

WEATHER

Table with 3 columns: Day (Thursday, Friday, Saturday), High, Low. Values: Thursday (84, 48), Friday (88, 54), Saturday (84, 59).

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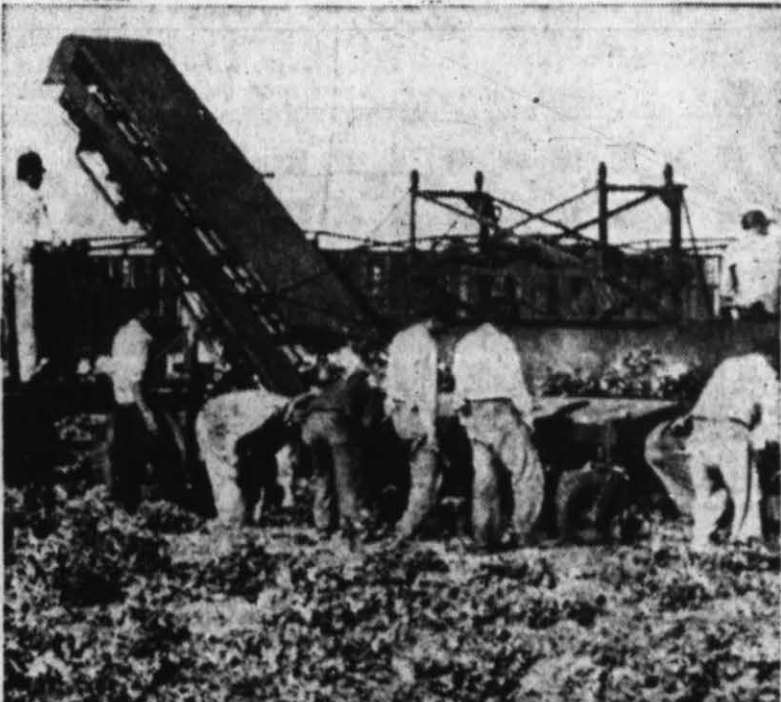
Premium Quality Lettuce Rolls Out Over Nation

Hereford lettuce started moving this week—around five days ahead of previous harvests—and immediately drew nationwide approval for its outstanding quality.

Buyers Are Here
Dribbles of 1954 lettuce have been on the market for the past three weeks, mostly dry packs and on a regional basis, but the "Big Five" processing plants started ice packs this week to supplement the dry pack business.

Goes All Over Nation
The acreage, generally set from 3,500 to 4,000 acres this season, is marked throughout with one outstanding feature: "Quality Lettuce." Dry packs, which demand the very finest lettuce on the market, have met strong competition from California areas, and was reported to be the general choice in all points where freight rates allowed.

Prices Are Fair
Prices were reported as "fair—and on the upward trend" as the harvest got underway. Cartons were generally bringing around



QUALITY WAS THE KEYNOTE as Hereford lettuce started rolling by rail and truck to near and distant points of the nation this week. Lettuce harvest will hit full stride around Oct. 1, and will continue into November, depending on weather conditions.

\$1.65, while "heavy four" ice packs (48 heads) were drawing \$3, \$3.15 and \$3.25.

Cool nights and warm days seen during the past two weeks have been ideal on lettuce, leaving the heads firm, crisp and tasty.

"Chances for a good deal this year are dandy," said one of the big packers. "Rain and hail, of course, could mess things up, but right now, it looks good."

Early Plantings
Early harvest this year came as the result of an experiment on early planting by several growers, including Chas. Huston and Howard Beasley. Normal planting time

on Hereford lettuce has previously been after July 15. However, plantings from July 1-10 accounted for the early yields and have been reported as successful this season.

In the packing business here again this year are Arena Company of Texas, P. M. Williams of Texas, Trautman Brothers, Chas. Huston, and Associated Growers with Ingelbretson-Grupe, Valu-Pak, a new firm specializing in dry packs, is also in the Hereford deal this year.

The season peak in lettuce harvest will hit in early October, and will continue into November, depending upon weather conditions.

Get Acquainted To Be Theme Of First PTA Meet

The first Parent-Teacher Association meeting for this year is scheduled to be held Monday in the High School auditorium.

Theme for the year is "We the People." The discussion for this meeting will be "Who Are The People" and "Let's Get Acquainted." Mrs. Merlin Kaul will lead several group songs and the sixth grade chorus will entertain. Superintendent George Graham will introduce the principals and the principals will in turn introduce their teachers.

Girls from the homemaking classes will care for small children during the meeting and refreshments will be served in the Home Economics room.

Avenue Baptists Sponsor Revival

A revival meeting started Friday night at the Avenue Baptist Church and will continue through October 3 with evangelist Rev. C. J. McCarty of Lubbock in charge of the services.

Services will be held at 7:15 o'clock each morning, prayer service will be at 7:30 o'clock each evening and preaching will be each evening at 8 o'clock, according to Rev. Bob Harris, pastor of the church, who will be in charge of the singing. Mrs. Billy Wall will be the pianist.

"Rev. McCarty has been in the active ministry for more than 35 years and is a splendid preacher. This is his third revival with the Avenue Baptist Church," said Rev. Harris. "He is a man of strong convictions, sound doctrines and Bible preaching. Make it a point in your schedule to attend these services and get a spiritual lift."

'Shadow Players' Selected As Name For Local Group

"Shadow Players" was the name selected by members of the Hereford Little Theatre group at a meeting in the Jim Hill Hotel Thursday night.

It was decided that the first regular meeting of the group would be held October 7 in the City Hall and meetings would be the first Thursday of each month thereafter.

At the first meeting a one act play under the direction of Bedford Forrest, will be presented to the group. At the second meeting, Mrs. George McLean will direct a one act play and Mrs. Ray Johnson of Summerfield will direct the one act play at the third meeting.

There will be work shops occasionally on makeup and other matters pertaining to Little Theatre work besides the regular meetings, according to Mrs. Harry Caylor.

Approximately 15 members were present at the meeting Thursday night.

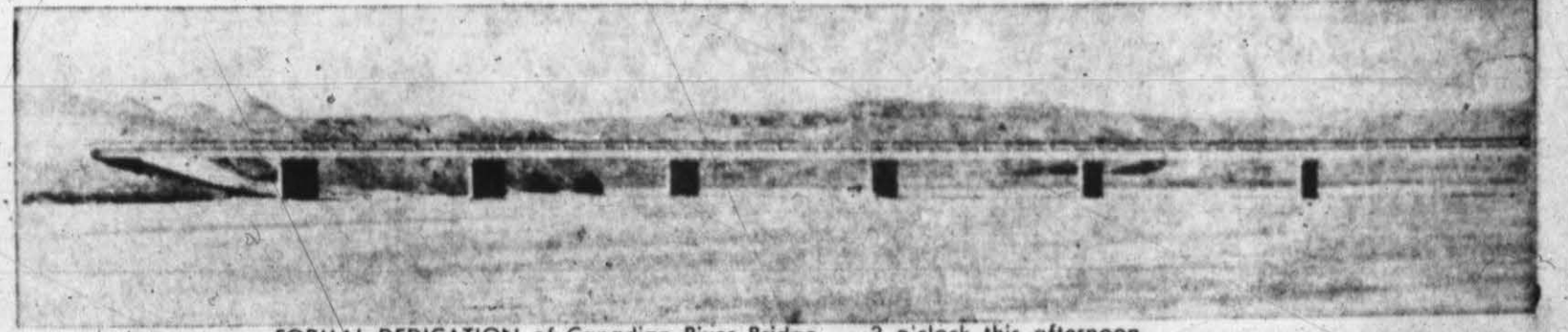
Small Talk Comes True; Youth Races 91 Yards To Score

Generally, it's "once in a million," but small talk sometimes pays off. Thursday the Hereford "B" squad was en route to Tulla, accompanied by Pat Sullivan who, with some of the boys, were kidding Edwin Schroeter.

All in buster, Young Schroeter replied: "Coach, let's get the jump on Tulla. We'll pull something new — a triple reverse, then I wind up with the ball and run 75 yards for a touchdown."

Everyone laughed and immediately forgot the conversation. When the game started, however Tulla kicked. A Hereford back took the ball—and fumbled. Another back grabbed it up, started to run—and fumbled. Still a third back, turned and grabbed the ball. As he started to spin back around and run, however, the ball shot from his hands like a pass and fell into the arms of Edwin Schroeter.

Edwin didn't stop on 75 yards, though, he ran 91 yards and placed the ball across the goal line for the first touchdown of the game. The early "jump ahead" in the game continued to widen to the final score of 40-13, in favor of the Whitesides.



FORMAL DEDICATION of Canadian River Bridge... 2 o'clock this afternoon

Bridge Dedication To Draw Crowd Of 3,500

Highway Chief To Preside At Ceremony Today

Headlined with scheduled appearance of Highway Commissioners from Texas, New Mexico and Colorado, the Highway 51 Association will play host to an anticipated crowd of 3,500 people this afternoon when the Canadian River bridge, near Tascosa, is formally opened and dedicated.

"A large delegation from Hereford is expected to attend the opening," said T. W. Alderson, C.C. president. "We sold a large number of tickets for the lunch, and are expecting more. However, tickets can be secured at the meeting, which begins with a church service at Boys' Ranch at 11 o'clock. Lunch will be served by the Odessa Chuck Wagon Gang, starting at 12:30 o'clock—and those boys have a nation-wide reputation when it comes to putting out a real feed," Alderson said.

In addition, still greater numbers from the Hereford area are expected to be on hand for the bridge dedication at 2 o'clock Sunday afternoon. E. H. Thornton Jr., Chairman of the Texas Highway Commission, will be master of ceremonies and principal speaker of the occasion. "Every single member of the Highway Commission not only plans to attend, but has been en-

thusiastic about the dedication," said Marshall Formby, former Hereford man who now holds an appointment on the state commission. "I've been telling them so much about the people at Hereford that they are planning to check on my reports. Anyway, I am anxious for you to meet these boys and to hear Mr. Thornton."

Started 20 Years Ago
Completion of the Canadian Bridge fulfills a dream which started in the Hereford area back in 1935. Active in the early days were such men as T. E. Seigler, Sr., Judge John P. Slaton, Judge Earl Wilson and A. J. Schroeter. These men, at various times, made trips to Austin, wrote letters and made contacts urging construction of the bridge. Their efforts were cut short, however by World War II, which stopped the

general highway improvement program in Texas.

The Canadian Bridge, in reality, offers great possibilities for the area, according to sponsors. In the first place, it closes the most important gap on the proposed International Parks Highway, which spans the United States, North and south, entering Canada at Fortuna and entering Mexico from the Big Bend National Park gateway in Texas. The road also continues on into Mexico and South America.

Has Many Connections
Another important aspect of the Canadian Bridge is the connections offered over other routes. Colorado bound traffic can follow north from the South Plains area, connecting with U. S. 87 and 54 at Dalhart; also U. S. 50 at Lamar,

or go to Denver from Holyoke over U. S. 6.

Southbound traffic will also find important connections over "51," hitting U. S. 66 at Vega for east-west schedules, and connecting with U. S. 60 at Hereford for east-west points. Ft. Worth and Dallas traffic will, likewise, find definite advantages by branching off at Dimmitt to hit the "Jacksboro route." From Brownfield, Highway 51 offers connections with Roswell west, and at Seminole, travelers will find a splendid route to Carlsbad and the famous caverns.

Is Scenic Highway
International Parks Highway proper is extolled by travelers as one of the most scenic routes in the (Continued on Page 2)

Area Tax Bill Is \$694,829

Cluttering up your mail during the next few days will be a series of "little pink slips" which are destined to cost tax payers of this area a total of \$694,829.03 as the City, County and School District once again remind you of the old saying that only "death and taxes are certain."

Tax payers this year will kick in a total of \$20,841.51 more to the three agencies than last year, despite the fact that there have been no rate increases. This increase is attributed to building and improvements reflected through increased valuations. The increased tax will give the City of Hereford an additional \$7,447.58, the school district an additional \$6,044.74, and the county an additional \$7,349.19. The total tax bill was \$673,987.52 as compared with the present \$694,829.03.

Schools Up \$6,044
First in the tax notice parade were those of the Hereford Rural High School district, released Saturday morning. This release included 3,142 notices covering valuations to the tune of \$24,879,905. The school rate of \$1.35, same as last year still applies, and will give the district a total of \$835,885.55 in taxes, which amounts to \$6,044.74 more than the \$329,840.81 collected last year. The increase is attributed to improvements in the district, which swelled valuations of \$24,432,153 in 1953 to the present figure with a \$447,752 increase.

County Up \$7,349
Monday was scheduled for out-of-town notices from the county tax offices, with local mailings to follow on Wednesday. County valuations are also up this year, showing \$12,359,980 last year—giving an increase of \$412,227. From these val-

uations the county collections will hit \$24,219.97, divided as follows: county taxes \$121,337.14, roads \$47,257.30, water district \$3,162.17, School District No. 6 (Walcott) \$25,649.25, State \$44,814.11. Tax rates are also static in this agency as follows: State .42, county .95, roads .37, water district .05, District No. 6, \$1.50. The overall take through county collections will increase \$7,349.19 over the total of \$236,870.78 last year.

City Is Up \$7,447
City of Hereford Tax notices, scheduled to go out around Oct. 1, will cover a valuation total of \$8,498,021, based on the \$1.35 rate, to bring in \$114,723.51. This is an increase of \$7,447.58 in taxes over last year, when the amount totaled \$107,275.93. Since the rate has remained the same since 1947, the net gain is reflected in growth of the town which, in turn, increased valuations within the city. A total of 2,000 notices will be mailed to city tax payers this year, which is another record for the city. Collections last year ran 85.5 percent, but a 90 percent collection was estimated this year in the city budget.

Sylvia McCracken Heads FHA Group

Hereford chapter of the Future Homemakers of America elected Sylvia McCracken president of the chapter for this year at the first meeting held Sept. 13.

Mozelle Telchik was elected vice president, Betty Buse is corresponding secretary, Sue Suggs is recording secretary, Dolores Loewald is treasurer, Kay Barnard is song leader and Ann Dyer is point keeper.

The club is making plans for raising funds for their special projects.

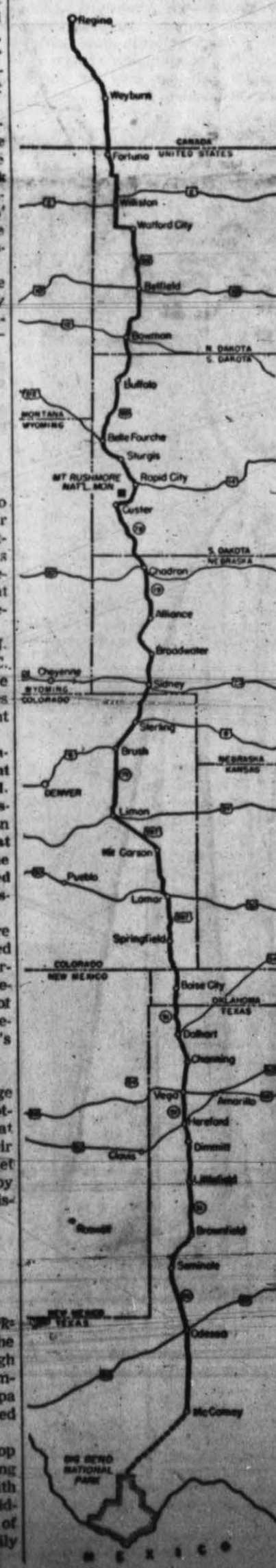
'CITY FOLKS' WANT RAIN! Water Record Topples With Current Billing

"Yes, Sir! We need a rain." The farmers have made the statement so often that they even have the "city folks" talking rain these days.

City folks, in this instance, means the people who run the City of Hereford water department. August billings, covering the month of July, shot up to 33 million gallons of water consumed in Hereford. This was the highest 1954 consumption and was considered by employees, a

possible new all-time record. The current billing surprised everyone, however, and topped out the July record. From Aug. 20 to Sept. 25, city pumps have delivered a total of 59,325,000 gallons of water. This jumped water revenue to another new high, \$19,714.50.

All of which puts the "city folks," especially the billing and pumping departments, in the mood to agree with anyone who says, "Boy, we could sure use a rain."



Around Town

About the roughest thing around town this week was the housing situation, created by the influx of lettuce workers and crews which are working in grain sorghum harvest. Hotels, large and small, have been sold out from time to time during the past 10 days and sleeping rooms were at a premium. Apartments, especially the "furnished variety" were next to impossible. Overflow from this shortage sent scores of people into Friona and Dimmitt to find living quarters.

Such was the fate of a State Insurance survey crew of six Friday. Scores of others solved the problem by sleeping in their automobiles, while those with trucks and pickups considered themselves fortunate. Even trailer house accommodations were crowded on Hereford's three lots.

In connection with harvest activities also came a warning from school authorities regarding use of child labor during school hours. The penalty for employment of school-age boys and girls during school hours is heavy," said Geo. J. Graham, superintendent. "In addition, the full burden of responsibility is placed upon the employer." Violations of the law have, in instances, drawn fines which ran up into the \$5,000 to \$10,000 bracket.

An old face in a new spot is that of Earl Hendricks, former bus dealer. Mr. Hendricks is now associated with the Hereford Motor Company in sales, including used cars.

A chicken supper, sponsored by Catholic ladies, will be held at the St. Anthony's parish hall between 8 and 9:30 o'clock Thursday night, Sept. 30.

The Council of Church Women will hold a meeting at the Wesley Methodist Church Tuesday afternoon, Sept. 28, at 3 o'clock. Mrs. (Continued on Page 2)

Richard Hagar And Jimmie Burkett Delegates To National FFA Meet

Richard Hagar and Jimmie Burkett were elected as delegates to attend the National FFA convention in Kansas City, Mo., some time this fall, at the First FFA meeting of the year held Monday night in the Ag Department. Jamie Clearman and Jack Hagar were elected as delegates to go to the Area I convention in Amarillo next week.

The boys voted to pay \$75 on the expenses of Jean Chapman, FFA exchange student; they also voted to give \$50 to Boys Ranch this year, instead of \$25, the

amount given last year.

A committee including Richard Hagar, Jimmie Burkett, Roger Shipley, and Jamie Clearman was appointed to look into the matter of finding some boy to care for the FFA farm just outside of town.

Another important part of the meeting was the election of two new officers. The policy of the chapter is that officers must be enrolled in Vocational Agriculture, but two of the officers were not. Jamie Clearman was elected secretary and Jack Hagar was elected treasurer.

'Hickory Ann Hill' Takes Top Quarter Horse Honors

Hereford's entries in the Tri-State Fair were limited this year but, among the three divisions entered, the contestants brought home three first place ribbons.

The grand champion mare for 1954 is the three-year-old bay, "Hickory Ann Hill," owned by O. G. Hill Jr., of Hereford. She won the nod of Judge Dink Hull, Childress, over three first place mares to become grand champion female of the show. Sired by Hickory Red, she was foaled in

1951. The winner in the get-of-sire class went to the offspring of Hickory Red, also owned by O. G. Hill Jr.

Bezer Figs First
In the pig division of the show Jody Bezer, son of Mr. and Mrs. Doc Bezer, won first and second place in singles and third place in the group of three.

Potatoes Win First
Carole Clearman won first place in potatoes, followed by Jack Renfro winning third place and Ray Patzold winning fourth.

Jake Moore Gins First Bale Here

The first bale of 1954 Deaf Smith cotton was ginned Tuesday by Jake Moore, and brought 46 cents per pound, plus free ginning.

The bale weighed around 450 pounds and was grown out north from the city limits on Avenue K, near the old airport. Yields were indefinite, but Moore was expecting around a "bale and a half" to the acre on the small tract.

Cotton acreage is unusually low this year, due to hail and heavy rains which caused many farmers to turn to grain sorghums after replanting cotton once or twice. Only 5,136 measured acres were reported through the local ACE offices, as compared with around 15,000 acres last year. Yields, however, are expected to turn out well.

Lift Restrictions On Diverted Acres For Drought Area

Word has been received that there will be no restriction on crops planted on acreage diverted from wheat as previously announced. Faust Collier, ASC manager, said today.

"The Secretary of Agriculture has announced this change due to wide spread drought conditions," he said. "The only exception left in the program is potato and commercial vegetable acreage."

The details of this program are not available at this time, but are expected to be released Wednesday at a meeting in Amarillo with office managers and county committees from the 24 Panhandle counties, according to Faust Collier.

South Dakota Guests
Visiting in the home of Mr. and Mrs. Aubrey Jackson and family for the next two weeks are her parents, Mr. and Mrs. Bill Morton, of Nisland, S. D. The Morton's

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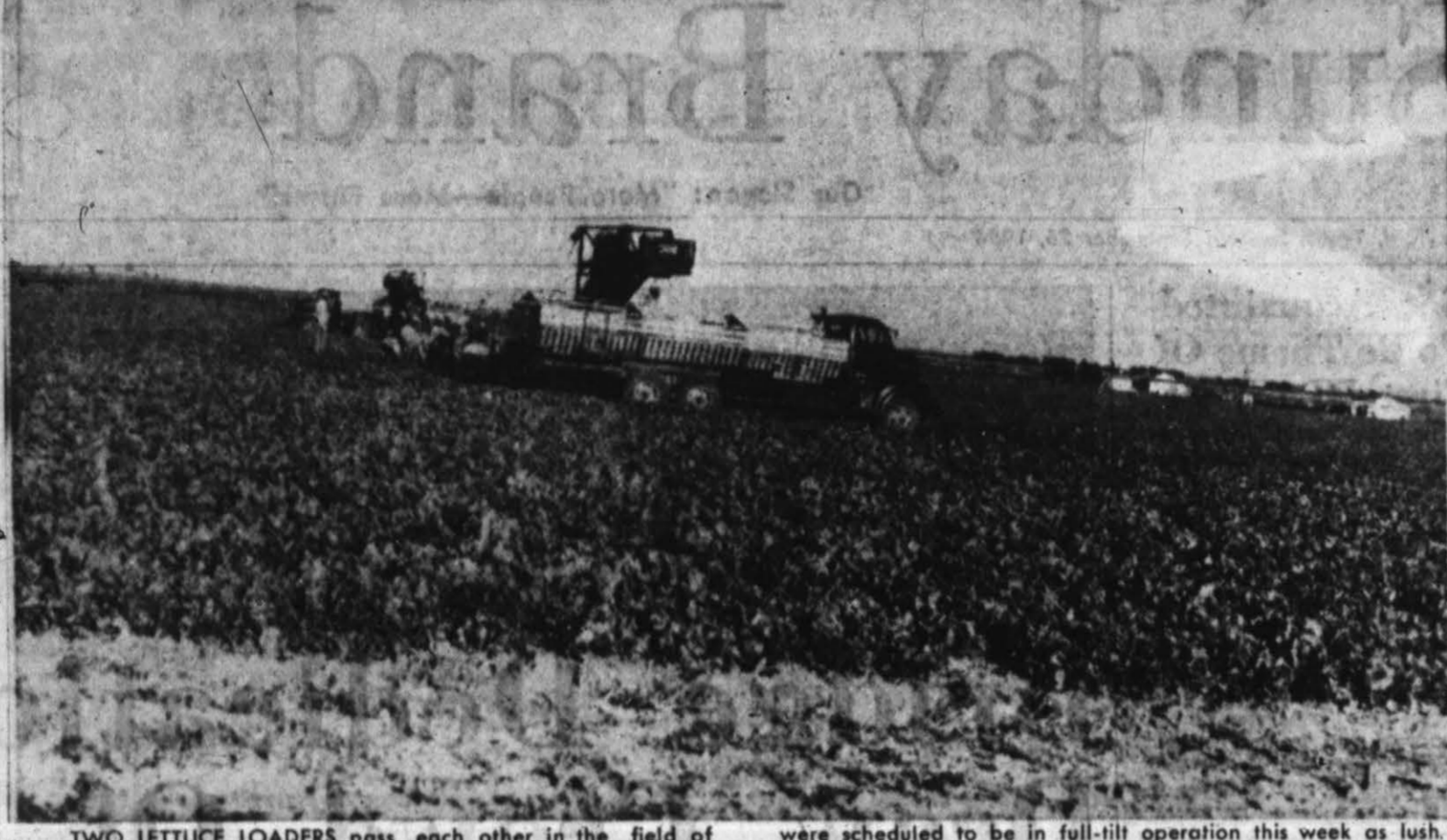
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TWO LETTUCE LOADERS pass each other in the field of Howard Beasley, two miles north on Highway 51, where crews started cutting early. All five Hereford packing sheds were scheduled to be in full-tilt operation this week as lush Hereford lettuce swung into the season, drawing premium prices for its outstanding quality. (Staff Photo)

son-in-law, Mack Freeman and daughter, Jane, came with them and are visiting in the home of his parents, Mr. and Mrs. R. A. Freeman, of Hereford.

Child Study Club Discusses Chest X-Ray Unit Plans

The Child Study Club met Thursday night in the home of Mrs. Clyde Denton. The club heard a report by Mrs. W. B. Nunley on plans for the Chest X-ray unit which will be in Hereford October 27 and 28 for anyone desiring to have the X-ray made as check-up for any trace of tuberculosis. It was announced that the next meeting October 14 will be in the home of Mrs. Stanford Knox instead as previously listed in the year book.

Mrs. Cawthorn Bryant presented the program entitled "Hyperactivity—a threat to our children." She described hyperactivity as that constant everyday rushing, filling every moment with those activities that our children today encounter, whether they be worthy and instructive or just pastime.

Today's children show signs of fatigue, nervousness and restlessness, inability to concentrate, Mrs. Bryant pointed out. Parents will have to work with the children and remove from their busy days those activities that can be eliminated so that the child may learn a true satisfaction in life: "Better a handful of quietness rather than two hands of toil."

Boston To Head Spanish Club

Officers were elected at the first regular meeting of the Spanish Club Tuesday night.

Larry Boston was elected president; Jon Fraser is vice president and membership chairman, Johnny Latham is vice president and social chairman, Judy Jersig is vice president and program chairman, Myrna Coffin is secretary, Judy Gee is treasurer, Wade Crist is reporter, Clelan Meharg is sergeant-at-arms, Gary Southern is critic, Judy Jersig is pianist, and Myrna Coffin is musical director.

Dues were also set for \$1 a semester.

Those present at the meeting were: Larry Boston, Jon Fraser, Judy Jersig, Johnny Latham, Myrna Coffin, June Gee, Wade Crist, Clelan Meharg, Gary Southern, Carrol Willoughby, Burk Inman, Eugene Combs and the sponsors, Mrs. Roy Calvert and Pat Sullivan.

Henson Services Held In Roscoe

Funeral services for John Henson, 57, a former resident of Hereford, were held September 16 in Roscoe.

Mr. Henson died in the Baylor Hospital in Dallas.

He is survived by his wife, the former Ruth Seitz, and a son and daughter.

Mr. Henson's father was a pastor of the Hereford Methodist Church, some years ago.

Robinson Is On Student Council

ENID OKLA. —William Robinson, son of Mr. and Mrs. John Robinson, 703 E. Fourth Street, Hereford, was installed recently as a senior class representative of the student council at Phillips university at Enid, Okla.

Dr. Eugene S. Briggs, president of the university had charge of the installation ceremony at a special chapel service Tuesday, September 21.

Mr. Robinson, a senior, is a member of Varsity, men's social service club, and the Ministerial association at Phillips university.

Walcott News

By Mrs. T. L. Collins

Walcott School children have been missing from their rooms this week. Most of them enjoyed a happy day in Amarillo at the Tri-State Fair.

School board and principal of Walcott met Friday night. Budget for the year was the main topic of discussion.

Children at Walcott School have been learning the new pledge of allegiance to the flag.

Dunnam Featured In TWC 'Rites'

FORT WORTH, September 25.—Lily Ann Creswell of Alvarado represented the Texas Wesleyan College freshman class as its "bride" in traditional ceremonies uniting old and new students here Tuesday.

President Law Sone officiated at the rites uniting new and old students in "bonds of friendship." John Ed Francis, Waco, student body president, represented upperclassmen.

Harral Dunnam of Hereford served as best man in the ceremony. The son of Mr. and Mrs. S. M. Dunnam, he is a senior at TWC. He is majoring in religious education.

Bridge.....

(Continued from Page 1)

country and, with completion of the bridge, is expected to carry a large volume of tourist traffic. The route includes access to Big Bend National Park in Texas, Carlsbad Caverns, a side trip in New Mexico; Custer State Park is 10 miles off the road near Rapid City, S. D. Mt. Rushmore and the Black Hills are also available to tourists over the road.

Around.....

(Continued on Page 2)

F. L. Alexander will preside over the election of new officers. Mrs. W. J. Krumbein will have charge

of the program and Mrs. Earl Plank will tell of work done at the Hereford Labor Camp this summer. The devotional lesson will be presented by Mrs. D. H. Alexander and a social hour will be featured at the conclusion of the program.

The 18th district American Legion and Auxiliary Fall convention will be held in Amarillo Oct. 2-3, with all members urged to attend.

Ira Scott, chairman, said today that the Christian Church building fund campaign is progressing nicely.

Mrs. W. A. Teter of Woodward, Okla., spent the past week in Hereford with Mrs. H. K. Fox and other friends.

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THE *Vogue*

THE WORLD THIS WEEK

French Vacillation Is Big Drag on European Defense

Union Wants New Role in Business

By J. M. ROBERTS, JR.
Associated Press News Analyst

THE idea that organized labor has a right and responsibility for participation in management has been kicked around in many countries and been adopted in some form in various places, but has never been widely accepted in Britain or the United States.

This week a major American union leader, David J. McDonald, president of the United Steel Workers of America, put it forward as something which should become a major objective.

He criticized both the Congress of Industrial Organizations, of which his union is a member, and the American Federation of Labor, calling them anti-laborian for their failure to attain what he called a modern approach to trade unionism.



McDonald

The CIO, McDonald said, still clings to a Marxist approach. He accused the AFL of a strictly "bread and butter" attitude of taking all it can without regard to the welfare of businesses involved or of the general economy.

Equities of Ownership
Objection to the eventual fate of unions, McDonald said, which forget the equities of ownership and management, or that Marx died a long time ago.

Unions, he said, should participate in management with respect to the rights of stockholders, management and labor. He particularly pointed out the relationships of multiple ownerships, hired managements and labor as compared with old-fashioned personal ownerships.

He described the economy as a mutual trusteeship of the three groups in which "all are obliged to give full consideration to everybody involved."

Feud with Reuther?
McDonald has been at odds with Walter Reuther, head of the CIO, and observers were quick to wonder whether his speech was a forerunner of an attempt to take the steelworkers out of the CIO and divide the American labor movement into still a fourth major part. This would make the steelworkers, like the miners, a one-industry union and leave them free to work out their own relationship with management under whatever concept they wish.

There have been few notable examples of actual union participation in management in the United States. Some unions have gone over the books and taken pay cuts in order to insure continued operation of their businesses. Others have even loaned money to their bosses for the same purpose. Many have forced changes in policies affecting labor. This is a form of participation in management, but far from what McDonald was talking about.

British Unions Said No
In Britain in 1948, when a Socialist government had nationalized certain industries and services, organized labor, though a part of the administering political party, refused to accept the government's suggestion that it should actually participate in management. They held it unhealthy, and a subversion of good trade union practice. They rejected any idea that their ownership as citizens imposed obligations as to management. At the same time, labor-committee participation in manage-

ment had become commonplace in both Germany and Italy.

These committees were the objects of intense campaigns by the Communists to get control, and the Reds attained considerable success in Italy. In Germany, management had always retained a certain balance of power in its relation to the committees, and continued to do so. Communists attained a very small hold on the German committees.

Pro and Con
Proponents of the labor-participation idea always point out that labor has a right and a responsibility to see to it that management is good management, in order to preserve jobs. Other labor experts will argue just as vehemently that participation puts labor leaders in untenable positions; that it might even involve strikes against decisions to which union leaders have agreed. Such strikes do often occur.

Opponents say participation would take union leaders farther and farther away from their direct responsibility to members and increase the possibilities of such situations. If the McDonald speech turns out to be more than just a bit of political maneuvering within the CIO, the whole question would provide the most lively labor argument since John L. Lewis formed the CIO out of the AFL and then took his miners into independence from both.

Finance

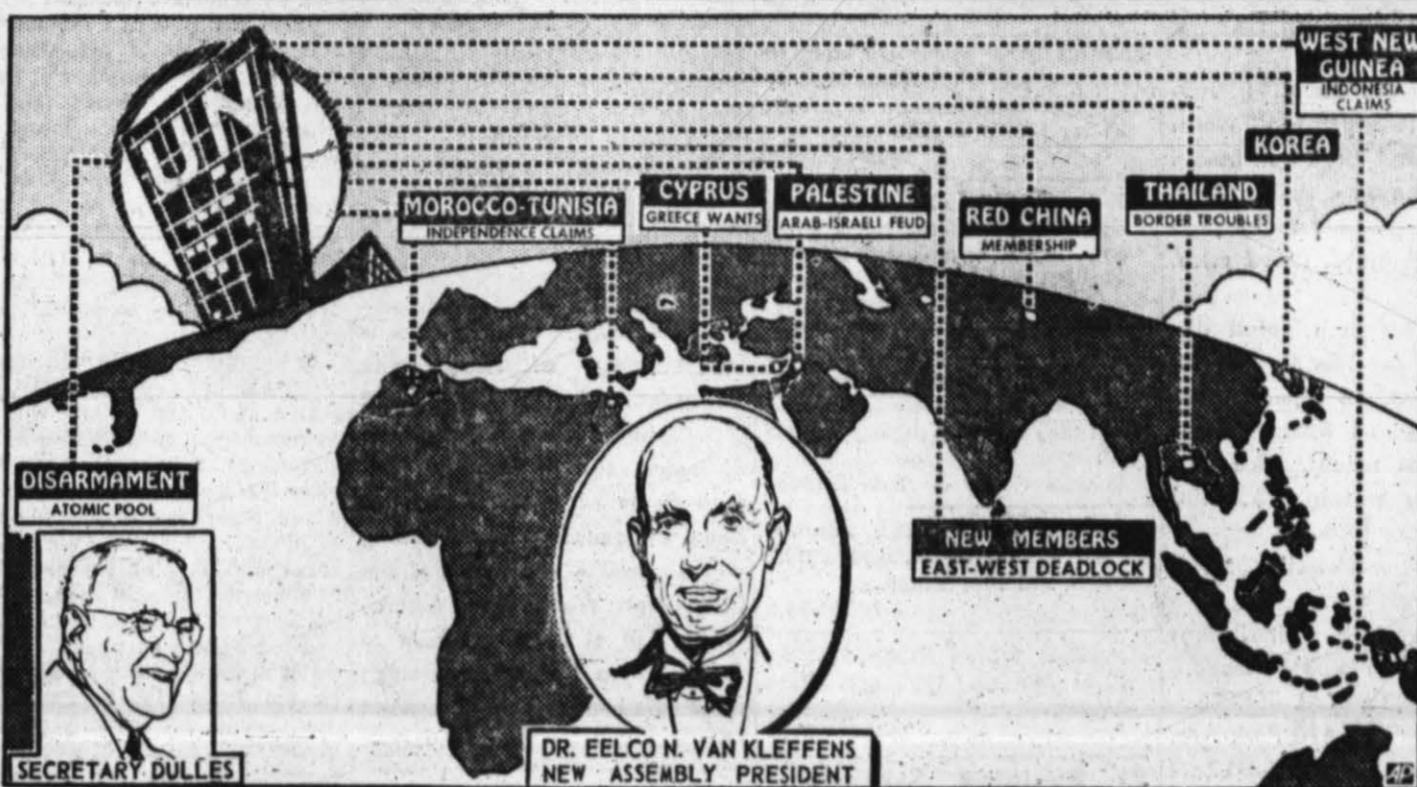
Easy Money
Uncle Sam plans to borrow four billion dollars in cash—at 1 1/2 per cent interest.

That's cheap money. For the particular kind of note the U.S. Treasury is offering, it's the lowest interest rate since 1944. The notes are of the "short-term" variety: they'll become due and payable in two years and seven months. "Short-term" borrowing by the federal government has been traditionally regarded in banking circles as inflationary. Banks which buy the notes are spared the necessity of putting up the large amounts of cash that would be required for the purchase of a long-term government issue.

Spur for Business
In this instance they won't have to put up any cash at all. The purchase will be accomplished by a mere stroke of the pen. The cash will stay right in the bank, while the bank's lending authority will be increased. The result: more money and credit available for stock speculation—for commercial, real estate and consumer installment loans. In other words, a hypothesis for business.

Early in 1953, when the treasury was pursuing a strong anti-inflation policy, it marketed a large issue of 3 1/2 per cent bonds maturing in 30 years. Interest rates shot up; easy credit terms evaporated.

Since then, federal officials have switched to an "easy money" policy. This week's announcement of treasury borrowing marked a definite continuation of that trend.



INTERNATIONAL PROBLEMS—The map above shows key issues confronting the ninth General Assembly of the United Nations which opened Tuesday in New York. A quick decision to keep Communist China out of the U.N. for at least another year was the first order of business. It was the third straight year that Soviet demands for admission of Red China were rejected. The vote this time was 43-11. Dr. Eelco N. van Kleeffens, former foreign minister of the Netherlands, was elected assembly president, succeeding Mrs. Vijaya Lakshmi Pandit, sister of India's Prime Minister Nehru. U.S. Secretary of State Dulles renewed President Eisenhower's invitation, made originally to the U.N. last December, for participation in a worldwide atomic power pool for peaceful purposes. Despite objections from Russia, six Western nations have agreed to set up an international atomic agency. They are United States, Britain, Canada, France, Australia and S. Africa.

Dates

Tuesday, Sept. 28	Rosh Hashanah (Jewish New Year).
Wednesday, Sept. 29	Republican primary, Rhode Island. Rosh Hashanah (second day).
Thursday, Sept. 30	Commissioning of atomic submarine Nautilus, Groton, Conn.
Friday, Oct. 1	National Newspaper Week starts.
Saturday, Oct. 2	Loyalty Day. Birthday (83rd), Cordell Hull.
Sunday, Oct. 3	National Fire Prevention Week starts. Loyalty Day.

1954: GOP Runs Scared

ike on Tour
President Eisenhower made a four-state speaking tour in the West this week as GOP national chairman Leonard W. Hall emphasized that this year Republicans are "running scared."

The President's tour, starting from Denver this week took him to Missoula, Mont., for an airport speech Wednesday, to the Oregon-Washington border for dedication of McNary Dam, Thursday morning; to Los Angeles for a major political address in Hollywood Bowl, Thursday night; and on Friday he spoke briefly and informally at the American Federation of Labor convention in Los Angeles.

Quotes

Mayor Robert F. Wagner (D-N.Y.), in a speech attacking Republican foreign policy: "Just a short while ago we exercised more influence than any nation in the world. Today our Secretary of State flits from capital to capital, peddling what we have left. Other nations bristle, but he sells no brushes."

Dr. Eelco N. van Kleeffens of the Netherlands, U.N. Assembly president: "In order to stress that we have more than one working language, I propose to speak in English and French on alternate days."

Britain

Relics Impede Progress
British archeologists are rallying to save a Roman Empire temple uncovered in the heart of London's financial district by excavations for a new office building.

Coal

National Concern
Mobilization Director Arthur S. Flemming has named a new task force to survey the ailing soft coal industry, afflicted by mine shutdowns and widespread unemployment.

RELIGION: Jewish New Year

High Holy Days
Calls for greater efforts to strengthen the spiritual life of the nation—and the world—were sounded this week as American Jews prepared to celebrate their high holy days. The observance begins Tuesday with Rosh Hashanah—the Jewish religious new year of 5715 as based on the ancient lunar calendar.

Leaders of various national Jewish organizations, in special messages for the occasion, said there was cause both for great thankfulness—and for new determination to oppose wrongs and injustice.

Reverse Trend to Secular
"Man has expanded his technical resources at the expense of his spiritual strength until he has brought himself into the dread shadow of destruction," he said.

Reverse Trend to Secular
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RELIGION: Jewish New Year

prayer must be followed by concrete action in deeds.

He listed some specific aims: 1. Energetic efforts to promote unity among all nations. 2. Opposition to threats to American freedoms posed by "cynical politicians" who spread "fear and intimidation" by abuse of investigation powers.

He also listed causes for gratitude: 1. The Supreme Court decision outlawing racial segregation in schools. 2. The peace, progress, justice and opportunity for the free flourishing of Jewish culture, which are inherent to the American system.

Julian Freeman, of Indianapolis, president of the Council of Jewish Federations and Welfare Funds, urged "rededication to the faith and ideals which have forged the common bonds among us for thousands of years."

Fear of Germany Paralyzes Paris

By WILLIAM L. RYAN
Associated Press Foreign News Analyst

WHATEVER the motives behind Premier Pierre Mendes-France's proposals on a common front against the Soviet Union, the French attitude spells more delay at a time when delay can be costly.

There is little for the Russians to do now but sit back and wait for the results of a nine-power conference in London. If there should be any danger, from the Russian point of view, of a compromise satisfying the French, British, Germans and Americans on the defense issue, Moscow will pull another grandstand play. The immediate Moscow aim is to delay European defense to death.

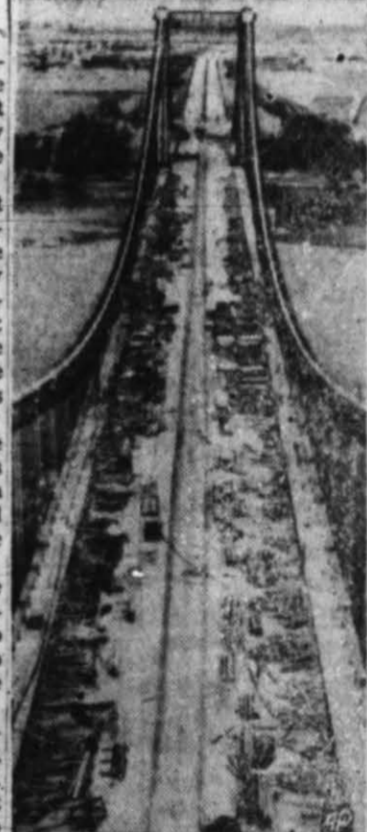


Ryan

The representatives of the nine nations gather in London, Tuesday in a rather grimly absurd atmosphere. All the participants will be agreed in advance on the major problems facing them. The United States, Britain, France, West Germany, Italy, Canada, Belgium, the Netherlands and Luxembourg all are agreed on the need for speed in bringing collective European defense into being. All are agreed on the need for German participation in that defense. All are agreed there must be guarantees to prevent any one nation from being militarily dominant. All are agreed that a European alliance should fit into the framework of the North Atlantic Treaty Organization.

Differences in Degree
The disagreements are differences of degree. There is essentially little difference between the original conception of the European Defense Community, killed by the French Parliament, and the proposals of Premier

TOWARD UNITY



NEW SUSPENSION bridge spans the Rhine near Cologne, Germany, adding a link between the Frankfurt-Cologne-Dusseldorf-Mannover autobahn and the international highway to Belgium and the Netherlands. Four-lane bridge, 1,858 feet long, will open in December.

Sidelights

● An Oklahoma City woman held a pet cat in her lap while watching her favorite wrestler engage in a bruising battle on TV. When the bout was over her cat was dead; she had choked it to death.

● Early this year Britain sent a miniature Socotran bull for the Bahrain government's experimental farm. A few days ago the British Admiralty received this message: "It would be much appreciated, particularly by the bull, if HMS Dalrymple while in passage from Zanzibar to the Persian Gulf, could call at Socotra (an Indian Ocean island south of Arabia) to obtain a mate of the same species." The Admiralty understandingly approved the mission.

● Mrs. Edith H. Clark of Oak Ridge, Tenn., complained that a bear stole her purse and fled into the woods with it when she stopped to watch a mother bear and three cubs in Great Smoky Mountains National Park. Park rangers recovered the purse later on a slope near where the snatching occurred.

Mendes-France at Strasbourg, now to be considered by the nine nations.

The biggest difference involves the role of Britain. France, which was asked to surrender some of her sovereignty to the EDC, now demands that Britain do likewise.

The French premier agreed that European cooperation was the only basis for effective defense against the danger of Soviet aggression. The EDC concept was the same.

Supranational Element
Mendes-France complained about the element of supranationality—subordination of individual member nations to the group—in EDC. But he himself, then proposed a dose of supranationality to be administered through the Council of Ministers, of an expanded Brussels treaty.

The effect of this simply would be to subject Britain to the same surrender of sovereignty as had been envisaged for the six continental members of EDC. Britain is not likely to accept that.

Mendes-France wanted control by the central organization over the maximum number of troops contributed by member nations to the common defense effort. NATO already had laid down controls over the minimum contributions, and control over the maximum was implicit in EDC.

Under the EDC scheme, France's forces would have outnumbered the Germans. There would have been a council of 15 members, three each from France, Italy and Germany and two each from the three Benelux nations, which would have issued directives to an executive bureau of nine members from the six EDC states.

Curb on German Arms
Mendes-France sought restrictions on the manufacture of armaments to what would be ordered by a central organization. EDC already envisaged that with regard to West Germany, the source of France's worry, West German production under EDC was to be limited to what was authorized by the supranational EDC executive, with an absolute ban on German production of biological or atomic weapons, or heavy ships.

From France's point of view, EDC—a conception which originally was French—seemed to offer as much security from her neighbor Germany as seemed possible in today's insecure world.

France could never be secure without a community of effort in Europe. Yet the French now are in the position of saying they will not join in any communal effort until they feel utterly secure.

Superficial Issues
As the ministers meet in London, Europeans' common security through common effort is imperiled—not through disagreement over fundamentals, but over issues which are largely superficial. Even if these differences should be bridged, there is no guarantee that this will advance the cause any further with respect to France's role.

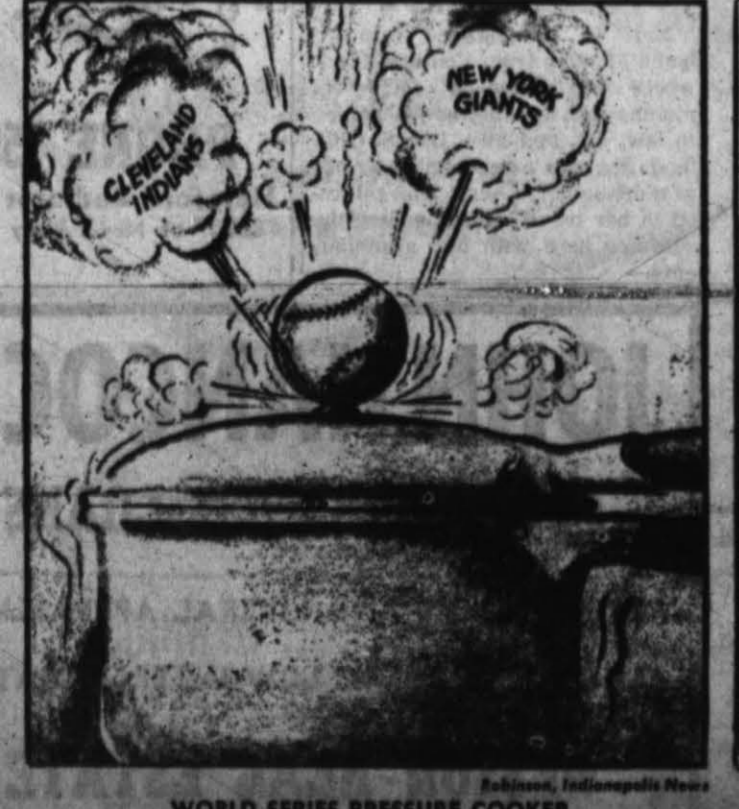
Mendes-France said at Strasbourg that possibly by the end of this year the French Assembly "may"—and the word "may" must be underlined—clear the way for France's participation. There seems little chance that the Mendes-France proposals will be accepted as they stand today. But even if the proposals were accepted, the basic French obstacles—dread of a militarized Germany and a jealous, nationalistic regard for French sovereignty—would remain.

In Short

Approved: By President Eisenhower, a 100 million dollar increase in military and economic aid to South Korea under a new program providing for training of native jet pilots.

Returned: By North Korean Communists, the bodies of 132 Americans and 68 of unknown nationality for a total of 3,900 in the Korean armistice exchange of war dead.

Called: By Thomas E. Murray, member of the Atomic Energy Commission, for the government to step up its use of the atom for peace and to start by building a power plant in Japan, first victim of the atom age.



Robinson, Indianapolis News

Vetrous, Charleston, W. Va., Gazette

Flitner, Sioux City Journal

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WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

FOR SALE: 1300 bushels of Early Wichita seed wheat which has been grown locally for seven years. Priced \$2.50 per bushel. Also Michigan Winter Barley seed grown here this year. Priced \$3.00 per hundred. Located at Pitman Grain Co. Charlie Holt. Telephone Frio Exchange 477 or call at the elevator. B-1-50-38-3c.

PIANO: Give your child a chance. Small spinet. Can be seen in Hereford. Bargain on easy terms. I. B. Fowler, Credit Department, 3615 East 10th Street, Amarillo. B-1-27-38-2p.

FOR SALE: Walk in 6'x8' refrigerator box. Complete with unit and in good condition. Inquire at Piggly Wiggly. Phone 117. B-1-20-11-1fc.

FOR SALE Ozarka Water. Distilled Water. Soft Water Service. Water conditioning equipment of all kinds. Soft Water Service 841 East First St. Phone 317 Hereford, Texas B-1-8-1fc

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass Picture Frames 102 Park Ave. Ph. 1425 B-1-16-1fc

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2032, Box 243, Hereford, Texas. B-1-19-10-1fc.

ROSE TRELLISES and picnic tables. Carl McCaslin Lumber Company. Phone 7. B-1-11-12-1fc.

A 588 grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% loan at 4% if wanted. See J. M. Hamby, 1410 Park Ave. for further information. Phone 701-Day, 4473-Frio Exchange-night. B-1-27-1fc

POWER MOWERS Both rotary and circular type. Priced to fit your budget. CARL McCASLIN LUMBER CO. A Complete Building Service 1 Block East of the Courthouse Phone the Lumber Number 7 B-1-53-1fc

FOR SALE: Beardless Black Hull seed wheat. T. E. Seliger. Phone 660. B-1-12-10-1fc.

RIGHT SIGHT Reading Glasses for reading or sewing. McDowell Drug. Phone 13. B-1-12-36-1fc.

PIANO: Genuine Baldwin Grand. A real bargain. Easy terms. Walter Credit Department. I. B. Fowler, 3615 East 10th Street, Amarillo. B-1-20-38-2p.

FOR SALE: Early premium seed wheat. Winter wheat Barley seed. Phone 880. Davis McCracken Lumber. B-1-12-11-6c.

YOUNG PARAKEETS FOR SALE or will trade for green, blue or CandC Thrift Stamps. Phone 1672 or 114 Avenue E. B-1-20-12-4c.

FOR SALE: Early Wichita Wheat. \$2.50 bushel at elevator. Phone 2007. B-1-11-12-1fc.

FOR SALE: HOLLAND BULBS, peonies, and cut flowers. Mrs. J. F. Ward. North Main. S-1-14-13-1fc.

FOR SALE: Frigidaire refrigerator. Excellent condition. Phone 1004-W. S-1-9-13-2p.

FOR SALE: Bendix Economy Automatic Washer. \$50.00. 7 inch electric table saw, \$25.00. 209 St. Phone 1443. S-1-17-13-1k.

FOR SALE: Early premium or Early Triumph seed wheat. One year from Certification. \$2.50. J. K. Baker. Phone 589. S-1-19-5-1fc.

ONE GOOD USED 15-30 8 ply Goodyear tractor tire, for sale. Davis - McCracken. Phone 850. B-1-15-38-2c.

BLACK HULL, slick head wheat seed. 14 north on 51, seven west. Trucks to be weighed at Pitman Grain Company. R. H. Hale. Phone 2443 Westway. S-1-26-13-1c.

FOR SALE: One 1964 Gleaner SP Combine, 14' complete with maize bars, folding unloader. Slightly used. \$4,295.00. One 1953 Gleaner SP Combine, 14', complete with maize bars, folding unloader. A-1 condition \$3,395.00. NOSKE BROS. MOTOR CO. HOBART, OKLAHOMA. Day Phone 704. Night phone 49. B-2-44-38-4c.

FOR SALE: Oliver combine. 12' No. 30. B. K. Greeson, Summerfield, Texas. B-2-11-38-2p.

FOX Enslage cutter. Has cut 150 acres. One No. 122 International combine. See Cleo Shellabarger, three miles north and 1 1/2 west of Dimmitt on Jack Miller farm. B-2-26-36-1fc.

APARTMENT House. Good location. Consider trade. Phone 80-W. B-4-9-11-8p.

REAL ESTATE \$1,000.00 DOWN Very nice two bedroom home located at 514 Ave. K on a 75 foot lot with nice grass, trees, and fenced back yard. Single garage, not attached. Living room carpeted. \$6,500.00 loan can be assumed. . . . \$75.00 monthly payment or will accept annual payments. Price \$7,500. SAM NUNNALLY Lone Star Agency Ph. 424 Nite, Sunday 1711 B-4-12-1fc

FOR SALE: Three unit apartment house. Four rooms and bath to each apartment. Furnished or unfurnished. For appointment call 1278 or 351-W. B-4-23-37-3c.

COLORADO LAND 3000 ACRE WHEAT AND STOCK FARM: Near Haswell Colo., to trade for land or other property, located in this part of the country. PH. 944 WESSON REAL ESTATE Hereford, Texas B-4-28-1fc

Special - 3 bedroom home on Star Street - Priced for Quick Sale Extra choice 1/4 sec. strong 8" well near Hereford, Price \$210. Hugh Bookout Realty 533 E 1st St. Hereford Res. Ph. 1270W Of. Ph. 1674 B-4-13-3c

For sale 16 acres all in alfalfa with half interest in good 6" irrigation well joining City limits. Ideal for sub-dividing. Priced right to make money. Exclusive agents Alderson & Ridgway 238 Main St. Phone 397 B-4-12-1fc

IRRIGATED 206 Acres. 4 miles Hereford. Adjoining highway. Natural gas. Sell; take some trade; or trade on larger place. Phone 2007. B-4-21-12-1fc.

FOR SALE: My home at 216 Catalpa Street. Make me an offer. Please. Ben Janacek, Route 1, Box 50 Schulenburg, Texas. B-4-21-11-8k.

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-37-1fc

Have several homes priced from \$4500.00 up. Small down payments. 16 acres adjoining city limits. Priced below market. Other small acreages near town. 1/2 section good irrigated land. 2 8" irrigation wells. 3 bedroom house. Immediate possession. \$185.00 per acre. J. W. Robinson Phone 932 East Side Jim Hill Hotel S-4-13-1c

FOR SALE Nice, clean 320 acres. 290 in cultivation. Two good 8" wells. 2 bedroom and large den house. 40'x80' Quanselt-building. Two government granaries. On paving. Near Hereford. Good price. Good loan. Nice 72 acres in irrigated district. Would consider trading for house in town on equity. Also 3 bedroom home, single garage. Near school. Price \$5,000.00 plus paying. \$500.00 down, balance loan. 145 acres. Two 8" wells. \$5,000 down, balance terms. Would appreciate your listings on anything for sale or trade. J. M. HAMBY REAL ESTATE Phone 701 1410 Park Ave. B-4-12-1fc

FOR REAL ESTATE Farm Loans . . . Good Terms SEE LUTHER PEVLEY Res. Phone 524 S-4-37-1fc

TWO LOTS ON STAR and two on K, by owner. H. H. Caraway. Phone 1872. B-4-15-11-4p.

FOR RENT OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-41-1fc.

FOR RENT: Four room unfurnished duplex apartment, with garage. Close in. Call 589. B-5-13-10-1fc.

FOR RENT: Nice 3 room unfurnished duplex apartment. Private bath. Automatic furnace. 109B Union. Phone 430. B-5-16-37-1fc.

THREE ROOM unfurnished duplex apartment. 207B Bennett. Phone 916-J. B-5-9-38-1fc.

FOR RENT: Modern three room unfurnished upstairs garage apartment. For couple. Phone 288-J. S-5-13-13-4p.

NICE BEDROOM, 506 Lee Street. S-5-9131p.

FURNISHED BEDROOM for rent. 915 Union Avenue. S-5-9-13-1k.

FOR RENT: South, front bedroom. Close in. Come to 219 Lee. S-5-11-13-1k.

WANTED TO RENT or lease an irrigated farm. Write Box 673. B-6-11-38-4p.

WANTED TO BUY 2 room house to be moved. A. G. Martin, Rt. 3 Plainview or call Plainview 42083. B-6-18-13-2p.

NEED A HOT PLUG repaired? Call Morgah's Appliance. 197. B-6-9-13-5fc.

WANTED, room or small apartment by man. Prefer west side. Phone 378-W. S-6-12-13-1p.

HELP WANTED WANTED: Young man for book-keeper, office, and warehouse work. Must be capable and looking for a future. Apply in person to Ray Godwin manager, Crowe Gulde Cement Co. of Hereford. B-8-30-13-1fc.

Situations Wanted CUSTOM Harvesting. Have five new Massey Harris Combines. Lester Newton, 239 Avenue F, or call 277-W. B-9-16-13-1fc.

WOULD LIKE JOB in store, filling station, garage or plumber. Fred Stagner, 108B Catalpa, Hereford, Texas. S-9-16-13-1p.

WANTED: Grain hauling. J. B. Culp. Phone 2056. B-9-9-36-6p.

NOTICE ALCOHOLICS ANONYMOUS Phone 1358 or 2018 Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-1fc

WANTED 150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-1fc

ENROLL your pre-school child in Lorraine's Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway, Phone 1574-W or 429. B-10-17-32-1fc.

BEAUTIFUL BABY PARAKEETS: All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-1fc.

SKIRT AND BLOUSE left at local store on a previous Dollar Day. Call at Brand Office, identify and may have by paying for this ad. B-10-25-12-2x.

READY BUILT HOUSES. Two bedroom as low as \$2500.00. Phone 8-2507 Farwell, Texas. S-10-13-13-4p.

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park Avenue. B-10-10-13-1fc.

FOR GUARANTEED Roofing and Sheet Metal Work, contact Hereford Roofing and Sheet Metal. 839 East 1st St. Hiway 60 Hereford, Texas Phone 317 B-11-8-1fc

FOR NEW AND USED parts by Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-1fc.

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-1fc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-30-90-1fc

CUSTOM FARMING Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 930 B-11-15-21-1fc.

NOW IS YOUR CHANCE! We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay! J. B. Elliston Real Estate 132 E. 3rd Ph. 179 B-11-11-1fc

ERNEST L. MCGEE Earth Moving. Phone 2016 Dozers, crane, dragline, Backhoe service. Hereford, Texas B-11-36-1fc

FOR MATTRESS WORK of all kinds, call 413 ACME MATTRESS COMPANY of Hereford, Texas. B-11-25-1fc

FACTORY AUTHORIZED FRIGIDAIRE SERVICE We will service all appliances, regardless of make or model. MORGAN APPLIANCE CO. 513 Park Phone 197 B-11-1-1fc

Quick - Efficient HOME LOANS Dependable Abstract and insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1fc

TEST HOLES and Well Work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors, Phone 3606, Dawn Exchange or 357. S-11-22-6-1fc

REAL ESTATE AND LOANS E. B. POSEY, DEALER. Phone 366-Box 506, Hereford, Texas. S-11-14-1fc.

HAVE FOUR GOOD COMBINES. Massey Harris, 90 and Four trucks. If you need harvest or hauling, contact me at Black Store. Frank Shuman. Will be there Tuesday. B-11-27-13-2p.



ENGAGEMENT and approaching marriage of Patsy Jane Townsend, daughter of Mr. and Mrs. Johnie Townsend, to John R. Burns, son of Mr. and Mrs. Fred Burns of Lakin, Kan., has been announced. The wedding will be held in the home of the bride elect Wednesday, Marvarene Allen of Adrain, cousin of the bride to be will serve as maid of honor and Raymond Morrison will be best man.

Concert Group To Have Family Plan For Coming Year

By Phyllis Dishman A special Family Plan rate on season tickets has been arranged by board members of the Hereford Mutual Concert Association, this year in order that children as well as adults may hear the programs to be presented on this year's series. Under this new provision adults purchase a regular season ticket for \$5.00 and are entitled to buy a student ticket for only one dollar extra. This is a saving of \$1.50 over the regular price of \$2.50 for student tickets. By this plan two adults in a family may provide tickets for themselves and two students for only \$12.00. Any other student tickets they purchase must be made at the regular price of \$2.50, however, for under this Family Plan, purchase of an adult ticket entitles the buyer to supply only one student ticket at the bargain price. However, any adult may buy a student ticket at Family Plan and present it to any other youngster, regardless of whether he is a member of his family or no. Children in all school grades from first through high school will be admitted this year under the student ticket admission. Tickets go on sale Monday at Gunn Brothers Gift Store. They may be picked up at that address, 137 West Third, or may be ordered by mail, addressed to Hereford

Plea For Towels At Walcott PTA

WALCOTT — Walcott Parent-Teachers Association met Thursday night at the school. Mrs. J. V. Perrin, president, called the meeting to order and welcomed everyone. Mrs. Roy Pruitt, secretary, read the minutes of the last meeting and after these were approved a brief report was given by the treasurer, Mrs. Don Guseman. A plea was made by the cafeteria cook, Mrs. S. O. Perkins, for all of the ladies to bring a tea towel for the kitchen. Pie of every sort was waiting in the kitchen for refreshments and everyone was served their favorite kind with coffee and soft drinks. During refreshment time, acquaintances were made for the first time and others were renewed. Among those present were: Mrs. Jimmie Allred and son, Lynton Allred, and her sister-in-law from Hereford. Next regular P-TA meeting will be October 8. This will be game night and everyone is asked to bring their card tables and the games they wish to play.

High School Band Has Full Schedule

When activities of the Hereford High School band got underway they really kept members of the band busy since. The band has made three trips in the past two weeks, in addition to the trip to Littlefield for the football game. They went to Friona to march in the parade for the Parmer County Fair Sept. 15, and to Dimmitt to march in the Castro County Fair parade Sept. 18. The other trip was the one to Amarillo and the Tri-State Fair Monday. The band marched in the parade and had a full day before returning home at 5:30 o'clock.

THINKING OF buying a automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-1fc.

Save, Recover, Add Beauty to your furniture with the latest nylon fabrics to match your color scheme. It will be completely rebuilt by skilled workmen at the Hinds Upholstery 310 N. McKinley Phone 1092 B-11-13-4p

DOOR BELL won't ring? Call Morgan Appliance. Phone 197. B-3-9-13-1fc.

PACKAGE left at Post Office. Call at Brand office; identify. May have by paying for this ad. B-12-17-12-2x.

BOY'S BROWN COWBOY HAT. Football field. Phone 809. S-13-9-13-1k.

Mutual Concert Association, Box 682. And what does a season ticket buy? Not only admission to all local concerts, which will include a vocal quartet, a dramatist and a hypnotist, but also concerts presented by the associations of Tulia, Friona and several in Amarillo.

This year Hereford Mutual Concert Association is presenting its series under the auspices of Southern Town Hall Concert Bureau, which also serves Tulia, Friona and the Classroom Teacher Association in Amarillo. Membership in any one organization in any of these neighboring Panhandle towns entitles ticket holders to attend concerts, lectures and programs that are presented by such groups in any other town.

In Hereford, people will have a chance to hear Joe Callaway, dramatist, radio and TV star who will do monologues from Broadway hits and classical literature; the Karamu Quartet, a colored foursome whose repertoire ranges the field of music, and Franz Polgar, hypnotist—and mentalist whose feats of concentration and mental prowess keynote the world of telepathy, and the Fourth Dimension.

But in the area others appearing on the Town Hall series include the Dunggill International Concert Company, a family of singers and entertainers who will appear in Friona on Oct. 12; Dr. Cleo Dawson, Texas-born lecturer on psychology; a duo-piano team; Harrison Fortman, who will discuss affairs in Asia, current controversial topic and world hotbed number one; and Ed Weeks, world traveled lecturer.

Plans are underway to supplement Hereford's own schedule of attractions, and other plans will be announced at a later date. In all, a total of more than 10 programs will be available to purchasers of season tickets. In most cases, the programs will be open only to season ticket holders. The local association is discussing plans to sell individual tickets to concerts in Hereford, but these plans are tentative. Out of town concerts are not available except to holders of memberships (season tickets) in concert associations affiliated with Town Hall.

Wild Life Film Viewed By Clubs

Cal Lovelace, game warden from Vega showed a film, "Master White Tail," at the Lions Club meeting Wednesday and the Kiwanis meeting Thursday. The film pertained to the trapping and the distribution of deer to different areas. Lovelace also reminded members that duck hunting season would open November 5 and close Jan. 3, 1955. W. B. Dowell was presiding officer and Lowell Sharp was program chairman for the Kiwanis Club. John Pool said that he would take the program of the Hardy Benson speaker to the Amarillo Downtown Club Monday with some help from the Hereford Kiwanis Club. Jess Roberson, the new vocational agriculture teacher at Hereford High School was a visitor.

Carolyn Inman To Edit Whiteface Paper This Year

Carolyn Inman was elected editor of the Whiteface, Hereford High School newspaper, when the members of the staff had an organization meeting Wednesday morning. Jimmie Dale Auten is assistant editor. Other editorial positions are: Irene Galley, feature editor; Bill Knox, sports editor; Doris Weeks, typing editor; and Ronnie Malone, business manager. Staff artists are Christine Strain and Joe Landers. Norma Hamby and Kathrine McDonald are reporters.

Accident Results In Minor Injuries

Mrs. Charles Hoover, whose home is just north of the Walcott School, was injured Wednesday morning on highway 1068 when her car struck a culvert. She was badly cut and bruised and was hospitalized for a short time. She is now reported to be in good condition. Her two year old daughter was with her at the time of the accident but was not hurt.

Guests in the home of Mr. and Mrs. Eibert Vance this past week were his sister and family, Mr. and Mrs. W. M. Rogers and children of Coleman, Ala., and an uncle and aunt, Mr. and Mrs. W. E. Page of Hugo, Okla. A niece, Brenda Rogers, celebrated her 7th birthday here Saturday with a party in the Vance home.

Pioneer Days Are Recalled At Party

Mrs. J. E. Hill, a pioneer of Deaf Smith County, was a surprise honoree on her birthday Friday when her son and daughter-in-law, Mr. and Mrs. George V. Stambaugh entertained with an informal party for neighbors and longtime friends.

Tears and laughter marked the occasion as old times and happy memories were recalled and Mrs. Hill's reaction throughout the evening gave added zest to the party as she remarked over and over "What a wonderful thing to happen on my birthday." Gifts were presented and a birthday cake decorated in pink and green was featured.

Attending were Mrs. Una Hutchins, Alma Norton, Helen Hutchins and Mrs. Earl Bennett of Amarillo, Mesdames S. L. Walser, J. C. Ricketts, Wm. Ohlig, Jeff Gilbreath, Byrl Elliston, W. N. Lemmon, Boyd London, C. C. Rockwell, C. Ora Cockrell, George Mues, W. R. Bell of Pampa, J. J. Clark, Leora Robinson, Carl Gilliland, J. M. Gilliland and the honoree and the hosts.

Hospital Notes

Patients In Hospital Ray Howell, med.; Gary Don White, med.; Brenda Sue White, med.; Rickey Oquinn, med.; Danny West, med.; Mrs. George Heard, OB; Mrs. Anthony Matulich, surg.; Mrs. G. A. F. Parker, med.; W. F. Stedman, med.; Mrs. Lowry Molloy, surg.; Billy Walker Smith, med.; Mrs. J. F. Cheatham, OB; Jerome Eardman, surg.; Mrs. O. B. Sumner, surg.; Mrs. Ralph Price, surg.; Paulo Martinez, med.; Jose Llanos Soils, surg.; Frank R. Smith, med.; Mrs. John Fields, OB; Mrs. Fernando Oquinn, surg.; Mrs. Charles Hoover, med.; Will Carpenter, med.; A. J. Self, surg.; Mrs. Cornelia Scoggins, surg.; Mrs. John L. King, med.; Mrs. A. E. Edwards, med.; Billy Ray Tilley, med.; and C. V. Burgess Sr., med.

Patients Dismissed Mrs. Lettie Brown, 9-22; Charlotte Logan, 9-23; Maggie Cavanaugh, 9-24; Donita Mae Rochester, 9-23; H. J. Edwards, 9-22; Billy Joe Kelly, 9-22; Neal Young, 9-23; Robin Davis, 9-25; and Carl Lee, 9-24.

New Births A son born to Mr. and Mrs. George Heard, 9-18. A daughter was born to Mr. and Mrs. John Fields, 9-23.

HEREFORD No 849 AF & AM MM Thru. Sept. 30th 8:00 P. M. K. L. Thompson, Sec'y B. E. Roberson W. M.

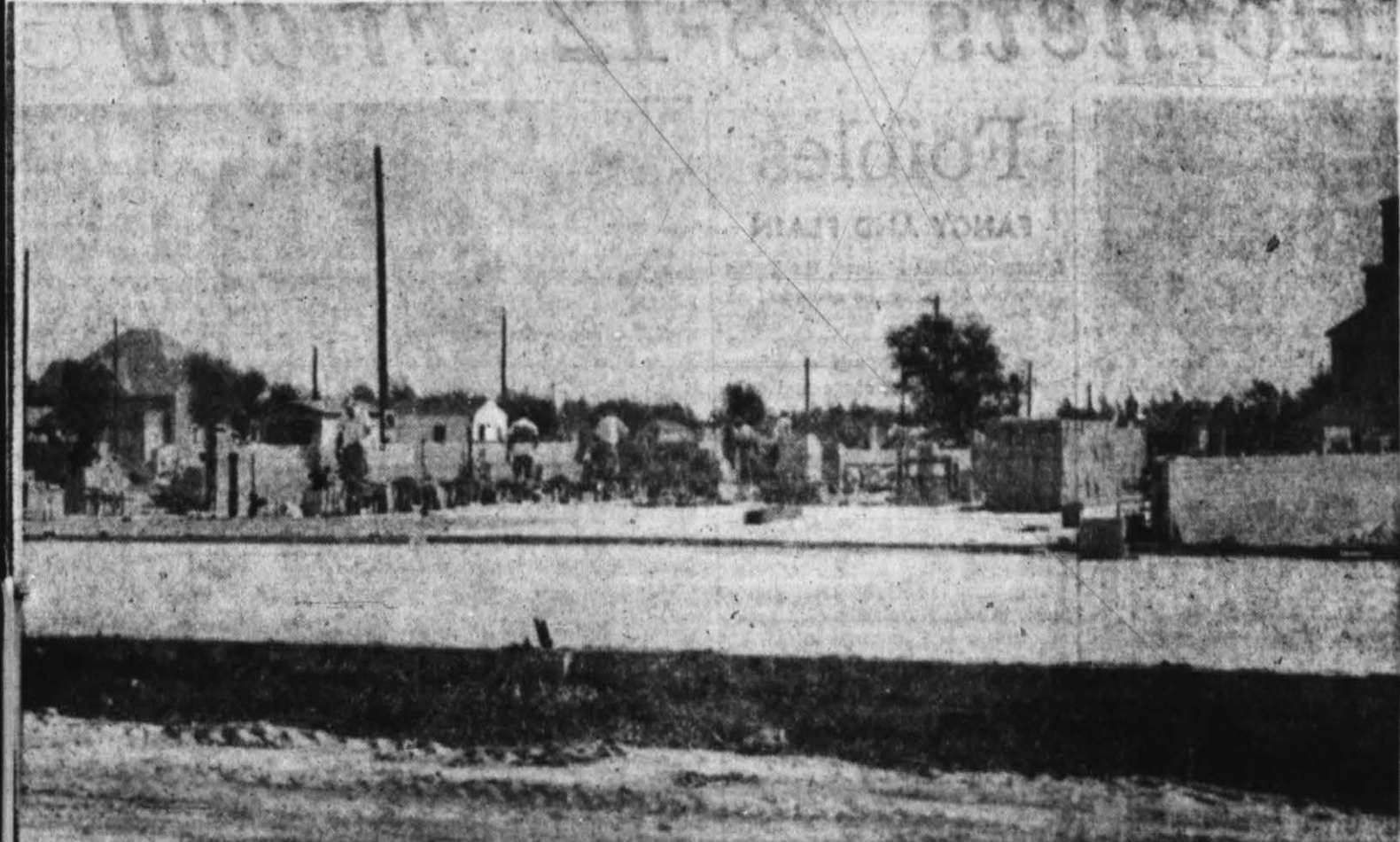
Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Kiwanis Club Thurs. Noon Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

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WORK IS PROGRESSING nicely on St. Anthony's Elementary School, which is to be completed by February 1, 1955. The building will have eight classrooms, a cafeteria and a large auditorium, which will accommodate 375 persons. The

school, which will replace the present parochial school, located on Sampson Street, also includes in the \$275,000 building program, a rectory and a convent. (Staff Photo)

Progressive News

By Mrs. Ira Ricketts
C. V. Burges is reported to still be improving with hopes of getting home before too long.
Mr. and Mrs. W. B. Nunley and

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children were supper guests last Wednesday evening of Mr. and Mrs. Forrest Ricketts and Janet. Sunday luncheon guests of Mr. and Mrs. Ira Ricketts were Mr. and Mrs. Fred Moreman and Mr. and Mrs. M. W. Sumner.
V. E. Dodson attended the District High Plains Water meeting Monday in Lubbock.
Bill Carmichael of Canyon, Ken Carmichael of Lubbock, Miss Ginger Smith of Amarillo and W. G. Harris of Summerfield were dinner guests Sunday of Mr. and Mrs. P. L. Carmichael and Shari.
Mr. and Mrs. Leon Coffin and grandchildren, Bill and June Coffin, ate Sunday dinner with Mr. and Mrs. Bert Coffin, Myrna Lou and Judy.
Fair Visitors
Fair visitors in Amarillo Monday were Mr. and Mrs. Ira Ricketts, Homer Hershey and Afliss Edwards.
Mr. and Mrs. Byron Campbell and sons Bobby and Richard and Mr. and Mrs. V. E. Dodson were supper guests Friday evening of Mr. and Mrs. P. L. Carmichael. The occasion was Pete's birthday.
Mrs. V. E. Dodson was a supper guest of Mr. and Mrs. Leon Coffin Tuesday evening.
Mr. and Mrs. P. L. Carmichael

visited Mr. and Mrs. Loys Carmichael and family near Friona Wednesday.
Mrs. Sam Lesly has a new house over her pressure pump. Carlos Vaughn built the house for her.
Mrs. Edna Bowe is remodeling her house where the Horace Hershey's live by putting on a new roof and adding a new bedroom.
Some of the farmers are cutting maize. Harlin Vick, Pete Caldwell and Buck Parsons are among those harvesting.
Mrs. H. L. Hershey attended Gerry Patterson's announcement party Tuesday evening.
Mr. and Mrs. V. E. Dodson, Mr. and Mrs. Ira Ricketts, Mrs. P. L. Carmichael and Shari and Mrs. Clyde Russell and Linda attended the kick off dinner at the Christian Church Wednesday evening.

Dawn Music Club Holds First Meet
Dawn Music Study Club opened its activities for the coming year at a tea given in the home of Mrs. R. T. Stewart recently. A "Bon Voyage" theme marked appointments in keeping with the course of study which will include a musical tour of the world.
The president, Mrs. R. T. Stewart, presented the introductory program and Mrs. Bill Carthel reviewed two chapters in the study book "What to listen for in music."
The musical program was made up entirely of compositions by Radie Britain, a former Amarillo girl, and included "Covered Wagon" played by Mrs. Bill Carthel, "Lasso of Time" played by Mrs. H. R. Stewart and "Rain" presented by the club trio, Mesdames R. T. Stewart, Norman Miller, and H. R. Stewart. "Dance of the Clowns" was played by Mrs. L. Noy Tooley and in conclusion the group sang "O Love That Will Not Let Me Go," the hymn of the month.
The next meeting of the club will be held in the home of Mrs. H. R. Stewart when the group will take an imaginary musical trip to Italy.

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Westway News
By Pat Townsend
There were 61 present at Sunday School. Rev. R. D. Evans of Amarillo, pastor of the Baptist Church, filled the pulpit. Rev. and Mrs. Evans were dinner and supper guests of the B. B. Northcutts. Cliff Combs accompanied Raymond Holt and Jess Russell to South Dakota last week.
Several from this community went to Hereford Sunday afternoon to hear the Cowboy Evangelist, C. L. Hunter.
Mr. and Mrs. Johnnie Townsend, Pat, Sandra and Terrie attended a back yard supper at the Harry Dengis home in Hereford September 18.
Mrs. Tom O. Carrol of Winters and Mrs. Harry Dengis of Hereford called in the Johnnie Townsend home September 18.
Cliff Combs spent last weekend in Munday visiting relatives.
Mr. and Mrs. W. C. Osborn, Patsy, Clois and Wendell went to Amarillo September 18 to see Sue, who is attending Draughn's Business College.

Bay View Club Is Entertained By Camp Fire Girls
The Contewasteya Camp Fire Girls entertained their sponsors, the Bay View Club, with a seated tea Friday.
The short program included a song, "Law of the Camp Fire Girls," sung by the group; a get-acquainted game directed by Sara Gillentine; an alphabet game directed by Susie Woodford; and "America the Beautiful" sung by the group.
Refreshments were served from a tea table laid with a white cloth and with a centerpiece of Barbary in a copper bowl around which miniature Camp Fire girls were performing various duties. Judy Bradley presided at the punch bowl.

Dale Barkley Is In Indo-China
INDO-CHINA — Dale P. Barkley, aerographer's mate third class, USN, son of Mr. and Mrs. Phil Barkley of 827-25 Mile Ave., Hereford, aboard the amphibious force flagship USS Estes, recently arrived here to participate in "Operation Humanitarian." The operation is the mass evacuation of loyal French and Vietnamese citizens from communist-held territory.
Largest of its kind in history, the evacuation is being conducted at the request of French and Vietnamese governments by the American Legion and Auxiliary was held Tuesday night at the Legion Home followed by a bingo party. Members brought "White Elephant" gifts to be used as bingo prizes. About 22 members were present.

Legion Auxiliary
A covered-dish supper for the American Legion and Auxiliary was held Tuesday night at the Legion Home followed by a bingo party. Members brought "White Elephant" gifts to be used as bingo prizes. About 22 members were present.

Guests present were: Mesdames Jimmy Witherspoon, E. W. Harrison, R. B. Miller, Ansel McDowell, E. L. Naugle, J. W. Kirby, Howard Beasley, Cecil Boyer, Otto Gilliland, Price Prather, Earnest Langley, Henry Sears, Lewis Woodford, Jimmie Gillentine and Mrs. H. H. Caraway. The Camp Fire girls were: Brenda Beasley, Beverly Boyer, Judy Bradley, Nevia Gilliland, Sara Gillentine, Suzanne Langley, Shari Prowell, Helen Sears, Susie Woodford, and Kay Neill.

Mrs. A. L. Manjeot, District 1, governor, Texas Garden Clubs, Inc., made an official visit to the Dumas Garden Club and the Peddle Pushers Garden Club in Dumas and to the Better Homes and Garden Club at Cactus Monday and Tuesday.

Mr. and Mrs. Paul Rudd, Mr. and Mrs. Kenneth Rudd, Teresa and Susan spent Saturday September 18 in Amarillo visiting in the Curt Griffin home. Saturday night they helped celebrate Curt Griffin's and Mrs. Jay Maxwell's birthdays.
Mrs. Lyle Rickman has resumed her nurses work at Deaf Smith County Hospital.

Attend Get-Together
Mr. and Mrs. Paul Rudd accompanied by the Kenneth Rudd family visited the Ralph Rudds at Springlake for a family get-together honoring a brother from South Dakota. Thirty-eight attended including two sisters and five brothers.

Harvest began on the R. L. Wilson farm last Tuesday and is probably in full swing all over by this time.
Janice Turrentine, daughter of Mr. and Mrs. George Turrentine, escaped serious injuries last week when the door of the car came open as she and her mother were driving from the field.

Mr. and Mrs. Joe Landers and Ross Joe of this community and Mrs. Ida Greene of Yakima, Wash. and the Ray Landers of Hereford visited in Orville Landers' home last Tuesday night prior to Mrs. Greene's leaving for her home on Wednesday.

Mr. and Mrs. Blue Howell of Omaha, Neb., were callers in the Elmer Combs home Tuesday morning. Mrs. Howell and Mrs. Combs are cousins and hadn't seen each other in 27 years.
Mr. and Mrs. Finis Wright visited the Elmer Combs last week. Going on to Clovis, N. M., and Littlefield on business.

Guests present were: Mesdames Jimmy Witherspoon, E. W. Harrison, R. B. Miller, Ansel McDowell, E. L. Naugle, J. W. Kirby, Howard Beasley, Cecil Boyer, Otto Gilliland, Price Prather, Earnest Langley, Henry Sears, Lewis Woodford, Jimmie Gillentine and Mrs. H. H. Caraway. The Camp Fire girls were: Brenda Beasley, Beverly Boyer, Judy Bradley, Nevia Gilliland, Sara Gillentine, Suzanne Langley, Shari Prowell, Helen Sears, Susie Woodford, and Kay Neill.

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FROM NASHVILLE, TENN.
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INDOOR CIRCUS
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Dale Barkley Is In Indo-China
INDO-CHINA — Dale P. Barkley, aerographer's mate third class, USN, son of Mr. and Mrs. Phil Barkley of 827-25 Mile Ave., Hereford, aboard the amphibious force flagship USS Estes, recently arrived here to participate in "Operation Humanitarian." The operation is the mass evacuation of loyal French and Vietnamese citizens from communist-held territory.
Largest of its kind in history, the evacuation is being conducted at the request of French and Vietnamese governments by the American Legion and Auxiliary was held Tuesday night at the Legion Home followed by a bingo party. Members brought "White Elephant" gifts to be used as bingo prizes. About 22 members were present.

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HOME OF AYERS SUPREME FEEDS

Whitefaces Overwhelm Hornets 28-12 Friday

Passes, Ground Gains Account For Herd Scores

By Billy Paul Knox
Led by the spectacular running of Buddy Godfrey, the Hereford Whitefaces rolled to a 28-12 victory over the Tullia Hornets here Friday night.

The Herd scored in every quarter except the fourth. Tullia scored in the first and second periods.

The Hornets scored first in the opening stanza when Alton Hamilton scored from the one but Hereford came back to tie on a magnificent 21 yard run by Buddy Godfrey. Francis Boyd gave them a lead with his conversion.

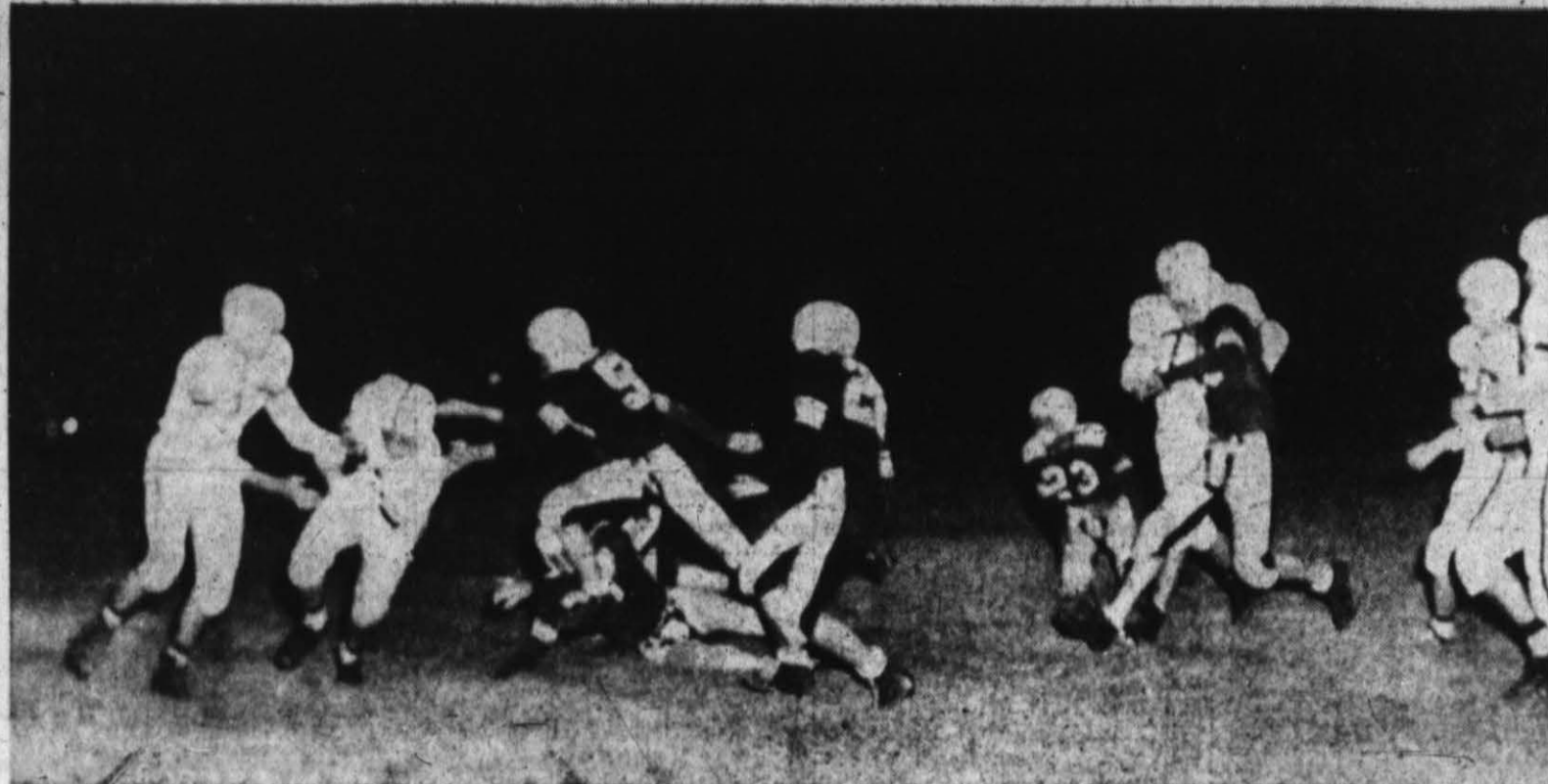
Early in the second quarter Hubert Schulte took the ball and broke loose for 43 yards and a touchdown. Hamilton missed his second extra point.

Once again the Herd vaulted into the lead, this time for good. Godfrey's five yard pass to Don Sigle sent the Whitefaces ahead and Francis Boyd's conversion made it 14-12.

The Herd recovered the kick-off and after that Godfrey guided them into paydirt, the final play being Wayne Smith's plunge from the three. Francis Boyd kicked the third of his four conversions.

Pass 39 Yards
Midway in the third quarter, a Godfrey to G. C. Merritt pass, was good for 39 yards and the final Whiteface touchdown. Francis Boyd kicked his fourth extra point. Godfrey was outstanding in his play against the Hornets. Of the 26 net yards rushing garnered by the Herd, Godfrey was responsible for 123. He also tossed two touchdown passes.

Jan Tucker was the sparkplug in the Tullia offense.



SHOWN HERE AS HE SHAKES away for the first Hereford touchdown is Buddy Godfrey. Attempting to make the tackle is Lester Boydston, number 50, and Hubert Schulte, number 26. (Travis Caraway Photo)

Hereford netted 266 yards on the ground and 46 passing for a total offense of 312 yards. Tullia collected 197 running and 51 yards passing to bring their offensive total to 248 yards.

Alton Hamilton kicked off and Bill Calloway was smothered on his own one yard line running it back.

Godfrey netted eight yards in two tries but the Herd was forced to punt. The safety man, Don Campbell, was smothered on the 42 yard line of Hereford.

Jan Tucker and Alton Hamilton carried for nine yards in four tries and the ball went over to Hereford on their own 31.

Fumbles Are Rife

Ramey got six, then Godfrey bulled his way for 13 yards to reach midfield. The next play Godfrey fumbled and Jack Flippo recovered on the 45 yard line of Tullia.

Jan Tucker made a first down in two tries. Norris Willborn and Jess Carlisle then carried them to the Hereford 32 yard line. Tucker then shook loose and scampered all the way to the one before he was finally stopped. Norris Willborn then scored.

Hamilton kicked off and Calloway brought it back to the 21. Calloway and Godfrey carried to the 39 where Boyd was forced to punt. The safety man for Tullia signaled a fair catch then ran with the ball, penalizing them back to their own 15.

The Hornets were guilty of off sides then Jan Tucker went forward for five yards to the Hereford 20.

Tucker lost five and Hamilton was forced to punt. It went short to the Tullia 27. Smith and Merritt made six yards in three tries, then on fourth down Godfrey snakehipped his way 21 yards for a touchdown. Francis Boyd converted putting the Herd in front, 7-6.

Carlisle brought Boyd's kick out to the 35. Williams carried to the 39 then Hamilton passed to Gary Simmons for 10 yards bringing the ball out to the 49. Tucker made nine putting the ball on the Hereford 42 yard line.

Schulte lost one, then carried 43 yards for a touchdown.

Smith brought the kick back out to the 41 but they were penalized to the 26 for clipping.

Smith made eight yards in two tries. The Herd was penalized five yards on the 26. Godfrey carried to the 39. Godfrey brought it out to the 48 for a first down.

Smith carried for eight and 14 yards setting the ball down on the Tullia-29 yard line.

Pay Dirt Pass

Godfrey ran a keeper, good for 20 yards to the nine. Smith and Merritt took it to the five where Godfrey passed to Sigle for the touchdown.

Then in the later part of the same quarter Jerry Malone was cleared on a line plunge, and traveled 35 yards to paydirt. Ed Schroeter converted. First quarter score was 14-0.

A sustained march of 75 yards was climaxed by Glenn Reeves' plunge from the two. He also converted to make it 21-0.

Again in the same period, Ed Schroeter was the final work in another sustained drive. Glenn Reeves converted to complete the half time score of 28-0.

The Junior Hardmen again went to work in the third quarter. Jerry Malone made the fifth touchdown by diving over from the five.

Francis Boyd kicked off and recovered Jeff Carlisle's fumble on the Tullia 41.

Wayne Smith carried around end for 15 yards to the 26. Godfrey then out-smarted the Hornets and raced 21 yards to the five. Merritt carried to the three where Smith went over. Boyd made the score 21-12 with his conversion.

Boyd kicked off and Schulte brought it back to the 41. Carlisle made three and the half ended.

Francis Boyd kicked off for the fourth time and Jan Tucker was stopped on the 39.

A pass from Hamilton to Simmons was good to the Hereford 43 yard line. Hamilton and Herndon gained nothing and Hamilton kicked to the 24.

Bobby Ramey carried for 14 yards on the first play putting the ball on the 38.

Merritt, Ramey and Smith carried for 10. Smith lost one and the Herd was penalized 15 yards. Riddle and Godfrey carried it back to the 28. Smith gained two and again the Herd was penalized 15 yards.

Godfrey then lofted a 39 yard pass to G. C. Merritt for the final touchdown of the game. Francis Boyd made it four for four.

There was no other outstanding play in the third quarter.

The fourth quarter was a bitter defensive struggle and neither team threatened. Tullia wound up with the ball on the Hereford 40.

Outstanding player for the game was Buddy Godfrey, Hereford.

quarterback. Francis Boyd played a fine game in the line.

Jan Tucker and Lester Boydston played standout games for Tullia.

Hereford	Tullia
266	197
13	8
9	8
3	3
46	51
3	3
312	248

Eye and Ear Golf Shots

ALBION, Mich. (AP)—Some golf addicts have played in snow, sleet, rain and against other forces of the elements. But, two golf pros at Albion took a whack at the game at night.

And they didn't lose a ball.

Flashlights spotted the shots while caddies, down the fairways, spotted the balls by ear.

Ken White, pro at Battle Creek Marywood, shot a four-over-par 39, losing to Harold Quebbaman, the home pro, who had a 38 on the unlighted Duck Lake Golf Course here.

Marines To Rescue

CHAPEL HILL, N. C. (AP)—When the University of North Carolina grid squad started training, Coach George Barclay found that only three of the Tar Heel lettermen tackles were reporting. He got good news at the last moment when Jack Maultsby, 220 pound tackle, returned from the U. S. Marines where he has been training and playing tackle for the last two seasons.

Foibles

FANCY AND PLAIN

I vote that Bill Holmes, the Texas Tech tub thumper, be accorded an A for artfulness, for his efforts to pump up attendance for the West Texas and Tech encounter last week. At that stage and only for the bloodthirsty, did the attraction approach that. There was a Texas Tech press release to AP last week that rather fully outlined the Raiders plans to take advantage of their soft schedule. It stated, more or less naively, that the Techs' after a total of one game, are ahead of last year's pace, to wit: Number one in scoring with a 38.5 average in '53, 41 per cent against Texas A&M in the premier. Nation's leader in extra points last lap-44 or 4 per tussle. They kicked 5 against the Kaydets and lastly, after setting an NCAA record for opponents' fumbles recovered last season (32), the Raiders pushed off this campaign by possessing 5 of the 10 Aggie miscues. 'Course they aren't figuring on drawing any blanks but they had best withhold too much attention until they tackle some full numbered and healthy type squads, of which they apparently don't have too many to tackle, lest they wind up in the Sugar Bowl against the Wrecks. Leave us hope that whoever they meet is a good enough team to test their very excellent club and that result will be entered in their favor and not a bunch of meaningless statistics compiled against a bunch of humpy dumpties. Ole Miss, on a flimsy game schedule of only 5 conference games against the weaker Southeast conference members, seems to be the logical choice for the champ of that circuit, however they could easily stumble over their old buddies Mississippi State or Louisiana State, who, by the way, is the only common opponent besides Houston that they have with Texas Tech. If Tech gets by her opponents including the Bengals of the Bayou, she'll get a vote from the Sugar, as well as a return bid from the 'Gator Bowl, where they were liked more than somewhat, after their last half rouser over Auburn. The Sugar Bowlers after their mismatch last January One, may go for as tough a two opponents as they can muster and as it looks now, Texas Tech would be as good as they could get, from those available, after the tied up Bowls are filled. One wonders what the Cotton Bowlers is gone do or what they can do??? The blot to the NE never fails to disappoint in their sports coverage nor does it neglect to come up with some dandy heads. Last week on the Texas-Notre Dame tussle, they outs with, "Irish get nod over Steers on high spirit." Could be,



FOOTBALL QUEEN of Hereford High School for this year is Miss Dixie Young, a senior, daughter of Mr. and Mrs. E. W. Young, 306 West Seventh Street. Football queen was selected by the class selling the most season football tickets and the senior class sold \$515 worth of tickets to beat the junior class, which sold \$507 in tickets. The Queen will be crowned on the football field October 22 when the Hereford team plays Canyon.

but wagen; too, that they wuz loaded manpower-wise as well trained to a T, which formation according to the scribes has been abetted and diversified by Mr. Brennan, who had better get a few ball games before he tinkers over much with a successful type football machine. While in the vicinity of the subject of football coaches, one casually regards their rate of job mortality as high, indeed. From this fall's brochures, I glean that such is not always the case. Georgia Tech in her long and illustrious football history has had only 3 headmen, John Heisman, Bill Alexander and Bobby Dodd. Lou Little has been at Columbia 25 years and Don Faurot's 25 years of tutoring has been spent at 2 schools, 9 years at Kirksville Teachers and he's working on his 17th lap at Missouri. He invented and instituted the Split T which is beginning to be termed the sliding T since so many of the quarterbacks have taken to sliding thru holes for long gains. . . Better get in training, boat's nearly loaded, however things is changed up, down there they use 3 skis-one for the outfield. . .

District Standings

Team	W	L	Pct.
Perryton	4	0	1.000
Phillips	3	0	1.000
Canyon	3	0	1.000
Dumas	1	0	1.000
Dalhart	2	1	.667
Hereford	2	1	.667
Shamrock	0	3	.000

Results for Dumas, do not include last week's game.

Last Week's Results

Ferryton 39-Canadian 0
Phillips 48-Wellington 7
Canyon 27-Memphis 26
Dalhart 20-Boise City 0
Hereford 28-Tulia 12
Shamrock 7-Lefors 13
Dumas at Alton not reported

This Week's Games

Perryton at Phillips
Tulia at Canyon
Wellington at Dumas
Clayton at Dalhart
Hereford at Brownfield
Childress at Shamrock.

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OCT. 9-24 * DALLAS

B Team Downs Tullia In Lopsided 49 - 14 Tangle

By Billy Paul Knox
After taking a 27-6 licking from Horace Mann, the Hereford "B" came back to take charge of things and administer a 49-14 shellacking to Tullia.

After Ed Schroeter ran the opening kickoff back for a touchdown, the game was never in question. The Calves did things in short order to build up a 28-0 halftime lead. They added seven more in the third and 14 more in the fourth.

Glenn Reeves, Jerry Malone and Ed Schroeter each garnered two touchdowns. Schroeter got the game off to a sizzling start with his stunning kick-off return. Glenn Reeves dove over for three extra points making the score 7-0.

Then in the later part of the same quarter Jerry Malone was cleared on a line plunge, and traveled 35 yards to paydirt. Ed Schroeter converted. First quarter score was 14-0.

A sustained march of 75 yards was climaxed by Glenn Reeves' plunge from the two. He also converted to make it 21-0.

Again in the same period, Ed Schroeter was the final work in another sustained drive. Glenn Reeves converted to complete the half time score of 28-0.

The Junior Hardmen again went to work in the third quarter. Jerry Malone made the fifth touchdown by diving over from the five.

Reeves made it 35-0 with his fourth conversion.

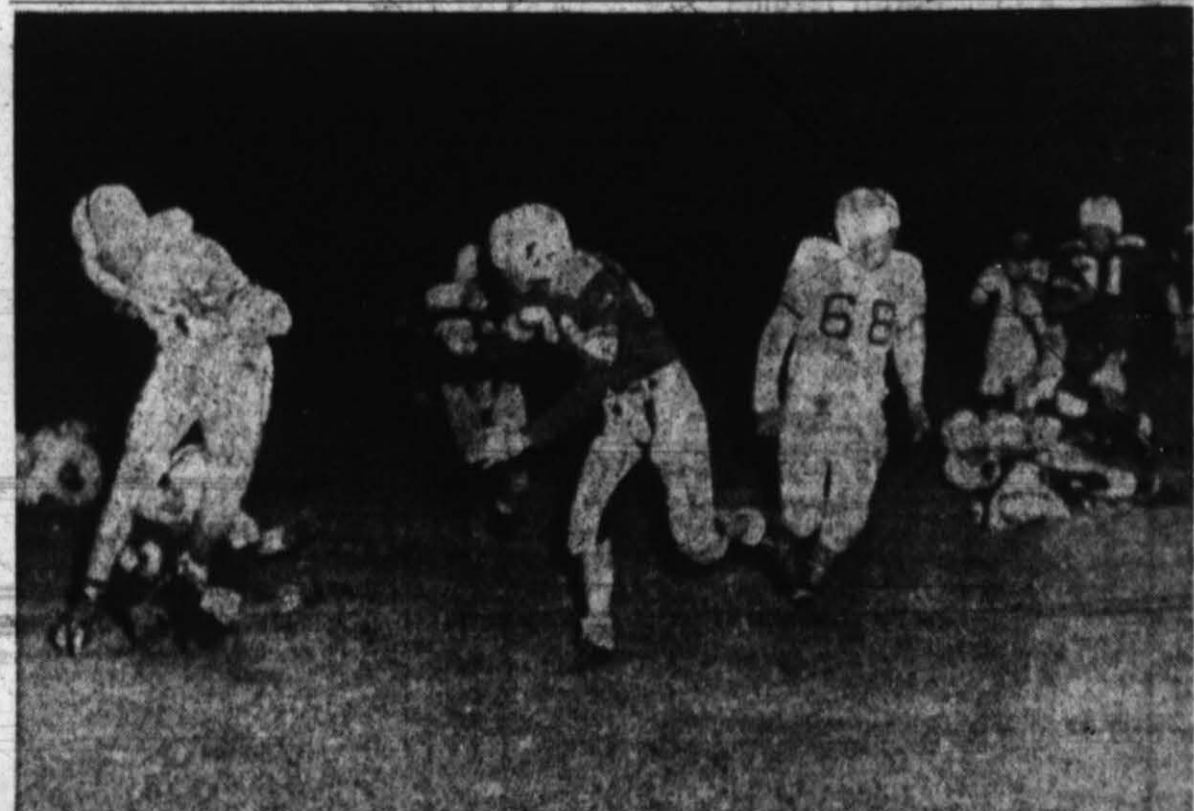
Clifford Farson broke the ice for Tullia with a spectacular run of 90 yards. Morris Menon converted.

Glenn Reeves, using shifty running, outsmarted Tullia defenders and raced 65 yards for the sixth Hereford touchdown. Malone dived over making the conversion good.

To complete the scoring for Hereford, Malone made a 45 yard pass from Dale Taylor and carried it over the chalk stripe.

Bill Shever made the second long run of the day for Tullia's last touchdown. Charley Johner finished out with the conversion.

The Hereford "B" meets Sam Houston Thursday in Amarillo.



HEREFORD HALFBACK, Bill Calloway, scrampers around his own right end in the game played against Tullia Friday night. Number 68 from Hereford is Kenneth Matthews. Making the tackle is Jan Tucker, number 22. (Travis Caraway Photo)

A V-8 today...

While competition makes the mad scramble to give you V-8 power... sometime later on... Ford offers you the most modern V-8 in the industry today! And the Low-Friction design of Ford's 130 h.p. Y-block V-8 assures you lots more "Go" from your gas.



A Ball-Joint ride today...

Macadam... rutty... even "wash-board" back roads will seem much smoother in today's Ford! That's because, whether up or down, right or left, Ford's front wheels move about ball joints... the most advanced suspension in twenty years. Ball-Joint Front Suspension has made steering and handling a literal "breeze."



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One of Ford's 14 distinctive body styles is going to say "you." And when your model you finally decide on, you can be sure you're getting styling at its most "up-to-date" when you buy Ford.

Everything in and about today's Ford is the latest in taste. And, unlike today's other low-priced cars, it's the kind of taste that will still be in style years from now.

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Hereford Motor Company
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THIS GROUP PICTURED ABOVE has the distinction of being the first past-president's club organized in the Texas Federation of Music Clubs, and the first such club to receive a charter from the National Federation of Music Clubs. Members posed for the camera man at the annual past-president's luncheon held in the home of Mrs. S. O. Wilson Monday. A large arrangement of Peace roses, pink gladioli and Sweetheart roses centered the buffet table and purple iris and pink Sweetheart roses were used on small tables laid for four. Corsages matched dresses worn by the guests. Officers

lected were Mrs. A. O. Thompson, president; and Mrs. C. J. Mountz, secretary treasurer. Mrs. G. A. F. Parker was named president emeritus. Those shown in the picture are; front row from the left: Mrs. C. C. Ferguson, Mrs. W. E. Dameron, Mrs. C. H. Dillehay of Bonham, Mrs. Florence Broadwell, and Mrs. Ray Conaway. Back row from the left: Mrs. A. O. Thompson, Mrs. W. B. Carmichael, Mrs. J. R. Allison, Mrs. Homer Fox, Mrs. J. B. Neill, Mrs. A. J. Schroeter, Mrs. T. W. Roberson, Mrs. C. J. Mountz and Mrs. S. O. Wilson. (A. O. Thompson Photo)

Federation Is Theme For Club

Mrs. Louis Beckman was hostess for the first study program held by LaPlata Study Club Tuesday evening with Mrs. Vernon Wilson serving as co-hostess. Mrs. Dean Herring, president, directed a business session when members voted to help with the proposed Youth Center as their main project for the year. Mrs. Wayne Newsum was extended a welcome as a new member. A program on "Federation" was presented by Mrs. Dennis Lomas who discussed the advantages of federation and showed a film of Hereford's 1954 Pioneer Day Parade. After Mrs. Lomas explained the duties of clubs affiliated with the Deaf Smith County Federation, the group voted unanimously to join the county-wide organization. Members in attendance were Mesdames Don Fudge, Carroll Goss, R. V. Hale, Dean Herring, Dennis Lomas, Joe Lyons, Herschel Miller, Bobby Owen, Stanley Phillip, Troy's Riddle, Eugene Sparks, Glen Wilson, Vernon Wilson and the hostess.

Mrs. W. J. Crumbein Is LaPlata Lesson Leader

LaPlata Study Club members heard a discussion of "Brazil" at a meeting held in the home of Mrs. W. R. Hair Tuesday night. In a discussion of the subject "Arrival and Introduction to a Continent," Mrs. W. J. Crumbein chose the arrival point of Rio de Janeiro, the Paris of S. A., telling of how the people live and of their friendly attitude toward tourists. She told of the Bay of Rio which is large enough for safe anchorage for all the fleets in the world, and described the climate of Brazil as six months of summer, then six months of hot weather. "Tourists should plan to visit the flower market and the orchid gardens, for more than 35,000 varieties of orchids are grown in Brazil," she said. She also told of Santos, the export center, and of Sao Paulo, the fastest growing city in the world and of Copacabana, South America's well known summer resort. A short business session was held when Mrs. J. R. Johnson was named club house chairman, and announcement was made of a change in place of meeting on October 5. The meeting will be with Mrs. H. H. Caraway instead of as listed in year books. Members attending the session were Mesdames Milton Adams, F. L. Alexander, N. D. Bartlett Jr., H. H. Caraway, Les Combs, Dalton Criswell, Emil Deitman, S. S. Dodson, Clint Formby, W. J. Crumbein, Frank Prowell, A. J. Schroeter, Urlin Streu, and the hostess.

Mrs. Leroy Aven Reviews Book For Young Mothers

Mrs. Leroy Aven was guest speaker for the Young Mother's Study Club guest-night affair held Tuesday evening in the home of Mrs. Clinton Massie. Co-hostesses were Mrs. Wayne Wallace and Mrs. Don Martin. Mrs. Aven reviewed the book "Karen" by Marie Killilea who told the story of her own handicapped child and of her efforts leading toward the founding of the National Cerebral Palsy Association, which now has chapters all over the nation. Following the program refreshments were served from a table done in red and white the club colors. The table was laid with a red linen cloth and centered with an arrangement of red asters and carnations. Significant of the club's study for the year, a large open book in white styro-foam bore the club name and the theme for the year "My Child's Heritage" in gold lettering. Guests were presented with red carnation corsages. Special guests attending were Mesdames O. Z. Golden, Wendall Altmiller, Floyd E. Walton, D. L. Young Jr., Wm. J. Stanford, C. C. Hayes, Craig Johnson, Cib Brown, J. R. Euler and Raymond Higginbotham. Members attending were Mesdames Gerald Hale, Bill Brady, Harold Cavness, Hugh Clearman, W. B. Dowell, Rex Lee, Don Martin, Gwynne Owen, Wayne Wallace, John Winkler and the hostess.

"Family Life" Is Roll Call Theme

Family Life in Other Countries will be the theme for roll call discussions for the next three months, for the Les Meres Study Club sessions. Program for the meeting of the club held in the country home of Mrs. Robert Lemons Monday night was on the subject "Children and Patriotism." Discussions were presented by Mrs. E. D. Hopson and Mrs. Johnnie Horn, and included: teaching the meaning of patriotism to children and instructing them in patriotic observances, and comparisons of foreign methods in teaching patriotism to children. A new roll call feature was added to the programs for the next three months when members voted to augment the lesson by showing pictures and telling of family life in other countries. Members attending were Mesdames Spicer Gripp, co-hostess for the meeting, Joe Deavenport, Howard Gore, Glenn Gripp, Leo Hoff and E. D. Hopson, W. D. Jones, J. E. McEachern, Eugene Noel, W. N. Reiger, Elvin Wilson, Johnnie Horn, Henry Vicari, Kenneth Radd, Delrho Williams and the hostess.

Wedding Plans Announced For Geraldine Patterson

The engagement and approaching marriage of Miss Geraldine Patterson, daughter of Mr. and Mrs. Elmer Patterson, to Sgt. Virgil Lee Bennett Jr., son of Mr. and Mrs. V. L. Bennett of Forsan, was announced at a late afternoon tea given Tuesday by the bride-elect's mother in the home of Mrs. B. E. Roberson. Colors which will be featured in the wedding, of gold and hunter's green were used in the pre-nuptial affair. The refreshment table was laid with a green linen cloth garlanded in gold lettering to reveal the wedding date of October 24. Heart shaped pictures of the couple edged in green ribbon and gold lace stood on a center plattiform base backed by gold and yellow dahlias. Names of the couple were done in gold lettering. Double hearts in green icing and tiny yellow-roses topped the cake squares and plate favors were miniature heart shaped pictures of the couple matching the table centerpiece, with the names Gerry and Virgil - October 24. Appointments were in crystal and silver. Mrs. N. G. Hallmark of Hobbs, N. M., and Mrs. J. B. Kindler of Jal, N. M., poured the first hour and a half of coffee and Mrs. Richard Rochester poured the second hour. Mary Frances Chambers of Amarillo and Mrs. R. L. Chambers of Ubangar, presided at the bride's book of names. Nancy Patterson provided informal piano music during the calling hours. Receiving the guests with the honoree were her mother, Mrs. Elmer Patterson, and Mrs. Clifford Galley who will serve as matron of honor in the wedding. Others in the house party were Mrs. E. L. McGee, Mrs. Dale Kelly and Mrs. B. E. Roberson. The wedding will be held in the Church of Christ on Sunday, October 24, with the minister, Bob Wear, reading the service. Miss Patterson is a graduate of Hereford High School and has attended Abilene Christian College for the past three years. Mr. Bennett received his degree from Abilene Christian College last May. He is now stationed at Fort Bliss. Guests signing the guest register included Mesdames O. H. Culpepper, F. M. Kester, W. H. Blevins, Guy Lawrence, George Graham, Floyd Walton Sr., J. M. Carothers, O. B. Southern, Jim Lipscomb, Reed Williams, James W. Witherspoon, Robert Thompson, (Continued on Page 2)

"Mental Health" L.A.E. Club Topic

"Mental Health" was the subject of the program Tuesday afternoon when members of the L.A.E. Club held a meeting in the home of Mrs. Sandford Smith. Mrs. Jim Whelan discussed "How To Get Rid of the Jitters" by Eddie Lopat, giving four ways recommended by Mr. Lopat to aid in preventing a case of jitters. Included in the recommendations were: 1. Forget your job when you leave it. 2. Rest a few minutes during the day. 3. Do something to give yourself pleasure every day. 4. Have one good hearty laugh each day. Mrs. B. A. Reddell reviewed an article written by Howard Whitman on findings of Dr. F. W. Bershimer during his 10 years' work as a psychiatrist for Dupont's 90,000 employees. During the business session plans were made for the next meeting which will be held on October 5 at Boys Ranch. Those attending were Mesdames C. E. Beauford, Guyeth Bogle, Harvey Brock, Gordon Elliott, Altus Higgins, Boyd Knox, Luther Lesly, Jim Loving, Phil Radovich, B. A. Reddell, T. W. Roberson, George Suggs, Jim Whelan and the hostess.

Calliopians Hold Meet In Perrin Home

Calliopean Club members were entertained in the county home of Mrs. Carl Perrin for the regular meeting Thursday evening. Mrs. J. E. Kirby presented the program on "Canada" tracing that country's development and describing its geographical situation in relation to national resources and industries. She stated that since Canada is the third largest country in size that she can well become a world power. In keeping with the course of study for the coming year "Adventures in the Western Hemisphere" the next program will deal with New England. Those attending were Mesdames Richard Barnard, B. F. Cain, Alton Fraser, J. T. Gilbreath Jr., J. E. Kirby, Earnest Langley, D. C. McWhorter, W. J. Messick, A. T. Mimms, L. B. Russell, Jas. W. Witherspoon, Elizabeth Wombles, Fred Sims and the hostess.

Mr. and Mrs. Floyd Harrison and son Charlie, of Hugoton, Kan., and Patsy Taylor of Dumas, visited in the home of Mr. and Mrs. Ray Botsford Thursday. Mr. and Mrs. Jimmie Jesko had as dinner guests last Sunday Mr. and Mrs. Anthony Jesko of Muleshoe and Mr. and Mrs. Joe Kreghead of Amarillo.

Miss Griffith And Ray Byers Married Sunday

The Earth Baptist Church was the scene of the recent marriage of Carolyn Ruth Griffith, daughter of Mr. and Mrs. Carl Griffith of Wiltorado, and Dwain Ray Byers, son of Mr. and Mrs. John Byers of this city. The single ring ceremony was performed by the pastor, Rev. Meadows and wedding music was provided by Mrs. Meadows. Traditional nuptial selections and wedding marches were used. Attendants were Mr. and Mrs. J. B. Martin of Earth who also served as hosts for the reception that followed the ceremony. The bride wore a white nylon net and taffeta dress fashioned with lace bodice having a sweetheart neckline outlined with rhinestones, and short sleeves. The waltz length full skirt was of nylon net. Her finger-tip veil was attached to a crown featuring seed pearl trim and she carried a white Bible topped with pink carnations and baby's breath tied with blue satin streamers. Following a short wedding trip the couple returned to Hereford where he is employed on the Taft McGee farms. The bridegroom's mother and his sister, Mrs. Ray Cargo of El Paso, attended the wedding.



MR. AND MRS. DWAIN RAY BYERS

THE SUNDAY BRAND
Women's Activities
Hereford, Texas, Sunday, September 26, 1954
SECTION TWO
County Federation Opens 26th Year

Sailing Forward will be the theme of the four quarterly sessions of the 1954-55 Deaf Smith County Federation of Women's Clubs season. Announcement of the theme was made Friday at the first meeting by Mrs. Alice Cox, president, who presided over the business part of the program. The 26th year of activity which opened with a luncheon in the First Christian Church, will feature the compilation of pictures and history of past presidents for future reference, and working on plans for a Deaf Smith County Woman's Club House will be the main project for the year. Clubs hosting the luncheon were LaPlata Study Club, B&PW Club, Farin and Ranch, Hereford Garden and North Hereford Home Demonstration Club. In keeping with the program for the day on "Americanism and Legislation" a patriotic accent was noted at the luncheon tables with small American flags in red apple holders. Fall flowers with asters in pastel shades predominating, provided a seasonal atmosphere. Program is Presented Mrs. L. C. Thomas, chairman of the legislative department was in charge of the program and introduced the speakers for the day. Ray Cowsert, local attorney, reviewed the proposed amendments to the Texas constitution, reading the amendment and explaining its general effect if passed, and recommending amendments he recommended the amendment calling for jury service for women.

Beta Sigma Phi Sponsors First Rush Party Of Year

"Howdy Doody" was the theme of the first rush party of the season for Kappa Iota chapter, Beta Sigma Phi when rushees were honored in the home of the president, Mrs. Betty Babione, Tuesday evening. After the opening rituals Mrs. Ronald Babione, president, gave a welcome to guests and told of the privileges of Beta Sigma Phi. A "Howdy Doody" puppet show explained the meaning of Beta Sigma Phi with Mrs. Jas. W. Witherspoon in charge. Mrs. Babione took the part of Millie and Mrs. Cecil Massey acted as Susie. Following the program card games were enjoyed and Mrs. Pete Stringer was welcomed as a special guest. Rushees entertained were Mrs. Fred Sims, Mrs. Leo Box, Mrs. Reuben Knox and Mrs. Steve Clements. Members attending were Mesdames Neill Cooper, Eleanor Cramer, Pete's Gunn, Paul Harvey, Aubyn Hodges, F. H. King, Chas. Laing, Bob Lamb, Earnest Langley, Ed Line, Cecil Massey, Glen Nelson, Gene Prickett, Ray Suit, John Pool, J. D. Whitaker, Jas. W. Witherspoon, the hostess and Paul Linden.

James R. Kirkwood of the Texas Highway Patrol, spoke on "Jury Service For Women in Deaf Smith County" reviewing the history of juries for the past century and explaining the system of justice today. Speaking on the advantages and disadvantages of women on juries Kirkwood made a strong plea for the proposed amendment from the view point of traffic safety, stating that with women on the jury, drunken drivers would receive just sentences instead of being no-billed. Business Session Mrs. Alice Cox, president, conducted a business meeting when reports were heard and the schedule of meetings for the year was read. The next meeting will be (Continued on Page 2)



MRS. ALICE COX, president of the Deaf Smith County Federation of Women's Clubs.



MISS GERALDINE PATTERSON



MEET THE TEACHERS - - Another new teacher in Hereford High School is the new industrial arts teacher, Craig Johnson. His work includes woodworking, mechanical drawing, and girls P. E. Mr. Johnson taught one year at Hedley as principal, and six years at Lelia Lake, where he coached basketball. He received his B.S. and Masters degrees from Texas Tech. Mr. Johnson's family includes his wife; a son, who is two and a half years old; and himself.

Dawn Musettes, Young Musicians Group Holds First 1954-55 Meet

The Dawn Musettes, young musicians club, opened its 1954-55 season at a meeting held in the home of Mrs. H. H. Miller Tuesday afternoon. During the short business session, presided over by the president, Iriene Galley, Barbara Martin was named vice president to fill a vacancy. Other officers are Lucy Beth Miller, treasurer; and Phyllis Ann Wimberley, secretary and reporter. For the program, Miss Galley

gave a survey of the study for the coming year which will include music from various countries of the world. Mrs. Reece Stewart gave a discussion on "Federation Work for Junior Clubs."

Impromptu selections provided the musical program for the afternoon. Included were "March of the Wee Folk," "Indian War Dance" by Kenneth McClung; "Marine Hymn," Glenn Fuller; "Birthday Party," John David Miller; "Tarantella" and "The Light of the World is Jesus," Audine Miller; "Big Chief Wahoo," Evaleen Martin; and "My Dolly" by Nan Neal. Folk games and a recorded musical story of Cinderella completed the program.

Those present were Linda Toolcy, John David Miller, Lucy Beth Miller, H. S. Fuller, Gail Miller, Phyllis Ann Wimberley, Billy Lynn Miller, Glen Fuller, Barbara Martin, Ted Wimberley, Evaleen Martin, Audine Miller, Iriene Galley and Mesdames Carl Wimberley, Reece Stewart and the hostess.

Joel Newman And Rex Cowart Now In Marine Camp

Joel D. Newman, son of Mr. and Mrs. T. B. Newman of 825 Texas Ave., Route 4, and Rex M. Cowart, son of Mr. and Mrs. D. M. Cowart of Star Route, all of Hereford, Tex. are undergoing recruit training at the Marine Corps Recruit Depot in San Diego, Calif.

Upon completion of training, the new Marines are assigned to Camp Pendleton, Calif., for further combat training, or to one of the many Marine Corps schools for instruction in a particular field of work.



RETURNS HOME WITH BROKEN LEG - Bill Le Sasser, 6, feeds his pet raven, Nevermore, after the bird returned to his Midland home from an unauthorized absence which resulted in a mysteriously broken leg. A Midland physician was called in to bandage the broken leg. (AP Photo).



THE VERSATILE ONION

The answer to "What can you do with onions?" is likely, "Almost anything." The subject is timely in view of Deaf Smith County's large onion acreage, and the big Bermuda-type and other varieties so plentiful right now. Onions are in good company with dried beans and Mexican or Spanish dishes that Texans love so well, or with hamburgers, in salads or sandwiches.

There are dozens of different ways to use onions on their own, but perhaps the most popular method is to stuff them. Some like a stuffed onion salad but the old-fashioned long-cooked onion that is stuffed and baked in the oven tops the list of favorites.

Several years ago when Mrs. J. P. Slaton was supervisor of the hospital here, she personally prepared onions for convalescing patients, and how they did go for them! Her secret in preparing stuffed onions was in the long slow cooking—"Don't overrate the onion, it needs the help of other food—but don't underestimate it for it takes time to cook it perfect ly," she advised. Here is the way she prepared them:

- 6 large onions
1/2 green pepper chopped
1 cup cooked meat (ground)
4 tablespoons butter
1/2 cup soft bread crumbs or 1/2 cup cooked rice
1/2 cup cornbread crumbs
salt, pepper and a dash of celery salt
1/2 cup grated cheese
Peel onions without cutting off

root end (in order to keep them whole) and boil in salted water slowly for 3 hours, pouring off and adding fresh water 3 times. Drain, cut a slice from top of each and remove centers, leaving a rim of three or four layers of onion. Chop centers and lightly saute pepper and onion centers in two tablespoons of butter. Add all the rest of the ingredients, except the grated cheese, and fill onion shells. Sprinkle tops with grated cheese and dot with remaining butter. Place in a greased baking dish and bake in a moderate oven (350-F) until tops are brown. Serves six.

Note—If ground meat is used instead of cooked, it should be sauteed with pepper and onion. Crushed nuts sprinkled on top of each serving just before taking to the table add a wonderful flavor.

A noted chef commenting on the onion said "No matter in what style one cooks, onions are used. The Israelites mourned when they exiled in the wilderness, Egyptians ate them when building the Great Pyramid, and Columbus brought onion seed with him to plant in the new world."

County....

(Continued from Page 1)

held on November 5. Mrs. Cox is looking forward to serving the CFWC as president of the county federation this year. Her liking for people has led her to become associated with other civic activities such as the Red Cross when she served as teacher for three classes in home care of the sick, Home Demonstration Club work where she has helped organize three clubs and has held every office in home demonstration club work, and in the Boy Scout work she served as supervisor of Den Mothers for three years.

One of her chief desires has been to be a good neighbor, and that, very probably, is the reason she became a practical nurse, and she has continued in that field of service for several years. At present, she is assisting at the Spanish-American Center through the Church Council. She belongs to the First Baptist Church and attends regularly when not nursing. She belongs to the Hereford Ceramic Art Club and operates a kiln for the club. She has also served as president of that club.

She served as secretary of the Deaf Smith County Federation of Women's Clubs in 1948-50 and was elected to the presidency last May.

Wedding....

(Continued from Page 1)

Guy Newsum, Duwaine Walker, W. A. Laster, N. D. Bartlett Jr., F. G. Witherspoon, Tommy Godfrey of Carrizo Springs, C. R. Smith, J. B. Ediston, H. E. Westley, Charles Hale, Bob Wilson, E. W. Delfman, Ruthie Patterson, W. E. Dameron, John Dale Kelly Jr., Floyd West, Bob Wear, Stanford Knox, Ralph McCullough, J. B. France, H. V. Stanton, Bill Knox, Reuben Knox, Ray McCullough, Lawrence McGee, A. Petersen, Horace Hershey, H. H. Caraway, E. Ramey, W. P. Axe, A. O. Thompson, Maurice Tannahill, Bill Stanford, Dalton Criswell, Bedford Forrest, Leo Forrest, C. O. Wilkins, Elmer Reynolds, C. E. Sheppard, Denzil Puliham, J. C. Reese, Dennis Lomas, Taft McGee, R. R. Willis, Urlin Streu, Misses Mattie Mae Swisher, Peggy Lytal, Sheryl Patterson and members of the house party.

School Lunch Menu

(Menus for September 27-October 1 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

Table with 2 columns: Day (MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY) and Menu items (Meat Balls, Tomato Sauce, Mashed Potatoes, etc.).

Table with 2 columns: Day (MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY) and Menu items (Peach Halves, Milk, Oatmeal Cookies, etc.).

Read The Classifieds

For The Benefit Of The Public The Hereford Clinic

And The Individual Doctors Of The Hereford Clinic

Announce

They Have Not Made Any Blanket Endorsement Of Any Insurance Company Selling Hospitalization or Surgical Benefit Policies

ANNOUNCING

Opening of the Orchid Beauty Salon WEDNESDAY, SEPT. 29th

At 1303 Park Ave.

Operated By

Edith Hudson and Pearlene Powell

Try Us for

EXPERT BEAUTY SERVICE

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And I Told My Husband

The Smart Way To Cut

This Winter's Fuel Bill

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INSULATING NOW!



That's right Mrs. Housewife... but don't stop with just cutting this winter's fuel bill. You can also keep your home up to 15 degrees cooler next winter with INSULATION.

HAVEN'T GOT THE MONEY? Don't let that worry you. Let Foxworth-Galbraith Lumber Company insulate your home today and arrange for an easy convenient F.H.A. TITLE I LOAN to pay for the job. Enjoy the comforts of a fully insulated home while you're paying for it.

Remember - NOTHING DOWN - MONTHS TO PAY.

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get the facts about our modern financing plan and you'll know why so many of your neighbors are using it.

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See ELIZABETH WOMBLE

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New 1954 PHILCO Electric Range with the biggest WIDEST OVEN in any full-size 40" range!



Easier to see into!

New Satin Titanium porcelain interior pulls more light into the open oven.

Easier to reach into!

Greater width gives more room at sides for both hands - ends danger of burns.

Easier to use!

Gives nearly 50% more front shelf space for up-front, side-by-side cooking.

Here at last is the wide oven you have always wanted... the easy-to-use oven with more front shelf space... the roomy oven you can reach into safely... the perfect baking oven with extra capacity. It's the wonderful new Philco "Dream Oven", and it's yours only in the 1954 Philco Electric Range... another great first for you from Philco!

- HOLDS MORE! 6624 cubic inches, for the largest turkey, or roast. Bakes six 9" pies all at once... holds 20 pounds of bread!
BETTER BAKING! "Dual Heating" floods all parts of oven with the same, even heat in all 15 rack positions.
GREATER ECONOMY! Exclusive Philco design gives new efficiency and fuel savings.

Plus these exclusive Philco features!



COLOR-STYLING—your choice of 4 smart decorator colors in the control panel.



"BROIL-UNDER-GLASS"—juiciest steaks you've ever tasted, yet without smoke!



2-SPEED JIFFY GRIDDLE—adds cooking area of two large surface units.

Hereford Furniture Co.

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ADRIAN NEWS

By Annie Leslie

Mrs. Wilma Kidder, Mrs. Gladys Wagner and Mrs. Frankie Shaw left Monday for a week's trip to California. They plan to visit in San Diego with Mrs. Wagner's son, Vernon; in Los Angeles with Mrs. Kidder's sister, and with Mrs. Shaw's son and family. Mr. and Mrs. G. D. Shaw and Mike.

Mr. and Mrs. W. H. Briggs of Lubbock arrived September 18 for a four day visit with their son and family. Mr. and Mrs. W. C. Briggs and boys. Mr. and Mrs. Briggs were returning home after about a two weeks visit in Denver. Mrs. W. C. Briggs took them home Tuesday.

Mrs. A. H. Jordan and Edna Lou visited last weekend and Monday in the home of Mrs. Jordan's mother, Mrs. Annie Seratt, of Sudan. Mrs. Seratt is seriously ill.

The Adrian Methodist Church is forming a new choir. Robert Jackson will be the director. Regular practice will be held Wednesday nights at 8 o'clock.

Judy Nell Tomlinson visited in Coleman last weekend with Mr. and Mrs. Joe L. Burrage. Mrs. Burrage is the former Tony Tomlinson and is Judy's cousin. C. S. Cotton, who has been in Adrian on business took Judy to Coleman Saturday and brought her back Monday.

June and Annie Leslie stayed all night Thursday with Mr. and Mrs. W. C. Briggs.

Mr. and Mrs. Lloyd Heaton and family visited in Tiaban last weekend with Mrs. Heaton's sister and brother-in-law, Mr. and Mrs. Lee Reed.

Mrs. Betty Chadwick and Johnny Bruce of Pampa and Mrs. T. A. Preston of Amarillo visited last weekend in the A. H. Polk home.

Mr. and Mrs. Joe Lomax of Amarillo were luncheon guests Sunday in the John Whaley home.

The Adrian school students had a holiday Monday when school was

dismissed for the Tri-State Fair. Sandra Heaton of Hereford visited Sunday and Monday in the Lloyd Heaton home. Sandra is Mr. Heaton's niece.

Bobby Allen, son of Mr. and Mrs. E. E. Allen, and Moran Pounds, son of Mr. and Mrs. E. B. Pounds, transferred Monday to West Texas State College in Canyon from Texas Technological college in Lubbock. They are freshmen and will major in agriculture.

College students home last weekend were: Mary Gruhlkey, Bobby Allen, Billy Don Brown, Billy Mack Briggs, Jimmy Briggs, Bob Lotspeich and Moran Pounds.

The Adrian Boy Scouts and their fathers and sponsors had a cook-out Friday evening, on the school grounds.

Visitors in the A. P. Jones home September 17 and 18 were Mr. Jones' sister and brother-in-law from Lubbock, Mr. and Mrs. R. H. Emery.

be effective during school hours and while students are going to and from school. Children riding buses are already insured by the school but this policy will provide additional insurance.

Mr. and Mrs. Bobby Speed and Rita and Mr. and Mrs. George Gruhlkey and boys fished at Conchas Dam last weekend. Mrs. Christine Fortenberry kept Duce Speed during his parents' absence.

Mrs. P. H. Gruhlkey and Mrs. Bobby Banks went to El Paso last weekend and Monday to visit Mrs. Bank's husband, who is in the service.

Mr. and Mrs. Bobby Speed and children visited Mr. and Mrs. Jack Fisher Friday night.

Bill Brown came home from Oklahoma City Thursday, where he underwent surgery recently. Bill is doing fine.

Ed Kline took Jimmy Don Voyles to Lubbock Wednesday to attend college. Ed stayed until Friday for a visit with his brother and family, Mr. and Mrs. Bill Kline.

tending the fair were Mr. and Mrs. Joe Speed, Ed Kline, Bill Leslie and Mrs. Stella Glascock.

Mr. and Mrs. Al Goodin attended the football game in Canyon Saturday night between the Buffaloes and McMurray.

Mr. and Mrs. J. R. Cullender and children visited last weekend in Canyon with Mrs. Cullender's parents, Mr. and Mrs. E. A. Michael.

Mrs. N. J. Jacobson left Saturday for Nampa, Idaho, to visit the Robert Crewshaw family. She will probably be gone two or three weeks.

Mr. and Mrs. John Witt of Amarillo are the parents of a baby girl born Monday afternoon. Mrs. Anna Witt of Adrian is staying with the children for awhile.

CARD OF THANKS

I would like to take this method of expressing my appreciation for the wonderful cards and flowers I received during my recent illness and also for my many visitors.

Mrs. Jesse Ford



AMONG THE NEW TEACHERS at Shirley School this year is Mrs. Frank Watson, a third grade teacher. Mrs. Watson was born and raised in Motley County. She graduated from high school in Silverton and attended college at West Texas State College at Canyon. Shown with Mrs. Watson during a reading lesson are, from the left: Larry Tijerina, Ann Kirby and Lilith Neel. (Staff Photo)

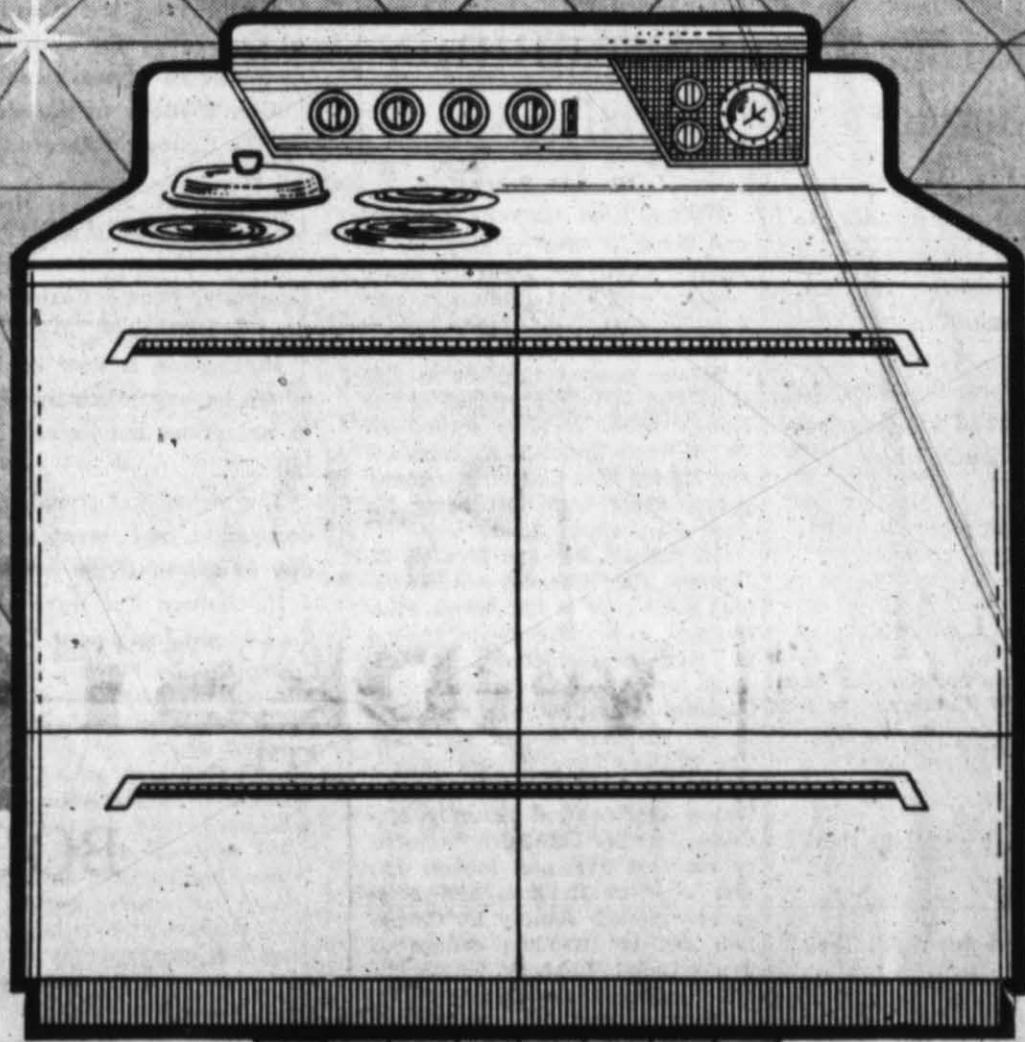
POPULAR POPPA

ST. LOUIS (AP)—Thomas J. Dolan, chemist for the Monsanto Co., had people at Lambert-St. Louis

airport guessing as he boarded a plane recently. Gathered around the loading entrance were 19 youngsters, all less than 8 years old and all shouting,

"Goodbye daddy." Only six were his, however. The rest were nephews and nieces brought along for a visit to the airport.

CELEBRATE LIGHT'S DIAMOND JUBILEE



with an *Electric Range!*

And what a celebration you'll have—every time you cook—for an electric range, with accurate heat control, makes meal preparation fast and easy.

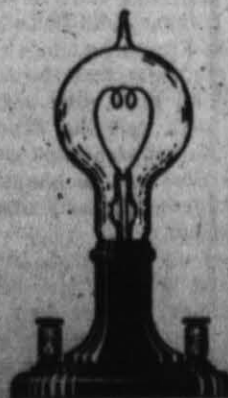
Electric cooking—like electric light—is clean and sparkling. Your electric range will stay as bright and shiny as an electric light bulb—even though you use it

every meal every day.

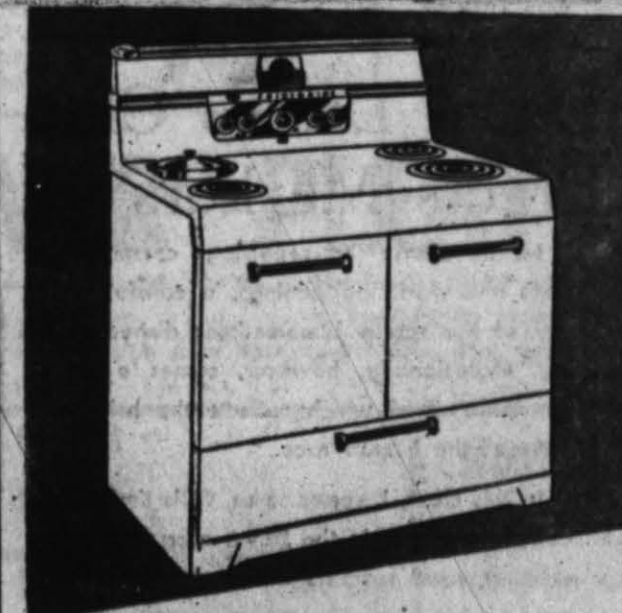
Your Reddy Kilowatt Dealer is celebrating Light's Diamond Jubilee with a special Diamond Jubilee showing of electric ranges. See him soon for a complete demonstration and see why every meal—even just a snack—is a celebration when it's cooked electrically.



Thomas Edison invented the first practical electric light 75 years ago. It was only one of more than a thousand Edison inventions, but everyone calls it his most important. Edison's lamp rooted out darkness from every corner. It makes our streets, homes, churches and schools



safe and pleasant places to be long after the sun has set. Faithful electric light is yours—at any hour—when your hand but touches a switch. And modern living began with the electric light, for it was the key that opened wide the portals to electric living—modern living.



Regularly Priced at \$381.95 and \$343.95

Both of the above ranges are completely new with the full guarantee but we only have 1 of each model and want to sell them.

You've never before seen such values as this on electric ranges. Hurry, get yours today.

Remember . . . there's only two so be here early.

— PLUS —

FREE INSTALLATION!

On the above 2 Ranges Only

Morgan Appliance Co.

Park Ave. Shopping Center

Phone 197

Editorials

Average Cost Of Graduate, \$3,312

People are never too interested in figures of the type to be found in budgets and audits but, when studied carefully, they often tell interesting stories.

Take the current Hereford School budget, for instance. The overall operating figure for the coming terms has been estimated at \$552,199.00. This is a lot of money, but when you consider that it pays educational expenses for approximately 2,000 students it actually figures \$276 per student. Each student can be credited with around seven hours attendance each day for an actual teaching period of 175 days -- or 1,225 hours. This costs the tax payers \$1.57 per day, per student, or 22 1/2 cents per hour; all of which might well be classified as "unfair competition" by anybody's baby sitting union.

Very few teachers would like to consider education as baby sitting, however, and we do not blame them. All teachers in the Hereford system are well trained and have college degrees, many of them boasting Masters degrees, plus years of experience. Public Schools, including training of the type offered here, have ranked the United States above all other nations in accomplishment and living standards.

Dropping back to the cost of \$276 per student each year, we find that a total of

\$3,312 will have been invested in each graduate who attends school the full 12 years, provided the same cost levels are maintained. This same figure gives a total cost of \$331,211 for a graduating class of 100 students.

There are a lot of ways to look at these figures. Very few families, for instance, could dig up such an amount of money for high school education. In behalf of a community which spends \$3,312 on their boy or girl, they should be grateful and happy. In the case of the youngster who drops out of school, he is cheating only himself; how much depends, of course, upon when he quits. Even the lamented tax payer, upon investigation, will find that schools are much cheaper than penal institutions, including reformatories, penitentiaries, and local jails.

Actually, the group which stands to lose is the community which educates its youth, only to send them into other towns and cities to find a livelihood. A community with the foresight and ability to make such an investment, it seems, should also have the additional foresight and opportunity to attract its young people "back home". To say the least; it is a subject worthy of consideration.

New City Engineer

Despite the fact that the City Commission has carefully pointed out an average saving of \$2,000 per year in the employment of a full time engineer, there will likely be considerable comment following the announcement.

Most people, if they fully understood the circumstances, would, in all likelihood have voted for the engineer, just as did members of the Commission. The real trouble, to us, lies in the fact that many people do not realize that Hereford is growing -- and that its methods of operation must change.

During the 14-year period since 1940, when Hereford recorded a population of around 2,500, the town has tripled in size. This growth has resulted in numerous changes, including a court problem parallel to the full-time job of Justice of the Peace. Since 5,207 of the recorded 9,111 people in Deaf Smith County lived in Hereford in 1950, it also poses a tax assessment-collection system well more than half of that maintained by the county. Other phases of city operation have increased in proportion, including the new building and zoning ordinance, which will fall to the lot of the new engineer.

We feel that people are entitled to know where their money goes. Also, that they are entitled to complain when dissatisfied -- but we also think that they would be wise to acquaint themselves well with conditions and needs in order to form unbiased and wise criticism.

Dawn Ladies Club Erects Markers

In the course of reporting community, state and world happenings, a careful survey of the results is sometimes disheartening. Occasionally, however, comes a project or a deed which reflects the brighter side of the human race.

In this class, it seems to us, falls the story about the ladies in the Dawn area who are erecting road markers and name registers over a wide area. The program came as direct result of actual need, when scores of visitors began stopping to inquire directions from the various farm wives.

To help defray expenses, the ladies sell the name plates on an optional basis and have reported excellent cooperation. Most of the planning, research and work has been done on a voluntary basis by the various ladies, and the husbands pitched in to help with actual construction.

The project speaks well for the club and its members. At the same time, it sets an excellent example for other clubs over the state and the nation. Service of this type answers, perhaps, the question as to why so many Americans join and maintain so many civic and community clubs.



WE... THE WOMEN OF THE JURY...

QUESTION OF THE WEEK:

Most People Think Women Should Have Privilege Of Jury Service

To be voted on November 2 will be H. J. R. No. 16: "Providing that women shall have both the right and the duty to serve on juries". In addition to recognition, jury service will also require women to serve, just as it is compulsory for men. What do you think of this proposed amendment?

JACK RENFRO:
"I think the women definitely should have the right to serve on juries. I think they should be required to serve just as do men. I don't see any difference in men and women."

MRS. M. R. LATHAM:
"Well, I think they should have as much right as men, myself."

GRADY ROGERS:
"Well, they already have the right of serving on the jury and why shouldn't they be required to serve just as a man."

MRS. A. C. HERSHEY:
"Well, I just don't think it should be done. I think a woman's place is in her home."

LLOYD SHARP:
"I would be in favor of this amendment. I certainly think it would be well for a woman to serve on a jury."

MRS. V. O. HENNEN:
"Yes, I think the woman should be granted this right. They are taking their rightful place in business and they are really operating the largest business in the world, anyway, which is the home; therefore, I believe they should have their rightful place on a jury."

GLENN WEIR:
"I think that amendment would be just fine. They should have the same rights as men do, I think."

H. A. LAMM:
"According to the United States Constitution every person should be entitled the same privileges. Therefore, I believe the women should be granted the right to serve on a jury the same as men."

MRS. FLOYD McGEE:
"Well, I don't think they should have that right."

EARL PHILLIPS:
"Oh, I haven't thought much about it, but since they have a right to vote, I don't see why they shouldn't serve on a jury."

'Tater Peelin's

Roberta Campbell

We hope too many women haven't tried Lois Whittaker's Devil's Food Cake recipe carried on the farm page in Thursday's paper, before we have a chance to make a correction. The results likely wouldn't be disastrous if they have, but the teaspoon of baking powder called for in the paper should read 1 teaspoon soda instead.

We were hoping, of course that Bill Waldrep would get the rain he was looking for on equinox. Even if we can't get our wheat up it looks good to see a lot of the winter wheat already up to a good stand from Nebraska through Western Kansas and on into the Oklahoma Panhandle. All that wasn't up two weeks ago was going into the ground in all three states and if Eastern Colorado looks as well maybe we won't have so much of their real estate to farm next year. We saw a few fields along the way that were big enough to graze. Their system of planting one block and summer-filling the other is a good practice if they don't get over enthusiastic and turn the old stubble too early before danger of blowing is past.

Hope you won't forget the first P-TA Meeting Monday night.

Community Builders

By Lou Perry

Having been born in Hereford and lived in this vicinity all of his life, might be two of the many reasons why Earl Phillips is considered one of the mainstays in this community.

At the present time he is fire chief and is vice president of the Rotary Club. He has served on the Highway 60 and 51 Associations and Camp Fire Council for many years, along with just being "a good all around citizen."

His parents, Mr. and Mrs. W. B. Phillips were farming near Hereford in October of 1903, when Phillips was born and he never wanted to leave the community. In Amarillo in 1924, he married Joyce Corbett, daughter of Mr. and Mrs. M. R. Corbett, also of Hereford. The Phillips have three children: Wayne, Rosemary and Margaret. Wayne is employed here by McCaslin Lumber Company, Rosemary married Freeman Melton Jr., and lives in McLean, and Margaret married Tommy D. Carnahan and is attending college at Texas Tech in Lubbock.

Worked for County
About the first job that Phillips can remember working at after leaving the farm was on road maintenance. He worked for the county on maintenance for about three years. After that time he worked for about 10 years for three Magnolia Wholesale Patroleum dealers in Hereford.

The next 10 years were spent working at Fraser Service Station and then he went into business in partnership with Guy Lawrence in 1946 at Phillips and Lawrence Service Station on Highway 41.

Present Fire Chief
Phillips has been a member of the Hereford Fire Department since 1926 and was elected fire chief by members of the department in 1948. According to Mr. Phillips, Hereford has a fine group of volunteer firemen -- and, according to everyone in the community, Hereford has a fine fire chief.

Some of the duties of fire chief are to make reports to the State every quarter on drills, meetings, duties and things along that line. He also has a big job in getting along with the 26 firemen and keeping them interested in the volunteer work that they do. He must also be responsible for the equipment and divisions of the fire department.

In the 28 years that Phillips has been with the department, the biggest fire he says that he can remember helping with was the first fire that Fraser had in about 1949. He remembers that the firemen worked all night that night.

Phillips says that the department gets an average of 38 calls a year on fires and in about 75 percent of these calls only minor damage occurs.

"Sometimes we go two or three weeks without a call," he said, "and sometimes we get two or three in a week. You never can tell. I remember one time we had five calls in one day. We have had only one serious fire this year and that was when the Frontier Shop burned."

(Continued on Page 5)

Panhandle Paragraphs

HOW TO BATTLE A SKUNK

No doubt other people have figured out means of giving skunks a bath, and perhaps they were more ingenious. But they certainly couldn't have been more effective than the way Meadow farmers Tom Verner and Edd Peek did it.

Actually they were in the process of moving an irrigation pipe when they suddenly found themselves, no longer a two-some, but a threesome.

They gently put that joint of pipe on the trailer with the skunk as a passenger. Then they were no longer a threesome, but a foursome.

Believe it or not, but they moved five joints of pipe, everyone with a skunk in it.

Still handling the pipe gently, they hooked it onto the line, plugged the end and turned on the well. When they later opened the plug out came four "perfumed" cats. The fifth was almost too large to come out through the 4-inch reducer on the 5-inch line, but it finally made it.

Verner's observation was that it was lucky that they didn't have 50 joints of irrigation pipe to move instead of 5. And the "cats" didn't even raise a "stink" about the whole deal. -- Brownfield News.

— pp —

NOT DEAD — YET!

More than 300 Canadian citizens, meeting at a "town hall" gathering called by Mayor Malouf Abraham at City Hall Monday night, enthusiastically handed over nearly \$4,000 in hard cash to start a "war chest" to promote the growth and development of their town.

To this fund, the Mayor pledged, the City will add 50 cents of city money for every dollar... bringing the total now available to approximately \$6,000.

Contributions to the development fund thus far is \$3,972. -- The Canadian Record.

— pp —

CASTRO'S FOURTH POLIO CASE

Hayes Hutchenson, 22, employee of Dimmitt Implement Company, became Castro County's fourth polio victim Thursday, September 9.

Hutchenson is now confined to the Plainview Polio Clinic where he was taken by his wife. His condition is not believed to be serious but he will be confined to the clinic indefinitely.

The victim first complained of a severe headache Wednesday night and went to the Plainview clinic the following day as his condition became worse.

Hutchenson has three children. He has been employed by the Dimmitt Implement Company for the past three years. -- Castro County News

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher writes about worry this week, a subject he is no authority on.

— O —

Dear editor:

Some people go to a lot of trouble to find out something nearly everybody else already knows.

The other day I was stretched out under a tree out here on my place admiring the September sky and not worryin about anything when I pulled a newspaper out of my pocket. I'd been wakin and gazed through it and ran across an item about a survey the Gallup Poll has just taken.

Accordin to this item, Dr. Gallup's men have conducted a nation-wide survey to find out what most people worry about these days, and after a careful scientific sampling of opinion and adding up figures and preparing complicated charts they have come up with the discovery that the chief worry today is: money.

How to get in enough money to pay the bills, how to keep ahead of the collectors, how to make income meet outgo, that's the thing that Dr. Gallup finds most people are worryin about.

You mean to say, he went to all that trouble to find that out? I could have told him for a two-cent post card.

There are some things in life you're supposed to know without having to be told, and the fact that keepin ahead of the hounds financially speakin is most people's worry is one of em. Furthermore, that was what most people were worryin about last year and it's what they'll be worryin about next year.

And, also, it doesn't seem to make much difference what income bracket a man is in. Nature has some sort of system whereby it enables a man's wants to keep two jumps ahead of his financial capacity to satisfy em. A man strugglin to pay for a wash pot has a neighbor strugglin to pay for an automatic washing machine. When some men finally get up in the class where they can write out a check for a new car, they find one car ain't enough, they need two and they're right back in the strain they was before.

Over-expansion causes more individuals and more businesses to go busted than anything else.

I'll tell you, I'm not recommendin that anybody follow my methods, but in the big scramble for success there ought to be something said for the man who starts out in business in a hole in the wall and stays there.

Yours faithfully,

J. A.

The Sunday Brand



Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor James M. Gillentine
Adv. Manager Melvin Young
Mech. Superintendent Stanley Philipp
Society Editor Mrs. John McLean



EARL PHILLIPS... COMMUNITY BUILDER

Community...

(Continued from Page 4)
Eight Year Attendance Record
 Another thing that can be added to Phillips' record on the Rotary Club, other than serving as vice president, is that he has been a member of the club for nine years and has eight years of "100 percent attendance." He has also served on the Board of Directors and has been secretary of the club. He has worked with the Camp Fire girls for about six or seven years and this is the first year in a long time that he has not been a member of the Camp Fire Council. He served as president of the Council for about three years. A trustee of the First Christian Church, Phillips has been a member for about 20 years.
Headed "60 Association"
 He was president of the Texas Highway 60 Association last year and has attended meetings for the

ROOSTER STORY
 SALMON, Idaho (AP)—A rooster teaching pullets how to lay sounds like the impossible, but Mrs. Doris Hicks of Salmon says she saw it happen with her own eyes.
 Mrs. Hicks reports her flock was doing very poorly in the egg line. But one day her prize Brahma rooster boosted a pullet bodily into the nest.
 The bird laid an egg, Mrs. Hicks said, and the rooster summoned the other pullets to the side of the nest to look at it.
 For about a week, every time a pullet got near the nest the rooster would push her in, Mrs. Hicks said, repeating his summons if the pullet produced results.
 Apparently the pullets got the point.
 Mrs. Hicks reports the flock is now laying regularly.

Highway 51 committee. He has been interested in the highway associations since he went into business in 1946. He is especially interested in promoting Highway 60. In the promotion of Highway 60, he has made two trips to California and several smaller trips to the East.
 In regard to why he lives in Hereford, Phillips said, "I have never lived anywhere else and don't have any desire to live anywhere else. In all of the traveling that I have done, I have never seen a place that I thought I would like better than Hereford. I think that all we need to complete the town is a good community center and it would be a perfect town for its size."
 "Hereford is growing now in leaps and bounds and I can't see any great reason why it should be growing so. Possibly some day it will be quite a bit larger, but I do not think that it will ever be a big city."

REUNION
 Mr. and Mrs. R. A. Fullwood held a family reunion Sunday at the Fullwood Apartments, to entertain his mother, Mrs. Jennie Fullwood and sister, Miss Frances Fullwood of Kerrville who are guests of relatives in Hereford. Attending were Mr. and Mrs. Chas. Noland and Betty, and Mr. and Mrs. D. C. Walser and children of Summerfield, Mr. and Mrs. Red Slay and children of Amarillo, Mr. and Mrs. Melvin Rainey and children of Summerfield, Mr. and Mrs. Jess Carter, Arch Dobbins, Miss Kathie Jenkins, Maurice Howell, Mrs. Jean Marshal and small daughter, Sonny Drerup, Sgt. Marvin Strickland of the Amarillo Air Force Base, the honorees and the hosts.

Read The Classifieds

Highlights and Sidelights FROM 400 State CAPITOL

By Vera Sanford
Texas Press Association
 AUSTIN, Tex. — In designating October 1 to 8 as National Newspaper Week in Texas, Governor Allan Shivers said "it is well to reflect upon the important part a fully informed press plays in our lives."

He continued by stating that "we are learning to appreciate our great press more and more as we see rigorous government control in many other countries suppress the free flow of news."

Shivers saluted the newspapers "great and small" . . . as well as the men and women whose time and talents are used to make America's newspapers "the best on earth."

Newsboys Honored
 October 2 has been designated by Governor Shivers as National Newspaperboy Day in Texas.

In an official memorandum Shivers urged Texans to express appreciation and encouragement to their carrier boys.
 "They are an important part of the American System of free enterprise and free information," the Governor added.

Official Election Returns
 It's now official that Governor Allan Shivers won his third term in office by a margin of 91,956 votes.

Final announcement of the official tabulation was made by the State Democratic Executive Committee which placed its overall totals slightly higher than the unofficial count made by the Texas Election Bureau.

Campaign Spending
 Former gubernatorial candidate Ralph Yarborough poked a parting blast at Shivers, claiming the Governor's campaign expense totals "inaccurate."
 Yarborough said he reported the true cost of his campaign but "we know the opposition spent many times the amount reported."
 Shivers' reply was "no comment."
 Yarborough reported \$279,722 in expenditures, Shivers \$283,121.

Under Texas laws there is no limit on the amount that any candidate may spend in a campaign.

Democratic Convention
 Governor Shivers' political forces came through as expected at the Democratic state convention in Mineral Wells, setting back liberal Democrats by a 4,317 to 1,739 roll-call.

Main fight against Shivers' control of the convention came from Harris County's liberal delegation.

That group made a last ditch stand to obtain representation on the new executive committee.
November Election
 Republican Tod R. Adams, 42-year-old Crockett lawyer will be Governor Shivers' opponent in the General election.
 Representative Dudley T. Dougherty of Beeville will run for the State Senate if a special election is called to select a successor to Senator John J. Bell of Cuero.
 Dougherty tried unsuccessfully to unseat Senator Lyndon Johnson in the democratic primary.
 Bell was nominated to the U. S. House of Representatives in the

second primary.
Cattle Killing
 Texas ranchers are rushing livestock to market before cold weather sets in. Prospects of another winter with little feed appear on the horizon.
 USDA officials say showers in the trans-Pecos and High Plains regions helped grass and grain, but "not enough."
 General rains are still needed by the whole state according to the USDA's farm and ranch survey.
Land Program
 Best bid for the final \$10 million worth of bonds to finance the Texas Veterans land-buying pro-

gram came from the National City Bank of New York.
 The firm offered an interest rate of 2.07 percent.
 With its last offering the Veterans Land Board will have issued \$100 million in bonds — the limit provided by the State Constitution.
Building Incentives
 Construction work during 1955 will shoot over the \$1 billion mark in Texas, reports the state's construction industry.
 Texas cities will spend a total of almost \$795 million for construction. Federal contracts in Texas will amount to another \$238 million.

Fowler Resigns
 Wick Fowler of Austin, executive assistant to Governor Shivers for the past two years, has resigned effective October 1.
 Fowler plans to publish a weekly newspaper on state government and politics.
Nash Leaves
 Mr. and Mrs. James P. Nash have left Austin for New York and Nash's new position as alternate U. S. delegate to the United Nations.
 He recently received the diplomatic post through nomination of President Eisenhower and confirmation of Congress.

Mr. and Mrs. H. H. Stoddard of Liberal, Kansas and Mr. and Mrs. Bill Morgan of Clayton, N. M. were guests of Mrs. Lora Long Monday and Tuesday. They were old-time friends when the Longs lived at Liberal, Kansas from 1905 to 1920.
 Mrs. Louise Sutton of Texas City has returned to her home after a week's stay here with her sister, Mrs. Charles Newell. A reunion of the sister's families was held in Palo Duro Canyon while Mrs. Sutton was here.

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 In **PIECE GOODS**
 Exciting As A Circus... Big Top Savings

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One of the most outstanding selections of new fall cottons we have ever presented . . . yards and yards of the most beautiful patterns and colors you have ever seen . . . and at a price that is unbelievable. In fact we urge you to compare them. Visit Anthony's now and you'll want to start your Back-to-School sewing immediately.

<ul style="list-style-type: none"> • Lovely Cordtex Cottons • Sculptured Bronze Printed Cottons • Combed Jacquard Woven Chambrays • Everglazed Prints • Combed, Printed Broadcloth 	<ul style="list-style-type: none"> • Everglazed Taffelized Prints • American Provincial Prints • Crease Resistant Cotton Prints • Fine Combed Character Prints • No Iron Printed Cottons 	59¢ yd.
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<p>Rayon & Acetate SUIT AND DRESS FABRICS</p> <p>Beautiful for the new season. Fibrenna rayon and acetate suiting or dress fabrics in lovely two color combinations. Or Autumn Tweed, a novelty slub rayon and acetate dress fabric in a wonderful collection of two color combinations. See these now . . . you'll love them.</p> <ul style="list-style-type: none"> • 45 Inches Wide • Doubled & Rolled • Lovely Colors <p style="font-size: 2em; text-align: center;">59¢ yd.</p>	<p>A New Miracle Fabric RAYON & ACETATE SUITING</p> <p>Winterset . . . a glamorous new fall fabric of rayon and acetate . . . end to end suiting. Makes up wonderfully, looks so much more expensive. In Black/White, Black/Purple, Black/Red, Black/Teal and Black/Gold. Shop Anthony's first, before you start your back to school sewing.</p> <ul style="list-style-type: none"> • 45 Inches Wide • Wonderful Colors • Easy to work with <p style="font-size: 2em; text-align: center;">79¢ yd.</p>
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<p>Fruit Of The Loom Prints</p> <p>You'll get a thrill selecting from this wonderful group of new fall cottons. Extra fine quality, all new season patterns and color combinations. And look what a grand Anthony saving. You select from brand new fall 1954 patterns and matching solid colors. The widest range of patterns we have ever shown. All carrying a guarantee of satisfaction. Pre-shrunk . . . vat dyed colors. 36" wide.</p> <ul style="list-style-type: none"> • 36-41 Inches Wide • First Quality • Lovely Colors • 44" Patterns <p style="font-size: 2em; text-align: center;">79¢ yd.</p>	<p>Mystic PERMA PLEAT COTTONS</p> <p>Magic Perma-Pleat cotton make wonderful skirts and dresses. Large assortment of prints.</p> <p style="font-size: 2em; text-align: center;">79¢ yd.</p>
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<p>Values to 98c Yard FINE COMBED GINGHAMS</p> <p>First Quality, Combed, Sanforized Gingham in an exciting selection of patterns and colors. Choose from Heat Plaids, Dobby Weaves, Embroidered Effects, Corded Effects and Havan Cotton Suitings. Values any woman who sews will really appreciate. Low Anthony priced for back-to-school sewing.</p> <ul style="list-style-type: none"> • 36-41 Inches Wide • First Quality • Lovely Colors • 44" Patterns <p style="font-size: 2em; text-align: center;">79¢ yd.</p>	<p>EVER PLEAT</p> <p>The durably pleated washable cotton fabric. Quick drying, no starch required, minimum or no ironing, longer life, resistance to mildew, residual shrinkage does not exceed 2%, and guaranteed fast to washing.</p> <p>36" Screen Printed CROWN COTTON</p> <p>These are some of the finest new type prints made for fall. New patterns and colors and unusual designs.</p> <p style="font-size: 2em; text-align: center;">98¢ yd.</p>	<p>WOLENS FOR FALL</p> <p>56" All Wool, and 85% Wool, 15% Nylon Fabric including: Yarn dyed mannish flannel, novelty tweed suiting and skirting, Herringbone, flannel, novelty yarn dyed suiting all wool suiting.</p> <p style="font-size: 2em; text-align: center;">2.00 yd.</p>
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Per Inch 15¢

Anthony's

C. R. ANTHONY CO.

Streu's Diary

September 24, 1954

DEAR DIARY:

Grandmaw Jean is somewhat upset—she made a special trip into the Brand office to give Gillentine the straight dope on Grandson William Raymond and as is customary—Gillentine published the lad's name as William Ray—Oh, Brother!!!! So I have to buy space from said Gillentine to get the name properly published—I am not too sure just who is dumb and who is smart. Anyhow we and the maternal grandparents are very happy.

I understand there was a meeting last nite to try to organize a local "stamp" deal to combat all the outside stamps—we tried to organize one about six months ago and wound up going it alone—a rather nice deal it is, too—we give the stamps, and redeem them right here—for anything in our 10,000 item stock of merchandise—no travel, no premium book, and only takes half as many stamps to fill a book. The ladies love the deal. Would let any other interested merchant in on the deal—come in.

While we're talking of give away stuff, we have several Dearborn gas and butane circulating heaters that we are moving at less than cost. If you need a good stove cheap, see Streu.

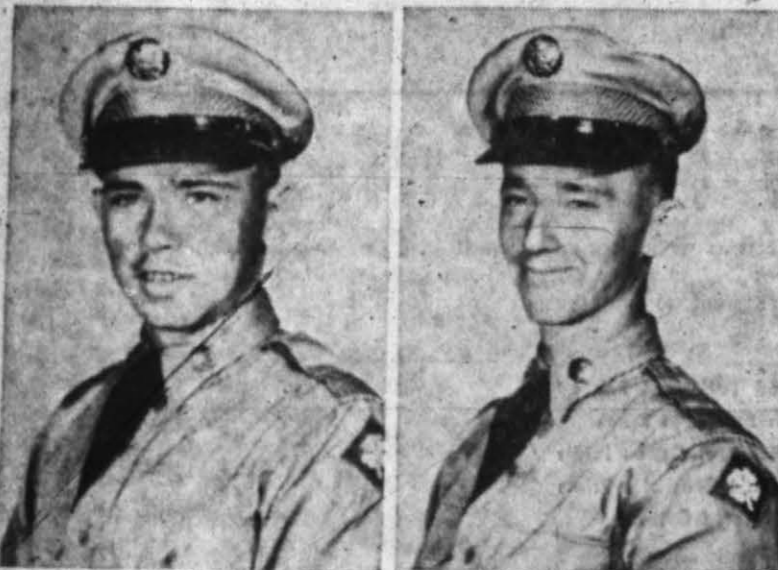
Getting in more and more gift items all the time—Jean has gone completely mad in her purchasing this fall—but I must admit that the things are the most useful and

(Grandpaw) STREU



ROBERT HASELOFF, son of Mr. and Mrs. Herbert Haseloff, celebrated his eighth birthday with a party given by his parents in the Dameron Park Wednesday. Refreshments of cup cakes, punch and suckers were served, and favors of whistles were given. The children played outdoor games during the party. In the picture on the front row from left are: Richard

Wayne Winget, Barbara Langley, Barbara Clements, Donna Williams, Pamela Winget, Nancy Martin. On the back row from left are: Darrell Gilliland, Gary Stagner, Ted McWhorter, Kyle Kendall, Tim Gearn, Robert Haseloff, Richard Patton, Mike Robinson, Arvell Williams. Not shown in the picture but attending the party was Steven Conway.



ROBERT W. DUNLAP GENE R. PORTER

TWO HEREFORD MEN recently began eight weeks of basic training in Antiaircraft replacement center at Ft. Bliss. They are Pvt. Robert W. Dunlap, son of Mr. and Mrs. R. L. Dunlap, and Pvt. Gene R. Porter, son of Mr. and Mrs. M. R. Porter.

Courthouse Records

Warranty Deeds

W. F. Fisher, et ux, to W. J. Parton Sr., an undivided 1/4 mineral interest in and to all of South 160 acres of Section 16, Block A. P. M. Houser, et ux, to Eloise Frances McDougal, a part of Block 19, Weish Addition. C. Ora Cockrell, et al, to First Baptist Church of Hereford, the East 6 feet of Lot 64, and all of Lots 65 and 66, of Higgins Sub-

division of Lot 1, of Block 8, of Womble addition.

E. J. Grady, et ux, to N. B. Hood, East 70 feet, of Lot 7, and the East 70 feet of the South 40 feet of Lot 8.

Floyd McGee, et ux, to A. J. Nicholson, the North 19.35 feet of Lot 12, R. G. Blue Subdivision of a part of Blocks 1 and 2 of Evans addition, 47.2 feet of 135 feet out of Block 1 and 2 of Evans addition.

Jackson C. Welty, et ux, to Coy L. Bryant, et ux, being a tract of land 77x124 feet out of Block 11, Womble addition, being a part of Block 10 of DeAtley addition, a

At The Movies

"Broken Arrow"

"Broken Arrow," one of the all-time Western screen greats, is scheduled to make a return engagement by popular demand at the Tower Drive-In Theatre Sunday through Monday. The Twentieth Century-Fox large scale encore triumph, is the saga of an important chapter in American lore, and was filmed in Technicolor starring James Stewart as an adventurer with the courage to pioneer fair treatment of Indians.

Debra Paget, as an Indian girl with whom he falls in love and Jeff Chandler, as the renowned Indian chief Cochise, are featured.

"Carnival Story"

"We're both bad. That's why we are good for each other," says Steve Cochran to Anne Baxter in "Carnival Story," Technicolor drama filmed in and around Munich,

subdivision of Blocks 10 and 11, DeAtley addition.

New Autos

Michal Horodnycky, 1954 Chevrolet, 9-17; Norene Poarch, 1954 Oldsmobile, 9-17; Rex P. Kennedy, 1954 Chevrolet, 9-16; Billy E. Black, 1954 Ford, 9-18; Katie Chessner, 1954 Buick, 9-20; M. L. Simpson, 1954 Pontiac, 9-20; T. A. Paul, 1954 Oldsmobile, 9-20; Dovie J. Jones, 1954 Oldsmobile, 9-20; Arthur Herzog, 1954 Chevrolet, 9-22; H. E. Danforth, 1954 Buick, 9-22.

Germany, which is the attraction at the Star Theatre Sunday, Monday and Tuesday.

Thus begins the first of three love affairs experienced by Miss Baxter, in her role of a post-war German girl seeking refuge with an American carnival company touring Bavaria. Such violent romance can only lead to bitter disillusionment. On the rebound, she marries Lyle Bettger, whose sensational high dive from a 110-foot platform into a six-foot tank of flaming water is a feature of the carnival. Tragedy follows, but eventually the unfortunate girl finds happiness in the love of George Nader, an American news photographer.

Dealers Attend Range Breakfast

A kickoff breakfast in Hotel Jim Hill Thursday morning inaugurated the fall range selling campaign for Redikilowatt dealers, who met with Cleo Meharg, local manager for Southwestern Public Service, and Jack Simms, company specialist.

Attending the meeting were: Cecil Parker, Otis Hall, Raylan Evans, Wayne McElroy, James Edmundson, David Morgan, and Melvin Young.

Mr. and Mrs. J. E. Cockrell returned Sunday from Oklahoma City where they attended the funeral of Mrs. Cockrell's sister, Mrs. D. L. Bomar, September 17.

Letter To The Editor

Dear Editor:

We have heard about the scoundrel that poisons dogs, but here is the truth about one lower than that.

Our dog is a French poodle, worth money but given to Nora Dean. He loves boys and is very friendly. His name is Po-Co. Po-Co prowled around, of course, but did not sneak and run when he saw people, like most dogs do.

Last Friday night about bed time our neighbors heard a shot and a dog cry and cry. The next morning a little boy six told and bragged about his daddy shooting our dog. He said it crawled off in some weeds and went to sleep, but my boy phoned me from school at noon to come get him so we could hunt for Po-Co. I found him locked in a yard that he couldn't have gotten into even when he was well. He was shot in the back and couldn't stand on his back legs.

We live about one and a half miles away and have a telephone but they never let us know a thing about it. Neither had they ever said a word to us about him bothering them, even though they said Po-Co and our grey hound were up there a lot. They didn't bother the grey hound.

We don't think Po-Co will ever be able to walk again.

Thank You,
Mrs. C. D. Akin

Legion Auxiliary Enjoys Breakfast

A "come as you are breakfast" honoring newly elected officers for the American Legion Auxiliary was held at the home of Mrs. Charles Crowell the morning of September 16.

Officers honored were: Mrs. Homer Logan, president; Mrs. Carlos Vgahn, secretary; Mrs. Ira Ott, treasurer; Mrs. W. J. Frost, sergeant at arms; Mrs. Cecil Parker, historian; and Mrs. Harold Pettjohn, chaplain.

Others present were: Mrs. Jim Childress, Mrs. Monroe Parker, Mrs. Charles Crowell, Mrs. Noble Willier, Cheryl Parker, Martha and Geneva Logan and Curt, Craig and Cliff Crowell.

Mr. and Mrs. W. O. Shelton visited in the home of her brother and family, Mr. and Mrs. G. T. Stacy, of Shamrock over the weekend.

READ THE CLASSIFIED

SNUG UP FOR WINTER!



HEY MOM!

This Year I Want
A Room of My
Own!

HOME OWNERS!

Why not let Junior have that room of his very own this year. Remember... on adding additional rooms to your home you can obtain an F.H.A. TITLE I LOAN to pay for it... so come on in today and let us help you make plans for that extra room.

Use An

F.H.A. TITLE I LOAN

NOTHING DOWN - - MONTHS TO PAY!

Use Our

**BUDGET
PAY
PLAN**

Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of Courthouse

Phone Lumber Number 7

We Invite You To Visit Our

COMPLETE SERVICE DEPARTMENT



Here are a few of the services offered:

- WASHING
- GREASING
- PORCENALIZING
- Complete Front-End Correction
- WHEEL BALANCING
- MOTOR TUNE-UP
- COMPLETE OVERHAUL

We Appreciate Your Business

Kinsey - Roberson Buick Co.

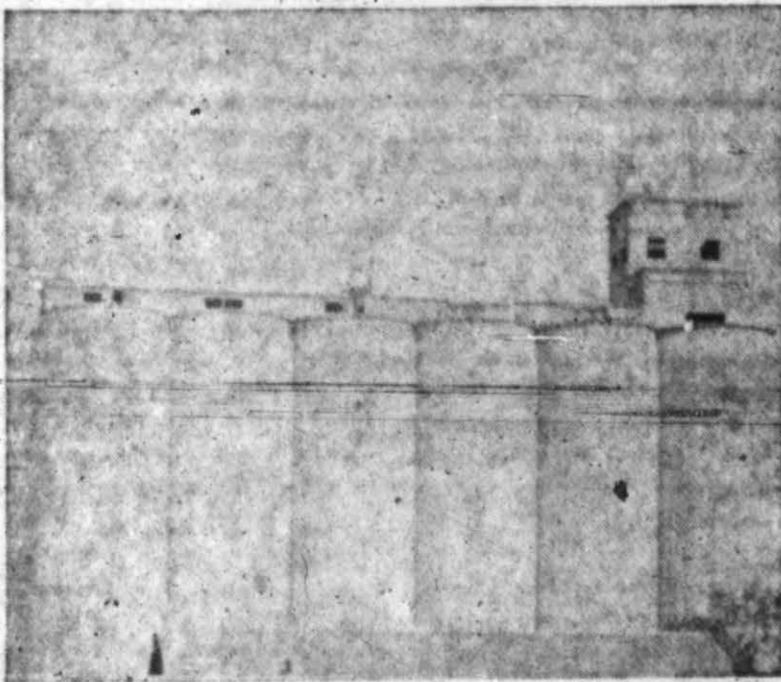
142 N. Miles

Phone 11

We Point With Pride....

To The Recently Completed
Addition to

PITMAN GRAIN CO.



Redi-Mix Concrete
furnished By

CROWE-GULDE CEMENT CO.

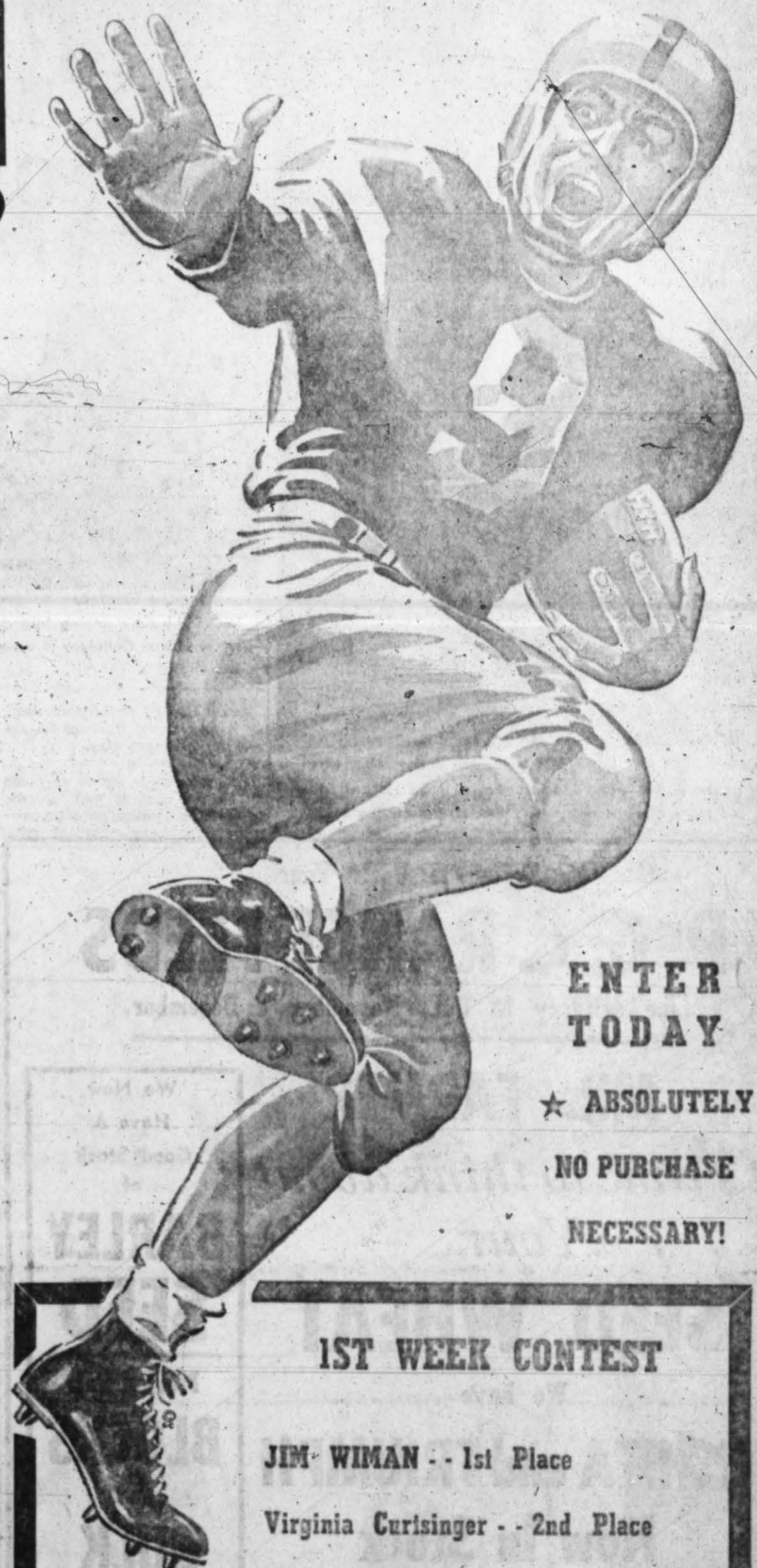
We wish to Congratulate the Pitman Grain Company for the recently completed bushel storage area.

We are indeed happy that our plant is adequate to supply the growing needs of Hereford and Deaf Smith County.

Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST

Win PRIZES!

Match Wits With The Nations Experts!



OFFICIAL ENTRY BLANK	
Hereford at Brownfield Maryland at UCLA Texas Western at Tempe Brigham Young at Colo. Aggies Princeton at Columbia Auburn at Florida Texas A&M at Georgia Trinity at Hardin-Simmons Colgate at Holy Cross Colorado at Kansas Missouri at Kansas State LSU at Kentucky Wisconsin at Michigan State	Predict the Score TIE BREAKER Hereford - Brownfield Midwestern-West Tex. Okla. A&M - Texas Tech
Army at Michigan Utah State at New Mexico Miss. Southern at North Texas USC at Northwestern Washington at Oregon State Minnesota at Pittsburgh Cornell at Rice West Virginia at South Carolina Georgia Tech at SMU Penn. State at Syracuse Arkansas at TCU Oklahoma A&M at Texas Tech Midwestern at West Texas	
NAME _____	ADDRESS _____

CASH PRIZES EVERY WEEK!

ENTER TODAY
 ★ ABSOLUTELY NO PURCHASE NECESSARY!

ENTER TODAY

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

GRAND PRIZE
4 COTTON BOWL TICKETS

1st Weekly Prize
 \$5.00 In Trade at Dub's Man's Shop
 \$3.00 Cash At Brand — 2nd Prize
 \$2.00 Cash At Brand — 3rd Prize

1ST WEEK CONTEST

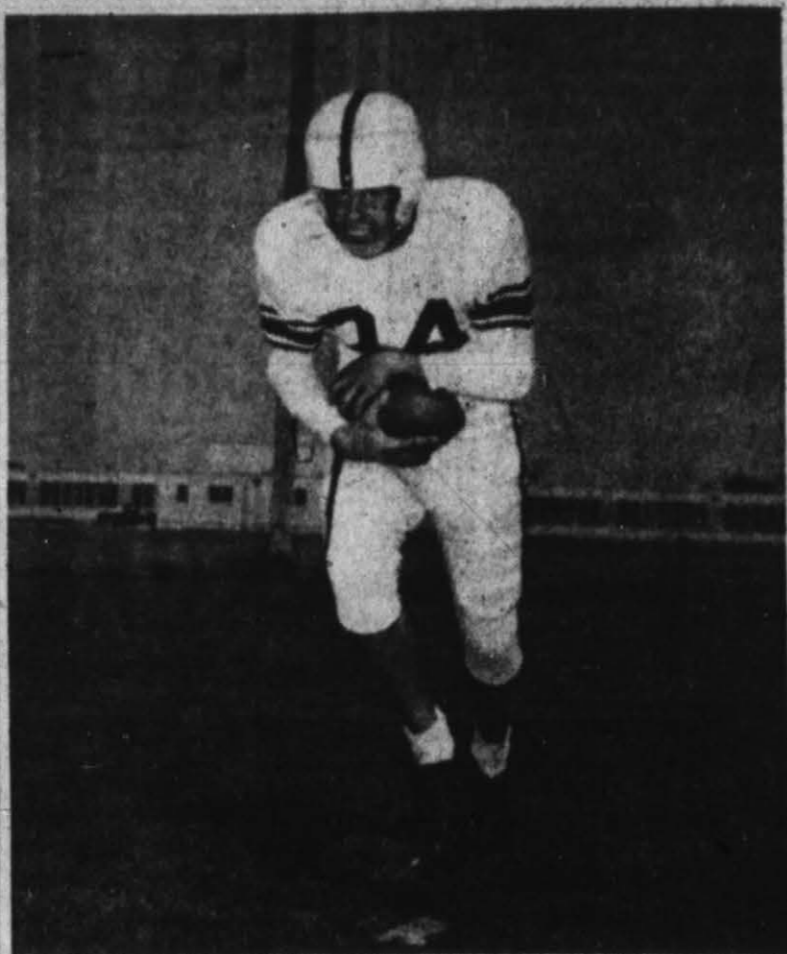
JIM WIMAN - - 1st Place
 Virginia Curisinger - - 2nd Place
 Dean Herring - - 3rd Place

Pick Your Winners — Deposit Entry With One Of These Firms!

DUB'S MAN'S SHOP Home of famous Nationally Advertised Men's Wear — McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes, and Varsity Town Suits Corner 3rd & Main Phone 112	NEILL BODY SHOP All Types of Body Work Free Estimate Painting Welding Glass Work 120 Schley Phone 1392	NEILL CLEANING CO. EXPERT DRY CLEANING Free Pickup & Delivery Phone 160	A SAFE COMBINATION ● A Good Insurance Agent ● A Good Insurance Co. John McLean Insurance Agency	YOU ALWAYS WIN When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle Nat. known Brands. YOUR DOCTOR OR SICK AND DECREPID WATCHES Kenneth (Doc) Cowan COWAN JEWELRY
BUTANE - PROPANE Hereford Butane, Inc. Phone 1300	Visit HEREFORD HARDWARE for all Your Sporting Goods, Fishing Tackle, Guns & Shells HEREFORD HARDWARE Phone 567	Complete Conoco Service We are open day and night — the only place in town without a key. PITMAN SERVICE STA. Corner 1st & Main Phone 588	Dodge - Plymouth Dodge "Job-Rated" Trucks Always A Good Buy At HALE MOTORS Phone 630	ALLRED OIL CO. Inc. featuring quality Phillips "66" Products
JONES SERV. STATION TEXACO Gasoline & Oils Phone 440 144 W. 1st St.	Buy It By The Gallon CREAM O'PLAINS Call 680 for Home Delivery Hereford Creamery Co.	H & W IMPLEMENT CO. John Deere - Pontiac Phone 5	For All Your Laundry and Dry Cleaning Needs See HEREFORD LAUNDRY & DRY CLEANING 2-Hour Washatorium Service Phone 298	FARMER'S DRIVE-IN Shamrock - Wholesale & Retail Visit Us Often For All Your Automotive Needs TROY MOORE



A MAINSTAY IN WHITEFACE LINE, Joe Easley is an offensive guard and a good blocker. Easley is in his last year with the Herd. He has one letter. (W. H. Patton Photo)



MEET THE WHITEFACES - Bill Calloway, who runs from halfback, is a hard driving ball carrier and, also plays a defensive halfback. Calloway is a sophomore this year. (W. H. Patton Photo)

Ernest Hopkins of Hartford, Ark., is visiting in the home of his sister, Mrs. Ernest May.

Some countries derive as much as 15 per cent of their income from import duties on tobacco.

H. M. Thomas Is Named Chairman At Clan Reunion

A reunion of the D. T. Thomas families was held at Ceta Glenn Christian Camp, near Canyon, Tex. September 18 and 19. Six members of the immediate family, with ages ranging from 62 to 80, were present. They were: Bertie E. Tomlinson, H. M. Thomas, Edna Watson, Letitia Hassel, Josephine Thomas, and Elbert Thomas.

Activities for the weekend began with breakfast Saturday morning. Swimming, hiking, various games, and visiting were enjoyed by children and adults throughout the day. A high light of the evening meal was the birthday remembrance for Judy and Jimmie Anderson and their grandmother, Mrs. Edna Watson.

The breakfast bell at 7:30 brought the group together Sunday morning, after which a number of the younger set hiked over the hills gathering flowers which decorated the chapel for the 11 o'clock church service. An inspirational talk was given by Shelby Gantz of Pampa. Special music including a family favorite, "My God and I," was sung by a sextet.

Plenty of food and fun made the noon meal most enjoyable. H. M. Thomas, unanimously chosen as "pop" of the group, was at this time elected chairman for another gala gathering next year. Josephine Thomas was selected to serve as secretary and Wylie Quattlieb, treasurer.

The last session for the 24 families attending was a mid-afternoon watermelon feast.

Those attending were: Mr. and Mrs. H. M. Thomas, Mr. and Mrs. Charles and Wylajean, of Hereford. Mr. and Mrs. J. B. McCombs and James Robert, of Berger, Mr. and Mrs. H. M. Hassel, Miss Josephine Thomas, Mrs. Ula L. Thomas, Mr. and Mrs. Jim Garrett, Jimma and Robert, Mr. and Mrs. Herman Gantz and Dorothea, Mr. and Mrs. Shelby Gantz, of Pampa.

Mrs. Edna Watson, Mrs. Debe Riley, Gene, Marion, and Elbert. Mrs. Lyndel Taylor, Mr. and Mrs. Jim Anderson, Jimmie and Judy, of Perryton.

Mrs. Yvonne-Stroup, Mrs. Virginia Holmes, Jimmy and Gail, of Shamrock.

Dr. and Mrs. E. F. Thomas of Wichita Falls. Mr. and Mrs. Harry Mayes and son Randall Lee of Lubbock.

Mrs. May Thomas, Buford Thomas, Vint Thomas and Bruce Thomas of Durham, Okla.

Mr. and Mrs. Fred Cordell, Paula, Judith, and Jack of Cheyenne, Okla. Mrs. Bertie Tomlinson, Mr. and Mrs. E. L. Patterson, and Janet, of Elk City, Okla.

Grade School Teams Drop Two Games To Tulia

The seventh and eighth grades of Tulia journeyed to Hereford Tuesday afternoon and took home two victories over the Hereford seventh and eighth grades. Both games were close and hard fought all the way.

The Tulia seventh graders drew first blood by scoring the only touchdown of the game in the second period.

They took the ball on their own

and marched all the way down the field before Bobby Glennis scored on an end run of 15 yards. Tulia then held Hereford in check the rest of the game to win by a 7-0 margin.

The eighth grade game, like the seventh grade, was hard fought all the way but probably closer matched.

Both teams were blanked for the first half and third quarter. Action was tense and every break counted.

Finally Tulia pushed across the games lone touchdown in the final quarter. Clifford Larsen skirted end for 85 yards and the touchdown.

Coming - October 8 - 9
Recky Marciano - Ezzard Charles
Fight
REMEMBER FRI. - SAT. - OCTOBER 8 - 9

STAR
SUNDAY MONDAY TUESDAY

IT RIPS AWAY THE TINSELED SHAM OF "CARNY" LIFE and LOVE!

The girl of the high dive and the spieler who ruled her passions—the chills, the violence, the loves good and evil—here is the carnival with its shams ripped away!

CARNIVAL STORY

ANNE BAXTER · STEVE COCHRAN
LYLE BETTGER · GEORGE NADER

TECHNICOLOR

BAD FOR EACH OTHER

Mrs. Manjeot Is Horizon Speaker

Mrs. Loyd Manjeot spoke on making corsages and flower arrangement at the first meeting of the year for the Sangria-Horizon Girls Club September 16 in the home of Mrs. A. B. Dettman.

A yearbook committee was selected after refreshments were served. Those serving on the committee are: Gay Morton, Mary Martin and Tina Beth Hazlewood. Wanda King was elected reporter for the club and Joy Morton was elected historian.

It was decided that members would make corsages for the next meeting which will be held October 7 in the home of Mrs. A. B. Dettman.

READ THE CLASSIFIEDS

STAR THEATRE

WEDNESDAY THURSDAY

GHOST SURGEON!

..He Works in The Medical Shadow World!

Charlton HESTON
Lizabeth SCOTT
Dianne FOSTER

BAD FOR EACH OTHER

DON'T TURN YOUR BACK ON THE MOVIES YOUR BEST AND CHEAPEST ENTERTAINMENT

SUNDAY MONDAY **TOWED** DRIVE-IN THEATRE TUESDAY WEDNESDAY SHOWTIME 7:35

JAMES STEWART
BROKEN ARROW
TECHNICOLOR
WITH JEFF CHANDLER · DEBRA PAGET

GRANT-ROGERS
COBURN-MONROE
Monkey Business

TEXAS NOTICE TEXAS
CHANGE . . . IN . . . POLICY
BEGINNING OCTOBER 1st
Double Feature — FRIDAY — ALL DAY SATURDAY
COMPLETE CHANGE OF PROGRAM SUNDAY ONLY

Dawn News

By Bertha Frye

Miss Rosemary Cronin left Wednesday for Louisville, Ken., to enroll in the Baptist Seminary there.

Mr. and Mrs. Palmer Norton were in Temple, the first of the week. Their youngsters, David and Neida, spent the time in the home of Mr. and Mrs. Melvin Gill.

Thurman Bruner and Mr. and Mrs. J. D. Bruner spent last weekend at Eagle Nest, N. M., Santa Fe and Red River Pass.

Mrs. Marion Russell, Mrs. Zed Stewart, Mrs. Charles Corder and Mrs. J. W. Stewart were in Amarillo Tuesday.

Mr. and Mrs. Paul McClung and Mrs. Norman Miller attended the Associational meeting at the First Baptist Church Tuesday.

Mrs. Lloyd Bentley left Monday for Wichita Falls.

The Dawn Musettes met Tuesday afternoon in the home of Mrs. H. H. Miller.

Mrs. William Wimberley is spending much time at the bedside of her mother, Mrs. E. A. Oberst, who is ill in the hospital at Canyon.

W. U. Adams and son, LaDean, left Monday for Oklahoma to attend the funeral of a relative.

J. T. Cronin recently enrolled in Hardin-Simmons University at Abilene.

Mr. and Mrs. Clifford Stewart and children and Waine Beavers attended the Tri-State Fair Tuesday.

Mrs. Larry Loerwald and children visited friends in Dawn last Wednesday.

Mr. and Mrs. Clary Hood and daughter, Mrs. Hershel Miller Jr., were visitors in the H. F. Trimmer home Wednesday.

Time to Book Your

P. G. C. RANGE FEEDS

for delivery in Oct., November & December

MR. FARMER

It's time to think about Your

SEED WHEAT

We have

WICHITA and TRIUMPH

Now In Stock

Also Good Supply of Vetch, Oats and Rye Seed

HEREFORD GRAIN CORP.

Phone 360

We Now Have A Good Stock of

BARLEY SEED

Morton Salt

BLOCKS and BULK

A Harvest of FALL VALUES

at your Chevrolet - Oldsmobile Dealer

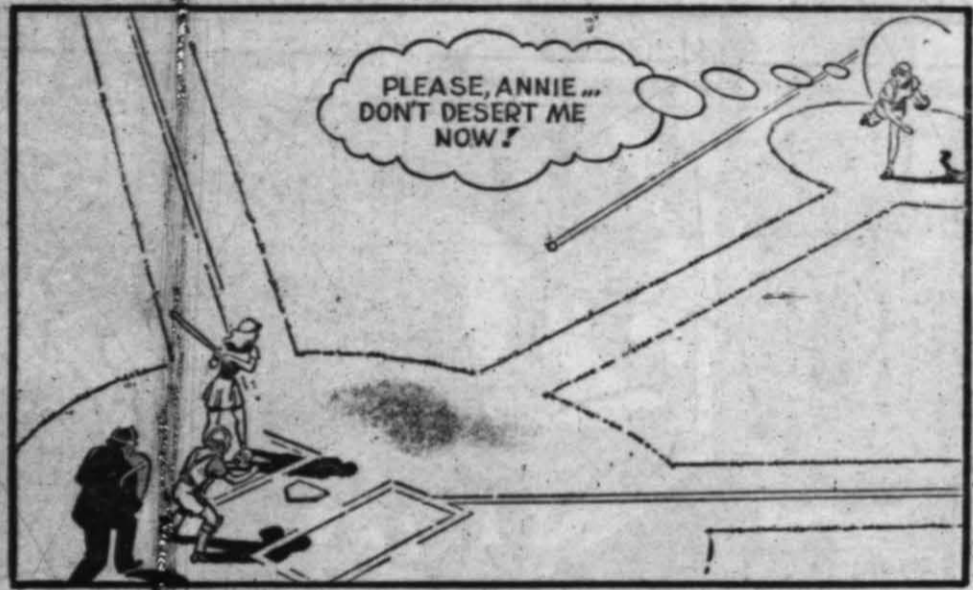
Folks . . . we still need those used cars, and we're still giving the highest trade-in allowances in town in order to get them. So bring your old jalopy by today and pick out your beautiful new 1954 Chevrolet or Oldsmobile. We're ready to trade.

TRULY-TEAGUE CHEVROLET

2nd at Schley Phone 740

CLARK LIKE

by
RAY GOTTO



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



Features

WORLD'S GREATEST FEATURES

The Sunday Brand

Merford, Texas

Our Slogan "More People—More Fun"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

CAN'T WAIT AROUND UNTIL TOURIST SEASON NEXT SUMMER.

RAILROAD FOR SALE CHEAP!

GIVE YOU \$860 CASH. TAKE IT OR LEAVE IT.

I'LL TAKE IT.

WELL, BY GEORGE... A REAL OLD-TIMER! GIVE YOU \$5,000, YOUNG LADY.

OH, DEAR ME! I JUST SOLD IT TO THIS GENTLEMAN.

BUT I'VE ALWAYS WANTED TO OWN A RAILROAD, SIR, I'LL GIVE YOU \$6,000.

NOPE! MOVING IT TO MY FARM--- BUT I'LL SELL YOU THE RIGHT OF WAY FOR \$20 AN ACRE.

HOW RIDICULOUS! WHAT WOULD I DO WITH A RIGHT OF WAY?

PAPA! COME QUICK! GOLD!

GOLD?

YES, GOLD! ALL ALONG THE TRACK! THIS RAILROAD USED TO CARRY GOLD ORE FROM THE MINES, AND I HAD A HUNCH A LOT OF IT SPILLED OUT. WE'RE RICH, PAPA!

I'VE MISSED THE BOAT TWICE IN ONE DAY. HOW UTTERLY DISHEARTENING!

HOW DO YOU THINK I FEEL?

THE KATZENJAMMER KIDS



**Shop In Hereford
For Your Best Buys!**

JOHNNY HAZARD

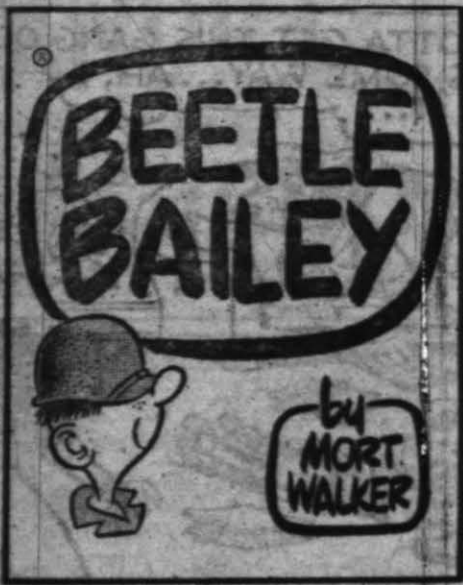
by FRANK ROBBIN



REALIZING THAT THE "ABOMINABLE SNOWMAN" WILL DIE IN CAPTIVITY, JOHNNY AND FLAME HAVE PHOTOGRAPHED HIM PREPARATORY TO FREEING HIM...



**Trade In Hereford
For Your Best Buys!**



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!





SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

LITTLE ANNIE ROONEY

by DARRELL McCLURE




ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



GRANDMA
by
CHAS. KUHN-

MY LAND, HOW CAN I START HOUSE CLEANING WITH EVERY ROOM FULL O' KIDS?



I'VE GOTTA GET THIS GANG OUT DOORS SOME WAY... AH, I HAVE IT...



HEY, KIDS, LET'S ALL GO OUT AN' HAVE A GAME O' HORSESHOES!



WE DON'T LIKE T' PITCH HORSESHOES!

WELL, THEN, LET'S HAVE A GAME O' FOOTBALL, AN'...



FOOTBALL IS TOO ROUGH!

MY LAND, NO HORSESHOES, NO FOOTBALL!! WHAT GAME WOULD YOU LIKE T' PLAY?



GEE, GRANDMA, WE DON'T WANTA PLAY ANY GAMES!!

WE ALL WANTED T' SEE TH' DANDY WESTERN PICTURE AT TH' CORNER MOVIE...



... BUT NONE O' US HAD MONEY FOR TICKETS, SO WE DECIDED T' COME OVER AN' SPEND TH' DAY WITH YOU, AN'...



I TOLD YA GRANDMA WOULD PAY OUR WAY T' TH' SHOW, T' GET RID O' US, SO SHE COULD BEGIN HOUSE CLEANING!



9-26
CHAS. KUHN-

**Shop In Hereford
For Your Best Buys!**

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

A HUGE NET, DROPPED FROM A DIRIGIBLE, TRAPS THE "OCEAN WIND"! PIRATES SWARM DOWN THE LINES...

THIS IS PREPOSTEROUS -- OUTRAGEOUS -- IMPOSSIBLE --

IT'S ALL THAT, SIR HARRY! BUT IT HAPPENED!

HEY -- HERE COMES THE CHIEF NOW!



1



2 THE CHIEF OF THESE MODERN PIRATES IS LOWERED COMFORTABLY TO THE DECK--

WELL! WHAT DID WE NAB? EXPENSIVE NEW SCHOONER, EXPENSIVE PEOPLE-- GOOD WORK, BOYS! CLEVER IDEA, THE DIRIGIBLE, EH? BOUGHT IT AT AUCTION -- SURPLUS WAR GOODS-- GO TO WORK, BOYS!



3

AND THE PIRATES LOOT THE "OCEAN WIND"--

IT'LL TAKE US ALL DAY TO UNLOAD THIS BOAT!

WE'VE GOT PLENTY OF TIME. WHAT A HAUL!



4

UH-- WHAT HAPPENED?

MANDRAKE -- YOU'VE BEEN UNCONSCIOUS! THAT STEEL NET HIT YOU. IT WAS DROPPED FROM A DIRIGIBLE BY THESE PIRATES AND--



5

WHAT HAPPENS TO MY BOAT? AND WHY HAVEN'T WE HEARD OF YOU AIR PIRATES BEFORE?

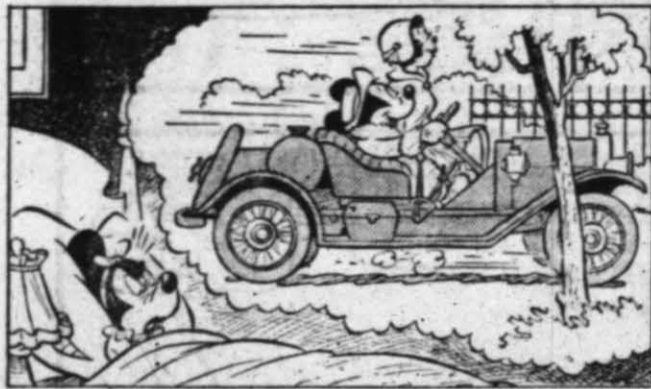
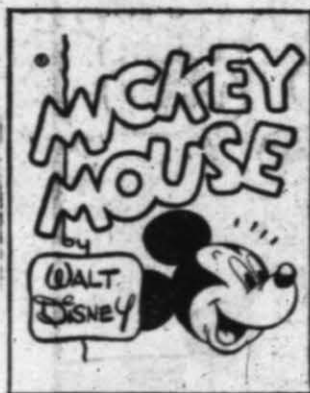
WE REPAINT AND SELL YOUR BOAT. AS FOR YOUR SECOND QUESTION, DEAD MEN TELL NO TALES. WE LEAVE NO SURVIVORS!



6 NEXT WEEK - WALKING THE PLANK!

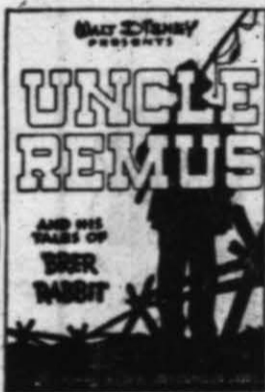
Stop!!
Shop!!
Save:!

In
Hereford



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Distributed by King Features Syndicate
 WALT DISNEY



9-26


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Distributed by King Features Syndicate

EVEN IN HONEY...
 THAT'S SOUR GRAPES

SHOP

With the Friendly Merchants
 of Hereford
 Help Keep Hereford Ahead


THIMBLE THEATRE
 PRESENTS
POPEYE
 by **TOM SIMS**
BILL ZABOLY



Trade In Hereford
For Your Best Buys!

BLONDIE

by
CHIC YOUNG



ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!

