

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

36th YEAR—NUMBER 23.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JUNE 11, 1936.

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## AROUND TOWN

Sights and Faces Seen

Jack Rose was known as "Happy Jack" in the old home town—Ablene.

G. M. Hudson has had his paper changed to Texas Tech at Lubbock, having it sent to the WOMEN'S BUILDING!

Ed Johnson says "13 Hours by Air" was the shortest trip he ever took. He slept during the entire picture, falling into the arms of Morpheus just as the plane took off and awakening as it landed at the end of its flight. It's the first time he has slept through a picture since he was a boy.

A young woman from Iowa, the former Grace Colegrove, stepped in Hereford Sunday, inquired about Herb Lindt and left him her regards. It seems she was well acquainted with Herb's brother at Iowa State College and had heard considerable about Herb although she did not know him personally. She expressed surprise at the fact that Herb is still living in this part of the country.

The Iowa couple probably expressed the general opinion of travelers. "We'll certainly be glad when we get through the Panhandle and back into a country that has good roads," they said. That will be the opinion of travelers—that the Texas Panhandle is a section to be avoided—so long as our main highways remain unpaved.

Frank Besner Monday displayed a huge buffalo skull that he found at Sulphur Park five miles east of Hereford. It apparently had been washed up by the rain. The skull weighed approximately 24 pounds and measured 22 inches across. Besner plans to present it to the museum at Canyon, which has several on display not so well preserved as this one.

It's good to see Jack Russell around, looking in the pink of condition and ready to give some backfield candidate a fit at Rice Institute next fall.

John E. Warren of Oakland, California, in renewing his subscription, says he "can't get along without the 'old standby'" and also expresses his good wishes and hopes for an abundant year for all his old friends here.

Wilson Gyles is said to be the greatest prankster in town.

Nectar Gass is mighty handy with a sewing machine, but he says he refuses to handle anything but the most fancy work.

Yes, Monday's 105 degree temperature was hot, but it was still pretty far from the 114 degree mark reached in 1933.

To observe 15th Anniversary.

The popular store, operated by Mr. and Mrs. Gasten Baer, will observe its 15th business anniversary this month. Mr. and Mrs. Baer have announced an anniversary beginning tomorrow and running through June 27, with a free trip to the Dallas Centennial exposition as a contest prize in connection with the sale.

## ARCH FOSTER SIXTH TO CONQUER NO. 6 HOLE WITH AN ACE

Arch Foster became the sixth Hereford golfer to become a member of the hole-in-one club, and gave the men a two to one lead over women players. He scored the ace on the 185-yard par three No. 6 hole at the local course Saturday afternoon.

Arch used a No. 6 iron, shooting against a moderate east wind. He allowed for his usual hook, the ball hit in front of the green and made a straight run for the cup. Below par until he reached the eighth, he ran into trouble and finished with a 37.

Playing in the foursome were Ted Young, Dr. J. W. Hendrix and Doug Fox. Arch joined Frank Harris, Mrs. O. G. Hill, Mrs. Hendrix and Doug Fox in the select group upon whom fortune has smiled.

## Children Starting Summer Activities Here This Morning

ALL TO TAKE PART ARE URGED TO REPORT TO LEADERS FRIDAY

Hereford's summer youth project got under way this morning, with a small number of children, notified before hand, reporting to leaders and the director of the project. All children who wish to take part in the planned summer play and study are urged to attend gatherings of the two groups Friday morning.

Children six years old through the third grade of the past school term will gather at Lake Park off North Main Street, and those in the fourth, fifth, sixth and seventh grades this past year will gather at the City Park off South Main. Classes will be conducted every week-day morning from 8:30 until 11 o'clock and each afternoon between 5 and 6 o'clock, except Saturday.

Miss Elyse Pitman, supervisor, has announced plans for classes in woodwork, sketching, pottery, loom weaving and swimming in the morning, with reading groups and story telling and dramatics taking up the afternoon hour. She hopes to organize a harmonica band and perhaps a rhythm band. Athletics will play an important part in the morning program, with each person spending one hour at baseball, softball and various group games, and one and one-half hours in any of the above classes they might choose.

Swimming classes will be strictly supervised. They will be held only while water flows through the creek, on a doctor's advice, and when the creek water becomes still the classes will be discontinued. Only the older children will

## Fire Sweeps Two Residences Here

Fire destroyed one residence and badly damaged another here during the past two weeks, the D. W. Crawford home on Kibbe Street being totally destroyed and the Ellis Wilson residence on Catalpa Street being damaged.

The blaze at the Wilson home was discovered at 6:15 o'clock last Saturday afternoon. The kitchen was badly damaged and one bedroom damaged before the fire department brought the flames under control. Mr. and Mrs. Wilson were in Ablene. The blaze was discovered by neighbors.

The Crawford home was reported afire at 3:25 o'clock the preceding Monday. A large four-room frame house, it was totally destroyed and little furniture was saved. No one was at home at the time of the blaze. The loss was partially covered by insurance.

## C. W. Donovan Passes Monday

Funeral rites were held Wednesday morning at 10 o'clock at the First Baptist church for Carl William Donovan, 41, who passed away early Monday morning following an illness of eight weeks. The services were conducted by Rev. B. N. Shepherd, pastor. Pallbearers were Cecil Boyer, J. E. Blakemore, C. P. Caldwell, Claude Ricketts, C. C. Bowman and D. O. Hendricks. Burial was to be today at Fargo, Oklahoma.

Mr. Donovan resided 12 miles northeast of Hereford. Born in Kansas, he removed to Spearman in 1927 and came here in 1929. He was married at Gage, Oklahoma in 1914, and was a member of the Baptist church.

Mrs. Pearl Donovan, his wife, four sons, Gilbert, Harold, Lyle and Billie, all of Hereford; his mother, Mrs. Laura Donovan of Fargo, and four sisters, Mrs. Frank Baker of Enid, Oklahoma; Mrs. J. B. Orouse of Whitwell, North Carolina; Mrs. Will Ellow, of Wood Liberty, Iowa, and Mrs. W. E. Orouse, of Woodward, Oklahoma, survive.

## Summer Attack Sends Mercury To 105 Degrees

MAXIMUM TEMPERATURE IS REGISTERED HERE MONDAY

Summer descended upon the Hereford area with a vengeance last week end and hung on throughout the early part of this week, sending temperatures to a season's high of 105 degrees.

The mark was reached at 3 o'clock Monday afternoon and remained until 5 o'clock before the mercury decided to drop. The day was the hottest of the period, with the temperature passing the 100 mark at 11:30 a. m. and remaining above the century for slightly more than seven hours.

Sunday was not far behind. The maximum for the day was 102 degrees, reached at 3:30 p. m., and again at 5, with the mercury above 90 from 11 a. m. until 7:30 p. m. The heat wave struck on Friday when the maximum of 94 degrees was reached at 4:45 p. m. and the mercury stayed above 90 from 1:30 until 7:30. Saturday

(Continued on last page)

## PROPOSE NEW SOIL PROGRAM

Representatives of the 14 special soil erosion districts of the Panhandle met with other agencies in Amarillo Monday and Tuesday for the purpose of framing a program by which their erosion problems might be met. The Government, through H. H. Finnell, regional conservator of the Soil Conservation Service, formally invited the agencies to enter into emergency and long range conservation programs on a partnership basis.

The invitation was given in the form of a memorandum, which is aimed to become the working agreement for the new program to be administered by the county governing bodies. It was proposed that the conservation service aid the districts by lending available machinery and contributing the services of technical personnel, Finnell said. The memorandum, together with detailed requirements of the respective counties, will be taken to Washington and presented to directors of the Soil Conservation Service and to the U. S. Department of Agriculture.

Members of the local delegation to the meeting, which may have far-reaching results in Deaf Smith county, were Judge Mal Stewart and Commissioners Jack Rose, T. W. Roberson, H. D. Culp, Peter and Dick Allred.

## Fireworks To Be Feature Of July 4th Celebration

Intent upon giving this area the greatest Fourth of July celebration it has ever had and at the same time showing off the Hereford State Park exactly one year after it was dedicated, the American Legion is pushing its plans to fill the two days, July 3 and 4, with exciting events.

Most unusual of all the attractions will be the fireworks display, during which approximately \$500 worth of fireworks will be exploded. This attraction is planned for both morning and evening of the final day, Saturday, July 4.

Imported Rodeo. An imported rodeo will be the big attraction of the two days. Legionnaires are negotiating for the largest troupe of performers ever to appear here. In addition, outside competition provided by cowboys from over the entire country is invited, and numerous "punchers" from this section are expected to take part. Many prizes will be offered.

## TO CONDUCT REVIVAL



Rev. Harold Hicks, who will conduct a two-week revival at the First Baptist church, beginning Sunday.

## Baptist Revival To Begin Sunday

REV. HAROLD HICKS TO HAVE CHARGE OF SERVICES

Rev. Harold Hicks of Concordia, Kansas, former Hereford youth, will conduct a revival at the First Baptist church beginning Sunday. The meeting will run for two weeks, with services both morning and evening. Johnnie Biggs will have charge of the song services. Everyone is cordially invited to attend.

Rev. Hicks is the son of Mr. and Mrs. W. E. Hicks of Garden City, Kansas, who until about three years ago were residents of Hereford. He was born here and is a graduate of Hereford High School and Baylor University, and is very well known here. He was accompanied here by Mrs. Hicks, daughter of Mr. and Mrs. J. E. Beyer of this city, and daughter.

## Ralph Smith Is Boss Lion

Ralph Smith will head the Hereford Lions Club for the next year, members of the club decided at the annual election of officers yesterday at noon. He will succeed Dave Alexander, who has acted as boss lion during the past year. Officers will be installed in two weeks. Joe W. Hendrix was the defeated candidate.

With all races closely contested on the secret ballot, Alex Thompson was named vice president over George W. Brumley; John McLean was unanimously elected secretary-treasurer; Glenn Weir defeated Barney Hicks as tail twister; Ray Conaway was elected lion tamer over B. N. Shepherl, and Arch Foster and Bill

(Continued on last page)

## Hereford Band Will Open National Folk Festival At Dallas

School Obtains High Rating In Annual Report

WORK, MANAGEMENT AND CONDITIONS LAUDED BY SUPERVISOR

Hereford High School has received an exceptionally good rating for the year, according to the report of the supervisor, J. D. Wilson, deputy state superintendent. His report, officially accepted by the state department of education, was received this week by the school board. It was as follows:

The building and equipment are in excellent condition. There is every indication of excellent organization and administration. The course of study is extensive and well balanced. The school has a very good music program. Teachers are well prepared and are working under most favorable conditions. The atmosphere of the school is conducive to a high type of work. The school is entitled to complete accreditation for the school system. The school authorities are to be commended for the develop-

(Continued on last page)

## AND STILL IT IS THE LIONS

BY HOMER FOX

Last week, between a shower and a sand storm, the Lions put the big pants on a general mixture of ball, bridge, golf, ping-pong and what-have-you ball club, now pinch hitting for the DeMolays until further notice. The meat eaters started off in the first frame—first man up, Clayton pitching for the Outlaws, hit Smith; Morgan was safe on an error, Marcum walked and with bases loaded old Ox Emmons leaned against one for a country mile and cleaned the bases. What a pal he turned out to be! First time Nasty ever pitched—what a lick, what a lick—no use, you can't throw 'em by this old boy. May not be right to squeal, but the way to get to Ox is to throw him a fat one, let him hit it to Dimmitt—then throw him out at second. Anyway, the Lions had four eyes when the first frame was over, but Clayton settled down and pitched a fair game, the Lions adding one run in the second and one in the fifth.

The Outlaws just couldn't figure out that shotgun-fire ball of Bateman's but did get one tally in the fourth after Curtsinger and Bennett singled and some flathead dropped one in left. Then this Outlaw bunch figured Bateman's mystery ball out and started busting every pitch on the second

(Continued on last page)

## 48 MUSICIANS, PATRONS TO LEAVE ON SUNDAY FOR CENTENNIAL

The Hereford High School Band one of 16 in Texas to gain recognition at the Texas Centennial, will open the National Folk Festival at the exposition Tuesday. Miss Gertrude Knox, national chairman, paid a tribute to the local band in a letter received by Director Ralph Smith Tuesday, and bestowed the honor upon the organization.

The band will also play two one-hour concerts on each of the three days it is at the Centennial and will appear on the folk festival program Tuesday and Wednesday nights. The opening of the festival will be in the form of a 15 or 20 minute concert, with a novelty sketch by Miss Viva Mae Thomas.

48 to Make Trip. Forty members of the band, along with Director Smith, Miss Thomas and six patrons, will leave here at about 5 o'clock Sunday morning for Dallas, traveling in two 25-passenger South Plains buses. They will arrive in Dallas late Sunday, remain through Monday, Tuesday and Wednesday and return home Thursday. A radio concert is also on the Tuesday program, but the time has not been announced.

By virtue of their recent victory in the Panhandle contest at Amarillo, the expenses of the group will be paid during the three days in Dallas. However, the band is paying its own expenses to and from the exposition center. Practice is being held each night this week at the city hall, getting the musicians in final condition for the appearance.

(Continued on last page)

## Half Inch Rain Covers Section

Giving an added impetus to the excellent crop season in this area, a soaking rain fell generally over the Hereford area early this morning. A half inch of precipitation was registered in the gauge at the First National Bank, and the Santa Fe reported similar rainfall from Amarillo to Clovis, New Mexico. A heavier downpour was reported at Dimmitt.

Preceded by a high wind and electrical display, the rain came out of the northwest at 2:30 o'clock this morning and continued its steady fall until about 8 o'clock.

(Continued on last page)

## Rites Held for Dimmitt Woman

Funeral services were held Saturday afternoon at Dimmitt for Mrs. Lucy Waldrip, 67-year-old native Texan, who died Friday at her home following a long illness. Rites were conducted by Rev. J. B. Denton of Cone. Interment was made at Hermleigh.

Mrs. Waldrip was born at Earth on March 13, 1869. She was married to J. F. Waldrip at Alexander on December 27, 1891, and moved to Dimmitt in 1912 from Briscoe county. She was a member of the Baptist church.

Survivors include Mr. Waldrip, two daughters, Mrs. Fay Holland of Dimmitt and Mrs. Nora Mae Newsom, of Albuquerque; her father, M. H. Brumley of Dublin; three brothers, J. W. Brumley of Snyder, P. H. Brumley of Sweetwater and G. J. Brumley of Snyder, and three sisters, Mrs. F. L. Reece of Brownwood, Mrs. G. D. Maloney of Stephenville, and Mrs. J. W. Echols of Fort Worth.

Mrs. Helen Barr of Hayes, Kansas, visited last week in the home of her sister, Mrs. Hall Beavers.

## Service Bonds Start Pouring In Next Week

FIRST GROUP EXPECTED TO ARRIVE AT POST OFFICE WEDNESDAY

Veterans of this section will start sharing in the payments of adjusted service bonds by the Federal government about the middle of next week. Twelve post offices will start the bonds out over the country at 2 o'clock Monday, and they are expected to start arriving in this area about Wednesday.

All veterans will be notified by mail when their bonds arrive. Postmaster W. L. Pickett announced, and they will be required to call for them immediately. The bonds cannot be delivered to any person other than the addressee, and they cannot be forwarded to any other post office. They will be given out through the back office and not through the postal windows.

Figures were not available on the value of the bonds to be distributed through this section; however, the figures will run into several thousands of dollars. If they are not called for within a reasonable time, the local office will be required to return them to Washington. All bonds are expected to be out by June 30.

No bonds will be redeemed at the local office, this and other post offices in this area being designated as non-paying offices, but will "forward bonds certified by them to their central United States savings bond depository office for payment." If they are not cashed, they will earn simple interest at the rate of three per cent per annum, the first interest accumulating on June 15, 1937.

Wheat Loans Available.

Wheat loans are now available to farmers "who are actually farmers" through the emergency crop loan office. At present time \$200 is the maximum loan. The office, located on the third floor of the court house, is open on Thursdays, Fridays and Saturdays. The Dimmitt office is open on Mondays and Tuesdays.

## TRACTOR AND LISTER TO BE DEMONSTRATED

M. D. Womble has announced a demonstration of the 18-28 Hart-Parr tractor and the new Oliver three-row lister, which will be held at 2:30 o'clock Tuesday afternoon at the Omer Baker place, located four blocks east of the high school football field. All farmers are invited to attend.

The tractor to be demonstrated will be mounted on rubber tires, and the lister will feature the V-type press wheels.

## Vacation Church School

A vacation church school will open at the First Presbyterian church next Monday morning and will continue two weeks. It will meet each morning at 8 o'clock. Two and a half hours will be spent each day in Bible study, craftwork, singing and play. There will be departments for beginners, primaries and intermediates so that any one from four to 11 inclusive may attend. The school will be open to every boy and girl in the community of the above ages regardless of church affiliation.

## WOULD-BE CANDIDATES MUST MAKE UP THEIR MINDS BY SATURDAY

Would-be candidates for county and precinct offices will or will not be real candidates Saturday. They must decide definitely by that time if they will make the race, for that is the final date for getting names on the official ballot.

The county executive committee will meet Monday to determine the order of names on the ballot and also the amount to be assessed against each candidate, which is to be paid on or before Saturday, June 20. The primary committee meets to make up the official ballot on June 22.



# CAUGHT IN THE WILD

By ROBERT AMES BENNET



(Continued from last week)

"My guess is forty-five. Figuring roughly that makes forty-one troy pounds, or four, ninety-two troy ounces. Call it five hundred even. Platinum is around sixty dollars an ounce troy. The values of the alloy will average at least thirty. That gives us a total of say, fifteen thousand dollars. Not so bad for a few days' panning."

Huxby's face showed that this was no news to him. For all his cool self-control, his fingers clutched tight hold of the wolfskin as he drew it out of Garth's careless grasp.

Though Garth smiled at the engineer's betrayal of cupidity, he took note of it as an additional warning.

Garth's sideward glance caught an amused twinkle in Mr. Ramill's shrewd ones. The hard training had put the millionaire in better health than he probably had enjoyed for many years. Also, his mind was bigger and better poised than that of his prospective son-in-law. He could smile with Garth over Huxby's obsession—smile and put aside all thought of the placer until in a position to take it from its discoverer.

Lilith saw the situation from a still different angle. She opened the wolfskin to peer inside. At sight of the nodules she dropped the flap with a look of disgust.

"Worth only fifteen thousand dollars," she bantered her fiancé. "You've dug dirt all this time for a trifle like that, and lugged it

all the way up here. Don't tell me you're so dumb that you plan to pack it for the weeks Alan says we'll need to get back to the Mackenzie!"

"With my blanket and the meat that's in it, I'm starting off with something like two hundred pounds. Game was scarce on the other side of the pass when I went down the other time. The weight of our metal in meat may be worth more than fifteen thousand dollars. Let Huxby choose which he prefers to pack."

The engineer compromised by showing one of the twenty-pound chunks of caribou meat in the sack, on top of the metal.

Garth backed up to his boulder-perched pack, slipped the tump-line over his forehead, and started up the great cleft as if his 200-pound pack weighed no more than Huxby's 65 pounds of meat and metal.

He halted only when the other men were compelled to stop for breath. Huxby, though carrying a load only a third the weight of Garth's, had soon begun to strain and puff as hard as Mr. Ramill.

In places the pitch of the glacier became too steep for ordinary climbing. Garth had to draw his belt-ax and chop foot holds. The last of these steep rises was far up towards the head of the pass. The remaining distance to the summit was not so steep, and there were no dangerous crevasses. Garth made the climb at a swinging pace. He was halfway down before he met Huxby plodding again upwards with Mr. Ramill. The engineer looked at him with cold-eyed rancor.

Mr. Ramill panted a wistful question: "Wh-when-do we-eat?"

"At the top. Take your time." Lilith had chosen to wait for Garth down where he had left them all. His pack lay on the snow below the boulder upon which he had set it. She pointed her slender finger at the fallen bundle.

"I tried to find out if you were lying about the weight. I couldn't even lift one end. But you see how the top of the stone slopes. The beastly thing slid off."

"That's all right, Miss Ramill. Easy enough to depend it again."

"Easy!" Her blue eyes glowed with an odd light. "You carried Dad back to camp that day. But it was downhill. Now to pack this frightful load all the way up here! Alan Garth, you're a man!"

"Well, it's a bit of a stiff pull-up," he admitted. "But we'll soon make the downslope. I left the

knife on the knapsack. Go up and aid Alice that caribou meat."

The girl whom her own father could not command met the order with a cheerful nod. She started briskly off up the gap. Garth's steady climbing brought him to the top of the pass a few paces behind Huxby and Mr. Ramill. Lilith was sprinkling salt on slices of the raw meat.

The pass was barren even of caribou moss. The meat had to be eaten cold or uncooked, or not at all. Six hours had passed since the party left the camp in the valley bottom. After the long, hard climb, even the girl was hungry enough to have eaten raw-hide.

Less than half of the 20-pound chunk of caribou remained by the



"Alan Garth, You're a Man."

time even Mr. Ramill found he could eat no more.

All were so refreshed by the food and rest that no one objected when Garth gave the word to start on. There would be no more slogging up-hill, with lungs belching for air. One would only have to hold back.

But that was the rub—the holding back. The south side of the pass was far steeper than the north and there was no glacier to offer stretches of smooth footing. The bed of the sharply tilted cliff frequently dropped over small cliffs. Between these high ledges were slides of frost-shattered rocks. Patches of ice here and there made the footing doubly treacherous.

Garth himself was ready to quit when, in the twilight, they came down to where the steep pitch eased off on a small patch of tundra. He opened his pack and spread the blanket on the dry gravel in a hole under a pile of boulders.

At sight of the fat with the frozen caribou and smoke-moose meat in the pack, Lilith at once gathered dry moss. This time the raw caribou flesh was seared over a fat-fed fire of the moss before being eaten. After the meal, Garth opened the gold-mounted cigar case and handed one of the Myxanas to its owner.

Mr. Ramill hastily bit off the end and lighted the cigar in the flame of the fat and moss fire. As he put it to his lips, he hesitated, then, with a perceptible effort he turned to offer it to his daughter.

"Th-ladies first, my dear." Lilith started to thrust out her hand. Something seemed to catch it. She glanced at Garth and stood up.

"You need it more than I do, Dad. Good night, everybody, I'm dog tired."

Her father and Huxby looked at each other in astonishment. Garth was less surprised. He smiled to himself as he put more moss and fat on the fire and coiled up beside it.

Before sunrise Gath was again awake. He filled the little pot with ice and set it in the edge of the rebuilt fire, then began cooking caribou meat. The others wakened almost too stiff to move. But all managed another big meal of the meat. To top it off, Garth had Lilith boil a little tea in the water from the melted ice.

After the hot drink even Mr. Ramill managed to hobble down the now fairly easy slope. The exercise gradually warmed and relaxed stiffened muscles.

The end of the long day's hike at last brought the party down the miles of tundra slopes to the edge of timberline.

Garth predicted they would reach canoe water on the seventh day. But during that morning Mr. Ramill turned an ankle. Even after much soaking in cold spring and tight bandaging by Garth, the sprain held the millionaire down to a slow hobble. An aspen staff enabled him to travel slowly until the noon meal. After that the pain overcame him. He refused to move.

Garth looked doubtfully at the none too large supply of food that was left. His pack now weighed little more than the platinum alloy in Huxby's wolfskin knapsack.

He had allowed everyone to eat without stint. That had been necessary in order to keep up the strength of the chachoon. But

as he had foretold, the country was barren of game. There was none too much meat left in his pack.

(Continued next week)

Mr. and Mrs. Harvey Cash of Canyon, spent the week end with Mr. and Mrs. H. C. Baird and Mr. and Mrs. E. S. Ireland.

## SHERIFF'S SALE

THE STATE OF TEXAS, County of Deaf Smith.

By virtue of an Alias Order of Sale, issued out of the Honorable 68th Judicial District Court of Dallas County, on 26th day of May A. D. 1936, by the Clerk thereof, in the case of Southwestern Life Insurance Company, a corporation vs. J. A. Ryan, C. L. Johnson, C. G. Laing, Hamilton Tire Service Company, J. V. Currie, T. O. Collier, C. M. Humphries, Mrs. Ella L. Burch and J. M. Radford Grocery Company, No. 11272-C, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in July A. D. 1936, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford the following described property, to-wit:

Situated in Deaf Smith County, Texas, and being 2,060 acres of land situated about 8 miles Southwest from the town of Wildorado, Texas, known and described as all of Section No. 1, and the Southwest quarter of Section No. 2, B & B, all of Section No. 3, A, B, &

M. and all of Section No. 19, TWNG Ry Co., all in Block K-5, and being a part of the same land described in Deed from M. A. Trow, a feme sole, to Ella L. Burch, dated May 28, 1928, and recorded in Vol. 58, page 94, Deed Records of Deaf Smith County, Texas, to the extent of \$28,854.01 of said judgment, levied on the 1st day of June, 1936, as the property of said defendants to satisfy a judgment amounting to \$32,956.09 in favor of plaintiff, together with interest on \$29,000.00 at the rate of 10 per cent and interest on \$2,956.09 at 6 per cent and costs of suit.

Given under my hand, this 1st day of June A. D. 1936.

MRS. J. B. MILLER, Sheriff, By J. O. Newell, Deputy. 22-3

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You can't do your best work when wracked with pain, and no longer is there any need to suffer torturing, stabbing, simple muscular rheumatic pains without the benefits of the doctor's prescription, known as Williams R.U.X. Compound. Take just a few doses and see how quickly you are relieved. The first bottle must produce results or money back. Williams R.U.X. Compound, being a liquid, already dissolved, starts to work immediately. It contains pain-relieving ingredients which are absorbed into the blood, and carried to sore, inflamed muscles and parts, giving ease and comfort which is a blessing to sufferers. Don't let muscular rheumatic pains tear you down. Get a bottle of Williams R.U.X. Compound today and get relief. On sale at

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### DANA HARMON DANCE STUDIO

Dancing, Piano, Expression. New Location, 202 1/2 W. 10th. Special attention given out of town pupils. Write or phone for summer rates. Summer classes began June 2. 202 1/2 W. 10th Amarillo, Texas Phone 8558

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Manufacturers of the Amarillo Turbine Pump, Geared Heads, Belt Heads, Can furnish the U. S. Verticle Hollow Shaft Motors, pumps of high efficiency, long life and heavy construction.

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## BOOTS-BOOTS

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AMARILLO TAXI

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Thorough training guaranteed

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Under direction world famous

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312 E. 4th St. Amarillo

### AUTOMOBILE LOANS

Cash Advanced, Refinances, 15 to

18 Months on Late Models.

HALL-BATES AGENCY

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### CLEAN THE RADIATOR

AND REPAINT THE AUTO

Cleo Johnson and Miller Radtaker,

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Amarillo, Texas

### AMARILLO SANATORIUM

Treatment of Rheumatism,

Neuritis, body reducing, Massage,

baths—steam, electrical, mineral. Physician in charge.

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1701 Polk Amarillo, Texas

### STERLING SALES CO.

Ball and Roller Bearings for

Tractor, Truck, Car. 50 per

cent savings guaranteed.

214 W. 7th, Phone 2345

Amarillo Texas

### Welcome Visitors, to

TERRY'S CAFE

We give you more and better

for less money.

Meals 25c and 35c

411 Polk St. Amarillo

### SEARS and EMBERTON

ELECTRICAL CO.

Electric motors, transformers,

armature winding specialists.

We repair anything electrical.

412 E. 5th St. Phone 6945

Amarillo, Texas

## NOTICE! CHINA CUP SAUCER

OF LOVELY CLASSIC DESIGN IN EVERY PACKAGE OF MOTHER'S OATS

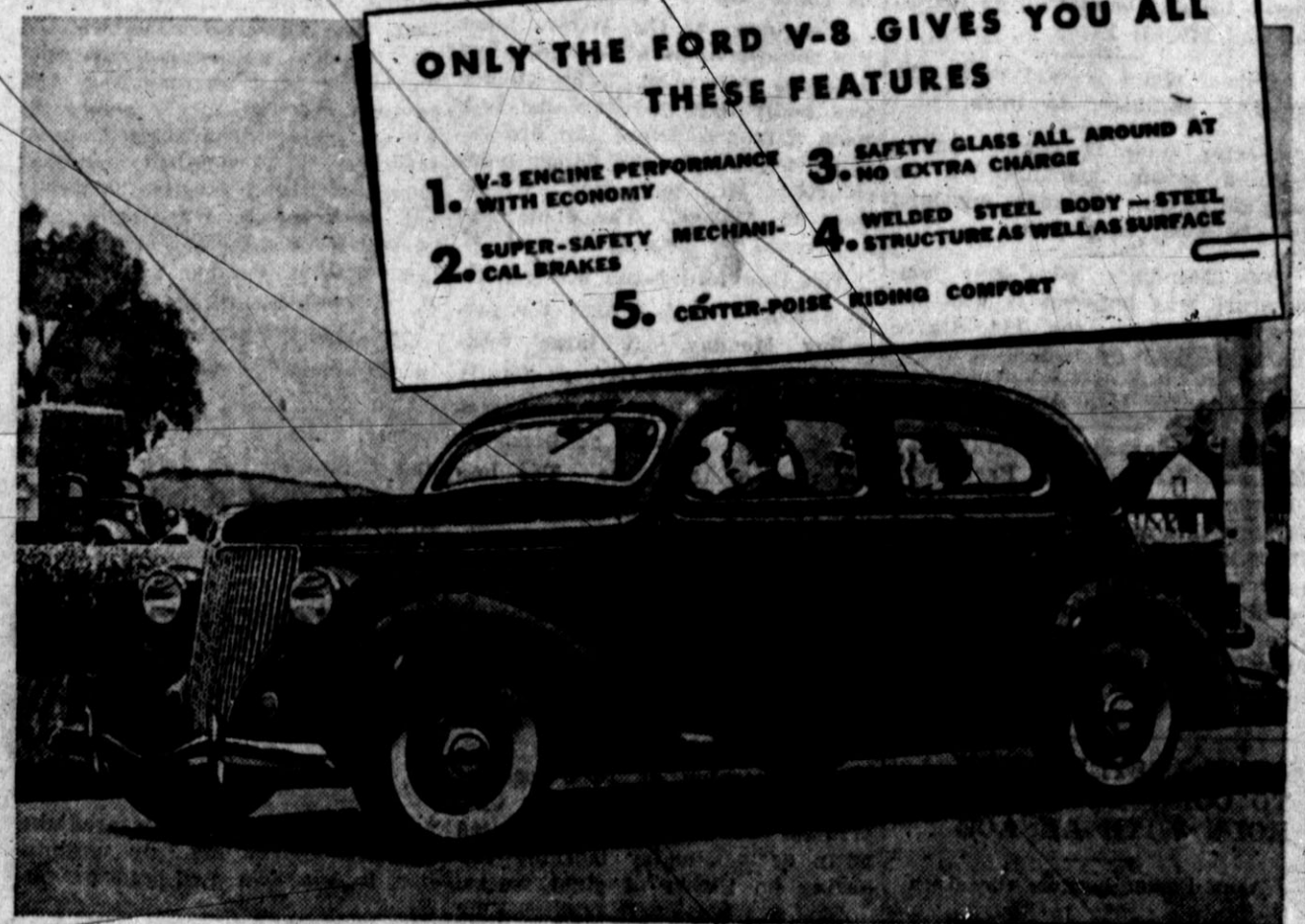
## FORD V-8 ECONOMY MEANS

## HIGH "Dollar Mileage"

(MORE MILES PER DOLLAR)

ONLY THE FORD V-8 GIVES YOU ALL THESE FEATURES

1. V-8 ENGINE PERFORMANCE WITH ECONOMY
2. SUPER-SAFETY MECHANICAL BRAKES
3. SAFETY GLASS ALL AROUND AT NO EXTRA CHARGE
4. WELDED STEEL BODY AND STEEL STRUCTURE AS WELL AS SURFACE
5. CENTER-POISE RIDING COMFORT



NO MATTER how you classify your expenditures for car up-keep— it's your total expenditure that counts. How much "dollar mileage" is your car giving you?

Dollars do go farther in the Ford V-8. Modern improved carburetion gives you unusual gasoline mileage with brilliant V-8 performance. Most owners of today's Ford change oil only every 2000 miles and add none between changes.

And after the first few thousand miles you begin to understand what Ford V-8 "dollar mileage" really means.

It gives you more miles per dollar because it gives you all-round economy— low first cost, low up-keep cost, low depreciation and long life— as well as low gasoline and oil consumption. All these are big items if you aim to buy the most economical car.

FORD MOTOR COMPANY

## Ford V-8

A GOOD CAR AT A LOW PRICE

SEE A FORD, after usual down-payment, buy any model 1936 Ford V-8 car— from any Ford dealer— on U. S. 24-month Ford dollar plan. See your Ford dealer.



**Hard News Notes**

**Progressive News**

**Dimmitt News**

**Frio News Items**

to her bedside. She died later. Floyd and Selden Tomlinson and families were in Herford Friday night.

Ralph Payne of Amarillo is working for Joe Moore.

Joe Moore and family were in Wildorado Sunday morning.

Carl Smith and Curtis Coper of Canyon called in the McCraw home Sunday.

Floyd Tomlinson and family were Arney visitors Sunday.

Glenn Allred spent from Tuesday until Sunday with an uncle near Wycha.

Mr. and Mrs. Tom McClain will entertain the BYPU Friday night.

Miss Freda Gill is in Dallas to meet her sister and attend the Centennial. They will go to Austin to attend summer school.

Mrs. W. L. Davis and Mrs. J. C. McCracken visited in Amarillo last Thursday.

Acquire Ice Cream Stand.

Misses Anna Mae and Helen Danforth have announced the acquisition of the Big Dip ice cream stand on Main Street across from the Star Theatre. They took active charge on Monday of last week.

Mr. and Mrs. Nestor Gass were in Amarillo last Wednesday attending to business.

**BY MRS. GEORGE SUGGS**  
There were 24 present at Sunday school and about that many church. Bro. Thomas filled his appointment.

A number attended the agricultural meeting Friday. There was no business, so everyone enjoyed several hours of forty-two, after which lemonade and cookies were served.

Mrs. George Suggs visited in the A. E. Davis home Thursday.

Mr. and Mrs. John Comer of Elyria, Mr. and Mrs. G. M. Suggs spent Sunday with Mr. and Mrs. Jim Lipcomb.

Mr. and Mrs. Bob Higgins, Alton, Wesley and G. T., and Lawrence Roenfeldt spent Sunday with Mr. and Mrs. Jim Higgins.

Mrs. Wiley Roberson and boys spent Monday in the Bill Hutson home.

**BY OLIVE FERRIS**  
The community was saddened by the death of Carl Donovan Monday morning. Mr. Donovan had been seriously ill several weeks and last Tuesday was taken to the Godwin home in Herford. His mother and son, Harold Donovan, and Mrs. Harold Donovan of Gage, Okla., and Mr. and Mrs. Gilbert Donovan of Amarillo were with him the past two weeks. The funeral was held Wednesday morning and the body was then taken to Gage for burial in the family lot. The community extends loving sympathy to the bereaved.

Buddy and Lyle Donovan are ill and are staying in the Godwin home in Herford.

The club met last Wednesday with Mrs. Lynn Fowelson with 11 members present. The afternoon was spent quilting. Next meeting with Mrs. Luke McBrayer.

Mr. Watson left Saturday on a business trip to Miami.

Miss Agnes Childre left Tuesday for Albuquerque to visit her sister, Miss Madge, who receives her Master's Degree from the University of New Mexico.

Progressive friends have received news of the graduation from Falls high school of Horace and Harvie Blagg.

Otton Samuelson of Canyon called in the C. P. Caldwell home Sunday afternoon.

Mr. and Mrs. Walter Stewart of Gage, Okla., came Monday to attend the funeral of Carl Donovan.

C. P. Caldwell and family spent Sunday in the Henry Kendall home at Summerfield.

F. D. Perkins and Miss Olive visited Mr. and Mrs. F. H. Oberthier in Herford Sunday.

Miss Edith Childre spent the week end with her parents, Mr. and Mrs. Ed Childre.

Mr. and Mrs. Ray Hershey visited at Muleshoe Saturday.

Mr. and Mrs. Allan Fowelson spent Sunday in the Lynn Fowelson home.

Glenn Russell received several severe cuts when he was thrown from a cow he was riding.

Mrs. Ray Hershey spent Wednesday with Mrs. Arch Conklin in Herford.

Chas. Green and C. W. Smith were in New Mexico last week.

Mr. and Mrs. E. W. Carter and children of Stratford visited their sister and family, Mrs. Green, Tuesday.

Jimmy Green spent last week with his grand parents, Mr. and Mrs. Chas. Smith, near Westway.

Miss Lucille Park left last week for Canyon where she will attend the summer term of WTSTU.

Mr. Mitchell's mother and sister are visiting in their home.

Noel Bryant, son of Mr. and Mrs. D. H. Bryant and a graduate of McMurry College in Abilene this year, returned home Friday and left Tuesday for S. M. U., Dallas, for the summer session. Mr. Bryant won a scholarship to SMU for his splendid work at McMurry.

**BY EMILY McLEAN**  
Miss Decimas Ramsey who has been attending Tech, returned home Friday.

Miss Maxine Brownlee of Tempe, Arizona, is visiting Mr. and Mrs. W. D. and Pete Duree.

Mrs. Jeff Waldrup died in the home of her daughter, Mrs. Holland, Friday evening. Funeral services were held Saturday and interment was made at Snyder. Mrs. Waldrup had lived here a long time. She is survived by her husband and two children, Mrs. Faye Holland and Mrs. Pete Neussom, both of Dimmitt.

Don Gladman of Elk City, Okla., is visiting here.

Arthur Webb and Woodie MacDuff spent the week end in El Paso. Arthur's sister returned home with them.

Mrs. B. McLean was called to Lubbock Wednesday by the serious illness of her brother-in-law, J. A. Hodges.

Mrs. R. B. Boren was in Lubbock last week end.

Bob Estes, Greer Estes, Sam Kirkpatrick, Bob McLean and Lowell Cochran were in Herford Sunday.

Mrs. Purvis Daniels and daughter have returned to their home in Marlin after having spent several days with her mother, Mrs. J. R. Hastings.

Harold Gladman and Meade Halle are visiting in Los Angeles.

The Epworth League picnicked Tuesday evening.

Baseball teams have started working out each afternoon. Teams are organized and manager selected.

Mrs. R. E. Cogswell have been named grammar school principal.

Miss Tina Mae Wright is home from Texas Tech.

B. McLean and Mrs. Mae Wiggs and son were in Clovis Sunday.

The GAs and BAs of the Baptist have gone to Oeta Canyon for a few days.

**BY MRS. W. A. SPRINGER**  
WMS met Wednesday afternoon at Frio, with four members present. A good lesson was had. Next meeting at Frio June 17. Everybody is welcome to come.

Mr. and Mrs. W. S. Dixon were called to Clovis last Sunday by the serious illness of Mrs. C. E. Dixon, who was operated on last week.

Bennie Fulkerson of Rowell spent Saturday night in the J. E. Springer home.

Mrs. D. H. Allman is ill at her home. Miss Christine Bagwell is staying with her.

R. S. Mobley and family of Flagg spent Sunday in the H. M. Mobley home.

Mr. and Mrs. L. Robins and sons of Santa Fe, N. M., visited the H. D. Robins home last week.

Mr. and Mrs. Chas. King and son spent the week end in the J. E. Andrew home and also visited other relatives here.

Margueret and Dorothy Mobley and Marcella Robin spent Sunday with Gwendolyn Springer.

Mr. and Mrs. Weldon Lindsey have moved to the J. J. Lindsey farm.



"Mr. Veteran: I'm not trying to tell you how to spend your bonus, but if you're interested in a new car, there's no use talking—

# Ford V-8

—offers you the greatest value for your money, greater satisfaction, greater driving comfort and better terms.

**And Here's Another Good Tip**

We are badly in need of some good used cars—so badly in need that we'll offer you more on a trade-in than you ever thought you would get, and probably more than we ever thought we would offer. Just give us a chance—then take 'em away!

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# Hereford Motor Co.

**Do You Want Good Seed**

Or a Collection of Weed Seed and Dirt?

Get field seed that is re-cleaned and sacked in good bags. You don't buy weed seed and blow dirt here.

**KAFIR SEED  
DWARF MAIZE SEED  
WHEATLAND MAIZE  
HEGARI SEED  
RED TOP CANE SEED  
SEEDED RIBBON CANE  
SUDAN SEED  
SURECROPPER CORN SEED  
JUNE CORN SEED  
YELLOW DENT CORN SEED  
SQUAW CORN SEED**

**Good Seed Priced Right**  
Is Our Offer to You

**Bulk Garden Seed**

**West Texas Feed & Seed**  
Phone 265

**Daniel News**

**BY PAULINE MOORE**  
Farmers are preparing land for row crops.

All are invited to hear Rev. Carol Holtzclaw Sunday.

Mildred McCraw entertained the intermediate Sunday school class at her home Sunday.

Mr. and Mrs. O. J. Moore and Mrs. W. R. Moore were at Dawn Saturday.

Dave Moore and family were in Plainview Saturday. Mrs. Moore's father, J. S. Finney, returned home with them for a short visit.

R. E. Gill received word Saturday that his mother, who lives in Missouri, was ill and calling him

**TOILET TISSUE** 23¢  
Charmin, 4-roll box

**BAKING POWDER** 19¢  
Dr. Price's, 12-oz jar

**CHERRIES, Red Pitted** 10¢  
Imperial Crown, 3-oz bottle

# FOOD SALE

PRICES GOOD FRIDAY, SATURDAY and MONDAY, except meat and produce, which are for Friday and Saturday Only.

<b>TOMATOES</b> No. 2 cans, 3 for	20¢
<b>COFFEE</b> Break-O' Morn, 1 pound	15¢
<b>TUNA</b> Wave Kist, can	14¢

<b>FLOUR</b> PACKARD'S BEST	52c
48 Pounds	\$1.40
24 Pounds	77¢

<b>PIMIENTOS</b> Can	12¢	<b>SHINOLA</b> Shoe Polish, all colors, 2 cans	15¢
<b>GRAPEFRUIT JUICE</b> No. 2 can	10¢	<b>SHREDDED WHEAT</b> Kellogg's, package	10¢
<b>PICKLES</b> Whole sour or dill, quart jar	15¢	<b>PORK AND BEANS</b> Van Camp's, Regular Size Can	4¢
<b>SALMON</b> Alaska Pnk, tall can	11¢	<b>JELLO</b> All flavors, package	5¢
<b>MATCHES</b> 6-box carton	15¢	<b>GRAPEJUICE</b> Church's, quart	31¢
<b>SARDINES, Large Oval Can</b> In mustard or tomato sauce, 3 cans	25¢	<b>WHITE KING</b> Granulated Soap, large box	30¢
<b>PUFFED WHEAT</b> Package	9¢	<b>WHITE KING TOILET SOAP</b> Or A-Plus Health Soap, 3 bars	13¢

<b>CRISCO</b> Ask About FREE Centennial Trips, 3 lb can	55¢	<b>SHORTENING</b> MRS. TUCKER'S 8-lb carton	87¢
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<b>EXTRACT</b> Dr. Price's, small bottle	10¢	<b>COFFEE</b> Schilling's, 1 lb can	26¢
<b>PALMOLIVE</b> Toilet Soap, 3 bars	14¢	<b>CRACKERS</b> Premium Flake, 2-lb pkg	29¢
<b>CRYSTAL WHITE</b> 5 bars	18¢	<b>RITZ</b> Rich buttered wafer, 1-lb pkg	21¢
Ask for details of FREE Turkish Towels.		<b>TEA, Lipton's Yellow Label</b> Orange Pekoe, 1/2-lb can	21¢
<b>SUPER SUDS</b> 2 packages	19¢	1 Large Ice Tea Glass FREE with Each 1/4 Lb.	

**Libby's Fine Food Products**

<b>PEACHES, Libby's</b> Sliced or halves, No. 1 can	10¢	<b>OLIVES, Libby's</b> Quart jar	37¢
<b>PINEAPPLE JUICE</b> Libby's, No. 1 can, 3-cans	25¢	<b>VIENNA SAUSAGE</b> Libby's, can	9¢
<b>CORNED BEEF HASH, Libby's</b> No. 2 can	15¢	<b>ASPARAGUS, Libby's</b> All green, picnic can	15¢
<b>SPINACH, Libby's</b> No. 1 can	10¢	<b>POTTED MEAT</b> Libby's, can	4¢

**FRESH FRUITS AND VEGETABLES**

**Pineapple**  
Large Size, Each

15¢



**APPLES 25c**  
3 Dozen

**LETTUCE** 4¢  
Large, firm heads

**CARROTS** 10¢  
Three Bunches

**SPUDS** 43¢  
No. 1 Reds, 10 pounds

**Green Beans 12c**  
3 Pounds

**PLUMS** 10¢  
Extra fancy, dozen

**ONIONS** 10¢  
No. 1 white, 3 pounds

**TOMATOES** 6 1/2¢  
Vine ripened, pound

**QUALITY MEATS**

**ROAST**

**Fancy Baby Beef**

Pound

12¢



**SHORT RIBS** 10¢  
Fine to bake or stew, lb

**SALT PORK** 12¢  
For boiling, pound

**SLICED BACON** 25¢  
Sugar cured, lb

**BOLOGNA or FRANKS** 25¢  
2 pounds

**BACON SQUARES** 17¢  
Smoked, pound

**NUCOA** 19¢  
Pound

**LUNCH MEAT** 19¢  
Assortment, pound

**STEAK** 14¢  
Tender Seven, pound

**Summer Summer Fashions**



**KNITTED ACETATE FROCKS**

98¢

Lovely Pastels!

Cool enough to wear on warm summer days. Firmly knit to hang in slender graceful lines. Smart solid colors or prints. Sizes 14 to 44.

**PENNEY'S**

# FURR FOOD



Norris Broadus of the Stockyard National Bank; M. L. Steele of the Interstate Bank, and Carl R. Charlston of the Commerce Trust Company, all of Kansas City, transacted business here last week end.

Mr. and Mrs. Alfred Vetsak and son of Denver visited last week with Mr. Vetsak's sister, Mrs. Paul Foster and family. They were accompanied from Amarillo by Mrs. John Vetsak, mother of Mrs. Foster, and Mr. Vetsak.

### Dean News

BY MARY LOUISE DEAN

T. P. McCollister was in Herford on business Saturday. Mr. and Mrs. Arlie Dean and daughter, Mary Louise, were in Amarillo Monday. B. R. Fulkerson of Roswell visited here Saturday. Mr. and Mrs. Henry Roebeck of Kansas moved to the B. R. Fulkerson place this week. Mr. and Mrs. A. Beckman of Umbarger, Mr. and Mrs. T. P. McCollister, Mr. and Mrs. Arlie Dean and daughter, Mrs. Ted Roebeck and son and Mrs. Henry Roebeck called in the Clem Friemel home Sunday to celebrate Mr. Friemel's birthday. Travis Vaughn and family moved to the Ed McCaskey place Wednesday. Mrs. A. A. Head and son are recovering from a long siege of sickness. Clem Friemel and daughter, Elsie, were in Herford Saturday. Mr. and Mrs. Arlie Dean and Mary Louise called in the John Morris home Sunday. Mr. and Mrs. Chester Hodges have returned home after several months in Dumas. Mr. and Mrs. B. R. Fulkerson, of Roswell, N. M., were here over the week end.

Mr. and Mrs. J. Festus Harris and three children, Wanda Mae, Harold and Dean, of Riceville, Iowa, arrived last Thursday to visit Mr. Harris' parents, Mr. and Mrs. J. H. Harris and family. They are former Herford citizens, leaving here about 18 years ago.

### Wyche Items

BY PEGGY VALENTINE

No one attended the agricultural meeting scheduled at the school house Thursday night. Mrs. Ben McBrayer has been ill this week. Victor and Irwin Elliston of Portus, N. M., were here last week. Genevieve Orr spent last week with Ruth Atchley of Summerfield. Nollie Elliston and family attended Pioneer Day in Clovis last Wednesday. Ivagene Elliston has been ill this week. The Hewitts have returned from a several days visit in Borger. Wayne and Merrill Griffin of Borger are spending the summer with their grand parents, Mr. and Mrs. D. R. Carmichael. Mr. and Mrs. George Robertson have returned from Portales, N. M., where Mrs. Robertson recently underwent an appendic operation. Gladys Walker has returned from an Amarillo hospital where she recently underwent an operation. While confined to her bed, she is doing nicely. Shopping in Herford Saturday were Dick Robertson and family, Ben McBrayer and family, Andrew and Mrs. Gilliam, Louie Olson and family, Sam McKinney and Raymond Mazurik, Mr. Young, Berry Orr and family, DuBois Walker, Wes Brady, Nollie Elliston and family. Ivagene and R. W. Elliston moved their horses to their creek ranch recently. Twenty-four attended Sunday school. Everybody urged to attend at 10:30. Rev. Roy Patterson will preach here June 21. Plan to attend. Mrs. Egbert Brady visited Mrs. R. C. Valentine Friday. Berry and Rollin Orr have returned from Lubbock where they have been attending Tech. Miss Ruth Love is home from Austin College in Sherman. J. D. Love and family are moving three miles south of their present home. Mrs. H. B. Elliston's mother, sister and other relatives of Altus, Okla., visited her Sunday. Mr. and Mrs. R. R. Jackson and family have moved back to Herford from Albuquerque, New Mexico, where they spent the past year. They are living on their farm located just north of town.

FIFTEEN and 15-100 (15,000.15) DOLLARS with interest thereon from date at the rate of 10% per annum, and costs of suit, with a foreclosure of its vendor's lien and deed of trust lien as against all of said defendants on the following described real estate situated in the County of Deaf Smith and State of Texas, to-wit:

Part of Survey No. 80, Block M-7, containing 110.13 acres, more or less, described as follows: BEGINNING at the SW corner of said Survey No. 80, as re-surveyed on June 9, 1907, by G. B. Jowell, County Surveyor of Deaf Smith County, Texas, as shown by the corrected field notes made in accordance with said re-survey, as shown by record in Vol. 3, page 86, Deaf Smith County Field Note Records; THENCE North with the West boundary line of said Survey 80, 952.75 varas to a point in the middle of said West boundary line of said survey; THENCE East 652.52 varas to a point, the NW corner of Bessie B. Crackel's 311.7 acre tract as shown by deed to her by Claude Benton as Sheriff of Deaf Smith County, Texas, which is of record in Book 56, at page 390, Deed Records of Deaf Smith County, Texas; THENCE South 952.75 varas with the said Bessie B. Crackel's West boundary line to a point in the South boundary line of said Survey No. 80; THENCE West with the South boundary line of said Survey, 652.52 varas, to the place of beginning; Also the following portion of Survey No. 110, Block M-7, the same being 9 acres, more or less, described as BEGINNING at the SE corner of said Survey 110, which is also the SW corner of said Survey No. 80, Block M-7, according to the said re-survey made by the said G. B. Jowell; THENCE N with the E boundary line of said Survey 110, 962.75 varas to a point in the middle of the said E boundary line of said survey; THENCE W parallel with the S boundary line of said Survey No. 110, 44.55 varas to a point; THENCE S parallel with the E boundary line of said Survey 110 962.75 varas to a point in S boundary line of said survey;

THENCE N 44.55 varas to the place of beginning; as said vendor's lien and deed of trust lien existed on the 26th day of May 1928, and to me as Sheriff directed and delivered, I will proceed to sell, between the hours of 10 o'clock A. M., and 4 o'clock P. M., on the 7th day of July, 1936, being the first Tuesday of said month, at the Court House door of said Deaf Smith County, Texas, said above described real estate, levied upon as the property of the defendant, W. I. Valentine on the 9th day of June, 1936, at 10:30 o'clock, A. M., to satisfy said judgment in the sum of \$15,065.15, with interest thereon at the rate of 10 per cent per annum from May 15, 1936, and costs of suit.

WITNESS my hand, this the 9th day of June, A. D. 1936. MRS. J. B. MILLER, Sheriff, of Deaf Smith County, Texas. By J. M. Murchison, Deputy.

SINCE 1898  
HERFORD INSURANCE AGENCY  
PAUL BARNETT, Manager  
308 Main Street  
Consult Us On All Types of Insurance Bonds.

**Brooks'**  
DRUGS  
PHONE 99 HERFORD TEXAS

**JUNE 21st — DAD'S DAY!**  
Don't Forget Him—Or Us—We Have Father's Day Cards and Timely Gifts!

**Specials for This Week-End**

"Warwick" **TENNIS RACQUET** Well Made... **1.59**

For Picking **OUTING JUGS** Gallon Size... **1.19**

"TASTY" Lime Pineapple **SHERBET** Qtz **25¢**

**HOME OF DAILY PAY-OFF!**

Embroidered **PAPER NAPKINS** 100 for **10¢**

**JUMBO BANANA SPLIT** 3 Dips, 3 Toppings Week - End **13¢**

"See Gull" **ELECTRIC FANS** 9-inch Size... **1.69** Guaranteed one year. Smooth running.

**HOME OF "TASTY" ICE CREAM**

**JUMBO SUNDAE** Chocolate or Pineapple **10¢**

"Lon Warner" Jr. **FIELDER'S GLOVE** Genuine Horshide **98¢**

Waxed Paper **PAPER PLATES** **12 for 10¢**

**HOME OF "CUTTER" VACCINE—BLACKLEGOL GIVES LIFETIME IMMUNITY TO BLACKLEG—IN ONE DOSE—TO SUCKLING CALVES**

**DRUGS**

Official **SOFT BALL** 12 or 14-inch **89¢** For tournaments and championship games.

**CHILD'S PARASOL** Beautiful Colors... **29¢** Popular Mickey and Minnie Mouse design.

**FEENAMINT** 39¢  
**BROMO SELTZER** 24¢  
**ACIDINE** 53¢  
**MINERAL OIL** 49¢  
**50¢ DR. LYON'S** 39¢  
**NU-VEL, 12'S 2** 27¢  
**35¢ INGRAM'S** 27¢  
**50¢ IODENT** 34¢  
**CAMAY** 3 for 15¢  
**25¢ LYSOL** 21¢  
**\$1.00 MAR-O-OIL** 67¢  
**35¢ POND'S** 25¢  
**60¢ CAMPANA** 47¢  
**35¢ NUM** 29¢  
**\$1.00 NUJOL** 83¢

**Pen-Doux GOLF BALLS** **23¢** 6 for 1.29

**Golden Crown TENNIS BALLS** **29¢** 3 for 81¢



Smarter than ever!

**ANKLE LENGTH COTTON SHOP Organdy Frocks \$1.98.**

Smart prints, pastel shades and white for graduation, confirmation and afternoon party wear. Sizes 12 to 20.

**J. G. PENNEY CO.**

### Helps Take Load Off Overworked Stomach

"Stomach Troubles," due to excessive acidity, are probably among the most common ailments of suffering humanity, but it is no longer necessary to suffer the discomforts caused by these acid conditions, without the benefits of a remarkably successful prescription, known as Gasa Tablets, now available at your drug store. Because of modern habits of eating foods too highly refined; eating too much; overwork, worry, nervous strain, and other causes, millions of men and women are suffering from disturbances of their digestive systems due to acidity, and this is often the real cause of ill health, tired-out, run-down feeling, loss of "pep" and the zest for living. If you suffer from indigestion, atonic dyspepsia, sour stomach, gas pains, "raw stomach," inflammation of the intestines (enteritis), gastric acidity and sick headaches, don't delay another day. Take Gasa Tablets and get relief. Gasa Tablets are intended to soothe the raw, inflamed lining of the "acid stomach," and to help convert starchy foods into dextrose, which is so essential to energy of the body, and preservation of health. For only a few cents a day, you may now have the benefits of this Doctor's Prescription which has helped so many other sufferers to a great joy of living. Ask your druggist—the man you can rely upon for advice—for Gasa Tablets today. The first bottle must produce results or money back. At Close Drug Store.

**NOTICE OF SHERIFF'S SALE**

THE STATE OF TEXAS COUNTY OF DEAF SMITH

By virtue of an Order of Sale issued out of the District Court of Potter County, Texas, 108th Judicial District, on the 6th day of June, 1936, in the case of West Texas Mortgage Loan Company, a corporation, Plaintiff, vs. W. I. Valentine, C. R. Garner and R. C. Ware, composing the co-partnership of C. R. Garner & Company, J. W. Rockwell and Henry M. Rockwell, Executors under the will of J. M. Rockwell, deceased, doing business as Rockwell Bros. & Co., and National Stockyards National Bank, Defendants, No. 12,390 on the docket of said Court, on a judgment rendered in said Court on the 15th day of May, 1936, in favor of said West Texas Mortgage Loan Company and against the defendant W. I. Valentine for the sum of FIFTEEN THOUSAND

Try Our **Delicious Ice Cream** Curb Service **Field Seeds** Of All Kinds **We Buy Cream, Poultry Eggs** **I. H. SPRATT** PRODUCE

**If You Could Get Electric Refrigeration FREE!**

**YOU WOULDN'T HESITATE ABOUT INSTALLING AN ELECTRIC REFRIGERATOR**

A large number of people in Herford could operate an electric refrigerator at no additional electric service charge. It will be well worth your time to investigate the cost of buying and operating the 1936 model Westinghouse refrigerator. In many cases you will find that the monthly payment on an electric refrigerator plus the operating cost will be far less than you are now paying for refrigeration.

**MONTHLY PAYMENTS AS SMALL AS \$3.41**  
**CASH PRICES FROM \$113.50**

**Texas Utilities Company**

**Specials For Father's Day**

Here are the most attractive and useful Father's Day Gifts. All by Wilson Bros. at popular prices. Sox and ties in special Father's Day packages.

**PAJAMAS**—So gay and colorful he'll think he's a boy again. Every man likes pajamas like these—but few men will buy them for themselves. So here's your chance!

**SHIRTS**—All in the latest styles, form fitting and attractive. An excellent gift idea!

**NECKTIES**—No man ever has enough ties. Foulards, silks, stripes, paisleys, black and white, and many other handsome designs.

**SPORT SHIRTS**—Father gets just as uncomfortable as anyone else on hot days. Why not a gay, cool short sleeved sport shirt—ideal for his hours of play and relaxation.

**THE MAN'S SHOP**  
Fox Cleaners & Hatters  
PHONE 111 HOMER FOX

**The Bonus You Get When You Buy a Plymouth**

Veterans, and others who are contemplating the purchase of a new car, will find that they get **EXTRA COMPENSATION** in the form of **CASH SAVINGS** in operation and additional comfort and safety when they select a **PLYMOUTH**.

**Bonus In Extra Gasoline Savings—**  
for the Plymouth has a carburetor that gives a maximum of mileage for a minimum of fuel. Ask any Plymouth owner. In addition to this you will receive a

**Bonus In Extra Safety On the Road—**  
for the Plymouth has all the advantages of the very latest engineering advances—Hydraulic Brakes that have been tested by years of service. Safety Steel Body, quick pick-up, and all the requisites for a safe, speedy car. Besides this, when you buy a Plymouth, you are assured a

**Bonus In Extra Comfort and DeLuxe Service—**  
for the Plymouth is a truly fine car, with finer appointments, and all the merits of an outstanding Chrysler product. And after years of service, you will find that the Plymouth guarantees you a

**Bonus In Extra Trade-In Value—**  
for no fine car is as much in demand in the used-car markets as a Plymouth. That's because its record for durability is proven. It's a great buy—always.

**Ireland - Beavers Motor Company**  
DODGE-PLYMOUTH SALES-SERVICE



### Friona News

**GERALDINE M'FARLAND**  
The marriage of Miss Margaret Goodvine and C. J. Price was solemnized at high noon Wednesday, June 8, at the home of the bride's mother in Friona, with Rev. Samuel Pearson of Waynoka, Okla., officiating and only Mrs. Pearson and members of the family present. The bride wore a gown of white satin and carried an arm bouquet of talisman roses. She is a graduate of Friona high school and CIA, Denton. She has been teaching in Vernon the past two years. Mr. Price is manager of a hotel at Rankin, where the couple will make their home this summer. After the wedding dinner they left for a short honeymoon at the Texas Centennial, Dallas.

Senior Girl Scouts met Monday. They are under direction of Mrs. Stover. Due to weather conditions, the girls did not organize, there being but six present.

Conway Frost is home from Harvard-Simmons University at Abilene.

Alva Pope, injured in a car accident several months ago, is home after having been confined to the Hereford hospital four days.

Mr. and Mrs. Claude Osborn were in Clovis Wednesday.

F. S. Truitt and Martha McFarland left Thursday for Elk City, Okla., where they will visit Mrs. Chas. Baxter, daughter of Mr. Truitt. He will visit the Texas Centennial and relatives at Gainesville before returning home.

Wayne C. Eubanks was a visitor here last week.

Inez Miller, who has been attending Oklahoma University, is home since last week.

Seva Welch is confined to her bed by a serious case of mumps.

Mildred Hughes spent the latter part of the week with Lorene Hughes in Amarillo.

T. L. Leach, who taught in Littlefield last term, was a week-end visitor here.

Stub Jones and Bud Moffet were in Amarillo Sunday.

Irene Boggs is visiting this week in Oklahoma.

Dr. and Mrs. B. M. Wiltshire and daughter, Patsy, accompanied Dr. Wiltshire's mother, Mrs. W. B. Wiltshire, and his niece, Miss Nancy Nell, to their home in Lubbock Saturday afternoon and spent the week end. Mrs. W. B. Wiltshire and Miss Nell had spent the past two weeks here.

### COURTHOUSE RECORDS

**Warranty Deeds.**  
R. R. Jackson and wife to O. J. Beene, part of Block 57, original town.  
R. R. Jackson and wife to Bobbie May Seed, NW 1/4 section 81, block K-8.  
R. R. Jackson and wife to Clinton Jackson, SE 1/4 and S 1/2 of NE 1/4 section 75, block K-3.

**Sheriff's Deed.**  
W. B. Phipps to J. L. Fuqua, N 1/2 section 2-4-2, and E 1/2 section 13-4-1.

### Suffered 10 Years, Says He Now Feels "Like A New Man"

From Far and Near Come Words of Praise for Doctor's Prescription

J. R. O'Daniel, a well-known resident of Corydon, Iowa, has the following to say about Williams S. L. K. Formula, the doctor's prescription which is creating such a sensation. "I have just completed a course of Williams S. L. K. Formula and am thankful for its wonderful benefits. I had suffered for over 10 years. Had to force myself to eat what little I did. I was advised to try Williams S. L. K. Formula. I noticed a difference while on the first bottle. I sure feel like a new man. My former nervousness is gone and I sleep like a brick. I am working every day." Williams S. L. K. Formula is a new, improved tonic preparation which helps build red corpuscles and tones up the system. It is also mildly laxative and diuretic for the kidneys, thus aids elimination of poisonous waste matter. Its tonic action is quick because it is a liquid, highly concentrated and readily absorbed. Starts to work almost immediately. Very economical to take, costs only a few cents a day. Don't suffer another day with that weak, tired-out "run-down" feeling, without testing this valuable tonic preparation under a money-back guarantee. The first bottle must produce results or money back. On sale at Close Drug Store.

Mr. and Mrs. Emmett Milburn, Mrs. Adrian Odom and Mrs. Milburn's sister, Miss Bonnie Scoggin, who has been visiting in the Milburn home the past two weeks, left Sunday morning for Hubbard. Mrs. Odom is spending the week with her parents. The Milburns planned to visit relatives in Central Texas and Oklahoma, returning Miss Scoggin to her home at Altus.

### What Is Asked About Pensions

These are questions that the people of Texas are asking. Orville S. Carpenter, executive director of the Old Age Pension Commission, answers them:

Q. When will the first pension payments be made?

A. July 1.

Q. Are you sure of this?

A. Yes, because both state and federal pension money will be in the Texas treasury. Texas was granted only recently \$1,181,250 by the United States government.

Q. How many of the aged past 65 years of age will be eligible?

A. As far as I can estimate, now, there will be approximately 65,000.

Q. How much will each receive?

A. Each one will receive up to a maximum of \$30 a month, or \$15 from the state and \$15 from the United States. However, payments will be based upon need because of the Federal Social Security Law and the Texas Law. People who do not need as much as \$30 will receive less. All payments considered, the average will be around \$20 to each applicant who meets the requirements of the Texas law.

Q. Does not the Texas law require that each applicant for assistance be investigated?

A. Yes.

Q. Is not the organization of the Old Age Assistance Commission based upon rules laid down by the Washington and the Texas laws?

A. Yes.

Q. Is not the entire procedure for obtaining a pension required by the Texas law and the Social Security Board in Washington?

A. Yes.

Q. Then the method in which you handle applications for assistance is mandatory upon you because of the Texas law and rules of the Social Security Board?

A. Yes.

Q. Is it true that some pay-

ments will be only \$9 or \$10 per month?

A. Yes. Payments will be based on need. It is also true that payments will be \$30 per month to those whose needs require it. However, the general average will be about \$20 to each old person on the pension rolls. This average is in itself \$5 a month more to each needy old person than he or she could get if Texas had a blanket pension program of \$15 a month only.

### Public Opinion

To The Hereford Brand:

As treasurer of the Hereford Cemetery Association, I wish to appeal to all who are interested in the cemetery and who are not now contributing something towards helping to pay the expenses of carrying on this work, to do so as soon as convenient.

The only income the Association has is a donation of \$25 per month from the county; money received from the sale of lots, and such contributions as are made by individuals who are interested, and the income is not now sufficient to meet the actual expenses, hence we are out of funds and must have assistance or it will be impossible to continue caring for it as it has been cared for the past few years.

All who were familiar with the condition of the cemetery before the improvements were begun, and its present condition, will agree that it would not do to neglect this work that has been carried on so well by our very efficient care-taker, Mr. McKee, and permit it to be in any other than first class condition.

Contributions in any amounts will be gladly received.

E. S. IRELAND, Treasurer.

**The Best Things.**  
The best things any mortal hath are those which every mortal shares—the air we breathe, the sky, the breeze, the light without us, and within.

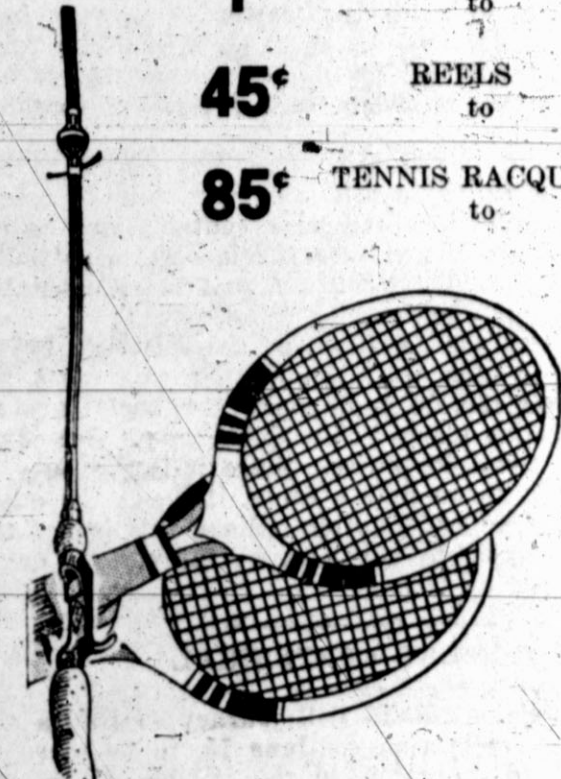
**U. S. Military Academy.**  
The United States Military Academy is located on the right bank of the Hudson River, in Orange county, New York, about 50 miles north of New York City.



## THEY'RE BITING

—AND THE OUTDOORS IS CALLING! Get set for a pleasant summer with standard equipment that will give you extra and economical pleasure if you buy now.

- \$1.00 RODS to \$5.50
- 45¢ REELS to \$11.00
- 85¢ TENNIS RACQUETS to \$5.50



We invite you to make this your sporting headquarters. . . A complete line of sports goods.

## STREU HARDWARE CO.

### 4 BIG VALUES.

Send - Finish Wash, 15 lbs 75¢

SHIRTS Finished with family wash 10¢

All Ironed 20 lbs \$1.99

DAMP WASH 15 lbs 45¢



### And Now a Fifth— HELPY-SELFY SERVICE

Because our plant was properly constructed to house a laundry, it is convenient and cool. And the Helpy-Selfy service includes all new Maytag Electric washers with rain-soft water and live steam for boiling. Frequent change of water with no extra expense. Get acquainted with this new service. One hour 35 cents, one-half cent for each minute thereafter.

### HEREFORD LAUNDRY AND DRY CLEANERS

PHONE 288

**How Much Is Leisure Worth?**

Not in dollars and cents, perhaps, but in happiness for yourself and your family. Have you ever considered what spare time does mean? Do not waste it because you can't afford to do otherwise? A regulated savings plan will provide for all your expenses and also provide for leisure time cash.

**First State Bank**

Start a Savings Account Now

# OIL MARRIES METAL

And your engine becomes Oil-Plated. Yes, patented Conoco Germ Processed oil—first alloyed oil—definitely joins to all moving parts. It does not merely squirt, but Plates on! This durable Oil-Plating cannot seep down, scrape off, heat away, or lump into carbon and sludge. Even before you touch the starter, Oil-Plating is up on its job. And there it stays Plated, to stave off your next stop for oil . . . and your next trade-in. Get the one oil that Oil-Plates your engine . . . CONOCO GERM PROCESSED OIL

CONTINENTAL OIL COMPANY



# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOJMAN Publisher and Manager  
ADRIAN ODOM Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### A PLEA FOR A WORTHY CAUSE

E. S. Ireland, treasurer of the Hereford Cemetery Association, in a letter to the Brand, issues an appeal for funds with which to keep the burial ground attractive and to add improvements. The fund is sought in the form of contributions.

The only income the association has, Mr. Ireland points out, is a donation of \$25 a month from the county; money received from the sale of lots and such contributions are made from time to time. Right now the income is not sufficient to cover the maintenance expense, and some assistance must be given or else the work cannot go on.

Those familiar with the condition of the cemetery before the association started this work know that this must not happen. The least we can do is to make our burial ground one of the most attractive places in the community. We could not be proud of our town otherwise. Since it is the duty of every citizen to contribute to such a cause, it seems the city's portion might be covered by taxation. Since this is not the case, however, we should do our part as individuals or as business firms.

### BAND GOES TO CENTENNIAL

Hereford's High School Band will journey to Dallas and the Texas Centennial celebration on June 15, to be there on Hereford Day, June 16, to entertain the throngs from over the Nation and to single out this area as one that is progressive and does things properly.

Probably no mode of advertising at such an event has the effect of a well trained, smartly dressed band. Those visitors who are impressed by the music will remember Hereford because of its band long after they have forgotten any "development" display that might be concocted.

An example: We accompanied the Memphis Gold Medal band to the National Democratic convention at Houston in 1928. The band received publicity in virtually every metropolitan newspaper in the country—the secretary received clippings for weeks after the convention—and tourists returning to their home states who were routed through the Panhandle stopped at Memphis and had a look at the town and made considerable comment because it was the home of the Gold Medal Band.

That is the kind of attention Hereford will get by sending its musicians to Dallas. Ralph Smith, his musicians and those diligent band mothers who are largely responsible for the trip, are to be commended wholeheartedly. Anyone from Hereford planning to attend the Centennial exposition should attempt to do so while the band is in Dallas in order to lend their support and add to its effectiveness.

### By Their Words AND OURS

Allocation of funds to start work on a new road from this city to Skellytown has been authorized by State WPA Administrator H. P. Drought, making the final step in a long fight by interested groups of this city to construct a travelable road from this city east.—Borger Herald.

As a whole the dole for needy people would have been cheaper than the works programs which have been used in this nation. But mere cheapness is not always the better plan. . . . If some communities have wasted the public works money, there is no sense in condemning the system as a whole. Much benefit has been derived over the nation from the money which has been invested in improvements which local communities needed, but which they were not in position to provide at the present time. The dole would have kept men and women from starving at a less price than those projects would cost, but no public benefit would have been derived.—Canyon News.

The merchants of Tulla are making elaborate preparation to celebrate the Texas Centennial in oldtime western style July 17-18 in observing their 46th annual round-up.—Tulla Herald.

One of our young ladies about town approached one of our cowboys from a ranch down south of town and told him they were having a raffle for a poor widow lady and asked him if he would buy a ticket. He thanked her for the opportunity but said that he just couldn't do it, as he lived in a bunk house with the rest of the boys and wouldn't have a place to keep her if he won.—Moore County News.

It's funny how optimistic these pessimists get when they are running for public office.—Happy Herald.

Federal "experts" who judge the Plains by the last five years and make pictures covering only the worst phases of soil erosion ought to read a Spanish proverb: "A fool knows more in his own house than a wise man in the

stranger's." We who dwell on the Plains are not fools, but strangers are they who think the Southwest is destined to become a desert.—Pampa News.

The commencement orators already have begun to advance to the edge of the platform to tell the youthful graduates what life is all about, and it is to be hoped that at least a few of them will remember to point out that the world today is more profoundly in need of old-fashioned, idealistic dreamers than it has been for many generations.—Portales Daily News.

Another reason it's hard for some people to pay their grocery bills is because the filling stations demand cash.—Muleshoe Journal.

Public opinion is rapidly crystallizing against all loose stock, dogs and chickens in the city limits, as a result of the better yards and garden movement. It is impossible to beautify a home when loose stock can ruin the work of months in a few minutes time.—McLean News.

Some cities have ordinances against permitting dandelions to go to seed.—Pampa News.

The race between Senator Clint Small of Amarillo and Curtis Douglass of Panhandle will be well worth watching. We should get our money's worth out of it.—Quitaque Post.

### REFINANCE LOANS IN DEAF SMITH AMOUNT TO \$140,000

Loans for refinancing purposes authorized by the Reconstruction Finance Corporation for Deaf Smith County through February 29 have amounted to \$140,000, it has been announced by H. P. Drought, state director of the National Emergency Council for Texas.

Disbursements for this county have aggregated \$139,957, Drought added.

Total authorization for RFC loans in Texas through February 29 amounted to \$118,175,221.29, and total disbursements were \$96,735,019. These loans were distributed through more than 200 Texas counties.

Grand total RFC loans thru-out the nation amounted to authorizations of \$7,652,088,202.90 and disbursements of \$5,916,462,590.77, according to a recapitulation taken as of February 29, Drought was informed by Washington officials.

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, June 9, 1905.)

Speaking of irrigation; Rat Jowell had thrown a dam across the Tierra Blanca, installed a force pump, and did not care whether it rained or not.

The editor and citizenry in general were howling about the scarcity of help. Every man in the community who could be persuaded or forced to take a job was employed, and more help was wanted.

Rev. Mr. Shive was conducting a series of revival meetings at the Cumberland Presbyterian church.

Mmes. M. B. Daniel and A. G. Bell were visiting relatives in Gainesville.

R. A. (Rex) Tynes, a registered pharmacist, of Franklin, Texas, had arrived in Hereford and accepted a position with O. F. Smith, druggist.

The Hereford ball team had gone to Goodnight for a series of games, and hoped to show natives of that region just how to play ball.

Over at Texico business was booming. Construction of the Belen cut-off of the Santa Fe was assured. Two new livery stables, another saloon, and a few residences were going up. Hundreds of men were on the ground ready for work.

Carrie Nation, famous Kansas hatchet woman, was in Texas on a speech making expedition. She had wrecked most of the saloons in Kansas and was seeking disciples to carry the work elsewhere.

Hereford had walloped the Memphis ball team in a game played at Goodnight. Hereford fans openly acknowledged that the results of this five-inning battle easily made Hereford champion of the Plains.

(From The Hereford Brand, June 11, 1915.)

The local Christian church was making arrangements to complete their magnificent church building, at an estimated cost of \$6,000.

Cholera, heretofore unknown in this region, had attacked

hogs in a herd belonging to D. L. McDonald.

Celebrating their victory over Tascosa in the county seat fight, Vega was preparing to stage a barbecue, rodeo and other events.

Miss Millicent Griffith, Dr. and Mrs. Stapleton of Dimmitt had left for the Panama Exposition, making the trip by automobile.

In the Parrot community rats and coyotes were becoming numerous and steps were to be taken to get rid of them.

The Joel Farmers Institute was preparing for a big picnic on July 3.

Elmer Dameron, Fred Caylor, Forest Walker, Paul Barnett, A. C. Elliott, James A. Hughes, John Pitman, F. W. Curtis, Claude Ricketts, Miss Oma Landrum, Eloise Pitman, Mrs. Leslie Moreman and Miss Alma Norton had parts in a play, "Human Hearts," to be presented the evening of June 19, proceeds to go to the Aid Society of the First Christian church.

his grandmother, Mrs. H. Elmore. He has the mumps. Mr. and Mrs. Jim Black spent Sunday in Canyon. R. Hinds and family spent last week in Oklahoma. Bud Elmore returned from New Mexico this week. Mr. and Mrs. Bartley have moved to the Black farm. Miss Margaret St. Claire, demonstration agent, was here this week. The club will take up cooking in July, under direction of Miss St. Claire. Mr. and Mrs. Irvin Kimmins visited the Hays home this week.

### ACCIDENTS CAUSED BY LACK OF LUBRICATION

In a recent interview, H. P. Hubart, general manager of Gulf's lubricating sales department, used a report of the Pennsylvania Department of Revenue to substantiate his belief that many accidents are caused by improper lubrication or by the lack of lubrication. In analyzing this report Mr. Hubart said, "Out of 80,488 motor vehicles involved in accidents, over 90 per cent were apparently in good condition. The condition of drivers in approximately 40 per cent of the accidents was apparently normal. From these facts the conclusion may be drawn that accidents involve machines which have some mechanical imperfection, even though they may appear to be in perfect condition."

### Adrian-Sims Notes

BY MRS. J. M. CHAPMAN  
Lloyd Long, Chloe Freeman and Rex Creitz finished high school this year. Sarah Calhoun, Jake Fortenberry, Lottie Zaring, Ray Long, Bob Ghurley, Lois Taylor and Naomi Reynolds completed the seventh grade. High grades were: first year; Roy Fortenberry; second grade, Paul Haws; third, Orville Calhoun; fourth, Melba Jo Hobbs; fifth, Wilbur Chapman; sixth, Bobby Speed; seventh, Sarah Calhoun; eighth, Lonella Fortenberry; ninth, Olaf Bohannan; tenth, Robert Crenshaw; eleventh, Lloyd Long, Verne Jacobsen, Wilbur Chapman, Buster Chapman, Robert Chapman and Buddy Chapman had perfect attendance records. The faculty is expected to return next year. Mr. and Mrs. Virgil Poindexter were in Adrian Saturday.

John Morris was a Hereford shopper Saturday.

Miss-Elizabeth Chapman is attending school at Canyon this summer.

Miss Virginia Chapman returned Saturday from AOC, Abilene.

Ray Chapman was home Saturday from Tucumcari.

Good rains have fallen in this region the past few weeks. Farmers are busy planting row crops. Mr. and Mrs. Lige Ellison and Glenn arrived from Crosbyton last Thursday.

### Candidates' Corner

NOTE: This column deals with the actions of candidates for public office. The stories are furnished by the publicity department of the candidates and do not necessarily reflect the opinions of this newspaper.

During the past 10 years Texas voters have had their imagination captivated by the enthusiasm, fire and fight of James V. Allred. His success, fought for bitterly during that time, has been largely due to his straight-from-the-shoulder, ask-no-quarter and give-no-quarter attitude. Many more serious minded Texans had just cause, no doubt, to view with skepticism just what effect this background of Candidate Allred would have upon Governor Allred. Sufficient time has now elapsed to justify the claim of his friends that Candidate Allred was fully able to make the transition to Statesman Allred.

The Centennial Governor has grown in public stature and his public utterances are being accepted from what they are—statesman-like speeches, well rounded and carefully thought out—is now an accepted fact.

F. W. Fischer of Tyler who is running for governor of Texas on the platform of paying old age pensions in full, is spreading his philosophy of taxing natural resources from one end of the state to the other.

"A new source of revenue means a new deal for Texas," he says. He thinks prosperity can be returned through taking the tax off land and putting it on all gas, sulphur, etc. This new source of revenue would provide means of helping schools, highways, the agricultural interests and the Texas consumers of gasoline who are now having to pay a tax of four cents a gallon.

Fischer, an oil attorney who gained fame as a constitutional lawyer in the legal squabbles over the East Texas oil field, dealt the first death blow to NIRA when the United States Supreme Court upheld his contention against Section 9 (c) the oil provision of the NIRA.

Ernest O. Thompson, chairman of the state railroad commission, this week swung into an active campaign for re-election in addition to trips to Austin between engagements to attend to important duties of his office.

Thompson opened his campaign at Alford, his birthplace, where more than 4,000 persons gathered to attend a free barbecue in his honor and hear the railroad commissioner's speech. High state officials and notables came from distant points over the state to help Thompson launch his campaign.

Speakers paid tribute to Thompson for his valuable service to the state as a member of the railroad commission and for the successful and energetic manner in which he has conducted his office as they confidently predicted his re-election by a large majority.

Cliff Day, 47, of Hale county has announced his candidacy for the office of Commissioner of Agriculture. Day became a national figure in agricultural circles when he organized and led 4,500 farmers of the nation to Wash-

ington a year ago in support of the national farm program.

A native Texan, Day has done farm work as a day laborer, a tenant farmer, and now owns and operated a farm near Plainview. When the AAA program was launched, Day was elected a member of his community committee, county committee, and was chosen by the farmers of his district to represent it on the State Cotton Advisory committee of which he was made chairman.

In an address at Jacksonville that was heard by thousands of visitors to the East Texas Tom-Tom Festival, Pierce Brooks, Dallas candidate for Governor of Texas, pressed forward his proposals for immediate payment of legal old age pensions in Texas and drastic reduction in license fees for automobiles.

Brooks spoke from the platform on top of his sound-equipped automobile. He told his audience he had toured all parts of Texas in his traveling headquarters, covering more than 7,000 miles to date and making 205 addresses since he started his active campaign in March. He claimed to have met more voters personally than any other candidate for a Texas state office ever met in the same period of time.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

### POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primary of July 25, 1936:

For State Senator, 31 District: CURTIS DOUGLASS  
CLINT C. SMALL  
(Re-election)

For State Representative, 123rd District: G. H. (Jack) LITTLE  
HERMAN WRIGHT

For District Attorney: JAMES W. WITHERSPOON  
(Re-Election)  
PERRY T. BROWN

For County Judge and Ex-Officio Superintendent County Schools: EARL W. WILSON  
H. Y. HENNEN  
T. P. MCCOLLISTER

For Sheriff, Tax Assessor and Collector: J. C. ALLRED  
J. O. NEWELL  
H. M. (Mack) BEACH

For County Commissioner, Precinct No. 1: JIM CARROLL  
P. J. (Jack) ROBE  
(Re-election)  
S. O. WILSON

For County Commissioner, Precinct No. 2: T. W. ROBERSON  
(Re-election)

For County Commissioner, Precinct No. 3: H. D. CULPEPPER  
Re-Election

For County Commissioner, Precinct No. 4: ERNEST T. (Dick) ALLRED

For County and District Clerk: L. H. FOSTER

For County Treasurer: MRS. BESSIE L. SMITH  
(Re-election)  
MRS. NONA JOWELL

For Hides and Animal Inspector: J. WALK BRADLY  
(Re-Election)

### Black

By MRS. H. L. McLEAN  
An ice cream social was held at the club house Monday night in honor of the H. L. McLean and Welch families who are leaving. About 80 attended, including several from Friona, Hereford and Summerfield.

Porter Elmore and daughter of Amarillo visited his mother, Mrs. Howard Elmore, Thursday. Little Camille is spending a week here. Mrs. Lucy Crawford and daughters of Hereford visited here Monday night.

The social club met with Mrs. Elmore, with six members and one visitor present. Texas facts and Centennial made up the program. Refreshments were served. Mrs. John Vines and children are home from a visit in the Rio Grande Valley.

Farmers are busy planting row crops. Miss Leona Bair is visiting in Amarillo this week.

Mr. and Mrs. Kermie Deaton have moved to Bovina.

Mrs. Bob Sisk and daughter of Fort Worth visited her father, A. C. Hays, this week.

Miss Nadine Vines is visiting in Lubbock this week. Messrs. and Mmes. Rockey and Elmore and Bud visited the Yerner Melugin home at Hereford Sunday.

Little H. V. Rockey is visiting

## Penney's Nation - Wide SHOE EVENT

Our Great Nation-Wide Shoe Event is now in progress throughout the country. From Coast to Coast thousands of new customers are joining the ranks of millions of other satisfied customers who have found that it does pay to shop at Penney's for their shoes.

We have prepared for this Event with a large stock of shoes—shoes for all the family and at prices that you will like. New numbers are arriving daily and we believe you will find the shoes you have wanted and the savings will be yours.

## J. C. Penney Co.

HEREFORD, TEXAS

'S SMART FOOTWEAR

## Close Drug Store

# J. B. B. Last Call

### No Junior Has This Contest "Cinched"

## 4 MERCHANDISE BONDS BRING \$1,400.00

## Closing Day-Biggest Yet

(Saturday, June 13th, at 9:37 P. M.)

EXTRA COUPONS ON ALL PURCHASES ON THIS DAY  
Extra Coupons to Every Grown-Up Person Present at Exact Closing Time 7:37 P. M.

### Help Your Favorite Junior NOW! J. B. B. SPECIALS

\$50 COUPON With FROSTICKS	5¢
\$100 COUPON With TOILET TISSUE, per roll	10¢
\$50 COUPON With CANDY BARS	5¢
\$250 COUPON With TOOTH PASTE	25¢
\$150 COUPON With ICE CREAM	15¢

\$15 coupon to each adult who brings in this ad and makes a purchase of One of These Specials!

## Large Coupons Given On Special Merchandise On Display!

Visit Our Fountain for Cool, Refreshing  
DRINKS and SUNDAES!



### Rules and Regulations

For Free Centennial Trip

1. Any lady over 16 years of age is eligible.
2. The winner will be the lady receiving the largest number of votes in her group.
3. For every penny purchase during this 15th ANNIVERSARY CELEBRATION—June 12th to June 27th—the purchaser is entitled to one vote. (A 10c purchase is worth 10 votes and a \$5 purchase is worth 500 votes.)
4. Votes once cast cannot be transferred even in the event that one is withdrawing or has withdrawn.
5. Votes will be counted and posted each day in the Popular Store.
6. No employee of the Popular Store or any member of an employee's family can participate. Bring this coupon with your name for a Gift Start of 1,000 FREE VOTES!

# 15th Anniversary Sale

JUNE 12th - JUNE 27th

In Appreciation of Your Patronage, We Celebrate Our 15th Year of Successful and Increasing Business!

## Our Birthday Gift To You Will Be Our Profit!

Every Article In the Store at Sale Price. Store Full of New High Grade, Exclusive, Seasonable Merchandise for the Whole Family at a Tremendous Mark Down.

# FREE! A ROUND TRIP TICKET TO DALLAS CENTENNIAL FREE!

AND \$15.00 IN CASH

IT'S YOUR TREAT—GET YOUR SHARE—HELP US CELEBRATE!

# THE POPULAR STORE



Howard Eberle, son of Mr. and Mrs. F. J. Eberle, returned home for a two weeks' vacation before going to Austin where he will take a state medical examination. He will go to Washington, D. C., where he will serve his internship at a hospital there. He was graduated this year from the state medical school at Galveston.

Mrs. John Wayland of Amarillo is spending this week with her son, Jack Wayland and wife.

HERE'S THE TIRE THAT GIVES YOU **43% LONGER NON-SKID WEAR**



**ALL-WEATHER**  
—a great tire on three counts

1 THE GOODYEAR MARGIN OF SAFETY with tough, sure-gripping center-traction tread that gives 43% longer non-skid mileage.

2 PATENTED SUPERTWIST CORNER insures greater blow-out resistance in every ply.

3 LOWEST COST PER MILE with greater safety—proved by the experience of millions.

THE WORLD'S LARGEST COLLING TIRE because the World's experience proves it gives the longest wear—the safest mileage—for the money.

**GOODYEAR**  
Ireland-Beavers Motor Company  
Herford, Texas

## SOCIETY

MRS. ADRIAN ODOM, Society Editor Phone 447-W

### CHOIR MEMBERS HONOR MISS MATTIE SWISHER

Members of the choir of the Methodist church honored their director, Miss Mattie Mae Swisher, with a delightful party last Friday evening at the B. P. Conaway home in South Herford. A delicious supper, served picnic style on the lawn, was enjoyed, and afterward various games were played. Attending were Rev. and Mrs. T. C. Willett, Messrs. and Mrs. Homer Brumley, R. J. Richardson, I. H. Spratt, W. J. Stanford, R. P. Conaway, J. E. Beyer and Ralph White; Meses. E. W. Harrison, G. A. F. Parker, F. T. Robinson; Miss LaNelle Scheithagen and Jack White, and the honoree. Miss Swisher left Saturday morning to be away during the summer months.

### JUNIOR PIONEERS IN FINAL MEETING

The Junior Pioneer Study club met last Tuesday, June 2, at the home of Mrs. Frank Cogdell, with Mrs. Katherine Kester as co-hostess.

This was a business meeting, with the new officers being installed. The club voted to disband during the summer months, selecting as its next meeting date the first Tuesday in September.

Six new names were brought before the house and were voted into the club. Refreshments were served to Meses. Jean Stren, Nannie Mae Mauk, Lyndell Mitchell, Ardelle Morgan, Bessie Patterson, Nell Culpepper, Katherine Kester, Jimmie Wilson, Miss Virginia Lillard and the hostess.

### MRS. HAROLD CLOSE HONORS BRIDGE CLUB

Mrs. Harold Close entertained the Friday Bridge club last Friday afternoon. After the games, punch, ice cream with chocolate sauce and cookies were served to Meses. B. F. Guthrie, Travis Dameron, Dow Mercer, C. C. Ferguson, Bill Kerr, J. C. Parker, Jack Wayland and the hostess.

Bill McLean returned Sunday from State University, Austin, to spend the summer with his parents, Mr. and Mrs. John McLean.

### BLUEBONNETT CLASS HAS SUNRISE BREAKFAST

The Bluebonnett Sunday school class of the First Methodist church had a sunrise breakfast Tuesday morning at the state park. The members fished, swam and cooked breakfast.

The class, under supervision of Mrs. Homer Brumley, extends a cordial invitation to all girls between the ages of 14 and 16 to become members.

### RUBY KEELER IN NEW TRAM IN "COLLEEN"

First rate fun is the musical picture, "Colleen," featuring Ruby Keeler, Dick Powell, Jack Oakie, Joan Blondell and Hugh Herbert, opening at the Star Sunday for two days.

The plot of Colleen is humorous. Hugh Herbert, hilarious nitwit, slaps into action as a moron millionaire with an eye for gold digging Joan Blondell, and thus Joan and Ruby Keeler open a gown shop, which offers a gorgeous fashion show and permits Dick Powell, nephew of the balm millionaire, to fall in love with Ruby, and Jack Oakie, boulevardier from the Bronx, executive assistant to the nutty monied man, to fall in love with Joan. Many complications arise to contribute their share of laugh stitches. There are songs and dances, and finally Dick and Ruby are united and Jack and Joan team up, and Uncle Hugh happily pursues new quarry with Louise Fazenda, his wife, hot on his trail.

Colleen is real entertainment and is certain to leave the audience in laughter and satisfied. Plenty of music and Dick Powell does well and sings engagingly. Ruby Keeler in pretty and sweet and does dance numbers with Paul Draper. Jack and Joan sing and dance. On the program also is a clever cartoon and news-reels. Don't forget that it is always cool and comfortable at the Star, the home of air conditioning for your comfort.

Mrs. Edna Fincher drove to Lubbock last Thursday and returned with her daughter, Christine, who has been attending school there.

### Find Simple Motor Oil Test.

A simple, five-minute film strength and oiliness test for auto lubricants, long sought by oil men, has been perfected by members of the technical staff of the Continental Oil Company, it has been announced. The test is made by a pocket-size device closely resembling a household nutcracker.

### Card of Thanks.

We wish to express our sincere appreciation to our many neighbors and friends for the many kindnesses shown us during the illness and death of our beloved one, B. M. Hines. Especially do we wish to thank the ladies for the nice lunch brought to the home, for the flowers and comforting words. Mrs. B. M. Hines. Mr. and Mrs. Ovid Pinckert. Mr. and Mrs. Walter Means. Mr. and Mrs. Odice Bulls.

### Want Ads

#### For Sale or Trade

FOR SALE: Four-year-old black stallion, to be sold at Herford sales pavilion June 16. Can be seen at my place 20 miles north and four west of Bootleg store. Clinton F. Homfeld. 1p

FOR SALE OR TRADE: 13 tourist cabins, store building and duplex, 25 foot front on 10th street, 300 square feet, free of debt. Trade for land or other property. Peek-Pasey & Co., 322 Eakle Building, Amarillo. 23-3c

FOR SALE: 1933 Chevrolet coupe and Ford V-8 pickup. Both in A-1 condition, new tires. Priced right. Davis & McCracken. 1c

FOR SALE: Mile and kafir at Black, Texas. Farmers' Associated Elevator. 1c

FOR SALE: Maize and kafir corn at 95c per sack of 100 pounds. Owen Andrews, miles south. 23-3p

FOR SALE: Bulk garden seeds; garden plants such as tomatoes, cabbage, sweet potatoes, etc. Fresh shipment of onion plants. Herford Floral Co. 18-tfc

FOR SALE: Flower seeds, Dahlia and Gladioli, flower plants such as pansies, snapdragons, salvia, etc. Herford Floral Co. 18-tfc

FOR SALE OR TRADE: I own 320 acres about 18 miles west of Herford and 160 acres near Dimmitt, all in wheat, either of which I would consider selling or exchanging for Southern California property. J. S. Warner, 110 West 5th, Santa Ana, California. 20-4c

FOR SALE: Full line of light farm equipment for using horse power. Also horses and cows. Sell all or part. Inquire at the Brand. 21-3p

FOR SALE: Five-year-old Jersey milk cow, fresh soon, gives five gallons a day. Ralph Smith. 21-3p

FOR SALE: One McCormick-Deering 15-30 tractor, 1 McCormick-Deering 9-foot one-way plow, 1 McCormick-Deering 20-hole regular drill, one 3-row Case Lister, and one 3-row slide with knives. Priced reasonable. See Perry McMinn, Summerfield Store, or J. B. McMinn, Herford. 22-3t

#### For Rent

FOR RENT: Front bedroom and a light housekeeping room for rent. Mrs. J. F. Ward, Phone 250-W. 1

FOR RENT: Three room and bath modern home. \$10 per month. See Mrs. Oliver Rudd, 105 Ross. 1p

FOR RENT: Six room house, furnished, second door west of Methodist church. Mrs. R. P. Brasill. 1p

FOR RENT: Three room furnished apartment. Mrs. Frances Barnard, 312 East Sixth Street. 1p

FOR RENT OR CHEAP CASH LEASE: 800 acres land 12 miles west and two miles north of Herford. Immediate possession. By

R. Jones Goode, Plainview, Texas, Box 328. 23-2c

FOR RENT: Sec. 27, Twp. 2, Rg. 4, for grazing in Farmer and Deaf Smith counties, Texas. Frank Weinert, Bellevue, Iowa. 22-3c

FOR RENT: Furnished apartment, all bills paid. Mrs. Nettie Megert, 400 Lawton. 1c

FOR RENT: Wheat and row crop land. One section in Ward community. See Bill Hutson. One-half section four miles south of Wildorado. All listed on the contour under government contract. Renter must be able to finance himself. Owner, W. S. Williams, 842 Travis Street, Amarillo. Phone 567L. 22-2p

FOR RENT: Furnished apartment. 506 Jackson. 21-tf

#### Wanted

THE NEXT 10 young people who enroll in this school can do so on unearned terms of tuition. You can also earn your board and room. Write for information. Fleming Business College, 808 1/2 Polk St., Amarillo, Tex. 62

WANTED: To exchange a steel trunk for car, for talking machine or dresser. Box 51, Adrian, Texas. 1c

EXPERIENCED man and wife want yard or house work of any kind. Would consider ranch and farm work. J. S. Straley, 211 W. Seventh Street, City. 1p

AVAILABLE AT ONCE: Rawleigh Route of 800 families. Only reliable men need apply. Can earn \$25 or more weekly. No cash required. Write today. Rawleigh's Dept., TXF-352-Z, Memphis, Tenn. 1

MEN WANTED for Rawleigh Rawleigh Routes of 800 families. Reliable hustler should start earning \$25 weekly and increase rapidly. Write today. Rawleigh, Dept. TXF-352-S, Memphis, Tenn. 2-2

WANTED: Paper hanging. Will work by contract, hour or by the day. I will estimate your job free of charge. Arch Conklin, Herford, Texas. 22-3p

# BIG DOUBLE FEATURE

Talking Picture Show

1 First showing in this city of an interesting comedy-drama,  
**"THE FRAME-UP"**

produced by Oldsmobile under the supervision of Hollywood directors

2 Educational feature picture on the vital problem of safety  
**"SAFE AND SOUND"**

showing what Oldsmobile is doing in the interests of safer motoring

Added Attraction  
A MOVIE DEPICTING THE HISTORY OF THE AUTOMOTIVE INDUSTRY  
**HERITAGE OF THE YEARS**  
UNUSUAL • INTERESTING • INFORMATIVE

ADMISSION FREE in the showrooms of  
**Brumley Chevrolet Company**  
Tuesday Evening, June 16, 8 O'Clock

### MILLINERY SALE

See our week-end specials. Hats in all the wanted colors. We are closing out all children's hats, 50¢ and \$1.00. Best Shirley Temple hats going at \$1.00. Softies 50¢ and 75¢. We have the latest shapes in felts in white, pink and yellow.

### VOGELE MILLINERY PARLOR

# Tax Notice!

The Last Half of 1935 Taxes Due On or Before  
**June 30, 1936**

## SAVE ON 1935 DELINQUENT TAXES

During the month of June, you may pay your delinquent 1935 taxes at a considerable saving. The penalty of 5 per cent now will be increased to 8 per cent on July 1st; in addition interest of 6 per cent will be added after July 1st; and \$1.00 costs will be added. It will be to your advantage to make arrangements to pay your 1935 taxes on or before June 30, 1936.

Statements of taxes which are due will be cheerfully furnished to all property owners upon request.

## We Will Demonstrate Our New 18-28 Hart-Parr Tractor

Together With the New  
**Oliver 3-Row Lister**  
Tuesday, June 16 at 2:30 P. M.

At the Omer Baker Place—Four Blocks East of Football Field, Herford

This Tractor Will Be Shown On Rubber Tires

Here is the tractor best fitted for working conditions in this section . . . Regular field type tractor . . . Maximum power with least possible loss through friction or wear during the entire life of the tractor . . . If you are contemplating the purchase of a tractor, this demonstration is for YOU, and we urge you to be present.

The New  
**LISTER**

—that we are showing in the Oliver Lister with V-type press wheels behind, which are so highly efficient during periods of minimum moisture.

# M. D. Womble Implements



**TEXAS Centennial DALLAS, TEXAS 1936**



**JUNE 6 NOVEMBER 29 Ride The Train**  
FAST—SAFE—COMFORTABLE—

Round Trip Fares As Low As \$7.95  
Liberal Stop-Over Privileges  
For Complete Details Call J. E. BEYER, Agent Hereford, Texas. Or Write T. B. GALLAHER, General Passenger Agent Amarillo, Texas

# SOCIETY

MRS. ADRIAN ODOM, Society Editor Phone 447-W

## MRS. JACK WAYLAND LUNCHEON CLUB HOSTESS

Mrs. Jack Wayland was hostess to the Luncheon Bridge club last Wednesday. Mock orange blossoms and roses centering the dining table added to the attractiveness of the home. Mrs. Colby Conkyright was awarded high score prize.

Luncheon was served to Meses. J. C. McCracken, B. M. Wiltshire, W. L. Davis, Oscar Easley, C. C. Rockwell, J. A. Pitman, Conkyright and the hostess.

## MR. AND MRS. PAUL FOSTER ENTERTAIN GUESTS

Mr. and Mrs. Paul Foster entertained last Thursday night with a dance at the Hereford State Park club house, honoring Mrs. Foster's sister and brother, Miss Jean Vetsak of Claude, and Alfred Vetsak and Mrs. Vetsak of Denver.

Among the out-of-town guests who attended were Mr. and Mrs. Braden Vetsak, Mr. and Mrs. Ted Driehopfer, Tommie Metz and W. J. Fellers, all of Amarillo, Miss Dot McMillan of Farwell, and Miss Katherine Sloop of Los Angeles. Thirty-five local couples also attended.

## DAWN STUDY CLUB MEETS WITH MRS. MAY

Mrs. Ernest May was hostess to the Dawn Study club Tuesday afternoon, June 2. The afternoon was spent socially as the members having part on the program were absent.

The hostess served lovely refreshments to the following: Meses. Schroeter, Ray Bowers, J. O. Greer, Carl Luke, Walter Galley, Jeff Roberson, Jim White and Misses Lasbuddy and Elvira Frye.

## REBEKAH LODGE ENTERTAIN HUSBANDS

Members of the Rebekah Lodge entertained their husbands with a steak fry last Thursday. A table bountifully laden with steak, potato salad, fresh beans, vegetable salad, pickles, onions, coffee and cake was enjoyed by Meses. and Meses. F. E. Bowe, Jewell Murchison, Ted Young, C. C. Cox, Arthur Rodgers, Chas. Sowell, H. Williamson, E. E. Fridley, R. E. McCullough; Meses. O. E. West, J. B. Jones, A. D. Goldman, Edna Fincher; Miss Ursalee Fridley, Miss Edah Park and Leonard Foster.

Miss Mary Ann Baird is visiting her cousins, Meses Billie Bee and Natilie Flesher, in Canyon this week.

## ASSEMBLY OF GOD CHURCH

"A place with a welcome." One block north of the high school. W. A. McCann, Pastor Sunday school, 9:45 a. m., Owen Neel, superintendent. Devotional worship, 11 a. m. Christ's Ambassadors, 7 p. m. Evangelistic service, 8 p. m. Prayer meeting Tuesday, 8 p. m. Bible Study, Friday, 8 p. m.



## So, You're Going To Be Married In June

Keeping house is FUN, if your new home is equipped with an automatic gas water heater. Hot water for dishes, laundry and personal needs — INSTANTANEOUSLY day or night... and the upkeep won't strain a newlywed budget either. Gas rates are so low.

The low gas rate fixed by the Railroad Commission of Texas, and put in effect by the Company is lower than the rate in 591 other Texas cities and towns having gas service. Minimum bill also reduced.

**West Texas Gas Co.**  
Good Gas With Dependable Service

## Farmers Turn to Pasture Furrows

By O. C. HOLT (Agricultural Aide, Soil Conservation Service.)

Pasture furrowing in the High Plains area is a comparatively new practice. Until three years ago it had only been put into effect by experiment stations and agricultural colleges. The Spur experiment station shows that the carrying capacity of pasture land can be tripled in a period of three years.

Until the successive years of drouths, farmers, ranches and others gave little attention to their pasture land and any amount of stock was turned on pastures, resulting in over-grazing. After two or three years most of the organic matter in the soil was exhausted and all of the vegetative covering destroyed. The few hard dashing rains that did come ran off into creeks and lakes. Very little rain water actually soaked down into the soil and as a result a large per cent of the native grass died and the pasture lands have become blowing hazards.

When the Soil Conservation Project was located west of Hereford last fall no pasture furrowing had been done. When the farmers within the project area were signed up, there were a few who would consent to have pasture furrowing done on their land. Since farmers have seen this work, many of them have decided to do some pasture furrowing.

Farmers in this area have used different types of implements on pasture land. In most cases, they have used any kind of cultivating tool they happened to own. Some have listed first, third and fourth rows, while others have used graders, one way plows, breaking plows, mold board plows, chisels and spring tooth cultivators. These practices have proven helpful in holding water on the land. The depth of penetration in the furrows was tripled as compared to land that had not been furrowed. Two and three feet back from the furrow, penetration was doubled. From an observation of the last rainfall here, it is our opinion that the more even distribution of the concentration of water, the better the results that are produced.

The ultimate aim is to have pastures completely contour furrowed. Due to rain being uncertain, it is a good policy to have from a three to five year program. Should a dry season follow soil furrowing with so much of the thin sod destroyed, a blowing hazard might be created. After the first furrows have completely grassed over, other furrows can be added each year until all of the pasture has been furrowed. When this is accomplished, a permanent furrowed effect is on the land to check and hold the runoff water.

## Messenger News

BY ESTELLE WILLIAMS  
Troy Womble of Hereford is here preparing his land for row crops.

Mr. Brooks and son of Amarillo delivered a bunch of cattle to the Fuqua ranch Sunday.

G. A. Burch of Tulla was here looking after his land Tuesday. Mr. and Mrs. W. A. Whitson, Estelle and Quince Williams were in Hereford Saturday.

J. A. Williams of Cameron, N. M., visited his parents last week.

J. T. Quinn and J. H. Hudgens, L. M. and J. A. Williams were in Hereford Thursday.

Mr. and Mrs. Fred Collett have moved to Nara Vista, N. M. to make their home.

Mr. Davis of Amarillo visited the Bill Shafer home a few days this week. He is a land owner in this area.

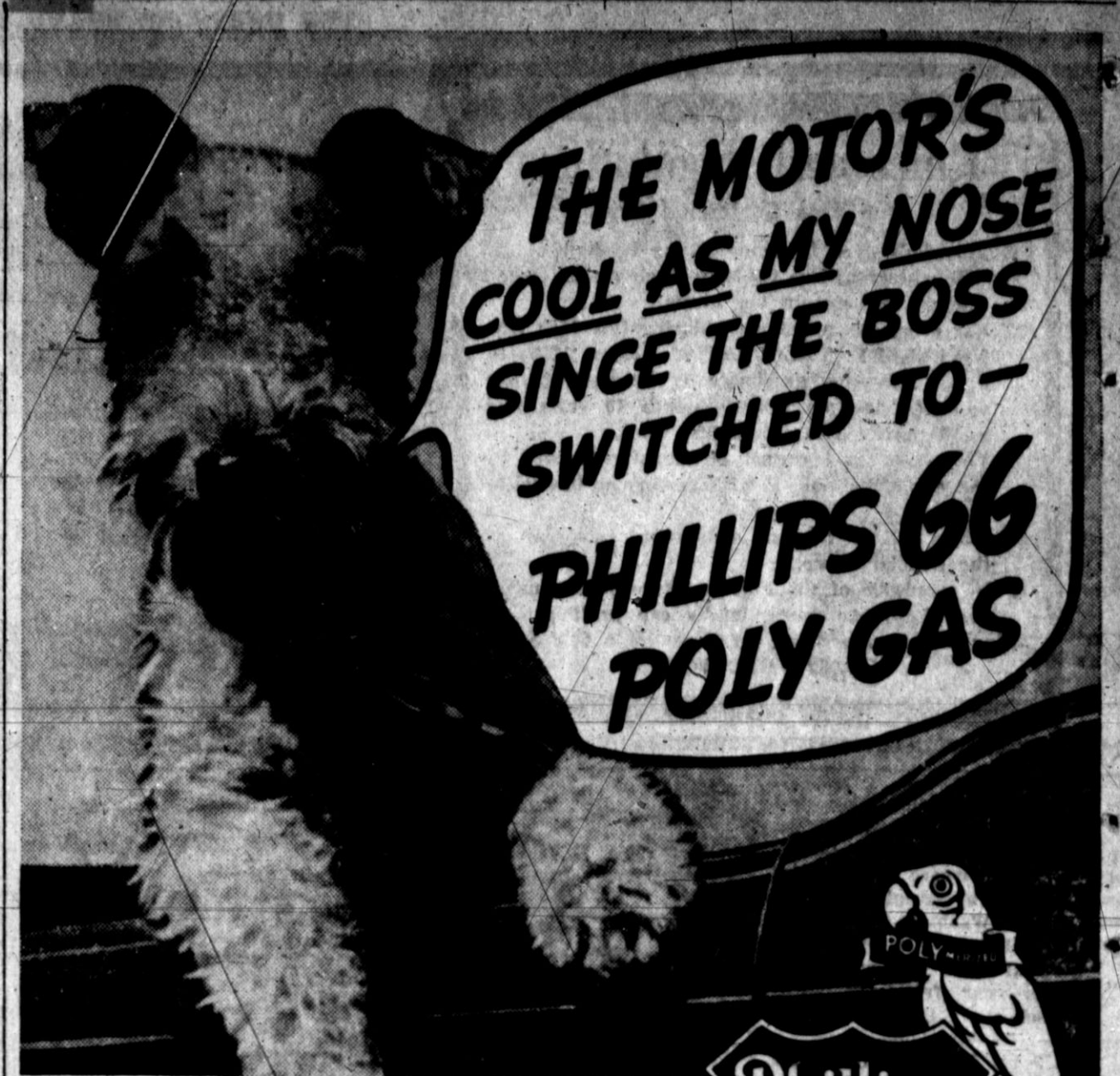
## Good Night's Sleep Important To Life

Sleep is a necessity of life and health, and habitual loss of sleep will tend to retard the body's recovery from the fatigue of the day's activities, advises Dr. John W. Brown, state health officer.

"The average healthy adult," he said, "spends about one-third of his life in sleep. Far from being a waste of time, this one-third of your life spent in restful sleep will make possible a happier, healthier, and longer life."

"We may be able to go without sleep for a night or two, but too little sleep for a prolonged length of time will undermine the health of a rugged person and turn a cheerful individual into a cross, irritable one. When good health can be maintained to such a large degree by merely sleeping and thus allowing overtaxed bodies and minds to regain a proper balance, it is hard to understand why so many persons are heedless of this necessary requirement of a balanced program of life."

"Some individuals need more sleep than others, and the most



**THE MOTOR'S COOL AS MY NOSE SINCE THE BOSS SWITCHED TO PHILLIPS 66 POLY GAS**



If you want to save money... if you want to stop knocks and end the power-loss of overheating in hot weather... give your car a load of the coolest power you've ever had pumped into your gas tank.

Fill-up with Phillips 66 Poly Gas! This sensational gasoline has always led the parade in matching motor fuel to weather—your weather, as scientifically determined by U. S. Weather Bureau standards. And it is still top in the field of custom-

tailored gasoline, bar none.

In addition, every gallon is now enriched with extra energy units by the scientific POLYmerization process. This steps up the power-output of your engine. Less fuel does more. Obviously mileage is definitely increased.

One tryout tankful will give you all the inside facts. Your own motor will prove the hot weather benefits of this cool-cutting gasoline, now winning new customers at the fastest rate in its history.

**Our Very Finest Quality**  
A premium quality motor oil used for long-lasting, tougher film. The 100% paraffin base lubricant stays in the motor and sticks to its job. In case, 20¢ a quart. In bulk, 20¢ a quart.

## Phill-up with Phillips for Greater Mileage

valuable experiments in this line are the ones each person makes on himself. We must each take into consideration in this experiment, however, that how well we sleep is as important as how long we sleep. A 'good night's rest' means a sufficient number of hours spent in sleep to enable each individual to feel well, do efficient

work and to keep in a cheerful humor the next day.

"Some exercise out of doors each day will help us to sleep soundly at night. We must also have fresh air in our sleeping quarters. Give as much consideration as possible to the comfort of your bed and bedclothes. Do not mull over your problems and ideas

after you have gone to bed. Make your plans early in the evening for a good night's rest by allowing down from the physical and mental work of your daily life. When you arise each morning rested and with a feeling of general well being, you are amply repaid for your thought in planning a 'good night's sleep.'

## A BONUS IN SIZE POWER SAFETY ECONOMY

Of all four leading low priced cars... Terraplane ALONE gives these big car values



"We sure got a lot for our money!"

\* TERRAPLANE IS BIGGER with its 115-inch wheelbase—up to 3 inches more than the other three leading low priced cars—more leg and shoulder room.

\* IT'S MORE POWERFUL with 88 or 100 smooth horsepower—3 to 9 more than the others.

\* IT'S SAFER with Duo-Automatic Hydraulic Brakes (patent applied for)—finest hydraulics, with a separate safety braking system operating automatically from the same brake pedal if ever needed. And a third braking system from the easy operating parking brake.

\* IT'S MORE ECONOMICAL—with an official record of 23.95 miles per gallon in the Los Angeles-Yosemite Economy Run.

\* IT'S MORE BEAUTIFUL with a design that is entirely new, not a modified 1935 style.

\* IT'S MORE RUGGED—the only one of the four with body all of steel and seamless solid steel roof.

WITH THESE EXCLUSIVE FEATURES: Radial Safety Control (patent applied for). The Rhythmic Ride. Tru-Line Steering. And many others.

E. D. FOX, Terraplane Dealer



Take a "DISCOVERY DRIVE" with the Electric Hand

Test Terraplane against any other low priced car, over any route you choose. We'll furnish the car. One of the many things you'll discover is the new, easier, safer way to drive with the Electric Hand, an optional extra. Flick a finger—and gear shift! A clear floor in front, no gear or brake lever to stumble over.

88 or 100 H.P.... 115-inch wheelbase and up for De Luxe models, f. o. b. Detroit. Standard group of accessories extra.

**\$595** SAVE... with the new HUDSON-C. I. T. 6% Budget Plan... very low monthly payments

Also Special Veterans' Bonus Payment Plan

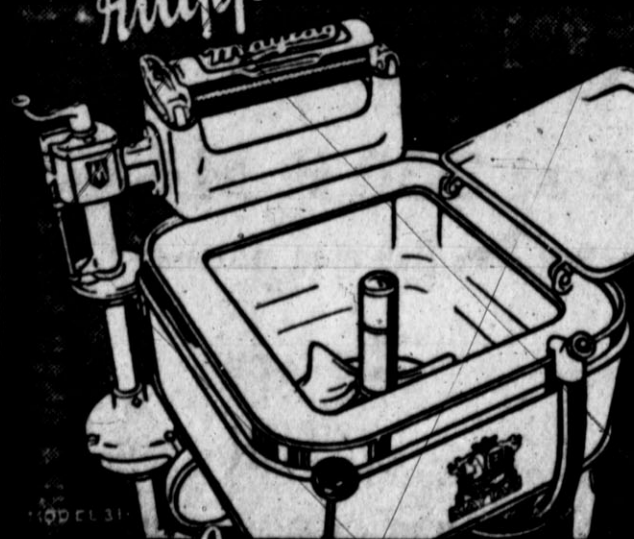
# TERRAPLANE

FOX MOTOR COMPANY

HEREFORD, TEXAS

BUILT BY HUDSON—TERRAPLANE 6000 AND UP; HUDSON 6010 AND UP; HUDSON SUPER STRAIGHT 8000, 8700 AND UP, F. O. B. DETROIT

farm washing IS A JOB FOR A rugged washer!



the **MAYTAG** gasoline multi-motor

Not only is the Maytag a rugged washer, but it is powered with a sturdy engine for homes without electricity. The Maytag Multi-Motor, the first washer engine built, is also the simplest, most powerful washer engine—and it is designed for a woman to operate.



Also consider the one-piece, cast-aluminum tub, and other long-life features of the Maytag. Then you will know why it is used by more farm homes than any other washer. Electric models for homes on the power line. Terms that make ownership easy.

Free demonstrations in city or country

M. D. WOMBLE, IMPLEMENTS

THE MAYTAG COMPANY • MANUFACTURERS • FOUNDED 1888 • NEWTON, IOWA



R. E. McCullough was a business visitor in Amarillo Thursday.



Bring it out with LOWE BROTHERS MELLOTONE Flat Wall Paint. For Mellotone will beautify your walls and form a perfect background for your furniture and draperies. Many beautiful soft colors without luster. And Mellotone is easy to clean.

R. H. KEMP Lumber Company phone 44. Hereford, Texas

Bippus Items

Sunday school was well attended last Sunday. Marvin Morrison and C. V. Griggs were in Hereford Monday. Mmes. Morrison, Adrian, Dodson and children visited the C. T. Reese home Sunday.

TRENCH MOUTH HEALED Your friends dare not say so, but your sore gums and foul breath don't make friends like you any better. LETO'S PYORRHEA REMEDY heals worst cases if used as directed. It is sold on a money back guarantee. Brooks Drugs.

Summerfield News

MRS. ASA ATCHLEY Louise Stutless is visiting her aunt, Mrs. H. D. Hill, at Ford. Alton Lookingbill and family moved to a location north of Hereford this week.

Jumbo News

BY MRS. ULLMAN HUNTER Miss Athale Wilder became the bride of Joseph Oscar Traylor of Panhandle, and Miss Mildred Traylor, daughter of Mr. and Mrs. W. O. Traylor of Allison the bride of Walter Cummings of Friona in a double ring ceremony at the Church of Christ in Panhandle, officiated. The young couples were attended by Mr. and Mrs. Arthur Cummings of Panhandle.

All members of the House of Hunter picnicked on the creek Sunday. Rev. Armstrong of Dimmitt filled his regular appointment here Sunday. He was a guest in the F. L. Pinckert home. Mrs. Armstrong is greatly improved from a recent operation.

SHERIFF'S SALE THE STATE OF TEXAS, County of Deaf Smith. By virtue of an Alias Order of Sale, issued out of the Honorable 8th Judicial District Court of Dallas County, on 26th day of May A. D. 1936, by the Clerk thereof, in the case of Southwestern Life Insurance Company, a corporation vs. J. A. Ryan, C. L. Johnson, C. G. Laing, Hamilton Tire Service Company, J. J. Currie, T. O. Collier, C. M. Humph-

ries, Mrs. Ella L. Burch and J. M. Radford, Grocery Company; No. 11272-C, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in July A. D. 1936, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

interest on \$29,960.06 at the rate of 10 per cent and interest on \$2,006.00 at 6 per cent and costs of suit. Given under my hand, this 1st day of June A. D. 1936. MRS. J. B. MILLER, Sheriff. By J. O. Newell, Deputy. 22-3

Started and Baby CHICKS CUSTOM HATCHING Hillside Hatchery S. Main St. Phone 70

Health Service MANOLOGY CHIROPRACTIC COLON IRRIGATION MINERAL BATHS Dr. R. E. Perkins 710 N. Main St.

TEXACO ONE STOP SERVICE and all your motoring needs are taken care of. That's the type of service we feature here. Gas, oil, water, tire and battery service, greasing, washing—for these needs you'll find us quick, willing and helpful. Drive in before you start your trip. Texas Service Station Visit Us for Texaco Service

BUSINESS AND PROFESSIONAL DIRECTORY

- THE CHOCOLATE SHOP Fine Candies Sandwiches Cold Drinks, Cakes, Magazines. INSURANCE W. H. PATTON PHONE 24 THE HEREFORD BRAND JOB PRINTING

Mr. and Mrs. C. T. Reese were in Dimmitt Monday. Deela Winn is visiting in the Webb Adria home. Marjorie Morrison of Hereford spent last week with her grandparents, Mr. and Mrs. E. Morrison, here.

Mr. and Mrs. E. D. Wilmeth left Wednesday for Canyon to attend summer school. The school board met Friday night and elected the following teachers: E. D. Wilmeth, principal; Mrs. E. D. Wilmeth, elementary; D. B. Myers, eighth grade; and Miss Mildred Holley, primary.

alotabs For Bloating, Sour Stomach, Flatulence, Nausea and Sick Headache, due to Constipation.

VACATION? We're taking Ours At Home -there's plenty in this Big State We Haven't Seen VISIT THESE INTERESTING CENTENNIAL CELEBRATIONS June 8 through July 4. TEXAS ARE SEEING TEXAS during CENTENNIAL YEAR! TEXAS CENTENNIAL

Card of Thanks. We wish to express our sincere appreciation to our many neighbors and friends for the many kindnesses shown us during the illness and death of our beloved one, B. M. Hines. Especially do we wish to thank the ladies for the nice lunch brought to the home, for the flowers and comforting words.

Dawn Items BY MARGARET BOWERS There was a good attendance at Sunday school Sunday. Mr. and Mrs. Odie Hedrick and family have moved into this community and now live in the house vacated by the Joe Greers. Christine Hopkins of East Texas is visiting her aunt, Mrs. W. J. Stewart.

WATCH COSTS! Low costs mean greater savings. The only complete low-priced car is the most economical car to own. CHEVROLET FOR ECONOMIC TRANSPORTATION In all your investments—watch costs! In all your pleasures—watch costs! Keep them low and you will keep savings and satisfaction high! Owners will tell you that the new Chevrolet for 1936 is the most economical of all motor cars. It costs less to buy. It costs less to operate. It costs less to maintain over a period of months or years. And, in addition to giving you economy without equal, this new Chevrolet will also give you enjoyment without equal, because it's the only complete low-priced car! It alone brings you the safer, quicker, smoother stopping-power of New Perfected Hydraulic Brakes, and the maximum overhead protection of a Solid Steel one-piece Turret Top. It alone brings you the unequalled gliding smoothness of the famous Knee-Action Ride\*. It alone brings you the more healthful comfort of Genuine Fisher No Draft Ventilation—the greater driving comfort of Shockproof Steering\*. And it alone brings you the combined performance and economy advantages of a High-Compression Valve-in-Head Engine—all at Chevrolet's remarkably low prices! You'll thank your own good judgment for buying a Chevrolet, because it gives more for less, and that is the secret of all wise investment and all wise pleasure. See your Chevrolet dealer—today! CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN NEW PERFECTED HYDRAULIC BRAKES (Double-Acting, Self-Articulating), the safest and smoothest brakes ever developed • SOLID STEEL ONE-PIECE TURRET TOP, a crown of beauty, a fortress of safety • IMPROVED GLIDING KNEE-ACTION RIDE\*, the smoothest, safest ride of all • GENUINE FISHER NO DRAFT VENTILATION in New Turret Top Bodies, the most beautiful and comfortable bodies ever created for a low-priced car • HIGH-COMPRESSION VALVE-IN HEAD ENGINE, giving even better performance with even less gas and oil • SHOCKPROOF STEERING\*, making driving easier and safer than ever before ALL THESE FEATURES AT CHEVROLET'S LOW PRICES \$495 ADD UP. List price of New Standard Coupe at Flint, Michigan, with bumpers, spare tire and tire lock, the list price is \$70 additional. \*Knee-Action on Master Models only, \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change without notice. A General Motors Vehicle GENERAL MOTORS INSTALLMENT PLAN—MONTHLY PAYMENTS TO SUIT YOUR PURSE CHEVROLET Brumley Chevrolet Co.



## PERSONALS

James, the Overstreet and S. P. Brown were Amarillo visitors last Wednesday.

Mr. and Mrs. Hall Beavers spent last Sunday in Dalhart visiting Mrs. Beavers' parents.

Miss Leta Brazil of Santa Fe, New Mexico, visited last week in the home of her parents, Mr. and Mrs. R. F. Brazil.

## STAR THEATRE HERFORD MATINEE DAILY 1:45

### Mark Twain Once Said:

"Everyone talks about the weather, but no one ever does anything about it." Well, we have! A modern air conditioning system brings you refreshing coolness! No drafts—no colds—no chills! Just keen comfort while you enjoy yourself!

Thurs. - Fri. 10¢ Bargain Matinee 1:30 to 4:00 15¢

The Old West!

Zane Grey's **DESERT GOLD**

Saturday Only 10¢ EVERY ONE! 10¢

FORAN TREACHERY RIDES THE RANGE

Preview Saturday Nite

Sunday - Monday

Collins

PLUS SILLY SYMPHONY and AIR HOPPERS SPORT

Tuesday Only BARGAIN PRICES ALL DAY 10¢ BARGAIN SHOW 15¢

...He had to risk his life to save it... A triangle of thrills on the brink of mighty... **BOULDER DAM**

Mrs. Alice Lee of Denver is visiting her sister, Mrs. C. C. Ferguson.

Master John Hampton of Denton, Texas, is visiting his aunt, Mrs. W. F. Giff and Mr. Giff. He arrived Sunday.

Mrs. J. C. Daly of Tucson, Arizona, spent the past week in the home of her daughter, Mrs. Ernest Medkief.

Little Jack Fullwood of Tucumcari, New Mexico, spent last week here with his grandparents, Mr. and Mrs. E. H. Fullwood.

Mr. and Mrs. Tom Carter and son left Tuesday for Dallas to visit relatives and attend the Centennial celebration.

Mr. and Mrs. Joe Hudson and little daughter, Betty, of Seagraves visited over the week end with Mrs. Hudson's parents, Mr. and Mrs. D. H. Alexander.

E. B. Posey is now associated with Peek-Posey & Co. of Amarillo. Located in the Oliver-Eagle building, he invites his old friends here to call on him.

Jack Russell, student at Rice University at Houston the past year, is visiting his parents, Judge and Mrs. W. H. Russell and family.

Fred Oberthier and Miss Virginia Maddux, who are with the New Mexico Utilities Company at Clovis, spent the week end here with home folks.

Messrs. and Mmes. J. C. Parker and C. C. Acker left Tuesday for Dallas where they will take in the Centennial celebration for several days.

Mrs. Billie Gladys Woody of Colorado Springs, Colorado, arrived Monday afternoon to be with her mother, Mrs. Oscar Vaughn, who has been very ill but is much improved at this time.

Auto loans, real estate and farm loans. Window shade manufacturing and repair. Write or call on us. Peek-Posey & Co. 322 Oliver Eagle Building, Amarillo, phone 2-1782.

Paul Foster, Jr., left Sunday with Mr. and Mrs. Alfred Vetek for Denver, Colorado, where he will visit for several weeks with Mr. and Mrs. Vetek and other relatives.

Mrs. Jack Mounts and sons, Jack, Bobby and Billy, of Dallas, will arrive Saturday to spend several weeks with her sisters, Mmes. J. A. Pitman and C. C. Rockwell.

Miss Helen Slak, who has been teaching in the public schools of Wichita, Kansas, the past year, arrived here last Wednesday to spend the summer with her mother, Mrs. R. G. Slak.

Charles Ferguson arrived the first of the week to spend the summer with his parents, Mr. and Mrs. C. C. Ferguson. Charles taught the past year at Cleveland, Texas, where he was principal of the grammar schools.

We have 4 Chevrolet trucks. 2-1935 Model. 2-1934 Models. All extra good and priced to sell. Also some extra, good used cars. See us before you buy. BRUMLEY CHEVROLET CO.

Mrs. John Roberts and son of Clovis, New Mexico, joined Mr. Roberts here last Wednesday to make their home. They are located at the Schulz house on McKinley Avenue at Fifth Street, formerly occupied by Rufus Sewell.

Miss Sarah Agnes Bryant, teacher at Ward community the past year, left this week for Tech where she will do summer work. Billy Hawkins, son of Mr. and Mrs. D. W. Hawkins is also enrolled at Tech for the summer session.

Mrs. Harvey Yantis of Minneapolis, Minnesota, arrived Friday to visit for several days, and will leave Thursday with her mother, Mrs. Minnie B. Jones, to drive back to Minneapolis, where Mrs. Jones will spend the summer with Mrs. Yantis and another daughter, Mrs. Martha Peterson.

Burl Alexander returned home last Thursday from Fort Worth where he completed his junior year at TCU. After a few days visit with his parents, Mr. and Mrs. D. H. Alexander, he left for Canadian where he has accepted a position with the Panhandle Lumber Company.

"Red Shoe" Choctaw Chieftain. "Red Shoe" was a Choctaw chieftain who rendered distinguished service to the French in Louisiana in their wars against the Chickasaws from 1794-1795 and later to the English till he was killed in the opposite Indian in

## Hospital Notes

Mrs. R. S. Hunter, admitted Saturday night for minor operation; doing fine.

Mrs. W. C. Crowell, Bovina, major operation last Thursday; doing nicely.

Clyde Knox, to be dismissed this afternoon; recovered.

Born to Mr. and Mrs. Malcolm Cassels, 6-pound, 12-ounce boy, Tuesday. Doing fine.

George Suggs, 6-pound, 13-ounce boy, Wednesday night; doing fine.

## School Obtains

ment of an excellent school system. The supervisor enjoyed visiting this school and appreciates the courtesies shown him by Superintendent Dillehay.

Mr. Dillehay announced that three new credits had been added, including one in orchestra and one in band, giving the school two credits in each of these departments, one-half in solid geometry and one-half in Texas history. A half credit was dropped in algebra, reducing credits in this subject to one and one-half units.

The new credits brings the total of the local school to 33 units, which are distributed as follows: English 4, history 4, civics 1/2, economics 1/2, algebra 1 1/2, plane geometry 1, solid geometry 1/2, advanced arithmetic 1/2, trigonometry 1/2, Spanish 2, general science 1, biology 1, chemistry 1, physics 1, vocational agriculture 4, home economics 3, commercial arithmetic 1/2, commercial law 1/2, occupations 1/2, public speaking 1, orchestra 2 and band 2.

## Summer Attack

day's high also was 94, set at about 3:15 p. m., with the temperature above 90 for about three hours.

Tuesday set out to be a scorcher and was well on the way to a new high, having reached 94 degrees at 10 o'clock in the morning, the highest mark for such an early hour. However, a cooling east wind stopped the climb and drove the mercury down to 86 at noon and holding the temperature at 90 or below throughout the afternoon.

Minimum temperatures for the same period were: 58 degrees at 5:30 o'clock Saturday morning, 63 at 6 o'clock Sunday morning, 67 at 5:30 Monday morning and 64 at 5:15 Tuesday morning.

## Children Starting

be allowed to enter this class, and then only when they have secured written permission from their parents to do so. The banks of the creek will be patrolled at all times while the park is open.

Miss Pitman and 21 boys and girls who will act as leaders have been working all week preparing plans for the project. NRS sign-up added 18 more to the group Tuesday. They will work in two shifts of one week each, giving 19 leaders throughout the summer. Rita Bezner is clerk. Leaders include Lottie Mae Benge, Lucille Ford, Minnie Hurford, Adeline Koelzer, Alma McFarling, Pauline Newman, Sona Worley, Otha Worley, Phylene Arthur, Adell Brooks, Inez Easter, Ruth Easter, Dorothy Funderburg, Irene Grimes, Genevieve Orr, Evelyn Plummer, Syble Reese, Pearl Tiese, Ruth Adams, Frances Bezner, Alma Cox, Thama Cawthon, Fern Hagar, June Morton, Genice Stanifer, Lorene Valentine, Louise Weathered, Erna Tiefert, Lavina West, Willie Cross, Shirley Cress, Erma Fay Robinson, Sibyl Calloway, Wadell Daugherty, Donald Gaetes, C. V. McCord and Irving Botsford.

## Ralph Smith

was selected as directors over George W. Heard and Tom E. Majors. Campaign speeches for each of the candidates, made by appointed campaign managers, preceded the election.

Among those students of Texas Tech who arrived home last week were Miss Christine Fincher, Billy Ross Phillips, Arthur Thompson, Jr., Homer Henslee, Jr., and Berry Jacobson. Miss Mary Elizabeth Stanford stayed over for the Commencement exercises and returned home Monday night. Paul Conway journeyed to Carlsbad, New Mexico, for a week-end visit and came in Monday to spend a few days with his parents before returning to Tech for the summer school.

## Herford Band

(Continued from page one)

These who will accompany the band are Director and Mrs. Smith, Miss Thomas, who is a chalk artist and will illustrate several numbers while the band plays the tunes; Mrs. H. D. Reed, Mrs. R. Schellagen, Mrs. Cliff Estes, Mrs. Henry Williamson and Mrs. Bill Smith.

Members of the band, according to instruments, are: Cornets, Dean Norton, Carl Shirley, Paul Dunlap, Billy Patton, Virginia Newell, Walter London, Leo Hellman and Glenn Smith. Trombones, Roy Hastings, Morlin Conklin, Eugene Harman, T. B. Bailey, Leo Rogers, L. A. Ricketts, Clarinet, Billy Smith, Helen Ann Snyder, Nancy Millard, Homer Henslee, Bill Montgomery, Alma Cox, Bill Stanford, Anna Marie Kuper, Saxophones, Helen Frances Streu, LaNelle Schellagen, Flutes, Christine Fincher, Martha Nell Erwin, Nola Margaret Blue, Piccolos, Norma Jean Foster, Virginia Erie Reed, Altos, Howard Williamson, Betty Cockrell, Carl Spratt, Joe L. Hamilton, Bases, Herbert Boardman, Ernest Schellagen, Ruth Easter, Drums, George McLean, Frank Mays, LaVina West, Bartone, Clifford Estes.

## ASSEMBLY OF GOD WILL CONDUCT BIBLE SCHOOL

The Assembly of God daily vacation Bible school is to open Monday morning at 9 o'clock and run two weeks. Classes will be conducted from 9 o'clock until 11:30 each week-day morning, except Saturday.

On the closing night, Friday, June 26, commencement exercises will be held and diplomas presented. Rev. T. K. Davis of Lawton, Oklahoma, will be the principal speaker for this occasion. Children must enroll during the first three days of the school in order to be eligible for diplomas.

## CURTIS DOUGLAS TO SPEAK HERE JUNE 27

Curtis Douglass of Panhandle expects to speak here in behalf of his candidacy for state senator on Saturday afternoon, June 27, at 3:30 o'clock, according to an announcement from his headquarters.

He has his own sound equipment so that everyone may hear him plainly. Everyone is invited to hear him.

## And Still It

(Continued from page one)

bounce. Siberman singled, Carroll singled. Honster was safe on a FC. Curtsinger singled, Fossum Bennett lost one to clean the bases. Renfro and Alec said if I can't get that guy out I QUIT. Doc Willis took the new two frames and did a nice job of elbowing giving up one scratch. The Lions made three more in the seventh and a ball game 9 to 5. Good to see those old timers out there again. Emmons hit four for four, Curtsinger hit three for four.

Then these cocky Firemen went down Monday with horse shoes and won a ball game of the Odd Fellows in the first inning by way of five hits and four runs, they sneaked two more in the third and from there out this old Leorwald boy set that smoke smothering bunch down without a single.

With the wind blowing about 60 to his back and his cousin Charlie calling 'em wrong, Onias Carroll held the Goat Herders to six hits and one run. Course this cousin act didn't even give the Odd bunch a look in to start with, but just to make it look good Charlie did call a couple on Dick Rountree that he couldn't reach with a garden hose much less a rake and at that Dick got a couple of licks and has busted all the buttons off every shirt he has worn since. Carroll whiffed—I mean Carille and Carroll whiffed six men.

## BRUMLEY CHEVROLET CO. TO SHOW FINE PICTURE

A free talking motion picture, "The Frame-Up" will be shown at 9 o'clock next Tuesday in the show rooms of the Brumley Chevrolet Company. In addition, an educational sound picture, "Safe and Sound," and Burton Holmes travel picture, "Ethiopia," will be shown.

"The Frame-Up" is an entertaining comedy based on typical American life. The educational picture was produced through the sponsorship of Oldsmobile and shows the progress in making automobiles safer.

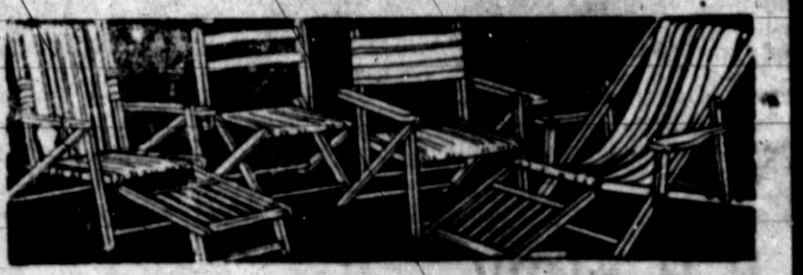
G. H. Little of Amarillo, was a visitor here Wednesday.

## PICTURE OF GERONIMO IS CAPTIONED LOCALLY

Mark Hanna, local photographer, has secured a copyright on the photograph of Will Rogers and Old Geronimo, the steer promoted to the late comedian by C. G. Hill, and plans to make souvenirs of the picture.

A short story of the steer will be carried on the back of the photograph and will give Herford considerable publicity due to the fact that the steer was raised in this locality. Arrangements may be made whereby the souvenirs will be sold at the Texas Centennial, where Geronimo is now on exhibition, with a portion of the proceeds going to the Will Rogers Memorial foundation.

## Attractive Porch Furniture



GAY AND VERY COMFORTABLE — is the new porch furniture we have to show you. Treat yourself to a look at these easy chairs and gliders and then treat yourself and family to the joy and comfort of them.

Come and Look Them Over!

## E. B. Black Co.

# Economy Days

JELLO Ice Cream Powder 3 for	25¢	SYRUP Crystal Flake or Golden, gallon	54¢	FLY SPRAY We-Lika, quart 63¢, pint	36¢
GRAPEJUICE Quart	25¢	CHERRIES Red pitted, No. 2 cans, 2 for	23¢	PEACHES or APRICOTS No. 1 tall can, 2 for	25¢
CRACKERS 2 pounds	17¢	EXTRACT Vanilla, 8-oz bottle	14¢	MAZOLA 25 cent size	15¢
GRAHAM CRACKERS 2-pound box	23¢	TEA Black, Orange Pekoe, 1/4-lb	10¢	PRUNES 6 1/2-oz	24¢
SALAD DRESSING Swift's, quart 34¢, pint	24¢	SHOE POLISH Oil Glow, all colors, bottle	12¢	HONEY, New Crop Texas Extracted, gallon 95¢, 1/2 gallon	59¢
BAKING POWDER K. C., 50-ounce can	29¢	BROOM 5 Sewed	24¢	FURNITURE POLISH 25 cent bottle	19¢
PINEAPPLE Flat tin, crushed or sliced, 3 for	25¢				

## Fruits and Vegetables

TOMATOES Fresh, pound	6 1/2¢	ORANGES Sweet and juicy, dozen	12 1/2¢	PINEAPPLE Large size, each	15¢
GRAPEFRUIT Large, 6 for	25¢	LEMONS Dozen	29¢	ONIONS Bermuda, 3 pounds	10¢
CARROTS 3 bunches	10¢				

PALMOLIVE offers 20 FREE TOURS OF EUROPE. \$20,000 in CASH. 100,000 ADDITIONAL PRIZES.

PALMOLIVE Bar 5¢ Palmolive Contest Closes June 14, Year Last Chance to Enter!

OATS, Bel Dine Large pkg., with glassware, each	18¢
COMPOUND 8-pound carton	84¢
FLOUR Seafoam, 48 lbs \$1.10, 24 lbs	68¢
PINEAPPLE JUICE No. 7 can, 2 for	25¢
COFFEE The Monte, lb	25¢
JELLO All flavors, 3-for	19¢
COCOA Peerless, 2-lb can	13¢

FREE LARGE 18 x 36 CANNON Turkish Towel with 10 wrappers from CRYSTAL WHITE SOAP. ASK US FOR DETAILS.

CRYSTAL WHITE 5 bars 19¢

# PIGGLY WIGGLY

FRANK GYLES, Manager PHONE 81 BUY AT HOME