losses under their belts. The Whitefaces will meet the Bulldogs of Plainview on the Bulldogs' home field at 7:30 p.m. Friday. The game is one of two District 4-AAAA contests. The other will match Lubbock High and Coronado, while Monterey enjoys an open date. The Bulldogs are rated a 9-point favorite in

the Hereford-Plainview clash.

district battle to defend their district title

this weekend with two wins and four

HEREFORD MADE their best showing, offensively and defensively, last week in a losing effort to El Paso Burges 7-6. The Herd put together their highest total offense of the season against El Paso, and held the Burges Mustangs to only six points, despite several threatening drives by Burges.

Plainview, on the other hand, is trying to turn around a 1-9 record of last season The Bulldogs have four wins and two

Estacado, Amarillo High, Borger and Dumas. Their two losing efforts were against Tascosa and Midland Lee. The two losses were by a total 21 points margin. Planview will have three straight wins going for them as they meet Hereford, and will be trying to avenge losses the last four times they have met the Herd.

OF THE PLAINVIEW Bulldogs, Hereford head coach Larry Dippel said, "They impress me from a defensive standpoint. They are quick and aggressive. They've played fine defense in their non-district schedule. Offensively, they're sound, and they don't make a lot of mistakes. They're the best balanced team I believe we've faced, because they with the help of new head coach George Kirk. Kirk served as offensive coordinator at Baylor two years before coming to Plainview, and before the Baylor tenure, coached winning seasons

not only can run and throw the ball well. but they mix up their running game. If they can't hurt you with the power running game, they'll switch to options. If they can't get yardage there, they'll

"Huffines is also a good quarterback. He was their starting quarterback last year, he's about 6'5" or 6'6" and he does a good job of throwing. I think he went in against Dumas and threw 11 completions of 15 attempts," said Dippel.

Concerning the loss last week to El Paso, Dippel said Tuesday morning that Hereford deserved to win, but failed to capitalize on some of Burges' mistakes. 'We played one of our better ball games. We had some mental lapses defensively that let them break for long runs, and we failed to capitalize on some of our breaks, but we overcame some things too, and this is what is pleasing to us. We overcame adversities to move the ball to

the three yard line there at the end of the game, but we didn't get the ball into the end zone.

PLAYERS WHO turned in good performances? "Our two sophomores did well at the running back spots. Terry Brady carried 26 times for 88 yards and a 3.4 yard per carry average, while Carl Lee Graves carried 9 times for 49 yards, or a 5.4 average per carry.

"Mike Crim (quarterback) played well. In fact, everyone played well but Crim played one of his better ball games. He ran well with the ball, he was a leader on the field, and he threw well. His overall performance was good. We caught the ball well, also," said Dippel.

Asked if the rain during the game and the wet field affected the player's performance, Dippel said that the team had worked out in practice sessions in the rain. "We practice in the rain just like

any other day. We've tried to convince the kids that the water shouldn't limit our throwing game. We've had plenty of opportunities to throw the wet ball. I'd

say that our kids just concentrated well. WE MADE bad decisions in the game," said Dippel. "Late in the game we didn't utilize the clock and we didn't utilize our time outs. The boys just deserved to win the ball game and didn't.

"This week we have our district opener, and with us being the defending district champs, we'll have a lot to prove. We have not been that impressive in our non-conference games, and to be a contender for the title you've got to win the first one. One newspaper has said we aren't even going to be a factor in the district race, but we not only want to be a factor, we want to win it again," said

The injury situation in the Herd camp is still not bright, with Doug Charest still

out of commission and several agitating injuries restricting the play of some of the Herd. But the Herd will have more help this week than last with Roy Martinez. sophomore running back, scholastically eligible to play again.

OFFENSIVE starters for the district opener will be Mike Crim, quarterback; Terry Brady and Brian Edwards at running backs; Mike Munnerlyn at wingback; Kevin Malone at tight end; Ronnie Ohlig at split end; David Fish and Melvin Betzen at tackles: Kevin Fox and Danny Collins at guards; and Dennis Evans at center.

Defensive starters will find Dave Charest, Mike Artho, David Artho, and Kent Hollingsworth in the secondary: Terry Bell and Jimmy Sanchez at defensive ends; Vance Hennington and John Paetzold at tackles, and Luis Marquez as noseguard. Linebackers will be Dennis Evans and Danny Jones.



Hereford, Texas, Thursday, October 17, 1974

73rd Year, No. 41 32 Pages Including TV Section, 10 cents

## Final United Way Plans Approved by Directors

Smith County set a "kick-off" date for the '74-'75 fund-raising campaign, two new directors at a breakfast meeting,

Program Notes

0

poses

The kick-off breakfast is set for Oct. 24 at 6:45 at the Civic Center. At that time the total goal for the coming drive will be announced, according to Mike Patrick, board president.

ALLOCATION of funds to the various participating agencies recommended to the board, Wednesday, were decided after the budget and admissions committee met with representatives of participating agencies Octe 7 and 8. At that time each agency presented statements of operation and proposed budget requests for the coming period. Members of the committee reviewed this

Directors of the United Way for Deaf \_\_ information and questioned each agency as they saw fit before making their final recommendations to the board for the n. No new agencies were approved for the 1975 allocation.

> A file of the information reviewed was made for inspection by any board member so desiring.

> Raymond White, director of the United Way campaign this year and Bud Snyder were proposed for new directors replacing men who had moved away.

BOARD PRESIDENT Patrick climaxed the meeting with his report that 99.2 per cent of the '73-'74 goal was in the bank leaving only \$450 yet to be collected. He pointed out that there was still one quarter of payroll deductions to come in and felt this should put that campaign over the top.

## **Nelson Is** New JP

Glen Nelson, Deaf Smith County justice of the peace, was elected president of the West Texas Justices of the Peace Association at the 15th annual convention, Oct. 11-12, at Del Rio.

Judge Nelson will also host the organization when it meets at Hereford in

THIS YEAR, Judges Frank Torres and Roger Cerny were hosts to the meeting in the Texas border city.

According to Judge Nelson, the speakers who occupied the two-day program (with exception of the banquets) used a seminar-study type of material and delivery.

THE WEST TEXAS organization is one of two for peace justices in the state. It encompasses all of the state west of a curving line extending from about Wichita Falls, including Fort Worth and ending at Laredo on mig colles.

The other organization is the the program of this group is not as vigorous as the organization he now heads for one year and that members are being drawn in from the eastern part of



# President

the state to the West Texas organization.



#### First Frost Not Fatal

Chris Castaneda, Southwestern Bell employee, spells out the first winter weather report of the season on the window of a company car. While many were not quite ready for Ol' Jack's arrival.

the cotton growers seemed to be the only group that were anxious about any adverse effects locally.

## rost Not Seen A

The Hereford area recorded its first frost of the season Tuesday morning, but it wasn't a "killing frost" and not too much crop damage is expected-accord-

ing to spot checks around the county. The temperature dropped to 30 degrees early Tuesday morning according to KPAN Radio's report. Other readings ranged from 32 to 35 around the

city and county. Cotton is the only crop which is expected to suffer serious damage from the frost. The frigid air didn't hang on long enough to kill most plants, however. Many gardeners around town reported their tomatoes were not killed.

THE FROST was expected to stop the growth of lettuce for two or three days, but a spokesman of the vegetable industry said the market was very good and no problem was anticipated.

harvest, but the market remained high. The frigid air may have hurr some late grain sorghum, but it'll be several days before anyone knows. A farmer in the west part of the county said rains of 2.5 to 3 inches last week were "highly

beneficial" to the dryland wheat crops. "The frost may have put a clamper on some garden stuff, but we don't think it hurt us much. After all, this frost wasn't really too early . . . I think our average frost date is around Oct. 28." he continued.

THE SUGARBEET harvest, which started the last week in September, has also been slowed by the recent wet weather, but the frost shouldn't bother the beets. The beet producers are hoping for cool, dry weather so that the harvest can continue. One farmer reported he had harvested 75 acres of beets, with sugar

climbing to around 13 per cent.

Wet weather tends to get the beets growing again and cuts down on sugar content, he reported, so farmers are wanting cool, dry weather for the harvest of the beets. The market situation on beets is extremely good this year, and sugarbeet producers are looking to a "humner" harvest.

SOME FARMERS have started cutting corn and maize, and there are some carrots being harvested. A little cabbage is coming to the vegetable sheds, but most of this crop is coming from areas outside Hereford.

The weather report from KPAN Radio showed the mercury reached a high of only 48 degrees Monday, then dipped to 30 on Tuesday morning. It warmed up to 63 degrees Tuesday and was expected to get near 70 on Wednesday. The low Wednesday morning was recorded at 39

#### Moisture of last week had also slowed the content starting at about 12.3 and Cash gifts to Kings Manor retirement Moran of Dimmitt. Holdover directors are Speaker at the dinner was Kenneth Wyatt of Tulia, a United Methodist minister who was pastor at Tulia before his resignation to devote time to painting Insurance Benefits Upped Speaker at the dinner was Kenneth John Stribling, Mr. and Mrs. Guy McGill of Andrews, and H.K. Kendrick of S.L. GARRISON, a past president, gained wide recognition.

#### Members of the Deaf Smith County Commissioners Court increased life insurance benefits for county employees, took another step toward a full-time museum director and agreed to put a \$53,870 revenue sharing check into the

immediate use hopper. At their previous meeting, the commissioners had voted to raise life insurance benefits for fulltime county employees from \$1,000 to \$5,000 and that the increased coverage would be obtained through Charlie Bell, a local insurance

THE \$1,000 coverage had been with Blue Cross-Blue Shield which also provided health benefits for these

However, following the last meeting, it had been discovered that the based on obsolete figures both of premium payments and employee census. The action taken at that meeting was rescinded and Bell and a representative of Blue Cross-Blue Shield were invited to bring their propositions

While Bell's company quoted a cost figure that was 54 cents lower per

thousand dollars of coverage per employe (\$511.42 less per year total) it was discovered that cost of setting up and maintaining a separate set of books would wipe out this savings. Bell's firm does not deal in health coverage so that would have remained with Blue Cross-Blue Shield had his offer been accepted. The same bookkeeping procedures now in effect will handle the increase in life benefits by staying with the existing company:

A GROUP headed by Mrs. Henry Sears, appeared before the commissioners to explain an existing opportunity that would be beneficial to current plans to employ a fulltime director of the Deaf Smith County Historical Museum.

A representative of Public Service Employment, a federal program to aid the unemployed and the underemployed, explained that this program might be able to supply some 60 per cent of the salary under consideration through June 1. A further possibility was that, on that date, additional funds might be available through a period that would make it a one year participation.

Commissioners were assured that there were no strings attached to this

program regarding administration of the museum or physical property requirements. The only conditions to participating are that the person employed for the job must be unemployed or underemployed.

MRS. SEARS pointed out to the commissioners that this would enable them to use county funds earmarked for a director's salary for other needed expenditures the first year.

The court agreed to process the necessary applications to participate in this program.

Discussion regarding disposition of the revenue funds just received was sparked by the request of Precinct Two Commissioner M.R. Latham to consider using a portion of this money for impravion a true wile street. J. was in his district. Division of the \$53,870 equally to the precincts was suggested but County Judge H.C. Williams, presiding over the court, felt this would be in violation of the regulations for using revenue sharing funds.

THE COURT had previously ( See INSURANCE, Page 2 )

### Finances Now Stable

## Kings Manor Gifts Over \$38,000

home totaling more than \$38,000 in the past year were reported at the annual Founders Day dinner in Lamar Garden Room of the Manor Tuesday evening, when approximately 400 diners crowded

Noting these contributions through the Founders Association, Jim Conkwright, president of Kings Manor board of directors, announced that the home's financial situation is now stable after a period of crisis earlier this year due to increased costs of supplies and services.

Mrs. M.E. Pruitt of Decatur was introduced as a founder donor, who gave \$10,000 to the home. Attaining life memberships in the Rounders Association with gifts of \$1,000 or more were Mrs. Don Davidson, Mrs. H.E. Gillespie, Mrs. Nora Gillis, Mrs. Roy Ivy, Mrs. John Jacobsen Sr., Mrs. Frank Spring of Friona and John Stribling.

**DEPENDENCE** of the Manor on gifts from the United Methodist Church and from individuals was stressed by Joyce Lyons, acting administrator, who said a staff of 94 is maintained to care for approximately 150 persons in three els: residents of sottages on the Manor grounds, dormitory residents in the Manor proper and patients in Westgate

Officers for another year in the Founders Association, with Donald Hicks as president, were elected. Jimmie Allred, president the past year, will serve as vice president and Mrs. Robert Strain as secretary.

New directors elected are Virgil Walker, Robert Thompson and Russell

announced special awards to Southwest Feedyards, the Schulenberger, Allen and Barry accounting firm and Hi-Plains Feedyards of Friona for gifts of beef to the Manor.

Dr. Jordan Grooms, pastor of First United Methodist Church, conducted the ceremony of dedication for all the gifts.

HE SPOKE of the heritage of nericans, naming good and bad aspects

For Employees of County Americans, naming good and bad aspects of life in this nation but emphasizing the religious heritage, in a talk with the

( See KINGS MANOR, Page 2)



New President

Jimmie Allred, right, turns over the post of president of King's Manor to Donald Hicks for the new years.

### **TEXAS BUSINESS**

by Dudley Lynch

plenty around to finance such

Boat? I think editor Brown is

AND SPEAKING of jokes,

here comes former Dallas

stockbroker Joe Griffith who has

given up the brokerage business

for the joke-telling business. At

age 33, Griffith is serious about

his new career and is doing well,

traveling around the U.S. on the

banquet and convention circuit.

from the business scene. Here

inflation is to let it fly Braniff."

"Because of the energy crisis,

"I went in to change my oil

and the guy told me that I ought

to keep my oil and change my

They probably miss Griffith in

NEWTKA THE Killer Whale

is for sale. And so are all the

other fishes and animals that

not enough people would pay to

see at Seven Seas, the

city-owned amusement park

that once supported the high

hopes of Arlington Mayor Tom

Vandergriff for making his city a

Vandergriff thought that the

marine life park would make a

natural addition to Six Flags

Over Texas and the Texas

Ranger baseball park. So he

persuaded Arlington voters to

pass a \$10 million bond issue to

finance construction of Seven

Seas and the purchase of

badly from the first. The private

company, Great Southwest

Corp., that was to build and

operate Seven Seas floundered.

and the city of Arlington was

disputes delayed the 1971 opening. Many tourists could

its entertainment "subsidiary."

After three years of a troubled

closed and the inhabitants sold.

Texas beef raisers are destined

to teach President Ford and

Agricultural Secretary Butz a

thing or two about the politics of

The stinger in the Texas

466,000, a 20-plus per cent

Texas agriculture commis-

In Wise County, ranchers

'drop' in downtown Fort

avor - the Wise Countians

plan to give them to city

children, who would have to

One adult who understands

the cowman's plight is U.S.

Rep. W.R. Poage, who

challenged those present at a

calf as a gift. "Does somebody

here want to feed them out and

then lose \$50 a year?" Poage

RECOGNIZING THAT taking

raise them to cowhood.

new type of operation.

The city hopes to lease the

chose Six Flags.

But the Seven Seas deal went

Arlington Stadium.

usually

shortages.

national tourist attraction.

need people with a sense of

new cars are so small that you

don't drive them. You wear

are samples:

He takes much of his material

One way to slow down

necessities as a boat."

joking a little with us.

A necessity?

Except for selected pursuits - like real estate land sales. residential home construction. beef and dairy farming, stockbrokerage, and free-lance public relations and advertising - Texas is proving to be a pretty snug lee against the

raging winds of a threatening major national recession. This doesn't mean, of course, that we Texans are any more immune to the termite of

inflation than the next guy - in fact, the 13 per cent gain in estimated personal income in Texas the past year just about matches the probable rate of inflation

But this setback would appear much starker were it not for the fact that the state's economy has, in general, continued to move forward, preserving jobs, maintaining income levels and staying an attitude of general pessimism, an insidious economic germ in itself.

The latest statistics from Austin's Bureau of Business Research credit the index of Texas business activity with a 6 per cent rise in July. This is the fifth upward movement this year for that indicator." the bureau says. A heavy contributor to all this has been Project Independence, the nation's quest for energy self-sufficiency. Scratch any sector of the Texas oil-and-gas service. supply and capital goods industry and you'll find everyone working double-time.

Here are some other observations on various Texas economic topics by the bureau's economist Robert Lockwood:

-The strongest midsummer gains in business activity occurred in the state's smaller metropolitan cities (Abilene, Galveston and San Angelo all registered 20-per cent-plus gains from June to July). With the exception of Austin (a 17 per cent gain), the larger cities registered more modest gains (Houston's was only 2 per cent).

-Unemployment is running igher, with one exception, in South Texas and along the Gulf Coast than in other Texas areas. That exception is Texarkana. which had above-average unment at midsummer. As a whole, the state's unemployment rates were lower at

midsummer this year than last. -Fuel prices may be rising faster in Texas than anywhere else in the U.S. because they were so low to start with. Most vulnerable of all, perhaps, are citizens who live in markets served by municipally owned electric utilities, and that includes perhaps one out of every ten or 12 Texans. City-owned utilities are having trouble on many fronts: fuel supplies, financing and service.

FOR A POTPOURRI of topical business activities, we turn to some of the editors and publishers attending the State Fair of Texas's 89th annual press day:

cattle before the current J.C. Gresham of the Killeen brouhaha is over. Daily Herald: Nearby Fort Hood keeps the Killeen economy cattleman's situation is that he strong. "The Army has a construction program of more than \$86 million under way. cannot afford to place his cows in the big feedlots of the High Plains. The reason is rising feed When you add \$400 million in costs. In the first half of '74, the payrolls to that, you can see why number of cattle and calves in our business is still good." Texas feedlots dropped by

John Crawford of the Denison Herald: North Texas landdecline over a year earlier. owners are organizing to fight school tax revaluation. "They sioner John White estimates want agricultural values rather that Texas will lose at least one than speculative or market billion dollars in '74, just from values on their land." the livestock industry's

Roy Eaton of the Wise County Times: Real estate development around Decatur, once-booming. have hit on a novel way to has virtually stopped. "For a educate city people to the high costs of raising cattle today. while people were moving in They are organizing a baby calf from the metropolitan area (of Fort Worth). Increased natural Worth or Dallas. Instead of gas production has helped ease shooting calves - as some of the pain of low farm prices with their out-of-county colleages royalty checks."

Leigh Magee of the Jack County Herald, Jacksboro: Inflation is hitting local merchants hard. "For instance, a hardware merchant's inventory is just about the same as it was a year ago, but its inflationary worth is about a half more. So he's not only got to borrow more money to keep it replaced, but has to pay income tax on the inflated values."

Royce Brown of the Duncanville Suburban: "There's no money to finance a home, but

complimentary ten-gallon hat may not be the best way to latch on to some of that Arab oil money, a group of small and medium-sized Dallas-Fort Worth business are talking about an Arab and Mideast Development Association to promote Arab-Metroplex rela-

> Houston already has such: the two-year-old American-Arab Chamber of Commerce.

At a preliminary meeting, the North Texas group heard from G.B. Dunwagi, a Syrian-born professor of economics at the University of Texas at Arlington. He warned that establish ing trade with the Organization of Petroleum Exporting Countries will be difficult. The OPEC people are getting deluged with investment offers.

Says Duwagi: "We should really concentrate our efforts on the cultural differences. There's a big difference in the way things are done over there. They feel we need them more than they need us, so we've got to talk their language."

AFTER LT. Gov. Ben Barnes lost his race for the governorship, he headed back to his home country, to Brownwood, and a career in the construction industry. He is now president of the Herman Bennett Co., one of West Texas' largest builders. the brokerage industry. They He is co-owner of several shopping centers in Texas and owns Holiday Inns in Texas. New Mexico and Wyoming. Recently, he was named to the board of Texas International

> He spends a couple of days each week in Dallas, where he maintains an advertising office. He was asked recently if he was planning another go at politics. "No," he replied. "Business is not that bad yet."

> > QUICK'CHECKS

-The Sheshunoff Texas Bank Index for October 3 was 782.62, compared to 796.72 the week before. The 1973-74 range (for 22 leading Texas bank stocks) is 1166.05 to 782.62.

-Double-digit percentage gains in business activity for the first seven months of '74 were registered by Abilene (16%), Austin (17%), Beaumont (20%), Corpus Christi (22%), Dallas (10%), Houston (14%), Laredo (13%), Lubbock (20%), San Angelo (10%) and Wichita Falls

forced to take on the whole project. Rains and labor -Sharply increased bank debit activity (indicating rapid not afford to visit both Six Flags money flow and thus strong and Seven Seas, and they business activity) at midsummer was noted for these smaller Inflation hit, along with gasoline towns: Point Comfort (up 142%), Stephenville (40%), When it looked like a tax Haskell (42%), Athens (47%), increase would be necessary Granbury (40%), Alice (68%), this year to keep Seven Seas Tahoka (45%), Cameron (46%), going, voters rebelled, and the Bishop (61%), Bedford (40%), Arlington city council decided it Raymondville (46%), and Barthad tinkered long enough with lett (90%).

-Sixteen bus lines have regular schedules between life. Seven Seas was ordered Texas cities, and 14 are Texas-based. The three largest are Kerrville Bus Co., Texas property, along the Dallas-Fort Bus Lines and TNM&O forth Turnpike, to Six Flags, Coaches, Inc. The first bus line which could expand or put in a in Texas began between Colorado City and Snyder on IT SEEMS inevitable that

October 29, 1907. -Nonagricultural employment in Texas for July, 1974, exceeded the July 1973 figure by 4 per cent.

-Union membership in Texas represents 15.7 per cent of the non-farm labor force compared with 30.9 per cent nationally.

#### The Hereford Brand

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas:

Published every Thursday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand, Inc. Subscription rates: Deaf Smith and adjoining counties, \$3 per year; other points \$4.20 per year. With The Sunday Brand—both papers \$5.95 per year locally and \$7.40 other points. Carrier delivery, both papers, \$1 per month. (All rates plus 5 per cent sales

character, standing or reputation of any appear in the columns of this paper, will same being given to the editor personally

Member: Texas Press Assn. Panhandie Press Assn., West Texas Press Assn., National Newspaper Assn O.G. Niemen Lynn Brisendin

House Agriculture Committee hearing the other day to take a



#### Insurance --

earmarked \$100-thousand of revenue sharing monies for the road and bridge fund and Judge Williams felt this met the requirements. So, it was decided the current check would be deposited to that account to be used county-wide for road and bridge work as needed. It was noted that this should offer some relief to the precincts operating at a deficit.

Precinct One is currently \$2,562.15 in the red and Precinct Four has \$22,752.20

The reach of road Latham wanted to improve is a two-mile strip by Big Tex elevator. He told the court he had an excellent price on a caliche bedding nine inches thick and 22-feet wide, crushed and "knocked down." Of course, bids

#### from Page 1

would have to be advertised in the prescribed fashion. The road would then be ready for surfacing in warm weather.

FEATURES

ON THE subject of roads, the court tabled a request to close a one-mile stretch of county road pending further study of the legal procedures demanded for doing so.

The court voted to observe Oct. 28 as a legal holiday and set the next regular meeting for the next day, Oct. 29.

Other action of the commissioners concerned the routine payment of bills and other procedures for the normal conduct of the operation of county

#### Kings Manor-- from Page 1

Musical entertainment was by Robert McFarland, new director of music at First UMC, singing popular and standard selections with Mrs. McFarland at the

Dr. Dewitt Seago, Kings Manor chaplain, was master of ceremonies. The invocation was by the Rev. Noel Bryant of Wichita Falls, former Hereford resident, and the benediction by the Rev. Roger Knapp, pastor of First Presbyterian

THE DINNER was prepared and tables decorated with autumn fruits and grains, by members of Kings Manor Auxiliary of which Mrs. J.J. Durham is president.

## **Hospital Board Decides**

## **Further Study of Benefits**

The board of directors of Deaf Smith General Hospital, at their regular meeting Tuesday morning, heard one technical report, considered routine operational reports and decided to further consider an employee retirement program before taking actions.

The panel heard facts and figures on costs and benefits at the meeting last month which boiled down to a possible cost of \$30,000 annually to provide a feasable retirement program. The matter was tabled pending further study at the meeting, Tuesday.

HOSPITAL ADMINISTRATOR Ron Welty noted in his operational reports that the facility operated \$900 "in the black" last month. Subsequent discussion of this noted that, while this was a very narrow margin, it was more than some hospitals were experiencing in the face of spiraling costs for both goods and

The board heard a report on the fetal monitor, a piece of equipment now in operation at the hospital. It functions, as its name implies, to monitor seven different conditions of the fetus of an expectant mother nearing delivery time or experiencing complications. If any one of the seven monitored functions changes, an alarm sounds and necessary ministering steps are taken.

The attending physician decides whether to use the machine in the case of each patient.

THE NURSING staff reported that prospective mothers have received the machine with great fascination and apparently with a greater feeling of confidence.

It was pointed out that not many hospitals the size of Deaf Smith General have such equipment.

## **ABOUT**

Heat lemons before squeezing for juice and you'll be surprised at the additional juice you'll get.

You can always have a attractive container to tal flowers to someone ill or shutin by using jelly glasses or seasoning bottles. Decorate with pasted pictures or cover with burlap, etc.

When planting small trees or tall shrubbery in the fall, support them with guide wires. Cover the wire around the tree with rubber hose.

Keep the inside of you refrigerator fresh by wiping the walls every week with a weak solution of baking soda. Rinse ice trays with the same solution.

#### Where To Save

The cost of a big bureaucracy is a major burden U.S. taxpayers now bear; this lavish spending adds to inflation-

Among government branches which could economize is Congress-which is estimated to be spending over a quarter of a billion dollars for its own operations this year. (In 1973 congressional operations cost \$246,520,000.)

Other areas where major savings are possible include the Pentagon, which spends about half the budget, various agencies and departments, and the executive branch itself:

When government gets too big even the General Accounting Office, good as it is, can no longer keep tract of spending. Congress has recently passed bills to spend \$35,000 for chasing wild boars in Pakistan, \$70,000 to study the smell of the perspiration of Australian aborigines, \$6,000 for a study of Polish bi-sexual frogs and \$20,324 for a study of the mating call of the Central American toad!

Such thinking in times like these is reckless-even if some of these programs are practical or have some direct benefit to mankind. President Nixon was working to reduce the bureaucracy and its spending before leaving office; President Ford says he will continue that effort.

Any President who sets out to reduce the bureaucratic pay roll is sure to encounter sly opposition. Nixon did and Ford is now encountering it. One hopes Mr. Ford succeeds. Keeping in mind that the national debt (approximately 470 billion) costs the taxpayers, in interest, \$66,000 every minute, the need for government economy is more than apparent.

#### How Much Foreign Aid?

Each year the American public watches Congress debate a foreign aid bill. In recent years the sum requested has been cut back to two or three billions whereas in years past four or five billion outlays were not unusual.

Voters often assume this is our foreign aid spending and that the total is down. But that isn't true. What has happened is that foreign aid outlays have been hidden in various other programs and departments. One estimate is that foreign aid currently totals ten billions.

Whereas the foreign aid bill this year totaled something over two billions, special requests aside from this make this figure meaningless; as an example, former President Nixon asked Congress for 2.2 billions last year to finance Israel's Yon Kipper war.

We are also financing, through a separate State Department program, the migration and resettlement of Russian Jews in Israel (\$36.5 million); a massive aid program to Cubans who fled to this country (90 million), through HEW; an aid program to Palistinian refugees, through the U.N.,

We are building roads in Latin America with Federal Highway Administration funds, aiding numerous foreign military establishments with defense appropriations, spending over half a billion for "Food for Peace," through the

Department of Agriculture, etc. The need is obvious; all foreign aid should be channeled into one all-inclusive appropriation, over which Congress would exert control and be able to know the true picture at a glance. Obviously the nation can't continue to spend ten billions for foreign aid-which comes out of the American taxpayer's pocket-at a time when inflation (too much government spending) is one of our main problems.

Northern Segregation

A civil rights study group headed by William Taylor, former head of the U.S. Civil Rights Commission, has charged after a long study that school segregation continues in the 33 northern and western states, that schools in these states are now more racially segregated than schools in the southern and border states-where segregation was formerly required by state law.

The report, out this month, says the Department of Health, Education and Welfare's Office of Civil Rights has often uncovered evidence of segregation in western and northern states and done little about it.

Meanwhile, the great crusade to integrate schools in the southern and border states has been carried on. The result of relatively rapid massive integration in the Deep South states, ironically, is that the schools in these states have

resegregated themselves. Private schools have gobbled up the big majority of white students in these areas and the public schools, with lowered standards, morale and academic excellence, have become minority schools. In border states and states where the minority student percentage is not great, results have

Few argue any longer over the theoretical, Christian or moral aspects of integration. But it is evident that the law has been applied unevenly in the great hypocritical tradition of non-southern reformers of the South. (The same tradition afflicts some politicians who do little in their own districts but who readily damn practices further away.)

Too fast for the common good in a few states, too slow in many, and good results in some; that seems to be the box score on the federal government's placing of pupils in the schools thus far.

#### Crime & TV

been encouraging.

The latest shocking report on crime reveals that violent crime in America rose 47 per cent in the last five years. This report follows repeated warnings by psychiatrists,

sociologists and editors that commercial television's continued glamorization of crime and flood of television violence teaches crime to the impressionable, young and unin-

Since crime is the nation's number-one problem and disgrace, Congress cannot forever shirk its responsibility to act to clean up commercial television programming. Little has been done in that direction, despite public relations propaganda from the television networks.

The problem is money; sponsors can attract viewers with shock, horror and crime and both the networks and sponsors are out to make money primarily. The public interest will continue to come second until Congress either forces the Federal Communications Commission to act with new authority or acts itself.

#### The New Math

Reluctantly, many champions of the new math are being forced to admit students using the "fun" method of learning mathematics aren't learning much practical mathematics. And the inevitable lesson is being learned: all learning can't be fun. In mathematics, for example, such things as carning the authiptication tables cannot be avoided, regardless of how much (and how good) the theory taught.

As a result of this slow awakening, schools all over the country are slowly returning to what was good about the old math. Many teachers and professors who sold the nation on the new math after the Russians launched Sputnik in 1957 are in a defensive posture; some tend to defend its obvious failings. Most are now willing to combine the best, features



Introducing 'Friends'

1974

. (In

self:

the

tudy

Dorothy Conkwright presented the program by the local branch of the AAUW designed to initiate a Friends of the Library group here. Here she is introducing two Friends of the Library and the librarian from Amarillo who spoke to the organizational idea. Seated from the left are Dick Carter, Alice Green and Clark Woolridge.

## Cattle Feeders Meet Monday at Amarillo

A trio of timely topics for cattle feeders-exports, promotion and grading -will receive attention Monday and Tuesday when the Texas Cattle Feeders Association hosts its 1974 convention at the Hilton Inn in Amarillo.

After golf and tennis tournaments and registration the morning of Oct. 21, feeders from the Lone Star state will get down to the business of exports that afternoon. David Hume, administrator of the USDA's Foreign Agricultural Service, will lead off with an address on "Beef Exporting Opportunities." He will be followed by a panel: Akira Takagi of Japan talking on "Japanese Market Policy," Dr. Gerard Cullen of Ireland on "EEC Market and Policy" and Kenneth Monfort of Colorado on "Our Exporting Experiences."

"WE BELIEVE there is a great long-range opportunity for exporting U.S. beef," says Glenn Deen, president of the Texas Cattle Feeders Association, "because people the world-over are wanting more beef, their purchasing power is increasing and U.S. feeders have the know-how to supply it."

Prior to a cattle feeders get-together that evening, awards for the High Plains Fed Beef Carcass Show will be presented. The convention is being held in conjunction with the Sixth Annua Carcass Show and simultaneously with the Texas CowBelles' annual conclave.

On Tuesday morning, Oct. 22, the topic of beef promotion will be handled by Dr. Max Brunk, professor of marketing at Cornell University. This is timely, because cattlemen's groups throughout

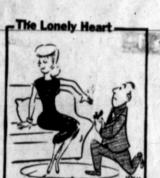
the country are currently in the process of organizing a new and expanded national program for beef market development.

"BEEF GRADING Changes," topic of Tuesday afternoon's panel, is especially timely to feeders and consumers, because the USDA is now conducting hearings on proposed changes. Richard Hormaechea of Idaho will discuss "The Cattleman's Position," Cal Santare of California "The Packer's Position," Cecil Hellbusch "The Retailer's Position" and John Pierce of Washington, D.C., "The USDA's

Other speakers during the convention will include U.S. Senator John Tower of Texas and Drs. Zerle Carpenter and L.S. Pope of Texas A&M University.

A TCFA business meeting, followed by a reception and dinner dance, will close out the 1974 convention.

"The program is attracting cattlemen from throughout Texas and the nation," says Deen. "We're expecting a record attendance."



# **CPenney**

buys. As low as 4/\$99

ttle

MILEAGE MAKER 4 Ply Nylon 24 Month Gaurantee	4 590
2 Ply Polyester-2 Ply Fiberglass EL TIGRE BELTED	45133
JC PENNEY STEEL BELTED 2 Ply Polyester-2 Ply Steel Ryton G Steel Sidwall States 44 Mo. Ga	RADIAL AS 1 O C

JC PENNEY TOP OF THE	LINE SALE	TIRES	CARGOMASTER II SALE TRUCK TIRES SALE	Highway
825 x 20/10	<b>'99</b>	\$6.31	and a second sec	
900 x 20/10	1 110	\$7.40		\$6.31
1000 x 20/10	137		900 x 20/10 \$79	\$7.40
1000 × 22/12	3144		1000 × 20/10 1000 × 22/12 \$105	\$9.07

## Library Friends Group Initiated

Sam Morgan, county judgeelect, was named president pro-tem as the first step to organize a Friends of the Library group in Hereford by the local group of American Association of University

The move came at a combined AAUW business meeting and program in the Community Center, Tuesday night.

Rhonda Stewart, assistant librarian, was elected secretary pro-tem to keep a record of the further organizational moves. It is Morgan's task to appoint a nominating committee to come up with a slate of permanent officers for the new organization. From those officers will come the actions necessary to establish by-laws.

Prior to the organizational move, an audience of some 100 interested persons heard from three speakers from Amarillo who are vitally involved in the Friends of the Library program in that city.

They were Alice Green, Amarillo librarian, Dick Carter and Clark Woolridge. Woolridge set the stage in his

opening address establishing the role of a library friend: "They serve to remind us we

have an intelligence that thirsts ... and that the library with its

myriad volumes is the 'watering

Carter recognized the maze one could wander through trying to define friends and quoted a speaker he had once heard observe: "Friends of the library? Surely, the library has no enemies!" Carter observed that while no personality would become enemy to the library, apathy on the part of anyone to the needs of the library could become antagonism to progress.

Alice Green explained the various ways a librarian benefits from such an organization whose members can sometimes "walk in where angels fear to

She re-emphasized the many

ways and promotions that Friends of the Library can add to the benefits the public realizes from use of the library. She concluded the visitors' part of the program with her definition of Friends of the Library: "I look upon them as sort of a benign pressure group."

ERROR IN OBITUARY An error was made in the Charlie Sargent obituary which appeared in The Sunday Brand. Mr. Sargent was survived by a sister, Mrs. John Conyers of 1003 Sampson. Mrs. John Conger of 828 Irving is no relation to the deceased.

#### Four-Month-Old Girl Dies Monday

Final arrangements for the funeral of Cynthia DeLos Santos, four-month-old daughter of Mr. and Mrs. Raymond DeLos Santos of 406 Long St., were pending Wednesday afternoon at Gililland-Watson Funeral Home. Time has not been set for the service Friday in St. Joseph's Catholic Church. The baby died Monday in

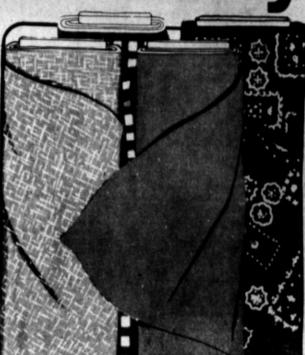
Children's Hospital at Houston. In addition to the parents, survivors are two sisters. Yvonne and Zabrina, of the home, and grandparents, Mr. and Mrs. Ruben DeLos Santos of Hereford and Mrs. San Juanito Hernandez of Indio.



CHARGE IT!

# **JCPenney**





## Save 25% on print and solid fabrics.

Sale 1.79<sub>yd.</sub>

Assorted polyester/cotton prints Reg. 2.39 yd. A bright assortment of calico and floral prints. All no-iron, machine wash

Sale 74cyd.

Assorted cotton prints and solids Reg. 98¢ yd. All-purpose fabric for everything from dressmaking to decorating. Machine washable, tumble dry 35 36 wide

Sale 1.19<sub>yd</sub>

Rayon/cotton broadcloth prints Reg. 1.59 yd. Bright florals, stripes. patchworks and more. All no-iron, machine wash and dry 44 45" wide.

Sale 1.04,

Woven gingham checks Reg. 1.39 yd. Polyester cotton Great for clothes or home decorating-goes with everything machine wash, no-iron, 45 wide

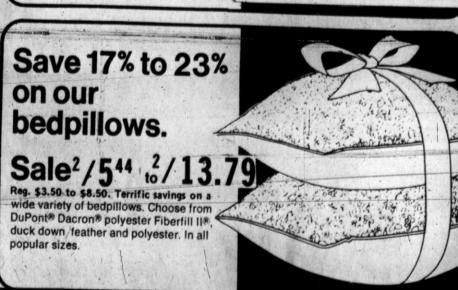
Sale 1.49,

Assorted polyester/cotton solids Reg. 1.99 yd. A terrific selection of solids. including popular blue denim. All no-iron.

machine wash and dry. 44 45 wide

Save 10% to 22% on all our mattress pads. Sale 4.79 to 7.79
Reg. \$5.99 to \$9.99. Choose bonded

polyester or sonically quilted nylon mattress pads with polyester fill. New stitchless quilting eliminates broken threads. Bonded fill prevents lumping and shifting in laundering. No-iron machine wash. In a variety of sizes.





20% off all casual slacks.

Sale 7.18 to 7.98

Reg. \$8.98 to \$9.98. What a beautiful selection of men's casual slacks! Choose from all the latest styles and comfortable fabrics. Many machine washable. Find wide belt loops, flared leg styles and more. In terrific solid colors and handsome patterns. Full range of sizes. So hurry in! At low sale prices like these, you'll want more.

livestock tractor-trailer rigs apparently can have some bearing on how well calves gain after arriving at the feedlot.

Such effects have shown up in

Texas Agricultural Ex-

periment Station feeding trials

of calves hauled on the top and

bottom decks of trailers pulled

by tractors with high or low

stack tractors, average daily

gain (ADG) of calves from the

top deck has been 0.16 pounds

deck animals during the first 70

In two loads pulled by low

calves from the bottom deck

during the first 53 days on feed.

sistently with exhaust stack

height and demonstrate the

need for engineering studies on

cattle trailers to determine the

precise causes for the decreases

The differences relate con-

Height of exhaust stacks on in early ADG of calves exposed

to diesel exhaust fumes.

Morton Acquired By

President David J. La Fleur

of MBPXL Corporation has

announced the acquisition of Morton Meats of Omaha Inc., a

manufacturer of corned beef. Morton had sales in excess of

five million dollars in its last

La Fleur stated that the

acquisition of the Morton brand

would further the goal of the

MBPXL Corporation of

providing more consumer-

ready products. He was par-

ticularly pleased to announce

that the previous president of Morton, Morton L. Glass, had

accepted a position as vice

president in charge of the

Morton Division. Manufacture

of corned beef will continue in

the Omaha plant of this

fiscal year.

Missouri Beef

## Ford Blamed For Lower Crop Price

The president of the Texas Farm Bureau has warned that the Ford Administration "must accept responsibility for the unusually sharp price declines in certain crops that are dependent upon foreign markets."

J.T' (Red) Woodson said the 'so-called voluntary system for limiting exports of wheat, soybeans and feed grains will

To Participate In

Bessie Lee Wood, Director

For Information

Call 364-4175

an invitation

READINGS

Readings Held In Community Center

Men Parts ( Between Ages 25-40)

2 Women Parts ( Between Ages 18-30)

For Norman Krasna's Two Act Comedy

"Sunday In New York"

Thursday, Oct. 17, 7:30 PM

Sunday, Oct. 20, 2 PM

farmers if this plan results in continued disastrous price drops and loss of future export markets."

In a telegram sent to President Ford on Tuesday, Woodson said, "We respectfully request that you not use Presidential powers to restrict legitimate dollar sales of any farm commodity to any

largest farm organization said the best solution to economic problems is non-interference by the federal government. The current supply-demand

The president of the state's

situation in grains and the problems in the livestock and dairy industries mostly have resulted from price controls and government caused inflation," Woodson said.

'We must let the market system work if we are to have adequate supplies of food and fiber for the American people with enough left over for earning much-needed dollars in foreign markets," the farm leader said.

"All farm exports represent a significant part of the total market for our agricultural production," Woodson continued. "If this hard-earned foreign market is taken away by Presidential decree, it will disrupt the entire agricultural economy for years to come. In this era of shortages, the greatest shortage of all may then be a shortage of food."





Sponsored By

Community Players

We keep finding tiny little flaws. So you can find

## **GREAT BIG SAVINGS.**

**LUXURY QUILTED** 

**BEDSPREADS** 

Casual look polyester/cotton.

Silky-look polyester/rayon or acetate. All washable. No-iron.

Decorator designs. Solids and patterns in luscious new colors.

Save over 60% on tull-sized spreads

**BIG SAVINGS ON TWIN, KING** AND QUEEN SIZES, TOO.

Save up to 67%

MEN'S **SWEATERS** \$1.88 to \$5.88

Without a little flaw. you'd pay up to \$15.99

Cardigans. Pullovers. Assorted styles, colors and yarns. All bargains. In S, M, L and XL.

Save 62%

MEN'S STOCKINGS 3 for \$1.88

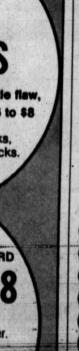
Without a little flaw, you'd pay \$1.50 to \$2.50 EACH

Choose from acrylic crew sox, over-the-calf and mid-calf styles. Assorted sizes and colors.

Save over 55%.

Big savings on all other sizes, too.

WKDAYS 9:30 - 6:00 SAT. & THURS. 9:30 - 8:30



**SWEATERS** Acrylic knits. Crew necks,

mock turtle and turtle-necks. Sizes 34-40.

Save over 50%

LADIES'

**PULLOVER** 

50" x 83" SIZE LINED JACQUARD

A classic design. By a very famous maker.
Beautiful. And insulated! Acrylic foambacking protects drapes against the sun.
Protects your house against heat
loss. Machine washable.





#### Happy Occasion

Jim Conkwright, (right) and his wife find mirth in the address of Kenneth Wyatt, Tulia, guest speaker at the Kings Manor Founders Day banquet -Tuesday night. Conkwright, chairman of the manor's board of directors, announced that gifts over the past year had offset rising costs that presented problems during the year.

## Slaughter Plants Report Operation Identification

in Texas reported 204 million pounds of red meat produced during August, according to the Texas Crop and Livestock Reporting Service. This is below last month by 3 per cent but 13 per cent higher than last year at this time.

total production is 1,545 million pounds - 6 per cent more than the eight month period of 1973. Slaughter of cattle in August at 342,000 was nearly the same as July but 10 per cent above a year ago. The January-August cumulative total is 2,472,000 head-an increase of 6 per cent from the same months a year

more than July 1974. Com- and 95.1 per cent.

cludes slaughter in Federally inspected and other slaughter plants, but excludes animals slaughtered on farms.

August 1974 included 22 week days and 5 Saturdays compared with 23 weekdays and 4 Saturdays for August on each of the two previous years.

To date (January-August) Beef production totaled 2.0 billion pounds, an increase of 17 per cent from August 1973 but 2 per cent below August 1972. Cattle kill totaled 3,167,000 head, up 17 per cent from a year ago, but 1 per cent below August 1972. Live weight per head was 1,028 pounds, equal to a year ago and 2 pounds above August

Federally inspected slaughter Commercial production of red as a per cent of total commeat in the United States mercial slaughter in August totaled 3.1 billion pounds in 1974 and August 1973 is as August, 16 per cent more than a follows: Cattle, 90.8 and 87.7; year earlier, 1 per cent below calves, 77.7 and 72.7; hogs, 94.3 August 1972, and 4 per cent and 94.5; sheep and lambs, 96.3

WITH THESE CASH & CARRY SPECIALS

FARM DISCOUNT LUMBER & SUPPLY

Revival

"Mildred Mills and the International Gospel Notes"

Will be appearing one more time, tonight, at the Hereford Bull Barn. Gospel music and singing Holy Spirit Anointed, by Rodger and Terry Hawkins formerly of Hereford. All denominations invited, all races welcomed.

Mildred and son Artie Mills and the International Gospel Notes, headquarters at Revival Center, Conneaut Lake Penn.

Come see what God can do for you.

MASONITE

Per 100 Sq. Ft.

%"x12"x16'

PRIME COAT

**CREOSOTE POSTS** 

4 X 8

SAVE & PHONE 364-5002

30 YEAR

## 74 Red Meat Production Burglary Is Easy Crime To Prevent

40 and 70 per cent of the reported index crimes for any law enforcement agency. The most common type of crime in the United States - burglary is one of the easiest to prevent.

Short of turning your home. into a fortress, there's no way you can make your home absolutely thlef-proof. There are however, many things you can do, often very economically, to discourage burglars and other intruders, and protect your possessions and homes.

The Consultants Against Crime, the crime prevention specialists of the Deaf Smith County Sheriff's Department, point out that burglary is most often a crime of opportunity. Close to half of the daytime burglaries here are committed by burglars who don't have to do a thing to gain entrance traceable because most states except walk through an have a computer system which unlocked door.

The first thing the homeowner can do to protect his property is of the operator's driving to participate in Operation license. ntification. An pen is available at no charge from the Deaf Smith County Sheriff's Department to engrave your property with your driver's license number (such as TX5551212) on all valuable equipment such as tape recorders, stereos, television sets and other valuables

You can take photographs of possessions which cannot be



Burglary constitutes between engraved, such as jewelry, fine silver and antiques.

A list of your property and photographs should be stored where they cannot be lost even in case of fire, such as with your insurance agent, a relative, or in a safety deposit box.

As soon as your property is marked, vinyl decals are available at no charge to be placed on a prominent place on your home which warn potential intruders that your property is properly marked, which ightens the risk of their being "stuck with the goods" or caught

This will deter many would-be intruders since any sensible burglar wants only property which he can get rid of easily with no questions asked. In case the property is stolen, however, it is quickly and easily will tell them within a few seconds the name and address

Marking deters the burglar because people are wary about purchasing marked equipment - and that includes the "fence" used by the professional burglar.

The next step in discouraging the intruder is to 'lock up and

Rule number one is to keep doors and windows locked even when you're home. Some burglars specialize in small ems such as purses or money hey can pick up while residents are working in the yard, anging up laundry, or visiting with friends.

Most people are unaware that ost locks on their apartments

PREMIUM QUALITY

STORM DOORS

TEMPERED SAFETY

GLASS - SELF STORING- REMOVABLE SASH

HIGHWAY 385 SOUTH SAVE

or expensive the home is, are what the burglar refers to as 10 second" locks. That is approximately how long it takes

him to open the door and gain entrance. The crime prevention unit

suggests these precautions: Ideally, doors should be of solid, heavy wood without a window. If your home is not constructed in this manner. there are still steps you can take to protect your home.

The stronger and more sophisticated the lock, the better your protection. A burglar cannot risk the noise required to force or break down

a solid door with a good lock. Instead of replacing the principal lock on outside doors if they do not already have a deadolt, install a secondary security device with a minimum one-inch throw

deadbolt All deadbolt locks should have hardened cylinder guards. The crime prevention unit has a booklet showing how locks should be installed and what to do for special situations, such as doors with glass panels, sliding glass doors or windows, louvered doors and windows,

and garage doors. Install a wide-angle peephole in your front door so you can identify callers before unlocking. A peephole or a door knocker with a peephole and grill your can talk through can be purchased very inex-pensively and is simple to install yourself.

Chain locks on the side of doors do not offer any protection. They can be easily forced, unlatched, or cut.

Garage doors are just as mportant as other outside doors. Once a burglar gets in he garage, he has complete privacy to break into your ome. A single lock or padlock on the outside of your garage is not sufficient to protect your

Windows should be secured with locking devices or with a oin placed through special holes drilled in the frame. The crime prevention unit booklet also llustrates how this is done.

The finest locks in the world will not keep out an intruder if a burglar gets possession of your keys. When you change residences, have a locksmith rekey your outside locks. It is not necessary to have the entire lock replaced. Former residents, apartment complex employees of building contractors may still have keys in

To learn more about Operation Identification and other crime prevention programs sponsored by the Deaf Smith County Sheriff's Department, contact them at (806) 364-2311, or drop by their

Dr. Milton C. Adams PPTOMETRIST 335 MILES Phone 364-2255 OFFICE HOURS on.-Fri. 8:30 to 5:00

Page 5A TG&Y Drug and SUPER SAVINGS **FORMULA 409** All Purpose Cleaner 32-0Z. 11 RAZOR by Gillette Reg. \$267 83 **JERGENS BATH BAR** LOTION Mild Soap 4.75-oz. COUPON Herbal Essence SHAMPOO with natural Protein for normal WITH COUPON Crest 7-0Z.

**TOOTHPASTE** 

& Oily Hair

12-0Z.

Was 1167

Vaseline Intensive Care

LOTION

10-0Z.

\$118

**ANACIN** 

Fast Pain relief

GOLDEN"T PERSPIRANT

**G**entle Effective Control 8-oz.

Johnson's

No More Tangles Spray on **CREME RINSE** 

12-0Z.

COUPON

**PLEDGE** 

Waxed Beauty instantly

7-0Z. Reg.

100% Texturized Polyester Slacks.
Beautiful patterns & colors for that
casual or dress-up affair. Easy-care
washable. Sizes 29-38 Waists with assorted inseams \$1600 Value NOW ONLY

High waist with 26 in flare leg. Colors Feded Slue **Sizes 8-18** 

Reg. \$700

**\$588** 



95% Cotton and 5% Acrylic. Attached hood.

Machine washable-rib knit sleeves and weist bond. Colors Gun Metal-Navy-Red. Reg. 1644

Sizes S-M-L-XL

17, 1974

red By

Beef La Fleur

tion has sition of ha Inc., a

ed beef. excess of its last

that the on brand al of the

ion of

was par-

ass, had as vice of the ufacture

tinue in of this

is, are to as

hat is

t takes

out a

is not

more

the

can

fore door and

can

nex-

o in-

side

s in

olete your lock

ge is your

th a oles ime also

if a our

and tion the

On Wall Street

### Digital Watches Dominate Field

BOB HILL Lentz, Niewton & Co.

The digital watch, operating on the principle of the quartz crystal, has revolutionized the watchmaking industry in the past two years. Thus far, digital watches have been an expensive luxury with demand far outstripping supply. But get ready for bargain prices in the digital watch field.

Just two years ago, producers of integrated circuits began making electronic calculators and marketing them through high-volume retail outlets. The result has been a complete dominance of the electronic calculator market by such companies as Rockwell International, Texas Instruments and National Semiconductor and a drop in prices of 66 per cent from the earlier models. Now these integrated circuit giants are moving into the \$5billion worldwide market for watches, so prepare for some ferocious price cutting.

National Semiconductor has announced a price list which shows just how tough the competition is going to be for established watch manufacturers. The price list

current retail price tag for watches displaying the time with light-emitting diodes. And that is just a starting point because prices are expected to drop sharply as the other inlegrated circuit companies start up production. Some experts believe digital

watch sales could hit 5-million watches in 1975 and spokesmen at National Semiconductor think the digital watch could capture 20 per cent of the world watch market, (50-million units) by 1980. National is already in production and will ship its first watches in November. They estimate 20,000 will hit the stores in time

for Christmas shoppers. There's no question the demand for digital watches is zooming. Digital watch sales will top 1-million units this year. a 400 per cent increase over the 1973 sales figure.

KANSAS CITY, KAN. --After firemen tried for two days to get a cat down from a tree-with a ladder, then water, 21-year-old Richard McClain climbed up the tree and just shook it loose.

**NSURANCE Of All Kinds** 

Car, Home, Crop, Life Liability, and Hospital

Avis Blakey

SIDE TERMINALS

TOTAL GUARANTEE PERIOD: 60 48 42 36 24 18 Mm.

THE REPLACEMENT PERIOD: 24 16 12 9 6 3 Men

Delivers up to 410 crank-

ing amps. Fits most cars

TOUGH 12V VW BATTERY

FOR FAST, SURE STARTS

This battery provides up to 260 cold

cranking amps.

42-MONTH GUARANTEED BATTERY

**EXTRA** 

364-6633

INSTALLED



Ribbon Cutting Ceremonies

Ribbon cutting ceremonies Monday morning officially opened the new location of Flowers West in the Park Plaza Shopping Center. Attending the ribbon cutting were Hereford Hustlers from the Chamber of Commerce and persons connected with the store. From left to right are Opal Norton, Peppy Blocker, Ed Coplen, H.R. Fulton, Billie McCauley, Betty Willson, Carla George, Joe Jrank Clark and Sarah Clark, store managers, Katherine Kester and Tom Burdett.

### Course To Explain Stock Investment

Today's Economy" is a fiveweek course oriented to the practical side of investments to be offered each Thursday night beginning Oct. 17 at West Texas State University.

"Many people in today's society have experienced sharp declines in the market values of their common stocks and bonds," WTSU Business Professor Jerry Miller, the course instructor says.

'In fact, many of these 364-1050 professionally administered funds have lost from 50-75 per

"Investment Opportunities in cent of their values during the past six years."

Miller maintains, however. that "today's market offers greater investment portunities than at anytime during the past 20 years" only the "need for selectivity is greater today than in the past.

"This five-week course will assist investors in taking advantage of the attractive markets that lie ahead," he

The topics to be included are the short and long-term outlook for stocks and bonds, analysis of

individual common stocks. evaluation models for common stocks and warrants, portfolio packages suited to various investors and technical charting for common stocks and commodities.

Dr. Miller's classes will meet five weeks from 7-9:30 p.m. each Thursday night beginning Oct. 17 in Room 101 of the University Complex South. The cost is \$50 per person with advance registration requested. A minimum deposit of \$10 can be made, with the balance due on Oct. 17.

Contact the WTSU Business Administration Department telephone number 656-2317 for registration information.

Not Worth It Aunt-No man would catch me running along a beach in a costume like that! Niece-I don't think he would try Auntie.

Could Be True "How'd you come out in that fight with your wife the

"Aw, she came crawling to me on her hands and knees."

"What did she say?" "Come out from under that bed you coward."

## Gililland Stresses Hunting Hazards

The millions of sportsmen who take to the countryside in quest of wild game this fall are urged by John Gililland to carefully heed the dangers involved, so they won't end up the target of their own or another's gun.

"Hunting can be a dangerous sport," declared Gililland, first aid chairman of Deaf Smith County Red Cross chapter. "Every precaution should be taken by hunters to insure against fatal or serious accidents caused by improper handling of firearms, or other carelessness in the field.

"Of the 2,400 or more accidental deaths from firearms each year, many occur in the hunting field," Gililland added. "Weapons used for hunting are designed for expeditious killing. They should be respected for their danger potential and used only in compliance with accepted safety procedures."

THESE PROCEDURES in the use of hunting equipment are an absolute "must" in reducing accidents, preventing injuries, and saving lives, Gililland emphasized. He offered these safey suggestions to hunters:

Gun storage and care: Guns should be kept unloaded, under lock and key in a sturdy cabinet. where children and others not qualified to handle them cannot get at them. Ammunition should be locked up also, preferably separate from the guns. Guns should be well cared for and inspected before use. A malfunction could result in a lost or misplaced shot and possibly serious injury to the

Before the hunt: A hunter should be prepared for the elements in the area he will cover. In cold weather he should wear sturdy boots and clothing that will provide him with adequate warmth. He should also wear highly visible clothing, and carry a compass, small flashlight, reliable lighter or matches in a waterproof case, strong knife, first aid kit and map of the area where he will be hunting. A loud whistle can also be carried to summon aid if needed.

On the Hunt: Be sure the ammunition is the right calibre for the gun to be used. Also, both law and common courtesy require a hunter to ask permission to hunt on private

property. The landowner can advise the location of other hunters in the area. When leaving the property, notify the IN OPEN FIELD or brush,

unters should walk abreast. One person out in front could be in danger from other hunters. A left-handed marksman should always be placed on the right end of the group because of his tendency to swing right. Be alert for other hunters in the same area.

Inspect the gun muzzle frequently to make certain it hasn't been plugged inad-vertently with mud, earth or weeds. A plugged barrel could explode or split when the gun is fired, causing serious injury or

One of the most publicized, yet unheeded, messages of gun safety is the correct way to cross a fence. Especially in bird hunting, fence crossing is a frequent problem. Here are the recommended methods:

1. When crossing a fence, open the action of the gun or unload it. Push the gun laterally under the fence. Then climb through or over the fence at the butt end of the weapon.

2. When more than one hunter is involved, one person should hold the weapons while his companion gets over or through the fence. The weapons should then be passed across the fence, muzzle up. The other person can then cross the fence.

A hunter is naturally alert to any movement. Many accidents have occurred when a hunter shot at movement or noise. People, cows, and wind-blown anches have been blasted away by over-anxious hunters. occur twice.

visible and a good shot is available before pulling the trigger. Each year a dreadful toll is taken in wounded animals which escape to die later, unfound. Approach downed game with caution. The animal may only be stunned. Bear, elk, and moose can kill a man, and even a deer is extremely dangerous when wounded.

Don't carry game over your shoulders. A pair of antlers emerging from brush or trees is perfect target for another anxious hunter. Drag the game out, carry it on a travois (trailing poles), or dress it out, quarter it and bring out the

**BOW AND ARROW hunting:** Now highly developed with razor-edged arrows and super-powered bows, archery hunting has become popular, but the arrows are extremely lethal. The bow hunter works under a decided disadvantage among other hunters.

He usually camouflaged clothing and depends upon stealth in stalking his quarry. Among gun hunters, he could be in much danger. (many times a special type of quiver is attached to the bow to improve firepower. When this type is used, the tips of the arrows should be covered with a protective hood.)

"A good hunter is aware of the dangers involved in the sport and knows how to minimize them," Gililland concluded, "for good measure he should take a Red Cross first aid course, so he is able to take care of himself or a fellow hunter in case an accident does

## \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

CONFIDENTIAL REPORT .. While the public has gone wild over "Hawaii Five-O," the two stars, JACK LORD and JAMES MacARTHUR, haven't been getting along as well in real life as they appear to in the series. In fact, Jack Lord hates MacArthur's guts according to people connected with the show. There has been a running feud simmering between the two stars for some years now on Lord's arrogance and MacArthur's unhappiness about having to play a supporting role in a sort of Don Quixote-Sancho Panchez type of team. In fact, the constant bickering and bitterness has played havoc with the show, It has created so much upset and nervous tension that the people working on the set find it hard to relax after a filming session. Some people intimately connected with the two stars say that they are about to break up and ruin the series for good. Their constant snarling at each other can only lead to a total rupture, they claim ... JOHN DAVIDSON was said to be "gorgeous" while filming a spot for "The Streets of San Francisco." Like JEAN HARLOW, reports said, or maybe CAROLE LOMBARD. He plays a female impersonator, you see, who imitates '30s movie stars. He was apparently a knockout, Four hundred people turned up to watch his first scene, and KARL MALDEN and MICHAEL DOUGLAS stuck around the sets after they were finished, just to watch Davidson work. They were very impressed - with his acting, of course;



MEET OUR QUALIFIED AUTOMOTIVE STAFF.

James Braly

Jack Criswell

General Mechanic and Air Conditioning Specialist TBA Sales Manager

Joe Rodriguez Mechanic and Front **End Specialists** 



**SAVE 2.11** HEAVY-DUTY T&C SHOCKS

588 EA. IN PRS. REG. 7.99 EACH

1-3/16" pistons give you 41% more bouncecontrol than most originals for smoother riding and surer braking. Extra control means more safety.



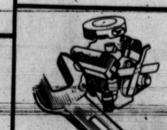
2.11 OFF WARDS DELUXE BRAKE SHOES

Dual-friction EXCH. linings give you 788 sure stops. Two-wheel set. **REG. 9.99** 

WINTER OIL CHANGE

Complete Lubrication 5 Qts. All Season Oil Oil Filter & Air Filter

SPECIAL 1199



Save gas. WITH A 6-CYL: ENGINE TUNE-UP Install parts
Time set carb
8 cyl.... 18.88
Parts extra.
Labor only

in to specs. MOST Parts extra. CARS BUY WHAT YOU NEED NOW-JUST SAY "CHARGE IT!"

Your complete auto center.

Texas State Inspection Center

EXCH. REG. 34.95

**REG. 22.98** 

**SAVE 4.00** 

BATTERY CHARGER

Car shake?

GET OUR FRONT-

**END ALIGNMENT** 

WARDS 6-AMP

Charges 6-volt or 12-volt bat-

teries. Tapers

114 PARK AVE.

364-5801

Parts extra.

October 25th & 26th Charge GROUPS ASK FREE

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

**PHOTOS** OFFER

Furr's **400 Sugarland Drive** 

#### Invention Sales Not Reliant

17, 1974

shot is

animals

ater, un-

ed game

elk, and

and even

er your

trees is

another ne game

travois

s it out,

out the

d with super-

lethal.

among

wears

stalking

unters,

danger.

type of bow to

en this

of the

with a

vare of

in the

ow to

lilland

easure

ss first

to take

fellow

it does

BY JOHN L. HILL ATTORNEY GENERAL

So you built a better mousetrap, but the world hasn't beaten a path to your door?

At this point, you may find yourself attracted by advertisements for idea or invention promotion and marketing firms. After all, what you really need is an expert to handle such details for you, right?

You could be wrong, in some cases. The Attorney General's Consumer Protection Division urges caution before paying large fees to firms offering services variously labeled invention or idea promotion, marketing, or development or patent searches and develop-

LAST SUMMER, our Consumer Protection lawyers testified at a Federal Trade Commission hearing in Dallas - the first of the series of hearings nationwide to deter-mine if a trade regulation rule is needed to curb fraudulent activity in the idea and invention promotion field.

Our attorneys described the method of operation found time and again in the invention marketing cases we have investigated or taken to court for violation of the Texas Deceptive Trade Practices- Consumer Protection Act.

Someone with an idea or an invention sees an ad promising patent search and protection; evaluation and feasibility studies to determine product marketability; engineering and production services; or exclusive contacts with manufacturers.

The would-be inventor pays a fee averaging \$1,000 or more and submits his idea or gadget. Virtually all those submitted are judged by the firm to be "highly marketable."

Inventors are assured that their product will be exhibited in fairs and shows and that the market development firm, through its extensive arrangements with manufacturers, will locate a

distributor. While some few invention have been marketed by such firms, our attorneys stress that the overwhelming majority of persons have never received a return that even approaches the amount of money they pay as

IN FACT, many of the services offered are ones an inventor could handle as well himself, especially in light of the fact that the "market evaluators" or "analysts" for most such firms are merely salesman who push the "special services" offered by their employers.

In addition, inventors with possibly saleable item could find themselves inadequately protected if they rely on such idea promoters to conduct patent searches or to process patent applications.

The Chief of our Consumer Division Protection and the head of the U.S. Patent Office have issued joint warnings of consumer fraud in the invention development field.

Patent Office officials say that while inventors can even prepare their own patent application, file it with the office, and conduct the prosecution of the application themselves, it is extremely difficult for anyone unacquainted with patent law and the procedures of the Patent Office.

They suggest that persons who are not experts in such matters hire patent attorneys or agents registered to practice before the Patent Office. Otherwise., inventors may fail to get a patent or may get one that doesn't adequately protect their invention.

nee there are more than 300 subject classes and 90,000 subclasses of patents, it's obviously a complicated matter for an amateur to determine if an idea already is patented. Inventors who wish to do so themselves, however, can conduct a check at the Patent Office Search Room in Virginia, or in one of several special libraries across the country. Or they can hire a qualified person registered to practice before the Patent Office to do it for them. A list of registered attorneys and agents is available from the U.S. Government Printing Office.



A Giant Of A Problem Solver Which Has Been Advertised For 49.95

YOURS FOR ONLY

With The Purchase Of Any KELVINATOR APPLIANCE





Refrigerator-Freezer Enjoy

All These connas Kelvinator' **Values READY FOR** 

ONLY

**AUTOMATIC ICEMAKER** 

You can have automatic ice-maker installed anytime – now or later. Kit available at slight extra cost.

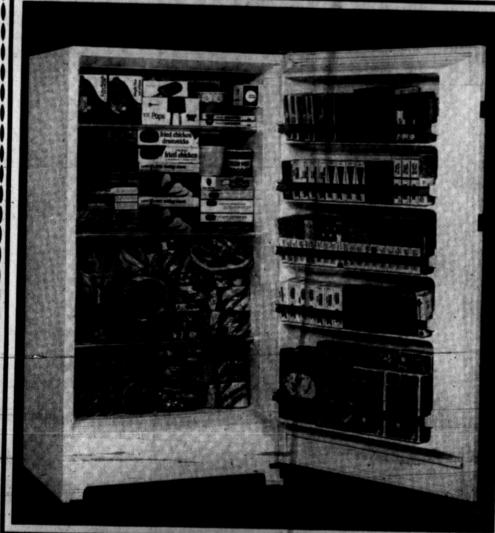
· Never needs defrosting. • Freezer and refrigerator doors have deep shelves and Efficient Trimwall insulation other storage aids. gives more space inside for size outside.

Reversible right or left doors.

**EASY TERMS** 

Kelvinator

**NEVER UNDERSOLD** 



#### **FOOD FREEZER** Model No.UDM 160F, 16cu. ft.

- · Hi Capacity Door Storage
- Fast Freeze Interior Shelves
- Top Freezing Coils
- DeFrost Drain

Trimwall **FOOD FREEZER** 

- Fast Freezing Section
- Flexible Divider
- Removable Storage Basket
- Automatic Type Lock



BUY YOUR SHARP CALCULATOR Suggested \$4995

NOW \*4.99 A With The Purchase Of A Kelvinator Appliance

## Herd Deserved Win; Eye District Race

By DAN WELTY **Brand Sports Editor** 

Herd head coach Larry Dippel told the Tuesday night meeting of the Whiteface Booster Club that Hereford deserved to win against El Paso, the club voted to send \$50 to an injured Canyon football player, and Key Crawford was named Booster of-

At the beginning of the meeting, booster president Tom Simons read a letter from the Canyon Booster Club asking for donations to Kelly Forehand, a defensive tackle that suffered a

WELFARE

Welfare, like most functions of government, should be handled by the lowest possible level of

government. In this fashion it is kept most responsive

themselves. When funded and administered at the local

level there is more incentive for the local citizens to help

No one wants to see the truly needy and helpless

WE MUST CUT TAXES BY CUTTING THE SIZE

to those who really need help and who cannot help

those receiving welfare to become self supporting

whenever possible. Federal funding and control of

welfare by distant federal bureaucrats makes it a

suffer, but I am unalferably opposed to tax supported

subsidies to able bodied persons who refuse to work.

engage in welfare fraud, or utilize their reproductive

"Now is the time for all good men to

Paid Political advertising by Wes Owen County Chairman, American Party

come to the aid of their country.

capacities for the purpose of securing ever larger

demeaning and impersonal process, leading to

inequities, abuses, and fraud.

and doctors say he will remain that way. The letter asked for donations to defray some of the huge medical expenses for Forehand. Simons suggested the boosters should send \$50, the line. and the Boosters voted their approval on the matter.

Dippel told the Boosters that he pleased with the effort put out by the Herd against the

neck injury in a game a few Mustangs. "We felt like Burges weeks ago. Forehand is was a good football team, not paralyzed from the waist down exceptional, but not that poor either. Our boys did a fine job against them. In some areas we played as well as we could at this time. But we suffered in some areas, like not controlling

"Offensively, we held the ball for over 30 minuts (Burges had Commenting on the El Paso the ball only 17 minutes of the Burges game, Coach Larry game) and rolled up 265 yards total offense. Of course we'd and the coaching staff were like to go out and get 300 yards and three touchdowns each time we hit the field, but the other eam sometimes has something

to do with that." "We deserved the win. We didn't win because I made some decisions that kept us from getting the win," Dippel admitted to the group. "When we were down on the three yard line at the end of the game, we called two plays on the third down. We expected to throw a pass and either score or throw ncomplete to stop the clock. Then we could get the field goal

"But we got trapped on the third down and Crim called a check at the line of scrimmage. As it always happens with audibles at the line of scrimmage, everyone but one man doesn't hear, and Ohlig out at split end didn't hear the change. He was blocking when the ball was thrown because he was still running the play we had called in the huddle.

"Overall, I thought the officiating was not bad. They did miss some late hits, though," said Dippel. "I thought Mike Crim did a great job of overcoming the advers-ities we had against us on that last drive. Throughout the game he played well, considering the wet playing conditions."

Dippel praised the players before the group. "We played much, much better. The boys played well and you that didn't travel to El Paso would have been proud of the way they played. We deserved to win and didn't."

Coach Joe Tubb presented the scouting report on Plainview, the district opener for Hereford coming up Friday night. Tubb said the Bulldogs were fairly large and had some speed, as well as a good



throwing game due to the talents of quarterback Danny Huffines.

Basically, the Bulldogs run out of the I-slot, but break into a pro set and, on short yardage situation, into the tandem. Defensively, the Bulldogs use an even four-man front with three linebackers and a four-spoke rotate secondary.

Probable starters for Plainview on offense include center Randy Finney, left guard Scott Ramsey, left tackle Kelly Russel, tight end Hal Wesley. right guard Bobby Hall, right tackle Randy Evans, split end Greg Goree, quarterback Danny Huffine, wingback Joe Barton, and two quick running backs. Keenan Williams and Robert Washington.

Defensively, probably Plainview starters are guards Byrl Moore and Robert Johnson, ends Chris Sizemore and Bert Wall, linebackers Jim West, Williams, and Dean Palmer. Members of the four-spoke secondary will include Lester Fennel, Brent Wells, Steve Blake and Steve Moore.

Tubb showed film of the Bulldogs in a winning effort against Borger. Tubb said the Plainview line was big and fast. Booster of the Week was Key

Crawford. Crawford served as an officer of the club for a number of years and was given the award for his support of Hereford athletic programs.

Simons mentioned other activities besides football that will be scheduled this week: the beginning of basketball Tuesday, the golf team travels to Amarillo for an 18-hole match Friday, and the tennis team will play Monterey Saturday.

#### Girl's Softball Plans Election

Sandra Combs, president of Girl's Baseball in Hereford, announced Wednesday that a meeting to elect officers for the 1975 season will be held Tuesday, Oct. 22.

The meeting will be held in Natural Gas. All persons interested in girl's softball in Hereford should plan to attend



In Indonesia, it's believed that bathing a cat will cause rain!

Just

Arrived!

Polyester

**PANT** 

SUITS

New Fall

Colors

Size 8-16

## **Hereford Cagers Begin Practices**

Hereford's varsity basketball team, under the guidance of Herd head coach Barry Arnwine, began its first official practice session Tuesday afternoon, readying for the season opener, Nov. 19.

Although the roundballers have been involved in off-season programs for conditioning, actual practice was not allowed to begin under UIL rules until Oct. 15. Now that the practice sessions are legal, the Herd will be working in intrasquad scrimmages and actual basket-

Last year's basketball team compiled a 22-11 record. advancing to the district playoffs against Monterey and Plainview. But the Herd lost the first game of the playoffs to

The Herd will be returning two lettermen to the courts this fall, Lynn Tarr and Junior Morales. Tarr, a 6'4" senior, was full time starter at forward, averaging 4.5 rebounds a game and about 5 points. Morales, a 5'10" senior, saw limited action at the forward spot averaging only about two points and two bounds a game.

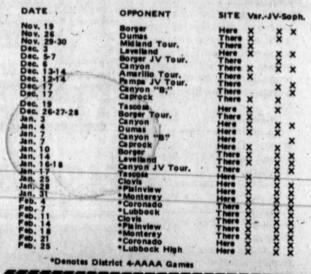
Persons off the junior varsity quad that will appear on the arsity this fall are Craig

Nieman, James Arney, and Tommy Loerwald, all seniors, as well as Mike Hull, a junior. Six boys who played on the sophomore team will be prospects for the varsity squad. and have been working in the

conditioning drills. In addition, several athletes that are now involved in the football program are prospecsquad, but will not be able to begin basketball workouts until after the season. The basketball season will open on Tuesday,

Nov. 19, following the last regular season football game "Our practices are in full

swing now, though," said Arnwine. "We're preparing for the first games with the personnel we have on hand. With our season starting only three days after the football season ends, It's tough to get tive members of the varsity the football kids in and going well. And like last year, when the football team goes in the playoffs, some of the boys are late coming into basketball."



**DEAF SMITH GENERAL HOSPITAL** IN COOPERATION WITH AMARILLO COLLEGE

**ANNOUNCES** 

A SHORT-TERM HEALTH COURSE

**NURSING ASSISTING** 

120 Clock Hours - 4 Weeks BEGINNING: October 28th, 1974 : November 22nd, 1974

CLASS MEETING TIME: Lecture period 8:00 a.m. to 2:30 p.m. INSTRUCTOR: Peggy Oakes, R.N.

LOCATION: Deaf Smith General Hospital ENTRANCE TEST: Inquire at the information desk at Deaf Smith General Hospital to schedule a testing date no later than October 21st, 1974.

COURSE DESCRIPTION: The course serves as basic preparation for those who are interested in becoming skillfull in basic nursing procedures. Opportunities will be available for trained personnel at Deaf Smith General Hospital and at Westgate. Those who are interested in full or part-time employment are urged to consider this basic nursing course.

EQUIPMENT needed after about 2 weeks White uniform, white hose, white shoes, watch with a sweep second hand, and a pair of bandage scissors. For males - - a white shirt, white pants, etc.

We do not register persons less than 17 years of age. Students presently attending public school are not allowed to register. If a person has quit school, no longer attending, he may apply for entrance if not less than 17 years of age.



### Harris Favors Plainview By 9

Hereford's confident style of play and narrow loss to El Paso Burges Friday night moved the Herd up in the Harris Rating, out the Whitefaces will be a 9point underdog in their upoming contest against district

17, 1974

The Herd moved from 192nd in the Harris Poll to 186th, a jump of only six places, but at least an advancement in the poll. The 'Faces also polled tronger this week, up from 119.7 to 121.2.

Matching Hereford's power rating of 121.2 with Plainview's power rating of 130.7 would find the Herd a 9.5 underdog against ne Bulldogs. The game against Plainview will open district play for both teams. Plainview s listed at 106th by Harris. Monterey and Coronado, the

wo district opponents Hereford vill host here, continue to ride gh in the Harris Ratings. enterey sits at 57th with a lower rating of 138.2, while Coronado is at 82nd with a 133.0 power rating. Lubbock High is he only district foe of Hereford sted lower than the Herd, with the Westerners at 208th and ower rated at 116.9.

Teams of local interest as vell as the top ten teams in each division are listed below in their order of appearance in the Harris Rating System:

#### HARRIS RATING SYSTEM

		AAAA	
г	1.	W. Falls Rider	159.4
ŧ	2.	Tyler John Tyler	157.4
г	3.	Odessa Permian	150.2
r	4.	Midland Lee	150.0
B.	5.	Lufkin	150.0
۳	6.	Longview	149.6
ı.		Plano	149.6
Ē.	8.	SA Churchill	149.5
г	9.	San Angelo Central	149.0
Į.	10.	Abilene Cooper	148.6
0	20.	Midland	145.6
	31.	Wichita Falls	141.8
1	43.	Amar. Palo Duro	140.0
bi	57.	Lubbock Monterey	138.2
75.	67.	Odessa	136.6
0	72.	Pampa	135.5
,t	82.	Lubbock Coronado	133.0
ei	90.	El Paso Coronado	132.2
160	102.	Amar. Tascosa	130.9
10		Plainview 9 m	130.7
3	108.	E.P. Andress	130.4
			130.0
90	122.	Amar. Caprock	128.1
3	171.	Borger	122.1

game

said

the

ing for

ootball

when

172. El Paso Burges 186. Hereford 121.2 Wharton 3. Brownwood Cuero Friendswood

Brazosport Snyder Orange Stark over the Rams of Los Angeles. 9. Iowa Park Monahans 17. Seminole 19. Lubbock Estacado

126.8

Lamesa 44. Lubbock Dunbar 125.5 66. Perryton 81. Dumas 116.3 82. Canyon 115.9 Andrews 115.8 Odessa Ector 115.7 127. Muleshoe 103.2 Ham-Fannett 133.2

131.8 Cameron Yoe Kenedy 131.0 4. Newton 128.7 128.6 5. Alpine Floydada 128.4 7. Hooks

PANELING Sheet \$5.95

\$5.95 \$5.95 \$7.95 \$7.95 \$9.89 Bleached Cypress \$10.95

**And Others** 

Large Stock Molding & Trim To Match

Rockwell Bros. & Co. Lumber 104 S. Main 364-0033

# White Oak

**Fearless** 

This

Lubbock at Coronado

Tascosa at Palo Duro

Perryton at Levelland

Borger at Amarillo

Caprock at Pampa

Canyon at Dumas

Ector at Monahans

**Dunbar at Lamesa** 

Springlake at Vega

Arkansas at Texas

Nazareth at Matador

TCU at Texas A&M

Arizona at Texas Tech

Villanova at Houston

Cincinnati at Oakland

Philadelphia at Dallas

St. Louis at Houston

Cleveland at Pittsburgh

New England at Buffalo

N Y Giants at Washington

Hart at Kress

WT at Tulsa

Rice at SMU

Dimmit at Littlefield

Friona at Abernathy

9. Comanche 124.9 124.9 19. Lubbock Roosevelt 120.9 26. Spearman 34. Childress 118.7 117.4 Olton 117.1 112.3 87. Tulia

108.4 92. Lubbock Cooper 107.9 115. Lockney 104.3 130. Boys Ranch 101.5 167. Dalhart 93.9 175. Panhandle 91.6 1. Royal Aledo 120.6 3. Rankin 120.1 Memphis 5. Jim Ned Stinnett Crowell 8. Falls City 9. Grapeland

119.8 118.5 117.7 117.6 116.5 116.4 10. Hardin 112.8 17. Vega 110.6 18. Stratford 110.4 29. Clarendon 106.4 38. Hart 104.1 44. Sanford-Fritch 101.7 White Deer 100.6 Shamrock 93.2 102. Wheeler 89.1 113. Silverton 115. Kress 86.2 155. Farwell 79.2 185. McLean

1. Big Sandy

3. Celina

5. Wortham

6. Paradise

8. Runge

10. Sundown

43. Whiteface

52. Nazareth

The Fearless Forecasters

improved their averages overall

last week, with each forecaster

making a general improvement. The group as a whole now has a

.676 average, with Welty leading, followed by Speedy

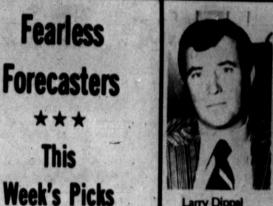
Nieman, Larry Dippel and Tom

Welty, the Brand sports

incorrect choices.

9. Eden

Moody



Coronado Borger Palo Duro Caprock Perryton Dumas Monahans Dunbar Littlefield Friona Hart Vega Matador Arkansas

Rice Texas A&M Texas Tech Houston Oakland Buffalo Dallas St. Louis Washington Pittsburgh



Coronado Borger Palo Duro Caprock Perryton Monahans Lamesa Dimmit Friona Hart Vega Nazareth

Texas SMU Texas A&M Texas Tech Houston Oakland Buffalo Dallas St. Louis Washington Pittsburgh



103-47 Coronado Amarillo

Palo Duro Pampa Perryton Canyon Monahans Lamesa Dimmit Friona Hart Vega Matador Texas Rice Texas A&M Texas Tech Houston Cincinnati NewEngland

Philadelphia

Washington

Pittsburgh

St. Louis

Palo Duro Pampa Perryton Dumas Monahans Dunbar **Dimmit** Friona Hart Matador Texas Rice Texas Tech

Dan Welty

.693

Coronado

Amarillo

104-46

Texas A&M Houston Cincinnati New England Philadelphia St. Louis Washington Pittsburgh

## THE SAGACIOUS CLOWN

SIXTY-TWO YEARS ago (1912) a young man of 22, full of ambition, started out as a southpaw dentist fresh out of dental college, but was sidetracked into a baseball career when he played in his first major league game. He wore the uniform of the Brooklyn Dodgers and played centerfield at Fbbets Field, Quick-witted and bandy-legged, he was known as the Sagacious Clown, But he was nobody's fool, He stood 5-11, weighed 175, and was built like several lengths of case-hardened steel. His name: Charles Dillon "K,C." Stengel (The Old Professor), later known as Casey.

born July 30, 1890 in Kansas City, Mo, CASEY'S CONTEMPORARIES in 1912 were Honus Wagner, Walter Johnson, Tris Speaker and Ty Cobb, What transpired that year? The litanic crashed into an iceberg with a loss of 1,500 lives . . . Joe Kennedy, a Harvard third baseman, left cap and gown, went on to become a financial genius, and father of the 35th President... Babe Ruth was in an orphan's home in Baltimore... Hank Greenberg and Schoolboy Rowe

CAVORTING IN CENTERFIELD, Casey's big league career spanned 14 seasons while wearing the colors of Brooklyn, Pittsburgh, Philadelphia, New York and Boston, In the 1923 world series Casey starred in the field and at bat. His two timely home runs at spanking new Yankee Stadium won two games for the Giants, but he was outdone by Ruth, who clouted three homers. The Yankees took the series, 4-2, Casey ended his playing days in 1925 after collecting 60 home runs (during dead ball era), 131 stolen bases, and compiling a

respectable ,284 lifetime batting average.

CASEY RETURNED to Ebbets Field in 1934 as manager, He, too, felt the "Depression" as the Dodgers finished 6th, 5th and 7th in three years. Stengel was manager of the Boston Braves in 1938, In six years the lowly Braves wound up 7th four times, and in 5th and 6th place.

LIFE BEGINS AT 59, Casey, the celebrity, was born when he became manager of the Yankees in 1949, Television was a national mania and "Ole Casey" had become a familiar sight, trucking out to the mound to make pitching changes. In his first five years at New York Casey merely won five pennants and five world series - a feat without parallel. During his 12-year stint

the Yankees won 10 pennants, and finished 2nd and 3rd, SAD DAY FOR BASEBALL was in 1960, After winning the pennant, but losing the series to Pittsburgh, the Yankee front office cold-bloodedly fired Stengel as their manager, not because his immense skills had become impaired, but because he had passed his 70th birthday, In 1962 Casey became pilot of the New York Mets, and in the next four years he formed the building blocks that was to become the Amazing Mets,

#### **EZRA BAGWELL** Representing

Serving the Panhandle area since 1906 Exclusive dealers for:

Complete Memorial Service

383-4872

PHONE BOX 1347

2701 S. Buchanan St., Amarillo, Tex. 79109

## Soph Coach Wins Contest

coaches took top honors in the Brand football contest this week. Roy Shipp picked 21 of 25 winners, missing only four, but he won the contest by virtue of the tie-breaker.

Our forecasters were shut out

with their choices of wins by

Texas Tech over A&M, Los

Angeles over Green Bay and

Groom over Boys Ranch. Games

being 13. Waldo Baxter came in second place with four incorrect guesses, but a tie-breaker of 42.

and may drop by the Brand office to pick up his winnings. Shipplisted a tie-breaker of 29 His wife, Joyce Shipp, won the Forecasters Up Averages

Shipp won \$15 for his efforts,

Miami (Nieman). forecaster picked wrong includthat only one forecaster ed Welty's choice of Levelland

(Welty), St. Louis over Dallas

(Dippel), and Washington over

Choices in which only one

correctly chose the winner over Floydada and Dippel's pick included Muleshoe over Morton of Seminle over Monahans.

.688 last week. Nieman, Brand publisher, led the picking , The 17th annual Flying however, with only five Queens Basketball Clinic will begin at 8:15 a.m. Saturday, Nieman chose incorrectly on Nov. 2 at Hutcherson Center on the Muleshoe-Morton contest. Wayland Baptist College the Boys Ranch-Groom upset, campus. The Flying Queens are the Texas A&M-Texas Tech the 1974 AAU and NWIT game, the St. Louis win over

National Champions. Dallas, and Green Bay's victory The program includes special guest speaker George Davidson. Nieman is now .686 in the assistant coach at Texas Tech University, Lubbock, and suc-

percentage department. Welty and Herd head coach cessful high school coaches.

Other activities include a floor Larry Dippel each missed seven of last week's winners, while demonstration by the Queens Tom Simons, Whiteface Booster and a clash between outstand-Club president, missed the ing teams from Greenwood and largest number of picks with



Certain North American Indiin tribes passed their children through the limbs of a dogwood tree to protect then from childhood diseases.

HEREFORD CHRISTIAN DEVELOPMENT CENTER Ages 3-5

EARLY CHILD DEVELOPMENT PRE-KINDERGARTEN

Also

ALL DAY CARE AFTER-SCHOOL CARE

FOR INFORMATION CALL

364-0305 364-6977 364-4221

Or Come By The ASSEMBLY of GOD 606 E. 15th St.

Cleveland Athletics Luncheon at 12. Teams may be fed in the Wayland cafeteria. Clinic fee for coaches is \$10

per school and 50c per student. Pre-register by sending a check and list of girls' names to Wayland Baptist College, Plain-



Beautifully styled, perfectly matched wedding rings by Keepsake, mastercrafted in elegant 14K gold.

Keepsake Kester's

Jewelry Across from the

Baxter missed the Los Angeles-Green bay game, the Baylor-Arkansas game, the Boys Ranch-Groom game, and the Coronado-Hobbs contest. -

picked wrong on all the upsets

of the weekend; Boys Ranch-

Angeles-Green Bay, and Miami-

Third place in the contest went to Alan Wartes, with five incorrect guesses and a tiebreaker of 27. Wartes missed Los-Angeles-Green Bay, Miami-Washington, Baylor-Arkansas, Boys Ranch-Groom, and Muleshoe-Morton.

Joe Rusher, Larry Wartes, Gene Batterman, Theresa Albracht, Cheryl Hill, and Ray

Borman each missed five guesses, but missed third place on the tie-breaker.

Groom, Baylor-Arkansas, Los Most of the entrants in the contest missed the Los Angeles-Green Bay game and the Miami-Washington game. Entrants who missed six

picks were Tom Baynham, Jean Beene, Beverly Bryant, Doris Bryant, John David Bryant, David Coakley, Frank Cogdell. Marie Cogdell, Russel Fangman, Francie Farr, Pat Goforth, Dennis Goheen, Mrs. Melvin Kalka, James Mc-Dowell, Tony Melugin, Joy Morton, Judy Richards, Debra

Reed, Santry Rush, Mrs. Joe Williamson, and Gilbert Yosten. This week's entry blank appeared in the Sunday Brand.

## OSGOOD MONUMENT CO.

ROCK OF AGES STONE ETERNAL GRANITES

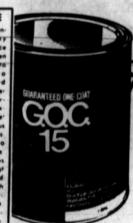
Residence

373-9151

#### 3 DAYS ONLY Beauty, protection and savings.

Wards carries all paints in stock.





hakes and stuce

Save \$2.

Exterior Latex flat. Use on wood, stucco or masonry. Easy latex application. In white only.

Save \$3.

Interior latex 1-coat. Guar, to cover in 1 coat. Dries in 30 min. to a flat finish. Choice of 15 colors.

Save \$4.

Latex flat paint resists mildew, blistering. Easy clean-

Guar. 1-coat exterior.



SAVE 1 WARDS ECONOMY INTERIOR LATEX

Dries in 30 min. Easy clean-up. Applies easily. In white only. GALLON REG. 2.99



SAVE 70° WARDS BRUSH, ROLLER CLEANER Restores hard brushes. Won't harm bristles.

REG. 1.69 QUART

up. In 30 modern colors.

HOME IMPROVEMENTS? USE WARDS CONVENIENT CREDIT!

Do it yourself. We'll help. MARI



114 PARK AVE.

364-5801

## La Plata Club's Projects Planned

for service projects was planned in La Plata Study Club's meeting Tuesday evening in the home of Mrs. Jack Brown. Members also voted to request that announcements concerning blood donor drives here be made in all public schools.

A service project to replace one chosen at a recent meeting, aid to a West Texas State University student from Africa, will be adopted since it was learned that support to the Kenyan student would interfere with terms of his scholarship

Program subject for the evening was Women in Politics, presented by Nancy Richie. Although 52 per cent of U.S. voters are women, she said, only about six per cent of political offices are held by

The typical woman politician was described as in her late 40's, usually one who has never been employed outside her home. Most common offices held by women are county clerk or treasurer

Mrs. Richie remarked that women usually have difficulty raising money for political campaigns, but because of this fact they are often more effective in office because they are not obligated as men may be for campaign contributions. She added that 1,300 women ran for public office in the U.S. last

Club members at the meeting included Mmes. Louis Woodford, Harlen VanderZee, Don Taylor, Ray Seale, A.J. Schroeter, Elmer Patterson, Ansel McDowell, O.G. Nieman, J.D. Neill, N.D. Bartlett, Emil Dettman and Charles Kelly.

Too Late This is from a Londor

First Workman -- Where's Bill today? Second Workman -- 'N 'ospi-

First Workman--Wot 'ap-

Second Workman--'E came down a ladder 10 minutes after it was taken away."



Non-Residential Beauty Spot

Stapp Clinic located at 711 N. Main St. was chosen as non-residential beauty spot for the month of September by Women's Division of Deaf Smith County Chamber of Commerce. The Clinic grounds are highlighted by a bariety of

## Guests Present Club Topic

Irene McKinster and Sherrie Hoover, employes at Hereford State Bank, were guest speakers at La Afflatus Estudio Club meeting Tuesday afternoon in REC Medallion Room with Mrs.

Sam Morgan as hostess. The women spoke on the Special Organizational Services

the bank provides. The service program is provided to anyone interested at no extra cost whether they are a customer of the bank or not.

Mrs. McKinster stressed that SOS is a guide for persons who have had a death in the family. Two booklets were given to

Members present included ladeline Bell, and Mmes. Cecil Braly, A.H. Cook, Marlin Gililland, Emmett Hale, H.W. Johnson, B.F. Markham, Ira

members, entitled Record of Household Items and Record of Personal Information.

Della Stagner presented the thought for the day with a takeoff on diets by humorist Irma Bombeck.

Ott, A.B. Higgins, T.W. Roberson and George Suggs.

#### Campfire Art Ex-Resident To Speak Exhibition At Full Gospel Meeting Is Announced

The second annual art show for Hereford Campfire Girls will be held Oct. 27 with a tea at Community Center, with the public invited to see the exhibit of work in various arts and Fellowship.

Entries will be judged the previous day for cash awards in two levels, first through sixth graders and seventh through priced at \$2.65. high school. Winners from this Stanford is now director of show will be entered in national

art competition for Campfire Girls. Divisions are art, crafts and stitchery. Any currently registered youth member of Campfire Girls, in Bluebird, Adventurer, Discovery Club or Horizon Club divisions, may

DOLLARS AND SCENTS The most expensive per-fume in the world is "Adoration" manufactured by Nina Omar of Spain. It re-tails in the U.S. for \$370 per

crafts.

MILFORD, INDIANA .. When Commissioner John Martin found it necessary to shut off city water due to a broken water main, a number of people rushed to the town hall and paid their water bills, thinking their water had been turned off.

Speaker for a buffet supper Saturday, a former Hereford resident, teacher and principal in the local school system, Bill Stanford of Plainview will address members and guests of the Full Gospel Business Men's

All men are invited for this program in the Civic Club Center, beginning at 7 p.m. Saturday. Supper tickets are

federal programs for the Plainview public schools. He holds a BS degree from Texas A&M and masters degree from Texas Tech.

An elder in Calvary Temple, a newly formed inter-faith church in Plainview, he is president of the Plainview FGBMF chapter and memorial Bible secretary of the Plainview Gideon Camp.

The Hereford chapter sponsors periodic appearances by guest speakers; scheduled to appear in November is Paul Hulsey, Amarillo chief of police.

The chapter meets on the Saturday after the third Friday in each month. A prayer breakfast at Dickie's Restaurant is held the last Friday in each month. A prayer breakfast at Dickie's Restaurant is held at 7 a.m. on the Sunday before the chapter meeting.

All men of the area are invited to these meetings. The



Bill Stanford

group is interdenominational and has as its principal aim, service to all churches.

### Tryouts Invited For Cast

An invitation to any area resident who would like to appear in a comedy to be staged Hereford Community Players next month, is issued by Archie Dwyer, Players president, and Bessie Lee Wood, who will direct the play, for tryouts this evening and

Presentation of Norman Krasna's comedy. A Sunday in New York, is planned for the players' fall production. The two-act play has a cast of two women and four men. In leading roles are a young woman, Eileen, between 18 and

25 years of age, and her brother. who may be between 25 and 40. Her suitor and a new male acquaintance are in the 25-30 age range, while another man and a woman in the cast may be any age, Mrs. Wood says.

The director, a member of Hereford Players since its beginning in 1968, has appeared onstage in the principal role of the comedy, The Curious Savage, and performed many ackstage duties.

She was co-director of Charley's Aunt and directed a mystery-comedy, Dear

#### It's a joint effort for beauty look

Women are accustomed to putting their trust in their hairdressers. But, in addition, say beauty ex-perts, to get that million dollar look, it's important to put in "your two-cents worth."

worth."

This means not being shy about discussing your hair and its problems, and any styling ideas you may have in mind.

To help you achieve the "million dollar look" you should be getting from each salon visit, here are suggestions from the Helene Curtis Guild of Professional Beauticians:

Beauticians:
Do have some spirit of adventure about new products and techniques. Salons ucts and techniques. Salons have many up-to-the-minute beauty ideas and procedures that are the result of considerable research.

DO expect your hairdresser to be just as interested as you are in making you happy and sending you out the door looking great.

DON'T expect him to be a



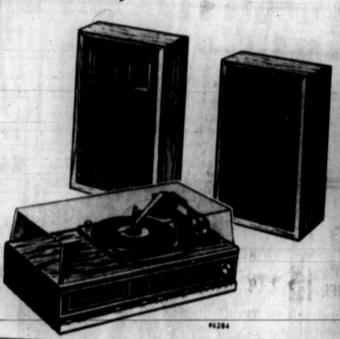
WARDS TRUCKLOAD APPLIANCE SALE

#### These prices may never be lower Oct. 17 to Oct. 23 only

3-pc. Stereo Component System SAVE \$40

THIS WEEK ONLY

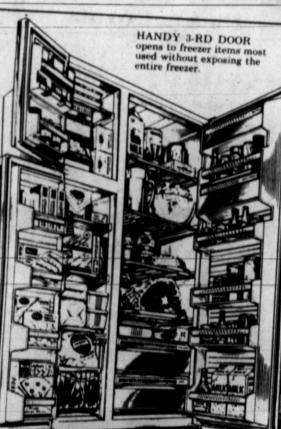
FM/AM/FM stereo receiver, 8-track player, 4speed record changer. Each speaker enclosure has 5-in. and 2-in. speakers. Plays all standard tapes. Jacks for headphones, tapes, tape-output, phono-



SAVE \$65

22 CU. FT., 3-DOOR FROSTLESS REFRIGERATOR

DELIVERED TO HOME



Other Refrigerators as low as \$199

SAVE \$52

12-CYCLE AUTOMATIC

DISHWASHER

cycle selections. Flexible wash power— 4 action levels. Hot sani-cycle. Portable now, can be built-in later.

EASY ROLL CASTERS are built in.

CANTILEVER SHELVES adjust up or down

7-DAY MEAT KEEPER keeps meat fresh up to 7 days

> Ice maker extra

No. 992



SAVE 42 17 CU. FT. ALL FROSTLESS

Frostless refrigerator with 166 lb. freezer section, reversible doors, adjustable shelves.

NATIONWIDE SERVICE Prompt service, factory parts

· Plus transportation

SAVE TODAY AT WARDS LOW PRICES-SAY "CHARGE IT!"

Hurry in today! Every appliance on sale WARD

CATALOG SALES

364-5801

One of a Kinds". A "stray Pups", from all of

handise for this Once A Year Savings Ex

SPECIAL DOOR BUSTERS

HURRY !!! These Can't Last Long.

ADIES' RTW

DON'T expect him to be a mind-reader. Even if you're completely tired of the way you look and want a total change, you still have personal likes and dislikes.

DO be a picture snatcher.

Show a magazine photo, magazine or newspaper clippings of hairstyles you like to your hairdresser and ask his advice.



EAC

CASE OF

114 PARK AVE.

tober 17, 1974 eak

ominational

Its ed rst

iny area like to be staged n munity is issued Players sie Lee the play, ing and Norm an inday in for the

n. The of two

young 18 and rother, and 40. male 25-30 r man nay be ole of

Mrs. Alfonso Aguirre, P.O. Box 1132; Mrs. Juan Badillo. Box 1495; Mrs. Betty Barclay, Box 443; Mrs. Hamil Brooks, Friona; Mrs. A.H. Brorman. Vega; Mrs. Charles Cary, 106 Nueces.

Mrs. Jesus Castillo, 206 Lake: Mrs. J.W. Dickerson, 131 Cherokee; Mrs. R.W. Elliston, 905 Lafayette; George Funk, Rt 3; Patrick Higgins, 333 Stadium

Mrs. Blanche Hill, 116 Elm; Melvin Kalka, Box 683; Andrew Kelly, Vega; Martin Leon, 432 Ave D; Morris McGaughey, Wildorado; Cecil Malone, Rte 3: Eugene Mullican, Box 1875; Mrs. Leo Price, 423 Lee.

Mrs. Gary Rea, 510 Ave J; Rafael Soliz, Box 1453; Mrs. Clara Turnbou, Abilene; Henry Whittington 230 Ave D; Mrs. Mary Wright, 311 W. 8th; Mrs. JoEd Cupell, Rte 4; Mrs. David Arellano, 126 N. 25 Mile Ave.

#### DISMISSALS

Mrs. Charles Digby, Paul Hubbard, Mrs. Emiliano Losolla, Dwight Rickman, Mrs. A.G. May, Tuesday.

Mrs. Silveria Rodriquez, Roy Monroe, David Diaz Longoria, Monday. Mrs. Eugene Straskulic,

Sunday. Mrs. Noe Arta, Albert Valdez, Mrs. Quentin Curtis, Ernesto Alonzo, Mrs. Leona Packard, Vickey Jackson, Mrs. Billy Huber, Becky Reeve, Clyde Walker, Mrs. Fidel Reyna,



CLINT HOMFELD

#### SW District Director Is Re-elected

Clint Homfeld, district director of the Tierra Blanca Soil and Water Conservation District. Zone one was reelected Oct. 10 in voting at Walcott School.

Homfeld, a director for the past 10 years, will serve another five-year term.

He has been very active in soil and water conservation activities on his farm and ranch in north west Deaf Smith County. where he has lived for more than 40 years.

His duties as a director include aiding in the direction of the Tierra Blanca board, the leading conservation agency in the county.

Through the district, the Soil Conservation Service assists landowners in applying conservation practices as needed to protect natural resources. Tierra Blanca District is one of the few in the state that operates earth-moving equipment as a service to farmers and ranchers in the county.

Other directors include Carl Strafuss. Jim Hysinger. Clarence Betzen and Johnny Jesko.



ONLY THE NEWSPAPER tells so much about your community — from the happenings of youth organizations to the news about school activities. Newspapers are truly local.

### **Next Week To Stress Safe Rail Crossings**

Governor Dolph Briscoe has ing progress in the reduction of stressed public awareness as a deaths and injuries at grade solution to the problem of crossings is through public vehicle-train collisions, proclaiming the week of October 21-26 Texas Railroad Grade

Crossing Safety Week. Deaths due to collisions between automobiles and trains at railroad grade crossings in Texas decreased some 3 per cent in 1973," the proclamation notes. "In the first half of this year, the number of deaths fell

awareness and public coopera-Briscoe praised the efforts of

the Texas Safety Association's Railroad Transportation Section and the Texas Classroom Teacher's Association in trying to reduce grade crossing accidents. He singled out the TSA/TCTA Railroad Grade education needed in this area.

Gibson

MILK

1-Gallon

sponsoring a statewide school essay, poster and poetry contest with a grade crossing safety theme. Grand award winner in the contest for 9th, 10th, 11th and 12th grade students will receive \$500, and first place winners in each category will receive \$250 awards. One result of the contest, it is believed, will be to direct public attention to the seriousness of the railroad grade crossing accident problem and the need to understand and respect traffic safety laws

were killed and 596 were injured in 1,256 vehicle-train accidents. "It is hoped that all Texans

will join the Texas Safety Association in their effort to prevent grade crossing accidents by observing railroad crossing signs, signals and markings," Briscoe said in the proclamation.

He concluded by further urging all Texas drivers "to encourage enforcement of laws grade crossings

Navy Devises New Program

Delayed enlistment, bonuses and apprenticeship training are a few of the new programs now being incorporated by the U.S.

Under the delayed enlistment plan, a youth can enlist now and leave up to 270 days (nine months) later. Although not in uniform, a volunteer can build seniority for pay while waiting. The program may be utilized in conjunction with the School

Also in the offering is the enlistment bonus of \$1,000-\$2.000 for young men who qualify and desire jobs as Communications technicians, electronic warfare technicians or ordinance

technicians (electro-hydrolic). The apprenticeship school port program guarantees a choice of apprenticeship or choice of ten technical schools plus a choice of Japan, Italy. Spain, Greece, Philippines, Scotland or 20 other stateside

The Hereford Brand, Hereford, Texas, Thursday, October 17, 1974 programs guarantee a choice of basic training at San Diego, Calif.; Orlando, Fla.; Great Lakes, Ill.

Also, any recruit finishing in the top 50 per cent of any of 45 class A schools has the option of being automatically advanced to (E-4 Petty Officer Third

Class. Complete details may be obtained by contacting or visiting the Navy Information Team, 317 E. 3rd, Room 107, Herring Plaza Building, Amarillo, Texas 79105. Or call

Each fall is the most beau-



COFFEE

Regular Electra Per & Drip

U.S. GOVERNMENT

FOOD

STAMPS

Tempo

NO. R-33-R-31

SWAG

Reg. \$1657

3-LBS. Reg. \*3\*5 8-Track Stereo RETAIL G.D.P. SALE

Gibson's

HOUSE

PAINT

Reg.

66 Gallon

Dolly Parlon Featuring:

Act 1 Melamine Texasware 32-Pc. DINNERWARE Set of 6 - Yellow Daisy Pattern - Break Resistant Dishwasher Safe

TAMIN D MILK

THE FOR

GRADE & PASTEURIZE

HOMOGENIZE VITAMIN D

milk

Reg. \$1439

G.D.P. Gibson's LAMPS

LL PAINT



Reg. '4" Gallon G.D.P.

G.D.P.

EIGHT TRACK STEREO TAPE RIOT

Stereo 8 Track

**TAPES** Retail G.D.P. 17" 1811 F659 SALE

6.D.P. 1631 SALE

Retail G.D.P. 15"

Servin

SALE

1974

on of

107,

Two students from Hereford are attending the fall semester at Frank Phillips College in Borger, added to the 782 enrolled there.

Alan Eugene Cornelius, son of Mr. and Mrs. Guy Cornelius of Frio and graduate of Hereford High School, is a sophomore majoring in physical education.

Terry Gene Scott is the son of the Dale Scotts of the American Scotts of the A the Dale Scotts of 115 Ave. C. and is a sophomore studying mathematics. He also graduated from HHS in 1973. Both are members of the FPC Plainsmen basketball team on

Frank Phillips College is a fully accredited two year community college offering liberal arts, pre-professional, and vocational-technical education. Located on 61 acres on the west side of Borger, the eight building campus overlooks the city and surrounding area.

#### Parker Baby Born

A baby girl was born Oct. 8 to Mr. and Mrs. Ronnie Parker of 505 Lee at Neblitt Hospital in Canyon. Their daughter, China Gayle Parker, weighed 6 lbs. 12

Parker is employed at Carl McCaslin Lumber Co.

#### Lodge Attracts Church Group

Mr. and Mrs. Earl Yocum were hosts for a social gathering of the Adult II Sunday School Department Saturday evening at the First Baptist Church Lodge norh of Umbarger,

Barbecue, salad, chips and dips were served with fresh apples and pears for dessert. After the meal, Mrs. Yocum directed games near the inviting fireside.

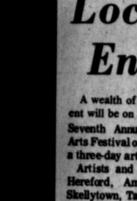
Attending were Messrs, and Mmes. Herschel Black, Neil Cooper, Dean Herring, O.G. Nieman, Harlan VanderZee, Earl Warrick, Peyton Ramey and Perez.

Also, Mrs. Marie Stringer and the Rev. and Mrs. Doug Man-



Robert C. Byrd, Senator (D-WV), questioning amnesty

proposal:
"The evaders and deserters made their choice. They acted of their own volition."



selling their products at the

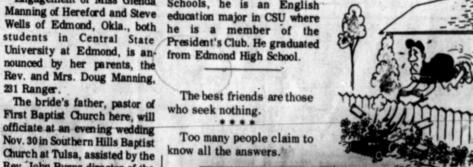
The art show will also feature hourly talent presentations plus art and craft demonstrations.

Eight new members were received in Sweet And Fancy Decorating Club at its recent meeting in Community Center. A guest, Florene Knight of Friona, was also welcomed.

Added to the roll were Mmes. Joe Schumacher, Lonnie Noyes, Jimmy Holmes, Ed Schields, Lee Donaway, Joe Paxton, Carl

Mrs. Lynn Pittard gave the program a demonstration on making cake borders. She used different tubes to place the icing and explained how many variations may be made with each tube.







Miss Glenda Manning

. . . November bride-elect

College Students To Wed

In November Ceremony

who seek nothing.

University at Edmond, is an-

nounced by her parents, the

Rev. and Mrs. Doug Manning,

The bride's father, pastor of

First Baptist Church here, will

officiate at an evening wedding

Nov. 30 in Southern Hills Baptist

Church at Tulsa, assisted by the

Rev. John Burns director of the

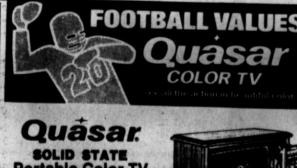
Baptist Student Union at CSU.

A former Tulsa resident, Miss

serendipity chairman.

231 Ranger.







19" diagonal

- . "Insta-Matic Color Tuning QS 3000 Portable Solid
- Works in a Drawer TV QS 3000 Chassis State Chassis Matrix Plus Picture Tube · "Insta-Matic" Color Audio Speaker Accessory
- Single Slide Action Picture
- 70 Detent "Click" UHF

Special Price

\$399<sup>95</sup> (Model WP5530LN) Metallic Brown on

high impact plastic cabinet

23" diagonal

Quasar.

**Drawer Color TV** 

Matrix Plus Picture Tube

· Pushbutton UHF Tuning

Energy Saver Switch

Instant Picture and Sound

Works in a

Serving the People of Deaf Smith County Over 2 Decades

509 Park, Hereford

### Local Artists To Enter Festival

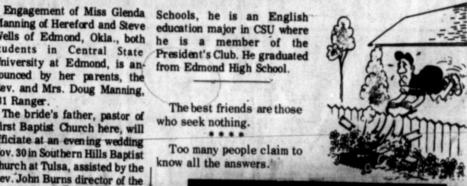
workshop.

A wealth of art and craft tal- Mrs. Diana Tekell Simpson, ent will be on display when the chairman of the festival, said Seventh Annual Borger Fine demonstrations will presented on pottery, macrame, oil painting, horse shoe nail sculpturing, square dancing and a Boy Scout presentations of various Indian Arts Festival opens its doors for a three-day art show tomorrow. Artists and craftsmen from Hereford, Amarillo, Canyon, Skellytown, Taos, N.M. as well as Hutchinson County will be exhibiting. Artists and crafts-A highlight of the festival will men also have the option of

Sponsored annually by the formen's Division of the Borger Chamber of Commer, the estival is held in the Borger Dome and admission is free.

#### Members Added At Club Meeting









CLIP THIS COUPON AND SAVE





101 N. Main

### Music From Operas Makes Club Program

listen carefully to each program because a quiz is coming in March, members of Music Study Club began a study series on The Opera at a meeting Monday Afternoon in Mrs. Ken Walser's home. Mrs. Wayne Thomas and Mrs. Wes Fisher were co-hostesses.

Mrs. Thomas Burdett prefaced the program with a review of The Musical be an oil painting workshop conducted by well-known Evolution to Opera, and musical selections from operas contemporary Western artist Harold Scott of Sayre, Okla. Scott said students will finish a began with a two-piano rendition of Marche from Wagner's painting each day of the Tannhauser by Mrs. A.J. Schroeter and Mrs. Bill Bradly. Area artists may still register

for the workshop by telephoning the Chamber office at 274-2211. Mrs. Allen Cansler sang two arias from French operas, Fees for the course are \$10 per Jewel Song from Faust, by Gounod, and Pace, Pace, Mio day, or \$25 for the three-days. Last year's three day festival Dio! by Verde. Six hands at the drew more than 4,000 persons piano, those of Mmes. Ken and featured 1,16 paintings and a host of craft exhibits. Rogers, Joe Schultz and Thomas Betzen, played another

Warned that they should march, this from Meyerbeers' Le Prophete.

Mrs. Joe Reinauer Sr. was elected the club's delegate to the annual convention of District I, Texas Federation of Music Clubs, to be held at Dawn Nov. 9. Mrs. Robert Mayfield was voted to membership in the

Welcomed as guests were Mmes. Robert Huckert, Bob McFarland and Sam Long.

PRACTICE COURSE TILTON, N.H .-- The Tilton School snack bar is operated by the students of Richard Leslie's applied business course. The student is graded on how good a job he does in planning the snacks sold and profits

Flatterers look like friends. as wolves like dogs.

#### Progressive Club Meets

Page 1L

The problem of preparing food for an ill person in the home was surveyed by Mrs. Tom Morgan i n giving the program for Progressive Extension Club Tuesday aftermoon. Mrs. H.L. Hershey was hostess in her home. The speaker discussed special diets for several common diseases.

Mrs. Pete Carmichael read the opening poem titled "Give Us, Lord, A Bit Of Sunshine". Members voted to contribute a bedspread for Westgate unit of Kings Manor retirement home, cooperating with other clubs in the county to supply 44 new spreads.

Others present were Mmes. E.C. Hammett, Karl Manschrick, Dean Stallings, Floyd McGee and Jesse Lopez

Laws and commandments, in some people's opinions, were made to guide some other fellow.



Brand Staff Writer

WHAT a switch, a woman that doesn't mind saying she enjoys her role as a housewife! The liberated women of this country would certainly frown upon a statement like that, but Mrs. Steve Larkin says she gets immense pleasure from just cleaning her house and taking care of her family.

"I've always enjoyed doing house chores especially like -to do the family ironing," explains Mrs. Larkin, "It gives me a

sense of accomplishment."
Until recently, the pretty blonde homemaker worked for Pioneer Natural Gas Company. "I thoroughly enjoyed working but for health reasons, I had to quit. After working for four years, it's difficult adjusting to staying at home, but my fouryear-old son Chad keeps me entertained."

MRS. LARKIN lists as her main hobby as sports. "I love all sports regardless of what they are. Since most men are great football fans; I consider myself fortunate to know enough about the game to converse with my husband about the fundamentals of the game," smiles the avid sports

#### Reception Will Open Art Show

Area residents are invited to see an exhibit of painting and to meet the artists, at a reception from 2 to 5 p.m. Sunday with Alpha Iota Mu Chapter of Beta Sigma Phi as hostess in First National Bank Community

The sorority chapter will sponsor a weeklong show and sale of paintings by Arline Phelps and Rheata Peeler White of Muleshoe.

Mrs. Ken Walser, president, will receive callers Sunday afternoon and introduce the painters, both of whom have received a number of awards for their work.

Beverly Barrett is chairman of the ways and means committee which arranged for the show-sale. Other members are Betty Barrett, Mrs. Floyd Neill and Mrs. David McDonald.

On the refreshment committee are Phyllis Gerdsen, Mmes. Phil Sciumbato, Gerald Sledge and McDonald. Mrs. Fred Ruland heads the refreshment committee, with Carla George, Mmes. Coy Mason and Jimmy Bell as other members.

#### Club Celebrates .

Merry Mixers Square Dance Club members were hosts to area square dance clubs to celebrate their fourth anniversary Saturday evening in Community Center.

Callers at the dance included Stewart Rowan of Hereford and Dub Stuart, Vincent Thomas and Jim Holland, all of

Visiting clubs from Amarillo were Grand Squares, Golden Spread Squares, Huff Puff Squares and Reddy Squares. Also present were Dimmitt Promenaders and Buttons and Bows of Friona.

Recognized as special guests by the 47 members present were Mr. and Mrs. M.L. Kelly, vice-presidents of District IV of Panhandle Square Dance Assoc-



KESTER'S JEWELRY Across from the Post Office in Downtown Hereford

Beverly Prather before her marriage, Mrs. Larkin resided Earth and attended West Texas State University where she was a member of the Powder Puffs football team.

The Larkins live south of town and are members of First Baptist Church. Larkin is employed as an apprentice lineman for Southwestern Public Service Co.

A dessert recipe the family enjoys is Coca-Cola Cake.

COCA-COLA CAKE 1 cup soft butter or margarine 2 cups flour 1% cups sugar 3 Tbs. cocoa 1 tsp. soda 1 tsp. vanilla

1/2 cup buttermilk 1 cup Coke 11/2 cups miniature mar-

shmallows Combine all ingredients except Coke and marshmallows in large mixer bowl. Blend at

Add Coke and blend well; stir in marshmallows by hand. Pour batter in greased 13.9 inch pan and bake in 350 degree oven for 40 to 45 minutes.

Icing:

1/2 cup butter 3 Tbs. cocoa one-third cup Coke 4 cups powdered sugar Combine ingredients in small mixing bowl and beat until smooth. Add 1 cup chopped pecans if desired and spread on



...with son Chad

Soviet and U.S. seek to

The Hereford Brand, Hereford, Texas, Thursday, October 17, 1974

**HEALTH SPAS FOR WEIGHT REDUCTION** 

If you have been tempted by advertisements that promise you a slimmer body will be easily attained by joining a spar or health club or fancy gym, you are just like thousands of other dieters who are making such clubs a quarter of a billion dollar industry, according to a representative of the Federal Trade Commission.

True enough, many of these facilities can help dieters lose weight and inches, but not without a change in eating practices, of course. Exercise alone will not reduce unwanted bulk, but combined with a good low calorie diet, an exercise program can help you to improve your figure. It can help by toning your muscles as you lose weight by dieting and it can help by making you more aware of your body's needs. Feeling fit from good exercise encourages you not to abuse your body by overstuffing it with unnecessary calories.

But before you sign up at the nearest spa, be sure it is equipped with the proper facilities and supervision to put you on an exercise program which suits your needs and desire to lose weight, "Passive" exercisers (those which merely shake or vibrate you without involving your heart or muscles in actual exercise) are useless and some so-called health clubs feature only such equipment which is supposed to reduce you effortlessly. Membership in such a club or spa will only reduce your pocketbook, not your figure.

#### Ice Spectacular Starts Tonight

Titled "Spectrum of the '70's," the 1975 edition of Holiday on Ice will unveil an ice spectacular at the Amarillo Civic Center starting tonight

and ending Tuesday. The show promises to present favorite familiar skaters and exciting new talent in lavish setting, gorgeous costumes with marvelous music:

Shows are nightly at 8 p.m. except Sunday at 6 p.m. Matinees will be presented Saturday and Sunday at 2 p.m.

Tickets are available at the Civic Center, Sears and Wards. Prices are \$5, \$4 and \$3.50. Those under 16 years of age will be admitted half price for all

Phone 373-6891 for additional information

The child is father of the

Give a little love to a child, and you get a great deal





7-Bone Roast Beef Chuick to 98¢ Am Roast USDA Choice Beef Stew





Rump Roast USDA Choice 15149 Heel of Round Boneless 19 19 Sirloin Tip

**Tomatoes** 

Wheat Bread

Raisin Bread

1512-01 15¢

49-oz 89¢

17-oz 29¢

RIB STEAK USDA Choice Beef Rib S \$1 19 Larger End Ib. 1

16-oz 33¢

16 43¢

16. 53¢

2-qt. 49¢

#### SAFEWAY'S FROZEN FOODS!



Jeno's SUPER SAVER

Ice Cream 100 200 98¢ Whip Topping #55¢ Orange Juice 4 : 100 Broccoli :: A 10-or 37¢ Cut Com 2.º 89¢ 2 95¢ Peas

16-oz \$.7 05

Pizza

Meat Pies Men: 28¢ Egg Beaters 2-4-01.92¢ Honey Buns 10 69¢ Egg Noodles 2 58¢ Perch Dinner 11.0 \$125 HaddockDinner \$125 Fish Fillet 18-02 \$1 25

Hamburger Chips Pickles, Jar 50¢ High Quality! SUPER SAVER 20-oz. Botl.

Soft Drinks Cragmont Plus Dep

Salad Dressing Pledmont 32-oz. \$ 103

Tomato Town House! 8-oz. Can

Dog Food

Detergent

Golden Corn Town

Fruit **Del Monte!** 17-oz.

Gardenside Low Price! 16-oz.

Low Price! 17-oz. Can



**Margarine!** 

Yogurt. Brand Cottage Cheese

24-oz. 79¢ Whipped Chiffon 78¢ Halfmoon Cheese Margarine Sunnyth a. €0¢



Coldbrook Quarters! Ctn.

Soft Margarine Coldbrook Ib 62¢ Margarine Coldbrook 16, 45¢ Texas Biscuits Butter 12 or 27¢ Biscuits Mrs. Wrights 10 et 13¢ Cream Cheese band ha 41¢

**Empress** 2-8-oz. Brand!

Tubs

Shady

Lane!

Woman Enrols At Galveston

Susan J. Balden, daughter of Mr. and Mrs. Charles R. Balden of 328 Centre, has enrolled in the medical record administration program at The University of Texas School of Allied Health Sciences, Medical Branch, in

17, 1974

cular

night

m of the

edition of

nveil an ice

Amarillo

ng tonight

to present

katers and

in lavish

tumes with

at 8 p.m.

6 p.m.

presented

y at 2 p.m.

ble at the

nd Wards.

and \$3.50.

of age will

ice for all

additional

er of the

eat deal

EAK

1 19

33¢

43¢

53¢

Miss Balden, a 1971 graduate of Hereford High School, is in her fourth year of college, having previously attended West Texas State University and Texas Tech University.

The medical record administration program includes one-year professional curriculum that prepares the student for designing and maintaining medical record systems, analyzing records which come to the department and preparing them for future use and controlling the circulation of medical records within a hospital.

> Upon completion of academic and clinical requirements of the program, the student receives a Bachelor of Science and Certificate of Proficiency in medical technology and is have contribute

> > ROMA

SkinlessFranks Wilson 12 oz 79¢

Sliced Bologna Wilson 12-oz 85¢

Canned Hams Saferrer 5-10 \$699

2-lb. Pkg.

Hawthorn

eligible to take the national certifying examination to become a registered medical technologist.

#### 4-H Group Lays Plans

The annual achievement banquet of Deaf Smith County 4-H Clubs, to be held Nov. 1 in the County Bull Barn, was planned at the 4-H Teen Leaders' Association Monday evening at Community Center. Various awards are made at the banquet each year, climaxed by those to the Gold Star girl and boy.

Mrs. Marvin Welty thanked the Teen Leaders for playing host Saturday at a tea for Home Demonstration Club women, an event of National 4-H Week.

Sherry Harder, assistant extension agent, presented a slide program on the Texas 4-H Center at Lake Brownwood, to which members in this county

BACON

SUPER SAVER

16-oz.

Pepto Bismol

Rit Dye

Rit Dye

24-ct \$129 Cricket

Creme Rinse From Es.



#### Convention Exhibit

A state project, Beef for Girlstown, is emphasized in an exhibit to be shown at the Texas CowBelles convention at Amarillo this weekend. Mrs. N.E. Tyler, president of Hereford CowBelles, is state chairman for the project and planned the exhibit. The corral, windmill and West Texas plants which are the setting for miniature cattle were made by Tyler and two nephews. John Hall, adjusting the windmill wheel, and Danny, putting finishing touches to the gate. Ceramic whitefaces were made by Velma Tanner of Vega, a member of the state committee.

#### 4-H Week Ends As Clubs Are Hosts To HD Group

Closing the observance of National 4-H Week in Deaf Smith Couknty, a tea to which 4-H Club members invited Home Demonstration Club women of the county was attended by about 80 guests Saturday afternoon in Pioneer Gas Flame

Officers of the 4-H Teen Leaders greeted callers. Brit Hicks, president, was assisted by Shelly Scott, council delegate; Sandee Finley, secretary-treasurer; Wes Strain, reporter, and Mrs. Bill West, adult leader.

Jo Ann Wagner and Miss Finley poured tea during the first hour, Frankie Wells and Micki Merritt followed. Juanita and Melody Kendrick were at the registry table which was decorated with small pumpkins and squash.

Autumn colors of vegetables were repeated in the tea table centerpiece of strawflowers set on an orange

\$129

12 04 \$ 1 39

OSCAR MAYER

Meats From Safeway!

Sliced Bologna \*\*\* 75¢

Liver Cheese Sicol Box 83¢

Cotto Salami Short Box 89¢

Chopped Ham sices 1.01. \$109

Claussen Pickles Whole of 95¢

Wieners West or

**Smokie Links** 

Variety Pack

Ham Steaks ....

The national week was noted in various ways by 4-H Clubs here and two displays called attention to the week's theme, 4-H Can Make It Happen. Adult leaders arranged the displays in the former Leon's shoe store location on downtown Main Street and at the J.C. Penney store in Sugarland Mall.

A NEW FLU

ATLANTA--Port Chalmers flu, a new, deadly flu strain, related to the killer 1972 London flu, will hit much of the United States this winter, the National Center for Disease Control reported recently.

TRISTAR JETS ORDERED LONDON--The Lockheed Aircraft Corporation reports that Saudi Arabian Airlines has signed a contract to buy two more Tristar airliners that would be powered by an advanced version of the Bolls-Royce RB-211 engine.

**EVERY BEEF** 

STEAK AND

**BEEF ROAST** 

**WE CUT AT** 

SAFEWAY IS

U.S.D.A.

CHOICE BEEF

#### Calenda of Events

THURSDAY North Hereford Extension Club, home of Mrs. Cliff

Alpha Iota Mu Chapter of Beta Sigma Phi, Community Room of First National Bank, 7:30 p.m.

Hereford Study Club, meet in home of Mrs. Don Robinson for trip to Elm Tree Inn in Tulia, 9:30 a.m.

Wyche Extension Club, home of Mrs. W.P. Axe, 9 a.m. L'Allegra Study Club, Community Center, 9:30 a.m. Bay View Study Club, home of

Mrs. Jack Wilcox, 2 p.m. Los Ciboleros Chapter of DAR, home of Mrs. Steve McWhorter, 7 p.m.

Red Cross Volunteers luncheon, Civic Club Center, noon. AARP, Community Center, 7

VFW, VFW clubhouse, 8 p.m. Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.

Kiwanis Club, Civic Club Center, noon. Jaycees, Dickie's Restaurant.

Duplicate Bridge Club, 309

Western, 7:30 p.m. FRIDAY Bud to Blossom Garden Club. Southwestern Public Service

Reddy Room, 9:30 a.m. Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 Kiwanis Whiteface Breakfast

Club, Dickie's Restaurant, 6:30

#### SATURDAY

Story hour for children grades 1 through 4, at Deaf Smith County Library, 10 until 11 a.m.

#### MONDAY

El Llano Study Club, home of Mrs. Melvin Thompson, 110 Nueces, 8 p.m. Order of Rainbow For Girls,

Masonic Hall, 7:15 p.m. GED Tests in board room of school administration building, 8:30 a.m. Art Show sponsored by Alpha

Iota Mu Chapter of Beta Sigma Phi Sorority, Oct. 21-25, First National Bank. Rotary Club, Civic Club

noon. Odd Féllows Lodge, IOOF Hall, 8 p.m.

Evening Lions Club, K-Bob's Steak House, 7 p.m.

#### TUESDAY Art Guild guest night, com-

munity center, 8 p.m. Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority, home of Mrs. Jerry Shipman, 7:30

Veleda Study Club, home of Mrs. Richard Ottesen, 8 p.m. Lone Star Study Club, home of Mrs. Hardy Benson, 3 p.m. West Hereford Extension

Club, home of Mrs. Robert Boyd, 2:30 p.m. Rebekah Lodge, 100F Hall, 8

Hereford TOPS Club, Community Center, 9 a.m. BPOE Lodge, Elks Hall, 8:30

Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

WEDNESDAY Fun-Food-Fellowship luncheon, First United Methodist Church fellowship

hall, 11 a.m. Noon Lions Club, Civic Club Center, noon. Story hour for preschool children, Deaf Smith County



Library, 3 to 4 p.m.





Shank

Body Ham Slices Conter

SAUSAGE

Smoked Sausage Echich \$ 129 Smok-Y-Links Brand Phy 89¢ Link Sausage States Pag 79¢

PERCH

12. \$ 153

Fish Sticks Captain 14 or 89¢ Com Dogs Hon . 99¢ Beef Patties Tendermade is 99¢

# 2 h pho . 99¢ Sliced Bacon % 179

Sliced Bacon Hormel 5 1 19

USDA FOODSTAMP COUPONS... GLADLY ACCEPTEDIO

Vine Ripe Slicers!

**AZALEAS** 

RUSSET

**POTATOES** 

410.5100 Lettuce fresh Tonder 6.33¢

n. 39¢ Mushrooms Pelicious n. 89¢

2529¢ Caramel Apple 155 89¢

Safeway...The Best Place To Buy

Catsup 32-oz. 69¢ **Pear Halves** 29-oz. 73¢ White Com 17-oz 33¢ Gardenside

Cut Low Price!

Alberto Balsam Super Conditioner 8-02 \$ 139

Creme Rinse Johnson No More Tangles 7-02 \$119

Pepto Bismal For Stomach Box 99¢

The Funk & Wagnalls

New Encyclopedia

Intensive Care Vaselin

Cold Discomfort! 50-ct.

**Allerest** 

16-oz.

Golden Com Highway 12-oz 32¢ Yellow Com Meal # 46¢ Pancake Mix Covered 2-15.72¢ **Del Monte** 

4-oz.

16.02 99¢

... 38¢

₩... 79¢

SALE

NOW

SAFEWAY

£, \$149

Dream Whip 7-oz. 98¢ Skinner 12-oz. 45¢ Spaghetti Macaroni Skinner Elbow Short Cut Pkg. 45¢

25¢ Off Label

Laundry Detergent! 80-oz. Box

20¢ Off Label

Liquid Dish Soap! 32-oz. Botl.

(V)EEEE COUPON WORTH **Toward The Purchase** of A 1-lb. can of MARYLAND CLUB COFFEE One Coupon Per Customer pon Expires Set., Oct. 19, 1974

**HONEYDEWS** Oranges California Broccoli Garde **FLORIDA** 

Jonathan All

Purpose!

SQUASH Acorp. Banana, Butternut, Turban, White, Yellow, Zucchi

**AVOCADOS** 

CABBAGE



WHAT NEWSPAPER DID

WOMEN ON RAILROAD MILWAUKEE -- Cindy Angelos, 23 years old; and her niece, Lena Bertucci, 19, are now working as switchwomen and trainwomen on the Milwaukee Road. They work on both freight and passenger trains,

5¢

3¢ 10

# For God So Loved The World

FIRST BAPTIST CHURCH

Doug Manning, Pastor Fifth and Main Streets

FRIO BAPTIST CHURCH

Rev. Samuel B. Ogan, Pastor Frio Community

**WESTWAY BAPTIST CHURCH** 

MT. SINAI BAPTIST CHURCH

Rev. C. H. Frost, Pastor 302 Knight Street

SUMMERFIELD BAPTIST CHURCH Bill Broxson Jr. Pastor

TEMPLO CALVARIO **ASAMBLEA DE DIOS** 

> 13th & Ave. H Ignacio Vasquez

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

> (Mormon) **Country Club Drive**

**TEMPLE BAPTIST CHURCH** 

Rev. J. L. Bozeman Forrest Ave. and Ave. K

**GREENWOOD BAPTIST CHURCH** 

"A Bible Baptist Church" Rev. Prentice D. Smith, Pastor

IGLESIA METODISTA SAN PABLO Rev. Thomas Balderas, Pastor

LA IGLESIA DE SAN ANTONIO

North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL Pablo Garcia, Pastor

LA IGLESIA DE CRISTO

Sunset and Plains Ave. Pete Reyna, Minister

CENTRAL CHURCH OF CHRIST J.T. Marlin, Minister

148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST

On Harrison Highway

TRINITY BAPTIST CHURCH Southern Baptist

Rev. C.F. Powell 4th and Jackson

SAINT JOHN BAPTIST CHURCH 400 Mable St.

Rev. C.W. Allen, Pastor



## Belief Puts Kindness in Mankind

When you open a door for a stranger, or stoop to lift a fallen child, or to wipe a tear from a broken heart, your kindness is showing. As you have seen so often in life, kindness is composed of a thousand little thoughts and deeds that add up to a kind heart. Kindness is speaking out when words will help. Kindness is sympathy and compassion rolled up into understanding. Believe it or not, kindness is based on belief. Belief in God gentles the soul . . . and the voice . . . and

the heart . . . and the hand. Belief in America, and the church, and God builds pride in the present, strength in your soul and faith in the future. It helps make friends and forgive enemies. Belief in yourself grows apace with belief in others. Yes, belief puts kindness in mankind and helps to spread it around the world. You'll see it and you'll

feel it at your favorite place of worship this week.



FIRST METHODIST CHURCH Dr. Jordan Grooms, Pastor 501 North Main

WESLEY UNITED METHODIST CHURCH Rev. Jack Moore, Pastor 410 Irving

BIPPUS COMMUNITY CHURCH

Gene Brock, Pastor Preaching 1,2,3,4 Sundays 5th Sunday, Singing

**AVENUE BAPTIST CHURCH** 

John H. Johns 130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY

Interdenominational Christian Fellowship in the Fullness of the Holy Spirit Fred Whipple, Pastor South Main - 364-5556

**ASSEMBLY OF GOD CHURCH** Rev. Homer T. Goodwin, Pastor 15th and Ave. F.

MMANUEL LUTHERAN CHURCH Rev. Hermon Schelter, Pastor Park Ave. and B Street

SEVENTH DAY ADVENTIST CHURCH Elder Hollis A. Morel, Pastor West Park Addition

> LA MISION DE SAN JOSE S. W. of City Vicario: Padre Jose, S.A.

CHURCH OF THE NAZARENE Rev. Max Jetton, Pastor 16th & Blackfoot

GRACE GOSPEL CHURCH Thirteenth and Avenue K Pastor, Jim Gilliam

ST. THOS EPISCOPAL CHURCH William A. Lang, Jr. Vicar 601 West Park

CATHOLIC CHURCH Rev. Bernard McGorry, Pastor Harrison Highway at 25 Mile Ave

FIRST PRESBYTERIAN CHURCH 610 Lee Street Rev. Roger B. Knapp, Minister

FIRST CHRISTIAN CHURCH Rev. Eugene Brink, Pastor West Park Avenue

**DAWN BAPTIST CHURCH** Rev. Gene Meacham

**BOYD MACHINE & SUPPLY** 

**COIN OPERATED MAYTAG LAUNDRY** 

CASE POWER & EQUIPMENT CO.

sail t

Beat battle

The

Roma spatte

burg, lovely daugh

Mr. and Mrs. James J. Boyd

Two Locations: 213 13th

Herb and Dennis Edwards, Owners

A to Z TIRE & BATTERY

1009 Park Ave.

L.B. Herring, Mgr.

UNITED PENTECOSTAL CHURCH Ave. H. & Lafayette Rev. Warren McKibben 364-6578

#### These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. WAC SEED, INC.

CARL McCASLIN LUMBER CO.

Carl G. McCaslin

KELLEY ELECTRIC

Virgil Kelley

McRIGHT GARAGE & SUPPLY

Mr. and Mrs. Clyde Oldham

FIRST NATIONAL BANK

**Since 1900** 

Ray Chambliss, Mgr.

ROCKWELL BROS. & CO.

OGLESBY IMPLEMENT CO.

THE INK SPOT, INC.

"Bub" Sparks, Mgr.

Anson A. and June Dearing

Hugh Clearman-Armon Lauderback

DAVIS IMPLEMENT CO.

HEREFORD IRON & METAL

CONSUMER'S FUEL ASS'N.

C.E. Coleman Jr.

W. L. Davis Jr.

**GILLILLAND-WATSON FUNERAL HOME** Marlin Gililland-John Gililland

**Charles Watson** 

PITMAN GRAIN CO.

John D. Pitman

HAROLD CLOSE DRUG

**Harold Close** 

FARMER'S DRIVE IN

**Troy Moore** 

SUIT'S AUTO SUPPLY COMPANY

Troy Rhodes

HEREFORD STATE BANK

"The Friendly Bank"

Cecil Oglesby

HI-PLAINS SAVINGS & LOAN ASSOC.

DOYLE JOHNSON CHEVROLET-OLDS

Mr. and Mrs. Doyle Johnson

LOERWALD BROTHERS

THE SUNDAY BRAND — THE HEREFORD BRAND

Phone 364-2030

## At The Library

# Novel Reflects Settlement Life

The Deaf, Smith County Library is featuring two books this week, The Diviners by Margaret Laurence and The Snow Mountain by Catherine

Margaret Laurence's novel is filled with suggestive reflection on the North American experience of settlement and the ways it has shaped our lives. The Snow Mountain is a

superb novel of war and revolution. It gives a wonderful picture of court life and the growing awareness of the hidden dangers in the splendid empty world of the court.

The library is open to the public on Mondays from 9 a.m. until 9 p.m., weekdays until 6 p.m. and Saturdays until noon.

> THE DIVINERS By Margaret Laurence

With its profound insight into the conflicts of identity that trouble us today, coupled with its large evocation of the past-of the Scottish crofters driven off their land into the New World, of the outcast Indians whose ancestors once ruled the prairies - this is the richest and strongest novel we have had

from the celebrated Margaret Laurence. The voice is that of Morag Gunn, a writer now living in southern Ontario in an early settler's log house, raising her daughter alone.

Haunted by voices from the past, she driven by emotional and artistic needs to try to sort out her inventions from her

Calling on her brimming "memorybank," where all the painful, poignant, exhilarating moments of her early years are stored, she replays the most telling scenes: from the death of her parents, the strangeness of her foster home, her alienation in the small prarie town of Manawaka, and the pull of identity with an embittered halfbreed boy who did not find the same sustenance in the myths of his people as Morag did in the romanticization of her Scots heritage; to the scenario of a demeaning marriage, the slow awakening, and, finally, the escape into fiction - and, with it, the means of salvation.

power that tapes deep responsive feelings in us, Margaret Laurence builds up a picture of a woman becoming who sh e really is - someone unafraid to bring a child up alone (yet still beset with anxieties as she watches this child become a woman), capable of confronting her own strong sexuality, sure enough of her creative powers to produce several fine books (but in dark moments desperate that, like her neighbor-friend the water diviner, she may awake to find the gift denied).

director.

and a drink for the noon meal.

Snacks prepared as part of the

Four groups will meet at the

projects will also be served.

same time in as many locations.

Group I will meet in REA

Medallion Room with Mmes:

Burke Inman Jr., Jigger

Rowland, Edwin Morrison Jr.

and Carl Strafuss as leaders.

Meeting in Pioneer Gas

Flame Room, Group II has as

leaders Mmes. Jerry Carr, Lee

Groups III and IV will meet in

separate rooms of Community

RECIPE

By Sarah Anne Sheridan

Lemon Cake

3 c all-purpose flour

14 c butter

2 c sugar

3 eggs

½ t soda

I c buttermilk

1 t lemon juice

Cream butter, shortening

and sugar. Add eggs one at a time. Next fold in flour that has been sifted with salt and soda. Lastly, add

buttermilk, vanilla, lemon

Pour batter into a tube

pan which has been greased

and floured. Bake at 350 degrees for 1 hour.

Frosting Melt 12 stick butter. Add 1 cup powdered sugar and

juice of ! lemon. Pour over

cake while it is still hot.

juice and rind.

1 t lemon rind

1 t vanilla

1/2 c shortening

Chuck

Umsted and

Center.

With present and past interwoven, the immediate story contained within its larger frame, Margaret Laurence's novel is filled with suggestive relection on the North American experience of settlement and the ways it has shaped our lives.

Recapitulated in Morag Gunn's story is the experience, Stokesberry, also JoAnn Wagner as junior leader. full of anguish and of courage of all the despossessed peoples in search of their birthright.

THE SNOW MOUNTAIN By Catherine Gavin

Catherine Gavin's superb novel of war and revolution opens in Russia in June 1914, as Czar Nicholas II and his family sail to Kronstadt in the imperial yacht to be feted by Admiral Beatty and a visiting British battle-cruiser squadron.

The fascinating drama of the Romanovs, ending in a bloodspattered cellar at Ekaterinburg, is seen through the eyes of lovely Olga Nicoläievna, eldest





Dove's blood is supposed to be good for sore eyes and

The novel gives a wonderful picture of court life and the growing awareness of the hidden dangers in the splendid empty world of the court.

In scope, The Snow Mountain ranges from Petograd to Siberia, from the Finish countryside to the White House, presenting the familiar, compelling events of the war, the coming of revolution, Rasputin's death, murderous brutality in the attack on St. Petersburg, and a glimpse into the beginnings of the revolutionary regimes of Kerensky, Lenin, and Stalin.

#### Jeans Here For Good

Fashion forecasts show the dress may be making a comeback, but nothing will ever replace jeans, according to

one clothing specialist.

She's Marlene Odle, with the Texas Agricultural Extension Service, The Texas A&M University System.

"Jeans are no longer exclusive property of the junior customer - they're making a strong appeal to the contemporary age group also," she

Blue denim is seen not only in jeans, but also in skirts, jackets

"Denim is made from 100 per cent cotton - a scarce commodity now. With jeans making up a large percentage of the sportswear market, a majority of the cotton is being diverted there, the specialist explained.

She noted that small stores specializing in pants and jeans are taking much of the market from department stores. But the goods in these specialty shops are usually higher pricedalthough the quality and variety is generally better, she said.



Hanging baskets of plants grown by junior gardeners made an attractive

display at the annual fall flower show of Hereford Garden Club. LeAnn and Renee Dobbs, both award winners in the Johnson Junior Gardeners, inspect some of the trailing greenery. Mrs. O.G. Hill Sr., lower left, was sweepstakes winner in the horticultural division and Mrs. L.W. Norvell in Artistic

#### Flower Show Features

#### Food Project Meetings Of-Letter Read To Rebekahs

First of two meetings for 4-H Mmes. Bill West, Wanda 'cod Project groups will be Page and Sandy Blevins are held Saturday from 10 a.m. to 2 Group III leaders with Sandee p.m., with the second session to Finley as junior leader. Group follow Oct. 26, it is announced IV has Mmes. Marvin Welty by Sherry Harder, assistant and Roger Sanders as leaders, county extension agent and 4-H Stephanie Paetzold and Sandra

These meetings are open to any girls and boys between the ages of 9 and 19 who are interested in foods and nutrition; Mrs. Harder at the Deaf Smith membership in a 4-H Club is not County Extension Service ofa requirement. Each participant is to bring a sack lunch

4-H Groups Scheduled

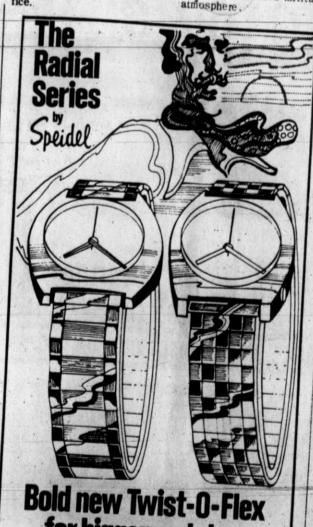
Stallings as junior leaders. Inquiries about attendance in a group may be telephoned to

Girlstown was read to members of Rebekah Lodge Tuesday night when they met in IOOF

Edna Mathes, Noble Grand, presided over regular lodge activities. Greeting cards were sent to shut-ins. Helen Sowell was hostess to 17

women during the social hour.

Ethiopia relaxes military



for bigger watches

These are the bands made for today's bigger, heavier, more masculine watches. They look rugged—they are rugged. They all have the Twist-O-Flex® watchband construction that you can twist-turn-even tie in a knot. In 10K gold filled and stainless steel. From \$7.95. See the Radial Series now at Serving Texas since 1927

### KESTERS JEWELR

Across From The Post Office In Downtown Hereford

## Small Talk

ADVANCE celebration of their 40th wedding anniversary was sufficient, they decided, so it was business as usual Tuesday for Anne and Andrew Kershen. He'd bought some cattle that needed attention, and Anne came to the CowBelles' lunch and did the chores around

They had just got back home after a trip in Mexico that served for the anniversary celebration. It was a ride in that famous train which goes from Chihuahua across the rugged mountain country to Las Mochas on the westen coast - the trip described as "most exciting" by everyone who takes it.

WITH them were their daughter Kay, taking a vacation from her work as nursing supervisor in a clinic at Clovis, and two of her friends.

After they reached the end of the rail line they went down the coast to a resort area and enjoyed splashing in the ocean.

There were some hitches in the trip, like a delay when the train stopped "out in the middle of nowhere" for hours one night until something under their coach could be fixed, but that didn't really interfere with the good time they had.

MEMBERS of the Music Study Club who are missing Charis Young this year, enjoyed a letter from her that was read at their meeting Monday from her new home in Midland. The Youngs are pretty well settled there now, she said,

after a very unsettling experience. The van that was moving their furniture was involved in a highway accident and a good deal of damage resulted. It's enough of a task to move to another city (and away from Hereford, at that!) but imagine sorting out damaged furniture and trying to get it situated in a

and liking it by now: PEOPLE who can join me in

new environment. Hope the

Youngs are comfortably at home

remembering that craze for yodeling cowboys which infested popular music a good many years ago, may want to join me in viewing with alarm a little trend I think I've noticed lately. A couple of times, folk singers

on broadcast programs have broken off in a yodel at the end of their songs, and I noticed in a paper from a nearby town an advertisement for a troupe of Tyrolean yodelers appearing

Now this may not be serious, but whether of the Tyrolean or cowboy type, yodelers in my opinion are a menace. Doubtless they are authentic folk singers, more so than lots we've suffered

in recent years, but may we dare to hope that yodeling won't be added to the indignities we already bear in the name of folk

Clarence M. Kelley, FBI Director:

"FBI statics show that the hard-core criminals commit about two-thirds of all

John C. Stennis, Chairman of the Senate Armed Service Committee:

"The reductions in the defense package have not cut into the muscle of America's military."

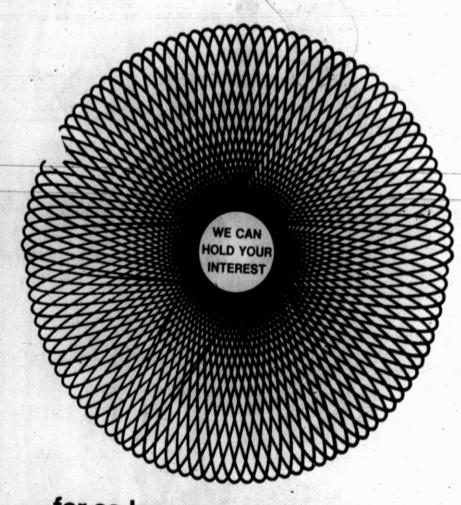
#### There's more than meets the eye

with our Sheer Support Panty Hose. Real support, but so sheer they can be worn with anything. And the panty won't show either. At a price any on-her-feet working girl can afford.

Todaysgirl. Sheer Support

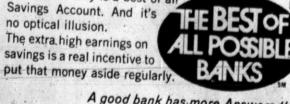
Panty Hose \$2.49

Downtown



for as long as you will let us!

Yes, there really is a best of all Savings Account. And it's no optical illusion. The extra high earnings on savings is a real incentive to



It makes you happy to have us hold your money for as long as possible because you know -It's your interest we have

A good bank has more Answers than Questions!

FIRST NATIONAL BANK of HEREFORD

Member F.D.I.C.

#### OCTOBER 1969

1. This is the month of gorgeous flaming sunsets with warm days and cool nights.

2. Today reminds us of Helen Hunt Jackson's "October Bright Blue Weather.'

3. October is the month of the vast bird migration to their winter resorts.

5. This has been a good month for bird watchers -plenty of water and feed.

27. A nice fall day outside and good one for routine chores for housewife and farmer.

slumbers-cold!

29. The wind was with us at dawn today and the thermometer read 40 degrees.

31. Cold and cloudy. Not a promising looking night for Halloween spooks and goblins. It became icy, then snowy by nightfall.

#### OCTOBER 1970

8. It snowed all day. 9. Though we had two nights below freezing it turned

fair and warm today. 12. A lovely warm day but the breeze made it too cool to

15. At 3 a.m. we were awakened by rolling thunder, flashes of lightning and patter of rain. More like summer than

20. We heard our first geese go over in their 'V' flight as we watched them from our back yard.

21. Jack Frost has been very stingy with his bright colors this year. The leaves are dull yellows and browns but would make good bonfires — now forbidden by an ordinance. We miss the smell of burning leaves!

24. Back on Standard time this month and a change in morning sadio news.

morning radio news.

26. Warm and sunny again with many insects out.
27. The day is filled with blues — ours, the sunny skies and blue jays. On a beautiful day, why be blue?

28. At sunset, large and small islands in shades of blue-gray, mauve and rosy hues made the clouds there.

31. Halloween again! A good night for 'trick or treaters.'

#### OCTOBER 1971

4. We sat on our little porch at our new duplex-apartment this year. The sun was warm but the breeze was not. Kept turning to keep warm as one does in front of a fireplace in cold weather.

10. We heard but did not see our first geese today. The

The Hereford Brand, Hereford, Texas, Thursday, October 17, 1974

air has the feel of fall.

12. We spent the rest of the month in Arizona visiting friends. This is the best month to visit in that state too.

#### OCTOBER 1972

(Because of a death in our family late in September we did not keep a full journal-diary, the rest of the year.

But we remembered that our friend Genevieve Miller kept notes so we borrowed the following from her. She lives at

Dawn, so varies but little.)

Pretty day and nice weather.

Lovely day, though windy.
 A beautiful day.

10. Windy and dusty.14. Cloudy, damp and windy in the p.m. Showers at

17. Beautiful day, calm and dry, dry.

17. Beauthul day, calm and dry, dry.
18. Miserably cold, windy day.
19. Dropped to 31 degrees by 2 p.m. Rainy and cold.
20. In Dawn it rained one inch, and rained in Hereford;

(Continued On Page 78)

FOR THE BEST SAVINGS POSSIBLE EACH WEEK ON YOUR FOOD BILL, IDEAL HAS

IDEAL DRUGS, 364-6861 LOCATED IN YOUR



PRICES EFFECTIVE THRU SATURDAY OCT. 19, 1974. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED

> 8-12 DAILY 9-10 SUNDAY Closeout Silverware 5'

DOVERSTONE IMPORTED DINNERWARE featuring this week's item:

Cereal/Dessert PURCHASE EA.

POURSELF Encyclopedia

14-VOLUMES OF GREAT IDEAS IN HOME REPAIR, IMPROVEMENTS, ETC. AQC VOLS 2

BEEF ROUND LB.

QUARTER SLICED PORK

ASSORTED **ST09** CHOPS

LOINS. CORN KING OR GOLDEN SMOKE

BONELESS HAMS

ST39 LB. AVG.

BACON ALL GRINDS

SLICED

MEADOWDALE HICKORY SMOKED

Whole

LIMIT 1 WITH '5 OR MORE PURCHASE

LARGE END OF

BEEF

Rib Roast OF BEEF RIB

Arm Pot Roast.....

CAMELOT CE CREAM



14-GAL





CAMELOT LONGHORN

**Colby Cheese** 

Riscuits

Apple Sauce

Thrif -T-Priced

Grapefruit Juice

Potatoes

Pineapple 20-02.39¢ Green Beans 16-02. 28¢

DOUBLE-BARREL DISCOUNTS ON FROZEN FOODS FROM IDEAL..

11.0Z

MEADOWDALE

PATIO

CELESTE DELUXE

1974

ice broke big branches off trees.

21. Sunny and warm again.

25. Only 59 degrees today.

30. A cold gray day.

31. Sleeting, snowing with rain at times. Ice covered trees with limbs breaking and falling. Cold and windy. Halloween time but no time for fun and frolic outside! Too cold.

OCTOBER 1973

1. A warm day, we have the doors and some windows

Late fall harvest is in full swing. Trucks, farm

2. Late fall harvest is in full swing. Trucks, farm equipment and well-trucks with cranes go by.

5. It is raining! A steady slow rain with nice cool looking clouds make the day dark.

6. Spending a few days in the country to absorb some quiet. We enjoy seeing the fields, the many birds. Today we saw a pair of pheasants north of the house.

22. Back at home where we sit watching dry leaves

skittering down the street before a north wind. It also sweeps

30. A dark cloud, gloomy day with heavy wet looking clouds and a strong breeze is with us. As the leaves scurry southward so do the birds.

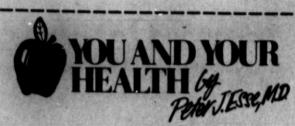
31. A surprise — a warm, fall day so typical of October. Yesterday was just a warning that winter is on its way. We felt sure it would rain or snow!

PREDICTIONS for 1974 are for a long, early and wet

FLYING HIGH -- If your window shade flies up when raised, it has too much tension. Raise it as high as it will go, take it off the frame and unroll it halfway down. Rehang and try again. Have patience, for you may

have to do it several times to get it just right.

A TOUCH OF CLASS — To make your linen closet sweetly scented, place an unwrapped bar of your favorite scented soap between the stacks of sheets and towels. Lovely touch!



WHAT DOES A DOCTOR LOOK LIKE? Dear Dr. Esse: What's your opinion of how a good doctor should look and act?

I'm writing this note while still in bed after a heart attack. As I'm alive and recovering it's natural that I adore my doctor, I think he's the greatest man who ever lived. So I've been thinking of this man who saved my life.

If you glanced at him while at a party, you wouldn't look twice. He is not prepossessing. He is a plain little man, plainly dressed. In fact, carelessly

His suit is wrinkled and his tie doesn't fit in into his collar. You'd never know he is a doctor, So days he needs a shave. He isn't a back-slapper to get

There's nothing phony about him; he's all business. Yet, he is patient and kind. When he comes into your room, you can't help feeling better.

I'd like a few words from you on the alchemy of a doctor. What you think one should look like, I haven't known many doctors. Do they usually have a typical look so you can recognize them anywhere? - Mrs. F.

COMMENT: I've been asked similar questions quite often, Mrs. F. From my own observations of my colleagues (and of myself in a mirror while shaving), I've come to the conclusion that there are no typical doctors. For example, who looks more like a doctor: Dr. Kildare? Dr. Casey? Dr. Marcus Welby? Dr. Mulburn who plays "Doc" in "Gunsmoke"? Of the four, I'd choose the latter two.



MEAT-MASTER BEEF		
7-Bone Roast	BEEF	89°
Sliced Bacon.	HICKORY SMOKED	23-0Z \$219

DEL MONTE SEASONED



3-LB. PKGS.

RODEO	
Skinless Franks	12-0Z 69°
RODEO ASSORTED	
Luncheon Meats	12-0Z. 89°

LEG-OF-

Lamb Chops	100	\$139
-amb chops	*************	
Beef Fritters	BULK	. 89°

WE WELCOME U.S.D.A. FOOD STAMP CUSTOMERS AT IDEAL!

LESS .... IN 4-LB. BOXES

H & G DRESSED, FROZEN	
Whiting Fish	11/2-1.599
WINCHESTER IMITATION	
Chunk Bologna	59°

## Green Beans

Thrif -T-Priced

Pork & Beans

Thrif Priced

## Chunk Tuna

Thrif -T-Priced

Apricot Nector 46-0z.69 Layer Cake Mix 18-0z.54

**Pears** 

**Dinner Mix** 

Peanut Butter Jan 2.58¢

Detergent 48-02.66 LIMIT

HEALTH & BEAUTY AIDS FROM IDEAL

IDEAL FRESH BAKED...GLAZED

DELICIOUS TREAT **Egg Twist Bread** 

TRIED & TRUE

CAMELOT CONCENTRATE

Pepto Bismolar. 52°

Milke of Magnesia 12-02.78

MISSOURI FANCY RED OR GOLDEN DELICIOUS

APPLES

MIX OR MATCH



WASHINGTON

**Bartlett Pears** 

Oranges 4

COLORADO Cabbage GREEN SOLID LB. 12°

COLORADO PIE

Pumpkins LB 12°

Apple Cider GAL 198

Mr. and Mrs. Juan Martinez Badillo are the parents of a girl, Michelle, born Oct. 14. She weighed 5 lbs. 13 oz.

Mr. and Mrs. Anthony Henry Brorman are the parents of a girl, Sandra Jean, born Oct. 13. She weighed 7 lbs. 6 oz.

Mr. and Mrs. Gary Lynn Rea are the parents of a girl, Jolie Danella, born Oct. 12. She weighed 7 lbs. 9 oz.

Experience is knowing a lot of things you shouldn't

-Gazette, Sabula, Ia.

A. O. THOMPSON ABSTRACT CO.

> Mr. and Mrs. A. J. Schroeter Courthouse

P.O. Box 73 Free City Maps

Phone 364-1504



Conservation Study Backers

Mrs. W.H. Gentry, left, and Gladys Setliff of Bud To Blossom Garden Club present a set of Teachers' Curriculum Guide to Conservation Education, for use by teachers at Northwest Elementary School, to Gary Billingsley, assistant principal. The club has purchased these guides, which offer teachers an approach to teaching conservation as a part of various subjects of all school levels, and is presenting them to Hereford Public Schools. General title of the series is People and Their Environment; emphasis is on conserving the

### Pork Peak At Market



Pork supplies are doing a seasonal climb - with prices down a bit, one authority reported this week.

Current features are loin chops, quarter-loins cut into chops and Boston butt roasts, according to Mrs. Gwendolyne Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

"Heavy-beef prices remain about the same, and many markets offer two or more grades of beef — as more grassfed beef is available," she said. Most-economical beef choices are chuck roasts and steaks, round and rib steaks, liver and

"Sugar prices likely will keep rising, so consumers should consider substituting honey or syrup in some situations," Mrs. Clyatt said. "Rice harvests are expected

to set a new record this year, which means large supplies and reasonable prices.' Vegetable economy this week

centers on cabbage, broccoli and hard shell squash - along with carrots, dry yellow onions, potatoes, cooking greens, turnips rutaba gas.

Fruit choices in line with budgets include apples and

"Bartlett pears are in good supply, so look forward to plentiful winter varieties

#### The Hereford Brand, Hereford, Texas, Thursday, October 17, 192 CowBelle Posts Filled For '75

Headed by Mrs. Reece by a committee which will report Lawson as president, officers for 1975 were elected at Hereford CowBelles' luncheon Tuesday in the Country Club. Final plans were made for taking part in the fall convention of Texas CowBelles in Amarillo Monday. Elected to serve with Mrs. Lawson, who will succeed Mrs. N.E. Tyler, were Mrs. David Hutchins and Mrs. Ray Bates, vice presidents; Mrs. Willis Duggan, secretary; Mrs. Bill Albright, treasurer; Mrs. Elmo Hall and Mrs. Jim Perrin, co-chairmen of Beef for Fathers

Mmes. Melvin Cordray, Olen Caviness and C.F. Newsom will officially represent the Hereford group at the state convention and other members plan to go as visitors. Decorations for the convention luncheon tables, made by Hereford members, had a prevue apearance Tuesday.

Heads of grain are set in a green base circled with rope for each center decoration, and beside each stands a cutout cowboy or cowgirl. They were made by a committee including Mmes. Dick Coupe, Hilrey. Aven, Dyal Garner, Bob Josserand, Richard Ottesen, James Bullard, W.H. Gentry, Caviness, Newsom Cordray.

Nominations for CowBelle of the Year are being considered

D'anjou and Comice." New crop tangerines and cranberries, on the other hand. reflect first-of-the-season prices, the specialist reported. CONSUMER

CHWORDS: Sharp-shopping starts with knowing which foods are in good supply, because they have the most attractive Amarillo Due to limited seating

at the November meeting when members will vote for their choice of five nominees, it was

Mrs. Hall, beef promotion chairman, reported on new posters and literature placed in meat markets here. She said the county Family Living committee has invited CowBelles to man a booth at an appliance fair to be held in Sugarland Mall Nov. 15.

Mrs. Hutchins reported for a committee named to investigate use of beef in the school lunch program here, saying that school officials are aware of the value of beef in diets of school children and seek ways to use more, within limits set by federal regulations on the lunch

Letters have been sent to local businessmen suggesting the use of beef certificates as employe gifts and customer gifts for the holidays, Mrs. Cope reported.

A decorated coffee urn to be used for making coffee at executive meetings and possible future CowBelle Coffee-Breaks was presented by Mrs. Cordray of the ways and means committee. It is a gift of Sugarland Feedyards and was painted by Mrs. Garner. Honorary CowBelle

Albright was introduced as a guest and Susan Sublett as a new member.

#### Marines Invited To Amarillo Ball

All former active U.S. Marines are invited to attend the Marine Corps Birthday Ball Saturday, Nov. 9, at the Ramada Inn on I-40 East in

arrangements, reservations ust be in as soon as possible. For further information, contact the Amarillo Reserve at 2309 Line Avenue or call 376-

to get anywhere else.

of their tuition.

Join the people who've joined the Army.

they've found here, they may not have been able

Some came to learn a skill. With training in over 300 kinds of jobs to choose from. Some came for the chance to work in Europe, Korea, Alaska, Hawaii or almost anywhere in the U.S.A.

Some came to meet a unique personal challenge. Like the responsibility of doing a good job at an early age. Some came to get a start on their college education. With the Army paying 75%

And some came to do something positive for their Country. Which is a pretty good reason in itself.

Call Collect **Army Opportunities** SFC ANDY ANDERSON 353-1286

Join the people who've joined the Army.

A lot of young men and women have discovered

t their time. The Army. What



Named To Office

Elected at a lunch Tuesday, Hereford CowBelles' 1975 officers will begin terms in January. Mrs. Reece Lawson, left in top photo, will become president. With her are the two vice presidents. Mrs. David Hutchins, standing, and Mrs. Ray Bates. From left below are Mrs. Willis Duggan, secretary; Mrs. Bill Albright, treasurer, Mrs. Jim Perrin and Mrs. Elmo Hall, chairmen of Beef for Fathers Day.

#### **Hicks Granted Early Promotion**

Due to exceptional conduct and scholarship, Dennis Hicks was promoted to sargent of his headquarter battery, 2nd

Battalion, 20th Artillery of the United States Army. Based at Ft. Carson, Colo., Sgt. Hicks was granted the promotion before serving the time usually required to earn the rank of

Sgt. Hicks is the son of Dr. and Mrs. C.E. Hicks of 107 Douglas and was inducted into ne Army October 1973. He is a graduate of Hereford High



SGT. DENNIS HICKS

You can make to New York for:

son call costs the same, no matter when you phone. But rates for extra minutes are lower between 5 p.m. and 8 a.m. Monday through Friday and all hours Saturday and

call Monday through Friday, 8 a.m. to 5 p.m. The same rate applies on calls from coin day through Friday between 8 a.m. and 5 p.m.

per or collect call-or phone from a coin or hotel telephone -Monday through Friday, 5 p.m. to 8 a.m. or any time

twee. 8 a.m. and 11 p.m. or Sunday, 8 a.m. to 5 p.m.

Take your choice

Any way you go, it's a bargain. So travel by Long Distance . . . and stay awhile.

Like to have more information about Long Distance rates? Fill out and mail the coupon. We'll send you a free guide that shows you the best times to call and gives examples of rates to major cities.

Southwestern Bell

P.O. Box 787 St. Louis, Missouri 63188

Make Nursing Your Profession **Become A Licensed Vocational** Nurse

**DEAF SMITH** GENERALHOSPITAL

In Cooperation with Amarillo College **School of Vocational Nursing** 

Class will begin January 6, 1975 Call

Deaf Smith General Hospital 364-2141

Find out how you may enter.



#### Cushy Comfort

Cultural Extension Club donated 40 throw pillows to Deaf Smith County Library recently. The cushions will be used during story hour for preschool children from 3 to 4 p.m. each Wednesday. Pictured at left is Gwen London, county librarian, and the club's president, Mrs. Grady Parsons.

SHELVES ON SHOESTRING - Most young people trying to furnish an apartment or room seem to have a great need for shelves, but an even greater lack of money. An inexpensive solution: Use bricks and planks to build your own. One brick on each end as a base and two between each shelf should do it, but you can arrange it according to the height of your books. The planks should be about 10 inches wide and the length cut to fit your space requirements.

BREAKFAST SHORTCUT — If you are too pressed for time to stew those prunes for tomorrow's breakfast, try this method: Cover prunes with boiling water, wrap foil over the container and refrigerate for 24 hours,

#### **Pastor To Report** African Travels

Pastor Homer T. Goodwin of the Assembly of God Church will give a detailed report of his recent travels in Africa to his congregation Sunday during the 10:50 a.m. service.

Goodwin has completed a sixweek preaching tour in Africa.

During this time, he spent several weeks in Tanzania with daughter-in-law and granddaughter, Sandra and Gwenda Goodwin, who are presently teaching in the Assemblies of God Bible School in Arusha

He than traveled to Ghana in West Africa, where he and Mrs. Goodwin were missionaries in 1937.

#### Club Welcomes

New Members Three new members were

introduced at Argen Draper 4-H Club meeting Tuesday after-noon in Community Center. They included Carla Baxter, Lesa Marquez and Debbie Pledge. Members also partici-

pated in a learning session about crochet. Two guests were welcomed. Leslie Metz and Sherrie Harder, assistant county home demon-

stration agent. Instructors present were Mrs. Bill West and Sandra Combs.

A flatterer is a friend who is your inferior, or pretends to be so.

If we did not flatter ourselves, the flattery of others would not hurt us.



#### **Bridal Shower Given**

Wendy Kirkpatrick, whose marriage to Ric Lee is planned for Nov. 2, was complimented with a tea-shower Monday in the home of Mrs. Edgar Lemons. Receiving guests, from left, were Mrs. Steve Kirkpatrick, the honoree, her fiance's mother, Mrs. Rex Lee, and Mrs. Lemons.

### BSP Counsil Begins To Plan Ball

Committees for Beta Sigma Phi's Premier social event of the year, the Valentine Ball, were named at the sorority's City Council meeting Monday evening in Hereford State Bank. Mrs. Max Stipe presided in the absence of the president, Mrs. Bobby Jones.

On the ceremony committee to arrange for crowning the Valentine queen are Mrs. Edward Allison and Mrs. Joe Story; on the decorating committee. Mmes. Phil

Sciumbato, Don Childers, James Horton and John Schneider; un-decorating committee, Mmes. Sparky Stephens, Nolan Grady, Fred Mulkey and Jerry LaFrance.

Mrs. Kirk Owsley and Mrs.

Jim Aldridge are in charge of dine-and-dance plans. Music for the dance will be arranged by the Council executive committee.

Ten members from Hereford BSP chapters were visitors at the West Texas area convention

in Midland recently, Mrs. Stipe reported. Formal invitation to a "Do it yourself" area meeting at Amarillo March 1 and 2 was

Mrs. Ken Walser and Mrs. Sciumbato were hostesses who served refreshments. Members present, not named to committees, were Carla George and Mmes. Jim Cramer, Howard Godwin, Chuck Boyd, David

McDonald and Gary Ward.

## Tea Compliments Miss Kirkpatrick

An autumn bride-to-be, Wendy Kirkpatrick, was the honoree Monday when the me of Mrs. Ed Lemons was the scene of a late afternoon tea-shower. Miss Kirkpatrick and Ric Lee are to be married Mrs. Lemons greeted callers.

and in the receiving line were the honoree, her fiance's mother, Mrs. Rex Lee, and her sister-in-law, Mrs. Steve Kirkpatrick.

Mrs. Benny Leigh was at the registry table, and Mrs. Joel Pittard at the tea table, assisted by Irma Trevino.

Covered with a sheer white cloth, the table had a central arrangement of maroon and white chrysanthemums in a crystal vase. The color note was repeated with cranberry punch and glazed cakes. Corsages for the honoree and houseparty members were of the same

Hostesses with Mrs. Lemons were Mmes. W.E. Sparks, J.B. Sowell, Lynn Greene, Dean Herring, Herschel Black, Benny Womble, Jim Hale, Palmer Norton, J.D. Gilbert, Philip Shook, Wilbur Gibson, Charles Wagner and John Seiver.

#### Children Can't Risk Childhood Diseases

October has been designated Immunization Action Month and parents are being requested to determine if their children are fully protected against childhood diseases.

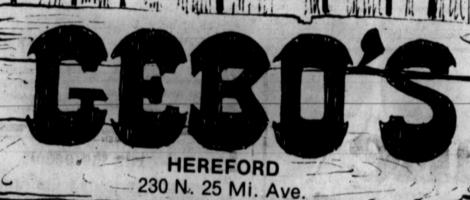
The problem, according to Dr. John J. Witte, director of the Center for Disease Control Immunization Division, is that the percentage of young children immunized against such diseases as polio, measles and rubella has declined annually to the point where widespread epidemics are once

again a serious threat. People seem to think that these diseases have been conquered and there is nothing to worry about," Dr. Witte said. 'This kind of thinking is very

"We still have a number of cases of polio each year and measles outbreaks are becoming more and more frequent. Immunization is essential to protect the individual child against disease and to protect

society against epidemics." Dr. Witte urged in particular that children be immunized early in life. "Some of the vaccines, including polio, should be started when the infant is only two months old. Others are given at one year of

To understand another's problems approach them from his circumstances, not



Walls' BLIZZARD-PRUF.

**DOWN** insulated

For the OUTDOORSMAN WALLS' puts it all together for the man who is

outdoors in the coldest weather. Jackets vests ... coats ... all insulated with Northern Grey Goose Down. Feature 100% Nylon quilted shell and lining. Zipper fronts. Lightweight, extra warm for the active outdoorsman.

JACKET .

VEST .

PRICES GOOD THRU' SATURDAY Walls' BLZZARD-PAUF SPORTSMAN'S STYLE BLIZZARD PRUF ® INSULATED COVERALLS 50% Dacron\* Polyester. 50% Cotton Sateen. Permanent press finish,

Strong sateen fabric laminated to Scott Apparel Foam. Fully nylon lined. Zippered breast pockets; 2 hip pockets, one zippered. Inside breast pocket. 2-way zipper front. Bi-Swing back. Elastic inserts at waist. Concealed knit storm cuffs. Snap adjustments at leg cuffs. Black

\* Olive \* Hunters Red. \*DuPont Registered Trademark.

SPECIAL \$2495

Teen's Sizes, same features as above. \$1595

**HEAVY DUTY** 

**BROWN DUCK** 

Heavy cotton duck canvas. Foam laminated. Heavy duty leg. Front and pocket zippers.

\$2995

BLZZARD-PAUE INSULATED VEST

Quilted Nylon with 6.6 oz. Dacron 88 Polyester fiberfill insulation. 2 slash pockets. Long back. Wide color range.

GEBO'S \$895

QUILTED NYLON

VEST BIG SMITH

For the farmer or hunter. Com fortable. Water repellent. 10 oz insulation

QUILTED NYLON

Nater repellent, yet completely washable. 100% nylon jacket with 10 oz. insulation and nylon lining. Two large slant opening sta-dry pockets. Brown • Pine • Blue • Bronze • Red





THERMAL SOCKS 100% cushioned cotton for cold weather. Keeps feet and ankles



KANTEX LEATHER JACKETS

THE DROVER BY K \* T BRAND Everything you've ever wanted

Style No. 200. Also Ladies Styles

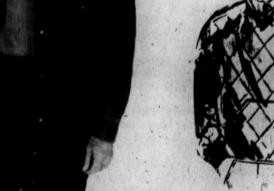
Finest cow-split suede superbly

styled, elegantly tailored. Features

high-styled western yoke front and

back. KT brand inside breast pocket. Heavy duty snap closures. Turned

in a leather jacket.





girl, §

Mr

are th

Dane

lot (

#### SELL IT FAST! BUY IT RIGHT! The Hereford Brand, Hereford, Texas, Thursday, October 17, 1974 CROSSWORD PUZZLE For Sale: Early American AM-FM stereo console with 4 ACROSS I have Farm and Ranch Buyers, 16. Sportive

43. Amount

46. Simple

49. Psalm

53. Spoiled

DOWN

2. Period

3. Darned

4. Restful

6. Avail

7. Blundered

9. Small fish

10. Coop

11. Hatchet

54. Gnaw

55. Butt

44. Bricklayers

50. Singing voice

52. Snakelike fish

18. Shade

20. Bottlenose

person

22. Lassoed

25. Portrayer

26. Hearing device

23. Beret

21. Overscrupulous

1. Aquamarine

4. Air Force

student

9. Resort

12. Exist

14. Jinx

15. Kink

17. City in

20. Villain

21. Quarry

23. Fox

24. Vault

27. Perch

28. Buddy

30. Aloft

31. Asarone

33. Toward

36. Spring

38. Paradise

39. Toupee

electric shampooer \$1. McCaslin Lumber

FOR SALE

Beautiful 1974 27 ft. Travel

Trailer, completely self-contain-

ed. Twin beds, factory air, wall

to wall carpeting, tub & shower combination. Will sacrifice. Can

ACRES TRAILER PARK

East Grand

Clovis, New Mexico

be seen anytime at:

364-4502.

40. Additional

B-1-17-42-2c

B-1-42-2p

B-1-42-1c

34. Pigeon (SI.)

37. Swindle (SI.)

29. Colonnade

Wisconsin

19. River barrier

13. Worship

## Phone 364-2030

CLASSIFIED ADVERTISING RATES Readers Ads (Minimum 10 words) per word

Additional insertions, when paid in advance;

Classified Display (8 pt. type under a specific heading. I column width only - no art or signature cuts) per col. inch Repeat insertion without copy change per col.

Display Advertising Not Classified under a heading. but placed on the classified page per col. inch \$1.54
Deadline for Classified Advertising in the SUNDAY

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD

5 p.m. Tuesday

REPRO STEREO

Martin Sound Cent

Corner of Georgia and I-40 Amarillo, Texas

LARGE SELECTION

latchedhook rug and pillow

patterns, crewel kits, needle-

DAN'S OF CANYON

For Sale: 3 piece contemporary

iving room suite. 364-1630.

CLOSE OUT

FLOOR MODELS

with AM-FM stereo radio, built

in 8 track tape player, 4 speed

record changer, 8 speaker

system. Factory list price \$299.95, close out only \$165.00

MARTINS SOUND CENTER

Corner of Georgia & 1-40 Amarillo, Texas
B-1-3-tfc

FOR SALE

E MAKE HOUSE CALLS

Repairs on all makes & models.

TOWER TV

248 Northwest Drive

Phone 364-4740

For Sale: Repossessed TV's.

Good buys Call 364-4333. Fire-

For Sale: Kenmore Deluxe

Electric Range. Top double

ovens, pullout cooktop. Avocado

MAYTAG ....

the one to buy in the First Place.

CRIST APPLIANCE INC.

Sales & Service

Andy and Catherine Anderson

112 MILES

Phone 364-6285

or Sale: 3M Office Copier.

Model 107. One year old, like

to be moved. Ivan Block,

FOR SALE: Registered 6 year

old Palomino Mare. Ideal for

beginner, good show horse and

western pleasure horse. Call 364-4279 after 5 weekdays or on

FIREWOOD

\$70.00 cord; \$37.00 rick for

pinon. \$75.00 cord, \$40.00 rick for mixed. Delivered and

stacked. 1 to 3 day delivery.

Call 364-2643

after 2:00 p.m.

For Sale: Ivers & Pond Grand

Piano. Excellent condition.

\$850.00. Call 806-352-6907.

364-5154.

B-1-25-tfc

B-1-10-11-tfc

B-1-18-12-tfc

B-1-13-tfc

B-1-10-36-tfc

B-1-26-13-tfc

B-1-41-4c

B-1-12-15-4c

or \$10.00 monthly at:

1-21" Color Console TV

color, B&W and radios.

1-19" B&W Portable

rranean Console stered

painted canvasas.

B-1-3-tfc

B-1-41-4c

B-1-10-41-tfc

#### 1. FOR SALE Miscellaneous

stereo, 200 watt amplifier, AM-FM stereo radio, builtin 8 FIRE WOOD track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume PINON - OAK Seasoned Bud Sparks - 364-1264 balance of \$225.00 or \$10.00 Dean Herring — 364-2203 monthly at:

B-1-13-tfc For Sale: 9x12' Nylon floo carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801. B-1-16-28-tfc

!! CARPET !! We have moved to 310 North 25 Mile Avenue

> C& W CARPET 364-3448 B-1-14-tfc

CLOSE OUT SALE

Two Squash Blossom Indian Jewelry Necklaces 1/2 Off Cowan Jewelers Downtown

B-1-13-tfc "THE SADDLE HOUSE" COMPLETE Riding

New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3583

1B-1-5-tfc BICYCLE CLEARANCE. Cost X. FIRESTONE 364-4333.

B-1-10-12-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

1B-37-tfc

!!WE HAVE MOVED!! KNOWLES AUCTION BARN ON MISSION ROAD

We have a full line of new & used furniture and appliances at bargain prices. Open for business

6 days a week 8:00 a.m. to 8:00 p.m. BIG JIM'S FURNITURE Phone 364-1873 B-1-31-tfc

REPOSSESSED GAS DRYER. Low priced. FIRESTONE 364-4333 B-1-10-12-tfc



SECOND MONDAY

7:30 P.M. Thursday

DEGREE WORK L.J. Clark W.M.

W.A. Phipps Sec.



onday at 12:05 Civic Club Center (Jim Hill)



Lions Club

Civic Club Center (Jim Hill)

also 8 track component stereo, 525.00. Call 364-2774. B-1-21-15-2c

washer, nearly new, \$125.00. B-1-25-15-20

a beautiful sight with Blue Lustre. Rent electric shampooer Hereford Hardware

B-1-18-15-2c

wheat . . . Clean, double treated and bagged. Call 364-4327 nights. B-1-15-14-tfc

364-2384 after 5:00 p.m.

B-1-11-14-tfc For Sale: 500 gallon propane

B-1-10-15-2c FOR SALE: One only Gold Maytag Portable washer and dryer. Washer Reg. 199.95, sale

> CRIST APPLIANCE 112 Miles Avenue 364-6285

Phone 364-1432 or see at 605 Avenue H.

QUANTITY PRICES . . . . Be sure to ask --"If you are building a new

FRIGIDAIRE & MAYTAG APPLIANCES

OVENS -Self-cleaning & Microwave \*COOKTOPS - Standard or

TRASH COMPACTORS \*DISHWASHERS \*DISPOSERS \*WASHERS

\*DRYERS FRIGIDAIRE & MAYTAG

CRIST APPLIANCE 112 Miles Phone 364-6285 B-1-15-2c

green. Like new. \$225.00. Call For Sale: Complete picture framing shop (equipment) to be moved. Excellent opportunity for retired person or parttime business. Call Helene McFarland, 806-764-2592. B-1-21-15-3c

For Sale - almost new canister type JC Penney Vacuum Cleaner with all attachments. \$50.00 Call C. Moreno, 364-5053.

B-1-15-42-1c GARAGE SALE. 232 Greenwood. Thursday & Friday at 4 p.m. and all day Saturday.

new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand, 364-2030. B-1-13-42-1c B-1-12-tfc GARAGE SALE Saturday, Oct. 19 For Sale: 20x64 barrick building

436 Avenue H Bud-To-Blossom Garden Club members will have some odds and ends in sale. Love seat, end-tables, etc. ... Just come and see what we have.

B-1-42-1p Kittens to give away. Call 364-5285 after 3 p.m. B-1-42-1p

FORSALE 1965 White Freightliner, 22 grain bed and hoist, 270 Cummins motor, twin screw.

16" well casing, 4" wall, \$13.00 per ft. Farwell Pipe & Iron 481-3287, Farwell, Texas B-1-42-4c

Lose weight with New Shape Tablets and Hydrex Water Pills at Edward's Pharmacy. B-1-13-42-8p

speed record player, \$125.00,

For Sale: Kitchen Aid Dish 209 Northwest Drive, 364-6724.

CARPETS a fright? Make them

For Sale: 200 Bu. Caprock seed

For Sale: Hammond Spinet Organ. Good condition. Call B-1-10-14-tfc

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633.

tank. \$200.00. Phone F.L. Wilhelm, 364-0042.

point worked patterns and \$125.00; Dryer Reg. \$149.95, sale \$75.00.

B-1-15-2c

For Sale: Ironrite ironer and Hamilton gas clothes dryer. B-1-17-15-tfc

•If you are remodeling GARAGE SALE. Thursday & Friday. Lamps, furniture, dishes, tools, baby items, clothes, are available to "you" at miscellaneous. 605 Star.

Quantity Prices THREE FAMILY Standard. GARAGE SALE 218 Juniper, Thursday and

Friday, starts 9 to 7. Cermatop •REFRIGERATORS - RANGES TOPS CLUB GARAGE SALE

422 Western. Thursday & Friday from 8:30 to 6:00. 2 trikes, 1 bicycle, misc. B-1-42-1c

GARAGE SALE. Saturday & Sunday. 123 Cherokee. Ladies clothing and shoes, bicycles, small appliances, folding table and chairs. Lots of small items. 1 B-1-42-1p

WYCHE EXTENSION CLUB is having a GARAGE SALE

at 120 Northwest Drive [Ira Ott's Home] all day Saturday, Oct. 19th. Variety of clothes, and lots of miscellaneous.

B-1-42-1c FOR SALE IN HEREFORD Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by just

assuming payments. Write at one McFARLAND MUSIC CO. 1401 West 3rd Elk City, Okla. 73644

B-1-42-2p For Sale: Self cleaning Tappar gas range. Avocado green, in

oths. Phone 364-5380. B-1-18-42-tfe "Steam clean" your carpets the professional way. Do it yourself and save money. The Trewax Hydro-Mist System cleans even ground-in-dirt. No shampoo residue. Leaves

carpets soft and fluffy. Rent the Trewax Hydro-Mist System at Sherwin-Williams Sugarland Mall 364-4484

T-1-42-7c LOST bright carpet colors . . estore them with Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall B-1-17-42-2c

FOR longer wear keep carpets | For Sale: Trampoline, 10 clean with Blue Lustre. Rent months old, \$250.00; upright freezer, \$150.00.

Pupples to give away . . . part Dachshund and poodle. Phone 2. FOR SALE Farm Equipment B-1-10-42-2c

See Us For Parts-Sweeps-Chisels 409 EAST FIRST Phone 364-2811

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811.

For Sale: 4 row cornheader for 510 Massey-Ferguson. Phone B-1-42-1p 385-5486 Littlefield, Texas.

> For Sale: 763 IHC Cornhead, 30" rows. Call 289-5892 or 289-5851.

B-2-11-11-tfc COMBINE OWNERS!! Save your grain with ASL Chaffer. For information, Contact:

MATHIS IRRIGATION Tom Reed, 293-2634 Plainview, Texas B-2-15-2p

STORAGE TANKS 1500 to 150,000 GALLONS. Pressure tanks to 6,000 gallons. Phone 364-0484 B-2-15-3p

#### 3. FOR SALE **Automobiles**

NEW & USED CARS now for sale at JOHN OR-SBORN BUICK, PONTIAC, GMC'S new location.

221 North 25 Mile Ave. B-3-8-tfc WALKER'S USED CARS

AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250 1B-41-tfc

SELECTED USED TIRES \$3.00 UP 30 Day Guarantee MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK 1B-3-17-tfc

For Sale: '69 Dodge Pickup. Phone 364-3867. Brownd Sheet B-3-10-13-tfc

FOR THE BEST BUY IN Pre-owned and personally selected cars

COMBS USED CARS

F.D. "Chick" Holbert (Owner) 1503 Park Avenue Hereford, Texas 79045 Office Ph. 364-1310 Home Ph. 364-1797 Bank Rate Financing Available

mountain 28. Salary 46. Coal pail 29. Soda 47. Pasture 31. African river 48. Shade tree 32. Swine 51. Negative

35. Stopped

37. A wave

39. Saner

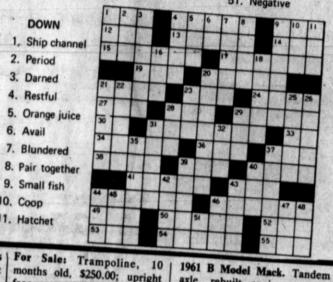
40. Silent

42. Kitty

43. Positive

44. Crowd

45. Alaskan



Drive

B-3-10-14-4c

For Sale: 1973 Buick Riviera,

loaded. Call 364-6801 or

364-5017 after 5 p.m.

axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848. Good condition. 364-5467. B-1-13-42-2c

Graham (Hoeme) Plows DAVIS IMPLEMENT

> B-2-35-tfc For Sale: 1967 Plymouth Barracuda, Call 276-5822 after 8 p.m. and Sundays. B-3-11-14-tfc

For Sale: 1966 Dodge car, Phone 364-0833. B-3-10-15-2c Must sell - 1972 Cutlass

Supreme. Extra clean, low mileage, reasonably priced 364-4969 after 6 p.m. B-3-15-15-2c

MILBURN MOTOR COMPANY We pay cash for Used Cars

136 Sampson Phone 364-0077 B-3-33-tfc Clean, one-owner 1971 Buick. Air and power brakes-steering

and seats. Call McGEE FURNITURE B-3-15-42-tfc For Sale: 1970 Plymouth, 1972 Chevy. Phone 364-1170.

B-3-10-42-tfc 4. REAL ESTATE For Sale Or Trade

For Sale: 3 bedroom brick house. Call 364-3346. B-4-10-15-tfc

HOUSE FOR SALE BY OWNER 213 AVENUE D

3 bedrooms, dining and living room, bath, garage, breezeway Basement and garage. Nice fenced backyard with grape vineyard. Fully carpeted. Will sell furnished or unfurnished. \$14,000. Call 357-2520 or 364-4173

after 4 p.m. B-4-11-tfc MOBILE HOMES - new - will trade for equity in house.

Realtor, 364-6633. B-4-11-14-tfc FOR SALE 80 Acres in wheat, dryland, on pavement, 18 miles from town. Good well with 5 h.p. sub.

B-4-20-41-tfc TRADE 7 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land. Realtor 364-6633.

pump. Realtor 364-6633.

B-4-41-tfc FOR SALE Redecorated 3 bedroom, 11/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school. PHONE 364-2486 after 6 p.m.

B-4-41-7c

Res. 364-2553 \$1,000 DOWN PAYMENT 3 bedroom home at 522 Irving. Empty and available for

J.M. HAMBY

REAL ESTATE

Phone 364-3566

I need your listings

someone with approved credit. Around 1800 sq. ft. living area, all carpeted. Corner lot with big metal shed in backyard. Owner will finance. \$12,500 at a reduced interest rate.

For appointment to see, Call 364-0886 B-4-15-4c

FOR SALE Established hog farm buildings, equipment, 450 head hogs. Present capacity 50 sow farrow to finish. Room for expansion. Located in Arney

Call 806-764-2592 or 764-2593

B-4-15-2c HOUSE FOR SALE BY OWNER ON NORTHWEST DRIVE 3 bedrooms, 11/2 baths, carpeted, partially paneled, fenced backyard. Extra large

lot. Equity and assume loan. Phone 364-0824 B-4-41-tfc

B-3-17-7-tfc \$1750 DOWN on comfortable 3-bedroom home 1962 Studebaker, 4 Dr. V-8, located near grade school. Price Automatic. 248 Northwest 17,000, bal. \$170.00 per month.

\$1,500.00 DOWN 3 bedrooms with single garage near high school, price \$14,500. Owner will trade for smaller

B-3-12-14-tfc NORTHWEST HEREFORD bedroom brick, 11/4 baths, double garage, must see to appreciate. Call for complete

MOBILE HOME LOTS Priced at \$1,500.00 each, does not include plumbing - terms available.

\$265.00 PER ACRE Low Down Payment 320 acres located irrigation well, possession at closing. \$20,000.00 down, owner will carry balance at \$3,500.00 per year plus 7%

interest for 9 years, balance due 10th year. IMPROVED HALF SECTION 4 small wells, Priced \$300.00 per acre. Nice 3 bedroom home.

possession at closing. A NICE BRICK HOME and a large barn make this 1/2 section north east of Hereford an ideal farm for an owner-operator. 3-irrigation wells. Price \$550.00 per acre, \$49,000.00 down balance at

71/2%. HAMBY REAL ESTATE 1/2 mile South of underpass on Hwy 385

OFFICE - 364-3566 Calvin Edwards — 364-1017 Gerald Hamby — 364-1534 J.M. Hamby — 364-2553 **EQUAL HOUSING** OPPORTUNITY B-4-34-tfc

Two 1/4 sections. Can sell on G.I. Loan. \$125.00 per acre. Section Northwest of Hereford.

Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance. 160 acres, one good 8" well, 1/2

mile off pavement.

If you wish to buy or sell Call CARTHEL. WE TRY HARDER Member-Multiple Listing Service

Wayne Carthel-364-0944 Al Wiley-364-4985 Henry Reid-364-5344 B-4-42-tfc Commercial Building-6,000 ft.

of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc. Realtor, 364-6633 B-4-14-tfc

For Sale: 3 bedroom, 2 bath house. Utility room plumbed for washer and dryer. Call 364-1418 anytime weekends or after 6. week days.

B-4-23-14-tfc

360 Acres irrigated. Net \$500 per acre. Box 27, Hereford.

B-4-15-3p TRADE DEBT FREE. Organic food plant for 1200 cow, operating ranch, Box 27. Hereford. Phone 364-0491.

B-4-15-3p

Extra nice 2 bedroom home. Avenue C. \$15,000. Large 3 bedroom home - Irving St. \$159.50 - assume FHA or

Beautiful 3 bedroom, 2 bath. Stanton St. Assume loan.

1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining area. Vicinity Tierra Blanca. If you need room - take a look at

this two story home, well worth the asking price of \$12,000. Nice 3 bedroom home with one acre-no restrictions, \$17,500-

CARTHEL REAL ESTATE 206 North 25 Mile Avenue Henry Reid - 364-5344 Al Wiley - 364-4985 Wayne Carthel - 364-0944

B-4-42-tfc BY OWNER bedroom, 11/4 bath frame house, single car garage. 2300 sq. ft. in Northwest. \$9,000 buys equity, take up \$175.00 monthly payments at 81/2% interest on \$13,300 loan.

CALL 364-1780 B-4-42-1c

5. FOR RENT FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.

B-5-12-46-tfc SUMMERFIELD MOBILE MANOR Water furnished, 7 miles

West on Hwy. 60. Phone 357-B-5-15-10-tfc TRAILER SPACES FOR RENT Northwest Mobile Lodge

Phone 276-5518 B-5-10-13-tfc Two offices for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park, Phone

364-5822. B-5-17-29-tfc Storage for rent. Phone 364-1483 or 364-3937.

B-5-10-50-tfc APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE

**APARTMENTS** Phone 364-1887 1B-5-4-tfc One bedroom for rent. Call 364-0798.

B-5-10-14-tfc

For Rent: One bedroom furnished apartment, available November 15th. 364-1170. B-5-10-42-tfc

6. WANTED

Want to lease or rent 1/2 section or more land for corn. Will pay extra for flat land with lots of good water. Craig Smith Route 1

Phone 285-2501 B-6-14-8c WANT TO BUY: Old gold, rings, watches, old class rings, etc. Spangler's Diamonds
Sugarland Mall

Olton, Texas 79064

SON3T SRODE 1011 DUG DOGG 01010 DUG GOGG 800 DUG GOGG 800 DUG GOGG 800 DUG GOGG

Phone 364-0070

विच्छा विच्छा

What Federal expenditure takes three times as much from Deaf Smith County residents,

Featuring

County Pays Interest

aid to education?

SILVER DOLLAR

DANCE

This Saturday Oct. 19

At The

**ELKS LODGE** 

131 E.3rd St.

**ELSA OSBURN** 

and the

**GOLDEN SPREAD** 

COWBOYS

Tickets Available At The Door

**EVERYONE WELCOME** 

ANT: To buy coins. Double our money on all 1964 and riler silver coins; 1959 and

gated. Net \$500 27, Hereford. B-4-15-3p

FREE. Organic or 1200 cow, nch, Box 27. e 364-0491. B-4-15-3p

000.

home - Irving

ssume FHA or

room, 2 bath.

droom, 2 bath

rs old. \$23,000

ng and dining

take a look at

e, well worth

ns, \$17,500-

ESTATE

e Avenue

64-5344

4-4985

364-0944

B-4-42-tfc

ath frame

rage. 2300

9,000 buys

00 monthly

nterest on

B-4-42-1c

nd two

Inquire

12-46-tfc

BILE

miles

ne 357-

RENT

-13-tfc

enter.

hone

9-tfc

-1483

0-tfc

ED.

-tfc

tfc

f \$12,000.

rra Blanca.

me loan.

WANTED - CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165. pedroom home.

> WANTED: Wheat Pasture! Contact O.G. Hill Jr. 364-1871 or Foster Hill, 364-4217.

WHEAT, BEET,

ND CORN PASTURE

PHONE 364-2135

rlier pennies. Call 364-2559.

WANTED

heat, Corn, Maize, Beet

asture. David Brumley. Phone 89-5902 or 364-1209.

B-6-34-tfc

B-6-22-31-tfc

B-6-15-8-tfc

B-6-13-6-tfd

B-6-10-42-2p

B-6-10-15-tfe Wheat pasture wanted. David Gibson, Vista Land & Cattle

276-5596. Want to buy - tool box for LWR pickup. Phone 364-1497.

WANT TO BUY — Propane tank, any size. Phone 364-2780. B-6-16-1p

#### 8. HELP WANTED

DIESEL DRIVER MECHANIC. 10 years produce long haul experience required. 364-0491. B-8-15-3p

Heavy Machinery Mechanic Welder. Good salary, house, utilities furnished. Box 27,

B-8-15-3p

IMMEDIATE OPENING "A" MECHANIC

Wide experience in welding, familiar with layout, stainless welding and heli-arc and good mechanical background. Liberal fringe benefits, permanent

See or call Bob Brooks. Personnel Director Amstar Corporation, Box 169, Dimmitt 79027. Phone 806-647-2137. An equal opportunity employer B-8-15-2c

DEAF SMITH GENERAL HOSPITAL has position available for a full time bookkeeper. Excellent salary and employee benefits program. Please apply at the Business Office of Deaf Smith General Hospital. B-8-28-15-tfc

WANTED: Driver for gasoline delivery truck. Apply Tip Top Wholesale, 1507 East First St. B-8-12-15-tfc

Need alteration lady. Full or part time. Apply in person to Mrs. McCarver at Gaston's

B-8-16-15-2c

B-8-42-tfc

Hide room labor wanted. +Good pay

+Paid vacation +Paid hospitalization Colorado By-Products 3½ miles West Hwy 60 Phone 276-5331 days; 364-2495 nites

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-tfc

Need men to work on pump setting and drilling rig. Apply in person Kenny Gearn Machine

B-8-17-41-tfc

HELP WANTED: Cocktail & food waitresses Bartenders - male & female

Kitchen help cooking, preparation Part time and full time

THE MUSIC STAND 628 West First Phone 364-1150 B-8-13-3c

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop. B-8-14-29-tfc

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-tfc

Need lady to stay with elderly lady on live-in basis. Must furnish references. Call 806-258-7564.

B-8-16-42-tfc

Need lady to live-in and do light housekeeping. Phone 364-2063.

#### 9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center onths through 8 years After school care available

364-1293 B-9-46-tfc

B-9-41-4c

Baby Sitting by the hour, day or week. Alice Gilleland, 364-4175. B-9-10-37-tfc

Positions wanted for Korean workers. U.S. Government paper. Farm workers, welders and mechanics - most all skills. CALL 405-947-8872

10. NOTICE

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism. Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY

B-10-12-tfc

have been appointed the Baldwin Piano and Organ representative. Woodie McDermitt, 364-1555 B-10-14-15-2c

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron

One mile North of Big Daddy's Truck Stop. HEREFORD

IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing

Phone 364-3350 or 364-3777 11/4B-10-34-tfc

I am not responsible for anybody's debts but my own. /s/Burnie Ray Northcutt B-10-42-3c

#### 11. BUSINESS SERVICE

KELLEY ELECTRIC Virgil Kelley

**Flectrical Contractors** Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30

B-11-15-tfc

WANTED 100 to 150 watches a week to

repair by latest approved

**COWAN JEWELERS** B-11-15-29-tfc

PIANO TUNING. Call Elson Clark, 364-0628. B-11-10-41-tfc

WILL DO roto-tilling and yard work, any kind. Phone 364-1268. B-11-10-11-tfc

DRAGLINE SERVICE TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111

B-11-45-tfc FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY

esidential-Commercial Turnkey job Straight finish Phone 364-5169 1B-11-39-tfc

DRAGLINE SERVICE TAILWATER PIT CLEANING **DUMP TRUCKS** 30 TON CRANE **BOBBY GRIEGO** Day Phone 364-0574 Night - 364-2322

STEREO REPAIR Guaranteed repair work on all brands of steros and sound MARTINS SOUND CENTER 2461 I-40 WEST, AMARILLO

PHONE 355-9557

B-31-3 to B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free

246 16th Street Phone 364-6617 B-11-21-tfc

Hereford Brand, Hereford, Texas, Thursday, October 17, 1974 windows, lights, minor plumbing repairs, etc. Call 289-5500 B-8-10-42-2c

early mornings or late evenings. B-11-18-39-tfc Custom swathing, stacking and hauling. Alfalfa, mile and corn

stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc JOHNSON IRRIGATION

Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, B-11-8-tfc

HALE TRAILER SALES Horse & Stock Trailers All sizes ALBERS MILLING CO. So. 385 . . . 364-5370 B-11-37-tfc

DICKEY'S DOZER SERVICE Work - All Kinds Dozer - Scrapers

Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc

We buy old gold rings, mountings, etc., for Swest

Cowans Jewelers Downtown B-11-13-51-tfc

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777

1B-11-28tfc Building and home repair remodeling. Robert Betzen, 289-5500.

B-11-10-42-tfc

ORGAN REPAIR, all makes and models. Expert service, reasonable rates. Home or church. 372-7421; Amarillo.

#### **Legal Notice**

LEGAL NOTICE THE STATE OF TEXAS To: SABAS ORTIZ, Respondent, Greeting

B-11-42-4p

You are hereby commanded answer to the Petitioner's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 18th day of November 1974, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in

Hereford, Texas. Said Plaintiff's Petition was filed in said court, on the 1st day of October A.D. 1974, in this cause, numbered 7229 on the docket of said court, and styled, IN THE MATTER OF THE MARRIAGE OF DAISY GARCIA ORTIZ, PETITIONER, AND SABAS ORTIZ, RE-SPONDENT.

A brief statement of the nature of this suit is as follows. to wit: Suit for divorce and custody of minor child, Martina Ortiz, as is more fully shown by Petitioner's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court. at office in Hereford, Texas, this the 1st day of October A.D.

LOLA FAYE VEAZEY Clerk. District Court, Deaf Smith County, Texas By Virginia Easley Deputy

LEGAL NOTICE Deaf Smith County is now receiving bids on two miles county roads; consisting of

tion of crushed caliche at 4 to 1 ratio for 22 foot width. Submission of bids will be on a per mile lump sum basis. Bids will be opened 10:30 A.M. October 29, 1974. County commissioners reserve the right to reject any or all bids.



Robert (Bob) Rhoton

R & R REFRIGERATION

#### **ATTENTION CORN FARMERS**

Why risk your crop to high winds. I have for sale a Larson Topping machine mounted on a Larson Versa-Tractor, Hi Trac with Ford 4000 power unit. Will Trade

> Ray Bradshaw COTTON CENTER Phone 879-4753

#### GeTogether with financial house and get your house together.

You'll enjoy your home more when you make it just the way you want it. If it's money that's holding you back, let's GeTogether. Borrow a little or a lot, up to \$2,000 or more. For a new kitchen, or playroom, or just for a decorative face-lift, get your home improvement money at financial house.

#### Gelogether with

Leon Richards, Branch Mgr. 615 S. 25 Mile Ave. 364-4432

You've Never Seen

Such Thorough

Service

Phillips "66" Products

EAST SIDE "66"

**Rocky Stewart** 

1303 E. 1st. 364-2644

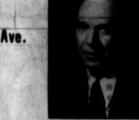
EXPERT REPAIR

BUICK PONTIAC

**GMC TRUCKS** 

JOHN ORSBORN

STOP IN SOON



## financial house.

## ATTENTION: **WRESTLING FANS**

There Will Be

NO WRESTLING MATCHES

This Saturday Night (Oct. 19)

Wrestling Will Return To Hereford Saturday Night Oct. 26 With A Full

Card Of Your Favorite Wrestling Athletes....

See You At The Bull Barn Oct. 26

#### On Colossal U.S. Debt through the taxes they pay, than ederal spending for veterans What is it that takes a bigger services, revenue sharing. housing and community

all combined? The answer is - the interest

development, space research

and environmental protection.

on the national debt. The interest costs are at a record level, nearly \$30 billion, by virtue of a big boost in the debt ceiling in May. The total debt is now at an astronomical \$495 billion, just under a half

The increase, requested by the Nixon Administration, was necessary so that the government could borrow money to meet its oncoming obligations. Since \$495 billion is too colossal a sum to grasp, it is broken down for better un-

If it had to be paid off all at once and if everyone in the country had to chip in an appropriate share to liquidate it. Deaf Smith County's contribution, based upon local population and income, would amount to \$36,432,000.

Since there is no plan to pay off the debt, of course, it presents no immediate problem. What is of concern, however, is the huge amount of interest that must be paid on it

The \$30 billion that will be required during this fiscal year is second only to the cost of national defense, the budget

Residents of Deaf Smith County will be paying approximately \$2,208,000 toward these interest charges, in line with their normal share of the overall tax load, per local family, the average is \$360.

The Federal debt has reached the point of being larger than the combined governmental debts of the rest of the world, according to Congressman H.R. Gross of Iowa, It has risen more in the last five years alone than

in the previous sixteen.
Responsibility for the growth is attributed to deficit spending. year after year. The national government has grown so big that it gakes \$9,500 every second to keep it going.

CLASSIFIED ADS GET RESULTS. CALL THE BRAND

### FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the men

JOHN ORSBORN BUICK-PONTIAC-GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222

NEVER RUY ANOTHER PATTERN! NO EXPERIENCE NECESSARY

Get That CUSTOM LOOK in Your Sewing

90-MINUT CLASS Admission' \$3.50

50¢ less with this ad

Fri. Sat. Sun. CASIAWAY COMBO Wate Disney's Absent-minded Profesion · STAR · A COLORES Sunday Rodolfo de Anda · Hilda Aguirre G. Roman • Rebeca Iturbide Thurs. Fri. Sat. BRING ME THE HEAD OF ALFREDO GARCIA" SAM PECKINPAH FILM HO KNOWS WHY IT'S WORTH WARREN OATES - ISELA VEGA "BRING ME THE HEAD OF ALFREDO GARCIA GATES OPEN TOWER DRIVE-IN

OMMONWEALTH THEATRES



FIRST TIME EVER IN HEREFORD Monday, October 21 DICKIE'S RESTAURANT W. Hwy 60 10 AM & 7:30 PM CLASSES ONLY CLONIS Tuesday, October 22 YMCA

Have your friends seen this ad??

Mich weig Mr Bror girl, She v Mr are t

# SUPPORT YOUR LOCAL CATTLE FEEDERS EAT TEXAS GRAIN FED BEEF

THRIFTWAY MEAT SPECIALS

RIB STEAK

<sub>ьв.</sub> 49¢ SHORT RIBS PORK ROAST 89¢

LITTLE BOY BLUE CORN DOGS

CHUCK ROAST BLADE CUT

**FAMILY** STEAK

GROUND BEEF



CLOVERLAKE

ICE

CREAM

CLOVERLAKE

BUTTERMILK

DETERGENT 15' OFF LABEL	
Cold Power	GIANT 79
LIQUID DETERGENT 10: OFF LARS	
Palmolive	22 0Z.59
AIR FRESHENER SPRAY ASSTD	
Renuzit	7 OZ. 49
ARM AND HAMMER	100000000000000000000000000000000000000
Raking Soda	2 LB. 69
SHUKFRESH	Charles Co. March Co. Co.
Vegetable Oil	24 OZ. \$1 09
ROXEY DRY MAKES ITS OWN COANS	アニスペマグラ 選挙を出る
Dog Food	. BAG 990
COUNTY OF STREET, STRE	. BAG

ALL PURPOSE

GOLD MEDAL

**FLOUR** 

BAG WITH IN AD

COUPON

6-pack BARS

CANDY BARS

WHOLE

MOISTURE ADDED SMOKED PICNICS

FOOD KING SOLID

Maryland Club

LOOK FOR THE

COUNTRY MUSIC AWARD

RECIPES

IN OUR STORES

MARYLAND

CLUB

COFFEE

SUNSHINE

KRISPY **CRACKERS** 

BOX

WHITE HOUSE **Apple Juice** ALABAM GIRL HAMBURGER Dill Chips KEEBLER RICH 'N CHIPS Cookies

MR. MUSCLE-NEW! USE IN COLD OVEN **Oven Cleaner** ARMOUR TEXAS Plain Chili

WHITE OR DECORATED BOUNTY

**Picante Sauce** 

CTOSER 14-19, 1974 TAMPS

n and MORE SES -19, 1974

STAMPS supply and the purchase of

George Oct. 34-19, 1974 Coupon Per Customer

75 DOWN'S STAMPS
that the coupon and the purchase of
1 QUART RAGU
SPACIFICATI SAUCE
Coupon George Det. 14-19, 1974
imit One Coupon or Customer

50 DOMUS STAMPS

With the colloon and the purchase of

1 - 32 pt. STL. HUNT'S

TOMATO KETCHUP

Coupon Good Oct., 14-19, 1974

Limit One Coupon Per Customer

71-5 OZ. FAMILY SZZ. TUBE CONC.
PRELL SHA MPOO Coupon Good Oct. 14-19, 1974 Limit One Louson Per Customer

SIZE TUBE

With the coupor and the purchase of 15 OZ. BTL. RERBAL INTENSIVE CARE VASELINE LOTION

Coulor Good Oct. 12-19, 1974
Limit Os. Coupon Per Customer

1-16 OZ, PKO, SHURFRESH Coulen Good Oct 24-19, 1974 Limit One Couper Per Customer

With this coupon and the purchase of 1 28 DZ, BTL.
PINE-SOL LIQUID
Coulon cond on 34-19, 1974
Limit doe Cappar Per Customer

50 PORTS STAMPS

In the second and the purchase of

1-12 CT. BOX REG. OR SUPER Coupon Good Oct. 74-19, 1974 Limit One Coupon Per Customer

SO DONUS STAMPS
With this couper and the purchase of
24 CANS
AJAX CLEANSER
Couper Good Oct. 74-19, 1974
Limit One Couper Per Customer

SO BONDS STAMPS
With the space of 1-12 OZ. VAR PAK PKG. CERTIFIED
WILSON'S FRAMKS
Coulon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

50 BONES STAMPS
With the system and the purchase of
2 BATH SIZE BARS Count Good Oct 4-19, 1974 Limit County Per Customer

75 Doorus STAMPS
th the companional the purchase of
1-4 OZ. CAN SCHILLING
BLACK PEPPER
Companional Com

100 POWDS STAMPS
With the cosper, and the purchase of With the coupon and the purchase of 191/2 OZ. PKG. CHE BOY-AR-DEE DINNER SPAGNETH W/MEAT SAUCE Coupon Good Oct.-14-19, 1974
Limit One Coupon Per Customer



SOFT PARKAY Margarine 8 OZ. 75° SQUEEZE PARKAY Margarine 16 OZ. 75° ALL VARIETIES HUNGRY JACK 3 91/4 OZ. \$ 7 00 Biscuits Broccoli Spears ... cm. 35° MORTON FROZEN ECONOMY
Dinners 3 VARIETIES 2 11 OZ. 89° SHURFINE FROZEN
Perch Fillets 30Z. \$ 7 19 Lipton Tea

FARM FRESH PRODUCE

CALIFORNIA HONEY DEW

Melons TEXAS NEW CROP **Oranges** POLY BAG 69c TEXAS GREEN Cabbage U.S. NO. 1 RED Potatoes CALIFORNIA GREEN Onions FLORIDA CRISP RED Radishes 2 6 0Z. 25°

PRICES EFFECTIVE OCTOBER 14-19, 1974

426 N. MAIN HEREFORD, TEXAS DOUBLE GUNN BROS. STAMPS WE RESERVE THE RIGHT TO LIMIT QUANTITIES

STAMPS Tuesday

VALUABLE COUPON 20

WITH THIS COUPON VOID AFTER OCT. 19, 1974 THRIFTWAY FOOD STORES

GOLD MEDAL

FLOUR

and Wednesday



PORCELAIN CHIN SPECIAL THIS WEEK WELCOME FOOD. FRUIT DISH CUSTOMERS STORES

hriftun

FOOD

Smoke Signals
May Work.....

But There Is A
Much Better Way
To Reach
Everyone's
Teepee
With Your Message!

With Your Message!

WANT
ADS
ADS
WORK

Just Call 364-2030

THE HEREFORD BRAND



7, 1974

74 ner S ise of

PLAYBREAK—"CAN I SAVE MY CHILDREN?"
Starring Diane Baker, David Hedison, Tammi Bula and Jack Ging, A mother and her teenage daughter and young son survive a plane crash in a remote area only to find their lives imperiled unless rescued within 24 hours.
7:00...CBS...THE WALTONS
7:00...CBS...THE WALTONS
7:00...CBS...THE WALTONS
8 second-hand purse and finds an antique amethyst ring in its secret compariment. When Mrs. heirloom, asks about the ring, Mary Ellen denies finding it.
7:00...NBC...1974 WORLD SERIES OF BASEBALL

MONDAY THRU FRIDAY

Maury Wills, commentators. (If a fifth game is not played, "Sierra," Ironside" and "Movin" On" will be presented at their regular times.)

"BC... THE ODD COUPLE "Strike Up the Band—Or Else," with guest star Pernell Roberts, In order to cover a \$500 gambling loss, Oscar into playing a free gig.

"Long Division," Addie and Moze pick up a well-educated drifter who is going teaches him the con business.

1:00... ABC... THE STREETS OF SAN "One Chancisco

Inspector Steve Keller try to find out who is threatening the life of spinster Anartha Howard.

8:00...CBS...THE CBS THURSDAY NIGHT MOVIES—"ONE IS A Starring Trish Van Devere. The drama revolves around a young divorce from the man she has always loved and is forced to rediscover herself. Monte Markham, Janet Leigh 19:00...ABC...HARRY O."Shadows at Noon," with guest stars Strong and Maria Adams. Harry hospital while posing as a patient when believes is sane.

10:30...CBS...THE CBS LATE MOVIE—

10:30...CBS...THE CBS LATE MOVIE—

guest will be Walter Cronkite for ntire 90 minutes.

spinster's life is threatened

In "One Chance to Live." they learn that she has been having an affair with a married man. Brian Downing, a Canadian Cabinet member, who makes frequent trips to San Francisco.

Kari Malden stars as Lt. Mike Stone and Michael Douglas stars as Inspector Steve Keller. Special guest star is Edward Mulhare as Brian Downing. Joanne Linville guest stars as Martha Howard. Also guest starring are Steven Keats as Bobby Nelson and Pippa Scott

Paul Cavoni Mary Jackso

RLD PREMIERE

Kim Hunter is a loving mother who hides her potentially murderous son. Scott Jacoby, in a secret room in "Bad Ronald," a tale of terror on the ABC Television Network's "Wednesday Movie of the Week" Wednesday, Oct. 23

GATTIS SHOE STORE

his sheep.

Logan doesn't know about the deadly cargo of the helicopter that passed overhead, and rushed his son to the hospital when he discovers the boy in a coma the following

Winterize Your Boat

N N N

The military does not want word of the tragedy to leak to the press, and Logan is told nothing—even though he is also when Logan learns of the lies and deceptions surrounding him, he responds with the only weapon left—rage.

The Getty-Fromkess production was produced by Fred Leon Fromkess. Lalo Schifrin wrote the music for the Friedman and Dan Kleinman.

Scott directed the film—his first outing as a movie director—which also stars Richard Basehart as the family doctor. Martin Sheen is featured as the doctor who helps to hide the truth from the distraught rancher.

The story, reminiscent of an actual incident in Utah a tew years ago, concerns a deadly strain of nerve gas that accidentally leaks from an Army helicopter, infecting sheep rancher Dan Logan (Scott), his son (Nicholas Beauvy) and

--On The Cover -

JACK'S MARINE SUPPLY Save Money Later

DIAMONDS LTD

The Late Creat Planet Earth

Hereford Standard Of Excellence"

Custom Jewelry Designing & Manufacturing

"LAND RAIDERS"
Starring Telly Savalas, George Maharis, Arlene Dahl and Janet Landgard. Action-packed Western concerns a ruthless man who dominates the Arizona Territory town of Forge River. (1970) (R)
10: 30...A BC...WIDE WORLD: SPECIAL—"THE DICK CAVETT The guest will be Walter Cronkite for the entire 90 minutes.

Factory Direct Buying Helps Us

HOLD BACK INFLATION

FOR SALE

PLAINS

We Sell Happiness!
Furniture Co.

REALTORS

Tuesday Program Notes

TUESDAY To Tell The Truth PROGRAMS 364-3400 364 0780

# Lucas Tanner confronted

With Sex discussion

Lucas Tanner (David Hartman) faces a major confrontation with parents and the school board when one of his classroom assignments prompts the need for a frank discussion of sex in "Three Letter Word" on "Lucas Tanner," Wednesday, Oct. 23 (8:00-9:00 p.m.) on the NBC

phy co-stars as Margaret Blumentha le is Tim and Nancy Malone is Nancy

The old adage of "doctor heal thy self" is directed at Trapper John when he refuses to have a medical check-up that he doesn't want revealed.

\*\*Me...CBS...HAWAII FIVE.O

\*\*We Hang Our Own." McGarrett steps in when a powerful Hawaiian cattle baron makes his own laws to average the beating death of his son.

Lesile Nielsen guest stars.

\*\*Donna Mills. Robert Drivas and special guest star Eric Braeden. Drs.

\*\*Weby and Kiley fight to save the life of a three year old boy whose mother will not allow the child to be given proper medical breatment because of her fanatical beliefs.

MYSTERY—"POSSESSION"
John Carson and Joanna Dunham star
in the story of a newly-married couple
who move into an old house in the
English countryside, previously owned
by a woman who disappeared without
a trace 20 years earlier. (R)
"PARTNERS IN CRIME"
Starring Lee Grant, Lou Antonio and
Harry Gaurdino. Upon release from
robbery, an ammesiac hires a judge
and her partner, a parolee, to help him
find the loot that he had stolen.

A report on a sexual therapy clinic.

# Wednesday Program Notes

SPECIAL—"THE BRIDGE OF ADAM RUSH"
Starring Lance Kerwin, Barbara Andres and Jim Pritchett. The sensitive and moving story of a 12-year-old boy's struggle to adjust to a new stepfather and the hardships of farm life in rural America of the early tance.

"The Loan." Cliffon has a loan out to conard and Leonard is not paying up.
"NBC... LITTLE HOUSE ON THE "IT I South

CBS...SONS AND DAUGHTERS
The Pregnancy." Jeff Reed's former
If triend seeks him out, stuns him
th the news that she is pregnant and

Clifton fumes over

# forgotten loan

THE WEEK—"BA Starring Scott Ja Pippa Scott Dabn Eisher Cindy, Ei Bibacher A fa daughters moves unaware it has a se by a teen aged mur CBS CANNOT The Exchange friendship with Comcade plunges hir	72 :	-		5	•	00	7	6	CABLE	WEDI
WEDNES K-"BAD Scott Jacob H, Dabney indy, Eilb, A fam moves in has a secr ged murde CANNON With a with a		Carson	Starring	News 4	Petrocelli	Lucas Tanner	the Prairie	Pop Coes The Country	4 KGNC	VEDNESDAY
DAY MOVIE OF RONALD'  by, Kim Hunter, Coleman, Cindy acher and Lisa ily with three for an old house et room occupied rer.  Cannon's long former police into the midst of	of Playboy: A Comedy Salute"	Wide World: Specia	Bonanza	Pro News	Cet Christie Love!	"Bad Ronald"	That's My Mama Wednesday Movie of the Week	Pro News To Tell The Truth	7 KVII 7 ABC	EVENING
"For the Family Honor," with guestar Robert Alda. Christie help partner Joe Caruso face a painty dilemma when a malia chieffain offer to spare the life of the detective father in return for the freedom of syndicate lieutenant whose testimon entire organization.  10:30 A B C W I D E WORLD SPECIAL—"20 YEARS OF PLAYBOY: A COMEDY SALUTE".	Tri State Scene	• • •	Movie	Eyewitness News	Manhunter	Cannoon	Sons and Daughters	Eyewithess News What's My	10 CBS	EVENING PROGRAMS
For the Family Honor," with gitar Robert Alda. Christie harther Joe Caruso face a pair lilemma when a mafia chieffain of spare the life of the detection of the interior for the freedom on the out the chieffain and the organization.  B.C. WIDE WORL  BCIAL—"20 YEARS LAYBOY: A COMEDY SALUTE"	city.	Movie Eleven "Edge Of The		Metroplex News	9: 00 Movie "Butterfield g"	Family Affair Beverly Hillbillie	The Rifleman	That Cirl F.B.I.	II KIVI	ALL ,
E 6	Sign Off	News Day At Night	Newsroom	Lilias, Yoga	Brother Spencer	Cinema XIII "Ramparts Of Clay"	Men Who Made the Movies *Alfred		13 KERA	ALL PROGRAMS SUBJECT TO
intelligence agent is captured Germans during World Wadarkest days, and after he disected information, he tries a vince the enemy that he lied and a dangerous game of deception.  30NBCTHE TONIGHT STARRING JOHNNY CARSON Mike Preminger (comedian).  9NBCTOMORROW Frank Sinatra Jr. (son of comedian).		Bonanza		Big Valley	Diane Hanha Ministers	George And	700 Club	2 2 3	XIXX 6¢	
the agent is captured by the during World War II days, and after he divulge formation, he tries to comment that he lied and star outs game of deception. (1965)  THE TONIGHT SHOW MINING JOHNNY CARSON minger (comedian).  TOMORROW  TOMORROW		•••	• • •	+			•	Weather And Public Serv	October 23	<b>\</b>

"For the Family Honor," with guest star Robert Alda. Christie helps partner Joe Caruso face a painful dilemma when a mafia chieffain offers to spare the life of the detective's father in return for the freedom of a syndicate lieutenant whose testimony awould wipe out the chieffain and his entire organization.

10:30...ABC...WIDE WORLD: SPECIAL—"20 YEARS OF PLAYBOY: A COMEDY SALUTE"

Bill Cosby his the host. ptured by the rid war II's are he divulges tries to con-lied and starts eption. (1965)

10:30...CBS...THE CBS LATE MOVIE—
"34 HOURS"
Starring James Garner, Rod Taylor
and Eva Marie Saint. An American

M Bad Micl weig M Brott girl, She Mi are i Dani weig E lot do.

364-0070



MONDAY	DAY	EVENI	EVENING PROGRAMS	ALL PRODUKAN	L'HUGHAN UBJECT TO CHANGE		October 21
CHANNEL	EL 4 KGNC	7 KVIII	10 KFDA 10 CBS	II KTVT	13 KERA 13 PBS	39 KXTX	ONI &
9	News 4 Sanford And Son	Fro News To Tell The Truth	Eyenilbeas New What's My Line	That Girl	Psychology Newsroom	Hogan's Heroes Comer Pyle	Weather And Public Service
7	Bell System Family Theatre "The Cay"	The Rookies	Cunsmoke	The Rifleman	Special of the Week "Drink, Drank, Drunk"	The 700 Club	
•	NBC Monday Night at the Movies "The Carigidate"	NFL Monday Night Football Green Bay Packers at	Maude	Family Affair, Beveriy Hillbillies	"Drink, Drank, Drunk"		
0		Chicago Bears	Medical Center	The Valley Of Gold"	Washington Straight Talk Big Tex Been Dead	The Waters Family	
2	Tonight Shaw	Pro Nams	Eyewitness News The CBS Late Movie	Metroplex News Movie Continued	Lilias, Yoga and You ·	Big Vailey	
=	Johnny	Bonanza	"She Cried Murder!"	Texas Tech Football Notre Dame Football	ABC Captioned News Day at Night	Bonanza	
2	Tomorrow	The Saint	Tri-State Scene		Sign Off		



# up stakes on "Maude Findlays plan to pull

ed that he and Maude should sell the house and the lance shore and mave to the Canadlan wilderness, on ude". Manday, Oct. 21 (8:008:30 p.m.) on the CBS vision Network. Hal Cooper directed from a script by esson for making the same e pretends to go along with wse up for sale and plans a

\*\*\*

# onday Program Notes

# The Candidate

Douglas), a former governor of the spose California Republican of ervative Crocker Jarmon (I orter) in his bid for re-election to Senate. Democratic campa J.S. Senate, Democratic camp nanager Marvin Lucas (Bo lecides upon Bill McKay (Redford) dealistic son of John Mc

"Lesson in Terror," with guest stars
"Lesson in Terror," with guest stars
Alaggie Blye, Richard Bradford and
Robbie Benson. Kodiak is forced to
intervene in a serious family
argument when the future of an impressionable youth is at stake.

7:36...ABC...THE SIX MILLION
DOLLAR MAN
"The Seven Million Dollar Man," with
guest star Monte Markham. Another
bionic man even more powerful that
Steve Austin in physical strength is
created but his mental instability
leads to a showdown between the two
bionic powers.

Friday Program Notes

bionic powers.

1:30...NBC...FLIP WILSON...OF
COURSE
Flip welcomes guests Peter Sellers,
Lily Tomlin, Richard Pryor and
Martha Reeves to his first special of

an under world connection.

"The Werewolf," with guest stars Dick Gautier, Henry Jones, Nita Talbot and Eric Braeden. Kolchak covers the last cruise of a grand old luxury liner and watches the excursion furn into a voyage of horrors when the full moon brings out a werewolf.

10. CBS... THE CBS LATE MOVIE—Starring Jerry Lewis. From beliboy to recording star—a young man is coerced into making that overnight change in his life. (1944) (R)

SPECIAL—"THE AMERICAN SONG HEESTIVAL."
Helen Reddy and Paul Williams are the hosts.

# "Flip Wilson...Of Course"

Peter Sellers, Richard Pryor, Martha Reeves, special guest Lily Tomlin, and "Flip Wilson... Of Course," appear in various comedy sketches on Flip's first of four specials, to be colorcast on the NBC Television Network Friday, Oct. 18 (7:30-8:30 p.m.).

The show will utilize realistic settings for its sketches, with Flip portraying various new characters, including a police detective, a pool hall champ, a penny arcade patron, and a traince-telephone operator. He will also appear as one of his established characters, the Rev. Leroy

# & W CARPET

310 N. 25 Mile Ave. Has Moved To

QUALITY CARPET CLEANING 364-3448

Free Estimates

Vengeful students

plan murder

PRINTING & OFFICE SUPPLY

Photo Offset Printing 

364-0430

144 W. 4th

"If some part proves defective on your 1974 Chrysler Corporation Dodge For the first 1 Year of use, any For the first 1 Year of use, any

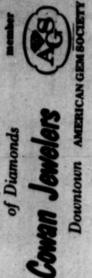
CH	RYSLEF	will the supply supply in the	irysier Motors (ix without char part of our 1979 (except tires) tormal use, reg	Chrysler Motors Corporation Dealer will fix without charge for parts or labor, any part of our 1975 passenger cars we supply (except tires) which proves defective in normal use, regardless of mileage.	s we fective	Passenger Car during the first full year (evil you drive 100,000 miles in normal use).	Car during full year (ever rive 100,000
Ply	ymouth	-	Sana		1000	we'll replace charge. It's	we'll replace it free of charge. It's that simple
	+	364-31	50 10	364-3150 JUNES MUIUKS	S S	3	345 E. 1st
FR	FRIDAY	EVENIN	EVENING PROGRAMS	*	ALL PROGRAMS SUBJECT TO CHANGE	T TO CHANGE	October 18
CABLE	EL 4 KGNC	7 KVII	10 KFDA 10 CBS	II KTVI	13 KERA 13 PBS	39 KXTX	OM C
9	15	Pro News To Tell the Truth	Eyewitness News What's My Line	That Girl The F.B.I.	10 0	- 5 6	Weather And Public Service
7	Flip Wilson	Kodiak " Six Million Dollar Man	Planet of the Apes	The Rifleman	Washington Week in Review Wall Street Week	The 70¢ Club	
<b>∞</b>	15 " Nockford 15 Files	Texas Wheelers	Friday Night Big Movie "Iron Mistress"	Family Affair Beverly Hillbillies	Black Perspective Masterpiece Theatre	Spring Street	
6		Night Stalker		9:00 Movie "The Love Machine"	"Murder Must Advertise" Bergman Film Festival	Bob Harrington Encounter	
2	News 4  Tonight Show Starring Johnny	Pro News	Eyewitness News The CBS Late Movie	Metroplex News Movie, Continued	Strawberries"	Big Valley	
=		Wide World:	The Patey"	Movie Eleven "The	Newsroom Day At Night	Friday Night Movie	
12	Midnight Special	Special "The American Song Festival" "	Tri-State Scene	Appeloosa"	Sign Off		

	BUY	MIT	H	
		F	-	
			3	
		-		
A		FPEEZEDS	É	-
Only		7	į	5
		L	į	
		L		
		~		

"The store that offers you more" 36 **WESTERN AUTO** 

## H CONFIDENCE IN CONFIDENCE reford's House

of Diamonds



# Barrett trails demented, defrocked minister

Dave Barrett pursues a gang led by a demented, bomb- withrowing, defrocked minister, played by guest star Monte L. Markham, when he is hired by a union official to find the Direal criminals responsible for the murder and robbery for Killing men are being falsely accused, in "The Doomsday E Gang" on "The Manhunter" (9:00-10:00 p.m.) Wednesday, Silloct. 23 on the CBS Television Network. Lawrence Dobkin L. directed from a script by Robert Sherman.

# Daughter accused of father's death

Two law students plot to execute officer Terry Webster, whom they hold responsible for two deaths at a campus demonstration, in "Walk a Tightrope" on the ABC a Television Network's "The Rookles," Monday, Oct. 21 (7:00 M 8:00 p.m.).

Corey Banning and Ned Weston have outsmarted police in 16 a series of burglaries. Both are present when Lt. Eddie Ryker and Terry Webster address a group of law students at in a local university. After a question and answer session on the subject of alleged police violence at a campus riot two (1 years before, Banning and Weston are convinced that Terry refired one of the shots that killed Weston's sister.

Gowdy, Tony Kubek, Jim Simpson and Maury Wills, commentators. (If a fifth game is not played, "Sierra," "Ironside" and "Movin" On" will be presented at their regular times.)

Thursday Program Notes

12:30...ABC...ABC AFTERNOON
PLAYBREAK—"CAN I SAVE MY
CHILDREN?"
Starring Diane Baker, David Hedison.

who is threatening the life of spinster
who is threatening the life of spinster
Martha Howard.
8:00...CBS...THE CBS THURSDAY
NIGHT MOVIES—"ONE IS

"LAND RAIDERS"
Starring Telly Savalas, George
Maharis, Arlene Dahl and Janet
Landgard, Action packed Western

COMPLETE DO-IT-YOURSELF PARTS	SIND
COMPLETE 0-II-YOURSELF PARTS	SAVE

=	10	9	00	7	6	5	1	ω	2	-	12	11	10	9	00	7	CCE
•••	MBC News Magazine	1	NBC Saturday Night at the Movies "The Mechanic"	Emergancy	News a	Bobby Coldsboro Show BNBC Nightly News	M NFL Came Of 15 The Week 38 Police Surgeon	3 Travel 5 Adventure		# KGNC Movie 15 "Panic In 28 The Streets"	Form And Home Show Berry Switzer Show	Gat -	The Pink 15 Panther Show 26 Star Tresk 46 .	Is Lost  Sigmund and the See Monsters	Emergency • 1 15 28 Run, Joe,	The Family  Wheelle and the	INET 4 KONC
"Zarta The Great"	Pro News Cinema 7 Saturday	ADC News	Kung Fu	That Good Ole Nashville Music	. H . No. No.	Animal World	Wide World of Sports	••••	••••	[	NCAA Game	These Are the Days American Bandstand	Super Friends	Devilin Korg:	Hong Kang Phocey New Adventures of Gillian	Bugs Bunny	
Saturday Late	Olympic Boxing	CBS Reports: "The Case of the Plastic Peril"	Mary Tyler Moore Show Bob Nemhart Show	All in the Family Paul Sand Show	Eyewitness News Thrillsankers	Hank Thompson Show New Jimmy	Championship Wrestling	Big Valley	Garner Ted Armstrong Riffeman	CBS Sports Spectacular	CBS Children's Film Festival	Archie Fat Albert and the Coaby Kids	Harian Globe- trotters Popcorn Hudson Brothers Razzie Dazzie	Valley of the Dimeasura Shazami	Jaarnie Partridge Family	Speed Buggy Scooty-Doo	10 KFDA
Roller Derb	Wrestling	wild wild West	Buck Owens Porter Waggoner	Wilburn Brothers Cood Ole	The Untouchables	Lawrence Welk	Comboy Weaver	Religion Report	The Darrell Felts Show Fiesta Mexicana	Los Tiempos Time with Scott News In	SMU Special Presentation Voters Digest	Rice Football	Baiman N.T.S.U. Footba	News for Better Living Big Blue Marble			NO II KIYI
•••	Monty Python's Flying Circus Cinema XIII "Accident"	International Performance "A Tribute to Beethoven"	Evening at Symphony	Book Beat Religious America	Inside Education Musica	C.E.D.	Environment Psychology Psychology	Man And Environment Man And	English	Government	The Electric Company	Sesame Street	Neighborhood Viilla Allegre	Electric Compar Misterogers'	Sesame Street		ALL PROGRAMS SUBJECT
Thaater Espanol	River Of Life The Dawson McAlijster Show	Right On Challenge Of Truth	The Lesson		Hogan's Heroes Saturday Movie	Star Trek	Big Vailey	Bonanza	Sugarfoot	Cowtown Radeo	Laramie	Dr. Doolittle Untamed World	Circus Boy Lariet Sam	Around the World- in 80 Days	Deputy Dawg	2 0	CT TO CHANGE
			•••										••••			Weather And Public Service	October 19

It's strange how often you get a person's opinion without asking for it.



No teacher can do much, with the brain of a pupil who doesn't want to learn.

Amy Hearn (Miss Hutchinson) lives with Maddle (Ruth McDevitt), for whom Amy has planned an aoth birthday party. When Maddle receives regrets that her daughter cannot attend. Amy sees what this disappointment does to her friend and vows not to let it happen to herself. Convinced that it would take more than a birthday party to attract her own distant offspring, she resolves to have them hold she has died so they will come to her wake. Recurring guest starvictor French (Mr. Edwards) directed

the Plastic Peril

The Case of

a live wake

Sign off

Pe Ingells (Michael Landon) helps an "elderly neighbor (guest star Josephine Hutchinson) stage her own wake in the "Little House on the Prairie" colorcast of "If I Should Die Before I Wake" Wednesday, Oct. 23 (7:00-8:00 p.m.) on the NBC Television Network. Vinyl chloride is a gas which is processed into polyvinyl chloride, commonly known as vinyl plastic, and has been linked to at least 14 cases of a rare form of liver cancer among the 6.500 workers in polyvinyl processing plants in the United States.

Vinyl plastic is the material used for such commonplace products as phonograph records, upholstery covers, salad-oil bottles, supermarket meat and produce wrappers, beverage can liners and blood bags.

On the broadcast, CBS News Correspondent Morton Dean talks with plastics factory workers—one who already has cancer of the liver, others whose blood tests have revealed liver disorders—about their fears. CBS REPORTS: "The Case of the Plastic Peril," an examination of the health hazards of vinyl chloride—a substance from which thousands of ordinary plastic products are made—will be broadcast Saturday, Oct. 19 (9:00-10:00 p.m.) on the CBS Television Network.

Saturday Program Notes

11:30...NBC...GO
1973 Heisman trophy winner John Cappelletti, host of today's program, tells how a winning football team is trained.

CBS...CBS SPORTS SPECACULAR.

Dallas Rodeo Championships,"
rom Texas State Fair Grounds,
allas, Tex.)

ABC...ABC'S WIDE WORLD OF

with them.

NBC...THE WONDERFUL

LD OF DISNEY

half of "Two Against the Arc.
starring Susie Silook and Marry
has two young Eskimo children
are stranded hundreds of miles
home and wage a desperate
gle for survival. (The conclusion
Two Against the Arctic" will be
reast Sunday, Oct. 27.)

VIE—"THE GAME OF SUR-

The events will be the National '500' Stock Car Race from Charlotte Motor Speedway in Charlotte, North Carolina with commentary by Jim McKay and Chris Economaki; plus the National Wristwestling Championships from Las Vegas, Nevada with commentary by Frank Gifford.

7:00...ABC...THE NEW LAND "The Word Is: Wonder," with guest star Wendell Wellman. Marauders steal Anna's precious wedding dress when they attack the Larsen party which is enroute to a distant celebration.

7:00...NBC...EMERGENCY!

7:00...NBC...NBC.SATURDAY NIGHT

5

•

00

Green Alan." Joe Mannix is ioned between the Treasury riment and the syndicate when hired to find someone who has acted a method of making almost and counterfeit money.

w

2

"McMillon & Wife"

CASE OF THE PLASTIC PERIL"
An examination of the grave health hazards of vinyl chloride, a common substance from which thousands of ordinary plastic products are made, will be broadcast. CBS News Correspondent Morton Dean is the

9:00...ABC...NAKIA

"The Hostage," with guest star David Huffman, Nakia's alerthess puts him on the trail of a bank robber whose criminal record includes aftempted rape and who has a beautiful young mentally retarded girl as hostage.

bley (Duggan). ges to elude a son, Walter essure on Mac

5

00

7

0

USED TO THE ROLES
It's seidom that real sisters play sisters in a film, but in "Bad Ronald" airing on the ABC Television Network's "Wednesday Movie of the Week," newcomers Cindy and Lisa Ellbacher play siblings Althea and Ellen Wood in the suspenseful drama.

Sunday Program Notes

Tom Chapin hosts the series and performs the original songs which are written by his brother Harry Chapin. The topics for today's episode will be "iron" and "Gate."

ON CBS...NFL ON CBS...DOUBLEHEADER NATIONAL FOOTBALL LEAGUE GAME
San Francisco 49ers vs. Los Angeles San Francisco 4

2

MECHANIC"

Starring Charles Bronson, Jan.
Michael Vincent and Keenan Wynn. A
ficious hired killer devises 100 ways to
liminate his victims—and they all
ork. United Artists, 1972.

CBS...THE MARY TYLER
BOOKE SHOW

appily married and always reliable urray Slaughter considers taking his stating when he meets a very atactive single woman at one of Mary's rites and begins a seemingly incent relationship with her.

CBS...THE BOB NEWHART.

achel (Miss Powers).

John Schuck sters as Sgt. Enright of Nancy Walker plays Mildred. The st also includes Windom as Astrov's anager, Ted Hoffenstein; Bobby iggs in a cameo role as himself; odolfo Hoyos as ranch foreman artinez; Tito Vandis as restaurateur oravitch; Bryan O'Bryne as the utler; and Kenneth Tobey as Sgt.

"Trapped Beneath the Sea" is inspired by the true story of four men entombed in a mini sub off the coast of Florida on June 17, 1973. An anguished nation stood by as the men, unable to surface, waited helplessly for rescue while their oxygen supply rapidly ran out. Lee J. Cobb and Martin Balsam

"Trapped Beneath the Sea"

12 :

ortions of the drama were filmed on tion in Pasadena, Mulholland (Los eles) and Lancaster, Calif. Harry directed the William Driskill

A & W DRIVE INN Carb Senice - Orders To Go

Closed Mondays

1605 PARK AVE. A & W Root Beer to take Home PHONE 364-4600

problems on "Kojak" Reluctant witness causes

Kay Medford guest stars as Mrs. Sandler, a rejuctant material witness who requires protective custody under the supervision of Kojak and Crocker, in "Nursemaid" on "Kojak" Sunday, Oct. 20 (7:30-8:30 p.m.) on the CBS Television Network. Jerry London directed from a script by

7 KYII 7 ABC	ton Debates	Washing					Faith for Today	Cosnel Cosnel	15 Quartet M Your Answer	
A KONO .	KKS	39	PBS	13	IND	==	10 CBS	7 ABC	4 NBC	318
								7 VVIII	4 KGNC	Z

9	8	Darre.	Jim C	1	g		4	NBC .	. 0	*09 .	Spe						4	8 0	8 5	85	8 3	**	8 3		8 3 2		28	3 8		8	***	8 2
		Royal	arien Show		d Camera	rvival*	"The Game of	BC Sunday	Of Disney	derful World	TTY NEL Repor				liami Dolphins	hiefs at	C Doublehead		1		Pittsburgh	Cleveland Browns at	FC Doublehea	ay of Miracles		Show Show		Tomorrow	Expect An Answer	Day of Discove	Your Answer.	4 KGNC 4 NBC
••••	Story"	"The Nun's	Pro News	ABC Weekend		Night Movie	ABC Sunday	Comedy	The Sonny		Pro	Porter Waconer	Buck Owens	Country Place	Hardy"	Adventures of Laurel and	Cinema "The Further	Sunday Afterna	Geographic	National	Answers To Politica			Football '74	Jeannie	Chost Chasers	Lassie's Rescur	Big Blue Marble	Eddie's Fathe	Ty Jubilee	Cospel	C 7 KVII 7 ABC
•••	•••	CBS Movie	Eyewitness News	Dragnet	• •	Mannix		<u>6</u> .	Apple's Way	Eyewitness News	NFL on CBS		-	Announced	+	NFL Doubleheads		•			agers vs.	Came	NFL on CBS	Tom Landry Sh	Face the Nation	e Good News	ue Oral Roberts	•••	First Baptist C	Robison Crusa	N.V.Pasie	10 KEDA 10 CBS
	Tomorrow Nightwatch Names Meditations	Comming	5: 00 Monte	Spy	9: 00 Movie "To Trap A			University Of Texas Footbell	Texas ASM Footbal	TCU Football	<b>.</b> .	Tarzan	7.	Clants		•	"Gorgo"	Police Surgeon	The Detectives	People	Z	der Point Of View		Ow First Baptist '	The Divine Plan	Day Of Discove	Hall 1 Believe In Miracles	Religious Town	hurd	8		S II KIVI
The Daughter Of The Regiment	To Performance	Flying Circus		The Way It Was	Chautauqua	"Murder Must	Theatre	Journey To Japan	Washington Week	Wall Street Week	goom .	••	Meetings	issues '74	and the			42 44		Sign Off	Man And Environment	Man And Ehrtronmen	Covernment	Government	Psychology	Psychology	English	n English	C.E.D.	0	C F D	1 13 KERA 13 PBS
KXTX program information not available at	Light Company	Jimmy Swaggart	Deef Hear	Challenge Or Truth		700 Club	Dawson McAllister	Human Dimensions	Chris Panes	Boyce Evans	Songs Of	Calvin Cook Happy Hamilion Ham	. 8	Tony And Susan	Happy Hunters	Crossroads .	Billy'J. Hargis	Voice Of		Ernest Angley	Prace Lutheran Church	Real Estate	Panorama	The Bible Lesson		Hour Of Power	Hour	Old Time Con-	Through Desper Life		Washington Debat	39 KXIX 2 IND
muuntus K				1	1		e e	Davis .		-										-				-	1.	-		-			Weather And Public Service	• 3 N N

PLAINS

ANDSVALL.

Open 8 a.m. - 5:30 p.m. For All Your Insurance Needs 9-12 Sat.

218 W. 3rd 364-2232

Stor Knox TV & Music

Mict weig Mi Bror girl, She Mr are t Dam weig E lot do.

way 385

bi w di sc

Page 5