

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



Subscription Rates
Per Year \$1.00
6 Months .50
3 " .25
IN CLUBS OF SIX
To six different
addresses, \$5.00

Advertising Rates
Display, 50 cents
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No Discounts for
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Local reading notices,
5 cents per line, each
insertion.

TERMS, CASH IN ADVANCE
Address all business communications and make all remittances payable to the
The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, NOVEMBER 13, 1903

No. 39

Heating and Cooking Stoves

We carry a complete line of stoves and can save you money on same. See our line before purchasing. Come around and let us tell you how you can get along this winter with twenty-five per cent less coal than you used last winter

FARM IMPLEMENTS

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farm machinery of all kinds a necessity. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine of any other make.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better mill than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those now using the Eclipse and have given it a thorough test. Among the owners of Eclipse Mills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show to you their good points.

SHELF HARDWARE

In Shelf Hardware our stock is complete and we can supply your wants at a saving to you. Call for what you want in this line --we have it. We can't enumerate the whole list, but in Queensware, Glassware, Cuttlery, Etc., we are setting the pace for the great Hereford country, especially in price and quality. In our store "How Good" comes first with "How Cheap" a close second. What you need to do is to come into our place and let us convince you. You ought to "put your home in order" for cold weather. Also let us sell you a good Heater. Ours are the Much-Heat-Little-Fuel kind.

Stringfellow-Hume Hardware Company

HEREFORD, TEXAS

Your Winter UNDERWEAR

Is it sufficient to protect you from the bitter cold? Can you afford to be without the best? This is too important a subject to ignore. Procrastination always has been your enemy. Delay no longer but see our superior Worsted Woolen light weight underwear and the heavy weight wool. They are it. A sensible, economical proposition. Perhaps you have had the 7-year itch and caught up on scratching, well we have

Wright's Health Underwear and Heavy Weight Cotton Fleeced in Stock

We can remedy your needs and desires. Another important point in this issue is that the price is right. This question is worth your consideration and inspection. An investigation will prepare you for judicious buying and also demonstrate the superior value of our goods. We earnestly request you to pay us a call

Haberdasher Harrison Furnisher to Men

Hereford Fuel Oil Co.
For best coal and Ice. Troy Womble, manager—phone 76. 9tf

PROGRAM

Of B. Y. P. U.—Rally at Hereford, November 20-21, 1903.

FRIDAY NIGHT.

7:30—Devotional exercises, G. Y. Melton; Amarillo.

8:00—Organization.

8:10—Welcome address, J. F. Elder; Hereford.

8:30—Response, W. L. Skinner; Clarendon.

8:40—Duett, W. J. McLean; Umbarger; and Miss Mae Lair; Canyon.

9:00—The design and mission of a B. Y. P. U., O. F. Smith; Hereford; Walter R. Brandon; Canyon.

9:20—Solo, Miss Mary Potter; Amarillo.

9:30—General discussion.

10:00—Shall we organize an Associational B. Y. P. U? If so, organization.

SATURDAY MORNING.

General topic—"Soul winning."

9:00—Devotional exercise, Dave Price; Plainview.

9:20—Why should young people be "Soul Winners," paper, Miss Lena Cole; Memphis.

How many young people become "Soul Winners?" W. R. Gibson; Claude.

9:40—Personal touch in "Soul Winning," address, T. J. Boney; Miami.

10:00—Difficulties in "Soul Winning," paper, Mrs. A. H. Thompson; Canyon.

10:15—Reward of "Soul Winning," paper, Miss Mae Wardlow, Plainview.

10:30—General discussion.

11:00—Sermon to young people, Rev. A. E. Baten; Amarillo.

Adjournment.

Subscribe for THE BRAND—\$1.

Press Meeting at World's Fair.

Orin Procter, of the Bridgeport Index, secretary of the Northwest Texas Press Association is in receipt of the following letter from Walter Williams, commissioner of Foreign Press at St. Louis:

"Dear Mr. Procter:—I am directed by President Francis to extend through you and the other officers a cordial invitation to the Northwest Texas Press Association to meet in St. Louis during the week beginning May 16, 1904.

"It is planned to have this week known as the World's Press Parliament Week. The Inside Inn, located on the Exposition grounds, with 2500 rooms, will cut its rates one-half for editorial association visitors at this time and other hotels will also give reduced rates. Halls will be provided for your sessions, admission tickets will be furnished and every possible courtesy shown.

"The National Editorial Association and several states and territorial associations have already voted to meet in St. Louis. Some of the greatest foreign journalists, editors and publishers of the leading newspapers of Europe will be present during the week and participate in the World's Press Parliament. Every effort will be put forth to make the occasion the most notable in newspaper history. I am particularly solicitous that my friends of the Northwest Texas Press Association should meet in St. Louis and participate in the Press Parliament. Please take the matter up with the proper officials and advise me regarding their decision which I trust will be favorable.

"The Exposition will be in full blast, buildings, exhibits and the Pike, at the time indicated, and May will be the ideal month to visit it."—Clarendon Chronicle.

A BRIGHT OUTLOOK

For Add-Ran College and Industrial School at Hereford, Texas.

With Randolph and Addison Clark, two of the greatest educators of the southwest, at the head of the institution, and located in the healthful and prosperous plains country with the moral and refining influences of Hereford, it is certain to be a great success. Session opens in the magnificent new stone building, Sept. 15th, 1903.

Notice!

After November 1st all grain, coal and posts will be sold for strictly CASH ONLY. Thanking the public for a generous patronage in the past I respectfully solicit the same for the future, believing that I can serve you better on the above basis.

36-4t

C. C. FERGUSON.

PROFESSIONAL CARDS.

R. H. GOUGH, M. D.

PHYSICIAN AND SURGEON

Special attention given to Surgery and Diseases of Women. Electrical and X-Ray Machine in office at

J. P. Harding's Drug Store
Res. Phone 20 Office Phone 26
Hereford, Texas

C. P. ESTES, M. D.

PHYSICIAN AND SURGEON

Phone No. 82
Office at Burns & Smith's Drug Store
Hereford Texas

A. D. BRUBAKER, M. D.

PHYSICIAN AND SURGEON

Special attention given to diseases of lungs, rheumatism, female diseases and rupture successfully treated without the knife. All calls attended to during day or night.
OFFICE AT HEREFORD HOUSE
TELEPHONE NO. 46

W. J. ROGERS, M. D.

PHYSICIAN AND SURGEON

Special attention given to Piles and other rectal troubles.
Office at Burns & Smith's Drug Store
Hereford, Texas.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

W. E. ROBERTSON

DENTIST

Special attention given to diseases and deformities of the mouth
Prices governed by services rendered
Office at Hereford Dental Parlors in the G. R. Hay brick building
Office phone 65 Residence 18

WITHERSPOON & GOUGH

ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE

Office next door to Bank
Hereford Texas

W. H. RUSSELL

LAWYER

Practice in all courts
Hereford, Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.
Hereford, Texas.

MISS ZULA VANDERBURGH

TEACHER OF

PIANO AND VOICE CULTURE
Studio at Residence

A. E. STANLEY

C. P. ARTHUR

STANLEY & ARTHUR

DEALERS IN

High Grade Meats Of All Kinds

We make a specialty of handling tender meats only—the kind that tickles your palate. Shop rear of J. P. Harding's drug store. Telephone No. 27.

L. R. BASSHAM

A. C. HARROW

HEREFORD TONSORIAL PARLORS

BASSHAM & HARROW, Proprietors

Our Specialties.....

AN EASY SHAVE
NEAT HAIRCUT
CLEAN BATH

SHOP OPPOSITE
HEREFORD
NATIONAL
BANK

GALBAEATH, FOX & CO.'S

NEXT WEEK'S BARGAINS

SPECIAL

All colored oil cloths, former price 20c yd. special 12 1-2c



SPECIAL

12 yards Lonsdale \$1.00
12 yds Knight's Cambric 1.00

Overcoats

12 tailored overcoats, made of best English serge and Meltons, former price \$20.00, cut price \$16.50
12 heavy Meltons, high collars, with new box backs, former price \$18.00, cut price \$14.00
12 English Meltons in either short dress coats or long street coats, former price \$15.00, cut price \$11.50
12 heavy tweed coats in blue and black, just the coat you are looking for, former price \$12.00, cut price \$9.00
About 15 overcoats in odds and ends, former price \$10.00, cut price \$6.00
A big line of boys' overcoats to sell at \$4, \$5 and \$6



Clothing...

All wool French worsteds, in slims and stouts, former price \$22.50, cut price \$16.50
All wool serge in three colors, former price \$18.50, cut price \$14.00
Extra heavy Meltons, former price \$15.00, cut price \$12.00
Good grade of Meltons, former price \$13.00, cut price \$10.00
All wool Scotch goods, in plaids and stripes, former price \$10.00, cut price \$7.50
Light weight in novelty plaids and plain colors, former price \$8.00, cut price \$5.00

Millinery..

We still have too many Ready-to-Wears. We are going to sell them at 1-3 off again this week. There are some handsome things here and the most economically inclined lady in town will acknowledge that they are bargains. Ladies', Misses' and Girls' styles—our prices put a pretty trimmed hat within reach of everyone.

Underwear...

In this department these prices mean a saving of 33 1-3 per cent.

Men's extra heavy fleece lined shirts and drawers at 45c a garment
Men's extra heavy fleece lined balbriggan shirts and drawers at 62-1-2c a garment
Boy's heavy fleece lined shirts and drawers at 65c per suit
Ladies' good heavy weight fleece lined vests at 25c each
Ladies' 2-piece garments, with heavy sanitary fleece at \$1.25 per suit

...Dress Goods...

In this line we know beyond a doubt that we have just what you want. Therefore we have decided to cut the price on every article of Dress Goods in the house, so that every lady in the country, rich or poor, can buy an up-to-date costume at a low price. Note the following:

27-inch worsted, former price 12½c, cut price 9c
29-inch worsted, former price 15c, cut price 10c
30-inch one-half wool henriettas, in all the popular shades and colors, former price 16 2-3c, cut price 12½c
36-inch henriettas, in red, cream, brown, blue and pink, former price 48c, cut price 25c
Fancy plaid, former price 25c, cut price 18c
For school dresses—line of wool mixed suitings, in brown, gray, navy and green, just the thing for girls, former price 50c, cut price 37½c
Fancy zibelines in all shades, former price 65c, now 50c
36-inch English tweeds, former price 75c, cut price 50c
54-inch waterproof, former price 85c, cut price 60c
48-inch waterproof, former price 65c, cut price 50c
54-inch broadcloth, former price \$1.25, cut price 90c
54-inch sponged broadcloth, all shades and colors, former price \$1.50, cut price \$1.00
46-inch zibelines, one of the swellest things in dress goods this season, former price \$1.75, cut price \$1.25



General Stock News

The following shipments have been made to Kansas City since our last issue:

- Patterson & Scannell, 14 cars.
- Ira Aten, 1 car.
- C. H. Carl, 1 car.
- C. C. Saunders, 1 car.
- E. F. Connell, 2 cars.
- T. D. Hunt, 3 cars.
- W. S. Files, 2 cars.
- J. E. Ferguson, 1 car.
- W. D. McMillan, 2 cars.
- J. D. Thompson, 1 car.
- R. B. Holmes, 1 car.
- Murchison & Thompson, 14 cars.
- J. H. Reed, 2 cars.
- W. R. Matsler, 2 cars.
- D. M. Neil, 2 cars.
- J. H. Lutrick, 2 cars.
- B. F. Landers, 2 cars.
- Reed & Stanford, 2 cars.
- C. R. Moreman, 1 car.
- A. S. Kendrick, 1 car.
- Geo. M. Day, 4 cars.
- Scroggins & Brown, 1 car.
- Fisher Cattle Co., 30 cars.
- R. N. Mounts, 1 car.
- R. J. Kibbe, 1 car.
- L. R. Bradley, 6 cars.
- C. Daughtry, 6 cars.
- J. E. Nix, 3 cars.
- B. W. Miller, 1 car.
- J. H. Calloway, 1 car.
- W. G. Slagle, 1 car.

Fever Situation at Laredo.

The fever situation at Laredo has grown a little more serious this week. The latest report from there is 20 new cases and 5 deaths. Total cases to date 768, deaths 77.

Canal Treaty Regarded Closed.

It is said the administration regards the canal treaty with Columbia closed and will open negotiations with Panama.

Panhandle Marble Works

AMARILLO, TEXAS

MARBLE AND GRANITE

Monuments and Statuary

Iron Fences, Floor Tiling, etc.

S. B. Feemster
LOCAL AGENT

Hereford, Texas

Hereford Transfer

W. T. SMITH, Prop.

All kinds of light hauling done on short notice and in a satisfactory manner. Phone No. 100

Baggage Delivered to all parts of the city

College Notes.

The citizens are cordially invited to visit the College and dormitory and learn something of the institution here in your midst.

The kindergarten is doing well and the attendance growing. It is situated in a well heated, sunny room. The ladies of the town are invited to call between 9 and 12 any morning.

The Lamar Literary Society meets every Monday night.

Prof. L. A. Wyatt was summoned as a witness to Wichita. His work is being carried on by Mr. Tucker.

The large tank has been placed in position, and the College water-works will soon be in much better condition than ever before.

The third month's work has begun. The enrollment is now, in all departments, about one hundred.

The healthful condition of the pupils speaks well for Hereford and the school. Many of them have increased in weight several pounds since coming here.

A large writing class and advanced reading class are among the latest things offered students free of any additional cost.

Bryan Exonerated, but Loses the \$50,000 Left Him.

According to the recent decision of Judge Livingston W. Cleveland in the Bennett will contest, William J. Bryan was completely exonerated so far as all moral questions were concerned, the court holding that no undue influence was brought to bear by Mr. Bryan upon Mr. Bennett in leaving the \$50,000 bequest, but the legacy was withheld on one of the many legal technicalities so common in our courts of justice.

Mr. Bryan is well pleased with the decision since it removes all cause of reflection upon his character. He will now appeal to the higher courts for their decision on the legality of the bequest.

Services in New Church.

Last Sunday the Cumberland Presbyterians held their first services in their new church house. Rev. Irwin of Amarillo conducted both morning and evening services and his able discourses were appreciated by all present. He paid great tribute to the earnestness and liberality of the people of Hereford in religious affairs and further said that the C. P. church at Hereford was the finest house belonging to that organization this side of Fort Worth, with the possible exception of the church at Vernon. At the evening service the house was crowded, there being no services at the Methodist and Baptist churches.

J. J. Calvert was a business visitor from Castro county Wednesday.

GO TO J. W. MARTIN

The High Grade Groceryman for quality, prices and courteous treatment. Our stock is up-to-date, clean and fresh. We have no old shelf-worn goods to work off.

Just received a full supply of new crop evaporated fruits.

We handle the H. J. Heinz Co. pickles and preserves and Van Camps soups, Canned Meats, Etc. also the P. & F. genuine east Texas ribbon cane syrup. All specialties of the season carried in stock. Our prices will convince you that we are out for your trade. Try us.

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

YOU NEED OUR DRUGS

WE WANT TO SELL THEM

WHY CAN'T WE TRADE?

We also have a fine line of

STATIONERY

SCHOOL SUPPLIES

CIGARS, ETC.

THERE ARE TWO REGISTERED PHARMACISTS AT

BURNS & SMITH'S DRUG STORE

The Famous

Shoe and Clothing Company

Will soon have their goods on display in their brick store formerly occupied by C. E. Spath. If you are looking for bargains it will pay you to wait for us. WILL H. STONE, M'g'r.

FIRST-CLASS ACCOMMODATIONS

THE BEST TABLE IN HEREFORD

THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD

TEXAS

TO CATTLEMEN:

**Cotton Seed Meal
Cotton Seed Cake
Cotton Seed Hulls
Rice Products.....**

Write us for delivered prices. Quotations furnished regularly if requested.

**WEEKS BROKERAGE CO.
HOUSTON, TEXAS**

Like the 'bell cow'—'Giesecke' leads. For sale by E. W. Harrison. 39tf

List your live stock of any kind that you want to sell with J. A. Williams. 38tf

J. S. Whitsett of the North Draw was seen on the county capital's streets Monday.

Fancy stiff bosom shirts, the very thing for winter, well represented at E. W. Harrison's. 39tf

Fred Morris, representing the famous Price's baking powder, was doing business for his company in the city Monday.

In box candies we carry the following celebrated brands—Sewald's, Blanke & Bro., Walters, and Loose-Wiles. Beach & Orr. 35tf

J. D. Avis, a prominent cattleman of Wichita Falls, arrived in Hereford Monday to visit his sister, Mrs. T. M. Palmer, north of town.

We have a nice line of magazines and periodicals. If you want something we haven't got we will get it for you. T. M. Coulson & Co. 34tf

Mr. and Mrs. Leonard Ricketts were in from their Castro county ranch over Sunday, the guests of the former's parents, Mr. and Mrs. L. W. Ricketts.

Call and see my stock of solid gold jewelry and watches before purchasing. Have just received a new lot of each. W. W. Meeks, Jeweler and Optician. 23tf

Dr. W. E. Robertson returned Monday from a two week's business trip to Arkansas. We are glad to see the doctor back as 'tis not safe for the molars to go untended.

For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

J. H. Holland, formerly of Hereford but now of Amarillo, was on our streets Monday. Mr. Holland reports things quieting down somewhat in the metropolis of the plains.

Just received a nice line of heating stoves, and an investigation will prove that we are still holding up our reputation of selling better goods for less money than anyone in town. D. R. Gass & Sons. 38tf

Buy your school supplies at Burns & Smith's. 35tf

The finest line of cigars and tobaccos are to be found at Beach & Orr's. 35tf

B. J. Park, living 9 miles north of town, was in Tuesday and took back supplies for winter.

If you have city property to rent, farm or ranch property to lease, list it with J. A. Williams. 38tf

R. W. Loyelace of Amarillo was in Hereford Sunday but left Sunday night for Kansas City with a car of cattle.

For a perfect fit, good workmanship and extra good quality of cloth in a suit of clothes or overcoat see C. L. Davis. 29tf

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf

Lee W. Swaney came in the first of the week from Jackson county, Mo., and rented H. Trow's ranch northwest of town, moving out Monday afternoon.

If you have property of any kind to exchange for other property in this country or down east, place it in my hands and I will find you a trade. J. A. Williams. 38tf

W. C. Fallwell, one of Castro county's prominent citizens came up to Hereford Tuesday morning and left on the afternoon train for a business trip to different points in Oklahoma.

Among new comers who are here to stay is a full and complete line men's silk and wool lined gloves and mittens. Come and strike hands with them. Harrison, Hereford's Haberdasher. 39tf

We have the greatest variety of queensware to be found on the plains. They are ornamental and some are especially adapted for cooking and baking purposes. See them. D. R. Gass & Sons. 38tf

C. L. Fallwell and wife of Endee, N. M., were visiting relatives in Castro county the first of the week and Mr. Fallwell took advantage of the low rates our lumbermen are offering and returned with a load of lumber.

T. M. Palmer and his brother-in-law, J. D. Avis, were pleasant callers at THE BRAND office Tuesday. Mr. Palmer has his head chuck-full of good ideas—the result of experience—about farming in the Panhandle and the methods which he advocates are interesting and instructive to those who look forward to the time when this country will take its place along with the other successful farming countries.

**Some People are Leaving Hereford, But
WE ARE HERE TO STAY**

Abstracts neatly and accurately made
Have lands in Central Texas to exchange for plains land. List your lands with us and get quick sales
Notary Public in office

HEREFORD LAND and ABSTRACT CO.
Hereford, Texas

WE ARE THE PEOPLE

Who are serving the Hereford public with all that is pure and fresh in

DRUGS, DRUGGISTS' SUNDRIES, ETC.

Prescriptions carefully compounded by a registered pharmacist. We also have a fine line of Stationery and School Supplies. Call and see our exclusive line of fine Chinaware.

T. M. Coulson & Co. One door north of J. A. Johnson's Store.

Do You Need a New Saddle or Harness?

We are prepared to furnish you anything in this line at a lower price than can any other concern in this or any other section of the country. Full line of sundries always in stock. We also make a specialty of repair work of all kinds.

GUY GAMBLE, Hereford, Texas

You can get the kind and size of men's underwear at E. W. Harrison's. 39tf

We have a large line of the latest style shirt waists and would be pleased to show and price them to our lady friends. D. R. Gass & Sons. 38tf

Dr. J. W. Hicks, brother-in-law to our townsman, H. B. Webb, arrived from Weatherford Monday with his family and will take up his permanent abode with us. The doctor has purchased W. O. Fox's residence and will engage in the practice of his profession.

If you have any land to break you should see the Moline disc plow at Stringfellow-Hume Hardware Co's. These are the plows which are being used by Walter Fewell, with traction engine and which can be seen in operation at Judge Ferguson's ranch, 3 miles from town. 37tf

Headquarters for apples—fine ones in bushel boxes or less—at J. W. Martin's. 38tf

We have one of the nicest and most complete lines of undertaker's goods in West Texas. C. E. Spath & Co. 29tf

C. E. Edwards, the grain man, has moved into the J. P. Harding residence, recently vacated by Dr. C. L. Stocks.

Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

Miss Patrick of Dallas, and Miss Witherspoon of Hereford are visiting their cousin, Miss Ada Witherspoon, the popular night operator at the telephone exchange. The young ladies will leave for Clarendon after a few days here. Amarillo Post.

FROM TEXICO.

Interesting Items From the New Town on the Mexico Border.

Wheat needs rain in this part of the country.

Don't be uneasy the boundry line will stay where it is.

28 miles an hour on rails without any ties is dangerous.

The Horse Shoe's big team was in after supplies this week.

Some good Kaffir corn has been sold here for \$5 a ton in the shock.

That car load of gravel was unloaded Tuesday for the depot foundation.

Geo. W. Dale has sold some of his Texico property for handsome profits lately.

Quite a brisk business is being done this pretty weather in gathering prairie fuel for winter months.

The court house job was awarded to McFatter of Portales for \$9,300.00 and work will commence at once.

Business at the joint office of mail, express and freight has increased so much lately that it requires three persons to handle it.

Sam Hunt is making some needed improvements on his wagon yard this week. A comfortable camp house is being added.

Walter Allen's car of immigrant stuff came in yesterday. In the lot were some of the finest hogs ever shipped to New Mexico.

A picked crowd of hunters left this morning for Black Water Draw to look after some black tail deer, heard of recently in that vicinity.

T. J. Grady has been on the sick list this week. He is still suffering from injuries sustained in a wreck on the H. & T. C. railway sometime ago.

A bunch of nice, fat cattle were brought here yesterday for shipment, but as the Peavine had no cars of its own, they were driven on toward Kansas City.

Taxes are due December 1st. Delinquents after that date until January 1st will pay a penalty of one per cent. After January 1st a penalty of four per cent will be added.

"It's an ill wind that blows nobody any good." The wear and tear of shoes on the cinder pile, of the crowds who wait for hours everyday to meet the train, will soon authorize a shoe shop in this town.

The young man of Hereford who sometime since took Ed Harwell's wolf contract off his hands, got in just in time to see his train leaving the cinder pile. He could have caught the train, but the nine mile chase had winded his horse and with patience aforethought he sojourned till the next day.

Our school "marm" visited Portales yesterday.

Has anybody heard of Booker T. Dinning with Edward?

Mrs. M. F. Robertson and Mrs. Dan Lithicum visited Portales Tuesday.

Cleveland and Gorman! How does that sound? Or this: Harrison and McClelland, which?

Your reporter was treated to a genuine Mexican serenade last night, with music and song, rendered in soul stirring strains.

President Ripley of the Santa Fe system emphatically says work on the cut off to Texico will be commenced in February; that's not long.

A big consignment of the "Oh, be jolly," was received by Jack Harwell yesterday. Crossing the line makes it fine, and crossing back it is still better, some Hereford folks say.

AARON.

For Sale.

Guy Gamble's household furniture, consisting of beds, chairs, tables, carpets, matting, dishes, etc., will be sold at less than cost. All new and good. Can be seen at Guy Gamble's saddle shop. Come quick for a rare bargain. 35tf

Wanted.

Good list of city, farm and ranch property for sale that I can have exclusive control of, so I can advertise same. J. A. WILLIAMS, 38tf Office Coulson's drug store.

Look Out For Fires.

It will soon be necessary to put up stoves. Examine your flues well and insure your property with T. J. Graves & Co., who represent none but the best old line companies. 35tf

FRISCO SYSTEM

THE CRESENT HOTEL

Eureka Springs, Ark.
At THE TOP of the OZARKS

Open all the year
A delightful resort

Low Excursion Rates

ALSO SULPHUR, Ind. Ter.

To which the Frisco System have recently extended their line. Ask any railroad agent for rates. Write for illustrated pamphlet and hotel rates to

W. A. TULEY, G. P. A., Ft. Worth

A BOOM
does not, ultimately, bring about the best results to a community.

THE PANHANDLE

is NOT on a boom, but is enjoying the most rapid growth of any section of Texas.

WHY?

Because only recently have the public at large realized the opportunities which this northwest section of Texas offers. The large ranches are being divided into

SMALL STOCK FARMS.

Wheat, corn, cotton, melons, and all kinds of feed stuffs, are being raised in abundance, surpassing the expectations of the most sanguine. A country abounding in such resources (tried and proven) together with the

LOW PRICE

of lands, cannot help enjoying a most rapid growth, and that is what is happening in the Panhandle.

"THE DENVER ROAD"

has on sale daily a low rate home-seekers ticket, which allows you stop-overs at nearly all points, thus giving you chance to investigate the various sections of the Panhandle.

Write **A. A. GLISSON,**
General Passenger Agent, **FORT WORTH, TEXAS**
For pamphlets and full information.

A PANHANDLE BOOK

The Southern Kansas Railway Company of Texas has printed a little book descriptive of the Panhandle of Texas and setting forth its advantages to the homeseeker. This book is intended to be used in the work of developing and settling the country and we are pleased to offer it to our friends for this purpose. Anyone interested is requested to send us names and addresses of friends in other states to whom they would like this book sent. We shall be pleased also to send out these books to lists of prospective patrons sent us by real estate agents in the Panhandle. If you want a copy send me your name and address.

DON A. SWEET, Traffic Manager
Amarillo, Texas

WEST CO & C EAST
TO R. R. TO

EAST Rock Island WEST
System

DOUBLE DAILY SERVICE
Free Reclining Chair Cars on all Trains
Pullman Buffet Drawing Room Sleeping
Cars, Pullman Tourist Sleeping Cars
between MEMPHIS and the
PACIFIC COAST

J. B. McNALLY, D. P. A., GEO. H. LEE, G. P. A.,
Oklahoma City, O. T. Little Rock, Ark.

CASH! CASH! CASH!

In accordance with our previous announcement, we are now selling for cash, the HIGHEST GRADE of DRY GOODS and GROCERIES at a very close cash margin. Come to our store and save yourself the credit man's profit. We want to say something about our Millinery Department this week. Read the following:

OUR MILLINERY GOODS

will be on display on and after Monday, Sept. 28. On account of a delay in the shipment of these goods it will be impossible for us to have our usual Millinery Opening, but we can assure our many friends and patrons that our Millinery Department will be more up-to-date and complete than ever before (if that be possible) and cordially invite the inspection of the Ladies of Hereford and vicinity.

Our stock in every way is full and complete and besides the many special bargains we are making correspondingly low prices on everything. We want your trade and will make every effort in our power to merit your patronage by giving you courteous treatment and the most goods of the best quality for the least money. Persons ordering goods over 'phone will be expected to pay delivery boy for same. We will send bill with each delivery. Please do not order stuff sent up unless you want to pay for it when received. Trusting that you will avail yourself of the low prices we are putting out and thanking you for past favors,
We are yours very truly,

HEREFORD MERCANTILE CO.

For strictly first-class alfalfa hay go to C. C. Ferguson. 36tf

J. H. Calloway and J. B. Miller left Tuesday for Kansas City.

Judge C. F. Kerr of Dimmitt was a business caller in town yesterday.

I can accommodate a few boarders after Nov. 1st. Mrs. S. E. Buster. 36tf

W. B. Beach went to Amarillo Wednesday on business, returning yesterday.

E. W. Dyer of Plainview was in town Tuesday on a visit to his sons, Frank and Eugene.

On and after Sunday, November 15th, the City Bakery will close at 9 a. m. on Sundays. 39tf

Taylor Bassett of the northeast part of the county was a business visitor to Hereford Tuesday.

For Sale—3 registered Hereford bulls, three years old. A. H. Morriss, 15 miles north of town. 39t3p

Call for the "Air Tight" 5-cent cigar—something new and novel and a good smoker—at Beach & Orr's. 35tf

Frank Shelley, eldest son of Mr. and Mrs. M. W. Shelley, returned home Wednesday after an absence of about eighteen months.

You will find everything fresh and neat at the City Bakery. 39tf

J. S. McClure came in Wednesday from his Castro county ranch.

Mrs. L. F. Alby returned Sunday from a visit among Amarillo friends.

A. J. Thompson returned Thursday from a business trip to Gainesville.

J. P. Burch was in from his ranch Monday and purchased a bill of lumber to build a residence.

Fruit cake supplies—California seeded raisins and currants, citron and lemon peel, etc., just received at J. W. Martin's. 38tf

W. J. Mercer of Ellis county, who is looking after his property interests in Castro county, was a visitor in town yesterday.

We desire to give our customers a class of goods calculated to bring them back. That's why you see such a splendid line of men's underwear. E. W. Harrison. 39tf

The Famous Shoe and Clothing Company have rented the brick building now occupied by C. E. Spath & Co., while the latter will move their stock of furniture to the building opposite the Hereford National Bank and formerly occupied by John A. Johnson, the grocer.

Nice room for rent. See Wither- spoon & Gough. 17tf

T. J. Graves left yesterday for Waxahachie on a business trip.

J. A. Oden, manager of the Godair ranch, paid Hereford a business visit Monday.

J. D. Thompson left Saturday with a train of Murchison & Thompson cattle bound for the Kansas City market.

W. T. Cashion was in from the ranch, five miles south of town, Thursday to meet his father and mother who have been visiting in Collin county.

That red-headed butcher, Lee Gilliland, is back at his old stand and will be pleased to meet his former patrons and friends who are in need of meats of any kind. 37tf

Rev. E. H. Mosely, pastor of the Presbyterian church at Amarillo, stopped over in Hereford Wednesday on his return from Estacado, where he had been conducting a series of meetings.

It has been demonstrated that deep plowing is more essential than irrigation for the successful raising of crops. The Moline disc plow solves the problem. See the String-fellow-Hume Hardware Co. 37tf

Ideal Dairy

WALTER RICKETTS, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons

'Phone No. 38

Dimmitt Hotel

W. A. TATE, Prop.

Rates—\$1.00 per day

WAGON YARD

and Feed Stables in Connection

J. H. KING

Hereford, Texas
Agent for and Builder of the
Kitselman
Wire Fence

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.

Hog Wire a Specialty

The Brand

Merged with the Searchlight, Oct. 2, 1903

A Weekly Journal Devoted to the Interests of Hereford and the Plains Country of Texas

Official Organ of Deaf Smith County
Official Organ of Castro County

F. L. VANDERBURGH - - J. RAY
Editors and Publishers

CAUSE FOR THANKSGIVING.

In the recent proclamation of President Roosevelt and Governor Lanham, the last Thursday in November was designated as the day on which all work should cease and meetings of thanksgiving be held at the different places of worship throughout the country.

Consider the wondrous growth of our nation since the Pilgrim Fathers, in imitation of the reverend Hebrew Patriarchs, met in that first American Thanksgiving in the autumn of 1621. In the intervening two hundred and eighty two years, wars have been fought, every one of which resulted in a glorious victory for us; the vast expanse of territory between the two great oceans has been changed from an Indian wilderness into a populous, progressive, wealth-producing country; our government, notwithstanding numerous struggles and many adverse trials, has continued in its strengthening development and for many years has been distinguished as the superior republic of the world—the United States of America that is alike admired, honored and feared by all foreign powers. Through taking these retrospective glances, can it not be readily realized that, as a nation, we have much for which to extend our thanks to our Supreme Creator? And, as individuals, if we will but arouse from our pessimistic melancholia and put on the rose-colored glasses of optimism and look about us, we'll become wide-awake to many blessings before unfelt and unacknowledged and become prepared to express greater praise and more heart-felt thanks to our God than on any previous day of Thanksgiving.

IT IS becoming more and more evident that, if this country is to achieve the greatest possible success, it will be necessary for the farmers to own less land and more hogs. Since we are to have a farming rather than a grazing country, each man should not try to own too much land, but secure just what he can look after well, then turn his attention to the development of that

land. The only way this country can ever be made valuable is to develop its natural resources, whatever they may be. This can't be done by allotting to each section fifty or sixty head of cattle and allowing them to graze it from year to year, but the soil must be tilled and those crops cultivated which prove to be best adapted to the climatic conditions of the country. Since the feed crops are a success here every year, there should be created at home a demand for such crops, and what is a surer indication of prosperity than a farm adorned with a herd of fine porkers? Such a farm has a ready market for all it can produce and the owner thereof is a successful farmer.

OUR financial, commercial and manufacturing state is such as is attracting the careful attention of the entire civilized world. A commission of experts from Germany, the foremost of nations, is now in the United States to study the key to success in these various lines of her industrial field. While Germany has decidedly the advantage in the point of age and in that she has been in close touch with the civilization of all Europe and the East, it is a fact that the United States can teach her much in addition to what is embraced under the heads of finance, commerce and manufacturing.

MISS ALICE ROOSEVELT has discarded the side-saddle and now appears in divided skirts astride. This would not look out of order for a small girl but it seems that the old-time way of riding is still most suitable for ladies. But when we stop to consider that this young lady is slightly akin to her father, Teddy, there is really no cause for wonder at her attempting to establish a precedent, even at a slight risk of sacrificing a degree of modesty.

MANY calls are now being made through the papers, throughout the country, for members of the turkey family. We are safe in saying the turkey will be the most prominent fowl in existence for the next twenty days.

J. P. HARDING, Druggist

....DEALER IN....

Drugs, Medicines and Chemicals
Gold Jewelry, Watches and Diamonds

....HEADQUARTERS FOR....

School Books and Stationery
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130
HEREFORD, : : : : TEXAS

COLLEGE EDITION.

Next week we will give a brief write-up of Add-Ran College, giving the names and amounts (as near as possible from memory, the original list having been mislaid) of those who have subscribed and PAID, also a brief history of the College from its inception. As the College will be dedicated on Thursday, November 26 (Thanksgiving Day) the program to be rendered at these services will be published in connection with the College write-up. It is not our intention, however, to get out a special edition or anything of that sort—merely a paper which will be read with interest by those interested in Hereford's great institution of learning.

AMONG the bills introduced in the House this week is one pertaining to the establishment of the metric system of weights and measurements, instead of our present English system. This, in our opinion, is a very important step and certainly will receive the hearty support of all members who have taken the pains to compare and contrast the advantages and disadvantages of the two systems. It takes but little examination to ascertain the former's superiority over the latter. In the English system we must burden our minds by remembering hundreds of abstract, meaningless terms, such as pound, bushel, quart, gallon, etc., and keep constantly in mind just what relation each bears to the other in the point of magnitude, while by the metric system we only have to learn that the metre comes from a Greek word metron meaning measure. It is then easy to learn that all the other weights and measurements are built upon the metre. The denomination instead of changing from 2, 5, 9, etc., al-

ways retains the decimal scale of 10. Hence instead of remembering that three feet make a yard and 160 square rods make one acre, it only has to be remembered that the sale is 10, 100, or 1000 as the case may be. This system is already practiced in our custom houses today and if the bill succeeds in becoming a law, will soon be practiced in every department of business. For instance, instead of calling for a yard of silk, you will call for a meter of silk.

BOARD OF TRADE.

Test of Hereford's Water Supply to Be Made Soon.

Last Tuesday evening occurred the regular monthly meeting of the Hereford Board of Trade, President Jno. E. Ferguson presiding.

The regular routine of business was transacted after which the special committees appointed at the previous meeting made their report.

Randolph Clark, as chairman of the committee appointed to investigate the Farmers Institute proposition and to ascertain the probabilities of obtaining competent lecturers, reported having received a letter from R. L. Bennett, who has charge of this branch of the state's work at the A. and M. college, stating that the state had made no appropriations for defraying the traveling expenses of the lecturers and that the railroad companies had not replied favorably for requests for transportation, therefore it became necessary for them to get all communities along the different lines of railroads interested in this work, so as to do the greatest amount of good for the money expended, making it practically impossible for isolated communities to receive the benefit of these lectures. Mr. Bennett, however, gave much encouragement to

Hereford's efforts to form a Farmer's Institute, sending literature and promising to send more on any subject desired. It now behooves every town in the Panhandle to work up enthusiasm in this matter, form an Institute and get to work. By this means there would be enough work in the Panhandle in warranting Mr. Bennett to send lecturers here.

G. R. Jowell, as chairman of the committee appointed to investigate the propriety of having a well drilled sufficiently large and deep as to enable Messrs. Burris and Hallam to make a thorough test of Hereford's water supply with the Woods deep well rotary pump, this being the pump which made such a satisfactory test of the water supply at Portales, reported that his committee had decided to make a test and that he had circulated a subscription paper to raise funds for that purpose, something like \$125 having already been subscribed, it being understood that the subscribers (many of them being near-by ranchmen and not members of the Board of Trade) were to appoint a sub-committee to act with the committee from the Board and appoint place and make the necessary arrangements for the test. It is the intention of the committee to have the test made on Thanksgiving day, in conjunction with the dedication of Add-Ran College, as there will be many visitors in Hereford on that day. As the test will be expensive for Hereford in any event President Ferguson was instructed to confer with the Pecos Valley officials in regard to the transportation of the men and machinery for making the test.

The subject of a deep well test was then brought up by President Ferguson, who stated that a party, owning considerable property in and around Hereford and who was familiar with the gas and oil fields of Kansas, believes that both oil and gas could be obtained here at a depth not exceeding 800 feet, and is willing to subscribe a considerable amount to make the test. This opinion is also shared by another gentleman from Kansas who has located several oil and gas fields, having instruments for that purpose. This latter gentleman agreed to locate the field and oversee the work and to take his pay wholly in stock of a company to be organized. If oil or gas or both were found in paying quantities his reward would be ample, while if to the contrary he would get nothing for his work. W. G. Ross was appointed as a committee to confer with the commissioners court to ascertain how much they would appropriate for a deep test well, they having previously agreed to appropriate a certain amount to make a test for artesian water. As the proposed test might possibly develop the latter the court could with propriety stand a part of the expenses of the test.

As there seems to be a lack of enthusiasm on the part of some of the members who of late have been irregular in attendance at the meetings of the Board, Judge Gough proposed that a committee be appointed on entertainment for the purpose of arranging an interesting program for next meeting night. The chair appointed on that committee Judge Gough, Randolph Clark and F. L. Vanderburgh.

There being no further business before the Board the meeting was adjourned until Tuesday, December 8th, unless the president saw fit to call a special meeting before that time.

Young Man, Young Woman.

If you wish to be a Bookkeeper or Stenographer enter the Business College at Hereford, Texas. No better commercial college can be found. Prof. L. A. Wyatt, who has charge of the institution, has been a practical bookkeeper and teacher of commercial branches for over twenty years.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37tf Division Manager.

The Road to Success.

Protect what you have against loss by fire. All successful business men carry insurance. See T. J. Graves & Co. for rates. 35tf

Subscribe for THE BRAND.

Thanksgiving Dinner

Your friends and relatives who join with you in eating their Thanksgiving Dinner will enjoy themselves to the utmost if your groceries and provisions are bought at John A. Johnson's. Remember that we handle only choicest of Fancy Groceries (such as you will want on that day and such as you should have every day) and sell them at a less price than others charge for more inferior goods. Phone No. 7

**John A. Johnson
Groceryman.**

HEREFORD FUEL OIL CO.

DEALERS IN
Beaumont Crude Oil, Manufactured Ice
and the Genuine Primrose "Nigger
Head" Coal

"Once you try it, you'll always buy it"
Your patronage will be appreciated and given prompt attention
PHONE 76 TROY WOMBLE, Manager

DYER & SONS

Retail Dealers in

**Lumber & Sash & Doors
AND SHINGLES**

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

The NEW MARKET

WE SELL FOR CASH ONLY

We cordially solicit your patronage. Juicy meats of the highest order. Prompt and obliging service. Telephone No. 15

Hereford Meat Market

W. E. REID, Proprietor

Our stock of Furniture is somewhat broken, but prices lower than ever. If you want a bargain in furniture don't forget the place

Our Undertaker's Line is Complete and will be kept up

C. E. SPATH & CO.

FUTURE

Who Knows

What The Future Holds in Store?

It is a sealed book which only Time can open.

Have you provided for your family in the event of your death?

Have you provided for your own independence at the time when you will be mustered out of the ranks of business, disqualified by infirmity, old age, or disease?

Such a time must come to every living person.

A policy taken now in the New-York Life will banish all worry, heartache and regret when that inevitable time arrives.

To-morrow may be too late. You may then be unable to get one of the New-York Life's Accumulation Policies. Therefore—

Do It Now!

SAM H. MORRIS

is the New-York Life Representative. See him at The Western National Bank

LIVESTOCK CENSUS.

Petition to Have Census Taken Every Five Years.

There seems to be a united effort among the various live-stock associations and cattlemen generally throughout the west to secure a complete census of cattle in the United States every five years instead of every ten years as it now stands, basing their reason for this upon the fact that many other industries of less importance and magnitude have an annual census of their products.

The petition that is being circulated among the cattlemen for their signatures reads as follows:

"To the Honorable Members Select Committee on Census and the Fifty-Eighth Congress of the United States: Your petitioners respectfully represent that the live stock industry is the largest of any in the United States, and in which is invested more than four and one-half billion dollars. We further represent that manufacturing, cotton, cereals and other industries are provided with an annual census of their products for the benefit of the producer as well as the consumer, and that the live stock industry never has had a classified enumeration other than decennial, greatly to the detriment and discrimination of this industry. We, therefore, request that your committee shall report this bill to the House at the earliest possible moment and then passed by your honorable body."

St. Cecelia Club.

The St. Cecelia Club met at the residence of Rev. and Mrs. H. M. Bandy Tuesday evening, November 10th, 1903, with a good attendance of regular members and quite a number of visitors. The Club elected the following new officers:

Claud Witherspoon, first vice-president, and Miss Louella Howard, secretary.

Quite a pleasing program was rendered, together with some choice selections from the violin, mandolin and guitar. In connection with the Club was organized an orchestra, consisting of the following members: Miss Ula Walcott, 1st violin; Joe Carter, 2nd violin; Mr. Palmer 1st mandolin; Archie Conrad, 2nd mandolin; Luther Hough and Claude Witherspoon, cornets; Arthur Parnell and John Boyd, guitars; Mrs. R. H. Gough, piano.

The Club adjourned at 10:30 to meet Friday, November 27, with the president, Dr. R. H. Gough.

Notice to Prospectors.

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the XIT lands, advertised for sale elsewhere in this paper.

IRA ATEN,
Manager

Jay Gould Once Said:

"TAKE CARE OF THE DIMES

THE DOLLARS WILL TAKE CARE OF THEMSELVES."

This piece of advice coming from such a high authority should not be regarded lightly. It is just as true for today as for the time it was made. We offer every encouragement to those who wish to save.

The Hereford National Bank
Hereford, Texas

Congress Convenes.

The second special session of the Fifty-eighth Congress, with quorums in both the upper and lower branches convened Monday.

The organization was completed and the lawmakers got down to business on short order, several hundred bills having been introduced into the lower house the first day. Mr. Cannon of Illinois was elected speaker and Senator Frye presided over the senate in the absence of a vice-president.

Among the bills introduced Monday the following are among the most notable:

A statehood bill for New Mexico, by Delegate Rodey.

A bill providing a territorial form of government for Alaska; bills to abolish government by injunction; to elect senators by popular vote, by Sulzer of New York.

Bill, by Mr. Stephens of this congressional district, creating a state out of the Indian Territory and Oklahoma; providing for a leasing for grazing purposes of arid lands; to provide for the distribution between the United States and Mexico of the waters of the Rio Grande river; to open for settlement 505,000 acres of land in the Kiowa, Comanche and Apache Indian reservations.

Representative Saffroth of Colorado, a bill establishing the metric system of weights and measures.

Card of Thanks.

I want to express my sincerest thanks to the many neighbors and friends who were so kind in administering to me in my recent spell of sickness. Come to the Racket Store where I can thank you more abundantly and serve you as usual.

Most gratefully,
W. M. COGDELL.

The Hereford National Bank

Hereford, Texas

The most essential principles in the successful conduct of a Bank are Fidelity, Conservatism and Integrity.

On these as a firm foundation, Safety and Soundness are built. The employment of these methods by this Bank has resulted in its uninterrupted prosperity for the past three years.

Do you think a bank of this character is the best institution with which to do business?

JNO. E. FERGUSON, President.
C. W. DODSON, Cashier.

We Strive to Please

Prices Reasonable

The City Meat Market
LEE GILLILAND, Prop.

We handle only the choicest of fresh meats of all kinds and solicit a share of your patronage. Market open until 9 a. m. only on Sundays.

Telephone 85

Good Weights

Tierra Blanca Herefords

L. R. BRADLY

...BREEDER OF **Registered Hereford Cattle**

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Climax
Assisted by Chorister

Will sell a quantity of young stock either singly or in car load Lots

HEREFORD AGENCY
AMARILLO STEAM LAUNDRY
AT DALE'S BARBER SHOP

W. T. RIPPY, AGENT.

'PHONE 6

N. B. Wagon will call at your home any day in the week

C. E. EDWARDS

Dealer in Hay, Grain and Feed Stuff

WE ALSO KEEP ON HAND A NICE LINE OF FRUITS
HIGHEST PRICES PAID FOR COUNTRY PRODUCE

TERMS: STRICTLY CASH

PROGRAM

The Panhandle Teachers' Association at Clarendon, Nov. 27-28.

10 a. m.—Address of welcome—V. K. Wedgeworth.

10:15 a. m.—Response—Prof. Lackey.

10:30 a. m.—Summer normals and state certificates—A. Wells, Prof. E. R. Haynes.

11 a. m.—To what extent should Latin and Greek be taught in high schools?—Prof. I. E. Kennedy, Prof. Lee Clark.

2 p. m.—The new text book in Grammar—Mrs. Woodard, Miss Hamner.

2:30 p. m.—The country school—Miss Bernice Russell, Miss Alva Carothers.

3 p. m.—How to interest the bad boy—Miss Alice Jones, Miss Griffith.

3:30 p. m.—Co-operation of home school—Miss DeGraffenreid, Miss Laura Nelson.

8:30 p. m.—Entertainment at college chapel.

10:00 a. m.—How to establish a library and how to use it.—E. L. Dohoney, B. F. Hodges.

10:30 a. m.—Nature study in the primary grades—Miss Stout, Miss Taylor.

11 a. m.—Special cases in teaching—Profs. Lackey, R. E. Black.

11:30 a. m.—Language in the primary grade—Miss Chester, Miss Earhart.

2:00 p. m.—Moral education—Profs. Randolph Clark, J. Sam Barcus.

2:30 p. m.—Industrial education—Prof. G. J. Nunn, Miss Delphine Harris.

3:00 p. m.—Commercial education—Prof. L. A. Wyatt.

Reduced rates on all railroads.

Citizens of Clarendon will provide free entertainment for visiting teachers.

E. L. DOHONEY, Pres.
ANNIE HENDRIX, Sec.

Teachers Institute.

Following is the program for the Castro County Teachers Institute to be held at Frio school house Saturday, Nov. 28th.

SATURDAY, 9 A. M.

1. How to secure the interest of the community in the school work.—C. F. Kerr, Miss Mamie Todd.
 2. The importance of literature in the public school.—Miss Lenna Greer.
 3. Revolution in primary teaching.—Mrs. Harvey Cash.
 4. Preparation by the teacher and the importance of knowing the educational value of what we teach.—W. B. Baker, Miss Mattie Herron.
 5. How may civics best be taught in rural schools.—J. F. Eddleman.
 6. Physical culture in the schools.—Dr. C. E. Donnell.
- Query box, conducted by chair-

man.

AFTERNOON.

7. How to study and best time to study.—K. C. Turner.
 8. The rewards of the teacher.—Miss Parker.
 9. What Pestalozzi discovers as to child nature.—Mrs. E. V. Harbison.
 10. Social relation of boys and girls in school.—Miss Hattie Price, Mrs. H. H. Stanley.
- All teachers are earnestly requested to be present. A committee will be at the school house Friday afternoon, November 27, to receive the visiting teachers and assign them homes.

MRS. E. V. HARBISON,
MISS LENA GREER,
MRS. H. H. STANLEY.

Panhandle News

The clay at Memphis, Texas, has been tested and the result is a brick equal to the best St. Louis brick.

On Wednesday of last week Channing voted to incorporate for school purposes by a majority of 19 votes.

It has been said that the failure of the Denton-Decatur and Western railway was not due to financial stringency in the east, but to rascality in the west.

The commissioners court of Potter county was asked Saturday of last week for an election by the antis to ascertain whether the saloon shall or shall not exist in Amarillo and Potter county.

Stamford, Texas, Nov. 6.—A party of fifteen or twenty German prospectors from Washington county are here looking at a large tract of land. This tract is to be subdivided and sold to settlers. The Germans will likely establish a colony.

It is estimated that 300 bales of cotton will be the crop of Floyd county this year, as various farmers are getting three-fourths of a bale per acre. At the high prices 10, 11c as now selling, this is now turning loose quite a little volume of money heretofore unknown to the Plains.—Beacon.

The teachers of the public school held a meeting Tuesday evening preparatory to providing for the entertainment of the Panhandle Teachers' Association which will probably meet here the last Friday and Saturday in November. It was decided to call a meeting of all the teachers in town in order that the arrangements might be perfected.—Banner-Stockman.

The Amarillo Star, within the next thirty days, will have the Associated Press dispatches and will give to the people of Amarillo a high-grade daily paper. Amarillo

Garrison Bros.

...Dealers In....

Stoves, Builders Hardware, Saddles and Harness, Farm Implements, Wire and Windmills.

The Samson Windmill has gained a popularity that places it in the lead. This is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a car of Pipe and Gasoline and will be glad to figure with you on any size well outfit.

Garrison Bros.

Hardware and Implements.

Money Talks

at Our Store.

We are not much on talking—it's kinder out of our line of business, but when it comes to exchanging **GOOD GROCERIES** for **GOOD CASH** we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind **EVERY ARTICLE**. We are no stranger—and if you think we are reliable give us a chance at some of your business. Phone 25

Norman & Mabry
"THE PALACE GROCERY"

has always underestimated the value of a good paper and heretofore has given the papers very poor support. This new move on the part of the Star will be watched with interest.—Texan.

A shooting affray took place at W. H. Hopkins' ranch Wednesday, in which Jack Carlton lost his life at the hands of Mr. Hopkins. There were no witnesses to the affair and but few particulars can be learned. About all that is known at present is that Carlton was armed and went to the ranch to see Hopkins with the avowed intention of forcing him to pay some lease money which Hopkins claims he did not owe, and it was over the discussion of this matter that the shooting took place. Mr. Hopkins came in Wednesday night and surrendered to the sheriff. From the circumstances attending the killing it is generally believed that he acted in self defense.—Canadian Record.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Nov. 7, 1903:

A. E. Arthur, C. R. Alexander, Charlie R. Alexander, T. R. Allison, Jim Chatman, J. A. Elliott, Richard Kurtz, Mrs. Trula T. Martin, G. G. Ray, Thomas L. Reid, Archie Robinson, Tom Reynolds, Mrs. Isora Slover, A. D. Smith, J. E. Smith, J. H. Tipps, Chas. Thorp, Mr. Taylor, (bricklayer), J. E. M. Williams.

In calling for above please say "advertised"

W. J. WALTERS, P. M.

Auction Sale.

Saturday, Nov. 14th—near the Ritchey Hotel, Hereford, Texas. Household and kitchen furniture, road cart, harness, farming implements, one 100-egg incubator, and other articles.

36-4t

T. J. CUMMINGS,
Auctioneer.

Exchange Comments

We notice in the last issue of THE BRAND under the head of exchange comments that Bro. Vanderburgh clipped an article from the News and credited it to our worthy contemporary. As it is your first offense Van we will look over it this time but hereafter don't get the News mixed with the Herald. We don't particularly object but Johnson might. See.—Hall County News.

After the above warning, we shall be very careful indeed not to commit the same offense again. We are glad to get off so light this time and feel that we are fortunate in being situated so that it would be somewhat difficult to ascertain just who made the mistake. Vanderburgh says he didn't do it.

J. W. Durham brought in a 60-pound pumpkin the first of the week. We guess there has been larger pumpkins raised but that was some pumpkin anyway.—Hall County News.

It is just enough pumpkin to indicate that when people learn the requirements for successful farming in this country, almost all the crops will be successfully cultivated. The pumpkin grows well throughout the Panhandle and in addition to its being fine feed for hogs and cattle, the pumpkin pie, you know, is indispensable on Thanksgiving.

THE HEREFORD BRAND, who is authority in journalism on the great Plains, says: "The editor of THE BRAND is not personally acquainted with the editor of the Beacon, but can vouch for his being invulnerable."

Thanks, brother, we are coming over soon with "our knitting" and stay all day with you.—Lockney Beacon.

Come along, Mr. Editor, and we will show you the sights and entertain you as best we know how. If you grow weary talking to us, we can find other entertainment for you, as we have considerable work to do these days. So come along and let's become better acquainted.

The following was handed us by Mrs. S. O. Green:

"What I have made selling butter, milk and eggs from January first to November first, being ten months: 395 pounds of butter at 20 cents a pound making \$79.00 worth. 171 gallons of milk, realizing therefrom \$21.50. 420 dozen eggs, bringing in the snug sum of \$44.81. Total \$145.31. Then say you can't make a living in Hall county."

The above shows what can be accomplished in the way of marketing country produce with a little energy and thrift. Who can beat Mrs. Green?—Hall County News.

The only person who beat Mrs. Green, is the one who produces and markets these articles on a larger scale. The trouble with the majority of the people everywhere is

that they depend too much on buying these table requisites, when with a slight effort and but little expense they could not only supply the demand at home, but, as in the above instance, have a surplus, which always finds a ready sale. You can rest assured that those who pattern after the above example, will always have the cash to pay for the necessities of life.

There is much talk among Texas cities of being the center of something. Sherman claims to be a hog center; Bonham is a rabbit center; Beaumont is an oil center, and so on. We say of Quanah that it is the cattle, cotton and grocery center of the Panhandle; also the cement center of the world. How is that for distinction?—Quanah Tribune.

You seem to have gained considerable distinction, especially at home, but you might have added that Hereford is the educational center, not of the world, but of the Panhandle.

CENTURY MILLING COMPANY

Of Dallas Officially States That Our Wheat Has No Superior.

Dallas, Texas, Nov. 5, 1903. Messrs. Higgins & Rice, Hereford, Texas.

Gentlemen:

We have your favor of the 3rd inst. with reference to a car of wheat recently shipped by you to us, and would say that we found the wheat in question to be equal to any wheat we have purchased from any point in Texas this year. We see no reason why your people should not raise wheat, both hard and soft. We are in a position to buy all the wheat your people can raise at the market price. We think that the advice you are giving your farmers to plant wheat and plenty of it, is good. If we were in your position we would give them the same advice. Wheat is just like cotton and mules, it always has a market value and sells for "spot cash."

You no doubt are aware that there is a wheat known as "macaroni wheat" which is grown in the arid districts. This wheat is very hard and there are none of the mills in Texas who are equipped with machinery suitable for grinding it. Hence we would suggest that you advise your people not to plant the macaroni wheat, unless they want it for feed. The kind of wheat you shipped us was all right.

Yours truly,

THE NEW CENTURY MILLING CO.

The above from men who are in a position to know just what it takes to constitute good wheat ought to very greatly encourage the farmers and land holders in the Panhandle and more especially in Deaf Smith county. The fact that the quality of this cereal raised here is equal to that raised in any other section of the vast domain of Texas, linked with the fact that, when the soil is properly prepared before sowing, wheat is comparatively a sure crop, ought to be a strong enough incentive and sufficient security to cause this

Hereford Planing Mill & Construction Company

SNYDER & LACEY, Proprietors

MANUFACTURERS OF

Sash, Doors
Blinds, Moulding
Cypress Tanks
Drinking Tubs
Dipping Vats
Galvanized Tanks
Galvanized Flues

RETAILERS OF

Brick, Lime
Cement, Plaster
Glass, Putty
Galvanized Iron
Sheet Tin
Plumbing and
Building Material

CONTRACTING A SPECIALTY

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

The Western National Bank
Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly,
W. S. Higgins, J. P. Slaton, Ross W. Davis

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

country to be transformed from a stock grazing country into one of the leading wheat belts. Just north of us in Oklahoma, there is a broad stretch of prairie country that ranks among the first of the great wheat producing sections, which, only a few years ago, was thought worthless save for grazing purposes.

The farmers of the Panhandle have never yet fully tested this great western country, but in those instances in which the test has been made the same result was obtained, to the effect that fairly good crops were harvested. It certainly is to the interest of every citizen of the Plains to make this a wheat country,

if its soil will produce this cereal as claimed for it. The soil of a wheat producing state is always more valuable than that of a cotton producing state and THE BRAND believes, and those from other sections believe it too, that those farmers who begin sowing wheat on a small scale and gradually increase the acreage as they learn the kind of seed to sow and the manner of preparing the ground, will be the first to realize the value of these lands and will prosper by and by.

For Sale.

Good three room house and two lots for sale cheap.

34-1f

F. Herron.

TREASURER'S REPORT.

Statement of the Condition of the County's Finances.

STATE OF TEXAS,
COUNTY OF DEAF SMITH.)
Before me, W. B. Beach, Clerk County Court, in and for said county and state, on this day personally appeared, W. B. Boyd, County Judge; J. R. Armstrong, Commissioner Precinct No. 3; and Geo. L. Muse, Commissioner Precinct No. 4; who, being by me duly sworn, did depose and say:

That the requirements of Article 867, as amended by Acts of 1897, page 27, have been in all things fully complied with by them at the November term of said Commissioners Court, and that the cash and other assets mentioned in the said County Treasurer's quarterly report made by said Treasurer to said court and held by him for the county have been fully inspected and counted by them:

BALANCES NOVEMBER 1, 1903.

	DR.	CR.
Jury fund, first class	\$ 176.82	
Road and bridge fund, second class	355.48	
General fund, third class	277.75	
Court house and jail fund, fourth class	3,898.01	
School fund, fifth class	353.28	
Total on hand	\$ 5061.34	

W. B. BOYD,
County Judge.
J. R. ARMSTRONG,
Com'r Prec. No. 3.
GEO. L. MUSE,
Com'r Prec. No. 4.

Sworn to and subscribed to before me this 13th day of November, A. D., 1903.
W. B. BEACH,
County Clerk.
By J. L. CLARK, Deputy.

Something Interesting for the Young People of Hereford.

A combined reading and dramatic club will be organized Tuesday evening, Nov. 17, 1903; at Add-Ran College, under the direction of Miss Tyson, teacher of oratory.

This work will be for the students of the College and for the young people of the town, who desire to further their understanding of literature, and to familiarize themselves with the classical authors and their most important works.

It will be a further object of the club to stage each study as it is finished, thereby giving its members practice in dramatic art.

Lessons two evenings per week. Tuition \$1.00 per month. Time of meeting 8 o'clock.

..New Fall Millinery..

at Reasonable Prices

IN THE

SPATH BUILDING

ACROSS THE STREET FROM THE HEREFORD HOUSE.

MRS. E. J. TUTTLE

A Strictly Business Fowl.

That too few fowls are kept by the average farmer goes without saying. That the quality of these fowls is not equal to what it should be is another patent fact. In attempting to treat on this subject I will not touch on the fancy, as I realize that farmers are not so much interested in fine feathers as in a strictly business bird, so let us talk business from a dollar-and-cent basis. It is a fact, but I believe not well known to farmers, that eggs can be produced with a much greater profit than milk and butter; besides this, poultry plays a splendid accompaniment to the tune of improved dairying, which is sung so much now, for the surplus milk can be fed to poultry with greater profit than to pigs or calves.

The farmer's idea, usually, seems to be to produce eggs enough to balance the grocery bill—this is good as far as it goes—but if fifty hens will produce eggs enough at a profit to balance the grocery bill, why not keep fifty more hens and balance the clothing bill as well, and if these can be kept at a profit why not keep more and put the balance down in your jeans? They will be constantly enriching the soil and destroying many obnoxious insects about the farm. The question is often asked, which is the most prolific breed to keep on the farm? This ought not to be a very hard question to determine, when we take into consideration the high price of poultry and eggs.

Poultry on the farm can be managed to a great extent by the family, and considerable of the work can be done by children too small to be useful in the dairy; but I hear the farmer saying they are too much trouble—they bother the garden. Why, my friend, you can afford to raise a garden for them, and this is just what you should do—for turnips, beets or carrots, cooked and mixed with shorts for the morning meal and wheat at night will give as good results in egg-production as any of the fancy seeds and mixtures that can be conjured up—besides it has the advantage of being cheap and can be raised by the farmer.

A flock of hets, if given free range, will not only rustle for a large part of their food, but in doing this they will destroy the larva of many injurious pests, and turn these would-be-destroyers into cash.

Keep a few more hens, Mr. Farmer, of some good egg-producing breed, then keep a careful account with them and the cow and determine for yourself if I have made an over-drawn statement.—Pacific Homestead.

Notice.

Edwards has just received a car of good, heavy corn from Grayson county. 39tf

WE SET YOUR WAGON TIRES WITH THE "HOUSE" GOLD TIRE SETTER

WHILE YOU WAIT

With this machine we guarantee that we will not over-dish any wheel, no matter how small it may be. Tires set by it will run three or four times as long as by the old way. Don't be deceived by the man who tells you the old way is as good as any. Come and see the work of the machine for yourself. More wheels are ruined by over-dishing than any other cause. We guarantee every wheel put upon the machine to be set just right. Only twenty to thirty minutes required to set all four of your wheels, therefore you can afford to wait for your work, which will be done in the most perfect manner.

Pipe Perforating and Wrapping

We have two machines for perforating pipe for sand wells and can do this work on short notice. We also have special facilities for wrapping same with wire, therefore insuring pure water from sandy wells. Remember that our guarantee goes with EVERY piece of work turned out of our shop.

**TUCKER & JACOBSEN
GENERAL BLACKSMITHS**

Burton - Lingo Co.'s

SPECIAL

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

Burton - Lingo Co. I. JENNINGS, Local Manager

The place where your business is appreciated and where fair treatment is accorded to all. No trouble to Figure Bills.

I HAVE ADDED A LINE OF
HARNESS, SADDLES,
BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING
HIGH GRADE BOOTS AND SHOES
for the elite ranch and professional men of the country,
and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

Arthur Parnell, Contractor

..Dealer In..

Paints, Oils, Varnishes and Wall Paper

House and Carriage Painting and Paper Hanging. Work executed promptly and satisfaction guaranteed. Prices moderate.

DIVIDEND PAYERS---BRAND ADVS

J. P. Collier was in from Rock Lake Wednesday.

H. B. Thomas left for a business trip to Hillsboro Thursday.

Sheriff J. T. Inmon left Wednesday for a business trip to Cleburne.

Hon. Tom Turner of Amarillo was in the city Wednesday on legal business.

Rat Jowell returned Tuesday from Kansas City, where he had been on business.

Miss Grace Hannaford, of the Green Valley ranch was among Hereford's visitors Monday.

J. A. Slaton and family of Castro county were in town the first of the week, negotiating with our merchants.

W. S. Higgins, Hereford's grain man, is having a handsome residence constructed on his farm, one mile east of town.

Miss Mary Potter of Amarillo, who for the past few days has been the guest of Miss Helen Jones, returned home Tuesday.

C. W. Duke and brother of Dimmitt are hauling lumber from Hereford to Gomez, Terry county, where they are building a residence on their ranch.

A. H. Morriss, who lives about fifteen miles north, was in town yesterday on business. Mr. Morriss has three registered bulls for sale, notice of which appears elsewhere in this issue.

The proof of the pudding is in chewing the bag; the proof of Esca Harrison's giving the best and most satisfactory results in ordering tailor made suits in the style, fit, and superior quality. 33tf

ELITE CAFE
....AND....
Barbecue Stand

We keep on hand Barbecued Meats, Dressed Poultry, Fresh Oysters, Etc. Chili and Hot Tamales furnished in any quantity to families. ❁ ❁

Best Meal in Town for 25 cents.

Place your orders now for your Thanksgiving Turkey. Telephone No. 104.

C. T. Dobbins
PROPRIETOR

W. G. Roberts came in Tuesday from Texico.

R. N. Mounts is in Kansas City this week on business.

W. S. Files was a business visitor to the county capital Monday.

W. R. Evants returned Sunday from a business trip to Kansas City.

J. W. Gordon came in from his Lubbock county ranch Tuesday on business.

J. R. Armstrong, commissioner from Parmer county, is in town this week attending commissioners court.

M. C. Nobles, of the Nobles Bros. Grocery Co. of Amarillo, was transacting business in the city Tuesday.

William Heath and Ben Head both of Johnson county, Texas, are in the city this week on a prospecting tour.

Conner Jowell drove out to the ranch, 25 miles northwest from town Wednesday where he will spend a few days in recreation and looking after his interests otherwise.

George.—Cholly how do you pronounce "Giesecke"?

Cholly.—I pronounce it the best shoe the market affords for the money. Esca Harrison guarantees them. They deserve it. 39tf

Ross W. Davis and J. H. Stinson went to New Mexico one day this week on a hunting trip. They brought back many specimens of the feathered tribes, of which the senior editor received a goodly number. Thanks.

Commissioners Court was in session this week. Besides attending to the usual routine of business, the court authorized the county judge to have the court house insured in the Aetna Fire Insurance Company of Hartford, Conn., of which Witherspoon & Gough are the local agents.

Rev. C. L. Cartwright, pastor of the Methodist church, left Hereford Sunday afternoon for Fort Worth to attend the Northwest Texas Conference. Mr. Cartwright is a young man of excellent ability and thoroughly consecrated to the great Cause for which he is nobly battling. His work here this year has been attended by unusual success and the members of his congregation are a unit in speaking words of commendation of him. Mr. Cartwright goes to conference with a clear report in regard to finances, the church having raised about \$2,000 for all purposes this year. This, taking into consideration the depressed financial condition of our people, speaks volumes for the moral and religious condition of the church. It seems to be the desire of all that Brother Cartwright be returned to this place.

Big Rush at Our Store
Because We Are Selling Our Famous

\$65.00 Singer Sewing Machine for	\$39.75 Cash
62.50 New Home Sewing Machine for	38.75 "
60.00 White Sewing Machine for	37.50 "
45.00 Jewell Sewing Machine for	29.75 "

Our entire stock of Linoleum, Carpeting, Matting, Rugs, Window Shades, Etc., much under the market price. Our \$500.00 stock of Picture Moulding is cheap. 85 styles of rockers from \$12.50 down to 35c. All lines of Furniture complete and cheaper than ever.

LOVELESS & BLACK FURNITURE DEALERS AND UNDERTAKERS

J. J. Portwood came in from his ranch and Sundayed in Hereford.

B. C. and Charles Roberson of Boom were in the city Tuesday on business.

F. L. Miller, one of Henrietta's most prominent citizens, is in Hereford this week looking after his interests.

C. E. Oliver came up from Castro county Wednesday to meet his wife and mother, who arrived from Newton, Kansas.

Judge L. Gough this week purchased the W. A. Butcher residence property in the west part of town at private terms.

Dr. R. W. Bounds came in Monday from Panhandle City on a visit to his parents, Rev. and Mrs. B. H. Bounds, returning Wednesday.

Have you a 'phone at your residence? If not, see E. J. White, manager of the local system. It will save you time; it will save you steps; it will not only save, but make you money. 33tf

The Dalham County News and Amarillo Post are the latest additions to our exchange table. The News takes the place of the Dalhart Sun and the Post is Amarillo's new daily with telegraphic dispatch service.

W. W. Locker, living 17 miles northwest of town, was a pleasant caller at this office Monday. Mr. Locker reports things in a prosperous condition in his neighborhood and while here made the editors feel prosperous by dropping a dollar into the till.

Rev. B. H. Bounds left Wednesday for the Northwest Texas Conference at Ft. Worth where he will only be a visitor. From there he will go to the North Texas Conference which will convene in Dallas on the 25th inst., of which he is a member. After conference he will attend the meeting of the Grand Lodge at Waco, then wend his way back to the beautiful and health-giving plains.

L. D. Shepard came up from Dimmitt Monday and laid in a bill of supplies.

Judge C. G. Witherspoon went down to Clarendon on the afternoon train Thursday on legal business.

George L. Muse is in the county seat this week attending to his duties as commissioner of Precinct 4.

E. D. L. Tims shipped out a car of stock hogs to Mansfield, Tarrant county, Wednesday to feed through the winter.

B. T. Landers, a cattleman of Hale Center, was in Hereford Wednesday shipping cattle to the northern markets.

Benjamin Heilemann and Frank Saalfeld of Nazareth were in Hereford Monday buying lumber for building purposes.

While it did not seem very cold here Wednesday, it was just cold enough for ice to remain in the sunshine till noon.

There is a young lady in Hereford who wishes she had a dollar for every proposal she has refused. Esca Harrison is not so covetous. He wants only 50c for a Swinton four-in-hand, latest of ties. 39tf

W. H. Walcott was in from his ranch, 14 miles west of town Thursday and took out a load of coal and feed stuffs. Mr. Walcott is very hopeful for the wheat crop this year, stating that his was looking fine.

W. J. Chapman, a prominent former and cattleman, living 25 miles northwest from town was in Wednesday to buy feed for his cattle. Mr. Chapman happened to be in the dry belt this year and his feed crop was almost a complete failure.

Lee S. Smith, formerly of Clarendon, has sold out at Hereford and he passed down the road with his family yesterday to locate in Bowie, Texas, claiming that himself and wife were not able to stand the altitude at Hereford.—Clarendon Chronicle.

POST OFFICE HOURS

General delivery open from 8:00 a. m. to 6:00 p. m. Office open Sunday for an hour after morning church services and arrival of train.

W. J. Walters, P. M.

P. V. & N. T. TIME TABLE

Pass. Train	Leaves
201, south-bound,	11:02 a. m.
202, north-bound,	4:02 p. m.

STAGE TO DIMMITT.

Lv. Hereford at 1:30 p. m. daily ex. Sunday
Ar. Dimmitt at 6:00 p. m.
Lv. Dimmitt at 7:30 a. m.
Ar. Hereford at 12:30 m.

STAGE TO ARNEY

Lv. Hereford Mondays, Wednesdays and Fridays at 1:30 p. m.
Lv. Arney same days at 6:30 a. m.

Ladies and childrens "Topsy" hosiery at E. W. Harrison's. 37tf

Kelley Gray of the northwest part of the county came in on business Monday.

Of course you know that E. W. Harrison has silk lined gloves. Ain't they nice? 37tf

Mr. and Mrs. Henry Walcott, of 13 miles west were in Monday on a shopping expedition.

Seed wheat, barley, winter turf, oats and alfalfa seed can be found at C. C. Ferguson's grain store. 33tf

Dr. C. L. Stocks left Monday for Paris where he will locate permanently and practice his profession.

Children get your tablets, pencils, school books and all school supplies at J. P. Harding's Drug Store.

C. E. Spath returned Sunday from an extended business trip to Arkansas, where he disposed of a bunch of horses.

C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf

J. W. Brady, prominent ranchman of 7 miles east of town, was among Hereford's visitors Monday and took out a load of feed.

There is cold weather in the future, also a large supply of shirts and men's underwear equal to the occasion at E. W. Harrison's. 37tf

Fresh celery at City Bakery on Friday of each week. 37tf

J. I. Pylant and family of Summerfield were shopping in Hereford Monday.

Everything in men's furnishings at the specialty house of E. W. Harrison's. 37tf

C. V. Walker and family, living 8 miles east, were in the city shopping Monday.

When you want something good to eat go to the City Bakery, Geo. W. Eagle, Proprietor. 36tf

J. H. Kelly of 4 miles west of town was transacting business with our merchants Monday.

We still handle windmills and will make better prices and give better mills than anyone. D. R. Gass & Sons. 38tf

Elder Randolph Clark will fill his regular appointment at the Christian church Sunday at 11 a. m. and 3 p. m.—Claude News.

Give me exclusive control of your property that you want to trade or sell and I will find a deal for you. J. A. Williams. Office T. M. Coulson & Co. 38tf

H. C. Fenton, a sturdy farmer of the extreme southeast corner of the county, came up Monday and laid in a supply of groceries and other articles needed on the farm.

Say, boys! you need a new suit of clothes for fall and winter wear and C. L. Davis needs your order for the same. Call and see his new line of samples. They are up to now. 27tf

Our good friend, J. D. Burkett, has the thanks of THE BRAND editors for a couple of fine, fat ducks, brought to us Tuesday for our Thanksgiving dinner. May your shadow never grow smaller, J. D.

In case of fire you need money. To get money take a policy in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National Fire Association of Philadelphia or the United States. Witherspoon & Gough, Agents. 26tf

HELPFUL READING Some newspapers print matter to fill up space. Much of this is really harmful reading. It is the aim of the SEMI-WEEKLY NEWS to give helpful reading. Thousands will testify to its helpfulness to them. Ask your neighbor.

THE FARMER'S DEPARTMENT has helped many. It is not the theory of farming written by college professors and others up North on conditions that don't fit Texas. It is the actual experiences of farmers here at home who have turned over the soil.

SPECIAL OFFER If you are not taking The Searchlight you should be. It is helpful to the best interests of your town and county. For \$1.75, cash in advance we will mail you the Searchlight and the Galveston or Dallas Semi-Weekly News for 12 months. The News stops when your time is out.

Keep Your Property From Burning

by taking insurance in the Hartford, Orient, Penn., New Hampshire, Scottish Union, National Fire Association of Phil. The United States

Witherspoon & Gough, Agents

LUMBER - SHINGLES
BRICK, LIME AND CEMENT
OIL, LEAD, VARNISHES AND
PAINTERS' SUPPLIES

Hereford Lumber Co.

ELISHA CARTER

JOE CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for the Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

W. S. Higgins

E. R. Rice

HIGGINS & RICE

Dealers in

Coal, Grain, Hay, Salt
AND FIELD SEED

Bois d'Arc Posts

Cash for Hides
International Stock and Poultry Food

Wagon Yard Connected

YOUR PATRONAGE SOLICITED

REGISTERED BERKSHIRES

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot.

R. H. NORTON
BREEDER
HEREFORD, TEX.

INTERNATIONAL STOCK SALT

The Positive Preventive of Black Leg. Builder up of Run Down Stock. Regulator of Bowels and Cleaner of Cattle After Birth, Can be Found Always at
C. C. FERGUSON'S FEED STORE
 For special information apply or write to CONNER JOWELL, Hereford, Texas, Director of INTERNATIONAL STOCK SALT COMPANY

Emmett Cardwell was in Amarillo over Sunday.

For the finest of box and bulk candies go to Beach & Orr. 35tf

I. O. Jackson, one of Castro county's well known ranchmen, was in town Saturday.

A complete line of "Hygienic Toilet Requisites" at my residence. Mrs. S. E. Buster. 38tf

W. R. Baker, the popular principal of the Dimmitt public school, was a pleasant caller at this office Saturday.

If you want your sod land plowed deep investigate the merits of the Moline disc plow, for sale by the Stringfellow-Hume Hardware Co. 37

Try some of the home-made candy at City Bakery. 36tf

E. R. Rice and wife went to Dimmitt Saturday to visit friends.

Fresh line of fine candies just received at J. P. Harding's drug store. 38tf

D. C. Laird, manager of the OYO ranch in Castro county, was in the city Saturday.

If your property should burn are you able to rebuild? If not, insure with T. J. Graves & Co. 35tf

J. L. Crum was in from his ranch 18 miles east of town Tuesday with a wagon-load of fine pumpkins, the largest of which were estimated to weigh 50 pounds.

Fruits and nuts always on hand at Beach & Orr's. 35tf

A. J. Thompson went to Gainesville last week on business.

C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf

W. L. McIntosh of the North Draw was a business visitor to Hereford Monday.

The indications are that one of those comfortable caps at Esca Harrison's will be a welcome companion this winter. 34tf

Geo. L. Muse, commissioner of precinct No. 4, was in from his ranch Monday to attend the regular session of the court which was to have met Monday.

Pickled pigs feet—J. W. Martin has 'em. 38tf

B. F. Westbrook of Dimmitt was in town Saturday on business.

100 bushels of apples at last year's prices at J. A. Johnson's. 38tf

Mrs. Harvey Cash of Dimmitt was a visitor in the city Saturday.

Take that dollar to the Hereford Mercantile Co.'s cash store and get 9 lbs. of coffee. 21tf

Charles Orr left Sunday evening on an extended prospecting trip to California points.

F. Herron and daughter returned Saturday from Graham, where they had been the guests of friends.

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address

A. G. BOYCE
Channing

W. BOYCE
Amarillo

IRA ATEN
Hereford