

Brand Photo By Don Richards

Thursday Was That Kind Of Day

It was hard to resist the warm, sunlight Thursday afternoon as both the young and old around Hereford got out to either burn up a little energy, or just to soak in a little of the nice afternoon. At left, Justin Nash, two-and-a-half year old son of Mr. and Mrs. Dave Nash, has a "ten-gallon" to

shield his eyes as he rides in the Park. E.H. Norton, 443 McKinley, enjoys a short catnap in his yard as Kenneth Duncan, right, of the Satellite School cools off by making a breeze of his own.



The Sunday Brand



Vol. 25 -- No. 47

Hereford, Texas, Sunday, May 20, 1973

Price 20c

38 Pages - Including Colored Comics

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says if you really want to know where you don't measure up, ask your family.

Just a thought: It's too bad the future generations can't be here to help us spend their money.

IF YOU happened to see a troop of the older set jogging around the high school track Thursday afternoon, it was the work of Dr. Jerry Payne, local physician, reports one of the "recruits."

Dr. Payne, a former All-American football player at Oklahoma, believes in jogging to stay in shape and has been a "regular" for more than a year, reports our news tipster. He herded up some local citizens for the jogging exercise Thursday.

ANOTHER FACET of the Diamond Jubilee celebration is unveiled today with the announcement that souvenir coins are being minted for the 75th anniversary of the city. Committee members debated on how many of the sterling silver and bronze matched sets to order for the limited edition, and decided on 200.

The production company for the celebration recommended only 100 sets be struck for the occasion, to assure value of the coins. Committee planners, however, felt the demand would be great and upped the count to 200.

The interesting part of the project should lie in the auction of seven of the coins during Jubilee week in August. Coins numbers 1 through 5, and numbers 73 and 75 will go on the auction block. Which will bring the most? Our guess would be either No. 1 or No. 75, but time will tell!

THE BRAND joins other citizens in congratulating Nancy Brink and Ricky Locke, valedictorian and salutatorian respectively, of the Hereford High graduating class. A salute to all the graduates is planned for the Thursday Brand.

And, speaking of congratulations, citizens should be proud of the annual children's diagnostic clinic sponsored here by the Oasis Shrine Club. The free clinic has been conducted here for 17 years with top specialists on the staffs, and there is probably no way of determining how much good has been accomplished. Hats off to the Shriners for a great project!

"PRIDE IN respect for, the property of America" is the theme of National Realtor Week, being observed May 20-26. The Hereford Board of Realtors has planned a special luncheon here Thursday with Joe Perrone, president of the Texas Association of Realtors, as guest speaker. The Hereford group has a strong local board and is active in issues shaping the real estate business.



Brand Photo By Kathy Margrave

Diagnostic Clinic

Dr. Robert D. Leachman, a cardiology specialist from Houston, examines one of the more than 100 children examined Saturday by 11 specialists from across the state at the children's diagnostic clinic. This was the 17th annual clinic sponsored by the Oasis Shrine.

Cap 'n Gown Has Unique Past

The 272 graduating seniors at Hereford High will wear their own maroon gowns and caps this year for their commencement ceremonies.

Unlike those used in previous years, the caps and gowns, purchased by the students from E.R. Moore and company, do not have to be returned at the close of commencement ceremonies, but may be kept as a memento.

THE TRADITION of the cap and gown for commencement exercises at high schools and universities over the world is not especially new. In fact it dates back to the first organized bodies of learning in the 12th century.

At that time, the hood and gown was standard apparel for everyone, and there was nothing unique about wearing a robe and a cloak with a hat for covering and protection.

Though it sounds a little drab to imagine everyone wearing the same kinds of garments, the king of the day saved his subjects from boredom at least by decreeing what quality of fabric and what colors would be worn by whom. A man's profession, skill, wealth and rank could thus be easily recognized by the gown he wore.

SINCE LEARNING skills, such as reading and mathematics, were frequently resented by the general public, the caps and gowns worn by those in universities were easily recognizable, and bloody clashes often arose between people of the university and those of the town.

A statute enacted in 1358 at Oxford probably made matters worse for the chap working on a Master of Arts:

"It is honourable and in accordance with reason that clerks to whom God has given an advantage over the lay folk

in their adornments within, should likewise differ from the lay folk outwardly in dress."

THE ENACTMENT was not so much aimed at aggravating the general public, but at the tailor of the day, who was trying to make a few pence extra profit by shortening the length of the university gown.

The tradition of the cap and gown in connection with scholars was born in about the 16th century when tight fitting breeches, capes and plumed hats became the vogue. This new attire was accepted by virtually everyone except city and kingdom officials, legal and clerical professions, and of course, the universities.

THE CAP as we know it now was not a part of the academic wardrobe until the 16th century, but its origin isn't clear. Some say it was representative of the scholar's books; others, that it was derived from the mortarboard of the master workman. Some think it came from the quadrangular layout of the typical English campus.

It was not until 1885 that the apparel gained popularity in the American colonies. A widespread student movement focused attention on the need for a democratic and dignified wardrobe for wearing at a ceremony commemorating the end of formal education. Caps and gowns were adopted, but the styles and colors had no particular meaning until 1895 when an "Intercollegiate Code" established design and color criteria.

IF THE APPAREL was democratic and dignified for college graduates, why wasn't it used for high school

See CAP Page 2

Stock Exchange Set

Southwest, MBP Enter Letter Of Intent

By O.G. NIEMAN
Publisher

Missouri Beef Packers, Inc. of Anariki, has entered into a letter of intent with Southwest Feed Yards, Inc. of Hereford to effect a stock for stock exchange, it was announced Friday by David LeFleur, president of MBP.

The letter of intent provides that the proposed stock for stock exchange is subject to approval of the shareholders of Missouri Beef and to certain other conditions.

MISSOURI BEEF proposes to offer 250,000 shares of its common stock to the shareholders of Southwest Feed Yards at

453 shares of common stock of Missouri Beef for each share of common stock of Southwest Feed Yards.

Southwest Feed Yards presently has 552,000 shares of common stock issued outstanding. MBP plans to file a registration statement with the Securities and Exchange Commission within approximately 60 days. The offering by Missouri Beef will be made only by means of a prospectus after the registration statement covering such shares has been declared effective by the SEC.

THE INTENT agreement was signed

by LaFleur and Bill Gentry, president of Southwest Feed Yards.

Gentry emphasized Friday that, with the proposed stock exchange, no changes in operation or personnel is anticipated at Southwest. "The name will still be Southwest Feed Yards; Charles Hoover will still be general manager, and a local board will continue operations as in the past," he announced.

Gentry said Southwest Feed Yards has 41 stockholders, all in the Hereford area and most of them residents of Hereford.

Hoover reported that the feed yard

See SOUTHWEST Page 2

For Diamond Jubilee

Coins To Be Minted

Commemorative coins are to be minted for Hereford's Diamond Jubilee celebration, including a limited edition of 200 sterling silver and bronze matched sets, it was revealed this week by Rodney Laubhan, Jubilee revenue chairman.

Heading up the coins, plates and

peddler permits committee is Waldo Baxter, and handling the coins will be sub-committee chairman Jeff Carlile.

THE DESIGN for the coins has been approved and they are expected to be "struck" and available the first week in August, said Carlile. Illustrations of each side of the coins can be seen in today's "flag"—The Sunday Brand name at the top of the page.

One side of the coins has the Hereford steer head, since the town's name came from the cattle. This obverse side of the coin will also be used as the official seal of the Jubilee celebration.

BESIDES THE limited number of matched sets of coins, consecutively numbered, souvenir silver coated and bronze coins embedded in lucite will also be offered, as well as individual bronze coins. Details on souvenir plates will be announced later.

Only 192 of the registered sterling

silver and bronze matched sets will be offered in advance sales and orders will be accepted by mail only—beginning with today's announcement, Carlile stated. The sets will sell for \$20 each and only one order per person is allowed.

THE FIRST 192 postmarked orders to be received will get the matched sets, and envelopes will be drawn from a box to determine the number of the coin the buyer receives. In order to assure a value to the coins—besides being sterling silver—only 200 will be struck.

Coins numbered 1 through 5, and numbers 73 and 75 will be held back and are to be auctioned off to the highest bidders on the night of the Jubilee Coronation Ball on Aug. 25. Coin number 6 will be presented to Governor Dolph Briscoe.

CARLILE stressed that the mail

See COINS Page 2

School Exercises Set

Proud parents, friends and old schoolmates will hear the traditional "Pomp and Circumstance" in Whiteface Stadium when the Hereford High senior class of 1972-73 holds its commencement exercises at 8 p.m. Thursday.

Special music for the ceremony will include the class song, "I Shall Never Pass This Way Again", sung by HHS band director Ben Gollehon.

Baccalaureate is set for this evening in Whiteface Stadium, with Gene Brink, minister of First Christian Church, presenting the sermon.

The program will begin at 8 p.m. with the procession, followed by the invocation, given by Rev. L.V. Mays. The benediction will be given by the Rev. John Keisling.

Lowder Resigns DA Position

Don Lowder, recently named to serve as a temporary assistant in the criminal district attorney's office, has resigned that position, it was announced Friday by DA Andy Shuval.

He was appointed to the post April 2 after the assistant's position was made possible through a Criminal Justice

Council grant under the Panhandle Regional Planning Commission.

Shuval had planned to fill the position with a law school graduate when an applicant becomes available later this year.

Lowder is associated with the Tubbs, Lowder and Easterwood law firm here.

CC Discusses Jubilee

A progress report on the Hereford Diamond Jubilee Celebration and other committee reports highlighted a regular monthly directors' meeting of Deaf Smith County Chamber of Commerce here Thursday morning.

Dale Young, general chairman, outlined activities underway for the Jubilee celebration, including the minting of special commemorative coins in bronze and sterling silver.

SPECIAL EMPHASIS is now being placed on the sale of Diamond Jubilee Certificates, a community-wide campaign to raise funds for promotion and production costs of the celebration. The goal is for all citizens to at least contribute the minimum \$1 for a certificate as a permanent souvenir of the 75th anniversary of Hereford.

Substantial contributions will be sought from businesses and interested persons. Reimbursement on the cer-

tificates is projected, to the extent that the funds are recovered during the celebration. Reimbursement is not guaranteed or assured, stresses the committee, but with a successful celebration the funds will probably be available.

YOUNG SAID kickoff meetings are planned early in June for both the men's and women's activity divisions. "Brothers of the Brush" and other chapters in support of the celebration will be formed.

Linton Allred, chairman of the highway committee, reported on recent meetings of the US-60 and US-385 associations. Dick Montgomery, industrial development chairman, reported on contacts made with several prospects the past month.

Jim Conkwright, president, announced that the date of a quarterly membership meeting in June will be set

soon. The Jubilee committee will have charge of the program.

Conkwright also appointed a committee to study possible revisions of the bylaws and the committee structure. Named were R.C. Hoelscher, Terry Caviness and Larry Wartes. Conkwright and Bill Albright, executive vice president, will serve as ex-officio members.

ALBRIGHT announced that the Chamber will present framed certificates to the valedictorian and salutatorian at Hereford High School. This had been done in the past by West Texas Chamber of Commerce, but the practice was discontinued this year.

Directors were offered mailing stuffers which state: "Payment of this bill was made possible through the sale of Beef." The slips were provided, free of charge, by Herschel Black.

Cap 'n Gown Has Unique Past

(Cont'd from Page 1)

graduations? In 1911 a group of educators in secondary schools posed the question to Mr. and Mrs. Edwin R. Moore, owners of a tailoring shop specializing in caps and gowns. The official high school cap and gown design resulted.

To provide a distinction between the gowns worn by college graduates, and those worn by high school graduates, the high school gown was designed in a gray fabric with round sleeves replacing the long, pointed sleeves of the college and university gown.

In the 40's, blue and maroon were added to gray and white as acceptable cap and gown colors for high school graduates. In the 50's, a variety of additional colors were introduced to reflect school or athletic colors.

CAPS AND GOWNS have remained a custom today, because commencement has remained a custom—perhaps for the same reason. As columnist James J. Kilpatrick puts it: "There is something in the soul of man that need an occasional grand occasion."

Harvard Fellowship Offered Native

Drew L. Kershen, son of Mr. and Mrs. Andrew Kershen of Westway community, and assistant professor at the University of Oklahoma College of Law, has been awarded one of the first Harvard University Fellowships in Law and Humanities.

He was one of 12 Fellows from nine different states, chosen from 200 applicants. Each will receive full tuition for a year of study and research at Harvard, plus a stipend of \$13,500 for the academic year.

The year is to be devoted to the

problem of enriching law teaching with insights and values of the humanities. Eleven of the 12 Fellows have had experience in law teaching.

Explaining its purpose, the director of the fellowship program said, "If today some lawyers...devote their skills to legal procedures and techniques with little regard for the basic traditions and values of society, we in law schools must share the blame."

"We hope to see if we can relate the insights of history, philosophy and

literature more directly to the life of a lawyer."

Kershen began teaching at OU after Army service in 1969-70. He completed study in the University of Texas Law School in 1968, was graduated cum laude from the University of North Dakota two years earlier, and was valedictorian of the class of 1966 in Hereford High School.

Admitted to the Georgia bar in 1968, he practiced in that state until his military service began. He was admitted to the bar in Oklahoma last August.

Southwest Enters Stock Exchange

(Cont'd from Page 1)

has a present capacity of some 45,000 head. "We have had a gradual, continual growth since starting with about a 20,000-head capacity in late 1969."

SOUTHWEST Feed Yards is located just east of Hereford, off Hwy. 60 and adjacent to Hereford Municipal Airport. It was founded in late 1968, said Hoover, "as a home-owned company with the purpose of using as many supplies and materials as possible from our own community, and striving to be a member of the community family." He added

that the company also strived to secure local investors.

Missouri Beef is listed on the American Stock Exchange. In a report earlier this week, Missouri Beef announced record sales for the second quarter and first six months of fiscal 1973. For the quarter ended April 28, net income was \$545,525, or 47 cents per share on record sales of \$124,438,777. This compares with net income of \$105,990, or 9 cents per share on sales of \$56,171,352 for the comparable period a year ago.

THE INCREASE in net sales and

income, according to LaFleur, "were achieved despite the consumer meat boycott which resulted in the temporary closing of two of our divisions for one and one-half weeks." During the second quarter of last year, sales and earnings were adversely affected by a 12-week strike at the Friona plant, he pointed out.

For the first six months of fiscal 1973, MBP's net income of \$1,361,537, or \$1.18 per share, was realized on record sales of \$241,093,478. This compares with net income of \$398,655, or 35 cents per share on sales of \$177,274,829 for the comparable period a year ago.

Commemorative Coins To Be Minted

(Cont'd from Page 1)

order rule has been set up to give all an equal opportunity to purchase a matched set; Only one order per person will be accepted, and a check or money order must accompany each subscription order. If more than 192 orders are received, checks will be refunded to the unlucky subscribers.

An order coupon can be found inside today's Sunday Brand, and should be mailed to Jubilee Coins, Box 75, Hereford. Persons are not required to use the coupon, but can submit a letter requesting a matched set of Jubilee coins. It is important that a \$20 check or money order accompany each individual

order, however. ONLY 100 of the lucite blocks, with a silver-coated and bronze coin embedded, have been ordered. They will sell for \$15 each, and will go on sale to the public at Jubilee headquarters on arrival. The bronze coins, in sufficient quantity, will sell for \$2 each at Jubilee headquarters.



It's The Women's Turn

In response to the Hereford men's wearing "bushy, hairy outgrowths" in preparation for the 75th Diamond Jubilee, Mayor Jim Sears stands with Mrs. Joe Reinauer Sr., soon after he signed a proclamation requesting all local women refrain from wearing make-ups and jewelry without joining the newly formed Diamond Jubilee Celebration Belles. A special "Female Keystone Kops" force will be formed to enforce the proclamation.

JETLINER CRASH
On May 20, 1965, a Pakistani jetliner crashed near Cairo, killing 121 persons.

Mass To Honor School Children

A special Mass for sixth-grade students completing their studies at St. Anthony's Parochial School will be con-

ducted at 8 p.m. Tuesday by Rev. Boniface Riedmann. Rev. John Kiesling will present certificates to the students.

A special children's Mass will be said at 8:45 a.m. Friday, with the parents of all school children invited to attend.

Following the Mass, report cards and athletic awards will be given to the students.

Women's Lib 'making more alcoholics'

Women's Lib is leading to more women alcoholics, Mr. W.H. Kenyon, director of the Merseyside Council on Alcoholism in England reported recently.

A few years ago only one alcoholic in nine was a woman. Now it is one in four or five, he says.

Graduation Gift Headquarters
Cowan Jewelers
Downtown

BUY IN CONFIDENCE WITH CONFIDENCE
Hereford's House of Diamonds
Cowan Jewelers
Downtown AMERICAN GEM SOCIETY member

Transfer Students Urged To Contact Superintendent
Students transferring into this school district from another or from this school district to another district should notify the superintendent's office before June 1. Notification should be made to the superintendent's office of the district into which the student is transferring. The transfer notice also applies to those students who are transferring from the Walcott school district into the Hereford district. The superintendent's office said that it is urgent that notification is done before June 1.

Class Reunion Scheduled
A reunion for Hereford High School's class of 1930 is being planned for next Saturday, with registration set from 2 to 6 p.m. in Community Center. The afternoon will be spent in informal visiting by the ex-students. For the dinner that evening, members of HHS classes from 1929 to 1932 are invited to join the 1930 grads.

WHO and WHERE IS THE C - A - T ?

The Sunday Brand CAA Board Meeting
Entered as second-class matter July 4, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879. Second class postage paid at Hereford, Deaf Smith County, Texas. Established 1948. Published every Sunday at 130 West Fourth St., Hereford, Texas 79041. By The Hereford Brand, Inc. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each plus 5 per cent sales tax.

CIRCULATION 344,200
O. G. Nieman, Publisher
Don Richards, News Editor
Sue Coleman, Women's Editor
Grady King, Advertising Manager

Gifts you can give with pride Cowan Jewelers Downtown

COW POKES By Ace Reid

"Now Sis, when I said he could run the barrels I meant he could run to the feed barrels!"

Hereford STATE BANK

It's Automotive Month. Drive in and save big on our famous El Tigre tires.

Sale prices effective thru Saturday.

Sale 2035 plus 1.81 fed tax A78-13 whitewall tubeless. Reg. 23.95

Whitewalls	Reg.	Sale	Plus fed. tax
Tire size			
C78-13	28.95	24.80	2.01
F78-14	34.95	29.70	2.50
G78-14	36.95	31.40	2.67
G78-15	37.95	32.25	2.73
H78-15	39.95	33.85	2.96

Additional whitewall sizes available at our low sale prices.

Sale 1795 plus 2.08 fed tax A70-13 whitewall tubeless. Reg. 23.95

Whitewall tubeless	Reg.	Sale	Plus fed. tax
Tire size			
E70-14	32.90	26.90	2.48
F70-14	34.90	28.90	2.61
G70-14	36.90	30.90	2.82
F70-15	36.85	30.85	2.65
G70-15	36.85	30.85	2.96
H70-15	38.90	32.90	3.00

Blackwall tubeless

Sale 1195 plus 1.36 fed tax Reg. 15.95 155-12 (fits 600-12) blackwall tubeless

Blackwall tubeless	Reg.	Sale	Plus fed. tax
Tire size			
145-13	20.95	16.95	1.38
155-13	20.95	16.95	1.55
165-13	20.95	16.95	1.70
155-15	23.95	19.95	1.69
165-15	23.95	19.95	1.70

Whitewalls only \$3 more per tire.

1853 plus 2.40 fed. tax A70-15.6 tube type. Reg. 23.53

Carquester Highway nylon cord truck tire. Ideal for pickups, panels and vans. No trade-in required.

Tire size	Reg.	Sale	Plus
700-15.6	30.52	25.52	2.80
850-16.6	27.48	22.48	2.58
700-16.6	30.51	25.51	2.95
750-16.8	34.58	29.58	3.69

LET YOUR LAWN and GARDEN START HERE!

- POWER MOWERS
- GAS & ELECTRIC
- ELECTRIC EDGERS
- ELECTRIC HEDGE TRIMMERS
- GARDEN HAND TOOLS
- GARDEN WATER HOSE
- SPRINKLERS
- GARDEN TOOLS
- FENCING...FLOWER GARDEN EDGING

Everything you need is at

Carl McCaslin LUMBER COMPANY
1 Block East of the Courthouse -Your Building Center- Phone 364-3434

Pre-Memorial Day stop and go services.

Tune up service. Now \$13.44 most 4 cyl. American cars. Reg. 16.22. Tune up service. We install new points, plugs, condenser, rotor and cap. Adjust distributor points, engine timing and carburetor. Price includes parts and labor. Reg. 20.22. Now 18.44 most 6 cyl. Amer. cars. Reg. 24.22. Now 21.44 most 8 cyl. Amer. cars.

\$5 off New 48.38. Reg. 53.38. Premium drum brake overhaul. Not just a relin, but a complete brake overhaul by our expert servicemen. Price includes parts and labor. Premium disc brake overhaul. Reg. 19.88. Now 14.88.

Get a great buy now, pay later. Use your JCPenney charge.

JCPenney auto center
We know what you're looking for.

13.88 with trade-in. Reliant 12. Our 12 volt battery for the economy-minded motorist. Low cost. For small engine cars. Like it? Charge it At Penneys

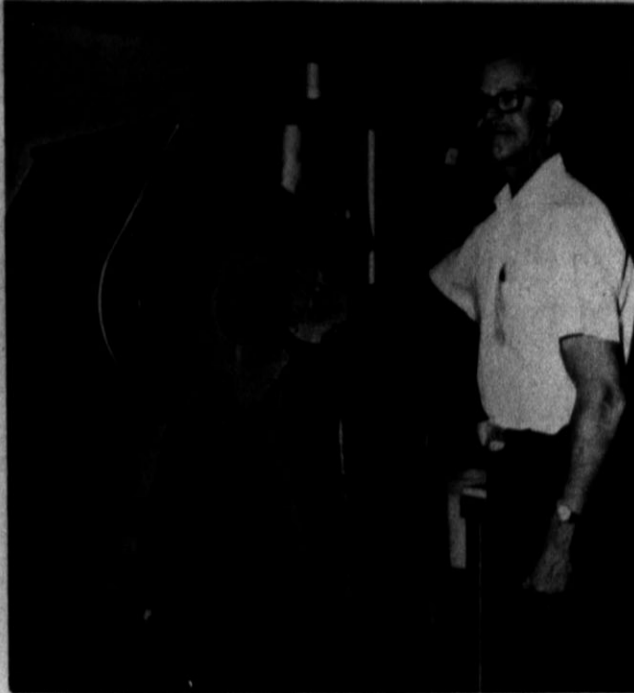
Auto Center Hours 8:00 A.M. - 6:00 P.M.

Scout Rummage Sale Planned

A rummage sale to benefit Boy and Cub Scouts of Hereford is planned and representatives are taking donations of clothing and furniture for the sale. Persons wishing to donate items may do so by phoning 364-0774, 364-5711 or 364-2297. The giant garage sale is planned for June 2-3 with a location to be determined later.

Look Who's New

Mr. and Mrs. Ruddy Lara Martinez are the parents of a daughter, Amy, born May 19. She weighed 7 lbs. 6 oz.
 Mr. and Mrs. Leonard Albert Bartels are the parents of a daughter born May 18. She weighed 5 lbs. 10 oz.
 Mr. and Mrs. Glendon Wayne Wear are the parents of a daughter, Sherrie Sue, born May 17. She weighed 5 lbs. 10 oz.
 Mr. and Mrs. Boyd Ray Bates are the parents of a son, Marc Trenton, born May 17. He weighed 8 lbs. 1 1/2 oz.
 Mr. and Mrs. David Larry Hawkins are the parents of a son, David L. Wayne, born May 17. He weighed 6 lbs. 3 oz.
 Mr. and Mrs. Charles Lee Morris are the parents of a daughter, Teresa Lynn, born May 16. She weighed 6 lbs. 4 oz.



Brand Photo By Kathy Margrave

Local Meat Plant Converted To Process Dog Food

The conversion of a local meat packing plant into a processing plant for dog food is one of Hereford's newest industries. Hacker and Sons Meat Co. recently sold its plant to Amarillo Industries, Inc. and the conversion of meat packing to dog food processing took place last week.

MORRIS HACKER, owner of Hacker and Sons, will manage the new facility which will be known as Amarillo Industries, Inc., Hereford Division.

Hacker said that the new industry will involve the pick-up of dead animals, processing, packaging and interstate shipping of the product.

THE CURRENT PLANT has approximately 42,000 square feet of floor space, but plans are in the making to expand with an additional 1,000 square feet.

Hacker said that the facility is adequate to process 45 carcasses a day with 135 pounds of dry dog food obtained from each carcass. The dry dog food will be frozen before being shipped to canneries and kennels.

THE BUSINESS now has one truck to pick up dead animals, but Hacker said that by next month, the number should extend to four. The Hereford Division will pick up animals within a 40 mile radius of Hereford, with the Amarillo Division working beyond that.

The firm now employs six full time personnel, but by August, the number of employees is expected to increase to 15. Hacker said that all local people will be hired to fill the positions.

HACKER, a resident of Hereford all his life, has been in the meat packing business for eight years.

Beginning New Duties

Morris Hacker, former owner of Hacker and Sons Meat Co., will manage a new dog food processing plant which began operations in Hereford last week. Amarillo Industries, Inc., purchased the Hacker meat plant, and the new facility will be known as Amarillo Industries, Inc., Hereford Division.

Jim Tucker To Head Local Cancer Society

Jim Tucker was elected president of the Deaf Smith County Chapter of the American Cancer Society in a noon meeting Friday at Hereford Country Club.

Other new officers elected for next year include Mrs. Alex Schroeder, first vice president; Mrs. Dale Jones, second vice president; Mrs. Helen Ann McWhorter, secretary; and Mrs. Sue James, treasurer. John Altis, field representative of the American Cancer Society, attended the meeting and presented golden achievement awards to Deaf Smith County unit and to Mrs. Hilton Higgins, past crusade chairman. The awards were for the \$12,126.10 raised for the original goal of \$8,500.

Delegates selected to attend the district meeting June 5 in Lubbock were Tucker, Mrs. Jones, Mrs. Higgins, Mrs. Jack Gilliland and Jake Webb. Outgoing president Wesley Gulley presided over the meeting and election of officers.



VERNON WARE POTTERY

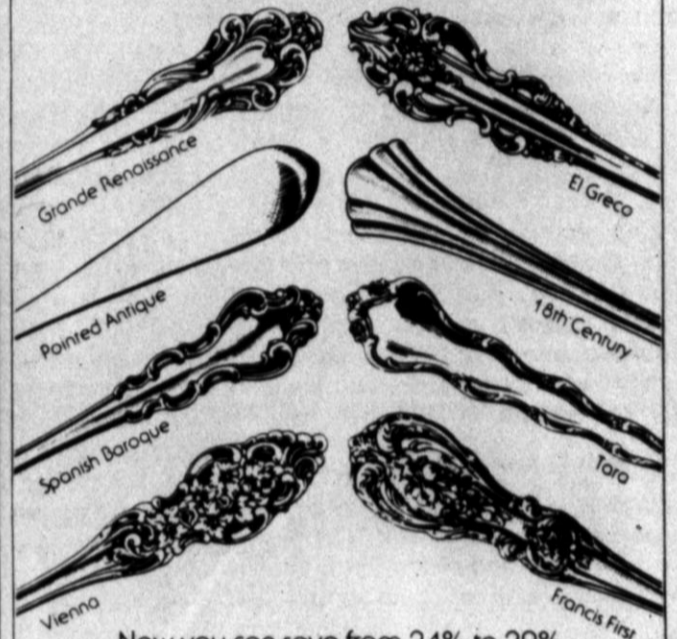


Save on Vernon Ware by buying 5-Piece Place Setting at ... **20% OFF** or 45-Piece Service at up to ... **35% OFF**

KESTER'S JEWELRY

Serving Hereford since 1927
 Across from the Post Office
 IN DOWNTOWN HEREFORD

Save \$100 24 pc. service-for-8 Reed & Barton sterling



Now you can save from 24% to 29% on a set of 8 knives, 8 forks and 8 spoons (the ideal buffet service) in any Reed & Barton active sterling pattern. Special 24-pc. sets now just \$246.00 to \$318.00—a full \$100.00 savings no matter which lovely Reed & Barton sterling pattern you choose. Individual pieces in all patterns are also on sale at a straight 20% off. Sale ends June 30.

Save 20% all pieces, all patterns.

KESTER'S JEWELRY

Serving Hereford Since 1927
 Across From The Post Office
 IN DOWNTOWN HEREFORD



Brand Photo By O.G. Nieman

Receives Lion Award

Libby Word, right, Wednesday received a plaque of appreciation from the Hereford Lions Club for her work with the Leo Club at Hereford High. Presenting the award is Lion Tommy Bowling, chairman of the Leo Club.

Funeral Planned For Mother Of Local Man

Funeral services for Mrs. Ethel Glass, mother of Alex Glass, principal of Hereford's La Plata Junior High, are planned for 2 p.m. Monday in the Greenfield, Okla., Baptist Church. Mrs. Glass died at 8:15 a.m. Saturday in Watonga, Okla.

PATTON'S PISTOLS
 The famous pair of ivory-handled pistols carried by Gen. George Patton in World War II were presented recently to the military museum at Fort Knox, Ky., by the late general's 8-year-old grandson, Ben.

Ya'll Come Western Jamboree

100F HALL
 205 East 6th

May, 17, 1973 8:00 p.m.
 Adults \$1.00 Children under 12— .50

Gaston's Popular Store

Downtown

For Gift You Can Give
 Your Graduate with Pride!



The 100 per cent Polyester Double Knit Suit in navy blue. Complemented by gently rolled notched lapels and smart flapped pockets. A suit of timeless simplicity and matchless comfort that has proven consistently popular for only

\$85.00

A perfect suit for Graduation or any other occasion.

at

Gaston's Popular Store

DOWNTOWN HEREFORD

WEYENBERG



\$28.95

Patent Leather

A classic pattern in a classic leather. This is fashion news from Weyenberg. Try a pair today.

Gaston's Popular Store

Brighten your outlook...

Strong cast aluminum shelters Reddy as he does his job of discouraging unwanted visitors and yet warmly welcomes those you want . . . those who need not scurry about in the shadows. And, a Ready-Lite knows day from night. Reddy automatically turns on at dusk . . . and when the sun peaks over the horizon,

Reddy turns himself off . . . you don't even have to worry about him. Four beautiful Ready-Lites let you choose the one that most enhances your home. See the new Ready-Lites in our office, and let us put one on your electric bill . . . works great in front or back yards.

Your home needs an ELECTRIC yard light



LAWN-GLO WHITE 69⁹⁵ PLUS TAX



LAWN-GLO BLACK 69⁹⁵ PLUS TAX



TRADITIONAL BLACK 59⁹⁵ PLUS TAX



TRADITIONAL WHITE 59⁹⁵ PLUS TAX

PUT IT ON YOUR ELECTRIC BILL



Modern ELECTRIC Lighting

THE SUNDAY BRAND

Editorials

The Sunday Brand, Sunday, May 20, 1973

Fourth Grade Feedback

MEMBERS of the press, whether from a country weekly or a national TV network, are personally and professionally interested in the feedback from their efforts to communicate news and opinion.

Letters, calls, surveys and complaints—all these indicate to the communicator how well he has explained the situation to the public.

Not long ago a Charlotte newspaper asked a group of fourth graders to write what they have learned about Watergate, the most well-covered news event of recent times. The answers may be instructive:

AS ONE Carolina fourth grader understands it, Watergate is, "A big building with leaks."

Or, it is "a Democratic building trying to stop water pollution."

Another, not so sure of himself, wrote, "I think Watergate is a gate with some kind of rusty water in it that a lot of people don't like."

One youngster, who has clearly been caught up in the spirit of indignation over the incident, wrote, "I think it is plain dumb. Republicans should not interrupt the phone service. If they had a complaint, why couldn't they call President Nixon?"

BUT WE'D GIVE top marks to the youngster who, judging from his response, is a poor speller but a perceptive reader and an alert citizen. His analysis of the situation, in our opinion, not only sums up the situation con-

cisely, but suggests a legal point that has apparently been overlooked by many older and more famous analysts. He wrote:

"WATERGATE IS the Democrats headquarters. Some people put bugs in and got caught. In court their trying to find out if their guilty or not. President Nixon said some of his assoshets are caught up in it. He said he is being very fare about it too. Some people think he is being unfare."

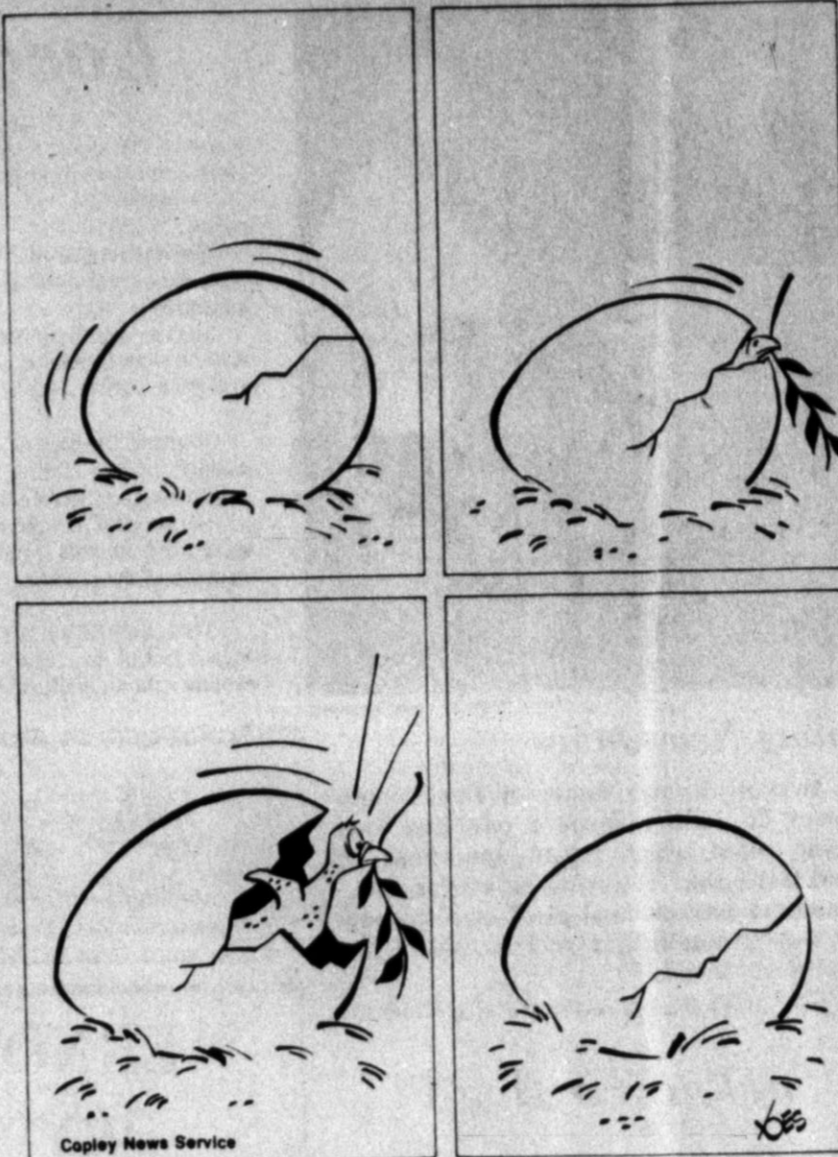
That's as objective a report as we've read anywhere. But of particular interest is this fourth grader's understanding of the principle that an accused is to be regarded as not guilty until his case is decided "in court."

IN TOO MANY cases, zealous communicators, hot on the trail of Watergate, are either forgetting or ignoring this principle. Men are being ruined by hearsay and rumors rushed quickly into print or broadcasts. They are accused, tried and convicted before they ever see a courtroom or even have a chance to be heard.

In the rush to keep on a fast-breaking story, many journalists will excuse such results as an unfortunate but unavoidable byproduct of aggressive news coverage. But there are those among their readers, not all Republican, who call this "being unfare."

--The Dallas Morning News
May 14, 1973

PEACE IN INDOCHINA



MAIN STREET, U.S.A.

By BERT MILLS
WASHINGTON, D.C.—Yes, Virginia, there are other things going on in Washington besides the Watergate investigations, despite the concerted efforts of all Nixon-haters to give a contrary impression. The Watergate affair is essentially a political matter and while important to the press and to politicians its importance to the average citizen can be overrated.

Congress is continuing to grind out legislation and the

Supreme Court issues its weekly quota of decisions. The departments and agencies are still carrying out their programs, scandal or no scandal, and Henry Kissinger is still striving for world-wide peace.

Domestic problems like inflation and the energy crisis have not disappeared while the spotlight has been focused on the shenanigans of politicians and the exposes of their misdeeds. There are plenty of subjects for concerned citizens to worry about, in case they tire of political scandal as a regular diet.

Will consumer prices stabilize? Will there be enough gasoline to go around this summer, and enough fuel oil for next winter? Will a \$2.20-an-hour minimum wage be legislated this year? Will Congress or the courts do anything about enforced busing of school children? It is suspected that these and

similar subjects may be of more concern to most people than the most publicized scandal story that has dominated the Washington news for so long.

Housing Handouts to Start

Among the significant but unreported stories of what's new in Washington these days is an experimental housing allowance program which is about to get started after years of planning. This is another welfare program for the poor, to be tested over a five-year period in 12 areas.

About 20,000 families whose annual incomes range from \$7,500 to \$10,000 per year will receive an average of \$1,000 annually to be used to help buy or rent housing of their own choosing. The program is an acknowledgement that the present system of devoting Federal dollars to building housing for the poor does not work.

Talk of Texas

FOOTNOTE TO HISTORY—Political success does not always bring personal happiness, as witness the case of Governor Pendleton Murrah.

Elected the state's 10th chief executive in 1863, Murrah probably was the most tragic governor in Texas history. The date, place of his birth and even his parentage are shrouded in mystery. His marriage was that in name only. His inaugural—at the height of the Civil War—was so dreary that the cakes served at the reception were made of cornmeal.

When the Confederacy fell on April 9, 1865, Murrah decided to leave Texas and the country. The following June, he turned over his office to Lt. Gov. Fletcher Stockdale and joined a Confederate cavalry brigade fleeing to Mexico.

A little more than two months later—on August 5—he died in Monterrey. Even the site of his grave is unknown.

HIGHWAY DAZE—State Highway 21 can confuse uninitiated motorists because it is marked only with the initials "OSR" in some spots.

Travelers who remember their history know that the initials stand for "Old San Antonio Road." The oldest road in Texas, it was known to the Spanish as "El Camino Real," or "The King's Highway."

By order of the Legislature in 1929, State Highway 21 shall always be known as the Old San Antonio Road.

WHAT'S IN A NAME?—Salt, a scarce commodity in early Texas, was always plentiful in the southwest corner of Smith County and the various names of one settlement honored this necessity of life.

The settlement, on Saline Creek about a mile up from its junction with the Nueces River, was variously known as Bean's Saline, Gardiner's Saline, Brooks' Saline and the Neches Saline. Salt was discovered in the waters of the area by Spanish missionaries about 1765.

During the Civil War, the Neches Saline (along with a couple of other areas in East Texas) furnished much of the Confederacy with salt. Today, however, the clear waters of Lake Palestine cover the old saline sources.

SHOPPING NOTE—One of the most interesting merchandise operations in Texas has to be A. Sherley & Bros. in Anna, Collin County.

The store, just off of Interstate 35 in downtown Anna, hasn't changed much since it was opened in 1881. It's one of the few places left in Texas where it is possible to buy harness, horse collars and many other items that were farm necessities in an earlier day.

HIDEAWAY—People who want to get away from it all can do so now in a new real estate development located on an island in the Colorado River south of Bay City in Matagorda County. Called Exotic Isle, the 67 homesites on the island can be reached only by cable car from a parking lot on the shore.

How Bad Is The Gas Shortage?

WASHINGTON—By now, just about everyone knows there's a gasoline shortage. It's not something we'll have to worry about "a few years" in the future. It's here.

What we need to know is: How bad is it? What caused it? What can we do about it?

The limiting factor at the moment is refinery capacity. Available crude oil is also limited, but no matter how fast we increase the supply of crude oil, we cannot get more gasoline (and other fuels) any faster than the refineries are able to process it. Since it takes four or five years to build a refinery, we'll have to make do with present capacity for at least that length of time.

That means we'll have enough gasoline to get by, but not as much as we would like. Expect "informal rationing." Some gas stations will run dry occasionally, or be forced to limit customers to a fixed amount, such as ten gallons per person. Speed limits may be lowered on the nation's highways.

The flight schedules of commercial airlines may be reduced. And some air pollution regulations may have to be relaxed. With luck, that's as bad as things will get.

WHY ISN'T "present capacity" enough? For a number of reasons.

First, the sudden rush of environmental protection measures put an enormous strain on our energy supplies. Automobiles with pollution control equipment use more gasoline (power accessories like air conditioning reduce gas mileage, too). High sulfur coal and oil that was once burned to produce electricity has been banned, which increases the demand for "clean"

oil. Nuclear power plants are behind schedule, because of court fights and mechanical "bugs." Conservationists object to the construction of refineries. Limited supplies of crude oil also reduced the incentive to build new refineries.

Second, we are using more energy per person. There are millions of more cars on our roads now than there were a few years ago. More homes and office buildings have air conditioning, which balloons the demand for electricity. And, of course, there are more of us.

Third, bad breaks with the weather have contributed to the immediate problem. Refineries usually produce heating oil in the late summer and fall, to stockpile it for the winter, then switch to gasoline so there will be enough of that for summer driving. But last winter was so severe in many parts of the country that the refineries had to continue producing heating oil longer than usual. So, we are heading into summer with gasoline stockpiles 10-12 per cent lower than last year.

HOW DO WE GET ourselves out of this mess? Well, we have two choices: Increase fuel supplies, or reduce energy consumption drastically. I doubt that many Americans will vote for the latter alternative, after getting a taste of it this summer.

But if we are to increase fuel supplies, we must take a more realistic approach to environmental protection. We simply cannot ban offshore drilling, supertanker ports, Alaskan pipelines, new refineries, atomic power plants and strip mining and then expect to get the energy we need out of a hat. There are indeed many promising techniques for expanding supplies of "clean" energy. They should be explored, and they will be. But these techniques are years—probably decades—in the future, at best. The problem is here, now.

Finally, we must recognize that businessmen in a free society are willing to risk their money only where there is the prospect of a reasonable return. For many years, the government held the price of natural gas so low that producers simply quit looking for it—it wasn't worth the expense. So now we're running out of gas. Today it's popular to attack tax "loopholes" for the petroleum industry, and we are short of oil.

NO MATTER what we do, supplies are going to be tight for a few years, and the price of all forms of energy will go up. Even with all systems "go," cheap foreign crude just isn't available. If we act wisely, future supplies will be sufficient for our needs. If we do not, the summers of '73 and '74 will be a foretaste of worse to come.

Arch Booth
U.S. C of C

THE BOOTLEG —Philosopher

Dear editor:

There has been a lot of talk in the newspapers and on the streets about a gasoline shortage this summer and what I've been reading lately suggests there's a grain of truth in both sources.

At least, officials in Washington have been warning a shortage is possible, and are making suggestions to avoid it, such as spending your vacation close to home instead of seeing how many miles you can run up in two weeks.

Another suggestion is to reduce the maximum speed limit to 50 miles an hour, since a car burns less gas at 50 than 70 and also requires fewer ambulance calls.

These are half-way measures. When you stop to think about it, after all the supply of oil inside the earth is limited, there are just so many barrels down there, and some day we're bound to pump it all out.

No oil, no gasoline. No gasoline, no cars, at least as we know them now.

At that point, the world will have to turn back to organic transportation. That is, the horse.

And I can't help but think of a friend of mine who had an uncle years ago who invested all his money in opening up a chain of livery stables just as the automobile was coming on the scene. Naturally his empire collapsed.

For years he has been held up as an example of utter lack of foresight, but if he were living now he might be due an apology.

If he could have just hung on a little longer he might have become a transportation tycoon, with livery stables from one end of the country to the other offering a complete line of feed, service and parrs for all makes of buggies, surreys, horses, mules and even oxen. I don't know if he'd have thought of this, but his brand name could with a little imagination and the changing of a few letters in signs already in place be called Oxxen.

Say, if you think the price of meat is high, wait till we find out what the cost of bugging is.

Yours faithfully,
J.A.

From The Brand Files.....

50 YEARS AGO

At a meeting of the pastors of the Methodist, Christian and Presbyterian churches, held Wednesday, all details for the forth-coming union revival of these three congregations were agreed upon and settled. . . . Following the announcement that there was a possibility of moving the Tourist Camp grounds from its present position to a site closer in, residents adjoining the proposed new site began to object and the committee to investigate the project was swamped with objections.

35 YEARS AGO

Cooperation and the 100 per cent functioning of departments were two of the factors which caused the Deaf Smith County Federation of Women's Clubs report to be judged best of all county federation reports in the Seventh District Federation for the current season.

20 YEARS AGO

More than 40,000 women will be hostess to Texas during National Home Demonstration Week which will be celebrated May 3-9. . . . Peace officers met Saturday morning and took the first steps toward invoking a curfew in Hereford. . . . A routine session Wednesday night kept the City Commission in session until past 11 p.m. as they discussed various situations.

10 YEARS AGO

For a few moments Friday it seemed that the Hereford Whitefaces might upset the mighty Dumas Demons, but the sweet smell of success faded away before the swish of Demon bats. . . . A Pro Member Pro-Am golf tournament will be held Monday at John Pitman Municipal Golf Course.

The Sunday Brand

Established 1948
Published Every Sunday at 130 West Fourth
Hereford, Texas 79045
The Hereford Brand, Incorporated

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each.

O. G. Nieman
Don Richards
Sue Coleman
Grady King
Publisher
News Editor
Women's Editor
Advertising Manager

CIRCULATION
Mail 364-2030

By the Garden Gate

With Glad

By Mrs. Art Manjeot

Today is really a very fine May day. It is good to have sunny skies. Beautiful flowering iris. Budding roses, verdant green grass, all being products of the wonderful world which was created by a loving Heavenly Father.

As I prepared breakfast this morn, I looked out on the patio and a pair of birds were making themselves at home. The male was busy, strutting around showing off his beautiful red feathers.

He flew to try a few bites of the young parsley plants which I had planted in a large container with tuberose begonias. While he ate and flew around the mother bird was very busy picking at the fringe on the cushions, to add threads to the new nest.

I thoroughly enjoyed their visit and hope they will nest nearby. As I watched them I found myself wishing the mocking bird would return and sing to me from the TV antenna. He has made his summer home here several years.

These have been busy, busy days in the gardens. Soon I will be having fresh tender onions and the carrots will be growing real fast to become a part of a crisp tossed salad.

As I worked and planted seed and plants last weekend I found myself being very thankful and thoughtful.

I hope I will never become so involved with the fundamentals of gardening that I will lose sight of the whole purpose of having a garden. That I will never be too busy to stop and show real appreciation of the intricacy of the flowering plants and the beauty around me.

To never fail to take time to stop and enjoy it all... that is one of the values of contentment and serenity.

The most critical days in the life of a plant: This time which is so critical is between the moment it leaves the nursery and the time when its roots have grown far enough to sustain the plant in its new home. Here, is where tender, knowledgeable care is most needed.

Following are some of the things, step by step, that you can do to insure fastest, adjustment of the roots to the new soil.

Soil is most important. Most plants come in a light spongy soil mix. When planted in heavy soil, it is needful that a blend of organic matter (peat moss, sawdust, ground bark, leaf mold or other organic values)

be placed around the root ball to aid in easy transition from the light soil to the heavy. If this is not done the roots tend to stay inside the root ball, therefore growth is stunted.

Preparation of the planting hole is important also. Dig depth needful for the size of the plant root system. Fill hole with water. Let the water drain out, and then plant.

If water does not drain out properly something is wrong with the drainage and you should either make a larger hole, make a drain line at the bottom to lead excess water away, or plant in containers or raised beds at that spot.

It is necessary that plants do not have wet feet... they will not grow properly if over watered and drainage is insufficient. Another purpose in filling the prepared hole is that the surrounding soil is soaked, making it easier for roots to take hold and grow, also subsequent waterings will wet better.

Early watering also flattens out air pockets that may be in the soil, fills the nursery root ball with moisture, and rewets the surrounding soil. It is vital to the growth of the plant that all air pockets be pressed out, therefore the soil should be tamped around the roots well, this eliminates the air pockets.

In transplanting, it is advisable to use root-tone or other starter solution, according to instructions on the container label. I have found root-tone very successful and easy to use.

Finish off with a mulch, spread it approximately one inch thick around the plant. The purpose in this is to protect roots from heat or drought, also add a check in evaporation and in keeping roots cool during hot days. Proper mulch also assists in controlling weeds and other foreign growths.

Before the plant is placed in the prepared hole, after right depth and width is reached, make a small mound of soil in center of hole, and place plant on it, with the roots down. This helps in making the growth of the plant more rapid.

Roots do grow down and if placed horizontally, they have to adjust to the placement of growing down for nutrients and moisture. If the sun is unusually hot, a protection from the heat by using shingles or other protectors will pay off.

Tin is not good because of heat which it reflects on the plant.

GARDEN SUGGESTIONS:

For the outdoor living room or patio, select one or more of your favorite shrubs and plant in a large container and use in the selected placement during summer months.

In the fall groom it and take into the house for the indoor landscape plan. The following spring the plant can be planted outside and a nice addition made to the garden landscaping. I have done this several years.

The first selection we made was small pines, grown in patio containers, then used later for Christmas trees in the Christmas decor. Shrubs have also been used, and today am enjoying them in the garden. Miniature roses are other suggested plants which can be used for a dual purpose.

For better quality tomatoes and cucumbers and other climbing plants, will do much better if trained on trellises or planted near a fence where they can be trained on it.

If this is not adaptable, then make a trellis of strong woven wire, shaping it round, place over the growing plant and train the tendrils to grow on the wire. Grown this way the fruit will not be as likely to have dry rot or be bruised.

The plants also bear more and better quality fruit. Try it you will like it.

Select and order bulbs for spring flowering now. Members of the Pioneer Study Club, are now taking orders. They have some new introductions and the bulbs all come with a guarantee. A drive over town will reveal the beauty which can be created by planting and growing these fine bulbs.

Last week was a red letter week at 303 West Haven Drive. My son, Lloyd Howton Manjeot, came for a short visit. He had attended a World Special Food Convention in Dallas, and at the completion of the convention came home. Truly added that extra special to Mothers Day.

IKE IN PORTUGAL

On May 19, 1960, President Dwight Eisenhower received a friendly welcome on his arrival in Lisbon, Portugal, on an official visit.

Gifts you can give with pride
Cowan Jewelers Downtown



GRADUATE — Craig Fuller, who received a degree in accounting at Texas Tech's commencement May 12, has begun work with an Amarillo accounting firm and the Fullers have moved to that city. Mrs. Fuller is the former Deborah Hodges, daughter of the A.E. Hodges of Hereford; Fuller's parents, the Larry Fullers of Borger, formerly lived here. The Hodges family attended the graduation program at Lubbock.

Piano Pupils To Be Heard

A spring recital will be presented by piano students of Mrs. Joe Frank Clark in the Fellowship Hall of First United Methodist Church this afternoon at 2:30 p.m.

Students participating are Don Lawson, Connie Weatherford, Paul Smith, Shavon Sisson, Royce Thomason, Sheila Kennedy, Willa Bess Lawson, Becky Hughes, Sam Brown, Jeff Smith, Annette Thomason and Cindy Ford.

Hospital Notes

PATIENTS IN HOSPITAL
Michelle Ford, 614 Ave. J.; Marcelo Perez, 605 Bowie; Paul Stipe, Amarillo; Charles Wright, 308 16th; Mrs. R.R. Fortin, Baltimore, Maryland; George Perez, 741 Ave. G.
Mrs. Charles Harris, Rt. 3; Mrs. Ora Hill, 327 Ave. A; Mrs. Carl Ross, West Mobile Lodge, No. 3; Mrs. Fred Moreman, 214 Aspen; Mrs. Almira Jones, Kings Manor; Lee Roy Boyer, 213 Elm.

Mrs. C.L. Morris, Debra Elliott, Etta Jones, Helen Guerra, May 19.

Mrs. Glendon Wear, Mrs. David Hawkins, Burney Kearns, Mrs. Margaret Nafzger, Mrs. John Dodgen, Jeff Deavenport, Eleno Juarez, Maurice Tannahill, May 18.

Franklin David Cox, Mrs. Frances Lopez, Mrs. Jerold Hornecker, Don Finley, Pat Webb, Mrs. Lavton Sawyer, Otto Daowd, May 17.

Mrs. Ernest Sparkman, Mrs. Maria Ramirez, Deana Avara, Joe Mario Sanchez, Jr., Raymond Martinez Casarez, Robbie Fortenberry, Mrs. C.P. Grimes, Lisa Redmon, Mrs. Nazario Cantu, May 16.
Randall C. Williams, May 11.

Jonell Sims, Box 663; Bernardo Griego, 270 Ross; Mrs. Rosa Rodriguez, 332 Ave. G; Grace Elizabeth Roberson, 129 Center; Dale Bolts, 220 Ave. D; Mrs. James McCabe, Box 26, Mrs. Marcy Hughes, 420 Ave. I.
Mrs. Daily Howell, 510 W. 8th; Feliz L. Rios, 427 Ave. D; Mrs. Weldon Fulghan, Rt. 2; Mrs. Jane Dameron, 815 Park; Mrs. M.C. Adams, Box 353; Alvin Smith, 422 Western; Mrs. Boyd Bates, Summerfield.

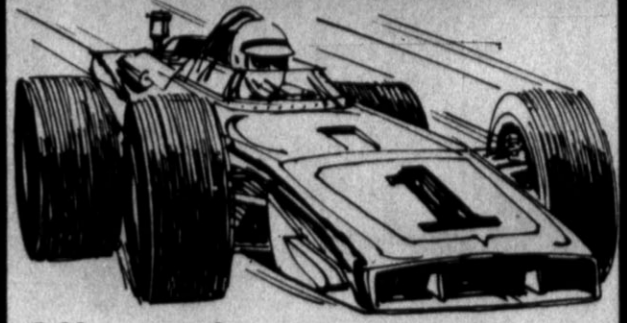
patients dismissed
Servio Gamez, Jose Hinojoas,

Graduation Gift
Headquarters
Cowan Jewelers
Downtown

HYER or LOWER
it's your Choice!
Come by **TECO**
E. Hwy. 60 Hereford, Texas
And Ask To See The Quality Boot
HYER
Quality handmade boots since 1875

Firestone

'73 INDY 500 WEEK SERVICE COUPON SPECIALS



Clip and save

Firestone COUPON **LUBE & OIL CHANGE**
\$4.30
Includes expert chassis lubrication and up to 5 quarts of high quality oil... Check differential and transmission oil and battery water level.
Coupon Expires May 26

Firestone COUPON **REPACK BEARINGS & SEALS**
\$4.30
We'll remove and clean your front wheel bearings and repack with fresh grease. Install new front grease seals. Drum type only.
Coupon Expires May 26

Firestone COUPON **FRONT END ALIGNMENT**
\$8.88
Precision alignment by factory trained mechanics. Extra for some cars with air... parts extra if needed. Most American Cars.
Coupon Expires May 26

Firestone COUPON **ALIGNMENT, LUBE & OIL**
\$11.88
Includes precision front end alignment, expert lubrication and up to 5 quarts of high quality oil. Parts extra. Most American Cars.
Coupon Expires May 26

Firestone COUPON **4-WHEEL BRAKE RELINE**
\$26.88
We replace linings on shoes on all 4 wheels, adjust brakes and inspect brake system. Drum brakes on U. S. Compacts, Fords, Chevys, Plyms. Others higher.
Coupon Expires May 26

GREAT TIRE BUY!
Firestone
DLC-100 RETREADS
\$9.95
7.35-14.15 \$12.95
7.75-14.15 13.95
8.25-14.15 14.95
Any 13" size 8.55-14.15 15.95
8.85-14.15 16.95
Blackwalls. All prices plus 37¢ to 55¢ Fed. ex. tax and recappable tire off your car.

FIRESTONE FARM TRUCK TIRE BARGAINS!
TRANSPORT
as low as \$19.73
Long mileage all wheel-position truck tire with strong nylon cord body.
\$22.95 \$25.04
\$28.78 \$29.15
\$33.24

IF YOUR TRACTOR'S NOT EQUIPPED WITH FIRESTONE 23° BAR ANGLE REARS, JUST READ THIS BOOKLET... YOU'LL HAVE TO AGREE
IT SHOULD BE!
We'll prove it to you...
Just come in and get your personal copy absolutely FREE!
LOOK! SAVE TIME & MONEY

6 WAYS TO CHARGE!
105 N. MAIN HEREFORD, TEXAS
PHONE 364-4333
OPEN MONDAY THRU FRIDAY 8 til 6 SAT. til 5p.m.

MONTGOMERY WARD
Catalog Store
114 E. Park Ave.
Hereford, Texas
Phone 364-5801

For That Special Graduate

SAVE \$15
COMPONENT STEREO WITH HEADPHONES
Solid state stereo system with 4-speed automatic changer has 2 volume, 1 tone control. Changer shuts off after last record. 4-inch speaker in each speaker enclosure. Speakers separate up to 15 ft. Walnut-grained high-impact plastic case. 45 rpm adapter.
49.88* Reg. 64.95
*Plus transportation charges

Excellent Assortment of Mens Dress & Sports **Shirts**
•All Sizes
•Fashion Colors
\$1.99
Reg. To \$6.00

HANDY AM POCKET RADIO
Radio has ear-phone jack, easy tuning.
3.88
*Plus Transportation

4 Piece Set of Flight Luggage
Includes Garment Bag, Attache Case, Flight Bag & Toiletry Kit, Black or Brown
\$14.44

STOP IN, SEE IT, BUY IT NOW SERVICE NATIONWIDE USE WARDS CHARG-ALL PLAN

EARLY SUMMER
• 1,500 COLORS TO CHOOSE FROM •
BPS Buy 2 and Save
Spring Paint Sale

Two high-quality BPS paints can make every room in your house look beautiful and help you save money too. Vina-Bond Vinyl Latex Wall Finish for walls and ceilings—BPS Latex Semi-Gloss for trim, bathrooms and kitchens. Both go on smoothly—dry quickly. Both latex-based finishes clean up easily with soap and water. Both come in beautiful decorator colors. One of the least expensive ways to give rooms the look of sparkling Springtime is with good quality paint—especially when it's on sale now. Get in the mood for spring! Your BPS dealer is standing by to help you.

For a Limited Time
VINA-BOND VINYL LATEX WALL FINISH
WALL LATEX Craft Interior BPS FLAT

BPS CRAFT PAINTS
WALL LATEX FLAT WALL FINISH

BPS CRAFT PAINTS
EXTERIOR LATEX HOUSE PAINT
Craft Latex HOUSE PAINT

BPS CRAFT PAINTS
Oil Base HOUSE PAINT
Patterson-Sargent

BPS CRAFT PAINTS
EXTERIOR LATEX HOUSE PAINT

*Manufacturers Recommended Retail Price
A product of PATTERSON-SARGENT, A Textron Division
ROCKWELL BROS. & CO.
104 S. MAIN OPEN ALL DAY SATURDAY 364-0033

Local Police Stay Busy With Thefts, Vandalism

A reported stolen motorcycle and several acts of vandalism headed the list of filed complaints received this past week by Hereford's Police Department.

Charles Brownlow, 900 Souix, reported the theft of his green Kawasaki 350cc motorcycle from his residence some time Wednesday night.

Brownlow, who later said the cycle was valued near \$1,000 reported he has learned of several thefts of motorcycles in the area and warned owners of the area to secure their motorcycles at night.

Alvin Malone, Lynette Apartments, told police officers Tuesday someone cut wires and stole his car battery from near his residence.

Car items valued at more than \$130 were taken sometime Wednesday night from a car at the Orval Watson Ford dealership, 200 W. 1st. Taken from the car were four

magnesium wheels and the car battery.

Four complaints of vandalism all connected with broken or cracked vehicle windshields were reported during the week.

Ray Skelton, 248 Elm, Tuesday reported \$120 damage to the windshield of his panel truck and Calvin Goodin, 430 Star, reported \$127 damage to his windshield.

David Brumley, 304 Star, Tuesday reported \$35 damage

done to the windshield of his car and Betty Wilson, 234 Hickory, told officers Tuesday her car windshield had been cracked.

So far during the month Hereford Police Department has investigated seven cases of drunkenness, five cases of driving while intoxicated (DWI); arrested three illegal aliens; one minor in possession of alcoholic beverage and had a case of drunkenness in connection with a motor vehicle.

Whiteface Kiwanis Holds Anniversary

Hereford's Whiteface Kiwanis Club held its annual anniversary party in the Community Center Thursday night with the announcement of new officers and a hamburger supper for guests.

Special guests were Division 33 Kiwanis Lt. Gov. and Mrs. Bartly Dowell of Hereford; Key Club Lt. Gov. Steve Loerwald of Hereford; Texas-Oklahoma Dist. Treas. Key Club David Loerwald and Sweetheart Cathy Loerwald.

Special guests at the dinner party were wives and families of club members.

Special events at the meeting were the presentations of graduation gifts to the sweetheart and perfect attendance pins to nine members for four years attendance: Cecil Boyer, Gene Brock, Mal Mancee, Jake King, Hawk Kreig, Danny Vermillion, Wayne Williams, Earl Stagner and Rex Easterwood. Receiving pins for two years perfect attendance was Stan

Knox and Gene Barkowsky received one for one year's perfect attendance.

Cecil Boyer was announced as new president of the club with Danny Vermillion as president-elect. Gene Barkowsky, first vice president; second vice president, Jake King; secretary, Sam Morgan; treasurer, Clinton Jackson; board members, Pat Kennedy, Stan Knox, Mal Manchee, Editor of bulletin, Rex Easterwood; immediate past president, Gene Brock.

Climax of the party was the auctioning of the party's leftover food at unusually high prices. Highlight of the auction was the sale of an anniversary cake that was later donated to Kings Manor. The cake had been prepared by Vocational Education for the handicapped class at La Plata School.

Next project for the Whiteface Kiwanis Club will be the fireworks sale in July.



Happy Bluebirds

The Happy Bluebird group of Hereford's Campfire Girls entertained their mothers Thursday in the last meeting of the year with several songs of the Campfire Girls. Leader of the group is Mrs. James Hamby assisted by Mrs. Robert Dobbins. Girls singing are Sandra Nelson, Betty Lucero, Bertha Lucero, Una Hamby, Ina Hamby, Tammy Fowler, De De Dobbins, Ann Hamby, Norma De La Cruz, Melissa Brewer, Martha Romero, Lisa Cortez and Rachelle Hassler.



Bumper Sticker Day

Waving frantically and stopping cars on Main Street Thursday were Charlie Riggan, left, and Dale Young, right, during 'Hustlin' Hereford Bumper Sticker Day. The stickers are free at Deaf Smith County Chamber of Commerce.

AVIATION FIRST
Jacqueline Cochran became the first woman aviator to fly faster than the speed of sound, piloting an F-86 Sabrejet at Edwards Air Force Base, Calif., on May 18, 1953.

Gifts you can give with pride
Cowan Jewelers
Downtown

State Realtor President To Talk 'Politics' Here



JOE PERRONE

and his wife, along with TAR executive vice president E.W. Leudtke and his wife of Austin, and TAR regional vice president Harold Chapman of Lubbock will all be honored at the Realtor Week meeting arranged by the Hereford Board of Realtors.

Gene Campbell, president of the board here, and Jeanne Coker, directing the arrangements, have indicated that a large gathering is expected. The luncheon meeting is open to all interested citizens.

Perrone, whose firm in Austin specializes in residential, appraisal and management of real estate, was president of his board in 1962 and was named the Realtor of the Year in 1965. Having attended the University of Texas, Perrone is a graduate

of the Texas Realtors Institute. He served TAR as regional vice president, secretary and treasurer before being elected to the presidency. Perrone is especially knowledgeable in political matters and is particularly interested that members of the association acquire greater political awareness.

"We need to get involved in politics. All government, local through national, is a partner in our business whether we like it or not. We need to become the official spokesman for the millions of property owners across the nation. Our interests, in taxation, property evaluations and neighborhoods

are much the same." Perrone is often a member of civic commissions and is a founder of Boys Clubs of America in Austin. He has served his board, TAR and the National Association of Real Estate Boards in many important capacities. He and his wife have four sons, all college graduates.

Leudtke will give a short talk on the upcoming TAR convention in Houston, June 6-9. He is expected to point out the many outstanding speakers on the Houston program, including J.D. Sawyer of Middletown, Ohio, the president of the national association, which has over 110,000 members.

The importance of greater political participation will be the mainstay of a talk at the Hereford Country Club at noon Thursday, by Joe Perrone of Austin, the president of the Texas Association of Realtors. This distinguished Realtor

73 Receive Certificates In TSTI Adult Graduation

Certificates were presented Friday evening to 73 persons who have completed adult classes in business skills, conducted here by Texas State Technical Institute. This was the first formal program to mark completion of a TSTI course in Hereford.

given by C.M. Castaneda, one of the class members. Tables were decorated by others from the class, in TSTI colors of blue and white, and other members designed and made program covers and placecards.

It was held at a dinner in K-Bob's Steak House. Certificates were presented by Lovell Pillow of Amarillo, general manager of TSTI in Northwest Texas.

Roy Faubion was master of ceremonies and spoke briefly, congratulating the graduates as they take their place in the local business community.

Mrs. Kenneth Gooch and Mrs. Wayne Patty, who have taught the classes in bookkeeping, typing and office procedure, presented awards to Virginia Mongold for scholastic excellence and Mrs. Bill Gilleland for perfect attendance.

Mr. and Mrs. Arnulfo Lafuente were also cited for perfect attendance. Mrs. Gilleland made the presentation of class gifts to the instructors. In appreciation for cooperation of Hereford High School's vocational department, a plaque was given Richard Robinson, vocational director, by John Tyler of Amarillo, TSTI director of education in the western Panhandle area.

The dinner invocation was

Dr. Milton Adams
Optometrist
335 Miles
Phone 361-2255
office hours
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 12:00

PIANO CLASSES FOR BEGINNERS
Beginning June 4, 1973
If you are interested in summer lessons for your child using the group approach contact
MRS. JOE HACKER
PHONE 364-0364
\$2.00 per class (summer rates)

Jewelry Gifts are treasured
Cowan Jewelers
Downtown

LOW-LOW CASH & CARRY PRICES

 STORM DOOR 3' x 6' 1 LT. GOLD WITH TEMPERED GLASS & SPEAKER TUBE \$85¹²	 SCREEN DOORS STRONG 3-BAR DESIGN 30" X 81" OR 32" X 81" \$10⁹⁵ SCR.N. DOOR HDWE \$119 SET
 COMMODOE With Seat \$36⁸⁵	 CORRUGATED PLASTIC 8 Ft. Sheet \$2 ⁸⁸ 10 Ft. Sheet \$3 ⁵² 12 Ft. Sheet \$4 ¹⁶

BARB WIRE
HEAVY 12 1/2 GA. \$10³⁹
80 ROD ROLL

FARM DISCOUNT LUMBER & COMPANY
SAVE \$ PHONE 364-6002 (Just outside city limits) HIGHWAY 385 SOUTH SAVE \$

The DODGE BOYS at JONES MOTORS have beautiful bodies.

Beautiful '73 Charger
... gives you more of what's new. Style. Features. And choice.

Dodge Charger's great styling is still in a class all by itself. What's new for '73? A unique Torsion-Quiet Ride, front disc brakes as standard, a choice of three vinyl roofs, and a "super quiet" Charger SE.

Beautiful Dodge Club Cab pickup
.. new for '73.

It's another Dodge exclusive! A pickup with 34 cubic feet of cargo space inside the cab to keep things under cover. And both the Club Cab and Dodge regular cab pickups include a long list of features.

Extra care in engineering makes a difference in Dodge... depend on it.

Dodge AUTHORIZED DEALERS

JONES MOTORS
345 E. FIRST

THE DODGE BOYS

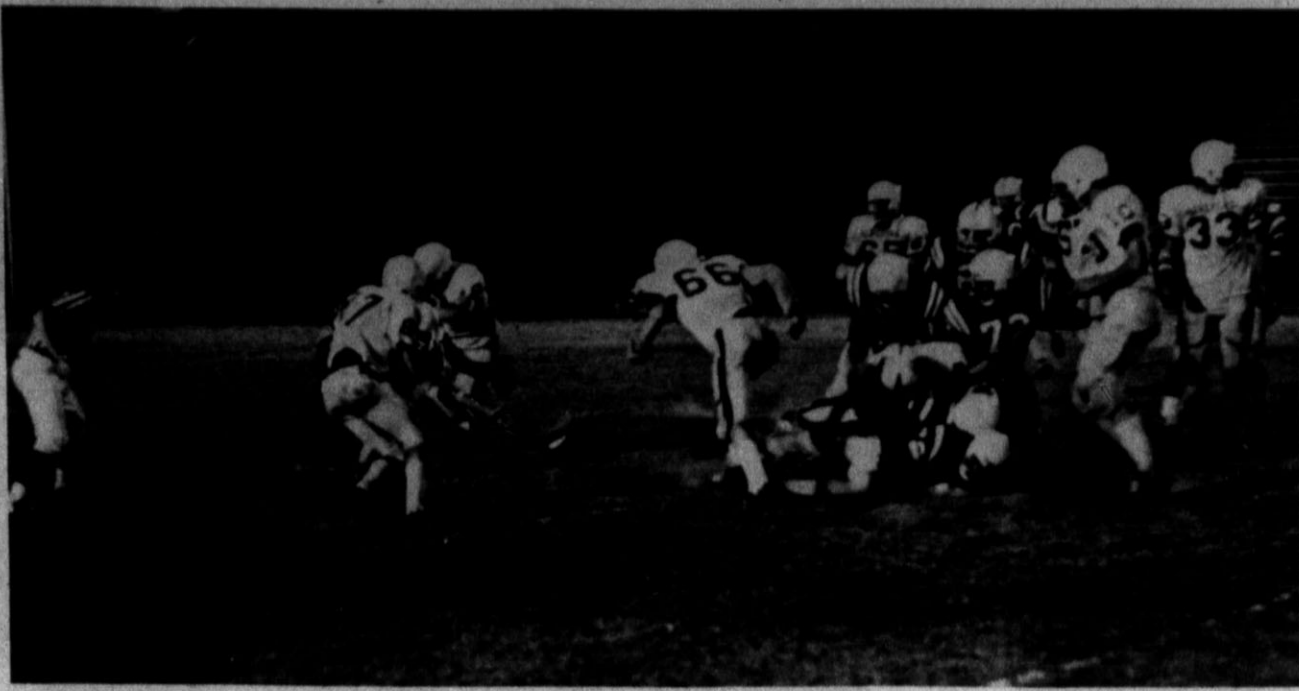
SEE **HI-PLAINS SAVINGS & LOAN ASSOCIATION** FOR **HOME LOANS** TO **REFINANCE BUY-BUILD or REMODEL**

SQUAN HOUSING LENDER

Fumble!

Everybody scrambles for the loose football as the referee watches during Friday night's Maroon-White intrasquad scrimmage in Whiteface Stadium. Whites won the game 12-7 as spring training closed for the year.

Brand Photo By Don Richards



Indians Take Top Spot

The Indians took over sole possession of first place in Pony League baseball this week with two victories, and one of them was a 6-3 triumph over the previously unbeaten Orioles. The Indians are now 4-0 after

two weeks of play, and the Orioles have a 3-1 record. The White Sox are next at 1-3, while the Twins are winless in four starts.

Feature game of the week involved the Indians and White

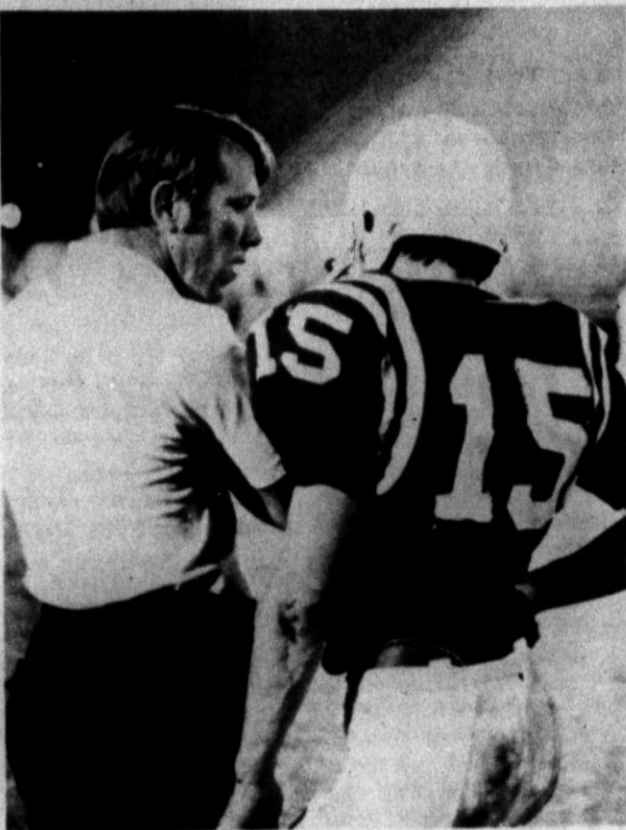
Sox Thursday. The game was tied at 4-4 going into the last inning, when the Indians' Dale Tarr socked a game-winning homer.

The roundtripper enabled Mike Foster to pick up the mound victory, while Scott Taylor took the loss. Mike Pittard also hit a home run for the White Sox and Taylor was a leading hitter.

In the other Thursday game, the Orioles romped to a 16-4 win over the Twins with Jim Lawson, Mike Reyes and Mike O'Rand leading the bat attack. Reyes was the winning pitcher, and Greg Hacker the loser. Tim Sandoval led the losers at the plate, blasting a home run.

Mike Foster and Greg Hennington led the hitting and Archie Crim was the winning pitcher when the Indians defeated the Orioles, 6-3, in one of the Tuesday skirmishes. Dennis Artho was the losing hurrier, while Hector Ramirez, Jim Lawson and Abel Trevizo led the Oriole hitting.

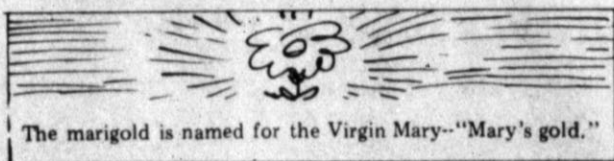
The White Sox tallied 13 runs in the last inning in scoring a 18-2 win over the Twins Tuesday. David Nolan led the hitting attack and Richard Moya was the winning pitcher. Kent Ellis led the losers at the plate, and Tim Sandoval took the mound defeat.



Brand Photo By Don Richards

Planning Strategy

Maroon Head Coach Fred Upshaw works out a little game strategy with quarterback Franklin Higgins during a time out of the Maroon-White spring training game Friday night in Whiteface Stadium. Whites won the game, 12-7.



Coach Pleased About Defense

Whites Take Maroons, 12-7

"They really hit hard." That was Whiteface Head Coach Larry Dippel's summation of the annual Hereford High Maroon-White football scrimmage Friday night in which the Whites took a 12-7 win.

"I was well pleased," Dippel said. "All the kids were very aggressive and I thought the defense played especially well on both squads."

The game-conditions scrimmage was a defensive battle highlighted with strong defensive plays from both units. However, the offense had its bright moments also.

The Whites started the scoring in the second quarter when quarterback Mike Crim found James Waits open in the right flat. Crim nailed Waits and the halfback dodged maroon jerseys 40 yards to paydirt. The attempt for the extra point failed.

The Maroon team came back to take the lead 7-6 when Charles High bullied his way over the goal from four yards out and Dave Charest added the point after.

Highlighting the offense for the Maroons was a 50-yard play in which quarterback Franklin Higgins delivered the mail along the right sidelines to Dave Charest to set up the scoring play.

However, the Whites came back in the final quarter with a broken play that set up the winning score.

Crim dropped into the pocket for a pass but was trapped by Maroon defensive linemen. The quarterback flipped last second lateral to James Harris who sailed 50 yards to set up a 3-yard punch over the goal by himself two plays later. Crim was then dropped behind the line as he attempted a pass for the two-extra points.

"We really had our bright spots offensively," said Dippel. "Higgins and Crim both made some good possession down plays that kept both offenses going."

The coach said the game confirmed the coaches' suspicions that the defensive

team would be the stronger point of next fall's team.

"I was also well pleased with our kicking game," he said. "All phases of the kicking game looked good. We did lack a little on the punt coverage, but had some good punt returns."

The main casualty of the game came in the final stanza as Wayne Schmacher suffered an injured knee. Dippel said after the game that Schmacher had hurt the ligaments in the knee and surgery might be required.

However, Dippel said Schmacher's chances for being ready to play next fall were excellent.

The head coach also said he

was well pleased with the play of the junior varsity in which the Maroons won 6-0 in a game preceding the varsity game. Brian Edwards scored the only points in the game on a 23-yard jaunt.

"I was tickled to death with the playing in the junior varsity game," Dippel said. "I didn't believe they would play as well as they did and I was well pleased."

The game concluded spring training for football players who now have until the middle of August before starting formal drills again.

In the meantime... "We are going to get in about a month's playing of golf," Dippel said.

THE HEREFORD BRAND

SPORTS

Mays To Run In Track Meet



LUTHER MAYS

Hereford's Luther Mays has been selected to run in the third annual Klein Southwest Tract Meet in Houston June 1 which features the outstanding track and field athletes from five states.

The top 10 graduating seniors in track and field events in Texas, Oklahoma, New Mexico, Arkansas and Louisiana have been invited with watches to be given to first place winners. Medals will go to second, third and fourth place finishers in each event.

The affair includes a dinner buffet at the Rodeway Inn in Houston.

Mays will compete in the 880-yard run event only.

FIRST DERBY

The first Kentucky Derby horse race was held at Churchill Downs, Louisville, Ky., on May 17, 1875.

Jewelry Gifts are treasured
Cowan Jewelers
Downtown

Water Safety Instructors

Course To Be Offered Here

Merit Awards Given At HHS

Certificates of Merit were presented to members of various groups at Hereford High School last week, in addition to the awards presented during the school's annual awards assembly.

Recognition was given Whiteface editors Kerri Womble and Steve Hysinger, and trophies were presented to the school by the basketball, track, tennis and forensics teams.

Also recognized were office assistants, cheerleaders, twirlers, counselor and library assistants, those who had perfect attendance for the year.

FFA Elects New Officers

Hereford High School FFA chapter elected officers for the 1973-74 school year recently, with Ronald Johnson elected as president.

Others elected to serve with Johnson are Jay Boren, vice-president; David Hutchins, secretary; Kirk Andrews, treasurer; Jess D. Robinson, reporter and Ted Eicke, sentinel.

Mike Aven was appointed to serve as student advisor by Robert Ward, Marcus Phillips and Jess L. Robinson, vocational agriculture teachers.

Luna Nominated Outstanding Athlete

Felipe Luna of Hereford's Boxing Club, has been nominated for the award as outstanding athlete in the field of boxing by the West Texas Association of Amateur Athletics Union (AAU).

The winner of the award was to be announced Saturday night at a banquet of the AAU in the Carriage House Motel in Lubbock.

Harold Wheeler is coach for Luna and attended the banquet with the Hereford boxer. The awards and recognition

banquet to announce the winners of each athletic event featured both male and female outstanding athletes of the area.

Certificates were awarded to each athlete and a plaque went to the outstanding athlete in each event.

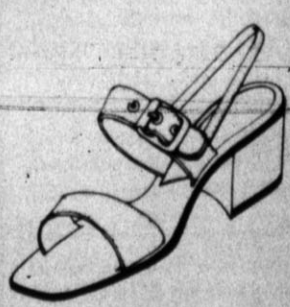
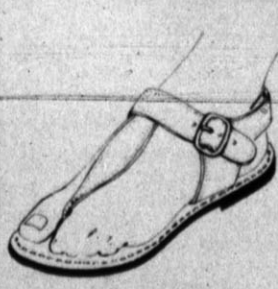
Give that Graduate a lasting gift
Cowan Jewelers
Downtown

Gaston's SUGARLAND



Presents '73

BERNARDO



\$16.00

Sizes: S-M-L-XL, Available in Camel, Camel White, Harness, Navy, White, Yellow and Red ...

\$20.00

Full Sizes Only! 5 thru 9 in narrow and medium widths. Available in Harness Kid, Navy Kid & Red Kid.

\$25.00

Full Sizes Only! 5 thru 9 in narrow and medium widths. Available in Camel Suede, Navy Calf & White Calf.

Summer Footwear Fashions Begin at . . .
GASTON'S SUGARLAND

INSTANT SERVICE

CHICKEN REDI

811 N. MAIN PHONE 364-1911

ACROSS FROM THE DOWNTOWN PARK

PICNIC SPECIALS

12-PIECES CHICKEN

• Pint Salad • 8-Hot Rolls
• Pint Potatoes • Qt. Coca Cola

ALL FOR \$4.19

8-PIECES CHICKEN

• 6-Hot Rolls • Pint Gravy
• Pint Salad

ALL FOR \$2.79

SHAKES

Ass't. flavors. "It's a new taste" 14-oz. size 25¢

BUCKET OF CHICKEN, "a real picnic!"

• 15-PIECES CHICKEN
• 10-HOT ROLLS
• 2-QUARTS COCA COLA

ALL FOR \$5.39

3-PIECES CHICKEN

• Honey • Catsup • Fries • Hot Roll • Coca Cola or Tea

ALL FOR \$1.39

Fish fixed for family size to take out!

FISH

Regular Order
• French Fries • Tartar Sauce & Rolls

ALL FOR 98¢

FISH

Large Order
• Rolls • Tartar Sauce • Fries • Cole Slaw

ALL FOR \$1.69

SEA FOOD DINNER

• Shrimp • Oysters • Fish • Scallops
• Cole Slaw • French Fries
• Tartar Sauce
• Hot Rolls

ALL FOR \$1.98



HEE HAW!

JEANS

to the PANT PLACE

Support Mail Hereford, Texas Phone 364-6271

Where there are Thousands of Jeans for \$5.00

Retiring Teacher Will Be Honored

Former pupils and other friends of Mrs. Merlin Kaul are invited to a reception in her honor, beginning at 9 p.m. Tuesday after graduation ceremonies for eighth grade pupils of Walcott School.

Mrs. Kaul is retiring at the close of this school term after a teaching career which began in 1923 in Kansas. She has taught most of the time since 1934 in Deaf Smith County, the last three years at Walcott after she was retired by the Hereford Public School system.

Walcott Parent-Teacher Organization will be host for the reception in the school auditorium.

Born Leta Stoner, Mrs. Kaul is a native of Missouri but at the age of three moved to Kansas and grew up there. She taught first in a rural school near her home, soon after graduation from Sabetha, Kan., High School.

After her marriage she taught in Colorado and then at Westway in this county, where the Kauls farmed. Except for a few years while her two sons were small, she has been a teacher in the county, most of the time in Hereford Schools.

Attending college in summers, as many teachers did at that time, she earned a bachelors degree and then worked toward a master of arts, which she received in 1954. She has been active in professional societies through the years and has been named Teacher Of The Year by Deaf Smith Classroom Teachers Association.

Church work has been a part of her life since she was a child; in addition to teaching and directing music, she has served on numerous committees and boards in the Methodist Church.

She has given much time to community service wherever she lived, and held offices in Home Demonstration Clubs, Business and Professional Women's Club and Hereford Study Club.

Writing has been an activity that was more than a hobby for Leta Kaul; she was Westway correspondent and then a columnist for the Hereford Brand for many years, was interested in local history, wrote many stories about area oldtimers, and used some of them in her masters' thesis, Use Of Folklore As An Aid To Teaching.



Old-Time Jamboree

Folks of all ages got into the act Thursday when Hereford Rebekahs hosted local and area musicians in a 'Western Music Jamboree' at the IOOF hall. Shown left is Pure Country, a group

composed of high school students Rocky Andrews, Jay Boren and Gary Godwin. Right, Suzie Curtsinger adds humor to the program with her appearance as 'Granny'.

Brand Photo By Lori Hopson

'Buying A Home Saves Money,' Suggests Hereford Realtors

If family has trouble saving money, the Hereford Board of Realtors advises they make their biggest lifetime expenditure and buy real estate.

The paradoxical, but sound, counsel is offered by the Realtors who are currently celebrating national Realtor Week.

The board points out that buying a home is one of the best investments a family can make. "It's a built-in savings account when savings are hardest to put aside," notes Gene Campbell, president of the board here.

Realtors cite from their experience that house payments are one "sure source of savings" which are more systematically maintained than any other form of payment. "There are always new shoes to buy, dentist bills to pay, and tires needed on the car," said Campbell. "But in the minds of most families, these expenses come after the house payment."

Realtors, licensed brokers who adhere to a stringent code of ethics as members of state and local boards of the National Association of Realtors, are quick to point out that the practical reason for buying a home is only partly the high rate of return when a home is sold on money funneled into mortgage payments. "The increase in value of the average home coupled with income tax deductions provide a compelling reason for families to invest their money in home ownership," said Campbell.

To further illustrate the sound economics of owning a home, the board-association provides the following example of owning a "typical" home — a \$25,000 house financed under a 30-year Federal Housing Administration loan at a 7 1/4 per cent interest rate—and the money saved in one year.

Assuming FHA appraises the house as worth every cent, a family may receive maximum financing of \$23,050, which amounts to a \$1,950 down payment plus closing costs. The FHA monthly payment, including mortgage insurance, would come to \$178.09. To that would be added taxes and insurance of roughly \$50.00. Total

payments, according to the board-association's example, would amount to \$228.09 a month.

Of that total payment, \$20.26 will actually go toward paying off the loan. While it does not sound like much, the amount going into equity increases by 11c each month. By the year's end, it totals \$244.54.

Realtors point out that increases in property values during the past several years have averaged from 3 to 5 per cent annually, sometimes more. Based on a conservative 3 per cent increase in value, the home has appreciated by \$750 in one year.

"Add that to the \$244.54, and the cash value of the investment has risen to \$944.54," explains the association. "And there's more. Taxes and interest are deductible from income tax."

According to the board an arbitrary but reasonable figure

for taxes can be set at \$500.00. Interest per month is \$144.06, reducing each month by 11c as the balance goes down. That comes to \$1,727.40. Assuming a family is in the 20 per cent tax bracket, which is average, the refund from that income tax deduction would be 20 per cent of \$1,727.40, or \$345.48.

The actual savings, note area Realtors, is \$111.67 per month. Deducted from a monthly payment of \$228.09, and it's actually costing \$116.42 per month to live in a \$25,000 house.

"If the same money went into an investment for a 5 per cent return, it would earn only \$120 in a year, taxed as income," said the board president. "Each month and each year, the built-in savings account mounts, with an unbeatable interest rate of increases in property values coupled with income tax deductions."

Luncheon Ends Year

As officers were installed in Farm And Ranch Club Thursday each was presented a small symbol of her office by Mrs. J.E. Sorrells, retiring president who conducted the installation.

Mrs. Paul Rudd is the president for next year, Mrs. J.V. Odom vice president, Mrs. G.V. Hall secretary-treasurer; Mrs. J.V. Perrin reporter and Mrs. Wheeler Davis historian. Mrs. Sorrells will serve as parliamentarian.

Mrs. Jack Weaver was hostess in her home for a luncheon which marked the end of a year. Mrs. Rudd announced committees for next season, which will begin after the summer vacation.

In addition to officers, those present were Mmes. W.W. Thomas, Joe Wagoner and W.W. Gilbreath.

O'HARA DIES
Novelist John O'Hara died at age 65 on April 11, 1970.

WARREN BROS.

1410 Park Ave. 364-1423

CLOSED SUNDAYS

THIS WEEKS SPECIAL

'71 Maverick Grabber, 2 door coupe, radio, economical 6-cyl., standard transmission. Turquoise body with black vinyl top. For the young at heart. \$1695.00

'71 Mercury Montego MX, 9 passenger station wagon. Sharp white finish with blue vinyl interior. Factory air conditioner, power steering and brakes, chrome rack. 20,000 miles. Vacation time is here.

'71 Buick Centurion, 4 door hard top, factory air conditioner, power steering and brakes, electric windows. Medium green metallic finish with tan vinyl interior. 23,000 miles. Save 50 per cent - like new luxury sedan.

'69 Ford Custom 500, 4 door sedan. Air, power, 390 engine. Green body with matching interior. Check this low priced sedan.

'68 Chevelle Malibu, 2 door hard top, 307-V8 factory air, automatic transmission, medium green body with black vinyl top. Sporty low priced hard top.

'71 Ford Pick-up, Explorer Package, v8-automatic, Air conditioning, power steering. Long wide bed, sharp white body with blue top. Local one owner, 4,000 mile 90 day protective warranty.

Along The Frio

Special Mothers Day recognition at Sunday morning services at Frio were directed by Al Johnson, Sunday school superintendent, and Mrs. Ronnie Andrews, WMU president.

They gave small poetry books by Helen Steiner Rice to the mother traveling the farthest. Mrs. Weldon Sage of Lubbock was the mother of a child who traveled farthest, Mrs. Earnest Harder, mother of the youngest baby. Mrs. Clifford Hargrove and grandmother of the most, Mrs. Owen Andrews. Mrs. Sage and her husband were visiting relatives, the Harlan Barbers.

Mr. and Mrs. Norman Harder, of Colbe, Kansas were visiting their family here for the weekend. The Hargrove baby is Penni Ka, five weeks old.

Here for the weekend were Mr. and Mrs. Earl Reno of Midland who were visiting her mother, Mrs. H.M. Mobley and other relatives.

The Herman Vinsons of Pampa were also spending the weekend with the Coles and Mobeys.

The Marsh Pitmans are announcing the birth of son, Gabriel Marsh, born May 13 in Norman, Okla. hospital. He weighed 8 pounds 2 oz. Grandparents are Rev. and Mrs. Sam Ogan and Mr. and Mrs. John D. Pitman.

The Ogans planned a visit the first of the week to meet the grandson and also for Mrs. Ogan to visit a medical specialist.

Mrs. Pitman visited the couple and new baby last week. They went home from the hospital Wednesday evening.

Among WTSU graduates on May 12 at the Amarillo Coliseum were Al Johnson, who received a Masters Degree, J.D. Harder and Norman Harder, B.S. Degrees.

Mr. and Mrs. Arthur Blackburn were spending this weekend at Dennison as part of a Blackburn family reunion. They expected the five sisters and two brothers and part of their families to be present.

Mrs. Flora Wallace of Ardmore, Okla. was visiting her sister, Mrs. G.W. Parker last week. Their sister, Mrs. Dovie Isbell, of Tahoka also visited

them part of the time. On Monday Mrs. Parker and Mrs. Wallace went to Tahoka to visit several days in Mrs. Isbells home.

Mr. and Mrs. Olin Parris, Mr. and Mrs. D.F. Yandell, Mr. and Mrs. Harlan Barber attended the funeral of Miss Marty Poindexter, 81 years of age, at Rix Funeral Chapel in Lubbock on Wednesday afternoon.

Miss Poindexter, who was a Professor of Applied Arts at Texas Tech was retired, she was found dead in bed in her Lubbock home Tuesday morning.

She was the aunt of Olin Parris. She and Parris' mother, Mrs. J.A. Parris, her sister, were neighbors and usually breakfasted together at Mrs. Parris' home.

Miss Poindexter, after retirement at the University, owned and operated an Arts and Crafts business, "Design Today" and did interior decorating for individuals and businesses in the area.

Visiting the D.F. Yandells Wednesday and Thursday of last week were Mr. and Mrs. Hugh Yandell, of Seminole.

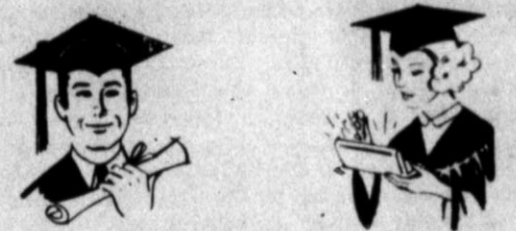
Jolly Workers 4-H Club met Tuesday night at Easter Community Center. Workbooks are being readied for closing out the year's work. Seven members attended. Adults present included Mr. and Mrs. Billy Warrick, Mrs. Fritz Smith, Mrs. Don Adams, Mrs. David Hutchins and Charles Hottel, County Agent.

Paris and London see suit of jade

Three hundred Chinese artifacts, including the jade funerary suit of Princess Tou Wan who died about 100 B.C., were flown to Paris and London for exhibit recently.

The royal tombs of Prince Lui Sheng and his wife Tou Wan were discovered in a hillside near Peking in 1968 by a Chinese archaeological team.

Give that Graduate a lasting gift
Cowan Jewelers
Downtown



Check List for the Graduate

FOR HIM

FOR HER

- | | |
|----------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> Anson Pens * | <input type="checkbox"/> Bulova Watches |
| <input type="checkbox"/> Bulova Watches | <input type="checkbox"/> Billfolds * |
| <input type="checkbox"/> Billfolds * | <input type="checkbox"/> Bracelets * |
| <input type="checkbox"/> Bookends | <input type="checkbox"/> Charms * |
| <input type="checkbox"/> I.D. Bracelets | <input type="checkbox"/> China Figurines |
| <input type="checkbox"/> Electric Razors | <input type="checkbox"/> Compacts * |
| <input type="checkbox"/> Cross Pens * | <input type="checkbox"/> Cosmetic Kits |
| <input type="checkbox"/> Cuff Link Sets * | <input type="checkbox"/> Diamond Earrings |
| <input type="checkbox"/> Wittnauer Watches | <input type="checkbox"/> Electric Razors |
| <input type="checkbox"/> Desk Pens | <input type="checkbox"/> Italian Leather Purses |
| <input type="checkbox"/> Diamond Tie Tacks | <input type="checkbox"/> Jewelry Boxes |
| <input type="checkbox"/> Fancy Knives * | <input type="checkbox"/> Key Chains * |
| <input type="checkbox"/> Key Chains * | <input type="checkbox"/> Lipstick Holders |
| <input type="checkbox"/> Kreislere Pens | <input type="checkbox"/> Longines Watches |
| <input type="checkbox"/> Longines Watches | <input type="checkbox"/> Musical Boxes |
| <input type="checkbox"/> Jewelry Cases | <input type="checkbox"/> Pearl Necklaces |
| <input type="checkbox"/> Manicure Sets | <input type="checkbox"/> Pendants |
| <input type="checkbox"/> Money Clips * | <input type="checkbox"/> Perfumes |
| <input type="checkbox"/> Pewter Mugs * | <input type="checkbox"/> Rings |
| <input type="checkbox"/> Shaving Kits | <input type="checkbox"/> Sterling Thimbles * & Letter Openers |
| <input type="checkbox"/> Sterling Letter Openers * | <input type="checkbox"/> Travel Clocks |
| <input type="checkbox"/> Tie Tacks | <input type="checkbox"/> Wittnauer Watches |
| <input type="checkbox"/> Travel Clocks | <input type="checkbox"/> Ladies Cross Pens |

engraved or name stamped on leather in gold at no extra charge

CHARGE ACCOUNTS INVITED

Cowan Jewelers



Downtown
217 N. Main 364-4241

Member American Gem Society

Give that Graduate a lasting gift
Cowan Jewelers
Downtown

"Hush Hush"

All Sheer

Panty Hose

IMAGINE!

2 Pairs For

\$1.



"Hush Hush" all sheer, super stretch panty hose. One size stretches to fit everyone. Soft, comfortable, fashionable, casual or dress wear. In sun beige, medium beige, coffee bean. Extra long-lasting quality.

SUGARLAND MALL



FNB

FNB

SEVEN REASONS

- | | |
|--------------------------|--------------------------|
| (1) Courtesy | (2) Convenience |
| (3) Accuracy | (4) Dependability |
| (5) Trustworthy | (6) Personalized Service |
| (7) Full Service Banking | |

FIRST NATIONAL BANK

FNB

FDIC

HEREFORD, TEXAS

FNB

Comings And Goings At King's Manor

Mrs. Carl Hale of Amarillo and Mrs. Roy Cornelius of Lubbock were guests in the home of the F.O. Naylor Saturday.

On May 7 our newest resident moved in. She is Mrs. Alma Cross of Clarendon and has already endeared herself to us.

Mrs. Vera Pickens spent the weekend with her son the Rev. Jim Pickens in Dimmitt.

Mrs. F.R. Pickens' daughter, Mrs. Donald Moore of Clovis, N.M. came Saturday morning and carried her mother home with her to spend the weekend. They brought her home Sunday night.

Edith Crawford of Farwell was a recent guest of Leota Moore and Ophelia Dotson.

Mother's Day was our birthday dinner. Guests for the dinner were: Nadine Wade, guest of Mrs. Lura West; Mrs. Elizabeth Hicks' son and wife, Mr. and Mrs. Donald Hicks and Mr. and Mrs. Stewart, parents of Mrs. Donald Hicks; guests of Mrs. Maggie Thompson, Mr. and Mrs. B.W. Thompson of Big Spring, Gordon Thompson of Lubbock; guests of Martha Shirkey, Joe Davis and Jessie Boardman, their sister and Jessie's daughter Mrs. Traveland; guests of Mrs. Ruby McLaughlin, her son and wife, Mr. and Mrs. Bill McLaughlin of Lubbock.

Mrs. Gladys Lair went to visit her son, A.W. Lair in Canyon over the weekend.

Friena Study Club met recently at Kings Manor with Manor residents as guests.

Mrs. Charles Russell, president, greeted and welcomed the audience. Hostesses were Meses. Benger, Daniels, White and Brown.

Mrs. Benger gave the devotional from a Golden Years devotional book called Lively May I Walk. (quotation from a Navajo Indian brave). Roll call was answered by members with jokes. Names of this part of program was Ain't that Funny?

Mrs. McLelland read a poem called One, Two, Three. Pianist and choir director, Meses. Joe Whitten and Jerry Smith directed the primary grade choirs of Friena First Baptist Church. They call themselves Singers for Jesus.

King's Manor people express our thanks for a refreshing program. Cookies and punch ended the affair.

Alice Ward and Carrie Black Circles of Hereford United Methodist Women held a joint meeting Wednesday in Lamar Memorial Garden Room of Kings Manor.

Carrie Black members were hostesses and presented the program. Mrs. M.H. Wiseman presided.

Program was built around a new book entitled Faith and Justice by Margaret E. Kuhn. The chapter under consideration was Get in There and Do Something About Injustice! Mrs. F.O. Naylor introduced the topic with a devotional from Romans.

Then Mrs. Louise Vaughan reviewed the chapter by means of an illustrated lecture. A poster covered by news headlines depicted the various forms of contemporary injustices.

Then turning the poster over she indicated remedies for some injustices, again referring to news headlines on the poster. It concluded with the ideal panacea for all ills, the Ten Commandments and the Lord's Prayer.

Coffee, spiced tea, and cookies were served.

1,575 Students Enroll At TSTI

Total enrollment for the summer term of the Mid-Continent Campus of Texas State Technical Institute of Amarillo stands at 1,575 students with 175 of those being from Hereford, according to Lovell Pillow, TSTI general manager.

The total enrollment figure includes 1,272 persons enrolled in adult career education programs in 20 area towns and 56 students enrolled in industrial training programs located in Amarillo and three area cities.

The Texas Panhandle Community Action Office and TSTI are jointly conducting adult career training programs in 20 Panhandle and South Plains communities.

FT. SUMTER FALLS
Fort Sumter fell to Confederate troops on April 14, 1861.



JUNE BRIDE-ELECT—The engagement of Miss Kathleen Ann Gerhardt of Long Beach, Calif., to David Grubbs of Dallas, son of Mrs. Gerry Grubbs of Hereford and Dr. Roy Grubbs of Prattville, Ala., is announced by the bride-elect's parents, Mr. and Mrs. Lee Gerhardt of Long Beach. The wedding is planned for June 16 in St. Luke's Episcopal Church of that city. Miss Gerhardt will graduate in June from California State University. Grubbs, now employed as an architect by the City of Dallas, received his degree in architecture from Texas Tech in 1970 and has been on active duty as an officer in the U.S. Navy.

PTO Elects New Officers

St. Anthony's Parochial School's Parent-Teacher Organization elected new officers recently to serve for the 1973-74 school term.

Elected to head the club as president was Ed Schilling with Allan Brockman elected vice-president. Mrs. Roman Friemel, secretary and Mrs. Walt Warren, treasurer. The physical education

classes of Mary McCurry presented the program, demonstrating their tumbling skills.

Gifts you can give
with pride
Cowan Jewelers
Downtown

TRADE - UP ENJOY VACATION '73 MOST OF OUR LATE MODELS CARRY WARRANTY

'73 Pontiac Catalina 2 door hardtop, V-8 automatic, power brakes, power steering, factory air, vinyl roof, vinyl interior. \$3895.00

'73 Chevelle Lugana Station Wagon. Power brakes, power steering and air conditioning. Vinyl trim, luggage rack. Lots of factory warranty left. \$3795.00

'72 American Motor Ambassador. 4 door, power brakes, power steering, air conditioning, Vinyl roof, vinyl trim. \$2995.00

'69 Pontiac Bonneville 4 door, air conditioning, power brakes, power steering, electric windows and seats. Vinyl roof. \$1895.00

'68 Dodge Charger 2 door hardtop, power steering, air conditioning, power brakes, vinyl top, vinyl trim. New tires. \$1295.00

'68 Pontiac Grand Prix, loaded, vinyl trim and roof. \$1395.00

'71 Chevrolet Impala, 4 door, full power, air conditioning, two tone paint. \$2295.00

'69 Chevrolet Impala, 4 door, full power, air conditioning, vinyl roof. \$1495.00

'68 Chevrolet Caprice, 4 door, power steering, power brakes, air conditioning. An extra clean car. \$1495.00

'68 Chrysler New Yorker, 4 door, power steering, power brakes, air conditioning, power windows and seats. Extra clean. \$1495.00

'67 Chevrolet Impala, 2 door hardtop. Loaded. \$695.00

'72 Ford Ranchero. Power steering, air conditioning, vinyl roof. 2000 actual miles. Extra nice. \$2999.00

'70 Pontiac Safari Wagon, wood grain siding, luggage rack, power brakes, power steering, air conditioning. Extra Clean. \$2495.00

1965 Pontiac Grand Prix YOUR CHOICE
1967 Pontiac GTO \$495.00
1967 American Motors Marlin

104 FRONT STREET, HEREFORD
COURTESY AMERICAN, INC.
THE USED CAR ACTION CENTER
11th and Filmore-Amarillo

School Menus

JUNIOR HIGH HIGH SCHOOL

MONDAY—Steak and gravy or roast beef and gravy, mashed potatoes, green peas, carrot stix, pear half, rolls, butter, milk.

TUESDAY—Hamburger cheeseburger, blackeyed peas, potato chips, pudding, milk.

WEDNESDAY—Ranch style beans or barbecued wieners, buttered corn, mixed greens, peach pie, cornbread, butter, milk.

THURSDAY—Oven fried chicken and gravy or chicken fried steak, whipped potatoes, green beans, ice cream, rolls, butter, milk.

FRIDAY—Peanut butter sandwich or pimento cheese sandwich, vegetable soup, Jello with fruit and whip topping, bread, milk.

ELEMENTARY CAFETERIA

MONDAY—Steak and gravy, mashed potatoes, green peas, carrot stix, pear half, rolls, butter, milk.

TUESDAY—Hamburger, potato chips, pudding, milk.

WEDNESDAY—Ranch style beans, buttered corn, mixed greens, peach pie, cornbread, butter, milk.

THURSDAY—Oven fried chicken, whipped potatoes, green beans, ice cream, rolls, butter, milk.

FRIDAY—½ peanut butter sandwich, ½ pimento cheese sandwich, vegetable soup, Jello with fruit and whip topping, bread, milk.

HEREFORD DAY CARE CENTER

MONDAY—Breakfast: Oatmeal, raisins, milk; Lunch: Sloppy Joes, green salad, milk, fruit salad; Snack: Peanut butter, brownies, orange juice.

TUESDAY—Breakfast: Cinnamon rolls, banana slices, milk; Lunch: Oven-fried liver, buttered corn, green peas, sliced bread and butter, milk, pumpkin bread; Snack: Cupcakes, milk.

WEDNESDAY—Breakfast: Hot biscuits with jelly, apple slices, milk; Lunch: Spanish rice, green salad, buttered crackers, milk, cherry cobbler; Snack: Oatmeal cookies, apple juice.

THURSDAY—Breakfast: Toast with jelly, orange slices, milk; Lunch: Oven-fried chicken, creamed potatoes, buttered broccoli, hot rolls, butter, milk, ice cream; Snack: Sugar cookies, orange juice.

FRIDAY—Breakfast: Cinnamon toast, raisins, milk; Lunch: Meatloaf with catsup, buttered carrots, green beans, sliced bread, butter, milk, Jello; Snack: Bread and butter, milk.

Marsh Elected To Head Whiteface Booster Club

Virgil Marsh was elected president of the Whiteface Booster Club in its final meeting of the school year Thursday night in the Community Center.

Both Key Crawford and Art Stoy were re-elected to their positions as secretary and treasurer respectively for the club.

Marsh is expected to appoint several vice presidents of the club, one for each sport at Hereford High.

Booster Club members approved a new price schedule for membership in the club in an effort to gain the interests of more women in the community. Membership charges were set at \$3 per person or \$5 for the entire family.

Discussion was held at length concerning possible projects for the club in the upcoming year and Hereford Athletic Director Larry Dippel made several suggestions about working with

the various athletic coaches at the school. The coach also thanked the club for the weight machine, film projector and color film provided in past seasons.

Local Students Receive Degrees At Angelo State

Remette Dalene Hubble and Elizabeth Ann Priddy of Hereford were awarded Bachelor of Science degrees at the Friday commencement exercises at Angelo State University in San Angelo.

The students were among 307 graduates of Angelo State who received degrees Friday. Dr. John C. Stevens, president of Abilene Christian College, delivered the commencement address.

Schools. Seminars. Special courses. What do you say about an agent who never stops studying?



Charles Bell, Jr.

Professional.

Southwestern Life
Happiness is what we sell.

144 West 3rd. P.O. Box 1931 Phone 806-364-2343

LEE GT RADIAL BELTED & GT BELTED 78 RM OF CONSHOHOCKEN

TIRES CLOSE-OUT PRICES!

JUST IN TIME FOR VACATION...THESE TIRES HAVE NEVER BEEN PRICED LOWER!

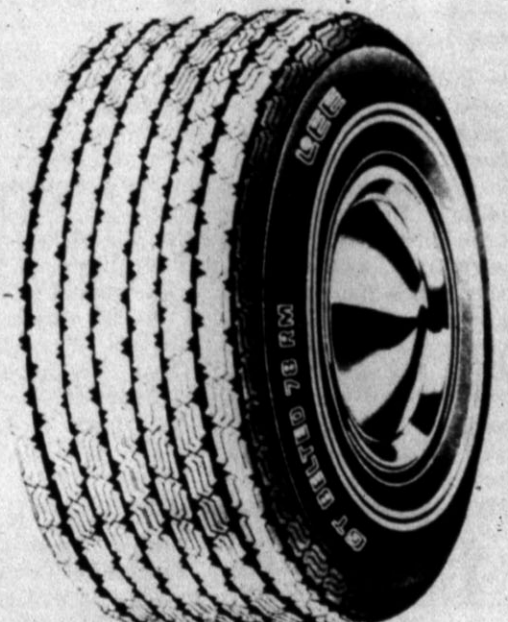


GT RADIAL BELTED

2 - 4 ...Polyester Cord
Rayon Belts - Tubeless
Narrow Whitewall .3"

40,000 Mile Treadwear Guarantee

- FR 78 - 14 ... \$34²⁵ Plus \$2²² F.E.T.
- GR 78 - 14 ... \$35¹⁷ Plus \$2²² F.E.T.
- HR 78 - 14 ... \$39⁷⁴ Plus \$3¹⁴ F.E.T.
- FR 78 - 15 ... \$34⁸³ Plus \$2²⁴ F.E.T.
- GR 78 - 15 ... \$37²⁴ Plus \$2²¹ F.E.T.
- HR 78 - 15 ... \$40⁴² Plus \$3⁰⁸ F.E.T.
- JR 78 - 15 ... \$43⁰⁶ Plus \$3³⁷ F.E.T.
- LR 78 - 15 ... \$45²⁷ Plus \$3³⁰ F.E.T.



GT BELTED 78 RM

Polyester Cord-Fiberglass Belts
Tubeless 2-W Whitewall

SAVE!

- F 78 - 14 ... \$24¹⁷ Plus \$2³⁰ F.E.T.
- G 78 - 14 ... \$26⁸¹ Plus \$2²⁷ F.E.T.
- H 78 - 14 ... \$29¹² Plus \$2²⁴ F.E.T.
- J 78 - 14 ... \$32⁸³ Plus \$2²⁹ F.E.T.
- F 78 - 15 ... \$24⁰⁰ Plus \$2²⁴ F.E.T.
- G 78 - 15 ... \$27²⁷ Plus \$2²³ F.E.T.
- H 78 - 15 ... \$29⁶³ Plus \$2²⁶ F.E.T.
- J 78 - 15 ... \$32⁸³ Plus \$3⁰¹ F.E.T.

MOUNTING AND BALANCING ALL CLOSE-OUT TIRES EXTRA

- All Advertised Tires Priced With Exchange Tire -

SHOOK TIRE CO.

600 W. FIRST

"WE CARE ABOUT
Your Highway Safety"

PHONE 364-1010

ferti-lome
COMPLETE
LAWN
FOOD
CONTAINS
CREATED IRON

**Iron-ize
Your Lawn!**
Feed your lawn the iron one! When lawn turns yellow from iron deficiency, this is the one it needs.

ferti-lome
your ECOLOGICAL choice
We loan the spreader and deliver the fertilizer.

**WESTERN
AUTO
DOWNTOWN**
3rd & Main 364-1355

**Snapper Vseries mowers:
Durable. Dependable.
Affordable.**

The Snapper V21 and V18 rotary mowers. Your grass never had it so good. And neither have you.

- No more raking, because the Snapper vacuum cleans your lawn as you mow.
- Side discharge chute blows walks and driveways clean and can be used in areas where bagging grass is not needed.
- Grass bag between the handles for close trimming on either side.
- Available in push or self-propelled models. With or without electric start.

See one today.
SNAPPER
McDonough Power Equipment, Inc. A subsidiary of Fuqua Industries, Inc.

WESTERN AUTO
3rd and Main 364-1355



INSTALLATION SUPPER—Mrs. J.C. Brown, left, took office as president of La Plata Study Club at a salad supper this week in the home of Mrs. Ansel McDowell, right. Installation of new officers was conducted by Mrs. B.H. English of Fort Worth, who stands between the hostess and Mrs. Pat Hughes, retiring president who is Mrs. English's daughter. The supper closed a year of activity for the club.

Hereford Police Investigate Four Accidents During Week

Hereford Police officers investigated four accidents during the past week including one that resulted in broken signal light wires at a major Hereford intersection.

No major injuries were reported in any of the accidents.

Police officers reported a boom on a truck caught signal light wires Wednesday night at the highway intersection of U.S. 60 and US 385. The wires were not broken by the truck, but were torn loose later about 10 p.m. Wednesday when a second

truck entered the intersection and hit the low-hanging lines. Officers were unable to determine the identity of the trucks early and investigation continued late in the week.

A minor accident was reported about 2:45 p.m. Monday at the intersection of 5th St. and Jackson when a 1973 Oldsmobile driven by Christene S. Copple, 627 Ave. G., was in collision with a 1973 Solary driven by Tony Allen Milligan of Amarillo.

Hereford officers reported the

Copple vehicle going south on Jackson and the Milligan vehicle heading west on 5th St. when the accident occurred.

Shortly after 7:30 a.m. Tuesday a 1971 Open driven by Mary Ann Livesay, 528 Willow Lane, was in collision with a 1953 GMC pickup driven by Dominguez Erasmo Jr., 304 Ave. B, Apt. A. Both vehicles were heading east on 15th Street and entering the intersection with Avenue F. and the Erasmo vehicle was apparently attempting a left turn when the collision occurred.

Another wreck was reported near the intersection of Progressive Road and Forest Avenue shortly before 7:25 a.m. Wednesday. A 1968 Chevrolet truck driven by Edner G. Robinson, 501 North Miles, collided with a 1972 Pontiac Catalina driven by Gary Don Gillespie, 409 Ave. K.

Investigating officers reported the Robinson truck heading north on Progressive Road and the Gillespie vehicle going west off a private road when the accident happened.

Members Added At Club's Lunch

New members were welcomed by the Bud to Blossom Garden Club at their luncheon at Community Center Friday. Those were Mmes. Roy Tylor, Mike Taylor and Ron Bridges, also Miss Gladys Setliff.

Mrs. Art Manjeot was recognized as an honorary club member.

business meeting was conducted by Mrs. Gentry. Members decided to accept an invitation to decorate tables for the 75th High Plains Pioneer Day luncheon to be held Saturday at the Bull Barn.

Mrs. Gentry was presented a gift of appreciation by Mrs. Long.

Miss Setliff conducted the installation of officers using the theme, The Golden Apple from Greek mythology. She presented each officer with a golden apple.

Mrs. B.W. Sisson was installed as president and was presented a golden apple to represent leadership; Mrs. Bill Nelson, first vice-president, apple of challenge; Mrs. Bruce Brown, second vice-president, apple of beauty; Mrs. Ray Polan, third vice-president, sharing; Mrs. Wayne Porter, recording secretary, words of dependability; Mrs. Jess Robinson, corresponding secretary, consideration; Mrs. Sam Long, treasurer, true greatness; Mrs. Sam Long, federation council, words of fellowship; Mrs. W.H. Gentry, parliamentarian, words of helpfulness.

After the installation a short

Relatives At Marriage

Mrs. H.E. Miller and Mrs. Herbert Dones were guests from Hereford at the recent marriage of Miss Deborah Frasier and Joe Jed Miller Jr. at Odessa, where parents of the couple live.

The Jed Millers are former Hereford residents. The bridegroom is a grandson of Mrs. H.E. Miller and a nephew of Mrs. Dones.

The couple is at home in Apt. 3, 801 N. Allegheny, Odessa, after a New Mexico honeymoon.

They were married in the garden of the Miller home with the Rev. Bill D. Cook of Immanuel Baptist Church officiating.

Mrs. James Butler was matron of honor and Douglas Miller his brother's best man. Dwayne Cochran of Lubbock ushered. Flowers in shades of pink were wedding decorations, and the bride wore a pink dress

with white veil.

At the reception in the home, the bridegroom's sister, Nancy Dean, registered guests and the bride's sisters, Mrs. Cochran and Mrs. Allen Baker, served wedding cake.

The bride is a graduate of Odessa Permian High School. Miller, who attended the University of Texas at El Paso and Texas Tech, is employed with Permian Data in Odessa.

DUVALIER DIES
On April 22, 1971, President Francois Duvalier of Haiti died; son Jean-Claude, 19, was named his successor.

Graduation Gift Headquarters
Cowan Jewelers
Downtown

A.O. THOMPSON ABSTRACT CO.
Mr. and Mrs. A.J. Schroeter
Courthouse
Phone 364-1504
P.O. Box 73
Free City Maps
Showing Blocks

Small Talk

BY SUE COLEMAN
Women's Editor

NOT ALL THE PHARMACISTS in Hereford are migrating to the Virgin Islands, I found by inquiring after learning that the Chuck Stantons and the Alton Trulls both left this week with the U.S. island possessions as a destination.

It's just a coincidence that two from Hereford are going and neither knew the other was applying for jobs they read about in a trade publication. But both were chosen, to Hereford's loss.

They will work for a private firm, not in government jobs. The Stantons left early in the week and the Trulls went Saturday, going by way of Crosbyton and McAdoo to visit their families before flying to the islands May 27.

Good luck to both in the new jobs, and I hope they all enjoy life in the semi-tropical island.

HEART SURGERY IS planned next week for Todd, nine-year-old son of the Gary Kriegshausers of 226 Centre. He will be in Texas Children's Hospital in Houston and I'm sure friends here will want to send him cards or letters.

The address is 6221 Fannin, Houston, 77025, to save you having to call some of the family and get it.

NAOMI BRISENDINE tells me her daughter, DiAnn and husband, MSgt. Robert E.

Mother-Daughter Party Has Flying As Theme

Come Fly With Us was the theme of the second annual Mother-Daughter Tea given by the Acteens of First Baptist Church Saturday in the Fellowship Hall. Cindy Parten acted as head stewardess for a pretented flight.

Entertainment was by Libbie Parton, who sang I Believe, Donna Kendall singing Leaving On A Jet Plane and Tonya Black playing piano selections.

Guest speakers from Friona were Mrs. Doyce Barnett, associational Acteen director, and Carolyn Murphree.

Burns, have been transferred by the U.S. Air Force from Hurlburt Field, Fla., to Shaw AFB, S.C.

DiAnn is an Air Force sergeant too, and will work in communications at the new base while Burns is a mechanic on prop planes. Their address is 126 Briarcliff Mobile Park, Dalzell, S.C., 29152.

BOTH FORMER RESIDENTS here, Goldie Criswell of Andrews and Hazel Bruner of Lubbock are guests of Jewel Miller, 131 Ave. H, for a few days, and are trying to see as many friends as possible before they leave tomorrow.

TWO DIFFERENT versions of one award given at the high school awards program Wednesday somehow got into Thursday's Brand. It was Terry Swindell, not Rhonda Stephan, who received the Viola Chisholm Memorial art scholarship from La Plata Study Club.

Now all we've got to do is find out what Rhonda really was honored for.

THREE FROM HEREFORD attended the Panhandle Penwomen's lunch at WTSU in Canyon Tuesday. Bessie Patterson, Roberta Campbell and Gladys Miller drove over and said they enjoyed very much a special program after lunch at the campus cafeteria.



MASCOT UNVEILED—A gift to Hereford CowBelles from three members, a bright red stuffed felt figure of Ferdinand the Bull, complete with a tray of the flowers beloved by that mythical animal, was presented at the group's lunch this week by Mmes. Virgil Marsh, Richard Ottesen and Pete Caviness. Ferdinand, who will be the mascot used by the CowBelles in their programs of promoting use of beef, was won by the three members at the recent state CowBelle convention in Lubbock, as a door prize.

Local Man Is NTSU Grad

Joe H. Childers, son of Mrs. Ella M. Childers, 1108 Grand, is one of some 1,303 students who will receive degrees Saturday at spring commencement exercises at North Texas State University in Denton.

Some 36 states and 11 foreign countries are represented in the applications for degrees. Of these, 1,007 are bachelor's, 193 are masters and 33 are Doctor's degrees.

Childers has applied for a bachelor of arts degree in economics.

FIRST FLAG
On April 17, 1960, the first U.S. flag was raised on Samoa.

Gifts you can give with pride
Cowan Jewelers
Downtown

NOTICE

WEST PARK 66 SERVICE

WILL CLOSE EVERY SUNDAY!

BEGINNING Sunday, May 20 so our employees may have a day of rest Thank You!

385 & WEST PARK

McDowell Drug... GIFTS FOR GRADUATES

Greeting Cards
For the Graduate and Father's Day

GIFTS FOR HER
Colognes & Perfumes

- Elizabeth Arden
- Blue Grass, Memorie Cherie & Others
- Lanvin
- Arpege, My Sin, "Y", Gauche and Others
- Jungle Gardenia, Tuvaria, Plus many, many more!

GIFTS FOR HIM

- AFTER SHAVE & COLOGNES
British Sterling, Brut, Roman Brio Plus many, many more.
- JUSTINE BILLFOLDS (new shipment)
- ELECTRIC RAZORS Norelco & Schick
- SONY DIGITAL CLOCK RADIOS
- REMINGTON HOT COMBS
- HOT SHAVE (5-Sec. Hot Lather)
- CHESS SETS & GAMES
- STEAM-OUT MACHINE

Ladies' WHITTING & DAVIS Jewelry

Ladies' - Men's Stanley-Steamer A Must For College or Travel

REMINGTON HOT COMBS

NORELCO ELECTRIC RAZORS

REMEMBER THE YOUNG BRIDE TO BE WITH NORITAKE CHINA
JAPAN'S FINEST
Large Assortment of Patterns (open stock)

YOU'LL FIND MANY, MANY MORE VALUABLE GIFT ITEMS FOR YOUR GRADUATE AT...

McDOWELL DRUG

336 N. MAIN DOWNTOWN HEREFORD PHONE 364-1313



WE RENT TRACTORS BY THE HOUR DAY-WEEK-MONTH

OR OTHERS CALL US FOR FULL DETAILS

case

POWER & EQUIPMENT
South, Hwy. 385
Pho. 364-2015
Hereford, Texas

Dave Honea is Gifford-Hill in this area.

And he's highly qualified to help you with any irrigation problems you may have. He's got the very best equipment available to do it with, too.

Gifford-Hill's 360, Gifford-Hill's Side Wheel Roll, Gifford-Hill's Water Gun, Vanguard PVC Plastic Pipe and Clad Aluminum

Pipe. Plus a long list of accessories.

If you haven't already met our new irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Gifford-Hill & Company, Inc.
E. Hwy. 60, Hereford, Tx. 79045
(806) 364-1266

Wet Weather Causes Farm Problems For Herbicides

Wet weather across the state is causing a number of problems for Texas farmers, so wise decision-making is all the more critical. This is especially true when it comes to using herbicides (chemical weed killers), contends Dr. Dave Weaver, agronomist for the Texas Agricultural Extension Service.

"Many farmers will be changing their weed control practices this year due to the adverse weather conditions," points out Weaver.

"Due to prolonged wet field conditions, many farmers have had to forego preplant herbicide applications and will be relying on pre-emergence or past-emergence chemicals. These materials are effective if applied according to label directions. That's the key to successful control of weeds with chemicals."

The Texas A&M University specialist hastens to admit that weeds will be plentiful in fields this year due to an abundance of soil moisture. "Herbicides will be put to the test this season. Hopefully, they will be used wisely."

UNDUE HASTE in applying a herbicide when conditions are not favorable or increasing the rate when weeds get out of hand could be costly in more ways than one.

According to Weaver, herbicide damage to crops often occurs in years such as this when weather conditions are less than ideal for planting and maintaining crops. Wet, cool conditions generally lead to slow crop development and decreased effectiveness of many post-emergence herbicides.

"Another important consideration facing many farmers this year is the need to replant their crops," points out Weaver. "These decisions are critical if herbicides have been applied prior to replanting. As long as the same crop is replanted, there is generally no problem. However, if a farmer decides to replant with another crop, he should be sure that the herbicide already applied will not damage the crop he plans to plant."

IF A PREPLANT incorporated herbicide was used in cotton, then soybeans may be planted safely; however, grain sorghum should not be planted. Neither soybeans nor sorghum

Art Course Offered

Students participating in Texas Tech's field school program in art will go on location this summer to one of the nation's most scenic areas, the Sangre de Cristo mountains of New Mexico.

Reservations are now being accepted for the Department of Art's field courses for graduate and undergraduate students to be held June 4-22 in Taos, N.M., under direction of Prof. James D. Howze.

Classes will be conducted in the facilities of the Taos High School and also will "take advantage of the geographical and cultural environment of this beautiful section of New Mexico," Howze said.

Students may earn up to three hours of academic credit in either painting or ceramics during the three-week period of concentrated study. Prerequisites for un-

dergraduate students include minimum of two courses in design and two in drawing at the college level.

Fees for the course are \$60 for Texas residents, exclusive of lodging and meals. Easels and permanent equipment will be furnished, the director said, but each student will be responsible for his own expendable supplies and small equipment. Classes will be limited to 20 persons in each area of instruction.

Reservations may be made by writing Prof. Howze, Department of Art, Texas Tech University, Lubbock 79409, or by calling 742-1146.

CONCORDE RECORD
A record altitude of 68,000 feet was reached by the French-built Concorde prototype 001 during test flights in March, according to a recent announcement by the manufacturer.

Students may earn up to three hours of academic credit in either painting or ceramics during the three-week period of concentrated study. Prerequisites for un-

dergraduate students include minimum of two courses in design and two in drawing at the college level.

HEINOLD COMMODITIES INC.

Live Cattle				
Month	High	Low	Close	Prev. Close
Jun	46.80	45.35	46.67	45.27
Aug	46.30	44.92	46.17	44.85
Oct	45.75	44.75	45.72	44.65
Dec	45.90	44.82	45.87	44.67
Feb	45.90	44.97A	45.90	44.70

Feeder Cattle				
Month	High	Low	Close	Prev. Close
May	54.85	53.80	54.50	53.90
Aug	54.00B	51.80	53.75	51.70
Sep	53.30	52.22	53.25	51.80
Oct	53.75	51.80	52.85	51.55
Nov	52.50	52.05	52.50	51.65B

Milo				
Month	High	Low	Close	Prev. Close
May	310	304.5	308	298N
Jly	315	305.2A	315	305N
Sep	298B	292N	293	292N
Dec	298	280	280	280

KC Wheat				
Month	High	Low	Close	Prev. Close
May	254	230 1/4	254B	231
Jly	242 1/2	218 1/2	242 1/2 B	220 1/2
Sep	242 3/4	219	242 3/4 B	220 1/2
Dec	243 3/4	221 1/4	243 3/4 B	222
May	234 3/4	221 1/2	243B	222 1/4

B-Bid				
Month	High	Low	Close	Prev. Close
May	310	304.5	308	298N
Jly	315	305.2A	315	305N
Sep	298B	292N	293	292N
Dec	298	280	280	280

A-Ask				
Month	High	Low	Close	Prev. Close
May	310	304.5	308	298N
Jly	315	305.2A	315	305N
Sep	298B	292N	293	292N
Dec	298	280	280	280

N-Nominal				
Month	High	Low	Close	Prev. Close
May	310	304.5	308	298N
Jly	315	305.2A	315	305N
Sep	298B	292N	293	292N
Dec	298	280	280	280

Dental Operating Technique Offered In AC Short Course

An Amarillo College short-term health course in operating room technique in dental surgery will be offered beginning Tuesday.

Classes will be held from 7-10 p.m. on Tuesdays and Thursdays at Northwest Texas Hospital. Registered students should meet at the 7th St. entrance area.

Fee for the course is \$6. (Mrs.) Delores Clark, R.N. will instruct students by presenting the dental auxiliaries technique and procedures used in the hospital operating room. The course will include an

introduction to surgery and the operating room, the duties and responsibilities of the operating room team, patient care as it pertains to the operating room, hand scrubbing, gowning and gloving, sterilization and draping with demonstration of each skill.

Registration for this course is now in progress. Those interested may come to the registrar's office in the Administration Building on the AC Washington St. campus.

For further information, Mrs. A.L. Crawford at Amarillo College may be telephoned.

Newsman Says People Talk About Hereford

Bedford Forrest, farm editor for an Amarillo television station, spoke on the hustling Hereford attitude and new farm

legislation when he appeared as guest speaker for the Hereford Lions Club meeting Wednesday at the Civic Club Center.

In another highlight of the weekly luncheon meeting, Libby Word was presented a plaque for outstanding leadership while serving as president of the Leo Club at high school this year. Tommy Bowling, Leo Club chairman, made the presentation.

Social Security

One of the recent changes in social security resulting from the 1972 amendments concerns adopted children.

According to Travis C. Briggs, manager of the Amarillo Social Security Office, adoption of a surviving child beneficiary by someone other than a close relative no longer results in the child's benefits being terminated.

Prior to this change a child receiving benefits based on a deceased parent's work would have his benefits ended if he was adopted by someone other than a brother, sister, aunt, uncle, stepparent, or grandparent.

One other important feature of the change is that children whose benefits were previously terminated as a result of their adoption may now be reinstated. Children who, but for such adoption, would still be eligible for benefits may become reentitled by the filing of another application.

Previously a child's right to benefits was not terminated because of adoption by a close relative because it was thought that such adoptions were usually undertaken to obtain for the child certain legal and psychological advantages available to children in a close family group and that it was inappropriate to deprive a child

of his social security benefits in such a case.

It is now felt that adoptions by a more distant relative or unrelated person may provide a child with the same advantages and as such benefits will no longer be ended. This change became effective in October, 1972.

Briggs stressed that reentitlement was not automatic and that a new claim must be filed. He urged anyone who might know of an adopted child whose benefits were ended because of adoption to tell the child or his family to contact his office.

Failure to do so may result in the loss of payments.

Drake's ship sails again

The \$62 million replica of Sir Francis Drake's Golden Hind, authentically re-created without a nail in her hull (but outfitted with a propeller and auxiliary engine for safety), will make the 50-75 day Atlantic crossing from Devon in October.

Square rigged on fore and mainmast and fore-and-aft rigged on the mizzen, the Golden Hind was christened recently by the countess of Devon with a bottle of mead.

Introduced as a special guest was Connie Bartels, recipient of the Lions Club scholarship of \$500. She is the daughter of Mr. and Mrs. Leonard Bartels. Club sweetheart Carolyn Langley was also recognized for ranking first among the top 10 students in the graduating class.

Forrest, introduced by program chairman Donald Hicks, said viewers in other area towns frequently ask why he refers so much to Hereford instead of their towns. "My reply," he said, "is when you start making news like Hereford, we'll talk about you."

Forrest said the farm bill now being formulated "appears to be more practical." Farmers would like to be fully independent, he stated, but "it scares me to hear people talk about going away with subsidies entirely."

He pointed out that national planners, who haven't helped boost the image of the farmer, now want us to produce more. "We will be striving to do this with higher costs, less fuel and less fertilizers," he emphasized.

On the world market, Forrest predicts more competition in the cattle feeding industry from Africa, India and Russia. He also pointed out that some farm experts say we have arrived at a situation where we are at the mercy of a one-year crop failure.

BUY
SELL

NATIONAL REALTOR WEEK

RENT
TRADE

MAY 20-26

BUILDING OR BUYING ...FOR A BETTER TOMORROW!



A REALTOR



Realtor Week...a time set aside to recognize the professionally qualified men and women who list, sell, manage and appraise real property. Experienced, knowledgeable, and bound by a strict code of ethics, the Realtor can best serve all your real estate needs! Not every real estate agent is a "Realtor"!...Is Yours? Always look for this seal because the person displaying it is the "professional" real estate agent!

It pays to do business with a member of the

HEREFORD BOARD OF REALTORS

Selling America First - Everyday.

A Realtor is a professional in real estate who subscribes to a strict code of ethics as a member of the local and state boards and of the National Association of Real Estate Boards

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the **SUNDAY BRAND** 5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND** 3 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES

Hwy 60 & at MYRTLE Phone 364-0169

Also spaces & furnished trailers for rent at **TOWN & COUNTRY ESTATES.** 1B-1-18-9P

"THE SADDLE HOUSE" COMPLETE Riding Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST. PHONE 364-3583 1B-1-15-1c

!!CARPET!!

Financing Available
C & W CARPET
PLAINS AND N. 25 MILE AVE. PHONE 364-3448 B-26-1c

WE BUY AND SELL USED FURNITURE. BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-1-37-1c

1971 Mobile Home. 12x46. Excellent condition. Perfect for lake or mountain property. Phone 364-5837 after 5:00 p.m. B-1-16-33-1c

FOR SALE

Dun mare, smooth mouth. 3 year old filly, broke gentle. Colts-two years & under. Appaloosa stud service. Grandson of Whistle Britches, private treaty.
JAY CROFFORD 364-0952 1B-1-15-1c

For Sale: Used dryer. 139 Avenue F. Phone 364-5683. B-5-10-47-1p

Brand Ads Get Results

STATED MEETING SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
Jerry George W.M.
W.A. Phipps Sec.

Hereford Rotary Club
meets every Monday at 12:05
Civic Club Center (Jim Hill)

Lions Club
meets each Wednesday, 12 Noon
Civic Club Center (Jim Hill)

For Sale: 1971 Mid Statesman Pickup Camper. Real Good Condition. Call 364-2083. B-1-12-20-1c

Inspected used tires-13, 14 and 15 inch \$5.00 up, mounted free, guaranteed 12 months.
FIRESTONE, 105 North Main. B-1-19-43-1c

For Sale: Northern grown Pinto Beans. \$10.00 per hundred. 276-5267. B-1-10-20-1c

SEE OUR LINE OF BARGAINS!!
Stoves, refrigerators, TV's, living room suites, dining room suites, and miscellaneous merchandise.
Open: 8 to 12AM 1 to 6 PM, six days a week.
BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS Phone 364-1873 1B-1-35-1c

GARAGE EQUIPMENT. NEW & USED.
Air Compressors, Valve Machines, Steam Cleaners, etc...
BOYD MACHINE & SUPPLY 1306 East Park Phone 364-1055. 1B-1-9-1c

AIR CONDITIONER SALE
Must sell 10 last year's models. Save from \$20.00 to \$75.00. Payments start at \$10.00 per month.
Call Richard, 364-4333. 1B-1-43-1c

FOR SALE: National electric guitar, with case. Phone 364-0689. B-1-42-1c

For Sale: Self contained camper. 1023 S. Main. 1-B-19-1c

FOR SALE: Ironrite Ironer. Excellent condition. \$50.00; Chevron-8 Kodak Movie Projector. \$70.00. Phone 364-1356. B-1-14-46-1c

GARAGE SALE 201 AVENUE J TODAY ONLY-FROM 1-5 PM
Antique trunks, lamps, glass, irons, pieced quilt tops, feather pillows, general clothing-formals. (New sewing materials (1-4 yd pieces) craft material, etc... B-1-20-2p

For Sale: 125 Black Angus pairs, calves weigh 250 lbs. Choice stretchy blacks, priced to sell. Will sell in small bunches to suit you. Call Lawrence Kendall, 364-6121. B-1-28-46-6c

LEFT IN LAY-AWAY
Electroponic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments, at **MARTINS SOUND CENTER** Corner of Georgia & I-40 in Wolfen Square, Amarillo. B-1-45-9c

MUST SELL: 12x60 Mobile home. 3 years old. Call 364-1605. B-1-10-46-5c

FOR SALE 14x64 Melody 1970 Mobile Home. Small equity. Would consider car as trade-in. Call 364-4469 after 6 p.m. Nights 257-3731 Earth, Texas after 6 p.m. B-1-19-1c

1971 Model "Shasta" Travel Trailer. 18', fully self-contained. Tandem axle, factory air and awning. Sleeps 6. \$2750.00. Call 258-7278. B-1-19-46-1c

For Sale: 1970 12x43 Mobile Home. 2 bedrooms. Completely paneled. Will sell furnished or unfurnished. Call 364-5454. B-1-17-46-3c

EXCELLENT, efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Duckwalls, Sugarland Mall. B-1-19-20-2c

WILL Trade horse and saddle for pickup. Phone 364-3583. B-1-10-20-2c

For Sale in HEREFORD. Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by assuming small payments. Write at once: McFarland Music Co. 1401 West 3rd, Elk City, Oklahoma 73644. B-1-20-2p

If carpets look dull and drear, remove spots as they appear with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber. B-1-22-20-2c

FOR SALE: 38x8 Two bedroom Mobile Home with lot. Completely furnished, air conditioned. Good location. Good condition. Call 258-7560 between 9:00-10:00 p.m. B-1-22-20-2c

FOR SALE OR LEASE: 36 ft. hopper bottom grain trailer. Phone 364-4251 after 6:00 p.m. B-1-13-20-2c

FOR SALE: Good Gulbransen Spinet piano, also four piece Sears Best bar. Phone 364-4452. B-1-14-47-1c

For Sale: 10x47 Mobile Home. Home. Phone 364-2994. B-1-10-47-1c

For Sale: AKC registered puppies. 8 weeks old. Contact after 5:00 p.m. 364-5288. B-1-12-47-3c

For Sale: 6 months old female Doxide-Poo puppy. Has had all shots. Call 364-6678. B-1-47-1p

TUX RENTALS AT GASTON'S POPULAR STORE DOWNTOWN B-1-47-1c

For Sale: Lady Kenmore Dish Washer. Phone 364-5690. B-1-47-1p

FOR YOUR CUSTOM SEWING, ALTERATIONS, OR FABRICS. CALL Helen Nelson Phone 364-3112 or come to 511 Avenue J. B-1-47-2c

For Sale: 175 Kawasaki, 1000 actual miles. Never wrecked. See at 305 Avenue C. Phone 364-5407. B-1-16-47-4c

BASEMENT SALE: 219 Avenue C. Clothes, all sizes, dishes, miscellaneous. Sunday & Monday. B-1-13-47-1c

FOR SALE: One red Spanish Couch, One portable stereo. Call 364-5369. B-1-47-1p

OIL PAINTINGS by EUNICE PETERSEN for sale. Westerns, Landscapes, Still-life. Also miniatures. CALL 364-3198 for appointment. S-1-47-1c

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-19-47-2c

BIG GARAGE SALE 833 Irving. Monday, Tuesday and Wednesday. B-1-47-1p

REMODELING SALE: (Used) 40" electric Frigidaire stove. Westinghouse electric built-in stove and range top. 40 gallon gas Payne water heater. Portable Lady Kenmore dishwasher. 36" Nutone hood vent. Baby bed. 323 Star. Call 364-1268 after 5:00 p.m. B-1-47-1p

FOR SALE WATER BEDS King size and singles \$22.00; Round \$42.00. Frames \$58.00. **SOUTHWEST CARPET** 209 Park Avenue Phone 364-1763 B-1-47-1c

NEW and USED Vacuum cleaners for sale. Bags, service and repair. Call 364-0820 or come by 406 Avenue I. S-1-19-39-1c

FULLER BRUSH PRODUCTS. Call Mrs. Jessie Fuller, 364-3525. S-1-10-31-1c

2. FOR SALE Farm Equipment

See Us For Mayrath Grain Augers Also have parts in stock **DAVIS IMPLEMENT** 409 EAST FIRST Phone 364-2811 B-2-35-1c

1968-930 Diesel Case Tractor. Egging Cab. Good condition. Phone 364-0621 after 7:00 p.m. B-2-13-32-1c

For Sale: 500 gallon overhead gas tank with stand. Phone 364-1599. B-2-46-3p

Truck and tractor tires. New and used. We will trade for old tires-no charge for mounting. Call Danny, 364-4333. B-2-20-43-1c

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT** 409 EAST FIRST Phone 364-2811 B-2-35-1c

3. FOR SALE Automobiles

NEW & USED CARS. **ORVAL WATSON FORD SALES COMPANY** PHONE 364-2727. 1B-3-18-1c

For Sale: 1959 Plymouth. Contact Installment Loan Department. FNB. B-3-10-8-1c

FOR SALE: 1968 Datsun Pickup. Call 364-5520. B-3-10-20-1c

WALKER'S USED CARS AND TRUCKS. **WE BUY, SELL OR TRADE** 400 West First Phone 364-2250. 1B-3-41-1c

1967 Pontiac Tempest 2 dr. h.t. bucket seats, PS, PB, air, automatic trans. Mich. Tires, 326 cu. in. motor. See Charles at Shook Tire Company. B-3-25-10-1c

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-1c

For Sale: '72 American Motors Ambassador. Excellent condition. Take over payments. Phone 357-2519. B-3-13-17-8c

USED TIRES \$3.00 UP.

MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK. 1B-3-17-1c

NEW AND USED CARS now for sale at John Orsborn Buick, Pontiac, GMC's new location-221 NORTH 25 MILE AVENUE. B-3-20-42-1c

FOR SALE: '71 Ford Station-wagon. Loaded, low mileage. A-1 condition. Call 364-4117. B-3-12-44-1c

Mag wheels to fit Ford, Chevy and Plymouth as low as \$8.00 per month. Call Richard, 364-4333. B-3-17-43-1c

For Sale: Set of mag wheels - fits Chev. or Pontiac. Inquire 200 Vera Cruz. B-3-20-2p

1972 CHEV. TRUCK C-60, 5-speed, 18.5 rear end, Michelin tires, low mileage. Has been taken good care of. Has a Oswalt spreader bed. Call between 9:00 and 11:00 p.m. 806-265-3574. B-3-47-3p

For Sale: 1972 Monte Carlo. Loaded. 1970 Kawasaki "Trail Boss", very good condition. 1971 Kawasaki 350 "Big Horn" Call 258-7742 after 8 p.m. B-3-22-47-1c

1970 Mercury Montego MX. 2 door, red with white vinyl top. Loaded. Call 364-6240. B-3-14-47-1c

For Sale or trade: 1968 one-half ton Chev. Pickup on butane. New motor overhaul, long wheel base. 1967 El Camino with air conditioner, Michelin tires. W.P. Axe, 213 N. Texas Phone 364-3559 B-3-47-2c

For Sale: '69 Buick Sport Wagon. Call 276-5239. B-3-10-47-3c

4. REAL ESTATE For Sale Or Trade

FORSALE BY OWNER
House with basement 5 bedrooms, 1 1/2 baths, living room, den, utility room, central air conditioning, humidifier, carpeted. Small equity. Call 364-6670 for appointment. B-4-19-1c

For Sale: 3 bedroom house at 439 Avenue E. Low down payment. 364-1111. B-4-13-16-1c

BEAUTIFUL HOME IN COUNTRY FOR SALE BY OWNER.
3 bedroom brick, 3 private baths, large den and kitchen combination-paneled, utility room. All wool carpeted and new drapes. Large basement, double garage. Located 12 miles South of Hereford on West Easter Road or 6 miles North of Dimmitt on HFD. Hwy. Shown by appointment anytime. Phone 647-4694 or 508 Belcher, Dimmitt, Texas. B-4-39-1c

FOR SALE BY OWNER
3 bedroom house near school, double garage, corner lot. \$9,500.00. \$1,000 down. Duplex for sale. \$8,500.00. \$1,000 down. Phone 364-2553 at night. S-4-42-1c

FOR SALE BY OWNER Northwest Hereford 4 bedroom brick, 2 baths, living room, den, utility room, central air conditioning, humidifier. CALL 364-2571 for appointment. B-4-20-4p

FOR SALE BY OWNER- 3 bedroom near school, paneled and carpeted. \$11,500.00. \$1,500 down. B-4-45-1c

FOR SALE BY OWNER 3 bedroom home at 504 Avenue I. 2300 sq. ft. Large playroom with pool table, many extras. Will trade equity for larger home. PHONE 364-4251 after 5:00 p.m. S-4-43-1c

FOR SALE BY OWNER 3 bedroom home with lots of trees. \$500.00 total move in cost. Available Tuesday, May 22nd. 624 Avenue F. Phone 364-5195. B-4-26-47-2c

969 ACRES NEAR GRUVER TEXAS
5 irr. wells, wheat and milo allotments, over 300 acres of growing wheat goes with the purchase of this land at \$350.00 per acre. Possession of all land for 1973 crop year. One of the best laying farms on the North Plains and on paved road. \$35,000.00 down, reasonable payments on balance. **NORTHWEST HEREFORD** Nice 3 bdrm., brick, living room, den and kitchen comb., double garage, 1 1/2 baths. Price \$21,000.00, purchase equity and assume existing loan payable \$176.02 per mo. or owner will trade for equity in smaller home. **JUST LIKE NEW** 3 bdrm., 2 baths, built-ins, carpeted, double garage. House is about 2 yrs old. Small down payment or will trade for older home or late model car or pickup. **LOCATED ON WESTERN** Large 3 bdrm., 1 1/2 baths, nice corner lot. Must see to appreciate. Price \$19,500.00, Owner will trade for smaller home. **DOLL HOUSE** For a young couple, 2 bdrm. 1 bath, fully carpeted. Plumbed for washer and dryer. Single garage, fenced back yard. Buy equity and assume loan at \$84.00 per mo. **ONLY \$7,500.00** Nice 2 bdrm. on corner lot. \$1,000.00 down, Owner will carry papers. **NEAR HIGH SCHOOL** 3 bdrm. stucco, paneled, fully carpeted, storm windows. Must see to appreciate. Price \$11,500.00, \$1,500.00 down. Owner will carry loan. **\$306.00 DOWN** plus closing will purchase 3 bdrm. FHA repo., priced at \$9,150.00 **MOBILE HOME LOTS** \$50.00 down and \$1.25 per mo. We have other listings to choose from. **HAMBY REAL ESTATE** OFFICE 364-3566 Gerald Hamby 364-1534 J.M. Hamby 364-2553 Chick Weemes 364-3169 **EQUAL HOUSING OPPORTUNITY** B-4-45-1c

NORTHWEST HEREFORD 3 bedroom home, lots of storage, double car garage. Apartment rental in rear. Only \$20,000. **FHA REPRO.** 3 bedroom home newly redecorated inside and out. Single car garage. \$9,150.00. **COUNTRY ESTATE** 3 bedroom brick home. 2 1/2 baths, large playroom. 2715 sq. ft. Outside city limits. Reduced \$4,000 below appraisal price. **235 ASSISTANCE LOAN AVAILABLE** 3 bedroom, 1 1/2 bath. Isolated master bedroom, carpeted, double car garage. Excellent buy. **STORM CELLAR** Small 3 bedroom brick home; 2 full baths; utility room, garbage disposal. Carpeted, fenced yard. \$800 cash, \$153.00 per month. **333 AVENUE J** Nice 3 bedroom home with good kitchen and dining arrangements, fenced backyard, carpeted. \$11,000. Requires new loan. **INCOME PROPERTY** 5 unit apartment house. Good income, very reasonably priced. Resident manager. Income property-4 unit rental. \$16,000.00. **21.8 ACRES** 4 miles outside city limits, just off pavement. 3 bedroom stucco house. Domestic and irrigation well. 29 per cent down. **LOANS** Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details. **Board of Realtors Multiple Listing Service CARTHLE REAL ESTATE** 206 N. 25 Mile Avenue Phone 364-0944 364-0038 Wayne Carthel 364-2553 Leola Peters 364-6396 **EQUAL OPPORTUNITY** B-4-23-1c

FOR SALE BY OWNER, 4 bedrooms, 2 baths. 618 Avenue J. Phone 364-6786. B-4-13-47-3p

HOME FOR SALE BY OWNER 203 HICKORY Phone 364-5384 or 647-2471 Dimmitt Art Schreck. 3 bedroom brick, wood burning, 2 baths. B-4-47-2c

For Sale: 3 bedroom house. Low interest loan. 434 Avenue G. Call 364-2816. B-4-13-47-1c

FOR SALE IN DALHART, by owner, Lovely older home with income property. Shown by App't. Call days 249-2651, Evenings and weekends 249-2713, Dalhart. B-4-47-2c

WANT TO BUY Two bedroom home from owner, for cash. About 1100 or 1200 sq. ft. living area with single car garage. Prefer brick construction. Must be well located. Phone 364-1963 B-4-47-1c

FOR SALE 4 bedroom, 2 bath country home with one acre. 3 years old. Less than \$11.00 per sq. ft. 460 Acres, three wells, underground tile. \$240.00 per acre. The best investment on earth is a part of it. **CALL NOW GIBSON REAL ESTATE & INSURANCE** Phone 364-0442 W.V. "Bill" Struve 364-6396 B-4-47-1c

FOR SALE 4 bedroom, 2 bath country home with one acre. 3 years old. Less than \$11.00 per sq. ft. 460 Acres, three wells, underground tile. \$240.00 per acre. The best investment on earth is a part of it. **CALL NOW GIBSON REAL ESTATE & INSURANCE** Phone 364-0442 W.V. "Bill" Struve 364-6396 B-4-47-1c

Re-decorated two bedroom houses moved to your location. \$2,995.00 plus mileage over 50 from Amarillo. Several to choose from. Also duplexes available. Call 355-8592, 355-0177, 355-1012. B-4-26-47-1c

5. FOR RENT

FOR LEASE OR SALE. Large building with stalls in rear. 625 East 1st. Phone 364-1111. B-5-15-42-1c

THREE BEDROOM HOUSE. On pavement, seven miles Southwest Hereford, 364-0484. B-5-46-2p

FURNISHED APARTMENT for rent. Single person or couple only, no children. Bills paid. Call 364-0160 or 364-3744. B-5-17-45-1c

DIAMOND VALLEY TRAILER PARK Located on the 600 & 700 block of Avenue H, Sioux & Cherokee Streets, and 700 block of Ave. G. Storage for rent. PHONE: 364-1483; 364-3937 B-5-28-1c

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motor homes or any storage needs. Sizes-12' x 12', 10' x 22' & 12' x 32'. CALL 364-5520. 1B-5-28-1c

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-1c

For Rent: One 2 bedroom unfurnished house; Two, one bedroom furnished apartments. Phone 364-3200. B-5-14-46-1c

OFFICE FOR LEASE. Ralph Owens 364-2222 1B-5-10-14-1c (See More Ads Next Pg.)

FOR SALE: 1971 Mid Statesman Pickup Camper. Real Good Condition. Call 364-2083. B-1-12-20-1c

Inspected used tires-13, 14 and 15 inch \$5.00 up, mounted free, guaranteed 12 months.
FIRESTONE, 105 North Main. B-1-19-43-1c

For Sale: Northern grown Pinto Beans. \$10.00 per hundred. 276-5267. B-1-10-20-1c

SEE OUR LINE OF BARGAINS!!
Stoves, refrigerators, TV's, living room suites, dining room suites, and miscellaneous merchandise.
Open: 8 to 12AM 1 to 6 PM, six days a week.
BIG JIM'S FURNITURE HIGGINS & SO. TEXAS ST. HEREFORD, TEXAS Phone 364-1873 1B-1-35-1c

GARAGE EQUIPMENT. NEW & USED.
Air Compressors, Valve Machines, Steam Cleaners, etc...
BOYD MACHINE & SUPPLY 1306 East Park Phone 364-1055. 1B-1-9-1c

AIR CONDITIONER SALE
Must sell 10 last year's models. Save from \$20.00 to \$75.00. Payments start at \$10.00 per month.
Call Richard, 364-4333. 1B-1-43-1c

FOR SALE: National electric guitar, with case. Phone 364-0689. B-1-42-1c

For Sale: Self contained camper. 1023 S. Main. 1-B-19-1c

FOR SALE: Ironrite Ironer. Excellent condition. \$50.00; Chevron-8 Kodak Movie Projector. \$70.00. Phone 364-1356. B-1-14-46-1c

GARAGE SALE 201 AVENUE J TODAY ONLY-FROM 1-5 PM
Antique trunks, lamps, glass, irons, pieced quilt tops, feather pillows, general clothing-formals. (New sewing materials (1-4 yd pieces) craft material, etc... B-1-20-2p

For Sale: 125 Black Angus pairs, calves weigh 250 lbs. Choice stretchy blacks, priced to sell. Will sell in small bunches to suit you. Call Lawrence Kendall, 364-6121. B-1-28-46-6c

LEFT IN LAY-AWAY
Electroponic Component Stereo with built-in tape player. AM-FM Multiflex Radio, Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments, at **MARTINS SOUND CENTER** Corner of Georgia & I-40 in Wolfen Square, Amarillo. B-1-45-9c

MUST SELL: 12x60 Mobile home. 3 years old. Call 364-1605. B-1-10-46-5c

OIL PAINTINGS by EUNICE PETERSEN for sale. Westerns, Landscapes, Still-life. Also miniatures. CALL 364-3198 for appointment. S-1-47-1c

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-19-47-2c

For Rent: 12x50 two bedroom mobile home, outside city limits. 364-0064.
B-5-11-20-2c

Unfurnished 2 bedroom duplex unit. \$100.00. Phone 364-1747.
B-5-10-20-tfc

UNFURNISHED 2 bedroom apartment at the Thunderbird.
B-5-10-46-tfc

APARTMENTS FURNISHED 1 & 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
B-5-10-37-tfc

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?
We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrigerator, garbage disposal, central heat and air and 2 fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary.
1 bedroom start \$79.75
2 bedrooms start \$101.55
3 bedrooms start \$113.75
4 bedrooms start \$122.90
All bills paid. Deposit is required.
BLUE WATER GARDEN
630 Irving
Phone 364-6461
B-5-10-35-tfc

BEDROOM for rent. Man preferred. Phone 364-0798.
B-5-10-45-tfc

For Rent: Nice 3 room furnished apartment for adult only or couple. 364-0984.
B-5-13-19-tfc

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-tfc

One and Two bedroom furnished apartments. 205 Jowell, inquire house in rear.
B-5-12-45-tfc

TRAILER SPACE FOR RENT. Northwest Mobile Lodge, Phone 364-1108.
B-5-10-13-tfc

Two room furnished apartment. 604 Schley. Single lady or couple.
B-5-10-20-1c

BACHELOR APARTMENTS
Carpeted-private entrance, private bath, vented heat. 821 South 25 Mile Avenue.
S-5-14-32-tfc

CLEAN, quiet, furnished apartment for one person. Please call 364-3388.
B-5-10-47-tfc

For Rent: 2 bedroom house, carpet, single garage, laundry connections, fenced backyard. Call 364-3282.
B-5-14-47-1c

3 bedroom house in country for rent. Phone 364-6047.
B-5-10-47-2c

Unfurnished 3 room house. Spanish preferred. \$55.00. 364-2087.
B-5-10-47-tfc

For Rent: 3 bedroom at 219 Avenue G. Call 364-2816.
B-5-10-47-2c

EXPAND YOUR OFFICE TO FRIONA
Office suite for rent, complete with coffee room, reception area, office furniture, refrigerated air and fully carpeted.
Phone 806-247-2724, 806-247-3274 or 806-247-3641.
B-5-47-4c

For Rent: 2 bedroom unfurnished house. Roy Manning, 327 Avenue B.
B-5-11-47-1c

6. WANTED
YARD and garden tilling and mowing. Will rent tiller. Phone 364-4869.
B-6-11-44-tfc

WANTED-CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.
B-6-13-64-tfc

YARDS AND GARDENS
Rotary-tilling. Free estimates, call 364-5068.
B-6-40-26P

WANTED-CUSTOM FARMING
call Joel Williamson 258-7728, or 364-1933.
B-6-1-46-tfc

YARD & GARDEN ROTOTILLING. Phone 364-1432. 605 Avenue H.
B-6-10-36-tfc

CUSTOM SWATHING & BALING.
Sam Berryman, 364-5810.
B-6-10-18-tfc

WANTED: Lawns to mow. Call Terry Riley, 364-2295.
B-6-20-2p

WANTED
1000 TONS SCRAP
Highest cash prices paid for Iron-Cars-Trucks-Pickups-Tractors. Copper-Brass-Aluminum, Batteries or any type salvage.
HEREFORD IRON AND METAL
Anson A. & June Dearing
Phone 364-3350 or 364-3777
B-6-2-tfc

WANTED: Custom Farming. Call 364-1542.
B-6-10-14-tfc

WANTED: CUSTOM FARMING. Phone 289-5950.
B-6-10-16-tfc

Would like to buy a 4 to 6 year old mare, preferably a quarter horse. Call Jack Andrews 357-2530.
B-6-19-47-2c

8. HELP WANTED
LVNs wanted for 3 to 11 and 11 to 7 positions. Excellent salary and employee benefits. Apply in person to the Director of Nursing Service, Deaf Smith General Hospital. An equal opportunity employer.
B-8-33-14-tfc

WANTED: Growing local company needs young man for good position doing inventory and general office work. Send brief resume to Box 866, Hereford.
B-8-23-18-tfc

WANTED: Man with some mechanical aptitude to supervise operation of machinery at growing local company. Write Box 866, Hereford.
B-8-19-18-tfc

LARGE Feed manufacturer has a general labor position available in local plant.
We offer:
-Group Insurance
-Paid Vacation
-Steady Employment
-Good Working Conditions
-Excellent Fringe Benefits.
Phone 364-5211 for appointment.
B-8-46-2c

WANTED: Good dependable man for manager trainee. Good salary. Fringe benefits. Call Plains Finance, 364-3400 for appointment.
B-8-15-17-tfc

PRODUCT SERVICE MAN
Some experience and knowledge necessary in area of hydraulic and mechanical field. Call or write:
Oswald Division,
364-0250
Box 1328, Hereford.
An equal opportunity employer.
B-8-20-2c

LEAVE THE CITY PROBLEMS behind for a permanent position with a progressive automobile dealership. Salary and commission.
Contact:
Jewell Gaddy,
Culbertson-Scardello Ford
Dalhart, Texas
Ph. 806-249-5551.
B-8-20-2c

WANTED: SECRETARY BOOKKEEPER. Prefer single or widowed lady willing to travel. Apply in person to John Bee, 706 Avenue F after 6:00 p.m.
B-8-20-2p

WE WILL FINANCE YOU
SERVICE BUSINESS
If you sincerely want to make money and enjoy the prospect of working for it in your own business, this is something you should investigate. Earnings in this thriving business industry often start immediately. NO EXPERIENCE NECESSARY. We will train you, teach you our proven way. We are looking for QUALIFIED, SINCERE, SOLID CITIZENS. We have prosperous licensees in several states. You will need \$750.00 to start. This is not a franchise. Phone collect
373-6681, Carl Scott, Amarillo.
B-8-20-2c

NEEDED-SCHOOL BUS DRIVERS. See Eldon Owens at Bus Barn.
B-8-10-27-tfc

The new nursing home at Dimmitt, Texas needs RN AND LVN Nurses.
Call
Mrs. Hazel Dunn.
647-3117.
B-8-17-35-tfc

MALE BOOKKEEPER
For feed lot-ranching operation. Must have experience in agricultural bookkeeping. Prefer man who has worked in accounting firm. Top wages, plus other benefits.
CALL 806-276-5270
B-8-20-2c

Moorman Manufacturing has Secretary-Bookkeeping opening. This job offers varied duties, steady employment, good working conditions and excellent fringe benefits. Experience in bookkeeping not necessary. Phone 364-5211. An equal opportunity employer.
B-8-31-20-2c

NEED A MANAGER TRAINEE. Cooks and Car Hops. Must be willing to work. Apply in person 711 West First Street, Hereford, Texas - Big Burger Drive-In.
B-8-25-47-tfc

WANTED: Young men to learn glass trade. Apply in person at Hereford Glass Company, 1302 Park Avenue.
B-8-17-47-tfc

AVON HAS A TERRITORY FOR YOU if you live in or near the Hereford area. Earn extra cash selling AVON'S famous products near your home. Call now: 364-4479 or 364-0640.
B-8-30-47-1c

NEED Experienced cabinet makers. Excellent working conditions. Guaranteed salary plus paid vacation. Call DB&S Company, 364-0241 or Nights 364-6886.
B-8-19-47-tfc

SECRETARY NEEDED
Must be able to type and take shorthand. Please furnish photo and complete resume. Box 826, Hereford. All replies will be treated confidential.
B-8-47-3c

9. SITUATIONS
Near professional interior and exterior painting. Approximately \$25.00 per room. Free estimates. Phone 364-0697.
B-9-14-47-1c

Will do ironing and house work. Call 364-0511.
B-9-10-47-1c

10. NOTICE
!!NOTICE!!
WE ARE STILL ACCEPTING ENROLLMENT OF 4 & 5 YEAR OLDS FOR THE 1973-74 SEMESTER AT THE FIRST BAPTIST KINDERGARTEN.
Phone 364-1124
364-3305
364-0996.
B-9-20-2p

TRUCK TIRES-We're overstocked in all sizes. Must be sold, no trade needed. 8-20 TR 110, FT 3602 plus F.E.T. Call Danny, 364-4333.
B-10-23-43-tfc

11. BUSINESS SERVICE
WE MAKE HOUSE CALLS
Repairs on all makes and models, color, black & white, and radios. Get the best.
TOWER TV
248 Northwest Drive
Phone 364-4740.
B-11-28-tfc

DICKEY'S DOZER SERVICE
Dirt Work All Kinds
Bulldozers Scrapers
Back Hoe Dragline
Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

PAINTING CONTRACTOR
Inside-Outside.
All work guaranteed.
Free Estimates.
Julio Pesina, 204 Catala St.
Hereford, Texas. Ph. 364-4998.
B-11-14-17P

AKC Registered toy silver poodle proven stud service. Call 364-4907 after 5:00 pm.
B-11-12-42-tfc

Home remodeling, large or small, cedar fence, carpet, door and window repair. Aermotor windmills and parts. Turn key job or do it yourself.
ROCKWELL BROS & CO.
Across from Pitman Grain
364-0033, Hereford.
B-11-37-tfc

FRANK WESTER
CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish.
Phone 364-5169
B-11-39-tfc

TUTORING
SERVICES AVAILABLE
For your grade school child. Please contact:
Shelia Upshaw,
qualified teacher in
Hereford School System
364-0726 or 364-4140
B-11-20-2c

KELLY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential
Commercial
All bids and wiring
CALL bids and wiring
competitive.
Phone 364-1345
Night phone 364-2012
or 364-1345
Box 130.
B-11-46-tfc

DRAGLINE SERVICE
TAIL WATER
PIT CLEANING.
DUMP TRUCKS
30 ton crane.
BOBBY GRIEGO
Day Phone 364-0524
Night-364-2322
B-11-14-tfc

UPHOLSTERING AND ALL TYPE DRAPERIES.
ALL WORK GUARANTEED.
CALL 364-5387
B-11-46-3c

TREE TRIMMING AND REMOVAL.
PAINTING
Inside-Outside.
Free Estimates.
Call 364-6450 or 0638.
B-11-45-tfc

CARPET CLEANING
C & W carpet
Phone 364-3448
B-11-24-tfc

SHELTON OFFICE MACHINE SERVICE.
116 East Second
Phone 364-5769.
We service all office machines.
B-11-14-tfc

B.L. Jones
CONCRETE CONTRACTOR
(Formerly H.E. Wester-
B.L. Jones Cement
Contractors
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617.
B-11-21-tfc

AGRICULTURAL GYPSUM & LIME COMPANY
We deliver and spread.
Quantitative soils analysis available.
Phone 276-5319.
B-11-43-tfc

WILL PICK UP JUNK CARS.
FREE.
Call 364-3350 or 364-3777.
B-11-28-tfc

WANTED-100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.
B-11-15-29-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars, boats, etc.
1st & Jowell Ph. 364-0580.
Nites-4009 or 0075
S-11-12-40-tfc

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189
Stall Rental-Boarding
Breaking & Training.
Stallion at Stud
(Mr. Pep Bar)
We cater to good horses at the Red Pines.
S-11-29-tfc

TREE TOPPING & SHAPING
Free Estimation
C.L. STOVALL
208 Avenue C
PHONE 364-4160.
S-11-40-tfc

CHANTELS.
POODLE GROOMING
SALON.
Frankie & Betty Barrett
PHONE 364-2048.
B-11-29-tfc

FOR ALL YOUR INSURANCE CONSULT
The LaPlata Agency
205 South 25 Mile Avenue
Phone 364-4919
Pauline Lovan 364-3526
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-tfc

THE BEST WAY TO HELP OTHERS IS TO SEE THAT THEY DON'T HAVE TO HELP YOU JOIN
HEREFORD BENEFIT ASSOCIATION
See or Call
Frank Ball 364-3119
G.W. Owen 364-3744
Mrs. Bruce Rose 364-0285.
1 1/2 S-11-42-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T"
PUMP CO., INC.
Sales & Service
HEREFORD 364-0353
DIMMITT 647-3444
FRIONA 247-3311
S-11-24-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.
S-11-12-40-tfc

TREES TOPPED. Trees shaped, removed and fed.
Phone 364-2495.
S-11-10-45-tfc

13. LOST & FOUND
STRAYED: Cattle with "Diamond M" on left hip.
Phone David Brumley, 364-1174.
B-13-12-39-tfc

Dinner ring lost, presumably in the area of the school administration parking lot. REWARD. Please call 364-0614 or 364-2409.
B-13-19-47-4c

CARD OF THANKS
We wish to take this means to thank everyone for the beautiful flowers, food, cards, prayers and other acts of kindness shown during the illness and at the loss of our loved one. God bless you all.
The Family of
Frona Phillip

Some people are so sensitive that they feel snubbed if an epidemic overlooks them. (Kin Hubbard)

HELP! That's exactly what we intend to do... Complete your Spring house cleaning...
LET US CLEAN YOUR CARPETS WITH OUR NEW STEAM CLEANING METHOD-DIRT IS EXTRACTED NOT SCRUBBED IN! COLORS COME ALIVE-FREE ESTIMATES!
364-3578
OPEN 24-HOURS PER DAY
RULAND'S HIGH PLAINS STEAMWAY
1400 Moreman - David Ruland, owner - 364-3575

SPANISH MATINEE SUNDAY ONLY
JULIO ALEMAN OFELIA MONTESCO
VALENTIN
A COLORES
Academia
SHOWTIMES 12:30 & 2:10
ALL SEATS \$1.00

THIS WEEK AT Commonwealth Theatres
TODAY!
There's no second time around when you enter...
THE CASTLE of EVIL AND TOMB of TORTURE
Sun. Only 3:55-5:40-7:35-9:20
Weekdays 7:35 & 9:20
Starts WEDNESDAY

BURT REYNOLDS
DANN CANNON
SHAMUS
a pool-shooting, card-playing, broad-chasing, private eye... cross him, and he'll blow your head off!
Showtimes Sat. Only - Weekdays 12:00 - 1:50 - 3:45 - 5:40 - 7:35 - 9:30
7:30 & 9:30
Starts TUESDAY

TONIGHT!
"DID BABY SHOOT HER SUGAR DADDY"
Plus "LOVE ME"
Sugar - 9:25
Daddy - 12:45
Love Me - 11:10
TOWER DRIVE-IN

Starts TUESDAY
ALBERTO VAZQUEZ
JAQUELINE ANDERE
Nido A COLORES DE FIERAS
ROMANCE SOBRE RUEDAS
TOWER DRIVE-IN

HUNGRY FISH
Florida recently imported some white amur, Siberian fish with an insatiable appetite for greens, and turned them loose to feast on the aquatic weeds that choke ponds, lakes and streams throughout the state in hopes of saving the annual expenditure of \$9.88 million usually spent for weed control.

Graduation Gift Headquarters
Cowan Jewelers
Downtown

HOUSE FOR SALE TO BE MOVED \$6,000.00
RALPH OWENS AND ASSOCIATES
Phone 364-2222

MADAM LINDA PALM READER
I can help you on all matters of life, including love, marriage, business and health. Super-natural gifted.
405 North Broadway
Dimmitt, Texas
Phone 647-5981
Look for the Palm Sign in front of her home.

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

EXPERT REPAIR ON BUICK PONTIAC GMC TRUCKS JOHN ORSBORN BUICK PONTIAC
Free Pickup Phone 364-0990
HOME OWNED

FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS
Call 364-2652
HEREFORD GLASS CO. INC.
For all your glass needs
Insurance claims promptly serviced. We use nationally advertised
SAFETY GLASS

CLEAN CARS
J.V. Campbell Motors
USED CARS FROM CADILLAC TO VOLKSWAGENS
'72 Chev. Monte Carlo, loaded, light beige, with brown vinyl custom interior, loaded, very low actual mileage, local one owner. Show Room Condition.
'71 Buick LeSabre Custom 2 dr. hardtop, black vinyl top, beautiful blue lower, with black vinyl interior, loaded, extra good tires, extra clean inside and out, drives, and handles like new, low mileage.
'68 Ford Sta. Wag. 10 passenger LTD Country Squire red, with black vinyl interior, has all the equipment, local one owner, low mileage for '69, has boat or trailer hitch all ready to go on that vacation trip. This is one of the sharpest wagons on the Golden Spread.
'68 Chev. Impala 4 dr. Sed. beige top, with light gold with light matching gold cloth interior, this is a local car, and has actual 32,000 miles. It's a dandy. Loaded with equipment.
'67 Ford Sta. Wagon, 4 pass. has 289 V8, Auto. Trans. Radio, good mechanical condition, and its not all beat up on the outside. New seat covers, a good buy.

J.V. CAMPBELL MOTORS
321 N. 25 Mile Ave. Hereford

CLASSIFIED ADS PAY PHONE 364-2030

FOR THE BEST DEALS ON NEW or USED CARS

Come in and Talk with one of the Men at

JOHN ORSBORN BUICK-PONTIAC-GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222

OWENS ELECTRIC

Electric Contracting - Sales and Service of New and Used Motors and Controls Magnitos, Starters & Generator Repair

Loan Motors Available

Off. Phone 364-3572

809 E. 2nd

Hereford, Texas

I TURNED AROUND AND IT WAS SOLD!

We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.

\$25,000. to \$35,000.

HOME LISTING NEEDED

NOW...CONTACT or CALL ...

Ralph Owens & Associates, Inc.

311 Park Avenue REALTORS Phone 364-2222



Unique Course Offered In Search Of American Dream

In search of the "American Dream," an exploration into the national experience, will be a unique new course offering at West Texas State University next fall.

The course is designed to show how the message of American promise has been interpreted through the eyes of the European immigrant, the Afro-American, the Mexican-American, the American Indian and the urban Jew.

Entitled "The American Dream: Aspirations and Actualities in the National Experience as Evidenced in History and Literature," the course is a joint offering of the history and English departments.

It will be team taught by Dr. Russell Spurling, assistant professor of English, and Michael Green, assistant professor of history.

The two-semester course will carry six hours credit in either English or history and will be conducted at 7 p.m. on Wednesdays.

The two-semester sessions may be taken separately, says Dr. Pat Sullivan, chairman of the English department.

Jubilee Parade Planned

The Special Events division in Hereford's 75th Diamond Jubilee Celebration is sponsoring a Jubilee Parade to be held in August.

Dick Montgomery, chairman of the parade, is urging interested clubs and organizations to participate in the event. The group interested in this should notify Montgomery as to what area in which they would like to participate. Any individual that is willing to help and has not been contacted should notify the special events division.

Montgomery is also asking that anyone having unusual hobbies, art work, or antiques, that may be used as a display or as a special event should contact him at 364-1166.

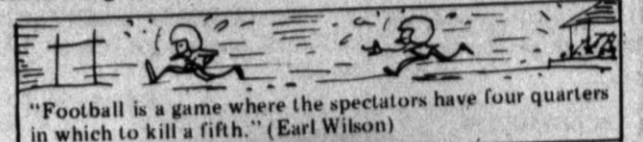
Mrs. Joe Reinauer, chairman of the ladies participation division in Hereford's 75th

Diamond Jubilee Celebration, announced that a ladies tasting spree will be held July 17 at the Bull Barn as part of the Jubilee celebration.

At this event, Jubilee commemorative plates and recipe cookbooks will be for sale. Mrs. Helen Bridges, chairman of the

cookbook committee, is asking that all community women submit their favorite recipe for use in the cookbook.

All area women who have a favorite recipe that they would like to submit should contact Mrs. Bridges at 364-1967.



"Football is a game where the spectators have four quarters in which to kill a fifth." (Earl Wilson)

GATES AIR-HOSE
Stocked at
Cottingham
Bearing Corp. EXPANDING SINCE 1941
1107 W. HIGHWAY 60
HEREFORD, TEXAS 364-5881

PUBLIC AUCTION
TUESDAY - MAY 29 - 11 A.M.
ON THE PREMISES - RAIN OR SHINE
27 UNIT MODEL MOTEL & RESTAURANT
OPPOSITE NEW MEDICAL CENTER
6640 HIGHWAY 66 AND I-40
AMARILLO, TEXAS

OUTSTANDING LOCATION across from city's 417-acre Medical Center. Model Motel has had 80 per cent occupancy since first of this year. Partly rented on monthly basis to medical personnel. Results of this location are just beginning to be reflected in the motel's occupancy profile.

INCLUDES APPROX. 4 ACRES OF LAND. Two acres behind the motel are still undeveloped and can be used for expansion or the motel can be expanded upward on present foundation.

GOOD TERMS AVAILABLE: Contact Auctioneer: Col. Ralph Segars.

Call Or Write For Free Brochure:
G.C. WALTER, JR. & ASSOCIATES
Auctioneers Appraisers Consultants
4509 North Central Expressway, Dallas, Texas 75205
Phone (214) 528-8972

CAMPBELL REAL ESTATE
CALL 0780 218 WEST 3rd
WE PURCHASE EQUITIES

- FENCED YARD, 2 bedrooms, garage, and carpet. This property is only \$8,500.00. Owner will consider financing it himself.
- FOR THE SMALL FAMILY, cozy 3 room furnished house with covered patio, refrigerated air storage building. Only \$7,500.
- BRICK DUPLEX—One side will almost pay for it—live in the other side nearly free! 2 bdrs, carpet, range & disposal in each side, fenced yard. Purchase equity or obtain VA or conventional loan. \$16,500
- LOW-COST HOME. 2 bedroom stucco with garage. Only \$8,000.00.
- OWNER WILL FINANCE at low interest this 5 or 6 bdr home in NW Hereford. Very roomy with garage, carpet and fenced yard. \$23,500
- FIR STREET. Nice 3 bedroom brick home with 2 baths, fireplace, covered patio, built-ins, nice yards. \$23,000
- NEAR DOWNTOWN. Rustic older home in nice condition on Sampson Street. 3 bedrooms, screened porch, lots of room. \$9,950.
- FIVE BEDROOMS, 2 1/2 baths in NW area. Fine 2-story home with lovely den, fireplace, plush storm shelter. Consider trade. \$37,000.00

Grady Rogers 364-1949
Ted Walling 364-0660
Gene Campbell

Equal Housing Opportunity

Marn Tyler
REAL ESTATE
111 Ranger 364-0153

VERY NICE YARD
Good location, 2 bdr., 1 bath, 1 car garage, carpet. Just right for small family. 108 Ave. J.

JUST FOR TWO
Nicely landscaped, steel siding, upstairs and basement, 3 or 5 Bdr., 2 bath, two car garage, 2700 sq. ft. 511 E. 5th. \$29,000.00

OWNER NEEDS MOBILE HOME
3 Bdr., 1 1/4 bath, fireplace, beam ceiling, shag carpet, large lot.

BEAUTIFUL YARD
Fenced and flowers. Beam ceiling, fireplace, refrig. air, bay windows, 3 Bdr., 1 1/4 bath, 2 car garage.

THE HOME EVERYONE LIKES
Cathedral beam ceiling, refrig. air, fireplace, large kitchen and dining area, 3 Bdr., 2 baths, 2 car garage. Rock yard.

Hereford Real Estate

- Homes
- Ranches
- Farms

HOMES SPECIAL

3 bdr., 2 bath, paneled den, dining area, large walk in closet—All built-ins, fenced, double garage, N.W.—\$21,000.00

3 Bdr., large lot, fenced, 1700 sq. ft. Real nice older home. \$15,000.

COMMERCIAL PROPERTY
2 1/2 Acres—Large office space, 1-7000 sq. ft. Building, Shop 40'x60', 1200 sq. ft. Store Room—Warehouse.

DUPLEX
Income \$280.00 per month, Furnished \$1500.00 down. Assume loan. Excellent Investment, payment \$153.00. Nets \$90.00 per month.

FARMS
160 acres, 2 wells, large home, corrals, \$10,000.00 down. \$325 per acre.
640 Acres, Northwest location, has 3 wells, with 200 acres wheat, 200 acres maize and 40 acres grass. \$267.50 per acre.
160 acres with 2-3" wells, 1 1/2 mile tile, large barn, recharge pit. Payments \$3,400 year
40 acres, has good 6" well, fences and corrals gates.
640 acres, 5 wells, tile, home, \$375.00 per acre.

141 North 25 Mile Ave. 364-2424
Evenings and Sundays
Charlie Whitehead 5355 Martin Moore 364-2496
Jim Cramer 364-0164

REALTORS
601 N. MAIN
HEREFORD
364-0555

\$12,000 for this stucco, 2 bedroom, large basement, will finance on Conventional loan, remodeled inside with lots of paneling.

Two bedroom house - \$7,000, owner will pledge, move in for closing costs only, excellent for young couple.

Duplex \$10,000, live in one side - rent other, no down payment, call today for an appointment, excellent for rental or income property.

Large Duplex and full basement, rental income for two Apts. is \$135.00 per month. Basement is a complete living unit. \$15,000.

Young couple, just married, this would be perfect with two bedrooms and garage, fireplace and evaporative conditioned - \$11,900.

Corner Lot, three bedroom with one upstairs, storm cellar, well landscaped, assume existing loan, \$16,150, price, low monthly payments.

New Show Home, 3 bedroom, 2 double baths, many special features, 3 car garage, processed for vacuum cleaner, corner cook top, Stone fireplace, sunken beam den, bookshelves - Builder - Virgil Merriott. Call for an appointment today.

Spacious Home, 4 bedroom, 3 bath, all the extras, circle drive, double garage with back entry, fireplace, antique baths—large dressing room in Master bedroom, floxed wallpaper, will consider Trade.

DON ZIMMERMAN
364-3274

LEE UMSTED 364-6633 MELVIN JAYROE 364-3766

25 YEARS OF SERVICE

LONE STAR AGENCY

EQUAL HOUSING OPPORTUNITY

RALPH OWENS & ASSOCIATES, INC.
REALTORS HEREFORD, TEXAS 311 E. PARK AVE.
PHONE 364-2222

SWIMMING POOL & PARK
Beautiful 2 bedroom duplex. Close to downtown. New loan available with small down.

PAYMENTS \$202.00
Extra large lot 100' x 120', beautiful yard, extra clean and well cared for. 3 bedrooms, 2 baths, large closets, built-ins, new carpet, and well arranged. H-3911

BEAUTIFUL WOODWORK
in this extra large kitchen & dining area, built-in shelves, fireplace, 17x24 den and 3 baths. Fenced and in an excellent location. H-3884

STADIUM DRIVE
Across from the football stadium, 2100 sq. ft. home with double fireplace. Ref. air, large bedrooms & hobby shop are two of the big features in this lovely home. H-3887

402 AVENUE K
3 bedroom, carpet. This one is easy to own. Drive by and see if this is the one for you. H-3843

TENDER LOVING CARE
This house has had a loving touch added. Beautifully decorated with beautiful drapes, shag carpet. Yellow built-ins, 3 BR, 1 1/4 bath. Ref. Air. H-3894

LARGE 4 BEDROOM
home in exclusive area. Close to schools, church and shopping. Redecorated. New kitchen, new carpet, fireplace, refrig. air. Extra nice yard. H-4151

PICK YOUR CARPAT
for this 3 bedroom on Beach. Extra large rooms. Well planted yard. Bar-B-Que. H-3875

COUNTRY LIVING
In 4 bedroom and basement on 15 acres. Barn - 2 wells. Close to town. Large loan available.

A RESIDENCE OF DIGNITY
And a family home full of warmth and charm. Large formal living and dining rooms, den with fireplace, unbelievable storage, three spacious bedrooms, 2 1/2 baths, oversize utility and all the extras. Drive by 1002 East 3rd. H-3918.

BUY WISELY
This well built, wonderfully located, three bedroom, 1 1/4 baths has everything you want in a home. Large storm cellar, third garage for camper or boat, storage building and no up-keep yard. 2200 sq. ft. of great living space!

NEW OWNER NEEDED
Down-payment \$500.00 with your monthly payments of approximately \$125.00. This 3 BR home is in a good location. Fully carpeted and fenced yard. H-3840

REDUCED EQUITY
This fine 2 BR, fully carpeted home on Star has a storm cellar new entry cover and new kitchen tops, all should please Mom. Call for details on how to buy this one.

640 ACRES
Brick home, 5 Wells, Northeast of Hereford. \$325.00 P.A. Terms. F-4110

PERFECT SECTION
\$475.00 P.A. 6 Wells, 2 1/4 miles tile excellent improvements on pavement. 9 miles to Hereford. F-4109

SOME GRASS - SOME WATER
530 Acres. Northeast of Hereford. House & barns. Commercial location. F-3118

164 ACRES - NORTHWEST
Good water. Level land with a nice Brick home. 12 miles out.

"We do more for you than we have to"

Ralph Owens 364-2560

Sam Long 364-0381

Mary French 364-0854

Virginia Holmes 364-6520

Betty Gilbert

JUBILEE COIN ORDER

I enclose \$20 (check or money order) to Hereford Diamond Jubilee for one sterling silver and bronze coin set.

NAME PHONE

ADDRESS

(NOTE: Only the first 192 postmarked orders will be filled. Money will be refunded to unsuccessful subscribers.)

Mail to: Jubilee Coins, Box 75, Hereford, Tex.



LONG VAN DYKE WITH EXPOSED CHIN
Makeup full beard with left side gone.

Will This Be Your Beard Style For Hereford's 75th DIAMOND JUBILEE

WE NEED LISTINGS - TRY US - FAST RESULTS!

FARMS FOR SALE

640 acres Parmer County
4 wells and lays perfect, \$119,000.00 6 per cent loan, 14 years to go, priced \$365.00 per acre

640 acres Deaf Smith County
Close to town on pavement, 5 wells, large modern home barns and outbuildings, terms can be arranged, immediate possession.

480 acres dry land Deaf Smith Co.
Northwest of Hereford, lays perfect and all in cultivation, large barn, Priced \$150.00 per acre, possession.

5 ACRE TRACTS

On Holly Road, surveyed and ready for sale.

APARTMENT HOUSE SITE
Large lot consisting of 2.017 acres adjoining La Plata Junior High School on the corner of Ranger and 14th St. Already zoned for multiple housing.

WESTWAY LOCATION
4000 sq. foot building of good construction to be used for anything that suits your needs. No city taxes. Rent with option to buy.

IT'S CLEAN AND DIRT CHEAP

Priced for quick sale. Close in. Call today and see this one!

BOOZER REAL ESTATE

205 S. 25 Mile Ave., Hereford, Texas

Phone: 804-364-1755
364-0029
364-3502



POSSESSION FOR 1973

320 acres, Moore Co. 1-8" well, some tile, all in cult. 2 bdrm. home, 1 mile off paving, \$450.00 per acre, can cash lease 1280 acres with purchase of 320 acres, 600 in cultivation, imp. 1-8", 2-8" wells for \$23,500.00 cash per year.

Nice 969 acres, all cult., near Gruver, Texas on paving, 375.6 acres growing wheat, old imp. good minerals, 5 irr. wells, 1 mile tile. \$350.00 per acre, \$35,000.00 down. Possession now.

4 miles of Hereford 36.33 acres, 1 irr. well, underground tile, all in wheat and alfalfa, all goes. \$11,000.00 down, good terms on balance. Will consider trade on smaller imp. acreage.

3 bdrm. home and 5 acres 5 1/2 miles from Hereford: \$12,000.00.

3 bdrm. home, with carpet and paneling. \$11,500.00, \$1,500.00 down, \$125.00 per month. Will consider trade for a smaller home, also triplex for \$8,500.00, \$1,000.00 down.

Call J.M. Hamby at Hamby Real Estate Office 364-3566 Res. 364-2553



Brothers Of The Brush Proclamation

City Mayor James H. Sears signs a proclamation recognizing Hereford's "Brothers of the Brush," a group organized for the Diamond Jubilee celebration. Dale Young, left, general chairman for the celebration and Bill Johnson, men's participation committee chairman, witness the signing.



Booster Club Officers

Virgil Marsh, left, elected new president of the Whiteface Booster Club Thursday night, looks over next fall's schedule with Hereford Athletic Director and Head Coach Larry Dippel, center, and Art Stoy, who was re-elected as treasurer of the club.

Shirley Elementary Choir Entertains Kiwanis Thursday

Shirley Elementary 5th and 6th grade choir under the direction of Mrs. Jan Walser entertained the Kiwanis Club at its noon meeting Thursday.

Introduced by Kiwanians Howard Birdwell and Cecil Oglesby, the choir sang six songs including as a finale "God Bless America." Mrs. Walser

was presented a certificate of appreciation by the club for bringing the choir.

Other numbers the choir sang include "This Land Is Your Land", "I May Not Pass This Way Again", "Somebody's Knocking At Your Door", "Deep In The Heart Of Texas", and "Let There Be Peace On Earth."

Campfire Girls Board Plans Fire Ceremonial

Campfire Girls Board of Directors Monday set June 1 for closing council fire ceremonial, in connection with the last day of Bluebird Day Camp.

Preceding the ceremonial will be a hot dog supper for Campfire Girls of all ages, who will then be invited to stay for the ceremonial.

In other action at the board meeting, a report was made announcing that about 135 girls has participated in the Hereford Clean-up Campaign. Board members received a \$500 check from the Rotary Club and also a \$1,400 check from the Lions

Club as a result of the club's pancake supper.

Deadline for camp fees and registration was set at May 30 for Bluebird Day Camp and June 22 for resident summer camp.

A swim meet was announced for July 1 which includes fun and competition swim games. All girls wishing to participate in the swim meet must register by June 1.

Six representatives of the Campfire Council are presently a program instruction workshop in Oklahoma City, Okla.

Former AC Dean Honored By Amarillo Lions

Dr. Joseph B. Davis of Hereford, a former dean at Amarillo Junior College, was honored recently at the Amarillo Downtown Lions Club luncheon meeting with proclamation of "Lion Joe Davis Day."

Davis, who transferred his membership to the Hereford Lions Club about a month ago, had been a member of the Amarillo Downtown Lions Club since 1947 when he moved there from Coleraine, Minn.

Davis served as president of the Downtown Lions Club in 1953 and 1954, served on numerous committees, was chairman of the Tree Dedication ceremonies at the club's 50th anniversary celebration and was presented the 30-Year Monarch Award in June of 1971.

Davis served as dean at Amarillo Junior college from 1947 until May 1968 when the title of dean emeritus was given to him by the AC board of directors.

Agenda Faces City

Hereford city commission will hold its regular scheduled meeting tomorrow at 7:30 p.m. at City Hall, preceded by an informal breakfast at Dickies Restaurant at 7 a.m.

Purpose of the informal meeting is to acquaint commissioners with the agenda of the regular meeting that night.

Items on the agenda will include the appointment of a Mayor pro-tem to serve during the mayor's absence, a special public hearing on the paving assessment program for the city's major street improvement project now in the mill and a hearing with representatives of Valeda Study Club on Hereford Community Center.

In other action the commission will review bids on a motor grader, action on Bell

Telephone's proposed rate increase, and discussion of a new state law permitting right turns at red signal lights.

Local Youth Places In Poster Contest

Vernon Carroll, a first-grader at Shirley Elementary School and the son of Mr. and Mrs. Stephan Carroll of 131 Ave. E, recently won third place in the state youth communication poster contest sponsored by the Texas Garden Clubs, Inc.

The seven-year-old youngster won the honors to compete in the state contest after his anti-pollution poster received first place in the local contest sponsored by the Hereford Garden Club, and first place in District I.

Carmichael Real Estate, Inc.

TR OYS CARMICHAEL G.S. WHEELER



Mike Waldrip
364-4770



Al Wiley
364-4985



Jeane Coker
364-5439

A HONEY OF A DUPLEX!
EXTRA CLEAN AND SHARP. Furnished. \$200. mo. income, carpeted. Invest now! Only \$14,500. Top location.

OWNER WILL CONSIDER ALL OFFERS
Time is running out! Excellent NW location. Must see to appreciate. Conventional appraisal of \$25,500--loaded with extras, storage, Storage Bldg., New carpet, new roof, HW heater. Landscaped. Don't miss this one!

OWNER TRANSFERRED!
227 Centre. And this will be your gain. Like new less than one year old. 1800 sq. ft. fenced. Assume present payments, or re-finance. Budget Billing of \$42 a month.

ASPEN STREET BEAUTY
3 BR with large kitchen, extra large living room, 2 bath; beautiful yard and double drive. Fenced. Built-in stereo system and only 1/2 Block from N.W. School.

PERMANENT MOBILE!
Lot and 2 BR 1 Bath for only \$10,000. Carpeted. Nice. \$1500.00 down and owner will carry loan himself. Close to Bluebonnet School. Let us show you!

FOR A SMALL DOWN
You may move in, and pay yourself RENT on these two well-kept homes. Both carpeted, with built-in kitchens, pretty cabinets. 622 J - \$162 monthly, 621 Stanton - \$152 monthly.

AN EYE-CATCHER!
839 Blevins. Only \$13,500. 3 BR - carpeted. Possession June 1.

COME IN -
And ask about the following:
...A house with everything in NW you can trade "up" to.
A very clean - 3 BR - NW for \$20,500.
Commercial property for a small business.

WALK TO GIBSONS
From this well-built, neat, 2 BR home. Storage shed remains. Requires New Loan. Low move in cost.

EXCEPTIONAL 14x80 MOBILE HOME
3 BR - 2 bath, all shag carpet. Utility will accommodate freezer. Truly a "house" on wheels. Priced Right.

WELCOME: SUNDAY 2:30 - 6:30 P.M.

3 Br. - 2 Bath, Carpeted throughout, Humidifier, CH, Air, Paneled, Immediate Possession.



THE SPICE OF LIFE:
If nobody knows the trouble you have seen, you're not living in a small town.

FARMS-RANCHES-COMMERCIAL-HOMES
"CALL US - WE REALLY CARE"

PHONE 364-1251
508 SO. 25 MI. AVE.



Your local used cow dealer is hereford bi-products



farmers ranchers

Gentlemen:

Seven days a week dead stock removal please call as soon as possible-and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.

Thank you 364-0951

BEST RENTAL VALUE IN TOWN



Beautiful new 1-2-3 and 4 bedroom apartments.
5 minutes downtown, close to schools and churches.
ALL UTILITIES FURNISHED COMPLETE WITH:

- * Range
- * Refrigerator
- * Garbage Disposal
- * Air Conditioning
- * Laundry Facilities
- * Recreation Center
- * Two Fenced Playgrounds

RENT STARTING FROM \$79⁷⁵
BLUE WATER GARDEN APARTMENTS
616 IRVING PHONE 364-6661

JIM'S APPLIANCE CENTER

310 N. 25 MILE AVE. - 364-3160
ANNOUNCES...

The association of
Joe Castillo
as



Appliance Serviceman for your home appliances. Joe is experienced on all makes and models of major home appliances, and encourages you to bring your major home appliances into our shop and save even more on repairs plus faster service.

"COME BY, VISIT WITH JOE SOON"

JIM'S PLUMBING & HEATING CO.

310 N. 25 MILE AVE. - 364-3160
YOUR AUTHORIZED HOT POINT HOME APPLIANCE DEALER.
"Sales and Service"

STOREWIDE SAVINGS



NO SALES TO DEALERS

STORE HOURS: Weekdays 8 a.m. to 9 p.m. Sundays 9 a.m. to 7 p.m.



RIB CHOPS
FURR'S PROTEN
LB. \$1 19

ORANGES
CORN
CARROTS
STRAWBERRIES
LEMONS

VALENCIA, ARIZONA FANCY, LB. 5 LBS. FOR \$1 00
SWEET, FLORIDA FANCY, LARGE EARS, EACH 3 FOR 39¢
1 LB. CELLO PKG. 2 FOR 33¢
CALIF. FINEST BASKET 3 FOR \$1
FANCY CALIFORNIA SUNKIST, LB. 33¢

ARM CUT ROAST
FURR'S PROTEN, LB. \$1 09

GROUND BEEF
FURR'S PROTEN, LB. 89¢

SLICED BACON
LEAN FRONTIER LB. 99¢

BEEF PATTIES
FROZEN, LB. 79¢

ROUND STEAK
SIRLOIN STEAK
CHUCK STEAK
SWISS STEAK
RANCH STEAK
T-BONE STEAK

FURR'S PROTEN, LB. \$1 19
FURR'S PROTEN, LB. \$1 19
FURR'S PROTEN, LB. 99¢
FURR'S PROTEN, LB. \$1 13
FURR'S PROTEN, LB. \$1 09
FURR'S PROTEN, LB. \$1 49

TURBOT
FROZEN FILLETS, LB. 89¢

Delicatessen
1 WHOLE FRIED CHICKEN
1 PT. POTATO SALAD
1 PT. PINTO BEANS
1 PT. BANANA PUDDING
ALL FOR \$3 49

PINEAPPLE FOOD CLUB SLICED OR CRUSHED, FLAT CAN 5 FOR \$1 00
TOMATOES HUNT'S SOLID PACK, NO. 300 CAN 5 FOR \$1 00
CORN FOOD CLUB, CREAM STYLE OR WHOLE KERNEL, GOLDEN, NO. 303 CAN 4 FOR 88¢
CHUN KING CHINESE FOOD, CHICKEN, BEEF OR SHRIMP CHOW MEIN, 43 OZ. CAN 99¢
TOMATO JUICE HUNT'S 46 OZ. CAN 3 FOR \$1 00
JELLY or JAM WELCH'S 20 OZ. 49¢
LIQUID PLUMR QT. SIZE 69¢
INSTANT POTATOES FOOD CLUB, 13 OZ. PKG. 3 FOR \$1 00
ALUMINUM FOIL FOOD CLUB, 25 FT. ROLL 25¢

DOUBLE GOLD BOND
TUESDAYS AND WEDNESDAYS with \$2.50 purchase
PRICES EFFECTIVE THRU 5-23-73

COTTAGE CHEESE FARM PAC 24 OZ. 49¢
TOWELS SCOTT LG. ROLL 29¢

Frozen Food Favorites
DINNERS Morton, Frozen, Chicken, Turkey, Salisbury Steak, Fish, Macaroni & Cheese, Spaghetti & Meat Balls, Ea. 39¢

JENO'S PIZZAS
Hamburger or Sausage, 13 1/2 Oz. Pkg. 79¢
BLACKEYE PEAS
Top Frost Fresh Frozen, 10 Oz. Pkg. 29¢

2 LB. FAMILY SIZE
STILWELL COBBLERS 89¢ EA.
5 FLAVORS

FREE big load laundry basket
From Dash the big load laundry detergent
When you buy 1 Home Laundry Size Dash \$4 89
Hurry! See our display

THRILL
THIS COUPON ENTITLES YOU TO 32 FL. OZ. (1 QT.) KING SIZE
SAVE 25¢ with coupon 64¢
without coupon 89¢
expires 5-23-73
LIMIT ONE COUPON PER FAMILY

COOKIES Nutter Butter, Nabisco, 13 1/2 Oz. Pkg. 49¢
VANILLA EXTRACT Schilling, 2 Oz. Bottle 49¢
DINNERS Lipton's Beef Stroganoff or Ham Cheddaron, Pkg. 79¢
PORK & BEANS Campbell's, 16 Oz. Can 5 FOR \$1 00
INSTANT POTATOES French's, 13 Oz. 71¢

NESTEA
THIS COUPON ENTITLES YOU TO
Instant 100% TEA
SAVE 40¢ with coupon 75¢
without coupon \$1 15
expires 5-23-73
LIMIT ONE COUPON PER FAMILY

KV CHARCOAL
HARDWOOD BRIQUETS, BIG ECONOMY SIZE, 20 LB. BAG 79¢

TURTLE WAX
NEW SELF POLISHING CAR WAX \$1 39

Close-up
LONG & SILKY Hair Conditioner, \$1 33
Clairol, 8 Oz.

CLOSE-UP AFTER SHAVE
Tooth Paste, Reg. or Mint, Family Size 79¢
Aqua Velva 6 Oz. 99¢
WE RESERVE THE RIGHT TO LIMIT QUANTITY

FOLDING CAMP STOOL
CANVASS COVERED HARDWOOD FRAME, COMPARE AT \$1 99
99¢

PRESTONE II SUMMER COOLANT ANTI-FREEZE
ONE GALLON PLASTIC JUG \$1 89

Excedrin
EXTRA STRENGTH PAIN RELIEVER FOR PAIN OF HEADACHE-ARTHRITIS-COLDS
EXCEDRIN 100's \$1 19

HAIR ARRANGER H.A. 7.2 OZ. SIZE 89¢

Try refreshing **Cepacol** Mouthwash
NEW Shatterproof Bottle 32 OZ. \$1 29

SHOP Furr's DISCOUNT PRICES!

Last Week For '73 Graduates

COMMENCEMENT DAY is almost here for the 287 seniors in Hereford High School's Class of 1973, but before the graduate has that diploma in hand there are things to keep the end-of-school whirl going for everyone, right up to Thursday evening.

PARTIES, PICNICS and other entertainment are on program in addition to rehearsals for baccalaureate and commencement, then the ceremonies themselves. Out-of-town visitors are in the homes of some seniors, and some still face exams.



DRESSING FOR SOCIAL occasions of the commencement period is a pleasant activity for girls in the class, at least. Renee Walden touches up her lipstick while Jennifer Smart gives a finishing brush to Suzanne Smith's hair at the Walden home before the dinner given Wednesday evening for graduates in First United Methodist Church. Almost every church in town is having a similar party for its senior class members.



HOW DO I LOOK? Larry McNutt asks his twin brother Barry, as he adjusts the tassel of his mortarboard in a try-on session at the Neil McNutt home.



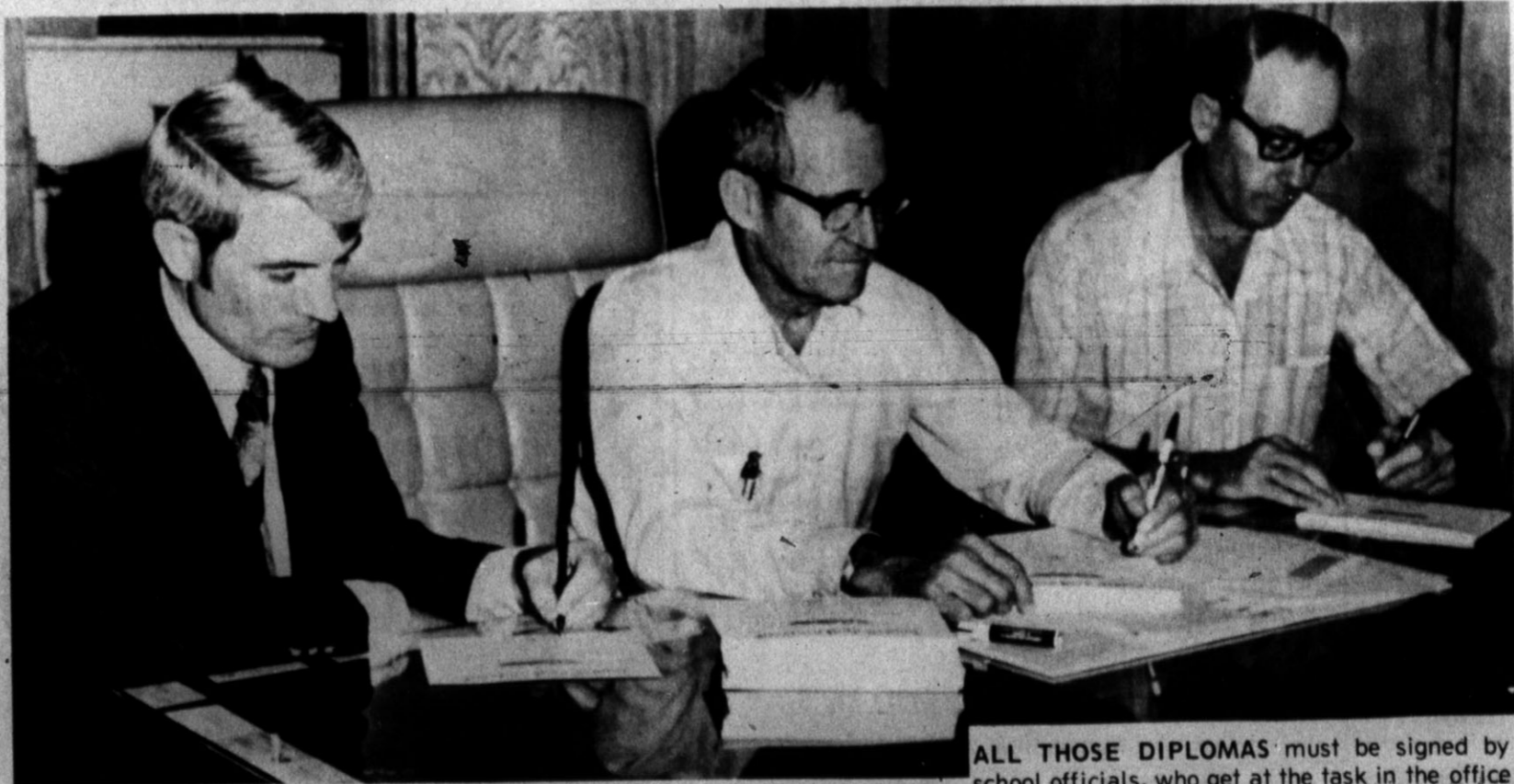
GRADUATION GIFTS and messages make bright spots in the hurried days. Patsy Brownlow opens a gift package at her home while Debra Whitson holds another in readiness, and Diana York watches to see the last layer of tissue lifted.



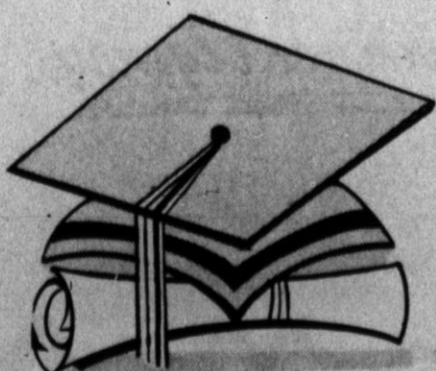
STILL MORE STUDY is in the picture for students who have exams this week. With determination to get this over, Frances Cabrera and Mary Trevino attack a collection of books and can still smile about it.

The Sunday Brand

Section Two Sunday, May 20, 1973



ALL THOSE DIPLOMAS must be signed by school officials, who get at the task in the office of Hilrey Aven, right, school board secretary. Superintendent Roy Hartman is at left, board president Hugh Clearman in the center. High School Principal Jerry Don George also affixes his signature to the documents in the stack.



L'Allegra Picks Woman Of Year

Chosen as Woman Of The Year in L'Allegra Study Club, Mary Gibson was presented a gift at a luncheon Thursday in Hereford Country Club, which closed the club season. Work in club projects was the basis for the award.

Plans were made to hold antique show as next year's project to raise funds for a community cause. A summer meeting in June will bridge the vacation gap for members, who will resume regular meetings next September.

With Mrs. Bobby Veigel as president, new officers were

installed by Mrs. Bill Warrick, retiring president. The installation ceremony had Art as its theme.

Mrs. Jim Carnahan became vice president, Mrs. Danny Martin secretary, Mrs. Dennis Lomas correspondent, Wesley Gulley treasurer with Mrs. Terry Caviness as her assistant.

Mrs. Alex Schroeter will serve as reporter, Mrs. Cameron Gault historian, Mrs. Warrick as parliamentarian.

Luncheon hostesses were Caviness, Gulley, J.H. McCrary, Schroeter, John E. Smith and Hazen Woods.



CLUB HONORS MEMBERS—L'Allegra Study Club voted Mary Gibson, left, its Woman Of The Year for the season which closed at a luncheon Thursday, and Mrs. Hazen Woods made the presentation of the club's gift of a silver trivet. Mrs. Gibson served as chairman of the project and finance committee for the year.

Former Resident Receives Meritorious Service Medal

Lt. Col. John A. Newsom, son of Mrs. G.W. Newsom of Hereford, recently received a Meritorious Service Medal at the 96th Bombardment Wing staff meeting at Dyess Air Force Base.

Newsom, who has been commander of the 96th Field

Maintenance Squad since May 1, was presented the medal by Col. James D. Naler, 96th BW commander.

The medal was presented to Newsom for service Dec. 17, 1972 to Jan. 1, 1973, as deputy commander of operations for the 43rd Strategic Wing at Andersen AFB, Guam.

Newsom is a graduate of Hereford High and attended Texas Tech. He and his wife, Trudy, a former resident of Cotton Center, have three daughters, and currently reside in Abilene.

FAIR OPENS
The New York World's Fair opened on April 22, 1964.

Summer MUSIC SESSION
Enroll now
PIANO and VOICE
VICKIE KENDALL
PHONE 364-0549

For the Graduate A LIFETIME POSSESSION

A Cambridge Bible bound in real Morocco leather

for \$15.95 only
STYLE 77X

- With leather lining
 - Easy reading print
 - India paper
 - Unconditionally guaranteed
- 5 1/4 x 7 1/2"
With words of Christ printed in Red 77XRL
\$16.95
King James Version

Christian Book Store

DOWNTOWN HEREFORD

347 N. Main 364-0550

H.D. CHATTER

Everybody's Off

To Somewhere!

By Argen Draper

Home Demonstration Agent



Committees are making great plans for trips to 4-H Round-Up and Texas 4-H Congress, also Home Demonstration Exhibit for Diamond Jubilee and float for Diamond Jubilee.

Also, plans have started for window exhibits at the local businesses. So, you see, activities are swinging fast.

Is there anyone not on a Diamond Jubilee Committee? If you've been missed let some of us know. There's room and work for all. We think this is a great opportunity for real cooperation among all citizens. It will be a lot of work but a lot of fun.

MRS. L. J. JONES, SR. has given us a lot of good recipes and helpful hints on cooking and other homemaking arts. She has friends who give her good recipes, too.

Helen Potts of Friona makes these delicious biscuits. Mrs. Jones would like all you to have the recipe as they are real good.

DENVER BISCUITS
Scald 1 qt. milk
Mix 1 c. sugar and 1 c. Crisco together.

Add 1 pkg. yeast which has been dissolved in 1/2 c. warm water and enough flour (about 7 cups unsifted) to make like cake dough. Let rise one hour.
Add 1 T. baking powder, 1 T. salt and 1 t. soda which has been dissolved in 1/4 c. warm water.
Sprinkle baking powder and salt over break mixture. Pour soda mixture over this and stir in well. Add enough more flour (3 cups) to make a biscuit dough.
Refrigerate 20 minutes before wanted. Make out using biscuit cutter. Bake 400 degrees F.
This recipe makes nourishing nibbling between meals or while watching television. Marty Spring recommends it highly.

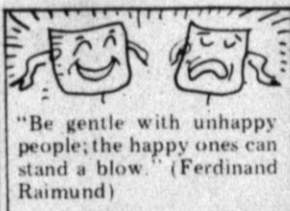
GRAVOLA
6 c. oatmeal (regular)
1 c. wheat germ
1 c. coconut
3/4 c. brown sugar
1/2 c. sesame seed
1/2 c. sunflower seed
1/2 c. water
1/2 c. oil
1/2 t. salt
2 t. vanilla
Mix well, spread in shallow

pan and heat at 325 degrees oven for 45 minutes, or longer until crisp. Stir about every 10 minutes.

PARTY PERK COFFEE
10 t. coffee (for 5 cups)
5 sticks cinnamon
12 sticks allspice
1/4 c. sugar
Percolate. Put whipped cream in cup, sprinkle with nutmeg. Pour in coffee mixture.

Thanks, Hazel Rayburn, for sending the Sheath Cake recipe to me. She gave it to me long ago and we lost it somewhere. It is delicious. Hazel, I'll mail you the Quick and Easy Cake.

Graduation Gift Headquarters
Cowan Jewelers
Downtown



Day For Graduates Is Set By Baptists

Today is Senior Recognition Day at First Baptist Church. Thirty seniors will be presented a Living Bible during the special service, beginning at 11 a.m.

Dr. "Boo" Heflin, assistant professor of Old Testament at Southwestern Baptist Theological Seminary in Fort

Worth, will bring the senior message.

Following the worship service, the church will honor the seniors and their parents at a luncheon in Fellowship Hall.

Seniors being honored are Beverly Auten, Kathy Barrier, Karen Downey, Willis Duggan, Dwayne Davidson, Patricia Green, Wallace Hill, Debbie Hoover, Sharlene Powell and Barbara Owen.

Others are Steve Nieman, Jane Russell, Shalyn Sisson, Carleta Vinson, Kerrie Womble, Cathie Yarbrow, Kenneth

Aycock, Carey Black and David Cooper.

And, Alan Cornelius, Marc Herring, Keith Kitchens, Ricky Long, Barry McNutt, Larry McNutt, Terry Poindexter, Bradford Roberson, Terry Scott, Wynni Short and Johnny Wortham.

Jewelry Gifts are treasured
Cowan Jewelers
Downtown

Bunch Is New State Officer

Members of Hereford Jaycees and Jaycee-Ettes traveled to Austin last week for the Texas Jaycee State Convention and annual meeting.

Hereford Jaycee John Bunch was installed as State vice president, and other honors earned by the local clubs included the title of Outstanding Growth Chapter of Region 101, Sweepstakes Chapter of Area 1-A, and the selection of Jaycee Dale Lawrence as outstanding local secretary in the state for populations from 5,000 to 15,000.

Attending from Hereford were Mr. and Mrs. Bill Johnson, Mr. and Mrs. John Bunch and Dan Warrick.

MOLLY JO'S BEAUTY SALON

508 KNIGHT...

364-2151

IS HAPPY TO ANNOUNCE THE ASSOCIATION OF **Bennie Kothman** EXPERIENCED OPERATOR

Phone 364-2151 For Appointment



It's Be Kind To Animals Week!

Bring your pet by to enjoy our professional qualified grooming techniques.

We do NOT tranquilize your dog!

Chantel's Grooming Salon

Phone 364-2048



Dear Mr. Farmer:

WE HAVE SOMETHING SPECIAL TO OFFER YOU THIS YEAR ON YOUR WHEAT INSURANCE . . .

Hail insurance on wheat is being written at present time. We are able to write this now at a considerable savings, (as much as \$1.15 per \$100.00).

We are writing milo insurance at the same rate as last year. This means about a 20 per cent cheaper rate than the 1972 normal rates.

Now is the time to insure; when you plant your crop. By doing so, it will assure you coverage when your milo comes up, and you will not have a forty eight hour waiting period to be covered. Also, it will give you a 6 per cent re-plant clause; which would pay you to re-plant your crop, if it is hailed out. Your cost will be no more now than if you wait until May, June or July.

In the past, we have not been able to provide adequate coverage in various townships, and consequently some of our hail insurance customers were unable to purchase their wheat and milo insurance at a discount. Therefore, we suggest that you act now in order for us to provide you with maximum coverage for a minimum cost.

J. W. Robinson, Jr.
J. W. Robinson, Jr.

Marvin C. Coffey
Marvin C. Coffey

HAIL WISE WE SPECIALIZE

GIVE US A CALL TODAY AND LET US EXPLAIN OUR CROP HAIL POLICY TO YOU . . .

PLAINS Insurance Agency

P. O. BOX 1897 • 218 WEST THIRD • PH. 806 364-2232 • HEREFORD, TEXAS 79045

Remember Your Favorite Graduates

- We like to Suggest -

- LIVING BIBLES
- JEWELRY
- PHOTO ALBUMS
- SCRAP BOOKS
- GAMES
- GAME BOOKS
- DICTIONARIES
- INSPIRATIONAL READING
- COOK BOOKS
- SEWING BOOKS
- PLAQUES
- PICTURES
- NOVELS



"COME IN AND BROWSE"
We have a nice selection of Graduation Greeting Cards!



Are they going to COLLEGE? GIVE A GIFT THAT WILL BE A NECESSITY, A DICTIONARY

Webster's New Collegiate Dictionary

Brand new. The latest—eighth in the highly acclaimed and best-selling Collegiate series. It's America's first desk dictionary, written in and for the Seventies.

Here are more than 150,000 entries, including 22,000 new words and new meanings not found in earlier editions and 191,000 precise definitions.

Striking innovations like 27,000 usage examples, a Handbook of Style, hundreds of pictorial illustrations, a 10-page essay on the English language, and a host of other new features make this the most comprehensive Collegiate ever published and the greatest dictionary of its kind. 1568 pages.

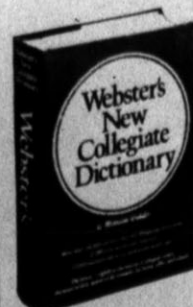
Webster's Indexed \$18.50
Webster's Not Indexed \$17.95
Deluxe \$19.95

Deluxe leather edition of Webster's 7th.

COLLEGIATE DICTIONARY with name imprinted in one day. A useful gift for a lifetime!

OTHER DICTIONARIES

• Webster's Biographical Dictionary • Webster's New Geographical
• American Guide to History



CHRISTIAN BOOK STORE

347 N. MAIN

DOWNTOWN HEREFORD

PHONE 364-0550

Miss Dell Sealy Bride Of John Richard Renfro

Miss Dell Sealy, student in West Texas State University, and John Richard Renfro were married in a Saturday evening ceremony at Avenue Baptist Church with the Rev. Norm MacDonald of that church officiating.

Miss Sealy is the daughter of Mrs. Elzie Judd of Lubbock and Renfro is the son of Mr. and Mrs. C.C. Renfro of 310 West Seventh.

The main altar of the church was decorated with candelabra twined with greenery and two bouquets of white gladiolas and pink killion daisies with blue satin bows.

Kim Sealy, the bride's brother, gave her in marriage. Miss Linda Merrill was maid of honor and Dale Jones served as best man.

Miss Debbie Bohlander of Pampa was bridesmaid and Donnie Huckert of Amarillo, the bridegroom's brother-in-law, was groomsmen. Ushers were Bob Renfro, bridegroom's brother, Chuck Durham, nephew of the bride, Tom Watson of Pampa and Barry Jones.

Mrs. Billy Wall played the organ during the ceremony and Bill Devers, soloist, sang Twelfth of Never, Whither Thou Goest and Wedding Prayer.

The bride wore a formal gown of white satin. Her A-line skirt was highlighted with lace rose trim scattered with seed pearls.

Lace covered the satin bodice and the sleeves were of the same lace with high satin cuffs.

Her fingertip veil was held by a satin caplet with pearl trim.

She carried a bouquet of white carnations, daisies and babybreath around a cluster of pink daisy pompons.

The bridal attendants wore floor-length gowns styled like the bride's with sheer sleeves made of pale blue organza accented with pink daisies. Pink hats were worn and they carried nosegays of pink, blue and white daisy pompons with greenery and babybreath.

At the reception in the fellowship hall Mrs. Dale Jones served the four tiered colonade cake ornamented with pink and blue daisies. Serving punch was Miss Beverly McCarley of Andrews.

Table decorations included a pastel blue tablecloth with silver candle holders and tall blue candles. The attendants bouquets were used as a centerpiece between the candles.

Miss Charlene Weaver invited guests to the registry in the fellowship hall of the church.

As a traveling costume the bride wore a pink plaid pantsuit with a corsage from her bridal bouquet. The couple will be at home after May 29 at 922 Sioux.

Mrs. Renfro is a senior at West Texas State University, majoring in elementary education. She is a member of Kappa Delta social sorority and Gamma Sigma Sigma service sorority. She has been a unit advisor at Brown Hall the past three years.

Renfro graduated from Hereford High School and also attended WTSU. He is employed at Safeway Store.



Mrs. John R. Renfro
... former Dell Sealy
(Bradly Photo)

Two Programs Are Given At Meeting Of Wyche Club

Mrs. Frank Duncan was elected delegate from Wyche Extension Club to the Texas Home Demonstration Association's annual meeting in Waco next September, when Wyche members met Thursday afternoon in the home of Mrs. Charles Packard.

Appointments of Mmes. Norman Hodges, Jack Harrell and Packard to a nominating committee was announced by Mrs. J.H. Holden, president. Officers for next year will be elected at the June 7 club meeting, in Pioneer Gas Flame Room.

Two program topics were presented under direction of Mrs. H.L. Ward. Mrs. E.C. Hewitt spoke on Your Key To The Courthouse and directed a game to familiarize members with county offices.

Mrs. C.F. Newsom gave recipes as she demonstrated methods of making drinks with instant milk. She served a mocha drink mixed in the demonstration.

BERLIN BLOCKADE
On May 12, 1949, the Soviet blockade of Berlin ended after almost 11 months.

TRAFFIC AGREEMENT
On May 12, 1972, East and West Germany initialed an agreement on traffic between their states.

Also present were Mmes. Wayne Jones, L.B. Whorhan, Leroy Bodkin, Bob Thuett and Leo Hellman.

Service Projects Slated

Community service by Hereford Study Club members will continue through the summer; plans for members to serve as hostesses at the county historical museum early in June and give chaffeur service at Kings Manor retirement home in August, were made at the last regular meeting of the season.

It was held Thursday evening in the home of Mrs. Don Robinson, who has served as president the past year. Mrs. S.L. Garrison and Mrs. Ed Wilson Jr. were co-hostesses.

After Mrs. Robinson conducted the installation of new officers, Mrs. Art Stoy, president for 1973-74, announced her committee appointments for next year.

Other officers are Mrs. Joe Stoy, vice president; Mrs. Melvin Thompson, secretary-reporter; Mrs. B.F. Cain, correspondent; Mrs. Cawthon Bryant, treasurer; Mrs. Roy Hartman, historian, and Mrs. Robinson, parliamentarian.

Mrs. Stoy will head the yearbook committee with Gladys Setliff, Mmes. Maurice Tannahill and Thompson as members. The treasurer will be finance chairman; Mmes. W.H. Gentry, J.W. Witherspoon and

Cain form her committee.

On the membership committee are Mmes. Wilson, Tannahill and Bob Word; cheer committee, Mmes. R.N. Yarbro and Sam Long; welfare committee, Mmes. Hartman and

T.E. Braddy; telephone committee, Mmes. Noble Howard and Bob Poston.

A salad supper was served to these members and Mmes. Labry Ballard, Merlin Kaul and C.R. Winget.

MOLOOK'S COIFFEUR

108 Brevard



CLOSE - OUT SALE

STARTS MONDAY, MAY 21, 1973

The Finest Italian Fiber
WIGS Reg. \$30 - \$35 **\$15.**

Italian fiber coupled with the most critical European dyeing standards makes these wigs the most versatile available.

WIGLETS

were \$25 to \$30
\$7.50 - \$9.50

SHINIIONS

were \$15.00
\$5.00

CASCADES

were \$25 - \$30
\$15.00

LONG FALLS

were \$30 - \$35
\$20.00

NICK-KNACKS Reg. \$5 - \$8 **25¢**
HAND CREME Revlon, 17 Oz. Reg. \$4.50 **\$2.50**
HAIR SPRAY Revlon, Reg. \$3-\$4 **\$2.00**
SHAMPOO Gallon, Reg. \$6 **\$3.00 & \$4.00**
HAPPY HAIR ENHANCE Instant Conditioner Reg. \$4 **\$2.50**
CONDITIONER Reg. \$5 **\$2.50**
BRAIDS All Kinds Instant Reg. \$7-\$8 **\$2.00 & \$4.00**
COMBS Reg. \$3.00 & \$3.50 **50¢**
As Low As **25¢**

Give that Graduate a lasting gift
Cowan Jewelers
Downtown

HHS Forensics Officers Named

New officers were elected recently for the 1973-74 year by Hereford High Forensics Club.

Elected president was Rhea Ann Wesson; vice-president, Butch Casey; secretary, Frank Smith.

Forensic members held their annual party at Palo Duro Canyon last weekend. Awards were presented at the party. Wayne Hodgson, sponsor, who accompanied the group along with Mrs. Hodgson, presented gifts to seniors Nancy Brink, Paula Haug, James Davis and Leslie Breeding. Seniors not present were Jamie McAndrews, Dale Hairgrove and Gordon Gearn.

Miss Brink, past president, was given a gift by her successor, Rhea Ann Wesson. She was presented the high point award by Hodgson and a trophy was also given to her by the organization for her work in the club.

Anthony's C.R. ANTHONY CO.

SUMMER FABRICS AND COLORS

SHOP BOTH STORES

54" Wide 100% Dacron® Polyester
YARN-DYED DOUBLE WOVEN

JACQUARDS

GROUP NO. 1

3.88 YD.

Completely washable, easy to care for are these double woven jacquards. Available in 3 and 4 color combinations. Perfect patterns for your wardrobe choices this spring. They last and keep their shape. Colors stay bright.

GROUP NO. 2

58/60" 100% POLYESTER
DOUBLE KNIT

2 yds. FOR \$5.

SEW AND SAVE!

All surface interest patterns to include crepes, ribs, diagonals, mini-jacquards, chevrons and other assorted novelty stitches. Colors include white, navy, red, royal, rose pink, soft blue, lilac and purple. A great variety to pick from.

45" Wide
Dress and Sport Fabrics

NOW ONLY **\$1. YD.**

Need some new skirts, middies, pants, scarfs? These fabrics are perfect for these casual styles and many more! Colors and patterns to mix and match for your new spring wardrobe.

Fortrel Reg. T.M. of Fiber Ind.

54" Wide

Upholstery Fabric

Values up to 3.99

1.99 YD.

Remember the Graduate with Gifts from Anthony's



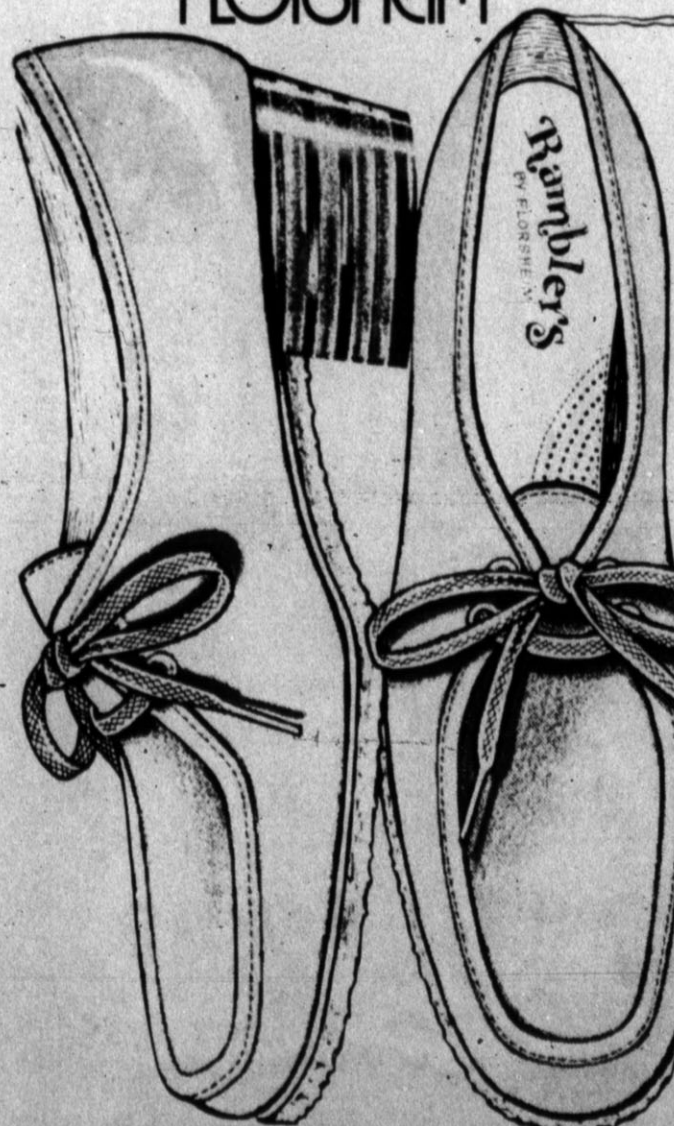
REMEMBER ANTHONY'S HAS NOTIONS FOR ALL OF YOUR SEWING NEEDS... NEEDLES ZIPPERS THREAD PINS, ETC.

SHOP BOTH STORES

DOWNTOWN & SUGARLAND MALL

Anthony's
C.R. ANTHONY CO.

FLORSHEIM



our classy casual crepe sole runaround,
Florsheim's
way with comfort.

From this point on, Florsheim is all you need to know about comfort. Because Florsheim crafts genuine leather over lush crepe and off you go everywhere feeling great and looking very smart, indeed.

GATTIS SHOE STORE

"We care about your feet"
IN BEAUTIFUL CLIMATE CONTROLLED
SUGARLAND MALL

WHERE YOU ALWAYS BUY THE BEST FOR LESS

DISCOUNT CENTER



ALL COLOGNES
NOW REDUCED
30%
OFF G.D.P.

8-TRACK STEREO TAPES & ALBUMS
"Largest Selection in Town"

RETAIL.....\$6 ⁹⁵	G.D.P.....\$4 ⁷⁷
RETAIL.....\$7 ⁹⁸	G.D.P.....\$5 ⁷⁷
RETAIL.....\$8 ⁹⁸	G.D.P.....\$6 ⁷⁷
RETAIL.....\$9 ⁹⁸	G.D.P.....\$7 ⁷⁷

L P Albums

RETAIL.....\$4 ⁹⁸	G.D.P.....\$3 ²⁷
RETAIL.....\$4 ⁹⁷	G.D.P.....\$3 ⁹⁷
RETAIL.....\$5 ⁴⁷	G.D.P.....\$4 ⁵⁹
RETAIL.....\$7 ⁹⁸	G.D.P.....\$5 ⁴⁹
RETAIL.....\$8 ⁹⁸	G.D.P.....\$6 ²⁹

CASSETTE TAPE CASE
FOR HOME
G.D.P. SPECIAL!

KODAK POCKET INSTAMATIC CAMERA
GRADUATION GIFT SPECIAL!

G.D.P. SPECIAL! \$2

SECRET
ANTI-PERMPANT
8 OZ. CAN
59c

SILKEN DELIGHT Foaming
BATH OIL
6 OZ. SIZE
69c

FINAL NET
INVISIBLE HAIR NET
HAIR SPRAY
8 OZ. SIZE
G.D.P. **97c**

CHARMIN
Bathroom
TISSUE
4 - ROLL
PKG. **43c**

Bounty
Heavy-Duty
Paper
TOWELS
12 - ROLL
PKG. **1.1c**

LYSOL
TOILET BOWL
CLEANER
16 - OZ.
Bottle
G.D.P. **37c**

LYSOL
BASIN TUB-TILE
CLEANER
17 - OZ.
SIZE
G.D.P. **63c**

SWIFT
HAM PATTIES
9 - Ct.
Heat 'N' Eat
CAN
\$1 17

DUNCAN HINES
BROWNIE MIX
Double Dutch
1 - Lb. 7 - Oz.
BOX
57c

LIPTON INSTANT
TEA
100% TEA
3-OZ. JAR
REG. \$1²⁷
97c

PETER PAN
Smooth Peanut Butter
18 - OZ.
G.D.P. **59c**

GIBSON'S, HEREFORD
WITH THIS COUPON
10-ounce Jar of
Maryland Club
Instant Coffee **\$1 29**
Without coupon \$1⁷⁹
Cash value 1/20c. Limit one per customer.
COUPON EXPIRES 5-26-73 83

409
ALL PURPOSE
HOUSEHOLD CLEANER
REG. \$1⁹⁹
G.D.P. **79c**

John Newcombe
TENNIS RACKET
REG. \$9⁹⁹
G.D.P. **\$7 97**

TENNIS HAT
By Wilson
REG. \$2⁹⁹
G.D.P. **\$2 99**

WHERE YOU ALWAYS BUY THE BEST FOR LESS

DISCOUNT CENTER

KODAK
POCKET 20
Instamatic
CAMERA
GRADUATION SPECIAL!
\$19⁹⁷

SOUNDESIGN
DIGITAL CLOCK
RADIO
AM - FM NO. 3450
\$21⁹⁷

MINUTE MAKER
KITS by
POLAROID
•Square Shooter 2 CAMERA
•Carrying Case
•Film and Flashcube
Graduation Gift Special!
\$29⁹⁷

Ladies
NORELCO
SHAVER
GRADUATION GIFT
SPECIAL FROM GIBSON'S
\$13⁹⁷

Women's
DOUBLE KNIT PANTS
4 POCKETS
REG. \$9⁹⁷
G.D.P. SPECIAL!
\$6⁸⁸

ALL WOMENS
SLEEPWEAR
Ass't. Styles & Colors
1/4 OFF
G.D.P.

WOMENS 2 - PIECE
SHORT SET
100% Stretch Nylon
\$3⁷⁷
REG. \$5⁵⁰
G.D.P. SPECIAL!

WIDE ASSORTMENT WOMEN'S
RIB KNIT TOPS
SLEEVELESS or SHORT SLEEVE
SIZES S-M-L
REG. \$3⁰⁰
G.D.P. SPECIAL!
\$1⁸⁹

WOMENS
SLACKS
100% NYLON
Ass't. Colors
REG. \$10 - 15
\$9⁹⁹

WOMENS
STRAP BAGS
Ass't. Styles & Colors
\$3⁵⁷

REGAL 4 - 8 CUP
Automatic Electric
POLY PERK
REG. \$7⁹⁷
G.D.P. SPECIAL!
\$5⁷⁷

West Bend Electric
PATIO SERVER
2-Qt. Capacity
Reg. \$7¹⁹
G.D.P.
\$5²⁷

Automatic
RADIO-8-TRACK
CAR STEREO
NO. SST-1179
Reg. \$35⁹⁷
\$26⁹⁷

DELUXE WEDGE
SPEAKER MOUNTS
NO. DW2
Reg. \$5⁸⁷
G.D.P. NOW
\$5⁸⁷ Pair

GIBSON'S R pharmacy
PHONE 364-4900
EMERGENCY PHONE 364-4109
OPEN 9 a.m. to 9 p.m.
CLOSED SUNDAYS

AT GIBSON'S PHARMACY
THE CUSTOMER ALWAYS COMES FIRST
Because we care
About Your Health!

Young Mother Of Year

Home Hobbies Enjoyed

HOME DECORATING. Sewing and gardening are the three hobbies, all related to homemaking, claimed by Mrs. Travis McPherson, who was chosen this month as Young Mother Of The Year by Young Mothers Study Club.

A daughter of 12 and a son of 9 years are Mrs. McPherson's reasons for membership in the club, which she has served as president and in other offices during her five years of membership.

Debbie and Kevin, their pets, friends and activities, keep

things lively around the McPherson home, 220 Greenwood.

The family has lived in Hereford nine years; McPherson is Deaf Smith County sheriff. Mrs. McPherson was born in Menard, but did most of her growing up and attended high school at Sudan.

SHE ENJOYS REFINISHING old furniture and says with a laugh that her house is so full of it now, that she will have to "get rid of some to make room for more, because every time I get near a second-hand shop I see a piece

with possibilities, and my hands itch to get to work on it."

A handsome radio cabinet from the 1920's, bought from an owner who had it in storage for years, now holds stereo equipment in the McPherson living room, and another old radio cabinet is the base for a planter.

Joan McPherson stained and varnished a clock cabinet built by her husband's father in the style of an antique, to set in the den where bookshelves are made of heavy wood held to the wall by chains.

"I WANTED THAT WOOD to look old," she grins, "so I started beating it with a hammer. But it was hard work and it occurred to me that Kevin might do a better job, easier. He and some friends had more fun with those planks, and now we have shelves with what the antique dealers call a distressed finish!"

Her work with wood also results in distinctive frames for pictures which McPherson paints as his chief hobby.

When she gardens, Joan does not pass the heavy work on to a man. She and the children are the ones who like to garden, and she digs her own flower beds.

"I like to work in the yard and Travis doesn't, so there's no reason for me to call for help while he follows his own interest and paints," she declares.

THE FAMILY HAS LIVED in their present home only a year, and she is having the fun of planting shrubs, trees and flowers where she wants them. A lawn was established and a few trees set before they moved there.

Sewing for herself, her daughter and sometimes her mother, takes a good amount of Mrs. McPherson's time which she counts as pastime.

In addition to the Young Mothers Club, she is a member of the Women's Division, Deaf Smith County Chamber of Commerce, and helps with its committee work. A member of the Primitive Baptist Church, she attends services at Muleshoe because there is no minister here now, or sometimes visits at First Baptist Church.



Mrs. Travis McPherson with children, Kevin and Debbie

Annual Poppy Sales Set For Wednesday

As it has every year since 1930 on a date near Memorial Day, the Hereford Unit, American Legion Auxiliary, will offer Memorial poppies for sale on streets of the city Wednesday.

Mrs. Ira Ott is poppy chairman this year, Mrs. Leroy Williamson and Mrs. James Jesko committee members.

The sale here is part of a national program that began soon after World War I, to raise funds for welfare of U.S. war veterans and their families. Hospitalized veterans make the small red paper flowers each year.

Material for the work is supplied by the Legion Auxiliary and the disabled workers are paid a small fee for their efforts.

The poppy is the flower selected for this purpose because red poppies growing wild in northern France, even on the battlefields, were remembered so vividly by Americans who fought in the first World War.

Auxiliary members greeting the return of the 32nd Division at Milwaukee in 1919 first had the idea of selling poppies for veterans' benefit, because passersby stripped the paper flowers from a coffee-and-doughnut booth they had decorated, leaving money to pay for the souvenirs.

Since this small beginning the program has spread through the 54 departments of the Auxiliary and more than two million dollars are raised annually over the nation, all going to rehabilitation of the veteran

and the welfare of his family. In Hereford aid is given to veterans' families, working in cooperation with the county welfare office. Also the Auxiliary has sponsored a monthly party in the VA Hospital at Amarillo for more than 15 years.

Poppies sold here are made in the VA Hospital at Temple. Sales headquarters Wednesday will be in the Civic Club Center and Auxiliary members will get the flowers there to sell over the city. Committee members ask all members to assist.

Check Given To Meals-On-Wheels

A check in the amount of \$100 was presented to Mrs. O.C. Curtsinger, co-ordinator for Meals-On-Wheels, at the Monday meeting of the St. Thomas Episcopal Women of Church in the home of Mrs. Keith Simmer.

A flea market for next year was discussed during the business meeting. Refreshments were provided for members by Mrs. Simmer after the business meeting was conducted.

There were 12 members present.

HOUSTON VICTORY

Gen. Sam Houston, commanding a force of 800 Texans, defeated 3,000 Mexicans at the San Jacinto River on April 21, 1836.

Installation Conducted

A new standing committee in Hereford Art Guild was appointed as officers when installed for next year. A guest, Candy Newman, dined with 19 members at Dickies Restaurant.

Mrs. Joel Newman, who will serve a second term as president, conducted the installation for Mrs. A.E. Guinn, vice president; Mrs. E.W. Young, secretary-treasurer, and Mrs. John Gilliland, reporter.

Mimes Henry Vaughn, John Moore and F.O. Naylor were named to serve as an art show hostess committee, to be responsible for having hostesses present at art shows held during the year.

In an informal business period, members decided to continue the Guild's monthly newsletter, Palette Talk, next year. It was reported that Mrs. A. Petersen, a longtime member, is now at home from a hospital stay.



"We like those who admire us." (La Rochefoucauld)

Two Students Receive A&M Degrees

Two students from Hereford received degrees at Texas A&M University's spring commencement exercises.

A total of 1,750 degrees were awarded, including 1,425 undergraduates, 248 master's and 77 doctorates.

Russell D. Phillips graduated Magna Cum Laude in accounting. He is the son of Mr. and Mrs. Wayne E. Phillips, 108 Ave. I.

Robert M. Grady received a bachelor's degree in industrial engineering. He is the son of Mr. and Mrs. J.N. Grady, 116 Ave. J.

Shower Given As Wedding Prelude

Tracy Hopson, June bride-elect, was honored at a shower-coffee Saturday morning in the home of Mrs. J. Robert Hickman, 814 Ave. K.

Miss Hopson is the fiancée of Randall Jorde, son of Mr. and Mrs. Warren Jorde of 148 Mimosa. The couple plans a June 1 wedding at the Avenue Baptist Church.

Receiving guests with Miss Hopson were her mother, Mrs. Nathan Hopson, Mrs. Jorde, and the honoree's grandmothers, Mrs. A.N. Hopson and Mrs. Naomi Murrell.

Miss Hopson wore a street length dress of yellow voile. She was presented a corsage of daisies as were her mother and Mrs. Jorde.

Lilli Lyons invited guests to

the registry. M'Lynn Hopson and Jenene Herrington served refreshments. A blue undercloth and a rainbow hued net overcloth covered the table. Daisies and ribbon streamers were gathered at the corners. The centerpiece was an arrangement of daisies.

Hostesses for the shower were Mmes. Joe Reinauer Sr., Albert Cherry, E.W. Cawthon Jr., Edna Mathes, James Brownlow, W.R. Thurber, Paul Corbett, Wes Fisher, Betty Battey, Niles Culp, Paul Lyons, Renee Davis, Bill Walden, Charlie Rigin, Marshall Wilson and Mack Ragsdale. Approximately 75 guests attended.

FRANKLIN DIES

Benjamin Franklin, who has been referred to as "the first civilized American," died at 84 on April 17, 1790.

Give that Graduate a lasting gift
Cowan Jewelers
Downtown

WHO and WHERE IS THE C - A - T?

Schools. Seminars. Special courses. What do you say about an agent who never stops studying?

Professional.



Charles Bell, Jr.

Southwestern Life
Happiness is what we sell.

144 West 3rd. P.O. Box 1931 Phone 806-364-2343

OBSOLETE?

if

Your mode of **TRANSPORTATION**

IS OBSOLETE ...

then why not up date it with a new automobile or pickup now?

Our current Annual Percentage Rate is only 9% (a.p.r.) on all new auto and pickup loans.

Plus you receive **FREE CREDIT LIFE INSURANCE**, if qualified by age.

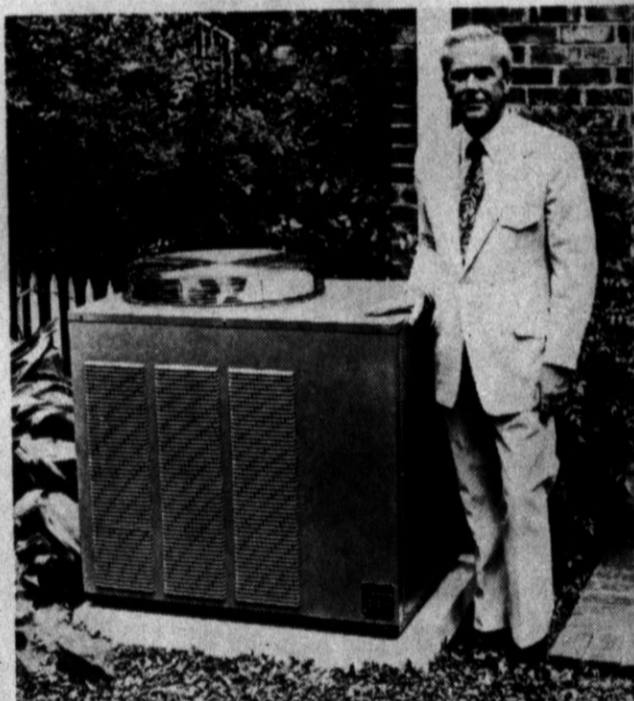
VISIT US FOR COMPLETE **LOAN INFORMATION**

"We're People Owned"

HEREFORD TEXAS FEDERAL CREDIT UNION

330 Schley Phone 364-1818

Cheap air conditioning is no bargain.



Servel Gas Air Conditioning is a Bargain.

The bargain comes in smaller utility bills, fewer maintenance calls and the longer life of a Servel system. But you'll never buy one cheap.

The Servel goal has always been: "Build it like the Swiss." That's why the units are precision-made. And that's why they contain more stainless steel than any other air conditioner on the market. They're built to last and to perform dependably. This and the economy of natural gas energy saves you every month.

Quality construction is the reason you pay more for Servel initially. Because quality doesn't come cheap. Long, economical operation is the reason you'll save in the long run. Because quality pays off.

Most people can afford quality when they know all the facts. Especially when they're concerned with a cool, restful, healthy home environment - when home has a permanent meaning.

Think long and hard before you invest in central air conditioning. Then install Servel.

SERVEL "The World's Most Respected Name in Air Conditioning".

Available from **PIONEER NATURAL GAS COMPANY**
Call for a free cooling survey.

IT'S HERE IT'S BIG

TAYLORS ... PRESENTS HEREFORD'S 2nd. ANNUAL SPECTACULAR 603 PARK AVE.

TENT SALE

WED. - THURS. - FRI. - SAT., MAY 23 - 24 - 25 - 26

OPEN TIL 8:00 P.M. NIGHTLY

\$300,000.

CARNIVAL of BARGAINS

(UNDER THE BIG TOP)

FAMOUS BRANDS

APPLIANCES-TELEVISION

STEREO -FURNITURE-BEDDING

FREE PRIZES & SURPRIZES

REGISTER FOR FREE PORTABLE TELEVISION
DRAWING 8:00 P.M. SATURDAY

COKE and HOT DOG 15¢

BIG DISCOUNTS ON MERCHANDISE SOLD IN THE CRATE
BRING YOUR PICKUPS & TRUCKS and SAVE
ON THE PARKING LOT AT

TAYLORS FURNITURE & APPLIANCE

603 PARK AVENUE - HEREFORD, TEXAS



Advertised prices Good Mon., May 21 thru Wed., May 23

We Give Gunn Bros. Stamps at Piggly Wiggly!

Double Gunn Bros. Stamps All Day Tuesday & Wednesday With \$2⁵⁰ Purchase!

Trenpe PEACHES No. 2 1/2 Cans 3 For \$1	Del Monte GREEN BEANS French Style 3 For \$1	Shurfine FRUIT COCKTAIL No. 303 Cans 3 For 89¢	ASPARAGUS Shurfine Cut Spears No. 300 Cans 2 For 89¢	Shurfine SPINACH No. 303 Cans 5 For \$1
GOOD HUMOR ICE CREAM BARS PKG. OF 6 Chocolate, Eclair & Strawberry Shortcake 69¢	CREAM ALL FLAVORS 59¢	SHURFINE COFFEE ALL GRINDS 1-LB. CAN 79¢	DESSERT JELLO ASS'T. FLAVORS 3-OZ. BOX 10¢	SNOWDRIFT VEGETABLE SHORTENING 3-LB. CAN 79¢
BLACKEYE PEAS No. 2 Cans 5 \$1	Del Monte Stewed or Wedge TOMATOES No. 303 Cans 3 For \$1	Mountain Pass TOMATOES 16-Oz. Cans 5 \$1	Stove Top STUFFING MIX Now! 45¢	Borden's DIPS or SOUR CREAM 8-Oz. Ctn. 3 \$1
WELCH GRAPE JELLY 20-Oz. Jar 49¢	SHURFRESH POTATO CHIPS REG. 59¢ TWIN PAK 39¢	SHURFRESH TUNA HELPERS ALL FLAVORS 49¢	DEL MONTE SNACK PACK PUDDINGS, 6-PACK 49¢	LAUNDRY DETERGENT SUPER SUDS GIRNY SIZE 59¢
OSCAR MAYER LUNCHEON MEATS Olive, Liver Cheese, Cotto Salami, Pickle, Luncheon Meat, 8 Oz. Pkg., Each 69¢	WORTH WAFFLE SYRUP 32-OZ. BTL. 49¢	HUNT'S CATSUP 32-Oz. Btl. 49¢	MRS. BAIRD'S SWEET ROLLS Pkg. 49¢	BLEACH 22-Oz. Box 79¢
FOR DISHES IVORY LIQUID 22-OZ. BTL. 39¢	WORTH FACIAL TISSUE 200 CT. BOX 29¢	WORTH PAPER TOWELS JUNDO ROLL EACH 29¢	WORTH KLEENEX 200 CT. BOX 29¢	

TEXAS GRAIN FED BEEF

ROUND STEAK	Lb.	\$1.29
RIB STEAK	Lb.	\$1.19
FAMILY STEAK	Lb.	98¢
● PORK CHOPS ●		
FAMILY PAK	Lb.	98¢
END CUTS	Lb.	\$1.09
CENTER CUT	Lb.	\$1.19

Rath Racorn
BACON 1-Lb. **69¢**

PIGGLY WIGGLY

10-pack poly bag
NESTEA Iced Tea Mix
SUGAR & LEMON FLAVORED

Limit 1 per Family

ONLY 89¢
with this coupon

OFFER EXPIRES 6-16-73

Fresh
GROUND BEEF
Family Pak, Lb. **89¢**

Shurfine Canned
HAMS
3-Lb. Can **\$3.99**

Amour Party Style
HAMS
Boneless Lb. **\$1.79**

FROZEN FOOD

Birdseye AWAKE	12-Oz. Can	39¢
Morton POT PIES	5 8-Oz. Pies	\$1.00
Patio DINNERS	5-Course, Ass't., Ea.	59¢
Shurfine FISH STICKS	2 8-Oz. Pkgs.	69¢
Fresh Frozen STRAWBERRIES	6-Lb. Pkg.	\$2.98

DELICATESSEN
Leave the cooking to us!
GRANDMA'S DELICATESSEN
has fresh cooked, home flavored food daily...Give yourself a treat!

GARDEN FRESH PRODUCE

Texas Ruby Red
GRAPEFRUIT
5-Lb. Bag
59¢

Texas
GREEN CABBAGE
Lb. **10¢**

Mexico Slicer
CUCUMBERS
Lb. **19¢**

FRESH TOMATOES
Vine Ripe
Extra Fancy, Lb. **25¢**

VALUABLE COUPON WITH COUPON

General Mills
BOO BERRY
The first Blueberry Flavored cereal

39¢

Good week of 5-21 thru 5-26
Good at Piggly Wiggly

WITHOUT COUPON
49¢

VALUABLE COUPON

Church Ceremony Read For Couple

The marriage service for Judy Summers and John Kriegshauser was read by the Rev. John Kiesling, associate pastor in St. Anthony's Catholic Church Friday evening.

Families and close friends of the couple were present for the simple ceremony. Their parents are Mr. and Mrs. Larry Summers and Mr. and Mrs. Harold Kriegshauser.

Only attendants to the couple were her sister, Peggy Deas, as matron of honor, and his brother, Gary Kriegshauser, best man. Mrs. Jonny Cloud was the vocal soloist; Mrs. Jim Cramer played organ accompaniment and a medley of wedding songs.

A dress of petal pink dotted Swiss was worn by the bride, its bodice fitted and its toe-tip skirt gathered to a natural waistline. It was designed with high circle neckline and long sleeves, and worn with a picture hat in the same shade of pink.

The attendant's dress was a darker rose-pink color, fashioned with empire waist and puffed sleeves.

After the ceremony a reception was held in the Summers home, where the table had an airy net cloth over white satin and touches of pink in a bouquet of roses and cake decoration.

Mrs. Tom LeGate and Mrs. Tom Buchanan served the bride's cake and groom's cake with punch. Mary Jane Kriegshauser was at the guest book.

Mr. and Mrs. Kriegshauser will be at home for the present at 428-C Avenue B. Both are graduates of Hereford High School and she attended Texas Tech. She has been employed in secretarial work and he is district supervisor for Hereford Bi-Products.



BRIDE-ELECT—Wedding plans for Miss Rita Betzen to Jimmy Wayne Lumpkin of Dimmitt are announced by her parents, Mr. and Mrs. Arnold Betzen, who reside north of Hereford. Vows are to be exchanged in a late June ceremony. Miss Betzen is one of this spring's graduates from Hereford High School. Lumpkin, son of Mr. and Mrs. Everett Lumpkin of Dimmitt, is in the U.S. Air Force, now stationed at Denver. He graduated from Dimmitt High last year.

Calendar Of Events

- MONDAY**
 Teen TOPS Club, Community Center, 4 p.m.
 Rotary Club, Civic Club Center, noon.
 Odd Fellows Lodge, IOOF Hall, 8:30 p.m.
 Evening Lions, K-Bob's Restaurant, 7 p.m.
 Order of Rainbow Girls, Masonic Hall, 7:15 p.m.
 El Llano Study Club installation dinner, Casa Ramirez Restaurant, 7:30 p.m.
 Kappa Iota Chapter of Beta Sigma Phi, home of Mrs. Tom LeGate, 7:30 p.m.
- TUESDAY**
 Calorie Patrol TOPS Club, Community Center, 4 p.m.
 Hereford Art Guild, Community Center, 7:30 p.m.
 Rebekah Lodge, Odd Fellows Hall, 8 p.m.
 West Hereford Extension Club, home of Mrs. Robert Boyd, 2:30 p.m.
 Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
- WEDNESDAY**
 Food-Fun-Fellowship Club luncheon, First United Methodist fellowship hall, 11 a.m.
- THURSDAY**
 Noon Lions Club, Civic Club Center, noon.
 Kiwanis Club, Civic Club Center, noon.
 Jaycees, Dickie's Restaurant, 8 p.m.
 Graduation exercises, Whiteface Football Stadium, 8 p.m.
- FRIDAY**
 Kiwanis Whiteface Breakfast Club, Civic Club Center, 6:30 a.m.
 Cultural Club, home of Mrs. Grady Parsons, 1108 Grand, 2:30 p.m.
 Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.
- SATURDAY**
 Rainbow Girls Installation, Masonic Hall, 7:30 p.m.

Mrs. Stanton Is Replaced

Mrs. Homer Yocum was elected treasurer by members of the Newcomer's Club at their meeting Tuesday. Mrs. Yocum is taking the place of Mrs. Charles Stanton who moved to the Virgin Islands.

During the business meeting, members agreed to participate in the tasting spree for the Diamond Jubilee. Also, a picnic was planned for their next luncheon with members and their children.

Jewelry Gifts are treasured
Cowan Jewelers
 Downtown

WHO and WHERE IS THE C-A-T?

Pollution clean-up uses more electricity

A recent Edison Electric Institute survey showed that approximately 2,100 large customers of electric utilities used an estimated 11 1/2 billion kilowatt-hours of electricity just to operate pollution control facilities during 1972.

These same companies also indicated that during the period 1973-77, their use of electricity for environmental clean-up tasks would increase to 20 billion kilowatt-hours a year on the average.

MONTGOMERY WARD

\$40 OFF
 7-HP. 25-in. Easy-to-Operate RIDING MOWER
 Recoil Start \$319 Reg. 359.00 in Only Spring '73 Catalog
 \$10 OFF! Electric Start Model No. 91. Only 419.00
 Now at your nearby Wards Catalog Store or Sales Agency

• Dependable Wards engines by Briggs & Stratton with 3 forward speeds
 • Geared steering for quick, easy, responsive turning
 • 25 in. full floating mowers—on-the-go height adjustment
 • Full differential drive prevents tire damage to your lawn

7-HP riding mowers have modern bodies of Cycloac® that resist impact damage. Mowers will not start while blade is engaged. Five cutting heights from 1 1/2 to 3 in. 10.5x3.50 front tires, 13x5.0 rear.

CUT \$20
 #139

ALL NEW 20" ROTARY MOWER
 ONLY \$77.88*
 Reg. \$97.95

Lightweight magnesium deck mower cuts a 20-in. path. 3-hp Briggs & Stratton engine has easy spin recoil start for quick, sure starts. Vacuum action deck lifts grass for clean cutting. 5 cutting heights. Folding handle means easy storage. Chute deflector and trail pin for safety.

SAVE \$9
 #128

STEEL DECK 20" ROTARY MOWER
 ONLY \$68.88*
 Reg. \$77.95

Push-type steel deck mower cuts a 20-in. path cleanly and effortlessly. Precision 3 1/2-hp Briggs & Stratton engine with easy spin recoil start for quick, sure starting. Automatic choke. Instant action height adjusters give 5 cutting heights. Missile deflector on rear and side discharge.

If You Will Read Wards Service Contract Terms On Lawn Mowers
 You Won't Buy A Mower From Anyone But WARDS.

MOWER FREE!
 \$204 MOWER FREE WITH PURCHASE OF 16-HP GARDEN TRACTOR

A garden tractor and a mower for the price of the tractor alone! 16-HP variable speed drive gives four speed ranges. Briggs & Stratton 16-HP engine is synchro-balanced to cut vibration. Standard implement lift. 42-in. rear discharge mower. 57 different attachments available for this tractor.

#33205
 at regular price of \$1149*
 *Plus transportation

PLUS TRANSPORTATION

Phone 364-5801 **HEREFORD** 114 E. Park

STOP IN, SEE IT, BUY IT NOW SERVICE NATIONWIDE USE WARDS CHARG-ALL PLAN

Good Watches deserve Good Care!

Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

Cowan Jewelers
 217 Main

AGS
 member AMERICAN GEM SOCIETY

STOP IN OR CALL WARDS AUTOMOTIVE CENTER!

MONTGOMERY WARD

114 E. PARK AVE.
 PHONE 364-5801
 Auto Center
 Open 9:00 A.M. - 6:00 P.M.

AUTOMOTIVE CENTER
 RIVERSIDE TIRES BATTERIES AU

BELTED TIRE PRICES SLASHED!

FAST, FREE MOUNTING

20% OFF GLASS-TRACK BELTED SUPER WIDE TIRE

- Specially designed for panels, pick-ups, vans and campers
- Deep, wide, aggressive tread

TUBELESS BLACKWALL SIZE	REGULAR PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
7.00-14"	\$44	\$35	3.10
7.50-16"	\$75	\$56	4.13
6.70-15"	\$48	\$38	3.49
7.00-15"	\$59	\$47	3.80
8.00-16.5"	\$50	\$40	3.28
8.75-16.5"	\$68	\$54	3.95
9.50-16.5"	\$74	\$59	4.56

*AND-RECAPABLE TRADE-IN **TUBETYPE '6 PLY RATED '8 PLY RATED

2 FIBER GLASS BELTS
 4 POLYESTER PLYS

NEW STEEL BELTED RADIAL

2 STEEL BELTS FOR STRENGTH
 2 RADIAL PLYS

60% OFF
2ND ROAD TAMER . . .
WHEN YOU BUY 1ST AT REGULAR PRICE!

2ND TIRE \$14 C78-14 TBL. BLK. PLUS 2.08 F.E.T. EACH AND TRADE

TUBELESS BLACKWALL SIZE	ALSO FITS	REG. PRICE EACH*	SALE PRICE 2ND TIRE*	PLUS F.E.T. EACH
C78-14	6.95-14	\$35	14.00	2.08
E78-14	7.35-14	\$37	14.80	2.22
F78-14	7.75-14	\$39	15.60	2.37
G78-14	8.25-14	\$42	16.80	2.53
H78-14	8.55-14	\$45	18.00	2.75
F78-15	7.75-15	\$40	16.00	2.42
G78-15	8.25-15	\$43	17.20	2.60
H78-15	8.55-15	\$46	18.40	2.80

*With trade-in tire off your car. Whitewalls \$3 more each. 178-14, 178-15, 178-15 whitewalls available

FACTORY INVENTORY CLOSEOUT!
4-PLY NYLON CORD RUNABOUT
7.95
 6.00-13 TBL. BLK. PLUS 1.61 F.E.T. AND TRADE

TUBELESS BLACKWALL SIZE	CLOSE-OUT PRICE EACH*	PLUS F.E.T. EACH
6.00-13	7.95	1.61
6.50-13	9.95	1.73
7.35-14	14.95	1.96
7.75-14	15.95	2.09
7.75-15	15.95	2.11
8.25-14	15.95	2.24
8.25-15	15.95	2.27

*With trade-in tire off your car. Whitewalls available in most sizes \$3 more each.

Five-rib tread design for dependable traction, mileage. At these low prices you'd better buy 4!

TONY JACKLIN PROFESSIONAL GOLF BALLS
3 FOR 1.39
 LIMIT 3 PKGS. ADDITIONAL PKGS. \$3 EA.

IMMEDIATE REPLACEMENT BATTERY GUARANTEE

Wards guarantees the battery on its 24-month, 24-volt, 16-amp. battery. If the battery fails to hold a charge, return it to the store for a free replacement. If the battery fails to hold a charge after 90 days, we will refund the purchase price. After 90 days, we will refund the purchase price minus a handling charge. This guarantee is void if the battery is used in a commercial vehicle or if the battery is damaged. For complete details, please read the battery guarantee booklet included with every Wards battery.

FREE INSTALLATION

SAVE \$4
24-MO. GUARANTEED SPECIAL BATTERY!

REG. 16.95 EXCH. **12.88** EXCH.

Provides dependable starting power for cars with average power drain. Sizes 22F, 24, 24F.

VACATION SERVICE SPECIALS

ENGINE TUNE-UP 10.88
 Plus 6-CYL. Parts

WHEEL ALIGNMENT 7.88

LUBRICATION 88¢

WHEEL PACK 1.44

BRAKE ADJUSTMENT 88¢

MOST U.S. CARS

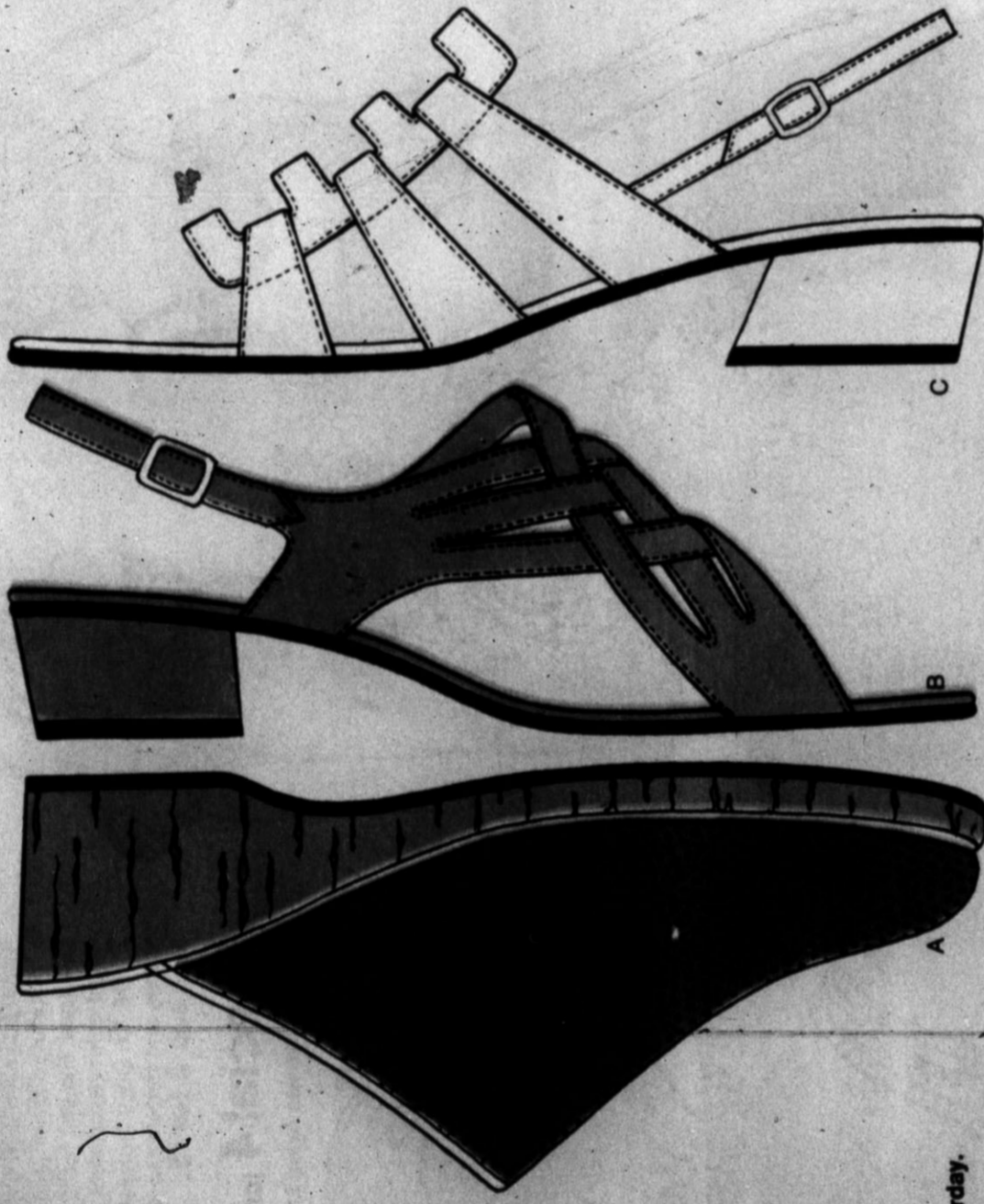
WARDS LIFETIME SUPREME MUFFLER REPLACEMENT GUARANTEE

For as long as you own the car on which installed, Montgomery Ward will furnish a free replacement for any Wards Supreme Muffler which fails for any reason. If Montgomery Ward originally installed the muffler, it will install the replacement free. Return muffler to any Montgomery Ward branch—any branch having installation facilities. If free installation facilities are not available, a replacement muffler will be shipped to you. This guarantee does not apply to mufflers installed on commercial vehicles or to mufflers damaged in an auto accident.

REG. 12.98 SUPREME GUARANTEED MUFFLER
10.88

Strong locked seams and supported end tubes resist leaks and breaks.
 LOW-COST INSTALLATION AVAILABLE

Sandals look good and feel great. Now ours can beautify your budget too.



Sale 6⁷⁹

A. Reg. 7.99. Comfortable clog with cork wedge heel and cushion crepe outsole. White or blue with stitching trim. Slip-on comfort.

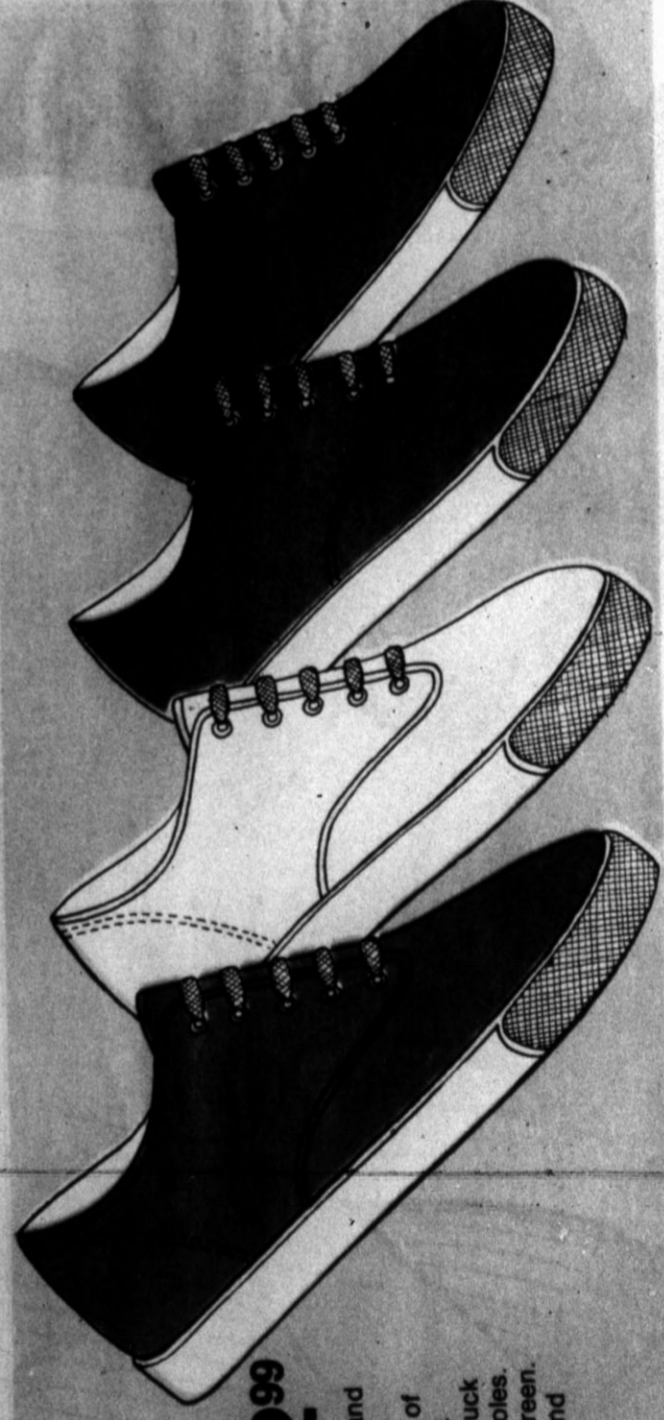
Sale 4²⁴

B. Reg. 4.99. Fine Italian sandals. Criss cross top and sling back fashion with slight heel. Synthetic lining and outsoles. White or brown. Comfortable to wear.

Sale 5⁰⁹

C. Reg. 5.99. Versatile smooth white sandal goes everywhere and with everything. Imported from Italy. Synthetic out soles. Small heel for dress or play. Buckle convenience. Sale prices effective thru Saturday.

Boat shoes, family favorites.



Special 2⁹⁹

D. Everyone from mom and dad to the kids love the comfort and great looks of these washable oxfords. Tough wearing cotton duck uppers with cushion insoles. Navy, white and loden green. Womens sizes in navy and white.

JCPenney
We know what you're looking for.
We know what you're looking for.

Sale. 15% off. All women's shorts at shorter prices.

Sale 4²⁵

A. Reg. 5.00. Easy to care for polyester crepe fashion shorts. Assorted solids, patterns. 8 to 18.

Sale 2⁹³

B. Reg. 3.45. Cotton denim jean shorts with fly front, back patch pockets.

2 for 9⁰⁰

C. Short sleeve tops. Popular polyester rib knit fashion in assorted colors. S-M-L.

2 for 7⁰⁰

D. Colorful striped tank tops in carefree polyester.



Sales prices effective thru Saturday only

Starts MONDAY
MAY 21

HEREFORD, TEXAS
435 Sugarland Mall
Daily 9:30 am til 6:00 pm
Saturday 9:30 am til 8:30 pm

JCPenney
We know what you're looking for.

Women can keep their cool for summer in fashion finds from Penneys.

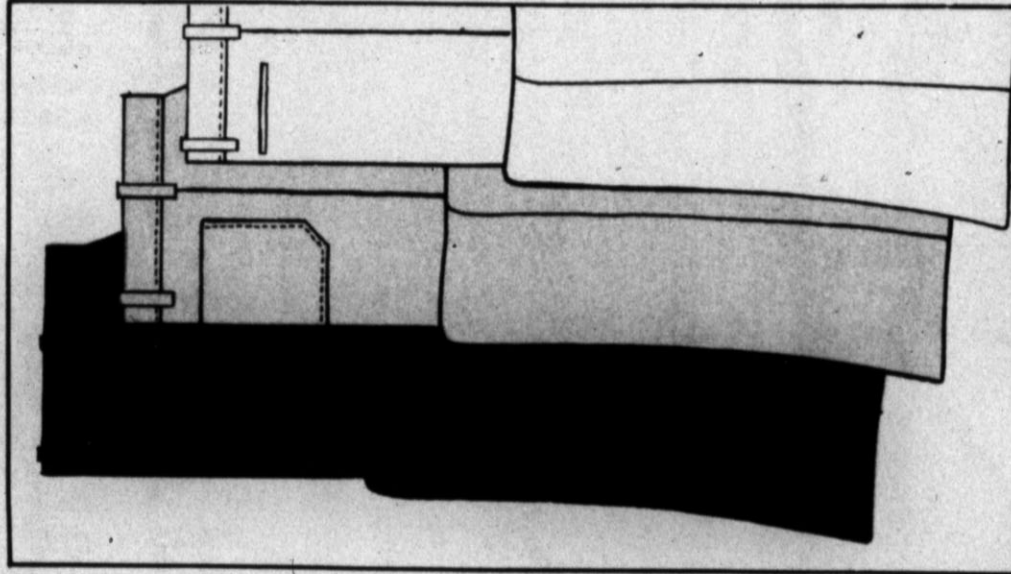


2 for \$9

A. Machine washable nylon knit short sets. Sleeveless striped tops are coordinated over solid color jamaicas. Pastel and medium tones. S-M-L.

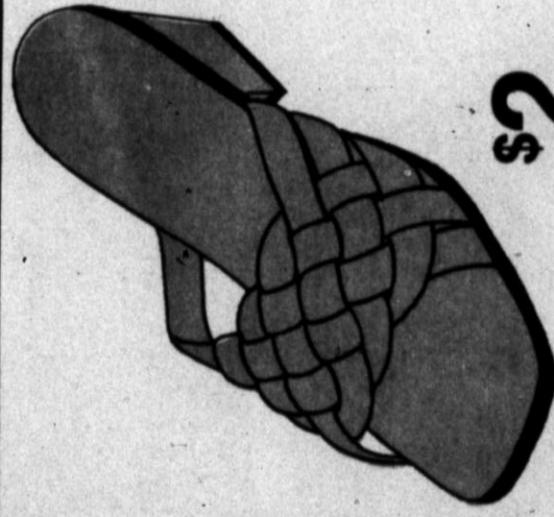
2 for \$9

B. Nylon knit romper fashion. All in one comfort. Striped top and solid bottom combination in medium and pastel tones. S-M-L.



2 for \$7

Three of your favorite jean looks at a very small price. Western style with 22-in. leg; welt pocket fashion with 25-in. flares; and cotton sateen cargo pants with 20-in. leg. 8-18.



\$2

Women's indoor/outdoor hand braided woven vamp sandals. Soft vinyl uppers.

JCPenney
We know what you're looking for.

Dress the entire family in summer cool fashion tops.



Special 2 for \$5

Men's polyester and cotton rib knit tank tops. Popular look in colorful solids or jacquard patterns. S-M-L-XL. Women's tank tops. Rib knit fashion in carefree washable polyester. Bright color assortment in sizes S-M-L. Great for layering. **2 for \$5.** Boys' polyester and cotton tank tops. Assorted stripes and patterns to wear alone or over his favorite shirt. Sizes 6-20. **3 for \$5.**

Special 4 for \$5

Girls' sleeveless nylon knit tops. White, colors. 4 to 14.

JCPenney
We know what you're looking for.

Boys love the looks. Mom loves the price of Penneys jeans and tops.

Special
4 for \$5

Combed cotton football style jersey. White with 2-color numerals on the front and back. Short sleeves, rib cuffs. S-M-L.

3 for \$5

Shirts for school age boys. Crew neck or tank top styling with short sleeves. Cool polyester and cotton. Assorted stripes or patterns. S-M-L-XL.

Sale
15% off

Boys' western flare jeans. Penn-Prest polyester/cotton denim. Double knee. Assorted colors in sizes 8-12 reg. 8-16 slim. Reg. 3.98, now 3.38. Pre-school 3-7, reg. and slim, reg. 3.49, now 2.96.

Sale prices effective thru Saturday.

1.99

Polyester and cotton denim shorts. Scoop front pockets. Hemmed bottoms. Navy, white or berry. Sizes 4-16, reg. and slim.

Charge !!!

For something special shop our Catalog desk in most Penneys stores



JCPenney

We know what you're looking for.

Super values from Penneys on carefree kid clothes for the warm weather.



2 for \$4.60

Toddler girls' two-piece nylon knit short sets. Washable, tumble dry convenience. Assorted colors. Girls, 4 to 6X, 2 for 5.00. Girls, 7 to 12, 2 for 6.00.

4 for \$5.00

Girls' polyester knit shorts. Cool, comfortable playwear with a stay-up elastic waist. Stitched down crease. Assorted solids. 4 to 14.

Sale 1.27

Reg. 1.50. Toddler boys' number shirts. Polyester/cotton. Short sleeves. Red and royal blue.

Sale 67¢ ea.

Reg. 79¢. Toddler boys' boxer shorts in polyester/cotton. Assorted solids and patterns.

Reg. 79¢. Toddler girls' shorts in solids and patterns.

Sale 1.95

Reg. 2.29. Toddler girls' fashion tops. Red stripe body, navy sleeves or reverse color combination. Polyester/cotton.

1.07

Infant boys' and girls' open back sunsuits. Wash and wear polyester and cotton. Assorted colors.

Sale 1.10

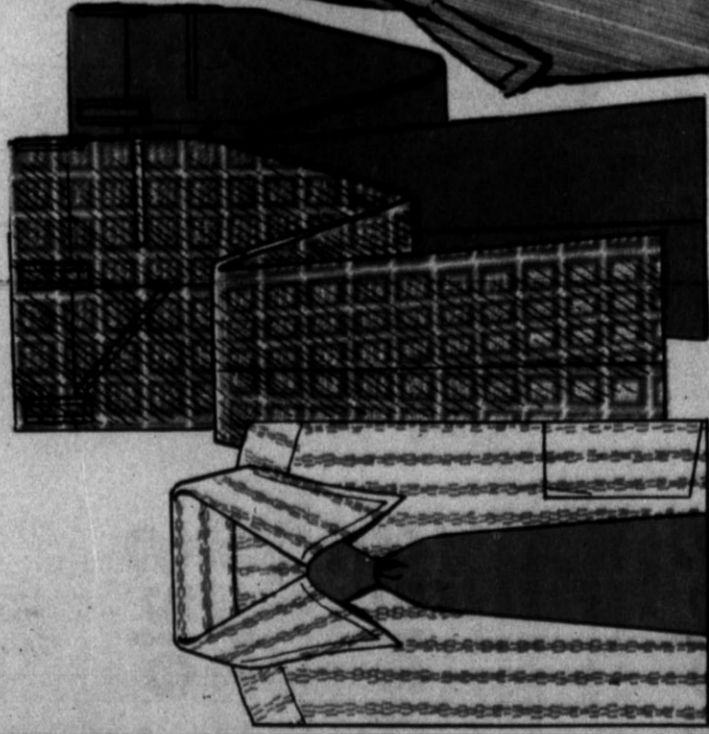
Reg. 1.29. Infants' polyester and cotton short sleeve polo shirts. Solids and patterns.

Sale prices effective thru Saturday.

Carefree knits
come on strong
in summer style.

Special 27⁸⁸

Men's handsome blazer fashion is a combination of the great looks of seersucker stripes and comfort and convenience of polyester double knit. Wrinkle-free performance. Classic 2-button tailoring with flapped side pockets. A very special coat for a special price.



13⁰⁰ Fortrel® polyester texturized woven slacks. Fine twill weave. Flared leg styling. Assorted solids.

15⁰⁰ Dacron® polyester texturized woven slacks in fashion colored fancies. Wide belt loops. Flared leg styling.

3⁹⁹ Men's short sleeve polyester and nylon knit dress shirts. Good looking comfort and style in sizes 14½-17.

JCPenney

We know what you're looking for.

What you'll be wearing
all summer long
is at Penney's now.
Value priced.

Special 2 for \$5

Polyester/cotton short sleeve sport shirts in your choice of fashion prints and solids. Tapered and tails for the trim look you want.

8⁹⁸

Popular knit slacks of easy-care, easy-wear Dacron® polyester. Flare leg styling with wide belt loops and western pockets. Your favorite colors.



6⁹⁸

Wonderfully easy-care sport shirts in 100% texturized polyester. Choose solids or fancy patterns.

9⁸⁸

Men's white grain poromeric shoes with adjustable strap and buckle. Pentred sole and heel.

Charge it!

For something special shop our Catalog desk in most Penney's stores

JCPenney

We know what you're looking for.

17

TOP FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan "More People—More Farms"

PAGES FULL COLOR

SUNDAY, MAY 20, 1973



Prince Valiant
IN THE DAYS OF KING ARTHUR
BY HAL FOSTER

Our Story: PRINCE ARN AWAITS THE RETURN OF LYDIA.... WAITS WHILE THE SUN GOES DOWN AND THE TWILIGHT COMES. HE HAS NEVER GIVEN MUCH THOUGHT TO GIRLS UNTIL NOW. HE IS VAGUELY BUT PLEASANTLY DISTURBED.



HE GOES IN SEARCH OF HER. THE MIDSUMMER FESTIVAL CONTINUES AROUND A BONFIRE, BUT SHE IS NOT AMONG THE MERRYMAKERS.



DARK EYES, DARK HAIR AND THE NAME LYDIA ARE NOT OF NORTHERN ORIGIN. THEN HE RECALLS HER ONE ORNAMENT, A SCARAB ON A GOLDEN CHAIN.



AT DAWN ARN WANDERS DOWN TO THE SHORE. THE FJORD IS DOTTED WITH BOATS RETURNING HOMEWARD AFTER THE FESTIVAL. HE FINDS MANY WHO HAVE SEEN HER BUT NONE KNEW HER, FOR SHE HAD DANCED ONLY WITH HIM.



HAakon, THE SEA-ROVER, WONDERS WHY HIS LITTLE DAUGHTER IS SO PENSIVE. CAN SHE HAVE FALLEN IN LOVE? HE SHRUGS, FOR THAT IS WHAT MIDSUMMER DAY IS ALL ABOUT.



SHE HAD RUN AWAY AND COAXED HER FATHER TO LEAVE BEFORE DAWN TO SAVE HERSELF FROM HEARTBREAK, FOR SHE KNEW FROM HIS BEARING, HIS COURTLY MANNERS, THAT HE COULD BE NOTHING LESS THAN A PRINCE. AND PRINCES ONLY MARRY ROYALTY.



BUT ARN HAS BEGUN A SEARCH AND HE IS NOT THE KIND WHO GIVES UP EASILY. HE SEEKS OUT GUNDAR HARL, THE SHIP BUILDER, AND GEOFFREY, THE KING'S HISTORIAN. BOTH MEN, CRIPPLED AND DENIED A WARRIOR'S LIFE, HAVE DEVELOPED THEIR INTELLECTS INSTEAD OF MUSCLES.

NEXT WEEK—The Scarab

S-20

© King Features Syndicate, Inc., 1973. World rights reserved.

1893



BLONDIE
by CHIC YOUNG

WHAT'S THIS \$2.50 DEDUCTION ON MY PAYCHECK?

YOU'LL HAVE TO ASK THE BOSS



MR. DITHERS, WHY IS MY PAYCHECK SHORT \$2.50?



IT'S MY OWN BRAINSTORM... A PERSONAL INSURANCE PLAN FOR MY EMPLOYEES



YOU'RE KIDDING

IF YOU HAVE AN ACCIDENT ANYWHERE IN THE OFFICE YOU CAN COLLECT



THAT'S RIDICULOUS!



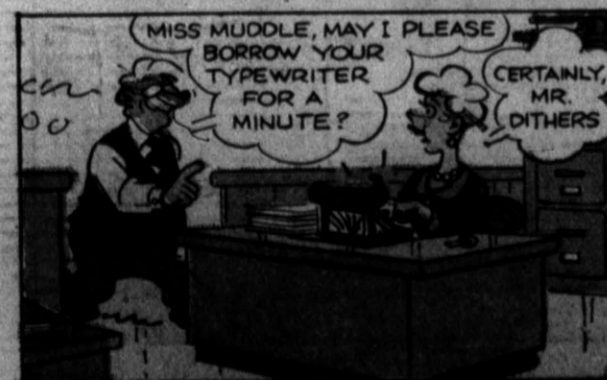
I DEMAND MY \$2.50 BACK! THIS IS ROBBERY!



IT'S A GYP... A CHEAP TRICK! I WON'T LET YOU GET AWAY WITH IT!



IT'S ABSURD! YOU CAN'T DO THIS TO ME!



MISS MUDDLE, MAY I PLEASE BORROW YOUR TYPEWRITER FOR A MINUTE?

CERTAINLY, MR. DITHERS



I WON'T LET THIS HAPPEN! HE'S NOT GETTING AWAY WITH THIS!



WHAM



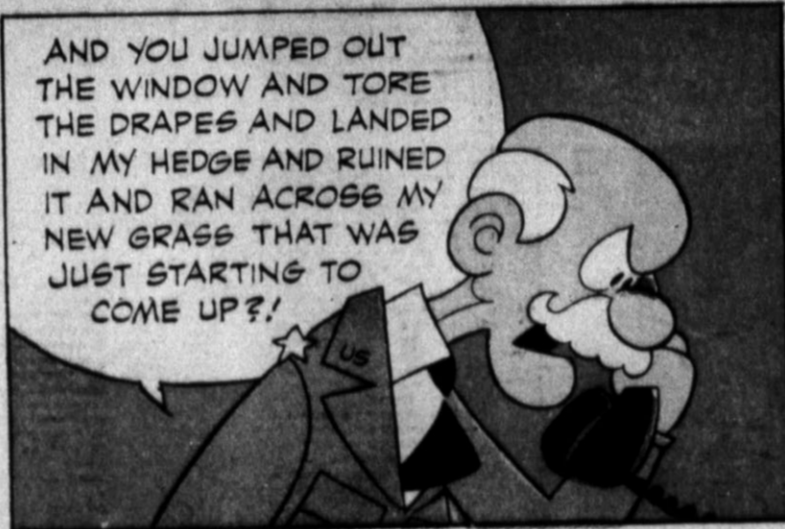
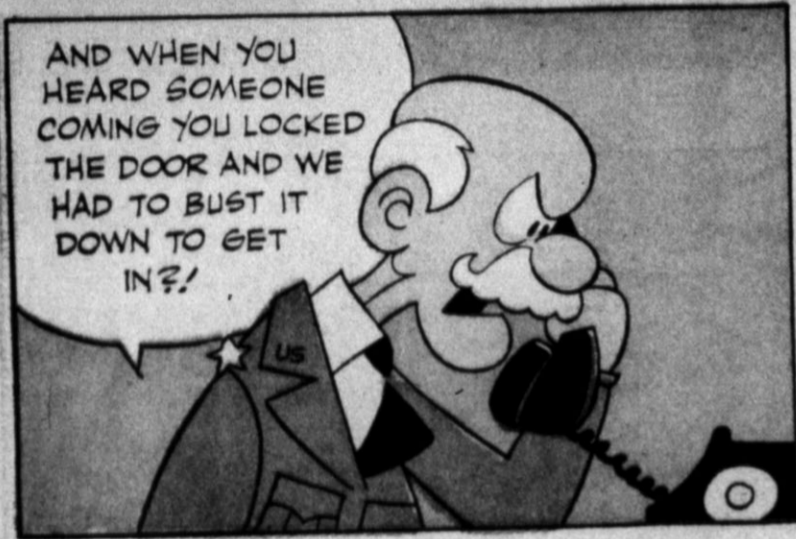
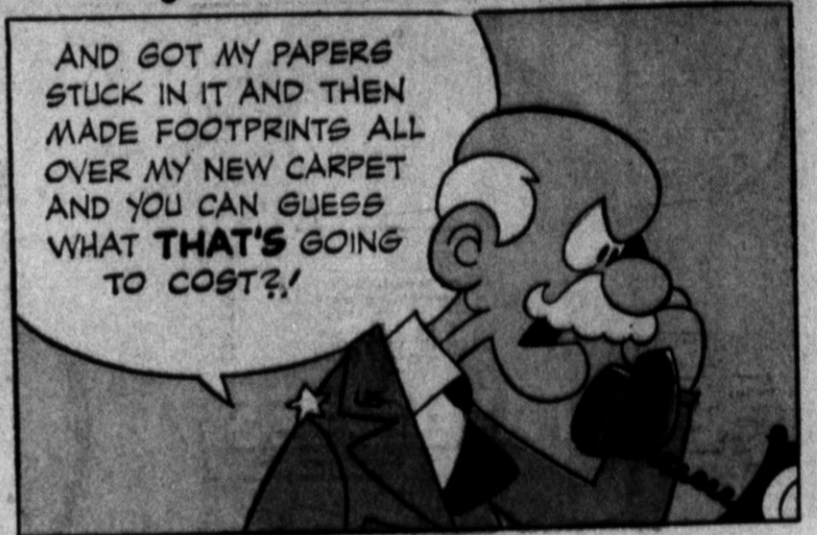
AS SOON AS HE COMES TO, HE'LL BE GLAD TO LEARN HE'S THE FIRST TO COLLECT UNDER THE NEW PLAN

© King Features Syndicate, Inc., 1973. World rights reserved.

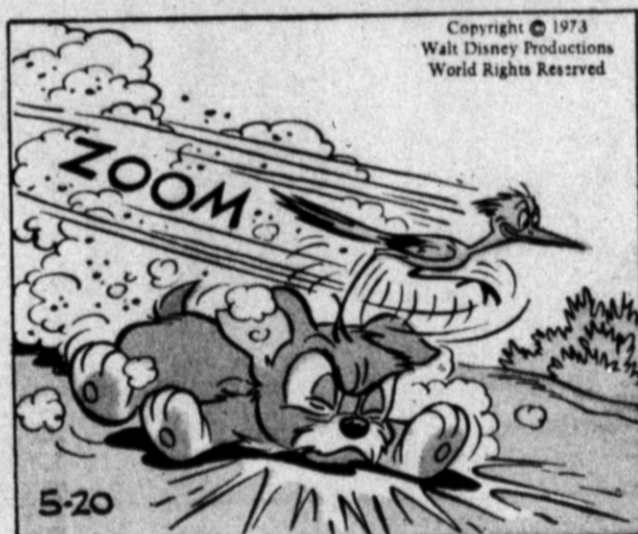
CHIC YOUNG S-20

beetle bailey

by mort walker

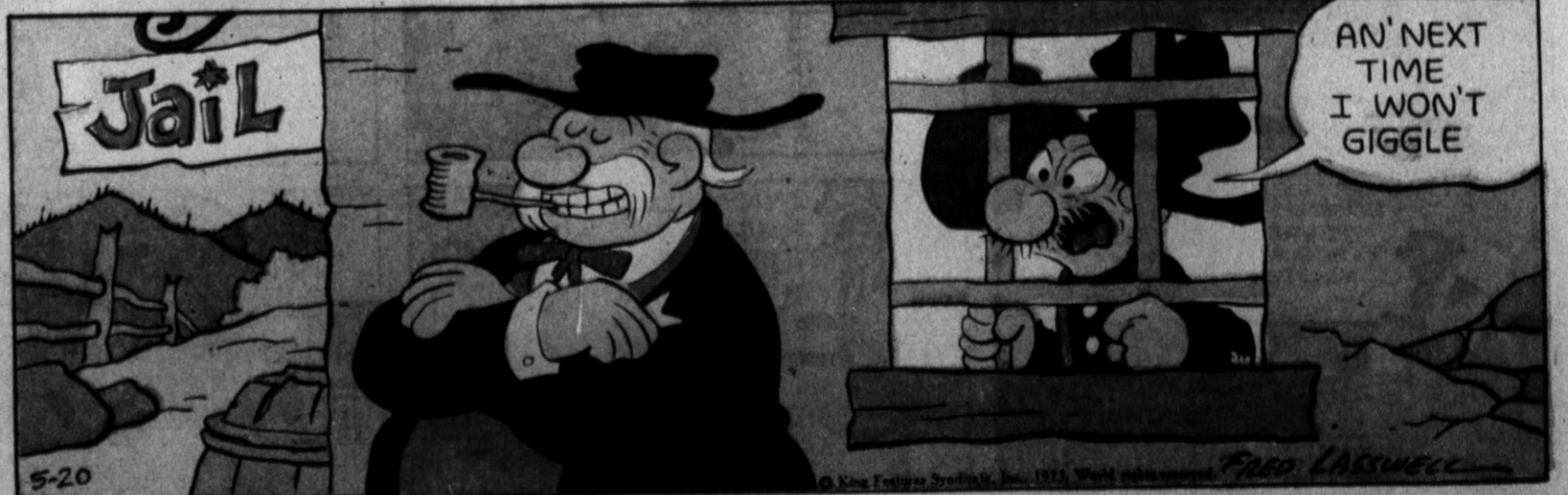


WALT DISNEY'S SCAMP®



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR HELOISE:
I have a hint for your nylon net that I have not seen mentioned. It's an easy way to wash my tattered tablecloth and large doilies, without their getting out of shape.

I baste them between two pieces of nylon net larger than the article being washed. This way they hold their shape and even the picots (or ornamental loops) are not messed up.

I wash them in the automatic along with two white bath towels. I give them two extra rinses to be sure all the soap is out. They are starched quite heavily and hung up to dry this way. When completely dry, I carefully pull out the basting threads and press with a hot iron. No steaming is necessary.

This method can be used for any dainty handwork being washed. Nothing loses its shape this way!

Keep up your good work.
Mrs. Chas. Skala

Mrs. Skala, you have really come up with a corker.
Do you know what this

A TINY TIP
DEAR HELOISE:
I have a little hint for the owners of those teenage dolls which are constantly in need of new clothes.

I make knitted clothes for these dolls and I find the easiest way to get them on over the little hands is to fold a piece of plastic wrap over the hands and then slip them into the clothes.

This way the tiny fingers don't catch and snag on the yarn. It truly does work!
Mrs. D. K. McInturff

JUST A SHAKE
DEAR HELOISE:
When using those multi-colored sprinkles or the colored sugar crystals for decorating cakes, cookies or puddings, put them in a salt shaker.

It works like a charm and shakes the color as even as can be!
K. M.

HELP FOR HOMEMAKERS

BY THE FIREPLACE.
DEAR HELOISE:
I consider those Currier and Ives calendars valued collectors' items and worth their weight in gold.

I decoupage them on cricket stools and wall plaques for friends and loved ones, and do they get raves.

These are really lovely with Early American furniture and the cricket stools are perfect in front of the fireplace.
Vera Whitaker

JARRING NEWS
DEAR HELOISE:
Here's an idea for people living alone. Make a canister set from medium-sized freeze-dried coffee jars. Use them for tea, sugar, brown sugar, salt, coffee, etc.

Or if it is a large kitchen where cooking is done in large amounts, you could use them for the larger quantities of spices.

A handy hubby could even make a super-duper sized spice rack to fit.
Helen Kirby

THANKS, GRANNY!
DEAR HELOISE:
My daughter-in-law taught me how to make a "treat box" for a 2-year-old child.

Get a large corrugated box 20" x 26" or larger—then cut down the sides to approximately six inches.

The child gets into the box to use play dough and bits and pieces of this stay in the box and not on Granny's carpet.

Also the box catches pop-sicle drips and drink spills, which can even be mopped up before they drip or soak through the box.
Granny

LETTER OF THOUGHT
DEAR HELOISE:
It's Monday a.m. and I'm in distress—
Everywhere I look the house is a mess;
A game here, a TV tray there—
Books and papers everywhere;
Why—I've got the most lived-in house in the world!
Thank you, God!
Ernestine

TEN TINY FINGERS
DEAR HELOISE:
My children have some darling pull-toys, but they never seemed very interested in playing with them.

I realized it was because they couldn't grasp the string with their little fingers.

I got some of those plastic snap-on lids from coffee cans, and cut the center out (with scissors), leaving a ring about three-eighths of an inch thick.

I tied this to the end of the string and now it's easy for the kiddos to see the ring, pick it up and pull the toy.
Judy Dean.

MRS. FIT-IT
DEAR HELOISE:
This is for those patient wives who have loving but not too handy "handymen" husbands.

This is how I solved my closet dilemma while hubby put off going to the hardware store.

We moved into a new apartment and to my dismay I noticed that one of the too few closets had a closet rod for hanging, but that a bracket on one end was missing.

I got the bright idea of using a baby food jar lid. I took the lid, and my always

handy housewife's hammer, and a few nails and just nailed the lid to the wall (putting the top of the lid flush against the wall). Presto—a bracket.

When finished, I just put the rod onto the improvised bracket (baby food jar lid) first, and then slid the other side of the rod down onto the bracket that was already there.
A Wife

WASH 'N WEAR
DEAR HELOISE:
I have long hair, and when I wash it I always seem to

get the back of whatever I'm wearing wet.

So now when I wash my hair I towel-dry it first—then bring all my hair back into a low ponytail (without rubber band).

I wrap a washcloth around the ponytail and secure with rubber bands.

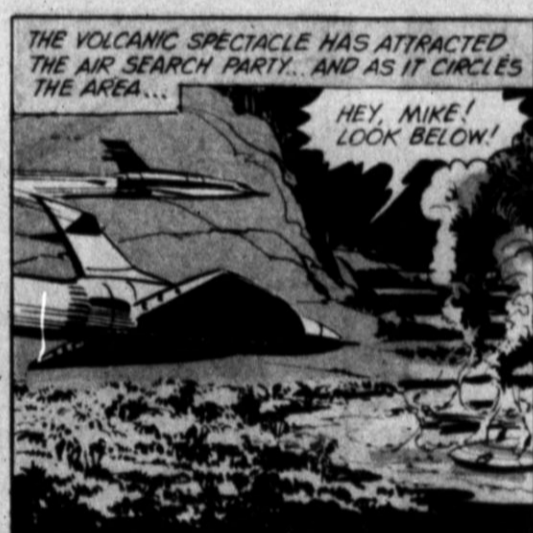
This washcloth absorbs the water, it doesn't drip down my back and no more wet clothes.
Brenda Bower
Age 11

This feature is written for you... the housewife and homemaker. If you have a hint, problem or question, write it to: Heloise, P.O. Box 107, Springfield, Mass.



FLASH GORDON

by DAN BARRY



TIGER

by BUD BLAKE

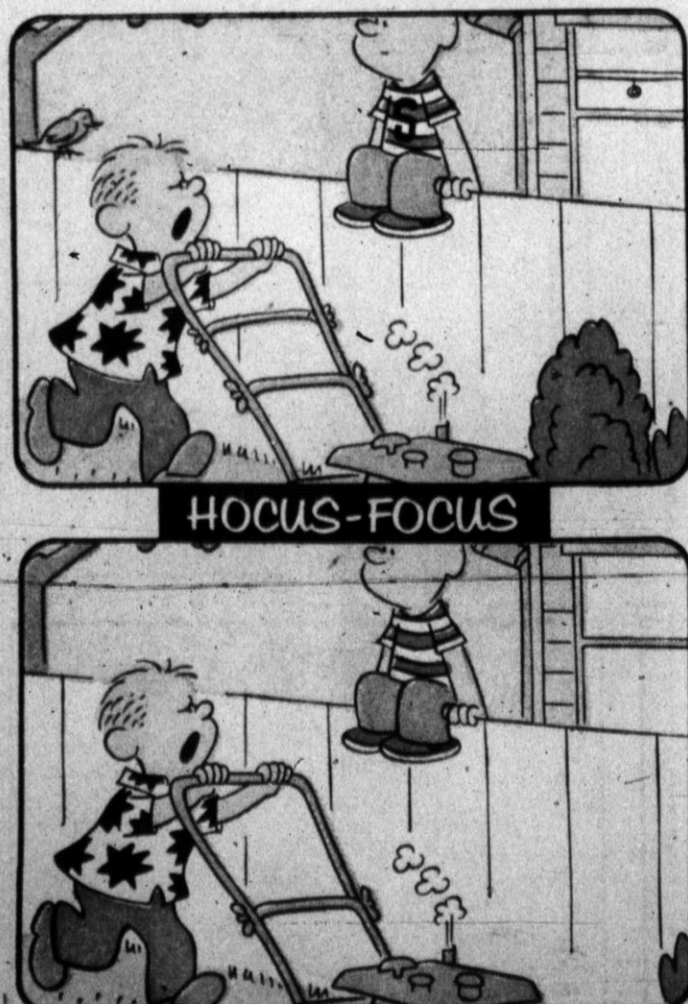


BUZ SAWYER Featuring His Pal Rosco Sweeney by **ROY CRANE**



HENRY

by **DON TRACHTE**



HOCUS-FOCUS

CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

1. Window shade is missing. 2. Bird is missing. 3. Hand holding coin is missing. 4. Foot is repositioned. 5. Bird is missing. 6. Foot is repositioned. 7. Bird is missing. 8. Hand holding coin is missing. 9. Foot is repositioned.

Hal Kaufman's JUNIOR WHIRL



ARE YOU QUICK at grasping things? Let's see. Extend one arm forward, fist closed. Place a coin or sugar cube atop the back of your hand. Now dropping your arm suddenly, attempt to bring your hand down and under (palm up) to catch the falling coin before it reaches the floor.

When you have mastered this, try stacking two coins or cubes. Increase the number of objects after each successful try.

When you really get good, try moving the object or objects farther back on the wrist and forearm.

Practice makes perfect, of course.

- BULLETIN BOARD**
- **SPACE PROBLEM:** No one could expect Venusians to make moon trips such as spacemen from earth have done. Why's that? If you don't know, guess.
Venus doesn't have a moon.
 - John is a rather common name, but at least three Johns can be recognized by their middle initials: John D., John L., John F. Can you identify them?
John D. Rockefeller, John L. Sullivan (or Lewis), John F. Kennedy. Other answers may be possible.
 - Take part of a foot, its letters transpose, and there it will be right under your nose. Hint: An inch is part of a foot.
The answer is inch - - - chin.
 - Extend your left hand, palm down. Press tips of index and little fingers up into palm with your thumb. Now, try to move your middle finger alone.



HIGH STEPPER! The young man above seems to be walking on air. But is he? To find out, connect dots 1-35 in order.

© 1973 King Features Syndicate, Inc. 5-20



EYE TO EYE! To bring forth a surprise picture above, simply add these colors neatly: 1—Red. 2—Blue. 3—Yellow. 4—Dk. green. 5—Brown. 6—Orange. 7—Flesh. 8—Purple. 9—Lt. green.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

MUSICALE

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

One possible anagram: Latic music.