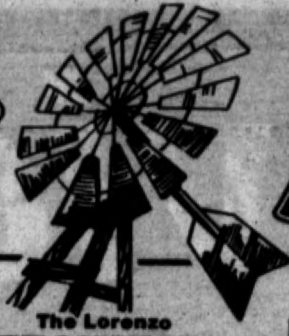


WEST TEXAS Country Trader



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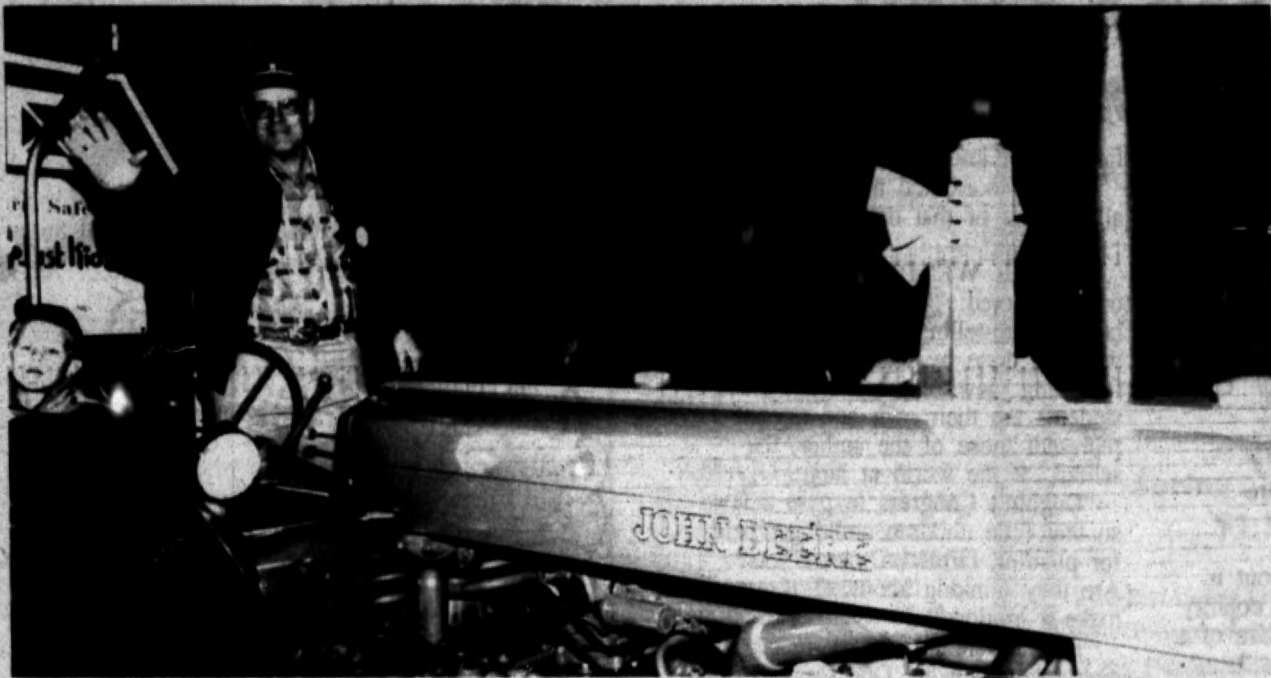
The Castro County News
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Plainview Daily Herald
Ralls Reporter-News

Thursday, December 23, 1993

The Slatonite
The Tullia Herald



Gordon Zeigler/AgReview

Christmas rein-'Deere' . . .

Jimmy Olson waves from a favorite old tractor he and a grandson ride in the 1993 Plainview Downtown Christmas parade. This will be remembered as one in which antique tractors came into their own on the High Plains. Members of the Plains Chapter of the Texas Two-Cylinder Club were represented in most of the region's community parades.



Only 3 more
hunting days
til next year!

Sarpalius seeks ag subcommittee post

WASHINGTON, D.C. — U.S. Rep. Bill Sarpalius (D-Amarillo) announced today that when Congress reconvenes in January he will make a bid for the chairmanship of one of the seven Agriculture subcommittees.

With Rep. Glenn English's announcement he will resign in January, the Subcommittee on Environment, Credit and Rural Development will be without a chairman.

"The Agriculture committee is one of the largest and most prestigious on the Hill, and it would be an extremely valuable opportunity to serve as chairman of any of its subcommittees," Sarpalius said.

VEHICLES

MUST SELL! '91 Ford Explorer, XLT, four-door, 4 x 4, five-speed transmission, power windows, power door locks, new tires, cruise control, tilt steering wheel, AM/FM stereo cassette, and much more. No old contract to assume, no back payments to make. Just need responsible party to make reasonable monthly payments. Call Doug Hulderman in the Credit Dept., Friona Motors, 806/247-2701. 36-1tc/ccn

MUST SELL! '91 Mercury Grand Marquis GS, four-door sedan, power seat, power windows, power door locks, tilt steering wheel, cruise control, AM/FM stereo cassette, low miles and much more. No old contract to assume, no back payments to make. Just need responsible party to make reasonable monthly payments. Call Doug Hulderman in the Credit Dept., Friona Motors, 806/247-2701. 36-1tc/ccn

MUST SELL! '91 Ford F-150, short wide, five speed, tilt steering wheel, cruise control, custom wheels, bed rails, AM/FM stereo radio. No old contract to assume, no back payments to make. Just need responsible party to make reasonable monthly payments. Call Doug Hulderman in the Credit Dept., Friona Motors, 806/247-2701. 36-1tc/ccn

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Cotton harvest beats the holiday

By SHAWN WADE
Plains Cotton Growers

LUBBOCK — With better than 95 percent of the High Plains crop harvested, cotton producers and ginners across the area are looking forward to something which doesn't come

very often — a Christmas holiday without cotton in the field waiting for harvest.

ACCORDING TO Lubbock-based Plains Cotton Growers (PCG), the excellent crop being enjoyed on the Plains is a result of the crop's overall earliness and outstanding weather conditions that allowed producers to get in the field

and get their cotton harvest with only minimal delays.

So far this rare combination of events is allowing many area gins to finish processing their part of the 1993 crop before the Christmas holidays. Many more are expecting to finish before the new year begins. Only a few are planning to be operating into the month of January.

ALL INDICATIONS

point to a near record crop for the High Plains. The December USDA crop estimate remains 3.45 million bales from Texas crop reporting districts 1-N and 1-S. These two districts often are used as a yardstick of overall production in the 25 counties that make up the High Plains.

"This crop has the potential of setting a number of records," said PCG Executive Vice President Donald Johnson. "Not only is this one of the best crops ever in terms of quality."

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AgReview



South Plains Ag News

Jan. 10-11

IRRIGATION CONFERENCE — A two-day conference sponsored by the Texas Agricultural Irrigation Association and the A&M Extension Service will include discussion of critical issues impacting irrigated agriculture.

Information is available from Leon New at 359-5401.

Jan. 22-Feb. 6

FORT WORTH'S SOUTHWESTERN EXPOSITION AND LIVESTOCK SHOW — The annual stock show, including a 17-day run of the championstyle rodeo, draws entries from throughout the state.

Feb. 23-25

HOUSTON INTERNATIONAL LIVESTOCK Congress will feature keynote speaker James A. Baker III, former Secretary of State.

Farm Classics From The Classroom.

By HAROLD DUNN

Reprint Article

"Being a farmer is the experience of changing soil into food."

"Once I started to take a shortcut through our neighbor's vegetables. Taking a shortcut through our neighbor's vegetables is a very exciting way of getting killed"

"I plan to learn how to be a farmer in one of my next spare times."

THERE'S NO DOUBT about it, the funniest comedians in the country are all in grade school. I'm sure of it. Take these comments about farming, for example.

"Farmers grow such things as vegetables, fruits, grains and chickens. Keeping all this stuff separated is one of the main jobs of farmers."

"Farming is a many-purposed word for many growing types."

"Many things about fertilizers that were once thought to be science fiction now actually are."

"Some days farmers have to work form the time the sun comes up to the time it gets dark. They know it is important to finish everything that is once started because..." (bell rang).

HISTORY MAY REPEAT itself, but members of the grade school set can usually add some unexpected twist to it. Two young historians remind us: "There were not any insecticides in the pre-me-times."

"While the wild animals were just playing around and having a good time, humans were busy trying to figure out farming."

Much of the fun in talking to youngsters comes from the startling way they can put a backspin on their answers, saying something that is ridiculous and sensible at the same time: "A good thing to remember about letting weeds grow is don't."

"People have been growing corn forever and maybe even longer."

"One October I was in a class, and we went out and visited a farm, and they gave us each a pumpkin. I was so surprised I would have

fainted if I knew how."

"I was so excited my heart beat all the rest of that day."

OLIVER WENDELL Holmes once observed: "Pretty much all the honest truth-telling there is in the world is done by children." The following views expressed by young students are their own and do not represent those of the author, the school, or the world at large.

"Oughtn't Congress to pass a law so that little children could get paid for planting farms on vacant lots? Are they thinking about it? If not, I make a motion."

"Farmers should not try to do everything they do. One farmer should just grow corn and the next one should just grow potatoes. They should specialize. Like cows give milk, while chickens prefer to lay eggs."

Some farmers have taught bees how to make honey. But most of the time, the best thing bees are good for is running away from."

OBVIOUSLY LOOKING forward to genetic engineering of plants, one tyke observed: "Beans can only be grown on bean plants at the present time."

If any one of the following definitions cause Webster to turn over in his grave, he will surely do so with a smile "AGRICULTURE is even more important than its name sounds."

"HERBICIDES are the same as insecticides except just the opposite."

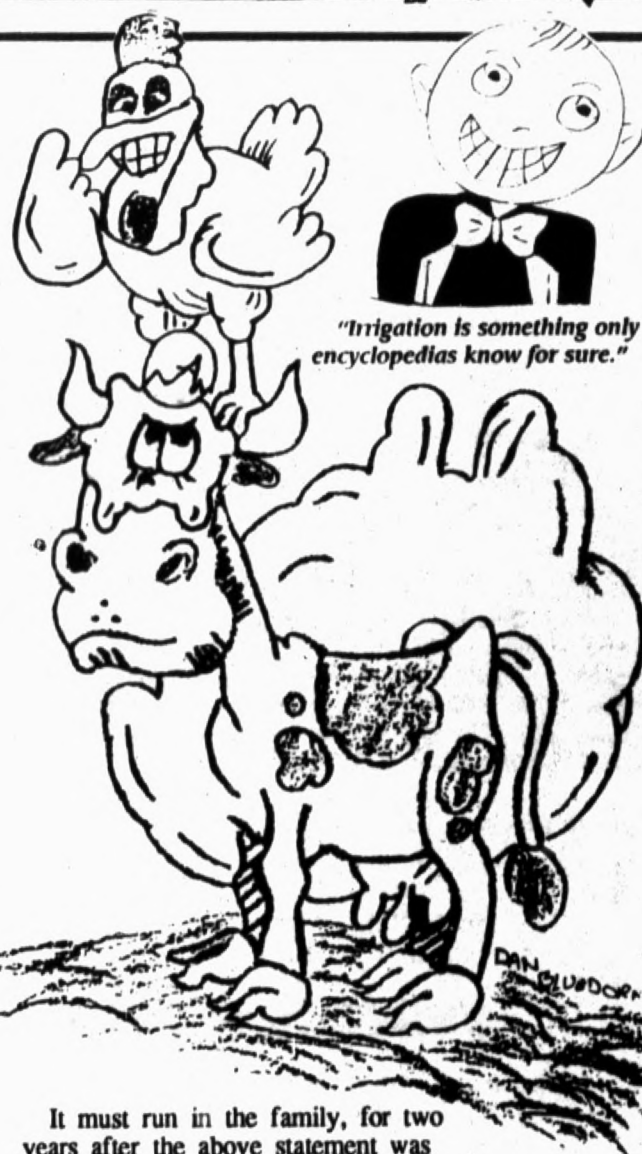
"HORSES are very important on many farms. Another name for horse is equine, but I think I will just stick with the first name and learn it good."

"IRRIGATION is something only encyclopedias know for sure."

I get dizzy feeling every time I read the thoughts of those next youngsters: "You should always capitalize the word agriculture unless it is not the first word in the sentence."

"Most tractors are useful but rather modern."&

"The number of acres we use to feed everybody is more for saying than believing."



"Irrigation is something only encyclopedias know for sure."

It must run in the family, for two years after the above statement was made by a skeptical young fellow, his younger sister came to my class and concluded: "The amount of space it takes to grow enough food is an 'absurdly' large fact of a number."

SOME OTHER GEMS:

"Agriculture has proved very helpful to the farming business."

"As a matter fact, someone once said there used to be more farmers than anybody else in America. I think this is so because I believe I was the one that said it."

"Many questions have been aroused in my mind about what fertilizers to use on what plants. The main trouble with fertilizers is they give more questions than answers."

(Mr. Dunn taught elementary school to non-farm children in the St. Louis area for more than 30 years. He has recently published a book on the things children say. The statements in the article were all made by students in his classroom.)

All signs point to higher cotton price

The sentiment of the cotton market appears to have turned toward higher prices. Foreign stocks have decreased substantially since two years ago; U.S. export shipments could increase; Russia needs cotton and now has U.S. credit to buy it; and the Chinese are having production problems and need food commodities.

Planted acreage in 1994/95 will likely decrease because of higher grain and soybean prices and a moderately higher ARP. In addition, domestic use is the best since the early 1950s. Further, foreign cotton prices have increased substantially since the end of November.

Exports are the key to the U.S. market. A large foreign production deficit has "opened the door" for increased cotton exports. The projected 1993/94 deficit between foreign production and projected consumption is a significant 10.7 million bales and follows a 9.2 million bale deficit in 1992/93. On balance, the total disappearance of U.S. cotton for domestic use and export shipments looks reasonably good for 1994 and will likely exceed the 16.2 million bales forecast by USDA in December.

There will be the usual uncertainty in early 1994 as to the U.S. and world cotton acreage and yield. This should



COTTON MARKET UPDATE

Dr. Carl Anderson

cause future prices to move up seasonally in the spring and early summer. At that time, producers that are skilled marketers will have a good opportunity to "lock in" favorable prices.

Cotton production in 1994/95 for the U.S. may be near 17 million bales. Domestic use could be close to 10.5 million, and exports may reach 6.5 million bales. The result is ending stocks near the season's expected 4.9 million bales.

As a result, it is a very real possibility that by next harvest season a large crop will drive price back down to near the 50 cent per pound loan level. With fewer foreign stocks, the world price ("A" Index) may increase enough to essentially eliminate the marketing loan deficiency payments and user certificates on the new crop. Fundamentally, the reduction in world stocks, at this time, is sufficient to boost the "A" Index by another 5 to 10 cents per pound when based on past supply and demand relationships.

The opportunity of substantial price changes during the year ahead places greater emphasis on preparing and following a marketing plan for the 1994 crop. Forward pricing strategies for the new crop should be carefully considered for implementation, largely during the first half of 1994.

A price risk management workshop will be offered at Texas A&M on February 9-10, 1994. For further information, those interested may contact Carl Anderson at 409/845-8011.

(Dr. Carl Anderson, Cotton Marketing Specialist with the Texas A&M Extension Service, is a noted authority on the cotton markets)

Rick Perry: GATT to be good for Texas agriculture

AUSTIN (AP) — Agreements clearing the way for a world trade agreement look to be good news for many Texas farmers and ranchers, Agriculture Commissioner Rick Perry says. "We haven't seen all the details yet, but overall the GATT (General Agreement on Tariffs and Trade) agreement looks like it will be a good deal for Texas agriculture," Perry said Wednesday.

After seven years of haggling, trade negotiators from around the world gave final approval Wednesday in Geneva to the biggest package ever for breaking down barriers to exports.

The trade pact slashes tariffs on thousands of manufactured products. It would also for the first time expand the rules of world trade to cover agricultural products and the rapidly expanding services sector. Perry said the pact should be particularly good

for Texas cattle ranchers and farmers who produce fruits, vegetables, wheat, rice, poultry and dairy products.

"Agriculture still has some concerns about the agreement. But clearly this GATT agreement is a step forward to opening up the global trading system and giving American and Texas farmers more access to other countries' markets," Perry said.

Rescue 911 series seeking ag stories

Do you have a farm injury story to tell? Has the 9-1-1 emergency phone system assisted you in a serious farming tragedy?

If you answer yes to the above questions, the "Rescue 9-1-1" television program may want to talk with you. The CBS-TV weekly program is looking for various farm incidents to feature in a special segment highlighting the need for farm safety.

The program is looking for real stories where people's lives have been saved. The stories also help teach others a lesson about safety.

Anyone with a story lead may contact David Rodrigues, "Rescue 9-1-1," at 1-800-678-4276.

AG BUSINESS NOTES

Tye serves national group

LOCKNEY — John M. Tye of AgEquipment Group which manufactures the Tye brands of farm equipment for the national market has been re-elected treasurer of the Farm Equipment Manufacturers Association, based in St. Louis, Mo.

Tye also was honored with a FEMA Certificate of Award in appreciation for outstanding service to the association and to the shortline equipment industry.

Feterl Manufacturing in Salem, N.D. will serve as president.

Members of FEMA gathered recently for their fall convention in Reno, Nev.

Combine gets new unloader

NORCROSS, Ga. — Agco Corporation has announced a new heavy duty turret unloader for its MF8450 and MF8460 conventional Massey Ferguson combines.

The turret auger is designed to provide ample clearance for large grain carts or trucks and provides additional clearance when harvesting with wide headers or corn heads. Hydraulic power swings the auger.

In addition, the MF8450 is powered with a Perkins 1006 162 hp diesel engine, designed to provide higher power and torque output with lower fuel consumption.



DeltaPine enters China market

SCOTT, Miss — Bullish on the possibility for growing consumer demand in China for cotton products, Delta and Pine Land Company has signed its intent to join the Chinese cotton community in research and seed sales.

They have joined the country's Cotton Research Institute and Academy of Agricultural Sciences indicating a mutual intent to establish a joint venture involving research, marketing and sales of cotton varieties in China and worldwide.

For the past five years, cotton plantings in China have ranged from 13 to 15 million acres, virtually all in upland picker varieties.

The joint venture is a for-profit one allowing DeltaPine entry into the market plus participation in distribution and sale of cotton technology developed by CRI within and outside China.

Fifth annual water meet set Jan. 8

AMARILLO — "A Thirst for Water" is the theme for 5th Annual Southern Plains Conference, whose focus will be the past and future of the High Plains.

The conference, a day-long gathering that combines speakers, exhibits and visual arts displays in a creative, "hands-on" process to educate the region's urban and rural residents about the unique landscape and natural resources of the region, will be held Saturday, January 8, 1994 at the Amarillo Civic Center Grand Plaza Room at 4th and Buchanan Streets.

Registration for the conference will begin at 9 a.m. Exhibit booths by more than 15 businesses and agencies will provide a wealth of information on water-related topics that pertain to urban households, agriculture, municipalities, and wildlife.

State Representative David Swinford will welcome participants to the conference, and an opening ceremony will feature a slide presentation that visually illustrates the thunderstorms, draws, playa lakes, irrigation equipment, springs and creeks that make up the water cycle of the Southern High Plains.

Three excellent presentations by speakers with knowledge and expertise will offer conference participants a comprehensive overview of the region's water resources. J. Michael Harter, a history teacher at Austin Middle School in Amarillo, will speak on the historical geography of the main draws that notch the endless horizon of the plains. Harter's presentation will include photos from Tierra Blanca Creek in the early 1900s, and other scenes depicting the draws when they flowed with water.

The conference is sponsored by the Southern Plains Study Club, an area group that hosts public meetings in Amarillo every other month. They provide speakers and resources to examine a topic for an entire year leading up to the annual conference.

For more information, contact Darryl Birkenfeld at 806-364-5053.

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Moving Sale: Christmas Tree, refrigerator, piano, hide-a-bed, baby bed, desk, ironing, chairs, bedspreads, curtains. 655-7588.

Great Christmas gift! Red 25" 10-speed bicycle. 655-4740, after 6pm.

Country Friends Crafts in Canyon has new crafts arriving daily. Top quality handmade clothing, jewelry, ceramics, woodwork - other unique crafts. Booths available... Ted, 1603 4th Ave., 655-3391.

Copies of the 120 page Centennial edition are available at The Canyon News for \$2.00 each. 1500 5th Ave.

Available! 3 choice cemetery lots in Canyon's Dreamland Cemetery. 359-9180, \$400/each.

Alphans for Christmas. Size 42x70, \$45.00. 1007 6th Ave.

WELLS FARGO EXPRESS Antique Depot Safe, 1650 lbs. good condition, also 3 express stationary cabinets for sale. 806-655-2276. Canyon.

TOSHIBA BIG SCREENS, drastically reduced. Call for price, 1-800-299-1518, or 353-6706.

COUNTRY FRIENDS CRAFTS has booths available. Now under new management and looking for quality crafts in wood, ceramics, jewelry. 1603 4th Ave in Canyon. Ted Porsch 806-655-3391. Closed on Sunday.

SHARE YOUR MESSAGE with 20,000-motorists daily - large billboard on I-27 near Hale Center, both directions, \$275 month. U.S. 84 at Slaton, U.S. 62-82 near Lubbock, \$150 month each. 655-7121 or 655-1373 after 6 p.m.

1280 ACRE IRRIGATED FARM. 8 wells, underground lines, good grain bases, lays good, metal shop, pipe corals, home near Hereford. Owner finance part. 409-543-5636.

'86 JOHN DEERE BACKHOE. Bellshie trailer. 655-3221.

WANTED: Someone to exterminate gophers from lawn. 806-499-3375.



Large roll-top desk, \$500. Dresser with 2 mirrors, \$300. Antique dresser, \$350. 655-0770.

For Sale: 90" sofa, cream with 6 cushions, 2 throw pillows, \$150. 655-7459.

Beautiful large brown recliner, couch, almost new. \$400. 498-3748.

'86 Buick Century limited. Clean, runs excellent, new tires. 488-2348, after 5pm.

Want old Texana and Western Americana books. Buy, sell or trade. 1 book or entire collection. Call Johnny Henry. 655-1167.

Director named for new WT A&M equine program

By SHAE DODSON

WT A&M Journalist

West Texas A&M University President Barry B. Thompson has announced the appointment of Dr. John L. Pipkin as director of the new Equine Industry Program and associate professor of animal science. Pipkin will assume his duties Dec. 15.

"Pipkin is a truly outstanding and charismatic professional," Thompson said. "I believe he is uniquely qualified to lead our new program to national prominence."

Pipkin, 33, holds a doctoral degree in animal science from Texas Tech University. He earned a master's degree in physiology of reproduction (1985) and a bachelor's degree in animal science (1982) from Texas A&M University in College Station. Previously, Pipkin was a technical representative/regional sales manager for Alltech Biotechnology in Nicholasville, Ken. He also served as visiting assistant professor of animal science at TTU from 1987-1992.

"If we continually improve the facilities, hire quality people and have a little success, this program will have no problem attracting and maintaining students and support," Pipkin said. "I have never wavered from my

commitment to education, and commitment will keep me here. My satisfaction comes from seeing students succeed."

During the interview process, Pipkin emphasized the need for a balanced curriculum that includes technical subject matter, practical hands-on skills, and business

and communication training to prepare students for successful careers in the equine industry. He also stressed that it is not essential for a student to have an extensive equine background to pursue a degree option in the program.

"Young people entering the horse industry must be

able to express themselves effectively, think on their feet, assume leadership and arouse enthusiasm," Pipkin said. "WTAMU should produce students who are well-versed in all aspects of the industry who will become leaders and achievers in the world."

Dr. William A. Shurg from

the University of Arizona and Dr. David W. Freeman from Oklahoma State University were also considered for the position.

"I'm excited about the potential for the program, and I have a very positive feeling that it will be one of the best, if not the best, equine industry programs in

the country when it is fully developed," Dr. James R. Clark, head of the WTAMU Division of Agriculture and chair of the search committee said. "I look forward to Dr. Pipkin becoming part of the faculty within the Division of Agriculture."

Pipkin's annual salary will be \$62,500.

Philosophizing about the art of hunting...

SEPTEMBER around these parts signals fall, harvest, and the anticipation of good hunting trips.

A good hunting trip is not necessarily measured by the quantity and quality of the game one is in search of, but of the memories that remain long after the game is eaten (if any) and the guns are cleaned and put away.

In preparation of dove season opening recently, I ventured into the discount store to buy shotgun shells and a hunting license. Upon arriving at the hunting section of the store, I found myself in a quandary in deciding on how many boxes of shells to buy. The more I thought about it, the more I started to question my shooting ability based on the averages of my last dove hunt. One dove per box of shells, come on! I was starting to lose enthusiasm about the trip until I started rationalizing (the mark of a good hunter) and remembered that the last time we went dove hunting we were hunting those



Precious Memories

By Ernie Gandy

farmer type dove and not the rancher type of dove. There is a difference. The farmer dove are grain fed, well-nourished, have a lot of energy and are generally a much smarter bird than the ranch type dove. This same dove flies much higher, faster, and is more particular about water its watering holes. Ok, so I bought two boxes of shells and left the store.

As I was walking back to my pickup, I got to thinking that two dove is not much of a meal, so I returned to get another box of shells for one more dove, that would get me by. As I was again waiting to be checked out, a friend (Lee Baron) walked

up and I shared with him my dilemma.

He perfectly understood, agreed, and went even further in describing the new type of dove that we have around these parts nowadays. He professed that the species have evolved into a "terminator" type of bird as a result of the Darwinian theory of evolution. The smart and strong ones survive to reproduce. When we were kids, we were not aware of this process taking place and proceeded to eliminate the weak and stupid ones, thereby enhancing the "terminator" type to our ultimate dismay.

I did manage to get re-enthused about my upcoming hunting trip thanks to Lee and his sharing with me his knowledge of Darwinism and how that is responsible for my low bullet-to-bird Ratio and that it is not my shooting ability in question. He has the same problem.

(Ernie Gandy is Farm and Ranch Director for KLBK television, Channel 13, in Lubbock.)

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1280 ACRE IRRIGATED FARM. 8 wells, underground lines, good grain bases, lays good, metal shop, pipe corals, home, near Hereford. Owner finance part. 409-543-5636.

'88 **JOHN DEERE BACKHOE**. Bellshoe trailer, 655-3221.

For Sale: '76 Mercury Marquis Brougham, cheap! 655-5875.

For Sale: '74 Mercury wagon, 400 engine, \$650. 655-7217, after 6 p.m.

1988 Olds Cutlass Supreme. Great condition, 655-7240.

'90 Pontiac Sunbird GT. Clean loaded, excellent mileage and school car, 65,000 miles, \$7,000. 1-627-4244.

'87 Honda Civic, 4-door, good condition, \$3,500. 655-1658.

Found stray cattle: 1 Hereford steer approx. 450 lbs, 1 Charolais steer, approximately 750 lbs, 1 Black Cross, approximately 750 lbs. Anyone with any information please contact Randall County Sheriff Dept.

Want to buy small 2 or 3 bedroom fixer-upper in Canyon ISD area for under \$20,000. Leave message at 655-5620.

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WT prof helps shape soil saving policy

By SHAE DODSON

WT A&M Journalist

CANYON — The new head of West Texas State University's Dryland Agriculture Institute lent his expertise to conclusion drawn recently on public policy required to preserve the nation's soil and water resources for the future.

Dr. B.A. Stewart addressed the issue at the National Academy of Sciences in Washington, D.C., as he participated in the release of a three-year study on long range soil and water policies.

Stewart, former director of the USDA's Agricultural Research Station at Bushland who is recognized around the world for expertise on dryland agriculture, was among a group of 16 scientists who have prepared a detailed report entitled "Improving Soil & Water Quality: An Agenda for Agriculture."

"I felt honored to work with the committee on such an important study," Stewart said. "Those of us living in the Great Plains know in particular how imperative it is to manage our resources well."

Sandra S. Batic, professor at Michigan State University, chaired the conference and delivered the opening

statement.

"We have identified a future course of action that will both provide the food and fiber that society demands and protect two of our most fundamental resources — soil and water," Batic said.

The report said efforts to protect soil quality deserve the same attention as efforts

to protect and air and water quality.

"Good soil quality doesn't guarantee good water quality," Stewart said. "However, if you have poor soil quality, you will always have poor water quality and in some case, poor air quality."

The committee offered four problem-solving strategies, calling for all to be

incorporated together for maximum effect.

First, the committee recommended that government broaden its approach to protecting soil quality, not just prevent soil erosion. Soil salinization, compaction, acidification and loss of biological activity should be primary concerns as well.

Second, the committee

recommended that current technologies and management methods regarding fertilization, pesticides and irrigation should be more widely implemented to increase use efficiency.

Third, conservation systems such as reduced tillage, crop rotation and use of cover crops should be required of more farmers to reduce

erosion and runoff. Currently, only 30 percent of U.S. croplands are farmed using reduced tillage methods.

Fourth, the study group advised that buffer zones such as vegetation along streams, strategically planted grass strips and artificially constructed wetlands would help intercept or immobilize pollutants and reduce runoff.

House Speaker Laney gets national ag extension award

AUSTIN — Texas House Speaker Pete Laney has been given the National

Friend of Extension Award for Epsilon Sigma Phi, the national honor fraternity for Extension service workers throughout the United States.



LANEY

Laney received the award Saturday this month at the group's annual meet-

ing in San Antonio.

He was honored for his long standing support of Extension efforts. His involvement began as a youth, when he was active in 4-H beginning in 1951. He and his wife, Nelda, also have served as volunteer 4-H leaders and his three children have been members of 4-H clubs.

He serves as chairman of the board of trustees of High Plains Research Roundation.

A farmer since 1965 and a member of the Texas House since 1972, Laney has worked to improve agriculture and support Extension educational

programming nearly all his adult life.

Laney has been honored numerous times for his contributions to Extension work. He was first recipient of the John E. Hutchison Visionary Award in 1991, the highest award given by the state's association of Extension specialists. He was given state Friend of Extension awards by the Texas Association of Extension Home Economists and the state chapter of Epsilon Sigma Phi.

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High plains well represented in Texas W.I.F.E organization

By GORDON ZEIGLER

AgReview Writer

DIMMITT — If it appears that the Texas High Plains has a big share of representation in the Texas WIFE organization for 1994, that's because it's a true statement.

Its president, Mary Emma Matthews hails from Dimmitt.

THE OFFICERS slate also includes A Cotton Center woman, Jo Ann Stroop, as second vice president; another Cotton Center woman, Doris Howell as secretary; an Abernathy woman, Wanda Horsford, as treasurer and a Flomot woman, Janice Hughes, as publicity chairman/historian.

The women were elected at the 17th Annual WIFE State Convention recently in Lubbock, an event attended by chapters from around the Lone Star State.

THE MAIN SPEAKER was Wayne Wyatt, executive director of High Plains Underground Water District, who outlined legislation affecting Texas water rights for agriculture and cities.

Wyatt told the group it is his opinion that all agricultural water will eventually be metered — through a state agency requiring more than 3,000 employees to oversee and enforce water usage.

The other speaker was Beverly Gattis, Amarillo president of Serious Texans Against Nuclear Dumping. Dr. Bill Weida spoke on the agricultural and economic impact of the federal facility at Pantex. Lee Baron, ag director at KAMC tv, channel 28, was the banquet speaker.



Courtesy Mildred Brown

Texans at W.I.F.E. meet

Hale County was represented at the recent Women Involved in Farm Economics convention by Jo Ann Stroope (front left) of Cotton Center, president; Pat Jones of Slaton; Mildred Brown (back left) of Hale Center; and Doris Howell and Dell Harbour, both of Cotton Center.

FOOD WATCH

Smart shoppers hunt loss leaders

COLLEGE STATION — "Loss Leaders" at supermarkets, particularly among bakery products and meats, will be as numerous as Christmas carols as consumers begin their holiday shopping through the end of the month, according to the Texas Agricultural Extension Service.

"These specials, used to entice people through the door, will be at prices that are either below cost or at their low point of the year," said Dr. Richard Edwards.

The best sales will be on baking items used in cookies, cakes, pies and candy.

Additionally, consumers will find sales on cookie dough, cake and cookie mixes, prepared icings, pie shells and dessert toppings. Bakery departments will offer ready-made fruit cakes, cakes and pies and Christmas cookies, he said.

Lean, undrained meat better?

COLLEGE STATION — Lean, undrained ground meat might taste better and be more healthful than drained, high-fat ground meat after both are browned in a skillet, a Texas Agricultural Experiment Station researcher says.

"There are tradeoffs involved with each kind of meat," said Dr. Ki Soon Rhee, a professor of animal science at Texas A&M University. "You have to look at it from different angles — nutrition, cost and taste."

The researcher concluded that consumers would need to consider whether they are willing to lose extra vitamins, iron and taste by draining high-fat meat instead of purchasing lean meat.

She concluded that to get similar protein value for the dollar, high fat ground meat should cost at least 10 percent less than lean meat to be browned and drained. Consumers then would pay approximately the same per-pound price for actual protein remaining after cooking.

A team compared beef, pork and lamb, analyzing the ground meats both before and after cooking for nutrient composition and retention.

Lean meat, comparatively, lost little fat and cholesterol during cooking because there was little to lose.

Windham top FFA teacher

ABERNATHY — Honorary American FFA Degrees were bestowed on three Texas agriculture science teachers including Scotty Windham, Abernathy, who has been teaching ag science for 36 years.

A member of the board of directors of the Agriculture Teachers Association, he also serves as state membership chairman. He previously taught agriculture in Lazbuddie.

TDA NOTES

New pesticide rules in place

AUSTIN — The Texas Department of Agriculture is notifying farmers of new federal pesticide regulations requiring private applicators to follow new guidelines and record-keeping procedures.

Ag commissioner Rick Perry said notification required mailing about 181,000 letters to those affected.

Pesticide applicators who did not receive the letter by Nov. 15 should write Pesticide Certification and Training, Texas Department of Agriculture, P.O. Box 12847, Austin, TX, 78711. Applicators name, address and certificate number are required in correspondence.

TDA licenses private applicators who use or supervise use of restricted use or state-limited-use pesticides; certified private applicators who can use but not supervise use; commercial applicators; and noncommercial applicators.

Effective May 10, 1993, certified and licensed private pesticide applicators must keep records of federal restricted use pesticide applications. Records must include: brand or product name and its EPA number; total amount applied; size of area treated; crop, commodity, stored product or site to which applied; location; date; and applicators name and certification number. Spot treatments also must be recorded.

AG BUSINESS NOTES

Cargill continues support to child farm safety effort

MINNETONKA, Minn. — The Cargill Contributions Committee announced today it will provide \$50,000 in 1994 to continue a partnership dedicated to preventing children from being injured or killed in farm-related incidents.

Cargill and the non profit organization, Farm Safety 4 Just Kids, have been partners since November 1992. Today's announcement raises the company's contribution to the nonprofit group to a total of \$100,000.

Plainview and several other communities where Cargill facilities are located have chartered Farm Safety 4 Just Kids chapters.

Cargill dealer honored

John Zietz of the Cargill Grain Division in Plainview won the Cargill Hybrid Seeds Circle of Excellence award for outstanding sales and service recently.

Part of the meeting was held at Cargill's world headquarters in suburban Minnetonka, Minn., where a dinner featured Cargill food products.

AG ACCOLADES

Texan is nominee for ag honor

COLLEGE STATION — Dr. Kamal M. El-Zik, professor in Soil and Crop Sciences at Texas A&M has been nominated for the 10th Miles Cotton Research Recognition Award.

El-Zik and 12 other researchers from six states are being considered.

The winner will be announced Jan. 5 at the Beltwide Cotton Production Conference in San Diego.

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October 13, 1993

Mr. Rollie D. Hyde, Publisher
Plainview DAILY HERALD
820 Broadway
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Dear Rollie:

The response from our ads in the Plainview DAILY HERALD, and COUNTRY TRADER was excellent. The initial meeting at the Plainview Chamber of Commerce building on September 27th was attended by 83 people from Plainview, Tulia, Dimmitt, Hart, Canyon and Lubbock. Now, at the end of the third week of classes, 89 people are enrolled and attending counselor training. I consider this result outstanding. My staff and I have been working very hard to produce a fine service for the participants attracted.

With such a reaction from the public, I surmise that the right service was presented at the right time through the right media. Naturally, I am extremely pleased with the ad developed by Mr. Don Smith, who took time to research my services and produce the ad. The article by Richard Orr on the course offerings related to the prison announcement was timely and of great help. Thank you for the excellent job done in letting people know of the opportunity to train to be licensed counselors.

I feel that this is the beginning of a new trend that will produce enough trained alcoholism/drug abuse counselors to eventually turn the tide for clean and sober living. In the future, when this happens and the phenomenal burgeoning substance abuse/addiction problem is ameliorated, history may indicate the beginning of the trend as a result of the efforts here in Plainview with your newspaper.

It is wonderful working with all these people and I enjoy every minute of it.

Respectfully,

Sam
Sam Parker

Texas voters miss chance to start value-added boom

By WILLIAMS H. MOBLEY

Chancellor, A&M System

COLLEGE STATION — Texans missed an opportunity to help themselves and the Texas economy when Proposition 16 was turned down in light voting Nov. 2.

One of only two constitutional amendments to fail, Proposition 16 would have made it possible to capitalize on the strengths of the state's second largest industry, agriculture, and generate thousands of jobs — many in the rural parts of Texas where employment opportunities are scarce.

The amendment would have made it easier to establish enterprises in Texas that process agricultural goods. It would have enabled the Texas Department of Agriculture, through the Texas Agricultural Finance Authority (TAFA), to provide an additional \$75 million in funding for a business loan guaranty program.

Similar to loans underwritten by the federal Small Business Administration, TAFA works through local banks to help qualified businesses find capital to start up and expand.

This is nothing unusual. It's the kind of public-private partnership that is becoming commonplace in situations where government can give business a nudge in the right direction for the common good. The Austin-based semiconductor consortium, Sematech, is but one prominent example.

But why invest in processing enterprises, businesses that economists say "add value" to raw agricultural products?

To appreciate the "value-added" concept, consider onions and cotton. Traditional Texas onions net growers in South Texas 12 cents a pound, but they are returned to state supermarkets and restaurants after processing in Philadelphia as onion rings costing more than \$2 a pound. Farmers sell cotton for \$450 a bale to mills in Georgia, North Carolina or Tennessee, but once that cotton is processed into thread, it costs Texas clothing manufacturers \$24,000 to buy it back and use it to make shirts and jeans. The difference in those prices is value that could be added to the Texas economy.

Texas processing of such home-grown resources as cotton,

Guest Viewpoint

onions, forest products and a host of others could create thousands of jobs, enhance our economic future and diversify the industries that long have been Texas' strongholds.

In this regard, Texas needs to catch up with the rest of the country. Other states on average process about 20 percent of their own agricultural products. In Texas, the figure is about 8 percent. That means that Texas is shipping out more than 90 percent of its raw products to be processed by other states and countries.

That's a direct loss of jobs and dollars for Texas. Economists estimate that even a 1 percentage point increase in the state's processing rate would add \$2.2 billion in economic activity for Texas.

TAFA's early results point this same direction. The authority was established by Texas voters in 1989, and over the last two years it has underwritten its loan limit of \$25 million. Texas Agriculture Commissioner Rick Perry says the loans helped preserve or generate some 4,700 jobs and added \$463 million to the gross state product. A fund that generates more than 18 times its original investment is not a bad return for the state's taxpayers.

There's another reason for seizing these value-added opportunities. Consumer demands for foods that are easier to cook, more nutritious, less expensive, more environmentally responsible, among a range of marketable qualities, are revolutionizing agriculture. Many such specialty foods can be developed and grown in the favorable Texas climate, provided a strong research effort exists for new and improved products and processes.

A mainstay for this kind of agricultural research in Texas for many years has been the Texas Agricultural Experiment Station, a member of The Texas A&M University System.

Consider one more onion example and the mild jalapeno. Working with South Texas farmers and cooperatives, the

Texas 1015 Supersweet onion was developed by Dr. Leonard Pike and a team of Experiment Station researchers after an investment of about \$2 million.

The 1015, so named because it is normally planted on Oct. 15, was bred to grow approximately the size of a softball, and have a flavor so sweet that it won't bring tears to your eyes when you cut it. Using standard economic multipliers, the new variety has delivered an economic impact of close to \$100 million annually for Texas and provides an income of \$30 million to growers in the Rio Grande Valley where it was introduced.

Demand is still increasing, and buyers across the country are specifying they want the Texas 1015 onion.

Meanwhile, salsa has become the hottest condiment across the United States largely because of a mild pepper developed and grown in Texas.

The TAM Mild Jalapeno 1 was developed by Dr. Ben Villalon, an Experiment Station researcher in Weslaco. His work led to a less-fiery jalapeno that is credited with boosting salsa and picante sauce into the top spot in U.S. condiment sales.

That's great news for Texas for two reasons. The farmers who grow jalapenos in Texas see increasing demand for their products. Even better is that the commodity is being processed into salsa or picante in Texas factories, meaning jobs and sales of the final product benefit Texans more than other states.

Agriculture always has played an important role in state's economy. With new commitments of capital for processing projects and product development, agriculture can continue to benefit Texas and Texans enormously.

That's why we shouldn't consider the defeat of Proposition 16 anything more than a temporary setback. We simply can't afford to turn our backs on the value-added opportunities that are literally springing up in our farms, fields and forests.

(Dr. William H. Mobley is the chancellor of The Texas A&M University System, which includes the Texas Agricultural Experiment Station and the Texas Agricultural Extension Science.)

Mexico cries 'foul' over smuggled U.S. chickens

DALLAS (AP) — When people talk about playing chicken in Mexico, they're not referring to dodging trucks on the two-lane highways.

Merchants and the Mexican government are crying foul over chicken smuggling from the United States that undercuts Mexican producers.

Lower-cost chickens from north of the border are smuggled frozen into Mexico or brought in by so-called "contrabandistas" who bribe customs officials or flash phony export permits.

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Jaime Yesaki, president of the National Union of Chicken Farmers in Mexico City, said. "They smuggle the illegal chickens into Mexico in a thousand different ways by railroad, by truck. Even by canoe, barge and boat."

The smuggled chickens

sometimes drive prices so low that Mexican farmers drown batches of newborn chicks rather than lose money raising them.

American producers have tons of leftover legs and thighs for export to Mexico after selling hundreds of millions of chick-

en breasts every year to satisfy U.S. demand for white meat.

Because feed and other production costs are lower for American producers, they can sell surplus chicken cheaper than Mexican competitors — even with added transportation costs.



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