



### "A Journey of a Thousand Miles Starts with a Single Step"

Our Agency Has Traveled a Long Ways, But is **"BIG ENOUGH"** To Assure Dependable Service

**"OLD ENOUGH"** To Assure Mature Experience and Time Tested Stability

**"NOT TOO BIG"** To Render Fast, Efficient Interested Service

**"NOT TOO OLD"** To Meet Changing Conditions or To Adopt Progressive Methods

**John McLean Insurance Agency**

West Third, Phone No. 273

### Gifts Are Presented

A shower of gifts was presented to Mrs. J. P. Jones at a party given in her honor recently at the home of Mrs. E. Ward Jr. with Mrs. Glenn Watts as cohostess.

Games were directed by Mrs. Watts and prizes presented to winners. A poem read by Mrs. Watts introduced the shower.

Those present were Mesdames A. T. Jones, Wesley Brown, Joe Benson, Dimmitt, O. G. Hill Jr., Tom Sanders, W. W. Hampton Jr., R. C. Medlin, Reed Williams, E. Ward Sr., Velma Hodges, George Jones, Bessie Smith, the hostesses and the honoree.

### Rainbow Girls Meet

Hereford Assembly of the Order of Rainbow Girls met at the Masonic Hall Monday night for a short program when Emma Lee McNeese was initiated into the Order. Bobby Jane Sisk, worthy advisor, conducted the service assisted by Colleen Brown and Gayle Foster.

Nancy Cagle presented red roses to Gayle Foster for exemplifying unselfishness and to Patsy Wiltshire for courtesy and kindness.

The next meeting will be held on November 15 at the Masonic Hall.

Peru has some 50 coastal rivers that flow from the mountains toward the sea.

## Texans in Washington

By **TEX EASLEY**

### AP Special Washington Service

WASHINGTON, (AP)—This is the time of the year when congressional secretaries swap government publications for Army-Navy football tickets—and Lacey Sharp of Rep. Bob Foage's office is the champion swapper on Capitol Hill.

Each Congressman, as an ex-officio member of the Army-Navy Athletic Association, is given an option on eight tickets for every game played by the service academies.

They have to buy them, and this year the Army-Navy game tickets are selling at \$8 apiece. Bartering on behalf of his boss, Sharp has swapped the Waco congressman's 1948 game tickets for 100 of the Agriculture Department Yearbooks.

**Eagerly Sought By Farmers**

A 1,000-page volume which sells at the Government Printing Office for \$2, the yearbook is eagerly sought by farmers, agriculture students and farm organizations. It is filled with the latest of scientific and practical information regarding virtually every problem that faces a farmer or livestock producer.

Every congressman is entitled to 400 of these books free. Foage's central Texas district is predominantly rural, so his allotment is exhausted early each year. So Sharp starts horse trading, telephoning secretaries of congressmen from eastern cities who have little or no demand for the year books.

### Often Has To Buy Them

These lawmakers have plenty of constituents who want to see the football games of the West Point and Annapolis teams, particularly when they play each other. It's not primarily a question of expense—it's a matter of getting the opportunity to buy the tickets. In some of the trades Sharp has to buy his tickets to make a trade, in others he simply barbers off the privilege of buying them.

Two years ago when the demand was so great that every congressman was allowed only four tickets to the Army-Notre Dame game, Sharp got 100 year books and 50,000 farm bulletins in trades.

### Around the Capital:

Uncle Sam delivers the mail to the remotest of places. Postal authorities here do not have any table of mileages between postoffices, but from a study of a large map of rural and star routes, the most isolated postoffice in Texas appears to be Carta Valley, in Edward's County.

The nearest postoffice to Carta Valley, is Del Rio, 37 1/2 miles away. Travelling the opposite direction, one has to go 73 miles to Sonora, the nearest postoffice to the north.

Every other postoffice in Texas appears to have a neighboring postoffice nearer to it than does Carta Valley. For instance, from Del Rio to Quemado is but 36 miles.

Recent visitors here included C. T. Dean and his son, Marcus, who came up from Dallas to attend a book manufacturers convention.

Architects of federal buildings have a display in the lobby of the Museum of Natural History. Among drawings on display as excellent examples are those of Naval Reserve armories in Dal-

las, Austin, and Fort Worth, the postoffice at Garland, and the Veterans Administration Hospital in Houston.

A special Senate committee headed by Senator Wherry (R-Neb.) is to start a new study of the foot and mouth disease situation.

The group is to convene Nov. 8 in Omaha and, after hearing testimony there, will head for El Paso and then Mexico. It is expected that at least 10 Senators and several technical experts will be in the party. Besides Wherry, others on the committee are Senators Green (D-R. I.), Russell (D-Ga.), Thomas (D-Okla.), and Young (R-Nd.).

The exact time of their arrival in El Paso is not yet set.

**Your Vote Does Count**

Excerpts from a news letter by Rep. Wilson (R-Ind.). "Too many of our people allow anything, or nothing at all, to keep them away from the polls, but in proof of my point that every vote by every voter does count, I call attention to the recent senatorial race in Texas. . . .

"At one time the tally changed back and forth five times . . . until finally the ballots of 87 citizens, from all the great state of Texas, determined that Lyndon B. Johnson shall sit in the Senate of the United States next January, while Coke Stevenson is just a candidate who lost a race for the seat.

"I am bound to wonder, with you, if any of those 87 important voters considered staying home on election day, or said to himself, 'my one little vote won't count.'"

### Tiny Tot Celebrates

Royce Ann Gilliland celebrated her third birthday Thursday afternoon when her aunt, Mrs. J. T. Gilbreath Jr., entertained at a party.

Tiny tot games were played and a musical cake played "Happy Birthday". Favors were given and refreshments served to Susie Woodford, Mary Beth Gilliland, Ruth Ann Allison, Susan Blood, Cynthia Seed, Ann Kirby, Wayne Hastings, Bruce Benson, Louis Woodford, and the honoree.

Also celebrating with Royce Ann were her grandparents, Mr. and Mrs. Henry Hastings, and Mr. and Mrs. J. M. Gilliland and Mrs. Charles Hill and son.

### Sunshine Club Is Entertained

Mrs. Oscar Vaughn entertained members of the Sunshine Club Thursday afternoon at a sewing party.

At the conclusion of the party, Mrs. Vaughn was winner of the penny gift and refreshments were served to Mesdames J. C. May, B. C. Dement, Delbert Rutland, D. F. Mathis, Hubert White, Clint Lundry and the hostess.

Members of the club and their families were entertained at an Halloween party given in the home of Mr. and Mrs. D. F. Mathis Thursday night. Halloween games and forty two were played and refreshments were served.

### CABBAGE-PATCH SALAD

A good salad to serve with baked or barbecued spareribs is a cabbage-patch, or calico, salad. Use fall cabbage in two tones, red and green, and combine with sliced green onions and a tart sour cream or mayonnaise dressing.

### UNKLE HANK SEZ by H. E. MILLER



Watch the pleased expression on farmers' faces when they drive their tractors and power implements out of the garage at the H. E. MILLER OLIVER CO. They're pleased because they've received prompt, courteous service at reasonable prices.

STURDY COST-REDUCING FARM EQUIPMENT  
**H. E. MILLER OLIVER CO.**  
PHONE 195 HEREFORD, TEXAS EAST HWY. 60

# Hereford Store Company

THE PICK OF THE CROP

Styled by

## Waldorf

# COAT SALE



Be exclusive with our styles Swinging Flare Backs with removable hoods

100% All Wool Fine Coat or Suede material.

Colors: Mostly Grey, Green, Wine

## 29.00

Sizes 9 to 20



USE OUR CONVENIENT LAY-AWAY PLAN

Girls' 100% All Wool HOODED COATS

Sizes 7 to 14

## \$15.95

# Big Shoe EVENT!

SEE THESE VALUES IN OUR WINDOWS

Friends . . . starting Monday, Nov. 8, and continuing through Saturday, Nov. 13, we're staging our Giant Shoe Sale of the year. Listed below are only a few of the many specials we are offering. If you need shoes for any member of the family, just visit us.

WOMEN'S AND MISSES' **FALL AND WINTER SHOES**

GREATLY REDUCED **\$3.89**

Best Buys for the Kids  
Styles for **BOYS OR GIRLS**  
All Leather **SHOES**

## \$3.49

Men's 8" Top Endicott-Johnson **Lace Boots**

## \$6.90

Several Styles Men's **DRESS OR Sport Oxfords**

## \$4.90

Boys' **DRESS OR SPORT OXFORDS**

## \$4.49

Misses' Black Suede **Ballerinas**

## \$2.88

Little Girls' Baby Dolls or **Roman Sandals**

## \$2.98

All Sizes

# Hereford Store Co.

S. L. HARMAN & SON

Phone 382

## 173<sup>rd</sup> ANNIVERSARY



# THE MARINES carry on!

## 1775 Happy Birthday 1948

## NOTICE

Beginning Nov. 8 and continuing until Spring, we will close at 5:30 P. M. instead of 6:00 P. M.

WE WILL BE CLOSED

### THURSDAY, NOVEMBER 11

for **ARMISTICE DAY — X-DAY**

# Carl McCaslin

## LUMBER COMPANY

Phone the Lumber Number 7

Hereford

# EDITORIALS....

## Truman Was Elected Because People Just Could Not Forget Hoover Administration

Comprising their part of the millions of surprised but happy people over the country last Wednesday morning were thousands of men and women in this area. President Truman, who carried on the fight almost empty-handed, was practically the only man who enthusiastically predicted victory for the Democrats. The experts, joined by the "man on the street," had been anticipating a Republican victory for several weeks and betting odds were frequently more than ten-to-one against President Truman.

Just as predictions of the outcome grew wide interest prior to the election, the popular sport today is figuring out just what happened to stump the entire nation. The explanations, sometimes verbose and complicated, have been numerous. Out in this country, which the politicians frequently term as the "grass roots," however, the answer is frankly blunt and simple. A farmer, walking along Main Street Wednesday morning summed up the entire situation when he said:

"I just couldn't forget the things I went through during the Hoover administration. People in the cities, too, remembered how they salvaged food from garbage cans—just as this farmer recalled the rotting wheat in his

bins. Happy, healthy, well-fed men and women marched to the polls from all over the nation last Tuesday and in their minds was an unforgettable memory of standing, ill-clad, in soup lines four to six blocks long. These things all contributed to the election which amazed the nation.

A miracle has come to pass, and most important is not who won or lost—but the undisputed maintenance of our greatest heritage, the right of the American people to speak their choice at the polls.

Unlike some of the experts, it is our belief that the United States today stands in a strong position. We are a united people, following a leader of undisputed choice. This leader is no longer to be curbed by an antagonistic Congress. President Truman, previously hampered by the fact that he held office through grace of second choice, can now go to work with the knowledge that he has the support of the nation. While we do not feel that he is of the same calibre as Franklin D. Roosevelt, we do believe that he can and will make a good, substantial President, unhampered by mental or traditional conventionalities.

Twenty-one million Americans can't be wrong. If you don't believe it, ask the experts.

## Marine Corps To Observe Birthday Next Wednesday

On Nov. 10, 1775, a Corps of Marines was created by a resolution of the Continental Congress. Since that date thousands of men, including many from Deaf Smith County, have borne the name Marine. In memory of them it is fitting that we should commemorate the birthday of the Corps next Wednesday by calling to mind the glories of its long and illustrious history.

The record of the Corps is one which will bear comparison with that of the most famous military organizations in the world's history. During the greater part of its existence the Marine Corps has been in action against the nation's foes.

Since the Battle of Trenton, Marines have won foremost honors in war, and in the long era of tranquility at home, generation after generation of Marines have grown gray in war in both hemispheres, and in every corner of the seven seas, that our country and its citizens might enjoy peace and security.

In every battle and skirmish since the birth of the Corps, Marines have acquitted themselves with the greatest distinction, winning new honors on each occasion until the term "Marine" has come to signify all that is highest in military efficiency and soldierly virtue.

From the fighting tops of the Bon Homme Richard, to the occupation of Japan, Marines have firmly established their reputation as fighting men. During the two great world struggles our nation has fought in this century, men of the Corps wrote the two most glorious

chapters in our history. In World War I, enemy and allies were moved to open admiration for the fighting ability of Marines at Chateau Thierry, Belleau Wood, Sissons, St. Mihiel and the Argonne.

That reputation was carried on by Marines on land, on sea, and in the air in World War II. The nation's determination and courage was lifted in those first dark hours of the treacherous Japanese attack by the valiant Marine defense of Wake Island.

Members of the Corps also fought during the stubborn defense of the Philippines. Later, it was Marines who were called on to make our first offensive move of the war in the never-to-be-forgotten battle for Guadalcanal.

And until the Japanese surrender some three years later, the heroism of Marines who fought and died throughout the fighting to keep eternally bright their watchword of "Semper Fidelis," brought forth the full and open realization of all Americans that the Marine Corps is indeed the finest organization in the world.

So long as the eternal spirit which has animated "Leathernecks" from generation to generation—and has been the distinguishing mark of the Marines in every age—continues to flourish, Marines will be found equal to every emergency in the future as they have in the past. The men of our nation will regard them as worthy successors to the long line of illustrious men who have served as "Soldiers of the Sea" since the founding of the Corps.—P. D. P.

## Clippings From Our Exchanges

The Hereford younger generation, like all others, when they've outgrown the comic book stage, turn to pinball machines. What happened to Herman in the following account may occur to some rabid fan of the machines here:

**HERMAN'S PASSION—OR WHO TILTED**  
Does your heartthrob No. 1 like to play the pinball machine?

If he does I sympathize with you. Let me tell you all about my Herman.

Herman looks like a very normal human—he still has his own teeth and hair. He doesn't drink or smoke but he has one passion, and that is a passion for pinball machines.

Example: Several months ago we went to the Malt Shop and as we walked in, I noticed a hunted look on Herman's face.

Since this was only our second date, I didn't know what was the matter. We sat down and drank a coke; then when we got up to leave, naturally I thought Herman was right behind me. I walked out telling him all about the plans for the Senior hop, not giving him a chance to answer. (You know how girls are!)

When we got to the car and I looked around—No Herman! Well, I just supposed he was talking to someone, so I got in the car and waited for him. 8 p. m., 9, 10, 11, and finally midnight.

They closed the Malt Shop. But wait—I saw some monster stagger out the door. It's the Wolfman! No! It's Frankenstein! Dracula! No. It's HERMAN!

The waiters helped him get into the car and told me to get him to psychopathic ward quick.

Edging over to him, I looked at his face—instead of eyes I saw red and green lights that flashed on and off. Around his mouth was a froth like the foam off of beer. I thought he'd been drinking, when suddenly he screamed "9,000—I made it! I have another free game," and cackled fiendishly.

I rushed to the hospital and they put him in a strait jacket and padded-cell. He has been there now for six months. His eyes are now a pale pink and lime instead of red and green. They say he is improving.

So what do you do while he is getting well? I'll tell you; you play the pinball machines. Just drop around to Bronk's asylum, cell No. 13, if you want to see me and let me tell you all about my Herman.—Moore County News.

Another Letter from

## The Bootleg Philosopher



Editor's note: The Bootleg Philosopher is taking a philosophic view of the presidential race, his letter this week reveals.

Dear editor: By the time Mail Carrier E. W. Young gets this in to you and you get in set into type and maybe get part of the errors corrected and the thing printed, the country will have elected a new president, but I don't look for the event to make much difference out here on my farm.

Presidential elections are great things, cause lots of excitement, bring out the prejudices, sell lots of newspapers and radio time, they're wholesome for the country, but it'd surprise you how little effect they have on the amount of blue gramma grass I'm gonna have next year. Blue gramma is absolutely non-partisan, can be as rank as any party.

New president or an old president, I don't figure on havin any better crops next year than I had this year, which wasn't no better than the one I had last year. I expect the rainfall to be about the same, that is, it rarely ever rains accordin to order, only when it gets ready, don't make no difference who's in the White House or whether you're behind or ahead with your plowin.

I figure my gates will continue to sag, the tin roof to flap when the wind blows, the hens to lay about a third what they would if I attended to em better, the cow to give just as much bluejohn, don't make no difference who's president.

Also, I don't look for the president to have much effect on the price of cotton or cattle, and I doubt if there's a single boll weevil aware we even got a president.

And also, I doubt if inflation is gonna end or keep goin because of anything the president says or does, in fact, he'll be as surprised as you or me which ever way it goes.

Understand though I ain't discountin the job. Bein president is a big job, maybe even too big for any of the men who was after the job this year. But it ain't my worry, I got more than I can do out here. At least it's moe'n I'm gonna do.

Yours faithfully,  
J. A.

## Dawn Music Club Hears Address By District President

Mrs. W. T. Andrews of Spur, Seventh district president, Texas Federation of Music Clubs, was guest speaker for the Dawn Music Club Thursday at a meeting held in the home of Mrs. Ray Kerschen. Mrs. C. S. Parker opened the meeting with a prayer.

The district president spoke on the growth of music clubs in the state and made suggestions for keeping good music on the broadcasting programs. She also suggested sending sheet music and records to the Veteran's Hospitals, and told of "White Breakfast" plans March 27 to April 23 which will be arranged by the Seventh District and held in Dallas.

Mrs. Andrews played "Prelude in C Minor (Rachmaninov)." Guests at the meeting were Mrs. Andrews' mother, Mrs. W. B. Daniels, and Mrs. Frank Hanner.

## Major School Events Listed By Principal

Have you been wondering just what Holidays the schools would observe this year or when Christmas vacation begins?

Have you been worrying about when daughter is going to start begging for that new evening dress for the Pep Club Banquet?

To ease your mind, Don Martin, high school principal has released the school calendar with the schedule of the major events between this week and the end of this semester in January.

Nov. 9—Band Parents entertain Faculty, 8 p. m.  
Nov. 10—Southern Assembly Musical Program, 11 a. m.

Nov. 11—Holiday.  
Nov. 12—Gilmer Alken Committee meets, 5 p. m.  
Nov. 13—Administrator's meeting in Amarillo.  
Week of Nov. 8-13 National Education Week.  
Nov. 18—Tulla B team plays Whitefaces B team here.  
Nov. 19—Hereford vrs. Tulla at Tulla.  
Nov. 25-26—Thanksgiving holidays.  
Dec. 3—Annual School carnival.  
Dec. 6—Pep Club Banquet.  
Dec. 13—Southern Assembly Program.  
Dec. 20—Stunt Night.  
Dec. 22—Christmas Holidays begin.  
Jan. 3—Christmas Holidays end.  
Jan. 14—Football Banquet.

Cows' milk is bottled or canned in at least 10 different grades and forms.

## Mr. Mrs. Ky Lawrence Are Hosts At Party

Mr. and Mrs. Ky Lawrence, who recently returned from a fishing trip to Hot Springs, N. M. were hosts at a community fish fry at the school house in Summerfield Wednesday. The fish were so large that only two were needed to feed the crowd. One weighed forty pounds.

Those attending were Messrs. and Mesdames R. E. Lance Jr., Willis Edelman and son, Henry Clark, Ray Johnson, George DeLozier, N. H. Morris and son, Jack Streun and sons, Britt Clark, L. H. Lookingbill, R. A. Pratt and daughter, L. B. Lookingbill, Frank Hacker, George Sumner and children, D. W. Holland, Tecumseh, Okla., B. E. Roberson, O. T. Staats and son, Kenneth Neill and daughter, Guy Walser and children, Earl

Lance and children, Jim Cl Lee Curry, L. L. Cannon, Mabel, O. B. Sumner, Carl and children, J. A. Noland and children, Charles Noland, daughter, Glenn Olson, Emil son, Mesdames; M. L. Staats, Lee Kendall and J. H. Patr and children, Thurman Atch, Gayle Roberson, Ann Lookbill, Margaret Staats, Ann Lookbill, Bobbie Walser, Rose Lance, Shirley DeLozier, G. Staats, Paul Lance, Concy Clark, Bobby Clark, Har Cowan, Willie DeLozier, Lee Lozier, Bradley, Jimmie, Billie and Fred Lookingbill, Leaton and Ard Clark, Larry Cannon, Wend Roberson, Wayne Lee, Bob Noland, Shirley and Sue Noland, Naomi Carter, Dorot and Charlene Lee, Janelle Carl, Ida Rae Brunson, Barbe Clark, Novalyn Wiggin, Max Sumner and the hosts.

# ANTHONY'S...

## ANNOUNCE NEW EVERY DAY LOWER PRICES



On Men's Brand New Fine Tailored 100% Wool Worsted

## Bryan Hall RED LABEL SUITS

New Every Day Lower Price \$45.00

Compare These Suits With Others Selling for as High as \$50

THIS IS NOT A SALE, BUT A BONAFIDE PRICE REDUCTION!

"In-Stock, Custom Service" Suits Remain at Their Already Low Price of \$45

When you take a look at these Bryan Hall Red Label suits you'll see, but quick, why they were worth every penny of \$45 to \$55. You'll find hard finished worsteds in . . . gabardines, sharkskins . . . chalk stripes . . . and overplaid. Single and double breasted models in Regulars, slims . . . You can select from blues, tans, browns, and greys. Sizes 36 to 46. Anthony's won't compromise with inferiority; they must be up to fine quality specifications or the Bryan Hall Label can not be used.

## Clearance Early Fall All Wool WORSTED FINE TAILORED SUITS

\$45 and \$55 Values

Our entire stock of spring and early fall suits are reduced to this extremely low price of only \$33. These are values formerly selling for \$45 to \$55. All wool worsteds in a large selection of patterns and colors. Broken sizes but all sizes included. Don't miss seeing these suits . . . patterns suitable for wear now through winter and into spring. Single and Double breasted models. Don't waste a minute getting to Anthony's—at this price they won't last long. All these suits carry the Bryan Hall Label.

# \$33



FRAME  
STRAIGHTENING  
WHEEL BALANCING  
FRONT END ALIGNMENT  
KINSEY Motor Company

# Anthony's

THE G. R. ANTHONY CO.

Alterations Free  
Lay Away for Xmas  
HEREFORD



## Calves Defeat Phillips B Team 26-6 To Retain Unbeaten Record

The unbeaten Hereford Calves, B squad of the Whitefaces, racked up their sixth victory at Phillips Thursday by overcoming the Phillips B team 26-6.

Phillips, became the first eleven to score on the powerful Hereford Calves coached by Dalton Criswell.

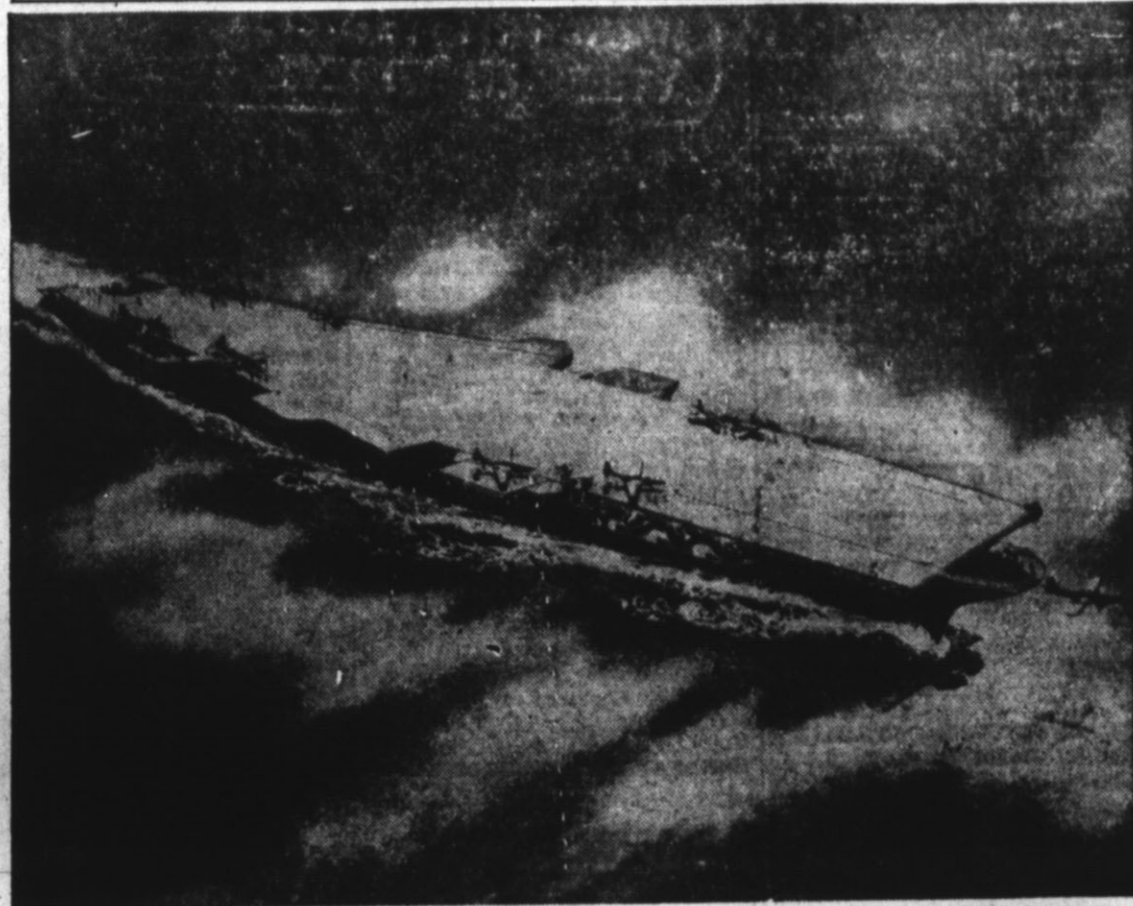
Bill Forbus, 140-pound Hereford halfback, scored twice for the locals, sprinting 20 yards for the first and three yards for the second. Harold Morton ran six yards for a touchdown and Pat Corbett made another on a

two-yard plunge. Morton ran over one extra point and Dick Alston drop-kicked one.

Cox of Phillips scored for the losers after his mates had recovered a Hereford fumble on the six-yard line of the Calves. Hereford's previously spotless record included a 40-0 score against Perryton, 18-0 over Dumas, 20-0 over Canyon, 56-0 over Happy and 25-0 over Dalhart.

Leading scorer is Forbus with 68 points. Others are Alton Brock with 33 and Leonard Walterscheid with 24.

## Super Aircraft Carrier Planned by the Navy



This is an artist's drawing of the U. S. Navy's 65,000-ton, flush-deck aircraft carrier. Originally proposed by the late Admiral Marc A. Mitscher, the design of this carrier has been under study since October, 1945. Although the basic design and major characteristics of the ship have been fixed, the location of certain structures, such as the stacks, elevators and the telescopic bridge, is still under study. The artist's conception reflects the Navy's present plans for the carrier. The largest U. S. Naval vessel to be constructed so far, the ship will measure 130 feet longer on the water-line than the 45,000-ton MIDWAY-class carriers. Her overall length will be 1,050 feet. Her water-line beam will be 130 feet and maximum fixed width will be 190 feet. Including temporary structures which may be hinged up or down, the maximum width of the carrier will be 236 feet. Speed will be about 33 knots. (Official Navy Photograph)

## Hospital Notes

Patients dismissed: Mrs. Don Presley, surg.; Mrs. Clarence Betzen, O. B.; Mrs. Joyce M. McNeil, med.; W. D. Isabel, med.; Elizabeth Yarbro, tonsil; Mrs. Raylan Evans, surg.; W. E. Smith, med.; Mrs. Glen Robertson, surg.; Mrs. Clyde Cave, surg.; Mrs. Troy Moore, med.

Patients in the hospital: Mrs. H. G. Conkwright, ortho.; Fowler Kuykendall, med.; Mrs. Rosie Wentworth, ortho.; Mrs. Kate Paddock, surg.; Hiram P. Slagle, ortho.; Mrs. Joe Hoffman, med.; Mrs. W. A. Luster, surg.; Mrs. C. T. Thomas of Plainview, surg.; Mrs. J. F. Jones, O. B.; Mrs. R. M. Larmer, surg.; Mrs. H. L. Shields, O. B.; Mrs. R. Damrill, surg.; Mrs. T. Falkner of Adrian, O. B.; F. B. Stevirs, surg.; Mrs. J. F. Cheatham, O. B.; Bette Jean Noland, T & A; Mrs. L. R. Baxter, surg.; Mrs. E. Reinauer, O. B.; Gary Wayne Tyle, burn; R. L. Brown of Plainview, accid; Doris Neel, T & A.

Babies born in the hospital: Beverly Mary Betzen, daughter of Mr. and Mrs. Clarence A. Betzen, born October 30. Cynthia Diana Jones, daughter of Mr. and Mrs. J. P. Jones, November 2.

## Funeral Rites Held Tuesday For D. Mulkey

Funeral services were conducted Tuesday in the First Baptist Church of Happy for B. J. Mulkey, father of Mrs. Joe G. Evans of Hereford.

Rev. H. C. Akers, former pastor of the Happy Presbyterian Church officiated and was assisted by Rev. Vernon Shaw, Baptist minister.

Burial with Masonic honors was made in the Happy Cemetery. Rites were under the direction of the Wallace Funeral Home.

Pallbearers were six grandsons, Wayne Evans and Raylan Evans, of Hereford; Odell, Carl and Donald Wilks of Happy and Evans Daughtery of Pottsville.

Mr. Mulkey, 91, died Monday at the home of his daughter, Mrs. Herbert Wilks in Happy. He had lived in Swisher County since 1895 and had been active in farming until 1936. He was born in Travis County May 15, 1857.

Survivors include six daughters, Mrs. Ava Waite of Glen-

dale, Ariz., Mrs. Aileen Christian and Mrs. Sallie Ford of Pottsville; Mrs. Alice Wilks of Happy; two sons, Walter Mulkey of Los Angeles and Fred Mulkey of Ashtola.

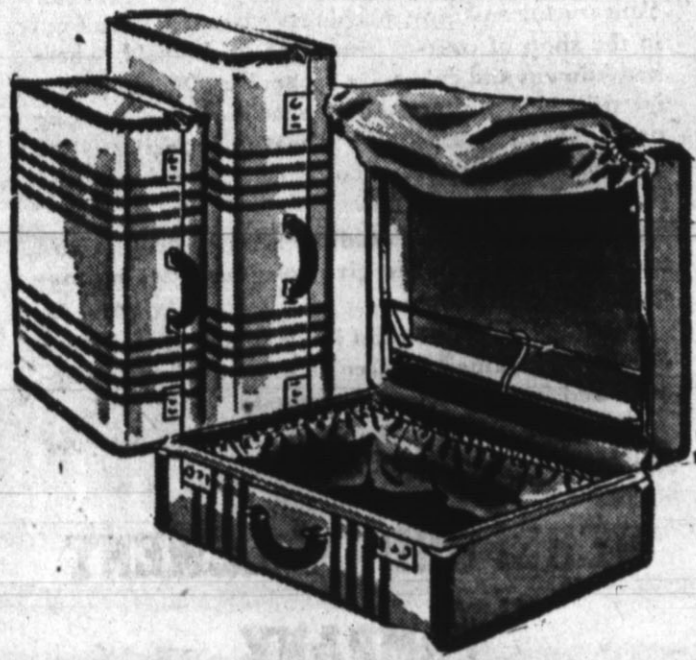
Attending funeral services from Hereford were Mr. and Mrs. Joe G. Evans, Mr. and Mrs. Raylan Evans, Wayne Evans, Mr. and Mrs. A. O. Thompson, Mr. and Mrs. Henry Hastings and Robert L. Thompson.

SHANGHAI, (AP)—Maj. Gen. Chiang Ching-kuo, son of President Chiang Kai-shek, has vacated his elaborate home here as an example to residents of Shanghai.

**POETRY FOR NAVY**  
PEARL HARBOR, (AP)—There's a poet sailing with the U. S. Navy's Task Force 38, now steaming toward the Far East. He's 67-year-old Charles Wharton

Stork, author of "On Board Old Ironsides," epic poem of the war of 1812.  
Stork, author, critic and lecturer, is the Navy's favorite poet. He writes in a language

Navy men understand—and like. That's why he was invited to travel aboard the Princeton, 27,000 ton carrier with Task Force 38.



## Women's Matched Luggage Sets

- WEEKEND CASE 9.90\*
- PULLMAN CASE 13.75\*
- WARDROBE CASE 16.75\*

Look, real luxury luggage at sensible Penney prices. Sturdy canvas stretched over durable wooden frames means stand-up-and-take-it wear. Attractive pryoxylite finish can be easily cleaned with a damp cloth. Top-grain leather bindings. Polished set-in locks. Rich maroon rayon lining. Four roomy pockets. \*Plus Federal Tax

## SEW YOUR PERSONAL CHRISTMAS GIFTS AND SAVE



### Penney's Famous RONDO\* PERCALES

49c yd.

1 1/2 yds. .... 68c  
Teddy Bear Advance #4423

Christmas-bright cottons are fun to sew and make thrifty gifts! Gay peasant, plaid, novelty and nursery prints — just right for any kind of present! All easy to tub and 36" wide!

1 1/2 yds. .... 88c  
A dress for little girls. Advance #4945

Give a Rondo dress length — for a very welcome gift! \*U. S. Pat. Off.

1 1/2 yds. .... 74c  
Give an apron! Advance #4765

AT PENNEY'S



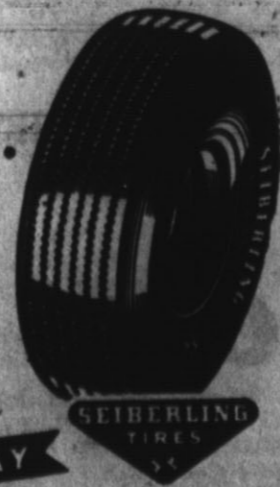
STOP THE "HOP"  
Scientifically

SEIBERLING  
Built-in  
TIRE BALANCING

AMAZING NEW PRECISION METHOD  
BUILDS BALANCE INTO THE TIRE

- ★ Ugly Rim Weights Are Eliminated
- ★ Tires Are Permanently Balanced
- ★ Vibration Is Eliminated
- ★ Steering Is Made Easier

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PLYMOUTH

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## One-Fifth Of High School Enrollment Gets Privilege Cards; 7 High Honor Students

High School privilege card lists and junior high honor roll lists have been released by the principals of the two schools. Practically one-fifth of the high school enrollment were awarded privilege cards. Seven Junior High students made the high honor roll—all A's; and 53 made the low honor roll, A's and B's.

Don Martin, high school principal, explained that privilege cards were awarded to the students who had an average of 85 in the scholastic grades with no grade below 80 and an average of 90 in citizenship with no grade below 85. Recipients of the cards who have first, third, fourth or sixth period study halls are excused from attendance in those periods.

"There were no eighth graders on the high honor roll this six week," H. V. Stanton, junior high principal said, "Lu Durham was the only seventh grader to make all A's—an average of 90 or above in every subject and citizenship."

The six Sixth Graders with an A average are Martha Jean Brown, Homer Hershey, Marilyn Maxfield, Jim Farmer, Sandra Wright, and Barbara Winget.

The Eighth Grade Low Honor Roll: Glenn Andrews, Raymon

Childers, Leaton Clark, Barbara Clark, Janice Craig, Rose Curry, Raymond Dement, Abbey Longbottom, Joan Moore, Sharon Dee Moore, Doris Stanfield, Sue Savage, Lucy Wegner and Marjorie Jo Wilson.

Seventh Grade Low Honor Roll: Eleanor Jo Aven, Sue Bernard, Eva Gall Biggers, Dioneta Davidson, Martha Heard, Gayle Legg, Jane Houston, Marilyn Gault, Christine Payne, J. W. Sirkel, David Stanton, Mary Ruth Strange, Dorothy Veigel, and Cecilia Wilkins.

Eighth Grade Low Honor Roll: Veradelle Andrews, Yvonne Axe, John Benson, Ginger Brock, Royda Boyd, Grace Brunson, Lynn Bybee, Mary Lou Cannon, Norma Cummings, Joe Easley, George Jory.

Larry Kaul, Wanda Kirksey, Ann Lookingbill, Billie Martin, Gay Malone, Virginia Owens, Dolores Sanford, David Self, Neva McCutcheon, Ann Wigley, Marylyn Williams, Gwendolyn Wright, Rose Yandell and Dixie Young.

The 73 high school students with B average or above are: Dona Airhart, Clark Andrews, Gertrude Betzen, Ruby Barclay, Marilyn Barkley, Doris Barclay, Sue Berryman, Evelyn Benson, Nan Buckner, Bobby Brownlow.

Nancy Cagle, Mary K. Carroll, Caren Conklin, Jessie E. Curry, Anna Jewell Cox, Lucy Donnell, Ronny Durham, Orene Duggan, Genevieve Erdman, Pat Frye, Bob Ford, Gayle Foster, Teresa Fangman.

Bobby Gibson, Wanda Gustenon, Virginia Green, Elma Rae Hamby, Billie Holman, John Hinters, Leo Hennington, Mary Elizabeth Hund, Jeanne Holman, Joe Hershey, Bill Kelly, Alma Faye Knox, Neely Kimbrough, Geraldine Knabe, Evelyn Lee, Ruth London.

Joyce McGee, Doris Jean McGee, Fanny McLallen, Edith McMillan, Bobbie Nell Pitman, Earlena Phillips, Jeanne Palmer, Maurita Ramey, John Rhodes, Leta Dene Springer, Bobbie Jane Sisk, Donna Jean Stagner, Clara Siengel, Alex Schroeter, Doris Jean Smith, Barbara Smith, Betty Shockley, Sue Scarth, John Southhall.

Inez Tucker, Glenn Talley, Joan Thompson, Betty Lou Twiner, Jo Ann Witherspoon, Leora Wilhelm, Patricia Walton, Jane Welch, Sallie Womble, Clara Jane West, Mattie Jane West, Delores Wester, Earline West, Dwight Wilson and Patsy Withshire.

### Mrs. Crutchfield Is Garden Club Hostess

Mrs. Roy Crutchfield was hostess to members of the Hereford Garden Club Friday afternoon.

Mrs. O. G. Hill, president, directed the business meeting when members adopted two projects. To develop the park near the high school and to aid the Budd-to-Blossom Club in its project to beautify the Camp Fire Girls Hut premises. Mrs. A. L. Manjeot chairman, of the recent Fall Flower Show, announced that the show was awarded blue ribbons in all but three classes.

Two roll calls were given: Mrs. E. E. Fridley reported on the Allium, a genus of strong smelling herbs of the lily family and which can be used to advantage in rock gardens and borders. Mrs. J. P. Slaton told of the Cilia, a genus of the Amaryllid family which the club is giving special study this year.

Mrs. Deward Roberson was leader of the program and talked on the "Double-Narcissus" which is very popular but hard to grow. She mentioned one variety in particular, called "Cheerfulness" which grows in clusters. "Insects and Diseases" was the topic discussed by Mrs. Leroy Aven who gave an interesting account of effective treatment for mildew, mold and rot and told how to treat the diseased plant.

Members present were Mesdames Leroy Aven, Dennis Barnard, Jim Black, Marshall Formby, W. S. Fluit, E. E. Fridley, E. W. Harrison, O. G. Hill, John Jacobsen Jr., C. D. eKlton, A. L. Manjeot, E. Ramey, Deward Roberson, M. T. Rutter, J. P. Slaton, H. E. Miller, Jeff Gilbreath and Earl Springer and the hostess.

## CHURCH ANNOUNCEMENTS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

- FIRST BAPTIST**  
R. H. Cagle, Pastor  
Sunday School.....9:45 a. m.  
Sermon.....10:55 a. m.  
Training Union.....8:45 p. m.  
Sermon.....8:00 p. m.  
Mid-week Services:  
Wednesday.....7:30 p. m.
- FIRST PRESBYTERIAN**  
Russell A. Wingert, Pastor  
Sunday School.....9:45 a. m.  
Morning Worship.....11:00 a. m.  
Evening Worship.....7:30 p. m.
- ST. THOMAS EPISCOPAL**  
Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.
- CHURCH OF THE NAZARENE**  
Rev. Roy L. Bickford, Minister  
Sunday School.....10:00 a. m.  
Morning Worship.....11:00 a. m.  
Evangelistic Service.....7:30 p. m.  
Mid-week Service:  
Wednesday.....8:00 p. m.
- AVENUE BAPTIST**  
H. V. Fields, Pastor  
Sunday School.....9:45 a. m.  
Morning Worship.....11:00 a. m.  
Training Union.....7:00 p. m.  
Preaching Service.....8:00 p. m.  
Mid-week Services:  
Wednesday.....7:30 p. m.
- ST. ANTHONY'S CATHOLIC**  
Albert Heald, S. A., Pastor  
Sun. Masses: 7:30; 10:30 a. m.  
Weekday Masses: 6:30 and 8:15 a. m.  
Holy Hour: Thursday at 8 p. m.
- DAWN BAPTIST CHURCH**  
C. S. Parker, Pastor  
Sunday School.....10:00 a. m.  
Morning Worship.....11:00 a. m.  
Training Union.....7:30 p. m.  
Evening Service.....8:30 p. m.  
Mid-week Service:  
Wednesday.....8:00 p. m.
- IMMANUEL LUTHERAN**  
E. W. Lichtsinn, Pastor  
Sunday School and Bible Class.....10 a. m.  
Worship Service.....11 a. m.  
Holy Communion is celebrated the first Sunday of each month, with a special Confessional service beginning at 10:45 a. m.  
Listen to the Lutheran Hour each Sunday over KFDA at 9 a. m.  
Services are held in the County Court Room.

- FIRST METHODIST**  
Don E. Davidson, Pastor  
Sunday School.....9:45 a. m.  
Morning Worship.....10:55 a. m.  
Youth Fellowship.....7:15 p. m.  
Even. Worship.....8:00 p. m.  
Mid-week Services:  
Wednesday.....7:30 p. m.
- ASSEMBLY OF GOD**  
S. E. Eldridge, Pastor  
Sunday School.....9:45 a. m.  
Morning Worship.....11:00 a. m.  
Young Peoples Service.....6:15 p. m.  
Evangelistic Service.....7:45 p. m.  
Mid-week Services:  
Wednesday.....8:00 p. m.
- FIRST CHRISTIAN**  
Roy W. Ford, Pastor  
Sunday Services:  
Sunday School.....9:45 a. m.  
Morning Worship.....10:50 a. m.  
Junior Endeavor.....6:00 p. m.  
C. Y. F.....6:00 p. m.  
Evening Worship.....7:00 p. m.  
Mid-week Service:  
Wednesday.....7:15 p. m.



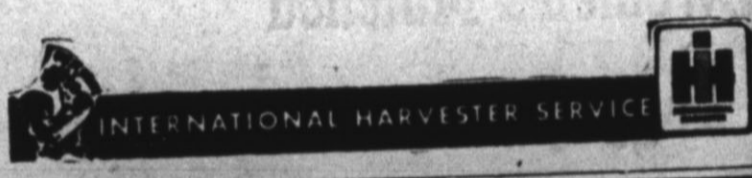
Your tractor and farm machines—you want them fixed in the shop of course, instead of in the field, where breakdowns and delays are expensive. Our shop service will put your farm equipment in tip-top running order, ahead of season. Pre-season servicing is the *stitch in time* that prevents costly field breakdowns and delays. Saves money, too.

Help us to help you! Call us now, or drop in and arrange a date for us to give your machines our top-quality shop treatment.

You'll get an economical job, and an expert job—a job done by trained servicemen using the latest equipment and factory-approved methods.

Call us or see us at once for a date to put your equipment in shape ahead of season.

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When we say "Careful Compounding" we mean precisely that. Your prescription receives the undiverted attention of a skilled registered pharmacist. Only fresh, potent drugs are used. And each step is double-checked for accuracy. Yet a prescription compounded here costs no more. May we serve you?

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**RIVERS DISCOVERED**

MOSCOW, (AP)—Three heretofore unknown rivers have been discovered in Siberia. A Tass dispatch from Leningrad related how an expedition of scientists headed by Prof. A. A. Fedorov, of the Botanical Institute of Sciences, penetrated 700 kilometers of Siberian forest trails to find the rivers. They were all in the little explored central mountain range of the Sayansky mountains. In addition to the rivers the scientists found four large glaciers and several large and deep lakes rich in fish.

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Let Us Show What Pomona Advantages Mean On Your Job

### IMPORTANT POMONA FEATURES

- SEMI-OPEN IMPELLERS**  
Will not sand lock. Adjustable, trouble free, unusually efficient.
- NON-REVERSE RATCHET**  
Eliminates risk of unscrewing drive shaft or damaging motor.
- WATER LUBRICATION**  
Minimizes maintenance and assures clean oil-free water at all times.
- UNUSUAL RUGGEDNESS**  
Exclusive Pomona construction and heavy duty design withstands severest service.

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WAGONS  
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CHRISTMAS



**BARCLAY-FULLER-PHIPPS**  
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136 West Third Street Hereford

ALWAYS BUY GLIDDEN PAINTS

**Hereford Student At McMurry In Who's Who**



Left to right—Mel Jowell, Hereford; Donald Loyd, Vega; Frank Akers, Lebanon, Ind.; Duane Byars, Amarillo; Fern Morgan, Amarillo; Hubert Carson, McCauley; Zoe Humphreys, Tulla; Bonito Wilson, Higgins; Hoyt Cole, Farwell.

**Mel Jowell Joins Ranks Of Hereford Students In Who's Who In Colleges**

Mel Jowell, senior from Hereford, was one of nine McMurry college students at Abilene selected by a faculty and student election to represent McMurry in Who's Who in American colleges and universities.

To be eligible for Who's Who a student must be of good character, must have some leadership in extra-curricular activities, must have some outstanding ability, and have potentialities of future usefulness to business and society.

In a meeting of the faculty, 17 students were nominated for Who's Who. Later in a student election nine were chosen as the official representation of McMurry.

Jowell is a senior math major and has been a football letterman for three years. He attended Rice Institute for one year before coming to McMurry. He was vice-president of his sophomore class and as a freshman was reporter of the student council. He has been a member of IHR, men's social club, for three years and served as vice-president in 1946.

Other students selected include Donald Loyd from Vega; Duane Byars, Fern Morgan, Amarillo; Hubert Carson, McCauley; Zoe Humphreys, Tulla; Bonito Wilson, Higgins; Hoyt Cole, Farwell; Frank Akers, Lebanon, Indiana.

**Church Women Hear Wayland College Prexy**

Hereford Federated Council of Church Women heard Dr. J. W. Marshall, president of Wayland College, outline his plan of exchange of foreign students at the world-wide community day meeting held Friday afternoon at the Methodist Church.

Dr. Marshall, who was introduced by Rev. R. H. Gagie, pastor of the Baptist Church, recommended Christian government and industrial workers in foreign countries to create good will and advance the cause of peace. He stated that Wayland College is ideally situated for the exchange of students due to the fact that in the large metropolitan centers students never really know the American people and return to their own countries with unwholesome attitudes towards the United States.

Mrs. Robert Veigel, president, conducted the business meeting and presented Mr. and Mrs. Eugene Groom of Memphis, Tenn., musicians. He sang the scripture lesson, 13 chapter of 1st Corinthians, with Mrs. Groom accompanying at the piano.

Mrs. Uel Crosby of Lubbock, chairman of the children's work in the Northwest Texas Conference, talked on the theme of the program World-Wide Community Day using as her subject, "Peace is My Responsibility."

The response to the project "Pack a Towel for a Teen-Ager" was good and Mrs. J. F. Ward dedicated with prayer the large collection of packages for overseas relief.

**Mrs. Nunley Shower Honoree At Westway**

WESTWAY—Mrs. W. B. Nunley was honoree at a shower Friday afternoon at the home of Mrs. M. S. Roe, with Mrs. Carl Schroeder, Mrs. Elmer Combs and Mrs. Grady Wilson Jr. acting as cohostesses.

Fall flowers added to the attractiveness of the entertainment and introduced the shower.

The refreshment plates carried out the pink and blue color scheme. Those present included Mesdames Paul Rudd, Guy Lawrence, Kenneth Rudd, Merlin Kaul, Joe Landers, Roy Landers, C. A. Saulcy, Earl Scott, Joe Wagoner, N. L. Thomas, N. G. Thomas, Robert Boyd, S. A. Duckworth, G. C. Merritt, R. M. Gunn, Pat Ranspot, H. D. Blythe Jr., Edgar Skypala, Toney Denny, Pete Hopson, Manuel Hawks, Bud Hopson, H. H. Millard and the hostesses.

**Personal**

Mr. and Mrs. L. B. Wilkes of Amarillo spent the past weekend in Hereford. They were guests of Mr. and Mrs. Burl France and other friends.

Mrs. Bill Rice and her sister, Mrs. D. S. McKenney of Tucumcari, N. M. left Thursday for Corpus Christi to attend the November 7, wedding of their sister, Miss Lora Joan Brasher and Mr. Benny Womble.

**Mrs. H. H. Millard Hostess To H. D. Club**

WESTWAY — The Westway Home Demonstration Club members met last Wednesday at the home of Mrs. Joe Landers. Mrs. H. H. Millard received the prize for the best menu for a dinner served in courses.

Mrs. A. C. Pierce was in charge of the demonstration on Table Setting. She was assisted by Mrs. Joe Wagoner and Mrs. Landers.

Those present included Mesdames M. S. Roe, R. L. Wilson, Hughes Millard, Paul Rudd, R. M. Gunn, A. C. Pierce, Carl Schroeder, Joe Wagoner, Joe Landers, A. C. Hopson, S. A. Duckworth, C. A. Saulcy, and Merlin Kaul.

The next meeting will be held at the home of Mrs. C. A. Saulcy November 9.

Mr. and Mrs. J. T. Gilliland Jr., and Mr. and Mrs. J. C. Gilliland of Dimmitt left Friday for Galveston where Mr. and Mrs. J. C. Gilliland will receive medical check-ups.

Miss Katherine Acker left Monday for Atchinson, Kansas after spending a short vacation here with her parents, Mr. and Mrs. C. C. Acker. Miss Acker, a registered nurse, is a science student at Mt. St. Scholastic in Atchinson.

At least 35 different kinds of soup are sold in cans.

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**USED CARS BOUGHT AND SOLD**



Winter is upon us... dependable transportation is more necessary now than at any season of the year.

When dealing with Square Deal, you are assured of both dependability and smartness in a late model car.

**SQUARE DEAL HAS A MEANING HERE!**

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L. H. McMURRAY

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**CLOSE Rexall DRUGS**

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

**GOOD HEALTH TO ALL FROM REXALL WEEK**



Check your medicine chest now for Fall needs. Buy them here at lowest prices.

**REXALL PLENAMINS** All vitamins for which minimum daily requirements have been established, plus liver & iron. 144 capsules **479**

**CHERROSOTE AND ASPIROIDS CAPSULES** Cough and cold combination. Save 38c now. Regular 1.57 **119**

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**REXALL POLYCAPS** Multiple vitamins for children. 72 capsules **189**

**ROXBURY WATER BOTTLE** Dependable quality at a low price. Special **89c**

**REXALL BABY OIL** Antiseptic. Full pint. Save 20c. Regular 79c **59c**

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- Thermins High Potency, 100's... 8.50
  - Bax-Multiple Vitamins... 2.90
  - Bexel B. Complex... 1.98
  - Uni-Caps, 100's... 2.98
  - Cod Liver Oil Cone, 50 c c... 2.75
  - One-A-Day Vit. A & D, 90's... 1.25
  - 1.00 Ironized Yeast... .89c

BUY NATIONALLY ADVERTISED BRANDS—BUY REXALL

- MI-31 Solution** . . . 59c
- 1.25 Creomulsion** . . . 1.09
- 1.25 Absorbine Jr.** . . . 98c
- 50c Phillips Milk of Mag.** 39c
- 45c Castoria** . . . . . 39c
- Mineral Oil, pints** . . . 59c
- 50c Analgesic Balm** . 39c
- 1.50 Lanteen Blue** . 1.39
- Bromo-Quinine, large** . 69c
- 50c Mennen's Baby Pwd.** 39c
- 50c Trushay Lotion** . 39c
- Rexall Foot Powder** . 29c
- 75c Dextro Malt** . . . 69c

**SPECIALS GOOD ALL WEEK**



**Precision Is Our Business**

For full effectiveness, your prescribed medicine must be a letter-perfect translation of your doctor's prescription. Because we are well aware of this fact, we exert the utmost of professional skill... use the finest quality ingredients... and the newest and most precise equipment—to assure accuracy to the Nth degree in every prescription we compound. Yes, at Close Drug's Prescription Laboratory—precision is our business!

*Fall Portrait by LeVine*

Crescents of beaded brilliance highlight the flowing grace of this picture dress by LeVine. Of fine rayon crepe in exciting new Fall colors. Regular women's sizes.



A young and charming blouse-crowned derby of lush fur felt featured in a gala color collection, each contrasted with grosgrain and veiling and accented with an impish curled plume.



\$12.95 (Light colors slightly higher)

**The Little Fashion Shop**

"Smart Clothes for Smart Women"

### Births Exceed...

(Continued from page 1)

lived to be 93 and one reached the age of 94. The nation's high death rate among infants under one year of age has long been deplored and our county records show that of the 240 births, 62 of them fall in this bracket. Thirty-seven were boys and 25 were girls. Births so far this year give the boys the lead of 105 to 98 girls.

### Marine Corps...

(Continued from page 1)

Ferry on Oct. 18, 1899. The first landing in Cuba during the Spanish American War was made by Marines at Guantanamo Bay. Fight At Belleau Wood During World War I there were 75,101 men in the corps who participated in the never-to-be forgotten battles at Belleau Wood, the crossing of the Meuse, and the march to the Rhine. The peak strength of the

### Armistice Day... Nov. 15...

(Continued from page 1)

corp was reached during World War II with 489,113 men. Eighty-nine per cent of the enlisted male personnel and 96 per cent of the officers saw overseas service in such valiant battles as the landings at Guadacanal, Bougainville, Tarawa, Saipan, and Mers-el-kebir in North Africa. The uniform of the Marines has been adapted through the years just as their methods and materials for fighting have undergone revisions. When first organized the men wore green blouses and shirts with light colored trousers. The nickname "leatherneck" is a hand-me-down from the days when the men actually wore leather collars for more protection. In 1895 their uniform was topped with a spiked helmet.

### Around Town

(Continued from page 1)

live at 101 Knight Street. Sheriff J. C. Reese was official guide to the Civic Club of St. Anthony's School Friday afternoon when he conducted them on a tour of the courthouse offices to see county officers at work. Pupils of the fifth, sixth, seventh and eighth grade make up the Civic Club and they were accompanied by their teachers in the tour of study.

### Blackhawks...

(Continued from page 1)

five yard line. Williams failed to convert and the score was Phillips 33, Hereford 6. The Whitefaces threatened again following the kickoff when Bill Engman hit right-tackle for 11 yards. Don Davison went over left guard and almost broke loose running 28 yards to the Phillips 32 yard line. The Blackhawks intercepted Stanton's pass on the 15 yard line to

### Highway 60...

(Continued from page 1)

proposed delay," he said, "which will enable me to fully recover from my recent operations." The schedule of engagements will commence at Pampa with a noon luncheon on Wednesday, Jan. 12, under the revised plan and otherwise will be carried out in sequence as previously mapped.

### Carrot Harvest...

(Continued from page 1)

though we have fewer crews than we really need." P. W. Williams, of the Williams Farms, who also contracted the planting of carrots has announced that his company will abandon the digging of carrots under their contracts. "We have only dug some 12-14 acres and will leave the rest in the ground for we do not have the labor to pick them. Mexican laborers would rather pick cotton," Williams said.

### Ellistons Are Selling Horses Again!

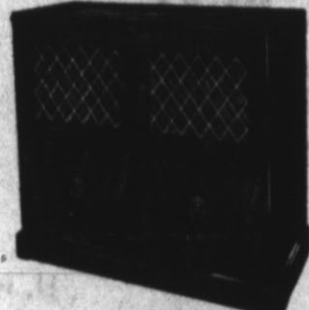
(Continued from page 1)

Friday Nov. 12 1 o'clock Sales Barn in Hereford

PRESENTS

# Priceless Listening Pleasure

AT MODERATE COST



Westinghouse 191

- Exclusive FLEETPOWER for life—the AM radio reception
- Exclusive Rainbow Tone FM—quiet, sensitive, static-free
- Automatic record player for 10- and 12-inch records
- Phantom Orillon permits playing with doors closed
- Regency design in gleaming dark mahogany

Listen...and you'll buy Westinghouse

We can exchange the regular size record player for the new two-speed record changer—on any of the large model Westinghouse Radios—for only—

**\$29.95**

**Kelton Electric Appliance**

Expansion Includes Air Groups Originally planned as an adaptable land-or-water fighting unit the group has expanded to include air squadrons demanded by today's broader fighting horizons. During the Civil War the South organized a group of confederate Marines and the Corps itself really had a Horse Marine Division which they used in Nicaragua in the 1930s. When women were admitted to the Corps as reserves during World War II it was not an innovation even for this traditional hard fighting and virile group. In the first World War they had approximately 250 Marinettes, or lady Marines, serving in clerical positions. Hymn Is Old Folk Song The familiar Marine's Hymn, written during the Mexican War by an imprisoned Marine, is sung to the tune of an old Spanish Folk Song. The same tune was later written into one of Jacques Offenbach's French comic operas. That left the Marine Corps the only branch of service whose song was an operatic air. Join the Marines and see the world is a quite plausible advertising lure, for beyond their war time travels, during peacetime, the Marines have been assigned to such distant points as China, Korea, Hawaii and Santa Domingo. And their tasks are varied. They have been delegated to put a stop to the wholesale destruction of seals in the Bering Sea by poachers operating out of season, and once, mounted on camels, they escorted an American diplomatic mission into Abyssinia. Ricksha Inventor Marine The men have not left their trail through history unmarked in the cultures of the various countries. In fact, it was a U. S. Marine, Jonathan Goble, who was in Japan with Perry in 1854 who invented the ricksha, still an accepted vehicle of oriental transportation. In proclaiming Nov. 7-13 Marine Corps Week, Governor Jester said, "I urge that the people of Texas observe this anniversary in public recognition of the sacrifices and of the meritorious services rendered to our country by an organization as old as the nation, the U. S. Marine Corps, and I further urge that the flag of the United States be prominently displayed on November 10."

Deaf Smith Rides Club is calling all riders to report at the Veterans' Memorial Park Sunday at 2:30 p. m. for practice riding for the November 11th parade. Grand entry practice will be stressed since the club has never done this said Mrs. Pat Lawhon.

Panhandle weather, unpredictable as a presidential election, got in a good slug at weatherman Thursday afternoon when it proved that it can very wet rain and snow at the same time—even when the sun is shining. At least it can in Texas.

Earl Woods and fellow Legionnaires and VFW-ites are giving the scales and tape measure uneasy glances this week. Next Thursday will prove just how many of them have kept those service physques and can still get into their uniforms. It will also prove how many have left this soft, civilian life work them over.

Elizabeth Yarbrow, who is employed at Streu Hardware, has been away from work this week-end. She's at home recuperating from a tonsillotomy.

There's a few face at Hereford State Bank this week. The new addition to the staff is Bill Kennedy who started work Wednesday. Bill's home is Muleshoe. He is a graduate of Texas A and M finishing there after splitting his college career for army service. Mr. and Mrs. Kennedy

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Prompt Ambulance Service

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# E. B. BLACK CO.

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HEREFORD, TEXAS



Stetson Western Styles are available from \$15 to \$90. Foreground: The San Fran, the Lalo, the Open Road, the Texan, the Cariboo.

## Naturally they're STETSON HATS

\$12.50 - \$16.50 - \$20.00 - \$50.00

WE ALSO HAVE

**KNOX HATS** from \$8.50 to \$40.00

**BORSALINO FINE IMPORTED HATS**

\$20 and \$25

We Suggest That You Lay-Away a Hat for His Christmas.

# Rutherford & Co.

## ELLISTONS ARE SELLING HORSES AGAIN!

Friday Nov. 12 1 o'clock

Sales Barn in Hereford



SALE OF SOME OF THE WORLD'S BEST HORSES!

65 HEAD SELLS

Attend this sale and you will agree that it is the best stock we have ever sold at Auction. You can buy Colts, Twos and Threes sired by some of the breed's best Stallions. You can buy stock that will develop into the best that ever went into an arena at a price you can well afford.

REMEMBER FRIDAY, NOVEMBER 12th

ALL HORSES REGISTERED A. O. H. A. OR ELIGIBLE

**R. W. ELLISTON --- N. G. ELLISTON**

DON ESTES, MIDLAND Auctioneer

Read the Want Ads!



## Jeanette Altman, Gail Poff Are Wed

In a pretty double-ring ceremony, which took place on Sunday, October 31, Miss Jeanette Altman, daughter of Mr. and Mrs. O. H. Altman, became the bride of Gail Poff, son of Mr. and Mrs. Blau Poff of this city.

Rev. Russell Wingert, pastor of the First Presbyterian Church, read the service in the home of the bride's parents where an improvised altar was arranged with pink and white chrysanthemums and lighter tapers.

Music was provided by Mrs. Lewis Houseman of Amarillo, pianist, who also accompanied Mr. Lee Compton of Snyder who sang "I Love You Truly." Linda Kay Morton, cousin of the bride, lighted the candles.

Given in marriage by her father, the bride was attired in a royal blue crepe dress made with side drape and trimmed with tiny self-covered buttons. She chose black accessories and her flowers were Tallman roses. Miss Eleanor Altman served as sister as maid of honor, wearing a leaf-brown crepe dress.

Continued on Page 5

## Viola Beckman To Become Bride Of Billy G. Massie

Mr. and Mrs. W. T. Beckman have announced the engagement and approaching marriage of their daughter, Viola, to Billy Gene Massie, son of Mr. and Mrs. Otto Massie.

Vows will be exchanged on Thursday, November 11, in the rectory of St. Anthony's Catholic Church.

The prospective bride graduated from Hereford High School in 1947 and attended Texas Technological College.

Mr. Massie attended Hereford High School and spent 4 years in the Navy. He attended a school of accounting in Austin last year. He is employed with the Jimmie Allred Oil Agency and the couple plan to make their home in Hereford.

## Virginia Lyons Is Initiated Into Wales Riding Club

Virginia Ruth Lyons of Hereford, a student at Stephens College for women in Columbia, Mo., has been formally initiated into the Prince of Wales Riding Club. She wore the black and blue initiation ribbons and a horse-shoe through the pledge period which ended at a dinner honoring the new club members.

The club, which has been in existence at the college for a number of years, was organized for the purpose of promoting interest in the education of riders and to encourage good sportsmanship and an appreciation of fine horses. Members are selected on the basis of their ability and interest in horsemanship. The spring and commencement horse shows at Stephens are presented by this club annually.

Among recent activities of the Prince of Wales Club has been attendance at the American Royal horse show in Kansas City. Lectures and special events have been scheduled throughout the year.

Miss Lyons is the daughter of Mr. and Mrs. Frank P. Lyons, 511 Jackson.

## Dawn Study Club Hears Rev. Cagle

Dawn Study Club met in the home of Mrs. H. V. McCabe Tuesday afternoon with Mrs. Fred Fain, president, presiding. Committees were named for the club's evening meeting on November 16.

Rev. R. H. Cagle, pastor of the Hereford First Baptist Church, was guest speaker and gave an inspiring talk on "The Club and Its Relation to Christianity."

Members of the Dawn Music Club entertained with choral numbers and led in the singing which followed.

Those present were Mesdames Gayle Neal, R. B. Latham, N. R. Miller, Lloyd Bentley, Fred Fain, Melvin May, Mary Byrd, Boyd Stewart, Zed Stewart, C. Cassels, Otto Massie, Joe Evans, Wayne Evans, Gerald Wilson, Bill Rice and the honoree, V. McCabe and Rev. Cagle.



# SOCIETY

Mrs. John McLean, Society Editor

## The Sunday Brand

Published Every Sunday

Section 2

November 7, 1948

### Hobbyists And Their Collections

Mrs. Henry Cayler (upper left) whose hobby is collecting antique glass, is admiring a wedding gift, moon and star bowl, the same pattern used by Abraham Lincoln in the White House.

Mrs. J. R. Johnson (upper right) is holding a tray which came from Holland and includes a wooden frame and wood-cut Dutch scene.

Mrs. Clyde Cave (lower left) is busy at her hobby, sewing and designing clothes. She began this interest while a young girl. In the picture she is working on a blouse.

Mrs. Urlin Streu (lower center) is handling some of the pitchers in her collection, which now number over 70 pieces and include many foreign designs.

Mrs. Bill Wolfe, (lower right) whose hobby is drawing, is touching a pastel of the family fox terrier, "Skipper."

Photos By Alex O. Thompson



## Gold Star Mothers To Be Honored On Armistice Day Here

The Auxiliary to the American Legion will honor Gold Star Mothers during annual Armistice Day celebrations are staged here on November 11. The regular business meeting of the Auxiliary was held Tuesday night at the Legion Hall when plans were made for every Gold Star Mother to have a place in the parade which is sponsored each year by the Legion and the Auxiliary.

Mrs. C. D. Kelton, president, named Mrs. Grant Hanna and Mrs. T. J. Clay on a committee to plan the Auxiliary float and further plans will be discussed at a called meeting to be held on November 9.

During the business meeting Mrs. W. B. Green was presented with a life membership and members voted to send funds to the Veterans Hospital for Christmas assessments. It was also decided to contribute to the Camp Fire Girls fund for furnishing the Camp Fire Hut.

Twelve new members were reported and five re-instatements, making a total membership of seventy.

## Gifts Are Featured

Mrs. Erchel Brashear was complimented at an informal gift party at the home of Mrs. Jack Robertson Saturday morning. Hostesses were Mesdames G. P. Owen, J. B. Harlin, Clarence Schulz and Jack Robertson.

Those attending were Mesdames Marlin Pierce, Bobby Meacham, J. B. Sneed, Jimmie Allred, Carlos Anderson, Mike Cassels, Otto Massie, Joe Evans, Wayne Evans, Gerald Wilson, Bill Rice and the honoree.

## Flower Enthusiasts Of Hereford Continue Study Through Winter

Flower lovers and flower publisher, and manager of a "clubbers" do not disband for the winter and forget about plants and flowers though their clubs may do so, instead they go to schools for flower arranging classes, judging classes and other club interests.

Attending the flower show judging school in Amarillo Tuesday and Wednesday at the Episcopal Church in the recreational room from Hereford were Mrs. Homer Brumley, Mrs. J. P. Slaton, Mrs. A. L. Manjeot of the Hereford Garden Club; Mrs. Forest Minton of the Garden Beautiful Club; Mrs. W. H. Pat-Bud to Blossom Club. Mrs. Lisa Wilson attended the lecture Wednesday evening.

Mrs. O. G. Hill and Mrs. Lyle Blanton attended a flower judging school in Lubbock, Wednesday and Thursday conducted by the same instructors and demonstrators. Mrs. Maude Jacobs, a nationally known horticulturist, lectured in Amarillo Tuesday and in Lubbock Wednesday for the schools. Mrs. Dorothy Biddle, author

## Local Civic Chorus Invites Singers To Join Group

Singers are still invited to join with the Hereford Civic Chorus when they meet Monday at the First Methodist Church at 7:45 p. m. for the rehearsal of the Messiah. Miss Mattie Mae Swisher has announced.

At the meeting last week 47 choristers were present including 20 new members. With Mrs. A. J. Schroeter as the accompanist, the group rehearsed all the choruses in the oratorio. Plans were also made then, for the chorus to entertain the District Music Club officers Thursday evening.

New additions to the chorus are: sopranos—Jane Welsh, Ade-line Koelzer and Margie Smith. Altos—Vera Ann Jones, Ruth Pickens, Mrs. A. C. Thompson, Mrs. Merlin Kaul, Mrs. Bob Lawrence.

Tenors—Glenn H. Cunningham, Cawthon Bryant, Jim Ware, Bob Lawrence, Robert Thompson, Raymond Morrison, and L. J. Clark.

Bass—Billy Derrick, W. F. Graham, Norman Gray and Jack Cogsdill.

## Summerfield Study Club Plans For Thanksgiving

Mrs. Britt Clark and Mrs. Jim Clark were cohostesses for the meeting of Summerfield Study Club held Thursday afternoon.

Mrs. B. E. Roberson, president, conducted the business session when plans were made for the annual Thanksgiving banquet which will be held at the Lions-Rotary banquet hall on November 18. Husbands of members will be honor guests.

Announcement was made that three Christmas boxes had been prepared by club members and sent overseas for foreign relief.

Mrs. Ivan Block and Mrs. Glenn Olson were in charge of the program for the afternoon. Mrs. Block reviewed "The Ball of Thorns Huddle" by Caroline Kirkland, dealing with the American life and the social life of the people.

Mrs. Olson gave a summary of "The Snowshoe Country" by Jacques telling of the Harvest of Ice as she portrayed winter-time in the early frontier days in the middle west.

Members attending the meeting were Mesdames Ivan Block, Walk Boston, E. L. Cannon, Lee Curry, Ray Johnson, Zari Lance, L. H. Lookingbill, Kenneth Neill, Charles Noland, J. B. Noland, Mack Noland, Glenn Olson, B. E. Roberson, Guy Walser and the hostesses.

Mr. and Mrs. Earl Johnson of Pampa visited in the home of their daughter, Mrs. R. C. Childers and family last week.

## Hobbies Sought With Zeal

Psychologists insist that people who delight in hobbies will never grow old and these young women pictured today are taking no chances. They pursue their hobbies with zeal and interest, finding pleasant diversion for themselves and providing interesting hours of entertainment for families and friends.

They are all members of the LaPlata Club, which last year staged a hobby show as a program for the club. So much interest was shown and so many have expressed the desire to attend such a program that the club has scheduled a "Hobby Show" for sometime in February which will be open to the public both in entries and admission.

## Recent Bride



MRS. MELVIN L. RAINEY

## Marriage Of Miss Betty Jean Wade And Melvin L. Rainey Is Solemnized

Mr. and Mrs. Ernest Wade have announced the marriage of their daughter, Betty Jean, and Melvin L. Rainey, son of Mr. and Mrs. P. W. Rainey of Sweetwater, Oklahoma, on Saturday evening at 8 o'clock October 30.

Nuptial vows were recited in the parsonage of Polk Street Methodist Church in Amarillo with the pastor, Rev. Neal Cannon, reading the double-ring service.

Attendants were the bridegroom's brother and sister-in-law, Mr. and Mrs. Zeland Rainey of Dumas. Mrs. Rainey was dressed in a dove-gray suit worn with forest green accessories. Her corsage was of Tallman roses.

The bride wore a dusty-rose crepe frock made with draped skirt and trimmed in gold sequins. Her accessories were in brown suede with matching veiled felt hat. The wedding bouquet was comprised of white orchids and her only ornament

Mrs. Urlin Streu started collecting pitchers in 1931 with the first pitcher of the collection, now numbering more than seventy pieces, in Czechoslovakian pottery with raised fruit design on a rich wine background. Types of materials in the collection include china, pottery, and glass from England, America, France, Germany, Japan, Mexico, Czechoslovakia, and China. Novelty pieces and miniatures with stories of places or donors are also included in the collection. Many of this group have been gifts from friends and relatives.

**Complex For Spouts**  
Mrs. Streu seems to have a complex for containers with handles or spouts, and uses them for flowers, match holders, bric-a-brac and of course for the table when size will allow. The ones pictured are her favorites.

Collecting pitchers might be called Mrs. Streu's "collecting hobby" for she also has a working hobby. She spends most of her spare time as well as many full work days in the interest of the local Camp Fire Program.

Mrs. Bill Wolfe, whose hobby is drawing, has recently been working in pastels. She began drawing when very young and entered college as an art major and later studied portrait drawing under Dole Reid, who is famous for his work in etchings and oils.

**Marriage Ends Career**  
Marriage put an end to her career as an artist, however, and she has since converted drawing into an enjoyable hobby, hoping someday to continue her studies in other fields of drawing.

Mr. and Mrs. Wolfe have two sons, Stephen age 4, and John, age 4 months.

Mrs. Clyde Cave has been designing an dmakeing clothes ever since she was a little girl. She made her first dress when she was nine and although she realizes now that it was made exactly like her grandfather's nightshirt, she wore it and was very proud of her handiwork.

After that most of her sewing and designing was done for her dolls, but as soon as she had them well clothed and well sheltered, for she built houses for them too, she lost interest in them. It was then that she decided on a career of designing and interior decorating.

**Sketches Seasonal Layout**  
In high school she learned to sketch beforehand, a whole season's lay-out, as well as to sew artistically and took all the courses in designing offered in

the father, the patient philanthropist of a native church not on the son who commits the crime, Cry, Cry, The Beloved Country commends itself to readers as an outstanding example of creative effort embodying social comment.

The story, the characters and the problems are all memorable. The book suggests that there are men of good intentions everywhere, but not enough of them to rebuild society on terms of justice, equality and generosity. Beyond the intense personal tragedy, it is the story of a beautiful and tragic land, South Africa, its landscape, people and its bitter racial ferment and unrest.

Members of the club present were Mesdames Phillip Banks, H. L. Benefield, Henry Banks, Colby Conkright, T. M. Dameron, Roy Foss, Howard G. E. W. Harrison, J. W. Kirby, F. T. Roloson, J. Spradley, Bob Wilson, W. E. Evans and the hostess, Mrs. Connelly of Terre Haute, Ind. and Mrs. E. O. Jordan were

Upon their return the couple will make their home in Dumas where he is employed.

(Continued on Page 9)

## LAE Club Features Book Review At Meet

The annual guest-day program held by L. A. E. Club featured a book review given by Mrs. Ray Johnson Tuesday.

The guest day affair was held at the home of Mrs. Bob Higgins with Mrs. George Benson as cohostess.

Mrs. Johnson reviewed "Mother of the Smiths" by Loraine Carr, a thought-provoking piece of fiction dealing with the Smith family in Old Taos, with enough humor, pathos and contrast of characters to make a highly entertaining story.

Special guests included Mesdames D. C. Kinsey, Sanford Smith, Maurice Tannahill, Jim Higgins, J. W. Whelan, W. D. Bartlett, Jonn Robinson.

Members of the club attending were Mesdames George Benson, Lake Dishman, Altus Higgins, Bill Jones, Boyd Knox, T. W. Robertson, George Suggs, Robert Veigel, Robert Wagoner, Hugh Bookout and the hostess.

Representing the Tierra Blanco Association of the Baptist W. M. U., Mrs. O. G. Hill, president of the association and Mrs. George Graham, local president attended a meeting for that group in Canyon Thursday.

Mr. and Mrs. J. P. Jones announce the birth of a daughter, Cynthia Diane, born Tuesday; weight six pounds and five ounces. The maternal grandmother is Mrs. Bessie Smith and the paternal grandparents, Mr. and Mrs. A. T. Jones.

Mr. and Mrs. J. P. Jones announce the birth of a daughter, Cynthia Diane, born Tuesday; weight six pounds and five ounces. The maternal grandmother is Mrs. Bessie Smith and the paternal grandparents, Mr. and Mrs. A. T. Jones.

## Mrs. F. T. Roloson Reviews Best-Seller For Bay View Study Club

Continuing its course of study on Fiction in Literature, a program on sectional novels was presented at the Bay View Club meeting held Thursday afternoon at the home of Mrs. D. H. Alexander.

The book, "Cry, The Beloved Country" by Alan Paton was reviewed by Mrs. F. T. Roloson with the "Introduction to the Author" presented by Mrs. Colby Conkright.

In introducing the author to the club members Mrs. Conkright told of his life as a native of South Africa and of his 25 years spent in Natal as a reformer. "When he was forty years old he turned to writing and "Cry, The Beloved Country" was written during his three months of travel studying reform laws in Europe, being completed in San Francisco, Calif. in 1947. She said.

Concluding her review Mrs. Roloson said in part: "The story might be called an indictment of the social system which drives the native races into resentment.

The emphasis of the book is on

## Personal

Mrs. A. O. Thompson left Friday for Paris, Texas, to visit her mother, Mrs. A. E. Argo who lives there. Mrs. Thompson makes this trip each fall to visit her mother.

Mr. and Mrs. R. L. Rogers visited her parents in Bovina last week-end.

Mrs. Odis Bulls and Mrs. Virginia Wallace left Friday for a week's vacation visiting friends and relatives in Dallas.

Mr. and Mrs. R. G. Smith of Dimmitt visited their daughter, Ona Faye Smith, here this week.

Elwyn Dysart of Channing, spent last week-end here visiting in the home of his sister and family, Mrs. Alwyn Savage. He is county agent of Hartley County and has friends here who attended W. T. S. C. at the time he was in school there.

Dick Lucas, new employee of the Hereford State Bank, spent last weekend in Amarillo where he visited relatives and friends.

Mrs. Paul Harvey and son, Mickey, spent Sunday in Clovis visiting with friends.

Mrs. W. E. Roberson is in Northwestern Hospital in Amarillo this week for observation. She was accompanied by her mother, Mrs. E. B. Posey.

Following the home coming barbecue and football game of West Texas State College at Canyon last week, Mrs. Foy Dodson and son, Monty of Hale Center, came by Hereford and visited with Mr. and Mrs. P. H. Gilliland and other friends.

Mrs. J. J. Crutchfield of Pampa, who was a guest in the home of her daughter, Mrs. D. C. Barnard, returned home Tuesday.

Mrs. Nona Jowell accompanied by her son and wife, Mr. and Mrs. Jerry Jowell of Clovis, visited another son and family, Mr. and Mrs. Charles Jowell in Sweetwater, last weekend.

## Visual Survey Of P-TA Completed In High School

Visual survey being conducted by the Parent Teacher Association was completed in the High School group this week and work begun in the Junior High School said Mrs. J. C. Reese, chairman

of the health committee which is conducting the survey under the direction of Dr. M. C. Adams.

The equipment for the eye tests has been loaned to the group by the local Lions Club and good results are being obtained according to Mrs. George Graham of the health committee, who headed the group doing the testing and tabulation this week.

"I believe it is an excellent thing for the children, the school, the parents and teachers," Mrs. Graham said. Often neither the parents nor the teachers are aware of bad eyesight which handicaps the child and slows down his work as a pupil she added.

Volunteers working with Mrs. Graham this week included Mrs. D. C. Barnard, Mrs. Roy Wagoner, Mrs. Henry Stahl, Mrs. George Suggs, Mrs. S. E. Eldridge, Mrs. J. M. French, Mrs. J. W. Hulse, Mrs. John Robinson and Mrs. C. D. Carnahan.

WEEKLY CROSSWORD PUZZLE

Crossword puzzle grid with clues for horizontal and vertical words. Clues include '1, 5 Pictured naturalist', '14 Repair', '15 Rabbit', etc.

COURTHOUSE RECORDS

Deeds of Trust: Jim Cross and wife, Maude Cross to First Federal Savings and Loan Association of Clovis, 1018, Blk. 3, Burks Sub., Blk. 17, Mabry Add.

Rotary Anns Elect New Officers At Meeting

New officers were elected when the Rotary Anns met in the home of Mrs. Ben Childers Friday at 1 o'clock for a covered dish luncheon.

Happy Homes 4-H Girls

Happy Homes 4-H Club was entertained with a party on October 28, in the home of Nell Walker. Whole wheat rolls were demonstrated by Mrs. Tom Draper, CHDA, and the 4-H Club Achievement Show which will be held on November 8, was discussed.

West Hereford H. D. Club Has Hallowe'en Party At Smith Home

Members of the West Hereford Home Demonstration Club and their families were entertained with a Hallowe'en party at the home of Mr. and Mrs. Alfred Smith Friday night.

U. S. sales of packaged beer More than 1 billion metal cans in 1948 will take about two mil- are used in an average year to pack meat in the United States.

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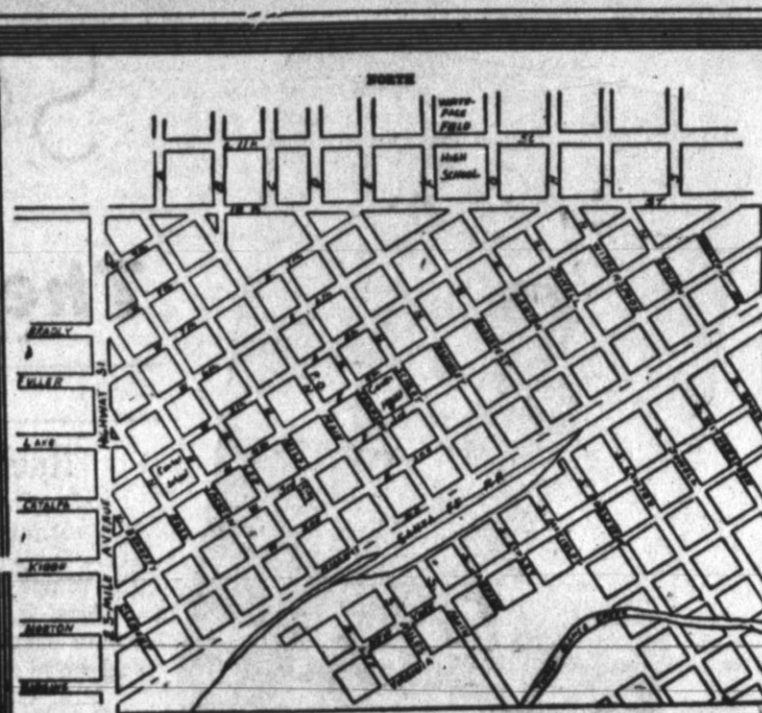
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### News from Westway

MRS. MERLIN KAUL

Mr. and Mrs. Abraham Drager and sons, David and Paul spent several days last week at Lam-pases where they attended the 25th wedding celebration of Mr. and Mrs. Ed Meyer. Mr. Meyer is an uncle of Drager's.

Mr. and Mrs. C. A. Saulcy have returned home from an extended trip through Colorado and Idaho. They have visited in the homes of Frank Neill in Colorado Springs and W. D. Saulcy in Loveland. W. D. Saulcy is an uncle of Mrs. Saulcy. They visited friends in Twin Falls and Wendall, Idaho and spent one day in Sun Valley. They returned via Salt Lake City and the Grand Canyon.

Rains here the past week have brought more than an inch of precipitation. A rain Sunday afternoon and night measured an inch or more in this vicinity. Many farmers will now be sowing wheat as they have been waiting for enough moisture to bring it up before sowing. Mr. and Mrs. E. E. Doak and Mr. and Mrs. Hardy Benson of Ford were recent dinner guests in the Joe Wagoner home. Mr. and Mrs. Pat Merritt and Michael Allen and Mrs. John Wood and daughter, all of Mid-

land, were visitors last week in the home of their brother, Preach Merritt.

The Willing Workers Missionary Society of Westway met last Thursday in the home of Mrs. J. C. Morrison. New Jimmy elected included Mrs. Harold Thomas, president; Mrs. Joe Landers, secretary; Mrs. R. L. Wilson, program chairman. The next meeting will be held November 26 in the home of Mrs. Merlin Kaul. Mrs. R. L. Wilson will have the devotional.

Those present were Mrs. A. A. Head, Mrs. Harold Head and Janice, Mrs. R. L. Wilson, Mrs. Joe Landers, Mrs. Jimmy Thomas and children, Diedra and Danny, and Mrs. Morrison.

#### POLES GET FREE LAND

WARSAW, Poland. (AP)—Poland's ministry of agriculture and land reform is taking a leaf from Horace Greeley's book. It's telling Poles: "Go west, young man." To spur a westward exodus into lands which were once part of Eastern Germany, the ministry is offering farmsteads of 50 acres free for the next three years.

### The 'Boss' Drops Down for a Call



Vice Admiral Donald B. Duncan, USN, Commander, Second Task Fleet, is shown after lowering himself to the afterdeck of a submarine during maneuvers of ships engaged in a Midshipmen's training cruise. Helicopters such as this Sikorsky HO3S are now being used extensively by the fleet, particularly in carrier units, for sea-air rescue, plane guard and taxi and general utility service between fleet units. (Official Navy Photograph)

### Seven Students From Deaf Smith County Enrolled At Wayland College

Seven students from Deaf Smith county are among the 541 enrolled at Wayland College. President J. W. "Bill" Marshall announced at Plainview. They are Florence Elizabeth Goldston, John B. Harlin, Loyd George Messenger, Floyd Dudley Messenger, Miss Neta Jo Moore, Martisha Ramey, and Mettie Lee Roots.

Miss Goldston, daughter of Mr. and Mrs. D. Goldston, is a sophomore seeking for B. S. She is a member of the volunteer Mission Band, and Young Women's Association. Harlin, son of Mr. and Mrs. J. B. Harlin, is a sophomore ministerial student.

Loyd George Messenger and Floyd Dudley Messenger are twins. Both of them are majoring in agriculture. They are the members of the F. F. A. Miss Moore, daughter of Mrs. Vinita

McClain, is a junior and is planning to teach. She is a member of the Volunteer Mission Band. Miss Ramey, daughter of Mr. and Mrs. S. C. Ramey, is a freshman majoring in home economics. Miss Roots, daughter of Mr. and Mrs. R. L. Roots, is a freshman majoring in speech. She is a member of Young Women's Association.

The Wayland student body of 541 numbers about 30 more than were enrolled at the same time last year, the registrar's office stated. There has also been an increase in the faculty and staff, from 28 last year to 51 this year.

Improvements on the campus include a new science building, with plans nearing completion in agriculture. They are the members of the F. F. A. Miss Moore, daughter of Mrs. Vinita

### 24 Hour Wrecker Service



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## Long Time Ago

November 6, 1903  
WATER TEST SATISFACTORY.

As reported in a recent issue of The Brand the people of Portales, made a test of their water supply, though the result was not known until this week.

"Dear Friend:—  
"You have doubtless by this time heard of the great success we made pumping from the surface well Monday evening and Tuesday. We pumped for one

hour and ten minutes, the discharge pipe full, or about six hundred gallons per minute, when the water lowered to the end of our suction pipe which was four feet above bottom of well. Afterward we pumped for one hour and forty-five minutes and had plenty of water left in well, this showed that pumping helped the flow. Afterwards we pumped for short runs.

"If you have as much water at Hereford as there is at Portales your irrigation question is solved. We failed to sell the outfit in Portales as it seemed no one had the money. Think we will sell several plants there as soon as we arrange for money.

"If you get your well ready for us to make the test at Hereford I hope it will be arranged so we can sell the plant if it is shown there is enough water to make a success."

#### PRIZE COLT SHOW.

On Saturday, November 14th, R. H. Norton will hold his annual colt show, though the program will be changed from that of previous years in that all colts foaled during the spring of 1903 will be admitted for competition.

For the best colt on exhibition at this show a cash prize of \$10. will be given by Norton. A further prize of \$5 will be awarded the owner of the second best colt.

Much interest has been manifested in these exhibitions during former years and we understand that many contemplate entering their colts for the generous prizes offered by Norton, who makes these yearly offerings for the sole purpose of doing his share toward inducing our people to do their utmost to breed only the best of horses.

#### Austria Counts Its Refugees

VIENNA, (AP)—There is one displaced person or refugee for each seven citizens of this country according to the latest figures of the International Refugee Organization (IRO).

### Radio Programs

- KFAN — 800 On The Dial
  - 7:15-7:30—Cowhand's Hour
  - 7:30-7:45—Alarm Clock Club
  - 7:45-8:00—U P News
  - 8:00-8:15—Local and State News
  - 8:15-8:30—Quiz Program
  - 8:30-8:45—Easy Listening
  - 8:45-9:00—Morning Devotion
  - 9:00-9:15—Birthday and Anniversary Club
  - 9:15-9:30—Mainly for Women
  - 9:30-9:45—It's Dancetime
  - 9:45-10:00—Treasure Chest
  - 10:00-10:15—U P News
  - 10:15-10:30—Hog Market Report
  - 10:30-10:45—Musical Interlude
  - 10:45-11:00—Announcer's Choice
  - 11:00-11:15—Music by Martin
  - 11:15-11:30—Hymns of all Churches
  - 11:30-11:45—School Program
  - 11:45-12:00—Sons of the Pioneers
  - 12:00-12:05—Texas News
  - 12:05-12:15—Top Tunes of the Day
  - 12:15-12:30—Trading Post
  - 12:30-12:45—U P News
  - 12:45-1:00—Western Roundup
  - 1:00-1:15—Trade Winds Tavern
  - 1:15-1:30—This Rhythmic Age
  - 1:30-1:45—Band Music
  - 1:45-3:00—Western Hit Parade
  - 3:00-3:15—U P News
  - 3:15-3:30—South American Way
  - 3:30-4:00—Echoes of the Opera
  - 4:00-5:00—The 800 Club
  - 5:00-5:15—Jive at Five
  - 5:15-5:20—U P News
  - 5:20-5:30—Musical Interlude
  - 5:30-5:35—Sports
  - 5:35-5:45—Town Topics
- Programs differ slightly on Sundays. Religious Broadcasts at 9:15 and 11 a. m. and 1. First newscast on Sunday is at 9 a. m. Local talent programs in afternoon.

## HOME LOANS

—TO—

### BUILD -- REMODEL -- REPAIR

## See Elizabeth Womble

AGENT — HEREFORD, TEXAS

If you have SAVINGS that are not working for you, why not invest them with this Association—your savings are insured up to \$5000, and we are paying . . . .

**3%**  
Current Dividend Rate

# FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

## DR. QUIZ

CONDUCTED BY

## ACME CLEANERS

24 SECONDS IS THE WORLD'S RECORD FOR 100 YD. DASH. IT IS ALSO THE RECORD FOR 100 YDS. FOR A SWIMMING.

A. SUGAR SYRUP  
B. JELLY  
C. CATSUP  
D. PIE-DOUGH

WHO HOLDS THE MAJOR LEAGUE RECORD FOR STRIKE-OUTS IN A LIFETIME?  
A. DIZZY DEAN. C. TY COBB.  
B. BADE RUTH. D. WALTER JOHNSON.

If you desire cleaning service that is definitely superior, call on the ACME CLEANERS. If you desire the solution to the above quiz . . . the answers are Ice-Skating, Sugar Syrup and Walter Johnson.

SEE US FOR

## C. K. B.

TAILORED-TO-MEASURE SUITS

### \$42.50 up

Save \$6 to \$10 on an Extra Pair of Pants

# Acme Cleaners

SUITS TAILORED TO YOUR MEASURE

PHONE 111 WE PICK UP AND DELIVER

A Big Catch... MANN'S MALTED MILK Bread

HEAR

## WESTWAY SINGERS

Sundays 12:45 - 1:00 KPAN

Sponsored by

## MANN BREAD

## Jewelry from Hembree's Means More

# —THANK YOU

Thank you; thank you so much!

Words cannot express our appreciation for the many kind words and gestures of good will of the past week.

We will attempt to repay the many kindnesses with every faculty at our command. We want to give you friendly service; we want to give you the largest stock of fine jewelry Hereford has ever known . . . and we're doing just that!

Remember . . . You are welcome . . . Every Day . . . at the new Hembree Jewelry.

Again . . . Thank You!

# HEMBREE JEWELRY

(Formerly Kester's)

## GREATLY EXPANDED STOCK OF MERCHANDISE

and

### A Sincere Desire To Give Hereford The Best Jewelry Service Possible

SAME LOCATION — SAME OWNERS

MR. & MRS. A. W. (BILL) HEMBREE

Use Our Christmas Layaway Plan

### Home Demonstration Club Activities

Progressive Home Demonstration Club met Tuesday afternoon in the home of Mrs. V. E. Dodson. Roll call consisted of ideas concerning accessories.

During the business session Mrs. Horace Hershey was elected vice-president to fill a vacancy. Mrs. Tom Draper CHDA, gave a demonstration in cleaning a felt hat.

Members present were Mesdames H. B. Coffin, H. L. Hershey, Ira Ricketts, Tom Draper, Leon Coffin, W. H. Flowers, Floyd McKee, Herman Drake, F. J. Walterscheid, Tom Melugin, C. C. Bowman, R. H. Barnhart, P. L. Carmichael, Bill Bowman, T. J. Parsons, Mike Buswell, Miss Augustine Gregory and the hostesses.

**Sims H. D. Club**  
Mrs. C. W. Edwards was hostess to the Sims Home Demonstration Club Tuesday afternoon with roll call featuring

### Fidelis Matrons List New Officers

yard improvements of members.

Attending the meeting were Mesdames O. A. Alexander, Edd Thomas, Zerrell Thomas, Clarence Hollabaugh, E. A. Edwards, J. A. Crofford, M. W. Blankenship, Roscoe Pinnell, G. A. Ferguson, Glen Hetzler, and the hostess.

**Ford H. D. Club**  
"Books I have read on the T.H.D.A. Reading List" was the theme for the Ford Home Demonstration Club meeting held with Mrs. Herman Both Wednesday. A recreation hour was held with the prize winner auctioning off the prize.

Plans were completed for the Thanksgiving supper Saturday night, November 20. Mrs. H. M. Benson, president, appointed Mrs. Esri Dyar chairman of the program committee.

The next regular meeting will be held with Mrs. Maxey Dowd on November 17.

## Personals

A. W. Hembree left Thursday for Oklahoma City and Shawnee on a business trip; he will visit friends and relatives in Shawnee also.

Mr. and Mrs. E. J. Tipton of Shawnee were guests in the home of their friends, Mr. and Mrs. A. W. Hembree last week.

Mr. and Mrs. L. M. Williams left Saturday for an extended visit with relatives and friends. They will stop over first in Littlefield and then in Lamesa where they will visit his sister-in-law, Mrs. Kate Williams. From there, they will go to Ranger.

Earl Johnson of Pampa and son, Wayne Johnson, of Pampa handle have bought a part of the L. L. LeGrand farm northwest of Hereford and Wayne is moving here to run the farm. The Johnsons are moving a building here from Pampa for a residence since there is none on the part of the farm which they bought. Mr. Johnson is the father of Mrs. R. C. Childers of Hereford.

**Cheatham is Marjorie L. Cheatham.** Kay said: "Just a coincidence, but certainly the rarest one in my experience and I've been doing disbursing work for a long time."

### BUTTON-BUTTON

DENVER, (AP)—This may have been an exciting election campaign for some people, but not for Charles F. Mulford. He collects campaign buttons. He said there was "no zip or appeal" in the current crop. Although Mulford started his collection only 10 years ago, he has dozens of buttons and badges dating back to Martin Van Buren's campaign of 1836. He thinks the buttons of 1948 were pretty tame when compared with the "Full Dinner Bucket" badge of the McKinley-Roosevelt 1900 ticket, William Jennings Bryan's "Silver is Good Enough for Me," or Teddy Roosevelt's "U. S. S. Cavalry" and motto, "He Never Pulled Leather."

**MAGIC? IT'S IN THE BOOK**  
FOLKSTONE, England, (AP)—Magician Will Goldston's secrets did not die with him. His will, just published, left three locked books full of them to a friend, Thomas Harris of Derby. When Harris dies, the will said, the books are to go to the British Museum in London. They tell about tricks Goldston learned from Houdini, Horace Golding and other great magicians.

**We're Now Wrecking:**

- '41 Ford Sedan
- '38 Ford Sedan
- '41 Chevy Sedan
- '39 Chevy Coupe
- '41 G. M. C. Truck

**IT'S HEREFORD WRECKING**  
for  
**24 HOUR WRECKER SERVICE**

We have two Heavy Duty Winch Trucks on duty at all times.

Visit Our  
**Complete Service Department**  
**HEREFORD WRECKING & PARTS CO.**  
O. H. Gulpepper Phone 320 U. V. Pierce



### "Restore" War Damaged Body

**MOSCOW, (AP)**—The body of the famous Russian surgeon, N. I. Pirogov—embalmed 65 years ago—has been restored by Soviet scientists. Lying in a zinc glass-stopped coffin near his former home in the Vitanitsky oblast, the body suffered considerable damage during the war. The Germans turned the building where the body was kept into a tractor repair station. Rough handling split the coffin open in several places, air entered, and the embalmed body began decomposing. The newspaper "Medical Worker" reports that a team of scientists, after working for two years on the body, have restored it to its condition at death.

### Prefer Jungles To Europe

**HAMBURG, Germany, (AP)**—Thousands of Germans are so eager to leave Europe they will face wild animals to do so. Two small advertisements in local Ruhr papers asking for men for two big game expeditions brought thousands of replies. Expedition leader Gustav Hahnke said 85 per cent were from people "jumping at a chance to turn their backs on Europe."

### BOY FLIES HOSPITAL

**GRANTHAM, England, (AP)**—The hospital nurses were pretty, but 13-year old John Coe decided he just didn't want an operation. So he ran away in his pajamas. He sprinted through half a mile of busy streets to his home, but pursuing attendants got there almost as quickly in a taxi. They persuaded him to return to the hospital. John's mother said he has had the operation now and is getting along fine.

### You Can't Outfox Streetcars

**STOCKHOLM, (AP)**—Among the reported victims of Stockholm's streetcars, the city's streetcar company noted: killed, one fox. And within city limits, too.

### FAYMASTER HAS PRICE, CASH

**MOSCOW, (AP)**—Among the five-person personnel of the disbursing office of the United States Embassy here the following names are found: Price, Cash and Cheatham. Price is Bartlett Price, Cash is Homer Cash Kay, disbursing officer, and

### Local Methodists Attend Church Meet At Bovina

The Amarillo District of the Methodist Church, which includes the First Methodist Church of Hereford, met in Bovina Wednesday, with Dr. E. D. Landreth presiding.

A short devotional by the superintendent opened the session and was followed by a prayer given by M. M. Beavers, retired minister, of Hereford.

During the business session which followed, the nomination of committees for the business administration was made.

Rev. Franks, Baptist pastor of Friona, gave the welcome address. Following was one of the highlights of the meeting, an address by Bishop W. C. Martin. He stressed the forward march program of the Methodist Church for the next four years.

After lunch which was served by the people of Bovina in American Legion Hall, the conference was resumed with reports and various church causes presented.

Among those attending from Hereford besides Mr. and Mrs. Beavers were Mrs. J. F. Ward, Mr. and Mrs. Joe Beyer, Rev. and Mrs. Don Davidson, Mrs. Ida Ricketts, Mrs. Hubert White and daughter, Betty; Mrs. Charles Hood, Mr. and Mrs. J. W. Thomas, and Jesse Stanford.

### BRITISH RETURN PRISONERS

**HAMBURG, Germany, (AP)**—The British Army's two years' task of bringing home hundreds of thousands of German prisoners of war is almost finished. The only Germans left abroad are those who stayed voluntarily and a few in prison. About 25,000 will stay in Britain to work as civilians. A small number will stop in the Middle East until the end of this year to help the British Army clear up its installations there.

Less than 5 per cent of the weight of typical plants is mineral material drawn from the soil.

# BIG

## ARMISTICE - DAY AND X - DAY PROGRAM COMBINED

# Hereford November 11th

**\$1,000.00 MATCHED ROPING**

COTTON LEE of Fort Sumner — BILL BOMAR of Clovis  
2 P. M.

**Open Jackpot Roping**

Entrance fees of \$10.00 must be posted with the Hereford Roping Club, Wednesday. Contact Wilbur Bell at the Firestone Store, Hereford.

**Cutting Horse Contest**  
\$5.00 ENTRANCE FEE

### ALL WORLD WAR I VETERANS WILL LEAD PARADE, 11 A. M.

### A FULL DAY OF ENTERTAINMENT

A Turkey Shoot at 8:00 A. M. starts the full day of events with a bang! The Veterans' Parade will form down Main Street at 11:00 A. M., including Veterans in uniform, the Deaf Smith County Riding Club, The Hereford Roping Club, the Junior Riding Club, and the High School Band. Then it's a basket lunch in Lake Park at noon. Bring your own!

The afternoon will be highlighted with the roping events, of course. Bingo will hold forth at the Club House at 2 o'clock. The Kids' program, including greased pole climbing, greased pig chase, sack races, etc., will commence at 3:30 P. M. at Veterans' Park. There's a dance at 8 o'clock!

## DANCE WITH BOBBY BURNS

CITY HALL AND CLUB HOUSE

8:00 P. M.

# HEREFORD, THURSDAY

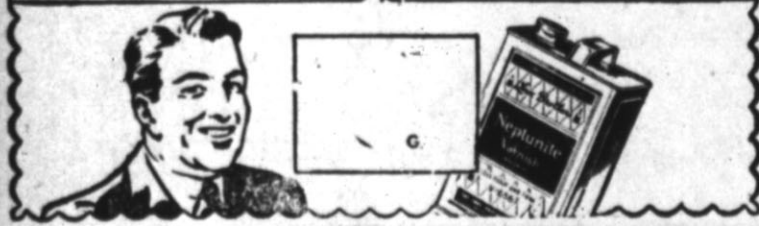
### ALL WORLD WAR II VETERANS PLEASE BE IN UNIFORM

For Better Protection at No Greater Cost!



## Low Brothers NEPTUNITE FLOOR AND TRIM VARNISH

Low Brothers NEPTUNITE Floor and Trim Varnish is the peer of fine varnishes! Its beautiful, lustrous finish is made extra tough to withstand extra wear. It resists Heat, Moisture, and the Pressure of heavy furniture. Won't turn white or ever scratch white. Low Brothers NEPTUNITE Floor and Trim Varnish dries quickly, too! It's your best bet for fine varnishing results on floors, furniture or woodwork.



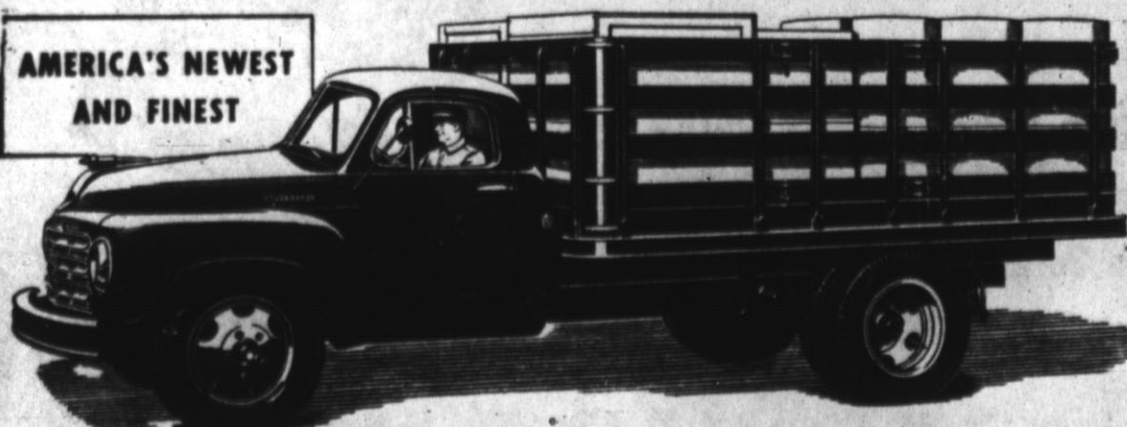
### KEMP LUMBER COMPANY

1st at Miles

Hereford

## REVOLUTIONARY 1949 STUDEBAKER TRUCKS

AMERICA'S NEWEST AND FINEST



Size for size—wheelbase for wheelbase—Studebaker trucks top 'em all in value!

### JOHN WOOD EQUIPMENT CO.

319 East 1st

Hereford

Phone 756

**LONG DISTANCE WORRIES**

**Plan Amarillo Visit**

DENVER, (AP)—The gent who telephoned Police Dispatcher James Lindsay from Mary, Ky., sounded pretty excited. He had been talking with his Denver girl friend by long distance, he said, when he heard "sounds like a brawl." Maybe his g. f. was in danger.

Lindsay did some investigating and reported back that it was just one of the girl's male relatives who had been celebrating something or other in noisy but harmless fashion.

Here is the tentative schedule of the forthcoming inspection tour by Veterans Administrator Carl R. Gray, Jr., of VA's installations in Texas:

Houston, Nov. 24; San Antonio, Nov. 25; Legion night Nov. 25 and Nov. 26; Temple, Nov. 26 and night of Nov. 27; Waco, Nov. 28; Dallas, night of Nov. 28, Nov. 29; McKinney, Nov. 30, returning to Dallas for the night and Dec. 1; Lubbock, Dec. 2; Dallas, Dec. 3; Amarillo, Dec. 14.

**After the Brawl!**  
NOW LET'S GET THIS OLD WORLD BACK ON ITS FEET!



**Amusement Authority Lists Top Entertainment Features**

Ten best in movies, books, Be There; 8—My Happiness; 9—You Can't Be True Dear; 10—Love Somebody.

He lists the ten best sheet-music sellers as 1—A Tree In The Meadow; 2—My Happiness; 3—You Call Everybody Darlin'; 4—It's Magic; 5—Love Somebody; 6—Maybe You'll Be There; 7—You Can't Be True Dear; 8—Hair of Gold; 9—Blue Bird of Happiness; 10—It Only Happens When I Dance With You.

Ten top juke-box hits listed by Green are: 1—A Tree In The Meadow; 2—12th Street Rag; 3—It's Magic; 4—Hair Of Gold; 5—My Happiness; 6—Maybe You'll Be There; 7—Long Way From St. Louis; 8—You Call Everybody Darlin'; 9—Love Somebody; 10—Underneath The Arches.

Attending a birthday party given for Mrs. Elmer Gollehon at the home of her brother, W. C. Maxey in Earth Thursday night were Mrs. E. J. Hudson, Mr. and Mrs. Gerald Gollehon and family, Mrs. Ettie Mathis and Elmer Gollehon.

**L'Allegra Club Features Interesting Program At Meeting In Kent Home**

A Hobby-Day program was featured in an interesting manner at the L'Allegra Club meeting held Thursday afternoon in the home of Mrs. Lee Kent with Mrs. Richard Winget as assistant hostess.

Members of the club displayed portions of their hobby interests and told something of the background of each.

Mrs. Earl Stagner explained the meaning of "Hobbies" and told how the pursuit of some special interest in a non-profit manner became known as a hobby. She told of various famous hobbies and mentioned in particular the collecting of celery vases and how that hobby was begun.

During the business session Mrs. Robert Lemons was welcomed as an active member, instead of an associate member, and Mrs. Charles Hill was welcomed as a new member.

Those attending the meeting were Mesdames Delbert Bainum, Darrell Blanton, Jack Brown, W. L. Davis Jr., Bartley Dowell, James Edmonso, Gerald Gollehon, V. C. Hopson, Walter London Jr., Earl Stagner, Marlin Pierce, Leroy Price, B. R. Waldrip, John Winkler, O. B. Hill and the hostesses.

**LaPlata Club Makes Plans For Guest Day**

LaPlata Club met with Mrs. A. J. Schroeter Tuesday evening with Mrs. Liston Wilson as assistant hostess.

The program on "South of the Border" dealt with Old Mexico with Mrs. N. E. Milburn reviewing a recent trip to Mexico City. She told of the trip enroute and showed pictures taken in Mexico City.

Mrs. Dalton Criswell told something of South America and its independent state government, also of the tremendous problems of transportation. In giving the geographical outlines Mrs. Criswell based her facts on the book "The Green Continent" by German Criswell.

The annual guest-night program will be held at the next meeting on November 16 in the home of Mrs. Homer Brumley. A guest-speaker will be featured.

Members attending were Mesdames Milton Adams, Clell Best, Bill Blood, Homer Brumley, Clyde Cave, Dalton Criswell, Emil Dettman, Willis Edelman, J. R. Johnson, Palmer Norton, Elmer Patterson, Charles Spur-

**Bridge-Luncheon Entertains Club**

Wednesday Luncheon Club members were entertained at a bridge-luncheon at the home of Mrs. C. C. Acker Wednesday. Lavendar chrysanthemums in a silver bowl centered the lacelaid table from which the luncheon

was served. White tapers burned in silver holders.

Special guests were Mrs. Seth B. Holman and Mrs. E. B. Hedrick. Prizes were won by Mrs. Holman high, Mrs. Alton Fraser, second high and Mrs. W. L. Davis Sr., low.

Members present were Mesdames J. A. Pitman, W. L. Davis Sr., H. K. Fox, Alton Fraser, Jimmie Gillentine, J. C. McCracken and the hostess.

lock, Urlin Streu, Morris Thomson, Liston Wilson, Marshall Formby and N. E. Milburn and Miss Genevieve Eberle.

Peur's estimated 482,258 square miles of territory lie wholly within the tropics.



**WE RECONDITION TRUCK ENGINES**

TO GIVE NEW ENGINE PERFORMANCE

Yes, an engine reconditioning job done in our shops gives new-engine performance. Here's why: We have the best and latest in International designed and approved machines and tools. Our mechanics are International trained in doing reconditioning jobs expertly and economically. And we use International engineered parts, just like the originals in International Engines. You can save money and improve truck performance by letting us put your engines in shape. Phone now for details.

**HEREFORD IMPLEMENT COMPANY**

**INTERNATIONAL Trucks**

**LUZIER'S**  
FINE  
**Cosmetics and Perfumes**  
Men's and Women's Cosmetics

Selected to Suit Your Individual Requirements. Get Your Order in Early for Christmas Gift Packages.

FOR APPOINTMENT CALL  
**MRS. OMER KELTON**  
PHONE 31

**a better light within your reach**

**Aladdin** \*Reg. U.S. Pat. Off.  
**kerosene mantle lamps**  
Easily converted to electricity

These beautiful, economical lamps give 50 hours of steady, white, powerful light with only 1 gallon of kerosene. They're easy to convert to electricity, with the inexpensive Aladdin Electric Converter. See them with lovely Aladdin Whip-O-Wee shades at . . .

**STREU HARDWARE**

**From The Bottom Of Our Hearts**

WE SAY  
**THANK YOU**

**Our Personal Message To You:**

It is difficult to express adequately our sincere and overwhelming appreciation of the many good wishes we received during our opening day. Your presence alone was reward for the efforts we have put forth to bring you this modern auto and truck center in Deaf Smith County.

This new building, planned for years . . . now a reality, is dedicated to the service of our patrons—the best and most complete service we know how to give. Depend on us the year round as your conscientious, capable Ford-Mercury servicemen.

Remember—you are always welcome at Hereford Motor Company.

Sincerely,  
THE OWNERS AND EMPLOYEES.



DUDLEY GREEN



ARCHIE SCOTT

**HEREFORD MOTOR COMPANY**

There is personal satisfaction in a

**FORD**



—DEALER—



**MERCURY**

More of Everything You Want in

### Santa Fe Carloadings For October Decrease

Santa Fe system carloadings for week ending October 30, were 29,519 compared with 31,578 for same week in 1947.

Cars received from connections totaled 14,523 compared with 13,015 for same week in 1947. Total cars moved were 43,842 compared with 44,593 for same week in 1947.

### SAUCE FOR A PORK CHOP

Good to serve with pork chops—ground orange and cranberry relish. In fact, thinned out with water, this same relish makes a good liquid in which to braise the chops. Serve with baked stuffed potatoes.

Use of hand-made paper bags for packing food started in the United States in 1800. A machine to make paper bags was invented in 1852 by Francis Wolle.

### 'Mighty Mo' Basks in Sun of the French Riviera



The USS Missouri, flagship of a Midshipman Practice Squadron, is shown at rest in the harbor of Villefranche as she took time out from the training of the future Naval officers she brought from Maryland, USA, across the waters of the Atlantic to European shores. (Official Navy Photograph)

### Betty Jane Euler Elected To Who's Who In Colleges

Betty Jane Euler of Hereford was named one of 17 students at West Texas State College at Canyon to be elected to Who's Who in American Colleges and Universities this year.

Miss Euler, an art major, is president of Alpha Rho Tau, honorary art fraternity; past member of Mary E. Hudspeth, freshman honorary scholastic society; secretary of the student association, has been junior editor Le Mirage, college annual, secretary-treasurer of Randall Hall and is a member of Alpha Chi, national honorary scholastic fraternity.

Students were presented with a certificate of membership by Miss Edna Graham, chairman of the Who's Who committee, in an assembly program this week. They will be pictured in a section of Le Mirage this year. Students from 600 colleges and universities are named to Who's Who each year.

### Coal Mining And Lumbering Most Dangerous Jobs In U. S.

CHICAGO—Coal mining and lumbering rank as the most dangerous jobs in America, according to the 1948 edition of "Accident Facts," statistical yearbook of the National Safety Council.

Reports to the Council show that disabling injuries per 1,000,000 man-hours totaled 59.74 for the lumbering industry and 54.46 for coal mining. The average for all reporting industries in 1947 was 13.26.

There were 7.96 days lost per 1,000 man-hours worked in 1947 in coal mining, and 5.24 in lumbering, as compared to 123 days for all reporting industries.

The Council points out that the communications industry ranked as the safest among reporting industries with a frequency rate of 2.98 and a severity rate of .16.

More than half the weight of a typical plant is drawn from the air.

The absence of cobalt in the soil of pastures can be fatal to sheep.

KEEP TUNED to Hereford's Own Radio Station **KPAN** 860 ON YOUR RADIO DIAL SUNUP TO SUNDOWN Marshall Formby, Manager

### BEST BUY?

IT'S THE Fort Worth Star-Telegram DURING BARGAIN DAYS

The Daily and Sunday reduced from \$18 per year to **\$13.95**  
The Daily without Sunday reduced from \$15 a year to **\$12.60**

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Get the paper which will please the entire family. That paper, of course, is...

The Fort Worth Star-Telegram LARGEST CIRCULATION IN TEXAS

**BUTTER KIST**  
is **BEST!**

**HEREFORD BAKERY**

**Aladdin ELECTRIC CONVERTER**  
CHANGES YOUR ALADDIN INTO AN ELECTRIC LAMP!

QUICKLY EASILY ECONOMICALLY

Slips into the center tube of any model Aladdin.

If your home is wired for electricity you can keep right on using your Aladdin Lamp. Yes! All you do is insert this handy converter and your Aladdin becomes a handsome, attractive electric lamp. It works perfectly! And should the power ever fail, the converter comes right out and your Aladdin uses kerosene again to bring you light that's white and bright as ever. Get your converter now—make your Aladdin a beautiful electric lamp—use it for years and years!

**GETTING ELECTRICITY?**  
Don't wait! Enjoy wonderful light from a new Aladdin Electric Lamp now, and convert it to an efficient electric lamp later. Get yours now!

**STREU HARDWARE**

### What It Means: The Lengthening Life Span

By ROBERT E. GEIGER

WASHINGTON, (AP)—Babies born in 1948 can expect to live an average of more than 17 years longer than babies born in 1900.

In the past seven years about 22,000,000 babies have been born. Their increased life span means ultimately enough people to nearly fill three cities the size of New York for 17 years. In 1900 the average span of life was about 49. Now it is more than 66.

This is raising some big problems among the people who have to think about our future population. Besides the fact that the length of life has been extended, the U. S. birth rate has gone up. Within a few years there will be a still greater increase in the number of older people.

**20,000,000 People Over 65**  
The latest census forecast is that by 1975 we will have about 20,000,000 people over 65—about double the number today. The Census Bureau forecasts that from then on the proportion of older people should continue to increase until science can't extend the life span any more.

Up to now there has been a lot of emphasis on youth in the United States, and opportunities for young people. In the depression some of the oldsters became a problem. Industry could get, and frequently seemed to prefer, younger workers. But old people had to live too, and they competed with the youngsters for jobs.

The social security program was worked out as one answer to the problem. But government officials say that to date no well-rounded plan has been devised for meeting all the problems of an aging population.

**Working Hours Reduction**  
Here are some of the things government officials and others

are thinking about as they keep an eye on our vital statistics:

1. If older people have to continue to compete with the younger ones for jobs, it may mean a great reduction in working hours. One authority says it may mean a work week of around 30 hours or possibly less. (He estimates that unless a great change occurs in conditions there may be a surplus of more than 30,000,000 workers by 1980. But he adds that conditions are almost certain to change, either for better or worse.)

2. If social security rules are not liberalized, some experts say, the present social security plan probably wouldn't solve the labor situation of 1980 if there is a great amount of unemployment. This is because the present law requires a worker to be more than 65 to obtain old age assistance. But by 1980 there will be a great increase in able-bodied workers between the ages of 50 and 65, not now eligible for pensions.

**Represent Big Bloc Of Voters**  
3. The growing number of older people is important politically. The older people and their families represent a big bloc of voters who might hold the balance of power in elections. If they did, they could hold any gains they made in social security.

4. If the old age assistance plan is liberalized, this means more older people will leave jobs for pensions. But taxes might have to be increased to pay the liberalized pensions, or the additional number of pensions. Younger people with jobs or businesses might object to this.

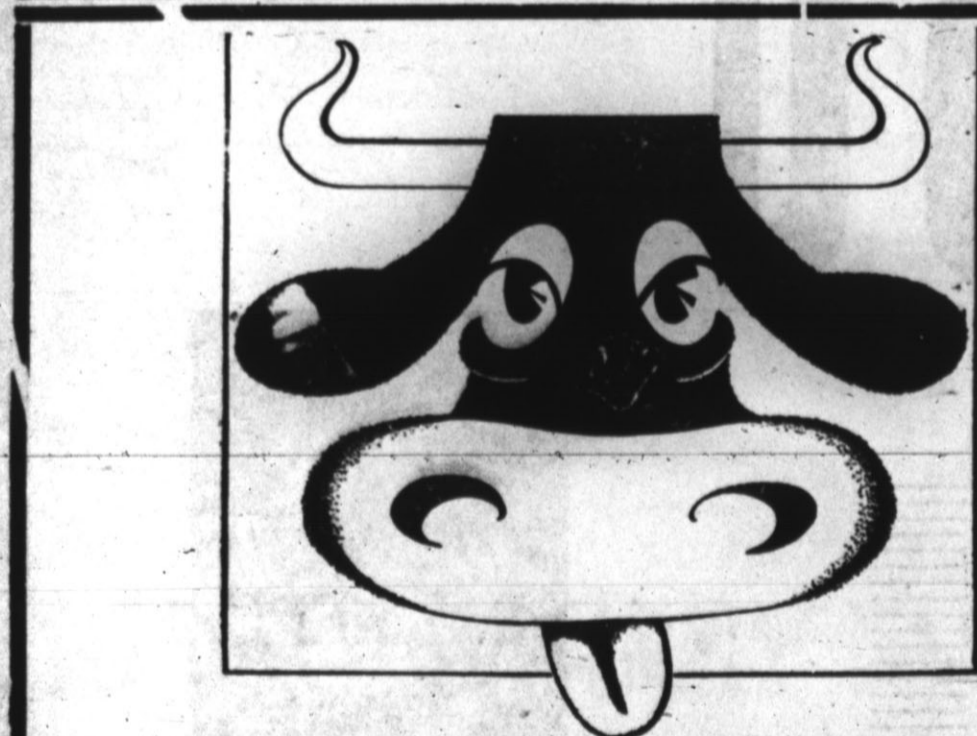
Government officials say they have no sure answer for these or other important questions. But they add that you can be sure of one thing: Older people are the VIPS (very important persons) of the American tomorrow.

### CZECHS USE POLISH LABOR

PRAGUE, (AP)—Poland is helping her sister "people's democracy" bolster her agriculture with peasant workers. The first group of a number intended to total 10,000 has moved into Czechoslovakia. The agreement, approved recently by the Polish government, calls for sending farm hands between the ages of 16 and 50 to this country for six months. Outside their working time, they are to get special schooling. Wages and other working conditions will be the same as for Czechoslovak workers. Labor officials will distribute the workers according to requests.



FRAME STRAIGHTENING WHEEL BALANCING FRONT END ALIGNMENT **KINSEY Motor Company**



### Beef Prices Are Looking Higher for the Winter

Now is the time to buy your winter's supply while the price is moderate.

BUY AT WHOLESALE AND SAVE THE DIFFERENCE

**HEREFORD LOCKER and COLD STORAGE**

BIRDS EYE FROZEN FOODS

**NATIONAL FLOWER WEEK**  
Nov. 7-14

**WESTERN FLOWER SHOP**  
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**LET US WINTERIZE Your Car**

DON'T BE CAUGHT With Your Car Down

### KINSEY MOTOR CO.

223 E. 3rd HEREFORD Phone 740

**Kindergarten Class Has Halloween Party**

Mrs. Carroll Whiteside entertained her Kindergarten class with a party Thursday morning. Halloween stories, paper cut-outs and drawing entertained the youngsters and a lesson "Little Folks at a Party" was read out at games and with refreshments. Children present were: Judy

Fowkes, Sondra Brumley, Carole Pinckert, Sara Gilentine, Marjorie Sue Muse, Helen Sears, Butch McCaslin, Gene David Dean, John Weldon Scott, Troy Don Moore, Daphna Aaron, and Sallie and Johnny Whiteside.

An automatic bottle-making machine was invented in 1903. About 26 billion cans for packing food will be made this year in the United States.

**New Look for Fire Fighters**



Three volunteers advance on a flaming pit fired by 200 gallons of gasoline at the Wright-Patterson Air Force Base at Dayton, O., to test various types of fire-fighting clothing. The new lightweight aluminum foil suit at left was found to give the most comfort and protection. Designed by the Air Materiel Command's Aero-Medical Laboratory, it reflects the heat and helps the wearer retain a relatively low body temperature.

**Business & Professional Women's Club Membership Up 30 Per Cent**

A thirty per cent increase in membership was made at the Business and Professional Women Club dinner meeting at the City Hall Monday night.

The special program under the direction of the membership chairman, Dyalitha Brady was presented with Pauline Loerwald as leader.

Taking part on the program was Bessie Lee Wood, who gave the duties of the officers, committee chairman and the club as a whole.

Business and Professional Woman Club history was given by Corinne Jennings and Cecil Williams discussed the meaning of the symbols of the club emblem and gave the emblem collect.

Ellen Carter, chairman of the house numbering committee reported only 28 city blocks remain to be numbered. As soon as the club finishes the project in which they are being assisted by the Jaycees they will begin their new project, a survey of the working women of Hereford.

The survey will be filed for future reference by the club and will be available to business men of Hereford needing employees suited to their office or business needs.

Committee chairman of the survey is Della Stagner who will be assisted by Alwyn Savage and Dyalitha Brady.

**O' Br'er Coyote Plenty Smart, Say Cattle, Sheepmen**

DENVER, (AP)—Western cattlemen and sheepmen who have reason to hate him, will admit that ol' Br'er Coyote is plenty smart.

As any visitor to Yellowstone national park in northwestern Wyoming knows, no wild animal may be shot once it's inside the park boundaries. The coyote, say the stockmen, is hep to this. They contend that hundreds of them stay in the park while eating is good, then, come winter, move out to prey upon the stock grower's lambs and calves.

The federal fish and wildlife service listened to the ranchmen's complaints and decided to see how right they were. Since then, says Weldon B. Robinson, biologist in the Denver office of the service, 319 coyotes in and

near Yellowstone park have been trapped, ear-tagged and released.

So far, 65 of these tags have been turned in by hunters killing the coyotes outside the park. One of them was shot 115 miles airline distant from the reservation, others have wandered as far as 50 miles before catching a bullet.

Robinson insists the coyote, while cunning and furtive, is no coward. Cornered, he'll put up a terrific fight. Hungry coyotes, Robinson said, often go far out of their weight class to tackle an antlered deer or elk, only to be slashed or trampled to death.

**FILMS IN VIENNA**

VIENNA, (AP)—Carol Reed, who produced the British hit film, "Odd Man Out" is now in Vienna working on another picture "The Third Man." The screen story was written by Graham Greene. Joseph Cotton, the American star, plays the lead. Austrian actors will be used extensively in the film.

**AT A BARGAIN 1947 WHIZZER MOTOR BIKE**

**CUSHMAN SCOOTER**

1948 Demonstrator Scooter Excellent Shape. PRICED REASONABLE.

26—2x125 Thorn Resisting

**TUBES**

2 WEEK SPECIAL AT \$2.50

PUT YOUR ORDER IN NOW FOR A BICYCLE WE HAVE 8 IN STOCK

Roadmaster — America's Finer Bicycles Boys' and Girls' Models 20-24-26

PRICED \$42.95 TO \$59.95

LARGE STOCK OF BICYCLE TIRES \$1.50, as long as they last

Our bicycles are guaranteed for as long as the sign stays on the front of the bicycle!

DEPEND ON US FOR REPAIRS ON ALL KINDS OF BICYCLES AND TRICYCLES.

**JANSSEN'S BICYCLE SHOP & GARAGE**

1 Block North - 1 Block East of Smith Motel

**Cotton Trading Still Heavy In Texas, Okla.**

Cotton trading continued heavy last week in Oklahoma and Texas despite declining prices, reports the Production and Marketing Administration, U. S. Department of Agriculture.

Although sales at Dallas, Houston and Galveston totaled 173,275 bales they fell about 8 per cent short of those of the previous week. Likewise sales in the nation's spot markets including those mentioned declined from gone into the government loan program. Commodity Credit Corporation reports total entries for the country through October 21 at 1,315,100 bales compared with 993,100 bales the

previous week and 100,200 bales a year ago. 403,200 to 356,800 bales last week.

Domestic and export inquiries were numerous in Oklahoma and Texas last week. Cotton most desired ranged from Low Middling White grade through Strict Middling in staple lengths of 13-16 inch through 1-1/32 inch.

Current ginnings were being offered at about loan prices and a rather large part of them were moving into trade channels. However, a lot of cotton has Texas farmers received more for their cottonseed last week than the week before. Average price for the state climbed to \$69.90, an increase of \$7.20 per ton. Cottonseed prices went up \$5.60 per ton in Oklahoma. Average price for the state was \$72.20.

Movement of cottonseed to mills continued heavy and grades remained about unchanged from the previous week.

Shop with the Want Ads!

**COMPLIMENT CATCHING CLASSICS**

(WONDERFUL BUYS FOR A MAJOR FASHION INVESTMENT)



Dramatic Interlude by Franklin

You'll find yourself in the limelight often because Franklin dramatizes you with three crisp taffeta ruffles that slant their way across the skirt. Franklin knows men can't resist the subtle whisper of insinuating taffeta. Exquisite rayon crepe in black or brown. Sizes 10 to 20.



YOUR COAT IS HERE..

IN LUXURIOUS FABRICS WITH ELEGANT STYLING AND ALL NEW COLORS.

**WE GOT ROBBED**

and while we cannot condone the crime, we must say that the thief knew where to find the

**BEST IN**

Nationally Known Merchandise...

From now on we will feel the responsibility of guarding these good things for our customers and the next time a thief enters our business he will not find it so easy to get away. In the meantime, when you want top quality in farm machinery and parts or service, come to the—

**Farmers Equipment Co.**

Allis-Chalmers Sales and Service

WEST HIWAY 60

HEREFORD

THE *Vogue* "For the Lady of Fashion"

# Scotsman Living In New Mexico Sees Little Difference In Texans And Scotchmen

By The Associated Press  
Want to be a successful rancher?

Here are tips from three old-timers at the game—a Texan, A New Mexican and a Scotsman who insists there "is precious little difference between a Texan and Scotsman."

George W. Evans, president of the New Mexico Cattle Growers Association, is a firm believer in large ranches for which his state is noted.

His four points are:  
1. Have a large ranch of about 50 sections, so that some portions will receive rainfall even during dry years.

2. Keep the herd "liquid" so that livestock may be sold at any time.

3. Operate the ranch economically. When prices are high pay debts, make improvements, build up the calf crop, replace heifers and don't overstock.

4. Keep breeding herds intact. "The good years will take care of themselves," he said. "It's the bad years we must guard against."

John P. Lee, 73-year-old rancher from Tankersly in Tom Green County, thinks ranching is a good business for Texas youths.

"The livestock industry offers a wonderful opportunity for the boys of Texas," Lee said. "It

looks like Texas must feed not only a lot of our own people, but also help feed the whole world."

Says Prosperity Won't Last  
Lee, who recalls shipping steers to Chicago in 1889 for \$8.26 a head, said it is comparatively easy to stay in the livestock business under present record high prices.

But he doesn't think this will last. "Things have got to level off," he said. "Everything has been too high."

The advice from Scotland comes from James Wright, director of the Matador Land and Cattle Company, Ltd., a Scottish corporation that owns almost a million acres of ranchland in eight West Texas counties.

Texans Also Close  
The 65-year-old Scotsman spends three months out of every year in Texas, and feels right at home as indicated by this observation:

"Texans are just as close with their money, despite all those vaudeville jokes. Both Scotsman and Texans are fast thinkers and slow talkers."

"Our policy on meat production is to sell as many cattle as we can when the price is too high," Wright said in explaining his company's policy. "When the wholesale market is too

weak, we hold back all the cattle we can so as to help the small rancher."

16,000 Calves Annually  
He mentioned that Matador now has its V-shaped brand on 50,000 head of cattle, grazing on about 1,800,000 acres of owned and leased land. The calf crop runs to about 16,000 annually. About this number is sold each year.

"We've sent more than a million cattle to market since a bunch of Dundee merchants bought the Texas land in 1887," Wright said.

## New Highway Officers Assigned To Plains

AUSTIN (AP)—The third recruit training school of the Texas Department of Safety has been completed and 66 recruit patrolmen assigned to duty.

Director Homer Garrison, Jr., said the next school would get under way Dec. 1 with 90 men taking the course.

Garrison also announced that new patrol stations have been opened at Ennis, Richardson, Angleton, Dayton, Arlington, Grapevine, Decatur, Dumas, Tulla, Morton, Canton, Fabens, Kermit, Floresville, Hondo, Port Lavaca, Hamilton, Navasota and Hallettsville.

The names of the new patrol officers, their hometowns and assigned stations include:

Carroll Clifton Hulsey, of Canyon, assigned to Jacksboro; James Robert Kerwood, of Dalhart, assigned to Tulla; Robert Ernest Loving, of Gainsville, assigned to Perryton; Roger Wilson Sosebee, of Abilene, assigned to Dalhart; and William Edward Wells, of Bellevue, assigned to Amarillo.

## Hobbies...

(Continued from Page 1)

college. Although the career didn't materialize she still has a great interest in sewing and decorating, making most of her clothes and decorating her home. Her talent is shown too, in the beautiful paintings that adorn the walls. At present she doesn't sketch her designs for clothes. She just waits for a brain-storm to hit and then she is off with some new creation such as the blouse in the picture.

Collecting antique glass and unusual foreign pieces is Mrs. J. R. Johnson's hobby and she is shown in the picture holding a tray which came from Holland. It is hand made including wooden frame and wood-cut Dutch scene. Other foreign pieces in her display include a cup and saucer from Czechoslovakia; a brass candleholder, a real antique from England; and the silver pieces are hand carved on silver with pearl handles, all from Germany.

Hand Blown Perfume Bottle  
The lovely antique glass perfume bottles are hand-blown in blue glass trimmed in gold. They are about 75 years old.

The Nancy glass preserve dish is a family piece with the matching tumbler purchased in Canada.

All of the foreign pieces are gifts from Mrs. Johnson's husband and brother who were in the Army and served in the European theater of operations during the war. She is anxious to add more foreign pieces to the collection and would appreciate contacting those contemplating trips abroad.

Mrs. Harry Caylor started her hobby of collecting antique glass with a wedding gift which she is admiring in the picture. Her grandmother gave her the bowl, not realizing that it was the Moon and Star pattern and Mrs. Caylor didn't discover it until a few years ago while reading the history of the pattern in the American Home Magazine.

Used By Abe Lincoln  
The Moon and Star is supposed to be the pattern used by Abraham Lincoln during his term at the White House. The pieces were later sold by junk dealers who would travel about the countryside peddling their old glass and dothe rwares from their wagons. Mrs. Caylor's great-grandmother bought the bowl from just such a junk dealer who, of course didn't realize the real value attached to the articles he sold.

When Mrs. Caylor found out that she had in her possession a piece of glass that would be considered quite rare, she turned the search for more into a delightful hobby which will be handed down to her daughter. Up to now, she has added the 4 goblets, 4 individual salt cellars and the sandwich tray, and is trying to build up the collection. In the meantime it's fun to keep searching and she may feel a bit of envy for Kate Smith, who is also a collector of the Moon and Star pattern, because she is in so many more places where the search may be rewarded.

## Jeanette Altman

(Continued from page one)  
with matching accessories and a corsage of red carnations. Wedding Poff, brother of the bridegroom, was best man.

An informal reception for the wedding party and guests followed the ceremony with the bride and bridegroom cutting the first piece of the three-tiered wedding cake.

For the wedding trip the bride donned a black and white checked woolen suit with black accessories. Upon their return from points on the coast and other south Texas points the couple will make their home in Snyder where he is employed by the United Geophysical Company.

Mrs. Poff is a graduate of Hereford High School and has been employed by the Southwestern Bell Telephone Company in Amarillo.

Mr. Poff is also a graduate of Hereford High School. He served in the Navy for three years with 2 months overseas in the Pacific Theater of war.

## Buffaloes Prepare For Armistice Day Game With H-SU

CANYON—West Texas State College is celebrating its homecoming victory of last weekend when the Buffaloes walloped the Houston Lions by a score of 28 to 13. Without a letup, however, the Buffs are working at a fast pace in preparation for the Armistice Day game with Hardin-Simmons University in Abilene.

November 11 will be a holiday for the entire school and a large crowd of students is expected to follow the football squad into the Cowboy's home territory. Last Saturday's rough and tumble game with Houston University resulted in Eddie Conner, left half back, being laid up with a broken leg. All other West Texas players are expected to be ready for the annual battle with Hardin-Simmons.

## Husbands Will Be Feted

Mrs. D. C. Kinsey was hostess for the business and social meeting held by the Gleaners Class of the First Baptist Church Thursday night.

Plans were completed for the annual Thanksgiving party when husbands will be feted. The party will be held at the church on November 11.

The devotional lesson on a Thanksgiving theme was given by Mrs. M. A. Bettis.

Refreshments were served to Mesdames Carroll Whiteside, J. R. Allison, Jack Kirksey, Glenn Witherspoon, Alwyn Savage, M. A. Bettis, Lowell Sharp, Malcolm Cassels, W. A. Medlin and the hostesses.

## MALE TAX

LOUISVILLE, Colo., (AP)—Although Colorado has no poll tax, male citizens in Louisville, a northern Colorado town of 2,700 have to pony up a \$3 tax every year. Either that or do four hours' work for the city at 75 cents an hour.

# STREU'S

AUTHORIZED DEALER FOR

**GENUINE**

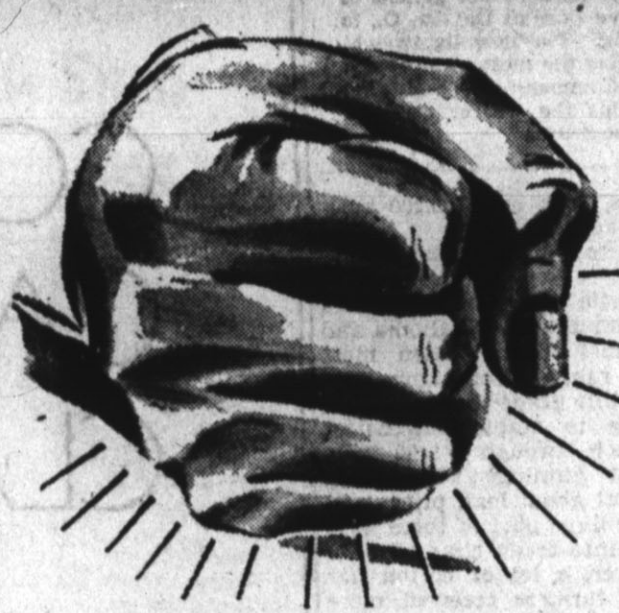
Aladdin

**SUPPLIES AND PARTS**

WE STOCK PARTS FOR ALL ALADDIN LAMPS

Use only genuine Aladdin supplies and parts for better service from your Aladdin Lamp!

★ MANTLES  
★ WICKS  
★ CHIMNEYS



# MILO and KAFIR PURCHASED

NO MOISTURE DISCOUNT UP TO 15%

## WE HAVE STORAGE SPACE FOR 12 PER CENT MOISTURE MILO

The 12% moisture limit on our large bin is a regulation set by the U. S. Warehouse Department.

Ordinarily we could store your 14% moisture grain. All of our storage space except the large bin is full of stored wheat.  
We have arranged storage space for a few cars of Milo up to 14% moisture.

## We Strive To Serve You AND WE APPRECIATE YOUR BUSINESS

HAUL YOUR GRAIN TO

# Fraser Milling Company

HEREFORD

PHONE 484

For the Best in Entertainment

It's The

# TEXAS

THE STAR THEATRE IS CLOSED FOR COMPLETE REMODELING

Here It Is ...!

The Picture You've Read and Heard About

TOGETHER AND WONDERFUL!

BING CROSBY  
JOAN FONTAINE

EMPEROR WALTZ

IN GLORIOUS TECHNICOLOR

with Roland CULVER  
Lucile WATSON

HAREDEVIL HARE (Bugs Bunny)

NEWS

SUNDAY - MONDAY - TUESDAY

Most Violent Human Emotions Ever Brought to the Screen!

FREDRIC MARCH'S FIRST SCREEN ROLE SINCE WINNING THE ACADEMY AWARD FOR 1946!

STARRING

FREDRIC MARCH  
Ann BLYTH  
DAN DURYEA  
Edmond O'BRIEN

ANOTHER PART of the FOREST

with FLORENCE ELDRIDGE - DONA DRAKE  
JOHN DALL - BETSY BLAIR

WEDNESDAY - THURSDAY



# The Sunday Brand

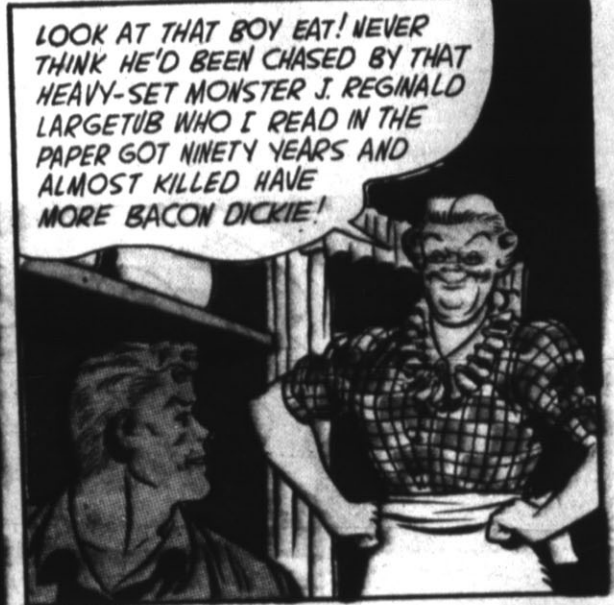
Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, NOVEMBER 7, 1948







by  
R.B. FULLER

THE  
INSTANT  
THE  
DRAGON  
OPENS  
ITS  
HUGE  
JAWS  
OAKY  
GOES  
INTO  
ACTION...

SAVE  
ME!

I'LL  
TRY!



BUT HIS STEED, BLIND  
WITH TERROR, STAMPEDES...

NELLIE!  
NOT THIS  
WAY!



WHOA,  
NELLIE!



SIR OAKY, YOU'RE WONDERFUL!  
STAY HERE AND I'LL HAVE MY  
CASTLE REBUILT--THEN WE CAN  
BE MARRIED, AND  
LIVE HAPPILY EVER  
AFTER!

G-GOSH, MISS  
DE SELVA!



GIDDAP,  
NELLIE!...



THIS TIME I'VE GOTTA  
SAVE MYSELF!!

# Things to Come

EXPERIMENTS HAVE DEMONSTRATED THAT HOMES MAY BE HEATED BY WARM AIR DRAWN FROM THE EARTH.

H-M-M. WONDER IF I COULD SUE 'EM FOR INFRINGEMENT OF COPYRIGHT.

OIL! IT WORKS! MY HEATING TROUBLES ARE OVER!

AT LAST! THEY'VE GOT TO GIVE THE DEVIL HIS DUE!

J. LUCIFER HOT AIR CO.

HEAT BILLS PAYABLE

11-7-48

GIBSON

AP Newsfeatures



WELL!! DON'T TELL ME I'VE FINALLY FOUND A PHONE BOOTH IN THIS BURG!!

IT'S THE ONLY PLACE IN YOUR TOWN WHERE A MAN CAN MAKE A PRIVATE PHONE CALL!

I WOULDN'T BE TOO SURE ABOUT THAT, BUSTER!

IN THIS TOWN EVERYBODY ALONG THE LINE LISTENS IN!

THE ONLY ONE THAT BOOTH KEEPS FROM HEARIN' YA IS MORTIMER HERE!

-AND IF HE GETS CURIOUS ENOUGH HE'S GOT OPERATIVES THAT'LL LET HIM KNOW WHAT'S GOING ON!

SO YOU MIGHT AS WELL LEAVE THE DOOR OPEN!

11-7

Reg. U. S. Pat. Off. AP Newsfeatures

# Ratsy

in

## Hollywood

by Bill O'Neil

Reg. U. S. Pat. Off.  
AP Newsfeatures

IT'S BAD NEWS, BURNADINE! ...THESE EXHIBITORS' REPORTS SHOW THAT YOU ARE NO LONGER A BOX-OFFICE ATTRACTION!



WHY SO UPSET, MISS BURNS?

AH, THE TRIALS AND TRIBULATIONS OF A GLAMOR QUEEN!! MY POPULARITY IS ON THE SKIDS AGAIN!



ONE DAY YOU'RE IN AND THE NEXT DAY YOU'RE OUT! ...IT'S A FICKLE WORLD! YOU SHOULD BE THANKFUL THAT YOU'VE NEVER HAD BOX-OFFICE TROUBLES!

OH, BUT I DO!



...AND MY TROUBLES AT THE BOX-OFFICE GET WORSE EVERY DAY PRACTICALLY! ...COME DOWN TO THE CORNER THEATRE AND I'LL PROVE IT!



I'M SORRY ... BUT CHILDREN OVER TWELVE MUST PAY FULL PRICE!

BUT I'M ONLY ELEVEN! HONEST! ...CROSS MY HEART!

ARE YOU QUITE SURE? ...YOU'RE RATHER LARGE!

I'M JUST BIG FOR MY AGE!

ADULTS - .75  
CHILDREN - .30  
(UNDER 12)



# SPORT SLANTS

- ON ENTERTAINERS

John LOYTON

- THE DIRECTOR AND PRODUCER OF RADIO'S "MR. and MRS. NORTH" RECENTLY CAUGHT A 44-LB. MUSKELLUNGE IN CANADIAN WATERS

Bill PERROY

- THE CBS SINGING STAR BOXED AS AN AMATEUR AND A PRO.



11-7-48

AP Newfeatures



Jan MURRAY

- THE COMEDIAN TOOK UP WEIGHT-LIFTING TO OVERCOME A NERVOUS DISORDER and HAS KEPT UP THE EXERCISES

PAP



MEMOIR MR. ROY

A STRONG CONTENDER FOR THE WORLD WRESTLING TITLE, HE DESERTED THE MAT GAME TO TAKE PART IN LUSTY DANCE HALL BRAWLS FOR THE MOVIES

W. H. RAY

## HOWER HOOPER

by RAND TAYLOR

THAT'S THE LAST TIME I'LL EVER PLAY FOOTBALL!

NOW IS THAT ANY WAY FOR A FUTURE ALL-AMERICAN TO TALK? DID I EVER TELL YOU ABOUT THE TIME I PLAYED IN THE BIG GAME WHEN I WAS AT COLLEGE?

A CAMPUS LORD BYRON - THE GALS' HERO - I WAS A GRIDIRON ROMEO!

THE SCORE WAS TIED AND IT WAS LATE SO COACH RELIED ON THE HEAVY DATE!

THE GALS GAVE A SIGH - "A FORWARD PASS!" IT WAS DO OR DIE AS I STEPPED ON THE GAS!

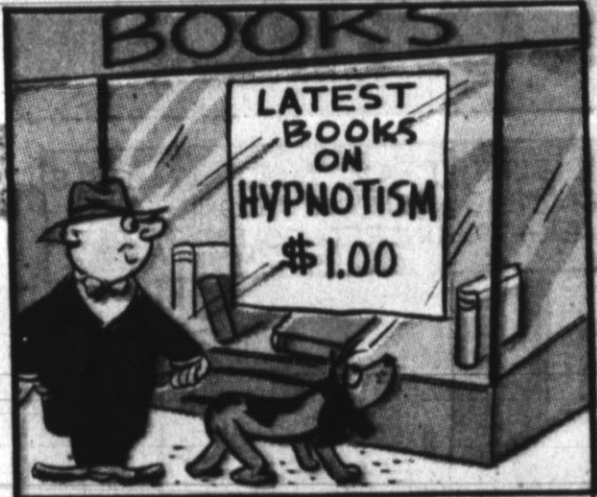
THEN I LEAPED SKY-HIGH - WHILE THE CHEERLEADERS LED -

- AND CAUGHT THE EYE OF A CUTE CO-ED!

11-7-48

Reg. U.S. Pat. Off. © 1948

# HIT N' RUN



# Peter Plink



# ★ AP NEWSFEATURES ★ COMICS ★

WOMEN AT WORK

OFFICE GALS

Reg. U.S. Pat. Off.  
© 1957 Newsfeatures

by  
JAY ALAN  
11-7

|| NOW BE VERY CAREFUL WITH THE BIG BOSS, EVEN AN ECHO IS AFRAID TO TALK BACK TO HIM! ||



H.O. PUGHKIN  
PRES.  
PRIVATE

|| BUT MR. DUFF, I AM MORE VALUABLE NOW, WHY THIS NEW COAT ALONE IS WORTH EIGHT HUNDRED DOLLARS! ||



|| OH, I GET ALONG FINE ON MY SALARY, I ONLY SPEND ABOUT \$50 A WEEK MORE THAN I MAKE! ||

|| I THINK HE WANTS TO MARRY ME JUST SO HE CAN GET A PRETTY NEW SECRETARY! ||

