

SHALLOW WATER  
Is Hereford's  
"Ace in the Hole"

# The Hereford Brand

12 PAGES  
Electrified  
Farm Homes.

Published Every Thursday

Our Slogan—"More People—More Farms"

37th YEAR—NUMBER 42

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 21, 1937

PRICE 5 CENTS PER COPY

## Rate Set As Work Starts On REA Lines Here

### Hereford Business Men View Conservation Results

### Construction Of Lines Starts At Progressive Road

#### AROUND TOWN

**Sights and Faces Seen**  
With the advent of new model automobiles, the first frost of the season, and a new crop of accordion players, Hereford this week saw the arrival of a few ducks—and about 100 times as many cranes.

W. E. Upton has Barney Hicks and Jack Wright in the "back to nature" movement. Tuesday he brought them a porcupine, which they now have in a cage. When they asked him what to feed the animal, he replied, "That's why I am giving it to you, I don't know myself." They have found that he eats apples readily—but even that is "sticky business."

Dr. F. E. Rushing, who has had his offices in the rear of Close Drug Store, is this week moving to a new office over the First National Bank building. The office is being repainted, repaired and is strictly modern throughout.

"Someone is always taking the joy out of life," says Frank Gyles, who had the happiness created by a new awning over the front of the Piggly Wiggly building literally shattered with a strong wind Monday blew out the plate glass window.

The John Coffee home is this week being remodeled and modernized into one of the most convenient and attractive residences of the city.

M. D. Womble, who has been seriously ill for the past few days, was this week reported to be considerably improved.

#### Ireland Showing New Model Dodge

Ireland Motor Company this week announced the arrival of the 1938 model Dodge and Plymouth Automobiles. Both cars are now on display in the showrooms of the company and the public was invited to inspect them.

#### Laymen's League Is Organized Here By Christian Church

Thursday night, October 14, men of the Christian Church met for their first Laymen's League business meeting and outlined the fall program, instructing various chairmen relative to their respective duties.

#### First Killing Frost Sweeps Over Hereford Territory Monday Night

Coming on the crest of a strong north wind, the Hereford territory Monday night felt its first killing frost of the season as the mercury dropped to 31 degrees. Damage from the freezing weather was reported as slight, but proved sufficient to send farmers into fields to gather their grain sorghum.

#### Tillage Methods Return Acreage To Cultivation

#### ABUNDANT FEED CROPS AND GOOD STANDS ARE REVIEWED

Feed crops second to none in Deaf Smith County, plus stands of wheat which are far above the average, were viewed Monday by business men of Hereford, who made the tour through the north-west portion of the county.

Covering a route of approximately 150 miles, the cavalcade left Hereford around 9 o'clock Monday morning and followed a northwest route into Adrian, where they had lunch. The return trip, which first included Wildorado, Daniels and Dawn, was cut short due south 20 miles into Hereford, when it struck 25-Mile Avenue at the R. E. Waggoner place.

#### Cooper Tires At Lion Auto Store

Following the arrival of a large shipment of Cooper Tires this week, Mr. Miller said that the Lion Auto Store will feature the line exclusively in the future.

#### Dameron Auction Holds Interest Among Breeders

As the time for the W. E. Dameron herd division sale of Lincoln-Anxiety 4th Herefords, Nov. 1-2, drew nearer, the sale continued to attract increasing attention of cattle breeders over the entire nation, and especially in the Panhandle, where the herd is widely known.

#### Irrigation Pump Office Is Opened Here This Week

The Green Machinery Company of Plainview this week announced the opening of their Hereford office at Third and McKinley Streets in the old Thompson Lumber Yard location. D. A. Green will have charge of the yard here and has already moved with Mrs. Green to Hereford.

#### Plans Complete For Carnival At Westway Friday

Plans were today complete to make the fourth annual Westway School Carnival one of the greatest in the history of the school and one of the best in the Panhandle.

#### "Dickie" Brings Help in Nick of Time



Mrs. Christine Toth, seventy, of Lucaston, N. J., fondling her pet poodle, Dickie, after the dog had been instrumental in saving its mistress' life recently. Ill from toadstool poisoning, Mrs. Toth wrote a note, "Help, I'm dying, Mrs. Toth," tied it to the dog's collar and sent him out of her house. The dog's shrill barking awakened Rev. Harry R. Stockton, pastor of the local Methodist Episcopal church, early in the morning. Noticing the note, he telephoned for a doctor who sped to Mrs. Toth's side, reaching her just in time to save her life.

#### Ballyhoo, Games And Red Sodapop To Headline Lions Carnival This Year

Preliminary plans were today complete for the annual Lions Carnival to be held in the Pittman Elevator here Thursday, Friday and Saturday, October 28, 29 and 30.

Featuring around twice as many forms of entertainment than can be found in the average carnival, Ralph Smith, director, said that the club this year will strive to make the carnival the greatest in the history of the event. Committees have been selected to operate each of the different booths, and most of them already have their individual projects worked out. According to previous announcements 40 per cent of the proceeds will be given to the School Band for the purpose of buying new instruments.

#### Local Delegates To Discuss Lake With Amarillo Committee

Following the submission of a brief early this month in regard to the proposed lake and dam for Deaf Smith County, the local director and members of the Commissioners' Court today received notice to meet with the Panhandle Water Conservation Association in Amarillo, Wednesday, October 27.

#### Plans Complete For Carnival At Westway Friday

Plans were today complete to make the fourth annual Westway School Carnival one of the greatest in the history of the school and one of the best in the Panhandle.

#### Motorists Warned Against Speeding And Double Parking On City Streets

Motorists were again warned this week against fast driving and double parking on the streets of Hereford by Ed Curtalinger, city marshal, who attributed a series of minor accidents to such violations.

#### Little Damage From Wind Seen On SCS Project

#### SCS EXPERTS OF FIVE STATES TOUR LOCAL PROJECT MONDAY

Attracting nation-wide interest, the Hereford Soil Conservation project was Monday toured and inspected by conservation experts from over five states, including B. W. McGinnis, assistant to H. H. Finnel.

Probably outstanding among the achievements on the 24,637 acre tract is the fact that within two years blowing has been practically eliminated. Among points which gained commendation and attracted comment was the excellent cover-crops on the acreage and residue in wheat land, coupled with pasture furrow methods.

#### Loan Blanks For Cotton Farmers

All cotton producers in Deaf Smith County who wish to secure government loans on their cotton may obtain forms and information at the county agent's office, according to announcements today.

#### Electrical Shop Is Opened Here By Witherspoon

Verh Witherspoon this week announced the opening of his electrical appliance shop on Third Street, just west of the Texas Market. Mrs. Witherspoon will operate the appliance shop and Mr. Witherspoon will continue to operate his battery and electric shop on Main Street.

#### Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	50	42	0.00
Friday	58	47	0.02
Saturday	69	51	0.00
Sunday	70	37	0.00
Monday	70	45	0.00
Tuesday	62	31	0.00
Wednesday	81	37	0.00

#### Weekly Auction Sale To Begin At 1:30 O'clock

Due to large consignments of livestock this week, Ray Barber, auctioneer, today said that the weekly auction sale will start promptly at 1:30 o'clock next Tuesday.

#### Fred W. Hood Is New Manager Of Panhandle Yard

Arriving here Friday, October 15, Fred W. Hood took over active management of the Panhandle Lumber Company here, succeeding Dave Alexander, who left with his family for Martin, where he will remain temporarily to improve his health.

#### W. E. Hicks Is Buried Thursday At Garden City

Funeral services for W. E. Hicks, former resident and pioneer rancher of this section, were held Thursday at Garden City, Kansas, where he has resided for the past few years.

#### New Chevrolet Here Saturday

On Saturday, October 23, Brumley-Woodford Motor Company will join the nation in presenting the new Chevrolet for 1938, according to announcements today which stated that the new models will be on display here.

#### Motorists Warned Against Speeding And Double Parking On City Streets

Motorists were again warned this week against fast driving and double parking on the streets of Hereford by Ed Curtalinger, city marshal, who attributed a series of minor accidents to such violations.

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## Federation Of Women's Clubs Hold Institute In Palo Duro Canyon

In response to numerous requests from over the district for such a meeting, an all-day club institute of the Seventh District, Texas Federation of Women's Clubs was held in Palo Duro Canyon last Saturday.

A representative crowd of women from all parts of the Panhandle attended the meeting which was held at El Coronado Lodge, and featured a general discussion of district affairs.

The program opened at ten o'clock with Mrs. J. W. Walker of Plainview, seventh district president, presiding.

Of special interest was the talk on "Press and Publicity," given by Mrs. Meade Griffin of Plainview, district press and publicity chairman. She stressed the fact that in giving reports to the press there are two points of view, that of the club reporter and that of the society editor. She urged reporters to stick to definite facts in giving reports and listed five questions to answer in reports, namely: Who, When, Where, What and Why.

Urges Ample Time Mrs. Griffin also urged club reporters to compress as much as possible in the opening paragraphs and to know their paper's deadline and to co-operate with it.

Home and Brumley of Hereford, junior publicity chairman, added the weekly newspaper's view point and said, "No society editor can do justice to our clubs when she is rushed." She urged all reporters to get club news to their local papers as soon as possible.

Parliamentary Law was discussed by Mrs. A. T. Biggers of Lubbock, district parliamentarian, who gave a true and false test based on Roberts Rules of Order. An interesting feature of her talk was "The Ten Commandments of Parliamentary Law."

In discussing "Club Ethics," Mrs. T. B. McCarter of Canyon, said, "By our acts we arouse respect or disrespect. We throw the spotlight on our own club members by our individual actions." Mrs. Walker added to that statement that a lack of personal control is responsible for failure in club ethics.

Lunch was served in the Lodge at noon, with Mrs. J. K. Crews of Plainview, in charge of arrangements.

The afternoon program began with the Potter County Federation headed by Mrs. J. E. Griggs, conducting a panel discussion on "Programs and Program Planning." Among the interesting facts brought out in this discussion were: Club programs must be

stimulating if members continue to come. They must be forceful, comprehensive and consistent. Programs should be constructed to fit local needs, no canned program is effective. Mrs. Jo W. Wayland of Plainview, district program chairman, summed up program planning by saying, "Choose your programs six months before year-book time and give your program committee a chance." She also said there are 27 outlines for study ready for seventh district clubs, at no cost.

Compared To Religion Mrs. J. A. Hill of Canyon, who is state chairman of folk lore, gave a comprehensive discussion on "The Business of Being a Club Woman." She compared constructive club work to applied Christianity and said, "If club women could experience their club work like the Baptists do their religion, could express it like the Methodists, and apply it like the Presbyterians, advertise it like the Adventists and enjoy it like the negro, club work would be revolutionized."

Mrs. Sam Isaacs of Canadian, vice-president, 7th district, spoke on "The Duties of Being a Vice-President," and urged the federation of more clubs.

"The Duties and Responsibilities of Sponsoring Junior Clubs," were explained by Mrs. J. E. Hamilton of Lubbock. She said, "Through the dependability and ripened experience of the sponsor, future sponsors for junior clubs are trained."

Mrs. Walker announced that Junior club dues are five dollars and emphasized the fact that all dues must be in before the State meeting, which will be held in Austin, November 11-13.

A report on the Council meeting held recently in Tulsa, Okla., was given by Mrs. Wes Izzard of Amarillo. She quoted the general chairman of the American Home Department, who said, "Through clubs we keep progressing. Result—More happy homes."

Announcement was made con-

cerning "Every Woman's Hour," which previously has been scheduled over KGNC on Thursdays. The new date is every Friday from 3:30 to 4:00 o'clock.

Prizes to be given Junior and Sub-Junior clubs were announced by Mrs. I. T. Mayhew of Plainview. She also announced two new Junior staff members, Mrs. Pete Smith, contact chairman, and Mrs. Meade Griffin, Councilor, both of Plainview.

New Junior Clubs were reported organized at White Deer, Canyon and Plainview.

### TWO HEREFORD WOMEN DISTRICT OFFICERS FOR MUSIC GROUP

Two Hereford women were among new officers elected at the thirteenth annual convention of the Seventh District of Federated Music Clubs held in Childress last week. New officers included Mrs. George Robertson of Childress, president; Mrs. W. H. Dallas of Brownfield, vice-president; Mrs. A. O. Thompson of Hereford, recording secretary; Mrs. Bob McCoy of Pampa, treasurer; Mrs. A. W. McKee of Lubbock, parliamentarian; and Mrs. H. I. Boardwell of Hereford, historian.

A feature of the three-day convention was the fine arts program on Friday night. Others from Hereford attending the meeting were Mrs. C. H. Dillehay, delegate from the local club, and Mrs. C. C. Ferguson.

### CLASS HAS ALL-DAY MEETING

The Frances Witherspoon Bible Class of the Presbyterian Church held its regular monthly business and social meeting Friday at the home of Mrs. John Haberer.

A covered dish luncheon was enjoyed at the noon hour with a short program and business session following. A prayer circle was formed as each member at the large table offered sentence prayers.

A general discussion was held concerning the need for a nursery during the morning church service. Plans were made for future programs for the class meetings. After the business session the afternoon was spent quilting.

Members present were Mesdames J. E. Gyles, C. F. Kerr, H. H. Boardman, F. P. Potter, E. E. Rogers, C. J. Paddock, Joe Rodkin, Maggie Hopper, W. M. Cogdell, W. A. Hunter and the hostesses.

### MRS. McCOLLUM IS HOSTESS FOR KNITTING CLUB

The Wednesday Knitting Club was entertained with a luncheon on Wednesday of last week at the

## Photo Saved Life



A copy of the original photo sent to Gen. Francisco Franco by Mrs. Harold Dahl in a plea to the rebel leader for the life and freedom of her husband, Harold Dahl of Champaign, Ill., who was captured by insurgent forces while flying for the Spanish government in the civil war. Impressed by the beauty of the American girl, Franco spared the life of her husband and promised he would be freed.

home of Mrs. Tom McCollum. Pink rosebuds in green bowls centered small tables where the luncheon was served.

Knitting, sewing and conversation furnished entertainment in the afternoon.

## 666

Liquid Tablets, Salve, Nose Drops. Try "Rub-My-Tism" World's Best Liniment.

Those present were Mesdames Ernest Medkief, Travis Dameron, Woodrow Ireland, O. C. Holt, W. M. Emmons, W. J. Stanford, J. T. Gilbreath Jr., and the hostess.

### YOUNGSTERS ENJOY HIKE GIVEN FOR DEPARTMENT

Members of the Junior department of the Presbyterian Church enjoyed a hike Friday afternoon, sponsored by Mrs. John Olson, department superintendent.

The hike, a two-mile jaunt, ended in a picnic and party when refreshments were shared. Later, at the Olson home, a variety of games were enjoyed.

Those making up the party were Margaret Barber, Arline Millard, Wanda Smith, Mary Louise Pace, Margaret Olson, Tom Wilson, Billy Walker, Charles Skelton, Myers B. Hudson, Harold Conklin, Freddy Close, Lloyd Olson, Wayne Higgins, J. W. Higgins and Mrs. Olson.

### AUTUMN MOTIF IS FEATURED IN CLUB PARTY

Members of the London Bridge Club were entertained at the home of Mrs. Ernest Medkief, Thursday afternoon.

An Autumn motif was carried out in the decorations and table appointments, with vari-colored

### Still Coughing?

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm.

Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

leaves and orange marigolds predominating in the floral decorations.

High score was won by Mrs. Frank Cogdell. Others playing were Mesdames Travis Dameron,

Lee Morgan, Charles Brooks, W. M. Emmons, R. R. Wills, Grant Fuller and Emmitt Milburn.

After the games a salad course with delectable accompaniment was served.

# It's Fun TO BE THRIFTY

HOPES OPPORTUNITIES OBJECTIVES More Easily, Quickly Obtained by THRIFT!

At this bank many of Hereford and Deaf Smith County's citizens are learning how they may enjoy the advantages of a Bank and its credit for emergencies... how they may easily, quickly attain their hopes... opportunities... objectives. All by thrift. Consistent savings that can be used as a basis for personal loans or by themselves. If you have a regular, steady income from salary or other sources, you owe it to yourself to save a small percentage weekly—for emergencies. This is the way to real personal freedom and independence. Start a savings deposit account, today!



## First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

# GENTLEMEN, WE GIVE YOU THE MOST MODERN CHASSIS IN THE WORLD



Under the new beauty of Buick, modern engineering makes history, co-starring the DYNAFLASH ENGINE and TORQUE-FREE SPRINGING. The spark that leaps through that compact storm-center sets off a flashing cyclone of power, exploding with tornadic force! Sitting in the driver's seat you become aware of power that is livelier and more brilliant because gasoline is giving up more performance than it ever gave up to motorists before! TO MATCH this incomparable stride, Buick engineers now give you a kind of springing you will likewise find on no other car in the world. Poised on jarless coils of easy-flexing steel, Buick floats free of bobble, jar, chatter, jounce. The car will not over-steer or under-steer—skidding, even on icy highways, is blessedly reduced. Rear tires no longer scuff half their life away through power-wasting wheel-slip. Through winter and summer, without need of grease and without "seize" from rust, dirt, water or ice, springs keep their gentle, even cushioning for the life of the car. YES, IT IS a great story, the story of these twin engineering triumphs in the 1938 Buick. So great a story that it obscures half a score of other advances, themselves enough to make any car a wonderful buy. We invite you to learn more about them this week at any Buick showroom.

# "Better buy Buick!"

YOUR MONEY GOES FARTHER IN A GENERAL MOTORS CAR

## NORTON MOTOR COMPANY

317 N. Main St., Hereford, Texas

## SAVE ON WELL CASING

We have an exceptionally large supply of well casing. Just the type for use in irrigation. Also Water and Gasoline STORAGE TANKS—Any Size You Want. FOR DETAILS WRITE OR PHONE

### City Machine & Welding Works

1300 West 6th St. Amarillo, Texas Telephone 21327

## EDUCATION the Broad Highway



OUR SCHOOLS ARE WORTHY INSTITUTIONS... Today, as never before, we see the necessity of broader education. Barriers crash before those who are prepared. Every child should be given the opportunity of attending first-class educational institutions. We are fortunate in Hereford. Our schools rank high among those of the state.

To those who have made our schools possible, we pay tribute. Likewise, we salute the teaching profession, men and women who have given more than liberally of their time and effort in making our schools outstanding in the field of education. Their qualifications tell a story of careful preparation.

## The Hereford Brand

HEREFORD, TEXAS  
JOB PRINTING OFFICE SUPPLIES  
PHONE 30

### New Volumes In Library

The following volumes have been added to the County Library, it was announced today:

Fiction — Roberts, "Northwest Passage."

Non-fiction—Dawber, "Rebuilding Rural America"; Cerve, "Le-muria," and Lewis, "Self Mastery," both volumes donated to the library by Rosierucian Society; Fischer, "Montessori Mother"; Harkness, "Resources of Religion."

### COURTHOUSE RECORDS

**Quit Claim Deeds**  
Mina D. Jones to J. L. Pevely; Lots 5 and 6 in block 40, original town of Hereford.

**Administrator's Deed**  
E. W. Schaeffer to Violet Bryan; east half of section 22, T3, R2.

**Warranty Deeds**  
Standard Savings and Loan Association to Leland and Zelma Smith; all of lot 10 in block 14, Whitehead addition to Hereford.

Home Owners Loan Corporation to Earl E. Hopson; part of block 11 of Evans addition to Hereford.

J. B. McMinn and wife to Thelma McMinn; west 90 feet of lot 12, block 14, Whitehead addition.

Thelma McMinn to Perry McMinn; east 50 feet of lot 11, block 14, Whitehead addition.

R. A. Packard to Noah Ewton; east 70 feet of lots 10, 11, 12 and the west 20 feet in lots 1, 2, 3, in block 20, Whitehead addition.

Home Owners Corporation to Pink H. Gilliland; lots 1, 2, 3, in block 8, Ross addition, and all of blocks 10, 11, 12, 13, 14, 15, 16, 17, 18, of Ross addition.

Anna Oberdoerster et al. to D. L. McDonald; 10 acres of land in the northwest quarter of section 65, block K3.

Kansas City Life Insurance Company to Charles W. Whittington Jr.; southwest quarter of section 51, block K3.

Geo. L. Nash to Roger D. Shook; all of east half and the northwest quarter of section 99, block K3.

**New Automobiles**  
W. A. McCann, October 20, Plymouth sedan, Ireland Motor Company.

Hubert E. Bippus, October 14, Ford truck, Hereford Motor Company.

C. A. Wimberley, October 14, International truck, Rosson Implement Company.

J. L. Woodford, October 14, Chevrolet pick-up, Brumley-Woodford Motor Company.

### Progressive News

**BY OLIVE PERKINS**  
Mr. and Mrs. W. A. Johnston announce the marriage of their daughter, Miss Annabelle, to Mr. Harvey Lindsay, Saturday, October 9, at Clovis, N. M. They will live in Hereford.

Messrs. and Mesdames Jess Caldwell and daughter of Dawn, and Jeff Roberson and sons, were Sunday dinner guests of Mr. and Mrs. C. P. Caldwell.

Miss Lucille Park called on Miss Agnes Hicks and Mrs. Ray Hershey, Sunday evening.

Mr. and Mrs. Earl Waits and family of Dawn, Mr. and Mrs. Albert Waits and family of west of Hereford, and Mr. and Mrs. Harvey Lindsay of Hereford visited in the Johnston home, Sunday.

Miss Olive Perkins visited Mrs. F. H. Oberthier in Hereford, Saturday afternoon.

Mr. and Mrs. Ira Ricketts, Miss Ira Jeanne and Glenn motored to Tex Roy, Sunday, to visit Mr. and Mrs. Clyde Russell. Mr. and Mrs. Russell were in an automobile accident this past week, when Mr. Russell ran into a parked truck without rear lights. No one was seriously injured although Mrs. Russell suffered severe bruises and lacerations on the face.

F. D. Perkins and Miss Olive spent Sunday afternoon with Mr. and Mrs. Frank Glivan at Hereford.

Mrs. C. C. Bowman visited her mother, Mrs. Annie Diebel at Hereford, Saturday afternoon.

Mrs. Charles Green visited Mrs. G. Reid, Thursday afternoon.

Mrs. Edd Botts and Mary Nell called on Mrs. E. E. Ramsey, Saturday.

Mr. and Mrs. Arch Conklin and children, spent Sunday with her parents, Mr. and Mrs. Ray Hershey.

Mr. and Mrs. William Rogers, Mr. W. B. Cox and Miss Eyle Cox from Farragut, Iowa, visited F. D. Perkins and Miss Olive Tuesday morning. Mr. Cox and Mr. Perkins were neighbors in Iowa. Mr. Cox was here settling the estate of his uncle, the late Andrew Cox, and looking after other properties owned by the Cox families.

Arnold Hershey and David Boyer spent Sunday in the home of Mr. Hershey's parents, Mr. and Mrs. Ray Hershey.

Those making "A" cards this month were: First grade—Betty Jo Carnahan, Virginia Nell Green; third grade—Betty Jeanne McBrayer, Helen Green, June Edwards; fourth grade—Jimmy Green, Ida Jean Beard; fifth grade—Faye Herold, Restie Powelson.

The school students are making Hallowe'en decorations for the school building and are preparing a program which will be given before the parents on Friday before Hallowe'en, October 29.

### Bellview News

**(45 miles northwest)**  
MRS. R. H. JOHNSTON  
Messrs. and Mesdames George Messenger and John Ford, Tom Welch and daughter, Ruby, went to Dallas, Saturday, and returned Sunday, on the special excursion from Clovis to attend the Exposition.

Mr. and Mrs. Price and little daughter of Clovis, visited Mrs. Price's parents, Mr. and Mrs. Rose, Sunday.

Mr. and Mrs. E. O. Rutherford visited their son and family, Isaac, at Ruth, Sunday.

Dewey Pulliam was in Glen Rio, Saturday.

W. E. Brown and family went to the singing at Ruth, Sunday afternoon.

June Pulliam visited home folks over the week end. She is training for a nurse in an Amarillo hospital.

Mr. and Mrs. Sam Mitchell were in the Endee Valley, Sunday.

Messrs. and Mesdames R. Loy Neely and Parker, were in Clovis Saturday.

Milton Grimes has gone to California to seek employment and

### Close Drug Friday and Saturday Bargains

- 100 Tablets Nyal Aspirin, 5gr 29c
- 50c Nyal Nose Drops 39c
- \$1.00 Zonite 79c
- \$1.00 Cod Liver Oil 59c
- 100 Cap. Vitamin, A-B-G-D \$1.49
- 50c Milk of Magnesia 39c
- 50c Jergen's Hand Lotion 37c
- 35c Vicks Salve 29c
- 35c White Pine Cough Syrup 27c
- \$1.25 Super D. Perles 98c
- 10c Woodbury's Soap, 3 bars 24c

**STOP WORM LOSSES**  
Worms in Poultry cause millions of dollars in loss each year. Poultry infested with worms cost you money. Get rid of them.

**Dr. LeGear's Nicotine Kamala Pills**  
A combination treatment for worm infestation in chickens and adult fowls.

**Dr. LeGear's Poultry Worm Powder**  
A Nicotine product for flock treatment of large round worms.

Both are easy to give and require no fasting. Get rid of Worms and Watch your Poultry Profit Increase. Satisfaction Guaranteed.

**RUX**  
Rheumatic Compound  
\$1.50 value ..... \$1.29

**Alka Seltzer**  
60c ..... 49c

**CREOSANT**  
50c ..... 39c  
Cough Syrup

**SPECIAL**



**3 BOY'S BICYCLES \$19.00 EACH**  
WHILE THEY LAST

**STREU HARDWARE**

to visit his brother.

The Old Folks Organization honored Mr. John Weaver and Mrs. Ben Pulliam with a dinner, Sunday. There was a large attendance and the honorees received many nice gifts.

A Bellview reared boy, James Fryar, was honored at Albuquerque, last week, when he was selected Grand Master of the I. O. O. F. Lodge of the State of New Mexico.

Mr. and Mrs. Everett Haynes of Des Moines, Iowa, started on their return trip, Saturday, after a visit here with her children, Mr. Paul Mote and Mrs. Cleve Johnson and families. They went by way of Wellington, Texas, where they will visit another daughter, Mrs. John Nichols.

### Ward News Notes

**(11 miles north, 2 miles west)**  
MRS. GEORGE SUGGS  
Mrs. Jack Hutson was surprised last Friday evening with a lovely shower at Mrs. Bob Higgins.

Mr. and Mrs. John Higgins and Mr. and Mrs. Lee Hutson of Borger, were Friday callers in the community.

Mr. and Mrs. George Suggs and son, were in Clovis, Sunday, visiting relatives.

Miss Bettie Benson of Vega was visiting in the Sonny Ledbetter home, Sunday.

Mrs. Wiley Roberson called in the Bill Hutson home, Monday.

Mr. and Mrs. Cogdell of Hereford, Mr. and Mrs. Berry Miles, and Mr. and Mrs. Jack Hutson, Mr. and Mrs. Inman, and Mrs. Montgomery were Friday visitors in the John Higgins home.

### Summerfield News

**(8 miles southwest)**  
BY MRS. ASA ATCHLEY  
Mrs. S. D. Bellar and son, of Muleshoe, visited in the Perry McMinn home, Thursday.

Mrs. Louie Houchert is visiting her daughter, Mrs. John Heisman, at Adrian.

Mr. and Mrs. Lewis Jay and daughter of north of Hereford, were visiting friends here recently.

Mrs. Smith, Myrtle Smith and brother, of Los Angeles, Calif., were visiting in the Charles Roberson home here, Sunday.

Perry McMinn was a business visitor in Plainview one day last week.

Mr. and Mrs. Ky Lawrence, B. A. Atchley, and Ruth, attended church at Lazbuddi, Sunday night. Rev. Blair preacher here, recently.

Mr. and Mrs. Charles Roberson and son were here from Muleshoe, last week end.

Mr. and Mrs. J. R. Oglesby and children, and Mrs. Asa Atchley and son were in Turkey, visiting relatives, Sunday.

Lois Lookingbill spent last week as juror at Dimmitt.

James Noland is now working at San Angelo.

Mrs. Asa Atchley and son spent last week visiting in the J. P. Gandy home at Wyche.

Mr. and Mrs. Cecil Lookingbill and family of Amarillo, were visitors in the J. L. Lookingbill home, Sunday.

Mrs. D. C. Walser and daughter, Gloria Dee, returned home from the hospital last week.

Mr. and Mrs. Albert Crosse and children, visited in the O. Crosse home at Peterburg, last week end.

Mmes. Albert Crosse, J. R. Oglesby and Mr. Asa Atchley attended the funeral of Mrs. Beck at Texico, Friday.

Ruth Melton of Lakeview, visited her sister, Mrs. Albert Crosse, last week.

Sigmond D. Morgan of Portales, was in the Tandy Legg home last week.

Mrs. A. C. Krause of Plains, Kansas, was in the Tandy Legg home last week end. Marilyn returned after spending several weeks with her.

Mmes. L. L. Cannon, Ray Johnson, B. E. Roberson and Loyd Lookingbill attended the Federation at Canyon, Saturday.

### Vega News

**(23 miles north)**  
MRS. H. R. SHIELDS  
Mr. and Mrs. W. F. Harle entertained the football boys and pep

squad last Friday evening with a weiner roast and marshmallow toast. About 50 boys and girls enjoyed the treat.

Mrs. W. E. Wiseman has been appointed Roll Call Chairman of the Red Cross Chapter of Oldham.

Miss Roberta Turner, who is attending school in Canyon, spent the week end with home folks.

The newly organized Alter Society of the Vega Catholic Church met Wednesday, with Misses Rosa and Anna Burule. The time was spent sewing on Alter lipens. Refreshments were served to twelve guests and Father M. Shafie.

Mr. and Mrs. W. A. Williams returned Wednesday, from a visit to Dallas and Fort Worth.

The Methodist Church had its Fourth Quarterly Conference last Sunday night. Rev. J. O. Haymes, presiding elder, had charge of the service.

Mr. and Mrs. Arthur Sammans of Lockney, spent Sunday with Mrs. Sammans' parents, Mr. and Mrs. L. W. Landrum.

Lee Wood Giles, Homer Funk, and Jack Graham left Wednesday, to enroll in CCC Camp from Amarillo. They were stationed at the Palo Duro CCC Camp.

The P. T. A. observed Founders Day with a program at the high school, last Tuesday.

Mrs. Raymond Thompson is teaching the third grade this week in the absence of Miss Rachel Shields, who is ill.

Mr. and Mrs. Ted Lagnley were Vega visitors, Thursday.

Mrs. Guy Barnett and Mrs. Nedra Gault spent Thursday in Amarillo.

Milton and O. C. Cotton of Pampa, spent Sunday with their mother, Mrs. W. M. Cotton.

Mr. and Mrs. Hagemiere spent several days last week with H. G. Artz and family. Friday the Artz family accompanied Mr. and Mrs. Hagemiere to their home in Memphis, returning to Vega Saturday.

Mrs. C. A. Truett and children attended the Pan American Exposition in Dallas, last week.

Vega football team played the Canyon team at Canyon, Saturday afternoon. The score was 12-0 in favor of Canyon. This was Vega's first defeat of the year.

The Oldham County Council met in Adrian, Tuesday night. The superintendent of each school, Wildorado, Vega and Adrian, gave a 5-minute talk about the aim for their respective schools. The president of each unit gave a report, and several numbers were given for entertainment.

Mrs. Glen Ivy and Mrs. Buck Voyles were in Amarillo, Saturday afternoon, on business.

The Sew and So Club met with Mrs. John Van Meter, Wednesday afternoon. Delicious refreshments were served to several guests and members.

Mr. and Mrs. Roy Armitage spent Sunday with relatives in Pritch.

Word has been received that Phil McGehay of Breckenridge, a grandson of A. M. Miller of Vega, has infantile paralysis. He is receiving treatment in an Abilene hospital.

A building of tile and brick is under construction, across from the telephone office. It is to be the residence of Mr. and Mrs. J. E. Watkins.

W. A. Williams of Vega has been elected Lieutenant-Gov. of the Oklahoma-Texas Kiwanis International. The club is proud to have a member that merits this honor.

### Simms Notice

Rev. John R. Freeman of the Church of Christ at Lubbock, and who is a teacher of Latin in the Lubbock Schools, will preach at the Simms school house at 11 o'clock, Sunday morning. Rev. Freeman has been in the ministry for 45 years.

Everyone is invited to hear him.

# GET READY FOR JACK FROST

## at PENNEY'S

The touch of winter is in the air — That first "Blue norther" will come howling in most any day now. Our stocks are most complete — featuring warm apparel — for yourself and for the home, and at prices that are surprisingly low. Come in and get your share of these luxurious savings now!

**Smashing VALUE!**

**Smart Rayon Taffeta SLIPS**

Bargain Priced!

**39¢**

Unusual quality! Bias cut, with V tops—trimmed or strictly tailored. 34 to 44.

**Not Less Than 5% Pure Virgin Wool!**

**BLANKETS**

Lovely Plaids **1.98** Pair

Such warm, nappy plaid pairs are unusual at a price as low as this—now's the time to buy them! Good looking, with durable bindings of lustrous sateen. Size, 70 in. x 80 in.

**Winter Weight—Warm!**

**UNION SUITS**

Value Priced!

**79¢**

Ribbed cotton suits—highly fleeced for comfort! Long, short sleeves, ankle length.

**Smashing VALUE!**

**For Nippy Weather! GIRLS' HOSIERY**

Grand Values!

**10¢**

SAVE on these ribbed cotton stockings—they're fine for school wear! Tan shades.

**Smashing VALUE!**

**Worsted GLOVES**

For Women **49¢**

Snug-fitting, ribbed-knit wrists! Smart, deep-toned colors with gay stripes. Other styles, 79c.

**Women's Tuckstitch COMBINATIONS**

Fine Quality!

**49¢**

You'll like them because they fit so smoothly—because they're so comfortable!

**DRESS SOCKS**

Part Wool! **25¢**

Warm, durable socks in popular colors! Smartly patterned—clocks, all-over designs!

**Smashing VALUE!**

**All Wool Mittens**

Priced Low! **25¢**

Warm mittens—just what girls and boys need for cold winter months! Snug elastic wrists.

**Smashing VALUE!**

**BLANKETS**

Sateen Bound! **1.59**

Plaids and Indian designs in deep, rich colors, 66x80 inches.

**Children's Outdoor Sport SUITS**

Sizes 2 to 6

**2.98**

Smart little one-piece suits! Solid color ski-pants—contrasting plaid tops. Matching helmets.

**MEN'S GLOVES**

Value Priced! **98¢**

Sporty pig grain capeskin-lined for warmth, service! In popular colors and styles!

**Smooth Grain LEATHER JACKETS**

**7.90**

Serviceable jackets—for all-winter warmth and wear! Slide fastener fronts!

**Durable Flannelletta PAJAMAS**

Unusual Values!

**98¢**

Button front and slipovers styles in smart stripes. Durable—full cut—well made!

**ROUGH CREPE**

For Fall Frocks! **37¢**

You'll hardly believe this low price possible when you see the heavy quality, the smart pebbly finish. 39 in. wide.

**"YOURS FOR WARMER VALUES"**

# PENNEY'S

### Lions Enjoy Accordion Music At Weekly Meet

Members of the Lions Club were royally entertained Wednesday at noon by a group of accordion players.

L. F. Hawks, age 5, who has been studying only two months, was first presented in two solos, which were capably rendered. A quartet composed of Edgar Ireland, Erna Williams, Ruth Hardy and Mrs. Buford Crosswait, was next presented in two accordion numbers which met with popular acceptance.

The club recognized Miss Ruth Conkright as official sweetheart and pianist. Plans were also made for the initiation of Saak Ramey, Bob Willoughby, and Rev. W. E. Barnes and a committee composed of Jas. W. Witherspoon, Bill Smith and Dr. R. R. Willis was named to conduct the initiation ceremony. Plans were also discussed for the carnival October 28, 29 and 30.

### Westway Items

(10 miles west)

**MRS. MERLIN KAUL**  
Miss Arieta Landry became the bride of Mr. Sam H. Stanford on Thursday, October 14. The ceremony was performed at Cloris, N. M., by Probate Judge G. C. Kennedy. The witnesses present were Mrs. C. G. Kennedy and Mr. A. T. Walker, nephew of the groom. The couple are visiting at present with Mrs. Stanford's sister, Mrs. J. P. Walker, at Cloris. They will make their home at Norton, Texas.

The bride the daughter of Mrs. G. V. Burgess and the groom is the son of Mrs. T. J. Stanford.

Mr. and Mrs. D. R. Grimes and Rose Marie and P. A. Turnbow visited with Mr. and Mrs. Junior Hyde, Saturday. On Sunday, Mr. and Mrs. Hyde entertained Mr. and Mrs. C. P. Grimes and Betty May, Mr. and Mrs. George Cantwell, Mr. and Mrs. Walter Dunlap, Mr. D. R. Grimes and Rose Marie.

Mr. and Mrs. Roy Coker of Geesmerfield called at the C. V. Burgess home, Sunday afternoon. Mr. and Mrs. Bill Landry were dinner guests.

Mr. Grady Wilson and Mesdames Hughes Millard and Bud Hopson, went to Okemah, Okla., Thursday, and returned Saturday. They brought Jerry Ray Landers home with them. He has been visiting his father, Roscoe Landers and his grandmother, Mrs. C. A. Landers.

Mrs. H. M. Lomax of Pampa, came last week to spend a few days in the home of her son, B. J. Lomax.

Mr. and Mrs. T. B. Cox and family visited at Happy, Sunday. Mr. and Mrs. R. H. Belew and family of Friona, were Sunday guests at the F. W. Dodson home.

Miss Emily Minter accompanied Mrs. Paul Mathers, Mrs. P. Pool, Paula Mae and Bobby, to Amarillo, Wednesday.

Mr. and Mrs. Sidney Mudgett and family spent the week end at Staton and Lockney, visiting relatives.

A community "42" party was held at the Grady Wilson home, Monday night, honoring the Tom Roe family. Mr. and Mrs. Roe and family arrived Friday night from Ardmore, Okla., to visit in the J. H. Roe home. Those present at the party were Mr. and Mrs. Guy Lawrence, Mr. and Mrs. Earl Little and family, Mr. Jack Barr, Mr.

and Mrs. Merlin Kaul and son, Mrs. Al Werner, Daniel and George Turfentine, Mr. and Mrs. Junior Hyde, Mr. and Mrs. M. S. Roe, Mr. and Mrs. Elmer Reynolds and family, Forrest Graham, Bill Hopson, J. B. Joiner, Clint Burgess, Doodle Edmonson, Mr. and Mrs. F. W. Dodson, Mr. and Mrs. Tom Roe and family, Vesta Mae and Roy Landers, Erman Campbell, Mr. and Mrs. Grady Wilson and family, Mr. and Mrs. G. C. Hartman and children.

Refreshments of apples, cookies, coffee or cocoa were served.

Mr. and Mrs. F. L. Sheppard of Dimmitt, spent Sunday with Mr. and Mrs. Clyde L. Sheppard.

Mrs. Evert Talbot and daughter, Edd Uri, visited over the week end with Mrs. Talbot's parents, Mr. and Mrs. O. T. Pope of Friona. Mr. Alna Pope of Crane, a brother of Mrs. Talbot was also present.

Mr. and Mrs. R. M. Gunn spent the week end at Hollene, N. M. They visited in the John Foster, Jim Madole and Ben Harrison homes. Mr. Harrison was formerly pastor of the Baptist Church here. Friends here are sorry to hear of the illness of his son, Paul, caused by cane poisoning.

Mrs. Tolver Thurmond and children of Hereford, spent Tuesday at the R. M. Gunn home.

Mr. and Mrs. L. O. Gore and daughters were shopping in Cloris and Portales, Saturday. Berta Hanschine and friends from Oklahoma City, were overnight guests at the V. Skypala home, Wednesday night.

Mr. and Mrs. Willie Landers left Tuesday for Hatch, N. M., to visit her mother, Mrs. L. Pellen.

Mr. and Mrs. Foust Roe, Lida May and Foustine of Richmond, Calif., left Saturday for Eastland, Texas, to visit relatives of Mrs. Roe. From Eastland, they plan to go to Los Angeles to visit Mrs. W. P. Williams, a sister of Mr. Roe. They have been visiting in the J. A. Roe home. Mr. Roe is on his vacation from his work at the Standard Oil Refinery at Richmond.

Mr. and Mrs. Tom Roe and family, Forrest Graham of Ardmore, Okla., arrived Friday night for a visit in the J. A. Roe home. They returned to their home Tuesday.

Billy and Lola Maud Idom of Plainview, were also week end visitors in the Roe home. Lloyd Roe and wife of Amarillo, were also recent visitors.

Joni Rene Joiner was a guest of her grandmother, Mrs. J. S. Fore, Saturday night.

Billy Gene Davis has returned to school after an absence of two weeks. Billy Gene went with his parents on a visit to Oklahoma.

The Arithmetic Club elected a program committee of Elwood Skypala, Doris Mudgett, Lee Roy Burgess, at its last meeting. Kenneth Rudd was elected Club Reporter.

### Frio News Items

(10 miles south of Hereford)

LURLINE DIXON  
C. R. Boyd was on the jury in Dimmitt from Tuesday until

### BAKE SALE!

—at—  
PIGGLY WIGGLY

Saturday, beginning 10 A. M.

—o—  
Auspices Catholic Women's Club

Saturday.  
Mr. and Mrs. J. M. Dixon took dinner in the B. R. Dixon home, Wednesday, in Hereford. The Messrs. Dixons were in Amarillo, Wednesday afternoon, on business.

Mrs. C. R. Boyd and Howard, and Mrs. J. M. Dixon were in Dimmitt, Friday.  
Foster Beal attended the football game in Amarillo, Saturday.

Howard Boyd spent Saturday night in the Troy Welty home. He visited Durwood Scott, Mrs. Welty's nephew.

Mr. and Mrs. Raymond Hance and Gerald Beth, spent Saturday night and Sunday in Dimmitt. They visited his sister, Mrs. George.

Mr. Percy Estes of Dimmitt worked several days on his farm here.

Lurline Dixon spent Saturday night in the B. R. Dixon home, visiting Polly. Mr. and Mrs. Dixon, Polly and Billie Louise Barber, accompanied her home, Sunday.

There were thirty-eight at Sunday School.  
Foster Beal and Miss Mildred Barnett took supper in the Paul Williams home, Sunday night.

The H. D. Robbins family visited in the Mack Castle home, Sunday.  
Mr. and Mrs. D. G. Allmon and children visited in the Paul Williams home, Sunday.

Those attending the singing in the Easter community were D. H. Allmon family, Miss Mildred Barnett, Albert Springer family and Albert Haup.

Mary Nell Castle is on the sick

list.  
Mr. and Mrs. Troy Welty and children visited friends in Borger, Saturday night and Sunday.

Mr. and Mrs. W. A. Dixon have been attending church in Dimmitt the last two Sundays.  
Mrs. J. W. Hicks left Monday for Garden City, Kansas, where her brother-in-law, W. F. Hicks, formerly of Hereford, is seriously ill. She was joined at Canyon by Rev. John Hicks, pastor of the Baptist Church at Canyon, and brother of W. E. Hicks, who made the trip with her.

Iraq has a public construction boom.

### Legal Notice

STATE OF TEXAS  
NOTICE OF TRUSTEE'S SALE

WHEREAS, by Deed of Trust dated August 1, 1930, and recorded in Volume 35 at Page 385-388 Deed of Trust Records of Deaf Smith County, Texas, O. L. Myers and Minnie Myers, his wife, for the purpose of securing the payment of eight (8) certain notes executed by the said O. L. Myers and Minnie Myers, and particularly described in said Deed of Trust, conveyed to Farwell Winston, Trustee, and his successors in trust, the following described property situated in Deaf Smith County, Texas, to-wit:  
Three hundred twenty (320) acres of land out of Capitol League Number 441

and, out of Capitol League Number 450; and particularly described as the North one-half (N. 1/2) of Survey or Section Number Twenty-nine (29) of Township Two (2), North of Range Number Three (3) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23; together with all improvements thereon or hereafter to be placed thereon; subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed. Patented to Abner Taylor; Located about 24 2/3 miles West and 5 miles South of Hereford, Texas; and

WHEREAS, default was made in the payment of interest and principal which became due on said notes on November 1, 1933, 1934, 1935, 1936 and 1937, and the holders thereof exercised their right of declaring all the notes due; and  
WHEREAS, Farwell Winston, Trustee, named in said Deed of Trust after default had been made in the payment of said notes and after having been requested to execute said deed of trust, refused to execute the same; and  
WHEREAS, said Deed of Trust provides that in the event of the inability or refusal of the said

Farwell Winston to act at any time when his action thereunder may be required, then William Q. Boyce shall be and is appointed and made successor in trust with like powers and authority possessed by the said Farwell Winston, Trustee.

NOW THEREFORE, at the request of Frank F. Ferry, Kent Chandler and Farwell Winston, as Trustees of The Capitol Freehold Land Trust created by Declaration of Trust, dated December 23, 1933, present holders of the notes above mentioned, and by virtue of the authority conferred in said Deed of Trust, I, the said William Q. Boyce, alternate Trustee, on the 2nd day of November, 1937, between the hours

of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the court house door of Deaf Smith County in Hereford, Texas, to the highest bidder for cash the property above described and the proceeds of said sale will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said O. L. Myers and Minnie Myers, or their order, all in accordance with the terms of said Deed of Trust.

WITNESS MY HAND this 6th day of September, A. D. 1937.  
WILLIAM Q. BOYCE,  
Alternate Trustee.

## Irrigation Pumps

EASY RUNNING — DEPENDABLE — HEAVY CONSTRUCTION — LONG LIFE

—oo—  
Amarillo Vertical Hollow-Shaft Drives  
Ratios: 1:1, 1 1/4:1, 1 1/2:1, 1 3/4:1, 2:1, 3:4, 1 2/10:1 and 1:1 2/10.

### AMARILLO WELDING & MACHINE WORKS

217 N. POLK ST. AMARILLO, TEXAS

# Another Big Sale!

AT HEREFORD, NOVEMBER 1st

## But never before a sale like this

### Herd Division

All the Herefords in this great herd will be catalogued — around 140 head — catalogued in pairs, equal as to individuality, breeding, productivity — as near equal as the owner can pair them — so equal that he would as soon keep one as the other in each pair. Each pair will be brought into the sale ring; the successful bidder's choice will be sold — in other words, the highest bidder may take the one of the pair that he prefers — the other animal will be retained by the seller.

Frank W. Farley of the Hereford Journal heralds this sale by declaring that it should be the most equal herd-division sale ever recorded to date; buyers will have the opportunity to buy any animal in the herd in this manner — not even one animal will be kept back from the sale ring; old and young, fat and thin — all will be brought in and offered for sale. Breeders will be permitted to buy what they like best, yet only half of the herd.

### HALF OF MY HERD OF 140 — 70 HEAD

STRAIGHT LINEBRED

## SUPERIOR ANXIETY HEREFORDS

SUPERIOR MISCHIEF was the fountain-head of the bulls represented in this sale through their get of extra high quality, the following sires being represented:

- SUPERIOR ANXIETY
- SUPERIOR ANXIETY 4th
- DIAMOND MISCHIEF
- SUPERIOR B. 10th
- SUPERIOR ANXIETY, Jr.
- REAL ANXIETY 4th
- DIAMOND, Jr.
- IMPERIAL DOMINO



SUPERIOR ANXIETY, JR.

The most noted COW FAMILIES, families which have contributed most to the breed in recent years, have an abundance of offspring in this herd. Here they are:

CAPITOLAS, coming through CAPITOLA A., product of the Mousel herd; GWENDOLINES through GWENDOLINE 51st by Domino; CORRELINES through CORRELINE 4th by Militant; DONNA ANNAS through DONNA ANNA 30th by Paladin; BLANCHES from BLANCHE 64th by Beau President; BRIGHT DUCHESS-ES through BRIGHT DUCHESS 30th by Beau Brummell; GOSSAMERS from the great cow GOSSAMER 17th by Beau Modest; BELLE BLANCHARDS down through BELLE BLANCHARD 139th by Beau Blanchard; PRETTY LADYS from the great cow PRETTY LADY 46th, and GRISSETTES through GRISSETTE 2nd by Banger Bearer. They are all represented!

The Immortal SUPERIOR MISCHIEF — One of the Highest-Priced and Best Bulls of the BREED and the Greatest Son of BEAU MISCHIEF. More concentrated SUPERIOR MISCHIEF Blood in This Sale Than Is to be Found in any Other Herd Today!

### Half of 140 Head Selling — We Will Divide With You

Many Hereford breeders and others whose years of experience has placed them in position to know good HEREFORDS have pronounced this herd to be one of the really outstanding of all Hereford Herds, and we like to believe this; in fact, we do believe it. After all has been said and done, that which makes a top Hereford herd is the combination of good breeding stock, proper selection and mating, good care of the herd and the young stock developed, by use of good, sound, common sense in the management of the ranch and the herd. We have tried earnestly to make use of these fundamentals. This herd is the fruit and we want you to be your own judge. The herd is now larger than we can carry properly, and we want you to take some of the half we are offering in the manner described above.

**TO LOCAL BREEDERS:**  
You, the breeders around Hereford, know what the stock of this herd consists; you know the background of practically every animal. There will be buyers from distant points, but it will give me great pleasure to see many of these good Herefords remain here in the Panhandle, and especially in the Hereford Territory. A special invitation is extended to all breeders in this section.

# W. E. DAMERON

E. F. GARTIN  
Auctioneer

F. W. FARLEY  
For The Hereford Journal

## FORTUNE SHOES

\$4 All Styles

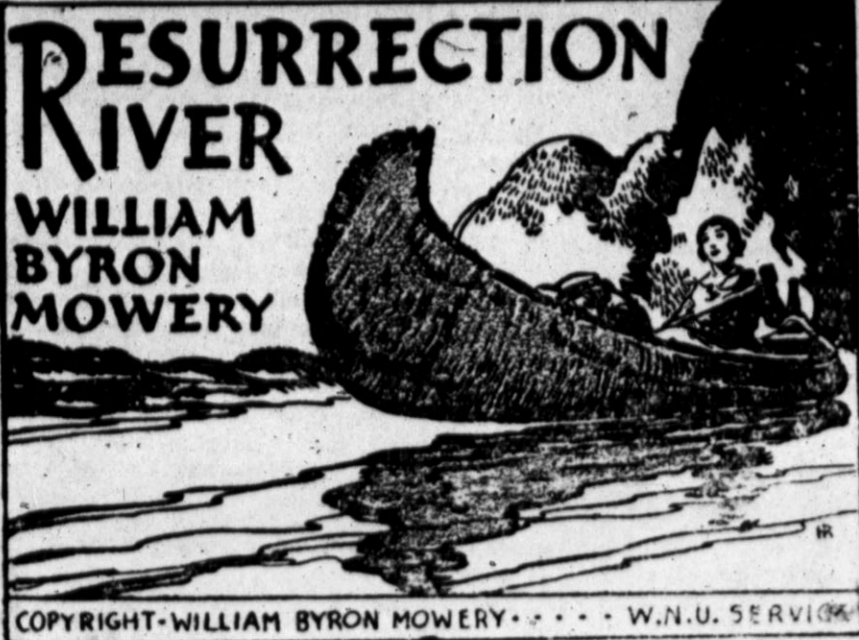
We have a complete stock of FORTUNE SHOES for men — and we have your size. We have all the latest styles and designs, in sizes 6 to 12, widths A, B, C and D.

Your feet will feel completely at home in a pair of FORTUNE SHOES and they are fashionable, durable and low in price!

### THE MAN'S SHOP

Fox Cleaners and Hatters

HOMER FOX PHONE 111



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to it and splintered one of its pine boards.  
Poleon dropped the sack of dog food he was carrying. "Wat in hell!" he swore jerkily. "Hey! Somebody he shot t'roug' dat winner, Craig! Who de devil is out dere?"

Craig, who had grabbed instinctively for his rifle, reached out with the barrel of it and knocked over the two nearest candles, blinding the interior of the cabin.

"It's Lupe Chiwaughimi!"  
"But—but w'y he shoot t'roug' lat winner, for? He couldn' see us. He wouldn' just take a pot-shot to us, hein?"

"He wasn't trying to hit us. He was shooting at that dynamite box, fello'."

Poleon's tousled hair stood on end. "H-hell's b-bells!" he gasped. "Mibbe he shoot us in, and splode lat stuff!" He jumped over the sled, made a flying leap for the dynamite case and dragged it back out of range.

Craig laughed at him. "You needn't have bothered. I wasn't born yesterday. Especially when I'm dealing with anybody as crafty as Lupe Chiwaughimi. I noticed Lupe eying that box once when he came in here, and that was warning enough. I took the dynamite out of it two months ago."

Kr-ll-ng-ring-ng — three more of those sharp barks, so fast they sounded like one shot. Three more bullets zinged injuriously through the window and into the east wall, lay down, wherethe dynamite had sat.

Poleon seized his heavy caribou rifle, clipped in a magazine and whirled for the door. His face was grim. He could be dangerous, the big sunny-hearted fellow, when he got angered.

"Dat Carcajou," he gritted, "he my meat. Allons! Let's get de devil, Craig!"

"Hold on!" Craig tried to stop him. "Don't go out there. We don't dare get mixed up in a shooting scrape. Poleon, too much depends on you and me, on our trip. Lupe can't see us or touch us in here."

"Dat don't make no damn! Nobody shoot t'roug' a winner at me, and me not do plenty 'bout it, Allons!"

Angry enough himself, Craig gave in. Less than a week ago he had saved the life of Teeste Chiwaughimi, Lupe's younger brother, when Teeste lay at the point of death with pneumonia. He had felt that by this act he had wiped out the blood score of Battus' death and that the Chiwaughimis would bury their feud against him. But now Lupe was trying to blow him to atoms.

Easing through the door into the snow and dark, he and Poleon crouched around the west side of the cabin and started worming up the little slope toward the place where they figured the shots had come from.

The night was very dark, the snow was swirling and crawling, and in the blackness under the pines they could scarcely see two



"Dat Carcajou," He Gritted, "He My Meat."

rifle lengths ahead of them. More by guess than by sight, Craig headed up slope toward a big pine with a nest of boulders beside it. From there, he believed Lupe must have fired those four shots.

When he could dimly see the pine and boulders he pointed them out to Poleon. Separating, one to each side, they flattened themselves on the snow, circled around and closed in on the place edging up inch by cautious inch.

The little ambush was empty. Behind a granite boulder at the foot of the pine, Craig found a

scooped-out hole in the snow, where a man had just been lying; and Poleon, feeling around with his hand, discovered an empty cartridge that was still warm to the touch.

"Craig, he can't be far away! Let's comb t'roug' dis bois and ferret heem out."

Craig stood up and brushed the snow from his clothes. "Forget about him, I tell you! He's probably clear across Resurrection by this time. Man, we've got to get away from the Bay tonight. Come on."

They went back to the cabin and finished packing. Poleon slipped out, returned with Sam's five huskies. When the team was hitched up, Craig instructed:

"You take the outfit, Poleon, and head up Resurrection. I'll dog along a few minutes behind you, to cover our back trail and make sure we're not being followed. I'll catch up with you at Goose Headland."

CHAPTER XIV

One afternoon, half a month after Poleon and Craig had slipped away on their secret trip, Warren appeared at the Den office, where Patricia was at work. He looked nervous, worried; and Patricia surmised that he had got bad news of some sort—a mail plane had come from Smith that morning.

"Care to go for a little walk, dear?" he suggested. "There's a sun today and no raw find, for a

Sufferers of  
**STOMACH ULCERS**  
and  
**HYPERACIDITY**

**DEFINITE RELIEF OR MONEY BACK**

THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. **SOLD ON 15 DAYS TRIAL.** For complete information, read "Willard's Message of Relief." Ask for it free—at  
**CITY DRUG STORE**

change."  
Patricia readily agreed. Besides wanting to breath of fresh air, she was curious to know what Warren's bad news from Chicago was; and also his manner hinted that he had something of special importance to say to her.

They left the Den, passed the Hudson Bay station and the government buildings, and headed on north along the lake shore.

The sun had broken through that day, after a solid month of dismal weather; and it was beating down in a glaring dazzle on the white snow. There was power to it now, for it stood high in the sky; and the days were lengthening swiftly. Twilight came at eight, dawn at four; and in another month there would be no night at all. Snow still covered the land, the waters were all ice-locked as at mid-winter, but the break-up was not far off. When it did come, it would come with a leap and a roar that would sweep winter away

almost overnight.  
(Continued Next Week)

**SOVIET TEST PILOT SETS NEW RECORD**  
Moscow—The test pilot Y. Pionkovsky while testing an airplane of new design has set a peculiar record — 500 circuit flights and landings in one day. A flight, including the takeoff and landing, took him on the average of 1 minute 10 seconds.

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What You Have  
**INSURE**  
**John McLean**  
Insurance Agency  
Phone 273

The lawyer interrupted curtly: "Tarleton, you've got some personal chestnuts in the fire here and you're trying to use our company to pull 'em out for you. Go ahead and make your survey. If the lense is extensive and if the ore is as rich as you say, and if you stake it and file in your name, why then bring your figures and claim papers down to us at Winibicag, and we may talk business with you!"

The four of them left that same afternoon for the south, and Craig went back to his fight at the Den.

Desperate for time, he made a last plea to the prospectors. Calling them all together in the big room that evening, he told them about his radium lake, his plans to survey it and raise money on it.

"There'll be no slip-up this time," he swore to them. "I'm going to stake those claims in my own name. They'll be my claims to bargain with. That means they'll be your claims. Are you going to give me a chance or not? If you are, say so now! I don't dare waste time like I'm doing. McDougle is already gone up Resurrection. Everyday is precious, if you men are to keep your holdings. Here I'm wasting day after day plugging to keep you fellows in line and keep you from selling your fortunes to Lovett for a song and a plane ride. Give me a chance! Agree to stick till the tenth of May."

They agreed, half-heartedly, to wait till he got back from his field trip.

As Craig thanked them and walked toward the entrance-way, he glanced over at Patricia's tiny office and saw her there, leaning wearily against the door. She looked so lonely and discouraged — instinctively, without thinking, he started toward her, to say good-by, to give her a last word of encouragement. But then he thought of that injunction, and stopped short, and his arms fell to his side. After a moment he slowly lifted his hand in soldierly salute to her, and hurried out into the darkness.

It was after midnight. In Craig's cabin up the hollow he and Poleon were hastily packing a komatik, or dog sled, for their

trip to the pitchblende lake.  
He was taking only Poleon with him on this secret journey, for Poleon was the only man he would trust his own self.

Over the three windows of the cabin he had hung up blankets to shut out any view. Since his fight with the Chiwaughimis up Resurrection he had blanketed the windows every evening. At dusk, to guard against a rifle bullet from the dark.

Outside, a light wind was striking and a fluffy April snow was falling. The night was ideal for him and Poleon to slip away; the wind and snow would blot out their trail almost instantly and keep the Chiwaughimis from following.

On the long pilant sled, borrowed from Sam Honeywell, they were lashing grub and camping outfit, feed for three weeks, tent and sleeping pokes, a hand drill for boring through ice, and six full cases of dynamite. On their job dynamite would do quick and effective work, and they were taking a lot of it in lieu of man power.

"We'll bring Sam's pups in here and harness 'em up," Craig directed, carefully lifting a case of the "earthquake sticks" onto the sled and lashing it in place. "When we finish loading this sled, you sneak out and get the team, Poleon, while I pack my instruments."

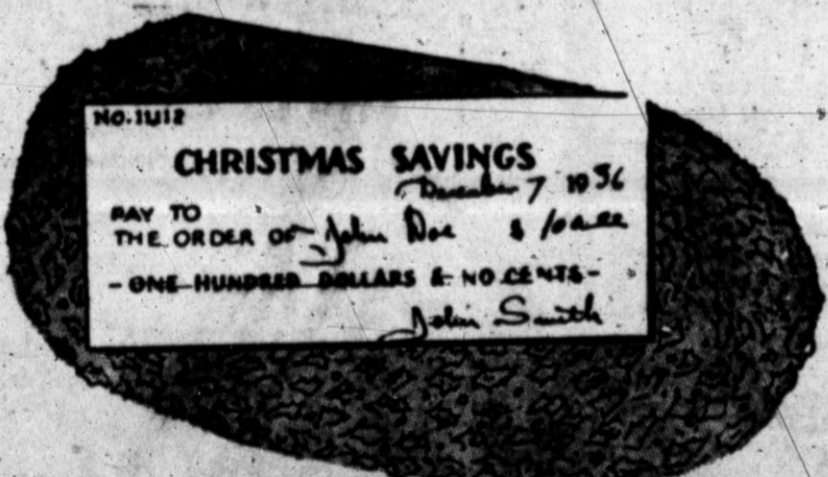
Kr-ll-ng! From the snowy darkness outside came the sharp bark of a rifle, not two dozen steps from the cabin. In the north window a pane of glass shattered to bits and clattered noisily to the floor. The blanket that covered the window gave a little jerk. The dynamite box near Craig's work table spun half around as a heavy bullet smashed squarely in-

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Come to our station and let us check your battery, change to winter oil and let us drain your radiator and fill it with anti-freeze before that cold snap comes along.

**TEXAS SERVICE STATION**  
GLENN SNYDER PHONE 440

At Christmas Time....



You'll Welcome A Check Like This

Just think how much brighter a check like this makes the Christmas season! It finances all those gifts you want to give to bring cheer to family and friends. It comes just at the time when you appreciate it the most. Why not plan now to have the benefits of a Christmas Savings Check? You deposit a small amount each week under our Christmas savings plan. You don't miss these small weekly amounts... but you DO welcome the sizable check at the start of the Christmas shopping season. Ask for details.



Start Saving Regularly

First State Bank

Announcing—  
**COOPER TIRES AND TUBES**

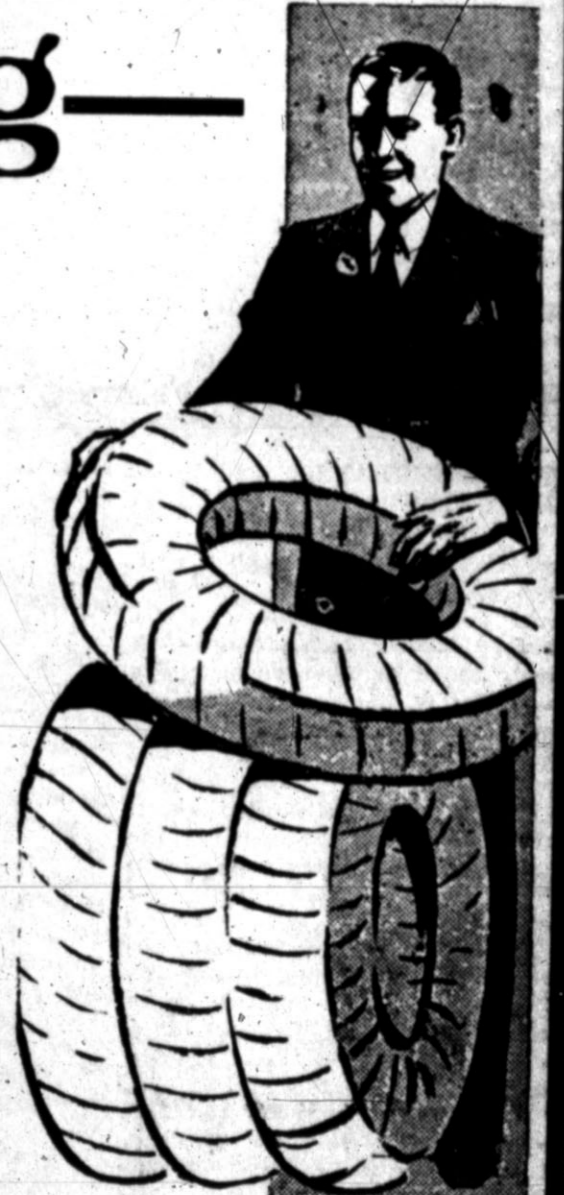
We have just stocked a complete line of Cooper Tires in all sizes and treads. Cooper Tires are made of only the highest grade rubber and are guaranteed against any defects in workmanship. Come in today and inspect our line of COOPER TIRES that are so low in price!  
COOPER TIRES are made to withstand the hard wear and tear that motorists in this community subject their tires to, in riding over rough roads and pastures. The tread on Cooper Tires enable them to grip the road when it is muddy and slippery. Our prices on high grade COOPER TIRES are as low as mail-order prices. Get our prices before you buy any other make of tires.



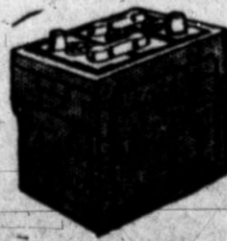
Check These Values

450-21 COOPER PULLMAN	\$5.24
550-17 COOPER TIRE	\$9.95
(12 Months Guarantee Against All Road Hazards)	
600-16 COOPER TIRE	\$11.16
(12 Months Guarantee Against All Road Hazards)	
32x6 10-Ply Truck Tire Guaranteed	\$33.84

We have the Size and the Price!



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TIRE CHAINS

50c

Muddy roads are hazardous — don't be caught out on them without a good set of chains!

Look Over This List of Winter  
**AUTO NEEDS**

- FLOOR MATS
- Pillows and Cushions
- HORN
- CHAINS
- HEATERS
- RADIATORS
- BATTERIES
- REFLECTORS
- DEFROSTERS
- FOG LIGHTS
- STOP LIGHTS
- SEAT COVERS
- TAIL LIGHTS
- BUMPER GUARDS
- AUTOMOBILE RADIOS
- WINDSHIELD WIPERS
- REAR VIEW MIRRORS
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You can get them all  
**MILLER'S**  
Lion Auto Store

**RADIATORS**



HEAVY DUTY

If your Radiator leaks, you can't afford to fill it with Anti-Freeze solutions. We have a new radiator for your car!

1939 Chevrolet ... 14.95



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LION AUTO STORE  
DEALER FOR COOPER TIRES AND TUBES



# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms  
HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. BETH B. HOLMAN Publisher and Manager  
JIMMIE GILBERTINE Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

### HUSBANDS ARE ENTERTAINED

Inaugurating a new social program whereby their respective husbands will be entertained once each month, members of the Pleasure Hour Bridge Club and their husbands were entertained last Thursday night at the home of Mr. and Mrs. W. J. Smith.

Late fall flowers in blue and white pottery bowls were used as decoration throughout the house. Mr. and Mrs. Ralph Smith won the couple prize for high score in the games, and low went to Mr. and Mrs. Boyd London.

Those present were: Messrs. and Mesdames Elmo Lawhorn, Ralph Smith, Carl Jennings, Harry Lomas, Boyd London, Chris Beafroy, Roy Jowell, Earl Phillips, B. R. Dixon and the hosts.

### INTERMEDIATE CHRISTIAN ENDEAVOR MEETS AT CHURCH

Members of the Intermediate Christian Endeavor of the Christian Church met at the church Sunday evening. The central theme of the study was "We Build With Thee." Richard Petersen was leader of the program. The following topics were discussed: The Desire to be Popular, Billy Dameron; The Desire to be a Real Person, Clifford Vaughn; The Desire to be Myself, Wayne Phillips; The Desire to Amount to Something, Jack London; The Desire to Live Victoriously, Lois Agnes Gilbreath; The Desire to be Useful, June Dameron.

### TWO BIRTHDAYS ARE CELEBRATED

To celebrate the birthdays of both their father and mother, children of Mr. and Mrs. John Haberer and their families gathered at the Haberer home, Sunday. A lovely dinner at the noon hour was the order of the day and the entire house was decorated with cut flowers in a variety of fall shades.

Visiting with each other entertained the older members of the family group while games furnished entertainment for the youngsters.

The birthdays occurred on Saturday, October 16 and Sunday the 17th. All of the children were present except one daughter, Mrs. Henry Sherman of Los Angeles, Calif.

Those present were Mr. and Mrs. Roy Haberer and three children, Mr. and Mrs. A. L. Haberer and four children, Mr. and Mrs. Herman Haberer and two sons and Mr. and Mrs. John M. Haberer.

### JUNIOR BAND MOTHERS TO ENTERTAIN TEACHERS

Teachers of Central School will be guests of honor at a buffet supper and "42" party given at Central School Thursday evening, October 28. Plans are being made for the party and all Junior Band Mothers are urged to co-operate with the committee in charge.

### ANNOUNCEMENT

Executive officers of the Deaf Smith County Federation of Women's Clubs will meet at the court house Saturday afternoon at three o'clock. All department chairmen, president and one member from each federated club in the county are urged to attend.

### METHODIST W. M. S. BEGIN NEW STUDY PROGRAM

The Woman's Missionary Society of the Methodist Church met at the home of Mrs. J. F. Dornell, Wednesday afternoon. Mrs. F. T. Robinson led the opening prayer and Mrs. D. H. Bryant gave the devotional. Plans were made for the Week of Prayer program, which will begin on November 10. Mrs. D. W. Hawkins, leader of the study program, discussed the opening chapters of the new mission book, "What is This Moslem World." Lullaween decorations were featured and a salad course was served. One new member, Mrs. E. B. Hedrick, was present and Mesdames Cawthon Bryant, Drew Higway and Ross Fuller were visitors.

### CAMP FIRE GIRLS MEET

Camp Fire Cheer, Wobelo and Camp Fire Song, Burn Fire Burn, were rehearsed at the regular meeting of Camp Fire Girls, held at the home of Miss Mary Elizabeth Stanford, guardian.

Those present were: Gladys Shreve, Mozelle Shreve, Nadine Newell, Mary Helen Henslie, Doris Elaine Dillehay, Virginia Ann Dillehay, Mary Ann Acker, Mary Helen Cross, Rue Wilson, Eleanor Wilson, Mary Nicks, Betty Jane Roloson, Betty Ann Dunlap, Margaret Higgins, June Dameron and Margaret Olson.

### SOCIETY—YOUNG COUPLE GIVEN SHOWER

Mr. and Mrs. Billie Roberson, newlyweds, were honored with a miscellaneous shower at the Baptist Church Tuesday night, by friends and co-workers in the B. Y. P. U.

The evening was spent informally with floor games and contests furnishing entertainment. The shower was introduced when the postman arrived delivering letters to many in the group. The honor guests' letter directed them to a collection of gifts.

Those present were: Mr. and Mrs. Jimmie Alford, Mr. and Mrs. Ab Posey, Mr. and Mrs. A. O. Thompson, Rev. and Mrs. W. E. Barnes, Mr. and Mrs. Travis Caraway, E. B. Posey, Pollyanna Crawford, Tuornon Shirley, Audrey Cockrell, Odessa Cockrell, Eva Greason, Harold Harlin, Kitty Kloe Harlin, Genece Standifler, Inez Funderburg, Hilton Higgins, Terrell Williams, Jean Williams, Hicks Roberson, Basil McKinley, Ellen Louise Posey, Ruble Rhodes, Mollie Jo Roberson, Dorothy Funderburg and the honor guests.

### MRS. WILLOUGHBY IS HONOR GUEST AT SHOWER

A shower complimenting Mrs. Irving Willoughby, who, before her marriage was Miss Gladys Lewis, was given at the home of Mrs. Ralph Smith Wednesday afternoon. Co-hostesses were Mrs. Carl Jennings and Mrs. Merilyn Kaul. An attractive arrangement of garden flowers furnished the decorations. An auction sale with Mrs. Bob Higgins as the auctioneer and Mrs. Kaul as the clerk, furnished entertainment for the guests and introduced the shower. As vividly described packages were bought, the honor guest's bid won the prize package which proved to be a lovely collection of gifts.

Those attending were Mesdames W. P. Caraway, Glenn Oliver, F. W. Lambert, Charles Brooks, W. J. Smith, Geo. Millard, R. B. Hutson, Bob Higgins, Ronald Matthews, Geo. Suggs, A. B. Schultz, Geo. Lewis, Robert Vogel, J. I. Willoughby of Canyon and the honoree.

Those sending gifts were Mesdames Jack Hutson, F. H. Oberthier, T. P. McCollister, Wylie Roberson, John Patton, E. L. Masie, Arlie Dean, Britt Boyd, Jim Robinson, Bud Hopson, Mrs. Miles and Misses Thelma McMinn and Frankie Bell Robinson.

### FORMER HEREFORD GIRL WEDS

Miss Gletchla Powelson of Oklahoma City, daughter of Mr. and Mrs. Allen Powelson of Hereford, became the bride of Russell M. McClellan of Enid, Okla., in an impressive ceremony Sunday afternoon at the Herring Hotel, in Amarillo. Dr. R. Thomson officiated.

The couple will live in Enid where Mr. McClellan is vice president of the Herring Supply Co. Guests at the wedding included: Mr. and Mrs. Allen Powelson and Mr. and Mrs. A. N. McRitch of Hereford; Mrs. Myrtle Browning, Miss Moseylene Rhea, Mrs. Audra Kent, Mr. and Mrs. C. W. Corley, and J. L. Rogers of Oklahoma City; Mr. and Mrs. Harry Dolan of Wichita, Kansas; Mr. and Mrs. J. W. Mims of Dallas. Mr. and Mrs. W. J. Poynter and H. B. Allen of Kansas City; W. B. Blacklock of St. Louis, Messrs. and Mesdames R. F. Stewart, Fred Jope, John Jope, M. K. Newton, Hugh L. Jacobs, Mrs. Acha Gray, Miss Mildred McDowell, Mrs. J. E. McDowell and C. T. Sullivan, all of Amarillo; Mr. and Mrs. Lester Cupp of Enid.

### STAR STUDY CLUB HOSTESS

The Lone Star Study Club met Monday afternoon at the home of Mrs. Pat Lawhorn. Mrs. Owen Stagner was assistant hostess. Continuing the study of "Our American Heritage," a paper written by Mrs. Ernest Medkier, "Life In The Nineties," was read by Mrs. Roy Jowell. The article dealt with the customs, dress and community life of the American people of that day and described two basic ideas that were getting under way, one was the movement for the equality of wealth and the other for the equality of sex.

A review, "Beginnings of Critical Realism in America," was given by Mrs. Jim Higgins. "The book, written by Vernon Louis Parrington might well be called a history of American culture, so fully described are the various phases of American thought as exhibited in literature from the Puritan beginnings to our own times," said Mrs. Higgins. The volume continues a theme which might be stated as the unfolding of that liberalism which, in one form or another, has characterized our national mind.

Mrs. E. W. Young, president, presided over the business session when members voted to collect and renovate toys to be used as a Christmas project for the club. The Halloween motif was featured in refreshments.

Members present were Mesdames R. G. Blue, Harold Close, Louie LeGrand, Jim Higgins, Roy Jowell, Joe Kendall, Tom Major, C. F. Moore, Coy Phillips, Earl Phillips, A. R. Posey, Robert Thompson, Ralph White, Lawrence Womble, E. W. Young and the hostesses.

### HOME MAKERS CLASS MEETS WITH MRS. ALEXANDER

The Home Makers Class of the First Baptist Church met at the home of Mrs. W. L. Alexander Thursday afternoon for a social and business meeting. Autumn flowers furnished attractive decorations. After the song, "Sweet Hour of Prayer," Mrs. N. L. Cress led the prayer, followed by the reading of the twenty-fourth psalm by Mrs. Otto Massie.

Talks were made by new officers, who outlined plans for the year's work. During the social hour, a vocal duet was rendered by Mesdames Wiley Roberson and Raymond Hawkins. A shower of gifts was presented to the hostess.

The next meeting will be held at the home of Mrs. Edger Moseley on Nov. 11, at three o'clock. Members present were Mesdames Wiley Roberson, Raymond Hawkins, N. L. Cress, Frank Merritt, John Hacker, Otto Massie, R. E. McCullough, Tom Major, Barrett Sowell, Bill Smith, Joe Kendall, Edger Moseley, Earl Lance, Edger Moseley, Roy Thompson, and Charles Hussey.

### ENDEAVORERS CONDUCT MID-WEEK SERVICE

The Young People's Christian Endeavor of the Christian Church conducted the worship service at the regular Mid-Week Church family night last Wednesday at 7:30. The program was led by Betty Cockrell. Scripture readings were given by Robert Petersen, Dorothy Nelle Trimble and Anna Belle Roberson. The prayer was offered by Lottie Tyson. A young people's quartette, Nola Margaret Blue, Glen Ricketts, Helen Streu and Chilton Foster, sang a selection which was very much appreciated. Mrs. Grace Coombes is the pianist for the young people's choir which meets for rehearsal every Wednesday evening at 7:00 o'clock. The minister preached on the theme, "Jesus' Message to Youth."

### JORDON-MARRS

The marriage of Miss Dorothy Jordan, daughter of Mr. and Mrs. E. C. Jordan and Frank Owen Marrs, son of Mr. and Mrs. B. F. Marrs, has just been announced here. The young couple were married at the Methodist parsonage in Panhandle on May 21, with the Rev. James E. Harrell, pastor of the church officiating. Both Mr. and Mrs. Marrs have attended high school in Hereford, and plan to make their home here.

### AMARILLO PASTOR VISITS LOCAL CONGREGATION

Dr. R. C. Snodgrass, pastor of the Central Christian Church of Amarillo, met with the local congregation of the Christian Church last Monday night to present the "Five-Year Program of Advance," which is being launched by the Brotherhood of the Disciples of Christ.

The church family gathered about the tables to enjoy a covered-dish dinner preceding the presentation of the programs. Meetings similar to the one conducted by the local church, have been conducted in practically every Christian Church throughout the nation and in Canada during the past six weeks. The suggested Five-Year Program is meeting with enthusiastic acceptance.

### BAPTIST CHURCH NEWS

We had a good day last Sunday. There were 328 in Sunday school. We have a new union, the Young Business People's union. Their attendance is a booster for the other unions. There were 112 in B. T. U. Now we have a union for every age and a nursery for the babies.

### PROGRAM Deaf Smith County Federation of Women's Club

Friday, October 29, 1937  
at the BAPTIST CHURCH  
Morning Session  
11 O'clock  
Theme: Organization of a Garden Club  
Meeting called to order: Mrs. Elmer Patterson, Extension Chairman  
"Texas, Our Texas" Assembly, Mrs. A. J. Schroeter, Director  
Club Collect: Mrs. H. D. Reed  
Address: Projects of the Dimmitt Garden Club, Mrs. Jack Miller  
Solo: Mrs. O. Stephens, Dimmitt  
Address: The Value and Organization of a Garden Club  
Mrs. E. B. Wright, President, Dimmitt Garden Club  
12, Noon  
Covered Dish Luncheon, honoring Junior and Rural Club Women  
Mrs. Jim Lipscomb, presiding.  
Accordion Solo: Mrs. Buford Crosthwaite  
Address: "A Junior Club Woman Views the Federation"  
Mrs. Noel Gollehon, Dimmitt.  
Afternoon Session  
1 O'clock  
Theme: Why Federate?  
Song, "America, The Beautiful" Assembly, Mrs. Ray Conaway, director  
Address: "The Value of County Federation"  
Miss Mae Murfee, District Chairman Urban-Rural Cooperation  
Special music.  
Business Session: Mrs. Ray Johnson, President  
Adjournment  
3 O'clock

Come be with us at the evening hour. There was one addition at the evening hour for baptism and five were baptized at the close of the service.

Next Sunday we are observing State Missions Day. The pastor plans to preach on the subject, "Personal Responsibility for Missions." Monday, Tuesday and Wednesday nights of next week at 7:30, we are observing our All-Church Week of Prayer and offering for State Missions, including Mary Hill Davis Offering.

The subject for Sunday night is "The Weapons of the Saints." All of us feel better, we are better equipped for next week's duties, when we attend church and take part on Sundays. Come, be with us. You need it, we need you, you owe it to the God who has been good enough to provide the necessities of life.

W. E. BARNES, Pastor.

### YOUNG PEOPLE'S CHRISTIAN ENDEAVOR Christian Church

Twenty-five young people assembled at the regular Sunday evening meeting of Christian Endeavor at the Christian Church last Sunday evening at 6:30. A very interesting program on the subject, "What Has the Church to Offer Youth that Other Institutions Do Not Offer?" was led by Carl Oldham. Talks were made by Anna Belle Roberson, Virginia Earl Reed, Robert Petersen and Lottie Tyson. The committee appointed the previous Sunday to investigate and select a Community Service Project made its report, which was accepted by the Endeavorers. This project was worked out in co-operation with Mrs. Dyalitha Brady, County Welfare Director, and will consist of a monthly contribution of money and sending a box of canned goods to a specific home once each month. All young people of high school age, not associated with similar groups in other churches are extended a cordial invitation to come to this Endeavor.

### Amarillo Visitors Here

Guests in the home of Mr. and Mrs. Ezra Norton, Sunday, were his father, R. H. Norton, his two sisters, Mrs. Una Hutecheus and Miss Alma Norton, Mrs. Bea Adams and Mrs. Marjorie Headrick, all of Amarillo.

Fred Oberthier, manager of the Texas-New Mexico Utilities plant in Clovis, N. M., was in Hereford, Sunday.

Mrs. Dorothy Ross and son, Floyd, were in Amarillo, Sunday, spent the week end in Hereford looking after business interests and visiting with relatives.

Mr. and Mrs. S. P. Rosson and daughter, Joan, were Amarillo visitors, Saturday.

Mrs. H. H. Meador of Fayetteville, Ark., visited Miss Dot Owen, last week.

Miss Neville Wrenn spent last week with relatives in Memphis.

Mr. and Mrs. Glenn Weir returned Saturday from Hot Springs, N. M., where they had spent the last three weeks.

Mr. and Mrs. Earl Dutton and sons, Max and Joe Carroll, of Canyon, visited their daughter, Miss Ruby Dutton, who is a teacher in Central School here, Sunday. They also visited in the Wallace Hill home.

Mrs. John Olson and daughters, and Mrs. Hall Beavers and children, were Amarillo visitors, Saturday.

### PERSONALS

New Residents  
Mr. and Mrs. Fred W. Hood are Hereford's newest residents, having moved here last week from Perryton, where Mr. Hood was manager of the Panhandle Lumber Yard. Mr. Hood takes the place of D. H. Alexander, who resigned as manager of the Panhandle Lumber Yard here, on account of ill health. At present Mr. and Mrs. Hood are living at the Kelchior home on Lee Avenue.

Mr. and Mrs. J. D. Harrell of Clovis, N. M., and Mr. Harrell's parents, Mr. and Mrs. Rogers of Erick, Okla., were guests here, Sunday, in the home of Mrs. M. I. Bower and Mrs. W. T. Borchel. Mr. and Mrs. Rogers were en route to their home in Oklahoma, after visiting with their son in New Mexico.

### BUSINESS AND PROFESSIONAL DIRECTORY

The title in your land is vital. Our Abstracts correctly reveal the title.  
A. O. THOMPSON  
ABSTRACT CO.  
4 Per Cent Federal Tax Loans

Mr. and Mrs. Sam Steele and daughter, Ann, of Fort Sumner, N. M., were in Hereford over the week end, visiting relatives.

D. H. Alexanders Leave Monday  
Mr. and Mrs. D. H. Alexander left Monday for Seagraves, where they will visit a daughter, Mrs. Joe Hudson and family. En route they stopped in Canyon and visited with her brother, Dr. Charles Donnell. They will visit a son, Burl Alexander, in Waco, before going to Marlin, where Mr. Alexander will take medical treatment. They plan to return to Hereford about the first of January.

Our Ice Cream Stand is still open. Try our big Double-Dip Cones. Top prices for your cream, eggs and chickens. I. H. Spratt, 2-tp

Mr. and Mrs. J. W. Johnson of Thermopolis, Wyoming, visited with his parents, Mr. and Mrs. Edgar Johnson, Tuesday. Leaving for Clovis, N. M., Wednesday.

### Rance News

(15 miles southwest)  
EDNA BEHREND  
Mrs. J. D. Story and Mrs. A. L. Behrends visited in the Joe Story home, Thursday afternoon.

H. D. Buse and family were in the Flagg community, Sunday. Dudley Welch and family visited in the Colliers home, Sunday.

Mr. and Mrs. Forbis Blakemore and Mr. and Mrs. Sanford Harper have been visiting at Dallas and Fort Worth the last week. Rev. Holman preached here Sunday and visited in the C. H. Stewart home.

Mr. and Mrs. R. L. Rule and two boys visited at Hub, Sunday.

### Easter Items

(13 miles southwest)  
MRS. CARL FRYE  
We had our first ice, Monday night. As most everyone has their feed cut, little damage was done. We regret to report that we have scarlet fever in our community. Verna Sue Woolery has been seriously ill with the disease since last Thursday, but shows signs of improvement at this time. It is supposed that she contacted it in school as there have been other cases reported.

Miss Annie Mae Smith had as dinner guests, Sunday, Miss Wilma Parker, Ben Medly and Foster Beall.

Virginia East spent the week end in the Frye home. Mr. and Mrs. W. A. Epperson visited Saturday night, in the J. S. Smith home.

Mr. and Mrs. Carl Frye and family and Virginia East visited with Louise Frye in Lubbock, Sunday.

Mr. and Mrs. E. M. Allen visited Saturday night with Mr. and Mrs. Sam Hunter at Jumbo and attended Sunday School there, Sunday morning.

Mr. and Mrs. Jim Bagwell of Bethel, attended Sunday School at

Easter, Sunday, and spent the day in the Allmon home. Annie Mae Smith, Wilma Parker, Ben Medly and Frank Allen were supper guests of Mr. and Mrs. Epperson at Summerfield, Sunday evening. Mr. and Mrs. George Chambless and family, visited in the Bob Axe home, Sunday. William Dixon was one of the F. F. A. boys who went to Kansas City this last week end. William is president of the F. F. A. at Dimmitt. Mr. and Mrs. Albert Springer and family and Miss Barnett of Frio, and Messrs. and Mesdames Finis Hunter and Sam Hunter of Jumbo, attended singing at Easter, Sunday night. Mr. and Mrs. Fred Walton visited in the Sparkman home, Sunday.

C. O. Wilkins family recently occupied the home which they have purchased at 305 Sixth Street.

### GOSSARD'S Miss Simplicity Eliminates the Hated Diaphragm Bulge

The crossed straps in back pull diagonally to flatten the diaphragm and abdomen, and cinch in the waistline. Below, a Miss Simplicity\* of fine cotton batiste and knit elastic. Lace decorates the upper half of the rounded uplift bra. Model 2476.



### Fashion Dress Shoppe

## Plan Now to Attend the Big Lions CARNIVAL

OCTOBER 28, 29 and 30

### Pitman Elevator

Hereford, Texas

THREE BIG NIGHTS

GAMES . . . EATS . . . FUN GALORE!

DR. J. W. HENDRIN  
Chiropractor and Masseur  
109 B Street—Just North of Mother's Park  
Phone 841 for Appointment

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Of All Deaf Smith County Land Titles.  
DEAF SMITH COUNTY ABSTRACTS INC.  
Cliff Estes, Manager

# Glenn Plummer Is Decorated By Mrs. Roosevelt

To Glenn Plummer, former Hereford boy, came the thrill of a lifetime recently when he was chosen as special guard for President Roosevelt, and recognized by the nation's first lady.

A soldier in the First Infantry, United States Army, Plummer is stationed at Fort Warren, Wyoming. When President Roosevelt spoke at Cheyenne recently, Plummer was selected as one of a squad of men to serve special guard duty to the President. During the time the group stood guard, Mrs. Roosevelt decorated each of the men with a flower in token of their service and the service which they represent.

Glenn is the son of Mr. and Mrs. Bruce Plummer of Hereford and a former student in the Hereford schools; he is making an excellent record as a soldier in the First Infantry. His sister, Evelyn, is a student in Texas Tech at Lubbock, and his brother, Allen, is enrolled in W. T. S. T. C. Canyon.

## Tillage Methods

(Continued from Page 1)

much land, the real achievement has been made by the people who reside on the land and who have put up a tireless fight against natural hazards. If you wonder how a person goes about restoring badly blown and hummocked land, there are scores of farmers in the northwest area of the county who can enlighten you.

### Represents Hard Work

Hard work, they will tell you, is possibly the chief objective, and the three chief means after the land has been leveled are: contours to hold moisture, strip cropping and border planting to prevent blowing. Lister planting is also proving a profitable experiment on many farms. Numerous acres are being turned back to grass, a procedure of approximately three years, and one which is recommended by conservation leaders in cases where the farmer has an exceptionally large acreage.

### Much Grain Sorghum

Sudan grass and grain sorghums are the principal crops which farmers are using in their strip crop method. Much of the grain sorghum has been cut, but the stubble is being left on the ground to prevent blowing. In extreme cases, the entire acreage has been planted to grain sorghums, and others have bordered their entire fields with sudan.

Fat cattle were viewed on every hand, and some 40,000 sheep have been sent into the county to graze volunteer wheat. The sheep present a problem, however, according to soil conservation leaders, who declare that they may again cut the land up and cause considerable blowing.

Some of the prettiest stands of wheat in the entire area are those planted with Dempster drills and lister planted.

In passing thousands of acres, the cavalcade viewed general improvement on every hand, and the following farms were chosen at random as examples of different phases of conservation practices.

### Strip Crops Land

G. F. LeGrand, five miles northwest of town, is practicing soil conservation with strip cropping. His land is striped with grain sorghum and summer fallowed land. Not only does the grain sorghum on this place bear good heads, but the wheat also has a good stand.

F. R. Stever was just this week starting to cut his grain sorghum and has an exceptionally good crop.

### Has Fat Steers

George Brunley's steers were fat and sleek, and gave many old timers a chance to recall the days when cattle reigned supreme over the entire area.

One of the most outstanding pieces of conservation on the acre is the Fox tract, 20 miles northwest, which is farmed by O. C. Holt and Bill Clutter. Starting early in the spring, the mounds and hummocks were leveled by Lee Morgan, and the land has been planted to grain sorghum and summer fallow strips, all on the contour. An exceptional crop stands today on what was last year a blow hazard. The land is also bordered all the way around with sudan grass to prevent blowing.

### Leaves Volunteer Strips

The S. F. Williams place, between 4,000 and 5,000 acres, is located six miles north of the Fox tract; everything on this vast acreage is planted on the contour. Mr. Williams is also experimenting with leaving strips of volunteer wheat between the regular strips; it is all on the contour, however. Another tract which opened the eyes of the visitors was the quarter section which Claude Bogie has planted in lister furrows; 42-inch rows display an excellent stand. Located in a bad blow section, Mr. Bogie is attempting to eliminate blowing of land and at the same time retain as much moisture as possible. The crop is planted 100 per cent on the con-

# The Adrian Sandstorm

Edited by the Junior Class

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Sponsor: Mr. J. C. Baker, Jr.

### ADRIAN TIES DUMAS

Last Friday at 2:30, Adrian played Dumas in football at Dumas. The boys went to Dumas expecting a hard fight, and they got what they expected.

In the first quarter, the Adrian boys pushed the ball over for a touch-down and scored the extra point by a pass. In the third quarter of the game, Dumas got away with a long end run for a touch-down and scored the extra point by a line plunge. The final score was 7 to 7. Adrian made 11 first downs and Dumas made 9. Both sides received the same amount of penalties. Each side was penalized five yards for off sides.

Both teams played a hard, clean game.

After the game, several of the Adrian boys went to Canyon to see the Buffaloes and the Cowboys play. They were rather cold sitting in the grandstand, but Mr. Baker invited them to his house after the game for some cocoa and coffee which warmed them up and prepared them for the long ride home.

### REV. BRUCE SPEAKS

At the chapel program on Thursday, October 14, Rev. J. Paul Morgan presented Rev. Oscar G. Bruce, who talked to the students. His talk on the subject of "Fear," was very good. He told of some of his experiences while he attended Southern Methodist University in Dallas.

Several outside visitors were present at this chapel program, and students and faculty take pleasure in extending a cordial invitation to all who wish to come to the chapel programs each Thursday afternoon at 3:30 o'clock.

### SCOUTS BEGIN WORK

Boys who came to the first meeting of the Boy Scouts, on October 4, found that scouting is

an attractive home and an abundance of produce from a model garden. S. F. Williams, who is using box cars — six or seven of them — to good advantage, also boasts good yields on grain sorghums and has an excellent stand on his wheat.

### Use Grain Sorghums

M. E. Morrison is another man who is out to stop blowing. He has planted his home section to grain sorghum and should have little difficulty in holding the soil from blowing.

Just due east of Morrison is Z. J. Steen, who has accomplished a great deal in restoring his land to cultivation. He boasts a splendid crop of grain sorghum.

Hill Shilley and Carl Maurer have resurrected four sections of the worst blown land in Deaf Smith County and have excellent crops. The four sections of wheat land has been planted with ultra-narrow strips of grain sorghum and sudan.

Allen Bell proved that the land can grow almost anything and demonstrated this fact by serving some fine melons to the entire group of more than 50. Mrs. Bell and Miss Evelyn Bell assisted in serving the group.

The T. S. Warren section in the Sims community was another outstanding tract. This land was worked in agreement with the Soil Conservation district by Lee Morgan, and has been planted on the contour to grain sorghum.

### Contour Chisel Pasture

C. C. Wimberly's contour chiseling of pasture, just east of the Warren section, is seeded solid to grass — all within the past 12 months.

Fred Lyons, with the assistance of Lee Morgan, has torn out all of his hummocked fences and has planted the fence rows to sudan grass; this is expected to retard blowing to a great extent, and he has a good stand of wheat on the tract.

Mal Stewart took a section north of him which has been causing trouble for three years, and planted it to grain sorghum this year. In addition to stabilizing the land he is getting a good yield. He is heading the sorghum and leaving the stalk to prevent blowing.

J. E. Hill has all of his 4,500 acres of wheat land bordered by sudan and grain sorghum.

### Returning 1960 Acres

Louie and Brown are returning 900 acres into cultivation, 700 acres of which is cultivated on the contour. One and three-fourths miles of fence drift is being leveled and 60 acres will be returned to native grass.

Charles Hoover has restored four sections of land in the past two years and is now heading his feed. The entire area is planted on the contour. In addition to a good feed crop and nice stands, John Higgins has

very interesting. The following boys were present: George Washam, Buddy Chapman, Guyeth Bogie, Wilbur Chapman, Verne Jacobson, Robert Lee Morgan, and Clifford Chapman. Mr. N. L. Jacobson and Mr. J. C. Baker completed the group. Mr. Baker spoke to the ones present about the value of Boy Scouts and their organization. Mr. Jacobson spoke, urging that every boy be loyal to the organization and to secure the cooperation of the parents in their work.

On October 11, the second meeting brought seven boys and the two leaders together again. They spent the time very profitably learning to tie a few of the fundamental knots, rehearsing the Scout Oath and Pledge of Allegiance, and playing three or four games. They dismissed by pledging allegiance to the flag.

### DIAGNOSTIC TESTS GIVEN

Last Thursday the High School took their diagnostic tests in English. The exact grades have not been returned yet, but they will appear in next week's paper. Mr. Syms, Mr. Baker and Mrs. Levi took the test also. We shall see how they came out in comparison with the students.

### HIGH SCHOOL HONOR ROLL

Well, how many students do you suppose made the honor roll this term? There was only one. Jake Fortenberry has that honor.

One reason for the small honor roll is that the value to letter grades has been raised about one grade point.

The value is as follows: A — 95-100; B — 87-94; C — 77-86; D — 70-76; and F — below 70.

Another reason is that nobody has done his best. Every student in high school is capable of doing better work, and I think next term's honor roll will show an increase.

Among those who made the trip last Monday were: Prentiss Rosson, Miles A. Kelley, D. W. Hawkins, G. W. Brunley, D. Culpepper, S. B. Walker, Bill Smith, Abe Martin, Vern Witherspoon, Lama Beavers, Hubert Freeman, Gus Stren, Fred Brown, Nestor Gass, Woodrow Ireland, John McLean, John Patton, Jack Rose, Opal Cawthon, Mattie K. Robinson, R. A. Daniels, Frank Giles, Troy Moore, C. F. Moore, Leonard Foster, F. M. Kester, J. W. Neilson, Alex R. Bateman, Frank Wolfe, G. W. Stuges, Rev. W. E. Birney, W. L. Davis, Cliff Estes, Charles Brooks, Tom Alderson, Dr. F. W. James, Buford Palmer, T. E. Major, C. B. Williams, Jimmie Gilentine, Chas. Whitehead, Bill Hutton, A. A. Foster, T. W. Roberson, Emmitt Milburn, Wes Brady, Dr. Rushing, W. H. Davis, and Lawrence Womble.

## Rural Power

(Continued from Page 1)

trile energy used. However, no flat rate will likely be charged for power used in operating wells and the consumer will pay for what he uses and no more.

### Power Around 1-2 Cents

Although no definite retail rate was announced a speculative figure can be reached on pumping costs. Assuming that the rate will be around one and one-half cents per KW, and that the average well will use around 25-horsepower motor, the operating cost can be set at approximately 28 1-2 cents per hour. Two-thirds of a kilowatt is required for each horse-power; consumers may estimate their costs around this basis: multiply the horsepower of the motor by two-thirds, and then multiply the total by one and one-half. The amount of water which a specific number of horse-power will produce — of course, depends upon the setting and pull of the well.

The domestic REA rate, which should range down from eight to two cents depending upon the amount of power used, can be measured by the city rate which ranges from 10 to 1.5 cents.

### First Line Run North

As actual construction got under way here this week, contractors predicted rapid completion of the 80-mile project which has been let. The work started at the intersection of Highway 60 and the Progressive Road, just east of town, and will continue north for nine miles; auxiliary lines will be constructed from this main line, however.

# Want Ads

## For Rent

FOR RENT—A modern apartment, garage, adults only. Mrs. Hattie Rutherford, Phone 665. 42-1tc

FOR RENT—Bedroom with private entrance. Convenient to bath. 500 West 2nd Street. Mrs. Harry Whitechurch. 42-1tp

FOR RENT — Furnished apartment, 4 rooms and bath. Call 43. 42-1tc

FOR RENT—Two-room apartment, furnished or unfurnished. Across the track south on 25-Mile Avenue. Mrs. G. L. Woods. 42-1tp

FOR RENT—Nicely furnished bedroom, modern conveniences. Mrs. J. W. Spradley, Phone 775-W at 610 25-Mile Avenue. 42-1tc

FOR RENT — 2-room apartment. Bills paid. Mrs. J. F. Ward. 42-1tc

FOR RENT—Light housekeeping rooms. 211 West Eighth Street. Phone 146-W. 42-1tc

FOR RENT—Desirable apartment for a couple. All bills paid. 517 East 11th Street. 42-1tp

FOR RENT—Bedroom with private entrance. Convenient to bath. 500 West 2nd Street. Mrs. Harry Whitechurch. 41-1tp

HAVE YOU Drained your tractor? See us for complete draining instructions. Rosson Implement Company. 41-2tc

FOR RENT—Comfortable rooms with good beds. Accommodations for tourists and travelling men. Close in. Mrs. A. M. Jones, 504 East Fifth Street. 40-3tc

## Lost and Found

LOST—B-Flat Clarinet on playgrounds, at Central School. Return to Texas Market for small reward. 42-14p

FOUND—Pair of glasses in front of the home of Wiley Roberson. Owner inquires at Brand Office. 41-11

STRAYED — Jersey heifer from Nash place 2 miles west. Heavy springer. Notify J. A. Cailhan, Hereford. 42-1tp

## Wanted

WANT TO BUY Well drilling machine, at least 800 feet. Will pay cash. John Watts, St. Vrain, New Mexico. 42-6tp

WANTED—Water well contracts. Reliable drillers. Substantial equipment. Wilbanks and Smith, contractors, box 531, Dumas, Texas. 41-3tp

WANTED — Wheat pasture for from 1200 to 10,000 lambs, rite Harbor-Neal, Box 637, Hereford. 41-4tp

HAVE YOU Drained your Combine Motor? See us for complete draining instructions. Rosson Implement Company. 41-2tc

WANTED TO BUY Secondhand fencing 2 1/2 to 3 inch pipe sucker-rod and windmill. Joe Evans. 41-1tp

## CONSERVE YOUR ECTOPLASM!

WANTED—To buy four row crop. Tracy Maff. 40-1tc

FOR SALE OR TRADE for cattle, 2 horses, 1500 pounds each, also row binder. See Joe Evans. 40-3tp

NUMEROUS Federal Land Bank farms for sale in Deaf Smith and Parmer Counties. Hereford National Farm Loan Ass'n. 38-1tc

ALL OUR PRODUCTS: sweet milk, sweet cream, Bulgarian butter milk, chocolate milk, Bireley orange juice and tea cream, delivered twice daily or can be purchased at our downtown office at 212 West Third Street. Prairie Dairy, Phone 6. 22-1f

## For Sale or Trade

FOR SALE—Jap Bray home on 25-Mile Avenue. \$750, half cash, balance in one year. Address Lock Box 265, Hereford, Texas. 42-3tc

FOR SALE—Blackhull seed wheat. Lester Galley, 11 miles northeast of Hereford, Box 335. 42-1tc

FOR SALE — Good coal heaters and ranges. See Russell Daniel. 42-2tp

FOR SALE — McCormick-Deering Row Binder in good shape, \$100 cash or will trade for heads or threshed grain. Geo. Walker, Happy, Texas. 42-1tc

FOR SALE — 1930 Master Six Buick motor, complete with cooling coils, for irrigation well; ready to set on foundation. Amarillo Welding & Machine Works, Amarillo, Texas. 42-2tc

SPECIAL PRICE on Singer Vacuum Cleaners during rest of October. See J. Caddick, agent, Box 553, Amarillo. 42-3tc

FOR SALE—46 head of registered Whiteface Cattle, 24 head of 3 and 4 year old cows, 21 calves and 1 bull. See or write W. J. Albracht, Nazareth, Texas. 42-2tp

FOR SALE—6-room house and 3 1/2 acres of land. Improved, with windmill, chicken houses, etc. See James O. Harrison, Hereford. 42-1tp

FOR SALE—Blue Enameled Coal Range. In good condition. J. J. Paetzold. 42-3tp

FOR SALE OR TRADE for Live-stock, Wagon box header, nearly new. Will head ten acres a day. See O. K. or Claud Higgins. 41-3tp

## CONSERVE YOUR ECTOPLASM!

FOR SALE—Good, clean alfalfa seed, at 20c per pound. See R. Schroeter or Major Schroeter. 41-3tc

HAVE YOU Drained your Irrigation Engine? See us for complete draining instructions. Rosson Implement Company. 41-2tc

FOR SALE OR TRADE—One 32-inch Case Separator, in good condition. Inquire at Davis-McCracken Implement Company. W. V. White. 41-3tp

FOR SALE—\$4,850.00 Cash. 140 acres right close in. Known as Charles Hays Farm. Has irrigation well. Considering cash offers, write Charles S. Woodruff, Van Wert, Ohio. 40-1tc

FOR SALE—Wheat seed, \$5.10 per bushel; Rye Seed, \$2.50 per Cwt.; Barley Seed, 75c per bushel; Seed Oats, 60c per bushel; Wheat screenings for chicken feed, 80c per Cwt.; Mixed Feed consisting of Rye, Oats, Wheat, Barley, etc. \$1.25 per Cwt. Fraser Oil & Grain Company. 40-3tc

FOR SALE—One-half section. Five miles north of Dawn, Deaf Smith County. Well improved. Irrigation system. Tenant, E. A. Goetsch. Mrs. L. E. Stewart, 805 West Hunt Street, McKinney, Texas. 40-6tp

FOR SALE OR TRADE—6-room newly stuccoed and papered house, with 75 foot lot, also another cor-

ner lot across street 50x140. Will sell or trade for improved acreage near town. A. J. Ellwart, Hereford. 40-3tp

FOR SALE—German Heater and 3-Burner Oil Stove. Reasonable. Mrs. Bessie Davis, See stoves at E. B. Black Co. 41-3tp

FOR SALE OR TRADE—Choice 160 acres well located in Irrigation district. See Claud Higgins. 40-3tp

FOR SALE—Block 24, Welch Addition, in Hereford. 20 acres priced

at \$1200, if sold in 15 days. Shallow water. Easy terms, \$250 down, balance in four equal payments. Will pay for itself in two years. M. A. Crockett, Sanger, Texas. 39-4tp

FOR SALE—165 acres, \$19 per acre, almost adjoining town. See or write Tracy Major, Hereford, Texas. 38-1tc

HAVE YOU Drained your tractor tires? See us for draining instructions, or for anti-free solution. Rosson Implement Company. 41-2tc

Texas-New Mexico Utilities Co. EVERY HOUSE NEEDS WESTINGHOUSE

# The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. II—NO. 5

HEREFORD HIGH SCHOOL, THURSDAY, OCTOBER 21, 1937

Page 9

**Switch TO DODGE and Save Money!**

## Trench Silos Continue To Prove Value

Enthusiastic reports, come to county agricultural agents in Northwest Texas from farmers and ranchmen who have been convinced of the value of trench silos in their farm and ranch programs.

There are, approximately 120 silos already in Hale county, and several more are now being dug. Hegari, cane, kaffir and milo will be used to fill the silos, but the crops are a little later than usual so most of them will be filled during October and November. There are five silage cutters in the county, and each operator states that he has been asked to cut more than he can possibly get around to during silage cutting time.

Much more interest is being shown by the farmers of Lubbock county this year in building trench silos than in any other year. This is attributed mainly to the excellent feed crops in that section. A trench silo demonstration was held on B. V. Powell's farm in Becton community in September by the assistant agricultural agent and there were eleven farmers present. The silo holds approximately 50 tons and is the smallest in the community. There are 28 silos either dug or in the process of being dug in the county. One of these belongs to C. L. Reiger in the Slide community and will hold about 275 tons when the digging is completed.

Silage made of short maize and sweet sorghum together with \$1.50 worth of cottonseed meal changed a \$17.50 calf into a \$57.70 yearling. Wade Davis, the owner of this calf, states that trench silos are actually worth all that they have been claimed to be to him.

## Friona News

(22 miles west)

BY JOYCE LANDRUM  
Mr. and Mrs. T. R. Roden and son, Bobbie Lee, were Amarillo visitors, Friday.

Mr. and Mrs. Tiny Magness and small daughter, were Clovis visitors, Friday.

Mr. P. L. New was a Farwell visitor one day last week.

Mr. and Mrs. Ray Landrum, Messrs. Eugene Dixon, Obbie Sheets, and Misses Joyce Landrum, Ella Marie Landrum, and Laverne Edwin, were Clovis visitors, Friday. Messrs. Sheets, Dixon and

## Herd Stampedes Friona Chiefs For Victory

SCORE 14-0

Two touchdowns in the first quarter gave the Whitefaces a 14 to 0 victory over Friona. Hereford could not score in the remaining periods of the game. Friona's touted passing attack clicked except when they neared scoring territory. Friona only once got inside the Hereford 20-yard line. Ashlock and Foster scored Hereford's touchdowns, Foster taking Vaughn's pass to score.

Hereford's kickoff went over the goal line and Friona ran the ball from their own 20. Three plays gave a net loss of eight yards. Friona was forced to kick. Foster ran the ball back to Friona's 37 after receiving the ball on the 46. Three straight run plays took the ball to Friona's five-yard line. Two plays gained only two yards. Ashlock, then, on a wide sweep scored standing up. Vaughn converted. Score—Hereford 7, Friona 0. Hereford's kickoff was deep. Friona returning it to their 25. Two run plays and an incomplete pass forced Friona to kick. Vaughn took the short kick from his half-back position and doing a nice bit of broken field running, returned the ball to Friona's 20, a gain of 27 yards. Two runs gained a first down, a six-yard gain put it on Friona's 4-yard line. Line drives failed to put the ball into pay dirt. A short kick by Friona gave Hereford the ball on the Chief's 14. A pass from Vaughn to Foster gave the Whitefaces their second and last score. Vaughn again converted. Score—Hereford 14, Friona 0.

On an attempted end sweep, Brookfield, Friona star, smeared the Hereford runner for a loss. A pass was incomplete. This ended another threat. Friona ran the ball from the twenty and gained a first down. A fifteen yard penalty was assessed against Friona, forcing them to kick. Two run plays gained and lost for Hereford as the game came to a close. Score—Hereford 14, Friona 0.

The starting line-ups were: Hereford—le, H. Nunn; lt, Posey; lg, Rutherford; c, Bradley; rg, H. Nunn; rt, Boyer; re, Dowell; qb, Foster; rk, Ashlock; lh, Vaughn; fb, Schumacher. And for Friona—le, Mandle; lt, V. Lovelace; lg, Hinds; c, L. Lovelace; fg, Williams; rt, Bradley; re, Hughes; fb, Short; rh, Frost; lh, White, and qb, Brookfield.

## Council Members Are Installed

Installation of the new members of the Student Council was performed in assembly Thursday, October 14, with Genece Standifer presiding.

Miss Standifer, the new president of the Student Council called the president of each class to send the representatives for their class to the stage. The representatives of the seventh grade are Jack London and Rena Raye Renfro; the Freshman class will be represented by Doris E. Dillehay and Morris Easley; the Sophomore representatives are Helen Frances Sipe and Myron Morgan; Junior representatives are Jeanne Williams and Arnold Wilkins. Last, but not least, the Senior representatives are Mary Triefel and Karl Wilson Shirley. Karl Wilson Shirley, the senior boy representative has been a member of the Council every year since it has been organized.

The representatives of these classes were seated on the stage. After each member had his place Miss Genece Standifer gave her inaugural address.

Miss Standifer wishes the council of this year to be the best the school has had, she states that they can do it with the help of the students. The students can do it if we are all loyal to Hereford High. The new president wishes to do at least this much and more if possible.

Following Miss Standifer's inaugural address, Miss Mary Jane Morgan, president of the Senior class, gave the response from the school. The entire student body is backing the Council and will do all they can in helping this Council be the best yet. The students know that the council can do little without their support and the Council certainly has it.

Mr. Hudson gave rules concerning the fire drills in school.

## Staff Adds Two New Features

In the last two issues of the "Whiteface Round-Up," two new features have been added. The first, "The Trampling Herd," is a discussion of manners for the school. It is written by Ruth Calahan, an adept Home Economics student.

The other feature, "A Long Time Ago in School," is a comparison of previous years in school with this year. Former students are mentioned, their mannerisms and sayings, and generally this is simply a feature for amusement. The cuts used are those that were used in the past in H. H. S. annuals. The cartoons were drawn by Inez Jewell and Aubrey Daniels, former graduates of Hereford High.

## MR. DILLEHAY RETURNS FROM TEXT BOOK COMMITTEE MEET

PRESIDES AS CHAIRMAN OF STATE TEXT BOOK COMMITTEE

## School Statistics Are Reviewed

In an official report of enrollment and attendance statistics given this week, it is found that at the end of the first month of school Central School has an enrollment total of 444 students, the seventh grade 82, and the High School has 201 on roll. This makes a total of 807 students attending Hereford schools, which is a decided increase over the number attending last year. Last year's total was 776. The '35 and '36 school attendance surpassed this year and last year's number, with an enrollment of 849 students. The increase this year probably can be accounted for in the increase in those beginning school and those who moved here since school turned out last spring.

This month's attendance record was 97.2 per cent attendance in the High School, and 95.6 per cent attendance in Central School. The records were not available on the seventh grade. For September's record last year the High School averaged 97.7 per cent attendance, and Central School averaged 96.5 per cent. Both schools register a slight drop in attendance compared to that of last year. This is probably due to the increase in Tri-State fair visitors. The High School reported 38 tardies and Central School reported 40 tardies for the past year.

## Yearbook Sale Campaign Starts

In assembly Tuesday morning members of the staff gave chain announcements advertising the sale of yearbooks. They were all very interesting.

After the announcements came yells from all classes boosting their own class to win the contest on the sale of yearbooks.

This contest is sponsored by the Whiteface Round-Up staff, who will give a free cut for the class picture, as a prize to the class buying the most yearbooks. This contest is to last from October 11 to October 25.

Each class was to elect a business manager for the purpose of collecting the money for the yearbooks. The cost of the yearbooks is fifty cents down and fifty cents at the end of the year, making the cost a total of one dollar.

Jess Russell was "Mr. Popularity" in 1924.

Mr. C. H. Dillehay, superintendent of the Hereford Schools, returned Wednesday, the thirteenth, after serving for the previous two weeks as chairman of the State Text Book Committee, which convened October first in Temple. The committee met for the purpose of recommending text books to the State Board of Education for adoption for use in Texas public schools beginning next fall.

The committee is composed of Mr. C. H. Dillehay, chairman, Hereford; Mr. E. J. Woodward, Brownwood; Mr. J. Hall Shepard, secretary, Harris County; Mr. S. B. Burk, Tyler, and Mr. C. C. Maxey of Bronson. The duty of this group of men was to recommend six books for each elementary text or reader to be adopted, and ten for each high school subject, provided that many usable text books were offered. This year, for the first time, the committee was required to give a concise summary or brief on each book to be recommended to the State Board of Education. Mr. Dillehay remarked that this in itself, was no small task and that he can view them as victims with more sympathy than before.

The Text Book Committee's report and recommendations were made October twelfth, to the State Board of Education in Austin, and from this, books for the next year were selected. There was a total of eighty-seven books recommended to the State Board by the committee which necessitated a like number of summaries.

Books considered in the high school group were: bookkeeping, agriculture, physical geography, Home Economics and French. Texts for the lower grades were: Seventh—four readers, seventh grade agriculture, Civics and United States History; sixth—Texas History and three readers; fifth—United States History; third—Geography and one reader each for Pre-primer, first, third, fourth and fifth.

In spite of the fact that the committee members worked early and late, it was their good fortune to see two football games played by Temple High School and the game between Baylor and Arkansas University. Mr. Dillehay says that much of the trip was very enjoyable, but that he is glad to be back home.

The first talking machine was made out of ribs, but Edison made the first one that could be shut off.

The time has been changed to 2:30.

The teachers and scholars are preparing a program for Halloween on Friday evening, October 29. The question of a Home Demonstration Agent will also be discussed. Everyone is urged to attend.

Mrs. George Messenger is planning to go to Snyder next Tuesday to visit her mother, who has been in bad health for some time.

Everyone was glad to see the sun shine again after more than a week of cloudy weather. Wheat, in some parts of the this community is in need of good rains, but row crops need dry weather to ripen the grain.

There was a light frost in low places and along the draw, but did not kill the gardens or crops.

More ships are under construction in the Netherlands than for several years.

PLAN YOUR HOME FOR CONTROLLED "WINTER COMFORT"



**PAYNE Floor FURNACE**

- Carefree
- Clean
- Comfortable

EASILY INSTALLED REQUIRES NO BASEMENT

Estimates Furnished FREE

**West Texas Gas Co.**  
Good Gas With Dependable Service

# STOP FASTER

Without Dangerous SIDE-SKID

Hundreds of Independent Rubber Cleats Multiply Braking Power Tremendously

**FISK Safti-Flight stops your car faster... in a straight line.** Without side swerve or tailspin! Its streamlined tread is composed of flexible rubber cleats insulated by ribbons of white rubber. This construction permits each cleat to act independently, and provides the greatest traction and braking power ever built into a tire. Examine the Safti-Flight and you will appreciate why it's America's Safest Tire.



The New **FISK** Safti-Flight Tire

## WINTER Demands Safer Tires

Muddy, Slippery roads in Winter endanger the lives of your family—if you don't have good tires. FISK Safti-Flight Tires are especially made for just such roads—protecting you from forward and side skidding!

Get Our Prices on **FISK TIRES**

—and now— PLUS Protection IN THE Skid ZONE too!

## Is Your Car Ready for Cold Weather?

Ask yourself this question and consider the kind of oil you are using, the kind of gasoline you use, your battery, your radiator, your transmission and other gears. Let us change your car to winter weight oil now! Roadrunner gasoline starts easier on cold, frosty mornings! Have your battery checked at our station! We have several types of anti-freeze solutions for your radiator! Attend to these details today—it may save you a big repair bill!

# GRAIN MEN:

Let Us Buy Your Grain!

If you have grain sorghums, either threshed or headed, we are in the market to buy it! We pay top market prices at all times. If the price is not just right to suit you—use our storage facilities! Minimum storage prices for this service.

We carry a complete line of high grade field seed, including Wheat, Oats, Barley, Rye, and grain sorghums of all kinds!

## HOT stuff

WE HAVE ANOTHER CARLOAD OF **COLORADO SUNSHINE**



**Maitland COAL**  
on tracks now

Everyone knows what Colorado Sunshine-Maitland COAL is! If you don't—it is the best COAL you can buy. Get your Winter Supply early! We deliver anywhere in town.

Order Your Winter Supply of COAL—NOW!

**WEST TEXAS FEED and SEED**  
PHONE 265

Landrum took the special train to Dallas, while the others returned home.

Mr. T. B. Buske and Miss Lucille Curry spent a few days this week with friends and relatives in Abernathy.

Mr. J. D. Buchanan and family were Plainview visitors, Saturday. Mr. Mac Flippin and Miss Dot McMillan were Clovis visitors, Friday.

Mr. and Mrs. L. R. Dilger went to Dimmitt, Saturday night, after their son, Arlin, who spent Sunday with them.

Mr. Wesley Harkesty of Abernathy, spent Friday and Saturday here on business.

Mrs. M. B. Landrum spent last Tuesday night in the home of her parents, Mr. and Mrs. C. W. Dixon, while Mrs. Dixon had her tonsils removed.

Mr. and Mrs. Bob Chiles and family, who attended the funeral of their son, Robert, in Dallas last week, returned home Wednesday. Robert was killed in a car accident on Sunday of last week.

Mr. Paul Thomas of Lubbock is here this week, visiting his sister, Mrs. Naomi Todd.

Rev. E. R. New and son, P. L., were business visitors in Farwell, Monday.

Mrs. Naomi Todd and children spent the week end with relatives in Lubbock and Hobbs.

Mrs. Pauline Higgins of Hereford, spent a few days of this week with her parents, Mr. and Mrs. T. W. Parr.

Mr. and Mrs. L. B. Redwine of Hereford, were here over the week end.

Miss Bernice Rogers and Noel Benger of Lubbock, were home for a week end.

## Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER

We had a good attendance at Sunday school, Sunday afternoon.

## When Winter Comes, Will Your CAR GO?

In winter or in summer you will find no better place to have your car serviced than in our modern complete garage. Bring your car in today and let us check it thoroughly; a few minor repairs now may save you many dollars a few weeks later.

**BEAVERS BROS. GARAGE**  
PLYMOUTH - CHRYSLER  
Expert Repair Work



**Southwind CAR HEATER**

A Stewart-Warner Gasoline Heater that produces heat the instant you turn it on. No waiting for your car engine to heat. On sale at our garage—Only **\$19.95**

— BONDED GRAIN WAREHOUSE — FOR YOUR PROTECTION —

# FRASER OIL & GRAIN CO.

ALTON T. FRASER, Owner



WHITEFACE ROUND-UP HEREFORD HIGH SCHOOL, THURSDAY, OCTOBER 21, 1937 Page 10



WHITEFACE ROUND-UP Staff Member. Editor-in-chief, Mary Jane Morgan...

We Are Pretty Lucky Have you ever thought over the advantages and disadvantages you have as being a member of Hereford High School?

Hereford has always been famous in the Panhandle for its reputation of good sportsmanship...

Hereford has always been famous in the Panhandle for its reputation of good sportsmanship...

TEACHING THE MRS.

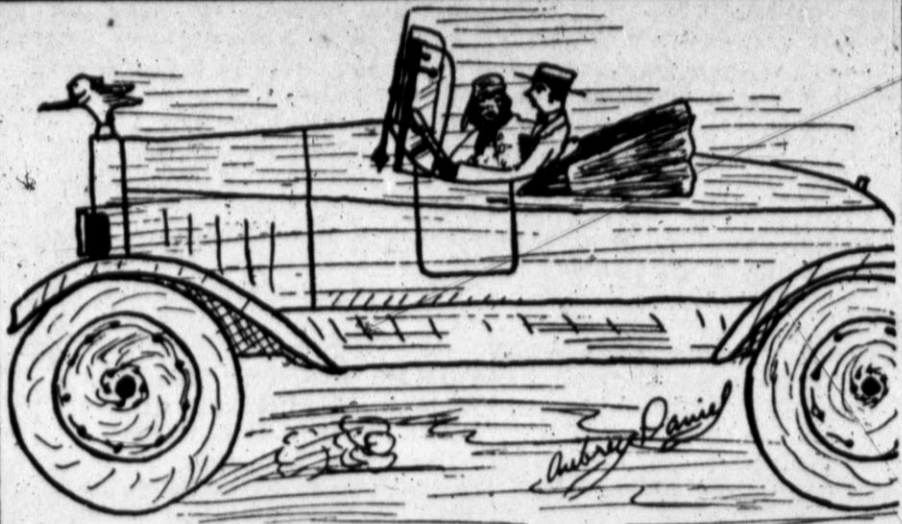
Teaching the Mrs. how to drive: Now we're all set. Just turn the key over and push on the hickey with your left hand...

GLEE CLUB TO GIVE PROGRAM

After much discussion and figuring, the Girls Glee Club decided not to go to Childress this year. Plans were made to have an assembly program in the next few weeks...

LOCALS

Mrs. J. B. Jones returned Monday after spending a few months visiting in the homes of her daughters, Mrs. Harvey Yantis of Minneapolis, Minn., and Mrs. Jerry Peterson of Souix Falls, Idaho...



JUS' ROLLIN' ALONG

A LONG TIME AGO IN SCHOOL

Well, children, the Whiteface herd played a real game of football October 11, 1924, just five days and thirteen years before we played the Friona Chiefs...

On October 16 of that same year the Freshman class put up their colors. It must have been a green, slimy day...

Those long suffering students were saying that the millennium would come when: the orchestra ceased to play "War Eagles"; Willson Gyles ceased to become bashful...

A Peep Into Our Neighbor's Yard

The enrollment in the Tulla High School at the end of the first month stands at 271, according to a report of J. R. Sanderson, high school principal.

Mrs. Fleeda Galley arrived Saturday from Traer, Iowa, to visit with her son, Lester Galley and family during the winter.

Mrs. Ella Stevens of Erie, Kans., arrived October 10, to visit her sister-in-law, Mrs. Edd Smith, who plans to remain until Sunday.

Arthur Davis returned Saturday from Amarillo, after spending two weeks in St. Anthony's Hospital, where he underwent an eye operation.

Mr. and Mrs. S. O. Wilson and Mr. and Mrs. Wm. McGehee were in Portales, N. M., Sunday. They were guests of Mr. and Mrs. Wilson's daughter, Mrs. Woodrow Slaton...

JUNIORS DISCUSS YEAR BOOKS

The Junior class met Wednesday in the Study Hall. A discussion of the year book was made important by the enthusiasm of the class.

Finally, the class motto, color and flower were chosen. The motto is: "Quitters never win—and Winners never quit."

Last but not least, buy a year book. Juniors, you can help your class win a two-column cut picture free. Later in life you will wish you had bought a year book for the memorable year, 1937.

THE TRAMPLING HERD

How are the "Herds" manners? Check on yours by the questions and answers below: 1. What would you do if you are a girl who has refused to dance with a man with whom you dislike to dance...

Mrs. W. J. McClain and other relatives. Mrs. Don Fleming of near Umbarger, spent the week end here with her parents, Rev. and Mrs. T. C. Willett...

Mrs. J. M. Simpson and small son, Wesley, of Amarillo, have been visiting in the home of her mother, Mrs. E. W. Harrison.

Mr. and Mrs. J. B. McMinn, Misses Thelma McMinn and Edah Park spent the week end visiting in Tucumcari, N. M., and other points of interest near by.

A box supper will be held Friday night, November 5, at the high school auditorium, at 8:00 o'clock. The proceeds will go to the Athletic Fund. A short program will also be given.

HUMOR

For a long time I have been wondering why Melvina Stewart has been "trying" to play the base violin. It's not because of a love of music, but because the instrument is very good to duck behind when spit-balls start flying.

Miss Crawford: "Be sure to put your vocabulary drills in the first section." Charles Spradley: "Well, if I do that, where will the new words go?"

Added to the list of dumbbell sayings are these: Viola Phillips: "He ate himself." Sometimes I get so hungry that I would like to do that myself.

Seen on a library card where Glennis Cockrell's name should have been was "Palme Hill." So that's the one she has had her mind on all the time, and to think we never knew.

A chemist analyzing that comparatively unknown quantity — WOMAN — described it or Her as follows: Element: Women.

Occurrence: Found wherever man is. Seldom in the free state; with few exceptions the combined state is preferable.

Physical Properties: All colors and sizes; usually found in a semi-disguised condition; face covered with a film of composite material. Stops at nothing and may freeze up at anytime.

Why? Does the hall look like a football field with "May the best man win" as the slogan at noon?

Does the hall look like a football field with "May the best man win" as the slogan at noon? Doesn't J. C. Vaughn ever get caught after he's done something he shouldn't?

Mr. W.: "It is long as it takes a 'crop' of youngsters to get old enough to take hold of a nation's affairs." A crop, huh? What does he think we are, anyhow?

Miss Crawford: "Now students, what is pulse and posture?" Bright Pub. Spkg. Student: "Something we haven't got."

The D. R. Blasingame family went to Clayton, N. M., on business, Saturday. Mrs. V. W. Jones returned Saturday from the hospital in Amarillo, where she was treated for blood poison.

Mrs. J. M. Simpson and small son, Wesley, of Amarillo, have been visiting in the home of her mother, Mrs. E. W. Harrison.

Mr. and Mrs. J. B. McMinn, Misses Thelma McMinn and Edah Park spent the week end visiting in Tucumcari, N. M., and other points of interest near by.

Mrs. Ullman Hunter. Mr. and Mrs. Bill Hargett of Hereford, spent the week end with his mother, Mrs. Jessie McGinnis. Mr. and Mrs. Clem Gilliam were Sunday dinner guests of Mr. and Mrs. J. P. Wood of Hereford.

Several families of this community were in Hereford, Saturday. Mr. and Mrs. Harold Gill of Duane, are visiting in the R. E. Gill home.

Services at the CHRISTIAN CHURCH. H. M. Redford, Minister. Ellis Coombes, Supt. Bible School 9:45-11 a. m. Morning Worship 11-12 a. m. Christian Endeavor Societies meet 6:30-7:30 p. m.

Next Lord's day will be the closing day of our Visitation Evangelistic Campaign. At the morning hour the pastor will preach on the theme, "Release From Imprisonment."

Daniel News (7 miles east, 15 miles north) BY PAULINE MOORE There was a good attendance at Sunday School, Sunday.

Mr. and Mrs. Jim Hudgens and son visited in this community, Saturday night and Sunday. The community is grieved to hear of the serious illness of Mr. Ivy Allred of Wildorado.

Mr. and Mrs. Clarence McBroom and Johnnie Lee, were Amarillo shoppers, Friday. Mr. and Mrs. Shugart and Carolyn, visited in the Roe home, near Hereford, Sunday afternoon.

FREE-- LEMONADE SATURDAY

FOR EVERYBODY -- CHILDREN MUST BE ACCOMPANIED BY THEIR PARENTS

2-DAY SALE FRIDAY SATURDAY

We predict a reduction in food costs in the near future. Abundant yields in all commodities indicate lower prices.

Table listing grocery items and prices: Apples 10c, Sweet Potatoes 17c, Mustard Greens 23c, Corn Flakes 11c, Soap Flakes 23c, Beans 19c, English Walnuts 19c, Razer Blades 9c, Mackerel 10c, Marshmallows 14c, Weiners 16c, SALT PORK 17c, PEANUT BUTTER 25c, WEINERS 16c, HEAVY BACON 27c.

WE BUY Cream, Eggs & Poultry!

TEXAS Grocery & Market. "NOT HOW CHEAP—BUT HOW GOOD". PHONE 353. G. G. HILL, OWNER. WE DELIVER. GERONIMO.

Now Featuring...



GENERAL ELECTRIC

Appliances

AT Vern Witherspoon Electric 102 WEST THIRD STREET (Just West of the Texas Market)

HAVE YOU SEEN THE NEW G-E RADIOS? Winter is the best radio season and to get the best out of radioing—well, you'll just have to see and hear the new 1938 General Electric Models!

Vern Witherspoon Electric

"WE SERVICE WHAT WE SELL!"

CORN MEAL

PACKARD'S 10 Pound Bag 29c A Home Product

NAPKINS

50 COUNT 8c

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

### VIRGINIA MILLER HAS CHARGE OF CLUB PROGRAM

Mrs. Virginia Miller, president, was in charge of the program at the meeting held by the Junior Pioneer Study Club Tuesday night at the home of Mrs. Anna Kahlerine Huckert, with Miss Lueta Borden as assistant hostess.

Reports were given by Mrs. Miller from the local welfare meeting held recently and by Bessie Patterson, Elizabeth Brumley and Mrs. Margaret Schroeter gave the club an insight on "How To Be A Radio Writer." She reviewed an article found in the Saturday Evening Post by William Haskell Upson, calling "Writing for the Radio is Easy." Virginia Woodford told how to be an actress. She reviewed an article in a current issue of Radio Guide, "So You Want to Be a Star," by Rosalind Green, Helen Hayes and Irene Hubbard.

"How to Dress for Radio," was discussed by Elizabeth Brumley, in which she told what Jessica Oragonette and Betty Goodwin thought about Radio costumes.

Roll call was answered with news items. The Halloween motif was featured in decorations and refreshments. Plate favors were gay little Halloween hats, which when removed from the plate revealed tiny black and orange cups filled with candy. The next meeting will be held at the home of Doris Johnson on November 2, with Dorothy Telford as leader of the program.

Members present were Virginia Miller, Gussie Edelman, Bessie Patterson, Louise Fielder, Nora Alice Ray, Ruth Marie Crosthwaite, Margaret Schroeter, Doris Johnston, Nell Culpepper, Virginia Woodford, Edna Daughette, Elizabeth Brumley, two new members, Mavis Campbell and Gladys Freeman, and the hostesses, Mrs. R. E. Chambers of Canyon, was a guest.

### SHOWER HONORS BRIDE OF FIFTY YEARS

Old fashioned bouquets of old fashioned flowers carried out a color theme of gold and white when a lovely shower to honor a bride of fifty years, was given for Mrs. Jack Hutson, Friday afternoon at the home of Mrs. Bob Higgins in the Ward community. Other hostesses were Mesdames Jim Lipscomb, Geo. Suggs and Fred Moreman.

The affair honored Mrs. Hutson's fiftieth anniversary which will be celebrated Tuesday, Oct. 26. Gold marigolds and cosmos combined with white snap dragons and white asters as floral decorations, a large basket, decorated in shades of gold, within which came the shower of gifts, and an appropriate program all emphasized the Golden Wedding theme.

A poem composed by Mrs. John Higgins and dedicated to the honor

### EVERYDAY SPECIALS!

- APPLES, Stark's delicious Peck, 35c-Bushel \$1.25
- APPLES, Black Twire Peck, 35c-Bushel \$1.25
- APPLES, Grimes Golden Peck, 30c-Bushel \$1.00
- APPLES, Winesap Peck, 30c-Bushel \$1.00
- APPLES, Jonathan Peck, 30c-Bushel \$1.00
- APPLES, Gano Peck, 25c-Bushel 85c
- APPLES, and cooking Peck, 25c-Bushel 75c
- PEARS, preserving Bushel \$1.25
- GRAPEFRUIT Seedless-Each 5c
- TOMATOES Fresh-Lb. 5c
- YAMS Portales-10 Lbs. 35c
- SPUDS, No. 1 Colorado Red or white-100 lbs. \$1.50
- PEANUTS Roasted-2 Lbs. 25c
- ONIONS 3 Lbs. 10c
- PEPPERS Hot or sweet-Lb. 5c
- GRAPES California eating-2 Lbs. 15c
- COUNTRY SORGHUM New Crop-Gallon 75c
- HONEY, fresh strained, Gallon, 95c-1.2 Gallon 50c
- TOMATOES, canning, On orders only-Bushel \$1.00 (Tuesday morning delivery-Your Last Chance)
- GRAPE JUICE, pure, home-made-1.2 Gallon 50c

FREE DELIVERY

CORNER FRUIT STAND Raymond Hawkins

guest, which paid a high tribute to her, was read by Mrs. Fred Moreman.

"When You and I Were Young, Maggie," "Silver Threads Among the Gold," and "Put on Your Old Gray Bonnet," were sung by Mesdames Wiley Roberson and James Blaine.

Little Miss Betty Jean Ledbetter, granddaughter of Mrs. Hutson sang "Little Old Lady." A "marriage contest" revealed how long each guest had been married, the period of time ranging from one week to fifty years.

Refreshments were served to Mesdames Lee Hutson and John Hutson of Borger, G. M. Suggs, S. E. Askern, Jim Higgins, Edgar Sowell and Wiley Roberson, Bill Hutson, Sonny Ledbetter and daughter, Betty Jean, Glenn Rutter, Ernest Signer, Fred Saltzman, Berry Miles, T. E. Cox, Geo. Lewis, Irving Willoughby, Arlie Dean, James Blaine, Robert Veigel, T. P. McCollister, Mrs. Montgomery, Miss Lillie Hutson of Denver, Colo., and Mrs. Lowery Fletcher of Amarillo.

Those sending gifts, who were unable to attend were: Mrs. John Higgins, Mrs. Head, Mrs. Chester Hodges, Mrs. Herman Poffrod of Claude, Mrs. L. L. Ledbetter of Vega, Mrs. Charles Whorton of Denver, Colo., Mrs. D. O. Williams of Abernathy, Mrs. Ralph Sortini of Shreveport, La., and Mesdames W. E. Armstrong, H. L. Morel, Drew Ridgway and Bill Natzer.

### CLASS IS ENTERTAINED

Members of the Win One Class of the Methodist Church were entertained Tuesday afternoon at the home of Mrs. D. H. Bryant. Hostesses were Mesdames D. W. Hawkins, S. B. Craddock, W. O. Fox, C. B. Williams and Mrs. Bryant.

Mrs. Fox gave the devotional and Mrs. W. B. Anthony led the prayer. Mrs. Hattie Rutherford, president, presided over the business meeting when a committee was appointed to investigate needy families and provide for the class Thanksgiving baskets. Those to serve on the committee are Mrs. E. W. Harrison, Mrs. W. O. Fox and Mrs. I. H. Spratt.

Mrs. D. W. Hawkins and Mrs. J.

F. Ward were in charge of the social hour. Mrs. Ward represented a fortune teller who predicted future events in the form of a class prophecy.

Mrs. J. B. Phillips read a poem, "A Bunch of Memories."

Halloween suggestions were featured in decorations and refreshments. Visitors were Mrs. J. M. Simpson Jr., and son Wesley, of Amarillo, Mrs. C. C. Cox and Mrs. Cawthon Bryant.

Members present were Mesdames H. H. Hawkins, E. W. Harrison, Hattie Rutherford, F. L. Greer, J. B. Phillips, W. B. Anthony, A. C. Thompson, Andy Thomas, Luther Peevley, J. F. Ward, I. H. Spratt, C. M. Conklin, and the hostesses.

### OFFICERS CHOSEN FOR METHODIST GROUP

A new organization was formed and officers chosen at a meeting held Tuesday afternoon at the home of Mrs. W. E. Dunlap, when a group of young mothers of the Methodist Church assembled for the purpose of organizing a Child Study Club. The organization will have for its purpose, the study of children of pre-school and school age. A definite course of study will be followed and regular meetings will be held once each month.

Talks were made at the meeting by Mrs. C. F. Moore, who reviewed a chapter in the book, "Return to Religion," by Dr. Link, and by Mrs. Bob Wilson, who spoke on a probable course of study.

Virginia Newell and Jean Williams entertained with an accordion duet. Little Miss Barbara Burney sang a vocal solo.

Officers chosen were Mrs. Sylvester Slagle, president; Mrs. Charles Newell, vice-president; Mrs. Cone Johnson, secretary; and Mrs. Hubert Freeman, treasurer.

Those attending were Mesdames C. F. Moore, Bob Wilson, Cone Johnson, Charles Newell, Baker Womble, Walter Galley, Sylvester Slagle, Hubert Freeman, Joe Hendrix, and Mrs. Wade. Members of the primary and beginners departments present were Mesdames R. P. Conaway, C. C. Acker, Ralph White, Henry Williamson, J. O. Newell, Jack Wright, Miss Eunice Rutherford and the hostesses.

### METHODISTS TO HAVE CHURCH PARTY

Methodists will gather at the church Friday night at 7:30 o'clock, for an old-fashioned entertainment and plans that are now under way promise a general good time. One feature will be the Old Family Album and as the pages are turned, living examples of old photographs, representing

styles of fifty and seventy-five years ago, will be reproduced. Rev. T. C. Willett is in charge of arrangements and all Methodists are invited to attend.

### LOCAL METHODISTS ATTEND DISTRICT MEET

Rev. T. C. Willett, D. H. Bryant and W. B. Anthony attended the district meeting of Methodist pastors and laymen in Amarillo, Monday at the Tenth Avenue Methodist Church.

Visiting speakers included Ray H. Nichols, conference lay leader of Vernon, and Rev. E. E. White, presiding elder of the Plainview district. Other speakers were Dr. C. C. Grimes, Amarillo; Rev. Joe Strother, Miami; Rev. R. B. Walden, Y. L.; J. E. Harrell, Panhandle; Rev. Marshall Rhew, Vega; and Rev. T. C. Willett, of Hereford.

The purpose of the meeting was the general discussion of affairs relating to the close of conference.

### SUMMERFIELD HOME DEMONSTRATION CLUB DISCUSSES FOODS

Utilization of quick-bread was the subject of discussion at the meeting of the Summerfield Home Demonstration Club Wednesday afternoon at the home of Mrs. Charles Nolan.

Mrs. L. L. Cannon was leader

of the program and Mrs. Lloyd Lookingbill had charge of the recreational period.

Members answered roll call with the number of times they had prepared quick-bread according to demonstration.

Mrs. Cannon discussed "Table Etiquette." A quick-bread sandwich with meat or meat substitute was discussed by Mrs. Lee Curry, and Mrs. R. L. Wilson told about quick-bread sweet sandwiches.

Members attending the meeting were Mesdames: Ky Lawrence, J. B. Nolan, Britt Clark, L. L. Cannon, C. R. Waiser, Lee Curry, Guy Waiser, R. L. Wilson, Lloyd Lookingbill and the hostess.

### Y. W. A. HAS REGULAR MEETING AT HOME OF THORNTON SHIRLEY

Owls, witches, bats and black cats in decorative array, heralded the approach of the Halloween season at the meeting of the Y. W. R. of the Baptist Church Monday evening at the home of Miss Thornton Shirley. Fall flowers carried out the Halloween colors. Thornton Shirley directed the business session when plans were completed for the mission play, which will be given by the organization at the regular prayer meeting service next Wednesday night.

at the church.

Genece Standifer led the program and conducted an imaginary visit through Nazareth. She told an interesting story of a missionary who had visited Nazareth and described the things she saw.

Those present were Odessa Long, Odessa Cockrell, Audrey Cockrell, Dorothy Funderburg, Genece Standifer, Mrs. Travis C. away, Mrs. Jack Roberson, Mrs. W. E. Barnes who was a guest, and the hostess.

### WOMAN AND THE MODERN WORLD IS SUBJECT OF STUDY FOR L. A. E. CLUB

Continuing the study of social problems, members of the L. A. E. Club met at the home of Mrs. Jim Higgins, Tuesday afternoon.

Roll call was answered with federation items. "The Problem of Adjusting Woman to New Social Conditions," was the subject discussed by Mrs. Arlie Dean, leader of the program. Mrs. Dean explained the advancement of women in public life and discussed the following three questions: Have individual women been made any happier by the progress of women in general? Is the woman's problem distinct and separate from the general problem of society? What direction should women take in future public affairs?

Halloween decorations were used about the house and refreshments reflected the seasonal motif.

Members present were Mesdames Bob Higgins, Arlie Dean, Bill Higgins, Jim Lipscomb, Wiley Roberson, T. P. McCollister, Jack Hutson, Edgar Sowell, George Suggs, Robert Veigel and the hostess.

### HERBINE

When headache, dizziness, sour stomach, biliousness, nausea, lack of appetite, and listlessness or that tired feeling, are associated symptoms of temporary constipation, HERBINE will bring relief. It is strictly a vegetable medicine, free from harsh mineral salts. 60c a bottle.

**HALLOWEEN DANCE,**  
WEDNESDAY, OCT. 27  
Parish Hall  
Umbarger, Texas



## Take a Tumble

to Furr Food's! Now everybody's falling for Fur Food! Thrift in a BIG way!

**FLOUR, Everlite** 24-Lb. SACK **81c**

Prices on this Ad effective Friday and Saturday! We reserve the right to limit quantities at these Low Prices!

### MEAT SALE

<b>STEAK</b> Loin or T-Bone - Lb. ....	<b>19c</b>	<b>DRY SALT BACON</b> Nice and Lean - Lb. ....	<b>20c</b>
<b>HOT BARBECUE</b> Per Pound .....	<b>15c</b>	<b>CHUCK ROAST</b> Per Pound .....	<b>15c</b>
<b>CURED HAMS</b> Half or whole - Lb. ....	<b>25c</b>	<b>SAUSAGE</b> All Pork - Lb. ....	<b>19c</b>
<b>BOLOGNA or FRANKS</b> Per Pound .....		<b>15c</b>	

<b>BLUING</b> Mrs. Stewart's - 10-Oz. Bottle	<b>15c</b>	<b>OVALTINE</b> (Large Size, 54c) - Small size	<b>29c</b>	<b>GINGER ALE</b> Canada Dry - 12-Oz. Bottle	<b>10c</b>
<b>RICE</b> Comet - 2-Lb. Package	<b>17c</b>	<b>PINK SALMON</b> No. 1 Tall Can	<b>12 1/2c</b>	<b>OATS, Quaker</b> (Large Package, 19c) - Small	<b>9c</b>
<b>TOILET TISSUE</b> Northern - 3 Rolls	<b>17c</b>	<b>NAPKINS</b> Assorted Package	<b>7c</b>	<b>PANCAKE FLOUR</b> Aunt Jemima - Package	<b>11c</b>
<b>RICE</b> Choice Blue Rose - Lb. ....	<b>5c</b>	<b>SALAD DRESSING</b> or R-Rish Spread, Bestyett - Qt.	<b>27c</b>	<b>CORNER BEEF</b> Swift's - Can	<b>19c</b>
<b>KARO</b> Light or dark - No. 10 Can	<b>63c</b>	<b>CATSUP</b> 14-Ounce Bottle	<b>10c</b>	<b>TOILET SOAP</b> Candy or Palmolive - 2 Bars	<b>11c</b>
<b>FISH FLAKES</b> H & M - Can	<b>11c</b>	<b>CRISCO</b> 3-Pound Can	<b>59c</b>	<b>CRYSTAL WHITE SOAP</b> 5 Bars	<b>19c</b>
<b>BEANS</b> Great Northern, Per Pound .....	<b>5c</b>	<b>QUAKER</b> White - 5-Lb. Package	<b>36c</b>	<b>TOILET SOAP</b> Guest Ivory - Bar	<b>4c</b>
<b>MUSTARD</b> Quart Jar .....	<b>11c</b>	<b>ASPARAGUS TIPS</b> Libby's - Picnic Can	<b>17c</b>	<b>TOILET SOAP</b> Lifebuoy - 3 Bars	<b>17c</b>
<b>SNOWDRIFT</b> 3-Pound Can .....	<b>57c</b>	<b>CORN, Libby's fancy country Gentleman, No. 2 Can - Can</b>	<b>25c</b>	<b>P &amp; G SOAP</b> 5 Giant Bars	<b>19c</b>
<b>PICKLES</b> Sour or Dill, Quart Jar .....	<b>15c</b>	<b>CORN, Tender sweet, extra Standard - No. 2 Can</b>	<b>10c</b>	<b>SOAP CHIPS</b> Crystal White - 5-Lb. Package	<b>36c</b>
<b>APPLES</b> Choice Dried, Per Lb. ....	<b>14c</b>	<b>PEACHES</b> Libby's - No. 2 1-2 Can	<b>17c</b>	<b>ASPARAGUS TIPS</b> Libby's - Picnic Can	<b>17c</b>
<b>APRICOTS</b> Rosedale, No. 2 Can .....	<b>14c</b>	<b>GRAPE-NUTS</b> 2 Boxes	<b>35c</b>	<b>CORN, Libby's fancy country Gentleman, No. 2 Can - Can</b>	<b>25c</b>
<b>PINEAPPLE</b> Hillsdale, half slices, No. 2 1-2 Can .....	<b>17c</b>	<b>OUAKER GRITS</b> Package	<b>10c</b>	<b>CORN, Tender sweet, extra Standard - No. 2 Can</b>	<b>10c</b>
<b>SPINACH</b> Standard, No. 2 Can-2 For .....	<b>15c</b>	<b>MEAL, Quaker</b> White or Yellow - Package	<b>9c</b>	<b>PEACHES</b> Libby's - No. 2 1-2 Can	<b>17c</b>
<b>PEACHES</b> Choice evaporated - Lb. ....	<b>12c</b>	<b>PRUNES</b> Small Size - 2 Lbs.	<b>10c</b>	<b>GRAPE-NUTS</b> 2 Boxes	<b>35c</b>
<b>PEAS</b> American Wonder - No. 2 Can	<b>10c</b>	<b>CANDY BARS, Baby Ruth</b> Hershey and others - 3 For	<b>10c</b>	<b>OUAKER GRITS</b> Package	<b>10c</b>
<b>VIENNA SAUSAGE</b> 3 Cans For	<b>25c</b>	<b>CHEWING GUM</b> All kinds - 3 Packages	<b>10c</b>	<b>MEAL, Quaker</b> White or Yellow - Package	<b>9c</b>
<b>COFFEE</b> Break O' Morn - 1 Lb. ....	<b>17c</b>	<b>COFFEE</b> Schilling's - 1-Lb. Can	<b>25c</b>	<b>PRUNES</b> Small Size - 2 Lbs.	<b>10c</b>
				<b>CANDY BARS, Baby Ruth</b> Hershey and others - 3 For	<b>10c</b>

### Fresh Fruits and Vegetables

<b>SPUDS</b> White, 10 LBS.	<b>11c</b>	<b>CARROTS, RADISHES, BEETS, GREEN ONIONS, MUSTARD GREENS.</b> Three Bunches	<b>10c</b>
<b>CAULIFLOWER</b> Snow White - Lb.	<b>10c</b>	<b>GRAPEFRUIT</b> Marsh seedless, large size - 6 For	<b>27c</b>
<b>APPLES</b> Delicious, large size - 3 For	<b>10c</b>	<b>ORANGES</b> Medium size - Dozen	<b>23c</b>

SHOP at

# FURR FOOD

AND SAVE!

**Brooks' DRUGS**  
PHONE 99 HEREFORD TEXAS

**BJB**  
Bile Salts, Juniper & Buchu Compound, Tonic Tablets

**Quickly Conquered My RHEUMATISM, Kidney, Bladder Trouble and CONSTIPATION**

says:



**MR. ALF COGAN**  
Mr. Cogan says: My life was not worth living. Until I tried B. J. B. I was suffering with Rheumatism, Liver, Kidney, Bladder Trouble, Backaches, Constipation and Night Rising and Gas Pains; at times I would almost choke. B. J. B. corrected all my ailments; I have gained five pounds and do not have an ache or pain. "Oh! If I could have found B. J. B. years ago." (Mr. Cogan, Schiller, Oklahoma, Witnessed By J. H. Gavey, Okmulgee, Oklahoma. There is no substitute for Quality. Ask For The Genuine).

**BJB**  
In The Blue and Silver Package

**50c Dr. West's TOOTH BRUSH**  
**50c Calox TOOTH POWDER**  
Both For **59c**

**P & G Soap**  
10 Big Bars For **38c**

**Syrup Pepsin**  
Extra Value **84c**

**50 Olafsen Halibut Liver Oil Capsules**  
**59c**

**Creomulsion**  
Guaranteed. \$1.25 Value **89c**

**Petrosyllium**  
For Constipation. \$1.25 Value **89c**

**Vicks Vapo Rub**  
A Value At **24c**

**Campho-Lyptus**  
1-Way Cold Treatment Set. **NOSE DROPS COUGH SYRUP VAPORIZING OINTMENT**  
All For **79c**

**CHOICE OF HEINZ SOUPS**  
Served with Saltnes and White Swan Coffee—Special **15c**

### Virginia Lee Hussey Named Class Officer

CANYON—Principal F. E. Savage of the W. T. Training school has been elected sponsor of the Freshman class. The class chose Carolyn Mayfield of Canyon, and Iva Lair of Amarillo as pep leaders. Virginia Lee Hussey of Hereford will represent the class in the student council.

### Wyche Items

(1 1/2 miles south, 5 miles east)

MRS. R. C. VALENTINE—Weldon and Wilma Roberson attended a party last Sunday in honor of Dianen Crawford of Hereford.

Mr. and Mrs. Joe Paetzold and daughter, Joanne Marie, of Slano, visited in the John Paetzold home, Sunday.

Mr. and Mrs. DuBois Walker listed in Amarillo, Wednesday. They also called on Miss Lorene Valentine, who is training in the St. Anthony Nurses' Home, there.

Mr. and Mrs. Bob Gilpin of Amarillo, and Misses Lucille Park and Louise McClure were dinner guests in the DuBois Walker home, Sunday. Mr. Gilpin preaches here every third Sunday of each month.

Mr. and Mrs. Dock Roberson took dinner in the home of her parents, Mr. and Mrs. Waik Bradley, in Hereford, Sunday.

Mr. and Mrs. Bernice Dee Fortner of Arney, visited her parents, Mr. and Mrs. Raymond Elliston, Saturday. Both families attended church in Hereford.

Mrs. Louie Olson and children, Nancy and George L., are visiting relatives in Dallas, this week.

The Catholic ladies of this community have organized a Bible study club. The first meeting was held at the home of Mrs. Wehmel, the second at the home of Mrs. Reinart, and last Sunday met with Mrs. Joe Hoffman. Mrs. Wehmel was elected president.

Mr. Joe Hoffman and family, in making preparations to move to their ranch in Colorado.

Mr. and Mrs. Wes Bradley spent Tuesday in the home of N. G. Elliston. Mrs. Bradley helped Mrs. Elliston quilt.

The Wyche Club will meet Thursday in the home of Mrs. N. G. Elliston. Mrs. Raymond Elliston will be co-hostess. The afternoon will be spent in quilting.

Nolle Elliston has been trying a new kind of grain for this country. He planted the Hybrid No. 5, the same time as he did the sixty day maize, and it made grain plumper than the maize. The av-

erage per acre was thirty-five to forty bushels. It was not irrigated.

Mr. and Mrs. Frank Bezner are the proud parents of a baby girl, born last week at the Godwin Sanitorium.

Every woman in this community, who is interested in getting a Home Demonstration Agent, is requested to speak to Commissioner Jack Rose, and see if we can obtain one here.

Mrs. Grace Sanders of Hereford, spent Sunday with her husband in the Nolle Elliston home. Mr. Sanders is employed at the Elliston ranch.

Mr. and Mrs. J. A. Smiley of Los Angeles, Calif., visited in the home of their niece, Mrs. R. C. Valentine, last week. They were on their way home from Detroit, Mich., where they were sent as delegates to a convention. This is the second trip here since the arrival of the triplets. They intend to visit them at least once in every two years.

There will be a Halloween party and Carnival given at the Wyche school house on Wednesday night, October 27. There will be booths and various games. Everyone is invited to attend.

Quite a large number from this community attended the livestock sale in Hereford, last Tuesday.

Dock Roberson has been buying cattle the past week.

There are various flocks of nice turkeys in this community, some of which were raised by Mrs. John Paetzold and Mrs. Berry Orr.

While Mr. Boardman was driving his milk cows home, Saturday night, a car ran into the herd and killed one of his nice black Jersey cows.

Vida Belle Orr, Buster Bradley, Claude Rea, and Mr. and Mrs. Wesley Bradley attended the football game in Friona, Friday night.

The small daughter of Mr. and Mrs. Clifford Gandy is on the sick list this week.

### Dawn Items

(13 miles east)

MRS. JESS CALDWELL—Light moisture was received here last week, but not enough to encourage more wheat sowing; or benefit that already planted.

Baker Wagon and Ernest May were in Amarillo, Friday.

Mr. and Mrs. Jeff Roberson made a combined business and pleasure trip to Brownfield last week. On their return they visited relatives at Lubbock.

Mr. and Mrs. Oscar White and children visited in Canyon, Sunday.

Mr. and Mrs. Homer Barjes and Miss Townsend attended the football game in Canyon, Friday night.

Mr. Gammill visited his mother, in Lubbock, over the week end. Teachers are busy this week giving six-weeks exams. Reports will be given out and honor roll students announced next week.

Aubrey Wimberly has been seen

### A Stitch in the Britches Just in Time



But what if the needle should slip? This snapshot was taken at a holiday camp on the Kent coast in England, where the fair needlewoman obliged her unlucky companion.

driving a new International pickup.

Misses Inez and Alma Miller, students at W. T., spent the week end at home.

Mr. and Mrs. C. P. Caldwell and daughter, Eunice, of Progressive, visited in the Jess Caldwell home Wednesday. Mrs. Cecil Hodges and small son of Daniel, also visited there last week.

Mr. and Mrs. Early Dutton of Happy, called on Mrs. Mart Burum and new daughter, last Sunday.

Doris Jean Bowers of Hereford, spent the week end with Sarah Smith.

Walter Frye came home from Fort Sumner, to spend the week end with his parents, Mr. and Mrs. A. H. Frye.

Rev. Hicks, Baptist minister of Canyon, preached at the Dawn school house, Sunday afternoon.

Mr. J. G. Coe, who is doing relief work for the Santa Fe at Woodward, Okla., spent Saturday night and Sunday with his family, here.

Mrs. W. J. Stewart is reported to be quite sick.

Mr. and Mrs. Cecil Benton of Booster Station, and Mr. and Mrs. D. Williams and daughter of Amarillo, spent the week end in the home of Mrs. L. M. Harris.

L. A. Smith is somewhat improved from the effects of what he believes to have been a black-widow spider bite, received last week.

Mr. and Mrs. A. H. Frye and family visited in the Bob McConnell home at Canyon, Sunday evening.

August Frye, who has been on the sick list the past several weeks, is able to be about and at work again.

Mr. and Mrs. Jess Caldwell and daughter, and Mr. and Mrs. Jeff Roberson and sons spent Sunday at P. Caldwell home at Progressive.

The Happy-Go-Lucky Club met with Leona Lake, president, in charge. The minutes of the last meeting were read by the secretary, Sarah Smith. An interesting program was given, and at the business session a new program committee was appointed: Earleen Greenfield and Miss Townsend. Eugenia Kuhles was elected news reporter.

85 IN CURRENCY IS WASHED IN LAUNDRY—Norwalk, O. — Henry Simon, a laundry employee, found seventeen \$5 bills which had been washed with a suit of underwear to which

### SCRAP IRON THIEVES TAKE RAILROAD SIDING

Allentown, Pa. — A little thing like Sussman Brothers railroad siding wasn't enough to stop a group of enterprising thieves, who removed six rails, spikes and plates, loaded their truck and disappeared the same night.

### DATES AND FIGS GROW ON SINGLE TREE

Marysville, Cal. — Orchard experimentalists here have succeeded in growing both figs and dates on the same tree and hope to develop an entirely new type of double producing plant.

### \$85 IN CURRENCY IS WASHED IN LAUNDRY

Norwalk, O. — Henry Simon, a laundry employee, found seventeen \$5 bills which had been washed with a suit of underwear to which

they were pinned. The money, spotlessly clean, was returned to the owner.

The United States allowed Germany 2 million dollars for the interned ship Vaterland, now the Leviathan. It took 8 millions dollars to recondition her and she lost about \$75,000 each trip, having made only two and one-half trips when interned at Hoboken three years ago.

### Ends Aching Sore Muscles

For longer lasting, quicker relief, use Ballard's Snow Lintiment which contains active ingredients to give a more than local action, thus bringing a surge of warmed blood to scatter congestion and more quickly soothe away the pain from aching muscles, sprains, strains, backache and lumbago.

CITY DRUG STORE And Other Drug Stores

Our Heavy IRRIGATION CASING

Now Delivered to Any Location Without Extra Charge!

All Sizes in Stock—Immediate Delivery

Heavy Weight Column Pipe — Cut to Order

**Wes-Tex Pipe & Supply COMPANY**

AMARILLO, TEXAS PHONE 8113

OCTOBER 23rd

CHEVROLET PRESENTS THE

**NEW 1938 CHEVROLET**

THE CAR OF LOW PRICE THAT BRINGS YOU THE NEWEST, MOST MODERN, MOST UP-TO-DATE MOTORING ADVANTAGES

Chevrolet cordially invites you to visit your nearest Chevrolet dealer and inspect the finest motor car Chevrolet has ever produced—the new Chevrolet for 1938—the car that is complete.

To see and drive this smart, dashing car is to know you'll be ahead with a Chevrolet . . . to own it is to save money all ways . . . because, again in 1938 as for 27 years, the Chevrolet trade-mark is the symbol of savings.

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation  
DETROIT, MICHIGAN  
General Motors Installment Plan—monthly payments to suit your purse.  
A General Motors Value



MODERN-MODE STYLING

Styling as different as it is beautiful, for this bigger-looking, better-looking low-priced car.

PERFECTED HYDRAULIC BRAKES

Smooth—powerful—positive . . . the safe brakes for modern travel . . . giving maximum motoring protection.

GENUINE KNEE-ACTION

(WITH SHOCKPROOF STEERING)

So safe—so comfortable—so different . . . "the world's finest ride."

(WITH SAFETY GLASS ALL AROUND)

Larger interiors—lighter, brighter colors—and Uni-steel construction, making each body a fortress of safety.

ALL-SILENT ALL-STEEL BODIES

Giving the most efficient combination of power, economy and dependability.

VALVE-IN-HEAD ENGINE

FISHER NO DRAFT VENTILATION

Giving protection against drafts, smoke, windshield clogging, and assuring each passenger individually controlled ventilation.

\*ON MASTER DE LUXE MODELS ONLY

FOR 27 YEARS

"You'll be AHEAD with a CHEVROLET!"

THE CAR THAT IS COMPLETE

**CHEVROLET**

THE SYMBOL OF SAVINGS

**Brumley-Woodford Motor Company**

HEREFORD, TEXAS

Be Informed - Be Entertained - Read

**The Dallas Morning News**

"Texas' No. 1 Newspaper"

—Associated Press news service and wirephotos, seven days a week, bring to readers of The Dallas News news stories and pictures from all over the world. An unsurpassed editorial and reporting staff in Dallas and The News' own bureaus in Washington, Austin, Fort Worth, Waco and East Texas give additional local and State coverage.

—Special writers deal with politics, amusements, sports. Interpretation of the news is found on a forceful editorial page in John Knott's famous cartoons.

PLUS exclusive features of the Big Sunday News:

ROTOGRAVURE Picture Section.

"THIS WEEK" Colorgravure Magazine.

"AMERICA SPEAKS"—The Weekly Poll of Public Opinion.

CLIP THIS COUPON AND MAIL TODAY!

THE DALLAS NEWS,  
Dallas, Texas.  
Gentlemen:  
Herewith my remittance \$..... to cover subscription to The Dallas News (1 year by mail) (six months by mail)

Name .....

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R. F. D. .... State .....

Subscription rate: By mail, daily and Sunday, one year, \$8.00; six months, \$5.00; three months, \$2.50; one month, 85c. These prices effective only in Texas.

**Bethel Items**

(22 miles south)  
**MRS. JIM BAGWELL**  
 Rev. Johnson and wife, Bobby  
 Frank Smith, Mr. and  
 Mrs. E. L. Rothwell and Betty  
 J. G. Davis, Sunday.  
 Christine Bagwell spent the  
 week end with home folks.  
 Harry Sinclair and family visit-  
 ed in the Bryan Sinclair home  
 Sunday afternoon.  
 Mr. and Mrs. Kay Roberts and  
 Mrs. George Bagwell and  
 baby, visited relatives near Vega,  
 Sunday.  
 Mr. and Mrs. Jim Bagwell and

children attended Sunday School  
 at Easter, Sunday, and visited in  
 the Henry Allmon home.  
 Mrs. Vern Lust, Houston, Billie  
 Brook and Dorothy Sinclair, Grace  
 Marie and J. A. Bagwell, attended  
 the show in Dimmitt, Monday  
 night.  
 Mrs. Jim Bagwell and Kath-  
 leen Rothwell went to Plainview,  
 Saturday afternoon.  
 Mr. and Mrs. Leland Smith and  
 children and Mr. and Mrs. John  
 Smith visited Mrs. Edd Smith of  
 Hereford, Sunday.  
 Mildred Lust of W. T. S. T. C.,  
 visited home folks over the week  
 end.  
 Mr. and Mrs. Ivor Bagwell were  
 Hereford visitors, Sunday.

**W. E. Hicks**

(Continued from Page 1)

early days.  
 As a progressive citizen, Mr.  
 Hicks was also responsible for the  
 growth and advancement of Here-  
 ford Schools, serving on the school  
 board for a number of years. Per-

haps no greater tribute to his  
 work and high standing in the  
 community can be paid than by  
 the number who expressed their  
 sorrow upon the occasion of his  
 death. A large number also went  
 from here to Garden City to at-  
 tend the funeral. Since leaving  
 here a few years ago, he has been  
 engaged in the cattle business in  
 Kansas.

Those who survive him in Here-  
 ford are Barney Hicks, a nephew;  
 Miss Vida Hicks, a niece, and Mrs.  
 Laura E. Hicks, a sister-in-law.  
 Mrs. Hicks left Monday for Gar-  
 den City and was there when his  
 death occurred. Mr. and Mrs. Bar-  
 ney Hicks, and Miss Vida Hicks  
 left Wednesday afternoon to at-  
 tend the funeral. Others from here  
 who attended the services were Mr.  
 and Mrs. Wirt Phillips, Mr. and  
 Mrs. H. G. Conkwright, Mr. and  
 Mrs. T. W. Roberson, Rev. W. E.  
 Barnes, Mrs. J. P. Slaton, Mr. and  
 Mrs. A. O. Thompson, Mr. and Mrs.  
 Jasper Cockrell, Mrs. John Turner,  
 Mrs. Edgar Sowell, Mrs. Barrett  
 Sowell.

**CONSERVE YOUR  
 ECTOPLASM!**

**Hospital Notes**

V. C. Hodges sustained minor  
 injuries Wednesday while attempt-  
 ing to crank his tractor. He was  
 dismissed from the hospital Thurs-  
 day, however, and was resting nicely.  
 Mrs. Homer Fox underwent a  
 major surgical Monday and was to-  
 day reported to be considerably  
 improved.  
 Tim Harvey, who has been in  
 the hospital three weeks, was to-  
 day resting nicely.  
 Elmo Funk, son of Mr. and Mrs.  
 George Funk, was admitted Octo-  
 ber 18, as a pneumonia patient  
 and was today reported to be con-  
 siderably improved.

The Noah Ewton family this  
 week moved into the Packard resi-  
 dence which Mr. Ewton recently  
 purchased.

**STAR THEATRE  
 HEREFORD**

**THURSDAY and  
 FRIDAY**

**Love .. Hate .. Drama**  
 You can buy a husband but you  
 can't buy his love!

**SEE ... a crack express plow  
 off the rails ... and a great  
 hospital mobilize for a thrill-  
 ing "Disaster Call!"**  
**SEE ... how heroes of medi-  
 cine punish unscrupulous rene-  
 gades of their own profession!**  
**SEE ... why doctors can't  
 marry jealous wives!**

**SEE**

**"Between Two  
 Women"**

with

**FRANCHOT TONE  
 MAUREEN O'SULLIVAN  
 VIRGINIA BRUCE**

Don't miss the second "True  
 Adventure Stories"  
 with

**FLOYD GIBBONS**  
 Get your entry blank at the  
 box office.

**SATURDAY**

**MYSTERY AND  
 TERROR RIDE THE  
 RANGE!**

Out where brave  
 women laughed  
 at lurking dan-  
 gers ... while  
 their men defied a  
 thousand deaths!

Blitz like the wind ... A gun-  
 totin' ... bronco bustin' ...  
 gal lov' ... Buckaroo!

**ONE MAN  
 JUSTICE**  
 CHARLES STARBUCK

**Look Out ...**

**The Jungle Is Loose!**  
 One man defying a thousand  
 deaths in a green hell of creep-  
 ing horror!

The fearless FRANK BUCK in  
 his most hair-raising role ...  
 Merciless killers ... a beau-  
 tiful hostage ... a cargo of  
 wild animals run loose when  
 the typhoon strikes ...

**EXCITING ... TERRIFY-  
 ING ... THRILLING!**  
 For 15 weeks the greatest  
 movie show you have ever wit-  
 nessed!

**FRANK BUCK  
 King of The Jungle**  
 ... and the deadly tiger man  
**SASHA SIEMEL**  
 in

**"Jungle Menace"**

Terrifying adventures torn out  
 of the heart of cruelest Asia!

**CHAPTER ONE  
 "River Pirates"**

**TWO DAYS ONLY**  
**STAR THEATRE**  
**TWO DAYS ONLY**  
 Midnight Prevue Saturday  
 SUNDAY and MONDAY

**A Must-See Picture**

Count your lucky stars ... Girls! BOB TAYLOR sings romantic  
 songs! It's a new heart thrill for you ... teaming with Eleanor  
 Powell, the girl who was born to dance!

**A New STANDARD**  
 In Entertainment  
 Magnificence!  
 9 Stars 10 Tunes  
 100 Girls 1001 Thrills



**Robert TAYLOR  
 Eleanor POWELL**  
**BROADWAY MELODY  
 OF 1938**  
 with GEORGE MURPHY  
 Binnie BARNES  
 plus:  
**OUR GANG**  
 Paramount News

**TUESDAY**

Clip your calendar coupons,  
 good after 6 P. M.

**Love's a Dangerous  
 Game.**

Two brothers loved her and  
 one was a smiling killer!

**Electrifying DRAMA  
 OF UNSUNG HEROES!**



**"BAD GUY"**  
 BRUCE CABOT  
 VIRGINIA GREY  
 EDWARD NORRIS  
 JEAN CHATBURN  
 CLIFF EDWARDS

The Adventure of  
**"BLACKIE"**

Walden ... who was loved by  
 all women ... and hated by  
 all men!

**WEDNESDAY**

10c and 15c

**Looney Lovers ... Nut-  
 ty Nuptials ... Wacky  
 Wedding ...**

She wanted a big wedding ...  
 so he married her in a whale's  
 mouth!



**PUBLIC WEDDING**  
 JANE WYMAN - WILLIAM HOPPER  
 DICK PURCELL - MARIE WILSON

plus:  
 The Three Monkeys  
**MEANY, MINNY, and MOE**  
 in  
**"The Steel Workers"**

**Little Damage**

(Continued from Page 1)

Wheat planted with a question-  
 able amount of moisture to in-  
 sure cover, but plenty of crop re-  
 sulted 1,396 acres.

Totals: subject to blow 300 ac-  
 res; sufficient cover for protec-  
 tion 24,277 acres.

**Visitors Are Named**

In addition to Mr. McGinnis, the  
 following project managers toured  
 the Hereford SCS project Monday:  
 W. E. Connell, Channing; Fred O.  
 Case, Springfield, Colo.; H. J.  
 Decker, Colorado Springs; Jas. G.  
 Wayne, Clayton, N. M.; A. W.  
 Alken, Colorado Springs; G. H.  
 Russell, Cheyenne, Colo.;  
 Warren R. Landrum, Stratford; P.  
 C. Bennett, Vega; James A. Jack-  
 son, Clovis, N. M.; B. H. Hopkins,

**Funds Sought By  
 Old Age Board**

The State Board of Control of  
 Old Age Pensions this week point-  
 ed out in a letter to State Repre-  
 sentatives that in case no ad-  
 ditional revenue is provided, grants  
 will be prorated on the amounts  
 granted each recipient.

At the present time the average  
 budget is approximately \$14,  
 which has been the scale during  
 the past four months. The control  
 board, composed of Claude D.  
 Teet, John F. Wallace and Henry  
 C. Meyer, sought three and one-  
 half million dollars additional  
 funds to keep up their present  
 budget and pay indebtedness.

**SPECIAL PRICES—BIG VALUES**

**TOMATO JUICE** C. H. B., 46-Oz. Can—or  
 3 Small Cans ..... **21c**

<b>OATS</b> 5-Lb. Package	<b>29c</b>	<b>OIL MOPS</b> Aero—Each	<b>59c</b>
<b>CANDY BARS</b> 3 Bars For	<b>10c</b>	<b>SUPER SUDS</b> Concentrated, large Package (Plate Free!)	<b>19c</b>
<b>FURNITURE POLISH</b> Best Yett—Quart	<b>23c</b>	<b>PINEAPPLE</b> No. 2 1-2 Can	<b>21c</b>
<b>SALAD DRESSING</b> Mello Mix—24-Ounce Jar	<b>22c</b>	<b>GRAPE JUICE</b> Quart Bottle	<b>29c</b>
<b>MINCE MEAT</b> White Swan—Package	<b>9c</b>	<b>BAKING POWDER</b> Calumet—1-Lb. Can	<b>21c</b>
<b>TOILET TISSUE</b> 3 Rolls For (1 Roll free)	<b>25c</b>	<b>WHEAT FLAKES</b> Millers—2 Pkgs. (bowl free)	<b>23c</b>

**Allsweet OLEOMARGARINE**  
 (Glass Free!)—LB ..... **19c**

**Superior Meats  
 at Special Low Prices**

<b>HAMBURGER</b> or Special Chili Meat—Lb.	<b>15c</b>	<b>BRICK CHILI</b> Per Pound	<b>23c</b>
<b>HAMS</b> Cured, half or whole—Lb.	<b>30c</b>	<b>BACON</b> Fancy Sliced—Lb.	<b>38c</b>
<b>SAUSAGE</b> Pure Pork—Lb.	<b>25c</b>	<b>STEAK</b> Lean, baby beef—Lb.	<b>25c</b>
<b>BOLOGNA</b> Per Pound	<b>15c</b>	<b>STEAK</b> Round, baby beef—Lb.	<b>27c</b>

**CHEESE**  
 Full Cream—Lb. **23c**  
**Plenty of Fresh Oysters!**

**Fresh Fruits and  
 Vegetables**

<b>GRAPEFRUIT</b> , new crop Texas Marsh seedless—ea.	<b>5c</b>
<b>YAMS</b> Portales—Lb.	<b>3 1/2c</b>
<b>CABBAGE</b> Colorado—Lb.	<b>2 1/2c</b>
<b>SPODES</b> No. 1—10 Lbs.	<b>15c</b>
<b>PEPPERS</b> Fresh—Lb.	<b>6c</b>
<b>LETTUCE</b> Head	<b>4 1/2c</b>
<b>APPLES</b> Jonathan—Bushel	<b>95c</b>

**GELATINE**

<b>POP CORN</b> Jollytime—2 Cans	<b>25c</b>
<b>APPLE CIDER</b> Quart Bottle	<b>23c</b>
<b>COCOMALT</b> 1-Lb. Can	<b>39c</b>
<b>KREMEL</b> Package	<b>4c</b>
<b>PEARS</b> No. 2 1-2 Can	<b>16c</b>
<b>BEANS</b> Ranch Style—3 Cans	<b>25c</b>

**ROYAL  
 PACKAGE**

**5c**

<b>SHOE POLISH</b> Shinola—2 Cans	<b>15c</b>
<b>SOUP</b> Stokeley's Tomato, large can—2 for	<b>19c</b>
<b>BEANS</b> New Crow Mexican—4 Lbs.	<b>25c</b>
<b>WALNUTS</b> 1-Lb. Package	<b>19c</b>
<b>BLACKBERRIES</b> 15 Ounce Can	<b>10c</b>
<b>DREFT</b> (Large Pkg., 23c)—Small package	<b>9c</b>

**SOAP**

**WHITE KING,  
 6 BARS FOR**

**25c**

**Admiration**  
**28c COFFEE 25c**  
 1-Lb. Vacuum Can Sealed Air-Tight | 1-Lb. Pkg. Cellophane Sealed Air-Tight

**Bright & Early Coffee**  
 TEXAS' LARGEST SELLER  
 4-LB. PAIL with Pie Pan. **96c** | 1-LB. PACKAGE Cell phone. **21c**

Prices Good  
**FRIDAY**  
 and  
**SATURDAY**

**PIGGLY WIGGLY**  
 ALL OVER THE WORLD

PHONE  
**81**  
 FREE DELIVERY

for  
**Complete Theatre Program**  
 READ  
**"The Brand"**

**WALL PAPER  
 FOR UP  
 FALL!**



As the first hint of winter  
 creeps into the glorious  
 Fall weather, the Fall  
 social season begins with  
 its gay parties and social  
 gatherings. When it's  
 your turn to give one of  
 these parties—you will  
 want to be proud of your  
 home and its interior. The  
 new Fall wallpaper de-  
 signs can be found at  
 BLACK'S, and we have  
 a complete assortment of  
 them. Drop in and let us  
 show you how new and  
 modern looking the in-  
 terior of your home can  
 be.

**A Hundred Patterns in Stock  
 to Choose From!**

**E. B. BLACK COMPANY**