

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, FEBRUARY 3, 1905

No. 51

HEREFORD SHOULD WORK FOR THE EXPERIMENTAL STATION

HEREFORD MERCANTILE COMPANY'S

...CLEARING SALE FOR CASH...

BEGINNING SATURDAY, FEBRUARY 4TH

AND CONTINUING UNTIL SATURDAY, FEBRUARY 11TH INCLUSIVE

We will make a big reduction on our entire line of Merchandise. Our stock is too large and we must make room for our large Spring Stock which will be arriving soon. Come and take advantage of this opportunity to get good goods cheap. Remember these prices are during this sale only

Clean-Out Prices on SHOES

Men's \$4.25 Vici Kid, pair (different leathers)	\$3.75
Men's \$3.25 Kangaroo Calf, pair (different leathers)	2.75
Men's \$2.50 Highland Calf, pair	2.25
Men's \$1.65 Satin Calf, pair	1.40
Boys' \$2.50 Vici Kid, pair	2.25
Boys' \$2.50 Calf Skin, pair	1.75
Boys' \$1.50 Satin Calf, pair	1.30
Ladies' \$3.50 Vici, Cuban heel, pair	3.25
Ladies' \$3.25 Blucher Vici, pair	2.75
Ladies' \$2.75 Patent Tip, pair	2.25
Ladies' \$2.00 Patent Tip, pair	1.75

Odd lots in Men's, Ladies' and Children's Shoes to close regardless of cost

Hosiery

New Hosiery will arrive soon. Odds must move.

Ladies' 25c Lisle Thread Hose	.20
Ladies' 20c Lisle Finish Hose	.15
Ladies' 15c White Foot Hose	.12
Ladies' 15c black Hose	.12
Ladies' good 10c Ribbed Lisle Hose	.8
Children's 25c Ribbed Lisle Hose	.20
20c Double Knee and Foot	.15
15c Heavy Ribbed Hose	.10
10c Heavy Ribbed Hose	.7
Ladies' and children's wool 25c hose	.20

Ladies' Waists

Lot of \$3.00, \$4.00 and \$5.00 Ladies' Waists, excellent material and well made, during the Clearance Sale, your choice for \$1.00

Ladies' Skirts

For the Clearance Sale we offer you a choice lot of Ladies' Skirts at one-fourth off

Ladies' Wrappers

Ladies' \$1.50 Wrappers	\$1.40
Ladies' \$1.10 Wrappers	.70
Ladies' 85c Wrappers	.55

Overcoats at 25 Per Cent Discount

DRESS GOODS

Bargains for all purses. Seasonable Merchandise. Don't overlook our big clean out sale on dress goods

\$2.00 E.ienne and Zibelines, per yard	\$1.48
\$1.50 Silk and Wool Crepe, per yard	1.10
65c Figured Mohair for shirt waists, per yard	.39
65c All Wool Henriettas, per yard	.41
35c Half Wool Henriettas, per yard	.24
85c All Wool Flannel, per yard	.52
25c Mixed Brocades, per yard	.18
15c Mixed Brocades, per yard	.11
75c All Wool Fancy Waisting, per yard	.53
50c All Wool Solid Waisting, per yard	.38
\$1.25 Peau De Soi Silk, per yard	.98
\$1.00 Peau De Soi Silk, per yard	.73

Silk remnants half price. Come and look for yourself and see additional bargains in this department

STAPLES

12 1/2c Toit De Nord Ginghams, per yard	.10
10c Amoskeg Ginghams, per yard	8 1-3
8 1-3 Check Ginghams, per yard	.7
25c Flanneletts, per yard	.20
20c Flanneletts,	.15
15c Flanneletts, per yard	.10
10c Flanneletts, per yard	.8
10c Perjal in short lengths, per yard	.8
10c Bleached Muslin, per yard	8 1-3
8 1-3c Bleached Muslin, per yard	5 1-2

Look at the Saving in CALICOES

All 6 and 7c Calicoes during clearance sale, pr. yd 5c

Laces and Embroideries Ladies give this item special attention. An Immense line. Come and get your share at clearance prices

Men's Underwear.

Men's \$1.50 wool garment	\$1.00
Men's \$1.25 wool garment	.85
Men's \$1.00 wool garment	.55
Men's 65c Cotton Fleece Shirts and Drawers	.50
Men's 50c Cotton Fleece Shirts and Drawers	.40
Men's 65 and 50c Cotton Fleece Shirts and Drawers (broken sizes)	.35
Boy's 75c Cotton Fleece Shirts and Drawers	.25
Boy's 25c Cotton Fleece Shirts and Drawers	.20

Clean Out Prices on Men's Hats

\$3.50 Thoroughbred Hats	\$3.00
\$3.00 Statesman Hat	2.50
\$2.50 American Beauty Hat	2.00
\$1.75 Globe Hat	1.50

Good hats in large sizes at one-fourth off

Men's and Boys' Dress SHIRTS

\$1.50 value, choice each	\$1.00
\$1.25 value, choice each	.90
\$1.00 value, choice each	.70
85c value, choice each	.60
75c value, choice each	.50
65c value, choice each	.45

Some odds left in Wool Shirts at 1-3 off

Blankets! Blankets!!

We have a large line of both cotton and wool blankets to close out at 25 per cent discount.

Ladies' Jackets

Our new and up-to-date jackets at actual cost. Old jackets at 50 per cent discount

CLARK'S O. N. T.

Grasp this opportunity. 7 spools for 25c. Only 7 spools to each customer.

YOURS FOR BUSINESS

HEREFORD MERCANTILE COMPANY

HEREFORD, TEXAS

Clothing at 25 Per Cent Discount

T. M. Coulson & Co.

The New Corner Drug Store
HEREFORD, TEXAS

PHONE 105

A store where you get the "glad hand" and a square deal. A store that keeps honest goods and sells them for what they are worth, no more no less. A store where you are welcome whether you need anything or not. We are state agents for school books. We sell or rent all of the latest copyright books also sell periodicals and magazines. We are always at home and never too busy to treat you right. Come and see us.

We are now in possession of J. P. Harding's prescription file dating from the present time back five or six years and we can refill any prescription from this file

T. M. COULSON & CO.
...Druggists...

MISSION RALLY.

A Portion of the Baptist Paladuro Canyon Association Meet at Hereford—Protracted Meeting in Session.

Last Sunday was the time set for the Paladuro Baptist Association to meet at Dalhart but owing to the large magnitude of the territory embraced in the association, a part of said association convened at Hereford Friday afternoon, January 27th, and held what is termed a mission rally at which a well prepared program was carried out. Interesting sessions were held Friday afternoon and night, two sessions Saturday and on Saturday evening Rev. Sebe Thomas preached to a large audience, which closed the association's work.

On Sunday morning Rev. J. D. Ballard of Canyon City preached the first sermon of the protracted meeting which was announced in a recent issue of the BRAND. Rev. J. G. Brendel preaching at night. The meeting is continuing this week with increased interest under the preaching of Rev. Sebe Thomas whose popularity is evinced by the large congregations which greet him at each service. Already several conversions have resulted from his able preaching and much good will doubtless be accomplished.

The following visiting ministers have been present: J. D. Ballard, Canyon City; Sebe Thomas, Goodnight; J. T. Burnett, Canyon City; R. S. Coward, Tolia; H. J. Johnson, Paladuro. Will McClain of Umbarger has been assisting in the singing.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

ARNEY DOTS

Wash Storm, son of J. B. Storm, has returned from Arizona. We gladly welcome him back to our community.

Sam L. Byrd made a two or three days' trip to Canyon, making some changes in his telephone line and putting in some new phones.

J. L. Creuch and family were visiting Walter Donald last Sunday.

E. Renfro has moved back to his home place.

Walter Donald has bought 140 head of cattle to put on the Gaston place.

W. D. Robinson made a trip to Canyon last Monday to meet Mrs. Robinson. She was to be back from Mississippi on that date.

Some of the boys swapped horses last Sunday but I guess as the snow had all melted off they had forgotten it was Sunday.

W. D. R.

League Program.

Following is the League program for Sunday, February 5th.

Sunday afternoon at 4 p. m. there will be a consecration service in place of the regular program.

Leader—Bro. Barcus.

All members of the League and young people as well as older members of the congregation are earnestly requested to be present. This will be a preparatory service for the meeting which begins February 10th.

Auction Sale.

Saturday evening at 2 o'clock, February 11th, I will sell at auction 1 organ, 1 dresser, 1 couch, 1 stove and a number of other articles. Be on hand.

A. J. OLIVER.

Grocery Solicitors Arrested.

The two men who recently struck this community to take orders for groceries for a Chicago house arrived in Hereford this week to make the few small deliveries which they had sold. No sooner did they begin unpacking their wares at the Hereford House annex than our ever vigilant sheriff demanded of them that they pay their occupation tax and upon their refusing to comply they were arrested and brought to trial Tuesday morning. The testimony in the case, however, showed that the goods had been shipped in compliance with the inter-state commerce act and hence the attorney for the state instituted a nolle prosequi and the prisoners were discharged. They were arraigned before Esquire Turnbow's court and the state was represented by Carl Gilliland.

The salesmen realized, however, that their business in Hereford was not overly profitable and that sentiment here is decidedly in favor of the home merchants who pay their occupation and local taxes and contribute in a thousand ways to improve the community in which they live. The man who orders the necessities of life from foreigners who do absolutely nothing for him should remember that he is in a measure dependent upon the people in his community and that the time will come when he will need their sympathy and help. It matters not how independent he may now be in a financial way. As for the writer, he prefers to eat home groceries. They have a different flavor to the other class.

N. W. T. P. A., Attention.

Dear Boys: Your secretary wishes to commence in the near future his work of preparing for the 1905 convention and the pleasures incidental thereto. To this end, he asks that every member drop him a card right away, offering suggestions as to what excursion we should try to arrange for, etc. From these suggestions he will formulate plans for the "greatest good for the greatest number," and will commence the campaign for a repetition of the successful convention of last year. Please do not neglect this matter, and also kindly publish this communication in your papers; that it may reach every newspaper man in Northwest Texas. Suggestions are solicited not only from members, but from bona fide newspaper men who intend joining us this year at Hereford. Fraternally,

ORION PROCTOR, Sec.
Bridgeport, Texas.

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, February 12th: Subject—A new relationship. Leader—Matt Gilliland. Scripture lesson—Rom. 8:1-17. Prayer.

Song. Justification, what is it—Reading from quarterly by Essie Beach.

Why can God justify the sinner—O. F. Smith.

Song. Why is God's judgment on us of so much moment—W. B. Park.

A hope that maketh not ashamed—Reading from quarterly by Mr. Ross.

What encouragements have we in the doctrine of justification—Bro. Wesson.

Closing exercises.

Christian Church Services.

From this date there will be preaching by the undersigned at the Hereford Christian church the first, second and fourth Sundays in each month. The Presbyterians use the house on the third Sunday. Sunday school at 10 a. m. each Lord's day. Sage Gough, Sup. Christian Endeavor at 4 p. m. Junior Endeavor at 3 p. m. Prayer meeting Wednesday evening. Singing practice Friday evening. You are cordially invited to worship with our congregation. JESSE B. HASTON, Pastor.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also, packers' fine salt for curing meats. Special prices on large quantities.

44tf J. M. GABNER, Groceryman.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices.

JUST RECEIVED

COMPLETE LINE OF

Spring Mattings, Carpetings,
Rugs, Druggets, Etc.
Better Goods and Cheaper Than Ever

Sewing Machines for RENT. Some good second-hand machines cheap. A pretty, new machine—a life-time guarantee for \$20.00

THE WHITE MACHINE IS KING

A new line of baby binders, house carts, jumpers, etc. just received

Yours for fair treatment

E. B. BLACK, Furniture Dealer
and Undertaker

W. B. Mersfelder

HEADQUARTERS FOR

Dry Goods, Groceries and
General Merchandise

We are prepared to take care of the ranch trade in every particular. Our stock of dry goods, groceries, feed and ranch supplies is complete and we will make them to you at prices commensurate with the times. We appreciate the liberal patronage extended us and it shall ever be our purpose to give our customers value received for their money. We have in connection with our business a livery and feed stable. Make our place your headquarters when in town.

W. B. Mersfelder, BOVINA, TEXAS

JOE CARTER

ELISHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

HEREFORD MEAT MARKET

WETZEL & WETZEL, PROPRIETORS

We deal in fresh meats of all kinds. The patronage of the public is solicited. Free delivery to any part of the city except on Sunday. Open till 9 o'clock Sunday morning and again at 4 o'clock in the afternoon.

Terms Cash

Phone No. 15

NEW JEWELRY

This week I have on display my new line of Jewelry, which I assure you is well assorted. Below I mention a few articles: Gold filled fob chains, Odd-Fellow, Masonic and Woodmen Charms, and Pins, Neck Chains, Lockets, Gold Pens, Fountain Pens, Stick Pins, Broach Pins, Chatelaine Pins and other things too numerous to mention. Just come and see for yourself.

Jno. B. Vannoy
Optician and Jeweler

HEREFORD, TEXAS

Colds

It should be borne in mind that every cold weakens the lungs, lowers the vitality and prepares the system for the more serious diseases, among which are the two greatest destroyers of human life, pneumonia and consumption.

Chamberlain's Cough Remedy

It has won its great popularity by its prompt cures of this most common ailment. It aids expectoration, relieves the lungs and opens the secretions, effecting a speedy and permanent cure. It counteracts any tendency toward pneumonia.

Price 25c, Large Size 50c.

For Sale by T. M. COULSON & CO.

SCHOOL NOTES.

The pupils are enrolling every week in our school.

Clara Bradley enrolled in the fifth grade Monday.

Anna Mae Hodges is out of school on account of ill health.

Rev. Howard made the school a pleasant call on Friday evening.

The College was well represented at the debate on Friday evening.

The Hereford Public School will be "at home" to visitors all of next week.

Henry Cox is at home on the ranch this week sick with the chicken-pox.

Mr. Graves, our worthy trustee, made us a splendid visit on last Friday afternoon.

The Panhandle Teachers' Meeting will be held at Claude, February 17th and 18th.

Albert Carter, who has been in Waco for some time, entered the fourth grade on Monday.

Messrs. Lipscomb, McKinley and Trimble acted as judges in the debate on Friday afternoon.

Advertisement. A place where men and women are made—in the public school of Hereford.

The seventh and eighth grade literature classes are proud of the number of "gems" and quotations they have already learned.

The quotation, "Things seen are mightier than things heard," was aptly used by one of the young men in the debate on last Friday.

Pearle Mounts, who has been with her parents in New Mexico the past few months, is in Hereford again, and entered school on Monday.

We are glad to have Lester Guinn in school again after having been out some time on account of severe throat trouble.

The eighth grade took final examination on the subject of physical geography last Friday, and will now make a specialty of writing and drawing.

The literary society of the fourth and fifth grades had its first debate last Friday afternoon in connection with the regular program. Some of the little orators did credit to themselves.

The debate in the San Jacinto Society on last Friday afternoon was one of unusual interest. The question, resolved, "That one can receive more benefit from study and meditation, than from travel and observation," was warmly contested by Messrs. Sam Bratton and Edgar Iamon on the affirmative, and Alfred Stanley and Elmer Dameron on the negative. The judges, after much deliberation and consultation, gave their vote to the affirmative.

The machinery of the Hereford

Public School is finely adjusted, and in splendid running order. Friction is prevented by the oil of good cheer and enthusiasm. Day after day may be seen the busy toilers as they are weaving in the great loom of life. The patterns they have selected are beautiful ones; and although all the knots and imperfections are on the upper side, and in plain view now, yet, if the shuttle of time that carries the dark and bright threads of life be moved along, in and out, in and out, an exquisite design will be fashioned, and a robe of righteousness complete for Eternity beyond.

Business Education for Girls.

Women are forced to struggle for existence today as never before, and like everybody else, they are paid simply what their training has prepared them to earn. A washer-woman gets a wash, a maid's wages and a washer-woman's social position thrown in. Girls who take a good business course and learn Blythe Shorthand don't have to work as servants for their board and clothes, or marry 25c men they do not love just for a home and live at the back of somebody else's field. They can get a \$75 position and that is better than a "two-bit" man.

A business education in youth rescues many a woman from the wash-tub in age, and enables the widow to feed her starving children. Latin and Greek may be forgotten; this course can be used always and everywhere. It is a treasure secure from "moth and rust", a safeguard against adversity; and its culture value surpasses any other of equal length.

Were half the time and money wasted with card parties and socials, dances and doubtful company, spent on a business course in Tyler Commercial College at Tyler, Texas, our poor houses would be robbed of inmates. Nearly as many young ladies as young men have taken courses in this school and are now able to make \$40 to \$100 a month the year round. Spend one vacation there, and you will bless the day you entered. Write today for free catalogue.

Polls Paid.
A number of Deaf Smith county people have said by their actions that they do not care to participate in the election which may be held in the county during the year. There is a considerable falling off which can be explained only as a state of indifference.

Following is a complete record of the number of polls paid in each precinct: Precinct No. 1, 120; precinct No. 2, 143; precinct No. 3, 14; precinct No. 4, 29; precinct No. 5, 26. Parmer county, total 355. Total for 1907, 406, a decrease of 51.

Chamberlain's Cough Remedy Absolutely Harmless.

The fault of giving children medicine containing injurious substances, is sometimes more disastrous than the disease from which they are suffering. Every mother should know that Chamberlain's Cough Remedy is perfectly safe for children to take. It contains nothing harmful and for coughs, colds and croup is unsurpassed. For sale by T. M. Coulson & Co.

New Market.

George Floyd this week opened a meat market in the front of Bill Brothers' fish shop on Derry Avenue. He will be assisted in the work by C. T. Dobbin, who has served the people in this capacity for a number of years. Mr. Floyd is a meat cutter of long experience, having been in the business in Hereford before, in which capacity he enjoyed a liberal patronage and had the unqualified confidence of his customers. We wish him success.

American Lady SHOE

MAKERS. St. Louis, U.S.A.

WITH THE CHARACTER OF A WOMAN

FOR SALE BY Hereford Mercantile Co. Hereford, Texas

PRICE: \$3.25

A SWELL BOOT that individualises its wearer as being exclusive.

BIG HEREFORD SALE

To Occur at Time the Panhandle Cattleman's Association Meet.

There will be a sale of thoroughbred Hereford cattle held at Amarillo, Texas, on April 19th and 20th, during the annual meeting of the Panhandle Stockmen's Association. At this sale there will be offered 100 head of bulls of suitable age for service, and 50 head of young cows, either with calf at foot or about to calve. These cattle will be contributed by some of the best breeders in Indiana, Illinois, Iowa, Missouri and Kansas.

The sale will be held under the management of the Western Stock Yards Co., in their new union stock yards, which they will have completed at that time.

A complete list of contributors will be given as soon as catalogue is made.

We have now on hand and for sale 100 head of very choice Hereford bulls in our stock yards at Fort Madison, Iowa.

For particulars or information write O. H. NELSON, Pres., 5117 Ft. Madison, Iowa.

New Judicial District Organized.

The bill, having for its purpose the organization of a new judicial district from several South Plains counties, has passed both houses of the legislature, and hence the new district will be created. The proposed district will include the counties of Swisher, Hale, Lamb, Castro, and several other counties in the northern part of the state. Strong petitions went up from Castro and Deaf Smith counties stating that the interests of the two counties are inseparable and asking that they be allowed to remain in the same district, but to no avail. Deaf Smith still remains in the old district. The new district will be known as the 11th judicial district.

Remember the Date.

Rev. R. J. Birney will begin a series of meetings at the Methodist church, Friday night, February 14th, and will be present at the first service.

We desire the cooperation of all Christians in prayer and work. We especially invite all singers to assist us with the music of the choir. Will continue on Wednesday and Thursday nights. Only one who can assist in any way please be present to render aid.

Wanted. A young man, a job on a farm, any time between the first and tenth of February. Address: EMILE RECK, Claude, Texas.

GARRISON BROS.

Are showing a line of implements carefully selected to meet the requirements of the plains farmer. They are the products of three of the most reputable and progressive factories in these lines. We will be glad to show you our Disc Plows, Harrows, Riding and Walking Listers and Cultivators, Grain Drills and Planters. We are headquarters for Windmills, Pipe, Pipe Fittings and Cylinders. We want your business and will make it to your interest to come and see us.

GARRISON BROS.

Telephone No. 1

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located. Will handle a full line Waggon Yards in town and of Field Seeds.

YOUR PATRONAGE IS SOLICITED

Dine Social. The dinner society given by the Chamberlain's Cough Remedy on last Friday evening at the Chamberlain's Cough Remedy store was an event attended by both pleasure and profit.

The hostess appointed for the evening was Mrs. C. W. Walker, and with her own hands she prepared and served the dinner. The proceeds of the evening are reported to have been slightly in excess of \$10, for which the ladies are gratefully appreciative.

The hostess appointed for the evening was Mrs. C. W. Walker, and with her own hands she prepared and served the dinner. The proceeds of the evening are reported to have been slightly in excess of \$10, for which the ladies are gratefully appreciative.

Wanted. By a young man, a job on a farm, any time between the first and tenth of February. Address: EMILE RECK, Claude, Texas.

PRICKLY ASH BITTERS

A SYSTEM TONIC

ESPECIALLY EFFECTIVE IN

KIDNEY DISEASES

SOLD EVERYWHERE - PRICE \$1.00 PER BOTTLE

T. M. COULSON & CO., Special Agents

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, FEBRUARY 3, 1905.

BOARD OF TRADE.

For some time past the necessity for a live board of trade has been made manifest and the BRAND has had it in mind for several weeks to make mention of this fact, but owing to prevailing conditions such mention has been postponed from time to time. We now think the time has come when a unit of action on the part of all our people would result in much good to our town and community. Questions of great moment are to be settled within the next twelve months—questions which pertain directly to the future success and development of the Panhandle. Unless we have a body of judicious men, before whom these questions can be laid and successfully solved, nothing of great import will be accomplished. Our farmers organization is doing its part right nobly in furthering the agricultural interests of this immediate section—in fact as a result of the earnest work which this body has done, agriculture in all its departments, has been carried to a higher state of perfection here than it has in any other section of the upper Panhandle; but in order that we may achieve that degree of advancement which our resources and possibilities will permit, we must have other organizations whose duty it is to look after other lines of development. The location of the experimental station at some point in the Panhandle will doubtless be settled sometime this year and no community can hope to secure such enterprises without first asking for them and then showing the advantages, if any, which that community has over other communities. Other important questions will arise during the year and we believe that our local readers will agree with us when we say that a board of trade or commercial club will be an absolute necessity if we would accomplish what lies within our power to accomplish.

Let us organize at once!

If you failed to pay your poll tax before February 1st, you will be a back number in all 1905 elections. To all who failed in this duty, we propound the following question which the Dallas News asked its readers in a recent issue: "A voter is a voter, who can vote. Who are you?"

WANTS OFFICE ABOLISHED.

There is a bill before the legislature authorizing counties to loan the county funds to the bank offering the highest premium. This may be a good law in counties having a number of banks and strong competition, but the best thing that our lawmakers can do along this line is to abolish the office of county treasurer altogether and let the money out to the highest bidder, requiring ample security for the protection of the funds. In the saving of commissions to treasurers and from premiums derived from money loaned there would be not less than half a million dollars saved to the counties. This plan has been found to work well in cities and there is no good reason why the principle should not apply as well to counties. The office of county treasurer is an unnecessary burden on the people—but so long as the position has to be filled there will be plenty of patriots ready for the job.—Claude News.

The editor of the News is without doubt sincere in the above, for her father is treasurer of Armstrong county; but we fail to see the good which would accrue to any county by abolishing the office of county treasurer. Of course, it can be seen that there would be a saving to the county to the amount of the treasurer's commission for handling the funds, provided the county made no mistake in loaning the money; but in the more populous counties of the state the immense funds could not be loaned to individuals, so they would have to be loaned to banks, in which instance the people's money could not be as well secured as when placed in the hands of an individual treasurer whose bond is fixed by statute and whose bondsmen are individually responsible for his conduct.

If the city and county treasuries should be abolished, the principle will apply to the state and even to the nation, in which event, we believe the office of treasurer would be seen to be an absolute necessity.

The prospectors continue to come in, and the best part of the whole matter is that almost to a man they locate. Every week for several weeks past has witnessed the location of from one to two families in or near Hereford—families who have come here to stay and be benefited by the development of the country. People everywhere are beginning to realize that the Panhandle of Texas is the only portion of the United States where fine agricultural lands may be had so cheaply, and 1905 will prove that people of other states will not be slow to take advantage of the opportunities which are given to secure cheap homes. Hereford's real estate men are now at work in earnest, sending out descriptive literature and men to tell of our unbounded resources. Panhandle prospects were never better.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$18,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

DIRECTORY

Hereford Lodge No. 849 A. F. & A. M., meets Saturday evening on or before the full of each moon. Visiting brethren cordially invited to attend.

L. A. SIMPSON, W. M.

Regular convocation of R. A. Chapter No. 246 of Hereford, 1st Monday night each month.

B. H. BOUNDS, H. P.
W. B. BEACH, Secretary.

Hereford Camp No. 990 W. O. W. meets first Saturday night in each month.

JAS. HUGHES,
Consul Commander.

If Hereford would secure the experimental station which is proposed to be located somewhere in the Panhandle, it is now time for her claims to be presented. It is a well known fact that this is the most suitable point for the location of such an enterprise, owing to the fact that we have more actual farmers here than any other railroad point on the plains proper. Amarillo is making strenuous efforts to secure the station, through her board of trade, which, if they should succeed, would be a reflection on the efforts which have already been made in other localities where farming has been practiced. Hereford has been asking for this adjunct to agricultural development for years and her state farmers' institute has certainly brought her to a point where her claims should be considered before those of a community in which farming has been thought of but lightly by its citizens. Hereford is the proper place for a plains experimental farm and she can get it by going after it.

WE call the attention of our readers to the page display ad of the Hereford Mercantile Company found on the first page of this issue. This house is offering many rare bargains and it will be of interest to all our readers to see what they have to say.

We are requested to urge both business men and farmers to attend the Institute tomorrow. Also to remember the meeting to be held at Dimmitt on the 11th inst. Both meetings will be important ones.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities.

J. M. GARNER,
Groceryman.

Wanted.

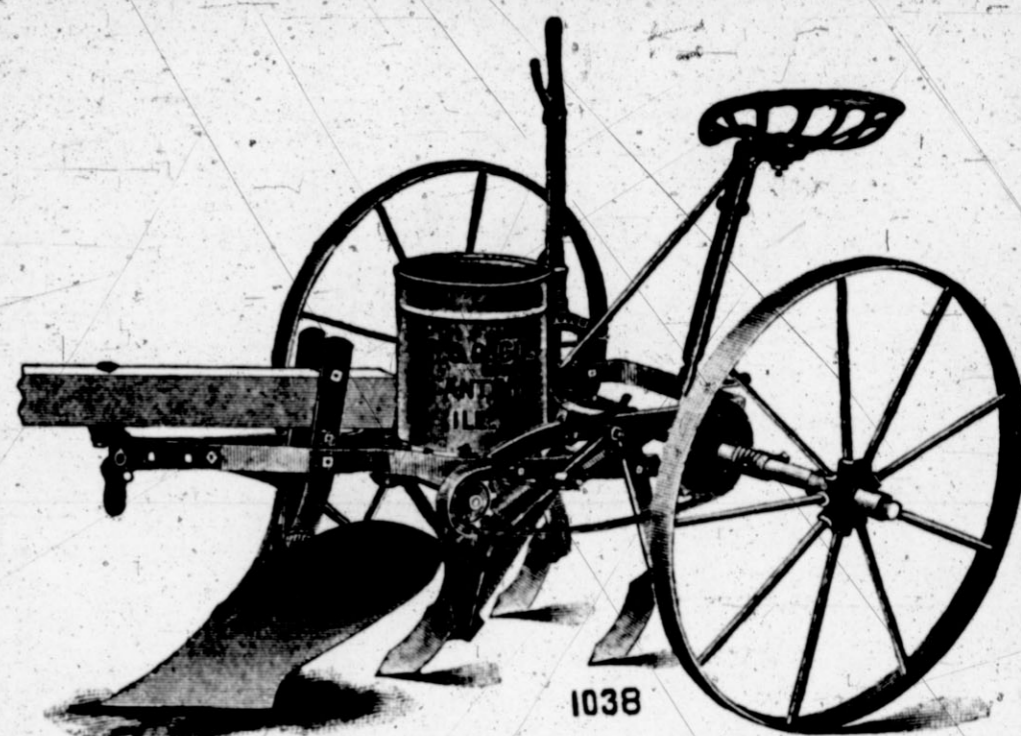
150 to 200 head of cattle to pasture. Plenty of grass and water. 28 miles northwest of Hereford. Write or call on

50-3t E. L. MANGUM,
Vega, Texas.

Delivery Notice.

I have made arrangements with W. G. Dent to deliver my groceries and ask the public to phone me when in need of fresh groceries.

50-2t C. E. EDWARDS.



1038

JUST RECEIVED

A car load of Implements consisting of Single and Double Row Cotton and Corn Planters, Cultivators, Disc Harrows, Disc Plows, Etc., Etc. The above cut shows our Single Row Cotton and Corn Planter and Middle Burster. The frame is all steel. The wheels are adjustable to width of rows. The feed is driven by chain from main axle. It has perfect balance whether in or out of the ground. Will work perfectly on the ridge, in the furrow or on the level.

Stringfellow-Hume
HEREFORD, TEXAS

CLOSING OUT SALE

In Men's and Boys' Ready-Made
CLOTHING

We are offering our entire stock in the above lines at actual cost with a view to discontinuing same. Below we quote a few of the many bargains which we have for our customers:

Men's Suits

\$15 Suits, cost	\$10.50
\$13 Suits, cost	9.50
\$12 Suits, cost	9.25
\$11 Suits, cost	7.50
\$9 Suits, cost	6.50
\$5 Rubber-lined Duck Overcoat, cost	3.50

Boys' Suits

\$6 Suits, cost	\$4.50
\$4 Suits, cost	2.75
\$3 Suits, cost	2.25

We make a specialty of taking orders for tailor-made suits. The latest styles and perfect fits guaranteed. Yours truly,

BEACH & KERR
DIMMITT, TEXAS

HEREFORD LUMBER CO.

Let us figure your bill of lumber. We have saved others money and will you.

HEREFORD LUMBER CO.

The Brand and News
\$1.75 Per Year

G. A. F. PARKER,
President
J. P. CONNELL,
Vice-President

F. B. FULLER,
Cashier
ROSS W. DAVIS,
Assistant Cashier

The Western National Bank

HEREFORD, TEXAS

Capital \$50,000.00

Surplus \$7,000.00

This bank is always ready to make small loans.
It has never made a bad loan.
It has never forced a customer to sacrifice his property to pay up.
It confines its business exclusively to banking.
No part of its capital is invested in Real Estate except its banking house.
The President, Cashier and Assistant Cashier NEVER OWE THE BANK ANYTHING.
It solicits the business of all good people, be their accounts large or small.

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business.

J. M. GARNER THE GROCERYMAN

The Panhandle Marble Works

G. W. BACKUS, PROPRIETOR
VERNON, TEXAS

Marble and Granite Monuments, a Specialty.

J. H. CALLOWAY, Local Manager



THE Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

Witherspoon & Gough. 48tf

Mrs. R. C. Phansteel was shopping in the city Saturday.

Mrs. H. H. Stanley visited relatives in Amarillo for several days this week.

Lost—On Thursday, January 26, an empty purse. Finder please return to this office.

W. H. Weems, one of the county's foremost stock-farmers, came in Saturday after supplies.

J. C. Womble came in Saturday from his North Draw ranch to visit relatives and purchase supplies.

Mrs. E. Carter returned last week from Waco where she has been visiting relatives for several months.

T. S. Watts, who is engaged in stock-farming several miles north of town, was negotiating with our business men Saturday.

Just received a fresh lot of LOWNEYS FINE CHOCOLATES, also a general line of FRESH candies. We also make a specialty of fruits, nuts and ciders. Callen's Bargain Store. 1t

T. J. Graves this week received a draft for \$482.37 from the New York Underwriters in payment for the loss J. S. Jones sustained in the recent fire. This was an unusually prompt settlement and goes to show that the company acts on strictly business principles.

Wall Paper—E. B. Black. 44

Headquarters for Roswell cider, celery and apples at Barnard's.

Born—On February 1st, a fine boy to Mr. and Mrs. J. R. McFarling.

Mr. and Mrs. A. H. Elliston returned Thursday from a visit down in the Valley.

On account of the continued severe weather, the Baptist meeting was closed Thursday.

The people say that Callens keeps the best hosiery in Hereford and at less price. Try him. 1t

G. T. Higgins who has a model ranch north of town was a pleasant caller at this office Tuesday.

E. R. Rice, one of Castro county's progressive ranchmen, spent Saturday in Hereford on business.

If you want High Grade Hereford cows or heifers on one and two year's time. See R. H. Norton. 1t

John Higgins, who with his father owns valuable ranch interests west of town, was transacting business on our streets Saturday.

T. A. Holly of Gomez in Lamb county spent several days in Hereford this week purchasing supplies and transacting other business.

Rev. Thos. Barcus returned Monday from Vega where he preached to a large and appreciative congregation Sunday and Sunday night.

I am offering my entire herd of High Grade Hereford cattle in numbers to suit purchaser on one and two year's time. R. H. Norton. 1t

Geo. A. Sachse of the North Draw community was a business caller in the city this week and reported conditions on the range most favorable.

Rev. R. S. Coward who assisted in the Baptist meeting this week is suffering from a severe attack of pleurisy at the home of W. P. Beach.

Rev. J. K. Howard will lecture at the Cumberland Presbyterian church Saturday night on his travels in the Holy Land. Everybody should hear him.

S. J. Williams came in today from McLoud, Okla., and will now make Hereford his home. His brother will arrive here in a few weeks with his family.

Mr. and Mrs. W. B. Green of Castro county returned Thursday from Central Texas where they had been to attend the bedside of the former's father.

The continued snow and extremely cold weather which has prevailed this week will likely do considerable damage to the cattle interests in this section of the state.

I still have some apples left to close out at \$1.00 per bushel. You can get them at either Edwards, Cardwell Bros., J. A. Johnson, B. Barnards or the Raaket Store. Call before they are all gone. Geo. W. Eagle. 51-2t

W. L. Townsen of Bovina was in Hereford Wednesday and Thursday to have his arm, which he recently got broken, dressed. His physician pronounced the broken limb healing as well as could be expected.

Does It Pay.

That the people may know just how easy it is to be "worked" by foreign houses, we wish to give our readers a comparison which should be an eye-opener to all the citizens throughout this section of the country.

The men representing the Chicago house this week delivered a bill of groceries amounting to \$19.65, to one of Hereford's citizens and through curiosity he had his home merchant figure the same bill with the result that he could have saved \$6.25 by patronizing the latter. The home merchant made the \$19.65 bill to the customer at \$13.40, at the same time making his usual profits.

This actually occurred and was related to us by the merchant himself by whose permission we make it public. The question is, does it pay?

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

Sam Marshall is visiting in Bovina this week.

For Sale—A good Jersey cow and calf. Apply to Stambaugh & Lipscomb. 32tf

M. B. Hailey returned Thursday from a prospecting trip over Southeast Texas.

Lost—In R. J. Kibbe's pasture, a winter lap-robe. Finder please return to Dr. C. P. Estes. 51tf

A. J. Thoppon, the genial ranchman, living east of town, was a business visitor Thursday.

R. W. Baird who has ranch interests east of town was transacting business on our streets Tuesday.

J. R. McFarling, a substantial ranchman living northwest of town was among our visitors Saturday.

Second hand sewing machines, different makes, in good repair, at your own price. F. G. Edmonds.

J. L. Crum, a sturdy stock-farmer of Arney, came in Saturday to market produce and purchase supplies.

Remember the lecture at the Cumberland Presbyterian church tomorrow (Saturday) night. Admission 15c. Two for 25c.

Capt. and Mrs. J. M. Kindred of Amarillo spent Saturday and Sunday in Hereford, the guests of the former's sister, Mrs. Lou Walters.

NOTICE!

Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, February 8th and 9th at the offices of Drs. Hicks and Rogers.

READ THIS

List carefully and if in need of any of these articles send in an order and we assure you it will have our very closest attention and that you get a bargain in what you want.

- Hand Made Stove-Pipes
- Heavy Clothes Boilers
- Bread Boxes
- Metal Churns
- Bath Tubs
- Wash Tubs
- Milk Troughs
- Water Barrels
- Oil Tanks and Cans
- Lard cans, any size
- Water Tawks
- Stock Tubs, all sizes
- Fire Guard Burners
- Stove Drums Re-lined

In fact, anything in the tin ware or sheet metal line. We can make just what you may want. We also do windmill repairing at a very reasonable charge. General repair work a specialty. Shop on Main street opposite Western Nat. Bank. Yours very truly,

BELL BROTHERS

TWO OF THE ESSENTIALS

SHOES

Lend us your ears and travel with us through what we have to say and you can't fail to become interested. Our White House Queen Shoes, for both men and women, which we sell at \$4 and \$4.50 respectively, took the highest grand prize at the St. Louis World's Fair, this being the highest prize awarded. These shoes are made on lasts both comfortable and stylish, of the best materials the market affords and by expert workmen. Those who try the White House Brand always wear them. Guarantee.

MACHINES

We are sole agents for the New Royal, full cabinet, ball bearing sewing machines, which are guaranteed for 20 years and, than which, there are none better. This machine is a beauty and is built for durability and speed. We do not hesitate to say that it is equal in every particular to other machines which are being sold for \$70 and \$80. Our reduced price \$30 and \$40. When you need anything in our line, come in. We can and will save you money.

D. R. GASS & SONS, Hereford Texas

Advantage of a 'Phone.

Say! Did you ever give a feller a lickin' over your 'phone? Better try it—nothin' like it.

If somebody does something to make you mad, or your neighbor or your imagination tells you there's occasion for you to give some feller a piece of your mind and you haven't the nerve or backbone for a tongue to tongue combat nor the courtesy to inquire into the affair, just go to your phone, ring him up and give vent to your indignation and issue your orders for future conduct.

In the old-fashioned tongue lashings, you know the other feller had a chance to whack back at you, but with that wonderful invention, a telephone, at your command, you have everything your own way. Can say what and all you please, you know, and "ring off" before you can get a lickin' in return.

An attack that's on the offensive and defensive at the same time, and you're only following the old proverb that says "Self-preservation is the first law of nature." Wonderful! These progressive inventions, ain't they?

Of course that other feller could take you by surprise by ringing you up some other day and giving you a dose of retaliation, but pshaw! Who's goin' to do that? Never fear.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

Wolf Hunt.

W. A. Hancock, who recently moved here from Prior Creek, Indian Territory, in company with his guests, J. E. Whittaker and J. C. Hogan of the same place, went out wolf hunting Tuesday afternoon and as a result succeeded in killing a large coyote. They had a pack of grey hounds and the race which took place was reported to be exciting but when the dogs succeeded in overtaking the animal, the real fun began, but the former proved to be too numerous for their doughty little adversary and the nimrods soon returned to town with a trophy of the afternoon's sport. A wolf hunt belongs to a class of sports which cannot be enjoyed in many portions of the country, hence new comers are not slow to take advantage of the opportunity to have some fun.

Notice.

The Hereford Meat Market, formerly run by C. P. Arthur and C. T. Dobbins, is now located in the Geo. W. Dale brick building, recently vacated by J. A. Canterbury's boot and shoe shop. We are now prepared to serve the public at a better advantage than before.

We have come to Hereford to stay and will meet all competition in prices. All choice meats ten cents per pound. We wish also to state that Mr. Dobbins is no longer interested in the business, but we are yours to serve. We have free delivery and solicit your patronage. When we can serve you, phone 1511f. WETSEL & WETSEL.

CLEO COMMUNITY

Doings in Castro County as Reported by Our Correspondent.

Well, we are all busy turning the ground, preparatory to planting another crop.

Those who have wheat in this community report it as doing well since the snow.

Prof. J. F. Eddlemann of Boom is visiting his friend, F. A. Henderson, and also helping him work on his house while down.

Jess Warren, we understand, has bought out the blacksmith shop at Dimmitt and will be found at his old stand hammering iron. We are glad to have him back as the people around here are greatly in need of a blacksmith.

W. P. Boyd gave the young people a musicale last week which was well attended and some very good music rendered by S. I. Lee, W. S. Dixon, Robert Gollehon and wife of Dimmitt, Miss Fannie Burch and Emmett Dixon.

The school children on last Friday night, surprised Mr. and Mrs. A. J. Owen, by coming in on them for the purpose of having a play party and also some music, and were treated very nicely by Mr. and Mrs. Owen, who seemed to enjoy the occasion very much.

Mr. and Mrs. Jess Warren and children and Miss Holden of Hart spent a few days with Mr. and Mrs. W. P. Boyd last week and on their return home they were accompanied by Mrs. Boyd, who will perhaps spend the week with her daughters, Mrs. Warren and Mrs. Luther Williams of Lamb county.

The following named persons of Dimmitt attended Sunday school at Shive school house last Sunday evening: J. A. Slover and Misses Helen and Stella Turner, John Carter and Miss Maud Westbrook, Cleveland Tate and Miss Emma Baker, Arch Collins and Miss Jephie Westbrook. After the Sunday school exercises were over we spent about one hour very pleasantly singing.

W. S. D.

Dissolution Notice.

Hereford, Texas, Jan. 11, 1905. The partnership heretofore existing between the firm of Witherspoon & Gough, and S. J. Dodson has this day been dissolved by mutual consent. Witherspoon & Gough will continue as formerly, while Mr. Dodson will still have his offices with them and will devote his time exclusively to law and collections.

We assure the public that the most friendly relations exist among us, and that as far as consistent, our efforts will be united. Appreciating your generous patronage in the past, we are,

Yours very truly,
WITHERSPOON & GOUGH,
S. J. DODSON. 48-41

For Lease

One and one-half sections of land near Arney, Texas, 175 acres in fine state of cultivation. Apply to 49-81 E. RENFRO.

A Bargain.

I have for sale 964 acres of land two miles east of Hereford. Apply to J. G. AYERS, Chillicothe, Texas. 47-41p

Three Cars of Lumber Just Arrived

COAL

Everything Used on Ranch or Farm

Laird-Herring Mercantile Company

(SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO.)
BOVINA, TEXAS

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

Retailers
Sash
Doors

Screens
Lumber
Lime
Cement, Etc.

Plans Free
Schools

Churches
Court Houses
Jails
Dwellings
Etc., Etc.

HEREFORD, TEXAS

Up-To-Date Confectionery

I am opening a first-class confectionery in the J. P. Harding building and will be glad to have the public call on me when in need of anything in my line. Fine candies and cigars a specialty. Stationery, also fruits and nuts. Yours for Business

Jas. Head, HEREFORD, TEXAS.

I HAVE A NICE LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

TELEPHONE NO. 76
PROMPT DELIVERY

Hereford Fuel Oil Company

TROY WOMBLE, Manager

Dealers In

COAL

We are headquarters for all the best grades of Coal. Our Maitland and Rugby "Niggerhead" can't be beat. Our prices on coal are always correct. Try us on your next order.

WOOD

Kindling, Stove Wood and Chunks for the heater are much cleaner than coal and about the same price. Try it—you will like it.

OIL

Crude Beaumont Oil for kindling and fuel purposes is also a fine disinfectant for stock, swine and poultry, it is cheap. Ask us about it.

ICE

Don't deny yourself the use of Ice when it costs so little to enjoy it. 'Phone in your orders or flag the wagon. Our motto is Full Weight and Fair Dealing. All orders given prompt attention.

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank,
Hereford, Texas.

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE AS-FORMERLY
Hereford, - - Texas

DR. T. E. PRESLEY
SPECIALIST
Eye, Ear, Nose and Throat
Oklahoma Block
Office hours: 9 to 12 a. m. 2 to 4 p. m.
Roswell, New Mexico.

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, - - Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and de-
formities of the mouth. Prices governed by
services rendered. Office at Hereford-Den-
tal Parlors in the G. R. Hay brick building
Hereford, Texas

GRAVES & ELLISTON
Dealers in Real Estate, Ranch
Property a Specialty.
No deal too small to receive our attention
Hereford, Texas.

C. L. DAVIS
DEALER IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all busi-
ness entrusted to me.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Castro county.
Dimmitt, Texas

Amarillo Steam Laundry
AMARILLO, TEXAS
All work promptly and neatly exe-
cuted. Basket leaves Tuesday
and returns Saturday. All
laundry shall be cash.
GEO. W. DALE, Local Agent

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

"DANGER"
in having your flues
in bad shape when it
doesn't cost anything
to have them exam-
ined and if you
want them fixed we
will do it cheaper than
you can get it done
anywhere else. We
also repair windmills
or bursted pipes or
anything in the tin
line. We are now
selling drinking tubs,
tanks and everything
in our line at a very
low cost. All we
want is for you to
come around and let
us figure on your
work
Yours for business
**Hereford Sheet
Metal Works**
T. R. REAGAN, Manager

Witherspoon & Gough. 48tf
J. W. Bradly had business in
Hereford Saturday.

Judge Jno. P. Slaton returned
Monday from a business trip to Ft.
Worth.

G. T. Walker came in Tuesday
from his ranch west of town on
business.

Rev. H. K. Monroe, of near Boom
was a business caller in the city
Saturday.

W. A. Odell of Summerfield was
purchasing supplies in Hereford
Saturday.

J. J. Calvert who lives over in
Parmer county was in town Monday
after supplies.

J. L. Underwood of Vega spent
several days in town this week pur-
chasing supplies.

W. J. Anderson of Hart in Castro
county was purchasing supplies in
Hereford Saturday.

K. C. Bridges, while in the city
Saturday, remembered the BRAND
in a substantial way.

J. M. Atcheson, who lives in
Castro county, represented his com-
munity at the county capital Satur-
day.

J. O. Lindsey, the well-to-do
Castro county ranchman, came up
Saturday after fuel and other ranch
supplies.

H. C. Fenton and father, E.
Fenton, who live several miles south-
east of town were in Hereford Sat-
urday on business.

F. G. Edmonds received a mes-
sage this week from his daughter in
Dallas, telling of her narrow escape
from a burning hotel at which she
was stopping.

For fire insurance in the best old-
line companies, see T. J. Graves &
Company. They have had twenty
years experience and will appreciate
your business. 47tf

Miss Fannie Garner, who had been
visiting her uncle and aunt, Mr. and
Mrs. T. M. Palmer, for several
days, returned to her home at Can-
yon City Saturday.

Stringfellow-Hume Hardware Co.
have received a car load of single
and double row cotton and corn
planters. Come in and see the best
planter on the market and get it
now. 50-3t

W. A. Ricketts who lives just over
the line in Castro county transacted
business in the city Saturday.
While here, he called around and
became one of the BRAND's perma-
nent readers.

The Hereford Telephone System
continues to enlarge and extend and
give more and better service for the
money. Have your phone placed
at once and get the benefit of the
improved service. W. G. Ross. 4f

J. B. Stone, who owns a two sec-
tion ranch in the north part of the
county, was purchasing supplies in
Hereford Saturday. Mr. Stone has
had long experience as a Missouri
farmer and he is practicing the same
skill and industry here which
brought him success there. Such
men will do to pattern after.

News was received here Monday
that the house and household goods
of Vint Hobbs of Hale county, were
destroyed by fire last week. Mr.
Hobbs is an old-time friend of B.
Barnard with whom he served in the
army during the Civil War. Mr.
Barnard took up a collection for his
friend and secured a little over \$10
in cash.

J. J. Anderson and son of Boom
were among our business visitors
Saturday. Mr. Anderson informed
us that his people are contemplating
the organization of a farmers' insti-
tute at Boom. There can be found
no more wide awake and progres-
sive farmers anywhere than live in
that community and the BRAND
would be glad to cooperate with
them in any move which will better
their condition.

Thos. Reilly, a prosperous farmer
of Limestone county, spent several
days prospecting in the vicinity of
Hereford last week. So well pleased
was he with the country that he de-
cided to burn the bridge behind him
and locate here. He purchased the
beautiful one section ranch belong-
ing to Ross Harris and situated
northwest of town. About fifty head
of cattle were included in the deal
and the price paid was about \$3600.
The deal was closed by C. E. Davis.

Witherspoon & Gough. 48tf
J. D. Burkett was transacting busi-
ness in the city Saturday.

White Pine and Tar is the thing
for your cough, at Smith & Orr's.

Wm. Atkins made a flying busi-
ness trip to New Mexico this week.

Pure Ribbon Cane syrup at C. E.
Edwards. Bring your jug and get
it filled. 51tf

J. E. Nix of Castro county repre-
sented his community in Hereford
Saturday.

B. J. Parks and son were in Sat-
urday from their ranch east of town
on business.

Richard Keese, Jr. of Castro
county was a business caller in the
city Saturday.

FOR RENT - 25x80 brick building,
centrally located. Address, Box 255,
Hereford, Texas. 4f

J. B. Collins came in Saturday
from Castro county and spent Sun-
day with home folks.

A car load of corn and cotton
planters, disc plows, cultivators, disc
harrow, seeders, etc. Stringfellow-
Hume. 50-3t

W. B. Phillips of the North Draw
was in town Saturday after brick
and lumber with which to improve
his ranch premises.

We have a new feature to show
you in the way of a single row
cotton and corn planter. Come and
see and do it now. Stringfellow-
Hume. 50-3t

E. Carter was a pleasant caller at
this office, while in town Saturday
and ordered the BRAND sent to his
son, J. D. Carter, who is attending
school at Waco.

You can buy a singer sewing
machine \$5.00 cash, \$3.00 per
month. Liberal allowance for old
machines. See F. G. Edmonds, at
Barnard building. 4f

Mrs. Nettie Thornburger, sister
of Chas. Savage, who has been
spending several months in Here-
ford for the benefit of her health,
returned to her home at St. Louis
this week.

The large prisoner's cell was
placed in position on the second
story of the jail this week and the
brick work has been completed.
The building is well designed and
substantially built and will serve its
purpose for years.

Mr. and Mrs. J. R. Dent who live
across the line in New Mexico visited
Mr. and Mrs. H. R. Duff Saturday
and Sunday. Mr. Dent is in the
sheep business in New Mexico of
which business he is making a suc-
cess. He ordered the BRAND to
come regularly to his address.

Judge and Mrs. W. B. Boyd spent
several days in Hereford from the
ranch this week. The former in-
formed a BRAND representative that
this is not his first experience at
ranching and that he really enjoys
the work. Judge remembered the
BRAND in a substantial way while in
town.

J. T. Rutherford paid this office
an appreciated visit while in town
Monday, renewing for the BRAND.
Mr. Rutherford informs us that he
will partially stock his ranch with
high-grade sheep—in other words
he intends trying diversification in
the stock business. His plan for
sheep will be found in our local
column.

M. A. Lamkin and J. H. King
left on Wednesday afternoon's train
for Greenfield, Missouri, where they
go to work in the interest of im-
migration to this country. Both gen-
tlemen were well loaded with litera-
ture, the BRAND and a great big
determination to show those Miss-
ouri fellows. King and Lamkin will
make a good team and are qualified
in every respect to properly place
the advantages of this country well
before the public.

Mr. and Mrs. J. H. Bowdoin of
Castro county, were shopping in the
city Saturday. Mrs. Bowdoin is
pre-eminently a leader in truck farm-
ing which fact is evinced by the fine
cabbage, potatoes and other vegeta-
bles which he has put on the market
this season. He brought a load of
large, white cabbage heads to town
Saturday and found no difficulty in
disposing of them at a good price.
His cabbage crop alone this year
amounted to over 4,000 pounds, a
pretty nice supplement for other
crops.

IT'S A PLEASURE

Say, isn't it a joy and pleasure
all your life to know when you
buy groceries of J. A. Johnson
that you are not buying rem-
nants of some one else's old
stock.

John A. Johnson

**Where Do You Buy
Your Groceries?**

That is a question that should interest all, for good,
fresh groceries are indispensable to everyone's health.
My stock is new, fresh and complete in every detail.
Satisfaction guaranteed.

Prompt Deliveries a Specialty

Yours for Business,

CARDWELL BROS.

Burton-Lingo Co. Lumber

Hereford, Texas

We are now getting in our new stock.
Come and see us when you want Lum-
ber, Sash, Doors, etc. It will pay you
to see us before you buy. We can
and will save you money on anything
in our line.

**Burton-Lingo Co. J. W. BURKS
Local Manager**

W. L. Fallwell W. C. Fallwell O. Fallwell

W. L. FALLWELL & SONS
Dealers in

**Coal, Grain, Hay, Salt
AND FIELD SEED**

Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

SMITH & ORR

Wants your drug business. We han-
dle a full line of drugs, sundries, books,
bibles, etc. Books for rent.

Smith & Orr, Druggists
TELEPHONE NO. 13

HEREFORD TONSORIAL PARLORS

L. R. BASSHAM, Proprietor

Our Specialties....

**A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH**

Have just purchased an
Emery stone and are prepared
to put your scissors and shears
in first class condition.

Fifty Years the Standard



BAKING POWDER

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO. CHICAGO.

PROF. HALLAM HERE.

Water Supply to be Thoroughly Tested When Weather Will Permit.

Prof. L. H. Hallam arrived from Roswell this week and now has all his machinery and pumping apparatus on the ground, ready to begin to make a thorough test of our water supply as soon as the severity of the weather relaxes.

It is through the untiring efforts of G. R. Jowell that Mr. Hallam comes and our entire people will feel under many and great obligations to Mr. Jowell for being directly instrumental in making a test which means so much for all this western country.

The progress of the work will be closely watched and whatever the result may be will be accurately recorded in the BRAND.

A Snap in Small Ranch.

540 acres patented land, 12 miles from Hereford. Well improved. Good house, well and windmill, small orchard, 100 acres in field, \$300 worth of baled millet and feed, 2 wagons, disk plow, new mower and rake and other farming implements. Owner has to sell and it all goes for \$3000-\$800 on long time or \$5 per acre if land is sold separately.

B. W. MILLER, Land Agent.

Other ranches for sale, large, or small.

Lecture at C. P. Church Postponed.

The lecture on Palestine which was to be delivered on Thursday night will be given tomorrow (Saturday) night. Delay was caused by the inclement weather.

Remember admission will be 15c two for 25c.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

Walters—Harvey.

On Thursday evening of this week at the home of the groom's mother, Mrs. Lou Walters, in West Hereford, Rev. Jesse B. Haston joined in the holy bonds of matrimony William J. Walters and Miss Leona Harvey, there being no one present to witness the ceremony but the groom's mother and sister and nearest neighbors.

The bride is the beautiful and accomplished daughter of Mr. and Mrs. Geo. A. Harvey of this city, while the groom is Hereford's popular and accommodating postmaster, both young people having many friends and admirers whom the BRAND gladly joins in extending congratulations and wishing the happy couple one perpetual season of happiness in this life.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Feb. 3, 1905:

Double Day & Co., Mrs. Lizzie Hutchison Thomas, W. W. Kerr, Mrs. T. J. McAteer, Mrs. Lizzie Robertson, Mrs. Bertha Robb, Mrs. Laura Robinson, B. S. Sims, T. G. Scott, Dr. C. A. Wells, A. C. Young, package, H. C. Jackson.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS.

Hereford Nursery Wins.

The shot in the ink bottle at the Hereford Fuel Oil Company were counted on Thursday of this week by C. E. Edwards and L. A. Simpson and it was found that L. P. Landrum, proprietor of the Hereford Nursery, guessed nearest the lucky number. The actual number was 2442 and the nearest guessed was 2432. As was previously announced a ton of Maitland coal was the prize and Mr. Landrum was the fortunate one.

Stomach Troubles and Constipation

"Chamberlain's Stomach and Liver Tablets are the best things for stomach troubles and constipation I have ever sold," says J. R. Cullman, a druggist of Potterville, Mich. They are easy to take and always give satisfaction. I tell my customers to try them and if not satisfactory to come back and get their money, but have never had a complaint." For sale by T. M. Coulson & Co.

Recital Postponed.

We are requested to announce that the recital which was to have been given at the College by Miss Jessie Winan's music and elocution class has been postponed till Thursday evening of next week. Those who attend are promised a pleasant evening.

Strayed!

A black sow with left ear partly white. Will weigh about 175 pounds. Notify me and get reward. 51tf TROY WOMBLE.

Communication From Olton, in Lamb County.

Mr. and Mrs. Appling visited Mr. and Mrs. Chas. Burrus Sunday.

William Wicker and John Bell made a business trip to Hereford last week.

J. H. Cowart and T. F. Brown spent Saturday and Sunday at Plainview to attend church.

H. R. Miller made a flying trip to Hereford last week and treated himself to a new windmill.

Miss Zolla Storm, who is teaching school at the Cregg school house, was on the sick list Friday.

Elmer McGill has been crippled for several days, caused by his horse's stepping on his foot.

The old cows are doing well, considering the recent cold snap and everybody is in good spirits.

The social, given by Mrs. J. H. Cowart on last Friday night, was well attended and a royal good time was reported.

George Kennor has been laid up for several days with a sore finger, the result of a wound inflicted with his pocket knife.

C. W. B. M.

The Woman's Missionary Society of the Christian church will meet at the residence of Judge Gough next Wednesday at 3 p. m.

Subject:—Kindling the light in India.

Papers: Vital Significance of our Woman's Work.—Mrs. Garrison.

Mission Work in Central Provinces, India.—Mrs. Gough.

Bilaspur Mission.—Mrs. Ferguson.

Biography of Miss Ada Boyd.—Mrs. Dodson.

Biography of Miss Kingsbury.—Miss Maud Miller.

Other Bilaspur Missionaries.—Mrs. Wheeler.

Scripture Reading—Isaiah, xl. 1-22, 27-31.

Painful Accident.

On Tuesday of this week, Claud Mason, who works for Mrs. Nanna Bowman east of town, happened to an accident which may cost him his left leg. He was driving a four horse team when it became frightened and ran away, throwing the driver off the wagon and breaking his leg below the knee in three places. Drs. Rogers and Hicks were called, who dressed the broken limb and hopes are entertained that all will go well with the unfortunate one.

Land Sale.

J. N. Jacobsen this week purchased the Fullwood place in the west part of town from H. G. Tucker. The place consists of a neat four room cottage and twenty acres of land and is a very choice property. The price paid was \$1,800.

Mr. Jacobsen rented the place to G. A. Harvey who moved his family there this week.

For Sale.

2 sections land. One 7 miles from Hereford, improved, \$7 paid out. One 8 miles from town, fenced, windmill, \$5 paid out. 12¹/₂ head stock cattle for \$1,600; \$1,000 cash balance on time. J. W. ENGLISH. tf

SPECIAL

CLUBBING OFFER

Every man should subscribe to his local paper, because from it he secures a class of news and useful information that he can get nowhere else. He should however, also subscribe to a first-class general newspaper. Such a newspaper is

The Semi-Weekly News

Thousands of its readers proclaim it the best general newspaper in the world. Its secret of success is that it gives the farmer and his family just what they want in the way of a general newspaper. It furnishes all the news of the world twice a week. It has a splendid page where the farmers write their practical experiences on the farm. It is like attending an immense farmers' institute. It has pages specially gotten up for the wife, for the boys and for the girls. It gives the latest market reports. In short, it gives a combination of news and instructive reading matter that can be secured in no other way.

For \$1.75 cash in advance, we will send The Semi-Weekly News and THE HERFORD BRAND each for one year. This means that you will get a total of 156 copies. It's a combination which can't be beat, and you will secure your money's worth many times over. Subscribe at once at the office of this paper.

GREAT CITIES REACHED BY A GREAT RAILWAY

CHICAGO	ST. LOUIS	KANSAS CITY
OMAHA	LINCOLN	ROCK ISLAND
DENVER	PUEBLO	COLORADO SPRINGS
WICHITA	TOPEKA	ST. JOSEPH
ST. PAUL	MINNEAPOLIS	CEDAR RAPIDS
LITTLE ROCK	MEMPHIS	OKLAHOMA CITY
EL PASO	DES MOINES	DAVENPORT

TWICE=A-DAY SERVICE



LOWEST RATES ALWAYS

PHIL A. AUER, G. P. A. Fort Worth, Texas.

FARM LANDS

ALONG "THE DENVER ROAD"

IN NORTHWEST TEXAS

(THE PANHANDLE)

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, GEN'L PASSGR. AGENT, FORT WORTH, TEXAS.



"COMING AND GOING"

During the year 1904, The Pecos Valley Lines and Southern Kansas Railway of Texas have been making Railroad History in the Southwest.

COMING!

We have brought to the Panhandle of Texas and Pecos Valley more than our share of the great army of homeseekers now attracted to this part of the world where there still remains opportunity to acquire cheap and productive lands.

GOING!

We have maintained the record of the "Cattle Trail Route" in handling the one great export product of this region. Requests for information should be addressed to

A. L. CONRAD, Traffic Manager AMARILLO, TEXAS

Fresh Groceries

Remember the new Grocery Store where you can get nice, fresh groceries at reasonable prices. We make prompt delivery of all orders. A share of your trade will be appreciated

Telephone No. 81

B. BARNARD, The Grocer

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Climax Assisted by Chorister

Will sell a quantity of young stock either singly or in car load Lots

Official Organ Of DEAF SMITH COUNTY

Official Organ Of CASTRO COUNTY

ALL HOME PRINT

A Clean 8-Page Weekly Newspaper Devoted To The Up-Building Of Hereford And The Panhandle Country

The Hereford Brand

\$1.00 Per Year

Published Every Friday at Hereford, Texas

The Best Advertising Medium In West Texas Today. Advertising Rates Will Be Given on Application

CIRCULATION 900

JOB PRINTING

TELEPHONE NO. 30

In Its FIFTH YEAR

Valued For Its CLASS OF READERS