

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, SEPTEMBER 21, 1906

No. 32

OUR FARMERS ARE NOW ALL BUSY SOWING THEIR FALL WHEAT

GO TO MOUNT'S

For Your Dry Goods, Millinery
Notions, Shoes, Hats, Clothing
and Gents, Furnishings ❁ ❁ ❁

YOU WILL FIND THERE THE GREATEST VALUES
AND HIGHEST CLASS MERCHANDISE

Truck Farming the Best.

We hardly feel that it is necessary to refer to this as a truck farming country, so far as our local readers are concerned, for they all know how universally successful many of our people have been in this particular industry; but for the benefit of those who do not fully understand what can be done here, we cannot refrain from an occasional instance in which the world's record is equalled, if not broken.

W. H. Rayzor inspired us with this belief this week when he placed on the local market 100 pounds of Chinese Bull-Nose sweet pepper which was sold readily for 11 cents per pound to local dealers. While the price received was good, the thing which created greatest interest in those who examined the product was the size of the pods, some of

which, by actual measurement, were 15½x16 inches, and weighed one pound. Mr. Rayzor tells us that he yet has in his garden 400 pounds of this popular vegetable which he is offering for sale at 10 cents per pound.

In addition to his pepper-crop, Mr. Rayzor is now engaged in taking care of his celery crop which is making a splendid yield. From his small patch of only about one-fourteenth of an acre, he has 2000 plants which find a ready demand on our local market at 10 cents each. At this rate an acre of ground right here in the Panhandle would produce \$2800 worth of celery.

If it is either truck farming or general agriculture, the Panhandle can always be relied upon.

Send the BRAND "back yonder."

Three Inch Rain.

On Monday night of this week, one of the heaviest rains of the season fell over the entire northern portion of county, a fair season covering the entire county. At the Howard ranch northwest of town and the Muse ranch north of town the fall was estimated at three inches. There is now no portion of the country which is not in excellent condition for sowing wheat. In the instances in which wheat has already been planted, it is making a very rapid growth.

Second Hand Buggies.

We will trade several second hand buggies and surries for feed or horses or will sell for cash. 25tf
CARTER BROS.,
Hereford, Texas.

The Anchor buggy is the best. tf

No Train Tuesday.

The towns along the Pecos Valley road had no south bound trains Tuesday and hence no mail. The train due to arrive in Hereford at 10:15 did not show up till about 3 o'clock the following morning, the delay being caused by a wash-out on the Southern Kansas near Woodward, Oklahoma.

Peaches for Sale.

I am now ready to put my 1906 peach crop on the market. The public is hereby notified that they can be supplied with peaches from my orchard five miles west of Dimmitt at 50 to 75 cents per bushel. Have about 2000 bushels to market. 30-2t
W. M. SMITH.

Bring your peach seed to the Hereford Nursery and receive the cash for them. 31-2t

At the Christian Church.

The regular morning service next Lord's day. Owing to the revival at the Presbyterian church there will be no night service. Subject of morning sermon, Church Extension! All members of the church urged to be present. A cordial invitation to all.

J. N. WOOTEN, minister.

Bargain in Stock

I have fifty head of mixed cattle, a 5-year-old reregistered bull, good work mule, three sows and eighteen shoats for sale at my ranch 10 miles northwest of Hereford. Apply at once. 28tf

J. S. MOLLENHOUR.

List Your Lands.

If you want your lands to move list them with the 51-tf
HEREFORD REALTY CO.

CHOICE FARM LANDS IN THE PANHANDLE OF TEXAS

Dear Sir:--I have bought 11 sections of land situated 19 and 20 miles west of Hereford and 4 and 5 miles of a growing town which I am offering at special prices to actual settlers. These prices will hold only a short time as land is advancing rapidly here. This is all nice, smooth land, every foot of which can be put in cultivation; water can be had at 100 to 150 feet. Will sell to suit the purchaser in 160 acre tracts and up, on the following terms: \$250 on signing of contract; balance, \$390, cash on Nov. 1st, 1906; Jan. 1st, 1907, \$80; April 1st, 1907, \$80; Nov. 1st, 1907, \$160; Nov. 1st, 1908, \$128; and \$96 to be paid on Nov. 1st of each year as follows: 1909-10-11-12-13-14-15, interest 6 per cent per annum. This is a snap and we hope we can do some business with you.

H. H. HAWKINS & COMPANY
HEREFORD, TEXAS

WE ARE HEADQUARTERS

FOR EVERYTHING IN THE HARDWARE LINE

We sell the McCORMICK ROW BINDER, the only corn harvester made that satisfies the farmer. The P & O SUCCESS SULKY, (the plow that the hired man loves). SUPERIOR GRAIN DRILLS, the drill that helps you make big wheat crops like this year. THE CANTON AND OHIO DISC HARROWS. DRAG HARROW in two or three sections. THE CELEBRATED CANTON LINE of walking plows. In WAGONS we can give you choice of the three best made--THE BAIN, THE MITCHELL, and THE LUEDINGHAUS. We carry a full-line of the P & O BUGGIES, SURREYS and HACKS--QUALITY GUARANTEED. WAGON, BUGGY and PLOW HARNESS, the largest and best line in Hereford. We sell the best Stoves on earth, Buck's White Enamel Line--THE GREAT MAJESTIC RANGES--that for durability and satisfactory service stand without an equal. We are receiving the largest line of QUEENSWARE, TINWARE, GLASSWARE, and GENUINE IMPORTED AUSTRIAN CHINA ever brought to Hereford. We have on hand FOUR CARS of BAKER PERFECT BARBED WIRE, bought at a low price and we will sell it the same way. We have TWO CARS of PIPE arriving that we are breaking the price record on also. Last but not least the ECLIPSE WINDMILL, the windmill that has contributed in the largest way to making almost a Garden of Eden out of the dry, treeless plains of the Panhandle. Always on the lookout to serve our customers to their advantage.

WE ARE YOUR FRIENDS
STRINGFELLOW-HUME HARDWARE CO.
 HEREFORD, TEXAS

More Steam Plows.

The old complaint that there is not being enough plowing done in the Panhandle must now be brought to an end. In addition to the half dozen other steam plows now in operation in this and Castro counties, a German named Taack of Graham, Texas, was here this week and made arrangements to ship a 35-horse power outfit here at once to do work for the public. We are told that the demands for this class of work is far in excess of the present force. The hundreds of acres of our lands which are now being turned each day will soon bring many enormous farms into view, where hitherto nothing but the broadness of the prairie could be seen. The largest farm which has been contracted is 700 acres on the Stone place, north of town.

Progress on Railroad Grade.

Roadmaster J. H. Stinson of the Pecos Valley lines was in the city Tuesday inspecting the work now in progress on the large grade across the Tierra Blanco just west of town. The road-bed is being changed to a new grade for a distance of more than a half mile at this point in order that the sharp curves and heavy grades on both sides of the river may be done away with. The work is under the immediate supervision of Contractor Allen, and Mr. Stinson tells us that it is progressing satisfactorily.

J. R. Mosley has a similar contract a few miles further west which is also being executed very rapidly.

When all the work now under headway has been completed, the Pecos Valley will be the best equipped road in the west.

Better see L. Gough about it. tf

PRIZE WINNERS.

Committee Makes Decision in Placing Honors in the recent Agricultural Exhibit.

The judges in the agricultural exhibit contest, held in this city on the occasion of our annual picnic on September 2nd, made their announcement this week of those who were successful in that contest. As yet the amount of each prize has not been announced since the committee does not know how much money they will have after paying all the incidental expenses incurred in holding the picnic. However, this will be taken up at as early date as possible and the amount left will be prorated among the prize winners.

Following is a list of the winners: For best exhibit of flowers, Mrs. J. W. Hough; best onions, W. B. Green; best tomatoes, Mrs. E. C. Millett; best grapes, J. O. Linsey; best corn, S. H. Harris; best kaffir, maize, California wheat, rhubarb and turnips, W. M. Smith; best millet and best ear of corn, R. C. Bridges; best cabbage, G. C. Majors; best sweet potato, C. E. Edwards.

The judges were G. W. McMillion, C. F. Kerr and J. M. Boone.

Bear With Us.

We are compelled to ask the public to be patient with us for a few weeks in our efforts to do your laundry work. We find that the volume of business here is greater than we had anticipated and hence our present working force is not sufficient to handle the work. We are now securing additional skilled labor and in a week or so will be in a position to give prompt and satisfactory service. We take this means of thanking the public for the liberal patronage which has thus far been given us. We shall endeavor to merit your patronage by giving high grade service at all times. Yours truly, 33-2t F. A. STEWART, Prop.

Bring Us Your Oats.

We are in the market for all the oats the farmers have to market and will pay the highest cash price. Bring us all your oats. 29tf COLLUP & BURKETT.

Wall Paper--E. B. Black. 44

Laundry Kept Busy.

The force at the Hereford Steam Laundry has been completely snowed under with work since the day the machinery was started running. It was freely predicted when the establishment of the enterprise was first agitated a few months ago that it could not be a paying institution, but a visit to the plant at present would convince one that if it fails to succeed, it will not be for a lack of patronage.

Mr. Stewart is increasing his running force as rapidly as possible and hopes to be able to take care of the business in the course of a few days.

Attention Cattlemen.

I have 350 two-year-old steers for sale. Will take in exchange 150 cows with or without calves. Apply at once to 29tf ELI DUNLAP.

For Trade.

I have a black land farm consisting of 432 acres near Itasca in Johnson county, one brick house 100 feet by 25 feet in Hillsboro, one brick house in Osceola 90x25 feet, one brick house in Valasco 80x25 feet and two business lots in Valasco, which I will trade on reasonable terms for good plains lands. For particulars, see 32tf

H. W. MCKINLEY, Hereford, Texas.

Land for Sale.

I have eight sections of fine farming land in Castro County which ranges in price from \$7.50 to \$10 per acre, also a quarter section one mile from the court house in Portales with \$5000.00 worth of improvements for \$7500.00. See 24tf

MAX ROBERTS, Hereford, Texas.

THE QUESTION

With everyone is WHY and HOW can Black afford to sell such NICE goods in all departments of that "BIG STORE" so cheap. The explanation is simple. In the first place we know WHERE and HOW to buy the BEST goods for the LEAST money possible. And secondly, we are doing a large volume of business. Hence, we can operate on a small margin of profit.

YOURS TRULY

E. B. BLACK

FURNITURE DEALER AND UNDERTAKER

Jno. E. Ferguson ...LANDS...

SAFE SECURITIES

COMPOUND INTEREST

Safety is the first requisite in making an investment. If you buy from my list ofPANHANDLE LANDS..... you will have both of the above

HEREFORD, TEXAS

40,000 ACRES

AT

\$10 Per Acre

IN THE HEREFORD COUNTRY

Better crops than elsewhere; neighbors all around; water soft, at depth of from 110 to 200 feet, supply inexhaustible; corn will make from 30 to 50 bushels per acre; good fruit where planted; as much crop on land per acre as on a Missouri, Illinois or Iowa farm.

One Crop Will Pay For Land

Terms Easy and Can Be Bought In Any Size Tract

LOCATED ON NEW ROCK ISLAND GRADE, BETWEEN AMARILLO AND TUCUMCARI, TWENTY MILES WEST OF AMARILLO AND TWENTY-FIVE MILES NORTH OF HEREFORD.

CROUSE & PACKER

AT RITCHEY HOTEL

HEREFORD, TEXAS

TO THE PEOPLE OF DEAF SMITH AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of GRAIN, HAY, SALT, POSTS, COTTON SEED MEAL and FIELD SEED

We have the exclusive sale in Hereford for Chandler Lump Coal--The best that money can buy.

FLOUR! FLOUR!! We have added to our stock a strictly first-class and up-to-date Flour---THE BORDER QUEEN---Every Sack Guaranteed

Highest market price paid for Wheat, Oats and Hides

SEE US BEFORE YOU SELL. GET OUR PRICES BEFORE YOU BUY.

We have the best wagon yard in Hereford

OUR MOTTO---A SQUARE DEAL TO EVERYONE

W. L. Fallwell & Sons

Nobody smokes like father when he has a Franklin cigar. 32-1t

G. F. Pearce is down in Texas on busines this week.

For Sale--Four head of good hogs. Apply to J. H. Bowers. 31tt

Wanted.--A list of your city property--to sell. Murchison, Thompson & Co.

S. L. Boone has returned from New Nexico points where he had been in the interest of his nursery.

Parties wishing to sell their city property, will get results by placing a list with Murchison, Thompson & Co. 31tt

Mrs. Cound returned to her home at Cement Monday after an extended visit with relatives in the city. Mrs. Cound is a neice of T. M. Coulson.

Strayed--One white faced 3 year old heifer calf. Cow branded IRA left hip. Any information will be appreciated. E. F. Connell. 26tt

Miss Beulah Chrystal left for Denton this week, where she will enter college. Miss Chrystal has been visiting her sister, Mrs. R. N. Mounts.

J. A. Stegall, formerly of Castro County but now of Channing, spent Monday on our streets shaking hands with old friends. Mr. Stegall is now in the real estate business.

Cattle Strayed--I have six head of cattle strayed from my place east of town, branded O with cross attached on left hip. Any information about same should be reported to A. C. Etzenhouser. 31-2t

It will be found by reference to his ad elsewhere in the BRAND that J. T. Rutherford is offering his ranch, situated northwest of town, for sale. Mr. Rutherford is now having plans drawn by his architect for an eight room residence to be erected on his block in Evants' addition.

Messrs Crouse and Packer of Iowa are in the city to look after their large land holdings near Vega. These gentlemen own about 40,000 acres in that part of the country and are offering it on easy terms in any size tracts. We ask that attention be given their page ad found elsewhere in this issue.

For Sale--A house and lot, see W. M. Cogdell. tt

Sam Jackson and family left Monday for Denton to visit relatives.

Lost--White woolen shawl. Finder return to J. T. Jowell and receive reward. 31tt

Judge M. F. Barber came up from Dimmitt Monday and went down to Portales on business.

If you wish a good residence in Hereford at low figures, you should see J. D. Bourne. 28tt

J. G. Callens was in Kansas City a few days this week purchasing goods for his store at this place.

Strayed--A sow and seven pigs. Information about same should be reported to J. M. Boone at the Barber shop.

WANTED--To rent a four or five room house in desirable location. Will pay \$20.00 per month for six months. L. A. Stroud. 29tt

The material is being put on the ground this week for the erection of the beautiful home which Mr. and Mrs. Geo. W. Irwin have been planning for sometime.

Eugenia Glore who has been quite sick the past week with a threatened attack of congestion, is reported in a much improved condition. She is a neice of Rev. and Mrs. E. D. Morgan.

W. D. McIntosh, in company with his cousin, D. C. Hardy of Mississippi, left Tuesday for a visit in Roswell and Big Springs. Mr. McIntosh has our thanks for sending the Brand to Mrs. M. A. McCall of Hammon, Texas, for one year.

Don't annoy your wife, don't worry your mother, don't disgust your sister, don't sadden your sweet-heart by smoking cigarets. Try a Franklin cigar and the world will smile with you. T. M. Coulson, agent. 32-1t

W. M. Smith of near Dimmitt sent a wagon load of peaches, thirty bushels in all, to Hereford Monday which went without a word at a dollar per bushel. The Brand editor and wife are under obligations to Mr. Smith for including a bushel for them in the shipment.

The Anchor buggy is the best. tt For Sale--A 12x14 foot tent. See C. P. Author.

Mrs. W. H. Russell has returned from a visit with relatives down in Texas.

Fallwell & Sons will buy your wheat and oats. See them before you sell. 23tt

Mr. and Mrs. C. E. Smith have returned from a visit with their parents at Erick, Oklahoma.

For Sale--Fifty head of yearling steers--good colors--address L. J. Green, Texico, N. M. 32-3t

Herbert O. Park is in Dallas this week selecting a large assortment of holiday goods for his store at this place.

For Sale--Improved section two miles north of Hereford and one section six miles southeast. Will sell at a bargain. J. D. Bourne. 28tt

John Gregory arrived with his family and immigration car from Granbury Monday and are moving out to their one section ranch northwest of town.

Wanted--A man to furnish me with teams, tools, seed and land to plant a wheat crop on the shares and work for wages also. W. A. Bassham, Dimmitt, Texas. 32-2t

B. S. Arnold and wife arrived from Lexington, Kansas, this week and will make Hereford their home. Mr. Arnold is a son of Mr. and Mrs. W. B. Arnold of this city.

For Sale--Three registered Poland China Sows, price each \$30.00, also 12 pigs are subject to registry. Call at J. W. Brooks' near Hart Postoffice. 30-4tp

B. F. Donald returned to his home at Justin, Texas, after spending a few days with his son, Walter Donald, and family of Arney. Mr. Donald returns to his Denton County home better pleased than ever with the Panhandle.

P. B. Acuff returned to his home in Lubbock this week after having visited his brother, M. S. Acuff. Mr. Acuff tells us that the surveying of the "Panhandle Short Line" Road is creating considerable interest in his community.

LOW RATS FOR THE HOMESEAKER, COLONIST, TOURIST.



Every day until Sept. 30, round trip excursion rates to all important resorts in the land, including Chicago, Kansas City, Denver, St. Paul, St. Louis. Low one way and round trip rates to California daily; also to Portland, Spokane, Helena and many immediate points. Homeseaker's round trip rates to Amarillo, Guymon, Estancia, Tuesdays and Saturdays.

SPECIAL BARGAINS, ROUND TRIP

Denver, Colo. Springs, one fare Sept. 19, 20, 21, 22, account Pike Centennial Celebration. Atlanta, Ga., one fare plus \$2, Oct. 8 and 9, account Homecomer's Excursion. Oklahoma City, Hoo-Hoo Convention, Sept. 7, 8, 9, one fare plus \$2. Toronto, Sept. 12, 13, 14, Grand Lodge I. O. O. F., one fare plus \$2. Kansas City, Oct 5, 6, 7, 8, 9, Royal Live Stock Show, one fare plus \$2.

WRITE PHIL A. AUER, G. P. A., C. R. I. & G. RY., FT. WORTH, TEX.

OUR SPECIALTIES

By devoting our entire attention to our business, we make a specialty of constructing all shapes and sizes galvanized iron tanks, drinking tubs and dipping vats, etc. We are also in a position to do your plumbing or repair work on short notice at reasonable prices.

PHONE US YOUR ORDER

BELL & COPES

SUBSCRIBE FOR THE BRAND---\$1.00

PLOWS, WAGONS, WINDMILLS, ETC.

Now is the time to break your stubble for fall seeding. We handle a complete line of the Celebrated John Deere Plows and Implements and Hancock Disc Plows--there is none better. The Studebaker and Moline Wagons and Vehicles are recognized as standard everywhere--come and see them. We have a complete line of Builder's Hardware, Queensware and Glassware, Charter Oak and Garland Stoves and Ranges. Our stock of Samson Steel Windmills and Leader and Star Wood Mills is complete--we can furnish you any size wanted. Be sure and see us before you buy. We will save you money.

GARRISON BROS.

...WE WANT... YOUR BUSINESS

Our constant endeavor is to please all who trade at our store, for we realize that a pleased customer is the best advertisement any business man can have. With this in view, we refrain from all misrepresentation. On the other hand, our policy is to keep the very best merchandise which money can buy and satisfy ourselves with a living profit. If you will make our store your trading place for 1906, we believe that our fair, square way of treating our customers will convince you that we are worthy of the splendid business which is being given us.

Yours for business

Kerr, Slover & Ireland
DIMMITT, TEXAS

QUALITY FIRST

While we endeavor to make our prices as low as possible on every article we sell, yet our primary and constant endeavor is to see that each and every article is first class, of its kind, before allowing it to leave my store.

Remember that Saddles, Bridles, Harness, and Hand-Made Boots are here for you in great profusion

J. A. Canterbury

MONUMENTS

The Ft. Worth Marble Works has the best and latest designs in all kinds of Monuments, Granite Goods and Iron Fencing. Let me figure with you.

S. B. FEEMSTER
Local Agent
HEREFORD, TEXAS

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Sept. 14, 1906.

James O. Armstrong, S. D. Bettes, Charles B. Betts, (2), Mabel Blakeley, W. B. Brooks, Mrs. Dolph Cagle, Miss Ella Cannon, Miss Luella Cooper, W. P. Cook, Edward Conn, (2), Miss Florence Cornelius, R. T. Donaldson, J. S. Edwards, Famil Fakner, J. S. Ferris, (3), A. M. Gastin, Mrs. Eva Ford, Mrs. Florence E. Garney, A. Geery, Fate Gibson, Mrs. Mary Gotz, Mrs. Fred Eranker, D. F. Hager, G. V. Harrison, R. A. Harper, J. P. Hartley, W. T. Hartz, R. L. Harris, J. G. Harmon, Frank Hoff, Josh Hunt, Mrs. Leroy Johnson, J. E. Jones, Mary Johnson, Mrs. Annie Jones, E. E. Kirby, Ray Kirkland, J. Frank Lynn, Mrs. Buster McMahan, Miss Rosalia McCary, Clint Mills-paugh, Charley Mitchell, (2), Wm. E. Miller, John Moore, J. S. Myles, Edgar C. Nelson, Miss Lillian Newtown, Mrs. Ada Nicholes, Mrs. Chas. O. Laughlin, Miss Lencie Phate, James P. Pride, Mrs. J. P. Ramsey, J. C. Roberts, (3), Mrs. Stella Roberts, Mrs. Ed Roberson, Ellis Roberson, J. R. Roberts, Charles A. Rose, D. M. Rudd, R. E. Simon, George Shroll, J. H. Spurrier, Miss Willie Stapleton, Miss Willie Stuart, Miss Cathryne Stewart, E. H. Thomson, Robert Trimble, J. J. Vorpe, (3), Hughes Waller, John Walker, Will Warthem, E. Welhoff, Eelan White, John Wilson, Arch C. Williams, D. M. Wilson, A. M. Weikerk, P. F. Witherspoon, Kerbert Williams.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS, P. M.

Dissolution Notice.

The copartnership existing between B. W. Miller and E. B. Orr in the real estate business has, this day, by mutual consent been dissolved, E. B. Orr retiring from the firm. The business will still be continued under the name of B. W. Miller & Sons, who are authorized to collect all money and commissions due said firm, receipt for the same, and the said E. B. Orr is hereby released from all liabilities of said firm.

B. W. MILLER,
E. B. ORR.
Hereford, Texas, Sept. 17, 1906.

Goes With Exhibit Car.

Robert Humphrey left this week for Amarillo to join the Panhandle Exhibit Car which is now on its way for a three months' tour of the Northern States. Besides Mr. Humphrey, Mr. Ward, a farmer of Potter County, is with the car. Both gentlemen have lived in the country for many years and thoroughly understand both the advantages and disadvantages to be encountered here. Two better men could not have been sent out with the car.

Still in Business.

We are in the meat business to stay and will sell you meat at any and all times, worth the money, and to be convinced you only have to give us a trial. Will deliver your steak for breakfast and will deliver on Sunday morning one hour.

Thanking you for past favors and a continuance of same, we are
Yours very respectfully,
25tf JOHN A. JOHNSON.

The Anchor buggy is the best. tf

Keiry-Christy.

Miss Cora Christy, of this city, and Rev. William G. Keiry, of Hereford, Texas, were united in marriage yesterday afternoon at 4 o'clock at the home of the bride's parents, Mr. and Mrs. J. L. Christy, of South Bell avenue. Rev. Mr. Keiry, of Monta Vista, Colorado, father of the groom, performed the ceremony, assisted by Rev. W. C. Snider of Kansas, Ill. The wedding was a very quiet affair, but the immediate relatives of the couple being in attendance. Following the ceremony a wedding supper was served. The bride is extensively and favorably known in Normal, Bloomington and many towns in central Illinois. She is an accomplished musician, having taught music in the public schools of Waukesha, Hoopston and Rossville for several years past. Rev. Mr. Keiry, the groom, is pastor of the Presbyterian church of Hereford Texas, where the couple will make their home after a two weeks' sojourn at Winona Lake, Ind.—Bloomington Pantagraph.

The Brand in Lead.

Dear Sir: Since leaving your little city, I ask you to let the BRAND follow. Enclosed please find \$1.00 for which send me the paper for one year. I can't do without the BRAND. It's the best what is. Since giving up the cow-boy life on the ballies, I have taken up the Hardware business here and as the land Agents of Hereford say, everything is looking favorable. Lots of inquiry here about your ball-face country.

Wishing you and the Hereford people much success, Yours very truly,
BEN A. HUBBARD.

Epworth League Sept. 23.

Leader—Mr. Haag.
Subject—The Grace of Giving.
Song.
Prayer.
The Grace that needs to abound, Ref. 3 Cov. 3:6-9.—Mr. Suggs.
Solo—Miss Edwards.
Sentence Prayers.

What the leader thinks about the Subject.

Illustrations from the Era—Read by Mabel DeAtley.

Song.
Benediction.

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.

C. M. MCGHEE at Mrs. W. B. Robinson's residence. 5tf

New Bank for Clarendon.

Clarendon, Texas, Sept. 15.—Colonel P. R. Stephens and H. D. Ramsey of Clarendon and J. C. Knorpp of Kansas City are the promoters of a new bank to be established at this place within the next sixty days. The institution will be established under the state banking laws and will be known as the Clarendon State Bank. The institution will be capitalized at 25,000 dollars, and makes the third bank for Clarendon. Wesley Knorpp of this place is named as cashier of the new concern.

Chickens Wanted.

I am in the market for spring chickens. Highest market price paid. JOHN A. JOHNSON. 22tf

To School Children

Our stock of Pencil and Fancy Tablets, Inks, Pencils, Etc., is complete. We can sell you just the design you want in Writing Tablets. Come to our store when you need anything in this line.

T. M. Coulson
DRUGGIST

HEADQUARTERS

We are headquarters for anything in the Grocery line. We keep Staple and Fancy Groceries, Tinware, Glassware, Enamelware, Queensware and Feed Stuff. We assure you we have appreciated your past patronage and will equally appreciate your trade in the future. We will meet any legitimate prices. We get our Flour, Salt and Feed Stuffs by the car load and own our own building. Come and see us.

Yours for Business

BARNARD & CO.

To The Public

Having purchased the City Meat Market from Geo. F. Pearce, I take this method of inviting my friends and the public at large to call on me for anything in the fresh meat line. I shall butcher only fat stuff and you may rest assured that if you will buy your meat of me you will always get the best.

Yours for business,

JAS. H. WILLIAMS

Tierra Blanco Herefords

L. R. BRADLY Registered Hereford Cattle
BREEDER OF

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Her I. by Chorister, No. 93983
Assist. by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load.
Lots

The Brand

Published Every Friday By
J. RAY & COMPANY
 J. RAY, Editor

Official Organ for Deaf Smith
 and Castro Counties

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 Act of Congress of March 3, 1879.

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 STRICTLY IN ADVANCE

FRIDAY, SEPT. 21, 1906

ANNOUNCEMENTS.

[All candidates for County and District
 offices will be charged \$10 for announce-
 ments; for precinct, \$5, payable invariably
 in advance.]

For State Senator:
 JNO. W. VEAL
 For District Judge:
 J. N. BROWNING

Deaf Smith County.

For County Judge:
 W. H. RUSSELL.
 For County and District Clerk:
 W. M. COGDELL.
 For Sheriff:
 E. F. CONNELL.
 For Tax Assessor:
 J. W. FORD.
 For County Treasurer:
 CHAS. E. SMITH.
 For County Commissioner Prec. No. 3:
 J. R. ARMSTRONG
 For Commissioner Precinct No. 2:
 T. M. PALMER
 For Commissioner Precinct No. 1:
 W. D. KELIEHOR

Castro County

For County Judge:
 M. F. BARBER
 For County and District Clerk:
 EDGAR S. IRELAND
 HARVEY CASH
 For Tax Assessor:
 W. S. DIXON.
 For County Treasurer:
 S. I. LEE
 T. A. TURNBOW
 For sheriff and tax collector:
 I. O. JACKSON
 PRESS BURNAM

AS we pass rapidly in our progressive march we should be constantly on the lookout for some needed improvement which would tend to make Hereford a better town—a more desirable place in which to live. We have been successful in securing many valuable enterprises the past year or so, to such an extent that we fear some of the details in town building have been overlooked. For instance we now have a city of from 3000 to 3500 people without a single sidewalk within our limits save on the main business street. We can hardly conceive of such a state of affairs, but such is true, nevertheless. How much a nice, well-built sidewalk in front of some of our beautiful homes would add to their appearance and comfort! The cost of such an improvement is but a nominal one, one within the means of each and every property owner in Hereford. We believe if a few of our enterprising citizens should undertake this important work on their own premises the contagion would be taken up and soon there would be ample provision made for traveling over the town in bad weather. If there should be five miles of walks built in Hereford it would only be in keeping with the enterprise manifested by other towns of no greater importance. There are only two questions to be asked in this wise, viz: Shall we always be an ordinary country town or shall we be alive to our own interests and keep pace with the progress of the times? What will the answer be?

THE cool, bracing weather which has prevailed in this portion of the state the past ten days has called forth the expression from almost everyone that this is the ideal climate. The very atmosphere, itself, gives vigor and causes everyone to feel that he should be engaged in some active, useful work.

Stock Horses for Sale.

One 5-year-old mare about 15 hands high with fine young mule colt; 4-year-old mare, 14½ hands high, and two 2-year-old fillies. Price for bunch \$175.00. Can be seen in W. E. Simons pasture 1½ miles north of Hereford.
 32tf T. J. GRAVES.

Wanted—To buy peach seed in any quantities. Hereford Nursery.
 31-2t

MORE MONEY NEEDED.

We are requested to say to the patrons of the Hereford Public School that more money is yet needed to finish paying for the new building which was recently completed. Mr. Parmer, who has done the principal part of the soliciting, tells us that to date there has been collected for this purpose about \$1304.95, leaving a balance due of \$650. While the majority of the patrons have given liberally of their means in providing the necessary room and equipment, there still remain fifty-three patrons within the bounds of the district who have not contributed. Some of these have been seen, others have not. Why they should remain indifferent to the welfare of our schools, we are not able to say; but we do think one makes a grave mistake in allowing the burden of educating his children fall upon the shoulders and pocket book of his neighbor. Knowing our people as we do, we cannot yet believe there is a man of them who will allow such to be the case. We are yet compelled to think that the seeming indifference, is only negligence in the matter and that before another week passes these fifty-three patrons, whoever they may be, will come forth and share these responsibilities along with those who have undertaken the enterprise. Duty is speaking to us in no mistaken accents to look well to the wants and needs of our public schools.

SHALL IT BE MOVED?

For sometime, the BRAND has had it in mind to mention the fact that in all probability the cotton gin will be moved from this place within the next year, if more attention is not paid to the growing of cotton. The present management have put in an up-to-date plant at a heavy expense and could easily gin 2000 bales annually, where heretofore they have ginned only about 75 bales. The lack of interest in this staple crop is not because it is not a success in this climate, for it grows here equal to any other part of the country, but because labor could not be secured to gather it. While we can't hope for cotton to be extensively planted here till labor becomes more plentiful, yet there should be enough planted each year to justify the owners in keeping the gin plant here. The business men of Hereford, with the aid of a few farmers, raised a bonus of \$1000 to secure the plant in the first place; it now remains with the farmers to continue it here by planting a small cotton crop each year.

HORSE flesh is about the dearest trade commodity in the entire country today, with the exception of gold dollars. The ordinary cow pony is now cheap at \$100 and the average buggy animal is going all the way from \$150 to \$200, owing largely to the character of vehicle to which they are hitched. The raising of horses has been sadly neglected in all portions of the country the past few years, to which fact the abnormally high-price is attributed. The few of our stock farmers who turned their attention to this particular industry a year or so ago are now reaping a rich reward in realizing a fancy profit on all their holdings. We feel safe in saying that no country affords better opportunities for raising a good quality of horses and mules than does the Panhandle, and we feel that many of our stock farmers will take advantage of these in the immediate future.

Addition to Firm.

The land firm of H. H. Hawkins & Co. was strengthened this week by the addition of two new members, J. W. Wasson and his son-in-law, Mr. Warner. This firm has a wide acquaintance in the North, both the new members coming from Leon, Iowa, and are facilitated for handling large companies of homeseekers, both before and after they arrive at Hereford. Their men will be shown over the country after reaching Hereford in their large tourist automobile.

Public Notice.

We have a first class well machine and are prepared to put down wells any depth. All work done promptly and satisfaction guaranteed in every instance. See me or leave your order with Stringfellow-Hume Hardware Co.
 30tf BEN WRIGHT.

Phone your orders for fresh bread, pies, cakes and cookies to the City Bakery. No. 68.
 32tf

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

| | |
|------------------------|--------------|
| CAPITAL | \$ 50,000.00 |
| SURPLUS AND PROFITS | 15,000.00 |
| SHAREHOLDERS LIABILITY | 50,000.00 |
| TOTAL | \$110,000.00 |
| ASSETS | 400,000.00 |

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

Let Us Save You Money On BINDER TWINE

We will sell you the best SISAL Twine at 11 1-4c per pound and guarantee it to be as good as twine sold by our competitors at 12 1-2c per pound. Remember that we will stand by this. We handle the only kaffir corn header on the market that will do the work satisfactorily, to-wit: Eagle Mfg. Co. All sizes of Hoosier Grain Drills with preaser wheels and anything from 8 to 12 hoe. Prices right. Our General Hardware line is now complete. Please call and examine our prices on general stock.

YOURS FOR BUSINESS

Hereford Hardware Company

WM. LAY, President W. E. ROBERTSON, Vice-Pres. and Gen'l Mgr JACK CRANFORD, 2nd Vice President G. F. LeGRAND, Sec'y and Treasurer.

WESTERN CONSOLIDATED Mining Co.

Capital Stock
 \$ 2,000,000.00

HEREFORD, TEXAS

ADVISORY BOARD

WM. LAY, Amarillo, Texas HON. IRA WEBSTER, Amarillo, Texas
 W. E. ROBERTSON, Hereford, Texas H. T. MARTIN, Howell, Arkansas
 JACK CRANFORD, Alvarado, Texas T. B. RECTOR, Hereford, Texas
 G. F. LeGRAND, Raymondsville, Texas REV. J. W. COLLINS, Rockport, Texas
 JNO. P. SLATON, Attorney, Hereford, Texas

The men whose names are herewith attached recommend this as a safe investment and the speculative feature to be unexcelled. For further information inquire of any of the above parties who have seen property, except Judge Slaton. Stock 25c on the dollar for the next thirty days.

Going After Business.

The new real estate firm, known as the Panhandle Land Co., and composed of J. F. Easley, C. M. Hunt and D. W. Pinkston, all of this city, are preparing to do considerable advertising for the Panhandle, large orders for printing already having been left at this office. These gentlemen have nice quarters at their new building and propose to do a fair, legitimate land business. The BRAND trust that they may be the means of installing many substantial farmers upon our rich farm lands.

See me for genuine bargains in wall-paper. J. W. English. 27tf

Business Change.

As we go to press the announcement of the change in the hardware business of Stringfellow-Hume on the plains is made public. Their stores at Hereford, Canyon City, Amarillo and Plainview have been sold to Morrow-Thomas Hardware Co. of Roswell, invoicing to take place Monday. Particulars will be given next week.

Young Ladies Wanted

Two young ladies are wanted at the College to help in the dining room and in this way pay their expenses in the school. Apply or write to
 32-2t A. C. ELLIOTT, Pres't.

Invents Cotton Chopper.

W. S. Laswell has planned a cotton chopper which bids fair to become of considerable commercial value. A miniature form has been constructed and as soon as a detailed description can be made, a patent will be applied for. The implement is built upon wheels similar to a cultivator and seems to be perfect in the performance of the work which was planned for it.

Dry Goods.

Almost our entire line of fall and winter dry goods and ready-to-wear goods are now in. Inspect our line before buying.
 1t GEO. A. STAMBAUGH.

G. A. F. PARKER, President. J. L. SMITH, Vice-President. F. B. FULLER, Cashier.

Condensed Statement of The Western National Bank

OF HERFORD, TEXAS
at the close of business, Sept. 12th, 1906

| RESOURCES | | LIABILITIES | |
|----------------------------|--------------|---------------------------|--------------|
| Loans | \$318,297.08 | Capital Stock | \$50,000.00 |
| U. S. Bonds and Premiums | 51,000.00 | Surplus and Profits (Net) | 22,376.17 |
| Banking House and Fixtures | 5,600.00 | Circulation | 50,000.00 |
| Other Real Estate | 3,352.48 | DEPOSITS: | |
| Redemption Fund | 2,500.00 | Individual | \$370,623.04 |
| Cash and Exchange | 112,249.65 | Banks | .00 |
| | \$492,999.21 | | 370,623.04 |
| | | | \$492,999.21 |

THIS BANK OPENED FOR BUSINESS JULY 1st, 1903
 Deposits, January 1st, 1904 - \$51,300.62. Deposits, July 1st, 1905 - \$104,628.68.
 Deposits, July 1st, 1904 - \$55,959.21. Deposits, January 1st, 1906 - \$220,466.42.
 Deposits, January 1st, 1905 - \$90,016.08. Deposits, July 1st, 1906 - \$263,146.89.
 DEPOSITS NOW \$370,623.04

FOR...

WATCHES
JEWELRY
DIAMONDS
SILVERWARE

SEE
VANNOY & RAY, Jewelers

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas

Fresh bread, pies and cakes at the City Bakery at all times. 32tf

New line of men, boy's and children's caps at G. A. Stambaugh's. 1t
 For Sale—A good sorgham mill. Call on J. M. Boone at barber shop.

Attorney A. S. Rollins of Canyon City was in Dimmitt on business this week.

E. Megert was up from his Castro County ranch a few days this week on business.

We are glad to report Col. S. T. Howard in a greatly improved condition at present.

List your Parmer county property with W. L. Sims, the pioneer Land man, Bovina, Texas. 32-4tp

Miss Essie Bourn has gone to Wichita Falls, where she will teach in the Catholic College this season.

Messrs. Deshler and Thadkey have returned from a business visit to their former home at Princeton, Mo.

Buy your dry goods, shoes, etc. from Ralph Barnett. You get one chance at six prizes with every 50c purchase. 32-1t

Mr. and Mrs. Chas. C. Ferguson have returned from an extended visit with the former's parents at Sedalia, Mo.

C. R. Smith is having a neat four room house erected in North Hereford to which he will move as soon as it is completed.

Rev. and Mrs. William G. Keiry arrived Saturday morning and are now at home to their friends in the church parsonage.

Robt. R. Kemp of Roswell is in the city today. Mr. Kemp is one of the chief owners of the Kemp Lumber yard at this place.

Miss Allie Williams returned to her home in Paris Tuesday after a visit with her sister, Mrs. R. C. Bridges, east of town.

Mr. and Mrs. C. A. Hewatt and daughter returned to their home in Sulphur, I. T., this week after a brief visit with the family of N. C. Hilburn. 30-4t

Our stock is complete, do your trading now and get coupons with every 60c purchase. \$65.00 in prizes to be given away Saturday, Oct. 6th, at 4 o'clock p. m. Ralph Barnett. 32-1t

If you would leave a pleasant reminder of yourself at your home, smoke Franklin cigars while you are there. Its delightful aroma will linger and please while you are away. T. M. Coulson, agent. 32-1t

Mrs. Bruce and daughters have arrived from Kentucky and will live in Hereford. They have rented the J. W. Hough residence in West Hereford. Mrs. Bruce is a sister-in-law of Mrs. M. B. Daniel.

H. B. McKinley receive finest pair of mules from his land farm in Hill county this week. The Brand editor has a number of years. They are iron grays, five and six years respectively, and have a value of from \$500 to \$600. will be used on the farm town.

FIFTH-SUNDAY MEETING.

To be held with the Baptist Church at Tulia, Texas, Beginning Friday, Sept. 28th, 1906.

2 P. M. Sermon by Missionary Morgan.

3 P. M. Scriptural Evangelism: (1). Our Responsibility, J. D. Ballard.

(2). Does the Church profit by it, U. J. Fox.

4 P. M. The outlook for the Baptist work on the Plains. An open discussion.

NIGHT.

8 P. M. Sermon by J. T. Burnett.

9 P. M. The demand for strong Bible Doctrine and permanent Baptist work in our Association, O. W. Dean.

SATURDAY MORNING SESSION.

9 A. M. Christian Stewardship: (1) Our obligations as Stewards for God, E. D. Morgan.

(2) The benefits derived from faithful Stewardship, by Frank Leake.

10 A. M. Associational Mission; The demand and support. An open Discussion.

11 A. M. Sermon by J. D. Ballard.

AFTERNOON SESSION.

2 P. M. State Missions, J. N. Marshall.

3 P. M. Buckner Orphans Home, J. T. Burnett.

4 P. M. Board Meeting.

NIGHT.

8 P. M. Young People's Work, O. F. Smith.

SUNDAY.

11 A. M. Sermon, O. W. Dean.

All questions open for general discussion. All Pastors are urged to attend and bring as large representations from their churches as possible.

Lands for Sale.

The lands in Moore and Hartley counties are making from 20 to 40 bushels of wheat per acre, corn fine, all crops good. We can sell you rich level plains land at from \$4.00 to \$8.00 per acre.

Write us, or call on us, at Channing, Texas. Office Hotel Rivers.

CHANNING LAND CO.
By J. A. STEGAL.

We have one Waller H. Wood 7 ft. harvester and binder that we will close at \$100, 1-2 cash balance in deferred payments. Call and see us. The machine guaranteed. 19-tf
HEREFORD HDW. CO.

Will Seat Chapel.

A move has been inaugurated, by the Farr Literary Society, to raise funds for the purpose of seating the chapel. The plans are to be able to seat literary entertainers. The date will be announced later.

Organ Sale Cheap.

I have a good residence lot, 210 feet almost new, which, in addition, see, real bargain. Call on W. M. HINES, at the Hereford Hotel, Hereford, Texas, particulars.

Wanted.

For Sale—A four man is wanted to two lots. See J. M. the public school.

T. J. GRAVES,
Hereford, Texas.

PURE DRUGS

For pure Drugs and Medicines, call at our store. Our prices are right. Your attention is especially called to our prescription department, which is in care of a graduate pharmacist. We handle the famous Sewel Paints, Oils and Varnishes.

Herbert O. Park

NOTICE IMPORTANT!

We want the public to know that we have the best well drilling outfit ever operated on the plains. Our machinery is all new and drawn by steam power. No well is too deep or too shallow to receive our careful attention. Our long experience enables us to do your work so that it will not have to be done over. All work fully guaranteed. If interested, see us before you let you contract.

Leave orders with STRINGFELLOW-HUME, Hereford, or BOVINA MERCANTILE CO., Bovina, or phone

P. C. Pylant & Sons
BOOM, TEXAS

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers, and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

B. Y. P. U. Program.
Following is the B. Y. P. U. program for Sept. 30.

Subject—What is Practical Christianity?

Scriptural Reading—James 2:14-26.

Leader—Maggie Argo.

Song.

Prayer.

Practical Christianity as shown in pure living, paper—Elmer Cowart.

How can Practical Christianity be Shown in Our Deeds?—paper, Audrey Argo.

Prayer.

Practical Christianity as Shown by Our Outspoken Testimony—paper, Bessie Curtsinger.

Practical Christianity as Shown by Uncompromising Loyalty, paper—Mrs. R. N. Mounts.

Song—"Stand up, Stand up for Jesus".

Collection.

Roll call answered by verses of Scripture.

Business meeting.

All members are requested to be present.

List your city property with W. M. Cogdell. 30tf

TO HOMESEEEKERS AND INVESTORS

DO YOU WANT A SQUARE DEAL?

It Pays US to give our customers the benefits of the OWNER'S LOWSET PRICE. It pays PROSPECTORS and INVESTORS to BUY through us. We can save you from \$1.00 to \$2.50 per acre. :- :- :- :-
 Our sales since last report aggregate - - \$113,213,95

WE ARE SELLING LANDS STRICTLY AT THE OWNER'S PRICE--NOTHING ADDED

We sell on a five per cent commission--NO MORE, NO LESS

**RAYZOR & DEATLEY, REAL ESTATE DEALERS
 HEREFORD, TEXAS**

Educational Column.

"No life can be pure in its purpose and strong in its strife, And all life not be purer and stronger thereby.

The second week of the Public School has now closed with very gratifying results. Quite a number of pupils have entered since the last report, and we are now nearing the four hundred mark.

Lucy Cassels entered the 6th grade on Monday as a new pupil. This grade now numbers forty pupils.

Our little friends Herbert Rayzor and Wesley Bradley, came to us this week in the third grade.

With the erection of the new school building and separate grounds for the first three grades, the larger pupils have ample grounds for their various games without trespassing on the rights of the little tots.

It is indeed a pleasure to hear each of the Public School teachers say, "I am so pleased with my grade and work". With these conditions, Hereford may expect an excellent school the coming year.

Some things that the Educational Column would like to note:

Every girl and boy of school-age in Hereford attending school.

The presence of fathers and mothers often in the different school rooms seeing the work their children are doing, and, also, what the faithful teacher is trying to do as she goes in and out before those entrusted to her care.

Every citizen of Hereford praising

the Public School, and talking for it on the streets and public highways.

Again we invite every teacher of Deaf Smith and Parmer Counties to contribute to this column.

A reliable paper tells us that some idea of the volume of business getting ready for San Francisco may be gained from the fact that one hundred vessels are on the way to that port, or will be shortly, with a total cargo of 213,000 tons. Most of it is structural steel and cement for the rebuilding of the city.

The novel attempt of Walter Wellman to reach the North Pole by airship will not be made this year. The explorer found that defects in the mechanical equipment of the airship would make an attempt at this late season more risky than he had expected it to be. He probably will try it again next year.

The sweet potato belongs to the morning-glory family, and is the chief food-plant belonging to this order.

It may be of interest to many of the school girls and boys who read the BRAND to know how the plant obtains food from the soil.

Roots are of two kinds, the "tap root", the chief use of which is to sustain the plant in an upright position, and the "fibrous root", which is engaged mainly in absorbing food from the soil. These roots are made up of cells, through the walls of which solid matter cannot pass; all food absorbed by the root must be in solution. The outside coat of the root, unlike that of the leaf, is not full of holes, therefore, no solids can enter

the root.

The root grows at its tip, and it is through the delicate cells located there that the plant absorbs nutriment. The tips are protected by a sheath or cover, which permits the root to penetrate the soil without injury. The absorption of the solution by the root is obtained by means of what is called diffusion. By this means water is taken in, and with the water the dissolved food elements such as lime, potash, potassium etc., found in the soil. This then ascends the stem of the plant into the leaves and green parts of the plant where it is digested and becomes a part of the living plant.

Someone has truthfully said, "Today is for all that we know, the opportunity and occasion of our lives." On what we do or say today may depend the success and completeness of our whole life.

Some good resolutions for our girls and boys.

I will be neat.
 I will do honest work.
 I will not even shade the truth.
 I will be punctual in all things.
 I will be courteous to old people and to women.

I will, when I undertake a thing, be sure I am right and then stick to it.

Will Buy Grain.

I want all the good wheat and oats you have. Also a few cars of kaffir corn and milo maize in the head. Also will buy your hides at the best market price for all you have to sell. Office at Cardwell Bros.

C. L. CYRUS.
 Hereford, Texas.

Makes Pretty Picture.

The BRAND editor was presented with a photograph this week taken from a collection of vegetables and farm produce which was grown on the ranch of N. C. Hilburn five miles south of town and which goes to prove that the Panhandle is specially adapted to the production of a wide range of crops. The collection referred to contained twenty-four varieties of farm produce, including wheat, oats, kaffir, maize, Indian corn, peanuts, melons, cantaloupes etc. etc. all of which showed perfect development and served to prove that no country offers more abundant opportunity for diversification than this. We are compelled to admit that Mr. Hilburn is a splendid farmer, else he could not produce such specimens. Mr. Hilburn tells us that he has 55 acres of wheat which is now more than three inches high.

Public Notice.

I take this means of notifying the public that I am still in the butcher business at the same old stand and that I am keeping constantly on hand a supply of fresh meats of all kinds. When I can serve you in my line, I shall be glad to have you call on me. Phone in your orders and they shall receive prompt attention. Yours for business,
 J. H. WILLIAMS.
 32-2t

New Brick Church.

The Methodist Congregation of Amarillo is building a new \$30,000 brick and stone church which will probably be the best structure of its kind in all West Texas. The foundation is to be of solid concrete and will have steam heat and all the modern appliances. Amarillo is certainly forging to the front compared to other western cities.

First Cotton Ginned.

Reports come from Hall, Harde-man and other lower plains counties of the opening of the cotton ginning season. Both Memphis and Quanah are boasting of having ginned the first bale.

Horses for Sale

I have seven head of good single and double drivers, which are for Sale. Apply to

J. A. SPIRES,
 Hereford, Texas.

28-ft

...THE... Hereford Nursery

IS PREPARED TO SUPPLY YOU NEEDS. MY ENTIRE TIME IS DEVOTED NO GROWING AND STUDYING THE BEST VARIETIES OF FRUIT, SHADE AND ORNAMENTAL STOCK ADAPTED TO OUR SOIL AND CLIMATE. I AM THE ONLY EXCLUSIVE NURSERY MAN ON THE PLAINS. SIXTEEN YEARS EXPERIENCE IN TEXAS. :- :- :-

L. P. LANDRUM

J. H. KING ABTRACTOR HEREFORD, TEXAS

I have a complete Abstract of the Capitol Syndicate Lands, Western Union Lands, and Evans Addition to Hereford. :- :- :-

SPECIALTIES:
 Conveyancing and Notary Work
 EVERYTHING GUARANTEED

COTTAGE HOTEL

J. D. Mullins & Son, Prop.

Plenty to Eat and Courteous Treatment

Hereford, Texas



THE SYSTEM PURIFIER

Drives Out That Billious, Lazy Feeling.
 Makes You Bright, Active and Cheerful.

CURES CONSTIPATION

SOLD AT DRUG STORES - PRICE \$1.00 PER BOTTLE

T. M. COULSON, Special Agent.

KEMP LUMBER COMPANY

(SUCCESSORS TO BURTON-LINGO CO.)

We are still here to extend to our customers the same kind treatment we always have and we are now in better shape to fill your bills than ever before, as our stock is complete. We have the celebrated Long Leaf Yellow Pine in abundance. Don't fail to come in and see our stock. It is a beauty. We have on the road more than one half million Red Cedar Shingles and also a nice assortment of 4 inch Red Wood Siding and Ceiling. We thank you for your trade in the past and will endeavor to merit your trade in the future. New Comer, give us a trial. We can suit you.

KEMP LUMBER CO. J. W. BURKS, MANAGER

THE BELL SYSTEM-CLOTHES.



WHEN you buy The Bell System Clothes, you Get a Dollar's Worth of Value for every Dollar Spent.

For Reliable Style, Fit, Fabric and conscientious Tailoring, The Bell System Reputation has been Well Earned and Well Sustained.

Fall and Winter Suits and Overcoats to Please Men and Boys of all Sizes and Shapes are now Ready for your Inspection.

Designed and Made by Stern, Lauer, Shohl & Co., Cincinnati, O.

SOLD BY

H. C. MYRICK

Settled Promptly.
The representative of the Aetna Fire Insurance Company of Hartford, Conn., was in Hereford last Saturday, the 15th inst., for the purpose of adjusting the loss on the Dimmitt Court house which was burned Sunday morning, August 26th. The adjustment was satisfactory in every particular and was made without friction. The county has received a draft for \$5000.00 in payment of the policy without discount.

Mr. Bern H. Smith, the progressive insurance agent, represents the Aetna which is one of the oldest and strongest of our American Companies, and holds the unequalled record of having paid all its losses in the several great fires of Chicago, Baltimore, Boston and San Francisco, cash without discount, and is known as the dollar for dollar company.

The company's last statement shows the following: total assets, \$16,815,296.87; surplus for protection of policy holders, \$11,036,010.93.

The treatment extended our county is the same treatment extended to all policy holders which will, we feel, bring its measure of reward from those having property, to insure.

M. F. BARBER,
County Judge Castro County.

Much Improvement Advised.

The railroad engineer recently sent out by the Texas Railroad Commission has completed his report to that body which indicates that much work is badly needed over the entire line. Following is a summary of the improvements recommended to be made in order that the Denver people may properly handle the traffic passing over their line:

1. The replacing of all fifty-six and fifty-eight-pound steel rails with heavier rails.
2. The ballasting of the entire line, but more especially these portions from Fort Worth to Decatur, forty miles; from Bellevue to Henrietta, sixteen miles; from Wichita Falls to Oklaunion, forty miles; from Goodnight to Pullman, thirty-five miles. The remainder of the road with here and there a few loads of ballast can be made to safely carry the traffic when the first portions mentioned are completed.
3. The renewal of 5 to 15 per cent of the ties over the entire road.
4. The reduction and re-arrangement of the present passenger train schedules to such an extent that until the betterments suggested and proposed are completed these trains will be able to, approximately at least, run on their published time.

Organ for Sale.

I have a good Waterloo Organ, almost new, which can be had at a real bargain. Call on M. S. ACUFF at the Hereford Hardware Co. for particulars.

For Sale—A four room house, with two lots. See J. M. Garner. 31-3t

Prohibition Successes.
Prohibition seems to be the most popular measure which has ever been brought before the people of Texas. The past two weeks have witnessed several victories for the pros, Ellis county in Central Texas and Ochiltree county in the Panhandle going dry in last week's elections. A move is now being inaugurated in Dallas County looking to a similar election in that county

at an early date. It now begins to appear that 'tis only a matter of a few more years when Texas will make a sweeping change in the whiskey traffic.

For Sale Cheap:

Two fine sections patented land 12 miles from Hereford. Price \$10.00 per acre. Partly on time. Apply to C. G. WITHERSPOON 271f or W. C. WITHERSPOON.

THE LARGEST The Best and The Most Beautiful Furniture Store in Texas Can Be Seen at Cockrell & Houck's

Qualities unexcelled and notwithstanding the high price of raw material our prices are the lowest for the best. We are displaying in our store the most beautiful Furniture ever brought to your city. Two big cars just received from the largest furniture market in world. We have a large line of everything in the Lawn Furnishing line. A visit to our store will do you good. We are always glad to show you. One busy day follows another is our experience the last 8 weeks.

You are always welcome at
Cockrell & Houck's

L. T. LESTER, President J. B. STONE, Vice-President
W. W. UNDERWOOD, Cashier

THE BANK OF BOVINA

Unincorporated
BOVINA, TEXAS

Offers every accommodation consistent with safe Banking principles. Absolute security to depositors. We solicit your account, be it large or small.

THE BANK OF BOVINA,
Bovina, Texas.

A. P. MURCHISON
J. D. THOMPSON

J. S. JONES
W. O'BRIEN

MURCHISON, THOMPSON & CO. REAL ESTATE AND CATTLE AGENTS

HEREFORD, TEXAS

We invite sellers and buyers to call and learn our methods of business. Office 'phone 167

List with us

Buy from us

Texas Farmers Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own

BANK ACCOUNTS

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in

THE PANHANDLE

as no where else for the reason that no other section now offers REALLY HIGH-CLASS LANDS AT LOW PRICES and that the Agricultural and Stock-raising possibilities of this section are the equal of, and in some respects better than three to five times higher priced property located elsewhere. In a word, MANY MAGNIFICENT OPPORTUNITIES are still open here to those possessing but little money, but prompt investigation and

QUICK ACTION

are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices.

"THE DENVER ROAD"

Sells cheap round trip tickets twice a week with stop-over privileges.

For full information write to
A. A. GLISSON, G. P. A., FORT WORTH, TEXAS

THE BRAND----\$1 Per Year

Buy a Farm or Ranch Direct From the Farmer and Save Money

The owner is placing on the market one of the best improved sheep and cattle ranches in Deaf Smith County, Texas--THE FAMOUS HEREFORD COUNTRY--containing 9 sections of fine agricultural lands, 8 sections in solid body, 3 other sections leased, land is fenced in 5 pastures, 3 of which are wolf-proof woven wire, good 6 room house, 250 acres in cultivation, an abundance of good, pure water, main body of land 14 miles and nearest part 11 miles northwest from Hereford, all smooth Plains land and all tillable except about 15 acres. Will sell at bargain in body or in tracts of 160 acres up.

CALL ON OR ADDRESS THE OWNER
J. T. RUTHERFORD

AT TYGRET HOUSE OR OFFICE OF E. F. CONNELL

HEREFORD, TEXAS

Public Announcement

Having purchased the grocery business of E. B. Orr, I wish to invite my friends and the public to call on me when in need of anything in my line. I shall keep at all times a complete assortment of fresh Staple and Fancy Groceries and enamelware and endeavor to treat everybody right. . . .

YOURS FOR BUSINESS

J. D. CURTSINGER

Major's Studio

HIGH GRADE PORTRAITS AND VIEWS

I am an experienced Photographer and guarantee satisfaction because I know I can please.

First Class

Ours is the most up-to-date transfer ever put on in Hereford. If you need the proof, give us a trial and be convinced. 'Phone 87.

W. T. Smith & Son
Proprietors

Wyche School House Items.
Mr. Morgan, the Baptist minister, preached for us Sunday.

Mr. Van Dyke from Missouri has purchased 320 acres of the Bounds section and is preparing to put in a big wheat crop.

Mr. Long has rented 250 acres of old land from E. Carter which he has all broken to sow in wheat. Mr. Long only moved in this spring and his own land is new ground.

We will all meet Monday, 17th inst., at the Frio in Bradley's pasture to repair the bad crossing on that stream and hope all parties interested in a good crossing will meet with us prepared to make dirt fly.

Mr. O. M. Daniels and Mr. W. M. Scarborough and their families left our community this week. The former goes to Brownfield in Terry County where he has a valuable tract of land he wishes to improve, the latter returns to his former love in Missouri. We regret very much to lose these excellent families. But they were tempted and sold out and there was nothing else for them to do unless they joined Harrison's Kicking Club.

Big Ranch Deal.
W. H. Godair, a pioneer cattleman of West Texas has sold his entire holdings of 53,000 acres in Dawson county, about forty miles northwest of Big Springs, to Higginbotham Brothers, merchants of Dublin, Texas, at \$5 an acre, making a deal involving \$265,000. Mr. Godair also announced he will sell his 6,000 cattle on the ranch as soon as possible and expects to realize \$100,000 more for them.

The sale of the Godair ranch is taken to indicate that the big tract, located in the heart of a fertile plains country, will be put on the market for settlers, although this is not confirmed by the Higginbothams.—Clarendon Chronicle.

Music Notice.
I will teach a class in music in Hereford this year and shall be glad to have those wishing instructions call to see me at the home of Mr. and Mrs. J. F. Collup.
30tf MISS JENNIE EDWARDS.

The Anchor buggy is the best.

Mr. Shelly in Trouble.
M. W. Shelly, formerly of this city, is now under bail at Abilene in the sum of \$10,000 charged with the killing of J. A. Chapman of Abilene on the 14th inst. In referring to the unfortunate affair, a special to the Ft. Worth Record says:

"Jim Chapman was shot and killed in this city this afternoon with a shotgun. He lived only about twenty minutes after the shooting. M. W. Shelly was arrested on a warrant charging him with the killing and the examining trial is set for 9 o'clock in the morning. Bad feeling has existed between the two parties for some weeks. Both were well known in this section of the state".

Strayed or Stolen.
Two Brown Work Horses, 16 hands high, each branded H on shoulder, will pay for information leading to their recovery.

MCKNIGHT BROS.
30tf Amarillo Texas.

The Automobile City.
Hereford can properly be termed the automobile town of the plains. This popular machine is becoming so numerous on our streets that in many instances the horse and buggy is being discarded for the faster mode of travel.

Besides those belonging to Geo. G. Wright and other northern companies, the J. P. Snyder Land Company now has two large machines and H. H. Hawkins and H. G. Tucker have one of similar dimensions. The fact of the matter is that our people are better able to afford this luxury than those of most of the western towns.

Work Guaranteed
We have come to Hereford to engage in our trade—a trade which we have thoroughly mastered in detail. We do sign painting, house painting, and paper hanging so that it does not have to be done over again. See us about your work.
27tf BENSON BROS.

Another Steam Plow.
A Mr. Ballew of Hale, Missouri who recently purchased the St. place north of town, unloaded a large steam plow outfit here Saturday which will be used in breaking several hundred acres of that ranch. Basing our conclusions upon the vent of so large a volume of proved machinery to this place there will be "something doing" the farming line the coming year. The plow referred to has 24 disks which cut 20 feet and will turn 30 acres to 40 acres per day. The number of acres to be plowed on that ranch is 700.

New Fire Insurance Company.
We have secured the agency the following Old line Millionaire Fire Insurance Companies: Phoenix Insurance Co., Camden Fire Insurance Association, Michigan Fire and Marine Insurance Co. Let us insure your property against Fire, Tornado and Cyclone.
RAYZOR & DEATLEY

We Must Lead in the Sale of COAL, GRAIN, FUEL OIL, HAY, POSTS

Seed Oats, Millet, Cotton Seed, Sorghum, June Corn

WE SHALL ALWAYS BE GLAD TO HAVE YOU FIGURE WITH US WHEN IN NEED OF ANYTHING IN OUR LINE WHETHER YOU BUY OR NOT

YOURS FOR BUSINESS

WILL H. HINES

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All
kinds of stenographic work done. Ex-
clusive agents for Western Union
Land Co.'s Lands

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. E. Davis C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all busi-
ness entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Cerro county lands.
Dimmitt, Texas

D. W. MILLER & SON
ESTATE AND LIVESTOCK
Hereford, Texas.

W. B. BOYD
Attorney-at-Law
OFFICE IN SCHRIMSHER BUILDING
Hereford, Texas

C. F. KERR
Dealer in Real Estate and Livestock
Unequaled bargains in Deaf Smith
and Castro County Lands. Prop-
erty rendered and taxes paid for
non-residents
DIMMITT, TEXAS

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, Texas
Residence Phone No. 138

FOR X I T LANDS
see
F. W. WILSEY, 148 Market St.,
Chicago, Ill.
or E. F. CONNELL, Hereford, Texas

MAX ROBERTS
Real Estate, Live Stock and Wool
BELL COUNTY BLACK LANDS
FOR SALE OR TRADE
Hereford, Texas

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

HALL & FRÉDERICKS
ATTORNEYS AND COUNSELORS AT LAW
Practice in all Courts
Office rooms 4 and 5 Eakle Bldg.
Amarillo, Texas

BILL HEAD
Panhandle Farms and Ranches
Hereford City Property
Hereford, Texas

DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

W. D. HORNE
ARCHITECT
Office with Hereford Lumber Co.
Hereford, Texas

White and graham bread at City
Bakery. 32tf

WANTED—Dish washer. Apply
at Ritchey Hotel. 29-tf

Sam Dunn and Geo. Dale were
Amarillo visitors this week.

I will trade land for cattle. J.
H. Bowers, Hereford, Texas. 32tf

T. J. Graves has returned from a
two-weeks' outing at Mineral Wells.

T. E. Shirley has returned from a
business visit to his former home at
Waco.

Go right now to Barnett's for
your tailor-made suit. Big line of
samples just in. 32-1t

W. F. Moore, Proprietor of the
Kelso Hotel, was a business caller in
the city Tuesday.

4lbs soda for 25c at J. M. Gar-
ner's, guaranteed to be as good as
Arm & Hammer. 21tf

Commissioner Geo. L. Muse was
among the city's ranch visitors Tues-
day and Wednesday.

For Sale—Two good second hand
office stoves at a great bargain.
Apply to the BRAND office. 31tf

Mr. and Mrs. Hugh Howard of
Roswell are attending the beside of
their father, Col. Howard.

Wanted—Several girls at the
Hereford Steam Laundry who can
do ironing. Apply at once. 30tf

All trains have been from five to
eighteen hours late this week on ac-
count of high water in Kansas.

Found the rear gate of a wagon
bed. Call at this office and pay
for this ad and the property is
yours. 32-tf

Barnett's store for tailor-made
clothing—the kind that fit. Prices
low as hand-me-downs, and style far
superior. 32-1t

Dr. E. W. Tinsley returned to his
home in Montgomery City, Mo.,
Tuesday after a two weeks' sojourn
in the city.

I am agent for Samuel H. Cohn,
ready-to-wear clothes. Fits guar-
anteed. Mrs. S. H. McCracken,
Hereford, Texas. 32tf

L. D. Shephard of Dimmitt left
Tuesday afternoon for El Centro,
California, to spend a few weeks
looking over the western country.

The real estate firm of Rayzor &
DeAtley have purchased a large
automobile which is being used in
connection with their real estate busi-
ness.

My store is headquarters for the
man that follows the plow as well as
the one who owns the cow. In fact,
my store is headquarters for every-
thing good to eat. J. M. Garner. tf

J. N. Rayzor of Denton is the
guest of his brother, W. H. Rayzor,
this week. Mr. Rayzor has a car
load of fine pianos in this city which
he will retail to our lovers of music.

I still have a few cans of Aldemy
Baking Powder and with every 25c
can you get a chance at a fifty dol-
lar range stove. Come early for
they won't last long. J. M. Gar-
ner. 21tf

Mr. and Mrs. Fletcher Rogers
have returned from their ten days'
vacation on the ranch of the latter's
parents in Randall County. They
also visited relatives in Oklahoma
while away.

Dr. Albert J. Caldwell, specialist
on diseases of the eye, ear, nose and
throat, of Amarillo, Texas, will be
in Hereford Sept. 26th and 27th lo-
cated at the offices of Drs. Hicks
and Rogers. 4tf

Evangelist P. M. Fitzgerald and
his singer, W. L. Mallard, arrived
the first of the week and are now en-
gaged in some faithful work in the
protracted meeting at the Presby-
terian Church.

Mr. and Mrs. J. W. Booth, who
came here last week from Oregon,
are planning a nine or ten room
residence which will begin construc-
tion at an early date. Mr. Booth
has purchased lots in Evans addition
six blocks west of the College.

H. P. McCain left for his home in
Cook County Tuesday after pros-
pecting in the city for a week. Mr.
McCain was so favorable impressed
with our city that he has decided to
move his family here at an early
date. He has purchased the L. W.
Vaughan residence in West Here-
ford, through the firm of Murchison,
Thomson & Co.

See the City Bakery for all kinds
of pies. 32tf

Found—A lady's gold watch. Ap-
ply at this office. 32-2t

For Rent—A 125 acre farm. Ap-
ply to R. H. Norton. 30tf

J. W. Burks had business in Can-
yon City the first of the week.

A complete line of jelly glasses
just received at Garrison Bros. 32tf

Mrs. Copeland is quite sick at her
home in West Hereford with typhoid
fever.

For Sale.—Shumach cane seed at
30 cents per bushel. Apply to
Henry Farmer. 22-tf

L. W. Vaughan joined his family
at Stratford this week in visiting re-
latives and friends.

List your ranch and residence
property with me if you wish a quick
sale. J. D. Bourne 28tf

Sheriff Press Burnam came in
Tuesday from Denver where he had
been on official business.

If you wish to sell that house and
lot or vacant lot just tell Murchison,
Thompson & Co. about it. 31tf

Jas. McCoard of Amarillo is help-
ing in the mechanical department of
the BRAND office this week.

For Sale—A good sorghum mill
and equipment. Apply to J. M. or
S. L. Boone for particulars. 30tf

J. F. Perry is up from Midland
this week on business. Mr. Perry
is well pleased with his new home.

For Sale—A Kary safe in good
condition. Can be had at a bargain.
Apply to A. P. Murchison for
terms. 30tf

We handle the best and most
complete line of fruits and vegetables
of any house in Hereford. Jno. A.
Johnson. 23tf

Prof. W. T. Noblitt is in the city
again after having spent several
months in Mexico looking after min-
ing interests.

Lost—A twenty dollar bill some-
where in Hereford. Will pay a
liberal reward for its recovery.
Henry Farmer. 32tf

The usual number of northern
homeseekers came with this week's
excursion and it is believed there
will be a large volume of trading.

L. A. Simpson returned Tuesday
from a combination business and
pleasure trip to the City of Mexico
and other points of interest in that
country.

Ladies and misses cloaks and
raps. It's no trouble to show you.
The largest and best assorted line
we have ever shown. Geo. A.
Stambaugh. 1t

The new real estate firm, composed
of J. F. Easley, D. W. Pinkston and
T. C. Hunt, have finished their of-
fice building on South Dewey Avenue
and are now installed for business.

Lost—A pocket book with the ad-
vertisement of the First National
Bank on back, and containing \$5.00
and other valuables. Return to
Claude Witherspoon at Bank. 31-2tp

Big prize contest at Barnett's, and
low prices on all fall and winter
merchandise. One chance at 6
prizes with every 50c purchase.
Come to our store for your fall
bill. 32-1t

Kissing made easy, the breath
sweetened and the air perfumed to
please the most fastidious and re-
fined by smoking The Franklin, 5c
cigar for sale by T. M. Coulson,
Duggist. 32-1t

Among the local improvements in
business districts this week, mention
should be made of the fresh coat of
paint which has been applied to the
front of Geo. A. Stambaugh's dry
goods store.

Rev. J. K. Howard arrived from
the state of Washington this week,
responsive to a message telling of
the serious illness of his father, Col.
Howard. Mr. Howard is pastor of a
prominent Presbyterian church in
that state.

Homer Innon left the first of the
week for Dallas where he goes to
continue his work in the medical de-
partment of the Southwestern Univer-
sity. This is Homer's second year
in his medical course and the grades
which he has thus far made show
him to be doing his work thorough
and well. The BRAND will be only
too glad to welcome Homer back to
Hereford as Doctor Innon.



You owe it to yourself to in-
spect our new
Fall and Win-
ter display of
Schwab Clothes
--It means bet-
ter clothes at
less cost. Call
at your earliest
convenience--
we feel confi-
dent we can be
of good service
to you in select-
ing new clothes
for Fall and
Winter.

Millinery Opening, Monday, October 1st

We will have on display our line of Pattern and Trimmed Hats. We cordially invite the ladies of both city and country to be present on this day.

Geo. A. Stambaugh

CARDWELL BROS.

IS THE PLACE TO BUY YOUR FRESH
VEGETABLES AND FRUITS. WE
GET A FRESH SUPPLY DAILY AND
CAN SUPPLY YOUR WANTS ON
SHORT NOTICE. DON'T FORGET THE
PLACE. :: :: :: ::

CARDWELL BROTHERS
THE UP-TO-DATE GROCERY STORE

JOE CARTER ELSHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

J. F. COLLUP J. D. BURKETT

Collup & Burkett
DEALERS IN
**Coal, Hay, Grain, Field
Seeds, Stock Salt and Sulphur**

We solicit your patronage, promising that we will endeavor to sell you goods at as close margin as possible. :: :: :: ::

WE HANDLE ALL KINDS OF POSTS

My Hair Ran Away

Don't have a falling out with your hair. It might leave you! Then what? That would mean thin, scraggly, uneven, rough hair. Keep your hair at home! Fasten it tightly to your scalp! You can easily do it with Ayer's Hair Vigor. It is something more than a simple hair dressing. It is a hair medicine, a hair tonic, a hair food.

The best kind of a testimonial—
"Sold for over sixty years."

Made by J. C. Ayer Co., Lowell, Mass.
Also manufacturers of
SARSAPARILLA,
PILLS,
CHERRY PECTORAL.

Endeavor Program.

Following is the Junior Endeavor program Sunday, Sept. 23:

Topic—The Lord is round about his people. 2 Kings 6:13-17 Ps 125-2.

Leader—Perry Wheeler.

Song.

Bible Lesson read by the leader.

Circle of sentence prayer.

Lesson story—Waldine Wilson.

God's care of his children—Talk, Beulah Wright.

Story of Elisha and the Syrian Army, written and read by a boy—Jimmie Robinson.

Discussion of Topic.

Duet { Cora Lee Gough,

Effie Lee Guinn.

Recitation—Lucy Cassels.

Mission study Period.

Mizpah.

Methodist Church.

Sunday School at 9:45 a. m., Junior League 4 p. m., Preaching at 11 a. m. by the pastor. The fourth quarterly Conference will convene on the 29th and 30th of September. Let's plan for a full report in all lines.

THOS. S. BARCUS, Pastor.

I can make it to your interest to buy your canned sweet potatoes, pumpkins and Boston-baked beans of me. J. M. Garner. 21tf

W. H. M. Society.

An Extract from the September Bulletin says, "The call for a collection of \$12,000 from the self denial and thank offerings during the Week of Prayer is a challenge to the faith and work of women of the church. The absolute need of the new building at Ruth Hargrove Seminary and the Board's inability to do more than carry current expenses of the connectional work from the dues and free will offerings of the past year make this special collection a necessity. Let each auxiliary set a given sum to raise and let every member have a part in this work".

October 7-14 is the date set for the Week of Prayer, the time being shortened to three days, observance by the Hereford auxiliary, 7th, 8th and 9th. A program committee was appointed at the Tuesday session.

Minutes of the twelfth annual session of the W. H. M. S. of the Northwest Texas Conference held last spring at Taylor were distributed to the eight members present on Tuesday.

Mrs. Jacob Buttram honored the session with her presence as visitor. Two visiting committees were appointed for service until the October meeting. In a brief talk Bro. Barcus urged the society to enter upon an earnest fall visiting campaign as many strangers are in our midst and many more likely to come.

The office of 1st president having been vacant for several months, Mrs. Black was unanimously elected to fill out the unexpired term.

The joint meeting of the W. H. and Foreign Missionary Societies of the Clarendon district that was to have been held in Hereford in August was postponed till October 16th and 17th. We will have thirty or forty delegates to entertain and much pleasure and good should result from the conference.

PRESS SUPT

Press Your Clothes.

Bring your old suit to me at Dale's barber shop and let me clean and press it and make it as good as new. 29tf

WALTER ORR.

For Sale

A Caligraph typewriter in good condition. Apply to

27tf A. P. MURCHISON.

Town Lots for Sale.

See J. L. Fuqua for some bargains in choice city lots and suburban property. 25tf

COLLEGE NOTES.

Miss Reo Miller spent Saturday and Sunday with her brother in Canyon City.

Mrs. Mason has returned from a pleasant visit in Childress.

D. G. Melton visited his friend, Will Bush, at Texico last Sunday. Mr. Bush will return to school in a few days.

Ernest Carper is spending several days in Texico.

Mr. and Mrs. Booth of Dallas, Oregon, were visitors at the College one evening last week. Their daughters, Misses Jessie and Bessie, are now members of the Dormitory family.

The vocal department under the direction of Miss Shirley is increasing and promises to add much interest to the school.

All departments are now organized and in good working order except that of stringed instruments, which will soon be organized. A teacher is daily expected, who will take charge of this department.

The Faris Literary Society had its first program which was both pleasing and creditable. After the adjournment of the Society the young people were entertained in the parlors of the Dormitory. This was the first school sociable of the year.

Each week brings new matriculates to the college. The following have enrolled this week: Tempest Ricketts, Claton, N. M.; Jessie and Bessie Booth, Dallas, Oregon; Maud Thompson, Portales, N. M. and Lester Wilkinson, Hereford.

The most important item of interest at P. C. C. is the arrival of Prof. E. M. Moore of Commerce, who takes charge of the departments of Latin and History. Prof. Moore is a graduate of East Texas Normal College and has had several years experience as a teacher. He brings the highest of recommendations. We extend to him a hearty welcome and trust his labors with us may be both pleasant and profitable.

Train Goes in River.

One of the worst train wrecks in the history of our country occurred at an early hour Wednesday morning on the Rock Island Road near Dover, O. T., when the regular north bound passenger from Fort Worth plunged into the Cimmaron which was in a swollen condition from the recent heavy rains in that country. The wrecked condition of the bridge across that treacherous stream could not be detected till they were within a few yards of the river when the engine was reversed and the engineer and fireman jumped for their lives, while the entire train except the sleeper and all on board was hurled into the angry torrent.

The loss of life was at first reported more than 200 people, but the latest reports range all the way from eight to thirty killed and many seriously injured.

Eat With Us.

We have secured the services of Mr. Yarbrough, an experienced cook, and request that our friends call on us when we can serve you with a first-class short order lunch. We make a specialty of filling orders for fancy pies and cakes.

32tf RICHARDS & FEEMSTER.

List with Us.

We are now located in our new offices on South Dewey Avenue and can give excellent service to those having real estate of any description for sale or trade. List your property with us. We will work well for your interest.

32tf THE PANHANDLE LAND CO.

For Sale.

Improved section, good house, windmill, tanks, orchards, sheds, etc. 130 acres in cultivation, fenced and cross fenced. Also 9 fine hogs, team, wagon and harness, chickens and turkeys.

32-1tp I. J. MARTELL,
Six miles S. E. Hereford.

Notice I. O. O. F.

To all members of Hereford Lodge No. 476. You are requested to be present at the hall Thursday night, September 27th. Important business.

LEWIS SMITH, N. G.
C. E. EDWARDS, Sec.

Notice.

I have some farming tools which I will sell at a bargain. Phone 119. 31tf

C. P. ARTHUR.

I now have a new hack and will haul passengers to any part of the country. Prices right. C. T. Dobbins, Hereford Texas. 27tf

THE JOY OF LIVING

CAN BE FULLY REALIZED WHEN YOU

ENJOY GOOD HEALTH

HERBINE

TRADE MARK

The Popular Liver Medicine Will Keep You Well

A GUARANTEED CURE for all diseases produced by **TORPID LIVER** and **IMPURE BLOOD**. Do not fill your system with Arsenic, Calomel and Quinine. They act as rank poisons which vitiate the blood, debilitate the system, and leave a trail of bad symptoms which require years to obliterate. **HERBINE** is purely vegetable and contains no mineral or narcotic poisons, is absolutely harmless and is the simple remedy of nature. It carries off all poison in the system and leaves no injurious effects.

CURED BY HERBINE AFTER OTHER REMEDIES FAILED

Mr. L. A. Hicks, Iredell, Texas, says: "I was sick in bed for eight months with liver trouble, the doctor seemed to do me no good. I was told to try **Herbine**, and it cured me in a short time. I cannot recommend this wonderful medicine too highly."

TAKE IT NOW!

LARGE BOTTLE, 50c GET THE GENUINE

Ballard Snow Liniment Co.

ST. LOUIS, U. S. A.

BOLD AND RECOMMENDED BY

T. M. COULSON, Druggist

STONE MANUFACTURING PLANT

HILL & ROBINSON, PROPRIETORS

We are now manufacturing Concrete Blocks for building purposes and would be glad to have the public call at our yard near the depot and inspect our product. No material is so durable as this and its comparative cheapness cannot fail to make it popular. We make a specialty of building foundations, walks, etc., and will erect your residence or business house on reasonable terms. See us for prices on Portland Cement. :: :: :: :: ::

HILL & ROBINSON

HEREFORD, TEXAS

T. M. Palmer Lumber Company

DEALERS IN

LUMBER, LIME, BRICK, CEMENT
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

T. M. Palmer Lumber Company

HEREFORD, TEXAS

Don't Wait

The time to have your property insured is not after the fire has consumed it; it will then be too late. It cost but little to protect yourself against loss by fire and I can place you in either of a dozen of the best companies in the country. See me at once. :: :: ::

B. H. SMITH, Agent

HEREFORD . . . TEXAS

Easterwood's Livery, Feed and Sale Stable

Located one block east of the depot is now open for business. Everything brand new. Up-to-date rigs, fancy and spirited drivers. A trial with us will convince you that we are prepared to serve you well in our capacity.

J. F. EASTERWOOD, - Proprietor

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and L

Missourians Let Us Show You. Texans Let Us Place In Your Hands. Others Let Us Tell You of The

LONG LEAF YELLOW PINE

Our Stock Is Complete. Our Price Is Right
Come And Be Convinced.

OUR SPECIALTIES ARE
Mound City Paint. Sherwin-Williams Paints
CAN'T BE BEAT

The Hereford Lumber Co.