PK SUPPLY INC.

"GoPro" may soon be the new byword of the hustlin' Hereford

The formation of a "Goals for Progress Committee" was approved Wednesday in a special directors meeting of Deaf Smith County Chamber of merce, with the announced purpose of "developing programs, projects and priorities to insure the orderly growth and development of Hereford and Deaf Smith County during the fourth quarter of the

As outlined in a comprehensive document approved by directors, the GoPro committee will be charged "with the responsibility of exploring with our citizens and organizations all possibilities for the advancement and benefit of following five areas: (1)Quality of life. (2)Economy, (3)Governmental Functions, (4)Education, and (5)Transportation."

ROY FAUBION, C of C president, said directors were "highly enthusiastic" about launching the Goals for Progress Committee. "The initial thrust is to assemble a group of citizens who represent a true cross-section of life in our county and community, who share a common interest, and who can contribute their talents in one area or another to the work of this committee."

"I think this document to organize the Goals for Progress Committee may be the most significant action taken by the chamber this year," Faubion stated. "It is an ambitious project, but one that could have far-reaching effect on the future of our community.

Jim Conkwright gave directors a Jim Conkwright gave directors a background report on the formation of the "mandate" for the planning group. "In studying the need for a civic facility, our thinking began to change from a building to the overall needs for the future," he told the board. Members of his council met with a group in Lubbock who have successfully launched a similar project. In the only other business at the called

meeting Wednesday morning, directors approved a recommendation from the Women's Division that Lavon Nieman be re-appointed as president for the coming

Faubion told directors the new committee's work "can be as important or as unimportant as we make it." He termed the chamber board as the "fathering" group of the program. Directors complimented Wes Gulley for his work in drafting the document.

The GoPro committee will consist of 39 members. The C of C board will appoint a general chairman and a sub-committee chairman for each of the five areas of work. In addition to its chairman, each sub-committee shall have six members-appointed by the concurrence of the general chairman and the respective sub-committee chairmen. The other three members of the committee are designated by reason of office—the mayor, county judge, and school board president.

THE STEERING committee will include the general chairman and sub-committee chairmen, as well as the three office holders-a total of nine. The steering group will have the authority and responsibility to review and approve the itinerary of each of the sub-committees. Faubion said the leadership of the

committee "will be very carefully selected," and added that membership in the chamber is not necessary to participate. A timetable for accomplishing the work of the committee is included in the organization document.

The general chairman and all sub-committee chairmen are to be appointed by the third Thursday in October; all members should be named and each sub-committee should be organized by the third Thursday in November; and the general chairman is charged with submitting a written report encompassing the planned course of inquiry and an itinerary by the third Thursday of January, 1975.

THE ORGANIZATION chart also calls for a written interim progress report in March, 1975, and a final written report of the committee by July 4, 1975. A final

unveiling of the committee's work and presentation to the public is planned on or before the first Monday in September,

When complete, the work of the GoPro committee is expected to provide a program for all citizens, organized groups, businesses and institutions-one that all can identify with, support and work toward for the greater good of all

Faubion explained that the idea for the GoPro group came from activities of two special C of C councils—the Civic Facilities and the Human Resources Development councils. Workers on the draft of the new committee included Faubion, Bill Albright, Tom Burdett, Jim Sears, Jim Conkwright, Wesley Gulley. and Herman Ford.

(See GOALS, Page 2)



THAT FELLER on Tierra Blanca Creek says nothing astonishes men so much as common sense and plain

.... IF YOU have talent and work long and hard, anything can be obtained . . . if you have enough money.

RAIN, RAIN, go away; where were you the first of May? Moisture is almost always beneficial, but many farmers are hoping for a clearing of the weather this week. The prolonged wet spell hasn't been good for the corn, milo or sugar beets. However, a southwest wind and some sunshine could remedy the situation in short order. The weather is worse for cotton than other crops. Although we don't have a lot of cotton acreage around here, it is more than usual this season.

The new-car "fever" hit town this week with formal showings of the new models being scheduled this week and next at local dealer showrooms. Many of the new cars have already been on past-but the national show dates are

YOU'LL WANT to look at the new models, even if you are not in the buying mood. While on the subject, John Orsborn Buick-Pontiac has moved back into its remodeled building and the new facility is an asset to the downtown area.

A CANYON High School football player, Kelly Forehand, sustained a broken neck in a game last week and students at HHS have responded to the tragedy. The student council is sponsoring a telegram to the youth and his family with contributions being accepted over and above the cost of the message. The youth group was making plans this week for some local firms to take the contributions. A Kelly Forehand Fund has been set up at the First National Bank of Canyon.

THE STORY is told of an enterprising New York youngster who recently wrote a letter which said: "Please send me \$100 so I can buy my mother a nice birthday present." He addressed the envelope simply: "For God."

Someone in the post office, intrigued by the note, re-addressed the letter and sent it to the White House. When it reached the President's desk, he promptly sent the boy a check for \$5.

TWO DAYS later the youngster sent another letter addressed to God. "It was wonderful of you to send me the \$100 I asked for," read the note, "but why did you send it through Washington? As usual those guys up there kept 95 per cent of it."

The moral of the story is that citizens of the country are way ahead of their government in understanding economics. The average family in Hereford understands that a change is in order when the family outgo exceeds the income. That simple message has a hard time getting across in Washington.

WHENEVER a tax dollar makes a roundtrip to Washington, bureaucracy takes a huge bite out of it before we see it again. The inflationary and ruinous trend toward bigger government, in the words of economist Milten Friedman, "twill stop only when and if we recognize that the government is the problem, not the solution. The general welfare requires that we dethrone the federal government from its role of Big Brother and restore it to its historic role as keeper of the peace

	CPAN V	Veather	
Date	Hi	Lo	Precip
22	51	49	. ,
23	48	45	.40
24	50	45	.26
25	•	45	.35



Witness GoPro Signing

Directors of Deaf Smith Chamber of Commerce Wednesday morning approved a "mandate" for community planning in the form of a Goals for Progress Committee. Watching C of C president Roy Faubion signing the document were, left

to right, standing: Dick Montgomery, Andrew Kershen, Larry Wartes, R.C. Hoelscher, Bud Eades, Lavon Nieman, Arthur Gonzales, Ray Seale, Bill Albright; seated--Herman Ford, Tom Burdett, Wes Gulley and Jim Conkwright.

## Trans iruck: Driver Not Injured

A Dallas truck driver proved luckier Monday morning than a local man did two months ago at a railroad crossing two miles east of Hereford.

Jerry Halford, 38, was the driver of a car transport truck that collided with a Santa Fe freight train where the rails cross FM 2943 just east of the city. Halford was uninjured.

ON AUGUST 31, a 23-year-old Hereford man was killed at the same

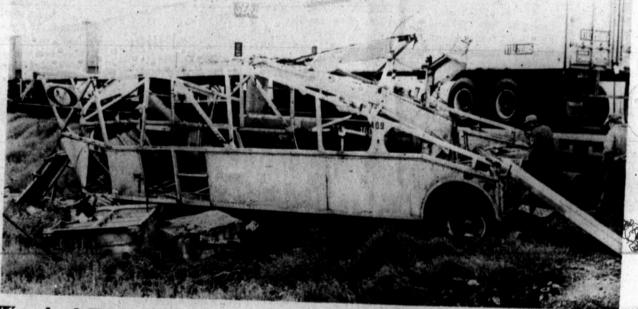
intersection when the bobtail truck he was driving collided with a Santa Fe freight.

Halford was northbound on the road when the accident occurred at 11:27 a.m. The freight train struck the empty car transport trailer, tearing the fifth wheel from the frame of the tractor. The tractor was spun into a guard rail on the north side of the crossing.

THE TRAILER was ripped apart by

the moving train and tore down a crossing signal control box as it landed on the south side of the tracks. Ramps from the trailer were scattered along the collision

Halford is employed by the Auto Convoy Company of Dallas. He apparently had unloaded cars and was enroute to Amarillo. Train engineer L.B. Summers of Amarillo was unavailable for



Wrecked Trailer

The twisted wreckage of a car transport trailer lies on the south side of the train it collided with. The force of the impact fore the trailer from it's

tractor and the trailer knocked down a signal crossing control box, seen in the lower left.

#### Herd Wants Second By DAN WELTY

**Brand Sports Editor** 

The Hereford Whitefaces, coming off of their first win of the season a week ago, will play host to the Canyon Eagles Friday at 7:30 p.m. in Whiteface Stadium

The game holds hopes of being a well-fought battle, and although the Herd is a six point favorite, Coach Larry Dippel

warns that the contest could go any way. 'The Hereford-Canyon thing has been a big rivalry for years. You might as well throw away past records and past game performances in this ball game.

They'd sure like to beat us, but by the same token, we sure would like to beat

PERHAPS the biggest factor in the game concerns an injury to a Canyon player last week. Kelly Forehand, a defensive lineman, received a broken neck during the Canyon-Caprock contest a week ago Thursday. Reports are that Forehand is partially paralyzed. The effect of this injury on the Eagle's morale could sway the contest either way.

Hereford downed the Borger Bulldogs at Borger 16-15 last Friday, their first win of the season. The Herd fell to Palo Duro

27-14 the week before and was blasted 35-8 by Pampa in the season opener. Canyon beat the Longhorns of Caprock 17-14 in the game in which Forehand was injured, but the week before fell to the Borger Bulldogs 6-0. The Eagles suffered a severe loss to the Monterey Plainsmen in the season opener.

Both teams have identical records at one win and two losses. Each lost big in the first game of the season, then came back stronger the second week and finally won by a close margin the third week.

COACH DIPPEL says the Eagles are a

( See HERD GOES, Page 2)

## 10 Cents 32 Pages including TV Section

73rd Year, No. 38 Hereford, Texas, Thursday September 26, 1974

### **School Board Buys** New Car on Low Bid

At a meeting called Tuesday afternoon to consider bids for the purchase of a new school car, members of the Hereford School Board took a number of other items under consideration including finalizing the school calendar for the year.

Four bids were submitted, each considering a trade-in of the present school vehicle. The accepted low bid was for a 1975 Buick LeSabre four-door sedan. The action was the subject of a called meeting because one of the bidding dealers had submitted figures for a 1974 model, not having 1975 prices at the time. Having specified 1975 models, the board allowed time for him to secure such

WHILE ON that subject, the panel reviewed policy on use of private cars by school personnel. The prevailing policy lated eight cents per mile reimbursement. The new policy adopted at Tuesday's meeting fixes the reimbursement figure at whatever the state agency is paying . . . which is, currently, 12 cents per mile. Liability and medical payment coverage requirements remain the same.

The board voted to extend the close of school one day in order to include Monday, May 26 (Memorial Day) as a school holiday. Baccalaureate services were set for Monday, May 18 and

(See SCHOOL, Page 2)

## County Okays Added **Employee Insurance**

In one of their most routine meetings in recent months, Deaf Smith County Commissioners Monday approved added benefits on the life insurance program for county employees and approved payment of the balance on new library equipment.

In other routine business, the court approved the crossing of a county road with a gas line in Precinct 1, approved Calvin Mitts as a public weigher in Precinct 4, and approved additional microfilming of deed records in the county clerk's office.

AFTER HEARING a proposal from Charles Bell, Southwestern Life Insurance, the commissioners approved a plan to provide a \$5,000 life insurance policy to county employees. It will replace a \$1,000 policy now in force with Blue Cross, and the county will continue to have hospitalization with the latter company. The payment on the balance of library equipment amounted to \$3,251.38 County Clerk B.F. Cain reported to the court that additional microfilms of deed records was needed due to limited space. The court okayed the purchase of some 50 new binders for the deed records in coming months.

Commissioners approved purchase of two new vehicles in an emergency session last week. A bid of \$4,675 was accepted for a new Chrysler from Jones Motors. It will replace a wrecked car in the sheriff's department. There was no trade-in, but the county will receive an insurance check on the old car, which was declared a total

THE OTHER new vehicle was for the juvenile officer and the county accepted a bid of \$3,147.57 for a new Chevrolet from Doyle Johnson. The bid total included trade-in of a 1971 Ford.

## Fourth Week of Rain Follows Same Pattern

Rainfall followed the same pattern over the Panhandle for the fourth week of unbroken precipitation with Hereford recording another inch of moisture since Saturday.

This brings the unofficial rainfall total for the year to less than 10 inches. This must be considered an unofficial tabulation since outlying areas realized more moisture than fell in the city.

THE MOISTURE was viewed with mixed emotions locally. Because of the low annual accumulation and the weeks and weeks of dry weather, there was overall thanksgiving, along with some misgivings on the part of wheat farmers concerned with planting. Too, merchants

were beginning to feel the brunt of the weather. This was attributed generally to the attitude of people who, after four weeks of wet weather, had apparntly decided it must clear some time and were postponing shopping of any great extent until that time.

Local authorities were happy that it was a slow "soaker" bringing with it no flooding creeks and other high water with its attendant danger of drownings. In fact, locally, there have been no injuries or property damage directly attributed to the weather.

THE NORTHERN Panhandle reported only enough sprinkles to wet streets (See WEATHER, Page 2)

## Full Text of GoPro Committee Presented:

GOALS FOR PROGRESS COMMITTEE Hereford & Deaf Smith County

There is great cause for us all to be justifiably proud of our city and our county. In order to properly appreciate and honor the past seventy-five years of progress, we must direct our thoughts and energies toward the future - its perils and its promises. The deep reverence of the citizens of Hereford and Deaf Smith County for their heritage can be no more amply demonstrated than by properly building for the future upon the foundation which has been presented to us through years of work and struggle by so many people

In order to develop programs, projects and priorities to insure the orderly growth and development of Hereford and Deaf Smith County during the fourth quarter of the Twentieth Century, there is hereby created and established a committee of citizens to plan, conduct research, develop and compile a comprehensive development program. In keeping with its purposes, this committee is hereby named and designated GOALS FOR PROGRESS COMMITTEE, Hereford & Deaf Smith County.

The initial thrust is to assemble a group of citizens who represent a true cross-section of life in Deaf Smith County, who share a common interest in our county and community, who are talented in one area or another and who can contribute to the work of this committee. Individuals shall be selected to serve on this committee on the basis of their ability, knowledge of community needs, concern, and ambition for this

The committee shall study conditions as they now exist for the purpose of arriving at useful GOALS FOR PROGRESS. It shall have thirty-nine members, designated and organized as more fully described in the following portions hereof. The members may or may not be members of the Deaf Smith County Chamber of Commerce

The GOALS FOR PROGRESS COMMITTEE is delegated the authority to and is charged with the responsibility of exploring with our citizens and organizations all possibilities for the advancement and benefit of Hereford and Deaf Smith County in the following five

- 1. Quality of Life 2. Economy
- 3. Governmental Functions
- 4. Education 5. Transportation

These five areas are of prime concern to our community and county, and will merit diligent exploration by the committee. In order to facilitate their work the committee shall be divided into

The Board of Directors of Deaf Smith County Chamber of Commerce shall appoint a general chairman of this committee and a chairman of each of the five sub-committees. In addition to its chairman each sub-committee shall have six members, who shall be appointed by the concurrence of the general chairman and the respective sub-committee chairman. Each sub-committee shall

select one of its members to be vice-chairman of that sub-committee.

There shall be a steering committee to coordinate and guide the over-all efforts of this committee. The steering committee shall have the authority and responsibility to review and approve the itinerary of each of the sub-com The steering committee shall be composed of the general chairman (who shall serve as its chairman), the respective chairmen of the five sub-committees, the mayor of Hereford, the county judge of Deaf Smith County. and the president of the Board of Trustees of Hereford Independent School

The organization of the GOALS FOR PROGRESS COMMITTEE, as described above, shall be as graphically illustrated on the attached chart.

The timetable for accomplishing the work of the committee is as follows:

1. The general chairman and all sub-committee chairmen should be appointed by the third Thursday in October, 1974.

2. All members should be appointed and the GOALS FOR PROGRESS COMMITTEE, the steering committee, and each sub-commit tee should be organized by the third Thursday in November, 1974.

3. The general chairman should submit to the Chamber Board of Directors a written report encompassing the planned course of inquiry and an itinerary therefor by the third Thursday of January,

4. The general chairman should submit to the Chamber Board of Directors a written interim progress report concerning all areas of work by the third Thursday of March.

5. The general chairman should submit to the Chamber Board of Directors a final written report of the committee by the fourth of July,

6. Final unveiling and presentation to the public is planned for on or before the first Monday of September, 1975.

When complete, the work of this committee will hopefully provide a program for all citizens, organized groups, businesses and institutions to identify with, to support, and to work for - to the greater good of all of our

What we are today is the result of the effort and progress of yesterday. Our citizens have traditionally worked together - and worked hard - for the good of the entire area. Tomorrow promises to be even brighter and better if we build intelligently on the foundation ork fully as hard as we are capable of working toward an even more prosperous, more rewarding and more nte city and county. It is in this spirit that the GOALS FOR PROGRESS COMMITTEE, Hereford & Deaf Smith County is launched.

Dated this the 25th day of September,

BOARD OF DIRECTORS, DEAF SMITH COUNTY CHAMBER OF COMMERCE By Roy D. Faubion, President



Commencement exercises for Tuesday, May 27. The last day of school will be May 28 and the following day will be a teacher "in-service" day.

TWO OTHER action items came before the panel: approval of the preliminary application for 1974-75 foundation funds and a review of the current dress code. It was noted that expressed dissatisfaction with the dress code amounted to less than one per cent of the student body concerned so the body voted to retain the code as it stands. The foundation application procedure was approved.

Following discussions of dress for the school choir and the hiring of a qualified

Goals -- from Page 1

maintenance man, which required no board action at this point, the panel went into executive session to discuss the resignation of a teacher, which is customary in discussing personnel

MRS. GERALDINE HODGES, in the employ of the system some 17 years and currently high school librarian, had submitted her resignation on the advice of her physician. Discussion of the matter simply centered around determination of sick leave and disability provisions under the teacher retirement program.

The board then accepted, regretfully, the resignation and voted Mrs. Hodges, wholeheartedly, a resolution of com-

**Burial Planned** For Mrs. A.C.

Braxton, 60 mendation for her service to the system. Funeral services for Mrs. A.C. Braxton, 60, who died

THE FIVE sub-committees will have broad areas to study. The Quality of Life group will look into people involvement, recreation, arts and related areas; the Economy committee will study agriculture, retail business, possible industrial expansion into non-agricultural areas; the Governmental Functions group will make an effort to study taxing structures.

facilities, and other areas; the Education committee will look into advanced training for vocational students, junior college possibilities, adult education and, of course, public schools; and the Transportation group will study all areas concerned with freight, shipping, and transportation matters.

#### Weather -- from Page 1

and keep temperatures cool. Amarillo's. drizzle turned to heavier downfall Tuesday and Pampa registered more moisture than last week. To the east, Childress picked up another 2.12 inches. South of here, Lubbock reported another

2.31. Temperatures remained generally

No flood or high water warnings were in effect anywhere in the Panhandle at



has not believed in the Divine revelations.



Picture of the Week

As such the reference is not to competition but to conditions. This shot, made Monday by a staff photographer, might well have been the scene on any Hereford street any day of the past week...with one exception: those avenues paved with bricks were much

#### Herd Goes-

solid, sound football team. "They're just a good football team," said the Herd head coach, "they're big and strong. Sizewise they're bigger than any other team we've gone against. One of their tackles weighs in at 260. I'm impressed with their linebacker play. And offensively, they have some good speed. Craig Johnson, the tailback, is fast and they have several other kids they sub in at running back so that they have enough speed that they can beat you pretty

Practice sessions for the Herd have continued as scheduled even though the weather has been less than cooperative. Dippel has worked the Herd on the asphalt parking lot adjacent to the "But there are some points of the game we can't practice on the asphalt and we need to work on these. We did throw the ball Monday, and of course it was the throwing game that kept us alive in the second half

Dippel seemed pleased with the performance the Herd turned in against Borger's Bulldogs, but said there were still mistakes that had to be corrected. "We still make blocking errors that hurt

our running game, and there are other areas where we still are giving our opponents breaks."

from Page 1

THE DEFENSIVE secondary may be an area of concern Friday night, with Dave Chanest out of action with ankle injuries. Possible starters in the secondary will include Mike Munnerlyn, David Artho, Mike Artho, Doug Charest and Roy Martinez. The defensive line will include Terry Bell at left end; Jimmy Sanchez at right end; Vance Hennington at left tackle; John Paetzold at noseguard; Robert Scott at right tackle. Linebackers will be Dennis Evans and Danny Jones.

Offensive starters will probably remain the same. The only change will be-Kevin Malone playing at tight end in place of Terry Bell. Roy Martinez will start at tailback; Doug Charest at fullback; Ronnie Ohlig at split end; David Fish at quick tackle; Melvin Betzen at strong tackle; Kevin Fox at quick guard; Danny Collins at strong guard; Dennis Evans at center; Mike Crim at quarterback; and Mike Munnerlyn at wingback.

## Water Plans For Umbarger

With their present supply of water endangered by private sewage disposal methods, residents of Umbarger hope to get a municipal water system with the aid of federal funds.

APPLICATION has been made through the Panhandle Regional Planning Commission and that body has scheduled a detailed study of the application as it represents needs of the

A modern pumping system and a

distribution network of four and six-inch lines comprise the basic plans for Umbarger's water supply if the federal grant is forthcoming.

Umbarger's share of the cost is estimated at some \$46-thousand if the current plan is accepted for government funding.

AUTHORITIES say the town's widespread method of sewage disposal -"a bunch of holes in the ground" - is a serious threat in the near future.

## Rain Washes Out Crop Tour

The 1974 Deaf Smith County demonstration with bloat

crop tour will not be. That was the word from County Agricultural Agent Juston McBride after he and other organizers of the tour, scheduled for Tuesday afternoon, decided about midafter-noon Monday the 8-point visit would be impossible, if the weather cleared Tuesday norning...which it did not.

McBride said it would be impossible to reschedule the tour because of prior com-mittments of the Extension Service specialists booked for the tour Tuesday.

"I know a great number of people were dissappointed." McBride said, "Of course, once the weather clears for a few days, individuals can visit those points scheduled for the tour and see what is being done. "In fact," McBride promised,

"Anyone wishing our help in going to any one or all of the tour projects and understanding thoroughly what is being done at any given point, can come by my office or call me."

Projects originally scheduled for the rained-out crop tour included sugar beet production with leaf spot control plots and a study of powdery mildew; an irrigation demonstration for sugar beets and grain sorghums with a study of two, three and four-week watering intervals over a three-year period; an "off-station" test plot comparing 90 varieties of grain

control studies; feed lot manure and chemical fertilizer demonstrations; corn production with leaf spot control plots and a study of powdery mildew; an irrigation nstration for sugar beets and grain sorghums with a study of two, three and fourweek watering intervals over a three-year period; an "offstation" test plot comparing 90 varieties of grain sorghums; an alfalfa grazing demonstration with bloat control studies; feed lot manure and chemical fer-tilier demonstrations; corn production practices including insect and disease control; a study of cool season irrigated pastures and quality Hereford cattle; soy bean production including two new varieties and a study of sprinkler versus row irrigation for corn and grain

yields to be compared per acre inch of water applied. At each point on the tour it had been planned for visitors to here from both the local producer and from one or more of the Extension Service specialists involved with that particular work.

sorghums where water was

measured for both systems with

"Certainly, no group of people can understand the vaguaries and variables of the weather more than farmers, but...we still regretted deeply that the tour this year had to be concelled instead of just postsorghums; an alfalfa grazing poned." McBride observed.

### Albright Is Named **Area CofC Director**

W.L. "Bill" Albright of the Hereford Chamber of Commerce was one of four elected to two-year terms as directors of the Chamber of Commerce Executives Association of West Texas during a workshop session Monday and Tuesday at Pampa.

Albright was also a member of a panel to discuss the role of the Chamber of Commerce in the local observance of th bicentennial celebra-

Gene Abbot of Cisco, was elected to head the organization for the coming year.

Current President Joe Cozby. Monahans, keynote speaker, told delegates: "Every businessman should have to run a Chamber for one year and every Chamber manager ought to run a business for a year.

'In order to become a leader in his community, the Chamber manager must be a businessman, politician, industrial developer, real estate man, lawyer, diplomat and salesman. He must be a professional."

He said he hoped the exchange of ideas and problems during the workshop sessions would enable the participating Chamber managers to become better professionals.

In welcoming the 75 Chamber

managers attending the conference, Mayor R.D. Wilkerson of Pampa, told them they were fortunate to be managers in Texas, "the right-to-work and

no state income tax state." The thirty seventh annual workshop and conference next year is scheduled for Odessa.

#### CDL Discusses Seal of Approval

The local chapter of the Citizens for Decency through Law is looking into the possibility of initiating a Seal of Approval to be displayed by local stores. The Seal will demonstrate that the merchant voluntarily abides by certain standards concerning pornography established by the CDL.

Citizens on the committee for setting up some standards include Dr. C.E. Rush, Johnny Jesko, Johnny Betzen and Irene Boman. The next meeting of CDL is

set for tonight at 8 at the Community Center.





Home of that city. Local arrangements were by Gililland-Watson Funeral Home. Mrs. Braxton, who with her husband operated a grocery store at 610 S. 25 Mile Ave., was a former resident of Shamrock

and will be buried there. She was the former Ada Pearl Accray, Born at Vernon March 17, 1914. She was married in 1934 at Shamrock and the Braxtons came to Hereford in 1964 from Stratford. She was a

member of the Church of Christ.

In addition to her husband she is survived by her mother, Mrs. L.A. McCray; two sisters. Opal Beaty of Shamrock and Betty Beird of Clarendon, and a brother, Wiley McCray of



Driver Uninjured

The driver of this tractor-truck was uninjured impact ripped the fifth wheel and trailer from when the transport rig he was driving was in the tractor pushing the two on separate sides of

#### our

mber 26, 1974

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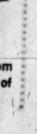
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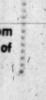
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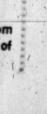
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merchant y certain he CDL. mittee for tandards h, Johnny and Irene

f CDL is







N. Hwy 385

See the new 1975

Oldsmobile products on

display Thursday evening

364-2160



The VICA Cosmetology Club of Hereford High School installed officers for the new term at a reception in Pioneer Gas Flame Room Monday night. Jayne Martin, top center, took office as president with Sandy Wells, right, as vice president and Linda Cantu, left, treasurer. At the table with floral centerpiece and colonnade cake, lower photo, are Cynthia Romero, secretary; Gussie Sanders, parliamentarian; Magrarita Madrigal, sergeant-at-arms, and Carmen Alejandre, reporter. Last year's officers installed their successors in a candlelight ceremony, with members and a number of guests present.

#### Sophs To Host 'Chili Chomp'

Sophomores will have their annual supper, tomorrow night at the school cafeteria before the Hereford-Canyon football game. The supper will be from 5-7:30 p.m. The sophomores

with a var	the main course iety of salads, d desserts to be supper.
Sponsor for Mrs. Diana R	the sophomores is leese. Officers of
	n Wanted
Watchir	ng Wheat
	e Cattle

CALL: Pick Cox after 6 Umbarger 499-2663

Hereford 364-2607

WATCH for J.J.'s that class have chosen a helping committee and a clean-up

committee. The desserts will be donated bythe sophomore students, and

school cafeteria chef. Officers for the class are Laurie Higgins president, James Mays vice president and Shelly Scott secretary.

Most men judge their fellow-man by the way he accepts them and their ideas.

LADIES WINTER COATS	LADIES SHOES
\$359 and up	all 49°
LADIES PURSES	DINING CHAIRS
all 49°	\$3 <sup>49</sup> and up
COFFEE POTS	LAMPS
all 984	all \$198
208 GOODWILL IN	DUSTRIES 364-5341



FREE Coffee and Doughnuts during your visit

and all day Friday DOYLE JOHNSON CHEVROLET-OLDS



364-2160

## For God So Loved The World

FIRST BAPTIST CHURCH Doug Manning, Pastor Fifth and Main Streets

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.a)moment e plant seeds and bulbs and with great anticipation, we watch as they miraculously grow and change into flowering plants. The variety of colors and fragrances bring us much pleasure. But they linger only for a moment, it seems, before their dried petals are blown away. The Bible often compares human life to a flower in order to show its brevity. Job 14:1-2 says it so well. "How frail is man, how few his days, how full of trouble! He blossoms for a moment like a flower-and withers; as the shadow of a passing cloud, he quickly disappears." Flowers give pleasure to all who pass by. Likewise, with God's help we can all blossom into useful, productive helpers who give so much to so many. Time is short. We have only a moment to give. But with God's belp, a moment is enough. s Newspager Features Syndicate, Inc. P. O. Box 8005 Charlottesville, Va. 22906

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## "Future of Beef" Headlines Cattle Feeders Convention

Amarillo - The future of beef has captivated the minds of cattlemen and consumers alike and they can expect several answers during the Texas Cattle Feeders Association's 1974 Annual Convention, Oct. 21-22, at the Hilton Inn in Amarillo, says Glenn Deen, TCFA

ember 26, 1974

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**IRCH** 

URCH

The program, which features 14 nationally-known authorities, will tackle three main issues: What opportunities exist for exporting U.S. beef? How can cattlemen best promote beef? What do the proposed beef grading changes mean to cattlemen, packers, retailers and consumers?

"This year's TCFA convention will be simultaneously with the Texas CowBelles' Annual Convention and in conjunction with the Sixth Annual High Plains Fed Beef Carcass Show," says Deeen. "With our program and these added events, we think that this will be 'The Beef Cattle Event in '74 in Texas'."

The first session will begin at 2 p.m. Monday, Oct. 21, with David Hume, administrator of the Foreign Agriculture Ser-vice, USDA, discussing beef exporting opportunities. Hume will be followed by a panel discussion moderated by Dudley Campbell of LaPryor, Tex. The discussion will include talks on "Japanese Market Policy" by Akira Takagi, general manager of the food department, Mitsul & Co. and "EEC Market Policy" by Dr. | Gerard Cullen, agricultural counselor, Embassy of Ireland.

Ken Monfort, Monfort of Colorado, will open the Tuesday morning session with a speech entitled "Cattle Feeders on a Collision course." Following Monfort, Dr. Max Brunk of Cornell University will discuss 'How to Promote Beef."

Senator John Tower (R-Tx.) will deliver the keynote address at noon Tuesday. The afternoon session will

concentrate on beef grading changes and the ramifications. Dr. Zerle Carpenter of Texas A&M University will speak on "What is Beef Quality" — a subject of importance to all beef eaters. His presentation will be wed by a panel discussion on beef grading changes, moderated by Dr. Ralph Durham of Texas Tech University. Participants include Bob Carter of Carter-Kirchoff Feed Yard, Plainview, Texas; Cal Santare, executive vice president of Western States Meat Packers Association: Cecil Hellbusch, consultant to retail stores; and John Pierce, director of the livestock division, AMS-USDA.

Following the beef grading panel, Dr. L.S. (Bill) Pope, associate dean of Texas A&M University's college of agriculture, will discuss "Are Feeder Calf Grade Changes Needed?" A brief TCFA business meeting will conclude the afternoon session.

Preceding the program portion of the TCFA convention will be the Cattle Feeders Golf Tournament at 8:30 a.m. Monday at the Amarillo Country Club. Additionally, a

Graveside services for Lalo Villarreal, infant son of Mr. and Saturday afternoon in St. Rev. Aedan Davis, associate pastor of St. Anthony's Catholic

local hospital, and is survived by the parents, four sisters and brothers. Burial was directed by Gililland-Watson Funeral

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An emotional person is sually easily led-the wrong

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arranged at the same time at the T Bar M Racquet Club. Both events are restricted to TCFA convention registrants and entry fees are \$15 and \$10. respectively.

tour of 'Las Tiendas de Amarillo" - a new attraction in Amarillo featuring speciality shops, art galleries and a gourmet's restaurant. The tour

Registration information can be obtained by writing the Texas Cattle Feeders Association, 2915 South

#### Local Pair Invited To Board Meeting Five West Texans who have Affairs Committee and vice

Company.

Clint Formby and Harlan D. VanderZee, directors of the West Texas Chamber of Commerce, have been invited to attend the Mid-Year Meeting of the Board of Directors in Fort Worth, Oct. 10 and 11. Meeting headquarters will be at the Fort Worth Hilton Inn.

Registration for the two-day

made significant contributions to the culture of West Texas will receive the annual WTCC Cultural Achievement Awards at a banquet in the Times Square Banquet Hall at 7:15 Thursday night. C.L. Cooke of Fort Worth, WTCC vice president of Program of Work and president of Community

The events for Friday will begin at 7:30 a.m. with the Quota Busters' Breakfast in the Times Square Room at the Hilton Inn. Master of ceremonies at the breakfast will be Joe

president of Neiman-Marcus

the Park Avenue Room. This meeting is open to all WTCC

Dr. W. Philip Gramm, an economist with a sense of humor and some pithy comments, will speak at the annual mid-year meeting luncheon in the Times



Graveside Funeral Service Conducted

Mrs. Armond Villarreal of 911 S. Schley, were conducted Anthony's Cemetery by the Church.

The baby died Friday in a

Dr. Milton C. Adams

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## Win Pleases Dippel

Elliot Berry, tackles Drew

Hefler and Mark Collier, guards

David Wetzel and Bo Bridges,

Stewart said the Eagles run

from a variety of offensive

formations, including the power

wing set, I right strong, slot I

and split right. LaGrone,

Stewart said, is a better runner

than passer. LaGrone is an

option quarterback, but would

rather run. Speed, size and skill

at most of these positions makes

Canyon a strong offensive team.

defense the Eagles use. In the

line are noseguard Steve

McCormick, left tackle Bob Lee,

right tackle Danny Wetzel, right

end Tracy Martin, and left end

Basinger. Linebackers include

Bo Bridges, Rusty Holiday and

A defensive secondary tech-

reverse is the type used most

Wayne Robinson.

Stewart outlined the 5-2

and center Bob Lindsay.

By DAN WELTY Sports Editor

We came from behind twice and came from behind for the win," Coach Larry Dippel told the Tuesday night meeting of the Whiteface Booster Club. We were quite pleased with the effort of the boys."

Dippel was referring to the 16-15 win over the Borger. Bulldogs last Friday night. Other activities at the Booster meeting included a short presentation on defensive techniques by Herd linebacker coach Robert Priest, the naming of Booster of the Week, and the game film from the Borger win.

"Our offensive line didn't play quite as well as we'd like for them to, and our defensive secondary was not tested like it's going to be against Canyon," said Dippel. "We still have a lot of room for improvement. We needed the



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win against Borger and now we can take up from where we left off and correct some of the mistakes we committed."

During narration of the game film, Dippel pointed out areas that needed improvement by the Herd, but for the most part was complimentary on the play by various team members. Time after time, Dippel reversed the film on plays that he thought were significant, showing the boosters some of the techniques the players were using.

Coach Robert Priest presented a short program at the beginning of the meeting to outline defensive techniques used by the linebackers and defensive secondary. Members of the varsity and junior varsity team walked through drills as the Herd linebacker coach explained. The players also did some light hitting to demonstrate tackling.

Coach Rick Stewart presented he scouting report on the Canyon Eagles, the opponent in Friday night's contest. Stewart worked in the Canyon athletic department before coming to Hereford.

Stewart warned that Canyon would be emotionally up for the contest. Not only the injury to defensive lineman Kelly Forehand, but the standing rivalry between the two towns should raise spirits for the Eagles. Forehand received a broken neck last week against the Caprock Longhorns and is partially paralyzed.

Stewart gave the probable starting lineup for the Eagles. ing on the flow of the play. Running out of the power wing Cornerbacks include Alan set, offensive personnel should Shankles, Mark Jackson and include quarterback Garre Jimmy Ward. Defensive half-LaGrone, tailbacks Craig Johnbacks are Ron Mills, Jr. and son and Adrian Foil, halfback Kevin Raef. Jimmy Ward, wingback Larry Pate, ends Ross Ratliff and

Stewart said the size and speed of the Eagles on offense and defense would make the contest a tough game for Hereford.

Coach Larry Walls gave an injury report, saying that Dave Charest would be an unlikely player this week. An ankle injury and knee injury would slow him. Mike Munnerlyn is suffering from a bruised thigh, which could affect his kickoffs. Kent Hollingsworth received a broken hand last week, and will be out for 10 days, while Terry Bell and David Fish are both hampered by shoulder injuries, but probably will play.

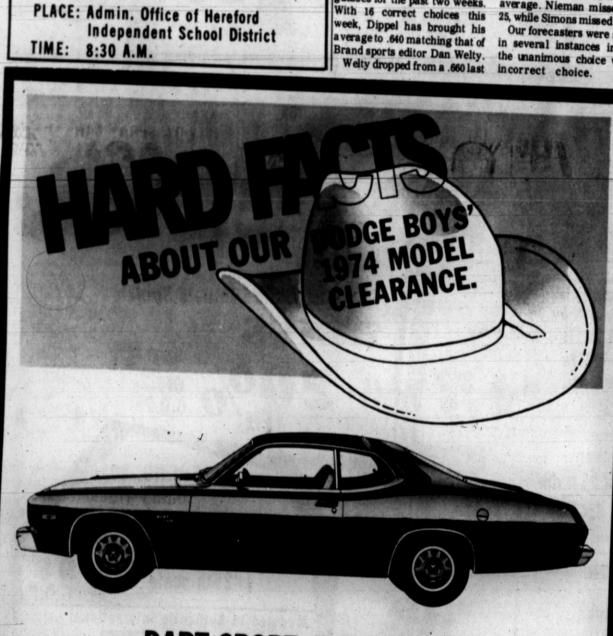
Tom Simons announced Booster of the Week as James Higgins. Higgins not only has supported the Hereford athletic program, but provided last year's quarterback, Franklin Higgins.

Booster Club memberships nique called the four-spoke are still open, with a drive for more boosters to join coming often by the Eagles. Corner- up. Persons interested in joining backs and halfbacks may shift to should contact any club officer.

#### **Forecasters Stand** .617 in Choices

Fearless Forecasters proves that the game of football is very unpredictable. Our Forecasters have amassed a .617 per cen-tage of correctly guessed picks. Prognosticator Larry Dippel is on a current hot streak, leading our poll in the number of correct and the following Tuesday of each month. guesses for the past two weeks. With 16 correct choices this week, Dippel has brought his average to .640 matching that of

The third week of picks by the week to the .640 average this week after missing ten winners on the poll. Speedy Nieman, Brand publisher, dropped from 640 to .600 while booster club president Tom Simons came up low man for the third week in a row at .587. This was a .007 per cent increase over his last week average. Nieman missed 12 of 25, while Simons missed 10 of 25. Our forecasters were shut out in several instances in which the unanimous choice was the



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\*These results are certified by the United States Auto Club from a test conducted by it in January of this year. These results are from the light city driving cycle of that test. This cycle covered a 108-mile distance at a speed of 25 mph. The Dart Sport Six was equipped with its standard 2.76 rear axle. Of course, the mileage you get depends on many factors including how and where you drive and the condition of your vehicle.

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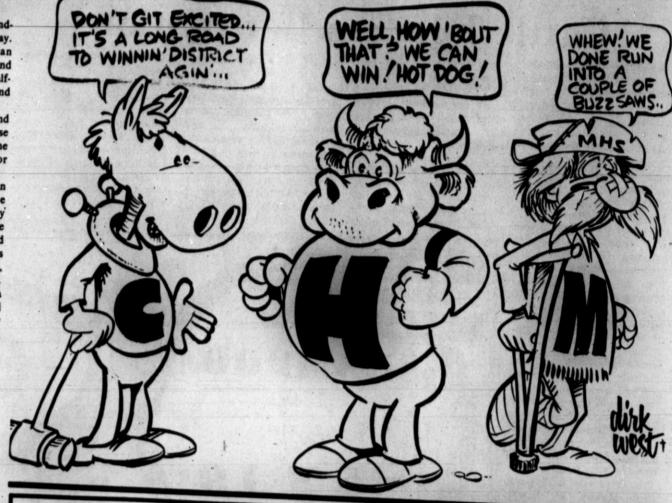
(And that's a fact!)



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#### **Fearless Forecasters** \*\*\* This Week's Picks Monterey at Estacado Lubbock at Dunbar

Tascosa at Coronado Plainview at Amarillo Caprock at Perryton **Dumas at Borger** Littlefield at Muleshoe Monahans at Brownfield Vega at Boys Ranch Dimmitt at Tahoka Tulia at Friona Hart at Petersburg Nazareth at Lazbuddie Wichita State at WT Tulsa at Arkansas OSU at Baylor SMU at Ohio State Texas at Texas Tech Texas A&M at Washington TCU at Minnesota LSU at Rice Houston at Virginia Tech Utah State at Oklahoma

North Carolina at Maryland

NY Giants at Dallas

Larry Dippel Monterey Dunbar Coronado Amarillo Caprock Borger

Littlefield Monahans Vega Dimmitt Friona Petersburg Lazbuddie OSU **Ohio State** Texas Tech Texas A&M Minnesota LSU Houston Oklahoma Maryland Dallas

**Tom Simons** Monterey Dunbar Coronado Amarillo Caprock Borger Littlefield Monahans Boys Ranch Dimmitt Friona Hart Lazbuddie Wichita State Arkanšas Baylor **Ohio State** Texas

Texas A&M

Minnesota

Houston

Dallas

Oklahoma

North Carolina

Monterey Dunbar Coronado Plainview Caprock Borger Littlefield Monahans Vega Dimmitt Friona Hart Nazareth Wichita St Arkansas OSU **Ohio State** Texas Tech Texas A&M Minnesota LSU Houston Oklahoma Maryland

Dallas

.600

Speedy Nieman Dan Welty Monterey Dunbar Coronado **Plainview** Perryton Borger Littlefield Monahans Vega Dimmitt Friona Hart Nazareth Arkansas OSU **Ohio State** Texas Texas A&M Minnesota LSU Houston Oklahoma Maryland **NY Giants** 

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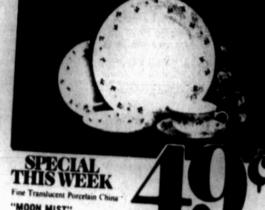
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## Wet Field Forces Changes

Several of the underclassmen games this week will be at different times, due to the to allow Whiteface Stadium turf a chance to dry up before Friday night's game against Canyon.

The sophomore contest, the Hereford Shorthorns against the Monterey sophomores will be moved to the practice field.

SURELY THERE IS A

THE WAY A

Kickoff is set for the regular hit Rowan Alexander in the end time, 4 p.m., this afternoon.

The Shorthorns played Saturweather. Athletic director Larry day morning, winning a 20-0 Dippel has rescheduled games contest over the Coronado sophomores. Quarterback Jim Lawson scored the first points for the Herd sophs on a 6-yard keeper in the first quarter. He also ran the conversion to put

the sophs ahead 8-0. In the third quarter, Lawson

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zone for a 24-yard pass play. After the conversion attempt failed, the score was 14-0. In the fourth quarter, Carl Lee Graves scored on a 15-yard run, and with another conversion failure, the final score was 20-0. The Hereford Longhorns, or

junior varsity, will be on the road this afternoon. They will meet the Tascosa j.v. in Amarillo with kickoff set for 4

The freshman games will be staged as scheduled, with the Stanton freshmen hosting the Borger ninth-graders and the La Plata freshmen traveling to Floydada. Both games are this afternoon. Seventh grade contests in the

intramural program will be played Saturday morning beginning at 9. Eighth grade games will be played Friday afternoon at 4.

Listed below is a roster of the Hereford junior varsity, the Longhorns:

ORDERED SOLD to the BARE WAL

Paul Brooker

Mike Dudding Pete Hale Jr. **Barry Acton** Sammy Gonzale Mark Hayes Terry Brady Lupe Arroyos FB Mario Gemez TB

**Steve Jones** FB Joe Arroyos **Kevin Douglas Timmy Sandoval** Wesley Wilson Jr. Stacy Hacker **Bill Hardin** Jr. Mike Oglesby So. David McLeod Jr. **Eddie Turner** Jr. **Bob Hardin Abel Trevino** David Emerson Kenneth Hanson

Jr. **Brad Clark** TE Jr. Mike Foster TE Jr. **Archie Crim** TE David Ford SE Jesse Martinez

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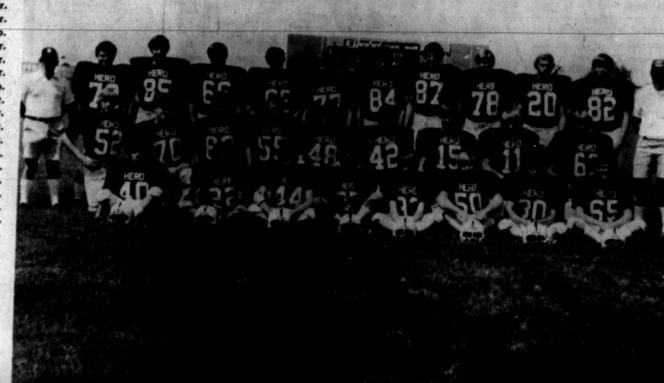
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The Hereford Longhorns

### Hereford Given Six Points Against Canyon

Hereford stayed pretty much the same on the Harris Rating poll this week, moving from 158th position to 157th and maintaining the same power

Hereford was listed as having a power rating of 123.9 last week, and kept the same this week. Given that power rating and matching it with Canyon's listing of 117.8, Hereford is a 6 point favorite in Friday night's

After Canyon, two of Hereford's six other opponents this season were lower in the poll this week than Hereford. Lubbock High was ranked 177th with a power rating of 122.2, while El Paso Burges was ranked 179th with a rating of 122.0.

Lubbock Monterey was rated highest of any of the Herd's opponents in the regular season at 65th. The Plainsmen were listed with a power rating of 136.1. Plainview was ranked 124th, and power rated at 128.1. while Amarillo High was listed 130th and a power rating of

The two teams Hereford has lost to this season both moved sharply upward in the poll this week. Pampa moved to 46th with a 139.2 power rating and Amarillo Palo Duro moved to

53rd and a 138.0 power rating. Listed below are the first ten teams in each division and teams of local interest:

#### HARRIS RATING SYSTEM

AAAA Wichita Falls Rider 153.4 2. San Antonio H'Inds 152.8 Texarkana 151.3 4. Odessa Permian 150.2 5. San Angelo Central 150.1 6. PA Lincoln 149.3 7. Longview 148.8 8. Abilene Cooper 148.2 9. Tyler John Tyler 147.4 147.3 145.8 145.6

10. Lufkin 18. Midland Lee 20. Midland 32. Wichita Falls 141.3 46. Pampa 139.2 53. Amarillo Palo Duro 138.0 62. Odessa 136.6

65. Lubbock Monterey

71. Lub. Coronado

110. EP Coronado 107. Odessa Ector 111. EP Andress 128.9 119. Muleshoe 121. Wich. Falls Hirschi 124. Plainview 128.1 130. Amarillo

127.1 1. Hamshire-Fannett 146. Amar. Caprock 125.4 Cameron Yoe 123.9 3. Hooks 177. Lubbock 196. Borger 153.2 147.9 147.9

1. Bmt. South Park Brazosport Friendswood 4. Brownwood 146.7 5. Cuero 141.8 6. Snyder 141.2 7. Gainesville 141.2 8. Orange Stark 137.1 9. Henderson 136.9 10. Seminole 136.9 33. Lubbock Estacado 128.1 37. Monahans 127.5 41: Lamesa 125.7 46. Lubbock Dunbar

73. Canyon

77. Perryton

130.8 4. Coahoma ( See Poll next page ) Keepsake

133.1

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117.8

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DATE: October 6

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113.5

133.1

130.8

128.7

t page )

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12

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## Women Win Again!

For the third week in a row, men have won our football test. This week's winner is Joyce Shipp, who missed on five winners and was closest on the tiebreaker score.

Mrs. Shipp guessed the outcome of the Hereford-Borger game would total to 31 points, which was right on the money.
She can drop by the Brand
office, as the other two winners

can, and pick up checks.

Tom Rambo was the second place winner, with five incorrect choices, but a tiebreaker score

Third place went to another

woman, Mrs. Wallace Hill, who had six wrong choices and a tiebreaker score of 34. Roy Shipp finished just out of the money with six incorrect choices and a tiebreaker score of 27.

Several persons missed only seven guesses, including Waldo Baxter, Cawthon Bryant, Gayle Cotten, Joel Davis, Reid Herring, Saleh Igal; David McDonald, Betty Rusher, Max Reed, Marshall Shipp and Larry Walterscheid.

Twenty-three persons missed eight of the winners. Check the Sunday Brand for next week's

## AC To Offer Ski Lessons

Amarillo College will do a repeat on a successful promotion featured at Western Plaza earlier this year when they set up the portable ski ramp in the mall Thursday-Saturday for spot demonstrations.

Cody Copeland, coordinator for the exhibit and his fellow ski instructors Effery Baker, Charles Myers, and Kick Ross will demonstrate skiing techniques with a group of their students.

Amarillo College is the only college in the United States with artificial ski slopes. Not only does AC include ski courses during the regular fall and spring semesters, but now five six-week classes will be offered through the AC Community Service program beginning

The courses will be taught utilizing the Graduated Length Method (GLM). The GLM is a system of teaching all stages of skiers, from beginning to advanced, to learn and practice modern parallel skiing methods through the use of short skies in graduated lengths. Ski sizes range from 3,4 and 5 feet. Equipment is furnished.

The GLM teaching stystem has a key advantage over other systems because the GLM accelerates the learning time," said Copeland. The skier can practice advanced principles of safe parallel skiing immediately as short skis are more maneuverable and easier to

Community Service ski classes will be held in Nixson Gym at the AC Polk Street campus for a fee of \$23.

	NO STATE OF	Party Street Committee Com	BARRE
Poll		43. Sanford-Fritch	100
		48. Clarendon	99
		68. Canadian	95.
5. Newton	128.1	76. Shamrock	95.
6. White Oak	127.9	86. White Deer	92.
7. Needville	127.9	96. Wheeler	90.
8. Kenedy	127.8	117. Bovina	86.
9. Alpine	127.3		77.
10. Comanche	123.6	163. McLean	
11. Dimmitt	122.4	174. Silverton	76. 72.
13. Floydada	121.5		12.
21. Olton	119.2	В	
48. Littlefield	113.2	1. Big Sandy	102
51. Lubbock Cooper	112.5	2. Groom	103.2
54. Friona	112.3	3. Bronte	103.1
109. Lubbock Roosevelt	104.3	4. Moody	102.9
151. Boys Ranch	99.5	5. Meridian	102.7
157. Dalhart	97.8	6. Sundown	101.8
158. Panhandle	97.7	7. Wortham	101.7
		8. Celina	99.9
A		9. Eden	97.4
1. Royal	123.6	10. Runge	95.2
2. Falls City	120.7	13. Lefors	93.9
3. Rankin	120.6	55. Nazareth	91.5
4. Aledo	120.5		76.3
5. Stinnett	120.5	62. Whiteface	74.4
6. Memphis	117.8	73. Нарру	70.4
7. Jim Ned		96. Lazbuddie	62.5
8. Crowell	115.0		1100
9. Mason	113.9	waren	1400
10. Lake Dallas	112.8	WATCH	
11. Stratford	112.8		1
	111.4	for	200
16. Sunray	107.3		CHANGE TO THE



Asst. of 100% Rayon, 100% Acrylic Deep Pile, Plains and Fancies G.E. **HOME SENTRY** Men's **PULLOVER** TIMER **SWEATER** 24 Hour Timer Can Turn your Lights On 100% Acrylic, Washable-Will or Off while you're not shrink, resists mold, away from Home. mildew and perspiration. Asst. pattern colors, Blue & White, Maroon & White, A GREAT Navy and Red. SIZE S-M-L SAFETY DEVICE WAS \$1088 Ladies G.E. PANT Electric 100% Polyester, Elastic Waist SLICING KNIFE with wide flare leg, colors NO. EK 15 Blue, Berry, Navy, Green Electric Slicing and Carving Does a **SIZES 8-18** better job. WAS \$799 Ladies BLAZER 100% Polyester, 2 Front Pockets, colors Navy and Off White SIZE 10-18 WAS \$1988 **COUNTRY CAMPER** OR FRIEND SHIP Happy To YOUR CHOICE





Balls in Mill

Carton

 $63^{c}$ 

Container

#### **DECORATOR CURTAIN**

Contemporary Design in a Fiberglass Kitchen pattern, Decorative colors, color fast no-iron - machine washable

Luxurious Fake

**FUR** 

DISCOUNT **DRUGS** 

COMB & **BRUSH SET** 

#### HAIR HOLDERS

Pony Tail and Braid Holders

Was 49' & 59' Golden "T"

#### HAIR CONDITIONER

16-OZ.

Final Net

HAIR SPRAY

8-0Z. Was 1138

Ipana **TOOTHPASTE** 

7-0Z. Family Size

FOR W

KOTEX

Super & Reg. 12 Count

Zest Deodorant **Beauty Bar** SOAP

Bath Size Was 41c

MAALOX ANTACID

12-0Z.

Was \$154

Kodacolor 11 FILM

12 Exposures C126-12

Was \$150

PINE SOL

Cleans - Disenfects - Deodorizes 15-0Z.

of doubles. Fashionable enough for a dinner for two. See them now at Across from the Post Office in Downtown Hereford.

to give a little extra lift to today's sporty

watch designs. Casual enough for a set

## Guild Has Guest

Creative crafts for Christmas decoration were demonstrated to Hereford Art Guild at its first meeting of a new season Tuesday evening in Community Center by Mrs. Bill Warrick, a program guest.

Featured in her demonstration was the currently popular craft of dough art, and she showed a collection of small ornaments molded from the dough mixture. Many of them were especially attractive to

Mrs. Warrick gave the recipe for mixing the dough as she showed how it is molded and decorated.

She was introduced by Mrs. Dale Furr, new president of the Guild, who announced that

CORRUGATED

**PLASTIC** 

LATEX WALL \$349
Per Gallon

the next meeting, Oct. 22, and work in various creative arts will be on display then.

Invitations were read to members to enter work in art shows to be held this fall in Hobbs, N.M., Borger and

Six guests, some to become Guild members, were welcomed. They were Mrs. Dale Tinnin, Kathy Keyes, Zelma Kuykendall, Mrs. Edwin Axe and Andy Welks in addition to Mrs. Warrick.

Refreshments were served to them and to 37 members by Mmes. Charles Newell, Ray Cowsert and Bruce T. Brown,

PAY CASH &

THIS WEEK'S CASH & CARRY SPECIALS

**CEILING TILE** 

PUT A NEW CEILING IN A

12' x 12' ROOM FOR

FOR LESS THAN '20"

FARM DISCOUNT LUMBER & SUPPLY

LATEX HOUSE

PAINT (White) \$459



Rodriquez are the parents of a son, Mark, born September 23. He weighed 7 lbs. 8 oz.

Mr. and Mrs. Frank William Brorman, are the parents of a daughter, Sara Beth, born September 23. She weighed 5 lbs. 111/2 oz.

Mr. and Mrs. Mark Anthony Hardin are the parents of a son, Tyrin Anthony, born September 23. He weighed 7 lbs. 8 oz.

and Mrs. Marsh Mc-Cormick Pitman are the parents of a daughter, Abbie Ann, born September 23. She

Mrs. and Mr. Alton Wayne Moton are the parents of a daughter, Venessa, born September 22. She weighed 8 lbs.

Mr. and Mrs. Johnny Wayne Carr are the parents of a daughter, Tracy Leeann, born ptember 21. She weighed 6 lbs. 41/2 oz.

"Our greatest threat comes from no foreign foe but from those at home who seek to impose the power of negative thinking."

MASONITE

2"x 12"x 16' PRIMED



#### Leading Lamb and Lass

Cross champion and reserve grand champion honors were awarded to Jeanine Jobe for her lamb entry in the Tri-State Fair in Amarillo last week. Miss Jobe, a member of Deaf Smith County 4-H Club, is the daughter of the Clayton Jobes

## 4-H'ers Win Ribbons

Many Deaf Smith County 4-H youth brought home ribbons in lamb, steer and barrow divisions from the Tri-State Fair in Amarillo last weekend. Jeanine Jobe, daughter of the Clayton Jobes of Frio, received champion cross and reserve grand champion honors for her amb entry. Also in the lamb division, Sandee Findley won the reserved champion award for fine wool.

Another 4-H'er, Rudy Coleman, came out 4th place for his Spotted Poland China

Those recognized for entries in the steer category were: Joe Monroe — 11th in light weight English breed; Terry Barrier -12th in lightweight exotic and 12th in heavyweight exotic breeds; Beverly Cole - 12th in heavyweight English and 8th in heavyweight exotic breeds; Brit Hicks - 13th in heavyweight exotic; Kathy

Barrier — 14th in heavyweight Steve Douglas, Kevin Douglas, English; Scott Clearman — 13th Kolleen McCathern, Russell in Heavyweight English breed. Others participating include and Kent Hicks.

Fangman, Brendan Fangman

### Cattle Pledges Still Needed

As the September 30th sale date approaches, Charlie Morris, general chairman of the 15th annual Cattlemen's Round-Up for Crippled Children, ex-pressed guarded optimism as to the prospects for the fund raising project for the West Texas Rehabilitation Center in

Morris stated, "Pledges of cattle and other livestock are nning ahead of last year, but at this point they are not running ahead enough to make up the price differential from last year's market." Morris added, The only way we are going to raise the \$150,000 needed to operate the Center is for those who have helped over the years to give an extra head or two this year, and a lot of folks that haven't participated in the past to give us a helping hand with livestock or cash."

This has been a rough year on the cattleman," Morris said, "and we know that his help this year will be a real sacrifice."

the fire fighters were tran-sported to the drill field west of Canyon where they fought controlled fires in three separate projects, which included L.P.G. fires, transport truck spillfires, and house fires. After completion of the course, certificates were awarded to these Hereford fire fighters: Tim Homer, Keith Munnerlyn, Max Stipe, Jay Spain, David Spain, Bill Craig. Jim Garner, John Gililland,

Fire Fighters

School

Local firefighters from

Hereford and Dawn joined 391 Firefighters from 47 area towns to participate in the First

Canyon Area Fire Control

Classes were conducted under

the auspices of the Firemen's Training School Texas A&M University Engineering Ex-

tension Service, and were

sponsored by the State Firemen's and Fire Marshal's

Association. Facilities were

provided by the Canyon Fire

Following a brief orientation,

partment.

Reuben McGilvary, Chuck Danley, Lou Gilster, Gerald Sledge, Dale Morgan, Ron Osborn, Wayne Fuller, and Albert Maywell. Fire fighters from Dawn receiving certificates were: Dale Klenskens, Tony Lupton, Jau Don McCathern, Wallace Shelton, Bill Cornett and Al Lee.

#### Briscoe Approves Grant

Governor Dolph Briscoe has announced his approval of a criminal justice grant of \$21,143 the Amarillo-based Panhandle Regional Planning Commission for the area's law enforcement radio communications system.

The supplemental funding will purchase 15 additional mobile radios to be installed in newly-acquired police vehicles. Other radio equipment will be purchased for Hansford, Lipscombe and Randall counties and the cities of Friona and Sunray

Money comes from the Criminal Justice Division of the Governor's Office. CJD administers the state's grant from the Law Enforcement Assistance Administration under the Crime Control Act of 1973.

The local grant was among 41, for a total of \$1,946,713 which the governor approved.

#### Sage Control Sought

A hardy, prolific weed known as lanceleaf sage has finally met a pair of cotton herbicide treatments it cannot overpower, says a weed scientist with the Texas Agricultural

Experiment Station here. According to Dr. John Abernathy, TAES weed scientist heading up a lanceleaf sage control program at the Lubbock Experiment Station, studies in which more than 150 cotton herbicide combinations wer evaluated have turned up two promising treatments.

The first is a preplant incorporated treatment of Treflan or Cobes in combination with a preemergence application of Darmex, said Abernathy.

A second treatment, this one for postemergence control, is with Caprol plus MSMA applied to 2- to 6-inch tall lanceleaf sage

The weed which robs South Plains cotton fields of necessary water and useful nutrients has been under study for three years.

"Lanceleaf sage appeared almost invulnerable to most herbicides," said Abernathy, "until we came up with those two special combinations.

'The problem is the weed's ability not only to resist commonly used preplant in-corporated herbicide treatments," he said, "but also to produce large numbers of seed each season.

> WATCH for J.J.'s

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Delta 88 - our full-size family car never looke

better-but it's more than just another pretty

car. It's really built for the long miles. 7 models.

including a convertible, with room and com-

Toronado - America's first contemporary per-

sonal luxury car with front wheel drive. It pulls

you around turns and along straightaways

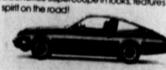
with outstanding traction. Toronado and

fort for a growing family.

Torondido Brougham models

PAINT SALE

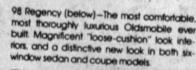
Introducing Starfire—the little Olds you didn't expect. It's a sporty little four-seafer that's smaller than a compact ... easy on gas .. but a bonafide Supercoupe in looks, features and



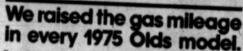
Meet Omega Salon—our luxurious compact for drivers who like the looks and comforts of imported touring cars. It's got the touches you like-but at an Olds price. Choice of three



Cuttass Supreme - now our "little limousine" is big on luxuries, yet it offers improved operating economy. One of eleven mid-sized Cultass models—including wagons—that are



IT'S A GOOD FEELING TO HAVE AN OLDS AROUND YOU



Every 75 Olds has a new Maximum Mileage System that helps make it a better car in several ways:
Our best mileage in years. Smooth-running engines. Fewer tune-ups and less routine

And-better exhaust emission control. The System represents the most advanced en-eering and technology we can built into a '75 Olds. It includes a new catalytic converter (see

below)—and a lot more. There's a new high-energy ignition, for a hotter spark and improved ignition performance.
Also, Olds engineers adjusted shift points intransmissions. Instalted low-ratio economy axles.
And made GM-spec steel-betted radial tires

As you can see, we've done a lot to improve the gas mileage capability of every 1975 Oldsmobile.

New Catalytic Converter—designed for long life This "pod" full of platinum-palladium coated beads pro-

vides a new way to reduce most emissions—after combustion, in the exhaust, it does a more effective job—and it eliminates some of the gas-robbing, combustion-stage controls of the past. Best of all, it allowed Olds engineers to re-tune the engines to run smoother and give better MPG than last year.



GET THAT GOOD FEELING AT YOUR OLDS DEALER'S NOW.



**PLAINS FURNITURE & FINANCE** 

900 Lee St., Hereford, Texas

mber 26, 1974 The Hereford Brand, Hereford, Texas, Thursday September 26, 1974 ghters ool ighters from awn joined 391 m 47 area towns **ALL FOR** in the First Fire Control CHICKEN PINT MASHED the Firemen's POTATOES Texas A&M PINT OF CORN SERVES FOUR gineering Exe, and were PINT OF the State Fire Marshal's WHIPPED JELLO cilities were Canyon Fire WE RESERVE ef orientation, THE RIGHT TO s were tran-LIMIT QUANTITIES ll field west of they fought s in three NO SALES s, which ines, transport ad house fires. TO DEALERS tion of the cates were EXTRA LEAN CUBES Hereford fire REDEEM omer, Keith Stipe, Jay n, Bill Craig, USDA FOOD STAMPS n Gililland, ary, Chuck SAVE PRICES EFFECTIVE ter, Gerald THRU SEPTEMBER 28, 1974 organ, Ron GOLD Fuller, and BOND STAMPS ywell. rom Dawn TOP FRESH s were: Dale y Lupton, FANCY 1-LB. m, Wallace CELLO BAG and Al Lee. CALIFORNIA FINEST PASCAL LARGE STALKS, oe SHOULDER CUT, LB. ves riscoe has FURR'S DOUBLE YOUR MONEY BACK oval of a of \$21,143 GUARANTEE! illo-based Should you not be satisfied with any Planning purchase of beef in Furr's meat department, area's law you will receive double your money back' o comand no questions asked. \*\*\*\*\*\*\*\*\*\*\*\*\*\* funding dditional stalled in FEATURE OF THE WEEK police quipment Hansford, Randall of Friona SALAD DRESSING om the DETERGENT ion of the GOLD MEDAL CJD ad-aw En-GIANT COMPLETER PIECES AVAILABLE ce Ad-PKG. e Crime AT ANY TIME GOOD THRU 9-28-74 4 Iced Tea Spoons ..... \$1.00 mong 41, GOOD THRU 8-28-74 BAG WITH EACH FILLED GOLD BOND hich the GOOD THRU 9-28-74 2 Tablespoons ......\$1.49 WITH EACH FILLEDGOLD BOND GOOD THRU 9-28-74 SUPER DISCOUNT BOOKLET WITH EACH FILLED GOLD BOND 2 pc. Salad Set ........\$1.69 SUPER DISCOUNT BOOKLET WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET 3 pc. Serving Set ......\$1.00 SUPER DISCOUNT BOOKLET Cold Meat Fork ..... \$1.59 CORN STORE HOURS DOUBLE GOLD BOND Pierced Pastry Server .... \$1.59 Mon. thru Sat. FOOD CLUB STAMPS TUESDAY & CRACKERS GAYLORD 1-LB. PKG. OR WHOLE SERNEL NO. 303 CAN SFOR 89 8 A.M. to 10 P.M WEDNESDAY WITH Sunday (NO PURCHASE NECESSARY) \$2.50 PURCHASE OR MORE A.M. to 9 P.M SPINACH FOOD CLUB Frozen Food Favorites THIS COUPON ENTITLES YOU TO finally SAVE 50° rbicide ORANGE JUICE over-POPSICLE 6-PACK CARTON MARYLAND CLUB COFFEE cientist ultural 2-LB. CAN TOP FROST. John with coupon '2.19 FRESH FROZEN, weed DOG FOOD VET'S 151/2-OZ. CAN celeaf without coupon 2.69 Jares 100% ORANGE JUICE at the Expires 9-28-74
LIMIT ONE COUPON PER FAMILY FROM FLORIDA, 6-OZ. CAN tation, ORANGE JUICE an 150 ations ed up THIS COUPON ENTITLES YOU TO nt inreflan RANCH STYLE SAVE 25° with a 15-0Z. CAN GRAVY TRAIN on of APPLES PIES JOHNSTON'S \$ 1 25-LB. BAG is one GRAPEFRUIT 46-0Z. CAN ol, is with coupon \$5.33 pplied Expires 9-28-74
ONE COUPON PER FAMILY
MARKETS sage SAUVE BOSS South HAIR SPRAY RAZOR LIMIT ONE COUPON PER FAMILY ssary DISH TOWELS **WORK GLOVES** BLADES DEODORANT RIGHT GUARD three 100% COTTON HEAVY 8-OZ. COTTON SHICK PLATINUM 59¢ DECORATED GINGHAM ared CANVAS PLUS DOUBLE VAPO RUB VICK'S 1.3-OZ. JAR PLAID & 50¢ most PAST PAIN RELIEF CHECK REG. 89.0 NO 641 EDGE 8-0Z. 57 athy, SHOP 100 COUNT CHARCOAL BEACON com-RISE in-LIGHTER reat-GOOD ONLY AT FURR'S BUBBLE o to GULF-LITE SALLY BATH 1/2 GAL. SMART REG. KITCHEN Gulf Lite CAN MENTHOL CHARCOAL 64-0Z. LIME STARTER Coupon good for 11-0Z. MIRACLE 50¢ 0 F F



#### **Newcomer Honorees**

Women who are new residents in Hereford were invited for coffee Friday morning by the Newcomers Club, which also honored its first president, Mrs. Jack McKinster, at right in top photo, and presented her red roses. Mrs. Glenn Perry, club president, at left pours coffee for the newest-comer, Mrs. Joe Warren who had moved from Hart just eight days before. From left in lower photo are Mrs. Warren Hall with her twin daughters, Melissa and Michele, and Mrs. Gene Savage, other new residents.

## Small Talk

TRUE football fans pay little attention to the weather on a home game night, especially after the home team has started winning and should win again with the proper support, so our fall dampness shouldn't discourage attendance at the Friday night game.

And what could send the fans to the game, warmed and ready to cheer, better than a good chili supper? When HHS sophomores scheduled their supper some time ago they must have been clairvoyant; they couldn't have picked anything better than chili to serve tomorrow.

The supper will begin at 5 p.m. in the school cafeteria and its proceeds will support the class candidate for annual queen. Laurie Higgins, class president, tells us the candidate is Gayle Yosten, selected by the sophomores for the contest which is always an important event in the school year.

AFTER the game there will be more entertainment available for a segment of the fans - those who are high school students.

Hereford Jaycees and Jaycee-Ettes have hired a hall (Community Center) and a band (Village Rock) for an after-the-game dance for the students.

If the high schoolers seem to like the idea they are prepared to carry it further, maybe after each home game.

VISITORS here from Enid, Okla., with Ann and Ralph McCullough are Mr. and Mrs. Maurice Sloan. Mrs. Sloan is Ann's sister. Both couples went to Clovis Sunday to visit the McCulloughs' daughter and family, the James Killians.

AUTUMN trips to Hawaii seem to be popular this year. I hear that Mary and Ted Panciera have lately come home from the Pacific island state, singing its praises as most tre

NOTE to all women's club reporters: Here the club season is nearly a month gone and we haven't heard from some of you yet. We do like to meet the new reporters, at least by telephone and preferably in person, not just in anonymous notes.

Won't you please come by or call us, especially if you haven't served before as a club reporter? It will help us both if we know who you are and how to reach you, and if you know our

routine and just how we can best handle your reports.

And of course we want a copy of each club yearbook, as we do every year. There are still a lot of vacant spaces in our year-

book file. We know that some clubs don't have their books yet, and others have been reminded and have promised to get our copy to us. This is another reminder; we need 'em!

## Letters To The Editor

#### Thanks Ballroom

Dear Editor,

The Comite De Bailes of the Fiestas Patrias want to express public thanks to the Members of the Wishing Well Ballroom for not holding any dances during Fiestas Patrias celebrations.

Certainly, this gesture of community interest and cooperation gave Celebrations a greater measure of success.

Sincerely, Fiestas Patrias '74 Comite de Bailes Felix Cavazos. Chairman

Dear Sir:

May I offer congratulations to The Brand and also to the composer of your Spanish-language article concerning the Fiestas Patrias and the full-page advertisement as well. (The Brand, Sept. 12)

It is very rare to find an English-language newspaper with such good printing and construction. Of course, most papers do not have the special type for the punctuation marks that are peculiar to Spanish, but the grammar and spelling can bemade correct. Your Article is excellently done and is pleasure to read!

We enjoy The Brand and find much that helps us remember a very pleasant time spent in Hereford in the 'Dust Bowl" days. (I was principal of Hereford HS, 1926-1943, and some-time teacher of Spanish).

Sincerely, G.M. Hudson 1008 Horace Mann Rosenberg, TX

Do They? Achievements are like trousers - they become threadbare if you rest on

-Sunshine Magazine.

Depends

Every man has times when he believes in dictatorship, provided he could be it. -Times, Roanoke

## Duckwall's



### In Beautiful Sugarland Mall

Open Thursday & Saturdays til 8:30 for your convenience



#### Eagle **FOOTBALL**

And Kicking Tee

Reg. \$297 NOW

#### ALKA-SELTZER

36's Quick relief for upset stomachs-acid indigestion-heartburn

headache CO¢ J Limit 2

Listerine MOUTHWASH For relief of colds symptoms and minor sore throats



SCATTER RUGS Colorful strip accent rugs with

21" x 32" Our Reg. \$266

fringed ends and non-skid back

Bank-O-Matic Bubble Gum BANK

With your own lock & key and rainbow colored bubble gum Reg. \$197

Standard Adjustable CURTAIN RODS Extends from 28" to 48"

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White finish Our Reg. 79'



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STATE BANK

Friendship Bee's



REGULAR SAVER



COMMUNITY WORKER



CONCERNED CITIZEN



FRIEND



CUSTOMER



BUZZ with us At HSB We'll BEE Here, Give Us A Buzz

Member FDIC

## The Whiteface

Published as part of The Hereford Brand

by the Hereford High School Journalism Department

Hereford, Texas, Thursday September 26, 1974



ouching Up Signs

Ronnie Ohlig and Tommy Loerwald, Key Club members, take an active part in one of the organization's projects, painting the "Welcome To Hereford" signs south of the city.

#### Test Dates Announced

junior and senior students st register for the American ege Test, and the Scholastic Aptitude Test according to entrance requirements for ir chosen college. Schedule dates and registration for e ACT and the SAT test's:

SAT test dates October 12, November 2, December 7, February 1, April 5, June 28.

## Yearbook Sales

Round-up staffers will begin earbook sales Tuesday with each yearbook costing \$9 and on sale through Oct. 11. Optional engraved names on covers will run an extra dollar.

The round-Up staff begins a new policy this year. Advertisements will be sold to Hereford businesses to help finance the book. These will be placed in a special ad section. In previous years all proceeds Hall Sporting Goods in Amarillo from class suppers went into the Round-Up budget. This year the profit is to be divided between said that it will be at least two months before the wraps are the class and the yearbook staff. Each class will net 50 per cent. The class which earns the most money will place their annual queen candidate on the throne; the winner will be announced during a special Christmas assembly

ACT test date October 19. December 14, February 22, April 26, June 28.

Final Date for SAT Registration September 23, September 30, October 24, December 26, February 27, May

Final Date for ACT Registration September 23, November 18, January 27, March 31, May 19.

The ACT test will be held in Canyon while the SAT test will Begin Tuesday be held in Amarrillo High School or Amarillo Junior College. Cost or the ACT is \$7. And the SAT is

Band, choir and orchestra

jackets were ordered after

measurrements were taken last

A representative from Vance

took the orders for the new

jackets. The representative

Prices for the jackets were

\$30 with each extra "H" letter

delivered.

costing \$4.

## Shorthorns Swim To3rdVictory

underwater football saw the Hereford Shorthorns and Lubbock Coronado sophomore team game delayed two hours as the water on the field was umped out.

However, when the game did resume, Lubbock Coronado had lmost wished they had played underwater football as the Hereford Shorthorns whalloped Corona do by a score of 20 to 0. Guiding the Shorthorns to their third straight victory was Jim Lawson, who scored the first points of the game on a quarterback keeper, making the score 8 to 0 at the half.

A stinging Shorthorn defense cleared the way for the offense as Lawson connected on a 24 yard aerial to Rowan Alexander making the score 13 to 0. PAT However, the offense was not

through yet as a 15 yard scamper by Carl Lee Graves gave the Shorthorns their final score and a perfect record of 3 wins and no losses

Coach Tubb said about the overall game, "the whole team ignored the adverse conditions of the field, and after a sluggish first half, came back and played

## Key Club Returns From Fall Meeting

Hereford Key Clubbers attended their area fall training conference Sept. 15 in the High School auditorium to discuss new ideas and money making projects for the 1974-75 school year. The local club is leading their

division in community services, according to the National Key Club point system. Furnishing transportation

were Kiwanians Bobby Owen, Tommy Rosson, Dean Herring and Howard Birdwell. Other Kiwanians attending were Bill Allen and Gene Brock.

The Key Clubbers attending were president Tommy Loerwald, vice president Craig Nieman, secretary Pete Hale and treasurer Dirk VanderZee: Others were Kent Herring, Blake Allen, Ronny Ohlig, Marshall Formby, Lymon, Donald Shaw and Karl

with the class name on the

letter. White bars will be on the

The choir jackets will be the

same with the exception of the

colors which will be maroon and

white. There will be a musical

Photo Dates

Announced

for organizations to have their

group picture made for the

Dates have been designated

October

classification.

note on each letter.

yearbook.

These are:

Thespians,

October 31 Twirlers.

FHA.

November 5 Future Business

20 Student Council, November

November 25 Texas

Association of Careers in

Health, November 26 Industrial

Cooperative Training.

November 11 Printing Trade

Exclusive dealers for:

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Serving the Panhandle area since 1906

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2701 S Buchanan St., Amarillo, Tex.

STONE ETERNAL GRANITES

'H' Jackets Bought

Hosting the conference was Robert Fields, lieutenant Governor of Division 33.

The Key Clubbers have also been painting the signs on the outskirts of town listing the community service the orchestra with the winds organizations. The signs are and percussion instruments

#### Names In The News

DIRK VANDERZEE junior aerospace II student, has completed his first solo flight. The flight was conducted on Sept. 9, under the supervision of John Claypool, class instructor.

NOMINEES FOR annual queen were chosen Friday by-each class. Senior candidates are Cindy Smart, Sharon Dearing, Betty Griego, Gloria Mays, Beverly Cole and Twanaha Kendrick.

Juniors running for annual ueen are Jill Stephen, Renee letter showing the student's Payne, Debbie Albright, Sara Ricketts, Lisa Martin and Tami

> Sophomore queen nominees - are: Cindy Manning, Laurie Higgins, Gayle Yosten, Tonya Armstrong, Julie Hallows and Kristi Mason.

Final elections will be conducted this week.

#### Clevenger Wins Barrow Honors

A Hereford FFA member was October 7 DE, October 8 among the first to win a first prize in the livestock judging at Whiteface Staff, October 14 Panhandle South Plains Office Aides, October 16 Fair

National Honor Society. October 17 Electrical Trades, The fair which opened in Lubbock Monday is the 57th October 22 Fellowship of Christian Athletes, October 24 annual affair. Mike Clevenger, 15, exhibited a 246-pound Library Aides, October 29 Leo champion Duroc in the open Club, October 30 Stage Band, barrow show at the fair. The animal, which won first prize, November 1 Key Club, November 4 UIL Speech, was bred by Valton Macker of

Wilson.

Leaders of America, November It was the first win for Mike, 13 UIL Math, November 14 the son of Mr. and Mrs. Wister Clevenger of Hereford. Mike November 18 FFA, November said he worked an average of 11/2 hours a day for about three 21 Cosmetology, November 22 months to get the hog ready for

> Mike is a member of the Future Farmers of America, and his local adviser is Marcus

> > Office

373-9151

Future Homemakers of America enjoyed a picnic

bring one guest, to the party. For the first time, boys as well as girls, are included in the FHA program.

are Sandra Stallings president, Debbie Smith first vice president, Debra Looper second vice president, Mary Jane Cano third vice president. Micky Meritt serves as secretarytreasurer.

Isabel Pena, first vice president Frankie Wells, second vice president Ann Bradley, third vice president Ann Zetzche, fourth vice president Linda Mendez. Ernestine High is



#### **HHS Orchestra** Hereford High School Orchestra will be attending the

annual Invitational Honor Orchestra Festival Oct. 26 in the Fine Arts Building at West Texas State University in Canyon.

Being sponsored by the West Texas State Department of music, the high school or-chestras are invited on the basis of outstanding performances in the past. Such schools attending will be Hereford, El Paso and Amarillo Palo Duro.

Tunes entered in the contest which Hereford will play are "St. Lawrence Overture" and concerto for Flutes and Strings.

Gimme A 'V'

Forty-four members make up coming from the concert band. The orchestra will join the stage band for a fall concert on Nov. 7 in the high school

auditorium. Officers in the orchestra are president Delores Abalos, vicepresident Delfine Ulibarri, and secretary Michelle Moore.

#### Magazine Sale **Boosts Choir**

organizing for various activities and has been selling magazines toraise money for the spring UIL contest in Amarillo. The magazine sales brought in \$3,000, \$1,200 of which was

If a first division rating is received in contest, the choir will go to Fort Worth, Corpus Christi and San Antonio.

president Cameron Clements, vice president Amy Cox and secretary Sara Rickets. The choir director is Don Moore.

outfits with their blue and black formal gowns. a meeting for the election of

recently. Other members elected to office were Jeff Rose vice president, Randy Williams will consist of skits, solos and treasurer, Manuel Flores parliamentarian, Kelly Daniels secretary, Eric Fowler

> Garcia reporter. Installation of officers will be held on Oct. 14. ICT will meet on

sergeant of arms, and Vincent

To Lead Club

ICT Selects

Tommy Talamantez, senior

at Hereford High School, was

elected president of ICT during

officers, held at K-Bobs

## Council Plans Homecoming

Karen Kitchens, senior cheerleader and daughter of Mr. and Mrs. Cuby

Kitchens, is airborne during the hubbub of an HHS pep rally. Dee Ann Miller

and Gloria Mays are in the background before the senior class section. The

spirit-sparking assemblies are held each game day at 2 p.m.

secretary of Student Council, Jeanne Hair, along with Amy Cox, vice-president and Cindy Smart, president, headed the first meeting Tuesday. A theme for Homecoming was the main subject discussed and various other fall projects. The meeting was open for anyone who wanted to come.

ICT officers for this school year are, from left, Jeff Rose, Vincent Garcia,

Manuel Flores, Kelly Daniels, Eric Fowler, Tommy Talamantez and Randy

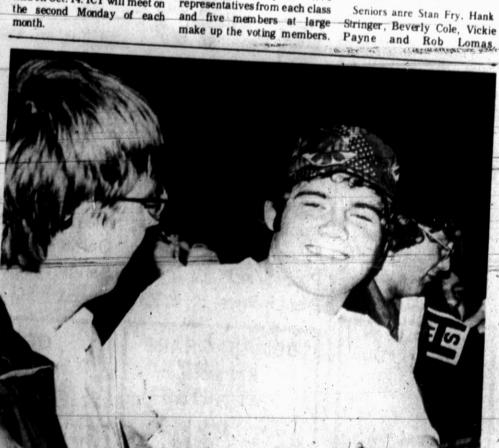
Presidents of clubs and organizations, plus five representatives from each class and five members at large

ELECTED Sophomore representatives are; Ann Bradley, Lynette Andrews, Cindy Manning, Stacy Lea, Julie Hallows.

Juniors are Renee Payne, Liza Martin, Sara Rickettes, Melinda Watts and Delfine Ulibarri, seniors Debbie Klechak and Beth Duggan.

Members at large are sophomore Greg Pagett, juniors Billy Word and Dirk VanderZee

Seniors anre Stan Fry. Hank Stringer, Beverly Cole, Vickie



HH Students Enjoy Victory At Borger

The choir department is

This year's choir officers are

The boys will be wearing a blue-black tuxedo furnished by the school. The girls wardrobe New Officers will be matching the boys

The choir, working with band and orchestra, will be putting on a variety show open to the

public Oct. 5 and 6 in the high school auditorium. The show

All proceeds will go to the choir fund.

#### FHA Enjoys Picnic Menu

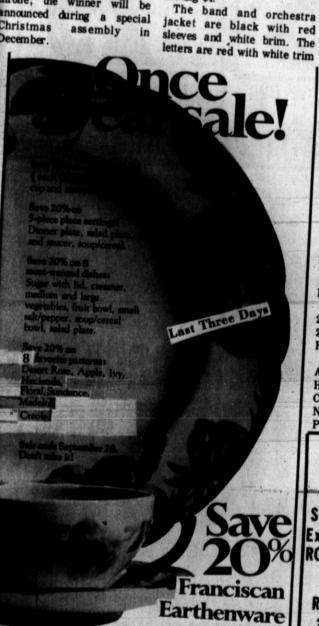
Saturday 7:30 -9 p.m. at community center.

Food was supplied by members of FHA who brought sandwiches, chips, cakes, soft drinks ice cream, and brownies. Sponsors for the Hereford High Chapter are Mrs. Dorotha Prowell and Mrs. Martha Laymen.

Each member was allowed to

Royal Rose Chapter officers

Chapter one president is secretary-treasurer.



HEREFORD HARDWARE 216 N. MAIN

## Relative Of Residents Wed Saturday Afternoon

Big Spring and Paul Curtiss Ireland of Sweetwater were married in a double ring ceremony Saturday afternoon with the Rev. Roger Knapp. pastor of First Presbyterian Church, officiating in the home of Mr. and Mrs. Charlie Holt, west of the city.

Ireland is a member of a Deaf Smith County pioneer family and a nephew of Mrs. Holt. He is the son of Mr. and Mrs. Ed Ireland of Sweetwater, formerly of Hereford.

The bride is the daughter of Mr. and Mrs. Frank Marion Circleville, Ohio.

The bridal couple stood in front of a fireplace covered with greenery. Arrangements of yellow and white daisies, gypsophila and lighted tapers were on either side. The remainder of the house was decorated with frosted white votive lights and daisy nosegays.

The bride wore a pale blue crepe floor length empire dress fashioned with a lace bodice trimmed with rose medallions. She wore a crown of gypsophila trimmed with white lace and blue love-knots. Her pearl earrings which were a gift of the brideg room.

Mrs. Ed Seay of Big Spring matron of honor, was attired in a pale yellow crepe empire waisted gown trimmed in yellow lace. She wore a ceramic daisy pendant, a gift of the bride, and carried a fireside basket of yellow daisies and gypsophila.

Serving as best man was the

#### AC To Give SCAT

The School and College Aptitude Test (SCAT) will be administered by Amarillo College Friday.

Those taking the test will meet at 1 p.m. in Room 124 of

Ordway Hall. The Test covers verbal and mathematical areas," said Fred Dodson, director of the AC Testing and Counseling Center. This test is given to persons who have been out of school for some time. It covers areas that they should have had in high school,

Administered by Counselor M.D. Gentry, the test will take approximately an hour and 15 minutes to complete.

Those who have questions or desire, additional information may call the Counseling Center or the registrar's office.

#### Baxters Honored Saturday

Friends of Mr. and Mrs. Dean Baxter honored the couple with a going-away party Saturday evening in the home of Mr. and Mrs. G.L. White.

The Baxters are moving to Sunray where Baxter was transferred. While living in Hereford the family were members of First Christian Church and Mrs. Baxter served as secretary and vice-president of Hereford Newcomers Club.

Refreshments were served from a table covered with an autumn colored cloth and centered with a fall flower arrangement.

After gifts were presented to the couple, the remainder of the evening was spent visiting. Approximately 20 guests were present

Experienced joined with common sense To mortals is a providence.

Experience keeps a dear school, yet fools will learn in no other. -Benjamin Franklin.

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bridegroom's cousin, Mickey bells and yellow nosegays. It

For her daughter's wedding, Mrs. Marion wore a navy gown with a floral motif and the bridegroom's mother wore a gown designed with ruffles at the neckline and sleeves.

Organist, Mrs. Joe Schulte of Hereford, provided contemporary wedding music and guitarist Gary Parker of Dallas, the bridegroom's fratemity brother played and sang modern folk selections.

Following the wedding ceremony, a reception was held in the Holt home.

The two-tiered wedding cake was decorated with daisies and a pair of heirloom wax hands from Germany. Punch was also

The refreshment table was covered with a double white net cloth trimmed in yellow ribbons and flounces held with wedding

**USDA Choice Beef!** 

**LOW PRICES** 

**PLUS QUALITY** 

AT SAFEWAY!

was centered with a gold five-branch candlelabra belonging to the bride's grandmother, which was trimmed with daisies.

Leaving for a trip to Padre Island, the bride wore a floral print pant suit with black accessories. The couple will be at home at Big Spring after Oct. 1.

The bride is employed as director of nurses at Mountain View Lodge in Big Spring. She is a graduate of Riverside School of Nursing and attended Ohio State University at Columbus,

The bridegroom is with Surgical Medical Supply of Abilene and graduated from Austin College

A rehearsal dinner party was hosted Mr. and Ed Ireland in Hereford Country Club Friday evening for members of the wedding and houseparty.



Mr. and Mrs. Paul C. Ireland ...married Saturday

(Bradly photo)

### Sale Of Books Scheduled Browsing in an outdoor book the library will be for use of the market will be available public, Mrs. Norvell em-

Saturday if the weather is good, or under a roof in Deaf Smith County Library foyer in case of more rain, sponsors of a benefit book sale promise. The sale is scheduled from 9:30 a.m. to 6

Los Ciboleros Chapter, Daughters of American Revolution, will conduct the sale, similar to one earlier this summer, to raise remaining funds for purchase of a microfilm reader which will be a gift to the library.

With fair weather, the sale will be held on the driveway at the new library building.

More books, magazines and records are being added to those remaining from the first sale in which hundreds of items were bought at bargain prices by book-lovers of this area.

Anyone who will donate books any sort, hardback or paperback, for the sale is asked notify Mrs. L.W. Norvell, regent, or any chapter member. The reader to be presented to

Hawthorns

MOBALAN

phasizes, although the DAR chapter is especially interested in its use for genealogy research. It is not limited to that use, and will meet needs of music clubs, study groups and

Final plans for the sale were made at the chapter meeting last week, when U.S. Constitution Week was observed on the program. Mrs. Leroy Williamson was the speaker.

the week reported placing book markers in high school and junior high schools here, and in the library, also supplying spots for broadcasting. Welcomed as a guest was Mrs. Ray Rusher of La Junta, Colo., a DAR member there, visiting in Hereford with her

granddaughter, Mrs. Bill

Johnson. Mrs. Arthur Clark, a

#### prospective member, was also Teenage Pageant Seeks Entrants

On June 13-14, 1975, at the St. Anthony Hotel in San Antonio, the 4th annual Texas Teen-Ager Pageant will be held.

Girls who are between the ages of 13 and 17 and a resident of the state are eligible to compete in this pageant. They will be judged on scholastic achievement, poise, personality and appearance. There will be no talent or swim suit competition. State contestants will

also write an essay on the pageant theme, "Why I Am Proud To Be An American". Applications to compete in the 1975 pageant may be obtained by sending a self-addressed

envelope to the Official Certification and Public Relations Office, P.O. Box 406 Rockton, Illinois 61072.

Experience is the mother of all things.



(Cut up

Sausage Salemay Brand (2-16 pkg. 1727) Canned Ham Safeway 3-15. \$459 Canned Ham Saleway 5-10 5699 Super Saveri Ib. 89¢

.99¢ CORNY DOGS

Sliced Bacon Wilson Certified \$135 Franks Wilson Certified 12-oz 85¢

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Burritos Beef Patties Chicken Fried to 99¢

#### Smoked Sausage Wilson \$159 Smoked Sausage Wilson \$159 Smoked Sausage Wilson \$159 Beef Steak Steed Steed Jello 3-or 18¢ Stuffed Olives 15 33¢ **Edwards Coffee** Miracle Whip

**GALA BRAND** 

6 can 75¢

10-02 49¢

GI \$1 19

Dill Chips Zippy 32-02 72¢

ORANGE JUICE

ORANGE JUICE

100% Florida Orange Juice

Can

Ice Cream

Com On Cob #

Onion Rings #

Sandwiches Snow Star 12-ct \$ 1 19

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Safeway Coffee

Large

Roll

Welch Brand

POOCH

GRAPEFRUIT

V-8 Cocktail Vegetable

151/2-OZ.

Can

**Grape Jelly** 

Low

Price!

20-oz \$ 1 25

23-oz \$ 1 55

12-gat 89¢

72-gal. 98¢

10-01 31¢

10 77¢

\$ \$119

Golden Com HIWAY 17.02 24¢ Cling Peaches Town 29-02 57¢

Vienna Sausage Armour 5-02 39¢ Vienna Sausage Armour 5-oz 39¢

OWN HOUSE Price! 8-oz.

Can Peanut Butter Jif 18-02 82¢

15. 42¢

French Bread Skylark Brand

KITCHEN CRAFT Low Price!

2"x25 Roll Rye Bread

10ar 39¢ Vienna Bread Skylark 15.39¢

#### BLUE BLUE BONNET BONNET Marga

**Blue Bonnet** 

High Quality! SAVER

Lucerne Milk Homo-Gal. \$ 154 Party Dips Lucerne Brand 8-oz. 39¢ Butternilk Lucerne Brand 17-Gal. 75¢ Cottage Cheese 24-02 79¢ American Cheese 2 89¢ **Biscuits** 10-ct. 13¢ Real Butter Shady Cin 93¢



Fleischmann's

Corn

Blue Bonnet Super Margarine Sunnybank 15.58¢ Margarine Coldbrook Brand 6m. 43¢ Soft Margarine 75¢ Soft Margarine Cold 10. 62¢ Margarine Coldbrook % 42¢ Margarine Sunnybank 59¢



12 or 35¢

24° 59¢

Orange Juice # 5 to \$100

Strawberries Scotch 10-oz 43¢

Broccoli Spears # 12 37¢

Onion Rings 500 700 390

Boysenberry Super 40 or \$125

French Toast See 12 or 55¢

Pizza Snack 55 85¢

Potatoes or Sour Cream

Apple Pie







#### September 26, 1974 duled

mittee on observance of k reported placing book in high school and gh schools here, and in ry, also supplying spots deasting.

ned as a guest was Rusher of La Junta, DAR member there, n Hereford with her ighter, Mrs. Bill Mrs. Arthur Clark, a e member, was also

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Be An American".

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nt may be obtained

a self-addressed

the Official Cer-

nd Public Relations

Box 406 Rockton.

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..79¢

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Image Of A Lover is an exciting adventure novel of a young piano teacher's student Seafair. Invited to be a guest on Drummon's Island, Seafair

until noon.

ventures.

Library.

goes off with a song in her heart and encounters many unusual experiences during her summer The library is open to the public on Mondays from 9 a.m. until 9 p.m. week days from 9 a.m. until 6 p.m. and Saturdays

Carrying The Fire by Michael

at the Deaf Smith County

author, Gemini 10 and Apollo

11 astronaut, captures the

drama, beauty and humor of

one of man's greatest ad-

CARRYING THE FIRE

By Michael Collins

Collins and Image Of A Lover by Elizabeth Ogilvie are the two books being featured this week For more than a decade, the world watched man hurtling into space, experiencing new dimensions, walking where no Carrying The Fire is a remarkable book in which the one had gone before, and we asked: "What's it like up there?" Michael Collins, the Gemini 10 and Apollo 11 astronaut, answers the question.

In this remarkable book he captures, in a very personal way, the drama, beauty, and humor of one of man's greatest adventures: Collins may well become the Saint-Exupery of space flight.

Carrying the Fire is a pilot's odyssey in which Collins 10 mission belies the theory that traces his development from his astronauts are automatons at first flight experiences in the Air Force, through his days as a His test pilot, to his flight in the incredibly complex Apollo 11. He presents an evocative pic-

Astronaut Relates Great Experience

him to the moon, but in a way

other accounts have never done.

how space flight has altered Collins perceptions — his senses of time, light, and movement

have changed as a result of his

seeing a fragile earth from a

great distance. Out world and

result of his seeing a fragile

earth from a great distance. Our

world and his have gained a new

perspective, one not likely to be

IMAGE OF A LOVER

By Elizabeth Ogilvie

"I was drunk that summer

with a clear fiery joy because

I'd found at twenty-two what I

thought I'd lost at nine. That

had been my last per-summer

With this prelude Seafair Bell

WEINERS

**SMOKIE LINKS** 

**BEEF BOLOGNA** 

COTTO SALAMI

**CHOPPED HAM** 

SLICED BACON

SLICED HAMSTEAK

SLICED BOLOGNA

forgotten.

until this one."

The Concluding chapter tells

The description of the testing that aspiring astronauts must undergo is as fascinating as that of his later education, which included navigation, geology, and jungle survival. He describes the Houston

space community, and details the preparation and testing of Gemini and Apollo spacecraft and their support systems - making complex material easily prehensible. He also gives candid portraits of his fellow astronauts: Armstrong, Aldrin, Stafford, Shepard, Borman,

Glenn, and others. Collin's account of the Gemini the mercy of ground control. space walk carries the reader into a bizarre and alien environment.

Following Gemini 10, Collins ture of the joys of flight - the was assigned to the crew of union of man, technology, and Apollo 11 for the first manned

begins her summer idyll. In-vited by Miranda Muir, nineteen and one of her music student, to be one of her guests on Drummond's Island, Seafair goes off with a song in her heart. moon landing, probably the most closely watched event in the history of man. In Carrying the Fire Collins takes us with

In theory, Seafair is to give her pupil and friend some intensive piano coaching. In fact, Miranda's three older male cousins, plus an assortment of islanders who are old friends, provide more interesting diversions than the pianoforte

from the moment the girls land. There are "digs" with Miranda's youngest cousin, Patrick Drummond, who is trying to find evidence of Norse occupation of the island; sailing; picnics; watching fishermen's nets being tarred in a great kettle which bubbles over a fire on the rocks; clamdigging, swimming, lobsters feasts, dancing, and music with Seafair at the piano.

But as the summer heightens the island fog begins to close around the Drummonds and the Finlays and to bring a darkness which the sun of the following morning does not lighten.

It is apparent that Miranda is flirting with an island man only

OSCAR MAYER

MEATS AT SAFEWAY!

to keep Patrick from finding out who her real love is.

Seafair, hopelessly in love with Patrick realizes that his heart is set on Miranda. Neither the guest or anyone ise on Drummonds realizes that there is a man who is psychopathically jealous among them and that the golden summer will end in murder and

ON CONTROLS

President Ford said recently that he would not ask Congress to reimpose wage and price controls.

TRUMAN PORTRAIT

President Ford has crossed party lines when he personally put up in the Cabinet Room a portrait of one of his favorite Presidents, Harry Truman.

LOCKHEED'S CONTRACT

The Navy has awarded a \$1.3-billion contract to the Lockheed Missiles and Space Company to start production of a new 4.500-milerange Trident missile to be fired from submarines.

\$133

12 oz \$1 39

79¢

1: 79¢

1 93¢

1 0 \$ 1 09

1 8 \$1 75

\$289

₩ 65¢

TV COMMENTARY By John Smiley

THE GODFATHER will be shown on NBC November 16th and 18th. Sponsors of the TV airing of the movie smash hit are chipping in \$200,000-plus for minutelong spots.

THAT'S MY MAMA got a week's head start on other new shows that are debuting this season. The rookie showing was enjoyable. If following episodes are of the same caliber, and if the series doesn't slip into attempts to make political points, the ratings should smile upon Mama and her

NEW FACES will appear on some old shows this season. To name a few: Kristie McNichol will replace departing Franny Michel in the role of Patricia Apple; "Ironside's" Mark Sanger is taking a wife this season; on "The Mary Tyler Moore Show," Lou Grant, separated

from his wife, will be keeping company with another woman.

POLICE WOMAN, a spinoff from the series "Police Story" will flash its badge for the first time this season on NBC. Angie Dickinson is the arresting officer.

THE NEW SEASON seems to have a new emphasis on warmth and humanness. Other shows are taking their cue from the success of "The Waltons" and "The Mary Tyler Moore Show." The back-to-people movement will even spill over into the cops and private eye shows. Viewers will witness more character development and less violence.

AS THE NEW TV SEA-SON begins, one hopes the ratings, producers, and powers-that-be will give the new shows a sporting chance for success.



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Sirloin Tip USDA Choice \$179

Heel of Round Beet Round B T 29 FISH STICKS Capt. Choice QQ¢

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**BRAUNSWEIGER BOLOGNA** . 99¢

\$109 Super Saverilb.

Chuck Roast Cut . 69¢ Sterling \$114 Chuck Steak Center Cot 7-Bore **Beef Liver** . 89¢

IT ALWAYS PAYS TO COMPARE TRIM AS WELL AS PRICE

Here's how we trim our Porterhouse and T-Bone Steaks



end of bone and excess fat cut off.



Heavy piece of backbone removed. Excess fat trimmed off. Note generous proportion of fine steak meat to above.

## COURTHOUSE

VEHICLE REGISTRATIONS Fred Rivera, 74 Cad.; Don R. Johnson, 73 Ford: Miller Seed Co., 74 Ford; Earl C. Gunther, 74 Chev.; Deaf Smith Electric Co-op, 74 Chev.

Summerfield Fertilizer Co., 74 Chev.; Johnnie Townsend 74 Merc.; Geary Gearn, 74 Merc.; Wake Northcutt, 73 Chev.; Dilly Inc., 74 Chev.

Flagg Fertilizer Chemical Co. Inc., 74 Ford; John Schumacher, 73 Ford; W.A. Carter, 74 Ford; J.V. Pickens, 74 Chev.; Jeanette Ramey, 74 Ford.

Edwin Axe Farms Inc., 74 Chev.; H. Wayne White, 74 Bultaco; Charley Shipley, 74 Chev.; Garry Hathaway 73 Toyota; Franciscus Leekes, 74 Audrey Taylor, 74 Cont.;

Martin Wagner, 74 Chev. Dorell L. Jones, 74 Chev.; Martin Wagner, 74 Chev.; Larry Carver; 73 Merc.; O.W.

Ed Dzuik Sr., 73 Dodge; Doyle Turner, 75 Ford; M. Porfirio Zuniga, 74 Ford; Bamco, 74

Dodge; Dale Jones, 73

Kawasaki; Biluian Perez, 74

Lawrence Bromman, 74 GMC;

Joe Don Noland, 74 Chev., Lawrence Carlson, 74 Chev.,

Craig Keating, 74 Chev.; Tom Draper, 74 Ply.; Jake Moseley,

Colville & Wilson Inc., 74 Chev.; J.F. Matthews, 73 Buick; Jesse Perales, 73 VW;

Parris, 74 Chev.

Buick.

74 Chev.

#### Veg All 8 oz 19¢ Pizza 12 - oz 53¢ Stove Top Asparagus Town House 14 . 02 57¢ Chunk Tuna Starkust 49¢ Can 59¢ Thru Saturday, September 28 Stove Top Cornbread Flavor 702 49¢

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Peter Pan 18 ° 82¢ **Bisquick** 

40 or \$ 1 05 CRAGMONT Low Price!

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11-oz.

Jug 39¢

5-oz. g¢

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The Funk And Wagnall's

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Volume Available Each Week! \*\*\*\*\*\*\*\*\*\*\*\*\*\* COUPON WORTH Toward The Purchase of 8 5-16. 4-0z. Box of GAIN DETERGENT

One coupon per customer Coupon Redeemable Only at Safeway! Coupon Expires Sat., Sept. 28, 1974

THIS COUPON IS WORTH Toward The Purchase of a 7-oz. Box of

HAMBURGER HELPER One Coupon Per Customer Coupon Redeemable Only at Safeway Coupon Expires Sat., Sept. 28, 1974

Papayas .. 69¢ Broccoli Serve With ₹ 39¢ Mushrooms States 85¢ Onions White Slice .19¢

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Bartlett Pears Sweet 3 to \$ 100

Purple Plums 3 15 100







ring sets. Make your choice today from our many new styles, crafted in 14k gold. Serving Hereford

Since 1927

KESTER'S **JEWELRY** 

Across from the Post Office in Downtown Hereford



They Began Project

## Red Cross Has Added 'Helper'for First Aid Almost 20 years ago a project Deaf Smith County Red Cross this month so the chapter now began in the first aid division of Chapter, which was completed owns a life-size model for

Women of Deaf Smith County Red Cross Motor Corps had the idea about 20

years ago, and started a fund which grew and was used this fall to purchase a

mannequin that first aid classes will use to learn mouth-to-mouth

resuscitation and other methods of aiding victims of cardiac emergencies.

From left in this photo made when the group was active, are Mmes. Onias

Carroll, Arthur Tiefel, George Jowell, Glen Nelson and Bettye Turpen. Also in

"Has the new florist any

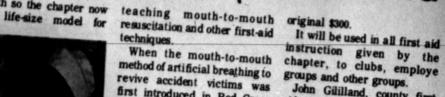
"Yes, a girl who is a

shrinking violet and two

boys-one a budding genius

and the other a blooming

the corps were Mmes. Richard Jowell and Charles Laing.



revive accident victims was first introduced in Red Cross classes, first aid instructors here hoped to add to their equipment a baby-sized doll, called Resusci-Ann, which was made for use in teaching the is administered. method.

But its cost was \$300, and with the limited budget in this county there were no funds for first aid equipment which the chapter often had to borrow.

At this time the disbanded Motor Corps of the chapter gave its individual funds to the chapter to apply to this need. It was a substantial amount for a beginning but far from the price of the doll, so it was banked and ear-marked

Memorial gifts and other special donations were added to the amount as years went by and finally, with a little addition from the chapter and gifts from individuals, it reached the sum needed for the purchase.

By this time the Resusci-Ann has been superseded by a different type of mannequin, a lifesize head and chest with cutouts to show action of the heart, major arteries and lungs. Its cost was slightly less than the

It will be used in all first aid instruction given by the

groups and other groups. John Gililland, county first aid chairman, points out that construction of the mannequin enables students to see how the blood circulates and the lungs expand and deflate as first aid

The Red Cross Motor Corps, which started the fund for this purchase, was one of five new services introduced here after the Korean War, when community service was emphasized under a new county executive secretary, Corinne Jennings, now Corinne Neely.

It was organized after a disaster clinic, when the field instructor saw the possibility of a corps formed from wives of volunteer firemen here, who might be of aid to the fire department. George Jowell, chapter disaster chairman and also a fireman, concurred and letters were sent out.

Seven women responded, took the required courses in first aid and advanced first aid, earned their certificates, caps and uniforms. In the group were Mmes. Onias Carroll, Richard Jowell, Arthur Tiefel, Charles Laing, Glen Nelson, Blue Turpen and George Jowell.

The Hereford Brand, Hereford, Texas, Thursday September 26, 1974



Refresher Lesson

John Gililland, first aid chairman in Deaf Smith County Red Cross Chapter, tells Mrs. Charles Laing the new mannequin bought for teaching first aid here, is different from teaching equipment used when she and other Red Cross Motor Corps members took the course. When the corps disbanded ago it gave money in its treasury to start a fund for buying the mannequin, which was

The corps worked several years, serving coffee, sandwiches and doughnuts to firemen and other workers at fires and disasters over the area. At an all-night fire in McCaslin Lumber yard they worked until 4a.m. and in one of their most difficult tasks, at the site of an ammonia tank leak near the edge of Hereford.

They worked with the Amarillo Defense Unit motor

corps in two lake drowning rescues, were in charge of transportation and registration at two polio immunization clinics here, and were on hand at numerous fires in the county.

needed materials through various projects. It was this disbanding. The urn and other equipment was given to the fire fireman.

department by the Firemen's Ladies Auxiliary while Mrs. Carroll was auxiliary president last year.

Most of their husbands are Members earned funds for now retired firemen but still their coffee urn, cups and attend social affairs of the department, as do the wives in the auxiliary. Mrs. Laing is the fund they gave to the chapter at last corps member whose husband is still an active \*

# THE '75 FORDS, INCLUDING THE NEW GRANADA!

"Why did you jump from

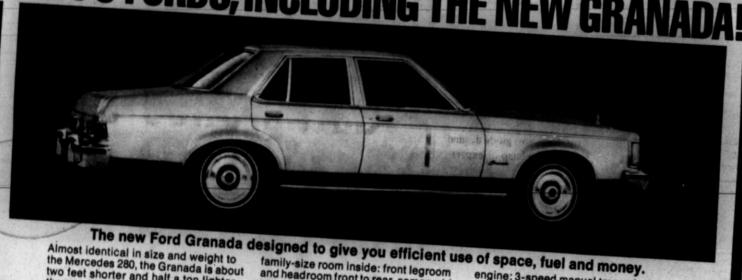
in front of Green's car di-

rectly in the path of Bar-

to be hit by one of them, and

Barton has the most money."

"Well, I saw I was bound



Almost identical in size and weight to the Mercedes 280, the Granada is about two feet shorter and half a ton lighter than most standard size cars.\* So you can expect excellent gas mileage, and exceptional handling ease. Yet there's

family-size room inside: front legroom and headroom front to rear, comparable to many standard size cars. The trunk holds 8 pieces of luggage.

And here's just the top of the list of standard equipment: 200 CID 6-cylinder

engine; 3-speed manual transmission; steel-belted radials; solid state ignition; front disc brakes; full wheel covers and accent moldings; individual reclining seats; cut-pile carpeting, and much

Ford LTD Landau: a logical alternative to longer, heavier, more expensive luxury cars.

Compare the workmanship in LTD Landau as well as its size, comfort and luxury to much more expensive luxury cars. The main thing you don't get is hundreds of pounds of extra weight and almost a foot of extra length (compared to almost a foot of extra length (compared to longer, heavier, costlier cars). You do get the security of a solid, full-size, well-made automobile.

The small Fords: BIGGER VALUES THAN EVER.



EXAS PANHANDLE FORD DEALERS

See all the 1975 Fords at your nearby Ford dealer.

ORVAL WATSON FORD SALES

200 W. 1st.

Hereford Texas

364-2727

## Calendar of Events

THURSDAY La Madre Mia Study Club, home of Mrs. Dickie Geries,

7:30 p.m. Citizens for Decency Through Law, Community Center, 8 p.m. Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.

Kiwanis Club, Civic Club Center, noon. Jaycees, Dickie's Restaurant,

Duplicate Bridge Club, 309 Western, 7:30 p.m.

FRIDAY Cultural Home Demonstration Club, home of Mrs. M.H. Wiseman, 207 Beach, 2:30 p.m. Sweet N' Fancy Cake Decorating Club, Community

Center, 9:30 a.m. Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30

Sophomore Class chili supper, Hereford High School cafeteria, 5 to 7 p.m.

SATURDAY Story hour for children grades 1-4, Deaf Smith County Library.

MONDAY

Rotary Club, Civic Club Center, noon. Odd Fellows Lodge, IOOF Hall, 8 p.m. Evening Lions Club, K-Bob's.

Steak House, 7 p.m. TUESDAY

Women's Division of Deaf Smith County Chamber of Commerce general meeting, Civic Club Center, noon.

Young Homemakers Texas, La Plata Junior High School, 8 p.m. Hereford Jaycee-Ettes. Community Room of First National Bank, 7:30 p.m.

American Legion and Auxiliary, legion hall, 8 p.m. Hereford Community Players, Community Center, 8

Xi Epsilon Chapter of Beta Sigma Phi Sorority, home of Mrs. Archie Dwyer, 7:30 p.m. Little Grand Ole Opry, IOOF Hall, 8 p.m.

La Afilatus Estudio Club home of Mrs. Marlin Gililland, 3

La Plata Study Club, home of Mrs. Jay Boston, 8 p.m. Hereford TOPS Club, Community Center, 9 a.m. BPOE Lodge Elks Hall, 8:30

Weight Watchers, First Baptist Church, 10a.m. and 6:30

WEDNESDAY Ford Extension Club, Ford community building, 9:30 a.m. Simms Study-Craft Club,

Simms community building, 1:30 p.m. United Methodist Wo First United Methodist Church luncheon at church, 12:30 p.m. United Presbyterian Women's Association luncheon

at Church, noon. Merry Mixers Square Dance Club, Community Center, 8:30

Knights of Columbus, KC Hall, 8 p.m.

Noon Lions Club, Civic Club Center, noon. Story hour for preschool

children at Deaf Smith County Library, 3 to 4 p.m.



## Lewis McEuistian is Gifford-Hill in this area.

He's highly qualified to help you with any irrigation problems you may have and he's got the very best equipment available to do it with. Gifford-Hill's 360.



Vanguard PVC Plastic Pipe and Aluminum Pipe. Plus a long list of accessories. If you haven't

already met our irrigation expert. drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Check with us before you buy.

Gifford Hill & Company, Inc. Hereford, Tx 79045 (806) 364-1266



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9:30 a.m.

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12:30 p.m.

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luncheon

re Dance

iter, 8:30

bus, KC

vic Club

reschool

County

New In Office

Officers to serve in Delta Xi Chapter of Delta Kappa Gamma society this year are headed by Mrs. Charles Bell, standing center. Flanking her are Mrs. Tolbert Painter, left, correspondent, and Mrs. Bob Lasiter, vice presidentmembership chairman. Seated from left are Mrs. Joe Bradley, vice president-program chairman; Mrs. Roland Hairgrove, secretary, and Audrey

A card game new to the

group, whist, was played with

prizes going to Mrs. Ken Walser

and Clyde Whitaker. Playing

Members, their mates, dates

the hostess couples and Messrs.

Huckert, Bud Thomas, Bill

Drake, Ken Glenn, Coy Mason,

Whitaker and Walser; Mrs. Phil

Barrett was the winner.

## Chapter Invites Guests To Party

February.

Stairway to Happiness was the Alpha Iota Mu candidate for the theme for decorations at the first social occasion of a season for Alpha Iota Mu Chapter, Beta Sigma Phi, Saturday evening. Hostesses in Pioneer Gas Flame Room were Mmes. Chick Holbert, Floyd Neill, Jimmy Bell and Jerry LaFrance, and bingo with cards, Beverly

Linda Wilhite. Carla George, who has been chosen the chapter's Valentine sweetheart by vote of members, was presented a crown by her escort, Randy Jones. She will be and Mmes. Claude DeBord, Bob

#### Paper Drive Ends

The muscular dystrophy Donald; Dixie Ford Misses paper drive has been discontinued due to the closure of the Amarillo paper recycling plant

Barrett and George; and Ron Residents who have been saving paper for this particular cause are requested to donate it to another paper drive or dispose of it.

#### **Alert Nurse** The doctor was question-

ing the new nurse about a patient. "Have you kept a chart on

his progress?" "No," replied the blushing girl, "but I can show you my diary."

#### Lesson Needed

Harold - When the postman comes I'm going to wallup you within an inch of your

Jack-Why wait for the postman? Harold -- I'm taking a boxing course by correspond-



Top Quality WATCH REPAIR

And you depend on it FREE ESTIMATES

Cowan Jewelers 217 Main



AMERICAN

#### Merry Mixers Greet Guests

Merry Mixers Square Dance Club welcomed a guest caller and several visiting dancers from outlying communities the queen's crown at the annual during a musical gathering last sorority Valentine ball in week at Community Center.

Knox Day of Amarillo called out dancing directions in the absence of Stuart Rowan who has been hospitalized. Visitors included Khiva Square members, Buttons and Bows from Friona and local guests.

Special participants were Mr. and guests at the party included and Mrs. Clyde Whitaker, who have recently returned to this

> A pleasant face is a silent recommendation.

God has given you one face, and you make yourself

## Dinner Is First Chapter Event

Perfect attendance at Delta Kappa Gamma meetings for two years brought special recognition to Mrs. Tandy Legg, Della Stagner and Betty Mercer at the Delta chapter's first meeting of a new season Monday evening.

A progressive dinner opened the year starting with appetizers in Mrs. Joe Bradley's me, where a preview of the 1974-75 programs was given. As first vice president, Mrs. Bradley is program chairman and head of the committee which has prepared yearbooks.
Mrs. Charles Bell, president, firected business at the REC

Plans were made for Hereford members to assist the Dimmitt chapter in playing host to a fall regional meeting Oct. 12 at Dimmitt: Mrs. Bell reported activities of the recent state convention she attended at

An amusing program titled Vital Statistics was presented in the home of Mrs. Bob Lasiter where desert and coffee com-pleted the dinner. It served to acquaint new members and those who have been longer in the chapter.

Forty-one local members of the women educators' society Medallion Room where the were present for this start of main course was served with executive committee members another series of programs and

## Grapes Featured At Supermarket

"best buy" list at supermarkets this week, one observer says. "Bunches seem larger, and the grapes are very sweet," Mrs. Gwendolyne Clyatt, consumer marketing information specialist with the Texas Agricultural Extension

University System, said. Texas oranges - selling by the pound or by the bag - also are on the market, and the cranberry outlook indicates a six per cent crop increase, Mrs. Clyatt reported.

Service, The Texas A&M

Vegetable counters currently show signs of fall with supplies of soft shell and hard shell squash, cabbage, carrots, dry yellow onions, rutabagas, potatoes, celery, green peppers, cooking greens and cushaw. "Beef prices are about the

same -at the high level. "In general, look for best values on round steaks and roasts, calf liver, ground beef, arm and blade pot roasts and

are up, special on whole birds and parts still offer good values. "With the exception of pork chops, fresh pork is seeing few

features at most markets semi-boneless hams, bacon and frankfurters remain the greatest value in smoked cuts. CONSUMER WAT-CHWORDS: Homemade frozen dishes are more economical than comercially prepared

frozen foods. Prepare in the usual way but cook until almost done, season lightly and add crumb or cheese toppings just before reheating. Use only fresh, high-quality

Some Device! Doctor: "Now, madam, place this thermometer between your lips and keep your mouth closed five min-

food ingredients.

Husband (aside to the doc-Where can I get one of those things, Doc?"

I have but one lamp by which my feet are guided, and that is the lamp of experi-

## Planning Done By Dawn Club

Convention plans were furthered by Dawn Music Club, which will be hostess Nov. 9 to District I, Texas Federation of Music Clubs, at a meeting in Canyon Monday. Mrs. Ivan Frederikson of Amarillo, district president, conferred there with members of the Dawn club.

Mrs. Carl Wimberley, chairman of convention preparations; Mrs. Gerald Parker, president of Dawn Music Club, and Mrs. Ray Stewart, a member who is

secretary of TFMC this year. went to Canyon for the meeting in Mrs. Otis Parker's home.

Program plans were made to feature an address by the TFMC president, Mrs. Joe Ince of Gonzales, and music by a group of West Texas State University students directed by Dr. George

Business sessions, reports and music ranging from classical to barbershop harmony will be included in the one-day

Unless more delays are caused by rainy weather, the Dawn Community Center now under construction is expected to be completed in time for the convention and to be the scene of the luncheon. If that building is not ready all meetings will be

The Germans believe that he who carries mugwort in his shoes will not grow weary!

in Dawn Baptist Church.

### Freeman Free-Flex You don't have to break them in.

Free-Flex has incredible flexibility and comfort built right into it thanks to a unique construction. Give your feet a break in the Free-Flex Fairmont. Dark Brown



"We Care About Your Feet" At

**Gattis Shoe Store** 

SUGARLAND MALL

## **Fall Interior Decorating** Season Is HERE!



See Our Wide Selection of WALLPAPER

To Personalize and Individualize Your Home

- \* Made of Flocks, Burlaps, Vinyls, and Foils!
- \* A Rainbow of Colors!
- ★ Designs In Florals, Stripes, Geometric patterns!
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A BANK FIT FOR THE KINGS... browns, jones' and smiths!



No matter what your name - you'll be treated like a king at the Best of All Possible Banks.

Our motto is Service. And your patronage is our reward.

good bank has more Answers than Questions!

FIRST NATIONAL BANK HEREFORD

Member F.D.I.C.

#### **HD** Council Hears Convention Reports vention, gave the reports. The term, the speakers reported, will be hosts as one observance

Highlights of the Texas Home Demonstration Convention at Amarillo last week were given by delegates from Deaf Smith County HD Clubs at a lunch in Pioneer Gas Flame Room Monday preceding the September meeting of the County HD Council.

persons were present, including Gandy, was out of the city representatives of eight clubs and a number of visitors.

Mrs. Gaylon Bryan and Mrs. Leroy Johnson, elected Breakenridge was elected

third delegate, Mrs. J.G. and a member from this Gandy, was out of the city district, Mrs. Charles Warbecause of a relative's illness at minski of White Deer, was

Mrs. Gaylon Bryan and Mrs. Leroy Johnson, elected delegates to the state convention, gave the reports. The Despite the rainy weather 32 third delegate, Mrs. J.G. because of a relative's illness at Denton.

Mrs. Clinton Wright of delegates to the state con- president of THDA for next named state treasurer.

In addition to the official representatives, 19 visitors from clubs in this county attended sessions of the convention.

Mrs. H.L. Hershey presided for Council business. An invitation was given to HD club members to be guests at a tea the afternoon of Oct. 12, when 4-H club members of the county of National 4-H Week.

The three piece suit in wool or other fiber materials is the big news for mens clothes this season. Double knits are still being shown but will not be as popular as they have been for the past few seasons.

College men go in for a variety of styles - from dressy jeans to casual jackets and shawl collar sweat-

Master of ceremonies for the Little Grand Ole Opry Tuesday evening in the IOOF Hall will be

Bedford Forrest of Amarillo, farm news broadcaster for station KVII-TV and a former Hereford resident. The program he will emcee

will be presented by talent from Friona, Dimmitt, Portales and Plainview as well as the Hereford area, it is announced by sponsors, the IOOF and Rebekah Lodges here.

Any other musicians, 7:30 p.m.

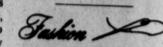
amateur or professional, who would like places on the program are invited to register by Saturday evening at the Kimball Music Center in Sugarland Mall, where they may pick up their free tickets.

Tickets for spectators are on sale in advance at the same place, or may be bought at the door Tuesday. The program will begin at 8 p.m. and sale of sandwiches and soft drinks by Rebekah members will open at

A share of the proceeds from vocal and instrumental, usually this music fiests will go to with a western or country Girlstown. The Opry is one of several similar programs given under IOOF-Rebekah auspices since the first one, in May, 1973, was staged as a preliminary to Hereford's 75th anniversary

The purpose is to allow musicians of the Panhandle-Plains to show their talents before an audience, and to supply entertainment for that audience. Music of various types, by soloists and groups,

flavor, is heard on the informal opry hours.



Needlework of all sorts have become delightful and worthwhile hobbies with many of the arts practiced by our grandmothers having regained their popularity. Cross stitch and crewel work are two favorites among the



VAN CAMP'S **Grated Tuna** 

6-0Z.

CAN

CAMELOT

Saltine Crackers

1-LB. CTN.

Crafted in Staffordshire, England Green Beans

MEADOWDALE **Sweet Peas** 

24° Pineapple

16-0Z. 21 Preserves

KLEENEX ASSORTED OR WHITE

**Facial Tissues** 

20-0Z. 38 Cake Mixes 18-0Z. 49 Cake Mixes Box.

18-02. 68 Bisquick Whole Tomatoes 29-0z. 32 Spray Shortening 7-0z. 78 Plastic Wrap 100-FT. 36 Plastic Wrap Roll.

1/2 GAL.

CTN.

CAN

HI-C



WITH \$5 OR MORE PURCHASE

Fine Imported Stoneware.

This week's featured item:

Saucer WITH EACH '3 PURCHASE EACH

Thrif-T Dairy Food QUARTED MARGARINE

Savory 1-LB. Dieg. CTN.

American Slices

**Cottage Cheese** 

12-0Z. 42¢

Thrif-T Frozen Foods CAMELOT Orange

MEADOWDALE Crinkle Cut Potatoes

Juice

BANQUET **Cherry Pies** 

20-0Z. 53 ¢

Not only members of the will be a morning program also, women's Division of Deaf for dedication of a newly completed addition to the Commerce, sponsors of the tour, but any interested residents of this area, men or women, are invited to go on the bus tour Oct. 5 to the Ranch Headquarters Museum at Texas Tech, Lubbock.

Reservations are being made at the Chamber office at a cost of \$10. This includes fare on one of the chartered buses and a lunch at Lubbock.

Clint Formby of Hereford will be the speaker at lunch. There

The tour party will leave from

Community Center at 8 a.m. and is due to arrive back in Hereford by 5 p.m. It is spon-sored by the Women's Division tour committee and is related to the community's U.S. Bicentennial observance, which stresses area history.

AG OPINIONS — State employees must be paid for over-time work or given compen-satory time in the same pay

UPCOMING EVENTS AT STATE UNIVERSITY

Oct. 3 — Hypnotist Edwin L. Baron will perform in the Ballroom of the Activities Center at 7:30 p.m. The cost for dorm students is \$1, and\$1.50 for all others.

Oct. 4 - Scuba diving classes

from 7:30 -9:30 p.m. The Pentacostal Student Fellowship International will meet. Oct. 5 - A Smoking Clinic will be held in the Activities Center

from 9 a.m. - 5 p.m. Dr. Dees will speak. Oct. 6 - Darate class from 2-4

### Post-Game Dance Slated

After the game Friday evening, when Hereford Whitefaces meet the Canyon Eagles, a dance for high school students will be sponsored at Community Center by the Jaycees and Jaycee-Ettes.

Admission to the post-game dance will be \$2 a person.

Music will be by the Village Rock, a band from Amarillo playing for the first time in Hereford. Mrs. Bill Johnson, Jaycee-Ette president, says the group is highly recom-mended after playing for sorority dances at Amarillo.

All high school girls and boys are invited.

U.S. Department of Agricul-ture said Texas total cash re-ceipts for 1973 crops and live-stock, \$6.5 billion, amounted to a new record.

Peace of mind and inward happiness are life's greatest reward, regardless of the wealth obtained.

## Social Security Man To Be Here Tuesday

A representative of the Amarillo Social Security Office will continue to be available at the courthouse every Tuesday morning from 9 a.m. -12 noon.

He will offer help on any matter pertaining to social security, supplementary security income or Medicare.

Service can also be obtained by visiting the social security office at 317 E. 3rd Street in Amarillo. The office is open from 8:30 a.m. -4:45 p.m. Monday through Friday (except national holidays.)

Hereford residents may phone the Amarillo office tollfree by dialing the Hereford operator and asking for Enterprise 8-3353.

Any civic group, club or class which would like to hear a program on social security, call 376-2241.

DOUBLE - BARREL DISCOUNTS

Golden Gleams

Page 7B

A sense of duty is useful in work, but offensive, -Bertrand Russell.

our duty late than never. -Dionysius. Do your duty, and leave the rest to the gods.

It is better to begin doing

-Pierre Corneille. An act of duty is law in practice.

-Benjamin Whichcote.

## Prices From Ideal! SWIFT'S POR-TEN ONE-PRICE RODEO FULLY COOKED





CENTER CUT, BEEF ROUND

**Round Steak** 

SIRLOIN STEAKSCENTER SLICES

RIB STEAKS LARGE END YOUR CHOICE

Smoked Hams

SHANK **PORTION** MOISTURE ADDED

Luncheon Meats BOZ. 89¢

7 to 9-LB.

**AVERAGE** 

BAR-S-HICORY SMOKED

Sliced Bacon 1-LB.

Chunk Bologna

LB. 59°



QUARTER OR HALF

**RUMP PORTION** 

Sliced Bologna

RODEO ASSORTED **Luncheon Meats** 

Skinless Franks

12-0Z. 89¢

ASSORTED CHOPS

12-0Z. 69¢



FRESH GROUND

IN 3-LB. PKGS. OR MORE

BLUE MARROW COOKED BREADED **Beef Patties** 

90

80

6

Whiting 11/2-LB. 59¢ FRESH BAKED **TREATS** FROM

CAMELOT BREADED PRE-COOKED Fish Sticks CAMELOT BREADED Shrimp

10-0z.\$ 1 29

Thrif-T Health & Beauty



FRESH BAKED CHOCOLATE COVERED

PKG.

**DONUTS** 

IDEAL!

DELICIOUS Caramel Nut Rolls PKG. OF 59

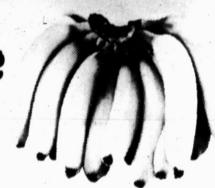
SCOPE Mouthwash

18-0Z.

THRIF-T-PRICED Wipe n' Dipe PKG. 69¢ 14-0Z. \$ 1 99 PKG. Metamucil Gelusil 12-oz. \$1 27

Ib.

GOLDEN



U.S. NO. 1 POTATOES

TOKAY SWEET Grapes

TENDER JUICY **Pomegranates** 

NEW CROP

Apple Cider

1/2-GAL. \$1.19

## Youth Events Reviewed

Youth activities at Com- of that subject during the graphotherapy, a use of handmunity Center in the past few months, since Veleda Study Club members appeared at a City Commission meeting to request more emphasis on such a program, were reported at the club meeting Tuesday evening in the home of Mrs. Laurence Ruther

Mrs. Glenn Watts, director of Community Center and a member of Veleda Club, reviewed summer programs and mentioned those planned for fall. She said the game room has been refurbished and equipment including a new pool table added.

She also reported that L'Allegra Study Club will give proceeds of its antique show next month for more improvements in the Center to help make it a real center for youth of the city, as was intended when it was built.

Mrs. Gid Brownd gave the program on Handwriting Analysis. She completed a study

summer, and told how analysis of writing to determine personality traits is used in various ways in working with people.

Sketching the history of handwriting study, Mrs. Brownd mentioned famous people of the past who considered this the best way to learn personal characteristics. spoke briefly of

#### Water Council To Meet Friday

Lieutenant Governor Bill Hobby's West Texas Council on Water Resources will conduct a George and helen Mahony tomorrow to discuss proposed changes in Chapter 52, the State statute dealing with underground water conservation districts. The regional water council will entertain testimony from interested persons regarding necessary changes before the revised draft is submitted to the legislature this fall.

Anyone interested in attend-

and Frank Zinser Jr. present testimony, between 10

writing analysis in diagnosing

Others at the meeting were

Mmes. Bill Bradly, Hugh

Clearman, Lloyd Crume, J.D.

Gilbert Jr., Armon Lauderback,

Richard Ottesen, Gwynne

Owen, John Poindexter, George

Ritter, B.W. Sisson, Bill Walden

and treating some patients.

a.m. and 2:30 p.m., at the Mrs. Lucille Hutchins, Canyon; Mrs. Emilliano Losolla, Route Library, 1306-9th Street, Lub-Billy Wayne Sisson of 114 644; Eugene Mullican, P.O. Box Liveoak is the president of High 1875; Mrs. Marsh Pitman, P.O. Plains Underground Water

Keep Moving

Conservation District No. 1.

Subtlety is the art of saying what you think and getting out of range before it is understood

1453; Mrs. Joe Taylor, 225 Ave. Clarence Veazey, 823

Hospital

Notes

PATIENTS IN HOSPITAL

Blevins; Mrs. Hamil Brooks,

105 W. 12th; Mrs. Frank

Brorman, Route 4; Mrs. Gary

Cotten, Route 2; Mrs. Julius

Mrs. Willie Gililland, 409 E.

6th; Ruben Diaz, 803 S.Lee;

Mrs. Mark Hardin, 411 Ave. K.;

Mrs. Blanche Hill, 116 Elm;

Guadalupe Mancha, P.O. Box

Box 1937; Mrs. Verle Powell,

401 E. 4th; Felix Rios, 427 Ave.

Jess Robinson, Route 1; Cleo

Henry Whittington, 230 Ave. D.; Mrs. Carl Williams, Route

PATIENTS DISMISSED

Mrs. Alvco Aray, Mrs. Jesus

Cerda, Mrs. Jose Garcia, Mrs.

Guadalupe Arevalo, Mrs. Mark Benefield, Mrs. Albert Flowers,

Mrs. Kenneth Cowan, Mrs. Armando Villarreal, September Mrs. Jessie Cabrera, Mrs.

Johnny Carr, Mrs. Helen

Fangman, Mrs. Pedro Galan,

Mrs. Alberto Garza, Ray

Mrs. Geraldine Hodges, H.C.

He trespasses against his

duty who sleeps upon his

watch as well as he that

-Edmund Burke.

goes over to the enemy.

Watson, September 23.

Dow, September 24.

September 21.

Cross, 604 Irving.

Mrs. Myrtle Allmon, 514



Yearbook Presented Mrs. P.B. Sowell, center, new president of Pioneer Study Club, is presented the first copy of the 1974-75 club yearbook by Roberta Campbell, program committee chairman, at a Tuesday

luncheon. Looking on are two new club members, Mrs. Guy Walser, left, and Mrs. Bonnie Brumley, a former member back in the club.

## Club Study Keyed To Bicentennial

Planned is a pre-U.S. Bicentennial study for Pioneer Study Club, a series of programs on Texas history was previewed at a luncheon in Hereford Country Club Tuesday, opening meetings of its 65th anniversary year.

Overall subject of the study course is Texas Under Six Flags, taking members back past the nation's bicentennial year with a look at French and Spanish explorations, then a survey of subsequent governments by Mexico, the Texas republic, the Confederacy and finally U.S. statehood.

Miss Roberta Campbell, yearbook chairman, presented by her committee which included Mmes. O.G. Hill Sr., R.L. Wilson, A.L. Manjeot, Ted

Panciera and Henry Neely. Mrs. P.B. Sowell, beginning a term as president, was in charge of business which featured reports of committee

Miss Campbell, Mrs. Neely and Mrs. Wirt Phillips were luncheon hostesses who decorated the table with pink and red roses and marked places with cookies in the shape of a Texas map, with a tiny Lone Star flag set upright on

Mrs. Maruice Sloan of Enid, Okla., was introduced as the

Club Members

Meet Informally

Only a few members came through the rain Tuesday afternoon for the West Hereford

Extension Club meeting in the home of Evelyn Bell, and enjoyed an hour of informal visiting instead of the usual

program and business. The

hostess gift went to Mrs. E.M.

mother, Mrs. A.G. Bell.

McCullough. Mrs. Guy Walser was a new member present, and Mrs. Bonnie Brumley a former member returned to the club. Members present included

Mmes. Frank Ball, Herman Ford, Henry Hastings, John Heard, W.C. Hromas, Tandy Legg, L.H. Lookingbill Sr., H.E. Miller, J.V. Pickens, Delmar

### Young Mothers Club Welcomes 5 Members

members welcomed into Young Mothers Study Club at its meeting Tuesday evening in the home of Mrs. Jim McDowell, with Mrs. Harvey Milton serving as co-

They included Mmes. Greg Blackwood, Lendrel Howard, Floyd Neill, Billy McAlister and

were recognized, Mrs. Kenneth Tarleton. Following a short business meeting, members spent the

remainder of the evening playing crazy bridge. Present were Mmes. Travis McPherson, Eldon Howell, Stan Solomon, Bud Thomas, Burl Spears, Jerry Tisdale and

Kappa Iota Chapter of Beta Sigma Phi Sorority enjoyed an

evening of crazy bridge at the

chapter's social Tuesday

evening in REC Medallion

Mrs. Tom Carter and Tom

Bullard won high during the

evening and Mrs. Johnny Wall

and James Head scored low.

#### Tom Rambo. Also, a guest was Chisley Johnston. Kappa Iota Has Party For Guests

Mmes. Joe Paetzold, Johnny Wall, Johnny Hopkins, Butch

Members and husbands Refreshments were served to present included Betty Boyd Mmes. U.V. Pierce, Roy Boyd, Cox and a guest, the hostess

The next meeting will be in the home of Mrs. Boyd, Oct. 8. President Ford has re-

leased federal funds to finance public service jobs in communities hard hit by unemployment.

Grover and Tom Carter.

and Mrs. Nelson Kendall, also Messrs. and Mmes. Davie Sorrells, James Head, Temple Abney, Don Childers, John Kriegshauser.

Also Messrs and Mmes Gary Recognized as guests were Royal, Edward Allison, Tom Donna Martin, Messrs. and Bullard, George Muse, Sparky Stephens and Carl Thorell. Husbands and other guests of

Money isn't everything but it's nice to have enough

#### to know that. **Dave Honea** is Gifford-Hill in this area.

He's highly qualified to help you with any irrigation problems you may have and he's got the very best equipment available to do it with.



Gifford-Hill's 360. Vanguard PVC Plastic Pipe and Aluminum Pipe. Plus a long list

of accessories. If you haven't already met our irrigation expert. drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Check with us before you buy.

Gifford Hill & Company, Inc.

E. Hwy 60 Hereford, Tx 79045 (806) 364-1266



ing the meeting is invited to -W.O.W. Magazine. Hereford Farmers Gin Association Inc.,

BOX 447

Hereford, Texas 364-3303

## PUBLIC AUCTION **ALL Cotton Trailers**

AUCTION SITE: Gin Location, 2 Miles South Of Hereford

September 27, 2 P.M.

For Information Call Marvin Payne 364-3303 or 364-3455

WATCH for

he program outline arranged CHEVROLET FOR 1975. CARS THAT MAKE SENSE FOR TODAY.



Monza 2+2

MONZA 2-2 The small car of tomorrow will probably be a little more powerful, handy and comfortable than ever. The 1975 Monza 2+2, shown above, offers this today. It has advances like rectangular headlights set in a soft front end, fold down rear seat, and a new 4.3-litre V8

NOVA In the background above, our new Nova LN Sedan. A luxurious Nova with thick carpeting and wide-back reclining front seats. For 1975, all Novas have been emphatically refined along the lines of elegant European sedans. Nova's always been good. Now it's beautiful.



IMPALA America's favorite car continues to provide the room many families need plus plenty of quiet and comfort. Still the great American



CHEVELLE Mid-size, easy to drive, room for six, mid-priced, strong reputation for value. America's most, popular intermediate.



**CAMARO** Our sensibly sporty compact. It looks like a million and drives like it looks.



WAGONS Big ones, small ones, in-between ones. Practical warons shar makes. America. And you.



MONTE CARLO Its special ability: making you feel good. About the way it looks and drives. About your own taste and judgment. CHEVROLET'S NEW EFFICIENCY SYSTEM

FOR 1975 It's the key part of a program aimed at helping our new cars run leaner (more economically), run cleaner—and save you money every mile.

The Efficiency System is standard on all 1975 Chevrolets with V8 or 6-cylinder engines. lt's a series of significant engineering improve-

ments working together for the very first time.

Components include High Energy Ignition, catalytic converter, Early Fuel Evaporation and steel-belted radial ply tires. In sum, the System is designed to heighten the pleasure and lower the cost of driving a 1975 Chevrolet—to bring you a better running car in many ways, along you a better running car in many ways, along with improved fuel economy, more miles between recommended maintenance and an engine that stays cleaner internally because of

Your Chevrolet dealer will gladly give you the details and answer your questions. See him and the sensible 1975 Chevrolets starting

> CHEVROLET MAKES SENSE FOR AMERICA Chevrolet

w club mem-

Mrs. Bonnie

in the club.

rand Photo)

nk Ball, Herman

y Hastings, John

ookingbill Sr., H.E.

Pickens, Delmar

V.M. Wimberley.

Club

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Mrs. Kenneth short business nbers spent the f the evening

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#### Let's Cook

## Club President Enjoys Making Box Covers BY SANDY INMAN

**Brand Staff Writer** 

RECENTLY installed Hereford Newcomers Club president Mrs. Glenn Perry hopes to be able to help acquaint new Hereford residents with the club as well as the town.

"Right after my family moved to Hereford from Morton over a year ago, I heard of the Newcomers organization through a friend. It has helped me make many treasured friendships as well as becoming familiar with Hereford's ac-

"ALTHOUGH the club is mainly a social one, we have aided the Mental Health Mental Retardation Center in recent months. We have several socials throughout the year with members' families invited to attend," states Mrs. Perry.

WANTED

A & P PACKING SHED

1 Mile West on HWY 60

PHONE 364-3511 For Starting Date.

NEW EMPLOYEES CAN APPLY DAILY

9 A.M. to 4 P.M

'We Are An Equal Opportunity Employer'

CARROT PACKERS

To become a club member, Mrs. Perry explains, a woman must be a Hereford resident for less than one year. The organization meets for a covered dish luncheon the second Tuesday of each month at Community Center.

"ONE particularly nice convenience the club provides is a babysitter for women attending meetings," states Mrs. Perry.

The Perrys have three children, a four year-old son, tivities," says the charming Amy, and a 10 month-old son, Brandon. "My children keep me busy, but with a little organization of my days, I find time for my hobbies."Besides cooking and sewing, Mrs. Perry's current project is making box covers for facial tissues. 'These make wonderful gifts and are very inexpensive

> Almond, plum and mulberry es as well as shrubs and wers add just the right touch to the landscaping scheme. Two arge circular white brick lower beds are arranged in the backyard, planted with geraniums and dwarf cannas.

to hold the cover in place. Doll

faces which can be bought in

hobby shops are glued to the

side of the box and the fur is

to cover unfinished seams. For

variation, earrings and other

pieces of jewelry are glued to

During the summer, Mrs.

Perry was busy moving into

their new home at 614 Stanton

and getting her first experience.

keeping up a yard. "Actually

this if the first year I have had a

nice yard and we are very proud

using hairspray.

the face.

THE PRETTY homemaker also had her first experience with canning. "I had canned

USING THE BOUTIQUE size green beans and blackeyed boxes, Mrs. Perry first peas, but I had never made measures a strip of any color pickles or preserves before. I fur to fit the container. She then found an old cookbook and I got sews the fur together, leaving the recipes for making peach the bottom open and covers the top and sides of the box. preserves and peach butter out of that," says Mrs. Perry. She then slits the top of the cover and pulls tissue through

She and her husband are avid sports fans. "I know a little about several sports, enough to carry on a decent con-versation," laughs the pretty homemaker.

styled and brushed into place "We also like to go fishing and try to take the children once or twice every year. We never plan RIBBONS are glued at the base of the head and on the hair our activities but decide on the spur of the moment. That way, no one is ever disappointed."

> TREVA Kelley before her marriage, Mrs. Perry says she enjoys cooking meals that aren't complicated. "If most women are like I am, they would rather prepare dishes that don't take much time.

"My husband is strictly a meat, potatoes and gravy man and when I try new dishes on him, I never have the guarantee that he will eat them.

"He does like spicy foods however and he especially enjoys Chicken Enchilada Casserole," says Mrs. Perry.

> CHICKEN ENCHILADA CASSEROLE

1 med. chicken 1 can mild or hot enchilada



Mrs. Glenn Perry

small can chopped green chili peppers

1 can cream of chicken soup 1 cup cheddar cheese

Small bag of Fritoes Boil chicken, bone and cut up into bite-size pieces. Mix enchilada sauce, peppers and soup into a sauce pan and heat

thoroughly. Arrange a layer of fritoes in bottom of casserole pan and layer with soup mixture and top ...makes tissue box covers with cheese. Bake in 350 degree

oven for 30 minutes. Making new friends is one of the pleasant experiences that make life easier and

brighter. There are no rules that apply to every human being and no human being that

obeys all the rules.

Page 9B **Driver Joins Honor Society** 

Larry C. Driver, West Texas State University junior, has been initiated into Psi Chi, the National Honor Society in Psychology. Driver is the son of Mrs. and Mr. Floy L. Driver of 415 Western, and he is a 1972 graduate of Hereford High

Psi Chi was organized in 1928 under the sponsorship of the American Psychological Association, Washington, D.C., to recognize scholarship prowess in the field of psychology. Over 300 chapters have been established on campuses in all the states.

About 6 per cent of the members are undergraduate students with the remaining 55 per cent of its membership pursuing graduate degrees. The West Texas State University Chapter was established formally in October, 1971, at Canyon.

Soviet proposes broad U.N. parley on Cyprus.

U.S. delayed jets for Greece and Turkey.

364-6633

364-1050

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DOWN insulated

For the OUTDOORSMAN

WALLS' puts it all together for the man who is outdoors in the coldest weather. Jackets vests . . . coats . . . all insulated with Northern Grey Goose Down. Feature 100% Nylon quilted shell and lining. Zipper fronts. Lightweight, extra warm for the active outdoorsman.

JACKET .

VEST ..

100% cushioned cotton for cold

weather. Keeps feet and ankles

BLZZARD-PRUF SPORTSMAN'S STYLE BLIZZARD PRUF®

INSULATED COVERALLS 50% Dacron\* Polyester. 50% Cotton

Sateen. Permanent press finish. Strong sateen fabric laminated to Scott Apparel Foam. Fully nylon lined. Zippered breast pockets; 2 hip pockets, one zippered. Inside breast pocket, 2-way zipper front. Bi-Swing back. Elastic inserts at waist. Concealed knit storm cuffs. Snap adjustments at leg cuffs. Black · Olive · Hunters Red.

\*DuPont Registered Trademark.

SPECIAL \$2295

Teen's Sizes, same features as above. **\$15**95

HEAVY DUTY **BROWN DUCK** 

Heavy cotton duck canvas. Foam laminated. Heavy duty leg. Front and pocket zippers.

\$2995

Walls' BLZZARD-PRUF

INSULATED VEST Quilted Nylon with 6.6 oz. Dacron 88

Polyester fiberfill insulation. 2 slash pockets. Long back. Wide color range.

GEBO'S \$895

QUILTED NYLON

For the farmer or hunter. Com-

fortable. Water repellent. 10 o. insulation. Red • Bronze • Olive

QUILTED NYLON **JACKETS** 

able, 100% nylon jacket with 10 oz. insulation and nylon lining. Two large slant opening sta-dry pockets. Brown \* Pine \* Blue \* Bronze \* Red \*

(HOODED, ZIPPERED) **SWEATSHIRTS** 95% cotton, 5% polyester. String drawn hood. Red . Gunmental. RED TOP INSULATED THERMAL SOCKS

KANTEX LEATHER JACKETS THE DROVER BY K \* T BRAND Everything you've ever wanted

in a leather jacket.

Style No. 200. Also Ladies Styles

Finest cow-split suede superbly styled, elegantly tailored. Features high-styled western yoke front and back. KT brand inside breast pocket. Heavy duty snap closures. Turned and hand finished seams. Completely lined in rugged tie satin fabric.













Water repellent, yet completely wash-

#### The Hereford Brand, Hereford, Texas, Thursday September 26, 1974 SELL IT RAST! SELL IT RIGHT! SELL IT RIGHT! For Sale: 1973 Kawasaki, Big GARAGE SALE. Men, women 3. FOR SALE

### Phone 364-2030

CLASSIFIED ADVERTISING RATES Readers Ads (Minimum 10 words)

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5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

EQUIPMENT FOR SALE

1960 IH 21/2 ton winch truck

hydraulic pto and poles. Good

1957 Chevy, 2 dr. Sedan Classic.

1974 Hvy duty compressor,

p.h.p. Wisc. gas engine, 3.5x3.5

Two 1/2" air impacts.
Two sets 1/2" impact sockets

Two 200 gal gas tanks on stands

Will consider trades for Jimmy,

Blazer, 1 ton trucks, portable

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Call Gary Victor

364-5616

REPRO STEREO

stereo, 200 watt amplifier,

AM-FM stereo radio, builtin 8

track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume

balance of \$225.00 or \$10.00

Martin Sound Center

Corner of Georgia and I-40

SINGER TOUCH & SEW

Deluxe models, these machines

zig-zag, blind hem, make button

holes, fill bobbin in machine,

etc., Desk cabinets, with drawer

space. Used only four months.

Several left out of public school

systems. Your choice \$75.00

each. Fully guaranteed. Daily

10:00 to 7:00, closed Tuesday,

Sewing Machine Service

Center, 1307 West 8th.,

FOR SALE:

3/16' Aircraft Cable. (ar-

New pipe 24' long, 1.90" OD, 12

C.W.Parker

Phone 364-3837

BICYCLE CLEARANCE. Cost

For Sale: 1972 Kawasaki 250

Dirt Bike. Good condition. Call

FOR SALE

WE MAKE HOUSE CALLS

Repairs on all makes & models,

TOWER TV

248 Northwest Drive

Phone 364-4740

For Sale: AKC registered

Chinese Pug puppies. Call

21" ZENITH TV

B/w, very good condition.

For Sale: 1973 Executive Motor

Home. 25 ft. Selfcontained.

20,000 miles. Small equity and

take up payments. Phone

For Sale: Repossessed TV's.

Good buys. Call 364-4333. Fire-

\$75.00. Call 364-0218.

364-1356

1-21" Color Console TV

1-19" B&W Portable

color, B&W and radios.

B-1-10-tfc

B-1-10-12-tfc

B-1-11-37-tfc

B-1-25-tfc

B-1-10-11-tfc

B-1-10-11-4p

B-1-20-38-6c

B-1-10-11-tfc

373-4802. Amarillo.

moured)

gauge.

364-6795.

B-1-35-tfc

Quincy comp. 80 gal tank.

200 ft.hose and couplings.

used less than 10 hours.

with hose and nozzle, etc.

new. 1800 ft. spools.

600 ft. 4" casing.

Electrophonic

monthly at:

cond., good buy.

#### 1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 at Mytle Phone 364-0169 FURNISHED TRAILERS

1B-1-18-9p For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801.

FOR RENT

B-1-16-28-tfc !!CARPET!! Financing Available

CAW CARPET PLAINS AND N. 25 MILE AVE. PHONE 344-3448 8-1-24-ffc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

1B-37-tfc !!WE HAVE MOVED!! TO

KNOWLES AUCTION BARN ON MISSION ROAD We have a full line of new & used furniture and appliances at bargain prices.

Open for business 6 days a week 8:00 a.m. to 8:00 p.m. BIG JIM'S FURNITURE Phone 364-1873

B-1-31-tfc "THE SADDLE HOUSE" **New & Used Saddles** 

See our line of Western Textan Boots.

Higgins & So. Texas St. Phone 364-3583

B-1-39-tfc CLOSE OUT

FLOOR MODELS Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00

or \$10.00 monthly at: MARTINS SOUND CENTER Corner of Georgia & 1-40 Amarillo, Texas

B-1-3-tfc

For sale or rent: 2 bedroom plus \$5.00 in box.FIRESTONE, mobile home, completely furnished. Call after 4 p.m. 364-6607.

B-1-14-37-tfc

STATED MEETING

SECOND MONDAY 8:00 P.M.

Thursday DEGR E WORK

L.J. Cfark W.M. W.A. Phipps Sec.



Rotary

meets every Monday at 12:05 Civic Club Center (Jim HIII)



Lions Club meets each

Wednesday, 12 Noon Civic Club Center (Jim Hill)

Horn 350, also three hole trailer with brand new tires, tool box and all accessories. Call 258-7742 after 8 p.m.

B-1-22-11-tfc For Sale: Complete queen size bedroom suite, refrigerator (frost free), washer and dryer, fire place accessories, set of lamps, child's swing set. Call 364-4195 day or evenings. B-1-26-12-2c

REPOSSESSED GAS DRYER. Low priced. FIRESTONE 364-4333 B-1-10-12-tfc

FOR SALE 364 ft. of 8" irrigation pump, bronze bearings, 12" bowls, 110 h.p. gearhead. Recently rebuilt. \$5,800.00. David Turner

Rt. #1 Texaco, New Mexico Phone 505-389-2409 B-1-12-2c

For Sale: 20 ft. chest type deepfreeze. Good condition. Call after 5 or weekends, 364-0887.

B-1-15-12-4c For Sale: Wood burning cook

stoves. Call 364-0300. B-1-10-37-8c For Sale: 3M Office Copier,

One used 6 ton elec. chain hoist. Model 107. One year old, like Nearly new 20 ft. heavy chain new, no chemicals needed. rigged to operate on 24 v. batt. Letter and legal size copies, one 54,000 ft. 1/4" stnls steel cable, at a time. \$325. The Brand, 364-2030. B-1-12-tfc

For Sale: 20x64 barrick building

364-0296.

to be moved. Ivan Block, B-1-10-36-tfc

HANNAH'S husband Hector hates hard work so he cleans the rugs with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware

B-1-21-12-2c

FOR SALE SPECIAL 1972 Dodge colt, 5000 actual miles, 2 dr. H.T. brown. \$1750.

1973 Dodge Sw 1971 LTD 4 Dr. B-1-3-tfc Lots more good, clean cars. ELMER'S USED CARS 901 East First

Phone 364-6831 B-1-12-tfc

LARGE YARD SALE Men, women (some large sizes) and children's clothes, camping equipment including tent. Furniture, shoes, Chrysler parts You name it, we've got it.

Starts, Monday the 23rd at 1:00 p.m. Northwest Mobile Lodge on North Ranger

B-1-12-2c For Sale: one chocolate toy poodle. Male, 1 year old, registered. Also one black toy poodle puppy 9 weeks old, registered. Call 364-1017. B-1-23-12-3c

For Sale: 1973 Cobalt 18' Tri-hull 350 Chevy jet drive. Low equity. Call 357-2585.

B-1-12-12-2c For Sale: one used saddle, \$100.00; one used clothes dryer, \$25.00. Call 364-4666. B-1-12-12-2c

For Sale: Kenmore Deluxe Electric Range. Top double ovens, pullout cooktop. Avocado green. Like new. \$225.00. Call 364-5154.

B-1-18-12-tfc For Sale: Double bed, triple dresser, box springs and mattress, \$50.00. Call 364-6727. B-1-13-12-tfc

For Sale: 10" radial arm saw, also electric fly killer. Call 364-3305. B-1-12-12-tfc

GARAGE SALE. Friday & Saturday at 205 Witherspoon Full house of furniture, clothes, tools, Avon Bottles, bedding,

etc. . .

B-1-18-39-1c

B-1-20-39-2c

IT'S Terrific the way we're selling Blue Lustre to clean rugs and upholstery. Rent shampooer \$1. McCaslin Lumber

Butler Manufacturing Co. P.O. Box 1328 Hereford, Texas 79045 Phone 806-364-0250 B-2-39-2c

and baby clothing, shoes, books, dryer and miscellaneous. Friday & Saturday, Sept. 27th and 28th. 508 Sycamore. B-1-39-1c

GARAGE SALE. 142 Ranger. Men, women, children and baby clothes, bicycle, toys and many other items. Thursday, Friday, Saturday.

B-1-20-39-1c

GARAGE SALE. 119 Sunset Drive, Saturday & Sunday afternooon1-5.17 cu. ft. frostless refrigerator, furniture, storm doors, child's saddle, clothes, etc. 40 gal. gas tank. B-1-25-39-2c

GARAGE SALE 113 HICKORY ALL DAY SATURDAY Baby clothes, decorative items and much miscellaneous.

For Sale: 12" Admiral portable B/W TV, 4 hard rock maple dining chairs, lamps, new G.E. Makeup Mirror. 605 Star, 364-4296.

B-1-21-39-1c

B-1-39-1c

JUST RECEIVED a large shipment of raincoats, saddle slickers and overboots. THE SADDLE HOUSE

> **Higgins and South Texas** Phone 364-3583 B-1-39-2c

One-half or whole beef for sale at 87c a pound carcass weight. Packaged, frozen and delivered. Terms. Call Ken at 258-7544. B-1-21-39-tfc

\$650.00. Call 364-4068 after 6 p.m. B-1-10-39-2p

For Sale: 700 CC Motorcycle.

TAKE soil away the Blue Lustre way from carpets and upholstery. Rent electric shampooer Duckwalls, Sugarland Mall

B-1-19-39-20

2. FOR SALE Farm Equipment

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

1-John Blue anhydrous appli-

Phone 289-5281

See Us For

Parts-Sweeps-Chisels

Graham (Hoeme) Plows

DAVIS IMPLEMENT

409 EAST FIRST

Phone 364-2811

For Sale: 2 #38 John Deere

Silage Cutters. Late model.

For Sale: 763 IHC Cornhead.

FOR SALE

**INEXPENSIVE UNITS::** 

The below listed units are all

priced to sell. No reasonable

One row Gehl FH 188 silage

International one row silage

One row AC cutter with motor.

Mower bar for Gehl silage

Allis-Chalmers Potato

Chevrolet truck with Gehl Feed

offer will be turned down.

rows. Call 289-5892 or

806-267-2621.

289-5851.

cutter

cutter.

Harvester.

B-2-14-37-tfc

B-2-35-tfc

B-2-11-32-tfc

B-2-11-11-tfc

364-5810.

For Sale:

tanks

cator.

Call 364-2269. B-2-35-tfc For Sale: Ferguson 30 Tractor. New tires, new overhaul. Call For Sale: 1966 Chevy Caprice, 2

Dr. Loaded. Call 364-3818 or B-2-11-37-tfc come by 608 Avenue K. B-3-14-39-2p 2-1,000 gallon anhydrous

For Sale: '68 Chevrolet, 4 Dr. in good condition. \$600.00. Can see at 305 Knight or call 364-6389 after 5 p.m. B-3-19-39-2p

For Sale: 1969 Dodge Pickup, new transmission. Phone 364 3456.

B-3-10-39-tfc For Sale: 1967 Ford Fairlane 500. Good tires. Call 265-3368. B-3-10-39-40

4. REAL ESTATE For Sale Or Trade

have Farm and Ranch Buyers I need your listings.

J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553

B-4-29-tfc FOR SALE OR TRADE Hereford Courts - 14 cabins and garages. Lots of lumber to be moved or torn down. Call: Elmer Combs 364-6831 or 364-4435

B-4-11-tfc HOUSE FOR SALE BY OWNER 213 AVENUE D bedrooms, dining and living room, bath, garage, breezeway. Basement and garage. Nice fenced backyard with grape

Chevrolet truck with Oswalt vineyard. Fully carpeted. Will sell furnished or unfurnished. Silage Feeder \$14,000. Other feed truck available, ideal Call 357-2520 or 364-4173 for supplement feeding on after 4 p.m. B-4-11-tfc OSWALT DIVISION

Restaurant in Amarillo for sale Good location, doing good business. Seats about 175. Call 352-2581 after 3 p.m. B-4-17-12-2c

Take a look at this 3 bedroom home, all carpeted, nice yard front and back with fence. Buy equity and assume loan with

WHY PAY RENT \$1,000.00 Down and \$125.00 per month on this 2 Bedroom home. Close to Shopping Center. Total price \$12,500.00

now for sale at JOHN OR-SBORN BUICK, PONTIAC, location. Priced \$9,500.00 B-3-8-tfc

For Sale: 1967 Camaro 327, FOR LARGE FAMILY gold. Call 364-4335 after 5 p.m. 6 Room home in good location . Monday through Friday. Priced \$15,000 . . . \$1,000.00 Down and \$135.00 per month. B-3-12-9-tfc

MILBURN MOTOR COMPANY CASTRO COUNTY We pay cash for Used Cars 136 Sampson Phone 364-0077 completed. With other improvements. Priced \$300.00 per acre. B-3-33-tfc

For Sale: 1970 Dodge Challenger, SE. Automatic, power, air, disc brakes. Call 364-0490 after 5 p.m. B-3-15-11-4c

For Sale: '68 Bonneville. Loaded, one owner. Call 364-6635 after 5 p.m.

**Automobiles** 

SELECTED

USED TIRES

\$3.00 UP

30 Day Guarantee

MONTGOMERY-WARD

**AUTOMOTIVE SALES** 

114 EAST PARK

NEW & USED CARS

221 North 25 Mile Ave.

GMC'S new location.

1B-3-17-tfc

B-3-11-38-tfc For Sale: 1971 Ford Pickup, 390 camper. Beautiful '69 Camaro 350, 4 speed, mags, headers. Both real clean. Call 364-2048. B-3-20-12-4

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250

1B-41-tfc 1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848.

B-3-17-7-tfc 1973 Monte Carlo; tilt wheel, cruise, AM-FM radio, stereo tape, radials, bucket seats, 454, retail. Call after 6 p.m. 364-2808 or 364-2965.

B-3-25-35-tfc 1973 Chevrolet truck-manure spreader. Excellent condition. New motor, tires, brakes, etc.

B-3-14-39-2c

on Irving.

3 bedroom on one acre, out of city limits. center. \$12,000. Call for

appointment. down or cash.

Section Northwest of Hereford. Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance.

mile off pavement.

WE TRY HARDER Member-Multiple Listing Service Wayne Carthel - 364-0944 Al Wiley - 364-4985 B-4-37-tfc

FOR SALE eastern New Mexico. Gramma, irrigation possibilities. Good terms. Other farms and ranches.

J.B. (Jim) Smith 2518 47th Street Lubbock, Texas 79413 Phone 806-795-4665

FARM FOR RENT OR SALE 2 miles north of intersection of FM 1862 & 809, 1/2 mile west, on left. N.W. quarter section 19, Block 7.

Call J.C. Strange, 713-367-4493 or write Rt. #1, Box 205,

For Sale by Owner: 2 bedroom house, buy equity and assume loan. Call 364-4068 after 6 p.m.

236 AVENUE J Vayments at \$135.00 per month. Priced \$13,500.00.

LOOK AT THIS FURNISHED 1 Bedroom home for Couple who wants to get a start in life. Nice \$1,000.00 Down and \$100.00 per

close to Grocery Store and Mall.

326 acres with nice 3 bedroom home. Approximately 10 acres grapes, 4-wells, One well just

**EAST OF TOWN** 1/2 section with 3 wells and tail water pit. 3 bedroom brick home has barn and horse barn. Has some permanent pasture. This place is priced to sell at \$550.00 per acre. Terms available.

If you are thinking of selling your home or farm, we have buyers for both. Call us today.

HAMBY REAL ESTATE 1/2 mile South of underpass on Hwy 385 OFFICE - 364-3566

Calvin Edwards - 364-1017 Gerald Hamby — 364-1534 J.M. Hamby - 364-2553 EQUAL HOUSING OPPORTUNITY B-4-34-tfc

Lovely home on Stanton. 3 bedroom, 2 baths. Assume loan. for appointment TODAY. Extra large 3 bedroom on Irving. Assume loan or get a new one. Worth the money.

Extra nice trailer home. \$800.00 equity. Payments of \$104.00 per

9 acres in town. Real nice for trailer park or commercial use.

Cozy 2 bedroom home. Nice carpet for \$15,000 on Avenue C.

Extra large 3 bedroom, 2 bath

4 bedroom near shopping

21/2 and 5 acre home sites. 24%

160 acres, one good 8" well, 1/2

If you wish to buy or sell Call CARTHEL.

Top quality 9 section ranch in curly mesquite turf. Excellent

B-4-12-2c

Kingsland, Texas 78639. B-4-39-4c

B-4-16-39-2p

TRADE ORGANIC FOOD PLANT. For productive 1200 cow ranch, debt free. 806-364-0491.

IRRIGATED HALF SECTION. Net \$500 to \$1,000 per acre. Box 27, Hereford.

B-4-39-4p

FOR SALE BY OWNER mmediate possession. Clean 3 edroom brick, 1640 floor space, All modern conveniences. Price \$28,000.

CALL 364-3166 B-4-13-2p

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.

5. FOR RENT

B-5-12-46-tfc Storage for rent. Phone 364-1483 or 364-3937. B-5-10-50-tfc

SUMMERFIELD MOBILE

MANOR FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-

B-5-15-10-tfc TRAILER SPACES FOR RENT Northwest Mobile Lodge Phone 276-5518

B-5-10-13 tfc Two offices for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park, Phone 364-5822.

B-5-17-29-tfc APARTMENTS, FURNISHED.

1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE **APARTMENTS** 

For Rent: quiet, furnished apartment for one person. Phone 364-3388. B-5-10-9-tfc

Phone 364-1887

For Rent: Effeciency apartment for one person. Call 364-5315 after 5 p.m.

B-5-11-37-tfc

Furnished 2 bedroom apartment. Phone 364-6880. B-5-10-12-tfc For Rent: Very desirable

or single. 364-0464. B-5-15-12-2c For Rent: 2 bedroom duplex,

furnished one bedroom duplex

apartment. Suitable for couple

\$125.00. Phone 364-6633. B-5-10-39-tfc For lease: 4 bedroom, 2 bath at 822 Brevard. \$175.00 per month, must furnish references.

Call 247-3236 Friona after 5

B-5-39-tfc

B-5-20-39-tfc FOR RENT WITH OPTION

p.m.

TO BUY NORTHWEST, 3 bedrooms, 11/2 baths, new shag carpet, built-in range, refrigerated air, single garage, fenced yard. \$180, plus deposit. Call 364-0689.

FOR RENT. Two bedroom house. Carpeted, carport. Available Sept. 30. Call 364-2959. B-5-12-39-2c

6. WANTED WANTED - CUSTOM FAR-MING. Contact Don Howard at

4361 or 364-0165. B-6-13-6-tfc WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559.

241 Centre.

Howards Custom Farming, 578-

B-6-22-31-tfc WANTED Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209. B-6-15-8-tfc

WANT TO BUY: Old gold, rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070 B-6-48-tfc

WHEAT, BEET. AND CORN PASTURE FOR STEERS PHONE 364-2135

B-6-34-tfc WANT TO CARE FOR Wheat pasture cattle this fall and winter. Would like to have 1,000 to 1,200 head. Experienced. Will furnish references. Phone

364-5945.

B-6-26-39-2c

8. HELP WANTED

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-tfc

REGISTERED NURSES North Plains Hospital is seeking enthusiastic individuals to help enlarge our nursing staff. In order to attract your attention, we will be paying above average salaries and above average benefits plus excellent medical staff relations; nurses residence available. This is an opportunity to grow with a progressive hospital.

NORTH PLAINS HOSPITAL Borger, Texas 806-273-2851 An Equal Opportunity Employer B-8-12-2c

For more information, call

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-tfc

WAITRESSES AND COOKS

NEEDED - All shifts.

Experience helpful, but not

necessary. Good working conditions and paid vacations. Apply in person to: Jord-Inn's, East Hwy 60.

B-8-23-16-tfc REGISTERED NURSES Excellent opportunities for RN's in intensive care and medicalsurgical nursing. Excellent

salary and en program. Call 364-2141 to inquire or send resume to Deaf Smith General Hospital, Box 552.

B-8-28-tfc Hide room labor wanted. We offer: +Good pay +Paid vacation +Paid hospitalization Colorado By-Products

31/2 miles West Hwy 60

Phone 276-5331 days;

Feed yard manager, 12,000

head yard. Experienced feed

yard management. Send resume

Hereford, Texas 79045

364-2495 nites B-8-42-tfc NEEDED

to P.O. Box 673 AC, Hereford, Texas 79045. B-8-11-4c Need school bus drivers for coming school year. See Eldon

Owens at School Bus Shop. B-8-14-29-tfc NEED person with strong agri-chemical sales background, must have managerial capabilities. Phone 806-293-5341 or write Box 1599, Plainview,

Texas 79072.

B-8-20-38-4c Need bookkeeper and also fertilizer equipment operator. Salary open. Ag-Chem Farm Service, Friona, Texas247-2784.

IMMEDIATE OPENINGS FOR A MECHANIC Wide experience in welding, familiar with layout, stainless welding and heli-arc.

ground b-Experienced in welding with mechanical background.

nent employment. See or call Bob Brooks, Personnel Director Amstar Corporation, Box 169, Dimmitt 79027. Phone 806-647-2137 An equal opportunity employer

NEEDED: Truck driver for local feed yard hauls. Experience necessary. Call 364-2366. An equal opportunity employer.

B-8-15-12-2c

a-Good mechanical back-

Liberal fringe benefits, perma-

B-8-16-11-tfc

B-8-12-2c

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B-8-22-19-tfc

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HOSPITAL

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available.

D NURSES

ing staff.

have references. House and utilities furnished. Call 289-5826 B-8-17-37-tfc MISSOURI

Opportunity Employer.

medium to heavy equipment. Salary is \$669 to \$847 per

Auto serviceman, 1 year

experience in servicing medium

to heavy equipment. Safary \$524

P.O. Box 1971, Amarillo,

An equal opportunity employer

Teacher-Workshop Supervisor

needed to work with the

mentally retarded at the

Hereford Mental Health Mental

Wanted - year around farm

hand. Must be experienced and

to \$669 per month.

City of Amarilo

Personnel Department

Apply to:

Texas 79186

BEEF PACKERS, INC. now accepting applications for Kill Floor personnel. We ☐Year around employment

☐ Paid Vacation □Paid holidays Company paid group hospitalization insurance □Good wages

□No experience necessary Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas. Four miles west of Friona on Hwy. 60. We are an equal opportunity

FREIGHTLINER DRIVER. With ten years produce long haul experience. References required. Box 27 Hereford, 364-0491. B-8-39-2p

Pre-Feeders Inc. has opening a feed mill for man interested in finding a job that carries responsibility. Experience helpful but not necessary as training is available. Good future for person seeking permanent employment and willing to take on responsibility. Apply at the

B-8-39-2c HEAVY MACHINERY MECHANIC WELDER Good salary, house, utilities furnished. Box 27, Hereford. B-8-39-2p

#### 9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available. 364-1293

Baby sitting by the week. Alice Gilleland, 364-4175. B-9-10-37-tfc

B-9-46-tfc

#### 10. NOTICE

#### **ALCOHOLISM**

INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

#### HEREFORD IRON & METAL

North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777

11. BUSINESS SERVICE

**ROTARY TILLING** B-11-10-37-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford,

B-11-8-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free

246 16th Street Phone 364-6617 B-11-21-tfc

The Hereford Brand, Hereford, Texas, Thursday September 26, 1974 repair and maintenance of

JONES TAILWATER PIT CLEANING SERVICE Cliff Jones, 114 Cherokee Phone 364-5746 B-11-34-tfc

WANTED 100 to 150 watches a week to repair by latest approved COWAN JEWELERS

B-11-15-29-tfc HALE TRAILER SALES Horse & Stock Trailers All sizes ALBERS MILLING CO. So. 385 . . . 364-5370 B-11-37-tfc

Retardation Center. Apply at 625 East First or 364-6111. Equal WILL DO roto-tilling and yard work, any kind. Phone 364-1268. B-8-28-12-2c B-11-10-11-tfc

> CONCRETE WORK STUCCO, PLASTERING. STORM SHELTERS Turn key jobs or straight finishing Jim Gonzales - 364-0375 Joe Garcia - 364-1497

B-11-33-tfc DICKEY'S DOZER SERVICE Dirt Work - All Kinds Dozer - Scrapers Motorgrader ... See or Call FLOYD DICKEY

S.E. 4th & Belsher Dimmitt, Texas **Business Phone 647-4553** Residence Phone 647-4565 B-11-29-tfc

We buy old gold rings, mountings, etc., for Swest Cowans Jewelers

STEREO REPAIR Guaranteed repair work on all brands of steros and sound

MARTINS SOUND CENTER 2461 I-40 WEST, AMARILLO PHONE 355-9557 B-11-3-tfc

> WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28tfc

DRAGLINE SERVICE TAILWATER PIT CLEANING **DUMP TRUCKS** 30 TON CRANE BOBBY GRIEGO Day Phone 364-0574 Night — 364-2322 1B-11-14-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Turnkey job Straight finish

Phone 364-5169 1B-11-39-tfc DRAGLINE SERVICE

TAIL WATER PIT CLEANING CLIFF JOHNSON, 364-2111 B-11-45-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H.

Will do home repairs - Doors, windows, lights, minor plumbing repairs, etc. Call 289-5500 early mornings or late evenings. B-11-18-39-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907.

B-11-15-39-6c

#### 14. CARD OF THANKS

**CARD OF THANKS** Members of the Joe Story family wish to express deepest gratitude to all the friends who ent flowers, food and helped in

our time of need: Bessie Story Mr. & Mrs. Roy Mustian Mr. & Mrs. Roland Saul Dr. & Mrs. Dan McDowell Mr. & Mrs. Jim Hudgens Mr. & Mrs. Gary Story Mr. & Mrs. Tommy Cooper



Call THE BRAND

## Hobby Kits Can Be Disappointing

BY JOHN L. HILL Attorney General

More and more consumers are turning to entertainment they can enjoy at home. Perhaps because of this, there has been an upsurge in do-it-yourself kits for hobbyists, artists, and home craftsmen who want to produce a useful or decorative item with their own

For whatever reason, do-it-yourselfers can find a tremendous range of packaged kits on the market to satisfy any interest from jewelry making to telescope building. needlepointing to greenhouse construction.

Children certainly haven't been neglected, either. As a matter of fact, many companies specialize in producing hobby and other do-it-yourself kits for children who want to make their own puppets, doll dresses, or forts, or for older children who may be interested in ant farms, Indian beading, or wood-

.. A HOBBY OR craft project can be absorbing when in progress and satisfying when completed. But some consumers have experienced inconvenience or disappointment after purchasing such kits and taking them home. Complaints range from inadequate or confusing instructions missing parts, difficulty in completing the project, and inferior quality of finished

And some say they find that B-11-13-51-tfc the parts of the kit when examined at home look nothing like the illustrations that induced them to buy at the store

DECORATING

CONSULTANT

For Sherwin-Williams

If you have a flare for

decorating and a sales

personality, we have an

We have an opening for a

decorating consultant in

our branch decorating

A basic knowledge of color,

carpet, draperies, and

wallcovering is desirable.

Formal trainging in

decorating or formal ex-

decorative products is

required,. Salarey is

comminserate with ability

An Equal Opportunity

Employer. Male or

Female. Contact Branch

Manager Phil Hill, 364 -

You've Never Seen

Such Thorough

STOP IN SOON

Phillips "66" Products

EAST SIDE "66"

1303 E. 1st.

Rocky Stewart

A to Z

Tire & Battery

Best Deal

128 W. 1st.

EXPERT REPAIR

BUICK PONTIAC

GMC TRUCKS

JOHN ORSBORN

Free Pickup

Thank-You!

364-2644

selling

364-0990

perience in

and experience.

opportunity for you.

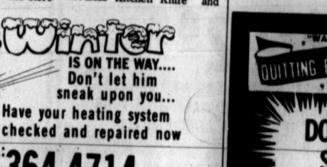
craft kits are really only big boxes with just a few small parts and a substantial amount of "Filler" packaging — with lavish, oversized, color pic-

the purchasing.

claim that occasionally resulting in largerthan-necessary boxes and illustrations. But the FTC says smaller pictures could do the job just as well, while more accurately reflecting the number and size of the completed products.

However, some consumers may have been responsible for their own dissatisfaction because they didn't take the time to read the product descriptions carefully, to check the illustration for its scale, or to look for a list of included parts before purchasing.

Cordless Kitchen Knife"



CALL: 364-4714

Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE



FOR THE BEST DEALS

ON NEW or USED CARS

Come in and talk

with one of the men

JOHN ORSBORN

BUICK-PONTIAC-GMC

at 142 N. MILES or

221 N. 25 Mi. Ave.

364-1222

wanted to test it before going to bed, they discovered the fine print that said "Batteries Not tomato was drawn four times

ATTENTION FARMERS!!!

Now is the time to contact us for

your manure hauling needs:

CALL McCRACKEN TRUCKING COMPANY

Mobile Phone 364-4741, Unit No. 3464.

364-6141 or 364-5797 or

MOONLIGHTER:

TRACK ON

HEREFORD'S OWN

SOUND EXPRESS !

CHUCK , CECIL

LEWIS , & MARTY

ARRANGEMENTS MADE FOR PRIVATE

DAY PHONE: 364-0064 - NITE - 364-9629

ADULTS ONLY

PARTIES FOR ANY OCCASION!

FEATURING :

actual size, and that the only

thing their pocket-knife sized

tool could handle would be a

They may also have found that the colorful picture cherry tomato.

The Federal Trade Commission has been investigating this particular practice of deceptively oversized packaging, known as "slack filling," along with those misleading depictions, and has ordered one craft manufacturer

to cease such packaging. The decision was based on the fact that "Slack filling" and oversized illustrations give purchasers the mistaken imression that they are receiving a larger product, or a product of greater volume, than they actually are. This is especially true when children are doing

SOME MANUFACTURERS "artistic requirements" of telling the product story determine their package size and artwork,

Then, when they assembled the "Super-Duper All-Purpose



Every citizen complains about the taxes he has to

Planning your work is good, but doing it is much WATCH for J.J.'s

Page 11B

#### Hobo's Basket Specials Popcorn Shrimp or Steak Fingers Served With A Combination

of French Fries, Onion Rings and Tater Tots

with this coupon Main at Park 364-5272

coupon

With purchase of Popcorn Shrimp or Steak Finger Basket

GET 25° DRINK FREE

With This Coupon



ROMERO

MICHEL (The Judge)

Gordon NELSON Alex PEREZ Kevin

SULLIVAN VS. EI HEREFORD BULL BARN

Gen. Adm. 2.00

#### THE RAINS CAME

and should make you realize the value of timely moisture on your crops.

#### INFLATION IS HERE

and you know without being told that prices are constantly going up on practically every product on the market.

#### **FALL HAS ARRIVED**

and it is time to start looking toward getting ready for next year and your next crops.

THERE NEVER WAS A BETTER TIME than the present to order your

#### VALLEY SPRINKLERS

for a timely delivery this fall. By ordering now you are proving your efficiency as a manager (the key to productive and profitable farming), beating any possible and imminent future increase in prices, preparing for any possible dry spells in the future and setting up for possible record crops next year, taking advantage of the off season for delivery and installation, and securing additional tax deductions for 1974.

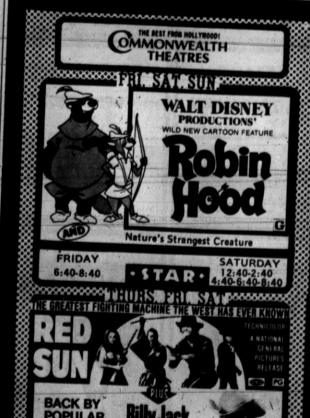
WHAT ELSE COULD A GOOD MANAGER DO? simply choose the best in equipment and service.

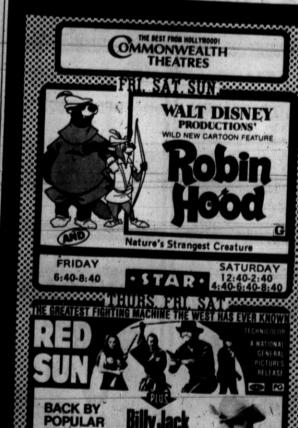
#### **VALLEY!!**

we now have approx. 30 machines left of our allocations available for immediate delivery and installation, set up to your specifications. Let's get together and make things grow with the best, with Valley. Irrigation with Valley Sprinklers is our only business not just a sideline. For details call or see the Valley Man.

GARY VICTOR 108 NW Drive Hereford, Texas 79045

(806) 364-5616 Out of Town call Collect.







DOWNTOWN & SUGARLAND MALL

# Stock Reduction

**KRAUS Pant Shoes** Glove Soft Leather. Size 5 to 10

\$088 REG. TO 13.00



This is the sporty little shoe every woman will want for casual wear—especially with pants. In soft leather with neat double stitch trim accenting the edges. In solid colors. Sizes 5 to 10

OTHER STYLES SIMILAR TO ILLUSTRATION \$4.88

GROUP 1 LADIES SHOES

VALUES TO 12.99

SIZES 5 to 10

CLOSE OUT! **MEN'S SHOES** 

SPORT & DRESS STYLES REG. TO \$29.99

> **HUSH! HUSH! PANTY HOSE**

38¢

SPECIAL CLOSE OUT OF THE WORLDS MOST FAMOUS

**JEANS** 

STA-PRESSED FANCIES AND SOLIDS

tuisein!

THE WINDS

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II a Deal Sill

HE WILLIAM LES

•28 to 38 •VALUES TO \$13.50



NOW ONLY!

**588** 

3 DAYS ONLY!

ASST. STYLES AND FABRICS.

LEVI'S **DENIM JACKETS** 

34-46 REGULAR 16.00

OPEN 9:30 A.M.

OPEN TILL 8:30 THURSDAY & SATURDAY

ALL PRICES GOOD THURS.-FRI.-& SAT. AS QUANTITIES LAST SHOP SAVE NOW!

**Granny Gowns and Pajamas** 



Extra saving now at Anthony's just in time to complete your Fall wardrobe. Many more unadvertised savings in all departments

> Double Knit

Here's a fantastic buy on double knit. Clearance group of 100% polyester with values to \$3.88. At a price like this, shop early for the best selection!



MEN'S 100% POLYESTER DOUBLEKNIT

**SPORTCOATS** 

A VARIETY OF PATTERN AND COLORS THAT EASILY CO-ORDINATE WITH YOUR WARDROBE TRULY A COAT FOR ALL SEASONS

**SIZES 36 TO 48** REGULARS AND LONGS

SPECIAL PURCHASE!!

CLOSEOUT OF DRESS SLACKS SOLIDS & FANCIES **REGULAR VALUES TO 18.00** 28-42

MEN'S

**DRESS SLACKS** 

SHRINK TO FIT

**LEVI'S** 

DENIM

**LEVI'S** 

A SECOND GROUP OF MEN'S DRESS SLACKS AN OUTSTANDING VALUE ONLY!

**Z88** 

100% ACRYLIC 72×90 BLANKETS TWIN OR

**JEANS** DOUBLE BED 000

LADIES 100% POLYESTER KNIT SHELLS **5 788** S.M.L. REG. \$500

FAMOUS DAN RIVER SHEETS TWIN

MEN'S

SPORT-DRESS

SHIRTS

**5 788** 

**VALUES** 

TO 9.00

SADDLERMAN **JEANS FULL - KINGS** 2088 & QUEENS REDUCED 2 FOR 18.00

**BLOUSES** REDUCED CLEARANCE

288

LADIES

MEN'S BAN-LON **HANDBAGS SHIRTS \$997 VALUES** 

TO 3.99

REDUCED TO 244 **VALUES** 

TO 4.00

Mix or Match Wearables of Encron polyester

Choose from a wide selection of delightful prints. Ladies' granny gowns and pajamas of 100% cotton flannel. Gown in S-M-L-X-XX, pajamas in 34-40

First Edition OFF REGULAR

PRICE •SHELLS **PANTS** .JAC SHIRTS

•SKIRTS •BLOUSES •BLAZERS 10-18- -38-44

your BANKAMERICARD



ENCRON POLYESTER BYENKA

master chard welcome



MARKET\*HEREFORD MEAT MARKET\*HEREFORD MEAT MARKET\*HEREFORD MEAT MARKET HEREFORD MEAT MARKET+HEREFORD MEAT MARKET+HEREFORD MEAT MARKET +HEREFORD MEAT MARKET+HEREFORD MEAT MARKET + Shipment Just Arrived Of Fall Bulbs LARGE ASSORTMENT NOW IN SAME HEREFORD MEAT BUILDING AS MARKET ROASTED & RAW CATFISH \$7500 cord U.S. BONELESS HALVES 29 5<sub>ls.</sub> 10<sub>ls.</sub> PEANU. COLORADO EXTRA GOLDEN DELICIOUS FANCY 38 LB. BOX RED DELICIOUS 39°LB. OR3LBS. \$1 BARTLETT PEARS PORTALES 9 \$ 7 50 Bundle 00 **ROUND STEAK** MEXICO LARGE SIZE PINEAPPLE LARGE NICE HEADS And Assortment REDEEM YOUR LETTUCE AND SUNDAY! - 8:00 A.M. to 8:00 P.M. til 9:00 SATURDAY LONGHORN RED RINE Come See Our POTTING SOIL Large Display BOLOGNA CHEESE HANGING BASKETS 5 U.S.D.A. ALL MEAT FREEZER PACK 95 FROZEN AND READY GRAPEFRUIT OAK FIREWOOD **POTATOES** 25-LB. **PEACHES** 10 COUNT BAG NORGOLD WHITE 100 LB. BAG 17 COLORADO JUICY 29° LB. OR 4 LBS. \$100

# hursday Program Notes

goes haywire and Moze meets his match.

100...ABC...THE STREETS OF SAN FRANCISCO

"Target-Red," with guest stars william Sargent, Cheryl Miller and William Bramley. Lt. Mike Stone and Inspector Steve Keller race against the clock in an attempt to thwart the attempts of an assassin who disguises himself as a nun to carry out his mission—to execute a Chinese delegate.

100...NBC...IRONSIDE

"What's New With Mark?" Mark Sanger (Don Mitchell), aide to Chief Ironside, proposes marriage to his girtfriend (Joan Pringle) and becomes the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the underworld—all on the legal representative for a grocer who fears the legal representative for a grocer who fears the legal represent

II KIVI

A tour of the historic Paramount motion picture studios in Hollywood during which famous stars and directors are presented in person and in film clips. The hosts for the tour are Gloria Swanson, Jack Benny and Kirk Douglas. (R)

10:30...CBS...THE CBS LATE MOVIE—"THEN CAME BRONSON"

Starring Michael Parks, Bonnie Bedelia, Akim Tamiroff, Gary Merrill, Sheree North and Martin Sheen. The suicide of a close friend and a sudden feeling of rejection at his work drive Jim Bronson to sell his belongings and hit the road. Amid the fabulous background of California's Big Sur, Bronson and a young socialite he picks up on the road try to find their way back to where they belong. (1999) (R)

## Skin Game

James Garner stars as the old West's most clever con artist, a man who sells his most prized possession—his "slave"—in town after town, in "Skin Game," which has its television premiere on "The CBS Thursday Night Movies" Thursday, Sept. 26 (8:00-10:00 p.m.) in color on the CBS Television

700 Club

Adidas
The Official Shoe of the Sports World!
Also
Adidas Tee Shirts and Adidas Travel
Sports Bags Available

-On The Cover ---

Dick Van Dyke

GATTIS SHOE STORE
"We care about your feet"
Sugardand Mail

Winterize Your Boat

Moving freely through time to cover the period between 1929 and 1961, the film is careful not to create any "mythic heroes" from the murderous gangsters involved, graphically displaying the cold lack of human concern in the "tamilies" of what Valachi called "the Cosa Nostra."

Charles Bronson stars as Valachi, the minor "soldier" in the criminal empire who chose to tell the detailed truth about such intamous chieftains as Vito Genovese (who reportedly put out a \$100,000 "contract" on Valachi's head), Alber: Anastasia of "Murder, Inc." and Lucky Luciano, ranging from Brooklyn waterfront heists to the famous mee:ings at Apalachin.

Dino De Laurentis produced the Columbia Pictures

JACK'S MARINE SUPPLY Save Money Later



**Custom Jewelry Designing** 

Horston Standard Of Eccellence"

CBS Late Movie
"Then Came
Bronson"

& Manufacturing

Tuesday Program Notes

PLAINS

NBC...NBC WORLD PREMIERE
FIE—"THE DISAPPEARANCE
LIGHT 412".

RY-"HARD DAY AT BLUE

Marcus Welby "

Carl Betz guest stars as Dr. Bryant, a brilliant researcher and diagnostician who, unfortunately, cannot adjust to doctor patient relationships. After he lails to care for a patient, Ellen Welton, with compassion, the girl leaves the center abruptly. Bryant and Dr. Kiley must track her down before it is too

# ednesday Program Notes

SPECIAL—"SARA'S SUMMER OF THE SWANS"

A moving story of a sensitive 14-year-old girl's emergence from adolescent insecurity to a sense of personal worth. Starring in this presentation are Heather Totten, Christopher Knight, Betty Ann Carr, Priscilla Morrill, Dorey Oatman, Scott McCarter, Reed Diamond and Eve Plumb.

8. .ABC. .THAT'S MY MAMA

"Clifton's Sugar Mama," with guest

FURNITURE and APPLIANCES For the ENTIRE HOME!



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UES	UESDAY	EVENIN	EVENING PROGRAMS	. 5	ALL PROGRAMS SUBJECT TO CHANGE	SUBJECT	TO CHANGE		I	
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6	Raymond Burr	To Tell The			· CID	Man And Enviro		Hogan's		Weather And
100	Show	Truth	Line Sily		F.B.1.	Newsto	3	Comer Pyle		Public Service
		Happy Days	Good Times		-	Amer				
				nates.	•	- Carrier	N. BESTELLING	700 Club		
	NBC World	Tuesday Movie	H. S. V. W		The Rifleman	Evening	•	•		
	"The	"The Stranger	Hawaii Five-O	9	1.	Symphony	nony			
	Disappearance	Within"		ole.	Family Affair			• •		100
	or riight 412-		203.80	<del>des</del>	Beverly Hillbillies	Firing Line	3	Charisma		
	Police Story	Marcus Welby,	Barnaby Jones	3	9:00 Movie		İ			
		N.O.	e w		"Castle Keep"			New Da		-
		•				Woman		Kathryn Huhlman	uhiman	
	News a	Pro News	Eyewitness News	2	Metroplex News					
	Tonight Show				9: 00 Movie	and You	2 00	Big Valle		
100	Starring	Bonanza	Movie		(continued)	Newsroom	•	•		
3	Carson		"Sevage"			ABC Captioned	tioned	Bonanza		
**	••	Wide World:			"Mad Dog	Sign Off	1			
	Tomorrow	Mystery	-	Ŧ		-	1000			
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		at Blue	Tri-Suate Scene	*	•					
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# Jeff's mother has a on "Sons and Daughters" problem

NED.	WEDNESDAY	EVENING P	EVENING PROGRAMS	ALL PR	ALL PROGRAMS SUBJECT TO CHANGE	CHANGE
CABLE	4 KONC	7 KVII 7 ABC	10 CBS	II KIYI	NEW CE	39 KXIX
<u> </u>	News .	Pro News	Eyewitness News	That Girl	English 7A	ND.
0	Pop Coes The Country	To Tell The Truth	What's My		Newsroom	Comer Pyle
7 :	Little House on the Prairie	That's My Name Wednesday Movie	Sons and Daughters	The Riffe	Men Who Made the Movies	700 Club
00	Lucas Tanner	*Death Sentence*	Cananan	Beverly Hillbilles	Cinema XIII "State of	George And
9	Petrocelli	Get Ohristie Lave!	Manhunter	9: 00 Movie "The Lost Flight"	••••	Manna Ministers
10	Tonight Show	Pro Name	Eyewitness News	Metropiex News Movie Cont.	Lilles, Yoga	Big Valley

Edwards' Homecoming." When gain meets his former Kansas bor (guest star Victor French), rompfly tries to marry him off to wed woman.

BC... WEDNESDAY MOVIE OF WEEK—"DEATH SENTENCE" Leachman stars as a juror in a er case who, discovering that the ment is on trial, finds her own recatened by the real killer—her and. Also stars Laurence a play for Cliffon.

C... LITTLE HOUSE ON THE STARRING JOHNNY CARSON
DON RICKIES IS QUEST host.
30...ABC...WIDE WORLD:
PECIAL—"MISS WORLD—USA

Page 7

INITS day Program Notes

opes haywire and Moze meets his maich.

The Frog." with guest stars Richard FRANCISCO
Stahl and Leif Garrett. Felix's son "Target—Red." with quest stars

NIGHT MOVIES—"SKIN GAME"
Starring James Garner, Lou Gossett
and Edward Asner. The wild Western
tale revolves around a clever con

Thursday Program Notes

SPECIAL—"PARAMOUNT
PRESENTS..."
A tour of the historic Param
motion picture studios in Hollow

# Tuesday Program Notes

Olympic, champion, guest

stars on "Adam-12"

Bob Seagren, former

Starring James Garner, Joan Hackett.
A handsome young soldier of fortune finds himself sheriff of a wild gold rush town in the old west. United Artists, 1969 (R)

8:00. CBS... MAUDE

Maude hires an English housekeeper who arrives on the day of a charity party for "women's rights," but within hours Maude is trying to fite her.

"Three-Cornered Cage." An operation brings a seven-year come victim back to health, but her new life may be hampered by the fact that her husband has fallen in love with her best friend Hyland guest star.

## Medical Center

Chad Everett James Daly Dennis Cole Diane Baker
Diana Hyland
Barney Phillips
Kate Murtagh The Cast Dr. Joe Gannon Dr. Paul Lochner Tom Martin Anne Martin Pat Londean Dr. Carlington

# C & W CARPET

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Claudia Jennings plays a dual role in a drama centered on the theft of \$1,000,000 in securities, in "The Lady in Red" episode on "Cannon" (8:00-9:00 p.m.) on Wednesday, Oct. 2 on the CBS Television Network.

The use of graphic art, as illustrated here, is an integral part of the "Bicentennial Minutes" series, a presentation of 732 historically accurate one-minute reflections upon events—some small, others large—which happened on a particular date 200 years ago. The series, which premiered on July 4, 1974 and will continue until July 4, 1976, is thousandcast every day in prime time on the CBS Television elements.

# Monday Program Notes

Friday Program Notes

7:00... NBC...BORN FREE
"Death of a Hunter." When the Adamsons find a shipment of illegal lovery, they begin a hunt for poachers.

7:00...ABC...THE ROOKIES
"Legacy of Death," with guest stars Jeremy State, Alex Rocco and Michael Christian. Chris Owen's life is endangered when he is partnered with a self destruction.

8:00...NFL MONDAY NIGHT FOOTBBLL
ABC Sports will provide live coverage.

Bob Seagren, former Olympic pole vault champion, plays a cameo role as a volunteer coach at a summer boy's camp in the second and last episode of "Camp" on the NBC Television Network's "Adam-12" Tuesday, Oct. 1 (7:00-7:30

Gregg Whitney (Lee H. Montgomery), a delinquent youth who resils authority, is a thorn in the side of Officer Malloy (Martin Milner), a volunteer camp coach. Gregg runs away after being wrongly accused of stealing a watch. A camp search finds him in a perilous position after he has fallen

Alone on the beat, Officer Reed (Kent McCord) investigates a young woman's complaint of a molester. June Lockhart and Gary Crosby appear as Mrs. Whitney and Officer Wells. Dennis Donelly directed the script by Arnold Somkin.

ABC Sports will provide live coverage of a game between the Denver Broncos and the Washington Redskins from Washington, D.C. Commentary will be provided by Howard Cosell, Frank Gifford and Fred Williamson.

8:00...NBC...NBC MONDAY NIGHT AT THE MOVIES...\*SUPPORT YOUR Starring James Control of the Movies...\*SUPPORT YOUR

7:00... ABC... KODIAK

"A Time to Die," with guest stars Steve Forrest and Morgan Woodward. A grieving vengeful father threatens to kill Kodiak to prevent him from bringing his son's murderer to trial and flus carve out his own justice.

7:00... NBC... SANFORD AND SON.

"Ou' Brown Eyes Is Back," Fred is certain that a ring given to him by Lamont is part of a cachet recently stolen from Frank Sinatra and alternative in the part of a cachet recently stolen from Frank Sinatra and alternative of the Normal Stolen from Frank Sinatra and alternative of the America Closely pursued by the refentless Urko and his patrol, Galen, Virdon and Burke venture into an area shaken by earthquakes to explore for evidence of advanced human science.

MOVIES... THE CBS FRIDAY NIGHT Starring Faye Dunaway and Warren Hackman and Michael J. Pollard. The explosive film about a young pair of America's most notorious criminals during the early "30's, their brief and murderous rise to national attention and their sudden end. (1967) (R)

8:00... NBC... THE ROCKFORD FILES

"The Countess." Susan Strasberg Quest-stars as a wealthy Texan's wife, who hires Jim Rockford (James Garner) to deal with a blackmail

ALL PROGRAMS SUBJECT TO CH

a camp counselor or

**Bob Seagren por** 

AONDAY

Beverly Hillbillies

ne CBS Late

Guest: Shirley Jones.

0:45... CBS... THE CBS LATE MOVIE—
"THE TROUBLE WITH GIRLS".
Starring Elvis Presley. The manager
of a traveling tent show in the roaring
"20's has difficulties with girls and
many other assorted characters
during a Midwest stand. Martyn
Mason co-stars. (1969) (R)

STARRING JOHNY CARSON

Hyland guest star.

10:30...NBC...THE TONIGHT SHOW
STARRING JOHNNY CARSON
Guests: Robert Klein, Roy Clark,
Lauren Hutton (model).
10:30...CBS...THE CBS LATE MOVIE—
"WHAT'S A NICE GIRL LIKE YOU."
Starring Brenda Vaccaro, Edmond
O'Brien, Vincent Price, Jack Warden,
A poor girl from the Bronx is drawn
into a plot to extort money from a
wealthy, senile man by impersonating
a rich socialite.

Brown Eyes

is Back

Fred Sanford (Redd Foxx) thinks the ring Lamont (Demond Wilson) is giving to him was stolen from Frank Sinatra, in "Ol' Brown Eyes Is Back" on "Sanford and Son" Friday, Sept. 27 (7:00-7:30 p.m.) on the NBC Television

An operation brings seven-year coma victim Anne Martin back to reality, but her new life may be endangered by the fact that her busband Tom has fallen in love with her best friend, in "Three-Cornered Cage" on "Medical Center" Monday, Sept. 30 (9:00:10:00 p.m.) on the CBS Television Network. Vincent Sherman directed from a script by Howard Dimsdale.

When Fred discovers that a ring was stolen from Sinatra's hotel room, he assumes that Rollo (Nathaniel Taylor) stole it and sold it to Lamont to give Fred for his 35th anniversary in the junk business. So Fred breaks into Sinatra's room to return the ring.

Hal Williams and Howard Platt appear in their recurring roles as the

police afficers, Smitty and Hoppy. The episode was directed by Bill Faster from a script by Rick Mittleman. Saul Turteltaub and Bernie Orenstien are series producers.

Martin, who had long since assumed his wife would never recover, faces a perilous decision when Gannon warns him that an emotional setback could have drastic consequences on his wife's health.

As a grave is being prepared for the latest gunslinger killed in the wild Western town of Calendar, Prudy (Miss Hackett), the pretty daughter of town mayor Olly Perkins (Harry Morgan) spies a glint in the freshly turned soil. Gold has been discovered, and practically overnight Calendar is a gold rush fown with all the usual vices.

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1972 Dodge Pickup, 6 cyl, very clean 1973 Dodge Pickup crew cab, 4 dr. model excellent unit 1973 Dodge Charger 2 dr. Bronze & White, factory executive car, loaded 364-3150 JONES MOTORS 345 E. 1st 1972 Plymouth Fury III, Extra clean V-8, automatic, air \$974 Chrysler, 4 DR. Hard top, like new, loaded 1971 Plymouth Fury III, Green, one-owner, clean, loaded 1967 Plymouth Fury III, Nice car, loaded USED CAR BARGAI Plymouth

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<b>~</b>	Chico and the	Kodiak " Six Million Dollar Man	Planet of the Apes	The Rifleman	Washington Week in Review Well Street Week	The 786 Club	
	The Rockford		Friday Night	Parelle see	•		
* * * *	Police and	Texas Wheelers	Big Movie "Red Skies of Montana"	Beverly Hillbillies	Cinema 13	Spring Street	
# # # •		Night Stalker		9: 00 Movie "Colossus: The Forbin Proloss		Bob Harrington	
	News 4	Pro News	- 4			Pivon veneo	•
2	Tonight Show Starring Johnny Perry Meson Cerson	Perry Meson	Eyewitness News CBS Late Movie	Movie, Continued	Introducing Roy Buchanan	Big Valley	
# # # #	Widnight Special	Wide World:	The Trouble With Girls	Movie Eleven "King Kong Vs. Godzille"		Friday Night Movie	
# # #					Sign Off		

## **WESTERN AUTO** FILTERS All Furnace

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When a seemingly appalling tragedy happens to Jim-Bob and he gets little sympathy from his family, he decides to run away from home, in "The Runaway" on "The Waltons" Thursday, Oct. 3 (7:00-8:00 p.m.) on the CBS Television Network. Harry Harris directed from a script by Larry Tragedy happens to Jim-Bob "Waltons" on the

Bischof.

Jim Bob has been assigned to care for the class mascot, a guinea pig, and to Jim Bob's horror, the animal is found dead. When the family doesn't show the proper concern for the calamity, he packs a few belongings and disappears. John Boy

Richard Thomas John

Ralph Waite Olivia

James Garner and Joan Hackett star in "Support Your Local Sheriff," a Western comedy spoof on "NBC Monday Night at the Movies" Sept. 30 (8:00-10:00 p.m.) on the NBC Television Network

"Support Your Local Sheriff"

# BUY IN CONFIDENCE WITH CONFIDENCE

Hereford's House of Diamonds



"Movin' On"

Trying to return a frightened mentally-retarded youth to his mother, Sonny (Claude Akins) is forced into the rugged Oregon Willamette National Forest and becomes the target of an armed poacher in the "Lifeline" colorcast of NBC Television Network's "Movin' On" Thursday, Oct. 3 (9:00.

A stalled camper belonging to a woman traveler, Karen (Lois Nettleton) causes Sonny and Will (Frank Converse) to give chase to a teen-ager (Clint Howard) they suspect of theft. The youth turns out to be Karen's mentally retarded son, who leads Sonny deeper into the forest, where a poacher (Ronald Felinberg) begins shooting at them. John Qualeri appears as Liggett.

Sutton Roley directed the script by James Menzies, with Joseph Gantman producing.

\*\*\*\*\*\*\*\*\*\*\*

# Chris Owens' partner is seemingly bent on suicide on "The Rookies"

Chris Owens' life is endangered when he is parithered with a veteran cop's courageous actions may actually by Spets and Self-destruction in "Legacy of Symptoms of suicidal behavior.

Monday, Sept. 30 (7:00-8:00 p.m.).

After protesting the unnecessary heroics of two-time After protesting the unnecessary heroics of two-time Gerald's O'Loughlin as Lt. Eddie Ryker and Kale Jackson assigned to work with Terry Webster, leaving new rookie Andy serious personal problems. Including enormous medical bills for treatment of his ailing son. When it is revealed that Stoney Putnam James Keach Interior of duty. Chris, Terry and Mike begin to suspect Todd Page



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ALL PROGRAMS SUBJECT TO CHANGE	Top forged     Deliae Nam dall reversible raction     Petsion michined society     Heavy-dall plated throng     Cames in compact for ad-	Quality.  5 Year Guarantee:
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PARTNERS
Walter Matthau (right) and Andy Robinson are partners in a series of small town bank robberies in "Charley Varrick." to be colorcast on "NBC Saturday Night at the Movies" Oct. 5 (8:00-10:15 p.m.) on the NBC Television



SERVICE & EQUIPMENT

Highway 385

## "Theatre of Blood"

Vincent Price and Diana Rigg star in Theatre of Blood. The chilling story of an actor's revenge on TNBC Saturday Night at the Movies. Sept. 28 (8 00 10 00 p.m.) on the NBC Television.

Network

In modern London classical actor Edward Lionhear' (Vincent Price) feels that he is certain to win the Critics Circle Award but it goes to Fur out the actor enlists the aid of Fur out the actor enlists the aid of Miss Riggi and the two devise eightfur cs who refused to vote him the e film complete with tacial Bartara Eden suffers a mysterious pregnancy that can't be humanly explained in "The Stranger Within," a harrowing drama on the ABC Television Network's "Tuesday Movie of the Week" October 1 (7.30.9.00 p.m.) Paramedics Gage (Randolph Mantooth) and DeSoto (Kevin Tighe) try to persuade an armored guard, whose truck has been sideswiped, to unlock the door where money is stored, since they fear the guard inside is seriously injured. At Rampart General, while Nurse Dixie McCall (Julie London) copes with the problems caused by gossip. Drs. Brackett (Robert Fuller) and Early (Bobby Troup) treat a child with cyanide poisoning from peach pits. The episode, written by Preston Wood, was directed by Kevin Tighe

# Saturday Program Notes

The guests will be Locomotiv GT and The guests will be Locomotiv GT and The Tymes.

11:30...NBC...GO

Singer-dancer-actress Rita Moreno shepherds a dozen youngsters in a fun park, New York.

10:00...NBC...ABC'S WIDE WORLD OF Today's show will feature the First World's Amateur Boxing Cham. Havana, Cuba with commentary by 10:00...NBC...EMERGENCY!

10:00...NBC...EMERGENCY!

10:00...NBC...EMERGENCY!

10:00...NBC...EMERGENCY!

10:00...NBC...EMERGENCY!

10:00...NBC...EMERGENCY!

10:00...NBC...THE FAMILY

Third of a four-part series dealing with current inflation and the high cost of the Bunkers' inability to cope with the living.

10:00...ABC...THE NEW LAND

10:00...THE NEW LAND

10:00..

The guest will be The Most Reverend Dr. Edward Daly, the Bishop of Derry, youngest Roman Catholic bishop in front of efforts to prevent further He will be interviewed by ABC News 100...CBS...THE NEW YORK PEOPLE'S CONCERT "What Makes a Gershwin Tune a explore the constant melodic in freshness and vitality of musical ideas rhythmic patterns that unfallingly Gershwin and made him perhaps the greatest of American composers.

BROADCAST CBS News Will provide summary and session which convened at the white the nation's Convened at the Whose on September 27 and 28 to study crunch. CBS News Will be the anchorman.

\*\*The Friend.\*\* Without consulting apple invests the enter of musical ideas of the matter of the constant melodic in freshness and vitality of musical ideas rhythmic patterns that unfallingly Gershwin and made him perhaps the serious composers.

\*\*BROADCAST\*\* CBS NEWS SPECIAL CBS News will provide summary and session which convened at the White the nation's confusing economic John Hart will be the anchorman.

\*\*The Friend.\*\* Without consulting Apple invests the entire family savings creating unhappiness around the house.

CARLE

NOSE.

NORLDOF DISNEY

Shokee, the Everglades Panther.
Deep in the Florida Everglades, a tiny panther cub nearly loses its battle to survive until adopted by an Indian lad. Sammy (Curtis Osceola). Michael Ansara narrates.

O. ABC. THE SONNY COMEDY DEVIJE

12

Starring Vincent Price, Diana Rigg, Robert Morley and Robert Coote, A demented actor plots the drama critics who he believes have spitefully denied him an Actor of the spitefully denied him an Actor of the Shakespearean-style deaths of eight spitefully denied him an Actor of the Shakespearean-style deaths of eight spitefully denied him an Actor of the Shakespearean-style deaths of the Young of the Warry comes to regret her advocacy of advantage of Lou Grant's new image more insufferable than ever SHOW TO BE BOB NEWHART For the sake of their marriage as well heavy work schedule, the Hartleys up separate residences on CBS. THE BOB NEWHART Guest star James Coco SHOW Guest star James Coco Pool ABC. NAKIA De Benning. Beth Brickell and special practices an old Indian tradition of better understand a desperate man he is tracking in another man's skin to is tracking in another man's skin to is tracking.

NBC. THE WAYNE NEWTON Navie Newton takes a musical four of his Las Vegas ranch and is joined by Farrah Fawcett, Robert Goulet, Carol Reynolds.

# McMillan and Wife

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Catherine Burns is guest star as a nurse who sets Rampart Hospital abuzz in "Gossip." the Saturday, Sept. 28 colorcast of the NBC Television Network's "Emergency!" (7.00.8:00 p.m.)

Emergency

218 W. 3rd

# Sunday Program Notes

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counters a young woman who has escaped from an insane asylum.

8:00...NBC...NBC SATURDAY NIGHT AT THE MOVIES—"THEATRE OF Starring Vincounts"

The guest stars for tonight's show will be Joey Heatherton. McLean Stevenson and The Spinners.

7:30...NBC...NBC SUNDAY MYSTERY MOVIE—''DOWNSHIFT TO STARTING ROCK HUDSON AS COMMISSIONER MCMILIAN AND STARTING ROCK HUDSON AS COMMISSIONER MCMILIAN AND STARTING AND STARTING THE MCMILIAN SOUTH AND STARTING A

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8:30 CBS MANNIX
"Game Plan" Private detective Joe Mannix searches for the captive and the captors in a kidnapping which he isn't sure has even taken place.

Van Johnson, Alex Karras, Bert Convy and Peter Breck guest-star in "Downshift to Danger." The fourth season premiere of the NBC Television Network's "McMillan and Wife," starring Rock Hudson and Susan Saint James, Sept. 29 (7:30 9:30 p.m.) on the "NBC Sunday Mystery Movie" series Commissioner McMillan (Hudson) and his wife. Sally (Miss Saint James) are competitors in a sports car rally with the stakes a \$1 million collection of antique cars. When the rally is marred by pranks and freak accidents, the pranks and freak accidents, the producer Harry Jerome (Johnson) and his wife Gwynneth O'Gara (Pamela Hensley). George and Louise Knowland (Breck and Hidy Brooke). All and Maggie Potter (Karras and Wheatley (Jim Antonio and Barbara Baccon)

Rallymaster Derek Quigley (Convy) and Sgt Enright (John Schuck) aid the commissioner in searching out the culprit and salivaging the rally.

Nancy Walker stars as Mildred The guest cast includes R. G. Armstrong as Sheriff Faraday and Scat Man Crothers as Floyd, the mechanic

from a script by Paul Savage.

The three lawmen pose as outlaws who sell guns to the Indians in order to gain entry into the desert fortress where Doc and Lyla Ross are being held prisoner. Doc is faced with a dilemma when Ben, the dying son of Comanchero leader Shindrow, overhears their escape plan and threatens to expose everyone unless Doc puts him out of his pain by killing him.

Quasar

**18**″

## P & W DRIVE INN Curb Service - Orders To Go

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Nakia becomes target of murderer

Nakia becomes the target of a murderer when he pursues the slayer of a young man—an outsider who had married into an aristocratic family—in "The Sand Trap," or the ABC Television Network's "Nakia," Saturday, Oct. 5 (%:00-10:00

When George McKay is found dead, Nakia launches an investigation and finds that every member of the powerful Dickerson family—including the victim's widow, Kitty, had

SUNDAY

ALL PROGRAMS SUBJECT TO CHANGE

September 29 As Nakia gets closer to solving the mystery, an attempt is made on his life and only his expert driving saves him.

Robert Forster stars as Deputy Nakia Parker and Arthur Kennedy as Sheriff Sam Jericho.

This is the This of Discover	Cospel Jubilee			C.E.	C.E.D. 1
Expect An Answer	Revival Fires	Robison Crusade " First Baptist Churc	ide hurch	0	C.E.D. 2
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# A dilen

# conclusion of "Gunsmoke"

With Doc overdue and a stagecoach with three passengers missing, Matt, Festus and Newley set out to find their friend in the conclusion of a two-part episode, "The Guns of Cibola Blanca," on "Gunsmoke" Monday, Sept. 30 (7:00-8:00 p.m.) on the CBS Television Network. Gunnar Hellstrom directed

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