

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

1936 YEAR—NUMBER 46

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 19, 1936.

FIVE CENTS PER COPY

Pave Route 60 To Be Slogan At Highway Meeting

51. APPOINTED TO ATTEND SESSION FROM HEREFORD, DECEMBER 8

Pave Highway 60 through Deaf Smith and Farmer counties will be the slogan at a highway meeting to be held in Amarillo on December 8, at which time representatives of cities along the route will be guests of the Amarillo Chamber of Commerce.

"Since the meeting last year much has been done toward carrying out the wishes of the convention as to the closing of the gaps on Highway 60," H. W. Brymer, chairman of the Amarillo C. of C. highway committee, said. "The Texas Highway Commission recently announced that the current program included the grading and drainage of all the gap between Amarillo and Farwell. The work that remains for us to do is to get the paving or topping put on this during the next 12 months."

There is nothing the state highway department can do, that will be of more benefit to this section of Texas than the paving of this

(Continued on page six)

Presents Plan For Refunding School Bonds

SAVING OF MORE THAN \$13,000 MAY BE AFFECTED BY BOARD'S ACTION

Superintendent C. H. Dillehay is in Austin today presenting to the State Board of Education the Hereford school board's proposed refunding of school bonds, which if carried out will represent a saving of more than \$13,000.

Additional savings of more than \$11,000 may be made if the last \$3,000 bonds are not issued if all term bonds are not allowed to reach maturity, which Mr. Dillehay pointed out, the board "has had no thought of pursuing such a costly policy". Mr. Dillehay left Tuesday for Austin and will return this week end.

The board proposes to refund the bonds at four per cent. The total interest to be paid on the \$130,000 issue under the present five per cent interest rate is \$101,925, provided a \$1,000 term bond it paid off each year instead of waiting for its maturity in 1949 or 1956. The total interest under the refunding schedule would amount

(Continued on page six)

\$190,000 IN CHECKS RECEIVED

OKLAHOMA CONGRESSMAN AND H. E. MILLER, WAR BUDDIES, TOGETHER AFTER 18 YEARS

Jed Johnson and H. E. Miller were buddies at the front in France during 1918. They were buddies again when the 36th Division held its reunion in Fort Worth recently, as indicated in the accompanying photograph, which appeared on the front page of the Fort Worth Star-Telegram during the reunion.

It was the first time they had been together since the eventful days in France. Mr. Miller is a farmer near Hereford. Mr. Johnson is Congressman Jed Johnson from the Sixth Congressional District of Oklahoma, the oldest congressman from the point of service in the state. He is serving his fifth term.

Praises Marvin Jones.

They were buddies again when they met one another in Fort Worth. Congressman Johnson spent most of his time "showing me a good time," Miller stated. Mr. Miller had dinner with the Congressman, and they discussed old times. The congressman expressed the opinion that Congressman Marvin Jones is "one of the biggest men in Washington."

The two were together on the front lines in 1918, members of the 144th Infantry of the 36th Division. Miller recalled that he was gassed slightly on the night before his troop was to be relieved. He was ill for the four days they were in reserve, and "Johnson dug a hole in the ground for me to lie in and covered me with brush and pine needles to protect me from the weather, as there was a slow drizzling rain most of the time I was sick."

"We went back to the front on the night of the fourth day and spent several days in the front line; then moved over near Verdun after being relieved. We were stationed near Verdun, preparing to go back to the front when the Armistice was signed."

Shares Burden.

Soon after the Armistice they started back to winter quarters near Paris, a distance of about 225 miles, which was to be covered



BUDDIES IN 1918—BUDDIES IN 1936

ed on foot. Just before starting the hike, Miller recalled, he "drew a new pair of hob-nails". The shoes made his feet extremely sore after being on the road for a few days, and to make his going easier, Johnson carried part of his equipment most of the way, adding it to his own burden of regular equipment. In January, 1919,

Johnson got an opportunity to go to a French university for four months for the study of international law.

It was then that they separated for almost 18 years. Although he had not seen Congressman Johnson during all that time, Mr. Miller has perhaps been the most interested follower of his successes.

AMOUNT DISTRIBUTED AMONG 825 SIGNERS OF '36 WHEAT CONTRACTS

One hundred and ninety thousand dollars are being distributed among farmers and landowners of Deaf Smith county this week. It is a Christmas gift from Uncle Sam for their compliance with 1936 wheat contracts after the AAA went out of existence.

Eight hundred and twenty-five checks were received at the county agent's office Monday. Notices were sent to check owners that afternoon, and for the next few days the agent's office was the most popular place in the county.

About 120 checks were not received. "We do not know why they were delayed," County Agent Alex Bateman stated, "but a majority of them are on contracts that have always been delayed on every program."

Payment was made on the same ratio as previously, at the rate of 20 7/8 cents per bushel. Individual payments ranged from \$30 or less to several hundred dollars, but averaged better than \$200 per check.

These checks had been awaited for weeks, many farmers hoping to get them in time to use the money for the purpose of putting in fall crops. Business men are looking for a pick-up in trade that will continue through the Christmas season, given impetus by the thousands of dollars now in circulation in the county. The payments came at a time to give the community a healthy Christmas season.

ASSISTANT AGENT NAMED

Walter Johnson, Deaf Smith county's new assistant county agent, arrived here last Friday to take up his work. He was named to succeed Homer Thompson, transferred to Lubbock.

Mr. Johnson is a graduate of Texas A. & M. College, where he completed his study last year. He is doing his first work as a county agent, coming here from Guthrie, where he did ranch work. Homer Thompson was here last week end to complete his work in connection with the local office.

Rites Held for Crash Victims

Mr. and Mrs. Jack Rose, Mrs. L. R. Brady, Miss Ethel Womble and Mrs. G. K. Coombs of Canyon attended funeral services for Mrs. Henry Nelson and her son, Elwood, 4, killed in a grade crossing crash near Keighley, Kansas, last Tuesday.

The services were held at Wichita, Kansas, at 2 o'clock Friday afternoon. Those attending from here returned home Sunday night. Mrs. Nelson was a daughter of Gran Womble, a brother of Mrs. Brady, Mack and Troy Womble of this city, and Mrs. Coombs of Canyon.

Mrs. Nelson and son were enroute to Hume, Kansas, accompanied by Mrs. Lucy Hall, Miss Myrtle Hall and Miss Margaret Ruth Anderson, all of Amarillo, to visit Mrs. Gran Womble when the accident occurred. All were killed.

Miss Jonnie Estes was in Amarillo on business Saturday.

15 Boys Report For Cage Squad

GIRLS SPLIT TWO TILTS WITH FRIONA; CLUBS MEET DIMMITT FRIDAY

Girls basketball teams of Hereford split a double bill with Friona sextets last Friday night, while Coach Tommie McCollum was preparing to issue his first call for cagers. Coach Jimmie Wilson's first stringers defeated Friona's top club 29 to 22, but the second group fell before a strong attack, 49 to 9.

When McCollum issued his call Monday he experienced a surprise probably unique in basketball history here. Forty-five boys reported, whereas one complete squad was hard to secure last year. From this group he has a wide range

(Continued on page six)

Castro County At Work on New Road

DIRECT ROUTE TO DIMMITT WILL BE OPENED WITHIN FEW WEEKS

Hereford and Dimmitt soon will be connected by a direct route, another step in the dream of a state highway north and south through this section of the Panhandle, offering a direct connection between Dalhart, Vega, Hereford, Dimmitt, Plainview, Lubbock and Central Texas.

Castro county commissioners visited Deaf Smith officials Monday afternoon in the interest of the Hereford-Dimmitt route. They reported that two machines are at work on their section of the road and will complete the work in a short time.

Work had not been started on the Deaf Smith section of the road yesterday, the county's grader being used elsewhere in the county at the time. However, that work was to be completed and the grader shifted to the new Dimmitt road the latter part of the week. The grading will require only a short time.

All other work has been completed, with exception of a bridge across Frio Draw. Traffic, however, will be directed from South Main Street to the point where it intersects the new route below the draw, until the connection of the entire route to 25-Mile Avenue.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	63	23	0.00
Friday	64	23	0.00
Saturday	71	33	0.00
Sunday	67	32	0.00
Monday	68	35	0.00
Tuesday	67	32	0.00
Wednesday	66	36	0.00
Thursday	77	37	0.00

Three Firms Are Robbed of \$169 In Cash

SAFE CRACKED AT CITY DRUG, PIGGLY WIGGLY AND KEMP LUMBER CO.

Safe crackers entered three business establishments here last Friday night or Saturday morning, cleaned up the mess they made and departed with \$169 in cash and a little merchandise. A fingerprint expert and a member of the state department of safety assisted local officers in the investigation.

Two safes at the City Drug Store, into which the thugs gained

(Continued on page six)

Rites Held for Dimmitt Woman

Funeral rites were held at 3 o'clock Monday afternoon for Mrs. Myrtle Johnson, 39, wife of Spurgeon Johnson of Dimmitt, following her death Sunday morning at an Amarillo hospital. Mrs. Johnson had been ill for one week.

The services were conducted by Rev. Ware, pastor of the First Baptist church of Dimmitt, assisted by Rev. Cecil Gough of McLean. Interment was in the McLean cemetery.

Mrs. Johnson, a native of Arkansas, was born on April 22, 1897. She removed to Texas in 1907, and to Castro county last year from McLean. She was a member of the Baptist church.

Survivors include Mr. Johnson, two sons, Clay, 16, and Spurgeon, Jr., 12, of Dimmitt; her mother and father, Mr. and Mrs. H. C. Nelson of McLean; a brother, Andy Nelson, of McLean, and four sisters, Mrs. Opal Pierce, Mrs. Donnie Burdine and Mrs. Estie Glenn of McLean, and Mrs. Levis Smith of Dimmitt.

Misses Gootche, Marjorie Day and Bettye Jones of WTSTCO, Canyon, were Sunday visitors in the home of Mrs. A. M. Jones.

Poultry Show Premium Lists To Be Mailed

FOLDERS FOR SEVENTH ANNUAL EXHIBIT TO BE COMPLETED SOON

Premium lists and regulations for the Seventh Annual Tri-County Poultry Show are scheduled to go out to poultry breeders of the Texas Panhandle and Eastern New Mexico early next week. They are scheduled to come off the press this week end.

Following the policy of the association, the lists will be mailed to all former exhibitors. However, the show is open to everyone and the association is anxious to supply premium lists to all breeders. Communications should be addressed to W. M. Emmons, secretary of the Tri-County Poultry Association, at Hereford.

Plans are moving forward rapidly to care for the several hundred birds and to make the show outstanding in every way. Since

(Continued on last page)

Star Installs New Equipment

The Star Theatre today opens its new microphonic sound system, in keeping with its policy of providing the latest equipment as well as entertainment. Manager John Roberts announced early this week. The theatre was closed Wednesday while the new sound equipment was being installed.

Mr. Roberts asserted that the Star is one of six towns in Texas and the first in the Panhandle area to install the new sound equipment, announced less than two months ago by Western Electric. This new, improved equipment brings you every dramatic sound in its fullest range—a true reproduction of the original. Mr. Roberts stated. This is done by reproduction of overtones that heretofore had been lost by sound equipment in use in all theatres.

Lions Club Changes Carnival Dates To December 3, 4 and 5

The Hereford Lions Club Carnival will be staged Thursday, Friday and Saturday nights, December 3, 4, and 5, it has been announced, the dates being changed from the original dates of the following week and because of a conflict with the Tri-County Poultry Show.

The site of the carnival has not been determined, but in all probability will be announced next week. It will be an indoor affair. Fun, entertainment,

excitement, food and drinks—old fashioned hamburgers and red lemonade—will be guaranteed. The show will open each of the three nights at about 6:30 o'clock.

Sixteen different amusements of the variety found along any midway are assured. And it is likely that others will be added. They range from fortune telling to huge, the national midway attraction. A majority of the day members are being

ing drafted into action to manage these attractions.

Lions plan to make the carnival a semi-annual attraction. Its purpose is to provide additional funds for the maintenance of the Boy Scout troop sponsored by the club and for the carrying on of its work among the blind and children in need of optical care. All costs will be at a minimum, and persons may take in the whole show at no great expense.

AROUND TOWN

Sights and Faces Seen

Walter Pickett, postmaster, wishes it impressed upon those filling out social security blanks that this must be done with typewriter if possible, or printed in ink. Several already have ignored this regulation, writing in long hand. Blanks filled out in long hand cannot be accepted, Mr. Pickett stated. It will save you and postal authorities considerable trouble if you follow regulations the first time and not have to do the job over.

Charles Brooks is still picking splinters out of his hands after having fenced in a play yard for young son, Allan.

We know for a fact that Mrs. Emmett Milburn can bake fine rolls.

One of the most pleasant events in our weekly rounds is a chat with Mrs. Nester Gass.

It takes an expert to figure out all that the school board's refunding proposal means, but take it from board members, it will be a feather in their caps if the plan is approved.

Lonis Woodford announces to his friends that he is not keeping a thing from them. And, furthermore, he has not been to Dallas lately. However, Mr. and Mrs.

(Continued on page six)

CANYON-TULIA ELEVENS TIED

The Canyon Eagles and Tulia Hornets must fight it out for the sectional football title in District 1-B, but whether the fight would be on the gridiron or in someone's office was not known by District Chairman C. H. Dillehay early this week.

Happy threw the race into a muddle by catching the Hornets handicapped by the absence of their two leading backs and passing it way to a 7-0 victory last Friday. Canyon defeated only by Tulia, kept up her end of the race on Armistice Day by defeating Hereford 20 to 0.

The teams could play off the tie this week end, Mr. Dillehay opined, but both have already played nine games, and they are allowed only 10 through the district championship. To play their 10th game prior to Thanksgiving might force the winner to forfeit the crown to Dalhart. The other alternative is to toss a coin into the air and let it decide the sectional winner.

Reason On School Board.

Prentiss Reason was appointed to the Hereford school board Monday night, President Jesse Stanford announced Tuesday. He will fill a vacancy on the board for the remainder of the term. "I do not believe we could have gotten a man more interested in school and civic activities, or one more willing to cooperate in this work," Mr. Stanford stated.

Rufus B. Grisham of Lubbock was a business visitor in Hereford Tuesday.

HAVE YOU?

Have you just given a party? Planning a trip or have you just returned from one? Your friends are interested in items like these! They are the kind of items you like to read about others!

Call 181-W

and ask for the Sunday Edition

Elmer Patterson left Saturday for McLean, where he joined Mrs. Patterson and the children, who had been visiting relatives there. Mr. and Mrs. Patterson spent Sunday in the J. W. Harding home at Shamrock and returned to Hereford Sunday.

Mr. and Mrs. J. T. Glibreath transacted business in Tulsa last Thursday.

Still Coughing?

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled. Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Rance News

EDNA BEHREND'S
The entertainment given at the school house Friday night was well attended and enjoyed by all. Mr. and Mrs. H. D. Buse took dinner in the J. D. Story home Sunday.

There were 27 present at Sunday school last Sunday. Mr. Wainscott made a business to Dalhart last Saturday. There was a good attendance at singing Sunday night.

Old Forms Okay.

Orville S. Carpenter, acting director of the Texas Old Age Assistance Commission, said that neither applicants nor recipients now on the rolls would have to file new applications under the new pension statute.

Mrs. Charles Donald left last Thursday for Fort Worth for a several weeks visit with relatives.

Jumbo News

BY MRS. ULLMAN HUNTER
Earl Porter of Hereford was in this community Tuesday.

Word has been received of the death of Mrs. West, mother of Mrs. J. W. Berry, who formerly lived here. Mrs. West died November 4 and was buried the 6th in Bethany, Missouri, her home.

The demonstration club met with Mrs. Sam Hunter Tuesday. Yearly reports and other business was followed by a social hour. Pie and coffee were served. The next meeting will be a Thanksgiving program at the home of Mrs. Clem Gilliam November 24. All members are urged to be present for the election of officers.

The community thanks Mr. Roberts for the Tuesday evening's entertainment in seeing Pigskin at the Star theatre in Hereford; also to Mr. Brooks who served refreshments to us at his drug store.

Mrs. Alva Gamble and Sharon of Seattle, Washington, are visiting her aunt, Mrs. Finis Hunter. O. G. Hill was in this community from Hereford Wednesday.

Mr. and Mrs. L. O. Norman of Arney visited their daughter, Mrs. Finis Hunter, Monday.

Mr. and Mrs. Addison Hunter spent Wednesday with her parents, Mr. and Mrs. E. C. Burke, of Arney.

Mrs. Clem Maples of Dimmitt visited her parents, Mr. and Mrs. C. Andrew, last Sunday.

Mrs. M. L. Simpson returned home Sunday from Hereford.

Mrs. E. M. Allen of Easter visited her daughter, Mrs. Sam Hunter, a few days last week.

Mrs. Chester Pinckert has returned home from the hospital and is recovering rapidly.

Jumbo and Arney played softball Friday, the latter losing. The Peewees also played, Arney remaining an extra inning to play off a tie.

Mrs. W. A. Hunter of Hereford and Evelyn of Muleshoe called to see Mrs. M. L. Simpson Friday.

The teachers urge all the community to be present for the school program Friday night, Nov. 20. Mr. and Mrs. Holger Hendon of Hereford spent Sunday in the Ullman-Hunter home.

Mr. and Mrs. Dewey Owens spent Saturday evening in the Maxwell home at Dimmitt.

Messrs. and Mmes. Finis and Carrol Hunter were in Amarillo Friday.

J. P. Woods of Hereford spent the week end with his daughter, Mrs. Clem Gilliam.

James Cox of Dimmitt called to see Ullman Hunter Sunday.

Misses Lucille Dyer and Pauline Matthews of WTSTC were home for the week end.

L. A. Matthews was in Amarillo Saturday.

The P. H. Dyer family was in Canyon Saturday.

A. C. C. Homecoming.

Homecoming at Abilene Christian College will be Friday and Saturday, November 20 and 21, when several hundred ex-students, friends and associate members of the Ex-Students Association of A. C. C. will converge upon Abilene. A feature of the homecoming this year is that the parents of all students and the parents of all former students of the college are being invited by the Ex-Students Association to be special guests for the occasion.

Daniel News

BY PAULINE MOORE
Rev. Hottelaw preached here Sunday, and will be here again November 29.

There will be a Thanksgiving program and pie supper at the school house November 24.

Marvin and Johnnie McBroom and Mrs. McBroom of Canyon spent Sunday in the Sam Griggs home. Mrs. Annie Hawkins of Hereford were dinner guests in the Otto Smith home Sunday.

County Judge Stewart visited Daniel and Fairview schools Friday morning.

Messrs. and Mmes. Neal and Carl Neal of Plainview spent Sunday with their daughter and sister, Mrs. Cecil Allred.

Mr. and Mrs. Sam McCraw spent Sunday with Hereford friends. Richard Moore, Cecil and Fred Oglesby were in Canyon Sunday.

Mrs. E. B. Posey and daughter, Ellen Louise, visited school Friday afternoon.

Daniel community will attend the show in Hereford November 3, meeting at the school house at 8 o'clock and going in a body.

F. Tomlinson and family spent the week end at Lockney and Plainview.

S. Tomlinson and family have returned from a visit at Cisco.

Lela Smith, who is attending school in Canyon, spent the week end with her parents, Mr. and Mrs. Otto Smith.

COURTHOUSE RECORDS

Warranty Deeds.

H. H. Elam and wife, Oldham county, to L. B. Fowler, Oldham county, NE 1/4 section 28, block 8.

C. L. Roberts and wife to Home Owners Loan Corporation, part of lot 20, block 7, Womble addition.

C. R. Barber and wife to Home Owners Loan Corporation, lots 5 and 6, Whitehead addition.

Lulu M. Lloyd et vir to Kansas City Life Insurance Co., W 1/2 section 51, block K-4.

John B. Hunt and wife, Montague county, to Hazel Hunt Tucker, Wise county, SE 1/4 section 34-5-3.

S. E. Cone to A. T. Fraser, block 37, O. T.

T. E. Hines to Grate M. Hines, part of section 60, block K-3.

J. J. Boydston and wife to E.

L. Pyke, lots 8 and 10, block 2, Meacham sub-division of block 16, Mabry addition.

E. F. Connell and wife to J. L. and Eddie Trussell, Brown county, SE 1/4 block 28, Evans addition.

Jacob Wagner and wife to John R. Briggs, Hemphill county, block 26, Welsh addition.

Quit Claim Deeds.

Coy E. Phillips et al to H. H. Elam, NE 1/4 section 28, block 8.

E. H. Norton to E. Witherspoon, lot 19, block 18, O. T.

A. O. Thompson to J. L. Trussell, SE 1/4 block 28, Evans addition.

Mrs. S. J. Williams left Thursday for Fort Worth where she will visit her daughter, Mrs. Floyd Sweet. She will visit two daughters in Dallas, Mrs. L. E. McBride and Miss Edna Lee Williams, before returning home.

Visit Centennial.

Mrs. Effa Rutherford and Miss Inez Clark spent the first of last week and the previous week end at the Texas Centennial. Mrs. Rutherford also visited Mrs. Annie L. Mounts, formerly of Hereford, while in Dallas.

WHY SUFFER FROM AN ULCERATED STOMACH-COLLITIS, INDIGESTION, SOUR OR UPSET STOMACH?—WHEN THIS NEW SCIENTIFIC MEDICAL DISCOVERY, M-S-T, IS GUARANTEED TO RELIEVE YOU. Go to the Corner Drug Store today and call for M-S-T and use it for ten days, then if you are not thoroughly convinced of its merits, return the remainder of the treatment and your money will be refunded.

THANKSGIVING SPECIAL

Permanent Waves

Offered from
FRIDAY, NOVEMBER 20
Through
SATURDAY, NOVEMBER 28



\$2.50 OIL PERMANENT Thanksgiving Special	\$2.00
\$3.00 OIL PERMANENT Thanksgiving Special	\$2.50
\$3.50 NUTRI-TONIC OIL Thanksgiving Special	\$3.00
\$4.00 DUART PERMANENT Thanksgiving Special	\$3.25
\$5.00 MACHINELESS PERMANENT Thanksgiving Special	\$4.00

We Meet All Prices of Other Shops
In Hereford!

CHARM-AID STUDIO

VERNA CULPEPPER Owner PHONE 220 For Appointment

Keeping Pace with Time in a
Fast - Moving World

The Dallas News

'A Pioneer in Southwestern Progress'

INFORMS its readers on daily developments in State, Nation and World. History does not belong to the moldering past . . . it's being made every day and is reflected faithfully in the pages of The News. You can occupy a reserved seat in the vast amphitheater of this great area by joining the large family of readers of Texas' Leading Newspaper.

For INFORMATION, The News offers:
Associated Press news service and WIRE-PHOTOS seven days a week.
The news-gathering facilities of The News' own Washington, Austin, Fort Worth and East Texas bureaus.

For ENTERTAINMENT, The News offers:
The best comic strips, serial stories.
The beautiful colorgrave Sunday magazine, "THIS WEEK."

For INTERPRETATION, The News offers:
A most thorough and forceful editorial page.
John Knott's inimitable cartoons.
Special columns dealing with politics, stage and screen, sports and State Press review.

"Who Reads The News Is Ever Well Posted"

Clip This Coupon and Mail Today

THE DALLAS NEWS,
Dallas, Texas.
Gentlemen:

Herewith my remittance \$..... to cover subscription to The Dallas News one year by mail (daily and Sunday) (daily only).

Name

Postoffice

R. F. D. State

Subscription rate: By mail, \$7.05 one year, daily and Sunday; \$6.05 daily only. These prices effective only in States of Texas and Oklahoma.

PENNIES!

No sense denying yourself the COMFORT

of CONSTANT hot water

when a few cents daily is all it COSTS

to operate a SELF-ACTION GAS WATER HEATER

and have plenty of hot water always on tap!

West Texas Gas Co.
Good Gas With Dependable Service

Definite Savings

Before THANKSGIVING



Piece Goods

ALL-WOOL SERGES Regular \$1.00 value, per yard	79¢
ALL WOOL SUITINGS Regular \$1.00 value, per yard	79¢
ALL WOOL COAT MATERIALS Regular \$1.50 value, per yard	\$1.19
RAYON CREPE RAY Regular 50c value, per yard	39¢
SMOCK MATERIALS Regular 25c value, per yard	17¢
FAST COLOR PRINTS Regular 15c value, per yard	13¢



DRESSES

Marcy Lee Street Dresses—Regular \$1.95

Values, Each
\$1.79

Wash Frocks, Fast Colors, Regular \$1.00

Values, Each
89c

BLANKETS

DOUBLE BLANKETS 25 Per Cent Wool, each	\$3.00
DOUBLE PART WOOL \$2.95 Value, each	\$2.00
DOUBLE BLANKETS Cotton, each	\$1.79
SINGLE BLANKETS Cotton, each	98¢
AUTO BLANKET Fringed, bright colors	\$3.00

MEN'S and BOYS' SUITS

Men's All-Wool Suits, plain and belted backs, single or double breasted, new styles.
Boys' Suits, belted backs, two pairs of pants, double or single breasted, regular \$12.50 value for

Regular \$18.75	\$14.95
Value for	
Regular \$19.75	\$16.95
Value for	
Regular \$25.00	\$21.00
Value for	

Children's Boots
4 to 8, white and tan \$1.50
8 to 11, tan and black \$2.39
12 to 2, tan only \$2.60

\$9.95

Boys' Regular \$10 \$6.00
Suits on sale at

Gass Dry Goods Co.

FLORSHEIM AND FRIENDLY FIVE SHOE DEALERS

MORE dollar VALUE!
compare and see for yourself

Look at the outside! Look inside! Check performance values! Compare the new Westinghouse Golden Jubilee Refrigerator with any value you ever saw.

From its modern streamline beauty to its famous time-tested, Hermetically-sealed Mechanism, it has everything you ever hoped for in style, convenience and economical operation.

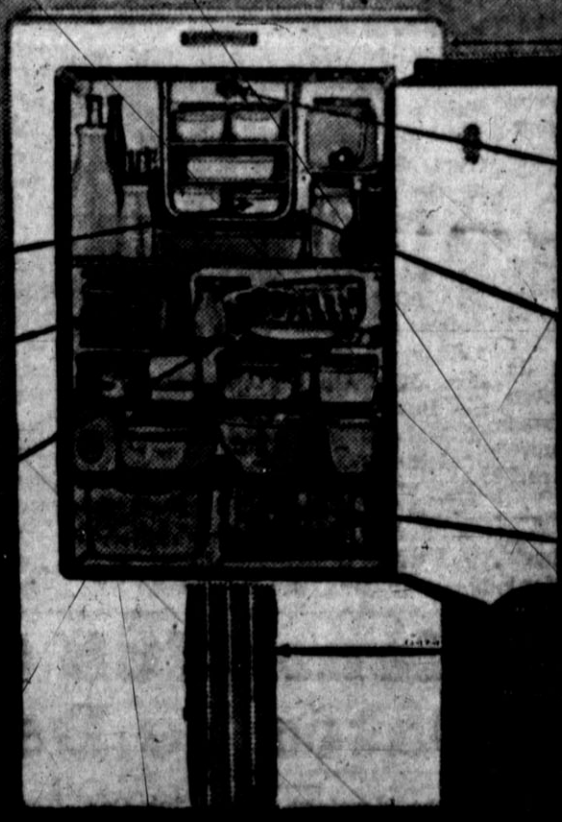
Every family can afford a Westinghouse Refrigerator. It costs no more and pays for itself faster in savings. Food can be bought in larger quantities at lower prices. Trips to the store are reduced. Leftovers are saved. Food keeps pure and tastes better. Operating costs are lower.

See our complete line NOW. There is a size that exactly meets your individual requirements. **PRICES FROM \$11350**

*Sealed-in mechanism protected 5 years against service expense for 95, included in the price.

THE NEW **Westinghouse**
Golden Jubilee REFRIGERATOR

WELDED ALL STEEL CONSTRUCTION



Don't fail to see how remarkably low are the prices on these units.

TEXAS UTILITIES COMPANY

The Valograph Book gives a quick, easy way to compare refrigerator values. Free.

Erosion District Lists All Land

The Deaf Smith County Wind Erosion district this week is advertising all land in Deaf Smith county as being in danger of blowing, in order to close any legal obstacle that might prevent the district from entering up land and working it to eliminate hazardous conditions.

The action followed advertising last week of between 60 and 70 sections which had been brought to the body's attention. Numerous complaints followed that action, causing the district officials to decide upon their present course.

A hearing has been set for 10 a. m., December 7 in the commissioners court room for persons interested in any of this land to appear before the governing body and show why such action should not be taken. Although clearing the way to work any land in danger of blowing, the district will take action only where the owner does not care sufficiently for his own land to protect it and his neighbors, it was pointed out.

Summerfield News

BY MRS. ASA ATCHLEY
Rev. Tidwell will preach here next Sunday.

Mr. and Mrs. Ky Lawrence and Beatrice and Mr. and Mrs. Lee Kendall were guests in the C. P. Caldwell home at Progressive last Sunday.

Miss Viva Mae Thomas of Daniel school home spent week end in the C. B. Thomas home.

Pat Neill is visiting his parents in Merkel this week.

Mr. and Mrs. Cullen Butler were in Amarillo Saturday.

Wayne Waiser and Wendal Roberson are sick this week.

Mr. and Mrs. Marvin McAbee visited in Canyon last week end.

B. A. Atchley and family went to Sleverville, Tenn., last week after receiving a message that Mrs. Atchley's mother was not expected to live.

Mr. and Mrs. Lee Curry and Mrs. Guy Waiser visited in Plainview Wednesday.

L. G. Harris of Vega spent the week end here with his parents, Mr. and Mrs. W. G. Harris.

Elton Johnson of Amarillo visited Lawrence and Ray Johnson last week end.

Mrs. Albert Crosse and children are visiting in Springlake.

Messrs. and Mmes. C. R. Waiser and Britt Clark attended a birthday dinner in the Jim Clark home at Westway Sunday.

Bill Roberson was in Amarillo Saturday.

Dorothy Harris returned to her school at Oklahoma Lane last week.

Mr. and Mrs. B. A. Roberson were in Amarillo Friday.

E. M. Brooks and family of Canyon visited Mrs. Marvin McAbee Friday.

Nadine and Norene Vines of Black visited Helen Oglesby last week end.

Mr. Bellar, Sr., and family of Muleshoe visited the Perry McMin home last week end.

Jas. Ganry of Wyche visited J. R. Oglesby last week.

TWA members were entertained with a hamburger fry at the Woodrow Welty home Tuesday night.

Progressive News

BY OLIVE PERKINS
Neighbors surprised W. C. Russell in honor of his birthday Sunday. Dinner was served cafeteria style to Messrs. and Mmes. Orin Russell, C. C. Bowman, Ray Wagner, A. S. Higgins, Lynn Powell, Ira Ricketts, Ray Hershey, Jim Parks, Ed Botts and their families, E. E. Ramsey of Hereford, F. D. Perkins, Ralph Arseneaux, Lucille Park, Odessa Cockrell, Agnes Hicks and Olive Perkins.

Wayne Neel fell from the back porch of his grandparents home last Tuesday, cutting a gash in his upper lip. The wound was sewed up.

Mr. and Mrs. Roy Wagner went to the Centennial last Wednesday.

A large number of Progressive people attended singing at Dawn Sunday night.

There will be a community dinner at the school house Thanksgiving Day. Rev. Redford of the Christian church, will preach in the afternoon.

The boys' basketball team was defeated by Dawn Friday at Dawn. W. R. Whitley of Elk City, Okla., visited his sister, Mrs. J. L. Click, and Mr. Click last week.

A birthday surprise dinner was given Sunday at the home of Mr. and Mrs. C. P. Caldwell in honor of his birthday. Many friends and neighbors were present. The group gathered around the lighted birthday cake with its 58 pink candles and sang Happy Birthday. The lovely dinner was served cafeteria style and the afternoon was spent socially.

Called to Liberal, Kansas.
Mr. and Mrs. Lee Morgan were called to Liberal, Kansas, Friday on account of the death of an uncle of Mrs. Morgan. Mr. Morgan returned Sunday, but Mrs. Morgan remained in Liberal.

Ford Doings

BY MRS. H. M. BENSON
Mr. and Mrs. Geo. Benson attended the funeral of Mr. Martin, an old friend at Claude Thursday.

Emmett Wiseman of Vega called in the H. M. Benson home Friday.

Dick Allred of Wildorado was in this community Monday.

The ladies social club met at the home of Mrs. John Whitsett Wednesday afternoon, with Parents Responsibility in Child Training as the study theme. Talks were given by Mrs. Clarence Carnahan, Mrs. L. J. Straufuss and Mrs. G. E. Benson. Next meeting with Mrs. Carnahan December 16. A Christmas tree and girls will be enjoyed.

H. D. Hill and family visited his parents at Summerfield Sunday.

Ladies of the Vega and Ford community clubs spent a delightful day with Mrs. Climer Friday. A covered dish luncheon was served at noon, followed by a business meeting and discussion of a Christmas tree for members at the next meeting.

Fred Brunson was in Hereford Monday.

Mr. and Mrs. T. E. Major, Mrs. F. D. Ferguson and children and Mr. Kirkpatrick of Canyon visited the H. M. Benson home Sunday.

School children are practicing for a Thanksgiving program at the school house.

Rev. and Mrs. Johnson and two sons visited Sunday in the Fred Walton home.

Mr. Bailey and Dayhine visited in Plainview Sunday.

J. S. Smith and family visited the W. A. Epperson home in Summerfield Thursday night.

Mr. and Mrs. Fred Walton visited Rev. and Mrs. Armstrong in Dimmitt Thursday afternoon.

Ruth Temple Hastings of Hereford spent the week end with Carlie Rae Frye.

Mrs. Curtis Maddox of Breckenridge visited her sister, Mrs. H. F. Benson, last week end.

Friends of Mrs. M. Siemmons will be glad to know that she is able to be out again.

Cawthon Bryant and John Jacobsen visited the Centennial in Dallas last week end and saw the game between SMU and Arkansas. They also visited Noel Bryant, brother of Cawthon, who is attending SMU.

Easter Items

BY LOUISE FRYE
Rev. Johnson is the new pastor. He held services Sunday morning and evening.

The carnival Friday evening was a success although the crowd was not as large as expected. The proceeds amounted to \$14.70.

Frank Axe and family visited the Geo. Chambliss home Sunday.

Profits in Poultry

Depend largely upon good layers and to make you best good layers use MERIT EGG MASH and you will always get the best results.



COAL

We have plenty of good Colorado Niggerhead Lamp Coal. Phone 265 today and let us fill your coal bin with the BEST COAL!

WE BUY CREAM EGGS, POULTRY AND HIDES

West Texas Feed & Seed
PHONE 265

Ward News Notes

MRS. GEORGE SUGGS
Sunday school was attended by 28 last Sunday.

The play, Black Cats, was taken to Dawn Friday night.

Mr. and Mrs. Edgar Sowell attended to business in this community Sunday.

Mr. and Mrs. J. W. Fincher and son of Tulla visited Mr. and Mrs. George Suggs Monday.

Mrs. J. F. Davenport and daughters of Allamore are spending a few days with her sister, Mrs. George Suggs.

Mrs. Blue Stephens and daughters, Mrs. Will Treadwell and Miss Ethel Stephens, all of Plainview were guests of Mrs. Truman Hines over the week end.

FOR TODAY'S FAST CARS

the **New**

CENTURY CUSHION BALLOON

If you want better performing tires on your small diameter wheels—added safety at high speeds—equip your car with these new Century Cushion Balloons. They're built for high powered motors—quick stops—fast starts. Users say they are the finest tires made for today's fast cars. Yet they cost no more than ordinary tires.

Beavers Brothers Garage

THANKSGIVING PLENTY

Everything from Soup to Nuts

PRICES GOOD FROM THURSDAY, NOVEMBER 19, TO FRIDAY, NOVEMBER 25

PRICES GOOD FROM THURSDAY, NOVEMBER 19, TO FRIDAY, NOVEMBER 25

Corn Country Gentleman Libby's, 17.0z Can 14¢	SUGAR 48¢ 10-Pound Paper Bag	Coffee Break O' Morn 1-Lb Pkg 17¢
Peas American Wonder Earl June, 2 Cans 10¢	COFFEE 1 POUND Can 27¢ 2 POUNDS Schilling's Can 52¢	Dates Pitted or Regular 7½-Ounce Pkg 9¢
Salmon Pink No. 1 Tall Can 10¢	PUMPKIN LIBBY'S 2 No. 2½ cans 25¢ , No. 2 can, 2 for 17¢	Tuna El Campo 2 No. 1½ Cans 25¢
Corn Waynesville Field 3 No. 2 Cans 23¢	PEACHES NO. 10 Can 43¢ Or APRICOTS	Tomatoes No. 2 Can 3 For 25¢
Matches Good and Cheap 3 Boxes 10¢	PRUNES NO. 10 Can 29¢	Crackers Excell 2-Lb Box 15¢
QUALITY MEATS	SHORTENING MRS. TUCKER'S 8-pound carton 97¢	
PICNIC HAMS Mild cured, lb 23¢	Flour 24-POUND Sack 95¢ 48-POUND Sack \$1.89 GOLD MEDAL	
BEEF ROAST Baby beef chuck, lb 16¢		
STEAK Seven bone, lb 15¢		
SLICED BACON Sugar cured, rindless, lb 30¢		
MINCE MEAT Bulk, in brandy, lb 20¢		
TURKEYS DRESSED AND DRAWN		

PRUNES , Everfresh in syrup, No. 2½ can, 2 cans 25¢	BLACKBERRIES No. 2 can 11¢	FRESH PRODUCE
BEAN SPROUTS No. 1 tall can, 3 cans 25¢	EXTRACT Schilling's, 2-oz bottle 21¢	Cranberries QUART 21¢
MIXED VEGETABLES La Choy, No. 2 can 10¢	CORN Marshall, vacuum packed, 12-oz can 12¢	BANANAS Pound 5¢
SOY SAUCE La Chop, 3-oz bottle 23¢	BAKING POWDER Clabber Girl, 2-lb can 23¢	ORANGES Texas-Nat. Sweet, dozen 23¢
SHREDDED WHEAT N. B. C., 12-oz pkg 9¢	GREEN BEANS Waite Swan, whole, No. 2 can 15¢	SPUDS Red or White, 10 lbs 25¢
CARNATION MILK Large can 7½¢ , small can 4¢	CATSUP Heinz, 14-oz bottle 20¢	ONIONS Yellow Sweet, 3 lbs 10¢
PORK AND BEANS Campbell's, 22-oz can 9¢	BAKING CHOCOLATE Hershey's, ½-lb bar, 2 bars 15¢	
CATSUP Kerns, 14-oz bottle 10¢	CANDY BARS Hershey's, ½-lb bar, 2 bars 23¢	
HOMINY Medium size can, 2 cans 11¢	CANDY BARS 5c bars, 3 for 10¢	
SHRIMP Dunbar, wet or dry, No. 1 can 15¢	HERSHEY KISSES 1-pound cello pkg 20¢	
MACARONI Spaghett, Famous, pkg 5¢	TOILET TISSUE Northern, 3 rolls 17¢	
PICKLES Whole sour or dill, quart jar 15¢	FRUIT PRESERVES Libby's, Asst. Flavors, No. 5 can 52¢	
CHERRIES Chocolate covered, 1-lb box 23¢	BERRY PRESERVES , Libby's All flavors except strawberry, 59¢	
CRANBERRY SAUCE Ocean Spray, 17-oz can 15¢	PINEAPPLE JUICE Libby's, 12-oz can, 3 cans 23¢	
GELATIN Royal, all flavors, pkg 4 ½¢	SLICED PINEAPPLE No. 2½ can 20¢ , No. 1½ can 11¢	
PREMIUM FLAKE Crackers, N.B.C., 2-lb box 29¢	CRUSHED PINEAPPLE Libby's, No. 10 can 63¢	
SALAD DRESSING , ½-pt jar 9¢	PLUMS Greengage, No. 2½ can 20¢	
CAMAY Toilet Soap, 2 bars 11¢	SPINACH Libby's, No. 2½ can 15¢	
IVORY SOAP Large bar 10¢ , small size bar 6¢	RIPE OLIVES Libby's, No. 1 tall can 15¢	
JELLY White House, apple, 2-lb jar 21¢	CORNED BEEF HASH Libby's, can 15¢	
	PREPARED SPAGHETTI Libby's, 16-oz can 8¢	

WE BUY CREAM, EGGS POULTRY AND HIDES

FURR FOOD

VALUES GALORE FOR ONE FULL WEEK!

Social Security Blanks Go Out

With the aid of 45,000 post offices, the Social Security Board this week put into action in all parts of the United States the plan that will set up for 26 millions of working men and women Social Security accounts which will enable millions of these workers to retire when they reach the age of 65 years with a monthly income for life.

Post offices throughout the country began Monday, November 16, the distribution to employers of a form known as the "Employer's Application for Identification Number." This form will enable the Post Office Department to know how many employees' application forms to deliver to each employer.

Then, beginning November 24, post offices will distribute to employers, through their employees, forms known as Application for Social Security Account Number. These employees' application forms will be distributed to all work places and will also be available after such distribution at all post offices. When the worker has filled out the form he may return it without paying any postage by handing it back to the employer, or handing it to any labor organization of which he is a member, or handing it to a letter carrier, delivering it personally to any local post office, or mailing it, without postage, in a sealed envelope addressed simply, Postmaster, Local.

On the return of this information to the post office a Social Security account will be set up for each person eligible and he or she will be furnished a card comparable to an insurance identification card certifying that an account has been set up and bearing the number of the employee's Social Security account so as to make it easy for the worker to find out at any time just how his or her account stands.

Oscar M. Powell, director of the Social Security Board region embracing Louisiana, New Mexico and Texas, describing old age benefit provisions of the Social Security Act, said:

"All of this means that men and women of Louisiana, New Mexico and Texas, like men and women in the other 45 states of the Union, who work in some factory, shop, mine, mill, store, office or almost any other kind of business or industry, will begin January 1, 1937, to earn benefits that will come to them later on. From the time they are 65 years old, or more, and stop working, they will get a check from the government every month of their lives. If they have worked some time (one day or more) in each of any five years after 1936 and have earned during that time a total of \$2,000 or more.

"Retired workers will receive

their checks regardless of the amount of property or income they may have accumulated; however, if a person prefers to continue working after he is 65, the monthly government checks will begin coming to him whenever he chooses to retire.

"How much a worker will receive after he reaches the age of 65 will depend entirely on how much he earns in wages from his business or industrial employment between January 1, 1937, and his 65th birthday. A man or woman who gets good wages and has a steady job most of his or her life can get as much as \$85 a month for life after age 65. The least a person can get in monthly benefits is \$10 a month.

"If a person should die before monthly retirement checks begin to come in, his family will receive a cash payment amounting to 3 1/2 cents on every dollar of wages earned by the worker after 1936. If, for instance, a worker should die at age 64 after having earned \$25 per week for 10 years before that time, his family would receive \$455. If, however, a person has not worked enough to get the regular monthly check by the time he is 65, he will get a lump sum, or, if he should die, his family would get a lump sum amounting to 3 1/2 cents on every dollar of wages earned by the worker after 1936.

"Taxes called for in this law will be paid both by employers and workers. For the next three years, beginning January 1, 1937, workers will pay 15, 25 or 30 cents a week or more, depending on what they earn. In other words, during the next three years workers will pay one cent for every dollar they earn, and at the same time employers will pay one cent for every dollar earned by the workers in their establishments, up to \$3,000 per year per individual.

"After the first three years—that is to say, beginning in 1940—employers and employees will pay 1 1/2 cents for each dollar earned up to \$3,000 per year per individual. The tax is then graduated one-half cent each three years until finally, in 1949, employers and employees will each pay 3 cents for each dollar earned. This is the most employers and workers will ever pay.

"The government will collect both of these taxes from the employer. The worker's part of the tax will be taken out of his salary. The government will collect from the worker's employer an equal amount out of his own funds.

"The Social Security law also creates an old-age reserve account in the United States Treasury, and Congress is authorized to put into this reserve account each year the enough money to provide for the monthly payments workers will receive when they reach the age of 65.

"What workers will receive from this government plan will always

Last of Keiser Herd Brings Over \$10,000

The final disposition of one of the finest herds of Hereford cattle in the Southwest was completed Monday with the sale of the last of the purebred stock formerly owned by C. O. Keiser at Canyon. Sold by Mrs. Keiser-Cook the herd brought a total of \$10,108.80.

Burrus Dennis of Aspermont was in Hereford last week end to secure pedigrees for cattle which he had in the sale and to visit cattlemen here. The pedigrees were prepared by the Brand.

Most of the Keiser stock went to Panhandle buyers, Vance Johnson of the Amarillo News reported, with George Nance of Canyon leading the list with more than 20 head. Averages at the sale were: 46 females, \$267; nine bull calves, \$191.

Included in the sale were 39 daughters of Beau Blanchard 121st, Jr., and others from Rex Domino, Blanchard Domino, Superior 55th and Prince Paladin. Among the males was Beau Blanchard 131st, Jr. The sale was conducted at the Keiser farm a mile north of Canyon.

SCS Positions to be Filled.

Examinations have been announced by the U. S. Civil Service Commission to fill vacancies in the Soil Conservation Service, this city, for the following positions and at the salaries stated: Tractor operator, crawler type, \$1200 a year or \$3.33 per day; operator traction grader, \$1200 a year or \$3.33 per day; truck driver, \$1200 a year or \$3.33 per day. Full information as to duties and qualifications may be secured at local post office, together with application blanks. Applications must be on file with the Manager, 10th U. S. Civil Service District, New Orleans, La., not later than December 3.

First Presbyterian Church.

Forgetting to be Thankful will be the Thanksgiving theme Sunday by J. C. Thorns, pastor. There will be no vesper services because of the conference, Worship in Music, at the Central Presbyterian church, Amarillo, led by Dr. Calvin Fauser of the Presbyterian Board of Christian Education. This conference is open to everyone.

Sunday school, 9:45 a. m., and Christian Endeavor at 6:30 p. m. Church Night, Tuesday at 7. Prayer meeting Wednesday, 7:30 p. m.

be more than they have paid in taxes and usually more than they can get for themselves by putting away the same amount of money each week in some other way."

Captain Berry Makes Talk On Highway Safety

Capt. M. L. Berry of the Texas Public Safety Commission addressed the Lions Club yesterday on highway safety. "It is fitting at this time of year to think of safety," he stated. "No one has in mind when he leaves home in his car each morning to run over some one before night, yet this happens every day."

He asserted that no wreck is unavoidable. Some one is responsible for every accident. "Perhaps as you go along you have your mind on matters other than driving the car, or have neglected to have some safety device repaired," he said in illustrating carelessness.

"We cannot measure lives in dollars and cents," he asserted. "Some people file suits against anyone figuring in a crash, however. Especially if you are driving a car or truck with a sign on it, you are marked by those who want to file suit against you. In this case, you should be doubly careful."

"You have had some bad accidents during the past six months and know how terrible they are. I want to impress upon you the value of extra precaution, especially on Thanksgiving and Christmas."

Captain Berry said the Department of Public Safety is proud of its achievements, having "paid more money into the state treasury than it has taken out," and hopes "to establish a state police force that the entire state will be proud of. We have the nucleus now, but it will take several years to perfect the organization."

He urged that every person have the vital safety devices on his car checked every week. "It will take only a few moments, and certainly is worth your time," he said.

Concluding his talk, Captain Berry asked the cooperation of the citizens of Hereford in securing for the Panhandle, a police broadcasting station. Calling attention to crimes which many officers did not know were committed until the following day, he said had the police been able to broadcast the news to every sheriff's office, the entire Panhandle would have known about them within 30 minutes after they were committed.

He was accompanied to Hereford by R. H. Routh of the drivers' license division of the state department.

THANKSGIVING DINNER PLANS ARE COMPLETED

Women of St. Anthony's church are prepared to serve turkey dinner Thanksgiving day from 12 noon until 2 p. m., at St. Anthony's school hall. Every effort will be made to excel previous accomplishments. Advance tickets are on sale at the Star Theatre and Piggly Wiggly.

In this connection, a bazaar is to be held in the school basement all day Thanksgiving. Everyone is invited to inspect the various useful and hand made articles to be offered. Games are planned to furnish entertainment. Final plans to make the occasion a success were made at a meeting of the Altar Society last Tuesday.

RETURN TO HOME IN DENVER AND AMARILLO

Laban Dameron and Mrs. Jack Lester, who were here last week because of the illness and death of their father, W. B. Dameron, pioneer Panhandle citizen, have returned to their homes in Denver and Amarillo, respectively. Mrs. W. C. Witherspoon of Dallas, another daughter, is spending this week with her mother.

Out-of-town friends and relatives who attended the funeral services last Thursday at the First Christian church included Mr. and Mrs. Earl Christian, Mr. and Mrs. Carl Lester, Mr. and Mrs. Bert Lester, Mr. and Mrs. W. B. Gunn, Mr. and Mrs. C. H. Blair, Mrs. H. H. Gull, Ben Gull and Jack Lester, all of Amarillo, and Judge and Mrs. Clyde Wright of Silverton.

Card of Thanks.

The Band and Orchestra Mothers wish to thank everyone who made donations or assisted in any way during the Rummage Sale conducted in Amarillo Monday and Tuesday.

Band and Orchestra Mothers. Attends Funeral in Canyon.

Judge and Mrs. C. F. Kerr, Mr. and Mrs. E. S. Ireland and family, and Mr. and Mrs. G. H. Whitaker and family motored to Canyon Sunday afternoon, where they attended the funeral of an old family friend, S. M. Hedgecock, pioneer Panhandle rancher, who died Thursday night, November 12, at his home in Portland, Texas.

THANKSGIVING AND CHRISTMAS MARK LIMITS ON DUCK SEASON

From holiday to holiday duck and goose hunters may enjoy their favorite sport this year, the game, fish and oyster commission has decreed, in keeping with the season set by the Federal government.

The hunting season on waterfowl in Texas is to open on Thanksgiving, November 26, and continue through Christmas, December 25. Shooting may begin at 7 a. m. and must stop at 4 p. m. The season is to be open on duck (except wood duck, canvasback, redhead, ruddy and buffhead, for which there is no open season), geese, brant, jacksnipe and coot. The Ross goose and crane are also protected.

The daily bag limit and possession limit are as follows: Duck, 10 of all kinds for which there is open season, in one day, and not more than 10 in possession at any one time; geese and grant, four of all kinds in one day, and not more than four in possession at any one time. The bag limit may be in the possession of the hunter for 10 days following the open season.

Hunters are warned to secure their federal duck stamps and plugs for pump or automatic guns before the season opens. Only three shells, one in the chamber and two in the magazine, are allowed when shooting migratory birds.

Sister Visits Mrs. Rosson.

Mr. and Mrs. S. P. Rosson and little daughter, Ann, returned Saturday night from a trip to Dallas and the Centennial, also Fort Worth. Returning home they visited relatives in Abilene and Sweetwater. Accompanying them home from Sweetwater was Mrs. Roe Bradford, sister of Mrs. Rosson. She plans to spend the week here, going on to Portales to visit her son and her father before returning home.

1937 DIVISION REUNION TO BE HELD OCTOBER 7-8

Dates for the 1937 reunion of ex-service men of the 36th Division were set for October 7 and 8, at the reunion in Fort Worth early this month. It was also decided to have a big banquet next year at the W. P. Rogers Memorial Auditorium.

H. E. Miller, who attended from Hereford, met many of his old buddies and says it is a "good thing to attend and have a good time." All members of the 36th Division will be urged to attend next year, he said.

Mrs. Don Baker of Borger arrived Tuesday to visit her parents, Mr. and Mrs. H. H. Hawkins.

Get Those Ducks! Season Opens November 26th



Wood Decoys

That will bring them in—give you many good shots—no need to return home empty-handed. As natural as the duck itself.

All Your Hunting Needs

may be secured here. We anticipated a great hunting season and have stocked up on all the equipment you'll need—from duck calls and belts to the leading guns on the market. Come in and see!

Peters' Hi-Velocity, Super X and Nitro-Express

SHOT GUN SHELLS \$1.15 Open the season, at per box

STREU HARDWARE CO.

Get Your Hunting License Here! THE HUNTERS' HEADQUARTERS

OPENING SATURDAY

At the Old Cone Elevator

SOUTH OF SANTA FE TRACKS ON LEE AVENUE

Farmers Oil & Grain Co.

ALTON FRASER, Manager

WHOLESALE AND RETAILER OF PETROLEUM PRODUCTS

Danciger Gasoline



KEROSENE, DISTILLATE, DIESEL, FUEL, GREASES, TIRES, TUBES

Roadrunner Gas

A perfect "winter" gasoline for quick warm-up and rapid acceleration. As good as the best, but cheaper!

Try Our "WINTER SPECIAL"

Diamond Products

are made in the largest refinery in the world, operating exclusively on high gravity crudes.

The DIAMOND Line of GREASES is Complete

How Diamond 760 is Made

The introduction of Diamond 760 Motor and Tractor Oils revolutionized the manufacture of motor lubricants. Diamond 760 was the first oil of its kind on the market... the first lubricant able to withstand the terrific internal heat of modern motors with virtually no loss by vaporization. The leadership thus established has been maintained by further improvements, and today—as always—Diamond 760 is "Ahead of the Parade".

IT WILL PAY YOU TO SEE US

Before Purchasing Your Petroleum Products

Farmers Oil and Grain Company Alton Fraser, Manager

Phone 484

Foods
PRICED FOR JOYOUS THANKSGIVING FEASTING

Coffee
SCHILLING'S
2-Pound Can
54¢

MEATS		MINCE MEAT	25¢
HAMBURGER	25¢	Marco, 28-oz jar	13¢
BACON, Smoked	28¢	COCOA	21¢
Pound		Famous, 2-lb can	15¢
BACON, Dry Salt	20¢	BAKING POWDER	21¢
"Good to Fry," lb		K. C., 25-oz can	15¢
		SHOE POLISH	21¢
		Shinola, 2 boxes	5¢
			21¢
			10¢
			17¢
			11¢
			24¢
			27¢
			24¢
			27¢

Amaryllis
"The Thrifty Flour"
12-Pound Sack
55¢

MEAL, Packard's
10-lb bag **34¢**

TEXAS
Grocery & Market
"NOT HOW CHEAP—BUT HOW GOOD"
GERONIMO PHONE 383 O. G. HILL, OWNER WE DELIVER GERONIMO

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET BUT DON'T GET A BRAND WANT AS NOW!

DEPUTY of the DEVIL

by
**Ben
Ames
Williams**

Copyright
Ben Ames Williams.
WNU Service.

(Continued from last week.)

"I know," he said. "And I'm sorry. But—my salary is less than your dress allowance. And

it will never be much larger. I'll be a professor eventually, of course; but you know what that means. It might be years before we could even manage to keep a cook!"

"Will you please get it through your thick head," she insisted, "that I want to marry you. Do you think I'm afraid of working, of being poor, or anything, as long as I have you?"

"It isn't what you think, sweet. It's your father and mother," he said.

She said after a moment, seriously: "Mother's all right. I can count on her. She knows you, your people—knows how fine you are. But father might be unreasonable." Her brow furrowed. "I have never felt that I—know father very well," she confessed. "He's given me everything, done everything for me; and I know he's proud of me. But I always have a feeling it's a sort of impersonal,

possessive pride. Sometimes I'm afraid of him!"

"Nonsense," he urged. "He's a mighty able man, and a fine man. I don't blame him; but Nancy, from his point of view, you rate some one a lot better than me!"

She drew the coat more snugly around her shoulders. "He shan't interfere," she said, a faint desperation in her tones; and suddenly she clung to him. "Dan, Dan, I want you, I want you."

He held her closely and tenderly, and when he spoke his head was high: "All right, Nance," he said, simply. "I don't know how we'll manage it, but what you want is what it's going to be. We will work it out, somehow. I'll see your father."

Her saw her eyes shadow with faint fear. "Not yet," she objected. "Let's not tell anyone yet!"

He chuckled reassuringly. "What ever you say," he assented. "Now run along and get that shower. Good-bye!"

When, an hour or so later, Doctor Greeding came home, he alighted from the car at the side door, and came into the house while Thomas took the car to the garage. But in the small side hall he paused, attentive, and stood for a moment motionless, almost as though he were listening; but there was nothing to hear. Yet his posture suggested that he heard something, or sensed something.

And this was in fact the case. After an instant he saw the rackets and balls where Dan had laid them down; and he crossed and picked up a ball and then a racket, and held them in his hands. He frowned faintly, and then looked right and left. The question in his mind was answered now, and the answer was unwelcome.

He put down the tennis gear and ascended the stairs. Nancy's room was opposite the head of the stairs, he hesitated, then knocked on her door. She called sleepily:

"Who is it?"

"Mother home, Nancy?" he asked.

"I don't thing so. I don't know. I've been asleep."

"All afternoon?" he protested without opening the door. "On a fine day like this?"

After a moment she replied. "No," she said. "I played tennis for a while."

"Who with?" he asked carefully, casually.

Again it was an instant before her answer came. "Judith Plank came over," she replied at last.

At that word, the man's brows drew together, and a surge of unaccustomed anger swept him; but without comment he went on toward his own room. He closed the door behind him and stood alone there, his head bent, his thoughts racing. For he knew that Nancy had lied; and that his daughter



"Who With?" He Asked, Carefully Casual.

should lie to him, since it implied a criticism of himself, woke in the man a fretful rage.

It was a moment before he perceived in her mendacity the further implication that she was fond of Dan Carlisle; and Doctor Greeding's eyes flickered at the thought, as heat-lightning on a sultry day flickers along distant hills.

He saw that the door into Mrs.

Greeding's dressing-room was open, and crossed to the door and spoke her name, but she was not there.

He stood in the doorway, looking around this room furnished in a fashion so distasteful to him. The black-and-white chairs, the gaudy draperies, that hideous, ridiculous malformed chunk of marble, shapeless, meaningless. All the anger aroused in him by the knowledge that Nancy had lied, and what her lie implied, concentrated suddenly upon this ugly marble.

He crossed and picked it up in his hands, turning it over and over, hating it. He wished to break it to bits, smash it to dust. He abhorred this harmless chunk of marble with an unreasoning venom. It was the scapegoat upon which he poured out his wrath.

And while he stood thus, holding the marble in his hand, a strange thing occurred: Suddenly the statuette was no longer in

his grasp. Rather, it was snatched away from him as though by an invisible force. The thing left his hands, and for an instant, while time stood still, it seemed to waver in the air.

Then it fell to the floor. The fall was no more than a few feet, yet the solid marble, even before that impact appeared to burst apart in midair. It lay in a litter of shards and dusty fragments.

(Continued next week.)

BUSINESS AND PROFESSIONAL DIRECTORY

THE CHOCOLATE SHOP
Plate Lunches
Sandwiches
Cold Drinks, Cakes
Magazines

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON ABSTRACT CO.
4-Per Cent Federal Farm Loans.

INSURANCE
JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX
Chiropractor and Masseuse
100 B Street—Just North of Mother's Park
Phone 341 for Appointments

ABSTRACTS
Of All Deaf Smith County Land Titles.
DEAF SMITH COUNTY ABSTRACTS, INC.
Cliff Estes, Manager

RADIO SERVICE
On All Makes Radios. All Work Guaranteed.
GEORGE GILES
Member of R. M. S.
At Womble Implement Co.

THE HEREFORD BRAND
JOB PRINTING

FREE! to sufferers of **STOMACH ULCERS** and **HYPERACIDITY**
Willard's Message of Relief
PRICELESS INFORMATION for those suffering from **STOMACH OR DUODENAL ULCERS, DUE TO HYPER-ACIDITY—POOR DIGESTION, ACID DYSPEPSIA, SORE STOMACH, GASTRITIS, HEARTBURN, CONSTIPATION, BAD BREATH, SLEEPLESSNESS OR HEADACHES, DUE TO EXCESS ACID.**
Explains the marvelous **Willard Treatment** which is bringing amazing relief. Sold on 15 days trial.
CITY DRUG STORE

SAFETY

The Keynote of Service

The public demands safety in all things and in this bank you get not only safety as secured by the Federal Deposit Insurance Corporation, but you get the advantages of an all-around service, including friendly, complete savings and checking facilities and accommodations.

Use the Services of
This Bank

First National Bank

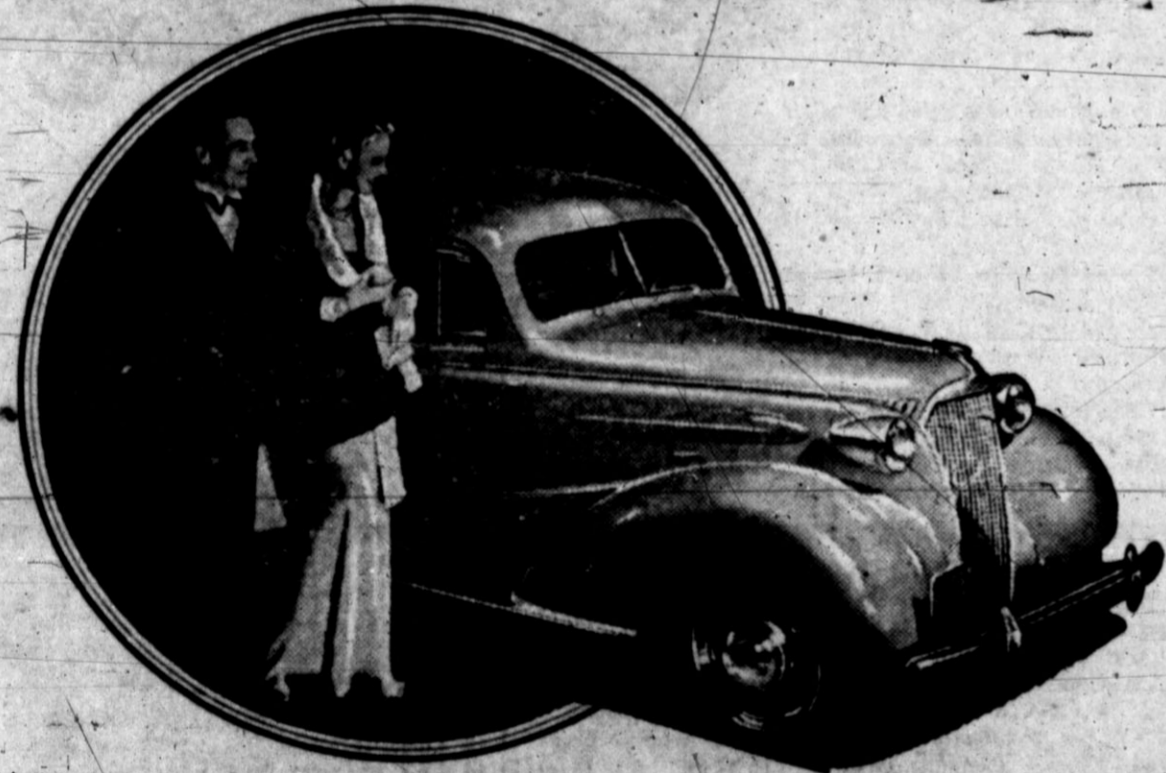
OF HEREFORD



A Strong Bank
Thoughtfully Managed

New CHEVROLET 1937

The Complete Car—Completely New



More Than Ten Million People viewed the New Chevrolet in the first 24 hours. Thousands upon thousands have already placed orders. . . Other thousands are buying at this moment. . . See and drive this brilliant new car and you will want one, too!

IT'S WINNING THE OKAY OF THE U. S. A.!
And—more than the okay—the enthusiastic preference!

That's the word that is coming from the cities, towns and farms of all America, where more than ten million people viewed this new Chevrolet in the first 24 hours . . . where thousands upon thousands have already placed orders . . . and where the demand for new 1937 Chevrolets is increasing with each passing day!

The reasons are plain. This new Chevrolet for 1937 is the only low-priced

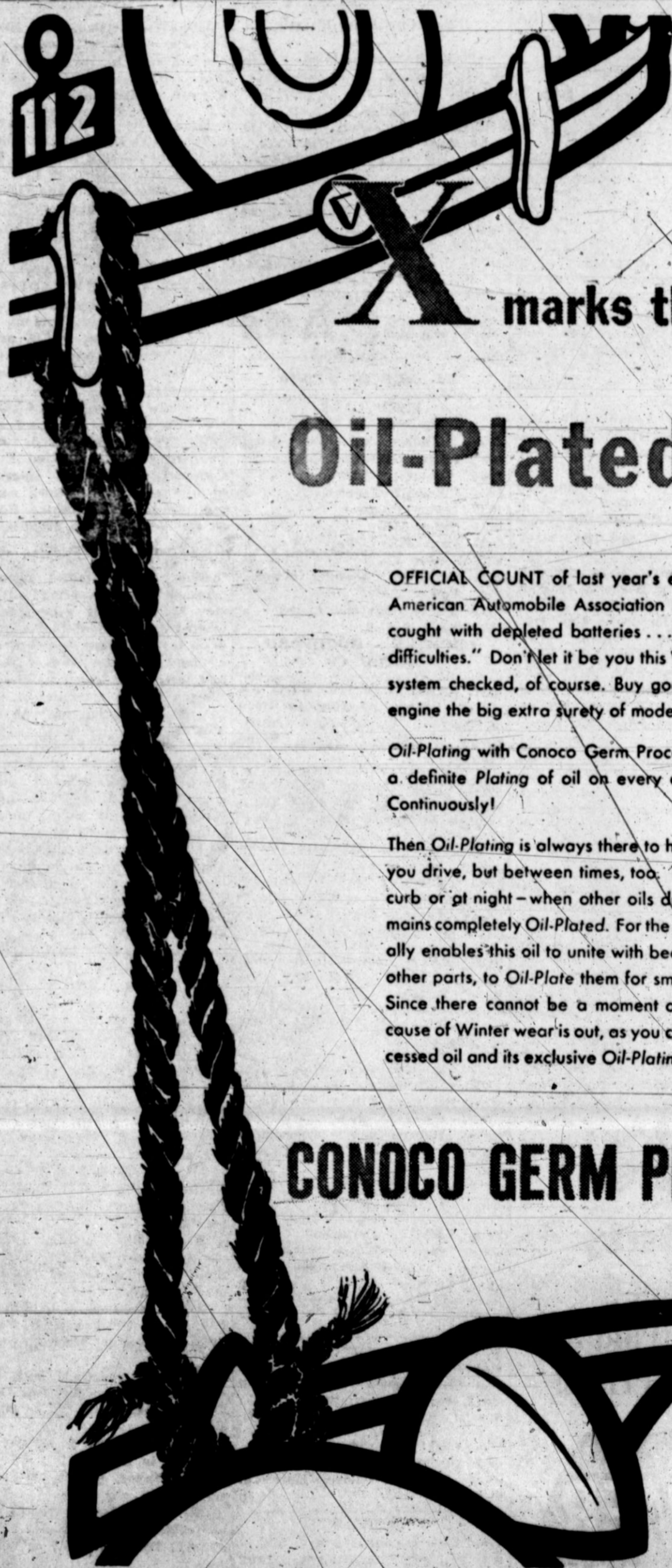
THE ONLY COMPLETE CAR—PRICED SO LOW

car with New High-Compression Valve-in-Head Engine; New All-Steel, All-Steel Bodies, and New Diamond Crown Speedline Styling . . . the only low-priced car with Perfected Hydraulic Brakes, Improved Gliding Knee-Action Ride* and Super-Safe Shockproof Steering* . . . and the only low-priced car which combines Genuine Fisher No Draft Ventilation and Safety Plate Glass All Around at no extra cost!

Take a look at this car, take a ride in it, and we are confident that you will give your complete preference to the complete car—completely new.

General Motors Installment Plan—monthly payments to suit your purse. A General Motors Value.

Brumley-Woodford Motor Co.
HEREFORD, TEXAS



marks the car with the

Oil-Plated Engine

OFFICIAL COUNT of last year's emergencies handled by the American Automobile Association shows "3,200,000 motorists caught with depleted batteries . . . and 2,000,000 had starter difficulties." Don't let it be you this Winter. Have your electrical system checked, of course. Buy good gasoline. And give your engine the big extra surety of modern Oil-Plating.

Oil-Plating with Conoco Germ Processed oil—patented—leaves a definite Plating of oil on every engine part continuously. Continuously!

Then Oil-Plating is always there to head off wear, not only while you drive, but between times, too. Through hours of cold at the curb or at night—when other oils drain down—your engine remains completely Oil-Plated. For the patented Germ Process actually enables this oil to unite with bearings, pistons, cylinders and other parts, to Oil-Plate them for smooth, slipper, dragless starts. Since there cannot be a moment of "missing oil," the greatest cause of Winter wear is out, as you change to Conoco Germ Processed oil and its exclusive Oil-Plating. Continental Oil Company



CONOCO GERM PROCESSED OIL

DRIVE UP—FILL UP

—and enjoy service that keeps your car in first class condition and your disposition free from worries; You've heard of "Service With a Smile"—we give you that plus the finest quality gasoline and motor oil and workmanship as our all-year gift to you.

DEMAND CONOCO GASOLINE AND CONOCO GERM PROCESSED MOTOR OIL FOR PROMPT DELIVERIES OR TIRE SERVICE—CALL 522.



Sewell Service Station

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 20

MRS. SETH B. HOLMAN, Publisher and Manager
ADRIAN ODOM, Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

Presents Plan

(Continued from page one)

to \$85,504, showing a difference of \$16,621. However, the premium to be paid and the cost of printing bonds, etc. would total \$3,363, showing a net saving of \$13,258. If the term bonds were not paid off in advance under the present plan, the saving would be \$7,700 more.

The retirement of principal would be the same: \$4,000 annually through 1945, \$4,500 annually for the next 10 years and \$5,000 for the last 10-year period. The total payments under the refunding plan, however, would naturally be smaller. The first two issues, of 1909 and 1919, may be redeemed at option. It has been the plan of the board to retire one bond each year to prevent the payment of interest, rather than place \$650 annually in the sinking fund for this purpose to await their maturity in 1949 and 1956, respectively. The money would remain idle until those dates, Mr. Dillehay pointed out, while the interest would continue to mount up.

It is hoped that the last three bonds will not have to be issued, Mr. Dillehay said. This will be the case if sufficient tax collections are made before the refunding operations are completed. A saving of \$120, interest each year, or a total of \$3,420, would be made if they are not issued, he said.

Around Town

(Continued from page one)

Lyle Woodford had a pleasant trip to the Centennial.

A complete outline of the new tax on notes is now available at the county clerk's office. Leonard Foster said anyone interested should come to the office and study it.

W. M. Emmons announced yesterday that 300 pounds of Merit Mash will be given away during the three days of the Tri-County Poultry show. The makers of Merit have always been strong boosters of the local show.

Three Firms

(Continued from page one)

entrance through a skylight, were opened but no valuables obtained. Five dollars from the cash register and several fountain pens were taken. From the safe of the Pigsky Wigly store was taken \$150 in cash, and from the Kemp Lumber Company safe, \$14 in cash. The latter stores were entered through a rear door.

Mrs. Minnie Goodwine and daughters, Mrs. Nelda Blair and Mrs. Glee White of Friona were Hereford shoppers Monday.

45 Boys Report

(Continued from page one)

of material from Clyde Posey down to bare five-footers. But few of the boys have had enough experience to count. In about two weeks the squad probably will be reduced to about 25 or 30, McCollum planning to keep as many as possible in the club.

The two teams blast away tomorrow night at the high school gymnasium against Dimmitt clubs. It will be a hasty start for the boys, but the girls will be playing the deciding game of a three-tit pre-season series and expect just as tough competition as they will meet before the season is well under way after the first of the year. The first game will start at 7:30 o'clock.

Pave Route 60

(Continued from page one)

important road, H. V. Hennen, secretary of the Hereford Chamber of Commerce, asserted. "There has been about 10 days since May 20 that traffic has had to detour by Lubbock to get to Farwell on account of the road being flooded at Friona. The new survey is on higher ground, which will not be affected by floods in New Mexico. The detour has cost thousands of dollars in long distances to the destination of travelers and tourists, not including a delay in time.

"It should be improved to eliminate the right angle turns and grade crossing at Summerfield, which have cost a heavy toll in life and property during the past year or so. The new survey is straight and will serve the people of these counties and the traveling public at large."

Local representatives appointed to attend the Amarillo meeting include Jesse Stanford, George Muse, C. J. Paddock, Jim Hill, George Brumley, Wilson Gyles, S. O. Wilson, Cliff Acker, Gus Streu, Ike Crosthwait, N. E. Gass, Vern Witherspoon, Ernest Medkief, E. S. Ireland, A. O. Thompson, Mal Stewart, Wylie Robertson, Jack Rose, H. D. Culpepper, Ernest T. Alfred, John Pitman, Troy Womble, Mrs. Seth B. Holman, Ezra Norton, Alton Fraser, Oscar Eastley, Lohie LeGrand, Alton Miller, S. B. Walker, F. H. Oberthier and Mr. Hennen.

Mrs. J. E. Gyles returned last week from Aurora, Missouri, where she has been visiting her daughter, Mrs. Robert Cowan, and family for several weeks.

Mrs. Herman Gray returned home Friday night from a two weeks visit to Dallas and Fort Worth. She also visited her brother, Cap Ellison, in Fort Worth and visited the Centennial in Dallas.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, November 17, 1905.)

Quoting a Hereford citizen, the Drovers Telegram stated that land in this vicinity was advancing in price, and the citizen mentioned was positive he could close out all his holdings at \$6 per acre. It cost him \$1.50 per acre four years before.

"One 'improvement' advocated by an Iowa breeder, who said it was easy to do, was to so breed the Hereford cattle that they would soon become hornless. It must not have been so easy—at least they still wear horns.

Ross W. Davis had been promoted to cashier at the Western National Bank, succeeding F. B. Fuller, resigned.

J. M. Ligon had shipped a car of young mules to Alvarado, where the demand was brisk and price high.

The Brand editor was in a

regretful mood. Out of 1200 subscribers, mourned he, at least 50 were behind with their subscription dues. He was going to wait ten days and if the delinquents did not pay for the paper, by dad, he was going to send them statements.

G. W. Suggs had arrived in Hereford with the immigration car of G. W. Barcus, and was to aid Mr. Barcus in making a complete abstract of Deaf Smith county records.

Said the Amarillo Herald: "The preachers of Hereford have organized an association and will work together in the future. Come to think of it, preaching must be hard work in Hereford on account of the lack of brands that need to be snatched from the burning. There isn't a saloon in town and only one printing office (and every one in it is a Campbellite), it is the champion Sunday lid-on town in the world (they won't even allow yeast to work on Sun-

day) and the drug stores won't handle Peruna. Evangelistic work must be hard in a lay-out like that."

G. W. Barcus had arrived from Waco Sunday to make his home in Hereford.

(From The Hereford Brand, November 19, 1915.)

The First State Bank and Trust Company had taken over the First State Bank of Bovina.

Booker T. Washington, famous negro educator, had died at his home in Tuskegee, Alabama, of a nervous disorder.

Hereford and Clovis high school girls played basketball the previous Saturday, Hereford winning 18 to 12. Monday Canyon Normal sub team matched its strength against Hereford High, taking the game 32 to 7.

District court had disposed of 33 cases after the shortest term on record, three weeks.

First Christian Church.

H. M. Redford, minister; Mrs. B. F. Guthrie, superintendent. Bible school, 9:45 a. m. Morning worship, 11 a. m. Christian Endeavor, 7:30 p. m. Evening worship, 7:30 o'clock. Midweek family night, Wednesday, 7:30 p. m.

Mrs. Paul Mathers, attended the wedding of Miss Evelyn Durham and Mr. Walter Mitchell in Amarillo Tuesday. Mrs. Mitchell is a niece of Mr. Mathers.

Want Ads

For Sale or Trade

USED CARS

- 1935 Standard Chevrolet Sedan
- 1934 Master Chevrolet Coach
- 1934 Chevrolet Pickup
- 1934 Plymouth Coach
- 1933 Dodge Coupe
- 1934 Ford V-8
- 1935 Ford V-8 Pickup
- 1936 Ford V-8
- 1934 Standard Chevrolet Coach
- 1936 Tudor V-8
- 1934 Master Chevrolet Coach
- 1930 Nash Sedan

BRUMLEY - WOODFORD MOTOR CO.

FOR SALE: A part of Block No. 30 of Evans addition to town of Hereford. Write to Mrs. Charlie Baber, Winnsboro, Texas, Wood County. 46-3p

FOR SALE: A tract of highway property at very reasonable price. Inquire at Brand office. 44-1f

FOR SALE OR TRADE: 10-foot power drive John Deere binder, good road binder, 10-inch ball-bearing belt idler, for cattle or bundle hegarl. Frank Follart, five miles north on 25-Mile Avenue. 44-3p

FOR SALE: Good junior size piano, priced reasonably. Mrs. F. W. Dodson, Westway. 44-3p

FOR SALE OR TRADE: Used kitchen cabinet in A-1 condition. Phone 765-W. 4e

FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable prices. Phone 668. Prairie Dairie. 26-1f

For Rent

FOR RENT: Furnished apartment, hot and cold water furnished. Francis Apartments, telephone 198-W. 45-3p

Wanted

WANTED: By married man, permanent work on farm or ranch. Can furnish good references. Can start work at any time. R. E. Serviel, Rt. 3, Hereford. 4p

WANTED: To sow your wheat. Am equipped to handle heavy weeds. J. D. Love, Hereford, Texas. 44-3p

INSURANCE

Yes, that is my business and I will be glad to call on you at any convenient time to discuss your insurance problems with you. H. E. Knott, P. O. Box 414, Hereford, Texas. 42-1fc

THE NEXT 10 young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information. Fleming Business College, 808 1/2 Polk St., Amarillo, Tex. 62

Lost and Found

LOST: 4.50 x 21 tire and rim. Finder please return to Brand office or C. L. Ridd. 1p

Vern Witherspoon, John Haberer and Jim Clark left Sunday on a hunting trip to the Davis Mountains. They expect to be gone a week or ten days.

Mr. and Mrs. C. H. Dillehay and children and Mr. Dillehay's father, T. J. Dillehay, of Decatur, spent Sunday in the home of Mrs. Dillehay's parents, Mr. and Mrs. A. M. Smith, in Plainview.

NOTICE BY PUBLICATION

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. To the Owners, Lessees, Lienholders, and all other persons holding any interest of, in and to the following described tracts of land, or any part thereof—GREETING:

You are hereby notified that on the 17th day of November A. D. 1936, the Governing Body of the Deaf Smith County Wind Erosion Conservation District determined upon a program of work embracing the land hereinafter described for entering upon, treating and/or constructing such improvements and maintaining such facilities thereon as determined upon for arresting or preventing soil erosion by reason of winds; has allocated a portion of the cost thereof to the following described tracts of land and the owners thereof, and intends to levy an assessment thereon in the amounts set opposite the description of said lands, to-wit:

All of sections 1 to 9, both inclusive, and sections 16 to 28, both inclusive, in Block No. 8, and the south 1/2 of sections 35 to 40 both inclusive in block No. 8; the above being all of sections or surveys in block 8 in Deaf Smith County, Texas, \$9,600, or 60c per acre.

All of sections numbered from 1 to 50 both inclusive in block No. 7, Deaf Smith County, Texas, \$19,200, or 60c per acre.

All of sections 17 and 16 and 48 and 49 in block 1, Deaf Smith County, Texas, \$1,536, or 60c per acre.

All of sections 16 and 17 and 48 and 49 and 80 and 81 and 112 and 113 and 144 in block B-5, Deaf Smith County, Texas, \$3,456, or 60c per acre.

All of sections No. 1 to 28 both inclusive in Block No. 3, Deaf Smith County, Texas, \$10,752, or 60c per acre.

All of sections 1 to 37 both inclusive, in Block K-14, Deaf Smith County, Texas, \$14,280, or 60c per acre.

All of Block F and Block G located and situated in Deaf Smith County, Texas, \$1,000, or 60c per acre.

All of sections 1 to 100 both inclusive in Block K-4, Deaf Smith County, Texas, \$38,400, or 60c per acre.

All of sections 1 to 100 both inclusive in Block K-3, Deaf Smith County, Texas, \$38,400, or 60c per acre.

All of sections 1 to 100 both inclusive in Block K-7, Deaf Smith County, Texas, \$38,400, or 60c per acre.

All of sections 1 to 74, both inclusive, in Block K-8, Deaf Smith County, Texas, \$28,560, or 60c per acre.

All of sections 1 to 10 both inclusive, in Block E, Deaf Smith County, Texas, \$3,840, or 60c per acre.

All of sections 1 to 5 both inclusive; 16 to 20 both inclusive; 21 to 25 both inclusive; 36 to 40 both inclusive; 41 to 45 both inclusive; 56 to 60 both inclusive; 61 to 65 both inclusive; 76 to 80 both inclusive; 81 to 85 both inclusive; 96 to 100 both inclusive, in Block K-5, Deaf Smith County, Texas, \$19,200, or 60c per acre.

All of sections 6 to 10 both inclusive, 11 to 15 both inclusive, 26 to 30 both inclusive, 31 to 35

both inclusive, 46 to 50 both inclusive, 51 to 55 both inclusive, 66 to 70 both inclusive, 71 to 75 both inclusive, 86 to 90 both inclusive, 91 to 95 both inclusive, in Block K-6, Deaf Smith County, Texas, \$19,200, or 60c per acre.

All of sections 1 to 4 both inclusive, in Block B, Deaf Smith County, Texas, \$1,536, or 60c per acre.

All of sections 9 and 10, block No. 10, Deaf Smith County, Texas, \$768, or 60c per acre.

All of sections 1 to 5 inclusive, 22 to 26 inclusive, 27 to 31 inclusive, 48 to 52 inclusive, 53 to 57 inclusive, 74 to 78 inclusive and 79 and 80, in Block K-11, Deaf Smith County, Texas, \$15,056, or 60c per acre.

All of sections 1 to 18 both inclusive, in Block A, Deaf Smith County, Texas, \$6,920, or 60c per acre.

All of sections 1 to 6 inclusive, in Block C, Deaf Smith County, Texas, \$2,304, or 60c per acre.

All of sections 316 to 325 both inclusive, and sections 356 to 360 both inclusive, in Block M-4, Deaf Smith County, Texas, \$4,960, or 60c per acre.

All of sections 1, 2, 3, 4, 19, 20, 21, 22, 23, 24, 25, 26 and 41 to 48 inclusive, and 63 to 70 both inclusive, and 85 to 92 both inclusive, 107 to 114 both inclusive, and 129 to 136 both inclusive, 151 to 158 both inclusive, 173 to 176 both inclusive in Block M-7, Deaf Smith County, Texas, \$24,560, or 60c per acre.

All of sections 1 to 24 both inclusive, out of Twp 2 North of R 1 East of Syndicate sub-division, Deaf Smith County, Texas, \$9,216, or 60c per acre.

All of sections numbered from 1 to 24 both inclusive, Twp No. 2 North of Range 2 East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$9,216, or 60c per acre.

All of sections 1 to 24 both inclusive, Twp 2, North of R 3, East of Syndicate sub-division, Deaf Smith County, Texas, \$9,216, or 60c per acre.

All of sections 1 to 24, both inclusive, Twp 2, North of R 4, East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$9,216, or 60c per acre.

All of sections 1 to 36 both inclusive, Twp 3, North of R1 east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections Nos. 1 to 36 both inclusive, Twp No. 3, north of R3 east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections Nos. 1 to 36 both inclusive, Twp No. 3, north of R3 east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections Nos. 1 to 36 both inclusive, Twp 4, north of R3 East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections Nos. 1 to 36 both inclusive, Twp 4, north of R3 East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections 1 to 36, both inclusive, Twp No. 4, north of Range

3 East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections Nos. 1 to 36 both inclusive, Twp No. 5, north of Range 1 east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections 1 to 36 both inclusive Twp No. 5 north of range 2, east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections 1 to 36 both inclusive, Twp No. 5, north of range 3 east of Capitol sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections 1 to 36 both inclusive, Twp No. 6, north of range 3 east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections 1 to 9 both inclusive, 16 to 21 both inclusive, 23 to 36 both inclusive, Twp 6, north of range 3, east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$9,216, or 60c per acre.

All of sections 4 to 10 both inclusive, 18 to 22 both inclusive, 27 to 36 both inclusive, Twp 5, north of range 4, east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$8,458, or 60c per acre.

All of sections 1 to 12 both inclusive, and 15 to 20 both inclusive, Twp 4, north of range 4, east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$8,832, or 60c per acre.

All of sections 2 to 11, both inclusive, 30 to 33 both inclusive, and 17, 18, 19, 33, 34, 35, Twp No. 3 north of range 4 east of Capitol Syndicate sub-division, Nos. 407, 408, 409, 410, 411, 424, 425, 426, 428, 429, Deaf Smith County, Texas, \$9,600, or 60c per acre.

All of Capitol Syndicate League Nos. 391 1/2, 407, 408, 408 1/2, 409, 411 1/2, 428, 425, 426 1/2, 445, Deaf Smith County, Texas, \$18,000, or 60c per acre.

All of sections 5, 6, 7, 8, 9, 10, 12, 13, 14, 15, 16, Block B, Deaf Smith County, Texas, \$4,224, or 60c per acre.

All of sections 4, 5, 6, 7, 8, 9, 10, and 15 to 18 both inclusive, Twp No. 2, north of range 5, east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$4,224, or 60c per acre.

Section No. 1, Jose Maria Garcia Survey, Deaf Smith County, Texas, \$390, or 60c per acre.

25 labors of land being numbered 1 to 25 both inclusive, Gregg County School Land League, No. 1, \$2,455, or 60c per acre.

A hearing will be given and held by and before the Governing Body of the Deaf Smith County Wind Erosion Conservation District on the 7th day of December, 1936, at 10 o'clock A. M., at the Court-house of Deaf Smith County in Hereford, Texas, at which time and place all persons owning, holding a lien or claiming any interest in any of the above described tracts of land are hereby commanded to appear to contest said proposed assessment, and to show cause, if any they have, why the proposed assessment thereon should not be levied upon such tracts of land and the owners thereof.

Given under my hand and the seal of said District, at office in Hereford, Texas, this 18th day of November, A. D. 1936.

(SEAL) L. H. FOSTER, Clerk of the Deaf Smith County Wind Erosion Conservation District. 45-2

STAR THEATRE
HEREFORD

★ ★ ★

Thurs. - Fri.

Reasons Nites

Register Either Day and Be Eligible.
GREAT THEM!
GREATER NOW!



ROGERS AND GAYNOR

STATE FAIR

THE NEW DODGE



Do you want to climb the hills, By deep chasms with their thrills, Safely, smoothly without spills, **BUY A DODGE!**

Do you want an easy ride, With your wife or with your bride, With the best Car you ever tried, **BUY A DODGE!**

Do you want to save expense, Make a mileage high, immense! Then just use plain common sense, **BUY A DODGE!**

After all is said and done, If for business or for fun, Of the many Cars that run, **BUY A DODGE!**

.....Owners report 18 to 24 miles per gallon of gas.....

Now on Display at
Ireland Motor Co.

DODGE-PLYMOUTH SALES-SERVICE

Dry Cleaning
Distinction

Sheen's

Sanitary
Reliability
Satisfying

THE MAN'S SHOP

HOMER FOX—Phone 111

IN BY THREE—OUT BY SIX

Fox Cleaners & Hatters

STAR

Wednesday Only

10c—Matinee and Night—25c

The Picture That Millions Paid \$1.65

To See—Now at Popular Prices!



A MIDSUMMER NIGHT'S DREAM

Cast of 1000 including JAMES CAGNEY
JOE E. BROWN • DICK POWELL • OLIVIA
DI HAVILLAND • VICTOR JORY • JEAN MUIR
ANITA LOUISE • VERRIE TEASDALE

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

WILLIAMS-KIBBE WEDDING

Miss Mary Elizabeth Williams and Harry Kibbe were united in marriage Sunday morning at the home of the bride's mother. The ceremony was performed at sunrise by Henry Wilson, justice of the peace, and it was the desire of the young couple to begin a new life on a new week at the beginning of a new day. Only close friends and relatives were present. The bride is the daughter of Mrs. E. D. Williams of this city, and the groom is the son of B. J. Kibbe, pioneer resident of Hereford. Immediately after the ceremony Mr. and Mrs. Kibbe left for their farm near Hereford where they will make their home.

GUEST HONORED WITH INFORMAL PARTY

Informally furnished the keynote for a pre-holiday get-together Friday night, when Miss Mary Ann Baird entertained, complimenting her cousin, Miss Natalie Flesher, of Canyon. Radio programs and a variety of games were enjoyed. Guests popped corn and engaged in other amusements until a late hour. Those present were Melvena Stewart, Virginia Nix, Frank Marrs, L. A. Ricketts, Billy Smith, the honor guest and the hostess. Mrs. T. M. Palmer is entertaining her sister, Mrs. Belle Hodges, of Los Angeles, who arrived Sunday morning for a visit.

MONTHLY MEETING OF HOME MAKERS CLASS

The Home Makers class of the First Baptist church met on November 12 at 2:30 o'clock in regular monthly business meeting, with 19 members present. The meeting was opened by singing Near the Cross. Devotional was read by Mrs. Otto Masile, followed by prayer by Mrs. W. L. Alexander. It was decided by unanimous vote to have the annual Christmas social on December 10. After the business meeting, Group 2 had charge of entertainment. We've a Story to Tell to the Nations, was the vocal number given by Mrs. Earl Wilson, and much merriment was caused by the Nursery Rhyme contest. Refreshments were served by Group 1 to Meses. Tom Major, Joe Kendall, Lee Coconougher, Otto Masile, Bill Smith, Frank Merritt, G. P. Owen, Earl Lauce, J. E. Blakemore, Edgar Sowell, Earl Wilson, Barrett Sowell, Neal Cross, John Hacker, Edgar Mosley, W. J. Alexander, Alva Wilson, Jeff Roberson and C. P. Hussey.

BAPTIST WMU PROGRAM BY ELSIE CLOR CIRCLE

The Baptist WMU met at the church Wednesday afternoon. The Elsie Clor circle had charge of the program on Our Christmas Offering in Kingdom Building. Mrs. Phil Radovich, leader, read Psalm 103:1-13. Mrs. Artis Daniel gave a talk on Christ Is Coming, and Mrs. Arthur Thompson read the Contents of An Envelope. Circling the Globe with Prayer was the subject of an article discussed by Mrs. Jack Grady. Mrs. H. G. Conkright talked on Trailing a Christmas Envelope. Sweet Hour of Prayer was sung in unison and a short business session was conducted. Circles will meet next week at the following places: Dorcas at the church, East Side with Mrs. Ab Posey, Ellie, Hunley with Mrs. Carl Mountz, and Elsie Clor with Mrs. Mack Beach.

MRS. ROBERT THOMPSON HOSTESS TO LONE STAR CLUB

An enjoyable meeting of the Lone Star Study club was held at the home of Mrs. Robert Thompson Monday afternoon. Mrs. Earl Phillips was co-hostess. A varied and enjoyable program was rendered. Mrs. Pat Lawhon gave an interesting article, High Lights from the Centennial. As a special feature, Mrs. J. M. Posey told of The First Cattle Drives in Texas. Mrs. Roy Jowell discussed The Life and Work of Grace Noll Crowell. Delightful refreshments were served to 16 members. The next meeting will be at the home of Mrs. Ernest Metkief.

Art Exhibit a Central School

Reproductions of works of artists of many generations is on display at the Central School. The exhibit began yesterday and continues this afternoon and tomorrow. It is open to the public from 3:30 until 5:30 o'clock each day. The collection consists of 150 masterpieces representing the Italian, French, Flemish, English, German, Dutch, Spanish and American schools of art. Most of these are the masterpieces studied by the schools. Famous portraits, landscapes, marines, and pastoral scenes in the colors of the original canvases are on display. An admission charge of 10 and 15 cents is being made.

To Visit Parents.

Mr. and Mrs. Dave Allen and sons, Stanley and Leslie, and niece, Miss Helen McMurry of Long Beach, California, spent Tuesday night in the home of Mrs. Allen's sister, Mrs. Mable Rudd. Mrs. Rudd and grandson, Leo Rudd, accompanied them Wednesday morning enroute to Springfield, Missouri, where they will spend a week or ten days in the home of Mrs. Allen's and Mrs. Rudd's parents. Messrs. Herbert Boardman and J. T. Carroll and Misses Margaret Crossen and Norville Graves, students at WTSC, Canyon, attended the Canyon - Hereford game last Wednesday, visiting that evening with Mr. and Mrs. H. H. Boardman.

STAR THEATRE HEREFORD

YOUR THANKSGIVING DINNER MAY BE AT THE THEATRE SATURDAY NITE!

FREE! NOVEMBER 21st FREE! FREE!

10 TURKEYS

GIVEN AWAY AT 9:00 O'CLOCK. If you have purchased tickets at the matinee, you may win your turkey if you are in front of the theatre when the prizes are given.

EVERY SATURDAY Starting Saturday, November 20th

New Policy SUPER WESTERN and OUTDOOR ACTION PROGRAMS!

Zane Grey, Harold Bell Wright, Peter B. Kyne and the foremost writers of action stories with only the screen's most popular delineators of western character will be presented on Star Theatre Saturday program. ... and in addition to the serial and cartoon, one more short subject ... novelty, sport or science will be added to the program. Lovers of action and diversified entertainment are positively assured of a program of outstanding merit on every Saturday program.

NEW PRICE POLICY. Effective Each Saturday, Starting November 21st KIDDIES 10¢ - ADULTS 15¢

Sunday - Monday Preview Saturday Nite

Hear the New MICROPHONIC A True Reproduction of the Original IN THE BEAUTIFUL NEW TECHNICOLOR!

Raimond
in the new perfected Technicolor
Loretta YOUNG
DON AMECHE

Bargain Days

Tuesday Only 10¢ MATINEE 15¢ NIGHT

CHARLIE CHAN
AT THE RACE TRACK
WITH KEYE LUKE
HELEN WOOD
THOMAS BECK

MUSIC STUDY CLUB ON PROGRAM AMERICAN MUSIC

The Music Study club met at the home of Mrs. C. H. Dyar Monday afternoon. The program, under the leadership of Mrs. Ray Coneway, was on American Music. She gave an introduction to the program and told how to classify real American composers. "American music is divided into three parts, from 1620 to 1800 compositions were devoted chiefly to Psalm writing, with little secular music being written. From 1800 to 1860 marked progress was made in concert music and opera. The third period, from 1860 to the present time, included the modern type of music, folk songs relating to the cowboy, lumberjack and negro," Mrs. Coneway said. "She also explained jazz, and pointed out the fact that American music is not jazz, but that jazz is American and has its place in American music. Mrs. J. C. McCracken played Polonaise Americaine Impromptu, by Carpenter, and Mrs. B. M. Wiltshire sang The Village Tree, by Zamecnik. An A and B chorus number was given by Meses. H. K. Fox, Ray Coneway, B. M. Wiltshire, C. C. Acker, A. C. Thompson and C. H. Dyar. (a) A Winter Lullaby, by Koven; (b) An American Lullaby (1936 style) by Rich. Mrs. W. J. Stanford, first vice president, presided over the business session and the club practiced The Winter Lullaby, which will be given as a chorus by the club later. Mrs. Roe Bradford of Sweetwater was a guest of the club.

JUNIOR PIONEERS MEET WITH MRS. RODEN

The Junior Pioneer Study club met Tuesday night at the home of Mrs. Marie Roden, with Mrs. Nora Alice Ray assistant hostess. The program, under leadership of Lyndell Mitchell, was on Home Finances and Business. She gave a short talk on Finances of the Home. Lois Moore discussed the topic, Why Budget? A short business session was held and plans were made for a Thanksgiving dinner Tuesday night, November 24, when husbands and friends of the members will be guests of the club. Present were Marie Cogdell, Elizabeth Brunley, Genevieve Eberle, Gussie Edelman, Anna E. Hardesty, Irene Johnson, Lyndell Mitchell, Lois Moore, Marguerite Newell, Bessie Patterson, Margaret Schroeter, Ruby Thompson and the hostesses.

METHODIST WMS ELECTS OFFICERS

Officers were elected at the meeting of the Woman's Missionary Society at the Methodist church Wednesday afternoon. A short business meeting was conducted. New officers are Mrs. J. F. Ward, president; Mrs. D. H. Bryant, vice president; Mrs. L. A. Ricketts, recording secretary; Mrs. L. H. Spratt, corresponding secretary; Mrs. J. B. Hammer, treasurer; Mrs. W. O. Fox, assistant treasurer; Mrs. D. W. Hawkins, study chairman; Mrs. Allen Hughes, publicity chairman; Mrs. J. E. Beyer, social chairman; Mrs. H. H. Hawkins, chairman of supplies; Mrs. E. W. Harrison, local superintendent; Mrs. Homer Henslee, children superintendent; Mrs. McGeehe, world outlook; Mrs. W. J. Stanford, pianist, and Mrs. J. C. Cummins, kitchen custodian. Peanuts and Potatoes. A truck load of peanuts and sweet potatoes were scattered 200 yards along Highway 60 east of Hereford Tuesday night when an eastbound vegetable truck collided with a westbound lumber truck. The vegetable truck was overturned. Neither driver was injured. Dr. and Mrs. J. A. Hill of Canyon visited in the homes of Mrs. A. M. Jones and Mrs. W. B. Dameron Sunday.

Hospital Notes

Mrs. T. C. Bates, major operation Monday, condition good. Mrs. Bruce Plummer, emergency appendix operation Sunday, condition good. Robert Petersen, appendix operation - Saturday, doing fine. Bill Marsh, appendix operation November 10, condition good.

THANKSGIVING SALE

BLACKBERRIES No. 2 can	12¢
CHERRIES Red Pitted, No. 2 can	14¢
MARSHMALLOWS 1 Pound	15¢
MARSHMALLOWS 1/2 Pound	8¢
COCOA Baker's, 2-pound can	25¢
COCOA Mother's, 2-pound can	15¢
CORN FLAKES Red & White, package	10¢
BRAN FLAKES Red & White, package	9¢
CORN Primrose, No. 2 can	15¢

SOAP LAVA 2 BARS	10c
CORN Del Monte, No. 2 can	15¢
CORN W. S., Golden Bantam, can	15¢
SPINACH R. & W., No. 2 can	14¢
WAX PAPER 10c size, 2 for	15¢
TOILET TISSUE 6 Rolls	25¢
Q KYDOL Large size	21¢
SOAP FLAKES Lux, large size	21¢
SOAP Red & White, 5 bars	19¢

Crackers A-1 2-LB BOX NOT SOLD ALONE	14c
BROOM Red & White, guaranteed 1 year	\$1.00
TOMATOES No. 2 can, 3 for	25¢
TOMATO JUICE C. H. B., 3 for	25¢
SALMON 2 Cans	25¢
MACKEREL 3 Cans	25¢
TUNA FISH 2 Cans	25¢
PORK AND BEANS Armour's, 4 cans	25¢
NEW IRISH SPUDS 1-pound, 4-ounce can	10¢

Compound SWIFT'S JEWEL 8-LB CARTON NOT SOLD ALONE	98c
PUMPKIN White Swan, No. 2 1/2 can, 2 for	25¢
CATSUP 14-ounce bottle	11¢
BROWN SUGAR Bulk, 3 pounds	19¢
MILK 3 TALL OR 6 SMALL CANS	23c
DOG FOOD 3 Cans	25¢
APPLES Winesap, peck	35¢
SPUDS 10 pounds	25¢
LEMONS Large Sunkist, dozen	27¢
COFFEE Weir's, fresh ground, pound	25¢
PEANUT BUTTER Quart jar	25¢
OATS Per box	23¢
CELERY Fancy wrapped, stalk	12 1/2¢
TOMATOES Fancy California, pound	12 1/2¢
CRANBERRIES Pound or quart	22¢
GRAPEFRUIT Large Texas Seedless, 6 for	25¢

WEIR'S

RED & WHITE FOOD STORES

\$15.00 GROCERIES FREE SATURDAY

\$15.00 GROCERIES FREE SATURDAY

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. 1—NO. 8.

HEREFORD HIGH SCHOOL, THURSDAY, NOVEMBER 19, 1936.

PAGE 17.

EXHAUST-HALITOSIS

... that smell means Wasted Miles and Money

DEAR STRESSED DAMSEL:

Perhaps you wonder why the poor motorist is using such a "rich" mixture. Lady, the reason is that the tank contains ordinary low test gasoline. That's why the driver had so much trouble in starting, and why it is taking so long for his motor to warm-up. With all his yanking on the choke, the engine is still missing and sputtering. He isn't enjoying it a bit more than you are... and in addition, it is costing him real money because with the choke out he is using gasoline 5 to 15 times faster than normal! Besides, he is thus diluting the oil in the crankcase, which is one of the chief causes of

winter damage to motors.

How can we correct the trouble? Easily. All he has to do is use Phillips 66 Poly Gas and use less choke. It is made by the WORLD'S LARGEST PRODUCER of natural high test gasoline. This explains its extra high test and the pleasant fact that it costs nothing extra. It starts cold motors with split-second speed. Warms them up fast. Delivers maximum power with minimum fuel. And obviously, it increases mileage per gallon by decreasing the need for wasteful choking. Since Phillips 66 Poly Gas costs no more than ordinary gasolines, how can you possibly lose by trying a tankful!



Phill-up with Phillips for Instant Starting

NOTICE OF TRUSTEE'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. Whereas, by virtue of authority vested in the Trustee, named and appointed in a certain Deed of Trust, recorded in Volume 27, Page 489, of the Records of Mortgages and Trust Deeds, of Deaf Smith County, executed and delivered to such Trustee, Wiley L. Robertson on the 15th day of December, 1924, by Ernest L. Betts and Teleta A. Betts, his wife, for better securing the payment of one certain Promissory Note of Forty Eight Hundred (\$4,800.00) Dollars, more fully described in said Deed of Trust, and executed by the said Ernest

L. Betts and Teleta A. Betts, his wife, payable to the order of Empire Mortgage Company of Wichita Falls, Texas, at Wichita Falls, Texas, due on the 1st day of December, 1929, bearing 6 per cent interest per annum from date until paid, interest due and payable annually as it accrues, providing that failure to pay said Note or any installment of interest thereon when due and shall entitle the holder thereof to proceed to collect the same and also providing for the payment of 10 per cent additional on the amount of principal and interest then due, as attorney's fees, if placed in the hands of an attorney for collection, which said Note was there-

after empowered to the due date of the same duly extended by extension agreements recorded, and extending the then balance of \$4800.00 on said Note or Bond to the 1st day of December, 1934; said Deed of Trust covering the following described real estate situated, lying and being in the County of Deaf Smith and State of Texas, to-wit: All the South Half (S 1/2) of Section Number One, Hundred Fifty Two (152), Block M.T., except that part of said Section lying South of the N. line of the railroad Right-of-Way, certificate Number 1253, B. S. & S. F. Survey, patented to James W. Field, by Patent Number 579, Volume 31, containing 317 acres of land.

And, whereas, the said Empire Mortgage Company duly sold, assigned and transferred said Note secured by said Deed of Trust to Rollinsford Savings Bank and said Rollinsford Savings Bank is the owner and holder of said Note.

And, whereas, the said Wiley L. Robertson, the Trustee named in said Deed of Trust, has refused to act as such Trustee and perform such trust, and said Rollinsford Savings Bank as said owner

Juniors Sponsor Show

Flash! It's a comedy of lovers and mixups, songs and dances, and hilarious fun. A rollicking, raucous comedy mingled with stirring romance that will touch all, young and old, big and small, as only Shakespeare could do it. Splash! It's a sereen of woodland noblesness, jeweled cobwebs, moonlit waters, sparkling palaces, marble pillars, gorgeous jewels and glowing costumes. Crash! It's the hit of the month. Don't miss it. The magnificent, thrilling masterpiece, "A Midsummer Night's Dream," featured at the Star theatre Wednesday, November 25 and sponsored by the Junior class. Buy your ticket from the Junior class and help them recover from their depression.

Rivals Fly Over

The Whitefaces fell before the Canyon Eagles with a score of 20 to 0 in favor of Canyon at the Whiteface Field November 11. This was the last conference game of this season. The first score was rung up in the second quarter when the Eagles went over for the first score. Canyon failed to convert. The second score was made when Canyon intercepted a pass and ran 96 yards for a touchdown. They made the extra point. In the final period Canyon scored again. They also made the extra point. After kicking off to Hereford, the old ball game ended. Canyon 20, Hereford 0.

CANYON ENTERTAINED

The Hereford band and pep squad entertained the Canyon Eagles, their band, pep squad and the Whiteface Herd, Wednesday, the 11th, after the football game. Cowboy LeGrand entertained the listeners with a song, Home on the Range. The pep squad quartet sang It's a Sin to Tell a Lie, and Wahoo; and the Hereford band and orchestra gave several numbers before the program while the visitors and guests were being served with sandwiches, cakes and punch.

SENIORS RESPOND

The Senior class has responded loyally to the call of the staff for money for the exchange of papers. The seniors have paid in full their contribution of \$2.50. Thanks, and more power to you, Seniors.

and holder of said Note or Bond secured by said Deed of Trust pursuant to the right and authority vested in it by said Deed of Trust, did upon the refusal of said Wiley L. Robertson to act as such Trustee, in writing appoint and empower me, a resident of the County of Wichita, Texas, to become the Trustee in said Deed of Trust, as substitute for the said Wiley L. Robertson.

And, whereas, as such substitute trustee I did thereupon succeed to all of the estate, right, powers and trust granted or vested in the said Wiley L. Robertson by said Deed of Trust,

And, whereas, said Ernest L. Betts and Teleta A. Betts, his wife, have made default in the payment of said \$4800.00 note above described, due on the 1st day of December, 1934, and the same is now past due and unpaid, principal, interest and attorney's fees, by reason thereof and as provided for in said Note and in said Deed of Trust, now aggregating, principal, interest and attorney's fees \$7281.20, plus \$458.00 delinquent taxes upon said premises paid by said Rollinsford Savings Bank, as provided for in said Deed of Trust; and whereas, I have been requested by said Rollinsford Savings Bank of Salmon Falls, New Hampshire, the owner and holder of said Note or Bond secured by said Deed of Trust to enforce said Deed of Trust, I will offer for sale between the legal hours thereof, to-wit: Between the hours of 10 o'clock A. M. and 4 o'clock P. M. at Public Auction, to the highest bidder, on the First Tuesday in December, 1936, the same being the 1st day of said month, at the Court House door, in the town of Hereford, in Deaf Smith County, Texas, the above described property, with all the rights, members and appurtenances thereto in any wise belonging. Witness my hand this 5th day of November, 1936.

H. L. HUNTER, Substitute Trustee.

SUPERINTENDENT



C. H. Dillehay came to Hereford in 1923 to be superintendent of Hereford schools.

His training before he took this position consisted of high school and college graduation at Decatur, an B. A. degree from Baylor University at Waco, and his M. A. degree from Brown University at Providence, R. I. Since he has been superintendent, Hereford schools have achieved the reputation of being one of the highest rating schools in Texas. The present high school building has been built; the Central school building has been re-built, and both have been equipped. He was president of Panhandle Plains Teachers' Association in 1934-35, and he was chosen to serve on the State Textbook Committee this past fall, which was made up of only five men out of the state. Mr. Dillehay's high principles, his willingness to render help to any student when needed, and his patience have made him respected by all.

Girls Receive Several Suits

The girls' basketball team received new sweat suits last Monday evening. The waists of these suits are maroon with white collars, cuffs and a white band around the waist. The pants are solid maroon. There were 12 of these suits, and the girls will sell basketball tickets to help pay for them. The basketball girls want to express their sincere appreciation to the school and Athletic Association for the suits.

Is it true that Billie Jo Roberts lost a chain with a purse on it?

I AM ALWAYS HERE

Oh, yes, here I sit so tired people rushing and hurrying all around me. I'm just hoping my day's work is done. People pick me up, then they lose me, but I always manage to keep in circulation; it keeps a fellow from being lonesome. This morning I was on a girl's comb and she combed me right in her hair. I was really frightened for fear I should be lost, but I wasn't; I fell right on her lipstick. Course she smeared me right on with her lipstick. There I stayed till she went to public speaking class and like all girls she put her pencil in her mouth to nibble on the eraser and I hopped right on it. She scribbled around a while and made me fall on the desk. Oh, there's the 4 o'clock bell and I'm still on the desk. Oh, hum, I may be just a little germ, but I surely get tired of being kicked around.

Class Records Are Given

In assembly Tuesday, November 10, Mr. Hudson made a report of the high school attendance record, and it was found that the seniors had the best attendance. The records are as follows: Freshman class: Eighty enrolled at the beginning and four dropped out, making a total of 76 now on roll. The total days missed by the class were 41 days. There were 15 tardies, one girl and 14 boys. There was a 97.3-10 per cent attendance. Sophomore class: Seventy-one enrolled at the beginning and lost three, making a total of 68 enrolled now. There was a total of 24 days absent, and last month 11 tardy. The total attendance record was 97.5-10 per cent.

Junior class: Seventy enrolled at first and no loss now. There was a total of 43 days absent and 17 tardy. Attendance was 97 and one per cent. Senior class: There was an enrollment of 53 pupils and none dropped. There were 14 absent month before last, and 22 last month. There were 11 tardy month before last, and 22 last month. Attendance record was 98.7-10 per cent.

Miss Russell Goes to Dallas. Miss Nora Jean Russell left Thursday, November 12, at 3 o'clock for the Centennial at Dallas. She will return Sunday.

Novel Stunt Given

Wednesday, November 11, 1936, at the football game between the Canyon Eagles and the Hereford Whitefaces, the Canyon band, pep club and the Hereford band and pep club gave a stunt at the half. Both the Canyon and Hereford groups formed behind the bleachers. The Canyon drum corps played and the Canyon group then marched south, turned a square corner facing west. As they neared the center of the field at the goal post, they turned another square corner and marched north. The Hereford group marched north, turned a square corner, marched east and as they neared the goal post turned another square corner and marched toward the center of the field. The Hereford and Canyon group met in the center of the field. The Canyon group marched in between the Hereford lines. Canyon marched to the north goal post and counter marched, while Hereford marched to the south goal post and counter marched. Canyon and Hereford both marched close to the 50-yard line. The Canyon drum corps played and both groups started their formations. The Canyon pep club formed the letter H, their band formed a letter W. The Hereford band formed a C and the pep club the letter E. The HW stood for Hereford Whitefaces and the CE for Canyon Eagles. The two pep clubs came out of this formation and formed the letters U. S. One by one the girls kneeled and placed small flags in the ground. Then upon standing the Hereford band played The Star Spangled Banner. The group formed into their former position and marched from the field as the drum corps played. The Canyon group going to the north end of the field and the Hereford to the south end, both making a square turn as they marched from the field. After reaching the bleachers the girls marched single file into their places. The stunt given was very effective and appropriate for the occasion.

CLASSIFIED ADS

Wanted: The band to tell us more about the pretty little rabbit.—The Student Body. Will Buy: A pencil that will automatically write the answers to all mysteries.—Douglas Beene. Wanted: The mail man to knock on my door more often.—Rowena O'Dell. Will Sell: Used pencil lead for practically nothing.—Alva Barber.

WINTER LUBRICATION

Your car needs a complete change of lubricants for the winter. The same oils will not do the same in cold weather and warm. Let us prepare your car for winter.

TEXAS SERVICE STATION

Glenn Snyder



With morning... came the repair crews

An early snow, drifting down from leaden December skies, froze telephone poles and lines. Hard on its heels came the wind. Ice-laden wires snapped and poles splintered before the blast. Night found scores of towns throughout the storm region handicapped by crippled telephone service. But, with the morning, came the repair crews. Hastily gathered from regions untouched by storm, they poured into the stricken area with trucks, tools and materials. Day and night they rushed the work of reconstruction. One advantage of the Bell System's far-flung organization is this: When disaster flattens the telephone system, men and money and materials are instantly available for the prompt repair of the damage.

SOUTHWESTERN BELL TELEPHONE COMPANY

A Bell System operating company served by American Telephone and Telegraph Company, Bell Telephone Laboratories, and Western Electric.

Ask Any Successful Business Man

—the primary rule for financial security and he will say "THRIFT". The consistent saving of money, even a very small sum, will soon become a nice nestegg. The conservative, substantial citizen of means is always first a saver of money—afterward he may employ any number of methods of investments, through which he will acquire a fortune.



BE SUCCESSFUL!

Start A Savings Account!

First State Bank

AN EXTRA ROOM! TRY A WANT AD!

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

PATRIOTIC PARTY AT CLUB HOUSE

Among the many Armistice Day entertainments was the covered dish dinner and patriotic party given at the club house in Hereford State Park, with Mr. and Mrs. Ray Conway and Mr. and Mrs. Hubert Dowell as hosts.

Using Armistice Day table covers and other appointments, with red, white and blue as the color motif, places were laid at quartet tables for a large number of guests. Long red, white and blue streamers added to the colorful background and table favors were miniature ships that carried out the same color scheme.

Features of the entertainment were a grand march led by Ray Conway and Mrs. John Patton numerous charades, stunts and favorite games.

Those present were Messrs. and Meses. Tom McCallum, John Olson, K. H. Dillehay, C. C. Acker, W. M. Emmons, W. L. Davis, Colby Conkright, John Patton, Glen Snyder, Ralph White, R. J. Richardson, Hubert Dowell, Ray Conway, Mrs. W. E. Dunlap, Mrs. W. J. Stanford, Mrs. King, Mrs. Clement, and a group of children.

SUNDAY SCHOOL CLASS ENTERTAINED

Members of Mrs. F. T. Roloson's Sunday school class were entertained Monday night at the home of Mrs. W. J. Stanford. Know Each Other Better was the theme of the party. Conversation centering around things of interest to the class and to each other, furnished entertainment. Mrs. Roloson directed the games.

Refreshments were served to Meses. Roloson, A. C. Thompson, Dorothy Ross, W. E. Dunlap, Orville Newell, Hall Beavers, E. E. Fridley, C. M. Moore, Homer Henslee, Cliff Hicks, Harry Lomas, Edna Fischer, Noah Ewton, J. C. Cummins, W. J. Stanford, Lyle L. Leslie, Glenn Snyder, Jack Wright, H. V. Williamson, Oldham, and Mrs. Vira Douglas of Dimmitt was a guest.

MRS. MILBURN ENTERTAINS LONDON BRIDGE CLUB

Members of the London Bridge club were entertained by Mrs. Milburn at her home Friday afternoon. Players composed two tables of contract and high score prize was awarded to Mrs. J. T. Gilbreath, Jr.

A lovely salad course was served to Meses. R. R. Wille, J. T. Gilbreath, Jr., Charles Brooks, Nelson McWright, O. C. Holt, Ernest Medkief and the hostess, members. Guests were Mrs. Grant Fuller and Mrs. Sherman Morgan.

THANKSGIVING DANCE At Umbarger Parish Hall

Wednesday, November 25th
Music by
JOHNNIE EKBLUND
Orchestra
40¢ Admission
Will be charged, entitling
Guests to 3 door prizes
2 Dressed Turkeys
1 Dressed Hen

MRS. McCULLOUGH PARTY HOSTESS

An attractively appointed bridge and 42 party was given by Mrs. R. E. McCullough at her home Saturday afternoon. Fall flowers furnished the decorations which carried out an orange and yellow color tone. The Thanksgiving motif was reflected in gay tables and in the colorful refreshment plate.

Sixteen guests formed four-somes for games of bridge and 42, and high score in bridge was won by Mrs. Cliff Estes, while high honors in 42 was awarded Miss Ella Aikman. Low score prize in the bridge games went to Miss Belle Harris, low in 42 to Miss Thelma McMinn.

The guests list included Meses. Belle Harris, Sayde, Rigler, Frances Fullingim, Eunice Rutherford, Gwendolyn Spradley, Madeline Bell, Tallie Bell, Ruth Conkright, Mary Brady, Ella Aikman, Thelma McMinn, Jonny Estes, Edna Daughetee, Neville Wrenn, Mrs. Cliff Estes and Mrs. Ralph Smith.

THE UNKNOWN SOLDIER SPEARS, GIVEN AT CHURCH

A beautiful dramatization was presented at the Christian Church last Wednesday night in connection with the mid-week church family night and in keeping with the spirit of Armistice Day. Pastor H. M. Redford, assisted by A. Peterson and Harry Seed, presented The Unknown Soldier Spears, by John Haynes Holmes.

The setting of the play was in Arlington Cemetery, the final resting place of the Unknown Soldier. The soldier appeared by the side of his grave and spoke to a midnight visitor the sentiments of his heart concerning war.

LEGION MEMBERS, WIVES DINNER-DANCE

A covered dish dinner and a dance were high lights on the Armistice Day celebration for members of the American Legion and their wives.

The Legion hall was made attractive with Armistice Day decorations and furnished an appropriate setting for the affair. The long table was adorned with colorful American flags and slender red, white and blue candles. A three-tier birthday cake formed the centerpiece.

The dinner was served to 60 guests, and Sindi's orchestra furnished music for the dance.

DISCUSSION GROUP HEARS ABOUT CHRISTIAN SCIENCE

Friday night in the county court room, N. C. Vogele read a lecture to the Discussion Group by Hiss Knapp and some passages from Science and Health, with key to the Scriptures. The lecture gave credit to God as the real Physician and showed the practicality of Christian Science in every day life.

Next Friday night L. Baakin will give his interpretation of the Centennial. The meeting will be held in the county library at 7:30 p. m.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

JUNIOR BAY VIEW CLUB STUDIES BALKAN STATES

Miss Gwendolyn Spradley was hostess to the Junior Bay View club at her home Thursday evening. Miss Fern Carlisle, president, presided at the business session and Mrs. Margaret Witherspoon was leader of the program on The Balkan States. The program continued an imaginary travel tour through Europe. Mrs. Ina Mae Gilbreath, Jr., gave a vivid word picture of the many interesting things to be seen in the Balkan States.

The guests of the evening, Mrs. C. A. Skelton, briefly outlined the work to be done under the Social Security Act and asked that a representative of the club be sent to the next meeting of this council of workers.

Members attending were Fern Carlisle, Dorothy Conkright, Edna Daughetee, Ina Mae Gilbreath, Eva Gilliland, Katherine Kirby, Eloyse Pitman, Eva Pitman, Blita Jean Sullivan, Margaret Witherspoon and Gwendolyn Spradley.

PSYCHOLOGY IS THEME OF LESSON FOR STUDY GROUP

Applied Psychology was studied at the meeting of the LAE club Tuesday afternoon at the home of Mrs. Jim Lipscomb in Ward community. Mrs. Jack Hutson gave an interesting paper in which she discussed shyness, snobbishness, irritability, depression and anxiety.

A discussion on Let's Explore Your Mind was led by Mrs. Bob Higgins. Refreshments were served to Meses. George Suggs, Jack Hutson, Jim Higgins, Wiley Robinson, Edgar Sowell, Bill Hutson, T. P. McCollister, Bob Higgins and Mrs. Jim Lipscomb. The hostess was assisted by Mrs. George Suggs. The next meeting will be held at the home of Mrs. Jack Hutson on December 1.

METHODIST YOUNG PEOPLE ENTERTAINED

Fifty-five young people of the Methodist church were entertained with a barn frolic Tuesday night at the Hillside barn by the faculty of the department. The barn was decorated with harvest time suggestions, shocks and pumpkins carried out the Thanksgiving motif. Floor games furnished entertainment. A sing-song in the form of charades was a feature.

A surprise shower was introduced when a collection of gifts was found hidden behind a stack of feed. The gifts were presented to Mrs. T. C. Willett. Sandwiches and hot cocoa were served from a real hot-dog stand. Miss Mattie Mae Swisher directed games and Mrs. S. L. Easley was in charge of refreshments.

Leaders of the department present were Miss Katherine Kirby, Mrs. S. L. Easley, Mr. and Mrs. Ray Conway, Mr. and Mrs. Homer Brunley, Ralph White, Miss Swisher and Mrs. Willett.

St. Anthony's Church.

Sunday masses at 8 and 10 o'clock. New Testament Life of Christ study club at 3. Benediction of the Blessed Sacrament at 4 p. m. Week days, mass at 8. Thanksgiving mass at 10 o'clock.

Returns from Hospital.

Mrs. Adrian Odom returned Saturday from Memphis, where she underwent an appendix operation recently. She was accompanied home by Mrs. J. A. Odom, who remained over the week end.

TRIO OF HOSTESSES ENTERTAIN CLASS

The Win One class of the Methodist church was entertained on Tuesday afternoon at the home of Mrs. J. B. Jones, with Mrs. S. L. Easley, Mrs. Nettie Green and Mrs. Jones, hostesses.

Mrs. Florence McClennan, president, directed the business session. Mrs. J. F. Ward gave the prayer and the Doxology was sung in unison. Mrs. S. L. Easley was in charge of the program on Thanksgiving. She read a Thanksgiving poem, after which members of the class sang Count Your Blessings.

Mrs. J. W. Kirby read The Trend of the Times. Mrs. E. W. Harrison and Mrs. J. E. Beyer told of their recent visit to the Methodist Annual Conference in Houston. During the business session plans were made for a class dinner to be held at the home of Mrs. E. W. Harrison on December 15. Mrs. C. B. Williams was elected social chairman and the class voted to send a quilt to Mrs. Adair in the C. C. Young Memorial Home, Dallas.

Twenty-two members were present, and Mrs. A. C. Thompson, Mrs. Smith McLeRoy and Miss Annie Belle Robinson were guests.

NOTICE BY PUBLICATION

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

To the Owners, Lessees, Lienholders, and all other persons holding any interest of, in and to the following described tracts of land, or any part thereof: GREETING: You are hereby notified that on the 9th day of November A. D. 1936, the Governing Body of the Deaf Smith County Wind Erosion Conservation District determined upon a program of work embracing the land hereinafter described for entering upon, treating and/or constructing such improvements and maintaining such facilities thereon as determined upon for arresting or preventing soil erosion by reason of winds; has allocated a portion of the cost thereof to the following described tracts of land and the owners thereof, and intends to levy an assessment thereon in the amounts set opposite the description of said lands, to-wit:

All of Sections 11, 12, 1 and 17 in township 2 north of range 2 east of a Capitol League subdivision, Deaf Smith County, Texas \$1534.00

All of sections 29 and 32 in township 4 north of range 4 East of a Capitol League subdivision, Deaf Smith County, Texas \$768.00

Section 9, township 3 north of range 1, East, of a Capitol League subdivision, Deaf Smith County, Texas \$384.00

Sections 11 and 23, township 3 north of range 2 East of a Capitol League subdivision, Deaf Smith County, Texas \$768.00

Sections 19 and 24 in township 4 north of range 3 East of a Capitol League subdivision, Deaf Smith County, Texas \$768.00

Sections 5, 4, 15 and 10 township 2 north of range 4 East of a Capitol League subdivision, Deaf Smith County, Texas \$1536.00

Sections 20 and 30 township 3 north of range 3 East of a Capitol League subdivision, Deaf Smith County, Texas \$768.00

Sections 11 and 33 township 4 north of range 2 East of a Capitol League subdivision, Deaf Smith County, Texas \$768.00

Sections 19 and 24 in township 4 north of range 3 East of a Capitol League subdivision, Deaf Smith County, Texas \$768.00

Sections 34, 35, 23, 14, 11, 9, 10, 26, 20 and 21, township 5 north of range 2 East of a Capitol League subdivision, Deaf Smith County, Texas \$3840.00

Sections 15 and 16, township 2, north of range 5 East, of a Capitol League subdivision, Deaf Smith County, Texas \$768.00

Sections 31 and 32, township 3 north of range 4 East of a Capitol League subdivision, Deaf Smith County, Texas \$768.00

Section 8, township 5 north of range 4, East of a Capitol League subdivision, Deaf Smith County, Texas \$384.00

Sections 17, 8, 8, 4, 21 and 15, township 5 north of range 3 East of a Capitol League subdivision, Deaf Smith County, Texas \$2304.00

Section 21 township 6 north of range 2 East of a Capitol League subdivision, Deaf Smith County, Texas \$384.00

NE 1/4 section 13, S 1/2 section 74 and all of section 66 in block K-3, Deaf Smith County, Texas \$572.00

E 1/2 section 82, all sections 90, 74, 75 and 85, and N 1/2 of section 87 in block K-4, Deaf Smith County, Texas \$1920.00

All of sections 59, 58 and 62, and S 1/2 and NW 1/4 section 57, and all of sections 97 and 84 in block K-5, Deaf Smith County, Texas \$2208.00

Section 31 and East 1/2 section 30 and SW 1/4 section 11, and sections 53 and 33, Block K-6, Deaf Smith County, Texas \$1440.00

Sections 80, 76, 61, 62, 63, 64 and 1, in block K-7, Deaf Smith County, Texas \$2688.00

Sections 49, 30, 23, 73, 74, 76, 57, 47 and 56 in block K-11, Deaf Smith County, Texas \$2304.00

Sections 15, 8, 9 and 10 in block A, Deaf Smith County, Texas \$1456.00

Sections 3, 6, 13 and 2, in block E, Deaf Smith County, Texas \$1456.00

A hearing will be given and held by and before the Governing Body of the Deaf Smith County Wind Erosion Conservation District on the 23rd day of November, 1936, at 10 o'clock A. M., at the Court-house of Deaf Smith County in Hereford, Texas, at which time and place all persons owning, holding a lien or claiming any interest in, any of the above described tracts of land are hereby commanded to appear to contest said

proposed assessment, and to show cause, if any they have, why the proposed assessment thereon should not be levied upon such tracts of land and the owners thereof. Given under my hand and the seal of said District, at office in Hereford, Texas, this 10th day of November, A. D. 1936. (SEAL) L. H. FOSTER, Clerk of the Deaf Smith County Wind Erosion Conservation District. 45-2

A Parting Word

It is with sincerity that I say that I have enjoyed my associations while in charge of

The Mode Beauty Shop

—in announcing my retirement from this work, I wish to express my appreciation of those who made my work pleasant and profitable, and extend my best wishes to my successors.

AGAIN I THANK YOU FOR YOUR SUPPORT AND PATRONAGE

KATE SINDT

Brooks' DRUGS

PHONE 99 HEREFORD TEXAS

IN ORDER TO MAKE ROOM FOR OUR HUGE CHRISTMAS-GOODS DISPLAY WE ARE OFFERING THE FOLLOWING STOCK REDUCING PRICES FOR THIS WEEK

Holiday Merchandise is Arriving Daily. Visit Our Store and Make Your Selections Early This Year. We Have a Convenient Lay-Away Plan.

<h3>POWDERS ROUGES, ETC.</h3> <p>65c G. F. Bleach and Soap 49¢ 50c Woodbury's Cold Cr. 39¢ Armand Blended Cream 50¢ 50c Perfection Cold Cream 33¢ \$1 Ingrams Milk Weed Cream 83¢ 60c D. & R. Cream 47¢ 1 lb Seventeen Cream 89¢</p>	<h3>CREAMS & LOTIONS</h3> <p>\$1 Jergen's Lotion 79¢ 50c Cashmere Bouquet 23¢ \$1 Chamberlain's Lotion 83¢ 50c Lavender Lotion 39¢ 50c Hind's Cream 37¢ \$1.25 Italian Balm and Dispenser 59¢ \$1 Hind's Cream 83¢ 35c Corn Huskers Lotion 26¢</p>	<h3>SOAPS</h3> <p>25c Germicidal Soap, 1% 19¢ 10c Hygeia Carbolated, 4 bars 19¢ 10c Cashmere Bouquet, 3 bars 25¢ 10c Camay, 3 bars 14¢ 10c Ivory Flakes, 3 pkgs 23¢ 10c Cocoa Almond, 3 bars 23¢ 15c Lux Flakes, 2 pkgs 21¢</p>
<h3>TONICS</h3> <p>\$1.25 Perte-Phyllium for Constipation 89¢ \$1.50 Agarol 1.39 \$1.50 Petrolagar 1.09 \$1.25 Phospho Compound General Tonic 89¢ \$1.25 S. S. S. Tonic 98¢ \$1.50 Gordon's Antiseptic 1.29 \$1.25 Peruna Tonic 1.09</p>	<h3>REMEDIES</h3> <p>35c Bromo Quinine 27¢ 75c Vick's Vapo Rub 57¢ \$1.20 Syrup Pepsin 83¢ \$1 Beef, Iron and Wine 89¢ 50c Milk of Magnesia 33¢ \$1 Wine of Cardui 79¢ 25c Glycerine Suppositories 18¢</p>	<h3>VITAMINS</h3> <p>Parke-Davis Halliver Oil 100 Capsules \$1.79 Olafsen Hallbut Liver Oil, 25 Fortified Capsules 89¢ 75c Cod Liver Oil, 1 pint flavored 54¢ 100 Yeast and Iron Tablets 49¢ \$1.00 Ironized Yeast 89¢ \$2 Kelp A Malt Tablets \$1.79</p>

The Hereford Brand ANNOUNCES

10% DISCOUNT

on Christmas Cards
Ordered Before December First

A more complete selection, more attractive cards than ever before. . . . Orders for printed or unprinted cards taken for later delivery only. . . . Because of demand, supply is limited and orders must be placed early in open stocks. . . . Inspect our samples as soon as possible, and save!

Make Your Selections NOW!

<h3>DENTAL NEEDS</h3> <p>25c Dr. West's tooth paste 12¢ 40c Best Tooth Paste 31¢ 25c Peppermint tooth paste 23¢ 30c Dental Brush 33¢ 85c Stent Perborate 57¢ \$1 LETO'S Pyorrhoea Remedy Money Back Guarantee Try This Today 89¢</p>	<h3>SUNDRIES</h3> <p>\$1.50 Commander Hot Water Bottle, 2 year guarantee \$1.19 65c Hot Water Bottle or Fountain Syringe 47¢ Floss Tex Toilet Tissue 3 Rolls 11¢ 500 Perfection Tissues 27¢ 25c Kotex, 12's 19¢ 18-Inch Zipper Bag, Waterproof \$1.79</p>	<h3>SHAVING NEEDS</h3> <p>79c Fo-Do Shave Cream and 10 Double-Edge Blades 53¢ 50c Williams Shave Cream 33¢ 50c Witch Hazel 33¢ 25 Double-Edge Blades Guaranteed 33¢ 20 Single-Edge Blades 39¢ Gem Razor and Blades 25¢ New Enders Razor and Blades 19¢</p>
--	---	--

<h3>BATTERIES and LIGHTS</h3> <p>Heavy Duty Radio "B" Battery \$1.95 Franco Flashlight Cells 5¢ Minimum Service Radio "B" Batteries \$1.50 3-Cell Flashlight, Complete 59¢ 2-Cell Pen Lite 49¢</p>	<h3>SPECIAL</h3> <p>HOT MILKY WAY "A New Taste" "A New Treat" With Wafers 10¢ FRESH CHICKEN SALAD SANDWICH AND DOUBLE RICH MALTED MILK 25¢</p>	<h3>FOR THE HAIR</h3> <p>\$1.50 Fitch's Preparations \$1.19 \$1 Lucky Tiger Tonic 79¢ 8 Ounces Hair Oil 39¢ 50c Hair Tonic 37¢ 50c Krank's Hair-Oil 39¢ \$1.50 "20 Minute" Dandruff Remedy 89¢</p>
--	--	--

LEGION AUXILIARY SPONSORING ESSAY-WRITING CONTEST HERE

The Hereford American Legion Auxiliary unit is sponsoring an essay-writing contest for the junior and senior high school students. Cash prizes are offered for the three best essays in each class. First prize is \$2.50; second prize is \$1 and third prize is 50 cents. The subject for the senior essay is Security Through Adequate National Defense, and the subject for the junior essay is Peace With Adequate National Defense. Rules governing the essay contests are as follows:

The essays must not exceed 1,000 words in length and must be written in ink or typed on one side of the paper only. Essays will be judged on the following points: Strict adherence to the subject and accuracy of state-

ments; organization of the ideas so as to create a unified, intelligent and interesting exposition; grammar, punctuation, sentence structure and neatness. Each of the three points will count for 33 1-3 per cent.

The contest closes March 31, 1937.

The following may be of some assistance in giving students outlines of the basis of material on the subject of national defense: History of the great peace movement of the world; history and results of the disarmament conference; the foreign policies of the United States; knowledge of the National Defense Act of 1920; military history of the United States; economic and industrial resources of the United States

Dawn Items

BY MARGARET BOWERS
Preaching services will be held here Sunday.

Mr. and Mrs. A. T. Frye were in Amarillo Friday.

Several members of the H. E. Miller family are ill.

Horace Hershey and family of Springfield, Colo., and Mrs. Ray Hershey visited the Lester Galley home Saturday evening.

W. P. Caraway and family were in Amarillo Thursday.

Ward community presented a play at the school house Friday night. It was enjoyed by all.

Misses Ruth Wolfe and Mary Bowles spent Tuesday night in the Lester Galley home.

Dawn basketball team defeated Progressive Friday evening.

Mr. and Mrs. H. E. Miller have returned from Fort Worth.

Ernest and Alford May and their families attended the football game in Hereford Armistice Day.

Mrs. Walter and C. P. Galley spent Thursday in the Wm. McGehee home in Hereford.

Progressive singers attended singing here Sunday night.

and other countries; strength and size of armies of the great nations of the world; strength and size of the navies of the world, including bases and merchant marine, and the relative strength in the air of the great nations.

Mrs. O. K. Howe is the local unit's chairman on national defense.

Wyche Items

BY PEGGY VALENTINE
Misses Helen Estes and Koma Hyatt were here from Dimmitt Sunday.

Rev. Roy Patterson will preach here November 29.

Mr. and Mrs. C. M. Brown of Hot Springs, N. M., spent Sunday night in the DuBois Walker home.

Homer Henry and Miss Hazel Henry of Sayer, Okla., spent Sunday with his sister, Mrs. J. Gold.

H. B. Elliston and family visited relatives in Happy November 8.

Thornton Shirley of Hereford spent three days last week with Ruth Love.

Mr. and Mrs. E. C. Eubanks of Hereford visited the E. J. Boeskin home Sunday.

Lucille Hughes of Vega visited this community Sunday.

R. W. Elliston and family visited at Arney Sunday.

Mr. and Mrs. Fred Henry were in Plainview Saturday.

W. B. Saxon and family visited his brother, who is ill, in Amarillo Friday.

Miss Ethel Womble attended the funeral of a cousin in Wichita, Kansas, Friday.

W. B. Saxon and family visited Mrs. Stewart and Mildred Bailey in Canyon Sunday.

Mrs. Roberson of Hereford substituted for Miss Ethel Womble in Wyche school while Miss Womble was away.

Messrs. and Meses. Carnie of Amarillo and Wilde of Hereford and R. C. Valentine and family visited the Paetzold home Sunday.

Rev. Hankins of Hart will preach here Sunday.

An Appreciation.

We acknowledge with deepest gratitude, the many expressions of love and sympathy manifested by friends, doctors and nurses, during the days of our anxiety and sorrow.

Mrs. W. B. Dameron and Members of the Dameron Families.

PENNEY'S SAVES YOU MONEY ON EVERYTHING FOR FALL

Penney's Is Ready with Complete Stock of All the Things You Need... at Low Prices that Make Your Money Go Farther and Buy More!



Checks and Plaids in

GIRLS' COATS

\$4.98

Sizes 7 to 14

Sizes 3 to 6 **\$3.98**

Sizes 12 to 16 **\$6.90**

Girls love these bright, gay patterns! Serviceable and warm, too! Swagger styles—some with popular fish-tail back! Wide range of best Fall colors and patterns.



Full Fashioned Gaymode

HOSIERY

59¢

Lovely chiffon stockings with silk picot tops. Ringless! First quality! New colors. 8 1/2-10 1/2



Men! Our Newest Line Of

FALL HATS

\$2.98

A wide range of models and shapes bound to please every man. Marathon means quality fur felt... built to give long service. The new proportions in crowns and brims. Dark Fall colors and mixtures.

CLOSE DRUG

Fri. and Sat. Specials

Pint
Cod Liver Oil
\$1.00 Value **79¢**

35c
Bromo Quinine
29¢

70c
Kruschen Salts
49¢

\$1.25
Cremulsion
98¢

\$1.00
Crazy Crystals
89¢

60c
Alka Seltzer
49¢

25c
KOTEX (Regular)
17¢

50c
Dr. West's
Tooth Brush
39¢

25c Dr. West's
Tooth Paste
17¢

Cashmere Bouquet
Soap
Box of 6
49¢

Just Received
FRESH
Double K Buttered Nuts
All Kinds!

\$1.00
S. T.-37
Antiseptic
79¢

\$1.00
Jergens'
Hand Lotion
79¢

50c Size **39¢**
A Real
Hot Chocolate
10¢
At Our Fountain.

A Complete Stock of All Toilet Articles

Ladies' All-Wool
Sport Jackets

\$1.98

Ladies' 2-Piece
Outing Pajamas

98c

Size 81 x 99 Nation-Wide
Sheets

89c

66 x 90 INDIAN DESIGN
BLANKETS

Beautiful Colors

\$1.49

Big Soft Woolly Pastel Field
BLANKETS

\$2.79

Four pounds of warmth and satisfaction. Not less than five per cent wool. Extra large, 72 x 84 inches. A treat at this unusually low price!

LADIES' NOVELTY TWIN
SWEATER SETS

\$1.98

Penney's Toyland is Ready

Avoid the last minute rush. Use our convenient lay-away plan. Choose gifts now from our complete stocks. Make a small deposit, and pay the balance in weekly installments. By Christmas your gifts will be all paid for!

12" Miss Charming
98¢



Truly charming she is! She has a curly blonde wig, pearly teeth and moving eyes.

Christmas Light Sets
Brilliant Colors!
59¢

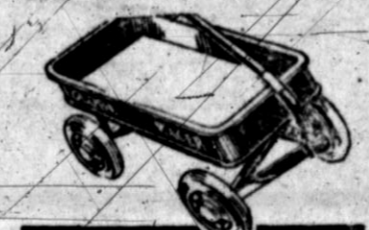


Masada lights on silk cord tripling ornaments and lights, 66 and up.

ROLLER SKATES
98¢



Bright nickel finish, leather straps with ankle pads! Rubber turning cushions! Ad-just 6 1/2"-9 1/2"



Extra Large
Utility Wagon
Roller Bear-
ing Wheels **2.98**

34 1/2" x 16 1/2" red steel wagon with spoke type wheels and oversize tires



New! Fibre Carriage
One-piece
Construction! **2.98**

Colorfully finished modernistic cart with bright wire wheels and rubber tires. 20" doll fits nicely!



NEW FOOTBALL
A
Touchdown! **98¢**

Ready use! Full size 2-piece streamlined ball inflates through needle valve without lacing!

DIAL TYPEWRITER
98¢



Self-inking 11 1/2" x 6 1/2" typewriter that takes a full size letterhead! An educational toy.

Streamlined TRAKE
For Tots
Of 2 to 4 **2.98**



12" ball bearing front wheel, adjustable handlebars, spring seat. Bright red!

Hilowatha Freight Train
Stream-
lined! **1.89**



Easy winding engine with brake and piston-rod action. 7 cars, 175" figure eight track.

Moderate Fibre Rocker
1.98



A lovely 18 1/2" chair for a child! Comfortable, with padded back and cushion! Seat 7 1/2" from floor.

TREASURE CHESTS
89¢



Handsome white pine chests with cedar lining and nickel trimming. Fine for dolls, clothes or trinkets. 14" x 7" x 6"

Men's Printed Molekin
Work Pants
All Sizes

\$1.49

Men's Sheep-Lined
Coats
A Real Buy

\$5.90

Men's
Outing Pajamas
Button or Slipover Style

98c

Boys' Heavy Fleece
Unions
Sizes 6 to 16

49c

Announcing—

The purchase of The Mode Beauty Shop by Annie Mae Johnson, and the change of management, which took place Monday, November 16th. The shop will continue with a policy of efficient treatment and modern service by skilled operators, as

The Personality Shop

Operators: Bea Lawrence, Gladys Carroll and Imogene Whitehead (on Fridays and Saturdays)

We Invite You to Give Us a Trial On These Thanksgiving

SPECIALS

Starting Monday and Continuing Through Next Saturday
HOT OIL TREATMENT
With Shampoo and Set **75¢**
SCALP TREATMENT
With Shampoo and Set **75¢**
GOOD MARCELS
For only **50¢**
SHAMPOO, SET
And Rinse **60¢**
GOOD PERMANENTS FROM \$1.50 UP TO \$6.00

A Good Facial Will Help Remove These Tired Lines and Wrinkles

All Work Guaranteed
PHONE 107 FOR APPOINTMENT

The Personality Shop

ANNIE MAE JOHNSON, Owner.

PENNEY'S

J. C. PENNEY COMPANY, Incorporated

WHITEFACE BOUNDUP.

HEREFORD HIGH SCHOOL, NOVEMBER 19, 1936.

PAGE 18.

CONFIDENCE BETRAYED

Football season is over now, but school goes on just the same. After shopping around it has been disclosed that all the football boys with an exception have a nick-name. As to where these names originated, well, that has not been found out, yet.

HOBBIES

L. A. Ricketts: Hunting. Charles Wilson: Football. Mr. Jas. Wilson: Coaching and basketball.

CONTEST OPENS

Literature dealing with the Eighth Annual Gorgas Memorial Essay contest has been received by members of the faculty. Major General William Crawford Gorgas was a sanitarian, soldier and "World Physician".

HUMOR

Miss Wrenn and her new boy friend, Lord Gertrude Wilson, were proud to return from a party with three bars of soap and a can of anaesthetic. Now, maybe she can wash!

OUR EXCHANGES

The trouble with some people is that they try to make psychology substitute for common sense. —Dallas Morning News.

EXCHANGE

The way to succeed: Be up to date, says the calendar. Push, says the button.

THE FUNNIEST THING I KNOW

Imogene: To beat Mary. Christine Merrell: That Mildred Curtissinger had a black eye. Wonder if she ran into a door.

NOTICE OF TRUSTEE'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. Whereas, by virtue of authority vested in the Trustee, named and appointed in a certain Deed of Trust, recorded in Volume 27, Page 585, of the Records of Mortgages and Trust Deeds of Deaf Smith County, executed and delivered to such Trustee, Wiley L. Robertson on the 3rd day of February, 1925,

CAR OWNERS PAY MILLIONS TO MOTOR ENEMY NO. 1



STOP PAYING TRIBUTE TO MOTOR NEGLECT WINTER-PROOF YOUR CAR

HOBBIES

L. A. Ricketts: Hunting. Charles Wilson: Football. Mr. Jas. Wilson: Coaching and basketball. Paul Foster: Hunting. Erna F. Robertson: Grading papers.

CONTEST OPENS

Literature dealing with the Eighth Annual Gorgas Memorial Essay contest has been received by members of the faculty. Major General William Crawford Gorgas was a sanitarian, soldier and "World Physician".

HUMOR

Miss Wrenn and her new boy friend, Lord Gertrude Wilson, were proud to return from a party with three bars of soap and a can of anaesthetic. Now, maybe she can wash!

OUR EXCHANGES

The trouble with some people is that they try to make psychology substitute for common sense. —Dallas Morning News.

EXCHANGE

The way to succeed: Be up to date, says the calendar. Push, says the button.

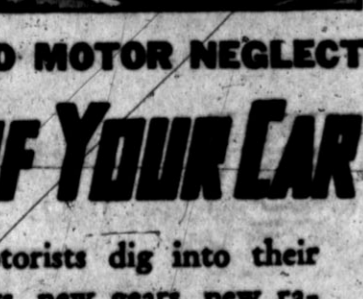
THE FUNNIEST THING I KNOW

Imogene: To beat Mary. Christine Merrell: That Mildred Curtissinger had a black eye. Wonder if she ran into a door.

NOTICE OF TRUSTEE'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. Whereas, by virtue of authority vested in the Trustee, named and appointed in a certain Deed of Trust, recorded in Volume 27, Page 585, of the Records of Mortgages and Trust Deeds of Deaf Smith County, executed and delivered to such Trustee, Wiley L. Robertson on the 3rd day of February, 1925,

CAR OWNERS PAY MILLIONS TO MOTOR ENEMY NO. 1



STOP PAYING TRIBUTE TO MOTOR NEGLECT WINTER-PROOF YOUR CAR

Every year thousands of motorists dig into their pockets to pay for new motors, new gears, new radiators, new batteries and other parts, simply because they waited too long before winter-proofing their cars.

CAR OWNERS PAY MILLIONS TO MOTOR ENEMY NO. 1



STOP PAYING TRIBUTE TO MOTOR NEGLECT WINTER-PROOF YOUR CAR

HOBBIES

L. A. Ricketts: Hunting. Charles Wilson: Football. Mr. Jas. Wilson: Coaching and basketball. Paul Foster: Hunting. Erna F. Robertson: Grading papers.

CONTEST OPENS

Literature dealing with the Eighth Annual Gorgas Memorial Essay contest has been received by members of the faculty. Major General William Crawford Gorgas was a sanitarian, soldier and "World Physician".

HUMOR

Miss Wrenn and her new boy friend, Lord Gertrude Wilson, were proud to return from a party with three bars of soap and a can of anaesthetic. Now, maybe she can wash!

OUR EXCHANGES

The trouble with some people is that they try to make psychology substitute for common sense. —Dallas Morning News.

EXCHANGE

The way to succeed: Be up to date, says the calendar. Push, says the button.

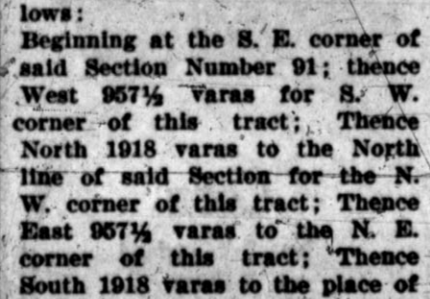
THE FUNNIEST THING I KNOW

Imogene: To beat Mary. Christine Merrell: That Mildred Curtissinger had a black eye. Wonder if she ran into a door.

NOTICE OF TRUSTEE'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. Whereas, by virtue of authority vested in the Trustee, named and appointed in a certain Deed of Trust, recorded in Volume 27, Page 585, of the Records of Mortgages and Trust Deeds of Deaf Smith County, executed and delivered to such Trustee, Wiley L. Robertson on the 3rd day of February, 1925,

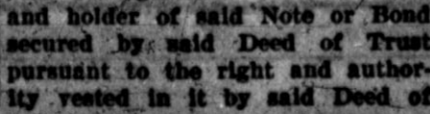
CAR OWNERS PAY MILLIONS TO MOTOR ENEMY NO. 1



STOP PAYING TRIBUTE TO MOTOR NEGLECT WINTER-PROOF YOUR CAR

Every year thousands of motorists dig into their pockets to pay for new motors, new gears, new radiators, new batteries and other parts, simply because they waited too long before winter-proofing their cars.

CAR OWNERS PAY MILLIONS TO MOTOR ENEMY NO. 1



STOP PAYING TRIBUTE TO MOTOR NEGLECT WINTER-PROOF YOUR CAR

HOBBIES

L. A. Ricketts: Hunting. Charles Wilson: Football. Mr. Jas. Wilson: Coaching and basketball. Paul Foster: Hunting. Erna F. Robertson: Grading papers.

CONTEST OPENS

Literature dealing with the Eighth Annual Gorgas Memorial Essay contest has been received by members of the faculty. Major General William Crawford Gorgas was a sanitarian, soldier and "World Physician".

HUMOR

Miss Wrenn and her new boy friend, Lord Gertrude Wilson, were proud to return from a party with three bars of soap and a can of anaesthetic. Now, maybe she can wash!

OUR EXCHANGES

The trouble with some people is that they try to make psychology substitute for common sense. —Dallas Morning News.

EXCHANGE

The way to succeed: Be up to date, says the calendar. Push, says the button.

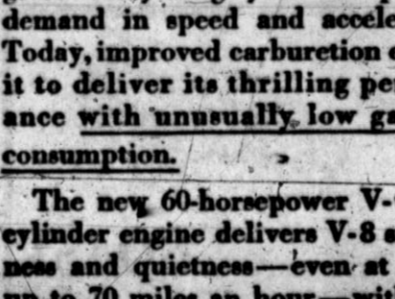
THE FUNNIEST THING I KNOW

Imogene: To beat Mary. Christine Merrell: That Mildred Curtissinger had a black eye. Wonder if she ran into a door.

NOTICE OF TRUSTEE'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. Whereas, by virtue of authority vested in the Trustee, named and appointed in a certain Deed of Trust, recorded in Volume 27, Page 585, of the Records of Mortgages and Trust Deeds of Deaf Smith County, executed and delivered to such Trustee, Wiley L. Robertson on the 3rd day of February, 1925,

CAR OWNERS PAY MILLIONS TO MOTOR ENEMY NO. 1



STOP PAYING TRIBUTE TO MOTOR NEGLECT WINTER-PROOF YOUR CAR

Every year thousands of motorists dig into their pockets to pay for new motors, new gears, new radiators, new batteries and other parts, simply because they waited too long before winter-proofing their cars.

CAR OWNERS PAY MILLIONS TO MOTOR ENEMY NO. 1



STOP PAYING TRIBUTE TO MOTOR NEGLECT WINTER-PROOF YOUR CAR

HOBBIES

L. A. Ricketts: Hunting. Charles Wilson: Football. Mr. Jas. Wilson: Coaching and basketball. Paul Foster: Hunting. Erna F. Robertson: Grading papers.

CONTEST OPENS

Literature dealing with the Eighth Annual Gorgas Memorial Essay contest has been received by members of the faculty. Major General William Crawford Gorgas was a sanitarian, soldier and "World Physician".

HUMOR

Miss Wrenn and her new boy friend, Lord Gertrude Wilson, were proud to return from a party with three bars of soap and a can of anaesthetic. Now, maybe she can wash!

OUR EXCHANGES

The trouble with some people is that they try to make psychology substitute for common sense. —Dallas Morning News.

EXCHANGE

The way to succeed: Be up to date, says the calendar. Push, says the button.

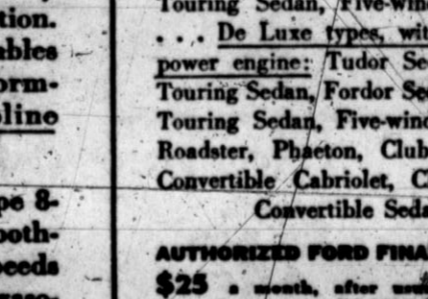
THE FUNNIEST THING I KNOW

Imogene: To beat Mary. Christine Merrell: That Mildred Curtissinger had a black eye. Wonder if she ran into a door.

NOTICE OF TRUSTEE'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. Whereas, by virtue of authority vested in the Trustee, named and appointed in a certain Deed of Trust, recorded in Volume 27, Page 585, of the Records of Mortgages and Trust Deeds of Deaf Smith County, executed and delivered to such Trustee, Wiley L. Robertson on the 3rd day of February, 1925,

CAR OWNERS PAY MILLIONS TO MOTOR ENEMY NO. 1



STOP PAYING TRIBUTE TO MOTOR NEGLECT WINTER-PROOF YOUR CAR

Every year thousands of motorists dig into their pockets to pay for new motors, new gears, new radiators, new batteries and other parts, simply because they waited too long before winter-proofing their cars.

CAR OWNERS PAY MILLIONS TO MOTOR ENEMY NO. 1



STOP PAYING TRIBUTE TO MOTOR NEGLECT WINTER-PROOF YOUR CAR

Bippus Items

Shoppers in Hereford Saturday included Mr. and Mrs. Canaba and children, Mrs. Jones, Mr. and Mrs. C. V. Griggs, Mr. and Mrs. E. Burks and sons, Bud and Marvin Morrison, Mr. and Mrs. Steen.

ASSEMBLY OF GOD CHURCH

"A place with a welcome." One block north of the high school, W. A. McCann, Pastor. Sunday school, 9:45 a. m., Owen Neel, superintendent.

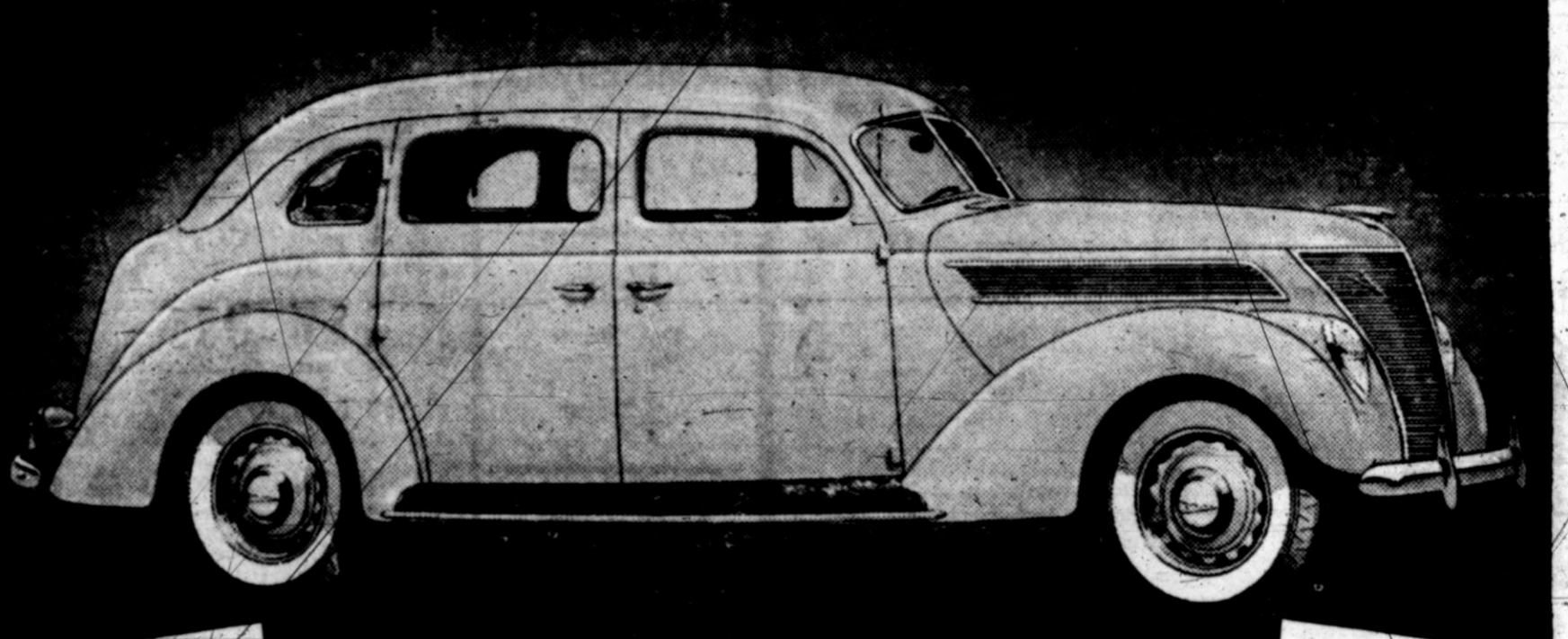
Mrs. J. A. Pitman and child-

ren, John Douglas and Helen Ann, and Miss Eloyse Pitman were Abilene visitors Saturday.

Protect What You Have INSURE John McLean Insurance Agency Phone 273

IRRIGATION OR WATER WELLS I am in a position to give you a good bid on drilling or equipping any kind of well, from smallest water well to largest irrigation plant. J. O. LYTLE Hereford, Texas

Announcing THE FORD V-8 FOR 1937 The Quality Car in the Low-price Field



V-8 65 HORSEPOWER Maximum Performance with Good Economy. Bore, 3.02 in. Stroke, 3.76 in. Displacement, 221 cu. in.

Two Engine Sizes - One Wheelbase AND A NEW LOW PRICE

V-8 60 HORSEPOWER Good Performance with Maximum Economy. Bore, 2.6 in. Stroke, 3.3 in. Displacement, 136 cu. in.

The New Ford V-8 for 1937 is the most beautiful Ford car ever offered. It is built in only one size— one standard of roomy comfort and modern appearance.

We invite you to see this new Ford car, and arrange to drive one equipped with the engine that fits your needs.

FEATURES

BASE \$480 AND UP PRICES At Dearborn Plant Taxes, Delivery and Handling, Bumpers, Spare Tire and Accessories Additional

Body types available with 60 or 85 horsepower engine (without de luxe equipment): Tudor Sedan, Tudor Touring Sedan, Fordor Sedan, Fordor Touring Sedan, Five-window Coupe

APPEARANCE—A newly designed car. Headlamps recessed in fender aprons. Modern lid-type hood hinged at the back. Larger luggage space. Spare tire enclosed within body.

Buy at the Sign of the Flying Red Horse Mobilgas Mobiloil AMERICA'S FAVORITE GASOLINE AND MOTOR OIL

SEE AND RIDE IN THE NEW 1937 FORD V-8 NOW ON DISPLAY AT OUR SHOW ROOM HEREFORD MOTOR CO. PHONE 30 100 MAIN STREET

PERSONALS

Mrs. Leon Hart of Friona was a Hereford visitor Saturday.

Mrs. Homer Norton of Dimmitt was here Wednesday shopping.

Claude Higgins of Amarillo was a business visitor here Wednesday.

O. H. Dillehay left Tuesday for Austin on business.

Mrs. Roe Bradford of Sweetwater is visiting her sister, Mrs. S. P. Rosson.

Miss Eleanor Pierle visited with friends in Portales, New Mexico, over the week end.

Mr. and Mrs. James Wilson and children visited relatives in Portales, New Mexico, Saturday.

R. F. Eades of Texline was a guest in the home of Mr. and Mrs. E. J. Hudson Monday.

Mrs. Ed Cox visited her daughter, Alma Cox, and her brother, Lee Fligg, in Amarillo Monday and Tuesday.

Mr. and Mrs. A. H. Streu transacted business in Amarillo Monday.

Miss Luella Hughes of Vega visited her parents, Mr. and Mrs. Allen Hughes, over the week end.

Bob Baird, student at WTSTC, Canyon, visited his parents over last week end.

Mrs. Cliff Estes and Mrs. J. T. Gilbreath were Amarillo visitors Tuesday.

Ab Carter, of Sweetwater, formerly of Hereford, visited his brother, Tom Carter, last week end.

Miss Izora Clark of Dimmitt was a business visitor in Hereford Friday.

J. E. Hill was a business visitor in Amarillo Friday and Saturday.

Mrs. John Haberer spent last week with her sons, Roy, Johnnie and A. L. and their families at Big Square.

Mrs. Johnson Purchases Shop

Mrs. Annie Mae Johnson has announced the purchase of the Mode Beauty Shop from Mrs. Kate Sindt, and the changing of the name to The Personality Shop. Mrs. Johnson took charge Monday. She also announced that Bea Lawrence and Gladys Carroll will continue in their positions of operators, with Imogene Whitehead assisting on Fridays and Saturdays. Mrs. Johnson invites everyone to get acquainted with the new shop and said the policy of efficient, modern treatment by skilled operators will be continued.

Mrs. Hubert McEntire and small daughter, Marlynn, of Amarillo arrived Tuesday to spend the week with her mother, Mrs. W. M. McEntire.

BILL SMITH AND BILL JR. CONFINED TO HOME

Bill Smith and Bill, Jr., are confined to their home this week, after both had been seriously ill in the week. Mr. Smith was rushed to Amarillo early Monday morning to undergo an emergency operation, following a nose hemorrhage. Bill, Jr., became ill with bronchitis Sunday night. Mr. Smith was brought home at noon Wednesday. He was reported doing fine yesterday.

Inspect SCS Projects.

O. T. Williams, Lee Morgan, O. C. Holt and John Aldridge, of the Soil Conservation Project, left Monday on an inspection trip of all projects in Region 6. They will return this week end.

Mrs. J. R. Hastings and daughters, Mmes. Daniel and Davis of Dimmitt were here Saturday visiting friends and shopping.

Mr. and Mrs. D. H. Bryant and daughter, Miss Sarah Agnes, and Miss Ellen Smith spent the week end in Memphis, Texas, visiting Rev. and Mrs. O. W. Carter. Mrs. Bryant remained and will visit the Centennial in Dallas with Mrs. Carter before returning home.

Many WTSTC students, whose homes are in Hereford, attended the football game between the Hereford Whitefaces and Canyon Eagles here Armistice Day, among them being Herbert Boardman, Eugene Harman, Dean Story, Ed Line, Lannie Lane, J. T. Carroll, Mildred Stewart, Jean Snyder and Howard Williamson.

Mr. and Mrs. Clyde Honea left Monday night for their home in Abilene after a business visit of several days here. Mr. and Mrs. Honea are former Hereford citizens.

Try the Hereford merchants before going elsewhere to buy.

Poultry Show

(Continued from page one)

the acquisition of William C. Tallant of Oklahoma City as judge, it is certain that many exhibitors will be anxious to show their prize fowls. Mr. Tallant is an American Poultry Association judge, and the show will be carried on under APA specifications.

Members of the Hereford FFA will start shortly to prepare the show rooms at Rosson Implement Company. They will have charge of the birds and see to their care during the three days of the exhibit, December 10, 11 and 12.

Mrs. B. J. Branson left Thursday for a two weeks vacation. She will visit a daughter, Mrs. V. M. Blow, in Fort Worth, and a sister, Mrs. S. N. Wilson, in Mansfield. She will visit the Centennial and relatives in Dallas.

Mules Are Stolen

A span of big bay mules was stolen from a pasture seven miles north of Bovina, in Parmer county, Monday night. Sheriff Earl Booth was here Tuesday in connection with his investigation. The mules were led from the pasture and taken about three-quarters of a mile down the road before being loaded into a trailer.

Christmas Photos

New low prices are now in effect for the holidays. We are making photos cheaper than at any time in the last 25 years. No rent to pay, and we pass the saving on to you. Why not give a photograph for Christmas this year? Nothing nicer and the cost is small. New style glass frames at a big bargain. Studio located in our home, open day and night. Hanna & Hanna, 704 26-Mile Avenue, Hereford, Texas.

STAR THEATRE

THE MOST IMPORTANT ANNOUNCEMENT WE HAVE EVER MADE!
FORMAL OPENING THURSDAY
With
WESTERN ELECTRIC



Our installation of Mirrophonic Sound introduces this modern equipment to the smallest town in the United States—and to one of the six towns in the State of Texas which have been able to get immediate delivery on this new sound that is taking the cities by storm!

BE AMONG THE FIRST TO GET THE THRILL OF THE REAL TALKING SCREEN

BOX OFFICE OPENS 6:45 P. M. NOVEMBER 19th

UNTIL YOU'VE HEARD MIRROPHONIC YOU HAVEN'T HEARD THE REAL TALKING SCREEN! A TRUE REPRODUCTION OF THE ORIGINAL!

CHRISTMAS

Is Near
And Now Is

Christmas Shopping Time

Furniture, Radios, Smokers, Tables, Pictures, and many other articles that we have, are excellent gifts. Make your selection now and we will keep them until Christmas for you.

Shop Early!

E. B. Black Co.

THANKSGIVING Sale

SUGAR
10-Pound Paper Bag
49¢

Pecans
Shelled, Pound
49¢

<p>Cakes Lb. Cellophane Bag Assorted 20¢</p> <p>Cocoanut Pound 19¢</p> <p>Peas Del Monte No. 2 Can 17½¢</p> <p>Snowdrift 6 Pounds \$1.15 3 Pounds 59¢</p> <p>Oats 3-Minute, Cup and Saucer, Pkg 24¢</p> <p>Mustard Or Turnip Greens, No. 2 can, 3 for 25¢</p> <p>Syrup American Corn Gallon 59¢</p> <p>Kellogg's Corn Flakes Package 10¢</p> <p>Extract Vanilla 8-Oz Bottle 15¢</p>	<p>Coffee</p> <p>FOLGER'S Pound 27¢ Get \$1.15 Value Pure Silk Hone With Each Sales Slip at Piggly Wiggly.</p> <p>PINEAPPLE JUICE 3 cans 25¢ TOMATO JUICE 3 cans 25¢ SALAD DRESSING Worth's, quart 25¢ PEANUT BUTTER Quart jar 25¢ RIPPLE WHEAT Package 9¢ PINEAPPLE, Sliced Or Crushed, No. 1 can, 3 for 25¢ TOILET TISSUE Fort Howard, 3 rolls 22¢ TOWELS Fort Howard, 2 packages 25¢ CHILI BLEND Lb.-pkgs. 44¢, ½-lb pkg 25¢ POP CORN Jolly Time, 2 cans 25¢ CHILI Ratliff's, No. 1 tall can, 2 for 25¢ PEPPER Round 29¢, ½ pound 29¢</p> <p>FRESH MEATS</p> <p>Dressed Turkeys</p> <p>Lb. 17½¢ Choice Beef ROAST</p>	<p>Peaches No. 2½ Can 2 for 25¢</p> <p>Pumpkin Gold Bar, No. 2½ Can 2 for 25¢</p> <p>Candy Chocolate Cherries Pound Box 25¢</p> <p>Corn No. 2 Standard 3 Cans 29¢</p>	<p>FLOUR</p> <p>PRIDE'S BEST FLOUR</p> <p>48-POUND SACK \$1.69 24-POUND SACK 89¢</p> <p>FRESH PRODUCE</p> <p>Bananas Yellow Ripe Pound 5½¢</p> <p>CELERY Large California Venice, bunch 10¢ GRAPEFRUIT Texas Seedless, 6 for 22¢ SPUDS Idaho, No. 1, 10-lb mesh bag 35¢</p> <p>Lettuce Large Heads Each 5¢</p>	<p>Beans Chuck Wagon Can 9¢</p> <p>Syrup Chocolate Can 5¢</p> <p>Marshmallow Half Pound 9¢ Pound 15¢</p> <p>Gelatine White Swan Pkg. 4¢</p> <p>Onions 3 Pounds 10¢</p> <p>Oranges Dozen 19¢</p> <p>Cranberries Quart 19¢</p> <p>Lemons Large Size Dozen 27¢</p> <p>Napkins 66-Count Pkg. Assorted Colors 9¢</p>
---	--	---	--	--



NUTS
ALMONDS, lb 29¢
WALNUTS, lb 29¢
BRAZIL, lb 18¢

PRICES GOOD FRIDAY, SATURDAY AND MONDAY

PIGGLY WIGGLY

ALL OVER THE WORLD

FRANK CYLER, Manager



SOFTASILK CAKE FLOUR
20¢
STREAK SET For Only **25¢**
WITH EACH BOX SET