

# The Hereford Brand

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## CELEBRATION STAGE IS SET

### GRAND OFFICERS TO ATTEND I. O. O. F. CELEBRATION HERE

Next Thursday night, Hereford Lodge No. 476, I. O. O. F., will celebrate the 117th anniversary of the founding of the Independent Order of Odd Fellows, one of the major fraternal organizations of today. An appropriate program for the occasion is being arranged, and Grand Officers from the Grand Lodges of Texas and New Mexico will be guest speakers and visitors.

John P. Ross, deputy Grand Master of the Grand Lodge of Texas, of Amarillo, is expected to be in attendance, and the following Grand Officers of the New Mexico Grand Lodge will be here for the occasion: Grand Master Carl E. Moore, Grand Instructor Clyde T. Kibbe, for many years a member of the local order, and a past district deputy Grand Master.

Grand Secretary and past Grand Master Lem Wright, district deputy Grand Master Albert Tillagast of New Mexico District 2, and Junior Warden W. N. Blexon, grand encampment of the state of New Mexico.

In addition to the distinguished officers of the Grand Lodges of the two states, speakers and visitors from the Amarillo, Clovis, Dimmitt and Vega lodges will be guests of Hereford Odd Fellows. It is doubtful if Hereford will ever again have the opportunity of having Grand Masters from two states as visitors at the same time, it was reported. Every member is urged to be at the hall promptly at 8 o'clock. Refreshments will be served at the conclusion of the program.

### CENTENNIAL DAY EVENT CONTINUES TO GROW AS DATE NEARS

As plans went forward last week, nearing completion in each branch of the event, the greater appeared the Centennial Day celebration that is to be staged here on May 8, honoring the old settlers of the area and for the entertainment of several thousand visitors from over the territory.

An added feature to the day's events which will follow the afternoon's formal program at the Bull Barn will be a beautiful pageant depicting the part of the church in Texas during the time of the Catholic missions. This will be sponsored by the Catholic church and will require about an hour and a half to stage. It will be an historical production dealing with that early period in the state's development.

**Plan Folk Festival.**  
Definite arrangements for the folk festival were announced at the Thursday night meeting of the county Centennial committee by Mrs. Estie Cardwell, chairman. Several of the old timers have agreed to take part, and a group of young people who are acquainted with this type of entertainment will have a part in the program. The festival, which takes place at night, promises to be an exceedingly interesting portion of the program.

Likewise, definite plans for the mammoth parade to be staged at 1:30 o'clock in the afternoon have been announced by Ray Conway. An historical parade is planned, beginning with the day of the loughn, Indian and old-time cowboy and including the coming of the Hereford, the plow, the auto-

## Resettlement Water Survey Is Under Way

### IRRIGATION WELLS IN COUNTY ARE BEING TESTED

The shallow water survey in Deaf Smith county being made in connection with the proposed establishment of a 4,000 acre resettlement project in this area is under way. Two crews, under the supervision of W. R. Stanley, resettlement engineer, are busy testing wells already in operation in the county.

According to discussions of the work, it is understood that favorable results are being obtained from the survey where it has been conducted. Mr. Stanley arrived here early last week and the field work was started last Thursday. Wells have been tested in scattered sections, including one on the farm of S. O. Wilson, two on the Stoker farm and others, and similar tests are being made on the G. W. Brunley place.

The wells are tested for a period of 24 to 36 hours, measuring the volume of water, depth at which was reached when pumping started, the drop of the water level after hours of pumping and the length of time required to overcome the loss. The cost of pumping and the average cost of irrigation per acre are also being computed. This information is available to the farmers, whose wells are tested if they desire it, but it is understood that the engineer's report to the Resettlement Division will not be made public.

Among other purposes, the survey will serve to show to what extent the irrigation section can be developed without overtaxing the water supply and without endangering wells in operation. This information, along with the cost of operation and the cost of obtaining the prepared tract for resettlement purposes, and information gained in other surveys to be conducted will eventually determine the fate of the project in this locality.

## WORK STARTED ON SCHOOL

### LA NELLE SCHEIHAGEN PLACES FIRST IN STATE MUSIC TEST

Miss La Nelle Scheihagen, daughter of Mr. and Mrs. W. R. Scheihagen, and a senior in Hereford High School, captured first place honors in the contraalto group of the junior contest at the state convention of the Texas Federation of Music Clubs held last week in Fort Worth.

Not only did she win in that division and draw compliments of music leaders, but she also scored the highest grade of any contestant in any group. She recently gained the same distinction in the Seventh District contest at

Amarillo, thereby becoming eligible for the state contest.

She was accompanied to Fort Worth by Miss Mattie Mae Swisher, who announced that Miss Scheihagen will be presented in senior recital here soon. Her concert accompanist was Hjalmar Bergh of Amarillo.

Miss Swisher was elected state treasurer of the federation, the only Seventh District representative to be selected for a state office. Mrs. G. A. F. Parker also attended the convention, returning from a visit to Anshu via Fort Worth for this purpose.

### EXPECT FULL CREW TO BE ON JOB WITHIN FEW DAYS

Work is under way on the Central School PWA project. Ground will be broken this week end or early next week on the east wing to be added to the structure. A full crew of workmen will be on hand by that time.

Contractor C. S. Lambie and C. S. Earhart, foreman, were on the grounds Monday, following the deadline of the start of work set by the order issued week before last. The requisition for labor came through Monday afternoon when two carpenters and six laborers were signed up by an NRS representative.

**Ask Additional Labor.**  
Preliminary work got under way slowly Tuesday morning. Another requisition for an additional six laborers was sent to Amarillo Wednesday. Earhart announced, and others would be added as the project advanced.

A section of the school ground surrounding the east wing was being fenced off to keep children out of the danger zone while classes continue in the old section of the building. Sidewalks were being removed, and the site for the east wing was squared off.

PWA prefers Here.  
C. J. Mahoney, engineer in charge for PWA, also arrived early this week to make his headquarters here and supervise the construction insofar as PWA regulations are concerned.

Very little preliminary work will be required before digging foundations can be started. A truck load of tools was brought to the job this week, but a concrete mixer and other equipment has not arrived. As soon as work is well under way on the east wing, which is to be two stories high, construction will be started on the west wing.

All work on the old portion of the building will be delayed until school is dismissed for the summer vacation and then speeded to completion for occupancy next fall.

## AROUND TOWN

### Sights and Faces Seen

Scott Ains and Bill Clutter have taken up aviation. Scott has found the going tough since he is scared to death of the air and has difficulties every time he goes up. Most of Hereford, however, is finding it amusing at Scott's expense.

Charles Brooks says he knows more about making money than he does giving news. Probably a lot of local people would like to know his secret or system, which ever he uses.

John McLean is not a bit selfish. He says all he wants is about an inch and a half of moisture every day for a couple of weeks, followed by a hard rain.

Last Saturday was said to have been Hereford's biggest day in months. Three factors undoubtedly combined to provide this: Penney's Anniversary, Weir's Red and White opening and the advertising given each event.

Homer Fox tells of a negro baseball pitcher who was so tall and whose arms were so long he could reach half way to home plate before throwing the ball. That's only part of the story Homer was telling Monday.

Mayor C. J. Paddock is proud of his tree-planting ability. He supervised the setting out of eight Chinese elms around the City Hall about 10 days ago and all are doing fine—didn't even show the strain of being transplanted. He says the secret lies in the preparation of the holes in which they are to be planted.

## County Pioneer Passes at Home Near Wildorado

Last rites were spoken Wednesday afternoon at the Palo Duro church for D. C. McClain, 64, a pioneer resident of Deaf Smith county, who died Monday afternoon at his home 10 miles south of Wildorado following an illness of two years. Rev. Carroll Holtzclaw conducted the services.

pallbearers were Lawrence Womble, Robert Campbell, Toy Price, Cecil Hodges, Mort Barum and Walter Ogilby. Interment was in the Palo Duro cemetery.

A native Texan, Mr. McClain was born in Coryall county, November 21, 1881. He came to Deaf Smith county in 1902. He was a member of the Baptist church.

Survivors include four brothers, W. J. McClain of Gatesville, G. E. McClain of Wildorado, Roy J. McClain of Ballinger, J. E. McClain of Wildorado; five sisters, Mrs. J. J. Smith and Mrs. G. J. Smith of Amarillo, Mrs. W. E. Smith of Hereford and Mrs. J. E. Smith of Amarillo.

## Seniors Give Play Tuesday

### "BELIEVE IT OR NOT" IS TITLE OF THREE-ACT FARCE SELECTED

Believe It Or Not is the play selected to be presented Tuesday night by the high school senior class as its annual presentation. It will be given at the high school auditorium at 8 o'clock. The cast has been working for some time under the direction of Miss Thelma McLean and promise a well-rounded presentation.

Believe It Or Not was written by Glenn Hughes, author of numerous popular amateur plays. It is a comedy concerning the troubles of a young story writer who tries to make a career for himself, despite the objections of his wealthy family. His imagination hatches a story whose truth the editor wishes verified. The young writer and his secretary attempt to fool the editor, but the tables are turned, resulting in comical and unexpected situations.

George Conklin plays the part of the young writer in the three-act farce. Other characters include Mildred Stewart, Jean Snyder, Herbert Boardman, Jack Dean, J. D. Clayton, Phyllis Arthur, Alma Partzold, Gertha Wilson, Roy Hastings and Sibyl Caraway.

## Furr Food Has New Manager

Kelth Caldwell of Pampa arrived Sunday to become manager of the local Furr Food Store, succeeding Dick Bradley. Mr. Caldwell took over active management Monday. He was accompanied by Mr. Caldwell and baby, who will make their home here.

Mr. Caldwell spent four years with the Furr Food Store in Pampa. His transfer to Hereford was a promotion tendered by the company in recognition of his work there.

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## Rites Here For Former Resident

Funeral services for Mrs. Sara Mae Hudspeth of Amarillo, former resident of Hereford, were held at the First Methodist church Tuesday afternoon at 3 o'clock, conducted by Rev. T. C. Willett, pastor. Interment was in West Park cemetery.

Mrs. Hudspeth, wife of J. C. Hudspeth of Amarillo, died in an Amarillo hospital Monday morning after a two weeks illness. Born in Central Texas, she came to Hereford some 35 years ago and remained here until about 1923. Two brothers, Burl France and Arthur Pierce, live here.

Pallbearers were D. Willis, Nesher Gass, Dow Metzger, Doug Fox, Carl Cockrell and Ray Barber. Other survivors include three sons, Howard, Forester of Big Spring, and Wilson and Weidon Forester of Amarillo, and a daughter-in-law, Mrs. Howard Forester.

## Rites Held For Della B. Wright

Funeral services were held Monday afternoon at 4 o'clock for Miss Della Wright at the home of Ernest Wright, four miles south of Bigbee, conducted by Rev. Moore, pastor of the First Baptist church of Friona. Interment was in the Friona cemetery.

Miss Wright passed away at the home of her brother Sunday night, following an illness of two weeks. She was 48 years old. Born in Clay county, January 21, 1888, she later moved to Oklahoma, returning to Texas in 1927, when she removed to Packer county to make her home with her brother. She was a member of the Baptist church.

Survivors include her mother, Mrs. E. M. Wright, of Friona; two sisters, Mrs. Ethel Canney of Loveland and Della Shirley Wright of Brantford, Oklahoma; and two brothers, Ernest Wright and G. O. Wright.

## Farm Leaders Busy On Four Programs

The county agricultural agent's office remained busy this week as four programs required the attention of the force. On the farm program was the handling of applications for emergency grants, issuance of free seed, start of the new conservation program, and handling old payments, which were expected daily.

Additional grants had been received to cover the amount needed for emergency work. Over 500 applications had been taken, this amounting to about \$41,000. The first grant allowed the county was \$34,000, but the difference has been made up.

**Back to Grass.**  
In this connection, in the opinion of the committee, with which many farmers agree, land that was used to raise wheat should be returned to grass. It was pointed out that sufficient seed was not available to supply each county with the amount requested, nor were funds available with which to purchase additional seed. It will be issued at the rate of one and one-half pounds to the acre for wheat land only. Every farmer expecting to raise wheat next year should be interested. It was stated for the seed will be used to protect the land upon which the wheat will be planted. It was pointed out that sufficient seed was not available to supply each county with the amount requested, nor were funds available with which to purchase additional seed. It will be issued at the rate of one and one-half pounds to the acre for wheat land only. Every farmer expecting to raise wheat next year should be interested. 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## Don't Delay Insure Now

Be fully protected. Ask us about it. We can tell you about GOOD INSURANCE.

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## McLean Insurance Agency

PHONE 273

## Bank To Sell 212 Parcels Of Real Estate

All real estate owned by the Texas National Bank of Fort Worth, Texas, in liquidation, will be sold at AUCTION in Fort Worth, May 5th, 10 A. M. under the direction of R. L. Van Zandt, Receiver of the Texas National Bank in Fort Worth.

320 acres in Deaf Smith County included in this sale. Located about 20 miles NW of Hereford, Texas, about 22 miles SW of Adrian. N $\frac{1}{2}$  of Section 6, Township 5 N. Range 3 East of the Capital Syndicate Sub-Division, Deaf Smith County, Texas.

A list of these properties may be obtained by writing R. L. Van Zandt, Receiver, Texas National Bank, Fort Worth, Texas. Sale conducted by Britt Davis, Special Liquidator of real estate for the Comptroller of the Currency, Washington, D. C.

BRAND WANT ADS INVARIABLY GET THE JOB DONE!

# THANK YOU!

AND YOU!

AND YOU!

AND YOU!

AND EVERYONE ELSE WHO HAS ATTENDED AND HELPED TO make our 34th Anniversary such a great success. Your response to our many outstanding values has even exceeded our fondest hopes and has been most gratifying from a standpoint of a large increase in sales for the month of April.

WE ARE PLEASED TO TELL YOU THAT OUR ANNIVERSARY Celebration continues and you may find even greater values each day at PENNEY'S.

VISIT OUR STORE TODAY! TOMORROW! OR ANY DAY AND YOU will find as millions of others have found—that it PAYS TO SHOP AT PENNEY'S! There's a reason why! Thirty-four years ago this organization began in a tiny western mining town and was founded upon the principle of SQUARE DEALING—"Treating the other fellow as you would like to have him treat you." With this guiding spirit ever in mind and in daily practice we have grown until today we are the World's Largest Chain Department Store Organization. Honest Values, Fair Dealings, ever striving to bring to you and millions of others the very utmost in quality and value that your dollar will buy.

PAY US A VISIT—LOOK AROUND AND YOU, TOO, WILL BE surprised at just how far your dollar will go and remember that PENNEY'S NEVER SACRIFICE QUALITY FOR PRICE!

# PENNEY'S

J. C. PENNEY COMPANY, Incorporated

HEREFORD

TEXAS

## Jumbo News

BY MRS. ULLMAN HUNTER  
Mrs. Mildred Bailey, teacher at Muleshoe, but formerly of this community, spent the week end with her uncle, L. A. Matthews.

Mrs. Wilford Taylor of Umberger spent last week end with her parents, Mr. and Mrs. F. L. Pinckert.

Misses Simmons and Thompson of Canyon are holding a series of sermons at the school house. They have rented a room at Mrs. Ullman Hunter's.

Jerald McElroy and Miss Helen Wilder were married Sunday morning at the Methodist parsonage. Rev. Joe Strother spoke the ceremony. Mrs. McElroy is the youngest daughter of Mr. and Mrs. J. J. Wilder. Last year she attended school in Canyon, but the past year has been at home. Jerald is the only son of Mr. and Mrs. McElroy of Dimmitt. The young couple left immediately for Clovis and other points. They will make their home in Dublin. The community extends much happiness and prosperity to the young couple.

Tuesday at Dimmitt Miss Cooper and Mr. Johnson, of A. & M., held a short course of instruction in the morning for sponsors of boys and girls 4-H clubs. In the afternoon Mr. Johnson spent three hours in giving interesting games and puzzles to be used in community meetings. Five Panhandle counties were represented. F. J. Axe and Mrs. Ullman Hunter attended from Jumbo.

E. D. Wilmoth and M. E. Barnes were in Balls Friday.

Mr. and Mrs. M. L. Simpson and M. L. Jr. and Miss Mildred Holley attended the district inter-scholastic meet at Canyon Friday. M. L. entered the declamation contest.

Mrs. J. D. Decker and children of near Summerfield attended the church services here Sunday.

Rev. Sharpe of Canyon was a dinner guest in the M. L. Simpson home Sunday.

Misses Maurine and Athalie Wilder spent the week end at home.

C. C. Hunter, Jr., gave a birthday dinner Sunday and his guests were all boy friends.

Misses Thelma and Mildred Holley spent the week end at Happy.

Mmes. Sam and Ullman Hunter attended Missionary Society in Dimmitt Thursday.

Mr. and Mrs. F. J. Axe were in Abilene last Saturday.

The L. E. Beck family of Lorenzo called in the Ullman Hunter home Sunday afternoon.

Guests in the C. Kring home Sunday were Mr. and Mrs. Cecil Cables, Novie Holley, Jim Baggs of Amarillo, and Mr. and Mrs. Bill Kring of Hereford, and Mrs. J. W. Decker of Summerfield.

## Wyche Items

BY PEGGY VALENTINE  
Wyche students visited various industries in Amarillo last Tuesday and broadcast a program over KGNC. The Panhandle Cowboys entertained them at the studio. Misses Ivagene Elliston and Peggy Valentine were in Amarillo last Tuesday.

Rev. Roy Patterson did not preach here Sunday. He was injured by a truck last week.

Miss Ivagene Elliston spent the week end in the C. P. Grimes home at Westway.

Ben McBrayer and family spent Sunday in the Elwyn Hutchinson home near Hereford.

Mrs. E. C. Hewett was in Borger several days last week.

Mr. and Mrs. Geo. Cantrell of Hereford spent Saturday in the H. B. Elliston home.

Mrs. N. G. Elliston entertained the Portus high school senior class at her home here last week end and also visited Palo Duro canyons.

Mrs. John Gold fell one day last week and broke her arm.

Nancy Olson was ill several days last week.

Mr. and Mrs. Jack Baker of Dimmitt spent Sunday evening in the Edwards home.

Mrs. Velma Slewter of Abernathy has been visiting her brother, Bernette Saxon, here.

Mrs. R. W. Elliston and daughters were in Amarillo Tuesday.

R. W. Elliston went to Lubbock Tuesday.

Barbara Rose Robertson and Alice Ann Paetsold have been ill.

The Lions Club of Hereford will give a program at the school house Thursday night, May 7.

Mr. and Mrs. R. C. Valentine visited the W. I. Valentine and Edith Hughes home in Hereford Sunday.

A few new desks have been placed in the school house, made necessary by recent enlargements of student body.

## Daniel News

BY PAULINE MOORE  
Mrs. W. R. Moore entertained 35 people Saturday night with a 42 party.

Cecil Hodges and family, and Clarence McBroome were in Hereford Saturday.

Joe Moore and family visited in Olton Friday.

Daniel school closes Friday, with a good program Wednesday night and a picnic in Palo Duro park Friday.

Mrs. Elmer Womble entertained ladies of the community Friday with a farewell party for Misses Haney and Alma Foxall.

Mr. and Mrs. Dave Moore and daughter and Mrs. Mattie Bell Myers were in Amarillo Friday.

Mildred McCraw who is attending school in Canyon, spent the week end at home.

Dave McClain has been very ill the past week.

Mr. and Mrs. Coy Phillips went to Hereford Saturday.

H. F. and W. R. Moore were in Littlefield Friday and Saturday.

Alba Taylor of Littlefield is visiting the W. R. Moore home.

Mrs. Homer Lee Curry is visiting relatives a few days.

Joe and Ruth Gill spent the week end with their parents, Mr. and Mrs. R. E. Gill.

Mary Jo Tomlinson has about recovered from the mumps.

Richard Moore of Canyon is spending a few days with his parents, Mr. and Mrs. Dave Moore.

Mrs. Orville Moore is in an Amarillo hospital recovering from an appendix operation.

Mr. and Mrs. Ed Rapstine were in Amarillo Saturday.

Mr. and Mrs. Ezra Bagwell and son, Jimmy, have moved to Hereford where Mr. Bagwell will work in the erosion service.

Misses Ima Haney and Alma Foxall were in Hereford Thursday.

Mr. and Mrs. Cecil Allred are the proud parents of a baby girl, born April 14.

W. R. Moore was in Vega on business Wednesday.

## Summerfield News

MAUD E. NOLAND  
Rev. Weathers preached his farewell sermon here Sunday. He resigned and took over the church at Lakeview. The church body regrets his leaving and hopes he will be successful in his new work.

Mrs. Ella Carr of Hereford attended church here Sunday.

Mrs. Pat Nell of Merkel spent the week end with relatives and friends here.

Miss Florence Hunter of Hereford spent the week end with Maude Noland.

Mr. and Mrs. J. L. Lookingbill visited their daughter, Mrs. Homer Crow, in Tulsa part of last week.

Mrs. Crow has been very ill and Miss Ruth Lookingbill is staying with her.

Friends of Mrs. Perry McMillan will be glad to know she is progressing nicely.

A correction in last week's news items: Mr. Lawrence Johnson instead of Mr. Lawrence, fell from the barn and hurt himself. He is very well now.

## Westway Items

(BY WILMA SKYPALA)  
Miss Winnie Cornett of Hereford spent Saturday night with Stella Mae Gore.

Mrs. F. W. Dodson took Foy Cook and Jack Weaver to the district meet in Amarillo Friday.

Both boys won first in declamation.

Amarillo visitors Saturday were Mrs. Dodson, Mrs. Gilliland, Miss Minter, Mrs. Miss Dodson, Wanda Downs, Loy Cook, Jack Weaver.

G. C. Hartman and family were in Canyon Saturday.

Leon Hartman and Howard Gore entered the district track meet at Canyon Saturday.

Howard won third in rural pentathlon and Leon fourth in 220 low hurdles.

Rev. and Mrs. Stephens spent Sunday in the T. A. Roe home.

Ray Clark and family of Idalou visited here over the week-end in the J. W. Hyde home.

Mr. Dodson and Miss Dodson went to Lockney Thursday to attend the funeral of an uncle, C. L. Brewster.

Mr. and Mrs. C. B. Brooks of Lockney spent last Wednesday and Thursday in the Hartman home.

Mr. and Mrs. Orville Houser and Elwyn Hartman spent Sunday in this community.

Mrs. A. B. Schulz, Mr. and Mrs. Ronald Matthews of Hereford spent Thursday in the Vaughn home. Sue Vaughn returned home with them and remained until Sunday night.

V. Skypala and family spent Sunday with his mother, Mrs. Josephine Skypala, at Umberger.

Mrs. J. A. Roe, who has been ill in Hereford for some time, returned to her home last Thursday.

Mr. and Mrs. L. V. Hicks of Dimmitt shopped in Hereford last Friday.

## Ward News Notes

BY MRS. GEORGE SUGGS  
Twenty-one were present at Sunday school.

Rev. Hornbeak expects to be here Sunday to fill his place, which he has not been able to do for some time.

Mr. and Mrs. Bob Higgins spent last week in Canyon where he is being treated.

Mr. and Mrs. Arlie Dean took dinner with Mr. and Mrs. Bill Hutson Sunday.

Mrs. Montgomery visited Mrs. G. M. Suggs Wednesday.

Mr. and Mrs. Sonny Ledbetter

of Vega visited Mr. and Mrs. Jack Hutson Monday.  
Mrs. Spratt and Mrs. Shorn Williams visited Mrs. Jack Hutson Thursday.

## ASSEMBLY OF GOD CHURCH

"A place with a welcome." One block north of the high school.

W. A. McCann, Pastor  
Sunday school, 9:45 a. m., Owen Neel, superintendent.

Devotional worship, 11 a. m.  
Christ's Ambassadors, 6:30 p. m.

Evangelistic service, 7:30 p. m.  
Prayer meeting, Tuesday, 7:30 p. m.

Bible Study, Friday, 7:30 p. m.

A WANT AD WILL SELL THAT COW!

## BUSINESS AND DIRECTORY PROFESSIONAL

THE CHOCOLATE SHOP  
Fruit Sandwiches  
Sandwiches  
Cold Drinks, Cakes  
Magazines

The title to your land is vital. Our Abstracts correctly reveal the title.  
A. G. THOMPSON  
ABSTRACT CO.  
4% Per Cent Federal Farm Loans

INSURANCE  
JNO. H. PATTON  
PHONE 88

DR. J. W. HENDRIX  
Chiropractor and Masseuse  
108 E. Street—Just North of Mother's Park  
Phone 541 for Appointments

HOSS  
Please bring your bags on Friday for Top Prices.  
G. W. & H. L. Brunley

Spirella FOUNDATION  
CORSETS, GIRDLES, BRASSIERES  
designed exclusively for you  
MRS. BESSIE DAVIS  
410 Sampson Avenue



Red and White has studied tirelessly the soap requirements and housecleaning needs of the modern American housewife. As a result your Red and White Store is able to offer you a diversified variety of Red and White Soaps at savings. Look at these low prices:

PRICES GOOD FRIDAY & SATURDAY APRIL 24th - 25th

<b>BROOMS</b> Each ..... 89c RED & WHITE, perfect balance, toughened straw. Guaranteed to out-wear three cheap brooms.	<b>FLAV-R-JELL</b> 3 Packages ..... 14c RED & WHITE. For that delicious dessert. In six flavors.
<b>Cleanser</b> 2 cans 9c RED & WHITE. Cleans anything	<b>Toilet Tissue</b> , 3 rolls 19c Red & White, a genuine crepe of finest quality
<b>Soap</b> 5 bars 19c RED & WHITE, the finest white naphtha soap	<b>Washo</b> 2 boxes 43c Red & White, 1 guest towel with each purchase. Use same as Oxydol
<b>Peas, No. 2</b> , 3 cans 25c No. 1 of the dry pack, truly a wonderful value	<b>Prunes</b> 2 lbs 23c Red & White, large size in sanitary cello pkg.
<b>Corn, No. 2</b> 2 cans 19c Big M, a real standard corn	<b>Bran</b> 2 pkgs 19c Red & White, 40 per cent bran; a saving to you
<b>Kraut, No. 2</b> 3 cans 25c Kraut and weiners for a change!	<b>Pancake Flour</b> pkg 10c Will make those delicious cakes for your breakfast
<b>Pork and Beans</b> 4 cans 25c	<b>Coffee, Red-White</b> 27c FOLGERS, 25c
<b>Mince Meat</b> 2 pkgs 15c	<b>Oats</b> , 2-lb pkg 23c Oat and saucer, Moon Rose
<b>Potted Meat</b> 2 cans 9c	

We Have a Complete Line of Garden Seeds, Onion Sets and Flower Seeds. Corn Fed Beef and Just Notice Our Vegetables.

<b>MEATS</b>	<b>Fruits - Vegetables</b>
<b>Hamburger</b> 2 lbs 25c	<b>Apples</b> doz 17 $\frac{1}{2}$ c Large Roman Beauties
<b>Bacon, sliced</b> lb 27c	<b>Lettuce, lg, fresh, hd</b> 5c
<b>Oleomargarine</b> lb 17c	<b>Vegetables, bunch</b> , 3 10c
<b>Rib Roast</b> lb 10c	<b>Grapefruit, lg</b> 6 for 25c

## Wier's Red & White Food Store







# CLOSING OUT!

We Didn't Come to Hereford To Stay. Here Is YOUR LAST CHANCE to Take Advantage Of the Great BARGAINS Made Possible By the Bankruptcy of SPROWLS - CRONIN & CO. At a Great **SAVING!**

## Bankrupt Stock

### \$15,000 in Good Clean Merchandise

ALL PRICES HAVE BEEN SLASHED TO THE CORE FOR THE LAST TIME!  
Get What You Want - The Rest Will Be Moved Away

## value sensation

### IN MEN'S CLOTHING

ROSE AND MERIT MEN'S THREE-PIECE SUITS, sizes 34 to 46, priced to close out from **\$12.50 to \$18.75**

BOYS' THREE-PIECE SUITS Last Chance Prices form **\$3.98 to \$12.50**

Men's Felt Hats  
12 dozens men's felt hats, in all shapes, styles, brims and colors, to close out in a hurry  
\$2.95 Values at **\$1.67**  
\$3.98 Values at **\$2.87**  
\$4.95 Values at **\$3.47**  
\$8.00 Stetson at **\$5.00**



### 608 Pair Men's Oxfords and Shoes

PETER'S BRAND, CLOSING BANKRUPT OFFER

\$2.59 Values	<b>\$1.97</b>	Boys' Oxfords	
\$4.98 Values	<b>\$3.47</b>	All white or black	
\$3.98 Values	<b>\$2.97</b>	\$3.48 Values	<b>\$1.97</b>
\$6.00 Values	<b>\$4.97</b>	\$3.98 Values	<b>\$2.47</b>

BUY A YEAR'S SUPPLY—THIS IS YOUR LAST CHANCE!

### MEN'S DRESS SHIRTS

Of Fine Broadcloth

\$1.95 Values	<b>\$1.38</b>
\$1.49 Values	<b>99¢</b>
98¢ Values	<b>57¢</b>

This Chance Won't Last Long

### 8 Dozen Ladies' Brand New Stock of Spring and Summer Hats

In straws and felts offered at the low and last chance price of, each **\$1.00**

### 541 Pair Ladies White Oxfords, Out Over Sandals, Out Over T-Straps and Pumps, Offered at Bankrupt Mark-Downs.

\$3.98 Values, Closing Out	<b>\$2.97</b>
At	
\$4.98 Values, Closing Out	<b>\$3.87</b>
At	
\$2.98 Values, Closing Out	<b>\$1.97</b>
At	
\$2.79 Values, Closing Out	<b>\$1.67</b>
At	

This Is Positively Your Last Chance at These Shoes!

## DRESSES

And Women's Apparel Were Never Priced So Low

### WASH DRESSES

288 FAST COLOR WASH DRESSES of prints, voiles and batiste, sizes 14 to 50, no other opportunity. Regular \$1.95 value, to go at **97¢**

316 FAST COLOR PRINT, VOILES and Batistes, 14 to 50 size, regular 98 cent value, your last chance at only **57¢**

67 ALL SILK DRESSES of brand new stock in pastels and prints. Regular \$3.95 Value, Final Offer **\$1.98**

84 ALL SILK DRESSES of new stock in printed silks and pastel summer shades, regular \$5.95 value, offered for the last time at **\$3.95**



Men's Gray Chambray Full Cut Work Shirts  
Sizes 14½ to 17, at a close-cut bankrupt price—the very last chance!  
**37c**

Men's Gray Covert Shirts  
Full cut, sizes 14½ to 17, regular 79c value, one more chance at each  
**47c**

Boys' White Broadcloth Shirts  
No-wilt collars, sizes 8 to 14½, one and only chance at such a price. Each **67¢**  
White Pans to Match! **97¢**

Boys' Dress Shirts  
In printed broadcloth, the best prices offered, and the last chance to buy at, each **57¢** and **37¢**

## Fixtures For Sale

ENTIRE STOCK OF STORE FIXTURES CONSISTING OF  
17—7-foot tables.  
8—4-foot tables on rollers.  
1—National Cash Register.  
1—8-column Burroughs adding machine, with subtractor attached.  
1—Remington Typewriter.  
1—Fire-proof steel safe.  
1—8-foot standing desk.

- 1—Hat case.
- 3—53 inch by 23 inch mirrors.
- 2—4-seat shoe setters.
- 4—Shoe stools.
- 1—8-foot round-cornered show case.
- 2—6-foot glass show case.
- 6—8-foot glass show cases.
- 14—Electric light chain drops, light fixtures, with globes and shades.

EVERYTHING'S GOING — THIS IS POSITIVELY YOUR LAST CHANCE TO SAVE YOUR MONEY HERE!!!!

## PIECE GOODS

This fine lot of materials is being offered at BANKRUPT CLOSE OUT prices in groups that mean GREAT SAVINGS!

GROUP NO. 1  
1 table of about 800 yards of piques, blister sheers, desert cloths and lace cloths at the final price per yard..... **37¢**

GROUP NO. 2  
1 table of about 1,200 yards of fast color prints and organdies, closing out at, per yard .. **17¢**

GROUP NO. 3  
1 table of about 2,000 yards of fast color prints and broadcloths, your last chance, per yard .. **9¢**



GROUP NO. 4  
1 table 36-inch fast color batistes and demitties, regular 29¢ value, for the last time, yard ... **19¢**

GROUP NO. 5  
1 table fast color 36-inch prints, broadcloth and organdies. Your last chance at, per yard .. **12¢**

GROUP NO. 6  
1 table 36-inch pure silks, 66¢, 68¢, 70¢, 72¢, 74¢, 76¢, 78¢, 80¢, 82¢, 84¢, 86¢, 88¢, 90¢, 92¢, 94¢, 96¢, 98¢, 100¢, 102¢, 104¢, 106¢, 108¢, 110¢, 112¢, 114¢, 116¢, 118¢, 120¢, 122¢, 124¢, 126¢, 128¢, 130¢, 132¢, 134¢, 136¢, 138¢, 140¢, 142¢, 144¢, 146¢, 148¢, 150¢, 152¢, 154¢, 156¢, 158¢, 160¢, 162¢, 164¢, 166¢, 168¢, 170¢, 172¢, 174¢, 176¢, 178¢, 180¢, 182¢, 184¢, 186¢, 188¢, 190¢, 192¢, 194¢, 196¢, 198¢, 200¢, 202¢, 204¢, 206¢, 208¢, 210¢, 212¢, 214¢, 216¢, 218¢, 220¢, 222¢, 224¢, 226¢, 228¢, 230¢, 232¢, 234¢, 236¢, 238¢, 240¢, 242¢, 244¢, 246¢, 248¢, 250¢, 252¢, 254¢, 256¢, 258¢, 260¢, 262¢, 264¢, 266¢, 268¢, 270¢, 272¢, 274¢, 276¢, 278¢, 280¢, 282¢, 284¢, 286¢, 288¢, 290¢, 292¢, 294¢, 296¢, 298¢, 300¢, 302¢, 304¢, 306¢, 308¢, 310¢, 312¢, 314¢, 316¢, 318¢, 320¢, 322¢, 324¢, 326¢, 328¢, 330¢, 332¢, 334¢, 336¢, 338¢, 340¢, 342¢, 344¢, 346¢, 348¢, 350¢, 352¢, 354¢, 356¢, 358¢, 360¢, 362¢, 364¢, 366¢, 368¢, 370¢, 372¢, 374¢, 376¢, 378¢, 380¢, 382¢, 384¢, 386¢, 388¢, 390¢, 392¢, 394¢, 396¢, 398¢, 400¢, 402¢, 404¢, 406¢, 408¢, 410¢, 412¢, 414¢, 416¢, 418¢, 420¢, 422¢, 424¢, 426¢, 428¢, 430¢, 432¢, 434¢, 436¢, 438¢, 440¢, 442¢, 444¢, 446¢, 448¢, 450¢, 452¢, 454¢, 456¢, 458¢, 460¢, 462¢, 464¢, 466¢, 468¢, 470¢, 472¢, 474¢, 476¢, 478¢, 480¢, 482¢, 484¢, 486¢, 488¢, 490¢, 492¢, 494¢, 496¢, 498¢, 500¢, 502¢, 504¢, 506¢, 508¢, 510¢, 512¢, 514¢, 516¢, 518¢, 520¢, 522¢, 524¢, 526¢, 528¢, 530¢, 532¢, 534¢, 536¢, 538¢, 540¢, 542¢, 544¢, 546¢, 548¢, 550¢, 552¢, 554¢, 556¢, 558¢, 560¢, 562¢, 564¢, 566¢, 568¢, 570¢, 572¢, 574¢, 576¢, 578¢, 580¢, 582¢, 584¢, 586¢, 588¢, 590¢, 592¢, 594¢, 596¢, 598¢, 600¢, 602¢, 604¢, 606¢, 608¢, 610¢, 612¢, 614¢, 616¢, 618¢, 620¢, 622¢, 624¢, 626¢, 628¢, 630¢, 632¢, 634¢, 636¢, 638¢, 640¢, 642¢, 644¢, 646¢, 648¢, 650¢, 652¢, 654¢, 656¢, 658¢, 660¢, 662¢, 664¢, 666¢, 668¢, 670¢, 672¢, 674¢, 676¢, 678¢, 680¢, 682¢, 684¢, 686¢, 688¢, 690¢, 692¢, 694¢, 696¢, 698¢, 700¢, 702¢, 704¢, 706¢, 708¢, 710¢, 712¢, 714¢, 716¢, 718¢, 720¢, 722¢, 724¢, 726¢, 728¢, 730¢, 732¢, 734¢, 736¢, 738¢, 740¢, 742¢, 744¢, 746¢, 748¢, 750¢, 752¢, 754¢, 756¢, 758¢, 760¢, 762¢, 764¢, 766¢, 768¢, 770¢, 772¢, 774¢, 776¢, 778¢, 780¢, 782¢, 784¢, 786¢, 788¢, 790¢, 792¢, 794¢, 796¢, 798¢, 800¢, 802¢, 804¢, 806¢, 808¢, 810¢, 812¢, 814¢, 816¢, 818¢, 820¢, 822¢, 824¢, 826¢, 828¢, 830¢, 832¢, 834¢, 836¢, 838¢, 840¢, 842¢, 844¢, 846¢, 848¢, 850¢, 852¢, 854¢, 856¢, 858¢, 860¢, 862¢, 864¢, 866¢, 868¢, 870¢, 872¢, 874¢, 876¢, 878¢, 880¢, 882¢, 884¢, 886¢, 888¢, 890¢, 892¢, 894¢, 896¢, 898¢, 900¢, 902¢, 904¢, 906¢, 908¢, 910¢, 912¢, 914¢, 916¢, 918¢, 920¢, 922¢, 924¢, 926¢, 928¢, 930¢, 932¢, 934¢, 936¢, 938¢, 940¢, 942¢, 944¢, 946¢, 948¢, 950¢, 952¢, 954¢, 956¢, 958¢, 960¢, 962¢, 964¢, 966¢, 968¢, 970¢, 972¢, 974¢, 976¢, 978¢, 980¢, 982¢, 984¢, 986¢, 988¢, 990¢, 992¢, 994¢, 996¢, 998¢, 1000¢

GROUP NO. 7  
1 table of about 800 yards of 36-inch pure linen in colors, black, navy, yellow, white, brown, pink, green and orchid. Regular 69¢ value, to close out, yard .. **47¢**

# SOUTHERN TRADING CO.

HEREFORD . . . . . TEXAS



# CAUGHT IN THE WILD

ROBERT AMES BENNET



(Continued from last week)

Garth ignored the girl. He chopped deep notches in the trunks of the food cache birch trees about ten feet high. He then cut plings to span across from tree to tree, with ends wedged in the notches. The next move was to chop a number of alder poles. When he returned smoke was blowing up to drive the files from the moose tongues and muffs.

Miss Ramill had rebuilt the fire and take down the liver, ready for slicing. She gazed up at him, stormy-eyed, ready to flare if he had shown the slightest flicker of amusement or gloating.

Instead, he gave her a curt nod of acknowledgment, laid his knife beside the liver, and turned to space the poles across the sapling frame-work to make a grill above the smudge. Upon this he laid the moose leg and the pieces of

lynx meat.

Huxby came back from the discovery stake with the gold pan and little aluminum pot. He stared in surprise at sight of Miss Ramill cooking the liver. She shrugged her slim shoulders and drew back from the fire to give one spit to her father. After that she silently offered the other to Garth.

"Thank you," he said. "Let me suggest that you now fill the gold pan with water and slice into it one of the muffs. They don't look promising. But if simmered for a day or two, a single moose muzzle will give us several delicious meals of what might be called aspic jelly."

This won no sign of interest from the girl. She was no longer hungry. Garth ignored her silence.

"After starting that dish, you may cook as much more of the liver as your father can eat. He will keep on resting while Huxby and I go for another load of moose meat. The sooner we pack all to camp, the surer we will be that other mouths do not get away with it."

He unbuckled his pack, slung the pack-board on his back and picked up his rifle and belt-ax. Huxby trailed after him out of camp. They walked in Indian file all the way around to the muskrat swamp. Huxby with his gaze fixed coldly upon the back of his leader.

At the swamp Garth cut a tote-pole and passed it through the tendons of two hindquarters of moose. The remaining quarter he strapped to his pack-board. He forked the second lynx skin for Huxby to use as a shoulder pad. Upon it the mining engineer rested his end of the tote pole.

Though Garth had no pad, he stood up with the moose quarter on his back and lifted his end of the pole to his shoulder. But he was accustomed to packing. He boyed the meat on his pack-board and his half of the two quarters on the pole with as little difficulty as Huxby toted the other end of the pole.

When he reached the camp Miss Ramill and her father were out gathering wood. At one end of the fire, thick smoke was rising from green sticks and leaves; at the other end, the pan of sliced muffs was boiling hard. After he and Huxby had lifted the moose quarters upon the rack, Garth brought water in the aluminum pot and cooled down the stew to simmering heat. Miss Ramill had much to learn about the culinary art.

After the meal Garth glanced at the red after-glow of sunset.

"Mr. Ramill, the leanto and blankets are for you and your daughter. Huxby can take the lee side of the fire. I'll keep it going. Turn in whenever you please."

A yawn surprised Lillith Ramill into a mocking laugh. She turned to her swollen-faced fiancé.

"What a howling farce, Vivian! Can you imagine me going to roost at sunset, instead of sunrise?" Huxby forced a smile and felt at a particular sore cluster of bites on the back of his neck. Mr. Ramill cast a wistful glance toward the leanto.

"I presume, Lillith, you will prefer not to share the hut with me.

Perhaps I can manage out here beside the fire, like Vivian."

"No," Garth differed. "You'll sleep under that blanket until you have hardened into shape, and you'll turn in now. It's been a big day for you."

The girl bridled. "How about my wishes—and the proprieties?"

"We'll leave that to you," Garth replied. "If you consider it improper to share the blanket with your father, you're welcome to sit up and help me grain these moosehides."

Lillith Ramill was no less completely outmaneuvered than the engineer. She spoke to her father: "Well, I must say, Dad, if you're letting him order you around, I refuse to stay up and slave all night. Come on."

He crept after her into the brush leanto. Garth at once set to making more catgut. Huxby had gathered a thin padding of spruce tips and moss at the far side of the fire and lay down. Like the girl and her father, he soon fell asleep.

After finishing his first task, Garth tended the fire and added water to the simmering muffle stew. He next began graining the hair from the moose bull hide. He could have stretched out and gone to sleep no less readily than had the chetahabos. On the other hand, he was able to keep awake as long as he wished. He scraped steadily at the coarse moose hair, the while his ears drank in the voices of the wild.

By the time the sun glared over the jagged craters on the northeast wall of the valley, Garth had the hair grain from both the moose hides. As he started to cut into the larger skins, Miss Ramill crawled from the leanto.

She blinked and yawned, straightened her rumpled sports skirt and sat down to lace her boots. He gave her a friendly good morning.

"Good? Pah!" she scoffed. "I feel like the morning after. Here I am flat. Not a drop of anything for a bracer; no bath; no clothes or face cream or lotions; no makeup! Not even a cigarette. Yet you have the face to gibe me about it."

At that he could not resist giving her the old quid: "Cheer up; the worst is yet to come."

She ignored it to point at the slimmer muffle in the gold pan. "Look at that filthy mess; half full of ashes. If you had a spark of decency, you'd throw it out and warm me a pan of water for my face and hands."

He finished the cutting of a moccasin piece before he replied: "In the first place, I'm too busy performing needle work to act as lady's maid. In the second place, that muffle is not filthy. You'll say it's the most delicious aspic you ever tasted. About the rest, douse your head in the rill. That will give you a combined wash and bracer. If you wish a smoke, there is the fire. For cosmetics, I'll soon be making up a batch of grease and pitch mosquito dope. My final dose of frogite went on too thin to last long."

(Continued next week)

### CITATION BY PUBLICATION

THE STATE OF TEXAS, To the Sheriff or any Constable of Deaf Smith County, Greeting: You are hereby commanded to summon D. R. Humber by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Herford, Texas, on the first Monday in August A. D. 1936, the same being the 3rd day of August A. D. 1936, then and there to answer a petition filed in said Court on the 14th day of April A. D. 1936, by a suit numbered on the docket of said Court as No. 2294, wherein W. E. Dunlap is plaintiff, and D. R. Humber is defendant, and said petition alleging:

THE STATE OF TEXAS, DEAF SMITH COUNTY. In the District Court of Deaf Smith County, Texas, August Term, 1936.

To the Said Honorable Court: Now comes your plaintiff, W. E. Dunlap, who resides in Deaf Smith County, Texas, and complaining of D. R. Humber, whose residence is unknown, and for cause of action your plaintiff will show that on or about April 15th, 1930, one assigned and delivered to your plaintiff, W. E. Dunlap, and he is now the legal and equitable owner and holder of said notes and the lien securing the same. That although said notes and each of them are long past due, no part of the same has been paid, either principal or interest, though demand for payment has often been made. That said notes were placed in the hands of the undersigned attorney for collection on the L. C. Johnson and wife, Selma M. Johnson, sold and conveyed to the said D. R. Humber all of lots numbers three (3), and four (4) in Block No. two, (2), Only Addition to the Town of Snyder, in Scurry County, Texas; and as a part of the consideration for said

## WEATHER-PROOF Your Motor with Phillips 66 POLY GAS

Spring... Summer... Autumn... Winter

This 100% Custom-Tailored Gasoline PROTECTS and PRESERVES ENGINE PERFORMANCE

Changeable April weather can't affect your motor, if you use the new Phillips 66 Poly Gas... the seasonal motor fuel which is enriched with extra energy units by the scientific POLYMERIZATION process. This is why. Every month, our refineries match and re-match Phillips 66 Poly Gas to the specific climate in each city and town in which it is sold. Nine years ago, Phillips originated this method, CONTROLLED VOLATILITY, to protect your motor performance from changes in the weather. Ever since, Phillips has been out in front, preeminent in the field of weather-matched motor fuel. In April, Phillips 66 Poly Gas is a between-season motor fuel. In July, it is a cooler summer gas. In winter, it is a fast starting winter gas... Always 100% custom-tailored to deliver peacemaking performance whether it's spring, summer, fall, or winter.

### Phill-up with Phillips for Greater Mileage

property the said D. R. Humber made, executed and delivered to Selma M. Johnson his series of three several vendor's lien, promissory notes, note No. 2 being in the principal sum of \$400.00 and Note No. 3 being in the principal sum of \$325.00; that note number 1 has been paid; that said notes are each dated April 15th, 1930, and due respectively on or before one and two years from date, and each of said notes provide for interest at the rate of 8 per cent from date to maturity, the interest payable annually, and also provides for 10 per cent interest on both principal and interest from maturity, and also provides for the usual 10 per cent attorney's fees if placed in the hands of an attorney for collection; that the vendor's lien was specially retained in said deed of conveyance to secure the payment of said notes; that in due course of trade, and for a valuable consideration and before maturity, said notes were duly endorsed, sold, transferred, 15th day of April, 1936, and the plaintiff promised and agreed to pay said attorney the attorney's fee stipulated in said notes, whereby the defendant has become bound

and liable and agreed to pay said notes, principal, interest and attorney's fees, according to their face, tenor, effect and reading, all to the plaintiff's damage in said sum.

Given under my hand and the seal of said Court, at office in Herford, Texas, this 15th day of April A. D. 1936. (SEAL) L. H. FOSTER, Clerk District Court, Deaf Smith County.

Wherefore plaintiff prays for citation as the law directs, and upon final hearing for his judgment for the principal, interest and attorney's fees stipulated in said notes, for costs of suit, and for all relief, special and general, in law and in equity to which the plaintiff may show himself entitled.

W. H. RUSSELL, Attorney for the Plaintiff. Herein fail not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

## FOUND

After years of research, a positive 20 minute relief for Head Colds and Hay Fever. Buy a bottle of BROWN'S NOSE OPEN, the Two-Way Treatment, and Breathe Freely within 20 minutes. Price \$1.00. Sold with money back guarantee by: CLOSE DRUG STORE

## When in Amarillo=

**DR. J. FRANCIS BROWN**  
Amarillo, Texas  
Specialist in Proctology (Diseases of the Rectum). Piles treated without the knife. Blisters and Varicose Veins Treated with Medicine. No Confinement. Write for booklet or come to Office for examination. Office—206 Oliver-Eagle Bldg. Phone 6952

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Maker of Fine Boots and Shoes. All kinds of boot and shoe repairing. 100 E. 5th St. Amarillo, Tex.

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Treatment of Rheumatism, Neuritis, body reducing, Massage, baths — steam, electrical, mineral. Physician in charge. Phone 4948. 1701 Polk Amarillo, Texas

Welcome Visitors, to **TERRY'S CAFE**. We give you more and better for less money. Meals 25c and 35c. 611 Polk St. Amarillo

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PLATES \$7.50 UP  
We Save You More Than We Charge  
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THIS BANK IS OBLIGATED TO:

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- Cash your checks upon the order of your signature.
- Return to you accurate statements of your account with cancelled checks.
- This bank meets all these obligations through its skillful management which renders its services worthy of your support and the confidence of the entire community.

# First State Bank

Only \$615... and it asks no odds of any car at any price

You can challenge the costliest cars on the road — with this big economical six

\*Price Class Winner 382-Mile Yosemite Economy Run 23.9 mi. per gal. (no oil added) under Amer. Auto. Assn. supervision

Triple-Sealed Hydraulic Brakes Smooth and sure in any weather

Knee-Action Ride For safety and comfort on any road

"Turret-Top" Fisher Bodies The smartest, safest bodies built today

Level Floors—Front and Rear Foot room for all

SATISFY YOURSELF WITH SOMETHING BETTER—BUY A

# Pontiac

OFFICIAL PRICE CLASS ECONOMY CHAMPION

List prices at Pontiac, Mich., begin at \$615 for the "6" and \$730 for the "8" (subject to change without notice). Safety plate glass standard on De Luxe "8" and "6". Standard group of accessories extra. Offered on G. M. A. C.'s new 6% Time Payment Plan.

**NORTON MOTOR COMPANY**  
HERFORD, TEXAS  
ENTER PONTIAC'S NATIONAL ECONOMY CONTEST—FREE CARS—164 CASH PRIZES



# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
ADRIAN ODOM Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### COOPERATE WITH RESETTLEMENT SURVEY

A survey that may have as its eventual result the securing of a Rural Resettlement project in Deaf Smith county is now under way. This project means much to this entire section, and no one should stand in its way. Everyone should, in fact, be ready and willing to do all they can to assist those making the survey to get complete and accurate details. Every assistance will be a mark in our favor.

"About all the trouble they will cause anyone will be requests to test, study and measure their irrigation wells and perhaps to answer a large number of questions. This assistance given willingly will not work much of a hardship on anyone and may do much to bring about desirable results—the project with its 4,000 acres of irrigated homesites, a local cannery to provide a produce market for those now living here as well as those included on the project, and the other resulting advancements.

### THAT TAKES CARE OF ADAM

The Dallas News finds a certain item in the Brand worthy of reprint and comment. It quotes the item and makes comment as follows:

"Around Town, in Hereford Brand: 'A mystery of long standing has been solved. Early in November, 1934, someone borrowed a pipe threader from Black's furniture store and Jesse Stanford, forgetful of the borrower, advertised for its return. It came back by mail, with the return label reading: 'From Adam Borrower, Moocherville, Forgetful County, Washington.' It created quite a bit of excitement and speculation for a time, but finally the incident was forgotten. Yesterday it was brought to life again when the Brand learned the true identity of 'Adam Borrower,' but before we were told the facts in the case, we were sworn to secrecy, so to the remainder of Hereford it is still a mystery."

"Why such an absent-minded borrower should be named Adam is hard to guess. Adam, the original, never borrowed a pipe threader in his life. Probably he never borrowed a dollar. The Garden of Eden had all the equipment needed, so the borrowing of mechanical tools, lawn sprinklers and pruning hooks would have been altogether supererogatory. With one exception. A rib was borrowed from Adam, the first settler. It was borrowed whilst he slept. But the rib was returned with prodigious interest. He got back not one rib but all the ribs it takes to make a lady. He also got the lady, or the lady got him. The latter appears to have been the case. We know that since Edenic days the woman has got her man, and it must have started when the first woman came to life with her spinal column buttressed by a rib from the man she was thereafter to dominate. This, however, is getting a far piece from Hereford, and the borrowed thread cutter. Our original intent was to remark that advertising pays. It made the careless borrower return the ill-gotten tool. There could hardly be a more convincing evidence of advertising's pull. Not even the sale of an advertised jennet."

The News writer roamed about and although he made some wise observations, he missed entirely the manner in which the name "Adam" should have been pronounced. We are certain Ray Conaway meant no reflection upon the first person to sponsor a trade-at-home movement when he adopted that name.

### VIEWS ON SOIL CONSERVATION

Now is the time to start preparing for next year if we are to conquer wind erosion, is the opinion of County Judge Mal Stewart. All land to be cultivated must be cared for; otherwise, it should be taken out of cultivation, he stated.

The new soil erosion district demands that every landowner protect his own land as well as that of his neighbor, and it plans to see that this is done. "All land in the county should be inspected in October, and if it has no cover crop or is in a hazardous condition, it should be so indicated on a map and plans made to levy on it and work it in December," the Judge said. The district has this power, and when it acts, it has the authority to make the owner foot the bill. Therefore, the task of conserving soil is to be placed squarely on the shoulders of the landowners.

The odds are too great to take the chances we have been taking, depending on weather conditions to save us. Neither can we depend upon the Government. It has and will come to the rescue, but only after the damage to immediate crops has been done.

There has been much discussion of this matter recently and several people have expressed a desire to exchange their ideas with others through this newspaper. The Brand welcomes such comment and exchange of ideas through its public opinion column.

### Easter Items

BY LOUISE FRYE

Presiding Elder Haymes of Amarillo, preached here last Sunday to a very large attendance, and conducted quarterly conference.

The little daughter of Mr. and Mrs. Chris Wegner was ill last week.

Misses Ramey and McClure were in Amarillo Saturday to attend intercollegiate meet. Wilbur and William Dixon, Juanita Henry and Caroline Frye also attended. Juanita won second in senior declamation of rural schools.

Friends of Rev. and Mrs. Armstrong regret to learn that Mrs. Armstrong is to undergo a major operation at Lubbock this week.

Mr. and Mrs. E. W. Kinney of Amarillo, Mr. and Mrs. Doris Arney were in this community Sunday afternoon.

Muriel, small daughter of Mr. and Mrs. Henry, is very ill with tonsillitis.

Messrs. and Meses. J. B. Davis and Earl Lust of Bethel attended services here Sunday.

Mr. and Mrs. H. F. Benson were Sunday guests in the Jodie Benson home at Frio.

### BIG MILLINERY SALE

FRIDAY, SATURDAY AND MONDAY

We will have most all the hats in the house on sale. Come in and see us. We will give you some grand bargains for your money.

### VOGELE MILLINERY PARLOR

## A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, April 21, 1905.)

Galbreath and Fox Trading Co. offered beautiful fans (the kind that folded up) for only 25 cents. The ad stated these wind-makers were beautifully decorated.

The commissioners court had bought a large road grader, paying therefor \$250. It was proposed to use this machine to improve the boggy condition of Deaf Smith county roads.

Citizens of Texico were enthused over prospects of obtaining the soon-to-be-constructed Santa Fe cut-off.

"The most pleasing feature of this spring to Plains people is the absence of both rain and dust," remarked the editor.

Governor S. W. T. Lanham had issued a call for a special session of the legislature to meet April 15. This session was called for the purpose of

increasing ad valorem tax rate, this increase being made necessary by increasing cost of government; and to make appropriations for support of state government and public service.

Hereford was in the mud. A town of 2,000 population, and not an all-weather sidewalk to be found in the corporate limits, grieved the editor.

John Clark, catcher; William Walters, pitcher; Grayson Bell, first base; Allan Bell, second base; Tom Carter, third base; Allie London, short stop; Maple Daniel, left field; Gus Hubbert, center field; Jim Carter, right field, had walloped an Amarillo aggregation three to four in a hot baseball game Sunday.

(From The Hereford Brand, April 23, 1915.)

Mayor Knight was pleading

with Hereford citizens to do something with the lake in the northern part of town. He termed it "a menace to good health."

Cliff Estes and an excited horse had ran away. The buggy was overturned, but most of the damage was confined to a bucket of fish spilled in the excitement, and leaving nothing to show for a hard day's work on Cliff's part.

After several days of rain during which about five inches fell, Hereford territory was rejoicing over the beautiful sunshine.

"Does the closing of banks and post-office and a holiday for the school children constitute a suitable commemoration of the national day of a great state? Hath the salt lost its savor?" Editor Guthrie wanted to know.

### By Their Words AND OURS

The editorial staff of the Brand made its annual pilgrimage to Mecca last week end. They went to Amarillo for the 29th convention of the Panhandle Press Association. Like virtually all conventions, there was a wealth of information and associations for those who sought these things. However, they were of technical nature within the newspaper organization and of little interest to those outside.

Every merchant, business or professional man who looks to the future of the small town, such as is Hereford, will be interested in the views of Elmo Scott Watson, congenial editor of Publisher's Auxiliary, Chicago. Mr. Watson is a wonderful speaker, but of more importance is his knowledge of the problems of small towns, for it is their newspapers he serves. He discussed the future of the country press.

There are those who support the belief that the small town is doomed in favor of the growing cities. He refuted this belief. The balance of population in the United States was largely rural, he pointed out, but the nation grew, the population began to shift to the cities. This continued until the 1920's when the shift began to change. He quoted C. R. Hoffner of Michigan State College as saying that towns of 2,500 population or under is steadily increasing. J. H. Koch of the Wisconsin School of Agriculture says the small town not only is holding its own, but is increasing in proportion to the normal increase of the national population.

"In answer to the question, can the small town come back, I reply, it has never been away," Watson stated. He also quoted the Los Angeles Times in saying that during 55 depression months, 57,000,000 left the cities to return to the soil. And the Minnesota Publisher: "While it is true fast automobiles, paved highways, etc., has taken many people to the city, they also return them to the country."

He pointed out that heretofore large town merchants have been able to attract many people because of the bargains they offered. Increasing costs of living and operating businesses in the city, however, are ruining those low prices. The people are learning that bargains in the city mean cheap merchandise, and that quality merchandise can actually be obtained cheaper in the small town.

"If the small town is to survive," he concluded, "who better than the country editor, through his editorials and assistance given local advertisers, is in a position to lead the way? The country newspaper of the future must be better edited, must give a better selection of news and must have better headlines. It must be more interpretative, not only supply the news and interpreting its meaning and background."

In speaking of the better headlines, by which he meant a more attractive front page, one that displayed the news in such a manner as to draw the reader into a study of its news, Mr. Watson paid the Brand a high compliment that naturally made us proud. Having looked over a copy of the Brand that morning, he said: "I was glad to have an opportunity to look at one of your Panhandle papers this morning that shows what can be done in the way of displaying the news interestingly by the use of headlines that not only were attractively arranged, but that said something."

Experiments with rats at the University of Chicago indicate that the rodents can digest a ball bearing.

### Senior Class Selects High Honor Students of the Year

George Conklin and Mary Virginia Eberle were selected by the Hereford High School senior class Wednesday as the top students of the class. By virtue of votes after they had been ranked on credit points as among the five high students, George was selected as class valedictorian and Miss Eberle as salutatorian.

The next three high ranking honor students who ran them a close race for high positions were Sybil Calloway, Melva Rae and Roy Hastings.

For the fifth year, the class leaders were selected on credit points. In this manner the highest five were determined by points given on grades, which were the most important, athletic, intercollegiate, class, club and other school activities, grades for the final six weeks being estimated, with the class selecting the two highest from this group.

### Hereford Wins Third Place In District Meet

THREE ENTRANTS TAKE TWO FIRSTS, THIRD FOR 12 POINTS

With its three entrants scoring 12 points, Hereford took third place in the District 1 Intercollegiate League track and field meet last Saturday at Canyon. J. D. Clayton and Wilburn Bengo, with first places, qualified for the regional meet in Canyon Saturday.

Hereford finished well behind Claude's second place team and Amarillo's winners, who stacked up 25 points, with 12 athletes qualifying for the regional. All times and distances were well above district records, as the athletes as a whole made the poorest showing in years as compared with former marks.

Clayton took the 880-yard run in two minutes, 10.5 seconds. The time for this event is usually under the two-minute mark. Bengo tossed the discus 110 feet, one inch to capture the event, although his shot was several feet under the usual mark. Hastings was third in the broad jump, slightly behind the winning mark of 20 feet, nine inches, a fairly good high school mark.

Other athletes from this area who finished among the winners and their events were as follows: Lile of Dimmitt, who was high point man, captured the 100-yard dash in 10.4, extremely slow, and the 220-yard dash in 24.3, little better time for the distance. Coffman of Frio finished second and Bowley of Lasbuddy fourth in the 880. Lansdowne, Frio, was third in the mile run; Brent, Veg, third, and Hartman, Westway, fourth in 220-yard low hurdles; Williams, Lasbuddy, second in the javelin; Brookfield, Frio, first in high jump with mark of five feet, eight inches; Sullivan, Lasbuddy, third; Zoring, Adrian, second to Bengo in discus, and Williams, Lasbuddy, second in pole vault.

Fred Baird, county auditor, returned Wednesday from Farwell where he had been working the past two weeks auditing the Parmer county books.

Jack Mounts, with the Dallas Joint Land Bank, Dallas, spent several days this week here at

### Carl Spratt Brought Home

Carl Spratt, son of Mr. and Mrs. I. H. Spratt, was brought home Wednesday afternoon from an Amarillo hospital where he had been confined since receiving neck injuries in an automobile accident late Friday night, April 10.

He was carried to his home, where he spent a "very restful night." His condition is greatly improved; however, he will be confined to his bed for several days. Complete recovery is expected to be rapid.

Carl was injured, with three companions, when the automobile in which they were returning to WTSTC, Canyon, from a college band concert at Tucumcari, N. M., struck a concrete culvert at Wildorado. Poor lights were the cause of the accident.

### MRS. D. W. HAWKINS IN ADDRESS TO LIONS CLUB

Mrs. D. W. Hawkins, who said she is an exponent of cooperation, interestingly addressed the Hereford Lions Club yesterday on that subject. She made an instructive talk on cooperation in Denmark and the development it has brought about, pointing to the possibilities here in the Panhandle. The club welcomed Miss Elizabeth Ireland as its new "sweetheart" for the next month. Miss

### POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 25, 1936:

For State Senator, 31 District: CURTIS DOUGLASS

For State Representative, 123rd District: G. H. (Jack) LITTLE

For District Attorney: JAMES W. WITHERSPOON (Re-Election)

PERRY T. BROWN

For County Judge and Ex-Officio Superintendent County Schools: EARL W. WILSON

H. V. HENNEN

For Sheriff, Tax Assessor and Collector: J. C. ALLED

J. O. NEWELL

H. M. (Mac) BRACH

For County Commissioner, Precinct No. 1: JIM CARROLL

F. J. (Jack) ROSE (Re-election)

S. O. WILSON

For County Commissioner, Precinct No. 2: T. W. ROBERSON (Re-election)

For County Commissioner, Precinct No. 3: H. D. CULPEPPER (Re-election)

For County Commissioner, Precinct No. 4: ERNEST T. (Dick) ALLED

For County and District Clerk: L. E. FOSTER

For County Treasurer: MRS. BESSIE L. SMITH (Re-election)

MRS. NONA JOWELL

For Hide and Animal Inspector: J. WALK BRADLEY

Ireland was a guest of Boss Lion Dave Alexander and accompanied the club singing.

Mr. and Mrs. Alton Fraser returned home last Friday from a trip to New Mexico.

### Want Ads

#### For Sale or Trade

FOR SALE: Some good fresh Jersey cows and heifers. Priced right. Mrs. Al Werner, located five miles west on Harrison Highway. 152p

FOR SALE OR TRADE: 1934 Dodge pickup, reconditioned motor, good rubber. Woodrow Ireland. 15-1f

FOR SALE OR TRADE: 1930 Packard sedan, in exceptional condition. Will trade for Whiteface cattle. Woodrow Ireland. 15-1f

FOR SALE: 1935 Chevrolet Pickup. Hereford Motor Co. 1c

UNIVERSAL GUIDE: For sale, for F-30 Farmall, also press wheels for three-row F. & O. lister-planter, practically new. J. D. Love, four miles south, two miles east of town. 1p

FOR SALE: Bulk garden seeds, garden plants such as tomatoes, cabbage, sweet potatoes, etc. Fresh shipment of onion plants. Hereford Floral Company. 1c

FOR SALE: Flower seeds, Dahlias and Gladioli bulbs, flower plants such as pansies, snapdragons, salvia, etc. Hereford Floral Co. 1c

FOR SALE: Bulk garden seed, all kinds. It's cheaper to buy in the bulk. West Texas Feed & Seed.

FOR SALE: Grass seed, including white clover, Kentucky blue grass, English blue grass, bermuda and shady spot. West Texas Feed & Seed. 1c

FOR SALE: Two pound milk fed friers, one mile east of Hereford. B. E. Brumley, phone 9024-F4. 1c

#### Wanted

JUST RECEIVED: Sensational SUMMER LINE. And will place one person to service our customers in Hereford and vicinity. Free training and equipment. Representative will call and interview. Must be able to furnish local references. Write Real Silk Hosiery Mills, 33 Johnson Bldg., Amarillo, Texas, today. 15-2c

HELP WANTED: We need to sell a few good cars. Come to our used car lot and let us show you some bargains. Our slogan, "Give you the truth about the car you buy." We will trade for any car that will run. Brumley Chevrolet Co., Phone 740. 1c

WANTED: Fresh milk cow for her keep. Have pasture and plenty of feed. John P. Slaton. 15-3p

#### For Rent

FOR RENT: Three room furnished apartment, modern. Mrs. Frances Barnard, 312 East Sixth Street. 1p

### HELPS TAKE LOAD OFF OVERWORKED STOMACH

"Stomach Troubles," due to excessive acidity, are probably among the most common ailments of suffering humanity, but it is no longer necessary to suffer the discomforts caused by these acid conditions, without the benefits of a remarkably successful prescription, known as Gasa Tablets, now available at your drug store. Gasa Tablets soothe the raw, inflamed lining of the "acid stomach," and help convert starchy foods into dextrose. If you suffer from indigestion, acidic dyspepsia, sour stomach, inflammation of the intestines (enteritis), gastric acidity and sick headaches, don't delay another day. Take Gasa Tablets and get relief. The first bottle must produce results or money back. On sale at

CLOSE DRUG STORE

### Her "Big Moment"



This is the first time these newlyweds are entertaining—and of course the bride is a bit nervous—but of one thing she is certain—she knows the meal will be a huge success. You see she cooked it on her 1936 modern gas range. It's so efficient, it makes perfect meals a CINCH—IN A JIFFY, too—and what with the new gas rate, it's so inexpensive in upkeep.

Many Sizes, Styles, Prices to Choose from at Your Gas Appliance Dealer or Your Gas Company.

### West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

PASTURAGE: Grazing to let for about 200-head of cattle. J. D. Love, four miles south and two east of town. 1p

### Lost and Found

LOST: Thirty-foot 1 1/2 inch black water hose between Hereford and Grady Wilson farm. Liberal reward for return to Soil Conservation Service office. 14-3c

LOST: Monday afternoon, on Harrison Highway between town and the cemetery, a pair of child's glasses. Finder please take them to Brand office. Oren Jones. 1p

### It's WILSON BROS. Haberdashery

Shirts  
Neckties  
Underwear  
Socks  
Pajamas

LATEST IN STYLE  
LATEST IN COMFORT  
LONGEST IN WEAR

### THE Man's Shop

Homer Fox . . . Phone 111

### Fox Cleaners and Hatters

### RAT RID

KILLS RATS and MICE

A proven product made of Red Squill. Red Squill is recommended by the U. S. Dept. of Agriculture.

It is relatively harmless to humans and all domestic animals and poultry, when used as directed. Results guaranteed. Use . . .

### Rat Rid BROOKS' DRUGS

### West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE



# SOCIETY

ADRIAN QDOM, Society Editor Phone 447-W

## Senior Bay View Entertains Juniors In Annual Event

The Senior Bay View club was to the Junior Bay View club day night at its annual entertainment for the junior organization. The program was novel that it consisted of a theatre party.

Guests gathered at 7:30 o'clock the home of Mrs. Dave Alexander, which was attractively decorated with a profusion of brightly colored tulips. After the guests dined, they adjourned to the theatre, where seats were reserved for the picture, "Magnificent Obsession." Upon their return to the Alexander home following the picture, they were served brick ice cream, centered with a star, and angel food cake.

Hostesses for the occasion were Mrs. Chas. Donald, Alexander, Ray Barber, R. P. Conaway, Estelle Cardwell, H. G. Conkright, Travis Dameron, H. H. Dowell, B. F. Guthrie, E. H. Harrison, G. W.

## Miss Alma Foxall to Become Bride of Oris Garrett Sunday

Mrs. E. W. Womble was hostess to a group of friends at a party announcing the marriage of Miss Alma Foxall, teacher at the Daniel school, and Oris Garrett of Bowie.

The scene of the entertainment was the beautiful ranch home of the Womble's about 25 miles north of Hereford. The living room was attractive with bowls of spring flowers placed about.

Tables were arranged for playing 42. The high score for the games went to Mrs. M. H. Burum. After the games jigg saw puzzles were given the guests to work. When they were finished they made hearts on which were written "Alma to Oris, April 20, 1936."

Contest games pertaining to the coming wedding were then played, and a prize was awarded Miss Ima Haney. Both this prize and the high score prize for 42 were given the honoree.

Miss Foxall is a daughter of Mr. Foxall of Decatur. She has been the teacher of Daniel school the past year. Mr. Garrett's home is in Bowie and it is there they will make their home.

Places were marked with a miniature brides and grooms on tables with covers of pink and white. Refreshments of ice cream, topped with hearts, and angel food cake were served to Mrs. N. H. Downing, C. O. Phillips, L. L. Womble, A. R. Posey, W. O. Comingo, C. W. Hodges, Burum, Mal Stewart, F. P. Lyons, L. L. Lallin, T. P. McCollister, Miss Haney and the honoree.

## School Band Orchestra To Give Concert

### JOINT APPEARANCE FRIDAY NIGHT FEATURES CONTEST NUMBERS

The Hereford High School band and orchestra will present a joint concert at the high school auditorium Friday night at 8 o'clock, their final appearance before entering the North Texas Band Festival at Amarillo next Thursday, Friday and Saturday.

The concert will feature contest numbers to be played at the festival by both groups and several solos by members of each organization. Director Ralph Smith cordially invites the public to the concert and announces that unless an interest in additional concerts is manifest, this probably will be the final concert appearance this season.

He also announced a concert next Wednesday night by the Junior band. Several solos will be featured. This event will also take place in the high school auditorium.

Contest numbers to be played by the band are 18th Regiment March, Safari Overture by Holmes, and Light Cavalry Overture by Suppe. The orchestra will present County Gardens by Granger, Tales of the Inner Woods by Strauss, and will repeat Light Cavalry Overture in orchestration.

Miss Viola Kassahn has returned to Hereford from Amarillo where she has been attending a beauty school.

Mrs. W. F. Gillis is in Littlefield this week. Her sister, Miss Mary Wilson, is here managing the Fashion Dress Shoppe for her.

## WE GUARD YOUR CLOTHES AGAINST MOTHS!



WHY run the risk of having moth damage done to your garments when you can protect them simply—easily—without cost! Just send your clothes to us for cleaning. Every garment is thoroughly cleaned—carefully reshaped—and made absolutely moth-proof in addition.

Most important of all, this special moth-proofing process of cleaning costs nothing extra.

Stambaugh Co.



## Backed by Proof! FRIGIDAIRE

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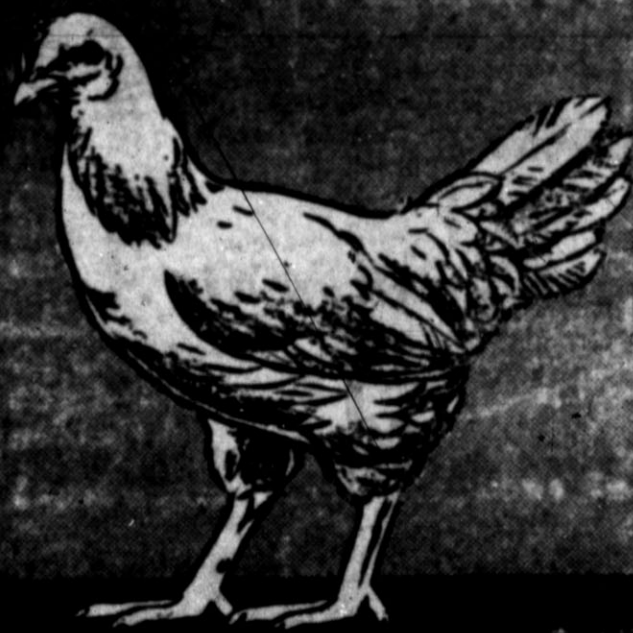
MEETS ALL FIVE STANDARDS FOR REFRIGERATOR BUYING

1. LOWER OPERATING COST
2. SAFER FOOD PROTECTION
3. FASTER FREEZING—MORE ICE
4. MORE DURABILITY
5. FIVE-YEAR PROTECTION PLAN

Ask us for Proof!

## Chocolate Shop

## Fortified With Pur-A-Tene



### Have Chicks Like This at Six Weeks!

EVERY healthy baby chick has the capacity to grow into a big sturdy bird at 6 weeks. Whether or not they develop to the utmost of their ability depends on you.

When you feed chicks on Pur-A-Tene and balanced feeds, you get maximum results at 6 weeks. If you feed your chicks on Pur-A-Tene, then you know that you are bringing out the very best that breeding put into them. At 6 weeks you have big-framed, sturdy birds, well-developed and well-feathered. There's no comparison between them and chicks fed on ordinary feeds.

Send your chicks on Pur-A-Tene—grow them on Grovenol. You'll have healthy chicks in six weeks—you'll have big money-making pullets in 8 months. See us today for your supply of Pur-A-Tene and Grovenol!



We Also Have Our Own Mash—**BLUE DOT**—Made In Hereford Hereford Poultry & Egg Packard Milling Co.

### HEARD, J. W. KIRBY, PAUL MATHERS, T. E. MCCOLLUM, JOHN MCLEAN, J. H. OLSON, G. A. F. PARKER, S. T. ROLLOSON, J. P. SLATON, BOB WILSON, G. M. HUDSON, A. M. JONES AND MISS LILLIE HOETTLER.

Members of the honored group included Margaret Witherspoon, Eva Gilliland, Ruth Conkright, Katherine Kirby, Vida Hicks, Fern Carlisle, Rhita Jean Sullivan, Eloyse Pitman, Gwen Spradley and Edna Daughetee.

### WIN ONE CLASS ELECTS OFFICERS

The Win One class of the First Methodist church met Tuesday afternoon at 3 o'clock at the home of Mrs. Florence McClellan for a social and business meeting.

Following devotional given by Mrs. W. O. Fox, the following officers were elected: Mrs. McClellan, president; Mrs. S. B. Craddock, vice president; Mrs. McGehee, secretary; Mrs. G. A. F. Parker, treasurer; Mrs. E. W. Harrison, devotional; Mrs. Fred Millard, flowers; Mrs. E. B. Black, absentee; Mrs. S. L. Easley, social; Mrs. Allen Hughes, publicity; Mrs. J. F. Ward, teacher, and Mrs. D. W. Hawkins, assistant teacher.

Hostesses for the social hour included members of the class whose birthdays come in March and April. They were Mrs. McClellan, T. C. Mathis, Millard, J. B. Hammer, Clarence Smith and C. W. Bennett.

Refreshments were served to the newly elected officers, a guest, Miss Mattie Mae Swisher, the hostesses and the following members: Mrs. W. B. Anthony, J. E. Beyer, D. H. Bryant, G. R. Conklin, T. H. Coursey, Nettie Green, Francis Greer, H. H. Hawkins, A. Thomas and T. C. Willett.

Mr. and Mrs. O. C. Holt were in Panhandle the past week-end.

### RHEUMATIC PAINS TEAR YOU DOWN

You can't do your best work when wracked with pain, and no longer is there any need to suffer torturing, stabbing, simple muscular rheumatic pains without the benefits of the doctor's prescription, known as Williams R.U.X. Compound. Take just a few doses and see how quickly you are relieved. The first bottle must produce results or money back. Williams R.U.X. Compound, being a liquid, already dissolved, starts to work immediately. It contains pain-relieving ingredients which are absorbed into the blood, and carried to sore, inflamed muscles and parts, giving ease and comfort which is a blessing to sufferers. Don't let muscular rheumatic pains tear you down. Get a bottle of Williams R.U.X. Compound today and get relief. On sale at

CLOSE DRUG STORE

### BAPTIST W. M. U. HAS MONTHLY MEETING

The monthly missionary program of the Baptist W. M. U. was held at the church last Thursday afternoon. The topic of the program was "Pioneers of the Kingdom." Mrs. Wiley Roberson acted as leader for the Lilly Hundley Circle. Three sketches of pioneer workers were given. The first, representing a foreign missionary, Miss Fannie Hecks, was given by Mrs. Roberson. A paper representing a home missionary, Dr. I. T. Tichenor, was given by Mrs. Sank Ramey. Mrs. Major Schroeter gave a paper on Dr. R. H. Graves, another foreign missionary.

A pageant, "The Pioneer Spirit," was given by Mrs. Frank Merritt and Mrs. Aubrey Daniel as the characters. The hostesses, the Faithful Workers Circle, served ice cream and cake to the 25 members present.

### JUNIOR BAY VIEW CLUB MEETS WITH MISS PITMAN

Miss Eloyse Pitman was hostess to the Junior Bay View Club last Thursday evening at her home on East Third Street. Mrs. Margaret Witherspoon was leader of the program. The novel, "Forty Days of Musa Dagh," by Finx Wersel, was given by Mrs. Eva Gilliland.

After the program officers for the following year were elected. Miss Fern Carlisle was re-elected president. Other officers elected were Mrs. Eva Pitman, vice-president; Mrs. Dorothy Conkright, treasurer; Mrs. Eva Gilliland, recording secretary, and Miss Katherine Kirby, corresponding secretary.

A salad plate was served to 18 members.

### MRS. MORGAN HOSTESS TO LONDON BRIDGE CLUB

The London Bridge club met at the home of Mrs. J. T. Gilbreath, Jr., last Thursday afternoon with Mrs. Sherman Morgan as hostess. The afternoon was spent playing bridge. High score for the games was awarded Mrs. Lee Morgan.

Refreshments were served to the members, Mrs. Emmett Milburn, Charles Brooks, Ernest Medkief, Nelson McWright, Gilbreath, Morgan and the hostess, and a guest, Mrs. Frank Cogdell.

Rev. I. J. Floyd of Plainview filled the pulpit of the First Baptist church last Sunday in the place of Rev. B. N. Shepherd, who is convalescing following a mastoid operation.

## District Title In Debate Won By Local Girls

### FRIONA HEADS LIST OF WINNERS FROM HEREFORD TERRITORY

Topped by the victory of the Hereford High School girls' debate team, communities in this area carried off numerous honors in the district interscholastic contests held last week end in Amarillo. The debate team, composed of Sibyl Callaway and Billy Jo Roberts, won high honors by defeating a team representing Amarillo High School.

Other results in which students of this area figured included one-act play, Friona finished second, losing to Amarillo. The Friona team consisted of three girls, Mattie Faye Calderon, Eva Settle and Ruth Reeve, giving "Men Folk." Declamation, city high school junior girls, Virginia Guyer, Friona, second, and Evelyn Calhoun, Adrian, third; rural school boys, Jack Allman, Friona, second; rural junior boys, Loy Cook, Westway, first; city high school junior boys, Ted Houlette, Friona, first; Buster Chapman, Adrian, third; city senior girls, Mayola York, Friona, first; rural senior girls, Juanita Henry, Easter, third; rural senior boys, Jack Weaver, Westway, first. Extemporaneous speaking, boys, Herbert Boardman, Hereford, third; girls, Elsie Wilkins, Adrian, second. Ready writers, class B high school Rosylene Bartlett, Vega, third; rural schools, Maudie Leach, Friona, first.

### WESTWAY TO SEND THREE BOYS TO REGIONAL MEET

Westway will send three boys to the regional meet at Canyon Saturday. The boys qualified in the district meet last week-end, and they will return to the higher contest.

Loy Cook won first place for the second year in junior boys declamation, and Jack Weaver won first in senior boys division. Leon Hartman qualified for track and field by placing fourth in the 220-yard low hurdles, after having won second in his heat in the 100-yard dash. He will enter both events. Howard Gore won a ribbon for third place in the rural pentathlon.

### Card of Thanks.

We wish to express our sincerest appreciation for those who through words and acts of kindness lightened the passing of our loved one, Mrs. Sara Mae Hudspeth. Our heartfelt thanks go to each and everyone of you. May you know the blessings of many kind friends in times of sorrow.

J. C. Hudspeth  
Mr. and Mrs. Howard Forrester  
Wilson Forrester  
Weldon Forrester  
Burl France and Family  
Arthur Pierce and Family

### MRS. ROY PATTERSON LEADS PROGRAM

The Methodist Missionary Society met in a regular meeting at the church Wednesday, with Mrs. Roy Patterson as leader.

The mission study book, Women Under the Southern Cross, was finished with Mrs. S. L. Easley giving the last part of the closing chapters, Women and the Evangelical.

## Auction Sale!

FURNITURE Everything Must Sell Vacating Building

Saturday, April 25th Sale Begins at 2:30 p. m.

## Cockrell's Furniture and Second Hand Store

Having to vacate my store, I will sell at PUBLIC AUCTION the entire contents, consisting of living room suites, dining room suites, chairs, refrigerators and pieces of furniture, including beds, springs, dressers, mirrors, cooking utensils, buffets, cabinets, book cases, stoves of all kinds, tools, shovels, forks and very useful items too numerous to mention.

THIS IS A LARGE SALE—COME EARLY!

Ray Barber, Auctioneer

If you're refrigerator-wise — you'll



"SEE THE NORGE BEFORE YOU BUY"

10-YEAR WARRANTY

YEAR after year those who are "in the know" look to Norge for newest developments in refrigeration.

Today we offer you what is, by a wide margin, the greatest Norge of all time. One look will convince you that no more beautiful refrigerator has ever been built. Closer inspection will reveal many exclusive quality features—practical features that save time and work, add materially to Norge convenience, cleanliness, efficiency.

Actual testimony from owners proves that Norge effects savings up to \$11 a month. And we can show you how the 1936 Norge is even more economical than previous models which effected those savings.

Before you face another summer, be sure you have safe protection for your foods. Shop if you like—compare values. But, by all means, see the Norge before you buy.

A FEW OF MANY NORGE FEATURES—Sliding Utility Basket • Combination Bottle and Dairy Rack • Adjustable Shelf • Odor-Proof Door on Ice Compartment • Automatic Flood Light • Closely Spaced Shelf Bars • Improved Latch • All Screw Heads Concealed • Improved Rollator Mechanism.

THE ROLLATOR COMPRESSOR—smooth, easy, toll-free power instead of hurried back-and-forth action. Result—more cold for the current used. Only Norge has the Rollator.

NORGE Rollator refrigeration

Fullwood Battery & Electric Sta.



# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

## EDITORIAL

This year, 1936, will always be remembered by Texans, but how shall it be remembered? By an increasing amount of automobile accidents added to the many thousands now occurring each year?

There will be thousands of cars from other states in Texas this summer to help us celebrate our 100th birthday. Shall it be said of Texas, "I have traveled in many states, but I have yet to see a more dangerous state in which to drive." At the present tendency, that will be the order of statements made.

Oh, fellow citizens, let us unite in one mighty effort to prevent such a wave of reckless driving. At least we should put on a good front when there are visitors, if at no other time, but if the habit of safe driving were established now, it might be continued in the future.

## JUNIOR CLASS

The junior class deserves credit for being the most active class in school. In the recent banquet, which was a success, as any senior can testify, the juniors had 100 per cent cooperation from their mothers. The junior mothers' spirit must be reflected upon their children, for it is estimated that at least 95 per cent of the class are paid up in full for their dues, 10 cents a month if paid on time, 15 cents if at a later date. Miss Wrenn stated, "Mr. Wilson and I have never had to call a member of the class down for talking in class meeting." This is a record that other classes would do well to follow.

## HOME ECONOMICS RALLY

Wednesday, April 23, Beverly Alexander, Evelyn Plummer, Frances Borden, Minnie Dea Smith, with home ec teachers, Misses Houston and Sullivan, left for San Angelo to represent Hereford at the state home economics rally, April 23-25.

Beverly Alexander and Evelyn Plummer will represent third year girls. Beverly will enter the every dress and home project contests. Evelyn the home project and family relationships contests.

Frances Borden represents second year girls and will enter the contest of selecting designs, materials and finishes for a tailored dress and child's play garment. Minnie Dea Smith represents first year home ec girls, and will enter the judging flower arrangements and personal appearance and grooming contests.

There will be many recreational units beside the contests. Some of these are a banquet, swim, chuck wagon feed, drive and picture show.

There are about 1,000 representatives and teachers expected for the rally. Representatives from Hereford are the first sent to a state home economics rally.

## STILL PEPPY

The pep club added another affair to its long list of swell times Thursday evening, April 16, when about 18 members sauntered to the Tierra Blanca to indulge in some grand picnicking. The entertainment committee, Mary Lee Alexander, Mary Ann Baird, Virginia Nix, Beverly Alexander, Lena

Ivey and Irene Knox, had prepared a lot of fun in the form of games. After several members got Irene's running gear oiled up, things started going smoothly, but the climax was reached when the call to come and eat was heard.

It was a truly enjoyable occasion and all members are hoping for more of the same type of fun.

## BEWARE THE GHOST!

Did you ever see a ghost? No? Then you have a real thrill coming when you see the annual Glee club operetta, "The Ghost of Lollypop Bay," May 12.

It is a presentation distinctly different with its tantalizing tunes by the golden voice of Jerry Jowell as Prof. Flint, principal of a boys school; and Mary Ann Baird, as Miss Jemima Steel, principal of a similar girls' school. Imagine the fun when students, Mary, Gaytha Wilson, and Dick, R. A. Daniel, get together with their tricks, and Mary's chums, Midge, Jean Snyder, and Molly; Mary Tiefert, get their weaknesses, Tom, Bill Stanford, and Harry, Roger Brumley, from the boys' school to help in their pranks. Dinah, colored maid, Irene Knox, and her man, Marcus Adam Johnson, Henry Turner, complicate matters, but it all combines to make an entertainment that is different. It will have you guessing, laughing and chills all at the same time. Folks, check May 12 on your calendar as the day you are coming to the high school auditorium to see "The Ghost of Lollypop Bay."

## CLASSIC SPEAKING

During the past few years a new form of speech art has been originated in the United States. This new art is a chorus of voices speaking in unison, and it is called classic speaking. Several members of the public speaking class are preparing the poem, "Cargoes," by Masselief, to give as a choric speaking selection at the music festival in Amarillo. Since there will be no other choric speaking contestants, it is being given to illustrate the art and develop an appreciation for it.

## BELIEVE IT OR NOT

The senior class presents Believe It Or Not, Tuesday evening, April 22, at 8 o'clock in the high school auditorium. The class has been working under direction of Miss Crawford, speech instructor. Believe It Or Not is a brilliantly funny contribution by Glenn Hughes, writer of Dollars to Doughnuts, and other amateur best-sellers.

It has to do with the predicament of the young story writer, Philip Dunn, who is trying, in spite of the objections of his wealthy family, to make a career for himself. He sells his first story, which happens to be a story about a purely imaginative family. And then learns the editor is coming to check on the truth of the story. He and Anne, his secretary, hatch a plot to fool the editor, but the editor foils them. While he is passing off his landlady and other neighbors as his family, his real family unexpectedly arrives and the fun sets in. There are laughs from the time the curtain rises until the time it falls. You can't afford to miss it.

George Conklin plays the part of the young writer in this three act farce. Anne Halden, his sec-

retary, Mildred Stewart; Mrs. Stewart, his landlady, Jean Snyder; Mr. Malone, an Irish country gentleman, Herbert Boardman; James Reynolds, magazine editor, Jack Dean; Osbert West-Plunkett, an Englishman with a monocle, Geo. Conklin; Phillip's father, J. D. Clayton; his mother, Phylene Arthur; his sister, Alma Paetzold; Beatrice Tate, a former sweetheart of Phillip's, Gaytha Wilson; Dick Holden, Anne's young brother, Roy Hastings; Marian, Mary a newspaper reporter, Sibyl Callaway.

## LEAGUE MEET

Hereford was represented by six students at the Interscholar League District meet in Amarillo April 17. Vivian Olson entered the junior division in declamation, and Virginia Eberle the senior division. George Conklin and Meredith Montgomery, boys debate team, drew the Amarillo team as opponents in the preliminary debates. Syble Callaway and Billie Jo Roberts, girls debate team, drew Kress, and having defeated them, entered the finals April 18.

All who went profited by the experience and speech instructor, Miss Crawford, was well pleased with the interest shown.

## HY-Y ELECTION

The HY-Y is a Christian organization and a branch of the YMCA. This organization is sponsored by Mr. Hudson. The purpose of the HY-Y is to create, maintain and extend throughout the school and community high standards of Christian character. The slogan of the HY-Y is clean living, clean speech, clean athletics, clean scholarship. This is better known to the boys of the club as the five C's.

Hereford HY-Y boys have recently returned from the annual older boys conference held in Amarillo.

In the election of officers for the following year, held last Monday night, Bill Stanford was elected president; Bud Brady, vice president; Wilbur Willett, treasurer. They will be installed at the next meeting by the old officers of this year, Roger Brumley, president; Donald Hicks, vice president; George Conklin, secretary-treasurer. The new officers will take over the duties of the offices after the next meeting for the following year. The club loses many of its older members this year, including all the old officers, as they graduate this spring.

The HY-Y club is one of the live spots in HHS.

## MEDALS TO BE AWARDED

Medals will be awarded to five per cent of the highest ranking high school students for the past year. All other students that have made high credit points will be honorably mentioned. The student making the highest credit points in high school will get his name put on the honor sheet which is hung in the office. This indeed is an honor.

HHS despairing had given up all hopes of being able to award these medals, but the Lions Club came to the rescue. The Lions club will furnish the medals. The high school is grateful for the interest taken in the student body by the Lions club and sincerely wishes to thank them for their interest.

The point system is divided into the following parts:

- Group I—15 to 20 points.
  1. Football and basketball letter men.
  2. Tennis and track.
  3. Debate.
  4. Editor-in-chief of paper.
  5. Editor-in-chief yearbook.

- Group II—5 to 10 points.
  1. Member approved clubs.
  2. Member athletic association.
  3. Participation in Interscholar League events not otherwise provided for.

- 4. Reserve men on teams.
- 5. Staff members.
- 6. Reporters on paper.
- 7. Glee club.

- Group III—3 to 5 points.
  1. Captain football and basketball teams 3-5.
  2. Pep club leaders, 3-5.
  3. Club president, 2-5.

- 4. Freshman, a 4 sophomore sophomores presidents, 2.
- 5. Junior, senior presidents, 5.
- 6. Other officers, 1-5.

- Group IV, Scholarship.
  - A, 15; B, 12; C, 9; D, 6; F—9.

These are based on semester grades. Participation shall not be permitted in more than two activities in one group listed below, nor in a total of more than three in all groups:

- 1. Library, band, orchestra, glee club, etc.
- 2. Athletics.
- 3. Other approved clubs.

## PUBLIC SPEAKING CLASS

The public speaking class, under supervision of Miss Crawford, has been studying debate the past week. The class has been divided into debate groups of four and six students. Some questions for debate were suggested with the government control of cotton, British radio control and others.

## SOPHOMORE PICNIC

Springtime is picnic time. Friday over half the members of the sophomore class liked or hitchhiked to the state park to have one of the first picnics of the sea-

son. They played a variety of games until the sun set, then a camp fire was built to roast wieners and marshmallows. Buns and pickles were also served. After the food was eaten, some became involved in games of their own, and others watched Mr. Emmons and Nora Jean wrestle over his hat. At 9 o'clock, Miss Vaughan and Mr. Emmons gathered the tired but happy sophomores and all went home.

## SUB-FRESHMEN PARTY

Friday evening, April 10, the sub-junior had a party in the gym. There were about 20 present. The party was a combination hobo and kid party. Some of the students were dressed as hoboes and others as kids. At 9:30 Miss Houston, sponsor, sent all on their way. The committee that planned the party consisted of Marjane Ewton, chairman; Norma Jean Foster, Polly Anna Crawford and Clifford Estes.

## COMMENCEMENT PLANS

The senior class has started preparations for commencement exercises. The baccalaureate sermon will be conducted Sunday, May 17, according to the report from the commencement exercise committee. Class night will consist of the class poem, song, history, will and prophecy. This program will be presented May 21. Commencement program is scheduled for May 22. This commencement program will be centered around the Texas Centennial with emphasis on Mirbeau B. Lamar and the progress of education in Texas.

## BAND

One of the features of the Panhandle Music Festival in Amarillo on April 30, May 1 and 2, is a mass band. Members of the band have been selected from the

bands all over the Panhandle. The band will play a concert in Amarillo May 1.

Mr. Smith has received the music for numbers to be played in concert, and also a list of members of the Hereford band that have been selected to play in the mass band. Those selected were Palmer Norton, George Conklin, Billie Smith, Bill Stanford, Helen Anne Snyder, E. B. Posey, Helen Streu, LaNelle Schelhagen, Roy Hastings, Clifford Estes, Frank Marrs, Ernest Schelhagen, Herbert Boardman and Ruth Easter.

## PRE-CONTEST PROGRAM

Tuesday night, April 14, music by the junior band and a one-act play under direction of Miss Crawford were presented. The band is going to Amarillo soon to enter a contest and wanted to show their ability to win before going. The one-act play was to be presented in Amarillo last week end. Several solos were given by members of the band and numbers by the entire organization among which was the contest number.

Characters in the play were Jerry Jowell, wealthy miner, Mr. Barber by name; Beverly Alexander, his daughter; Judy Barber, L. A. Ricketts; Dr. Brooks; R. A. Daniel, foreman of mine, Mr. Johnson, and Gertrude Wilson, a miner's wife; Mrs. O'Conner. The theme of the story was "Light."

## JOKES

Elmo: How did you like the horseshow?

Louise: Not so good; didn't see a single frock that I liked.

H. B., driving a big eight leaped out as he was passing a midget car and yelled: Where's your other roller skate?

She: You think more of that old wireless set than you do of me. He: Well I get less interference from it.

If ignorance is bliss, said Black to White, why there, old boy you'd better get your life insured. You're apt to die of joy. (This is dedicated to the freshmen.)

Knife and fork music dedicated to Roy H.: Do come and spend the evening with us. My daughter will sing and play and at nine

o'clock we dine.

I will be there at 9 o'clock.

My daughter's music lessons are a fortune to me.

How is that?

They enable me to buy my neighbors' houses at half price.

## TO AUSTIN?

The other day in Texas History the class was discussing Austin and the Alamo. Mr. McCollum said he thought he would get to go to Austin this year. He went last year; and hopes the track boys will take him again this year.

The district track meet was held in Canyon April 18. There were only three boys from Hereford who entered. Several boys started taking track, but failures, need for study and for various other reasons they dropped out until Roy Hastings, Wilbern Bengé and J. D. Clayton were the only ones left. Roy tried for broad jump, 100-yard dash, and javelin throw. Bengé threw the discus and javelin. J. D. Ran the 800 yard or half mile. Winners at district will go to the regional meet, and if they win the regional, will continue on to Austin to the state meet. No doubt Mr. McCollum would be very disappointed if he does not get his trip to Austin.

Seriously, we extend encouragement to the three boys and wish them the best of luck at those meets.

## LIGHT

Thursday morning, April 16, "Light" was produced for the last time. Due to the intelligibility of one of the characters, the one-act play was not taken to Amarillo Friday, as planned. For two months the cast had been working and the results shown from Tuesday night's and Thursday morning's presentations were excellent.

The story dealt with a mine strike that might occur in any modern mining town. The cast included L. A. Ricketts, Beverly Alexander, R. A. Daniel, Gertrude Wilson and Jerry Jowell. The acting of these characters was excellent and the student body and all others who saw it Tuesday enjoyed it very much. This has been the first year that this high school

has worked to enter the one-act play contest. Of course it was disappointing that the play was not presented in Amarillo, but there is next year and we hope for the best.

Preceding the play, Miss Kirby presented two declaimers from junior high, Vivian Olson who read "The Thinker"; and Elmer Shugart, who gave "The House with Nobody In It." These girls were taken to Amarillo to enter the contest held last week end.

## CARELESSNESS

Tuesday morning, April 14, Rev. Thorns of the Presbyterian church gave an interesting talk on Carelessness. This is one thing that affects everyone in some way. No one is ever free of it, no matter how hard he tries. Perhaps a freshman could have been a sophomore if he had not been careless; perhaps a senior would have graduated if he had not been careless; perhaps the amateur scientist would not have had acid burns if he had not been careless; perhaps there would have been no fire if some careless person had not thrown down a lighted cigarette. Millions of things that might have been prevented because of carelessness. Millions of lives have been ruined. Many lives snuffed out. Then you ask how we may overcome this dreadful monster that knocks on the door of every house in America? Take heed—it is think clearly and carefully and listen.

A WANT AD WILL SELL THAT COW!

### Athlete's Foot

BROWN'S LOTION is guaranteed to cure ATHLETE'S FOOT in from 5 to 14 days.

Sold with money back guarantee.

60¢ and \$1.00 sizes

**CLOSE**  
Drug Store

## Better Safe Than Sorry

It's true enough that some people can gamble and win—but it is also true that there are many more losers than winners. In accumulating money to build a home, build a business, build a retirement for old age, or any other purpose it's much better to take the long road—better to be safe rather than sorry. Any time you want sound advice on financial matters, the officers and directors of this bank will be very happy to talk with you.

## THE FIRST NATIONAL BANK

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

is any oil any different?

your engine Youthified while-you-wait...

## Change to this alloyed, different oil

- (1) Soon as your engine stops, the drain plug's out.
- (2) Your "Any-Old" oil, that's all done for, drains like watery ink. Back goes the plug.
- (3) Germ Processed oil—correct grade on can—is unsealed and poured while you look.
- (4) Alert Conoco man does all his stuff on your car and...

Before you realize it, you've quit driving by ear, or counting your car's birthdays. It's not your imagination—it's this alloyed oil. It soothes and fortifies your engine with a sturdier film-cushion than you ever heard of, but that's not all!

Alloying also gives this patented Germ Processed oil its uncanny ability to "join up" with metal. All the inner engine surfaces become definitely all-plate. Even those modern types of bearings, easily corroded by some oils, are double-guarded. For this alloyed oil is IN them, and the Germ Processed film is ON them. You're just that much farther away from your next stop for oil.

GERM PROCESSED OIL

You must see Grand Canyon! For free marked maps write Conoco Travel Bureau, Denver, Colorado



**Adrian-Sims Notes**

BY MRS. J. M. CHAPMAN  
Mr. and Mrs. Lige Elliston are here from Crosbyton.  
Mr. and Mrs. Floyd West and baby of Laketon are visiting the T. F. Bohannon home a short time.

**Constipation**

ADLERIKA  
CITY DRUG STORE

Miss Elizabeth Chapman and Paul O'Bright of Panhandle spent Sunday with Mr. and Mrs. J. M. Chapman.  
Mr. and Mrs. Paris London and children returned last week from a visit with relatives in Oklahoma.  
Ray Chapman of Tucumcari, N. M., visited home folks Monday and Tuesday.  
J. D. Freeman returned to his home in Safford, Arizona, Sunday after a two weeks visit with his parents, Mr. and Mrs. R. A. Freeman.  
Mr. and Mrs. Travis Vaughn and children and J. D. Freeman went to Tulsa last Thursday.

**Dimmitt News**

By EMILY McLEAN  
Mr. and Mrs. C. O. Burns and family attended the show in Hereford Sunday.  
Mrs. Wade Dent and children are visiting her sister in Weatherford this week.  
Governor Allred appointed C. D. Russell to take the place of Judge R. C. Joiner in the 64th Judicial District.  
Mrs. Rosa McLean visited her daughter, Mrs. C. W. Dixon, who is sick in Hereford, Sunday.  
Jerald McIlroy and Miss Helen Wilder of Junco community were married at the Methodist parsonage Sunday by Rev. Strother.

**Frio News Items**

BY MRS. W. A. SPRINGER  
The club met Thursday in an all-day session with Mrs. J. B. Harlin, and quitted the club quilt for Mrs. Jim Bagwell.  
Bob Barton of Wellington spent last Tuesday night in the H. M. Mobley home.  
Mr. and Mrs. Elmer Jones and daughter returned Monday from Amarillo where the baby has been in a hospital. She is doing well at this time.  
Messrs. and Mmes. J. B. Harlin and H. M. Mobley visited in the Percy Estes home at Dimmitt last Monday.  
Miss Ruby Andrews visited in Wellington last week.  
Mrs. Jim Bagwell and Robert of Bethel spent the week end in the Paul Williams and D. H. Allman homes.  
Jack Dale Allman won second in junior boys declamation in Amarillo Saturday.  
Miss Koma Hyatt attended the basketball banquet in Dimmitt last Tuesday evening.  
Mr. and Mrs. L. M. Buckmaster, Pat Hyatt and Miss Florene Meeks of Dimmitt called on Miss Koma Hyatt Tuesday afternoon.  
Mr. and Mrs. Russell of Hereford visited the Chas. Boyd home Monday evening.

**Dawn Items**

By VIVIAN BOWERS  
There was a small attendance at Sunday school. Following Sunday school preaching services were held by Rev. Newsom of Happy.  
Mrs. Joe Greer called on Mrs. Lester Galley, who has been on the sick list.  
Miss Mary Chambers spent the week end in the Ernest May home.  
Mr. and Mrs. Jeff Roberson attended a forty-two party at Progressive recently.  
Dawn agriculture association met Friday night, April 17. The program consisted of speaking, readings, instrumental and vocal music, and tap dance numbers. There was a large attendance.  
L. A. Smith and family spent the week end in Borger with relatives.  
Mr. and Mrs. Waits and family of Progressive visited in the Joe Greer home Saturday evening.  
Miss Margaret Bowers spent the week end with home folks.  
Dawn Study club met with Mrs. E. V. Holman April 7. There were several visitors present. Next meeting will be with Mrs. Lester Galley.

**Bippus Items**

BY RUTH REESE  
There was a good Sunday school here Sunday, including an Easter program.  
Shoppers in Hereford Saturday were Marvin Morrison, Mr. Williams, M. and Mrs. C. T. Reese and daughter, Ruth, and Mr. Kortemerry.  
Visitors in the C. T. Reese home Sunday were Messrs. and Mmes. C. V. Griggs and E. Burks and son, Billie, Bud Morrison, Mr. Jones and Miss Canabe.  
Ruth Reese is the victim of a broken ankle.

Mr. and Mrs. Homestead visited in the F. Dodson home Sunday.  
Mr. Perrin of this community is visiting his mother in Haskell.

Started and Baby  
**CHICKS**  
CUSTOM HATCHING  
Hillside  
Hatchery  
S. Main St. Phone 70

**GREATER SATISFACTION**  
—With Motoring. That is our guarantee to users of Texaco products.  
—With Service. That is our guarantee to customers of this station.  
**Texas Service Station**



**Chicken dinner to starboard!**

"Here comes a rooster, floating by on a chicken coop! The repairman is rowin' out to catch him—we'll have chicken stew for supper!"  
In the flood-swept little river town, only the telephone operators remained, keeping the lines open for levee workers fighting the angry torrent. And at sundown, by long distance, the marooned office reported all well—and a chicken dinner in sight!  
Good times and bad, it takes people to give you telephone service—men and women with the ability to do a good job in fair weather, and the courage to stay at their posts when emergencies threaten.  
The entire specialized organization of the telephone system—this company, the expert staff of American Telephone and Telegraph Company, Bell Laboratories, Western Electric—exists for one purpose only:  
To help the men who patrol the lines, and the women who work at the switchboard, do a better job of giving you good, economical telephone service.  
**Southwestern Bell Telephone Co.**

Miss Bernice Connor of Hollis, Oklahoma, and Miss Dorothy Connor of Turkey, who have been visiting Mr. and Mrs. F. H. Kinmore, returned home Sunday.  
Mrs. B. D. Woodlee has returned home after several days in San Antonio.  
Swain Burkett was in Farwell last Friday and Saturday.  
Mr. and Mrs. C. E. McLean of Friona visited in Dimmitt Thursday night.  
Miss Declaie Ramey and Debbie Cronch of Texas Tech visited Miss Ramey's parents, Mr. and Mrs. Edwin Ramey, this week-end.  
Clyde English and Bruce McLean were in Friona Monday.  
Mr. and Mrs. Mark Cowser left Wednesday for an extended tour in Eastern states.  
Misses Norma Cowser and Thelma Jones attended the show in Hereford Sunday.  
L. A. Ricketts, Billy Patton and Rusty Houser all of Hereford were here Friday night.  
The Junior Home Makers' Club met with Miss Pearl Musick last Thursday night, will nearly every member present. Plans were discussed for a trip to Palo Duro Canyons Saturday.  
W. E. Kirkpatrick is in the hospital at Amarillo.  
Wes Anthony of Big Square was in Hereford Saturday.  
Vernon C. Frost of Dallas has accepted a position at the Castro County News.  
Jack Gregory leaves this week for Floydada where he assumes charge of an oil business.  
Mr. and Mrs. Tom Tate and Curtis Tate were in Texico Sunday.  
Ted Cox, Johnny Beth Tate and Lena Mae Carruth attended the show in Hereford Sunday.  
Mr. and Mrs. C. O. Burns were in Amarillo Friday.  
Pete Whitlow was in Amarillo Friday.  
Fred Wortham attended the Panhandle Press Association in Amarillo last week-end.  
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**SHERIFF'S SALE**  
STATE OF TEXAS  
County of Deaf Smith.  
By virtue of an Order of Sale issued out of the Honorable 108th Judicial District Court of Potter County on the 18th day of March, 1936, by the Clerk thereof, in the case of Potter County Lumber Company versus W. R. Hawkins and J. M. Radford Grocery Company Cause No. 9144, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in June A. D. 1936, at being the 2nd day of said month, before the Court-house door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

All that certain lot or parcel of land situated in Deaf Smith County, Texas, and being a part of Section No. 80 in Block K-3, and more particularly described as Lot No. 17 in Block No. 3, Troy Womble Addition to the town of Hereford, as shown by the plat thereof recorded in the office of the County Clerk of Deaf Smith County, Texas, to which reference is herein made for a more specific description.

Levied on as the property of W. R. Hawkins to satisfy a judgment amounting to \$390.11 in favor of Potter County Lumber Company and cost of suit.  
Given under my hand, this 20th day of April A. D. 1936.  
MRS. J. B. MILLER, Sheriff,  
Deaf Smith County, Texas.  
By J. O. Newell, Deputy. 103

Miss Avis Matthews, who is attending school at Wayland College, visited her grandparents, Mr. and Mrs. W. R. Matthews, here last week.

**"PEP UP" STOMACH. RELISH YOUR FOOD**  
Don't let stomach trouble due to lack of digestive juices spoil your appetite, make you feel weak, run-down, sluggish, miserable, without ambition or zest for the good things of life. Take Williams S.L.K. Formula and get quick relief. The first bottle must produce results or money back. Williams S.L.K. Formula is compounded from the prescription of a former army doctor and has been tested by thousands. It acts as a mild tonic, stomachic stimulant, mild laxative and gentle diuretic stimulant for the kidneys. Being a liquid—already dissolved—it starts to work almost immediately. Highly concentrated, it is very economical. Costs only a few cents a day to take. Beware of drastic drugs. Try a bottle of Williams S.L.K. Formula under the money-back guarantee. See how much better you feel after just a few doses. On sale at  
**CLOSE DRUG STORE**

**NOTICE!**  
**CHINA CUP AND SAUCER**  
OF LOVELY CLASSIC DESIGN IN EVERY PACKAGE OF  
**MOTHER'S OATS**



**BETTER TIMES ARE HERE! BETTER TIMES AHEAD!**  
*Summerize Your Car*  
Spring is in the air! Soon balmy summer days will bring a new urge to get outdoors. With a Magnolia SUMMER-IZE job your car is ready for any trip you want to take. For smoother, trouble-free hot weather driving, visit your friendly Magnolia Dealer for this important 7-POINT CHECK UP!  
TEXAS—HOST TO THE WORLD IN 1936! With the central exposition at Dallas and dozens of other celebrations throughout the State, Texas invites the world to its Centennial Celebration. Ask your Magnolia Dealer for new 1936 Road Maps.  
Stop at the Sign of the Flying Red Horse!  
**MAGNOLIA** DEALERS AND STATIONS  
W. J. (Bill) SMITH  
MAGNOLIA AGENT  
HEREFORD, TEXAS

**GET THE UTMOST IN SAFETY!**



**OLDSMOBILE gives you everything for your protection**  
THE low price you pay for your 1936 Oldsmobile gives you everything in modern safety features. Don't be satisfied with less! Oldsmobile protects you with a Solid-Steel "Turret-Top" Body by Fisher, with Safety Glass all around at no extra cost. Self-energizing Super-Hydraulic Brakes and the traction of big, low-pressure tires assure quick, smooth, straight-line stops at a touch of the brake pedal. Knee-Action Wheels, the Ride Stabilizer, and Center-Control Steering give you a safe, easy ride and positive control... on any road... without swerving or sideway. Take a trial drive in a 1936 Oldsmobile... examine its safety features. Find out for yourself what it means to have the utmost in security.  
Make The **COMPAR-O-GRAPH Test!**  
Here is a quick, handy device for checking motor car features and values. It permits you to compare the difference between Oldsmobile and other cars of similar price in many important points of engineering and design. Come in and get your copy today, or write Olds Motor Works, Lansing, Michigan, and a copy will be mailed you promptly.  
• THE SIX • \$665  
• THE EIGHT • \$810  
Sizes \$665 and up... Eights \$810 and up, list at Lansing. Special Safety Glass standard equipment all around. Special accessory groups extra. Car illustrated in the Six-Cylinder Touring Sedan, F30 list. A General Motors Value. NEW 6% U. S. M. A. C. TIME PAYMENT PLAN

**IF YOU KNOW ALL THE ANSWERS**  
YOUR NEW REFRIGERATOR WILL BE A Westinghouse



- 1 Time-tested Hermetically-sealed unit.
- 2 Welded All-Steel Cabinet.
- 3 Convenient 7-Point Temperature Selector.
- 4 Modern Streamline beauty of design.
- 5 New Improved Eject-o-Cube Trays.
- 6 New Adjusto-shelf for Varying Needs.
- 7 Moonstone Ware Water Cooler.
- 8 Triple Food Saver Set for leftovers.
- 9 5 Years' Protection Against Service Expense on sealed-in unit \$5—in the price.

IT IS our firm belief that any refrigerator buyer who gets all the facts will buy a Westinghouse. It has every convenience and refinement that 50 years of electrical achievement can provide. This means extra years of dependable refrigeration—and at no extra cost.  
Comparison with any and all other makes—point by point—will prove conclusively that Westinghouse is the really outstanding refrigerator value of 1936. See it today \$113.50—and be convinced.  
**Texas Utilities Co.**

Our line of Westinghouse Golden Jubilee models is complete.

**Westinghouse REFRIGERATOR**  
THE NEW STANDARD OF REFRIGERATOR VALUE

**OLDSMOBILE 6 • 8**  
"The Car that has Everything"  
**Brumley Chevrolet Co.**  
HEREFORD TEXAS



Miss Elaine Newell was in Amarillo on business Friday.

**STAR THEATRE HEREFORD**  
MATINEE DAILY 1:45

Thurs. - Fri.  
10¢ Bargain Matinee 1:30 to 6:00 15¢

**Extra**  
The man who wrote the story went to jail!

FLASH!  
Headlines that tore gangland asunder!  
MGM's Dramatic Hit  
**EXCLUSIVE STORY**  
FRANCHOT TONE  
Major EVANS • Stuart EWING  
Robert BURN • Joseph COLLIER

Saturday Only  
10¢ EVERY-ONE! 10¢

WAYNE  
THE NEW FRONTIER

LOONEY TUNES and Chapter 2  
**'CUSTER'S LAST STAND'**  
Preview Saturday Nite

Sunday - Monday  
All aboard for the cruise of a lifetime!

FRED ASTAIRE  
GINGER ROGERS  
Now dancing! Now singing! Now laughing!

FOLLOW THE LEADER  
with RANDOLPH SCOTT  
MABRY WILLIAMS  
STEVE ALLYSON  
Songs and Music by IRVING BERLIN

Tuesday Only  
10¢ BARGAIN SHOW 15¢

DANGER! DESPERATE MEN WORKING

ROAD RANG

If you are interested in crime and punishment, see

**PERSONALS**

Mr. and Mrs. Charles Brooks were in Amarillo Sunday night.

Mrs. S. P. Rosson was in Amarillo Monday.

Miss Louise Dendy spent the week-end in Portales, N. M. Mrs. Jack Wright spent the week end in Dimmitt.

Mrs. H. D. Reed was in Amarillo last Thursday.

J. Hastings of Dimmitt was in Hereford last Friday.

Mrs. C. C. Acker and daughter, Helen, were in Amarillo Saturday.

E. S. Ireland spent Tuesday in Dimmitt attending to business.

One of the giant trees in Yosemite National Park is estimated to be more than 3,800 years old.

W. E. Hicks of Garden City, Kansas, was a Hereford visitor Tuesday.

Mr. and Mrs. J. T. Gilbreath, Jr., have gone to Dallas for a short visit.

Mr. and Mrs. C. E. Spencer of Post have been the guests of J. D. Saunders and mother.

Miss Edna Marie Spence of Post has been the guest of Miss Loretta Wilson.

Mr. and Mrs. J. E. Beyer visited their son, Perry Beyer, in Amarillo Sunday.

Mrs. C. E. Davis of Plainview was a week-end guest in the Alex R. Bateman home.

Frank Kellogg returned Saturday from a fishing trip near Berryville, Arkansas.

Mr. and Mrs. Russell Hardwick of Clovis visited John Roberts Sunday night.

Mrs. M. L. Steele and Mrs. J. C. McCracken were in Amarillo, Monday.

Miss Eva Pittman returned to work at the city office Tuesday following a week's illness.

Miss Ruth Harding spent the week end in Shamrock with her father, J. W. Harding.

Mr. and Mrs. Sam D. Steele and daughter, Ann, of Fort Sumner, N. M., were week-end guests of his parents, Mr. and Mrs. M. L. Steele.

Mr. and Mrs. Frank Daniel of Plainview visited Mrs. Daniel's parents, Mr. and Mrs. Ike Crosthwait, Sunday.

Mr. and Mrs. Arthur Hedley, Mr. and Mrs. O. B. Trimble and Mr. and Mrs. Meade Halle of Dimmitt were in Hereford Sunday to attend the show.

Mr. and Mrs. Fred Bailey and daughter, Alma Dell, went to Dallas last Wednesday to attend the funeral of Mrs. Bailey's grandfather, W. R. Thompson, who was buried at Hartley.

Miss Mattie Mae Swisher returned Sunday night from Fort Worth where she had been attending the State Federation of Music Clubs. Miss La Nelle Schelhamer attended the meeting with her.

Miss Thornton Shirley returned home Monday from Phoenix, Arizona, where she spent the winter with her grandfather, T. E. Shirley, and her aunt, Mrs. Harriet Shirley Etzel. Returning home, accompanied by her grandfather, they visited the Grand Canyon.

**Hospital Notes**

A. L. Pope, Friona, minor operation Monday, dismissed Tuesday.

Mrs. Edith Hughes, minor operation Monday, dismissed Tuesday.

Mrs. W. A. Winn, admitted Wednesday night, pneumonia, condition fair.

Mrs. C. I. Budd, admitted Wednesday for medical treatment and possible operation.

John Richard Coffee, dismissed Monday, doing fine.

Rev. B. N. Shepherd, dismissed Sunday, recovered.

**COURTHOUSE RECORDS**

Warranty Deeds.

John E. Wilson, Jr., and wife of Graham county to C. L. Morris of Odham county, section 63, block K-5.

Grace S. Hayes of Poweshiek county, Iowa, to R. H. Sewell, N 140ne row of E 32T.2 acres of section 107, block M-7.

Robert A. Gallihar and wife to A. A. Morris of Floyd county, W

**HEREFORD BUSINESS STRIVES TO MEET GROWING DEMANDS**

The automobile business has more or less flourished in Hereford during the first quarter of 1936, despite conditions that have tended to slow purchasing. This is due largely to the progressive-ness of merchants in this line of business. All of them have not only kept up with the changing times, but they have also forged ahead, as has been shown in previous articles and as is shown here.

The plant of the Hereford Motor Company is complete throughout, with an attractive display room. The second building is for used cars. Mr. Medkief estimates that he and his salesman have disposed of about 50 new and 65 or 75 used cars since January 1.

This week's story concerns the Hereford Motor Company, Ford house, of which Ernest Medkief is manager. The company has changed locations within the past several months, has increased its space to include a second building, has added two men to its force and has added equipment of the latest development.

Edwin Mauk, head of the parts department and bookkeeper, and Coleman Wright, member of the service department, are those added recently. Other members of the force include Otto Massey, local salesman; R. L. Buckmaster, Dimmitt representative; Clarence Wright, service manager; and Glenn Parker, mechanic.

One of the most noteworthy additions to the mechanical department is the Ford laboratory test machine, which furnishes a complete motor analysis, locating the

**STATE INSPECTOR OF BEAUTY PARLORS HERE**

Mrs. Sam McAdams, state beautician inspector, came to Hereford Wednesday for an inspection of beauty parlors and those doing beauty work. The object of the inspection was to determine the sanitary condition of the parlors and to check on operator license. Those operating without license, she said, are subject to fine not to exceed \$100 or jail sentence of not more than 90 days. She said she had been instructed to file charges against all violators but she was warning them first.

Mrs. McAdams, after a preliminary of local downtown parlors, said she found them in excellent condition as to cleanliness and compliance with the law. She said the new law is bringing an improvement in parlors and operators, which will be more noticeable in another year or two.

John Olson last week attended the convention of the Lumberman's Association of Texas at Waco. He left Sunday, returning Friday night.

**Farm Leaders**

(Continued from page one)

out that some farmers will plant in strips of 10 rows, skip an equal space and then repeat, while others will add to the seed furnished in order to plant solid.

To Start New Program.

Plans are being made to start the new Soil Conservation and Domestic Allotment Act program soon. Work sheets are expected at any time so that the new program may be undertaken. Payments on 1935 compliance contracts under the old AAA are also expected daily. They are being received in some counties, and Deaf Smith should not be far behind the leaders. However, farmers receiving these payments will be notified by card when their checks arrive.

Many farmers are confused in regard to the measurement of land under the last AAA application, County Agent Alex R. Bateman said. This measurement concerns only those farmers who made application for 1935-36 wheat contracts, he said, adding "The farmer who had faith in the Government, and to prove that the Government also had faith in the farmer, an appropriation was made to compensate them, even though contracts were not signed." It is important, Bateman added, that every applicant stake off both seeded and retired acres. If this is not done when the supervisor reaches the farm to make his survey, no payment can be made. "If a farmer has more wheat staked off than he was permitted, there will be no chance for compliance.

trouble in a motor before the mechanic goes into it. A neon Ford sign has been obtained and will be placed at the front of the display room soon.

The plant of the Hereford Motor Company is complete throughout, with an attractive display room. The second building is for used cars. Mr. Medkief estimates that he and his salesman have disposed of about 50 new and 65 or 75 used cars since January 1.

**Celebration**

(Continued from page one)

mobile and thriving communities. Chuck Wagon Dinner.

The chuck wagon dinner, which is to be a feature of the entire day, probably will be moved to the basement of the stock pavilion to prevent the possible interference of adverse weather conditions. Old timers will have charge, assuring

A WANT AD WILL SELL THAT COW!

DELICIOUS  
**DOUBLE DIP CONES**  
Made With  
**CREAM 'O FLAINS ICE CREAM**  
And Our Rapid  
**CURE SERVICE**  
A Combination Hard to Beat!

**Now Open**  
**HIGHWAY DOUBLE-DIP STAND**  
Across from Depot  
**KERMIT WILSON**

See this CHART of COLOR SUGGESTIONS BEFORE YOU PAINT



ACTUAL PAINT is used in the many colored illustrations shown in our **Color Chart**. Thus, this Chart offers the best means of visualizing how different colors will look when used together on the interior or exterior of your home. See it before you paint.

**R. H. KEMP**  
**Lumber Company**  
Phone 44. Hereford, Texas

**FINE FOOD FOR THE CHILDREN**  
Insist on Double Kay Nuts, toasted fresh with Real Creamery Butter—a quality so different from ordinary nuts merely cooked in oil. They're best for children—2½ times more energy than sugar, whole, some and muscle building.

**Special! Great, big, - Jumbo Peanuts**  
**This Week • Meaty ones - ½ lb. 13c, 1 lb. 25c**

**Close Drug Store**

those who take part a real old-fashioned dinner. Several schools have announced an intention of taking part in the school division of the program during the morning. All local schools will be represented, and also are making plans of providing floats for the parade. The downtown feature of the morning will be the old fiddlers' contest and band concerts.

Bishop Seaman Speaks. As announced last week, an address by Bishop E. Cecil Seaman of the Amarillo Episcopal church will be one of the highlights of the afternoon's formal program. His talk will be of interest to everyone, since he is considered one of the Panhandle's choice speakers for any type of celebration or occasion. This part of the program also will feature Centennial music, readings, orchestra music, a pioneer skit and the presentation of Centennial essay contest winners and prizes. A pioneer home will adorn the platform

and characters will give a skit of early life, concluding with a gathering of friends in the evening for a singsong and worship. Plans were announced Thursday night to carry a band on booster trips into surrounding communities to advertise the event and invite their attendance. Invitations are also being sent to numerous former residents of this section inviting them to return for a visit on that day. It was also announced that several relics of pioneer

days have been offered for display during the day. The committee in charge is anxious to get as many relics and pictures as possible.

1901 1936

**FURNITURE - UNDERTAKING**  
Ambulance Service—Day or Night  
**E. B. Black Co.**  
Hereford, Texas

**AVON FACE POWDER**  
Special, two for \$1.00  
Eight Shades  
Mrs. Pat Wederbrook  
Representative

**GROCERIES at Budget Prices.**

**OUR HIGHEST QUALITY FLOUR**  
**No. 10 FRUITS**  
24 Pounds \$ .95  
48 Pounds \$ 1.85  
PRUNES ..... 25¢  
PEACHES ..... 44¢  
APPLES ..... 38¢  
APRICOTS ..... 49¢

**INDIVIDUAL TEA BAGS**  
Pkg of 8 ..... Price 6¢  
**FREE**  
These Attractive  
**ICED TEA GLASSES**  
**LIPTON'S TEA**  
YELLOW LABEL  
1 FREE with ¼ lb 23¢  
2 FREE with ½ lb 44¢  
4 FREE with 1 89¢

**PEAS** Early green, No. 2 can, 3 for 25¢  
**POTTED MEAT** 10¢  
**TUNA** 2 cans 25¢  
**WALNUTS** Bulk, 2 pounds 35¢  
**ALMONDS** Bulk, 2 pounds 35¢  
**SHOE POLISH** Oil Glow, white, 2 bottles 25¢  
**MOP and POLISH** Standart, both for 79¢  
**PINEAPPLE** Full, 1½ cans 20¢  
**MARSHMALLOW** 1 lb pkg 17¢, 5-oz pkg 9¢  
**MATCHES** Regular 5¢ size, 6 for 19¢  
**SOAP** Crystal White, 3 bars 11¢  
**CORN MEAL** 20-lb bag 49¢, 10-lb 25¢, 5 lbs 17¢  
**LOG CABIN SYRUP** Large can 83¢, medium 43¢, small 23¢  
**HUSKIES** Package 12¢  
**OLIVES** Quart jar 35¢  
**COCOA** Mother's, pound 10¢  
**OATS** Mother's, package 25¢  
**CRACKERS** 2-pound package 17¢  
**BEANS** Green, No. 2 can, 3 for 25¢  
**GRAPEJUICE** Quarts 25¢, Pints 14¢

**Fresh Fruits & Vegetables**

**LEMONS** Large, dozen 25¢  
**CABBAGE** Pound 3¢  
**CARROTS** 10¢  
**ONIONS, Beets, 3 bunches for** 10¢  
**ORANGES** Large, dozen 29¢  
**LETTUCE** Head 5¢  
**SPUDS** 15-pound bag 45¢  
**BANANAS** Pound 5½¢  
**APPLES** Medium Rome Beauties, dozen 19¢

**PIGGLY WIGGLY**  
ALL OVER THE WORLD

FRANK GYLES, Manager PHONE 81. BUY AT HOME