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Garden Clubs Mix Thanksgiving With Regular Programs Friday

Bud To Blossom Club
Mrs. Lee Renfro was hostess for the Bud-To-Blossom Club at her country home Friday afternoon.

Mrs. John Winkler gave the program, discussing "Miniature Gardens" and how to care for them. She told of the different types of miniature gardens—under water type and the living plant arrangement, stressing that because small plants are used people often make the mistake of using too shallow a container. She named among the blooming plants suitable for miniature gardens: the daffodils, tulips, lily of the valley and African violets. She also recommended all types of ferns and vines for the miniature garden. "The cacti garden is easy to grow, requires little attention and is rich in rewards," she said.

Attending the meeting were Mesdames R. A. Daniel, Jr., J. D. Neill, W. H. Patton, C. W. Parker, George Springer, John Winkler, Hilrey Aven and the hostess.

Garden Beautiful In Dickey Home

Garden Beautiful Club was entertained in the home of Mrs. O. M. Dickey Friday afternoon. Arrangements done by Roy Peet, of the Western Flower Shop, were featured in a Thanksgiving table decoration. Mr. Peet used a large pumpkin container resting on a raffia tray with chrysanthemums, oak leaves and sprays spilling over the sides. Around the pumpkin in a brilliant splash of color were autumn fruits and leaves.

Since Mr. Peet who was scheduled to speak on Thanksgiving table arrangements, could not be present, Mrs. D. C. Kinsey conducted an impromptu program with each member telling of Thanksgiving memories and outstanding events in their memory books. Ideas for Thanksgiving decorations and entertainment were discussed.

During the business session Mrs. D. E. Chism was welcomed as a new member.

Members present were Mesdames S. L. Easley, Carroll Whiteside, D. E. Chism, Frances Houston, Norris Larmer, Helen Pinkin, Tom Carter, D. C. Kinsey, E. O. Jordan, George Graham, E. L. Adams, Joe Poindexter, Lisle Woodford, Mary Seigler, Irene Ballard, E. W. Hobson, R. B. Miller, and the hostess, Mrs. F. H. Oberthier was a special guest.

See LUTHER PEVELEY about Real Estate 212 Main Street Office Phone 728 Res. Phone 524-W

Toys From Across The Sea



CHICAGO—Bruce Horek cautiously shakes hands above with a barking dog from France, after meeting the swashbuckling Puss 'N Boots from Italy. It all happened at the Old World Toy Fair held by Marshall Field and Company as a preview of imported toys for Christmas. A parade of toys from many European countries was introduced to enchanted youngsters along Field's Candy Cane Lane by Vincent Gottschalk, the Barker.

Hereford Garden Club

Mrs. J. P. Slaton was hostess for the Hereford Garden Club with Mrs. A. L. Manjeot presenting a program on "Dried Materials for Winter Decoration" using Biddle, Hines and Rogers as material sources.

"For one to be successful with dried materials, a keen eye and diligence in selecting material throughout the growing season and through the fall is necessary. An arrangement of dried material often proves better than any other, especially for use in a hall way or secluded spot. Imagination and patience go a long way in selecting the material and it is easier to follow a line in design as mass arrangements are hard to care for. Grooming, pruning and clipping are important steps in preparation as well as curing if the winter bouquet is to last on through the winter," she said.

She listed some of the most used plants. Among the shrubs are Mahonia, rose buds, barberry, yarrow, schumach and hops. In the semi-dried group are: the fir, spruce, pyracantha and magnolia leaves and burrs. Perennials, delphinium, tangee, feverfew and tangee. Annuals: morning glory vine, phlox, moon vines and straw flowers. Then there are many in vegetable gardens and along the roadside including the plain old tumbleweed, yucca, Johnson grass and all other types of grasses.

Mrs. Manjeot illustrated the latter group with a collection gathered from her own and other gardens and for comparison she showed a commercial arrangement brought from Arkansas, but which could be duplicated here.

Mrs. W. S. Fluitt showed the dried material arrangement for the afternoon, using two shades of schumach, magnolia leaves, dried and cured herself, seed pods and leaves in kindred colors, all in shades of brown and russet with accents of green and in a half-circle design. The container was in brass.

Mrs. D. C. Barnard showed an arrangement of evergreen mahonia and pink Chief chrysanthemums in a green flat bowl, using a line design.

Mrs. Will S. Kerr was responsible for an arrangement for a Thanksgiving table done in a blend of yellow and burnished red. Pyracantha, chrysanthemum blossoms, persimmons and small garden squash were used to make up a horizontal design in a yellow bowl.

An item of interest was a growing avocado plant, grown from seed by the hostess.

Members present were Mesdames

Leroy Aven, Phillip Barkley, Lyle Blanton, Harry Cayler, S. S. Dodson, C. C. Ferguson, W. S. Fluitt, E. E. Fridley, E. W. Harrison, O. G. Hill, John Jacobsen, Jr., Will S. Kerr, A. L. Manjeot, Deward Roberson, Jack Roberson, Marion Rutter, A. D. Thompson, Frank Brinkman, Frank Gyles, Jim Higgins, John B. Collier, Hardy Benson, Glenn Witherspoon and the hostess.

Medical authorities do not advise the application of beefsteak to a black eye.

The Secretary of Labor would be last to succeed to the Presidency in case of the death of the President, Vice President and other Cabinet officers.

New Jersey is the only state which elects its governor for a term of three years. There are no grounds for divorce which are accepted in all 48 states.

In 1911 the first American aviation pilot's license was issued to Glenn Curtiss.

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Now we have never heard of a clothing establishment stocking "cat's pajamas",

but ours is a store stocking a complete selection of men's clothing that is

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- Jewelry
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- Coopers Jockey Shorts & Longs

We suggest that you stock up your wardrobe now for the holiday season ahead - the Thanksgiving trip, the round of pre-Christmas parties. WE'LL HELP YOU LOOK YOUR BEST!

FOX MAN'S SHOP

GOOD QUALITY MERCHANDISE FOR CHRISTMAS GIVING WILL BE DEFINITELY HARD TO GET THIS YEAR. SO WE URGE YOU TO SHOP EARLY FROM OUR WIDE SELECTION AND AVOID THE DISAPPOINTMENT AWAITING THE LAST MINUTE SHOPPERS.

EDITORIALS....

BLOWING OUR HORN

Texas Farm Income Does Well

Singing praises for Texas has become almost a standard joke in the United States. But the wonderful part of the matter is that there is actually more to boast about in both quantity and quality, so why not let the world know about it?

For instance, take farm income throughout the United States and in Texas. For the first nine months of this year, compared with the corresponding period of 1948, cash farm receipts have dropped almost 8 per cent in the whole nation, but the decline in Texas has only been slightly above 1 1/2 per cent.

The money Texas farmers have received for their crops and livestock for the nine-month period adds up to the healthy sum of \$277,763,000.

Just another item to make you proud to say, "I'm from Texas."

PANHANDLE VOICES OPINION

Amarillo—Keep Your Hands Off

The Amarillo Chamber of Commerce, the big-hearted papa of the Panhandle-Plains, is getting peeved because that city does not have 100,000 population in its city limits.

So the Chamber wants to establish an Amarillo metropolitan district and of all things to include Panhandle, Claude and Canyon as getting peeved because that city does not have within the area.

Rex B. Baxter, chamber of commerce secretary, says that these cities, including Pantex Village, Army Tech, St. Francis and Washburn, have about the "same economy relationship to Amarillo as does San Jacinto in West Amarillo."

There is much difference which distance one makes it impossible to consider Panhandle as a part of a city almost 30 miles away. It is ridiculous to claim communities that have their separate activities as part of a larger one so far away.

You must realize that Panhandle has its own city government, its own school system that is even taking care of students from Pantex Village, its important automobile dealerships and the county has its own government.

Carson county is erecting a \$400,000 court house in Panhandle. The community is spending hundreds of thousands of dollars for home construction. The new \$25,000 war memorial building will be started shortly.

Amarillo serves Panhandle in a wholesale way only partly. This city is a customer of Dallas, Fort Worth, Oklahoma City, Borger,ampa and other wholesale centers.

Probably not one-half of the bakery products sold in Panhandle come from Amarillo. The city has its own management for power and gas with collection offices.

No, thank you, Mr. Baxter and Amarillo, we just don't intend to claim you as our big Papa and as children of your metropolitan area. We will be happy to let the Census Bureau know that we have a growing community with a lot of good business firms.

Of course, we spend some money in Amarillo but it is just a drop to what goes into the regular business channels in Panhandle. Just stay in their and pitch, Amarillo; you'll make that 100,000 some day without taking in Panhandle, Claude and Canyon. This editor was in Amarillo when there was barely 10,000 people—and you have done quite well in 31 years that have since passed.

Panhandle, Claude and Canyon—let's get to work and prevent Amarillo from making Thanksgiving turkey of us.

—The Panhandle Herald

A LONE VOICE

Amateurism, A Lost Cause?

There was a piece in the daily press the other day about one of the grandest men who ever influenced sports in the Southwest. He is Dr. D. A. Penick, 80-year-old coach of the University of Texas tennis teams.

As usual he was voicing his opposition to "professionalism" in college sports, and as usual the plea of the idealist will be ignored by those who are thinking of the vast throngs that go to see the football, basketball and baseball games.

Dr. Penick believes that athletes should work for the money they receive on scholarships. While his is a lone voice clamoring against the throngs, it is refreshing to see how stoutly he clings to his ideals.

His stand may be more impressive if you know something of the background of the man. He was a professor of Greek at the University of Texas. For forty years he coached championship tennis teams at Texas without accepting a cent of pay as coach. It was offered to him many times, but he continued to decline the offer and lived on his salary as a professor. After he reached the retirement age as a professor and quit teaching Greek, he did agree to accept a modest salary as tennis coach. Even though he was nearing 80, there was none available who could coach like Dr. Penick.

And here is a last thought about this grand old man Dr. Penick taught his boys to be gentlemen first and after that he went on to teach them to be winning tennis players.

—Wellington Leader

WHEN THERE'S NOTHING ELSE

You Can Talk About The Weather

November 1949, may not be the mildest November in the memory of West Texans, but

it has been a beauty. Here we are half way through the month that has an average minimum temperature of 31.2 degrees, 8 degrees below freezing, for this vicinity, and our average is 6.7 degrees above freezing and 7.5 above average.

Normally a trace of snow would catch us, of course there's still 11 days left this month, in fact average snowfall for November is 2.3 inches. We've only had one night this month with the thermometer showing below freezing.

So much for facts and figures, if they show anything it is that we are due some bad weather before long, but this isn't being written as a weather warning or forecast, it is to take up space, so don't place undue faith in what you read. Take those figures which are from the U. S. Weather Bureau and draw your own conclusions.

GUEST EDITORIAL

How One Town Got An Industry

(Editor's note: People of this community are continually voicing an opinion that Hereford needs an industry, one with a large payroll. The following editorial appeared in the Stephenville (Texas) Daily Empire and, as the title indicates, merely tells how one city solved the same problem.)

When the war ended, Hazleton, Pennsylvania, had 4,000 unemployed. It's principal industry, hard-coal mining, was providing less employment. Younger folk were leaving for other states and returning veterans showed little inclination to work in the mines.

Facing these factors, the business men of Hazleton organized a committee to seek a new industry from some other section of the country. They recently dedicated a \$3,500,000 plant, including three buildings, with 180,000 square feet of floor space, to manufacture automotive and industrial wire and cable.

How did Hazleton get this industry, with its annual payroll of \$750,000? They promised the company a half million dollars if it would build in Hazleton. It raised \$659,000 through popular contributions which poured in at an amazing rate. Sums contributed ranged from fifty cents to \$20,000 and 20,000 of the city's 38,000 people participated.

At the end of a three-weeks' campaign the committee had collected \$659,000. There were no certificates, no stocks, no bonds. In addition, arrangements were made to lend the company \$700,000 to help in the cost of the plant. This sum will be repaid at the rate of \$90,000 a year for ten years, after which the plant will belong to the company, which invested an additional \$2,300,000.

We call attention to the Hazleton campaign because it illustrates how one community secured a new industry for the purpose of providing employment for the unemployed. It took hard work, no doubt, to raise the money, to make a \$500,000 gift to an industry. Nevertheless, the end result was that the industry located in Hazleton, and, presumably, will add to the income of that city for many years.

There may be objections to the donation of large sums of money to industries for the purpose of persuading them to locate in a particular city. We share these objections, to some degree. Nevertheless, municipalities looking for industries must take cognizance of what other areas offer. Obviously, an industrial plant, seeking a location, considers the cost and if some anxious community provides part of the cash, the company is apt to be persuaded.

Livestock numbers should be adjusted to fit the grazing capacity of the range and this should be based on the number and amount of good grasses present. Low producing and poor quality animals eat more than their share of the range vegetation. They should be replaced with quality livestock.

American agriculture has never come out winner from wartime inflationary periods. It has been the same story after each war; prices paid farmers have gone down faster and lower and stayed longer than the prices for things the farmers had to buy.

It is better poultry management to sell the extra pullets than to put them into an overcrowded house.

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday



Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Singles copies, 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

New York and Pennsylvania have a greater number of Representatives in the House of Representatives than any other states.



Tax Violations

PRESIDENT TRUMAN'S warning that there must be a tax increase recalls the fact that bureau of internal revenue experts estimate they could collect close to a billion dollars more annually without increasing taxes—if they had better income-tax enforcement.

Two years ago the 80th congress chopped off a huge army of income-tax examiners, a group of hard-working, underpaid public servants who have the unpleasant but necessary job of checking on people's income taxes. While part of this cut personnel has been reinstated, the tax examiners are still woefully understaffed and able to inspect only a fraction of the returns.

On top of this has developed another tax-payment deterrent—namely, delays and wire-pulling in the prosecution of tax frauds.

When the average taxpayer sees certain big shams getting away with spectacular tax violations, naturally he figures he is entitled to do the same. This is not the fault of the treasury tax examiners nor the prosecution officers of the justice department, most of whom are diligent public servants.

But when tax frauds are sent to U. S. district attorneys for criminal prosecution, interminable delays sometimes develop. Some district attorneys just do not want to prosecute. Sometimes local politics are involved, and since U. S. district attorneys are appointed under a political spoils system on the recommendation of local senators and congressmen, they are sometimes more inclined to take orders from congressmen rather than from the justice department.

Delayed Cases

But whatever the reasons, here are some tax-fraud cases which have been delayed or sidetracked between the justice department and the district attorneys in the field. In some cases no politics may be involved; but in any case the effect on the rest of the tax-paying public is bad.

Just outside Washington, D. C., the T-men found that the sheriff of Prince Georges county, Md., Earl Sheriff, had collected about \$49,000 from gamblers during four years though he reported a total income of only \$8,400. But when the justice department sent this case to U. S. Attorney Bernard Flynn in Baltimore, he sent it back with advice that it was a difficult case.

Again out in Kansas City, Kansas, the T-men caught an eminent doctor, Hermet Hessler, failing to report an income of 1,000 fees received from patients during three years. The justice department sent the case to U. S. Attorney Lester Luther in Topeka for criminal prosecution, but Luther wrote back that he did not want to prosecute, because Dr. Hessler was too prominent in the community. The justice department instructed him to proceed anyway, however.

Patentees Indicted

Another significant case, reported in this column as early as 1943, was that of Mrs. Eleanor Patenotre and her son over concealed profits made from the sale of the Philadelphia Inquirer, whereby the Patentees paid a tax of only \$1,567 in 1930 when they should have paid around \$200,000. Thanks to the diligence of one or two treasury agents and a series of exposes by this column, the Patentees were finally indicted in August 1948.

However, the significant fact is that the justice department had all its information available in 1945, and that Raymond Patenotre was in this country from 1945 on. Yet thanks to Patenotre's ability to hire one of the shrewdest tax attorneys in Washington, Ellsworth Alvord, no indictment was brought until 1948. Meanwhile, there were libel threats against this column.

Even after the indictment, however, another year dragged by, with much legal haggling over a compromise. Finally it was arranged that Madame Patenotre would plead guilty and pay a two million dollar cash settlement if she didn't have to go to jail. Most folks, of course, can't afford top lawyers or such big cash settlements.

West Virginia Gambler

Another interesting tax-fraud case was that of Bill Lias, well-known Wheeling, W. Va., gambler who originally pleaded guilty to cheating the government out of nearly a million dollars.

At the subsequent trial, U. S. attorney Lee Spillers not only jungled the case, but was put in an extremely bad light when it was disclosed that he had once received a large political contribution from Lias.

New York and Pennsylvania have a greater number of Representatives in the House of Representatives than any other states.

Left Holding the Bag



BOOKS ON PARADE:

Texas Cook Book Should Be "Must" On Every Texans Books To Be Read

By CORINNE JENNINGS

The breezy informal style of the Texas Cook Book, which is something more than just a cook book, will appeal to both men and women. History, folk lore, tall tales and humor of the state are woven around the food ideas.

Authors Arthur and Bobbie Coleman, who are from a long line of Texans seek to give recipes which reflect the state's cuisine rather than an "omnibus" of tried and tested recipes.

Through more than four centuries

the people of the state have adopted and adapted foods and ways of cooking them from Indian, Spanish, Mexican, French, German, Scottish, and Italian combined with a heritage of good living of the old South. Now they have become Texas' own as native foods and circumstances have governed their development.

Even the index, gains attention with such charming headings as "The Grub Pile" (index heading) which is followed by the invitation, "Light Stranger and Stake your Hoss." (Continued on Page 8)

HOMER FOX SAYS:

DID YOU KNOW...

Lubbock lost, Hereford lost, and the Amarillo won. B. R. (Dick) and Emma Dixon, sold their home at Lubbock and they thought for sure that they would come back to Hereford to live. Some smart guys in Amarillo offered Dick a spread in Amarillo that he couldn't turn down so they bought a home in the Bivins addition and moved to Amarillo. Dick and Emma Dixon are the salt of the earth, and no better people ever lived anywhere.

Just read Lewis Nordsyke's book "Cattle Empire." Everyone should read it, especially every Texan. It is a bunch of actual facts stacked together in a very interesting way. The writer brought out the political and financial side of the big cattle ranch. He gives you an inside picture that England did spend some money over her ONE TIME, he tells you of the building of our Capitol Building in Austin, that you might not know.

Different from some writers, he stays away from this end of the big ranch and dwells mostly on the north end, to me it was an easy book to read and I liked it very much.

With my third grade education, I wouldn't attempt to criticize a writer of a book. But I guess that most of them write books that they want to sell just as many of us they can. In other words the more they sell the more money they make. Well the

more people you can interest in a book the more money you sell, the more money you make. Oh well, who wants money anyway. But why didn't he add a few more pages and a little more time and scout Dallam, Hartley, Deaf Smith, Farmer, Castro, Lamb, Bailey and Hockley counties, and dig up those old cowboys that worked and sweated for XIT.

They didn't work by the clock, they worked by the month and for 25 and 30 bucks per month, they fought the wind, sand, drought, snow storms, and blizzards, they dug for water, gathered cow chips for fuel, built fences and fought prairie fires. Rain or shine, snow or sleet, day or night, when they had a job to do, they delivered it well done to the bosses' front door. Those old boys were plenty of "Guts" and they were the "Buck Privates" that made this three million acres fit for us to live in today—and boy "Ain't she a Paradise today!"

There's a slew of these old cow pokes sticking around, most of them in this nine county area I guess fellows like Henry Weems, C. R. Smith, Vern Witherspoon, Bob Higgins, Allen Stagg, George Abbott, B. A. Witherspoon, and of course a lot more close around. Most of these fellows raised families, have kids, and grand kids, and great grand children, and boy that would be a lot of books sold right at home.



By Roberta Campbell

Game Warden's ears must be as red as fire as disappointed hunters entertain each other over their coffee with favorite stories of other years.

We got a chuckle out of Homer Fox's version of a duck hunt, too. Though we've never hunted from a pit we have spent a lot of time chasing wild geese over the country. Course that's about all it ever amounted to—we just spent a lot of time.

Buck parsons thinks so little of the duck population that when Bill Kendall came along with a hopeful expression on his face Mr. Parsons remarked to his son and Hugh Clearman that he would eat all the ducks he killed, feathers and all. However he came in for a lot of kiddin' when Bill returned with a couple of ducks and he probably decided it would be a better policy to just eat the words as he was particularly allergic to ducks with feather' dressin'.

Another pioneer rancher who has joined the Sky Riders is Clyde Burnett, our brother-in-law's only brother, and well known to many people in West Texas.

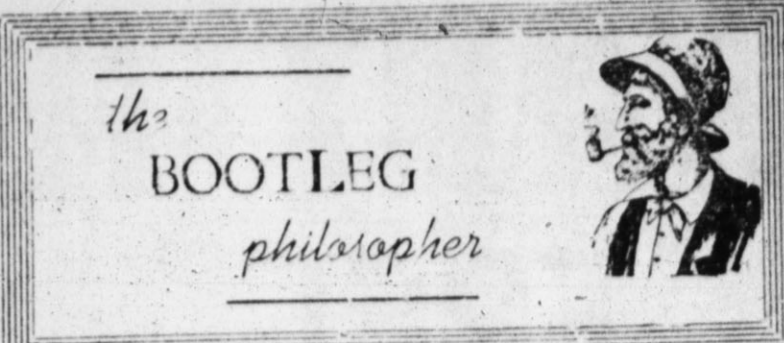
He couldn't have ridden into eternity from a more colorful headquarters than Old Benjamin in Knox County where he and Glenn grew up.

Though the boys no longer hide in straw stacks to jump onto the backs of wild cows or ride their horses through the Courthouse the people have kept alive the traditions of a typical old cow town.

Farm products aren't the only items from Deaf Smith County that get around.

We don't know who is responsible for the Butterkist bread from Knox Bakersies that we eat down at Silverton but it is our neighbor A. R. Monroe who drives the truck that carries them Cream O'Plains Buttermilk and other creamery specials.

Now that a dachshund has crossed our path we've decided Hereford can claim everything in dogs. A dachshund is the breed that is a dog and a half long and a half a dog high.



The Bootleg Philosopher

(Editor's note: The Bootleg Philosopher comes up with a novel idea this week, which may be worth considering.)

Dear editor: For weeks, now, in fact for several years, ever since Russia stopped needin our help any more in the form of airplanes and trucks and tanks and food, I been readin about the claims of the Russians, their threats, braggin, etc. For example, last week I noticed where Vishinsky says the atomic weapon has been available to Russia since 1947.

This is about like me sayin the mechanical cotton picker has been available to me since 1900. It was if I'd only had sense enough to make one. A bale an acre off my farm's also available, but I ain't got around to makin it yet.

The point is, I don't know whether Russia has the atomic bomb or not, don't care much, suppose she has, and if she hasn't will before long, but

Russia makes so many statements and they get such serious treatment in this country that it's gettin monotonous. Russia knows what's goin on in this country because we ain't got any secrets, but nobody outside of Russia and few inside knows what's goin on there, and what they say for publication ain't any more reliable than what I tell my wife when I want to get to town on wash day.

Therefore, I am figurin on organizing an association to question everything that Russia says. If she says she has a supply of atom bombs, I'll doubt it; if she says she ain't got none, I'll doubt it; if she says she's had a good rain, I'll doubt it; if she says she wants peace, I'll doubt it; if she says she wants war, I'll doubt it, but not quite as much.

I will expect you newspaper editors to cooperate by puttin quotation marks around everything that Russia says, includin the headlines. (Continued on Page 5)

SUNDAY'S CURRENT QUESTION

QUESTION OF THE WEEK: What do you think of the future of Hereford?

Mrs. J. H. Derryberry: I haven't had much of a chance to keep up with Hereford for the last year and a half since I moved away. However, I think Hereford's future is most promising. I graduated from Hereford High School. I live in Oklahoma City now, though.

Mrs. T. Tomlinson: I think Hereford is a coming town, We used to wheat farm in 1932 around here but left. I have been back here about a year, now, and I have seen a remarkable change. In a short time I think Hereford will take on some metropolitan aspects that will be so much for the better. I think all good citizens are working for the progress of this town and working to make Hereford a city rather than a town.

Mrs. J. W. Thomas: We need an industry and a manufacturing company here to swell population. We need the working people and their payrolls. I think we have lovely people in Hereford and it is a great farming country. We have a lot of beautiful homes here, too, along with some good churches. At the rate this town is growing now I think it will be not too long before we are a nice city. I like a city of about 15,000 or 20,000 I think the future of Hereford is very promising.

Mrs. E. E. Layman: Hereford has more than doubled in size since I moved here in 1927. It is still growing mighty fast and doing mighty well. I think the future is good. I think Hereford will be a city in several years—maybe 10 years. I don't know much about what it takes for a town to become a city but I think Hereford has it.

Mrs. W. N. Lemmon: I think the future of Hereford is very bright. People here are just waking up to what Hereford can produce and the people of other states with money are realizing what is here and they are interested. When anyone comes out to West Texas they become West Texans, I am counting on Hereford. I think it will grow larger. It may take a little more time than we think but I know it will grow.

Mr. L. F. Holman: I think this is a going town. In short time to come we are going to have a very nice city. It will be bigger and better. I have every faith that it will be because I chose it to make my home. It has really grown since I came here in 1942. We will have a nicer city than Lubbock before long. We have good land and good farming prospects. We can't grow much faster. We will have more nice buildings in downtown district. All this is just my opinion. I think we are going to be a city, though.

Mrs. Paul Harvey: I think we're growing by leaps and bounds. I think Hereford will be a nice city before long. There are a lot of new businesses here and I think more are to come. Read in Brand where there were 8,000 here and I think by the time next census is taken there will be 10,000. Two thousand more is not so many people. My husband and I came here three years ago and we really like it here. We were so glad when the Brand came out with two papers a week.

Mrs. E. S. Ireland: I think we are growing and that we will keep on growing. We have the sugar beets, potatoes, onions, wheat and cattle to help us grow. Almost anything can be grown here. We are 8,000 now and I think in another year we will be 10,000. We have lived here over 30 years. My husband was Mayor for two terms. We are very loyal to Hereford. Wouldn't live anyplace else.

Mrs. J. A. Grimes: When I came here I was 6 years old. Hereford was booming. Then it went down. It came up again and went down again. It is on the way up now and I think, this time, it will keep on going. I would like to see a town of about 10,000. Greater population will make a better living for all. I know my husband is a carpenter and it will be better for him if we have a larger city. We have been here 40 years. I think the future is good for Hereford.

Ticklers

By George



"Pull up a cake of ice, and let's chew the fat."

WANT ADS

FREE

Theatre Tickets

to see

FATHER WAS A FULLBACK
FRED McMURRAY -- MAUREEN O'HARA

STAR THEATRE

THURSDAY -- FRIDAY

November 24, 25

With each PAID-IN-ADVANCE classified ad placed in The Brand we will give one free ticket.

Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Tuesday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.
1st. insertion 4c per word
Each Additional 3c per word

—when paid in advance!
No Blind ads will be accepted in either publication!

FOR SALE Miscellaneous

We clean and block hats for \$1.00. Acme Cleaners Phone 111 B-1-11-tfc

We Have It!
FEED MOLASSES
Any Quantity
FRASER MILLING CO.
B-1-30-tfc

FOR SALE
New and used furniture at The Trading Post Station, West Hereford, Highway 60.
B-1-6-tfc

CUSTOM BALING
Mowing, Raking, Hauling, Baling with wire or twine.
Phone 183-M
J. T. MATTHEWS
207 Catalpa, Hereford
B-1-51-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas.
B-1-13-tfc

14-Ft. Nabors semi trailer, grain and stock boards. Sale or trade. Bud Elmore, Friona.
B-1-15-46-2p

FOR SALE
Murphy Diesel engines, ME-66s, 165 HP. Completely overhauled. Ideal for water well or any stationary use. Call 823, Pampa, or write R. M. Hall, 204 Combs-Worley Bldg., P a m p a Texas.
B-1-16-21-tfc

FOR SALE: A few loads of pea-green alfalfa \$26.50 or \$35c per bale. W. D. Nafzger.
B-1-16-21-tfc

FOR SALE: 50 tons well grained hegarri bundles. \$18 per ton. 13 miles south of Dimmitt, one east of Avante pavement. W. G. Sanderson.
B-1-24-21-4p

FOR SALE: 6 foot Coldspot refrigerator. John Winkler. 306 Roosevelt.
S-1-10-21-1p

BULBS and beautiful pot plants. Hereford Floral Shop, 209 Higgins.
B-1-10-21-2p

FOR SALE: 1948 Silverdrome House trailer, twenty foot. Sleeps four. Equipped with refrigerator, butane range, oil burner heater. See at Hereford Camp.
S-1-22-21-1p

2. FOR SALE Farm Equipment
FARMERS
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand.
B-2-30-tfs

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY
B-2-11-38-tfc

FOR SALE: 1949 Wheatland type Minneapolis-Moline model UTU. Used very little. Cogdell Motor Company. 322 North Main. Phone 392.
B-2-20-46-tfc

FARMALL H. and all vegetable growing equipment including vine beater, pipe, 1949 Chevrolet pickup and small house trailer. Jack H. Williams. Hale Center, Route 2.
B-2-24-21-3p

3. FOR SALE Automobiles
FOR SALE or trade for older model 1947 Fleetline Chevrolet. Radio, heater; extra clean. See Bob Jennings. 305B Witherspoon.
S-3-19-21-1p

FOR SALE
1948 PLYMOUTH 4-DOOR SEDAN
Heater; Radio, Sun Visor, Seat Covers
CHRIS JACOBSEN
at
Jacobson Bros.
S-3-21-1p

FOR SALE: Air-Motor windmill pipes complete and 1,000 gallon overhead tank. A. T. Dilley, Pitman Elevator.
B-4-17-46-4p

4. REAL ESTATE For Sale or Trade

ARE YOU PLANNING TO BUILD A HOME?
Select a Choice lot in **CHERRY ORCHARD ADDITION**
E. B. POSEY, Realtor
Phone 710

FOR SALE, TRADE or LEASE
On account of other obligations, I will sell, trade, or lease the Trading Post Station. It has station building, 3 rent houses and bath house and enough land on paving for tourist court and enough land at back for 10 or 12 rent houses, 3 houses on back have been renting for \$90.00 a month clear, would consider trading for 160 acres irrigated and take some debt.
J. M. HAMBY AT
The Trading Post Station
Highway 60, West Hereford
B-4-42-tfc

E. B. Posey, Realtor
Bus. Ph. 710 Res. Ph. 368-W
388 Main, Hereford, Tex.
S-4-18-tfc

QUICK SERVICE
REAL ESTATE LOANS
AUTO LOANS
YOU DON'T HAVE TO WAIT
JOHN McLEAN
Phone 273
S-4-2-tfc

FOR SALE
Have some nice irrigated and dry land 160 acre farms and some small acre tracts near Hereford. Some tracts on city property.
J. M. HAMBY at
The Trading Post Station
on Hiway 60, West Hereford
B-4-18-tfc

By Owner
24 acres, 7 room house, modern with gas. Double garage, concrete cellar. Other out buildings. One mile South main on pavement.
GUS RULAND
Phone 413-W
S-4-45-tfc

FOR RENT
For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. **NIPPER ELECTRIC**
B-5-14-2-tfc

FOR RENT: Bedroom for men. 399 Ross, phone 847-J.
B-5-9-44-tfc

FOR RENT: Bedroom for men. 410 West 6th. Phone 107-J.
B-5-46-2k

FOR RENT: Large modern house. Ben Conklin, phone 4.
B-5-9-21-tfc

FURNISHED apartment for rent. 712 12th Street. Bills paid.
B-5-9-21-tfc

FOR RENT: Two bedroom for men close in. Phone 338-R or City Shoe Shop.
S-5-14-21-1p

6. WANTED
Wheat Pasture for Cattle
O. G. HILL
Phone 93-W or 357-J
B-6-15-tfc

Wanted: Will do wet washed, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.
S-6-45-tfc

WANTED
Experienced Stockman for permanent work which is in line with the program advocated by the Department of Agriculture. Must have car and be over 28. Here's a real opportunity for reliable man who likes livestock. Do not apply unless you are acquainted in this territory. Write R. H. Carey, Inc., Advertising 908-10 Liberty Building Des Moines 9, Iowa
S-21-1c

7. Dressmaking-Ironing
Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W.
B-7-14-34-tfc

CUSTOM made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J.
B-7-45-tfc

WANTED: Curtains to wash, stretch or iron. Phone 271-M.
B-7-9-46-3k

8. WANTED
Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J.
S-7-14-14-tfc

NO LONGER A RIDDLE

The Fireman Nobody Knew Has Been Named



1910 HEREFORD FIRE DEPARTMENT—Above picture run in the October 9 issue of the Brand in the National Fire Prevention week issue, brought about the riddle. The cutline read "From left to right on the ground is Charles Purcell, Henry Cloyd, John Cummings, Charles Sullivan, Mayor Head and Hugh Witherspoon. On the wagon which was brand new for this picture from the left is Leslie Morman, an unknown fireman, Van Cycle, Earnest Wood and the driver is also unidentified." Now we know the driver is John Lawson.

Riddle of the missing fireman pictured in October 8 issue of Brand which was the one about all the good firemen, was solved Saturday afternoon when John Lawson came back to take a look at the brand new fire truck Hereford bought. He hasn't been here since 1911 and he just wanted to see how the town looked after all these years. Lawson is the missing fireman. He is the one sitting in the driver's seat wearing the derby hat. Lawson said the horses weren't identified either. He said the one on the left was Dan and the one on the right was Joe. Dan was three years old and Joe was four. Lawson knows because he broke and trained the horses that were brought from Kentucky. And about that picture—Lawson says it's all a fake. The building didn't even belong to the Hereford Fire Department. The building was the old Woodrow Ireland building and the "sign" was an oil-cloth painting that the guys rigged up to make it look good. Lawson says the real fire house was just a tin building.

Old Firehorses
Before they got Dan and Joe (the horses) they used horses from Sherk Livery Stables. They had to go all the way out and get the horses before they could go to the fire. This wasn't so good so they had to buy some of their own. Lawson, incidentally, hauled the

10. NOTICE
Renew Your **AMARILLO NEWS** (Mail Only) at the **BRAND OFFICE** With Sun. 10.95-Daily Only 8.95 **FORD TICKET WITH EVERY PURCHASE!**

NURSERY: Plant now — fruit trees, hedge, evergreen, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, North Main. B-10-20-21-tfc

11. BUSINESS SERVICES
All Kinds of **INLAID & FELT BASE LINOLEUMS, ASPHALT & RUBBER TILE**
Installation Made By Experienced Personnel
HEREFORD LINOLEUM SHOP
116 West 2nd Phone 11 B-11-44-tfc

Radio and Appliance Service Joe Huckert at **White's Auto Store** S-11-1-tfc

GOOD PRINTING at good prices. Francis Printing, 706 Grand. B-11-9-21-2p

13. LOST AND FOUND
STRAYED or stolen: Reddish brown come, white collar, around neck, paying taxes on dog. Will pay reward. 15 miles south and east of Hereford on Highway 51. Mrs. H. T. Maxwell, Box 348, Phone 183, Dimmitt. S-13-36-21-1p

LOST: Keys on key ring with miniature car license 7821. Phone 589-J, C. E. Hicks. S-13-14-21-1c

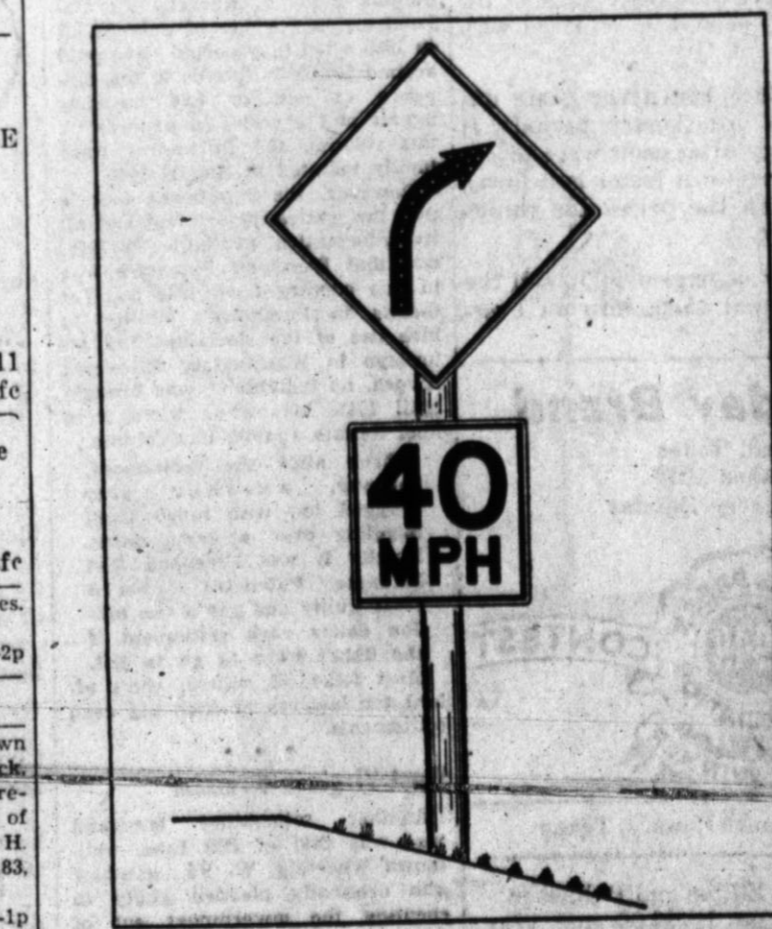
LOST: Boy's fur-lined leather glove for right hand. Lost on main street. Call 758-J of contact Jan Wallace, 118 Jackson Street. S-13-22-21-1c

LOST: 50 feet of high pressure hose and bean spray gun on Harrison Highway or North Jesse Scott, Hereford, Phone 9017-F1. B-13-21-21-5p

Just Got To Talking
The reason the picture and unidentified fireman came up in conversation was that Zula Gilliam and Onias Carroll were talking to Lawson who had come in to see the fire engines. Zula Gilliam said he got to calling names that were familiar to her and the reason for his visit to the fire station came up and then they talked of the Fire Prevention Issue of Brand and the fellow that no one could identify. "If the fellow is wearing a narrow-brimmed derby hat it's me," said Lawson. It was him. He said he was paid \$50 a month as a fireman in those days. A 25 percent discount was made because the money was paid in script. Chances are, now that Lawson has seen the new fire horses, he would like to go to work again fighting fires. He would find these horses a little harder to train though.

From The Grandstand.
By **WILBUR MARTIN** Associated Press Staff
The All-Southwest Conference football team will be picked in a couple of weeks. Coaches and sportswriters will have a tough time choosing the 11 players. They'll have a particularly hard decision to make on the backs and ends. Every year, it seems, there are more than four outstanding backs in the Conference. Good ends are hard to find, but this season they are plentiful. One, James (Froggie) Williams of Rice, is a very good bet to make All-American. You've got some fine fullbacks playing at Southeast Conference schools. It'll be hard to choose between Dick McKissack of Southern Methodist and Bob Smith of Texas A&M. McKissack is a 60-minute workhorse in the Mustang backfield. Smith is the Conference's leading ground gainer on an A&M team that has flashed fine form in just one game.

How are you going to pick out two halfbacks from Kyle Rote of Southern Methodist, Alvin Duke of Arkansas, Dudley Parker of Baylor, Randall Clay of Texas, Dan Wilde of Texas Christian, or Sonny Wyatt of Rice? That's an easy question compared to picking a quarterback from Doak Walker, Southern Methodist, Lindy Berry, Texas Christian, Paul Campbell, Texas, or Adrian Burk of Baylor. Walker's a cinch to make any all-conference team. Berry deserves the rating. So does Burk. And Campbell is as fine a ball handler in the T formation as you'll find. If you count one or more of these as halfbacks, you'll have a crowded entry list. The situation is the same at end. Williams, of course, already clinched on spot. That leaves just one position and these candidates. Ray Stone of Texas; J. D. Ison of Baylor; Morris Bailey of Texas Christian University. These three are not the only fine ends in the conference, but right now they seem the best bets to make All-Conference. What about Leon (Muscles) Campbell?



AUSTIN—A few months ago a new type of highway sign, an advisory sign designed to aid in traffic safety, made its appearance on Texas main highways. This was part of the Texas Highway Department's program of in-ways. This was part of the Texas Highway Department's program of in-ways. This was part of the Texas Highway Department's program of in-ways. This was part of the Texas Highway Department's program of in-ways. This was part of the Texas Highway Department's program of in-ways.

bell of Arkansas at fullback? Or Ray Borman of Texas at the same position? Injuries have sidelined both players for a couple of games, and that fact alone will probably keep them off any selection. Well, what about Bobby Lantrip of Rice? Or John Morton of Texas Christian? Or Ben Proctor of Texas, George Boal of Texas Christian or Bobby Folsom of Southern Methodist at end?

Answering these questions is what will make picking an All-Southwest Conference team tough.

District I-A Roundup—
Canyon 14, Dalhart 7
Canyon gave the District I-A playoff job to Phillips as they blew the lid off the Wolves at Canyon Friday night. Canyon quarterback Butler fired 10 complete of 20 tried passes for 181 yards. Butler was the starting pitcher that won as he did over Hereford. Canyon made 16 first downs and 150 yards on the ground. They passed for 181 and had

Phillips 45, Perryton 13
Blackhawks did their part and it was enough because of the Dalhart loss to Canyon. Tommy Moore's run of 48 yards and a touchdown in the first quarter was typical of the entire program. Score at half was 27-0. John King scored for Perryton in final period on an eight yard run that followed a drive of over 70 yards. King, a short time later, ran 64 yards for six more points. Phillips 20 first downs to five for Perryton. They gained 372 yards on the ground and 80 yards with passes. Perryton gained 137 yards on the ground with none coming through the air. They only tried four passes all night and didn't complete a single one. Other scores were Hale Center 42-7 over Anton, Canadian beat Spearman 24-0, Littlefield over Slaton 47-0, Claude beat Groom 38-18, and Corsicana slapped Temple 28-7.

Brittany is a province in France, not England. "M" represents one thousand in Roman numerals.

When your friends are sick-a-bed and feelin' sort o' blue there's nothing like our get-well cards to change their point of view!

Just knowing someone cares is oftentimes better than medicine in helping folks get well. Send cheerful, spirit-lifting greetings to friends and loved ones who are ill. You'll find appropriate selections in our wide variety of quality GIBSON Greeting Cards.

Personalized touch

Get These **BETTER CARDS NOW** Christmas Cards

PRINTED WITH YOUR NAME

at the **HEREFORD BRAND**

Gleaners Class Has Annual Banquet At Baptist Church Thursday Night

Gleaners Sunday School Class of the First Baptist Church held their annual Thanksgiving supper for families Thursday evening at the church. Decorations were in a fall, Thanksgiving mood, with leaves, fruit, vegetables and candles lending a gay, Thanksgiving atmosphere. Mrs. Tony Edens was in charge of decorations. The program with Jim Bob Allison as master of ceremonies consisted of dinner music by Wayne Evans, invocation by Delbert Kinsey, the Welcome by President Mrs. Lowell Sharp, Response by Ben Childers, a solo by David Goldston, musical reading by Zona and Wayne Evans, Thanksgiving Thought by Mrs. Fritz Christman, a song the "Lost Sheep" by a quartet composed of Mr. and Mrs. Bob Lawrence, Mrs. A. O. Thompson and Deward Roberson. Owen Stagner gave the benediction and Mrs. W. S. Rice led the group in games before the banquet commenced.

John o'Pol, Charles Whiteside, Owen Stagner, E. W. Young, Deward Roberson, Ben Childers, C. R. Gandy, Jim Witherspoon, Fritz Christman, W. O. Witherspoon, M. A. Bettis, Malcolm Castles, Charles Dones, Mesdames Thomas Howard and children, Alwyn Savage and children, W. S. Rice, Troyse Carmichael, A. J. Schroeter, Tony Edens and daughter and Mr. David Goldston.

Bootleg

(Continued from Page 3)
As far as I'm concerned, Russia is now like the character which every town has one of, the man who has talked so much and so long and so unrelentingly that nobody pays any attention to him any more. If I was a big newspaper editor, I'd reserve a section of the paper for printin the news out of Russia, with an editor's note that anybody who believes it is welcome to, but I don't. What a Russian politician says may be entertaining, but it ought to be segregated. Yours faithfully,
J. A.

Mrs. Gerald Wilson and Mrs. Clarence Schultz of the Phebean Class served at the dinner.
A birthday gift was also presented to Mrs. Medlin, class teacher, during the evening.
Those present included the following families: Lowell Sharp, Jim Bob Allison, Bob Lawrence, Wayne Evans, Alec Thompson, W. A. Medlin, D. C. Kinsey, Frank Watson, E. J. Kirksey, Mr. and Mrs. H. C. Baird left Wednesday for Waxahachie where they plan to spend Thanksgiving with their daughter and family, Dr. and Mrs. John King, and children.

Poinsettia Coffee Cake



Surprise in holiday foods is this unusually shaped coffee cake with candied fruit filling. It's called poinsettia coffee cake.

Delectable coffee cakes such as Stollen are among the traditional specialties of the Yuletide season. Here's a new coffee cake to usher in a new year: poinsettia coffee cake, shaped from an easily handled sweet yeast dough.

Making this coffee cake is much like making those easy cinnamon rolls—in fact, exactly the same up to the point where you have spread cinnamon and sugar over the rolled-out dough. For the coffee cake, sprinkle also with a mixture of chopped candied cherries and chopped green and yellow candied pineapple. Roll up like a jelly roll and cut into six rolls. However, instead of cutting on a straight line as for cinnamon rolls, cut wide rolls, and cut them on a slant.

Arrange filled rolls on greased baking sheet into poinsettia shape as shown, and let rise until doubled before baking. If you like, give the coffee cake a snowy drift of confectioners' icing when cool. This palate-pleasing coffee cake pleases with its good nutrition, too, especially its generous quota of B-vitamins and iron from enriched flour.

POINSETTIA COFFEE CAKE

1 package yeast, compressed or dry	2 cups sifted enriched flour (about)
1/4 cup lukewarm water	2 tablespoons melted butter or margarine
1/2 cup milk	1/4 cup sugar
5 tablespoons sugar	1 teaspoon cinnamon
1/2 teaspoon salt	2 tablespoons sugar
2 tablespoons shortening	1/4 cup chopped candied cherries
1 egg	1/4 cup chopped green and yellow candied pineapple

Soften yeast in lukewarm water. Scald milk. Add sugar, salt, and shortening. Cool to lukewarm. Add flour to make a thick batter. Mix well. Add softened yeast and eggs; beat well. Add enough more flour to make a soft dough. Turn out on lightly floured board and knead until smooth and satiny. Place in greased bowl. Cover and let rise in warm place until doubled (about one and one-half hours). When light, punch down. Let rest 10 minutes. Pat or roll into rectangular sheet about one-half inch thick and eight inches wide. Brush with butter or margarine. Spread with one-fourth cup sugar and cinnamon. Mix two tablespoons sugar with chopped fruit. Sprinkle fruit evenly over dough. Roll up like jelly-roll, sealing edge. With a sharp knife make five diagonal cuts completely through the roll. Arrange five sections in a circle on a greased baking sheet with edges touching each other. Place remaining section in the center. Let rise until doubled (about one hour). Bake in moderate oven (350° F.) 25 to 30 minutes. Makes one poinsettia coffee cake.

Hospital Notes

Patients discharged from hospital: J. W. Sirkel, med.; Edwin Schroeter, accid.; Claudia Lewis, med.; C. M. Gallagher, med.; Paecy Bird, med.; Earl Lance, Jr., emerg.; Mrs. Alfred Kopp, med.; Mrs. Fred Collett, med.; Mrs. R. L. Dowell, Jr., surg.; Ralph Valdez, med.; Wayne Edwin Rhodes, med.; A. A. McMillan, med.

Patients in Hospital: Mrs. C. A. Rettman, med.; Mrs. Dora L. Smith, ortho.; Mrs. Merlin Kaul, med.; Ann Wingert, med.; Mrs. Al Smith, surg.; Mrs. Homer G. Field, surg.; Linda Rae Barton, accid.; Mrs. J. H. Albracht, surg.; Mrs. T. H. Sullins, med.; Mrs. Ann Bell, med.; Mrs. E. H. Bishop, O. B.; Mrs. Delbert Bainum, O. B.; Mrs. Mary Acker, med.; William H. Garrett, accid.; Mrs. Oliver Todd, O. B.; Mrs. W. L. Johnson, med.; Mrs. Margaret Hendricks, surg.; Mrs. Maebel Beeman, med.; Jack Ward, med.; J. V. Perrin, med.; Mrs. Nancy Duncan, med.; Delbert Bowles, accid.; E. P. Goodnight, med.; Richard Combs, med.; Clell Best, med.; Mrs. E. T. Jennings, O. B.; Presella Castillo, med.; Mrs. S. A. Duckworth, O. B.

Born To: Mr. and Mrs. Albert L. Smith, a daughter, Patsy Adell; Mr. and Mrs. Oliver Todd, a son, Tommy Charles; Mr. and Mrs. S. A. Duckworth, a daughter, Sarah Janis; Mr. and Mrs. E. H. Bishop, a son, Larry Glyn.

PERSONALS

Mrs. Ben B. Hebert of Houston arrived Saturday to spend the winter here with her sister, Mrs. Seth B. Holman.

FARWELL GET-TO-GETHER

Mrs. George Riddle and baby left Friday for Riddle, Ore. after spending several weeks here with her parents, Mr. and Mrs. J. B. Harlin. On Thursday evening she was honored at a farwell party given at the home of Mr. and Mrs. A. L. Manjeet with relatives attending including Mr. and Mrs. J. B. Harlin, Mr. and Mrs. G. P. Owen, Mrs. Jack Roberson, Mrs. Molly Jo Schofield, Mrs. Reber Howton and the hosts.

Mr. and Mrs. Harry Koop and family plan to spend Thanksgiving Day in Plainview visiting her brother.

Oren Buse returned to Hereford Thursday after being down at Snyder for several weeks.

Mrs. Clara Freeman left Saturday for California where she will visit her daughter and then come back to Arizona where she will visit other relatives. She will be gone about two months.

D. C. Kinsey, Jimmy Allred and Bob Lawrence went to Oklahoma City last week on business. They drove home new cars for the Kinsey Motor Company.

For Sale

OK USED CARS

A GOOD SELECTION TO PICK FROM... AT PRICES YOU CAN AFFORD TO PAY

USED CARS

- 1948 CHEVROLET Fleetline 4-Door, Extra Good
- 1947 CHEVROLET Fleetline 4-Door, A really good car
- 1935 CHEVROLET 4-Door, Cheap
- 1938 FORD 5-Passenger Coupe, Low mileage and Good.
- 1942 OLDSMOBILE 4-Door, Hydramatic Drive, Heater, Radio, Lots of Service and Priced Low

USED TRUCKS

- 1942 CHEVROLET TRUCK 2-Speed Axle, Good Grain Bed, Clean
- 1947 FORD 1-Ton Pickup Dual Rear Tires, Grain Bed, Cattle Racks, Heater, Clean and Priced Right.
- 1941 FORD 1 1/2 Ton Truck With Grain Bed, Ready to go.
- 1942 FORD 1 1/2 Ton Truck No Bed, Cheap.
- 1929 CHEVROLET Truck You will be surprised!
- 1947 CHEVROLET Pickup Heater, Radio, Deluxe Cab, overload springs, 6-ply tires.
- 1947 CHEVROLET Pickup Heater, Overload Springs, 4-ply tires.

KINSEY MOTOR CO.

Phone 740 P. O. Box 751 Hereford, Texas

BABY SHOES

... done in lasting finish of

- GOLD
- BRONZE
- or
- SILVER

Phone 214-M
304 Lawton Street
Mrs. E. T. Tomlinson

Thanksgiving

Remember those old-fashioned Thanksgivings . . . the kind you used to enjoy as a kid, when pop tracked down the turkey while mom bustled in the kitchen.

Time of good fellowship . . . time to be thankful for all the things that are ours.

Time, too, when the Vogue wants to thank each of our patrons for friendships, in keeping with the traditions of Thanksgiving and of the Vogue.

THE *Vogue*

For "the Lady of Fashion"



HOLIDAY TRIPS ARE AHEAD and so is WINTER!

TRAVEL with CONOCO

Don't Kid Yourself
THANKSGIVING AND CHRISTMAS CALL FOR LOTS OF DRIVING
 and it's a fact that
Winter Brings Driving Hazards

Give Your Family AND YOUR CAR an Even Break by letting us

Limited Supply
PERMANENT ANTI-FREEZE
 WE GIVE GUNN BROS. THRIFT STAMPS

- CHECK YOUR OIL
For Proper Weight (CHANGE TO CONOCO Nth, too)
- CHECK YOUR ANTI-FREEZE
- INSPECT YOUR TIRES
(SKIDS TAKE LIVES)

and we'll send you on your way with a tankful of the better Conoco gas!

PITMAN SERVICE 1st & Main

ODICE BULLS

ED BULLS

Whitefaces Lose Final Game Dumas Demons 26-19

Whole season of play just about over last night with favored Dumas taking it on the chin in Canyon 14-7 while Phillips romped into the championship and the play-offs with a landslide victory at Perryton. And while all this was taking place our own Hereford Whitefaces blew a two touchdown lead in the final quarter and a half of their game with Dumas to lose a heart-breaker.

Leading at the half, 7-6, the Herd came thundering back with the most potent aerial attack they had displayed all season, for two fast touchdowns. Fans were hardly settled in their seats following the second TD that put Hereford out front 19-6, when Dumas went about 80 yards on a pass for a touchdown. The ball changed hands, the teams changed ends for the quarter and the Demons struck again as one of quarterback Jack Stanton's long heaves backfired better than 50 yards for another Demon touchdown.

That just about finished the game as far as Hereford was concerned. Dumas scored once more to lead 26-19. But the Whitefaces, with 14 seniors playing their final game on Whiteface field, couldn't pull their apparently demoralized spirits together to make that final tying score. Fans couldn't help hoping the Herd could pull this one out of the fire in the closing minutes just as they did in downing Sudan and Levelland early in the year. But receivers couldn't hang on to the ball and the passing attack bogged down during the final quarter.

Worth mentioning however, is the fact that seldom will you see a passer with the time in which to spot receivers and throw that Stanton was getting Friday night. Dumas spent most of the night on defense in a seven-man line and diamond defense. On several occasions two blockers in the backfield protecting the passer did not even have a man to block. Dumas just wasn't getting through the Hereford line. That line composed of Alex Schroeter, Dorrell Janssen, Charles Gresham, Dale Doaks, Leonard Walterscheid, Glenn Wilson and L. T. Hawks, all graduating with the exception of Walterscheid. Other seniors who finished their Whiteface career, several of whom turned in outstanding plays in this final game, as did the linemen, include Jack Ramey, Jesse Click, Duane Christian, Jack Reynolds, Bill Forbus, Pat Corbett, Wendell Morton, Gene Moore and Milton Newell.

Hereford thus completed the 1949 football season with 6 victories, one tie and three losses.

Starting out against McLean, the Herd, which was picked as a pre-season dark-horse and not expected to win more than half of their games, won 18-0. They followed this up with two one touchdown 6-0 wins over Levelland and Sudan and finished up pre-district play by handing Frijons and Silvertown 19-0 and 7-13 whippings. The latter game, in which Hereford's goal line was first crossed, broke one of the longest such strings in State Class A football this season.

Hereford trounced Perryton 32-0 in the first 1-A game. The following week they reached their season's peak with an upset 13-13 tie with the Dalhart Wolves. From there on in the season was not so good. Canyon took the wind out of Whiteface sails with an upset 12-6 victory in Buffalo Stadium. The Herd never got back in balance as the Blackhawks poured on the coal in a blustery, cold night at Phillips 39-6 and Dumas completed things by dropping Hereford back into fifth place in District 1-A standings.

Play By Play

First Quarter
Kelly kicked off for Hereford to Dumas, defending the south goal, to Phelps on the 10 yard line who ran it back to the 22.

First and 10 for Dumas on their own 22. Roots made 14 yards to the 36. Phelps made eight. Marcum made 11 yards and a first down on Hereford 48. Phelps failed to gain. Phelps got six. Marcum made first on the 38. McKown made seven around right end. McKown through left guard for two. McKown passed incomplete. Roots made a first and 10 on Hereford 25. McKown made two around right end. Phelps made seven through right tackle. Marcum failed to gain. McKown made a first down

Calves Bounce Dumas "B" 26-6

The Calves played this one rough against Dumas B, winning 26-6, on the Demon B squad's own field Thursday afternoon. Rising from the dismal, indifferent team they have been all season the Calves clubbed a highly-touted outfit almost at will. They assumed command of the game in the second quarter when Dale Wingo slashed off tackle for five yards and a touchdown after Fields had set it up with a long run. Fields ran over the extra point.

In the third quarter Slagle took a pitchout and ran 25 yards for another six points that glistened with excellent downfield blocking for the Calves. Extra point try failed this time.

Again in the third quarter, Thomas slipped a 30-yarder to Kenneth Brock who jogged 35 yards through

the Hereford line. McKown failed to gain and Dumas was penalized five' for offsides. McKown fumbled and lost 17. Phelps made a yard. Walterscheid intercepted a McKown pass and ran it back about 15 yards.

Hereford kicked 10 on Hereford 40. Engman ran 10. Christian five. Stanton fumbled and Phelps recovered for Dumas.

Dumas first and 10 on own 48. Marcum made two. Phelps made eight. Roots made two. Phelps failed to gain. Phelps made eight. Phelps made first and 10 on Hereford 30. Marcum failed to gain. Roots made one. Phelps made four. Roots made a first down on Hereford 15. Marcum made three. Roots made one. Marcum made a first down on Hereford one. Phelps made TD on off-tackle plunge. McKown failed in his attempt to run extra point.

Score, 6-0, Dumas.
Roots kicked off to Engman on his own 20. Engman ran it back 17 yards to his 37.

Second Quarter
First and 10 for Hereford on own 37. Engman made first and 10 on 50. Reynolds made 18. Reynolds made one. Stanton made 30 round left end. First and goal for Hereford from Dumas five. Reynolds made TD on five yard run. Engman kicked good for extra point.

Score, 7-6, Hereford.
Kelly kicked off to Roots who took it on his 10 and ran it back to the 22. First and 1 for Dumas on their 22. Taylor made eight. McKown made a first down on Dumas 32. Marcum only made 6 yards in three tries. McKown punted from his 30 to Engman who took it on his own 25 and ran it back to the 37.

First and 10 for Hereford on their own 37. Engman made four. Christian made five. Stanton passed to Hawks for 23 yards. Reynolds made two. Stanton made 10 around end and a first down on Dumas 29. Reynolds made seven off tackle. Christian lost two. Stanton passed to Schroeter for seven. Engman made one. Reynolds made two. Hereford was penalized five for offsides. Down remained second and 12. Stanton passed incomplete. Stanton made five. Fourth and seven. Reynolds made five but not enough for a first down as ball went over on downs.

First and 10 for Hereford on own 45. Stanton hit Hawks for 17-yard gain. First and 10 on the 28. Stanton three three incomplete passes. Stanton lost 12 trying to find a receiver as ball ended.

Score, 7-6, Hereford.

Third Quarter
McKown kicked off for Dumas to Christian who took it on his 10 and ran it back to his 30. Reynolds made 5. Christian made a first down on the Hereford 42. Stanton pass incomplete. Penalty against Dumas made it first and five for Hereford. Reynolds made two and Christian nine. First down on Dumas 40. Stanton pass incomplete. Christian made two. Stanton made three. Engman kicked out on the Dumas five.

Dumas first down made six. McKown lost two. Phelps made 40. Hereford a first down as Stanton passed to Hawks for 40 yards. First and 10 on Hereford 20. Stanton fumbled and another drive. Stanton passed incomplete. Stanton threw again complete, to Hawks for a touchdown. Engman kicked wide with Corbett holding.

Score, 13-6, Hereford.
Engman kicked off to Roots who took it on his seven and ran it back to the 22.

First and 10 for Dumas on their own 22. McKown fumbled and Ramey recovered for Hereford on Dumas 10.

Forbus made TD on the first play but called back when Hereford penalized five for offsides. Stanton fumbled and Dumas recovered.

First and 10 for Dumas on their own 22. McKown passed no good. Roots made five. McKown made two around left end. McKown quick-kicked to the Hereford 28. No run back.

First and 10 for Hereford on their own 28. Stanton passed to Hawks, ruled good on interference. Bill Kelley made a first down on his own 40. Stanton passed no good. Stanton passed to Engman who gained 30 yards. Forbus made two. Stanton to Kelley good for 17 yards to the 13 yard line. Stanton passed no good to Kelley. Stanton hit Kelley for TD.

the pay gate for another. The extra point was good this time. Thomas also kept on a quarterback sneak and got three yards and a touchdown in the third period.

The Dumas score came in the third quarter when the second B string was running the defense. They ate up 70 yards that ended up in six points.

The Calves were nothing like the team that had wearily played a won two and lost three schedule. They were rough and tough all 48 minutes. The line played its most solid game of the year springing the backs into the clear. Backs took advantage of support by hanging up touchdowns to show for the line work.

Engman kicked wide.
Score, 19-6, Hereford.
Kelley kicked to Phelps who took it on his eight and ran it to the 20. First and 10 on own 20 for Dumas. On the first play, McKown hit Atkinson for a combined run and pass play covering 70 yards and a touchdown. McKown kicked good for extra point.

Score, 19-13, Hereford.
McKown kicked to Christian who ran it back 30 yards from his five to

the 35.
Christian made one. Dumas penalized five. Stanton passed incomplete. Stanton passed twice as the quarter ended.
Fourth Quarter
Engman kicked to Phelps who took it on his 22 and ran it back to his 36. First and 10 for Dumas on own 35. McKown passed no good. Phelps made four. McKown kicked to Engman who ran it from his 20 to the Hereford 34.

Stanton passed incomplete. Christian made eight. Christian made first down on his own 44. Stanton's pass was intercepted by McKown on the Dumas 35.
McKown threw incomplete. Roots made two. McKown threw another incomplete pass. McKown kicked to Engman on his 20 who ran it back four yards to his own 24.
Stanton made four. Stanton hit Engman who ran it to the 41. McKown intercepted a Stanton pass and

ran 55 yards for TD. McKown failed to convert extra point.
Score, 19-19.
McKown kicked off to Stanton on his five. Runback to the 29.
Christian made nine. Stanton lost three. Stanton passed no good. Kelley kicked to McKown who took it on his 30 and ran it back to the 40.
Roots made 25 to Hereford 45.
Phelps made 10. McKown passed to Atkinson for TD. McKown kicked good.

Score, 26-19, Dumas.
McKown kicked to Stanton who took it on his five and ran back to 39. Stanton passed to Engman for a nine yard gain. Christian no gain. Stanton made one. Stanton hit Kelley for eight. Stanton hit Engman for 14. Hereford was penalized 15 for chipping. Dumas was penalized five for offsides on the next play. Stanton passed no good. Engman kicked out on Dumas 25.
First and 10 for Dumas on own 25. Phelps lost four. McKown passed to Atkinson for 10. McKown passed no good. Dumas was penalized 15 for unnecessary roughness. McKown kicked to Hereford 44.
Stanton made five. Stanton pass no good. Stanton pass no good. Stanton

failed to gain. Dumas penalized five for offsides. Stanton pass incomplete, as the game ended.
Final score, 26-19, Dumas Demons.

Hereford	Statistics	Dumas
20	First Downs	13
281	Yards rushing	175
202	Yards passing	121
363	Total yds. gained	296
12 of 31	Passes com.	3 of 10
3	Fumbles	4
1	Opp. Fumbles Rec.	1
3 for av. 44	Punts	8 for av. 38
3 for 44	Penalties	5 for 35

Hereford Scoring: Hawks, Kelley and Christian touchdowns. Engman one placement.
Dumas Scoring: Phelps, Atkinson (2), and McKown touchdowns. McKown placements, (2).

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- PLUM or FIG** Heinz Puddings can **55¢**
- CHERRIES** SO-LI-CIOUS Maraschino, 4 oz. bottle **19¢**
- MINCE MEAT** Heinz 22 oz. tin **63¢**
- OLIVES** Libby's Ripe Extra Lge., No. 1 tin **35¢**
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- None Such, The old Fashioned 9 oz. pkgs. **41¢**
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DELICIOUS APPLES TEXAS **12¢** LB.
ORANGES **23¢** 3 LBS.

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Call Through the Want Ads

IF YOUR NAME IS LESLIE

You Owe It To A Valiant Scottish Clan, With A Hungarian Founder

By ANN REYNOLDS, Ph. D.
LESLIE is just as right for a girl as it is for a boy. So if some of you have to choose a name for a baby, Leslie would do in any case.

There are more men, though, than women called Leslie. And to begin with, it was a family name, or rather, a clan name. Bruce, Elliott, Forbes, Grant, Sinclair and many others have their origin in the Scottish Highlands. There, in the County of Fife, in Aberdeenshire, Leslie is the name of a small town; the old church there claims to be 'Christ's Kirk on the Green in the ancient ballad.

Well, the Leslies were a valiant Scottish clan. Yet strange as it sounds, the clan's founder was a Hungarian. This nobleman, one Bartholomew, almost 900 years ago, settled in Scotland; he came there among the men who accompanied Princess Margaret from England when she arrived to marry Malcolm III, King of Scotland.

The King became so fond of the strong and fearless warrior that he offered him huge grants of lands; the lands for a mile around any place where he'd get off his horse and feed the creature. So the knight rode out, and on his return told the King:

"Between a lesse lev and a mair My horse is tyrd and stopped there."

That is the animal stopped between a lesser and a major stretch of untitled land. According to the legend, the King replied:

"Lord Lesley shall thou be And thy heirs after thee."

So it was: the new Lord Leslie also was made the King's Chamberlain, and was given Malcolm's sister Beatrix as a wife. He built a castle on the memorable spot his horse had selected. It became the ancestral home of the great Clan of Leslie. And in the centuries to come Lord Leslie's numerous offspring lived there and at nearby places. The Leslie Clan enjoyed a high reputation in Scotland; some members of it distinguished themselves also on the European continent. The name Leslie is mentioned in historical records of Germany, Sweden and other countries. And today the name Leslie, both as a family name and as a first name, is well known here too.

The Leslies also have their own tartan: a splendid pattern of wide green and blue squares, crossed with a thin red thread. But you don't need to be called Leslie to wear this badge of a valiant clan. Tartans are favorites with designers of ladies' smart clothes.

"Here we go 'round the mulberry tree" is correct. Mulberries don't grow on bushes.

Wyche Club Will Send Box To Children's Home

Wyche Home Demonstration Club met in the 70th of Mrs. E. C. Hewitt, Jr. Thursday afternoon. Mrs. Raymond Paetzold, president, conducted the business session when members voted to send a box of clothing to The Children's Home in Amarillo and members were requested to bring garments to the next meeting.

A report on the recent tray demonstrations was heard and aluminum sheets were ordered for future use in making trays. Mrs. W. T. Johnson and Mrs. Jack Williams gave a demonstration on making rugs. The next meeting of the club will be in the form of a Christmas Party on December 15 in the home of Mrs. W. T. Johnson.

Those present were Mesdames Raymond Paetzold, George L. Olson, N. G. Elliston, W. T. Johnson, Jack Williams, C. R. Damron, R. W. Elliston, Jim Cross, J. H. March, A. E. Jury, Ira Ott and the hostess.

CARD OF THANKS

May we take this opportunity to express our heartfelt thanks to each and everyone for their kindness, help and sympathy during the illness and death of our wife and mother. The Hubert White family.

Mr. and Mrs. S. T. Loerwald and daughter, Linda are visiting Ohio and Arkansas on their vacation. They have not returned as yet, and have been gone two weeks in their new Chevrolet.

Guests of Mrs. Seth B. Holman recently were Mrs. Effie Goch, Mrs. John Barry, Mrs. Georgia Townsend and Mrs. H. T. Neeley, all of Amarillo. They were accompanied by Mrs. Barry's sister, Mrs. A. O. Simmons of Pasadena, California who is visiting in Amarillo.

Mr. and Mrs. Boyd London left Friday for Dallas where they planned to visit her sisters, Mrs. Grace McElroy and Mrs. Aline Henderson, and to attend the SMU-Baylor football game Saturday. They will go from there to College Station to visit a son, Jack, and to attend the Texas A&M-Texas University football game on Thanksgiving Day.

Bicycles have been in use for about a hundred years.

WEEKLY CROSSWORD PUZZLE

HUMORIST

- HORIZONTAL**
1, 5 Pictured humorist
10 Perform
13 East Indian tree
14 Incursions
15 Female deer
16 Sodium (symbol)
17 Biblical pronoun
18 Anger
20 Shortly
21 Therefore
23 Entangle
24 Likely
26 Sleeping furniture
28 He was famous as a writer of
33 Period
35 Unclad
36 Upon
38 Paid notice
40 Affirmative
41 Lyric poem
44 Like
47 Weep
49 Penny
52 Head covering
54 Skill
56 Behold!
57 To
60 Possesses
62 Indian army (abbr.)
64 Bold face (abbr.)
66 Golf device
67 More mature
69 Story
71 Greek letter
72 Ingress
73 Woody plant

- VERTICAL**
1 Male
2 Exclamation of pity
3 International language
4 Lock opener
5 Transpose (abbr.)
6 Stayed for
7 Atmosphere
8 Notion
9 Nova Scotia (abbr.)
10 Excitement
11 Dove's call
12 Five and five
18 Print measure
20 Part of ticket
23 Jewish month
25 Phenyl (abbr.)
27 Accomplish
29 Fifth month

Here's the Answer

30 Mineral rock cloth
31 Set again 51 Aristocratic
32 Toward 52 Exclamation
34 Tantalum 53 Skinny
37 Negative 55 Palm lily
39 District attorney (abbr.) 57 Indian
42 District of Columbia 58 Seine
43 Eradicator 59 Beverage
45 South Carolina 61 Likely (abbr.)
46 Father 63 Attorney
48 Year (abbr.) 64 Railway
50 Measure of area 66 Measure of area

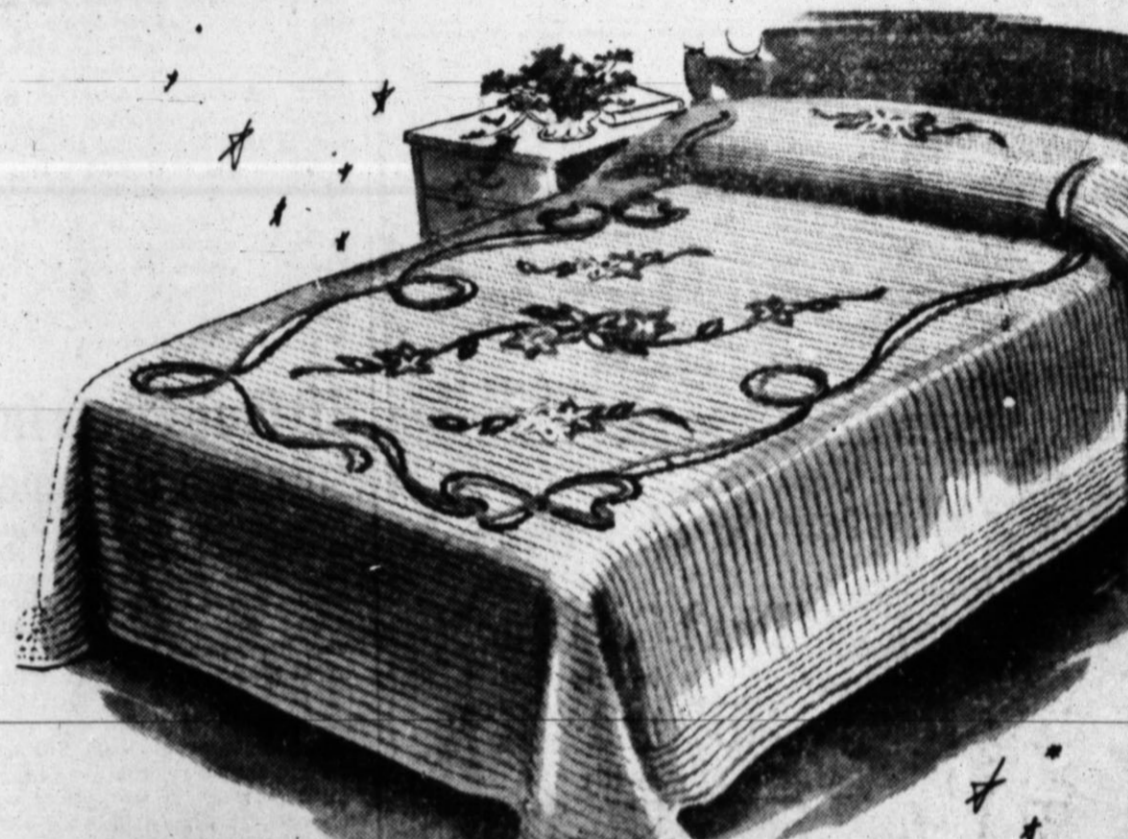
of these associations is supported by the sale of Christmas Seals. THEREFORE I, as Governor of Texas, hereby designate the period from November 21 to December 25, 1949, as CHRISTMAS SEAL MONTH and urge the people of Texas to be generous in their support of the Texas Tuberculosis Association and its affiliated county associations by buying and using Christmas Seals during this month. (Signed) ALLAN SHIVERS Governor of Texas

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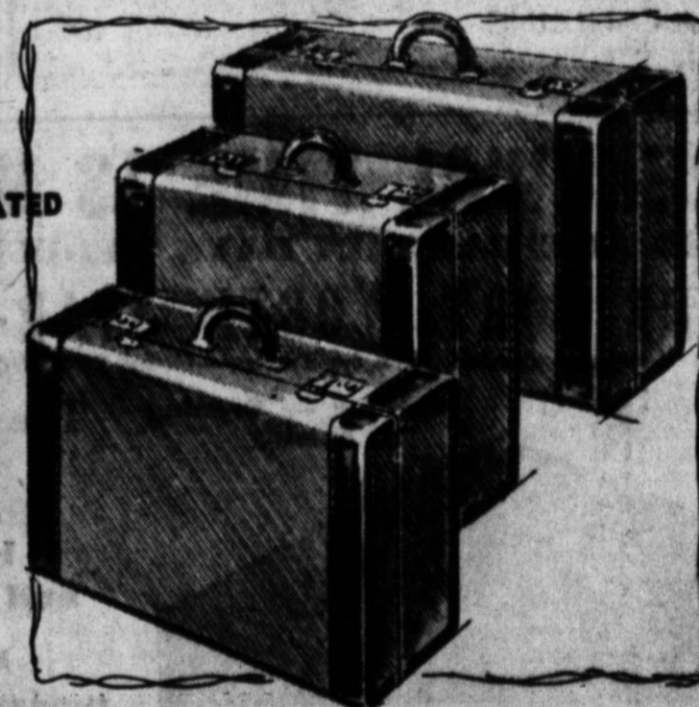
A beauty of a bedspread! Feel the feathery-fine tufts, see the swirling bowknot and floral design. No problem to pick just the right color here—you can have this chenille in a wide range of decorator solid colors as well as the gay multi-colored design on pastel or all white grounds. Yes, at Penney's thrift-price, here's big value!

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Better Spreads 6.90 and 9.90

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THANKSGIVING GREETINGS

from the

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THURSDAY, THANKSGIVING



BOOKS

(Continued from Page 3) Thanks are given to all who contributed to the book's history and recipes with the words, "Dios Se Lo Pague." A brief glossary of the Spanish words used throughout the book is given under the head of "Foreign Talk." While the greetings, "Hello, the House!" prepares one for the next chapter.

About one third of the book falls under "Con Carne" (meats). Since the natives rank high on the meat eating list, "Huevos Rancheros and Omelettes" (eggs) gives special egg dishes which also rank high in spite of the meat eating.

"Side Dishes" is the name given to the vegetables. "Cry Baby Food," heads a few soups that are given indicating that not many fall for this kind of food. Another Spanish name, "Antojitos" (hors d' Oeuvres) lists what one might expect Texans to eat in this line, with cracklings outstanding. "Long Sweetening and Fancy Fixings" denote trimmings such as sauces and dressings. And as one might expect "Petticoat Doings" pertains to salads.

With "Tortillas, Doughnuts and Crepes Suzettes," we have a mixture of what is to come in the bread recipes. And of course "Dandified Sweets" could mean only desserts. "Salud y Pesetas" (beverages) gives us drinks which one might or might not expect to find in a Texas cook book.

Included under various headings, through the book are recipes for preparing and cooking rattlesnake,

crow, possum, smoked turkey as well as many more conventional foods. A Texas Barbecue Sauce is the first recipe given, since Texans serve barbecue on the slightest opportunity to show their favorite food and ability in preparing it. The possibilities for barbecuing cover a wide range, almost any part of a beef, even to the head of the animal is some of the cowboy's favorite. Mutton, chicken, wild fowl, turkey, armadillo, pheasant, guinea, ham, squirrel, and fish also come out of the pit.

The favorite of all cowboys, beef stew is given under its original name with no words minced. Jerky, sourdough, biscuits as well as tamales, tortillas, frijoles, and chili con carne come in for their part too.

Corn pone, 1864 version, corn bread, cracklin bread and dressings which contain corn bread as its base is typically Texan.

Unique for any cook book is the closing chapter Pilon, (Texas reading matter) listing 24 books about Texas and their authors as well as two favorite magazines of the writers which they consider representative of the state.

Of these many are found in your county library located in the courthouse, which has a section containing nearly a hundred volumes about Texas. Only recently, new ones, Nordyke's "Cattle Empire," Boyce House's "City of Flaming Adventure" (San Antonio), a book of poems by Fort Worth authors entitled, "Out Where the West Begins," as well as above, "The Texas Cook Book," have been added. Mrs. J. J. Boydston, librarian, will be glad to get others whenever possible if they are not found in the library.

Kids' Day King and Queen



Selected from among several hundred boys and girls as an inspiration to all underprivileged children, Leo Smith, 10, Shreveport, La., and Karen Ash, 6, Muscatine, Ia., were named "King" and "Queen" of National Kids' Day, O. E. Peterson, executive secretary of Kiwanis International, announced this week.

The boy king will reign on the observance date, Saturday, Nov. 19, as a symbol for all American youth while the queen will represent those who have overcome serious ailments or other handicaps to enjoy normal lives. The Shreveport boy, eighth in a family of nine children, is the son of a widow, Mrs. Emma Smith. Described as a typical American youngster of the Huckleberry Finn type, he was chosen on the basis of leadership displayed last summer at a Kiwanis Boys' camp for underprivileged children at Lake Caddo near Shreveport.

The pretty blue-eyed queen is the daughter of Mr. and Mrs. Harold Ash. Little Karen recovered from a rare heart ailment in May, 1949, following an extremely delicate surgical operation. Funds to make possible the operation were sponsored by the Muscatine Kiwanis club. Now a healthy girl, Karen is a pupil at St. Mary's school in Muscatine and leads a normal life in every way.

DRIVING MORE DANGEROUS IN RURAL AREAS THAN IN CITY

CHICAGO -- Choose up sides, for here's some ammunition in the age-old country-versus-city controversy:

Driving a car is more than twice as dangerous in rural areas as in city areas, according

to the 1949 edition of the National Safety Council's statistical yearbook, Accident Facts.

Of the 32,000 motor vehicle deaths in 1948, 21,500 occurred in rural areas and 10,500 in urban areas. The mileage death rate was 10.8 deaths per 1,000,000 vehicle miles in rural areas, and only 5.3 in urban areas.

There were about twice as many urban pedestrian deaths as rural -- 6,200 compared with 3,050 -- but there were more than four times as many non-pedestrian motor vehicle deaths as urban -- 17,850 compared with 4,300.

"Blind as a bat," is an incorrect saying, since bats can see.

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RE-CAPPING VULCANIZING



HD Club Meets In Rutherford Home

North Hereford Home Demonstration Club met in the home of Mrs. Dudley Rutherford Thursday afternoon. Mrs. Fred Saltzman, president, presided with Mrs. Oscar Vaughn giving the opening prayer. Roll call was answered by members telling of 1949 accomplishments. Mrs. Paul Hoff read a letter from a German woman to whom the club had sent gifts and annual reports were heard. The annual Christmas party was planned and will be held in the home of Mrs. Frank Wilde with 4-H Club girls as guests. Mrs. C. L. Whitehead won the penny gift and members displayed dresses they had made.

A surprise feature was a handkerchief shower for Mrs. Fred Barrett. The next regular meeting will be January 5 in the form of a covered dish luncheon at the home of Mrs. W. H. Russell.

Members present were Mesdames H. E. Pettyjohn, W. H. Russell, Bill Helton, Otto Massie, Paul Hoff, Otto Olson, Fred Saltzman, Bob McQuigg, Fred Barrett, R. E. Barrett, R. A. Fullwood, C. L. Whitehead, Oscar Vaughn, Mary Bodkin and the hostess. Visitors were Mrs. Buck Howard and Mrs. Bob Howard and Linda.

Phyllis Radovich and Margaret and Bea Barrett returned from an extensive two and a half month trip through Canada and the Northeastern United States this week.

Andrew Jackson lived with his wife for two years when they found that her divorce from her first husband was not valid.

Patagonia is in southern South America. Texas breeds the greatest number of Jersey cows. John D. Rockefeller founded the University of Chicago.

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Thank you, Mrs. Brasac, for your kind words. We're working constantly on technical improvements so you can hear better, get your calls through quicker, enjoy more trouble-free service. And every year we're adding new telephones so that you can call more people, more people can call you. Our aim is to give you the best possible bargain today... and to keep it growing in value every year. Southwestern Bell Telephone Company.

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Mrs. J. E. Brasac, 118 Grots Street, Houston, Texas

Tuesday-- Ordered a baby gift, to be gift wrapped and delivered. Saved 10 miles.



Wednesday-- Mrs. M. can make my new slip covers. Only 2 blocks, but lucky I phoned before she started another job.



Thursday-- Felicia, my daughter, asked my advice on new refrigerator. 12 miles to her office.



Friday-- Felicia called. Some good buys advertised in morning paper.



Saturday-- Evening paper wasn't delivered. Complained to circulation department. 3 miles to their office.

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SOCIETY

LaPlata Club Honors Husbands As Guests At Thanksgiving Dinner

Carrying out an annual custom of entertaining husbands at a Thanksgiving dinner party, members of the LaPlata Club were hosts Tuesday evening in the home of Mr. and Mrs. Liston Wilson. Assisting as hostesses were Mesdames Homer Brumley, A. J. Schroeter, and Palmer Norton, members of the hospitality committee.

Study Club Meets In Alton Biggers Home

Mrs. Alton Biggers served as hostess for the El Nino Study Club at her home Monday evening with Mrs. Bill Smith, Jr. in charge of the program. A lesson on "Drama for Children," was conducted by Mrs. Smith who gave the club members reasons why the drama is important in the education of children.

New Mexico Is Theme For LAE Study Club At Meeting Tuesday

Presenting the second of two programs on New Mexico, L. A. E. Study Club met in the home of the president, Mrs. Bob Higgins, Tuesday afternoon. Roll call brought to mind interesting facts concerning educational advancement in the state of New Mexico.

Mrs. Wayne Evans Reviews Novel At Bay View Meeting

Mrs. Wayne Evans gave the program for the Bay View Club Thursday afternoon when a meeting of the club was held in the home of Mrs. J. P. Slaton. Continuing the study of New England, Mrs. Evans reviewed the book "The Running of the Tide" by Esther Forbes, a story of the sea and seafaring men leading up to the time of the war of 1812.

OES Called Meeting Held For Initiation Rites Tuesday Night

A called meeting for the purpose of holding initiation rites for four new members, was held by the Hereford Chapter of the Order of Eastern Star Tuesday night at the Masonic Hall.

Those receiving the degrees were Mrs. Charles Hill, Mr. and Mrs. Charles Davis and Miss Doris Jean Hastings. Mr. and Mrs. Davis' membership rites were given as a courtesy to the chapter at Camas, Washington where the Davis reside.

Following the initiation, Mrs. Nell Culpepper, worthy matron, announced the initiation ceremonial which will be held by the Order of Rainbow for Girls next Monday night.

MRS. ROBERT THOMPSON

Pumpkin Pie On Thanksgiving Day Is As Traditional Now As Turkey

Pumpkin Pie at Thanksgiving time is as traditional as turkey and as American as ice cream on the Fourth of July. Generous servings made ideal refreshments for canasta or bridge sessions which hold the interest of the players as long as they have the time, making them ready for a little more than the usual light refreshments.

Let's Cook Something... Pumpkin Chiffon-Honey Pie... 1 tablespoon gelatine, 1/4 cup cold water, 3 egg yolks, 1/2 cup honey, 1 1/2 cups pumpkin, 1/2 cup milk, 1/2 teaspoon salt, 1 teaspoon cinnamon, 3 egg whites, 3 tablespoons sugar, 1 nine inch baked pie shell. Soak the gelatine in the cold water five minutes. Beat egg yolks and combine with honey, pumpkin, milk, salt and cinnamon. Cook in top of double boiler until thickened, stirring constantly. Add softened gelatine and stir until dissolved.

MRS. BRADLY RETURNS FROM TRIP

Dyathia Bradley visited Austin and New Braunfels after completing her Red Cross business in San Antonio last week. While in Austin she visited University of Texas.

MRS. JIM ROBINSON VISITS

Mrs. Jim Robinson visited her daughter, Betty Jane in McKinney this week.



MRS. BILL STENDEL

Ethel Urbanczyk, Bill Stengel Are Married In St. Anthony's

Miss Ethel Urbanczyk, daughter of Mr. and Mrs. Felix Urbanczyk, became the bride of J. W. Stengel, son of Mr. and Mrs. J. E. Stengel, at 8:30 Wednesday morning at St. Anthony's Catholic Church here. Rev. Father Leo, of San Antonio, uncle of the bride, read the ceremony and Mrs. Robert Kerschen was organist, with Adeline Koelzer, soloist. The altar was decorated with white chrysanthemums with lighted white tapers along the altar rail. The choir sang "Mass of the Angels" with Mrs. Kerschen accompanying and Miss Koelzer sang "O Perfect Love" and "On This Day O Beautiful Mother."

Miss Carlisle Rae Frye is favored at miscellaneous bridal shower. Miss Carlisle Rae Frye who is scheduled to become the bride of Theron Lehr of Dallas this afternoon in the First Christian Church, was favored at a miscellaneous shower given at the home of Mrs. D. C. Kinsey Tuesday afternoon. Hostesses included Mesdames P. L. Dishman, Henry Hastings, John McLean, Wirt Phillips, T. W. Roberson, F. P. Lyons, J. T. Carroll, J. Wallace Robinson, Jim Lipcomb, Raylan Evans, Neil Young, Herman Paetzold, and Miss Frances Young.

Mrs. Roy Ford gives book review for club. Members of the Calliopean Club heard Mrs. Roy Ford review "Lincoln and the Preachers" by Edgar DeWitt Jones at the meeting held Thursday evening in his home of Mrs. J. T. Carroll.

Thanksgiving Supper By Study Club. In keeping with November's traditional holiday, a Thanksgiving supper party was the order of the evening Monday when members of Les Meres Study Club entertained husbands and guests at the W. D. Jones home.

Members and their husbands attending were Messrs. and Mesdames Eugene Bagwell, Roy Boyer, Elton Brooks, Dick Gholson, Howard Gore, Ray Howell, Jimmy Mercer, Larry Summers, Jim Terry, E. N. Yarbrough, Forrest Marnell, Monroe Parker and the W. D. Jones.



MRS. L. H. LOOKINGBILL, JR.

Miss Betty Lois Craig Is Wed To L. H. Lookingbill, Jr.

The marriage of Miss Betty Lois Craig, daughter of Mr. and Mrs. W. H. Craig, and L. H. Lookingbill, Jr., son of Mr. and Mrs. L. H. Lookingbill, Sr. of Summerfield, took place Thursday evening at 7 o'clock in the First Baptist Church with Rev. R. H. Cagle, pastor, reading the double-ring ceremony. Wayne Evans, organist, played a pre-nuptial program of music, including "Always," "O Promise Me" and "Thine Alone." He also accompanied "Jim Worrell who sang "One Alone" and "All the Things You Are" and played the "Lohengrin" and Mendelssohn wedding marches. "I Love You Truly" was played during the ceremony.

Palms, baskets of white chrysanthemums and white tapers in seven branched candelabra decorated the church and formed the setting at the altar. V. C. Hopson was best man and Hilton Higgins and John Winkler were groomsmen. Ushers were Brad, by Lookingbill and Billy Craig, by Mrs. Rex Lee was matron of honor, her father, wore an ivory gown of

Mesdames Manjeot and Kerr Speakers For Young Mothers Study Club Meet

Mrs. A. L. Manjeot and Mrs. Will S. Kerr were guest speakers at the Young Mothers Study Club meeting held Monday night in the home of Mrs. W. J. Stanford with Mrs. Richard Barnard serving as hostess. Mrs. Leroy Aven introduced the speakers who presented a program on "Decorating the Home for Special Occasions." Mrs. Manjeot explained the principles in flower arrangement mentioning the selection of material, selection of proper place for the arrangement, grooming the material

Mexican Dinner Benefit Scheduled Dec. Second

Plans have been completed for the Mexican Dinner, sponsored by the St. Thomas Episcopal Auxiliary, which will be held at the City Hall on Friday, December 2, between the hours of 5 and 8. The benefit dinner, proceeds of which will go to the women's work of the church, will be open to everybody and favorite Mexican foods will be featured in a full dinner. Tickets at \$1.25 per plate, may be purchased in advance from Mrs. Bill Waldrep or Mrs. Joe Smith. No tickets will be sold at the door. Mrs. Curtis Trawick, general chairman, has announced.

POFFS HAVE BABY BOY

Mrs. Oscar Altman left for Columbia, Mississippi by plane Friday to see her grandson, Stanley Poff, who was born Tuesday. The 6 pound 3 ounce boy is son of Mr. and Mrs. Gail Poff, grandson of Mr. and Mrs. Alan Robinson, Earl Stagner, John Winkler, and Neil Young.

AMBITION IS STRANGE

Brownsville Night Watchman Wants A Motor Scooter For His Patrol

Brownsville, Tex. (AP)—Samuel Souther, 92-year-old Brownsville night watchman, is ambitious to own a motor scooter.

Souther, who has been night watchman for 33 years and who once fought against Pancho Villa, said: "I'd like a scooter to patrol my beat. Never been able to afford one yet."

"The trouble with people nowadays is they give up too early in life," Souther philosophizes. "I aim to stay on this job as long as I can stand on my two feet. I feel good and I got a long way to go yet."

Born in Melrose, Mass., in 1857, Souther came to the border country from Oklahoma in 1910. He was a sign painter by trade and recalls that he worked at that profession "one place and another around the country" and that as a young man, he hired out as a laborer on farms in the Middle West quite a bit.

He began patrolling his present watchman's district in Brownsville in 1914.

Seven or eight years ago a man who tried to take advantage of Sam got shot for his trouble. According to Souther, this fellow was drinking heavily and was disturbing the peace in the neighborhood.

"He was full of dope too and a tough one to handle," Souther recounts. "After we wrestled and bounced around for a while, he broke loose and tried to hightail it over a fence. I was forced to shoot him."

A few years after arriving in the Rio Grande Valley, Souther found himself in the middle of a war. "Since I was handy with a gun," he says, "I joined up with Gen. Emiliano P. Naveurte in 1915 and helped keep Pancho Villa from capturing Matamoros."

In 1898 at the age of 41, Souther tried to join the American forces for the Spanish-American War, but he was turned down because the service required a man to be at least five feet four inches tall.

"At the start of World War I, I



PLAYING IN JAPAN—Frank "Lefty" O'Doul, manager of the San Francisco Seals baseball team, now touring Japan, shakes hands with Prince Akihito and Prince Masahito before a Tokyo game with the Eastern All-Stars of the Japan Professional League. The Seals, who have won every game of their exhibition, shut out the Japanese club 4-0.

near here. The late A. L. Smith died in 1947.

Her maternal great grandparents are all living. They are Mr. and Mrs. J. W. Robertson and Mr. and Mrs. W. B. McGuire, all of Comanche.

A great great grandmother, Mrs. Maude McGuire of Seagraves, rounds out an even dozen grandparents.

Honor Bride-Elect At Recent Shower

Mrs. L. H. Lookingbill, Jr., the former Miss Betty Lois Craig, was complimented recently at a shower given in the home of Mrs. V. C. Hopson. Other hostesses were Miss Velma Harper and Mesdames Hilton Higgins, Walter London, Jr., Rex Lee, Wilma Carnahan, Bill Hutson, Sanford Smith and P. L. Dishman. Mrs. Hopson, the honoree, Mrs. L. O. Walcott, Mrs. Rex Lee and Mrs. L. H. Lookingbill, Sr. made up the receiving line to greet the guests upon arrival.

An orchid theme was carried out in decorations for the party with both large and small chrysanthemums arranged on a mirror centerpiece.

MASONIC BULLETIN

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. TOMPSON, Sec'y. HENRY SEARS, W. M. Hereford Lodge 549

NOTICE OF MEETINGS

ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Hereford Is Third In Students At WT

was too old at 60 and still hadn't grown past five feet two inches," Souther laughs, "and by golly, I'm two inches too short to this very day."

On the job each night at 6 p. m., "Senor" Souther makes his rounds until first light hints the arrival of a new day at 6 a. m. "But I'm used to working while everybody else is sleeping and taking my rest in the daytime," he maintains. "A body ought to be used to it after this long."

The soft spoken old fellow wakes up and starts his day about mid-afternoon. He usually occupies his leisure hours with putting around his home or by taking some of his grandchildren for a walk. Sam's eyes sparkle when he talks about his grandchildren. "I reckon those kids give reason enough for a man wanting to stick around for a while," he says.

Three married daughters, all of whom live in Brownsville, have provided "Senor" Souther with nine grandchildren so he doesn't have to go looking for one to take a walk with him.

Mr. and Mrs. Lloyd Walcott and children who have recently returned from Kingston, Jamaica where he has been stationed with the Army, are visiting her parents, Mr. and Mrs. W. H. Craig. When Mr. Walcott returns to duty he will be stationed in Michigan.

At the age of 70 a Supreme Court Justice may retire on full pay.

Canyon, Tex. (WTNS) — Hereford is the leading city aside from Canyon and Amarillo in furnishing students to West Texas State this fall. Of the record enrollment of 2004, Hereford is represented by 48 students.

For the second successive year enrollment records for the college have been broken with 1336 students signing up for full time work on the campus in Canyon and 668 studying at Amarillo Center.

Students from Hereford by classes are: Freshmen—Emma Jan Brown, Mary Jane Pickens, Phyllis Hunter, Leta Springer, Martha Thomas, Elsie West, Dale Barkley, Clarence Buford, Ervin Robinson, Daniel Luther, Dorothy Smith, Olin Cosby, Clifford Kerr and Caren Conklin.

Sophomores: Doris Hastings, Margaret Sowell, Virgil Terry, Ernest Ford, Tom Roy Snodgrass, Jacqueline Newell and Wanda Walker. Juniors: Lyla Robbins, Ludie Turner, George LeGrand, Bill Bradley and Hazel Bruner.

Seniors: Sally Womble, Doris Smith, Jackie Wright, Helen Jo Wilson, Frank Barrett, Duane Williams, Madelle Beavers, Rosemary Phillips Melton, Robert Jennings, and Mrs. Gladys Williams.

Graduates: Ralph Smith, Ela Aikman, Madalene Bell, Charlotte Carver, Minibel Collier, Byron Durham, Mrs. Luella Durham, Birdie Alice Garner, George Graham, Don Martin, Purris Williams and Ethel Womble.

Grandparents Aren't An Exception With Her

Winters, Texas (AP)—Little Linda Ann Lloyd, daughter of Mr. and Mrs. George Ferrell Lloyd of Winters, has more grandparents than she count on her tiny fingers.

Linda Ann, who will be two years old Feb. 2, has 12 living grandparents.

Her maternal grandparents, Mr. and Mrs. D. C. Robertson, live near Winters. Her paternal grandparents, Mr. and Mrs. George Lloyd, live near Wingate 12 miles from here.

Great grandparents on her father's side are Mrs. A. L. Smith of Winters and Mrs. and Mrs. W. P. Lloyd of

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Club Entertains At Annual Dinner

Ladies of Dawn Study Club entertained their husbands at an annual banquet Tuesday evening, November 15 in Dawn School dining room. Guest speaker was Bob Wear, Hereford Church of Christ minister.

Carrying out club colors of yellow and white, three long tables were covered in white with streamers of yellow in the centers. Three arrangements of small, white chrysanthemums with yellow mums and brown and gold autumn leaves were used on tables. White candles in crystal holders accented beauty of the scene. Place cards and nut cups were yellow and white.

Mrs. H. H. Miller served as toastmistress. David Rodgers gave the response in behalf of the husbands to her words of welcome. H. V. McCabe played two piano selections.



RACING ON A MERCY ERRAND—A helicopter, modified for use as an air ambulance, takes off to pick up two "stretcher cases" in a race with an ambulance. The race was staged in co-operation with San Francisco health officials to determine which vehicle could cover a set distance in the fastest time. The helicopter did in 12 minutes what it took the ambulance 20 to do. The helicopter was modified by the addition of two basket litters fastened to the side of the craft.

Wear introduced his talk, "On Threats To Our Democratic Way of Life," with humor suitable to the occasion. In a serious manner he concluded his enlightening and well informed speech by saying that we must help keep and spread as pure a Democracy as possible. Enemies of our way of life are working every hour against it while we remain lethargic and indifferent. We must let our law-makers know our reactions to laws by voting at each election.

Guests included Mr. and Mrs. J. D. Bruner, Mr. and Mrs. Charles Corde, and Mr. and Mrs. Bob Wear. Lloyd Bentley was also a guest.

Members included Mr. and Mrs. Lloyd Airhart, Mr. and Mrs. Clarence Betzen, Mr. and Mrs. A. J. Frye, Mr. and Mrs. Alfred May, Mr. and Mrs. H. V. McCabe, Mr. and Mrs. H. H. Miller, Mr. and Mrs. Melvin May, Mr. and Mrs. David Rodgers, Mr. and

Mrs. Gayle Neal, Mr. and Mrs. Zed Stewart, Mr. and Mrs. Floyd Walton and Mr. and Mrs. Carl Wimberly.

Accidents Are Greatest Kid-Killers In The U. S.

CHICAGO—Here's a word of warning to all moms and dads: Accidents are greatest kid-killers in America!

According to the 1949 edition of the National Safety Council's statistical yearbook, Accident Facts, accidents far outrank any of the more generally feared childhood diseases as a cause of death among children 1-to-14 years old.

There were 10,731 accidental deaths in that age group in 1947—three times more than were claimed by pneumonia, the next most important cause of death. And accidents caused 42 times as many deaths as polio.

The Constitution of the United States makes no mention of a President's Cabinet.

Neighborhood Party Given For Mr. Lance

R. D. Lance, 32 years old, celebrated his birthday at a neighborhood party given by Mr. and Mrs. Jason Luck Thursday evening.

Mr. and Mrs. Lance, who made their home in Summerfield for a quarter of a century before moving to Hereford four years ago, have been confined to their home for some time because of his illness. It was the first time he had been out of his yard in three years.

A huge birthday cake bearing 82 birthday-candles, was the center of attraction and informal games of forty-two were played. Gene Streun, grandson of the honoree, unwrapped the gifts for the octogenarian.

Besides Mrs. Lance, three children and their families attended the party. They were Mr. and Mrs. R. D. Lance, Jr., Mr. and Mrs. Jack Streun and family, and Mr. and Mrs. George DeLozier and children.

Others attending the party were Mr. and Mrs. H. D. Blythe and family, Mr. and Mrs. O. D. Britting and family and the hosts and their children.

Cartoonist Thomas Nast is responsible for the Republican elephant and the Democratic donkey.

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Now, Champagne and Orchids can be your everyday delight! The delicate color of a champagne bubble tint rustling Bur-Mil crepe and rich lace, for a figure-perfect slip bedecked with an exquisite embroidered orchid! Champagne, pure white and daisy-green. Sizes 32 to 40; 32S to 38S.

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Now, Artemis surrounds you with a precious atmosphere, the look of costly luxury! An Artemis gown of lustrous Bur-Mil rayon crepe and luscious lace the exact color of vintage champagne... with three embroidered orchids of rare beauty. Champagne, white or daisy-green. Sizes 32 to 40.

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QUALIFIES FOR UNION CARD—Bishop Michael J. Ready, right, of the Columbus, O., diocese of the Catholic Church, does such a good job at laying the cornerstone for three new buildings that the stone masons union gives him a union card. The buildings were a rectory, a chancery, and a home for the bishop.

Long Time Ago

45 Years Ago
Citizens were surprised when Judge L. Gough and Mattie E. Fore got married in the home of and by Rev. Jesse B. Haston. Gough was recognized as one of Hereford's leading and most enterprising citizens. The bride was one of Hereford's loveliest and most charming. She has been in Hereford two years.

Masons of Hereford buried remains of T. C. Lutterlop supposedly killed by a hired hand on his ranch in New Mexico in 1901, in the city cemetery west of town. Lutterlop was first buried on Baker's Ranch in New Mexico. His wife, Ponca City, Oklahoma, requested Masons of Hereford to give remains of her husband a Masonic burial.

Royal Benton, grandson of Uncle Fred Williamson, died after a short illness. He was buried at City Cemetery.

Hereford Gin ginned 1430 pounds of cotton for Frank Chestnut, Arney, turning out a 585-pound bale. Hereford was beginning to look like a cotton center.

Nellie and Jimmie Black had returned from Cleburne and were at their posts of duty in the school.

Norman Wilson, Bovina, wrote Brand that Hereford wasn't the only place in Texas that grew vegetables. He said a lady brought an 81-cup turnip and a 21-pound cabbage to town.

J. T. Terry and family, Stephenville, arrived to make Hereford their home. They picked Judge Gough's place, south of town, to live. Terry subscribed to the best paper in the Panhandle (Brand, of course).

Dr. G. F. LeGrand had his office at Burns and Smith's Drug Store.

B. S. Wright sold his ranch in Terry County and moved to Hereford. Wright built a cottage in West Hereford.

Easley and Shelley were inviting everybody, (especially the ladies) to

have oysters with them.

Mr. and Mrs. Ira Aten and children left for San Diego, California for the sake of Mrs. Aten's health.

Brand noted some important business changes in Dimmitt. Among these was the information of the new business firm of Droke and Gollehon, caused by John Droke taking in as partner, Robert Gollehon, son of J. M. Gollehon of Dimmitt. They were in the dry goods business. Another deal made Judge C. F. Kerr sole owner of mercantile business operated by Beach and Kerr. T. H. Beach retired. Dimmitt had a good school under management of Prof. Curlee. It had one of the best courthouses on the Plains. They didn't have a jail because they had no criminals.

Brand writer who wrote all this spent the night with B. F. Westbrook. Westbrook had enough land and cattle that he didn't have to ask anyone to help him make a living.

The Noble Company was under the personal direction of Mr. Noble and included Fred C. Frink, Uma Noble, Will E. Dawes, Jack Williams and Estella Reeves. Band, under direction of W. W. Miller was one of the finest. They had concerts every day at noon on principal streets of Hereford.

Rev. Thomas Barcus, Temple 7th Street Methodist Church, Temple, Texas, took his place at Hereford.

Nara G. Trebby, hair culturist and manicurist, was operating from millinery department of Stambaugh and Lipscomb's department store. Both ladies and gentlemen were treated.

Judge and Mrs. C. G. Witherspoon and daughter, Bertha, returned from a visit to World's Fair in St. Louis.

Officers of Deal Smith and Castro counties succeeded in making required bond and were to qualify first week of December in 1904.

Brand was published by Ray, Goober and Company. Rates were one dollar a year, strictly in advance.

TROT LINE PARADISE

If Fishing Gets Dull Around Here Go South To The Gulf and Try for Shark

By RAY CARPENTER
Rockport, Tex. (AP)—A Chinese love of shark fin soup may produce a brand-new industry in Texas.

Results of a state marine laboratory fishing experiment off the Texas coast show there are enough sharks in the warm waters to support a fishery. This means several commercial sharking boats, plus occasional sharkers could build an industry to help supply the world with shark fins and livers.

Vitamin-rich livers are more valuable than fins. But fins would produce extra revenue to make fishing for the dusky creatures profitable. Shark skin to an extent is made into leather. Shark liver extract was given to air force pilots during the war to improve their night vision.

Livers are rich in vitamin A, which is extracted as a substitute for cod liver oil. The price ranges from 10 to 12 cents per pound. But Gulf sharks sometimes have livers that weigh 200 pounds. Roughly, the livers make up 14 per cent of the shark. The fins are exported to the Chinese for their loved delicacy—shark fin soup.

In an experiment off Rockport, the Texas Oyster, Fish and Oyster Commission, cooperating with C. A. Porter, of the shark industries division of the Borden Milk Company, fished for shark. Results were gratifying.

Eighty-nine sharks were caught off mile-long trot lines using 518 hooks, baited with porpoise, red fish and trout. Most of them were Tiger sharks. They liked the porpoise best.

Several sharks were lost in towing them to port. The experimental boat, captained by George Nava, was too small to bring all the catch aboard. An average price of \$6.50 per shark was realized.

Porter said, "The experiment showed commercial shark fishing would be profitable along the Texas coast. The Borden Company purchases shark livers from all the world. But

C. L. Baughman, of the state marine laboratories said sharking could be carried on in bad weather when shrimp fishermen cannot operate. This would be profitable off-season fishing for shrimpers.

The Marine Laboratory expert conducting the test were limited to lack of adequate equipment. The feel if they had a larger boat an could go farther out in the Gulf, the trot lines would be filled with hammerheads and bull sharks. They grow bigger and have livers richer in vitamin A.

4-H Club Members Vie For Education Awards
Competing with outstanding 4 Club boys and girls all over t state, three Panhandle-Plains ar girls and five boys will receive nee week educational awards from t Santa Fe Railway which will ena them to attend the National 4 Club Congress in Chicago, Noveber 27 through December 1, with a expenses paid.

Certificates of merit from San Fe President Fred G. Gurley ar funds to cover all expenses will presented to Jennelle Reynolds, Col len; Catherine Foltyr, Sudan; Lo Charlene Ritchie, Post; Edwin Le Weatherford, Texhoma; Leon Mar tin, Memphis; A. F. Pyeatt, Amar illo; Newell Hofmann, Vernon; an Brent Carruth, Pampa.

They will join others from We Texas en route to the Congress leav ing Amarillo November 23 aboard the Santa Fe's GRAND CANYON.

Winners are selected for outstand ing achievements in 4-H Club pro jects.

Mr. and Mrs. Jack Roberson have been guests of their daughter and family, Rev. and Mrs. Russell Pogue and children at Kress the past week. They were accompanied by their daughter, Mrs. Mollie Jo Schofield.

Check the Fine Car Features at your Ford Dealer's Today!

 New front-seat springs of non-sag construction are firmly buoyant for restful posture.	 New foam rubber front-seat cushions hold their shape, provide added comfort.	 Style sets—that's the new, rich Ford medallion on hood and rear deck—it's beautiful!	 New rotary door locks are in costliest cars—doors close silently and securely.	 New ornamental deck-lid handle forms attractive frame for license plate.	 Deck-lid latch, too, is new. Luggage Compartment opens with finger-tip ease.
 New rubber seals and molding on windshield and back window add snugness.	 Arm-rest door closer now provides a finger-fit grip to close doors easier.	 Teeth-better latch. Yes, a touch on the button is all it takes. Sleeves can't catch.	 New exterior handles, anchored at both ends, have the grace of fine silverware.	 New colors—your choice of 11. They're baked on to keep that "Showroom Complexion."	 Additional strengthening at 13 vital points increases safety of famous "Life-guard" body.
 Long life has been added everywhere to the engine, frame, and body. That's Ford quality!	 Parking lights are now re-positioned and re-styled—another touch of beauty you'll like!	 <p>There's a <i>Ford</i> in your future... with a future built in</p> <p>"Magic Air" Heater, Radio and white sidewall tires optional at extra cost.</p>			
 New streamline details in good taste bring new beauty to the "Fashion Car."	 New bumper guards and new bumper support arms keep you safer... in style.				
 New ornament of new design adds a touch of distinction to Ford's famous beauty.	 "Magic Air" Heater for 1950 has higher speed motor to increase air flow 25%.	<h2>50 WAYS NEW FORD for '50</h2> <p>The one <u>fine</u> car in the low-price field</p>			
 New fabrics are a decorator's dream—your choice of long-wearing broadcloth or mohair in rich clear colors.	 New ring is smart looking and of new shape to prevent snagging of sleeves or lady's bracelet. Needs only a touch.				
 New pistons—super-fitted and designed to start more quietly, run more quietly.	 New 3-blade fan—it's designed to scoop in more air at a slower, quieter fan speed.	 New hood luggage locker offers more baggage space than any other car of Ford's price.	 New rear bumper has rib and new mounting arms for greater protection against impacts.	 New "Magic Air" Heater control clearly marked, lighted for easy reading, easy to operate.	 Sealed brakes—protected against dust and water for greater safety.
 New timing gear—it's made of new "bushed" material for extra engine quiet. Try to hear it!	 New camshaft—its lobes are specially designed for quieter, more efficient valve operation.	 New rear window—95 h.p.—the most advanced Six you can buy. Gives greater economy.	 New camera instrument knobs have brilliant, new contrasting colors.	 New defroster openings are 44% wider and air-flow rate is 25% higher—for wider vision.	 Improved front suspension with new torsional stabilizer adds to Ford's roadability.
 New color styling in a steering wheel that's a pleasure to touch. Positive grip.	 Automatic courtesy light goes on when you open either of the front doors.	 New interior appointments—Smart ornaments. New rich treatment on door panels.	 New brake pedal is well away from steering column to allow greater driving freedom.	 New wider sun visors for more protection from glare—more safety when sun is low.	 Exclusive 100-h.p. V-8 performance for brilliant pick-up, smooth response, safe control.
 New gas filler tube and cover—new non-spill vent tube. Closed cover blends into body.	 New double-walled glove compartment door has new piano-type hinge. Looks and works better.	 New floor coverings in both front and rear, are made of rich and durable materials.			

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HEREFORD MOTOR COMPANY

Dudley Green

Hereford, Texas

Archie Scott



Thanksgiving Turkey On The Hoof Is Plentiful On The Guinn Farm

Mrs. Florence Guinn, at 51, is in the midst of one of the most appetizing businesses in West Texas. For the past six months on her farm, 26 miles west and 4 miles south of Hereford, she has been raising between 400 and 500 turkeys for Thanksgiving and Christmas din-

ners in Hereford, Friona, Farwell and Amarillo. In addition, this year she raised 2,400 chickens. She has been raising turkeys for the last six years. She sells out of turkeys weeks before Thanksgiving every year. This way she misses the bad weather and

she gets a little more than market price for her birds. This year, her turkeys go for fifty cents a pound walking. She has found that if she spends a little more money raising and feeding them they will

MAJESTIC THANKSGIVING DAY TURKEY—Mr. and Mrs. J. T. Guinn, County Commissioner J. T. Guinn stops to look over one of Mrs. Guinn's prize turkeys at the left, while on the right Mrs. Guinn is shown with part of the near 500 turkey flock that will be on so many Hereford tables Thursday and even for Christmas.—Courtesy Amarillo News

be better eating and people are willing to pay more for something better.

All her turkeys are pen-raised. They are fed well all their life to make better dinners. They get the best food from the start that money can buy. Even before that, only the best baby turkeys are bought.

Costly Equipment
Mrs. Guinn has \$3,000 worth of equipment with which to raise her turkeys. All this is her own, as is the rest of the entire bird project. She has butane breeders and two additional electric breeders. She has a 1000-chick electric battery. All her turkeys are scientific ones.

Although it is a lot of work, she would like to expand and grow on a larger basis. It costs from six to seven dollars a head to raise the birds and it would not be hard to go to work on a larger scale. She has already paid for her original investment of equipment.

Mrs. Guinn paid a dollar apiece for 500 day-old poults in March this year. She lost almost 50 of them when REA current failed and two electric brooders quit. Power came back in time to save the others.

Ready For Thanksgiving
She has brought them along until now. They are 75 per cent sold and next week some of them will be on Thanksgiving Day dinner tables.

Her husband, County Commissioner J. T. Guinn, said the project is entirely hers. He said she brought it along and she deserves all the credit. Only thing he has to do with it is the odd jobs she sees fit for him to do. He said his wife is a good manager, "she would have to be to make a deal like this a success."

Mrs. Guinn sends 10 cases of eggs to the hatchery each week. On the Guinn farm they raise 100 pigs a year and have their own dairy product cows.

Mr. Guinn is a Deaf Smith county commissioner and an able wheat farmer.

Turkeys are mostly sold in Hereford where some customers buy five or six and send them out as gifts. All proceeds of sales go to Mrs. Guinn, according to her husband. Some customers have bought as many as twelve of her turkeys.

Social Security Questions - Answers

Q. How can I be sure that all my wages are being posted to my account under my correct social security number?

A. The first step would be to check your social security number on your pay envelope or paycheck stub and make sure that the number agrees with the number on your social security card.

Q. What if I find that the numbers do not agree?

A. Request your employer to correct his records before he makes his quarterly report of your earnings. **Q. What should be done if I find that a wrong number was listed on reports that have already been sent in?**

A. You should request a statement of your wages posted to your account in the records division of the Social Security Administration. Then if the error had not been corrected in that office you should request your social security office to assist you in getting your records corrected.

Q. How do I request a statement of my wages?

A. Write the Amarillo social security office for a post-card which is used for this purpose.

REMEMBER: The amount of your retirement payments or the payments to your survivors, in case of your death, is dependent upon the amount of earnings reported to your credit. The Amarillo social security office invites your questions concerning the operation of the Old-Age and Survivors Insurance program.

GOOD NEWS

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THANKSGIVING TRIPS
and the round of
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... insuring you every shirt pressed as you have wanted it ... Ready for any occasion!

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... the same speedy service as Always!

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Hey Kids! **STAKE YOUR CLAIM TO A PAIR OF Weather-Bird COWBOY BOOTS**



And, Mother, you can please your youngsters without straining the family budget. Look at this low price

ENGINEER BOOTS

For the Youngsters
Sizes 8 1/2 to 11 1/2 \$6.45
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Sizes 5 1/2 to 8 \$3.98
Sizes 8 1/2 to 11 1/2 \$4.98 and 5.49
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WHITE MAJORETTE BOOTS

To Delight any Little Miss

Sizes 4 to 9 \$3.98
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Please write for an on-the-premises survey and estimate for your own farm.

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The Biggest - Finest

Turkey Dinner

we have ever offered!

At
MODERATE PRICES
You'll Like!



TREAT THE FAMILY!

Also A Wide Choice
of
SELECTED MENUS



LET'S ALL GO TO

IKE'S

For Thanksgiving

Texans in Washington

By TEX EASLEY

year-old Texan in the Agriculture Department, not satisfied with one full-time job, commutes more than 100 miles daily so he can manage his 260-acre dairy farm near Harpers Ferry, W. Va.

He is Dr. Bonney Youngblood, for 42 years a leader in federal agricultural research and experimental work.

We Give Gunn Bros. THRIFT STAMPS IRELAND MOTOR CO. Gulf Service Station

Born July 31, 1881 on a stock farm near Milano, Milam County, and a graduate of Texas A&M College in 1902, he fits the saying "you can take the boy out of the country but you can't take the country out of the boy."

He welcomes all Texans into his office in the huge Agriculture Department administration building, and before you know it he is reeling off one interesting experience after another that he has had in Texas.

Shortly after he was graduated from A&M, he became manager of the 5,900 acre Smith farm and ranch near Sherman. He worked there for a week as an ordinary farm hand before the owner learned of his qualifications and put him in charge.

He was principal of public schools in Henderson and Mineola between 1903 and 1906. He married Lotus Shamburger of Mineola in 1907 and then came here to join the Agriculture Department.

His first major assignment was a



LATE PUBLISHER'S STATUE UNVEILED—This statue of George B. Dealey, late publisher and chairman of the firm publishing the Dallas Morning News, was unveiled and dedicated in Dallas, Texas. Unveiling the monument is Mr. Dealey's great granddaughter, Miss Jeanne Norsworthy. The statue is the work of Felix de Weldon, Washington, D. C. sculptor. (AP Photo)

three-year study of the geology, soils and climate of Texas, Oklahoma, New Mexico and Arizona.

Dr. Youngblood became director of the Texas Agricultural Experiment Station in Aug. 14, 1911 and con-

tinued in that post until 1928. During that period he acquired a master's and a doctor's degree. In 1914 he joined the ranks of those listed as "Who's Who," and since 1921 has been recognized in "American Men of Science."

In 1925 he established at Spur the first state soils and water conservation experiment station. His work in Texas also included establishment of the ranch experiment station near Sonora, the lower Rio Grande Valley Citrus Experiment Station at Weslaco, and the irrigation station at Wichita Falls.

During the last 20 years he has inspected the work and expenditures of state agricultural experiment stations throughout the nation and in Puerto Rico.

The strapping 6 foot 2 inch Texan speaks at a rapid clip and with gestures.

"Three years ago I found this dairy farm I've got up there at Harper's Ferry," he said.

"It's got some real limestone land like that down in Texas where I grew up. There's none finer anywhere. They first told me I wouldn't find any located anywhere in this area, but I kept on the lookout until I did."

He spends an hour each way on the train every day, and makes a 10-minute taxicab ride between the depot and agriculture department.

"But it's sure worth it," he added. "In fact, that's two hours I get in some real rest and relaxation. And it's mighty fine to get home to a real country place like that where my wife is waiting for me."

Around the Capital: A former resident of Wisdom, near Bonham, visited the other day at the office of House Speaker Sam Rayburn. He was Peyton Wheeler, a graduate of S.M.U., now a researcher in paints and varnishes at the southern research institute in Birmingham, Ala. He has been here working with the Navy in developing paints which are more resistant to salt water.

Texas State District Judge Frank Ikard of Wichita Falls and William McGill, executive secretary to Governor Allan Shivers, have been here in their roles as governors of the American Red Cross. They attended a meeting of such officials from all parts of the nation. Discussing budget and other problems of the Red Cross for the next year.

Judge Ikard and two other Wichita Falls attorneys, Elmer Parish and Philip Kouri, were presented for admission to the Supreme Court Bar by Rep. Ed Gossett (D-Tex.).

Miss Gloria Valdes of San Antonio, a secretary to Rep. Paul Kilday (D-Tex.), is to be married here on Thanksgiving Day to Richard Twomey of Washington. The ceremony will be held in St. Matthew's Cathedral.

Miss Emma Meiller of Tabor, near Bryan, a secretary to Rep. Olin Teague (D-Tex.), returned from a visit wearing a diamond ring. She is to be married next June to Curtis Vincent of Bryan. It will be a double ceremony. Her sister, Ruth Meiller of Tabor will be married at the same time to Louis Fridel of Bryan.

Mr. and Mrs. F. H. Oberthier went to Albuquerque, New Mexico recently for a visit with their grandson, Tim Tinsley. They were accompanied by their daughter, Mrs. Frances Houston and children.

Mrs. J. H. Derryberry, Oklahoma City, is visiting her parents, Mr. and Mrs. H. C. Welty in Hereford. She arrived Saturday with her son, Tommy. Before her marriage, Mrs. Derryberry was Lucy Welty. She graduated from Hereford High School.

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! FREE !

- \$750 DIAMOND RING SET
- \$200 ALVIN STERLING & CHEST
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WHAT WONDERFUL CHRISTMAS SURPRISES! Maybe for YOU!

THESE ITEMS WILL BE AWARDED SATURDAY, DEC. 24 6 o'clock P. M.

EBAUTFIUL 20-PIECE SET OF **BALLERINA DINNER WARE**

With Your Purchase of \$29.75 or More In our Store **NOW**

BUY ON LAY-AWAY AND QUALIFY FOR THESE GIFTS

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MR. And MRS. A. W. (Bill) HEMBREE
Official Santa Fe Watch Inspector

VENETIAN BLINDS OF *Flexalum*. STAY BEAUTIFUL BECAUSE THEY STAY Clean

Our blinds custom made with new FLEXALUM spring tempered slats and vinyl plastic tape... actually shed dust... wipe clean with a flick of a cloth. Won't fade. Keep their lovely newness for years and years.

See them in the latest decorator colors.



WILKINS SHEET METAL & ROOFING East Hiway 60

WE'RE BEGINNING OUR **Second Year** IN OUR CONVENIENT LOCATION ON **WEST HI-WAY 60** Between Benefield Motor and Sears Grain -----2 Years of Service

... and we'll try even harder in this new year to merit your trade and confidence.

SEE COVINGTON FOR **READY-MIX CONCRETE** Re-Mix Plaster Sand

T. C. COVINGTON

Sand - Gravel

PHONE 821

Hudson invades lower-price field

WITH FAMOUS "STEP-DOWN" DESIGN



ANNOUNCING THE NEW *Hudson Pacemaker*

ON DISPLAY FOR THE FIRST TIME TODAY!

See this engineering triumph... a trim-size, new car with the sensational advantages of Hudson's years-ahead "step-down" design...

A streamlined beauty with a colorful new interior featuring gorgeous wool fabrics combined with plastic Dura-fab trim...

A neat-as-can-be automobile with more room than any other car at any price, except another Hudson; yet a car that costs you less to buy... less to drive!

HUDSON'S NEW PACEMAKER is here today!... On display today!... You can see it today!

For the first time in motor-car history, you can have compactness and lower price with big-car comfort and riding qualities. For here is an agile car with more inside room than in any other car at any price, except another Hudson.

It's a trim, tidy car with a lower center of gravity than any other make—and because of this you get a smoother road-hugging ride than is possible in even the costliest cars built the old-fashioned way.

Here, Hudson's "step-down" design gives you not only all the room, comfort, safety and amazing roadability, but also all the low-built beauty, the long, free-flowing lines that can come only with the "step-down" way of building motor cars. Every body line is naturally beautiful, even to the graceful curves of the Full-View windshield.

This is Hudson's new Pacemaker... priced for millions of new-car buyers!

You ride securely—in Hudson's single-unit, all-welded, all steel Monobilt body-and-frame—safely within a box-section foundation frame that surrounds the passenger compartment, even outside the rear wheels—relaxed in the roomiest seats in any automobile.

This is Hudson's new Pacemaker... with the new higher-compression Pacemaker engine, the power-packed engine that test drivers call "the smoothest, sweetest we've ever driven!"... the rugged, long-lived engine with new carburetion and fuel intake that make it a lightning-like performer with surprisingly saving ways!

And this amazing car brings you Hudson's new Super-matic Drive (optional at extra cost)—the only automatic transmission that includes the fuel-saving advantages of overdrive and that shifts gears just as you want to shift, that doesn't creep at lights, that doesn't slip as you roll along.

There are more... many more... fresh, colorful and desirable features in this great new car... too many to mention here. Hadn't you better see it today?

AVAILABLE WITH HUDSON'S NEW **SUPER-MATIC DRIVE**

NOW... 3 GREAT HUDSON SERIES



ONLY CARS WITH **STEP-DOWN DESIGN**

Hereford Hudson Company

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Tech Alumni Form Chapter Here Thursday

Urging Texas Tech exes, around Hereford to form a service club to promote the college's publicity program and enlargement campaign, D. M. McElroy, executive secretary of Texas Technological College's ex-student association, spoke to 15 ex-students at the organizational meeting held at the County Court Room, Thursday night.

Selected officers and agreed to form a club which would meet twice or three times a year for social get-togethers, and to act as a contact group for Panhandle publicity for the college.

Mrs. Homer Brumley was chosen to head the organization with J. A. McWhorter as vice-president, Mrs. Faust Collier as secretary-treasurer and Phyllis Radovich as reporter.

This was the second meeting of ex-students held in this locale. A first meeting was called just before Homecoming as Herefordites made plans for a float to represent them in the Homecoming Parade stage in Lubbock October 15.

Outlines College Plans
McElroy outlined future plans for the college and pointed out that the increasing popularity of junior col-

leges placed an added importance on four year schools.

"As junior colleges continue to flourish, senior schools are saved the job of weeding out the undergraduates. I suspect that in ten years every town of 7,500 will have a junior college. That is going to mean that effective ex-student chapters will have a lot to do with the success and growth of four year colleges, for they can encourage the junior college graduates to carry on their work at our school," McElroy pointed out.

Following the business meeting, when the group filled out affiliation cards for the Ex-Student headquarters at Lubbock, a film on the college was shown.

Student Produced Movie
The movie, "Futures Unlimited," was filmed at Tech and shows the



WATCHING OVER CLEO—Sunny Hill's Queen, right, watches over her calf, Sunny Hill's Grand National Cleopatra, at the Cow Palace in San Francisco, Calif., during the Grand National Livestock Show. Cleo, 11 hours and 55 minutes old when her picture was taken, was the center of attraction for the kiddies at the show.

major activities for which the Panhandle college has to offer its students. Written and directed by Tech students, it has been shown all over the U. S.

McElroy said there were approximately 45 Tech ex-students from this area registered in his office.

Attending the meeting were Mr. and Mrs. Horace Hershey, Mr. and Mrs. Clyde Francis, Mr. and Mrs. Homer Brumley, Joan Booth, Mrs. Faust Collier, Phyllis Radovich, Jerry Stoltz, J. A. McWhorter, Hardy Benson, Robert Owen Elliston, L. W. Perrin, Sam Hershey, a student at Tech now, D. M. McElroy and John Jacobsen.

Three Join Reserve At Monday Meeting

Recruiting officer Lt. Jerry Stoltz reported three non-commissioned officers enlisted in Hereford Army Reserve Unit. Sgt. Leon J. Bell, Rt. 1, Hereford; Sgt. James N. Young, Hereford and Cpl. Bennie W. Williams, 509 E 2nd St., Hereford, enlisted at the regular meeting Monday night.

Major Don Zimmerman, commanding officer of Hereford Unit, conducted the meeting. He lectured on Army Reserve pay scales and promotions. The Monday evening meeting was a "Pay Meeting."

Reserve meets every Monday at 7:30 p. m. in the courthouse.

Experiments in flying were carried on by the Wright Brothers at Kitty Hawk, N. C., because winds there are steadier and strongest of anyplace in the United States.

Col. Charles Lindbergh received the first Distinguished Flying Cross awarded by the U. S. Government.

District Holds Friona Meeting

Forty-six churches with a total membership exceeding 15,000 were represented Wednesday when the Amarillo Methodist Church Conference convened in the Methodist Church in Friona.

Rev. E. D. Landreth of Amarillo, district superintendent, presided and four sermons were featured.

Rev. J. O. Haymes of Lubbock spoke on "These Things I Like About the Methodist Church." Rev. O. W. Carter, Pampa, "The Methodist Church and Baptism." Rev. George D. Tork of Panhandle, "The Methodist Church and Infant Baptism" and Rev. Don Davidson of Hereford spoke on "The Methodist Church and Religious Experience."

Those attending the conference from Hereford were the following delegates: S. O. Wilson, Mrs. J. F. Ward, Mrs. Don Davidson, Mrs. Frank Terrell, Mrs. A. B. Christian, Mrs. J. J. Durham and Mrs. Joe O'Pinder. Others attending were Mrs. William McGehee, Rev. M. M. Beavers, Rev. Don Davidson, Rev. Alby Cockrell of O'Donnell and Miss Betty Solomon who served as secretary for the conference.

Glenn Curtis piloted an airplane called the June Bug on the first public flight of a mile in the United States.

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NYLON CREPE SLIP

Blended Woven Nylon and Acetate Crepe

You were paying \$3.98 and \$4.98 for this same slip... now

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Lush Colors
Blue, Nile
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Slips at their loveliest are of woven nylon and acetate crepe... washing, drying, and weaving qualities of nylon... absorption and soft body touch of acetate. Smooth, delicate tailoring in four gore style. Tailored model illustrated but you'll also find a large selection of lace trimmed models. Sizes 32 to 40.



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THE Humboldt STALK CUTTER

IT CHOPS AND SHREDS STALKS FOR CLEAN PLOWING

Everybody's talking about the famous Humboldt Stalk Cutter, which does such a wonderful job of chopping up and shredding corn, cotton, maize and other stalks. At the same time spreading them evenly in the field, all ready for REALLY PLOWING THEM UNDER, the kind of plowing which—

BUILDS UP SOIL—through nitrogen and other soil nourishment in stalk remnants.

HELPS CONTROL CORN BORER, BOLL WEEVIL, etc.—by enabling a thorough, clean job of plowing, thereby stopping reinestation.

Investigate The HUMBOLDT CUTTER

Tractor-driven and power-takeoff-driven. Double blades (4 knives each) whirl 1,000 R.P.M., cut and mangle stalks into small bits. Blades supplied either with straight edge cutting knives or swinging hammers. Adjustable cutting height. GUARANTEED AGAINST FAULTY WORKMANSHIP AND MATERIAL.

JOHN WOOD Equipment Co.

EAST FIRST, HEREFORD

Witherspoon Electric Company

Opened in It's Main Street Location

One Year Ago

...It Has Been a Good Year:

One year ago this week, we moved to our modern and convenient location at 333 Main Street. Your patronage has been more than gratifying since we made this advancement. We believe this is in part due to the welcome you always can expect at Witherspoon's. We appreciate our neighbors, and keep the welcome mat out. Then we know that our quality lines of appliances hold trade, too! We will continue the policy of giving you real value for every cent spent with us; that is the best way we know of showing our appreciation of your business.

Please Consider this as our Personal Message of Appreciation
... and a Pledge of Future Service.

MR. and MRS. GLENN WITHERSPOON
MR. and MRS. BUDDY WITHERSPOON

CROSLY
KITCHEN CABINETS
RADIO
REFRIGERATORS
RANGES

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SPINRINSE
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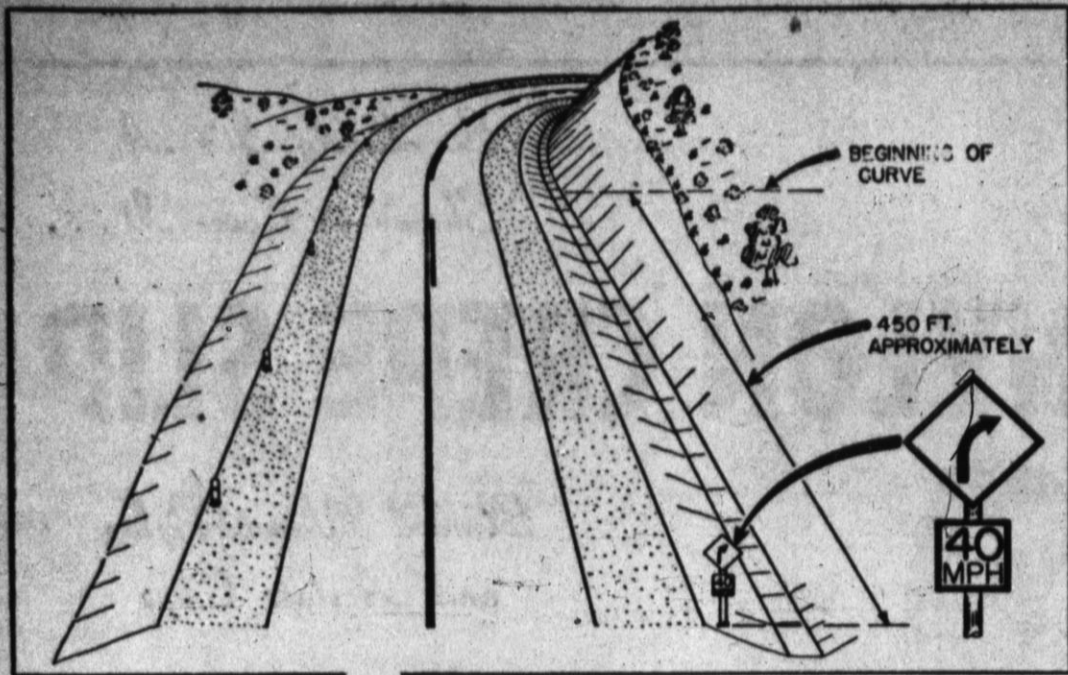
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Appliances Give Joy the Year Around

LET US HELP YOU
SELECT THE GIFT
SHE WANTS - AND NEEDS

333 Main Street In Hereford



AUSTIN—A view like the one pictured has now been in existence on most Texas Highways for the past few months. This type of highway sign serves to warn of the maximum safe and comfortable speed for curves and turns. These signs are part of a program of advisory speed zoning by the Texas Highway Department and represent a step recommended by the Governor's Highway Safety Conference. Motorists who utilize the speed advised on these signs have found that there is no side-throw in their cars at this speed. The speed indicated on the sign was determined by a scientific study of each individual curve and turn, and will vary because of the different elements such as degree of turn and the amount of bank on each separate curve.

Tyler Couple Find Happiness Giving Annual Christmas Party For Kids

By MARGUERITE HERCULES
Tyler Courier-Times Staff
(Written for the Associated Press)
Tyler, Texas (AP) — For the 22nd consecutive year hundreds of children will have a merry Christmas through the generosity of Mr. and Mrs. Neal Cain, the "Mr. and Mrs. Santa Claus of Garden Valley."

Ten days prior to Christmas in 1927, Cain, now 75, and his wife, 66, set up the first children's Christmas tree in their modest Garden Valley home, 20 miles west of Tyler.

Childless, themselves, they invited nearby children to come in and they presented each with a gift and treat. Twenty came the first year, and as news of the Cain's tree spread, the number increased annually until last year 1,623 came in the 10-day Yuletide period to enjoy the informal observance and receive a gift and treat.

Both Mr. and Mrs. Cain have spent their years in helping others. For 20 years, he worked in Texas orphanages.

Along with his routine work, he tried to bring as much happiness as possible to his charges. Mrs. Cain, until retiring a few years ago, devoted her life to teaching in rural East Texas schools, in the vicinities of Garden Valley, Starrville, Village Creek and El Grove.

Although gifts are distributed at the Cain home 10 days before Christmas, preparations are carried on the year around. There are used toys to be repaired and painted, there are dolls to be dressed, there is shopping to be done, there are donations from generous friends to be collected, and as the holidays draw near, there are hundreds of bags of candy to be sacked and the mammoth holly tree to be erected, decorated and loaded with gifts.

Every child who comes to the Cain home is given a gift to his liking, plus an apple, an orange, and a bag of candy. While children of means make a special effort to provide for orphans and other unfortunates. Children from orphanages are brought to the Cain home by bus loads; when packages are distributed, perhaps Cain will make a brief talk in keeping with the holiday spirit. But there is never any planned program.

Special attention is given to children of convicts in the state prison. From prison authorities Cain obtains home addresses of inmates and sends to their children gifts appropriate to each child's age, sex and desires.

The Cain home is a typical East Texas pioneer structure, with an open hall through the middle.

The Christmas tree is primarily for the children but adult guests who linger and marvel at the Yuletide spirit go into the dining room to receive a piece of fruit cake or cookies

made by Cain, himself. The Cains have little means of livelihood and scrup their meager income to bring a merry Christmas to others. They are grateful to merchants, friends and well-wishers, many of whom live in distant parts of the United States, for donations to have enabled them to make the "Cain Christmas" grow with each year and spread the spirit of "good will toward men."

Composer-Railroader Is Still Working And Writing Songs Today

Charles McMahon wrote his first song when he was ten years old. Now he's a gray-headed railroader—but still writing songs.

The first song was about a New Orleans school boy's feeling about the Spanish-American War, then underway.

Since then he's chosen various subjects, ranging from bowling alleys to his beloved Texas and Pacific Railroad. But mostly they're about love. "I have written mostly love songs because that's what the public goes for," says the slightly-bald railroader with a smile.

McMahon, now 57, was born in New Orleans, the son of an Irish immigrant and a Louisiana mother. He had no high school education and in 1899 went to work as a clerk for The Southern Pacific.

In 1905 he switched to the Texas and Pacific and for 44 years now he

has been working for the T&P. In 1916 he moved to Marshall, to work in the railroad's reclamation shop.

His biggest success was in 1934 when his love song, "Love Bandit" brought him a national award for "song of the month" and \$1,000.

McMahon writes the lyrics, not the melody. He's written more than 100. They include "Dixie Land, I Hear You Calling," "Without a Moon," "Bermuda," "Louisiana, We Love You," "I'll Be Seeing You," "Texas Here We Are," "Isn't Love the Grandest Thing," "The Sweetest Music This Side of Heaven," and "Baby, I'm Crazy About You."

McMahon likes railroading as much as song-writing. Shop workers know him as an ace machinist.

Asked why he ignored letters suggesting he go to New York and devote all his time to songwriting, he said:

"Guess I just didn't have the push. Besides, I was too busy working for a living."

WALCOTT NEWS

Birthday Party Honors Two

A birthday party was given in the home of Mr. and Mrs. Mac Jackson Thursday night honoring Mrs. Jackson's sister and niece, Mrs. Everett Lookadoo and daughter, Leoma. Attending the party were Mr. and Mrs. Clarence Saulcy, Mrs. Zula Osburn and children, Mr. and Mrs. Roy Gridler and children, Mr. and Mrs. John Henderson, Mr. and Mrs. Gene Bishop and daughters, Mr. and Mrs. Will Buchanan, Mr. and Mrs. Billy Walls and Mr. and Mrs. Everett

Lookadoo and daughters.

Mr. and Mrs. Ralph Ivie and children of California, and Mr. and Mrs. Donald Ivie, Marlow, Oklahoma, were week end guests of Mr. and Mrs. Truman Ivie.

Mr. and Mrs. O. E. Sherman and Mr. and Mrs. Tom Robinson and children visited in the Phillip Miller home last Sunday afternoon.

Enjoying games of "42" in the Roy Gridler home Friday night were Mr. and Mrs. Everett Lookadoo, Mr. and Mrs. John Henderson, Mr. and Mrs. Billy Walls and Mr. and Mrs. Roy Gridler.

Mr. and Mrs. Herschel Burrus and children attended Supper Club at Canyon Saturday night.

Mr. and Mrs. Ross Ladd, Mineral Wells, are visiting this week in the home of her father, Mr. and Mrs. A. J. Walker and children.

Mrs. Minnie Owens, Roswell, is visiting her daughter, Mr. and Mrs. Bill Pruitt and sons.

Mr. and Mrs. Jack Williams and children of Tiabon, NM, were guests

of Mr. and Mrs. Clifton John Sunday.

South Hereford HD Club Meets In Miller Home

South Hereford Home Demonstration Club met November 15 in the home of Mrs. Franklin Miller. Mrs. Carol Hager was a visitor.

The Christmas party will be December 6 in the home of Mrs. Lowery Walker. Members are asked to come and bring vegetables or salad. Hand-made gifts will be exchanged at the Christmas party.

Present were Mrs. Harry Schulz, Mrs. Ronald Matthews, Mrs. Clarence Hallabough, Mrs. Steve Williams, Mrs. Lowery Walker, Mrs. Adam Flowers, Mrs. Franklin Miller, Miss Evelyn Bell and Mrs. Carol Hager.

Mrs. Tom Draper returned to Wellington Thursday to be with her father, E. M. Hix, who continues ill.



Congratulations.

Anniversaries from Sunday, November 20, through Wednesday, November 23 . . .

- Mr. and Mrs. Silas Haille
- Mr. and Mrs. Ben Lueb
- Mr. and Mrs. N. E. Shockey
- Mr. and Mrs. O. R. Hendricks
- Mr. and Mrs. J. D. Story
- Mr. and Mrs. Oscar Anglin
- Mr. and Mrs. Clarence Hamilton
- Mr. and Mrs. L. J. Kuper
- Mr. and Mrs. Ted Irbeck

upon the occasion of your wedding anniversary. If you have married, or moved to Hereford in the last year, please call 363.

HERE at **REGULAR PRICES!**
PRESTONE
and
ZEREX



at
JIGGS
TEXACO
SERVICE STATION



2nd & Sampson

Phone 875



FIREMAN'S
THANKSGIVING

DANCE

Thursday, November 24

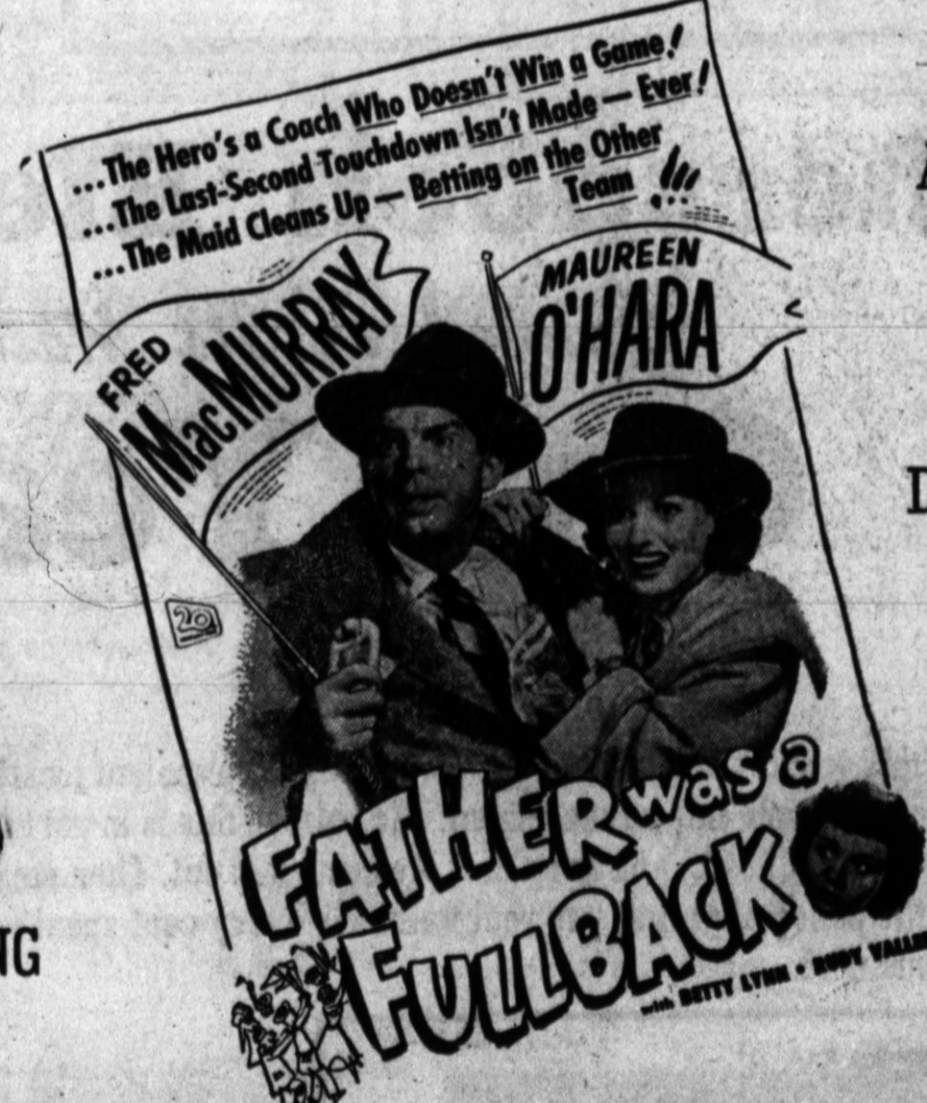
CLYDE MILLER
AND HIS ORCHESTRA

CITY HALL HEREFORD

9 o'clock till? \$1.00 Per Person



THE ALL-AMERICAN FAMILY IN THE ALL-AMERICAN COMEDY
STAR
THANKSGIVING DAY



AMAZING
A PICTURE THAT DARES TO BE DIFFERENT



Thursday - Friday



Texas SUNDAY MONDAY TUESDAY



Texas WEDNESDAY THURSDAY

AP NEWSFEATURES COMICS

WOODLUST-KSFTOM
Z-A-DLZSUS



YOU KNOW, ELMER, FOOTBALL'S ALL RIGHT, BUT YOU SHOULD DECIDE WHAT YOU WANT TO BE WHEN YOU GROW UP! //



HE'S A BIG SHOW OFF! DASHING 65 YARDS FOR A TOUCHDOWN! TWO MINUTES BEFORE THAT THEY ONLY HAD A FOOT TO GO AND HE COULD HAVE WALKED OVER! //

TO RAMP
10
←



THAT'S THE LAST TIME I'M GOING TO DATE A FOOTBALL PLAYER! YOU KNOW WHAT I'VE BEEN DOING ALL AFTERNOON? CATCHING PASSES! //



NEXT TIME YOU HEAR ME YELL, I WANT A TOUCHDOWN! YOU'D BETTER MAKE ONE, WE ALMOST GOT BEAT THIS AFTERNOON! //

BIGSKIN
CAPERS
11-20

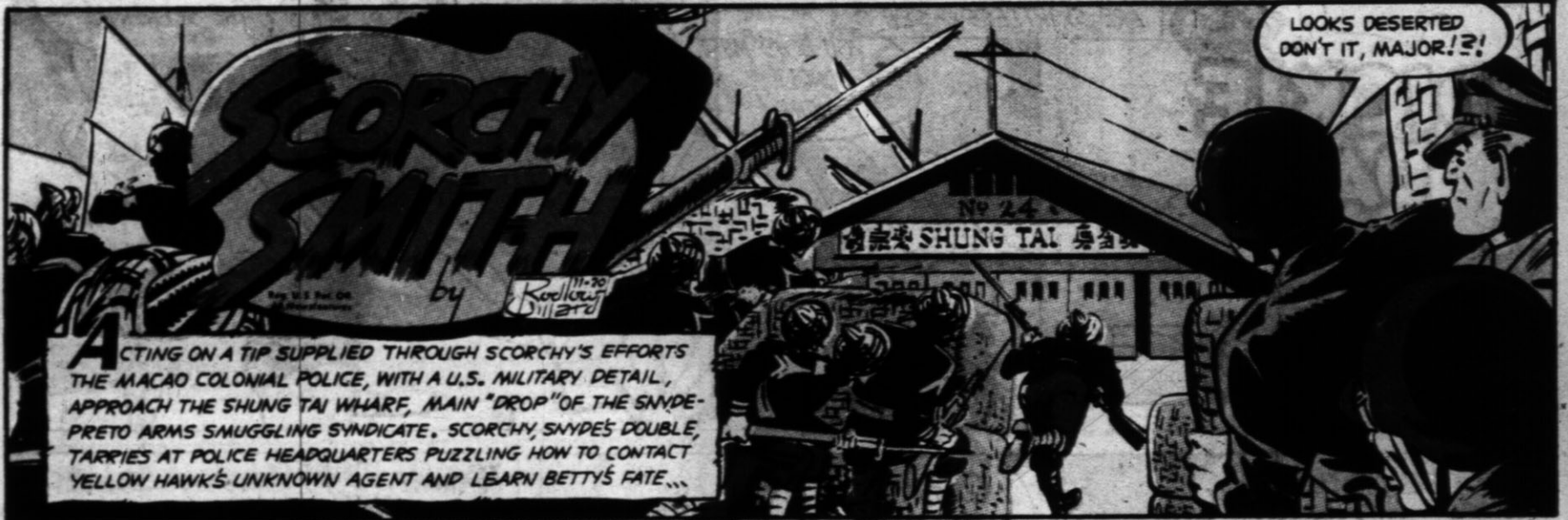
The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, NOVEMBER 20, 1949



ACTING ON A TIP SUPPLIED THROUGH SCORCHY'S EFFORTS THE MACAO COLONIAL POLICE, WITH A U.S. MILITARY DETAIL, APPROACH THE SHUNG TAI WHARF, MAIN "DROP" OF THE SNEYDE-RETTO ARMS SMUGGLING SYNDICATE. SCORCHY, SNEYDE'S DOUBLE, TARRIES AT POLICE HEADQUARTERS PUZZLING HOW TO CONTACT YELLOW HAWK'S UNKNOWN AGENT AND LEARN BETTY'S FATE...



MY MISTAKE !!



THERE IS A JOB FOR ONE OF YOUR SPECIALISTS, SENHOR MAJOR!

RIGHT! CORPORAL! LOP OFF THAT AERIAL! THEY MIGHT TRY TO SIGNAL SOMEBODY!



THE INSPECTOR AND HIS SIKH COLONIAL POLICE KNOW THEIR STUFF, SIR! HE'S GOT THE JOINT SURROUNDED!

I GUESS IT'S THE FIRST REAL EXCITEMENT IN THIS SLEEPY COLONY SINCE THEY SMASHED THE OPIUM TRAFFIC!



MEANWHILE...

WHAT NEXT! THEY DON'T NEED ME TO TAKE OVER THAT WHARF BUT I NEED A BREAK TO FIND YELLOW HAWK'S CAMP AND BETTY... WH-?!



FLARE SIGNAL FROM THE RIVER, SIR!

YEAH! NOW THEY'RE CLOSING IN FOR THE KILL!!

DICKIE DARE

DICKIE AND DAN IN A MODERN VERSION OF SKIRTING THE SIRENS -- ONLY THESE SIRENS ARE SKIRTLESS -- SEE!?



YOU BOYS MUST STAY ONE DAY LONGER, -- NOW THAT YOU'RE HERE!

AND DON'T TELL US YOU DON'T LIKE THE SCENERY!



YOU'VE BEEN SWELL GIRLS, BUT REALLY, WE HAVE TO BE MOVING ALONG SOON!



OH-H-H-HH NO-H-H-H!

LEAVING? (SNIFF) SOON?



MEANWHILE--

THAT'S THE IDEA GIRLS, IF WE SCUTTLE THEIR BOAT THEY'LL HAVE TO STAY!

BANG! WHACK!

RRRIP!



LATER

~ THEN COMPROMISE! ONE KISS FROM EACH OF US ON PARTING -- FAIR? ~

OH?? OKAY!

GIRLS! WHAT IS THE MEANING OF THIS?



MEN ON SARAH WELLS ISLAND! IS THIS PROPER DECORUM FOR YOUNG LADIES! TO YOUR ROOMS!



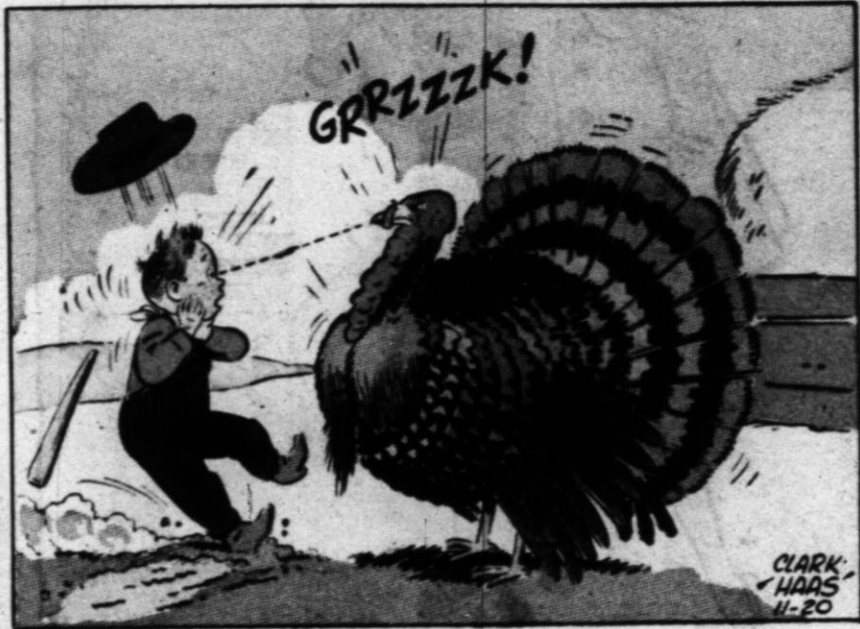
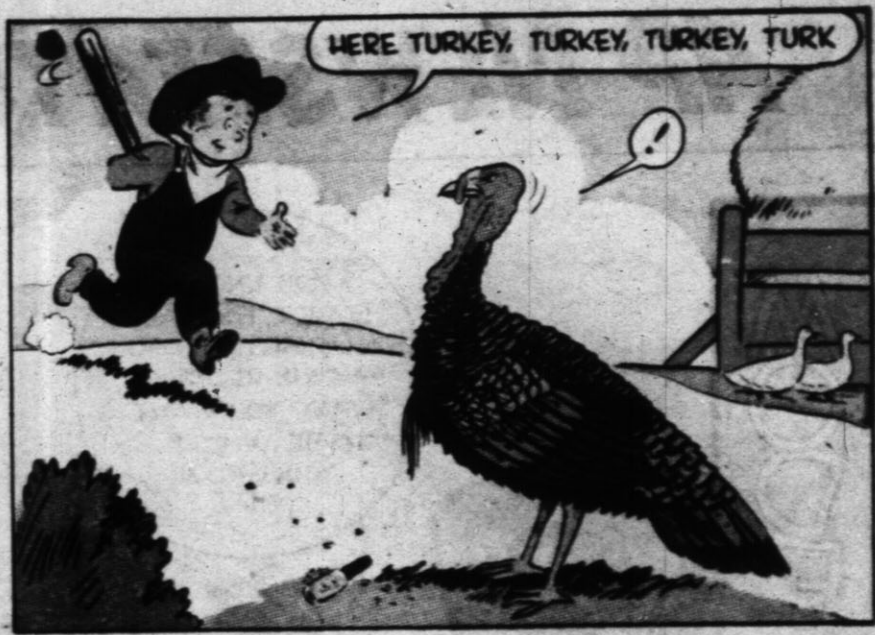
~ AS FOR YOU TWO ~

WE WERE JUST LEAVING!



DAN, OUR BOAT! SHE'S S-SINKING!?

YIPEE



HIT N' RUN



SPORT SLAM



Kay STARR
COLLECTS COMET CLASS GAIL BOAT TITLES WHEN NOT SINGING ON THE NBC "SUPPER CLUB" SHOW

THE DANCE MASTER WHO INTRODUCED THE CONSA.

D'AVALLS

WAS ONE OF THE LEADING MARATHON RUNNERS IN MEXICO

Neil HAMILTON
- THE MOVIE STAR AND HOST OF THE "HOLLYWOOD SCREEN TEST" TELEVISION PROGRAM IS A FORMER BIKE-RACING CHAMPION



MEMORY MIRROR
- THE FORMER BIG LEAGUE HOUND AGE SAYS ON THE WAUDEVILLE CIRCUIT DURING THE OFF SEASON

Fran WARREN

- THE POPULAR SONGSTRESS IS AN ARDENT GOLFER



11-20-49

HOWER HOODS

by RAND TAYLOR



M'LOVE, WHY DON'T YOU USE OUR 'SILENT BUTLER' TO DUMP MY CIGAR ASHES IN?



WHY DO YOU ALWAYS USE PAPER BAGS LIKE SOME ILL-TRAINED HOUSEMAID?



GIMME THAT BAG AND I'LL SHOW YOU HOW A BUTLER WOULD TAKE CARE OF ASHES!



AT YOUR SERVICE, MADAM! SILENTLY AND EFFICIENTLY—NO DUST—NO GRILL!



NOW, MADAM, WHERE SHALL I DUMP THE ASHES IN THE 'SILENT BUTLER' TO DISPOSE OF THEM?

INTO THE PAPER BAG, PLEASE JAMES, SO I CAN PUT THEM OUT WITH THE TRASH—



AT LAST—A REALLY SILENT BUTLER!

11-20-49

Reg. U.S. Pat. Off.



OAKY HAS JUST BEEN TOLD THAT HIS HORSE IS MISSING FROM HER STABLE...



Things to Come

OLD CLOTHES MAY SOMEDAY MAKE A MEDICINE TO GROW HAIR... THANKS TO A CHEMICAL PROCESS WHICH EXTRACTS FROM WOOL WASTES A PROTEIN MATERIAL VITAL TO HUMAN HAIR GROWTH...



11-20

NEIGHBORLY NEIGHBORS

BY MORRIS



11-20

Reg. U. S. Pat. Off.
AP Newsfeatures

PATSY

Reg. U.S. Pat. Off.
AP Newsfeatures

in
Hollywood

by Bill Dyer



WELL,
HERE GOES!
...I'LL ASK
HIM!

