

## AROUND TOWN SIGHTS, FACES SEEN

Nelson MacWright was right! Not once or twice, but four times in a row he walked off with the winning number in a world series pot.

Wednesday he drew number one and the Braves backed him up. Thursday he drew number five; the Indians stomped Boston four to one. Friday he drew number two; Cleveland scored twice in the shut out. Saturday he drew number three; a home-run for each team and Cleveland one-up settled that. If you want to know how the scores are going to total ask Nels what he's drawing.

Fall became a reality here last Thursday morning as "nippy" weather sent people digging for jackets and coats. The cool weather continued on into the week drawing exclamations, especially from those who get to work between six and seven o'clock.

All around town went young Terry Kirby, son of Mr. and Mrs. Doc Kirby, and his cousin, John Robinson, from Taos, New Mexico, as they tried a sample display advertising campaign along Main Street Saturday morning. Pulling a wagon with latticed sides they showed off three blonde and three black cocker spaniel puppies they were offering for sale. The pups, six (Continued on Page 8)

## Cotton Gin To Issue U. S. Loans On Crop

The Hereford Cotton Gin will this year issue government loans on cotton for the convenience of farmers who heretofore have had to make trips to town for their warehouse receipts, Claude McGee announced Thursday.

Farmers may obtain their loans within a week after their cotton is brought in. McGee explained, for samples of the crop must be sent to Lubbock for testing staples and grade.

The \$100,000 gin is rolling out 30 bales a day as harvesting of the 8000 or 7000 acres in the area gets into full swing. Price currently ranges between 28 and 33 cents per pound. Fields now being picked should yield between three quarters to one and half bales per acre, according to the gin owner, and the farmer gets around \$160 per bale, profiting about \$100 on it.

Cotton is being pulled at Ray Howells, Claude McClures, B. E. Chisolms, J. H. Floods, Ray Ker-shen and Jimmy Jesko places. Most of their cotton is Paymaster or Mocker variety. Curtis Tra-week this year planted New Mexico Registered Acala and is picking it now.

A plant rich in potash, cotton can be replanted on the same land year after year, and crops (Continued on Page 8)

## Neelley Wins Sales Award



Francis Hardwick, right, is shown presenting Bert Neelley with an award check for his selection as September's clerk of the month. The recognition was announced at the Star Theater Tuesday night in the third monthly contest of agencies.

Says Advertising Is The Life Blood Of Trade

## September Top Salesman Has Retailers As Customers

By PHYLLIS RADOVICH

Most clerks of the month deal with selling on a retail plane, are the middleman responsible for getting the goods from the retailer to the consumer, but September winner Bert Neelley works on a different selling plane.

His buyers are not the consumer, but the retailer. His job is not selling the consumer but informing him.

"Advertising is the life blood of trade," Neelley declares. "It is the factor that has raised the American standard of living."

Blackheaded Bert is a success at his job as advertising manager for the Hereford Brand because he likes people the secret of being a successful salesman. He likes Hereford, chose to come here to work because he says it is a good clean town noted for its wholesome atmosphere and is a good place to rear children."

Says Merchants Wide Awake

He likes the people with whom he works. "Advertising is easy here. The merchants are a wide awake bunch; they have progressive attitudes and offer a good quality product to their buyers. Both the merchant and I can stand behind every ad we draw up because it is a verbal word of honor," he declared.

Neelley was born at Sweet- (Continued on Page 8)

## Legion Checks 149 Drivers For Licenses

In accordance with American Legion Safety Week, members of the local post made a driver's license check in front of the High School Friday between 8 and 9 a. m. of 149 cars.

Post members discovered 111 of the people had their licenses' with them; 38 could not offer them but did have a ready excuse.

Of the 38 only 8 were students. One was a bus driver, three were teachers and the rest were housewives, businessmen and farmers. T. J. Clay, post commander, who organized the checking team, said the excuses offered most was, "I must have left it in my other purse." No one admitted not possessing a license.

Permission for the check was granted by city police authorities. Sheriff Reese drove by during the hour, was surveyed along with the other drivers, and presented his license. He joined local law enforcing agencies in the warning that the next time drivers are stopped it may not be by the American Legion.

The Legion members warned car operators to carry their licenses at all times. It is a safety measure and legal requirement for drivers.

Post members making the check with Clay were Kenneth Rudd, Grant Hannah, Ralph (Continued on Page 8)

## Animals Attend Church At Hereford, England—Not Texas

Ever so often some one in Hereford, England or from there writes or sends a clipping which they think will interest the people of Hereford, Texas. The latest clipping destined there but mailed in the states pertains to animals, a subject popular in the Hereford Brand recently, reads:

"The animals came to church here today, and they sat very solemnly as they heard a Church of England clergyman say there is a very good chance they will go to Heaven. They have to be good, of course."

"The extraordinary occasion of such piety in the animal kingdom was a special service at the Holy Trinity Church on the eve of the Feast of St. Francis, the patron saint of the animals."

"Children of the community were invited to bring their pets. So well behaved and decorous among the worshippers were: 'Dozens of cats and kittens, some with pretty starched ribbons.'

"A tiddler in a jar—a tiddler being an English version of a sunfish."

"A lamb with fleece only slightly soiled, accompanied by eight year old Mary Hyde."

"Dogs, of course, including a (Continued on Page 8)

## Presbyterian Church Conducts Special Program

In keeping with Religious Education Week, which began Sunday, the First Presbyterian Church here is following a program developed over a period of seven years by a National Board of Education, announced Rev. Russell Wingert. The program became effective October 1, this year.

The curriculum being followed is entitled Christian Faith and Life, a program for the church and home, he said.

The whole program is built in such a way, as a child progresses from one department to another the ground he has covered prepares him for what is to come at the next higher level.

Home and church school are tied together in this process which is an important feature (Continued on Page 4)

## Carpenter Injured In 20-Foot Fall From Theatre Scaffold

A. J. Rajston, carpenter employed with the remodeling project at Star Theater, was injured in a fall Thursday about 3:30 p. m. when he slipped from a scaffolding erected at the rear of the building.

Attendees at Deaf Smith County Hospital reported he was suffering from shock, had wrenched his right arm in the fall and would be kept under observation there this week but no serious injuries were apparent.

The men were moving the air conditioner when the wrench Rajston was using to grip the pipe slipped loose and threw him off balance. He tumbled from the structure into the concrete sided pit below, narrowly missing the iron reinforcements at the sides. Workman on the project said it was a miracle he suffered so little in the twenty foot fall.

## Lettuce And Carrot Harvest

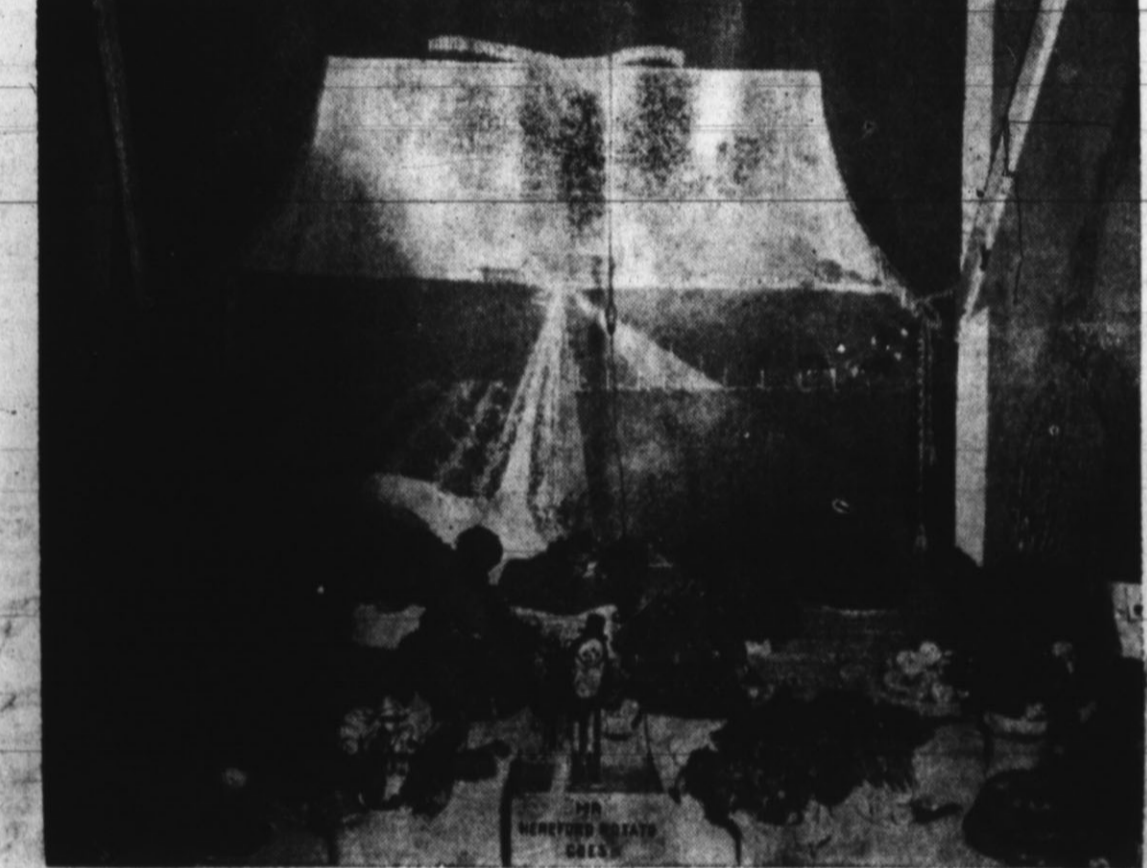


Lettuce and carrot harvest spurred five days ahead of schedule this year in the new-found Deaf Smith County truck garden patches. The above pictures were made last week after the first picking got underway on test patches. Top picture shows, left to right, workers Joe Apodaca, Earl Hamblin, foreman, and Louis Archib, cleaning and sorting some of the first carrot bunches to be pulled. Bottom photo pictures trailer loads of lettuce from the J. J. Paetzold farm waiting to be hauled to the shed for ice-packing.

## Deaf Smith's Exhibits At Tri-State Fair



Mr. Farmer! WHICH PASTURE IS YOURS?



Searching quest on a field of farmers brought Deaf Smith's FFA exhibit (top photo) at Amarillo Tri-State Fair. Type of pasture is important in determining quality and marketability of cattle. The Deaf Smith County's a product of garden spots is evidence in the lower photo, a display in the County Building of the fair. (Amarillo Times photos)

## Hereford Downs Dumas 12-6

By WORTH COVINGTON

The Hereford Whitefaces spoiled a perfect Home-Coming for the Dumas Demons Friday night at Dumas by setting them back by a score of 12 to 6.

The Whitefaces drew first blood in the second quarter when Bill Engman went 31 yards around left end on a pitch-out from Stanton to score standing up with three blockers leading the way for him.

The Dumas Demons came right back and tied the score up in two (Continued on Page 8)

plays with McKee's hitting Atkinson with a perfect pass behind the Whiteface secondary and Atkinson scampered 90 yards for a Demon touchdown.

The Whitefaces made their second touchdown in the opening minutes of the second half. After Bill Kelly got a beautiful kickoff over the goal line with the Demons getting the ball on the 20 yard line. Dumas fumbled the ball around in the backfield and after two or three different Whiteface men had the ball in their hands it was finally recovered on the Dumas three yard line by Engman. Don Davison went over on the second try at center which sewed up the ball game.

The Demons tried desperately to score in the fourth quarter but were unable to hold on to the ball.

The Whitefaces pushed the Demons all over the field in four plays running up a total of 111 first downs to 7 for Dumas. The Whitefaces gained 176 yards from scrimmage on running plays while holding the Demons to 78 yards on running plays. The Demons passed for 96 yards to 6 for Hereford. Play by play of the game.

First Quarter

Hereford won the toss and elected to receive. Dumas chose to defend the west goal. Schumann kicked off for Dumas to Davison of Hereford on the 10 yard line who returned to the 31 yard line.

Engman made 4 at right guard. Walker hit center for 3 more. Davison picked up a first down at guard. Walker made 6 at center. Davison went over left tackle for six yards and another first down. Hereford was penalized five yards for backfield in charge.

Walker made four at right guard. Engman hit center for one. Walker got one at center. Engman punted out of bounds on (Continued on Page 8)

## Tax Payments Afford \$1,120 In Discounts

Deaf Smith County's early tax payers, disposing of their assessments during the month of October have already saved \$1,120.83 in the nine days of payment by taking advantage of the month's three per cent discount.

Worth Covington, deputy in charge of the County Tax Assessor's office reported that by Saturday morning ad valorem tax receipts totaled \$17,655.83. In state and county property taxes and common school taxes. Hereford Rural School District taxes also payable since Oct. 1 had amounted to \$18,585.27 in receipts yesterday according to Fred Baird, school tax collector. Early payees had saved \$574.80 through their discount.

Monday was the heaviest collecting day in both offices with a total of \$7019.08 received. Oct. 2 was the lightest day for the (Continued on Page 5)

## Forrest, Graham To Attend Meets

Leo Forrest, local REA head and George Graham, superintendent of schools will leave next Sunday for Austin to attend state conventions of their organizations.

The annual meeting of Region 10 of the National Rural Union, which comprises Texas, New Mexico and Arizona will meet October 18-20, with REA Assistant Administrator George Hagard as principal speaker.

The State Superintendent's convention will open October 17 with a banquet. This group meets in Austin every year to discuss school problems, finances and other matters.

Forrest and Graham will drive down Sunday and return Thursday. They will be accompanied by G. T. Watkins of Farwell, one of the REA directors.

## Funeral Service For Mrs. Edd Curtisinger

Funeral services for Mrs. E. W. (Ed) Curtisinger, wife of the City Marshal, were held at the First Baptist Church yesterday at 2 p. m. with Rev. R. H. Cagle, pastor of the church and Rev. S. E. Eldridge, pastor of Hereford Assembly of God Church in charge.

Mrs. Curtisinger died at Deaf Smith County Hospital Thursday morning following a severe illness.

Born at Paint Rock, Texas, August 22, 1885, she came to Hereford in 1932. She had previously lived at Clinton and Prairiebell, Oklahoma and was a member of the First Baptist Church in Prairiebell.

She was married to Mr. Curtisinger on June 30, 1948.

Survivors include her husband, one daughter, Mrs. Audrey Clark, Collinsville, Okla., and three sons, Lester McDermitt, Dimmitt, Woody McDermitt, Farwell and J. R. McDermitt, Hereford.

Interment will be in West Park cemetery here with burial under the direction of the Black Funeral Home of Hereford.

## More Tents Than Houses Here When He Came

## John Patton Elected Head Of Panhandle Old Settlers

John Patton was elected president of the Panhandle Old Settlers Association for 1949 at the annual meeting held Wednesday at the Municipal Auditorium in Amarillo.

These get together are held each Wednesday of Tri-State Fair Week and are open to anyone who has lived in the Panhandle area 25 years or longer. Patton has attended these meetings since 1914, but did not join the association until 1945.

"The most interesting part of these gatherings is simply the reminiscing. You meet some body whom you used to know and you sit down and talk about wayback when," Patton said. "Why just Wednesday I met Gene Dyer of Muleshoe. Used to play baseball with him back in 1908."

And with the world series at the peak right now, Patton begin discussing baseball in Hereford from the turn of the century.

"There used to be more inter- (Continued on Page 8)

## Systemized Plan To Alleviate Difficulty

## Houses, Businesses In 43 Blocks To Have Been Numbered Today

The street numbering crews are inching over the town these days, chaining off property lengths and tacking up big bronze numerals as the town gets catalogued correctly for the first time in decades.

By Sunday 43 blocks of the 143 in the town area had been numbered. That is an accomplishment for the crews who worked on the measuring weary returned home in the evenings with grimy faces, aching feet, stiff backs and hammered fingers.

The actual numbering was started Sept. 29 at the corner of First and Main, selected by committee and town council members to be the hub of the town. Always starting from the southwest corner of each block the crews paced off the area, going east and north and returning to the corner before measuring the other two sides. Two Jaycees and one E. and F. W. member made up the regular working team.

With a 12 and a half foot chain and red chalk, they marked off each block in the business district. Any door falling within that chain length is given the number designated on the map. These individual block maps were copied by Ellen Carter from the all-city map she made. Each block in town is numbered. Residential districts are in fifty foot lengths.

When the correct number has been designated and the street owner or housewife is informed of the new official number, the Jaycees offer to tack it up, three big bronze numerals for a dollar.

A few conservatives were reluctant to change house numbers and the business houses with printed stationery were really out of luck. There will be confusion until all magazine subscriptions have been straightened out and correspondents advised. (Continued on Page 6)

## Military Rites For Pvt. Roy Nelson Set At Dimmitt

A military funeral for Pvt. Roy J. Nelson will be held in Dimmitt American Legion has charge of military arrangements.

Pvt. Nelson was killed in Germany April 7, 1945. He was born Oct. 10, 1926 in Gray County and lived near McLean and Shamrock before joining the services.

The body arrived in Hereford Saturday morning. Interment will be made in the Dimmitt cemetery under the direction of the Black Funeral Home.

He is survived by his father, Andy Nelson, who lives near Dimmitt and two brothers, also of Dimmitt.



Post No. 192  
Hereford, Texas  
Regular meeting  
1st and 3rd Tues  
nights at 8:00.



Hereford Lodge 848

State meeting second Mon-  
day in each month. School  
of instruction each Thurs-  
day night.  
R. L. TOMPKIN, Sec'y.  
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# Volunteer Fire Departments Receive Praise Of State Commissioner Marvin Hall

The volunteer fire department of Hereford and other Texas cities today received praise from Marvin Hall, State Fire Insurance Commissioner.

"It is only proper that such an institution as the volunteer fire department of America be honored with a postage stamp," Hall stated. "As a State official I want to join with the federal government in paying tribute to the volunteer departments of Texas. And as I have closely followed their unselfish work, I know of no group who so richly deserves this recognition."

"I have long observed the

good job the volunteers of Texas have done without regard of personal danger, discomfort or inconvenience to themselves and without desire for reward of any kind. It is a proud feeling to know that material recognition is being given to men so seldom praised."

**Stamp To Honor Firemen**  
When the Post Office Department releases this new three-cent stamp on October commemorating an anniversary of 300 years service, it will be another milestone for the volunteer fire fighting organizations whose illustrious history began

as early as 1659, Hall asserted. In that year one of the first known fire fighting groups was created in the Dutch colony of Nieu Amsterdam under Governor Peter Stuyvesant, the Commissioner related. The community purchased and distributed 250 leather buckets and a supply of ladders and hooks. A tax of one quilder for every chimney in the town was also instituted to provide for the maintenance of this equipment.

It was also in this little town that was to become New York that the post of fire chief originated when a "Brent Master" was appointed to supervise the fighting of fires in 1689.

**"Fire Societies" Formed**  
The first public fire fighting groups of any importance were so-called "fire societies," volunteer organizations composed of friends and neighbors who equally combined social diversions and preparedness for combating fires. It was a similar society that Benjamin Franklin organized as described in his autobiography.

With fixed membership and formal parliamentary procedure such societies imposed a fine for avoidable absence from meetings. Hall continued. Members furnished fire fighting equipment which was composed of two buckets painted with the colors of the society, a pair of leather bags and an iron key. The latter was to loosen, for fire fighting use, the rope that served in those days as a bedspring. These societies had passwords and confined their fire fighting activities to the property of members only.

As population, property values and the number of fires began to mount toward the end of the eighteenth century, the exclusive fire societies began to give way to unsalaried volunteer systems with companies of engine hose and bucket men.

**Fire Wardens Appointed**  
In the larger cities fire wardens were appointed to supervise fire fighting in each ward and without discrimination as to ownership of property. George Washington was a regularly enrolled volunteer in such a company in Alexandria, Va.

"From this basis grew the modern volunteer fire departments of today, departments famed for technical skill, scientific equipment and spirited enthusiasm, Hall stated.

"It was the high caliber of today's volunteer companies that caused a fire department officer in a large city to state that many of the worthwhile ideas in use in

# Uncle Sam's Selective Service

**1. Q—Suppose a man is taken from a job with a government agency in the executive branch of the U. S. government and that agency is no longer in existence when he gets out?**  
A—Every attempt will be made by the Civil Service Commission to find a similar position for him in another agency which is either vacant or held by a person having a temporary appointment.

**2. Q—How about a man who holds a job in the legislative or judicial branches of the federal government?**  
A—He will be restored by the officer who appointed him. In the case of a job in the legislative branch, if it is not possible for the person to be restored, an attempt will be made to appoint him to a position with an executive agency of the federal government.

**3. Q—What are a man's re-employment rights under the Selective Service Act if he enlists?**  
A—He has the same rights and benefits as inductees, if it is his first enlistment after June 24, 1948, the period is for not more than three years, and he is honorably discharged.

**4. Q—What if his period of enlistment is extended by law?**  
A—The same rights and benefits prevail.

**5. Q—What if he voluntarily extends his enlistment?**  
A—The reemployment rights and privileges no longer prevail.

**6. Q—What about men in the reserves who may be called to active duty?**  
A—Upon relief from active duty under honorable conditions, they have the same re-employment rights and privileges, provided they are relieved from active duty not later than three years after entering upon active duty or they make a bona fide attempt to get relieved as soon after the three years are up as is possible.

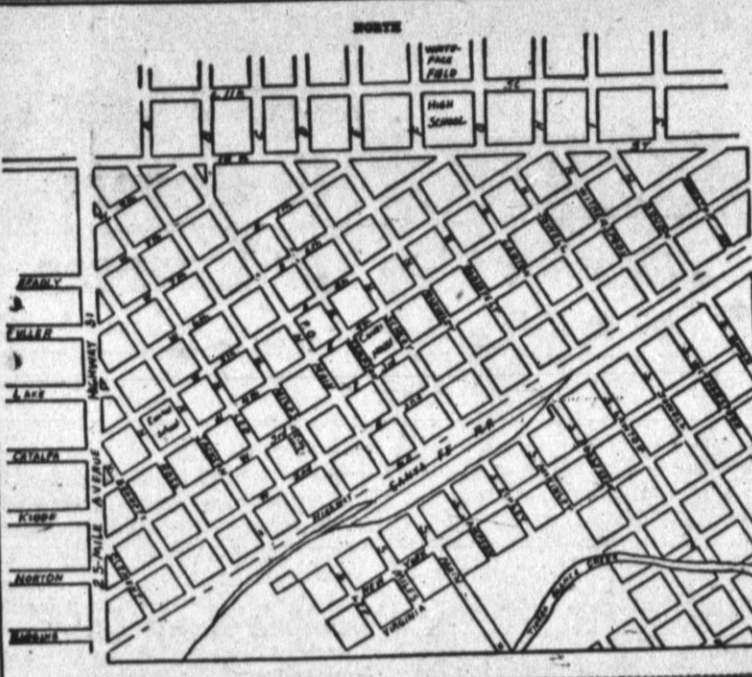
**7. Q—Who will render aid in the matter of reemployment rights to these men who have been placed on active duty in the armed forces, the Coast Guard, and Public Health Service?**  
A—The Secretary of Labor, through the Bureau of Veterans' Reemployment Rights.

**BRITISH CALL B-29'S "FINEST"**  
LONDON, (AP)—American air experts may consider the B-29 out of date but British observers think it's tops. The magazine "Aeroplane", authoritative publication in that field, sent one of its observers with the Superforts in last week's full-scale air exercise over southern England. The B-29's staged mock attacks from the continent. After detailing performance of the American planes which never appeared in the European theater during the war, the magazine's representative wrote: "The B-29 superfortress, although it is considered a little dated by the Americans, is still one of the finest strategic weapons in the world."

modern service originated in volunteer fire departments."

**Volunteer Departments**  
This is further proof, Hall believes, that the hardwork, interest and enthusiasm of volunteer fire departments makes for a better fire service in Texas, a state protected by so many volunteer departments.

Of the 516 fire departments in Texas, 475 were listed as volunteer in the 1948 survey. There are 10,931 volunteer firemen in our State. The largest company is the 200 firemen in Victoria and the smallest is in Streetman where there are five firemen.



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# STREET MAP OF HEREFORD, TEXAS DIRECTORY BUSINESS and PROFESSIONAL

## DR. QUIZ CONDUCTED BY ACME CLEANERS

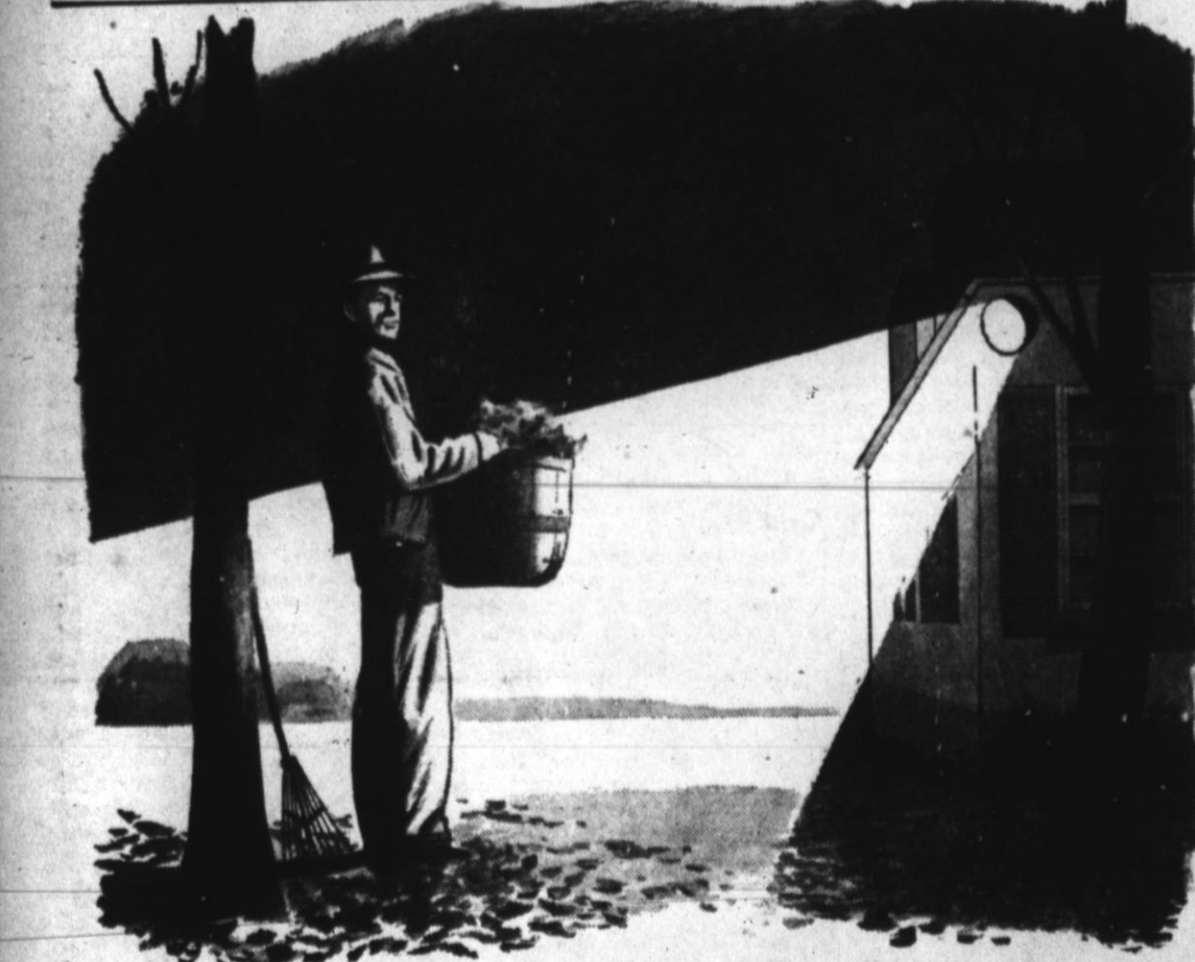
THIS FAMOUS HUMORIST AND COWBOY FROM OKLAHOMA IS A. WILL ROGERS B. ZANE GREY C. TOM MIX

SCENE OF A FAMOUS BATTLE IN THE TEXAS REVOLUTION, THE MISSION NAMED A. SAN JACINTO B. CONCEPTION C. ALAMO D. SAN LUIS OBISPO.

THIS IS THE PLANET KNOWN AS... A. MARS B. MOON C. SATURN D. JUPITER.

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SUITS TAILORED TO YOUR MEASURE  
PHONE 111 WE PICK UP AND DELIVER



# SHORTER DAYS

Whether it's yard work around the house or important work that has to be done on the farm... more and more must be done after sunset these fall days.

Plenty of low-cost, dependable electric service is available to turn that dusk and darkness into many additional hours of profitable work time. Use it to your best advantage.

Call in an electrician or electrical contractor now to discuss your outside lighting. You'll find it economical... and time saving.

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24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

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FRAME STRAIGHTENING

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**Hereford Heating Company**  
Everything in Plumbing and Heating Supplies  
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Your Shoe Troubles Are Our Troubles  
Open 7:45 — Close 6:30

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Remington Typewriters  
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**THIS SPACE FOR SALE**

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Your Favorite  
NEWSPAPERS and MAGAZINES  
Fountain Service... Drugs... Sandwiches  
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**BURNS JEWELRY**  
FINE JEWELRY  
Guaranteed **WATCH REPAIRING**  
Across from Postoffice Phone 735  
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For Office, Home, Car, and Tractor at the **Brand Office**

For **REAL SERVICE** and Quality Merchandise try **JIM BOOKOUT'S Standard Service Station**  
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**Hereford Wrecking Co.**  
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Complete Line of **USED PARTS**  
See us for Expert Repair Work of All Kinds!

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WE BUILD: Cattle Guards... Tanks... Branding Chutes... Feed Racks... Windmill Towers... and keep a supply of 2" and 3" Pipe  
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**This Space For Sale**



### Convicts Risk Lives In Rodeo To Ease Strain Of Many Long Years

In The Arena With Doug Harmon Inmate Reporter, Texas Prison "Echo" HUNTSVILLE—My Rodeo as-

ignment began several weeks ago when the riders first started coming in off the farms to try out for the 17th Annual Prison Rodeo. The editor asked me to cover the try-outs and stay with the riders throughout the series of six Oct. performances.

It's an experience I wouldn't trade. I've learned to know these riders. To those in the world "outside," they're robbers, murderers, swindlers, and bad actors of every description. Penologists say that men like this, convicts are non-cooperative, and lack the spirit to do a job well. They should know these men.

As a group, these inmates who risk being mauled, maimed or killed at every performance, have the spirit of a college football team, stalling individually, but working as a team, to the best interests of the Prison Rodeo. There are old-timers; top hands in their youth, now paying the State of Texas for a breach of code, with the twilight of their lives, and youngsters who would be top hands in any outfit, were it not for a previous miss-step. Newcomers, oldsters, Texans, and outstaters are working together, pulling to gether, doing their level best to make each Prison Rodeo the very best one.

**Bull Riding Highlight**  
After last Sunday's show, I was asked which event seemed to be the most outstanding. From my position at the chutes, wild bull riding seems to me to be the high-light.

The bulls, brought in from the Brazoria bottom-lands, are the most evil-tempered beasts in the entire show. Not satisfied with merely unseating their riders, these bulls usually attempt to maul fallen riders, and only through the ceaseless vigil of the pick-up men, are serious injuries avoided. These huge Brahmas even attack the horse-men at times.

The very atmosphere around the chutes is ominous as nervous half-scared but determined convicts who ride, poise over their brutal mounts. When the chute opens, all is chaos. A ton of dead bone and muscle, writhes, leaps, and tosses about in all directions. The dazed and often battered rider, can only hope to stay aloft for a few seconds. Then, hitting the dirt, he knows that only luck and swift action on the part of the pick-up men

### Milking A Wild Mare



At the 17th Annual Prison Rodeo, being held at Huntsville, Oct. 13, 17, 24, 31. It's outlaw against outlaw as inmate performers try to subdue some of the wildest stock ever assembled in the southwest. Here a group of outlaws attempt to milk a wild mare.

will keep him from serious injury.

**Excitement Eases Strain**  
Why do they do it? For many a long-termer, it's the only type of excitement that seems to ease the strain of many long, empty, and meaningless years.

So, next Sunday, or any Sunday this month, come on to Huntsville and see this greatest of all Prison shows. Reserved seats are only \$2, and there'll be plenty of general admission tickets at \$1. You'll get your money's worth and you can take it straight from a convict—every cent made on the 17th Annual Prison Rodeo goes for a worthy cause.

### Home Most Dangerous Place In America In '47

CHICAGO—It may be "Home Sweet Home" to the songwriter. But home was the most dangerous place in America last year, according to the 1948 edition of "Accident Facts," statistical yearbook of the National Safety Council.

Home accidents caused 34,500 deaths in 1947. Motor vehicle accidents were a close runner-up, with 32,500 deaths. Public non-motor vehicle and occupational accidents were the next greatest killers last year.

### Need A Baby Sitter, Contact Tri Hi-Y

What this town needs is a good fifty cent baby sitter, the Tri-Hi-Y girls decided and promptly set about supplying them. The club is raising one hundred dollars to pay for a piano for their worship room and this baby sitting project is their first money maker. The girls charge half dollar an hour until midnight and then the price goes up to seventy five cents. Parents where the girl is working are responsible for seeing that she gets home.

Baby sitters can be scheduled by contacting Miss Sadie Rigler, club sponsor. Inez Tucker, call 693-W or Bobby Jane Sisk, call 332-W. This worship room at high school will be furnished with chairs, an altar and the piano. The club last year made altar fixtures, candle holders, a cross and a Bible stand for use in their morning devotionals at school.

There were about 1,600,000 business firms in the United States in 1900 and about 3,796,000 in 1947.

### Dawn

By Mrs. J. J. Bolling

School children enjoyed a treat last week when Tommy Tucker, the nationally known squirrel, visited the school. Mrs. Mark Bullis, his owner, also presented the Tommy Tucker picture show. The children were eager to join the Tommy Tucker Club. There was no fee to be paid, but to become a member each child had to pledge himself to be kind to all animals; to mind his parents and be useful at home; to do his best work possible in the school and to be nice to his teacher; to love his country and be loyal to his flag. After understanding the importance of these basic lessons Della Ruth Dow and James Airhart were named captains for the school and each child became a member of the famous club. Before leaving Dr. Bullis brought Buzzy, the squirrel traveling companion of Tommy.

The Study Club postponed its Tuesday meeting since the guest speaker from Amarillo was unable to attend the meeting because of illness.

Frank Finney was improved enough to be brought home from the hospital Monday.

Sarah and Walter Martinez visited relatives in Canyon during the weekend.

Willa Mae and Ruby Wilcox of Canyon spent Tuesday night in the J. J. Bolling home and attended the Fair.

### CARD-OF-THANKS

We take this means of expressing our sincere thanks to our many friends and neighbors for their many beautiful floral offerings and kind words of sympathy during the illness and death of our beloved brother and uncle.

Mr. and Mrs. A. B. Short and family.

Mr. and Mrs. C. H. Fallwell and family.

Mr. and Mrs. Mack Short and family.

### Two Hereford Girls Enroll At T. S. C. W.

Two girls from Hereford are among the 2015 students enrolled at Texas State College for Women for the fall term.

Two hundred and three out of 254 Texas counties are represented in the registration figure as well as 23 students from seven foreign countries and 331 registrants from 31 other states. A back-to-normal enrollment for the first time since the war plus facilities being added in the current \$3,000,000 building program are expected to result in top-notch housing and classroom accommodations at the college.

Students from Hereford attending TSCW are Misses Elizabeth Ann Dunlap and Patricia Jane Hardwick.

### DANIEL

By MRS. W. R. MOORE

Farmers of the community are very busy combining, cutting feed and drilling wheat. A very large acreage of wheat is now up and looking fine.

Mr. and Mrs. E. W. Shugart from Canyon were visitors in the J. T. McClain home Sunday.

F. E. Finney who is ill in an Amarillo hospital is much improved.

Mr. and Mrs. J. T. McClain and children made a business trip to Amarillo Friday.

Mr. and Mrs. H. L. Pattie and daughter, Margaret, of Amarillo, accompanied by Mr. and Mrs. M. G. Ballou of Washington, D. C., visited in the W. R. Moore home Tuesday.

Lewis Young Blood returned to his home in Amarillo Saturday after a two week stay in the W. R. Moore home.

Truman Price attended a football game in Canyon Friday night.

Milton Newman and Vil Hunter from Dawn visited in the home of Billy Moore Sunday.

Ray Dean Axe had his leg injured in a freak accident last week.

S. E. Young visited his son, Jimmie Young in Plainview Saturday night and Sunday.

Linda Sue Hughes entered school in Amarillo this fall.

**BATTLE WITH BLURBS**  
MADRAS, (AP)—Three Madras barbers who had made a fortune in Malaya returned home and started shops of their own in one of the busiest streets of the city. The first called his: "The best saloon in India." And the second, to excel his rival, called his: "The best saloon in the world." The third simply styled his shop: "The best saloon in the street." In India, saloon means barber shop.



**HERE'S PLANNING THAT PAYS OFF BIG!**  
**Make a Date with Us—Now—to Put Your Farm Machines in Best Shape Ahead of Season**  
You plan your crops. It's also good to plan on getting your farm machines in shape ahead of season. Here's all you do:  
Call us on the phone, or stop in. Tell us what equipment you want checked and serviced. Together we can make the arrangements quickly and easily. We do the rest.  
The result? Your machines will be put in tip-top running order. They will be ready when needed. You avoid costly delays and overtime expense.  
Yes, putting machines in shape in our shop ahead of season is planning that pays off big. So call or see us at once, and make a date with us for top-quality shop service on your equipment.

**HEREFORD IMPLEMENT CO.**  
PHONE 51  
INTERNATIONAL HARVESTER SERVICE

Music by Wagner  
Rings by  
**HARMONY DIAMONDS**  
FREE INSURANCE POLICY  
Priced \$42.50 to 450.00  
Including Federal Tax  
On the day of days... stardust in her eyes... glory in her heart... and on her finger, the imperishable beauty of a genuine HARMONY registered and insured diamond. For such a moment, such a memory, a man could choose no finer symbol than the traditional beauty of HARMONY matched sets of distinguished quality and in timeless good taste... registered and insured free for one year with full coverage protection.  
**BUY NOW**  
On Our Christmas Lay-Away Plan  
**Lamm Jewelry**  
West Third Hereford

## You Save At Ireland's

ON

# CLEAN USED CARS

All the autos listed below have been inspected for defects and thoroughly cleaned for you. Motors are in top condition, upholstery is in perfect shape, and the fenders and bodies have been polished like new. These cars are tops in values and performance! There's a car in the list for you at a price you want to pay!

- 1948 Chevrolet Stylemaster 4-door Sedan
- 1947 Plymouth Special DeLuxe 4-door Sedan  
All the Extras
- 1946 Plymouth DeLuxe 4-door Sedan
- 1935 Dodge 4-door Sedan

### COMMERCIALS

- 1941 Dodge One-Ton Dual Wheel Pickup  
Cattle Racks and Grain Sides
- 1948 Dodge Two-Ton SWB Tractor  
Have a 33 foot Trailer for this job
- 2-1937 Dodge Pickups—good fuel wagons
- 1936 Ford 1½-Ton Truck

# IRELAND MOTOR COMPANY

DODGE DODGE "JOB-RATED" TRUCKS PLYMOUTH

## Swansdown

brings you favored styles!

A coat to put high style in your wardrobe! A very new, very striking belted fashion with a triple-banded yoke and double-tabbed cuffs. A wonderful all day, all season coat in fine 100% pure wool covert. Sizes 8 to 18.

As seen in CHARM

A news event that will take you into 1949. A suit that is faultless in detail and line. Zig-zag lapels, flaring slit cuffs and dashing hip pockets to complete the picture. In a lustrous, pure wool sheen by Juilliard. Sizes 10 to 20.

Exclusively Ours

# The Little Fashion Shop

"Smart Clothes for Smart Women"



# WANT ADS

## Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

**Thursday:**  
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

**Sunday:**  
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st insertion.....4c per word  
Each Additional.....3c per word  
Classified display.....75c per col. inch

No Blind ads will be accepted in either publication!

### Miscellaneous FOR SALE

**They're Here! RIVERSIDE TIRES!**

Come in today for your new **Riversides!** For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to **Riverside Tires**... for more miles of greater safety. They're here for immediate delivery!

**FARMER'S DRIVE-IN**  
Buddy Sowell • Troy Moore  
Hiway 60—Phone 161  
B-1-2-tfc

**FOR SALE**  
NO. 1 CERTIFIED WESTAR SEED WHEAT From my granary 2 miles west of Hereford. Have Loader.  
T. E. SEIGLER  
496—Phone—809W  
B-31-1-1-tfc

**SEED WHEAT FOR SALE**  
J. H. Hill, of Hereford, Texas, has a good quantity of choice Heiberling early Black Hull seed wheat, thresher run, for sale at the Pitman Grain Company, Hereford, price \$2.25 per bushel F. O. B. Contact J. E. Hill or Pitman Grain Company for car or truck lots.  
B-1-3-7-tfc

**STORE YOUR GRAIN**  
Government approved granary, 30,000 bushels capacity. See  
PAUL TOUNDS  
B-1-12-tfc

Received Assortment of Tulips from Holland also have Peonies, Lilies, Narcissus, Jonquils, and other bulbs. Man to plant them now.  
MRS. J. F. WARD  
B-1-14-tfc

**SIGNS**  
Painted Neon  
GLENN BOARDMAN  
400 Lee Ave. 456-W  
T-11-37-tfc

Gas heaters for sale. Call 474, 511 Jackson.  
B-1-6-15-2k  
Slightly used hospital bed and inner-spring mattress. Call 144-J.  
S-1-9-15-1k  
Girls used Western Flyer bicycle. Phone 751-W.  
B-1-7-15-2k  
For sale: Used doors and windows, reasonable. Edith Hughes. Phone 70-J.  
B-1-11-15-2p  
For sale: Garden beds at my place north of cemetery. \$1.50 per bushel. H. D. Goldston.  
B-1-16-41-2p  
For sale: Black gabardine coat, size 14. Practically new. Call at Beauty Mart.

**Farm Equipment FOR SALE**  
NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY.

## I HAVE A BUYER

I have a buyer for a well improved 160 acres and also for a 320 acres. Have dry land farms from 160 acres to five sections. Would appreciate more listings on farms and city property.

**I. O. (Ike) CROTHWAIT**  
215 Main St.  
Ph. 792 Ph. 229-W  
B-4-14-tfc

For sale: New 3 bedroom house, located on West 3rd St. See Owen Stagner or call 542-W.  
B-4-17-14-tfc

For sale: Well improved Colorado ranch. 27,500 acres deeded land, 12,000 acres state lease. Plenty of water, abundance of grass. Must sell due to ill health. Write Box 205, Clovis, New Mexico.  
B-4-32-14-2p

**10,000 ACRE RANCH**  
For Sale: 10,000 acre stock ranch. This is one of the outstanding cattle ranches of the state. It is about 3 miles wide and 5 miles long. It is abundantly watered, heavily grassed, fenced and cross fenced and well improved. Can be sold on very easy terms. 85 per cent is level for farming. Has ten dams, 1 artesian well, good sheds, good house and is in exceptionally low tax district. Only \$15 per acre. Wire or phone Thomas Realty Company, Exclusive Agents, Pierre, South Dakota.  
B-4-84-14-3c

For sale: New 3 bedroom house, street to be paved on A street, just north of Mothers Park. See J. L. McGee, north Progressive school, Route 1.  
B-4-27-41-tfc

For sale: Five room modern home. Basement, large built-on garage. Cow barn. Corner lot 140 x 150. Priced to sell. N. E. Shockley, Phone 492-J.  
B-4-25-41-4p

**FOR SALE**  
315 acres, improved in March, 160 acres broke out in March, with extra good maize crop, good 8 inch well, 200 shade trees; other quarter sowed to wheat; new tractor and all tools go. Only \$200 an acre. Joins Carl Frye on south on 25-Mile Avenue.  
N. F. CULLUM  
S-4-15-1p

**5. FOR RENT**  
For rent: Bed rooms. Phone 642-W or call 612 11th St.  
B-5-11-tfc  
For rent: Two three room unfurnished apts. Phone 525-J or see Mrs. H. C. Welty 1/2 mile north High School.  
B-5-20-41-2p

4 large unfurnished rooms. See Mrs. John B. Miller, Phone 346.  
B-5-11-15-tfc  
4 room unfurnished duplex. Vacant October 15. Couple only. Phone 589-W.  
S-5-11-15-1k

For rent: Large bedroom close in. Outside entrance. For working man. Call 640-J in afternoon or call at Taxi stand in mornings.  
S-5-22-15-1c

One front bedroom with kitchen privileges to working woman. 602 Lee Avenue or call 417-W.  
S-5-15-15-1k  
For rent: Furnished apt. 713 on 12th St. or phone 425-W.  
S-5-8-15-1c

**WE DO CUSTOM CLEANING PASTURE GRASSES**

BROME  
CRESTED WHEAT  
PERENNIAL RYE  
ORCHARD GRASS

**LAWN GRASSES**

Cash Buyers of  
CREAM, EGGS, POULTRY and HIDES

**West Texas FEED, SEED and HATCHERY CO.**

HOME OF "TEXAS PRIDE" FEEDS  
Jack Wright, Manager

**SAM NUNNALLY**  
144 Main Phone 424  
S-4-15-1c

2-room unfurnished apartment. Call 152-W. S-5-6-15-1p

Exceptionally nice unfurnished 2-bedroom apartment. Fullwood apartments. Call 20. S-5-10-15-1c

For rent: 3 room unfurnished duplex by the 10th. Mrs. Paul Probasco between 11th and 12th. Ave. I. B-18-15-32-1p

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

**6. WANTED**  
Wanted: Wheat or other field grazing for cattle. Contact O. G. Hill, 93 W or O. G. Hill Jr., 833-W. B-6-18-41-tfc

Will combine maize, 300 to 1,000 acres. Two self-propelled combines. Call 54, Vega, J. B. Rose. B-6-17-41-3p

**WANTED**  
Small house or apartment, furnished or unfurnished, by permanent Hereford Brand employee.  
T-6-41-xx

**WANTED:** To buy young jersey milk cow, extra good. Write Loyd Frutman, Route 2, Hereford. S-6-15-15-1p

Will person who borrowed 1000 gallon water tank from Ky Lawrence please return same?  
S-6-14-15-1k

Wanted to Buy: Good used car. Milbrn Service Station. B-6-9-2-tfc

Wanted: Onewaying, homeing and drilling. W. W. Rhodes. Ph. 537-W. B-6-9-7-14p

Dressmaking and alterations. Mrs. W. W. Rhodes. Phone 537-W. B-6-9-7-14p

**7. Dressmaking-Ironing**

**8. HELP WANTED**

**9. Situations Wanted**

**10. NOTICE**  
Farmers: We have new machine for digging beets. Will contract 100 acres or less. S. J. Mooney. Phone 180-R-3, Dimmitt. B-10-20-41-2p

**BLUE BONNET CASH GROCERY AND MARKET**

We have opened a grocery and market in connection with our BLUE BONNET LAUNDRY on East 11th Street, and will carry a stock of staple and fancy groceries. We have a meat counter and expect to carry a stock of lunch meats, cured and fresh meats. We will also have candy, chewing gum, bottled drinks and ice cream. Our prices will be right. Want you come and see us!

Blue Bonnet Cash Grocery and Market  
B-10-40-9c

Will person who borrowed 1000 gallon water tank from Ky Lawrence please return same.  
S-10-14-15-1k

**BIPPUS BOX SUPPER**

Bippus Home Demonstration Club is sponsoring a box supper, Friday night, Oct. 15. Come and bring your box. (Proceeds will be used for the community house).  
B-10-15-2p

## Presbyterian...

(continued from page 1)  
of the new curriculum. Rev. Wingert said. This is done in two ways, by the publishing of teacher-parent magazines and the development of a pupil's home-reading books, which will eventually become a library of Christian literature for home use.

In the younger age groups these books will be issued quarterly and parents with children in the nursery and kindergarten departments will wish to read them over and over again to their children, Rev. Wingert believes.

This new course of study and plans are so designed that fragmentariness, which has characterized so much of the Church's teachings in the past may be overcome, he said, as the program is continued from year to year.

Mr. and Mrs. Arthur Thomson left Friday for Kansas where they will visit Mrs. Thomson's relatives for a two week vacation.

**CHRISTMAS BAZAAR**  
Sponsored by the North, the South, and the West Hereford Clubs, Dec. 4, in in the Fullwood Building. S-10-15-1k

**11. BUSINESS SERVICES**  
Wanted: Plowing and drilling. See Charlie Short or Richard Jowell. B-6-10-38-tfc

**CUSTOM BALING**  
I will bale feed or stacks.  
J. T. MATTHEWS  
2 mi. north, 1/2 mi. west on Hiway 51.  
B-11-38-tfc

Let us soften your water. Soft Water Service, 818 E. 1st. Phone 317. B-11-13-29-tfc

**SEPTIC TANKS**  
Cleaned and Repaired  
All work guaranteed.  
State Sanitation & Supply  
Box 23 or 316 C. St.  
Hereford, Texas  
T-11-32-tfc

**12. LIVESTOCK**  
Strayed—Found

**13. LOST AND FOUND**  
Lost: Small brown and white dog, part Pekingese. Phone 836-W.  
S-13-10-15-1p

## Street Numbering

(Continued from page 1)  
vised of changes.  
Harold Loerwald, chairman of the Jaycees project, has asked everyone to advise all their correspondents of their new change of address as soon as possible so that any difficulties with mail may be cleared up directly. Postmaster Jim Lipscomb has advised people on carrier lists to display their correct house numbers prominently to aid the carriers.

The project may take two or three more weeks to complete for after ten days of activity one third of the territory has been completed.

"We want to thank the townspeople for their co-operation and acceptance of the plan," Mrs. Carter said. "We realize that they may be inconvenienced for awhile by the new numbers and we do appreciate the attitude most of them had toward it. As members of civic clubs, we do feel Hereford's haphazard numbering should be straightened out before the town grows bigger and creates even more difficulties with the numbering."

The B. and P. W. club has had the project underway for over a year and Mrs. Carter has made the maps, worked with councilmen and the directory during this time.

A systemized plan of numbering, plus readable street signs will alleviate the difficulty for town newcomers, mail carriers, and deliverymen. Grocers, dry cleaners and laundrymen es-

pecially have said the present numbering system has created a constant confusion in residential outskirts and where new houses are being built, for there has been no definite plan for growth.

**ATTEND SUB-DISTRICT MEET**  
Members of the Youth Fellowship Group of the Methodist Church attended a sub-district meeting in Big Square Monday night. The program theme was "International Interests" with Jesse Click, sub-district vice-president in charge. Attending were Mr. and Mrs. O. L. Click, sponsors, Jesse Click, Carl France, Dwayne Christian, Lloyd Parsons, Reese Whittington and Betty Wester.

SHOP AT YOUR FRIENDLY **FURR** FOOD STORE

**IN KEEPING WITH FURR'S POLICY OF EVERYDAY LOW PRICES**

**WE'RE CONTINUING OUR WEEK-END SPECIALS THROUGH WEDNESDAY**

**SEE OUR LARGE AD IN LAST THURSDAY'S HEREFORD BRAND**

YOUR **FURR FOOD STORE**  
PHONE 9525

**Planned for Months . . . .**  
**Now A Reality**  
**A REMODELED**  
**City Drug Store**  
**Arranged for your Convenience**

Since coming to Hereford, it has been our sincere desire to give our customers the finest service we know how. First we procured the services of an outstanding pharmacist, giving you a graduate pharmacist on duty every minute our doors are open. Then we set out to enlarge our store and arrange each department for convenience and efficiency. Now, whether its a prescription, some cosmetics, photo supplies, or fountain service you desire, you are being served in a New manner that you'll like.

Please come in; make yourself at home in the City Drug—a drug store you'll like.

**EDWARDS**  
**CITY DRUG**  
PHONE 100

FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS



# The Sunday Brand

Established 1948  
Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine  
Owners and Publishers  
Subscription Rate: Zone 1, \$4.00 per year;  
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Act of March 3, 1879.  
Hereford, Texas

Editor.....Jimmie Gillentine  
Society Editor.....Mrs. John McLean  
Adv. Manager.....Bert Neelley  
Shop Foreman.....Amos DeWolfe

A boiling controversy over legislation to control and conserve the state's supply of underground water this week reached geyser proportions in Austin. As the controversy waged back and forth the same old stories were told and retold.

Quite a few persons contended that the conservation program should go into federal channels and that immediate steps should be taken toward conserving the present underground supply. Others contended that the federal government has done a great many things, but said they would not like to have to contact some underling in Washington to turn on a well or to get a drink of water.

Time after time, representatives from the Plains area have attended these meetings and returned home declaring, "We must organize our own conservative program or the measures will go into federal hands." Whereupon, the proposal is immediately forgotten—until the next threat of federal regulation.

The time has come when action must be taken. Cities like Houston, Dallas and Fort Worth are in critical condition due to lack of water. This area has plenty of water today and with reasonable usage it will continue to have ample water for agriculture and for general consumption. The Holy Land was once a green fertile area, watered by spring and shallow wells. Trees were cut so that rainfall ran unimpeded into the sea, wells were pumped dry with primitive pumps. Today water is scarce in the Holy Lands, much of which has been covered by shifting sands.

We certainly do not favor federal control of water. We are inclined to feel that there is far too much federal control of things already. On the other hand, we do believe that it is feasible to set up our own means of conservation which would operate without red tape and government underlings. Such a move would serve two purposes. It would provide protection for future generations and would eliminate the threat of federal authority.

Things are looking up for the surfacing of Harrison Highway. To say the least, the measure is getting fair and reasonable consideration. A highway commissioner, accompanied by District Engineer James Lott of Amarillo, inspected the road this week. No official promises have been made, but the situation looks better than in recent years.

We understand that the Rotary Club has decided to sponsor a lottery and give away an automobile in order to finance the annual 4-H Calf show here next spring. Chief reason for the move is the feeling that merchants are over-taxed for donations. While the idea has merit, the 4-H show is one of the few events in which merchants do feel that their money is well placed. The Rotarians have done a wonderful piece of work with the 4-H show. We hope the new plan works out as well as the old one.

What happened to the Lions Club resolution to remove the World War II Honor Roll to the Legion-VFW grounds? In addition, the board should be repainted and brought up to date.

Meanwhile, little interest seems apparent in this area in the Presidential Campaign. There seems little doubt that Dewey will win the race. This county, and Texas, however, will go for Truman in a big way. Also of practically no interest is Evetts Haley's (Canyon) race for Congress on the Republican ticket. This came as a result of the "walk out" at the State Democratic convention. Haley said he expected to lose, but figured the race would give him an opportunity to "air" some of the conditions now existing. Let's hear them Mr. Haley.

That history repeats itself is a confirmed statement, and the Society Page of the Brand today again proves the saying. The popularity of square dances is amazing. The fad has spread over the entire country during the past few years. There are a few people, however, who were too young for them in the old days and who are too old for them today.

"DAFFINATIONS"  
Husband—What's left of a sweetheart after the nerve has been killed.  
Dime—A dollar with all the taxes taken out.  
Argument—Discussion in which a husband is permitted to have next to the last word.  
Bachelor—A man who thinks before he leaps and then doesn't leap.  
—Santa Fe Magazine.

An obstinate man does not hold opinions; the opinions hold him.

Faith will not die as long as seed catalogues are printed.

## Clippings from Our Exchanges

Probably at one time or another residents of towns the size of Hereford or smaller wish they lived in the big cities. But after reading the following account of teen-age terrorism can you honestly want to leave your own home town?

### IS CURFEW LAW THE SOLUTION?

I don't remember just how the conversation started between Floyd Elliott and myself but it got around to juvenile delinquency. Floyd made the statement that he thought the only solution was a "curfew law". He said "if there was a curfew every night children would not be able to run wild and get into trouble." I observed that parents could establish their own curfew if they wanted to. Then he pointed out that if the parents of one family set down a rigid curfew, other children and parents would think that they were being abused. He also, very aptly, pointed out that at school where a curfew was uniformly enforced that it worked well and boys and girls abided by them without a feeling of being abused or mistreated.

On my way back to the office I reflected on the college curfew—how it worked and well too. I also turned over in my mind the previous conception I had of a "curfew" being something out of the medieval ages. And to complete the chain of coincidents, when I reached the office I noticed an article by John Creecy in the Amarillo Times with this headline, "DETROIT ADOPTS RIGID CURFEW LAWS TO BALK TEEN-AGE TERRORISTS." Here is one of the largest cities in the United States confronted with such a serious juvenile problem that the curfew is resorted to as a last resort in attempting to keep young hoodlums within the bounds of the law. Parental authority—parental supervision has been found grossly inadequate in Detroit.

In most cases the Detroit police found that parents were indifferent, had no idea where their children were, didn't seem to care, or were out on a binge of their own. Detroit police finally got on their high horse when a policeman was murdered by a group of young hoodlums. The curfew ordinance, passed after much debate is designed to enable police to break up neighborhood gangs. It forbids persons 17 or under to "loiter, idle or congregate" on the streets between midnight and 6 a. m. Penalties are \$15.00 or 30 days—not for the youngsters, but for the parents who permit them to loiter in street corner gangs.

After reading about such terrorism in the larger cities I am glad that I live in a small town. It is much easier to know what is going on. If we ever develop a serious problem in this respect we will have the benefit of the experiments of the larger cities in solving our own.—Kenneth Hogue in Dalhart Texan.

The man on the street in Hereford is wondering if Russia and the United States will actually engage in armed conflict. The average German is doing some wondering, too, a letter received by a Raymondville resident reveals:

### WHEN DOES WAR START?

Fear of an immediate Russian-U. S. war is shown in a letter from a German taxi driver recently received by H. O. Carson of Raymondville.

Gustav Borchert, a German living near Kiel with a family of three girls, worries about the treatment that his wife and three daughters would receive from the Russians. They live only 50 miles from the Russian zone.

"We are all wondering that the western nations show so much patience with Russia," he wrote in his Aug. 10 letter. "Many Germans fear that Russia will become too strong to defeat if allowed enough time," Borchert explained.

Borchert also worries about getting enough food for his family, the three letters received by Mr. Carson show.

His wife has tuberculosis because of the lack of enough good food and a daughter also has had lungs. The daughter, age 9, is getting a bowl of soup from American supplies at her school each day but still needs more food.

A quarter of a pound of meat and an eighth of a pound of butter a month was their ration at the first of the summer.

The possibility that many Germans would go over to the Communists to keep from starving was seen by Borchert at that time but the food situation has improved. The people are satisfied he wrote in his letter of August 10.

The currency reform during the summer put supplies back in the stores, he wrote two days after the reform was made. Knives, forks, spoons and cooking utensils were some of the household items which he could again buy in the stores.

A bank deposit equal to \$3,000 was lost by Borchert when the reform was made by the British, French, and American authorities.

Two rooms of his "little house" have been taken over for refugees and he must sleep on a sofa, he wrote in one letter. Six million refugees are in western Germany and half of the houses were destroyed during the war, he explained.

Borchert and Mr. Carson began their correspondence in 1936 through a mutual friend but regulations broke it off in 1938. Mr. Carson has received three letters from him this year, the first since then.—Raymondville Chronicle.

An opportunist is one who gets a haircut and shampoo when he has a bad cold, because it always gives him a bad cold anyway.

A lot of men waste a lot of time trying to find a mate; and a lot of women waste a lot of time trying to make a match.

Most any business man can handle a big deal, but it takes an executive to dispose of the little deals.

There are not nearly so many complaints about the weather as there would be if the government regulated it.

Another Letter from

## The Bootleg Philosopher



Editor's note: The Bootleg Philosopher apparently has found out a presidential campaign is underway. This makes the news universal.

I know a lot of big city papers have come out for Dewey for President and while I am following my policy of not stating my opinion as long as there's a chance of getting a cigar from either side, as my experience has been the most candidates do more for me before they're elected than after and I guess a cheap cigar is better than nothing, I was reading in a copy of a paper which I borrowed out of my neighbor's mail box and will return if he misses it and starts this way where Thomas Dewey has a method of ending high prices.

According to Dewey, what the country should do is send to Washington a man who is able and honest, for example him, who "has the courage to tackle this problem of high prices and inflation, and to tackle it effectively."

Now that's what I been wantin' to hear, and I read on. But how do you reckon Dewey wants to "tackle" the problem of high prices?

He wants to tackle it by havin' the country produce more. "A great upsurge of production" is what he favors.

I cooled off right quick. Tackling a problem by havin' somebody else work harder and produce more is all right providin' I'm doin' the tacklin', but when you're on the producin' end, the story's different. High prices is bad in some respects, but thunders, workin' harder is worse. There may be folks who'll do it, but swappin' high prices for hard work, windin' up with low prices and yourself played out, ain't my idea of gettin' anywhere.

However, if Mr. Dewey can do it, I may get on his band wagon a certain extent and start tacklin' a few problems myself. Will tackle the tall grass in my abandoned cotton patch by gettin' somebody else to fight the stuff for me. Will tackle the wood pile by gettin' my wife to chop harder. A great upsurge of stove wood is what we need, I'll tell her. Will tackle the food problem by urgin' my neighbors to produce more. May even tackle my readin' problem by urgin' you to produce more papers and get some out this way.

Yours faithfully,  
J. A.

## 13th Not Unlucky For Hardy Benson At Least, Not Yet

Most people consider the number 13, unlucky as a black cat! Not so, Hardy Benson of Ford community, who says it is and has always been his lucky number and gives history to prove it. He hopes he is not crowding his luck now, in revealing it.

Mr. and Mrs. Benson have purposely chosen October 13 to start a trip to A & M College to attend the 30th Anniversary reunion of his class of '18.

Highlight of the reunion is the Texas Christian University and Aggie football game. His ticket number is, yes, you guessed it, 13.

Benson volunteered for air corp service in 1918 on the 13th of the month. His first trip in the air was also the 13th and though the plane crashed and the pilot was killed, he escaped.

Enroute the Bensons will stop in Lubbock to visit with their son, Hardy Jr. who is a senior at Texas Tech, in Abilene they will visit their daughter, Mary Lou who is a freshman in Hardin-Simmons. Before returning home they will see the Dallas Fair and visit other relatives on their way home.

## Legion To Entertain Softball Team Monday

The American Legion will entertain members of their summer softball team at a banquet Monday at 8 p. m. at the Lions-Rotary Hall.

Principal speakers for the occasion will be Hank Brown, sports editor of the Amarillo Times, who will talk baseball and sportsmanship with the crowd.

Hal Blymiller will be toastmaster for the occasion and the program will feature musical selections by a high school group. Loyd Neill, manager of the team will be presented a special award.

## Cupid In Hibernation For Fall; Licenses To Wed Decrease In City

A look at the marriage license statistics this month seems to show that with the first advent of fall weather Cupid folded his wings, put his arrows back into his quiver and went into hibernation for awhile, September totaled only five weddings.

Perhaps after August's rushing business, Cupid decided to idle awhile, for last month there were 24 licenses issued from the clerk's books.

Even the draft seemed to have little influence last month. September is not always such a slow month for romance. 1947 had three times as many marriages, but maybe it was because people weren't so busy. A record grain crop, more sugar beet acreage, doubled cotton acreage and truck plots of carrots and lettuce all to be harvested these fall months will give the farmer enough to think about.

## Tax Payments...

(Continued from page 1)

county collections; only \$1,932.86 came in then and Thursday the school office took in only \$1624.

About ten per cent of the total tax assessment has been paid in the first few days of this fiscal year. Broken down, it shows the schools had collected ten per cent of their \$181,546.36 and county officials had taken in eleven per cent of their \$156,400.16.

Mabel Barnhart, at the city office, reported a collection of \$7,115.40—roughly ten per cent of their \$68,626.18 assessment—but the city does not offer a discount for early payment.

Both Covington and Baird said the response had been good, but the sheriff's office collections were reported slower this year than last.

A 1948 election year seemed to stimulate interest in 1948's polling, too, Bess Hager, deputy, reported 120 poll tax receipts had been issued for next year. No one had applied for an exemption.

## Hospital Notes

Patients discharged from the hospital: Mrs. Emma Moore, of Dimmitt, surg.; Mrs. Minnie E. Vaughn, med.; Tommy Smithers, med.; Velma Harper, tonsil; Lola Lowana Sparkman of Friona, med.; Gary Boatman of Friona, med.; Mrs. J. R. Russell, med.; Mrs. Clifton Harper, O. B.; Mrs. W. N. Rieger, surg.; Gilbert Carter, ortho.

Patients in hospital: Sirilo Setrado, Lamesa, med.; J. S. Pore, surg.; Richard Alely, ortho.; Mrs. H. G. Conkwright, ortho.; Olie Fox, med.; Mrs. C. H. Owen, O. B.; Mrs. L. Lawrence, med.; Mrs. Chester Wiggins, med.; William Rice, emerg.; T. Edens, med.; Charles Newell, med.; A. J. Ralston, accid.; J. E. Andrews, emerg.; Mrs. H. D. Buse, O. B.; Mrs. Emerson Roland, O. B.; Mrs. Neal Young, med.

Babies born at the hospital: Ronny Joe Buse, son of Mr. and Mrs. H. D. Buse, Sue Jane Roland, daughter of Mr. and Mrs. Emerson Roland.

## Church Council Has Luncheon

The regular monthly luncheon and program for the Church Council of Women of the First Christian Church was held at the church Wednesday.

The program was on "Missions of the Christian Church in Hawaii" with Mrs. C. D. Carnahan as leader. Mrs. Ira Ricketts conducted the devotional program.

Arrangements were discussed for the group to attend the annual district conference which will be held in Pampa on October 11.

## News from Westway

Mr. and Mrs. Amos Torbett and son, Lewis Carl were honored at a party Wednesday night at the school. The Torbetts are leaving this week for their new home near Muldrow, Okla., where Mr. and Mrs. Torbett will begin teaching Nov. 1. Those who attended the party included Mr. and Mrs. B. B. Northcutt and sons, Mr. and Mrs. A. S. Duckworth and Roger, of Hereford; Mr. and Mrs. Elmer Combs and sons; Mrs. Joe Landers and sons; Mrs. Carl Schroeder; Mr. and Mrs. Robert Boyd and family; Mr. and Mrs. G. C. Merritt and son, Mr. and Mrs. J. C. Morrison and family; Mr. and Mrs. Merlin Kaul and sons, and the honor guests.

Amos Torbett flew to Fort Smith, Ark. last week and left his plane there. Mrs. Torbett and son, Lewis Carl, stayed at the Elmer Combs home while he was away.

Mr. and Mrs. Johnnie Townsend, Patsy and Sandra of Texline were callers Sunday in the Merline Kaul and Kelly Gray homes.

Mrs. Anna Calson and son with little Charles Calson, who is the son of Mr. and Mrs. Charles Calson, all of Wellington, were callers in this community

## Urbanczyk Case To Be Appealed

A condemnation suit by Southwestern Public Service vs. Conrad Urbanczyk was heard before a special commission in Hereford October 2. It has been appealed to the county court but no trial date has yet been set.

The suit dealt with the Southwestern Public Service's proposal to take a thirty foot strip for right of way across a section of Urbanczyk's land. Damages had been set by the commission at \$2025.

Attorney's for the plaintiff are R. A. Stone and O. L. Bybee; for the defendant, Aldridge, Witherspoon and Aiken.

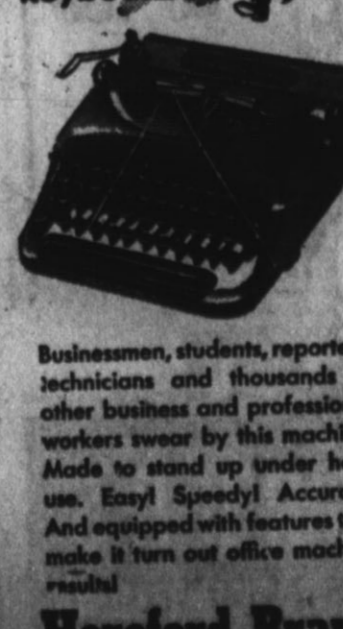
## Radio Programs

- KFAN 560 On The Dial  
7:00-7:15—U. P. News  
7:15-7:30—Musical Revue  
7:30-8:00—Alarm Clock Club  
8:00-8:15—Local News  
8:15-8:30—Popular Music  
8:30-8:45—Music  
8:45-9:00—Morning Devotion (Monday thru Friday)  
9:00-9:15—Mainly for Women  
9:15-9:30—Birthday and Anniversaries Club  
9:30-9:45—It's Dancetime  
9:45-10:00—Treasure Chest  
10:00-10:15—U. P. News  
10:15-10:30—Market Report  
10:30-10:45—Music  
10:45-11:00—Announcer's Choice  
11:00-11:15—Morning Melodies  
11:15-11:30—Hymns of All Churches  
11:30-11:45—Music  
11:45-12:00—Sons of the Pioneers  
12:00-12:15—Music  
12:15-12:30—Trading Post  
12:30-12:45—U. P. News  
12:45-1:00—Western Roundup  
1:00-1:15—Just Relax—Music  
1:15-1:45—Popular Tunes of Today  
1:45-2:00—Western Hit Parade  
2:00-3:15—U. P. News  
3:15-3:30—Music  
3:30-4:00—Echoes of the Opera  
4:00-5:00—The 560 Club  
5:00-5:15—Music  
5:15-5:30—Texas Today  
5:30-5:45—Musical Interlude  
5:45-6:00—Sports  
6:00-6:15—Town Topics  
6:15-6:45—Songs of the Range  
6:00-6:15—U. P. News  
Programs differ slightly on Sunday. Religious Broadcasts at 9:15 and 11 A. M. and 1:30 P. M. News on Sunday at 9 a. m.; 12:30 and 3 o'clock. Local talent programs on

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## English Delegate To Speak At Local Church

Clarence Fuqua, missionary to Mexico under the auspices of the Disciples of Christ, will be guest speaker at a special service at the First Christian Church, Wednesday, at 7:30 p. m.

Fuqua has been in Mexico since 1945 and is here on a short furlough. His station is at Los Haro near Ciudad Garcia in the state of Zacatecas, a rural area in a mountainous region almost 8,000 feet above sea level.

Both he and his wife are doing evangelistic work as well as helping raise the level of living through improvement of the goat herds and through new agricultural methods.

His missionary training was taken at Cornell following his graduation at Phillips University in Enid, Oklahoma. He expects to return to Mexico in a few months.

The Laymen's League of the Church will have William Baker as a special guest at its regular monthly meeting Tuesday. He will speak following the monthly supper at 7:30 p. m. Baker is from England and is visiting in the United States from Great Britain, as a fraternal delegate from the Christian Churches. The program is open to both men and women of the church.

W. E. Combs of Plainview was a visitor Sunday in the home of his brother, Elmer Combs.

Rev. and Mrs. King of Quanah attended services here Sunday and Rev. King preached at the morning services.



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NEW RELIEF! WHEN COLDS CAUSE Croupy Coughs  
VAPORUB STEAM  
Brings relief with every breath!  
Mother, you know what wonderful relief you get when you rub on Vicks VapoRub! Now... when your child wakes up in the night tormented with a croupy cough of a cold, here's a special way to use Vicks VapoRub. It's Vaporub Steam—and it brings relief almost instantly!  
Put a good spoonful of Vicks Vaporub in a bowl of boiling water or radiator. Then... let your child breathe in the soothing Vaporub Steam. Medicinal vapors penetrate deep into cold-constricted upper bronchial tubes and bring relief with every breath!  
VICKS VAPORUB



### Funeral Rites For Mitchell Short Held

Funeral services for Mitchell Short were held at the Black Funeral Home Tuesday afternoon with the Rev. Roy Ford in charge. He died Monday of pneumonia in the Veteran Hospital in Amarillo.

Mr. Short, better known as "Todd", was born in Arlington, Kentucky in 1891. His family moved to Hereford about 1906. He was a veteran of World War I. Survivors are a sister, Mrs. Clarice Fallwell of Friona and two brothers, A. B. Short of Friona and Mack Short. Burial was made in Mena, Arkansas.

### Mary McGilvray Joins McMurry College Band

Mary Helen McGilvray of Hereford is one of the more than 50 members of the McMurry college band which has already begun a strenuous schedule.

The band made its initial appearance this year at the Texas Mines-McMurry football game at Odessa. Other performances were at the East Texas Baptist college-McMurry game here, and the opening parade of the West Texas Fair Sept. 27. The band goes to the Haskell Fair this week.

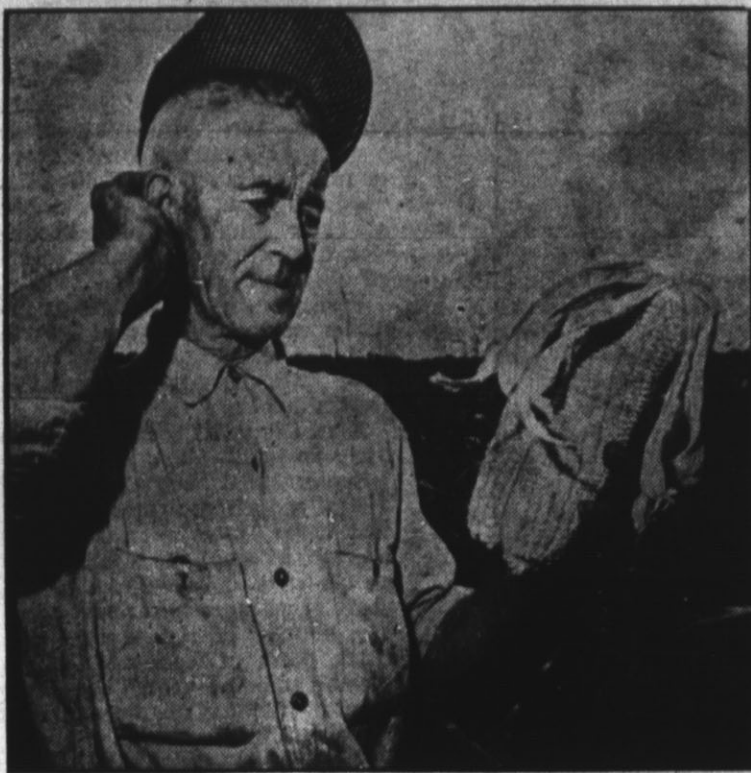
Raymond T. Bynum, director, says there are 26 new members this year. Of this number, 16 are band majors, four of whom will graduate with the 1948-49 class. These students expect to become band directors in the public schools when they finish at McMurry.

Other band activities include attending football games at Wichita Falls against Hardin College, and at Brownwood for the Howard-Payne game. Other performances include the ACC-McMurry game Oct. 23; the Austin college game here Oct. 30, and the McMurry-Southwestern game here Nov. 19.

#### LEAVE GERMANS IN AIR

BERLIN (AP)—The Germans, especially newspaper editors, are having quite a time translating these flamboyant names of American planes engaged in the blockade-busting air lift. When a giant C-74 Globemaster arrived here with a cargo of flour, the American-licensed newspaper Tagesspiegel hailed it as the "meister des erdballes" (master of the earth ball). German kids who watch the day and night procession of the air shuttle have grown familiar with the types of planes involved. They can point out a C-54 Skymaster or a C-47 Dakota merely as C-54 or C-47.

### A Record All the Way Around



Francis Gorman gazes with pride—and question—upon two of the giant ears of corn he grew on his farm in Monee, Ill., anticipating the work ahead in harvesting and husking his largest crop in 32 years of farming. This scene is being repeated throughout the corn belt where the largest corn crop on record, 3,528,815,000 bushels, is expected.

### More Field Workers For Welfare Department Sought

More field workers are needed on the staff of the State Department of Public Welfare said Norman Whisenand, Field Worker of the Deaf Smith County office here this week.

Over the entire state at present there are 30 vacancies to be filled which does not include openings for stenographers. Anyone interested and who has the qualifications can apply at the Public Welfare office in the courthouse.

Forms on which to make application may be obtained at Whisenand's office and he will explain the necessary qualifications for the examination scheduled for staff personnel. Junior stenographers for office work need to have only a high school education which includes a course in typing and shorthand. There are openings for this position in this district, Whisenand said and if high school girls are interested he will be glad to discuss this phase of the work with them.

The Merit System Council serving as a "clearing house" for positions in the State Department of Public Welfare, will hold open competitive examinations on November 15, for a number of positions now open in that agency, according to Charles S. Gardiner, director of the council.

Positions to be filled by the agency consist of field workers, child welfare worker, senior welfare worker, county child welfare supervisor II, junior stenographer, and clerk-typist. Qualifications for these positions vary from high school graduation to college work and experience requirements.

Gardiner pointed out that application to take an examination must be made on an official application blank, obtainable by writing the Merit System Council, 808 Tribune Building, Austin, or from the Employment Commission and Department of Public Welfare offices located throughout the State. "The closing date for submission of

### Horse And Buggy May Replace The Family Car

DALLAS (AP)—The Southwest is draining off its oil reserves so rapidly that we may live to see the horse and buggy replace the automobile.

The warning is from Green Peyton of San Antonio, writing in the autumn edition of Southwest Review, quarterly magazine published by Southern Methodist University's University Press.

Peyton says the public, by demanding faster planes and bigger cars, is as much to blame as oil men for the "carefree Pilgrimage" of oil supplies. "Proven" reserves will be gone by 1960 at the present rate. He admits that "proven" reserves do not constitute the total supply but declares "there is obviously a limit somewhere close at hand."

The position of the southern negro is told twice—once in a story by Harry Kid, Jr., and in an article by Aubrey Burns.

Margaret L. Hartley castigates an education system under which "we yearly send out into our cities and towns thousands of ill-equipped young people who have been given a false picture of their attainments."

Just how elections are rigged on the precinct level is told in a fiction piece by Jesse Stuart. A morose view of the future of civilization is taken in articles by Albert Guerard and Rushton Coulborn.

International control for Samoa was arranged after a hurricane in 1889 wrecked rival U. S., British and German warships in Apla harbor during a dispute over sovereignty.

applications is October 23, and applications postmarked after midnight, on the closing date will not be considered," he added.

### New All-Time High TCU Enrollment Set

FORT WORTH—A new all-time high enrollment record of approximately 5,000 students has been set at Texas Christian University. With late registrations con-

tinuing, attendance stood at more than 3,300 in the regular full-time day schools and colleges and more than 1,700 in the Evening College at the close of the first two weeks of classes. Total is more than 300 over last year's final fall enrollment.

Boys outnumber the coeds 2,300 to 1,000 in the day classes. A new record has also been

set in T. C. U.'s Brite College of the Bible, graduate theological seminary. Registration now stands at 80 students, eight more than last year's peak.

In the Middle Ages, hunting and fishing rights on his holdings were universally reserved for the lord of the manor.

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75c Listerine . . . . 59c

1.00 Danderine . . . 79c

35c Colgate's Shave Cream . 29c

50c Ipana . . . . . 29c

Hand Lotion

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We went into a huddle about this high cost of living business and came up with this all-star lineup of All-America's favorite brands—undefeated for quality and dependability—to run up scores of savings for you. You'll cheer the big values that give you your favorite health and beauty aids at the lowest possible prices.

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BROMO QUININE  
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## Norman Thomas Enjoying 6th Presidential Drive Stumping

By DAVE CHEAVENS  
AUSTIN, (AP)—Norman Thomas is making his sixth campaign for the presidency, he knows in advance he hasn't a chance, but he still enjoys political stumping.

The airplane, he explained recently, has made it much easier to get around over the country. He can expound his theories as a long-time dyed-in-the-wool socialist to many times more people now than he could in the old days of travel by train.

Thomas made his only Texas appearance of the 1948 campaign at the capital.

He arrived alone. Next day President Truman and his 18-car special loaded with political bigwigs, campaign workers, reporters, secret service men and others hit town. Thomas, tall, ruddy-faced and white-haired, was met at the airport by three members of the local branch of

the socialist party which has a total membership of about a dozen.

**Many Students Attend**  
This was in sharp contrast with the four to five thousand persons, two bands, the mayor and the newly-elected congressman from this district who greeted President Truman at the M-K-T station early the next morning.

But the thing that surprised many was the big crowd Thomas drew at Woodridge park in his night appearance. Policemen estimated it at from 1,500 to 2,000 persons. Most of them obviously were students at the University of Texas, or at the two negro colleges here. Thomas spoke at the negro schools during the day, but he did not speak at the University of Texas. A rule barring political speeches on the campus kept

him from it.

Thomas was given considerable enthusiastic applause and his wisecracks at Truman, Dewey and Wallace tickled the crowd. After he spoke for an hour, he answered questions for another 30 minutes.

**Reception Not Always Friendly**  
He had remarked that in days past, his reception had not always been so friendly in Texas. There was a time, he said, when his socialist theories were considered extremist; now, he said, many of the things he advocated 20 years ago are secure democratic or republican platform planks.

Civil rights was one in particular.

Thomas talked a lot about civil rights here. He said he did not want the fact that he chose a southern city for his exposition of his views on the subject to be taken as a sign that radical discrimination and prejudice are sectional problems. These are international, he said, and southerners today are the unfortunate inheritors of a racial problem dumped on their forebears by so-called "Christian"



This large contraption is testing just one tractor tire. The new type machine, used for measuring the performance of rubber tires on farm tractors, is now in operation at the Department of Agriculture's proving ground at Alabama Polytechnic Institute at Auburn, Ala.

## Deaf Smith District Boy Scouts Plan Fall Camp At Palo Duro Park

A fall camp at Palo Duro sometime near the Armistice Day weekend was planned by the Deaf Smith District of the Llano Council, Boy Scouts of America, in a meeting at the city hall here Tuesday night.

Arrangements for the event will be in charge of J. C. Reese, camping and activities chairman. Chairman Robert L. Thompson presided at the meeting. Invocation was given by Bob Wear.

Wear, also organization and extension chairman, reported Troop 50 had registered for another year and Post 50 was to have been registered Thursday.

Commissioner Urlin Streu reported on the status of the various units in the District. Glenn Reeves of Friona reported the Troop 56 Committee was meeting Monday to work on reorganization of its troop and the appointment of new leadership. Neighborhood Commissioner John Hicks reported on the work of his committee regarding the building of a youth center building in Hereford.

Deputy Regional Executive M. M. Ammerman of Dallas was a visitor for the evening and made a talk on the Nation-wide Round-Up program of the Boy Scouts of America.

Scouters attending the meeting were: Robert L. Thompson, Bob Wear, J. C. Reese, Urlin Streu, John Hicks, Glenn Reeves of Friona, R. Paul Conaway, S. L. Harmon, W. J. Hiatt, scout executive; Harry DeLashmunt, Jr., field executive; M. M. Ammerman, deputy regional scout executive; Lowell Sharpe, Guy Lawrence.

Europeans who brought negro slaves to this country.

**Seeks Freedom Peace**  
"God forgive them," he cried. Thomas' answer to the problem includes a mixture of law and brotherhood, and he emphasized the need of a fraternal attitude as much as a need of law in dealing with discrimination, racial, or religious.

He said the socialist party—unlike the republicans, democrats and progressives—has no panacea for the problems of the south.

All it has to offer the south, Thomas said, is a type of government that will lead to "plenty, peace and freedom." This would entail public ownership of such natural resources signed to wipe out inequalities as oil and a planned economy that result in "boom and bust" cycles.

"There are literally millions of Americans who in their hearts agree with us," Thomas said. "They are kept from supporting us by misrepresentation, misunderstanding, inertia and some strange hopelessness. They know when they stop to think that we here have the resources, the machinery and the skill to conquer poverty and avert depression."

**Haunts Tomorrow's Faces**  
"They know that the price of using our modern technology is planning and that the question is for whom shall our experts and managers plan, for us under democratic controls or for the profit of absentee owners, for peace or for war, for life or for death? They know how false and hollow is the insistence that freedom is tied up with a confused capitalism miscalled 'free enterprise' with its ghastly inequalities, its slums, its racial discrimination, its depressions, its haunting faces of tomorrow."

## Naomi May Hare Is Enrolled At Scarritt College

Miss Naomi May Hare, daughter of Mr. and Mrs. Arthur A. Hare of West 10th and 25 Mile Avenue, has enrolled at Scarritt College for Christian Workers, Nashville, Tennessee, according to an announcement by Dr. Hugh C. Stuntz, President.

Miss Hare is a missionary candidate and expects to work abroad under the Board of Missions of the Methodist Church.

Scarritt College is an accredited coeducational institution offering the last two years of undergraduate and two years of graduate study, and granting the A. B. and M. A. degrees. The college provides specialized training for young people who are planning careers of Christian service.

Scarritt together with George Peabody College for Teachers and Vanderbilt University constitute the Joint University Center of Nashville, which operates the Joint Library, the Nashville School of Social Work and other projects. Students registered in one of the three schools may receive credit for work done in the others.

Missionaries on furlough and students from many foreign lands give the campus a "one-world" atmosphere, which is unique in an institution the size of Scarritt College. Graduates of Scarritt serve as directors of religious education, missionaries at home and abroad, settlement workers, choir directors, YM and YWCA leaders, church secretaries, deaconesses, teachers of Bible in public schools and in other positions or social-religious leadership.

## CONSIDERS 29-MILE BRIDGE

BUENOS AIRES, (AP)—If Congress agrees, Argentina may make history with a bridge 29 miles long. Deputy Teodoro Saravia, a government supporter from the inland province of Jujuy, proposed a bridge across the River Plate estuary. It would connect Argentina and Uruguay and eliminate a four-hour ferry trip. The proposed bridge would be supported on piles 12 or 15 feet above the waters of the shallow estuary. Where it crosses the main ship channels, there would be lift bridges.

**"HUMANITY" PLEDGE**  
GENEVA, (AP)—Physicians of the future will take a new graduation pledge not to use their medical knowledge "contrary to the laws of humanity." The pledge, part of which was inspired by the gruesome revelations of medical experiments on human beings in Nazi Germany, was adopted unanimously by the World Medical Association in session here. Seventy national associations took part in the meeting.

**\$500,000 PAID FOR DEAD CATS**  
SAN FRANCISCO, (AP)—California has paid out half a million dollars for 10,000 dead mountain lions since the bounty system was set up in 1907. The 10,000th bounty has been paid to a Mendocino County hunter, says the State Division of Fish and Game, which estimates that one of the big cats has been killed every 39 hours, on the average, during the past two generations.



# HOME LOANS

—TO—

## BUILD -- REMODEL -- REPAIR

### See Elizabeth Womble

AGENT — HEREFORD, TEXAS

If you have SAVINGS that are not working for you, why not invest them with this Association—your savings are insured up to \$5000, and we are paying . . .

3%  
Current Dividend Rate

# FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION



## HEAR! Rev. Don R. Davidson

Hereford Methodist Minister  
speak each morning this week on

KPAN  
at 8:45

"Building a Never-ending Life in this Ever-ending World"



*Carlye*

Buttoned bolero, skirt sweeping out from smooth hips, both in superb worsted jersey. The shirt beneath is in one of Carlye's exclusive wool patterns. Sizes 7 to 15.  
Carlye, St. Louis  
As advertised in October CHARM and the NEW YORKER

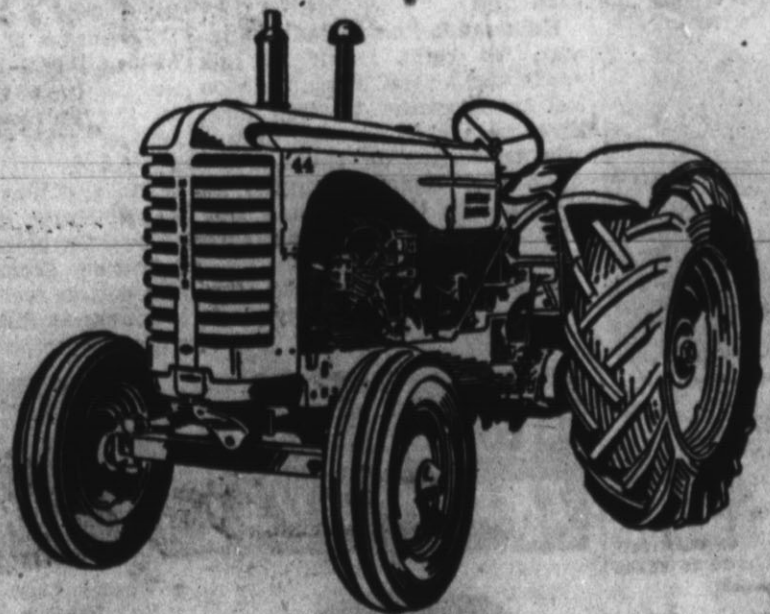
THE *Vogue* "For the Lady of Fashion"

## ROSE & BARBER

### Realtors

Real Estate Insurance  
Loans  
Phone 45 104 East 3rd St.

## MODEL '44' OR '55' We Have Them Both IN STOCK



Come in and see this 3-plow tractor. Plowing, discing, planting, harvesting, or heavy belt jobs—the new "44" takes them in stride, delivering steady, economical power. 5-speed transmission gives the right speed for every field operation.

WASSEL M-H HARRIS JOHN WOOD EQUIPMENT CO.  
Hiway 60 Hereford Phone 756

## YOU CAN HAVE PLENTY OF BUTANE ALL WINTER IF

### YOU HAVE ADEQUATE STORAGE



Will you be sure of having all the LP-Gas you will need this winter? Or will you be at the mercy of bad roads, bad weather and possible gas shortages? There is only one way in which your Butane-Propane dealer can promise you all the gas you'll need and that is for you to have adequate storage now!


So if you want to enjoy all the advantages of gas next winter — without any empty-tank worries — let your dealer explain how you can be guaranteed of having dependable, year-round gas service. Write, phone or see him today.

**HERE'S THE PICTURE**  
The vehicles which produce LP-Gas (Butane or Propane) have the same capacity all the year around. They produce the same amount of gas in the summer as they do in the winter. Yet there is four times as much gas used during the four winter months as there is during the other eight. That means LP-Gas produced in the summer must be stored for use in the winter. The refineries have increased their storage facilities. Your local dealer has increased his. But that's still not enough! Even more gas must be stored.

**HERE'S THE ANSWER**  
The only solution to this problem is for you to store the gas you use LP-Gas to increase your storage facilities. See. That's the only possible way in which your dealer can assure you of having a dependable, year-round supply of LP-Gas. Remember — your storage tank is like the gas tank in your car. If it's too small, you're always running out of gas. So play safe. Get on for winter by giving adequate storage NOW!

### HOW BIG A TANK DO YOU NEED?

You'll have adequate storage when you have a tank big enough to hold a supply of gas that will carry you through the four winter months. A tank that size will enable you to have it filled now while plenty of gas is available. Then, this fall, you can have it refilled and start off the winter with enough gas to see you through.



## BLANTON BUTANE GAS CO.

GAS IN THE TANK IS MONEY IN THE BANK



### John Patton ...

(Continued from page 1)

wells, Wintons and two cylinder Bulcks. There were few grandstands and the crowd had to provide their own seats or stand through the game. It was the time when men wore duster coats, single breasted suits and celluloid collars. Women appeared in leg-o-mutton sleeves, and ankle length skirts with their hair piled high around hats.

Patton was born in Breckenridge, but his family moved to the Panhandle in 1895 for his father's health. They came to Hereford a few years later where his father, W. H. Patton, established a dry goods store in the location that now houses Cocke's furniture store.

"When I first came to Hereford, there was more tents than houses. Restaurants and real estate offices had even been set up in tents along Dewey Avenue," he recalled.

In 1915 he met Miss Virginia Isle of Kentucky, who was in Hereford visiting her sister, Mrs. H. G. Conkright. He met her on the street, he declares, and it took him two years to convince her she should marry him, so in 1917 they were wed in Kansas City. At that time he was ranching and farming near Hereford.

In 1926 he entered the insurance business and has been in it 22 years. He has been a golf fan practically that long, too. Patton is a member of the Hereford Golfer's Association, was first president of the Rotary Club, belongs to the First Methodist Church and the Oddfellows Lodge, organized the DeMolays and is past master of the Masonic Lodge.

Even tempered Neelley seems to get along with his advertisers well. During the contest two women, testing him out as an entrant came to him, suggested an ad and went on from there trying to get him upset. They complained about the layout, threatened to take it to an out-of-town paper and used several other wiles. Neelley kept calm. This was part of the courtesy that won him this month's award.

What will the family do with the prize money? Mr. and Mrs. Neelley haven't decided yet, but one thing they do know is, they are going to enjoy it all.

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### Top Salesman ...

(Continued from page 1)

water. He attended school in several Texas towns and majored in journalism. In 1939 he married Miss Melba Avent and they have two children, Robert 6, and Richard, 18 months. He is a member of the Methodist Church and the Rotary Club.

Before entering service Neelley was personnel manager of the West Texas and New Mexico division of L. O. Stocker Company with headquarters in Odessa. That training convinced him he enjoys his contacts with people.

Hobby Is Livestock  
After a three year army service, he was discharged as a technical sergeant and picked Hereford as the town he would like to live in. He has been employed at the Brand for about a year.

"My hobby is livestock. If I had time, I would spend as much of it with livestock as with people," he confessed. But he keeps busy. He bobs along Main, darting in and out of one business after another, checking proof on ads, explaining a layout or cracking jokes with the people.

"In my business you have to know a little bit about a lot of things. You have your fingers on the financial pulse of the entire community, so to speak, for about 90 per cent of the business do some sort of advertising and that represents a lot of livell hood."

Courtesy Wins Award  
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### Around Town ...

(Continued from page 1)

weeks old, had a wonderful ride, the boys had a fine time and the pedestrians along Main got a big kick out of the whole idea. No report has been received on the sales.

It's Merry Christmas already at the City Drug Store for G. W. Edwards is warning customers to do their Christmas shopping early, and he's doing it the pleasant way. Friday, in the remodeling process, they installed a miniature white Christmas tree decorated in bubbling lamps on the pharmacy bar. Probably somebody will be piping in carols about the first of November.

Incidentally the Jaycees have already collected \$57.50 in their Christmas lighting fund. Among those who have contributed are: John McLean, G. W. Brumley, E. S. Ireland, Hereford Implement Company, R. J. Richardson and C. R. Cleaners. Anyone else wishing to make donations may leave their gift at the Brand Office.

At coffee time, Thursday, Rex Tynes was looking over the newspaper when some one asked him, "What's new?" He replied, "There is nothing new, just the same 'thing' happening to different people." Which might be after all a good definition for news.

Members of the Golf Club will meet in the County Courtroom at 7:30 p. m. Tuesday night in a joint meeting with the Jaycees and everyone interested in golf, the game and in becoming a member of the club is invited to attend the meeting.

The first meeting of the Deaf Smith County unit of the Texas State Teachers Association will be held Monday at 8 p. m. at the High School auditorium. Jerry Malin, teacher of journalism at West Texas State College of Canyon will be the speaker. He is an ex-newspaper man and has traveled extensively in Europe where he has interviewed many people of national interest, including Mahatmas Ghandi. The public is invited.

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### Hereford Downs ...

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Walker fumbled and Dumas recovered on the 20 yard line. Marcum made three at guard. Eramlett hit right tackle for six yards. Bramlett made a first down. Dumas penalized five yards for offside. McKown failed to gain. Marcum made five at right guard. Dumas fumbled and Hereford recovered on Dumas 28 yard line.

Hereford penalized five yards for offside. Walker made two at guard. Hereford fumbled and Dumas recovered on their own 33 yard line.

Dumas fumbled and Hereford recovered on 38 yard line. Stanton lost three yards. Engman made nine at right tackle. Walker picked up a first down at the end of the first quarter. Hereford 0, Dumas 0.

Second Quarter  
Engman made six at guard. Engman on a pitch-out from Stanton went around right end for 15 yards to the Dumas 10 yard line. Davison made two at guard. Stanton lost five at end. Davison picked up two at guard. Stanton passed to Hamilton incomplete and the ball went over to Dumas on the 11 yard line.

Dumas punted out of bounds on the Hereford 42 yard line. Engman made three at guard. Davison hit left tackle for 12 and a first down. Davison at right end failed to gain. Walker picked up seven at right guard. Engman made 15 yards at left guard for a first down on the 21 yard line. Hereford penalized 15 yards for clipping. Hereford penalized five yards for too much time in the huddle. Hereford lost five yards on a fumble. Engman passed to Hamilton for 15 yards. Engman took a pitch-out from Stanton and behind beautiful down field blocking scampered 31 yards for a touchdown. A bad pass from center messed up the extra point try and Hereford led 6 to 0.

Kelly got a beautiful kick off behind the goal line where McKown picked it up and returned to the 10 yard line. Marcum made one at right end. McKown hit Atkinson with a pass on the 35 yard line and Atkinson ran the other 55 yards for a Dumas touchdown. Marcum failed to run the extra point over and the ball game was all tied up at 6 to 6.

Engman took the kickoff, on the 15 yard line and returned to the 25 yard line. Davison made eight at right guard. Engman passed to Hamilton incomplete. Walker picked up a first down over center. Davison made four at left end. Walker made one at guard. Davison hit tackle for three yards. Engman punted to McKown on the 20 yard line who returned to the 31 as the first half ended. Hereford 6, Dumas 6.

Third Quarter  
Kelly kicked off over the goal line and Dumas got the ball on the 20. McKown made two at left end. McKown passed to Atkinson incomplete. Dumas fumbled and Engman recovered for Hereford on the three yard line.

Davison made two at right guard. Davison piled over center for the Whiteface second touchdown. Kelly's try for the extra point was blocked by the entire Dumas line. Hereford 12, Dumas 6.

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Dumas  
Ends—Hill and Fletcher.  
Tackles—Swenny and White.  
Guards—Hise and Foster.  
Center—Schuman.  
Backs—McKown, Roots, Marcum and Hudson.

Substitutes for Hereford: Christian, Owens, Schroeter, McLallen, Walker and Kelly.  
Substitutes for Dumas: Atkinson, Trammell, Johnson, Bramlett, Phelps.  
Officials: Referee, Cornelius Field Judge, Cain; Umpire, Teal; Headlinesman, Folsom.

Cotton Gin ...  
(Continued from page 1)  
rotated on land previously planted in cotton do exceptionally well, said McGee. Eastern markets even send representatives here to buy the burs as they make good fertilizer.

The crops in this district are free of insect dangers, and boll weevils have never been found on the Panhandle cotton, said McGee. Also the frost will do the cotton little danger, he believes, and may even help it for it will cause the leaves to fall off and the bolls will open sooner. Cotton from the local gin and cotton seed, are sold to the compress at Plainview.

### Animals Attend ...

(Continued from page 1)

"A white mouse, which made some of the little girls nervous, was brought by six-year-old Phillip Parsons. "The 20 horses, brushed sleek for the occasion, were sized up by the head usher, who came to the double decision that they were too big for the pews. So they had to wait outside. "The Rev. L. J. Snell then told of the life of St. Francis and the work of the Royal Society for the Prevention of Cruelty to Animals.

"Animals and birds are a part of God's creation," he told the beaming children, "and there is nothing contrary to our Christian religion in the belief that our pets will live hereafter. "There are animals and birds in Heaven as well as human beings and angels."

There were some growls and squeals, but no unseemly incidents. It turned out that the bull mastiff who made a pass at a basket of kittens wanted to lick them, not eat them.

SPOTLIGHT ON SPORTS  
By Homer Fox  
Big Moose Caller  
Up in Quebec there's an old Indian named Francois, who is rated by those who know him, as the world's greatest moose caller.

This old Indian stands more than six feet tall, has a chest like a gorilla, and walks like an old grizzly bear. To describe Francois without mentioning his appetite would be an injustice! The man eats like a horse! A pan of fried salt pork, a pan of beans, a pan of corned-beef hash, a jar of jelly, and a quart of coffee won't repeat won't satisfy his appetite! ... and he smells to the high heavens with b.o.

But the story of Francois is about his uncanniness as a moose-caller. The man is a wizard. When he "smells" a moose, or vice versa, he throws his nose into the air, his ears prick up, and his small, humorous eyes scan the woods for the bull. Now comes his call ... from an old greasy bark horn. His efforts sound more like a cow moose than a real one. His first call is low and pleading, the cow is lonesome for the bull. Then the call is louder and more seductive ... it grows with passion. And the bull moose comes cracking recklessly through the woods. Or, maybe the calls don't work at all ... perhaps the moose smells Francois (or something!) if you don't take advantage of our new low prices on fine quality men's wear. Don't miss the FALL FESTIVAL OF VALUES at the FOX MAN'S SHOP.

FOX MAN'S SHOP  
HOMER FOX

WATCH REPAIRING  
When You Think of the Finest in Jewelry ... Think of

KESTERS  
Mr. and Mrs. A. W. (Bill) Hembree

BRING YOUR CAR  
to  
BENEFIELD MOTOR COMPANY  
WHERE YOU WILL FIND ONLY  
EXPERIENCED-QUALIFIED MEN  
IN THE  
SERVICE DEPARTMENT

GARLAND WILSON  
Nine years with one firm before coming to Benefield's.

ROY McBRIGHT  
Three years at Wilson Battery & Electric, Amarillo. He is an expert in tune-up.

D. A. BREWER  
Recommended by three Amarillo distributors as a top mechanic.

JAMES WOOD  
Operates the Grease Rack and knows how to properly grease a car or truck.

THE WORK OF THESE MEN IS UNCONDITIONALLY GUARANTEED  
BY  
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YOUR CHRYSLER-PLYMOUTH DEALER

301 West 1st Phone 17

higher-fashioned more slimming than ever!

Martha Manning  
DRESSES IN "ILLUSION" HALF-SIZES

As seen in Ladies' Home Journal.

\*No. 9124—The new look is something special with Martha Manning ... much more feminine yet with the same deftness for slimming effects and proportioned fit. Here, the news of a pastel French roll collar that lengthens into a rippling Calla-Lily Cascade. Black trimmed with Blue, Black or Brown trimmed with Aqua Tissue-Tex rayon crepe; 16 1/2-22 1/2.

about \$1695 Other Martha Manning Dresses from \$10.95.

1901 — 1948  
E. B. BLACK CO.  
Furniture and Undertaking  
HEREFORD

REPAIR (and only Rexair) TRAPS DUST IN WATER!



Mrs. John McLean, Society Editor

## Koontz-Ferguson Marriage Rites Held October 3

Mr. and Mrs. Morris Earl Ferguson will make their home in Amarillo following a wedding trip to points in New Mexico. The couple was married on Sunday, October 3.

The bride is the former Miss Nan Koontz, daughter of Mr. and Mrs. E. L. Koontz of Amarillo, and Mr. Ferguson is the son of Mr. and Mrs. F. D. Ferguson of Hereford.

The nuptials were spoken at the home of the bride's parents in the presence of close friends and relatives. Minister Bob Wear of the Church of Christ of Hereford officiated at the double-ring ceremony.

The home was beautifully decorated with autumn colors and flowers forming an appropriate background blending with the colors of the dresses worn by the bride and her attendant.

Miss Peggy Koontz was her maid of honor. She was dressed in chocolate brown with white accessories with corsage of white roses. James Koontz served as best man.

The bride, given in marriage by her father, was attired in a royal blue new-length frock of satin worn with red accessories. Her corsage was of American Beauty roses. For something old she wore her grand-mother's gold wedding band.

The bride's mother wore a grey dress with black accessories with a red rosebud corsage and the bridegroom's mother wore a green suit complemented with wine accessories and her corsage was of yellow rosebuds.

After the wedding when the couple left on a short wedding trip the bride wore a cocoa brown dress for traveling.

Mrs. Ferguson attended Amarillo High School and Mr. Ferguson attended Hereford High School. He served in the Navy during the war. At present he is engaged in farming.

Out-of-town guests attending the wedding were Mrs. Lena G. Kuman, Mr. and Mrs. J. B. Burgess, Mr. and Mrs. T. J. Burgess, and Mr. and Mrs. L. Kuman, all of Stratford; Mrs. Alton and the bridegroom's family of Hereford.



Eight hands right



Ladies swing out



First around the lady and then around the gent (upper left). Reading from left to right are Mrs. Ralph Sears, Elmo Lawhon, Mrs. Elmo Lawhon, Elmer Mathies, Roy McGee, Mrs. Ralph Smith, Mrs. Imogene Whitehead, Onias Carroll, Mrs. Roy McGee, Ralph Sears, Arch Dobbins, and Mary Bourn in doorway; Mr. and Mrs. Wilbur Bell near the window. Round up six and get all fixed (upper right)—Elmo Lawhon at mike, Mrs. Onias Carroll, Ralph Sears, Onias Carroll, Mrs. Elmo Lawhon, Ralph Smith, Mrs. Ralph Sears, Mrs. Wilbur Bell and Wilbur Bell. Taking time out for sandwiches and coffee (lower right) are Mr. and Mrs. Roy McGee, and Miss Mary Bourn of Chicago, a guest. Ralph Smith, Mrs. Wilbur Bell, Mrs. Imogene Whitehead and Arch Dobbins.

Getting in step for "Ten Pretty Girls" (center) are Mrs. Imogene Whitehead, Richard Jowell, Mrs. Wilbur Bell, Wilbur Bell, Mrs. Onias Carroll, Onias Carroll, Mrs. Elmo Lawhon, Elmo Lawhon, Mrs. W. F. Fluitt and W. F. Fluitt. "Chase that pretty girl 'round the moon'" (lower left)—Mrs. Onias Carroll, Ralph Sears, Mrs. Elmo Lawhon, Onias Carroll, Mrs. Ralph Sears, Wilbur Bell, Elmo Lawhon and Mrs. Wilbur Bell. "Ye Old-Fashioned Dance Club" was organized about a year ago for entertainment purposes only with 25 couples as the membership limit. The club meets every other Monday night at the club house. Each couple provides a box of sandwiches and the coffee pot is always full. Ralph Smith is the only officer; he serves as president. He straightens things out when important decisions are to be made.

## Personal

Mr. and Mrs. Jerry Holcomb of Memphis, Tenn., announce the birth of a daughter, born October 8. Mr. and Mrs. A. S. Bell of Hereford are the maternal grandparents and Mrs. Ray McCreter of Memphis is the paternal grandmother. Mrs. Holcomb is the former Miss Virginia Bell.

Mrs. A. Stone of Amarillo is visiting her daughter, Mrs. G. A. Frye and two sisters-in-law, Mrs. W. A. Gentry and Mrs. E. Kamey and families.

Mr. and Mrs. Henry Hastings last weekend visited in Clarendon with his brother, W. E. Hastings and family and a sister, Mrs. Ronnie Derrick and family. From there they went to Altus, Okla. where they visited a sister of Mrs. Hastings', Mrs. E. E. Crain.

S-Sgt. and Mrs. Joe Edgar Euckner and family returned to their home in Tucson where he is stationed this week following a two week vacation here with his parents and family, Mr. and Mrs. J. J. Butkner.

Mr. and Mrs. M. Hartness of Levelland visited their daughters Mrs. C. D. Carnahan and family last week. Mr. and Mrs. Charles Lee also of Littlefield visited here.

Mr. and Mrs. Frank Brown of Clinton, Ill. who have been visiting a sister, Mrs. J. D. Stone and other relatives left Tuesday for Carlsbad to visit another sister, Mrs. Bob Rowan. From there they will go to Phoenix to spend the winter and in the spring they will begin a two year tour of the United States.

Mr. and Mrs. George R. Cameron left Monday for Riddle, Ore. where they will make their future home. Mrs. Cameron is the daughter of Mr. and Mrs. J. B. Harlin Sr. The Camerons lived in Oregon following the war.

Mrs. E. A. Herr is hospitalized in an Amarillo hospital this week.

Mr. and Mrs. Joe Rehnauer returned Sunday from Oklahoma City where they attended the Oklahoma State Fair. They were accompanied by their sons, Timmy and Bob.

Emma Wheeler Hawkins and Carrie Black Circles of the Methodist Woman's Society of Christian Service will hold a joint meeting at the church Wednesday afternoon for the purpose of continuing the study of the book "American Geographical Frontiers." Mrs. Fred Fain will be the leader.

Mr. and Mrs. Lyle Blanton left Friday morning for San Diego, California where they plan to visit her father, George Elio, and other relatives. They will also visit other points of interest in California during their three weeks stay.

Mrs. Pete Cowart opened the program on Russia by discussing geographical outlines of the country giving something of its historical background quoting the ancient Russian proverb "Russia is not a country, but a world." She told of Stalin's efforts to live up to that proverb mentioning the statistical fact that under the reign of the Czars 75 per cent of the people were illiterate while now only 20 per cent are illiterate.

Mrs. Clyde Cave told of Russia's Industrial Progress, speaking of their armament program and quoting from an authoritative writer, "The Russians are..."

(Continued on Page 4)

Mrs. B. E. Roberson, president, conducted the business session and Mrs. Lee Curry was named chairman of the committee to secure the names of the boys.

The program was a book review given by Mrs. Charles Noland who gave "The Return of Johnny Appleseed" by Charles A. Smart. In reviewing the book Mrs. Noland said in part:

(Continued on Page 4)

Joining in welcoming the Navajo maiden to the wayland campus was Sam Choy of Oahu, Hawaii, a student government official, who could give assurance from personal experience of the cosmopolitan, Christian atmosphere on the campus where twenty-five students of eight foreign nationalities already are studying.

"Miss Begay's race is more truly American than ours," Wayland's President J. W. Marshall declared, "and we would give her a special welcome here. The harmonious cooperation of..."

(Continued on Page 4)

Delighting the children was the birthday cake which was in the form of a snow-white lamb on a field of green, fenced in by a row of sandy sticks. The bow...

(Continued on Page 4)

Recently elected officers were Bobbie Jane Sisk as worthy visitor, were in charge of the meeting. Nancy Cagle presided. Abbie Longbottom and Jan Jane Brown with bouquets and red roses as friends of the "Friendship" is the theme of Miss Sisk's administration. The next meeting will be at the hall on October 13.

(Continued on Page 4)

Members of the Summerfield Study Club decided to send birthday gifts to the boys at Eays Farm at Big Square at the meeting held Thursday afternoon in the home of Mrs. L. H. Lookingbill. Mrs. L. B. Lookingbill was cohostess.

(Continued on Page 4)

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(Continued on Page 4)

## Personal Gifts Featured At Party

To compliment Mrs. Randall Ross McMasfer, who before her marriage on Saturday, October 2, was Miss Wanda Lee Lloyd, Mrs. Wayne Phillips, entertained Friday evening, October 1, with a personal shower at the home of Mrs. Roy Thompson.

Contests were enjoyed and a toast to the bride was given by Mrs. Harry Scarborough who presented her with a rolling-pin autographed with names of the guests.

After gifts were opened refreshments were served to Mesdames; G. D. Milner, Homer Hamilton, Harry Scarborough, Glenn Boardman, John Kelly, Sam Nunnally, Paul Conaway, Nell Morgan, Zephia Lloyd, Gilbert Hooper, W. I. Valentine, Roy Thompson, Maryanna Wittaker, Alton Evans, Alton Fraser, Betty Goodman, the hostess and the host.

## L. A. E. Club Has Lesson On Club 'Rules Of Order'

L. A. E. Club met Tuesday afternoon in the country home of Mrs. Altus Higgins for a program on "Parliamentary Law." Roll call featured items of current interest.

Mrs. George Benson read a paper on club parliamentary procedure using Roberts Rules of Order as a basis for study.

Mrs. Robert Veigel gave a discussion of "Educational Trends." The next meeting was announced for October 19 in the country home of Mrs. George Benson. Attending were Mesdames; George Suggs, Robert Veigel, George Benson, W. L. Jones, Boyd Knox, T. W. Roberson, Bob Higgins and the hostess.

## O.E.S. GROUP ATTENDS MEET

Attending a "Friendship Night" meeting held Thursday night in Canyon Star were Mr. and Mrs. Horace Hershey, Mr. and Mrs. John Patton, Mesdames Belle Bromas, Betty Whisenand, Adeline Major, Nell Chappesser, Ada Hivins, Myrtle Witherspoon, Jessie Terrell and Bessie Jones.

## Bay View Club Opens Season With Box Review

The first study program of the year for the Bay View Club was held at the home of Mrs. George Heard Thursday afternoon. The study course for the year is built around a "Current Literature" theme with sectional novels and non-fiction works providing material for book reviews and descriptive discussions. Mrs. W. E. Harrison was the hostess.

## Democratic Voting Topic For Club

"Democratic Voting" was the subject of an interesting and instructive talk made by Mrs. Darrell Blanton at a meeting of L'Allegre Club held Thursday afternoon in the home of Mrs. Richard Winget. Mrs. Leroy Price was cohostess.

Mrs. Blanton gave the background of the present voting system in the United States, telling how Americans came to vote as they do. She also discussed systems of voting in other countries and stressed the importance of voting.

Attending were Mesdames; Darrell Blanton, Jack Brown, W. L. Davis Jr., James Edmonson, Gerald Gollehon, V. C. Hopson, Walter London, Jr., Earl Stagner, John Winkler, and the hostess.

## New Bluebird Fire Group Is Organized

The Loyal Bluebirds is the name chosen by a group of girls who have recently organized as part of Hereford's Camp Fire Program.

The group was organized by the L'Nino Study Club which will be sponsor for the organization. Mrs. R. A. Daniel Jr. is leader and Mrs. Jim Bookout, coleader. Names were drawn for officers with Elizabeth Ann Wagener chosen president; LaWanna Lookingbill, vice-president; Maria Brummel, secretary, and (Continued on Page 4)

## Club Party Held At Wilkins Home

Mr. and Mrs. C. O. Wilkins were hosts to members of As-You-Like It Club Friday night at their home. Forty-two games furnished entertainment for the party with high couple prize going to Mr. and Mrs. R. G. Blue and low to Mr. and Mrs. and Mrs. Jack Grady.

After the games refreshments were served to Mr. and Mrs. Lee Hopson, Mr. and Mrs. Joe Kendall, Mr. and Mrs. R. G. Blue, Mr. and Mrs. Jeff Roberson, Mr. and Mrs. Jack Grady and the hosts.

## Fall Flower Show Opens Oct. 15-16

The Hereford Garden Club Council is all set for the biggest and best flower show in Garden Club history.

The Fall Flower Show will be held at the First Baptist Church on Friday and Saturday October 15-16 and no time and effort has been spared to make this the greatest accomplishment of the three garden clubs, which make up the council up to date. Mrs. A. L. Manjeot is general chairman of the show with Mrs. Forrest Minton and Mrs. R. A. Daniel Jr. serving with her on the General Flower Show committee.

Chairman of committees are: Mrs. A. L. Manjeot, schedule; Mrs. William Hull, staging; Mrs. Roy Crutchfield, properties; Entries: Mrs. Tom Carter, artistic; Mrs. Jim Black, cultural; and Mrs. O. G. Hill, public. Classification: Mrs. Will S. Kerr, artistic; Mrs. A. O. Thompson, cultural; Mrs. Homer Brumley, public.

Mrs. Carroll Whiteside, publicity; Mrs. J. P. Slaton, judging; Mrs. J. M. French, clerks; Mrs. E. E. Fridley, awards; Mrs. Dennis Barnard, hospitality; Mrs. Norman Gray, finance; Mrs. W. H. Patton, photography; Mrs. George Graham, clean-up; and Mrs. N. D. Bartlett, junior exhibit.

"Wonderful World" Theme The show will be marked by bigness, not only in size, but for its conception of theme which will be based on the scriptural story of the creation.

Under the direction of Mrs. William Hull, staging chairman who will be assisted by Mrs. Roy Crutchfield, properties chairman, the huge floral center attraction with portray, in miniature, "The World" in flower. (Continued on Page 4)

## Plainview College Extends Welcome To Indian Girl Visitor

A warm welcome extended to an Indian girl by Wayland College Thursday helped erase from her mind an unpleasant memory of an incident that occurred when she was on her way to a college in the east.

Florence Ivy Begay, 17-year-old Navajo girl from Flagstaff, Arizona, who had run afoul segregation customs in the Texas Panhandle, was enthusiastically received on the Wayland campus. She was accompanied by her father, Julius Begay, and introduced by an Indian friend who is a student here, Lonah Wilson of Albuquerque, New Mexico.

Joining in welcoming the Navajo maiden to the wayland campus was Sam Choy of Oahu, Hawaii, a student government official, who could give assurance from personal experience of the cosmopolitan, Christian atmosphere on the campus where twenty-five students of eight foreign nationalities already are studying.

"Miss Begay's race is more truly American than ours," Wayland's President J. W. Marshall declared, "and we would give her a special welcome here. The harmonious cooperation of..." (Continued on Page 4)

## Club To Send Birthday Gifts To Boys Farm

Members of the Summerfield Study Club decided to send birthday gifts to the boys at Eays Farm at Big Square at the meeting held Thursday afternoon in the home of Mrs. L. H. Lookingbill. Mrs. L. B. Lookingbill was cohostess.

Mrs. B. E. Roberson, president, conducted the business session and Mrs. Lee Curry was named chairman of the committee to secure the names of the boys.

(Continued on Page 4)

## Tiny-Tot Observes Birthday At Party

Little Frank Cain celebrated his second birthday with an enjoyable party at the home of his parents, Mr. and Mrs. B. F. Cain Thursday afternoon. Tiny-tot games were a feature of the entertainment and toy noise-makers were given as favors.

Delighting the children was the birthday cake which was in the form of a snow-white lamb on a field of green, fenced in by a row of sandy sticks. The bow... (Continued on Page 4)

## LaPlata Club Has Russian Program At Best Home

A meeting of the LaPlata Club was held in the home of Mrs. Clell Best Tuesday evening.

Mrs. Pete Cowart opened the program on Russia by discussing geographical outlines of the country giving something of its historical background quoting the ancient Russian proverb "Russia is not a country, but a world." She told of Stalin's efforts to live up to that proverb mentioning the statistical fact that under the reign of the Czars 75 per cent of the people were illiterate while now only 20 per cent are illiterate.

Mrs. Clyde Cave told of Russia's Industrial Progress, speaking of their armament program and quoting from an authoritative writer, "The Russians are..."

(Continued on Page 4)

## Rainbow Girls Hold Formal Initiation

The members of the Hereford Assembly of the Order of Rainbow for Girls held formal initiation rites for Jane Welch at a meeting held at the Mason Hall Monday night.

Recently elected officers were Bobbie Jane Sisk as worthy visitor, were in charge of the meeting. Nancy Cagle presided. Abbie Longbottom and Jan Jane Brown with bouquets and red roses as friends of the "Friendship" is the theme of Miss Sisk's administration. The next meeting will be at the hall on October 13.

(Continued on Page 4)

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(Continued on Page 4)



**HUB CAPS**  
FOR MOST ANY MODEL CAR

**LINCO AXLES**  
KEEPS YOUR TRAILER  
LOAD LEVEL!

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IT'S HEREFORD WRECKING  
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**24 HOUR**  
**WRECKER SERVICE**

We have two Heavy Duty  
Winch Trucks on duty at all  
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Visit Our  
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**RADIO**

GET THIS NOT THIS

CALL ON OUR FACTORY-TRAINED  
RADIO EXPERTS . . .

**ALL MAKES**  
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ALL WORK GUARANTEED

**ROBERTS RADIO SERVICE**

Located  
Hereford Furniture Co.  
400 Main St. Hereford  
**PHONE 823**

APPROVED STANDARD PRICES

**From The Album: Early Telephone Line**



When the first telephones were introduced in the Westway community they were used similar to radios today; frequently solos and harmonica music were presented over party lines. So impressed was the younger generation that they "played telephone" even while milking, as shown in the above picture. Standing on the left is Claudia Sain who later became Mrs. Roy Rogers, while Elva Travis, later of New York, is seated on the animal, Maggie Ragenstotz, did the milking and Sammy Sain, later Mrs. Charles Boyd of Frio, stands at extreme right.

**Long Time Ago**

October 9, 1903

News story headlines:  
**RED POLE CATTLE.** They Take on Fat Readily, Are Excellent Feeders and Mature Early. Ancient English Strain. (Castro County).  
**TEACHERS INSTITUTE.** (Castro County).  
**THE SAM JONES LECTURE.** Sponsored by the Methodist Church.  
**DAIRY CHANGES HANDS.** J. E. Bridges sells to Walter Ricketts.  
**DOES LOCAL OPTION REALLY EXIST IN CLAUDE.**  
**FIRE AT AMARILLO.** Depot, Express Office and Freight Train Destroyed.  
**BOARD OF TRADE.** Regular Meeting is Next Tuesday.  
**THE INDESPENSABLE FARMER.**  
**ST. CECILIAN CLUB.** An organization to promote the musical interests of Hereford met at the home of Dr. and Mrs. R. H. Gough. In the election of officers, Dr. R. H. Gough was elected president, Miss Della Palmer, vice-president and Mrs. M. Putman secretary. Miss Ula Walcott, assistant secretary. Those attending were Misses Birch, Leo and Ola Scott, Louella Howard, Mary and Minnie Tygert, Mina Dameron, Nora Daniel, Mary Brubaker, and Mesdames R. L. Hall, Harmon Beach, Getrude Jones, R. H. Gough, and Messrs. C. C. Ferguson, Joe and E. Carter, Claude Witherspoon, Luther Hough, Emmitt Cardwell, Thomas Blake, R. L. Hall and James Head.

**Personals.**  
F. S. Fraken well known cattle buyer, was in town Monday on the business of the north draw was a business caller in town Saturday. Joe Barton of Hale Center is here with a bunch of cattle for shipment. Lee Gills was in from his North Draw ranch Saturday. J. T. Sneed of George town is in town this week and brought a herd of cattle. F. M. Garrison went to Amarillo Wednesday to meet his wife, who has been in Cleburne visiting her parents.

**COURTHOUSE RECORDS**

**Warranty Deed**  
H. E. Miller and wife, Gladys B. Miller to C. W. Parker et al, lots 14 and 15 H. E. Miller Sub. west part Tr. 18 S. 80 Blk. K-3, except 5 ft. off N. side.  
Sank Ramey and wife, Mildred Lucille Ramey to J. G. Evans, part Blk. 14, Evans Add.  
W. S. Kerr and wife, Ruth Kerr et al, to Colby Conkright, lots 1, 2 and 3 Blk. 5, Whitehead Add.  
Gus Ruland and wife, Catherine Ruland to George Miner and wife, Elsie Miner E. 50 ft. lots 1 and 2, Blk. 31, Renfro and Price Sub. Blk. 31, Evans Add.  
Harold L. Murphy to Vivian Major, all Blk. 32 orig. town of Hereford.  
A. J. Ellwart and wife, Josephine G. Ellwart to T. W. Newcomb, lots 9 and 10, Blk. 1, Mabry Add.  
Joe B. Oates and wife, Bernice Oates to W. L. Dunn, W 1/2 Blk. 3, Ricketts Add.  
R. R. Jackson and wife, Lullie Mae Jackson to A. B. Christian, lot 9, Blk. 28, N 15 ft. lot 8, Blk. 28.  
F. B. Doshier and wife, Inez B. Doshier to N. O. Glenn, S 46 Blk. K-6.  
F. D. Ferguson and wife, Annie Ruth Ferguson to W. O. and F. K. Robinson, 647.8 acres, S 2 Blk. K-7.

**Deed of Trust**  
Harry R. McCauley and wife, Helen McCauley to Carl G. McCaslin, lot 5, and S. 6 ft. of Bradley Sub. S 1/2 Blk. 3, Evans Add.  
W. N. Griswold and wife, Viola C. Griswold, to E. J. Grady, N 50 ft. lot 4, S 100 ft. lot 3, Blk. 2, Mabry Add.  
Walter E. Dunlap and wife, Doris Dunlap, to E. T. Brooks, W 1/2 S 66, Blk. M-7, 326.6 acres.  
Oscar Altman and wife, Ocie Altman to First Federal Savings & Loan Assn. lot 7, Barkley's Sub. Blk. 1, Womble Add.  
Oscar E. Easley and wife, Grace S. Easley to First National Bank of Amarillo, 656 acres S 334 Blk. K-7.  
W. O. Robinson and F. K. Robinson to D. W. Massengale, all S 2 Blk. K-7.

**Release**  
D. H. Alexander to Gus Ruland and wife, Catherine Ruland E 50 ft. lot 1 and 2, Renfro and Price Sub. Blk. 31, Evans Add.  
Southwestern Life Insurance Co. to G. W. Mills and wife, Effie Mae Mills, 656 acres, Sur. 34, Blk. K-7.  
First Federal Savings & Loan Assn. of Clovis partial release to Elton Malone and wife, Lovine Malone, a note.  
**Quit Claim Deed**  
W. C. Fallwell to Colby C. Conkright, lots 1, 2 and 3, Blk. 5, Whitehead Add.  
**Marriage Licenses**  
Anjel Moya and Guadalupe Hernandez.  
Albert Bishop and Peggy Jarman.  
**Automobile Registration**  
T. J. Presley, 1949 Kaiser sedan.  
Edna R. Jett, 1948 Hudson sedan.  
C. R. Whiteside, 1948 Chevrolet sedan.  
C. L. Brownlow, 1949 Mercury sedan.  
E. E. Fridley, 1948 Chevrolet sedan.  
Francis Neff, 1948 Buick sedan.  
J. Alfa Wylie, 1948 Ford sedan.

**RADIO SIGNALS TO MOON**  
SYDNEY, (AP) — Australian scientists have sent more radio signals to the moon, and caught the moon the rebound. They heard the echoes two-and-one-half seconds after the signals left an experimental radio station at Shepparton, Victoria.

**SHADOW ON A CLOUD**  
AUCKLAND, New Zealand, (AP) — Down in the south island of New Zealand you can see your own shadow, greatly magnified, "way up (or down) in the clouds. New Zealanders who want to see this trick of light and color climb Mt. Bernard in the late afternoon. Mt. Bernard is a peak overlooking Akaroa Harbor, near Christchurch. W. R. Curry, of Akaroa, went up the hillside the other day at 4 p. m. A blanket of fog hid the harbor from the mountain top. On the summit, Curry saw his own shadow ringed in a rainbow, on the eastern side of the range. He waved his arm to test that shadow. A long misty arm came back to him from the mirrored figure.

**Strongarm Methods Needed**  
MT. CARMEL, ILL., (AP) — Chasing a cat from a flower bed, Mrs. Buren Ramsey of nearby Simpson fell, and broke her arm. Her mother, Mrs. James Bye, arrived to help with the laundry, fell on a wet floor—and broke her arm.

**CARL E. JOHNSON**  
**PIANO — THEORY**

Classes are to be held, at Central School. Lessons can be given during school, or after hours and Saturdays. Contact Mr. Johnson at Central School.

**RESISTOL**  
"Self-Conforming" hats

DESIGNED BY Henry Rehnick



*Self-Conforming*

The unique separation of leather from hat lets a Resistol ride "true" and fit you "naturally," regardless of your headshape.

**Comfort COUNTS!**

When you're wearing a Resistol you hardly know there's a hat on your head. You're conscious only of comfort . . . where comfort counts . . . in the specially suspended, soft, cushiony leather that shapes to your head, "naturally." And those who see you are conscious of smart appearance . . . for your Resistol, free from distorting strains, holds its original style lines through a long, long period of wear.

**\$7.50** Others to \$20.00

**We Are Showing One of the Largest Stock of Men's, Women's, and Children's Hand-made Boots in This Section of the Country.**

Drop in and look over our large selection. Black or Brown, GENUINE KANGAROO Leather Vamps with horsehide glove finish Vamp Lining, Calfskin wing tips and heel caps. Fancy or conservative tops with contrasting inlays. Silk stitching throughout. 5 and 6 Row Stitching—our most popular seller.

**32.50**

**TEXAS MADE**

Beautiful neat brown kid Vamp, brown wing tips, and heel caps in alligator. Brown kid leather tops in contrasting inlay work.

**The Popular Butterfly Design**

The Boot at a Price. Brown Calfskin Vamps, brown kid leather tops with attractive work.

**\$25.00** **25.00**

**"All Our Boots Are Hand-made Throughout"**

All our Boots, including our child's boot, have hand sewed welts, full leather lined, beaded edge tops, pre-shrunk vamps, reinforced steel shanks. Every Pair Guaranteed against defects in workmanship and material.

**Child's HAND-MADE BOOTS** **8.95**

Same as the Boys' sizes, 6 1/2 to 1—

**Our Famous WESTERN JR.** **14.75**

A real hand-made and sewed welts Boot for the boys. Sizes 1 1/2 to 5 1/2—

**Hereford Store Co.**  
S. L. HARMAN & SON Phone 382

**Television To Be Long Time Off, Radio Men Think**

"Television will be here eventually, but it will be a long time coming. It is much too expensive at present both for the man who finances the programs and the television equipment and for the man who wants to buy a television set."

This was the edict issued to radio managers of Texas at their annual meeting held in Fort Worth, October 4-5. Marshall Formby, manager of Radio Station KPAN, attended the convention of the National Association of Broadcasters with some 150 other managers from District 13 which comprises all of Texas.

Almost all the radio stations in the state were represented at the meeting, Formby said, as managers got together to iron out some of the problems in radio transmission today.

Mrs. Formby who had just been released from the hospital after sustaining burns about her hands in a stove explosion, accompanied him as far as MacAdoo Sunday. They returned Wednesday.

ENJOY

**GOLDEN-BROWN GOODNESS**



**BUTTER KIST**

That Bread from the Ovens of

**HEREFORD BAKERY**

**Sensational!**

NEW 1948 **PHILCO** REFRIGERATOR

WITH A **HUGE BUILT-IN FREEZER LOCKER**

Model 882; Imagine! A full 8.2 Cu. ft. capacity refrigerator with a giant size, built-in freezer locker at this amazing low price. It's unbeatable Philco Value! Unmatchable Philco Quality. New greater capacity in the same floor space.

...And These Famous Philco Features...

Complete shelf adjustment. Best use of every bit of space. Crisper drawers to keep produce fresh and crisp. Unrefrigerated vegetable storage. Separate fast-freezing shelf for ice trays. Extra cold, high humidity meat drawer. Easy-out ice trays.

"By every Standard It's a Deluxe Refrigerator"

**HEREFORD FURNITURE COMPANY**  
400 MAIN PHONE 823



**Junior Riding Club Is Organized**  
 A Junior Riding Club was organized recently with regular meeting dates set for Sunday afternoons. Meetings will be held at Veteran's Memorial Park at 2 o'clock.  
 The riders include: Glenna and Gayle Gault, Joan and Charlotte Moore, Janie Womble, Shirley Shary, Dona Caylor, Sharon Dee Moore and Irene Wither- spoon.

**Mrs. O. G. Hill Heads Tierra Blanca Association, Woman's Mission Union**

Mrs. O. G. Hill was named president of the Tierra Blanca Association of the Woman's Mission Union of the Baptist Church at the annual meeting held Thursday in Bovina. Other officers named were: Mrs. W. S. Menefee, Lazbuddy, recording secretary; Mrs. Jim Lipscomb, Hereford, corresponding secretary and treasurer; and Mrs. William Wimberley of Dawn, young peoples secretary.

The morning session was opened by Mrs. W. E. Kirpatrick of Dimmitt, retiring president, followed by the devotional lesson given by Mrs. Sewell of Tulsa. After reports were heard Mrs. J. W. Marshall of Plainview reviewed the life story of Lottie Moon, a missionary.

Luncheon was featured at noon and the afternoon session opened with an address by R. H. Falwell, director of religious education at Wayland College, who also presented Mark Tong, a Chinese ministerial student at Wayland who gave the sermon, and Mercl and Daniel Roderiquez, newlywed students from Cuba at Wayland, who entertained with vocal music.

Miss Lols Harris of Dimmitt who is attending Wayland on an Association Scholarship, was presented, and J. B. Hunter of Canyon who holds the Bible Chair at W. T. S. C. spoke on the works of the Association.

Canyon received both efficiency awards offered by the As-

sociation for standard achievements.  
 The Association is made up of organizations from Hereford, Dimmitt, Lazbuddy, Frio, Tulla, Happy, Canyon, Summerfield, Dawn, Frio and Bovina.  
 Those attending from Hereford were: Mr. and Mrs. Bob Lawrence, Mr. and Mrs. G. P. Owen, Rev. O. H. Cagle, Rev. Fred Swank, Messdames: George Graham, Wayne Williams, Jack Roberson, Lora Long, Jim Lipscomb, G. M. Suggs, Vivian Major, A. O. Thompson, and E. M. Cox.

**Church Women Have Supper And Program**

A joint supper-meeting of the Woman's Society of Christian Service and the Wesleyan Guild of the Methodist Church was held at the church Wednesday evening. Hostesses for the supper were Messdames: Lee Benefield, Ed Warren, J. C. Cummings, and Leo Forrest. Mrs. Jim Black was in charge of decorations.

Mrs. Emil Dettman conducted the devotional service and Mrs. Earl Plank directed the program for the evening. The program subject was "Alaska and the work of the Methodist Church there." Mrs. Plank was assisted by Messdames Norman Gray, Don Martin, G. W. Edwards and Leroy Aven.

**Mothers Honored At Informal Party**

Mrs. W. P. Farmer of Fort Worth who is visiting her daughter, Mrs. Cecil Gunter, and Mrs. H. M. Benefield, mother-in-law of Mrs. Lee Benefield, were honored at an informal coffee Friday morning with Messdames Gunter and Lee Benefield as hostesses in the Benefield home. Fall flowers, including asters and dahlias, decorated the serving table which was appointed in crystal and silver. The honorees received corsages of pink flowers repeating the colors featured in the decorations for the table. Invited guests included Mess-

dames William McGehee, E. J. Hudson, J. F. Ward, Ada Morgan, Joe Reinauer, Eddie Reinauer, J. B. Hammer, Homer Brumley, R. B. Miller, Al Berg of Oklahoma City, Don Davidson, Tooley, Leo Forrest, Mark Benefield, Ed Warren, Corinne Jennings, G. R. Jewell, Henry Jewell of California, Carl Gilliland, James Witherspoon, Howard Gault, Otto Sherman, Troy Moore, Julia Sowell, O. M. Dick- ey, D. H. Alexander, Ethie O'Pool, aPul Mathers, Al Smith, Henry Sears, Jack Brady and C. F. Moore.

**Home Demonstration Club Activities**

Dawn H. D. Club Dawn Home Demonstration Club met with Mrs. Ray Stewart Thursday for a program on Landscape Improvements. Mrs. H. H. Caraway gave a talk on pruning cedars. Mrs. Walter Galley talked on Christmas Gifts out of the yard and Landscaping Farmsteads.

Members of the club present were Messdames R. A. Frye, C. P. Norton, J. B. Caraway, Zed Stewart, A. C. Hershey, W. W. Wilcox, T. L. Sparkman, W. J. Stewart, W. W. Caraway, Boyd Stewart, H. H. Miller, and the hostess.

Ford H. D. Club Ford Home Demonstration Club members were entertained in the home of Mrs. L. J. Stratus Wednesday afternoon. A business session was conducted

**Proviso Section Added To Flower Show Schedule**

Due to weather conditions, the general committee for the forthcoming flower show has added a "proviso section" to the schedule for the show. Mrs. A. L. Manjeot, general chairman, has announced.

In the cultural class fruit bearing branches not to exceed 36 inches in length and potted ivy have been added. In the artistic division the word "feature" has been struck out of the schedule which will enable participants in the show to use materials at hand for fillers without being confined to special features.

**SERVICE DE LUXE**  
 MIDDLESBROUGH, Eng., (AP) Can't go to the movies? No baby-sitter? That's no problem here. The movie-house will provide one, deliver her in a taxi and then drive you to the show. When it's over, they'll take you home and pick up the sitter. A Middlesbrough movie-house has hired 30 girl sitters and is footing the bill for the first week.

by Mrs. Hardy Benson with Mrs. Lawrence Jentzen directing the recreation. Mrs. George Epting gave the club and council reports and Mrs. Earl Dyer demonstrated the correct setting of a table. Miss Hilda Stratus was erroneously reported last week as the reporter of the club. The report should have read that Miss Hilda Both has been elected reporter and alternate for council delegate No. 2. The next meeting will be held with Mrs. F. D. Ferguson on Oct. 20. Those present were Messdames Lawrence Jentzen, Al Friemel, George Epting, Earl Dyer, Hardy Benson, Miss Hilda Stratus and the hostess.

**Legion Auxiliary Names Committees**

The Auxiliary to the American Legion held a meeting at the Legion Hall Tuesday evening for a business session and appointment of committees. Mrs. C. D. Kelton, president, named the following committees: social—Messdames Troyce Hanna, Kenneth Rudd and T. J. Clay. Child welfare—Mrs. Ralph Smith and Mrs. Cecil Wilkins. Poppy Sale and Memberships—Mrs. Billie Graham and Mrs. Kenneth Rudd. Finance—Mrs. Carlos Vaughn. Gift Shop chairman—Mrs. T. J. Clay. Mrs. Roy Hardy was named corresponding secretary and Mrs. W. E. Bell, reporter.

The next meeting will be in the form of a Halloween party on October 19.

**Officers Entertained**  
 Mrs. Kelton, president of the Auxiliary, entertained officers at a luncheon given at her home Monday. Those seated were Mrs. C. R. McGee, vice-president; Mrs. Wilbur Bell, secretary-treasurer; Mrs. T. J. Clay, historian; Mrs. Mabel Vaughn, chaplain; Mrs. Lloyd Neill, Sgt. at Arms, and the hostess.

Mr. and Mrs. C. W. Witherspoon of Dallas, returned home Tuesday after spending several months here with her sisters, Miss Frances Dameron, and Mrs. Mina Jones and other relatives.

Mr. and Mrs. Charles Owen announce the birth of a son, Dennis Charles, who was born October 4 in the Deaf Smith County Hospital. He weighs seven pounds. His maternal grandparents are Mr. and Mrs. Fred Barrett of Hereford.

**AUTO COMPANY**

You'll find us Conveniently Located UP-TOWN at 5th & MAIN



**More Money Than You Expect!**

You'll never know if you're getting the most for your old car until you've seen us! We pay highest cash prices for old or late models... and there's no waiting when you sell to us. Today's high prices won't last forever—better act NOW. Drive by and we'll buy! Come in for our offer today.

PHONE 701

L. H. McMURRAY

H. H. GORE

**Bagain Buys**

**FOR COLD WEATHER**

**COTTON DOUBLE BLANKETS**

Size 70x80 Regular \$3.79 Value

**\$2.98**

**SHEET BLANKETS**

—PINK  
 —WHITE  
 —BLUE  
 —GREEN  
 Reg. \$3.79 Value ONLY

**\$2.98**

**5% WOOL DOUBLE BLANKETS**

SATIN BINDING Size 70x80 Regular \$4.75 Value

**\$3.98**

**ENJOY FOOTBALL GAMES IN COMFORT.**

**INDIAN BLANKETS**

—You'll carry these with you everywhere.  
 —Excellent car blankets Buy several of these. Regular Value \$4.45

**\$3.50**

**ALL STYLES Winter Caps**

Both Men's and Boys' —Corduroys —Gabardines —Hunting Caps in plaids and solid colors

**\$1.00 Up**

**HEADQUARTERS FOR**

**DICKIES WORK CLOTHES**

FINE QUALITY ARMY CLOTH GABARDINE

Sizes 28 to 52 SUIT

**\$7.96**

**Sweat Shirts GREY and COLORS \$1.50 to \$2.29**

**Gloves**

Canvas and Leather Dress and Work AT POPULAR PRICES

**Cowboy Boots**

To Fit the Family Famous Brands NOCONA — ACME Kangaroo — Calf Kidskin — Elk Leather

**\$4.95 to \$34.50**

STORE OF VALUES SINCE 1921

**POPULAR STORE**

**CITY FOOD**

**GRAPEFRUIT JUICE** HEART'S DELIGHT 46 oz. Can **2 for 31c**

**VELVEETA CHEESE** KRAFT **2 lb. box 89c**

**Flour** PACKARD'S BEST 25 LB. BAG **\$1.55**

**NU-WAY BLEACH** QUARTS **2 FOR 25c**

**Peas** SWEET, MILE HIGH No. 2 Can **2 for 23c**

**OUR MARKET PRICES ARE DOWN!**

**HURRY...HURRY... THE BIG SHOW IS ON** Everybody's Going! Oct. 9-24 Don't Miss It...

NEVER BEFORE HAS SUCH AN ARRAY OF OUTSTANDING EXHIBITS AND ENTERTAINMENT BEEN SEEN AT A MAJOR STATE FAIR  
 Jimmy Durante Culinary  
 Ice Cycles Textiles  
 Livestock Antiques  
 Agriculture Farm Machinery  
 Midway Food Show  
 Band Festival Free Acts

**State Fair of Texas** DALLAS The Show Window of the Southwest

**CIRCULATING HEATERS** Temco, 30,000 B. T. U. **\$26.85**  
 A LOT FOR YOUR MONEY!

**WARM-ALL FLOOR FURNACES** 35,000 B. T. U. Complete with Controls **\$87.50**

**ATLAS FLOOR FURNACES** 50,000 B. T. U. Complete with Controls **\$95.00**

You've Never Before Seen Such Pre-Season Values!

**CARL McCASLIN LUMBER COMPANY**

1 Block East of Courthouse CALL THE LUMBER NUMBER 7

Hereford



### Club To Send ...

(Continued from Page 1)  
 "If you should mention the name of Johnny Applesed to any farmer in Ross County, Ohio, he would look at you quiscally, wondering how much you knew and then he

would withdraw silently into his own memories and reflections. Most of us know better than any school child the story of the gaunt, bearded man who wandered alone through the middlewest during its settlement, befriend- ing both the white men and the

Indian as he preached the Gos- pel and taught the natives how to care for the soil."  
 After the program a salad course was served to Mesdames Britt Clark, Kenneth Neill, Guy Walser, Glen Olson, Mack No- land, Charles Noland, B. E. Rob- erson, Ray Johnson, Walk Bos- ton, Lee Curry, J. C. Larrick, and the hostess, Mrs. W. L. John- son and Mrs. Fred Lookingbill of Hereford were guests.

### New Bluebird ...

(Continued from page 1)  
 Ginger Witherspoon, reporter, Gertrude Rance will be candle- lighter. Meetings will be held every Tuesday afternoon at the Camp Fire Hut.  
 The members include: Charla Jean Berry, Lynell Best, Ruby Faye Brewton, Jane Bookout, Maria Brummel, Ann Caraway, Linda Hair, Patsy Hyde, Carolyn Kirby, Melba Gay Lawrence, La- Wannan Lookingbill, Carol Ann Newell, Janice Medlin, Suzanne Renfro, Sandra Story, Nona Marie Surange, Gertrude Ann Rance, Ginger Witherspoon, Dona Witherspoon, and Eliza- beth Ann Wagoner. Karen Sue Daniel is the mascot for the group.

### La Plata Club ...

(Continued from page 1)  
 pass in armaments because they work for defense and not for bet- ter laws or higher standards of living."  
 Mrs. Emil Dettman will be hos- tess for the next meeting. The program on China will be in keeping with the study course on "International Relations."  
 Members of the club attending the meeting were Mesdames Milton Adams, Bill Blood, Homer Brumley, Clyde Cave, Harry Sawyer, Pete Cowart, Emil Det- man, J. R. Johnson, Palmer Norton, Elmer Patterson, A. J. Schroeter, Charles Spurlock, Urlin Streu, Liston Wilson, Miss Genevieve Eberle and the hos- tess.

### Flower Show ...

(Continued from page 1)  
 ers with the nations of the world in special feature. Special ar- rangements will portray Peace- Gospel-Hope-Work-Unity-Food- Love-Courage and Loyalty to keynote the show.  
 A timely feature will be the Arrangement Class in which the various nations of the world will be depicted by floral materials and accessories. Each arrange- ment will express through its design, color, background and figurines, an International Re- lations theme. Only persons hav- ing won blue ribbons will be eli- gible to compete in this class.

### Bay View Club ...

(Continued from page one)  
 or of the program and gave an introduction on the author of the book "Came a Cavalier" by Frances Parkinson Keyes.  
 Mrs. Harrison told something of the author's life, what she has contributed to literature and how she came to write the book. She has written much fiction, some historical novels, short stories and religious books. "Came a Cavalier" was written in 1948 and although fiction, is based on historical facts and places.  
 Mrs. Alexander Reviews Book  
 Mrs. D. H. Alexander gave the review of the book, a two-part novel dealing with a family in France and an American girl, a Red Cross worker.

The story begins just after the first World War and reveals the conditions in France then as compared with the conditions twenty years later during the second World War. The con- flict between protestant and Catholic is brought out in the love story of the American girl and the French nobleman.  
 "Highlight of the book is the courage displayed by the Ameri- can wife and mother when both her sons are killed and her hus- band placed in a prison camp", Mrs. Alexander said.

A business session was con- ducted by Mrs. Colby Conk- wright, president when Mrs. Wayne Evans was elected to membership in the club.  
 Members attending the meet- ing were Mesdames Bob Wilson, J. W. Spradley, D. H. Alexander, Phillip Barkley, Lee Benefield, Henry Benson, Roy Ford, How- ard Gault, E. W. Harrison, A. M. Jones, J. W. Kirby, Paul Mat- thers, John McLean, R. B. Miller, J. P. Slaton, and the hostess, Mrs. Al Berg of Okla. City was a guest.

### Plainview College

(Continued from Page 1)  
 our campus of students with differing racial backgrounds is an example of international harmony when Christian prin- ciples prevail." Dr. Marshall, in wide demand as a speaker in Europe and the Orient, soon will revisit China to address Chris- tian groups there.  
 The two Indian girls had met before when both of them were drum majorettes in a band at an inter-tribal Indian ceremony at Gallup, New Mexico. Another contact was made when they at- tended Indian youth camp at Albuquerque.  
 Both of them are Baptists and active ones. Miss Begay, whose father is in the construction business, was playing the piano in a little church in Flagstaff when the offer to visit Amarillo was made. Miss Wilson, also quite musical, is the daughter of a Baptist home missionary.  
 Miss Begay, whose grand- mother spoke no English and lived in a dirt-floored, window- less hogan, was valedictorian in a Flagstaff city yeshool. The in- cident in which she was involved was first reported by Oliver La- Farge, noted author and author- ity on Indian affairs.

Charcoal sketches depicting the story will give background to the portrayal of each class.  
 Special emphasis is being placed on sections for Junior Exhibits. All children between the ages of 8 and 12 are eligible to enter this section. Sponsors of youth groups are urged to at- tend by membership groups when a special price of admission as a group will be given.  
 The show will be open from 2:30 to 8 p. m. Friday and from 11 a. m. to 8 p. m. Saturday. The entire populace of Deaf Smith County is invited to attend. Ad- mission price for adults is 50 cents and for students 15 cents.  
 Entries are open to the gen- eral public and all amateur gar- deners are urged to participate in the show.

### Whiteface Calves Down Dumas B Team 18 To 0 Here Thursday

Coach Dalton Criswell's Calves, Whiteface B team, Thursday night scorched a Dumas B squad 18-0 here.  
 Hampered by the loss of hard running Bobby Phelps, who graduated to the A or Demons team, Coach Omer Jordan's Du- mas squad lost out at every op- portunity.

Hereford initial scoring came in the first quarter on a 20-yard run by Forbus although Alston missed the extra point on a drop kick.

Forbus returned in the second frame to cross the goal stripe on a 15-yard run and again Al- ston missed the extra punt on a drop kick.

Criswell played his entire team in the game which failed to score in the third quarter. The third touchdown in the final period was made by Walterscheid on a leap from the eight yard line. Alston's third try for the extra point also was a failure.

Score by Quarters:  
 Dumas 0 0 0 0  
 Hereford 6 6 6 6 18

Starting lineups:  
**Hereford**  
 Right end—Alston, No. 66.  
 Right Tackle—Wilson, No. 73.  
 Right Guard—Witherspoon, No. 48.  
 Center—Morton, No. 54.  
 Left Guard—K. Brock, No. 46.  
 Left Tackle—Luck, No. 57.  
 Left End—Ramey, No. 53.  
 Quarterback—Corbett, No. 47.  
 Right Half Back—Forbus, No.

59. Left Half Back—Brook, No. 55.  
 Fullback, Walterscheid, No. 85.  
**Dumas**  
 Right Half Back—Blades, No. 44.  
 Left Half Back—Ruth, No. 36.  
 Quarterback—Martin, No. 22.  
 Fullback—Jones, No. 30.  
 Left End—Carroll, No. 20.  
 Left Tackle—Gilliland, No. 49.  
 Left Guard—Baird, No. 39.  
 Center—Roberts, No. 31.  
 Right Guard, Wulfman, No. 28.  
 Right Tackle—Taylor, No. 32.  
 Right End—Adkinson, No. 27.

### Tiny Tot ...

(Continued from page 1)

or ribbon tied around the lamb's neck matched the colors of the candy fence.

Attending were Wayne Has- tings, Bruce Benson, Lewis Bar- nett, John Graham, Steve Conaway, Donnie Remling, David Evans and the honoree.

Glen Ricketts, son of Ira Rick- ets, Hereford, has been chosen to serve on the curriculum com- mittee at Phillips University, Enid, Oklahoma. Ricketts is a junior majoring in Bible at Phillips, which offers fully ac- credited training in the fields of liberal arts, science, applied arts, fine arts and Bible.

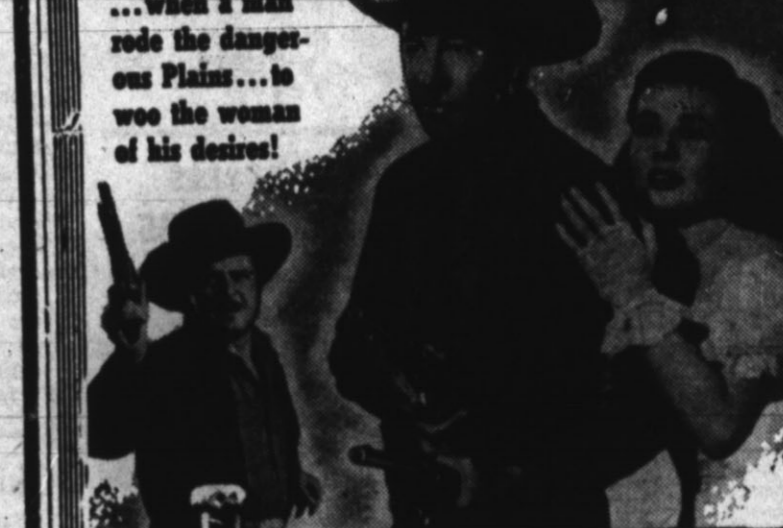
### Fierce Conflict ...

For the love of one man...between two beautiful women!



**STAR** Sunday—Monday Tuesday

### RECKLESS DAYS!



### OLD LOS ANGELES



**TEXAS** Sunday—Monday Tuesday

### GAY... GLORIOUS... SENTIMENTAL!



**STAR** Wednesday—Thursday



**TEXAS** Wednesday—Thursday

### UNKLE HANK SEZ by H.E. MILLER



Good tractor overhauling, and emergency car and truck service from the H. E. MILLER OLIVER COM- PANY will bring out the good in your equipment. It will keep them from getting old, too soon. See us, today ... we stand behind every job we turn out.

**H. E. MILLER OLIVER COMPANY**

Be exciting in glamorous Life

Sure recipe for exciting curves: LIFE above your waist and below.  
 For Life Bra and Life Girdle fit and work together. They're tailored for supple curve-control with easy comfort all the way. Be fitted and see.

**Formfit CREATION**

THE *Vogue* "For the Lady of Fashion"

**LINE UP with BEAR**

FRAME  
 STRAIGHTENING  
 WHEEL BALANCING  
 FRONT END ALIGNMENT

**KINSEY Motor Company**

**T. C. COVINGTON SAND AND GRAVEL**

Phone 821

When you need Re-mix or Plaster Sand, come to see us.

WE NOW HAVE SEVERAL CARS IN STOCK

WE DO DIRT WORK

**T. C. COVINGTON**  
 202 McKinley Avenue  
 HEREFORD

Glastonbury—Refinement in Stemware

**Glastonbury Hand-Made QUALITY CRYSTAL**

SCINTILLATING DIADEM to the GAILY BE-DECKED DINNER TABLE

Reasonably priced

"ARLINGTON" Hand-cut Design

GLASTONBURY represents the ultimate in quality glassware. Their hand-blown shapes, hand-cut by artist craftsmen lend brilliance to any decor.

**STREU'S**



# The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, OCTOBER 10, 1948



SCORCHY SMITH

SCORCHY AND TONI HAVE NOT SEARCHED THE JUNGLE BACK-COUNTRY IN VAIN! TONI IDENTIFIES THE WHITE-HAIRED, CRAZED CREATURE OF THE WOODS AS HER LONG LOST FIANCE, DR. LIVINGSTONE. THEY BEGIN THE ARDUOUS TREK BACK TO THEIR PLANE WITH THEIR HOSTILE RENEGADE GUIDES HOVERING IN THE JUNGLE...



SCORCHY! HE CALLED MY NAME! ISN'T THAT WONDERFUL?

IT'S WONDERFUL HOW HE SURVIVED ALL THIS TIME WITH SUCH A TERRIFIC HEAD WOUND!



HE RECOGNIZED YOU IN A LUCID MOMENT! HE'S A VERY SICK MAN! BUT WE'LL GET HIM TO A HOSPITAL IF I HAVE TO CARRY HIM PIGGY BACK AND FLAP MY ARMS TO FLY THERE!!



YOU MAKE A NOISE LIKE A PESSIMIST... BUT WE OWE YOU EVERYTHING, SCORCHY!

NONSENSE! HE WOULD NEVER HAVE BEEN FOUND IF IT HADN'T BEEN FOR YOUR PERSISTENCE!



QUIET, ISN'T IT?

YEAH! TOO QUIET!



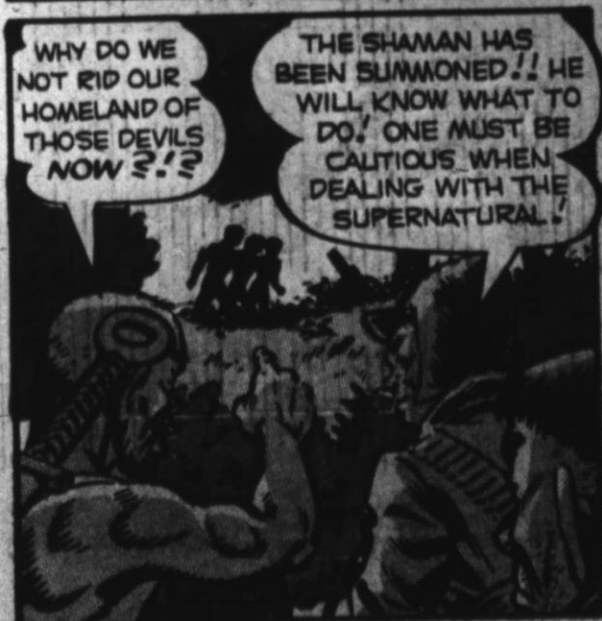
WE'RE GETTING INTO THAT OLD BATTLEFIELD... OUR PLANE MUST BE NEAR!

I WON'T REMIND HER THAT WE PRACTICALLY PANCAKED WHEN WE LANDED... AND WE'LL HAVE A TOUGH TAKE OFF IN THAT CABBAGE PATCH!



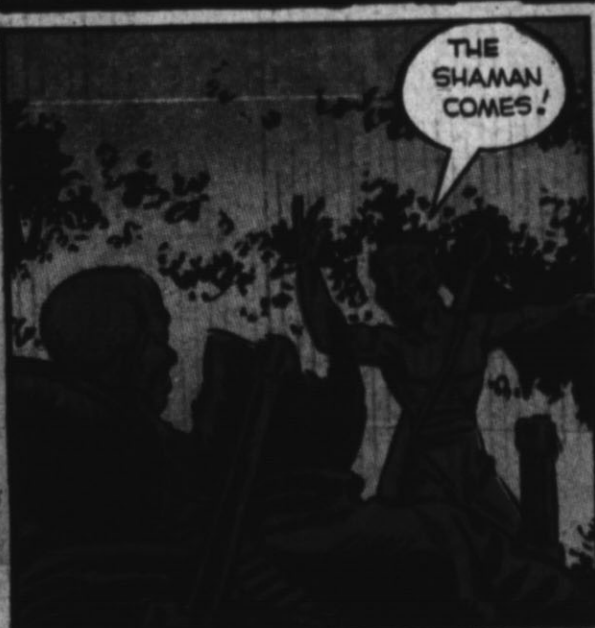
...AND I HOPE OUR DEVIL FEARING, RUNAWAY GUIDES MAINTAIN THEIR INDECISION! IF THEY HAD A LEADER, THEY'D HAVE US CHOPPED TO BITS LONG AGO!!

SNAKES! THERE'S A LOT MORE OF 'EM NOW!



WHY DO WE NOT RID OUR HOMELAND OF THOSE DEVILS NOW???

THE SHAMAN HAS BEEN SUMMONED!! HE WILL KNOW WHAT TO DO! ONE MUST BE CAUTIOUS WHEN DEALING WITH THE SUPERNATURAL!



THE SHAMAN COMES!



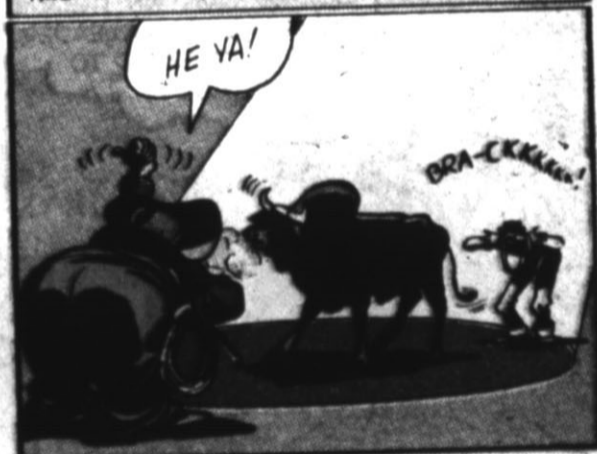




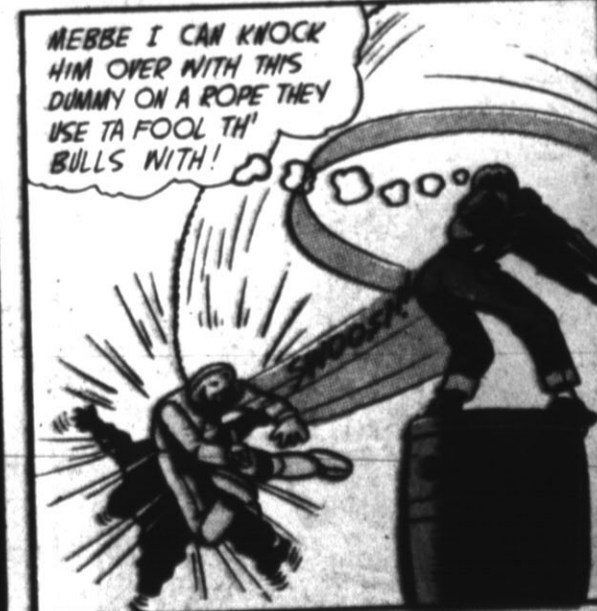
-- THEN COMES THE WILD BRAHMA BULL RIDING-- EVEN THE MOST EXPERT CAN BE THROWN FOR A LOSS BY THIS EVENT--



-- AND WHEN THEY ARE, FEARLESS RODEO CLOWNS IMMEDIATELY TAKE OVER TO DIVERT THE ANIMAL'S ATTENTION FROM THE THROWN AND SOMETIMES INJURED RIDER --



-- BUT -- THAT SHORT ONE RUNNING OUT DOESN'T LOOK LIKE ONE OF THE REGULARS.



THE CROWD ROARS WITH DELIGHT AT THIS EXTRA ADDED ATTRACTION! --









# Things to Come!

A FLOORING CEMENT INTO WHICH AN ANTI-SEPTIC COMPOUND IS MIXED WILL KEEP FLOORS OF GYMNASIUMS, HOSPITALS, DAIRIES, etc., GERM FREE.

HEY! WOTSA IDEA O'WALKIN' ON 'AT FRESH CEMENT? I GOT A GOOD MIND T'EXTERMINATE YA, YA GERM YA!

10-10-48

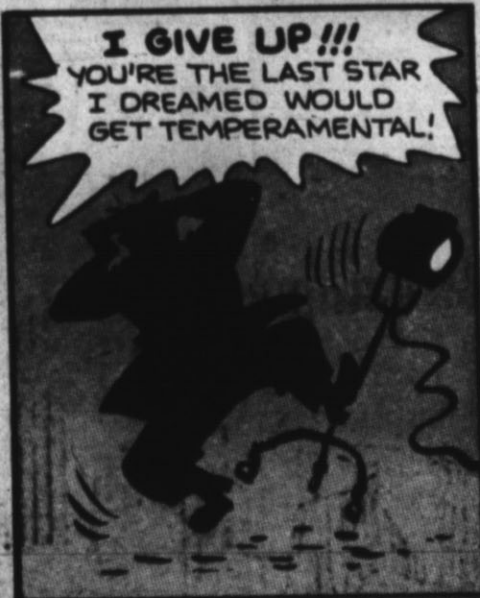
UP Newfeatures



## NEIGHBORLY NEIGHBORS BY THORNTON











**SPORTS GIANTS**  
Talented Stars

**Dorothy SPRYOFF**  
- THE CONCERT and OPERA STAR IS A RABID TENNIS ENTHUSIAST and PLAYS A STRONG COURT GAME !!

**Dook WALKER**  
- SOUTHERN METHODIST UNIVERSITY'S BACKFIELD ACE, IS A TALENTED PIANIST

10-10-48  
DAP



**George MONTGOMERY**  
- AN EXPERT RIFLEMAN and A CRACK HORSEMAN, HE IS ONE OF HOLLYWOOD'S BEST ALL-AROUND ATHLETES



**MEMORY MIRROR**  
THIS POPULAR ENDLEADER AND SINGING STAR HAD 39 AMATEUR BOXING BOUTS IN KANSAS CITY BEFORE HE GAVE UP HIS GLOVES FOR A SATON

GEORGE KEEPS FIT DOING THE TRAINING ROUTINES HE LEARNED IN THE ARMY AIR FORCES

**HOMER HOOPER**

by RAND TAYLOR

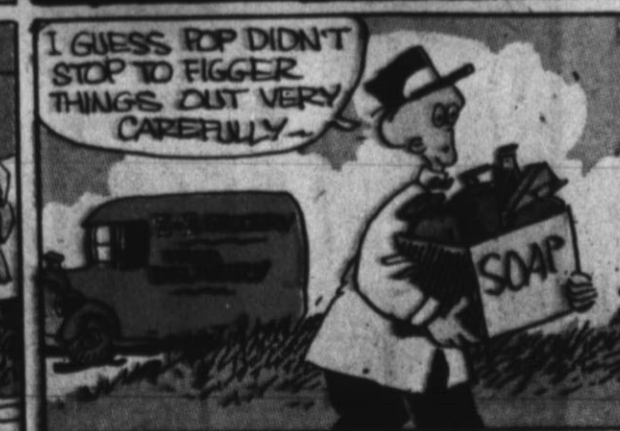
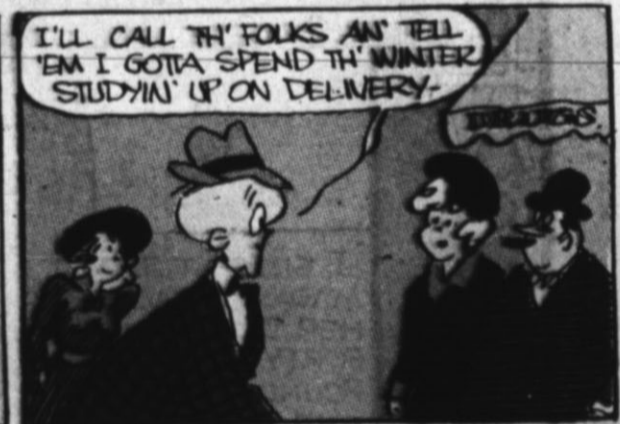




# HIT N' RUN



# Peter Plink





# AP NEWSFEATURES COMICS

WORLD'S MOST FAMOUS SHOPPING STORIES

HERE'S MY SHOPPING LIST FOR THIS FALL—BILL, HARRY, JOHN, PETE AND WILLIE.!



BUT, DARLING, WHAT IF OUR APARTMENT DOESN'T HAVE ENOUGH HEAT AGAIN THIS WINTER?!



A WOLF FLIRS

NOW THIS NUMBER IS DESIGNED TO MAKE YOU LOOK VERY EXPENSIVE!!



I SUGGEST THAT MADAM REMOVE HER DRESS AND FORTY OR FIFTY POUNDS BEFORE SHE GETS INTO THAT ONE!!

WILLIAM ALWAYS ASKS SUCH EMBARRASSING QUESTIONS WHEN WE GO SHOPPING—LIKE HOW MUCH IS THIS GOING TO COST ME?!!



BY  
RAY  
LAW-  
10-10