

# The Hereford Brand

Published Every Thursday

TEN PAGES

Our Slogan—“More People—More Farms”

37th YEAR—NUMBER 31.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, AUGUST 5, 1937.

FIVE CENTS PER COPY

## AROUND TOWN

Sights and Faces Seen

Gaston Baer's vacation was cut short when he received a long distance telephone call, while in Colorado. It was one of his employees calling to tell him to come home and unlock the safe, which he did.

Jack Fortenberry of the Simms community, had his 10-gallon hat cleaned Wednesday and during the time wore one which belonged to Homer Kay. All in all, Homer was about right when he said it looked like a wart on a frog's head.

A new deputy sheriff and tax assessor is Jean Morgan, who recently accepted a position in the sheriff's office. She was succeeded in John McLean's office by Virginia Bowsher.

Bill Davis has been carrying his arm around in a sling since the donkey football game last Saturday night.

More new faces around town: Mary Elizabeth Stanford has recently been employed at the Popular Store. Evelyn Plummer is new office clerk in the county relief office. Odessa Long and Ruth Bowsher are new clerks in Kellogg's Store.

Mrs. W. M. Cogdell and Mrs. J. C. Thorns are plenty tired of cooking, having fed more than 100 people a day in the recent Ceta Glen encampment.

Glenn Weir, who has been in bed for exactly one month, was back in town Wednesday, but is still using crutches. Despite the fact that his foot is still in bad shape, it is good to see Glenn around town again.

## Streu Announces Cooker Classes For August 9-10

A special school will be sponsored in Hereford, August 9-10, by Ball Brothers Company. It was announced today. The school will be held at Streu Hardware both days and will be conducted by Miss Sylvia Gray, home economist for the Ball Company.

In announcing the school, A. H. Streu, said that the public is invited to attend both days and that he believes Miss Gray will bring interesting and worthwhile messages for every lady in this territory. She will arrive here at 8 o'clock Monday morning. The classes will be conducted on the selection and preparation of proper foods in cooking and canning. Complete meals will be prepared, fruits, meats and vegetables will be canned during the school, he said. "Everyone is invited to attend."

## Parking Lanes Are Repainted

Following the painting of lines on parking lanes and streets in Hereford, city officials today pointed out that all persons who park or drive across the lines, either on the street divisions or lanes, will be responsible in case of accidents.

Ed Curtinger, city marshal, asked the co-operation of all automobile drivers in this respect. Persons in this community were also asked to cut weeds on their grounds, since weeds are breeding places for flies and mosquitoes, and have been cited as a cause for hay fever in this vicinity.

## OES Initiation Set For Tuesday

Friday night, August 6, is practice night for Eastern Star officers, according to Mrs. Virginia Hunter, working woman. "Next Tuesday, August 12, is initiation night," she said, "and all members of the Hereford O. E. S. Chapter are urged to be present if possible."

## Mixing Station For 'Hopper Poison' To Be Opened Here

### Harvest Is Practically Over Here

With harvest practically over in this territory, grain dealers reported only a few scattered loads of wheat here this week. Wheat prices were also considerably off this week, opening on 95 cents in Hereford Thursday morning. This price, compared with the top of \$1.10 paid here this season, found many farmers still holding wheat in this territory. Elevators are loaded to capacity and many farmers have stored wheat in bins on their own farms, believing the price will pass even the \$1.10 mark in coming months.

### Order Materials For REA Lines In This Section

Following government approval of J. E. Morgan & Son's bid of \$89,636.75 on the construction of 80 miles of Rural Electrification lines in this territory, Morgan this week said that materials have already been ordered for the project and it was estimated that actual construction will start around August 15. Construction work will begin following arrival of materials and government approval of a construction contract. REA bulletins from Washington this week read: "Prospective customers are, of course, extremely anxious to see these lines built and current brought to their farms. The work of obtaining easements on private property is complete. One of the next steps to be taken is the staking of lines by the engineer. To date, REA has not been advised of this work being done. Action should be taken immediately to clear the way for the contractor to begin his work as soon as the construction contract has been executed. Adherence to REA normal progress schedule will enable these Texas farmers to begin using electricity some time this fall."

### Sherman Sustains Fractured Ankle

Louis Sherman sustained a broken ankle Wednesday night when he slid into a base during the softball game here. X-ray pictures showed a fracture of a small bone in his right ankle. After the ankle was placed in a cast, he was returned to his home north of town. Although painful, the injury was not considered as critical and he was resting nicely Thursday.

Visits Carlbad Caverns Mrs. J. A. Pitman and children, John Douglas and Helen Ann, accompanied by her sister, Mrs. Jack Mounts and children, Jack, Bob and Billy, of Dallas, left Wednesday for a several days visit to the Carlbad Caverns.

## Early Planting Recommended

Basing his opinion on the fact that early wheat averaged a greater yield in this section this year, Alex R. Bateman, county agent, said today he recommended the planting of wheat this year between August 15 and September 1. He also said that experiments had shown border stripings of crops practical for this territory. "Almost every place in the county where farmers planted early and practiced border striping, good yields resulted," Mr. Bateman declared. "This has led to the belief that August 15 is not too early to plant in this area, and established the fact that border striping paid well. Most wheat starts blowing around the edges of the field," he continued, "and those who use border strips around their wheat found much more uniform erosion on their crops. The department recommends grain sown and under for the border strips."

### TWO CARLOADS POISON SCHEDULED HERE NEAR FUTURE

Two carloads of grasshopper poison will arrive in Hereford this week and a mixing plant will be set up here for this territory, according to Alex R. Bateman, county agent, who said today that action will be taken to combat hoppers in this area.

Area is Inspected The poison was consigned here following an inspection tour of this area by Federal Inspector Gable, of the U. S. Department of Entomology.

Following his inspection tour Mr. Gable said that little damage is resulting from hoppers in this area at the present time, but the predicted damaging results from hoppers when they hatch out here next spring.

According to Mr. Gable hoppers breed on common ground—covering the space of about a half a block—and he ordered out the poison in order that local residents may combat the hoppers on these grounds. Each grasshopper lays around 100 eggs, he said, and sometimes they migrate as

(Continued on last page)

### Stansell Scott New Operator At Hereford Brand

Stansell Scott Monday assumed the duties of linotype operator and foreman in The Brand office, succeeding W. O. Nix, who has held the position for the past 11 years. The Nix family expects to leave Saturday for California. Mr. Scott comes to Hereford from Shamrock, where he has been employed on the Daily Texan. He is a thoroughly experienced linotype man and a competent printer.

Mrs. Scott and their daughter, Beth, are at the present time, visiting with her mother, Mrs. A. H. Manser in Canyon, and expect to join Mr. Scott as soon as they secure a place to live. Mr. Scott is a brother of Mrs. F. Y. Moreman of the Ward community.

### Legion Members Elect Officers At Tuesday Meet

At their regular meeting Tuesday night members of the Hereford American Legion Post 192 elected officers for the ensuing year, beginning September 1.

The following officers were elected: W. Reed Williams, post commander; Jas. R. Lipscomb, vice commander; W. A. Dobbins, first adjutant; L. T. Reece, second adjutant; Ellis Coombs, sergeant-at-arms; Rev. H. M. Redford, chaplain; L. H. Foster, finance officer. A vote of thanks was extended to merchants and business men as well as all others who assisted with donations or helped in other ways toward making the two-day celebration held here last week a success.

W. A. Dobbins was elected as delegate to attend the state convention to be held at San Angelo on August 22, 23 and 24.

### Sets Records



The record of an advertisement in The Brand each week since he opened for business in Hereford in March, 1901, is that of E. B. Black, local merchant who has also been in the same business location here for more than 36 years.

### Hasn't Missed Ad In Brand For 36 Years

Long before the days when large manufacturing firms became aware of the value and possibilities of extensive advertising, a young, energetic merchant started in business here. His name was E. B. Black and the time was March 1, 1901—more than 36 years ago. This aggressive merchant founded his business upon the basis of carrying a large, complete stock, of asking fair prices, and realizing that he had something to sell, he adopted the policy of regular and consistent advertising. Today Mr. Black boasts one

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### Formal Opening Of Skeet Club Here August 15

The Hereford Skeet Club traps have been completed in the southeast corner of State Park and the first shoot was held there Sunday. A grand opening is planned for Sunday, August 15, and officers said that all local members, prospective members and persons from out-of-town clubs are invited to attend. Amarillo is the nearest town to Hereford which boasts a skeet club, but similar clubs are located in Clovis, Lubbock, and Tucumcari.

Those who shot last Sunday follow, with their scores out of a possible 25: T. J. Templeton, Amarillo, 22; Ed Hart, Plainview, 18; J. O. Holland, Amarillo, 20; Owen Stegner, 20; Bill Clutter, 18; J. S. Joehar, 17; Jack Rose, 14; Buford Latrell, 13; Ike Latrell, 10; E. W. Young, 13; Gus Streu, 10; Dick Dixon, 6; Arnie Stehler, 16.

Other charter members of the club are Pat Lawton, Albert Farris, Wallace Cox, C. A. Skelton, C. W. Bennett, Homer Fox, J. J. Clark, W. E. Kerr, Jack France, Mont Baker, Dennis Baker, Sonny Marrs, Harold Close, Wilson Gyles, Wilbur Womble, Verne Witherspoon and Andy Godwin.

## District Court Opens Here Tuesday With Light Docket

### Crowds Throng City For Big Rodeo, Fiesta

### TWO DAY CELEBRATION HOLDS INTEREST IN THIS SECTION

More than 5,000 persons gathered in Hereford Friday and Saturday, July 30-31, to make the American Legion Celebration one of the most colorful and successful in the history of the event. The two-day celebration featured parades, rodeos, a free barbecue Friday, baseball game, a donkey softball game, two dances, aerial stunts, and carnival activities.

Barbecue Is Success With possible exception of the rodeo, the free barbecue at noon Friday was one of the outstanding events of the celebration. This event was attended by a large crowd and ample food was provided for all who attended. The menu included barbecued steaks, Pinto beans, bread, pickles and coffee and was highly praised by those who attended.

Rodeo Scores Hit The rodeo this year was definitely acclaimed as one of the best sponsored here by the Legion, and some excellent time was made in all events. More than 500 persons attended each day.

Grand prizes were awarded as follows: Calf Roping: Sid Pearson of Hobbs, New Mexico, and Buck Standifer of Olton, tied for first place and split first and second prizes. Ribbon Roping: Sid Pearson of Hobbs, won first; Guy Whorton of Floyd, New Mexico, second.

Bronc riding: Jack Yale of Amarillo and Bill Taylor of El Paso tied for first place, splitting the prizes. Steer riding: Jimmy Blackwell of Turkey, first; Dick Kemp of

(Continued on last page)

### Thompson Is New Evangelist For Revival Meeting

Rev. T. D. Thompson and his daughter, Ruth Thompson, arrived Thursday from Vernon to take charge of the Old Camp Meeting Revival meeting now in progress here.

Rev. H. L. Sheets closed the first half of the revival meeting Wednesday night with a special healing service. The camp meeting, which has been in progress here since July 18, is attracting wide interest and good attendance. Rev. W. A. McCann, pastor, said.

Week day services will be continued by Rev. Thompson in the location across south from the Baptist Church, and he will deliver the regular morning service in the Assembly of God Church north of the high school.

Rev. Thompson comes to Hereford highly recommended as an evangelist and Rev. McCann expressed his appreciation in being able to secure the services of so capable and forceful preacher. Miss Ruth Thompson will have charge of the singing service and will feature special song and musical numbers at each service. The public was invited to attend each of the services.

### Coupon Tickets Good After Six

Calendar coupon tickets, which admit ladies free with each paid admission on Tuesdays are good only after 6 o'clock, John Roberts, Star Theatre manager, announced today. "After 6 o'clock each Tuesday afternoon the coupons will be honored," Mr. Roberts said, "and we invite you to take advantage of them."

### Wild Ducks Hatched In This Area

The fact that many wild ducks have this year hatched out in this section has caused considerable comment during the past few days. The small ducks are seen regularly on ponds in this area. No specific reason has been advanced for the fact that most of the ducks failed to migrate this year with the coming of warm weather, but old timers declare that this is the first time in many years that such a large number of ducks have been hatched here.

### Grotegut Struck By Lightning In Field Wednesday

Anton Grotegut of the Dawn community sustained only slight injuries when he was struck by lightning around 5 o'clock Wednesday afternoon. The accident occurred on the Henry Brorman place, three miles east of Hereford.

Mr. Grotegut and a boy had been working in the Brorman field, and the boy had gone ahead with the tractor. Mr. Grotegut was getting ready to leave for home in his truck, but was still in the field when the accident occurred. Henry Brorman was about 10 feet from him.

Joe Brorman was summoned and the two Brorman brothers first believed Mr. Grotegut to have been killed by the bolt. They carried him to the Brorman home, and summoned an ambulance; he was rushed to the hospital in Hereford.

Physicians said the lightning apparently struck Mr. Grotegut on both sides of the head and traveled down his back; both of his legs were burned, but neither seriously. Except for a deficiency in his hearing, Mr. Grotegut appears to have suffered no serious injuries from the accident. He is expected to return to his home, five miles west of Dawn, Thursday or Friday. He does not remember any of the details of the accident and Thursday asked scores of questions regarding it.

### Schools To Open On September 6

Hereford schools and rural schools of Deaf Smith County are scheduled to open Monday, September 6, according to announcements this week. Complete registration dates have not been announced for the Hereford schools, but no previous registration period will be held in the 13 rural schools. Plans are practically complete for all schools in the county and teachers will be announced in the near future.

### Hereford's First Resident Still Has One Chief Interest — Horses

H. S. Burnham, who claims the distinction of having been Hereford's first resident, was here Monday visiting with his old friend, Nestor Gass. He also visited The Brand office during his short stay here. Mr. Burnham recalls that he first lived in a tent, where the present Santa Fe depot now stands. He and his wife boarded the crew that constructed the stock yards here, and part of the crew which built the railroad through this section. They first settled here in 1855 and lived here for a period of two

### GRAND JURY IN SESSION NO PETIT JURY CALLED FIRST WEEK

District court of the 98th Judicial District opened in Hereford Tuesday morning with Judge Reece Tatum on the bench. The light docket, which held no trials of wide interest, did not require a petit jury for the first week.

The August term was scheduled to have opened Monday, but was delayed until Tuesday, because Judge Tatum was in Ft. Stockton, Texas, attending funeral services for his brother-in-law. He arrived here Monday afternoon, and has just completed the July court term at Dalhart.

Grand Jury Out The grand jury was charged here Monday afternoon, and had been in session each day since that time. A recess of the grand jury was anticipated today, however.

The first two days of the term saw the disposal of six civil cases by the court, which featured a comparatively light docket. When court opened the docket included 56 civil cases, 27 of which were appearance cases. Twenty-two cases were scheduled on the criminal docket, and more will be added if the grand jury returns indictments into the court.

Petit Jury List The jury list for the second week follows:

A. C. Pierce, R. E. McCollough, Tom Carroll, J. G. Weir, C. C. Cox, E. W. Cawthon, J. M. Chapman, T. F. Bohannon, Joe Green, Glenn Boardman, D. R. Grimes, Ed Rapetine, J. J. Paetzold, Lynn Powelson, Ed East, L. L. Womble, Otto Miasse, Albert Zinser, H. A. Gray, J. T. Glibreath, Jr., H. C. Bowsher, C. H. Dyer, Paul Ridd, Arthur Thompson, Glenn Witherspoon, Berry Orr, L. A. Smith, C. W. Hodges, S. L. Harman, E. E. Fridley, W. F. Gillis, J. H. Kendall, Ed M. Cox, H. K. Fox, Tom McCollum and J. M. Pitman.

### Half Inch Rain Boosts Row Crop

General rainfall measured .57 in the immediate territory, but in the Adrian section ran as high as three inches Friday night. The moisture was timely for row crops in this territory, increasing hopes for the bumper grain sorghum yield which is expected this fall.

In a few spotted areas row crops were reported to have been slightly damaged by hot weather, but generally the outlook is still good, farmers report. Most farmers in this area plan to practice a balanced farm program during the ensuing year and a large number of cattle and hogs will be fed out in this section, if present plans materialize.

### Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Molst.
Thursday	101	66	0.09
Friday	102	70	0.57
Saturday	98	64	0.00
Sunday	101	66	0.00
Monday	99	65	0.00
Tuesday	100	65	0.00
Wednesday	100	65	0.00
Thursday	77	66	0.00

### Issue Warning Against Fake Ad Schemes

Through special notice this week J. B. Arnold, president of the Sheriff's Association of Texas, warned Chamber of Commerce officials and merchants of all Texas cities against illicit and spurious advertising schemes.

In his warning Sheriff Arnold, Bee County, made clear that the fight is being conducted through the state association, consisting of all sheriffs, police and peace officers.

The warning offered the following suggestions to merchants when solicitors of other than recognized reliable or local organs call upon them:

- "Examine his credentials.
- "Investigate him and the publication he represents.
- "Insist on knowing what he represents.
- "The street address of the headquarters of his publication or organization.
- "Who its officers are.
- "How often the magazine or paper is published.
- "Just what becomes of the money you might pay him for advertising.
- "Check up on him through your local organization.
- "We ask you to take this precaution in the interest of law enforcement," the warning continued, "and also to save yourself from being 'bilked' by fakers who are now, and have in the past, reaped an illicit harvest from Texas business men with no return to you for the investment made. Keep in touch with your Chamber of Commerce, Better Business Bureau, Retail Merchants Association, and other local organizations.
- "Investigate before you invest—read before you sign—and then keep a copy."

Gus Streu is chairman of the advertising committee of the Hereford Chamber of Commerce, and H. V. Hennen secretary, is always glad to check proposed advertising schemes.

### Messenger News

BY MRS. J. N. MESSENGER

Despite the fact that rains have gone regularly to the north or to the south of this community, row crops are looking fine here and a good yield is expected.

There was a good representation from this community Friday and Saturday at the picnic and rodeo in Hereford, and all reported a good time.

Mr. and Mrs. George C. Messenger are the proud parents of and 8-12 pound son, Roy Dale, born July 29.

Miss Ruth Love of this community and James Gandy will make their home in Hereford, following their recent marriage.

Mr. Mudgeons and sons are planning on moving their two combines to Colorado to cut wheat, as harvest is just starting in that state.

Mr. and Mrs. Edmondson's small child died last week and was buried at Hereford; he was a nephew of Mr. Hudgeons.

Bud Walker and Bill Myers have finished cutting their wheat and have gone back to Oklahoma for a visit. They expect to return and put in a wheat crop here later.

### Vega News

Miss Ruthie Wood and Miss Lucille Voyles are visiting Mrs. Charley Johnson here this week.

Miss Edith Shields underwent a tonsillectomy at St. Anthony's hospital in Amarillo Monday morning.

Mrs. N. E. Wiseman and daughter Evelyn, and Miss Lenora Giles were in Amarillo Tuesday afternoon.

Mr. and Mrs. Jo McCasland of Sherman, were the guests of Miss Lenora Giles last Tuesday.

Mrs. Hugh Knox has returned from Clarksville, where she visited her parents.

Mrs. Boots Montgomery and children are visiting Mrs. Montgomery's parents in Springfield, Missouri, at the present time.

N. H. Cabot and family have moved to Artesia, New Mexico.

The Highway 66 strip between Vega and Adrian is expected to be completed in the next 10 days.

Mr. and Mrs. B. Harwell left Saturday for Denver, Colo., to visit relatives.

Betty Jean Ledbetter of Hereford, spent Saturday with Shirley Jean Morris.

Mr. and Mrs. Don Culbertson, former Vega residents, are visiting Mr. and Mrs. Merle Wood.

Vandian Bible School

Under the able leadership of Miss Mary Louise Loyd, the Vacation Bible School was opened last Monday morning at the Methodist church. Children are enrolled from all of the churches, however, and the school will continue for a period of two weeks. Rev.

Marshall Rheu and Mrs. R. H. Shields will assist.

Mrs. Delbert Donning and children of Breckenridge, Texas, are guests in the Shields home.

Mrs. Glenn Boydston and Mrs. Ray Jones were Amarillo visitors Wednesday.

Mr. and Mrs. Austin Hale have moved to Fritch; where they have purchased an interest in the Red and White Grocery.

Bobby Jo Godwin, daughter of Rev. and Mrs. L. E. Godwin, has been seriously ill for the past week, but is improved at the present time.

Mr. and Mrs. Claud Alexander of St. Louis, and Mrs. Ed Long of Fayetteville, are guests of Mr. and J. L. Watkins.

Mrs. John Halliburton and Roy Ivy were guests of Mrs. Anna Witt of Adrian last Thursday.

Office workers of the soil erosion service enjoyed a picnic at Salad Canyon Thursday.

Miss Lenora Giles will teach art in the fourth, fifth and sixth grades in the Pampa school system next year. She was successful in affiliating the Cee Vee high school last year.

The Boosters for XIT rodeo in Dalhart, August 9-10, were in Vega Friday afternoon.

Miss Hazel Claire Green is spending the week with her grandmother, Mrs. N. A. Hickey in Amarillo.

Mr. and Mrs. Marshall left Tuesday for their home in Donna, after a month's visit with Mr. and Mrs. Albert Stagg.

### Bellview News

MRS. R. H. JOHNSTON

Mrs. Bonnie Ridley and sister, Helen Trapp spent the latter part of the week at Clovis, where Helen had her tonsils removed.

Judge Garrett of Tucuman, visited home folks and friends Sunday. He is employed in the County Agent's Office there.

Mrs. R. H. Johnston, daughter Lula and Hursbell Chandler of Endee, motored to Norton Saturday afternoon. Nita Johnston returned with them. She has been visiting there the past three weeks. Heavy rains forced them to return by the way of San Jon and Endee. They spent Saturday night in the home of Mr. and Mrs. Louis Chandler at Endee.

Mr. and Mrs. Dotts and daughter of Seminole, Oklahoma, who have been visiting Mr. and Mrs. John Stafford are returning of their home this week.

Otto Stafford and family of Amarillo, visited his parents here, Sunday.

Mrs. W. E. Brown, who has been in the Hospital, has returned home. She is reported as doing nicely.

Virgil Ridley and family visited in the home of his brother, V. Ridley, Monday.

Barnie Blackburn and family, and their house guests, Mr. and Mrs. Byrd Blackburn and children of Oklahoma, and Mrs. Bunch of Phoenix, Arizona, made a trip to Carlsbad last week.

### Jumbo News

BY MRS. ULLMAN HUNTER

Mr. and Mrs. C. C. Hunter attended the farm meeting in Amarillo Wednesday.

Miss Catharine Sullinger of Estancia, N. M., visited her aunt, Mrs. Bob Axe, last week.

Mrs. Baggett and Betty Joe, accompanied Mrs. Minnie Marlar of Idalou and spent the week end with the Matthews family. Mrs. Marlar visited her sister, Mrs. Belle Oxford.

Mr. and Mrs. Ullman Hunter were in Plainview Thursday.

Mr. and Mrs. Jimmy Harris of Holiday, visited her sister, Mrs. L. A. Matthews last week.

Pauline Owens, Virginia and Margaret Simpson, in company with Mrs. Clem Gilliam formed part of a party of 4-H club girls of Castro County, and with Miss Shultz, spent the week end in Ceta Canyon on a camping trip. In the Dewey Owens home.

Mr. and Mrs. Raymond Miller of St. Vrain, N. M., are visiting in the Dewey Owens home.

Lewis Andrews of Portales, visited his grandparents, Mr. and Mrs. C. Andrews recently.

Mr. and Mrs. L. A. Matthews made a business trip to Ft. Sumner Tuesday.

Mr. and Mrs. Finis Jennings of Lasbuddy, visited in the Sam and Ullman Hunter homes this week end.

Mr. Finis Nunn spent the week end in Canadian with his brother Sam.

Norma Hunter is spending the week in Idalou, with her friend, Betty Joe Baggett.

Quite a few in this community enjoyed a picnic on the creek Sunday night, honoring Mr. and Mrs. Ullman Hunter homes this week end.

Mr. Finis Nunn spent the week end in Canadian with his brother Sam.

Norma Hunter is spending the week in Idalou, with her friend, Betty Joe Baggett.

Quite a few in this community enjoyed a picnic on the creek Sunday night, honoring Mr. and Mrs. Frank Coulson, who are leaving this week for their home in Sweetwater.

Mr. and Mrs. Golding of Amarillo, were in this community Sunday looking over their newly purchased farm.

### OL' SUPER-SALESMAN AT FIESTA



Clyde Hager is here shown in the middle of his comic act which is presented every night as part of Billy Rose's Pioneer Palace revue at the Fort Worth Frontier Fiesta. As a fast-talking seller of "aromatic, acrobatic, itching Arabian soap," Hager convulses his audience with his high-powered sales talk.

### Funeral Held For Edmondson Infant Here

Funeral services for Nelda Lavern Edmondson, 6-months-old daughter of Mr. and Mrs. F. N. Edmondson, were held from the Black Funeral Home in Hereford Thursday, July 29.

She died in Hereford Wednesday, July 26, following an illness of one week. The Edmondsons, residents of Dolores, Colorado, were visiting with the J. H. Hudgeons family here at the time her death occurred. Mr. Hudgeons is Mr. Edmondson's uncle.

In addition to her parents, the child is survived by one sister, Mary Estelle, all of Dolores.

### Easter Items

BY LOUISE FRYE

We regret very much to report that our school was transferred this past week to Dimmitt. However, we, as a community, hope to keep up our community spirit and keep our Sunday school and other community gatherings.

Our revival starts next Sunday. Rev. Johnson from Dimmitt, our circuit pastor, will have charge of services, assisted by the minister from Friona.

Mr. and Mrs. W. J. Sullivan of Melrose, N. M., visited last week

in the home of their daughter, Mrs. Clayton Woolery. Little Billie Jean Woolery returned home with them Monday for an extended visit.

H. B. Medley went to Amarillo last Friday and brought Mr. and Mrs. Luke Medley and baby back for a few days visit. Ben took them home Tuesday.

Mr. and Mrs. Lester Sparkman and Mr. Hout of Frío, called in the E. M. Allen home Sunday evening.

Mr. and Mrs. Henry Allman visited Sunday with relatives at Brownfield.

Mr. and Mrs. Ed East and Mr. and Mrs. Bernens of Amarillo, visited Sunday afternoon in the C. W. Freye home.

Mrs. E. O. Dixon and son, Wilbur, left Saturday afternoon for an extended visit with relatives in Missouri and Indiana.

Mrs. J. S. Smith and Mrs. A. Epperson visited the Harvey Smith home at Big Square Wednesday afternoon.

Mrs. John Nolan has been confined to her bed this past week.

Mr. Kirkpatrick of Dimmitt, has had erected a little two-room house on his farm two miles east of the school house.

Mr. and Mrs. A. Haney of Pasadena, Calif., visited this last week in the M. Sparkman home. Mrs. Haney is a sister of Mrs. C. E. Wade in Hereford.

Mary Virginia Eberly visited Wednesday with Louise Frye.

About twenty-five attended the community singing at the Frye home Sunday evening.

### Rance News

EDNA BEHRENS

Geo. Colliers and family were in Amherst Tuesday and Wednesday.

Mrs. Gilpin of Hereford spent Tuesday night in the Wainscott home after visiting in this community.

Mr. and Mrs. John Cress were Dimmitt visitors Wednesday.

Mr. and Mrs. Forbes Blakemore took supper in the R. L. Rule home Friday night.

Mr. and Mrs. Bill Wilkerson and son, are visiting in the home of her parents, Mr. and Mrs. R. L. Rule.

Geo. Colliers and family visited in the home of his uncle near Friona Thursday night.

### Women Enjoy Making Clothes

Northwest Texas farm women and 4-H club girls are finding it more interesting to make their clothes since they have begun using foundation patterns and varying them to suit their needs, reports from county home demonstration agents indicate.

"I never could put a sleeve in right until I learned how from using my foundation pattern," Mrs. Dan Burleson, wardrobe demonstrator of the Holt club in Hutchinson county, stated recently. After seeing demonstrations on the uses of foundation patterns, Mrs. Burleson is more confident of her ability, and now makes patterns for clothes for her children.

"Sewing is interesting since I have learned to plan my own clothes," states Elsie Bernice Etter, clothing demonstrator of the Wells 4-H club in Lynn county. Since becoming clothing demonstrator last October she has made a brown woolen skirt with a vest to match, the only winter garment that she made. In the spring she made an evening dress, a slip, and print dress for her older sister, two print dresses for a younger sister, and a print dress for

her mother, as well as a cotton sheer navy blue dress, a white wash silk, four prints and two slips for herself. "I can have more clothes, and they fit better and wear longer when I make them. Since we make our clothes, my sister and I can dress for what one could otherwise," concluded Elsie Bernice.

AN EXTRA ROOM? TRY A WANT AD!

**Tested Gasoline**

TEXACO Gasoline, a laboratory produced fuel that puts miles of extra distance and smooth operation in any car. Buy a coupon book today which gives you this better gas at real economy. You'll like our better all-round service, too.

**TESTED**

**TEXAS SERVICE STATION**

GLENN SNYDER. PHONE 440

So you'd like to modernize your kitchen?

**MAKE IT COMPLETELY AUTOMATIC WITH GAS!**

Automatic gas equipment lends almost magic ease to housekeeping—at lowest initial cost and least upkeep expense. The new automatic GAS ranges, for example, make cooking seem effortless—yet save you money every day. GAS refrigerators are more efficient, attractive, dependable and silent! And automatic GAS water heaters insure hot water always—at moderate cost! Visit our show-rooms today.

**West Texas Gas Co.**

Modernize your home with GAS

666 checks MALARIA in 3 days COLDS, first day Headache, 30 Minutes Salve, Nose Drops

Try "Rub-My-Tism" World's Best Liniment

**Free Demonstration Monday and Tuesday August 9th and 10th**

At Streu Hardware

**Sponsored by Ball Bros. and Company**

A Ball Pressure Cooker School will be conducted in co-operation with Streu Hardware Monday and Tuesday, August 9-10 by Sylvia Gray, Home Economist.

The classes will be conducted to educate homemakers in the selection and preparation of the proper foods in cooking and canning.

Homemakers includes both those who prepare their own meals and those having servants who prepare their meals for them.

The latter class will find it to their interest from an economical as well as from a health standpoint to know what this help is doing in the preparation of food that goes on the table, also helpful in case of an emergency.

The Ball Pressure Cooker has proven very helpful for those who have only a limited time for meal preparation as complete meals may be cooked in less than one-fourth the usual cooking time and with the use of only one burner.

Those who are familiar with Pressure Cookers will learn the latest ideas and improvements. There is no branch of foods work that undergoes so continuous and regular advancement and improvement as the use of the Pressure Cooker for cooking and canning.

Complete meals will be prepared, fruits, meats and vegetables will be canned during the school.

The Homemakers of Hereford are invited to attend the school at Streu Hardware Store August 9-10.

**Streu Hardware Co.**



**An Addition to Your Office Force**

The silent partner in every business is its Bank. It stands ready as the greatest aid, ready to counsel and protect the interests of far flung commerce and industry. It is security that is tantamount to success. Are you taking full advantage of the possibilities of your Silent Partner?

**Serving You Well Is Our Ambition and Responsibility**

**First National Bank OF HEREFORD**

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

## McDonald Will Disperse Breeding Herd; Move Few Head To Hereford

All breeding stock on the D. L. McDonald farm, west of Amarillo, will be sold at a dispersion auction October 1, Mr. McDonald announced recently. The sale will be held at the ranch.

Twelve bulls, including the herd bulls Prince Domino Axtell, Super Superior, Jr., Superior Blanchard 3rd and Prince Brummel and 138 head of bred females will be offered to the highest bidders.

In announcing the dispersion of his breeding stock, Mr. McDonald said he will retain 40 head of open heifers and a number of young bulls.

He will move the heifers and three of four young bulls which "are good herd bill prospects" to his farm near Hereford, where they will be run on irrigated native grass.

Other young bulls will be sold in the annual McDonald auction sale the last week of next January, in Amarillo.

The McDonald herd was started in 1921 with five cows, the offspring of "Cudgell and Simpson stock brought to the Panhandle by Jowell & Jowell when the firm bought a portion of the famous herd.

"We have stayed close to the Cudgell and Simpson blood and have kept pedigrees straight down through the years," Mr. McDonald said. "We have consistently stepped the cattle up in quality."

## Progressive News

BY OLIVE PERKINS

Mr. and Mrs. Ned Schaffer of Chene, Illinois, were dinner guests of Mr. and Mrs. Ed Botts last Sunday. The Schaffers formerly lived on the Green Valley farm.

Marion Botts has returned home after an extended visit with his brothers, Ray and Walter, in Colorado.

Mr. and Mrs. Ray Hershey and Mrs. Arcti Conklin and children, Julia, Ben and Donald, spent last Sunday with Mr. and Mrs. Dudley Buzzard at Muleshoe.

F. D. Perkins and Miss Olive, spent Sunday afternoon in the H. T. Wedel home.

Messrs. C. C. Brown, Ray Hershey and Jim Park attended the Farmers Meeting at Amarillo last Wednesday.

This community had a good rain over the entire community last Friday night.

A. S. Higgins is putting in an irrigation well on his farm, five miles north of the school house.

Mr. and Mrs. Ira Ricketts, Ira Jean and Glenn, spent Sunday at Silverton, visiting her father and sisters.

Mrs. Willis from California, is visiting her aunt, Mrs. Ira Ricketts.

Mr. S. E. Edwards had the misfortune to step on a nail last week.

Mr. and Mrs. W. A. Ricketts of Hereford, and their daughter and husband from California, spent Thursday in the Ira Ricketts home.

Roy Botts from Hatoek, Colorado, spent last Friday with his parents, Mr. and Mrs. Ed Botts. Roy Taylor of Vega, returned with him to Colorado.

## Adrian News

BY MRS. A. G. BELL

Good rains were reported in this area last Friday night, measuring from two and one-half to three inches. Mr. Brown, seven miles west of Adrian got three inches, the Bells reported two and one-half inches and the moisture in Adrian measured one-fourth of an inch.

G. D. Fincher, who has been ill, is now in an Amarillo hospital.

Mr. and Mrs. Kenneth Zeering have accepted positions in the mercantile store at Vaughn, beginning September 1.

Mrs. E. S. Ireland spent Friday night in the Bell home.

Mr. V. W. Jones left for Idaho Falls, Idaho, to visit his mother. Mrs. Jones has been helping Mrs. Chapman in the cafe here.

Manuel Lovelace went to Morse, Texas Friday night after the rains to bring home his wife and baby.

Miss Dee Fincher of Abilene is visiting her mother.

The cafes are full again with the men who are working on the earthen dams in the Matador and Landegrin pastures.

Mr. Vick Lemke's father returned to his home in Harlan, Iowa, after a three weeks visit here.

Mr. and Mrs. G. A. Syms spent Monday in Amarillo shopping.

Mrs. Taylor and girls ate dinner with the Calibous Sunday.

Mr. and Mrs. Edgar Jacobson entertained a few of the neighbors Sunday evening with an ice cream supper.

Mr. and Mrs. Roy Chapman spent one day last week with the E. C. Chappmans.

Robert Bell returned to his work in Dallas Wednesday.

## "VOICE OF THE WEST"



Lieut. William J. Trevorrow, U. S. navy, retired, now a teacher at a Los Angeles high school, as he prepared to sail for England, where he is to become one of the "Bards of the Gorsedd of Cornwall," the only person in the New World to be so honored. There are only 133 bards in the world and only three outside England. He is to be inducted to the order under his Cornish name of "Lef Howlshidhad Pel," which means "Voice of the West," the bards are workers in various fields of culture, science and skill, and are lovers of poetry and romance.

## Library Adds Non-Fiction Volumes Here

Thirteen volumes were this week added to the Deaf Smith County Library shelves. Each of the books were of the non-fiction class and several of the new books were among headlined literature of recent months.

Among the new volumes are: "Religious Education in the Family," Cope; "Story of My Life," Darrow; "How We Think," Dewey; "Scandinavian Summer," by Franck; "Trails Through the Golden West," Frothingham; "Two Vagabonds in Spain," Gordon; "Conquest of Our Western Empire," Laut; "20,000 Years in Sing Sing," Warden Lewis E. Lawes; "Atolls of the Sun," O'Brien; "How We Got Our Bible," Smythe; "Let's Do the Mediterranean," by Wells; "Plainsman," Wiltach; "Romantic Story of Texas," Molyneux.

## Dawn Items

MRS. JESS CALDWELL

A nice rain fell here last Friday night, brightening prospects for row crops over this territory. Farmers are busy preparing land for wheat sowing. Tractors and plows are running day and night. Row crops are in pretty fair shape, though they need more moisture. Irrigated crops in this section are looking fine, however. Buster Greer returned to his home in Hot Springs, New Mexico, Friday, after spending the summer here.

H. E. Miller and family were in Amarillo one day last week. The highway through Dawn is nearing completion. The road crew is busy from early until dusk and it is hoped that the road will soon be opened to traffic.

Mrs. Julie Samuelson, who has been spending the past two weeks in the home of her daughter, Mrs. Jess Caldwell and the H. E. Miller home, returned to her home in Canyon Tuesday.

Mrs. H. E. Miller and Misses Ines and Alma Miller called in the E. J. Friemel home Sunday.

Mrs. Loan Getcham and children of Amarillo, visited in the

H. H. Miller home Sunday afternoon.

Mr. and Mrs. Ernest Selgner of the Ward community visited in the W. P. Caraway home Sunday.

Hartland Caraway visited his uncle at Amherst Sunday.

Mrs. Bynum returned to her home in Amherst Sunday after a week's visit with her sons, Aubrey and J. D. O'Neil.

Friends of Mrs. W. P. Caraway surprised her on her birthday Friday night with an informal party. Ice cream and cake were served to those present. Mrs. Caraway received a large number of gifts.

## Ward News Notes

MRS. GEORGE SUGGS  
Mr. and Mrs. Fred Moreman attended the Moreman Reunion at the Palo Duro Park the past week end.

Frances and Dunford Hutson of Borger and friends, visited Mr. and Mrs. Bill Hutson Sunday.

Little Hutson of Denver Colo., is visiting in the home of her parents, Mr. and Mrs. Jack Hutson.

Mr. and Mrs. George Suggs and son, and her niece, Miss Waldren Dodson, visited at Tulsa Sunday.

Mr. and Mrs. Ernest Selgner visited in the Caraway home at Dawn Sunday afternoon.

Misses Alberta Davis and Lucille Hughes of Hereford, Belva Curry and Lois Allen of Canyon, visited in the George Suggs home Sunday night.

Mr. Bob Higgins is in Hot Springs, New Mexico.

## NOTICE TO BIDDERS

The Secretary of the Board of Trustees will receive bids until Tuesday, August 10, 1937 for a depository for funds of the Hereford Independent School District for the next two years, beginning September 1, 1937.

BOARD OF TRUSTEES, Hereford Independent School District.

Jesse Stanford, President. 11c

## CUSTOM GRINDING

We feature as an added service to farmers—Custom Grinding. Bring your feed to us and we will grind it at any time with only a small charge for this service.

## CUSTOM CLEANING

If you have grain which needs cleaning or recleaning we have just the right size sieve to get all the weed seed and trash out of it.

## WANTED Your Cream, Eggs, Poultry and Hides.

We wish to help the farmer in every way possible—to have better grade cream, more eggs, finer poultry and better cows. Call on us at any time, we'll be glad to help you if we can. You too, can help us by selling us your produce.

## WEST TEXAS FEED and SEED

PHONE 265

### Union Sunday Night Service

First Methodist Church  
8:15

Preacher,  
**Rev. J. C. Thorns**

Pastor First Presbyterian Church  
**Welcome**

## Wyche Items

BY PEGGY VALENTINE

DuBois Walker and family were in Amarillo Saturday.

Mrs. J. S. Allman of Lubbock, is visiting in the home of her daughter, Mrs. F. D. Ferguson.

Mrs. Louie Olson and children visited from Sunday until Tuesday in the home of her sister in Lockney.

Mr. and Mrs. Ramsey Elliston are the proud parents of a son. Mrs. Nellie Elliston has been on the sick list.

Mr. and Mrs. Ralph Rich of Kansas, visited in the R. C. Valentine home. Mrs. Rich and Mrs. Valentine are sisters.

Miss Peggy Valentine is visiting in Oklahoma City, and Tulsa, Okla., and in Kansas.

Mr. and Mrs. Miller of Plainville, visited her sister and mother in the F. D. Ferguson home.

Mrs. Carmichael attended a tea in Hereford, given in honor of Miss Ruby Thompson.

Congratulations to Mr. and Mrs. James Grady from this community, also the Mr. and Mrs. Troys Carmichaels.

We are trying to keep our Sunday School going in this community, and the presence of each and everyone is needed. Let's not

depend on a certain few, but all turn out and make it a success.

Mrs. M. Morrison of Bippus, and son, Clarence, of Hereford, visited in the F. D. Ferguson home Sunday, also in the R. C. Valentine home.

Elizabeth, the daughter of Mr. and Mrs. Ferguson, was operated on in the Deaf Smith County Hospital at Hereford, last Thursday.

A large crowd from this community enjoyed the large celebration in Hereford Friday and Saturday.

## Pellegra Cited As Result Of Improper Food

"Pellegra is a disease that is caused by not eating the right kind of food, and shows itself usually by a strange kind of reddening and scaling of the skin," said Dr. Geo. W. Cox, state health officer.

"The person with pellegra usually suffers loss of appetite, indigestion, diarrhea, soreness of the mouth and tongue, nervousness, low spirits and more or less general weakness."

"Thousands of Texans suffer

with this disease and approximately 1,000 die each year. More cases appear in the spring and early summer months than at any time of the year. This is because more people live on a restricted diet during the winter. It comes to those whose diet does not contain all that is needed to keep one in good health. The missing essential in the diet is called the pellegra prevention factor or vitamin. We know this because people who eat the right kind of food do not have the disease, because those who do have the disease and eat the right kind of food do get well and remain well as long as they maintain a proper diet and also when people are fed the wrong kind of food they develop the disease. Pellegra is not a communicable disease. The treatment should be directed by your doctor and the main thing is diet. Do not rely on patent medicines.

"The prevention of pellegra depends upon eating the right kind of food at all times. To make sure that the diet is right, it should always contain plenty of milk daily, some fresh meat and as many fresh vegetables as possible. Tomatoes, whole wheat products, salmon, yeasts, and fresh fruits are especially valuable. Having provided these essentials of a proper diet, the rest may be ar-

ranged according to family or personal likes. In this way, you avoid pellegra."

## Wyche School Is Now Standardized

Assistant State School Superintendent Edgar E. Wilson this week notified County Superintendent Earl W. Wilson that the Wyche school has been granted a standardization certificate by the state department.

The standardization certificate followed a thorough inspection of the Wyche school this spring and the announcement included praise for the Deaf Smith school. The certificate was forwarded to Judge Wilson.

Marvin Brooks of the Imperial Valley, California, is visiting his brother-in-law, Jack Wright, here this week. Mr. Brooks says it gets pretty warm in the valley, at one time this year getting as high at 133 degrees.

Ernest Medkief, Dr. J. W. Hendrix, and Lama Beavers left Friday for Creede and Lake City, Colo., where they are vacationing and fishing at the present time.

# What a SALE!

## Come and See For Yourself

<b>COOLING FOODS!</b>	
<b>SALAD DRESSING</b> Relish Spread, Bestyett—quart jar	27c
<b>GRAPE JUICE</b> Welch's—PINT, 23c—Quart	43c
<b>SALMON</b> No. 1 Tall can—2 for	23c
<b>ORANGE JUICE</b> Omita, 12-Oz. can—3 for	29c
<b>PORK &amp; BEANS</b> Van Camp's, 16-Oz. can—4 for	25c
<b>LEMON JUICE</b> 100% Pure—8-Oz. can	11c
<b>GELATIN</b> Marvin—Package	4c
<b>SALAD DRESSING</b> Miracle Whip—PINT, 24c—Quart	38c
<b>MUSTARD</b> Prepared—Quart jar	10c
<b>PICKLES</b> Full-Value, sour or dill—Quart	17c
<b>PEN-JEL</b> 2 Packages	25c
<b>VIENNA SAUSAGE</b> Libby's—3 cans	25c
<b>POTTED MEAT</b> Libby's—2 cans	7c
<b>CORN BEEF</b> Swift's—12-Oz. can	19c
<b>MILK</b> Rose Brand—6 small or 3 large cans	21c
<b>DOG FOOD</b> Doyles—No. 1 tall can	5c
<b>GINGER ALE</b> De Sota—24-Oz. bottle (4c deposit on bottle)	10c

<b>TOILET TISSUE</b> Northern—3 Rolls for	17c
<b>CORN FLAKES</b> Miller's—Large package	9c
<b>POPPED WHEAT</b> Miller's—Large Package	10c
<b>GRAPE-ADE, Welch's</b> 16-Ounce Jar	19c
<b>APPLE BUTTER</b> Libby's—26-Ounce jar	15c
<b>SANI-FLUSH</b> Per can	21c
<b>SHINOLA</b> Assortment of Colors—2 cans for	15c

<b>Pears</b>	Hills Dale No. 2 1-2 can 3 cans . . . 43c	15c
<b>PINEAPPLE</b> Hillsdale, Half Slices—No. 2 1/2 can		19c
<b>HOMINY</b> Van Camp's, No. 2 1/2 can—3 for		25c
<b>PEAS</b> Rosedals, 17-Ounce can—2 cans		25c
<b>VINEGAR</b> Pure Older, (bring your jug)—Gallon		21c
<b>PREPARED SPAGHETTI</b> Libby's, 16-Ounce can—3 for		27c
<b>PEAS</b> American Wonder, No. 2 can—3 for		29c
<b>KRAUT</b> Bestex, No. 2 can—3 cans		25c

<b>Prunes Italian</b>	No. 10 can	31c
<b>VINEGAR</b>	Pint Bottle	11c
	Quart Bottle	17c
<b>CORN</b> Valley Rose, Standard—No. 2 can		10c
<b>MATCHES</b> 6-Box carton		19c
<b>MACARONI or SPAGHETTI</b> Beldine—2 Packages		9c
<b>TOMATOES</b> No. 2 can—3 cans for		21c
<b>RITZ</b> N. B. C.—16-Ounce Package		23c
<b>GUEST IVORY SOAP</b> 2 Bars for		9c

<b>PEACHES CHOPPED</b>	No. 10 can	41c
<b>HYPRO</b>	Quart Bottle	15c

### QUALITY MEATS

<b>BABY BEEF STEAK—Lb.</b>	15c
<b>CHUCK HOAST—Lb.</b>	15c
<b>HOT BARBECUE—Lb.</b>	15c
<b>SLAB BACON—Lb.</b>	28c

Fresh Fish and Desset Fryers!

# FURR FOOD

# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 39

MRS. BETH B. HOLMAN Publisher and Manager  
HEMIE GILLENTE Editor

**SUBSCRIPTION RATE:** Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.  
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

**NOTICE TO PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### DO WE WANT A SUGAR FACTORY?

Following recent announcements that a beet sugar factory is being considered for the Hereford territory, Portales, New Mexico, has also started agitation to secure such a factory for their irrigated country.

During recent years Roosevelt County has become famous for its successful canning factories, and for the spirit of cooperation which has made the factory successful. Other sections in the shallow-water district will also likely set up a bowl for sugar factories, and the time has come for this area to take definite steps if a sugar factory is desired here.

Capitalists and sugar manufacturers are interested in knowing several things before they establish a factory here. They want to know of sugar content of beets, they will require a specific acreage in beets each year over a long period, and they will demand certain methods of cultivation. In return, they will hold production down to such a point that producers can realize a fair profit; they will also furnish seed on credit and will likely advance capital for cultivation.

The chief advantages from growing sugar beets lie in the certainty of a crop, the return of from \$100 to \$125 per acre, and the lenient policy of the sugar factories. Probably one of the greatest factors in securing a sugar factory here will be the willingness of farmers and of business men to cooperate.

Right now a survey should be made. It should be determined if the farmers in this section really want to grow sugar beets. As a matter of suggestion, a questionnaire should be made among farmers—and a petition for a factory representative should be sent to the companies. If some 250 to 500 producers sign a petition asking the companies to make a survey in this territory and to thoroughly explain the proposition, it stands to reason that they will consider the area in a more favorable light, and will be more prompt in making the survey.

The Brand will be glad to print the opinion of any producer or business man regarding sugar beets here. Furthermore, The Brand will mark the articles and submit them to beet sugar factories which has shown interest in this area. Now is the time for action. Will Deaf Smith County wait and watch while some neighboring county secures a beet sugar factory?

### WHY PRODUCE BETTER CREAM?

Cream buyers and producers in this section have become concerned to a great extent recently over cream grades and cream sanitation. The grade question became a point of contention after federal and state inspectors visited Hereford and pointed out several violations.

The inspectors were kind enough to meet with cream buyers in this section and to carefully explain the situation to them. Buyers state, following the meeting, that their only regret was that every cream producer could not attend the session.

"We have found producers glad and willing to cooperate in producing better cream," they stated. "For instance, numerous customers were bringing their cream in lard buckets and other buckets with seams. Now cream is rarely ever brought in anything but acceptable containers."

Although the inspectors are chiefly concerned with protecting the health of the consumer who ultimately eats the cream in some manufactured form, their appeal is not strictly along this line. If a producer turns out poor cream it is either rejected or the price is docked—but when a producer takes precaution to make his cream grade higher he is rewarded by a higher price. Buyers voluntarily offer to give personal suggestions and literature to each producer in order that he may improve his cream grade—and increase his income. A few second a day—at no increased cost—they have found will materially improve the producer's cream money on higher class products.

Splendid cooperation from every hand in the improvement of cream grades is largely attributed to the fact that better cream means more pay for everyone concerned. First of all the consumer is protected; the producer gets more for his product, and the buyer always has a market for cream which he purchases here. All in all, better cream means a better country, better homes, and happier people.

### JUDGE KERR RECOVERS FROM MINOR OPERATION

Judge C. F. Kerr is this week recovering from a minor operation which he underwent in Amarillo Wednesday morning at St. Anthony's Hospital. He was reported to be resting nicely Thursday and expected to return to his home in Hereford in about two weeks.

Anton Grotgeut, Dawn, suffered only slight injuries when struck by lightning Wednesday, and was to be released soon.

Ruth Elizabeth Ferguson, who underwent a major operation last Thursday afternoon, was released today.

Otto Massey, who underwent an operation last Thursday, was released from the hospital Wednesday.

A WANT AD WILL GET THAT PLOW!  
LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

### Hospital Notes

John Silvertooth of Friona was this week reported to be improving rapidly.

Mr. and Mrs. Clyde Renfro announce the birth of a eight and one-half pound son, O. C., Tuesday. Both mother and baby were resting nicely Thursday.

Albert Lens Johnson was this morning reported to be showing improvement and to be resting easily.

**Switch TO DODGE and Save Money!**

**STAR THEATRE HEREFORD**  
Sunday - Monday  
AUGUST 15-16  
There's a fun feed a brewing with more kick than an army mule.  
**MOUNTAIN MUSIC**  
BURNS BROTHERS

## A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, August 3, 1906.)

Honesty prevailed, according to the following ad in The Brand: "Found, pocketbook containing \$20. Owner can have same by paying for this ad at Brand Office".

Farmers were complaining of street crossing, which made it almost impossible to drive up to the scales on Dewey Avenue with their grain wagons.

President A. C. Elliott was down the line of the Pecos Road in interest of the coming term of Hereford's Christian College.

B. H. Smith was advertising for sale a number of tents which had been used in the Camp Meeting.

According to time honored custom, citizens of Castro county were planning their annual picnic at Dimmitt, August 15.

I. O. Pylant's steam well drill completed its first well this week on Mr. Phillip's ranch and moved to the J. B. Storm place.

(From The Hereford Brand, August 3, 1916.)

Miss Lulu Wood, who trimmed over 800 hats during the current season, left for Kansas City for further study in her art.

The Santa Fe let a contract to Garrison Bros. for construction of a well, windmill and tanks at the stock yards.

While playing with his little brother, Mac, at their home, W. C. Pitman had the misfortune to fall hitting a cement step. He received the blow directly in the stomach and was unconscious for some time.

Miller and Bowsher shipped six cars of hogs—at \$1,200 a car.

Henry Ford, hailed as the man who made walking a pleasure, had announced a reduction of \$83 in the price of his gasoline wagons.

Pianos and player pianos were of the most highly advertised items in The Brand about this time.

## Outlaws Down K-C Squad In Extra Inning Battle Tuesday Night

BY HOMER FOX

### "OUSTER'S LAST STAND WAS TEA PARTY," HOMER SAYS

Tuesday night the Outlaws eked out a 13 to 11 win over the K. C.'s in an extra inning battle that everything happened except a sit down strike and if that had happened to that mule-riding, blind Tom, Fred Brown, who was calling 'em wrong on bases, this K. C. bunch might be happier today. Every time they would get the bases loaded and two out, some bird would hit a fly ball, and Brown would call him out even if the ball was caught—no use of an umpire seeing everything anyway. The Merchants declared it, Loerwald night last week and had this bunch pretty well buggered up. Gene and Sylvester were in there, but in bad shape. Ed, one of the big noises in the team, was still out with a bum knee and slashed hand; seems that Ed tripped over Carlyle's No. tens on first, took a high dive, and made a perfect one point landing, but nosed over and plowed thru a few feet of turf and hung his hand on something about three feet under the ground for a pretty bad cut. Anyway, with Ed off first the team was crippled pretty bad.

The Outlaws made one in the first frame on a single by V. J. Fuller and a couple of bingles. The K. C.'s came back with 2 in their half, all on errors. The second frame was scoreless, but the Law Breakers managed for another one when left let Grant Fuller's fly get away for three bases; he couldn't have made it home on a horse. In the first place, he couldn't get on a horse in his then condition and besides we don't allow horses in our league—just mules only. Anyway, Grant scored after a center field fly and the score was knotted. But this K. C. bunch made the fur fly in their half of the third and everybody scored. Steisel walked and scored on G. Albright's single, Laeb pushed in Albright when second base bent over too late on a sizzling grounder and he stopped at third. Schneider was out, pitch to first, and the old game stood at 7 to 2, K. C.

The High Jackers made two more in the fourth. Dean singled and Rhodes hit a home run over center field. The last of the fifth the K. C. boys tore into that fast draw of Fullers, two singles by Tup Loerwald and J. Albracht followed by a smashing home run by Stelzer that went far, far into the night and netted 3 runs and a lead of six eyes.

Then came that awful sixth, the Outlaws jerked two guns each and started to firing, missing very few and the K. C. missing all of them. Boy, it was straight slaughter, Ousters last stand was a tea party, a pitch a lick, a duck, a miss and round and round they go, looked like a bunch of thirsty cows making for a water hole the way those birds were circling the bases and the Outlaws really were busting that old water hole at home plate. Columbus didn't have anything to do with that inning, those flat heads couldn't catch the messes. No one seems to know just how they got them out, think Brown caught the last one, but when it was over the Law breakers had seven runs, 11 men batted, 6 men on bases and one run ahead.

Pickett now pitching for Fuller, held the boys in the last of the sixth, but the K. C. tied the score in the seventh. It just wasn't in the cards or something 'cause in the eighth McCracken singled, Pickett was out second to first, V. J. Fuller smashed a single thru short for his third hit of the game and scored on an error by left.

### All-Stars Down Brother Team

Hereford all-star squad last Friday had piled up a 16-to-0 lead over the Northcutt brother team of Bellview by the sixth inning, and the game was called at this point.

Despite the fact that they had no practice, the Hereford squad presented a powerful nine and smashed their way to an easy victory.

AN EXTRA ROOM? TRY A WANT AD!

## Reliable Man Wanted

Unusual opportunity for good earnings and good future for dependable party for J. B. Watkins Products route in nearby county. Must be between 25 and 50 with good references and a car. W. W. Holland, 207 South 2nd, Lamesa making \$42 a week; W. M. Day, Box 301, Ralls, \$115 a week; Cecil B. Collins, Route 4, Roby, \$65 a week; J. R. Brincefield, Box 73, Tulia, \$80 a week; R. L. Crawford, 404 Harrison St., Amarillo, \$45 a week; Troy Shipman, Wheeler, \$40 a week. Plenty of money to be made NOW if you are a hustler. Get in touch with any of the above men or WRITE R. M. BARRINGTON, CLYDE, TEX. AS. Act today as this ad will not appear again.

## Want Ads

### For Sale or Trade

FOR SALE: Liberty grain blower with International Farmall motor. Good condition, \$125. Ray L. Johnson, Summerfield, Texas. 27p

FOR SALE: Improved section of wheat land in central Deaf Smith county, 400 acres in cultivation. \$500 cash, balance terms. Federal Land Bank Loan. Call 9861 or write Box 1974, W. D. Tenney, Amarillo.

FOR SALE: Best home in Hereford for small family. Furnished or unfurnished. Terms on part, but will take some cash to handle. Modern in every respect, conveniently located. Inquire at Brand Office.

FOR SALE: Four lots with good two-room house and well. Across street north of the old Golden Rule Hatchery. \$500 cash. Write or see me at 1223 Wallace Street, Clovis, New Mexico. 31-1c

FOR SALE: 14-inch Dempster Drill and lister attachment; also De Laval cream separator No. 12. Frank Beazer at Sulphur Park. 31-3tp

THE OLD G. C. Major farm, just south of town on 25-Mile Avenue. 160 acres, at \$19 an acre for quick sale. Terms. See Tracy Major. 31-4tc

FOR SALE — Five-room stucco house, garage, modern and practically new. Close to school \$3,250, terms. See Robert Thompson at Close Drug Store. 31-1tc

FOR LEASE: Implement house, known as Hereford Implement & Appliance Co. Inquire at First State Bank or see owner, W. S. Williams, 842 Travis, Amarillo, Texas. 28-3p

FOR SALE OR TRADE for Live-stock: Windmill complete including pipe casing, tower, sucker rods, etc. One room house, 14x14, three drinking tubs, four miles of wire and posts. This stuff is nearly new. See Claude Higgins. 29-3c

FOR SALE OR TRADE for Hereford property: A five room house in Canyon, on Happy Highway. Modern, near normal. Phone 60-W. Mrs. Troy Womble. 30-3p

FOR SALE OR TRADE: Six room house with bath and large basement, one acre of land, city conveniences. Will trade for smaller place and other consideration. Call at Brand Office. 29-3c

FOR SALE OR TRADE: Seven good yearling heifers, 3-4 Short-horn, 1-4 Jersey. Will trade for shipping cattle. R. W. Elliston, Hereford, Texas. 30-3p

FOR SALE: Five room house with bath, modern conveniences, price reasonable with down payment. Mrs. J. B. Hammer, 506 Schley, telephone 98-W. 29-3p

### Lost and Found

LOST, STRAYED or STOLEN: White faced beifer, branded M-L

Bar on left side. J. W. Marshall. 29-5p  
West Third Street. Prairie Dairy, Phone 6. 23-1f

### Wanted

WANTED: To buy stock hogs. Any kind so that they are healthy. G. W. Brumley. 29-3c

WANTED: To measure your land under the government Agricultural Program. I am prepared to fix a map of your place that will conform with Government standards. Bill Hutson. 31-3tp

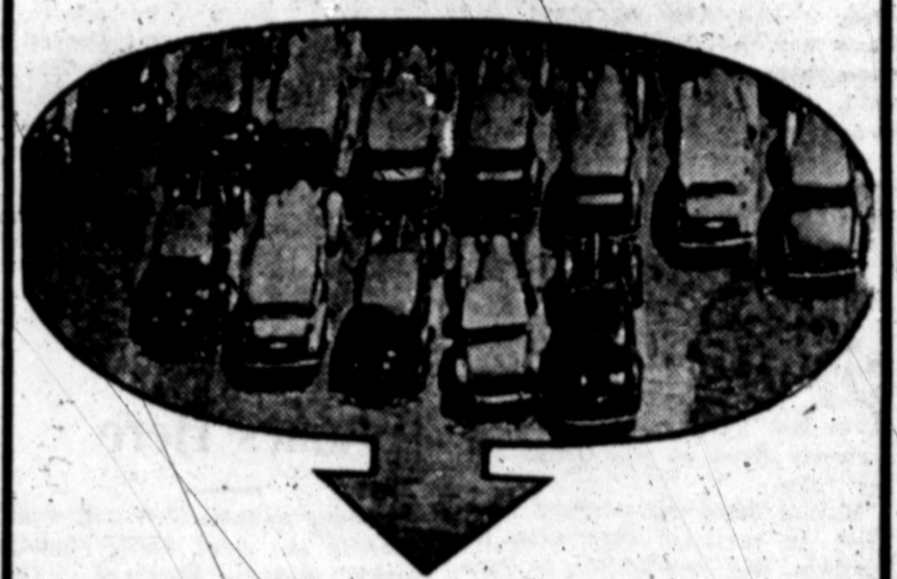
WANTED: Farm work by young man and wife, experienced in all kinds of farm work. Can furnish references. Grady Conner at Millard Apartments. 31-1tp

WANTED TO BUY: Brooder sow or feeder hogs. O. L. Rutherford. 30-3c

NOTICE  
I have leased Mr. C. H. Carl's produce house and poultry and cream station and will continue good service to all Mr. Carl's customers and to new customers. Flowers Grocery & Market. 28-4c

ter milk, chocolate milk, Bireley's orange juice and ice cream, delivered twice daily or can be purchased at our downtown office at 212

## USED CAR BARGAINS



**Complete Washing and Greasing Service It's Alemite**

If you are looking for a special value in Used Cars, don't fail to look our stock over before you buy.

**OUR PRICES ARE LOWER THAN EVER.**

## IRELAND MOTOR CO.

DODGE — Sales-Service — PLYMOUTH

## COOL SHOPPING AT Close Drug Store

COOL — CLEAN — COMFORTABLE AT OUR SODA FOUNTAIN

Borden's Quality Ice Cream Served

BANANA SPLITS	13c
JUMBO ICE CREAM SODA	10c
RASPBERRY SUNDAE	10c
FROSTED ROOT BEER	10c
FRESH LIME COOLER	10c

25 BLADES FOR Gillette Razor 25c

Stationery 24 Sheets, 24 Envelopes 25c

Unguentine 50c Tube only 39c

KLEENEX 500 Sheets 29c

KOTEX Package of 12 19c

JERGEN'S Hand Lotion 50c Size only 39c

NEW DR. WEST'S Tooth Paste Two Tubes only 33c

PRO-PHY-LACTIC Tooth Brush and TOOTH POWDER Both for 49c

Woodbury's Soap 6 Bars 49c

Milk of Magnesia 50c 39c

# LOCALS

Mrs. Ed Williams, known to Hereford people as Mrs. Effie Locker, a niece of Mrs. A. D. Godwin, is here this week visiting her aunt and other relatives. She will leave for her home in Denver, Friday afternoon.

Mr. and Mrs. Monte Baker, accompanied by Mr. and Mrs. J. J. Boulware of Amarillo, left Monday for Colorado on a fishing trip.

Mrs. L. L. Laster of Fort Arthur, Texas, and Miss Polly Crawford of Houston, spent the past week here with their parents, Mr. and Mrs. D. W. Crawford. Mr. Laster joined his wife here Saturday and they left Sunday morning for a vacation trip to the western coast. Miss Crawford returned to her work in Houston Sunday.

Guests of Mr. and Mrs. Ralph White Sunday, were his brother, Claude White and her sister, Mrs. Claude White of Lubbock, his sister, Miss Helen White of Sunday, and Mr. Travis Jones of Littlefield.

Thurman Williamson, son of Mr. and Mrs. Henry Williamson, is visiting his aunt, Mrs. Jno. Weelock and family at Silverton for two weeks.

Relatives of Mrs. Claude Benton here this week are Mrs. R. L. Travis, Miss Betty Travis, Mrs. C. E. Tyre and sons, Carl and Travis Earl, all of Ralls.

En route from a visit on the West coast to her home in Altus, Okla., Mrs. Charles Fourmentin stopped in Hereford for a visit Monday and Tuesday with Mrs. J. A. Buckner and family. Mesdames Buckner and Fourmentin are old friends and former neighbors.

**California Visitors Here**  
Mr. and Mrs. Martin Brooks and daughters, Charlotte and Maurine of Brawley California arrived Monday for a visit in the home of Mr. and Mrs. Jack Wright and family. Mrs. Brooks is a sister of Mr. Wright.

**Kentucky Visitors Here**  
Five Hereford families are being visited by relatives from Kentucky here this week. Mrs. Elsie Woodford, mother of Lyle and Louis Woodford, and her sister, Mrs. Leslie Shepherd and her husband, of Winchester, Ky., and Mrs. Jno. Fulton, a niece of Mesdames Jno. Patton, H. G. Conkright and C. T. Guseman also of Winchester, are spending several days visiting in the homes of the relatives.

Wednesday, Mr. and Mrs. Guseman and daughter, Cecelia, Mr. and Mrs. H. G. Conkright, Mr. and Mrs. Louis Woodford and the four visitors left for a trip through Carlsbad Caverns.

Mr. and Mrs. W. M. McGeehee visited relatives in Lockney and Floydada Sunday and at Hale Center were joined by their daughter, Mrs. R. O. Hupp of California, who has been spending the summer here with her parents and with other relatives in Texas. Mrs. Hupp returned to Hereford with Mr. and Mrs. McGeehee Sunday.

**Visit Carlsbad Caverns**  
Mrs. J. A. Pitman and children, Helen Ann and John Douglas, and sister, Mrs. Jack Mounts, and sons, Jack, Bob and Billy of Dallas, who have been visiting Mrs. Pitman and Mrs. C. C. Rockwell here for the past two weeks, left Wednesday morning for a visit to Carlsbad Caverns.

**STAR**  
WEDNESDAY  
BARGAIN DAY  
10¢ MATINEE 15¢ NIGHT  
She was wooed by a thief... but wowed by a sleuth.

NOT CROOKS, NOT MONEY, AND COLD HEARTS!

WE HAVE OUR MOMENTS!

SALLY GREEN, JAMES DUNN, DAVID HENRY

Grayson Bell of Albuquerque, N. M., spent Monday here with his mother, Mrs. B. T. Bell and his sister, Mrs. E. S. Ireland and family.

Mrs. H. A. Close and children, Harold and Freddie, left last Thursday for Rawlins, Wyoming, where they will visit for several weeks. Mr. Close will leave the latter part of this week to join his family.

Mrs. J. J. Flanery left Tuesday for her home in Shermna, after a visit with her daughter, Mrs. Colby Conkright and Mr. Conkright.

Mr. and Mrs. Colby Conkright, accompanied by Mrs. Conkright's mother, Mrs. J. J. Flanery, spent last week end with relatives in Carlsbad, New Mexico, and visited the Caverns.

Prentiss Rosson, and John Patton, accompanied by B. H. Hopkins of Dalhart, left at noon Wednesday for Colorado on a fishing and vacation trip.

John E. Warren of Bakersfield, California, was in Hereford this week, looking after his land interests near here.

Mrs. Mounts and children are spending several weeks here with her sisters, Mrs. Pitman and Mrs. C. C. Rockwell.

Misses Billie Bee and Natalie Flesher of Canyon, arrived Tuesday to spend the remainder of the week with their cousin, Miss Mary Ann Baird.

Roscoe Davidson of Clovis, N. M., was here Friday to visit old friends. Mr. Davidson formerly lived here.

Mr. and Mrs. Ray Barber and daughter, Margaret, were business visitors in Amarillo, Monday.

Mr. and Mrs. F. P. Lyons had as their guests last Sunday, Mr. and Mrs. Neal Harris of Tulsa, Okla. They were en route to New Mexico points on a vacation. Mr. Harris is a brother of Mrs. Lyons.

**Leaves For Home**  
Miss Henrietta Fritz, of St. Louis, Mo., left Thursday night for her home. She has been visiting here for the past five weeks and has been the house guest of Miss Mary Jane Morgan and Miss Elyse Wilkins. Miss Fritz is the daughter of Mr. and Mrs. H. R. Fritz former Hereford residents. En route home, she will visit a few days in Plainview and Amarillo.

**To Spend Vacation Here**  
Ralph Hastings, who is employed with the Panhandle Lumber Co., at Sunray, is expected home Sunday. He will spend his vacation here with his parents, Mr. and Mrs. Henry Hastings.

Miss Norma Jean Foster of Amarillo, visited Miss Lois Standifer here Sunday.

Mr. and Mrs. Noel Andrews and children left Wednesday night for a two weeks vacation trip to points in Colorado.

Mr. and Mrs. Russell Ackley returned Saturday from New Mexico and points in Texas, where they have been visiting relatives.

Mr. and Mrs. Buron Vassey of Bovina, were here Sunday to take Mrs. Vassey's parents, Mr. and Mrs. W. B. Beach of Wichita Falls to their home in Bovina for a visit. Mr. and Mrs. Beach have been visiting their son, Mac Beach, and family and other relatives here for several weeks.

**Attend Pampa Woman's Funeral**  
Mrs. Sallie Carter and Miss

## Music Makers



"Mountain Music," which opens at the Star Theatre and runs through August 15-16, has more stars than Bob Burns and Martha Rae, according to critics, who hail the above hill-billies as champs when it comes to making mountain music.

Bill McLean, student at State University, returned to his home here Saturday.

Mr. and Mrs. Maurice Mitchell and Mrs. Mitchell's mother, Mrs. Will Womble left Monday for Amarillo, to look after business interests before leaving on a vacation trip to Colorado. Mr. and Mrs. Mitchell have been visiting Mrs. Womble here and they will return here the latter part of the week for several days stay before making the Colorado trip.

Mrs. A. F. Luse and son, Buddy, who were called here by the death of her mother, Mrs. J. S. Jones, left Monday for Ft. Worth, where they will visit in the home of Mrs. H. C. Wallenberg, a sister of Mr. Luse, before returning to their home in San Monica, California.

Miss Anna Mae Worth returned to her home in Portales, New Mexico, Monday. She has been visiting in the home of her aunts, Mesdames Homer Henslee and A. H. Streu for the past two weeks.

Mr. and Mrs. Henry Hellman and Mr. and Mrs. Art Snyder were called to Amarillo Sunday by the serious illness of Mr. Jno. Straub, a brother-in-law. Mesdames Straub, Snyder and Hellman are sisters. Mr. Straub suffered a paralytic stroke after being ill for several weeks and his condition was considered grave.

Mr. and Mrs. A. H. Streu and Mrs. C. O. Wilkins were business visitors in Amarillo, Tuesday.

A. H. Streu plans to leave today for a two weeks fishing trip to Lake City, Colorado. His niece, Miss Betty Sue Henslee, plans to make the trip with him and at Alamosa they will be joined by his daughter, Helen Frances, who will go with them to Lake City. Helen Frances has been visiting her brother, Ugin, and his family at Alamosa for two weeks.

Mr. and Mrs. Gaston Baer and daughter, Hertha, returned Friday from Ft. Worth and Dallas, where they attended the market season held by National Fashion Exhibitors.

**Attend Pampa Woman's Funeral**  
Mrs. Sallie Carter and Miss

Ruby Thompson attended the funeral of Mrs. Phebe Allen Worley, pioneer ranch woman of Pampa, which was held in Pampa Friday afternoon. Mrs. Jennie Thompson and Mrs. A. O. Thompson went to Amarillo for the interment in Llano Cemetery.

Jimmy Gammill of Lubbock, central school superintendent, was in Hereford Friday looking after school interests.

Jim Kirby of the Pampa Daily News, was home Sunday visiting his parents, Mr. and Mrs. J. W. Kirby.

Mr. and Mrs. Arthur Davis left last week for points in East Texas, where they will visit relatives.

Miss Alberta Davis, student at W. T. S. T. C., spent the week end at her home in Hereford.

Mrs. Beulah Lee Carter of Amarillo, visited her daughter, Harriette and her mother, Mrs. Hattie Rutherford, over the week end.

Miss Jean White of Dallas, is visiting in the home of Mr. and Mrs. John McLean.

**Mrs. Brazil Returns**  
Mrs. R. P. Brazil returned Friday from a month's vacation trip spent in Borger with a son, O. J. Brazil and family, and in Siloam Springs, Arkansas, where she accompanied Mr. and Mrs. O. J. Brazil for a two weeks visit. En route home they visited a son and brother, Rufus, in Wetumka, Colorado.

Charles Hardwick of Spur, former manager of the Star Theatre here, was a visitor in Hereford, Monday.

**Returns Home**  
Mrs. Jack Wayland returned home last Saturday from a visit with her parents, Mr. and Mrs. Ernest Sewell, in Independence, Kansas. Mr. Wayland met her in Amarillo.

**Relatives Return Home**  
Mrs. Enna Mercer of Los Angeles, California, and her daughter, Mrs. Frank Goodloe of San Bernardino, California, returned to their homes last Thursday after attending the funeral services of their son and brother, Dow Mercer, who was buried Monday, July 26.

## "Road Back" Is Gripping Drama Of World War

The pink cheeked youths who established "All Quiet on the Western Front" as one of the greatest pictures of all time are back home again — men now — and faced with new and stormy problems in "THE ROAD BACK." Touching a social problem even more dangerous than the first film success, "THE ROAD BACK" alternately grim and semi-comic treats with delicacy the tragic situation confronting the young soldiers of Germany, returning after four years in the trenches to a revolution-torn country and a social order they cannot comprehend.

John King as Ernest, who returns to his native village and the girl he loves only to find that the war has rendered him incapable of love. His companions, Richard Cromwell as Ludwig, Andy Devine, Slim Summerville and Maurice Murphy, find themselves also mal-adjusted to meet the change wrought in their absence.

Revolutionary hoodlums rip the officers insignia from Cromwell's uniform; Devine's mother shrieks her shame and fear of a son who sees no wrong in stealing when he is hungry. Summerville, happy-go-lucky carryover humorously finds his place in the new order of things marrying the mayor's daughter, Louise Fazenda; but

## Youngest Mother Has Second Baby



Mrs. Daniel Gonzales, thirteen years old, of Port Arthur, Texas, acclaimed the youngest mother in the world 18 months ago, recently gave birth to another baby. She is shown with Robert Lee (left), and Estella Alice (right). The first baby was born in January, 1936, before the child-mother was twelve years old. The second was born less than a month after the mother was thirteen. The father is twenty-two, a refinery worker and a musician.

Maurice, as Albert, finds only tragedy. Finding his faithless sweetheart in the arms of another man Albert kills him and sets the spark for a trial scene that poses the rather dangerous question, as asked by the youth: "If they give me medals for killing men who did me no harm, why should I be punished for killing a man who wrecked my life?"

The film ends in a more cheerful note as Ernest begins to see "The Road Back" the way to peaceful happiness — but the movie camera, looking ahead in the years to come, records the present mad rush of the world to rearm.

## Lions Win In Donkey Game

The Lions Club special softball team downed a Hereford all-star team by a score of 2-to-1 in a donkey softball game here Saturday night before a large crowd. The game featured spills and thrills for both teams — and all players found it "tough riding" to first base. Prior to the game the Lions Club oiled the street adjoining the field to prevent dust from blowing into houses along the street.

## Local Delegates Back From Ceta Glen Conference

Delegates from Hereford returned at noon Friday from Ceta Glen Canyon, where they attended the Panhandle Presbyterian Senior Conference. Those from Hereford who attended the conference this year were: Mary Ann Baird, Barbara Brotherton, Herbert Boardman, Faye Crosthwait, Henrietta Fritz, Viola Phillips, Elyse Mae Wilkins, and Mary Beaulieu. The senior conference opened

demonstrations featuring turkey, antelope, beaver, chicken, quail, fish, and other wild life. Farmers and ranchmen who enter the game management program organize into associations and set aside their land as game preserve demonstrations. In most cases the preserves will be open to restricted hunting. Hunters will pay a nominal fee, part of which will go to the owner of the land, and the remainder to the association to be used to provide cover, feed and protection for the game.

Dallas county leads in number of individual demonstrations as well as in total acreage involved with 648 land owners and 160,000 acres. Other counties listed by Callender as high in the state ranking include Stephens, with 124 demonstrators and 110,000 acres; Baylor, with 98,077 acres; Young, 83,586; Callahan, 75,500; Kaufman, 42,000, and Colorado 30,000 acres. In Wheeler county 36,000 acres along Sweetwater creek are devoted to beaver management.

In addition to working with farmers and ranchmen on the plan, county agricultural agents have a number of demonstrations with 4-H club members, Callender said.

## Bugs And Worms Enjoying Crops

The Department of Agriculture in an insect survey bulletin said recently there was little, if any, decrease in bug and worm infestation.

There is a bug or worm on almost everything that grows. Often there are both. Seed corn maggots, wireworms and flea beetles sit side by side and chew tobacco from Connecticut to South Carolina. It never makes them sick.

Flea hoppers vie with leaf worms in Texas cotton fields. The Flea Hoppers have an advantage — they get a two-weeks start on the leaf worm. The flea hoppers slipped past the immigration authorities at the Mexican border.

Bugs are enjoying peas and beans in Mississippi and Alabama.

Even the pale anemic western cut worms have developed such a prodigious appetite that they have devoured as high as 75 per cent of the North Dakota seed crops.

Grasshoppers fill the air in the Great Plains and the Southwest, where morman crickets cover the ground in sections of the Great Basin.

## SPANKING STANDARD IS SET BY JUDGE

London, Ont.—When is a boy properly spanked? That point was settled in the juvenile court here.

The mother of a 9-year-old boy caught breaking into a grocery store told Judge Donald Benzies she had spanked the boy, but admitted that he had no trouble in sitting down immediately afterward.

Judge Menzies ruled that the boy had not been properly spanked and ordered that he be kept in the house after 7 p. m. every night as further punishment.

## GODWIN HOSPITAL

Born to Mr. and Mrs. George Messenger, July 29, 8 1-2 pound baby boy, Roy Dale.

Born to Mr. and Mrs. John McDonald, July 29, 7 1-4 pound baby girl, unnamed.

**MAKE YOUR LETTERS IMPRESSIVE!**

**DEMAND**

*Peerless*  
**BUSINESS PAPERS**

Peerless assures you of highest quality... permanence... prestige and the plus advantages of a rag content bond. Use it once — to pen or typewriter and enjoy the difference!

**THE HEREFORD BRAND**

TELEPHONE 30

**STAR**

**WEDNESDAY**  
BARGAIN DAY  
10¢ MATINEE 15¢ NIGHT  
She was wooed by a thief... but wowed by a sleuth.

NOT CROOKS, NOT MONEY, AND COLD HEARTS!

WE HAVE OUR MOMENTS!

SALLY GREEN, JAMES DUNN, DAVID HENRY

"Aye, ye kinna take me wurd for it — it's cheaper to operate." And Mac is right. The new Westinghouse refrigerator was kitchen-proved in 88 homes to give you greater economy... greater convenience... better food protection and faster freezing.

**TEXAS-NEW MEXICO UTILITIES COMPANY**

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## Miss Ruby Thompson Honored With Pre-Nuptial Shower Here Thursday

A variety of lovely pre-nuptial affairs have been given for Miss Ruby Thompson, who became the bride of Mr. Troy Carmichael Sunday, August 1. Mesdames Wiley Roberson, C. J. Mountz, C. H. Dyer, C. C. Ferguson, F. H. Oberthier honored the bride-elect with a shower and tea Thursday afternoon at the home of Mrs. Ferguson.

Pink and white garden flowers furnished the keynote for the decorations. The lace covered dining table was centered with a large crystal bowl holding daisies, baby's breath and salmon pink gladioli. Pink candles in candelabra were at each end of the table.

Assisting with the serving were Misses Vida Hicks, Ruth Conkright, Lueta Borden, Lois Wright, Betty Jean Johnson and Mrs. Buford Crothwaite.

In the receiving line with the honoree were: Mesdames A. O. Thompson, D. R. Carmichael, C. J. Mountz, Wiley Roberson, Timothy Tinsley of New York, Dewey Lawrence of Tyler, C. H. Dyer, F. H. Oberthier and Mrs. Ferguson.

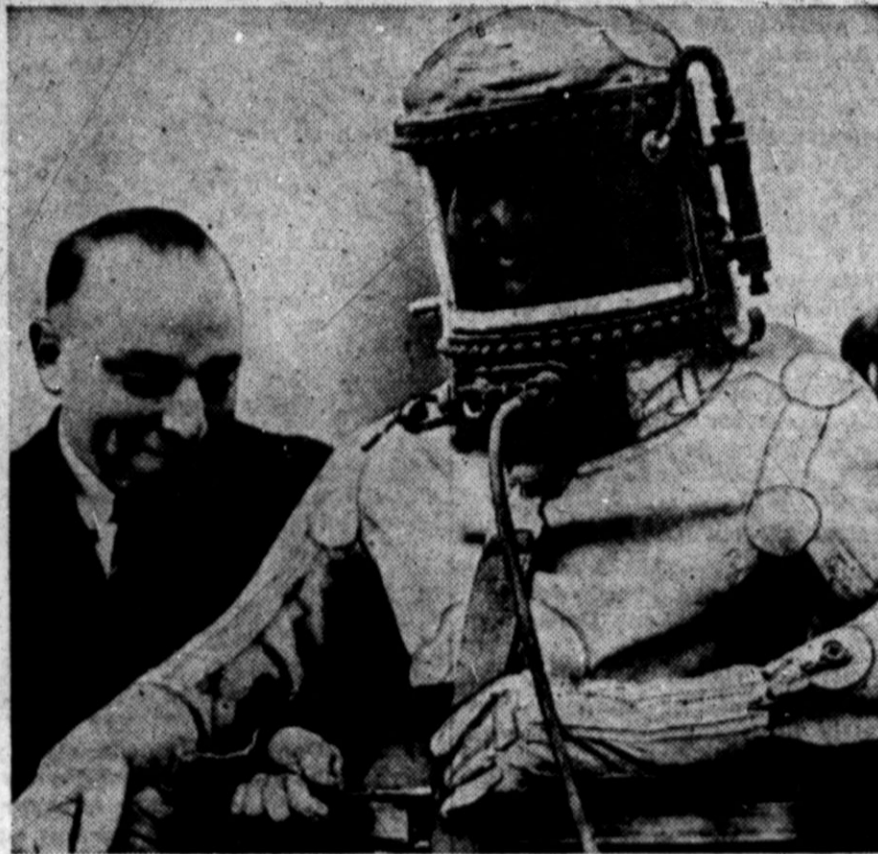
During the afternoon an appropriate program was presented. Mrs. Buford Crothwaite and Miss Lois Wright entertained with two accordion numbers, Miss Lueta Borden gave a clever toast to the bride and Mrs. C. J. Mountz sang "The West, A Nest and You." A lovely array of gifts were presented to the honor guest. Calling hours were from 4:30 to 6:30.

The guest list included Mesdames O. C. Aker, J. E. Beyer, H. L. Broadwell, R. P. Conaway, W. E. Dameron, O. H. Dillehay, C. H. Dyer, Jeff Gilbreath, A. J. Schroeter, Glenn Snyder, W. J. Stanford, A. C. Thompson, O. T. Williams, Edith Hughes, J. W. Hicks, J. A. Noland, Joe Story, Odie Matthews, B. C. Roberson, B. E. Roberson, W. E. Barnes, Hyer, Jack Roberson, Bradford Harlin, Russell Daniel, Roy Manning, Aubrey Daniel, Sank Ramer, Ernest May, L. F. Borden, Lee Lambert, G. T. LeGrand, O. G. Hill, L. W. Carlyle, F. I. Greer, C. F. Kerr, Will S. Kerr, Clay Ridgeway, Noel Gollehon of Dimmitt, Matt Gilliland, C. F. Walsor, J. H. Lookingbill, Ray Johnson, Wirt Phillips, Ella Whitechurch, Thornton Guseman, Arthur Thompson, Artis Daniels, Lillburn Ray, E. B. Black, A. A. Foster, R. Schroeter, Emmett Blakemore, L. Orr, Lan Shore, Bernard Hicks, G. W. Brumley, John Coffey, George Muse, F. E. Bove, Robin Schwartz, J. R. Stanton, E. W. Harrison, Ella Carr, Sallie Carter, Nester Gass, Jennie Thompson, J. J. Buckner, Howard Boies, W. B. Beach, E. S. Ireland, G. W. Heard, Mrs. Thelma McMinn, Eloyse Pittman, Vida Hicks, Ruth Conkright, Mary Posey, Eva Gleason, Kathleen Wade of Amarillo, Dora Owen, Edith Park, Katherine Kirby, Vera Byrnes and Elizabeth Ireland.

**Visit in Colorado**  
Mr. and Mrs. Gaston Baer and daughter, Hertha, left Sunday for Ouchara Camp Colorado. They were accompanied by a niece, Miss Marion Lewin of Wichita, Kansas, who arrived Friday to make the Colorado trip with them. Mr. and Mrs. Baer plan to return the latter part of the week, while Misses Baer and Lewin will remain at the camp for several weeks.

Mrs. G. F. Tomlinson of Tulsa, arrived last week to spend the winter here in the home of her daughter, Mrs. Henry Hastings.

## Air, Not Water, Is His Province



He looks like a deep-sea diver about to go down, but instead, he's an aviator about to go up. This is Flight Lieut. M. J. Adam of the British royal flying corps, being fitted with a special high altitude pressure suit before his recent attempt at a high altitude record. Lieut. Adam reached a height of 53,937 feet, setting a new high altitude record.

### HAPPY TEENS CLASS HAS WATERMELON FEAST

Members of the Happy Teens Class of the Methodist church were entertained with a watermelon feast at Hereford State Park Thursday evening.

Later in the evening the group enjoyed games at the home of the teacher of the class, Mrs. L. A. Ricketts.

This was the regular social feature planned once each month by members of the class.

Those present were Virginia Newell, Helen Ruth Barber, Betty Sue Henslee, Dorothy Hastings, George Tiefel and George McLean.

### PLEASURE HOUR BRIDGE CLUB IS ENTERTAINED

Members of the Pleasure Hour Bridge Club were entertained Thursday afternoon at the home of Mrs. Earl Phillips.

Attractive arrangements of Dahlias and phlox in appropriate containers were used as decorations.

Two tables of players enjoyed games of contract when Mrs. Dick Norton, a guest of the club, was awarded high score prize. Low went to Mrs. W. J. Smith.

Those present were Mesdames: Chris Renfro, Boyd Johnson, Harry Lomas, Elmo Lawbon, Roy Howell, Ralph Smith, Dick Norton, W. J. Smith and the hostess.

### Y. W. A. MEETS AT HOME OF SPONSOR

Y. W. A. of the First Baptist Church met at the home of the sponsor, Mrs. Jack Roberson, Monday evening at 6:30 p. m.

Miss Avis Matthews led the opening prayer.

Rev. W. E. Barnes, pastor, was the guest speaker for the meeting. He spoke on "The Lesser Light," and stressed the fact that even though some were not called upon to do great things in the work of the church, they were of great value, and likened the Y. W. A. girls to lesser lights in preparation for the greater things.

Later games were played on the lawn and a watermelon feast enjoyed.

Members and their guests were: Genece Standifer, Clyde Posey, J. B. Harlin, Harold Harlin, Weldon Venable, Odessa Long, Dorothy Funderburg, Thornton Shirley, Molly Jo Roberson, Audrey Cockrell, Avis Matthews, Otis White, Mary Posey, Billy Roberson, Mr. and Mrs. Travis Caraway, Mr. and Mrs. Cawthon Bryant, Rev. and Mrs. W. E. Barnes and Mr. and Mrs. Roberson.

### CHRISTIAN ENDEAVORS PLAN DAY AT HARDING RANCH

To spend the day at Harding's Ranch next Sunday is the plan for members of the Christian Endeavor of the First Christian Church. Arrangements were completed at the social religious meeting held at the home of Robert Peterson last Sunday evening.

The meeting featured a social hour in which stunt songs were sung and original stories told in an alphabetical game.

The worship period was led by Betty Cockrell, who conducted a consecration service.

Basil McKinley gave a talk on "The Meaning of Consecrating a Life to Christ."

Four new members took consecration pledges. They were Virginia Erie Reed, Wanda Jean Reed, Anna Belle Roberson and Frederick Donovan. A fellowship was formed for the benediction.

J. C. Parker of Dalhart, was in Hereford Monday on business.

### WELCOME PARTY HONORS MISS ESTELLE GILLILAND

To welcome home again, Miss Estelle Gilliland, who has been attending the University of Southern California, a welcome party was given by a group of former classmates Sunday afternoon at the home of her parents, Mr. and Mrs. J. M. Gilliland. The group met at the Gilliland home and went together to meet the train on which Miss Gilliland arrived. The entire party accompanied her home where throughout the remainder of the afternoon, they swapped past winter experiences, reviewed old times, and upon departing agreed they must meet regularly for informal good times during the summer vacation.

A picnic supper was served to the following: Elaine Newell, Betty Jones, Elizabeth Ireland, Nancy Conkright, Nora Alice Ray, Mary Elizabeth Stanford, Mary Frances Holder, Elizabeth Spradley, Ruth Marie Crosthwaite, Billy Stoker, Katherine Miller, Jimmy Wilson, Ida Bennett and the honor guest.

### FAREWELL DINNER FOR MR. AND MRS. S. J. BARCLAY

A surprise dinner given as a farewell gesture from old friends was given in the Ford community recently to compliment Mr. and Mrs. S. J. Barclay, who are leaving soon to make their home elsewhere.

Guests brought covered dishes and the day was spent visiting with each other. Mr. and Mrs. Barclay were extended many expressions of regret at their leaving the community.

Those present were: Mr. and Mrs. Zearl Thomas and sons, Mr. and Mrs. Claude Bogle and son, Guy, Mr. and Mrs. Glenn Hetzler and daughter, Mr. and Mrs. Eldon Barclay and family, Mr. and Mrs. T. P. McCollister and son, Mr. and Mrs. Alton Bigger and daughter, Mrs. J. J. Morris and family, Mrs. Frank Henderson and children, Mr. and Mrs. Ted Rhorbach and son, Mr. and Mrs. Henry Rhorbach, Mrs. George Fort and daughter, Mrs. Harris, and Messrs. Price, Yell, Jim Barclay of Oklahoma, Charles Hobbs of New Mexico, and Roy Hobbs.

### O. E. S. TO MEET

The local chapter of the O. E. S. will hold the regular monthly meeting at the Masonic Hall next Tuesday evening. All members are urged to be present.

### Frio News Items

#### MARGARET MOBLEY

Mr. and Mrs. W. S. Dixon visited friends and relatives in Lockney, Amarillo and Silverton last Thursday.

Mrs. Albert Springer's sister of Silverton, spent the week end visiting her.

Mr. and Mrs. Ace Campbell and Mr. and Mrs. Oscar Campbell and family were in Olton Thursday and Friday.

Emmett Dixon and William spent Sunday with Mr. and Mrs. W. S. Dixon.

#### OLSON FAMILY ENJOYS TRIP TO GULF COAST

After returning their niece, Miss Essie Olson, to her home in Waco, Mr. and Mrs. John Olson and daughters, Vivian and Margaret, visited the offices of Rockwell Bros. & Co., Lumbermen, in Houston.

As guests of the Rockwells and company officials, they enjoyed boat trips and fishing excursions on the Gulf of Mexico. While visiting Mr. Olson's brother, C. H. Olson, at Waco, Mr. Olson also visited a lumber camp in that section. They reported an enjoyable trip and returned Saturday morning to Hereford.

## Mrs. Ward Assists In Educating Two Native Girls In South Africa

Mrs. J. F. Ward of this city, recently took preliminary steps toward securing another girl to be educated in the Methodist Mission at Congo Belge, South Africa. This will make the third native girl whose education Mrs. Ward has financed in the mission.

Kuhu, the last native girl Mrs. Ward adopted, has completed her education and is now married to a native missionary and assists her husband in his work. Mrs. Ward adopted Kuhu when the child was only 10 years of age and for six years paid her expenses in the mission (\$25 each year) in order that the girl might receive an education. Prior to Kuhu, she also financed the education of another native girl.

The native girls, who are educated in this manner are very appreciative to their benefactors, Mrs. Ward has found, and she has a nice collection of pictures and letters from Kuhu. The missionaries also offer every assistance to persons wishing to educate natives.

After Mrs. Ward contacted Miss Flora Foreman in regard to adopting a native girl, the missionary took her guitar and went with a

small group into the jungle. They camped in a native village and as the missionary played and sang the natives gathered around. As night drew near most of them wandered away, but Kuhu lingered. The missionary asked her if she would like to be educated and the young girl expressed a willingness. The child's mother was contacted, and she agreed — provided she could keep the child one night longer. Instead of breaking camp the missionary remained for the night in order to secure the child for Mrs. Ward to educate.

The next morning, however, Kuhu and her mother could not be found anywhere. After several hours of searching, Miss Foreman appealed to the child's father. The native walked to a clearing, took a large whip and cracked it several times. It was a matter of seconds before the mother appeared with the child.

Today, Mrs. Ward finds much satisfaction and pleasure from reviewing correspondence and pictures from her "adopted daughters," as they always style themselves. She is looking forward to her first letters from the next girl, which she will adopt in the near future.

### CAMP FIRE GIRLS CHOOSE NAMES

At the meeting of Weocante-waste Camp Fire Girls Monday morning at the court house, several of the girls reported on individual names they had selected. Others were busy choosing the names best suited to their individual tastes. The names all have an Indian origin and have a definite meaning.

The organization sold balloons and balls at the American Legion Celebration of last Friday and Saturday, the funds to be used to furnish a permanent meeting place.

The girls are endeavoring to get their organization rounded out for real Camp Fire work and only one more member is needed to complete the membership quota.

### Miss Mary Elizabeth Stanford, guardian, is directing the group.

### OLSON FAMILY ENJOYS TRIP TO GULF COAST

After returning their niece, Miss Essie Olson, to her home in Waco, Mr. and Mrs. John Olson and daughters, Vivian and Margaret, visited the offices of Rockwell Bros. & Co., Lumbermen, in Houston.

As guests of the Rockwells and company officials, they enjoyed boat trips and fishing excursions on the Gulf of Mexico. While visiting Mr. Olson's brother, C. H. Olson, at Waco, Mr. Olson also visited a lumber camp in that section. They reported an enjoyable trip and returned Saturday morning to Hereford.

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Local Affiliation of the  
NATIONAL RETAIL CREDIT ASSOCIATION

A charge account is a monthly accommodation due in full the first of each month and payable by the tenth or according to contract.

The Merchants, Professional men and other grantors of credit of this city, who are members of this Association, ask your co-operation in maintaining these terms.

Mr. and Mrs. H. M. Mobley and family and Laurence Battles visited in the Owen Andrews home Sunday.

Mary Lols and George Albert were Kress visitors last week.

Mr. and Mrs. P. M. Cook were in Muleshoe, Portales and Amherst Saturday. Mrs. Cook is the niece of Mrs. J. M. Dixon.

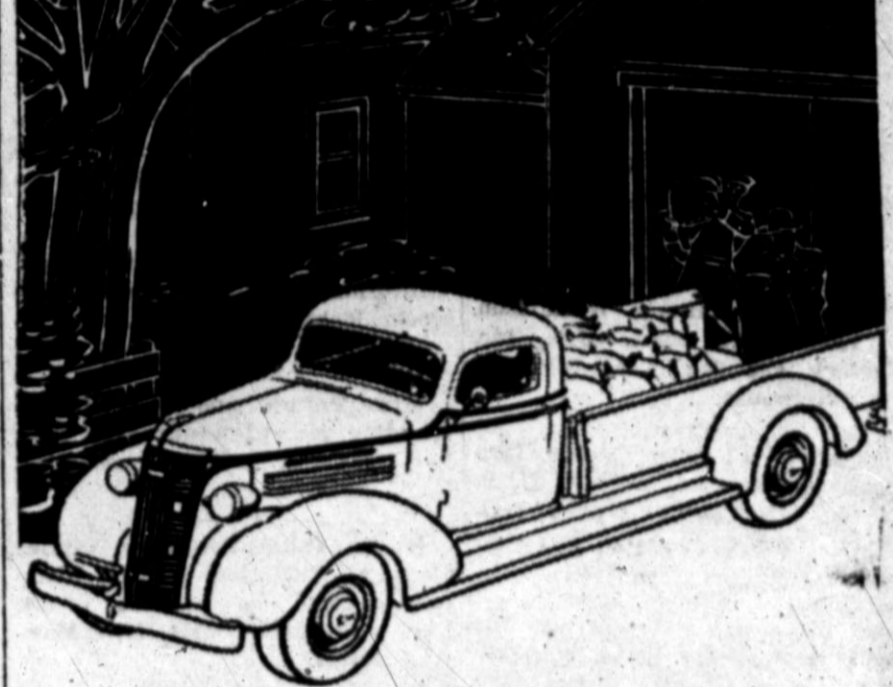
Earl Springer and children spent the week end with Mr. and Mrs. B. F. Fulkerson at Roswell, New Mexico.

Mrs. H. M. Mobley and children, spent Tuesday in the H. D. Robbins home.

Mr. and Mrs. J. M. Dixon and family visited in Dimmitt Sunday.

Miss Carol Peterman of Denton, Texas, arrived last week for a short visit with her aunt, Mrs. V. F. Haynes in Hereford. Miss Peterman graduated from C. I. A. this spring and majored in Journalism.

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The GMC is a strong, fast, money-saving truck — built in sizes from the smallest to the largest — available with equipment exactly suited to your needs. Now, you may choose standard or cab-over-engine models from 1½-ton up, or the longest and strongest half-tons in the entire trucking field! And GMC prices are now crowding the lowest!

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Sews as little as 8 pounds to the acre. It will pay you to see this new drill before you buy.

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## Youth Drowns Bringing Tragic End To Reunion

### COUSIN OF LOCAL RESIDENTS IS BURIED AT MEMPHIS

A reunion of the Moreman family in Palo Duro Canyon took on a tragic ending in the death of Donald Hart Moreman, 17-year-old son of Mr. and Mrs. Herbie Moreman of Bryce. The youth was also a cousin of Mrs. Ruby Sowell and of Fred Moreman, both of Hereford.

Fred Moreman and family attended the reunion but Mrs. Sowell was unable to attend this year. She had attended three previous annual reunions, however.

Young Moreman suffered a broken neck and a pinched spinal cord when he dived into a sand bank in shallow water close to the last crossing in the park.

The accident happened at about 9:30 o'clock Sunday morning.

Rushed to an Amarillo hospital in the Palo Duro CCC camp ambulance, the youth was put on an operating table at 11:45 o'clock.

Following the accident, he suffered complete paralysis.

Physicians operated in an attempt to relieve pressure on the spinal cord.

Clinging tenaciously to the last hope for life, young Moreman made a valiant struggle to live. He died at 5:30 o'clock.

Approximately 80 members of the Moreman family—coming from New Mexico, the Panhandle and all parts of Texas—had gathered in Palo Duro Park Sunday morning for the reunion.

A group of the men and boys, the youth's father among them, were swimming together when Donald was fatally injured.

After he had dived into the water, Donald yelled to his father, "Help, I'm hurt, I'm hurt."

Mr. Moreland rushed to his son and was beside him when the CCC ambulance arrived to take the boy to the hospital.

The youth would have been a senior in high school next fall.

His father and mother, two brothers, Bobbie, 16 years old, and Jack, 10, and a sister, June, 8, live on a cotton farm near Bryce.

Donald's grandfather and grandmother, are Mr. and Mrs. W. H. Moreman, 508 West Third Avenue.

An uncle and aunt, Mr. and Mrs. I. E. Graham and another uncle, Lloyd Moreman, also live in or near Amarillo.

Funeral services were held at Memphis, Texas.

### BAPTIST CHURCH NEWS

In spite of hot weather and a tendency during the summer to catch up with visiting, and if at home to take a rest, our attendance is gradually picking up. We had two good services last Sunday with one addition at the morning hour.

The pastor is anxious for every member who possibly can be there next Sunday, to come. We have something to discuss that concerns all the members.

Sermon subjects for the day are: Morning, "The Rival of God"; Evening, "Scriptural Baptism," with baptism at the close of the service.

W. E. BARNES, Pastor.

### Daniel News

BY PAULINE MOORE  
This community was blessed with good showers last Friday night.

Mrs. Hicks, accompanied by her daughter and grandsons, spent one night last week in the Elmer Womble home.

The party given in honor of Miss Thelma Ruth Bishop Saturday night in the W. R. Moore home was well attended.

E. W. and Janelle Womble are visiting friends in Hereford this week.

Mr. and Mrs. Seldon Tomlinson and Singer, left Sunday for Cisco, where they will begin work.

Burford Nichols left last week to work at Big Springs, Texas.

Mrs. Floyd Tomlinson and Pauline Moore visited in Amarillo last Tuesday afternoon.

C. M. Hicks of Brady visited in the Floyd Tomlinson home last Monday.

Rev. Holtzclaw will fill his regular appointment at the church here Sunday, and everyone is urged to attend.

Mrs. Floyd Tomlinson, Thelma Ruth Bishop, and Pauline Moore were Canyon visitors Friday afternoon.

Leaves For Fishing Trip  
A. H. Stren left this morning for Alamosa, Colorado, where he will visit his son, Urfin, and family. Mr. Stren expects to spend two weeks there and in Creede and Lake City, and plans to get in a lot of fishing while away.

Returning home, he will be accompanied by his daughter, Helen Frances, who has been visiting Mr. and Mrs. Urfin Stren for several weeks.

### BRITISH GOLF ACE



Henry Cotton, who was acclaimed as the new British Open champion at Carnoustie, Scotland, recently, after defeating leading amateurs and professionals from all parts of the world. Cotton, who scored a brilliant par 71 during a furious storm, defeated his nearest rival, Reginald Whitcomb, by two strokes. Cotton was holder of the title in 1934.

### Summerfield News

BY MRS. ASA ATCHLEY  
Mr. and Mrs. W. P. Maples and daughter, Mrs. R. T. Parker and daughter, and Mrs. Gopel Parker and son of Tucuman, New Mexico, were visitors in the Albert Crosse home Monday.

Miss Betty Curry of Plainview was a guest in the Lee Curry home Sunday.

B. A. Atchley, Asa and Christine Atchley, and E. Deloziers were in Amarillo Tuesday.

Mrs. J. D. Gandy returned to her home in the Wyche community Sunday.

William Neill of Merkel, visited in the B. E. Roberson home last week.

Mr. and Mrs. J. O. Clark and sons of Borger, visited the C. R. Walsers last week.

K. O. Milton of Colony, Okla., was a guest in the Albert Crosse home last week.

Lee Curry's brother of Louisiana, visited him last week.

Mr. and Mrs. Lloyd Lookingbill and children, visited in the Louis Gay home, northeast of Hereford, Sunday.

Several attended the celebration in Hereford Friday and Saturday.

Mr. and Mrs. Jack Struen and son returned to their home last Friday.

Mr. and Mrs. Hough of Borger, visited in the C. R. Walsers home last week.

W. R. Snapp returned to reopen the elevator here Monday.

George Bellar of Muleshoe was in the Perry McMillan home Sunday. Delores Bellar accompanied him and will visit there this week.

Mr. and Mrs. Chas. Roberson and son of Littlefield, are here visiting at the present time.

J. G. Evans, accompanied by his sister and daughter, are visiting in this community, from Arkansas.

Neal Young left Saturday for a visit with his grand parents at Erick, Okla.

### NOTICE

W. O. W. Boys, we meet Thursday night, August 12, 1937—will have eats. Want a big crowd to plan meeting to be held August 26th. Be on hand at 8:30 o'clock.

E. E. FRIDLEY,  
Financial Secretary. 1tc

Mrs. Ralph Webb and son, Dale, of Maricopa, California arrived Tuesday, for several weeks visit with her parents, Mr. and Mrs. C. P. Arthur. Mrs. Webb and son went to Plainview Friday for a visit with relatives there, and returned here Sunday.

## Roger Brumley Escapes Injury In Collision

Roger Brumley, son of Mr. and Mrs. G. W. Brumley of this city, escaped with only scratches and bruises last Saturday night when the truck which he was driving, collided with another truck near Plainview.

Roger Brumley, a dealer in cattle and hogs at Plainview, was returning from Lamesa when the accident occurred. The extent of his injuries were said to be scratches and bruises; however, both trucks were badly damaged.

## Farmers Plan Suggestions 1938 Program

Texas farmers are looking for a simplified agricultural program, according to the opinion expressed by 46 farmers who attended a program planning meeting held at Texas A. & M. College on July 22 and 23.

The 46 farmers, who discussed desirable changes in the 1938 Agricultural Conservation Program with Washington representatives of the Triple A, members of the Texas Agricultural Conservation Committee, and officials of the Texas Extension Service, were chosen to represent all of the different types of farming areas of Texas.

A digest of the various resolutions and recommendations passed at the meeting, now being prepared by W. E. Morgan, Extension agronomist in program planning, shows that the farmers preferred a one payment, simplified program for 1938.

Several general plans were developed during the meeting. A strong sentiment was disclosed for basing the 1938 program on that of 1937. Another plan that won favor was based on an experimental program now in use in an Arkansas county whereby the farmers with a cotton base exceeding 10 acres match the land diverted from cotton with conserving crops, while on other farms a payment may be earned thru soil conserving practices. Many favored a uniform system over the nation that would set a payment that could be earned by an

individual farmer by balancing his crop plan along specified limits. Among those who took part in the meeting were T. L. Ayers and L. A. Reynoldson, representing C. A. Cobb, director of the Southern Region, AAA; R. H. Rogers, of the Planning Division of the AAA, and George Slaughter, chairman of the Texas Agricultural Conservation Committee.

Fred Oberthier of the Texas-New Mexico Utilities, Clovis, N. M., was a business caller here Tuesday.

### ELECTRICAL CURRENT KILLS CROW AND COW

Metz, France.—A crow executed itself and a cow here.

While grazing in a field the cow rubbed itself against a metal pylon carrying a big extension wire. At the same moment a crow alighted on the insulator, touched the wire with one claw and the iron support of the insulator with the other and earthed the current. Both the crow and the cow fell dead.

### Sweetwater Visitors Here

Mr. and Mrs. S. P. Rosson are entertaining as their guests this week, Mrs. W. H. Fitzgerald and daughter, Josephine, and son, Raymond of Sweetwater. The Fitzgeralds returned Friday with Mrs. Rosson and daughter, Joan, who had been visiting in Sweetwater the past two weeks. En route home they stopped at Portales, New Mexico, and were visitors in the home of her father, J. J. Bond, who returned home with them for a few days stay.

# TIPS ON HOW TO DRESS WELL AT LOW COST! SEW and SAVE at PENNEY'S

We've a treat in store for every woman who's ever held a needle in her hand! Savings galore on every sewing need imaginable — from pins to patterns — and what a collection of new fabrics we have! Come in today and learn how you can keep yourself and your family well dressed, and SAVE WHILE YOU'RE DOING IT!



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**Broadcloth**  
Newest  
Patterns! **15¢**  
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Send them back to school economically and smartly in these attractive broadcloth prints. Fast color of course—they'll launder beautifully. You'll want enough for your own Fall frocks too. 35 to 36 in. wide.

Mill ends, short lengths, vat dyed.  
**Broadcloth**  
**10¢**  
yd.  
Hurry for this value!

NOVELTY  
**Curtain Scrims**  
Beautiful assortment of figures, stripes and plaids.

**15¢**  
yd.  
Brighten up your home.

**Roaming**  
Novelty rough crepe, 39 inches wide.

**49¢**  
yd.  
Ideal for Fall Dresses!

An Old Favorite!  
**Hometown  
Broadcloth**

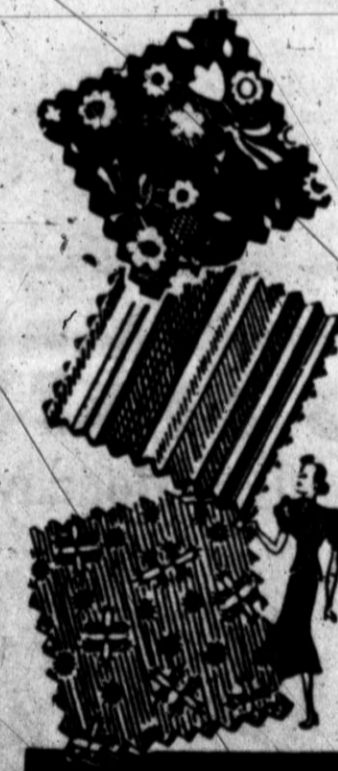
Just the thing for Sister's School Frocks.

**19¢**  
yd.  
36-Inch—Vat dyed.

**Big Little Bargains!**  
Compare!  
**Sewing Notions**

- STEEL SHEARS—pair ..... 49c
- SNAPS, black or white—card ..... 4c
- ELASTIC, Mercerized—5 yards ..... 10c
- THIMBLES—each ..... 4c
- NEEDLES, Gold eyed—package ..... 4c
- RICK-RACK BRAID—card ..... 10c
- BIAS TAPE—8 yards ..... 8c
- O. N. T. THREAD—400-yard spool ..... 8c
- O. N. T. THREAD—200-yard spool ..... 4c
- NOVELTY BUTTONS and SLIDES ..... 8c - 10c
- STRAIGHT PINS—package ..... 4c - 8c
- STAPLE BUTTONS—per card ..... 4c - 8c
- RAYON CORD ELASTIC—2 yards ..... 4c

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When You Sew School Togs!



Our Finest Percal!  
**RONDO  
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- New Patterns!
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**22¢**  
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A striking array of gay prints that boast high quality at a low price! In the big, bold patterns so smart this season! You'll find your favorite solid colors here, too! They'll stay fresh looking—they'll tub like new!



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**Sorority Crepe**  
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Patterns! **49¢**  
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Women who sew a lot prefer it because of the unusually smart patterns and the expensive appearance it gives their dresses. It's washable too! Won't shrink or pull at the seams. 39 in. wide.

28-INCH  
**Tupelo Chevoits**  
Ideal for School Shirts.  
**14¢**  
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Big assortment of patterns.  
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**Draperies Damask**  
Add new life to your home.

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yd.  
Beautiful Rich Colors!

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36-inch bleached—39-in. unbleached.

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yd.  
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For you who sew—here's a grand opportunity to make school togs for your youngsters! And for so little money, too. Good quality percales, fast-to-washings. 35/36 inches.

Great Variety Of Patterns and Colors!  
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36 in. wide! **10¢**  
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# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## Miss Thompson And Mr. Carmichael Are Wed In Twilight Ceremony

### INFORMAL RECEPTION IS HELD FOLLOWING CEREMONY

A highlight of this week's social calendar was the marriage of Miss Ruby Thompson, daughter of Mr. and Mrs. A. O. Thompson, to Mr. Troy Carmichael, son of Mr. and Mrs. D. B. Carmichael, which took place Sunday evening at the home of the bride's parents.

Rev. W. E. Barnes, pastor of the first Baptist Church, read the solemn and beautiful words of the marriage rites at twilight in the flower garden at the Thompson home. The couple and their attendants stood beneath an arch of greenery flanked by baskets of pink gladioli and fern-like artemisia. White wedding bells adorned the center of the arch. Greenery and baskets of garden flowers marked the path for the bridal party.

Mr. Edgar Pickett accompanied Mrs. Ardelle George of Amarillo, who sang "At Dawning," as the pre-nuptial solo. As the wedding party approached, Mr. Pickett played the bridal chorus from Lohengrin.

Mr. Carmichael's best man was his twin brother, Ioy Carmichael. The bride's maid of honor was Miss Kathleen Wade of Amarillo. She wore a blue lace floor-length frock over blue.

The matron of honor, Mrs. A. J. Sabroster, sister of the bride, was gowned in a blue lace floor-length frock over pink. Both attendants carried colonial bouquets of pink pompon asters and white sweet peas. Master Alex J. Schroeter, nephew of the bride, carried the ring on a white satin pillow and wore a white satin suit.

The bride, who was given in marriage by her father, was attractive in pink chiffon and lace made peplum style, with the long skirt forming a slight train in the back. Her slippers were white satin with rhinestone buckles and her bandeau was of rhinestones.

Her "something old" was a pink lace handkerchief belonging to her great aunt, Miss Jessie Morris.

She carried a shower bouquet of sweetheart roses and lilies of the valley.

Immediately following the ceremony, an informal reception was held. Refreshments were served from a table laid with Irish lace over pink satin and lighted by white candles in crystal candelabra. The three-tiered wedding cake encircled by a wreath of fern interspersed with pink asters and tiny white wedding bells and topped with a miniature bride and groom, formed the centerpiece.

The cake was cut by the bride and Mrs. Noel Gollehon of Dimmitt, presided at the punch bowl. Misses Vida Hicks, Ruth Conkright, Jessie Morris and Mrs. Hank Ramsey assisted with the serving.

The couple left after the reception for a wedding trip to New Mexico. The bride traveled in a pink semi-tailored suit worn with black accessories.

Both Mr. and Mrs. Carmichael are graduates of Hereford High School. Mrs. Carmichael attended Hardin-Simmons and received an A. B. degree from Baylor University. She has been an active worker in the Baptist Church and has been prominent in the social life of the community. She was head of public school music in the

## Recent Bride



The wedding of Miss Ruby Thompson and Troy A. Carmichael was solemnized in a twilight ceremony in the garden at the home of the bride's parents, Mr. and Mrs. Alex O. Thompson Sunday evening, Aug. 1. The bride and groom will make their home in Hereford.

Pampa schools the past year. Mr. Carmichael attended W. T. S. T. C. and State University. He is connected with the tire sales department of Montgomery Ward and they will make their home in Hereford at 508 E. Eleventh St.

Guests included the two immediate families and close friends. Out-of-town guests were: Hubert Carmichael of Sarre, Okla., Misses Rebecca Wilson and Marjory Wy-more of Ardmore, Okla., Mr. and Mrs. Noel Gollehon of Dimmitt, Jimmy Taylor of Amarillo, Jim Kirby of Pampa and David Sch-nelle of Marble Falls, Texas.

### METHODIST YOUNGSTERS ENJOY LAWN PARTY

Members of the Beginners and Primary Departments of the Methodist church were entertained with a lawn party Tuesday afternoon at the home of Mr. and Mrs. R. P. Coneway. Mrs. Coneway is superintendent of the departments.

Mothers of the youngsters were special guests at the party and games and contests furnished a gay, good time for the happy group.

Refreshments were served to approximately thirty members and their guests. Mothers present were Mesdames Cone Johnston, Cecil Lady, Charles Newell, Orland Newell, Howard Hershey, Walter Galley and Bob Wilson. Workers in the department who were present were Mesdames C. F. Moore, J. O. Newell, Henry Williamson, C. C. Acker, Miss Marjorie Alderson and the hostess.

### JUNIOR PIONEER STUDY CLUB HAS LESSON ON MT. RANIER PARK

An interesting lesson on Mt. Ranier National Park was the program for the Junior Pioneer Study Club meeting held Tuesday evening at the home of Mrs. Virginia Woodford. Mrs. Nora Alice Ray was assistant hostess.

Mrs. Bessie Patterson had charge of the program. She described the wild flower gardens of the park and told of their beauty, and va-

## NEW SENATE LEADER



riety. She said that the flowers began at an altitude of 4,000 feet and grew up the mountain to an altitude of 6,500 feet. The top, at one time was an active volcano.

Mrs. Lyndall Mitchell told about the glaciers in the park and said there were thirty-six of the largest ones, the longest, seven miles in length. Mrs. Virginia Miller, president, presided at the business meeting when Mrs. Elizabeth Brumley was elected reporter.

### MRS. CONWAY ENTERTAINS WITH MORNING BRIDGE

A delightful morning bridge party was given on last Thursday, when Mrs. R. P. Conway entertained at her home in south Hereford.

A variety of vari-colored garden flowers were featured in the decorations.

Prize winners in the games were Miss Eloyse Pitman, high, and H. K. Fox, second high. Mrs. Timothy Tinsley of New York won the cut prize.

Guests were: Mesdames O. E. Easley, Timothy Tinsley, W. J. Stanford, C. H. Dyer, H. K. Fox, C. T. Guseman, J. H. Pitman, C. C. Rockwell, Glenn Snyder, W. E. Dameron and Miss Eloyse Pitman.

### BIRTHDAY DINNER HONORS W. J. SMITH

To honor W. J. Smith on his birthday, a picnic dinner was given Sunday at Hereford State Park. Several out-of-town guests were here for the occasion and local relatives were on hand to help in the celebration. After the dinner the entire party enjoyed visiting at the Smith home.

Those present were: Mr. and Mrs. F. E. Walters, parents of Mrs. Smith and Mrs. Loren Walters, a sister-in-law, of Brownfield, a brother, Mr. C. A. Walters and Mrs. Walters of Houston, Mr. and Mrs. Ralph Smith and children, Mr. and Mrs. J. B. Cavanaugh, Mr. Clarence Smith and the honor guest and his family.

The out-of-town guests returned to their respective homes Monday.

### VISIT PALO DURO CANYON

Among the many midsummer picnics being enjoyed by various groups of all ages, was the picnic supper party in Palo Duro Canyon, Sunday evening. The group left Hereford in the afternoon, stopped en route at Canyon for Miss Mary Lou Roberson, who is in school at W. T. S. T. C., explored the Canyons, enjoyed the proverbial picnic feast and returned to Hereford the same evening.

Those making the trip were Mr. and Mrs. Jeff Roberson and sons, Mr. and Mrs. Joe Kendall and daughters, Mr. and Mrs. Earl Lance and children, Mr. and Mrs. Pat Lawhon and children, Mr. and Mrs. W. A. Smith and son, Hicks Roberson and Miss Mary Lou Roberson.

Mr. and Mrs. H. C. Baird and daughter, Miss Mary Ann, spent Sunday in Amarillo, visiting Mr. and Mrs. Charles Stephenson. Mrs. Stephenson is a cousin of Mr. Baird's.

### BENTONS ATTEND FAMILY REUNION

Mr. and Mrs. Claude Benton and daughter, Geneva Sue attended a reunion of the Benton family held Sunday in Lubbock.

Sixty-two members of the family gathered at Tumble Inn Park at noon for the family dinner.

The day was spent recalling old times spent together and in recalling past experiences.

The affair honored Mr. Jim Benton of Slaton, brother of Claude Benton, on his sixty-second birthday. All of the ten brothers and sisters were present except one sister, Mrs. Eula Banowsky, who was unable to attend.

### CLASS ENJOYS LUNCHEON

Commercial students of Mrs. R. E. McCullough enjoyed a luncheon Thursday at twelve o'clock. Guests were seated in quartets at the tables which were beautifully decorated with cut sweet peas. A fried chicken dinner was served with a delicious dessert of home made ice cream and nut covered rolls.

After lunch entertainment was sought in conversation and radio programs.

Those attending were: Nora Jean Russell, Minnie Dea Smith, Jayne McKee, Leola Reeves, Kathryn Henderson, Jean Snyder, Geneva, Sue Benton, Frances Borden, Elizabeth Spradley and the hostess, Mrs. McCullough.

### LOVELY LAWN PARTY

Misses Jean Snyder, Frances Borden and Geneva Sue Benton were hostesses at a Dutch Lunch on the spacious lawn of the Borden residence.

A dainty color scheme of pink and green was carried out with favors of cut sweet peas. Shady trees and blooming flowers and shrubs near the lily pool formed an ideal background for the party.

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**STAR THEATRE**

Sunday - Monday AUGUST 15-16

"C'mon, folks... a fundud a-brewin'!"

BOB BURNS - MARTHA RAYE

**"MOUNTAIN MUSIC"**

with John Howard - Terry Walker

Directed by Robert Flory

A Paramount Picture

**WARNING!**

**Automobiles Must Be Parked in Proper Lanes**

Parking lanes have recently been repainted for the assistance of Hereford motorists. The co-operation of all drivers in parking between the lines is asked, and we wish to point out the fact that automobiles parked across the lines of their own lanes will be responsible in case of accidents. For your own protection, therefore, and the safety of others, we ask you to park between the lane lines.

**CITY OF HEREFORD**  
Ed Curtsinger  
CITY MARSHAL

The guests found amusement in music, dancing, pool and billiards. Guests were: Josephine Fitzgerald of Sweetwater, Mary Virginia Eberle, Lois Carol Wright of Ft. Scott, Kansas, Gene White, of Dallas, Elizabeth Spradley, Belle Stoker, Virginia Carlyle, Mildred Stewart and the hostesses.

**METHODIST WOMEN STUDY MISSIONS IN CHINA**

The Woman's Missionary Society of the Methodist Church met at the church Wednesday afternoon.

A World Outlook program was given with Mrs. W. M. McGeehee in charge of the lesson.

Mrs. D. H. Bryant conducted the devotional.

"Missions in rural China and other foreign countries" was the subject of the lesson for the afternoon. Mrs. W. O. Fox discussed the work carried on in the mission and Mrs. E. W. Harrison told of the work done with the negro in the Philippines.

Mrs. F. L. Terrell read the council minutes.

A new study book will be begun at the next meeting. Rural church work in America will be discussed by Mesdames Terrell and D. H. Bryant.

Just drifting is Don Novy of Wisconsin, who has been shoveling wheat with the crew at Pitman Elevator for the past month. Don went to college in Wisconsin, but never could live down the travel urge. He says he gets a strain of Russian Gypsy blood on his mother's side. He plans to go to California next week, then into Old Mexico — and then, well he says he don't know, he may be able to settle down.

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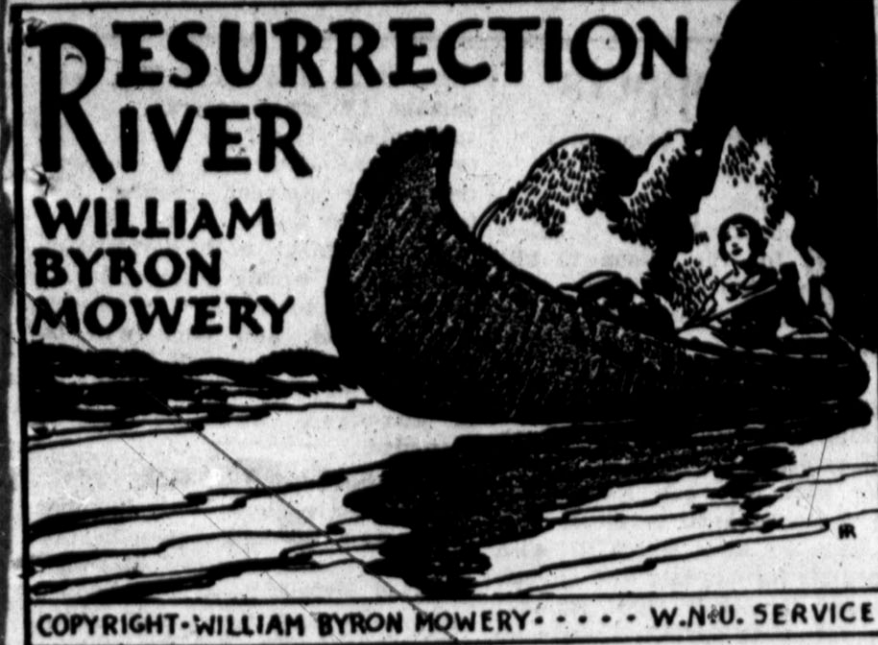
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Three months ago she had gone stumbling in this prospectors' camp; now she was living in it! Crazy, the thought seemed, when she pushed it off and looked at it rationally. Only this strange land, where neither day or night was infallible, could have led her into so impossible a situation. By any sane standard of judgment, she had all along been acting in a most silly fashion. This last step, her move across the river, was the most outlandish of all. She ought to go home at once. The sooner the better. She would have to go home some time, of course. She ought to cut clean, and do it immediately. Not tomorrow, but today. Now!

"But what'll poor Bill do?" she moaned. "And if I go away, the Rock-Hog Den'll fall to pieces in a week." And there were Craig and prospectors' friends. And Craig! A person less stubborn than she would have backed up for home without a second's hesitation. Her entire stay at Desolation had been wretched enough, but now her position had suddenly become almost unbearable. It seemed to her that she was being attacked from all sides and hadn't one real friend. Her father was dangerously angry; this allowance left her without a penny; Warren had failed her; and these prospectors, humanly unable to hang on much longer, might pick up and leave any day.

And Craig Tarlton... His coldness and scorn cut the deepest, hurt the worst, of all. He definitely wanted nothing to do with her. She no longer deceived herself about that. Humiliated and



She Felt Terribly Alone and Friendless.

discouraged, she knew that she ought to put half a continent between him and herself forthwith; that she had to bury him, and God's sake, before she would ever have peace at heart again.

Altogether she felt terribly alone and friendless, there in her lonely tent. The dreary rain and desolate weather were infinitely depressing. She again visioned all those wilderness leagues between herself and home, and the thought frightened her.

In one of the half-dozens over-low tents nearby, a gramophone started playing, and a shrill song broke into her harassed thoughts. The tinpan tune jarred on her intolerably. She jumped up and prang over to her tent door.

"Sam! If you don't muddle that wful screech-box, I'll throw it into the river and pitch you in after it!"

"Gosh, I'm sorry, Miss Pat." Sam called back from inside his tent. Why gosh, I was a-playing that piece specially for you. I thought you might be feelin' a little blue after you run-in with Mr. Lovett, and I figured a bit of music 'ud cheer you up."

Patricia broke out laughing at his naive "kindness," but her laugh ended abruptly in a sob. After all, she did have friends. Three hundred of them. These men were her friends. They liked her, even if Craig didn't. "The piece that Pat built for me"—that's what they called the Den. Her heart leaped with gladness as she remembered Warren's phrase, "extraordinarily rich." If only they could stick and could hold on to their claims!

On the lake shore across Resurrection, a plane motor started drumming on its powerful 40-44-horse-hp. It was one of the company's planes—the round-tailed deep-throated roar of it, beating the tent from her eyes,

she stepped outside and listened, obvious to the rain that beat down upon her shoulders and wetted her black silky hair. That ship must be warming up for flight. In weather so cold and raw the mechanics wouldn't be doing routine work on an engine. It was Pilot Odron's plane, getting ready for the flight south. Warren must still be confident that he could force her to leave for Chicago that day.

Her guess proved right. A few minutes later a big sturgeon-head pushed off from the opposite shore and butted across Resurrection, bringing Warren and the six Chiwaughmis and seven other men of Warren's party.

Wondering why he had fetched so large a crew, Patricia slipped back inside her tent and began straightening her baggage around as though she firmly intended to stay where she was. But inwardly she was storm-tossed, torn two ways. Go—stay—she couldn't decide. But she had to decide. Ratt-tatt-tatt—that plane was waiting for her. She had to make up her mind. No more drifting, no more putting off decision "till tomorrow."

Warren's big party stopped outside her tent, and Warren came in alone. Beneath his politeness she was sharp and peremptory.

"Patricia, Odron tells me that he'll have to take off within 30 minutes if he's to make Fort Smith before dark."

"Well, let him take off," Patricia snapped. "I'm not holding that plane by the tail."

"Try to be reasonable for once," Warren said tartly. He gestured around at the tent. "You know as well as I do that you can't live in a place like this, with cold weather coming on. And living here in the prospector's camp, alone—it's ridiculous!"

Patricia thought to herself—"He's right. It's worse than ridiculous. But he'll have to meet me half way. I won't let him dictate to me." She realized now that he had brought along that big party not only to pull down her tent but to smash any of her prospector friends who tried to interfere. Through the tent-front she noticed that the 13 men were armed with oars, clubs and tent stakes, and that three of the Chiwaughmis carried rifles.

"Furthermore," Warren added, "I won't allow you to keep up

this charity work of yours any longer. Good heavens, don't you understand that the more you help these men, the longer they'll hang on here and refuse to sell their claims?"

Patricia's eyes opened wide. "Why—why you talk as though you want to see them squeezed out and forced to leave."

"To put it harshly, yes," Warren stated. Backed up by that armed party out there, and confident that he could force Patricia to go home, he dropped his evasion and told her some blunt facts. "These men own practically all the valuable deposits up Resurrection. As things stand, they refuse to sell. Tarlton advised them to hold out, and this chateau of yours has bolstered them up. Originally I expected to get through with my business here in eight weeks, but I've been here three whole months and in all that time I've been able to buy only a few dozen claims—"

"Those red squares!" Patricia cried. "Those red places on your chart!"

Warren nodded. "Yes, those red spots are claims that the company now owns. But most of that map is still white. It's got to be all red. I propose to buy up this entire field for Wellington, Pakes & Lovett."

"Oh-oo!" Patricia breathed. Warren's explanation was like a lightning flash ripping the darkness, the dark secrecy of his Arctic trip. A host of puzzles became glaringly clear to her in an instant.

She felt intensely ashamed of her stupidity in not seeing through Warren's mission sooner. Craig had seen through it from the very beginning. The men had been through it. She alone had been blind, stone blind.

"I can buy up silver claims here for a hundred dollars," Warren announced, with a ring of elation in his voice, "that'll be worth a hundred thousand in time! Think about that! And about these platinum and sabbat deposits. And the radium lenses. Can you imagine a more magnificent set-up than the company has got here?"

"A hundred dollars," Patricia repeated jerkily. "A hundred dollars—for three or four years of hard work!"

"But these fellows can't develop their claims. They haven't the capital. Mining operations require a heavy initial outlay and a long wait for returns."

"But you—you could pay these men a fair price, Warren. The least you can do, in God's justice, is to offer them a decent wage for their years of labor and hardship."

Warren brushed her words aside. "We won't argue about that. Please get ready to leave for Fort Smith."

"I'm not leaving, Warren," she said, in a strangely quiet voice.

binding each man not to sell one square inch of his holdings. All the men there signed it. She wrote out two other copies, to send back into the barrens for the absent prospectors to sign. Last of all she dash-off a third copy and sent it across Resurrection to Warren, for him to read and ponder on.

(Continued next week)

CATHOLIC COUNSELLOR



Mrs. Leonore Z. Meder, Chicago attorney who was re-elected national counsellor of the Catholic Daughters of America at the annual convention at Bretton Woods, N. H. Delegates from all parts of the United States, Canada, Puerto Rico, Cuba and Canal Zone, representing 2,000 subordinate courts, attended the week's convale.

"I'm staying here—here at Dynamite Bay. I'm going to fight this out with you."

Warren turned away, impatiently, and strode out; and Patricia heard him order his men:

"All right, baggage this place up and get it across the river."

He was interrupted by another voice, Poleon's voice, angry and challenging:

"Jus' wan meent! You don't bag-gage dis place up unless Mees Patricia say so. You don't load her into no plane weel-ly-neel-ly, lak if she was some squaw-siche or melise."

Patricia flew to the flat-front, scared at the threat of a knock-down fight. Poleon and three prospectors had come across from the Den, while she was talking with Warren; and they were standing belligerently between Warren's party and her tent. Sam Honeywell, with a canoe paddle in his hand, was edging around to join Poleon and the other three.

"Poleon!" she cried. "Don't start trouble!"

"No, he'd better not," Warren agreed curtly. "You men, get her tent down."

One of the Chiwaughmis stepped up, took hold of a tent stake. Poleon pushed him away. The metis snarled and struck Poleon in the face. Poleon swung at him and hit him on the jaw, a pile-driving wallop that lifted the metis clear off his feet and stretched him cold.

"Put dem rifle away!" Poleon yelled to the three who had guns. "You start any shooting and de whole outfit of you will lan' in de

red them out of their discouragement. Crowd psychology and their shame at the thought of letting her down, did the rest. From all over the big room came shouts: "We'll stick till hell freezes!"—"Bet your boots, Pat, we're hanging on!"—"First feller that sells a claim, he gets tarred and feathered!" Patricia wrote out a pledge, red them out of their discouragement. Crowd psychology and their shame at the thought of letting her down, did the rest. From all over the big room came shouts: "We'll stick till hell freezes!"—"Bet your boots, Pat, we're hanging on!"—"First feller that sells a claim, he gets tarred and feathered!" Patricia wrote out a pledge,

Against the heavy odds the three prospectors were overwhelmed at the first rush. They were knocked down, knocked cold, trampled underfoot. Only the big Poleon standing at the flat-front and brandishing a tent stake, was still on his feet.

"Allons!" he kept bellowing. "You come a-near dis tent, and I'll knock de whole pack of you colder'n a dead dog's nose!"

Over at the community house the alarm had been sounded; and out sized riot—half a hundred prospectors, leaping out of the windows, surging through the doors, snatching up clubs and stones and tent pegs as they raced for the battle.

They hit the place like a demolishing tornado. Outnumbered four to one, Warren's men were slugged, knocked down, swept under, obliterated. Two or three survivors escaped and ran for the sturgeon-head, with a dozen prospectors chasing them.

That same evening, afraid that she would lose her nerve if she waited, Patricia called a meeting in the community house. Standing on a chair, near the door into the kitchen, she gave a talk to her 75 rock-hogs.

She repeated to them what Warren had said to her about the richness of the field; told them she had declared war on the company; reminded them that she was living on their side of Resurrection now; told them that she was as penniless as they, but that she was going to stick there and fight. Were they going to sell out or stay?

Her sincerity and her fire stir-

red them out of their discouragement. Crowd psychology and their shame at the thought of letting her down, did the rest. From all over the big room came shouts: "We'll stick till hell freezes!"—"Bet your boots, Pat, we're hanging on!"—"First feller that sells a claim, he gets tarred and feathered!" Patricia wrote out a pledge,

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**WOULD YOU FEED NO. 3, OR ILLEGAL CREAM TO YOUR BABY OR TO ANY OTHER BABY?**

Then take every possible precaution in preparing and keeping your cream sanitary—it means more money to you!

Committee Heads Are Selected By Lions Club Here

Committee chairmen for the Herford Lions Club were announced at the regular Wednesday session by John Patton, president. John McLean, secretary, completed his report on the Lions International Convention in Chicago, and B. H. Hopkins of Dalhart, announced the XIT reunion there August 9-10.

Crowds Throng

Adrian, second. Harbeck riding: Blankets Sims and Bill Taylor. Results For Friday. Top riding performance of the day went to Jack Yale of Amarillo, who stayed with "Strawberry Bona" the full eight seconds to take top money in the bronc riding event.

plains by her effective riding of a wild and wooly bronc. Her red hair bobbed the full time and her riding was the object of much comment.

The crowd was furnished another thrill by the colorful steer riding of Pete Gordon of Clovis. Although he suffered a double fracture of his right ankle when he dismounted from the steer, he carried the top money in his division.

Other results included: Bronc riding: Bill Taylor of Olton, second. Steer riding: Jimmy Blackwell of Turkey, second; Max Pirtle of Honey Grove, third. Calf roping: Ebb Roberts of Fields, New Mexico, second, with 18.5 seconds.

Boyd and Chas. Bennett; feed, Frank Gyles, Glenn Weir and C. Rockwell; dance, Leonard Foster, Arch Dobbins and B. H. Hromas; ball games, Harold Close, Jim Robinson and Ralph Smith; barbecue, Pink Gilliland, Pud Hughes and Harry Taylor; concessions, Frank Gyles and Frank Givans.

Hasn't Missed

(Continued from page one) of the most modern and complete furniture stores and funeral establishments in the Texas Panhandle—and he still pursues his original policy of consistent advertising.

Quit Claim Deeds Pearl Stallings et vir. to Mrs. Chas. Logan: Lots 1-2-4, Britain's subdivision, block 73, Herford; also lot 8, block 24, Herford. Warranty Deeds American United Life Insurance Company to A. H. Elliston: east 200 acres, section 46, block M7.

W. H. Fuqua, Inc., to Gussie Jones: south half of south half of J. W. Davis 1280 acres, league 428. Gussie Jones to Ethel Parks: south half of south half of J. W. Davis 1280 acres, league 428.

Fred Wolber to Vina B. Wolber: section 5, T3-R3; southeast quarter, section 32, T4-R3; northeast quarter, section 14, T4-R3; northeast quarter, section 4, T5-R2; one-half interest in two residences and lots in Herford.

Mrs. Eugenia Bertram to T. W. Medlin: west half and northeast quarter and northwest quarter of southeast quarter of section 33, T5-R3. T. W. Medlin to T. J. Carter: west half and northeast quarter and northwest quarter of southeast quarter of section 33, T5-R3.

John Burson et ux to Dan Montague: east half section 48, block 7. Ward McIntire et ux to M. H. Martin: 397 acres in T7-R3.

COURTHOUSE RECORDS

Quit Claim Deeds Pearl Stallings et vir. to Mrs. Chas. Logan: Lots 1-2-4, Britain's subdivision, block 73, Herford; also lot 8, block 24, Herford.

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STAR Thurs. - Fri. COOL COMFORT The gayest picture since ever smiled at Adam's apple. He didn't know whether to marry or pay income tax. She was a treasure... but he was sorry he had dug her up!! AS GOOD as MARRIED DORIS NOLAN - JOHN BOLES WALTER PIONEER - ALAN MOWBRAY YALA BIRELL - KATHARINE ALEXANDER Saturday Only Kiddies . . . 10c Adults . . . 20c BUCK JONES SANDFLOW Plus Cartoon and Chapter 2 "SECRET AGENT 1-9"

STAR Sunday - Monday Preview Saturday Night Pink checked youths back home . . . men now faced with the problem of a social order they cannot comprehend . . . treating a delicate social problem, confronting the soldiers on their return from the war, and reaching the success of its predecessor "All Quiet On The Western Front." The Road Back -with- John King Slim Summerville Andy Devine Tuesday Only TWO-FOR-ONE NIGHT! Clip your calendar coupons good after 6 p. m.

THRILLS and SHUDDERS! Perry Mason, master sleuth, solves his most baffling mystery. THE CASE OF THE STUTTERING Bishop Donald Woods and P. D. Drake

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New Automobiles T. D. Stambaugh, July 29, Chevrolet sedan, Brunley-Woodford Motor Company. T. E. Seigler, July 24, Packard Coupe, Benefield Motor Company. Ray Cornett, July 24, Plymouth sedan, Ireland Motor Company. Robert A. Bell, July 30, Dodge coupe, Ireland Motor Company. A. Peterson, August 2, Ford sedan, Herford Motor Company. Mrs. G. W. Brunley, August 1, Oldsmobile coach, Brunley-Woodford Motor Company. Geo. Suggs, July 31, Ford coach Herford Motor Company. Bill Martin, July 30, Plymouth sedan, Ireland Motor Company. W. R. Kemp, Adrian, July 28, Chevrolet sedan, Brunley-Woodford Motor Company. J. L. Brown, Friona, July 29, Buick sedan, Norton Motor Company. Grasshoppers (Continued from page one) Mr. Gable also stated that bran damage by grasshoppers, and poison would be issued only to farmers—and that government regulations prevent issuing materials to be used here in town. In accordance with government practices all of the bran and poison will be mixed in the government station, and none will be issued to producers until it is mixed. The materials will be mixed in accordance with government formulas. Safe For Livestock "Tests have shown that it takes three and one-half pounds of arsenate to kill a cow," Bateman declared. "The light grasshopper mixture should be spread about 10 pounds to the acre anywhere—and it will be impossible for livestock to be killed or even injured from eating the widely scattered mixture." Mr. and Mrs. Earl Lynn returned to their home in Amarillo last Monday after a visit here with Mrs. Lynn's aunt, Mrs. Troy Womble and family. Miss Edna Daughete, who is attending both terms of summer school at W. T. S. T. C. spent the week end here visiting Mrs. Elmer Patterson.

August FOOD FESTIVAL CHERRIES Pitted, No. 2 Can 14c APPLE BUTTER Gallon 59c OLIVES Queen, Quart Jar 44c JELLO All Flavors, Package 5c TOMATOES No. 2 Can-3 For 22c PINK BEANS 3 Pounds 19c BLACKBERRIES Per Can 9c PUREX Quart Bottle 14c KELLOGG'S CEREALS 33c TOILET TISSUE 13c TOWELS 5c SANDWICH SPREAD 8c CORN 25c SPINACH 3 Cans 17c PEAS No. 2 Can - 2 For 23c VANILLA WAFERS 2 Pounds For 25c ORANGE JUICE 2 Cans For 25c POST TOASTIES 10c OXYDOL 21c POST BRAN FLAKES 3 Packages For 26c OYSTERS 5-Once Can - 2 For 25c BEANS White Swan, whole green - No. 2 Can 15c BAKING POWDER Clabber Girl - Large Can 23c EXTRACT Vanilla, Cinnova - 2 Oz. Bottle 18c DREFT Large Package 23c MATCHES Diamond - Carton 24c OVALTINE Large Can, 57c - Small Can 34c MILK Armour's - 3 Large or 6 Small Cans 19c PRESERVES Del Monte or All Gold - No. 5 Can 59c PICKLES Sour - Short Quart 15c

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