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NEW YEAR GREETINGS



The Hereford Brand

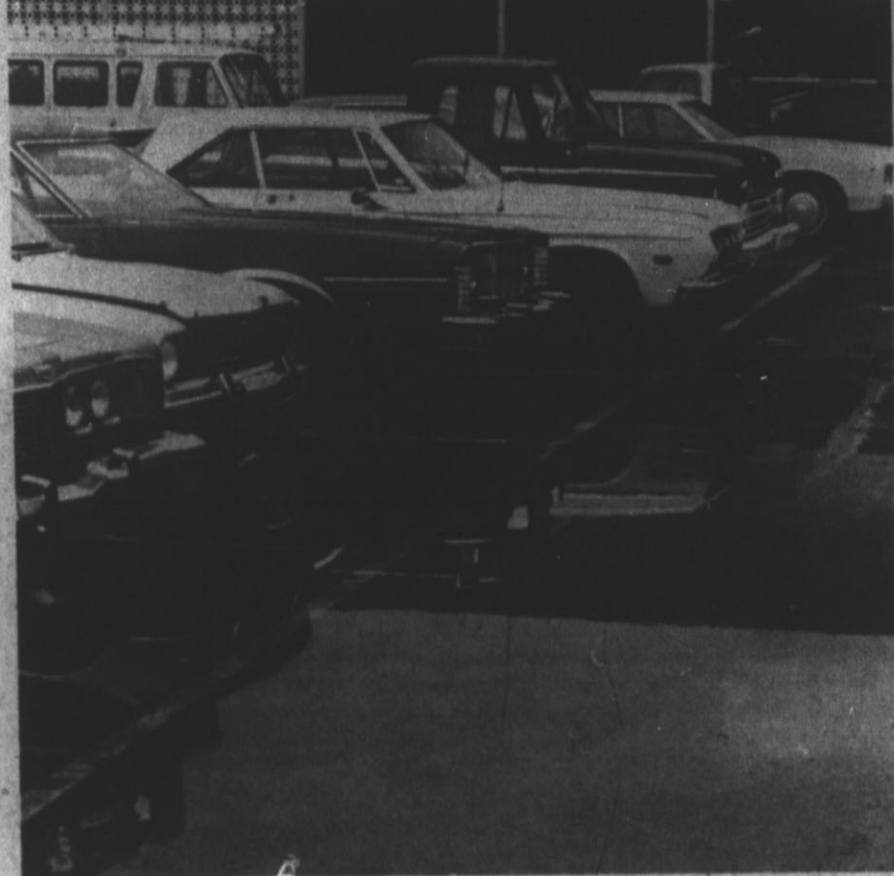


74th Year, No. 1

Hereford, Texas, Deaf Smith County, Thursday, Jan. 2, 1975

34 Pages Including 2 Inserts

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Drizzly Weather Reflected

Vehicles lined up in a Hereford parking lot are reflected in the remnants of the rainy weather that fell during the past few days. Although snow has been predicted, the rain seems to predominate to the gleeful delight of area wheat farmers.

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says how old you are depends on how many birthdays you're still looking forward to.

SPEAKING OF birthdays, Supt. Roy Hartman reports he received a lot of "smart-aleck" remarks about his 40th on Sunday. He liked the following note the best, however:

"Middle age is not the beginning of the end; it is the end of the beginning. In China a person is not accepted as mature adult until he is 40. Before that time, he is not permitted to speak his mind in the presence of his elders. To the Chinese, the passing of one's 40th year has an exciting meaning rather than a fearsome one."

THE WORK of the old year is done. The book on 1974 is closed—the pages filled with news that reflected successes and progress, and some chapters with setbacks and frustration. But it was always thus—

But today, this new year, our lives are a part of a great new book. To each of us is handed the job of filling in the pages for the story of Deaf Smith County and Hereford in 1975. We are not assigned the pages individually, however, but as team members. Unless we do our part, there may be some pages that are lacking, blurred or blank.

WHO KNOWS, perhaps the news you help make for our community in 1975—small as it might seem—could be the most important contribution to the book when it is finished.

A MAN named Vah Vash Young had a 10-point program for facing the day. It might be good for us to consider in facing the new year:

- (1) I will get up in the morning thankful for what I have instead of asking for more.
- (2) I will try to make somebody happy for the day before leaving the house.
- (3) I will disregard the weather. I can't do anything about it anyway.
- (4) I will go out to "Give" and not to "Get".
- (5) I will not indulge in or encourage pessimistic talk.
- (6) I will strive to forget self and think of the other fellow.
- (7) I will demonstrate to my employer and the public that I appreciate my job.
- (8) I will be a booster instead of a knocker.

(See BRANDING, Page 2A)

Sports Editor Reviews Year

1974 was a year in which sports became an ever-increasing part of American life. Not only was 1974 a landmark year for sports on the national scene, but the local scene as well.

In the year past, headlines in the Hereford Brand have told of victory and defeat. Not for just school kids, but for all who compete in sports here in Hereford.

Brand sports editor Dan Welty recalls a few of the happenings in sports that occurred on the local scene in a story that appears inside.

County Court Stays Busy Over Holidays

The Justice of the Peace and 69th Judicial District Courts pretty much took a week off during Christmas as they processed no cases, but it was a different situation with the Deaf Smith County Court.

The County Court handled 11 cases involving mostly driving while intoxicated charges. Eight cases were filed in the court by Criminal District Attorney Andy Shuval and seven cases were given final verdicts by County Judge H.C. (Hank) Williams. It was Williams last court session before he turns the office over to Sam Morgan, who defeated him in the last election.

OF THE DWI cases, all first time offenses, Harold Robert Loerwald and Samuel E. Light plead guilty and given sentences of \$50 plus court cost fines and 30 days in the county jail on a one-year probation.

Mario Gamez entered a guilty plea to his DWI charge and given 60 days on a one-year probation. The fines were waived.

Other DWI cases were against Alfonso J. Rodriguez and Manuel George Romero. Rodriguez was fined \$100 plus court costs and sentenced to one year with an 18-month probation and Romero was fined \$50 plus court cost and given

Prospects Dim For 1975

Building Permits Reflect Year

By BOBBY TEMPLETON
Brand News Editor

The New Year is here and just about the whole nation is wishing for an upswing in economic conditions. However, the past year's figures don't provide much security for the wish coming true.

Especially as one investigates the local economic track record for 1974, confidence in the future almost seems to diminish completely. Although not all local indicators will be discussed in this article, a look at one of them makes one want to stop digging up facts before the picture gets so murky that future vision is limited just to the eyelids.

AN ACCOUNTING of 1974 building permit totals shows that construction in Hereford is only about half of what it was in the previous year.

Although December showed a dramatic increase in permits issued over November, the low months definitely more than offset the good ones. November experienced \$41,100 in permits, the lowest for the year, but December improved spirits a bit with over a 400 per cent increase to \$205,550 in construction.

Building permits for December, 1973 were about four times higher than last month. The Hereford tax office issued \$846,900 in permits during December last year.

The increase was due mainly to five housing starts as opposed to November when no houses were built.

THAT WAS A GLOOMY month as City Manager Dudley Bayne indicated when he reviewed the figures at the first of December.

"I just don't know what to think (about economic situation) with no housing starts (in November)," he said. "It's not good."

Spirits were rejuvenated by December but only temporarily as total figures told the truth. The final tally resulted in \$2,215,000 in building permits issued in 1974 with \$4,231,970 being issued in 1973.

Both years were ironically identical in that June was the most prosperous month

during each. June, 1973 was by far the better with \$1,088,100 as June, 1974 recorded only \$427,250 in issued permits.

The lowest month for each year didn't follow suit as September was the lowest for 1973 with \$63,800. As already stated, November was the lowest for 1974.

THE REASON for the dramatically lower amount in building permits is obvious as high interest rates decreased the ability of the consumers to finance houses as well as businesses to build commercial structures. Forecasts have been expressed though, that rates will drop and in six months money will become more available.

The agricultural economy of Hereford

during the past year has been unstable but the good prices for grain and other crops has provided a better year than might otherwise have been experienced according to different sources. Lower yields and a bad cattle market, though, furnished much of the bad economic news.

These factors more or less affected the building drop.

Permits issued in December consisted primarily of \$188,000 in five housing starts. Richard Farrell is building two houses valued at \$32,500 each and three more houses are being built in the Green Acres Estate by Tilecraft, Inc. at a cost of \$41,000 each.

OTHER STRUCTURES authorized include two office buildings for \$11,000, two storage facilities for \$950, one mobile home for \$5,300 and a residence addition for \$300.

Building permits reached the highest amount in 1965 with \$5,313,010 followed by the second highest of \$5,196,150 in 1970. The high amount in 1965 was due to the building of Sugarland Mall and LaPlata Junior High School and the amount in 1970 was due to construction of 165 residences and the Blue Water Garden Apartments.

Last year was about the lowest year for permits since 1966 when the figure was \$2,068,400.

More Than 800 Expected

Chamber Prepares For Banquet

More than 800 local residents and guests are expected to attend the annual Deaf Smith County Chamber of Commerce banquet 7 p.m. Thursday, Jan. 9 at the Bull Barn, according to Bill Albright, C of C executive vice president.

Headlining the traditional dinner will be the presentation of plaques to 1974 officers and directors, plus the announcement of the Citizen of the Year. Roy Faubion, immediate past president of the Chamber, will be master of ceremonies and Bud Eades will be introduced as the new prexy.

FEATURED SPEAKER will be Cecil M. Hunter of Sun City, Ariz., one of America's top platform entertainers. Hunter, a journalist, is also a humorist, world traveler and lecturer. He has been active in community and business affairs for many years.

Theme for the occasion will be "Living Today, Planning for Tomorrow," inspired by the Goals for Progress (GoPro) section of the Chamber, Albright said. Decorations have been created by the Women's Division of the Chamber

under the direction of Mrs. Calvin Goodin.

Plaques of appreciation will be presented by Faubion to directors and officers working with him this year. Eades, recently installed as Chamber president, will recognize Faubion's efforts for the community. Mrs. O.G. Nieman will be introduced for a second term as president of the Women's Division of the Chamber of Commerce, Albright stated.

PRIOR TO Hunter's address, the Citizen of the Year will be recognized by Wayne Lady, Lions Club president.

The Community Singers, pioneered by Bill Devers, will provide vocal entertainment. The Rev. Eugene Brink of the First Christian Church will deliver the invocation.

Tickets for the banquet, to be catered by Dickles Restaurant, are now on sale for \$6 each at the Chamber office, First National Bank and Hereford State Bank. Albright stresses that there will be a limited number of seats and tickets should be purchased now. No tickets will be available at the door.

Guests are expected from the entire Panhandle and from as far south as Lubbock, Odessa and Abilene.



Cecil M. Hunter
...CofC banquet speaker

City To Focus On BB-BS Program

Big Brother-Big Sister Week in Hereford has been proclaimed for Jan. 5-11 by Mayor Jim Sears and the City Commission, calling upon citizens to support the local program of a national organization dedicated to provide adult

friendship and guidance to youngsters deprived of one or both parents.

Two television programs will be presented by Hereford Big Brothers-Big Sisters on Channel 6. They are scheduled Monday and Tuesday from 6 to 6:30 p.m.

with Roy Faubion and the local BB-BS director, JoAn Dwyer, as co-hosts. Children and adults will take part.

A PROGRAM FEATURE will be songs by eight-year-old Craig McCuistian with guitar accompaniment by his father, Lewis McCuistian.

Mrs. Dwyer has been director of the program here since it was instituted last January, and Rodney Laubhan is president of the policy-making board.

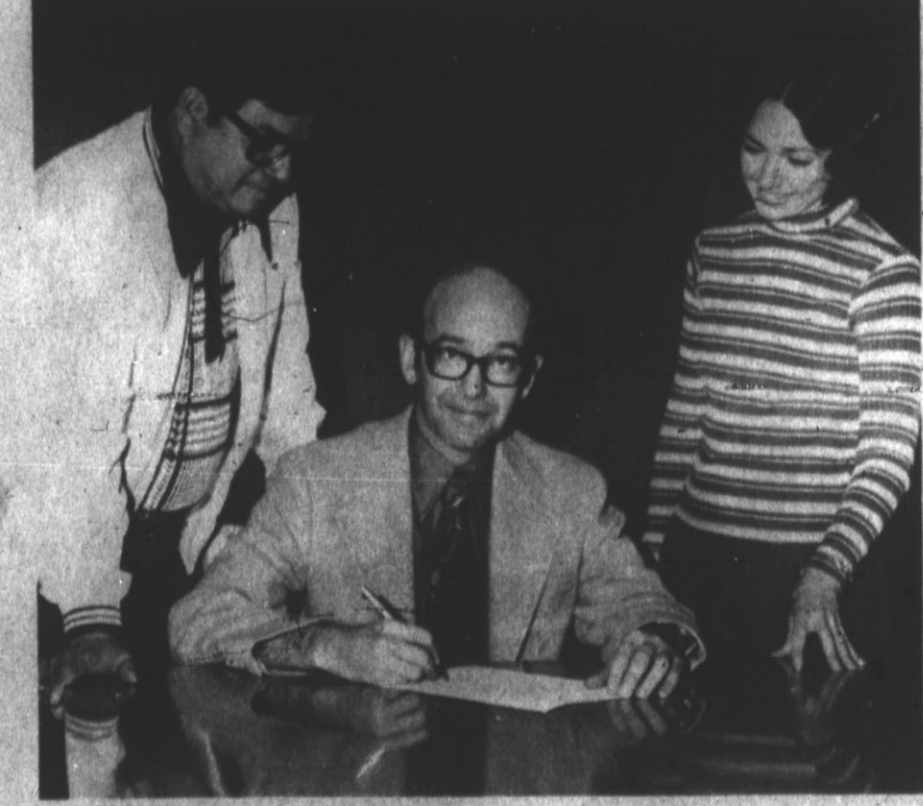
New members of the board, beginning terms this year, are Victor Cantu, Melvin Jayroe, Sherry Hoover, Wayne Lady, Ed Line, Rodger Ruland and Betty Roberts.

Holdover members are Bartley Dowell, R.L. Blakely, Paul Abalos, Hank Kreig, Margaret London, David Pruitt and Andy Shuval.

THE HEREFORD organization is unusual, Mrs. Dwyer says, in that it began with the combined Big Brothers and Big Sisters. Aim of both is identical, to provide an adult who will befriend a child who does not have the advantage of both parents in the home because of death, divorce, illness or imprisonment.

The organization realizes that lack of parental guidance in many cases causes problems for both the child and the community, and attempts to solve the problem with a "one-to-one" relationship in which a volunteer acts as a big brother or big sister to the child.

Now one of the United Fund agencies in this county, the program began with an interest group formed under Laubhan's leadership. Nationally, Big Brothers was launched in 1903 by Irvin Westheimer of Cincinnati, who felt it would meet a need for boys without fathers. It has grown until there are now about 300 branches.



Big Brothers and Sisters

Proclaiming Jan. 5-11 as Big Brothers-Big Sisters week in Hereford, Mayor James Sears signs the official proclamation which also bears the signatures of City Commission members. JoAn Dwyer, BB-BS director, and Commission member Paul Abalos look on.

A Year To Remember or Forget?

Six Months of 1974 Recounted Through Words

From the trivial to the tremendous, week-to-week events in the Hereford area were recorded in The Brand's news stories, which supply a summary of the year just past. Happenings of the first six months of 1974 were summarized in Sunday's Brand; those of the last half of the year follow:

JULY

Dedication of the new Deaf Smith County Library featured a Fourth of July celebration which included patriotic music and oratory, a barbecue dinner in Dameron Park and a ceremony opening the Hereford Garden Club Center...

Death claimed J.C. Cummings, 91, who had lived in this county since 1906... A new rural telephone exchange at Milo Center was put into effect...

Annual reunions were held in Westway and Progressive communities, bringing former residents back... Midyear reports from the two Hereford banks showed an increase of more than \$10 million over the same period of 1973...

Hope to provide the city with more water wells, the City Commission bought 21.1 acres near North Park from John D. Pitman and planned test wells... David Hutchins, 1974 graduate of Hereford High, was declared winner of the State Crop Production Award...

A tragic weekend saw the death of Roger Boydston in a motorcycle accident in the city, and Mr. and Mrs. Joel Downey and their eight-month-old son in a highway collision north of Dawn; the Downeys, formerly of Hereford, lived in Amarillo... After 50 years of service in Hereford Volunteer Fire Department, Onias Carroll was honored on retirement...

District Judge Archie McDonald ruled that appointment of a county auditor for Deaf Smith County was not mandatory, in action on a request from the county judge... Farmers of the area were concerned with the appearance of greenbugs, an insect pest worsened by extremely dry weather...

A wildcat oil drilling operation began in western Deaf Smith County... Work of widening Park Avenue and Highway 385 at their intersection began, with plans for installing a new traffic control system... Another traffic fatality ended the month, when Jose Luis Cadena was killed in a collision of his truck with a Santa Fe train at the FM 943 crossing just east of Hereford.

AUGUST

After setting records since the first of the year, Hereford's booming building program slowed sharply as figures for the past month showed a deep decline... Clint Formby of Hereford was elected chairman of Texas Tech University board of regents...

JoAnn Wagner, Deaf Smith County 4-H entrant, took a first place in the district 4-H dress contest at Amarillo... Mr. and Mrs. Edgar Sowell, longtime owners and operators of the store and filling station at Dawn, were honored at retirement with a community party...

County Commissioners voted a two per cent increase on assessed value of property in the county, blaming the inflationary economy... A rash of traffic fatalities continued in the county when Amado Salazar of Bovina died in the rollover of the pickup he was driving on Highway 60 west of Hereford...

A new radio tower was erected on the city hall parking lot, to put police here in touch with a statewide law-enforcement network... Classes began in a new term at Hereford schools and new faculty members were welcomed with a dinner by the Chamber of Commerce...

Argen Draper, county extension agent in Deaf Smith County 27 years, retired from the Texas Extension Service

and her place here was taken by Joyce Shipp, who had been serving as her assistant... Keith Schroyer, a former resident, returned to Hereford as director of the regional Mental Health-Mental Retardation Center to succeed Don Elwell, who resigned...

Deaf Smith General Hospital directors approved a 1974-75 budget of \$1,658,500, an increase of more than \$476,000 with no rise in the tax rate... Enrollment in Hereford Public Schools reached a 5,368 total in the first week of the fall term...

Extreme drought conditions in the county were indicated by the fact that a half-inch rain was reported in a top story on Page 1 of The Brand Aug. 25; but showers continued to end the long dry spell... Announcement was made that Security Federal Savings and Loan Assn. will open a branch here early next spring...

Dr. Jesse Perales came from Kansas City as an addition to the staff of Hereford Medical Clinic... Grain Handling Corporation began installation of a corn-cleaning plant, part of a planned million-dollar expansion program... Miss Hereford 1974, Susie Hickman was a runner-up in the Miss Wheatheart beauty pageant at Perryton...

A budget of \$1.5 million for the county in 1974-75 was approved by the Commissioners Court, which also okayed increase of the tax assessment ratio from 22 to 24 per cent of appraised value... A hit-and-run driver was charged after the death of William B. Tomlinson when he was struck by a car in a downtown alley...

Repainting of welcome signs on highways approaching Hereford began in a Chamber of Commerce project... Sherry Harder began her duties as assistant Home Demonstration Agent.

SEPTEMBER

Most business houses closed in observance of Labor Day to begin the month in Hereford... Accidents took two lives early in September: George W. Stringer died when the car in which he was a passenger veered from the highway near Canyon and struck a tree; Merced Perez, farm worker, was killed as a truck on which he was working slipped off a jack...

A design for a Deaf Smith County Bicentennial coin submitted by Dale Young was selected by the local committee on celebration of the nation's 200th birthday... A pet carnival ended a Summer Youth Program which had involved scores of Hereford youngsters during school vacation...

School trustees voted to change the method of electing board members, so that candidates must file for a particular place instead of at large... United Beef Producers announced that Searle Agriculture Inc. had begun construction of an animal waste processing plant on the UBP feedlot... The city's Mexican-American community staged a queen's coronation, parade and dance to celebrate Mexican Independence Day, with Angelina Guillen as queen...

First load of milk in the 1974 harvest was brought to town by Leander Reinart Jr., who farms southeast of Hereford... Damage was not serious except to three freight cars and rails on the Santa Fe track when a derailment occurred in the east part of Hereford...

Residents of the San Jose area (old Labor Camp) presented a petition to the city for annexation, as a possible solution to the problem of getting water to the homes there... Texas Cattle Feeders Association sponsored a meeting here of area cattlemen seeking an answer to their woes caused by rising costs in the face of a declining market...

Five firms and two persons engaged in cattle production filed a \$20 million anti-trust suit against three large chain food stores, A&P, Safeway and Kroger Co., charging price-fixing; plaintiffs are Hereford Feed Yards and Eureka Cattle Co. of Hereford; Pioneer Cattle Order Buyers, also A.L. Black and G.B. Buske, Friona; and ProChemco Inc., Amarillo...

Bill Albright, Chamber of Commerce executive here, was named a director of the C of C Executives Association of West Texas... Rains in this area and over the Panhandle brought flooding in some places, and in this county washed out the annual Crops Tour sponsored by the C of C and Extension Service...

A Goals for Progress committee was formed in Deaf Smith County C of C, with appointment of about 40 members from all segments of the population due for completion by mid-October... Raymond White was named chairman of the 1974 United Way campaign... Daniel R. Padilla was killed

on Highway 385 between Hereford and Dimmitt when his speeding car left the road on a curve.

OCTOBER

Wesley Gulley, Hereford attorney, was chosen to head the Goals for Progress (GoPro) program in Deaf Smith C of C, with A.J. Schroeter as vice-chairman... Paul Ramirez, Hereford policeman, was awarded a "Good Guy" award by an Amarillo station for his quick action in saving the life of a local muscular dystrophy victim who strangled on a piece of candy...

Tentative plans for forming a Senior Citizens Center in Hereford were discussed by Kings Manor Auxiliary at a meeting with C of C officials and a representative of the Amarillo center... Ruby Kendrick Sears was one of four persons receiving 1974 Cultural Achievement Awards from West Texas Chamber of Commerce at its annual banquet in Fort Worth...

The 1974 All-Texas Air Tour brought 125 persons for a tour and lunch in Hereford... First Baptist Church celebrated its 75th Anniversary with special services... First frost of the season was recorded Oct. 15, but it was not a "killer."

Kings Manor Founders Association elected Donald Hicks president for a year and heard reports of \$38,000 in gifts to the Methodist retirement home here, at its annual dinner... Justice of the Peace Glen Nelson was elected president of the West Texas JP Association at its convention in Del Rio...

Hereford and the rest of the United States returned to Standard Time after a long period of Daylight Saving Time that had been touted as a means of conserving energy... Homecoming excitement pervaded the high school, climaxed with a parade and grid game; Cindy Smart was chosen Homecoming Queen...

Unwelcome after several wet weeks that delayed harvests, heavy rainfall in the area amounted to around four inches... Charles Hoover was elected a director of the Texas Cattle Feeders Association when he attended its convention in Amarillo...

Deaf Smith County was returned to the No. 1 spot in Texas agri-markets, according to figures released by national and state agriculture departments... The Whiteface Band of Hereford High scored a first division rating for the 14th year in annual marching contests at Canyon...

Mike Patrick, Bud Snyder, Donald Hicks and Lee Umstead were elected new directors of the Chamber of Commerce... Jim Conkwright, Hereford rancher and civic leader, was in a group of 20 from over the nation invited to meet with President Gerald Ford and other national officials for discussion of agricultural and ranch product prices...

NOVEMBER

Jim Granberry of Lubbock, Republican candidate for governor of Texas, was a visitor in the city, honored at a reception... Sam Morgan, county judge-elect, was named director of the county Spelling Bee for 1975... The annual convention of District I Federated Music Clubs was held at Dawn, smallest town in the district, with Dawn Music Club members as hostesses...

Sandra Stallings and Britt Hicks were introduced as the Gold Star 4-H girl and boy in the county at the annual 4-H awards banquet... A workshop on shoplifting and bad check problems was held for local businessmen, sponsored by law enforcement officers, the Chamber of Commerce and Small Business Administration...

After a period of refurbishing and addition of a new display, a Pioneer Chapel, Deaf Smith County Library reopened with open house hosted by the sponsoring County Historical Society... Less than a third of the qualified voters in the county turned out for the national election which swept Democratic candidates into state offices...

State Representative Bill Clayton of Springlake was honored with a \$25-a-plate Appreciation Dinner to aid him in his race for speaker of the house next term... A new incinerator was put in operation by the city, to replace the one wrecked in a summer storm...

Plans for an all-girl rodeo to be held here in May, sponsored by the Chamber of Commerce, were completed when Margaret Clemons of Kearsy, Colo., president of the Girls Rodeo Association, was a visitor... Hereford Board of Realtors installed new officers, headed by Betty Gilbert, at a banquet where Jeanne Coker was named Realtor of the Year...

A budget report to City Commissioners showed a deficit

for the first time in 18 years, and City Manager Dudley Bayne attributed it to the cost of disposing of garbage while the city incinerator was not in operation... R.W. Eades was elected president of Deaf Smith County C of C for the coming year, with Terry Caviness as vice president...

Fun and prizes featured a Chamber of Commerce membership meeting at a breakfast, the first time for such an early meeting... The GoPro committee was completed with a membership of 40, after five sub-committee chairmen selected their committee members...

DECEMBER

The Christmas shopping season got into full swing in Hereford, with warnings issued by law enforcement bodies concerning charge card frauds, hot checking and shoplifting... Guest of honor at a district leadership school for Kiwanis Club members here, Thomas W. Duncan of Dallas, governor of the Texas-Oklahoma area of Kiwanis, died of a heart attack...

Harvest hampered by rains that continued through the fall, reached near-completion stage with sugar beet growers happy at high prices for their product... Approximately 100 musicians from Hereford and neighboring cities, directed by Bob McFarland, presented the Christmas section of the oratorio, The Messiah, for the first time in a number of years here and had an audience that filled Hereford High auditorium...

Miss Lillie Hostetler, who is credited with laying the foundation of the county's present highly rated library, celebrated her 100th birthday at Kings Manor retirement home where she has lived in recent years... Pitman Industries Inc. of Hereford announced the opening of a retail beef outlet in Amarillo which brings a new concept of pasture-to-customer beef marketing to the industry...

State president of Texas CowBelles, Mrs. Tom Henry of Happy, was a guest of Hereford CowBelles at a Christmas luncheon... Marie Stringer, Alkman Elementary teacher, was awarded the title Teacher Of The Year by the local chapter of Texas State Teachers Association...

Special awards were presented at the Christmas banquet of Hereford Volunteer Fire Dept. to Reuben McGilvary III as Fireman Of The Year, Glenn Witherspoon and Clarence Strange on retirement from the department with 46 and 32 years of service respectively... County Commissioners approved a 10 per cent pay raise for all county employees and voted to divide approximately \$100,000 revenue sharing funds among the four precincts for road maintenance salaries...

Concern over reported abuses in the food stamp program was expressed by commissioners who adopted a resolution calling for better public information on the program and a closer check on recipients... First snow of the winter came in a light fall Dec. 10...

Hereford Medical and Surgical Clinic announced the association of Dr. Harold E. Dittmore as a family practitioner... Hereford Lions Club held its annual Christmas party with guests including Gristown residents who received gifts and a check for more than \$3,000 for their facility at Whiteface...

Pheasant season opened with several thousand hunters taking the field in this area in pursuit of the birds... Mrs. John Jacobsen Sr., 90, a pioneer teacher and resident of the county since 1902, died... Pedro Foster Jr., tire company employe, was killed when a tractor fell from a jack while he was changing a tire...

The annual campaign of the United Way ended with about 80 per cent of its goal achieved, a lack attributed to the general economy... In a Christmas lighting contest, the Virgil Marsh home north of Hereford was awarded first place, with top honors for doorway decoration going to the J.W. Robinson home and for window decoration to the Ansel McDowell home...

Work of widening the intersection and placing a new signal system was completed at the Park Avenue-25 Mile Avenue corner which had long been a hazard spot in Hereford traffic... A 1975 budget of \$55,064, up about \$7,200, was approved by Chamber of Commerce directors at the year's end...

A round of Christmas parties and programs led up to the holiday and the shopping rush continued through Christmas Eve... Project Christmas Card raised more than \$3,900, most since its initial campaign in 1957, to buy equipment for Deaf Smith General Hospital and provide a scholarship for nursing study...

Police Beat

Truck Tire Blowup Injures Local Man

An industrial accident and obscene phone caller top off events on the police reports for the past few days. Otherwise, officers were kept busy with alcoholic beverage related incidents during the holidays.

John Schoolcraft, 31, was airing up a truck tire with safety rim at the Penney's Auto Center when the rim exploded. Schoolcraft, 332 Avenue A, was struck by flying metal on his head, left knee and right arm. He was transported by Gilliland-Watson ambulance to Deaf Smith County Hospital after the Monday afternoon accident. He was treated for abrasions and released.

Two cases of obscene phone calls were reported to Hereford police Monday. Two homes had been called by a man described as being middle-aged who spoke in a clear, distinct voice. Both complainants said the man told them he represented the Kinsey Institute and was doing some sex research. He then asked the person he called to engage in sexual

activities while he listened on the phone. In both cases the caller offered money. One complainant tried to keep the caller on the line while her husband went next door to call for a tracer, but efforts failed.

HOLIDAY CHEER in a liquid form provided officers with nine arrests in one form or another. Two persons were arrested for public affray and later told officers the fight had started because each had had too much to drink. Four persons were arrested for drunk in public and officers arrested three persons for driving while intoxicated.

Vandalism left two pickups with windows broken over the weekend. Dennis Hicks of 107 Douglas told officers the windshield and aerial were broken from his late model pickup sometime after midnight Saturday. Officers believe a flat metal bar was used to break the glass. A gunshot was blamed for breaking a window valued at \$40 in a U.S. Soil Conservation truck parked at the office over the weekend.

Fire fighters were called out only once over the Christmas week. That was about 7:30 Christmas morning when a pickup

belonging to Bill Kurkendall caught fire on Country Club Drive. The blaze was quickly extinguished.

The formal "passing of the gavel" saw Roy Faubion hand over the leadership role of Deaf Smith County Chamber of Commerce to R.W. (Bud)

Eades Monday night at the installation dinner for officers and directors.

Although the new officers and directors will be recognized at the annual banquet Jan. 9, the transition of the leadership positions was made at the dinner Monday night at K-Bob's Restaurant.

Terry Caviness is the new vice president for 1975; Mike Patrick is the treasurer; and new directors are Donald Hicks, Bud Snyder, Lee Umstead and Patrick.

Bill Albright, executive vice president, issued a challenge to the officers and directors, calling them the "most important leaders of the community." He also urged outgoing directors to keep working for the community, claiming that, in effect, "once a director, you're always a director."

Faubion, on relinquishing the president's gavel, praised the choice of officers for the new year and noted, "the Chamber board is a proving ground for proven leadership." Faubion added that he would skip any jokes "about being happy the year is over because the honor of serving as president has been too great."

Faubion also commended Albright as "the most dedicated man to his job that I've personally known." He concluded that he "deeply appreciated" the work and cooperation of the entire board, and that he felt extremely confident in handing the gavel to Eades.

All directors and wives were invited to the dinner, but several were out of town and several were absent because of illness.

Branding--

from Page 1

(9) I will prove by my work that I am being paid for right thinking. (10) I will enlist all my thinking in favor of progress.

AND, ALONG the same lines, here's a "resolution" on "starting over" by Walter MacPeck: "If I had my life to live over I'd pay more attention to my friends, and to acquaintances that might have become friends. "I'd pay more attention to people. I'd

try to keep close to them and to express the warmth and affection that I really felt for them. I'd try more often to send a note of good wishes when good things happened to them, or say a word of congratulations when I saw them. "I WOULDN'T be satisfied to send prefatory greetings at holiday time. I'd write a personal note. I'd set up a birthday file for a few of my closest friends and let it help me to remember to speak or to write a word of encouragement to them on their birthdays.



Transfer Of Leadership

Bud Eades, new president of the Chamber of Commerce receives the symbolic gavel from predecessor Roy Faubion during an installation dinner Monday evening at K-Bob's Restaurant.

Officers and four directors were officially designated for 1975 terms by the Deaf Smith Chamber. (Brand Photo)



USAF Captain Completes SAC Combat Course

FORT WORTH — U.S. Air Force Captain Johnny D. Mabry, son of Mr. and Mrs. James D. Mabry of 1704 W. 10th, Friona, has graduated from the Strategic Air Command's combat crew training course at Carswell AFB, Tex.

Captain Mabry, a B-52 Stratofortress aircraft commander, is being assigned to the 337th Bomb Squadron at Dyess AFB, Tex.

The captain, a 1965 graduate of Lazbuddie High School, received his B.A. degree in psychology in 1969 from Texas Tech University. He was commissioned in 1970 upon completion of Officer Training School at Lackland AFB, Tex.

Captain Mabry's wife, Carole, is the daughter of Mr. and Mrs. Otis Higgins of Walsh, Colo.



In Navy

George Luiz Martinez has completed basic training in the U.S. Navy at San Diego, and is spending the holidays here with his parents, Mr. and Mrs. Daniel Martinez of 201 Higgins. He is to take further training as an electrician. Martinez, who attended Hereford High School, joined the Navy in October for a three-year hitch.

Fults Promoted

Lee W. Fults, 21, son of Mr. and Mrs. James E. Fults, Hereford, was promoted Dec. 3 to Army Specialist Four in Schweinfurt, Germany. He is a fire control instrument repairman in Company D, 703rd Maintenance Battalion, 3rd Infantry Division.

Sincerity is a good virtue, rarely exhibited and seldom appreciated.

Too often habits make men instead of men making habits.

The Hereford Brand

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O.G. Nieman Editor-Publisher
Lynn Brisendine Adv. Manager
Bobby Tompsett News Editor

Lawman Of Month

Don W. Samuels of the Texas Highway Patrol was recognized as Law Officer of the Month for November by Hereford Rotary Club, which honors an area lawman each month. Samuels, 30, has served his entire five and a half years as a highway patrolman in this area. He has become the newest member of the Rotary Club under the classification of law enforcement. Mr. and Mrs. Samuels and their three children, live at 512 Willow Lane.

COMPUTER AIDES BLIND WATERTOWN, MASS.—A computer is linked to a telephone line that helps sightless people "look up" the spelling of highly technical words, prepare payrolls, check inventories, proofread printed copy and process invoices.

ON UNEMPLOYMENT
With joblessness rising sharply, the Labor Department is preparing proposals to bring nearly seven million more workers under coverage of the nation's unemployment insurance system at an added cost of \$3.5 billion.

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All Artificial FLOWER PIECES **1/2 OFF**

All Table LAMPS **1/3 OFF**

ALL FLOWER BULBS **1/2 PRICE**

Foster Family Makes Request For Article

Relatives of Pedro Lopez Foster Jr., who was killed Dec. 16 in a farm mishap, has requested that the following information be published.

Foster died southwest of Hereford when a tire jack slipped from underneath a tractor and the farm vehicle crushed him. At 20-minute intervals, Foster had been walking to a nearby truck to warm himself. When he did not return at one of the intervals Mrs. Foster was puzzled and left the pickup to discover his body beneath the tractor. She was in the truck operating equipment used in changing tires.

The deceased had been an employe of A to Z Tire Company for nearly five years. He was born July 8, 1945, at Odem and came to Deaf Smith County in 1964 from Anton.

Survivors include his wife; his mother, Mrs. Inez Foster; two daughters, Irene and Frances of the home; seven sisters, Juanita Casarez, Maria Gonzales, Sara Rodriguez, Petra Garcia, Sophia and Rosalina Foster, all of Hereford and Minnie Ramos of Moline, Ill.; and two brothers, Ricardo of Hereford and Joe of Moline.

The Brand's original account of the accident was printed in the Dec. 19 issue.

Christ's Teachings Used To Cure Modern Woes

Got a problem, then let me help!

Although these are the lyrics of a popular song, it is also the purpose of three representatives of "A Jornada," who are in Hereford on a combination vacation and mission for the organization. The organization is devoted to using Christ's teachings in solving the problems of youth.

Headquartered in Washington D.C., the youth movement started four years ago and has spread to foreign countries such

as Bolivia and Guatemala.

The three men, Luis Machicado of Bolivia, Peter Moll of Peru and Alfonso Rosania of Washington D.C. are visiting with Father Joe Gilligan. They have planned a three-day long event in which problems bothering the attendants will be discussed and hopefully solved through prayer and discussion.

"We want to invite persons of any denomination or religion to join us," said Rosania.

During the three days, the group participants will live together and conduct a continuous discussion session in Spanish and English except for food and sleep breaks. All facilities are furnished.

The event starts at 7:30 p.m. Friday and continues through 7:30 p.m. Sunday at the San Jose Catholic Church. Participants may come, and go although the idea is to stay for the whole time period.

The following is a Spanish message by the group to explain their purpose.

Part of it reads, "We hope to

help you learn the technology to continue working in and with our community always with Christ beside you. In other words, one can say: Wake up! Be Alert! Be aware and take your responsibility into your hands!"

The message is:

Somos jóvenes que venimos de Washington, D.C. con un solo propósito, decirte lo que Cristo es capaz de hacer. Queremos, en una sola palabra, compartir contigo lo que nos dio para entregar a nuestros hermanos, y así de esta manera construir un mundo fuera de hipocresías orientado por nosotros.

Es decir ver con nuestros ojos que es lo que puede hacer para vivir cristianamente. Como todo movimiento tiene un nombre, pusimos: Jornada. Que es lo que este indica? — una convivencia. Tres Dias en los cuales encontraras principales problemas que tiene un joven, buscando, esto si, soluciones realmente posibles de llevar. Si me explica bien, es un compartimento de cada uno para con los demas. Esto lleva al fin



To Be Here On Mission

Representatives of "A Jornada" will be in Hereford this weekend to help local youth with common problems. They are (l-r) Peter Moll of Peru, Alfonso Rosania of Washington, D.C., and Luis Machicado of Bolivia.

BIBLE VERSE

"A new commandment give I unto you, That ye love one another; as I have loved you, that ye also love one another."

1. Who gave the above commandment?
2. To whom was he speaking?
3. Upon what occasion?

4. Where may this commandment be found?

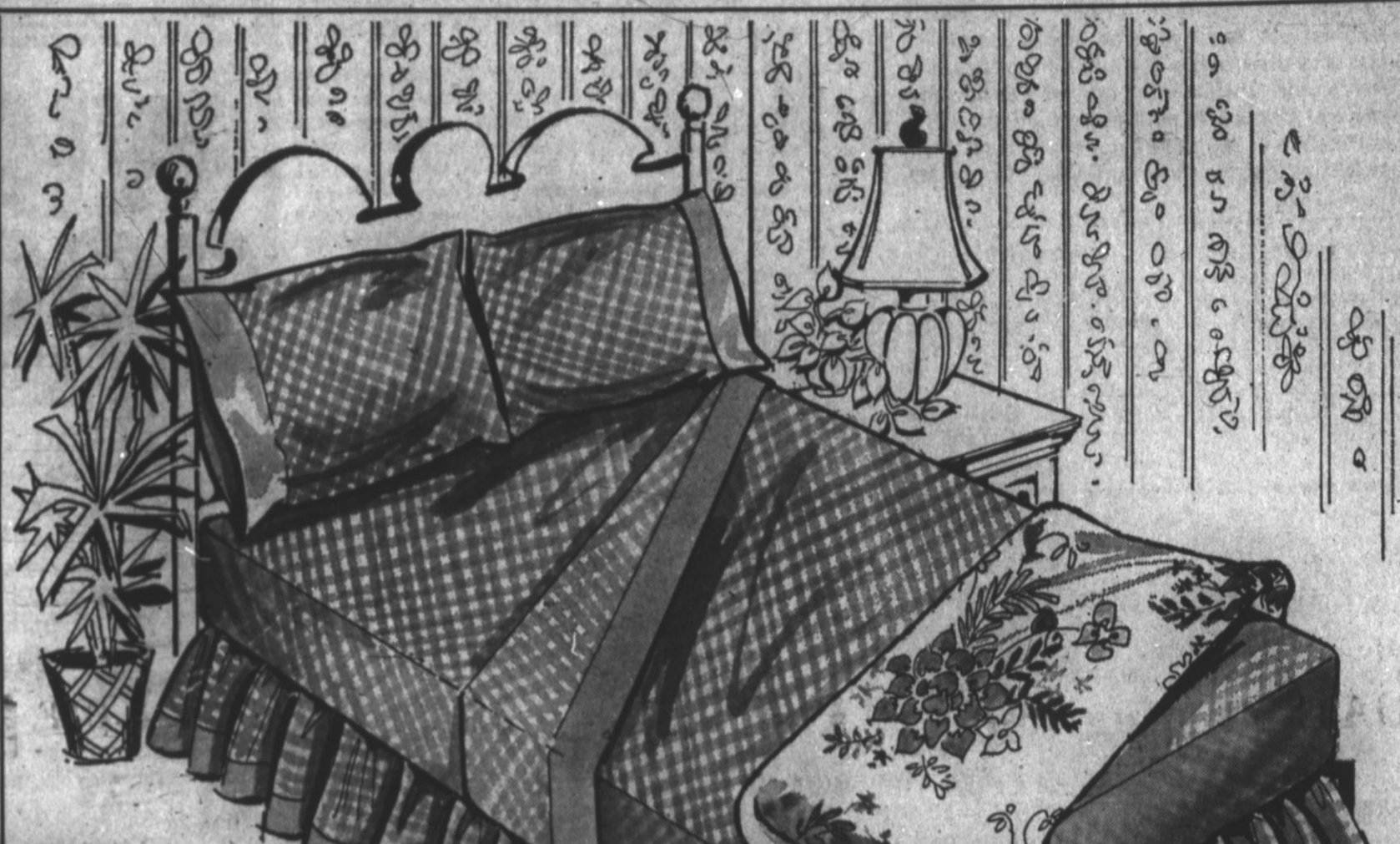
Answers To Bible Verse

1. Jesus Christ.
2. To his Disciples.
3. Upon the occasion of the Last Supper, after Judas had left the Upper Room.
4. John 13:34.



Holiday Workouts

Workouts for the Herd basketball team continue even though it's the holidays. In a workout session Monday afternoon, Craig Nieman (center) defends as Archie Crim tries to get a pass to Paul Trolinder. The Herd will host the Canyon Eagles in the La Plata gymnasium Friday evening. Gametime is 8 p.m.



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SPS Plans Improvements

More than \$46,000,000 will be invested in new equipment and improvements during the next five years by Southwestern Public Service Company, Roy Tok, chairman and president of the electric company, has announced.

The investment for 1975, 62.4 million dollars, will be the largest annual amount ever budgeted for the company, but the record will be short-lived. The projected investment for 1976 is more than 65-million dollars, more than 76-million dollars in 1977, and in 1978, the company expects to spend more than 77-million dollars for the improvements and equipment necessary to continue providing electric service for this growing area.

Three new generating facilities to be installed during this five year period will increase the capability of the SPS system by more than 1-million kilowatts, bringing the total

capability to approximately 2 1/4-million kilowatts.

Harrington Station, northeast of Amarillo, will be the site for the first two additional generating units. The first is now under construction and is scheduled for completion in mid-1976 and completion of the second unit is planned for 1978. These two generators will each have a capability of 350,000 kilowatts and will use coal as their primary fuel.

"Construction of the third generating unit will start during the latter part of the five year period and will also use a coal fired boiler," Tok said.

In September of this year, SPS announced its interest in taking a lead role in the construction of the nation's first nuclear power plant using a gas-cooled fast breeder reactor. The company signed a letter of intent with the General Atomic Company of San Diego, California indicating that SPS

would contribute \$100-million to such a project.

Transmission lines and transmission substations to be built during the five year program will represent an expenditure of more than \$50-million. The lines will be 115,000 and 230,000 volt and will serve the major load areas in Southwestern's system.

Construction will start in the near future on a 115,000 volt transmission line from Cunningham Station, near Hobbs, NM, to Carlsbad, NM. This new line will provide additional power for new and existing industrial loads.

"This region can avoid the recession which is gripping much of the nation if the people of the area will continue the planned development program for growth which utilizes all of our assets. Planning is the key word and our area development people are dedicated to helping every community that wants to

Letter to the Editor

(The following poem, author unknown, was sent in by

Roberta Caviness for reflections on beginning a New Year.)

GRAFFITI
THE AWFUL
THING ABOUT
HIM IS THAT
WHEN HE
DRINKS
HE GETS
SOBER

To leave the old with a burst of song;
To recall the right and forgive the wrong;
To forget the things that bind you fast
to the vain regrets of the year that's past;
To have the strength to let go your hold
of the not worthwhile of the days grown old;
To dare go forth with a purpose true
to the unknown task of the year that's new!
To help your brother along the road,
to do his work and lift his load;
To add your gift to the world's good cheer
is to have and give a Happy New Year!

work at planned progress. Finally, the whole region can count on adequate electric power being one of the assets at work", Tok concluded.

If you lose interest in life, you're dying.

Gaston's JANUARY CLEARANCE SALE

MEN'S DEPARTMENT		LADIES' READY-TO-WEAR	
83 Double Knit & Woven MENS SUITS \$68-\$125		375 Ladies Sizes 6-18 COORDINATES 1/3 OFF	
189 Wool-Blend & Double Knit SPORT COATS \$29-\$79		• Pants • Sweaters • Skirts • Shirts • Jackets • Shells	
12 Only Vested Young Men's SUITS \$77		75 Pant & Dress COATS \$29.90	
364 Mens & Young Mens PANTS \$9.90		• Fake Fur • Plush Corduroy • Fake Leather • Velveteen	
Double Knits & Wovens 115 Men's Double Knit DRESS SLACKS \$19.90		98 PANT SUITS \$19.90	
85 Only Knits & Wovens DRESS SHIRTS \$6.99		JUNIOR DEPARTMENT	
436 Men's Dress & Sport SHIRTS \$9.99		185 Junior COORDINATES 1/3 OFF	
185 Sleeveless, Turtlenecks & Cardigans SWEATERS \$8.99-\$24.99		Junior PANTS & JEANS \$12.99	
Entire Stock Mens LEATHERS & OUTERWEAR 20% OFF		Junior TOPS \$9.99	
BOYS' DEPARTMENT		LADIES' SHOE DEPARTMENT	
286 BOYS PANTS \$6.99		ENTIRE STOCK	
575 BOYS SHIRTS \$5.99		• Amalfi • Miss America • Barefoot Orig. • Buskens • Thos Cort • Nina • Naturalizer • Selwin	
58 WINTER COATS SPORT COATS \$19.90		1/2 PRICE OTHER GROUPS \$5.99-\$9.99	
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Jarman SHOES \$15.90			

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DISHWASHER Convertible or Built In		\$19750
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WASHER Filter Flo 18-Lb. Capacity		\$19750
GAS DRYER		\$19750
STEREO GE/8 Trk., AM-FM Reg. \$279.95		\$19750

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ALSO: Door Buster Bargains in Limited Quantities

Mattress or Box Spring (Full Size)	\$48.00
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Bedroom Suites (3 Pc.)	\$97.00

TAYLOR FURNITURE AND APPLIANCE

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Local Kin Attend Rites For Relative

Numerous relatives from Hereford attended the funeral of Mrs. Mary-Abarilla Hall, 94, at Floydada Saturday when Elder Joe Jackson, pastor, conducted services in the New Salem Primitive Baptist Church. Burial was in Floyd County Cemetery.

Mrs. Hall died last Thursday at her home in Floydada. Born in Stephens County, she had lived in Floyd County since 1913. She is survived by descendants to the fourth generation: three sons, Tom and Buck of Hereford and Henry of Artesia, N.M.; four daughters, Myrtle Alexander and Ruby Shoemaker of Floydada, Polly Tabor of Lamesa and Mattie Covington of Daugherty; 25 grandchildren, 75 great-grandchildren and five great-great-grandchildren.

Tom Hall attended his mother's funeral from Hereford. Grandchildren from here were Mrs. N.E. Tyler, G.V. Hall and Elmo Hall; great-grandchildren, Mrs. Gary Victor, Kelly and Jerry Tyler, Mrs. Jim Monroe, John and Don Hall, Scott, Don and Rhonda Hall; and great-great-grandchildren from here were Donna, Jamie and Jared Victor, Jim Tyler and Jason Monroe.

Pitman Firm Is Featured On 'Today'

NBC television's morning program "Today" presented a brief news item Friday about Pitman Beef, a specialized retail meat outlet based in Amarillo.

The feature was filmed in the store at 4312 W. 45th and described the firm which sells beef pastured, fed and processed by the same company. The first step of this concept originates at Pitman Industries, Inc., in Hereford. The cattle are then fed and

slaughtered before processing in Amarillo.

Pitman will be offering quarter and half beeves through the outlet sometime after the first of the year. Cutability tests are now being conducted to determine the processing time for a quarter beef.

The new firm employs 15 workers, including four butchers. John D. Pitman is president of the industry with Pitts

Harrison managing the Amarillo outlet. Gary Teggegan, assistant manager, stated that response to the store's opening has been "very good."

COURTHOUSE NEWS

VEHICLE REGISTRATIONS
Neil Trucking Co., 75 Ford; Larry Trawick, 75 Ford; Bill Warrick, 74 Chev.; Rex Hand, 75 Buick; Raymond Herr, 75 GMC; Floyd Coker, 74 Harley Davidson.

Eugene Barkowsky, 74 VW; Marshall Wilson, 74 Olds.; Guy Lawrence, 74 Chev.; J.F. Martin, 75 Ford; J.R. Bartlett, 74 Ford; Joe Ray Lyles, 75 Ford.

Big T. Pump Co., 75 Ford; Orval Watson Ford Sales, 75 Ford; E.C. Reinauer Jr., 75 Olds.; John Orsborn Buick Pont., 75 Buick; Jack Williams, 74 Pont.

Jimmie Hudgens, 75 Buick; R.L. Coconougher, 75 Chry.; Bob Viegel, 75 Chev.; V.P. Walker, 75 Buick; William Hill Jr., 75 Pont.

J. Dee Willard, 75 Merc.; Cissie Reinauer, 75 Merc.; Lee's United, 74 Ford; Don R. Johnson, 75 Ford; Hector Velasquez, 75 Chev.; Ruth Williams, 75 Ford.

Charles Cabbiness, 74 Chev.; Dawn Coop, 75 GMC; Guy Walser, 75 Buick; George Warner Seed Co., 75 GMC; Hugh T. Davidson, 75 Ford.

Mrs. Charles Schlabs, 75 Buick; N.E. Kendall, 75 Dodge; Jake Diehl Dirt and Paving Inc., 74 FlowBoy; E.T. Bush, 74 Ford; Balco Leasing Co., 74 Ford.

Victor S. Leal, 74 Chev.; Joe Tijerina Jr., 74 Ford; Transportation Service, 74 Chrys.; W.T. Autry, 75 Buick; George Suggs, 75 Ford.

Richard Schlabs, 75 Ford; Monsanto Co., 75 GMC; Ramiro F. Salazar, 74 Dodge; James Warren, 74 Pont.; Robert E. Brown, 74 Ford; Jim Cherry, 74 Kawa.

R.E. Shackelford, 74 Kawa.; Russell Stringfield, 74 Ford; Billy Hackleman, 75 Linc.; Deaf Smith County Pres., 75 GMC; Ella Mae King, 75 Ford.

Margarito Gonzales, 75 Ford; Pete Padilla, 75 Chev.; A.L. Hollingsworth, 75 Buick; Southwestern Public Service Co., 75 Inter.; Jake Diehl Dirt and Paving Inc., 74 FlowBoy.

Wilhelm Inc., 74 Ford; B.H. Kirby, 75 Dodge; George H. Book, 75 Ford; Shur Gro Liquid Feed Co. Inc., 75 Ford.

The Lonely Heart



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LETTER TRAY

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DESK DRAWER DIVIDER

Choice of black, brown, or beige. Lots of compartments for all your needs.

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LETTER FILE WITH PEN

File keeps letters and memos in order. Handy pen is within reach at all times. Black or beige.

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PATCH KIT

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Choice of 24", 30" or 36" long tiers. Assorted colors and styles. Various fiber contents. Super savings!

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Sleep BONNET

Super size. High luster satin.

67¢ Each

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Plastic, lined with satin.

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120-Ct.-2 Ply PAPER TOWELS

2 FOR **81¢**

TG & Y Drug and Household

SUPER SAVINGS

TAMPAX

Reg. or Super 40-Count.

Reg. **\$1.47**

RIGHT GUARD

4-OZ.

Reg. **59¢**

LOTION

87¢

Final Net

HAIR SPRAY

8-OZ.

Reg. **\$1.17**

Fresh Herbal Vaseline Intensive Care Lotion

LOTION

10-OZ

88¢

409

SPRAY CLEANER

Spray for all household cleaning jobs

32-OZ.

Reg. 99¢

87¢

DOWNY

Fabric Softener

17-OZ.

Reg. **44¢**

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CLEANSER

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4 FOR \$1.00

S.T.P.

Oil Treatment.

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TRANSMISSION FLUID

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Brand Photos Review 1974 News Events



Highlights of 1974: A Sports Year

By DAN WELTY
Lead Sports Editor

1974—A LANDMARK year for sports in Hereford. A year of wins and losses for various teams and individuals, but nevertheless, a year of competition in which the Hereford name was carried far and wide.

Gathered below are a few of the sports highlights for the year of 1974. Each individual has his own highlight for the year and possibly your special sports memory for 1974 has not been mentioned. We have tried to gather some of the most memorable to all.

THE BIG STORY for 1974 came near the end of the year as Coach Larry Dippel resigned as head football coach and athletic director at Hereford High School. Dippel will assume head coaching duties at Amarillo High School and Fred Upshaw has been named to fill his shoes in Hereford. The coaching staff has yet to jell as some assistants could move with Dippel or remain.

Two of Hereford's coaches left for head coaching jobs at the end of the spring semester in 1974. Wendell Robinson took over at Spur while Don Cumpston took the helm at Sanford-Fritch.

THE WHITEFACE football team was not as successful as in its 1973 campaign. Following a year in which the Herd advanced to the regionals, 1974

saw the Whitefaces finish 4-6. Graduation had carried away many of the starters, and Hereford was to play the season with mostly inexperienced players.

That inexperience showed up in the first game as the Pampa Harvesters took advantage of six Hereford fumbles to score a stunning 35-8 victory over the Herd. The Palo Duro Dons, who were to later travel far in the state playoffs, downed the Herd the following week 27-14, but Hereford didn't look that bad.

The season began looking brighter as far as football fortunes were concerned when the Herd came home from Borger with a 16-15 win. A fourth quarter touchdown and two-point conversion had done the trick. Signs of momentum began to appear as the Herd entertained Canyon the next weekend, handing the Eagles a 14-6 loss.

But the Amarillo High Sandies dashed the best wishes of Hereford as they blew into town and spun the Herd with a dizzy 35-7 victory. With eyes toward the upcoming district race, the Herd traveled to El Paso and lost a heartbreaking game to Burges in a controversial 7-6 win for the Mustangs.

The district race found Hereford behind in the first week as they suffered a 20-6 defeat at the hands of the Plainview Bulldogs. The sur-

prise of the year was yet to come, though, as the Herd entertained Coronado at Homecoming and upset the highly-favored Mustangs 14-6.

With a one-and-one district mark, Hereford had intentions of defending the district title that had been theirs the year before. A 14-12 dumping of Lubbock High set the Herd in contention for the crown, but Monterey dashed those hopes when they beat the Herd 21-0 in the last regular season game. Monterey was later downed by Palo Duro in the bi-district playoff.

Graduation may hurt again as 21 of the Whitefaces depart from the school's locker room, never to return. The junior varsity football team of 1974 turned in a 4-4-1 record while the sophomores of this year were 7-2.

BASKETBALL PROVED both bad and good in 1974 for Hereford as the Herd ended one season in contention for the district title and began another season with more losses than wins. The 74-75 edition of the Herd had lost 10 games as the year ended with only 5 wins.

The 73-74 basketball Herd had claimed the first round of district with a 4-1 record, though, but shared the laurels with Plainview. Hereford was pushed out of the second half title in a controversial four point loss to Snyder that went into double overtime. Monterey won the second half of district without a loss, forcing Hereford, Plainview and themselves into a three-way playoff.

Hereford's hopes of advancing any further went down the drain as the Bulldogs handed the Herd a 44-34 loss in the first game of the playoff. The Herd finished that season 22-11 and coach Barry Arwine was named Coach of the Year in the district. Dan VanderZee and Mike Albar were named to All-District honors while Dennis Noggler and James Harris placed on the honorable mention list. Later in the year VanderZee was to sign with Southwest Texas State and Harris would sign to play

football at Texas Tech.

THE SCHOOL'S TRACK team placed second in district as the Monterey Plainsmen took the district crown, while five of the Herd advanced to the regional meet. Chuck High and James Harris advanced from the regionals to the state meet, and finished fifth and seventh there.

Improved practice conditions for the 1974 track squad were a joy as the thinclads sampled a newly-surfaced track. Resilite replaced the traditional cinders, providing the school and the city with one of the finest tracks in the area. The resilient surface was to be a training grounds for an AAU summer track program, the first year of girls' track, and a perfect all-weather surface for the city's joggers.

THE HEREFORD baseball team hit upon a dry season as the team won five games compared with 26 losses. Two of the wins were in district play. The golf team placed seventh in district as Snyder claimed that title.

Many of those baseball team members were on the same club that played American Legion ball. The Hereford Redbirds went 5-00, winning eight and losing eight. The team placed fourth in the American Legion south zone.

THE WHITEFACE Booster Club supported the various Hereford teams as the seasons came and went. Virgil Marsh finished his year as Booster Club president in 1974 and Tom Simons began his tenure as head booster. An ice-cream supper held at the beginning of the 1974 football campaign was a huge success and the Boosters sold maroon windbreakers and caps with interlocking H's.

Each Tuesday evening during football season, the boosters met and previewed the coming contest and the previous game's film. The Booster Club met during the other sports seasons as well.

THE DEAF SMITH County Chamber of Commerce did its part to promote sports in 1974. Among other events held during the year, the sports committee of the Chamber group put on an

invitational track meet, helped to stage the AAU Junior Olympic Regional Boxing Tournament, hosted seven games for a high school baseball tournament, held an AAU Junior Olympic Preliminary Track Meet, and a press day for coaches and media representatives to enjoy golf and fellowship. The Chamber group did its best to support the sports needs of the city and county in terms of a tennis court complex and a baseball complex.

THE HEREFORD BOXING Club played host to the 1974 AAU Region Nine Junior Olympic Boxing Tournament with the help of the DSCCC. Harold Wheeler, who sponsors and coaches the group, saw four of his boys compete in that tournament, although none advanced to the national level. Boxers from three states competed in the bouts held in the Bull Barn in June, giving Hereford citizens a chance to see some of the best boxing talent in the nation.

THE AAU SUMMER track program, under the direction of Dr. Joe Whitley, involved about 100 of the city's grade schoolers. Four track meets provided competition for most of the kids, but those that excelled moved on. Fifteen of the youngsters advanced to the TAAF State Meet in Fort Worth, where Hereford placed two teams in sixth place.

FOR THE FIRST TIME ever Hereford was chosen as site of one of Coach Ron Ekkor's Golden Spread Basketball Camps. The WTSU head basketball coach brought the summer camp to Hereford to give the young boys in town a chance to develop their basketball skills.

IN THE PONY LEAGUE last summer, the Twins won the championship. The Peeewe Giants, Minor Giants and Major Yankees claimed divisional titles in the Bronco League. The Bronco League All-Stars traveled to Altus, Okla., but lost two games to the Altus team.

FIFTY HEREFORD MEN played a marathon softball game this summer. They played slow pitch softball for 54 hours to raise funds for the Hereford Amateur Athletic Association.

OVER \$6,000 was raised by more than 130 bicycle riders this spring as they pedaled 20 miles in the Bike-A-Thon for the American Cancer Society. Entrants in the ride ranged from six years of age to 70.

THE NOON KIWANIS beat the Breakfast Kiwanis 46-35 as they played basketball to benefit a fund for a YMCA-type facility in Hereford.

Names in the sports news of 1974:

JAMES HARRIS signed to play football at Texas Tech and later made the varsity. Harris was named to many honors during 1974. He was chosen to play in the Texas High School Coaches All-Star game in the Houston Astrodome. He was named "Athlete of the Year" at the All-Sports Banquet by the Whiteface Boosters.

CHUCK HIGH, DAVID CRUME AND WAYNE SCHUMAKER all signed to play football at Tarleton State and won letters as freshmen.

DAN VANDERZEE signed to play basketball at Southwest Texas State and won a spot on the varsity his freshman year.

JESSIE OWENS, famed

Olympian, urged youngsters to pursue their dreams with desire and dedication as he addressed the All-Sports Banquet hosted by the Whiteface Booster Club.

DICK RADER, Texas Tech assistant coach, told Tech boosters "The Raiders are tired of playing second to Texas," at the dinner following Tech Day in Hereford.

BOBBY BRAGAN, president of the Texas League, told a capacity crowd of Boys Baseball members and families at the Bull Barn that baseball was the world's greatest game because size was of no consequence.

STEVE THOMAS won three titles in the City Tennis Tournament sponsored by the

Deaf Smith County Chamber of Commerce. Thomas played David Zinser for the singles championship.

GLORIA MAYS, TERRY HETZEL, KAREN KITCHENS, DIANNA McCARLEY, SHARON DEARING, DEE ANN MILLER AND BRENDA OWEN served as cheerleaders and mascot for the Hereford Whitefaces.

And last but certainly not least:

THE FANS who attended sports functions in Hereford and supported the athletes competing regardless of what sport it was. Without the fan, there would not be sports for 1974.

Wins 4th in Borger Tourney

Herd Looks Ahead To Smooth Season

The Hereford Whitefaces fell to Snyder 7-5 Saturday night to take fourth place in the Borger Holiday Tournament. They spent this week readying for a Friday night game against the Canyon Eagles.

Barry Arwine's Herd moved to a 5-10 record after absorbing the loss to Snyder. The Herd lost to Odessa Ector in the first round of the tournament 63-45 and then bounced back for a 54-43 win over Lubbock High Friday in the tourney's second round.

Commenting on the tourney performance, Arwine said, "The Ector game was the worst performance of the season for us. We shot poorly and didn't

handle the press well. We played well again Saturday against Lubbock High. The second half of that game was the best defensive effort we've put out this year. They scored only 14 points in the second half against us."

"Snyder was probably one of the best teams we've played this year. Against them, we played well in the second and third quarters. We got behind early and then came back and played well during the second and third periods. If we had shot better at the free throw line, we wouldn't have been down by so much. We cut the lead to 10 points at one time. But they were a good ball club. They beat

Monterey by 17 points in the Monterey tournament," Arwine said.

Arwine is looking for brighter days for the Herd. "I've always felt the year is divided into two seasons. Before the first of the year is your tournament season when you try to work out the problems. During the holidays this year we had poor execution. But now our schedule smooths out and I think we'll go on and continue to improve the next three weeks until district starts." District play begins January 28 for the Herd.

The Canyon Eagles will invade the La Plata gymnasium Friday night to avenge an early season loss to the Herd. In that game Hereford won by a slim one-point margin in an overtime period. Arwine said the key to the game would be containing Canyon's 6'2" Forward Lynn Wright. Tipoff is set for 8 p.m.

Snyder 17 40 51 76
Hereford 8 24 40 51

Hereford — Lynn Tarr, 10-3-28; Mike Hull, 2-3-7; Junior Morales, 2-3-7; Dave Charest 4-0-8; Archie Crim, 2-0-4; Craig Nieman, 1-0-2; Totals — 21-19-51.
Snyder — Kelly Raglan, 1-0-2; Roy Carter, 3-2-8; Robert Alderete, 4-0-8; Greg Gafford, 1-0-2; Sid Perry, 2-1-5; Randy Gresset, 2-2-8; Chester Cobb, 6-2-14; Walton Cobb, 7-3-17; Larry Johns, 7-0-14; Totals 33-10-76

Comment

By Pete Fritchie

WASHINGTON, D.C.—Following the emotional hang-ups of Bill Walton, former UCLA star and now a pro, one gets weary of the process. Walton is sporting a contract calling for over a million dollars in the next few years and is still sometimes undecided whether to play basketball.

To those who came up the hard way, the antics of modern-generation sports stars are almost unbelievable. Walton is quoted as saying he's not sure he wants to play basketball for a living. Maybe he would indeed be happier doing something else.

But one would think any youngster his age could see far enough into the future to see that picking up this kind of money will give him, and his family in the years to come, security. Surely with his great talent he should play a few years, earn his economic independence, and then do what he likes.

Money isn't everything, of course. Walton is right, admirably, about that. But few of us can earn what he can in a few short years. And money is worth having Bill, even if it isn't everything.

You're Cordially Invited to an Art Showing of the works of John Birdsong, Sunday, January 5, 1975 from 2 - 5 P.M. at the Friona State Bank Community Room.

John will also be conducting a Water Color workshop January 6 - 10, both night and day classes at Country Crafts

615 Main, Friona,
Call 247-3282

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Small Talk

By SUE COLEMAN

THE ANNOUNCEMENT that members of the Chamber of Commerce Women's Division have been expecting, an annual "Come on to work" summons, has been made by Marian Goodin who says the work night for Chamber of Commerce banquet decorating will be next Tuesday in the Bull Barn.

Decorating for the banquet is the task each year for the committee that Marian heads, but other members help the committee as the job of decorating the whole Bull Barn is a pretty good-sized one and the Women's Division has made itself a reputation of turning out a spectacular setting for the dinner every year.

Workers have found that it's fun to get together and make things like snowy forests or giant cactus (two of the items that carried out decorative themes of past years) even if you think you couldn't make any such items.

SO THE call is for 6:30 p.m. Tuesday, and everybody is asked to bring cheese glasses because 100 of those are needed. Don't ask me what they are needed for but whatever it is won't surprise me after seeing how the most unusual objects were used for past banquets. You probably remember when the decorating committee asked for used Christmas trees.

Not only Women's Division members, but anyone else who has a lot of the small glasses

that cheese spreads are packed in, is asked to give them. There are probably dozens of 'em in some garage shelves, cellars or other storage spots of Hereford homes and this is a good chance to clean them out for a good cause.

THE WHOLE family got together Christmas week at the J.C. McCrackens' home and a good time was had, Deane Mae reports. Mr. and Mrs. Pat McCullough and sons, Clay and Don, were here from Wichita Kan., Mrs. McCullough is the McCrackens' daughter.

Grandsons Mike and Jay McCracken came from Portales and son Jack lives here. For Christmas dinner, other guests were Mr. and Mrs. Ralph McCullough, parents of Pat, with their daughter, Mrs. James Killian, her husband and daughter, Julia, who were here from Clovis.

ANOTHER all-together family was that of Elizabeth and Ansel McDowell, near neighbors of the McCrackens. Dr. and Mrs. Ansel McDowell and children, Marian, Linda, Ansel III and Stewart of Perryton, Dr. and Mrs. Dan McDowell and daughter, Ashley, of Odessa were those from other cities.

The family group was completed with Mr. and Mrs. Jim McDowell, Daria, Brent, James, Elise and Charles.

Consumer Market Report

The meat picture looks bright for food shoppers, one observer reported this week.

She's Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

"Plentiful beef supplies have resulted in moderate or lower price levels on quality products," she explained.

"Some steaks and standing rib roasts are being featured—and attractive prices also may appear on round, bone chuck roasts, ground beef, stew meat and beef liver."

Fryer chickens and turkeys are well-priced, too, the specialist reported, adding that larger-size turkeys are the best value since they usually cost less per pound—and have a greater proportion of meat to bone.

"Egg prices are steady, and Grade A, medium-size eggs are often the best value by weight," Mrs. Clyatt added.

At fruit counters, grapefruit prices signal economy—since "now is the season when grapefruit eating quality is at its best, supplies heaviest, and prices generally lowest.

"Choose grapefruit that are firm but springy to the touch, well-shaped and smooth skinned, and pick the heaviest grapefruit for its size," the specialist advised.

1954 HHS Graduates Reunite

Twenty-seven members of 1954 the graduating class of Hereford High School were reunited Saturday evening in Hereford's Country Club.

Tommy Woodford of Wheat Ridge, Colo., was emcee for the occasion. More than one-fourth of the 101 graduates were represented at the reunion.

Plans are being made for the 25th reunion of the 1954 class and only two ex-students have not been contacted. Anyone knowing the whereabouts of Peggy Sewell or James Brady should contact Mrs. Mary Bartlett.

Local residents attending the reunion with spouses were Bill Allen, Mrs. Doug Bartlett (Mary Durham), Lee Drake, Mrs. Joe Henry (Lajean Latham), Mrs. W.L. Kreig

(Marian Leomenick), Mrs. Boill West (Dixie Neal), Mrs. Tommy Camahan (Margaret Phillips), Mrs. Larry Paschel (Jo Sowell), Tony Urbanczyk, Mrs. Bob Morgan (Rita Vinton), and Richard Clark.

Also from Hereford were Mrs. Eldon Owens (June Marian Smith), and Mrs. Betty Pickens (Betty Arrington).

Couples from out of town included Mrs. Jim Burk (Donna Caylor) of Plainview, Mrs. Thane Salter (Gail Biggers) of Amarillo, Mrs. Terry Kirby (Jane Houston) of Abilene, Mrs. Jim Lookingbill (Margaret McDonald) of Vega, Francis Miles of Canyon, Mrs. Phillip Sharp (Wynogene Sowell) of El Paso, Mrs. Roland Chadwell (Mary-Ruth Strange) of Irving,

Tom Woodford of Wheat Ridge Colo.

Also, Mrs. Mahlon Coulson (Nellean Flowers) of Lubbock, Nelson Pierce of Lubbock, and David Goldston of Winter Haven, Fla. Mr. and Mrs. Goldston traveled the farthest distance for the reunion.

Hightower Reports

To New Assignment

Navy Builder Construction Apprentice Phillip W. Hightower, son of Mr. and Mrs. Henry Rippey of 810 Knight in Hereford has reported to a new assignment as of Dec. 19.

He is now serving at the Naval Mobile Construction Battalion Four at Port Hueme, Calif.

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SHEETS TWIN SIZE
72" x 104"
White no-iron muslin sheets.
50% Cotton / 50% Polyester.
\$2.99

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2 Piece BATH SET
19-1/2 x 32" Bath mat of 100% Polyester with matching lid cover. Double coated tex-a-grip backing. Assorted decorator colors.
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100% Polyester 58/60" Wide
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Sizes:
22" x 44"
To
24" x 44"
Slight irregulars. Assorted patterns, styles and colors.
2 Towels For \$3.00



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Dacron® Polyester/Fiberfill for the best in comfort! All cotton cover. 20 x 26" size.
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Golden "T" SAYELLE® YARN
4 Oz. Skeins **99¢** Skein
100% Orion® Acrylic Yarn in a large array of beautiful colors... create any number of imaginative, unique items!



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72"x90"
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72"x90" in Asst. colors and Weights
BUY SEVERAL
\$4.47 EACH



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COMBINES
1973 - Model 915 International Diesel combine, cab, fully loaded, 20' header, turbocharge
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TRUCKS
1974 - C60 Chev. truck, 366 eng., 20' American bed, twin lift, tandem axle, R&H, 7,000 miles
1967 - Chev. truck 327 eng., 20' bed, tandem axle, twin lift, R&H
1951 - Jeep Pick-up, W/locking hubs, good motor
1957 - Ford Pick-up W/utility bed 1973 - 4 wheel drive International Pick-up, 10,000 miles
1974 - Chev. C65, Tandem axle, 20' King bed, twin lift
1951 - Reo truck, tandem axle, twin lift

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806 International, butane, 3 sets of hydraulics

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100% Cotton, Insulated Fabric, Keeps heat in, Keeps cold out. Natural Color Sizes S-M-L-XL
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Boy's WIND BREAKER
100% Nylon, Elastic Sleeve Snap Front, Two Front Pockets Colors, Red, Blue, Green & Navy Sizes S-M-L
\$4.44



Dinner Entertains Aggies Guests

An annual holiday dinner, with Hereford Aggie Mothers as hostesses, entertained Texas A&M University students who are at home for the Christmas-New Year vacation, prospective Aggies, their dates and parents. The party was in Pioneer Gas Co. Flame Room Friday evening. After dinner the guests spent the evening in casual conversation or games. Present from other cities were Mr. and Mrs. James Durham of

Baton Rouge, La., Dr. and Mrs. Charles Atchley of Dimmitt, Thomas Pennington of Amarillo, Billy Lloyd of Adrian.

Hereford guests included Steve Whitaker, Orinda Ekman, Shelly Austin, David Fish, Kathy Reed, Cameron Clements, Twig, Rose, Brian Adams, James Higgins, Dale Hollingsworth, Beryl Fish, Mrs. J.J. Durham.

Also Dr. and Mrs. Milton Adams, Messrs. and Mes-

Austin Rose, J.D. Whitaker, Steve Clements, Alton Hollingsworth, Robert Lloyd, James E. Higgins and Thomas Atchley.

Use only safety or tempered glass for shower doors. Replace ordinary glass with safety glass, plastic panels or curtains, suggests Mrs. Lillian Chenoweth, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Neat tricks! proving that more is less

A lot of people think that "less is more." But today, the modern way to clean your home is to do it more often with less effort. Doing little jobs more often keeps them from becoming big jobs—and keeps your home looking great all the time.

Food spills on stove tops and counters are cleaned much more easily if you grab a sponge and wipe them right away. Once a spill has hardened, it takes real muscle to get it off.

Stressful Situations Can Be Handled Effectively

Families are often faced with stressful situations for which they have no immediate solutions. Tension or stress may be the result of changes in the normal routine, illness or death, disagreement with a loved one and financial worries—even vacations and holiday seasons cause some tension for families.

"Facing the problem squarely and evaluating what is happening is the best way for families to cope effectively with a stressful situation," Irene Carrington, family life education

specialist with the Texas Agricultural Extension Service, The Texas A&M University System, pointed out this week.

Part of a realistic evaluation is the ability to acknowledge and express ones feelings about the situation. It is also important to deal with what is currently happening, she said.

"Blaming others for the problems or letting unresolved troubles haunt you can be detrimental and will only complicate the situation."

"Ignoring ones feelings or the

situation isn't a satisfactory solution either," the specialist said.

"Deal with one problem at a time and consider all the different alternatives."

"Then decide what is the best possible solution for the stressful situation—and act on that decision. If necessary, seek the help of friends, relatives and community services. The reassuring love and support from someone who is concerned can be a great asset in a time of stress," she advised.

Miss Carrington suggested another guide for handling stress effectively is to plan for it in advance.

"Some changes in a person's life can be anticipated and prepared for—such as pregnancy, retirement, a move to another city or children leaving for college."

"Families can anticipate these changes and discuss their feelings and plans before the event occurs to reduce much of the tension and stress," she said.

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SUGAR 10-LB. BAG **\$5.48**
LIMIT 1 BAG WITH \$15.00 OR MORE PURCHASE

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HUNT'S
Tomato Catsup 14-OZ. BTL. **28¢**
LIMIT 2 WITH \$5.00 PURCHASE

KRAFT JAM OR
Grape Jelly 18-OZ. JAR **58¢**

MORTON HOUSE
Beef Stew 24-OZ. CAN **79¢**

REG. OR QUICK
Quaker Oats 18-OZ. PKG. **48¢**

MORTON HOUSE
Sloppy Joe 15-OZ. CAN **79¢**
CAMPBELL'S VEGETABLE, CHICKEN OR BEEF
Chunk Soups 10 3/4-OZ. CAN **39¢**

DOUBLE LUCK SHORT CUT

Green Beans 4 16-OZ. CANS **89¢**

MILE HIGH
Fruit Mix 16-OZ. CAN **83¢**

FOR SALADS OR COOKING
Crisco Oil 38-OZ. BTL. **\$1.78**

FAITHFUL WHOLE KERNEL
Golden Corn 3 16-OZ. CANS **83¢**

DISH DETERGENT
Lux Liquid 22-OZ. BTL. **59¢**

Thrif-T Dairy Foods

QUARTERED MARGARINE

KRAFT'S PARKAY 1-LB. CTN. **58¢**
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DAISY IMITATION
Cheese Loaf 2-LB. LOAF **98¢**

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Half & Half PINT CTN. **38¢**

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Canned Biscuits 5 6-OZ. CANS **59¢**
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Cottage Cheese 24-OZ. CTN. **85¢**

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Morton Dinners 11-OZ. PKG. **44¢**

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Grape Juice 12-OZ. CAN **55¢**

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French Fries 2-LB. BAG **68¢**

MINUTE MAID
Orange Juice 3 6-OZ. CANS **84¢**

CELESTE
Pepperoni Pizza 3 10 1/2-OZ. PKG. **\$1.99**



FAMILY SCOTT
Bath Tissue 4-ROLL PKG. **58¢**
LIMIT 1 WITH \$5.00 OR MORE PURCHASE



FAIRMONT DAIRY FAIR
Ice Milk 1/2-GAL CTN. **78¢**

SCHOOL Lunch Menu

JUNIOR HIGH HIGH SCHOOL
MONDAY—No school.
TUESDAY—No school.
WEDNESDAY—No school.
THURSDAY—Chicken fried steak and gravy or beef in gravy, mashed potatoes, green beans, fruit in syrup, hot rolls, milk.
FRIDAY—Sloppy Joes or chili burger, potato chips, tossed salad, peach cobbler.

ELEMENTARY SCHOOLS
MONDAY—No school.
TUESDAY—No school.
WEDNESDAY—No school.
THURSDAY—Chicken-fried steak, mashed potatoes, green beans, fruit in syrup, hot rolls, milk.
FRIDAY—Sloppy Joe, potato chips, tossed salad, peach cobbler, bun, milk.

Fine furniture gives hedge against 'runaway inflation'

Looking for a "big gift" to delight a special bride and groom? The biggest gift of all might be a hedge against inflation — and, yes, it is possible to give just that.

To see how it works, compare 1940 and today. A mink coat, a diamond ring, a Picasso drawing or a piece of real estate, bought then, would each bring from two to ten times its original cost, now. But mink coats go out of style, jewelry and art are often stolen, and real

estate taxes and assessments go up along with values.

A \$500 dining room suite, circa 1940, might not be worth kindling wood today. But a \$2,000 Baker dining room suite, of that era, could well be worth \$10,000 now.

Fine furniture is an investment—a hedge against runaway inflation—that isn't likely to wear out, go out of style, be carted off by thieves or lead to more taxes.

Wars, fires, insects, cli-

mate and carelessness have sadly diminished our treasury of antiques.

With this in mind, Baker Furniture, a Magnavox company, has sought out and duplicated masterpieces, with the care and authenticity that will make them the heirlooms of tomorrow.

These fine reproductions are crafted with an artistry and detail which is certain to enhance their worth. What's more, the manufacturer creates limited editions — few of a

kind — which will become increasingly rare and valuable as time goes by.

So, for that biggest of all bridal gifts, consider giving something the newlyweds can sit on, dine from or otherwise enjoy while the gift is increasing in value — fine furniture, a hedge against inflation.

Modern Meaning
 "Out in the Sticks": Rural areas now considered by businessmen to be good sites for shopping centers. —Christian Science Monitor.

Songs Make Up Program

Songs by children from First Baptist Kindergarten gave a Christmas touch to a pre-holiday meeting of Alpha Iota Mu Chapter, Beta Sigma Phi. Mrs. Bill Drake and Mrs. Chick Holbert were hostesses at Community Center. Mrs. Fred Ruland, chapter member and a teacher in the kindergarten, directed the program.

Mothers of the children were guests, as was Mrs. W.E. Sparks, another teacher.

Singers were Dale West, Scott Robbins, Joby and Colby

Springer, Devaney Paschel, Stephanie Jones, David Manchoe, Kandi Sparkman, Tod Patzig, Sharla Richards, Angela Streun, Charles Drake, John Lloyd Shults, Katie Ramey, Manda Lytal, Brent Gentzel, Monica Devers and Becky Brownlow.

The chapter will have its first 1975 meeting Thursday evening in First National Community Room where Mrs. Ken Walser will be program director. Mrs. Johnie Burkhalter and Gerald Sledge will be hostesses.

Baby beef at ideal prices.

WHY GO ANYWHERE ELSE?



THRIF-T BABY BEEF
Chuck Roast

BLADE CUTS OF BEEF CHUCK

LB. **69¢** BUTCHER BLOCK BEEF **79¢**

THRIF-T BABY BEEF
Arm Pot Roast

BEEF CHUCK CUTS

LB. **89¢** BUTCHER BLOCK BEEF **99¢**

THRIF-T BABY BEEF
T-Bone Steaks

BEEF LOW CUTS

LB. **\$1.19** BUTCHER BLOCK BEEF **\$1.59**

THRIF-T BABY BEEF
Chuck Steaks

BEEF CHUCK CUTS

LB. **79¢** BUTCHER BLOCK BEEF **89¢**

THRIF-T BABY BEEF
Rump Roast BEEF ROUND **89¢**

THRIF-T BABY BEEF STEAKS
Round Tips BONELESS **\$1.09**

THRIF-T BABY BEEF
Beef Stew BONELESS **\$1.09**

BLUE MORROW COOKED
Beef Fritters BULK PACK **89¢**

BREADED, COOKED
Turkey Patties **59¢**

BLUE MORROW COOKED
Pork Fritters BULK PACK **89¢**

WILSON'S SMOKED
Pork Chops RIB CENTER CUTS **\$1.49**

WILSON'S FULLY COOKED
Smoked Sausage 1-LB. PKG. **\$1.49**

VIRGINIA REEL
Pork Sausage 1-LB. PKG. **\$1.09**

VIRGINIA REEL
Pork Sausage 2-LB. PKG. **\$2.17**

RODEO ASSORTED
Lunch Meats 12-OZ. PKG. **89¢**

BAR-S
Skinless Franks 12-OZ. PKG. **69¢**

THRIF-T BABY BEEF
Short Ribs BEEF PLATE **49¢**

AGAR FULLY COOKED
Canned Hams IN 5 TO 8 LB. CANS **\$1.39**

SWIFT'S PREMIUM TURKEY DRUMSTICKS OR
Turkey Thighs 1 TO 2 LB. PKG. **49¢**

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12-HOUR RELIEF
CONTAC
 COLD CAPSULES
CONTAC **\$1.18**
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CHILDREN'S REG. OR WITH IRON
Vitamins 2 BTL. **\$1.99**
Aspirin BTL. **58¢**

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Baby Shampoo 12-OZ. BTL. **\$1.99**

COLORADO RUSSET POTATOES
20 -LB. BAG \$1.39

EXTRA FANCY RED OR GOLDEN DELICIOUS APPLES
 mix or match **3 LBS. 89¢**

FRESH GREEN Cabbage SOLID HEADS **11¢**

CALIF. RED Emperor Grapes **39¢**

OCEAN SPRAY Cranberries 1-LB. BAG **39¢**

For God So Loved The World

HEY, EVERYBODY



...Happy New Year!

Somehow we always associate the New Year with youth. Such an association is natural. It is logical because both the baby and The New Year are beginning a life of their very own. Of course these youngsters eagerly greet the New Year, while the not so young try to stay the same age. But the New Year comes for all of us to give us a chance to rid ourselves of old problems that disturb our peace of mind. New Year is for the aged too. But there is little to distinguish New Year for them. Their days, weeks and years all seem to run together. But the rest of us do need their wisdom.

We must quit pushing our older citizens around and spend more time trying to make each New Year a happy occasion for everybody. *New Year time is high time that we spend more time seeing that our older citizens have a good time along with our young folk. Let everybody sing Auld Lang Syne this New Year, with new meaning, as we say Happy New Year to all.*



You In The Church
The Church In You
...form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader, or attend services regularly.

FIRST BAPTIST CHURCH
Doug Manning, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Lon Conner, Pastor
Frio Community

WESTWAY BAPTIST CHURCH

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Bill Broxson Jr. Pastor

TEMPLO CALVARIO
ASAMBLEA DE DIOS
13th & Ave. H
Ignacio Vasquez

CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor

IGLESIA METODISTA SAN PABLO
Rev. Thomas Balderas, Pastor

LA IGLESIA DE SAN ANTONIO
North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL
Pablo Garcia, Pastor

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Pete Reyna, Minister

CENTRAL CHURCH OF CHRIST
J.T. Marlin, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C.F. Powell
4th and Jackson

SAINT JOHN BAPTIST CHURCH
400 Mable St.
Rev. C.W. Allen, Pastor

FIRST METHODIST CHURCH
Dr. Jordan Grooms, Pastor
501 North Main

WESLEY UNITED
METHODIST CHURCH
Rev. Jack Moore, Pastor
410 Irving

BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing

AVENUE BAPTIST CHURCH
John H. Johns
130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
Fred Whipple, Pastor
South Main - 364-5556

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
15th and Ave. F.

IMMANUEL LUTHERAN CHURCH
Rev. Hermon Schelter, Pastor
Park Ave. and B Street

SEVENTH DAY ADVENTIST CHURCH
Elder Hollis A. Morel, Pastor
West Park Addition

LA MISION DE SAN JOSE
S. W. of City
Vicario: Padre Jose, S.A.

CHURCH OF THE NAZARENE
Rev. Max Jetton, Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH
Thirteenth and Avenue K
Pastor, Jim Gilliam

ST. THOS EPISCOPAL CHURCH
William A. Lang, Jr. Vicar
601 West Park

CATHOLIC CHURCH
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
610 Lee Street
Rev. Roger B. Knapp, Minister

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

Rev. Gene Meacham

UNITED PENTECOSTAL CHURCH
Ave. H. & Lafayette
Rev. Warren McKibben 364-6578

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO.

Carl G. McCaslin

KELLEY ELECTRIC

Virgil Kelley

McRIGHT GARAGE & SUPPLY

Mr. and Mrs. Clyde Oldham

FIRST NATIONAL BANK

Since 1900

ROCKWELL BROS. & CO.

Ray Chambliss, Mgr.

OGLESBY IMPLEMENT CO.

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WAC SEED, INC.

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Two Locations: 213 13th
1009 Park Ave.
Herb and Dennis Edwards, Owners

CASE POWER & EQUIPMENT CO.

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A to Z TIRE & BATTERY

Troy Rhodes

HEREFORD STATE BANK

"The Friendly Bank"

LOERWALD BROTHERS

231 W. 2nd

At The Library

Author Presents Historical Records

The Deaf Smith County Library is featuring two books this week...

The White House Transcripts

This explosive volume contains what may well be the most required and the most extraordinary...

Since the Congress of the United States began its multifaceted inquiry into the President's conduct in 1973...

Now, with the substance of the thirty meetings and sixteen telephone calls...

of how men at the pinnacle of power tried to stave off acute political peril during an extended period of crisis.

As in the Watergate Hearings, published last year, a team of writers, editors, and researchers from the New York Times has again provided the reader with valuable new materials...

The White House Transcripts also contains the White House summary and legal argument that accompanied the transcripts...

As a historical record, The

White House Transcripts offers the most fascinating insight into the subject of Richard Nixon and the presidency that we have ever had.

But it is clear that these documents, incomplete and ambiguous as they are, will go far toward determining whether Richard Nixon survives as President until 1977...

WHAT TO DO WHEN YOUR BILLS EXCEED YOUR PAY CHECK

By Sidney Sherwin

If your money problems are getting hard to handle, Sidney Sherwin a practicing attorney and specialist in debtor-creditor relations...

Complete, to-the-point, and illustrated with actual case histories, What to Do When Your Bills Exceed Your Paycheck goes beyond the scope of other books on the subject...

to a full range of financial difficulties — not just bankruptcy, but also all kinds of loans, credit loans, installment buying, tenants' problems, and consumer complaints.

Writing in layman's language but taking care to include and explain key legal terms, Sherwin concentrates on debtors' rights against creditors and discusses things the average person might never learn without the advice of an expert.

What to do when your bills exceed your paycheck also features an appendix that lists state and local consumer protection agencies a chart of the legal rates of interest in every state, and sample legal forms that concern debt and credit.

These are material debtors should be familiar with — ignorance of them could mean added aggravation and trouble.

Above all, What to Do When Your Bills Exceed Your Paycheck is the book that will help you stop manicking about how much you owe. With the advice and information that Sidney Sherwin provides, you'll be able to choose the wisest, most economical, most painless legal way to get out of debt and stay out.

Calendar of Events

- MONDAY: Order of Rainbow for Girls, Masonic Temple, 7:15 p.m. Rotary Club, Civic Club Center, noon. Odd Fellows Lodge, IOOF Hall, 8 p.m. Evening Lions Club, K-Bob's Steak House, 7 p.m. Dawn Lions Club, Dawn community building, 7 p.m. TUESDAY: Jaycee-Ettes, Community Room of First National Bank, 7:30 p.m. Women's Division of Deaf Smith County Chamber of Commerce luncheon and executive meeting, Hereford Country Club, noon. Young Homemakers Extension Club, La Plata Junior High School, 8 p.m. American Legion Auxiliary, legion hall, 7:30 p.m. Hereford Community Players, Community Center, 8 p.m. La Afflatus Estudio Club, home of Mrs. George Suggs, 3 p.m. La Plata Study Club, home of Mrs. Pat Hughes, 8 p.m. Alpha Alpha Chapter of Beta Sigma Phi Sorority, Community Center, 8 p.m. Rebekah Lodge, IOOF Hall, 8 p.m. Hereford TOPS Club, Community Center, 9 a.m. BPOE Lodge, Elks Hall, 8:30 p.m. Weight Watchers, First Baptist Church, 6:30 p.m. WEDNESDAY: Noon Lions Club, Civic Club Center, noon. Deaf Smith County Historical Museum, open to the public free of charge, 2 to 5 p.m. Story hour for preschool children at Deaf Smith County Library, 3 to 3:30 p.m.

Sewing Beats Inflation

Home sewing has become an increasingly popular way to beat the high cost of living in recent years...

Stretching the clothing dollar can be fun when one looks her best and knows she saved money doing it...

The specialist suggested some advantages to home sewing. —Clothes can be made to fit easier than making major alterations in readymade items.

—The sewer can usually make exactly what she wants in the fabric desired. —Home sewers can save 60-70 per cent over the cost of readymade clothing prices.

—Quality of workmanship is usually better and lasts longer on a homemade garment. —Feelings of pride and accomplishment result from home sewing.

It's generally true that the world's most honored individuals are those who do not lose the common touch, or appreciation of the simple pleasures of life.

Bikes Are Proclaimed Two-Wheeled Hazards

Two-wheeled bikes top the national Consumer Product Safety Commission's hazardous product list, according to Janice Carberry, family resource management specialist, Texas Agricultural Extension Service, The Texas A&M University System.

She said that in an effort to reduce the one million yearly bicycle-related injuries, the Commission had adopted mandatory safety standards.

"Bike frames, wheels, steering and brake systems will have to meet new tests for effectiveness. New standards call for visible reflectors on fenders, wheels and peddles. Also protective coverings or edges for fenders, protruding bolts and chains will be necessary," Mrs. Carberry said.

These new standards will apply to all bicycles produced after Jan. 1, 1975—but bicycles manufactured earlier may continue to be sold, she noted.

"To distinguish which bicycles meet the requirements, the Commission has proposed the safer bikes bear the label 'meets U.S. Consumer Product Safety Commission safety regulations for bicycles,'" she said.

Social Security Questions and Answers

BY TRAVIS C. BRIGGS

Q. I am 24 years old, and married. I will have to undergo a serious operation which will leave me totally disabled for at least one year. Are any social security benefits due me?

A. If you have at least one and one-half years work under social security during the last three years, and if the medical evidence clearly establishes a disability so severe that you cannot return to work within 12 months, then you will be eligible for disability insurance benefits beginning after the five-month waiting period. If you have any children, then they also can receive benefits on your record, regardless of your husband's income.

Since the retirement test has been liberalized, he could have net profits as high as \$3400 a year, and both of you could receive all benefits. Net earnings over \$3400 are charged off \$1 for each \$3 earned; therefore, his net profit may be substantial, but some social security benefits may still be due.

Shortages are predicted for the next three years in the synthetic fiber industry, resulting in increased prices for man-made fabrics, Margret Ann Vanderpoorten, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System, points out.

Dr. Milton C. Adams OPTOMETRIST 335 MILES Phone 364-2255 OFFICE HOURS Mon.-Fri. 8:30 to 5:00

PROPERTY ENTERPRISES INSURANCE OF All Kinds Car, Home, Crop, Life Liability, and Hospital 364-6633 Avis Blakey 364-1050

Duckwall's

Polyester Filling You'll find hundreds of uses for Polyester fiber. Our Reg. \$1.50. \$1.17 1/2 lb.

Bras Polyester/Cotton fiber-fill bra. Stretch straps. A cup - Sizes 32 to 36. B cup - Sizes 34 to 38. Our Reg. \$1.79. \$1.33

Work Socks All Cotton with 1% Nylon in heel and toe. White. Sizes 10 to 12. Style No. 1753. Our Reg. \$1.66. 2 Pair in Pkg. 99¢ Pkg.

Truslow Polyester Thread White or Black. 250 yds. on spool. Our Reg. 50¢. 5 Spools For \$1.00

Ladies' Briefs Nylon satinettes with the rich look and feel of silk. Trimmed or tailored styles. Sizes 5 to 7. Our Reg. 79¢. 2 for \$1.00

Men's & Youths' Brown Jersey Gloves 9 oz. Cotton Jersey. Snug knit wrist. Brown. Our Reg. 97¢. 66¢ Pr.

Iron-On Patches "Blue Denim" look. 2" x 3" - 12 in pkg. 5 1/4" x 6 1/4" - 2 in pkg. 27¢ Pkg.

Mend Your Ways Duckwall's for Sewing Supplies and a whole lot more.

Hanging Basket With Fern Artificial Boston or lace ferns in a hanging basket. Good value! \$1.99

Pillow Shams Zip colorful quilted shams over your bed pillows for eye-catching attention getters! Pretty patterns. Our Reg. \$1.29. 96¢ Each

Drain Power No lye or acid. Safe for pipes. 5 uncloggings. Our Reg. \$1.99. \$1.57

Mattress Toppers White foam toppers are mildew resistant and non-allergenic. Full or twin size. Reg. \$1.27. 96¢

Spray 'n Vac Rug Cleaner No-scrub rug cleaner. Aero-sol. 24 oz. Our Reg. \$1.99. \$1.44

Flannel Back Tablecover Care-free vinyl tablecovers. Cotton flannel back. protects table. 52" x 70" \$2.22

"No-Iron" Flower Glen Sheets By J. P. Stevens Dainty flowers dance across a latticework background. No Iron 50% Polyester-50% Cotton. Multicolored to go with any color scheme. Twin Flat or Fitted \$2.66 Ea. Our Reg. \$3.79. Full Flat or Fitted \$3.66 Ea. Our Reg. \$4.79. Pillowcases \$2.46 Pr. Our Reg. \$3.19.

Value Pack Gift Wrap Twenty 26" x 20" sheets. 83 sq. ft. total. 10 designs. For every occasion. Our Reg. 99¢. 66¢ Pkg.

Ladies' Knee Hi Hose Size A 8 1/2 - 9 1/2. Size B 10 - 11. Style No. 482. Fashion shades. Our Reg. 77¢. 2 Pair For \$1.00

Stationery Quality stationery high-lighted with charming designs. Buy all your favorites at this low price. Our Reg. \$1.00. 66¢ Box

VALUABLE COUPON Offer Expires January 11, 1975 ELMER'S GLUE-ALL 4 oz. 13¢ Our Reg. 63¢ Limit 1 with Coupon per Customer Duckwall's

600 Piece Puzzles Test your skill with 600 piece puzzle. Interlocking pieces. For family fun. Reg. 77¢. 53¢

Times Aren't All That Bad In Fact, We're Pleased With Our Business Orval Watson-Owner Bob Sheffy-Used Car Mgr. Orval Watson-Owner Clint Sims New Car Mgr. 1974 Has Been Our Best Year Yet... ...And We've Been Here 8 Years! So We'd Like to Thank You, Our Customers, For Making It Possible Seasons Greetings From ORVAL WATSON FORD SALES 364-2727 Hereford Texas 200 W. 1st. Dick Norwood

Sleet, Drizzle Halt Cotton Harvest

Sleet and freezing drizzle over the High Plains halted final stages of cotton harvesting according to Paul R. Dickson, in charge of the USDA's Cotton Classing Office in Lubbock. "Very little cotton is in the fields now," he added.

The USDA's Agricultural Marketing Service reported Lubbock, Brownfield, Lamesa, and Levelland classed 133,500 samples during the week ending Friday, Dec. 27. This brought the season's total to 842,000. On this same date last year the total was 1,924,000, Dickson said.

At Lubbock predominant grades this week were 41 and 42. Grade 41 accounted for 18 per cent while grade 42 was assigned to 34 per cent of the cotton samples. Twenty-nine per cent of these samples were reduced one grade because of bark. This is down from 30 per cent the previous week.

The predominant staples were 30 and 31. Staple 30 amounted to 23 per cent and staple 31 was 38 per cent of the samples.

Micronaire readings in the premium range of 3.5 to 4.9 accounted for 11 per cent of the samples. This compares to 17 per cent the week before. Micronaire readings below 3.5 accounted for the other 89 per cent this week.

Prices quoted by the Lubbock Cotton Exchange for the most predominant qualities in the 3.5 to 4.9 micronaire range were: grade 41, staple 30 - 29.65, staple 31 - 30.45 cents per pound. For grade 42, staple 30-27.90, staple 31 - 28.90 cents per pound. Mixed lots of cotton brought 20.00 to 32.00 cents per pound.

Prices paid to farmers for their cottonseed ranged from \$110 to \$140 per ton.

Farm-facts

Compiled From Sources Of The Texas Department Of Agriculture
John C. White, Commissioner

TEXAS CONTINUES as the number one cattle feeding state in the nation, but feeders have the lowest number in feedlots in the state in the past four years. Cattle and calves on feed in Texas as of Dec. 1 totaled 1,428,000. This is 37 per cent below a year ago and eight per cent under last month. It is also the lowest since October, 1970.

During November, cattle feeders placed 51 per cent fewer cattle in their lots than a year ago. This is also 47 per cent below the previous month.

Nationwide, the same trend continues. In these seven states preparing monthly estimates of cattle on feed, the Dec. 1 inventory was three per cent below a year ago. Cattle placed in the feedlots were down 33 per cent from a month earlier and are down almost 30 per cent from a year ago.

Reason for the continued decline in cattle feeding is due to continued high costs of production. Cattle marketings are also down considerably from month ago and year ago levels.

WHILE cattle feeding declines, there is also a downturn in the number of sheep and lambs on feed in Texas. Drylot sheep feeders with a lot capacity of 2,000 head or more had 72,000 sheep and lambs on feed for slaughter as of Dec. 1. This is 16 per cent below the number on feed a month ago and 21 per cent below a year ago.

Current intentions to market include 31,000 in December, 32,000 in January and 9,000 in February.

Continued downturns in number of cattle and sheep on feed will in the long run be reflected to the consumer in fewer supplies of beef and lamb.

MEANWHILE, WHEAT PASTURE prospects in Texas continued to be bright. The Texas Crop and Livestock Reporting Service notes that winter wheat pastures in the Panhandle and Low Plains of the state are providing excellent grazing for livestock. Early stands continue to make good growth generally, and stocking rates have surpassed last year's level as farmers continue to move livestock onto fields.

In the three-state region-Texas, Kansas, and Oklahoma-only about half of the fall seeded wheat had sufficient forage to support grazing. Forage supply is still rated as fair.

MILK PRODUCTION in Texas is up but it's also down. While milk production in the state during November was up two per cent from a year ago, it is down four per cent from the previous month.

Nationwide, the same trend is occurring. Milk production is down three percent from two years ago and is up only slightly from a year ago. Economists now are projecting that milk production in 1975 may be the lowest since 1947 or 1948.

The reasons for continued declines are due to increasing costs of production. A report recently noted that in Texas, dairymen are losing an average of 18 cents per hundredweight during the last quarter of this year. Dairy incomes fell seven per cent from the second quarter earnings. Production costs on the other hand are up 16 per cent.

DEAF SMITH COUNTY

FARM NEWS

HONEY BEES ARE MAN'S MOST USEFUL INSECTS!



COLONISTS ARE BELIEVED TO HAVE BROUGHT HONEY BEES WITH THEM FROM ENGLAND TO VIRGINIA IN 1622... AND SETTLERS TOOK BEEHIVES WITH THEM AS THEY MOVED WESTWARD...

MBPXL Offers Stock Shares

The Board of Directors of MBPXL Corporation announced recently that it has approved the purchase, over a period of time, of up to 50,000 shares of the company's common stock.

The transaction is designed to obtain shares for future issue in compliance with contract agreements made during the purchase of three carrier trucking firms out of Amarillo.

MBPXL Corporation was formed by the merger of Missouri Beef Packers, Inc. and Kansas Beef Industries, Inc. in September of this year. It operates slaughtering and beef fabricating facilities in Texas, Kansas and Missouri, a feed lot in Kansas, a distribution facility in Philadelphia, and a corn beef processing plant in Omaha, Neb.

MBPXL recently announced that in its fiscal year ended Oct. 26, it had sales of just over \$747 million and earnings of \$3,959,676.

SAFEWAY SELLS ONLY U.S.D.A. CHOICE BEEF!

USDA CHOICE

Artificial Tenderizers are NOT used in Government Graded U.S.D.A. CHOICE BEEF... U.S. Choice Beef has the Natural Tenderness and Flavor that Nature has given it. Treat your family to a little tenderness—Buy U.S.D.A. CHOICE BEEF.

FRESH FRYERS

Whole Body **45¢**
Cut-Up lb. 53¢

SLICED BACON

Smok-A-Roma **\$1.08**
2-lb. Pkg. \$2.15 1-lb. Pkg.

SMOKED HAM

Shank Portion **78¢**
Rump Portion lb. 88¢

SALES IN RETAIL QUANTITIES ONLY! Prices Effective Thru Saturday Jan. 4 in-HEREFORD, TEXAS	Fryer Breast With Rice Attached 89¢ Fryer Gizzards 79¢ Fryer Livers 99¢	SAUSAGE Safeway Brand Whole Savory Hog lb. \$1.09	Sliced Bacon No-Man Brand lb. \$1.19 Smoked Sausage Edlich Brand lb. \$1.39 Link Sausage Oscar Meyer lb. \$1.79	WIENERS Safeway Brand 12-oz. Pkg. 59¢	Ham Slices Center Cut Boned lb. \$1.69 Franks Oscar Meyer Meat lb. \$1.29 Bologna Oscar Meyer Thick or Regular 12-oz. Pkg. \$1.13	BOLOGNA Sterling Sliced lb. 99¢
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TIME TO STOCK

Soft Drinks Cragmont Brand 232-oz. Bot. 59¢ Diet Soft Drinks 12-oz. Can 14¢ Mayonnaise Hellman's Super Saver 32-oz. Jar \$1.49	Salad Dressing Piedmont Brand 32-oz. Jar \$1.03 French Dressing Jukadee Brand 8-oz. Bot. 49¢ Dill Chips Ziggy Hamburger 32-oz. Jar 72¢	Sweet Relish Ziggy Brand 12-oz. Jar 47¢ Tomato Paste Hunt's Brand 8-oz. Can 24¢ Picante Sauce Pace Brand 8-oz. Jar 41¢	Catsup Del Monte 20-oz. Bot. 53¢ Kleenex Tissue 200-ct. Box 49¢ Paper Towels Truly Fine Large Roll 49¢	Garbage Bags Kitchen Craft 30 ct. Box 75¢ Aluminum Foil Kitchen 12"x20" Craft Roll 32¢ Dog Food Pooch Nuggets 25 lb. Bag \$4.85
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MRS. WRIGHT'S RAISIN BREAD

Breakfast and Snack Favorite!

1 lb. Loaf **57¢**

10¢ OFF LABEL TIDE

Laundry Detergent

49-oz. Box **\$1.10**

20¢ OFF LABEL DAWN

Liquid Dish Detergent

32-oz. Botl. **99¢**

YELLOW CLING PEACHES

Highway Sliced or Halves

29-oz. Can **49¢**

TOMATO SAUCE

Town House

8-oz. Can **17¢**

LIQUID BLEACH

White Magic

1 Gal. Jug **63¢**

CAT FOOD

Purina Tuna

6-oz. Can **25¢**

APPLE SAUCE

Town House

16-oz. Can **35¢**

Dog Food Pooch Brand 15.5-oz. Can 15¢ Powder Cleanser White Magic 21-oz. Can 33¢	Bath Soap Brocade Brand 3-oz. Pkg. 59¢ Fabric Softener White Magic 64-oz. Jug 98¢	Pudding Snacks Town House 4.5-oz. Can 69¢ Instant Tea Canterbury Brand 3-oz. Jar \$1.29	Edwards Coffee 1 lb. \$1.15 Safeway Coffee 1 lb. \$1.10	Pampers Daytime Diapers 30 ct. \$1.98 Dry Milk Lucerne Brand 12-oz. Box \$2.79
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Safeway's Fine Frozen Foods!

<div style="border: 1px solid black; padding: 5px;"> <h2 style="text-align: center;">ASPARAGUS SPEARS</h2> <p style="text-align: center;">Bel Air 65¢ 8-oz. Pkg.</p> </div>	<div style="border: 1px solid black; padding: 5px;"> <h2 style="text-align: center;">FRENCH FRIES</h2> <p style="text-align: center;">Bel Air 59¢ 9-oz. Pkg.</p> </div>	
<div style="border: 1px solid black; padding: 5px;"> <p>Ice Cream Lucerne Brand 1/2 Gal. Ctn \$1.09</p> <p>Strawberries Scotch Treat 10-oz. Pkg. 43¢</p> <p>Orange Juice Bel Air 4 1/2-oz. Cans \$1</p> <p>Rhubarb Bel Air 20-oz. Pkg. 49¢</p> <p>Okra Bel Air Whole 20-oz. Pkg. 79¢</p> </div>	<div style="border: 1px solid black; padding: 5px;"> <p>Rich's Coffee Rich 75¢</p> <p>Shoestrings Scotch Treat 32-oz. Pkg. 83¢</p> <p>Bel Air Cut Corn 32-oz. Pkg. 98¢</p> <p>Orange Juice Bel Air 12-oz. Can 49¢</p> <p>Meat Pies Manor House 9-oz. Pkg. 31¢</p> </div>	
<div style="border: 1px solid black; padding: 5px;"> <h2 style="text-align: center;">VEGETABLES</h2> <p style="text-align: center;">Bel Air 9-oz. French Beans 39¢ 10-oz. Winter Mix Ea.</p> </div>	<div style="border: 1px solid black; padding: 5px;"> <h2 style="text-align: center;">FRENCH FRIES</h2> <p style="text-align: center;">Bel Air Regular or Crinkle Cut 16-oz. Pkg. 35¢</p> </div>	<div style="border: 1px solid black; padding: 5px;"> <h2 style="text-align: center;">JENO'S PIZZA</h2> <p style="text-align: center;">3.25-oz. Pepperoni 13.5-oz. Sausage Ea. 99¢</p> </div>

Fresh Dairy Items!

<div style="border: 1px solid black; padding: 5px;"> <h2 style="text-align: center;">COLDBROOK MARGARINE</h2> <p style="text-align: center;">Quarters 1 lb. Pkg. 53¢</p> </div>	<div style="border: 1px solid black; padding: 5px;"> <h2 style="text-align: center;">AMERICAN CHEESE</h2> <p style="text-align: center;">Safeway Sliced 12-oz. Pkg. 97¢</p> </div>
<div style="border: 1px solid black; padding: 5px;"> <p>Margarine Sunnybank Regular 1 lb. Pkg. 63¢</p> <p>Margarine Empress Soft Tub 2-8 oz. 81¢</p> <p>Margarine Coldbrook Solid 1 lb. 52¢</p> <p>Margarine Sunnybank Corn Oil 1 lb. 70¢</p> <p>Margarine Coldbrook Soft Corn Oil 1 lb. 81¢</p> <p>Biscuits Mrs. Wright's Buttermilk 4-oz. Can 9¢</p> </div>	<div style="border: 1px solid black; padding: 5px;"> <p>Longhorn Cheese Safeway Halfmoon lb. \$1.43</p> <p>Colby Cheese Safeway Halfmoon \$1.43</p> <p>Danish Rolls Texas Style 12-oz. Can 59¢</p> <p>Danish Rolls Mrs. Wright's 10-oz. Can 52¢</p> <p>Old English Cheese Kraft Sliced 8-oz. Pkg. 83¢</p> <p>American Cheese Kraft Sliced Pkg. 72¢</p> </div>
<div style="border: 1px solid black; padding: 5px;"> <h2 style="text-align: center;">MARGARINE</h2> <p style="text-align: center;">Coldbrook Soft Tub 1 lb. Pkg. 72¢</p> </div>	<div style="border: 1px solid black; padding: 5px;"> <h2 style="text-align: center;">BUTTER</h2> <p style="text-align: center;">Shady Lane 1 lb. Pkg. 98¢</p> </div>

Another Fine Texas Recipe

- WHOLE WHEAT BREAD**
- 1 package active dry yeast
 - 1 1/2 cups lukewarm water
 - 1 1/2 cups milk
 - 1 1/2 tsp. salt
 - 3 Tbsp. brown sugar
 - 3 Tbsp. shortening
 - 6-7 cups un sifted whole wheat flour

Dissolve yeast in lukewarm water. Scald milk and pour in large bowl. Add salt, brown sugar and shortening to scalded milk. Stir until sugar dissolves. When milk mixture has cooled to lukewarm, add yeast mixture. Gradually add whole wheat flour. Stir well after each addition as whole wheat flour absorbs water slowly. When dough is stiff enough to handle, turn it onto a floured board and knead thoroughly, gradually adding as much of remainder of flour as necessary. Try to keep dough soft by kneading in only enough flour to keep it from sticking. All-purpose flour can be used when kneading. Place dough in well-greased bowl and let rise 2-3 hours or until doubled in warm place. Punch down and shape into 2 loaves. Place in greased 9 x 5-inch loaf pans and allow to rise until almost doubled, about 2 hours, still keeping dough warm. Bake at 325 degrees for 1 1/2 hours, or until loaves sound hollow when tapped with fingers. Remove from pans and cool on wire rack.

The human race has endured so many crises we're inclined to bet it will survive present world conditions.

GET A STEADY EXTRA INCOME.



When you join the Army Reserve, you're assured of a good, steady extra income. THE ARMY RESERVE. IT PAYS TO GO TO MEETINGS.

Grain Valuable As Feed

This year's grain sorghum may not look as good as last year's crop, but its nutritional quality appears to be just as high, according to animal nutritionists at Texas Tech University.

"Growers and buyers alike have been concerned about a fungus which has discolored much of the grain sorghum harvested after September on the High Plains of Texas," said Dr. Max Lennon, chairman of the Department of Animal Science at Texas Tech. The fungus is widespread this year because of the warm, wet, fall weather. During our usual dry autumns, fungus infections are not a problem.

"Laboratory tests have shown the fungus infecting grain sorghum in the High Plains to be *Fusarium trichinum*," Lennon said. "This fungus generally is considered not to produce harmful toxins. It seems primarily to affect only the color of the grain."

Grain sorghum from last year's crop which is known to be free of the fungus and infected grain sorghum from this year's crop were used in several feeding trials on swine to determine the effects of the fungus on livestock. Swine were used in the tests because they are more sensitive to mold contamination than other livestock and poultry.

The tests considered palatability, average daily weight gain, average daily feed intake and the ratio of feed to weight gain.

The animals ate the infected grain as well as they ate the non-infected grain. Weight gain, feed intake and feed to weight gain ratios were not different between the infected and non-infected grains.

"Our tests indicate that animal feeders can expect no dramatic differences in the performance of their animals caused by this year's grain sorghum," Lennon said. "Its nutritional value has not been harmed by the fungus and only the color of the grain seems to be affected."

"CERTAIN TYPES of fungi which affect feed grains can produce toxins which can be harmful to livestock," Lennon said. "These toxins can affect palatability and performance in growth or even cause reproductive problems."

THE TEST GRAIN was grown on the university's experimental farms near Lubbock. It should be similar to other grain grown on the High Plains in its susceptibility and concentration of fungus infection, according to Lennon.

Meow!
Some cats sharpen their claws; others just lacquer them.
-Spoke, U.S.S. Spokane.

Farmer Not To Blame For Food Shortage

The world food shortage should be the concern of every American farmer, but not his sole responsibility, according to Dr. Ron Thomason, plant science professor at West Texas State University.

"Even if the American farmer didn't have to worry about markets, fertilizer supply and weather, and if all the land in the U.S. was in full production, he still could not feed the world," Thomason said.

"The government officials of all the developed countries should be sending more people from their countries to the undeveloped countries," Thomason said.

Reduction in the surplus of food will help in the long run instead of hurting the world. This will make the undeveloped countries more

dependent on themselves instead of looking for hand-outs, the professor stated.

"The developed countries need to supply the world with three things and the actual food stuff is not one of them," the professor said. "We need to supply the knowledge of technology, marketing and transportation."

If Americans were to start eating less to save more food for the world, this would be a drastic mistake, Thomason noted. The undeveloped countries are now buying all of the food that they can purchase. Decreased food intake by Americans would result in a decrease in production because of the surplus would further depress prices of American agriculture products, Thomason concluded.

Cotton Ginning Slows

Cotton ginning and sampling declined on the High Plains as harvesting neared completion, according to Paul R. Dickson, in charge of the USDA's Cotton Classing Office in Lubbock. Dry weather has helped make the harvest a fast one this year, he added.

The USDA's Agricultural Marketing Service reported Lubbock, Brownfield, Lamesa, and Levelland classed 164,748 samples during the week ending Friday, Dec. 20. This brought the season's total to 708,000. On this same date last year total was 1,797,000, Dickson said.

At Lubbock predominant grades this week were 51 and 42. Grade 51 accounted for 22 per cent while grade 42 was assigned to 28 per cent of the cotton samples. Thirty per cent of these samples were reduced one grade because of bark. This is up from 29 per cent the previous week.

The predominant staples were 31 and 32. Staple 31

amounted to 38 per cent and staple 32 was 23 per cent of the samples this week.

Micronaire readings in the premium range of 3.5 to 4.9 accounted for 17 per cent of the samples. This compares to 20 per cent the week before. Micronaire readings below 3.5 accounted for the other 83 per cent this week.

Presale Strength tests averaged 82,000 pounds per square inch.

Prices quoted by the Lubbock Cotton Exchange for the most predominant qualities in the 3.5 to 4.9 micronaire range were: grade 51, staple 31 - 29.05, staple 32 - 28.00 cents per pound. For grade 42, staple 31 - 29.40, staple 32 - 28.90 cents per pound. Mixed lots of cotton brought 21.00 to 35.00 cents per pound.

Prices paid to farmers for their cottonseed ranged from \$110 to \$145 per ton.

Prices paid to farmers for their cottonseed ranged from \$110 to \$145 per ton.

"Free fatty acid is a by-product of seed deterioration so its content should not be more than 1 per cent. Seed exposed to long periods of wet weather prior to harvesting or subjected to poor storage after harvesting will generally have a higher acid content, indicating considerable seed deterioration," notes the Texas A&M University System specialist.

The acid content of cottonseed is especially important this year since much of the 1974 cotton crop suffered from wet weather this fall, explains Metzger.


He adds that cottonseed delinting plants commonly use the 1 per cent level of free fatty acid as the breaking point in saving or rejecting seed for planting purposes.

"Seed with a high acid content often shows a high germination test, initially, but these seed will deteriorate rapidly in storage and germination will drop," explains the cotton specialist. "Of course, a low acid content does not insure top quality seed. Immature seed may be low in free fatty acid content."

Metzger advises producers against saving cottonseed for planting that has 2 per cent or more free fatty acid. Seed delinting companies can assist producers in obtaining an acid test on their planting seed. Numerous laboratories in the state also are equipped to check the acid content of cottonseed.

"So, get your seed tested and then store it in a dry location," says Metzger. "The use of high quality planting seed is important in getting a crop up to a good stand and growing vigorously."

Acidity Affects Saved Cottonseed



Every Beef Steak and Roast We Cut At Safeway Is USDA Choice Beef



ROUND STEAK
Full Center Cut Beef Round
\$1.09
USDA Choice Beef lb.



CHUCK ROAST
Blade Cut Beef Chuck
58¢
USDA Choice Beef lb.



BONELESS RUMP
Beef Round
\$1.39
USDA Choice Beef lb.

OSCAR MAYER MEATS FROM SAFEWAY!

- Smokie Links 12-oz. Pkg. \$1.39
- Liver Cheese 8-oz. Pkg. 83¢
- Sliced Bacon lb. \$1.69
- Variety Pack Meat or Beef 12-oz. Pkg. \$1.55

Sirloin Steak	USDA Choice Beef Loin	\$1.49	GROUND BEEF	100% Regular Beef	lb. 78¢	Fish Sticks	Captain's Choice	14-oz. Pkg.	89¢	PERCH FILLET	Captain's Choice	lb.	89¢	Heel of Round	Boneless Roast	\$1.29	BEEF LIVER	Fresh Sliced	lb.	89¢	7-Bone Roast	USDA Choice Beef Chuck	lb.	88¢
Loin Steaks	Porterhouse or T-Bone	\$1.79				Turbot Fillets	Greenland	8-oz. Pkg.	89¢					Sirloin Tip	Steak or Roast	\$1.69				Arm Roast	USDA Choice Beef Chuck	lb.	\$1.06	
Rib Steak	USDA Choice Small End	\$1.69				Whiting	Captain's Choice	24-oz. Pkg.	89¢					Cube Steak	Loin and Tender	\$1.69				Stew Beef	Boneless Cubes	lb.	\$1.15	

UP & SAVE!



Hi-C Drinks	Fruit Flavors	46-oz. Can	53¢	Tomato Juice	Town House	46-oz. Can	59¢	Pineapple	LeLan Brand	16-25-oz. Can	39¢	Fruit Cocktail	Town House	17-oz. Can	44¢	Asparagus Spears	14-25-oz. Can	59¢	Enchilada Sauce	Mt. Pass	10-oz. Can	31¢	
Cragmont Drinks	Fruit Flavors	46-oz. Can	49¢	V-8 Cocktail	Veg. Juice	8-oz. Can	79¢	Mandarin Oranges	Town House	11-oz. Can	35¢	Hominy	Town House White or Golden	15-oz. Can	20¢	Tuna	Sea Trader Light Chunk	8-oz. Can	56¢				
Grapefruit Juice	Town House	46-oz. Can	55¢	Grape Juice	Walsh Brand	24-oz. Can	79¢																

TOWN HOUSE PEAS
SUPER SAVER
17-oz. Cans
3 89¢

TOWN HOUSE CHILI
With Beans Reg. or Hot
SUPER SAVER
15-oz. Cans
2 89¢

GOLDEN CORN
Town House Whole or Cream Style
SUPER SAVER
17-oz. Can
30¢

TOWN HOUSE CUT GREEN BEANS
SUPER SAVER
16-oz. Cans
3 89¢

LAUNDRY DETERGENT
White Magic
SUPER SAVER
49-oz. Box
95¢

CHILI
Town House Plain
SUPER SAVER
15-oz. Can
57¢

CRACKERS
Melrose Saltine
SUPER SAVER
2 1-lb. Boxes
89¢

PEANUT BUTTER
Real Roast
SUPER SAVER
3-lb. Jar
\$1.75

Tuna	Sea Trader Light Chunk	8-oz. Can	79¢	Homel Spam	12-oz. Can	89¢	Pinto Beans	Town House	2-lb. Bag	97¢	Shortening	Valley Brand	3-lb. \$1.85	Tomato Soup	Town House 10.5-oz. Can	17¢	
Vienna Sausage	Amour Brand	5-oz. Can	37¢	Pork & Beans	Van Camp	16-oz. Can	31¢	Popcorn	Town House	1-lb. Bag	31¢	Flour	Kitchen Craft	5-lb. Bag	89¢	Turkey Noodle Soup	22¢


Non-Food & Variety!

TOOTH PASTE Colgate SUPER SAVER 5-oz. Size 77¢	SHAMPOO Suave SUPER SAVER 16-oz. Size 69¢
Tame Cream Rinse 16-oz. \$1.59	Bufferin Discomfort Remedy 100-ct. \$1.59
Dristan Nasal Mist 1-oz. \$2.09	Alka Seltzer Without Aspirin 20-ct. 75¢
Congespirin Children's Cold Tablets Size 36-ct. 79¢	Alka Seltzer Without Aspirin 36-ct. \$1.15
Sinex Nasal Spray 1.5-oz. \$1.19	Bruce Wax Self Polishing 27-oz. 99¢
Vicks FORMULA 44 SUPER SAVER Cough Syrup 6-oz. Size \$1.69	VICKS NYQUIL SUPER SAVER 6-oz. Size \$1.49

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FOLGER'S COFFEE
One Coupon Per Customer
Coupon Expires Sat., Jan. 4
Redeemable Only At Safeway!
50¢

Safeway's Garden Fresh Produce!

GRAPEFRUIT Texas Ruby Red 8 for \$1	CARROTS Sweet Texas Carrots 2 lb. Bag 39¢	ORANGES Seedless California Navels 5 lbs. For \$1
Potatoes Russet All Purpose 10-lb. Bag 79¢	Bell Peppers for Salads or Stuffing 1 lb. 19¢	Celery Hearts 2 in package 39¢
Tangerines Sweet Juicy 1-lb. 29¢	Onions Yellow Mild Flavor 2 for 29¢	Squash Acorn or Butternut lb. 25¢
PEARS D'Anjou Extra Fancy 3 lbs. \$1	APPLES Sweet, Red or Golden Delicious 4 lbs. \$1	GRAPES Sweet Red Emperors 3 lbs. \$1



Does bad weather always accompany a very low pressure system?

Bad weather invariably accompanies a very low pressure system unless the pressure dips only for a few hours and then rises quickly. A freak situation does occur occasionally and momentarily the "weather" will hold good, even as the mercury column falls.

But, invariably, this decline, if not reversed, will bring winds and probably precipitation. Very low pressure means a valley on top of the layer of gases surrounding the earth is above you. Air swirls into this valley from mountains (high pressure areas) and sets up a counter-clockwise rotation motion and a weather disturbance -- in this hemisphere.

Below the Equator, the motion is reversed -- it is clockwise in low pressure areas, counter-clockwise in high pressure (good weather) systems.

RAISIN SECRET

When a recipe calls for raisins, and the supply on hand is dry, plump them up by placing them in a strainer and running hot water over them. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, advises.

This process also makes them grind easily. Be sure excess moisture is drained off.

Never attempt to give advice and you will be surprised how easy it is to mind your own business.

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Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Readers Ads (Minimum 10 words) 1st insertion per word 10c
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 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

FIRE WOOD PINON-OAK Seasoned
 Bud Sparks — 364-1264
 Dean Herring — 364-2203
 B-1-13-tfc

For Sale: Like new 1972 Chemtro portable 200 amp arc welder on excellent two wheel trailer which includes cutting torch. Call 364-2947.
 B-1-22-45-tfc

CARPET
 We have moved to 310 North 25 Mile Avenue
C&W CARPET
 364-3448
 B-1-14-tfc

"THE SADDLE HOUSE" COMPLETE Riding Equipment
 New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583
 1B-1-5-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552
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WE HAVE MOVED! TO KNOWLES AUCTION BARN ON MISSION ROAD
 We have a full line of new and used furniture and appliances at bargain prices.
 Open 9 a.m. Closes 5:30 p.m.
BIG JIM'S FURNITURE
 Phone 364-1873
 B-1-31-tfc

For Sale: Baling wire, \$33.50 per roll, 16 ft. well casing, 1/4 wall, new \$12.50. Farwell Pipe & Iron, Farwell, Texas Phone 481-3287.
 B-1-21-46-tfc

FOR SALE: Fence posts, any size, oak or pine. Treated or untreated. Call 364-6685 or 364-6616 after 6 p.m.
 B-1-18-102-9c

FREE: 5 cute puppies, black and white, mixed breed. 8 weeks old. 578-4412.
 B-1-13-102-1c

STATED MEETING SECOND MONDAY
 7:30 P.M. Thursday
DEGREE WORK
 L.J. Clark W.M. L. W.A. Phipps Sec.
 Hereford Rotary Club
 meets every Monday at 12:05 Civic Club Center (Jim Hill)
 Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

NEW GIFT SHOP
 Large Selection Open daily 10 a.m. - 9 p.m. Saturday 10-6
 Across from Elgh School
 Needle point, crewel, cross stitch & craft kits, Maple & Pine gifts, Brass-Copper & Tinware, ceramics, hand made rugs by Marie.
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 211 Ave. F 364-5452
 B-1-99-tfc
FOR SALE: Baled maize stalks. Ivan Block, 364-0296.
 B-1-10-99-tfc

FOR SALE
 2-only 19" portable color TV's #12933. Was \$364.88, now \$266.88. In stock only.

Console stereo AM-FM radio-record changer and 8 track tape. Was \$381.95, now \$286.00.

Electronic oven #8165. Was \$229.95, now \$214.88.
MONTGOMERY WARD
 114 Park Avenue
 Phone 364-5801
 B-1-100-tfc

For Sale: Upright piano. Needs repair. \$50.00. Call 364-1843.
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 Air lifts
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For Sale: One year old Sears Coppertone portable dishwasher, \$100.00. 364-1346.
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1969 Garner Denver, 85 CFM
 air compressor. Good shape, \$1,500.00. Phone 267-2183
 Vega, Texas.
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IT'S inexpensive to clean rugs and upholstery with Blue Lustre. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
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FREE PUPPIES. Call 364-6751.
 B-1-10-1-4c

AKC Saint Bernard Puppies. All show quality. Phone 995-4797, Tulla, Texas.
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FOR SALE: 10x40 ft. two bedroom furnished trailer, \$1500.00. Phone 258-7245.
 B-1-1-3p

2. FOR SALE Farm Equipment
 See Us For Parts-Sweeps-Chisels for **Graham (Home) Plows DAVIS IMPLEMENT**
 409 EAST FIRST Phone 364-2811
 B-2-35-tfc

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT**
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For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

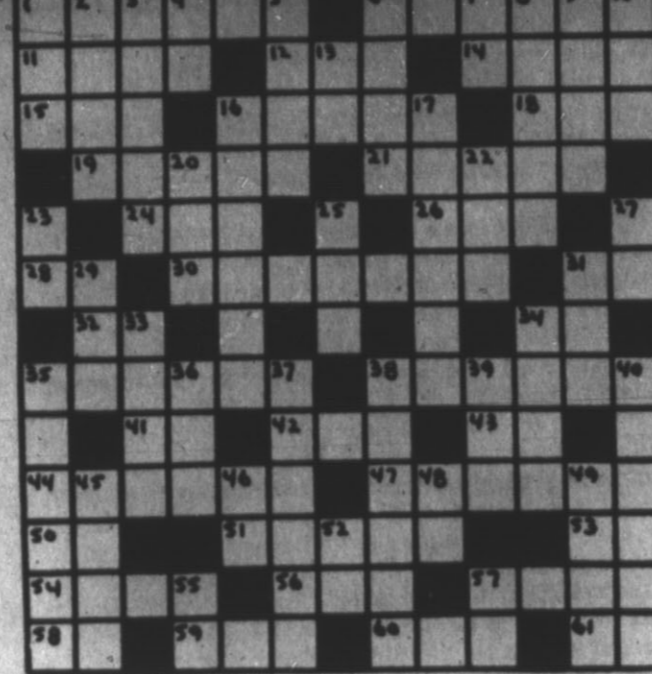
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 Starters - Generators
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 Contact
 Ronnie Wagner at Davis Implement Company
 409 East 1st or phone 364-2811
WAGNER BATTERY & ELECTRIC
 B-2-99-tfc

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DWAINE PAUL
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For Sale: 60A Hesston Stack Mover, ranch model, like new. Phone 806-227-4371, Sudan, Texas.
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 30 Day Guarantee
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WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250
 1B-41-tfc



A CROSS
 1 - Type of head covering
 6 - European river (poss.)
 11 - On a voyage
 12 - ... Grade
 14 - Island of the East Indies
 15 - To equip
 16 - Articles
 18 - Debts (abb.)
 19 - Asiatic
 21 - Weir
 24 - Unrefined mineral
 26 - Goudal...
 28 - Preparation
 30 - Type of old violin
 31 - Male title
 32 - That is (Latin abbrev.)
 34 - Samarkand (chem.)
 35 - Ocean
 38 - Midway
 41 - Argon (chem.)
 42 - A limb
 43 - Indefinite article
 44 - Eastlers
 47 - Ancient Asiatic empire
 50 - Roman numeral
 51 - Mohammedan religious system

DOWN
 1 - Egality
 2 - Continent
 3 - South American river
 4 - Automobile Academy (abb.)
 5 - Skills
 6 - The "National City"
 7 - In the same place (abb.)
 8 - Lowest point
 9 - German river
 10 - Peninsula relative (abb.)
 13 - That is (Latin abbrev.)
 16 - European peninsula
 17 - Fresh river (poss.)
 20 - Circle segment
 22 - Rural Educational Association (abb.)
 23 - Sodium (chem.)
 25 - Little demon
 27 - Abraham's birthplace
 29 - Identical
 31 - Isle of ...
 33 - Chinese
 34 - Without
 35 - European sea
 36 - Anger
 37 - Indiana city
 38 - Pierce with
 39 - Nautical ... board
 40 - To retreat
 45 - English river
 46 - Small U. S. state (abb.)
 48 - Printer's unit
 49 - Electrified particles
 52 - Chinese unit of measure
 55 - Aerial train
 57 - Act

3. FOR SALE Automobiles
 For Sale: 1971 Lincoln. All power, clean, good tires. Call 364-3271 or 364-0171 after 5:30.
 B-3-15-48-tfc

NEW & USED CARS
 now for sale at **JOHN ORSBORN BUICK PONTIAC, GMC'S** new location.
 221 North 25 Mile Ave. B-3-8-tfc

WHILE THEY LAST
 35 to 50% off in sets
 7339 GR70x14 W.T.O. Radial - Reg. \$232.00 \$137.00 ea. F.E.T. Sale \$116.00 \$137.00 ea. F.E.T.
 6031 678x15 Poly-Trak Cushion Ride (W) - Reg. \$164.00 \$123.00 ea. F.E.T. Sale \$106.60 \$123.00 ea. F.E.T.
 6018 678x15 Poly-Trak Cushion Ride Blk. - Reg. \$152.00 \$123.00 ea. F.E.T. Sale \$98.80 \$123.00 ea. F.E.T.
 B-3-15-104-4c

For Sale: 1972 two-door Nova; 1972 VW Super Beetle. Phone 276-5875 or 364-6145.
 B-3-14-104-4c

For Sale: Vega Hatchback. Low mileage, good tires, air conditioning, automatic transmission. \$2600.00 Phone 364-4885.
 B-3-15-104-tfc

FOR SALE
 1969 IHC F-1800 Series. Twin screw. Excellent condition. '71 Dodge 3/4 ton. '71 Dodge one ton. Call 364-0951.
 B-3-98-tfc

1970 Mercury Marquis, 4 dr. Phone 364-4117 or 289-5685.
 B-3-10-101-tfc

For Sale: 1973 Buick LeSabre. 37,000 actual miles, radial tires. Can be seen at 1209 Grand. 364-3744 or 364-0160.
 B-3-19-21-tfc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0077
 B-3-33-tfc

For Sale: 1973 Buick Riviera. loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

FOR THE BEST BUY IN
 Pre-owned and personally selected cars
 Contact **COMBS USED CARS**
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
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 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
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4. REAL ESTATE For Sale Or Trade
IN CANYON
 Large 3 bedroom home, conveniently located at 1701 6th Avenue - will trade for home in Hereford or lease at \$175.00. Call 655-2146 Canyon or 364-6285 Hereford.
 B-4-104-2c

GRAND MOTEL near Lake Meredith, Fritch, Texas. To trade for \$120,000 farm or ranch. (16 kitchenettes, clear of debt). Ideal for retiring couple. Come look.
 Owner 806-372-0679 or 355-9000
 B-4-104-4p

For Sale: 1971 Ford Galaxie 500. Phone 276-5850.
 B-3-10-97-tfc

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

I have Farm and Ranch Buyers. I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-29-tfc

LOW DOWN PAYMENT
 FHA Loan, \$16,500.00. 3 bedroom, 1 1/2 bath.
 714 Irving
 Appointment
 Call 372-9993 Amarillo
 B-4-104-tfc

New Listing! 4 BR. Brick, 2 Baths. Assume 7% Loan with \$135 Per Month Payments Less Than \$7,000 Equity. 1400 Sq. Ft. Plus Garage - \$21,500.
 Extra nice 2 bedroom home, Avenue C. \$15,000.
 Large 3 bedroom home - Irving St. \$159.50 - assume FHA or VA.
 Beautiful 3 bedroom, 2 bath Stanton St. Assume loan.
 1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining area. Vicinity Tierra Blanca.
 Large 3 bedroom brick, 1 1/2 baths, central heat, ref. air. Price \$28,000. Requires new loan.
WHY BE CROWDED? Look at this extra large 2 bedroom home on one acre. Only \$10,500. Can assure a loan of \$5500.00 with payments of \$75.00 per month.
CARTHEL REAL ESTATE
 206 North 25 Mile Avenue
 Henry Reid - 364-5344
 Al Wiley - 364-4985
 Wayne Cartmel - 364-0944
 B-4-42-tfc

601 AVE. J
 3 bedroom, 2 bath, 2 car garage, fenced yard, corner lot, has been redecorated, buy Equity and assume loan.
OUTSIDE OF CITY
 6 room home, need some remodeling. Can be bought for \$7,500.00, \$1,000.00 down and \$80.00 per month.
 236 AVE. J
 3 bedroom, 1 bath, all carpeted, with fenced yard, and 1 car garage. Nice location. \$1,500.00 down and terms on balance.
AVE. G
 3 bedroom, 1 bath brick home, with garage and backyard fenced. Can be bought for \$1,500.00 down. You need to see this home at once. Owner says sell.
MOTHER-IN-LAW SPECIAL
 2 bedroom brick home with apartment at back. This is a nice location and a good buy at \$15,000.00. Call for details.
NEED INVESTMENT
 160 acres with well and underground tile that can be subdivided into small tracts. Good location. Call and we will show it to you.
10 ACRES
 This 10 acre tract has tractor house and barns and corrals on it. Would you believe \$26,000. Good terms.
 If you are thinking of selling your home or farm, we have buyers for both. Call us today.
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 1/2 mile South of Underpass on Hwy 385
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 Calvin Edwards - 364-1017
 Gerald Hamby - 364-1534
J.M. Hamby - 364-2553
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 B-4-102-tfc

Commercial Building, 6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.
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 B-4-22-tfc

5. FOR RENT
Storage for rent. Phone 364-1483 or 364-3937.
 B-5-10-50-tfc

ELDORADO Arms
 1 and 2 bedroom furnished apartments. All Bills paid, free cable TV. Call 364-4332 after 6:00 p.m. all day Sunday.
 B-5-98-tfc

Three room furnished apartment. Nice and clean, bills paid, no pets. Carport. Shown by appointment only. 364-2256.
 B-5-17-104-tfc

TRAILER SPACES FOR RENT
 Northwest Mobile Lodge
 Phone 276-5518
 B-5-10-13-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
 B-5-12-46-tfc

Furnished efficiency apartment for one person only. Inquire after 4:00 p.m. to 364-5315.
 B-5-12-98-tfc

APARTMENTS, FURNISHED
 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
 Phone 364-1887
 1B-5-4-tfc

SUMMERFIELD MOBILE MANOR
 Water furnished. 7 miles West on Hwy. 60. Phone 357-2552.
 B-5-15-10-tfc

BLUE WATER GARDENS
 612 Irving
 364-6661
UTILITIES FURNISHED DEPOSIT REQUIRED
 2,3, & 4 bedrooms, stove, refrigerator, garbage disposal, central heat and air conditioner.
 B-5-20-tfc

One bedroom furnished house. No pets. Adults only. 303 Avenue H, after 2 p.m.
 B-5-13-22-tfc

TWO BEDROOM furnished duplex. Bills paid, \$140.00 monthly. Small deposit: Call 364-4370.
 B-5-12-1-1c

HEREFORD HARDWARE FOR SALE
 Total price, \$65,000 includes building, land, fixtures and inventory. Will finance \$35,000 at 7% interest.
 Contact
 Ray Seale
 364-4042 or 364-2075
 B-4-97-tfc

\$70,000 TAX SAVINGS
 Beautiful wheat crop goes with sale, 350 acres choice irrigated farm. Located in strong water area.
 OWNER, 364-0484, Hereford
 B-4-102-3p

FOR SALE IN FRONA
 2 lots and storage house, cellar, and orchard. Call Harrell Mays, 247-3477.
 B-4-15-99-8c

6. WANTED
WANT TO BUY:
 Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
 Sugarland Mall
 Phone 364-0070
 B-6-48-tfc

FOR SALE
 480 Acres irrigated, Hollene, New Mexico. Two 6" wells, some underground pipe, balance of irrigation by ditch. 3 bedroom house with central heat and refrigerated air. Grazing crop (140 acres) goes to new owner.
CHATEAU REALTY, INC.
 Clovis, New Mexico
 505-763-3880 or
 Call Bill England, 505-763-4714 or Oran Batson, 505-762-0089.
 B-4-102-4c

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
 B-6-22-31-tfc

WANT TO BUY OLDER MODEL GRAIN TRUCKS AND COMBINES.
 Call 364-4049 evenings
 B-6-104-tfc

WANTED: 1970 to 1972 Chevy truck, two speed axle with 16 ft. bed and hoist. Phone 806-499-2403.
 B-6-1-3p

8. HELP WANTED
 Hide room labor wanted. We offer:
 Good pay
 Paid vacation
 Paid hospitalization
Colorado By-Products
 3 1/2 miles West Hwy 60
 Phone 276-5331 days
 364-2495 nites
 B-8-42-tfc

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621.
 B-8-13-32-tfc

Man or woman interested in real estate. License and some experience preferred, not mandatory. Call 364-0780 for appointment.
 B-8-18-99-tfc

WANTED
 Fuel delivery truck driver and automotive service man. Inquire at Friona Consumers or Call 265-3350 evenings.
 B-8-100-6p

NEED school bus drivers. See Eldon Owens at school bus shop.
 B-8-11-48-tfc

Family man needed with references to run irrigated farm near Dimmitt. 3 bedroom home. Phone 276-5349.
 B-8-16-101-4c

FEED YARD MILL PERSONNEL
 Experienced feed yard mill personnel needed - preference will be given for married status and desire to become totally proficient in all mill operations. We desire stable people who are established or want to become established in the cattle feeding industry.
CALL 364-0172 between 2 and 5 p.m. daily
 B-8-104-4c

NEED LADY to live-in and care for two children, age 3 and 5. References exchanged. Phone 364-6209 after 5:30 p.m.
 B-8-19-1-3c

TEXAS REFINERY CORP. offers opportunity for high income, cash bonuses, fringe benefits to mature individual in Hereford area. Commission regardless of experience, airmail A.S. Pate, Pres., Texas Refinery Corp., Box 711, Ft. Worth, Tex. 76101.
 B-8-1-1c

9. SITUATIONS
 State Licensed Child Care For Working Mothers Hereford
 Day Care Center
 6 months through 8 years
 After school care available
 364-1293
 B-9-46-tfc

WILL DO baby sitting in my home week days. Phone 364-5860.
 B-9-10-1-tfc

10. NOTICE
ALCOHOLISM INFORMATION
 For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
 B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron — One mile North of Big Daddy's Truck Stop.

WILL PICK UP JUNK CARS FREE
Call 364-3358 or 364-3777
1B-11-28-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER
Day Phone 364-0574
Night — 364-2322
1B-11-14-tfc

WANTED
100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS
B-11-15-29-tfc

JOHNSON IRRIGATION
Peerless PVC Plastic Pipe
Don Johnson, 364-2870
Mobile Phone 364-4741
Unit 3470
P.O. Box 2024, Hereford, Texas
B-11-8-tfc

13. LOST & FOUND

LOST: Red female Doberman pinscher from vicinity of Avenue D. **REWARD.** Call 364-2957.
B-13-12-104-2c

LOST: Large female orange and white cat from vicinity of 407 Avenue K. She's wearing a white collar with rhinestones and Dumas rabies tag. Family pet. Call 364-5645.
B-13-28-104-2c

14. CARD OF THANKS

CARD OF THANKS

We wish to express our heart full of thanks and gratitude to all our friends that called upon us in the passing away of our husband, son and brother. We also wish to express thanks for the food, cards and acts of kindness that were brought to us. We pray God's blessings upon all of you.

Mrs. Pete Foster, Irene & Frances Mrs. Inez Foster and Family
Mr. & Mrs. Joe Foster & Family
Mrs. Petra Garcia & Family
Mr. & Mrs. Robert Ramos and Family
Mr. & Mrs. Juan Rodriguez and Family
Mr. & Mrs. Juan Gonzales and Family
Mr. & Mrs. Lupe Casarez and Family

ASK YOUR TAX MAN BY SAUL SILBERT

DEAR MR. TAX MAN:
If I rent my house to my son-in-law, can I still claim all the regular rental expenses? He's out of work now, and I've lowered the rent to a very reasonable figure.

MOM
DEAR MOM:
Obviously you're not trying to make a profit on the rental. You are permitted to deduct interest costs and property taxes even if these deductions cause you to lose money on the rental. You may also deduct operating costs such as fuel, lights, depreciation, etc., but only to the point where these expenses equal gross rents received. No loss is allowed. But then, you're not trying to make a profit.

DEAR MR. TAX MAN:
Do I have to go to court to prove that a bad debt is worthless? Legal procedures are expensive, and, frankly, I hate the idea of throwing good money after bad.

STUCK
DEAR STUCK:
In order to claim a bad debt deduction, you have to prove the debt worthless with no likelihood of future collectibility. It's not necessary to go to court. Be prepared to show the IRS that you took reasonable steps to collect the debt. What with this business downturn, we're going to have more cases like yours, I'm afraid.

NURSE IN WHEELCHAIR
CHARLESTON, W. VA. — Stephanie Vankovich goes about Thomas Memorial Hospital here in a wheelchair. Miss Vankovich, 25, is a registered nurse on the hospital's staff. She became paralyzed from the waist down two years ago as a result of myelitis.

Health Department Recaps 74

The beginning of any new year is a time for looking ahead — as well as reflecting on the many blessings and accomplishments and past 12 months.

The Texas State Department of Health is happy to have been a part of many good things received by Texans during the past year. Your tax dollars provided these services in many areas.

During 1974 the incidence of immunizable diseases reached an all-time low. Taking the lead in lowering these so-called childhood diseases was the Immunization Division of the State Health Department. Public health facilities throughout the state provided more than three million immunizations — and private physicians added a great contribution in this effort.

TEXAS SCHOOLS continued to report 95 per cent or more immunizations among pupils for diphtheria, tetanus, pertussis, polio, measles and rubella. A sizable increase in pre-school immunizations also was reported.

For those who were in need of hospitalization, the Health Facilities Construction Section channeled loans and grants into local facilities. These funds went to 35 additional hospitals and other health care facilities. In addition, assistance was given approximately 50 others with construction already underway.

To ensure compliance with regulations, the Hospital Licensing Program made 601 hospital surveys and reviewed plans for more than 14,000 new hospital beds and 54 new hospitals.

Personal services were extended by the State Health Department to residents throughout Texas. More than 186,000 children benefitted from medical and dental screenings and treatment. Some 12,857 children were aided through hospitalization, medical or surgical care, artificial appliances and other services through the Crippled Children Services.

Maternal and Child Health services went to more than 65,000 children and an additional 31,000 maternity and 96,000 family planning patients.

THROUGH THE Chronic Disease Division screening

program, diabetes tests were provided for more than 22,000 potential diabetics. Control tests were made for 3,474 known diabetics. Your health budget funded three chest hospitals, a network of chest clinics and numerous service contracts for the diagnosis and treatment of tuberculosis and other lung diseases.

The Kidney Health Care Division is overseeing payments of overwhelming medical expenses for more than a thousand Texans. Public health nurses took their care to more than 700,000 persons, and thousands of mothers and children are benefitting from better nutrition through the WIC (Women, Infants and Children) Program.

Educational efforts were carried to every section of the state through the Public Health Education Division's film and literature section and through mass media. And, almost a million persons viewed films and exhibits dealing with smoking and health and the rheumatic heart disease. The prophylactic program continued to provide special care.

CONFIDENTIAL VENEREAL disease treatment was provided for 115,272 Texans during 1974. Preventive measures provided by the State Health Department have reduced infectious syphilis approximately six per cent in 1974 and screened one of every five women of child-bearing age for gonorrhea. This screening program found and treated 20,000 women for gonorrhea who had no symptoms of the disease. Cooperation by the state's news media and school districts enabled TSDH to inform at least five million Texans — including our high-risk youth — about incidence, prevention, symptoms and treatment facilities.

The state's working people benefitted by more than 6,000 safety inspections conducted by Occupational Safety representatives. Better emergency medical care was assured through training of 1,999 ambulance attendants by the Emergency Medical Services Division. In addition, 602 ambulances were inspected and licensed.

Dental education workshops were conducted for 901 teachers and other school personnel

serving 19,688 children, and awareness programs will be carried to 2½ million children in the next biennium.

IN THE FIELD of environmental health, water supply and wastewater programs were extended. For safe drinking water you paid for laboratory analyses of 257,000 water samples, plus reviews of plans for construction and additions to water and sewage plants. More than 1,400 inspections were made of existing plants, and examinations were given operators of these plants to assure proficiency of the operators.

Surveillance of all radiation devices — such as those used by physicians and dentists — was made during the year. The General Sanitation Division operated in such fields as youth camps, day care centers, migrant labor camps and jails, as well as other public health areas.

Public health is being extended to Texans through the 68 local health departments, which cover 81 per cent of the population, as well as six public health regions operating throughout 145 counties. Your tax dollars are making all these health services available.

The streams and lakes in Texas are monitored regularly. During the year 521 bacteriological samples were collected from Texas streams and lakes for laboratory evaluations of water quality.

In addition, almost 1,200 water samples were collected from oyster growing areas in Texas bays and estuaries. And, 5,100 chemical tests were performed on Texas coastal waters. During the past year the Division of Shellfish Sanitation Control surveyed and classified 1½ million acres of shellfish growing waters and made 3,224 inspections of shellfish and crab meat processing plants.

We can all be thankful for the many gifts of good health furnished through the use of your tax dollars by the State Health Department, which is employing more than 6,000 persons at all levels.



Fender Bender

A two-car collision at Fifth and Main Monday afternoon bent some fenders and caused damage to both cars, but neither driver was injured. Lunch hour traffic was clogged for a few minutes until officers arrived. Elizabeth Edwards of 300 A East Third was westbound on Fifth in the car at the right. Her vehicle apparently collided with the car at the left, driven by Eileen K. Blankenship of 128 Avenue G.

First Balloon

The air age is such an accepted part of the modern scene that we often fail to remember the first powered flight was achieved in this century. But the first balloon ascent in the U.S. occurred January 9th, 1793 — more than a hundred years earlier, in Philadelphia.

The famed French balloonist, Francois Blanchard, came to America in 1792 and arranged to make the flight from the old Walnut Street Prison yard. He offered tickets to the lift-off, to which President Washington was invited and came, at \$5. He finally reduced the price to \$2, and still lost money.

The ascent was successful, however; Blanchard rose into the air — with a message from Washington — and sailed away to Cooper's Ferry, N. J. Cannons boomed, bands played and it is estimated Blanchard lost \$2,000.

Tranquilizers & Babies

A recent extensive study advises pregnant mothers to refrain from the use of the most popular, mild tranquilizers in use in this country in recent years.

The study found that two widely used drugs — meprobamate and chlordiazepoxide — used in commonly-known commercial preparations under the name of Milltown, Equanil and Librium — may cause birth defects if used by expectant mothers in the first six weeks of pregnancy.

The study is not final or finally conclusive. But it examined 19,044 live births. It was conducted by Dr. Bea van den Berg and Lucille Milkovich of the University of California School of Public Health at Berkeley.

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Mobile 806-289-5615
if no answer
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TV COMMENTARY

By John Smiley

WORD HAS IT THAT Jackie Gleason will return to the tube next fall for another series of his very own. This time, however, he won't be attacking viewers' funny bone. The series will consist of eight two-hour dramas about a retired ad-agency boss who has a weakness for helping friends solve their problems.

THE NEW YEAR will bring a new character to "The Waltons," seen on CBS. The storekeeper, played by Joe Conley, will get himself a bride, played by Ronnie Claire Edwards. The character is Corabeth Walton, a cousin.

NBC'S production gizzard is busy grinding out an Americanized version of "The Entertainer." Jack

Lemmon will star in the two-hour production. **JACK BENNY** has bid farewell in two special programs over the past two years. Viewers have anticipated he would be having a going-out-of-business sale again this year. Not so. On January 23rd he will present an ordinary special. On board for the show will be Engelbert Humperdinck.

FOOTBALL FANS will soon be able to turn their eye weary and bowled-bodies away from television sets and toward other fancies.

IT IS REPORTED that ABC has hopes of adding the Rev. Jesse Jackson to its roster of "AM America" commentators.

WHO KNOWS?

- 1. Define obfuscate.
- 2. Name the new Supreme Allied Commander in Europe.
- 3. Four Presidents were born in January. Name them.
- 4. When was the first atomic submarine cruise made?
- 5. Who was the inventor of the bifocal lens?
- 6. Name the first Admiral of the U.S. Navy.
- 7. Which will the next Congress be?

Answers To Who Knows

- 1. To confuse; make obscure or difficult to understand.
- 2. General Alexander Haig.
- 3. Millard Fillmore, William McKinley, Franklin D. Roosevelt and Richard Nixon.
- 4. January 17, 1955.
- 5. Benjamin Franklin. in 1760.
- 6. David Glasgow Farragut.
- 7. First session of the 94th.

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Free Pickup
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HOME OWNED

1975
A new year bursts on the scene . . . may it bring success and good health to our friends!
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421 N. Main
364-3854
9 A.M. to 5:30 P.M.
Monday thru Saturday

11. BUSINESS SERVICE

PORTABLE DISC ROLLING
Scalloped or Plain
PORTABLE WELDING
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Repair Work
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B-11-104-10c

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all makes of bicycles
WESTERN AUTO
3rd & Main
B-11-104-6c

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National By-Products
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B-11-104-8c

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226 Main
B-11-104-tfc

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B-11-48-tfc

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Ralph Paul, 364-1842
or 364-2978
B-11-99-tfc

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A roto-tiller we now own For your plowing ring our phone.

Lawn or yard or garden patch Any job you have we'll match.

Call us late or in the morn 'Cause after 8 you'll find us gone.
Call: **Robert Betton**
289-5500
B-11-100-tfc

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Covans Jewelers
Downtown
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Electrical Contractors
Residential-Commercial
All bids & wiring competitive.
Ph. 364-1345 - Nights 364-1523 or 364-5929.
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B.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turkey job. Free Estimates.
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Phone 364-6617
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STORE HOURS
WEEK DAYS 8 A.M. to 10 P.M.
SUNDAY 9 A.M. to 9 P.M.

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GREENS	COLLARD, MUSTARD, OR TURNIP MIX OR MATCH, BUNCH.....	2 FOR 39¢
TOMATOES	FANCY RED ROUND LB.....	33¢
GRAPEFRUIT	TEXAS RUBY RED LB.....	19¢
CELERY	GREEN PASCAL STALKS EACH.....	19¢
TURNIPS	CUP TOP LB.....	2 FOR 29¢
PEARS	D'ANJOU FANCY LB.....	35¢

CHUCK STEAK	FURR'S PROTEN LB.....	89¢
RANCH STEAK	FURR'S PROTEN SEVEN BONE CUT LB.....	98¢
ARM ROAST	FURR'S PROTEN ROUND BONE LB.....	\$1 09
DELUXE RIBS	FURR'S PROTEN FOR BARBEQUE LB.....	69¢
ROUND STEAK	FURR'S PROTEN LB.....	\$1 09
SIRLOIN STEAK	FURR'S PROTEN LB.....	\$1 09
T-BONE STEAK	FURR'S PROTEN LB.....	\$1 49

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Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

Shop Our Delicatessen

FRIED CHICKEN WHOLE	
PT. PINTO BEANS	\$3 89
PT. GREEN BEANS	
PT. PLAIN JELLO	
MAC. SALAD	PT. 69¢
BANANA PUDDING	PT. 89¢

PEAS	GAYLORD SWEET NO. 303 CAN.....	29¢
CHILI	RANCH STYLE 15-OZ. CAN.....	69¢
JUICE	HUNT'S TOMATO 46-OZ. CAN.....	49¢
CORN	FOOD CLUB GOLDEN WHOLE KERNEL OR CREAM STYLE NO. 303 CAN.....	3\$ 1 00 FOR
FRUIT COCKTAIL	DEL MONTE NO. 303 CAN.....	39¢
GREEN BEANS	ALLEN WHOLE NO. 303 CAN.....	29¢

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Cans and Packages that show more than one price... YOU PAY THE LOWER PRICE
As price increases occur, all pre-marked products on our shelves will be sold at the marked price until that supply is exhausted.
During the year many prices are lowered due to supply. When prices are lowered you receive the savings immediately. Products bearing the old higher price will be marked with the new lower price. You can see the savings... YOU PAY THE LOWER PRICE

TAMALES	ELLIS BEEF NO. 2 1/2 CAN.....	59¢
TOMATO SAUCE	CONTIDINA 8-OZ. CAN.....	8\$ 1 FOR
CAKE MIX	FOOD CLUB ALL FLAVORS 19-OZ. PKG.....	59¢
DETERGENT	TOPCO FOR DISHWASHERS 50-OZ. PKG.....	89¢
TIDE	DETERGENT 10c OFF LABEL GIANT PACKAGE.....	\$1 19
IVORY LIQUID	30c OFF LABEL 48-OZ. FAMILY SIZE.....	\$1 25
KETCHUP	HUNT'S 14-OZ. BOTTLE.....	42¢

KRAFT MARGARINE	REGULAR SOFT LB.....	86¢
MAXI CUP SOFT LB.....		85¢
STICK LB.....	MIRICALE MARGARINE LB.....	72¢
CORN OIL SOFT LB.....	SQUEEZE PARKAY LIQUID MARGARINE LB.....	82¢

SUPER DISCOUNT SPECIALS

BUTTER FOOD CLUB 1-LB. 39¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	ICE CREAM FARM PAC SQUARES 1/2-GAL. 39¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	DETERGENT TIDE GIANT 10c OFF 49¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	COFFEE FOOD CLUB 1-LB. ALL GRINDS 49¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
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Frozen Food Favorites

COFFEE CREAMER TOP FROST FRESH FROZEN QUART.....	59¢
BROCCOLI TOP FROST SPEARS FRESH FROZEN 10-OZ. PKG.....	39¢
POT PIES TOP FROST CHICKEN BEEF, TUNA, TURKEY OR MAC. & CHEESE 8-OZ.	29¢
BREAD DOUGH MEAD'S FRESH FROZEN 2-LB. PKG.	49¢
DINNERS NIGHT HAWK STEAK 'N' TOP CHOPPED STEAK 6.79¢ 12\$ 1 23 OZ.	

TAMPONS
KOTEX BOX OF 40's
\$1 29

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79¢

SHAMPOO BEACON
STRAWBERRY, APRICOT, GREEN APPLE 16-OZ.
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DIGEL LIQUID
REGULAR OR FLAVORED
\$1 57

HAIR SPRAY ADORN REG. HARD TO HOLD 19-OZ. **\$1 09**
DENTURE ADHESIVE TOPCO 2-OZ. **54¢**

FACIAL TISSUE
KLEENEX BOUTIQUE WHITE OR ASST. PRINTS
39¢

SPONGE TOWELS
JUST RITE RESUSABLE ROLL OF 18-FITS ALL TOWEL HOLDERS
59¢

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43-QUART WICKER DESIGN AVOCADO COLOR
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EXCEDRIN TABLETS
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LISTERINE
MOUTH WASH 32-OZ.
\$1 39

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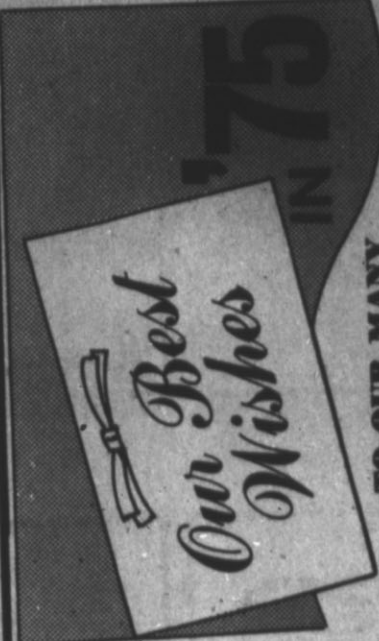
THURSDAY, JANUARY 2, 1975

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old . . . ring in
the new! We're chiming in with
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May all your dreams be realized!



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Boy must face showdown with bully

"Pssst! Hammerman's After You!" a humorous story of how a curious, imaginative 11-year-old boy learns to cope with the threat of violence as a part of life, will have an encore presentation on the ABC Television Network's award-winning "ABC AfterSchool Specials" series, Wednesday, Jan. 8 (3:30-4:30 p.m.). (Rebroadcast)

The teleplay, based on the Betsy Byars book, "The 13th Emergency," centers on the world of Mouse Fawley, who must contend with the school bully, Mary Hammerman. Mouse wrote Hammerman's name under a picture of the Neanderthal Man at school and Mary caught him. Mouse has antagonized the biggest boy in school and is aware that neither his mother nor his best friend, Ezzle, can help him escape from his predicament. Mouse finally realizes that he

"Pssst! Hammerman's After You!" features Christian Hammerman, Lance Kerwin, who starred in the recent "ABC AfterSchool Specials" presentation, "The Bridge of Adam Rush," plays Ezzle. Others in the cast are:

Tito Vandi
Jack Manning
Jay MacIntosh
Lillian Adams
Lark Gelb

MONDAY EVENING PROGRAMS ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	CABLE	4	KAMR	7	KVII	ABC	10	KEDA	13	KERA	13	PBS	39	KXIX	3	IND
6	6	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
7	7	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
8	8	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
9	9	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
10	10	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
11	11	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
12	12	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA

"Get Christie Love!"

Jack Kelly, who starred in the Emmy-winning "Maverick" series, debuts as Christie Love's new boss in "The Deadly Sport," on the ABC Television Network's "Get Christie Love!," starring Teresa Graves in the title role, Wednesday, Jan. 8 (9:00-10:00 p.m.).

Kelly will portray the somewhat stuffy Capt. Arthur P. Ryan, who believes in doing things "by the book" and is often dismayed by Christie's unorthodox approach to her work.

Except for keeping "his hand in" by taking occasional guest starring roles in television, the theater and motion pictures, Kelly, since his "Maverick" days, has concentrated on a financial investment business.

In "The Deadly Sport," Christie and her colleagues set out to catch a robber who has been holding up drugstores.

Rhoda's dad's financial state a problem

At Ida's insistence, Rhoda talks Joe into asking her father for the money he needs to save his business and then is surprised to learn things about her dad's financial state that are news to even her mother, on "Rhoda" Monday, Jan. 6 (8:30-9:00 p.m.) on the CBS Television Network. Jerry Belmont directed from a script by Coleman Mitchell and Geoffrey Neigher.

To help cut expenses, Rhoda goes to work in Joe's office and inadvertently becomes the bearer of the worst news Joe could possibly hear, the final proof that sends Joe to her poe.

Rhoda
Ida
Joe
Valerie Harper
Nancy Walker
David Groh

"Antonio and the Mayor"

Teresa Graves stars as the beautiful, super detective Christie Love, Wednesday evenings (9:00-10:00 p.m.).

"Antonio and the Mayor," a 90-minute dramatic special filmed entirely in Mexico, will be broadcast on Wednesday, Jan. 8 (7:00-8:30 p.m.) on the CBS Television Network.

Photographed in the Mexican state of Queretaro, the special was produced by Howard Rodman and Jerry Thorpe, with Thorpe directing from Rodman's original script.

The poignant story takes place during Mexico's educational reform, when teachers were first being sent into remote areas. It focuses on a brilliant young boy who comes into conflict with the proud mayor of his village over a bicycle that providence has placed in the mayor's possession and which he is unable to ride.

Ten-year-old Diego Gonzalez makes his acting debut in the



Monday Preview

7:00...ABC...AMERICA...blend of...series...information and which will be aired live from New York and Washington, D.C. Bill Beutel is the host with co-host Stephanie Edwards, both of whom will be in New York, the series' home base, and Peter Jennings, the Washington co-host, will anchor live newscasts and interview the newsmakers of the day.

7:00...ABC...THE UNDERSEA WORLD OF BEAVERS OF THE NORTH...country in early fall and continuing through the bare winter months. Con Cousteau and his expedition move into the waterways, marshlands and forests of Saskatchewan, Northern Canada to observe the "Beavers of the North Country." With nature's balance on the brink of being upset by human pressures, Cousteau relates how man is cooperating with the beaver to preserve the balance.

7:00...NBC...DOUBLE FEATURE NIGHT AT THE MOVIES...THE SPECIALISTS...and "TARGET RISK"...

MONDAY EVENING PROGRAMS ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	CABLE	4	KAMR	7	KVII	ABC	10	KEDA	13	KERA	13	PBS	39	KXIX	3	IND
6	6	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
7	7	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
8	8	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
9	9	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
10	10	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
11	11	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
12	12	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA

Friday Preview

7:00...CBS...THE CBS FRIDAY NIGHT MOVIES...CHITTY CHITTY BANG...Starring Dick Van Dyke and Sally Ann Howes. Based on the 1937 special Fleming, the family film concerns an eccentric inventor who buys a dilapidated car called Chitty Chitty Bang Bang. With his two children and a friend, he drives the machine and there tells them a story that involves pirates, an evil child catcher, a baroness and a set of exotic shoes.

7:00...ABC...KUNG FU...mysterious Indian burial grounds and into the frightening recesses of the human mind—awfuls. Calne when he escaped from a young woman who has mysteriously disappeared.

7:30...NBC...CHICO AND THE MAN...Garage Sale...Ed and Chico stage a garage sale following the inspectors' order to clean up.

8:00...ABC...THE SIX MILLION DOLLAR MAN...The pioneers, with guest stars Mike Farrell and Joan Darling. The crash of a space shuttle causes a cyborgically produced cowboy, Steve Austin to use all his bionic powers to subdue one of the astronauts who has gained incredible strength.

FRIDAY EVENING PROGRAMS ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	CABLE	4	KAMR	7	KVII	ABC	10	KEDA	13	KERA	13	PBS	39	KXIX	3	IND
6	6	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
7	7	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
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9	9	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA
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12	12	THE NEWS	PRO NEWS	TO TELL THE TRUTH	THE TRUTH	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA	UNDERSHA

Potsie offers stranded girls use of Richie's home

Over the protests of Richie, whose parents are out of town, Potsie invites three stranded beauty pageant contestants to spend the night at the Cunningham house, on the ABC Television Network's "Happy Days," Tuesday, Jan. 7 (7:00-7:30 p.m.).

In "Open House," the car in which Ruth Conway, Chris Burke and Penny Walsh are returning to college from a county fair beauty contest, breaks down near Richie's house. Richie and Potsie summon Fonzie to make repairs on the car. But a defective part can't be replaced until the next morning, and the girls lack money for a motel room, so Potsie invites the three girls to spend the night at Richie's house.

Black family fights desperation of ghetto life

"Ceremonies in Dark Old Men," a "complex, deeply significant play" by Lonne Elder III about a black family fighting the desperation of ghetto life, will be presented by the Tony Award-winning Negro Ensemble Company in the "ABC Theatre" telecast on the ABC Television Network, Monday, Jan. 4 (8:00-10:00 p.m.).

Douglas Turner Ward, Artistic Director of the Negro Ensemble Company, heads the distinguished cast which includes Robert Hooks, Godfrey Cambridge, Rosalind Cash, Glynn Turman and J. Eric Bell.

When the play was first performed in 1968, the Negro Ensemble Company production received several awards, including the Outer Circle Award and the Vermont Rice Drama Desk Award, along with many plaques from the critics. The New York Times wrote: "The fabric of the play is wonderfully diversified, as Mr. Elder pills tragedy, melodrama and even slapstick comedy into a dramatic mixture that is as inconsistent as it is terrific! A complex, deeply significant play. A remarkable play!"

New Yorker Magazine's Edith Oliver wrote, "If any American has written a finer play, I can't think what it is." And it was hailed by the New York Post as, "the best American play of the season. A drama of power and importance."

The story concerns an ex-convict, Mr. Parker (Ward), who now marks time as a sometimes barber in his own shop. He plays the game of survival by ignoring reality and reliving the past with his checkers-playing companion, Mr. Jenkins (Cambridge). Parker's daughter, Adele (Ms. Cash), has decided to meet life head-on, becoming part of the system as she attempts to conquer it.



Douglas Turner Ward stars in "ABC Theatre."

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2 for 4.79

Reg. 5.99. Sonically quilted nylon mattress pad with polyester fill. The new silkiness quilting eliminates broken threads. Penn-Proof® feature. Full size. Reg. 7.99. Sale 6.29.

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2 for 8.79

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2 for 4.79

Reg. 5.99. Sonically quilted nylon mattress pad with polyester fill. The new silkiness quilting eliminates broken threads. Penn-Proof® feature. Full size. Reg. 7.99. Sale 6.29.

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60

DOWN

1 - Equality
2 - Continent
3 - South American river
4 - Automobile Academy (abbr.)
5 - Skills
6 - The "Western City"
7 - In the same place (abbr.)

UP

8 - Lowest point
9 - German river
10 - Peruvian relative (abbr.)
11 - That is (Latin abbrev.)
12 - European peninsula
13 - French river (abbr.)
14 - Without
15 - Circle segment
16 - Rural Educational Association (abbr.)
17 - Little dream
18 - Abraham's birthplace
19 - Metal
20 - Isle of ...
21 - Cheese
22 - board
23 - European sea
24 - Anger
25 - Balanica city
26 - Pierce with
27 - board
28 - To regard
29 - English river
30 - Small U. S. state (abbr.)
31 - France's unit
32 - Electrical particles
33 - Chinese unit of measure
34 - Aerial train
35 - Act

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REAL ESTATE
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Res. 364-2553
B-4-29-tfc

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FHA Loan, \$16,500.00. 3 bedroom, 1½ bath.
714 Irving
Appointment
Call 372-9993 Amarillo
B-4-104-tfc

New Listing! 4 BR, Brick, 2 Baths. Assume 7% Loan with \$135 Per Month Payments Less Than \$7,000 Equity. 1400 Sq. Ft. Plus Garage - \$21,500.
Extra nice 2 bedroom home, Avenue C. \$15,000.
Large 3 bedroom home - Irving St. \$159.50 - assume FHA or VA.
Beautiful 3 bedroom, 2 bath Stanton St. Assume loan.
1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining areas. Vicinity Tierra Blanca.

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Al Wiley - 364-4985
Wayne Carthel - 364-0944
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6 room home, need some remodeling. Can be bought for \$7,500.00, \$1,000.00 down and \$80.00 per month.

236 AVE. J
3 bedroom, 1 bath, all carpeted, with fenced yard, and 1 car garage. Nice location. \$1,500.00 down and terms on balance.
AVE. G
3 bedroom, 1 bath brick home, with garage and backyard fenced. Can be bought for \$1,500.00 down. You need to see this home at once. Owner says sell.

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2 bedroom brick home with apartment at back. This is a nice location and a good buy at \$15,000.00. Call for details.
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Calvin Edwards - 364-1017
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WANT TO BUY:
Old gold, rings, watches, old class rings, etc.
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Sugarland Mall
Phone 364-0070
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Sugarland Mall
Phone 364-0070
B-6-48-tfc

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Hide room labor wanted. We offer:
□ Good pay
□ Paid vacation
□ Paid hospitalization
Colorado By-Products
3½ miles West Hwy 60
Phone 276-5331 days
364-2495 nites
B-8-42-tfc

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621.
B-8-13-32-tfc

Man or woman interested in real estate. License and some experience preferred, not mandatory. Call 364-0780 for appointment.
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B-6-1-3p

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Hide room labor wanted. We offer:
□ Good pay
□ Paid vacation
□ Paid hospitalization
Colorado By-Products
3½ miles West Hwy 60
Phone 276-5331 days
364-2495 nites
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WANTED
Fuel delivery truck driver and automotive service man. Inquire at Friona Consumers or Call 265-3350 evenings.
B-8-100-6p

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B-8-11-48-tfc

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FREE DEAD STOCK REMOVAL
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13. LOST & FOUND
LOST: Red female Doberman pinscher from vicinity of Avenue D. **REWARD.** Call 364-2957.
B-13-12-104-2c

LOST: Large female orange and white cat from vicinity of 407 Avenue K. She's wearing a white collar with rhinestones and Dumas rabies tag. Family pet. Call 364-5645.
B-13-28-104-2c

14. CARD OF THANKS
CARD OF THANKS
We wish to express our heart full of thanks and gratitude to all our friends that called upon us in the passing away of our husband, son and brother. We also wish to express thanks for the food, cards and acts of kindness that were brought to us. We pray God's blessings upon all of you.
Mrs. Pete Foster, Irene & Frances Mrs. Inez Foster and Family
Mr. & Mrs. Joe Foster & Family
Mrs. Petra Garcia & Family
Mr. & Mrs. Robert Ramos and Family
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ASK YOUR TAX MAN BY SAUL SILBERT
DEAR MR. TAX MAN:
If I rent my house to my son-in-law, can I still claim all the regular rental expenses? He's out of work now, and I've lowered the rent to a very reasonable figure.
MOM

DEAR MOM:
Obviously you're not trying to make a profit on the rental. You are permitted to deduct interest costs and property taxes even if these deductions cause you to lose money on the rental. You may also deduct operating costs such as fuel, lights, depreciation, etc., but only to the point where these expenses equal gross rents received. No loss is allowed. But then, you're not trying to make a profit.

DEAR MR. TAX MAN:
Do I have to go to court to prove that a bad debt is worthless? Legal procedures are expensive, and, frankly, I hate the idea of throwing good money after bad.
STUCK

DEAR STUCK:
In order to claim a bad debt deduction, you have to prove the debt worthless with no likelihood of future collectibility. It's not necessary to go to court. Be prepared to show the IRS that you took reasonable steps to collect the debt. What with this business downturn, we're going to have more cases like yours, I'm afraid.

NURSE IN WHEELCHAIR
CHARLESTON, W. VA.—Stephanie Vankovich goes about Thomas Memorial Hospital here in a wheelchair. Miss Vankovich, 25, is a registered nurse on the hospital's staff. She became paralyzed from the waist down two years ago as a result of myelitis.

Health Department Recaps 74

The beginning of any new year is a time for looking ahead — as well as reflecting on the many blessings and accomplishments and past 12 months.

The Texas State Department of Health is happy to have been a part of many good things received by Texans during the past year. Your tax dollars provided these services in many areas.

During 1974 the incidence of immunizable diseases reached an all-time low. Taking the lead in lowering these so-called childhood diseases was the Immunization Division of the State Health Department. Public health facilities throughout the state provided more than three million immunizations — and private physicians added a great contribution in this effort.

TEXAS SCHOOLS continued to report 95 per cent or more immunizations among pupils for diphtheria, tetanus, pertussis, polio, measles and rebecca. A sizable increase in pre-school immunizations also was reported.

For those who were in need of hospitalization, the Health Facilities Construction Section channeled loans and grants into local facilities. These funds went to 35 additional hospitals and other health care facilities. In addition, assistance was given approximately 50 others with construction already underway.

To ensure compliance with regulations, the Hospital Licensing Program made 601 hospital surveys and reviewed plans for more than 14,000 new hospital beds and 54 new hospitals.

Personal services were extended by the State Health Department to residents throughout Texas. More than 186,000 children benefitted from medical and dental screenings and treatment. Some 12,857 children were aided through hospitalization, medicator surgical care, artificial appliances and other services through the Crippled Children Services.

Maternal and Child Health services went to more than 65,000 children and an additional 31,000 maternity and 88,000 family planning patients.

THROUGH THE Chronic Disease Division screening

program, diabetes tests were provided for more than 22,000 potential diabetics. Control tests were made for 3,474 known diabetics. Your health budget funded three chest hospitals, a network of chest clinics and numerous service contracts for the diagnosis and treatment of tuberculosis and other lung diseases.

The Kidney Health Care Division is overseeing payments of overwhelming medical expenses for more than a thousand Texans. Public health nurses took their care to more than 700,000 persons, and thousands of mothers and children are benefitting from better nutrition through the WIC (Women, Infants, and Children) Program.

Educational efforts were carried to every section of the state through the Public Health Education Division's film and literature section and through mass media. And, almost a million persons viewed films and exhibits dealing with smoking and health and the rheumatic heart disease. The prophylactic program continued to provide special care.

CONFIDENTIAL VENEREAL disease treatment was provided for 115,272 Texans during 1974. Preventive measures provided by the State Health Department have reduced infectious syphilis approximately six per cent in 1974 and screened one of every five women of child-bearing age for gonorrhea. This screening program found and treated 28,000 women for gonorrhea who had no symptoms of the disease. Cooperation by the state's news media and school districts enabled TSDH to inform at least five million Texans — including our high-risk youth — about incidence, prevention, symptoms and treatment facilities.

The state's working people benefitted by more than 6,000 safety inspections conducted by Occupational Safety representatives. Better emergency medical care was assured through training of 1,999 ambulance attendants by the Emergency Medical Services Division. In addition, 802 ambulances were inspected and licensed.

Dental education workshops were conducted for 901 teachers and other school personnel

serving 19,000 children, and awareness programs will be carried to 3 1/2 million children in the next biennium.

IN THE FIELD of environmental health, water supply and wastewater programs were extended. For safe drinking water you paid for laboratory analyses of 257,000 water samples, plus reviews of plans for construction and additions to water and sewage plants. More than 1,400 inspections were made of existing plants, and examinations were given operators of these plants to assure proficiency of the operators.

Surveillance of all radiation devices—such as those used by physicians and dentists—was made during the year. The General Sanitation Division operated in such fields as youth camps, day care centers, migrant labor camps and jails, as well as other public health areas.

Public health is being extended to Texans through the 68 local health departments, which cover 81 per cent of the population, as well as six public health regions operating throughout 145 counties. Your tax dollars are making all these health services available.

The streams and lakes in Texas are monitored regularly. During the year 521 bacteriological samples were collected from Texas streams and lakes for laboratory evaluations of water quality.

In addition, almost 1,200 water samples were collected from oyster growing areas in Texas bays and estuaries. And, 5,100 chemical tests were performed on Texas coastal waters. During the past year the Division of Shellfish Sanitation Control surveyed and classified 1 1/2 million acres of shellfish growing waters and made 3,224 inspections of shellfish and crab meat processing plants.

We can all be thankful for the many gifts of good health furnished through the use of your tax dollars by the State Health Department, which is employing more than 6,000 persons at all levels.



Fender Bender

A two-car collision at Fifth and Main Monday afternoon bent some fenders and caused damage to both cars, but neither driver was injured. Lunch hour traffic was clogged for a few minutes until officers arrived. Elizabeth Edwards of 300 A East Third was westbound on Fifth in the car at the right. Her vehicle apparently collided with the car at the left, driven by Eilyn K. Blankenship of 128 Avenue G.

First Balloon

The air age is such an accepted part of the modern scene that we often fail to remember the first powered flight was achieved in this century. But the first balloon ascent in the U.S. occurred January 9th, 1793—more than a hundred years earlier, in Philadelphia.

The famed French balloonist, Francois Blanchard, came to America in 1792 and arranged to make the flight from the old Walnut Street Prison yard. He offered tickets to the liftoff, to which President Washington was invited and came, at \$5. He finally reduced the price to \$2, and still lost money.

The ascent was successful, however; Blanchard rose into the air—with a message from Washington—and sailed away to Cooper's Ferry, N. J. Cannons boomed, bands played and it is estimated Blanchard lost \$2,000.

Tranquilizers & Babies

A recent extensive study advises pregnant mothers to refrain from the use of the most popular, mild tranquilizers in use in this country in recent years.

The study found that two widely used drugs—meprobamate and chloriazepoxide—used in commonly-known commercial preparations under the name of Milltown, Equanil and Librium—may cause birth defects if used by expectant mothers in the first six weeks of pregnancy.

The study is not final or finally conclusive. But it examined 19,044 live births. It was conducted by Dr. Bea van den Berg and Lucille Milkovich of the University of California School of Public Health at Berkeley.

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TV COMMENTARY
By John Smiley

WORD HAS IT THAT Jackie Gleason will return to the tube next fall for another series of his very own. This time, however, he won't be attacking viewers' funny bone. The series will consist of eight two-hour dramas about a retired ad-agency boss who has a weakness for helping friends solve their problems.

Lemmon will star in the two-hour production. **JACK BENNY** has bid farewell in two special programs over the past two years. Viewers have anticipated he would be having a going-out-of-business sale again this year. Not so. On January 23rd he will present an ordinary special. On board for the show will be Engelbert Humperdinck.

THE NEW YEAR will bring a new character to "The Waltons," seen on CBS. The storekeeper, played by Joe Conley, will get himself a bride, played by Ronnie Claire Edwards. The character is Corabeth Walton, a cousin.

FOOTBALL FANS will soon be able to turn their eye weary and bowl-bent bodies away from television sets and toward other fancies.

WHO KNOWS?

1. Define obfuscate.
2. Name the new Supreme Allied Commander in Europe.
3. Four Presidents were born in January. Name them.
4. When was the first atomic submarine cruise made?
5. Who was the inventor of the bifocal lens?
6. Name the first Admiral of the U.S. Navy.
7. Which will the next Congress be?

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Answers To Who Knows
1. To confuse; make obscure or difficult to understand.
2. General Alexander Haig.
3. Millard Fillmore, William McKinley, Franklin D. Roosevelt and Richard Nixon.
4. January 17, 1955.
5. Benjamin Franklin, in 1760.
6. David Glasgow Farragut.
7. First session of the 94th.

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1975

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GRAPEFRUIT TEXAS RUBY RED LB..... **19¢**

CELERY GREEN PASCAL STALKS EACH..... **19¢**

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PEARS D'ANJOU FANCY LB..... **35¢**

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ROUND STEAK FURR'S PROTEIN LB..... **\$1.09**

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PT. PINTO BEANS..... **PT. 69¢**

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MAC. SALAD..... **PT. 89¢**

BANANA PUDDING..... **PT. 89¢**

PEAS GAYLORD SWEET NO. 303 CAN..... **29¢**

CHILI RANCH STYLE 15-OZ. CAN..... **69¢**

JUICE HUNT'S TOMATO 46-OZ. CAN..... **49¢**

CORN FOOD CLUB GOLDEN WHOLE KERNEL OR CREAM STYLE NO. 303 CAN..... **3\$ 1.00**

FRUIT COCKTAIL DEL MONTE NO. 303 CAN..... **39¢**

GREEN BEANS ALLEN WHOLE NO. 303 CAN..... **29¢**

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As price increases occur, all pre-marked products on our shelves will be sold at the marked price until that supply is exhausted.

During the year many prices are lowered due to supply. When prices are lowered you receive the savings immediately. Products bearing the old higher price will be marked with the new lower price. You can see the savings... YOU PAY THE LOWER PRICE

TAMALES ELLIS BEEF NO. 2 1/2 CAN..... **59¢**

TOMATO SAUCE CONTIDINA 8-OZ. CAN..... **8\$ 1.00**

CAKE MIX FOOD CLUB ALL FLAVORS 19-OZ. PKG..... **59¢**

DETERGENT TOPCO FOR DISHWASHERS 50-OZ. PKG..... **89¢**

TIDE DETERGENT 10c OFF LABEL GIANT PACKAGE..... **\$1.19**

IVORY LIQUID 30c OFF LABEL 48-OZ. FAMILY SIZE..... **\$1.25**

KETCHUP HUNT'S 14-OZ. BOTTLE..... **42¢**

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TOP FROST FRESH FROZEN QUART..... **59¢**

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BREAD DOUGH MEAD'S FRESH FROZEN 2-LB. PKG. **49¢**

DINNERS NIGHT HAWK STEAK 'N TOP CHOPPED TATER 6 OZ. **79¢**

STEAK 12 OZ. **1.23**

TAMPONS KOTEX BOX OF 40's \$1.29	FIREPLACE LOGS DURA FLAME EACH LOG BURNS 3 HOURS IN COLOR CASE OF 3 LOGS \$2.99	NEW FREEDOM SMALL PADS BOX OF 30's 79¢	SHAMPOO BEACON STRAWBERRY, APRICOT, GREEN APPLE 16-OZ. 63¢	DIGEL LIQUID REGULAR OR FLAVORED \$1.57	HAIR SPRAY ADORN REG. HORN TO HOLD 15-OZ. \$1.09
FACIAL TISSUE KLEENEX BOUTIQUE WHITE OR ASST. PRINTS 39¢	SPONGE TOWELS JUST RITE RESUSABLE ROLL OF 18-FITS ALL TOWEL HOLDERS 59¢	WASTEBASKET FESCO FESTIVAL 43-QUART WICKER DESIGN AVOCADO COLOR \$1.99 EACH	Excedrin EXTRA STRENGTH PAIN RELIEVER EXCEDRIN TABLETS 100 CT. \$1.19	LISTERINE MOUTH WASH 32-OZ. \$1.39	DENTURE ADHESIVE TOPCO 2-OZ. 54¢

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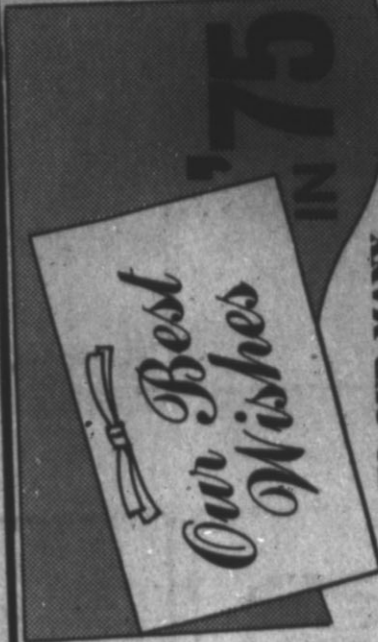
Weekly Television Magazine

The Hereford Brand

THURSDAY, JANUARY 2, 1975



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old . . . ring in
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best wishes for the coming year.
May all your dreams be realized!

Thursday Preview

'The Most Deadly Species,' with guest stars Brenda Vaccaro, James Loni and special guest star Barry Sullivan. A hired hit woman uses a...
7:30...ABC...THE ODD COUPLE...
8:00...CBS...THE ODD COUPLE...
10:30...ABC...THE ODD COUPLE...

MONDAY THRU FRIDAY

Table with 12 columns representing TV channels and 12 rows representing program slots. Includes programs like 'The Most Deadly Species', 'The Odd Couple', 'The Streets of San Francisco', etc.

On The Cover

'We are thinking of 'Or Women and Men' as an entire evening's programming rather than doing it as a single...
Elmer Franks is talking to executive producer of the three-hour NBC News program that will deal geographically with the...
'Or Women and Men'...

Table with 12 columns representing TV channels and 12 rows representing program slots for Thursday. Includes programs like 'The Streets of San Francisco', 'The Odd Couple', etc.

EVENT... 'AMERICAN SONG FESTIVAL'...
7:00...CBS...GOOD TIMES...
7:30...ABC...THE ODD COUPLE...
8:00...CBS...THE ODD COUPLE...
10:30...ABC...THE ODD COUPLE...

Tuesday Preview
7:00...CBS...GOOD TIMES...
7:30...ABC...THE ODD COUPLE...
8:00...CBS...THE ODD COUPLE...
10:30...ABC...THE ODD COUPLE...

'Dark Fury' (Part 1), with guest stars Lindsay Wagner, Dick Ralbo and special guest star Diana Hyland...
7:00...CBS...POLICE STORY...
7:30...ABC...THE ODD COUPLE...
8:00...CBS...THE ODD COUPLE...

'BANACER: LET'S HEAR IT FOR A LIVING LEGEND'...
7:00...CBS...POLICE STORY...
7:30...ABC...THE ODD COUPLE...
8:00...CBS...THE ODD COUPLE...

'Streets Of San Francisco'
Brenda Vaccaro guest stars as Sidney Broca, a hired hit woman who...
7:30...ABC...THE ODD COUPLE...
8:00...CBS...THE ODD COUPLE...

Wednesday Preview
7:00...CBS...GOOD TIMES...
7:30...ABC...THE ODD COUPLE...
8:00...CBS...THE ODD COUPLE...

'The Nashville Sound Goes To Russia'
Tennessee Ernie Ford, singing star Sandi Burnett and a...
7:00...CBS...POLICE STORY...
7:30...ABC...THE ODD COUPLE...

'BANACER: LET'S HEAR IT FOR A LIVING LEGEND'...
7:00...CBS...POLICE STORY...
7:30...ABC...THE ODD COUPLE...
8:00...CBS...THE ODD COUPLE...

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Boy must face showdown with bully

"Passel Hammerman's After You!" a humorous story of how a curious, imaginative 11-year-old boy learns to cope with the threat of violence as a part of life. Will have an encore presentation on the ABC Television Network's award-winning "ABC Afterschool Specials" series, Wed. Tuesday, Jan. 6 (3:30-4:30 p.m.). (Rebroadcast)

The teleplay, based on the Betsy Byars book, "The 18th Emergency," centers on the world of Mouse Fawley, who must contend with the school bully, Marv Hammerman. Mouse wrote Hammerman's name under a picture of the Neanderthal Man at school and Marv caught him. Mouse has antagonized the biggest boy in school and is aware that neither his mother nor his best friend, Ezzle, can help him escape from his predicament. Mouse finally realizes that he

Tito Vandiis
Jack Manning
Joy MacIntosh
Lillian Adams
Lark Gelb

MONDAY EVENING PROGRAMS													
CHANNEL	CABLE	4	KAMR	7	KVII	10	KEDA	13	KERA	39	KTXI	3	IND
ALL PROGRAMS SUBJECT TO CHANGE													
6	15	20	24	28	32	36	40	44	48	52	56	60	64
7	15	20	24	28	32	36	40	44	48	52	56	60	64
8	15	20	24	28	32	36	40	44	48	52	56	60	64
9	15	20	24	28	32	36	40	44	48	52	56	60	64
10	15	20	24	28	32	36	40	44	48	52	56	60	64
11	15	20	24	28	32	36	40	44	48	52	56	60	64
12	15	20	24	28	32	36	40	44	48	52	56	60	64

"Get Christie Love!"

Jack Kelly, who starred in the Emmy-winning "Maverick" series, debuts as Christie Love's new boss in "The Deadly Sport," on the ABC Television Network's "Get Christie Love!" starting Teresa Graves in the title role, Wednesday, Jan. 4 (9:00-10:00 p.m.).

Kelly will portray the somewhat stuffy Capt. Arthur P. Ryan, who believes in doing things "by the book" and is often dismayed by Christie's unorthodox approach to her work.

Except for keeping "his hand in" by taking occasional guest starring roles in television, the theater and motion pictures, Kelly, since his "Maverick" days, has concentrated on a financial investment business.

"In 'The Deadly Sport,' Christie and her colleagues set out to catch a robber who has been holding up drugstores.

Rhoda's dad's financial state a problem

Aida's insistence, Rhoda talks Joe into asking her father for the money he needs to save his business and then is surprised to learn things about her dad's financial state that are news to even her mother, on "Rhoda," Monday, Jan. 4 (8:30-9:00 p.m.) on the CBS Television Network. Jerry Belson directed from a script by Coleman Mitchell and Geoffrey Neigher.

To help cut expenses, Rhoda goes to work in Joe's office and inadvertently becomes the bearer of the worst news Joe could possibly hear, the final prod that sends Joe to her pop.

Rhoda
Aida
Joe
Valerie Harper
Nancy Walker
David Groh

"Antonio and the Mayor"

To help cut expenses, Rhoda goes to work in Joe's office and inadvertently becomes the bearer of the worst news Joe could possibly hear, the final prod that sends Joe to her pop.

role of Antonio, with Gregory Sierra playing the mayor. Mexican actors Javier Marc and Ferrnaso Bernal also star in the drama.

Sierra made his film debut in 1969 after extensive experience on Broadway and in Shakespearean productions. His motion pictures include "Getting Straight," "Red Sky at Morning," "The Thief Who Came to Dinner," and "Papillon."

Marc and Bernal are highly regarded actors in their native Mexico. Both are active on the stage and in Mexican television and films.

Co-starring in "Antonio and the Mayor" are Claudio Martinez, Aurora Clavel and Julio Medina.

Ten-year-old Diego Gonzales makes his acting debut in the

Monday Preview

7:00...ABC...AMERICA
A new early morning series which is a blend of entertainment and information and which will be aired live from New York and Washington, D.C. Bill Beutel is the host with co-host Stephanie Edwards, both of whom will be in New York. The series' home base, Los Angeles, includes news reports and interviews from the marketplace by a distinguished group of commentators. Commentaries by distinguished figures from government, politics and the arts will also be an important part of the series, along with reports from around the country. (Premiere)

7:00...ABC...THE UNDERSEA WORLD—"BEAVERS OF THE NORTH COUNTRY," "COUNTRY OF THE NORTH"

Beginning in early fall and continuing through the bare white winter, Captain Couleau and his expedition move into the waterways, marshlands and forests of Saskatchewan, Northern Canada to observe the "Beavers of the North Country." With nature's balance on the brink of being upset by human interference, Couleau relates how man is coping. Couleau relates how man has preserved the natural balance that has been threatened ever since the arrival of the seventeenth century European beaver trappers.

7:00...NBC...NBC DOUBLE FEATURE NIGHT AT THE MOVIES—"THE SPECIALISTS" and "TARGET RISK"

Two 90-minute World Premiere features are presenting "The Specialists," starring Maureen Reagan and Robert Forster. A team of doctors and scientists who could affect the public welfare; "Target Risk," starring Bo Svenson, Meredith Baxter, Keenan Wynn and Robert Cooke. A bonded courier is convinced to aid a swindler obtain \$2 million in diamonds when his girl friend is kidnapped by the crook.

8:00...CBS...MAUDE
A famed psychic predicts four things will happen to Maude—the fourth prediction being that she will marry a fifth time.

8:00...ABC...THEATRE—"CEREMONIES IN DARK-OLD MEN"

This is a production of the Negro Ensemble Company, and it tells the ironic tale of an aging ex-vaudeville singer and his three grown children. Lives in the best way they improve their or out of the system. This drama stars Robert Hooks, Douglas Turner Ward, Godfrey Cambridge, Rosalind Cash and Glynn Turman.

8:00...CBS...MEDICAL CENTER
No Way Home. A former film star tries to make a comeback after 20 years, only to discover that she is no longer wanted. Syd Charisse guest stars in her first dramatic television role.

10:30...NBC...THE TONIGHT SHOW
STARRING JOHNNY CARSON
DORIS DAY

10:30...CBS...THE CBS LATE MOVIE—"SCREAM PRETTY PLEASE"

Starring Ted Besseli, and Stan Barbra Allen, with special guest star Bette Davis. A sculptor, absorbed in depicting evil, hires an art student as a housekeeper at the mansion he and his mother share with a hopelessly insane sister. Unaware there has been a murder committed, the art student learns that her predecessor is misbehaving for her. Charles Drake is returning.

10:30...ABC...WIDE WORLD MYSTERY—"A BEAUTIFUL KILLING"

Starring Chris George, Linda Day George, Nita Talbot, Pippa Scott, Janet Dubois, Brooke Bundy, and Val De Vargas. A pair of private detectives are faced with a double murder and widespread blackmail at a plush restaurant.

12:00...NBC...TOMORROW
Mrs. Dawn Langley Simmons, a transsexual who was reared as the son of British actress Margaret Rutherford, and her husband, are the guests.

AUDIENCE REACTION
Freddie Prinze, star of NBC-TV's "Chico and the Man," is taking advantage of the studio audiences at the taping of the series to break in new material for his standup comedy routines. "It's working out pretty good," he says, "and I've managed to sharpen up some material and eliminate some just from the reactions I get there."

Friday Preview

7:00...CBS...THE CBS FRIDAY NIGHT MOVIE—"CHITTY CHITTY BANG BANG"

Starring Dick Van Dyke and Sally Ann Howes. Based on a story by Ian Fleming, the family film special concerns an eccentric inventor who buys a dilapidated car called Chitty Chitty Bang Bang. With his two children and a friend, he drives to that line and there tells them a story that involves an ancient child catcher, a baroness and a lot of exciting adventures. In all of this, it is discovered that the vehicle is not just another car, but an airplane and a hydrofoil as well. Adrian Hall, Heather Ripley, Anna Quayle, Gert Frobe and James Robertson-Jones are featured. (1948) (R)

7:00...ABC...KUNG FU
"This Valley of Terror." A journey to mysterious Indian burial grounds—ancient ruins, primitive customs of the human mind.

7:30...NBC...CHICO AND THE MAN
"Garage Sale." Ed and Chico stage a garage sale following the inspectors' order to clean up.

8:00...ABC...THE SIX MILLION DOLLAR MAN
The Phoenicians, with guest stars Mike Farrell and John Phillip Law, are a space capable test program of a surgically frozen couple forces Steve Austin to use all his bionic powers to subdue one of the astronauts who has gained incredible strength.

9:00...NBC...POLICE WOMAN
"Target Black." Ruby Dee guest stars as a political activist who, against her wishes, is under police protection.

9:00...ABC...ABC NEWS CLOSEUP—"IMMIGRATION: THE GATE CRASHERS"

An examination of the problems and effects on our society of the millions of illegal aliens who have entered the country and continue to enter the country will feature ABC News Correspondent Ted Koppel.

10:30...ABC...WIDE WORLD: IN CONCERT
The guests will be the Southern Hillman, Furay Band, Gentle Giant, Climax Blues Band, and the Isley Brothers.

10:30...CBS...THE CBS LATE MOVIE—"TWIST AROUND THE CLOCK"

The ex-manager of a has-been dance band is recruited to perform when he has a small mountain town where the good bands and dancers into some book clubs, they create a sensation with their style. John Cromin is featured. (1942)

12:00...NBC...THE MIDNIGHT SPECIAL
The Guess Who host. Guests are the Spencer Davis Group, Average White Band, and the Charlie Daniels Band.

FIRST BIRTHDAY
Tina Turner and Bibi Besch, who play rivals for one man's affections on the NBC-TV daytime series "Somerset," have another thing in common. Both celebrate their birthday on Feb. 1.

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FRIDAY EVENING PROGRAMS													
CHANNEL	CABLE	4	KAMR	7	KVII	10	KEDA	13	KERA	39	KTXI	3	IND
ALL PROGRAMS SUBJECT TO CHANGE													
6	15	20	24	28	32	36	40	44	48	52	56	60	64
7	15	20	24	28	32	36	40	44	48	52	56	60	64
8	15	20	24	28	32	36	40	44	48	52	56	60	64
9	15	20	24	28	32	36	40	44	48	52	56	60	64
10	15	20	24	28	32	36	40	44	48	52	56	60	64
11	15	20	24	28	32	36	40	44	48	52	56	60	64
12	15	20	24	28	32	36	40	44	48	52	56	60	64

Potsie offers stranded girls use of Richie's home

Over the protests of Richie, whose parents are out of town, Potsie invites three stranded beauty pageant contestants to spend the night at the Cunningham house, on the ABC Television Network's "Happy Days," Tuesday, Jan. 7 (7:00-7:30 p.m.).

In "Open House," the car in which Ruth Conway, Chris Burke and Penny Walsh are returning to college from a county fair beauty contest, breaks down near Richie's house. Richie and Potsie summon Fonzie to make repairs on the car. But a defective part can't be replaced until the next morning, and the girls lack money for a motel room, so Potsie invites the three girls to spend the night at Richie's house.

Black family fights desperation of ghetto life

"Ceremonies in Dark Old Men," a "complex, deeply significant play" by Lonne Elder III about a black family fighting the desperation of ghetto life, will be presented by the Tony Award-winning Negro Ensemble Company in the "ABC Theatre" telecast on the ABC Television Network, Monday, Jan. 4 (8:00-10:00 p.m.).



Douglas Turner Ward stars in "ABC Theatre."

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Hereford's House of Diamonds
Cowan Jewelers
Downtown AMERICAN GEM SOCIETY member

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Sale 4⁰⁰
 Reg. 5.00. Short sleeve
 top in easy-care
 polyester/cotton with puff
 sleeves, rib trim. Assorted
 prints for sizes S,M,L.

20% off women's tops.



Sale 3⁶⁰
 Reg. 4.50. Sleeveless
 shell in a convenient
 polyester doubleknit. Just
 wash and wear, never
 iron. Mock turtle fashion in
 bright colors. Sizes S,M,L.



Sale 4⁸⁰
 Reg. 6.00. Short sleeve,
 rib knit turtleneck in
 machine wash, tumble dry
 polyester. Zipper back,
 convenience. A terrific
 assortment of colors in
 S,M,L.



Sale 4⁴⁰
 Reg. 5.50. Sleeveless
 shell with turtleneck. Rib
 knit polyester with back
 zipper convenience.
 Assorted colors for S,M,L.

Save 20% on jeans.

Sale 7²⁰
 Reg. 9.00. Cotton denim jeans with low waist styling,
 by front and uncuffed legs. Machine wash. Fashion
 colors and new! In sizes 3-13.

Special 13⁹⁹

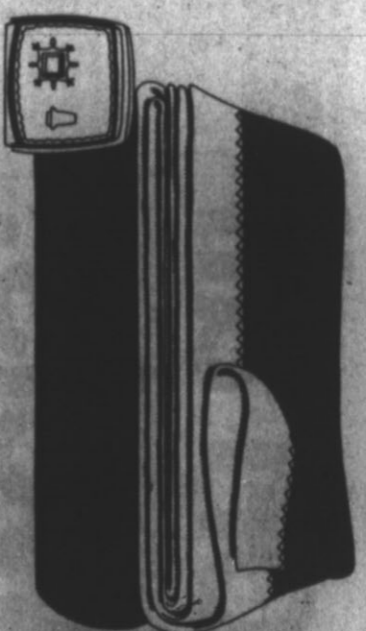
Attractive polyester short
 sleeve pants in
 great assortment of
 shirt-jac styles. Some
 with solid/pattern
 combinations. Real
 fashion value. Assorted
 colors in sizes 10-20.



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 Saturday. Charge by use
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Electric and thermal blankets.



Special 14⁸⁸
 Electric blanket in twin size with single
 control. Cozy polyester/rayon/cotton.
 Full size, single control, 16.88.



Sale 8²⁴
 Reg. 10.98. Full size acrylic thermal
 blanket with a nylon binding and vinyl-
 zippered carrying case. It's warm and
 machine washable for easy care.



Special 4⁸⁸
 Lightweight thermal blanket of polyester
 with nylon binding, packaged in
 reusable poly bags. Available in
 assorted colors.

Save on soft, plump pillows.

Sale 2 for 5⁴⁴

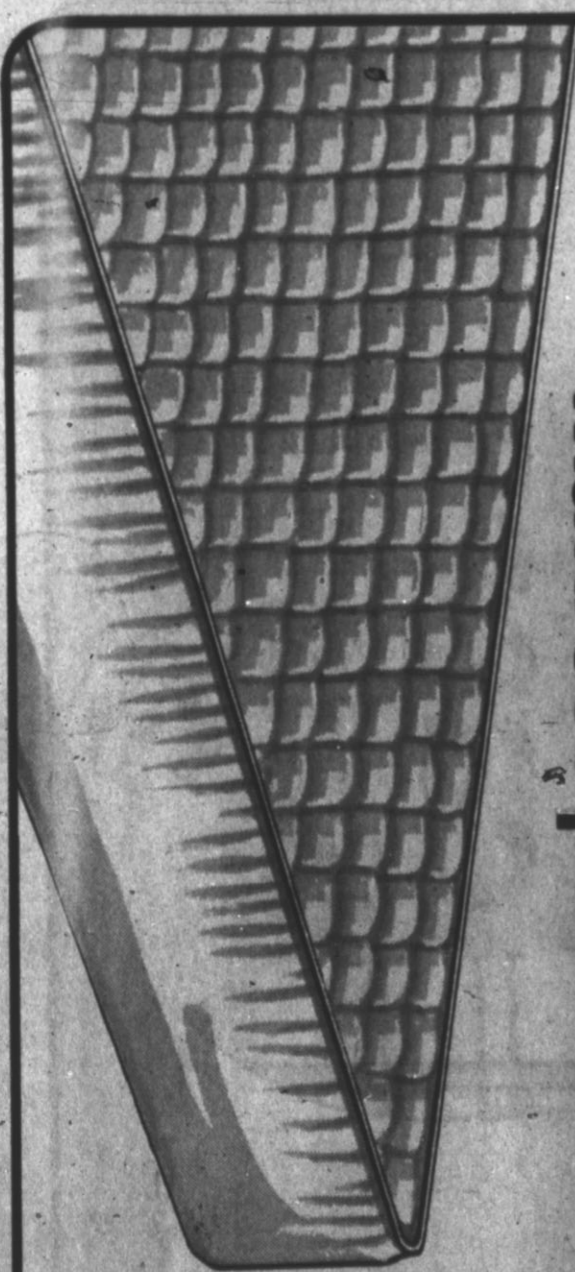
Reg. 3.50 each. Standard
 size pillow with Dacron®
 Red Label® polyester
 filling. Soft, comfortable,
 long wearing. Don't miss
 this chance to save.



Sale 2 for 8⁷⁹

Reg. 5.50 each. Standard
 size pillow with Dacron®
 polyester fiberfill.
 Machine washable. Buy a
 new supply at these savings.

Mattress pads on sale, too.



Sale 4⁷⁹

Reg. 5.98. Bonically quilted nylon
 mattress pad with polyester fill. The
 new stitchless quilting eliminates
 broken threads. Penn-Prest® feature.
 Full size. Reg. 7.99. Sale 6.29.

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 Charge or use our convenient lay-away.

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Further west, and by horse, mule and
 wagon train pioneers moved across
 snow-capped mountains toward the
 Pacific.

Ms. Surman received an Academy
 Award nomination for her role as
 Alexandra in the feature film epic,
 "Nicholas and Alexandra."

Score with regular, 2000 111, 111, 111.
 Mr. commanding officer in Korea, an
 ex-serviceman points out Namix to
 the syndicate as a man with vital in-
 formation. It is seeking.

Manrix to the syndicate as a man with vital information. It is
 seeking. Manrix withstands imprisonment and torture, but
 when Peggy is threatened he has to take a desperate gamble
 in hopes of freeing them both.

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Great savings on clothing for men.



Sale 718

Reg. 8.98. 13 1/4-oz. cotton denim jeans with flare legs, western styling. Machine wash, line dry. Rugged, heavyweight jeans. Indigo blue in sizes 28-38.

Sale 103

Reg. 1.29. Casual socks in Orion® acrylic with palm sole. Great selection in assorted colors. Machine wash, tumble dry.

Sale 103

Reg. 1.29. Crew socks of soft, absorbent cotton terry cloth. Machine wash, tumble dry. White.

Sale 80¢

Reg. 1.00. Men's socks in easy-care nylon with rib knit. Assorted lengths and colors.

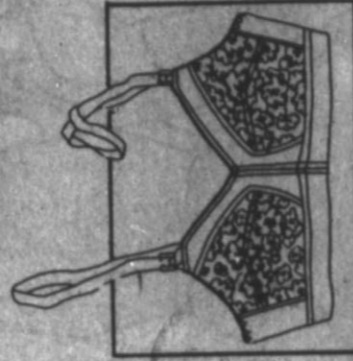
For other men's clothing, shop the JCPenney Catalog. Sale prices effective for a limited time only. Charge or use our convenient lay-away.

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20% off these figure flattering foundations.

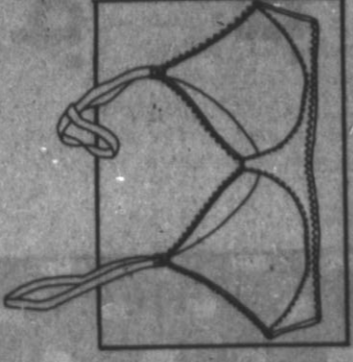
Sale 220

Reg. 2.75. Crossover bra of all cotton with nylon lace upper cups, adjustable straps. White, 32-36A, 32-36B, 32-40C.



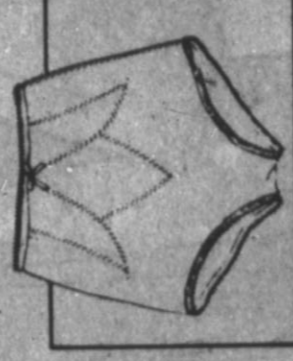
Sale 200

Reg. 5.00. Garterless brief with diamond-shaped tummy control panel. White, S,M,L.



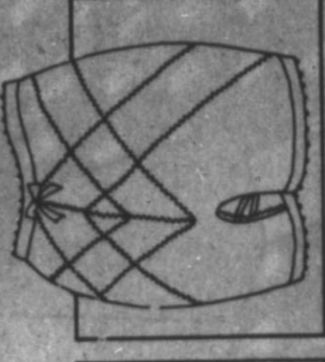
Sale 240

Reg. 3.00. Cotton/polyester nylon bra with cotton lace cups. White, 32-42C. Size 32-42D. Reg. 3.75. Sale 3.00.



Sale 280

Reg. 3.50. Junior intimate bra, support for the young figure. White, in sizes 32-36A, 32-36B, 32-38C.

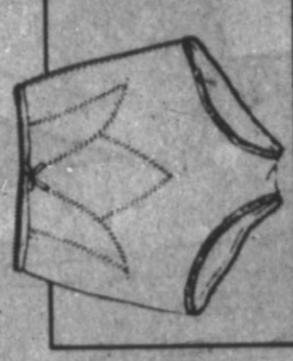


Sale 360

Reg. 4.50 JCPenney seamless contour bra in nylon tricot with Lycra® spandex sides and back. 32-36A, 32-38B. Fully padded molded style. Reg. 5.00. Sale 4.00.

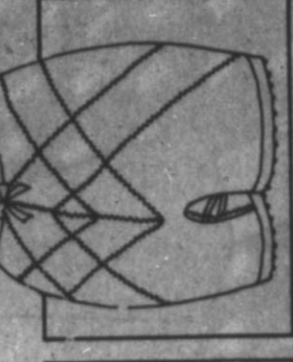
Sale 320

Reg. 4.00. Tummy control brief of nylon/Lycra® spandex. White, sizes S,M,L.



Sale 720

Reg. 8.00. Criss Cross panty girdle with long leg styling. Detachable garters. M,L,XL.



Mesh pantihose

Special 3 for 99¢

Stretch mesh pantihose of nylon with reinforced panty and toe. Fashion colors.

Nylon bikinis 1^{1/2} pr.



Bikini style panties in easy-care nylon that washes and wears so well. Assorted colors in sizes S,M,L.

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Savings on mens' and boys' underwear.



Sale 3 for 260

Reg. 3/3.25. Boys' sizes 8-20 t-shirts in practical polyester/cotton blend. Comfortable, long wearing. White. Pre-school sizes 2-7, reg. 2.89. Sale 3 for 2.31.

Sale 3 for 375

Reg. 3/4.89. Men's shorts in polyester/cotton easy-care blend. Machine wash, dry. Comfortable. White and pastels.

Sale 3 for 260

Reg. 3/3.25. Boys' briefs cut to our own specifications for comfort, long wear. Polyester/cotton, easy-care blend. Sizes 8-20. Pre-school sizes 2-7, reg. 3 for 2.89. Sale 3 for 2.31.

Sale 3 for 295

Reg. 3/3.99. Men's comfortable underwear in polyester/cotton blend for strength, great fit and long wear. Includes athletic shirt, t-shirt and briefs.

T O D A Y

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20% off all fashion polyester knit fabric Sale 2³⁹ yd. Sale 3¹⁹ yd.

Fig. 2:58 yd. Crepe stitch polyester group.

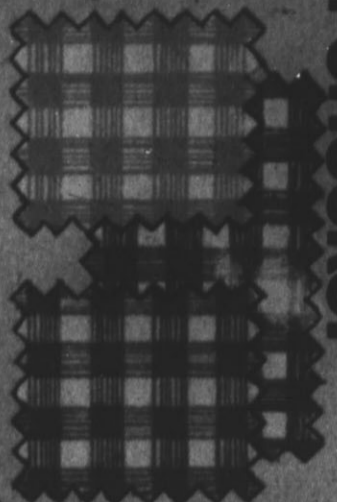
Fig. 3:30 yd. Fancy knit coordinates and crash linen looks of polyester. Beautiful fashion fabric group of practical polyester. Complementary colors. All machine wash, tumble dry. Retain good looks. Create a whole new wardrobe at this savings.



Gingham checks.

Special 99¢ yd.

Pure-rayon® polyester/cotton made is machine washable. Assorted colors and sizes of gingham checks. 44/45" wide.



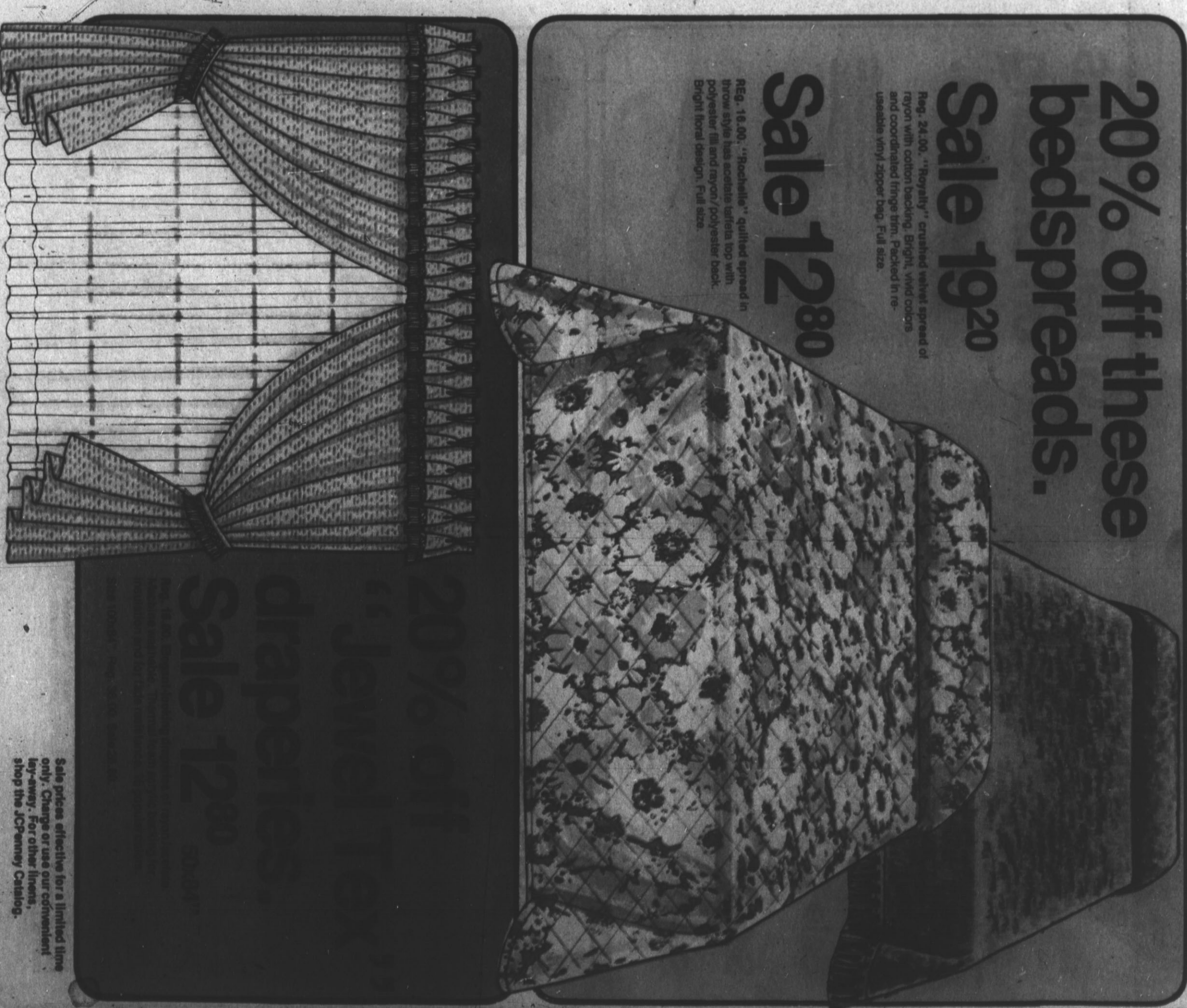
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20% off these bedspreads. Sale 19²⁰

Fig. 24:00. "Royalty" crated velvet spread of rayon with cotton backing. Bright, vivid colors and coordinated fringe trim. Packed in reusable vinyl zipper bag. Full size.

Sale 12⁸⁰

Fig. 18:00. "Rochelle" quilted spread in throw style has acetate turtles top with polyester fill and rayon/polyester back. Bright floral design. Full size.



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Ms. Suzman received an Academy Award nomination for her role as Alexandra in the feature film epic, "Nicholas and Alexandra."

Mr. commanding officer in Korea, an ex-serviceman points out Maritz to the syndicate as a man with vital information it is seeking.

Maritz to the syndicate as a man with vital information it is seeking. Maritz withstands imprisonment and torture, but when Peggy is threatened he has to take a desperate gamble in hopes of freeing them both.

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