

The Hereford Brand

Vol. 5

HEREFORD, TEXAS, MARCH 17, 1905

No. 3

HEAR PRESIDENT E. V. ZOLLARS' LECTURE MONDAY EVENING

MATCHLESS VALUES IN SPRING DRESS GOODS

Never before in the history of this store have we shown such a handsome line of Spring Dress Goods. Now is the time to buy. Make your selections from a complete stock when the opportunities for broad choosing are at their best. Whether you care to make an immediate purchase or not do us the favor to call and inspect the handsomest line of Spring Goods ever brought to the city of Hereford.

A FEW OF THE LATEST IN DRESS GOODS

Silk Plaids, per yard	65c	Fine Grecian Voil, per yard	15 to 20c
Silk Mulls, per yard	60 to 75c	Roxane Bastiste, all colors, per yard	10 to 12c
Big Line of India Silks, per yard	35 2-3c	Poplin Mohair, per yard	20c
The Latest in Fleurette, per yard	30c	Dress Suitings, ranging from	10 to 30c
Chiffon Etamine, per yard	25c	White Dress Goods, ranging from	15 to 50c
Serpolet, per yard	25c	The latest in Ladies' Belts, from	35c to \$1.00
Mercerized Ombrette, per yard	25c	See our line of Table Scarfs and Pillow Tops	

Embroideries and Laces in great variety

We are safe in saying that our present showing of New Spring Goods is without an equal. Everything that is new this season can be found here and at reasonable prices.

D. R. GASS & SONS

HEREFORD, TEXAS

News From Olton.

H. F. Dickinson has been on the sick list this week.

H. R. Miller made a flying trip to Plainview last week.

Chas. Cowart of Running Water was visiting J. H. Cowart last week.

Mr. and Mrs. H. R. Miller were visiting Mr. and Mrs. Appling Sunday.

T. F. Brown and Elmer McGill made a business trip to Plainview Friday.

Mr. Jones, our mail carrier, was late Monday, owing to the bad roads.

Mrs. S. A. Keller made a trip to Hereford last week with a load of cotton.

Many thanks to the Cleo correspondent for his complimenting our community.

The farmers are getting anxious for it to fair up so they can go to turning the soil.

Mr. and Mrs. Chas. Burrus have been visiting friends and relatives near Lockney the past week.

Stock are doing reasonably well, after having so much cold and wet weather and the losses are light.

Wm. Wicker had the misfortune of losing one of his fine wolf dogs last week. Let's have a law to protect the dogs.

Andrew Kiser from Cleo community has moved on the J. Z. Powell place. We welcome Mr. Kiser in our midst.

Geo. Galloway returned last week from Mississippi where he has been for several months. We are proud to have him in our midst again.

Wm. Wicker and wife spent several days in Hale Center last week visiting their daughter, Mrs. Mills.

A. D.

Wanted!

Two good work teams at once. Inquire at BRAND office. 4-2t

Items From Hart.

Rain! Rain! in abundance.

Mrs. Jack Killough is very ill this week, but we hope she will soon be up again.

C. R. DeLong purchased a fine pair of mules from W. W. Parker last week for \$300.

Mr. Doughit of Olton was visiting at the attractive home of Mr. and Mrs. Cody's last Sunday.

Miss Eunice Estes, the charming daughter of John Estes of Twist was visiting Miss Bessie Kerr Saturday and Sunday.

G. B. Edwards and wife went to Hereford last week and were caught in the snow storm and stayed over in Dimmitt a few days.

B. S. Dunne of Hale Center has leased the McGee place for this year, and we are glad to have this excellent family with us again.

We are having lots of cool, damp weather down this way, and our grangers can not farm as they would if the sun would only shine for a few days.

The drifting snow of last week was very destructive to fish. Our tanks are covered with dead fish, smothered by snow drifting into the tank.

R. D. McCee is now foreman on J. L. Vaughn's ranch near here. Mr. Vaughn has secured the right man, as Mr. McCee is a "git-up-and-git" hustler.

J. H. Wise sold his ranch to Mr. Hawkins of Swisher county and will leave for Westfork, Arkansas, in a few days. John is a splendid neighbor and we regret to lose him. May success crown your efforts John.

Thorton Jones, the Hereford stockman, formerly of Running Water but now of Hart, was seen at A. J. Kerr's on business a few days ago. Mr. Jones has a fine herd of registered stuff and his enthusiasm is very great.

Olivia Edwards who has been in

Hereford all winter attending the public school has returned home very much against her wishes, as she was doing so well and progressing so rapidly in her studies. Olivia is a bright girl and deserves much for her energy and "go-a-head-itive-ness." Life is only what you make it, and becoming identified with the Methodist church is one step in the right direction. We learn she has other attractions in Hereford also.

T. W. H.

ITEMS FROM BOOM

Everybody is busy getting ready for a big crop this year.

I find stock has wintered exceedingly well considering the winter. No losses where they were fed well.

This makes three years our Sunday school has been running continuously and not in winter quarters yet.

I find W. L. Sain, N. A. Laughlin, Mr. Pylant and son, Vance Witherspoon and D. B. Roberson doing freighting for A. Laird from Bovina to his ranch. They will get through soon.

One of our most esteemed neighbors, W. P. McMinn and wife, made a visit to Missouri during your scribe's absence. On their return, Mr. McMinn's health was somewhat out of repair and his old wound has been hurting him more severely. We hope he will be up soon.

Your scribe and family came in home from parts of Oklahoma on the evening of the 5th. I took sick on the road and grew worse until I reached Hereford, where I received medical attention. After a thorough examination it was fully decided it was a complete case of lagrippe, touched with catarrhal fever and a pretty good case of rheumatism. With the exception of measles, it is the first time I have been in bed on account of sickness for nineteen years. I am sitting up now and hope to be on my feet again soon.

Items From Frio. CLEO COMMUNITY

Mr. Hughes and Mr. Green went to town Tuesday.

Mr. and Mrs. Axe spent Sunday with W. B. Green.

We are all glad to see the sun shine again as we were getting tired of the cloudy weather.

T. L. Crews of Childress county, who has been surveying in this county, spent Sunday with A. J. Hughes.

Joe Green was absent from school the last of the week. He and A. J. Hughes are carrying the surveyors chain for T. L. Crews.

School is progressing nicely under the management of Mr. Hughes. A few of the scholars are having to miss a few days on account of spring work.

Maggie Ray Stanley returned to Amarillo Sunday where she is attending school. She has been sick, which prevented her from returning sooner.

Bascom Hughes who works for B. J. Parks of Deaf Smith county spent Saturday night and Sunday morning with his parents, Mr. and Mrs. A. J. Hughes.

The farmers here are most all members of the Farmers' Institute and the consequence is that a great many onions are being planted and some oats, besides other things.

Grady and Dorris Stanley were absent from school a few days this week on account of having to put out onion sets, their father being one of the many of Castro's farmers that believe in trying the merits of this country for truck farming.

The Frio Public School organized a literary society last Friday evening and will meet every Friday evening. The officers elected were Jim Green, President; Ray Atcheson, vice-president; Rose Atcheson, secretary; Joe Green, editor of our society paper. Mary Lindsey was appointed critic. We call the organization the Crescent Society. It is so named that as the new moon grows so will our Society.

Excursion to Hereford:

A. L. Conrad, traffic manager of the Pecos Valley road, has given a rate of one and a third fare for the round trip from all points from Portales and Amarillo to Hereford on the occasion of the Campbell lecture at Hereford on March 25th.

For Sale.

Second hand hack, one set wagon harness and set plow harness. All cheap. Apply to

A. P. MURCHISON.

Doings in Castro County as Reported by Our Correspondent.

John Rusk of Parmer county passed through here last Saturday on his way to J. H. Henderson's, who is wintering his cattle.

S. I. Lee went to Hereford last week. Several more of our citizens contemplate going up this week after seed oats, wheat and other supplies if the weather permits.

Rev. Powell, our Baptist minister, from Hale county filled his regular appointment at Dimmitt Sunday, but on account of the inclemency of the weather no one went from Cleo and Bro. Powell failed to fill his appointment here in the evening.

We were glad to see in the columns of your paper last week that J. B. Roberson, the Boom correspondent for the BRAND, had returned. We will patiently await a good and lengthy write-up of his travels and his stay in Oklahoma.

The Masonic Lodge at Dimmitt met last Saturday night for the purpose of transacting business, and having an oyster supper. The oysters came in on the mail hack and all necessary arrangements had been made during the day for the oyster feast that night which, I am sure, was a grand success.

Your writer had occasion to visit the citizens of Nazareth one day last week and found them busily engaged in the different vocations of life, such as building houses, heading grain, feeding stock, plowing, blacksmithing, fencing, etc., while others had gone to Hereford to meet their friends who have purchased land in that colony recently. While there, I was told by one of Nazareth's prominent citizens that they expected to plant a portion of their crop in broom corn, and if it did well they would put in a broom factory in the summer as they have a part of their machinery already bought. Nazareth bids fair to be one of the leading communities of Castro county.

Seed Oats.

Our grain men have been very busy the past week sending out oats for spring sowing. The demand is far in excess of the supply, several cars already having been sold at this place. All the farmers realize that this is a most propitious season for sowing oats and the contagion has been taken up throughout the country so that the acreage of this crop will be the largest in the history of the Panhandle.

THE NEW STORE

Ribbon, Cane Syrup
55 CENTS
Per Gallon

Colorado Harvest Queen Flour
\$3.35
Per Hundred

OUR MOTTO:
"QUICK SALES AND SMALL PROFITS"

B. BARNARD, HEREFORD TEXAS

THREE THINGS OF PUBLIC INTEREST

FIRST—We want to call your attention to our complete line of Paul Riger & Co.'s California Perfumes, which we have just received. Come in and examine them. Samples free. We will tell you more about them later.

SECOND—We are the only people in Hereford that are selling the Celebrated Freckleator Toilet Articles, consisting of Freckleator and Freckleator Face Powders. We absolutely guarantee that Freckleator will remove freckles, blackheads, pimples and beautify the complexion. Don't forget that we guarantee every box of the goods.

THIRD—We want to call your attention to the fact that Dr. P. M. Rigdom, of El Paso, Texas, a celebrated optician, will be at our store two days only, Friday, March 31st and Saturday, April 1st. He will test your eyes free of charge. We fully guarantee his work in every particular. Don't forget the date.

T. M. COULSON & CO.

...DRUGGISTS...

BIG HERFORD SALE

To Occur at Time the Panhandle Cattleman's Association Meet.

There will be a sale of thoroughbred Hereford cattle held at Amarillo, Texas, on April 19th and 20th, during the annual meeting of the Panhandle Stockmen's Association. At this sale there will be offered 100 head of bulls of suitable age for service, and 50 head of young cows, either with calf at foot or about to calve. These cattle will be contributed by some of the best breeders in Indiana, Illinois, Iowa, Missouri and Kansas.

The sale will be held under the management of the Western Stock Yards Co., in their new union stock yards, which they will have completed at that time.

A complete list of contributors will be given as soon as catalogue is made.

We have now on hand and for sale 100 head of very choice Hereford bulls in our stock yards at Fort Madison, Iowa.

For particulars or information write O. H. NELSON, Pres't., 51st Ft. Madison, Iowa.

For Sale, Lease or Trade.

Three sections of improved land 12 or 15 miles southeast from Hereford. What have you? Address 4-4tp BOX 193, Pilot Point, Texas.

For Sale or Trade.

A good two-year-old jack at a bargain. GRAVES & ELLISTON.

The Church Conference.

A church conference was held at the Methodist church Sunday night at which the work for the months of December, January and February was reviewed. That the church is in a live, prosperous condition will be seen from the following facts:

Number of members received into the church, 42. Dismissed, 12. Net increase for the quarter, 30.

A Woman's Home Mission Society of 47 members, which has raised \$170.

One Senior League with an average attendance of fifty at the Sunday afternoon meetings.

One Junior League which is well attended by the children.

A Sunday School splendidly manned with officers and teachers and, with the exception of two or three unfavorable Sundays, has had an average attendance of about 100.

Collected by the stewards during the three months on pastor's salary, \$108.50.

For Sale.

I have twenty tons of good feed for sale cheap eight miles south of Hereford. Also have plenty of grass and water on ranch.

Apply to

F. H. BRITAIN, Hereford, Texas.

Business Lot in Hereford

For sale cheap. One-fourth cash, balance in one, two and three years.

Address W. A. SMITH, 2tf Baird, Texas.

LOSSES WERE VERY LIGHT.

Ed Connell Says Cattlemen Around Hereford are in Good Shape.

E. F. Connell of Hereford, Texas, local brand inspector at that place for the Cattle Raisers' Association of Texas during the past ten years, dropped in yesterday to spend a few days with friends and mingle with the Association's inspectors on this market. Mr. Connell is an old time Texan, who is well posted on things in the cattle line in the territory around Hereford.

"The winter was the worst that ever struck that country," said Mr. Connell, "and it looked for awhile as if there would be no cattle left in all the Panhandle district. But after the long and severe cold snap had passed and the cow men got out to look up their herds, they found that the losses were lighter than they had anticipated. The only losses that occurred were on the large ranches, and in that case the losses will hardly reach five per cent. The owners of small ranches lost nothing, not even a few old cows, and their cattle came through in good shape. But all over that country on the small ranches they raise some rough feed, and are in a position to look after their cattle in better shape than they are on the large ranches.

Since the snows disappeared the grass has sprung up and there is every promise of good feed for the early spring. The snow was a good thing for the ground, and will be a great benefit to that country. It was raining when I left there, which is something out of the ordinary at this time of the year, and that means more moisture and more grass."—Drovers Telegram.

Startling But True.

People the world over were horrified on learning of the burning of a Chicago theater in which nearly six hundred people lost their lives, yet more than five times this number or over 3,000 people died from pneumonia in Chicago during the same year, with scarcely a passing notice. Every one of these cases of pneumonia resulted from a cold and could have been prevented by the timely use of Chamberlain's Cough Remedy. A great many who had every reason to fear pneumonia have warded it off by the prompt use of this remedy. The following is an instance of this sort: "Too much can not be said in favor of Chamberlain's Cough Remedy, and especially for colds and influenza. I know that it cured my daughter, Laura, of a severe cold, and I believe saved her life when she was threatened with pneumonia." W. D. Wilcox, Logan, New York. For sale by T. M. Coulson & Co.

Likes the Brand.

Remington, Ind., March 9, 1905. Ray, Googer & Co., Hereford, Texas.

Gentlemen:—Your letter received, also your paper, the BRAND. Enclosed please find stamps to the amount of fifty cents for which please send me the BRAND to that amount. I like your paper very much and as I am interested at Bovina, as I have one-half section of land north of Bovina, and am glad to learn through the BRAND that your county is teeming with business and energy. I am yours very respectfully,

WM. C. HALLIHAN.

Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

5tf J. D. BURKETT.

For Sale.

Fine Jersey milk cow with young calf. 1tf GRAVES & ELLISTON.

CARPETS MATTING LINOLEUM, WINDOW SHADES

There was never a time in the history of Hereford that the public was favored with such an opportunity as we now afford them, both from a standpoint of variety and price making. We have spared no pains to complete our stock. It's time to clean up for spring. We boast of showing the best line of window shades on the plains from the cheapest to the best--over 40 kinds. Our matting stock comprises over 35 styles. No shoddy goods--from 40c to 20c. Our ingrain carpets are the best made--from 75c down to 22c. Linoleum from 55c down to 35c. Art squares from \$28.75 down to \$7.50. Call to see us. No trouble to show our goods.

E. B. BLACK, Furniture Dealer and Undertaker

COAL and GRAIN Cotton Seed Cake

We now have a large stock of Coal, Grain and Cotton Seed Cake and shall be glad to furnish the ranch trade in these lines. We can and will save you money on everything in Dry Goods, Groceries and Men's Furnishings. We lead in good goods and low prices. Your business will be appreciated.

W. B. Mersfelder, BOVINA, TEXAS

JOE CARTER

ELISHA CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

HEREFORD MEAT MARKET

WETSEL & CLOYD, PROPRIETORS

We will make a reputation by killing only fat beeves and extending to all our customers the same courteous and fair treatment which should characterize all other enterprises. We only want an honest living out of our business. Let your wants be known and we will supply them.

TELEPHONE NO. 15

The CITY CAFE

MRS. MANIE ROBERTS, Prop'r.

First Door North of Hereford House

Meals served at usual hours. Short orders between, but no longer than 10 o'clock at night only on Thursday and Saturday nights. Best of everything in the market

Board \$3.50 per week in Advance
WE CREDIT NO ONE

John B. Vannoy

Optician and Jeweler
HEREFORD, TEXAS

Dealer in Diamonds, Clocks
Watches, Jewelry, Silverware
Optical Goods.

Does all kinds of watch, clock
and jewelry repairing

Fits spectacles and eye glasses
I will be glad to have you
call and see me

John B. Vannoy

Optician and Jeweler
HEREFORD, TEXAS

Colds

It should be borne in mind that every cold weakens the lungs, lowers the vitality and prepares the system for the more serious diseases, among which are the two greatest destroyers of human life, pneumonia and consumption.

Chamberlain's Cough Remedy

has won its great popularity by its prompt cures of this most common ailment. It aids expectoration, relieves the lungs and opens the secretions, effecting a speedy and permanent cure. It counteracts any tendency toward pneumonia.

Price 25c, Large Size 50c.

For Sale by T. M. COULSON & CO.

GOVERNOR'S REPLY.

No State Experimental Station for the Panhandle—Deficiencies Must be Supplied.

Executive Office, State of Texas, Austin, March 6th, 1905. Messrs. S. T. Howard, L. Gough, and Jno. E. Ferguson, Hereford, Texas. Gentlemen:

Your favor of the 2nd instant, directing attention to the pressing need of an agricultural and experimental station in your section of the state, has been received. Until some provision is made by the legislature to pay off the current deficiency and meet the actual necessities of the state government as required under existing conditions, I know of no source from which the funds which would be required to establish the desired experimental station could be secured.

Yours very truly,

S. W. T. LANHAM.

From the above, it will be seen that all efforts to secure a state experimental farm for the Panhandle country have been hopelessly defeated. Our citizens were first to go direct to the chief executive of our state and ask his cooperation in the great work of developing the plains country and they are now met with the discouraging reply that the legislature will first be compelled to make some provision to satisfy the present deficiencies before anything can be done for us. Notwithstanding this fact, the state has ample funds for employing men, with nothing but ~~theories to offer~~ to travel over the country and spin their theories to practical farmers who already possess sufficient knowledge along agricultural lines to teach the lecture-farmer for four years. Thus, far, the men who have been here from the A. & M. College have frankly admitted that their meager knowledge of this country made it next to impossible for them to give us accurate and reliable information. If the state would spend the money which is used annually in sending out impractical men in establishing experimental farms over the state, much more good would accrue to the masses.

For Sale.

I have for sale feed and grass for 300 head of stock. 60 tons with grain on stalk, finest quality.

Write or phone me.

BERT MCGOWAN,

2-4tp Tulia, Texas.

THE PANAMA CANAL.

Paper by Elmer Dameron of the Hereford High School and Published by Request of His Class.

This work is one of the great undertakings of mankind, and involves one of the greatest problems of civil engineering.

"Few people," says United States Minister John Barrett, to Panama, "realize what a great undertaking this is, and what a great responsibility rests on the chief engineer and canal commission. By perfect organization they can save millions of dollars to the United States."

This great work is under the care and supervision of Chief Engineer Wallace who resigned his position at the head of one of the greatest railway systems in North America to accept this, the greatest engineering feat of modern times.

There is also a canal commission, at whose head is Gen. Davis. This commission is represented by every state in the union.

To make this undertaking a success it requires not only the co-operation of the United States Government, but of all the American people. It is easy enough for the average lay critic to tell how it should be done; but it is an entirely different matter to go down there in a tropical climate, amidst all kinds of difficulties, handicaps and embarrassments and carry on the construction of this mighty waterway to the satisfaction of all concerned.

Possibly the greatest general problem and the one that awakens the greatest interest is whether there shall be a sea-level canal, with only a tide lock on the Panama side, or a high-level canal at thirty, fifty or ninety feet above tide water.

There is, however, a belief among the engineers and American people in general, who have studied the question carefully, that a sea-level canal would be the least expensive in the long run and be best for the commerce of the United States and the world.

The high-level canal will cost about \$250,000,000, while the sea-level canal will cost about \$30,000,000 or \$50,000,000 more than the high-level canal. The only arguments in favor of a high-level canal is the cost and time required for construction.

This canal, as now planned, will be fifty miles in length and forty feet in depth. The width on the surface will be from two hundred to two hundred and eighty feet. The bottom will vary from one hundred and twenty-five feet on tangents to two hundred feet on curves.

The cubic yards of earth to be excavated vary, according to the estimates of the former canal commission, from 100,000,000 cubic yards for the high-level canal and 300,000,000 cubic yards for the sea-level.

It will cost approximately fifty cents per cubic yard to remove this dirt. It is thought, however, that when modern steam shovels are installed under experienced engineers that this can be reduced to forty cents a cubic yard.

Another problem that confronts the chief engineer and canal commission is securing competent labor. The United States furnishes all the professional and most of the skilled men from ~~the~~ machinists and chainmen up to the higher posts but they suffice for no work lower than these positions as the average white laborer of this country cannot withstand the tropical climate.

The force now in operation is approximated at 4000 men, 1000 under Gen. Davis, the other 3000 under Engineer Wallace. When the work is in full swing it will reach about 15,000 men.

The way the canal is now planned, there is a solid body of rock ten miles in length; it is estimated that it will take as long to remove this ten miles of "stone and rock as the other forty of dirt.

With the greatest possible speed, working a large force of men, both night and day, this canal can be completed in ten years, so the largest vessels may be seen steaming through from the Atlantic to the Pacific and "vice versa" in 1914.

The greatest conveniences are being fitted up by the Christians throughout the United States for the sons, brothers and husbands who leave their homes, friends and favorable environments in the United States to assist "Uncle Sam" in the construction of this mighty waterway in the tropical land and under different circumstances entirely.

WHAT WE WANT

The ranchmen from Tucumcari to Portales and from Bovina to Lubbock to know that we handle everything in large quantities and are making a reputation for the service which we give the public. If it's anything in General Merchandise, we have it in all the qualities and styles; if barbed wire, hog wire, coal, farming implements, the feed stuffs, they are here for you; if it's a house you wish to build, our lumber yard is chock full of the best grades of lumber. It is in this department that we are free to challenge all competition when it comes to low prices. Come, let us show you. Remember we do a general banking business.

LAIRD-HERRING MERCANTILE COMPANY

BOVINA, TEXAS

MONDAY NIGHT'S MEETING.

Citizens Come Together and Lay Plans for Organizing Board of Trade.

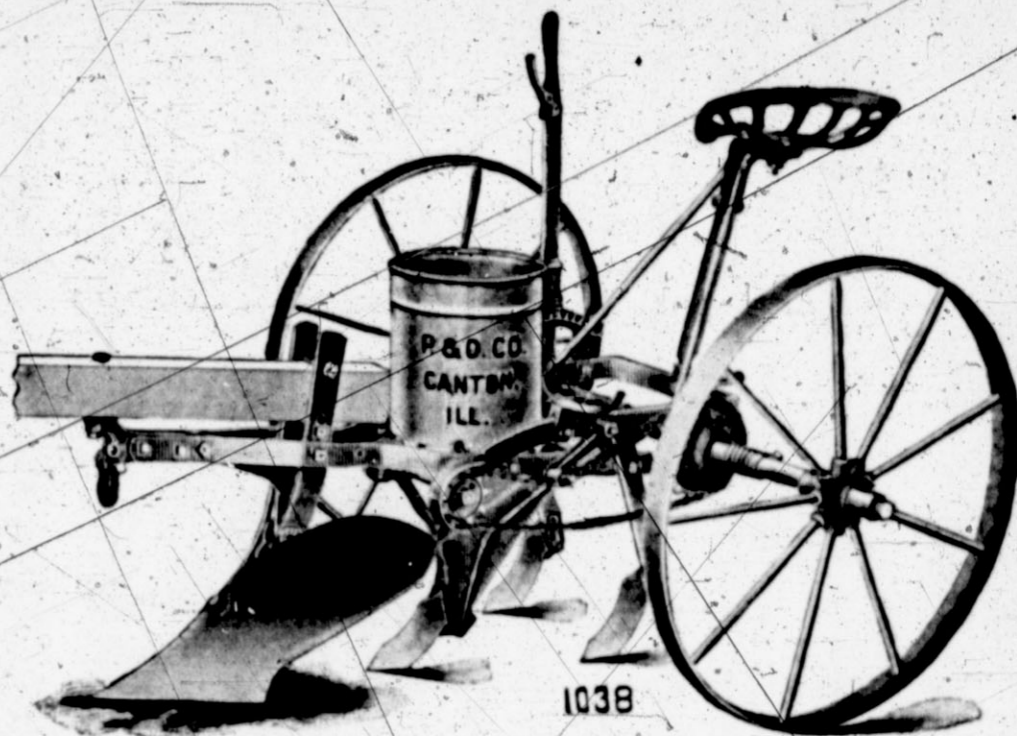
Responsive to a call issued Monday forenoon, the citizens of Hereford assembled at the court house Monday night for the purpose of taking steps towards the organization of a Board of Trade, the necessity for such an organization being deeply felt in the successful solution of many questions of public interest which are now confronting us.

Owing to the inclement weather, the attendance was not as large as had been expected; however, it is safe to say that our citizenship was well represented by men who have the community's interests deeply at heart.

The evening's work was begun by electing Carl Gilliland temporary chairman and C. S. Garrison temporary secretary, the purpose of the meeting being stated by T. J. Graves, who made a spirited address in which the advantages and benefits to accrue from a wide-awake Board of Trade were plainly set forth. Mr. Graves' talk seemed to be an inspiration for others and interesting addresses by Messrs. Newman, Ferguson, Inmon, Elliston, Rayzor and others followed in close proximity. The best of good will prevailed which was plainly shown in the fact that every motion which came before the house was unanimously adopted.

The first motion which came up was that pertaining to the appointment of a committee to canvass the town and solicit members for the permanent organization and report Tuesday night, March 21. The motion prevailed and the chair appointed J. C. Newman, Jno. E. Ferguson and L. A. Simpson.

A motion for the chair to appoint a committee of five to report on permanent organization March 21st, was carried and the following were appointed: W. G. Ross, A. H. Elliston, W. H. Rayzor, F. Herron and J. Ray. A second motion for the chair to instruct this committee to recommend officers for permanent organization was also adopted. The meeting adjourned to meet again at the court house at 8 o'clock Tuesday night, March 21st, at which time it is earnestly desired that every man interested in the advancement of his community will be present and take part in organizing a permanent Board of Trade.



JUST RECEIVED

A car load of Implements consisting of Single and Double Row Cotton and Corn Planters, Cultivators, Disc Harrows, Disc Plows, Etc., Etc. The above cut shows our Single Row Cotton and Corn Planter and Middle Burster. The frame is all steel. The wheels are adjustable to width of rows. The feed is driven by chain from main axle. It has perfect balance whether in or out of the ground. Will work perfectly on the ridge, in the furrow or on the level.

Stringfellow-Hume

HEREFORD, TEXAS

Up-To-Date Confectionery

I am opening a first-class confectionery in the J. P. Harding building and will be glad to have the public call on me when in need of anything in my line. Fine candies and cigars a specialty. Stationery, also fruits and nuts.

Yours for Business

Jas. Head, HEREFORD, TEXAS.

Deaf Smith People Commended.

Deaf Smith county evidently has a very thorough going agricultural population and the business men are behind them in every effort tending to build up the county's interests. These people are making earnest effort to get an experiment station of the A. & M. College located somewhere in the Panhandle. They show a most laudable spirit in disclaiming that it should be located at Hereford, but ask that it be located somewhere in the Panhandle where it would contribute the greatest good to people of the Staked Plains. The Messenger hopes the Hereford county people will second the effort to get the station established. Plainview Messenger.

Farm for Sale.

160 acres 1.1-2 miles northwest of Texico. Good four room house, painted and ceiled, good well of fine water, 24-foot Eclipse windmill, tank and water troughs, good sheds, wind breaks, etc., good fences and fifteen acres in cultivation. Price \$1000, \$500 cash, balance long-time. Address NEAL A. DOUGLASS, Texico, N. M.

Public Notice.

Notice is hereby given to the public at large that there will be no more traveling allowed through my pasture north of town. Please be governed accordingly.

3tf

R. J. KIBBS.



PURIFIES THE BLOOD

A GOOD SPRING TONIC AND SYSTEM RENOVATOR

TRY IT THIS YEAR • PRICE \$1.00 PER BOTTLE

T. M. GOULSON & CO., Special Agents

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, MARCH 17, 1905.

ARBOR DAY.

We take pleasure in again calling attention to the fact that Tuesday of next week is the time when all those who are interested in the beautifying of the College grounds will assemble to plant out trees on the commodious campus which is being enclosed. This is a work which every citizen should be deeply interested in and such interest should be manifested by a concert action.

The college at this place will be the pride of everyone in years to come and those who do their part in the advancement of its interests will be proud of the fact that they can look back into the history of the institution and feel that they have been instrumental in carrying it through the darkest hours of its greatest difficulties and placing it upon the brightest page in the catalogue of colleges.

Meet with others next Tuesday and plant a tree which in after years will grow and spread its branches to rival the mighty forest oak.

It is only a matter of a few days when Hereford will have a vigilant Board of Trade to watch and protect her every interest. Such an enterprise is not solely for the benefit of the business man, but for every one else as well. Hereford's citizens are thoroughly awake to the interests of both the town and surrounding country and the securing of no laudable enterprise will be overlooked by them. No town can hope to take its place in the commercial world without a harmoniously working board of trade.

THE flattering prospects of the past two months have been materially improved this week by several days down-pour of refreshing April showers, followed by warm sunshine. The conditions are now all that could be wished for and our farmers are wearing faces which radiate the spirit of good cheer and perfect contentment. The most encouraging feature is that it is exceedingly seldom that a man is found who wishes to leave the country. On the other hand it begins to look as if everybody else is wanting to come here. Think of from ten to twelve families making up their minds to move here within the past two weeks. We predict that great things are in immediate store for Deaf Smith and Castro counties.

THE Panhandlers are waiting with much anxiety for the time when President Roosevelt will do honor to the citizens of Amarillo by peeping at them through the back window of his private car. This is indeed a great victory for our neighbor city and she should begin immediately to congratulate herself in advance. We understand that Amarillo and Channing are the only two towns west of Fort Worth which will receive recognition.

League Program.

Following is the League program for Sunday, March 19th:

Subject.—Drunkenness and the Betrayal of Trust.

Leader.—Miss Pearl Turrentine.

Song. Prayer. Song.

Scripture lesson.—Luke 12:35-48.

1. The drunkard ignores responsibility.

a. Select reading.—Miss Stanley.

b. Reading.—Sam Bratton.

2. Failing to face the future.

a. Scripture references Luke 12:46; 21:34; 12:10-20.

b. Talk.—Mr. Cogdell.

c. Selection.—Louis Turrentine.

d. Selection from the Hymnal.

3. Guilt proportioned to inexcusableness.—Miss Griffith.

Closing with song and League benediction.

After April First.

To all who may desire my services must come in at once as I will be out of my office after April 1st, 1905, for three months and probably longer. Yours to serve,
5-3t A. D. MILLER, Dentist.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$18,000.00

DIRECTORS: Jno. E. Ferguson, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

For Clerks and Others.

During the spring and summer there is presented to clerks and other young people three to five months comparatively idle season. To the wide-awake and progressive, this comes as a blessing—spare time to invest in brains and earn twice as much when the busy season opens up. If they go back and accept their old positions, it is at a much better salary, for they can learn more and are more independent. They have two or three ways of making a living where they had one before.

A pity but merchants would "fire" more of their clerks every summer. It gives them the very opportunity they need to take a business, shorthand or telegraphy course and earn three times what they received before.

To those who would get most for their time and money, Tyler Commercial College of Tyler, Texas, offers the very best advantages. Here you can master the Byrne Simplified Shorthand and Practical Bookkeeping in three to five months under their author and other experts. Write them for the most interesting catalogue of the largest commercial school in the South. 1t

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, March 26th:

Subject.—Watchfulness.

Leader.—W. B. Park.

Scripture lesson.—Mat. 26:36-43 and 1st Thes. 5:1-8.

Scripture reference, Mark 13:32-37.—Delia Cassels.

Scripture reference, Luke 12:35-40.—Maud Higgins.

Scripture reference, Prov. 8:34.—Raleigh Hough.

Scripture reference, 2nd Timothy 4:5.—Essie Beach.

Song.

Prayer.

Why should we be watchful.—Luther Hough.

Our liability to temptation.—Paper by Mrs. S. H. Mount.

Steadfastness in the faith, 1st Cor. 16:13.—Paper by Miss Lizzie LeGrand.

Christ an example of watchfulness.—Paper by Miss Stella Renfro.

Big Fruit Farm.

John Clark has broken all past records this spring in the line of planting fruit trees. L. P. Landrum this week informed us that Mr. Clark is now engaged in planting eight acres in the various fruits adapted to this climate. Eight acres is rather a large Panhandle orchard and we congratulate the owner that he has used good judgment in engaging in this valuable adjunct to the development of the country.

For Sale.

At a bargain, a good three-room house, to be moved off the lot. \$350 will get it.

H. B. MCGEE,
3tf Hereford, Tex.

For Sale.

Two heavy young work horses. Apply to

A. P. MURCHISON
1t

For Sale or Trade.

A good two-year-old jack at a bargain.

GRAVES & ELLISTON.

SPECIAL SALE

In order to introduce our spring line of Clothing, beginning Monday, March 20th and continuing through Friday, March 24th, we will offer our entire line of Men's and Youth's Ready-To-Wear Spring Clothing at 10 per cent discount. These goods are nobby and up-to-date in every particular but must be sold to make room for the large shipment which we have coming. Suits for men range from \$6 to \$20; those for boys, from \$1.50 to \$10. Remember the sale begins Monday at 9 a. m., March 13th and continues till 9 p. m., Friday, March 17th. Come early and make your selections.

Yours For Business.

H. C. MYRICK

GENTS' FURNISHINGS



Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

More Deals in Realty.

W. J. Hodge of Cloud, Chief, Oklahoma, spent several days in the city this week disposing of some property which he owned in Hereford. He sold the business house

adjoining J. H. Turnbow's restaurant together with some business lots to T. R. Reagan in exchange for Sour Lake oil property. The deal was closed by W. H. Rayzor.

Subscribe for the BRAND.

THE CASH STORE'S

GRAND EXPOSITION OF SPRING NEWNESS

We cordially invite all to come and enjoy this store in your own way--in a way that will help you most in the planning of the spring ward robe and for your spring needs. Our purchases for this season includes all NEWEST MERCHANDISE in all lines we carry. They are new and fresh from the world's fashion centers.

So broad is the variety and so great the effect that we can but attempt to hint at what the display is. The fabric for spring wear are new, exclusive, beautiful and correct, are here in a truly representative showing.

No usable material has be over-looked. The surpassing character and individuality of the styles will be readily discernible. Every pronounced idea of the season and every authoritative style is represented.

We shall be pleased to show them now. Yours for new styles in everything.

THE CASH STORE

HEREFORD MERCANTILE CO.

G. A. F. PARKER,
President
J. P. CONNELL,
Vice-President

F. B. FULLER,
Cashier
ROSS W. DAVIS,
Assistant Cashier

The Western National Bank

HEREFORD, TEXAS

Capital \$50,000.00

Surplus \$7,000.00

This bank is always ready to make small loans.
It has never made a bad loan.
It has never forced a customer to sacrifice his property to pay up.
It confines its business exclusively to banking.
No part of its capital is invested in Real Estate except its banking house.
The President, Cashier and Assistant Cashier NEVER OWE THE BANK ANYTHING.
It solicits the business of all good people, be their accounts large or small.



The Man from Milwaukee Talking About Witherspoon & Gough.

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading — Facts Concerning People You Know.
Witherspoon & Gough.

Fishing tackle at Smith's Drug Store.

T. R. Reagan is this week laying the mains for his water works system.

Miss Lillian Harvey left Tuesday for Dallas where she will visit relatives and friends.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas.

Mrs. E. M. Vanderburgh was called to Amarillo Wednesday to attend the bedside of Mrs. F. L. Vanderburgh.

The examining trial of John Eoff, charged with the murder of J. L. Underwood, is now being argued in Esquire Turbow's court.

Mrs. C. L. Munger and Mrs. McDowell and daughter who had been visiting Mr. and Mrs. W. Munger for several weeks returned to their home in Michigan Monday.

For fire insurance in the best old-line companies, see F. J. Graves & Company. They have had twenty years experience and will appreciate your business.

S. J. Vaden, a well-to-do Grayson county farmer, spent several days in Hereford last week, looking after a ranch location. Mr. Vaden was favorably impressed with the country and informed a BRAND representative that he would return here in a few days and will likely locate.

A CHANGE

I have bought Mr. Orr's half interest in the drug business. This store has changed hands several times but I expect to sell you drugs twenty years from now. I am very anxious for a liberal portion of your business.

O. F. SMITH
DRUGGIST

Flower seeds, Smith's Drug Store.

Wanted, a rooster that will fight like blazes. Ward Bratton.

L. P. Landrum is in New Mexico in the interest of his nursery.

Headquarters for Roswell cider, celery and apples at Barnard's.

A. H. Elliston is spending a few days in Claude on business this week.

Before you fence your yard, see the white cedar peeled posts at Burton-Lingo Co's.

Judge Jno. P. Slaton and Homer Inmon returned Thursday from a business trip to Washington, D. C.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices.

Col. S. T. Howard and Mr. Lee left this week for New York where they go to secure medical treatment for the latter.

Miss Edna Leach arrived Thursday from Dallas and will take charge of the millinery department at the Galbreath-Fox Trading Co.

J. C. Newman will leave on this afternoon's train for Collinsville to attend the funeral of his sister, Mrs. Varley, who died early this morning. The BRAND joins Mr. Newman's friends in extending sympathy.

Artis Daniel left Monday afternoon for Sulphur, Indian Territory, after spending two weeks with home-folks in Hereford. Art is has a splendid position as manager of a coal and grain business at Sulphur and his many friends will be glad to know that he is doing well.

N. Kloster of Rock City, Illinois, and D. D. Boyles of Davis, Illinois, arrived Tuesday on a prospecting tour and are spending the week looking over the country northwest of town. The former, in company with B. W. Miller, was a pleasant caller at this office and manifested his desire to keep informed on the progress of this country by subscribing for the BRAND.

J. L. Ennis of Hot Springs, Arkansas, spent several days in the city last week, prospecting with a view to locating. Mr. Ennis has lived in Texas before and the merits and advantages of the Panhandle are not unknown to him. He spoke favorably of making a purchase here and before leaving for his home made arrangements for the BRAND to be sent to his address.

Wolf Hunt.

On Friday of last week, W. A. Hancock, C. W. Dodson, T. J. Graves and A. H. Elliston, on being informed by Robt. L. Ball that there was a large coyote near his ranch headquarters, gathered their dogs and horses and started for the scene, all thrilled with pleasing expectancy of seeing a wolf chase.

Sure enough the wolf was found and the chase begun, the wolf bounding away over plain and dale with dogs and horsemen in hot pursuit. For a time the race seemed to be an even break, but finally the coyote as if by strategy succeeded in escaping his adversaries greatly to the chagrin of the latter. On their return, the sportsmen jumped a second wolf (?) which they chased for sometime, and so, when they succeeded in capturing it, it proved to be a cur.

This is the second time this mistake has been made recently and, while we are not certain who is responsible, the trouble has all been laid at the feet of A. H. Elliston. Whether this is a combine against Mr. Elliston or not, we do not know; but it is a serious charge and should be made with impunity. Mr. Elliston, however, insists that it was C. W. Dodson who first hollowed, "sick em."

Mr. Estes Will Move.

Mr. and Mrs. John Estes of Twist in Swisher county spent several days in the city this week, the guests of Mr. and Mrs. M. W. Shelley.

Mr. Estes has sold a portion of his splendid Swisher county ranch and will move to Hereford where he will live in the future. While here, he made arrangements for a house and will move next week. It is Mr. Estes' intention to build a substantial home here in the near future.

We are glad indeed to see this most excellent family locate with us and, on behalf of our citizens, the BRAND extends a hearty welcome to them.

Sick Headache.

This distressing ailment results from a disordered condition of the stomach. All that is needed to effect a cure is a dose or two of Chamberlain's Stomach and Liver Tablets. In fact, the attack may be warded off, or greatly lessened in severity, by taking a dose of these Tablets as soon as the first symptom of an attack appears. For sale by T. M. Coulson & Co.

More Land Deals Closed.

H. M. Russell of Pilot Point and J. E. Wilson of Denton, who were here last week prospecting, have closed a deal for the J. G. Ayer's valuable ranch, two miles east of town. This is a choice ranch and Messrs. Russell and Wilson are to be congratulated upon their wise selection. The trade was consummated by Witherspoon & Gough.

Woodmen Supper.

The ladies of the Woodmen Circle will give a 15c lunch at the Webb building Saturday, March 25th, from 4 o'clock to 10:30 p. m. Everybody invited, especially Woodmen and families and sweethearts.

For Sale.

About sixty tons of feed, including Kaffir corn, maize and millet. Apply to C. W. DODSON, 5tf at Hereford National Bank.

FARM LANDS

ALONG

"THE DENVER ROAD"

IN

NORTHWEST TEXAS

(THE PANHANDLE)

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, GEN'L PASGR. AGENT, FORT WORTH, TEXAS.

GROCERY

HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town? Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business.

J. M. GARNER
THE GROCERYMAN

THE

Hereford Laundry

HUBBERT & HUBBERT, Proprietors.

We are now ready to make those old clothes of yours look new. Clothes neatly repaired and cleaned. We solicit your patronage.

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

A LETTER TO THE PUBLIC

It is our desire to get our business more thoroughly established before the people of Hereford and surrounding country and we hope by letters of this kind we may be enabled to reach new customers and to get better acquainted with the people generally. We have put prices down to where they belong since we have been in business, for we believe in treating people right. For this saving to the people, we want and expect your patronage in return. We can make you an article now at 20 per cent less than the old prices. Do we not merit something in return? When we price an article we mean to put only first-class work and material into that article. Competition is fighting us bitterly, and why? Simply because we are trying to do the right thing by the people. Consider our claim carefully and you will certainly feel that we merit your assistance. Command us when we can serve you. Yours very truly,
BELL BROS.

IT PAYS TO FEED STOCKERS.

Capt. Trow Tells How He Succeeds in Raising Panhandle Cattle.

Capt. Harrison Trow of Hereford, Texas, who was reared in Jackson county, Missouri, topped the Texas stocker market yesterday with a string of 140 head of his own raising that sold at \$4.55, which was not a bad price for a string of young steers. Five years ago Capt. Trow left Missouri and located in the Panhandle country, where he has been making a great success at stock farming. Capt. Trow farms about 400 acres of land and raises all the rough feed necessary to carry his cattle through the winter in the very best of shape. He raises cane, Kaffir corn and other good feeds that he finds most profitable, and he never fails to top the Texas stocker market when he brings in a string. Just a month ago he topped the market with a string. In both that shipment and the sale made yesterday his stockers sold higher than most of the native stockers on the market.

"After all it pays to provide feed and look after the cattle in the Panhandle country," said Capt. Trow. "There are three-year-old steers around in my neighborhood that are not worth as much as my yearlings, simply because they have not had the feed and care."—Drovers Telegram.

It is with a degree of pride that we publish the foregoing as it indicates the character of men who are establishing homes in this country. Capt. Trow is preeminently in the front ranks when it comes to successful stock farming and his methods which he has so successfully put into practice are being adopted by many of our small stockmen with very flattering results. Deaf Smith county is proud of such men as Capt. Trow, for it is they upon whom the ultimate successful development of the Panhandle depends.

For Sale.

I am offering my general mercantile business at Texico, New Mexico, for sale. Have the leading business of the town and a good proposition for anyone wishing a prosperous business. Reason for selling, desire to engage in other business.

C. D. STEELE,

3-4t Texico, N. M.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned to No. 9. 51-

Cake and Drink Reception.

The Woman's Home Mission Society invites you to Mrs. Wm. Cogdell's home in the afternoon or evening of Friday, March 16th.

From three until six o'clock in the afternoon, entertainment will be furnished by Jimmie Snyder, Bertha Witherspoon, Willie Howard, Bessie Snyder, Magdaline Humphrey and Nellie Black with pleasing recitations which will be well interspersed with piano numbers by Mesdames Parker and Shelly, Pattie Estes, Willie Robinson, Bertha Dameron, Mamie Inmon and Nellie Black. Dominoes, Flinch and Bunco will be indulged in by any who desire.

In the evening from seven till ten, games will be resumed; piano selections will be furnished by Misses Francis, Williams and House; mandolin and guitar numbers by Misses Howard and Scott; songs by Mr. and Miss Edwards, Mrs. S. J. Dodson and Miss May Pierce.

The ladies will endeavor to fill the hour you spend at their reception with such enjoyment that, with the cake and drink served, you will unreservedly conclude 'twas worth your time and the price of ten cents to attend.

Specialist.

I treat all diseases of the eye, ear, nose and throat, also have glasses and pay special attention to fitting them. Have had twenty-one years experience in practice of medicine, thirteen in this special branch. Reference given if requested. Consultation and examination free. Will be at Hereford March 29th and 30th.

5-2t

I. E. SMITH, M. D.

Weatherford, Texas.

A Card of Thanks.

We take this opportunity of thanking our good neighbors and good people of Hereford. To them we express our heartfelt thanks for their assistance during our father's recent and last illness. To them we wish long lives and happiness.

MRS. DELLA EOFF and sisters.

Strayed!

10 head of sheep branded H and S on back. If found kindly report to undersigned and oblige

2t FRAZIER & HARBISON.



WITH THE CHARACTER OF A WOMAN



MAKERS

FOR SALE BY

Hereford Mercantile Co.

Hereford, Texas

American Lady SHOE

A SWELL LOW CUT that individualises its wearer as being exclusive.



PRICE \$3.00

Panhandle News

Jack C. Crimmin, a tinner in the Britt Sheet Metal Works of Amarillo, came to an untimely death last week by drinking poison which he mistook for whiskey.

E. H. Brainard, secretary of the Panhandle Stockmen's Association, says that the loss of cattle throughout this section from the effect of the recent bad weather will average less than one per cent. Many of the stockmen in this vicinity sustained no loss whatever.—Canadian Record.

News was received here Monday that Fred Dewey, an engineer on the Denver, had shot and killed John Rhodes the day before at Childress. Dewey was at work on his engine when approached by Rhodes, who it is claimed, was armed and had made some threats against Dewey.—Clarendon Chronicle.

At the regular meeting of the city council last night, the office of city marshal was abolished, the salaries of mayor, alderman and city attorney were reduced from \$3 to \$1 per month. The tax rate was cut from 40 cents to 25 cents. The Index advocated more than a year ago the doing away with the marshal's office.—Childress Index.

A Truck Growers' Association was recently organized at Memphis with the following officers elected: Judge Brady, President; A. J. Kinard, Vice-President; J. A. Grundy, Secretary and Treasurer. The purpose of the organization is to plant water melons for the market and the Alabama Sweet and Bradford varieties of melons were selected.

J. F. Haning this week closed a deal with J. H. C. Pope for the patent section joining his ranch on the north. This is a splendid body of land and Mr. Haning secured quite a bargain. Consideration, \$3,000 cash. As an evidence of the enhancement in the value of our lands Mr. Pope purchased this land three years ago at \$3.25 per acre.—Claude News.

The Vernon Cantaloupe Association met last Saturday at 2 p. m., and reorganized by electing T. J. Griffiths president and E. L. Witty secretary and manager for the coming season. The association meets again Saturday, March 18th at 8 p. m. All members are earnestly requested to be present as business of importance is to come before the Association.—Hornet.

The Newlin railroad tank has been taken down and moved to Giles. They are developing increased pumping facilities at that point for loading the Childress water train. The water is exhausted there and unless it rains to fill up the tank at once full water train service will be inaugurated again at once. The well there is again stopped by trouble and no water has yet been found. It is down about two thousand feet.—Hall County Herald.

For Sale.

Block No. 61, containing one and one-half acres, situated in front of Judge Gough's residence. Address, 3-4t W. T. MELTON, Brady, Texas.

HARNESSES

We have for sale Buggy Harness, both single and double, Wagon Harness, extra Lines and Bridles for wagons and buggies, Riding Bridles, Hames, Hame Strings, Collars, Collar Pads, Backbands, Traces, Buggy and Wagon Whips.

All Leather Goods Sold at a Close Margin

We still continue the "Cost for Cash Sale" on Men's and boys' ready-made clothing, either suits or overcoats. When you want a suit made to order see our samples.

Yours truly

BEACH & KERR
DIMMITT, TEXAS

GARRISON BROS.

Are showing a line of Implements, carefully selected to meet the requirements of the plains farmer. They are the products of three of the most reputable and progressive factories in these lines. We will be glad to show you our Disc Plows, Harrows, Riding and Walking Listers and Cultivators, Grain Drills and Planters. We are headquarters for Windmills, Pipe, Pipe Fittings and Cylinders. We want your business and will make it to your interest to come and see us.

GARRISON BROS.

Ribbon Cane Syrup

We still have some of the pure stuff. We also carry an up-to-date line of cigars, chewing and smoking Tobaccos.

GROCERIES

Here we can't be beat either as to price, quality or variety. One trial with us will convince you. We are after your business

CARDWELL BROS.
THE UP-TO-DATE GROCERYMEN

TELEPHONE NO. 76
PROMPT DELIVERY

Hereford Fuel Oil Company

TROY WOMBLE, Manager

We are headquarters for all the best grades of Coal. Our Maitland and Rugby "Niggerhead" can't be beat. Our prices on coal are always correct. Try us on your next order.

LIGNITE COAL

Is the cheapest fuel you can buy at: from \$4.00 to \$5.00 per ton. It all burns up to a clean ash. Try it.

OIL

Crude Oil is all right for kindling and a fine disinfectant for your swine and poultry.

ICE

Our Ice is first class in every respect. We guarantee it to be as cold as they make it. Full weight and fair dealings.

Don't forget that we have plenty of the
BEST COAL

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE AS FORMERLY
Hereford, - - Texas

DR. T. E. PRESLEY
SPECIALIST
Eye, Ear, Nose and Throat
Oklahoma Block
Office hours: 9 to 12 a. m. 2 to 4 p. m.
Roswell, New Mexico.

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, - - Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the G. R. Hay brick building
Hereford, Texas

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. L. DAVIS
DEALER IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to me.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county.
Dimmitt, Texas

Amarillo Steam Laundry
AMARILLO, TEXAS
All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.
GEO. W. DALE, Local Agent

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

Wall Paper—E. B. Black. 44
Richard Keese, Jr., of Castro county was a business visitor in the city Saturday.

Found—A bunch of keys attached to a brass chain. Owner please call at the BRAND office.

Dr. G. H. LeGrand returned Saturday from a two-week's outing to Corpus Christi and other gulf points.

Sam Worley this week purchased lumber and began the construction of a neat cottage for himself in Ricketts addition across the river.

Mrs. T. R. Blake arrived Sunday from Sherman county in the North Pahhandle, the guest of her daughters, Mesdames C. W. Dodson and L. F. Alby.

J. S. McDowell and family left Saturday afternoon for Garland, their former home. Mr. McDowell's health has been on the decline for several months and his physician advised him to seek a lower altitude.

Witherspoon & Gough. 48tf
White cedar peeled posts at Burton-Lingo Co's. 52tf

B. B. B. for a spring tonic, at Smith's Drug Store. 5tf

Miss Nellie Phansteel visited in the city from the ranch Tuesday.

Chas. Roberson of Boom was a business visitor in Hereford Tuesday.

Call on C. E. Edwards when you need anything in the way of wheat bran. 5-2t

Just received at Burton-Lingo's, a large supply of white cedar peeled posts. 52tf

Grayson Bell has come in from the ranch and will assist in Bell Brothers Sheet Metal Works.

L. B. Simmons, traffic manager of the Denver road at Amarillo, spent Monday in the city on business.

Claude Witherspoon left Monday for Bowie, where he will complete his business and commercial course.

Mrs. Geo. W. Dale was called to Amarillo last week to attend the bedside of her mother, Mrs. Christoph.

Mr. and Mrs. Fletcher Rogers of Canyon City visited the former's parents, Dr. and Mrs. W. J. Rogers, Sunday.

Rev. Jesse B. Haston and Judge L. Gough will attend the meeting of the college board at Ft. Worth tomorrow.

T. L. Crews, civil engineer of Childress, spent several days in Castro county this week, doing surveying for J. H. Holland.

Jas. Hughes, teacher of the Frio school, was a pleasant caller at this office Saturday, renewing all his subscriptions to the BRAND.

Miss Nellie Lee Wyche, daughter of Mr. and Mrs. J. S. Wyche, arrived Tuesday from Denton where she has been attending the Girls' Industrial College.

Mrs. C. Christoph, mother of Mrs. Geo. W. Dale, came home with Mrs. Dale Wednesday from Amarillo and will spend a few days visiting the family.

J. E. McEntire, the ex-assessor for Castro, has moved from Dimmitt to the south part of this county. Mr. McEntire was a welcome visitor at this office Monday.

J. D. Burkett was in the city Saturday from his ranch east of town and advertised a bunch of fine Hereford bulls for sale. His ad will be found in another column of this issue.

W. A. Higgins came in from his ranch Monday and informed a BRAND representative that he had been spending a few days assisting W. T. Smith in getting things in running order under the new management.

The work of fencing the College campus is progressing nicely under the management of J. L. Beach and if the weather is favorable for the next few days, everything on the campus will be protected from the town cow.

Miss Hortense Parmer, the popular milliner at the Hereford Mercantile Co., arrived this week from St. Louis with a swell line of millinery goods and is making preparations for the opening which will be announced later.

Mr. and Mrs. A. S. Peters of Pilot Point arrived on Tuesday of last week and are spending this week the guests of Mrs. Peters' parents, Dr. and Mrs. W. J. Rogers. Mr. Peters is the leading lumber merchant of his town and will hereafter read the BRAND.

S. J. Dodson returned Monday from Kansas points where he went on business connected with his profession. He reports a successful trip and an enjoyable time. Mrs. Dodson also returned at the same time from Amarillo where she had been visiting friends.

S. S. Evans, in conversation with a BRAND representative this week, stated that he has engaged in the farming business to that extent that he will have 200 acres in cultivation this year on his Castro county ranch. Among other crops of which Mr. Evans is especially proud, is his alfalfa field which was sown last season and which has gone far beyond his expectations in the point of growth.

Witherspoon & Gough. 48tf
Go to B. Barnard's for bargains in groceries. 1-tf

Mr. and Mrs. C. H. Carl were shopping in the city Tuesday.

Garden seed (all kinds) in packages and bulk. C. E. Edwards. tf

Edwin Ramey of Castro county was a business visitor in the city Monday.

If it is white cedar peeled posts for ranch improvements, see Burton-Lingo Co. 52tf

Rev. Jesse B. Haston preached to the Christian congregation at Claude Sunday morning and night.

J. H. Holland of near Dimmitt in Castro county had business in Hereford Monday and Tuesday.

W. H. Walcott was in the city Tuesday after seed oats with which to sow twenty acres of land.

B. Barnard is still agent for silverware—guaranteed for twenty-five years. See samples at his store. 3tf

J. J. Myers placed us under obligations for moving his subscription a year in advance while in town Saturday.

Mike Dobbier of Albany, Minnesota, arrived Friday of last week and will take his place in the up-building of the colony.

William VonNegelein who lives with Christian Sailer in the north part of the county was in Hereford Saturday after supplies.

Mr. and Mrs. H. C. Myrick are entertaining, at their home in West Hereford, a fine boy which made its advent on last Saturday.

Christian Sailer of the north part of the county was a pleasant caller at this office while in town Monday, renewing for the BRAND.

William Curfman, who is engaged in stock-farming east of town, remembered the BRAND in a substantial way while in the city Saturday.

B. H. Frazier and Ross Harris returned Monday from a pleasure and prospecting trip to South Texas. Mr. Harris made an investment down there.

A. J. Lipscomb returned Tuesday from Houston where he was sent as delegate from the local lodge I. O. O. F. to the meeting of the grand lodge. Mr. Lipscomb reports having had an enjoyable trip.

Messrs. Mathers, Boyd, Shive, Dixon, Lee and Alexander, all of near Dimmitt in Castro county, came in Tuesday and hauled out a car of oats which will be sown by the progressive Castro county farmers.

We are glad indeed to report L. R. Brady again able to be out after having been confined to his room for several days as a result of wounds sustained by his horse's falling on him. Mr. Brady was in the city Saturday.

J. S. Wyche was among our business men this week for the purpose of assessing the taxes for 1905. Mr. Wyche informed us that Mrs. Wyche had been seriously ill for sometime which fact accounts for his delay in his official work.

J. A. Fox returned Monday from St. Louis where he had been to purchase the spring stock for both the Galbreath-Fox Trading Co. and H. C. Myrick. The latter informed us that they had purchased extensively of all the latest styles in both departments.

Mr. and Mrs. S. N. Garvin and son, Fred, who own a well-improved, one-section ranch west of town, left Tuesday afternoon for Dallas, where they will likely make their home. They were forced to make this move on account of Mr. Garvin's ill health and not because of any dislike for the country.

Herman Heidgerken and brothers, prominent Germans from Shreveport, Minnesota, arrived last Friday and were taken out to the colony at Nazareth by Frank Saalfeld and Ben Husemann. These gentlemen several months ago purchased a four and one-half section ranch near Nazareth and they now come to improve the ranch and build for themselves permanent homes. A BRAND representative met Messrs. Heidgerken and found them to be pleasant, affable gentlemen. The BRAND will make regular visits to their new home at Nazareth.

IT'S A PLEASURE

Say, isn't it a joy and pleasure all your life to know when you buy groceries of J. A. Johnson that you are not buying remnants of some one else's old stock.

John A. Johnson

Telephone No. 1

C. C. FERGUSON
Dealer in
Grain and Coal
Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL
Highest Prices Paid for Hides
The most centrally located Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

If You Buy From Us We Both Make Money

Retailers
Sash
Doors
Screens
Lumber
Lime
Cement, Etc.

Plans Free
Schools
Churches
Court Houses
Jails
Dwellings
Etc. Etc.

Hereford Planing Mill and Construction Co.
HEREFORD, TEXAS

W. L. Fallwell W. C. Fallwell O. Fallwell

W. L. FALLWELL & SONS
Dealers in
Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

HEREFORD TONSORIAL PARLORS
L. R. BASSHAM, Proprietor

Our Specialties....
A NEAT HAIR CUT
CLEAN BATH
Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.


A. P. Murchison J. D. Thompson

Murchison & Thompson
LIVESTOCK SALESMEN
HEREFORD, TEXAS

We are receiving inquiries from the north for all classes of cattle. Parties wanting to sell for early delivery should list their cattle at once. We will attend all conventions.

Erastus Gamble
General Transfer
and Delivery
The business of the public respectfully solicited.

Fifty Years the Standard



BAKING POWDER

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO.
CHICAGO.

Arney Dots

Plowing sod and sowing oats seem to be the order of the day.

Although the winter has been severe, the loss of cattle in this part was very light.

Mrs. Lon Lair of Canyon is visiting her parents, Mr. and Mrs. W. D. Robinson, at Arney.

Spring time seems to be here and as the snow and rain have thoroughly wet the ground we are sure of early grass.

There was singing at B. F. Holden's Sunday evening. Quite a nice crowd spent the evening pleasantly.

The school commenced at the Arney school house the 12th. Miss Zola Storm is teaching it. We have seven months school.

W. D. R.

Mr. Peters Will Move.

A. S. Peters, mention of whom will be found elsewhere in this issue, has decided to make Hereford his home, he having bought a 5-acre block in Evans addition upon which he will build later. Mr. Peters will return to Pilot Point, his home, and make arrangements to move which will be about January 1st.

Mr. Peters and family will find a hearty welcome awaiting them.

The property referred to above belonged to W. F. Manning of Bellevue and the deal was made by Witherspoon & Gough.

Chamberlain's Cough Remedy the Mother's Favorite.

The soothing and healing properties of this remedy, its pleasant taste and prompt and permanent cures have made it a favorite with people everywhere. It is especially prized by mothers of small children, for colds, croup and whooping cough, as it affords quick relief, and as it contains no opium or other harmful drug, it may be given as confidently to a baby as to an adult. For sale by T. M. Coulson & Co.

Business Change.

O. F. Smith this week purchased the interest of his partner, E. B. Orr, in the drug store and is now the sole owner. Mr. Smith is an experienced druggist and has the confidence of the people. We have not yet learned what Mr. Orr will do.

Subscribe for THE BRAND—\$1.00

The Taking Cold Habit

The old cold goes; a new one quickly comes. It's the story of a weak throat, weak lungs, a tendency to consumption. Ayer's Cherry Pectoral breaks up the taking-cold habit. It strengthens, soothes, heals. Ask your doctor about it.

"I had a terrible cold, and nothing relieved me. I tried Ayer's Cherry Pectoral and it promptly broke up my cold, stopped my cough, and eased every part of my body. It did wonderful work for me."—Mr. J. F. Lutz, Toledo, Ohio.

Made by J. C. Ayer Co., Lowell, Mass. Also manufacturers of
Ayer's
SARSAPARILLA,
PILLS,
HAIR VIGOR.

Keep the bowels regular with Ayer's Pills, just one pill each night.

Educational Column.

Eustace Cowart recently entered the fourth grade.

We are sorry Herbert Rayzor has to be out of school.

The eighth grade welcomed Leroy Gough into its ranks on Monday.

Leta Weaver is out of school this week suffering from "chicken pox."

The pupils of the primary grades enjoyed an animal show on Thursday.

We are glad to have Johnny Cloyd with us again after several weeks' absence.

Lorena and Loretta Reilly are new pupils in the third and fourth grades the past week.

We regret to lose Nettie Brendel from the fifth grade. She returns to Indian Territory next week.

The fourth grade pupils are greatly pleased with their new supplementary reading, "Stories from English History."

Jewell Buster and Neva Kelley are missed from their accustomed places in school this week on account of illness.

A greater number of pupils are in attendance now in the Public School than at any other time during the present school year.

Gladys Newman is again in school after a week's absence. Gladys is always missed by her teacher and classmates when she is away.

The teachers and pupils alike honored the memory of the good "Saint Patrick" today (Friday) by wearing a little bow of green ribbon, or a sprig of shamrock.

Henry McKinley, Jennie Mauk, French Davis and Mabel Weaver are absent from the third grade this week on account of sickness. They are missed in their classes.

The vocal trios by Misses Britain, Patton and Arthur with organ and guitar accompaniments were noteworthy features of the program in the San Jacinto Society on last Friday evening.

The society in the fourth and fifth grades has chosen "sides" and "captains," and a spirit of good natured rivalry is fostered, as each captain and his side strive to give the best program on alternate Friday afternoons.

For language work, the pupils in the second grade have been studying the uses of some parts of the human body. In speaking of the uses of the mouth, one little boy said, "I'm mighty glad I have a big mouth, so's I can eat lots."

We are pleased to note the interest that is being taken by many of the pupils of the higher grades in composition and essay-writing. Elsewhere in this issue of the BRAND will be found a paper written on the "Panama Canal" by Elmer Dameron of the High School. The paper was read before the Society on last Friday afternoon.

Disraeli said: "The history of heroes is the history of youth." It is the energy of youthful blood fired by faith in truth and right-living that shall lift the world to a higher plain, and into a purer atmosphere. Joseph was in early manhood when he withstood the fiercest temptation, and passed through the prison up to the right of his monarch's throne. David, the "sweet singer of Israel," was a lad when he began his ascent from the sheep cote to the throne. Alexander the Great, Hannibal and Napoleon had shaken the world with stupendous deeds before they were thirty years of age. Nelson and Pitt were scarcely out of their teens when the ends of the earth trembled beneath their tread.

Boys who get tired of going to school should read the following, written by Supt. Adams of Fayette College, Missouri: "The average educated man gets a salary of \$1,000 per year. He works forty years, making a total of \$40,000 in a life time. The average laborer gets \$1.50 per day, three hundred days in a year, or \$450 in a year. The difference, or \$22,000 equals the value of education. To acquire this earning capacity requires twelve years at school of 180 days each, or 2160 days. Divide \$22,000, the value of an education by 2160 number of days required in getting it, we find that each day at school is worth a little more than \$10 to the pupil. Can't afford to keep them out, can we?"

Send the BRAND "back yonder".

Trustee's Sale.

Whereas, on the 23rd day of December, 1903, N. J. Reeves executed and delivered to A. S. Rollins, as trustee for the benefit of Chas. Grusendorf, a certain deed of trust on the below described land to secure the payment of six (6) notes for two hundred and fifty dollars (\$250.00) each of even date with said deed of trust due on or before January 1st 1908, 1909, 1910, 1911, 1912 and 1913 respectively and one (1) note of same date for nineteen hundred and forty dollars (1940.00) due on or before January 1st 1914, with eight per cent interest on all of said notes from January 1st 1904; said interest payable annually. Each note provides that a failure to pay the same or any installment of interest, when due, may, at the option of the holder mature all of said notes and further provides for ten per cent attorney's fees in case the same is placed in the hands of an attorney for collection, and whereas default has been made in the payment of the first installment of interest on all of said notes and the holder of said notes has declared all of them due as provided in said Deed of Trust:

Therefore, I, A. S. Rollins, trustee, will proceed to sell said below described land, at public auction, for cash, at the door of the county court house of Deaf Smith county, Texas, on the first Tuesday in April, 1905, the same being the 4th day of April, 1905. The proceeds of said sale to be applied as provided in said Deed of Trust.

The land to be sold under said Deed of Trust, is described as follows:

First tract. Known as survey (281) two hundred eighty one, in Block M6, Certificate 283, Stone Kyle & Kyle land in Randall and Deaf Smith counties, Texas, patented to John E. Corwith, assignee of Stone, Kyle & Kyle by patent No. 487, Vol. No. 28, dated August 30, 1877, containing 640 acres of land.

Second tract. Known as survey (319) three hundred nineteen, in Block M6, Certificate 302, Stone, Kyle & Kyle land in Deaf Smith county, Texas; patented to John E. Corwith, assignee of Stone, Kyle & Kyle by patent No. 507, Vol. No. 28, dated August 31, 1877, containing 640 acres of land.

Both tracts being situated about twelve miles east of Hereford, Texas.
4-3t
A. S. ROLLINS,
Trustee.

Land Sales Continued.

Messrs. King and O'Connell, who came down on the excursion last week with J. H. King, each purchased a section of patented land belonging to the Western Union Land Company and located three and four miles south of town, respectively. These gentlemen both live at Greenfield, Missouri, and came to inspect the country for their friends, and the fact that they both made nice purchases, indicates the character of report they will make.

Both gentlemen left Sunday afternoon for their homes where, we understand, they will begin work preparing to coming here with their families. They were accompanied by M. A. Lamkin who will come down on the excursion the 23rd.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

OUR RECORD

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do
General Repair Work

J. A. CANTERBURY
Boot and Shoemaker

BALLARD'S SNOW LINIMENT

A SURE CURE FOR RHEUMATISM, CUTS, SPRAINS, WOUNDS, OLD SORES, CORNS, BURNS, GALLS, BRUISES, CONTRACTED MUSCLES, LAME BACK, STIFF JOINTS, FROSTED FEET, BURNS, SCALDS, ETC.

AN ANTISEPTIC that stops Irritation, subdues Inflammation and drives out Pain.

PENETRATES the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

CURED OF PARALYSIS

W. S. Bailey, P. O. True, Texas, writes: "My wife had been suffering five years with paralysis in her arm, when I was persuaded to use Ballard's Snow Liniment, which effected a complete cure. I have also used it for old sores, frost bites and skin eruptions. It does the work."

BEST LINIMENT ON EARTH ONCE TRIED, ALWAYS USED REFUSE ALL SUBSTITUTES

THREE SIZES: 25c, 50c and \$1.00

BALLARD SNOW LINIMENT CO.
ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY

O. F. SMITH, Druggist



THE FAMOUS Pecos Valley OF NEW MEXICO

Comprises within its limits the richest and cheapest farming lands to be found in the United States. All under irrigation and which last year produced the fruits and vegetables which carried off first honors at the Louisiana Purchase Exposition at St. Louis.

This Garden Spot of the Great Southwest Can be Reached Only via The Pecos Valley Lines

Regular homeseekers' excursions are run into this territory every first and third Tuesday in each month and will continue up to and including the third Tuesday in April, 1905, at rate of one fare plus two dollars for the round trip from all points north and east. If you are interested, if you wish to obtain a home upon reasonable terms, where you can live like a prince, in an equable climate, write for further particulars to

A. L. CONRAD, Traffic Manager
AMARILLO, TEXAS

\$25 COLONIST TO CALIFORNIA

March 1 to May 15. Tourist car Privileges. Send for details.

Homeseekers' Rates

to Amarillo Country and to Beaver County Tuesdays and Saturdays

Kansas City and Return

Baptist Conventions, May 8 to 12. One fare and \$2

Washington, D. C. FEB. 28

Inauguration Ceremonies, One Fare and \$2

Through Sleepers and Chair Cars TO CHICAGO AND KANSAS CITY



PHIL A. AUER, G. P. A.
Fort Worth, Texas.

A. B. SPENCER, D. P. A.,
Amarillo, Texas.

Hear Him.

Every farmer within a radius of 100 miles should hear H. W. Campbell at the court house Saturday afternoon, March 24th. Mr. Campbell is the famous soil-culturalist of Lincoln, Nebraska, the influence of whose work has been felt through the semi-arid regions of the West. He now has the work of establishing his experiment station near Bovina under headway and his object in coming to Hereford is purely for the betterment of the agricultural interests of our country, with a probable view of establishing a station here. The railroad will give reduced rates so that all those from neighboring towns who wish may attend.

Card of Thanks.

We desire to thank our neighbors and friends of Hereford for the assistance rendered us and the interest manifested in our welfare during our recent misfortunes. There shall ever be a sacred place in our memory for those who were so kind to us; and we pray that God's mercy may keep you and His blessings attend you in all the walks of life.

With best wishes,
J. S. MCDOWELL & WIFE.

Methodist Church.

Usual services at the Methodist church Sunday. A cordial welcome for all.
THOS. S. BARCUS.

The Brand and News

Subscribe for THE BRAND.

\$1.75