Mrs. A. L. Behrends and Mrs. J. D. Story called on Mrs. Wilhelm Wednesday.

Mrs. A. L. Behrends and John Cross called on Mrs. Forbes Blake more Thursday.

Mr. and Mrs. Ed Peacock visited in this community Sunday.

A. L. Behrends and family visited in Dimmitt Sunday afternoon.

Mr. and Mrs. Joe Story called in the J. D. Story home, Sunday.

AT THE METHODIST CHURCH

The Cooperative Sunday evening church services are going over fine. A large congregation heard Rev. H. M. Redford last Sunday evening in a well prepared message on "Some Ancient Landmarks." The spirit and fellowship were fine. Brother Redford remarked on the large number of young people present. You will find no better place to spend an hour on Sunday evening. The auditorium is cool and comfortable. The congregational singing of the old hymns, accompanied by the pipe organ, is inspiring.

Rev. W. M. Griffin, a former pastor of the Presbyterian church, will be the preacher for next Sunday evening. We urge all his old friends and acquaintances to bear him.

The pastor will be in his pulpit at the morning hour, with a timely and helpful message. Go to church.

T. C. Wilett, Pastor

Miss Mary Elizabeth Stanford made a business and pleasure trip to Dallas last week. She returned home with her brother, Wm. Black, and family, who have been visiting here for several days.

Poison Formula For Hoppers Is Given By Agent

URGES CARE IN MIXING INGREDIENTS TO BE USED

Although grasshoppers have not swarmed into Deaf Smith county in droves to spread destruction as faced in other Panhandle areas, most producers in this area are afraid of an attack, and some hoppers have been reported in scattered sections.

Due to requests from several farmers in this area, Alex R. Bateman, county agent, today issued the standard poison formula, long in use, and said that every possible means should be used to prevent the hoppers from gaining a foothold in this area.

The formula follows, and is

sufficient to cover five acres of land:

Coarse wheat bran, 25 pounds.
Paris green or white arsenic, 1 pound.

High grade amyl acetate, 1 ounce (avoid cheap grades of banana oil or bronzing liquid).

Cane or sorghum molasses, 2 quarts (avoid corn syrup).

Water sufficient to mix a moist mash.

The above ingredients should be mixed as follows: Mix the bran and poison together thoroughly; dilute the amyl acetate and molasses in about two gallons of water. Pour this liquid over the mixture of poison and bran until every particle is moist, then make further additions of water and mix thoroughly until a mash is obtained that is quite moist, yet so it will fall apart after being tightly squeezed and so it may be readily sown broadcast.

Mr. and Mrs. George McConnell and family left Sunday for McAdoo for a two days visit with relatives.

MONKEY SHINES



Afton Bernard, beautiful member of the 1939 Golden Gate International Exposition's staff, investigated some of the "Monkey Trees" being transplanted to Treasure Island in San Francisco Bay for the World's Fair. But she got caught—by the "Monkey Tree" and a photographer with an eye for beauty.

Surplus Foods Are Canned By HD Club Women

Good gardens and fruit crops followed rains in Northwest Texas this spring and early summer. Home demonstration agents of that section report that many members of some demonstration clubs have canned and stored a large amount of the surplus food for off season use.

A good supply of English peas, beans, black-eyed peas, squash, radishes, cucumbers and Irish potatoes was grown in Kent county. The vegetables in the garden and fruit in the orchard of Mrs. E. Rancey of the Jayton club were so plentiful that she added 50 feet of shelves to her pantry to store her canned products. Most of her shelves have already been filled with containers of beans, peas, squash, plums, peaches and jellies.

A large number of Kent county club members report that they have already canned more than they did last year.

Four cherry trees in the orchard of Mrs. J. H. Lamborn of the King club in Carson county have already yielded enough fruit to fill 40 quart containers, and Mrs. Lamborn expects to can an additional 40 quarts. She is pitting her cherries so that they will take less space in the jars and so that they will be ready for use when the jars are opened.

Canning of fruits and vegetables is keeping home demonstration club members of Shackelford county busy. "You know the quality when you can it yourself," Mrs. S. L. Myric recently told members of the Deep Creep club as she explained that she started canning several years ago to cut her food bill and that she had continued the practice because she has found no substitute that can compare with the products she has canned herself. Mrs. Myric has already canned 77 cans of English peas.

Shop in COMFORT
Our Store is COOL

Our BIG July EVENT



SUN GLASSES 19c

FOR VACATION
Use 10c Merchandise

10c TABLE

Share Powder, Face Powder, Toilet Powder, Soap, First Aid Supplies, See Our

- KOTEX 19c
- Nyal Shoe Whitener . . . 19c
- Alarm Clock 98c
- 50c TUBE
- Unguentine 39c

Gillette Razor and 25 Blades 39c

Jergen's Hand Lotion 37c

AT OUR FOUNTAIN

COOL

FROSTED ROOT BEER 10c

Fruit Salad SUNDAY 10c

Mixed Nut Sundae . . 10c

Real Rich Malted Milk 15c

Lime Cooler 10c

Saturday and Sunday BORDEN'S COTTAGE CHEESE

- 75c Bayer's Aspirin 59c
- \$1.00 Wine Cardui 89c
- 50c Phillips' Milk of Magnesia 39c
- 50c Syrup Black Draught 39c
- 60c Alka-Seltzer 49c
- 50c Ipana Tooth Paste 39c
- 3 Rolls Toilet Tissue 25c
- \$1.00 Zonle 89c
- 40c Dr. West's Tooth Paste 27c
- Brown's Nose-Open Relief for Hay Fever \$1.00
- CLEAN-UP SPECIAL Delicious Martha Washington Chocolates 20% Discount

- 5 Bars Colgate's Toilet Soap 27c
- \$1.00 Zonitors 79c
- Rubber Gloves 49c
- Kitchen Towels Roll 14c
- Fly Swatters 5c
- \$1.00 S. T.-37 Solution 79c
- 50c Pepsodent Tooth Powder 39c
- \$1.00 Coty's Face Powder 89c
- 50c Woodbury's Face Powder 39c

It's 70° COOL INSIDE

CLOSE DRUG STORE

Hereford Phone 13

Switch TO DODGE and Save Money!

Local Woman Will Teach Accordion

Announcements today stated that Mrs. Ruth Marie Crosthwait has been appointed accordion instructor for Hereford and vicinity by the Amarillo College of Music. "Mrs. Crosthwait has an excellent musical background as a result of many years of study and has had special accordion study in Los Angeles, California, and a special teacher's training course in the Amarillo College of Music," the announcement stated. "She will teach the proven system, which has been highly successful in the College of Music."

Jumbo News

BY MRS. ULLMAN HUNTER
Mr. and Mrs. Dewey Owens and Mrs. Jessie McGinnis spent Sunday in Dimmitt with Mr. and Mrs. Jelly Short.
Mrs. Sam Hunter attended Missionary society in Dimmitt last Thursday.
J. C. McGinnis of Carter, Oklahoma, visited in the King home Tuesday.
Mrs. Ullman Hunter and her father, J. F. Sparks, were in Earth Thursday.
E. D. Wilmet and David Myers of Canyon were in this community Tuesday.
The Coalmans, Ullman Hunter, Mrs. J. E. W. Jennings of Lubbock, Mrs. W. A. Hunter of Hereford and Florene picnicked on the creek Sunday.
S. J. Lovell spent the week end in Canyon.
Mr. and Mrs. Sam Hunter spent Sunday with her sister, Mrs. Harry Smith, of Easter.

COURTHOUSE RECORDS

Warranty Deeds.
W. C. Gunter et ux to P. H. Filbin, W 1/2 section 96, block K-3.
Nannie L. Mounts et al to W. W. Wimberley, S 1/2 section 153, block M-7.
Bertha I. Barnhart et al to Ralph Smith, lots 11 and 12, blk 54, City of Hereford and Additions.
R. C. Tidwell et ux to O. H. Culpepper, lots 11 and 12, block 26, Whitehead Addition to City of Hereford.
R. D. Moreman et ux to Federal Farm Mortgage Corp., S 1/2 section 24, T4, R2.
Quit Claim Deed.
William Henry Vogle et ux to Pete Buser, S 1/2 section 34, T3, R3.
Marriage Licenses.
Arvel Hopson and Mrs. Estelle Landers, July 17.
New Automobiles.
O. Hudgsons, July 17, Ford truck, Hereford Motor Co.
W. W. Glibbreath, July 17, Chevrolet coupe, Brumley-Woodford Motor Co.
Fred Estel Winfrey, July 17, Ford coupe, Hereford Motor Co.
L. W. Winfred, July 17, Ford coupe, Hereford Motor Co.
N. G. Andrews, July 17, Ford coach, Hereford Motor Co.
C. B. Williams, July 15, Ford pickup, Hereford Motor Co.
Mack Jackson, July 14, Chevrolet pickup, Chillicothe.
Math J. Albracht, July 14, Ford coach, Hereford Motor Co.
Norton Motor Co., July 13, Buick Sedan.
O. L. Rutherford, July 12, Ford coach, Hereford Motor Co.
Ralph Welt, July 10, Plymouth coupe, Ireland Motor Co.
W. F. Ball of Tucumcari, New Mexico, visited briefly in Hereford Thursday, renewing his subscription to the Brand while here.

Franklin D., Jr., Weds Ethel du Pont



Franklin D. Roosevelt, Jr., and his bride, the former Ethel du Pont. The President's son and the daughter of Eugene du Pont were married in Christ church, Greenville, Del. A reception was held on the grounds at "Owl's Nest," the estate of Mr. and Mrs. du Pont.

Daniel News

BY PAULINE MOORE
Farmers are busy harvesting wheat. Row crops need rain badly.
Rev. Holtzclaw will fill his appointment at Palo Duro Sunday.
Mrs. W. R. Moore and children and Thelma Ruth Bishop were visitors in the A. D. Moore home last Monday.
Ervin Shugart and Buford Nichols were in Canyon Thursday.
Jake Finney of Runningwater visited in the A. D. Moore home last Monday evening.
Geo. Truett of Olton is visiting the Joe Moore home.
Paul Golden and family of Fort Worth visited the F. Tomlinson home Friday afternoon.
A small number attended Intermediate BYPT at the Byron Campbell home Friday night.
Miss Mary Thurmond of Amarillo called in the Clarence McBroom home Saturday morning.
The young people's class spent Sunday in the Bob Campbell home.
L. V. Thomas of the Tierra Blanca community spent Sunday afternoon in the W. B. Moore home.
Mr. and Mrs. Tom McClain visited with the W. R. Moores Friday evening.
Frederick Ogesby of Amarillo is visiting the Hubert Ogesby family.
Mrs. Clarence McBroom, Thelma Ruth Bishop and Pauline Moore were in Dawn Sunday afternoon.
Sidney Ashley is in the hospital at Amarillo with a fever.
This community is grieved by the death of Mr. Wiseman, who had lived here several years. His body was sent to McKinney, Texas for burial.
W. R. Moore and family, Buford Nichols, Guy Dudley and Miss Thelma Ruth Bishop attended a show in Hereford Tuesday night.
Mr. and Mrs. Floyd Tomlinson and Miss Helene Morris were in Canyon Monday night.
Mr. and Mrs. Orville Moore and Richard Moore visited friends and relatives near Plainview Sunday night and Monday.
Mrs. Joe Moore and children and Mrs. Dave Moore were Hereford shoppers Saturday.
Mr. and Mrs. Cecil Hodges and children were Hereford visitors Sunday.
Silas Hart and Mr. Mahne called in the W. R. Moore home one day last week.
Mrs. Annie Gillispie and Miss Emmy McClain spent a few days of the past week visiting in the Clyde Allred home.
Mr. and Mrs. Coy Phillips and Bernadine of Hereford visited in this community Sunday.
Mr. and Mrs. Cecil Allred of Amarillo spent Sunday at the Clyde Allred home.

Messenger News

BY MRS. J. N. MESSENGER
Sunday school was not very well attended, only nine being present, but all had good lessons.
Glenn Hudgsons and Miss Lois Phillips were married July 12. He is of this community, and she is from Ford.
Vernon Hudgsons and Miss Juanita Cross were married in June, and are staying at the home of his father during harvest.
The dust is getting to be terrible again. They bring so many loads of wheat over the roads that dust hangs over them day and night.
A number of fields of wheat in this community are still uncut.
Bud Walker is here from Oklahoma looking after cutting and hauling his wheat.
We have so many lovely cherries of two kinds out of our orchard and now we are picking plums, three different kinds of them and all such good flavor and that goes to show we can raise some kinds of fruit if it has the care.

Simplified Program For Short Course

Farmers who attend the twenty-eighth annual Farmers' Short Course at Texas A. and M. College during August 16-19, will find a simplified program presented by representatives of the Texas A. and M. College faculty, Extension Service, Experiment Station members and other agricultural workers, according to Roy Snyder, chairman of the general Short Course committee.
The practice of offering a series of courses on varied subjects during the entire period of the Short Course has been discontinued, except in a few instances. Instead, farmers will find that each of the four days of the Short Course has been devoted to one broad field of agriculture. The mornings will be taken up with a series of discussions, and in the afternoons the program will be broken up into sections which will give each individual an opportunity to learn more of the subject in which he is most interested.
The four subjects which have been chosen and the days on which they will be presented are: livestock, Monday; horticulture, Tuesday; field crops and soils, Wednesday; and farm business and organization, Thursday.
Special courses will be offered in dairy manufacture, cotton classing, leather making and poultry. A number of organizations will make the Short Course the occasion for a statewide meeting.
Of special interest to county and community committees who administer the Agricultural Co-operation Program will be a series of tours through the state. AAA office.
Don Willett, son of Rev. and Mrs. T. C. Willett, has been added to the sales force of the McConnell Electric Company.



10 YEARS Is Only the Beginning of the Story When You Re-Roof With No. 1 CERTIGRADE Red Cedar Shingles

30 Years Or More Is the Average Expectance With NO. 1 CERTIGRADE RED CEDAR SHINGLES

Nobody likes a leaky roof, but with conditions such as we have had for the past six years, many property owners have been forced to put off the job of re-roofing, and there are doubtless more roofing jobs needing to be done than ever before in local history.
We are very happy, therefore, to be able to furnish our customers such a high-grade product as CERTIGRADE RED CEDAR SHINGLES. If you have not bought any shingles during the last six years, you have a pleasant surprise awaiting you when you begin to investigate the wonderful improvements that have been made by members of the Red Cedar Shingle Bureau who are authorized to use the CERTIGRADE Label.
It will pay you to study your roofing problem carefully. We have on hand a supply of books entitled "Handbook Of Red Cedar Shingles," written by Bro. L. Grondal, Professor, Forest Products, College of Forestry, University of Wisconsin. The price of these books is Fifty Cent each, but while our supply lasts we will loan them out to interested property owners who will call at our office.

Rockwell Bros. & Co.
LUMBERMEN
104 S. Main St. Phone 4

SAVE ON WELL CASING
We have an exceptionally large supply of well casing. Just the type for use in irrigation. Also Water and Gasoline STORAGE TANKS—Any Size You Want.
FOR DETAILS WRITE OR PHONE
City Machine & Welding Works
1300 West 6th St. Amarillo, Texas
Telephone 21287

BUSINESS AND PROFESSIONAL DIRECTORY

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON ABSTRACT CO.
4 Per Cent Federal Farm Loans.

DR. J. W. HENDRIX
Chiropractor and Masseur
100 B Street—Just North of Mother's Park
Phone 841 for Appointments

THE CHOCOLATE SHOP
Plate Lunches Sandwiches
Cold Drinks, Candles Magazines

THE HEREFORD BRAND
JOB PRINTING

INSURANCE
JNO. H. PATTON
PHONE 80

ABSTRACTS
Of All Deaf Smith County Land Titles.
DEAF SMITH COUNTY ABSTRACTS INC.
Chief Estes, Manager

Plan now SAVE travel dollars

For your vacation this summer, the Santa Fe offers you more for your transportation dollar than ever before.

THE ECONOMY OF LOW ROUND-TRIP FARES.
THE COMFORT OF AIR-CONDITIONED CABS ON ALL THRU TRAINS. FAMOUS FRED HARVEY MEALS AT LOW COST AT MEAL STATIONS AND ON TRAINS WHERE DINING CARS ARE OPERATED. FREE PILLOWS FOR COACH AND CHAIR CAR PASSENGERS ON ALL THRU TRAINS.
Round-trip Summer Excursion fares to vacation resorts throughout the country.

For Complete Details—
Call **J. E. BEYER** Agent Hereford, Texas
Or Write **M. C. BURTON** General Passenger Agent Amarillo, Texas.

ESTRAY NOTICE

In compliance with the law and upon the return of T. W. Robertson, Commissioner of Precinct No. 2, Deaf Smith County, Texas, I hereby give notice that there has been found running at large and estrayed, the owner of which is unknown
One Whiteface steer yearling, branded Slash and upside down F on the right shoulder, ranging in the neighborhood of the J. H. Weems place about 10 miles northwest of the City of Hereford, Texas, since the month of September, 1936.
And if not legally proven away by the owner thereof, within 20 days from the date hereof, the same will be advertised and I will proceed to sell the same according to law.
T. W. ROBERTSON, Commissioner of Precinct No. 2, Deaf Smith County, Texas, on this the 10th day of July, 1937, A. D.

Sensational VALUES at MILLER'S --LION-- AUTO STORE
309 Main St. Hereford

BATTERIES
Guaranteed
As Low As **\$4.65**

Seat Covers
Ideal For Summer
Priced Up From **\$1.95**
Hundreds of Other Items Priced From **10c to \$1**
On Our Bargain Counter

Tractor Lamps \$1.25 & \$3.45
Fire Extinguisher \$4.75 WITH FLUID
Hydraulic Jacks
1 1/2 Ton Size **\$3.95**
5 Ton Size **\$14.50**
BRAKE LININGS
Brake Linings installed Free on shoes when purchased here—new low prices!

AN EXTRA BOOM! TRY A WANT AD



LOCALS

Troyce Carmichael of Borger visited his parents here this week.

Mrs. Dovie Irvin of Amarillo spent the week end visiting with Mrs. Effie Rutherford of this city.

Attend the Old Camp Meeting.

Mr. and Mrs. P. H. Barnes and family of Sudan attended the funeral of Mrs. Miller, Monday.

La Grace Sheer Cotton Dresses \$2.95 values now \$2.49; \$1.95 values now \$1.49. Popular Store. 1c

La Grace Sheer Cotton Dresses \$2.95 values now \$2.49; \$1.95 values now \$1.49. Popular Store. 1c

Attend the Old Camp Meeting.

H. F. Chestnut of the Emergency Crop Loan office of Dallas was in Hereford this week.

Mrs. E. M. Wagner, son and daughter of Rhea were shopping in Hereford Wednesday.

Attend the Old Camp Meeting.

Mrs. LeRoy Johnson of Sweetwater, Texas, has been visiting her daughter, Mrs. Earl Wilson, here Thursday. She returned to her home Sunday.

Mr. and Mrs. Duncan Stewart of Amarillo were guests in the home of Mr. and Mrs. Gaston Baer Sunday.

Will Carroll was in Amarillo Tuesday to have a new cast made for his injured foot.

Grady Hazelwood, Amarillo attorney, was in Hereford Tuesday transacting business and looking after property here.

Mr. and Mrs. Ezra Norton visited his father, R. H. Norton, and other relatives in Amarillo Sunday.

Attend the Old Camp Meeting.

Miss Mary Jo Wilson of Clovis was a guest of her sister, Mrs. W. F. Gillis, here Sunday.

W. E. Fallwell of Friona was a business visitor in Hereford Tuesday.

Attend the Old Camp Meeting.

Jesse Ford and family of the Wildorado community, left Sunday for Tucuman, New Mexico, for a week's vacation trip.

Miss Nadine Nowell left Wednesday morning for Fort Worth where she will spend the summer with her aunt, Mrs. W. H. Trotti.

C. R. Smith and son, Roy, made a business trip to Lubbock Friday. They returned to Hereford Saturday.

Attend the Old Camp Meeting.

Hall Beavers and son, David Neal, and his father, Rev. M. M. Beavers, of Lamesa, returned from a fishing trip to Colorado Wednesday. They were accompanied from Dalhart by Mrs. Hall Beavers and daughter, Madelle, who had been visiting her parents, Mr. and Mrs. R. P. Hutton, there.

Mrs. Perkins Is Buried Thursday

Funeral services for Mrs. J. W. Perkins were held at Retrop, Oklahoma, Thursday morning at 10 o'clock. Mrs. Perkins died at 1 o'clock Wednesday afternoon at the home of her son, Ralph E. Perkins, in Hereford.

During recent months Mr. and Mrs. Perkins have made their home with Dr. Perkins. Mrs. Perkins was a member of the Methodist Church and of the Order of Eastern Star.

She is also survived by her husband and by another son, Edward Perkins, of Minneapolis, Minnesota.

T. E. Seigler, Jr., of Wichita Falls has been visiting his parents, Mr. and Mrs. T. E. Seigler for several days.

Attend the Old Camp Meeting.

Mr. and Mrs. G. M. Hudson and children left Tuesday morning for a two weeks vacation trip to be spent visiting relatives in Weatherford, Greenville and Honey Grove.

Miss Minnie Dea Smith returned Sunday after spending several days with her friend, Miss Gloria Sadler, in Dimmitt and Tulla. Miss Sadler is the daughter of Mr. and Mrs. Harley Sadler, old time friends of the Smiths.

Mr. and Mrs. V. O. Hennen and two sons of Wichita Falls came Sunday to spend several days with his parents, Mr. and Mrs. H. V. Hennen. Mr. Hennen is employed by the City National Bank in Wichita Falls.

Mr. and Mrs. S. E. Moore leave today for Santa Rosa, New Mexico. Mr. Moore has been connected with the State Highway Department here for the past several months and has accepted a like position in New Mexico.

Home Economics Replaces Sewing Projects Here

The WPA Sewing Project in Hereford has been temporarily abandoned for a Home Economics Project which is being conducted in the same quarters and with the same employees. Mrs. F. C. Quarles of Amarillo, home economics specialist, is temporarily in charge of the project. Mrs. P. T. Gilliland, sewing room supervisor, expects to resume the sewing room project here as soon as additional appropriations have been made for the work.

Under the Home Economics project plan the ladies will be trained in special phases of home improvement, and will carry the information to residents of this section through a series of Home Center Demonstrations. After the women become proficient along certain lines, they will go before clubs in various centers and present the work in demonstrations. The program is in many ways similar to Home Demonstration Agent work sponsored by the State Extension Service, except that it includes personal and general contact for more community residents, Mrs. Quarles stated.

At the present time the women are engaged in making house slippers, hot holders, rag toys and white smocks; they are also studying alterations, and the cutting

and finishing of wash dresses. In addition to their work they get a lecture course along the same lines offered in Home Economics classes of universities and colleges. In their present lecture course on Dress Design, they are studying such phases as judging costs, planning dresses, adjuncts of dress, personal dress design problems, colors, etc.

They also attend a health lecture each day which includes material offered from American Red Cross methods, stressing bandages and dressings and their common uses.

The Home Center Demonstrations will be started in the near future and will be county-wide in scope, bringing material and demonstrations to any group of club which seeks such assistance. The demonstrations will include literature and lectures along with actual presentation of principles by the women.

Visits Here



Gerald C. Mann
Former Secretary of State Gerald C. Mann, was a visitor in Hereford Thursday and Friday. After being selected on the All-Southwest Conference football eleven in 1926, Mann graduated from the Southern Methodist University law school, and is now a partner in a law firm at Dallas. He was generous in his praise of this section and its vast developments which are to follow erection of REA lines here.

Mr. and Mrs. W. B. Beach of Wichita Falls are here visiting a son, Mack Beach and family; a niece, Mrs. Matt Gilliland, and Mrs. Beach's sister, Mrs. F. A. Robinson, of Waurika, Oklahoma, who is visiting her daughter, Mrs. Walter Pickett, here.

Attend the Old Camp Meeting.

Godwin Sanitarium.
Mr. and Mrs. J. A. Wolfington of Westway community announce the birth of an eight-pound son, Garland Ray, Wednesday night. Both mother and child are resting nicely.

Local Markets

Prices below are of Thursday, July 22, and are subject to change.

Wheat	\$1.05
Butterfat	27c
Eggs	12c
Fowls, colored, over 5 lbs	12c
Fowls, colored, 4-5 lbs	11c
Fowls, 4 lbs, under and all	9c
Leghorns	9c
Springers, colored, 1 1/2 lbs up	17c
Springers, Leghorns	15c

CARD OF THANKS

We wish to express our sincere appreciation to the host of friends who were so considerate and kind during the recent illness and death of our loved one, Mrs. M. A. Fox. Your kind deeds meant much to us and helped us greatly in our time of need. May God bless each of you.

The Fox Family.

Miss Frances Turrentine arrived Thursday to spend the remainder of the summer here with her sister, Mrs. E. W. Harrison. Miss Turrentine, who is a teacher in the El Paso public schools, has been attending Sul Ross Teachers College at Alpine, Texas.

Mr. and Mrs. D. H. Bryant returned Sunday from Dodson where they visited their son, Noel, who is pastor of the Methodist church at that place. Miss Sarah Agnes Bryant remained in Dodson to direct the singing at a revival meeting conducted by her brother.

STAR
Thurs. - Fri.
COOL COMFORT

...love so glorious it was denounced as "SIN!"

The grandest thrill that they've ever given you!

COLBERT
As the courageous little "Maid of Salem!"

MACMURRAY
As the dashing lover who won her heart!

FRANK LLOYD
The director of "Mutiny on the Bounty" surpasses all his great productions!

"MAID OF SALEM"

Saturday Only
Kiddies 10c
Adults 20c

Box Office
Opens
1 O'Clock

GENE AUTREY
In His Latest Adventure With a Roaring Six-Gun!
Song of the Six-Gun Means Danger! ... In a stirring stampede of adventure-packed action!



Remember the "Cabin Kid" Hear them sing and swing with Gene Autrey in this action picture!

STAR

Midnight Preview Saturday Night.
SUNDAY - MONDAY

FOR HER... HE GAVE UP FAME... RICHES... AND A KINGDOM!

A drama as deep as your heart!

Clark GABLE
Nydia LOY
in
"PARNELL"

UNCROWNED RULER OF A GALLANT PEOPLE!

with
Edna May Oliver
Edmund Gwenn

PLUS COMEDY--NEWS

Tuesday Only
The Funniest lad of Wake Up and Live! meets the hungriest girl in the world!

A TRAIL-LOAD OF LAUGHTER... AND CUPID AS THE CONDUCTOR!

"SHE HAD TO EAT"
with
Rachelle HUDSON
Arthur TREACHER
Eugene PALLETTE
Jack CAULEY
A JOE CAULEY PRODUCTION

WEDNESDAY
BARGAIN DAY
10c MATINEE 15c NIGHT

Call It ... Youth
Call It ... Love
Call It ... Spring
But you'll call it swell entertainment!

A HOWLING SUCCESS that's the verdict of the laughing public!

"CALL IT A DAY"
Olivia de Havilland
ANITA HUNTER
MITA HUNTER
ALICE BRADY

SALMON
2 Cans
23c

FIGS
No. 5 Can
49c

PEARS
No. 2 1/2 Can, 2 for
29c

BEANS
Ranch Style, 3 Cans
25c

OXYDOL
Large Box
21c

JELLY
Grape, Pint Jar
17c

Blackberries
No. 2 Can, 2 For
25c

SOAP
Large Yellow, 6 Bars
23c

JAR LIDS
Crown, 3 Boxes
25c

HARVEST SALE of Quality Foods

CAKE FLOUR	Gold Medal Large pkg	28c
Shredd. Ralston	Two Packages	25c
Potato Chips	Large Package	23c
TEA	White Swan 1/2 lb 45c, 1/4 lb	23c
	Glass FREE with each 1/4 lb	
Fly Swatters	Cellophane 3 for	25c
Post Toasties	Per Package	10c
SYRUP	Log Cabin Small can 23c, med can	45c
Furniture Polish	Best Yett Quart	24c
Grapefruit Juice	Texline 3 No. 2 cans	25c

MEATS

Hamburger, pound	15c
Roast, Choice, pound	18c
Liver, Calf, pound	15c
Cheese, pound	21c
Bologna, pound	14c
Weiners, pound	18c

FRYERS!

FRESH FRUITS and VEGETABLES

Watermelons, Large, each	48c
Cabbage, pound	4c
Onions, 3 pounds	10c
Oranges, dozen	25c
Beans, Fresh, pound	7c
Tomatoes, Fresh, pound	9c

CORN
Primrose, 2 Cans
29c

KRAUT
No. 2 Can, 3 For
25c

TUNA
2 Cans
25c

COCOA
Mother's, 2-Lb Can
18c

MOPS
Airo Oil, Each
59c

WAX PAPER
2 Packages
15c

Marshmallows
1 Lb 17c 1/2 Lb 9c

BARBECUE
Beef, No. 2 Can
25c

Apple Sauce
Large Jar
15c

Buy At Home **PIGGLY WIGGLY** ALL OVER THE WORLD Phone 81

The Hereford Brand

Published Every Thursday

SIXTEEN PAGES—SECOND SECTION

Our Slogan—"More People—More Farms"

37th YEAR—NUMBER 29.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JULY 22, 1937.

FIVE CENTS PER COPY

Coming Celebration Similar To First Held In This County

Urge Care In Filling Social Security Forms

DIRECTOR SAYS MANY APPLICATIONS NOT FIXED RIGHT

Workers throughout the Amarillo territory of the Social Security board have been requested to use the greatest possible care in filling out application for social security account numbers.

Malcolm H. George, acting manager of the Amarillo office of the board, explained that many application forms had been returned to workers because the forms had not been properly filled out. Application forms are available at post offices and posters now being displayed in the post offices contain the address of the Social Security Board office to which the completed application forms should be sent.

Prompt Service.
 "If applicants will carefully write in all the information requested to the best of their ability, they may expect to have their account number cards returned to them promptly," George said.

"For instance, the age and date of birth should agree. If they do not, we have to return the application form, because the true age of an individual must be established in order that the correct monthly income may be determined and payments started promptly upon attainment of the workers of the age of 65.

Likewise, the applicant should give his mother's maiden name; that is, the mother's name before she was married. If that name happened to be the same as the father's, a statement to that effect should be attached to the application.

"If the applicant discovers an error in the typing of his name on his account card, the card should be returned within 30 days to the Social Security Board office which issued it.

Duplicate Cards.
 "Requests for duplicate cards should be accompanied by a new application form marked 'duplicate requested' and a supplemental statement showing the reason for the request, such as 'card lost' and the place and approximate date the original application was filed.

"Employees should make known their account numbers to all employers for whom they have worked since January 1, 1937. This will prevent the employer's having to file applications on behalf of employees whose numbers he has not recorded."

List Openings In U. S. Army

Young men of the Panhandle territory can be forwarded for enlistment in the United States Army without delay, it was announced today by R. A. Jackson, Amarillo, this week. He said all expenses are paid by the government after they pass the required examinations given in the recruiting station there.

"Applicants accepted must be of the highest type, able to furnish good references from reputable citizens who have known them for at least two years," he said. "The demand of the army today is quality and not quantity."

Dr. Dale Suplee and wife of Dallas were week end guests in the home of their grandmother, Mrs. E. J. Williams. Mrs. Suplee will be remembered as Miss Fern Williams. They are on a vacation tour of Colorado points of interest, including Pike's Peak and Yellowstone Park.

DOZENS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET THE BEST TRY A BRAND WASH AS US!

Exposition Esplanade



Set amid luxuriant subtropical vegetation bordering a reflecting basin, over which a myriad array of colored lights play by night, exhibit buildings at the Greater Texas and Pan American Exposition are patterned after the colorful edifices of ancient American cities. The Exposition opened June 12, and will run 142 days.

Nation's Wheat Supply Now Set At 760,000,000 Bushels

Albert Frye Gains Distinction As Member of Littlefield CCC

Albert Frye, son of Mr. and Mrs. Adolph Frye of the Dawn community, is one of the few farm boys who have gone to the top in the CCC in this section. In September, Albert will have completed the two years of service allowed him by the CCC. He visited his family and friends here during the past week and returned to his camp at Littlefield Sunday.

Two Promotions.
 When Albert enrolled in CCC in September, 1935, he was stationed in the Littlefield camp, along with several hundred other young Americans. His first salary was \$30 a month, \$25 of which he sent to his parents. His capable and energetic work, however, soon attracted attention and he was promoted to the rank of assistant leader—and a salary of \$36 each month; two months later he received a promotion to the post of leader and his salary was increased to \$45 a month.

While he has been in the CCC camp, Albert has also found time to study a course in diesel engineering and expects to complete the course by September. It is with a tinge of remorse that he will complete his two years of service, Albert says. Actual work in the camp consists

of running lines, building terraces and planting trees in the Littlefield area. The boys work from 8 o'clock each morning until 4 o'clock each afternoon, a total of six hours each day.

Camp Library.
 Each afternoon they change from work clothes to khaki uniforms and stand inspection and flag drill. In many respects the camp is under army regulations, but he says affords the means of education and recreation. The camp has its own library, recreation hall and canteen, and Albert says the food has been clean, wholesome and plentiful. Free shows are also screened for the boys about once in each two weeks.

Night schools, which include engineering, high school work and general literary subjects are also offered; the boys and are proving very popular, he said.

As leader, he has 20 boys working under him, and his duties are those of a foreman on ordinary civilian work. He was also a member of the championship baseball team of the camp last year.

Mr. and Mrs. Harold Wyer of Mulshoe and W. C. Morgan of Lubbock spent the week end here visiting Mrs. Cooper Morgan and other relatives.

Despite Good Price, Many Are Holding Wheat

WHEAT MONEY IMPROVES GENERAL OUTLOOK IN THIS TERRITORY

While the Hereford territory is busy harvesting one of the best crops which farmers of this section have seen in recent years, the remainder of the nation's "Bread Basket" has been equally busy, according to a survey prepared in Kansas City.

The survey showed that millions of bushels of wheat, representing welcome dollars for farmers and food for city dwellers in the face of dwindling supplies since 1933, due to four successive small crops, is pouring into storage bins as the harvest swings northward across plains states.

Supplementing the 90,000,000 bushels of old wheat—the smallest carryover since 1919 and a sharp contrast to the all time carryover record of 378,000,000 bushels in 1933, the yawning bins are being filled by the new crop. See 760,000,000 Bushels.

To the 90,000,000 bushels, it now appears some 650,000,000 bushels of winter wheat and 20,000,000 of spring wheat will be added this year, the report shows.

Ordinarily wheat farmers over the nation are happy to get \$1.00 a bushel—but not this year. There seems no rush to sell wheat at wagon prices ranging from \$1.00 to \$1.10. In Hereford the price went to \$1.09 on July 5, and since that time the prices have been slightly under the figure, ranging well above \$1.00.

Similar to this territory is the story of wheat over the nation. Some farmers are hoping that the price will get to \$1.35 and possibly \$1.50, and regard the possibility as a balance to the 18 cent and 25 cent price paid them for the bumper crop of 1931. With this viewpoint, many farmers in this territory and the rest of the nation are storing their wheat; some are using elevators and others are filling bins at home in this section.

Kansas Yield Good.
 Kansas, ranking wheat producing state of the nation, is well on its way to harvesting a crop estimated at 142,000,000 bushels. Grain men believe that a heavy

(Continued on last page)

Wind Erosion Counties Seek Continuation

CONTROL PROGRAM IS OF GREAT BENEFIT IN WEST TEXAS

Nine Texas counties among the first wind erosion conservation districts organized in the nation have asked for a renewal of the agreement with the Soil Conservation Service through which federal aid is received, according to H. H. Finnell, regional conservator of Amarillo.

County conservation districts that have asked for renewal of the memorandum of understanding with the Soil Conservation Service which expired on June 30, are Deaf Smith, Oldham, Dallam, Moore, Hansford, Hartley, Sherman, Ochiltree and Lipscomb. Co-operative wind erosion control operations in these counties are being continued.

Organized in 1935.
 The bill authorizing the formation of the wind erosion conservation districts was passed by the Texas Legislature on May 21, 1935. After the nine counties had voted approval, the districts became a reality in October, 1935. The working agreement with the federal government became effective on July 1, 1936, and actual operations were started in January, 1937.

The state reimburses certain taxes to the nine counties which are to be used in wind erosion control work. These funds are matched by federal appropriations, and the work is carried out upon a cooperative basis. Each of the participating counties has a governing body composed of the county judge and four commissioners. The counties have selected an executive committee of five to act as the agent in dealing as a unit with the federal government.

Includes 160,000 Acres.
 Since the beginning of field operations in the nine counties in February, a complete erosion control program has been started on 129 farms with a total of 108,600 acres. The Soil Conservation Service, representing the federal government, in the program, furnished the technicians and heavy equipment used chiefly for terrace building, hummock leveling and removal of fence row drifts.

Terracing has been completed on 17,300 acres, hummocks have been leveled on 11,620 acres, and 370 miles of fence row drifts have been removed. In addition to this work, the cooperating farmers have agreed to follow other recognized wind erosion control practices, such as contour cultivation, strip cropping, maintenance of vegetative cover, and contour furrowing of pastures, according to the specific needs of the farm.

HEADS AIR BUREAU



Richard C. Gazley, chief engineer of the bureau of air commerce of the Commerce department, who recently received his appointment as chief of the safety and planning division from Secretary Roper. Gazley, who has been with the bureau for a number of years as an aeronautical engineer, will have for his new duties the supervision of seven sections engaged in development and promotional work, including studies with relation to airline activities, aircraft and power plants, instruments and like subjects.

Farm Meeting In Amarillo Set Next Wednesday

Feeling that the national Congress is not acting with as much dispatch as reasonably should be expected in connection with the new farm bill now before the House, farmers of Extension Districts 1, 2, 3 are to hold a mass meeting in Amarillo to discuss the new bill and to urge Congress to take immediate action. The meeting will be held Wednesday, July 28.

Unless this or some similar program is enacted this year, farm leaders point out, the country may be faced with another agricultural debacle similar to 1933, when prices for farm commodities dropped to such low levels that more than half of Texas farmers were faced with bankruptcy and loss of their homes.

The proposed farm program now before Congress provides prices for farm commodities at or nearly parity with other major commodities, and farmers, tired of promises and the vagaries of nature, are insistent that something be done toward passage of the bill at this session of Congress.

"Although the mass meeting at Amarillo is under the auspices of the Texas Agricultural Association every farmer is urged to attend and lend his voice to the urgency of the request for action from Congress," H. G. Lucas, president of the Texas Agricultural Association, said.

A delegation of farmers from this county is making plans to attend the meeting, and interested farmers should contact Alex Bateman, county agent, for details.

First Fourth Of July Picnic Held July 10

COMING CELEBRATION TO ATTRACT CROWD OF 5,000 PERSONS

History repeats itself, they say—and such is certainly the case with Fourth of July celebrations in Deaf Smith county.

Since the harvest season was just reaching a peak here on July 4 this year, combined with the fact that July 4 came on Sunday, the town went without benefit of a celebration. Monday, July 5, was marked as a holiday on calendars and was generally observed as a holiday over the nation.

Banks Miss Holiday.
 However, practically every business house in Hereford remained open Monday, and even the banks missed observing the holiday in order to serve business men and farmers during the peak season.

Just 48 years ago a similar situation occurred regarding the Independence Day celebration, and the first Fourth of July celebration ever held in Deaf Smith county was not held on July 4, but on July 10. The situation was due to practically the same cause of delay this year. Despite the fact that Independence Day observes the United States' declaration of independence from England, an Englishman paid for and sponsored the first celebration in this county.

First In 1889.
 Away back in 1889, when Walk Brady and Rat Jowell were punching cattle on the T Anchor outfit, the 32 cowboys who were working on the ranch decided that they wanted a Fourth of July celebration and picnic. John Hudson, an Englishman, was then manager of the T Anchor and they positioned him to allow the celebration and the day off.

A roundup was then in progress and Hudson told them if they would wait until the roundup was finished he would not only give them the day off, but would help buy refreshments for the picnic.

The big event was planned for July 10, and Walk Brady was one of the boys who went to Amarillo—then a hamlet—for supplies. Each of the cowhands gave him money for new shirts, pants and other clothing which was to be worn to the big affair.

"When we started to leave for Amarillo, Mr. Hudson said he guessed we would need some refreshments," Mr. Brady recalls, with a chuckle, "so he reached into his pocket and handed out a \$10.00 bill."

Mr. Brady said that they got to Amarillo and had a tough time deciding just what the refreshments were to be. Since it was strictly against the rules for the boys to drink whiskey at dances and similar gatherings, they decided to buy a box of lemons and used the ten dollars which Hudson had given them.

Thus it happened that an Englishman financed the lemonade for a celebration which marked a catastrophe for his own country.

Plenty of Fleas.
 The picnic proved a tremendous success. Cowboys and settlers from miles around attended the gathering. The boys all spotted their new clothing, while the settlers brought their wives and daughters for the big dance which followed. The women brought

(Continued on last page)

College To Teach Driving

Lubbock—Request for a teacher of traffic safety and automobile operation by an Indiana high school has increased interest in the course in Traffic Safety Education offered in the civil engineering department at Texas Technological College. The course, Civil Engineering 427, or Education 427, carrying two hours credit, will be offered during the second semester term which opens July 15.

Russ Airmen in Epic Flight to U. S.



Above, the red-winged single-motored monoplane which brought three Russian flyers from Moscow to Vancouver, Wash., via the North pole in a non-stop flight taking 69 hours. Left to right are shown Alexander Ivanov, navigator, Valeria Chislov, pilot, and George Ditchner, co-pilot.

(Continued on last page)

REA Answer To "How You Gonna Keep 'em Down On Farm?"

The rapid spread of rural electrification is proving a powerful factor in the movement to keep farm youngsters on the farm...

The picture is summed up by Dr. O. H. Baker, Senior Agricultural Economist, U. S. Department of Agriculture...

In the march of electric distribution poles down country roads farm parents, agricultural authorities and government sociologists are finding an ally...

Dr. Baker points out that already less than one quarter of what the Census calls the "gainfully employed" in this country are engaged in agriculture...

During the decade 1920-1930, alone, Dr. Baker estimates the agricultural sections of this country contributed about \$14,000,000,000 to the cities in young men and women...

While the depression serves as a temporary check to this year-old flow toward cities, signs point once again to a resumption of the steady drain of young men and property from the land.

FORTY ACRES OF FUN AT S. F. IN '39



This artist's sketch of the entrance to the Midway at the 1939 Golden Gate International Exposition...

Vega News

people, net, who left the farm for the conveniences and opportunities of the cities.

In addition to the staggering transfer of wealth in the form of labor, power and citizenship, wealth in the form of property is constantly moving toward the cities by inheritance.

No one factor will arrest this disturbing trend, sociologists point out. Decentralization of industry accompanied by part-time farming is important...

"The Southern Cross" A pearl oyster found by pearl fishers in western Australia in 1874 was discovered to have formed nine pearls instead of one...

Defended Nationality The idea of nationality as we know it is so modern that it is said, the first concrete demonstration of pure nationality was the Peninsular war against Napoleon...

Mrs. Bud Gault and Miss Elaine Shelton visited Miss Helen Shelton in Amarillo several days last week.

Mrs. H. R. Shields spent Tuesday with Mrs. Joe Shields in San Jacinto, who has recently returned from a visit in Tyler.

Robert McCombs brought his wife and son home from the hospital in Amarillo Wednesday.

Mrs. C. F. McNabb returned Monday from a visit with her parents in Ende, N. M.

Don Femter of Oliva, Calif. is here on business for Mr. and Mrs. A. D. Glover, former Vega citizens.

Mrs. Fred Cotton was hostess to the Worthville club Friday. Roll call was answered by 15 guests...

Rev. L. E. Godwin preached for Rev. Sheaman in Amarillo Sunday.

Mr. and Mrs. J. J. Hester spent Sunday with their son who lives near Herford.

Miss Jordan of Kilgary is visiting her sister, Mrs. J. T. Richardson.

C. M. Raley spent Tuesday and Wednesday in Fort Worth.

Mrs. Iva Housman visited her sister, Mrs. Hammer, in Olney last week.

Mr. and Mrs. Wes Collins of Higgins spent Sunday with Mr. and Mrs. Alex McNabb and other relatives here.

Valuables of U. S. Being 'Fingerprinted'

The federal bureau of identification is "fingerprinting" virtually everything from shoes and ships to suitcases for a vast national reservoir of stolen property information.

The file, established a year ago, already consists of an intricate cross index describing more than 60,000 valuables taken in thefts and burglaries.

Assistant director E. A. Tamm said manufacturers were co-operating with the bureau to put secret marks on valuable articles ranging from gems and goblets to furs and firearms.

Within ten years, he predicted, there should become as much of an aid in law enforcement as the bureau's file of criminal fingerprints.

Although operation of the file entails intricate scientific study such as identifying sugar gems and uncut stones, its fundamental operation is comparatively simple.

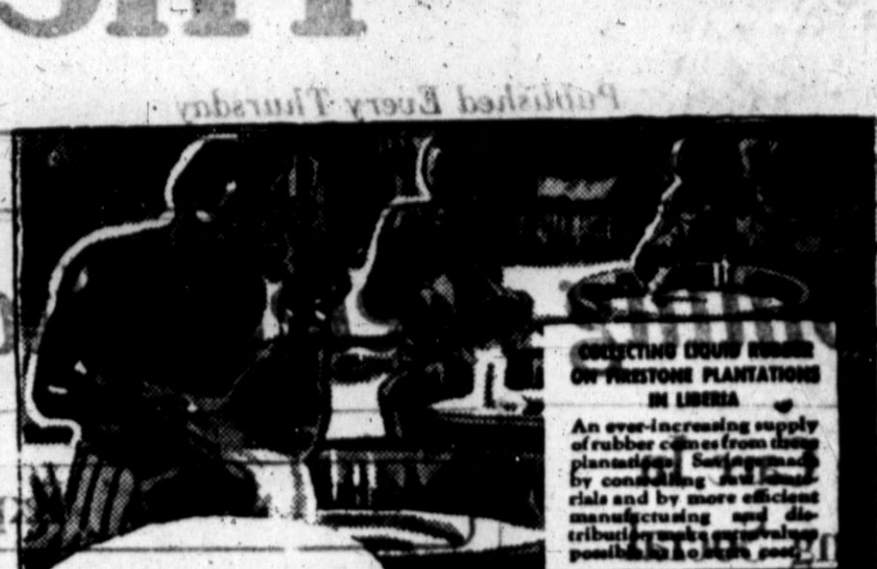
A Fifth Avenue furrier, for instance, cooperates by placing secret identifying marks in his merchandise. He is robbed of a valuable mink coat.

A report is made to the bureau. Months pass. Seattle police arrest a woman in a mink coat for a minor law violation. During the routine investigation, the identifying mark is discovered and Washington is notified.

The mark goes through the stolen property clearing house, the source of the coat is discovered, and the robbery is traced.

The file is available to insurance companies, transfer agents, brokers and banking institutions.

Why FIRESTONE ALWAYS LEADS IN GIVING TOP TIRE VALUE



Get Firestones At the Dealers Listed Below



PRICES AS LOW AS \$6.40 FIRESTONE makes great savings by controlling rubber and cotton supplies...

Table listing Firestone tire models and prices: FIRESTONE STANDARD, FIRESTONE SENTINEL, FIRESTONE COURIER.

Don't take chances with worn tires on your Fourth of July trip. Join the Firestone SAVE A LIFE Campaign today...

Advertisement for Firestone tires with the slogan 'DON'T RISK YOUR LIFE ON THIN WORN TIRES' and an illustration of a tire cross-section.

Advertisement for Firestone Save a Life Campaign TODAY!

A Feed For Every Purpose Merit

ALL MASH STARTER TIP-TOP STARTER GROWING MASH TIP-TOP GROWING MASH EGG MASH TIP-TOP EGG MASH SQUARE MEAL EGG MASH

Welcome to the Big American Legion Celebration

JULY 30-31 We Buy Cream Eggs Poultry, Hides West Texas Feed & Seed

Whipping Legal Punishment

Whipping is a legal punishment in Delaware, which proscribes it for such crimes as burglary, arson, wife-beating, horse-stealing, etc.

Save Up To 50%

TRACTOR BEARINGS SLEEVE ASSEMBLIES CARBURETOR MAGNETO GASKETS VALVES PISTON RINGS AND MORE OTHER TRACTOR SUPPLIES

Fishing Tackle and Camping Needs

In Our Big Stock! Compare Our Prices and Save! A Complete Stock of Electric Fans

STREU HARDWARE CO.

- A Few Things to Help Get the BIG Ones: LINES, RODS, REELS, FLYES, TACKLE BOXES, LANDING NETS, WADING BOOTS, CREELS, HOOKS, SINKERS, CORKS, ASSEMBLED LINES, CANE POLES, ARTIFICIAL LURES.

Make those hot summer days pleasant with an electric fan from our big stock.

Priced \$1.50 Up

Display Floor

NEW STREAM LINED INTERNATIONAL PICK-UPS

Beautiful, streamlined International Pick-up Trucks are ready for your work in Half-Ton to One-Ton capacity.

Performance has been improved and the performance-per-as well as appearance. And that, dollar of these new Internationals.

International cab gives perfect protection against stormy weather, summer and winter. It is roomy, thoroughly insulated, and fitted with up-to-the-minute equipment.

International cab gives perfect protection against stormy weather, summer and winter. It is roomy, thoroughly insulated, and fitted with up-to-the-minute equipment.

Advertisement for Rosson Import Co. featuring a photograph of a man in a suit.

Display Floor

NEW STREAM LINED INTERNATIONAL PICK-UPS

Beautiful, streamlined International Pick-up Trucks are ready for your work in Half-Ton to One-Ton capacity.

Performance has been improved and the performance-per-as well as appearance. And that, dollar of these new Internationals.

International cab gives perfect protection against stormy weather, summer and winter. It is roomy, thoroughly insulated, and fitted with up-to-the-minute equipment.

International cab gives perfect protection against stormy weather, summer and winter. It is roomy, thoroughly insulated, and fitted with up-to-the-minute equipment.

Advertisement for Rosson Import Co. featuring a photograph of a man in a suit.

The Station That
SERVICE BUILT



CONOCO GAS
CONOCO OILS
TIRES
ACCESSORIES
WASHING and GREASING

SEWELL'S
Service Station

TRY US
FIRST FOR



AND
FRUITS
ALWAYS FRESH
ALL THE TIME
AT
LEWIS
Produce Co.
ALSO STAPLE GROCERIES

CORNER
Drug Store

"RIGHT ON THE CORNER
RIGHT ON THE PRICE"
REXALL PRODUCTS



TRY OUR DELICIOUS
ICE CREAM
AND FOUNTAIN SERVICE

NEW LUMBER

BUILD
REPAIR
MODERNIZE

B. P. S. PAINTS

Hundreds of satisfied home owners will attest
to our ability and reliability. Let us give you
an estimate on your building or repairing.

ROCKWELL BROS. & COMPANY
LUMBERMEN

SPONSOR



HEREFORD



Kerr Hardware & Implement Company

HEADQUARTERS FOR FARMERS
COWBOYS AND VISITORS

John Deere Implements

VISIT US JULY 30th and 31st

Everything In Hardware

FREE! Come to
EVERYBODY

JULY
30-31

TWO BIG BASEBALL DAYS



HARDBALL

IN THE AFTERNOONS

SOFTBALL

AT NIGHTS

Hereford Vs Out-of-Town Teams

WHITE
BARB



Enough pr

In the Ate

RO

Summer
FOOD SALE

FOUND EVERY DAY
IN THE SPECIALS AT

PIGGLY WIGGLY

FRESH
MEATS

FRESH
PRODUCE

PIGGLY WIGGLY

FRANK GYLES, Manager.

DELICIOUS BAKERY GOODS



Put these extra fine products
through any test you want
and you'll find they measure
up to the highest standards
in wholesomeness and taste.
A complete selection of the
things your family likes —
and should have—await your
order.

HEREFORD BAKERY

Guaranteed
VALUES
BIG SALE USED CARS
WITH AN O. K.

1933—Chevrolet Coach 1934—Chevrolet Master Sedan
1934—Dodge Coach 1934—Chevrolet Master Coupe
1935—Plymouth Coupe 1931—Buick Coach

BRUMLEY-WOODFORD MOTOR CO.

CHEVROLET

SALES—SERVICE

OLDSMOBILE



HUNDREDS
of
PRIZES

SEE THE
NEW

Meter - Miser
FRIGIDAIRE

NOW
ON DISPLAY
AT

The
CHOCOLATE SHOP

Sandwiches Candy
Cold Drinks Tobaccos
Newspapers, Magazines
ICE CREAM

NEWSPAPERS
MAGAZINES
SODA POP
CANDY
TOBACCOES



ANGELL FLOWS

HEREFORD
News Stand

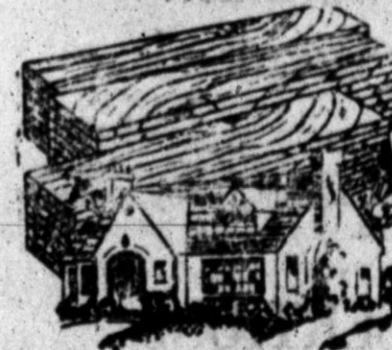
O. W. BENNETT, Manager

WHERE
HEREFORD
HOUSEWIVES
Find Their
GROCERY NEEDS

STAPLES
MEATS
FRUITS
VEGETABLES



Fine
Quality
LUMBER
MEANS



Houses That Endure

The long awaited building boom is just around
the corner. Already material and labor costs
have started to climb. Don't wait any longer
to build, repair or modernize. Start the job now
and save money.

PANHANDLE LUMBER CO.

HEREFORD VEL

West Texa Gas
Texas-New Mexio U

First Sate

First Naion

A. O. Thompson

Hillsid Ha

Ireland Mor

Pitman Chin

ED BY
AMERICAN
POST 192



**WILSON
 BROS**
 Haberdashery

Affords

COMFORT
 STYLE
 QUALITY

FOX CLEANERS and HATTERS,
 PHONE 111



You Get When You

EAT

At the

B. & W.
 CAFE

HOLIDAYS
 DEMAND



DRINK

BIRELEY'S ORANGEADE
 CHOCOLATE MILK

PRAIRIE DAIRIE
 PHONE 6

**I
 N
 S
 U
 R
 A
 N
 C
 E**

Telephone

273

Hail
 Fire
 Automobile
 Windstorm

McLean
 INSURANCE
 AGENCY

Hereford **FREE!**
WELCOME JULY
 30-31

**FACE BEEF
 BEQUE**



WITH

ALL THE

TRIMMINGS!

Everybody

noons a Big

DEO

Dancing



BOTH NIGHTS
 AT LEGION HALL

OPEN

TO

EVERYONE!



WAIT

STOP

PLAY

LET'S CELEBRATE WITH THE

AMERICAN LEGION

AT HEREFORD

COME AND HAVE SOME FUN!

R. H. KEMP LUMBER CO.

EAT



BREAD

Made
 From

**PACKARD'S BEST
 FLOUR**

"IT'S BETTER BREAD"

Bring Us Your
WHEAT

PACKARD MILLING CO.



Save
 On Foods

Fill Your
 at Market Basket

**FURR
 FOOD**

FRESH
 FRUITS AND
 VEGETABLES

Fresh
 Meats



Meet Me At

THE CITY DRUG STORE

AND WE'LL EAT SOME
 OF THAT DELICIOUS
 HOME-MADE

ICE CREAM

THE CITY DRUG STORE



COMES YOU!

FOR MEN . . .

SUITS

SHOES

UNDERWEAR

FOR LADIES . . .

HOSE

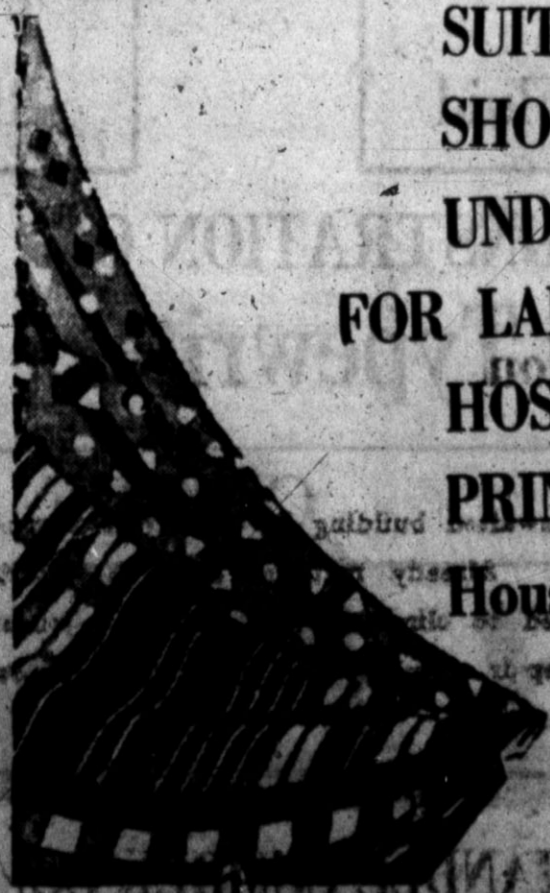
PRINTS

House Dresses

CASS

DRY

GOODS



AFTER THE
DANCE



COME TO

FOSTER'S CAFE

FOR THOSE GOOD EATS

OPEN ALL NIGHT

FARMERS
 Harvest Hands



EAT

AT

**FLOWER'S
 Cafe**

STAPLE GROCERIES



MOTOR

Cleaned and tuned up by skilled
 attendants. For a smooth running
 Motor

BRAKES

Be sure you can depend upon your
 brakes this summer. Dependable
 adjustment.

**BEAVERS
 Bros. Garage**

Arms Against

Dr. Geo. W. Cox, state health officer, states that infantile paratyphoid fever, a summer disease, although it may occur during any month of the year, over half the cases come in July, August, September and October. To date, cases of poliomyelitis have been reported to the State Health Department in 11 counties. Direct contact between persons is regarded as being the chief cause of the disease, the prevalence of the disease, flies, other insects have been suspected of conveying the virus or insect transmission has not yet, however, been demonstrated. Although it is generally not susceptible to the human virus, the fact makes the reaction to a minimum of human contact during an outbreak. Early diagnosis of infantile paratyphoid fever, headache, vomiting, bowel disorder, stiffness and irritability, followed by neck or back stiffness, prompt medical care, early isolation and reporting cases make possible the use of valuable preventive and control measures. After the acute state of the disease has passed and walking is finally permitted the patient, under no circumstances must be let out of bed. It is observed that the most successful rehabilitation lies in the assistance of professional guidance and large doses of patience. Children under five are very susceptible to the disease, and children under 11 should be watched for suspicious symptoms. There are important things to do when a child shows symptoms. Your family physician should be called at once and physicians should report all cases to the health authorities immediately. When the disease occurs all cases should be isolated for 21 days. Milk should be boiled unless it is pasteurized. Children should not visit homes where the disease exists or those showing symptoms of the disease should be killed and their breeding places destroyed. Promptness in diagnosis is important in preventing spreading of the disease.

As REMINGTON Typewriter Dealer
R. H. KEMP LUMBER CO.
HEREFORD

Rio Grande Holds Interest For Travelers

A surprise awaits the stranger who travels from the Western plains into the Rio Grande Valley. Without warning the desert suddenly becomes hills and miles of precisely planted fruit trees, vegetables and other crops. Driving southward from Del Rio the tourist can relax on a paved road through Uvalde and down to Laredo, one of the important gateways from Texas to Old Mexico. In this region are the examples of one of the most remarkable cultural developments in all America. Converting the waters of the Rio Grande to irrigate these fertile soils made the valley a leader in the nation's citrus fruit and winter vegetable production. During any month of the year, the visitor can view well cultivated fields from the palm lined roads, since the climate makes the entire valley suitable for year-round agriculture. After the ride down through Brownsville, San Diego, Palfur and Edinburg, one finds himself in the Lower Valley. Although this section teems with industries and trade, it nevertheless presents a rather sleepy appearance. The visitor soon learns the importance of livestock. Brownsville, the most important port in the United States, is the commercial center of the Lower Valley, which leads Texas to the Gulf of Mexico. The beauty of its landscape, since nothing else is to be seen in the endless rhythmic rows of citrus orchards and the abundant water and land resources. The introduction of the citrus fruit to Texas was the result of a trip to the Rio Grande without one or two

Mr. and Mrs. Joe Gilbreath, Lois Agnes Gilbreath, Thornton Shirley and Mr. Carl Gilbreath, of Columbia, Tennessee, were in Amarillo Monday.

Carl Gilbreath of Columbia, Tennessee, arrived Monday to visit his brother, J. H. Gilbreath. Mr. Gilbreath will make a trip through Texas and visit Carlsbad Caverns.

Calvin Caraway and family of Cheyenne, Wyoming, left Wednesday for their trip after visiting here with Travis Caraway, his brother.

Mrs. O. E. Sherman, Jr., left Sunday for her home in Sunray after spending three weeks with her parents, Mr. and Mrs. I. V. Flowers.

Mrs. L. B. Broadus of Redlands, California, arrived in Hereford last week and will visit with friends and look after business interests here for several days.

Helen Ann Snyder left Monday to spend a week in Vega, the guest of Miss Melvina Stewart.

INSURANCE

Announcing THE HEREFORD BRAND
At the B. & W. CHOCOLATE MILK
DRINK
2 CENTS
VALUABLE NEWS
WEDNESDAY JULY 15, 1937
PRICE 2 CENTS

New Remington Models
OX CLEANERS
PHOTOGRAPHERS
MAIL

As REMINGTON Typewriter Dealer
R. H. KEMP LUMBER CO.
HEREFORD

THE CITY DRUG STORE
OTHER MODELS
\$39.50
ICE CREAM
\$5.00 Down Buys a New Remington
Payments As Low As \$3.00 Monthly

Remington Typewriters
MODEL 11 \$64.50
MODEL 16 \$115.50
MODEL 17 \$115.50

REMITICO CARBON PAPER
REMINGTON MIMEOGRAPH STENCILS
REMINGTON MIMEOGRAPH INK AND STITS Correction Fluid
REMINGTON TYPEWRITER RIBBONS

ASK FOR FREE DEMONSTRATION OF The Remington Typewriter
PRINTS OFFICE SUPPLIES

The Hereford Brand
SALES SERVICE
PHONE 300

P. Mauk Dies At Home

Albert Preston Mauk, 61, former resident of Hereford, was found dead in bed early Wednesday morning, July 13, at his home in Irving, Texas. He was believed to have died as the result of a heart attack. Mr. Mauk was a banker in Irving at the time his death occurred. He moved to Hereford in 1902 from Duncannonville with his parents, Mr. and Mrs. T. B. Kellow. He lived here three years. He was a frequent visitor here and many friends in this section mourn his death. Among those who attended the funeral from Hereford were Mr. and Mrs. Jim Mauk, cousin, and Mrs. J. R. Eubank, also Jim Mauk and daughter, Jane, of Fort Worth, Texas.



It's a good year for peaches at the home of G. F. Trotter near Irving, Tex. They come in large clusters on his trees, instead of the usual twos and threes. Miss Laureline Good of St. Louis is shown with a cluster of eleven.

Lights In Hen Houses Return Nice Dividends

Electric lighting of the poultry house adds to the convenience and ease of feeding and caring for the flock. In addition, it furnishes the most convenient method of adding to the number of hours that are daily available for feeding. Experiments station believing that the following are beneficial things which proper lighting of the poultry house will accomplish: 1. Make each hen lay an average of one dozen eggs per week for the season of the year. The total eggs laid per year is not affected. 2. Increase the fertility of the eggs. 3. Reduce the loss of eggs to rot and mold. 4. Increase the weight of the chicks. 5. Reduce the loss of chicks to disease and starvation. 6. Reduce the loss of chicks to predators. 7. Reduce the loss of chicks to accidents. 8. Reduce the loss of chicks to disease. 9. Reduce the loss of chicks to starvation. 10. Reduce the loss of chicks to accidents.

Summerfield News

Mr. and Mrs. N. O. Moffett and son of Rock, Oklahoma, have moved to Summerfield. He is employed by the Santa Fe. James and J. P. Gandy of Wyche visited the R. R. Oglesby Sunday. Mrs. D. C. Waiser was moved from the hospital Monday and is much improved. B. A. Atchley is also improving. Mrs. Albert Crose and children are visiting in Colony, Oklahoma. Mrs. Ross Ray and children of Sunnyside are spending the week with the C. B. Thomas family. Mr. and Mrs. Bezz and Marilyn were in Amarillo one day last week. H. D. Hill and family of Ford were in the B. A. Atchley home last Thursday. There were 37 at Sunday school Sunday and there was no BTS Sunday night. Mrs. West and daughter of Portales spent Thursday in the J. A. Noland home. Miss Viva Mae Thomas of Canyon spent the week end here. Mr. and Mrs. Crow of Tulla were in the J. L. Lockingall home Sunday. Melba Lee and H. C. who have been visiting here for the past week, returned home with them.

Make Plans For Reunion August 9-10

Work has started in real earnest on the two featured highlights of the second annual XIX Reunion in that August 9 and 10, The XIX Centennial Pageant and the XIX Reunion. The Reunion Committee, which is headed by B. H. Harts, is in charge of registration and plans. The XIX Centennial Pageant will be held at the Dalhart arena with several chutes to keep action going. More than \$1000 in video prizes will be given in calf roping, bull fighting, horse and steer riding. All entries must be in by midnight, August 8, and that contestants must be present at the headquarters, sign waivers and receive identification before the start of the pageant on August 9. B. H. Harts, director of the Dalhart branch of the John B. Ford Production Co. of Foster, Oklahoma, will direct the pageant. The XIX Reunion will open rehearsal on August 9. The XIX Reunion Committee, which is headed by B. H. Harts, is in charge of registration and plans. The XIX Centennial Pageant will be held at the Dalhart arena with several chutes to keep action going. More than \$1000 in video prizes will be given in calf roping, bull fighting, horse and steer riding. All entries must be in by midnight, August 8, and that contestants must be present at the headquarters, sign waivers and receive identification before the start of the pageant on August 9. B. H. Harts, director of the Dalhart branch of the John B. Ford Production Co. of Foster, Oklahoma, will direct the pageant. The XIX Reunion will open rehearsal on August 9.

Public Opinion

years and the city folks begrudge him of the government benefits, but truly our Panhandle stockmen and farmers are entitled to every cent they get from the government benefits. Now is the time to show our helping hand and assist our Panhandle farmers and stockmen in the capture of these cattle thieves. I think Governor Allred should call a special session of the legislature for the protection of our Texas farmers and stockmen. Many laws have been passed, but truly the Texas farmer and stockman are the "Forgotten Men" in Texas. New Mexico laws have proven real protection to the farmers and stockmen against cattle theft. Why can't Texas offer the same protection to our farmers and stockmen? I like to hear from all Texas farmers and stockmen who are willing to donate \$1.00 for the capture and conviction of these cattle thieves. Understand there are many good, honest cattle and livestock buyers here in Texas, and they should have full protection from any blame above referred to.

THE POOL FARMER, Box 1033, Amarillo, Texas. Drowned Island. ANAGADA, or DROWNED ISLAND, is the most northerly of the Virginia Islands. It is 12 miles long and very narrow. Horseshoe reef surrounds it and the surf breaks over much of the island during a rough sea.

Progressive News

BY OLIVE PERKINS Mr. and Mrs. Jeff Roberson spent Sunday in the Caldwell home. Obe Higgins of Tennessee spent Saturday with his nephew, A. S. Higgins and Mrs. Higgins. Mr. and Mrs. Bob Higgins also visited Mr. and Mrs. Higgins. Miss Lucille Park is home from summer school at Canyon. Miss Olive Perkins called on Mrs. Bob Pipkin and Mrs. F. H. Oberthier Tuesday. Donald Conklin spent Saturday night with his grandparents, Mr. and Mrs. Ray Hershey. Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn visited his parents, Mr. and Mrs. W. A. Ricketts, in Hereford Sunday. Fred Caldwell spent the week end at home. Mrs. Jeff Caldwell entertained the ladies of Dawn community as a courtesy to Mrs. Mart Barum Thursday afternoon. A social afternoon was enjoyed and refreshments of punch and cookies were served to the guests. Arnold Hershey spent Sunday at home. Mr. and Mrs. C. L. Hodges and children called in the Caldwell home Sunday afternoon. Glen Ricketts is spending a few days visiting his aunt Mrs. J. R. Anderson and Mr. Anderson at Borger, and his sister, Mrs. Clyde Russell and Mr. Russell at Terry.

Honest Values Dependable Transportation

1936 Hudson Brougham, 1936 Terraplane Coupe, 1935 Terraplane Coach, 1934 Hudson Coupe, 1935 Packard Sedan, 1935 Ford Coupe, 1935 Plymouth Coach, 1935 Pontiac Coach, 1934 Studebaker Sedan, 1934 Chrysler Coach, 1934 Plymouth Coach, 1934 Chevrolet Coach, 1934 Dodge Sedan, 1933 Dodge Sedan, 1932 Chevrolet Sedan, 1932 Plymouth Sedan, 1932 Ford Coach, 1931 Plymouth Coach, 1929 Chevrolet Coach. 40 CARS TO SELECT YOUR CHOICE. PRICES RANGE FROM \$50 TO \$700. Cullum Motor Company. HUDSON-DISTRIBUTOR-TERRAPLANE. Lot 606 Tyler Street - AMARILLO - Phone 2424.

