

High School Orchestra Wins First at Music Festival

Supt. Dillehay Reviews School Work of Past Six Years; Total Enrollment Has Increased 200

BY C. H. DILLEHAY

When we were asked to write an article for the school edition of The Brand, our first thought was to give a survey of the work of the past year. However, after more thought it seemed fitting to take a brief survey of the past six years, for it was almost exactly six years ago when we first came to Hereford. At that time we found many evidences of a progressive school and indications that people of the community were interested in good schools. Some of the things that seemed unusual at the time were: well equipped manual training and home economics departments in the high school; public school music and glee club work in the grades and in the high school, and a department that even now is found in but few high schools the size of Hereford; Bible in the schools, taught by a full-time teacher, paid by the churches, and a requirement of seventeen units for graduation from high school.

The buildings at that time consisted of the present grade building, the old high school building, and a frame building for manual training. These were fairly adequate as far as room was concerned, though three rooms were being used in the grade building that were not suited for such purposes, and the high school building was not planned for high school work and was not adapted for such work. One thing that impressed us was the lack of crowding in the grades, such as was usually found in small schools at that time. There were enough teachers to take care of the children in small sections. These teachers doubtless compared favorably as to qualifications with teachers in other towns of the size of Hereford at that time, though there were only three degree teachers in high school that year and possibly only two the year before. Four of the high school teachers were inexperienced in high school school teaching, but there were no inexperienced teachers in the grades. The total enrollment for the first year of the six was 618, as compared with 813 for the year now closing.

Fine Cooperation.
We shall now turn to a consideration of the things that have been done in an effort to continue the progressive moves already taken and to keep the schools abreast of the times and the development of the town and community. Before mentioning these things we should like to say that these things did not come through the efforts of any one person, or thru the efforts of a small group of people. Any success attained was due to the cooperation of the entire community, though the work was necessarily done under the direction of the school board elected for that purpose.

Building Was Erected.
The outstanding achievement of the six years was the building of the high school building which gave Hereford a school plant second to none in this section of the country. It provided a workshop that has been an inspiration to teachers and students and to the community as well. It has given a higher tone to the work of the entire school system, and has relieved some unsatisfactory room situations in the other building. Under the direction of Mr. Humble the grounds have been made an example of civic pride and community beautification. The grounds of the grade building have also been improved by the planting of trees purchased by the board, and flowers provided by the principal, teachers and Parent-Teacher Association.

Libraries Have Grown.
Extensive repairs have been made in the grade building in the painting of the interior walls, in improving the heating plant, etc. Hundreds of dollars worth of new equipment have been added, besides that purchased at the time of the building of the high school building. One example that has much to do with the comfort and welfare of the children was the purchase of double roller shades

for every classroom in the two buildings. The libraries have been added to through donations and purchase of books by funds furnished by the school board, the P. T. A. and the teachers and students. The libraries are still in need of many books, but they are far better in all departments than they have been at any time before. It takes a great many books to make a showing when they have to be scattered through fifteen room libraries and one high school library to be used by 800 children, but such a showing is being made gradually.

Grade School Re-organized.
The grade school has been organized on a half-grade basis, thus making possible a better classification of pupils. It also makes it convenient for a child to repeat a half year of work when it might be a mistake to have him repeat the work of an entire year. It also makes it easier and safer to make special promotions when they seem advisable, for skipping a half grade is doubtless not half as dangerous as skipping a full grade. The work of the upper grammar grades has been departmentalized in order to break the long jump between the ordinary grade work and the high school, and to permit specialization by the teachers.

Agricultural Class.
In the high school an effort was made to meet the needs of the community by enriching the curriculum and providing as many electives as could be taught economically. At the same time certain changes were made in the courses offered where conditions seemed to justify. Vocational agriculture was substituted for manual training with the hope of reaching more boys in a more vital way, some changes were made in eighth grade science, and a successful effort was made to affiliate all work offered.

Twenty-Eight Affiliated Credits.
During the six years the total affiliated credits have been raised to twenty-eight units, making a net gain of eight units after allowing for credits that are no longer offered. The work accredited during the six years includes the following: Fourth year English, two years of Spanish, general science, civics, economics, commercial law, commercial geography, public speaking, and four units of vocational agriculture. Of these subjects, agriculture, public speaking, economics, commercial geography and commercial law were added to the curriculum.

Sportsmanship Stressed.
In addition to the work offered for affiliated credits, hand and orchestra under the direction of Ralph Smith, and physical education for boys and girls taught by Mr. Humble and Miss Westbrook, have been added. An effort has been made to have wholesome athletics that will develop boys first and athletes next. The high school has been fortunate in securing high class men to coach and manage athletics for the past few years; men who stress the manner of winning more than they do the winning of the game.

Graduates Stand High.
The standard of work required of the students has been gradually raised and at the same time the percentage of failures has steadily decreased. Outside recog-

(Continued On Last Page)

Piano Students Win Contests at Amarillo

The Hereford piano students won highest honors in the contests at the Amarillo Music Festival last week. They are: Arthur Thompson, who won highest grade in boys' class, twelve years and under; Mary Ellen Parker, who won highest grade in girls' class, sixteen years and under; Mary Broadwell, who won highest grade in girls' class, eighteen years and under. Others who played and won good grades were Viola Phillips; Betty Jean Ball, Chilton Foster, Karl Wilson Shirley, Frank Marra, Theda Lou Wilson and Mary Elizabeth Stanford.

Graduates of Seventh Grade Will Be Given Diplomas Saturday

Graduates of the grammar school will receive their diplomas in the high school auditorium Saturday, May 18, at 9.30 a. m.

The following program will be given:
Invocation, Rev. E. B. Bowen; welcome address, Wilma Jo Jones; piano duet, Theda Lou Wilson and Mary Elizabeth Stanford; violin solo, Bill Shore; The Life of Longfellow, Patricia Wederbrook; clarinet trio, Berry Jacobsen, Homer Hensley, Billie Ross Phillips; piano solo, Paul Conaway; address, Judge Earl Wilson; presentation of diplomas; benediction, Rev. V. M. Cloyd.

Teachers of the high school and grammar school wish to express appreciation for the assistance given by the various ministers of the town in the commencement exercises. Their cooperation in the commencement programs was appreciated, it was said.

High School Glee Clubs Appear In Two Performances.

BY CLAIRE BAKER
Director of Music

There are three glee clubs in the high school division of Public Music in the Hereford schools. One is for high school boys and two for girls of the high school. These clubs meet twice a week and at that time learn to sing by rote and by note, songs selected by the director. Each member pays a fee of one dollar, which pays for all of the music bought. The student receives a half unit of credit toward graduation for glee club work for the year.

The glee clubs usually take part in the Music Festival at Amarillo, but this year, due to circumstances over which they had no control, they did not get to go. In the past they have consistently won first or second honors in these contests and doubtless would have rendered a good account of themselves again if they had been given the opportunity.

The glee club members appeared in two public performances during this school year. One appearance was before Christmas, when boys and girls gave a joint concert of the songs they had learned in glee clubs. The last program closing the work of the year was on May 9, when "The Windmills of Holland" was given.

Glee club work is very helpful to students who are considering whether he intends to become a musician or not. Therefore, we urge every high school student to take advantage of the opportunity to take the work.

Mr. and Mrs. Harold Hicks left Tuesday for Dodge City, Kansas, where they will visit relatives for a week.

White Faces Win Success On Grid, Court and Track

Coach Tom McCollum Review 1928-29 Athletics.

BY TOM MCCOLLUM

When school started last fall the material on hand with which to build a winning football team looked discouraging and some of the fans admitted they would have been pleased with only a few wins. In spite of lack of old material the boys worked hard and we had a winning team. The season came to a successful end when Memphis was defeated for the district championship. Hereford did not play in the bi-district games because we had had a long and hard season and because we had to play two games with Memphis before we finally won.

In basketball the prospects looked much better than they did in football, and it seemed that Hereford would have a winning team. The team started off in fine shape, winning the first five or six games but at mid-term some two or three of the regulars failed in enough subjects to make them ineligible to play. This seemed to tear the team to pieces and from then on we had just a fair team. In the district meet Hereford lost to Dalhart by a one-point margin in the first game.

Although Babe Russell had won the 100-yard dash and the 220-yard dash last year at the district meet, there was not much interest in track at the beginning of the season, but before the season was over we had some fifteen boys out. Hereford won second place at the Farwell meet, fourth and fifth at the meet, fourth or fifth at the meet at Amarillo, and made eleven points at the district meet. The climax of the track season came when Babe Russell won first place in the 100-yard dash at the state interscholastic league meet in Austin.

Old Cows, Fed Well, Prove Money Makers

First, Pete Engle bought a lot of unmarketable old cows. Then he bought a grinder and fed the cows ground feed, native grain and bundle stuff. The cows fattened quickly. When Engle sold them recently they brought 10 cents per pound.

Mrs. Cooper Morgan and small daughter left Wednesday for Hot Springs, New Mexico.

Mr. and Mrs. Harold Hicks returned from Lineta where he attended the funeral of his brother, Joel Connell, who passed away Monday.

Vocational Guidance Course to Be Offered Students Next Year

BY G. M. HUDSON
Principal, Hereford High School
A program that today faces

everyone who tries to plan efficient and appropriate system of education for the public schools is the question, "What shall we offer the boys and girls who are going through our schools?" One thing that makes the problem all the more difficult is the fact that there is such a wide difference in the abilities, the tastes and the ambitions of the students themselves. Imagine the task of fitting a curriculum limited by a small teaching force and equipment to a group of two or three hundred individuals, each with different ideas, ideals and desires!

To meet this situation, we must plan carefully and try to offer within the bounds of our resources the best general program that we can find, being guided by the advice and experience of the leading educators of the Nation.

In Hereford high school we feel that we have made some progress along the line of giving our students a wider choice of subjects to fit individual needs, though unquestionably much remains to be done before we can feel that all are having a good opportunity to develop along the line of their greatest abilities and ambition.

Agriculture.
Perhaps best known to the people generally is the work of the vocational agriculture department. Its reputation is well deserved, because here the boys get practical as well as scientific training in all branches of the plant and animal production, learning to put into practice the best methods as worked out by men who spend all their time testing plans and methods for each field of work. A great many boys have taken this work in the past few years, and each year should see an increase.

First Methodist Church

E. B. BOWEN, Pastor.

Sunday school meets at 9:45. We will be glad to have you in one of our classes. This Sunday has been designated as Laymen's Day, throughout our entire church. I will be observed as such by the local church at the 11 o'clock hour. The Laymen will have charge of the program. At the evening hour we will discuss our service and needs with the pastor by their new building. We rejoice with them in the completion of the splendid building. We are always delighted to have you worship with us.

Henry Hastings, foreman of the jury, United States district court, Amarillo, this week. Several citizens have been called to Amarillo as witnesses and defendants in various cases.

Band Wins First In Own Class; Loses Class A Championship to Amarillo By Only Four Points

BY RALPH SMITH

The first band and orchestra was organized in Hereford high school four years ago, starting with twelve members in the band and ten in the orchestra. Our band now has thirty-five members, with thirty-two in the orchestra. We also have a twenty-piece junior band. The Hereford high school sent the first school band to the Amarillo Music Festival, with no competition. Each year the Festival has grown in number of bands and orchestras, with this year a total of five bands and five orchestras competing for honors. The local band has won first place in its class each year, also winning other honors in the class above Class B schools.

In the 1929 Festival the local high school band won first place in Class B, and second in Class A, against Amarillo high school, which had been working on the Class A numbers for months, while our local organization had only four rehearsals on Class A numbers. Grade for Class A, Amarillo 97, Hereford 93. The high school orchestra winning first place over Amarillo high orchestra, with grade for Hereford of 94, and Amarillo 93.

It is not the aim of our high school supervisors to train prize-winning bands and orchestras alone, but to give as many of our boys and girls as possible the opportunity to study the art of music in the wind and string instrument group. Music is something they can use all through life. There has not been a student of our high school band that has gone to college and tried out for the college band who has not made the band the first year in college. That speaks very highly for our organizations and shows the class of music they are being trained in. It is the aim of the music department to put in band and orchestra music in the Central school next year. By the help of the parents we can train the younger students for this work and have musicians trained by the time they reach high school. Music cannot be learned in one or two years as some might think, and by starting them in the grades it will greatly improve the standard of our high school organizations.

Class lessons will be taught in both Central and... next year, as this method of teaching has been so successful in some of the larger cities than has private lessons. This will lower the cost to each student a great deal and more will be able to take advantage of work on their instruments.

The high school orchestra has entered two contests this year, winning first place in both contests. The high school band will receive a bronze tablet given by the supervisors of music from the national bureau for the advancement of music of New York for winning first place in Class B in Amarillo.

We have one talented pupil of whom we are very proud, Dennis Baker. He won first place at Dalhart in the junior cornet, also first in Amarillo. Dennis has had his instrument only fourteen months, but had to play against boys who have been studying two years or more.

With the splendid co-operation of the faculty and townspeople in future as we have had in the past, you may look for a bigger and better band next year. Look out for the band and orchestra, for we not only blow, but really do things.

The personnel of the high school orchestra includes the following: violins, La Verne Baker, Eric Marie Foster, Billie Shore, Jewell Laney, Bobbie Baker, Mary Posey, Peggy Mitchell, Vendell Brooks, Florence Shore, Henry Kupper, Louise Schneider; cello, Mary Parker; basses, Duart Roberson, Wright Ireland; cornets, Woodrow Ireland, David Harrison, T. E. Seigler; clarinets, Duane Orr, Adne Hastings, Andrew Habermaker, LaVerne Posey; baritone, Woodrow Glibbreath; saxophone, J.

(Continued On Last Page)

Hereford White Faces, 1928 District Football Champions



Top row: Coach McCollum, L. Drake, I. Sherman, G. Higgins, F. Cogdell, B. Feed, O. Newell, H. Drake, G. Heard, J. Gilliland, Mascot; C. W. Humble, business manager, middle row, E. Bowen, T. E. Seigler, H. Brumley, C. Longbottom, N. Gilliland, R. Sisk, D. Roberson; bottom row, W. Ireland, G. Mitchell, G. Jewell, Bill Mitchell, Babe Russell, R. Clennin, W. Glibbreath, Sandy Jewell.

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

NUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS

Also Publisher of
THE FRIONA STAR
Friona, Parmer County, Texas

ALGER JONES
Editor and Manager

TELEPHONE 130

NOTICE TO THE PUBLIC.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zone 1, per year - \$2.00
Zone 1, six months - \$1.00
Outside Zone 1, per year - \$2.50
Outside Zone 1, 6 months - \$1.50
Outside Zone 1, three months - \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Baptist Church

(Continued from Page One)

chairs, the pulpit desk and seats, match the auditorium seats. The only metal on the seats, a rectangular strip on the sides facing the aisles, is a delicate shade of green.

Colors Are Blended.

The walls of the church are pearl gray. The decorating process Mr. Lewis used is known as the French linen stiple or Tiffany blend. He began with a white back ground, which he finished in gray glaze then worked in the colors of brown, blue, red and gray. The colors in the chandeliers and lamps are permanent. The blends used were burnt sienna, chrome green and burnt umber. Mr. Lewis has decorated First Baptist church interiors at Harlingen, Kingsville and Dallas. The churches built by Mr. Moore are the only churches in the nation in which this particular type of decoration have been used. After finishing his decoration job here, Mr. Lewis will decorate the First Baptist churches at Big Spring and Taft.

1200 Is Seating Capacity.

The maximum seating capacity of the church is 1200, while 1000 can be seated without extra chairs. A feature of the new church furniture is the Harrison Memorial grand piano, a Kohler-Campbell, which was shipped from New York to Galveston by way of steamship two weeks ago and is expected to arrive in Hereford this week in time for the opening Sunday. The piano is named in honor of the late E. W. Harrison, who donated the lot on which the church is constructed. Eight other pianos will be used in various Sunday school assembly rooms of the church.

Mr. Moore, the contractor, is a builder of Baptist churches of which he has built more than fifty. This week he began the construction of a church at Big Spring and one at Taft this week.

Painting Above Baptistry

Above the baptistry in the rear of the pulpit is a painting with a story. It is a scene of a famed stretch of the River Jordan and was given by Mrs. Birch of Amarillo, daughter of Captain Tom former deacon, in honor of her father and mother. It was painted by Mrs. Durick, of Kingsville. The painting shows the river flowing placidly along and abruptly descending in a waterfall which has the appearance of emptying

into the baptistry. During baptismal ceremonies all the lights in the auditorium and pulpit will be switched off and invisible lights will be turned on the picture, baptismal candidates and minister. Large dressing rooms for men and women adjoin the baptistry.

A pipe organ has not yet been installed, but soon will be. Space has been reserved near the pulpit for the console, and in the ceiling and pulpit walls for the organ pipes all of which will be invisible.

Floors Are Oak.

The pastor's study is at the back of the pulpit on the south side. Mr. Lewis decorated Mr. Cloyd's study gratis to the church. There are four approaches to the balcony at the front entrance, two from the foyer and two from the auditorium by way of the rostrum. The balcony extends entirely around the auditorium and contains two rows of seats on the side and three in the back. All the floors are of hardwood, that is oak. The pulpit is in the west end of the church.

The proscenium arch above the pulpit is beautifully decorated and contains fourteen invisible lights. The choir room is situated back of the rostrum. It has two approaches to the choir loft.

Big Department for Young People.
The auditorium is built in what is known as the compact church plan. It comprises the auditorium proper and the young people's department. The latter includes eight class rooms and an assembly room, which is the same width as the auditorium, all enclosed by rolling doors, which when rolled gives the young people's department the appearance of the rear of the auditorium, thus giving double service. The assembly room will seat several hundred.

Adjoining the auditorium are the general secretary's office, lavatories, a drinking fountain, memorialized to Benjamin Hodges, and superintendent's office. All the rooms in the building are outside rooms. The church has two drinking fountains.

Lights Gorgeous.

The chandeliers and lamps throughout the building and especially in

the auditorium are colorful specialties. Three large chandeliers hang from the ceiling in the center of the auditorium and twenty-five slightly smaller ones hang under the balconies, and above on the ceiling.

Junior Department.

The junior department has ten class rooms on the second floor grouped around an assembly room. All departments are built on this unit-system plan. The intermediate department contains ten class rooms adjoining an assembly room.

Church Has No Basement.

The ground floor, the church has no basement, contains the nursery at the southeast corner, adjoining it on the north is the cradle roll department and next to the latter the beginners department, which is twenty-five feet wide and forty-five feet long. The primary department is on the ground floor and contains nine class rooms, grouped around an assembly room, conforming to the plan of the other departments.

Banquet Hall.

The adult department, situated under the auditorium on the ground floor, contains five extra large class rooms, enclosed by rolling partitions. These partitions may be raised and a large banquet hall sixty-five feet long and seventy-four feet long is available. Even the partition posts are moveable and the floor may be cleared of all obstructions. A stage is in the east end of the banquet hall. A fully-furnished kitchen, with all modern conveniences, adjoins the banquet. It contains a white gas range, cabinets, serving window,

etc. The entire building is heated by steam furnished by a gas-burning furnace and boiler on the ground floor.

An Artist.

J. N. Messenger, member of the board of deacons, is to be caretaker of the church. He will also landscape the spacious lawn space surrounding the building. He says it won't be long before the grounds to the north and south will be green with grass and clover. The difference between a caretaker and a janitor is Mr. Messenger. He regards the church and its grounds as a violinist loves his violin, therefore, he is an artist.

Convenient Entrances.

Other features in the distinctive construction of the church are the various entrances. There are two front side entrances to the ground floor, two front entrances from the church foyer to the balconies, and two to the main auditorium. There are side-rear entrances to the ground floor, main auditorium, the young people's department and to the second floor. The church has several lavatories.

Pastor Cloyd expects several cars of out-of-town visitors here for the church opening Sunday. The building will be open to inspection of Hereford people and visitors Sunday afternoon. The deacons will act as ushers, assisted by other officials of the church.

Mrs. S. H. Angelo left last Thursday for Wellington, Kansas, for a visit with her son, Berlin. A son was born to Mr. and Mrs. Berlin Angelo May 8. Mrs. Angelo will be gone a week or two.

DR. T. M. MONTGOMERY

EYESIGHT SPECIALIST

628 Polk Street Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.

DAPPER DAN



The Simple Life

"Says Dapper Dan: 'I envy much the turtle for his shell; The oyster and the clam and such:'"

The shell the sly old turtle wears is never in need of small repairs; the modest oyster's pearl-lined-vest from year to year is never pressed. And mark the clam the clammy clam; for clothes he does not care a bit. No wardrobe worries e'er assail the cunning, adolescent snail.

ORR'S TAILOR SHOP

OF COURSE

You'll like the plan of Dapper Dan, The clever Cleaning-Dyeing man!



We satisfy our customers in three ways. We satisfy the STOMACH, because our things to eat are fresh, wholesome and easy to digest. They taste good and are HEALTHY. We satisfy on PRICE, because we sell so many groceries that we can afford to sell them cheaply. We satisfy on SERVICE, because when we promise we "deliver the goods" RIGHT ON TIME.

SPECIALS

WATCH OUR WINDOWS FOR SPECIALS FRIDAY AND SATURDAY

Williams Grocery Company

Phone 128 We Deliver

Make the Beginning a Good One

The old saying, "A good beginning is half the battle," applies to a great many things and especially is it true of the saving habit.

As your account continues to grow, you will take a real pride in it, and before long you will have saved enough to start a business of your own.

This bank will be glad to explain to you how an account of this kind can be built up and invites you to come in.

THE FIRST NATIONAL BANK

of Hereford Hereford, Texas

For 9 Years Gas Ruined Her Sleep

"Due to stomach gas I was restless and nervous for 9 years. Adlerika has helped me so that now I eat and sleep good."—Mrs. E. Touchstone.

Just ONE spoonful of Adlerika relieves gas and that bloated feeling so that you can eat and sleep well. Acts on BOTH upper and lower bowel and removes old waste matter you never thought was there. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Clark Drug Store.

(Advertisement)

Green Cartouches, set with 4 diamonds, \$85 Others, \$60 to \$750



Gruen diamond watches—the vogue!

Paris and Fifth Avenue combine their ingenuity to fashion exquisite Gruen diamond-set wristlets—products of two continents! We have many gorgeous designs, all fitted with Gruen movements celebrated for accuracy, priced from \$60. Why not see them today?

KREIER'S JEWELRY STORE
Diamonds
Watch Repairing
Eye Service



The Convertible Landaulet Sedan

Open to sunshine closed to the rain smart in any weather

On either the New Oakland All-American Six or the Pontiac Big Six chassis you can obtain the Convertible Landaulet body type... a Fisher body creation designed to combine the fair weather benefits of an open car with the protection of a smart, completely appointed sedan. A special demonstration of Convertible Landaulets has been arranged which we will be glad to make for you at any time.

The New Oakland All-American Six, \$1148 to \$1375. The New Pontiac Big Six, \$745 to \$895, I. A. Pontiac, Michigan, plus delivery charges. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values... Oakland-Pontiac delivered prices include only reasonable charges for delivery and financing.

Dixon Motor Company
Hereford, Texas

OAKLAND-PONTIAC

PRODUCTS OF Sixes GENERAL MOTORS

SYSTEM

"Saves for the Nation"

Light and power concerns make their distributions through central stations. So do we. That is what makes it cheaper at the "M."

Specials for Friday and Saturday

COMPOUND Four pounds ----- 60c
8 pounds ----- \$1.18

RAISINS 15 ounces ----- 10c
2 lbs ----- 18c
4 lb pkg ----- 31c

Coffee, 3 lb cup and saucer \$1.47

Fresh Tomatoes, pound 15c

Bananas, dozen 25c

TEA 10c size M. J. B. -- 80c
1-4 lb size M. J. B. -- 20c
1-2 lb size M. J. B. -- 39c

Baking Powder, Calumet, 10 lb \$1.50

Toilet Paper, 6 rolls 25c

Macaroni or Spaghetti 7 1-2c

Cheese, full cream, lb 34c

Brooms 59c
75c

WEAR BEYOND COMPARE



FITZ Overalls

... are not skimped. They are the real thing—full weight, measurement and quality—an overall for experienced men who know overall values.

Come in and try on a pair today!

FOX MERCANTILE CO.
HEREFORD, TEXAS

Key News Items

E. E. Burks was in Nazareth, Mmmt and Hereford Monday. Mrs. Chas. Cox spent Thursday night with Mrs. Ray Cole. J. Hammond and R. Campbell, J. O. Hayes, R. Hagg, E. Tipton, M. Davis, M. Burkes, L. Webb, G. Balley and R. Tipton were in Happy Tuesday. L. Webb and children were in Amarillo Monday. C. Franklin and wife were in Hedley Friday visiting relatives. A. W. Fortner and wife were in Tulla Monday. Messrs. Tipton and Hayes were in Otton and Earth Wednesday.

Messrs. and Misses, G. Balley, M. Burkes and Crumb were in Hereford Saturday. There was a fruit supper in the Bratcher home Saturday night, attended by a large crowd. Young folks played forty-two in the Webb home Wednesday night. Mrs. C. E. Burks is able to be up after several days' illness. Miss Flossie Fortner spent the week-end here with relatives. A cousin is visiting Miss Lucille Hagg. Mrs. Sprawls was here from Tulla Wednesday. E. R. Robinson and wife were in Hereford Sunday. Woodrow Tipton has recovered from an illness of several days.

Miss Opal Hutson is here from Amarillo visiting relatives. Mother's Day was observed following Sunday school, with a program. J. L. Hammond and wife visited relatives in Tulla Sunday. A program will be given by the children at the close of school. B. Y. P. U. was organized here Sunday. Mr. Forgas was in Littlefield and Amherst Friday. Messrs. Tipton, Boyd, Hayes and Fortner were in Amarillo Friday. Miss Athlee Tipton was here from Plainview over the week-end. A. W. Fortner and wife and Mrs. Edwards spent Saturday in the Ross Campbell home.

J. T. Burnam spent Saturday with Bernard and Horace Tipton. R. Hagg was in Perryton Wednesday. Mr. and Mrs. J. L. Hammond will likely leave soon for a trip to their old home in Missouri.

Mrs. Hayden Has Gained 16 Pounds

"From 118 pounds, sick, weak and suffering, up to 134 pounds, well, strong and contented, tell what Sargon did for me. "A few years ago I had malaria, chills and fever, and for a long



MRS. LUCILE HAYDEN

period, I was so weak I was practically exhausted. Then neuritis came on and I had those pains, as well as sufferings of constipation.

"My blood became impoverished, my color was ashy, my circulation was poor, and the sight of food almost sickened me. My nights were restless and my days misery. I lost weight rapidly. I tried medicines, and took several treatments from the best specialists. They did me practically no good. "In just a few days after I started taking Sargon I felt better than in years. The neuritis and malaria have left me, my digestion is perfect. I have a wonderful appetite, my complexion is clear and healthy, and I feel like I have been made all over again. I am full of new strength and energy - I have regained my lost weight."

The above statement was made recently by Mrs. Lucile Hayden, of 1200 Gulf Street, Beaumont. Mrs. Hayden is a member of the Methodist church, belongs to the Eastern Star and is highly esteemed by a wide circle of friends. Sargon may be obtained in Hereford at Clark's Drug Store. (Advertisement)

George Lewis Makes Money Raising Hogs

Is there any money in raising hogs? Geo. Lewis, hog raiser and dairy farmer, who lives ten miles north, answered that question by citing figures. Last Friday he sold twenty-eight head of Duroc hogs for the top price of \$9.75 per hundred pounds, making a total of \$540.

Mr. Lewis has been making good money in the hog business for several years and expects to continue raising more hogs to make more money. Lewis has a registered Duroc sire bought from the Turrentine-Harrison strain, local breeders of Durocs. He has forty head of young pigs on his farm now, ranging from two days to two weeks old. Mr. Lewis is also a member of Bull Circle No. Four, and owns

Flowerdale Rochette You'll Do," registered Jersey sire, which heads his fine bunch of Jerseys. Lewis milks seventeen cows at present and is steadily increasing his herd. He has had this male about eighteen months and has raised seven fine heifers from him. Eli Dunlap of Dallas, pioneer hardware dealer, is visiting relatives and transacting business in Hereford.

After all's said and done, the pleasure you get in smoking is what counts

CAMEL CIGARETTES



WHY CAMELS ARE THE BETTER CIGARETTE

Camels are made of the choicest tobaccos grown. The Camel blend of Domestic and Turkish tobaccos has never been equaled. Camels are mild and mellow. They do not tire the taste. They leave no cigarette after-taste. Camels have a delightful fragrance that is pleasing to everyone.



Does your MOTOR SING or POUND?

STOP in the middle of a good substantial hill and listen to the various sounds coming from motors which are climbing it. Some glide along like song birds—others bellow forth like jazz-crazed saxophones. Why the difference? Simply this—the fuel.

With Conoco Ethyl Gasoline in the tank, your motor literally sings along because Conoco Ethyl delivers a steady, even flow of power—up hill or on the level. It won't knock. Hence, it eliminates that pounding noise—so hard on the ears as well as on the motor.

Being a proper admixture of Conoco, the extra miles motor fuel and Ethyl Brand of Anti-Knock Compound, Conoco Ethyl is the acknowledged pace setter for summer driving. It keeps the engine cool at all speeds—delivers maximum power and assures smooth, quiet running.

And best of all, it more than saves its slight extra cost by reducing wear and tear and by giving you the greatest motoring satisfaction you have ever enjoyed. Try Conoco Ethyl today.

CONOCO ETHYL GASOLINE

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming.

CONOCO ETHYL

extra knockless miles

Jackson Is Building Brick Veneer House

H. R. Jackson, who recently has bought the A. Holberg irrigated farm two miles north on 25-Mile Avenue, has under construction a seven-room brick veneer residence, also a brick veneer double garage and well house. A basement is being built under about half of the house which will be modern in every detail. The Jackson family will make their home in the new house when completed.

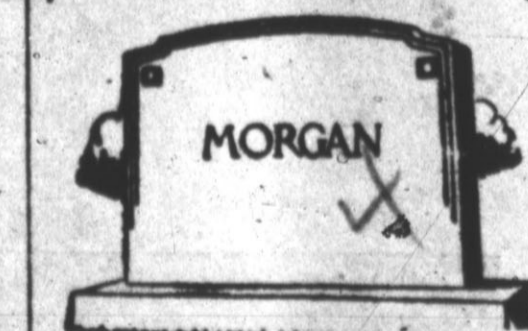
Mr. Jackson has also made several minor improvements on a quarter section, four miles north of Hereford.

Quick Service!

Try me the next time for Quick Service, Correct Weight and Test.

Armour's Cream Station

BILL KNOX



MORGAN

Appropriate, Lasting MEMORIALS

For 25 years Osgood's Monuments have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for new illustrated folder, "How to Select a Memorial," sent free on request.

OSGOOD MONUMENT CO.

"Mark Every Grave"

500 Taylor St. Amarillo, Texas

Auction Sale

Household Goods and Furniture

MONDAY, MAY 20

SALE BEGINS PROMPTLY AT 2:30

Will sell at Public Auction the entire furniture and furnishings of my five-room house, located at 610 East Third Street. Dining room suite, complete "Queen Anne"; living room suite, complete in walnut finish; Sealy mattress, springs, one bedstead, springs and mattress, one day bed springs and mattress, one writing desk, china cabinet, walnut wardrobe, one cedar wardrobe.

Kitchen—Hoosier cabinet, table, chairs, kitchen safe, coal range, ice box, one heating stove, hot blast; one gas heater, dishes, cooking utensils, several large mirrors, pictures, two large rugs, and a few small rugs, linens, fancy and embroidered; several window awnings.

Miscellaneous Articles entirely too numerous to mention. This is truly a good clean, up-to-date offering of furniture and household effects. All who want to replenish their homes will profit by attending this sale.

Mrs. Annie Diebel, Owner

RAY BARBER AUCTIONEER

Check Value for Value Price for Price!

the coach \$595

Here, in the price range of the four, is offered a smooth, powerful, six-cylinder valve-in-head motor—which delivers better than 20 miles to the gallon of gasoline—and whose smooth, quiet, velvety operation, with its complete lack of drumming and vibration, is a revelation. Here are beautiful bodies by Fisher—with fittings by Ternstedt... rich, deep-tufted upholsteries and adjustable driver's seat. And throughout the entire chassis are found numerous examples of advanced engineering—such as quiet, non-locking 4-wheel brakes... ball bearing steering mechanism... and automatic acceleration pump.

But no mere recital of features can give you any conception of Chevrolet's value leadership. So we urge you to come in and see for yourself why over 500,000 people have chosen the new Chevrolet Six since January 1st!

COMPARE

the delivered price so well as the list price in considering an automobile value. Chevrolet's delivery prices include only reasonable charges for delivery and financing.

Brumley-Chevrolet Co., Inc.

HEREFORD, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR



LEATRUS WALSER



FRANK COGSDDEL



GEORGE JOWELL



CLAUDE LONGBOTTOM



STANLEY THOMAS



JOHN JACOBSEN



IMOGENE WILSON



RUBY THOMPSON



BILL MITCHELL
Valedictorian



GUILFORD MILLER
Salutatorian

WE HAIL THE GRADUATE



KEITH G...



DOROTHEA BLAYLOCK



E. DORA SMITH



ALTON MILLER



GRACE LOVERN



VERA E. HAMILTON



MAB MILLARD



FRANCES LANDRUM



RUTH WOLFE



LA JUANA LEE HANNA



DUANE ORR



VIDA HICKS

THESE BUSINESS MEN HAVE MADE THIS ADVERTISEMENT POSSIBLE:

- John H. Patton
- Baker's Cash Grocery
- Ike's Lunch Room
- J. L. Rogers' "Groceries"
- Texas Utilities Co.
- Williams Grocery Co.
- Popular Store
- Brooks Barber Shop
- Corner Drug Store
- C. E. Stone Co.
- Hereford Jewelry Store
- Fox Mercantile Co.
- The Western National Bank
- Stambaugh Dry Goods Co.
- First State Bank
- Kerr Implement Co.
- Rockwell Bros. & Co.
- West & Snyder
- The Hereford Brand

It was Whittier who spoke of the little school house where he learned readin', 'ritin' and 'rithmetic as a "ragged beggar sunning." Times have changed considerably since Whittier's time, and the 1929 graduating class of the Hereford High School is leaving one of the best equipped schools to be found in this section of the Texas Panhandle.

The Seniors of today did not have to go through with the privations such as did Whittier. It was not necessary that they tramp miles upon miles through the snow of winter and to leave the school when the first rosebuds were in blossom in the spring to eke out an existence from a rocky soil.

But like Whittier, the graduates of today have the same spirit that animated the poet. Love and affection for the school, for friends who have attended

classes with them time, have been the have been started is true and wholes

Remember how said his little coun to pass above him. That same feeling members of the S The Seniors have co not as individuals. as a whole that th Many instances mi vantages were give good of the class m

Hereford is pr who are receiving These students ho life of the city. themselves by grad responsibility and

LEWIS SHERMAN
(No Photo Available)

H. H. S. 1929



LISTON WILSON



RUBY WADE



FRED AXE



JEWEL LANEY



J. A. TAPP



OLLIDEAN ARNOLD



RALPH WOLFE

WE ARE PROUD OF YOU



BZELL PATTERSON
Third Stand



WRIGHT IRELAND
Secretary



GEORGIE SPARKMAN



LAVERNE BAKER



GEORGE HEARD



DOROTHY ARNOLD



JOHNIE HABERER

a long period of
rtion. Romances
young love that

was that Whittier
sweetheart hated
e spelling match?
een noted among
r class this year.
rated as a unit and
has been the class
have thought of
e cited where ad-
in order that the
be served.

of the graduates
omas this week.
can much to the
have equipped
ng to fill places of
adership in the

community that college training will
help to consummate.

High School is a proving ground for
good citizenship. The soil is broken there
for future harvests. What will come of
the ground that was broken four years
ago and that has furnished this harvest
of graduates remains to be seen. Many
outstanding students make up this excep-
tional class. Probably no previous class
of graduates has left the school with such
an enviable record of achievement and
accomplishment.

The graduating class is embarking
upon the high seas of adventure. May
they be equal to the perils they must face,
sure of the course, staunch and brave, no
matter how high the waves if disillusion-
ment may reach, and eventually may they
find a safe harbor where peace and con-
tentment abide.

THESE BUSINESS MEN HAVE MADE THIS ADVERTISE- MENT POSSIBLE:

- Harrison Elevators
- Baskin Land Co.
- West Texas Gas Co.
- Jones & McLean
- Star Theatre
- Sprowls-Cronin & Co.
- Norton Motor Co.
- J. O. Newell
- Olsen's Variety Store
- C. A. Skelton
- Piggly Wiggly
- "M" System
- W. D. Keliehor
- E. B. Black Co.
- Brumley Chevrolet Co., Inc.
- Beaver Bros.
- First National Bank
- R. B. R. Implement Co.
- Judge Earl W. Wilson

H. H. S. 1929

280

All Photos courtesy
HANNA & HANNA



EVELYN SMITH



ALFRED MCKINZIE



CHAS. FERGUSON



AUGUSTINE GREGORY



ERLE MARIE FOSTER



CHARLIE NOLAND



LILLAMAE SMITH

Sunday School Lesson



JEREMIAH'S CALL TO OBEDIENCE

International Sunday School Lesson for May 19.

Jeremiah 7:1-11, 21-23.

Rev. Samuel D. Price, D. D.

It is good for any discouraged person to spend time with Jeremiah. He had been given a mission. No matter how the people treated the messages that he was sent to deliver, he just came right back at them when least expected. Read the entire chapter and then keep right on through chapter ten; all forms the message which this man presented at this time. You will find that Jeremiah was ahead of his day in the use of parables and object lessons. People always pay more attention to an object or a story that refers to the subject matter than to other consideration.

Jeremiah was bold as an ambassador, for he was not delivering his own message. In the opening verse today he makes it clear that he had a "word" to present from Jehovah. This should have been

enough to make the people stop and listen. The place where the speaker took his stand is interesting. It was at the gate entering into the temple in Jerusalem. No longer were the people going there to learn what they should do, that they might practice the truths in their lives. Now Jeremiah tries to make them think rightly about the temple as a place to worship and not regard it as a kind of talisman which would be as a charm to enable them to go out and do just as they pleased.

"Amend your ways and your doings, and I will cause you to dwell in this place." Yes. That is just what he had said before, but they had not paid any attention thereto, so they must be made to hear the same command again. With this summons there was a promise from Jehovah. If the people would only obey, they could continue in Jerusalem and Judah and not be carried away into captivity, as had been the case with the Northern Ten Tribes.

It may be that the people tried to drown out the voice of Jeremiah with their slogan "The Temple of Jehovah" for the very walls

had become a kind of fetish. That is the way the people of Ephesus did when they cried for a length of time, "Great is Diana of the Ephesians" at the time of Paul's plain preaching of pertinent truth.

Jeremiah would also use repetition for the sake of emphasis. His word was "thoroughly" as he told them of the extent to which they must give up their sins. These sins were named in part, and they have a social relationship. Wrong was being done "to his neighbor, the sojourner, the fatherless and the widow." God is always concerned for the defenseless and He wants to make mankind love instead of hate one another. By means of varied kinds of communications this world is indeed a neighborhood, but it is far from being a brotherhood such as our Jehovah desires.

Plainest language is used in giving a list of customary sins. They were named thieves, murderers, adulterers and makers of lies. There was only one way they could stop such things. It was not by offering more sacrifices. They were reminded of the loving command that had been given when they were being called out of Egyptian slavery. It was "Hearken unto my voice." The call of Jeremiah was none other than a renewal of this Voice from the Throne. It was about the last call that would be given, and yet it was not too late. Right now they must "Amend your ways thoroughly." A like urgent call, compiled with a blessed promise comes to every present day sinner. If and when we will meet the conditions, and they are reasonable, God will fully do his part in keeping the covenant.

Big Rains Show Why Land Ought to Be Terraced

What with the four or five inch rain trying to soak into the ground, farmers are beginning to think this ought to be a rice country, and the idea of terracing to preserve moisture might seem to them rather superfluous. Nevertheless—

County Agent Dunkle, several business men and many farmers will observe this summer the results of terracing on the farm of Rem Witherspoon, about two miles south of Hereford. In April Mr. Witherspoon, with the assistance of Dunkle, terraced 100 acres of land that will be planted in row crops, kafir, maize, etc. When the first rain came last Friday night not a hat-full of water was wasted and the furrows held the water like a tank. By Saturday

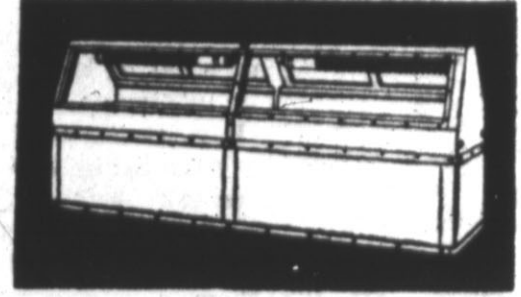
night the water had soaked into the ground and the furrows were ready for the big rain that came Saturday and Sunday and were slipping full of water Monday morning. The terraced land got the full benefit of the four-inch rain. No water ran off and no soil was washed away. Mr. Dunkle says the Witherspoon field with the furrows full of water is the best terracing demonstration he has ever seen, and is the best argument for terracing.

Saturday morning the field opposite was slightly gullied with ditches where the water ran off, and it was noticeable that no water was standing in the furrows. Mr. Dunkle says there is not a piece of land in Deaf Smith county under cultivation that does not need terracing. He says there are very few perfectly level fields, while most of them have some slope.

Mr. and Mrs. C. O. Phillips and children of Wildorado were here Thursday visiting his parents, Mr. and Mrs. W. B. Phillips.

Frigidaire announces Lowered Prices on Frigidaire equipment for stores and restaurants

Get the facts at our showroom



When your present display cases and refrigerators are cooled automatically by Frigidaire, they can be placed to afford the greatest possible convenience. The problem of being is gone!

FRIGIDAIRE

PRODUCT OF GENERAL MOTORS

J. C. CUMMINS
Hereford, Texas

Qualitee MILK T. B. Tested

Doc. says, "Drink More Milk"

One Quart 15c Two Quarts 25c
Three Quarts 35c Four Quarts 40c

Milked and delivered fresh and sweet to you each night and morning.

Phone 9005F21

Brumley Is Visiting Chevrolet Factories

G. W. Brumley of the Brumley Chevrolet Company, left Hereford Monday for Oklahoma City where he boarded a special train of Chevrolet dealers from Texas and Oklahoma. The train left Tuesday for St. Louis, Flint and Detroit, Michigan. The dealers will inspect the Chevrolet factories and assembling plants at Flint and Detroit. Mr. Brumley will return to Hereford during the first part of next week.

Make Performance your Yardstick!

Power so great—getaway so fleet—stamina so enduring that Buick owners alone purchase more Buicks than the total production of any other car in the Buick field!

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors Corporation



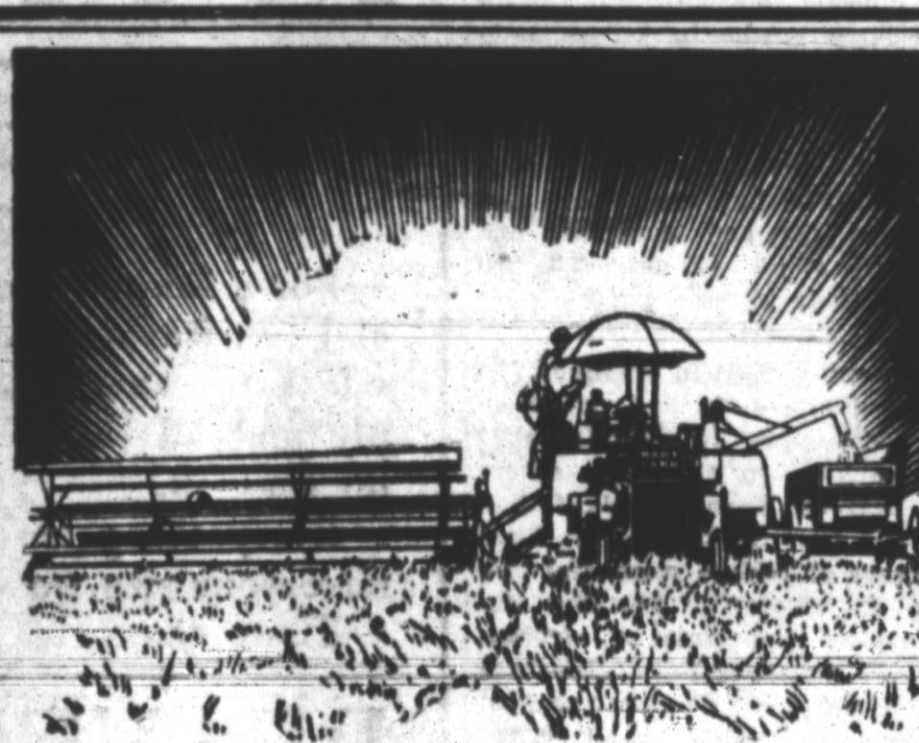
Consider the delivered price as well as the list price when comparing automobile values.

	SERIES 116	SERIES 121	SERIES 129
Sedans	\$1220 to \$1320	\$1450 to \$1520	\$1875 to \$2145
Coupees	\$1195 to \$1250	\$1395 to \$1450	\$1865 to \$1875
Sport Cars	\$1225	\$1325	\$1525 to \$1550

These prices f. o. b. Buick Factory, special equipment extra. Buick delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

Norton Motor Co.

Hereford, Texas



A Complete Three-Fuel Harvesting Plant

Three-fuel Hart-Parr tractors will pull a combine with grain wagon at a steady pace—hour after hour—day in and day out. Hart-Parrs are built to save time, cut costs and give satisfaction. Three-fuel Hart-Parrs have become the favorites for combine use. They develop a tremendous surge of power at low cost. These economical tractors are made in three sizes for small, medium and large farms and are equipped with three forward speeds to speed up hauling and field work. See the improved 1929 line and ask for a three-fuel demonstration.

M. D. Womble
Hereford, Texas

AUTHORIZED DEALER IN



Hail Insurance Worth the Money

This is our Fifteenth Year saving the farmers of the Panhandle money on hail insurance. Our rates on wheat and oats are eight per cent note settlement, or 7.60 cash, plus two dollars membership fee, privilege of cancelation to May 20. Adjustments prompt and fair. On a twenty-five per cent hail loss, if insured with us, you are entitled to just SEVEN times as much money net as our competitors will net you on the same loss. Come up and let us prove this statement.

Troy Womble

Agent for

THE GROOM MUTUAL HAIL ASSOCIATION

Phone 436.

Offices First National Bank Building.

Plumbing Headquarters

—Any kind of plumbing connections work, any kind of plumbing fixtures—put in by expert workmen and guaranteed to give satisfaction.

—BONDED ELECTRICIAN—Electric wiring installed according to city ordinance. Electrical fixtures and appliances of every kind.

Delco Light and Frigidaire

—Agency headquarters for farm lighting equipment plants. A Delco light plant on the farm these days is an economic necessity—not an expense.

—FRIGIDAIRE—the modern way of preserving food in the home.

—GAS APPLIANCES of every kind supplied, installed and serviced.

LET US SERVE YOU—WE APPRECIATE YOUR BUSINESS

J. C. Cummins

Keep Pace with Progress

If you are increasing your insurance protection in proportion to your growing business, you are safeguarding your interests, strengthening your credit—and inviting public confidence in your service and your goods.

Hereford Insurance Agency

JOHN McLEAN, Manager
Phone 273

An Easy Way to Keep Fit

GRAYBAR STIMULATOR

The Condensed Daily Dozen

- A—Stimulating the back muscles—Wide belt around small of back. 2 minutes
 - B—Fat tissues and superfluous flesh removed from hips—Place wide belt around hips, sitting or standing position. 3 minutes
 - C—Abdominal muscles stimulated and developed—removes fat effective for constipation—Wide belt around abdomen. 3 to 5 minutes
 - D—Stimulating lower back muscles—Either narrow or wide belt. 3 minutes
 - E—Stimulating and shaping leg muscles—Wide belt around left leg, changing belt to right leg. 2 to 5 minutes on each
 - F—Reducing ankle and tapering lower leg—Narrow belt wrapped around ankle and calf of leg. 5 minutes on each
 - G—Stimulating upper back and shoulder muscles—Wide or narrow belt over right shoulder under left arm, change belt over left shoulder under right arm. 2 minutes on each
 - H—Removing superfluous flesh—stimulating the muscles and tapering the arm—Narrow belt wrapped around one arm. 3 minutes on each
 - I—Two people can use Stimulator at one time—Stimulating chest and upper back muscles very beneficial for men.
- The Graybar Stimulator stimulates the entire body; results in better blood circulation; removes fat tissues and regulates the entire system.

TEXAS UTILITIES CO.
HELP HEREFORD CLEAN UP

THE VALUE OF SCIENCE IN HIGH SCHOOL

BL VELMA E. READ

In this age of scientific achievement no subject in the high school curriculum is of more vital importance to the pupil than the natural science, physics, chemistry, biology and general science. To meet this need the Hereford high school requires two years of science for graduation, one of which must be either physics or chemistry.

Some of the aims of teaching science in our high school are to broaden the powers of observation of the pupil, to give him a keener appreciation of his environment, with a desire to do something to improve it, to help him acquire tact in dealing with others, and to give him the idea of service to mankind. Not only does science bring the individual into clear relationship with his neighbors, but it also brings him into closer association with his Maker—for the laws of science are God's laws, discovered and put to use by man.

Aside from the cultural side of science we consider the practical benefits, for true to the spirit of his age, the modern youth inquires into the practical value of a course before deciding upon it. Especially is this true of the pupil who feels that he cannot go to college. The public school hopes to give vocational survey of the sciences to guide and inspire the student in his life's work. Many of the problems of the home and community that will confront him are those of the plumber, electrician, farmer,

doctor, pharmacist and others. Equip the pupil with the principles of physics or chemistry and a training in scientific methods, and these will guide him in later life whether he leaves school or goes to college.

We also consider the problem of training young men and women for a citizenship of high order. In this training we realize that rational conduct must be based largely upon a knowledge of science. There are many problems confronting us for solution such as public health, the growing and distribution of food, and the conservation of our natural resources. The solution of these problems depend upon the attitude taken by the average individual. How is it possible to have a citizenship deeply interested in the welfare of society as a whole unless we have a citizenship trained in the fundamental sciences—a citizenship which knows nature's laws and wants to live in harmony with them.

Summerfield

This section of the country was visited by a four inch rain the past week, which insures a bountiful wheat crop.

The W. M. U. and Home Makers Study Club held a joint meeting Thursday afternoon in honor of Mother's Day at the home of Mrs. L. Johnson. She was assisted by Mrs. L. I. Cannon, Mrs. B. C. Roberson and Hattie Roberson, who served punch. Mrs. Ky Law-

rence and Mrs. J. B. Davis led the program. There were about thirty members and several visitors present.

J. V. Smith of Amarillo was a week-end visitor in the J. B. Davis home.

Mr. and Mrs. Chas. Roberson of Texico were week-end visitors here with friends and relatives.

Mrs. J. H. Hembree who has been visiting her daughter, Mrs. W. E. Sherman, for the past month will return to her home at Amherst Wednesday.

Our schools are having their finals and will close a successful year's work Friday.

Mr. and Mrs. B. C. Roberson and Mrs. J. Johnson made a trip to Friona Friday.

Harvey Martin and family, have been transferred to Shattuck Okla. Mr. Martin has been section foreman at this place for several years and leaves many friends here.

Geo. Beck has been appointed section foreman at this place and will move his family here from Zita in a few days.

There will be no church services Sunday, everybody going to Hereford to be present at the opening of the new Baptist church in an all day meeting.

Lawrence Hellman and Leo Hoffman left for California on the Brumley hog train last week.

Band

(Continued from Page One)

A. Tapp, Ralph Hastings; oboe, Keith Guthrie; alto, Paul Barnett, Alton Miller; trombone, Andrew Jones; drums, Frank Cogdell and Newt Gilliland.

The high school band roster follows:

Cornets, Woodrow Ireland, David Harrison, T. E. Siegler, Jr., Ray McIntire, Dennis Baker, Jr., Thompson; clarinets, Duane Orr, Andrew Habermaker, Adine Hastings, Homer Henslee, Jr., Berry Orr Jacobsen, Paul Conaway, Henry Kuper, Billie Phillips, Billie Smith; trombones, George Heard, Andrew Jones, W. B. Wilson, Marvin Knox, Jesse Ray; altos, Paul Barrett, Alton Miller, Rex Tynes, Carl Spratt, baritone, Woodrow Gilbreath, Robert Bell; flutes, Laverne Posey, Zelma Ruth Shore; oboe, Keith Guthrie; basses, Duart Roberson, Wright Ireland, J. W. Witherpoon; drums, Jack Russell, Frank Cogdell, Newt Gilliland; cymbals, Eric Marie Foster; piccolo, Stanford Knox; saxophones, J. A. Tapp, Ralph Hastings and Reavis Kerr.

Dillehay's Review

(Continued from Page One)

Continuation of the high standard of work and equipment was obtained three years ago when the high school was admitted to membership in the Southern Association of Colleges and secondary schools. Further evidence of the quality of work done is shown by the reports of freshmen grades in college made by graduates of this school. These grades show a rate of failures far below the average of other high schools in the same class. The class of 1928 has made the best record so far and doubtless one that will stand as only 3.3 per cent of their college grades were failures.

Teaching System Unique.
The qualification of teachers have been raised by requiring that new teachers in the high school hold degrees from standard colleges and that grade teachers have two years of college work and two years of successful teaching experience at the time of election to teach in Hereford. Teachers who do not have degrees are also required to attend school every third summer. In addition to the higher qualifications of teachers, the rapid turnover of teachers has been checked to some extent by a salary schedule, which, though lower than that of many other schools in this section, provides a small gradual increase in salary each

year. It also provides a better beginning salary for the experienced teacher than for the teacher who is just out of college, and enables the school to employ more experienced teachers. It also gives an advantage to teachers who have successfully taught in the Hereford schools by providing a better salary for them in proportion to training and experience.

Many more things might be written, but this article is already too long. The matters discussed will give an idea of the many things that make the Hereford schools compare favorably with others schools of the same size or larger. In conclusion we should like to remind our readers again that there is still much room for improvement. There are many needs about the physical school plant and its equipment that need to be looked after, and there is a great deal of room for a higher grade of work and a lower percentage of failures. These goals can be attained by patient, persevering and cooperative effort. Superintendent of City Schools.

SHERIFF'S SALE.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

Notice is hereby given that by virtue of a certain Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 20th day of April, 1929, by L. H. Foster, clerk of said District Court, in the sum of Twelve Hundred and Fifty-Two and 42/100 Dollars and costs of suit under a judgment, in favor of Mrs. Nora Skaggs in a certain cause in said Court No. 1625 and styled Mrs. Nora Skaggs vs. Carl McCurdy, I, John B. Miller, as Sheriff of Deaf Smith County, Texas, did on the 30th day of April, 1929, levy on certain Real Estate, situated in Deaf Smith County, Texas, described as follows, to-wit: All of the Southeast one-fourth of a 640 acre tract of land, which said 640 acre

tract of land is described as follows, to-wit: about 89 acres out of Capital league No. 400, and about 406 acres out of Capitol League No. 410, and about 190-acre out of Capitol league No. 423, and about 26 acres out of Capitol League No. 426, said section being described by metes and bounds as follows, to-wit: Beginning at a mound and three pits for the most western South West corner of the first tract sold to Wilkinson, Woodall and Landers, thence East 1900 varas to mound and three pits for North East corner of this tract, thence south at 1409 varas pass a point that is 341 varas East of four old pits, the South West corner of Capitol League No. 409 at 1900 varas, an iron pipe in R. J. Renfro's North line, thence West pass Renfro's N. W. corner 1900 varas, an iron pipe, thence North 1900 varas to place of beginning; said section or tract of land being also known as the J. S. Richards tract; said land was conveyed by H. H. Walker to Carl McCurdy by General Warranty Deed duly recorded in Vol. 47, page 174, deed records of Deaf Smith County, Texas, and in said deed a Vendor's Lien was retained to secure payment of said indebtedness, and said judgment is also a foreclosure of said Vendor's Lien, as same existed on the 10th day of March, 1921, and levied upon as the property of Carl McCurdy, and that on the first Tuesday in June, 1929, the same being the 4th day of said month, at the Court House door of Deaf Smith County, in the City of Hereford, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said order of sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Carl McCurdy.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of

sale in The Hereford Brand, a newspaper published in Deaf Smith County, Texas, on or April, 1929. JOHN B. MILLER, Sheriff Deaf Smith County, Texas. Witness my hand, this 30th day 16-3t

Dempster Wind Mills

Runs easily and smoothly, pumps 25 per cent more water, ANNU-OILED. We also do blacksmithing, sheet metal work, welding and plumbing, both water and gas. A GOOD LINE OF LISTER SHEARS. BARNHART & SHREVE

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas

Smith & Jones Real Estate

HAVE PLENTY OF BUYERS FOR LANDS PRICED RIGHT AND ON REASONABLE TERMS

LIST YOUR LAND WITH US

It costs very little to recondition a

MODEL T FORD

THE Ford Motor Company is making a new car, but it is still proud of the Model T. It wants every owner of one of these cars to run it as long as possible at a minimum of trouble and expense.

Because of this policy and because of the investment that millions of motorists have in Model T cars, the Ford Motor Company will continue to supply parts as long as they are needed by Ford owners.

So that you may get the greatest use from your Model T, we suggest that you take it to the nearest Ford dealer and have him estimate on the cost of any replacement parts that may be necessary.

You will find this the economical thing to do because a small expenditure now will help to prevent costlier repairs later on, increase the value of the car, and give you thousands of miles of additional service.

For a labor charge of only \$2.60 you can have your generator put in first-class condition. A new universal joint will be installed for a labor cost of \$3. Overhauling the carburetor costs \$1.50; steering gear, \$3.50; radiator, \$7.50. A complete overhauling of the rear axle assembly runs between \$5.75 and \$7 for labor. An average price of \$22.50 covers the overhauling of the motor and transmission.

These prices are for labor only because the need and number of new parts depend on the condition of each car. The cost of these parts is low, however, because of the Ford policy of manufacturing and selling at a small margin of profit.

FORD MOTOR COMPANY

SPECIAL PRICES

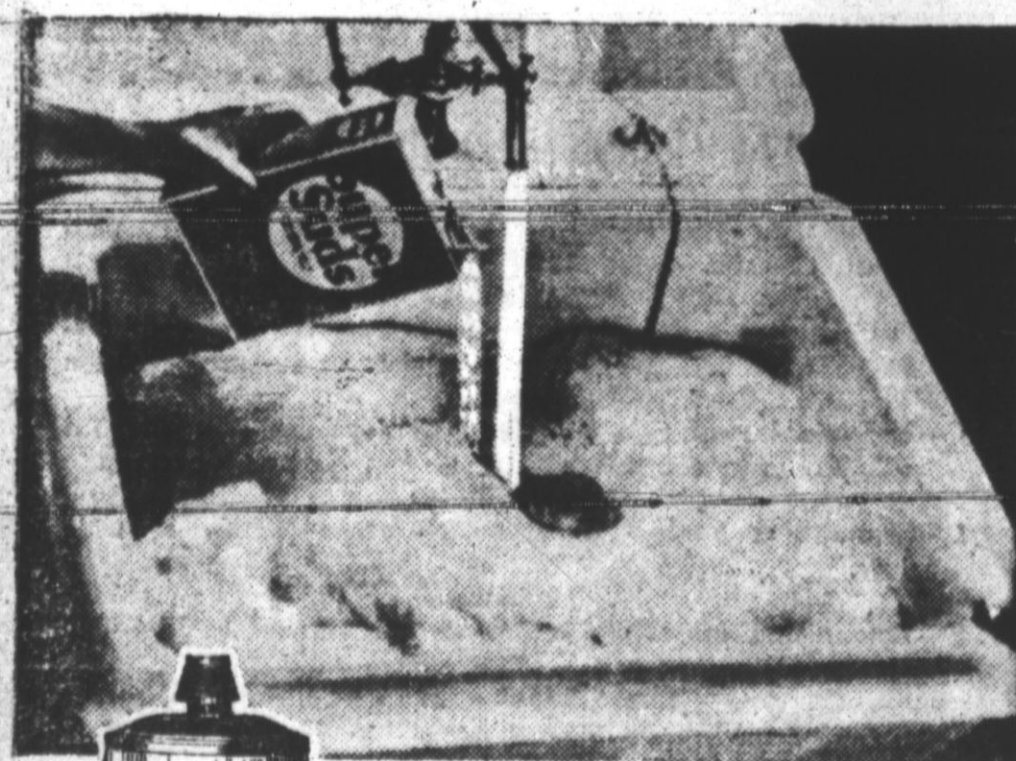
On a complete line of Nursery Stock to close our spring delivery. The season is just on for Dahlias, Cannas, Gladiolias, Daisies, etc. Large stock of choice Tomato, Cabbage, Pepper, etc., ready in a few days.

HEREFORD NURSERY

L. P. Landrum, Owner
1108 East Tenth Street

Soak Your Clothes in Super-Suds and Gas-heated Water

GIVE your laundry a good soak—that's the modern prescription for ending wash day before ten o'clock. Suds are instant with Super-Suds and Gas-heated Water; clothes actually soak themselves clean.



Keeping house need not be hard work. Cleanliness does not have to be associated with backaches, shrieking muscles and tired feet. RUUD-AUTO-HOT will do the hard work by supplying instant hot water that will make every cleaning operation from two to twenty times easier and faster.

New models at the Cleanliness Store. Come and turn the faucet; let us tell you about this most extraordinary sale.

SALE NOW

West Texas Gas Co.

HALF and HALF

GET YOUR SUPPLY OF COTTON SEED EARLY

The seed originally came from Georgia, and is the best Half-and-Half cotton seed ever shipped to Hereford.

\$2.00 per Bushel, at Dunlap Hardware Old Stand.

E. E. IRELAND

TIRE SALE

—For a limited time we are offering all sizes of U. S. Royal Cord tires and tubes at wholesale list. This applies to both four and six ply and all sizes. Our terms are cash and no trade-in.

—Every thing new stock and if we do not have your size we will get it.

—These tires are guaranteed absolutely.

BEAVERS BROS.

Phone 383

General Repairing, Gas, Oils, Tires

R. D. JONES SEED FARMS, Paducah, Texas

STATE CERTIFIED COTTON SEED AT \$1.75 PER BUSHEL DELIVERED

\$1.00 PER BUSHEL SAVING

We are disposing of the Texas Farm Bureau Cotton Association supply of planting seed and in order to close the accounts quickly and to distribute these fine seed as widely as possible we are offering these specially selected Saunders-bred Kasch and Bryant Mebane seed at the ridiculously low price for pedigreed

Texas points by freight. These seed represent the best that can be had in their respective varieties and were selected from among all State Certified Seed in Texas by the Association for its members. The quality is the highest. Field Rogued, Cleaned, Culled and sacked under supervision of State Plant Board and sacked in the special three-bushel printed sacks of the breeders and growers. Freight is moving fast now, but if you wish the seed by express our price is \$1.60 f. o. b. for the Kasch at Ennis and the Mebane at Corsicana. Cash or bank guarantee must accompany all orders at these prices. Quality is guaranteed as represented or money back. Send orders to Dillon E. White, care Texas Farm Bureau Cotton Association, Dallas, Texas, or to

Another Road

(Continued from Page 1)

They want a road, eight of the land-owning citizens sign a petition for it and submit it to the commission. The responsibility for opening new roads rests solely with the people through whose land the road must pass. Judge Wilson said "No road can be opened unless such a petition is signed and presented to the commissioner's courts."

He further stated that when people want a road they usually ask for it and the court usually grants it. The opening of new roads does not depend on a special road tax, but the people themselves.

Wilson Favors Tax.

However, Judge Wilson said he is in favor of the proposed road tax. It is needed to maintain roads after they are opened up and will encourage people to open more roads, he pointed out. The road mileage in Deaf Smith county is increasing all the time, and the county has only one grade-hundreds of culverts are needed, he said.

T. E. Seigler declared that the radical campaign waged last year in the interest of the levy will not be duplicated should a levy be brought to a vote this year. Speakers will visit rural communities, explain what will be done with the money, point out the benefits the tax will bring. He said a determined effort to win would be successful.

H. G. Conkright introduced as a luncheon guest a representative of the Boston Bridge Co., G. Bentley, of the new Owl Confectionery, was also introduced. A quartet including Roy Arnold, Earl and Lloyd Robinson and Earl Parks sang "Carolina Moon" (again better than they sang it two weeks ago); "O, the Men Dry the Dishes on Their Britches in Mobile," and "Dream Train."

19 ESTABLISHED

(Continued from Page One)

Charles Adair, A. J. Lipscomb, Mrs. Mary Killough, Mrs. W. S. Higgins, W. S. Higgins, W. A. Higgins, Emmett Rice, C. A. Moran, O. F. Smith, John McKnight, Mrs. Stanley and John E. Ferguson.

The church has sent out the following preachers and special church workers: Joe Owen, who was killed in service in 1918 in France; O. F. Smith, Rufus Brazil, Russell Daniel, Harold Hicks, Mrs. Joe Trussell.

The women have always figured significantly in the history of the

church. Besides assisting in building the first church, they later papered it. They have given over \$2,500 above personal gifts to the building of the new church.

A number of gifts from Hereford citizens other than Baptists have been received.

Visitors viewing the external architecture of the church Sunday will notice the unique manner in which the bricks were laid, the ends forming right angles. W. A. Nix, a member of the building committee, designed the scheme. The membership of the church is now estimated at 725.

A pageant depicting the history of the church from its founding to the present time, directed by Mrs. A. Manjeot, will be given at the new church in the near future.

CREAMERY

(Continued from Page One)

placed and will arrive in time to be installed when the building is completed.

Directors are more than pleased with the interest that is being shown in the creamery since the beginning of work on the building. "Almost every day we are selling stock to some farmer who has just made up his mind that this is the biggest thing that has been accomplished in this county for years," said one of the directors. Plans for a big celebration on the opening of the plant are being considered, and if carried out will bring thousands to Hereford on that date.

Notaries Public for Hereford Announced

Notaries who were appointed by the 41st Legislature upon approval of Clyde W. Warwick, representative of 123rd district are as follows, all of Hereford:

C. C. Acker, J. M. Ashlock, Marie Ralph Barnett, N. M. Bartley, L. Baskin, W. Frank Ball, Viola Carpenter, Bruce Carter, W. F. Dameron, Travis M. Dameron, Cliff Estes, E. C. Eubanks, Virginia Laird Elliston, H. R. Fritz, Rose Fuller, Frank E. Givan, Carl Gilliland, Henry Hastings, E. S. Ireland, A. M. Jones, J. S. Jones, C. P. McCullough, Jowell M. Murchison, C. G. Murray, F. J. Owen, Edah Parks, G. A. F. Parker, John H. Patton, Virginia Patton, A. R. Posey, J. A. Pitman, J. M. Pitman, E. B. Posey, J. C. Ricketts, Miles Roberson, F. T. Rolson, W. H. Russell, Beulah Lee Rutherford, Sylvia Scott, John P. Slaton, A. O. Thompson, A. C. Thompson, Floyd Wilson, Mrs. Naomi Williams. They will qualify June 1.

Many Books Added to Central School Library During Term

BY MISS EDITH SHIELDS
Principal Central School

The school year of 1928-29 has been a successful one for Central school. On the whole the pupils have been interested and have done good work. In spite of the fact that we have entertained mumps, whooping cough, scarlet fever, smallpox vaccinations, colds, German measles and various other epidemics.

During the year we have added to our equipment in various ways. Soon after school started last fall the school board gave us some see-saws. Later we received new volley ball, basket balls, foot balls, base balls and bats.

Always we want more books and when Mr. Cronin offered \$100 in cash for the most votes during his fall sale, some one saw a vision or dreamed a dream of more books for Central. Every child went to work and with the money 134 books were added to the library. Our craving for more books was not satisfied, so we immediately issued a call to the citizens of Hereford for books and magazines. Many more story books were added and with them came almost a hundred National Geographic Magazines.

This year we entered the State Fire Prevention contest. As a result more than fifty fire prevention posters were displayed in Mr. McLean's office and \$25 in cash was given by Mr. McLean to the boys and girls of the first seven grades as prizes for their fire posters. Two posters from each grade

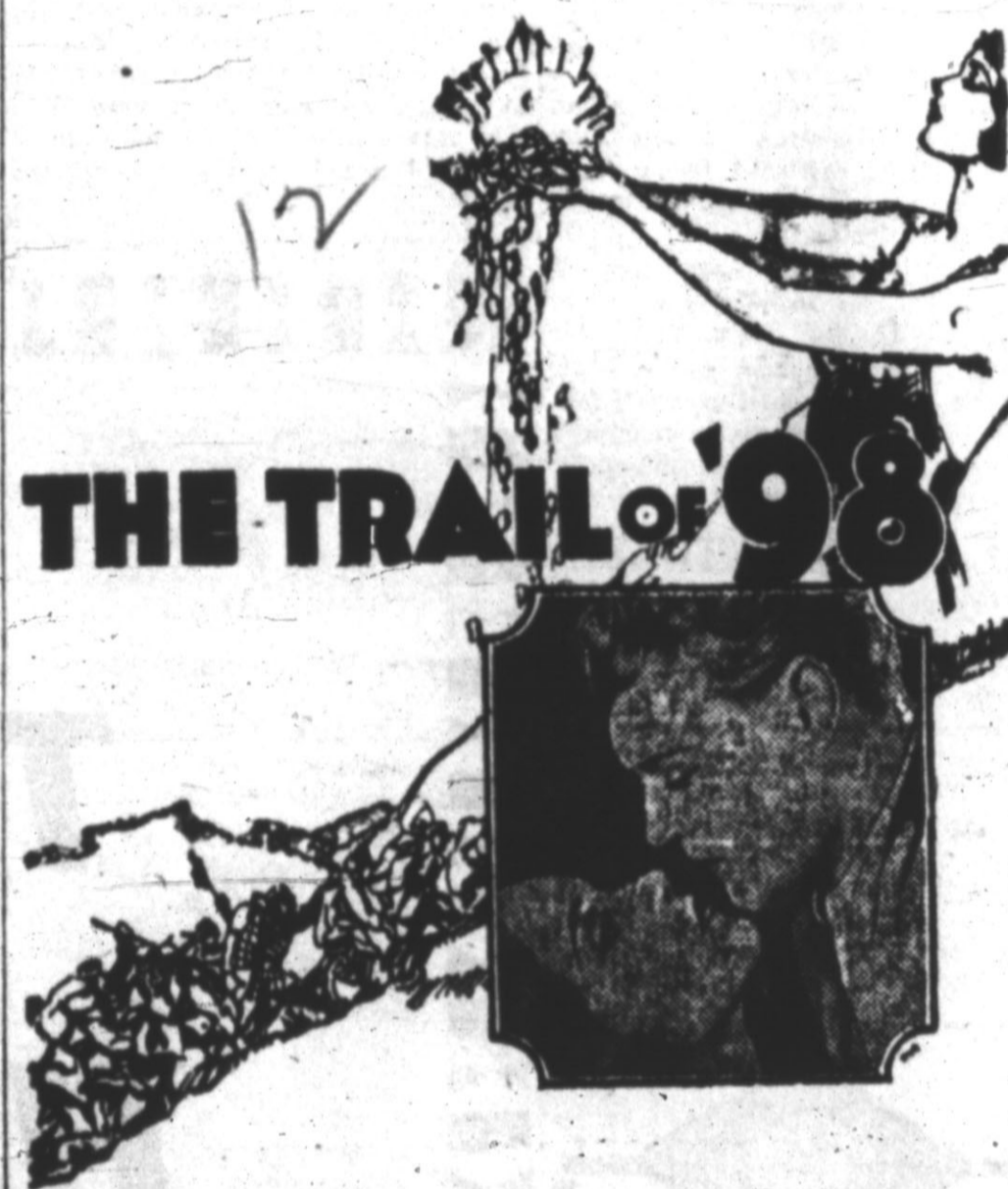
were sent to Austin. Mr. De Weese, fire insurance commissioner, wrote in his letter acknowledging the receipt of the posters: "We want to compliment you and your pupils on the excellent posters submitted. We very much appreciate the interest you have taken in teaching this subject, and also the interest taken by Mr. McLean, local agent of your city, in offering prizes to the school children for the best posters submitted."

In connection with our annual track meet this year we had a school exhibit. Every room was a show window of the year's work. The children were proud to see their work displayed and were interested to notice their progress for the year. Many of the parents came to visit us and we were glad to show them just what we had been doing.

Quite an effort is being made to beautify the grounds. The young trees are growing nicely and the flower beds are being cared for. They are under the direct care of Misses Alkman, Rambo and Bradley. We have already a nice tulip bed and this spring roses, daisies, chrysanthemums and sprigae have been set out. We hope to make Central school grounds one of the beauty spots of Hereford.

Violations of the national prohibition act made up most of the 25 cases up for trial Monday in the United States court, Amarillo, as Assistant United States District Attorney Alex Mood opened the

THE STAR THEATRE



Wednesday and Thursday,
May 22 and 23

CASH SPECIALS

FRIDAY AND SATURDAY

Jello	Any Flavor 3 Packages	25c
Coffee	3 lb Admiration Cup and Saucer	\$1.49
Peaches	Wapco, Extra Large, Heavy Syrup	23c
Corn	No. 2 size White Swan, fancy.	15c
Olives	Queen Quart Jar	53c
Vinegar	Pure Cider Quart Jug	23c
Post Bran	Two Packages	23c
Kraut	Medium Size 3 for	25c
Beans	Fresh, green stringless Per pound	10c

Bakers Cash Grocery

MONT E. BAKER, Proprietor

criminal docket of the April term of the court.

Maximum fines were assessed in practically every case by Federal Judge James C. Wilson. In delivering his decisions, Judge Wilson impressed upon offenders the seriousness of the Jones law which makes even the possession of liquor a penitentiary offense instead of only a misdemeanor as formerly.

Miscellaneous offenses other than liquor law violations, were heard during the afternoon session. Verdicts of guilty were returned in every case by the petit jury of which Henry Hastings, Hereford, is foreman.

Try a Want Ad in THE BRAND.

Agricultural Statistician.
T. F. Harwell, well known newspaper man of Kyle and Round Rock, has been made statistician of the State Department of Agriculture to succeed R. E. Rantis, another popular newspaper man, who resigned because of age and ill health. Mr. Harwell will bring

to his task large experience and unbounded zeal in doing well all things that he undertakes.

Easy to Tell

You can tell the historic spots at a glance. Seven tourists are grouped there while another manipulates a kodak.—San Francisco Chronicle.

Ray Barber, Auctioneer

SUPERIOR SALES SERVICE

PHONE 241 HEREFORD, TEXAS

ELECTROLUX

The Gas Refrigerator



If you pride yourself on getting greatest value, if you want your new refrigerator to have no moving parts that could wear out or make the slightest sound, if you want it to cost no more when you buy it and far less to operate . . . then you owe it to yourself to see the Electrolux before you decided on any refrigerator, either phone us and arrange for a private demonstration at your convenience, or drop into our show-room at any time. There is, of course, no obligation to purchase.

- For Healthy Delight
- Eat Plenty of Quality
- ICE CREAM
- Good for children and grown-ups, too
- Serve it for dessert
- Serve it with fresh fruit
- Serve it often
- Make it at home.
- We have a dandy selection of freezers, all sizes, priced right

NATIONAL PRESSURE COOKERS

SURE—ECONOMY—RESULTS

Streu Hardware

Extra Special

Three Splendid Victoria Groups

Are offered to the thrifty housewife that will enable her to have lovely new curtains for her home—beautiful bed spreads for the bedroom—big, generous, fluffy bath towels, the kind that Dad and the boys like best, for the bathroom.

—The spreads are 84x108 inches and come in six colors—blue, rose, gold, orchid, ivory and green. Just the colors to carry out any color scheme for your bed room. Priced especially for this sale at \$4.95.

—The Turkish towels are 42 inches and snow-white, with their colorful borders to lend attractiveness to any bath room. They are terry from end to end. They really wear—their strong porous weave will withstand constant laundering. Priced especially at 29c, or four for \$1.00.

—The curtains come in Marquisette and Voile, in both white and ecru, complete with tie-backs; some are beautifully tailored, others are ruffled.

—You will have to see these curtains to fully appreciate the splendid values we have to offer for the moderate price of \$1.29, \$1.39, \$1.49, and \$1.59 per pair.

—Come in and see these wonderful bargains. They are the best values we have ever offered.

J. O. Newell
WE GIVE 25¢ GREEN STAMPS.

BABY CHICK PRICES REDUCED

We have decided to offer you thoroughbred, heavy breed baby chicks, at per hundred \$13.00; Leghorn baby chicks at, per hundred, \$11.00. These chicks are all from our carefully selected stock and you will make no mistake in putting this blood in your yards. Come in and inspect them. We have plenty of fryers.

HILLSIDE HATCHERY
Quality and Service

WELL FOLKS

—The good rains have come and we rejoice with you, and we wish to say we were never better prepared to serve you.

—We have a good stock of new cars on hand and one of the best and most complete assortments of USED CARS we have had this year.

—We will not attempt to list the many splendid offerings we have, but do cordially invite you to our house to see before you buy.

—Now, just a word about your needs in regard to that new or good used truck: We will be in position to fill your order, but for your convenience as well as ours it will be well to place your order early.

—Our shop is at your command and we are prepared to take care of any job that comes in.

—If you are too busy to come in, just drop us a card or phone us and we will be glad to call on you and do anything we can to be of service to you.

Yours For Sales and Service

Brumley-Chevrolet Co., Inc.

"A Reliable Institution"

Specials FOR Friday and Saturday

Cheese, 1-2 lb and 1 package
macaroni for 23c
Peanut Butter, 1 lb glass 23c
Raisins, 16 oz package 9c
Peaches, evaporated, 3 lbs ... 50c
Crisco, 6 lb bucket \$1.18

Tea, 1-2 lb Folger's orange
pekoe 43c
Pork and Beans, No. 2 size, 3
cans for 25c
Extracts, any flavor, 2 oz size
with 1 oz size free 35c

**Hereford
Wholesale
Grocery
Company**
L. W. CARLYLE

Texas & Texans

By WILL H. MAYES

Hereford's Undertaking.

Hereford has a big constructive program for the year and has entered upon it early and in a way that will insure its success. A hotel to cost about \$225,000 is the largest financial undertaking, but the Hereford Brand is confident that the stock needed will be oversubscribed. A creamery is to be completed by June 1. An airport which is to be a station of the Trans-Continental Airport Co., is

another enterprise that will more closely connect the city with the outside world. Hereford is showing the right kind of building spirit.

Brownwood's Park.

While Brownwood is growing at the rate of more than two completed houses a day, the thriving city is not overlooking needed civic improvements. It has several small close-in parks but is planning the acquisition of park grounds to cover some 200 or 400 acres near the city, lying along a creek between two mountains. Part of the valley is to be used for an airport and for playgrounds requiring level

lands. A broad double boulevard some two or three miles in length and along the windings of the stream which is lined with great pecan trees, will connect the residence section of the city with the park, the site of which is said to equal or excel in beauty the noted Breckenridge park at San Antonio. Brownwood has a city plan commission that is actively at work for the beautification of the city. Growing young cities are wise in planning for the future. Only dead towns can afford to drift along without plans.

Brownsville's Airmail Service.

Brownsville is elated and has a right to be. The airmail service between that city on the Rio Grande and Mexico City will mean much for Brownsville, the lower Rio Grande Valley and all Southwest Texas. It will help Brownsville to hold its place as the metropolis of that part of Texas.

The service was inaugurated by Col. Lindbergh who brought the first mail plane from Mexico City to Brownsville and whose presence in Brownsville at the initiation of the airmail service made it a notable international event.

Co-Operative Produce Grading.

Fruit and vegetable growers of the Rio Grande have been working to secure a law requiring the proper grading of the products of orchards and truck farms, but as this has been declared unconstitutional, efforts are being made to secure the same results cooperatively. Doubtless this will be done for market prices depend so largely on dependable grading that all who have their interests at heart should readily assist in any movement to stabilize grades. The Valley is not the only part of Texas where growers should cooperate in fixing grades. In every part of the state producers would benefit by close cooperation in all phases of marketing.

Cotton Planting.

In the Rio Grande Valley cotton planting has been under way since the first of March, though it has been retarded by the late season. This is merely mentioned to call the attention of the people of North Texas to the extremes of climate to be found in Texas.

Menard Street Building.

People who remember the West Texas town Menard will no longer have to think of it in terms of mud. Menard is building good streets and pulling itself out of the mud in a permanent way. The streets are being paved with a 1 1/2 inch bituminous top on 3 1/2 inch base. While the first contract is for only 17,000 square yards of street paving, Menard will hardly stop when that is done. Progressive Texas towns are finding street improvements a good investment.

East Texas Potatoes.

East Texas is famous for the

CREAM WANTED

42c
We pay all transportation charges. Butter markets lower. We do not deduct for testing or any cream station expense. Our price is market value regardless of what others quote. Sometimes prices might be quoted higher than ours but we will never be induced to quote higher than market value and then take off your check in some other manner. Our average will net you the most.
Reference: Richardson County Bank.
FALLS CITY CREAMERY CO.
Falls City, Nebr.

MOVED

We are not located next door to Baker's Cash Grocery at 320 Main Street. Your business will be appreciated.

Jack's Shoe Shop

sweetness of its sweet potatoes, and Emory, Rains county, is right in the center of as good potato land as can be found anywhere. The farmers have agreed to plant 600 acres and orderly marketing will be brought about by constructing of a potato drying and curing plant of sufficient size to handle the crop. Where this is not done the potato growers of East Texas have had severe losses due to the fact that potatoes are thus cared for soon become unmarketable.

Sees Danger to Press.

Frank Baldwin, member of the legislature and editor of the Waco News-Tribune and Times-Herald, in addressing the Southwestern Journalism Congress, said: "There has arisen a tendency in Texas for big newspapers to fall into the hands of publishers, so-called by reason of ownership, but that fundamentally they are not publishers but rather every thing but newspaper publishers, from lumber kings to oil kings. As a natural consequence those newspaper editorial units and this means the editors have become hirelings, working by direction, and from this regrettable situation has arisen a lack of editorial fearlessness and daring from which our great state is suffering."

It is admitted that the change that has come over the press is robbing it largely of its helpful influence to society and government. Instead of being mediums of free expression, too many newspapers are now merely business enterprises pursuing the methods that will make them the most money and making the public welfare merely secondary. Any newspaper whose editorial policies are directed by business considerations is likely to become a public menace. The farther removed that business direction is from the interests of those the paper proposes to serve the greater the danger becomes. When a paper loses editorial individuality and editorial courage it loses all claim to the support and respect of the public. Mr. Baldwin spoke a regrettable truth.

Schulenberg's Big Prize.

In securing the location of the big Carnation milk plant, Schulenberg has brought to itself much favorable publicity and has started on an era of prosperity. This will extend to all the surrounding territory that will supply the milk products. So far as can be learned there is not a place in Texas where attention has been given to dairying that is not prospering. Dairying always leads to other interests, like hog raising and poultry raising. It gets the farmer away from one crop production and into diversified farming. It enriches instead of impoverishing the soil. It pays.

Texas Museum Needed.

The Texas legislature should make provisions for a state museum of proportions to be a credit to the state. The state now has enough schools, perhaps too many, but it has no place in which to house and care for the many Texas specimens and museum collections that are a valuable part of the history of the state. Where ever the matter has been presented to educators they have endorsed the movements for a state museum and urged early provision for it.

Farmers' Creamery Ass'n., Inc.,
HEREFORD, TEXAS.

My suggestion for a name for your Butter is.....

Signed.....

Address.....



BRING YOUR FRIENDS

and eat with us.
Appetizing meals served at all times.

A Welcome Awaits You

THE SUNRISE CAFE
Sam Hutson, Proprietor



The BEST
In Meats and Poultry

At great savings in Price

—We challenge anyone to undersell us. Our prices for high quality, fresh meats and poultry are the lowest in town.

Texas Meat Market

Phone 353

A-1 Quality
Right Count

When you put in an order for building materials to Kemp Lumber Company, you get standard quality and the exact quantity specified in the invoice.

Let Us Figure With You

KEMP LUMBER CO.
The Place for Good Lumber.

For Whites
and Yolks
In Equal
Ratio



—To increase egg production feed your hens Merit Egg Mash. It contains yellow corn meal, corn gluten feed, cod liver oil, dried buttermilk and other necessary elements scientifically balanced to assure greater production of good, nutritive eggs.

West Texas
Feed & Seed
Co.

PHONE 265.



Sweet Girl Graduate: Let us marcel or finger wave your hair for your graduation. All beauty work done.
ORR'S BEAUTY SHOP

"Just Like Mother Used to Cook"

—That's what they all say about our family-style dinners.

The best place in town to eat.

IKE'S LUNCH ROOM

"Open All Night"

Ford
Trucks
For
Harvest

Do not put off buying your truck until harvest is here—buy now and avoid disappointment.

We have a good stock of both new and used trucks on hand now—better come in and look them over.

IF YOU ARE IN THE MARKET FOR A USED TRUCK, LOOK OUR STOCK OVER NOW!

**Hereford
Motor Co.**

Buy what you want now or wait until harvest and buy what you can get.

CLASSIFIED ADS

For Sale or Trade

Modern residence, close in on Hayden Street, Amarillo, to exchange for acreage or other Hereford property. RALPH BARNETT.

FOR SALE—Royal portable typewriter, the greatest portable of them all. You'll like them. Let me show you. JOWELL MURCHISON. 13-14c

FOR SALE—One four room house, close in. One three room house, outside city limits. Terms. O. K. HIGGINS. 15-16c

FOR SALE—Three choice lots for quick sale, \$125.00 each. See me now. JOWELL MURCHISON. 13-14c

Modern residence close to school, small cash payment, balance just like rent; might consider some trade. RALPH BARNETT. 17-2c

FOR SALE—Some good one and two year old registered Hereford bulls. C. J. PADDOCK. 14-15c

FOR SALE—Seven room stucco residence on pavement, all modern conveniences, including gas; good terms; immediate possession. F. H. OBERTHIER. 12-13c

FOR SALE—Used farm machinery. Deering combine, \$250, three row lister \$100. Sander's one-way plow, \$100. O. K. HIGGINS. 15-16c

FOR SALE—Some well located lots on monthly payments, with small cash consideration. JOWELL MURCHISON. 15-16c

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-15c

Desirable vacant lots for sale or trade. Will loan funds with which to build, repay monthly like rent. RALPH BARNETT. 17-2c

If you have a bargain in real estate and wish to sell or trade, see us now. RALPH BARNETT. 17-2c

FOR SALE—Good bundle sorghum and hegeri, delivered anywhere. FRED MILLARD. 10-11c

LOW PRICES and easy 6 per cent terms on the following: Close in 220 and 250 acres in wheat; raw half section only 3 1/2 miles out; close in 200 acre farm; forty acres all under irrigation; half section twenty miles out; five acre improved place; improved section close in; well located town property. L. BASKIN, Phone 133. 14-15c

FOR SALE—Four section ranch, fifty miles northwest of Hereford, mostly lease land, together with small bunch of registered Hereford cattle. J. D. LOVE, Ende, New Mexico. 14-15c

FOR SALE—Section 10-2-2, Deaf Smith County. Correspond with owner, F. C. LUDEMAN, 6642 Harvard Avenue, Chicago, Ill. 14-15c

FOR SALE—Pure line maize, kafir, hegeri, approved by Lubbock Experiment Station and county agent. 5c per pound. J. P. ROBBERTSON, Hereford Pure Seed Farm. 14-15c

COMBINES FOR SALE—One ten-foot Baldwin combine, used part of one season, in the very best of condition; one eight-foot Gleason on Fordson tractor in fair shape. Will take part out in cutting The HEREFORD MOTOR COMPANY, Hereford, Texas. 14-15c

FOR SALE—About 1500 bundles sorghum; cheap. See I. E. WOOLERY, four miles south on Dimmitt road. 14-15c

FOR SALE—Round Oak range in good condition, cheap. Call MRS. J. S. JONES, Phone 156. 14-15c

FOR SALE—100 acres 10 miles northwest of town; improved. W. F. GORE, Hereford. 14-15c

CABBAGE and Tomato Plants, etc. now ready. HEREFORD NURSERY, Phone 96. 14-15c

FOR SALE—New six-room stucco double garage, trees and shrubbery, one block from the high school, Canyon, Texas. J. M. VETESH. 14-15c

LET'S SWAP—I have four houses on Colfax 8700 block and one apartment house 48 west 3rd Ave., Denver, Colo. Will trade for anything in the Panhandle of Texas. Address DR. W. F. NICHOLAS, P. O. Box 965, Pampa, Texas. 14-15c

FOR SALE—Higeria seed, good selected, hand picked, delivered in Hereford or at the Wesley Store, nine miles north. See me, 16 miles north and three east. LYNN C. POWELSON. 17-2c

2000 acres well located in wheat section, \$1.00 per acre cash, balance twenty years, 7 per cent interest. One fine section close to Hereford, 20 per cent cash, balance ten years. RALPH BARNETT. 17-2c

FOR SALE—Extra good young Jersey cow, fresh. MRS. D. E. TURRENTINE. 17-18c

FOR SALE—Big boned registered Poland China pigs. J. F. WARD, Phone 230. 17-18c

No waiting, no red tape. We make our own inspections for residence loans, and close promptly. RALPH BARNETT. 17-2c

WANTED TO EXCHANGE—Four-wheel tractor, motor, etc. for upholstered, heavy oak, for helpers or cows. J. H. TRIBBLE, Box 4, Hereford. 17-18c

For Rent

FOR RENT—Light housekeeping rooms, north of the high school. MRS. D. H. CONNELL. 17-2c

WANT TO RENT five room house, permanent, within reasonable distance of high school. See MR. JONES at The Brand office. dh. 17-2c

FOR RENT—Rooms in a new residence in North Hereford; also storage in a business room on Main Street. POST OFFICE GROCERY. 17-2c

FOR RENT—Light housekeeping rooms. MRS. MARGARET HEIP. 17-2c

NER, four blocks north of hospital. 13-14c

Lodge Directory

LODGE NO. 849. Regular stated meetings: Second Monday of each month, 7:30 p. m. WES BRADLY, W. M.

HEREFORD LODGE No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome. M. D. Fincher, N. G. L. H. Foster, Secretary.

Lost and Found

LOST—Or strayed, a Boston bull dog, with leather harness and rabies vaccination tag on collar. Reward. Notify Brand office or O. L. McKee/R. B. HAMLIN. 17-3p

LOST—Strayed or Stolen, one brindled white face cow, branded bar on right shoulder. Please report to SERVICE-U-LIKE STATION.

LOST—Maltese colored Persian cat. MRS. R. F. ROGERS, Phone 35.

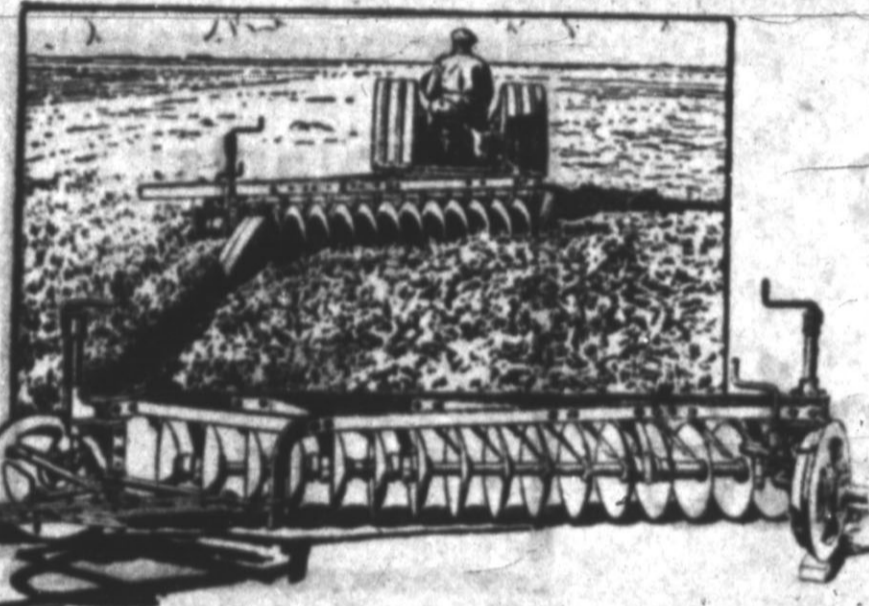
LOST—Tire, wheel and part of

carrier off Ford car. Leave of Ford Garage and receive reward. LOST—Tire rack, spare tire and rim; also license plate 293-752, between Summerfield and Hereford. Reward. Brand office. 17-2p

125 Chickens Burn to Death on Benson Farm

One hundred and twenty-five frying size Buff Orpington chickens were cremated last Friday night owned by J. N. Benson, who lives twelve miles northeast of Hereford when the oil burner of the brooder stove exploded. The brooder house was not damaged.

Now—More Popular Than Ever Among Wheat-Growers



The New and Improved John Deere Disk Tiller

Here are a few of the new features that are bringing favorable comment from wheat-growers in this territory:

1. Disks can be angled to cut wide or narrow to suit field conditions.
2. Disks are heat-treated and have a concave of three inches—last longer and work better.
3. New semi-floating hitch—makes for steady-running of tiller and easy steering of tractor.
4. Heavy-duty bearings of new design—big and strong—easy to oil.
5. Screw cranks in place of levers for depth and leveling—easier to operate—make possible a finer adjustment—practically no lost motion—built to resist wear.

The No. 8 John Deere Disk Tiller cuts a strip 9 feet or 7 1/2 feet wide, according to setting, every trip across the field. The No. 7 cuts 7 1/2 or 6 feet.

It works shallow or deep, in hard or loose ground, and covers trash as desired.

Cuts cost of preparing wheatland, summer-fallowing and tillage operations for a variety of crops.

Let us show you the many advantages of this cost reducing wheatland implement.

Kerr Implement Company



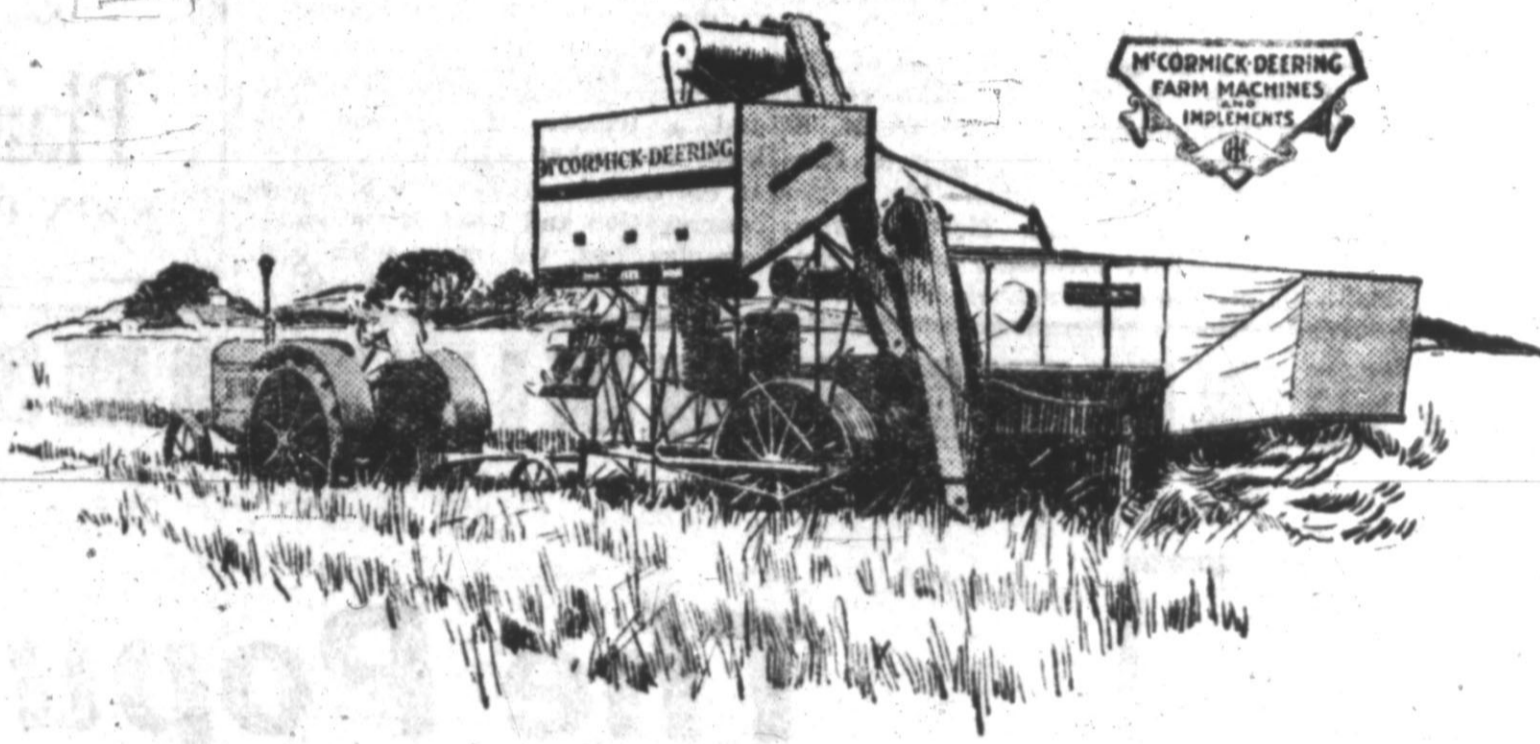
At this Store You Get QUALITY AND SERVICE

Two Farmers

—Own farms identical in size and soil. One operated at a profit, the other at a loss. This bank can tell you why. Come in tomorrow.

Sow Seeds of Money To Reap Crops of Cash—Old Proverb

The First State Bank Hereford, Texas



Make Harvest Time a Pleasure With a McCormick-Deering Combine

Harvesting nowadays is a matter of science and not hard work. Gathering of grain which used to take weeks is now a matter of a few days when the modern farmer uses the McCormick-Deering harvester-thresher.

Harvest your grain by the modern methods with a McCormick-Deering Combine and a Farmall tractor and do away with the heavy work at grain gathering time. All McCormick-Deering products are tried and found right by farmers all over the world.

The No. 8 will do ten or twelve feet. The No. 11 will harvest and thresh either a 12- or 16-foot cut.

Either machine will make harvesting a matter of days instead of weeks. It saves time, labor and grain, eliminates twine and chaffing bills, makes possible the sale of grain when the price is favorable, reduces expense of feeding and housing help saves work for women, fertilizes the soil for future crops, and permits early plowing.

The No. 8 carries a 30-bushel grain tank; the No. 11 carries a 60-bushel tank.

Many a man has come to grief by waiting too long before ordering repairs for his machines. We maintain a McCormick-Deering Repair Department for your benefit, and under ordinary circumstances we can meet your requirements. But why take any chances? A delay now may throw you behind later.

Join the increasing number of fore-handed men who insure against emergencies by making repairs before the machines are needed. And while you are at it, make your insurance doubly sure by purchasing only genuine I H C repairs for your McCormick-Deering machines.

We Have a Few Used Combines On Hand at Bargain Prices.

“Good Equipment Makes a Good Farmer Better”

R. B. R. IMPLEMENT COMPANY

Dimmitt

Hereford

Friena

Many Had Active Part In Building Baptist Church

Question: Who planned and supervised the erection of the First Baptist church. Answer: The members of the building committee, who are as follows: Chairman, E. B. Posey; E. W. Wilson, secretary; V. M. Cloyd, pastor; H. G. Cookwright, W. E. Hicks, G. W. Brumley, E. W. Harrison, (deceased), Lee, Lambert, J. S. Orr, C. H. Dillehay, A. O. Thompson, J. M. Gilliland and A. W. Nix. Another question: What about the pastor of the First Baptist church—Rev. Cloyd? Well, he came to Hereford March 2, 1927, from the Southwestern Theological Seminary, Fort Worth, from which institution both he and his wife were granted the T. H. M. degree (Master of Theology). Rev. Cloyd graduated from Baylor University in 1921 with the degree of Bachelor of Arts. While at the seminary and at Baylor he was pastor of the Baptist church at Whitey in Hill county.

He was born in Kaufman county near Kaufman, on a farm where

he spent his childhood. His family later moved to Edgewood in Van Zandt county, where his father was postmaster. Rev. Cloyd married Miss Eva Quindlen, daughter of a Baptist minister, at Edgewood, in 1912, while he was assistant cashier of the First State Bank there. He later moved to Grand Saline where he was connected with the First State Bank for three years. Then he entered Baylor University to prepare for the ministry. Rev. and Mrs. Cloyd have two sons, James and Vergil, Jr.

Still another question: Who are the deacons of the Baptist church? Answer: H. G. Cookwright, chairman, Judge Earl W. Wilson, J. S. Orr, G. W. Brumley, J. N. Messenger, W. B. Phillips, A. O. Thompson, J. M. Gilliland, J. H. Nix and J. H. Harris. Other officers of the church are A. O. Thompson, who has been superintendent of the Sunday school for many years; J. M. Gilliland is church clerk; La Juana Hanna is Sunday school secretary. Harold Hicks is general director of the five B. Y. P. U.'s. Mrs. O. G. Hill is president of the W. M. S.

Rev. Cloyd is prominent in Panhandle Baptist circles. He is the moderator of the Tierra Blanco Association; president of the Panhandle Sunday School Convention,

R. B. R. Annual Picnic for Club Members May 22

A program, including a playlet, "Jack and the Beanstalk," readings and musical numbers by the pupils of Mrs. Jim Lipscomb and Miss Nell Groves, also speeches by R. O. Dunkle, N. O. Bendickson and N. C. Voegelé, was given at the Ward school, twelve miles northwest of Hereford Friday afternoon.

Mr. Bendickson, who is superintendent of the Farmers, Co-operative Creamery now under construction, explained the organization of boys and girls clubs in Iowa, his native state, and described the procedure of placing registered livestock in the care of boys and girls clubs. He invited the teachers to bring the pupils to visit the creamery when it is completed.

Mr. Voegelé said the boys and and a trustee of Wayland College—now what with being pastor of the church, minister to his large congregation and head of the above organizations, we agree with him. "That's enough for one man!"

girls need to co-operate more closely with the county agent. He mentioned that The Brand had changed ownership and the new management would likely boost club work. He urged the club members to send in accounts of their progress.

Mr. Dunkle gave a demonstration of the use of copper carbonate to prevent smut in grain sorghums. He said the treating of seed grain with copper carbonate just before planting will increase

the yield as much as eight bushels per acre, and that practically no smut is found where copper carbonate is used. He related incidents where stock was poisoned from eating smutty heads, as stock learn to like the smut.

The boys and girls picnic will be held May 22 at Sulphur Park, he announced. Barbecued beef, ice cream, ice tea will be served. He urged all club members to be present. The boys and girls will meet at the International Imple-

ment store at 9:00 o'clock before going to the park. This picnic is sponsored every year by the R. B. R. Implement Company of Hereford. This is the third annual picnic.

Mrs. E. F. Connell, and brother and sister, George Connell and Miss Lulu Connell. They will leave today for Hot Springs, New Mexico, where Mrs. Connell will remain for her health.

"Wouldn't a Hail be Awful?"

—We hear that fear expressed daily—you know the hail season is right on us—and yet many of these same men who fear a hail storm on their wheat procrastinate and do not lock the door in time. Better wake up NOW and AVOID DISASTER.

See Me About that Hail Insurance.

Plains Insurance Agency

JOHN PATTON Manager

Would You Like To Own a Residence

IN HEREFORD, OR A GOOD FARM?

—Then see us, we have it. If you have something to sell, see us and get the job done.

We Sell on Five Per Cent Commission.

Hill & Ricketts

HELP HEREFORD CLEAN UP

Starts Friday, May 17

The Popular Store's Great Anniversary Sale

Starts Friday, May 17

We want all our friends and everyone in the surrounding country to help us celebrate our eighth year of business in Hereford. To show our appreciation we are going to mark everything at Rock-Bottom Prices. It is up to you to take advantage of this great event—the monstrous reducing of a \$25,000 stock of Standard merchandise. A sale right at a time when you need merchandise to supply your needs at a big saving. It will pay you big to attend our anniversary sale. Our stock is unbroken. The house is packed with new, seasonable merchandise.

Men's and Boys' Clothing, Trousers, Dress Shirts, Silk Hosiery for men and women, Luggage, Work Clothing, a good clean stock of solid leather shoes, Oxfords for men, boys, women and children. Thousands of items that we have not time or space to mention or to price, all placed on Sale.

Be Here Opening Day---Be Here Every Day!

Look for the Sign in Front of the Store! Buy Now at a Saving! This Is Your Chance! Get Your Share Now!



SUITS—SUITS—SUITS

Men's and Young Men's Suits. Never have such prices been offered. 25 to 35 per cent off. Ranging from—

\$19.00 to \$35.00

Two pair trousers

Plenty to select from. These are all new patterns and of the latest models.

SUITS FOR BOYS

Sizes 4 to 18. About 35 suits left.

30 PER CENT OFF

LADIES LADIES LADIES

We have about 150 pairs of Ladies' Dress Slippers left on hand. Your choice at—

\$2.98

Second pair \$1.00

We are closing this department entirely out.

LADIES' FELT HOUSE SLIPPERS

75c Grade	49c
\$1.00 Grade	69c
\$1.25 grade	98c
\$1.75 grade, leather sole	\$1.29
\$2.00 grades, all leather	\$1.49
\$2.25 grade, all leather	\$1.89
\$2.00 grade, satin	98c
A special leatherette house slipper, all shades, 98c	

HOSIERY FOR THE LADIES

Ladies' cotton hose, all shades	19c
Ladies' Silk Hose, all shades	79c
Ladies' Lisle Hose, all shades	39c
Ladies' Silk Hose, all shades	59c
Ladies' Chiffon Hose, full fashioned, all shades	\$1.49
Ladies' Service Silk Hose, all shades	\$1.29
All the newest shape heels.	

LUGGAGE

Suits Cases and Trunks, 25 Per Cent Off

FREE FREE FREE

One hundred tickets will be given out at the door Friday and Saturday morning. To the first 100 men and women to enter the store:

- 1 Ticket good for Sack of Flour.
- 1 Ticket good for 10 pounds sugar.
- 1 Ticket good for pair Men's Overalls.
- 1 Ticket good for Work Shirt.
- 1 Ticket good for pair Ladies' Hose.
- 1 Ticket good for pair Ladies' Hose.

SHIRTS SHIRTS SHIRTS

The famous Ide make, all colors with collars attached and without. Regular \$2.25 to \$3.00. Your choice for **\$1.79**

Another selection of Shirts, regular \$1.50 grade, for only **99c**

Peter Pan Shirts for Boys, a nice assortment, all fast colors for **98c**

Let's Celebrate and Join the Crowds at

The Popular Store Anniversary Sale! Let's Be There!

The Popular Store

Hereford, Texas

Hereford, Texas

Dimmitt News

Mrs. Holland has sold her Style Shop.
Mrs. Edith Ramey has been visiting relatives in Plainview this week.
Miss Allie Mae Willis of Hereford attended Commencement here at Sunday.
Miss Christine Fuller visited Plainview friends Saturday and Sunday.
Dimmitt and community had a splendid rain Saturday night and Sunday and there is a smile on every face.
Mr. and Mrs. Wilson left Friday for a vacation trip to California.
Mr. and Mrs. E. S. Parks and daughter Maurine were in Amarillo Thursday.
A club known as the Friday Afternoon Bridge club, was organized Friday at the home of Mr. and Mrs. Bruce. Membership will be limited to sixteen. Brick tea cream and cake were served to the twelve members.
Mrs. W. T. Gollehon underwent operation at Lubbock last week, returning home Friday, and is now getting along nicely.
Mr. and Mrs. Harmon moved into their new home Friday and Rev. N. M. Gilbert and wife into the apartment vacated by them.
Rev. Bandy of Memphis was a guest in the home of Mr. and Mrs. B. D. Woodlee last week.
Owing to closing of school, last week was a busy one. Thursday evening the primary room gave a program. Friday evening the intermediate grades and home economic girls. Pupils of Mrs. Dean, piano, and Mrs. Hunter, violin, attended the Amarillo Music Festival last week.
The local chapter of the East-

ern Star held its first regular meeting in the Masonic hall Tuesday evening.
High school seniors enjoyed a six o'clock dinner in the Milton Hardy home Sunday when a turkey dinner and all accessories was served to Messrs. and Mrs. Cryer, E. B. Wright and daughter, Tiny Mae; Misses Josephine Hardy, Koma Hyatt, Helen Estes, Macie Lille, Anita Willis, Effie Elder, Armavena Stringer; Messrs. Andrew Murphy, John Bagwell and James Morgan.
A revival meeting begins at the Church of Christ the first Sunday in June, with Rev. G. A. Dunn of Dallas to do the preaching. Everyone is invited to attend the services.
Mr. and Mrs. Fred Bagwell and daughter, Mrs. B. F. Anthony, Kathryn and Ben, Miss Ruth Wright, and Mr. and Mrs. H. F. Hunter and daughter enjoyed an outing at Palo Duro canyon Saturday and Sunday.
The Methodist Missionary society met Monday afternoon with an attendance of sixteen members and three visitors. Chapters from the Acts were the lesson study, conducted by Rev. Bright.
Mark Smith returned from Los Angeles where he had been for the past several months.
Mr. and Mrs. Joe Gollehon were in Canyon and Amarillo Sunday and Monday.
Messrs. McBrayer have put in a music store here.
Mr. and Mrs. Malone and son and Mrs. Carlos Reynolds were in Amarillo Friday.
Mrs. Trimble of Mobeetie is visiting in the home of Mr. and Mrs. O. B. Trimble.
Saturday evening the Seventh grade had their commencement program when Chas. Dean was the speaker of the evening. Sunday morning Rev. J. W. Boutinghouse of Hereford delivered the baccalaureate sermon, his theme being "The Measure of a Man." The four measurements so beautifully

brought out were the heights of ideals, the depth of convictions, breadth of sympathies and length of activities. Monday evening the commencement exercises were had, the speaker being W. H. Condon, dean of men at W. T. S. T. C.

Progressive News

Glenn and Ira Jean Ricketts spent the week end with their grand parents, Mr. and Mrs. Ricketts at Hereford.
Mrs. Arch Conklin and children visited her mother, Mrs. Hershey, Thursday.
Mrs. Cockrell called on Mrs. Webb Thursday afternoon.
Winona Blagg spent the week-end with Ruth Parks.
Clay Hughes visited Jim Ricketts Saturday and Sunday.
Mr. and Mrs. Adam Flowers spent Sunday with her parents.
Mrs. Ricketts spent Thursday with her daughter, Mrs. Arch Daugherty.
Ladies of the community met at the home of Miss Olive Perkins last Wednesday and formed a Community Club with the following officers: Miss Perkins, president; Mrs. Russell, vice president, and Miss Benson, secretary-treasurer. The next meeting will be with Mrs. Baker in two weeks with Mrs. Baker and Miss Benson as hostesses. Refreshments of cake and ice cream were served.
Part of the community held a social at the school house Saturday evening. Because of rain the refreshments of ice cream and cake had to be taken home and served.
School will close this Friday, with a basket dinner and program. Mr. Higgins is giving a prize to the pupil who will write and deliver the best oration.

Mrs. Hazel Sparks and children spent the week-end with her father, Mr. Hacker.
Saturday night is literary night at Frío and an old fiddlers contest will be held as announced some time ago.
Mrs. C. C. Acker and Mrs. G. A. Webster, the latter of Brownfield, and Mrs. Acker's aunt, left overland Wednesday for Mangum, Oklahoma, where they will attend a reunion of their high school class.

NOTICE
New hats, Friday and Saturday, priced at from \$1.00 to \$5.00. Come upstairs and get good hats at low prices. HEIFNER'S HAT SHOP, Newell-Ashbrook Building.

Womack Grocery

SPECIALS FOR FRIDAY AND SATURDAY

FLOUR, Kell's "Gingham Girl," 48-pounds	-----	\$2.00
SALMON, "Sunkist," best red, can	-----	30c
TABLE NUT SHORTENING, 1-4 lbs	-----	30c
CHIPSO, small size	-----	12c
MACARONI, three boxes	-----	21c

FRESH VEGETABLES AND FRUITS

Seed! Seed!

BETTER THE SEED, BETTER THE CROPS

—We gave special care last fall and winter in selecting the seed that we are offering for sale.

—All seeds are well cleaned, which will assure a regular stand without waste of seed.

—It will pay you to call and see our seeds before buying, as we feel we have something good to offer.

—Should you have your own seed if will pay to have them re-cleaned before you start planting. We are equipped with the best cleaning equipment on the market and can clean your grain at a reasonable price.

—We are at your service—use us.

Jones & McLean
Phone 1

Something New—Oriental Paint

Why let your car remain worn out and rusty when you can paint it all colors over old paint for \$2.00. Leaves no brush marks. Dry to drive in three hours. Will not check or crack. A child can apply it.

For Sale Exclusively by
J. C. (Carl) Copeland
Shoe Shop

Here and There

Prospects were never better for a bumper wheat crop than it this time. Most fields were holding up well and the general rain of Saturday and Sunday in most cases will finish the crop. Some hail fell here with little damage. About 4 1/2 inches of rain fell.
Sunday school was held Sunday after a four weeks vacation, when gatherings were stopped by an out break of small pox. There were several light cases but all are now recovered.
Mr. and Mrs. Campbell and Miss Roxie were Claude visitors recently.
Ernest Betts and children of Conway were week end visitors in the Decker home.
Mr. Hinz of Oklahoma who recently bought the Joss land has been here and has the land ready for planting. We understand the family will move here after harvest.
Messrs. and Mrs. C. M. Bell and J. W. Berry and Mrs. C. E. Tice were in Amarillo one day last week.
Geo. Mosely spent the week-end with his brother, Edgar, and family north of town.
Mrs. Mary Tice is spending the summer with her son, C. E. Tice. She plans to move back to town in September.
Messrs. and Mrs. Leo Williams, Harry Lane, and Oscar Campbell enjoyed a fish fry at the E. E. Rogers home Friday.
Mr. and Mrs. Chas. Bell called in the Sullivan home Friday morning.
Next Sunday the Tri-County singing will be held at Flagg and several from here will attend.

New Spring Prices

Make Majestic the World's Greatest Quality Radio Value

Nothing Finer Can Be Said of a Radio Than That It's a New

Majestic
ELECTRIC RADIO

7 Tubes All Electric A. C. Sets With Built-in Majestic Super Dynamic Power Speaker

Now—
110.00
without tubes

129.50 complete with tubes

Now—
125.00
without tubes

144.50 complete with tubes

Trade in the radio or phonograph you now have on the Majestic you want.

Mighty Monarch of the air.
265.00 without tubes
316.50 complete with tubes

SPROWLS-CRONIN & COMPANY

The home of values. The store that offers you the best for the least money. For Friday and Saturday Specials we offer the following.

Men's Big Smith Overalls, fullest-made and best values on today's market in an overall, the pair **\$1.39**

Men's Firestone 220 weight blue denim overalls, a real good one at **\$1.00**

Men's Big Smith Work Shirts, one of the best we know of, at **89c**

Children's play suits in a real full made and heavy weight at **89c**

LL Unbleached Muslin, all you want at 13 yards for **\$1.00**

36-inch Bleached Muslin, fine, soft quality for the needle, yd **10c**

9-4 Luna Sheeting. It's a fine, smooth finish and a real good quality at, the yard **30c**

36-inch fast colored Percales at, the yard **15c**

32-inch fine Dress Gingham, fast colors, at, the yard **15c**

Men's solid leather Outing Bal Work Shoes, all sizes **\$1.69**

Men's solid leather Dress Shoes, made on combination last and a real good fitting shoe, at **\$2.95**

Men's welt-seam Horse Hide Work Gloves, a real good fitter, at only **\$1.00**

Men's genuine Hodkins Buckskin Gloves, at **\$2.50**
This is one of the finest gloves made for the cowman.

TO THE GRADUATES

—We wish you well on your start in real life after your graduation.

REMEMBER THIS—

—When the one great Scorer comes to mark against your name, he counts not what you gained or lost, but how you played the game.

We give Gold Bond Stamps on all cleaning and pressing.

Carroll and Corbett
TAILORS
Rear Beene & Shaw Barber Shop.

Come In and Hear

THE MAJESTIC
ELECTRIC RADIO.

We Will Be Glad to Have You

ORR'S TAILOR SHOP
EXCLUSIVE AGENTS

A Varied and Interesting Drug Service

We have worked at the job of building up our stock in quality, quantity and variety, as well as completeness of service, until we believe we now offer you an all-around Drug Store second to none in this section.

PRESCRIPTIONS DRUG SUNDRIES TOILET NECESSITIES SMOKERS' SUPPLIES CANDIES OFFICE
STATIONERY AND SUPPLIES FOUNTAIN DRINKS MOST ANYTHING.

DRUG SUNDRIES
PHONE 300

The City Drug Store

DEPENDABLE
DRUGGISTS

LOCAL HAPPENINGS

Henry Hubbard of Amarillo was here Monday on business.

I buy my Drugs at CLARK'S.
Don't cuss. Get a good jack at RICE'S.

Allen "A" Hosliery at 20 per cent reduction four days only. D. R. GASS & SON.

Get a second spare rim and a Brunswick tire for that acation trip. RICE sells both.

Bolled oats, 5 c per pound. Get it at the WEST TEXAS FEED & SEED CO., Phone 265.

James Rutherford and wife of Borger are here this week visiting relatives and friends.

I buy my Drugs at CLARK'S.

Miss Eva Skelton and Mrs. Oscar Easley were in Amarillo Friday.

Lawn grass seed is now in order. See us at once. WEST TEXAS FEED & SEED CO. (Adv)

The Piano pupils of Miss Dossie Mae Steele will be heard in recital Monday evening at 8:00 o'clock at the high school auditorium.

Yes, sir, Harry was right; he wained. Now buy those light fixtures you have been wanting. LEE ELECTRIC CO.

Miss Eloise Pitman came home Friona where she has been teaching school during the past term. The school closed last Friday. She will be at home here.

Semi-Annual introductory sale. Allen "A" Hosliery at 20 per cent reduction. D. R. GASS & SON.

Allen "A" Hosliery, \$1 value for 90c; \$1.50 value for \$1.20; \$1.95 value for \$1.56; \$2.50 value, \$2; \$3.50 value for \$2.60. D. R. GASS & SON.

Start that flower and vegetable garden that you have had in mind. After this fine rain it will grow to beat the band. We have the best seed only WEST TEXAS FEED & SEED CO.

Mr. and Mrs. W. E. Webster of Chicago are visiting their son, A. K. Webster, at his home here.

STAR THEATRE

HEREFORD, TEXAS
PROGRAM

FRIDAY ONLY
MAY 17

CLARA BOW
in
"Get Your Man"

SATURDAY
MAY 18

Rin Tin Tin
in
A Real Action Picture
also
Two Reel Comedy

Monday and Tuesday
MAY 20-21

DOLORES DEL RIO
in
"Revenge"

Wednesday - Thursday
MAY 22-23

"The Trail of '98"

Miss Rutherford Is Brand's Society Editor

Miss Beulah Lee Rutherford is the new society editor for The Brand. She will assume charge of the social's new department tomorrow, Friday, and will write the society news and personals for the paper. Everyone who has any society items, locals, etc., are requested to telephone Miss Rutherford by calling for 30, which is the Brand's number.

Miss Rutherford is well known here and knows lots of people, a good requisite for a writer of social news. Do not hesitate to give her your news.

I buy my Drugs at CLARK'S.

On May 1 there were 106 regularly organized dairy bull circles in 84 Texas counties, and 814 circle bulls, according to county agents and district agents of the Extension Service.

Consult us about your wiring - let our experience be your guide. LEE ELECTRIC CO.

Mr. and Mrs. D. O. Williams and son, Bobbie, reached home last Saturday from a visit with relatives and friends in Missouri, Arkansas and Garland, Texas.

Prevent that smut in your grain sorghum by use of Copper Carbonate. CORNER DRUG STORE has it.

Mr. and Mrs. W. E. Bell of Dallas motored to Hereford last week, reaching here Thursday. Mrs. Bell was formerly Miss Deau Dunlap.

Speaking of spares, have you an extra light globe? LEE ELECTRIC CO., Phone 452.

One short trip in the mud without tire chains will damage your car and tires more than a pair of chains would cost. Get a pair of chains at RICE'S and be prepared for the next rain.

We have the proper insecticide to kill any insects that may bother your garden. Bring us your troubles. CORNER DRUG STORE.

Folks, there'll be no stale tires stock at RICE'S. We have moved our surplus Brunswick tires and tubes to our new basement, which we had built expressly for that purpose. It is cool and dark. Ideal conditions for rubber.

Don't forget that 452 is the LEE ELECTRIC CO.

Homer Wilkinson of Amarillo was in Hereford Wednesday on business.

Plant that lawn and help make Hereford more beautiful. WEST TEXAS FEED & SEED CO. (Adv)

Mr. and Mrs. A. H. Stren returned from Temple and other Central Texas points Wednesday. Mrs. Stren and daughter Mary Frances have been in Temple where the little girl was in the clinic for three weeks. Before returning the Strens visited in Tyler and Dallas.

Lawn seed, blue grass, white clover and Bermuda grass seed. WEST TEXAS FEED & SEED CO., Phone 265.

Miss Flossie Bowman announces a class in piano to be held June 2 to August 10. Miss Bowman is a graduate of the Progressive Series Teachers College of St. Louis and has been teaching in Vernon for the past year. She is also organist for the First Methodist church at Vernon.

INSURANCE
Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEAN, Manager

E. B. BLACK COMPANY GIVES DEMONSTRATION

A demonstration of the General Electric refrigerator, given at the E. B. Black Company store Tuesday and Wednesday, drew large crowds of interested women. Practical recipes were given and demonstrations made as to the manner and time of freezing. Each afternoon some dessert made during a demonstration was served to those present.

ROSSON ENTERTAIN FORMER RESIDENTS AT BRIDGE PARTY

Honoring Mr. and Mrs. Jim Rutherford of Borger, former citizens of Hereford, Mr. and Mrs. S. L. Rosson entertained friends on Tuesday evening at their home with a bridge party. Mr. and Mrs. Rutherford are visiting Mrs. Hattie Rutherford.

Mrs. C. A. Skelton won high score for ladies and R. J. Richardson high score for men.

Guests were as follows: Mr. and Mrs. Rutherford, Mr. and Mrs. C. C. Acker, Mr. and Mrs. Skelton, Mr. and Mrs. Homer Fox, Mr. and Mrs. J. A. Pitman, Mr. and Mrs. Seth B. Holman, Mr. and Mrs. R. J. Richardson. A salad course was served as refreshments for the guests.

FROM SPEECH OF CONGRESSMAN MARVIN JONES

"I am glad to note that the administration has recommended and made effective a reduction of freight rates on grain from interior points to ports of exportation. This is strictly in line with the export premium or rebate policy of encouraging the exportation of surplus grain crops.

"I hope the policy will be enlarged to include a reduction on all farm products and on all lines throughout the country. It is also sincerely to be hoped that it will not be a temporary reduction, but will continue through the harvest season so that the farmer may receive the advantages of it. This would be in line with the Hoch-Smith resolution passed some time ago.

"The lullload rates on grain shipments in Canada are considerably lower than the rates in this country on the same commodity. This gives the Canadian farmer a great advantage over the producer in the United States."

New alfalfa hay for rabbits and chickens—just what they need. WEST TEXAS FEED & SEED COMPANY.

Mr. and Mrs. W. N. Griswold of Dalhart motored to Hereford last Saturday. Mrs. Griswold is a daughter of Mr. and Mrs. J. J. Thomas.

Paper Hanging AND PAINTING
NEATLY DONE
Estimates Free Call
W. P. Underhill
409-J

Good Bass Fishin' In Lake at Canyon, Says Game Warden

S. D. Turner of Amarillo, district game warden, was in Hereford last Friday, bringing tales of the good fishing in Lake McSpadden, one mile east and one-half mile south of the Teachers' College at Canyon.

Mr. Turner told how one ten-year old Bo Henson of Amarillo last Sunday caught three black bass in the lake that weighed a total of thirteen pounds—one five and one-half pounds; one four pounds, and one three and one-half pounds. Bo is the son of Ben Benson. Bo won the season fishing ticket for catching the largest bass.

Mr. Turner says licenses to fish in the lake may be bought for \$1.10 each at Kerr & Anthony's and at the Streu hardware store. If one fishes in the lake without a license it'll cost him anywhere from \$10.00 to \$100 in fines. To the person who catches the largest bass next Sunday a season fishing ticket will be given.

The lake has been closed four years and is literally working with black bass, cat, perch and trout. There is no limit to fishing, except eleven inches on bass, seven on trout; there is no limit to the length of cat and perch. Last year Mr. Turner placed 200,000 in the lake.

Game Warden Turner urges all good sportsmen to discourage the shooting of doves at this season. Last Sunday he caught an Amarillo man shooting doves and he was fined \$34.70, Turner said. He advises loyal and fair sportsmen

to observe car numbers of dove-killers, also the time and date of the shooting, and report same to him.

Mr. Turner also requests everyone who knows of streams and creeks drying up to notify him at Box 2810, Amarillo, so he can set out the fish and put them in deep water.

Lilliamae Smith Wins Declamation Contest

Tuesday night Miss Irene Crawford, head of the English and Public Speaking department of the Hereford high school, presented six of her students in a declamation contest. The high school band rendered several pieces before and after the contest.

A small but very interested audience greeted the young ladies and gentlemen in their program. The program showed the effort and hard work that had been put into it by both teacher and pupils and deserved a much better audience.

The contestants and their subjects were Miss Leatrus Walser, "Crossing the Rubicon"; Mr. Keith Guthrie, "Drifting"; Miss Ollie Dean Arnold, "On to Advancement"; Mr. Esell Patterson, "Taboos"; Miss Lilliamae Smith, "The Meaning of History"; and Mr. John Heberer, "Solving the Prohibition Question."

The winners were, first, Miss Lilliamae Smith; second, Mr. Keith Guthrie, and, third, Miss Leatrus Walser.

The judges were John A. Coffee, Earl Sparks and Alger Jones. The program was given in the high school auditorium.

SURPRISE SHOWER FOR MISS LILLIAM BUSHER

A surprise shower for Miss Lillian Busher was given Monday afternoon at the home of Mrs. H. D. Reed. Hostesses were Mrs. Reed, Mrs. Bill Kerr and Miss Willie Mae Bagwell. Fourteen of Miss Busher's friends brought beautiful gifts for her. The engagement of Miss Busher to Mr. Lloyd Roberson was recently announced. Refreshments of ice cream and cake were served.

J. H. Cardwell, pioneer Hereford grocer, arrived here last Thursday from California for a week's visit. He will also attend to business affairs. Mr. Cardwell has been living in San Diego for several years. He did not fail to subscribe for The Brand while here.

Correction
—IN—
'M' System Ad
Page Two, Second Section of today's Brand, we have 10c size M. J. B. Tea at 8c. This should be
8c
THE BRAND

"We Have It" Farmers' Needs

FOR CATTLE—
Blackleg Vaccine.
Hemorrhagic Septicemia.
Horn Paint.
Kreso Dip, Chloroform, etc.

FOR CHICKENS—
Roupe Bacterine.
Diarrhoea.
Worm Medicine.
Sodium Fluoride.
Lice Powder.

FOR GARDEN OR FRUITS—
Arsenate of Lead.
Paris Green.
London Purple.

Bring Us Your Insect Troubles
It Is Our Job to Kill Them.

CORNER DRUG STORE

Make Uncle Sam Your Errand Boy

When your time is limited and every daylight hour must be used on the farm, just drop your banking transactions in an envelope and

Your letter will receive the same careful attention that you would if you came in person.

Banking by mail saves you time for important work—you'll like it.

Western National Bank
"There Is No Substitute for Safety"

CHALLENGE WINDMILL
A CARLOAD JUST RECEIVED

The best for you—the windmill with an unlimited guarantee.
Built of steel.

Timkin Roller Bearings—Long Life.
See Us Before You Buy.

PANHANDLE LUMBER COMPANY

More than a quarter of a million users and they haven't spent a single dollar for service

TWO years ago this month the General Electric Refrigerator was first publicly announced. Fifteen years of research and development had produced a refrigerator with an hermetically sealed, dust-proof mechanism, mounted on top... a refrigerator with an improved type of cabinet, mounted on legs... one with an accessible temperature control... that remained no oiling... that dispensed with all troublesome machinery... that carried an unqualified two-year service guarantee.

A radical improvement has been made in the cabinet! It is now all-steel! It cannot warp. It is as strong as a safe. You can purchase the new models shown at our display rooms on convenient spaced payments.

GENERAL ELECTRIC ALL-STEEL REFRIGERATOR

E. B. BLACK CO.
The Big Store With the Little Price.