

The Hereford Brand

Vol. 5

HEREFORD, TEXAS, DECEMBER 29, 1905

No. 46

YOU SHOULD ARRANGE TO ENTER P. C. C. JANUARY 2ND, 1906

To Our Friends

We take this means of expressing to you our hearty appreciation of the liberal patronage which has been accorded us the past year. We have tried to maintain our past record of dealing honestly and fairly with everyone of our customers and it is with a degree of pride that we point to the nice business which we have done during the year which is just closing.

We shall be better prepared to please the trade next year than we have ever been before and we extend a cordial invitation to the public at large to make our store trading headquarters for 1906. We will treat you right and sell you goods, the price of which can not be duplicated elsewhere.

Again we thank you for past favors and wish for one and all a Happy and Prosperous New Year.

Hereford Mercantile Company
Hereford, Texas

OUR RAINFALL.

Conditions Aably Discussed by the Canyon City News—Precipitation Not Changed.

"If we accept the records at Plainview and other inland towns for the past ten or twelve years, it would give the Central Plains country an average rainfall of twenty-four inches. Letting these go however, because not official and accepting Amarillo, because a government station and official, we still have for the country mentioned—the Central Plains—an average rainfall of twenty-two inches. This record taken for fourteen years back and compared with the official record of that portion of the state known as the "Central West," only loses two inches annually in favor of that portion of Texas which as a farming country, all things considered, will rank with any part of these United States west of the Mississippi river and east of the Rocky mountains."

In making this comparison of rainfall—the Central Plains against Central Texas—it must be borne in mind that we of the Plains get almost all of our rains during the crop or growing season while our Central Texas farmers gets most of theirs in the fall and early spring when not needed. Take our crop season and there is no disputing the fact but that the Central Plains, one year with another, gets more rain than does Central Texas.

The News' man can remember distinctly when Central Texas as a farming country was an experiment, and only to many of its citizens, a very poor one at that. These doubters of the "seventies" and "eighties," many of them there yet, will tell you that the "climate has changed," that it "always rains more when the country is settled." They believe, of course, and are ready to swear to it any old day; but, alas, the facts are all against them.

No greater fallacy exists today than the theory, announced and believed in by many, that the rainfall of a given territory is increased by settlement and the turning of the soil. The News is emphatic in this statement because official records, as previously stated, are all against it. These records, in Texas, some of them running back to the days when it was a republic, show that dry and wet seasons have alternated all along from the beginning as they do now; and, further, that the general average annual rainfall, when taken in periods of ten years prior to farming operations, is about what it is now. And so it is with official records dealing with other climatic conditions.

Taking then these official records as facts, which they undoubtedly are, we see that Texas, today, in so far as annual rainfall and other climatic conditions are concerned is about the same she was when the flag of Mexico waved as her governmental emblem, and that her present agricultural position, first among all the great States of the Union, is due, not to any changed climatic conditions, but rather to a better understanding of her vast possibilities as a farming country. And so it is with the Central Texas Plains country; no part of the state has better land; the average rainfall is amply sufficient for all staple crops, and

the climate otherwise is superb. The real truth is that the only thing lacking to make of the Plains country one of the best farming portions or the state in the whole sisterhood of states, is faith followed by works.

Yes, the Plain's rainfall is alright today for farming—good farming, and it has been so as far back as official records go and will remain so far all-time, unless miraculously changed as was Palestine—cursed be God on account of the wicked perversity of its people so that it raineth not any more as formerly, and from a land of plenty became a barren wilderness."

One Third of a Bale.

O. M. Daniel paid this office a brief social call Thursday and in speaking of his cotton crop this year, stated that his eight acres produced 2½ bales of cotton which, at present prices, is worth about \$150. It requires but little figuring to see that this is about one-third of a bale per acre and the cash proceeds per acre about \$19. This same land or adjoining lands can be bought at from \$8 to \$10 per acre.

In addition to his splendid cotton turnout, Mr Daniel is all smiles over the arrival of a fine boy at his house on the 6th inst. who will hereafter be known as Daniel Daniel.

Petit Jurors.

Following is a list of the petit jurors for the January term of the County Court to begin in Hereford Jan. 1st, 1906: H. W. Bratton, Gran Womble, G. T. Higgins, W. S. Greer, J. H. Weems, T. B. Kellow, T. D. Hunt, L. E. Cobb, W. S. Files, I. N. Wilkinson, L. A. Arnold, R. N. Mounts, J. A. McCuiston, J. F. Perry, E. B. Orr, Conner Jowell, R. L. Wilson and J. N. Askren.

Chamberlain's



Cough Remedy

The Children's Favorite
Coughs, Colds, Croup and Whooping Cough.
This remedy is famous for its cures over a large part of the civilized world. It can always be depended upon. It contains no opiates or other harmful drug and may be given as confidently to a baby as to an adult.
Price 25 cts; Large Size, 50 cts.

A Home Christmas Tree.

At her beautiful country ranch home, Christmas eve, Mrs. J. W. English, tastily and artistically prepared a Christmas tree for her four grand-children, Ora, Johnny, Walter and Willie Curtis, whom she so devoutly loves.

On it were enticingly arranged luscious fruits, delicious candies, charming toys and other more valuable presents. It was beautifully lighted with wax tapers and colored lights, making the occasion long to be remembered by the little folks.

This should be another example for home entertainment for our young people.

For Sale.

I have for sale, several nice dwellings, also a number of lots that I will sell very reasonable. If you want something of this kind, it will be to your interest to see me before purchasing.
J. N. E. FERGUSON.

The New Year

When the New Year comes it will find Mount & Williams making the lowest prices on Dry Goods, Clothing, Shoes, Hats, Etc., and you should have in mind that these prices are made for you, and resolve to profit by the low prices which will prevail at our store throughout the year 1906. We are going to make our stock complete in every department. We wish to thank one and all for the liberal patronage given us in the past, all of which we very much appreciate, and respectfully solicit a continuance of your valued patronage. Wishing you a Prosperous Year, we are yours truly,

Mount & Williams
HEREFORD, TEXAS

Hard to Beat.

J. J. Anderson, the 'Boom' stock-farmer, was in Hereford Saturday and gave us an interesting item connected with his experience with hogs this year, which has seldom been equaled anywhere, and we feel justified in stating that but few stock raisers would ever attempt to excell it.

Mr. Anderson recently killed four hogs which were twelve months and ten days old, the four averaging 341 pounds. These were raised and finished on maize and is another convincing evidence of the excellent value of this grain for feeding purposes.

Mr. Anderson, besides making a successful experimental test, has more wholesome ham and bacon than will be necessary to supply his family for the next twelve months.

What our country needs to make it prosperous all the time is not so much an increased volume of immigration as it is for those who are already here to utilize the abundant resources of which nature has been so generous in her bestowal.

Influence of the Newspaper.

A newspaper whose columns overflow with advertisements of business men has more influence and attraction to build up a town than any other agency that can be employed. People go where there is business. Capital and labor go where there is an enterprising community. No power on earth is so strong to build up a town as a paper well patronized, and its power should be appreciated. The man who overlooks his town paper injures himself by injuring his town and townsman.—Wannamaker.

Junior B. Y. P. U. Program.

Following is the Junior B. Y. P. U. program for Sunday, January 7 at 2:30 p. m.:

Reading of minutes.
Collection.
Subject—Two classes, the Godly and Ungodly.

Leader—Ruphus Brazil.
Scripture lesson—1st Psalms.
Prayer—By Superintendent.
Explanation of first three verses of lesson—Paper by Guy Smith.

Explanation of the last three verses of lesson—Paper by Morris Garner.

Song—Essie Smith and Lucy Castles.

The Blessings of the Righteous—Paper by Alma Beach.

The Miseries of the Wicked—Paper by Maggie Estes.

Recitation—Annie Dean.

Recitation—Jack Mounts.

Recitation—Lois Witt.

Lesson 1 from New Foundation Stones.

Miss Trebby Entertains.

Last Friday evening Miss Trebby entertained her class and their friends at the College parlors. The evening was rendered only the merrier by its being so disagreeable without. Games, puzzles, conversations, and last but not least, refreshments were the order of the evening. Everyone went away declaring Miss Trebby an ideal hostess.

Those present were Misses Dimmit, Taliaferro, Witt, House, Witherpoon and Williams; Messrs. Jesse and Ernest Carper, Hubbard, and Brodie.

What we Want

We want every citizen of Deaf Smith and Castro Counties to buy their drugs from us during the year 1906. Our stock of drugs and drug sundries is among the most complete to be found in West Texas. Every department of our business will be looked after by men of experience and we guarantee the very best of service. In this connection, we desire to express our thanks for the very liberal patronage of the past year. Remember that you will always receive a hearty welcome at our store,

Yours for Business,

T. M. COULSON

As Others See Us.

An attendant at the session of the Panhandle Teachers' Association, recently held at Hereford, speaks in highest terms of the city—of its enterprising, hospitable people, of its newspaper (the best in the Panhandle except one, which modestly forbids our naming), and of the thriving, prosperous country that surrounds the town.

The Panhandle Christian College is reported to be flourishing. A. H. Elliston and family are well and seem pleased with their surroundings. The saying, "God Always Favors Parker" (G. A. F. Parker) seemed verified when one visited his home, met his charming wife and bright baby daughter, Annie Fitzhugh. An attack of sore throat had confined Elder J. B. Haston to his house for sometime, but Claude friends will be glad to know that he is able to be out. Miss Maude Miller is useful to many and therefore happy. Miss Cora Hendrix and Metz Kerr are delighted with their school work but are expecting to be with Claude friends at Christmas time.

H. H. Stanley, who formerly lived near Washburn, has just built a pretty residence on his ranch near town, while A. G. Stanley of Amarillo has tried to keep pace with his father by erecting a neat cottage on his farm near by.—Claude News.

Hancock's is the place to buy your fancy and staple groceries cheap for cash. We deliver them.

Died.

Max Blakeley, the three weeks' old babe of Judge and Mrs. W. H. Russell, died on Wednesday morning of this week and its body was interred in the City Cemetery that afternoon, Elder J. C. Mason performing the funeral obsequies in his impressive and earnest way.

The little one was permitted to remain here just long enough to become endeared to its parents and 'twas sad for them to be called on to give him up, even though they had not entertained a full hope for his continued existence, as he had been delicate and frail from his birth.

As to why life should be given to be taken again so soon, we have to let go unexplained, but believing withal that the Giver of all good does everything for the best. Even as a little child may lead us, so may it be that the brief sojourn of a wee babe perchance has a mission—perhaps that of mellowing and purifying the lives intrusted with its keeping or for thereafter serving as a beacon light to the land beyond. Perhaps others—no one can know save God.

Earnest sympathy is extended the sorrowing parents and other relatives by the BRAND.

Speltz or Emmer for Sale.

We have speltz or emmer seed for sale at our ranch 4 miles south-west of Hereford. Price \$1.00 per bushel.

S. B. HARBISON & SON.

PRIZES TO BE AWARDED.

Notice Given by the Committee to the Successful Contestants at the Agricultural Exhibit that Money Awaits Them.

The committee, whose duty it was to award prizes in the agricultural exhibit held in this city on the occasion of our annual picnic, met last Saturday to arrange the schedule of prizes to be awarded. The committee was composed of Rev. H. B. McGee and L. P. Landrum, who, after careful deliberation, arranged to pay \$2.00 to each taking first prize, \$1.35 to each of second prize winners and \$1.10 to those standing third.

Following is a list of the successful ones:

First Prize—S. B. Harbison, wheat; Jacob Buttram, grapes; C. G. Witherspoon, plums; Mrs. W. A. Witherspoon, pears; Mrs. W. A. Witherspoon, apples; L. P. Landrum, best general collection of fruits.

Second Prize—J. C. Mauk, cantaloupes; C. S. Cardwell, watermelons; J. A. McCuistian, tomatoes; J. W. Robinson, corn; O. M. Daniel; cotton; Mrs. J. W. Hough, flowers; D. W. Hawkins, maize.

Third Prize—Joe Dobbins, onions; T. J. Sandifer, sweet potatoes; Frank Chestnut, squashes; W. H. Rayzor, carrots.

The committee requests us to ask that those whose names appear above call at the Western National Bank and receive the amounts due them.

The Key that Unlocks the Door to Long Living.

The men of eighty-five and ninety years of age are not the robust, well fed, but thin, spare men who live on a slender diet. Be as careful as he will, however, a man past middle age, will occasionally eat too much or of some article of food not suited to his constitution, and will need a dose of Chamberlain's Stomach and Liver Tablets to cleanse and invigorate his stomach and regulate his liver and bowels. When this is done there is no reason why the average man should not live to old age. For sale by T. M. Coulson & Co.

What Rumor Says.

Rumor has it that Hereford is to have another railroad in the near future, leading north to connect at Dalhart and south with some convenient connection.

We do not know upon what the rumor is founded but it is plain that such a road would be a paying proposition. Those who claim to be on the inside say that it is a sure thing and to show that they are sincere, they are purchasing almost everything in sight in the way of Deaf Smith and Castro county property which can be had at a bargain.

Any way it might be best to keep an eye on the indicator.

Return Bottles.

Belonging to the dairy, are about two hundred milk bottles of which I have no account, scattered among the people of the town, the return of which by all those who are not at present taking milk from the dairy, would be appreciated very much. Without bottles, it is very inconvenient for both customer and dairyman, and at present the dairy is in poor condition to give good service because of its bottles not being at hand.

45-2t LESTER WEAVER.

Well Drilling Notice.

We are now thoroughly equipped to drill your wells, erect your new windmill or repair your old one. All work is fully guaranteed.

Phone or call on Bob Brazil at Stringfellow-Hume's. 40-tf

Witherspoon & Gough. 48tf

I Thank You

It is with much gratitude that we at this time give expression of thanks to the people of Hereford and surrounding country for their liberal patronage during the year 1905.

We have tried hard to get the best goods that the market affords, so that each item we sell should give entire satisfaction.

It will be our determination to strive and search the best markets of our country for the very best values for all departments of our store. So that when you buy an article from us you may know that you are getting the best value for your money, obtainable.

There is a great deal of satisfaction in anything good. There is no satisfaction in a sorry article of any kind. We carry the best.

We are determined to make 1906 our best year in Hereford. We kindly solicit your support and promise to do our full part in low prices, good selections and first-class values.

Wishing you a Happy New Year,

I am, yours very truly,

E. B. BLACK

FURNITURE DEALER AND UNDERTAKER

NOTICE

One of our firm is the least groceryman in town, but we get our Salt, Flour and Feed Stuffs by the car load. We do our own work and own our own building. Therefore, we defy competition. Give us a trial :-: :-:

BARNARD & CO.

JOE CARTER

ELISHA CARTER

CARTER BROTHERS

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business

J. M. GARNER

—THE GROCERYMAN—

The Brand \$1 per year

Repair Work

Now that the Christmas rush is over, I am ready to do all kind of watch, clock and jewelry repair work promptly. I shall still continue to carry a full stock of watches, clocks, rings, silverware, cut-glass, fountain pens, emblem pins and charms, stick-pins, broaches, etc. etc. Come and see me.

John B. Vannoy
Optician and Jeweler

Grip Quickly Knocked Out.

"Some weeks ago during the severe winter weather both my wife and myself contracted severe colds which speedily developed into the worst kind of la grippe with all its miserable symptoms," says Mr. J. S. Egleston of Maple Landing, Iowa. "Knees and joints aching, muscles sore, head stopped up, eyes and nose running, with alternate spells of chills and fever. We began using Chamberlain's Cough Remedy, aiding the same with a dose of Chamberlain's Stomach and Liver Tablets, and by its liberal use soon completely knocked out the "grip." These Tablets promote a healthy action of the bowels, liver and kidneys which is always beneficial when the system is congested by a cold or attack of the grip. For sale by T. M. Coulson & Co.

Witherspoon & Gough. 48tf

ANOTHER WEDDING.

Mr. and Mrs. J. K. P. Gilliland of this City Give Their Daughter in Marriage.

"Love rules the court, the camp, the grove, And men below and saints above."

On life's voyage! A life-bark delicately constructed yet well equipped, set sail on the great "ocean of life."

When it loosened from its moorings and put out to sea, how smoothly it glided along!

The rippling waves on whose bosom it rested, whispered in softest tones, and the gentle breezes wafted it onward in its course.

Day after day as it launched out into the mighty deep, the sky overhead was unclouded, and the waters placid.

This little bark was not alone. Other life-craft were making the voyage.

Some with rent and torn sails, having come a long distance, and over a stormy sea.

When well on the way, with its sails all spread, a larger and stronger vessel, hove in sight.

As it drew nearer, it hailed the frail little bark—calling to its occupant to come over to the stronger boat for a storm was coming and that it could not baffle the turbulent waves alone.

No more this little craft is on the "sea of life" alone, but with the strong and mighty vessel as its consort, they will reach the haven of rest on the Eternal shore.

Just when the Christmas Bells began to ring, telling of the story of the shepherds on the Judean Hills as they watched their flocks by night—how an angel told them of the birth of the Christ-child in the manger in Bethlehem, and how in a short time an heavenly choir joined this angel and sang, "Glory to God in the highest, and on earth peace, good will toward men," did the wedding bells of Hereford again peal forth.

For hours the snow had fallen; but now rested on the bosom of "Mother Earth" as pure and spotless as was the one who was so soon to give her life into the keeping of another.

They arrayed her in her wedding robes of white, and just as the clock told the hour of eight on Friday evening, December 22, the soft, sweet strains of Mendelssohn's wedding march in the home of Mr. and Mrs. J. K. P. Gilliland of east Hereford announced the wedding party.

Soon the attendants, Mr. Andrew M. Jones and Miss Millicent Griffith marched into the parlor, and immediately following, came the bride and groom who took their places under a canopy of lovers' knots of white ribbon and foliage.

Here in the presence of the loved ones of the home and a number of the intimate friends of the bride, Rev. Thos. S. Barcus of the Methodist church, in a most beautiful and impressive manner, performed the marriage rites that joined the hearts and lives of Henry Francis Ritter and Mary Emma Gilliland for life.

While these young people were plighting their vows of eternal love and constancy, Miss Chapman of the Panhandle Christian College played "Annie Laurie" in the softest tones which added sacredness to the scene.

After many happy wishes for the bride, and congratulations for the groom, all entered into social conversation and joyous laughter for a time when cream and cake was served.

The cutting of the bride's cake was the occasion of a great deal of merriment as each one was trying to find the ring and no one wanted the thimble. After a long search

CHARTER OAK AND GARLAND STOVES

Have a national reputation and cook food and warm homes for millions of people. It will be to your interest to see our complete stock of Ranges, Square Cooks and Heaters before buying your stove. If you appreciate "quality" you will be convinced that they are the best, and our prices are right. We have just received a nice lot of Queensware and our stock of Cooking Utensils is complete and we are always glad to show goods. Don't fail to come and see us.

GARRISON BROTHERS, Hereford Texas

Danger of Fire

can be lessened greatly by a little precaution. Brick flues are not safe unless the galvanized ventilator in the ceiling is in perfect order. Flues can be relined at a small cost and thereby put in condition as good as new. Let us examine your flues and do what work is necessary to their best service.

Yours very truly
Bell Brothers

Hereford ...Dairy...

I have purchased and will operate after November 12th, the dairy just east of town known as the Clark Dairy. I desire the patronage of all former customers, also that of any others who may at any time need dairy product. I shall endeavor to maintain for it the reputation the dairy has gained under Mr. Clark's proprietorship.

Yours for business,
HEREFORD DAIRY
LESTER WEAVER, Prop.

J. L. BUTT THE PAINTER

Is now located in the city and would be pleased to figure with you on painting your residence. I have painted a number of residences in Hereford and refer you to the owners as to the character of my work. Hunt me up and I will do the rest.

J. L. BUTT THE PAINTER

Miss Parmer got the thimble and Mr. A. M. Jones the ring.

Before the guests departed and as a most befitting close for this solemn, yet joyous occasion, the minister read from the Holy Book and all knelt around the family altar while a prayer went up to the Father for his holy benediction on this union of lives.

The bride was lovely in a pearl white silk, garnished with chiffon and lace.

Miss Griffith wore a china silk of "baby" blue with trimmings of ribbon.

The groom and attendant, Mr. Jones, wore the conventional suit of black.

Miss Mary Emma Gilliland who has been one of us for the past three years spent her childhood days at the foot of the Cumberland Mountains in Middle Tennessee. She is the youngest child and only daughter of Mr. and Mrs. J. K. P. Gilliland of our city. Few possess a more lovable character than does Miss Mary Emma Gilliland Ritter. Always ready to help every one, and was never known to say a harsh word of any one.

"None knew her but to love her, None named her but to praise."

Mr. Ritter comes to us as a stranger, but he carries in his face the stamp of a true gentleman.

He travels for the shoe house of Arnold, Henegar, Doyle & Co. of Knoxville, Tenn.

Mr. and Mrs. Ritter will leave for Norton, Virginia, about January 1, where they will be "at home" to their friends for the present.

They received many beautiful and costly presents from both home and abroad.

Notice.

The Home Circle Society offers you the best, the safest, and the cheapest life insurance. The best, because paid more promptly. The safest, because the money is held by our local treasurer, besides being guaranteed by the state organization. The cheapest, because you save from \$8.00 to \$40.00 on the \$1000.00 per year.

Give your application to
M. M. MAJOR,
State Organizer.

45-4t

Panhandle News

John Fortnes brought to the city Monday ten dressed Poland China hogs that averaged 483 pounds. These were spring pigs, and were fed altogether on alfalfa and Kaffir corn. He has many more just like them at home.—Amarillo Herald.

The election at Chillicothe Saturday resulted in the corporation getting busted by a majority of ten. A gentleman explained that the people there had been disappointed by not deriving the benefit of incorporating that they had been led to expect.—Quanah Tribune-Chief.

Last week Amarillo, according to the "Paragon," guaranteed ten cents a pound for turkeys and some parties from the South Plains went up there with a lot and on returning reported that they had to sell for six cents. They were offered seven cents here.—Canyon City News.

The directors of the First National Bank have about decided that at their regular meeting, January 9th, the capital stock of the bank will be increased to \$100,000, and that in addition to this increase of stock, the First National will carry a working surplus of \$10,000.—Canyon City News.

The scarcity of coal that has prevailed all this month more or less has caused a general hope that that gas factory will be an assured thing before another winter. Fuel and illuminating gas are treasures in a climate like this and it will be a glad day for Amarillo when the "berjuice" is turned into the mains.—Herald.

W. O. Oldham, cashier of the First National Bank of Portales, informs us that it is almost an assured fact that Texico will have a bank within the next sixty days. Mr. Oldham is a man of experience in banking business and his success with the First National Bank of Portales gives us assurance of a safe, reliable and accommodating bank here, should Mr. Oldham be one of the officers, which is altogether probable.—Trumpet.

We regret very much to chronicle

the death of Dr. B. F. Hart, editor of the Quanah Observer, which occurred yesterday. Dr. Hart was one of the brightest newspaper men of the Panhandle, since sickness kept him from practicing medicine. His will power was wonderful, keeping him going and at work when any ordinary man would have given up. We extend sympathy to the bereaved. May he rest in peace, awaiting the resurrection.—Chillicothe Index.

There was organized at Paducah yesterday a state bank under the name of the First State Bank of Paducah. W. H. Winton, president; C. P. Bowman, cashier. The following parties are directors: W. H. Winton, C. P. Bowman, T. J. Richards, Lee McGrady, A. Dumont, John Earp and Lee Clary. D. E. Decker, J. H. P. Jones and A. J. Fires are also stockholders. The new bank will take over the business of the private bank of W. H. Winton, and starts out with a good business in view.—Chillicothe Index.

Heavy Traffic.

Perhaps the heaviest passenger traffic in the entire history of the Pecos Valley Road from this point was witnessed during the recent holiday season.

Agent J. S. Jones informed us that receipts for sale of tickets from Hereford, alone, on the 21, 22 and 23 of December amounted to about \$800.00.

This seemed to be a time when everyone possessed the going spirit and the railroads have done an excellent business.

Notice.

Owing to the state of Mrs. Dodson's health I will for the winter have my offices at my residence one block west of the telephone office, where those wishing to see me may call.

S. J. DODSON.

Christian Church Announcement.

We are requested to announce that Elder J. C. Mason will preach at the Christian Church on next Sunday morning. Everybody is cordially invited to attend the service.



THE SYSTEM PURIFIER

Drives Out That Billious, Lazy Feeling. Makes You Bright, Active and Cheerful.

CURES CONSTIPATION

SOLD AT DRUG STORES - PRICE \$1.00 PER BOTTLE

T. M. COULSON & CO., Special Agents

The Brand

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J. RAY, Editor

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and Castro Counties

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STRICTLY IN ADVANCE

FRIDAY, DECEMBER 29, 1905

ANNOUNCEMENTS

Deaf Smith County.

For Tax Assessor:
J. W. FORD.

OUR APPRECIATION.

As this is the last issue of the BRAND for 1905, we would pause for a moment to recount the almost innumerable courtesies and favors which have been shown us this year. In our endeavor to give our readers the bright and newsy paper which Hereford has always demanded, the citizens of Deaf Smith, Castro and Farmer Counties, almost to a man, have rallied to our support and given that material aid which is so necessary to the success of any and every undertaking. Not only have the enterprising merchants of Hereford, Bovina and Dimmitt kept our advertising columns bright and breezy, but our 1200 subscribers have contributed to our success by moving the date of their subscriptions a year in advance. For all this enterprise and generosity on the part of our friends, we can but say that we are exceedingly thankful "way down deep in our hearts."

In facing the responsibilities of the New Year, we are inspired with a great degree of encouragement because of the realization that it is our good privilege to work with a people who are fully appreciative of every effort which may be put forth for the betterment of the country.

We shall enter the New Year with a friendly interest in every one of our readers who is endeavoring to do his part in the great work of changing this vast and undeveloped plain into a land of beautiful and happy homes. In our two and one-half years' work in this city, we take considerable pride in the fact that we have no occasion to hold malice or enmity against any man. Our motives and purposes are not to stir up strife and prejudices among neighbors, but rather to give a local newspaper, such as will meet with

the demands and elicit the approvals of the most wide-awake and progressive city on the plains—Hereford.

Again saying that we are indeed grateful for all the considerations of the past, we wish for each one of our readers a prosperous and happy New Year.

WE take pleasure in presenting to our Deaf Smith County readers in this issue of the BRAND the name of J. W. Ford, who is now asking the people for the office of Tax Assessor. Mr. Ford was in the race for the same office two years ago and, so hearty and strong was the support given him, that he feels it his duty to make the race again. In his behalf, we would say that the county has no better man than J. W. Ford. Coming to Texas as he did 34 years ago when a mere boy, he has since been an up-right and honored citizen of the state. Wherever he has lived, he has enjoyed the fullest confidence of the people, and his four years residency in this county has made all his acquaintances friends. Mr. Ford has never held a public office and asks for the vote and support of the people strictly on his merits as a citizen, promising to ever stand ready to uphold the good name of Hereford and Deaf Smith County and, if elected, in every respect perform the duties of office to the very best of his ability, showing special favors to none. Mr. Ford is well known over the county and we bespeak for him favorable consideration at the hands of the voters.

AN encouraging feature of the conditions in the panhandle today is the knockers of a year or two ago have all disappeared, they being supplanted by men who came here to build homes and who are not to be discouraged by a few windy days or an occasional dry spell. Each year finds a better class of men and women in the Panhandle than the preceding one. So true are those who live here at present to their chosen country, that it is extremely seldom that anything but praise is heard concerning the Panhandle. The man who will always hold up for the country in which he lives is a hero in the strife and may always be depended upon in times when men of worth are needed.

THE farmers of this county, in many instances, have begun plowing their lands for next year's crop. With this degree of industry manifested all the year through and the fine seasons which we are having, such a thing as a crop failure will be next to an impossibility.

J. L. FUQUA, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$20,000.00

DIRECTORS: J. L. Fuqua, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

THE majority of the Panhandle papers are out with the announcement that they will not be issued this week. In other words, they are "taking Christmas." This may be good policy in some communities, but, so far as the BRAND is concerned, we feel differently about the matter. We will admit that the West Texas papers well deserve a respite of one week from the arduous duties which fall upon them each day in the year, yet the man behind the throne who pays his dollar has a perfect right to expect that he gets his paper 52 times each year. It would have pleased us mightily to lay off this week if our own feelings, alone, had been consulted in the matter, but the BRAND has never yet failed to greet its readers and so long as it is under its present management, it is hardly probable that it will ever do so.

Now, that this is campaign year, you will have cause for regret if you should fail to pay your poll tax. Remember that no tax receipt, no vote.

MAKE good resolutions with the beginning of New Year, which, if kept, will make you a better man or a better woman.

REMEMBER that a good resolution made but soon broken is worse than no resolution at all.

P. C. C. Will Re-open on Tuesday Morning, January 2, 1906.

The work of Panhandle Christian College will be resumed on Tuesday morning, January 2, 1906, under the management of Prof. A. C. Elliott as president, Prof. Barton having resigned.

Prof. Elliott, a member of the faculty of Texas Christian University, is a man of much experience as a teacher, and comes not only endorsed, but highly recommended as a successful teacher and a christian gentleman, and therefore, a worthy successor of Prof. Barton.

Premiums Given Away.
I have a number of elegant picture frames which I am giving away absolutely free, on the condition that one frame is given with each cash purchase of groceries amounting to \$15.00 or more. Come early as they will not last long. 44-4t
J. M. GARNER.

A Man Got Pressed.
For nice fitting clothes to wear and took his old suit to Walter Orr at Dale's Barber Shop where they were cleaned and pressed to look as well as a new suit. Take your suit to him and let him fix it for you.
THE HEREFORD PRESSING CLUB, 43-tf. Walter Orr, Proprietor.

Wanted to Buy.
Your kaffir corn, milo maize and wheat. 39-tf
J. E. GYLES, Ritchey Hotel.

Public Notice.
Dr. Harrison, the dentist, will be absent from his office Monday's and Tuesday's of each week. 43-tf

Wall Paper—E. B. Black. 44

Holiday Greeting

To Our Old and New Customers:

We take this medium to express our thanks and appreciation for the splendid patronage given us the past year. We have endeavored to merit same by fair dealings and honest values and feel grateful over the result.

We respectfully solicit a continuance of your valued patronage, and wishing you a happy and prosperous New Year, we remain,

Yours for Business,

H. C. Myrick
HEREFORD, TEXAS

HOLIDAY EXCURSIONS

to points in Mississippi, Alabama, Tennessee, Georgia, North and South Carolina, Florida, Kentucky, Arkansas, Kansas, Colorado, North and South Dakota, Iowa, Minnesota, Wisconsin, Michigan, Missouri.

Tickets on sale December 21, 22, 23, limit 30 days.

TO THE SOUTHEAST
via Memphis, the Rock Island offers advantage of through car service to that gateway and Union Depot connections there, avoiding transfer across town, and delay to passengers or baggage.

TO THE NORTH, WEST OR EAST
we have best service, quick time, good connections.

CHICAGO and return
one fare plus \$2 December 16, 17, 18, 19, limit December 26, account Livestock Exposition.

THROUGH SLEEPERS and chair cars
to Chicago and Kansas City daily.

FOR A TRIP ANYWHERE
write me for rates, routes, etc., and full information will be sent you at once. Give me the names of friends who expect to make a Holiday journey and I will advise them also.



PHIL A. AUER,
G. P. A., C. R. I. & G. Ry.,
Fort Worth, Texas

TO DELICATE WOMEN

You will never get well and strong, bright, happy, hearty and free from pain, until you build up your constitution with a nerve refreshing, blood-making tonic, like

Wine of Cardui

It Makes Pale Cheeks Pink

It is a pure, harmless, medicinal tonic, made from vegetable ingredients, which relieve female pain and distress, such as headache, backache, bowel ache, dizziness, chills, scanty or profuse menstruation, dragging down pains, etc.

It is a building, strength-making medicine for women, the only medicine that is certain to do you good. Try it.

Sold by every druggist in \$1.00 bottles.

WRITE US A LETTER

freely and frankly, in strictest confidence, telling us all your symptoms and troubles. We will send free advice (in plain sealed envelope), how to cure them. Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

"YOU ARE FRIENDS

of mine," writes Mrs. F. L. Jones, of Gallatin, Tenn.:

"For since taking Cardui I have gained 35 lbs., and am in better health than for the past 9 years. I tell my husband that Cardui is worth its weight in gold to all suffering ladies."

G. A. F. PARKER, President. J. P. CONNELL, Vice-President. ROSS W. DAVIS, Cashier.

The Western National Bank

HEREFORD, TEXAS
at the close of business, Dec. 12th, 1905

RESOURCES		LIABILITIES	
Loans	\$210,210.53	Capital Stock	\$50,000.00
U. S. Bonds and Premiums	51,913.19	Surplus and Profits (Net)	16,089.48
Banking House and Fixtures	5,675.00	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS:	218,181.05
Cash and Exchange	63,971.81		
	\$334,270.53		\$334,270.53

THIS BANK OPENED FOR BUSINESS JULY 1st, 1903
 Deposits, January 1st, 1904 - \$51,300.62. Deposits, January 1st, 1905 - \$90,016.08.
 Deposits, July 1st, 1904 - \$55,959.21. Deposits, July 1st, 1905 - \$104,628.68
DEPOSITS NOW \$218,181.05

THE OLD HOME

How About That Trip This Year?

We are ready to quote the rates that will make the trip possible. Haven't the time? Well, write your friends in the east to come and see YOU. Home-seeker rate of 75 per cent of the one way rate for the round trip is in effect October, November and December. You know what the SANTA FE is. Ask for a ticket via that route. :: :: :: ::

D. L. MEYERS, Traffic Manager
 Pecos Valley Lines and Southern Kansas
 Railway Co. of Texas
 AMARILLO, TEXAS

TEXAS FARMERS

Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own **BANK ACCOUNTS**
 Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in the Panhandle as no where else for the reason that no other section now offers

Really High-Class Lands at Low Prices
 and that the Agricultural and Stock-Farming possibilities of this section are the equal of, and in some respects, better than three to five times higher priced property located elsewhere. In a word: Many magnificent opportunities are still open here to those possessing but little money, but prompt investigation and quick action are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices. **The Denver Road** sells cheap Round Trip Tickets twice a week with stop-over privileges. For full information write to

A. A. GLISSON, Gen. Pass. Agent
 Fort Worth, Texas

The Hereford Meat Market

Wants your business and if fair treatment and first-class service counts for anything we will get it. Phone your orders to 107 and they will be carefully and accurately executed. Will kill for the public.

PEARCE & ARTHUR
 PROPRIETORS

Tierra Blanco Herefords

L. R. BRADLY
 ...BREEDER OF **Registered Hereford Cattle**

Herd Headed by Chorister, No. 93983
 Ansted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Go to Barnard's & Co. for the best Bran. 39-tf

See W. M. Cogdell for all kinds of wall paper. tf

Ledgers and Day Books at Smith's Drug Store. 46tf

Two Registered Pharmacists at Smith's Drug Store. 46tf

Judge Jno. E. Ferguson is in Roswell this week.

Rev. E. E. Baker of Vega was in the city Thursday purchasing supplies.

C. R. Moreman went to Amarillo Wednesday on business, returning Thursday.

Mr. and Mrs. Thos. Witherspoon of Amarillo visited relatives in Hereford this week.

Mrs. J. N. English of Cleburne is the guest of Mrs. E. B. Black this week.

S. B. Feemster can furnish you with any kind of monument you wish. See him. 8tf

J. W. Ford of the North Draw was in town Tuesday after coal and other ranch supplies.

The BRAND editor and wife were in Roswell over Sunday and Monday, viewing the sights of the valley city.

A number of our merchants are busy taking stock this week, preparatory to starting even with the new year.

I have the only handmade stock saddles, the very best. I know your wants. Come and see them. Canterbury. 43-tf

Mr. and Mrs. K. Elliston of Jamesport, Mo., are the guests of the former's brother, A. H. Elliston, and family this week.

As we go to press we learn that Prof. Elliott, the new College president, has arrived to arrange for the opening of school January 2.

G. H. Womble who is engaged in stock farming east of town was a welcomed caller at this office Tuesday, renewing for the BRAND and News.

For windmill repairing of all kinds, you should see me. I am prepared to do your work on short notice and on reasonable figures. T. D. Humphrey. 43-tf

D. O. Stallings and family left this week for Bovina where the former has a position as salesman in the lumber department of the Laird-Herring Mercantile Co. Their many friends here will be glad to learn that they will yet be so near Hereford.

Elder J. C. Mason, who has charge of the missionary work of the Christian church for the state of Texas, arrived in the city on Friday of last week to spend the holidays with his family at the College. Mr. Mason, in addition to his numerous other duties, is a member of the board of directors of the College at this place and is an earnest, untiring worker for the institution. His few brief visits to Hereford have won him many friends here, who are always glad of an opportunity to hear him preach the Gospel.

See Will Stone when you want any sign painting done. 43-tf

List your land's with Slade & Bassett at Amarillo, Texas. 43-tf

HARNESS—strictly hand-made. The very best, quality first. Canterbury. 43-tf

Mr. and Mrs. Chas. C. Ferguson are spending the holidays with relatives in Missouri.

Herman Heidergerken, the Nazareth merchant, was a business caller in the city Thursday.

Mrs. Chas. Q. Barton and son are visiting at their former home in Decatur this week.

Mrs. J. G. Callens returned Wednesday from an extended visit with relatives at Nocona.

Miss Helen Bowen of Bovina is visiting her cousin Miss Nellie Phansteel this week.

Rosco Davidson spent the early part of the holiday season with friends at Allamoreed.

Mr. and Mrs. R. C. Phansteel were visitors from their ranch northwest of town Tuesday.

J. H. Calloway left Saturday on a week's visit with relatives and friends in Ellis county.

Mr. and Mrs. J. W. Moreman of Dalhart are visiting their parents, Mr. and Mrs. C. R. Moreman this week.

Turrentine Bros. of Lakewood, New Mexico, are visiting their mother and sisters in this city this week.

Mr. and Mrs. Ross W. Davis and children came in Wednesday from their outing in South and Central Texas.

Go to Hancock's and get one of those hot Bullions, beef, tomato and clam, hot coffee, hot chocolate. Call and try one. 41-tf

Charles Huffner, an experienced barber of Central Texas, has accepted a permanent place with L. R. Bassham in this city.

The Hereford Mercantile Co. has just received a new line of collars, stick pins and belts. You ought to see them; they are beauties. 38-tf

Oscar Witherspoon left this week for San Angelo where he expects to spend the winter months. He will return here early in the spring.

The immigration firm of Snyder & Ballew was showing a nice bunch of prospectors over the Hereford country the first part of the week.

For windmill repairing of all kinds, you should see me. I am prepared to do your work on short notice and at reasonable figures. T. D. Humphrey. 43-tf

Skating has been a source of much enjoyment to a number of the young people this week. The large lakes which are now frozen over afford abundant opportunity for all, who desire, to engage in this popular sport.

Mr. and Mrs. T. T. Thompson of Italy, Texas, are in the city this week, the guests of the latter's sister, Miss Mamie Johnston, and mother. They are favorably impressed with this country and think of moving here.

The continued freezing weather of the past ten days has certainly been a severe test on the endurance of unfed and unsheltered cattle. Owing to the heavy snow covering the ground, there has been but little chance for cattle to graze.

G. W. Hill, who had been in the city for several days in the interest of his Castro county ranch, left this week for his home at Democrat. Mr. Hill, while here, sold his section near Dimmitt to G. L. McLane of Bovina, and is now thinking of purchasing a larger ranch north of Hereford. Mr. Hill is one of the BRAND's standbys and fully concurs with us in the belief that this is the coming country of the South.

Rev. and Mrs. H. B. McGee left Saturday for Vernon where they will visit relatives before going to San Angelo which place they expect to make their home. Mr. and Mrs. McGee have lived in Hereford for a number of years and it is with deepest regret that their numerous friends here give them up. Bro. McGee is a warm and true friend to the Hereford country and his going away is in the hope that his health will be benefitted by the change.

The Biggest Man in Town

Our store has the distinction of having at its head the biggest man in town and we are selling groceries as we have never sold them before. The public is learning that, when they want the best groceries, ours is the place to come. Our store is packed with the highest grade goods which money can purchase and we are selling them at reasonable prices : : We challenge the world to beat the Gold Medal and Peacemaker flours which you only need to try to be convinced--Also bear in mind that we buy salt in car lots and will be glad to supply you. Remember that Johnson's is the place : : : :

John A. Johnson,
 ..The Big Groceryman..

....Our.... SHOE Department

Is one of the leading features of our store. Anticipating an extensive business in this line, we purchased heavily of the leading brands on the market, including the celebrated Roberts, Johnson & Rand, the M. D. Wells and the Edwards-Stanwood fine shoes. We invite our friends and the public generally to call when in need of anything in the shoe line. We can save you money on every purchase. Come, let us prove to you that we are selling first-class merchandise on a very close margin. : : : : Yours for business,

Kerr, Slover & Ireland
 Dimmitt, - Texas

....FINE.... Chickens

Are a pleasure to the industrious housewife. I have pure Brown Leghorn Eggs and Chickens for sale at reasonable prices : : : :

C. T. DOBBINS
 At Meat Market.

Amarillo Steam Laundry
 AMARILLO TEXAS
 All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.
 GEO. W. DALE, Local Agent

**New Goods
Arriving
At Our Store**

Our fall and winter stock of Dry Goods, Notions and Gents' Furnishings are now arriving and we insist that our friends come in and allow us to show you that we have looked well to your interests in selecting our stock. You can't afford to miss the many new things we have in store for you. Remember that we are selling dependable goods at reasonable prices and that our stock will always be kept complete so that to get just what you want you only have to ask for it. We invite the public to make our store headquarters when in town.

Bovina Mercantile Co.
Bovina, Texas

HEREFORD STUDIO

New Christmas Leatherette Books for pictures. Nice for Xmas presents. Latest thing out. Xmas goods just received. Come and have a new picture made or one put in nice book from old negative. Cash in advance.

MISS MAMIE JOHNSTON
Proprietor

**SMITH'S
TRANSFER**

The most up-to-date outfit in Hereford. Watch for the bay team or call for W. T. Smith when you have hauling to do

W. T. SMITH

**NEW BAKERY
AND RESTAURANT**

We now have in successful operation both our Bakery and Restaurant and believe we can please the most exacting in these departments. Let us furnish you Fresh Bread and if you get hungry, let us feed you

W. C. GREEN, Prop.

Christmas Trees.

On Saturday evening of last week, the Sunday school children of the several churches in Hereford were made happy by the Christmas trees that were well weighted with Christmas presents.

At the Baptist church, the distribution of gifts to the happy recipients was preceded by music and a much appreciated Christmas talk by the pastor.

The Presbyterian church had a tree doubly loaded with offerings for the Sunday school children of that church and for those, of the Christian church. An interesting and well prepared program, consisting of recitations and music was rendered by the joint schools and was happily received by the full house.

The choir of the Methodist church prepared a short program of special music that was given at that church before the time arrived for the picking of gift-fruits from the Christmas tree for the Sunday school.

The Santa Claus event is one eagerly awaited by all children each year, and as members of a Sunday school, the anticipated tree no doubt proves an incentive to continued attendance for the handling of Christmas remembrances from the church tree by an actual (?) Santa brings great pleasure to childish hearts.

It is a delight to older people to witness the Christmas satisfaction that is brought by insignificant presents to the little ones, and 'tis hoped that not a single pair of wee hands went away empty from Hereford's three trees this year.

A Certain Cure for Croup.

When a child shows symptoms of croup there is no time to experiment with new remedies, no matter how highly they may be recommended. There is one preparation that can always be depended upon. It has been in use for many years and has never been known to fail, viz: Chamberlain's Cough Remedy. Mr. M. F. Compton of Market, Texas, says of it, "I have used Chamberlain's Cough Remedy in severe cases of croup with my children, and can truthfully say it always gives prompt relief." For sale by T. M. Coulson & Co.

W. H. M. Society.

The monthly devotional and business session of the Woman's Home Mission Society for January will be held in the Methodist church next Thursday, the 3rd of January.

Those desiring a full financial report of the December Bazaar will hear it by being present.

The suggested topic for general discussion at the January meeting is "Our Negro Population."

The hour for assembling is three p. m.

For Biliousness and Sick Headache.

Take Orino Laxative Fruit Syrup. It sweetens the stomach, aids digestion and acts as a gentle stimulant on the liver and bowels without irritating these organs. Orino Laxative Fruit Syrup cures biliousness and habitual constipation. Does not nauseate or gripe and is mild and pleasant to take. Remember the name is ORINO and refuse to accept any substitute. T. M. Coulson & Co.

Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

J. D. BURKETT.

For Sale.

A 32-horse power Reeves & Co. Engine, specially built for plowing. This make of engine is the best on the market for plowing and hauling.

JNO. E. FERGUSON.

PROMPT DELIVERY **TELEPHONE NO. 76**

GRAIN, COAL AND HAY

We have recently put in Grain and hope you will give us a trial. We think you will find our prices right

SEED RYE AND WHEAT

We have first grade Wheat and Rye for sale at reasonable prices. Fair dealings to all

WILL H. HINES

Tribute of Love.

[A tribute of love to Mrs. Mary Gilliland Ritter from her friend Millicent Griffith.]

A pure little bud from the garden above,
Was lent to the earth here below.
So frail was its stem, and so tender its life,
That none but the father could know
Where to plant it and shield it with love.

In a place where no chill blighting winds
There would blast,
The Gardener transported this flower.
He gave it a home sequestered from harm,
And nourished through every long hour,
By the tenderest hands while all time here
shall last.

This bud of great promise was a dear little
child,
Sent here on a mission of love.
Her life was so pure, and her presence so
sweet,
That she seemed as the angels above
In their noiseless trend around so mild.

A child no longer, but to womanhood grown,
The bud is a full-blown flower.
And it sheds its fragrance day by day,
And scatters aroma each hour,
In the home, by the wayside, and wherever
known.

And now tender hands come and pluck it
away,
A treasure—the dearest of earth.
No ruby, nor diamond nor silver mine deep
Can equal its value or worth,
To the one who will keep it, and guard it
for aye.

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, Jan. 7th:

Subject—Missionary Meeting.

Leader—W. B. Park.

Scripture lesson—Acts 1:1-18.

The Various Methods of Missionary Work—Miss Lizzie LeGrand.

Various Opportunities of Work—Miss Stella Renfro.

Song and prayer.

Our Country's Opportunity—O. F. Smith.

Heralds of the Cross in Home Lands—Reading from the quarterly in lesson of September 24—Raleigh Hough.

Closing exercises.

Pirating Foley's Honey and Tar.

Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy, and on account of the great merit and popularity of Foley's Honey and Tar many imitations are offered for the genuine. These worthless imitations have similar sounding names. Beware of them. The genuine Foley's Honey and Tar is in a yellow package. Ask for it and refuse any substitute. It is the best remedy for coughs and colds. T. M. Coulson & Co.

For Lease.

Section 97, Block M—7 in Castro County. Has small house and 80 acres in cultivation. For further information apply to

RAYZOR & DEATLEY,
Hereford, Texas.

Good Colt.

For sale or will trade for maize heads.

W. T. SMITH,
Transfer Man.

Quality the Best

We are headquarters for

- Feed Crushers
- Sulky Plows
- Disc Plows
- Walking Plows
- Disc and Drag Harrows
- Buggies
- Harness
- Barb Wire
- Smooth Wire
- Hog Wire
- Eclipse Windmills

Prices are Right

**STRINGFELLOW-HUME
HARDWARE COMPANY**
HEREFORD, TEXAS

City Barber Shop
IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS **TWO BATH ROOMS**
I keep first-class Barbers and guarantee satisfaction.
Two Porcelain Bath Tubs—Hot Baths always ready.
HEREFORD, TEXAS

Notice to Farmers.

I wish to announce to the cotton growers of this and surrounding counties that we are in the market for all the cotton which may be brought to Hereford. We will pay the highest market price.

D. R. GASS & SONS.

Wanted.

To trade stock-cattle and other property for section of land near north-east corner Castro County. Box 23 Justin, Texas.

Threshing Notice.

My threshing machine is now in order and I am ready to begin threshing this year's kaffir and maize crops. There is no reason why you should grow a crop and let it go to waste. Have your kaffir and maize thrashed and receive the fancy price which it will bring you on the market. I will suggest that those who wish to have their grain thrashed will cut the stalk as close to the head as possible as it can be more easily handled. Apply to

J. J. WARD.

Professional & Business Cards

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICES AT RESIDENCE
Hereford, - Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building Hereford, Texas

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, - Texas.

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. L. Davis C. B. Oxendine H. H. Hawkins
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county lands.
Dimmitt, Texas

BARTON & MILLER
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

W. B. BOYD
Attorney-at-Law
OFFICE WITH BARTON, MILLER CO.
Hereford, Texas

C. F. KERR
Dealer in Real Estate and Livestock
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents : : : : :
DIMMITT, TEXAS

W. C. MOUGHON, M. D.
Professional Services to the Citizens of Hereford and surrounding country
Office with Dr. Robertson over T. M. Coulson's Drug Store.

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

Don't Read This!

Singer Sewing Machines sold or leased on small monthly payment, or rented. What is a nicer or more useful present for wife or mother? Second hand machines in good repair from \$3.00 up. Needles for all makes of machines 20c per dozen. The best oil at the price of cheap stuff. Repairs and extras for all machines at reasonable prices. All work guaranteed.

F. G. EDMONDS
Agent-Singer Sewing Machine Co. Also Agent for Oklahoma Steel Watering Pools.

THE CITY RESTAURANT AND CONFECTIONERY
SHORT ORDERS AT ALL HOURS
HEADQUARTERS FOR FRESH FISH AND OYSTERS
S. B. FEEMSTER, Proprietor

Phone 81 when you want the best flour. 39-1f

Liquid smoke at Smith's Drug Store. 46tf

Four big lots of china at half price at Black's. 41-1f

When you want a bill of groceries begin with Barnard & Co. 39-1f

"Hereford business lot for sale. W. A. Smith, Baird, Texas." 30-1f

Get our prices on apples. Fifty bushels just received. Barnard & Co. 39-1f

Mrs. B. C. Roberson of Boom is visiting relatives in Artesia this week.

B. A. Keithley was a business caller at this office while in town Tuesday.

Judge Jno. P. Slaton returned Tuesday from a business visit to Oklahoma City.

M. V. Robertson called while in Hereford Saturday to move his BRAND subscription forward a year.

Our coal dealers received a number of cars of coal this week, for which there seems to be a ready demand.

T. J. Gilbreath, county surveyor of Castro county, was in town the first of the week after coal and other supplies.

We received a communication from Frank Vaughn at Leakey this week, stating that they have moved there and requesting that the BRAND be forwarded.

W. D. Cloyd came in from his ranch south of Dimmitt the first of the week on business. Mr. Cloyd has our thanks for courtesies to the subscription department of the BRAND.

J. A. Fox is spending the holidays with his family in this city. Mr. Fox seems very well pleased with his business prospects at Mangum, but says he will come back to Hereford some time in the future.

C. R. Smith, manager of the Escabada division of the XIT, was in Hereford Friday and Saturday of last week. Mr. Smith is not apprehensive of any very great losses on account of the recent severe winter weather.

Mr. and Mrs. A. L. Skeen of Amarillo were guests of friends in Hereford for a few days this week. Mr. Skeen and family formerly lived in Hereford and they still own a cottage home in the south part of town. The former is now engaged in the Pecos Valley shops at Amarillo, but says he hopes to again make his home in Hereford sometime.

As we passed through the XIT ranch from Bovina this week, we noticed a number of cattle had died during the severe cold of the preceding days. If the winter should continue as it has begun, the losses on the big ranch must necessarily be great by the opening of spring. After all, we believe it pays big to feed and shelter cattle, it matters not how many one has.

C. G. Aten, who has valuable ranch interests just across the line in Oldham county, was welcomed at this office while in town Saturday. Mr. Aten informs us that his country is gradually developing as the rest of the plains are being settled. He now has his mail delivered to him at the new office, Rock Lake, which, with other contemplated conveniences, will make his community a desirable place to live. Mr. Aten was one of the first settlers of Deaf Smith county, coming here before there was a Hereford, and his abiding faith in the country is shown in the fact that his ranch is not offered for sale at any price.

Witherspoon & Gough. 48tf

Ledgers and Day Books at Smith's Drug Store. 46tf

Barrington Hall coffee—best on earth at Barnard & Co. 45-2f

Remember \$18.75 gets our elegant Sewing Machine at Black's. 41-1f

Richard Keesee has returned from a prospecting trip down in Texas.

The Western National Bank now has money to loan on real estate. 1f

Mr. and Mrs. J. J. Ward visited relatives in Amarillo the first of the week.

A. H. Morris paid this office an appreciated visit while in from his ranch Tuesday.

Complete stock of china, glass, queensware at Furniture store. Goes at 75 cents on the dollar. 41tf

Prof. H. M. Russell is spending his Christmas vacation with his parents and other relatives in Amarillo.

Mr. and Mrs. C. E. Wheeler returned Tuesday from Amarillo where they spent Christmas with relatives.

Mr. and Mrs. W. J. Walters were the guests of relatives in Amarillo the first of the week, returning to Hereford Tuesday.

Misses Chapman and MacDiarmid of the College accompanied Miss Zora Laird to the latter's beautiful ranch home near Bovina Saturday where they spent a portion of their holiday vacation.

S. S. Evans this week sold his 3 1/2 section ranch, joining the Moreman ranch north of town, to Veal & Cudgingham of Amarillo, the deal being closed by Slade & Bassett of the latter named city.

Dr. Albert J. Caldwell, the ear, eye, nose and throat specialist of Amarillo, will be in Hereford January 3rd and 4th, 1906, and will be glad to meet all those needing his services at his office at T. M. Coulson's drug store. 44-1f

A. D. Godwin and family arrived from Murchison last week and will make Deaf Smith county their home. Mrs. Godwin is a sister of G. E. Burns. Mr. and Mrs. Godwin have been BRAND readers for a number of years and we are glad to see them make their home with us.

W. H. and A. R. Tygret, two well known traveling men, are in the city this week, the guests of their parents, Mr. and Mrs. J. T. Tygret, and family. The former of these gentlemen represents the old reliable Hamilton-Brown Shoe Co., the latter a New York house.

Claude Witherspoon arrived last Friday from Poughkeepsie, New York, where he has been pursuing a business course for several months. We congratulate Claude on his having the privilege of finishing his business education in one of the very best schools of the whole country. He will now assist his father with his office work.

C. B. Guffy, Frank Smith and I. O. Powelson of Onaga, Kansas, were in the city for several days this week closing a deal which makes them the owners of valuable ranch interests north of town. They purchased a part of the Phansteel ranch and all of the R. Keesee ranch and will move their families here at an early date and begin the work of improving their properties. These gentlemen are all well-to-do men and have had ripe experience in the West. They have no hesitancy in expressing their confidence in this as a small grain country. Until they move, all the above named will be regular readers of the BRAND.

BELL OF WICHITA FLOUR

Every one knows the Wichita Flour. It has been sold here for a number of years and is better now than ever before

Don't Buy Off Brands

When they cost you as much as flour YOU KNOW is good. Don't forget the place to get Bell of Wichita and High Patent

CARDWELL BROS.

Telephone No. 1

C. C. FERGUSON
Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

LUMBER! LUMBER!

For all kinds of Building Material see us. We will make it to your interest. Our prices are right

BURTON-LINGO CO.
HEREFORD, TEXAS

R. H. NORTON
Breeder of Registered Hereford Cattle and Berkshire Hogs

Has on his selling clothes, forty head of richly bred Hereford Bulls from 6 to 30 months old. Get a hustle on you, buy good stuff, home bred and raised. Save money by getting better bulls. Norton satisfies purchasers by selling them money-makers. Have only 3 young Berkshire bears left—oh, then, Mr. Money-maker! Buy good hogs and raise good hogs and they will stamp your feed crop legal tender at 200 per cent. Get right now and let's do business.

R. H. NORTON, ONE MILE WEST OF HEREFORD

W. L. FALLWELL & SONS
Dealers in

Coal, Grain, Hay, Salt AND FIELD SEED


Bois d'Arc Posts Cash for Hides International Stock and Poultry Food Wagen Yard Connected

YOUR PATRONAGE SOLICITED

THE Hereford Nursery
L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES



Have You a Friend?

Then tell him about Ayer's Cherry Pectoral. Tell him how it cured your hard cough. Tell him why you always keep it in the house. Tell him to ask his doctor about it. Doctors use a great deal of it for throat and lung troubles.

"I had a terrible cold and cough and was threatened with pneumonia. I tried Ayer's Cherry Pectoral and it gave me quick and perfect relief. It is certainly a most wonderful cough medicine."—KENA E. WHITMAN, Sioux Falls, S. Dak.

Made by J. C. Ayer & Co., Lowell, Mass. Also manufacturers of
Ayer's
SARAPARILLA.
PILLS.
HAIR VIGOR.

One of Ayer's Pills at bedtime will hasten recovery. Gently laxative.

HEREFORD TONSORIAL PARLORS

The liberal patronage which we are enjoying can be accounted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial.

We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

L. R. Bassham
PROPRIETOR

E. B. Orr

The Corner Grocerman

At C. E. Edwards stand sells THE GLOBE FLOUR, put up at Blackwell, Oklahoma. Every Sack FULLY GUARANTEED. Call and Investigate its claims.

E. B. Orr

STOCK COMPLETE

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do General Repair Work

J. A. CANTERBURY

Barnard & Co. keeps the best flour in town. The sack has a bird on it.

CLEO COMMUNITY.

Geo. Burch spent Christmas in Dimmitt.

Miss Fannie Burch is visiting Miss Etta Dixon this week.

A. J. Owen is going to Hereford Wednesday after coal.

Ed Shive is soon to leave home to begin work on the ranch.

We are sorry to learn that Mr. Hamilton is on the sick list at this writing.

I will close by wishing the BRAND force and its many readers a pleasant time all during the holidays and a happy new year.

Mr. and Mrs. John B. Oberthier and Clarence Emmerson of Yoakum county are spending Christmas with Mrs. Oberthier's parents, Mr. and Mrs. W. B. Hamilton.

R. J. Anderson and son of Hart, L. J. Thibodeaux and myself of Cleo were caught in Hereford the day of the snow and came very near not getting home in time for the Christmas tree.

S. I. Lee and wife, W. P. Boyd and wife and Mrs. W. S. Dixon are taking Christmas with their parents in Limestone and Brazos counties, after an absence from East Texas for several years.

Ye scribe had the pleasure of taking Christmas dinner with Mr. and Mrs. J. H. Henderson, and to say that he did ample justice to the many good things set before him would be putting it very mildly.

Christmas is about gone and some of our people are starting to work again. We have certainly had a white Christmas and a very cold one, but the weather has been clear and our young people have put in good time frolicing. The Christmas tree down here was very nice and well laden with presents. Some being very pretty and costly. Right here we want to congratulate our boys on their good behavior at the Christmas tree. We didn't hear a fire cracker or roman candle fired that night, and we want to thank the boys for being so thoughtful, as Christmas fun sometime causes horses to break lose and do considerable damage.

W. S. D.

Card of Thanks.

We desire, through the columns of the BRAND, to convey our thanks to our friends and customers for the liberal patronage which has been given us the past year. Our business has gone far beyond our most sanguine expectations and we feel deeply grateful to the people for this year's nice business.

Anticipating an increased volume of business the New Year, we have prepared to take care of our part of the business in a most satisfactory manner and we ask that, if you have not heretofore been our customer, you give us a trial. We will treat you right.

Wishing for everyone a prosperous and happy New Year, I am,
Yours for business,

C. C. FERGUSON,
Dealer in Grain and Coal.

Our New Shredder.

We wish to notify the public that we now have a combination thrasher and shredder and are ready to do public work in these lines. Our machine does perfect work, both in thrashing kafir and maize and in shredding the stalk. Our terms are eight cents per bushel, we furnishing men to run the machinery, and the owner of the grain all the other help necessary. We can thrash about 750 bushels of grain per day when everything is favorable.

Let us know your wants, we will do the rest.

C. B. OXENDINE & Co.

House for Rent.

Having moved the tin shop into the building formerly occupied by the Hereford Sheet Metal Works, we are now offering the building formerly occupied by us for rent. Apply to

ALLAN BELL, at Bell Bro's.

New Photograph Gallery.

I will open a Photo Gallery in Hereford about January 1st. I am an experienced photographer and I guarantee satisfaction always.

M. M. MAJOR.

Pasture for Lease.

I will take as many as 200 head of cattle to pasture, 8 sections of good grass. Some feed if wanted. Apply to

E. L. MANGUM.

Smith's hand and face lotion is the thing.

Found—A gold pen and staff. Apply at this office.

For fine monuments, see J. H. Calloway, Hereford, Texas.

Rev. A. W. Crawford will preach his last sermon to the congregation at Dimmitt next Sunday.

W. H. Cockrell has moved his family here from Delta county and will make this their home.

Claude Estes came in from El Paso this week to visit his parents, Mr. and Mrs. John Estes, of this city.

D. J. Hubbard of Kentucky has moved here to live. He will have charge of the Curtsinger ranch south of town.

C. Daughtry, the piano salesman and tuner, is in town again to deliver a number of fine pianos which he recently sold.

Rev. E. A. Wesson returned Wednesday from the North Panhandle where he had been in the interest of his missionary work.

Percy and Clifton Estes came in from the ranch near Dimmitt the first of the week to visit their parents and other relatives.

Mrs. J. O. Farris and children of Johnson county are guests of their parents and grandparents, Mr. and Mrs. J. H. Harris, this week.

C. S. Richards has sold his interest in the Gass Hardware Company to Geo. Cullop who recently moved here from Hale county.

We are glad to report Elder Jesse B. Haston recovering from his recent illness. He will be out again as soon as the weather moderates.

H. D. Crum of Onaga, Kansas, has been in the city this week looking after his ranch interests in this county. It will be remembered that he purchased a part of the Phansteel ranch several weeks ago. Mr. Crum informs us that Hereford is now his home.

W. H. Jean and family arrived last Friday from Farmersville, their immigration car coming in a day or so later. They are now at home at the Taylor place a few miles east of town and Mr. Jean is congratulating himself upon securing this well improved ranch which is now worth considerable more than when he purchased it. We are glad to have Mr. Jean become one of our citizens.

M. F. Bates of Violet, Oklahoma, arrived last week to take charge of his one section ranch which he recently purchased from W. W. Locker. Mr. Bates' son-in-law, Chas. Miller, and son arrived later with wagons containing household effects and they will begin improving their place at an early date. Their families will follow later. Mr. Bates starts right by ordering the BRAND.

Saturday was one of the busiest days of the season in Hereford. This was the day on which most of the holiday goods were purchased and everybody seemed to be in a buying mood. Our business men were all well pleased with the volume of business done. So great was the demand for holiday goods, especially, that but few of this class will have to be carried over till next season.

Look Out For Fires

And insure your property with T. J. Graves who represents the strongest Insurance Companies of the world such as the Liverpool, London and Globe, Commercial Union of London, Hamburg, Bremen and Germany, New York Underwriters, German of Freeport and American Central and others.

Reward Offered.

I will pay a reward of \$2 per head for the return to my pasture of each cow branded ladder on left shoulder and H with T suspended on left shoulder.

J. E. MCENTYRE,
Dimmitt, Texas.

Horses.

A pair of half Clidesdale work horses, a buggy and ponies to trade. Want a cultivator, lister and a section harrow.

I. N. DILLARD.

Horses for Sale.

One work horse; weight 1250 pounds, three 3-year olds, all broke. See CLAUDE NORTON 1 mile west of town.

BALLARD'S SNOW LINIMENT

A SURE CURE FOR RHEUMATISM, CUTS, SPRAINS, WOUNDS, OLD SORES, CORNS, BURNS, GALLS, BRUISES, CONTRACTED MUSCLES, LAKE RACE, STIFF JOINTS, FROSTED FEET, BURNS, SCALDS, ETC.

AN ANTISEPTIC that stops Irritation, subdues Inflammation and drives out Pain.

PENETRATES the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

CURED OF PARALYSIS

W. S. Bailey, P. O. True, Texas, writes: "My wife had been suffering five years with paralysis in her arm, when I was persuaded to use Ballard's Snow Liniment, which effected a complete cure. I have also used it for old sores, frost bites and skin eruptions. It does the work."

BEST LINIMENT ON EARTH ONCE TRIED, ALWAYS USED REFUSE ALL SUBSTITUTES

THREE SIZES: 25c, 50c and \$1.00
BALLARD SNOW LINIMENT CO.
ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY
O. F. SMITH, Druggist

NEW GOODS NEW PRICES

We wish to call attention to the fact that, with the new goods which we are now receiving our store will be complete in all its departments. Our line of Gents' Furnishing Goods will be as good as the best and we ask our friends to let their wants be known in this department, it shall be our pleasure to supply them. We are making a specialty of taking care of the ranch trade in detail and the fact that we buy in large quantities enables us to sell goods at "rock bottom" prices. We want your business and, if fair treatment and good goods count for anything, we know we will have it.

LAIRD--HERRING MERCANTILE CO. BOVINA, TEXAS

PANHANDLE CHRISTIAN COLLEGE

Hereford, Texas

Correlated With Texas Christian University

A thorough school for boys and girls wishing a well-rounded education. Our courses of study are complete and well arranged. The mid-winter terms begins January 1st, 1905. Won't you be one of our number?

CHAS. Q. BARTON, President.

HEREFORD LUMBER CO.

**TO REDUCE STOCK
SEE US FOR CASH BARGAINS**

HEREFORD LUMBER CO.
HEREFORD, TEXAS