



# SOCIETY

MRS. B. F. GUTHRIE, Society Editor

Phone 374-J

## MISS LUETA BORDEN IS HOSTESS TO JUNIOR PIONEERS

Miss Lueta Borden was hostess to the Junior Pioneer Club Tuesday evening, with Margaret Schroeter assisting hostess. Under the direction of Ruth Marie Moutz, a diversified musical program was given, the general theme, Music, allowing a pleasing latitude in choice.

Margaret Schroeter's Summary of Early History, provided an admirable setting for the remaining numbers, a lovely piano selection, Berceuse, by Godard, played by Miss Moutz, and an informative paper, Musical Instruments, Old and New, by LaVerna Harman.

Cake and coffee was served to Genevieve Eberle, Jean Streu, Jimmie Wilson, Ruth Marie Moutz, Katherine Kester, Betty Cogdell, Nora Alice Daniel, Marie Ruth Miller, Virginia Lillard, Ardelle Morgan, LaVerna Harman, Marguerite Newell, Lois Moore, Ruth Miller, Bessie Patterson, Nell Culpepper, Lueta Borden and Margaret Schroeter.

Mrs. Charley Williams and little daughter and Mrs. Alvin Thompson attended the circus in Amarillo Monday evening.

## SURPRISE BIRTHDAY DINNER HONORS MRS. STAMBAUGH

Mrs. George A. Stambaugh was happily surprised Tuesday with a dinner honoring her birthday. The honoree is one of a little group known as "The Quilters," who frequently spend the day in each other's homes quilting, and was therefore not surprised at an invitation to spend Tuesday with Mrs. A. H. Elliston and quilt. The surprise came at noon when she saw the beautifully appointed table; and a deeper surprise when Miss Ruth Elliston entered bringing a lovely birthday cake with its lighted candles. But not until she found herself the only person not singing "Happy Birthday" did she realize her own part in the occasion.

Others present were Meses, John Cunningham, H. H. Hawkins, A. H. Elliston, Miss Ruth Elliston, and George V. Stambaugh.

### To Have Quilting Party.

A quilting party is to be held this afternoon at the Wilde home east of Hereford for the women of St. Anthony's church. A good time is assured all women who attend.

## County Federation Holds Fall Meeting Here Friday

The fall meeting of the Deaf Smith County Federation of Women's Clubs held Friday morning at the Baptist church had the following representation from the various clubs of the county: Lone Star Study Club, 2; Music Study Club, 6; Progressive, 1; Summerfield, 8; Wyche, 0; Messenger, 0; Junior Pioneer, 2; La. Aflatus, 4; North Hereford, 2; Bay View, 13; Junior Bay View, 1; Ford, 2.

At 10 o'clock a business session conducted by Mrs. A. O. Thompson, Federation president, opened the day's program whose first entertainment number was an address by S. H. Condron of the government department of Canyon Teachers College. The speaker was introduced by Supt. C. H. Dillehay of the city schools.

Mr. Condron spoke from the view point of the educator, pointing out that the public forum for adult education is essentially a program of practicality at this time since it serves a crying social need as well as a cultural one. He spoke of the school at Dayton, Ohio, undertaken as an educational venture for youth who could carry their education no farther and from a beginning enrollment of 200 grew to 1,000 including all ages. The speaker declared that education must be widened to include social and political training; that just as medical skill and knowledge have brought the life expectancy in this country from 25 to 50 years, so is social and political security related to knowledge and understanding; that experts in these lines should not only be available but should be sought for emergencies such as face the American public today. Mr. Condron held the close attention of his audience and was warmly applauded.

Two vocal solos by Miss Genevieve Eberle were enjoyed. They were "Caro Mio Ben" by Giordani, and "Sorter Miss You" by Clay Smith, with Mrs. Ardelle George as accompanist. Another pleasing vocal number was a duet, "In the Garden," sung by Mrs. A. O. Thompson and Evangelist Bob Watkins.

Mrs. George, district chairman of music, gave a report on rural school music.

A very pleasing setting for the excellent luncheon served at noon was obtained with baskets of beautiful crimson dahlias, the four long tables at which the guests were seated featuring this attractive decoration.

Guests of the occasion were Mrs. Amacker of Dallas, Mrs. Moore of Daniel community, Mr. and Mrs. Paul Collins, Messrs. C. H. Dillehay and A. O. Thompson.

## JUNIOR BAY VIEW CLUB HOLDS ITS FIRST MEETING

An interesting first meeting of the Junior Bay View Club Thursday evening seemed an auspicious opening for the year's work.

Miss Vida Hicks, year book chairman, was hostess. Miss Lillie Hostetler was guest speaker, presenting "The Trend of the Modern Novel" with that keen insight which comes of close acquaintance with the theme. Her talk was illuminating and was especially helpful as a door of understanding opened upon the coming year's work.

Miss Fern Carlisle presented "Modern Novelists" most interestingly. Her choice among the many really worthwhile novelists of today showed admirable discrimination and her number was thoroughly enjoyed.

The presence of Miss Edith Shields who came from Canyon to fill her place as program leader was much appreciated, her skillful direction of the evening's study adding to its interest.

A refreshment course of ice cream and cake was served.

## FRIENDSHIP CLASS IS ENTERTAINED

The Friendship class of the Methodist Sunday school was entertained Tuesday evening in the home of Mrs. Grant Fuller with Miss Ona Hammer assisting hostess. Forty-two was the diversion of the evening, five tables playing. A delicious salad course with cake and coffee was served. Mrs. Nettie Price Slaton is teacher of the group.

The guest list included Messrs. and Meses, Foster, Gillispie, Behrens, Reece, Fuller and Slaton; Misses Swisher, Rutherford, Fridley, Thompson, Hughes, Parks, Crawford, Carlisle, Hammer, Campbell; Messrs. Dowell, Bryant, Gammill, Hromas and Humble.

## B. & P. CLUB HAS INTERESTING MEETING

Featuring an address by Attorney Travis M. Dameron, and another by Miss Belle Harris of the city schools, the meeting of the Business and Professional Women's club Monday evening was very much enjoyed.

Mr. Dameron talked on "Legislation," dealing particularly with such legislation as affects the average citizen, with special emphasis on Texas laws. His interpretations were lucid and forceful and the entire address most informative. Miss Harris gave a skillful and interesting summation of vital facts concerning the United States Constitution, under the title "Synopsis of the Constitution." In her hands this all too little known document became something real and understandable.

Roll call was made up of quotations from the Constitution.

## THURMAN WILLIAMSON OBSERVES BIRTHDAY

A happy birthday surprise came to Thurman Williamson, Wednesday, September 25, when 25 of his school mates gathered unannounced at his home and began hilariously reminding him that he was 10 years old.

An afternoon of games had been arranged for by his mother, Mrs. H. V. Williamson, and when to these were added special favorites suggested by the children together with the fun of unwrapping and looking at the many gifts, the afternoon was full indeed. The climax came, however, when the beautiful big birthday cake with its 10 glowing candles was cut and served with the accompanying joy of ice cream, cookies and punch.

Sharing the jolly occasion with Thurman were Donald Roberson, John Douglas Pitman, Tom Wilson, Bruce Beene, Mary Angelo, Pauline Dixon, Margaret Olson, Betty Rountree, Betty Ann Dunlap, Phyllis Jean Radovich, Bobby Lee Witherspoon, Billie Angelo, Rachel Ireland, Lois Agnes Gilbreath, Frances Buchanan, Gerald Smith, George L. LeGrand, Dennis Lomas, Donald Ray McCullough, George Beach, Margaret Ruth Kneker, Rayland Evans, Foster Hill and John Davis Spradley.

Mrs. Williamson was assisted by Meses, Wiley Roberson and Willard Witherspoon.

## DISCUSSION GROUP TO BE ORGANIZED

A meeting is announced for Tuesday evening, October 8, at the county library, its purpose being to organize a discussion group for the study of current topics. The meeting is called, says Miss Lillie Hostetler, in response to many requests for the organization of such a group. Everyone is invited.

## SHE MARRIES HER BOSS - THEN THE FUN BEGINS

Cutting capers on a kissless honeymoon—in man-trouble all over again—Claudette Colbert is seen in a hilariously funny screen romance as the secretary in "She Married Her Boss," which will be shown at the Star Theatre at the preview Saturday night and through Sunday, Monday and Tuesday.

At her gayest in this surprise successor to "It Happened One Night," the dark-eyed star wins the affection of her employer only to find after she has married him that what he wanted was an efficiency expert in his home and not a wife. After her marriage to her employer, the battle rages with no holds barred except kissing in the clinches. And the secretary's disappointment when she discovers the romance she dreamed about was merely a dream, and how she eventually makes it a reality, create some of the most intensely humorous situations, making of the picture one of the outstanding on the screen this season. Put "She Married Her Boss" on the list of films you "must" see.

## Progressive News

BY OLIVE PERKINS

Mrs. Ray Hershey spent part of last week in the H. E. Hershey home at Hereford helping take care of Mrs. Hershey and her grand daughter, Laomi Ruth.

Mr. and Mrs. Charles Smith of Westway visited Monday with Mr. and Mrs. Charles Green.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company.

Men of the community are cleaning out the well at the school house.

Mr. and Mrs. Harle of Vega spent Sunday with Mr. and Mrs. A. Taylor and family.

Mrs. Orin Russell visited Mrs. J. Cockrell in Hereford Monday night while Mr. Russell attended lodge.

Eunice Caldwell visited friends in Hereford Saturday night. Arnold Hershey spent the week end with his parents, Mr. and Mrs. Ray Hershey.

Miss Virginia Bowman visited the Boyer family in Hereford Sunday and attended services at Westway Sunday morning.

Mr. and Mrs. E. L. Blacett visited F. D. Perkins and Miss Olive Sunday afternoon.

Rev. Hornbeak visited the Edwards home Sunday and preached at Progressive in the afternoon. Rev. Willett will be here next Sunday.

The singing class has ordered three dozen new books, which it is hoped will be here for use Sunday night.

Wayne Kimmins who taught here last year, visited the Blakemores Friday afternoon.

The community surprised the Garretts Friday night. Miss Nancy Ann, not knowing of the surprise party, had invited the young people to a party. The young people enjoyed the games planned by Miss Garrett, while the older folks visited and played forty-two. Refreshments of cookies, cake, cocoa and lemonade were served. The Garretts are moving to Albuquerque, N. M. The family will be missed from this community, especially in singing circles.

Record for a Moose  
There is one instance on record in which a domesticated moose is said to have drawn a sleigh 264 miles in one day.

## Summerfield News

MAUD E. NOLAND

Mr. and Mrs. Will Schulz, Albert and John Schulz were in Sudan Thursday.

Mr. and Mrs. Cecil Lookingbill, John L. Lookingbill and Miss Beatrice Lawrence of Amarillo spent the week end with relatives here.

Mr. and Mrs. Ulys Pierce of Hereford visited the home of her parents, Mr. and Mrs. N. P. Sikes, Sunday.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company.

Charles White of Hereford visited friends here Sunday.

Mike Huckert and Jim Noland were in Amarillo Saturday.

Miss Zoe Dee and Myrtle Rule of Hereford visited their parents over the week end.

Mr. and Mrs. Harold Hawkins had friends from Hereford as guests Sunday.

Mr. and Mrs. Roy Oglesby visited in the Gandy home at Wyche Sunday.

Misses Mary Cox and Viva Mae Thomas attended the box supper in Hereford Thursday night.

C. B. Thomas was in Muleshoe last week.

J. W. Cox was employed in Hereford last week.

Mr. and Mrs. Henry Behrens and Mrs. J. D. Story were in Canyon Sunday to visit their daughter and son who are in school there.

Mrs. C. E. Cook and daughters of Muleshoe spent the week end in the Will Schulz home.

Mr. and Mrs. Joe Kendall, Betty Joe and Gwendolyn, Mr. and Mrs. Fate Walser of Hereford and Mr. and Mrs. Cletus Crump of Borger helped Jim Clark celebrate his birthday Friday night.

Mr. and Mrs. Harold Close and Mr. and Mrs. O. G. Hill of Hereford were guests in the Ray Johnson home Sunday evening.

Mrs. Shafter of Muleshoe is visiting her daughter, Mrs. David Bellar.

Miss Juanita Bellar is visiting relatives in Muleshoe.



## Easter Items

BY LOUISE FRYE

Misses McClure and Ramey were hostesses Friday evening when they entertained the community with a party at the school house. Not a dull moment during the evening. The party was in the form of a Southwest Conference which meets with the "owls, ponies, razorback and bears" competing for honors. Refreshments of apples, stick candy were served to about 35.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company.

Mr. and Mrs. J. R. Franks visited with relatives at Kress Sunday. Mr. and Mrs. George Chambliss announce the arrival of a little daughter, Mattie Mae, Sunday.

Mrs. H. W. Legge of Grand Junction, Colo., is a guest in the home of her brother, A. Hawks.

The EHD club met with Mrs. Fred Walton last Thursday. Miss Clark demonstrated the storage of winter vegetables. Members present were Meses, U. G. Randal, M. Stiemmons, Fred Walton, Troy Maxwell, Carl Frye and Miss Clark.

Miss Emerald Smith is staying at the T. L. Sparkman home in Frio community helping Mrs. Sparkman, who has been ill several days.

Mr. and Mrs. Chris Wegner and daughters called at the A. Godwin home in Hereford Sunday.

Mrs. Lynn Axe is visiting in the home of her sister, Mrs. George Chambliss.

Mr. and Mrs. Wade of Dalhart visited her parents, Mr. and Mrs. U. G. Randal, one night last week. Carl Frye and family spent Sunday at the Mason Neely home at Pleasant Hill, N. M.

Mr. and Mrs. Roy Durant had as guests Sunday Miss Emerald Smith and A. Epperson and a brother of Mrs. Durant's.

# Texas Market SPECIALS

- CRACKERS, 2-pound box ..... 20¢
- CHIPS, small boxes, 3 for ..... 25¢
- TUNA FISH, 2 for ..... 25¢
- TOMATOES, No. 2 can, 3 for ..... 25¢
- PEAS, No. 2 can, 3 for ..... 25¢
- SALMON, pink, 2 cans ..... 25¢
- PEP CEREAL, 3 boxes ..... 25¢
- EXTRACT, imitation vanilla, Cage's, large bottle 15¢
- CLEANSER, Purex, quart bottle ..... 10¢
- PORK and BEANS, 4 cans ..... 25¢
- PICKLES, sour or dill, quart ..... 17¢
- PEACHES, No. 2 1/2 can, 2 for ..... 25¢
- SOAP, Swift's Quick Naptha, 5 large bars ..... 19¢
- FURNITURE POLISH, 25c bottle ..... 19¢
- POTTED MEAT, 4 cans ..... 19¢
- PINEAPPLE, flat cans, 3 for ..... 25¢
- OATS, Moon Rose, China, large box ..... 25¢
- COFFEE, Maxwell House, pound ..... 28¢
- COCOA, Waverley's, 2-pound box ..... 19¢
- SYRUP, Sunshine, half gallon ..... 30¢
- RAISINS, 2-pound bag ..... 19¢
- APPLES, Johnnathans, dozen ..... 18¢
- ORANGES, 288 size, dozen ..... 18¢
- YAMS, home-grown, pound ..... 2 1/2¢
- SPUDS, No. 1 Colorados, 10 pounds ..... 15¢
- 1 Post Toasties, 1 Grape Nut Flakes and ..... 25¢
- 1 Post Bran, all for ..... 25¢

A Picture of Your Home at 2 o'clock Next Wednesday  
Impossible to take now, but let us remind you that every four minutes a dwelling burns.  
Take no chances. See us BEFORE you have a fire.

McLean Insurance Agency  
PHONE 273

INSTALL A

# Llano

WATER SOFTENER

Hard water is unquestionably a menace! The lime and magnesia, which as a rule are the predominant elements of hardness, being inorganic, are unassimilable by the human system in the form in which they come to us in water.

**THE LLANO SOFTENER**

It is almost unbelievably practical and efficient in operation, removes the greatest common menace that each family in hard water areas has to face. The Llano water softener, therefore, is decidedly an investment—not a mere luxury nor a matter of self indulgence. Llano softeners are practical, dependable, efficient, economical of operation and built for long years of trouble-free service.

**A LLANO PROVIDES**

Healthful drinking water, like a mountain spring, on tap in your home or place of business.  
More palatable, more easily digested foods, cooked in unbelievably less time.  
Glistening dishes, sparkling glassware, shining silver, with no film or dullness.  
Luxuriously SOFT WATER for bathing, shaving, shampooing, etc., imparting added beauty to the skin, hair, etc.  
Better flavor and aroma to coffee and tea with 10 per cent to 25 per cent saving in the amount for a given quantity.  
Practical elimination of the necessity for hand lotions and cleansing creams, making possible wonderful savings on other beauty aids.

WHO CAN PLACE A PRICE ON HEALTH?

ENJOY THE MANY BENEFITS OF

## Soft Water

AT SURPRISINGLY LOW COST

# M. D. Womble

AGENT HEREFORD

PICK 4 OF YOUR FAVORITE MAGAZINES

AND THIS NEWSPAPER - 1 FULL YEAR  
You Save Money on this Amazing Combination Offer  
4 Leading Magazines and Your Favorite Newspaper

Pick 1 Magazine \$2.00 Pick 3 Magazines

GROUP 1 SELECT ONE MAGAZINE

- Better Homes & Gardens... 1 Yr.
- Dell... 1 Yr.
- McCall's Magazine... 1 Yr.
- Pathfinder (Weekly)... 1 Yr.
- Pictorial Review... 1 Yr.
- Open Road (Boys)... 3 Yrs.
- Parents' Magazine... 6 Mos.
- Home Circle... 1 Yr.
- Sports Afield... 1 Yr.
- Silver Screen... 1 Yr.
- Woman's World... 1 Yr.
- Household Magazine... 1 Yr.
- Good Housekeeping... 1 Yr.
- National Geographic... 1 Yr.
- Mother's Home Life... 1 Yr.
- Woodcraft... 1 Yr.
- Successful Farming... 1 Yr.
- Everybody's Family Mag... 1 Yr.
- Woman's World... 1 Yr.
- American Fruit Grower... 1 Yr.

Check 1 magazine from (X)

GROUP 2 SELECT THREE MAGAZINES

- Progressive Farmer... 3 Yrs.
- Southern Agriculturist... 1 Yr.
- The Country Home... 1 Yr.
- American Review... 1 Yr.
- The Farm Journal... 1 Yr.
- Copper's Farmer... 1 Yr.
- Gardener's Magazine... 1 Yr.
- Home Circle... 1 Yr.
- Household Magazine... 1 Yr.
- Illustrated Mechanic... 1 Yr.
- Mother's Home Life... 1 Yr.
- Woodcraft... 1 Yr.
- Successful Farming... 1 Yr.
- Everybody's Family Mag... 1 Yr.
- Woman's World... 1 Yr.
- American Fruit Grower... 1 Yr.

Check 3 magazines from (X)

IF YOU PREFER YOU MAY CHOOSE ALL 4 MAGAZINES FROM GROUP 2

We Guarantee This Offer!

Our arrangement with the publishers' own representative enables us to make you this remarkable offer. It is strictly guaranteed, and all subscriptions will be entered promptly. If you are at present a subscriber to any of the magazines, your time will be extended.

USE THIS HANDY ORDER BLANK TODAY!

Check the four magazines desired and return list with your order. Fill out coupon carefully.

Give me 1 volume \$\_\_\_\_\_ Please send me the four magazines desired with a year's subscription to your newspaper.

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QUOTATIONS ON MAGAZINES NOT LISTED SENT ON REQUEST

For Subscriptions Outside Deaf Smith and Adjoining Counties, Add 50 Cents Extra

**COURTHOUSE RECORDS**

**Warranty Deeds.**  
Amarillo Bank and Trust Co. to First National Bank of Amarillo, all of section 49, block K6.  
C. G. Witherspoon to H. L. Goats, block 51, Hereford cemetery.

**New Car Registrations.**  
J. L. Fuqua, Plymouth coupe, Ireland-Beavers.  
Ela M. Aikman, Willys sedan, Penrod-Toles Motor Co., Lubbock.  
W. W. Gilbreath, Chevrolet coupe, Brumley Chevrolet Co.  
R. B. Grindstaff, Chevrolet sedan; Brumley Chevrolet Co.

**Fairview-Palo Duro Items**

By MISS LILA MAE OGLESBY

Mrs. Burum and her mother visited in Panhandle from Friday until Sunday.

Mr. and Mrs. Delbert Allred of Plainview spent Sunday night with Mr. and Mrs. Cecil Allred.

Dick Allred was in Amarillo Saturday.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company. 39

A chicken fry honored the birthday of Grandpa Boling at his home last Friday night. A good time was enjoyed by about 60 people.

Mrs. Burke visited the Norman home Friday morning.

Mrs. Burum is visiting her son in this community.

Mr. and Mrs. Oglesby visited in the John Boling home Sunday.

Mr. and Mrs. Norman and daughter, Vada, spent Friday and Saturday in Plainview.

The primary and intermediate departments gave a joint program at BHS Sunday night.

Mrs. Campbell and children spent the week end at home.

Mr. and Mrs. Tom McClain visited the Dave McClean home Sunday.

Dick Allred went to Plainview Saturday afternoon.

Miss Vada Norman visited Miss Lottie Allred Wednesday.

There was a big attendance at Sunday school last Sunday.

Mr. and Mrs. Stevens of Conway visited the O. W. Comingoer home Sunday.

Mr. and Mrs. Burke went to Amarillo Friday on business.

Mr. and Mrs. E. M. Allred visited the Dave McClean home Sunday.

Ladies of this community are giving a quilting at the home of Mrs. Elmer Wombie October 9.

A surprise birthday dinner was given for Ira Allred at his home Sunday. About 20 enjoyed the occasion.

Mrs. J. D. Vaughn and Miss Ruby Vaughn drove to Hobbs, N. M., Tuesday where they joined Mr. Vaughn who is employed there. Mr. and Mrs. Vaughn will make their home in Hobbs, Miss Ruby remaining for an extended visit.

**Dawn Items**

BY INEZ MILLER

Mrs. Walter Galley represented the community at the woman's club meeting in Hereford Friday.

Miss Ruth Wolfe, teacher in the Walcott school, was a week end guest of Miss Mary Chambers.

Miss Vivian Bowers and J. K. Dunavant spent Sunday with Maxine Barnes in Canyon.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company. 39

A charming courtesy was extended to Mr. and Mrs. Paul Collins Saturday evening when a number of friends presented them a shower of groceries.

Mr. and Mrs. Carl Lake were in Amarillo Thursday.

Miss Mary Chambers was a dinner guest in the E. Ramey home at Hereford Sunday.

Rev. Paul Collins filled his appointments Sunday morning and evening. He will be here again next Sunday.

Friends of Mr. and Mrs. W. P. Caraway enjoyed a pleasant dinner in their home Sunday, honoring his birthday. Attending were Messrs. and Mrs. Joe Greer and family, Hershey Miller and family, Miss Mary Chambers, Miss Hazel Crouch and members of the home-owners' family.

Mr. and Mrs. Tandy Legg and Miss Mary Chambers attended the monthly teachers' meeting in Hereford Saturday.

Mrs. Ira Flemings returned Saturday from a visit with her son, Donald, north of Amarillo.

D. P. Bryant and family of Hereford and Miss Smith of Ward were guests in the Joe Greer home Sunday.

Geo. C. Smith was taken to Amarillo last week to have an operation on his eyes. He is reported doing nicely.

Rev. and Mrs. Paul Collins took dinner in the Dalbo Fleming home Sunday.

Miss Hazel Crouch was in Amarillo Saturday.

Misses Inez and Alma Miller who are attending school in Canyon spent Sunday with their parents, Mr. and Mrs. H. H. Miller.

Misses Mary Jo Greer and Sybil Smith were guests in the Geiger home Sunday.

Whyborne Smith spent Sunday with his parents.

Raymond Miller returned from Muleshoe this week.

Miss Bernice Harris of Canyon spent the week end with his mother, Mrs. Lizzie Harris.

**4TH ANNIVERSARY SALE**

**CLOSE DRUG STORE**

We Have Enjoyed a Very Pleasant Business the Past Four Years and Gained Many Valuable Friends and Customers. We Only Hope that We can Continue to Progress and Give Everyone Bigger and Better Values, Service and Satisfaction.

Our 4th Anniversary Sale Starts Today, Closes Oct. 9!  
**THE GREATEST MONEY-SAVING EVENT IN 4 YEARS**

**Drug Specials**

- \$2.00 SSS Tonic ..... \$1.79
- \$1.00 Ucatone Tonic ..... 89¢
- \$1.00 Beef Iron Wine ..... 89¢
- \$1.00 Dr. Miles Nervine ..... 89¢
- \$1.00 Adlerika ..... 89¢
- \$1.50 Lydia E. Pinkham Veg. .. \$1.19
- \$1.00 Wine Cardui ..... 89¢
- \$1.00 Wa-Tex Crystals ..... 79¢
- \$1.00 Crazy Crystals ..... 89¢
- \$1.00 Cod Liver Oil ..... 89¢
- \$1.00 Halibut Oil Capsules .... 89¢
- 85c Kruschen Salts ..... 59¢
- 60c Alkasetizer ..... 48¢
- 85c Jad Salts ..... 79¢
- 75c Mineral Oil ..... 49¢
- \$1.00 Nujol ..... 89¢
- 40c Castoria ..... 33¢
- 60c Syrup Pepsin ..... 43¢
- \$1.20 Syrup Pepsin ..... 89¢
- 50c Baby Percy ..... 43¢
- 50c Milk of Magnesia ..... 39¢
- 25c Psyllium Laxative Seed .... 19¢
- 50c Anti-Acid Powder ..... 39¢
- 75c Nyal Aspirin ..... 39¢
- 75c Bayer's Aspirin ..... 59¢
- 65c Nyal Effervescent Salts .... 49¢
- \$1.00 Kompo Bile Salts ..... 79¢
- 50c Bathing Alcohol ..... 39¢
- \$1.00 Nyal Cod Liver Oil Tablets 89¢
- 75c Iron and Yeast Tablets .. 59¢
- 60c Lysol ..... 49¢
- 30c Sal Hepatica ..... 27¢
- 60c Sal Hepatica ..... 49¢
- 25c Black Draught ..... 19¢

MANY OTHER DRUG ITEMS AT BARGAIN PRICES ON DISPLAY!

**Rubber Goods**

- \$1.25 Fountain Syringe ..... 99¢
- \$1.50 Combination Water Bottle 89¢
- 50c Rubber Gloves ..... 39¢
- 20c Hygeia Nipples, 3 for .... 49¢
- \$1.50 Douche Spray ..... 79¢

**Sundries**

- 35c Stationary and Envelopes . 19¢
- 35c Box Stationary ..... 15¢
- 20c KLEENEX ..... 13¢
- 20c KOTEX ..... 17¢

**FREE FROSTICK Saturday Children Only 1 p. m. to 3 p. m.**



Quart MILK of **MAGNESIA** 59c



35c MUM 29c



50c IPANA TOOTH PASTE 33c

**PARKER'S PENS**  
\$1.25  
\$1.75  
\$2.50

A Real Fountain Pen!

A COOL PLACE TO MEET, DELICIOUS FOUNTAIN SODAS

**Formal Opening**

Of Our Newly Remodeled Store We have tried to make our store one you will enjoy visiting every day.

Visit Us Friday and Saturday for **SPECIAL FAVORS**

Flowers for the women, Cigars for the men, balloons for the children--and other favors.

**Mrs. Frank Cogdell**

Takes charge of our Toilet Goods Department today and will be glad to serve you.

**Sundries And Household Needs**

- 60c Liquid Veneer ..... 49¢
- 10c Druggist Tissue, 3 for .... 25¢
- Quart Rex Fly Spray ..... 39¢
- \$1.50 Pocket Watches ..... \$1.19
- \$1.50 Alarm Clocks ..... 98¢
- 50c Fancy Bridge Cards ..... 29¢
- Pound Cotton ..... 69¢
- 3 Golf Balls, \$1.50 Value .... \$1.19

STOP AND ASK US ABOUT OUR 60c PURCHASE PLAN AND SEE WHY IT PAYS TO TRADE HERE!

**REAL RICH MALTED MILK**

9c

\$1.00

**NYGAR**

Plain or With Phenolphthalein

89c

25c

**NYNAPS**

Sanitary Napkins

10c

25c

**NYAL SHOE**

WHITE

Clean-Up Price

10c

\$1.00

Two Cell

**FLASH LIGHT**

Complete

59c

JUMBO

**ICE CREAM SODA**

Special Friday and Saturday.

9c

**Toilet Preparations**

- 75c Coty's Face Powder, Close Out Price ..... 59¢
- 50c Muriel Asther Face Powder 39¢
- 50c Muriel Asther Astringent . 39¢
- 50c Muriel Asther Cleanser .... 39¢
- 60c Mum ..... 49¢
- 50c Nyal Peroxide Face Cream 39¢
- 50c Milkweed Cream ..... 43¢
- 80c Lady Esther Cream ..... 59¢
- 55c Lady Esther Cream ..... 39¢
- Pound Jar Cleansing Cream ... 59¢
- \$1 Chamberlain's Hand Lotion 79¢
- 50c Chamberlain's Hand Lotion 39¢
- 50c Nysis Hand Cream ..... 39¢
- \$1.00 Jergen's Lotion ..... 79¢
- 50c Jergen's Lotion ..... 39¢
- Pint Bottle Ultra Hand Lotion 29¢
- \$1.00 Hinds Lotion ..... 79¢
- 50c Hinds Lotion ..... 39¢
- 25c Glazo Nail Preparation ..... 17¢
- 35c Odorono ..... 29¢
- 50c Armand's Face Powder .... 39¢
- 50c Body Powder ..... 39¢
- \$1.00 Bath Salts ..... 69¢
- 250 Sheets Cleaning Tissue .... 10¢

**Tooth Paste And Antiseptics**

- 50c Pepsodent Tooth Paste .... 39¢
- 50c Nydenta Tooth Paste ..... 29¢
- 50c Milk of Magnesia ..... 39¢
- 25c Listerine Tooth Paste ..... 19¢
- 40c Listerine Tooth Paste ..... 33¢
- 25c Nyseptol Tooth Paste .... 19¢
- 75c Listerine Antiseptic ..... 59¢
- 50c Listerine Antiseptic ..... 43¢
- \$1.00 Pepsodent Antiseptic .... 89¢
- 75c Nyseptol Antiseptic ..... 49¢
- \$1.00 S. T. 37 ..... 89¢
- 50c Pylora Tooth Powder .... 39¢
- 50c Dr. West Tooth Brush ... 39¢
- 50c Prophylactic Tooth Brush .. 39¢

**Shaving Needs**

- Krank's Shaving Cream and Talcum ..... 49¢
- 40c Palmolive Brushless ..... 33¢
- 25c Palmolive Shaving Cream . 21¢
- 25c Colgate's Shaving Cream ... 21¢
- 50c Par Shaving Cream ..... 39¢
- 35c Pine Shaving Cream ..... 29¢
- 35c Shaving Lotion ..... 29¢
- 25c Gillette Blades ..... 23¢
- 10c Shaving Soap, Williams and Colgates, 3 for ..... 25¢

**BARGAINS WITH A BANG**

**CLOSE DRUG**

# There's Always Another Year

## MARTHA OSTENSO

Copyright Martha Ostensio WNU Service.

(Continued from Last Week)

"You had to get out of Chicago, didn't you, Gerald?" Silver asked, and looked at him levelly.

"Well, now, my dear," he protested, "do we have to go into that? I'll admit—things were getting warmish. But this—or these—are the wide open spaces. And here I am with a peach of a lay-out up on that lake. It's right on the highway so I can keep it open for the winter trade. All I need now is a kiss from you, Silver."

She drew back deliberately. "No!"

He looked at her narrowly, then leaned toward her with a darkened face. "I don't quite follow you,

Silver. I thought it was all fixed between us. I've been on the level with you, haven't I? We've been everything to each other, haven't we? Now, what is it all about? I thought you ran away because of your father's death. I couldn't believe it was because of me, Silver. Honestly, I thought you expected me to follow you. Well—I think you ought to do some of the talking."

She had been staring vacantly past him at the darkening west. Some of the old—she was stirring within her at the sound of his voice and the nearness of him. But it was, she told herself with the deeper part of her consciousness, only the quick and vanishing fire of a will-o-the-wisp. In some way she had changed. She was no longer swayed completely by Gerald Lucas.

"Yes, I ought to talk, Gerald. I know that," she said. "But I don't know how to tell you. She brought her eyes even with his own. "It's just that—I've got over all the—"

"Are you trying to tell me that you don't love me any more?" he prompted.

"Oh, Gerald!" she cried in desperation. "Do you believe I ever loved you? Could you call that love—in that feverish atmosphere? You—you appealed to me in a certain way, that's all. I know that now, Gerald. And I don't want to go back to what I left behind me. I don't want that kind of life—yours and—Dad's."

He looked at her narrowly, then leaned toward her with a darkened face. "I don't quite follow you,

He looked at her hard, and she saw an almost-wistful disappointment enter his eyes.

"Well—or course—that lets me out," he said slowly. "But you happen to be the only girl I've ever wanted to marry, Silver. And I'm thirty-two now." He was very thoughtful for a moment. "Are you sure you won't want to go back after you have had a taste of this life? I can't see Silver Grenoble living in a place like this. It's all right for you to like it—but the place has to like you, remember, or it's going to raise h—l with you. Did you ever see a prize pup trying to make up to a pack of mongrels? It's a lot of fun—if you don't happen to care for the prize pup."

"I'm taking that chance," she retorted. "Anyhow—I don't consider myself a prize pup. I have a good deal to live down, Gerald."

He patted her interlocked fingers. "I'm sorry you feel that way about it, darling," he said softly. "Guess I'm to blame."

Silver's free laugh rang out. "I should say you were not! If I do anything, it's because I want to, whether it's right or wrong!"

Gerald gave a low whistle. "There speaks Jim Grenoble," he said soberly. "But I'll believe you, Silver. And I wish you luck. If it doesn't work out, I won't be far away. At least not for awhile. Do you want me to drive you up to the house? I'll promise not to set foot on one little bit of your sacred—"

"Gerald!" Silver interrupted very sharply. She thought quickly for a moment. "All right—drive me up."

Quite abruptly and mysteriously, her relationship with Gerald Lucas had changed—had changed so that it seemed it had never existed. Less than a month ago his very presence would have thrown her into a panic of wild emotion. Was it her father's death that had made her a different person, or was it this uncompromising landscape, in which Gerald and his kind seemed a little absurd? Both, perhaps. But there was something else, too—something which she could not pull up to the light and analyze.

Gerald was turning the car in at the Willard gate. And there, between poplar trees that were defined vaguely against a moon that was like a rising red world, stood Corinne in her white dress.

Silver got out of the car. Gerald swung it about to leave immediately, but Corinne came toward it and stood for a moment in the glare of the lights. Silver looked at Corinne and then at Gerald. Suddenly, as she saw Gerald's eyes dwelling upon that white figure standing in the light, there came an instant's conviction, lucid and electrifying, that nothing would ever be the same again.

"This is Gerald Lucas," Silver said quickly, and hesitated.

Gerald smiled and put forth a hand. "And what's the other half of it?" he asked.

"I'm Corinne Willard," Corinne replied, as she took Gerald's hand. He gave her a little half-amused searching look that Silver understood only too well.

"Corinne Willard?" Gerald repeated. "And where have you been all my life?"

"Where nice girls always are," Corinne replied archly. "Living at home with mother."

"Just a nice, old-fashioned girl," Gerald bantered amiably. "Well, come along out to Emerald Bay some night when mother isn't around. Bring her out with you, Silver."

Silver stepped to the side of the car. "Gerald," she said, "you're going to be late for your appointment. And besides—"

"Right-o, Silver!" Gerald put in immediately. "I was forgetting. See you both later."

The car shot into the road and vanished beyond the thicket where the highway turned to the south.

"Well, I must say, you have a way of dismissing people—" Corinne observed.

"I just happen to know Gerald," Silver said quietly.

"So I have heard," Corinne remarked. "He's not at all what I imagined him. And he is awfully



See Page No. 7

good looking, isn't he?"

Silver was thoughtful for a moment.

"Corinne," she said at last, "I don't want Gerald around here at all."

"Well, it's no affair of mine, my dear," Corinne said lastly, and began calling to her dog, who was exploring the underbrush on the hill.

Something deep within Silver trembled. She saw Corinne turn away and go toward the house. From among the shadows under the great oak came the sound of Jason playing a quaint old lullaby. The music, mingling with the unbroken churring of the frogs, seemed to come from far away, from a past of half-remembered, half-forgotten things.

(Continued Next Week)

To Have Dance at Dimmitt.

Hetrick's Rhythm Clown orchestra of Amarillo will play for a dance at the Witt Hotel in Dimmitt tonight, starting at 9 o'clock. It has been announced here. Local people are invited to attend.

### Jumbo News

(BY LA RUE BECK)

Mrs. J. J. Wilder and Helen and Mrs. W. A. Hunter called on Mrs. M. L. Simpson Monday.

Lloyd Sullivan of New Mexico is visiting the Fred Hiltbruner home.

Ben Andrew and family of Olton spent Sunday in the C. Andrew home.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company.

Mrs. Andrew Gilliam of Hereford was a Sunday guest in the Clem Gilliam home.

Mrs. Clay Hughes and baby who have been staying in the P. H. Dyer home at Dimmitt returned home Sunday.

Miss Pauline Matthews, who is attending school in Muleshoe, was here over the week end.

Mr. and Mrs. M. L. Hardy have returned from a visit in Oklahoma.

Mrs. Ralph Jennings of Hereford spent the past week in the C. Andrew home.

Mr. and Mrs. M. L. Simpson and Bobbie were Sunday dinner guests in the Bob Finch home at Hereford.

Briton Chambless of Easter visited Andy Axe Sunday.

The school board held a regular meeting Friday night.

M. L. Simpson, Jr., visited Ed East at Canyon Saturday.

Mrs. W. A. Hunter entertained her Sunday school class Friday night with a party. Home-made candy was served the guests.

W. W. Adams spent the week end with W. E. Gergins at Portales.

Winston Adams was at home from Ford Sunday.

C. D. Pinckert and Charles McGinnis were in Amarillo Tuesday. Mrs. Finis Scott, who has been staying in the Pinchoet home, returned to Amarillo with them.

Homer Barnes and Robert Thannisch were in Amarillo Monday.

Ed Francis Henson, who spent the summer months in the L. C. Baggett home, is staying with his parents, Mr. and Mrs. Doug Henson of Hereford.

C. Andrew and Lonnie returned home from Olney Tuesday.

Clyde and Hazel Battles who have been visiting their parents returned to Santa Rosa, N. M., Wednesday.

W. A. Hunter and Mr. McGeehee were in Amarillo Saturday.

P. H. Dyer was here from Dimmitt Friday.

Marvin Spencer returned to Fort Warren, Cheyenne, Saturday. Buddy Spencer accompanied him as far as Amarillo.

Community assembly will be held Thursday night. Mrs. Clem Gilliam is in charge of the program.

Mr. and Mrs. Milo Brown of Kress spent Sunday in the W. A. Hunter home.

Miss Kittle Oxford, who is teaching school at Flagg, was at home Saturday.

J. C. Stork and family were Sunday guests in the Joe Birkenfield home at Nazareth.

Mr. and Mrs. E. D. Wilmett and Duane spent the week end in Canyon.

L. A. Matthews made a business

Willburn Axe was in New Mexico last week.

J. M. Dixon and family, P. H. Dyer and family of Dimmitt, F. J. Axe and Ray, Winston Adams of Ford, Mr. and Mrs. A. F. Harget of Ford, Mrs. W. W. Adams and Hope, Homer Battles dined in the C. Kring home Sunday.

Ullman Hunter went to Dawn on business Saturday.

Luke Beck was at home from Messenger Sunday.

Miss Viola Stark who is attending school at Nazareth, was at home over the week end.

Misses Mildred and Thelma Holly spent the week end in their home at Happy.

David Myers spent the week end with his parents, Mr. and Mrs. E. W. Myers, at Canyon.

J. C. Stork and family called on Mr. and Mrs. Jacob Wagner at Hereford Saturday.

L. A. Matthews visited his father, Dr. Matthews, of Muleshoe Sunday.

James Beck has been in Dimmitt several times to have an injured foot dressed.

Mrs. H. C. Baird and Mary Ann of Hereford called on Mrs. Ullman Hunter Saturday.

Mrs. Sam Hunter entertained her Sunday school class with a party Sunday afternoon.

Miss Juanita Higgins of Pampa is spending the week with Misses Thelma and Mildred Holly.

### SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 16th day of September, 1935, by the Clerk thereof, in the case of Temple Lumber Company versus Thomas W. Blake et al., Cause No. 2194, and to me, as Sheriff, directed and delivered, I

The East One-Half, (E½) of Section Forty-Seven (47); the West One-Half, (W½) of Section Forty-Nine, (49); the East One-Half, (E½) of Section Fifty-Six (56), all in Block K-11, of the G C & S F Railroad Company Survey, in Deaf Smith County, Texas. Leveled on as the property of Thomas W. Blake, Daisy Adams, A. E. Hofnes, Margaret A. Hofnes, Peden Company and F. W. Helt-will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY IN NOVEMBER, A. D. 1935, it being the 5th day of said month, before the Courthouse door of said Deaf Smith County, in the City

### A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

of Hereford, the following described property, to-wit: mann Company to satisfy a Judgment amounting to \$502.64 in favor of Temple Lumber Company and cost of suit.

Given under my hand, this 21st day of September A. D. 1935. J. B. MILLER, Sheriff, Deaf Smith County, Texas. By J. M. Murchison, Deputy.

## BUSINESS AND PROFESSIONAL DIRECTORY

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Flate Luncheon Sandwiches  
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The title to your land is vital. Our Abstracts correctly reveal the title. A. G. THOMPSON ABSTRACT CO. 4% Per Cent Federal Farm Loans.

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EXTRA ROOM!

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Chiropractor and Masseuse  
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October 3—DANCE—Tonight  
WITT HOTEL, DIMMITT  
Hetrick's Rhythm Clown  
Orchestra  
Bigger and Better. Admission 75c

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PUR-A-TENE, now in Purina Mash, is one of nature's best aids for health and heavy laying. For PUR-A-TENE is a concentrate of health-giving vitamin A from nature's richest source—green plants such as carrots and spinach. Drop in and get a supply of Day Chow or Layena for good appetites, healthy birds and heavy laying through the winter when egg prices are best.

FEED WITH GRAIN

**Packard Milling Co.**  
Hereford, Texas.

**World Series Contest**  
Guess The Winner

**First Prize** | **Second Prize**

To every person guessing the winner of the Series we will sell a new Churchill, Seiber or Model tailor-made suit at a very reasonable price.

For every person missing their guess we will clean and press a suit of clothes, dress or coat in the finest manner, charge very little and offer our sympathy.

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Knit Suits and Dresses, Cleaned and Blocked, Our Specialty.

**Fox Cleaners and Hatters**  
PHONE 111 HOMER FOX In by 3—Out by 6.  
We Meet All Advertised Prices In Hereford

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When you take your friends out to dinner, you naturally want to take them to the nicest place in town, especially if the cost is no higher and the food better.

THE NEW CLUB-CAFE offers all these, plus extra courteous and prompt service, which also makes it the favorite eating place of business men and women.

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FINEST IN HEREFORD

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The secret of success! What is that mysterious key that opens the door to material well-being? There is no magic about it. Merely the realization that one's financial affairs must be on a sound basis. Entrust YOUR affairs to a banking institution that is modern, efficient and utterly dependable.

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GLADLY GIVEN!

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Combination Hinds Lotion and Dispensers  
—50c and \$1.00 sizes.  
Gem Razors ..... **49c**  
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Wall Dispenser, \$1.25 value for ..... **59c**

**EXTRA SPECIAL**  
Limited supply only. Herpicide Scientific  
Scalp and Hair Treatment . . . Contains  
Herpicide, Herpicide Shampoo and Herpicide  
Massage Application, \$2.00 value for  
..... **99c**

We have just received a complete stock of Conklin Fountain Pens . . . See  
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TION AND DELIVER**

**QUALITY AND  
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We have a complete stock of Blood Medi-  
cines, such as S. S. S., Pursang and others.  
Let us help you ward off that winter  
sickness.

Pinex, makes one pint of cough syrup **65c**  
Mentodine Cough Syrup, ..... **50c**  
Cremulsion Cough Syrup ..... **\$1.25**

### Now Is the Time to Guard Against Colds

McKesson's 50 Solution, pint size for **49c**  
McKesson's Milk of Magnesia, 8 ounces,  
**25c**, 16 ounces ..... **39c**  
McKesson's Aspirin, 12 tablets **10c**, 50  
tablets **29c**, 100 tablets ..... **49c**

Our own Pine Tar Honey Compound Cough  
Syrup, **25c** and **50c** sizes.  
Our own Cold Tablets ..... **35c**  
Zerbst Cold Tablets ..... **25c**  
Bromo Quinine Cold Tablets ..... **35c**

We have a large supply of Copper Carb for your seedwheat . . . and various  
live stock and poultry remedies.

## Whitefaces Make It Three In Row Over Borger Eleven

### JOWELL'S 70-YARD RUN PAVES WAY FOR 13 TO 12 VICTORY

**The Game At a Glance.**  
Quarterback Chambless plunged  
over for two Borger touchdowns in  
the first. The first counter ended  
a 50-yard drive, and the second  
came a few moments later after  
Stanford fumbled and Trotter re-  
covered on the Hereford 32. Cham-  
bles ran 20 yards to score. Bar-  
ringer missed each try for point.  
Starting a drive on their 40  
as the second period opened, the  
Whitefaces drove to a touchdown,  
with Clayton passing 15 yards to  
Benge, who stepped over. Clay-  
ton missed the try. Borger tried  
desperately to take advantage of  
the wind in the third, but several  
passes went wild. The Whitefaces

came back at the half to outplay  
the Class A squad.  
Borger backed the locals into  
their own territory in the fourth  
and kept trying to pass their way  
to a wider margin. Benge knock-  
ed a pass into the air as it left  
Miles' hand, and Jowell drug the  
ball in on his 30 and raced to a  
touchdown. Clayton passed to  
Benge for the extra and winning  
point. Borger blocked two Here-  
ford punts in the remaining min-  
utes and the game ended with the  
Bulldogs in possession on Here-  
ford's 19.

Stepping out in the last half of  
the battle here last Friday after-  
noon, the Hereford Whitefaces  
made a break and on the strength  
of that break left the field with  
a thrilling 13-12 victory over the  
Class A Borger Bulldogs. Benge

and Jowell, two lads who gave an  
excellent account of themselves in  
the opening game at Whiteface  
Field, paved the way directly for  
the victory, but it was the fight-  
ing determination of the entire  
club in the last half that account-  
ed for the victory.

Borger built up an apparently  
safe margin in the first quarter,  
but the Whitefaces fought back  
to take their third straight victory  
over the Class A outfit, stepping  
stone of Amarillo, Pampa and  
Lubbock in District 1. After Here-  
ford scored in the second to cut  
the Bulldogs' lead to six points,  
the visitors attempted to pass their  
way to a safer position—they not  
only failed, but also paved the way  
for Hereford's victory.

Early in the fourth Borger took  
the ball on her own 30 and march-  
ed to Hereford's 30, with Cham-  
bles going off left tackle for 16  
yards to get deep into Whiteface  
territory. Stopped by Hereford's  
forward wall at this point, the  
Bulldogs took to the air, which  
proved the wrong thing to do.  
Benge, who had been stand-  
ing out all afternoon as a line-  
backer, rushed Miles on one of  
his shots, struck the ball as it  
left the passer's hand and knock-  
ed it into the air. Jowell, who  
also stood out at end, rushed  
through, took a long reach for the  
ball and was under way in an open  
field. He raced 70 yards for a  
counter without a single opponent  
giving chase. Clayton passed to  
Benge for the winning point after  
touchdown.

Borger tried hard to come back,  
but the threat fell short at the  
end of the game. Twice Trotter  
smashed through to block kicks.  
After the first, however, the  
Whitefaces turned them back, get-  
ting possession on downs on their  
36-yard line. Again Trotter block-  
ed the punt as Clayton attempted  
to kick out of danger. The vis-  
itors gained possession on the 24,  
and Ramirez, the outstanding  
ground gainer of the Bulldogs,  
picked up five yards as the game  
ended.

Hereford took the initial kick-  
off, and after a couple of first  
downs was forced to kick. Clayton  
booting against the wind, punted  
straight up. Shanks fumbled the  
catch and C. Posey recovered on  
his own 46. Again Clayton kick-  
ed poorly, and Borger took pos-  
session in mid-field. Starting a  
drive at this point, the visitors  
marched to the one and Chambless  
plunged over. Barringer missed  
the try for point.

The Bulldogs struck again quick-  
ly. After the kickoff Stanford went  
in as a substitute at left end. On  
the first play, and end  
around, he fumbled, and Trotter  
recovered on Hereford's 32. Ram-  
irez picked up 12 yards and then  
broke through the left side, cut  
to the left, dodged three tacklers  
and raced to a touchdown. Bar-  
ringer again missed the try for  
extra point.

There Borger's scoring ended.  
Hastings returned a punt 10 yards  
to his 39 as the first quarter end-  
ed, and opening the second round  
Clayton and Daniel, aided once  
by Benge, marched to the Borger  
17. Then Clayton shot a 15-yard  
pass to Benge, who stepped over  
the line. Clayton missed the try  
for point.

Up until this point the Bulldogs  
had commanded the show, but the  
Whitefaces put on that one de-  
termined drive in the second  
period and came back with determi-  
nation in the last half. The club  
seemed to be holding back at  
first, probably hampered by the  
feeling that the Class A team  
would be too much, and it looked  
like it would be. The Borger line  
sifted through at times to com-  
pletely smear the Whiteface at-  
tack. But when Hereford's for-  
wards did get going, they more  
than held their own against the  
visitors, with Barber, Hicks and  
Dean leading the attack. The left  
side dropping back at times, but  
seldom did the Borgerites gain  
around Jowell's end. This was  
due to a great extent to the line-  
backing of Benge. Willett and  
Hagar played steady games at  
tackle, and Posey and Stanford  
came along nicely. R. D. Sewell  
replaced Barber late in the game  
when the latter was injured and  
played a nice game.

Offensively, Clayton and Daniel  
provided the necessary punch, with  
Hastings and Benge making some  
nice gains. Jones, Borger's right  
end, almost proved the undoing  
of the local club, practically single-  
handedly. He was in nearly every  
play during the first half but  
slowed down later in the game.  
Poor blocking on the part of Here-  
ford's interference runners—who  
got an eyeful of this phase from

### Friena to Meet Texico Friday

The Friena Chiefs go after their  
third straight victory of the grid  
season Friday night, tangling with  
Texico, New Mexico, eleven. The  
game will be between two well  
matched clubs. Texico has a  
heavy, hard-hitting team, while  
the Chiefs are fast but inexperi-  
enced.

The Chiefs have played two  
games and have not been scored  
on. They defeated Farwell, 7-0,  
and downed Adrian 12-0 on a wet  
field.

The pep squad has been organ-  
ized and will be seen in action  
tomorrow night. There are 30  
girls and about 12 or 14 boys in  
the group. They are to be in new  
uniforms, white skirts and red  
jackets. Yell leaders are Joyce  
Landrum, Ruth Reeves and Mc-  
Coy McEwen.

The Borger backs—was partly to  
blame.

The Whitefaces have two weeks  
in which to brush up on their  
blocking and tackling, since they  
will remain idle this week end  
before going into a six-game series  
that includes the Amarillo Yanni-  
gans, Clovis, the New Mexico  
state champions, and four confer-  
ence games on successive Fridays.

In the matter of first downs,  
the two clubs were more evenly  
matched than even the close score  
indicated. They made 10 each,  
with six the first half and four  
the last. However, Borger was  
the better ground-gainer, picking  
up 198 yards to Hereford's 164.  
The Whitefaces were also thrown  
for losses amounting to 43 yards,  
while Borger lost only 17.

The starting line-ups:  
HEREFORD POS. BORGER  
Posey le Trotter  
Hagar lt Gaiser  
Barber lg Barringer  
Hicks c Davies  
Dean rg Neill  
Willett rt B. Shanks  
Jowell re Jones  
Clayton q Chambless  
Mastings lh J. Shanks  
Daniel rh Ramirez  
Benge f Little

Substitutes: Hereford, Stanford  
for Posey, Posey for Stanford,  
Sewell for Barber; Borger, Miles  
for Little, Little for Miles, Banon  
for Neill.

Officials: Referee, Acker (Clar-  
endon); Umpire, Sindt, (Drake);  
Headlinesman, Russell, (Texas A.  
& M).

### Dalhart Battles Yans to 6-6 Tie

While the Whitefaces were  
thrilling chilled Yans with a 13-12  
victory over the Class A Borger  
Bulldogs here last Friday, other  
class B ball clubs in the Panhan-  
dle were meeting with more or  
less success against non-conference  
opponents.

Tulla, one of the Whitefaces'  
conference foes, also tackled a  
Class A outfit—that of Plainview  
High—but met, with no success  
whatsoever, being trounced 52 to  
0. Dalhart played the Amarillo  
Yannigans, who play here next  
week, to a 6-6 tie. Claude com-  
pleted the tie games with a score-  
less battle with Price Memorial  
College of Amarillo.

McLean, a strong regional threat,  
overcame Mobeette in easy style,  
58 to 6. Dumas, an old inter-dis-  
trict rival of the Whitefaces, got  
off to one of its poorest starts in  
years by dropping at 21 to 0 de-  
cision to Perryton. Spearman de-  
feated an old rival, Stratford, 17  
to 0. The Canyon Eagles defeat-  
ed Panhandle 7 to 6.

### Frio News Items

BY MRS. W. A. SPRINGER

Frio Worth While club met in  
all day session with Mrs. H. D.  
Robbins as hostess. The day was  
spent quilting by the five members  
and two visitors, Ruby and Alma  
Andrews. Next meeting will be  
with Mrs. W. A. Springer, Oct-  
ober 10.

Now is a good time to buy Posts  
and Wire. R. H. Kemp Lumber  
Company. 39

H. D. Allman and family at-  
tended church at Bethel Sunday.  
B. H. Hopkins visited Frio school  
last Monday.

Mr. and Mrs. Paul Williams  
spent Sunday in the home of Mr.  
and Mrs. Jack Baker at Bethel.  
Mr. and Mrs. H. D. Allman and  
children, J. B. Harlin and family  
spent last Sunday in the H. M.  
Mobby home.

Mrs. Cullen Butler substituted for  
Miss Kona Hyatt at school  
last Thursday while Miss Hyatt  
attended the funeral of Raymond  
Holly at Happy. Other from Frio  
who attended were Messrs. and  
Mmes. H. D. Allman and J. B.  
Harlin, Mrs. H. D. Robbins and  
J. B. Harlin, Jr.  
Myron Jenkins spent Sunday at  
Black visiting friends.

A week of prayer, sponsored by  
the Baptist pastor, will be ob-  
served at Frio, beginning Satur-  
day night and lasting through  
Wednesday night.  
Mr. and Mrs. H. D. Robbins  
were Sunday visitors in the Her-  
man Stewart home.  
Mr. and Mrs. J. E. Andrews and  
Miss Alma were Sunday visitors  
in the J. N. Benson home.  
Mr. and Mrs. H. M. Mobby and  
sons were in Amarillo Friday.  
Mr. and Mrs. Owen Andrew  
were Sunday visitors at Friena  
in the home of Mr. Bean.

**First Organ Made in 1737**  
The first organ to be built in the  
United States was constructed by  
John Gleason in 1737, about 24 years  
before Boston had received the first  
imported organ from England.



**The Gas  
With the  
GO!**

—That's Conoco Bronze . . . More power on the start . . .  
Faster pick-up. . . More smooth miles per gallon. These  
statements are not idle boasts. Conoco has proven time  
and again its extra power and extra mileage. Become  
a Conoco fan by giving this gasoline a try. Conoco  
users never change.

**CONOCO SERVICE STATION**  
Phone 558 RUFUS SEWELL

## FRIDAY AND SATURDAY SPECIALS

- SPUDS, Home grown, white, nice, 10 lbs ..... **19c**
- BROOM, Eureka, 5-sewed, good value ..... **49c**
- POST TOASTIES, large package ..... **10c**
- SALMON, Brimful, pink, 2 cans ..... **25c**
- PIMENTOS, 7-ounce can ..... **9c**
- RAISINS, Thompson Seedless, 4-lb pkg ..... **28c**
- COFFEE, Maxwell House, pound-can ..... **27c**
- LETTUCE, large, firm heads, each ..... **5c**
- HOMINY, No. 2 can, 3 for ..... **25c**
- HOMINY, No. 2 1/2 can ..... **10c**
- OATS, Moon Rose, dinner plate or cup and  
sauce, package ..... **25c**
- SUGAR, 10-pound cloth bag ..... **58c**
- VANILLA, Cagle's, 8-ounce bottle ..... **19c**
- GRAPE NUTS, 2 pkgs, 1 Bestware Glass free ..... **20c**
- PEPPER, black, Cagle's, 1/2 pound ..... **15c**
- MUSTARD, quart jar ..... **14c**
- SYRUP, White Swan, No. 10 can ..... **55c**
- CORN, Primrose, No. 2 can, 2 for ..... **25c**
- JELLO, 3 packages ..... **19c**
- COMPOUND, 8-pound carton ..... **\$1.06**
- TOILET TISSUE, 3 rolls ..... **19c**
- APPLES, Jonathan, good quality, dozen ..... **15c**
- PEAS, Blackeyed, No. 2 can, 3 for ..... **25c**
- SUGAR, powdered, 3 pounds ..... **25c**
- CABBAGE, fresh, pound ..... **1 3/4c**
- BAKING POWDER, Health Club, 32-oz size ..... **19c**
- SOAP, T. N. T., 6 bars ..... **25c**
- SARDINES, No. 1 tall can, 3 for ..... **25c**

## Weir's GROCERY AND MARKET

# SAVE BY BUYING NOW!



**We Have  
Two New  
1935  
Philco  
Radios  
Bargains**

Anklets, Values to 25c Pair ..... <b>10c</b>	Crockery, values to 49c, Close Out Price, <b>15c</b> to ..... <b>25c</b>
Sweaters, Close Out Entire Stock, values to \$1.48 ..... <b>49c</b>	Rose Glassware, Cake Plates Bowls, Pitchers, Platters, Etc. <b>15c</b>
\$1.00 Print Dresses ..... <b>79c</b>	Paper Napkins, white or colored, 100 in pkg ..... <b>10c</b>
White Cups and Saucers ..... <b>10c</b>	Tinware Large Assortment ..... <b>10c</b>
White Plates ..... <b>10c</b>	Rag Rugs ..... <b>10c</b>
	Turkish Towels 22 x 44 ..... <b>15c</b>

**5c To \$1.00 Store** **Kellogg's** **Why Pay More**

Crockery Pitchers 50c Values ..... <b>25c</b>
White Platters ..... <b>15c</b>
Decorated Salad Bowls ..... <b>15c</b>
Mixing Bowls ..... <b>15c</b>
59c Casserole ..... <b>39c</b>
Cedar Polish ..... <b>15c</b>
Curtain Goods Yard ..... <b>10c</b>
Men's Fancy Hose Pair ..... <b>10c</b>
Hanes' Winter Underwear, Men's and Boys', Close Out Entire Stock, price ..... <b>49c</b>
Thin Stem Glassware 25c value ..... <b>15c</b>
Large Assortment of Crockery and Glassware ..... <b>5c</b>

# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN, Publisher and Manager  
ADRIAN ODOM, Editor  
W. C. NIX, Foreman

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### ARE WE WRONG ABOUT OUR HIGHWAYS?

America—Texas—the Panhandle for years have worked in feverish haste to pave their national and state highways, connecting distant cities with strips of smooth, wide, all-weather roads. And for what? We have completely neglected the unassuming country roads and lanes, except to run a grader over their dirt surfaces occasionally and to construct narrow, insufficient bridges across creeks and ditches.

The paving of the great highways has been ideal for tourists—but how many of us are tourists? They made possible speeding buses and trucks at the expense of railroads and at the cost of more lives than it took to put the shining rails across the continent.

We have served the bus and truck and traveler, but we have neglected the home folk. We have made it possible for the people surrounding us to drive conveniently to cities for their merchandise and entertainment. We complain of this; yet, insofar as roads are concerned, we have offered little inducement to bring them into the centers of smaller communities.

These little county lanes are taking on a new significance today. Communities are losing interest in obtaining the greatest cross-continent highway in the Nation, and they are growing more interested in short routes leading like spokes in a wheel out among their own people.

The proposed construction of the north-south route through Hereford is an example of this trend. It may be the first of a series of such roads, weaving about the county and leading into the county seat. Such roads would do Hereford more good than the greatest concrete highway in the world connecting it directly with New York and San Francisco, or any other points close or far. And we had rather have the county roads than the highway, too.

How are these county roads to be built? It is too much of a burden for the county to bear it alone. It should have assistance, not from some relief organization or through gifts, but by the use of money that is being taken away from Hereford that should remain here.

At present the state takes all of the gasoline tax away from the county where it is collected. Most of this is applied to state highways. Deaf Smith county had a right to a great portion of the gasoline tax collected within the county. The construction and upkeep of county roads could be placed under the jurisdiction of the highway department, and 80 per cent of the tax should be retained in the county for this work. The remaining small portion could go to state highways, which would be sufficient for upkeep.

There have been attempts to get the state to take over the indebtedness on county roads, but this is hardly fair to those counties without heavy road burdens. It might be plausible for the state to take charge to prevent future indebtedness of counties for roads, but let those already with heavy bonds get out from under them on their own initiative. That is about the only plan that will ever meet the approval of the entire people.

### "LEAVE IT TO THE LEGISLATURE"

There is a phrase that has been extremely overworked. The legislators, themselves, are the ones who brought this about. They offer us constitutional amendments to decide if something shall or shall not be done and then we "leave it to the legislature" to decide the manner in which the ruling shall be carried out.

There are two fundamental errors in this method of law-making that are especially worthy of mention. First, the law usually gets into such a muddle before the legislature gets through with it that it either has lost its meaning or else does not control the situation. Witness the prohibition problem! None of us, whether we favored or fought repeal, desired to see the return of the open saloon where men, women and children may obtain and drink intoxicants 24 hours a day. Those who favored repeal did it on the grounds that the legislature work out a system of control. Before the senators and representatives got around to working on a plan, the saloon was running wide open, and many observers doubt if a satisfactory state control plan ever will be made effective now.

And the old age pension! We understood one of the purposes of the pension is to relieve aged workers of the necessity of employment when they should be at ease and rest so that younger people may step in. Now the state auditor tells us that it is impossible to pay pensions to any other than those actually in need. It is splendid to provide for these people, but is that exactly the thing we voted for?

The second error is the fact that every legislature may and probably will change the law every year or two. We'll never know under what regulations we may act. Had we voted the system of control itself into the Constitution, there would have been no change unless we decided upon it ourselves.

Since the legislature must devise a plan in such instances, why not do so before the vote and let us decide not only upon the amendment, but also how it shall be carried out. Many amendments are defeated simply because the people do not have a chance to study the system of procedure as well as the amendment. Let's get away from the habit of "leaving it to the legislature". Let's decide such matters for ourselves.

## A LONG TIME AGO IN HEREFORD

(From The Hereford Brand October 7, 1904.)

At a meeting of citizens, the Truck Farmers' Association had been organized, for the purpose of improving trucking conditions in this area.

From down Carlsbad way came reports of the discovery of a wonderful oil field near that city.

"Cyclone" Davis was billed to address Hereford citizens October 12.

A forestry expert advocated tree planting in this region as holding promise of stopping of high winds and consequent soil erosion.

D. B. Dodson of Umbarger had been in town, and brought along a home-grown turnip measuring 27 inches in circum-

ference and weighing six pounds.

Eli Dunlap and family were preparing to move from their home near Umbarger to Hereford.

C. P. Arthur had purchased the Hereford Meat Market and was moving it into the Roberts building.

Farmers were shipping many tomatoes to the Fort Worth market.

(From The Hereford Brand October 9, 1914.)

Heeding the plea of President Wilson for a day of prayer in interest of peace, about 600 people gathered in the district court room.

The three drug stores of Hereford had entered into an

agreement to close their places of business on Sundays.

Canyon had walloped Hereford in the season's first football game 20 to 0.

Over 75 binders had been sold by Hereford merchants to care for the big feed crop.

Carl Cockrell had gone to Princeton, Missouri, for two weeks of visiting with relatives.

Omer Baker had bidden farewell to Arkansas and was in Hereford seeking a connection.

Colorado and New Mexico coal prices varied from \$6 to \$8.25 per ton.

Hereford was trying to organize a club having for its purposes the beautification of the city and solving the "boy problem."

### By Their Words AND OURS

Publishing the finest special edition in the state, the Dallas Morning News Tuesday printed 144 pages in nine sections on the paper's 50th anniversary. The special edition contained dozens of stories of historical interest concerning Dallas and Texas.

Through 50 years of service to the state, the News has been recognized by readers as an outstanding paper from the standpoint of local, national and international reader interest, both in its news columns and editorial comment. Although it gathers little news from this section, it has made many friends because of its excellent world viewpoint. Members of the newspaper profession in general have looked upon the News for years as the outstanding newspaper in the Southwest, according to style, composition and rhetorical mannerisms.

Houses of today are being built for homes as houses never were built before. The half-barn type house of 20 years ago is gone forever. Even the bungalow as it was known five years ago has passed out. Now has entered the house built strictly for a combination of comfort and beauty. The new idea in construction is the application of science in equipment and arrangement from the back door to the front. Formerly the clumsy cooking equipment was just put in the kitchen, but now the neat-appearing gas or electric range must be put at a certain place, and everything else in the kitchen must be put in proper relation to it. Steps must be saved. Everything in and about the house is changed. The style now is to make full use of every room, to put into it the maximum of beauty and comfort. What the designers are doing in everything from the washing machine to the wallpaper in the living room is wonderful.—Borger Herald.

The editor of one of our exchange papers comments that he overheard a father tell his small son to "take longer steps. It will save your shoes." Yeah, but suppose he rips his pants!—Clarendon News.

Agriculture was never more in the news than it is at the present time. And there are many and good reasons for it. Physical changes, effected in country life by science, are making news every day. For instance, take the measurement of rented acres by use of airplanes. Or the poisoning of cotton insects by the same means. Or for that matter, the successful attack on insects in any fashion. The financial affairs of agriculture are page one news, too. This became so when it was found, by the good old trial and error method of experimentation, to be really true that if agriculture's buying power was completely exhausted the loss of this market had a disastrous effect on the whole commercial and industrial set-up of the country.—The Community (Plainview) Weekly.

Jess Mitchell, editor at Muleshoe, in Bailey county, announces his candidacy as state senator for the 30th Senatorial district, to succeed the late Arthur P. Duggan, whose recent death left that office to be filled by an election called by Governor Allred for September 28. Mr. Mitchell, in making his announcement, says he is entirely mindful of the opportunity for service and of the grave responsibility this office entails. He considers holding of public office a sacred trust. "I verily believe," he said, "that aside from the duties of the church, there is nothing more serious and more sacred than duties of state."—Muleshoe Journal.

### Wanted

WANTED: Person with broadcast binder and teams to cut feed on halves. See W. L. Pillow, Hereford, or write R. J. Peck, 322 Oliver-Eagle Bldg., Amarillo, 39-2c

SPECIAL for the next two weeks, Oil Permanents, 2 for \$3.50. Wave set, shampoo and dry, 40 cents. Phone 142-J. 506 North Main Street. 1c

WANTED: Someone to bale 120 acres hegarri on the halves. Good feed. See W. C. Gunter, 3 1/2 miles northwest of Hereford. 1p

WANTED: Will pay 5 cents per copy for first 10 or 15 copies of the Brand for September 12th issue brought in to Brand office.

WANTED: Will pay cash for section of good farm land in the vicinity of Hereford. Must be a bargain. Address E. C. Reinauer, 25 West 8th, Oklahoma City, Oklahoma. 39-4c

### Want Ads

#### For Sale or Trade

ROW BINDER: Good used McCormick row binder. See Jas. R. Robinson at M. D. Womble Implement Co. 37-3c

FOR RENT: Three room furnished apartment, bath, garage, modern conveniences, 711 Miles Avenue, Mrs. Edgar Johnson. 1c

FOR SALE OR TRADE: Acre and house in Hereford. Write J. Andrew West, Owner, Prescott, Arizona. 39-4c

FOR SALE: One bred sow and several good gilts. C. R. Boyd, 6 miles south, 2 west of Hereford. 1p

FOR SALE: Half section good kafir corn crop in field; near Vega; fair price. Write Lenton Lanham, South Plains, Tex. 1p

FOR SALE: Some unusual bargains in second hand portable typewriters, and also some second hand standard typewriters. Priced for quick sale. See J. M. Murchison at sheriff's office. 1c

WILL TRADE: Three well located corner lots in Canyon, Texas, for good conditioned Farm-A-All. Limited time. A. A. Ott. 39-2c

FOR SALE: One good row binder, two roan Durham bulls. H. C. Bowsher. 1p

FOR SALE: One No. 5 Underwood Standard typewriter. Just been cleaned and worked over, good shape. Would rent for \$3 per month. See R. V. Miller at Brand office. 38

### Lost and Found

THE PARTY is known who has in his possession gentleman's white gold watch and chain taken from Bill Ray's shop at the time of his death. Please leave with Mr. Close at Close Drug Store and no questions will be asked. Mrs. W. D. Kelleher. 7c

### For Rent

FOR RENT: Modern bedrooms. Mrs. A. M. Jones, 504 East 5th Street, Hereford, Texas. 35fc

FOR RENT: One nice two room apartment, with large pantry. See Mrs. J. H. Harris, 910 Miles Avenue. 1p

FOR RENT: Nicely furnished duplex, with General Electric refrigerator. 406 East Third Street, phone 272-W. 1c

FOR RENT: One room, unfurnished or partly furnished, private entrance. 511 Sampson Street. 1p

"Drying Up" of Asia  
A survey upsets the theory of the "drying up" of Asia; there is no evidence of a changing climate.



CLASSIFIED ADS for results

## Check Up For Winter

Don't wait until winter catches your car unprepared for the extra demand of cold weather. Let us tune up your motor, change to winter grease and lubrication so that when cold weather sets in you will have no automobile trouble.

See Our Used Car Bargains!

# BRUMBLEY Chevrolet Co.

18 Per Cent Body Heat Is Radiated Human bodies are like stoves—65 per cent of the heat generated is radiated. The Ignorant and the Timid It is usually the ignorant who are dogmatic, the well informed and deeply read are really timid.

They're Here! New 1936

# PHILCOS

\$22.90 Up

## Chocolate Shop

## Castles IN SPAIN

... or at Home

Don't just dream about the things you want to do. Dreaming is nice, of course, but it's unproductive. Lay a sound financial basis and you'll find that your dreams come true. An efficient, secure bank is your greatest aid in ascending safely and surely the ladder of success.

## THE FIRST NATIONAL BANK

OF HEREFORD A Strong Bank Thoughtfully Managed

# 1 Big Week

BEGINNING

## Monday Night, Oct. 14

VAUDEVILLE GALORE VAUDEVILLE GALORE

FIRST TIME IN HEREFORD IN FIVE YEARS

### BIGGER AND BETTER

# 35 PEOPLE 35

INCLUDING BIG BAND AND ORCHESTRA

BAND CONCERT EVERY DAY AT **4 P. M.**

Seats For the Whole Town!

## Opening Play

A NEW YORK COMEDY-DRAMA SUCCESS

# 'The Pajama Bride'

ADULTS 20¢ CHILDREN 10¢

SHOWING UNDER THE AUSPICES OF Hereford High School Band

Wait For the

# Big Show

**Hostesses at Reunion.**  
Mrs. Jennie Thompson and Miss Jessie Morris are hostesses this week of a family party and reunion whose guests are Mr. and Mrs. J. F. Morris and Bill Addison of Gainesville; Mrs. Sallio

**Carter of Amarillo:** Mrs. B. F. Wymore of Ardmore, Oklahoma. Mrs. Carter and Wymore are sisters of the hostess and Mr. Morris is a brother. The latter will be remembered as the donor of the plot of ground now known as Lake Park.

# SOCIETY

## LONE STAR STUDY CLUB MEETS AT HOME OF MRS. ROY JOWELL

With a program as interesting as the afternoon was delightful, the Lone Star Study Club met Thursday in the home of Mrs. Roy Jowell, with Mrs. Ernest Medkief assisting hostess.

The charm of the old Spanish influence in early Texas architecture was vividly portrayed in a paper by Mrs. Harla Close, "The Missions as an Architectural Feature—The Purpose of the Missions and Their Success." With the same force and clearness, Mrs. Egbert Bradley presented "The Spanish Heritage of Language and Customs in Texas."

A much regretted omission from the program was a Spanish dance to have been given by Miss Lueta Borden.

A salad course with coffee was enjoyed. The club is changing its day of meeting for the year from Thursday to Monday. The next meeting will be held Monday, October 7.

## MISS ELOYSE PITMAN HOSTESS TO DINNER BRIDGE CLUB

Miss Eloyse Pitman was hostess to the Dinner Bridge Club Wednesday, a larger-than-usual guest list adding pleasure to the delightful evening. Following a lovely dinner served buffet style, five tables of players enjoyed the spirited games whose closing revealed Mrs. Rosson and J. A. Pitman as winners of high score, Mrs. Skelton playing low.

Guests sharing Miss Pitman's hospitality were Mmes. and Messrs. Jack Wrayland, W. C. Pitman and Alford Fraser; Misses Opal Cawthon and Gwendolyn Spradley. Club members were Mmes. and Messrs. Homer Fox, Cliff Acker, S. P. Rosson, Johnathan Pitman, C. A. Skelton, Mrs. Seth B. Holman and Mae Pitman.

## CRAWFORD-LASTER WEDDING AT HOUSTON

The following clipping from the Houston Chronicle will be of interest to the many Hereford friends of the bride who was reared here and was graduated from the local high school:

The marriage of Miss Nina Crawford to L. L. Laster was solemnized Saturday at 5 p. m. at the home of Mrs. Lucy M. Teuton, 2111 Proctor street. Rev. Malcolm Purcell, pastor of the Westminster Presbyterian church, officiated.

Pink radiance and Columbia roses and coral vine adorned the home and the ceremony was performed by candlelight, tall pink tapers burning in silver, candlesticks lighting the rooms. The bride wore an afternoon frock of angela blue cherrt crepe trimmed with silver and black accessories. She carried a bouquet of Talisman roses.

Mrs. Teuton was hostess at an informal reception following the ceremony. The dining room, which was laid with an imported Chinese cloth, was centered with a bowl of the chosen flowers, flanked by burning pink candles in silver holders. A three-tiered wedding cake topped with a miniature bride and bridegroom was cut by the bride's sister, Miss Pauline Crawford, of Houston. After the reception Mr. and Mrs. Laster left for Monterrey, Mexico. The bride's traveling costume was a sport frock of taupe travel crepe with which she wore black accessories. Upon their return the couple will reside at 545 7th St.

The bride is the daughter of Mr. and Mrs. D. W. Crawford of Hereford. She is a graduate of Port Arthur college and has been employed in the office at the Gulf Refining Co. for several years. The bridegroom is the son of Mr. and Mrs. W. H. Laster of Cuero. He is a graduate of A. & M. college. He is employed by the Gulf Refining Co.

## TRIBUTE PAID TO MRS. CLARA MITCHELL

Whereas, Death has taken from the Clara Nance Bible-Class of the Christian Sunday school Mrs. Clara Mitchell, therefore be it

Resolved: That in her death the class has lost a loved and valued member; that in her was recognized a spiritual strength and consecration that touched with its influence every member of the class; that the inspiration of her loyalty and willing service will be a lasting memory. And be it further

Resolved: that a copy of these resolutions be spread upon the minutes of the class, one given to the family and another sent to the Hereford Brand for publication.

Mrs. A. H. Elliston, President.  
Mrs. B. F. Guthrie, Teacher.

## Enroll in Kansas Schools.

George, Meade and Velma Smith, well known former high school students here, are enrolled this fall in Kansas schools. George and Meade have entered a junior college at Independence, and Velma is a senior in Neodesha high school near which place George Smith, Sr., and family, long-time residents of Hereford, now reside.

## CRAWFORD-PHILLIPS WEDDING SOLEMNIZED

Miss Netha Crawford and Mr. Phalace A. Phillips were quietly married in Canyon Sunday, September 22. The bride is the daughter of Mrs. Lucy Crawford of Hereford, and the groom is the son of N. O. Phillips of Adrian.

The couple was accompanied by the groom's father and by Miss Juanita Cross of this city. Mr. and Mrs. Phillips will make their home in Hereford.

## TO APPEAR HERE WITH BRUNK'S COMEDIANS

Bonnie Brunk, pictured above in one of her character roles, is shown as she will appear here with Fred G. Brunk's Comedians during the week of October 14. The actress is strictly a character player. She appeared in her first show in Hereford 12 years ago.

The Comedians, showing in Here-



ford for the first time in five years, will appear under the auspices of the high school band. The big tent will be located on a convenient lot near the business section. Performances will be given each night during the week. The opening play will be "The Panama Bride," a comedy drama success.

Brunk's troupe is composed of about 35 members, including a band and orchestra. Brunk, himself, is an old Hereford citizen. He left here in 1910, entering the show business at that time. He and his show are well known here.

## CIVIC CHORUS MEETING AT S. P. ROSSON HOME

A business meeting of the Hereford Civic Chorus was held Monday evening at the home of the president, Mrs. S. P. Rosson, its purpose being to formulate plans for the new year. Miss Mattie Swisher was again chosen leader, while Mmes. Rosson and Wiley Roberson were selected as delegates to the district convention of music clubs at Pampa October 18-19. Mrs. J. E. Beyer was chosen alternate. The organization will be represented on the Fine Arts program at Pampa with a solo by Mrs. L. N. George. A group also will participate in the choir festival with which the meeting closes. The numbers to be sung at this time are Martin Luther's hymn, "A Mighty Fortress Is Our God," "God So Loved the World," from Stainer's "Crucifixion," and the Halleluiah Chorus from Handel's "Messiah."

Members attending Monday evening's meeting were Mmes. C. C. Ferguson, A. O. Thompson, Wiley Roberson, L. N. George, J. E. Beyer, Hales, Jones, Rosson, Miss Swisher, Mr. and Mrs. Jerry Behrens.

## Junior Band Members.

A regrettable omission last week kept the names of Billy Jean Wilson and Noland Grady off the list of Junior Band members attending the Amarillo fair. Both of these children are clarinet players. The initials of V. C. Hobson were also omitted as they could not be learned in time for publication last week. The Band is glad to include all these names at this time.

## Attend District Meet.

Mmes. B. M. Shepard, Artis Daniel, C. H. Carl and A. O. Thompson attended a district meeting of the Baptist Church held in Amarillo Thursday.

## BABY GIRL ARRIVES AT FRED BROWN HOME

Little Miss Freda Marie, weight seven pounds, arrived at the Fred G. Brown home on Tuesday evening. She is the first grandchild of Mr. and Mrs. Arch Foster and they are very happily proclaiming her arrival. Both Mrs. Brown and baby are getting along nicely.

## To Hold First Meeting of Year.

The Bay View Club will hold its first regular meeting of the year with Mrs. Ray Conway on Thursday afternoon, October 3.

## ENJOY PARTY AT ST. ANTHONY'S SCHOOL

A jolly party was held in the basement of St. Anthony's school Tuesday evening. Four tables played whist, and those who attended insist it was the happiest crowd that ever gathered there. A light lunch of coffee and cookies concluded the night's entertainment at 11 o'clock. The next party, it is hoped, will be held in two weeks. Mrs. Eberle won the Dutch cooker put up as door prize for the occasion.



**GOOD YEAR**  
**PATHFINDER**  
**\$5.75**  
4.40-21 \$6.65  
4.75-19 7.75  
Other Sizes in Proportion  
Prices subject to change without notice.  
State sales tax additional.

Over 20,000,000 GOODYEAR Pathfinders sold—that's how good it is. Guaranteed in writing against road injuries and defects. A better tire than most dealers sell at highest prices.

**Ireland-Beavers**

Tune In On The **World Series** With A Crosley

THE GREATEST THRILL IN BASEBALL  
THE GREATEST THRILL IN RADIO

A RADIO FOR EVERY PURSE **\$19.99** TO **\$100.00**

Priced from ..... **\$100.00**


Call Us For a Demonstration

**Brooks' Drugs**

DEALERS PHONE 99

# GOOD PRINTING SOLVES YOUR SALES PROBLEM

As you read this, Mr. Businessman, consider how the power of printing has led you into this space. And, as we have something interesting to tell YOU, have something interesting to tell YOUR prospects—something that will make THEM read YOUR words as you are reading ours. That something, whether it be toothpaste or tableclothes, tin roofs or timepieces, can be made more attractive to prospective purchasers if you tell them about it through printing. We'd like to tell you more about the profit-possibilities of able printing combined with effective advertising creation. It's more than worth your time.



**The Hereford Brand**  
PHONE 30


**JUST RECEIVED!**

New felts and velours . . . Several in the new Tree Bark felts in all wanted-colors and shades.

**FRIDAY, SATURDAY AND MONDAY**  
We will have a Special on Shirley Temple Hats for Children!

**VOGELE MILLINERY PARLOR**

**GANGWAY! for POLY**



SEE PAGE NO. NINE

Brand Want Ads Pay Good Dividends!

ENJOY THE THRILLS OF THE **WORLD SERIES**

With the **World Champion Radio**

SPAN THE DISTANCE TO THE MAJOR LEAGUE PARKS WITH A **GRUNOW**

The World Series! The glamor, the thrills, the excitement! A Grunow Radio is the best substitute for being there in person. Let us install a new Grunow now so that you will not miss another pitch—every play will be brought to you as clearly as though you were actually in the stands.

**Kester Jewelry & Optical Co.**

**Now Special USED CAR VALUES**

All Of Our Used Cars Must Be Sold At Once!

We stand behind our used cars and guarantee the mechanical perfection of every purchase. Some of our real bargains are listed here:

- 1933 PLYMOUTH SEDAN
- 1930 CHEVROLET SEDAN
- 1928 CHEVROLET COUPE
- 1929 CHEVROLET COACH
- 1929 FORD TUDOR
- 1930 FORD COUPE

## Hereford Motor Company

hats for you and you and you . . .





The trig lines of this felt vag are sharpened by a dashing quill . . . **\$3.95**

A black felt toque with Aunt Jemima bow bunched right out in front. **\$2.95**

A sweet job in black felt—off-the-face in a madonna effect . . . **\$1.95**

Millinery Department

**POPULAR STORE**

# LIGHT UP YOUR HOME

Mazda Lamps of standard quality are cheaper now than ever before. Insist upon a lamp of standard make and not one that is merely a "bargain." Adequate illumination, longer life, and economical use of current, we feel sure, are the primary requirements you're interested in. Standard Mazda Lamps fill these requirements.

25-40-60 Watt sizes—were 20c

Now 15c

100 Watt size—was 25c

Now 20c

150 Watt size—was 50c

Now 40c

200 Watt size—was 70c

Now 55c

Texas Utilities Company

## Black

BY MISS NOBLE McLEAN

The agricultural club met last Tuesday night. After the business session a good musical program was given by the Massey string band. Mr. and Mrs. H. T. Magnus and son and Misses Thelma Osborn and Wanda Walker of Friona gave good readings. Hot coffee and pie were served.

Mrs. Pritchard of Canyon is here visiting her daughter, Mrs. Jim Black.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company. 39

E. E. Fridly was in this community Wednesday and was a dinner guest in the Henry McLean home.

Ervan Welch spent Saturday night and Sunday with home folks. Mrs. John Vines visited relatives in Wyche Monday.

Mrs. Pat Deaton has returned from a three weeks visit in Arkadelphia, Ark. with her sister. She was accompanied home by her uncle, P. M. Smith.

Maxine and Margot McLean and Juanita Welch spent Wednesday night with Edna Earl Kerry and attended a junior party at the home of Eva Settle west of Friona.

Mr. and Mrs. John Moke and son, Bill, and Leo Lawhon returned Sunday from a visit with relatives in Missouri and Arkansas.

Mr. and Mrs. J. T. Bartlett and family visited in the Roy Coker home Sunday.

Ervan Kimmons made a business trip to Farwell Saturday.

Less King and family of Canadian visited Mrs. King's brother, T. L. Welch and family from Friday until Sunday.

Among those attending the football game at Friona Friday night were Ervan Kimmons, Jim and Lucille Hays, Lucille, Maxine, Margot and James McLean, and Juanita Welch and Nadine Hines.

Lucille, Maxine and Margot McLean, Mr. and Mrs. Everett Tolbert and Kelly Grey attended the Lubbock county singing convention at Shallowater Saturday night and Sunday. They also visited relatives and friends in Lubbock and Leveland.

## Westway Items

(BY WILMA SKYPALA)

Mr. and Mrs. Floyd Kuff of Lockney spent Sunday in the C. V. Burges home.

Sylvester Fangman of Messenger spent Saturday night and Sunday with Edwin and Norbert Skypala.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company. 39

Mr. and Mrs. Art Grimes and son, Mr. and Mrs. P. A. Turbow and Willard of Hereford spent Sunday in the D. R. Grimes home.

Miss Irene Grimes spent Saturday with Miss Dorothy Watts in Hereford.

Mr. and Mrs. Guy Lawrence of Walcott spent Thursday in the R. M. Gunn home.

Mrs. C. P. Grimes visited with Mrs. Raymond Jennings Saturday.

Mrs. J. H. Landers, Mrs. Landers and Mrs. R. M. Gunn spent Saturday afternoon with Mrs. Guy Lawrence.

Rev. R. L. Butler of Farwell lectured here on his recent trip to the Holy Land. Every person present was highly entertained by this keen observer who with pictures, illustrations and wonderful delivery gave vivid descriptions of the many places mentioned in the Bible. Rev. Butler was accompanied by J. M. Hamlin, who spoke a few words to PTA. Westway community feels honored and fortunate in having these two prominent men as guests.

The primary department sang and the Rhythm Band gave a few numbers, while the boys tumbling team entertained for 15 minutes.

Katherine Vaughn and Kenneth Rudd did tap dancing.

## Health Meet To Be Held In Waco

William McCraw, attorney general, will be one of the speakers at the annual meeting of the Texas Public Health Association to be held in Waco October 16-18. Other speakers of state-wide and national reputation in their respective fields will also be present, according to the president, Dr. B. E. Pickett.

Each year the Texas Public Health Association holds a meeting or short school that is attended by all who are interested in health work in Texas. Its membership is composed of doctors, nurses, sanitarians, and others.

Many towns and counties send representatives in order that they may become familiar with the trends in public health as it affects their communities and the State.

Some subjects to be discussed are mental hygiene, nursing service to schools and communities, immunization of children, control of communicable diseases, laboratory tests for disease as well as testing of water and milk, sanitation and sewage supplies.

The meeting this year is of great importance as many health features enter into the Social Security Bill; these will affect the entire state when money with which to carry it out is appropriated. The state-wide malaria and sanitation program will be described and other subjects of timely interest will be given.

In addition to the attorney general, other speakers on the program include Dr. W. K. Sharp, U. S. public health service; Dr. C. P. Coogee, malarialogist, U. S. public health service; Dr. H. R. Dudgeon, president elect of the State Medical Association; Dr. E. W. Wright, chairman state board of health; D. E. Colp, state park board; Dr. John W. Brown, state health officer, and many others.

## Ford Doings

MRS. H. M. BENSON

Ford news had been delayed the past two weeks due to the absence of the reporter, who spent two weeks with her son who was in an Amarillo hospital for an appendix operation. He is at home now and rapidly recovering.

Misses Ida Lee Cope and Era Belle Watkins attended the rural teachers meeting in Hereford last Saturday.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company. 39

A. K. Webster and family attended services at Vega Sunday and were dinner guests in the Jess Gyles home.

Mr. and Mrs. Harold Wilson were Sunday visitors in the Herschel Climer and T. R. Langley homes.

Mrs. Julia Beverly of Clarendon visited last week in the F. C. Benson home. Mrs. Beverly is an aunt of Mrs. Benson.

Ford booth won first place in the Vega fair and was awarded a \$10 prize. Among those winning prizes in the Tri-State Fair at Amarillo from Ford were Mrs. H. Climer, Mrs. Lawrence Straffuss and Miss Hilda Straffuss.

Mr. and Mrs. Bob Stephens of Conway attended Sunday school here last Sunday.

Miss Nancy Ann Garrett entertained with a party Friday night. A surprise party was also given for Mr. and Mrs. Garrett and a number of friends gathered to give them another visit before they leave for their new home in New Mexico. Among those present from Ford were Mr. and Mrs. A. K. Webster, A. J. Sanderford, Mrs. H. M. Benson and Mary Lucille. Refreshments of cake, punch, coffee and cocoa were served.

Mr. and Mrs. H. D. Hill and sons spent Sunday with relatives at Summerfield.

## Ward News Notes

BY MRS. WILEY ROBERSON

Mrs. John Higgins went to Amarillo this week to have her eyes treated.

Glenn Rutter and Weldon Gregory went to Amarillo Thursday. Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company. 39

Mrs. H. W. Deaton of Claude is visiting her niece, Mrs. Bill Hutson, this week.

Fred Moreman's brother and an old neighbor of Lovington, N. M., spent Wednesday and Wednesday night in his home.

La Afflatus Estudio club met with Mrs. McCollister, Tuesday. The program included the History of the Short Story, by Mrs. Lipscomb; The Form and Matter of the Short Story, by Mrs. McCollister, and The Twelve Things Every Writer Should Know, by Mrs. Jack Hutson. Refreshments were served to Meses. Bill Hutson, Bob Higgins, Wiley Roberson, Jim Higgins, W. D. Nafzgar, George Suggs, Jim Lipscomb, Jack Hutson and Mrs. Roberson's niece, Mrs. Paul E. Roberts, who is visiting her.

Alton Biggers and Thelma Morris were married in Clovis Saturday night.

## Daniel News

BY PAULINE MOORE

Miss Thelma Ruth Bishop spent Friday night with Miss Wannie Thomas of Canyon.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company. 39

Mr. and Mrs. A. Paulk and family of Cisco spent last week here with her brothers, Floyd, Eldon and H. Tomlinson.

W. A. Chappell and family spent Sunday in the W. T. Bishop home. C. McBroom and family and Ruth Moore visited in Canyon last Sunday.

Mrs. Griswell of Wheeler county is visiting her cousin, Mrs. Brown. Mrs. F. Finney and daughters, of Kress spent Monday night and Tuesday in the A. D. Moore home. Miss Leda Smith entered school at Canyon last week.

Mrs. A. D. Moore visited her son, O. R. Moore, in Canyon last week.

Mrs. C. Brown was shopping in Hereford Saturday.

J. S. Moore and family were in Amarillo Saturday.

Mr. and Mrs. T. Price and daughter were Amarillo visitors last Friday.

FOR JOB WORK, TRY THE BRAND.

## Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

The club met with Mrs. Pernel Wednesday.

Mr. and Mrs. S. I. Riggs and daughter called in the C. F. Reese home recently.

Mmes. C. V. Griggs and Helen Burks called in the Morrison home Tuesday.

Now is a good time to buy Posts and Wire. R. H. Kemp Lumber Company. 39

S. I. Riggs and family are moving to Summerfield.

Mr. and Mrs. J. F. Reese and Milton of St. Vrain, N. M., spent last week end with their parents, Mr. and Mrs. C. T. Reese.

## St. Anthony's Church

Sunday masses at 8 and 10. Rosary and benediction at 8 p. m. Week day mass at 8, and October devotions each evening at 7:30, consisting of rosary and benediction of Most Blessed Sacrament.

Thursday, Holy hour, 7:30 to 8:30 p. m. Friday there will be a sung mass by children, this being the Feast of St. Frances as well as the Friday. At 7:30 p. m. there will be an hour of adoration of the Blessed Sacrament.

Sunday, October 6, two masses as usual.

Mr. and Mrs. Ellis Combs motor-ed to Amarillo Monday afternoon.

## WINTER LUBRICATION

When you are ready to change to winter lubrication, bring us your car or give us a ring. We are equipped to service your car with the finest motor products.

## Texas Service Station

Glenn Snyder

PRICES GOOD FRIDAY, SATURDAY AND MONDAY

# PLAN YOUR DINNERS WITH Economy



Your nickels and dimes will be especially big this week-end if you shop at Furr Food Store. Note these special prices on foods of nationally known quality. Plan to shop at Furr's this week-end and save!

WESSON OIL	25¢	MILK	21¢
Pint can		Eagle brand, can	
RINSO	23¢	GLO-COAT	59¢
Large package		Johnson's, pint can	
LIFE BUOY	13¢	SHRIMP	25¢
Toilet Soap, 2 bars		Blue Plate, wet or dry, 2 cans	
HERSHEY'S	25¢	CHILI, Gebhardt's	17¢
Milk Chocolate Bars, two 1/2-lb bars		With beans, No. 2 can 25¢, No. 1 can	
PREMIUM FLAKE	28¢	TAMALES	20¢
Crackers, N. B. C., 2-lb box		Gebhardt's, No. 2 can	



APPLES	23¢
Colorado, 5 lbs	
Jonathans, 10 pounds	43¢

GRAPES	15¢
Flame Tokays, 2 lbs	

ORANGES	35¢
California, peck	

SPUDS, Home Grown	13¢
Red and white, 10 lbs	

ONIONS	7¢
White, sweet, 4 lbs	

## PORK LOIN



CHEESE	18¢
Shefford's 1/2-lb pkg or glass	

SALT-PORK	24¢
Fresh shipment, lb	

FRYERS, 2 1/2-lb average	49¢
Freshly dressed, each	

BACON	36¢
Armour's Sliced, lb	

KRAUT	15¢
Fresh bulk, 2 lbs	

## Snowdrift 3-Lb Can 53c

MARSHMALLOWS	17¢	TEA, Lipton's, Orange Pekoe	21¢
Edward's, Cellophane bag, 1 lb		Gun Powder or Japan, 1/2-lb can	
COFFEE	28¢	CATSUP	19¢
Schilling's, 1-lb can		Beech-Nut, large size	
GINGER ALE, Canada Dry	15¢	CHILI SAUCE	23¢
28-oz bottle 25¢, 12 ounces		Beech-Nut, large size	

**SHORTENING**  
Mrs. Tucker's  
8-Pound Carton  
**\$1.04**

**HERSHEY'S**  
COCOA  
1-Pound Can  
**12c**

CUT BEETS	10¢	CORN	15¢
Libby's, No. 2 can		Libby's Whole Grain Fancy, No. 2 can	
PICKLES	18¢	KRAUT	10¢
Whole Sour, 22-oz bottle, Libby's		Libby's, No. 2 1/2 can	
SPINACH	14¢	ASPARAGUS	25¢
Libby's No. 2 1/2 can		All Green, Libby's, No. 2 can	
PINEAPPLE	20¢	TOMATO JUICE	25¢
Sliced, Libby's, No. 2 1/2 can		Libby's, three tall cans	
OLIVES	37¢		
Large Queen, Libby's, quart jar			

## Karo Syrup Light or Dark, 3-Pound Can 22c

TOILET TISSUE	17¢	GRAPE JUICE	16¢
Northern, safe, soft, absorbent, 3 rolls		Church's, pint	
CHERRIES, Maraschino	9¢	COFFEE	15¢
Red Imperial Crown, 3-oz bottle		Break O' Morn, 1 pound	
CHERRIES, Cocktail Cherries	15¢		
With Stems, 3-oz bottle			

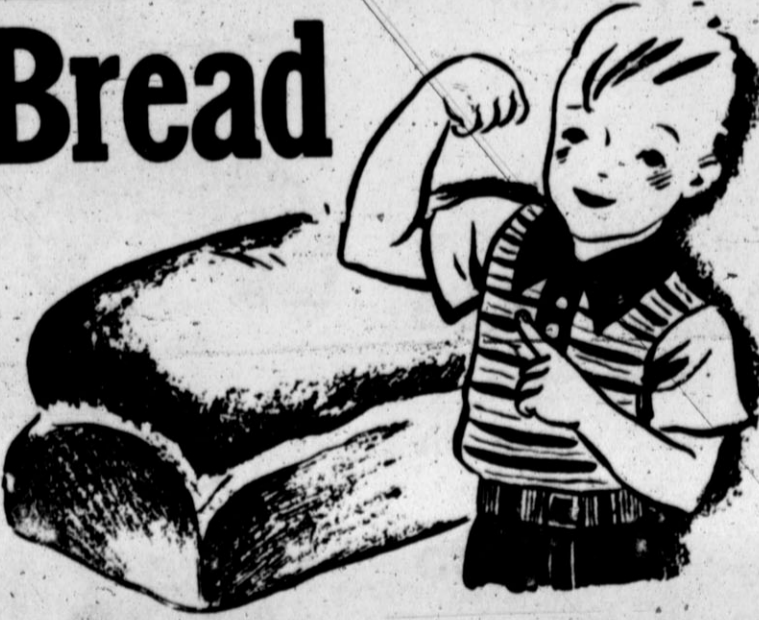
<b>BEST FOODS</b>		HYPRO	15¢
1,000 ISLE	15¢	Quart	
Mayonnaise, Relish Spread, 8-oz jar		MELO	17¢
		2 Packages	
SALAD DRESSING	35¢	SANI-FLUSH	21¢
Home Style, quart		1 can	

CHERRIES	47¢	PRUNES	27¢
No. 10 can		Italian, No. 10 can	
SUGAR	58¢	COFFEE, Pilgrim Brand	15¢
10 pounds, beet		3 pounds 43¢, 1 pound	

# Save at FURR FOOD

WE DELIVER WE BUY CREAM EGGS AND CHICKENS PHONE 74

## Bread



## Never Lets You Down!

Fresh baked bread gives you quick easily assimilated nourishment—builds sturdy bone and muscle. Every needed food element is present in healthful abundance in every loaf of this finest food. Come in for a loaf today—it's oven-fresh daily!

TRY A LOAF OF OUR PRUNE BREAD It's So Good—Baked Daily and Only 12¢ A Treat for the Kiddies!

# HEREFORD BAKERY

## SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Wichita County, on the 28 day of September, 1935, by the Clerk thereof, in the case of North Texas Federal Savings and Loan Association versus Fred A. Millard and wife Nannie May Millard Cause No. 29360-B, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the **FIRST TUESDAY IN NOVEMBER, A. D. 1935**, it being the 5th day of said month, before the Courthouse door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

The East eighty (E.80) feet of Lots Nos. one (1) two (2) and three (3) in Block No. (18) eighteen of Whitehead addition to the original town of Hereford, Deaf Smith County, Texas.

Levied on as the property of Fred A. Millard and wife Nannie May Millard to satisfy a Judgment amounting to \$3,373.10 in favor of North Texas Federal Savings and Loan Association and cost of suit.

Given under my hand, this 2nd day of October A. D. 1935.

J. B. MILLER, Sheriff, Deaf Smith County, Texas. By J. M. Murchison, Deputy. 39-3c

Earthquakes Cause Tidal Waves Ocean tidal waves more than 50 feet high have been caused by earthquakes.



# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

**WHITEFACE ROUNDUP STAFF**  
Editor-in-Chief - Melva Rea  
Assistant Editor - Louise Frye  
Exchange Editor - Palmer Norton  
Stunt Editor - Gaytha Wilson  
Jokes and Humor Editor - Phylene Arthur  
Copy Reader - La Nelle Scheihagen

### NEW GYM SUITS

The girls' gym classes met and decided upon white suits with maroon ties as a standard suit for gym classes. Since there were some girls who already had suits, it was decided that only the girls who did not have suits would get the white ones this year. Each girl may use any simple design that she prefers for her suit. The cost of suits was estimated at 50 to 75 cents if made at home. As part of the health program the girls are taking showers after each class. This makes it possible for them to appear in their next classes fresh and clean. With the present facilities the girls are working under somewhat inconvenient situations. However, with the new building project, the physical education department is expecting the situation to be improved.

### PEP CLUB ASSISTS

The pep club met Thursday after the freshmen and senior parades to issue suits. Friday, preceding the game with Borger, the Club assisted in crowning the football queen. One division of the Pep club, marching down the field in "H" formation was followed by the Borger and Hereford football boys. Wilson and Donald McCollum pulled a little wagon bearing the queen's crown (a football helmet) in a maroon and white box, the stripes symbolic of four years of service. Following them were the candidates for queen, Barbara Brotherton, Mary Triefel and Mary Ann Baird, escorted by Roy Hastings, Wilbur Bengel and R. A. Daniel respectively. Then came Alma Cox, the newly elected queen, escorted by Senior Captain J. D. Clayton. The last of the procession was a "B" formed by a second division of the Pep club. Captain Clayton took the helmet from the container and crowned Alma Queen of Hereford. With Clayton placing the ball for the kick, Alma gave the first kick-off in Hereford this season.

### ANNOUNCEMENTS

Students getting deduction admit slips must make up the work they have missed within five days after admit slip is given. Students must be responsible for the work and must not expect teachers to run them down to ask about it. Seniors must have passing average on six weeks' work to be given second examination in the spring. Students who make failing grades in semester examination must have better than a D average to pass. A hint to the wise bus people: They had better be quieter when dismissed or it is rumored that they will have to stay until 4 and walk home. Mr. Hudson was having trouble recently trying to figure out what one boy wrote on his enrollment card. In the space where his father's occupation was to be listed, he had written "McCake." It finally came out that his father was a mechanic. Boys are not the only ones who make mistakes, as is illustrated by a girl who wrote on her enrollment card the year of her birth and month correctly, but for the day she wrote Friday. They still have not found out when her birthday is.

### SENIOR QUEEN CAMPAIGN

The seniors really had a campaign that brought results for our candidate, Alma Cox, for Football Queen of Hereford High school. The other classes worked for their candidates but it seems as if we worked the hardest. The class, or a part of it, took our candidate to town on two occasions so that the people might see her as well as hear about her. The class also sold \$73 worth of football tickets. There were 25 boxes at the box supper brought by seniors and \$16.45 worth of boxes bought by the seniors. The class also received 4,000 free votes for having the highest per centage of tickets sold to its members. All together, the senior candidate received 15,445 votes. The important thing is that the seniors won and are certainly proud to have Alma Cox for football queen. Other classes put up a good fight and the seniors congratulate them for their good sports and sportsmanship. We sincerely hope that the school as a whole is as proud of its football queen as we, the seniors, are.

### A PLEASANT SURPRISE

The home economics III girls received a pleasant surprise last Tuesday afternoon. J. W. Witherspoon talked to the class on "Laws affecting home and family life." He explained laws made by our state and national governments and its interest in our homes and states. He told us where these laws originated and many other interesting things about them. All enjoyed Mr. Witherspoon's talk and discussed many new laws of which we had never heard.

### TOY SHOP PANTIMINE

The entire school enjoyed a Toy Shop Pantimime Thursday morning in assembly. It was given by the public speaking class. As the curtain rose we saw depicted a toy shop and in it dolls illustrating the nursery rhymes. The little old toy maker was seen dusting the dolls and toys. In the center of the stage stood two large boxes, on each one were written the words "Handle With Care." The toy maker went to each toy and in turn wound him up. As the toys were wound up they came to life and went into action, the reader read the corresponding nursery rhyme. Little Jack Horner walked to his corner and ate his Christmas pie; Little Bo-Peek ran to the edge of the stage, was rescued before she tumbled off, and finally she went to sleep. Little Boy Blue, who was asleep in the hay stack, rose, blew his horn and then lay down and again fell asleep. Little Miss Muffet sat on her tuffet until the spider came down and frightened her away.

One of the large boxes was then opened by the toy maker, out of which slowly emerged the king of the counting house. He walked stiffly to a table and began counting his money. The queen slowly followed and ate her bread and honey. The maid hung clothes on the line, when down came a black bird and nipped off her nose. From a large shoe at one side of the stage came the Old Woman in the Shoe, and after her the children. She fed them broth without any bread and spanked them and sent them crying into the shoe. Little Tommy Tucker then burst the next box, ran stiffly out and sang wildly for his supper. Then a doll dressed in a bridal costume glided across the stage. Tommy Tucker ran after her with a wedding ring. When he caught her he brought her back on the stage, bringing the pantimime to an end.

The characters were: Jack Horner, Donald Hicks; Bo-Peep, Alma Paetzold; Boy Blue, Herbert Boardman; Miss Muffet, Gaytha Wilson; the King, Byron George; the Queen, Jean Snyder; the Maid, Jean Millard; Tommy Tucker, Billie Patton; the Bride, Virginia Eberle; Woman in the Shoe, June McKee; and the children, Mildred Stewart, Joyce Davis, Anna Mae Danforth, James Bell, Bob Baird, and Elmo Hicks. The reader was Sybil Caraway.

### NEW EQUIPMENT

Teachers below physical laboratory have often been disturbed by laughter caused by falls resulting from broken chairs. We hope that this will not occur again since new chairs have been added to the laboratory. They are small, quite unlike the rest of the chairs, and are heavy enough that one may not easily rock himself to sleep during class periods. Speaking of rocking chairs reminds me of cushions. Mr. Hudson has a new cushion for his office chair. He chose a bright green one so that it could easily be located if lost. New maps have been secured for the downstairs rooms. I am sure the children will appreciate them as much as we do the new chairs. We cannot appreciate the new cushions, since we are never given a chance to use it, but I am sure Mr. Hudson does.

### FIRE PREVENTION

Why should we, who really are not interested, write fire prevention themes? It is not, as we like to think, that the teachers enjoy having us write them. It is because they know that in searching for material for these themes that we will find something in the material that will instill in our minds the need and necessity for fire prevention. In writing our themes for fire prevention week, in October, we should learn that it is our duty as loyal American citizens to help prevent the unnecessary loss of life and property by fire.

### AGRICULTURE CLASSES

It seems as though there are going to be enough future farmers by the number of students enrolled in vocational agriculture this year. There are three classes with 64 students enrolled. There is one first year and two second year classes. In the past there have been only two classes. This year each boy is required to have two projects and ten supervised practice jobs. Most of the boys will have their projects started by the first of October. The classes showed much interest in taking a booth to the Tri-State Fair and winning second. The classes were given interesting talks Thursday by County Agent Reed about the new wheat contracts.

### FRESHMEN

The freshmen met behind the high school building and had a parade last Thursday in honor of our football queen, Barbara Brotherton. Many decorated cars were furnished in the parade by motor companies of town. The freshmen had a greater parade than other classes expected.

### BULLETIN BOARD

Seniors can no longer take two examinations as they have in the past, unless they make during the six weeks an average of D or more. This method has been adopted to prevent students with failing average on six weeks grades from passing by taking two examinations. This bulletin applies to all students. Those who have three D's on six weeks work and F on final examinations cannot pass. They must make at least one average higher than D. Those students wishing aid from the high school aid association for students must read the requirements posted on the bulletin board. Also posted on the board is a congratulation from Portales high school for the Hereford team's good sportsmanship. We hope the students will help hold this record and show good sportsmanship wherever they go.

### BAND

Hereford high band is working hard on some new members for football games. The band has a new Stunt Band Folio, with 16 flashy numbers in it, and the band intends to play at every home game. The band did not go to Portales but will go to Friona October 25, to help the boys down the Chiefs. The band will soon start on a play, Ragtime Wedding, to be given the last of October. Watch for the date. The Senior Band Mothers are working on a banquet for their husbands and the Junior Band Mothers which will be given in October.

### SPORTSMANSHIP

On Thursday night, September 26, students and sponsors of Hereford High attended a box supper and elected the football queen. Throughout the preceding week a

been shown: Friday afternoon we had another opportunity to show our sportsmanship at the football game.

In contests of this nature, what kind of sportsmanship do we show? Do we think too much of partisanship, or do we take a more civilized attitude? We should remember that the victory of the contest is not the essential thing, but rather the game and the different phases of the contest are more important. To attend a game with the sole purpose of retriving victorious is often a disappointing ordeal, because we may be the losers, and if we cannot enjoy the game itself and admire skill on the opposite side, we take an unsportsmanlike attitude. Sportsmanship is not only necessary in a game or contest, but also in everyday life; always we show our associates what kind of sports we are. We should at all times strive to be good sports.

### SENIOR CLASS

The Whiteface Roundup staff that was elected this week plans to have the work well organized in a short time, and with the help of Miss Crawford to publish an interesting news page for the school. Melva Rae is in charge of the work as editor-in-chief.

great amount of partisanship had with Louise Frye as assistant. Palmer Norton, is exchange editor, and expects to exchange papers with high schools in different sections as soon as possible. The alumni editor is Gaytha Wilson, the jokes and humor will be secured by Philleen Arthur, and La Nelle Scheihagen is copy reader.

In class meeting September 25, it was decided that the seniors would have purple and gold for colors this year and would cooperate with the senior mothers in everything that they attempt to accomplish. The class also decided to send the first order for rings Monday.

Representatives of Senior Mothers' Club in their first meeting of the year elected Mrs. F. J. Eberle as president, Mrs. Arlie Dean, vice president, and Mrs. John B. Davis, secretary.

### THE STATE OF TEXAS,

To the Sheriff or Any Constable of Deaf Smith County, Greeting: You are hereby commanded to cause to be published once and that not less than ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith

County, a copy of the following notice:

### THE STATE OF TEXAS.

To all persons interested in the estate of Thomas L. Green, Deceased: Robert Fuller, executor, has filed an exhibit of the condition of the estate in Texas, and an application for leave to resign in the probate court of Deaf Smith County, which said application will be heard and said exhibit will be examined by said court on Monday, the seventh day of October, 1935, at which time all persons interested in the administration of said estate may appear and contest the account if they see proper to do so.

Herein fail not, but have you before said court, on the 7th day of October, 1935, this writ with your return thereon, showing how you have executed the same.

Witness L. H. Foster, clerk of the probate court of Deaf Smith County, and given under my hand and seal of said court this the 24th day of September, 1935. (SEAL) L. H. FOSTER, County Clerk, Deaf Smith County, Texas.

By W. R. Coffey, Deputy. 1c

FOR JOB WORK, TRY THE BRAND

# POLYMERIZATION



## A Supreme Achievement in Gasoline Chemistry An Amazing Stride Forward in Gasoline Quality

**T**HIS is the story of a new... decidedly different... decisively superior gasoline.

A gasoline made by a process utterly novel in the petroleum industry.

A process developed, proved, and perfected in the Phillips laboratories and refineries. A process which not only gives you a vastly improved motor fuel, but also plays an important part in conserving our country's valuable petroleum reserves.

Pioneered by Phillips, this miracle of modern chemistry rearranges the atoms of high-explosive vapors and transforms them into stable, high-octane, outstandingly active gasoline.

This is the superlative product which will now enrich and fortify every gallon of Phillips 66.

The result is a gasoline more obedient to your wishes than ever before... a gasoline which actually steps up pick-up and peps up power still further... a gasoline which yields more mileage because it gives up more of its energy to each piston stroke... a gasoline so lively that it sets new records for fast starting.

Note well the name of the process: Polymerization—orPOLY, forshort. Mark the word well in your memory,



PHILLIPS 77 AVIATION POLYMERIZED  
2¢ extra per gallon  
Today's Biggest Value in Premium Gasoline

because it is acclaimed as today's greatest advance in gasoline manufacture. Never before in the history of refining has any invention excited so much attention and interest. Again, Phillips has blazed a new trail! Again, Phillips leads in lifting the quality of motor fuel to higher levels of performance and value!

Remember, Phillips 66 is everything it has always been, PLUS! That "plus" is POLY. Hence, when you *Phill-up with Phillips 66 POLYmerized*, at no increase in cost, you can confidently expect that this greater gasoline will set new standards of service and value for your money.

Inevitably, this sensational gasoline will be the talk of motordom. It is now obtainable at all Phillips 66 Stations. Why not be among the first to try a tankful, and benefit from its unrivaled excellence and economy?

### AN INVITATION FROM THE PRESIDENT.

Polymerization is a scientific revolution in the making of gasoline. This newly invented process produces premium quality motor fuel, not by physical separation of the crude petroleum as heretofore, but by chemical reconstruction of the lighter gases. Based on my 31 years' experience in the oil business, I can

assure you that Phillips Gasoline plus POLYmerization is the finest motor fuel that can be produced by the most modern refinery methods. I invite you to try a tankful of this unprecedented gasoline. After you do so, I will be glad to have you write me any comments you care to make.

*J. Paul Phillips*  
PRESIDENT, PHILLIPS PETROLEUM COMPANY, BARTLESVILLE, OKLA.

# PERSONALS

Miss Mary Jo Wilson of Littlefield visited her sister, Mrs. W. F. Gillis, Sunday.

We buy cream, eggs, poultry and hides. West Texas Feed and Seed. 1c

Miss Frances Dameron and June Dameron were Amarillo visitors Saturday.

Miss Jean Campbell and Mrs. Ross Fuller spent Saturday in Amarillo.

Good Felt Hats for the Young Miss, \$1.25 and \$1.50. At The Popular Store.

Mrs. A. G. Bell came in from the Bell ranch near Adrian Sunday to visit her son, James, who is enrolled in high school here, and other relatives and friends.

Grant Fuller of the Kemp Lumber Co. made a business trip to Roswell Friday, returning Sunday.

BIG Sale October 12 at Piggly Wiggly by St. Anthony's. 1

Mrs. Florence McClellan returned home Sunday after a six weeks visit with her daughter in Snohomish, Washington.

The High School Band and Orchestra Mothers will have a Bake Sale Saturday, October 5, at Piggly Wiggly.

Mrs. E. B. Black is spending the week with her daughter, Mrs. Elizabeth Birkmeyer, in Amarillo.

Mr. and Mrs. Henry Wilson have returned from a visit with their daughters, Miss Floyd Wilson and Mrs. Hazel Lewis, at Ada, Okla.

## SEEK FLOCK OF SHEEP TO GRAZE IN STATE PARK

Do you have enough grass for your sheep? That may be too personal a question, but here's a chance to graze them on good grass—and do someone a favor at the same time.

Local officers of the Hereford State Park are looking for an average size flock of sheep to graze in the park to cut down tall grass and reduce the fire hazard. If you are interested see Judge C. W. Humble.

## NYA Applications Made.

Applications for high school student aid, in the form of jobs paying a maximum of \$6 per month, were made Tuesday to the National Youth Administration. Only seven students who made application qualified for the aid. There are seven jobs available in the county.

## Man Wanted Here Is Caught.

J. W. Johnson, indicted here in July for theft in connection with the stealing of hogs from G. W. Brumley, was caught Sunday at Childress, according to word received by the sheriff's department here. Johnson is facing a similar charge at Childress and probably will be tried there before he is brought here. Sheriff John B. Miller stated.

Ladies' Felt Hats, 98c at The Popular Store. 1

## More Fine Peaches.

G. W. Brumley yesterday displayed two fine peaches at the Brand office. They came from his trees here, which are producing several bushels this season. The larger of the two displayed was almost 10 1/4 inches in circumference and weighed slightly over half a pound. Mr. Brumley said they are as sweet as any to be found anywhere.

Now is the time for you to lay in your supply of winter coal. We deliver. West Texas Feed and Seed. 1c

## Attend Amarillo Session.

Commissioners P. J. Rose, W. T. Roberson, H. D. Culpepper and E. T. Alfred, and Judge C. W. Humble attended the session of the West Texas County Judges and Commissioners association in Amarillo last week end. Closing a successful meeting at noon Saturday, Judge Harold M. LaFont of Plainview was elected president of the association. Wichita Falls was chosen as the site of the spring convention.

## Births.

To Mr. and Mrs. George Chambliss, a girl, September 29.

To Mr. and Mrs. Fred Brown, a girl, October 1.

## Card of Thanks.

We wish to express to our many friends our appreciation for their many acts of kindness during our recent bereavement in the death of our beloved wife and mother, Mrs. H. L. Rice.

H. L. Rice.  
Ethel Rice.

Herman Schulz of the Farmers' Creamery, with his headquarters in Amarillo, was here Tuesday shaking hands with many of his old friends.

All kinds of Sotties at The Popular Store. 1

Mr. and Mrs. Travis Dameron went to Amarillo Monday to attend the circus.

Mr. and Mrs. Peers Wheate, Mmes. Sherman Morgan and O. G. Hill, and O. G. Hill, Jr., motored to Amarillo Thursday.

Don't let your hens loaf all winter, feed them Merit Egg Mash and it will surprise you at the increase in egg production. West Texas Feed & Seed. 1c

Mrs. Sam L. Mosley of Houston arrived Monday to visit in the home of her father, J. T. Cronin, and her grandparents, Rev. and Mrs. J. A. Hornbeak.

Feed your cows Mo-Milk for greater production. West Texas Feed & Seed. 1c

Mrs. B. M. Rosson of Plainview is a guest in the home of her son, S. P. Rosson. She came last Thursday and expects to return to Plainview the latter part of the week.

Our Merit feed stock is complete—a feed for every need. West Texas Feed & Seed. 1c

Thursday guests in the home of Mrs. Hettie Cochell were Mr. and Mrs. Herbert Williams of Chillicothe, Mo., the latter being a niece of Mrs. Cochell. The Williams were on the return trip from San Diego, Calif., where they had visited the fair, later visiting Mrs. Cochell's daughter, Mrs. E. L. Brown, of Roswell. From Hereford they went to Plainview, visiting another daughter of Mrs. Cochell there before returning to Missouri.

## CAR CONSTITUTES REAL MENACE TO HUMANITY

Comparatively few people seriously realize the automobile's deadly power, but, according to Dr. John W. Brown, state health officer, over 1500 Texans are killed each year by autos. Very logically considered as a major recreational and useful mechanism, its ability prematurely to maim and kill makes little impression upon most of us. In fact, the daily list of casualties in the papers indicates indifference to the situation. Nevertheless, as a menace to life and limb the automobile unfortunately represents a real hazard.

In addition to its pleasure and utility factors, the motor car has its devastating side also. Decidedly this fact should not be overlooked. And in this connection education alone can be relied upon to bring results. There is no serum, no drug, no quarantine procedure, nor any effective mass control, against the automobile's damaging power. Automobile accidents caused more deaths in Texas last year than the combined deaths from typhoid fever, smallpox, measles, diphtheria, scarlet fever, whooping cough and infantile paralysis.

Whether human nature can be sufficiently bridled by public opinion as to result in more careful driving and more cautious walking remains to be proved. But the fact that a major health and life problem is involved in the present circumstance.

Safe water, clean milk, disease

control, slum clearance, sanatoria, and indeed modern medicine and surgery are all of small avail to the speed maniac who kills himself and others. Medical science also is powerless to save pedestrians who are knocked down by the careless driver, or who carelessly connect with careful drivers.

Citizens generally could well seriously consider this ever increasing challenge to life and health. Upon them rests much of the obligation definitely to reduce the ever increasing casualties.

Wales Had Drouth in 298 A. D. British records of drouth go back to the year 298 A. D., when there was a drouth in Wales.

**BUYING and SELLING THROUGH THE WANT ADS**

## How Calotabs Help Nature To Throw Off a Bad Cold

Millions have found in Calotabs a most valuable aid in the treatment of colds. They take one or two tablets the first night and repeat the third or fifth night if needed.

How do Calotabs help Nature throw off a cold? First, Calotabs is one of the most thorough and dependable of all intestinal eliminants, thus cleansing the intestinal tract of the germ-laden mucus and toxins.

Second, Calotabs are diuretic to the kidneys, promoting the elimination of cold poisons from the system. Thus Calotabs serve the double purpose of a purgative and diuretic, both of which are needed in the treatment of colds.

Calotabs are quite economical, only twenty-five cents for the family package, ten cents for the trial package. (Adv.)

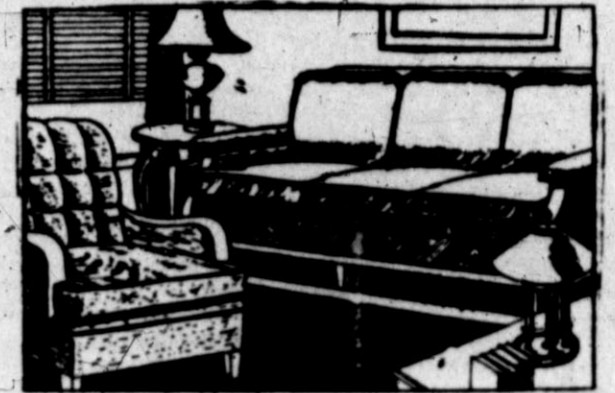
Mr. and Mrs. J. D. Neill of Van Horn visited Mrs. Neill's parents, Mr. and Mrs. O. G. Hill, over the week end. Mrs. Neill was formerly Miss Mozelle Hill. Mr. Neill has recently sold the drug store which he owned and operated in Van Horn and is considering a business location in El Paso.

Mr. and Mrs. Harry Johnson came over from Amarillo Monday, spending the day with Mr. and Mrs. C. H. Dyar. They were accompanied by Mrs. T. J. Nance who has been a guest in the Johnson home.

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP.

## Special Prices on New FURNITURE

We have a Large Stock of Furniture on Hand and Are Offering Some Real Bargains!



### 2-Piece Living Room Suites

2-Piece Living Room Suite In Tapestry, Only **\$44.50 CASH**

2-Piece Living Room Suite in Jacquard Velour, Only **\$48.95 CASH**

2-Piece Living Room Suite 100 Per Cent Mohair, Only **\$61.00 CASH**

We Are Offering Bed Room Suites and Dining Room Suites at 10 to 15 Per Cent Reduction for Cash!

Visit Our Store, See Our Stock and You Will Be Delighted at How Cheaply You Can Buy the Furniture You Need!

**E. B. Black Co.**



## PERMANENT WAVES

While They Last

**\$1.25**

Reduction On All Our Permanents.

## The Dashing Waves Break High

Or low or at the sides or any way you like. We style your hair to suit your face and your personality... bringing out the highlights of your best features. You'll find our services true "appearance-aids." We are happy to announce that Miss Verna Culpepper is again with us and will be glad to serve her former customers again.

**Bobbie's Beauty Salon**

# STAR THEATRE Hereford

MATINEE EVERY DAY

THURSDAY AND FRIDAY  
10¢ Bargain Matinee, 1:30 to 6  
Regular Admission  
After 6 p. m., 10¢ and 25¢

## LOOK AT HER!

### "A KISSLESS BRIDE"

Claudette in man-trouble again... and does she do something about it—and how! The Surprise Picture of the Year... joyfully billed as the grand successor to "It Happened One Night."



**CLAUDETTE COLBERT**  
She Married Her Boss

SUN.—MON.—TUES.  
Preview Saturday Nite  
Matinee Every Day!



Also POP EYE CARTON and NOVELTIES

SATURDAY'S  
10¢ BARGAIN SHOW 10¢  
Continuous Show from Noon 'Till Midnight!

You've Seen him face Danger Before... But Never Like This!

**GEORGE O'BRIEN**  
**HARD ROCK HARRIGAN**

Also Chapter 9 of "LAW OF THE WILD" and Cartoon Comedy.

# FOOD SALE

PRUNES Gallon size	29¢	COMPOUND 8-lb carton	\$1.04	CRACKERS 2-pound package	21¢
JELLO All flavors, 3 pkgs	19¢	PEP Kellogg's, 3 pkgs	25¢	RAISINS 4-pound package	29¢
CORN No. 2 can, 3 for	25¢	OYSTERS 5-oz can, 2 for	23¢	CLEANSER Sunbrite, 2 cans	9¢
PEANUT BUTTER Pint jar	17¢	MUSTARD Quart jar	12 1/2¢	SOAP White Flyer Laundry, 6 bars	25¢
FRUIT JARS Quart size, dozen	69¢	CATSUP, White Swan Or Del Monte, 14-oz bottle	15¢	MELO Large size	18¢
TOMATO JUICE California Home, 3 for (Save the Labels)	25¢	PEAS Concho, No. 2 can, 2 for	25¢	VANILLA WAFERS Pound package	15¢
OATS Mother's China, large size pkg	27¢	POP CORN Bulk, 2-lb pkg	15¢	MACKEREL 3 tall cans	25¢
STARCH Elastic, 10c size, 3 for	25¢	PIMENTOS 4-oz can	6¢	SOAP White King Toilet, 3 bars	13¢
CORN FLAKES Kellogg's, 3 pkgs	25¢	VANILLA EXTRACT 8-oz bottle	17¢	LYE Hooker's, 3 cans	25¢
DOG FOOD Ideal, 3 cans	25¢	PIONEER BRAND— Hominy, Lima Beans, Spaghetti, Vegetable Soup, Tomato Soup, and Pork and Beans, tall can, any three for	25¢		

**Pillsbury's Pancake Flour 10c**  
Makes better pancakes, more easily.

**Schilling Coffees**  
PERCOLATOR DRIP

4-Pound Package 21¢  
Buckwheat, small 12¢  
Buckwheat, 4-pound package 23¢  
POUND CAN 29¢  
2-Pound Can 56¢

## Fruits and Vegetables

SPUDS 10 pounds	12 1/2¢	CRANBERRIES Quart	19¢
ONIONS 4 pounds	10¢	CABBAGE Pound	1 1/2¢
ORANGES Peck	39¢	LEMONS Dozen	23¢
PEPPERS Pound	5¢	APPLES Fancy Johnathans, per bushel	\$1.70

# PIGGY WIGGLY

Frank Gyles Mgr. - Phone 81 - Hereford, Texas