

The Hereford Brand

Do Your Christmas Shopping Early!

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, DEC. 5, 1922

Why Not Try Some Cotton Acreage?

CHRISTMAS SEALS CAMPAIGN IN FULL SWING

MRS. HOMER WILKINSON IN CHARGE WORK IN COUNTY

SPLENDID CAUSE

Funds Used to Battle Tuberculosis in State and in Nation

The local Christmas Seal campaign began in Hereford on Monday, December 4, under the chairmanship of Mrs. Homer Wilkinson. The drive was supposed to have started on December 1, but local conditions did not lend themselves to this date. The drive for the sale of the seals is an annual event and one that universally meets with splendid response from all the people. The sale of these seals is the sole financial support of the national, state and local tuberculosis associations, through which a wonderful work is being done in the prevention and cure of the great White Plague over the nation. Mrs. Wilkinson is appointing committees and districting the county in a business-like way that should result in the purchase of the county's quota of seals. Put them on your stationery, your Christmas cards, your letters, your packages, and help along a cause this is designed solely to relieve human suffering.

Hereford's First Radio Receiving Set Is Now Here

Hereford's first radio receiving station will probably soon be installed over the C. O. Lee Hardware store, and the curious and scientifically minded may have the pleasure of "listening in" to world's news furnished out of the thin air. Mr. Lee has acquired the agency for the Atchison Radio & Electric Co.'s products, Atchison, Kansas, and Tuesday was awaiting the installation of his sample set by a representative of the company. It is said that this receiving set will be able to hear any station in the United States, but the Brand is not yet sufficiently acquainted with radio terminology to intelligently describe its exact classification.

P-P ORGANIZATION WANTS PHOTOS TO USE IN PUBLICITY

The Panhandle-Plains Chamber of Commerce is collecting a series of local scenes from each county in its territory for publicity purposes. Secretary Blanton writes the Hereford Chamber of Commerce as follows: "We have just received our first sample of stereopticon slides of views of the Panhandle-Plains country and they show up fine. "We are preparing a series of slides to be used in a "Travelogue" of the Panhandle-Plains country. "After we have received these slides they will be loaned to the various organizations of the Panhandle, as it is our intention to sell the Panhandle to her citizenship. "We will deeply appreciate your selecting at least half a dozen good photographs of live stock, agricultural and beauty scenes in your city and county, which, in your opinion, would be suitable for this purpose. If you have some of the present time we should like to have you include these in your selection."

A THREE-CORNERED SHIFT AMONG THE NEWSPAPER OWNERS

Mr. and Mrs. Stanley Sigler, formerly publishers of the Silverton Star, have purchased the State Line Tribune at Farwell from R. B. Boyle, who has in turn bought the Crosbyton Review.

MAUK FAMILY TO MAKE THIS THEIR HOME FOR PRESENT

J. L. Mauk and family reached Hereford Sunday from Fort Stockton, Texas, where they have been making their home for several years. Mr. and Mrs. Mauk will make their home with Mrs. Mauk's mother, Mrs. F. H. Br...

Mother Arrives in Congress.



Mrs. Winifred M. Huck, of Illinois, mother of three, is the first mother elected to Congress. As shown here on the right, she is receiving flowers from Congresswoman Alice Robertson of Oklahoma, who failed for re-election to the House.

List Your Poultry Entries Now For the Big Show

The officers and members of the Hereford Poultry Association desire to again call the attention of the poultry raisers of this section to the fact that the annual show is to be held at the Stock Pavilion on Thursday, Friday and Saturday, December 21-22-23. The time is now getting short and it is earnestly desired that everyone planning to enter birds in the show to advise Secretary N. C. Vogele, telephone 30, at the earliest possible moment, so that pen room may be provided.

There is a lot of hard work connected with such an exhibition, and the poultry men and women of this community will help mightily by listing their entries now and saving a lot of guess work and uncertainty to those upon whom the responsibility falls. The Amarillo Poultry Show begins Thursday of this week and lasts thru the week end. Several Hereford breeders are planning to send up some entries and also plan to attend the Amarillo Show.

SWIFT SAYS MARK ET ON TURKEYS TO DECLINE ON 9TH

Swift & Company has addressed the following letter, bearing on the local turkey market, to their dealers here: "There will be heavy importations of frozen turkeys from France, Argentine, Australia and Canada for the Christmas and New Years markets. These import turkeys will have a much lower value than prices paid for Thanksgiving turkeys. It is generally predicted we will see lower markets in all eastern and large outlets on Christmas turkeys, therefore we suggest that all farmers and producers market their turkeys early, by this is meant, all turkeys for shipment to eastern markets must be in the hands of dressing operators not later than December 9th. "We suggest that all dealers encourage all farmers and producers to market their turkeys from December 1st to and not later than December 8th. This will enable all turkeys to be prepared for shipment to eastern markets and will enable dealers to pay top prices. "It is the general opinion of all large handlers of poultry, that we will see a general reduction in paying prices for turkeys by all dealers in this territory after receipts at dressing stations December 9th. "Suggest you give above all publicity possible, as above information is based on facts, as reviewed by those in position to know. "So again suggest all turkeys be marketed not later than December 9th."

GARRISON'S PARTY ENJOYED VACATION TRIP IN COUNTRY

Mr. and Mrs. George Garrison, Mrs. Lawrence Johnson and son, Roy, of Summerfield, and Misses Slaton and Smith who are teachers at Summerfield, spent three days on a camping and hunting trip in the Silverton country the past week. Mr. Garrison states that the Silverton section has been more fortunate than the Hereford country in receiving recent rains and that conditions are on the upgrade.

Don't forget the fine Lyceum attraction at the Methodist church next Friday night, December 8.

Charles Crawford Gort, "The Bird Man", is said to be the best single number in the entire course.

Lambert's Party Kill Three Deer During Big Hunt

Frank Lambert, John Haberer, A. W. Gregg and J. P. Martin drove in last Sunday afternoon after a two weeks deer hunt in the mountains of New Mexico. They brought back the heads of two fine deer killed on the trip, and gave another to a native for the use of his time and pack burro in bringing in the other two. The party traveled via Roswell, Artesia, Hope and Woods Tank into the Guadalupe mountains and encountered all kinds of weather including snow, sleet and cold rain. On one occasion Messrs. Haberer and Martin stove up their car in the rough country and discovery of a farm house just at nightfall was probably all that saved them from real suffering and danger in the snow after dark. The party would leave camp at the first streaks of daylight, take three hours or more to climb to the mountainous retreats of the deer, and start back to camp about three p. m. Aside from the indisposition of Mr. Gregg for a day or so, caused from drinking too rich cream at a farmhouse, the party came through in good shape and state they had the time of their lives roughing it and camping out.

U. OF T. MEN ARE BADLY PUZZLED TO ACCOUNT FOR IT!

There are a lot of University of Texas ex-students in this vicinity who are wandering about aimlessly, bewildered and perplexed, since the annual Thanksgiving football game between Texas and A. & M. at Austin. The Texas team was rated as a sure winner and ex-students all over the state were preparing to celebrate when the returns were flashed broadcast. For reasons appreciated only by ex-A. & M. men, the dope was spilled all over the landscape and Texas was brutally handled and humbled on her own doorstep to the tune of 14 to 7. The result has almost put some local Texas men in bed. They reckoned not with the famous fighting spirit of the Texas Aggies.

DR. GABBERT GOES TO CANADIAN TO JOIN THE HUNTERS

Dr. W. F. Gabbert left Tuesday for Canadian, where he will join a hunting party consisting of J. J. Clark, J. O. Newell, Homer Fox and Frank Marrs, for a quail hunt this week.

Armour at Capital Talking of Merge



J. Ogden Armour is shown here as he left the Department of Agriculture in Washington after conferring with Government officials regarding a big merge of Meat Packing Houses. The Farm Bloc will approve it.

Remember! Kiddies, to Write To Santa Claus

Remember, Kiddies, your letters to old Santa Claus will be published in The Brand in the issue of Friday, December 22, just in time to tell him what you want, so he won't forget it.

The Brand is already beginning to receive these letters, but this is just a reminder to you that the time is getting short, and don't forget the last date—December 22.

Amarillo Party Guests at Church Chicken Barbecue

A most enjoyable and profitable social luncheon and entertainment was reported by members of the Presbyterian church last Friday night when five Amarillo church laymen, Messrs. Frank R. Jamison, M. W. Cunningham, Roy White, George Parr and Allen, were guests at a chicken barbecue at the church.

The chickens were prepared by Arlen Bell and were done to just exactly the right turn. Following supper Messrs. Jamison, White and Cunningham delivered brief talks on the work of the church in general, and another hour was spent in social intercourse.

HEREFORD PEOPLE HAVING FINE TIME ON LLANO RIVER

The Brand has a nice letter from Boyd London and Jim and Henry Cloyd, which will undoubtedly be of interest to their many friends here: "Rosevelt, Texas, Nov. 30, 1922.

"Dearest Friends, "Just a few lines to let you know that we are camped on the Llano River, two miles from a small town, Rosevelt, on Mr. J. A. Parkers ranch by the main highway called the 'Old Spanish Trail.' Mr. Parker and family are mighty nice people. They turned us loose on their place and told us to make ourselves at home, use all the wood we want and pick up all the means we can eat, of course we are using this offer to a great advantage. "This is a large river, running water fed by springs, with lots of fish of all kinds, we have caught a few but is too late in the season to do much good. "We have had about fifty squirrels to eat and there are plenty more to kill. There are worlds of wild turkeys, we have been real lucky in getting our share. Have been here three weeks today and have had eleven turkeys. We have seen one deer but not close enough to get a shot. There is mighty few of them here. We get our drinking water from the river. It is as cold as Hereford well water. "There is all the wood here we want to use, our back logs are so large it takes us three men to carry them. Our camp fire has never been out since we have been here. The weather has been fine with the exception of the first week, it rained just enough to make the roads slick. Have had a little cold weather, just a little ice two mornings. "I (Boyd) have the name of being the best shot. I shot at a squirrel and thought I had shot it into but when I went to pick it up I found I had killed two. We decided we had to have turkeys for Thanksgiving so we (Jim Heare and Boyd) shouldered our guns and went fourteen miles back in the hills and killed one big gobbler apeee. We have two of these that weigh about twenty-five pounds each. In our old Dutch oven cooking for dinner. We gave the other one to Mr. Parker. We caught an Armadilla yesterday afternoon and brought him back to camp and turned him loose. Mr! You should have seen the women climb the trees. He is about half grown and stout as a bull. If we were not so far from the railroad we would send it to the 'Brand'. It would be quite a curiosity to those who have never seen one. "We hope that all the people at home are enjoying this Thanksgiving Day as well as we, for we certainly are having a fine time. "With best regards, "JIM AND HENRY CLOYD AND BOYD LONDON."

ROSS FARMER TO STUDY POULTRY AT COLLEGE STATION

Mr. and Mrs. Ross Farmer and children were planning to leave Hereford in their car this week for College Station, where Mr. Farmer will take the government vocational course in poultry husbandry. Mr. Farmer is an ex-service man, while both he and his wife are poultry enthusiasts, and have decided to take advantage of the government's vocational training work for ex-veterans of the recent war. Mr. Farmer plans to return here next year, following the completion of his course, and enter actively into the commercial production of poultry.

Tells President of Klan's Activities

This picture of Gov. John Parker of Louisiana was taken as he left the White House after telling President Harding of the Ku Klux Klan's amazing growth in his state and intentions to control through political power.

PIE SUPPER HELD AT ADRAIN SCHOOL WAS BIG SUCCESS

The pie supper at the Sims School near Adrain last Tuesday night was a hummer says Jim Chapman, \$42.00 in cash was realized at the close of the Pie Sale which will go to play equipment for the Sims School.

That Cotton List Is Steadily Growing Day by Day

Local Land Owners Turn To Crop That Looks Best for Plains

STILL GROWING!

The list of those who are willing to pledge cotton acreage in order to secure a gin still slowly grows. If you intend to plant a few acres in 1923, phone No. 30 and list it. By so doing you will help the Cotton Committee in determining how much money it will require and also in talking business in securing a gin. The list to date follows:

J. L. Bala	200
Kelly Gray	200
G. W. Wilson	100
R. K. Bruner	100
J. L. Fuqua	100
Claude Hurlbut	50
E. B. Black	50
W. C. Overton	50
I. S. Hamilton	50
T. T. McDermott	40
H. M. Smith	25
J. E. Hill	25
J. David Thompson	25
J. A. McGowan	15
J. F. Hacker	15
J. H. Wagner	15
Posey Cunningham	35
John Cunningham	25
A. A. Walyer	25
J. L. Hoffman	50
J. J. Clayton	15
Raleigh Hough	15
B. J. McCaskey	25
A. A. Walker	25
C. P. Caldwell	40
J. W. Caldwell	20
S. D. Blackwell	25
Glen Greer	25
E. B. Posey	15
U. G. Randall	10
O. E. Easley	25
G. O. Chandler	10
Frank Cooper	50
E. B. Bothwell	30
W. A. Calloway	25
E. B. Wright	20
Milton Hardy	50
O. G. Hill	50
W. R. Harrison	25
J. L. Lookinbill	25
Emmett Barton	35
A. C. Barton	15
W. W. Phipps	15
O. C. Axtell	15
J. L. Henson	25
B. W. Dean	45
Walter Overton	100
Elbert Overton	50
A. S. Higgins	20
Ed Stanley	25
Hughes Bros.	20
Samp Van Zandt	50
R. L. Knox	25
T. E. Baker	25
Total	2,500

MEETING RED CROSS MEMBERS PLAN

WILL MEET IN COUNTY COURT ROOM ON FRIDAY P. M.

NEW OFFICERS To Be Selected for Coming Year and Outline Work

Vice-chairman William M. Knight of the local Chapter of the American Red Cross, has issued a call for a meeting of all members of the local Chapter, to be held in the county court room on next Friday afternoon, at 4:00 o'clock, for the purpose of electing a new Executive Committee for the year 1923.

Additional returns on the recent membership Roll Call show that over 200 members have paid their dollar and are entitled to vote in the selection of this committee for the ensuing year. It is hoped that a generous percentage of these new members will be on hand next Friday afternoon. The system used by the Red Cross chapters is for the members to elect the executive committee and the committee then selects its own officers from among themselves. The committee, after organization, will then proceed to plan the work of the local chapter for another year.

Don't forget the date: Friday, December 8, and the time, 4:00 p. m., and the place, county court room.

WHEAT GROWERS' POOL MAIL CHECKS TO THE MEMBERS

Amarillo, Dec. 4.—Approximately \$20,000.00 in checks today was mailed out to members of the Texas Wheat Growers' Association as additional payment on wheat pooled by the members prior to December 1, according to announcement by E. Bass Clay, secretary.

About one-third of the wheat held by the association has been marketed, it was said. The payment, together with the first payment brings the season average to 70 cents per bushel, basis No. 1 wheat, with more payments yet to be made.

Association officials stated that the year's average would go well over the dollar mark.

MRS. E. J. NEWELL ILL; J. A. HUGHES AND FAMILY HERE

Jas. A. Hughes and family of Lubbock are in Hereford, at the bedside of Mrs. Hughes' mother, Mrs. E. J. Newell, who is dangerously ill. Mrs. Newell's advanced age is complicating a difficult situation. It was reported Tuesday that her condition was slightly improved.

REAL HARD FROST TUESDAY MORNING FIRST OF SEASON

The first real honest-to-goodness frost of the season occurred Tuesday morning. Roofs, sheds and outstanding points in the landscape were white and stiff with frost at daylight and there was a genuine punch in the atmosphere that spoke of winter weather.

GEORGETOWN FOLKS LIKE OUR BOOKLET SAYS IRA CONNELL

Ira Connell, former "devil" in the Brand office, now with the Georgetown, Texas, Sun, writes the Hereford Chamber of Commerce for samples and prices on the booklets used by Hereford for publicity purposes. Ira says the Georgetown people like them so well they want to get something similar.

PRIZE OFFERED BY P-P ORGANIZATION FOR BEST SLOGAN

The Panhandle-Plains Chamber of Commerce has extended the time of the contest offering the pupils of the Panhandle five dollars for the best slogan for the All-Panhandle School Fair. Slogans should be in the hands of Miss Laura V. Hamner, Amarillo, Texas, before five p. m., Dec. 10th.

Christmas Suggestions

From the Vast Stock
Displayed in Our
Great—

HARVEST SALE!

Towels

Turkish Bath Towels, size 23x44
These towels are worth 50 cents each.
During this Harvest Sale you can buy
them for 33 cents.

Turkish Bath Towels, size 16x32,
value 25 cents, Sale price, -- 16c.

Thread

Clark's O. N. T. Thread, only five
spools to each customer, 5 spools 25c

Bleached Domestic

36-in. Nainsook Finish ----- 15c

36-in. Cambric Finish, extra
quality ----- 17½c

Berkeley No. 60, Cambric Finish 25c

Outing

36-in. Outing, in both light and
dark patterns, Sale per yd. -- 25c

Special for the last half of our
Harvest Sale—a real All-
Leather Shoe for Men,
for only \$2.10



Camisoles, Teddies, Night Gowns, Bloomers and Vests, all in
Crepe de Chine, Satin and Jersey Silk. Special for the remain-
der of our Harvest Sale 33 1-3 percent Discount. Ideal Gifts
for Christmas.

Wide Sheeting

10-4 Pullman sheeting, full width,
bleach, Sale price per yd. ----- 58c

9-4 Pullman Sheeting, bleached, 55c

10-4 Brown Sheeting, ----- 55c

9-4 Brown Sheeting, ----- 52c

Challies

Cotton, 36-in. wide, suitable for
comforts and kimonas, new flor-
al designs, 25c value, sale -- 19c

Percales

36-in. Percales, light and dark pat-
terns, very best quality ----- 21c

27-in. Percales, light and dark 15c

Gloves

Leather Faced Gauntlets and Knit
Wrist styles, Sale price ----- 25c

Cotton Flannel, heavy wt., ----- 11c

Trunks, Suit Cases and Handbags

20 Percent Discount

Ladies' Ready-to-Wear

Don't Overlook the Bargains in This Department

We call your Special attention to our
Half Price Suit Special!



Dresses

In *Poirot Twill* only; values to \$25.00; Special
during the remainder of our Harvest Sale -- \$14.95
The stock includes the very latest creations in all
fabrics, and the prices are astonishing.

Better Dresses, ranging in values from \$25.00
to \$55.00 are going in this big sale at --

----- from \$18.50 to \$39.50

Two Special Values in new Fall dresses, in wool
serge, poirot twill and woolens, --

----- from \$6.50 to \$14.95

Ladies Suits

Special for the remainder of our Harvest Sale.
Each and every Ladies Suit will be sold exactly at

HALF PRICE

These are no left-overs, all new styles and patterns.
Now is the time to buy that suit you have been
waiting for.



Ladies Coats

Christmas Special for the remainder of our Har-
vest Sale. Your choice of any Ladies Coat in our
house less 33 1-3 percent discount.

Men's Work Pants

One of the best Moleskin Pants
you ever saw for the Harvest
Sale Price ----- \$2.50
\$6.00 Corduroy Pants ----- 4.95
\$5.50 Corduroy Pants ----- 4.75
\$5.00 Corduroy Pants ----- 4.25
\$4.50 Corduroy or Moleskin
Pants ----- 3.95
\$4.00 Moleskin Pants ----- 3.45
\$3.50 Moleskin Pants ----- 3.15

\$3.00 Moleskin Pants ----- 2.65
\$2.75 Heavy Khaki Pants ----- 2.35
\$2.50 Heavy Khaki Pants ----- 2.15
\$2.25 Heavy Khaki Pants ----- 1.90
\$2.00 Heavy Khaki Pants ----- 1.65
\$1.50 Heavy Khaki Pants ----- 1.20

Ginghams

27-in. Ginghams, new fall pat-
terns, reg. price 20c, Sale -- 15c
25c grade, Sale price ----- 21c
32-in. Ginghams, Sale price -- 25c

Coveralls

Khaki Coveralls, heavy wt. \$2.45

Cotton Batts

Panama Batts, reg. quilt size,
6x7½ ft., Sale price ----- 75c
Snowy Owl Quilted Cotton Batts,
----- 95c
6x7½ ft. Cotton Batts, Special
for only ----- 65c

Underwear

Men's heavy ribbed Union, \$1.75
value ----- \$1.35
Children's Waist Union Suits,
winter wt., sizes 2 to 13 yrs.,
Sale price ----- .90
Men's Heavy Fleece lined Un-
ion Suits, well made, all sizes
Sale price ----- .98
Boy's Heavy Fleece lined Un-
ions, sizes 26 to 34, Sale -- .95

Fox Mercantile Co.

HEREFORD, TEXAS
the place to buy shoes



Our Neighbors

NAZARETH
Mr. and Mrs. Arthur Kleman spent Thursday at the Wagner home. Lewis Blake of Munday, Texas is visiting at the Bickel home. Mrs. Propps of Amarillo was visiting at the Henry Lange home the past few days. Paul Kern was in Dimmitt Wednesday. Henry Lange was in Tulsa Thursday. Mr. and Mrs. Frank Brackman, and Mr. and Mrs. Pohlmeier were in Hereford on business Wednesday. Henry Lange, Harry Kleman, Chas. Huseman and Frank Huseman attended the sale near Olton, Texas.

HART
Sherman Attaway of Kress visited home folks from last Friday until Sunday. Mrs. Carl Lust and baby visited her sister, Mrs. Lust of Big Square last Wednesday night. Mr. and Mrs. Everett Emberton are rejoicing over the arrival of a bouncing baby boy which made his appearance last Saturday. Mr. and Mrs. Perry Scott took Thanksgiving dinner with Mr. and Mrs. C. L. Attaway. Bro. G. T. Fort filled his regular appointment here Sunday evening and at night. Mr. Cox returned from Kansas City Wednesday. He accompanied Mr. Hutchison with his cattle. Herman Rice and Hiram Attaway have gone to Kansas City this week with cattle that McFarlands are shipping from their ranch. Claude Hutchison and sister Miss Ruby visited at the Jobe home Wednesday night. J. M. Scott left for Sherman, Texas Wednesday in response to a message that his aged father was very low. C. G. Maples is at work building new lots on his place this week, preparatory to moving to same. Mr. Bruton and Edgar Kellam made a flying trip to Dimmitt Thursday. P. A. Hogan and K. R. Hunter of Hereford were in our midst Wednesday after some registered hogs they purchased from Hubert Maples. Mr. Ledford is moving to his new home northeast of Dimmitt this week.

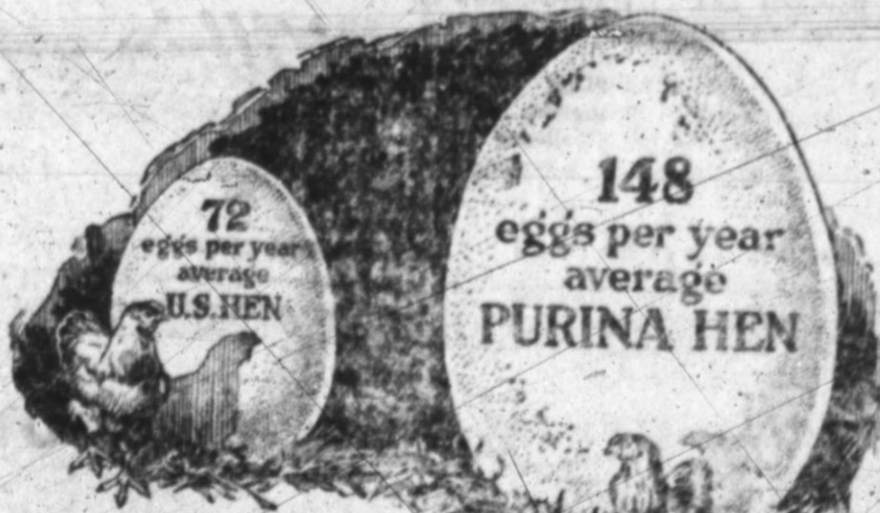
SUMMERFIELD
The weather continues beautiful except we haven't yet had very much moisture. Mr. and Mrs. Fate Waiser, Mr. and Mrs. Ky Lawrence and Mr. and Mrs. W. J. McMinn and Mrs. M. E. Hawkins and Mrs. McMinn's mother attended the Workers' Conference at Canyon Tuesday and all enjoyed the great talks and the hospitality of the Canyon church folks, the fellowship and inspiration is great at these monthly meetings and we hope to have as good a one here at Summerfield Baptist church Tuesday the 19th of December. W. E. Hicks moved his steers, which W. J. McMinn had been grazing in a stalk field to a permanent place for the winter. W. J. McMinn branded and vaccinated his calves Saturday evening. Mrs. J. E. Robertson and William came up from Canyon Wednesday and spent the day with her sister Mrs. Ward in South Hereford, and came on out to their farm near here to cook for the threshing crew Thursday, returning to Canyon Friday. I. E. McMinn had quite a siege of Dengue fever but is able to be out again.

gear locking as he was returning home from the branding pen Saturday evening, and turned over in a ditch near the J. B. McMinn home. Fortunately he was going very slow and it toppled over very slow without hurting him but smashed one wheel and both windshields and one bow of the top. Many farmers are wearing broad smiles these days on account of the splendid prices received of Lawrence Johnson for their sorghum seed. He is paying from 50c to \$1 per hundred more than most other buyers. Bro. Morris preached two fine sermons yesterday which were enjoyed by a large audience. Miss Laura Edwards of Hereford, a returned Missionary from Korea is to speak here at the eleven o'clock hour next Sunday. Let everyone hear her.

Dempster Windmills

When you need a new windmill be sure and see the Self oiling **DEMPSTER**. We have them in stock.

The C. O. Lee Hardware



In Which Class Are Yours?

Whether your hens lay 50 eggs or 200 eggs per year, Purina Chows will make them lay more. The perfect balance of ingredients in Purina Chows makes the difference. And the extra eggs not only pay the difference in the feed cost but also give you a fine extra profit.

More Eggs or Money Back

Purina Hen Chow and Chicken Chowder will be delivered to you on the following basis:

If hens fail to lay more eggs when fed these Chows as directed, than when fed any other ration, the money paid for both the Chows will be refunded.

Make every day count for your poultry profits. Get more eggs when egg prices are up.

We Sell Purina Chows—Phone Us.



Jones & McLean

CLEO

A letter has not been sent in by the Cleo editor for about two weeks. There is not much news to be told yet.

Charlie Durham threshed the middle of the week at Douglas O'Brien's. On finishing there they moved to John Harris' but on account of bad weather failed to get through this week.

The cattle that C. B. Houser has been feeding for H. Bubb were shipped to the feed pens near Atchison, Kansas. Mr. Bubb is a big cattle feeder.

Elmer Dixon went to Kansas City with cattle and is going to visit friends while there.

Kenneth Core and Dewey Watson are making a trip to St. Louis this week.

Frank Cone has been freighting grain to Hereford.

Thanksgiving day was spent as usual in this section of the country. Nearly everybody that did not work spent the day in beautiful city of Dimmitt.

Dimmitt played two games of basketball, winning one and losing one. Mrs. C. B. Houser has been on the sick list this week.

O. M. Burch and family made a business trip to town today.

O. C. and D. G. Axtell are freighting to Hereford nearly every day.

F. H. Galle sold and delivered some cattle the past week.

George Anthony of Happy visited in the home of J. H. Wagley last Thursday.

James Murrell and Ollie Dixon attended library at Hart Friday night.

Lester Dowell is helping Mack John-

son run his threshing machine this week.

Roy Watson and J. B. Brooks made a business trip in this community this week.

Glen Hickman and Sam Allen are hauling punneys.

Mrs. N. Greathouse is planning on a trip to Brownfield to see her son in the near future.

Arthal Bales is to move on one of D. G. Axtell's places soon.

PURINA

Work on the new school is still progressing as regular amount of help will permit.

Mr. W. H. Ray and Mrs. Hensford were here as guests of brother, J. P. Allen and family Thanksgiving day.

Two men in a Ford roadster, riding west met with a rather

(Continued on Page Four)

A Price That Can't Be Touched!

Quality considered—there isn't a low-priced battery on the market that can come near the value of the CW Battery (Wood Separator). Quality plates—selected cedar wood separators—workmanship and material A-1 in every detail. All sizes.

Price: for 6-volt, 11-plate, \$17.60

Electric Service Station
Phone 284

Representing
Willard Batteries
(THREADED RUBBER INSULATION)
and **CW Batteries**
(WOOD SEPARATORS)

CHRISTMAS GIFTS

FREE!

ON SATURDAY AFTERNOON, DECEMBER 23RD, AT 4:00 P. M., WE WILL

Give Away

ABSOLUTELY FREE, TO THE HOLDER OF THE LUCKY NUMBER, ONE

Junior Majestic Range

STANDARD IN EVERY PARTICULAR

One Ticket Given With Each \$1.00 Cash Purchase, or Credit Given for Money Paid on Accounts.

Dunlap Hardware Company

FOUR FIRES IN FOUR WEEKS

If H. L. Brislin had not had insurance when his home burned, he would now have no home or money.

Mr. Jno. E. Edwards and wife barely escaped with their lives when their home burned.

Every fire loss that has occurred in Hereford or Deaf Smith County during the past five years, was insured in this Agency.

Here Yesterday, Today and Tomorrow.

T. E. WILSON INSURANCE AGENCY.

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE
Xmas Gifts—Dec. 15
Christmas Sale at Black's Furniture store, consisting of quilts and quilts, scarfs, all the handy things you need around the home. Come and see a beautiful assortment. Sale begins December 15. Mrs. M. B. Daniels, and Mrs. B. Pierce.

FOR SALE—White Leghorn hens, yearling and pullets. Call, Phone 175. D. J. Sowers. 50-2tp

FOR SALE OR TRADE for young horses or mules, one new 12 hole Van Hunt drill. Ham Lambert. 54-

OR SALE—Good Jitney. Will trade for mules, cattle or horses. Also 4 Jersey milk cows to be fresh soon; will trade for stock, cattle, mules or horses. See C. Higgins. 89-4tp

FOR SALE—Rings Barred Rock cockerels and pullets. Mrs. C. B. Barber. 87-4f

WOOD—WOOD—WOOD—For kindling or fuel, sold by weight, buy it while it's dry. See Fred Millard. 80-4f

FOR SALE—A 6-month-old buckskin colt. David Wesley Harrison. 91-4f

FOR SALE—Eight horse-power Monitor Engine and Stover feed grinder, good condition. C. B. Barber. 91-1tp

WHITE LEGHORN Cockerels. Do you want 5 or 6 lb. leghorns with the egg laying habit? Then buy the Tom Barrow Strain of C. E. Tice. Cockerels \$1.00 for choice while they last. C. E. Tice. 91-4tp

FOR SALE—My home, modern 8 room house, large barn and out buildings, 4 blocks from Central school. Will also sell 6 acres joining place. 80-4f W. F. Orr.

FOR RENT

FOR RENT—A good 5 room house, modern except heat. Call Phone 150. 85-4f Dr. Forence Miller.

LOST AND FOUND

STRAYED—From my place fifteen miles north of Hereford, one large red bear, weight about 100 pounds. Find and put up and notify Pete (H. W.) Angle or 1st National Bank. 91-4f

LOST—A white bar hog, weight about 100 lbs., lost between Hereford and Jno. Higgins' place. Finder please notify Will Powell. 91-1tp

WANTED

WANTED—Man's saddle, used but not worn out. Wallace Cox. 91-2f

WANTED—A small dwelling, with windmill and sheds. Phone 204F21. 91-2tp.

From Neighboring Towns

(Continued from page 3).

FRIONA
A mishap at the Galatin crossing just east of town Friday afternoon. It seemed from appearances that the driver was undecided as to which course to take whether the one leading through town or the one straight along the railroad track and thus allowed his car to run over the embankment at the crossing. The driver was uninjured and his companion had only a slight hurt on his arm. Both front wheels of the car were demolished and it is said that the ground near by was strewn with baggage and camping materials.

Paul Taylor left Tuesday morning of last week for Lexington, Mo., where he had gone to attend the second annual "home coming" of the Westworth-Kemper Football game, which will be played on Thanksgiving Day. Neither team has been scored on by a conference team yet and this game will decide the Missouri State Championship. Paul attended the Westworth Military Academy in 1920. The Lexington Chapter of Westworth Alumni has left nothing undone for the entertainment of all the old boys and are expecting many of them back. Paul will return to Wichita, Kansas, on Dec. 4, and enter the Wichita Business College for the coming year.

W. E. Goodwine lost another of his best work and breed mares Friday evening. The animal died from a severe attack of colic. Such remedies as were known to those attending her were given without effect. It is said that twenty drops of ipecac in a spoonful of sugar and placed far back on the animal's tongue will cure almost any case of colic in horses, relief coming almost instantly. Sometimes a second dose in twenty minutes after the first, is necessary.

The Ladies' Aid of the Baptist church gave the regular annual dinner on Thanksgiving Day in the rooms over Mr. Crawford's store. The ladies were well patronized and secured quite

a satisfactory sum for the benefit of the church and its work.

Mr. and Mrs. W. H. Warren were the subjects of a most agreeable surprise on Thanksgiving Day, in the way of a sumptuous and delicious dinner. The affair was given in honor of the thirty-second anniversary of the marriage of Mr. and Mrs. Warren and was planned and carried to completion by their children, Mr. and Mrs. J. C. Wilkison and Mr. and Mrs. Seiden Warren, at the home of Mrs. Wilkison.

Boy Cox met with a very serious and painful accident Friday afternoon, while recharging a battery at the Friona garage. The wire connection with the battery ignited the gas in the battery and the explosion which followed threw some of the acid into his eyes. It was thought for a time his vision was destroyed, but he was hurried to Hereford where a physician attended his injuries and it is thought that his eyes will be alright again after a reasonable length of time.

Henry Jones, the Friona barber, has been in the hospital at Hereford for the past several days suffering with an attack of appendicitis. No operation has been performed as it was thought his physical condition would not permit it. His condition for a few days was quite serious but at this writing hopes are entertained for his early recovery.

Several of our young people attended the box supper at the Ray school house Wednesday night, where Miss Dollie Clark is teacher. They report a good time and a good attendance. Twenty-one boxes were sold and a net sum of \$48.00 was realized which will be expended for playground equipment for the school.

CONSTABLE SALE THE STATE OF TEXAS, County of Deaf Smith.

By virtue of an execution and order of sale issued out of the Justice of the Peace Court of Precinct No. 7, Dallas County, Texas, on the 3rd day of October, 1922, by A. C. Florey, J. P. of said Precinct, in the case of Sears, Roebuck & Co. vs. H. M. Smith, No. 9363 on the docket thereof, and to me, as constable directed and delivered, I will proceed to sell, within the hours

prescribed by law for constables sale on the 13th day of December, 1922, at the court house door in Hereford, Deaf Smith County, Texas, one cream separator, levied on as the property of said H. M. Smith, to satisfy a judgment amounting to \$52.10 and \$4.55 costs in favor of said Sears, Roebuck & Co. Given under my hand this the 29th day of Nov. 1922.

C. S. RICHARDS, Constable, Precinct No. 1, Deaf Smith County, Texas. 90-01.

U. D. C'S.
Home of Mrs. T. M. Farmers, Friday, Dec. 8, at 8 o'clock.
Mrs. P. W. Price, President.
Hostesses, Mrs. Farmer, Mrs. Laird Mrs. Fox, Mrs. Gwinn.
A memorial to the children of the Confederacy.

Program
Devotional Mrs. Allen
A Memory Martha Duncan
Essay, "A Southern Hero" Mrs. Clark
Vocal Duet, "Old Folks at Home" Mrs. Witherspoon, Mrs. Davidson
Biographical Sketch Sam Davis
Mother's Songs Miss Woodburn
Xmas Carols By five little girls
Major Jones Xmas Present
Lucile Brumley
Vocal Duet, "The Sweetest Gift in Dixie," Mrs. Johnson, Mrs. Norton
The Story of the Boy Soldiers of the Confederacy, Mrs. Walter Dunlap
Piano Solo Francis Guinn
Business.
Social.

Old Fashioned Box Supper
An old fashioned box supper and a spelling match will be given next Saturday night at the Court house, at 7:00 o'clock. All proceeds of the entertainment will be given to the Berean Sunday school class for the purpose of purchasing a piano. We urge every girl to exercise her culinary skill and bring a box of good eats. We hope that the boys will be duly appreciative and will give evidence of this fact by coming with their pockets filled with the filthy lucre. A prize will be given to the one who brings the prettiest box, and to the one who is the best speller. Everyone is cordially invited.

ALL WRONG The Mistake Is Made by Many Hereford Citizens

Look for the cause of backache. To be cured you must know the cause.

If it's weak kidneys you must set the kidneys working right.

A Hereford resident tells you how. A. C. Barnhart, says: "I used Doan's Kidney Pills whenever I had occasion to use a kidney remedy. At times my back ached and felt sore and lame. My back also became weak and hurt me to bend and a sharp, catching pain shot through me whenever I did. At times my kidneys got weak and out of order and the secretions were scanty in passage. I began using Doan's Kidney Pills when I had this trouble and they never fail to give me relief and also fix me up in good shape."

Price 60c at all dealers. Don't simply ask for a kidney remedy—but Doan's Kidney Pills—the same that Mr. Barnhart had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

The high school graduating class of Bledsoe County, Tennessee, was awarded certificates of excellence in Bible study at the recent commencement.

Good Printing at the Brand

Youth's Opportunity

A man of forty years told us recently that if he had saved the money which he spent wastefully during his twenties, he would have avoided endless worries and be wealthy now.

"Youth," he says, "generally makes more than it needs, but old age can't. A conservative amount saved in the twenties multiplies itself into an adequate sum before old age. To acquire this surplus early in life is youth's opportunity."

This bank always welcomes young men and women.

First National Bank

Use Our Elevator

If you desire to hold your grain for higher prices, we will store, insure and hold your grain for 1c per bushel per month, or fraction thereof.

If you wish it loaded out, we charge 5c per cwt. extra, and 5c per cwt. for grinding.

For kafir we charge 5c per cwt. for grinding where we exchange.

For special grinding corn, or kafir, we charge 10c for grinding, and 25c for grinding oats.

Let us serve you.

NOTICE—A minimum charge of \$1.00 for feed grinding will be expected.

E. W. HARRISON

What is Your Tomorrow?

The saving road to your future is straight and smooth and clearly marked. It leads you to success.

There are no by-ways of misfortune. It is the only way to be independent. Spending all you make is a mean and treacherous approach to your tomorrow.

YOU KNOW THE STORY

Right now is the time to choose your path. Just get started in the straight road to success, and see how satisfying it is.

This Bank Will Help You

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

Are You Going to Plant Some Cotton?

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

More Eggs in Winter Time

Feed your chickens a package of our Poultry Powder

NOTE THE GUARANTEE

"If Increase of Eggs produced is not 100 percent on the investment, you get your money back."

We also handle a Worm Medicine for Hogs and a Stock Tonic on Same Liberal Guarantee

Yours For More Eggs

CITY DRUG STORE

REX TYNES, Mgr.

We are now selling

Ford Cars

on Easy Terms

Prices as Follows

RUÑABOUT, F. O. B. Hereford	\$433.06
Cash payment	\$159.23
TOURING, F. O. B. Hereford	\$463.22
Cash payment	\$172.10
COUPE, F. O. B. Hereford	\$631.70
Cash payment	\$231.75
SEDAN, F. O. B. Hereford	\$699.30
Cash payment	\$256.43
TRUCK, F. O. B. Hereford	\$468.86
Cash payment	\$173.25

Balance Easy

The above prices are the lowest in the history of the Ford Motor Co.

A phone call will bring our Salesman.

Wilkinson Motor Co.
AUTHORIZED FORD AND FORDSON AGENT

Phone 177

**D. C. LAIRD PARTY
EATS WILD TURKEY
THANKSGIVING**

Mr. and Mrs. D. C. Laird and twin boys, and Mr. and Mrs. Will Wright of Castro country are back home after ten days camping and hunting in the Menard, Texas, country. They report muddy river water from excessive rains and some genuine wild turkeys for their Thanksgiving camp dinner.

JOEL

Once more the anniversary of the custom established by the "Pilgrim Fathers" in America, has come and gone and to say that Thanksgiving Day was duly observed in this community is to state it mildly. Almost without exception the entire community gathered at the Asken school house to participate in an all day meeting and program suitable to the day. Nor was the gathering composed of our neighborhood alone. There being delegations from Frio, Jumbo and Progressive communities. Frio being represented by Mr. and Mrs. Wm. Dixon, and Emmett Dixon and family. Jumbo was represented by Mr. Hunter and family. Mr. Blanchard and family, Press Dyre and family and the singing master Mr. Prater. Progressive had a goodly number present including Jas. Park and family, Mr. Hodges and family and the football players and a nice bunch of young ladies and several others from all

around whose names we are at a loss to remember. Folks began to arrive at 10.30 a. m. and as they began to unload it became very evident that they had no intention of going away hungry. Boxes and baskets and tubs, buckets and even milk cans appeared and they were all full and heavy. The first thing on the program after the hellos, the glad hand and the pleasantries being exchanged, was the spread of the dinner. A sure-enough Thanksgiving dinner. Turkey with all the trimmings, roast beef, roast pork, roast hen, meat loaves and all that goes to make up a sumptuous feast that beggars description. It was a goodly sight and after the blessing which was asked by Mr. Dixon, the order was given to fall to and it was as good as it looked.

Next came the program. After the opening song "America" by the crowd and prayer by Mr. Hershey came the opening address by O. L. Sharp, subject: "Why Are We Thankful", which being summarised, he set forth that we should not be so thankful for what we of ourselves have been able to accomplish or achieve, but what we have done through the light of the gospel of Jesus Christ in the building of our home and firesides, our churches and schools, our community fellowship and brotherly kindness and for the privilege of making our community a better place to live in. Our school teacher had a splendid program prepared and rendered by the pupils of the school which showed that she is thorough in her work and one could

easily see she had the entire confidence of her pupils an especially notable feature was the expression given by each one in delivery. Another pleasant surprise which was especially enjoyed was that some of the Jumbo and Frio singers led by Mr. Prater, their teacher, gave us several fine selections of gospel songs. And last but not least came the football game between Progressive and Asken. The game was snappy from start to finish. First quarter played without a point being scored. The second and third quarters the Asken boys made a score of 18 to nothing but the Progressive boys came alive in the fourth and made six points. No telling what

they might have done if they had kept on playing. The boys plan to play a return game December 16 at two o'clock on the Progressive field.

A notable feature of our Thanksgiving gathering was the number of babies in arms. Eleven in all, and 9 of them are on our cradle roll.

Mr. and Mrs. Walter London went to Dimmitt to spend Thanksgiving with Mrs. London's parents, Mr. and Mrs. Baxter Easter.

Howard Tyson came down from Amarillo to spend Thanksgiving with his mother Mrs. Cleveland Bromley.

Mrs. L. I. West and children and Mrs. Roy Lanham and son spent the day Sunday at the Ed Botts home.

Barler Oil Heaters

For the next thirty days we are offering very attractive prices on the No. 2, 3 and 4

BARLER IDEAL OIL HEATER

This is the Heater that gives no odor, yet puts out ample heat.

Garrison Bros.

**Repair
Work**

Bring your car to our shop for repairs. We pay special attention to Dodge cars and in addition do general repairing. Satisfaction and fair prices guaranteed. We handle Spark Plugs, Light Bulbs, Columbia Hot Shot Batteries, Tire Pumps, etc.

Call on us for your needs.

Beaver Bros.

Phone 383

COAL COAL COAL

We have several cars of real Niggerhead and Mutual Lump coal on the road, which will arrive some time this week. The railroads are getting plenty of empty cars now and we will always be able to furnish you with all the good coal you will need any time, that will not slack.

**Why Buy Coal That Slacks?
Mutual Lump Will Not.**

Jones & McLean Grain Co.

Fone No. 1

**A Chance to
Clean Up!**

**WE CLEAN—
WE PRESS—
WE ALTER—
WE SATISFY—**

Where A Dollar Does Its Duty

C. P. Ringer's Tailor Shop
Phone 385

**SPECIAL
SELLING of**

**Luncheon Sets, Buffet Sets, Dresser
Sets, and Everything in**

ART NEEDLE WORK

Gifts in price from 45c up

**I Will be at Mrs. Vogele's Millinery Shop on
Friday and Saturday, December 8-9**

MRS. H. H. HALL

(In the Balcony, White & Kirk, Amarillo)

Household Furniture Co.

Hereford, Texas

The Store Full of Bargains

**We Will Conduct a Special Sale During the Entire Month of December
Stock Consisting of**

Bedroom Suites
Diningroom Suites
Cabinets
Rockers

Chairs
Rugs
Floor Coverings

Fine Line of:
Simmons Beds
Springs

Mattresses
Baby Buggies and
Sulkies

**Look Our Stock Over Before Buying. Come Early—These Bargains Will Not
Last Long. The biggest money saving sale of the season.**

HOUSEHOLD FURNITURE CO.

Two Doors South of First State Bank & Trust Co.

Local Happenings

Mr. and Mrs. Albert Herbst spent Monday and Tuesday in Amarillo.

D. B. Gass made a business trip to Clovis Tuesday morning.

G. H. Conklin made a business trip to Amarillo Monday.

O. O. Curtis made a business trip to Friona Monday morning.

Frank Gyles reached Hereford Monday morning from Canyon.

C. D. Shaw made a business trip to Amarillo Monday.

Ralph Sears of Kansas City reached Hereford Tuesday morning.

Mrs. Tubb will present her pupils in a patriotic program in February. A George Washington celebration.

I will be in the market for all the turkeys I can get up to Dec. 9th.—Golden Rule Produce.

The Liberty Bell Drill Plays: "The Heavest Boy at Bunker Hill" and "The Fallen Idol", by Mrs. Tubbs Pupils.

I will deliver a few quarts of clean, fresh milk each day. Anderson Witherspoon.

Lem Chesser reached home Tuesday morning from a business trip to Amarillo.

Charles Barrett reached Hereford Monday morning from a business trip to Ft. Worth and Bowie, Texas.

J. L. Williams left Hereford Monday morning for Burkburnett, Texas, on business.

Misses Cecil Gilliland, Helen Jenkins and Mrs. Mack Beach went to Amarillo Monday.

Miss Alfred Henderson reached Hereford Monday morning from a visit with relatives and friends in Floydada.

From December 4th to 9th is turkey week. We will pay the market price. Golden Rule Produce.

Mrs. G. A. Lewis and daughter Georgia went to Clovis Saturday morning where they will make their home. Mr. Lewis leased the Perfect System Bakery at Clovis.

Mrs. A. J. Ralston and children left Hereford Tuesday morning for Stamford, Texas where they will visit over the holidays in the home of Mrs. Ralston's parents, Mr. and Mrs. W. V. Sanders.

Stork Special
Fred Price McBride, weight 10 lbs. arrived at the home of Mr. and Mrs. L. E. McBride, 905 S. Adams Street, Dallas, Texas, Nov. 30, at 10:30 a. m. Mrs. McBride was formerly Miss Ruby Williams, the daughter of Mrs. C. J. Williams of this city.

Mrs. Roscoe Davidson and two children reached Hereford Saturday morning from Amarillo where they have been visiting in the homes of Mrs. Davidson's two sisters, Mesdames

Grady Stegall and Kate Reid. Mrs. Davidson and children spent Thanksgiving in Amarillo.

Turkeys will be lower from all indications after December 9th. Golden Rule Produce.

Hereford Market

Wheat	\$1.20
Oats	.60
Kaffir per 100	1.50
Maize	1.55
Cane seed	5.00
Sudan	10.00
Turkeys	.25
Hens fat	.11
Hens light	.07
Eggs	.50
Butter Fat	.44

Mrs. F. C. Mothershed left Hereford Monday morning for Ennis, Texas where she will join her husband.

Mr. and Mrs. C. H. Carl reached home Monday evening from Decatur, Texas where they visited in the home

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 105 Night Phone 94
Office: Corner Drug Store

of Mrs. Carl's parents Mr. and Mrs. Sim Carraway.

Mrs. Hattie Peace and daughter Mrs. W. R. Peace and little son W. R. Jr. left Hereford for Los Angeles, Calif., Tuesday morning. Mrs. Peace and daughter visited in the home of Mrs. C. F. Gallagher over Thanksgiving.

Mesdames Hattie Peace and Gallagher are sisters.

Bring in your turkeys at once. Market may be lower after Dec. 9th week. Golden Rule Produce.

The average life of a \$5 bill is ten months through the country as a whole, and but eight months in dense centers of population.

LAMPS

We have just received big new stock of lamps.

300 Watt	\$2.50
200 Watt	1.30
100 Watt	.75
50 Watt	.55
60 Watt	.40

All smaller sizes than the above at 35 cents.

Mazda lamps are better than off brands which generally give no more than 60 percent of the service that Mazdas do.

We also have Coal at Lower Prices.

Hereford Light & Power Co.

Phone 388

"We know what you want"

A. L. BIGGS INSURANCE Dependable Service

Opportunity

Calls at times unexpected and her demands sometimes are hard to meet. Have you ready money? Have you an established credit that will enable you to meet her call? Even if you are unprepared we might help you. At best you will be welcome if you will call.

The Western National Bank
WILL APPRECIATE YOUR BUSINESS

Flowers

CUNNINGHAM FLOWER SHOP

Phone orders to Mrs. F. H. Oberthier, Phone 226

Turkey Week



We want all your Turkeys to December 9th.

WE PAY CASH

Golden Rule Produce Co.

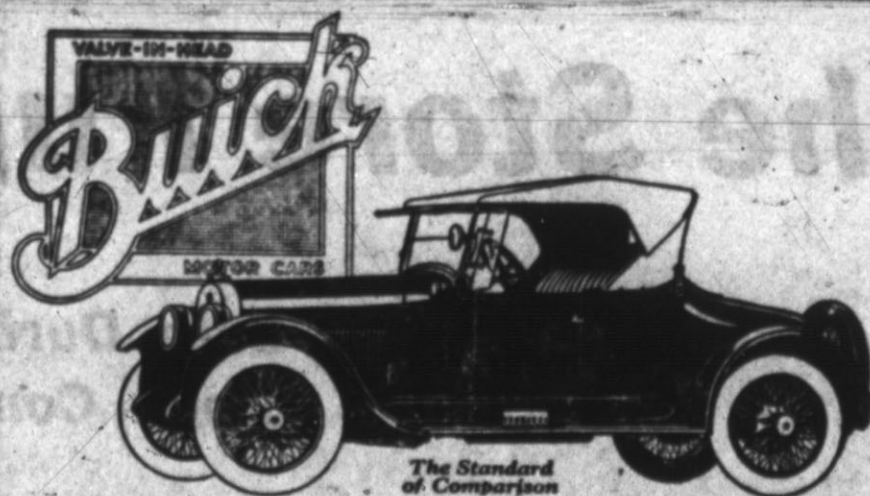
THE XMAS SALE

is the greatest bargain event that has ever happened in Hereford. Our store has been crowded since we opened this sale.

You can't afford to delay in doing your Christmas shopping as there is only fifteen more shopping days until Christmas.

Be sure to come in at once and look over this wonderful line and take advantage of these low prices, as delay is sure to mean disappointment.

Skelton's Variety Store



Roadster Luxury Unexcelled
The Buick Six-Cylinder Sport — \$1625

As strikingly beautiful as it is luxuriously appointed, the Buick Six-cylinder Sport Roadster brings new zest to motoring.

Riding on the long wheelbase Buick chassis with the distinctive Buick spring suspension and the famous, powerful Buick valve-in-head engine, this superbly fitted roadster contains every refinement for care-free travel. The fine leather upholstery, the shining nickel-plated fittings, the complete instrument board, windshield wings, tailored top and snug fitting storm curtains are among the many features that distinguish this car in appearance and in comfort.

Anywhere you meet this de-luxe motor car, it not only is the center of attention but motorists also mark it as the car that sets distances at naught and makes driving a continuous enjoyment.

The Buick Line for 1923 Comprises Fourteen Models

Four—2 Pass. Roadster, \$885; 5 Pass. Touring, \$985; 3 Pass. Coupe, \$1175; 5 Pass. Sedan, \$1395; 5 Pass. Touring Sedan, \$1325. Six—2 Pass. Roadster, \$1175; 5 Pass. Touring, \$1195; 5 Pass. Touring Sedan, \$1235; 5 Pass. Sedan, \$1285; 4 Pass. Coupe, \$1895; 7 Pass. Touring, \$1435; 7 Pass. Sedan, \$1595; Sport Roadster, \$1625; Sport Touring, \$1675. Prices f. o. b. Buick factories. Ask about the G. M. A. C. Purchase Plan, which provides for Deferred Payments.

D-15-18-23

Renfro and Sons
Hereford, Texas

When better automobiles are built, Buick will build them

Our Close Out Sale

WITH ITS

Sacrifice Price

DURING THE HOLIDAY SEASON

Hit the Folks Where They Live!

OUR NECESSITY IS YOUR OPPORTUNITY! GET YOUR

Xmas Gifts Now

WHILE THEY LAST AT A BIG SAVING!

The Fair