

The Weather

Thursday—High 88, low 63.
Friday—High 92, low 64.
Saturday—High 88, low 64.
Total moisture for June—1.69 inches.
Total moisture for 1958—3.61 inches.

The Sunday Brand

Published Every Sunday

Our Slogan: More People—More Farms

38 Pages

Including 24 Pages of Comics

VOLUME 2—NUMBER 52

Hereford, Deaf Smith County, Texas, Sunday, June 25, 1950

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Around Town

SIGHTS, FACES SEEN

Jimmie Allred, as chairman of the Oil Industry public relations committee in this area, says he has a show that will be available for local civic clubs and other organizations in the area entitled "The Last Ten Feet" from July 2 to 8.

The American Legion is having a combined social-bingo party and business meeting at the Veteran's clubhouse Tuesday night at 8 o'clock. Everyone is urged to attend.

Leaving this morning for Ft. Worth to attend the 1950 Frigid-airs-Mid-Summer Sales Meeting were Ray Downey, owner and manager of the Good House-keeping Shop; Al Garrett, service manager; and Wayne Williams, salesman. They will return tomorrow night.

Hereford Fire Department answered a call on West Highway 60 at 6:15 Friday evening to extinguish a burning car, which, according to Chief Earl Phillips, belongs to Gene Brownlow. Phillips said damage was slight and that the fire was caused by a short in wiring. The incident occurred about two blocks west of Main Street on the highway.

Sam Nunnally comes up with another crack of the week when he tried to sell a young farm horse some insurance. He and the farmer came up to the house where the farmer's wife was waiting. When they went in, the wife said to her husband: "You smell like gas and oil." Sam replied to the husband, "You should have been married to a farmer during the days when they worked with mules and horses."

Pampa Kiwanis club president Herman Whitley brought a German war bride, Mrs. Jack Studebaker and Russell West with him Thursday to put on the program for the Hereford Kiwanis club. Mrs. Studebaker told a little about her trip over and of her home and then played several accordian numbers. Mr. West spoke on "If there is a world tomorrow."

Don't forget Homer's column on how to get more pheasants to stiek around Deaf Smith County in this issue of the Brand.

Prizes will be given to the girls this week at the Wednesday morning free show at the Star. Last week the boys were given a baseball from Streu's, western belt from the Popular Store and a pocket knife from the Star Theatre. The show starts at 10 and lets out at 11 or later. Hereford Bakery is giving cookies this week.

Officers of all civic clubs have been invited to attend a meeting with the Retail Merchant's committee of the Hereford Chamber of Commerce Tuesday morning at 10 o'clock in Hotel Jim Hill, according to Pete Cowart. He said they will discuss plans for a grand opening of Harrison Highway and possibly a caravan to travel over it that day.

Private sources have indicated the Canadian River dam on Highway 51 will be built just as soon as federal money is available if the Highway Association converges on Austin as soon as the federal appropriations for roads comes to the state. That would probably be informed sources, instead of private, but show everyone ought to understand the guy couldn't be quoted.

A five car caravan of Hereford Jaycees and Jaycee-ettes went to Friona, Bovina and Farwell Friday afternoon on a boost-er trip for the "Vacation in Har-vest" project.

"A car will be over turned be-tween races for added entertain-ment," so read the handbill ad-vertising the Junk Car races scheduled this afternoon. That could be called an ambiguous statement if there ever was one.

Hot Dog, Dan-Dee Dog at the Dan-Dee Stop. All of which means Hereford now has a dog-on-a-stick shop. They just open-ed this week west of the White House Market on Highway 60.



GROUND BREAKING—T. E. Seigler, Jr., president of the REA board, with members of the board and others, officially breaks ground for the new Deaf Smith County REA building now in process of construction on Highway 60 just east of the Hereford city limits. Those present for the Thursday ceremony starting work on the near \$100,000 building are from left, Emerson Roland, line foreman; A. R. Ratliff, construct on superintendent; Leo Forrest, REA manager; H. H. Miller of Dawn, secretary of the board; Selgier, Sloan Osborn, vice-president of Friona; Joe Birkenfeld of Nazareth and De wey L. Wright of Dimmitt, members.

Construction Starts On New 100,000 REA Headquarters

The first spade of dirt turned Thursday afternoon on the new, near \$100,000 Deaf Smith County Electric Co-Operative headquarters office building in Hereford which will stand barely outside the city limits on Highway 60 when completed some five months from now.

A. R. Ratliff, who has been named superintendent of construction for BMFP Construction Company of Lubbock, and who also built Hotel Jim Hill, said the construction is on a 150-day contract. Barring adverse weather or other unforeseen delay, Ratliff said the building will be in use within the contract terms.

The Lubbock construction concern was the low bidder of 12 firms which sought the job during open bidding May 17. Their entry was \$66,500.

The new building will serve as an office building, store room, garage and will house a control station for the REA 2-way radio communication system.

Modern in every respect, the one-story building will contain 6,075 square feet of floor space.

Basanda Construction Company of Oklahoma City Thursday was awarded the REA construction contract on 125 miles of line in three counties which will serve 91 additional consumers. The Oklahoma City company bid low for the work at a Deaf Smith County Electric Cooperative Board meeting and estimated \$127,354.24 will be required to do the work.

This new "S" section project will be constructed in the tri-county area of Deaf Smith, Castro and Parmer Counties. The greater part of the work will be in northwest Deaf Smith County. There will be about five miles of the total 125 miles to serve the three phase irrigation consumers. The remaining 120 miles will serve domestic consumers.

T. E. Seigler, Jr., president of the board, opened bids in REA office at 10:00 Thursday morning in the presence of the rest of the board, contractors, engineers and Co-Op manager Leo Forrest. It is expected that the work will begin within 30 days.

Runners up for the bid were the Pendleton Construction Company of Oklahoma City with a bid of \$129,534.92 and the Willis & Hinder Construction Co. of Olney, Texas, with a bid of \$130,960.51. There were 11 bids submitted in all, ranging from a total of \$141,216.73 to \$127,354.24.

Officers to be installed as a result of the May election, Wayne Edwards, president; Ray Cowart, first vice - president; Merlin Gilliland, Tall Twister; Bill Davis, third vice - president; Glenn Snyder, second vice-president; D. C. Martin, director; Jimmie Allred, Lion Tamer; Don Zimmermah, director; J. W. Robinson, Jr., secretary-treasurer.

Her sister, Jacqueline, 12, will fill in with comedy skits. Officers to be installed as a result of the May election, Wayne Edwards, president; Ray Cowart, first vice - president; Merlin Gilliland, Tall Twister; Bill Davis, third vice - president; Glenn Snyder, second vice-president; D. C. Martin, director; Jimmie Allred, Lion Tamer; Don Zimmermah, director; J. W. Robinson, Jr., secretary-treasurer.



WELL EQUIPPED YOUNG BUSINESSMAN—Jay Lynn Shaw pushes along, mowing lawns, towards college. And young American ingenuity is displayed in the background where Jay's motorbike and trailer he fashioned for his particular need, is shown. (See Story on Page 1)

Boy Loses Leg Cut In Farm Accident Tuesday

The left leg of Thomas Clyde Pressley, 9, who was injured Tuesday morning when he fell off a one-way plow which was being pulled by his cousin, James Wetzel, 25, who was working on the Walker farm near Vega, was amputated Friday.

Dr. Barnett said the leg was so badly cut amputation was the best resort. He said young Pressley is apparently recovering from the operation in Deaf Smith County hospital.

Thomas Pressley's parents live in Amarillo.

He was spending his vacation here.

REA Okays \$581,000 Telephone Co-op Loan

WASHINGTON—June 21—The Rural Electrification Administration has approved a loan of \$581,000 to the Eastern New Mexico Rural Telephone Co-operative, Clovis, REA informed Sen. Tom Connally today.

The coop serves members in Parmer and Deaf Smith Counties, Texas, as well as several counties in New Mexico.

The loan covers, among other things, provision for eleven fire resistant dial central office units.

Knights Of Columbus Elect New Officers

Fourth Degree Knights of Columbus elected officers for the ensuing year during their regular monthly meeting last Monday night at Parish School Hall.

Elected were: Frank J. Bezner, Faithful Navigator; Father Dominic Kenney, Faithful Friar; Edward Dziuk, Faithful Captain; Edward Jesko, Faithful Admiral; William Warren, Faithful Comptroller; John Steneel, Faithful Pilot; Ray Wilhelm, inside Sentinel; John Ferrigno, Outside Sentinel.

Installation of the new officers will probably take place at the next meeting, July 10, the second Monday in July. Meetings are held in the school basement.

Hereford Rates Seventh Among Panhandle Cities

Placing number seven—among the top 10 "big towns" of the Panhandle—offers some consolation to disappointed Hereford citizens who thought the population would run anywhere from 7,000 to 12,000.

A complete census report recently issued by area census supervisor, Walter Shaller, shows Hereford, with 4,808 people, as number seven. Amarillo is first with 10,000, Pampa and Childress following in that order.

An analysis of the census shows 10,000 Panhandle farm people have moved to town in the last 10 years. The census shows a gain of roughly 48,000 people for the 28 counties of the Amarillo census district. However, there showed a loss in many county population figures over 1940 while the town populations gained.

- Top Ten in Panhandle**
1. Amarillo—73,737.
 2. Borger—17,949.
 3. Pampa—16,522.
 4. Childress—7,587.
 5. Dumas—6,108.
 6. Dalhart—5,899.
 7. Hereford—4,808.
 8. Perryton—4,399.
 9. Canyon—4,349.
 10. Phillips—4,096.

- Second Ten**
11. Memphis—3,803.
 12. Wellington—3,699.
 13. Shamrock—3,326.
 14. Tulla—3,187.
 15. Paducah—2,940.
 16. Canadian—2,871.
 17. Clarendon—2,572.

Paving Program Ends At Special Meeting Of City Commission

Hereford City commissioners and Mayor W. E. Dameron met Friday at the City Hall in a special meeting.

Mayor Dameron said the principle reason for the meeting was to conclude the paving program that has just been completed in the city. The paving contractors and engineers on the job were settled with and the matter is now closed.

House matters such as meeting with delegations representing interests in the city took up the remainder of the meeting. Mayor Dameron said.

Potatoes Look Good As Harvest Arrives

Hereford potatoes are on the move again. The first carload of the year was shipped out Thursday afternoon to Chicago. The spuds were from the John Paetzold farm and were run through to get the machinery and personnel at Associated Growers ready for full harvest which is expected to commence Monday.

The potatoes were reported in excellent shape and a good crop is expected throughout this potato area by most farmers.

Newest thing on the potato scene is the fact Associated Growers are using a new model Bockhouse water eliminator to take off the surface water this year. Several others will also be used at potato houses this year. An experimental model was tried out of Associated Growers last year which was a little smaller than the one being used this year.

An estimated 3,000 acres will be ready for harvest in the next few weeks, starting full time Monday if the weather is right.

Yields are expected to run around 175 sacks of number ones per acre. A series of rains bringing excessive amounts of moisture is about all that could hurt prospects.

The Hereford area includes Castro County, Parmer and Deaf Smith. Some potatoes from as far south as Springlake and Dimmitt on the other side will come to Hereford warehouses. A few will come in from Parmer and much is expected from Deaf Smith.

TEMPERS BOIL AS PAST PRESIDENTS 'COOK' McCracken

Words that came close to arousing tempers to a boiling point eventually caused sheepish looks at Friday's Rotary Club meeting.

Retiring program chairman D. C. McWhorter announced the program planned for the day had failed to show up, so due to that fact there would be no program. Whereupon Henry Sears jumped up and said that inasmuch as there was no program, he thought it a good time to voice some of his "beefs."

His "beefs" and others were directed at the program chairman and President J. C. McCracken. He went so far as to include the words "lousy" and "sorry" in his remarks about the general conduct of meetings during the past year's administration.

One thing apparently led to another and other past presidents, Faust Collier, Leo Forrest, Francis Hardwick and Ben Wiltshire, put in their ideas concerning attendance, courteousness to guests, inefficiency as a president and misappropriation of funds.

Signs of rebuttal were clearly arising when Bill Wolfe led in the song, "For He's a Jolly Good Fellow" and Faust Collier presented Mr. McCracken with the past president's pin.

Jimmie Witherspoon will be the new president.



HEREFORD POTATOES START BOLLING—County Agent Hugh Clearman, John Paetzold and others watch the first potatoes of the year roll through the Bockhouse water eliminator at Associated Growers Thursday afternoon. The rollers are alternately sponge rubber and metal, with the latter being the larger, thus giving more surface to draw the water from the potatoes. This helps make waxing smoother and also cuts weight loss considerably. Three or four other potato sheds will use them this year.

Parking Meters Bring In Almost \$5,000 This Year

Receipts from Hereford's parking meters totaled \$4,955.25 for the first five months, January through May, of 1950.

No record of how many parking tickets issued during the time or the money of fines paid for over-parking are available immediately from City Hall records.

A month-by-month breakdown of the parking meter receipts shows February the bonus month. \$1,161.50 was put in city meters during that time. March collected \$1,131.75 and May showed \$1,888.50. During January, \$867 showed up in the tills while April missed the thousand dollar mark by about \$100. April receipts show \$906.50.

Employees in the City Hall say monthly figures are somewhat misleading because at the end of each month all the receipts are not always posted on time due to lack of time.

"For instance," Mabel Barnhart said, "we have just started on June's receipts on Friday of this week."

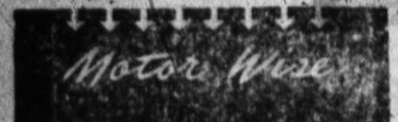
BEST BUSINESS IN TOWN

We heard that the best business in town last week was selling ice cream and anything else that would cool a fellow off.

Hereford, Texas, Sunday, June 25, 1950

Long Time Ago

45 Years Ago
Friends of Judge Jno. E. Ferguson were saddened to learn he tendered his resignation to the



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By Jiggs



"Filler up...one pint."

One pint or a full tank... one quart or a crankcase drain... it makes little difference to us. Drive in for free battery check-up or for air in your tires. We want to serve you.

Jiggs Service Sta.
TEXACO Gas - Oil
Ph. 875

directors of Hereford National Bank as president. Judge Ferguson had been president since its organization. He would retain his stock, however, and would continue to make Hereford his home. His successor was Jno. L. Fuqua, an Amarillo man of broad experience in banking.

W. M. Smith, Dimmitt, became the nicest surprise to happen to the Hereford Brand staff when he gave them a sack of fine cherries.

A college rally at the Christian Church would be led by Prof. Saxton, Ohio, and his wife would give a selection on the violin.

This was the year ex-Governor Frank R. Lubbock died, 1905. W. E. Robertson was trying to sell stock in the National Mining and Smelter Company by advertising.

League program for Sunday night, July 2, was led by Estelle Patton. Jim Hughes read scripture and Prilla Stanley gave a reading. Mr. Tynes talked on "What Would Our Country Be To Us Without Religion" and Millicent Griffith also talked. Rev. Thomas S. Barcus reviewed the lesson.

Hereford Lumber Company published a card of thanks for liberal patronage of their customers.

Prof. and Mrs. Barton and Mrs. Lucile McCary, all of Roswell, were to give a concert in Hereford as part of a series of high-class entertainment programs.

J. J. Ward announced to Deaf Smith and Castro that he bought a new 35-hp steam engine and had overhauled his J. I. Case threshing machine and would have everything ready in 10 days. He would charge three cents per bushel for oats and six for wheat and other grains.

Rev. Wm. G. Kelly, Dalhart, would preach a visiting sermon

Indiana Veterans Will Get Bonus

Veterans Service Officer Ralph Smith Saturday said 1,636 World War II veterans from Indiana, but now living in Texas, will receive \$545,200 from that state as their share of an Indiana state bonus. He said 453 Indiana veterans in Texas have not yet made applications for the bonus and they have until January 1, 1951 to do so if they want their share.

Other state bonus deadlines to remember, Smith said, are: Connecticut—June 30, 1951; Delaware—January 1, 1951; Illinois—June 30, 1951; Iowa—December 31, 1950; Michigan—March 18, 1951; Minnesota—December 31, 1951; North Dakota—February 18, 1954; Ohio—June 30, 1950; South Dakota—July 1, 1950.

Deadline dates for filing for bonuses for veterans from Rhode Island and Louisiana have already expired. Other states offering bonuses which set no deadline for filing for them are Vermont, Washington, Alaska, Hawaii, Massachusetts and New Hampshire.

Smith added that terminal leave pay deadline has been extended to June 30, 1951 and advised all who have not applied to make immediate application.

at Cumberland Presbyterian Church.

Two more were made happy when Rev. C. N. Ferguson joined in wedding J. A. Garvin and Miss Lillian Harvey. They were married at Amarillo. They would make Hereford their home.

Dr. W. N. Barnett, Arkansas, bought J. E. Nix's place 3 1/2 at \$35 an acre, the Nix place was a few miles south of Hereford.

A Hereford Brand reporter visited the Potter County jail, which was under construction in 1905. He said the magnificent structure would serve Potter County for many years to come.

Mrs. E. F. Parker, Houston, arrived to be the guest of her son, G. A. F. Parker.

W. G. Ross installed an improved Warner generator at his central telephone office.

Miss Fannie Young returned to her Lubbock home after visiting several days with Miss Manie Acuff.

Dr. Albert J. Caldwell, eye-ear-nose-and-throat specialist, would be at Coulson & Company's Drug Store two days a week to serve customers.

W. C. Green and family came back from Brady to make this their home. He bought the bakery.

Mary Louise Grady, a student at Hendrick Memorial School of Nursing at Abilene, came home Saturday, June 17. July 9 she is going from here to Dallas where she will be in nurses' training working with children for three months. After that she will return to Abilene where she will be a senior. She will become a registered nurse next August when she graduates from Hendrick Memorial.

Miss Thornton Shirley is in Denver, Colorado where she is a guest in the home of her cousin, Mrs. Bob West.

Mrs. Alvina Tiefert of Marshall has returned to Hereford to spend the summer months with her sons, George and Arthur.

Hereford Boy Works For College Career

By MRS. JOHN McLEAN

There are simple tricks which can transform a hot, dusty job like mowing a lawn when the mercury swings high, into a pleasant enterprise—almost fun—when a boy has his mind on the future.

Underneath his pleasant, mild-mannered exterior, Jay Lynn Shaw, 16, cherishes dreams of a college career, of developing latent talents in mechanical engineering or perhaps of perfecting his hobby of making model air planes. He will finish high school next year, but even that milestone has its drawbacks. A college career takes a lot of money.

At the close of school in May, Jay Lynn and his Dad talked the situation over, took the family's new lawnmower into consideration, and Jay Lynn became a summer enterprise that has already paid off in more ways than one.

The first week he spent sizing up lawns over town and making bids on the job, getting his schedule lined up and in designing the trailer for the mower which is shown in the picture. He likes to draw and always had a flair for mechanics. He has built up a business of 20 regular patrons and by June 1 had netted approximately \$5 dollars. His goal for the summer is \$150.

The job isn't restricted to regular patrons, however; he will mow a lawn, clean up a yard or garage any time, anywhere. He draws the line at "baby-sitting" and there will be none of that. He spends most of his spare time with his bull dog "Joker" whose name suggests that he is bluffing while he acts so vicious.

In the fall when school starts again, Jay Lynn hopes to get work after school hours and on Saturdays to further augment the college fund. He figures that by doing each job to the best of his ability this summer that his chances at future jobs will be greatly increased.

The summer "project" is meaning much more than material gain to Jay Lynn. By his manner one knows he is learning to carry responsibility as an individual. He is not afraid of work and believes that whatever task is undertaken it should be done with heart and soul. He has claimed that asset of always being courteous as his own and with his manifested determination and courage, there is little doubt but that he will get along. He will go to college.

Jay Lynn moved to Hereford about a year ago with his parents, Mr. and Mrs. Jay Shaw. His father is a mechanic for Hereford school buses and his mother is a member of Central School faculty.

Miss Thornton Shirley is in Denver, Colorado where she is a guest in the home of her cousin, Mrs. Bob West.

Mrs. Alvina Tiefert of Marshall has returned to Hereford to spend the summer months with her sons, George and Arthur.

Courthouse Records

Deaths of Trust
Neal Young and wife to American General Investment Corporation, Dallas. All of lot 16, Ralph Smith Subdivision, \$7,600.
J. Alta Wyly to Connecticut Mutual Life Insurance Company, First tract: NW 1/4 of section 11, township 6S, range 3E. Second tract: All of E 1/2 of section 2, township 2N, range 2E. Third tract: All SE 1/4 of section 6, township 2N, range 2E. \$18,000.

Hereford Community Hotel Corporation to Reconstruction Corporation, Lots 5 and 6, original Town of Hereford, \$210,000.
Parker Brothers Flaming Mill to Kemp Lumber Company, Lot 18, Parker Subdivision, \$7,500.

Deward B. Roberson and wife to United Fidelity Life Insurance Company, All of W 8 feet of lot 13, 14 and 15, block 24, Town of Hereford, \$5,633.45.
W. J. Schulte to Galbraith Investment of Dallas, All of sections 36, 45 and 46 and E 1/2 of 37, block K-7, \$80,000.

W. J. Schulte and wife to Southwestern Life Insurance Company, 2,947 acres, 20 miles northwest of Hereford, \$90,000.
Florence J. Parr to Security Life and Accident Company of Denver, Lot 2, block 41, Town of Hereford, \$2,500.

Manie Brown and husband to Edgar Telchik \$330.2 acres of section 45, block K-3, Deaf Smith County.

Fred S. Barrett to James H. Bradley, Block 39, Whitehead Addition.

John D. Phillips and wife to Albert Zinner, SE 1/4 of block 24, Evans Addition, \$4,000. (332)
Warranty Deeds
Juanita Higgins, et ux, et al. to W. H. Price, Two tracts of block 32, Evans Addition, \$900.
John Blake to James G. Parks, Lots 1, 3, 6, 9, 32, of Barber's Subdivision, \$10.

Mrs. M. L. Steele to B. M. Wiltshire, et al. All graves 3, 4, 5, 9, 7, in lot 2, block 175 to B. M.

Wiltshire; all graves 1, 2, 3, 4, in lot 1, block 175, to Sam D. Steele; All graves 5, 6, 7, 8, in lot 1, blk. 175, to J. C. McCracken, \$1.00.
J. D. Kelley and wife to O. G. Hill and wife, N 1/2 of section 54, block K-3, \$10.00.

Releases
C. Baker Womble, et al. to Joe B. Cates and wife, Block 3, Ricketts Addition.
Federal Land Bank of Houston to C. C. Bowman, Deed of Trust.
Joe H. Elliott to J. C. Mills, Section 71, block K-7, —(50)—

Baptist Workers Have Conference

The Baptist Workers' Conference of the Tierra Blanca Association met in Friona Thursday at the Friona Baptist Church.

Following several inspirational talks, Sam Ochoy of Wayland College delivered the morning sermon.

Dinner was served by the ladies of the Friona church. After dinner Mrs. O. G. Hill, associational W. M. U. president, presided over the business session of the W. M. U. Reports of Vacation Bible Schools over the association were then given by Rev. H. V. Fields, pastor of the Avenue Baptist Church of Hereford. The meeting was adjourned.

Those attending the conference from Hereford were Rev. R. H. Cagle, Rev. H. V. Fields, Mr. and Mrs. Bob Lawrence, Mr. and Mrs. Clyde Allred, Mrs. Lora Long—Mrs. Edna Cowe—Mrs. Alex Thompson, Mrs. J. R. Lipscomb, Mrs. O. G. Hill, and Mrs. Allen Powelson. People were there from Canyon, Bovina, Tulla, Happy, Dimmitt, Friona, Summerfield, Lazbuddy, Friona, and Hereford. People there from out of the association were the District missionary from Plainview, Rev. Franklin E. Swanner, and Mr. Harrison, manager of the Baptist Book Store in Lubbock.

Jean Gilliland of Dallas, who is visiting her grandparents, Mr. and Mrs. Bruce Woodell left on the 6:00 o'clock train for Lansing, Michigan. They are to bring back a new Oldsmobile for Kinsey Motor Company. They will probably return Tuesday or Wednesday.

Last Sunday morning Mr. and Mrs. Bruce Woodell left on the 6:00 o'clock train for Lansing, Michigan. They are to bring back a new Oldsmobile for Kinsey Motor Company. They will probably return Tuesday or Wednesday.

A Beauty and a Bargain!

ONLY \$199.95
Regular Price 229.75
PER WEEK

Space Maker REFRIGERATOR

Big Storage Space
More than 8 cu ft of refrigerated food-storage space.
More than 14 sq ft of shelf area.
More than 9-qt capacity vegetable drawer.

G-E Dependability
The G-E refrigerating system is famous the world over for dependability. More than 2,200,000 G-E Refrigerators have been in use for 10 years or longer!

SEE THIS BIG BEAUTY TODAY!
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Authorized Dealer
GENERAL ELECTRIC REFRIGERATORS

OLIVER SALES SERVICE
Finest in Farm Machinery
H. E. MILLER OLIVER CO.
YOUR OLIVER DEALER
HIGHWAY 60 PHONE 195

Get higher yields

OF SMALL GRAINS, CORN, FLAX AND PASTURES

KILL WEEDS

in growing crops with

AGRICULTURAL WEED-NO-MORE

A Proven Ester Formulation of 2,4-D

The new miracle chemical 2,4-D in Agricultural Weed-No-More, brings you the practical, low-cost way to kill weeds in growing small grains.

Spraying Agricultural Weed-No-More on young corn is faster than cultivating, kills weeds right up to the corn plants, makes row-planting practical.

On pastures, fence rows, ditch banks, and grassed waterways, Agricultural Weed-No-More kills many weeds, roots and all.

Agricultural Weed-No-More goes on fast—covers 7 to 15 acres per hour. It goes far, too—1/4 pint to 2 pints in only 5 gallons of water treats 1 acre! Apply it by the new low-gallonage method developed and proved by Sherwin-Williams Research. Use a simple, low-cost rig that you or any local shop can quickly assemble.

AGRICULTURAL WEED-NO-MORE
Costs less per acre because it controls weeds more effectively!

Agricultural authorities have found that the ester forms of 2,4-D used in Agricultural Weed-No-More penetrate weed leaves within 5 minutes, do not wash off, mix easily with water, won't clog or corrode spray equipment, and are harmless to stock. Agricultural Weed-No-More has been proved on more than 500,000 acres.

FREE BULLETINS
Before you buy any 2,4-D weed killer, let us give you all the facts on Weed-No-More performance on farms like yours. Ask us for new free bulletins... today!

PRODUCT OF SHERWIN-WILLIAMS RESEARCH

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POTATOES ONIONS FERTILIZERS
CERTIFIED SEEDS CHEMICALS

JUNK CAR RACES

SUNDAY June 25th

Two miles North on Highway 51 and 1 mile West of Hereford.

Time Trials at 2:30

A car will be over turned between races for added entertainment.

FARM HOME

Enjoy The Comforts And Convenience Of RUNNING WATER With...

The Hypromatic **STEADY FLOW** \$59.50
Water System Only

From Shallow Well
Your HYPROMATIC Steady Flow System delivers up to 300 gallons of water per hour from shallow wells with a vertical distance of not more than 22 feet from pump to water level at sea level.

From Lake or Stream
Your Hypromatic Steady Flow System delivers plenty of soft water from nearby sources. (NOTE: The Steady Flow Unit will draw 100 feet horizontally. Place pump as close to water source as possible.)

From Cistern
Makes a stored soft water instantly available at good pressure for laundering, dishwashing, bathing and so on. Why pay \$100 or more for a cistern pump when the Steady Flow will do the job so easily at such savings to you.

From Booster or Replacement Pump
Replace your worn out pump with the Steady Flow System, or boost pressure in existing systems with this unit. Boost pressure right up to 40 pounds with a Hypromatic Steady Flow System.

EASY TO INSTALL — Your Steady Flow unit comes ready to install. All you supply is the pipe, fittings, and valve. Just follow the simple step-by-step instructions included with each unit; then plug it in and the job is done. STEADY FLOWING WATER — A turn of the faucet handle starts the unit's smooth, rotary pumping action. Flow is easily adjusted at installation to give you steady output, no spurts or pulsations, whether you open your faucet full force or just a trickle.

We Also Carry These Water Systems

- McDonald Sucker Rod Type
- JACUZZI Jet Type Pump

CONSUMERS OIL COMPANY

—HEREFORD, TEXAS

Editorials

HOUSING IS SETTING THE BOUNDS FOR

County Farming Horizon

Hundreds of people have criticized my statement that we will need 3,000 more workmen to gather the crops maturing here between now and September, but I have not one word to take back. Tom McFarland, Hereford Employment office manager, Saturday made the above declaration. Further more, he cited figures to prove his point.

Questionable as the statement may appear at first glance, we are inclined to agree with Mr. McFarland. Between now and September, residents of the Hereford territory will see five different and diversified crops mature and harvested. These crops include: potatoes, onions, lettuce, carrots and sugar beets, all of which require tremendous amounts of tedious hand labor. Furthermore, the labor is equally as important during growing periods as during harvest, and complicating the labor situation remains the fact that many of these crops will overlap from growing periods into harvest. In addition to these things it is also well to remember that acreage on several of the crops has been increased.

All of which puts Hereford back where it was five years ago, at least so far as labor problems are concerned. The hue and cry, at that time, was available housing. That same need exists in 1950.

Whereas, the situation was improved through securing barracks from the Prisoner of War Camp several years ago, nothing of this type appears to be available in 1950; at least, nothing within possible means of a none too wealthy populace. Furthermore, many persons who joined the cooperative movement last time might be reluctant to again finance quarters for itinerant labor. Seasonal labor is probably the most difficult type of labor to handle on individual farms although several producers have solved the problem in this manner.

Arriving at an equitable answer to this

question will require more than passing thought. In many points the government has constructed and operates, labor camps; this is a procedure which often results in some criticism. But also offers unusual merits. Government surveys were made in Hereford for several years — until the situation was improved through erection of the present labor camp. Perhaps this might be the answer. To say the least, it is worthy of careful consideration.

Meanwhile, if Mr. McFarland is right about the area needing a minimum of 3,000 more laborers, we face a drastic situation in June, 1950. Practically every available unit for itinerant labor is filled today to reasonable capacity, and 3,000 more workers could not possibly be housed in anything like an adequate manner.

Looking to the future, however, seems even more important than meeting present needs. Installation of the new ice plant, new lettuce processing houses and general spread of truck-farm crops indicate that a greater need for labor housing will arise from year to year. Housing is the one point which will determine the progress of the territory along this line. Labor of this type, due to the fact that the people move about so much, is more interested in housing than people who become accustomed to routine living. Housing is the one factor which causes them to stop for work — or to move into another area which provides better quarters. And we know from experience that dependable labor is the simple factor which controls expansion of the growing of concentrated crops.

If the community is to progress along this line, now is the time to stop and consider additional housing for labor. Certainly, we do not want to repeat the era of contaminated city water, nor do we wish to contribute to any possible means of spreading polio or other diseases. It is a big problem. Yes! But it can be licked. We did it once and we will, somehow, do it again.

Learn A Lesson

Writing editorials about accidents is very much the same as locking the stable after the horse has been stolen, but it is also worthwhile to observe that three small children have suffered serious accidents in this area during the last fifteen days.

A five-year-old boy sustained a serious leg injury less than two weeks ago; this week the news carried stories of a nine-year-old who almost lost his leg under a oneway, while another boy, age-nine, suffered a fractured skull in falling from a truck.

Accidents will happen. This is true, despite the most elaborate of precautions. However, precautions do help prevent accidents, and through observing misfortune of others we are sometimes able to save ourselves considerable sorrow and grief.

Marshall's Advice

The House Foreign Affairs Committee recently summoned General George C. Marshall, wartime Chief of Staff and former Secretary of State and originator of the Marshall Plan for the economic rehabilitation of Europe, to give his views on the present program of economic and military assistance to Western Europe.

General Marshall minced no words in expressing his opinion. He said that if the United States should back away from military aid to free nations and, instead, "arm to the teeth at home," it would invite disaster here and abroad. He estimated that the cost of maintaining this country as an armed camp would be more than thirty billion dollars a year.

In addition, the veteran statesman expressed the opinion that a negative attitude toward the rebuilding of Western European morale and defense power would be "fatal." He said it would be an invitation for an overwhelming of Western Europe by some military or political moves, a threat to Latin America and Caribbean security and an economic, political and military isolation of the United States.

The General did not believe that Western Europe could be left impotent militarily against the pressure steadily applied from behind the Iron Curtain any more that it could have been left without American economic assistance after the prostration of the World War. Refusing to continue the mutual defen-

se program for a second year, at an estimated cost of \$1,222,500,000, and for a few more years, if necessary, he said, would be "psychologically wrong, militarily wrong and just wrong generally."

Help Save America

Census enumerators, trained in the United States, have been busy in the twenty-two American republics, to complete the first hemisphere census in history, according to the U. S. Census Bureau.

Seven of the nations, including this country, have practically completed their count of people. Dr. Calvert Dedrick estimates that the human inventory will reveal 325,000,000 persons in North, South and Central America.

About half of the population is located in the United States but Latin-America is growing at the rate of approximately three million persons a year. The United States has an increase of about two million annually.

The coordinated census is expected to provide government and business with information heretofore unobtainable about population, housing, agriculture, industry, business, resources and needs.



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THE Washington Merry-Go-Round

By Drew Pearson

Amerasia Case

JIM McINERNEY, the assistant attorney general, was testifying in secret before the Tidings committee regarding the stolen documents in the Amerasia case.

McInerney, now in charge of the justice department's criminal division, handled the Amerasia prosecution when he had a fewer position in the justice department five years ago. And the man who cross-examined him, senate committee counsel Ed Morgan, once worked in the FBI as a top expert on Communists. They know each other well.

"Jim," asked Morgan, did anyone ever bring any pressure on you regarding these people who were indicted in the Amerasia case?"

"Yes," replied McInerney. Republican senators pricked up their ears. This was just what they had been looking for. The Scripps-Howard newspaper chain, now sued for libel by one of the Amerasia defendants, has been claiming that political pressure caused the justice department to drop the case.

"Where did the pressure come from?" continued Morgan. "The White House," replied McInerney. Republican senators were all smiles. Democratic senators looked worried. "Who in the White House?" pressed Morgan. "The President," said the tight-lipped McInerney, apparently not willing to volunteer anything unless asked.

"What did the President say?" asked Morgan. By this time both Democrat and Republican senators were almost holding their breath. "The President called me on the phone," said McInerney, "and said: 'Don't let anything stop you from sending those B-S to jail.'"

The senators relaxed. The Republicans looked disappointed. But they knew if for no other reason than because they were familiar with the President's mule-driver language, that McInerney was telling the truth.

Why Case Was Dropped The real story of why McInerney could not carry out the President's orders is now fairly well understood. Namely, because OSS and FBI men searched the Amerasia office and Emmanuel Larsen's apartment without a warrant, thereby violating the 4th amendment.

However, the slow-speaking McInerney, a Catholic, conscientious, and with the map of Ireland written all over his face, gave a graphic account during his first closed-door session with the senators. He told, among other things, how he had persuaded Judge James Proctor to hold special court on Saturday, September 29, 1945, in order to handle the Amerasia case.

At first Judge Proctor had demurred at holding court on Saturday, but the reason for the special session, McInerney explained to senators, was because one defendant, Larsen, had discovered the FBI illegally entered his apartment, had filed a motion to dismiss, and McInerney feared other defendants would get wise, and also move to dismiss.

Therefore, he had to act fast. The chief defendant, Philip Jaffe, had hinted that he might plead "guilty." So McInerney immediately got hold of his attorney and put across an agreement that the justice department would accept a fine if Jaffe would plead guilty. McInerney said he knew that if Jaffe's lawyer had a chance to confer and Jaffe learned about the illegal search, the government would not be able to convict anyone.

Therefore he phoned the District of Columbia clerk of the court and asked him to withhold from the press Larsen's motion to dismiss, for fear Jaffe would hear about it. This was on Friday. "The clerk replied that once a court paper is filed, it becomes a public record. Fortunately, only a small squib about the case appeared in the Washington Star on Friday afternoon. By Saturday morning, however, Jaffe's attorney realized that the entire prosecution was about to collapse, and grumbled about going through with his agreement to plead Jaffe "guilty." However, he finally did so.

Newspaper Chain Tactics

One interesting fact about the Amerasia case is that the illegal search by the OSS and FBI has been well known to the Scripps-Howard newspaper chain for some time. However, when the American Society of Newspaper Editors met here April 28, Roy Howard, head of the chain, instructed his editors to stage a steady campaign on the Amerasia case and for Senator McCarthy and withhold the fact the case would have failed in court.



Louisa's Letter

Dear Louisa: I am a girl of seventeen who is very much in love with a boy of twenty-two. But there is one thing wrong. He thinks that five-years is too much difference in our ages. He has taken me out a great many times and has raised my hopes so that if he asked me to marry him to-morrow I would. People say that you are young and there will be plenty of men in your life, but I don't think that is always true, do you? We work in the same plant together and people kid him about it which doesn't make him feel good. Please tell me what to do? B. C.—Conn.

Answer: It is true B. C. that you are young and that you may be more infatuated than in love. On the other hand, you may be truly in love, although our taste in the other sex tends to change a great deal between the ages of 17 and 22. However, if the young man were really in love with you, I don't think he would be worrying about the difference in your ages. It seems to me that is just an excuse to keep from saying he is not ready to get married. Of course, he may think that you are too young to take on the responsibilities of marriage and probably you are.

Why don't you try to keep from getting too dependent on his company and after a time he may come to the conclusion that

you are the one, after all? LOUISA

Dear Louisa: I went with a boy a week and we fell in love and he had to go back in service as his leave was up but he asked me to wait for him. We haven't seen each other in two years but I hear from him very often. He tells me he still loves me and I know I shall always love him. But now his letters are changing although he still says he loves me. I've changed a lot but I want to know could he possibly love me after all these years? Brown Eyes—Ga.

Answer: Some people can be faithful and love each other for years even though they are separated. But it depends on the individual. It is much easier to keep love alive if you are not so far apart but it is not impossible to do so. The only thing you can do is to have this boy come to see you as soon as he can and then you can find out first hand whether his feelings for you are the same as they were two years ago. LOUISA

Address your letters to: "Louisa, P. O. Box 532 Orangeburg, S. C."

Tater' Peelin's

By Roberta Campbell

Our eight-year-old evidently feels as widely traveled as we did after our first trip to Amarillo.

Since leavin' home he had looked over the parched grazing land in New Mexico, the leavin's of a prairie and timber fire near Des Moines—had experienced a thunder storm near Raton and was quite interested in the coal mines in Colorado.

As we sat watchin' the car lights on Pikes Peak that night as we waited for supper in Woodland Park near Colorado Springs, he heaved a sigh and said to Miss Cross with whom we were travelin'.

"Aunt Ruth, I believe we have been clear around the world today."

People who ordinarily make the "swellin'" trip to Cheyenne for the rodeo should see the country at this season.

It must be for this glimpse of the green grass of Wyoming in the spring that the natives tough out the winters before the country jumps flatfooted into summer.

Well, most everybody who tries to do newspaper writin' gets around to a fishin' trip at sometime or other. Up until now our experience has been manly to aggravate the fish but at last we've landed a catfish from a pond on the little South Dakota ranch of the Jones.

The scales would probably have to strain a little to reach a pound under his weight but the fish looks nearly as big to us as the whale must have looked to Jonah if he stopped to look back after he was heaved up again.

It is hard to realize that the temperature out here twelve miles from Phillip which is so pleasant now, can go from 40 degrees below zero in the winter to 112 degrees above in the summer.

Sure makes a lot of work for a thermometer doesn't it?

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher discusses the census this week, and we don't mind saying we're publishing his letter only in the interest of freedom of the press.

Dear editor: I have been reading a lot lately about the census and how a lot of towns and cities in for a big let-down, due to the fact there is gonna be a big gap between what the Chambers of Commerce has been claimin and what the cold figures will show. For nine years it's rll right to stretch things, but in the tenth year a man with foresight keeps quiet.

I understand there is more than one Chamber of Commerce which is plannin a night raid on population signs along the highway leadin into town, put up durin the days people was countin by drawin on the imagination instead of goin from door to door. Also, there is a good many cities plain sick over the fact they ain't gonna be near as crowded as they thought they was.

Now what I can't understand is what difference does it make what size a town is? Don't make no difference how big a town is, there's another one bigger, until you get up to New York city, which has won the race and the honor of gettin the first atomic bomb if Russia drops one.

Personally, I never was taken in by big numbers. You take this community out here. Can't say it would lessen my Johnson grass a single blade or improve my nappin in the shade if our population doubled. I just don't understand big city people. They don't seem happy until they got a traffic jam. Then they ain't happy if some other city's got a bigger one.

As for me, there's plenty of people out here now. I like it as is, and you won't find us havin in to tear down any population signs after the new census figures come out as we never did get around to puttin up a sign after the census ten years ago. Yours faithfully, J. A.

When there are flowers in the garden, by all means have some of them on the table. If there are no flowers to be had without going to trouble or expense, use fruit, arranged attractively, for a centerpiece.

Be sure that silver is placed straight, that plates, glasses and cups are correctly placed, and that everything is immaculately clean.

It is not necessary to labor long and hard over washing a sticky casserole dish, even with particles of burnt food stuck to the sides. Let the dish soak in warm water to which one tablespoon of baking soda has been added.

Any wall paper can be made washable by brushing sizing on it, and you won't find us havin in to tear down any population signs after the new census figures come out as we never did get around to puttin up a sign after the census ten years ago. Yours faithfully, J. A.

SUNDAY'S CURRENT QUESTION

It Looks Like The Weather Satisfies Almost Everyone

How do you think the weather of the Panhandle compares to weather of other parts of Texas?

Wayne Evans—I believe that we have the best weather in this part of the country, as far as the person's well being is concerned, anyway. The nights are cool and you can sleep well.

J. B. Miller—This weather this season is fine as long as we have a few showers along. I don't know too much about Texas weather as a whole since I only moved to Texas in April 1949. I had been living in Southern Okla. Northerners here are a little bit stronger and colder than in Okla. The severe hot days are about the same here as they were there, but the nights are cooler. Generally speaking, I like the weather here.

Mrs. Charles Dones—It is more changeable, but as a general rule it is comfortable. I think I like it better than some places where it is hot at night. I really like this climate, personally.

H. M. Riddle—To me it is the most disagreeable weather I have ever endured. Really though, I like everything except the sand blowing. I compare the nights here with those around the Great Lakes and they are much alike. It is easy to sleep. The weather here at night is the best in the state of Texas.

Mrs. N. E. Goss—I think it is far superior. We don't suffer from the humid heat as in other parts of Texas. The nights are always cool.

Hugh Clearman—Oh, it's wonderful. I just got back from College Station and I like it better than before.

Mrs. Sam Nunnally—I like the weather. It is nice and cool compared to some parts of Texas or especially Okla., I just came back from there. I think the weather here is really pleasant.

Ticklers By George



"That's the new bellboy—he's studying how to be a detective."

WANT ADS Phone 30 or 31

FREE Theatre Tickets

to see



STAR THEATRE

TUESDAY - WEDNESDAY
JUNE 27-28

Be Sure and Ask for Your Free Tickets!

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

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FOR SALE: Delicious home made sweet rolls, pies and cakes. Place your order at the Green Hedge B-1-17-3-tfc

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For Sale: Steel stock tanks, used for granaries, gas line tanks, Casin all sizes. Messers place case on Highway 60, Hereford, Texas. B-1-13-tfc

STUDEBAKER MOTORS for Irrigation FRANK CRAIG Studebaker-Massey Harris B-1-2-4-tfc

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LET US TELL you about the new combine 7075 Mill Seed. Frasers Milling Co. B-1-14-16-tfc

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MARTIN and Westland recleaned maize seed, certified. This year. J. K. Baker, phone 589. B-1-14-24-tfc

FOR SALE: Amarillo Gearhead one-to-one ratio. 1,000 gallon propane tank. J. K. Baker, phone 589. B-1-15-21-tfc

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SUBSTANTIAL used office desk. Replaced with new Corry steel job. Will sacrifice for only \$12.50. Years of service still left. Call 58 or see it at Kirby Sales Co. B-1-28-25-2-tfc

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FOR SALE: Upright Howard piano in excellent condition. Mrs. Cecil Lady, Phone 178-J. B-1-13-52-4-p

FOR SALE: New Paramount air conditioners. De-Luxe models. \$37.95. West Texas Development Co., East Highway 60, phone 312. B-1-18-52-2c

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FOR SALE 3, 10's, 20's, 40's, and 80 acre tracts, some improved and irrigated. 160 acres to 640 acres irrigated and dry land. Some grassland near Hereford. Also houses and lots. J. M. HAMBY, Rt. 3 1/2 mile south, 4 1/2 East Hereford B-4-18-tfc

FOR RENT

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

FOR RENT: Nice rooms conveniently located. 509 Ross. Phone 847-J. B-5-10-48-tfc

FOR RENT: Bedrooms with kitchen privileges. Call 1052-J before 3 o'clock. B-5-11-50-2c

FOR RENT: Two three room furnished apartments. Private baths. Call 569-W or 115 Ave. B. B-5-15-25-tfc

FOR RENT Outboard Motor 5 HP Electric Floor Waxer and Polisher Oswald's Firestone Store Phone 59 B-5-25-tfc

FOR RENT: Bedrooms for men. 109 Avenue A, Phone 540-R. B-5-10-51-3k

FOR RENT: Two room furnished apartment. Phone 556-W. B-5-9-52-1k

FOR RENT: Apartment for couple. Phone 970-W. B-5-9-52-1k

FOR RENT: Two room furnished apartment. Private bath. Phone 1080-W. B-5-10-52-1k

FOR RENT: Desirable furnished apartment for couple. Adults only. Bills paid. \$14 Union. B-5-13-52-1k

FOR RENT: Two apartments in process of renovation. One furnished, one unfurnished. Clean and new. Will rent both together for large family. See me or call date. M. M. Beavers, 407 Ross St., phone 248-M. B-5-35-52-1k

FOR RENT: Apartment, private bath, electric ice box. 428 North Jackson. B-5-11-52-1p

WANTED

WANTED: Onewaying, Homeing, listing and planting and drilling tandem. Phone 537-W, 128 Norton. W. W. Rhodes. B-6-16-51-8p

HOME COOKED meals for those who enjoy good food. Weekly or monthly appointments. Phone 163-W. B-6-15-25-2p

WANTED: Steady farm or ranch work. Howard Kelso, Gen. Del., 1919 9th, Canyon. B-6-13-52-1p

Dressmaking-Ironing

CUSTOM MADE buttons, belts buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 136. B-7-14-19-tfc

COVERED buttons, belts and buckles. Mrs. Mathis, 224 Ave. C. Phone 1040. B-7-12-47-tfc

HELP WANTED

WANTED to hire: Middle aged couple to keep house for me and work on irrigated farm. Modern home furnished. Year round job. Nine miles south of Summerfield, Texas. Apply in person. A. F. Huckert. B-8-34-52-1p

Notice

IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00. 338 Main, Room 8. Alcoholics Anonymous Club, P. O. Box 984. B-10-37-43-tfx

Garden Seeds Flower Seeds Plants for Transplanting We have everything needed to carry out those gardening plans. Hereford Floral Shop Phone 773 B-10-11-tfc

ATTENTION GROWERS.

We will contract additional acreage for planting this mo. of green beans, blackeye peas, and lima beans. New shipment of seed just arrived. Call 954 or 386-J For Details. HEREFORD CANNING CO. Box 384 B-10-49-8tp

LOANS ON AUTOMOBILES TRUCKS REFRIGERATORS HOME FURNISHINGS No Delay Hereford Investment Co JOHN McLEAN, Mgr. 127 East 3rd St. - Phone 276 Hereford, Texas. B10-4-24 8

WILL TAKE small number of music pupils this fall. Call 875-B, Ruth Marie Crosthwait. B-10-14-25-2c

THE WAR IS OVER and so are War time prices. Our workmen will do an honest day's work, use good materials and charge fair prices. Call Miller-Medlin Co., Phone 1287 for plumbing, heating and air-conditioning. Hereford's Master Plumbers. 125 Sampson B-10-25-tfc

BUSINESS SERVICES

CUSTOM BALING Mowing-raking-baling-hauling Wire or Twine J. T. MATTHEWS 207 Catalpa St. Phone 60-M B-11-16-tfc

SCOTTY'S PLANING MILL

224 D St. Phone 1190 B-11-23-tfc

WE ARE glad to announce that we now have a telephone. Our number 1303. Francis Printing 706 Grand. B-11-18-24-4p

WE HAVE certified and common mill seed of most any variety. Fraser-Milling Co. B-11-14-16-tfc

GIVE YOUR furniture a new look. Hundreds of fine new spring fabrics to choose from. Upholster and furniture repair. J. H. Hinds, 310 McKinley, Phone 1092. B-11-26-39-tfc

FOR the best watch repair job, take your watch to Hembree Jewelry. B-11-12-25-2c

All kinds of plumbing and repair work done promptly. W. H. Smith, Phone 1287. B-11-25-tfc

Complete EARTH MOVING Service Land Leveling (Grading-Scrape) and Bull Dozer Work Deep Plowing - Subsoiling WALLACE & BYRD Phones 831-W 9015-F-3 B-11-15-tfc

PERSONALS

FAMILY REUNION

All of the thirteen children were present at the family reunion held by Mr. and Mrs. J. J. Redwine in Muleshoe Sunday. Included were Mr. and Mrs. J. L. Redwine, Mr. and Mrs. J. C. Redwine, Mr. and Mrs. A. E. Redwine, Mr. and Mrs. G. E. Redwine, Mr. and Mrs. J. O. Redwine, Mr. and Mrs. C. B. Redwine, and Mr. and Mrs. D. L. Redwine and their families, all of Muleshoe; Mr. and Mrs. T. W. Brooks and family and Mr. and Mrs. O. R. Ashmore and family of Lubbock, Mr. and Mrs. J. B. Sneed and children of Hereford and Juanella, Billie Ray and Homer Lee Redwine of Muleshoe.

ATTEND CAMP

Members of the Homemakers' Class of the Methodist Church attending the Young Adult Camp at Ceta Canyon this week end are: Mr. and Mrs. Norman Gray, Mr. and Mrs. Irving Willoughby, Mr. and Mrs. Russell Thomas, Mr. and Mrs. Elmer Seigle, Mr. and Mrs. Claude Francis, Mr. and Mrs. L. E. Gross, Chris Jacobson, Mrs. Welly, Marie Denton, Mrs. Doris McCarty, Mrs. Ida Ricketts, teacher, and others.

The Camp will hear Bishop Martin at 11 o'clock this morning and has included study periods and work and worship sessions during the three-day meet.

Working with the Invincibles at Stinnet the week of June 12-16 was Martisha Ramey and at Locust Grove was Florence Goldston. The Invincible group is an organization of Baptist college students who work with

BUSINESS SERVICES

Vegetable Dusting and Spraying by Airplane Inquire Wafford Airport Or Call 9508 V. L. OLMSTEAD B-11-23-6p

Farm Bureau provides all your insurance needs at actual cost, paying up to 40% dividends on premiums. Call at the office in the B. T. Galloway, Bldg., Friona, or send a card to Raymond Euler, Serv. Rep., Box 522, Friona. Phone 2021. B-11-19-17c

Mr. and Mrs. W. H. Graham of San Antonio are visiting their sons, George and Francis Grauman and their families.

Mollie Bette Ray of Lubbock is visiting her grandmother, Mrs. Willie Daniel.

James Ellis Higgins, student at Texas A&M College, left last week for Fort Bliss, El Paso where he will take part in ROTC training camp. He is the son of Mr. and Mrs. Jim Higgins.

LOST AND FOUND

LOST: Coin purse containing driver's license and money. Reward. Finder call 93-W or Box 767. B-13-15-25-2p

REWARD for return of class ring, Hereford '48. Initials - W.E.W. Inside. Size 7 1/2. Call 798 or Hereford State Bank. B-13-21-52-2p

POLITICAL ANNOUNCEMENTS

FOR County and District Clerk ROBERT L. THOMPSON FOR County Treasurer MRS. VELMA HODGES

FOR County Sheriff, Tax Assessor and Collector J. C. REESE

FOR Commissioner Precinct 1 SYLVESTER SLAGLE M. T. (MARRON) RUTTER

FOR Commissioner Precinct 2 G. T. HIGGINS J. C. (Clarence) MORRISON

FOR Commissioner Precinct 3 J. T. GUINN ELMER NORTHCUTT

FOR Commissioner Precinct 4 CARL FERRIN C. G. RICHARDSON

FOR County Judge and Ex-Officio School Superintendent EZRA NORTON LEONARD FOSTER

FOR State Representative O. H. DIXON MORRIS G. COBB

FOR District Attorney 69th Judicial District F. H. RICHARDS

FOR Justice of the Peace, Deaf Smith County A. L. THOMAS

FOR United States Congressman from the Panhandle District E. T. BURK LEROY "PETE" LA MASTER ALTA VENE CLARK

FOR DISTRICT JUDGE 69th Judicial District HARRY SCHULTZ

VISIT SQUARE DANCE CLUB

In Tulla Tuesday night as guests of the Shirts and Skirts Square Dance Club were Mr. and Mrs. Glenn Nelson who are members of the Tulla club but reside now in Hereford; Mr. and Mrs. C. C. Rockwell, Mr. and Mrs. C. C. Rockwell, Mr. and Mrs. C. R. McGhee, Mr. and Mrs. Charles Dye, and Mr. and Mrs. Gene Prickett.

Bill Goldston, who underwent an eye operation recently at Veteran's Hospital in Amarillo, returned to the hospital Tuesday to have a further operation on his eye.

Texas Star Club Announcement The regular meeting of the Texas Star Square Dance Club will not be held next Thursday night due to conflicting events.

Guests in the home of Mr. and Mrs. Henry Hastings Father's Day were Mr. and Mrs. Myron A. Marks and her parents, Mr. and Mrs. F. A. Shyroek, all of Pampa.

Mr. and Mrs. R. J. Hoey and two children of Antigo, Wisconsin were guests last week end in the home of Mrs. Hoey's uncle and aunt, Mr. and Mrs. G. E. Benson.

Mrs. Carl Oldham and children have returned to their home in Woodward, Okla. after visiting her mother, Mrs. C. P. Cockrell, and with Mr. Oldham's parents, Mr. and Mrs. L. Z. Oldham.

Miss Ethlyn Cockrell of Princeton, Mo. is a guest of her sister-in-law, Mrs. C. P. Cockrell. Also a guest in Mrs. Cockrell's home is her daughter, Mrs. Gene Osburn and son, Gary of Manitou Springs, Colo.

Mr. and Mrs. W. H. Graham

Real Estate

FARM LOANS

A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND, OR REFINANCING YOUR PRESENT LOAN. FREE AND LIBERAL APPRAISALS. NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT OUR LOAN SERVICE.

Wesson Real Estate
716 W. 1st Street
Hereford, Texas
Phone 944



Rainbow Girls Initiate Three

Hereford Assembly of the Order for Girls held a meeting at the Masonic Hall Monday night with the new worthy advisor, Earlena Phillips, presiding. Initiation rites were conducted for Barbara Sue Rodgers, Martha Jean Brown and Martha Heard. The initiation rites completed three groups of sisters for the Order. Martha Jean, Colleen and Emma Jane Brown, Claudia and Georgia Lewis, and Abbie and Nan Longbottom. Bobbie Jane Sisk, recently elected recorder for the grand assembly of Texas, was greeted by the group and Patsy Wiltshire, girl of hope, presented Margaret Phillips and Colline Brown with gifts representing dreams of hope in God. A report on the grand assembly held recently in Mineral Wells was given by members attending the assembly-meet.

North Hereford HD Club Makes Inspection Tour

Members of the North Hereford Home Demonstration Club were shown through radio station KPAN Thursday afternoon. Later the group made an inspection tour of the Hereford Creamery plant and refreshments were enjoyed at the Creamery bar. Those enjoying the afternoon's trips were Mesdames: Fred Saltzman, president of the club; Paul Hoff, Otto Olson, Harold Pettijohn, C. L. Whitehead, Dudley Rutherford, R. A. Fullwood, M. H. Koelzer, Oscar Vaughn and Miss Betty Jane McConnell of El Paso who is visiting her grandmother, Mrs. Vaughn.

Cultural Club Meets At Jackson Home Fri.

Cultural Home Demonstration Club met Friday afternoon with Mrs. Clinton Jackson with Mrs. George Parker spryng-as hostess. Members listed household tasks they had simplified and Mrs. Wayne Johnson gave a demonstration of how to iron a shirt. Members attending the meeting were Mesdames: Louie Olson, Bill Hargett, R. N. Cooke, Paul Corbett, Raymond Palmer, R. C. Childers, Wayne Johnson, Earl DeHart, C. S. Barclay and George Parker. Guests included Mesdames: Clinton Jackson, Willier, S. J. Barclay, and Patsy Childers and Patsy Jackson.

Training Union Class Has Social Thursday

The K.O.K.O. Training Union Class of the First Baptist Church had a social in the backyard of the H. E. Miller home Thursday night. The games were conducted by Mrs. Bernard Roberson. Homemade ice cream and cakes were served to the following Messrs. and Mesdames: E. W. Young, Floyd Tucker, T. B. Cox, Cock, Owen Stagner, Linn Kesjer, G. T. Slaughter, Jim Clark, Sam McLallen, Rev. and Mrs. R. H. Cagle, Mr. D. C. Kinsey, Mrs. Bernard Roberson, a group of children, and the host and hostess, Mr. and Mrs. H. E. Miller.

Antonian Circle Meets In Alfred Reinart Home

Antonian Circle met in the home of Mrs. Alfred Reinart on Thursday afternoon, June 22. Mrs. Alfred Reinart and Mrs. E. N. Reinart were co-hostesses. The president, Mrs. Sylvester Loerwald, was in charge of the meeting. Mrs. Clarence Betzen was elected treasurer following the resignation of Mrs. Lester Wagner. The hostesses conducted a quiz in which Mrs. Bud Paetzold won the prize. The contestants were given quotations from the Bible and then were asked, "Who said that?" Members attending the meeting were Mesdames: Jim Clements, Leo Hoffman, Tony Hoffmann, Ted Higgins, Robert Kersch, Mark Koenig, Sylvester Loerwald, Bud Paetzold, A. A. Reinart, George Turentine, Elmer Reinart, Glenn Valentine, Bud Stengel, Leo Ohlig, Jimmie Jesko, Bill Stengel and the hostesses. The next meeting, which will be a quilting party, will be on July 13 in the home of Mrs. Jim Clements. Mr. and Mrs. C. E. Beauford and Mr. and Mrs. Fred E. Winfrey and son, Jimmie, attended the Hot Rod Races at Carlsbad, New Mexico, Sunday evening.

Former Residents Are Picnic-Party Guests

Mrs. Gene Osburn of Manitow Springs, Colo. and Mrs. Carl Oldham of Woodward, Okla. and Miss Ethlyn Cockrell of Princeton, Mo. were honored at a picnic and back-yard party given at the home of Mr. and Mrs. J. B. France Tuesday evening. The party also marked birthdays for Jack France and Mrs. Carl Oldham. Others attending were Mr. and Mrs. Jack France, Mr. and Mrs. G. D. Caison, Mrs. S. E. Niblo, Mrs. C. P. Cockrell and the hosts.

Dinner Guest
Miss Ethlyn Cockrell who is visiting her sister-in-law, Mrs. C. P. Cockrell, was a dinner guest of Mrs. S. E. Niblo in the home of her daughter, Mrs. E. C. Eubanks, Thursday.

Mrs. Wayne Morrow of Phoenix, Arizona visited her mother, Mrs. J. W. Alexander, a few days last week.

Guests in the Bill Waldrep home this week end are Mr. Waldrep's parents, Mr. and Mrs. J. S. Waldrep of Lubbock.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

Hospital Notes

Patients discharged from hospital: Marvin Kuper, accid.; Marvin Whaley, surg.; Luis Salas, med.; Mrs. Eva Ordenez, med.; Marilyn Russell, T&A; Mrs. Billy Stevens, med.

Patients in hospital: Mrs. Katie B. Conner, surg.; Mrs. R. M. Gordy, surg.; Jimmy Smithers, accid.; Mrs. Joe Paetzold, surg.; Mrs. L. D. Boyd, surg.; Mrs. E. J. Williams, med.; Mrs. Chester Wiggins, surg.; Thomas C. Pressley, accid.; Mrs. Wanda Ballard, med.; Bill Armatage, med.; Frank Vetter, med.; M. L. Simpson, Sr., med.; Mrs. Odean Nixon, surg.; Mrs. T. A. Sullins, surg.; (Baby) William Douglas May, med.; (Baby) girl) Fuikerson, med.

REAL ESTATE LOANS

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If You Have Property For Sale And Want Careful Handling --

LIST IT WITH US!

J. C. RICKETTS
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The FIRST and FINEST in the FIELD



Farm Tested and Proven Over 3 Years NOW IMPROVED!

The Humboldt STALK CUTTER

FOR COTTON FARMERS

Cut your old cotton stalks the easier, faster way with the Humboldt Cutter. It's the first in the field... often copied, but never equalled. Over 10,000 users. Saves discing time and results in easier, cleaner plowing. See the Humboldt first! Photo shows Humboldt Cutter shredding heavy tough cotton stalks in Mississippi.



CHECK THE HUMBOLDT FEATURES

- NEW LOWER PRICE—because of longer manufacturing experience and economical production.
- WIDER STALK RECEIVERS—for maximum stalk coverage.
- NO GEAR BOXES, NO CHAINS to break—V-belts absorb sudden shocks.
- FASTER—cuts and shreds the stalks instead of beating the ground.
- CUTS and SHREDS in WET, DRY, or FROZEN SOIL.
- ONLY PATENTED and TRULY TESTED MACHINE.
- GUARANTEED WORKMANSHIP AND MATERIALS.
- COMPLETE PARTS STOCK AVAILABLE ALWAYS.

INVESTIGATE THE HUMBOLDT CUTTER

Tractor driven from the power take-off. Cutting knives or swinging hammers whirling at more than 1,000 r.p.m. cut and mangle the stalks into small bits. Shreds cotton stalks, corn stalks, milo, beans, potato vines, etc. Adjustable cutting height controlled from tractor seat.

FRANK CRAIG

Studebaker - Massey-Harris

all the kids are wearing

Weather-Bird sandals



Brown

White
Red
Green



White

\$2.49

TO

\$3.49

See our selection of clever new sandals for summer wear... new side and toe buckle straps... all the bright new color combinations. We have your child's size and width... and at your price.



Hereford Shoe Store

X-RAY SHOE FITTING

313 N. MAIN

PHONE 955

Sensational Offer!

A 36 PIECE TREASURE CHEST of Wm. Rogers SILVERPLATE



- LOOK WHAT YOU GET
- 6 KNIVES
 - 6 FORKS
 - 6 SALAD FORKS
 - 6 DESSERT SPOONS
 - 12 TEASPOONS

WITH THE PURCHASE OF THE

DEXTER

Amazing New SEALED HEET Washer

Save \$49.95

TERMS



COMMERCIAL OIL CO.

131 N. MAIN

PHONE 68

HURRY... GET YOURS TODAY!

LOTS OF WONDERFUL, WASHABLE Woven Cottons

BEMBERG SHEERS AND RAYON CREPES

New color combinations change good old gingham into something very special! Note those wide stripes, effective in dark on pastel... note that new plaid, the cross-stripes shading from palest tints to deeper tones. Misses' sizes.

\$4.98

AND

\$5.90

BE SMART... BUY TWO!

PENNEY'S

Legion Juniors Defend Area Championship; Defeat Stratford 13-11 And Perryton 13-7

The Sunday Brand

SPORTS PAGE

Sunday, June 25, 1950

Page Six



HEREFORD CHAMP—Earl Monroe, top roper in local circles, added another feather to his crown Sunday as he defeated Ed Mayfield of Dimmitt in a matched roping contest with 10 calves each. Monroe, pictured above, won with time of 2:53 flat. Mayfield roped his calves in 3:02.4. Hereford Riders Club will have announcements of more events this summer soon, and there is a possibility of a major roping event here in the next few months.

Hereford American Legion Juniors moved into their second Area 1 Championship Friday night on the strong right arm of James Alston after winning earlier in the day from Stratford 13-11. Alston pitched a four hit 13-7 victory over Perryton under the lights at Veterans Park to clinch the title. Perryton won second by virtue of a 19-4 win over Stratford in the twilight game of the double-header. Kenneth Brock pitched the afternoon game against Stratford allowing seven hits. He pitched two hit balls through six innings before weakening in the seventh and giving up five hits and six runs. Hereford won the area championship for the second time in a row with practically a new team from the champs a year ago.

They Played Like Veterans

HEREFORD	AB	R	H	HEREFORD	AB	R	H
Culpepper, lf	3	0	0	Thomas, rf	4	2	0
Kerr, 2b	4	2	2	Kerr, 2b	5	1	2
Alston, 3b	5	1	1	Brock, 3b	4	1	1
Corbett, 1b	4	3	1	Corbett, 1b	4	3	3
Thomas, rf	4	2	1	Hershey, lf	4	2	1
Brock, p	4	1	2	Alston, p	4	0	2
Boyce, ss	3	1	1	Poyce, P, ss	4	1	0
Nunnally, c	3	0	0	Lawhon, cf	2	2	0
Lawhon, cf	2	1	0	Nunnally, c	3	1	1
Hershey, lf	1	1	1	Totals	34	13	10
McRight, 1b	0	0	0	PERRYTON	AB	R	H
Boyce, J, cf	1	1	1	Mounds, 2b	4	1	2
Totals	34	13	10	Olmstead, ss	4	0	0
STRATFORD	AB	R	H	Clark, Gb, rf	5	1	0
Reed, c	4	0	0	Williams, c	0	1	0
Boren, 2b	3	2	0	Bell, 1b	4	0	1
Wakefield T. cf	4	1	2	Drake, 3b	3	2	0
Brannon, ss	3	2	1	Osborne, cf	1	1	0
Green, 3b	3	0	0	Clark, Gale, R	2	1	0
Sears, rf	4	0	0	Taylor, rf	3	0	0
Wakefield, L. 1b	4	2	1	Totals	26	7	4
Carter, lf	4	1	1	HEREFORD	006	151	0-13
Donelson, p	4	1	2	PERRYTON	401	000	2-7
Biddy	2	1	0	Perryton 19			
Biddy, Bcn	0	1	0	Stratford 4			
Totals	36	11	7				
HEREFORD	001	048	x-13				
STRATFORD	012	011	6-11				

They assembled eight more runs in the sixth with Culpepper and Alston getting singles and Johnny Boyce a home run. Perryton didn't have much trouble defeating the already beaten Stratford club in the second game, 19-4. They hit everything a host of Stratford pitchers offered and fielded well behind strong pitching from Gale Clark.

The third game of the day had evolved into the area championship after the first two. Perryton jumped out to a four run lead in the last half of the first after setting Hereford down with ease in the first-half. The Ochiltree County boys got four walks and two hits off Alston before he could settle down.

Hereford bounced back in the third to take a two run lead. Lawhon walked to start the inning and Nunnally got the first hit off Clark, slapping one over second, but Lawhon scored. Thomas was safe on an error and Kerr singled, followed by four straight hits by Brock, Corbett, Hershey and Alston. Boyce struck out and Alston was out trying to score on a passed ball to end the inning.

Hereford added another run in the fourth and five in the fifth to take absolute command of the game.

Coach Joe Smith's charges ran like bases like veterans and showed some sharp fielding during the tournament. They will probably play a few practice games before playing the Lubbock district champion for the chance to make the trip to the state playoffs.

Second Guessing

By Jerry Stoltz

Baseball fans really got their money's worth this week. The Vets won a close one from Vigo the Naval Reserve Unit team from Amarillo Thursday night. Friday the American Legion played between Perryton, Stratford and the local Junior team furnished plenty of activity. Two stand-out plays Thursday night were worth the trouble of being present. Conrad Clark tagged Dick Anderson off first base in the sixth. After Clark and Renner had played catch a few times trying to catch Anderson; Clark faked the throw back with one hand and tagged Anderson with the other and everyone enjoyed it but Anderson. Ashley's homerun wasn't quite straight at the sign in center field, but it would have cleared it if it had been straight. Pinching off runs at the plate always provided a thrill and the Vets got Hickman that way in the seventh.

Bobby Patterson banded out two singles to lead the Hereford hitters. Lueb, Burdine and Mc-Neece got the other three. The Legion Area playoff also provided plenty of excitement for a good-sized crowd. Perryton had a good ballclub and it might be said in defense of their pitcher, Gale Clark, that with good support, he might have pulled through against the local team. He pitched a fine game against Stratford and then came right back to pitch seven innings against Hereford. He was the classiest player of the tournament in my estimation. The psychology of a round-robin playoff such as this gets mighty involved. Hereford pitched their ace against Stratford and then hoped to get by Perryton. Perryton apparently only had one pitcher. If they had two they should have used the weaker one against Stratford, because the weak Stratford pitchers were going against them, and then thrown their ace against Hereford. Actually then, Hereford and Stratford were at the disadvantage although at first glance it might have looked tougher on Perryton since they had to play their games as a double-header.

Junk car racing comes to Hereford today. Gene Brownlow is promoting this type of racing that has proven so popular in towns on the South Plains. A couple of cars from Hereford have been racing at Littlefield or other places almost every Sunday. Tournament committeeman Wayne Phillips said he expects they will have Scotch

New Fishing Law Explained Again

AUSTIN — Reported misunderstanding of the statewide fishing law prompted the Executive Secretary of the Game, Fish and Oyster Commission to restate some of the principal provisions Saturday.

The law, passed by the last regular legislative session to replace many conflicting local statutes, permits persons to fish without a license in their home counties and to fish in streams separating the county of their residence and adjacent counties unless they use artificial bait. Fresh water fishermen who use artificial bait are required to have a license regardless of where they fish.

The act also permits Texans to fish in counties adjoining their home counties without a license unless they use artificial bait or use live bait. Licenses are required of persons fishing for commercial purposes regardless of where they fish.

There also has been some misunderstanding about the trespassing law which was amended by the last regular legislative session. The new changes, according to the Executive Secretary, stipulate that game wardens now have the authority to make arrests for trespassing, and also provide for an increased penalty for violations.

No change has been made in the primary provision of the original trespass law. Persons still need the permission of owners to enter property that is enclosed, when they desire to hunt or to fish. Land that is not enclosed is available to sportsmen without the permission of the owner.

For the benefit of persons living on the Gulf Coast and for those planning to visit that area, no license is required for sports fishing in salt water. Commercial fishermen have to be licensed, as usual, for operating in salt water.

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Channer 2-Up On Young In Handicap Tourney

John Channer had Ed Young three down on the first nine holes in the finals of the Hereford Handicap Tournament Saturday afternoon. The second and final nine holes will be played today, according to pro Jim Terry.

Mutt Wheeler beat Bill Damron, 3-2, to take B Flight Consolation and Wayne Phillips will play Owen Jacks today.

Foursome play on the Fourth of July to give local golfers some competition for the holiday.

INCREASE YOUR CATTLE PROFITS WITH "OLD SCRATCH"



KIRKS AUTOMATIC OILER
The new machine that kills flies, mosquitoes, lice, ticks, screw worms, grubs, and warbles.

The new automatic Livestock Oiler that applies the waste oil solution right where it is needed, at the time it is needed, on any size animal, and on any and all places on the body. OLD SCRATCH puts the insecticide on all where the tick and irritant is, whether it be on the back, belly, crotch, between the legs or tail root. THE COWS WILL TAKE CARE OF THEMSELVES.

NO: PUMPS JETS VALVES BRUSHES

NOTHING TO WEAR OUT PORTABLE
18 Gal. Capacity
5 Yr. Guarantee

SEE IT IN HEREFORD
TUESDAY - JUNE 27
KIRK PRODUCTS CO.
915 S. Pierce St.
Amarillo, Texas

Vets Beat Naval Reserve In Big First Inning, 11-4

The largest baseball crowd of the season turned out Thursday night to see Hereford VFW send the Amarillo Naval Reserve Unit team home losers 9 to 4.

A big first inning brought 9 runs across the plate before part of the crowd even got there. But from there on it was a closely contested game.

Owen Brown started for the losers. He pitched to eight batters and then gave up the chore to C. Buchanan without having retired a batter. Buchanan proceeded to set Hereford down with only four hits during the remainder of the game.

Johnny Renner kept things well under control after his teammates handed him the 9 run lead in the first. He struck out 11 and scattered seven hits through six innings. He also only walked three batters during the evening.

He issued all of the free passes in the seventh after Oscar Ashley, Navy catcher opened the inning with a towering drive over the center field fence for a home

run. Renner then struck out the pitcher and loaded the bases in center field that went for an error. Renner walked and Lueb singled. Renner was forced on Ross' grounder and L. J. Clark ended the inning swinging.

The VFW nine plays Jones Construction company here next Thursday night and then resumes Central Plains league competition.



Old tires are DANGEROUS for hard Summer Driving!

-- and it can cost you plenty!

- A ruined tire and tube
- A dirty, dangerous job of tire changing
- A dry cleaning bill
- Valuable time lost
- Maybe a profitable business appointment missed

Remember, 90% of all tire trouble occurs in the last 10% of tire life. Trade now for new

SUPER-CUSHION TIRES by GOODYEAR

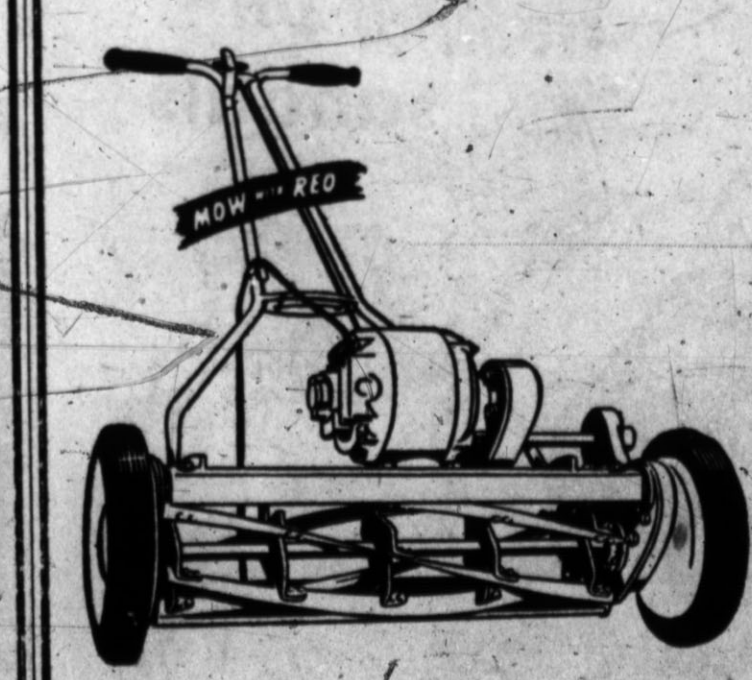
See Us For
GOODYEAR TIRES And TUBES

SHELTON TIRE EXCHANGE
303 E. FIRST PHONE 122

HEREFORD	AB	R	H
Lueb, 2b	2	2	1
Ross, 3b	4	1	0
Clark, L. J, cf	4	1	0
Clark, C, 1b	5	1	0
Patterson, ss	5	1	2
Knox, lf	2	1	0
Lee, rf	2	1	0
Corbett, c	3	1	0
Renner, p	3	0	0
Burdine, 2b 5	2	0	0
Barrett	2	0	0
McNeese, rf	1	0	1
Stengel, c	1	0	0
Totals	38	9	5
Naval Reserve	AB	R	H
Hickman, 2b	4	0	0
Johnson, cf	5	1	0
Anderson, ss	4	0	2
Bull, lf	3	0	1
Durham, rf	2	0	0
Beasare, 1b	4	1	1
Ollphant, 3b	4	0	1
Ashley, c	4	1	1
Brown, p	0	0	0
Buchanan, p	4	0	1
Bates, rf	2	1	0
Totals	40	4	7

REO ROYAL

Town House Electric
Power Lawn Mower



OVER 250,000 SATISFIED REO USERS AMAZINGLY LOW PRICED

FULL 21" CUT - 1 1/2 HP 4 CYCLE REO ENGINE

With All These Better Reo Features:

- Big Capacity. Full 21" cutting width. "cuts more grass with less gas."
- Climbs steep hills.
- Quick starting 1 1/2 hp 4-cycle Reo engine uses "regular" gas.
- Rugged all-steel construction.
- Safely enclosed V-belt clutch and chain drive.
- Easy to handle.
- Grass-catcher optional.

Streu Hardware
330 N. MAIN PHONE 48

PLAY SAFE!

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COMPLETE AUTO CHECK UP AND MOTOR TUNEUP

Don't take chances on being stranded miles away from a mechanic! Be sure of a trouble-free week-end with a complete auto tune-up and check-up by our experts! Tires, motor and body inspection.

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If you are planning to build, or want to remodel, see us for accurate and dependable information on every phase of building. Our builders advisory service is available to you free of cost or obligation — offering the correct answers to all of your questions about plans, materials, costs, financing, etc. Let's talk it over today!

FREE BUILDERS ADVISORY SERVICE
ARCHITECT AND CONTRACTOR INFORMATION
PLAN BOOKS — F.H.A. FINANCING

KEMP Lumber Company
109 MILES PHONE 44

Homer Fox Says: Did You Know..

About twenty five years ago, a bunch of old boys found out that we could get some Bob White quail from the state for stocking purposes. We stirred up a bunch of interest. Carl Gilliland, who was always interested more than the average fellow in wild life, got on the ball and pretty soon we had word that these birds would be in Canyon on a certain date. Carl Gilliland and C. A. Skelton made the trip to Canyon and brought the little fellows back. These birds had been purchased from Old Mexico by the State of Texas for restocking purposes. They were smaller than our Bob Whites, but pretty hardy.

We paired them off and put each pair in a shoe box and took them out and released them in well protected places over the community. It was cold that day with quite a lot of snow on the ground. We were afraid they couldn't make it, but that spring we found a covey of "Bobs" in nearly every place we had released them. No one in the bunch had any idea that we would ever have any shooting out of it, but it was grand to hear those little fellows whistle. Everyone was going to plant cover and take care of the birds, but soon the interest died and they didn't increase. You just can't have them unless you have cover, and we have to make it.

Later on we decided we would stock the town with squirrels, all the trees in Hereford. Boy, those squirrels will go to town, every-

one was going to put up a box or a keg for those babies to live in and raise in. We put out 37 pairs of squirrels and they were as thick as hops around here and as cute as a bug's ear. I guess a half dozen boxes would cover the efforts of the enthused population, and soon the squirrels were all gone except a scattered few.

About ten years ago the bunch decided that we should have some pheasants with our irrigation in the creeks and draws. It should be an ideal place for these birds and with just a little help for cover, this nearty little fellow would make his home with us. I never saw such enthused workers, the boys started taking donations from who ever wanted to give to the cause. I don't believe there was a single man ever turned them down. We had donations from every corner of the county and some across the line. In Castro and Oldham and Farmer. Every man you talked to wanted to fix cover and take care of the birds. We planned to go after plum bushes on the river, set out all kinds of cover and plant a lot more.

Joe Bishop and Fred Pitner were the two wheel horses that worked it at day and night. We ordered the birds, Fred Pitner did the most of work on distributing that first bunch, and it was quite a job. Anyway, including the ones we ordered from Mexico, the ones we bought from Jack France and the ones that Frank Cogdell and Harry Dan-

forth raised and released from their pens at the mill, we had released about 175 birds. That first year those babies raised like chickens—you could see pheasants most any place you drove out that spring.

That fall we decided to order another hundred and give them a good boost. The next year we didn't see near so many birds, and the next fall we bought 100 more and released them in the best places. The interest soon died.

We didn't have any more cover than we started with, if as much, and you can't keep them without cover. These birds naturally migrate some, even under

favorable conditions, and the condition was far from the best here and we lost a lot of birds.

This year, the interest seems to be picking up. There are a lot of pheasants here now, and with just a little help, we can have a lot of pheasants in this community. For those interested in getting pheasants here: I can't tell you why, but if you have a corn patch, you will have some pheasants. They love corn better than any feed. Another thing, beyond a doubt, if you trim your trees or have any brush at all, make some brush piles, the larger the better. Pile it where the bird won't be too far away from water and feed, scatter a little

feed under the brush at first, and if there are any pheasants in your country, it won't be long until you will have some of them in your brush pile. And incidentally, you might inherit a couple pairs of cotton tails to boot.

If you know where a hen is laying, stay away from the nest; just don't go around it; you don't have to touch the

nest to run her off; if she finds you watching her, you have lost that setting of eggs and never come back.

If you have a corner that you can spare, let it grow up in sudan or some cover and let it stay there.

This winter if it snows and is bad, throw out a little feed, you

will be surprised how many birds you will have around. And don't forget the easiest and the best one: thing you can do; the brush pile, and that little corn

patch will draw them like "Lasses" draws flies."

Robert Kerschgen spent Father's Day with Mr. and Mrs. Jimmy Jesko in the Black Community.

DR. C. D. KELTON CHIROPRACTIC CLINIC

501 Jackson Ave. Hereford, Texas
Office Hours, 9 to 12 — 2 to 5:00 p. m.
Or by Appointment, Phone 91 or 738W

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ROY WEDDERBROOK POST 4818—HEREFORD
MEETS EVERY THURSDAY NIGHT 8 P. M.
MEMORIAL PARK CLUB ROOM
Perry McMin, Comdr. J. D. Greeson, Qm

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ANTHONY'S FIRST QUALITY STYLESPUN NYLONS



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51 Gauge
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Woven by a nationally known maker to Anthony's own rigid specifications. Neat straight seams... ankle and foot lines. Extra wear, extra sheerness in every pair of Stylespuns. Sizes 8 1/2 to 10 1/2, lengths proportional.

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They're Genuine Rayon

BEMBERG SHEERS

In New...
Light and Dark
Colored Shades

Sizes
12 to 20



\$5.90

FREE ALTERATIONS

Brand new 1950 Bemberg sheer rayons. The selection of new styles is huge... button fronts... button to waists... zipper backs. Light and dark grounds with bright colorful prints. Women's, misses', half and junior sizes.

4-Gore Style
Rayon Woven

SLIPS

Lace Trim
Top and Bottom

\$1.98

Beautiful multifilament rayon crepe neatly tailored into four gore styled slips. Lace-trim top and bottom. Colors of white and pink. Sizes 32 to 44.



In
White

Rayon and Cotton
BRASSIERES

98c

All rayon satin brassieres with full and half stitched cups. Strap and strapless styles.

Surf Togs 1950 Winners

BATHING SUITS

In
Satin and
Novelty Finishes
All Nylon
or
Rayon Satins



Choice
\$7.90

OTHERS

\$2.98

to \$8.90

One piece strapless in all nylon waffle weaves. Colors are rose, green, peacock and black. Sizes 32 to 38.

All nylon lastex in pique weaves. Two piece bare midriff style... strapless bra. Rose, green, black. 32 to 38.

Two piece black rayon satin lastex with assorted color glori-stripe front. Sizes 32 to 38.

Anthony's THE C.R. ANTHONY CO.

Samsonite Luggage

Smartly styled...
Strong enough to stand on!



Train Case \$17.50
Vanity O'Nite 17.50
Ladies' O'Nite (Regular) .. 19.50
Ladies' O'Nite (Convertible) 22.50
Ladies' Wardrobe 25.00

Wherever you're heading, Samsonite luggage is your best buy. Two pieces cost less than you'd expect to pay for one such case! Just look at Samsonite's tough, dirt-proof, better-than-leather covering! Just test that rugged construction... look at those solid brass streamlined locks... those rich, long-wearing linings. Make your reservations now for smart travel—with a matched set of Samsonite.

Men's Overnight \$17.50
Two-Salter 25.00
Pullman 27.50
Hand Wardrobe 35.00
All prices plus tax.



Metal Luggage \$2.98
\$8.90

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Foot Health and Comfort

The Bare Foot SANDALS



SIZES
5 to 8
8 1/2 to 12
12 1/2 to 3

\$1.79

WHITE BROWN
Your best buy for kiddies summertime foot wear. A barefoot sandal of Amliene leather upsets and Catspaw sole and heel. As illustrated in white, brown

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Sensational

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DOG ON A STICK
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Of
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FIELD SEED

BULK GARDEN SEED

LAWN GRASS SEED

West Texas Feed, Seed and Hatchery Co.
Jack Wright, Manager

HOME OF "MERIT" FEEDS
Hereford, Texas

Customary Father's Day Picnic Was Held Sunday

By MRS. IRA RICKETTS
 BRAND CORRESPONDENT

A custom which began several years ago, by the Progressive and Ward communities of having a picnic and outing on Father's Day was observed June 18 at Veterans' Park when the following old friends gathered together: Messrs. and Mesdames: H. L. Hershey and Homer Clyde Russell, D. Y. Edwards, Irene Heien and Nancy Lewis Harvey of Canyon, Jim Ricketts, Mary Beth, Albert, Ralph and Fred, John Hunter and family, Fred Saltzman, Arnold Betzen and family, Mike Betzen and son, Toni Hoffman and son, Adam Flowers, Carl Luke, C. C. Bowman, Paul Hoff and family, Glenn Ratter and daughters, Lets Glyn and son from Colorado, and Ira Ricketts; Misses Augustine Gregory, Lucille Park, Norma Lea Edwards, Nell Dean Flowers and Millard and Jake Gregory, Sam and Joe Hershey, Homer Harvey, Robert Russell, Mrs. John Hunter's father who is visiting here from Colorado, and Bob McQuigg.

After a big dinner the afternoon was spent in various ways: baseball, horseshoes or just in visiting. The decision was made to have this same type picnic and outing on Father's Day next year. Everyone returned to their homes about 5 o'clock.

Doris Russell accompanied Myra Jo and her parents, Mr. and Mrs. Barrett Sowell, to Amarillo last Sunday for a reunion of the C. L. Goad children. The reunion was held this year in Ellwood Park.

Sam Hershey is home for a few days before going to the Boy Scout Jamboree in Pennsylvania, where he will have leader's training. When he returns from the Jamboree he will go back to Lubbock and work until the opening of school.

Linda Russell spent Sunday with her cousin, Betty Kay Russell of Levelland, in the home of Betty Kay's grandparents, Mr. and Mrs. J. E. Cockrell in Hereford.

Mrs. Fred Saltzman, Mrs. Paul Hoff and Mrs. Bill Helton called on Mrs. C. C. Billingslea last Friday.

Misses Lucille Park and Lucille Hughes attended a dinner party in Dumas Tuesday evening.

Clayton George of Las Cruces, New Mexico, grandson of Mr. and Mrs. C. C. Bowman, was married June 17 in the Methodist Church in Tucuman, N. M. Clayton and bride are both attending New Mexico A&M at Las Cruces and expect to continue their studies. He is the Bowman's first grandchild to be married.

Mr. and Mrs. Ira Ricketts visited in the home of Mr. and Mrs. Jim Carter at Canyon recently, where they met Mr. and Mrs. Dew Garvin of Silverton. Mrs. Carter, Mrs. Garvin and Mrs. Ricketts are sisters.

Mr. and Mrs. B. R. Anderson of Borger were visiting Mrs. Anderson's brothers, J. C. and Ira Ricketts and families June 11.

Mr. and Mrs. Bob Barnhart and son, Bobby, spent Sunday, June 18 in Amarillo at the home of Mrs. Barnhart's cousin, Jack SoHelle. Mrs. SoHelle left June 20 for a two-month tour of Europe.

Mr. and Mrs. D. Y. Edwards were in Amarillo Monday. Mr. and Mrs. T. J. Parsons and family were in Claude Sunday to spend Father's Day with Mrs. Parsons' parents, Mr. and Mrs. W. H. Stephenson.

Mrs. Vada McKnight of Woodward, Okla., is spending part of her vacation here with her sister, Mrs. Earl Clark and family.

Mr. and Mrs. V. E. Dodson and niece, Kay Lynn Scott, attended the Adult Conference at Ceta Glen last week end.

Pete Carmichael, Kenneth and Shari visited relatives in Borger last Thursday night.

Mrs. T. J. Parsons is home after attending the 4-H Club Roundup at College Station. She

went as leader with the 4-H Club girls from Deaf Smith County and she reports an enjoyable and profitable trip.

Mr. and Mrs. Calvin Edwards and children, Nancy and Wayne, and Mr. Edwards' sister, Miss Norma Lea Edwards have returned from a week's vacation visiting relatives in Boulder City, Nevada; Los Angeles, Albuquerque and Truth or Consequences, N. M.

Mrs. Ira Ricketts attended the Christian Women's Fellowship meeting Wednesday afternoon in the home of Mrs. Fred Moreman.

Visiting Sunday evening in the R. C. Weathers' home were Mr. and Mrs. Sheton of Hereford and a daughter and family from west of Hereford.

Kenneth Carmichael attended Chi Rho Camp at Ceta Glen this past week.

Mr. and Mrs. Ira Ricketts made a business trip to Amarillo last Thursday.

Classes, which will be held once a month, will begin shortly at McCullough Motor Company in Hereford. Four mechanics, Garland Wilson, Freddie Richards, Charley Calloway and Jay Ritter, will go to the school.

Training materials are supplied to the dealer in the form of sound slide films, complete inspection guide sheets for group leaders, charts showing exploded views of the particular units under study, and reference booklets on each subject for each person taking the course.

The monthly training meetings are concluded with working demonstrations of the service functions under study and a questionnaire test on the subject. Complete records of each man's grades are kept in Detroit.

A one-year certificate is awarded to each man who completes 12 consecutive sessions with a grade of 70 per cent or better. More than 10,000 Chrysler-Plymouth dealer employees have already successfully completed one full year of this special training and have received the one-year award.

At the completion of a 24-session two-year course, the Master Technicians' certificate and lapel pin is awarded to qualifying dealer personnel. Nearly 4,000 Chrysler-Plymouth dealer servicemen have received this award. The program is now in its third year.

Special certificates are awarded to dealerships who have had 70 per cent of their enrolled personnel successfully complete the one and two year course. By June of this year more than 1,300 Chrysler-Plymouth dealerships had qualified for the one-year award and 356 had received the two-year award.

From the dealerships which have completed at least 24 training sessions under this program, nearly 700 men have been awarded leader pins for conducting the courses.

Mrs. Joe Sieben and three children from Butte, Montana are visiting her father, Clay Angelo and her grandmother, Mrs. Marie Angelo. They arrived in Amarillo by plane from Butte Thursday morning and were met by her father.

Mrs. Vada McKnight of Woodward, Okla., is spending part of her vacation here with her sister, Mrs. Earl Clark and family.

Mr. and Mrs. V. E. Dodson and niece, Kay Lynn Scott, attended the Adult Conference at Ceta Glen last week end.

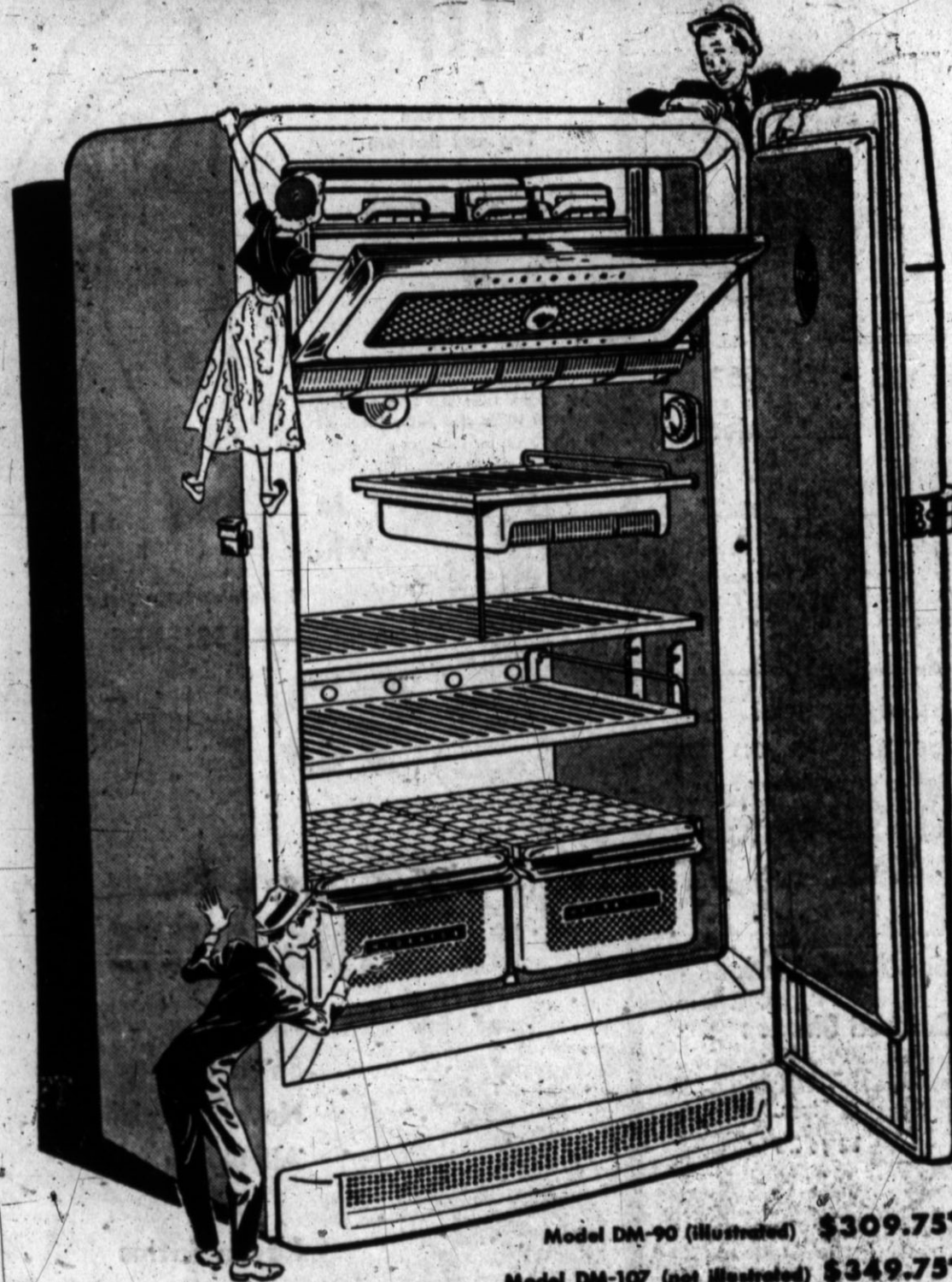
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Just a few nickels a day buys
 America's No. 1 Refrigerator!
 Take advantage of your
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Yes, you can have the finest—America's No. 1 Refrigerator—for your home. Just visit your Frigidaire Dealer's Showroom—you'll be delighted with the moderate prices, the variety of models, the easy payment plans offered!

new models! You get lots of room for frozen foods—extra storage space in no extra kitchen space—striking new styling by Raymond Loewy. You get the new, more powerful Meter-Miser—Double-Easy! Quickcube Ice Tray—and many other exclusive advantages that save you hours and dollars. So don't wait—see your Frigidaire Dealer now.

LOOK AT THIS 'WONDERFUL' NEW FRIGIDAIRE DE LUXE!

1. New Super-Storage Design gives you 9 cu. ft. of capacity in little more space than a 5 cu. ft. model occupied only a few years ago.
2. New Full-Width Plastic Chill Drawer—for meat, extra ice cube storage, and for quick chilling of beverages.
3. New Handy Plastic Basket-Drawer—so convenient for eggs and other small items you like to keep in a separate place.
4. New Improved Cold-Wall Cooling keeps foods fresh looking, fresh tasting longer. A Frigidaire development.
5. New Aluminum Rust-Proof Shelves are adjustable to your needs—slide out so that you don't have to reach 'way back.
6. New Extra-Deep, Twin Porcelain Hydrators—for fruits and vegetables—can be stacked to give you room for a watermelon or turkey.

*Manufacturer's Suggested Cash Prices. Includes Federal Excise Tax (if any), delivery, placement and warranty. Local tax, and special wiring (if any) extra. Prices subject to change without notice.

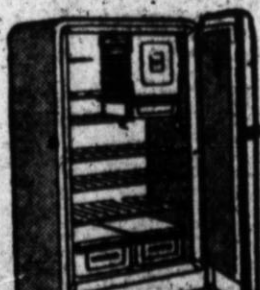
Model DM-90 (Illustrated) \$309.75*
 Model DM-107 (not illustrated) \$349.75*

Wide choice of types and sizes—Prices start at \$184.75*



Big-Value Standard Models offer unbeatable Frigidaire quality from top to bottom—at budget prices. Big Super-Freezers hold 16 to 19 pounds. 4.3 to 7.6 cu. ft. capacity. Model shown (6.0 cu. ft.).

\$194.75*



Roomy, Low-Cost Master Model gives you many features of much more expensive refrigerators—at moderate cost: Super-Freezer holds 19 pounds. 7.6 cu. ft. capacity.

\$229.75



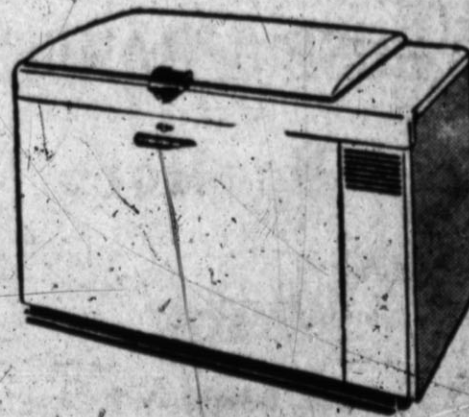
Big Master 110 for families that want the convenience of 11 cu. ft. of storage space in a cabinet no larger than the 7 cu. ft. of a few years ago. Super-Freezer holds 29 lbs. of frozen food.

\$299.75*

New FRIGIDAIRE FOOD FREEZER —the only one with the Meter-Miser!

New Frigidaire Food Freezers are now available in three different sizes—9.0 cu. ft., 12.0 cu. ft. and 18.0 cu. ft. capacity. Quality features include cabinet top that stays open in any position—removable divider racks—automatic interior light that goes on when top is lifted—extra thick fibrous glass insulation—built-in handle locks—smooth, easy-to-clean interior. Model shown—HM-88—holds up to 308 lbs. Ask your Frigidaire Dealer to show you the model that best fits your needs.

\$ 299.75



You can't match a FRIGIDAIRE!
 SEE YOUR FRIGIDAIRE
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Come in
 or call
 TODAY!

Let us install this new Frigidaire Appliance in your home—without obligation! See for yourself, by actual use, that you can't match a Frigidaire.

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EVERY NEW CONVENIENCE YOU'VE BEEN LOOKING FOR

Serwel
The GAS Refrigerator

Only Serwel — The Gas Refrigerator
has NO MOTOR TO WEAR
NO MACHINERY TO GROW NOISY
STAYS SILENT — LAST LONGER

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131 Main Street Phone 68
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The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

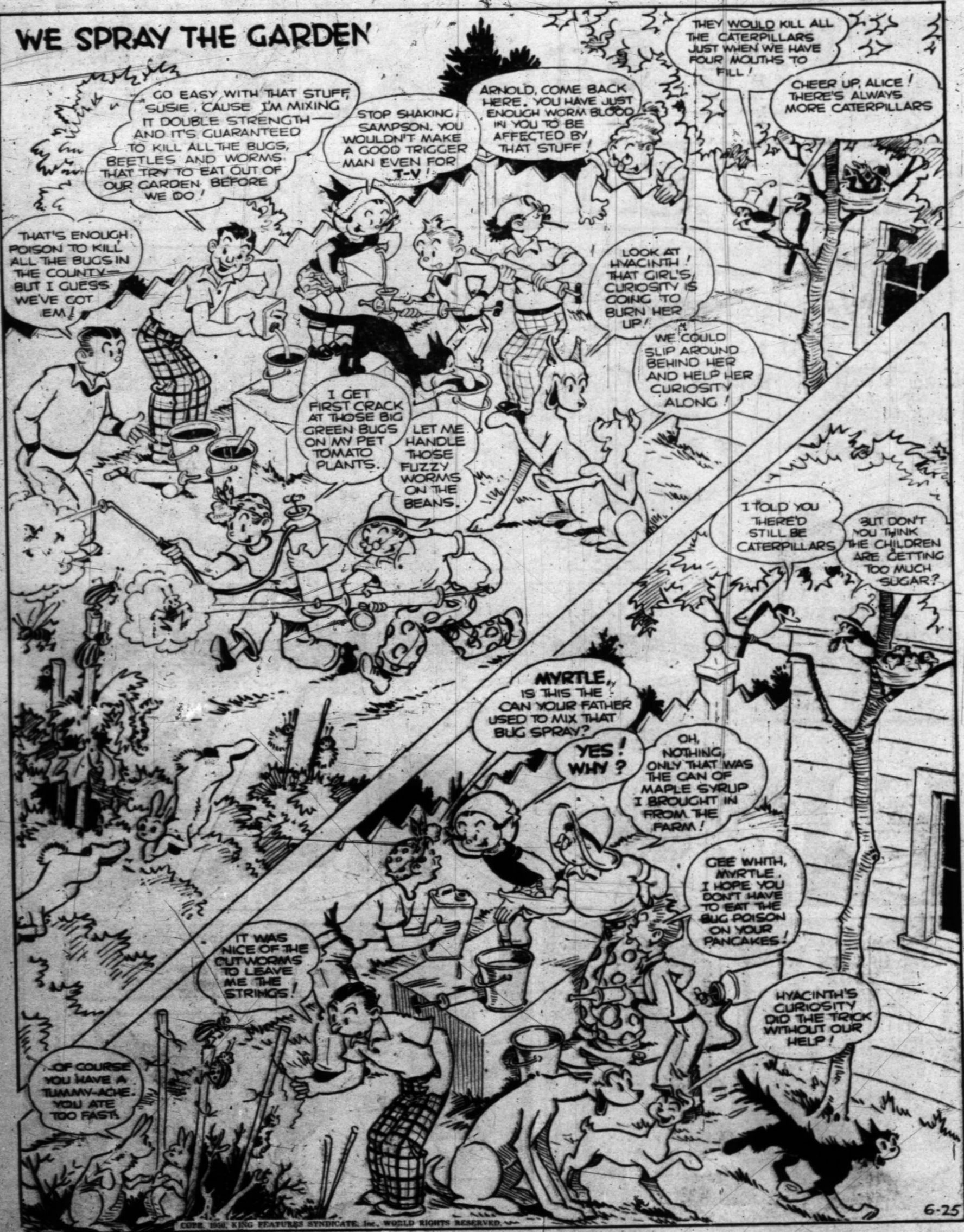
BUZ SAWYER by ROY CRANE

WHEN LUCILLE PASSES FOOD TO THE IMPRISONED CREW—



Right Around HOME by Dudley Fisher

WE SPRAY THE GARDEN



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6-25



SHIRTS you'll be proud to wear!



Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing... at low cost, too!

SHIRTS 20c Each
When Accompanied with Family Bundle 17c Ea.

HEREFORD LAUNDRY &

DRY CLEANERS

Call 298 or ask our driver for complete details!

PHONE 298

BLONDIE

by
CHIC YOUNG



TRADE WITH YOUR NEIGHBORS— The Friendly Merchants Of Hereford

- Friendly, Courteous Service
- Nationally Advertised Brands
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Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference
In Merchandise, Shop the Ad Columns of this
Paper!

THE BRAND

PHONE
THIRTY

SNOOKUMS
by
GEOMCMANUS



I JUST MET OUR NEW NEIGHBOR-I'VE ASKED HIM OVER-I WANT HIM TO SEE SNOOKUMS AND THE PICTURES I HAVE TAKEN OF HIM!!

THEY ARE IN THE BOOKCASE-I'M GOING TO THE GROCERY.



AH! THAT MUST BE HIM AT THE DOOR-LET'S SEE-I HOPE I HAVE ALL THE PICTURES!



HELLO-NEIGHBOR-I THOUGHT AS LONG AS I WAS VISITING YOU-ID BRING OVER SOME PICTURES I TOOK OF MY SON!!



HUH?



NOW THAT ONE I TOOK WHEN HE WAS TWO-HERE'S ONE TAKEN IN THE PARK-WAIT 'TIL YOU SEE THE ONE I TOOK AT THE BEACH-NOW THESE ARE SOME AT OUR SUMMER COTTAGE-THE CLOUDS SPOILED THEM!



YOU JUST LOOK AT THOSE WHILE I RUN HOME AND BRING MY MOVIES AND PROJECTOR OVER-I TOOK SOME OF HIM-HE'S A CUTE LITTLE RASCAL IN THE MOVIES!

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6-25

Bringing Up Father

By **George McManus**

Registered U. S. Patent Office



DON'T YOU WISH WE HAD THE OLD DAYS BACK-BIMMY?

YES-AN' I WISH I HAD BACK SOME OF THE MONEY I LOANED-THINGS SURE HAVE CHANGED!



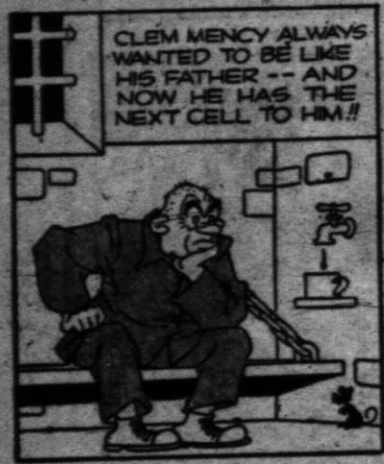
REMEMBER LITTLE MOLLY O'VERWATE-AS A KID THEY WERE AFRAID SHE WOULD LOSE HER VOICE-NOW ALL THE NEIGHBORS WISH SHE WOULD!!



AND TOM HENJERRY SAID WHEN HE GREW UP-HE WOULDN'T TAKE ORDERS FROM ANYONE-NOW THAT'S ALL HE DOES!!



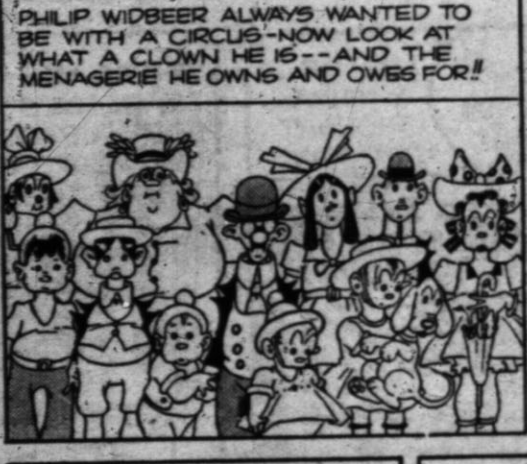
AND LITTLE DELLA WEARSEM WANTED TO GROW UP TO BE A SINGER-BUT ALL SHE DID WAS GROW UP AND MARRY A GUY WHO WAS PAROLED FROM SING SING!!



CLEM MENCY ALWAYS WANTED TO BE LIKE HIS FATHER--AND NOW HE HAS THE NEXT CELL TO HIM!!



-AND LLM PON-HEAD SAID HE'D NEVER WORK UNDER ANYONE-AND HE DOESN'T!



PHILIP WIDBEER ALWAYS WANTED TO BE WITH A CIRCUS-NOW LOOK AT WHAT A CLOWN HE IS--AND THE MENAGERIE HE OWNS AND OWES FOR!!



"FISHMOUTH" MULDAFFY USED TO STUDY FOR THE BAR-NOW HE'S STEADY AT THE BAR--A WELL-PRESERVED MAN--IN FACT-HE'S PICKLED!!



WILLIE AETOBAS USED TO SING IN THE CHOR--AND TWO HUNDRED OF THE CONGREGATION CHANGED TO ANOTHER CHURCH!!



MARIE-ELLEN MAHAHAHAN ALWAYS SAID AS A LITTLE GIRL-SHE WOULDN'T MARRY THE BEST MAN THAT EVER LIVED--AND SHE DIDN'T!



JOE KERFACE WAS A PRETTY LITTLE BABY-AND EVERYONE CALLED HIM "CLUPID"--NOW THEY CALL HIM "STUPID"--LOOK AT HIM--HOW THINGS HAVE CHANGED!!



-REMEMBER THAT TOUGH KID KNOWN AS "LION" O'RYAN-THE LEADER OF THE GAS-HOUSE GANG? HE MARRIED SHY AND COY LITTLE DIMPLES DUGAN---HIS LEADERSHIP IS OVER NOW!!

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6-25



This Space For Sale!



For Complete Details - Inquire
THE HERFORD BRAND
Phone 30

The KATZENJAMMER KIDS



WANT ADS

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire way to get results is through the classified ads... the town's largest place for buyers and sellers!

★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

Prince Valiant

IN THE DAYS OF KING ARTHUR
by Harold R. Foster

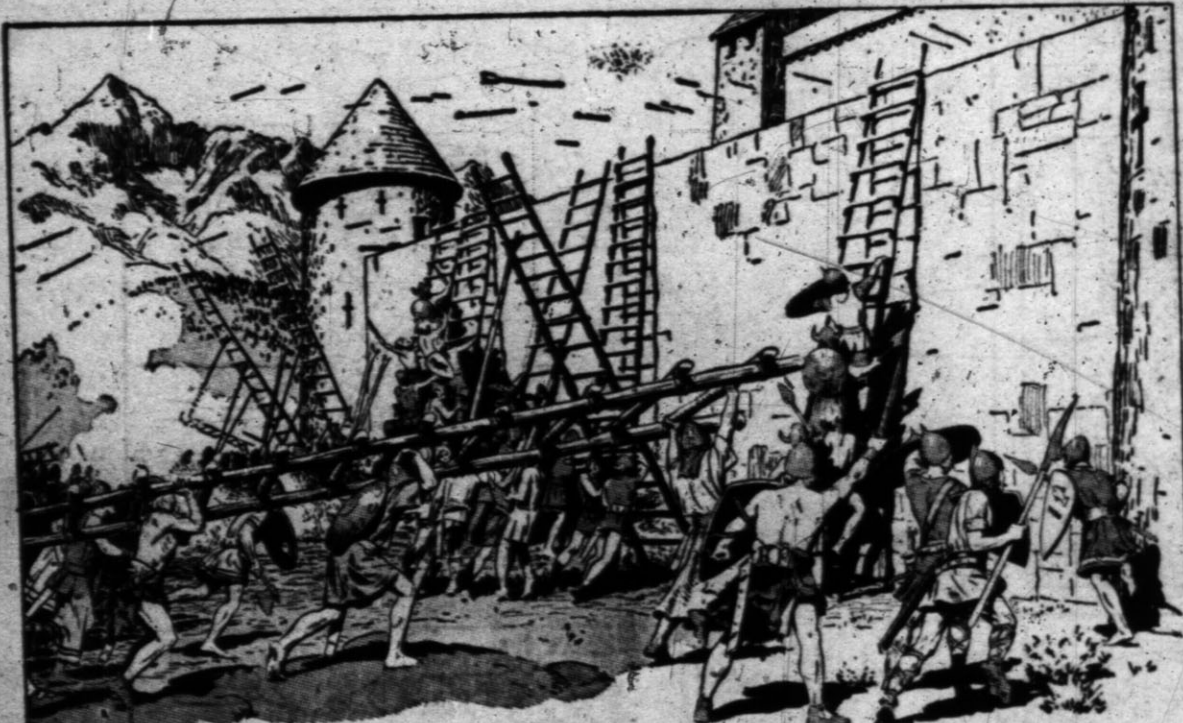


Synopsis: WHEN HAP-ATLA LED THE WARRIORS OF THE INNER LANDS AGAINST KING AGUAR'S STRONGHOLD HE HAD EXPECTED A FIERCE BUT VICTORIOUS BATTLE. BUT THE CASTLE STANDS GRIM AND SILENT, NOT A MAN IS TO BE SEEN.

HE IS TOO GOOD A LEADER TO LET THIS SILENCE DECEIVE HIM INTO CARELESSNESS. HE FEIGNS A STRONG ASSAULT ON THE MAIN GATE...



THEN SUDDENLY, UNDER COVER OF HIS BOWMEN, LAUNCHES HIS GREAT ATTACK ON THE SOUTH WALL!



SHOUTING THEIR BATTLE CRIES, THE ATTACKERS THUNDER UP TO THE SILENT WALLS, RAISE THEIR SCALING LADDERS AND SWARM UPWARD.



BENEATH THE GALLERY THE WARRIORS OF THULE MAN THE PULLING ROPES AND BEND TO THEIR TASK WHEN THE SIGNAL COMES.



DOWN THE LENGTH OF THE WALL RUMBLES THE SIMPLE MACHINE, ITS LONG ARM SWEEPING MEN AND LADDERS FROM THE TOP.



HAP-ATLA WATCHES—SPELLBOUND, AS THE PERFECTLY PLANNED ASSAULT REACHES THE PEAK OF ITS FORCE... ONLY TO CRUMPLE INTO HORRIBLE WRECKAGE. MORE TERRIBLE STILL IS THE FACT THAT NOT A LIVING THING HAS BEEN SEEN WITHIN THOSE SILENT WALLS!

NEXT WEEK—*The Swinging Door.*

Hal Foster



sugar 'n spice 'n everything nice...

THAT'S WHAT OUR **BAKERY FOODS** ARE MADE OF!!

Fresh In Hereford

Hereford Buttermilk Bread
Hereford White Sliced

HEREFORD BAKERY

RUSTY RILEY by FRANK GODWIN



IMAGINE UNCLE QUENTIN MAKING ME APOLOGIZE TO THAT STABLEBOY... I'VE NEVER BEEN SO HUMILIATED!

HUMILIATED OR NOT, YOU'D BETTER NOT CROSS YOUR UNCLE... NOT IF YOU EVER HOPE TO INHERIT ALL THIS... AND I DON'T MIND SAYING I HOPE YOU DO!



...AND IT'S PLAIN ENOUGH HE'S GOT A SOFT SPOT FOR THAT BOY, RUSTY... OUR JOB IS TO UNDERMINE THE KID!



OKAY, GOLDFY... BUT MY IMMEDIATE PROBLEM IS FIGURING SOME WAY TO MAKE BIG BLAZE SICK, OR CORKY WILL UPSET THE APPLE CART BY TELLING UNCLE QUENTIN I OWE HIM A COUPLE OF GRAND!

HOW DO YOU MEAN TO DO IT, TAFFY?



I DON'T KNOW YET, BUT IT OUGHT TO BE EASY IN THE CONFUSION OF THAT HUNT CLUB PARTY.

IT MIGHT BE A CHANCE TO KILL TWO BIRDS WITH ONE STONE... I MEAN YOU COULD MAKE IT LOOK LIKE RUSTY RILEY IS TO BLAME...



AS YOU KNOW, RUSTY, BIG BLAZE IS ENTERED FOR THE SELBY CUP AGAIN, AND SINCE A LOT OF STRANGE HORSES WILL BE HERE FOR THE HUNT, I WANT YOU TO PUT BLAZE IN THE LITTLE BARN WHERE YOU KEEP HILLBILLY AND THE COLT... PUT HILLBILLY IN BLAZE'S REGULAR STALL!

YES, SIR... I KINDA THOUGHT YOU'D WANT TO DO THAT, SO I CLEANED HILLBILLY'S STALL THIS MORNING.



THERE YOU ARE, HILLBILLY... IN BIG BLAZE'S STALL... GOLLY! YOU'RE SUCH A SWELL-LOOKING HORSE, I BET MOST PEOPLE WOULD THINK YOU'RE THE BIG SHOT, HIMSELF!

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LATER MY UNCLE SEEMS TO HAVE CHANGED HIS MIND ABOUT PUTTING OUR HORSES IN THE OLD BARN. HE SAID I COULD BRING THEM HERE...

OH, YES, MR. ALLERDYCE... HE TOLD ME... STALLS NUMBER 3 AND 4.



BOY! WHAT A BREAK! RIGHT NEXT DOOR TO BIG BLAZE! NOW I CAN COME IN HERE WITHOUT ANYBODY GETTING SUSPICIOUS!

For Service On
Butane and Propane
Irrigation Engine
CARBURATORS -- IT'S
HEREFORD BUTANE GAS CO.
R. C. Anderson, Manager
Phone 9000



Phillip's 66
GAS - OIL - GREASES
66 TRACTOR TIRES
JIMMIE ALLRED
DISTRIBUTOR
Phone 66

TEENA[®] *by Lilla Terry*

BUT WHAT'LL DO AT YOUR PARTY, TEENA? YOU KNOW I DON'T DANCE.

YOU WON'T HAVE TO DANCE... YOU'RE A MODEL! SO YOU CAN SIT AROUND AND POSE.

WELL, IF YOU PUT IT THAT WAY...



PIPSIDEENA SQUE
38 HENRIOT ST
NEWBORG, 1874 RR

Bill for Services rendered

3 HOURS POSING
@ \$5.00 PER HOUR

Amount due
\$15.00

Lilla

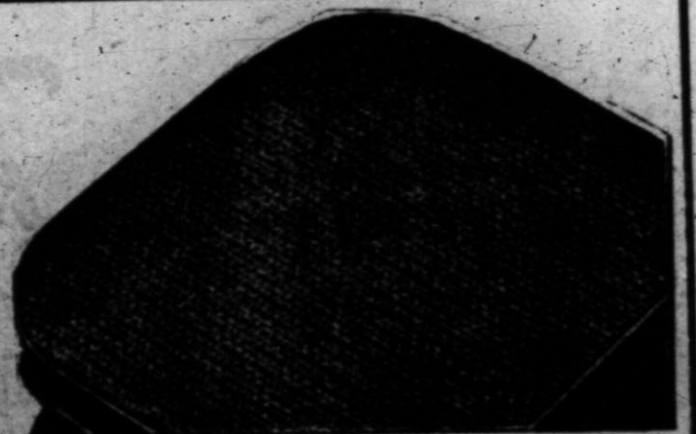
New Air Foam Cushions

• REMOVABLE COVERS
• NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND



LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office.



'TAINT FAIR NOR RIGHT TO HAVE A WEE LASSIE LIKE YOU DOING THE WORK I'M GETTING PAID FOR

OH, MR. McBLITHE, YOU'RE JUST FOOLIN' ME-



YOU GET UP TERRIBLE EARLY - PICK UP ALL THE EMPTY BOTTLES, TIN CANS AN' BIG PIECES OF PAPER - THEN YOU COOK A SWELL BREAKFAST AN' WAKE ME UP WHEN IT'S READY - JUST LIKE I WAS A QUEEN



HUNTIN' LITTLE BITS OF PAPER AIN'T WORK - IT'S A GAME - ZERO IS A PAPER HOUND, AN' I'M A PAPER HUNTER - HE DOES MOST OF THE WORK - HE'S A TERRIBLE SMART LITTLE -



HONEST, ZERO, YOU'RE A WONDERFUL PAPER KETCHER - YOU MAKE THE PICNIC GROUNDS LOOK LIKE A LOVELY, CLEAN GREEN RUG -



AIN'T PICNICS THE WONDERFULEST THINGS YOU EVER SAW? CIRCUSES AN' MOVIES ARE SWELL, BUT YOU GOTTA PAY MONEY TO SEE THE CLOWNS AN' ACTORS THAT MAKE YOU LAUGH -



MR. McBLITHE SEZ AT A SHOW SOME OF THE PEOPLE ONLY LAUGH SOME OF THE TIME - BUT AT A PICNIC -



THE FUN AN' THE FOOD IS ALL HOMEMADE AN' EVERYBODY LAUGHS AT EVERYBODY AN' ANYTHING ALL THE TIME - 'CAUSE THEY'RE ALL THINKIN' OF LAUGHTER INSTEAD OF MONEY -



HE SEZ PICNICS ARE THE "FUNNYMINT" OF THE PEOPLE - BY THE PEOPLE - FOR THE PEOPLE - TO KEEP HAPPINESS FROM PERISHIN' FROM THE EARTH -

DARRELL McCLURE



Phone 497

When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage!

LOANS and ABSTRACTS

HEREFORD INSURANCE CO.

ELIZABETH WOMBLE

KING
of the
ROYAL MOUNTED
by
ZANE GREY

SERGEANT KING ANSWERING HEAD-QUARTERS... GO AHEAD!

KING, WE'VE DISCOVERED THAT THE JEWEL THIEF LEFT BAD WEATHER COVE IN A PRIVATE PLANE...

1 KING IS FLYING WESTWARD TO PICK UP THE TRAIL OF THE MAN WHO STOLE THE BLEEDING-HEART RUBY AND DIVED FROM AN OCEAN LINER JUST BEFORE IT REACHED PORT!

...DESCRIBED AS AN AMPHIBIAN! OH-OH! A TWIN-ENGINE AMPHIBIAN JUST PASSED ME!

2

I'LL HAVE A LOOK AT THAT BIRD!

3

LIFTER, THAT MOUNTIE PLANE HAS TURNED BACK... HE'S FOLLOWING US NOW!

GET THE MACHINE GUN READY, LUKE, AND WHEN HE COMES IN CLOSE, BLAST HIM!

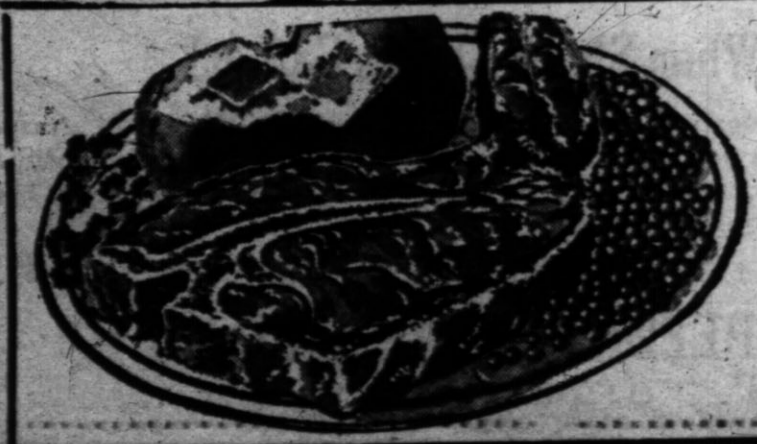
4

THAT MOUNTIE IS CALLING US... OH! A-A GUN!

DON'T ANSWER HIM, PILOT!

HE'S COMING IN TO LOOK US OVER, LUKE?... OKAY, SHOOT HIM DOWN!

GOT HIM!



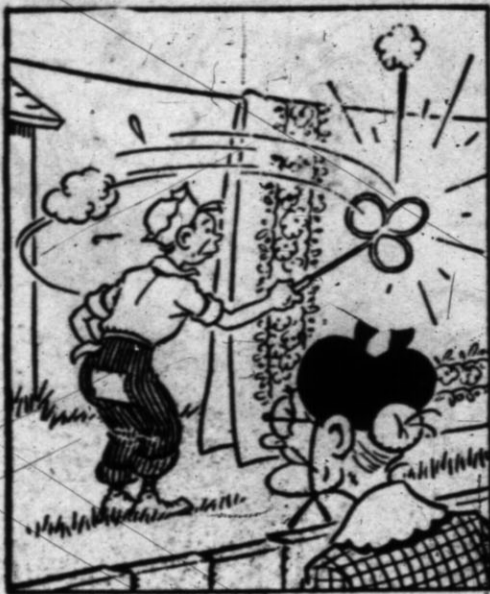
for **FINE FOODS**

at popular prices

You Can't beat... **IKE'S CAFE**

MAIN STREET at HIGHWAY 60

GRANDMA by CHAS. KUHN-



SERVE

Borden's

DAIRY PRODUCTS

At All Leading Food Stores

TAKE A TIP FROM Elsie



Ed Skypola, Distributor

OZARK IKE

by RAY GOTTO

SCARECROWS - 1
DELTA-DEMONS - 0
...AND WITH TWO
DOWN IN THE
LAST OF THE
ELEVENTH...

(MOAN) TH'
TYIN' RUNS
ON FIRST
WITH SLUG
SWATMORE AT
BAT AND OVER-
DUE FOR A
HIT!



QUICK SAL... TOSS
HIM ONE HE CANT
MISS IF'N YUH
WANNA GIT
TH' BIG LUG
OUT IN'A
JIFFY!



HA-M-M...
HERE GOES!
AND I HOPE
DINAH
KNOWS
WHAT SHE'S
DOING!



HA... TH' SOFTEST
PITCH I'VE SEEN
SINCE BATTIN'
PRACTICE!



ZOK!



GONE!
(SOB) OUR
UNBEATEN
RECORD IS
BUSTED!



BUT LOOK!

MISTUH,
YOU'RE
A-WASTIN'
YO' BREATH
CAUSE YOU
JUS' MADE
TH' THUD
OUT!

NO TRICKS,
SISTER...
I AIN'T STOPPIN'
UNTIL I CROSS
TH' PLATE!



...THAT THIRD-
SACKER
MUST BE
CRACKIN' UP!
I TAGGED
EVERY ONE OF
THEM BAGS!



WRONG, SAL...

THAT
DONE IT,
DINAH!...
THEY WIN
2 TO 1!

WE
WIN,
1 TO 0...
SOON AS
AH PUT A
BUG IN TH'
UMPIRE'S
EAR!

Have YOU Tried...

MANN'S Buttermilk Cream BREAD

LOOK FOR THE BREAD IN THE BRIGHT RED WRAPPER (POLKA DOTS)



MCKEY MOUSE
by WALT DISNEY



WALT DISNEY PRESENTS
UNCLE REMUS
AND HIS TALES OF
BRER RABBIT

SUMBODY WUZ STEALIN' HONEY FROM TH' FOLKS IN TH' SETTLEMENT... AN' TH' SUSPISHUS WUZ MIGHTY MUCH IN FAVOR OF BRER BAR...



PITMAN GRAIN

PHONE 1 NO. 1

JOHNNY HAZARD by FRANK ROSSIN



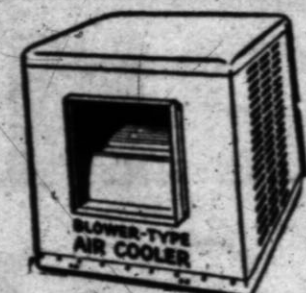
WHILE JOHNNY IS STEWING OVER THE LOSS OF HIS FLYING DISC, HE IS SUDDENLY JARRED AS A DISC COMES CATAPULTING OUT OF THE STERN OF THE OLD JUNK! HE FOLLOWS RADAR BEEPS BELOW TO RUN DOWN THE LAUNCHER OF THE DISC!



'Bear' the Heat Better!
KEEP COOL
with
AIR CONDITIONING
 Phone 708

It's later than you think... old man summer is just around the corner. If you're thinking about having air-conditioning installed... just call us for an estimate.

Experts in Plumbing - Sheet Metal work
HEREFORD HEATING CO.
 529 East 1st Street Authorized LENOX Dealers



MANDRAKE

THE MAGICIAN

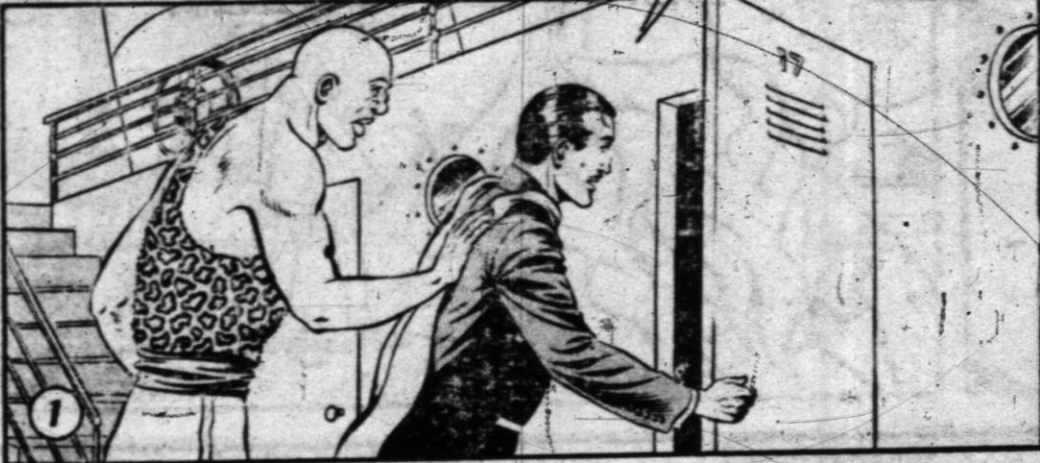
BY LEE FALK & PHIL DAVIS

FROM THE YACHT ARGOS MANDRAKE SPOTS A CRUISE SHIP THAT SEEMS DISABLED AND HELPLESS. THEN, BOARDING THE SHIP--

THIS SHIP ISN'T DESERTED. HERE ARE PEOPLE IN THIS CABIN ALL BOUND AND GAGGED.

A RAPID SEARCH REVEALS HUNDREDS OF PASSENGERS, ALL TIED AND GAGGED. MANDRAKE AND LOTHAR FREE THEM--

WHAT HAPPENED?



MANDRAKE GETS THE STORY FROM THE CAPTAIN. "LAST NIGHT WE WERE DISABLED WHEN OUR PROPELLERS HIT A WHALE. AT LEAST, IT LOOKED LIKE A WHALE. ODDLY, IT GLOWED--"



"WHILE WE WERE TRYING TO DECIDE WHAT TO DO, PIRATES SUDDENLY APPEARED--FROM NOWHERE!" ADDS THE CAPTAIN. "--PIRATES--FROM NOWHERE?" REPEATS MANDRAKE, INCREDULOUSLY.



"FROM NOWHERE! NOT A SHIP IN SIGHT," SAYS THE CAPTAIN. "DRIPPING WET, GLOWING LIKE FIREFLIES, AND SILENT-- NOT A WORD FROM THEM--THEY ROBBED THE SHIP-- FROM BOW TO STERN--"



"TIED AND GAGGED EVERYONE ABOARD--THEN JUMPED BACK INTO THE SEA! AND THAT'S ALL WE KNOW ABOUT IT! YOU FIGURE IT OUT!" --"I CAN'T--YET," SAYS MANDRAKE.



Sun. - Mon., June 25 - 26

Robert Preston
Susan Hayworth

"TULSA"

Tues. - Wed., June 27 - 28

Loretta Young
Robert Preston

Lady From Cheyenne

Thurs. - Fri. June 29 - 30

Edward G. Robinson
Lon McCallister

RED HOUSE

Saturday, July 1st

\$1.00 Per Car
Randolph Scott
Jane Wyatt

Canadian Pacific
In Technicolor

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RAIN OR SHINE

BUCK-NITE EVERY SATURDAY
BRING THE FAMILY - COME AS YOU ARE

TOWER DRIVE-IN