

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



Subscription Rates
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3 " .25
IN CLUBS OF SIX
To six different
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ADVANCE
Address all busi-
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The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, NOVEMBER 6, 1903

No. 38

Heating and Cooking Stoves

We carry a complete line of stoves and can save you money on same. See our line before purchasing. Come around and let us tell you how you can get along this winter with twenty-five per cent less coal than you used last winter

FARM IMPLEMENTS

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farm machinery of all kinds a necessity. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine of any other make.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better mill than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those now using the Eclipse and have given it a thorough test. Among the owners of Eclipse Mills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show to you their good points.

SHELF HARDWARE

In Shelf Hardware our stock is complete and we can supply your wants at a saving to you. Call for what you want in this line --we have it. We can't enumerate the whole list, but in Queensware, Glassware, Cuttlery, Etc., we are setting the pace for the great Hereford country, especially in price and quality. In our store "How Good" comes first with "How Cheap" a close second. What you need to do is to come into our place and let us convince you. You ought to "put your home in order" for cold weather. Also let us sell you a good Heater. Ours are the Much-Heat-Little-Fuel kind.

Stringfellow-Hume Hardware Company

HEREFORD, TEXAS

Your Winter UNDERWEAR

Is it sufficient to protect you from the bitter cold? Can you afford to be without the best? This is too important a subject to ignore. Procrastination always has been your enemy. Delay no longer but see our superior **Worsted Woolen light weight underwear and the heavy weight wool.** They are it. A sensible, economical proposition. Perhaps you have had the 7-year itch and caught up on scratching, well we have

Wright's Health Underwear and Heavy Weight Cotton Fleece in Stock

We can remedy your needs and desires. Another important point in this issue is that the price is right. This question is worth your consideration and inspection. An investigation will prepare you for judicious buying and also demonstrate the superior value of our goods. We earnestly request you to pay us a call

Haberdasher Harrison Furnisher to Men

Hereford Fuel Oil Co.
For best coal and Ice. Troy Womble, manager—phone 76. 9tf

SANTA FE CUT-OFF.

Officially Stated That Same Will Be Built in the Near Future.

Wellington is greatly interested in the announcement that has just been officially made that the Santa Fe will go ahead with its project of shortening its transcontinental line by building west from a point on the Pecos Valley & Northeastern, about half way between Roswell and Amarillo, to strike the present main line south of Albuquerque, thus obtaining a shorter and much easier route to the coast. Wellington has been looking forward for years to the building of this cut-off, knowing that it would put this place on the main line and greatly enhance the town's importance as a division point. The contract for the construction of the line was actually let last spring and work commenced; but abruptly stopped on account of reported negotiations with the Rock Island for the use of their new El Paso line for the same purpose. We doubted then, whether the Santa Fe had any real intention of going in with the Rock Island on a deal of that kind, but the negotiations were probably more for a bluff than anything else and to cover up some other moves in the great strategic game. Now it appears that the Santa Fe will go ahead with the cut-off and complete it just as soon as the new line can be financed on favorable terms. The following Topeka dispatch explains the situation:

"President E. P. Ripley of the Santa Fe road announces that as soon as the present flurry in Wall street is ended, a 250-mile cut-off will be built to shorten the main line of the road. The new line will start at Belen, thirty miles south of Albuquerque, and run east to Texico, Texas, where connection will be made with the Santa Fe system operated south from Kansas. When this line is completed the portion of the road from La Junta to Albuquerque will be abandoned for overland purposes. The highest grade on the new cut-off will be sixty-six feet to

the mile, and that only for a short distance. On the overland route the altitude is 7,607 feet at Raton and 7,241 at Glorieta."

Commenting on the dispatch, the Kansas City Star of the 24th says: "The Santa Fe will spend ten million dollars in building the new cut-off, and when it is done the line will be just five miles shorter than it is today. The half-mile which the Santa Fe is paying ten millions to avoid is between La Junta and Albuquerque. The other four miles and a half saved by the new cut-off is not considered material. It is the 2,000 feet difference in altitude between Raton mountain, the highest point on the present line, and Abo pass, the highest point on the proposed cut-off, that is material.

"By the construction of this cut-off the Santa Fe will have a second 1,000-mile track from Kansas City to the heart of New Mexico, a track which will lie from 50 to 200 miles from the present main line, and will open up a new cattle-grazing country of great promise.

"Texico is a point on the Santa Fe's Pecos Valley line. The new cut-off will have the effect of diverting California and New Mexico traffic from the present main line, perhaps at Holiday, sixteen miles from Kansas City, or any one of a half dozen other points within 200 miles of Kansas City, to the southern line.

"Freight traffic is where the railroads make their money. As long as the Santa Fe is obliged to haul thousands of carloads of through freight over the 300 miles of steep mountain grades between La Junta and Albuquerque, it is wasting immense sums of money in fuel, repairs and general operating expenses. To compete in freight traffic with the Rock Island's tangent line across the table lands of the southwest the Santa Fe realizes that it must eliminate its mountain climbing.

"Raton mountain, 7,608 feet high, on the present Santa Fe main line, is a four per cent grade, 185 feet to the mile. Three or four of the largest engines in the world are required to push a single freight train up that hill. Glorieta mountain, 7,421 feet high, is almost as bad. Heavy traffic multiplies the cost of maintenance of such a road. Accidents are common. Long trains break in two and come thundering down the canyons. Pusher engine crush the "empties" ahead of them. Freshets sweep down the gulches and blockade traffic for days at a time. "On the proposed cut-off, west-bound Santa Fe trains will face a maximum grade of six-tenths of one per cent a mile, or about thirty feet. These grades are only at Abo pass. The rest of the cut-off is to be built across the New Mexico prairie land.

To justify the expensive change, the Santa Fe must save in its operating expenses at least four per cent interest on 100 million dollars.

This is \$400,000 a year, or about \$3 a day for each mile of the road between La Junta and Albuquerque. The fuel to run the engines over the proposed cut-off must be about 350 tons less every day than is now consumed to move the same amount of freight. All this has been carefully figured out by the Santa Fe's experts. The cost has been counted,

[Continued on page 7.]

PROFESSIONAL CARDS.

R. H. GOUGH, M. D.

PHYSICIAN AND SURGEON

Special attention given to Surgery and Diseases of Women. Electrical and X-Ray Machine in office at

J. P. Harding's Drug Store
Res. Phone 20 Office Phone 26
Hereford, Texas

C. P. ESTES, M. D.

PHYSICIAN AND SURGEON

'Phone No. 82
Office at Burns & Smith's Drug Store
Hereford - Texas

A. D. BRUBAKER, M. D.

PHYSICIAN AND SURGEON

Special attention given to diseases of lungs, rheumatism, female diseases and rupture successfully treated without the knife. All calls attended to during day or night.
OFFICE AT HEREFORD HOUSE
TELEPHONE NO. 46

W. J. ROGERS, M. D.

PHYSICIAN AND SURGEON

Special attention given to Piles and other rectal troubles.
Office at Burns & Smith's Drug Store
Hereford, Texas.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

W. E. ROBERTSON

DENTIST

Special attention given to diseases and deformities of the mouth
Prices governed by services rendered
Office at Hereford Dental Parlors in the G. R. Hay brick building
Office 'phone 65 Residence 18

C. L. STOCKS

—DENTAL SURGEON—

Office 'phone 30 Residence 144

WITHERSPOON & GOUGH

ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE

Office next door to Bank
Hereford - - - - Texas

W. H. RUSSELL

LAWYER

Practice in all courts
Hereford, - - - - Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.
Hereford, Texas.

MISS ZULA VANDERBURGH

TEACHER OF

PIANO AND VOICE CULTURE
Studio at Residence

Big Rush at Our Store

Because We Are Selling Our Famous

\$65.00 Singer Sewing Machine for	\$39.75 Cash
62.50 New Home Sewing Machine for	38.75 "
60.00 White Sewing Machine for	37.50 "
45.00 Jewell Sewing Machine for	29.75 "

Our entire stock of Linoleum, Carpeting, Matting, Rugs, Window Shades, Etc., much under the market price. Our \$500.00 stock of Picture Moulding is cheap. 85 styles of rockers from \$12.50 down to 35c. All lines of Furniture complete and cheaper than ever.

LOVELESS & BLACK FURNITURE DEALERS AND UNDERTAKERS

BLACK LOCUST TREES

For the next 4 weeks I will book orders for Black Locust trees for November delivery at \$4 and \$5 per 1000 f. o. b. Hereford

B. H. FRAZIER, AT MARTIN'S GROCERY STORE

TO CATTLEMEN:

**Cotton Seed Meal
Cotton Seed Cake
Cotton Seed Hulls
Rice Products.....**

Write us for delivered prices. Quotations furnished regularly if requested.

**WEEKS BROKERAGE CO.
HOUSTON, TEXAS**

B. T. Bell, sr., of Dimmitt, was in town Wednesday.

J. F. Ward and wife were in Tuesday from their ranch.

D. C. Laird of the OYO ranch was in Tuesday on business.

Services were held at the new Cumberland church Sunday.

100 bushels of apples at last year's prices at J. A. Johnson's. 38tf

Fresh line of fine candies just received at J. P. Harding's drug store. 38tf

Frank Cardwell left Wednesday for Dallas to attend the meeting of the State Baptist Association.

By a recent change in the time table of the Pecos Valley the north bound train arrives at 5:20 instead of 4:12.

Mrs. V. J. Joyner and daughter, Miss Rosa May Laird, of Kilgore are visiting their son and brother, D. C. Laird.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf

Give me exclusive control of your property that you want to trade or sell and I will find a deal for you. J. A. Williams. Office T. M. Coulson & Co. 38tf

Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

Family discords will arise, but the Scrogginses are united with the deep conviction that E. W. Harrison handles the best shoes and hosiery the market affords. 37tf

Just received a nice line of heating stoves, and an investigation will prove that we are still holding up our reputation of selling better goods for less money than anyone in town. D. R. Gass & Sons. 38tf

E. H. Fullwood and wife of Endee, N. M., were in town Thursday. Mr. Fullwood informed us that Mrs. Fullwood, last week, while endeavoring to extract a hull from a revolver, was accidentally shot in the foot, but the doctor thinks the wound will give no serious trouble.

List your live stock of any kind that you want to sell with J. A. Williams. 38tf

A complete line of "Hygienic Toilet Requisites" at my residence. Mrs. S. E. Buster. 38tf

Mr. and Mrs. J. E. Tucker of Taylor, came in Wednesday and are visiting at the OYO ranch.

Fred D. Williamson, who lives 16 miles northeast of town, paid THE BRAND office a pleasant visit Friday.

J. H. Head of Castro county was in Hereford Friday and moved his subscription to THE BRAND up one notch.

If you have property of any kind to exchange for other property in this country or down east, place it in my hands and I will find you a trade. J. A. Williams. 38tf

Hart Items, Castro County.

Farmers who sowed wheat early have nice pasture for stock now.

H. E. Lyle and daughter, Nettye, of Hereford are visiting Mr. and Mrs. Killough.

Mrs. G. B. Edwards and mother, Mrs. Counts, are visiting relatives in Tulia this week.

Mr. editor you ought to come down and see our country, it is the prettiest and best part of the plains.

Mrs. Baker and daughter, Mary, of Running Water were guests of Mrs. N. J. Ray Saturday and Sunday.

Jesse Warren of Dimmitt moved his residence on his land three miles east of Hart and will live among us now.

We had a good rain last week and farmers who have their feed put up are now plowing for another crop.

Mr. and Mrs. Seaton, on their way to their new home in Deaf Smith county, stopped one day and night with the latter's mother and father, Mr. and Mrs. N. J. Ray.

On last Friday John Sweezer and Miss Addie Wampler quietly stole away to Tulia and were married. Mr. Sweezer is one of our enterprising citizens and Miss Addie is the beautiful daughter of A. E. Wampler, a former resident of this place. We congratulate Mr. Sweezer on securing this girl for his companion. We wish them much happiness.

An event occurred the other day that caused quite an excitement. While Mid Miller was crossing the Draw he heard what he supposed to be the first train on the Hereford and Lubbock Southern railroad. As he was near the main line he started to sidetrack and found that he was below the flag station for he saw one passenger alight, but on going in that direction he saw that it was Mr. Hart and instead of it being the train it was Mr. Hart's mule running away with the slide, headed for the Brazos river with enough feed to last him the round trip.

For Sale.

Good three room house and two lots for sale cheap. 34-tf

F. Herron.

Some People are Leaving Hereford, But WE ARE HERE TO STAY

Abstracts neatly and accurately made Have lands in Central Texas to exchange for plains land. List your lands with us and get quick sales Notary Public in office

**HEREFORD LAND and ABSTRACT CO.
Hereford, Texas**

WE ARE THE PEOPLE

Who are serving the Hereford public with all that is pure and fresh in

DRUGS, DRUGGISTS SUNDRIES, ETC.

Prescriptions carefully compounded by a registered pharmacist. We also have a fine line of Stationery and School Supplies. Call and see our exclusive line of fine Chinaware.

T. M. Coulson & Co. One door north of J. A. Johnson's Store

Do You Need a New Saddle or Harness?

We are prepared to furnish you anything in this line at a lower price than can any other concern in this or any other section of the country. Full line of sundries always in stock. We also make a specialty of repair work of all kinds.

GUY GAMBLE, Hereford, Texas

Cleo Community, Castro County.

Success to THE BRAND and its many readers.

John Obethier of this community has been down in Hale county buying yearlings.

D. L. Green of Vernon is at his Castro county ranch making preparations to ship out some cattle.

W. R. Reagan, after spending a couple of weeks in our neighborhood attending to business, returned to his home in Bandera county.

H. S. Wetzell, who has been working on the Obethier ranch for some time, has decided to make a change and is now holding down a job on the Green ranch.

J. E. Stallings of Kenna, N. M., delivered to J. D. Burch of this community a nice bunch of cattle to winter for a man by the name of Dodson, also of New Mexico.

We are having some beautiful weather since the freeze of Oct. 15. We had some rain last Friday night but not enough to put sufficient season in the ground to commence plowing, but think it will do wheat some good.

Fred Obethier of Comanche county is in this community seeing after his ranch interests.

Mr. and Mrs. J. A. Slaton attended preaching at the Shive school house yesterday evening.

Quite a number of our people were surprised by the announcement of the marriage of Marvin Benard of OYO ranch and Miss Leona Boyd of this community. They were married last Thursday evening. They left for Taylor on Friday, where they expect to reside in the future. Miss Leona is a daughter of W. P. Boyd of this community and has a host of friends who extends to the young couple their hearty congratulations.

W. S. DIXON.

C. P. Church Services.

The first service at the new Cumberland Presbyterian church will be held next Sunday. Rev. W. A. Erwin, of Amarillo, will preach morning and evening. The St. Cecelian club will assist in the music at 11 o'clock. Sunday school at 10 a. m. Everybody invited.

CHALMERS KILBOURN, Pastor.

Exchange Comments

In December Amarillo will have a J. U. G. bazar. This is, we suppose, for the purpose of allowing her citizens a chance to obtain a "jug" for Christmas use.—Quannah Observer.

Surely that cannot be the reason, for you know it has been said, or at least mildly intimated, that Amarillo furnishes the "jug" to her citizens 365 days each year and that Christmas, so far as the "jug" is concerned, has gained no precedence over any other day. But perhaps the Observer meant to convey the idea that the citizens would have a chance to obtain an extra "jug." If this be true, we can readily understand.

Jim Browder spent several days here this week from Memphis. He remarked when it began to sprinkle rain this morning that he would have to hurry back to Memphis, as it wouldn't do to get rained on.—Clarendon Chronicle.

That puts us in mind that Memphis country can raise and market more crops every year than Clarendon country by several times. This year up to date over four hundred bales of cotton have been ginned here and about forty at Clarendon, only ten to one. This year sorghum, kaffir and maize crops are fine here and have been but ordinary at Clarendon. This year one hundred cars of wheat have been shipped from Memphis but none from Clarendon. This year Indian corn will average twenty-five bushels per acre here and only a modern yield at Clarendon. Last year was a better year than this. So rain or no rain we do not compare unfavorably with our neighbors.—Hall County Herald.

It is a fact that all portions of the Panhandle are pretty much the same and one locality will gain nothing by trying to show up the bad qualities of another.

C. Trenfield, of north of Wolf creek, was in town Saturday and dropped in to see the News man while here. Mr. Trenfield brought with him three mammoth onions, his own raising, one of which measured 15 inches around and weighed 14 pounds. On three square rods he raised 15 bushels of these onions. At this rate on 160 square rods, (one acre) the product would be 800 bushels and at \$1.25 per bushel would yield \$1,000 worth of onions to the acre on \$2 land. This is another sample of what can be made on cheap land in Texas. One of these specimens is now on exhibition at this office.—Higgins News.

The Higgins News man always has something good to tell about his country's products, and this last is the best. This seems a little scary and would be a great deal more so to a citizen of central or east Texas, but knowing the Higgins man as we do, we are compelled to believe every word of it, and join him in believing that the onion crop will eventually be one of our leading crops.

The voters in the Memphis independent school district did the proper thing Wednesday by voting to issue school bonds bearing 6 per cent interest unanimously. There were 83 votes cast all in favor of the bonds. There are 129 voters in the district so that 83 votes cast lacked three votes of being two-thirds of the entire number in the district. With our handsome new building nearing completion and the new bonds issued we can begin to see the end of our school troubles.—Hall County News.

The fact that Memphis has a fine new brick school building indicates a degree of confidence and permanency which cannot be found in many towns twice her size. THE BRAND has always had a splendid opinion of Memphis and now that her citizens, to a man, are willing to assume a small burden for the establishment and maintenance of a good school, one of the fundamental elements in any country's civilization, our former opinion is strengthened and we are inclined to the belief that Memphis would be an all round good town to live in.

John Gorin was in from his ranch Tuesday, as full of optimism as he was ten years ago when nearly everyone here was trying to get away because crops would not grow without work and cattle were selling for little more than would pay the tax. John says this has been the driest season he has ever known on the plains, yet he has no fault to find with his crops. His oats threshed out forty bushels to the acre, barley thirty-eight bushels, kaffir corn is all right, and while his Indian corn did not yield as heavy as he would like still it is better than he expected—but he had to work it well. With plenty of feed, fat cattle, and his children fully recovered from the measles, why shouldn't he be happy?—Claude News.

The above furnishes food for the consideration of many of our citizens. Here and there over the Panhandle, there is to be found a man who takes the pessimistic view of the question when things don't pan out according to his liking, and it is not at all strange that almost invariably that man proves a failure. He was a failure in the old states and will ever be such wherever he goes. There are men who forget that dry years occur elsewhere than in the Panhandle. Those farmers who planted crops this year and worked them well have plenty of feed and fat cattle and hence no cause to be dissatisfied.

Lee S. Smith Moves to Bowie.

The many friends of Lee S. Smith, the jeweler and optician, will regret to learn that he has decided to move to Bowie, having sold his fixtures to W. W. Meeks. Mr. Smith is an expert jeweler, and with his wife, is a hard worker in church and society circles, and THE BRAND joins his friends, who, while regretting his departure, will wish for him a prosperous future at his new home.

A BOOM
does not, ultimately, bring about the best results to a community.

THE PANHANDLE
is NOT on a boom, but is enjoying the most rapid growth of any section of Texas.

WHY?
Because only recently have the public at large realized the opportunities which this northwest section of Texas offers. The large ranches are being divided into

SMALL STOCK FARMS.
Wheat, corn, cotton, melons, and all kinds of feed stuffs are being raised in abundance, surpassing the expectations of the most sanguine. A country abounding in such resources (tried and proven), together with the

LOW PRICE
of lands, cannot help enjoying a most rapid growth, and that is what is happening in the Panhandle.

"THE DENVER ROAD"
has on sale daily a low rate home-seekers ticket, which allows you stop-overs at nearly all points, thus giving you chance to investigate the various sections of the Panhandle.

Write **A. A. GLISSON,**
General Passenger Agent, **FORT WORTH, TEXAS.**
For pamphlets and full information.

A PANHANDLE BOOK

The Southern Kansas Railway Company of Texas has printed a little book descriptive of the Panhandle of Texas and setting forth its advantages to the homeseeker. This book is intended to be used in the work of developing and settling the country and we are pleased to offer it to our friends for this purpose. Anyone interested is requested to send us names and addresses of friends in other states to whom they would like this book sent. We shall be pleased also to send out these books to lists of prospective patrons sent us by real estate agents in the Panhandle. If you want a copy send me your name and address.

DON A. SWEET, Traffic Manager
Amarillo, Texas

Prize Colt Show.
On Saturday, November 14th, R. H. Norton will hold his annual colt show, though the program will be changed from that of previous years in that all colts foaled during the spring of 1903 will be admitted to competition, regardless of the sire. For the best colt on exhibition at this show a cash prize of \$10 will be given by Mr. Norton and a further prize of \$5 will be awarded the owner of the second best colt. Much interest has been manifested in these exhibitions during former years and we understand that many contemplate entering their colts for the generous prizes offered by Mr. Norton, who makes these yearly offerings for the sole purpose of doing his share toward inducing our people to do their utmost to breed only the best of horses. Remember the date—Saturday, November 14th, and be on hand with your well bred colts.
Subscribe for THE BRAND—\$1.

Will Leave Hereford.
Dr. C. L. Stocks returned yesterday from an extended visit among old friends in Georgia and East Texas points. Dr. Stocks informs us that he has made arrangements to enter the dental profession at Paris, Texas, and will leave Hereford next week. While Bro. Stocks has a large circle of friends and patrons in this vicinity who will much regret his departure, yet their best wishes will follow him in his new field. As Dr. Stocks is an aggressive prohibitionist we expect to hear from him in Lamar county politics at the next local option election.

For Sale.
Guy Gamble's household furniture, consisting of beds, chairs, tables, carpets, matting, dishes, etc., will be sold at less than cost. All new and good. Can be seen at Guy Gamble's saddle shop. Come quick for a rare bargain. 351f

CASH! CASH! CASH!

In accordance with our previous announcement, we are now selling for cash, the HIGHEST GRADE of DRY GOODS and GROCERIES at a very close cash margin. Come to our store and save yourself the credit man's profit. We want to say something about our Millinery Department this week. Read the following:

OUR MILLINERY GOODS

will be on display on and after Monday, Sept. 28. On account of a delay in the shipment of these goods it will be impossible for us to have our usual Millinery Opening, but we can assure our many friends and patrons that our Millinery Department will be more up-to-date and complete than ever before (if that be possible) and cordially invite the inspection of the Ladies of Hereford and vicinity.

Our stock in every way is full and complete and besides the many special bargains we are making correspondingly low prices on everything. We want your trade and will make every effort in our power to merit your patronage by giving you courteous treatment and the most goods of the best quality for the least money. Persons ordering goods over 'phone will be expected to pay delivery boy for same. We will send bill with each delivery. Please do not order stuff sent up unless you want to pay for it when received. Trusting that you will avail yourself of the low prices we are putting out and thanking you for past favors,
We are yours very truly,

HEREFORD MERCANTILE CO.

Buy your school supplies at Burns & Smith's. 35tf

P. N. West of Bovina was in Hereford the first of the week.

The finest line of cigars and tobaccos are to be found at Beach & Orr's. 35tf

John Flanagan, Castro county's surveyor, was a business caller in town Tuesday.

Headquarters for apples—fine ones in bushel boxes or less—at J. W. Martin's. 38tf

J. W. Cone of Gomez, Yoakum county, is here with 500 cattle to pasture for the winter.

For a perfect fit, good workmanship and extra good quality of cloth in a suit of clothes or overcoat see C. L. Davis. 29tf

The Famous will move into the Spath furniture building instead of the place formerly announced near court house.

In box candies we carry the following celebrated brands—Sewald's, Blanke & Bro., Walters, and Loose-Wiles. Beach & Orr. 35tf

T. H. Beach, of the general merchandise firm of Beach & Alexander of Dimmitt, was a business caller in town Tuesday, and one more of our subscriptions was advanced a year.

Pickled pigs feet—J. W. Martin has 'em. 38tf

Found—A lady's set ring. Call at BRAND office.

R. L. Stringfellow of Amarillo visited in Hereford Sunday.

Bosom friends—those new negligee shirts at E. W. Harrison's. 37tf

W. M. Megert of Castro county was among Herefords visitors Sunday.

Heavy lined gloves, caps and ear muffs on time—E. W. Harrison. 37tf

J. H. Kelley, one of our prominent stock farmers living north from town, was in Saturday on business.

We have one of the nicest and most complete lines of undertaker's goods in West Texas. C. E. Spath & Co. 29tf

G. W. Irwin and family, who have been visiting at the home of Mrs. Irwin's parents, Mr. and Mrs. S. S. Evants, left Tuesday for their HO2 ranch in Castro country.

In case of fire you need money. To get money take a policy in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National Fire Association of Philadelphia or the United States. Witherspoon & Gough, Agents. 26tf

Nice room for rent. See Witherspoon & Gough. 17tf

Frank Vaughn of Dimmitt visited in Hereford Sunday.

For strictly first-class alfalfa hay go to C. C. Ferguson. 36tf

W. A. Tate, the popular hotel man of Dimmitt, was a pleasant caller at this office Thursday.

Are you going to make the old suit run you this winter? Then get a pair of pants at E. W. Harrison's. 37tf

W. S. Dixon, our correspondent from Cleo community, paid THE BRAND office an appreciated visit Wednesday.

We have a nice line of magazines and periodicals. If you want something we haven't got we will get it for you. T. M. Coulson & Co. 34tf

R. W. Loveless came in last week from Amarillo and is spending a few days with his family here. He has our thanks for subscription favors.

We are not exactly burdened with the large shipment of men's underwear just received, but have enough in stock to meet the demand of our discerning customers who appreciate the importance of being prepared with the best. E. W. Harrison. 37tf

Ideal Dairy

WALTER RICKETTS, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons.

'Phone No. 38

Dimmitt Hotel

W. A. TATE, Prop.

Rates—\$1.00 per day

WAGON YARD

and Feed Stables in Connection

J. H. KING

Hereford, Texas

Agent for and Builder of the

Kitselman Wire Fence

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.

Hog Wire a Specialty

The Brand

Merged with the Searchlight, Oct. 2, 1903

A Weekly Journal Devoted to the Interests
of Hereford and the Plains Country of Texas

Official Organ of Deaf Smith County
Official Organ of Castro County

F. L. VANDERBURGH - - J. RAY
Editors and Publishers

WATER TEST SATISFACTORY.

As reported in a recent issue of THE BRAND the people of Portales, N. M., made a test of their water supply, though the result was not known until this week.

G. R. Jowell, who was present at the first test, which proved unsatisfactory, reasons for which are given below, recently received a letter from Charles E. Carter, probate judge of Roosevelt county, of which Portales is the county seat, and who is well known to many citizens of the plains, which we publish below:

Portales, N. M., Nov. 2, 1903.

Mr. Geo. R. Jowell,

Hereford, Texas.

Dear Sir and Friend:—

Yours received and noted. Yes, we took up the pump and put it in the dug well and you ought to have seen it fill the 5½ inch tin (exhaust) pipe—I suppose 600 gallons per minute. Everyone was well pleased with the test. Before taking up the pump from the bored well they made a short run Monday morning and the flow was much better than on Saturday. Think a few days' pumping in the bored well would have developed a supply of water to run 600 gallons per minute. I sent copies of the town papers to dozen or more parties who are interested in the water question. If you make a test I would suggest you get a 10 or 12 inch well down through ALL your known water strata, cased with iron or tin 10 inch casing thoroughly perforated at ALL water strata. Would like to be with you at test.

Your friend,

C. L. CARTER.

In the above letter mention is made of a dug well and also a bored well, an explanation of which is necessary to those who are not familiar with the well tested. This well was dug by the railroad company and is now used by them for furnishing water for their engines. The dug well is 6 feet square and about 32 feet deep and has 14 feet of water therein. After digging this well the company bored a further well about 35 feet deep, commencing at the bottom of the dug well, making the bored well

about 70 feet deep. The bored well had never been pumped from and more or less mud and sand had collected around the pipe, thus making the first test unsatisfactory. It will be seen by the above letter, however, that on the second test the results were more satisfactory and that the desired results would be gained when once the well had been cleared from the mud and sand.

The following letter from L. H. Hallam, the irrigation expert, who assisted in making the test at Portales, will be interesting to our readers who are studying the irrigation problem:

Roswell, N. M., Oct. 30, 1903.

Mr. G. R. Jowell,

Hereford, Texas.

Dear friend:—

You have doubtless by this time heard of the great success we made pumping from the surface well Monday evening and Tuesday. We pumped for one hour and ten minutes, the discharge pipe full, or about six hundred gallons per minute, when the water lowered to the end of our suction pipe which was four feet above bottom of well, afterward we pumped for one hour and forty-five minutes and had plenty of water left in well, this showed that pumping helped the flow. Afterwards we pumped for short runs. If you have as much water at Hereford as there is at Portales your irrigation question is solved. We failed to sell the outfit in Portales as it seemed no one had that much money. Think we will sell several plants there as soon as we can arrange for money. If you get your well ready for us to make the test at Hereford I hope it will be arranged so we can sell the plant if it is shown there is enough water to make a success. The engine and pump without casing and belt, which is extra, will be worth \$800. If it is erected at another place from where the test is made we would have to charge cost of erection. I wish you could have seen our last demonstration at Portales as that amount of water fairly flooded the town. Let me hear as to your plans as to the test.

Yours truly,

L. H. HALLAM.

J. P. HARDING, Druggist

...DEALER IN...

Drugs, Medicines and Chemicals
Gold Jewelry, Watches and Diamonds

...HEADQUARTERS FOR...

School Books and Stationery
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130
HEREFORD, : : : : TEXAS

Now is Hereford's chance to test her water supply, which is believed by all to be inexhaustible, which, if true, would, as Mr. Hallam states, solve the irrigation problem, providing the cost of obtaining the water does not equal or exceed the profit on the crops raised. A little figuring will show that a continual flow of 600 gallons of water per minute will irrigate 320 acres of land one inch every ten days (which experts agree is the proper amount of irrigation in strictly arid countries—having no rainfall). However, this amount of water is not needed in this section, as in ordinary seasons we have plenty of rainfall for all crops, save, perhaps, some species of garden truck.

Of course, if irrigation on this plan should prove feasible and economical, it would take a few years' time to prepare ditches, gates and other appurtenances necessary for the successful irrigation of large tracts of land, but we firmly believe that the time is not far distant when this will be a strictly agricultural section, irrigation or no irrigation.

THE rain which came Friday night, though not as much as needed, has raised the drooping spirits of many farmers and inspired them with confidence, as there is now sufficient moisture in the ground to bring up the wheat and set it to growing.

THE Amarillo Champion has been changed from a six-column folio to a four-column quarto which very materially improves the appearance of the paper. The Champion has also changed its publication day from Saturday to Thursday which will enable its many readers to secure the paper on the week of publication. Russell is getting out a clean, good paper and has the support of Amarillo's best citizens.

THE Clarendon News is to have a gasoline engine in the near future, thereby leaving considerable of his kicking to the ingenuity of man, rather than to his own muscular efforts.

THE car famine is co-extensive with the Panhandle, and of course 'tis but natural for each community to think its lot is the worst. No doubt the railroad companies are doing all they can to relieve the situation and in due time all will be well.

THE big shows are now down in Texas faking the people. The Texas people are very charitable and when the elephant comes along, they are entirely willing to donate their mite to his support. There are those who would consider the best part of their lives lost if they should fail to be represented and faked at these big gatherings. How fortunate are we to be so far away from civilization (?) as not to come within their range.

THE Tulia Standard and Dalhart Texan each begins its second year of existence with this week. 'Tis not going too far to ascribe success to this much of their career. The Texan has a plant such as is in keeping with the great progress that is just now being made throughout the country, and is giving its citizens a good paper. The Standard is a newsy little paper and enjoys a liberal patronage from the business men of the town. THE BRAND wishes continued prosperity to both its contemporaries.

For Sale.

Guy Gamble's household furniture, consisting of beds, chairs, tables, carpets, matting, dishes, etc., will be sold at less than cost. All new and good. Can be seen at Guy Gamble's saddle shop. Come quick for a rare bargain.

HIGHEST GRADE OF FLOUR.

Wheat Sent From Hereford to Mill Highly Satisfactory.

Mr. and Mrs. S. N. Garvin were in on business Tuesday from their ranch west from Hereford. During their stay the former paid this office a visit and stated that he had received a letter from his son, M. L. Garvin, an employe of the Century Milling Company of Dallas, to which company Hereford's first car of wheat was shipped (mention of which was made in a previous issue of THE BRAND). Mr. Garvin stated in his letter that the Deaf Smith county wheat had been ground into flour and that it was the best high-grade flour ever turned out of the mill and that the manager was so well pleased with our wheat as to say that he would buy every bushel raised here and pay a good price for it.

This tribute to Deaf Smith county wheat on the part of the Century Milling Company speaks volumes for the quality of our wheat and should be the means of inducing every stock farmer in this section of the Panhandle to plant a large acreage to this product. It is said that on account of the comparative absence of weeds, which take strength from the wheat, wheat matures better and weighs much more to the bushel than does that raised in less favored localities. Our lime sub-soil is also especially adapted to wheat raising.

Messrs. Higgins & Rice, who shipped the above mentioned wheat and which was raised by J. N. Askren, were seen by THE BRAND reporter and asked if they had heard from the company in regard to the flour making properties of the wheat shipped by them. They had received no statement concerning the matter, but upon being given the above information they at once wrote the company at Dallas asking that full information be given them on the subject. Their answer will be published in next week's issue of THE BRAND and if the same is in accordance with the above statement our people who have planted large acreages of wheat this fall will surely have cause to be jubilant.

A BRIGHT OUTLOOK

For Add-Ran College and Industrial School at Hereford, Texas.

With Randolph and Addison Clark, two of the greatest educators of the southwest, at the head of the institution, and located in the healthful and prosperous plains country with the moral and refining influences of Hereford, it is certain to be a great success. Session opens in the magnificent new stone building, Sept. 15th, 1903.

STEAM PLOWING.

Walter Fewell, With Traction Engine and Moline Rotary Disc Plow, Doing Good Work.

Monday evening a BRAND representative accepted an invitation from E. E. Cooper, the introducer and demonstrator of the Moline Rotary Disc Plow, of which the Stringfellow-Hume Hardware Company are the local agents, to drive to the Judge Jno. E. Ferguson ranch, there to witness a demonstration of this farming implement as a breaker of the virgin soil of the plains.

Arriving at the ranch, which is situated about two miles east from town, we found Mr. Fewell busy turning the sod with two of the above named plows, hauled by his traction engine, the plows receiving no attention whatever from the operators, but which tears the sod from the ground and lays it over, roots upward, as nicely as could be asked for, breaking eight feet of land at a time or sixteen feet to the round, at any depth desired up to ten inches.

Mr. Fewell says that with this arrangement he can break from sixteen to eighteen acres of new land in a day of ten hours, which amount could be greatly increased on land in a state of cultivation.

As this section is rapidly developing into a wheat and agricultural country there will be a large area of land to be plowed and put into a state of cultivation. With the Moline disc plows and a traction steam engine Mr. Fewell is fully prepared to do this sort of work on short notice and THE BRAND congratulates him on his progressive foresight.

Notice!

After November 1st all grain, coal and posts will be sold for strictly CASH ONLY. Thanking the public for a generous patronage in the past I respectfully solicit the same for the future, believing that I can serve you better on the above basis.

36-4t C. C. FERGUSON.

Notice to Prospectors.

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the XIT lands, advertised for sale elsewhere in this paper.

41tf IRA ATEN, Manager

..New Fall Millinery..

at Reasonable Prices

IN THE SPATH BUILDING ACROSS THE STREET FROM THE HEREFORD HOUSE.

MRS. E. J. TUTTLE

WE SET YOUR WAGON TIRES WITH THE "HOUSE" COLD TIRE SETTER

WHILE YOU WAIT

With this machine we guarantee that we will not over-dish any wheel, no matter how small it may be. Tires set by it will run three or four times as long as by the old way. Don't be deceived by the man who tells you the old way is as good as any. Come and see the work of the machine for yourself. More wheels are ruined by over-dishing than any other cause. We guarantee every wheel put upon the machine to be set just right. Only twenty to thirty minutes required to set all four of your wheels, therefore you can afford to wait for your work, which will be done in the most perfect manner.

Pipe Perforating and Wrapping

We have two machines for perforating pipe for sand wells and can do this work on short notice. We also have special facilities for wrapping same with wire, therefore insuring pure water from sandy wells. Remember that our guarantee goes with EVERY piece of work turned out of our shop.

TUCKER & JACOBSEN GENERAL BLACKSMITHS

Burton - Lingo Co.'s

SPECIAL

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

Burton - Lingo Co. I. JENNINGS, Local Manager

The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

I HAVE ADDED A LINE OF **HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES**

AND AM STILL MAKING **HIGH GRADE BOOTS AND SHOES**

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

L. R. BASSHAM A. C. HARROW

HEREFORD TONSORIAL PARLORS

BASSHAM & HARROW, Proprietors

Our Specialties.....

A N EASY SHAVE NEAT HAIRCUT CLEAN BATH

SHOP OPPOSITE HEREFORD NATIONAL BANK

DIVIDEND PAYERS---BRAND ADVS



Kantbebeat

GALBREATH, FOX & CO

SPECIAL

All colored oil cloths, former price 20c yd. special 12 1-2c

With a large stock on hand and only two more months in which we have decided it is time to get a move on it will pay you to investigate the

FOR ONE WEEK COMMENCING

Overcoats

- 12 tailored overcoats, made of best English serge and Meltons, former price \$20.00, cut price..... \$16.50
- 12 heavy Meltons, high collars, with new box backs, former price \$18.00, cut price..... \$14.00
- 12 English Meltons in either short dress coats or long street coats, former price \$15.00, cut price..... \$11.50
- 12 heavy tweed coats in blue and black, just the coat you are looking for, former price \$12.00, cut price..... \$9.00
- About 15 overcoats in odds and ends, former price \$10.00, cut price..... \$6.00
- A big line of boys' overcoats to sell at..... \$4, \$5 and \$6



...Dress Goods...

In this line we know beyond a doubt that we have just what you want. Therefore we have decided to cut the price on every article of Dress Goods in the house, so that every lady in the country, rich or poor, can buy an up-to-date costume at a low price. Note the following:

- 27-inch worsted, former price 12½c, cut price..... 9c
- 29-inch worsted, former price 15c, cut price..... 10c
- 30-inch one-half wool henriettas, in all the popular shades and colors, former price 16 2-3c, cut price..... 12½c
- 36-inch henriettas, in red, cream, brown, blue and pink, former price 48c, cut price..... 25c
- Fancy plaid, former price 25c, cut price..... 18c
- For school dresses—line of wool mixed suitings, in brown, gray, navy and green, just the thing for girls, former price 50c, cut price..... 37½c
- Fancy zibelines in all shades, former price 65c, now 50c
- 36-inch English tweeds, former price 75c, cut price..... 50c
- 54-inch waterproof, former price 85c, cut price..... 60c
- 48-inch waterproof, former price 65c, cut price..... 50c
- 54-inch broadcloth, former price \$1.25, cut price..... 90c
- 54-inch sponged broadcloth, all shades and colors, former price \$1.50, cut price..... \$1.00
- 46-inch zibelines, one of the swellest things in dress goods this season, former price \$1.75, cut price..... \$1.25

New Wash Goods

- A special line of outings, former price 7½c, now 5c yd
- Big line of outings in all colors and shades, former price 12½c, cut price..... 9c
- 30-inch heavy fleeced flannelettes, former price 12½c, cut price..... 9c
- Kimona fleece, an extra heavy robe cloth, in rich Persian, Dresden and Foulard designs, former price 25c, cut price..... 16 2-3c
- 27-inch plaid suiting for school dresses, former price 10c, cut price..... 6½c

=: MILL

Our complete line of price sale. The holiday lady who hasn't one will hope to have timed this people. Read prices quickly you the goods.

- Handsome picture hats, handsome prices \$18.00 and \$16.00, this
- Beautiful two-toned beavers in white and white, among the swell fully with almost any of the
- Beavers in all colors, original price
- Beaverettes in all colors, regular at.....
- Croise felt hats, satin bound, hand
- All trimmed hats in whatever style
- All at \$8.00 will go this week at.....
- All at \$6.00 will go this week at.....
- All at \$4.00 will go this week at.....
- All under \$4.00 and over \$3.00 will
- All under \$3.00 and over \$2.00 will
- All under \$2.00 and over \$1.50 will
- All under \$1.50 and over \$1.00 will
- Among the last quotations we have
- Our entire line of Ready-to-Wear some things in white, champagne this sale this week at 1-3 off
- We have quite a number of little Sunday school wear, which

STAPLES! STAPLES!!

- L L brown domestic, 5 cents per yard.
- We have 25 bolts of Canton flannel, always sold for 11 cents per yard, in this sale at 9 cents.
- All staple check apron gingham go at 5 cents.
- Cotton checks 4 cents.

Galbreath

NY'S CUT PRICE SALE

ing the fact that we have
 ll winter goods, we have
 selves, therefore we believe
 ng prices: *******

SPECIAL
 12 yards Lonsdale \$1.00
 12 yds Knight's Cambric 1.00



MONDAY, NOVEMBER 9

ERY :=

is included in this cut
 be with us and every
 ew dress hat, and we
 he greatest number of
 please, and let us show

- umes, black or colors, original \$13.50 and \$12.50
 - de and lavender, and lavender reason and which match beauti- original price \$5, now \$3.75
 - his week at \$2.75 and \$2.50
 - 5 and \$1.50, going in this sale \$1.00
 - down to \$1.00
 - d \$10 will go at \$7.50
 - \$6.00
 - \$4.50
 - \$3.00
 - \$2.50
 - \$1.75
 - \$1.25
 - 85c
- rgains for the girls.
 here are still a few very hand- rd, brown and black, will go in e.
 hats, just the thing for girls' for 75c each or two for \$1.25.

...Blankets...

- The weather is getting cold and you must prepare for winter.
- 10-4 cotton blankets, former price 75c per pair, cut price per pair 55c
 - 10-4 heavy weight cotton blanket, former price \$1.00 per pair, cut price 70c pair
 - 11-4 extra heavy cotton blankets, former price \$1.50 per pair, cut price \$1.15 pair
 - 10-4 all wool blanket, browns, grays and blues, former price \$3.50 per pair, cut price \$2.75 pair
 - 10-4 all wool blankets, extra heavy, former price \$4.00 per pair, cut price \$3.25 pair
 - A big line of extra heavy silk stitched wool blankets, former price \$5.00 per pair, cut price \$3.75 pair
 - 12 pairs of merino wools, in plaids and stripes, former price \$7.50 per pair, cut price \$5.00 pair

Table Linen

- 54-inch red table linen, former price 35c, cut price 20c
- 58-inch buff colored table linen, guaranteed not to fade from washing, former price 50c, cut price 35c
- 62-inch white bleached table linen, former price 65c, cut price 50c
- 64-inch white bleached table linen, former price 85c, cut price 60c
- 72-inch white bleached table linen, former price \$1.50, cut price \$1.15

Hosiery

- Just received 15 dozen ladies' lisle thread hose, former price 25c, cut price 16 2-3c
- Children's fast black ribbed hose, warranted stainless, at 12 1/2c
 - Girls' and boys' heavy ribbed, fast black-Irish linen hose, for 20c, or three pair for 50c

Clothing...

- Clothing we must move, therefore we will put the price down to correspond with the low price of cattle. Note the following:
- All wool French worsteds, in slims and stouts, former price \$22.50, cut price \$16.50
 - All wool serge in three colors, former price \$18.50, cut price \$14.00
 - Extra heavy Meltons, former price \$15.00, cut price \$12.00
 - Good grade of Meltons, former price \$13.00, cut price \$10.00
 - All wool Scotch goods, in plaids and stripes, former price \$10.00, cut price \$7.50
 - Light weight in novelty plaids and plain colors, former price \$8.00, cut price \$5.00

.Special.

10 dozen pairs 2 1-2 yard length lace curtains, former price 85c, cut price 50c

What 5c Will Buy

- 2 papers of needles 5c
- 4 papers of pins 5c
- 12 pearl dress buttons 5c
- 24 collar buttons 5c
- 2 ladies' thimbles 5c
- 2 child's thimbles 5c
- 4 yards featherstitch braid 5c
- 4 lead pencils 5c
- 1 tablet 5c
- 1 ladies' handkerchief 5c
- 2 dozen safety pins 5c
- 1 pair ladies' hose 5c
- 1 pair child's hose 5c



NAPKINS! NAPKINS!!

- 12 dozen white linen napkins, former price 75 cents, cut price 50c
- 6 dozen white linen napkins, former price \$1, cut price 65c
- 6 dozen white linen napkins, former price \$1.25, now 90c

Fresh celery at City Bakery on Friday of each week. 37tf

R. V. Cates was in from the Clifford Slayton ranch Saturday on business.

I can accommodate a few boarders after Nov. 1st. Mrs. S. E. Buster. 36tf

W. A. Dougherty was in the city Saturday from his Castro county ranch.

Of course you know that E. W. Harrison has silk lined gloves. Ain't they nice? 37tf

M. V. Robertson of the North Draw was in town Friday and Saturday on business.

Mens hats, all styles, all prices from 5 cent crushers to \$10.00 Stetson. E. W. Harrison. 37tf

H. H. Stanley, one of Castro county's prosperous stockmen, was a business caller in town Saturday.

Children get your tablets, pencils, school books and all school supplies at J. P. Harding's Drug Store.

Say, boys! you need a new suit of clothes for fall and winter wear and C. L. Davis needs your order for the same. Call and see his new line of samples. They are up to now. 27tf

R. A. Hall and family arrived last week from Robberson, I. T., and will make this county their home in the future, Mr. Hall having purchased a ranch from the XIT's during a former visit. Mr. Hall was a pleasant caller at this office Saturday and ordered his BRAND sent to Hereford instead of Robberson.

J. C. Coker was in Saturday from his ranch near Umbarger.

Ladies and childrens "Topsy" hosiery at E. W. Harrison's. 37tf

Born—On Friday, October 31st, to Mr. and Mrs. J. D. Burkett, a girl.

Everything in men's furnishings at the specialty house of E. W. Harrison's. 37tf

Mrs. A. M. Biles left Saturday for an extended visit at her old home, Buda, Texas.

When you want something good to eat go to the City Bakery, Geo. W. Eagle, Proprietor. 36tf

Sheriff Inmon returned Saturday from Bovina, where he had been to collect Parmer county taxes.

Seed wheat, barley, winter turf oats and alfalfa seed can be found at C. C. Ferguson's grain store. 33tf

R. L. Wilson, a prominent ranchman in the Boom neighborhood, was a business caller in town Saturday.

Call for the "Air Tight" 5-cent cigar—something new and novel and a good smoker—at Beach & Orr's. 35tf

C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf

There is cold weather in the future, also a large supply of shirts and men's underwear equal to the occasion at E. W. Harrison's. 37tf

That red-headed butcher, Lee Gilliland, is back at his old stand and will be pleased to meet his former patrons and friends who are in need of meats of any kind. 37tf

Miss Mary Burrows, who has been visiting in Hereford, left Saturday for her home at Canyon. She was accompanied by her brother, G. M. Burrows, who went to spend Sunday with his parents.

It has been demonstrated that deep plowing is more essential than irrigation for the successful raising of crops. The Moline disc plow solves the problem. See the Stringfellow-Hume Hardware Co. 37tf

Joe Barton, the well known cattleman from Hale county, was in the city Saturday and informed THE BRAND that he would leave the following day for Coleman county, where he would reside in the future.

If you have any land to break you should see the Moline disc plow at Stringfellow-Hume Hardware Co's. These are the plows which are being used by Walter Fewell, with traction engine and which can be seen in operation at Judge Ferguson's ranch, 3 miles from town. 37tf

GO TO J. W. MARTIN
 The High Grade Groceryman for quality, prices and courteous treatment. Our stock is up-to-date, clean and fresh. We have no old shelf-worn goods to work off.
Just received a full supply of new crop evaporated fruits.
 We handle the H. J. Heinz Co. pickles and preserves and Van Camps soups, Canned Meats, Etc. also the P. & F. genuine east Texas ribbon cane syrup. All specialties of the season carried in stock. Our prices will convince you that we are out for your trade. Try us.

C. C. FERGUSON
 Dealer in
Grain and Coal
 Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL
 Highest Prices Paid for Hides
 The most centrally located Will handle a full line Wagon Yard in town of Field Seeds
 YOUR PATRONAGE IS SOLICITED

YOU NEED OUR DRUGS
WE WANT TO SELL THEM
WHY CAN'T WE TRADE?
 We also have a fine line of
STATIONERY
SCHOOL SUPPLIES
CIGARS, ETC.
 THERE ARE TWO REGISTERED PHARMACISTS AT
BURNS & SMITH'S DRUG STORE

The Famous
Shoe and Clothing Company
 Will soon have their goods on display in their large store house south of the court house. If you are looking for bargains it will pay you to wait for us. **WILL H. STONE, M'g'r.**

FIRST-CLASS ACCOMMODATIONS **THE BEST TABLE IN HEREFORD**
THE HEREFORD HOUSE
ASA MARTIN, PROPRIETOR
NEAR THE DEPOT
HEREFORD TEXAS

Handle Marble Works
 AMARILLO, TEXAS
MARBLE AND GRANITE
Monuments and Statuary
 Iron Fences, Floor Tiling, etc.
S. B. Feemster
 LOCAL AGENT
 Hereford, Texas

Hereford Transfer
W. T. SMITH, Prop.
 All kinds of light hauling done on short notice and in a satisfactory manner. Phone No. 100
 Baggage Delivered to all parts of the city

Panhandle News

It is reported that two artesian wells have been brought in on the Kelley ranch in Wheeler county.

At a meeting of the village council last week, the question to incorporate Dalhart as a city was brought up and passed unanimously.

Vernon will exemplify to the outside world what her ability is along the line of showing her best qualities. Her street carnival will begin Nov. 16th.

The Panhandle Christian convention will be held at Clarendon Nov. 20 and 22.—State Evangelist Mason of Houston and other prominent divines will be there.

It is rumored that the Rock Island general offices at Amarillo and Dalhart will be merged with the Fort Worth office and all the company's business transacted from that office.

Kornegay and Stalcup, proprietors of the Dalhart Sun, have retired from the newspaper work at Dalhart, having sold their job department and subscription list to the Dalhart Texan, and the news plant to R. B. Edgell, founder of the Sun, who will establish a new paper and call it the Dallam County News. THE BRAND regrets very much to see our northern neighbors take this step as they were getting out one of the brightest and best papers that comes to our exchange table. Mr. Kornegay is a man who has convictions and the manhood to express them. Mr. Stalcup is a young man of high attainments and stands well in the esteem of the people. Wherever they go THE BRAND'S best wishes will follow them.

FUTURE

Who Knows

What The Future Holds in Store?

It is a sealed book which only Time can open.

Have you provided for your family in the event of your death?

Have you provided for your own independence at the time when you will be mustered out of the ranks of business, disqualified by infirmity, old age, or disease?

Such a time must come to every living person.

A policy taken now in the New-York Life will banish all worry, heartache and regret when that inevitable time arrives.

To-morrow may be too late. You may then be unable to get one of the New-York Life's Accumulation Policies. Therefore—

Do It Now!

SAM H. MORRIS

Is the New-York Life Representative. See him at The Western National Bank

The charter of Wichita Falls & Oklahoma Railway Co. has been approved and filed by the proper officials. The capital stock is \$200,000 and the main offices will be at Wichita Falls.

L. T. Wilson, the Archer county cattleman, who settled the Geraldine colony on his ranch two years ago, was here this week. We have heard it intimated that Mr. Wilson will be president of the trust now being formed by the big cattlemen as a protection against the packery merger.—Quanah Observer.

Wichita Falls has an artificial lake, the dimensions of which are about three miles long and two miles wide. Last week, the company owning the lake, launched a small steamboat, capable of carrying thirty or forty passengers. The primary purpose of the lake is to irrigate the adjacent country.

Three hundred bushels of sweet potatoes to one acre is not a bad showing. Dr. Tyson, as an experiment, planted one and a half acres to sweet potatoes, and one day this week dug them, making 450 bushels off of the one and a half acres. The potatoes were raised by irrigation.—Wichita Falls Times.

Dumas, Texas, Oct. 30.—C. M. Carver of Whitney, Texas, has purchased what is known as the Walker land, located in Hutchinson and Moore counties, comprising 15,888 acres, at \$1.75 per acre cash. This land was once a part of the famous Turkey Track pasture, and is one of the finest bodies of land in the Panhandle.

Auction Sale.

Saturday, Nov. 14th, near the Ritchey Hotel, Hereford, Texas. Household and kitchen-furniture, road cart, harness, farming implements, one 100-egg incubator, and other articles.

36-4t T. J. CUMMINGS, Auctioneer.

Young Man, Young Woman.

If you wish to be a Bookkeeper or Stenographer enter the Business College at Hereford, Texas. No better commercial college can be found. Prof. L. A. Wyatt, who has charge of the institution, has been a practical bookkeeper and teacher of commercial branches for over twenty years.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the MIT ranch. IRA ATEN, 37tf Division Manager.

For Sale.

One span of mules, wagon and harness. Also some good single and double drivers. They can be seen at C. C. Ferguson's wagon yard. 37-2t

**John A. Johnson
Groceryman**

OUR SPECIALTIES

Finest of Can Goods. Finest of Bottled Pickles
Fancy Groceries. Staple Groceries
Provisions of all Kinds.

And don't forget that we handle Alliance Peacemaker and Gold Medal Flour made at Denton, Texas. We have sold 22 cars of this flour in the last 2 years and our customers say that this is the best flour made.

Ring up 'phone No. 7 and have wagon deliver your order at once

HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention
PHONE 76 TROY WOMBLE, Manager

DYER & SONS

Retail Dealers in

**Lumber & Sash & Doors
AND SHINGLES**

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

The NEW MARKET

WE SELL FOR CASH ONLY

We cordially solicit your patronage. Juicy meats of the highest order. Prompt and obliging service. Telephone No. 15

Hereford Meat Market

W. E. REID, Proprietor

Our stock of Furniture is somewhat broken, but prices lower than ever. If you want a bargain in furniture don't forget the place

Our Undertaker's Line is Complete and will be kept up

C. E. SPATH & CO.

Geo. L. Muge was in from his ranch Tuesday.

D. W. Hawkins, who has a ranch northwest from town, was a business caller in the county seat Saturday.

The J. P. Luther glove is guaranteed. To wear one pair is to become a regular customer. E. W. Harrison. 37tf

C. Greer was in from his ranch Monday on business and while here renewed his subscription to THE BRAND.

Fruit cake supplies—California seeded raisins and currants, citron and lemon peel, etc., just received at J. W. Martin's. 38tf

Jno. E. Day, who lives 18 miles northeast of town on the South Draw, came in Tuesday and loaded his wagon with coal and supplies.

Elder H. M. Bandy returned Tuesday from Roswell and other Mexico points, where he had been in the interest of Add-Ran College.

We have a large line of the latest style shirt waists and would be pleased to show and price them to our lady friends. D. R. Gass & Sons. 38tf

Mr. and Mrs. R. L. Ball came in Tuesday and took the afternoon train for Cleburne, Texas, where they will spend two weeks visiting Mr. Ball's parents.

Call and see my stock of solid gold jewelry and watches before purchasing. Have just received a new lot of each. W. W. Meeks, Jeweler and Optican. 23tf

For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

In last week's BRAND it was stated that S. C. Cooper was in Castro county putting in a dipping vat made by Snyder & Lacey, when it was made by Mr. Cooper himself.

L. H. Smith of Amarillo, representing the Weeks Brokerage Co. of Houston was in Hereford Tuesday and paid THE BRAND office a business visit. Notice his adv. elsewhere in this issue.

We have the greatest variety of queensware to be found on the plains. They are ornamental and some are especially adapted for cooking and baking purposes. See them. D. R. Gass & Sons. 38tf

A. H. Elliston of Mt. Pleasant was in town yesterday. Mr. and Mrs. Elliston were at Hereford recently to see their children, who are students at Add-Ran College, and were highly pleased with the workings of the institution.—Claude News.

ON THESE LINES WE HAVE SUCCEEDED

Years of Experience

Security of Funds

Hereford National Bank

JNO. E. FERGUSON, PRESIDENT
C. W. DODSON, CASHIER

Soundness of Principle

Safety of Investment

WE SHOULD LIKE TO HAVE YOUR BUSINESS

Liberality of Treatment

Economy of Management

C. G. Aten is visiting his brother, Ira Aten this week.

W. B. Parmer of Dawn was visiting in Hereford Sunday.

W. B. Garvin was in from the farm Tuesday and took out a load of feed.

D. L. Noble of Taylor, who has been visiting his friend, D. C. Laird, left Tuesday for his home.

We still handle windmills and will make better prices and give better mills than anyone. D. R. Gass & Sons. 38tf

Dr. L. B. Raschbaum, the Amarillo specialist, came down Monday to fill his regular appointments with patients.

If you want your sod land plowed deep investigate the merits of the Moline disc plow, for sale by the Stringfellow-Hume Hardware Co. 37

W. D. McMillan of Lubbock was in Hereford on business Wednesday. Mr. McMillan, in company with Joe Sherman and Ross B. Holmes, have 300 fat cows and yearlings here which will be shipped the last of this week.

A. J. Thompson and son, Alex, and guest, Miss Jessie Morris, were in from their ranch northeast from town Tuesday. Mr. Thompson says the recent heavy rain has put the wheat in fine condition; also new land for plowing.

Miss Zula Holcomb, who for the past few weeks has been the guest of her sister, Mrs. F. M. Garrison, left Tuesday for her home at Cleburne. She was accompanied by Miss Mary Tygret, who will become her guest for a few days.

We Strive to Please Prices Reasonable

The City Meat Market
LEE GILLILAND, Prop.

We handle only the choicest of fresh meats of all kinds and solicit a share of your patronage. Market open until 9 a. m. only on Sundays.

Telephone 85 Good Weights

Tierra Blanca Herefords

L. R. BRADLY
...BREEDER OF **Registered Hereford Cattle**

Herd Headed by Climax
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

HEREFORD AGENCY
AMARILLO STEAM LAUNDRY
AT DALE'S BARBER SHOP

W. T. RIPPY, AGENT. 'PHONE 6

N. B.—Wagon will call at your home any day in the week

C. E. EDWARDS

Dealer in Hay, Grain and Feed Stuff

WE ALSO KEEP ON HAND A NICE LINE OF FRUITS
HIGHEST PRICES PAID FOR COUNTRY PRODUCE

TERMS: STRICTLY CASH

WITHERSPOON—LOWE.

Pretty Church Wedding Solemnized Wednesday Evening.

Last Wednesday evening at 7:30 o'clock the Christian church was crowded to overflowing by friends to witness the marriage ceremony of Hugh Lee Witherspoon and Miss Bessye Lee Lowe, youngest daughter of Mrs. S. A. Lowe. The church was beautifully decorated with cut and potted flowers and drapery, while over the altar hung a large bell artistically draped and decorated with chrysanthemums.

At prompt 7:30 Miss Ole Watcott, Hereford's talented violinist, with organ accompaniment by Miss Iva Tyson, played Mendelssohn's Wedding March, during which the bridal party, preceded by the ushers, Messrs. W. T. Rippey, J. T. Webb, W. E. Reid and J. L. Clark, slowly marched to the altar. Mr. and Mrs. J. R. Wallace of Amarillo and Frank LeGrand and Miss Tressye Coston attended the bride and groom, while the Misses Bessie Wallace and Lucille Putnam acted as flower girls. Elder H. M. Bandy performed the ceremony in a most impressive manner, during which Mrs. M. Putnam softly sang "Be Thine."

After the ceremony Mrs. Lowe served supper to the bridal party.

The bride is one of Hereford's most charming young society ladies, while the groom is one of Deaf Smith county's prominent young ranchmen, having one of the most highly improved ranches in the Panhandle, and both have a large circle of friends who will join with THE BRAND in wishing for the newly wedded couple a long life of happiness and prosperity.

The happy young couple were the recipients of many handsome and useful presents, among which were the following: Mrs. S. A. Lowe, folding bed and two rockers; Mr. and Mrs. C. G. Witherspoon, parlor center table; J. A. Garvin and W. J. Walters, double panel picture; E. W. Harrison, carving set; Mr. and Mrs. C. S. Richards, parlor lamp; C. C. Ferguson, butter knife, sugar shell and dessert spoon; Elder and Mrs. H. M. Bandy, dining room picture; Frank LeGrand, glass water set; Miss Della Palmer, berry set; Mesdames Vanderburgh, salad bowl; J. T. Webb, salad plate; Dr. and Mrs. R. H. Gough, dresser set; Mr. and Mrs. Walter Ricketts, cake plate; Misses Ola and Leo Scott, cake plate; Mrs. W. B. Robinson, table linen; Mr. and Mrs. B. B. Coston, napkins; Miss Sydney Rogers, medallion; Miss LeNora Walters, medallion; Miss Tressye Coston, medallion; A. Witherspoon, set silver teaspoons; R. Witherspoon, set silver tablespoons; Mrs. Frank Cosgrove of Venus, table cover; Mrs. A. R. Frederick of Venus, burned wood glove box; Miss Lottie Frederick and Mrs. Dallas Thompson of Venus, cut flowers; Miss Hattie Haynes of Ringold, embroidered center piece; Mr. and Mrs. J. R. Wallace of Amarillo, center piece of Mexican drawn work; Miss Bessie Wallace of Amarillo, celery stand; Mrs. A. E. Kirkman of Amarillo, fascinator.

If you have city property to rent, farm or ranch property to lease, list it with J. A. Williams. 38tf

College Notes.

The bell has been placed in the belfry.

The boy's uniforms were ordered this week.

Hugh Dunn and Marvin Watts entered school Tuesday.

The dormitory for the boys in the college has been papered this week.

The boys who board at the College have the advantage of a study hall at night in charge of a teacher.

This is the second week that the school has been in the new building. Work is moving on smoothly, and examinations for the second month are being held.

(Received too late for last week's issue.)
Mr. and Mrs. Lee Clark are now in charge of the Girls' Home.

Earnest Placey returned Monday from a visit to his parents at Amarillo.

The young men moved into their dormitory in the college building Monday.

The kindergarten now has a large sunny room and the attendance is increasing.

The uniforms for the young ladies are being made at the Girls' Home, by Mrs. Sypert and Miss Harris.

J. S. Edwards and wife have returned to their home in Amarillo. They made a number of friends while here and we shall be glad to welcome them back.

Miss Leach Entertains.

On Monday evening last a number of the young people assembled at the home of Mr. and Mrs. M. W. Shelley as the guests of Miss Eula Leach.

The evening was pleasantly passed in social chat, music and parlor games, during which dainty refreshments were served. At a conventional hour the guests departed for their various homes, all vowing Miss Leach a charming entertainer.

Among those present were the Misses Mary and Minnie Tygret, Zula Holcomb, Helen Jones, Amy Compton, Pearl Shelley and Mary Potter of Amarillo and the Mesdames John Shelley and F. L. Vanderburgh, and the Messrs. Irving Jennings, Scott Stringfellow, J. A. Harding, Horace Howard, Emmett Cardwell, John Shelley and F. L. Vanderburgh.

Hallowe'en Party.

On Saturday evening last Mrs. C. E. Spath gave a Hallowe'en party in honor of her guest, Miss Julia Price of Hale Center. The evening was pleasantly spent in playing Hallowe'en pranks, during which supper was served to the guests present, of which there were about thirty.

Notice to Foreign Subscribers

After revising our list, we find that we have about 600 subscribers outside of Deaf Smith county, many of whom are in arrears on subscription. We have mailed statements to all and will discontinue sending THE BRAND to those who fail to respond within the next 10 days.

Look Out For Fires.

It will soon be necessary to put up stoves. Examine your flues well and insure your property with T. J. Graves & Co., who represent none but the best old line companies. 35tf

Garrison Bros.

...Dealers In...

Stoves, Builders Hardware, Saddles and Harness, Farm Implements, Wire and Windmills.

The Samson Windmill has gained a popularity that places it in the lead. It is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a car of pipe and casting and will be glad to figure with you on any size well outfit.

Garrison Bros.

Hardware and Implements.

Money Talks

at Our Store.

We are not much on talking—it's kinder out of our line of business, but when it comes to exchanging **GOOD GROCERIES** for **GOOD CASH** we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind **EVERY ARTICLE**. We are no stranger—and if you think we are reliable give us a chance at some of your business. Phone 25

Norman & Mabry
"THE PALACE GROCERY"

Arthur Parnell, Contractor

..Dealer In..

Paints, Oils, Varnishes and Wall Paper
House and Carriage Painting and Paper Hanging. Work executed promptly and satisfaction guaranteed. Prices moderate.

A. E. STANLEY

C. P. ARTHUR

STANLEY & ARTHUR

DEALERS IN

High Grade Meats Of All Kinds

We make a specialty of handling tender meats only—the kind that tickles your palate. Shop rear of J. P. Harding's drug store. Telephone No. 27.

FROM TEXICO.

Interesting Items From the New Town on the Mexico Border.

Big white frosts are of common occurrence these mornings.

Thousands of fruit and forest trees are being planted here this fall.

Jack Harwell has purchased another desirable business lot on Garwood street.

W. P. Cayce, our blacksmith, has moved his family to town to be handy to school this winter.

Jack Harwell made a business trip to Hereford Friday. He says while he likes Hereford, Texico suits him better.

An emigrant car from Wise county, Texas, came in yesterday for Mr. Allen, who is settling five miles west of town.

Dr. T. C. Tinthicum returned to Arkansaw last week to dispose of property and arrange to move his family to his ranch near town.

Our county seat tried her water supply for irrigation purposes with a 14 horse power gasoline engine last week with satisfactory results.

The school laws of New Mexico are very liberal in so far as to provide fifty dollars worth of books for each and every school district free.

A new time card for the Pea Vine went into effect Sunday and everybody may look for trains at any time within 24 hours after they are due.

A fine quality of brick-making clay has been found in inexhaustible quantities at this place and a company will be organized soon to manufacture brick.

A wind brake near the switch would be a great accommodation to passengers who have to wait for trains three to four hours over due at this station, especially through the winter months.

Sweet potatoes in this country have done extra well this season and are selling at good prices. If you want to raise anything that grows just plant it, cultivate it and good returns are a certainty in this soil.

Our county commissioner will let to the lowest and best bidder today the contract to build a court house, and jail, of material manufactured right on the ground. It is called artificial stone and said to be an excellent building material.

A double team, hitched to a buggy, driven by a couple of ladies, took fright at an incoming train Sunday evening and ran away, throwing the ladies out and wrecking the buggy. The ladies sustained several painful bruises, but nothing serious.

Shipley & Steele received a car of flour today by wagon which means a saving to the consumer of (7) seven cents per 100 pounds, and keep the freight money at home besides giving employment to lots of men, and teams who otherwise would be idle at this season of the year.

AARON.

Wanted.

Good list of city, farm and ranch property for sale that I can have exclusive control of, so I can advertise same. - J. A. WILLIAMS, 38th Office Coulson's drug store.

OBITUARY.

CONTRIBUTED.

"Oh! why should the spirit of mortal be proud?
Like a swift-fleeting meteor, a fast-flying cloud,
A flash of the lightning, a break of the wave,
Man passes from life to his rest in the grave."

Arthur has fallen asleep! In the calm of the evening just at sunset on Thursday, October 29, Arthur Smith, the eldest child of Mr. and Mrs. Lewis Smith of our city, left us never to return.

This dear boy had been sick for a number of weeks, but hopes had been entertained for his recovery until a few short hours before his death. Arthur was lent to us for but a short time, as he was not yet fifteen years of age at the time of his death.

Arthur Smith was born November 8, 1888 near Modena in Mercer county, Missouri, where he spent his early childhood, later with his parents he lived in Spickard, Mo., for sometime, and then again at his old home at Modena.

About three years ago Mr. and Mrs. Smith with their family came to Hereford, where Arthur died.

This noble boy's life-work is done—his day-star has set; but shall we not believe and hope that it has risen in a fairer clime? The good Father saw that the chilling blasts of this world were too cold for this bud of promise to unfold and develop, so he was transplanted in God's flower-garden above.

O, not in cruelty, not in wrath,
"The Reaper came that day;
'Twas an angel visited the green earth,
And took the flower away."

It was the privilege of the writer to know about Arthur in his home and school life. Though frail in body and never strong, Arthur had a bright mind, and his greatest ambition was to educate himself. Just a short time before he died, he expressed a strong desire to get well and get an education that he might be able to help his younger sisters and brothers in the world. It is said of Arthur that he never gave his father or mother an unkind word, and was always thoughtful of the little ones in the home. In school, he was beloved by all the students, and now that he is gone, there is a vacant seat and a missing-one in the ranks.

"But still we wait with ear and eye,
For something gone which should be nigh;
A loss in all familiar things,
In flower that blooms, and bird that sings."

Just before Arthur went away he bade an affectionate good-bye to the dear ones in the home, and many of his friends who were near, and then closed his own eyes in his long, last sleep. The funeral services were held on Friday evening at the Christian church, being conducted by Brother Elder of the Baptist church. After this we laid him to rest in his narrow home in the city cemetery. While Arthur has left us, his pure and noble life has shed such an influence in the home, at school, and wherever he went that he will still live on in our hearts. Good-by, Arthur, till we meet again.

Methodist Church Notice.

We are requested to announce that there will be a special meeting of the members of the Methodist

Hereford Planing Mill & Construction Company

SNYDER & LACEY, Proprietors

MANUFACTURERS OF

Sash, Doors
Blinds, Moulding
Cypress Tanks
Drinking Tubs
Dipping Vats
Galvanized Tanks
Galvanized Flues

RETAILERS OF

Brick, Lime
Cement, Plaster
Glass, Putty
Galvanized Iron
Sheet Tin
Plumbing and
Building Material

CONTRACTING A SPECIALTY

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

G. A. F. PARKER
President

J. P. CONNELL
Vice-President

F. B. FULLER
Cashier

The Western National Bank
Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradley,
W. S. Higgins, J. P. Slaton, Ross W. Davis

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSEKY STOCK AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

church on Saturday night, Nov. 7th. There are some very important questions, pertaining to the good of all, to be discussed and every member is urgently requested to be present.

Worth Reading.

Galbreath, Fox & Co. have a large display adv in this issue which cannot help but be interesting reading to the buyers of dry goods, millinery, clothing, shoes, etc. This firm, from the prices they quote, evidently believe in meeting the less prosperous times with lesser prosperous prices on their wares. Remember that their cut price sale, advertised in this issue, lasts but one week, commencing Monday, Nov. 9.

Subscribe for THE BRAND—\$1.00

Birthday Party.

A few friends assembled at the home of Miss Zula Vanderburgh on Tuesday evening last, the occasion being that young lady's 20th birthday. During the afternoon light refreshments were served. Miss Vanderburgh was the recipient of many tokens of friendship from her guests, among whom were the Misses Gass, Rogers, Coston, Palmer, Holcomb, Patton, Robinson, Hough and Mrs. M. F. Garrison.

An Appreciated Letter.

Bovina, Tex., Oct. 31, 1903.
Editor BRAND,
Hereford, Texas.
Find enclosed draft for \$1.00 for which please set my figures forward for THE BRAND, and oblige.
B. T. ABBOTT.

POST OFFICE HOURS

General delivery open from 8:00 a. m. to 6:00 p. m. Office open Sunday for an hour after morning church services and arrival of train.

W. J. Walters, P. M.

P. V. & N. T. TIME TABLE

Pass: Train	Leaves
201, south-bound,	11:02 a. m.
202, north-bound,	4:02 p. m.

STAGE TO DIMMITT.

Lv. Hereford at 1:30 p. m. daily ex. Sunday
Ar. Dimmitt at 6:00 p. m. " "
Lv. Dimmitt at 7:30 a. m. " "
Ar. Hereford at 12:30 m. " "

STAGE TO ARNEY

Lv. Hereford Mondays, Wednesdays and Fridays at 1:30 p. m.
Lv. Arney same days at 6:30 a. m.

SANTA FE CUT-OFF.

[Continued from page 2.]

and the road will be built."—Wellington (Kansas) Monitor Press.

All the readers of THE BRAND and the public at large along the Pecos Valley road will be glad to see the above fact officially stated. It means much for this country and especially the towns along the line. The Pecos Valley will be made the main line of the Santa Fe's system to the Pacific coast and Old Mexico and the immense volume of business carried over the former main line will be brought over this line. This means that we will have from four to six passenger trains daily, whereas now we only have two; that the cattlemen, instead of waiting for days for cars, will be enabled to drive to the road and ship the same day. It will bring this section of the Panhandle immediately before the eyes of the traveling public and enable the homeseeker to get in closer touch with the country's resources. Those traveling to and from California will have an opportunity to also take a view of the beautiful plains which are just now attracting such widespread attention. In fact, the proposed change will place us just where we belong on the map.

Have you a 'phone at your residence? If not, see E. J. White, manager of the local system. It will save you time; it will save you steps; it will not only save, but make you money. 33tf

REGISTERED BERKSHIRES

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot. :-:-:-:-:-

R. H. NORTON BREEDER HEREFORD, TEX.

Another Wheat Variety.

THE BRAND is informed that J. D. Thompson, who has a fine ranch north of town, will this year put in a large acreage of wheat. One of the varieties to be sown is the "Golden Chaff," which is said to have yielded an average of 20 bushels to the acre in Armstrong county this year. Gradually the successful crops are becoming known and we are pleased to know that the enterprising citizens of this county are giving them all a thorough trial. Mr. Thompson is one of those rare combinations of a first-class cattleman and genuine farmer and his experiments in the latter avocation will be watched with great interest by the citizens of this and adjoining counties.

Hereford Ahead.

Steam plows are getting common in Central Texas. Who will be the first progressive farmer to introduce them here?—Quanah Tribune-Chief.

Why, Bro. Koch, Hereford already has one of these "contraptions" in operation and the way it is tearing up virgin soil and old land is a caution. Any time you want to see the very essence of progressiveness, come to Hereford, brother.

Turn On Your Mill.

A successful tree man says that if you are situated so you can irrigate your orchard during the winter your trees will never bloom too early, and you will never have a failure from drouth. Turn your wind mills loose this winter.—Floydada Hesperian.

As there are a large number of bearing fruit trees in Deaf Smith county the above item should be of interest to the owners thereof.

W. O. W's. Attention!

THE BRAND is requested to announce that important business is to come before the W. O. W. meeting at their camp tomorrow (Saturday) evening and that every member is urgently requested to be present.

The Road to Success.

Protect what you have against loss by fire. All successful business men carry insurance. See T. J. Graves & Co. for rates. 35tf

HELPFUL READING Some newspapers print matter to fill up space. Much of this is really harmful reading. It is the aim of the SEMI-WEEKLY NEWS to give helpful reading. Thousands will testify to its helpfulness to them. Ask your neighbor.

THE FARMER'S DEPARTMENT has helped many. It is not the theory of farming written by college professors and others up North on conditions that don't fit Texas. It is the actual experiences of farmers here at home who have turned over the soil.

SPECIAL OFFER If you are not taking The Searchlight you should be. It is helpful to the best interests of your town and county. For \$1.75, cash in advance we will mail you the Searchlight and the Galveston or Dallas Semi-Weekly News for 12 months. The News stops when your time is out.

Keep Your Property From Burning

by taking insurance in the Hartford, Orient, Penn., New Hampshire, Scottish Union, National Fire Association of Phil. The United States

Witherspoon & Gough, Agents

**LUMBER - SHINGLES
BRICK, LIME AND CEMENT
OIL, LEAD, VARNISHES AND
PAINTERS' SUPPLIES**

Hereford Lumber Co.

ELISHA CARTER

JOE CARTER

**CARTER BROTHERS
Livery, Feed and Sale Stables**

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for the Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

W. S. Higgins

E. R. Rice

HIGGINS & RICE

Dealers in

**Coal, Grain, Hay, Salt
AND FIELD SEED**

Bois d'Arc Posts

Cash for Hides
International Stock and Poultry Food

Wagon Yard Connected

YOUR PATRONAGE SOLICITED

INTERNATIONAL STOCK SALT

The Positive Preventive of Black Leg. Builder up of Run Down Stock. Regulator of Bowels and Cleaner of Cattle After Birth, Can be Found Always at

C. C. FERGUSON'S FEED STORE

For special information apply or write to CONNER JOWELL, Hereford, Texas, Director of INTERNATIONAL STOCK SALT COMPANY

J. N. Sybert paid THE BRAND office a pleasant visit Monday.

C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf

Mr. and Mrs. J. H. Bell were in Saturday from their ranch in Lamb county.

The indications are that one of those comfortable caps at Esca Harrison's will be a welcome companion this winter. 34tf

J. A. Oden and wife came in Friday from their ranch near Bovina. Mrs. Oden leaving for a visit at the home of her parents, Mr. and Mrs. W. G. Conner, in Castro county. Mr. Oden left Saturday on a business trip up the line.

Try some of the home-made candy at City Bakery. 36tf

W. T. Cashion was in Saturday from his ranch in Castro county.

Mrs. W. L. Townsend came in Friday from Bovina on a visit to friends here.

If your property should burn are you able to rebuild? If not, insure with T. J. Graves & Co. 35tf

Milton Burrow came up from Hereford Sunday to spend the day with homefolks. Milton is now employed with the Hereford Lumber Co. and among other nice things that could be said about him, is that he is a gentlemanly young business man already.—Canyon City News.

Fruits and nuts always on hand at Beach & Orr's. 35tf

C. S. Richards returned last week from a business trip to Kansas City.

Take that dollar to the Hereford Mercantile Co.'s cash store and get 9 lbs. of coffee. 21tf

Jack Harwell of Texico made this city a business call Friday and Saturday, at the same time greeting his many friends.

C. L. Gass and wife left Saturday evening for a visit among Fort Worth friends. During their absence they will visit other Texas points. Before leaving Mr. Gass had his subscription moved forward another year.

For the finest of box and bulk candies go to Beach & Orr. 35tf

Born—To Mr. and Mrs. R. W. Lovelace, a girl, on the 1st inst.

C. E. Oliver of Burton, Kansas, has bought land in the Syndicate ranch and moved his household goods out the first of the week. He expects his family sometime this week.

Guy Gamble returned last week from an extended visit among friends at Oklahoma and Texas points and is once more at his saddle shop greeting old friends. Mrs. Gamble is visiting at the home of her parents at Leger, Ok., and at Mr. Gamble's request THE BRAND will be sent her during her absence.

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address A. G. BOYCE Channing W. BOYCE Amarillo IRA ATEN Hereford