

# School Changes Trustee Election Method

## Mother Airs Complaint Of School Dress Code

By O.G. NIEMAN  
Editor-Publisher

The Hereford School Board, in regular session Monday afternoon, voted to change the method of electing trustees for the school district, heard a mother's lengthy complaint against the school's dress code, heard reports from the vocational and community education programs, handled other routine business matters and approved payment of bills.

The change in trustee election provides that candidates for the board shall seek election for a designated

position beginning with the 1975 election. If a candidate fails to receive a majority of the votes cast for that position, a run-off election will be held not more than 30 days after the date of the first election.

The vote to change the election method was passed on a 4-3 split decision, with Danny Martin, Bobby Veigel, Hugh Clearman and Lynton Allred voting for the proposal. Jim Conkwright, James Arney and Ron Zimmerman voted against the change.

THE BOARD had discussed the proposal previously, and a 3-3 vote had resulted at the last meeting. Allred, who abstained at the last meeting, said he believed the method "insures a vote reflecting the majority and, for that reason alone, I favor the change." Conkwright said he still opposed the change because of a restriction which prevents ever changing back to the present method.

Mrs. Annie Brashear, who had requested a place on the agenda, presented a lengthy complaint to the board concerning the dress code—especially the policy on length of boys' hair. She said her son, a high school senior, had been told several times to get his hair cut—both last school year and the start of school this year.

Mrs. Brashear also intimated that she believed her son had been "harrassed and intimidated" for his encounters with school officials over the hair problem. She concluded by handing a three-page statement to the board and asked that it be read aloud.

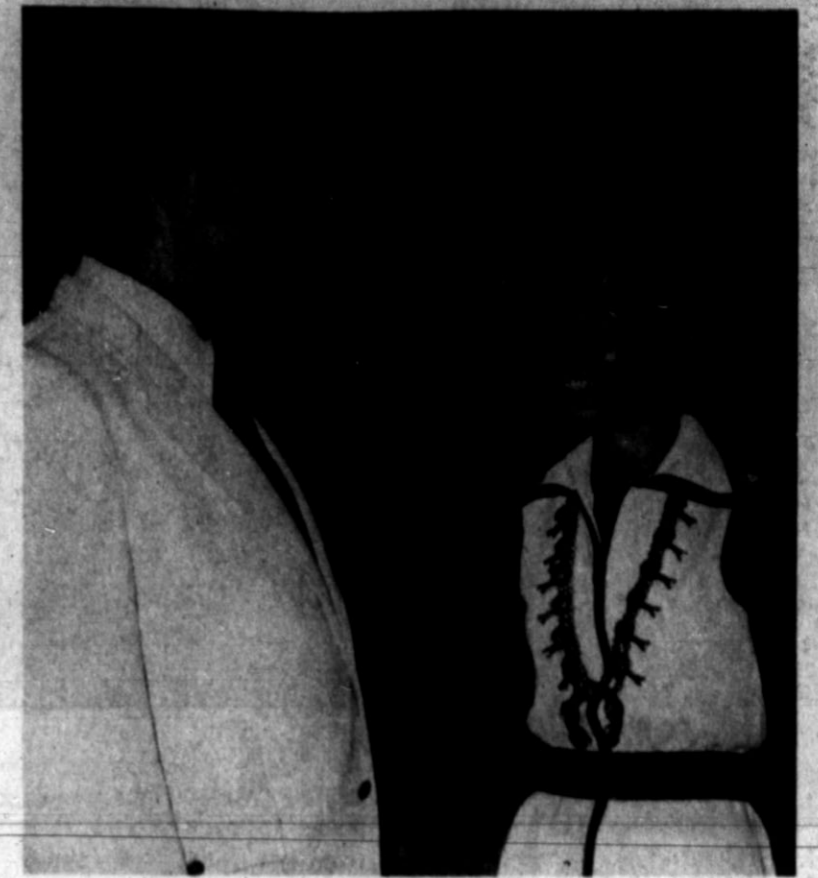
CONKWRIGHT read the prepared statement which, basically, dwelt on two issues—the dress code and the administration of discipline at high school. Mrs. Brashear asked for a "moderation of the dress code, or lessening of restrictions," and further called for the "administration of justice" at high school.

Clearman, board president, asked for any comments following Mrs. Brashear's presentation. Veigel commended Mrs. Brashear for having "the courage to speak out on what you believe," and added that he hoped the board would never be "too narrow minded to give consideration" to such matters.

Zimmerman also commented on Mrs. Brashear's talk, telling her he believed she was "sincere in presenting your views." However, Zimmerman added that he didn't think doing away with the dress code would solve the problem. He expressed the opinion that the problem concerned school rules... "if it wasn't the dress code it would be something else."

SUPT. ROY HARTMAN pointed out that the board had invited representatives of the student council to the board meeting the past school year, and the student leaders voiced approval of the modified code. Principal Jerry George

(See SCHOOL, Page 3)



At C of C Meeting

Lynne Poarch chats with Roy Faubion, Deaf Smith County Chamber of Commerce president, after she appeared as guest speaker for the regular quarterly membership meeting Tuesday at the Civic Club Center. Miss Poarch told members about a new "riding camp" she initiated this past summer for young girls.

## Quarterly Meeting Held By Chamber

A quarterly membership meeting of the Deaf Smith County Chamber of Commerce was held Tuesday at noon in Civic Center with Lynne Poarch as guest speaker.

Chamber president Roy Faubion also spoke briefly on committee work and projects which members still need to think about this year. An amendment to the by-laws was approved which makes the monthly C of C newsletter a part of the dues to the organization.

A small turnout heard Miss Poarch describe her goals and progress after starting a "riding camp" here this summer. A unique "camp" with emphasis on individual attention, the project started with six local girls in a one-week course.

NEWS OF the training camp on horsemanship soon spread, and two more sessions were booked before the first course was completed. The next courses drew girls, ages 9 to 16, from all around the area. "We were highly pleased with the response, but we thought the need was there since there is a big horse population in this area," explained Miss Poarch.

"We don't specialize in just preparing the riders for competition in rodeos and shows—we attempt to train them on the

care and grooming of their horses, along with riding techniques and calisthenics. Miss Poarch pointed out. She won't take more than 10 girls in one session.

One of Hereford's newest businesses, the riding camp, or school, is a family affair. Her brother and sisters assist, as well as her parents, Mr. and Mrs. Herb Poarch. The school is not taking boys for group sessions, but private lessons are offered.

IN HIS BRIEF talk, Faubion spelled out some of the C of C projects which still need attention this year, and some which are long range programs of work. He said study was still underway on a "Y-type facility" but that the economic climate is not good at this time for a project that would involve large expenditures.

Other projects he mentioned included: Promote safer driving and bicycling; seek building of more tennis courts; prepare a new color brochure to promote Hereford and Deaf Smith County for new industry and tourism; work with the Bicentennial committee on projects leading up to 1976; aggressively promote a "shop Hereford first" program; continue work on membership; promote water importation project for the area; continue to promote clean-up campaigns.

## Herd Hopes To Bounce Back Against Palo Duro

By DAN WELTY  
Brand Sports Editor

The Hereford Whitefaces will be trying to make up for lost ground while the Palo Duro Dons will have revenge on their minds when the two meet tonight at Dick Bivins Stadium in the second contest of the season for both.

Kickoff is set for 7:30. The Thursday night game was scheduled to avoid conflicts on Saturday night with college games. The Friday night spot was already scheduled by other Amarillo teams.

Hereford suffered through a loss to the Pampa Harvesters last week, 35-8. Coach Larry Dippel has made some changes in the Herd lineup and promises the team will make a better showing this week.

THE DONS, on the other hand, opened the season against a triple-A school, Dumas. Palo Duro, according to scouting reports, was not up emotionally for the game but still defeated the Demons 20-14.

The Dons will be looking for blood Thursday night. Last year's Herd beat the Dons 31-7 and the 74 edition of Palo Duro will be out to avenge the loss. Hereford, meanwhile, has been concentrating on playing some basically good football.

The Dons are loaded with talent, and claim to have one of the fastest backfields

in the area. Rodney Towner, at tailback, is said to be capable of a 4.5 40-yard dash; Greg Sellmeyer, another running back, was a regional finalist in hurdles last year. Quarterback Stanley Stambaugh has been clocked at 4.9, while halfback David Beezley boasts a 4.7. Split end Larry Lipscomb has an equal 4.7, and all that talent added with a big line makes Palo Duro an explosive offensive team.

BEEZLEY was named the 3-AAAA player of the week for gaining 194 yards against Dumas. He only carried the ball six times for a whopping 32.3 yard per

carry. Beezley scored one of the Don's touchdowns. Sellmeyer was second in the district in rushing the first week with 15 carries and 106 yards against Dumas. He added the other two touchdowns for the Dons.

The Dons rolled up the second highest total yardage in that district with 322 yards, second only to Pampa. Palo Duro's air game included only 31 yards, while Pampa was in the air for 125 yards.

Quarterback Stanley Stambaugh completed 4 of 6 passes against the

(See HERD, Page 3)

## Fiesta Parade Set

A Queen's coronation, parade and fiesta dances are all scheduled Friday, Saturday and Monday as the local Mexican-American community celebrates the independence movement in Mexico.

Miss Angelina Guillen, daughter of Mr. and Mrs. Juan Guillen, will be crowned Queen of the Fiesta Patrias celebration at 11 p.m. Friday evening during a coronation dance at the Bull Barn. She will be attended by princess Rosalinda Ortiz and duchess Diana Guerra. Festivities will begin at 8 p.m.

Immediately after the crowning of Miss Guillen, Susie Hickman will sing the national anthem which will be followed by

Mexico's anthem played by Angel Moya and his orchestra.

A PARADE with more than 37 entrants will form at Community Center at 4 p.m. Saturday. Floats, marching bands and riders' clubs will be manned by many local organizations, such as Boy Scouts, American Legion, high school band, and Hereford Jaycee. Several area communities will be represented, including Muleshoe, Nazareth and Dimmitt.

The entourage will travel south on

(See FIESTA, Page 4)

Hereford, Texas, Thursday, September 12, 1974  
73rd Year, No. 36 46 Pages in 5 Sections

## County Okays Museum Project, Receives Lateral Roads Money

With their road and bridge fund reflecting a deficit balance, Deaf Smith County Commissioners welcomed a \$29,771 check from the state Monday for the county's share of surplus lateral road fund money.

Commissioners went through a rather routine session for their first regular meeting of the month Monday—approving bills and reports, endorsing plans of the museum committee, reviewing remodeling progress at the courthouse.

hearing a petition for a road in northwest Deaf Smith County, and adopting a resolution that would make the county eligible for emergency crop loans.

Commissioners decided to divide the lateral road fund money equally among the four precincts. The July report showed an overall deficit of \$1,273.16 in the county road and bridge fund. The precinct reports revealed balances of \$22,598 and \$2,259 in precincts 2 and 3, while 1 and 4 had deficits of \$3,554 and \$22,577, respectively.

THE RESOLUTION, submitted to the U.S. Department of Agriculture, puts the county on record as requesting inclusion in the disaster areas which will be eligible for emergency loans from the USDA. It pointed out that the county had "suffered severe drought damage the past year" with large percentages of the dryland wheat and grain sorghums being lost, as well as part of the irrigated wheat. It also pointed out that hail damage had wiped out some of the crops in the county. The resolution is a formality that must be recorded in order to have farmers eligible for the loans.

Four directors of the Deaf Smith County Museum appeared at the meeting to confirm operating plans with the court. Plans for adding a chapel display in the museum were outlined, and the group announced that a museum director is being sought. The new county budget includes funds for a director.

Museum committee members attending the meeting were Meses. Henry Sears, Juston McBride, George Turrentine and Austin Rose.

A PETITION for a road was presented at the meeting by Leo Gallager, who was also accompanied by Cal Mitts, manager of Northwest Grain Elevator. A graded road is sought for a three-mile stretch extending from the intersection of FM-1057 and FM-1062 north to FM-1412.

Gallager told commissioners he felt there was a great need for the road, and there is presently just one mile of road open. He said signers of the petition resided in the East Simms community and nearby area, and property owners would provide free right-of-way.

Commissioners discussed the proposal later in the day and decided that the project was "not feasible at this time due to prohibitive costs." It was pointed out that a waterway crossing would be involved in the project, as well as utility and gas line relocations.

THE COURT made a tour of the courthouse offices where remodeling has been underway. The tax office was moved to the first floor over the weekend, now occupying the space where the county library was located. The D.A.'s office will soon be moved into the old tax office on the second floor, and the county treasurer will move across the hall to the south office space formerly occupied by the tax office.

New offices will soon be ready at the east end of the old library. Situated on the first floor, near the south entrance, will be offices for the social security, justice of the peace, and juvenile officer.

ENTRANCES to the tax office have also been divided, with one door going to the tax assessor-collector's office and the other going to the vehicle registration office. The remodeling of the courthouse offices was included in the construction contract for the new library and is being paid from federal revenue sharing funds.

(See COUNTY, Page 3)

## Important Addition Set At United Beef

United Beef Producers of Hereford announced Monday that Searle Agriculture, Inc., a subsidiary of Searle and Co., has started construction of an animal

waste reprocessing plant on the U.B.P. feedlot.

The plant is expected to start production approximately Jan. 1, 1975, with the product being intended for use initially as a soil conditioner and ultimately as a cattle feed ingredient.

IN RECENT YEARS, there has been increasing pressure from ecology groups to clean up potential water pollution problems that naturally exist when the waste from thousands of animals is confined to a relatively small area. At the same time, waste handling and removal is a major cost to a large cattle feedyard like United Beef Producers. The erection of the Searle Agriculture Inc. Waste Processing Plant may help answer both problems.

The process, known as aerobic digestion, results in a product that has use as a soil conditioner, potting soil base, or possibly a base for a nitrogen fortified fertilizer. The potential as a feed ingredient for cattle is a primary area of interest to United Beef Producers.

Samuel Huttenbauer, Jr., president of U.B.P., stated: "We are delighted that Searle Agriculture has selected United Beef Producers feedyard for the location of their waste processing plant. The plant gives us both a means of waste disposal to further improve our sanitation program and a real opportunity to participate in developing a feed ingredient for the cattle feeding industry."

"IF BEEF is to remain an affordable source of protein rather than become a luxury food item, our industry must make every effort to reduce the cost of the end product."

## School Count At 5,567

Enrollment in Hereford public schools totaled 5,567 Monday, according to a report from the school business office. This was one more student than was enrolled on the same day a year ago.

Elementary school enrollment on six campuses was tabbed at 3,112 and enrollment at the two junior highs was 1,457. The top three grades at high school totaled 998 students.

INCLUDED in the elementary total were 334 pupils in the 5-year-old kindergarten and 113 in the 4-year-old kindergarten. The elementary and high school totals also include 54 students in special education programs.

Enrollment in the first six grades is down from a year ago, but the kindergarten programs have increased and junior high totals are up. The high school total is off 12 from a year ago.

STANTON Junior High totals 776 and La Plata 681. A breakdown on elementary schools (1st six grades): Aikman 510, Northwest 504, Tierra Blanca 465, Bluebonnet 438, Shirley 421, Central 301. The high school breakdown: Seniors 241, juniors 354; sophomores 375.

## Branding Time

That feller on Tierra Blanca Creek, says money saved for a rainy day now buys a smaller umbrella.

Inflation: When something you bought for \$5 a few years ago costs \$10 to repair.

My wife is so intent on keeping her youth that she contacted a childhood disease last week. It was only the three-day measles and she was feeling much better by Tuesday, but Lavon missed her first home football game in more than 20 years. She complained more about that than my few attempts at household chores while she was down!

We have a feeling the Hostile Herd will correct some of their first-game miscues and come on strong tonight at Amarillo. The Palo Duro Dons are rated stronger than Pampa, but the hustlin' Herd will be out to prove that one-sided defeat at the hands of Pampa was not a true reflection of their capabilities.

While we realize the following might be lighter than usual since it's a school night, let's make an attempt to have a good crowd behind the Whitefaces tonight!

State Rep. Bill Clayton, who appears to be our next Speaker of the House, will be in Hereford Monday as a guest speaker for the Rotary Club. Rep. Clayton is expected to speak on the Constitutional Revision question, and Rotarians are opening the meeting to any interested persons. Lunch is \$2.60 a person.

The honeymoon is over for President Ford. You don't have to look any further than your hometown to realize that. The granting of a full and absolute pardon to Richard Nixon has raised all kinds of questions. One of the first ones we heard in the coffee shop was: How can a man be pardoned when he hadn't been found guilty, or admitted guilt?

The best answer I've heard to that one is that if a man accepts a pardon, he is admitting guilt. If the governor announced that he was giving me a full pardon, I would refuse to accept it. It's easy to see why there is mixed reaction to the matter. It is easy to say that Nixon has been, and will be, punished severely enough, but there is still the matter of a double standard of justice.

An opinion poll conducted for Newsweek magazine showed 58 per cent opposed immunity from prosecution for the former President, with only 33 per cent in favor. Vice President Nelson Rockefeller says it "will speed the healing of the nation." We're not so sure about that.



**Purple Ribbon Winners**

Top awards in the County 4-H Club Fair Saturday were denoted by purple ribbons in each division. They were received by, from left front row, Bill Cheek Jr. for crop exhibit; Diane Warden, baking; and De Ann Walsler, crafts; back row, Patty Harris, junior clothing; Rhonda Hagar, senior clothing; Beverly Beene, household linens; Phylecia Rowland, vegetable gardening.

**Somebody's trying to take something that belongs to you.**

**Right here in Texas**

In fact, somebody's trying to take something that belongs to all of us: freedom of speech. Somebody's undermining your right to communicate, to listen, to have all available information on a given subject.

Somebody's trying to tell certain Arkansas companies they may not advertise their services.

But advertising is just another word for communication. It is public information; it gives you a choice. It encourages new and better ways of doing things and helps continue the development of newer, better and more economical consumer goods.

Now, however, the right of certain Texas companies to communicate with their customers is in danger. This could ultimately have more far-reaching effects on free speech as we know it.

Right now, we want you to think very long, very hard and very deeply about advertising and about the good it does in America. We want you to think about its effect on business, on your own entertainment, on radio, television, newspapers and magazines, on your right to know.

We want you to think about the effect advertising has on your company's sales, and how the sales of your company affect your own life-style.

Right now, we want you to think very long, very hard and very deeply about the issue of free speech. Then we want you to write Governor Dolph Briscoe, State Capitol, Austin, Texas 78711, and your legislators and your friends and tell them how you feel.

The ball is in your hands. It's up to you not to drop it.

**Advertising is everybody's business.**

This ad appears as a public service of this newspaper.

Would you like to get back part of every shopping dollar you spend?

**YOU CAN ...  
WHEN YOU DO  
YOUR SHOPPING  
IN *Hereford***

Most of us know that we usually get better values and service when we shop at our local stores. But did you know that by shopping at home, you also get back part of each dollar you spend? Here's how it works: Spending more money at home means more money in the form of wages to local merchants and their employees. More wages mean more taxes for our local government and more tax monies mean more and better community services and improvements. More money at home means a stronger and healthier economy all the way around. If you work at home, chances are that the money you spend here will eventually find its way back to you not only in the form of community improvements, but by creating more and better jobs and higher pay due to a better local economy. Shop at home for better values, better service, a better community and better jobs!



**The Hereford Brand**

**YOU GET PART OF EACH SHOPPING DOLLAR BACK WHEN YOU SHOP AT HOME**

# Car Rollover Injures One

Louella Greenwood Manning, of Route 3 in Hereford, sustained head and neck injuries when the car in which she was a passenger veered out of control and rolled once in a ditch Sunday evening.

Mrs. Manning, 32, underwent emergency care at Deaf Smith County General Hospital after the accident and is listed there in satisfactory condition. Hospital officials said Mrs. Manning was being treated for a possible broken neck, but that a final diagnosis had not been made.

Mrs. Manning was a passenger in a small foreign station wagon driven by her sister, Terry Lynn Greenwood, a student. They were eastbound on Austin Road about seven miles southeast of Hereford at the time of the accident, 6:20 p.m. Sunday.

Department of Public Safety officer Ralph Pedigo, investigating the accident, said that a late model American car driven by Doris Amalie Kelly

was in a slight collision with the station wagon, causing the station wagon to swerve out of control and into the ditch on the right side of the road. Mrs. Manning was thrown from the vehicle as it rolled over once.

Mrs. Manning was found by officers on the other side of a barbed wire fence from where the accident occurred, apparently thrown there when the car rolled.

Mrs. Manning was carried to the Hereford hospital by Gilliland-Watson ambulance after receiving first aid at the scene. The driver, Terry Greenwood, sustained only minor injuries.

The other vehicle sustained no damage and none of its occupants were injured.

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Welcome  
Rev. C. W. Allen  
To  
Deaf Smith County  
Chamber of Commerce  
Enrolled By  
Betty Willson

Welcome  
Hereford Septic Tank  
& Cesspool Service  
TO  
Deaf Smith County  
Chamber of Commerce  
Enrolled By  
Major Schroeter

Welcome  
City Tortilla Factory  
TO  
Deaf Smith County  
Chamber of Commerce  
Enrolled By  
Javier O. Gutierrez

A diamond is forever



Because of its lasting beauty and value, a diamond ring is the perfect symbol of love. And... there is no finer diamond ring than a Keepsake.

Keepsake

KESTER'S JEWELRY

Across from the Post Office, Downtown, Hereford



## Rollover Injures Woman

32-year-old Louella Greenwood Manning received head and neck injuries when the car, pictured at the left, collided with another vehicle and went out of control, rolling once into a ditch on Austin Road. The photo at right shows the

initial collision was slight, with the other vehicle doing little damage to the small station wagon, but causing it to weave and skid. Mrs. Manning, a passenger in the station wagon, was thrown from the vehicle.

## School-- from Page 1

declined to debate the information presented, stating that "I'm carrying out a board policy to the best of my ability, and it is a policy in which I believe."

Later in the board meeting, when the subject came up again, Hartman strongly defended George and assistant principal Gene Barkowsky for their "fair treatment to all students on the same basis." George told the board that this has been "the smoothest beginning of school I can remember... we've only had two problems with the dress code so far."

Conkright commended the principals for enforcing school board policy, and it was apparently the consensus of the board that the policy was needed and no changes would be made at this time.

G.C. GRAVES and Ray Barber gave reports on the distributive education and industrial cooperative training programs at high school. Trustees heard reports on various programs from time to time in their board meetings.

Graves reported the DE program has 41 students this year, and he showed slides which outlined the two-year cooperative program. Barber explained the ICT program, which now has 28 students, pointing out it is for juniors and seniors. "These cooperative programs do not prohibit a student from going to college," he emphasized.

Richard Robinson also gave a report on the Community Education Program, pointing out that courses are being offered here from Amarillo College. He also explained that a number of self-improvement courses are being offered for adult education. He said the school had added a "Gym Night" to the

program this fall, with individuals or groups eligible to use the high school gym on Tuesday nights for a 50-cent fee.

Patsy Giles, president of the Texas Classroom Teachers Association chapter here, and Carolyn Waters, president of the Texas State Teachers Association chapter, also gave brief reports on their organizations at the meeting.

THE TCTA group has 280 members from a potential list of 309, while the TSTA group lacks just one member from an eligible list of 356, the two presidents reported. They outlined the benefits of the organizations, and also commended the school administration and trustees for keeping an "open line of communications."

The board also heard reports on the cafeteria, transportation, enrollment, and finances. Larry Wartes reported the school district has received three new buses, and also commented on increasing prices for the vehicles. Latest bid on a 60-passenger bus without power brakes and steering was quoted at \$10,470.

Trustees approved a tax roll with an assessed valuation total of \$116,634,050. This total is up by \$4,716,950 over a year ago, which should increase the local tax revenue by some \$90,000. The budget approved for 1974-75 was in excess of \$5.5 million.

THE BOARD accepted the resignation of Joed Cupell, high school math teacher, and approved Richard Wildman as his replacement. Also approved was Janet Taylor, an additional teacher at Stanton Junior High due to increased enrollment at that campus.

## Gearing Up To Buy a Bike

By Virginia Knauer  
Special Assistant to the President and Director  
Office of Consumer Affairs  
Department of Health, Education and Welfare

Thinking of buying a bicycle? Perhaps you're already asking questions: Three-speed or 10-speed model? What's the basic difference? And what about five-speed?

First, analyze how you will use the bicycle. Then get basic information: Cycling experts tell me that novices often buy more bike than they need. The experts shared these tips with me.

You have four types of bicycles to consider. Of the geared bikes, the three-speed is the least expensive, followed in cost by the five-speed and topped by the 10-speed.

If you want an easy-pedaling bicycle for local riding, especially in an area with few hills, a three-speed may be your answer. It could be ideal for riding a few miles to pick up the newspaper or visit nearby friends.

A three-speed gives you first gear (for upgrades), second gear (for flat ground) and third gear (for downhills). In a three-speed, the gears are inside the hub of the rear wheel and they need little attention. However, you must take it to a professional mechanic when something does go wrong, so your repair costs may be high.

A 10-speed bicycle, on

the other hand, has exposed gears on the outside of the wheels and they need occasional adjustment. However, these adjustments can be made easily by the rider. Having gears on the outside reduces friction on the rear wheel. This frees it up and makes pedaling easier.

The 10-speed is for touring—getting out on the road and moving. The gearing has five free wheels on the rear-wheel hub; these are connected to two chain wheels in front. By combining in various ways, these gears produce the 10 speeds that allow you to adjust to constantly changing terrain. With 10-speed gearing, going uphill & downhill is easiest of all.

Other reasons for faster pedaling with 10-speeds: They are almost always lighter-weight than three speeds and they have narrower tires, too. All in all, the 10-speed is designed for at least a 10-mile jaunt over uphill, downhill and flat countryside.

The five-speed is another possibility. It is built on the same principle as the 10-speed, with five free wheels in back. However, the five-speed has only one chain wheel in front. Though the five-speed offers fewer gears, it is a useful touring bike.

Warm and cuddly PANT COATS to wear everywhere... our collection... \$30 to \$90 sketched - fabulous fake suede and fur... \$46

Sweetbriar

Nadine Jeter, Mgr. Sugarland Mall

## Herd-- from Page 1

Demons for the 31 yards, and Lipscomb catching two of those passes. But he also threw two interceptions.

HEREFORD will have a different look in defense with Robert Scott moving to defensive tackle and Gary Schumaker moving to inside linebacker. A tentative move is John Paetzold to noseguard. Luis Marquez sustained a knee injury at that spot last week.

An addition to the offense this week will be Mike Munnerlyn, one of Hereford's three returning starters. Munnerlyn, wingback, was out of action last week after a tonsillectomy.

Offensively, the Herd starters will be

Ronnie Ohlig at split end; Terry Bell at tight end; David Fish at quick tackle; Melvin Betzen at strong tackle; Kevin Fox at quick guard; Danny Collops at strong guard; Dennis Evans at center; Mike Crim at quarterback; Dave Charest at tailback; Doug Charest at fullback; and Munnerlyn at wingback.

DEFENSIVELY, Hereford will start Bell at left end; Jimmy Sanchez at right end; Vance Hennington at left tackle; John Paetzold at noseguard; Robert Scott at right tackle; Dennis Evans at left linebacker; Danny Jones at right linebacker; David Artho and Kent Hollingsworth at cornerbacks; and Dave Charest and Kirk Spain at safeties.

## County-- from Page 1

During the Monday meeting, commissioners approved a payment on the construction project, transferring \$15,000 from a certificate of deposit. Revenue sharing funds had been placed on a CD in excess of \$50,000.

Commissioners discussed the possibility of resurfacing the parking area around the Bull Barn, but decided it would be satisfactory until next summer. The monthly fire report showed only

three county fires recorded by the Hereford Volunteer Fire Department.

ALL COMMISSIONERS were present for the monthly meeting along with County Judge H.C. Williams and County Clerk B.F. Cain.

## Hereford Brand

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O.G. Nieman Publisher  
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### REVIVAL

Good Old Fashion Country Style Preaching

Gene Streun  
Summerfield Music

Derrel Lewis  
Canyon Evangelist

SEPT. 15-21  
8:00 P.M.  
SUMMERFIELD BAPTIST CHURCH  
BILL BROXSON, Jr. PASTOR  
Ya'll Come, Nursery Provided

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There are a lot of things to want, but what most people need is the money to get them. And financial house is where the money is. Get up to \$2,000 or more to turn your "wants" to "haves." And remember, the more you borrow, the lower your interest rate.

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So powerful we guarantee it for as long as you own your car.

\$45

You've seen it on TV. This revolutionary battery has no filler caps because it's sealed at the factory. You never have to add water. Corrosion is virtually eliminated. And it's the most powerful battery ever built for a passenger car. So powerful that JCPenney will guarantee it for as long as you own your car. Sizes: 24, 24F, 74, 27, 27F, 77, 22F and 72.

GUARANTEE: This battery is guaranteed for as long as you own your car or truck. If it ever fails to hold a charge, return it to us, we will replace it free.

CHARGE IT!

# Fiesta--

from Page 1

Main Street, turn east on 2nd and proceed to the Bull Barn. At 8 o'clock that night, a fiesta dance will be featured at the Bull Barn until 1 p.m.

A final fiesta dance is scheduled from 8 p.m. - 1 a.m. Monday at Wishing Well Ballroom.

DON MIGUEL Hidalgo y Costilla is known among Mexico's descendants as the Father of Independence because of



They say in Cornwall, England that biting off the first fern seed of Spring will keep one free from toothache all year long!

his campaign for liberty in 1810. Castillo, who was eventually executed for his beliefs, studied and adhered to the freedom creed which was being spawned by French and American revolutionaries of the 18th century. His efforts are compared to those of Ben Franklin, Thomas Jefferson, Patrick Henry and other heroes of that era. His cry was "Long live America and may bad government die!"

# TV COMMENTARY

By John Smiley

THE HUMAN personality provides the something that makes for the real joy of living. During the first week of September, TV provided a recap of two human personalities that are interlaced in the heritage of America.

HAL HOLBROOK starred in the first of a six-part portrait of Abraham Lincoln, adapted from Carl Sandburg's Pulitzer Prize-winning biography. Shown on NBC, these dramatizations about

Lincoln will avoid the expected historical events and will concentrate on the human side of the 16th President.

ANOTHER outstanding personality presented to viewers the maiden week of September was that of Clarence Darrow, the defense attorney in the Scopes "monkey trial," portrayed by Henry Fonda. In this instance, one hopes Fonda's brilliant and moving performance will be re-run. Those who viewed it the first time will enjoy a second helping; those who haven't seen it can see what was missed.

IT IS REPORTED that CBS's White House correspondent Dan Rather may be considering taking on a different assignment. Rather also anchors "CBS Saturday Evening News."

IN THE win-some-lose-some department: Jack Lord went on a short strike from "Hawaii Five-0" to back his demand that CBS fire one of the producers. The network backed the producer. Lord is back on the job.



### Attorney General Visits After Dinner

Texas attorney general John Hill shakes hands and chats with Hereford citizens at a barbecue dinner Saturday night. The event, held by the Deaf Smith County Democratic Club, was attended by more than 150.

## Hill Addresses Demo Club

Texas Attorney General John Hill told a group of about 150 members of the Deaf Smith County Democratic Club Saturday night that the citizens of Texas would have to work as a single unit if the problems facing the state were to be solved.

Hill was the guest speaker at a barbecue dinner, held by the DSCDC and many ranking Democratic officials were on hand for the occasion. Although Hill was the main speaker, 13th Congressional candidate Jack Hightower gave a short speech.

Others on hand included Representative Bryan Poff, now judge-elect for Potter county, several Deaf Smith county officials, including district clerk Lola Fay Veazey, tax collector Nell Miller, sheriff Travis McPherson, county commissioners Earl Holt, Bruce Coleman and Austin Rose,

several precinct chairman and county chairman Leo Witkowski. Two other guests were state committeewoman Ruth Oliver of Pampa and Swisher County chairman Dick O'Daniel.

Hill told the group that if the people of Texas did not cooperate with each other in facing the state's problem, the state will not make it. "We don't need any solo acts. As attorney general I work with officials on the county level and every level of state government. By working this way, it will not only benefit what I'm trying to accomplish, but what we're all working for."

Furthering his plea for unity for action, Hill urged the group to work not only as Democrats, but as citizens to help others. Hill had praise for Democrats in the state, though, and on the national level. "Democrats

have concern for the people. I want to see this nation have another chance under a Democratic administration. But we can't have any weak candidates. We need strong candidates that will be offering some solutions to the problems in this country."

Working as attorney general, Hill said, he had become aware of the growing problem of organized crime in the state of Texas. "I'm not an alarmist, but organized crime, unless we stop it, is going to be a serious problem in our state. Unless we get behind our law enforcement officials, we'll have serious problems. Crime could overtake us."

Concluding his speech, Hill said that politics was a great part of the country, but that it required participation on the part of the individual if the country is to succeed.



### Tree Litter

From time to time, when the west wind blew, twigs and leaves from Fred Miller's poplar tree would flutter down into a neighbor's back yard. Resentful, the neighbor finally took the matter into the courtroom.

"It is up to Miller to keep his litter out of my yard," he told the judge. "If there is no other way, then let him cut the tree down."



But the court refused to mix in. Noting that the tree was located entirely on Miller's land, the court said he could not be blamed for the natural process of shedding.

Generally speaking, the law will not interfere with natural growth on private property.

Thus, another man was held entitled to maintain four large maple trees on his land even though they kept a neighbor's house in the shade. The court said his freedom to use his own property outweighed the indirect annoyance to the neighbor.

On the other hand, the neighbor may have a valid complaint when the injury he suffers is more substantial. Thus, when branches actually spread across the property line, most courts give the neighbor the right to chop them off at the boundary.

Furthermore, a neighbor usually has grounds for suit if a tree threatens his safety. Another case involved a badly decayed elm standing near a back yard fence. The next door neighbor, fearful of an impending accident, warned the tree's owner of the danger—to no avail.

One morning, during a storm, a heavy bough split off and fell across the fence, smiting the neighbor on the shoulder. Under these circumstances, the owner of the tree was held responsible for the neighbor's mishap.

The court said he had no more right to keep a dangerous tree on his property than to keep a dangerous building.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

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# Duckwall's

## Treasure Hunt Night

Starting at 6 P.M. Two '10 Gift Certificates hidden in plain sight. Lucky finder will be able to redeem it for merchandise of your choice.

### CLIP COUPONS

# SAVE

### 3 BIG DAYS

Prices Subject to Stock On Hand

<p>Sept. 12, 13, 14 Listerine Antiseptic 20 oz. <b>78c</b> Our Reg. \$1.29 Limit 1 with Coupon</p>	<p>Sept. 12, 13, 14 Polident Denture Cleanser 4oz. <b>66c</b> Our Reg. \$1.03 Limit 1 with Coupon</p>	
<p>Sept. 12, 13, 14 Holt &amp; Hold &amp; Hold Regular or Unscented 8 oz. <b>83c</b> Our Reg. \$1.47 Limit 1 with Coupon</p>	<p>Sept. 12, 13, 14 Johnson's Baby Shampoo 12 1/2 oz. <b>\$1.07</b> Our Reg. \$1.64 Limit 1 with Coupon</p>	<p>Sept. 12, 13, 14 Jergens Lotion with Pump 15 oz. <b>88c</b> Our Reg. \$1.52 Limit 1 with Coupon</p>
<p>Sept. 12, 13, 14 Tri-Dex Medicated Pads 42's <b>53c</b> Our Reg. 88c Limit 1 with Coupon</p>	<p>Sept. 12, 13, 14 Ban Roll-On Anti-Perisprant 1 1/2 oz. <b>63c</b> Our Reg. 96c Limit 1 with Coupon</p>	<p>Sept. 12, 13, 14 Alka-Seltzer Tablets 36's <b>73c</b> Our Reg. \$1.02 Limit 1 with Coupon</p>
<p>Sept. 12, 13, 14 FOS Feminine Deodorant Regular or Powder 3 oz. <b>73c</b> Our Reg. \$1.24 Limit 1 with Coupon</p>	<p>Sept. 12, 13, 14 Close-Up Toothpaste Red or Green Family 8.4 oz. <b>59c</b> Our Reg. 89c Limit 1 with Coupon</p>	<p>Sept. 12, 13, 14 Diamond Foil 12" x 26" 4 Rolls For <b>97c</b> Our Reg. 33c Limit 4 with Coupon</p>
<p>Sept. 12, 13, 14 Glad Sandwich Bags 150 In Pkg. <b>33c</b> Our Reg. 66c Limit 1 with Coupon</p>	<p>Sept. 12, 13, 14 Glad Food Storage Bags 75 In Pkg. <b>63c</b> Our Reg. 93c Limit 1 with Coupon</p>	<p>Sept. 12, 13, 14 Glad Trash Can Bags 30 Gal. - 20 In Pkg. <b>\$1.37</b> Our Reg. \$1.77 Limit 1 with Coupon</p>
<p>Shop Until 8:30 P. M. Tonight at <b>DUCKWALL'S</b></p>	<p>Sept. 12, 13, 14 Kleenex Tissues White or Colors 2 Boxes For <b>68c</b> Our Reg. 46c Limit 2 with Coupon</p>	<p>Sept. 12, 13, 14 Lemon Pledge 14 oz. <b>99c</b> Our Reg. \$1.53 Limit 1 with Coupon</p>
<p>Sept. 12, 13, 14 Toilet Bowl Deodorant 3 For <b>50c</b> Our Reg. 29c Limit 3 with Coupon</p>	<p>Sept. 12, 13, 14 Casper Duster Turkey Feather Duster <b>57c</b> Our Reg. 99c Limit 1 with Coupon</p>	<p>Sept. 12, 13, 14 Bowl Brush with Holder <b>67c</b> Our Reg. \$1.19 Limit 1 with Coupon</p>
<p>Sept. 12, 13, 14 Twill Towels 4 In Pkg. <b>96c</b> Our Reg. \$1.29 Limit 2 with Coupon</p>	<p>Sept. 12, 13, 14 Tomato Pin Cushion <b>12c</b> Our Reg. 25c Limit 2 with Coupon</p>	<p>Sept. 12, 13, 14 Nerf Football Tough, heavy foam. <b>\$1.77</b> Our Reg. \$2.44 Limit 1 with Coupon</p>

## Wheat Growers To Hear Rees

Jerry Rees, Executive Vice President of the National Association of Wheat Growers will be the keynote discussion leader Tuesday, beginning at 10 a.m. at the Quality Inn in Amarillo during a special meeting of the directors of the Texas Wheat Producers Association, according to Leo

Witkowski, Hereford, president. He said that twenty-five county officers and many of their wives from throughout the commercial wheat producing area of the state are expected to participate. During the morning wheat policy development session it is expected that Rees,

headquartered in Washington, D.C., will brief the Texas leaders on the status of many current wheat-related issues including: expectations for agriculture during the Ford administration, export controls, domestic and international grain reserves, target prices and loan rates as well as food and agriculture expectations in the Economic Summit Conference scheduled later in the fall.

## Third Man Arrested In Cattle Rustling

Jerry Deas, 29, surrendered himself to Deaf Smith County sheriff's deputies Monday morning in connection with a cattle-rustling case that dates back to Aug. 2.

Deas was named in an indictment handed down by the County grand jury on Aug. 27 in which his two brothers, Tommy and Ronnie Mack Deas, were also named. The case involved 103 head of cattle missing from the Texas Feed Yards.

The theft, which officers believed occurred the night of Aug. 2, began a case that kept sheriff's deputies and the county task force busy with the investigation for over a month.

The cattle were believed stolen in a borrowed trailer, and then shipped to Houston. The cattle were discovered in Houston four days later and officers began piecing the case together.

Tommy Deas and Ronnie Mack Deas were both arrested before the grand jury met and were both released on \$25,000 bond. After the grand jury indictment named Jerry Deas in the case, it was discovered he was at large in California. Officers held a warrant for his arrest until Monday morning when he surrendered at the sheriff's office. Legal counsel was present.

Deas posted \$25,000 bond on the charge of theft over \$10,000 and was released.

Rees will have just participated as one of 60 invited farm leaders in a "Mini-summit" on food and agriculture in Chicago tomorrow.

During the afternoon session the Association leaders will complete plans for holding the Texas Wheat Producers Association leaders will complete plans for holding the Texas Wheat Producers Association Annual Meeting and Wheat Symposium in Wichita Falls, Nov. 21 and 22 and elect committees and develop plans for hosting the National Association of Wheat Growers Annual Convention in Amarillo, Jan. 13-16, 1975—the first time the 400 delegate convention has met in Texas since 1964.

Wives of wheat growers attending the Tuesday meeting will have a morning tea and tour Las Tienda de Amarillo. They will join their husbands for lunch and participate in the afternoon planning session developing details for the womens activities of the forthcoming convention, Witkowski said.

The Texas Wheat Producers Association was founded in 1950 and has since continuously represented Texas wheat growers at state, national and international meetings.



The Greeks believed that the soil of Lemnos cured snake-bite.

The only excuse for writing is to spread intelligent thought and information rather than seek popularity.

# JCPenney

## OPEN EVERY THURSDAY AND SATURDAY NIGHTS UNTIL 8:30

Come join us tonight for our TREASURE HUNT. Five \$5 Gift Certificates will be placed in open view between 6 P.M. and 8 P.M. on sign holders, displays ect.

### SHOP OUR FALL SAVINGS FAIR CIRCULAR

Inserted in today's paper for some real budget savings

# Lieutenant Governor's Report

By Bill Hobby

AUSTIN—Now in its second decade of operation, the Texas Tourist Development Agency has proved to be a real booster of our state's economy.

The agency was created in 1963 to reverse our sagging tourist fortunes. From 1957 to 1962 the number of tourists in Texas declined seven per cent, and their spending was off by 13 per cent.

In the five-year period after creation of the TDA tourism rose 58 per cent and visitor spending increased by 130 per cent.

By 1972, visitors to Texas totaled 22,300,000. They spent almost \$2.2 billion, or about twice as much as the state's crops were worth that year.

That year also put Texas in the exclusive company of Hawaii, Florida, California, and New York as the only states to attract more than \$2 billion in tourist spending.

Last year, tourists paid \$197 million in direct state taxes. This is a return of \$113 in taxes for every dollar the state invested in tourist development during the year.

During its first decade of operation, the Tourist Development Agency has consistently realized a return of at least 40-to-1 on the state's investment in attracting visitors.

The dramatic change of direction in our state's tourist industry since 1962 is attributable in large measure to the close cooperation between the public and private sectors and their growing investments in tourist development.

With prospects of continuing gasoline shortages, the TDA recently began emphasizing package tours featuring fly-drive trips.

Last year, the Tourist Development Agency published 100,000 copies of its "Tours of Texas" pamphlet, describing 40 package tours.

Armed with something tangible that travel agents could offer clients, the TDA last year intensified its efforts to reach the foreign markets. For the first time, the agency led a travel mission to Mexico, a trip that already is paying dividends in more visits from our South-of-the-border neighbors.

Because of the huge contributions to the Texas economy in general, and the state treasury in particular, it is obvious that we must continue our efforts to attract tourists.

We can all help insure the success of these efforts by continuing our state's tradition of hospitality.

President Ford has signed an \$11.9 billion housing and community development bill which he said "will give real impetus to local decision making, local action and local responsibility."



## To Relinquish Crown

Miss Diana Torres, reigning queen of the fiestas patrias celebration, will relinquish her crown at a coronation dance tomorrow night at the Bull Barn. Her successor is Miss Angelina Guillen, daughter of Mr. and Mrs. Juan Guillen. Miss Torres, daughter of Mr. and Mrs. Frank A. Torres of 410 Ave. K, is a freshman student at West Texas State University where she is majoring in elementary education. Carrying her train are her little brother and sister, Dickie and Sobeida. Also giving up their titles Friday evening will be Minerva Perales, princess, and Mary Camarillo, duchess.

## Club Has 1st Meeting

Joyce Shipp, county home demonstration agent, was guest speaker at Palo Duro Extension Club's first meeting of the new club year Monday evening in the home of Mrs. State Norvell, 736 Ave. G.

Mrs. Shipp spoke of the history of men's clothing and exhibited men's fall fashions.

During the business meeting, three new officers were elected. Mrs. Norvell was voted to serve as president; Mrs. Doug

Phillips, secretary-treasurer; Mrs. Jimmy Yeager, council delegate.

Members present were Mmes. Dan Gorman, Ralph Warren, Lynn Fisher, Tony Gorman, Mickey Brisendine, Mike Oberski, Yeager, Ted Coleman, Phillips and Stacy Lea.

France detonates another nuclear device.

Congress may reduce net total of budget.

# Las Grandes Fiestas Patrias

Finalmente hemos llegado a las Grandes Fiestas Patrias de 1974. En este año conmemoramos 164 años de la Independencia de Mejico. En La Madrugada del 16 de Septiembre de 1810, se formo un pequeno ejercito con el cura de dolores, Miguel Hidalgo y Costilla, como lider para luchar su libertad y su independencia

de Espana. En Atotonilco el cura Hidalgo tomo el estandarte de la Virgen de Guadalupe, al cual le puso una inscripcion que decia: "Viva La Religion; Viva Nuestra Madre Santisima de Guadalupe; Viva Fernando VII; Viva la America; muera el mal gobierno." Este fue el estandarte de guerra que se uso.

## Missouri Beef Announces Sales

David J. La Fleur, President of MBPXL Corporation, successor to Missouri Beef Packers, Inc. announced that Missouri Beef Packers, Inc. had sales of \$402,183,175 and earnings after taxes of \$3,464,040 for the nine months ending July 27, 1974. The earnings per share of \$3.01 compare with \$1.88 in the nine months ending July 28, 1973.

On Sept. 3, Missouri Beef Packers, Inc. merged with Kansas Beef Industries, Inc. to form MBPXL Corporation. It is expected that this is the last separate earnings statement to be issued for Missouri Beef Packers, Inc. The new corporation has slaughtering and fabricating facilities in Missouri, Kansas, Texas and Idaho, cattle feeding facilities in Kansas and a distribution center in Philadelphia.

Muriendo por la libertad, el cura Miguel Hidalgo y Costilla se reconoce en la historia de Mejico como el padre de la independencia, siendo que sembro la semilla de la independencia. Ahora despues de mas de siglo y medio recordamos la gran obra de este heroe celebrando las Fiestas

Patrias. A las celebraciones estan cordialmente invitados todos de la comunidad de Hereford, Deaf Smith, y ciudades circunvecinas. El programa de los dias de Las Fiestas sera lo siguiente:

El 13 de Septiembre — Baile de Coronacion dara principio a las 8 p.m. En Big Bull Barn y sera amenizado por la orquesta La Sangre Viva y la orquesta de Angel Moya. Las Taquillas se obtendran de los miembros de la organizacion de San Jose a \$6 la pareja por adelantado y a \$8 a la puerta. Su majestad, la Reina Angelina Guillen, sera coronada en este baile.

El 14 de Septiembre — Dia del desfile. Todo participante en el desfile se reunira en el

Hereford Community Center (Avenida C y Park) a las 3 p.m. El desfile empezara a las 4 p.m. Desfilando por la calle Main, calle Segunda hasta Avenida K por la Carreterra 60 hasta el Big Bull Barn. A las 8 p.m. Dara principio el baile en el Big Bull Barn, amenizado por la orquesta La Guerra de Mission, Tejas y el conjunto Los Vampiros. Las taquillas para este baile se obtendran de los miembros de la organizacion de San Jose por adelantado \$8 y a la puerta \$10.

El 16 de Septiembre — Baile de la Independencia. Despues de gran exito del baile de eleccion, estara de nuevo en el Wishing Well Ballroom, 201 N. Main Angel Moya y su Orquesta. Este, el ultimo baile

principio a las 8 p.m. Las taquillas estaran a \$5 la pareja por adelantado, \$6 a la puerta.

Es un hecho que el pueblo Mejico-Americano participa en dos culturas y que habla dos idiomas, o a lo menos los reconoce. Siendo nuestra herencia tan rica y la influencia de nuestra historia tan profunda nos urge proclamarle al mundo que estamos orgullosos de nuestra herencia historica y que afirmamos que por los esfuerzos de nuestros antepasados igual que los nuestros hemos llegado hasta este punto en la historia.

En particular al pueblo Mejicano y Mejico-Americano y a todos de nuestra comunidad les deseamos unas Fiestas Patrias de mucha alegria.

# SEPTEMBER Savings

SUGARLAND MALL

THURSDAY NIGHT GIFT CERTIFICATES



**Flannel Lined Warm Up Jacket**

7.44

Casual jacket ideal for the first cool weather. 100% water repellent nylon shell with regular collar, snap front, elastic wristlets, draw-string bottom, and slash pockets. S-M-L-XL in navy, burgundy, green, gold, or red.



**Denim Flares**

6.97

Men's 13 1/2 oz. heavy weight all cotton blue denim jeans. Waist sizes 28 to 38 and S,M,L lengths.

Value To \$25.00

**OPEN THURSDAY NIGHT UNTIL 8:30**

**Denim Flares**

6.97



**Flannel Shirt**

65% Cotton 35% Polyester

Ultra Press Never Needs Ironing. Machine Was, Tumble Dry Warm. No Bleach Wash Reds & Dark Colors Separately

**\$6.99**



**Men's Dressed Up Work Oxford**

ROBERTS

Ideal for the man on his feet who needs a comfortable shoe for work. Brown textured leather with moc toe. 2 eyelet lace, crepe sole and heel. Sizes 6 1/2 to 12.

**13.88**

Thursday Eveing AFTER 6 SPECIALS

Special Purchase Irr's Ladies Better Knit PANTS <b>\$5.00</b>	No Iron Brushed Acetate Red Only GOWNS <b>\$2.99</b>	Group Polyester DOUBLE KNIT Values To <b>\$2.00</b> Yd.
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**TREASURE HUNT FOR GIFT CERTIFICATES**

Thursday Night Special Big Mama PANTY HOSE Reg. <b>\$1.00</b> Pr.	Fully Lined All Vinyl TABLE CLOTHS 52 x 70 60 x 90 70 In Round <b>\$2.88</b> Reg. '3"	Giant Size SLUMBER BAGS Reg. '10" to '11" Thurs. Night Special <b>\$9.88</b>
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**THURSDAY 6 to 8:30 ONLY**

## Gift Certificate Night

**\$25\*** IN GIFT CERTIFICATES TO BE GIVEN AWAY TO THE CUSTOMERS WHO FIND THEM

Ladies Polyester PANT SUITS **\$13.90**

2 Racks Junior & Misses SEPARATES **1/2 PRICE**

- Pants
- Skirts
- Vests
- Shells
- Blazers
- Sweaters
- Shirts

Special Rack Junior & Misses PANT SUITS & DRESSES **\$29.90**

MENS & YOUNG MENS **1/2 PRICE**

- Outer Coats
- Shirts
- Pajamas
- Casual Jackets
- Leathers

BOYS DEPT. E.S.P. EXTRA SPECIAL PREMIUM SPORT & WINTER COATS **20% OFF**

SHOE DEPT. SHOES **\$6.99**

\*5 Gift Certificates at \$5 Each. You Have 5 Chances to Win!!!!

### 4-H Suits Volunteers

If volunteer programs are your "thing," then the Texas 4-H and youth program offers unlimited opportunities to help young people learn and develop.

"4-H is the youth development program of the Texas Agricultural Extension Service and focuses on the needs, interests and concerns of boys and girls between 9 and 19 years of age," points out Yvonne Garcia, Extension 4-H and youth specialist. "Its aim is to help young people develop through practical learning experiences like preparing a nutritious meal, building bookshelves or growing a vegetable garden."

Since young people do not develop their skills and attitudes overnight, they need and seek guidance from the 4-H volunteer who helps them probe the "why" behind the "how to do it."

"Helping youth develop, however, requires different kinds of leadership," notes the Texas A&M University System specialist.

For those who prefer to work primarily with youth, 4-H offers leadership roles related to the organization, project or activity aspects of a 4-H group. While the organization leader guides the overall operation of a 4-H group, the project and activity leaders help boys and girls learn by involving them in a specific project—clothing, auto repair, bicycle safety—and related activities, such as

safety clinics, exhibits and local tours. These leaders may, in turn, be assisted by junior and teen leaders who work closely with an adult or teen advisor.

Volunteers who prefer to work primarily with adults also have a wide range of choices. A 4-H project or activity chairman helps other leaders with a specific activity or project. A 4-H recruiter seeks out youth and adults interested in becoming 4-H members or leaders, then allows the 4-H organizer to help the new group get started. Volunteers are also assisted by the 4-H trainer who helps train other leaders in the area and by the 4-H resource person who secures special materials or people from the community.

"If you are interested in young people, want to share your talents and hobbies, and enjoy meeting other adults with your same interests, consider being a 4-H volunteer," says Miss Garcia. "Contact your local county Extension agent for personal assistance to help you find a volunteer role that's right for you."



### Roast Beef For Lunch

Members and guests of Hereford TOPS Club were served West Texas beef roast at a lunch Tuesday, by home economists from Furr Foods who gave the program on meat cookery. They are setting platters of sliced roast on the table as two club members look on. Mrs. Ancil Greenway, second from left, is TOPS club leader.

### Ford 4-H Club Hears Patrolmen

"Many of the 28 million people who have left agriculture since 1940 would still be operating small family farms if they could have supplemented their income with a local non-farm job," said Will Erwin, Assistant Secretary of Agriculture for Rural Development.

Sgt. Bill Wells and patrolman Ralph Pedigo were guest speakers at Ford 4-H meeting Monday evening in Ford Community building. The two Department of public Safety patrolmen gave a program on safety tips while riding trail bikes. They also

explained the best way to fall and stressed that helmets be worn when riding the bikes. During the business meeting members made further plans for improving motorcycle tracks on an area farm. Painting signs and building spectator seats are some of the

club's projected plans for the track area. They also made tentative plans for participation in 4-H Day at the Tri-State Fair. Seventeen members were present including the club advisors, Mr. and Mrs. William Cheek.

## Discount Buying Clubs Paint Rosy Pictures

By JOHN L. HILL  
Attorney General

The chance to buy merchandise at low discount prices has a lot of appeal for consumers these days because of currently rising prices on many consumer goods.

In the face of such price increases, some consumers have considered joining "buyers clubs" that offer savings on a number of items.

Many of these clubs are able to offer such savings because they can buy in bulk, or because they offer a more limited selection than regular department or specialty stores. In addition, those buyers clubs that operate by mail, with members ordering from catalogs, have no overhead or employee salaries to offset.

BUT TEXANS who are solicited to join buyers clubs that may make offers of savings on various kinds of purchases should exercise some caution before committing themselves, say our Consumer Protection attorneys.

Buyers club solicitations often are made by telephone, through the mail, or even in person-to-person or on-the-street contact. They may be followed up by a personal visit

from a salesman who occasionally may employ high-pressure tactics.

Salesmen or promotional material for such clubs may paint rosy pictures of the merchandise available and may also indicate unrealistic amounts of the savings consumers can realize if they join and buy through these clubs.

Our Consumer Protection Division points out, however, that what may not be emphasized by the salesman or in the promotional material is that a consumer must pay what usually amounts to a substantial membership fee to get the right to purchase through the club.

After paying such a fee, the consumer may find out that the benefits, products, and savings are not as great as they had been represented to be.

Consumers may find that some clubs occasionally substitute products for those ordered and that such substitutes may be of a different grade or quality than the original order.

Some clubs may also have an insufficient quantity of the products on hand to fill orders, or may require a minimum order.

It may be difficult to get prompt delivery on certain items offered by a buyers club, and in addition, the purchaser must usually assume the cost of returning any damaged items to the club for replacement.

PERSONS CONSIDERING membership in a buyers club should take the following

precautions, according to our Consumer Protection attorneys:

1. Make sure you have the correct name, mailing address, and telephone number of the seller.

2. Get from the salesman or the club itself the names of club members in your area and check with them to see if they have been satisfied with the savings, benefits, and products supplied by the club.

3. Do some comparison shopping before agreeing to join such a club, to determine that the prices advertised are accurate and to assure yourself that membership will result in significant savings.

4. Be aware that a club's listed prices usually do not include sales tax or mailing or delivery charges.

5. Check to see that local stores or repair shops will honor warranties on buyers club goods, or you may have to send merchandise back to the club for repairs.

6. Remember that if you join a club through door-to-door solicitation you have the right to change your mind and get your money back if you cancel within three days.

7. Examine the club's membership contract carefully. Make sure your obligations and benefits are spelled out.

IF YOU have a consumer problem, consult the Attorney General's Consumer Protection Division, your county or district attorney, or your local Better Business Bureau.

### Water Importation Plans Get Boost

Plans for importation of water to the high plains of West Texas and Eastern New Mexico are getting a big boost from the governor's water task force, Gen. James Rose, director of planning coordination for the governor's office, told directors of Water, Inc. at a Lubbock meeting. "For the first time," Gen. Rose said, "we have all water interests in the state and our congressional representatives working in harmony toward a common goal."

Water importation into semi-arid areas of Texas and New Mexico is included in the statewide action program being drafted by the task force, Gen. Rose said. This means that the project along with delivery of water to the Rio Grande Valley and various dam construction projects are being put "on the front burner" he said.

The water task force, organized late last year by the governor, has been meeting

monthly and is developing an overall water program to recommend to the governor, and is calling on him for leadership in implementation. Gen. Rose is chairman of the task force.

Gen. Rose praised the efforts of Water, Inc., in keeping the "Ballrolling" on an import program, and he told the directors that the organization must continue to play a key role in the development of a unified program for water development that all areas can support.

A highlight of the board meeting came when Geo. W. McCleskey, president, presented a resolution to Marvin Shurbet of Petersburg commending him for his service on the Texas Water Development Board and as a longtime Advisory Director to Water, Inc. Shurbet retired from the Water Development Board earlier this year after 12 years of service.

### WTSU Plans Unusual Programs

Four outstanding programs are planned for the West Texas State University academic year that are somewhat unusual, educational and entertaining, according to Dr. John Green, special program chairman at West Texas State.

Boston Professors Raymond McNally and Radu Florescu will conduct a discussion on "The Search for Dracula" at 8 p.m. Oct. 8 in WT Activities Center. A discussion is scheduled for 4 p.m. that afternoon.

The legendary Count Dracula, the fictional nobleman who rose from his coffin nights to drink blood from the necks of Victorian ladies, was inspired by a real person—ghoulishly cruel, but not a vampire, according to these professors.

Professor Florescu has discovered that his heritage is traced back to Dracula's times and has tracked the vampire trail throughout Romania three separate times. He found Dracula's castle in 1969.

Surrounded by dense forests, its walls rising straight up from the sides of a 300-foot precipice, the castle was every bit as imposing, isolated and sinister as the man, Prince Dracula, that the two professors had spent nearly a decade researching.

According to Florescu, Dracula means "son of the Devil." It was derived from his father, Dracul, which is the

word for Devil in modern Romanian.

We have no doubt that there really was a Dracula," Oxford-educated Florescu said, "and the count was as fiendish as his fictional reputation, except he wasn't a vampire."

In contrast with the Dracula Program is the Yugoslavian dance company FRULA at 8 p.m. on Nov. 4 in the WT Fieldhouse. It was founded in 1964 by Dragan Dzedzevic, former artist-director of the Branko Krmanovic Ensemble. Dzedzevic created, according to Dr. Green, an explosively colorful, varied and fast-moving show that fairly bursts at the seams with energy and vitality and keeps audiences riveted to the edges of their seats from the first curtain to the last.

Dzedzevic started with an ensemble of 30 carefully selected dancers, singers and musicians. He embarked upon a prolonged and intensive research and training program, taking his small troupe to the farthest reaches of their homeland to study and perfect the music and folkways they discovered there. They developed a unique style, which has brought them international renown, Dr. Green explained.

There are now 22 dancers, acrobats, folk instrumentalists, and singers whose average age is twenty-one.

# GRAND OPENING

## of SPOK SHACK

in Sugarland Mall

This Thursday-Friday & Saturday

Featuring:

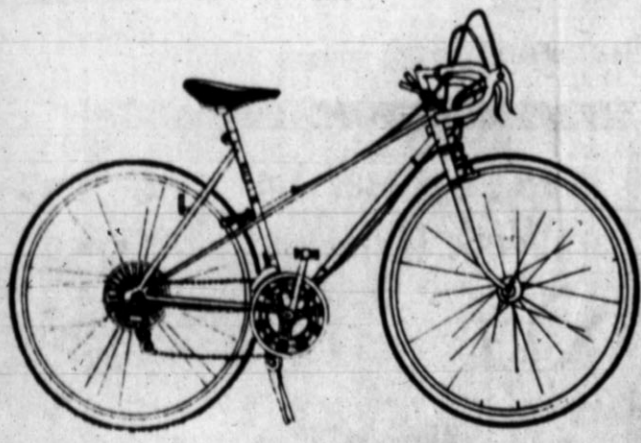
## CCM HIGH QUALITY BIKES

Sales & Service

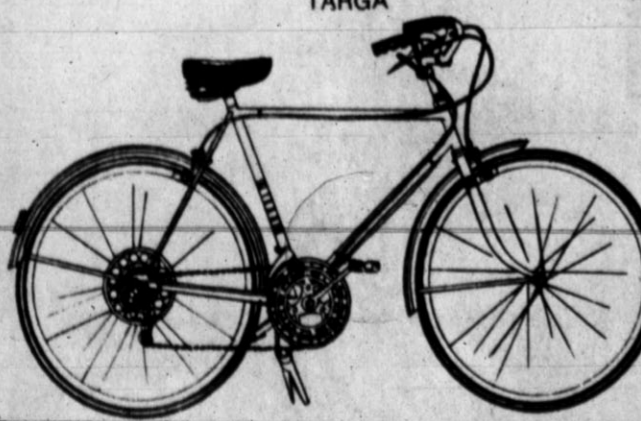
Our Bikes Carry a 3 Year Warranty



MISTRAL



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ESPRIT



MARAUDER

Register For

GRAND PRIZE

10 Spd. Bike  
to be Given Away  
Saturday Sept. 14th

We Service All  
Makes and Models  
Of  
BICYCLES

### GRAND OPENING SPECIALS

	Reg.	Sale		Reg.	Sale
BEACON	'129	'109 <sup>95</sup>	STINGRAY	'99	'79 <sup>95</sup>
Brown Masburg 10 Spd. DELUXE	'119	'99 <sup>95</sup>	CARNCARDE	'155	'139 <sup>95</sup>
MOHAWK	'79	'69 <sup>95</sup>	Mohawk Single Speeds		
Merc DELUXE	'169	'149 <sup>95</sup>	LADIES	'65	'49 <sup>95</sup>
Other	'139	'119 <sup>95</sup>	MENS	'65	'49 <sup>95</sup>
24"					
RACER	'129	'109 <sup>95</sup>			

For the best in  
Bikes come to  
SPOK SHACK

Now Open In  
SUGARLAND  
MALL  
-Come On By-



**A Tempting Confection**

Mrs. Larry Walterscheid and Mrs. Tommy Albracht display a sample of the baked goods which will be on sale Saturday in Sugarland Mall. The sale, which will begin at 10 a.m., is sponsored by Citizens For Decency Through Law. This particular cake was prepared by Mrs. Mark Koenig of Route 3.

**Nurses Hear Possible Duty Role**

Disaster preparedness for nurses was discussed with a group from Hereford when Odell Woody of Lubbock, nursing consultant for the West Texas Division of the American Red Cross, visited here Monday. The group met for lunch at Dickie's Restaurant.

Responsibilities and duties of nurses in case of disaster were outlined by Mrs. Woody, who has lately had experience with Red Cross disaster teams in Pennsylvania and Kentucky areas hit by floods and storms. Some of the local nurses could contribute their own experiences from the Hereford

tornado of a few years ago. Tentative plans for a disaster workshop for Red Cross nurses in this area were presented by the visitor.

Joyce Seigler, chairman of the nursing service committee in Deaf Smith County Red Cross Chapter, announced the appointment of Winnie Ruth Anderson as chairman of the disaster nursing committee. She also named Rose Ann Smith as chairman of nurse enrolment for possible disaster service.

Others at the meeting were Kathryn Acton, director of nursing at Deaf Smith General Hospital, Phyllis Cornelius and Pat Barber.

**Dealer Is Suspended For Violation**

Arvel L. Baker, operator of the Art Baker Cattle Co. of Hereford, has been suspended as a registered livestock market agency and dealer for violating requirements of the Packers & Stockyards Act, it was announced this week by the U.S. Department of Agriculture.

Baker consented to issuance of the order and waived oral hearing. He neither admitted nor denied the charges contained in an administrative complaint filed by USDA's Packers & Stockyards Administration.

Baker's registration was suspended for a 60-day period, and thereafter until he demonstrates he is no longer insolvent. The complaint alleged violation of financial, payment, and record-keeping requirements of the P&S Act.



**Navy Graduate**

Mr. and Mrs. John Kirk Owsley are the parents of a daughter born September 10. She weighed 6 lbs. 6 oz.

Mr. and Mrs. Moses Ramirez are the parents of a daughter, Mary Lou, born September 9. She weighed 7 lbs. 6 1/2 oz.

Mr. and Mrs. Juan B. Jackson are the parents of a girl born September 10.

Mr. and Mrs. Ron Hale are the parents of a son, Brandon Brice, born September 8. He weighed 8 lbs. 2 1/2 oz.

Mr. and Mrs. Harlan Dale Milner are the parents of a daughter, Mendi Paige, born September 7. She weighed 8 lbs. 9 oz.

Mike Mansfield, Senate Democratic Leader: "I hope he (Ford) does seek reelection. He is, by far, the best they have."

It's not peace we object to, only the nervous tension that goes with it. -Times, Roanoke.

Seems So! Even a woodpecker owes his success to the fact that he uses his head. -W.O.W. Magazine.

**HELP WANTED**

The City Of Hereford Is Accepting Applications For Employment For The Street And Water Departments.

Application Forms May Be Had At The Water Department Office In The City Hall.

**TG & Y**

**family center**

**FRIDAY 13th**

**SALE!** Good Luck SPECIALS! Thursday thru Saturday

**REMNANTS**  
OF BETTER QUALITY  
FABRICS  
**30%**  
OFF!

**"Golden T" Polyester Acrilan® YARN**  
50% Spectran Polyester & 50% Acrilan® Acrylic. 4 ounce skeins. Ideal for sweaters, machine washable!  
Buy Several! **88c** Each

Ladies  
**UNIFORM TOP**  
60% Polyester, 40% Nylon, Reg. or Gold with White trim on Collar and Arm Holes, Zipper or Button Button Front  
Sizes S-M-L  
Reg. '8 **\$6.88**

Pleated  
**SKIRT**  
100% Polyester, Elastic Waist, In Blue, Berry, Navy and White  
Sizes 10-18 Reg. '8 **\$7.66**

Men's Nylon  
**QUILTED JACKETS**  
100% Nylon, Machine Washable, Zip Front, Two Front Pockets Brown, Green, Maroon, Navy  
Sizes S-M-L  
Reg. '10 **\$9.95**

Ladies  
**JEANS**  
100% Denim, Zip Jeans, 26" Flare Wide Cuff, Navy Only!  
Sizes 5-16 Reg. '6 **\$5.66**

Drip Dry, Vinyl Coated  
**HANGERS**  
Set of 12 **99c** Pkg.

Kotex  
Reg. or Super  
24 Count **88c**

Golden "T" Daytime  
**DISPOSABLE DIAPER**  
30 Diapers  
Reg. '11 **\$1.53**

General Electric  
**SILICONE SEAL**  
Resists Mildew  
3-OZ. Tube  
**88c**

Ironing Board  
**PAD and COVER**  
3-Track Tape Cartridge  
**99c**

**UTILITY TABLE**  
Asst. Colors  
Reg. '4 **\$2.87**

**CARRYING CASE**  
Holds 10 tapes  
Reg. '3 **\$2.99**

We Will Be Happy To Refund Your Money If You Are Not Satisfied With Your Purchase

**WOODEN CLOTHESPINS**  
3 1/4" 50 to Bag  
**77c**

Super Stik  
**DUCT TAPE**  
1 1/2" x 10 yds.  
**88c** ROLL

**BAMBOO HAMPERS**  
Perfect for Storing Clothes  
Small \$2.57  
Med. \$2.97  
Lg. \$3.47

24-OZ. Spray  
The easy way to clean rugs.  
**88c**

DAP  
**KWIK SEAL COMPOUND**  
Dap, White 6-OZ. **88c**

Hand Crafted Poly  
**LAUNDRY BASKET**  
Asst. Colors, Spaghetti Type  
**\$2.99**

32-Fl. Oz  
Reg. '11 **\$1.21**

**Health & Beauty SPECIALS**

**SHAMPOO**  
Revlon Milk Plus 6 Shampoo for Normal to dry  
8-Fl. Oz. **\$1.29**  
Reg. '17

**SHAMPOO**  
Breck Shampoo in Hair Color Now with liquid gold Protein  
Reg. '17 **\$1.26**

**SUE PREE**  
Hand & Body Lotion, Bath Oil, Shampoo  
16-Fl. Oz. **48c**

Johnson's Baby  
**POWDER**  
24-oz. **\$1.41**  
Reg. '15

Macleans  
**TOOTH PASTE**  
The whiteness Tooth Paste Family Size  
Reg. 83' **34c**

**TYLENOL**  
Tylenol Tablets safe fast Pain relief without aspirin  
24-Tablets **66c**  
Reg. 88c

Right Guard  
**DEODORANT**  
7-OZ. **88c**  
Reg. '14

**CLEANER**  
Ready Mixed Windshield Anti-Freeze Cleaner & Solvent  
1-Gal. **99c**

**EXTINGUISHER**  
Bernz O Matic foam Fire Extinguisher for the Car & Boat  
Reg. '29 **\$2.33**

Mop & Glo  
**CLEANER**  
Floor Shine Cleaner  
32-Fl. Oz **\$1.21**  
Reg. '11

Pine Sol Foam  
**CLEANER**  
Eliminates odors on contact Spray Can  
17-Oz. **66c**  
Reg. 88'

Scotch Guard  
**FABRIC PROTECTOR**  
20-Oz. Spray Can **\$1.96**  
Reg. '27

# FIESTAS PATRIAS '74

## 14, 15, 16 Septiembre



Angelina Guillen  
Reina



MIGUEL HIDALGO Y COSTILLA



Rosalinda Ortiz Princesa



Diana Guerra Duquesa

### GRANDES BAILES DE LAS FIESTAS

Baile de Coronacion

el 13 de Septiembre de 1974

#### BIG BULL BARN, HEREFORD, TEJAS

dos orquestas

LA SANGRE VIVA

Y

ANGEL MOYA y SU ORQUESTA

Advance Sale

8:00 p.m. - 1:00 a.m.

\$6.00 la pareja

9:00 p.m. La Marcha

11:00 p.m. La coronacion

12:00 Medianoche Grito de la Independencia

12:20 a.m. Himno Nacional de los EE.UU.

Himno Nacional de Mexico

Celebrando las FIESTAS

el 14 de septiembre de 1974

4:00 p.m. Desfile (Parade)

#### BAILE DE LAS FIESTAS BIG BULL BARN

Orquesta de la Guerra y Conjunto Los Vampiros

8:00 p.m. - 1:00 a.m.

Advance Sale

9:00 p.m. La Marcha

\$8.00 la pareja

9:30 p.m. Homenaje a la bandera de los EE. UU.

Homenaje a la bandera de Mexico

9:45 p.m. Tribuna Libre

Baile de las Fiestas

el 16 de septiembre de 1974

#### Wishing Well Ballroom

Angel Moya y Su Orquesta

Advance Sale

8:00 p.m. - 1:00 a.m.

\$5.00 la pareja

#### COMERCIANTE PATROCINANTES

LA FIESTA-REGORD SHOP  
C.R. ANTHONY'S MAIN STREET  
LARRY'S BARBERSHOP  
DICKIE'S RESTAURANT  
GIBSONS PRODUCTS COMPANY  
SPANGLERS DIAMONDS LTD.  
CITY TORTILLA FACTORY & BAKERY  
CONCILIO LLANO ESTACADO-HEREFORD  
JIM'S PLUMBING & HEATING  
STAR & TOWER THEATRES  
CHRISTIAN BOOK STORE

POYNER'S WHITES STORES, INC.  
GONZALEZ BROS. PLUMBING CO.  
WARREN BROS. MOTOR CO.  
PRINCESS HAIR FASHIONS  
TREVINO CONOCO SER. STA.  
CROSS ROAR SHAMROCK  
J.C. PENNY (Sugarland Mall)  
BIG T PUMP CO., INC.  
BARRICK FURNITURE & APPLIANCE  
HEREFORD FEED YARDS, INC.  
CARL McCASLIN LUMBER CO. of Hereford

BIG BURGER DRIVE IN  
TAYLOR & SONS FOOD NO. 3  
PANCIERA TIRE & SUPPLY  
HEREFORD JANITOR SUPPLY  
JOE'S HOME APPLIANCE REPAIR  
SHORT'S FURNITURE & APPLIANCE  
GRANADO BOOKKEEPING & INCOME TAX  
BEACON PACKAGE STORE  
HEREFORD STATE BANK  
FRIONA STATE BANK

DOYLE JOHNSON  
CHEVROLET-OLDS  
DEAF SMITH COUNTY  
ELECTRIC CO-OP  
MRS. ABALOS  
MEXICAN FOODS  
BOBBY GRIEGO DRAG  
LINE SER.  
ECONOMY PACKAGE STORE  
PLAYHOUSE SKATING RINK  
GUTIERREZ PREMIER SER. STA.

COWAN JEWELERS  
LABOR CAMP GARAGE  
LA POSTA  
BLUE BONNET LAUNDRY  
MENDEZ BARBERSHOP  
GRIEGO WELDING  
BOYNTON'S GROCERY  
LEO'S CAFE  
HARMAN'S  
JONES MOTORS  
THE INK SPOT



# New Faces Spot HHS Faculty

## The Whiteface

Published as part of The Hereford Brand

by the Hereford High School Journalism Department

Hereford, Texas, Thursday, September 12, 1974



Starting the new year at Hereford High are many new faces. There are 1,000 students enrolled in High School as of Sept. 6 compared to last year's average enrollment of 950.

Among those new faces appearing this year are the new faculty members and a new home management course. The new teachers this year are:

### English Department

Miss Susan Marie Lindeman is a West Texas State University graduate presently teaching junior-senior English. She plans to continue teaching while working on her masters degree.

After graduation from WTSU she taught freshman English as a graduate assistant.

Miss Lindeman enjoys playing the piano and organ, sewing, reading and football, as a spectator.

Miss Lindeman stated, "My experience at Hereford, both during my student teaching and now, has been excellent. The students here are fine people.

"They make me feel very much at home. I enjoy teaching Hereford students, because they are intelligent and humorous."

Her student teaching was done in the spring of '73. She remarked that she was glad to return because the administration and faculty at Hereford are friendly and courteous, making her work here "very enjoyable."

Mrs. Carolyn Steele has been with the Hereford faculty for one semester plus her student teaching here. She began at mid-term of 73-74. She teaches English II.

Mrs. Steele and her husband Dan, presently occupied as a student of WTSU were located in Canyon before coming to Hereford.

Mrs. Steele attended Graham High School at Graham, Howard Payne College and West Texas State University at Canyon.

Degrees obtained include her BS in English Education. Future plans include obtaining her master's degree in English and continuing to teach extra certification in language and learning disabilities.

Mrs. Steele remarked that she is quite impressed with a feeling of friendliness among students despite their differences in background.

She said, "Hereford, as a town, has its own publicity agent — the people." She and her husband are pleased to be residents of their new city.

### Math Department

In the algebra and geometry departments, four new teachers joining the high school faculty include Richard Wildman teaching algebra and geometry. Coming from West Texas State University in Canyon. He taught math there as a graduate assistant.

Wildman has attended Johnson High School, Clark Air Force Base, Philippine Islands schools, Caprock High School, Amarillo and Altus High School in Altus, Okla. Colleges he attended include Altus Junior College, International Division of Sophia University, Tokyo and West Texas State University, Canyon. Wildman has obtained his BS and MS in mathematics. He enjoys the guitar, backpacking, chess, basketball, paddleball and football.

Robert Priest, returning from 72-73 to the high school faculty, is teaching geometry. Introductory Algebra II and biology and is a coach. This is his ninth year to be teaching. Before coming to Hereford he was located in Ralls.

Priest attended Olton High School and University of Texas at Austin where he received his MA and West Texas State University at Canyon where he received his BS.

His wife, Nancy, is a teacher's aide at Northwest Elementary and the mother of two children, Tony, 10, and Kelly, 8.

Priest's favorite sport includes football and his hobby is tennis. He said that the students are "well behaved and seem to have a great attitude."

After visiting with other coaches from all over the state at a coaches convention, Priest adds, "I am convinced that we

have the best situation in the state."

Roy Shipp, new biology teacher and former social studies teacher comes to Hereford from Snyder. He attended Muleshoe High School. His wife Joyce is working as the Deaf Smith County Extension Agent. He enjoys basketball and football.

Shipp attended West Texas State University at Canyon where he received his BS.

He plans in the future to go into coaching. From what he has seen and heard he believes that the attitudes and character of the students at Hereford High School are "the best of any in the state."

"I feel that we, the faculty at Hereford High, are very fortunate to have the administrative personnel that we have," stated Shipp.

Mrs. Janice L. Wilks, also in the math department, is teaching Advanced Algebra II, Algebra II and business arithmetic. Transferring from Canyon where she attended West Texas State University, obtaining her BS in math education and MS in math.

Mrs. Wilks attended Robert E. Lee High School, Midland. Her husband, Andy, is employed as an art instructor at Stanton Junior High.

Mrs. Wilks said, "Judging from the students in my classes, the students are the kind of people I want as students."

Richard K. Stewart, former American History and PE instructor, is now a world history teacher. He comes from Canyon where he attended West Texas State University, also Arlington State at Arlington and Texas Tech at Lubbock.

Stewart attended Pampa High School. His wife, Rhonnie Elaine, is occupied as a teacher. Stewart has received his BS in physical education and ME in education and physical education.

He plans to continue in the same lines in the future.

From what Stewart has seen so far, he thinks the attitudes and character of the students at Hereford High are "excellent."

Some of his favorite sports are paddleball, handball and badminton. His favorite hobby is his dog.

### Office Personnel

Sandra Dippel, the new office secretary, previously a teacher's aide at La Plata Junior High originally comes from Stanford where she attended Stanford High School.

Mrs. Dippel is the wife of Larry Dippel, athletic director and mother of Carrie, 11, and Jason, 7.

Some of her favorite hobbies are sewing and playing bridge.

From what she has seen so far of the students' attitudes and character, they "have a good time; some are good, some are bad the same in character."

### Music

In the choir department Don W. Moore joins the Hereford High School faculty.

He previously taught choir in the Clovis, N.M. school system.

Moore's wife, Juanita, is also a school teacher and mother of five children.

He has attended Colorado University, McMurry College, and Eastern New Mexico State University. Moore received his BS and MA degrees. He enjoys traveling, reading and building.

In view of the attitudes and characters of the students at Hereford High, Moore commented, "Attitudes seem to be good. Students seem to be here for a purpose; friendliness appears genuine."

Mrs. Lois Matchett is presently teaching in the vocational department lab for her first year of teaching and comes from Wichita Falls to Hereford. She substituted in the school system there.

Mrs. Matchett attended Rule High School and West Texas State University where she received her Bachelor of Business Administration degree. She plans to further her career in teaching by possibly going into library work.

Mrs. Matchett has two children, ages 14 and 18. She enjoys sewing, reading, tennis and bowling.

When asked how she felt about what she has seen so far of the students attitudes and

character, she stated, "The ones I have come in contact with are cooperative, well-behaved and of good character." Mrs. Matchett adds that everyone has been helpful and friendly.

The junior class counselor this year is Phil Barefield. He previously was counselor in Childress and a former math teacher at La Plata Junior High School.

Barefield attended high school at Quitaque and college at West Texas State University where he received his Bachelor of Business Administration and MC degrees. He also attended Wayland Baptist College.

His wife Lynnette is teaching at La Plata Junior High.

Barefield plans to continue in the education field. Some of his favorite sports and hobbies are tennis and basketball.

"Encouraging is the attitude of the Hereford High students. Almost everybody seems to be excited about school. Most are actively involved in their classes and various activities. This is what makes Hereford High School a great school," stated Barefield.

He also comments that in working with the student council, "I hope all students will let their views be known and then have the maturity to be satisfied with reasonable responses."

Bob Keyes, Algebra II and introductory algebra instructor and coach comes to Hereford from Round Rock where he taught for three years. Keys attended Seminole High School, and Abilene Christian College where he obtained his bachelors and masters degrees in education.

He plans to go into administration work after a few more years of coaching.

Keys feels that the students of Hereford are typical teenagers, however, "there is an air of friendliness that is common to these parts. Also, there is a general atmosphere of professionalism and concern for the education of the youth that runs the administration and faculty." He added, "I'm glad I'm here."

Mrs. Margaret Higgins, health and PE teacher and local resident, was born and raised in Hereford. This will be her first year to teach.

Mrs. Higgins attended Hereford High School and West Texas State University where she received her Bachelor of Science in Biology and Physical Education degrees.

Mike Higgins, her husband, is a local farmer and rancher. She enjoys gymnastics and plans to obtain her LLD Diagnostician degree. She would like to form a competing gymnastics team.

Mrs. Higgins feels that the students have a very good attitude especially compared to other places she has observed. "I really enjoy the majority of the HHS student body and know they are capable of a lot. This group as a whole is really outstanding compared with other groups of this age that I have worked with" said Mrs. Higgins.

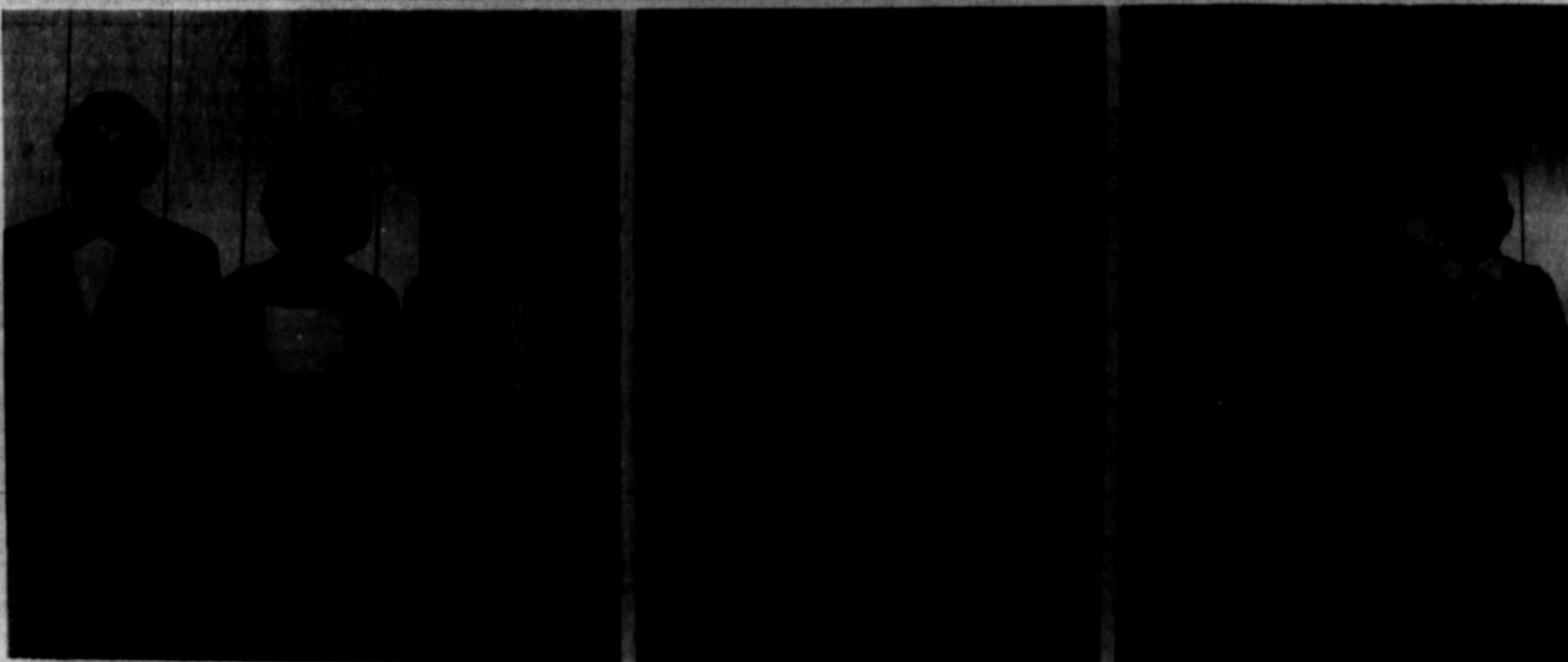
Mrs. Daisy Huntsinger, chemistry, physics and plane geometry instructor comes to the high school faculty with several years previous experience. Mrs. Huntsinger taught algebra one year and chemistry two years at Temple. She attended high school at Moody and received her Bachelor of Arts degree at West Texas State University and earned her Masters degree in Education at Texas A&M.

Mrs. Huntsinger enjoys sewing, knitting, cooking, football, basketball and track. She also adds that her current hobby is changing pampers and washing bottles.

In view of the students' attitudes and character she believes they have a good attitude and should have many accomplishments this year.

Mrs. Huntsinger taught chemistry and math at Hereford High from 1966-1971. She taught at Stanton Junior High from 1972-74 and at the National Science Foundation Institution in chemistry and at Texas A&M in the summer of 1970.

Gene Huntsinger, her husband, is an employee at the First National Bank in Hereford. The couple have two children, Randall, 3, and Brian, 7 weeks.



### To Serve As Class Officers

Officers of senior, junior and sophomore classes were elected recently during meetings at Hereford High School. They are (L-R) seniors—Doug Charest president, Shyla Thomas vice-president and Rob Lomas secretary treasurer; juniors — Pete

Hale president, Debbie Albright vice president and Jill Stephen secretary treasurer; sophomores — James Mays president, Laurie Higgins vice president and Shelly Scott secretary treasurer.

## Groups Note Busy Summer

During the summer months many HHS organizations were involved in summer camps. Those attending were the drill team, cheerleaders, Fellowship of Christian Athletes and band members.

Three students, Cindy Smart, Craig Nieman and Stan Fry, went to Boys State and Girls State.

Drill team captains went to camp in Portales, N.M., July 8-12, where they were awarded the most outstanding small squad. Captains for drill team this year are Shyla Thomas, senior and Renee Payne, junior. Sponsor for drill team is Mrs. Lois Matchett.

The other 18 members of drill team went to a clinic in Hereford High Schools Gymnasium July 15-19. Mrs. Mary Shaze from South Plains College in Levelland conducted the clinic. The girls went through morning and afternoon sessions which taught them new routines and new performances for football and basketball games. This year there are 19 members of drill team.

During summer vacation, six of the New Hereford cheerleaders attended Lubbock Christian College classes for cheerleader camp. The senior girls were Dee Ann Miller, Gloria Mays, Karen Kitchens and Scat, Brenda Owens. Juniors included Dianna McCarty and Terry Hetzel.

Different classes were held to prepare the girls for requirements through the year. Classes varied from learning yells, gymnastics and ideas for pep rallies to the general session in the afternoons.

The cheerleading funds paid for the girls fee and the school furnished transportation. The camp is not required for

### The Whiteface Staff

The Whiteface staff, in cooperation with the Hereford Brand publishes a school paper bi-monthly. It is a member of University Interscholastic League Press, Southwestern Council of Student Publications and Texas Panhandle High School Press Association.

The staff consists of: Manuel Almagon, Agnes Connelly, Hanso Games, Kenneth Lang, Robert Lomas, Jay Manion, Linda Minder, Craig Nieman, Ronny Ohlig, Jimmy Sanchez, Cynthia Smart, Janis Smith and George Yokum.

## Classes Choose Leaders

cheerleaders but it is very helpful. Its sponsors were members of National Cheerleaders Association.

Among the awards won included four Superior ribbons, Spirit Stick four times, and District Championship honors. This year's cheerleader sponsor is Mrs. Barbara Stagner.

Fellowship of Christian Athletes from all over the United States attended an FCA summer camp at Colorado State University in Ft. Collins, Colo. August 3-8.

Attending from HHS was Craig Nieman, accompanied by Steve Nieman from West Texas State University, David Duvall, Cook County Junior College and Terry Scott from Frank Phillips Junior College in Borger, Jeff Smart from Stanton Jr. High Athletic Department went as a sponsor.

These members were sponsored by the FCA Hereford Chapter.

The students attending provided their own cars and the school paid for the gas. This trip was voluntary.

When asked what he learned from the camp Craig replied, "You learn about God and how to play your sports better."

About 800 groups from throughout the United States attended the camp, with the largest groups from Texas, Illinois and Kansas.

There were also some well-known speakers, one being head football coach and athletic director from Baylor University, Grant Teaff. Also speaking was Paul Anderson, an Olympic weightlifter.

Attending Boys State this year were Craig Nieman and Stan Fry. Girls State attendant was Cindy Smart. In Boys State-Girls State assemblies, students learn about the organization of state and city government, and how they function.

The boys attending were sponsored by the American Legion. Cindy Smart was sponsored by the American Legion Women's Auxiliary.

BS-GS was held in Sequin. Things that the students learned were City government, State government, the judicial system and its different branches and functions, and other important offices of Texas.

Boys State delegates met in Austin where they stayed at the University of Texas dormitories.

Senior, junior and sophomore classes met recently to elect officers and hear an explanation of the intramural program.

Elected by the senior class were Shyla Thomas, vice-president, and Rob Lomas, secretary-treasurer. Doug Charest was elected president at the end of last year.

The junior class elected Debbie Albright as vice-president with Jill Stephen being elected to the post of secretary-treasurer. Pete Hale was elected president during the spring semester.

Sophomores elected Lori Higgins president, James Mays vice-president and Shelly Scott secretary-treasurer.

Dates for class suppers were selected as seniors chose Homecoming, Oct. 23. October 4 was selected by the juniors with the sophomores picking Sept. 27.

In the senior class meeting, plans were started for the supper with Shyla Thomas and Vicki Payne serving as chairmen. Float plans were made by Hank Stringer and Mike Munnerlyn as co-chairmen. Plans were also made by Stan Fry and Craig Nieman for selling homecoming mums.

At the beginning of the class meetings, Coach Joe Tubb outlined the intramural program to the students. He explained that both boys and girls are eligible to participate in all sports activities including flag football, basketball, tennis, volleyball, handball, horse-shoes, baseball and track.

Each team is allowed to have four athletes.

## Students Survey New Library

Most students have found time to take a look at the new HHS library. Increased facilities, more space and general newness attract readers. Teachers find the library a good place to take classes. Classes are even surprisingly using the library to write math reports.

New books and other aids such as films and tapes serve the needs of students. There is an increase of approximately 1,500 books over last year. There is an expected repeat of

that increase this year. One section of the library is provided for the viewing of films or listening to records or cassettes. More professional books and magazines are at hand.

Space for periodical magazines is provided and there are over one hundred subscriptions that stay on file for five years.

There are now two qualified librarians on the job. They are Geraldine Hodges and Elizabeth Wills. Mrs. Hodges stated that there have been about 90 students in the library during a class period through most days. The library will accommodate 120 students at one time.

## Pep Squad To Spawn Spirit

The Hereford High Pep Squad, under the direction sponsors, Mrs. Karen Chapman and Mrs. Sue Painter, has reorganized the club for this year.

The main objective of the organization is designed to promote school spirit at each pep rally and at each athletic event.

To be a member of drill team or try out for cheerleader, a girl is required to have been a member of pep squad her previous year in high school.

The pep squad is composed of 80 members. Dues are \$2.50 annually.

Captains and attendants for the pep squad this year are Beverly High senior held captain, Kathy Manning senior attendant, Gussie Sanders junior captain, Ernestine High junior attendant, Teresa Locke sophomore captain and Carolyn High sophomore attendant.

## Round-Up Staff Attends Forum

Round-Up Staff members of Hereford High traveled to Amarillo Student Activity center for a one day workshop in photography and yearbook design Tuesday.

The workshop was sponsored by Taylor Publishing Company of Dallas.

The one-day workshop explained the different techniques in design, covers, pages, advertisements and one day sales skits.

The leaders of each division were Norman Dawdy from Taylor Publishing Co. who taught beginners yearbook, Miss Nan Mulvaney from Taylor Publishing Co. who explained new techniques in the advance yearbook session and

Floyd Hobson from Taylor Publishing Co. who directed beginner photography. Jim Davidson, teacher at Caprock High School director of the advance photography session.

Miss Sherry McDowell and her yearbook staff presented ideas about the one day sales skit.

The sponsor for yearbook students this year is Mrs. Elaine White.

Those attending the workshop were co-editors Cindy Smart and Craig Nieman and Staff members Nancy Banner, Ann Bradley, Cathy Close, Mark Drake, Alma Gamez, Horace Gamez, Linda Ginn and Cathy Friemel.

## Key Club Starts Year

Key Clubbers got off to a start Monday night, electing officers and a new sweetheart, Laurie Young.

Three new board members have been installed to complete the staff. They are junior Don Simon, sophomore James Mays and Rowan Alexander.

The community-minded club displayed flags in various locations in Hereford on Labor Day. The organization has already scheduled more workdays for the future. Members will attend a fall training conference in Amarillo Sunday.

A new score board for the high school gym was presented to HHS from the Key Club. Money for the scoreboard was earned by last year's members.

Tommy Loerwald presides over the club as president. Other officers this year are vice president Craig Nieman secretary Pete Hal, and treasurer Dirk Vanderzee.

Returning board members are Doug Charest, Kevin Malone, Mike Hull and Barry Muller. Gene Brock is the school adviser.



Some Indian tribes believe that the earth is supported by an old woman. She creates earthquakes when she is hungry.

# Report Notes Local Case Increase

The annual report of the Texas Civil Judicial Council, released in Austin, shows that the number of cases filed in the district court of Deaf Smith County during 1973 was 11 per cent more than the number filed in 1972.

Cases filed during the last calendar year totaled 427, including 142 criminal and 285 civil.

Judge Archie S. McDonald of the 69th District Court has jurisdiction in Deaf Smith County. He also serves Dallam, Hartley, Moore, Oldham, and Sherman Counties.

The local district court disposed of 373 cases during

1973, 46 per cent of the cases filed during the year or carried over from 1972. At the end of the year, 447 cases were pending on the docket.

According to the Texas Civil Judicial Council report for 1973, statewide the 254 district, domestic relations and special juvenile courts experienced a 6 per cent increase in filings during 1973 — to 296, 548 cases from 280,971 in 1972. Twenty-six per cent of these were criminal cases.

These state courts disposed of 40 per cent of the total cases filed in 1973 or carried over from 1972. The defendant entered a guilty plea in 47 per cent of the criminal cases disposed of. In the cases disposed of by a jury verdict, 80 per cent of the defendants were found guilty and 20 per cent acquitted.

For the last 40 years the Texas Civil Judicial Council has been collecting information concerning caseloads for the district and appellate courts. Beginning in 1973, the Council has expanded its data collection activities by gathering the publishing statistics on

caseloads of county, municipal and justice of the peace courts. An interim report on the activities of these courts will be published later in the year.

## Medicare To Honor Patients At Fair

According to Rex B. Baxter, General Manager of the Tri-State Fair, the fair will once again honor Medicare beneficiaries in the Panhandle Area. Baxter said that Thursday, Sept. 19, has been designated "Medicare Day". On that day all persons having Medicare will be admitted to the fairgrounds free of charge upon showing their Medicare card.

Travis C. Briggs, Manager of the Amarillo Social Security Office said there are 22,000 persons living in the Panhandle eligible for free admission. Briggs added that his office will have a special exhibit in the Southeast corner of the Commercial Exhibits Building throughout the fair. It will be manned each evening from 6:30 to 8:30 p.m. and all afternoon and evening, 12:30 to 8:30 p.m. on "Medicare Day" and Saturday. Questions regarding Medicare and related subjects will be answered and free literature distributed.



## Nonresidential Beauty Spot

Chosen as the nonresidential beauty spot for the month of August is First Presbyterian Church located at 610 Lee Street. The selection was made by the Women's Division of Deaf Smith County Chamber of Commerce.



## Residential Beauty Spot

The W.O. Sheltons' home at 123 Ave. K. was selected as residential beauty spot for the month of August by the Women's Division of Deaf Smith County Chamber of Commerce.

## Booth For County 4-H's Given Approval

A booth for Deaf Smith County 4-H Clubs at the Tri-State Fair in Amarillo this month was planned when a new year started for 4-H Teen Leaders Association Monday evening at Community Center. A committee of 13 members was

appointed to set up the display booth. Members decided to play host to honor county Home Demonstration Club members at a tea the afternoon of Oct. 12, the place to be selected. District Council delegates asked for ideas on a theme for this year's district Gold Star banquet. A suggestion that

more funds be raised by 4-H members in this county for the state 4-H Center at Brownwood was set aside for later consideration. Brit Hicks presided for the meeting, with 25 members present. Sherry Harder and Garland Stewart, assistant county extension agents, were also present.

## 4-H Fair Winners Announced

Products of 4-H Club members' work, in growing crops and vegetables, clothing, baking, canning and crafts, were on display in the annual 4-H County Fair Saturday in Deaf Smith County Bull Barn. Awards were given in eight divisions. Purple ribbons denoting the top entries were awarded to Diane Warden in baking, Patty Harris in clothing for juniors and Rhonda Hagar for seniors, Bill Cheek Jr. in crops.

Carla West received the main award for canning, Beverly Beene for household linens, Dee Ann Walser for crafts and Phylcia Rowland for vegetable growing. Bill signed to allow the owning of gold. Hoax in Congressional Record investigated. Ford appoints former partner his counsel.

## Lewis McGuistian is Gifford-Hill in this area.

He's highly qualified to help you with any irrigation problems you may have and he's got the very best equipment available to do it with. Gifford-Hill's 360. Vanguard PVC Plastic Pipe and Aluminum Pipe. Plus a long list of accessories.

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And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

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## Friona Company Reports Income

Friona Industries, Inc. has reported net income of \$1,173,761, or \$1 per share, on revenues of \$50.3 million for its 1974 fiscal year ended June 30. This compared with net income of \$1,951,748, or \$1.95 per share, on revenues of \$41.4 million in the prior year.

The company has about 17 per cent more average shares outstanding in fiscal 1974 as the result of its initial offering of common stock in October 1973.

"The company's past fiscal year was characterized by some of the most abrupt and disruptive changes that our industry has ever encountered," said Jack Carrothers, president.

"Our basic operating strengths and diversification helped the Company to cushion partially the severe shocks which caused major problems for the cattle industry," he explained.

"Revenues and operating income from four of our five primary lines of business showed improvement over last year," stated Carrothers.

Manufactured feed, animal health supplies, custom cattle feeding and grain all had higher revenues and operating income, he added.

A record tonnage of feed was produced at the Company's computer controlled milling facility in Friona. Manufactured feed accounted for 29 per cent of revenues and 42 per cent of operating income in fiscal 1974, compared with 21 per cent and 22 per cent, respectively, in the prior year.

Two new Hi-Pro Veterinary Supply stores were opened during the year, bringing the Company's total to nine stores in four states, and sales of animal health supplies were the best ever.

"Management expects that these two segments of our business will continue to grow in importance, both in revenues and net income," said Carrothers. The company's two cattle feedlots averaged in excess of

90 per cent of their 67,000-head capacity during the fiscal year. "Custom cattle feeding revenues and operating income also climbed to record levels, as did our grain operations," he said.

"Company-owned cattle sales were primarily responsible for lower net income than in the previous year," said Carrothers. "This was particularly evident in the third and fourth quarters of our fiscal year when cattle prices continued to decline."

In fiscal 1974 the company sold approximately 19,000 head of cattle for an average per head loss after inventory write-down but before interest and taxes of \$40.53 a head.

During the fourth quarter the company sustained a net deficit of \$260,667, or 21 cents per share, on revenues of \$10.6 million as the result of depressed cattle prices. This compared with net income of \$394,647, or 39 cents per share, on revenues of \$9.8 million in the fourth quarter of last year.

He explained that the total beef supply-demand-price cycle has been interrupted in the past year by the price freeze and price controls, high grain exports, a trucker's strike, high grain prices, unlimited beef imports, high interest costs and other inflationary and unstable economic conditions for the industry.

"Fewer cattle are in the nation's feedlots each month, a trend that has been going on for more than a year," said Carrothers. "This reflects the fact that cattle feeders cannot continue to operate at a loss on each head they market."

"In the coming months two factors will become more evident; There will be less quality beef available for market, thus a lesser average consumption of choice beef, or the average family will eat a lower quality beef, an alternative with which I believe most people will not be satisfied," concluded Carrothers.

## NEWS REPORT FROM WASHINGTON

WASHINGTON, D. C. — A controversy has developed over President Ford's plans to reduce federal spending by billions, but to leave the Pentagon budget as is, generally speaking.

Ford has said he thinks the Pentagon's slice of the American pie—roughly 100 of 300 billions—should not be reduced. But many who feel major spending reductions must be made to check inflation see military spending as a prime source of that economy.

The present all-volunteer system calls for enormous military pay and benefits appropriations, which could be reduced if military service were again considered an obligation for the young.

In addition to soaring personnel costs, which prevent acquisition of weapons, the military is top-heavy with

brass, management systems and duplicating facilities and programs.

The Air Force, which spends more money than any other service, is looked upon as especially wasteful. Many Congressmen doubt the value or usefulness of the expensive B-1 bomber. A growing number fear the much-publicized A-10 close support aircraft will not do the job needed by ground troops, see it as an interdiction bomber.

There is some unhappiness with the F-4 and with the Air Force's until-now haughty attitude.

The Navy's F-14 program is suspect, and is now being challenged by Congress. The Army's advanced helicopter may be doomed as costly and ineffective. The Marines' Harrier (a vertical lift aircraft the Corps had high hopes for) now appears to have been a costly experiment long on theory and short on performance.

Billions are being wasted on many of these, and other, costly weapons systems, many of which don't measure up to advance claims—and, naturally enough, critics of the budget feel billions of dollars can be saved in the Pentagon.

Those who see the need for more housing, social programs for the poor, health insurance and other aid to low-income or disadvantaged Americans as the nation's priority need are especially vocal about Pentagon waste and waste on exotic new weapons systems, which so often don't work out.

President Ford may stick to his decision not to cut the Pentagon budget; if he does, and inflation continues unchecked, this is sure to be a liability in the 1976 presidential election.

Navy cost expert scores Trident contract.

Ford criticizes cuts in defense and aid.

Beach, once for Nixon, open to public.

A \$112-million in heroin seized in New York.

Clue discovered in fight against syphilis.

I.T.T. increases earnings and dividend.

Sure thing! A sure thing for action and for style with my bouncy bottom and keen moccasin-look in full-grain leather with a kilt on top. That me, girls... Cinch.

CINCH

**Jumping-Jacks.**  
Most feet are born perfect. They should stay that way.

**"We Care About Your Feet" at Gattis Shoe Store**  
In Sugarland Mall

It's only human to want the best

We want the best too — for YOU. That's why we try to be the very best. We not only have money. All banks have money. We have solutions to your money needs, answers to your banking problems.

Come in and ask — whatever the question. After all, the more you know about savings, checking and loans the better banking will be for us both.

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# Fads Exploit Health Buffs

Despite the rich bounty provided to us by the land, Texans and Americans in general are described as nutritional illiterates.

Nutrition is a relatively new science. For this reason there is room for misunderstanding, and even intentional misrepresentation. Although much malnutrition is the result of poverty, a full pocket doesn't mean a nourished body, says the State Health Department.

The focus on the high price of meat has made Texans more aware of their eating habits. But one group of individuals — the food faddists are willing to pay through the nose (and sometimes through their health) for items no better than those offered in supermarkets.

Like hula-hoops and Nehru jackets, fads come and go. But for some the memory may linger on, since food fads can affect health and the quality of living for a long time.

A BIG FAD at the moment is the weight reduction kick, which is tied in by food faddists, with better health and some particular foodstuff which they say can cure all the ills of the believers. Some reducing diets, when followed too long, can lead to permanent health problems.

Nutritionists say there is no one particular cure-all food, and they have scientific proof.

Faddists, on the other hand, push hundreds of different contradictory food systems, including the current "organic" food theory.

Many diet or nutrition advocates are opportunists whose major motivations are economic. Some of these persons appear to be sincere, albeit misguided and close-minded in their nutritional beliefs.

A look at some highly-publicized diets give you an idea of the perplexing situations greeting those interested in dieting — either for weight loss or other health reasons.

The drinking man's diet, Zen diet, grapefruit and egg diet, vegetarian diet, cereal diet, low-protein, high-protein, low carbohydrate diet — are all a part of the present-day food craze, says the Health Department. Some, such as the Zen macrobiotic diet, can result in malnutrition.

And, there are the vitamin and food supplement faddists who push all types of supplement concoctions off on the willing indulger. Vitamin E and Vitamin C, both essential to the body, are among the vitamins being pushed at present.

Dr. Linus Pauling advocated great amounts of Vitamin C to prevent the common cold. Research has failed to substantiate his claim.

The State Health Department

says you can get all the required nutrients, including Vitamins C and E, through a wise selection of foods. Selecting foods properly will also ensure efficient utilization of the food dollar — something that can shrink rapidly in today's supermarkets. Supplements generally are expensive and unnecessary, unless prescribed by a physician.

**THE NUTRITION** Program of the State Health Department says the basic food groups still are the best guide for the average person who needs strength and vitality to meet each day's challenges. These are divided into the milk group, meat and protein group, fruits and vegetables group, and the bread and cereal group. While giving you sufficient energy, these basic food groups also supply the trace elements of minerals which your body needs.

If these basic food groups remain unchallenged scientifically, why do people succumb to faddism?

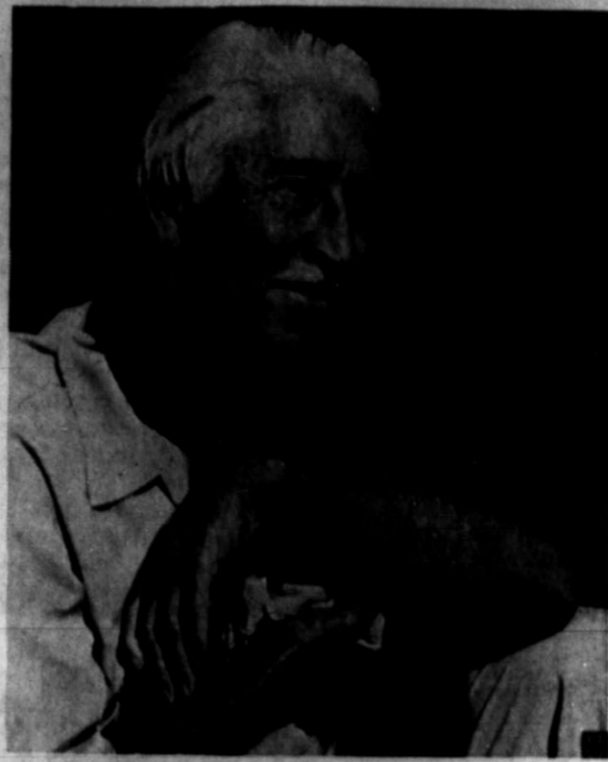
Nutritional quackery appeals to desperate people who want to believe in the impossible and the incredible. In the case of weight-reducers, they want to believe in something simple and easy, in a cure-all calling for no effort on their part. Traditional calorie counting is too slow, too limiting for their appetites.

People with illnesses want a miracle to help them.

An Ohio State nutritionist writes, "Compared to the exotic nutritional advice, which borders on the occult or is rendered with spiritual fervor, normal everyday nutritional education lacks pizzazz. That is why the voices of the home economists — the dietitian — the nutritionist — food technologist — are not heard when they contradict the often untrue and sensational health claims being made by those who so avidly degrade the American food supply."

Significant progress has been made in the science of diet and its relationship to health, but science advances by slow, difficult steps which are much too slow for impatient, desperate people who want immediate solutions.

But when the fads have run their course, the accepted, scientifically proven four food groups still stand tall as the one way to receive proper nutrition from the foods you eat and drink, says the State Health Department. A place to look for reliable information about nutrition and health is your local physician or your local health department. You may go also to a home economics teacher, or the county extension agent. They too will be able to give you sound advice and information.



Marlin Perkins, explorer, conservationist, and star of "Mutual of Omaha's Wild Kingdom" since 1963, is in his 29th year of relating first-hand observations on wildlife.

## 13th Season Mutual of Omaha's Wild Kingdom Premieres

The show, ranked number one among all syndicated programs in terms of viewing audience during the past three years, will be shown on over 220 television stations across the nation, providing a blend of education and adventure for viewers.

World-famed zoologist Marlin Perkins returns to host the program, a role he has filled since the program's inception in 1963. Making his original television debut in 1946, Perkins has journeyed to every corner of the animal kingdom,

making first-hand observations on wildlife habitat.

As in the past, the program will feature the action of the wild kingdom, while working with scientists and researchers to emphasize environmental and wildlife conservation. Professional scientists will play even greater roles in the series

—appearing in, and sometimes narrating, program segments.

## School Plans Open House

Charles Duvall, principal of Northwest Elementary School, invites all interested persons to attend an open house at the school on Tuesday from 7:30-9 p.m.

The open house offers parents a chance to get acquainted with faculty members and view

samples of the students' work. Also, officers of Parent-Teachers Organization (PTO) will be elected.

The public is welcome to visit any school in Hereford Independent School District at any time during the fall and spring semesters.

## THE FAMILY LAWYER

### Icy Step

Neither snow nor rain nor heat nor gloom of night ever kept George from delivering the mail at the Jenkins house. But an icy step finally did him in. He skidded, went sprawling, and dislocated his shoulder.

In due course, George filed a damage suit against Jenkins.



"They have a special problem at their house," he pointed out in court. "The roof spills rainwater across the front steps, and in cold weather this creates an unusually slick coating of ice. I didn't know about the situation until after I fell."

This "special problem," which Jenkins did not deny, was held enough basis to establish legal liability. The court said a home owner must take precautions against hazards that a visitor is not likely to notice by himself.

What kind of precautions? Perhaps sprinkling salt or spreading ashes on the ice.

Or perhaps providing adequate lighting. Thus, another home owner was held liable for neglecting to turn on his porch light, after having ordered a taxicab to come to the house at 8 p.m.

True, the cab driver realized that the steps might be icy from an afternoon storm. Still, handicapped by the darkness, he slipped anyhow. And a court later granted his claim for damages. The court said that while the home owner could not be blamed for the ice, he could indeed be blamed for showing so little regard for the cab's safety.

But both of these cases involved some degree of fault on the part of the home owner. If he is fault-free, he is generally free from liability as well.

The claimant in another case was a newsboy who slipped while delivering the evening paper. But the visibility was all right and the step he slipped on, though icy, was no worse than the other steps on the block.

Result: no liability. The court said a home owner owed "only that care which an ordinarily prudent person in like circumstances would exercise"—but no more.

**And A Rod**  
Little ladies may be born, but little gentlemen are hewn, like monuments, out of solid resistance.  
—News, Kiron, Ia.

**Definition**  
Car sickness: The feeling you get when the monthly payments are due.  
—Rocket, Hawthorne, Nev.

**Job Vs Work**  
Some people are inclined to quit looking for work the moment they find a job.  
—News, Charleston, S.C.

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Wkdys 9:30 - 6:00  
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**SAVE OVER 50%**

**Ladies' Polyester KNIT SLACKS** \$2.88

Pull-ons in patterns and solid colors. Sizes 8-18.

Without a little flaw, you'd pay \$7 to \$10

**SAVE OVER 81%**

**Ladies' SHIRTS & BLOUSES** JUST \$1.88

Tailored classics. In short or long sleeves. Choose from a big selection of prints and solid colors. Sizes 10-18 and 32-40.

Without a little flaw, you'd pay \$5 to \$10

**SAVE OVER 60%**

**NFL Hooded SWEATSHIRTS** \$1.88

Official NFL emblem on the front. The team's name lettered on the back. Navy blue. With ribbed cuffs and waist. Fleece inside. Cotton/acrylic knit. In sizes 6-20.

Without a little flaw, you'd pay \$4.89

**SAVE OVER 50%**

on sturdy double-knit blends

**Boys' Knit DRESS PANTS** \$2.88

All washable, no-iron. Boys' sizes 6-12 and Students' 25-32.

Without a little flaw, you'd pay \$5.99 to \$10.99

Little flaws affect price, not wearability. That's why Ashley's guarantees satisfaction. Or your money back.

# \$17-\$31 off pairs.

## YOUR CHOICE—REGULAR OR SNOW TIRES.

**GLASS-TRACK BELTED TWIN GUARD OR TRACTION GRIP**  
REG. \$29 TO \$43 EA.

**2 FOR \$41**

A78-13 TUBELESS BLACKWALL PLUS 1.80 F.E.T. EACH AND TRADE-IN. NO TRADE-IN NEEDED FOR SNOW.

**2 FOR \$49**

E78-14, F78-14, G78-14, G78-15 TBL5. BLK. PLUS 2.33 TO 2.74 F.E.T. EA, TRADE (EXCEPT SNOW).

**2 FOR \$59**

H78-15 TUBELESS BLACKWALL PLUS 2.97 F.E.T. EACH AND TRADE-IN. NO TRADE-IN NEEDED FOR SNOW. WW'S \$3 MORE EACH

**24,000-MILE TWIN GUARD** has 2 sturdy fiber glass belts which firm the tread to help fight road hazards. A 2-ply polyester cord body cushions the ride.

**36-MONTH TRACTION GRIP** has 2 fiber glass belts to stabilize a deep-biting tread for great winter traction. 2 tough cord plies join the belts in fighting impact damage.

**\$5 HOLDS YOUR SNOW TIRES ON LAY-AWAY TILL NOV. 15 FAST FREE MOUNTING**

**PASSENGER CAR TIRE GUARANTEE**  
Montgomery Ward guarantees each of its passenger car tires for a specified number of miles when used on passenger cars or station wagons, except taxis. If your tire does not give you this mileage because of:

- a defect in material or workmanship,
- a normal road hazard failure,
- a premature tread wearout (2/32 inches or less remaining).

Montgomery Ward will:

- During the first 10% of guaranteed mileage, replace the tire free.
- During the remaining guaranteed mileage, replace it for a pro-rata charge based on mileage used.

Nail punctures repaired free during the entire guaranteed mileage.

For guarantee service and adjustment, return tire to any Montgomery Ward branch with the Guarantee Booklet issued at the time of sale.

Charge after first 10% of guaranteed mileage based on selling price in effect at the time of return at branch to which returned, including federal excise tax.

Passenger tires used on taxicabs, and motor vehicles other than passenger cars are guaranteed on the same basis against defects in material and workmanship only.

**WINTER PASSENGER CAR TIRE GUARANTEE**  
Montgomery Ward guarantees each of its passenger car winter tires for a specified number of months from the time of purchase, when used on passenger cars or station wagons, except taxis. If your tire becomes unserviceable during this time because of:

- a defect in material or workmanship,
- a normal road hazard failure,
- a premature tread wearout (2/32 inches or less remaining).

Montgomery Ward will:

- During the first 10% of the guarantee period, replace the tire free.
- During the remaining portion of the guarantee period, replace it for a pro-rata charge based on months of ownership.

Nail punctures repaired free during the entire guarantee period.

For guarantee service and adjustment, return tire to any Montgomery Ward branch with the Guarantee Booklet issued at the time of sale.

Charge after first 10% of guarantee period based on selling price in effect at the time of return at branch to which returned, including federal excise tax.

Winter passenger tires used on taxicabs and motor vehicles other than passenger cars are guaranteed on the same basis against defects in material and workmanship only.

**2.11 OFF WARDS DELUXE BRAKE SHOES**  
Dual-friction EXCH. linings give you 788 sure stops. Two-wheel set. REG. 9.99

**Car shake? GET OUR FRONT-END ALIGNMENT**  
We correct caster, camber, toe-in to specs. MOST CARS. Parts extra.

**1.00 OFF WARDS IGNITION TUNE-UP KIT**  
Helps you save gas. With rotor, points, condenser. Most cars. REG. 2.99

**WARDS SUPREME MUFFLER REPLACEMENT GUARANTEE**  
For as long as you own the car on which installed, Montgomery Ward will furnish a free replacement for any Wards Supreme Muffler which fails for any reason. If Montgomery Ward originally installed the muffler, it will install the replacement free. Return muffler to any Montgomery Ward branch (any branch having installation facilities, if free installation included) with evidence of purchase. This guarantee does not apply to mufflers installed on commercial vehicles or to mufflers damaged in an auto accident.

**HOW LONG CAN A MUFFLER LAST?**  
2 years—maybe 3? Our Supreme is guaranteed for as long as you own your car. Fits most US cars. INSTALLED, REG. 21.98... NOW JUST 14.33

**1033** REG. 16.98

**SAVE 2.54 WARDS 6-AMP BATTERY CHARGER**  
Charges 6-volt or 12-volt batteries. Tapers to 3 amps. REG. 19.98

BUY WHAT YOU NEED NOW—JUST SAY "CHARGE IT!"

# Your complete auto center. MONTGOMERY WARD

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The Hereford Brand, Hereford, Texas, Thursday, September 12, 1974

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people will not be satisfied," concluded Carrothers. Half in Gallup survey want controls back. Alcohol is a problem among adolescents. Retailers cautious on buying for fall. N.F.L. players' new contract offer rejected. Army joins pursuit of Argentine guerrillas. NATO urges Greece to reconsider withdrawal.

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8-12 Six Days A Week  
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PHONE 364-1981  
PARK PLAZA SHOPPING CENTER  
1105 PARK AVENUE.  
HEREFORD, TEX.

For Prescriptions, Phone IDEAL DRUGS 364-6861  
LOCATED IN YOUR IDEAL FOOD STORE.

## the right price, right now, on

PRICES EFFECTIVE THRU SAT., SEPT. 14, 1974. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

Crafted in Staffordshire, England

# Doverstone

Fine Imported Stoneware.



Create your own exciting combinations  
Heather... warm earth tones  
Heather Gates... beautifully coordinated pattern

This week's featured item:

Cereal/ Dessert Dish **59¢** EA.

WITH EACH \$3.00 PURCHASE

ALL GRINDS  
**FOLGER'S COFFEE**..... **98¢** 1-LB. CAN  
LIMIT 1 WITH \$5.00 OR MORE PURCHASE

THRIFT PRICED  
**MEADOWDALE FLOUR**..... **59¢** 5-LB. BAG


ALL FLAVORS  
**SHASTA POP**..... **10¢** 12-OZ. CANS

NORTHERN  
**BATH TISSUE**..... **48¢** 4-ROLL PKG.

CAMELOT  
**SALTINE CRACKERS**..... **36¢** 1-LB. BOX

ALL FLAVORS  
**CAMELOT ICE CREAM**  
**78¢**

1/2-GAL CTN.



MACARONI AND CHEESE  
**Kraft Dinners** **5** 7 1/2-OZ. CTNS. **\$1.00**

MEADOWDALE HALVES OR SLICES  
**Cling Peaches** **48¢** 29-OZ. CAN

STOKELY WHOLE OR CREAM STYLE  
**Golden Corn** 4 16-OZ. CANS **93¢**  
**Whole Tomatoes** 4 16-OZ. CANS **\$1.00**  
**Green Beans** 4 16-OZ. CANS **89¢**

MEADOWDALE  
**Garden Spinach** 5 16-OZ. CANS **99¢**  
**Sweet Peas** 4 16-OZ. CANS **89¢**  
**Mandarin Oranges** 3 11-OZ. CANS **93¢**

**COUPON SAVINGS**

GIANT SIZE  
**Oxydol DETERGENT**  
49-OZ. BOX **71¢**

with coupon below:

GIANT SIZE  
**Oxydol Detergent**..... **71¢**  
49-OZ. BOX  
LIMIT 1 WITH \$5.00 PURCHASE & THIS COUPON  
OFFER EXPIRES 9-14-74  
IDEAL FOODS

**Thrif-T Dairy Foods**

SAVORY  
**Quartered Margarine** **32¢** 1-LB. CTN.  
LIMIT 2 WITH \$5.00 OR MORE PURCHASE

CAMELOT INDIVIDUALLY WRAPPED  
**American Slices**..... **72¢** 12-OZ. PKG.

MELOCRUST  
**Canned Biscuits** **10** 6-OZ. CANS **\$1**

IDEAL  
**Buttermilk** **33¢** QUART CTN.

**Thrif-T Frozen Foods**

CAMELOT  
**Orange Juice**..... **5** 6-OZ. CANS **\$1**

BIRDS EYE  
**Cut Corn**..... **3** 10-OZ. PKG.  
FOR \$1

BIRDS EYE  
**Mixed Vegetables**..... **3** 10-OZ. PKG.  
FOR \$1

BIRDS EYE CREAM PEAS OR  
**Potatoes**..... **3** 8-OZ. PKG.  
FOR \$1

BIRDS EYE...  
**Peas 'n Cream Sauce**..... **3** 8-OZ. PKG.  
FOR \$1

BIRDS EYE  
**Peas 'n Onions**..... **3** 10-OZ. PKG.  
FOR \$1

ONE PRICE MIX OR MATCH SALE!

# More \$\$\$ For Home Improvements

Home improvement is the order of the day in Deaf Smith County.

Because of the high cost of new housing, the scarcity of mortgage money and economic conditions in general, many local families who had been thinking about buying new homes have apparently given up the idea for the present and are turning, instead, to sprucing up their present ones.

As a result, they have been

putting a record amount of money into alterations, additions and repairs.

THE FIGURES indicate that their expenditures for such purposes came to a total of \$1,439,000 in the past year. This is distinct from their normal month-to-month operating expenses.

The estimate is based upon sampling surveys that were conducted in all parts of the

country by the Department of Commerce and upon data from industry sources.

The finding is that the average amount spent by homeowners in Deaf Smith County's regional area during the year for upkeep and improvement was approximately \$278 per dwelling unit, as against \$366 nationally. In 1970, by way of comparison, only \$222 was so-spent locally. Part of the increase was due to inflation.

For some homeowners — those who went in for major repairs and improvements — the outlay ran much higher than average. Others, who may have done considerable overhauling a year or two earlier, did little this time.

Nationally, the Department of Commerce reports, no less than \$18.9 billion was expended in the past year for the upkeep and improvement of residential properties. This was \$1.4 billion

more than in the prior year. As for property owners in Deaf Smith County, how did they spend their \$1,439,000 portion of this total?

In general, a breakdown of the overall figures shows, about 57 per cent of the expenditures was for additions, alterations and major replacements.

The other 43 per cent was for maintenance and repairs. By far, the biggest item in this category was house painting,

interior and exterior. It was followed by plumbing, roofing, heating and air conditioning.

## Brief, Very Brief

Ford and Hussein to seek troop accord.

Kissinger's role in Cyprus crisis criticized.

Brazilian lawyers call for legalization of divorce.

## ABOUT YOUR HOME

By April Rhodes

If you find early morning and late evening too hectic for a facial, cream your face and neck generously while doing morning chores.

Do your white gloves turn yellow even though you wash them often? The discoloration may be caused by not completely rinsing out all the soap.

A coating of wax on window sills and decorative shelves protects the paint from water spots and cleans in a jiffy.

If there is space, a free-standing cabinet with a cutting-board top and cabinets underneath placed in the middle of the kitchen saves many steps.

# Top Food Values!

MEAT-MASTER

**CHUCK ROAST**.....LB.

BLADE CUTS OF BEEF CHUCK

**89¢**



MEADOWDALE, BUCKBOARD OR CORN KING

**Boneless Hams**

HICKORY SMOKED HALF OR WHOLE HAMS 9 TO 13-LB. AVERAGE

WATER ADDED

**\$1.39** LB.



MEAT-MASTER BEEF 7-BONE CUTS

Chuck Steak.....LB. \$1.09

MEAT-MASTER BEEF CHUCK

7-Bone Roast.....LB. 99¢

**99¢ LB.**

- FRESH PORK STEAK PORK SHOULDER BLADE CUTS
- COUNTRY STYLE RIBS EXCELLENT FOR BAR-B-Q
- FRESH PORK ROAST PORK SHOULDER LEAN CUTS
- FRESH PORK SAUSAGE PURE PORK

YOU PAY ONLY ONE PRICE PER POUND:

FRESH, ALL BEEF

**Ground Beef** 3-LB. PKGS. OR MORE **89¢ LB.**

QUARTER, HALF OR WHOLE

**Pork** ASSORTED CHOPS **\$1.09**

**Loins**..... LB.

RODEO **Skinless Franks**..... 12-OZ. PKG. **69¢**

RODEO ASSORTED **Lunch Meats**..... 12-OZ. PKG. **89¢**

CAMELOT **Perch Fillets**..... 1-LB. PKG. **97¢**

CAMELOT **Fish Sticks**..... 1-LB. PKG. **97¢**

CAMELOT **Breaded Shrimp**..... 10-OZ. PKG. **\$1.29**

EMPIRE FRESH FROZEN **Whole Turkey**..... L.B. **49¢**

WINCHESTER IMITATION **Chunk Bologna**..... LB. **59¢**

JIMMY DEAN, 24-OZ. PKG. \$1.77 **Pork Sausage**..... 13-OZ. PKG. **89¢**

OSCAR MAYER **Chopped Ham**..... 8-OZ. PKG. **99¢**

OSCAR MAYER HAM & CHEESE OR **Bar-B-Q Loaf**..... 8-OZ. PKG. **99¢**

OSCAR MAYER COTTO SALAMI OR **Family Loaf**..... 8-OZ. PKG. **89¢**

OSCAR MAYER PICNIC OR **Luncheon Loaf**..... 8-OZ. PKG. **89¢**

FRESH FROM OUR IDEAL BAKERIES

**Cinnamon Rolls**..... 6 FOR **59¢**

THRIFT PRICED **Wheat Rolls**..... 12 FOR **69¢** FRESH BAKED **Egg Twist**..... 1-LB. LOAF **49¢**

**Sportsman & Nite Owl** LANTERNS for Fishermen & Campers

RAY-O-VAC FLUORESCENT LANTERN

**SPORTSMAN**

**\$26.99**

CONTAINS FOUR (4) HEAVY DUTY BATTERIES EACH

RAY-O-VAC PORTABLE LAMP

**NITE-OWL** AREA LIGHT WITH HEAVY DUTY BATTERY

**\$4.99** EACH

Thrift Health & Beauty

TWIN PACK REGULAR OR LIGHT POWDER

**ARRID** DEODORANT

**\$1.33**

6-OZ. CAN

BRECK ALL VARIETIES

**Hair Spray**

**46¢**

13-OZ. CAN

THRIFT PRICED **Preparation H** 2-OZ. TUBE **\$1.99**

OS CAL **Calcium Tablets** BTL. OF 100 **\$1.59**

REG. or WITH IRON **Enfamil** 13-OZ. CAN **35¢**

U. S. NO. 1 ROUND **White Potatoes** 10-LB. BAG **79¢**

CALIF. FLAME RED **Tokay Grapes**..... LB. **39¢**

CALIFORNIA **Valencia Oranges**..... 5 LBS. **\$1**

MISSOURI **Jonathan Apples**..... LB. **29¢**

SOLID HEADS. **Green Cabbage**..... LB. **10¢**

U. S. NO. 1 **Texas Yams**..... LB. **27¢**

# Air Flight Adds New Perspectives

## Is Your House Cracking Up?



If you find cracks in the walls and ceilings of your house, don't reach for the panic button.

Applying crack-repair material is now about as easy as spreading butter in July.

No more mixing of water and powder and an overnight wait before sanding and painting. Just clean out the crack with a pointed tool, apply a special ready-mixed paste, and paint over immediately.

Ready-mixed patching material is available now in tubes like toothpaste, in cartridges for the familiar caulking "gun", or in cans.

According to Red Devil, major manufacturer of weaponry for the "war on cracks" the easiest way to patch hairline cracks is with a plaster "pen-cil" that "draws" the repair along the crack. If your problem is "popped" nails in wall-board, hammer them back with a nail-setting end or a hammer — then spread the paste with the blade of a putty knife. For big holes, apply two or more coats of patching material, allowing each to dry thoroughly before proceeding. Your paint/hardware store or department can advise on tools or materials.

"Regardless of one's physical condition, if you have Christ in your heart, you are whole."

**Official Memorandum**  
By  
**DOLPH BRISCOE**  
Governor of Texas

GREETINGS: AUSTIN, TEXAS

The right to vote is one of the most important rights guaranteed under our Federal and State Constitutions.

The rights and privileges of citizenship cannot be valuably exercised unless each qualified voter accepts the responsibility to be a part of the decision-making process of our government.

Tuesday, November 5, is the date of the next General Election in Texas, and on this date the citizens of Texas will, by their vote, determine who shall hold their state, local and federal offices.

In order to be eligible to exercise the right to vote in the next General Election, Texas first must register to vote with the Registrar (Tax Assessor-Collector) in their county of residence.

To this end I am directing the Chief Elections Officer of the State of Texas, Secretary of State, Mark W. White, Jr., to work with all organizations, groups, and individuals to endeavor to have all eligible voters register, and

THEREFORE, I, as Governor of Texas, do hereby designate the week of September 16, 1974 - September 21, 1974, as

**VOTER REGISTRATION WEEK**

In Texas, and call upon all Texans who have not done so to register to vote in an effort to insure maximum citizen participation in the selection of officers of state, local and federal government.

In official recognition whereof, I hereby affix my signature this 12th day of September, 1974.

*Dolph Briscoe*  
Governor of Texas

**Voting Week Proclaimed**

Governor Dolph Briscoe signed this proclamation Thursday denoting the week of Sept. 16-21 as Voter Registration Week and designating Tuesday, Nov. 5, 1974, as the date for the state-wide General Election. In signing the proclamations the Governor urged all eligible Texas citizens to register to vote in order to insure maximum citizen participation in this year's important elections. He pointed out that the voters will be selecting all State officials, many members of the Texas Legislature, members of the U.S. Congress and numerous county and local officials.

By Corinne J. Neely  
Brand Correspondent

Ever since giving up our land-lubber status and taking our first plane flight in 1966, we have become a flying devotee with each journey being an adventure.

True, we have not flown as many times as some people who are regulars in this flight business. We still ask for a window seat and openly gaze out of it regardless of where we are going or who is near.

MOST OF our flying has been between Amarillo and California, with a few stops in Albuquerque, where Arizona friends retrieve us. Then we drive to their home situated between Gallup, N.M. and Holbrook, Ariz.

The most exciting thing to happen on these travels was the recent bombing of Los Angeles International Air Port, which occurred exactly one week after we had taken our flight home.

Another memorable event was a scramble for tickets a few years ago when national airlines went on strike. We caught our flight one day before air travel was completely stalled, even though we had to verify our flight plans twice.

We are told by veterans of air travel, commercial and private, that each flight varies and no two trips are exactly the same. We agree.

DURING OUR recent take-off flight to California, the captain's clear voice announced (after introductions of self and co-pilot) that we would be flying at 24,000 feet. We are always interested in this type of information.

That day, as on previous flights, we were intrigued by the view of the earth below. Farming land became kaleidoscopic in shades of greens and browns in various forms as we passed over the fields.

The blue blue skies were spotted with small tufts of white, wispy clouds. We wished for once that they were a gray blue because we had been told that the old-time farmer considered this kind of sky as a forerunner of rain, which was badly needed at that time in the Panhandle area.

Before long, we came to the big ranch country, followed by breaks before the small mountains which became larger as we neared Albuquerque in our 45-minute run.

TO THIS POINT we had no seat mates, an asset which often adds more interest to a flight. However, during our stop at Albuquerque, a woman seated behind us exclaimed, "There he is!"

Her companion replied, "I told you he was on this plane." The subject of the conversation was the well-known country western singer, Charlie Pride. We saw him as he went down to meet newsmen and television reporters. We supposed he had an engagement in that city.

We had only a side and rear view of him as he left with a companion. We found him to be a mature and older man than we had visualized when hearing him sing on records and over radio.

After we left Albuquerque the really nice things began to happen to make this one of our most memorable of journeys by plane. Our captain announced this name and that of the co-pilot and we wished we could have understood them. But he was to tell us that the co-pilot would take over controls for the rest of the flight.

The motors were purring quietly, but he said we would now be flying at 33,000 feet which would be noiser. This, he

explained, was because we would be flying above the growing cumulus clouds. Now the cloud formations became most interesting. Large high ones with nearly flat bottoms kept increasing in size. Then, a mass of clouds formed at their feet to make a solid cover resembling a plowed field covered with snow.

BEFORE LONG the captain's voice came again, "We will soon be flying over Winslow and Prescott, Arizona."

We really sat up on this and peered earth-ward in order to see the country long familiar to us. We had, in the past traveled there by car, train and at times, bus. It was exciting to be sailing over this terrain, so well known to us in years past.

Beyond these towns, we flew across the desert country of Arizona which ran into California. We had a better view of it than we had ever seen before. We were most glad to be sailing so high above so awesome a scene.

The women behind us voiced our sentiments when they commented on how terrible it must have been for those early pioneers who had traveled across this terrain in covered wagons.

In time the Salton Sea appeared, as was announced by our pilot. It, he said, was to the left and Lake Arrowhead would soon appear on the right. We would not be able to see the last but the Sea was very plain. Again we thought what a terrible disappointment this body of water must have been to those early tired and thirsty travelers of the wagon trains.

Neither did we see 29 Palms, which was announced, but we knew the places on the map where it fitted in. We wondered why the rivers we saw had not been announced, especially the Colorado River.

Soon we began to glide to lower altitudes and the captain remarked "You have been flying in what seemed like a noisy tunnel of sound. Now we leave the skyways which resemble the freeways. We will now take to the back roads or the quiet streets."

We seemed to coast quietly along until he said that we were only 12 miles from Los Angeles. He hoped we had a pleasant flight. Then we wished we might be able to thank him for making this one the most beautiful flight we ever had.

Then, in no time at all, we were fastening our seat belts for a landing. To make a perfect ending, our coast families were at the airport to greet us.

## 4-H'ers Agree Preserved Foods Fun



Ask young people why they can and freeze foods and their answers are likely to be as varied as the foods they preserve. And if those answers come from winners in the national 4-H food preservation program, some unusual responses may be expected. In the Kerr Glass Manufacturing Corporation sponsored program, Noree Reick, 18, of Orangevale, Calif., preserves foods to fit strict diets

of her father and grandmother. Food preservation also is a good way to save the excess vegetables and fruits grown in the family garden, Miss Reick notes.

With the nearest food store 60 miles away, Viola Geist, 18, of Yoder, Colo., says home food preservation is essential in my family. "We have to keep an adequate supply of food on hand at all times," the 4-H'er says. "Canned foods are especially appreciated during our snowy winter season," she added.

Miss Yoder also indicates that home produced and preserved foods mean savings of as much as 50 percent in her family's food bill.

South Carolinian, Adeline Black, 19, of Prosperity, likes the better quality she can get in foods preserved at the peak of freshness. She also appreciates the warm response of persons to whom she gives canned fruits and vegetables as gifts. And for her prize winning jams and jellies, canned fruits and vegetables, Miss Black has earned considerable recognition.

There're too many leaders who would rather be smart than be right.

**A. O. THOMPSON ABSTRACT CO.**  
Mr. and Mrs. A. J. Schroeter  
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Phone 364-1504  
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Free City Maps Showing Blocks

**Firestone**

Here's one way to tackle high car service prices!

**THIS WEEK ONLY!**  
Big savings on car service you need.

**FRONT END ALIGNMENT**

Offer ends Sept. 14

**\$9.95**  
Any American car Regular price \$12.75

Our skilled mechanics set caster, camber and toe-in to original specifications. NO ADDITIONAL CHARGE for factory air or torsion bar cars.

**CLIP THIS COUPON AND SAVE!**

**STEEL RADIALS**  
Strength • Durability • Long mileage

**RADIAL V-1 STEEL**  
A superb radial tire with steel stabilizer belts laminated between four rayon belts under the tread.

**STEEL RADIAL 500**  
Tough steel belts on a radial cord body for exceptional performance and mileage.

By **Firestone**

**CHARGE IT!** Open an account

We also honor

101 N. Main Open 8-6 Mon - Fri Sat. til 4 **364-4333**

**The Cost Of Waiting Is Going Up**

You're in the market for a new home. But, the mortgage rate is 9.5%, and you figure that if you wait a few months the rate will come down and you'll save money. Right?

Wrong. A 1% decrease in the mortgage rate will save only \$400\* per year. Or \$3200<sup>00</sup> over 8 years (average time a person keeps a home)

Weigh that price of a home. (Due to rising construction costs.) And you end up losing a whopping \$495 every year

\*\$40,000 home

**Let Us Help!**

- ★ Plans
- ★ Estimates
- ★ Supervision
- ★ Your only home owned home operated dealer and builder

**Carl McCaslin Lumber Co.**

364-3434 344-E. 3rd

**TEXAS PANHANDLE BUILDERS ASSOCIATION**

**A complete Building Service**

**Golden Gleams**

Faint-hearted men are the fruit of luxurious countries. The same soil never produces both delicacies and heroes.

—Herodotus.

Luxury is a criminal affection for pleasures opposed to Christian chastity.

—De La Salle.

Every degree of luxury hath some connection with evil.

—John Woolman.

Give us the luxuries of life, and we will dispense with its necessities.

—O.W. Holmes.

**Sears Dishwrit Sale!**

**Kenmore Dishwashers**  
Now at \$20 to \$80 Savings

5-cycle Portable. No pre-rinsing, no scraping! Converts to a built-in later, if desired. White Was \$259.95 **\$179<sup>95</sup>**

5-cycle Built-in. Standard replacement size; two-level washing. No need to pre-rinse or scrape dishes. Colors \$5 Extra Was \$229.95 **\$159<sup>95</sup>**

White or Colors

Use Sears Easy Payment Plan

• Sale Ends 9-30-74 • Prices are Catalog Prices Installation Extra

Satisfaction Guaranteed or Your Money Back

SHOP AT SEARS AND SAVE **Sears**

9:00-5:30 Mon.-Sat. 421 N. Main 364-3854 SEARS, ROEBUCK AND CO.

# THRIFTWAY

**A BETTER WAY TO SAVE!**

PRICES EFFECTIVE  
SEPT. 9 THRU  
SEPT. 14, 1974  
RIGHT TO LIMIT  
QUANTITIES

USDA CHOICE BONE-IN  
**ROUND STEAK**  
FULL CUT  
**\$1.39**  
LB.



WE REDEEM  
U.S. GOVERNMENT  
**FOOD STAMPS**



USDA CHOICE  
**SIRLOIN STEAK..... LB. \$1.39**



USDA CHOICE  
RIB STEAK..... LB. \$1.19  
PORK LOINS LB. \$1.39  
PORK ROAST LB. 89¢

**ARMOUR STAR FRANKS 69¢**  
12-OZ. PKG.

1/2 BEEF GOOD OR CHOICE TEXAS GRAIN FED LB. 84¢

GROUND BEEF FAMILY PAK LB. 85¢

BEEF RIBS LB. 49¢

**FAMILY STEAK 98¢**

J & M BRAND GRADE A BAKING HENS 4 TO 6 LB. AVE. LB. 49¢

LEMON FRESH LIQUID DETERGENT  
**JOY**  
22-oz. BOTTLE  
**49¢**



10¢ OFF LABEL

**MUSTARD**  
GARDEN CLUB  
**29¢**  
2 LB. JAR

SHURFINE  
**TOMATOES**  
WHOLE PEELLED  
**4 \$1.00**  
16 OZ. CANS FOR

SHURFINE  
**VIENNA SAUSAGE**  
4 OZ.  
**3 \$1.00**  
FOR

RENUZIT  
**AIR FRESHNER**  
7 OZ. SPRAY  
**49¢**  
ASSORTED

FARM FRESH PRODUCE SPECIALS

**POTATOES**  
ALL PURPOSE RUSSETS  
10-LB. BAG **89¢**

**TOMATOES**  
GREEN TABLE  
**7 1/2¢**  
LB.

PAPMA 3-LB. TUB **98¢**

**GRAPES**  
WHITE LB. **49¢**

CENTRAL AMERICAN  
**BANANAS**  
LB. **15¢**



FOOD KING  
**PAPER PLATES** 100 COUNTY **69¢**

**POTATO CHIPS** **39¢**

**CHILI BEANS** RANCH STYLE 18-OZ. CAN **29¢**

DAIRY & FROZEN FOODS ITEMS

SHURFINE  
**LEMONADE** 6-OZ. CANS **8 \$1.00**

PHILADELPHIA  
**CREAM CHEESE** 3-OZ. PKG. **19¢**

SHURFINE FROZEN  
**GOLDEN CUT CORN** 4 10-OZ. PKGS. **\$1.00**

MORTON FROZEN CHICKEN/BEF/TURKEY  
**MEAT POT PIES** 4 8-OZ. CTNS. **\$1.00**


40¢ OFF LABEL DETERGENT  
**TIDE**  
FAMILY SIZE BOX  
**\$3.19**



33 OZ. FOR THE REGULAR PRICE OF 27 OZ.  
**TANG**  
INSTANT BREAKFAST DRINK  
**\$1.39**



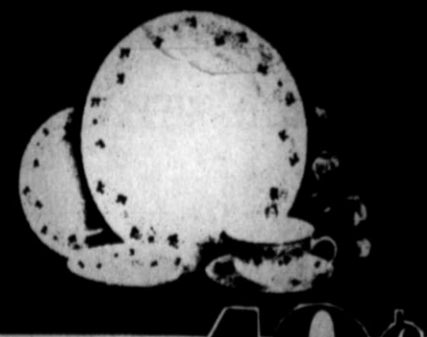
KLEENEX WHITE OR ASSORTED  
**FACIAL TISSUE**  
**3 \$1.00**  
200-CT. BOXES



10¢ OFF LABEL LOW SUDDINGS DETERGENT  
**DASH**  
3-LB. 4-OZ. BOX  
**89¢**



**SPECIAL THIS WEEK**  
Fine Translucent Porcelain China  
"MOON MIST" FRUIT/DESSERT DISH EA. **49¢**  
with every \$5 purchase



ROXY-MAKES GRAVY  
**DRY DOG FOOD** 1-LB. BAG **99¢**

ENERGY  
**CHARCOAL** 10-LB. BAG **69¢**

KILLER ANT & ROACH  
**RAID** 11-OZ. SPRAY **79¢**

KILLER FLYING INSECT  
**RAID** 11-OZ. SPRAY **98¢**

NESTLE'S  
**QUIK** 2-LB. CAN **98¢**

**NILLA WAFERS** 2-LB. CAN **49¢**

BETTY CROCKER  
**CAKE MIX** ASSORTED LAYER **49¢**

SHURFINE  
**GRAPE JAM** 18 OZ. **49¢**

**COFFEE**  
SHURFINE ALL GRINDS  
**99¢**  
1 LB. CAN

SHURFINE ENRICHED  
**FLOUR** 5-LB. BAG **69¢**



**TUNA**  
CARNATION LIGHT CHUNK 8 1/2-OZ. **49¢**

**DOUBLE GUNN BROS. STAMPS**  
TUES & WED.  
WITH \$2.50 OR MORE PURCHASE

We Have it!  
DISH WASHING LIQUID  
**DAWN**  
22-oz. BOTTLE  
**69¢**



426 N. MAIN  
HEREFORD, TEXAS  
**DOUBLE GUNN BROS STAMPS**  
TUESDAY & WEDNESDAY



SHURFINE  
**CATSUP** 14 OZ. BTLs **3 89¢**  
FOR

KOOKIE COMBO  
KIDS COOKIES  
**COOKIES** 3 \$1.00  
FOR

**RAGU**  
SPAGHETTI SAUCE 15 OZ. **49¢**

Dramatic Dishwashing Discovery  
**DAWN**  
TAKES GREASE OUT OF YOUR WAY!



# For God So Loved The World

- FIRST BAPTIST CHURCH**  
Doug Manning, Pastor  
Fifth and Main Streets
- FRIO BAPTIST CHURCH**  
Rev. Samuel B. Ogan, Pastor  
Frio Community
- WESTWAY BAPTIST CHURCH**
- MT. SINAI BAPTIST CHURCH**  
Rev. C. H. Frost, Pastor  
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**  
Bill Broxson Jr. Pastor
- TEMPLO CALVARIO  
ASAMBLEA DE DIOS**  
13th & Ave. H  
Ignacio Vasquez
- CHURCH OF JESUS CHRIST OF  
LATTER DAY SAINTS  
(Mormon)**  
Country Club Drive
- TEMPLE BAPTIST CHURCH**  
Rev. J. L. Bozeman  
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**  
"A Bible Baptist Church"  
Rev. Prentice D. Smith, Pastor
- IGLESIA METODISTA SAN PABLO**  
Rev. Thomas Balderas, Pastor
- LA IGLESIA DE SAN ANTONIO**  
North 25 Mile Avenue
- TEMPLO BAUTISTA MEMORIAL**  
Pablo Garcia, Pastor
- LA IGLESIA DE CRISTO**  
Sunset and Plains Ave.  
Pete Reyna, Minister
- CENTRAL CHURCH OF CHRIST**  
J.T. Marlin, Minister  
148 Sunset Dr.
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Rev. C.W. Allen, Pastor




## they that mourn

"Blessed are they that mourn: for they shall be comforted." Matt. 5:4.

We know the story of the Good Samaritan, the man who had compassion upon a wounded Jew. We admire him for helping his traditional enemy. We also condemn the rabbi and the Levite who offered him no aid. They had hardened their hearts to avoid seeing their own sins. *They could not feel compassion for anyone.* This is what the second beatitude warns against. We should never lose our ability to mourn ... to ask for forgiveness. Sinning should always give us a guilty conscience. We may try to avoid such inner torment by hardening our hearts, but God tells us to repent and He will Comfort us. *We cannot reach others for God until we can reach God for ourselves.*

Those who mourn will be comforted.



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# State Child Care Study Underway

Late last year, reports were reaching Governor Dolph Briscoe's desk which clearly convinced him that there was a critical need in Texas to upgrade the quality of all residential child care and rehabilitative services for juvenile delinquents and pre-delinquents.

To determine the state's exact needs, the governor signed an executive order Oct. 10, 1973, calling for the development of a comprehensive master plan for juvenile corrections for Texas.

The plan is to contain recommendations for the "development of the most effective, economical, and humanitarian programs of social services in all appropriate state agencies."

The governor asked that another avenue of research offer direction on how community-based programs could best be established for our youth who might otherwise be committed to a correctional facility such as Gatesville.

Other portions of the order asked for a study on the possible use of trained personnel to advise judges of the best treatment and care available to each youth brought before the court; create an Office of Inspections to investigate any charges of youth mistreatment; coordinate all funding programs for maximum use and eliminate duplication; review all licensing procedures to require preclearing for any agency offering child care; and develop a comprehensive program of child abuse prevention.

To review the overall quality of the study results, Governor Briscoe named an interagency task force composed of the commissioners of the Texas Department of Welfare, Texas Department of Mental Health and Mental Retardation, Texas State Department of Health, Texas Education Agency and the executive directors of the Texas Youth Council and the Texas Rehabilitation Commission.

Under the governor's direct supervision, the task force will assist in the final formulation of the procedures to be adopted to upgrade the juvenile corrections system.

The major challenge issued by the governor was the quick, but orderly development of a Master Plan for Juvenile Corrections in Texas. This plan is said to be progressing on schedule according to Jim Kester, plan coordinator.

Kester, a former juvenile parole officer and director of planning for the Oklahoma Crime Commission, began his tough assignment when the Governor's Criminal Justice Division received a grant of \$32,706 in February, 1974, for the juvenile corrections plan.

"The Texas Youth Council, which is responsible for the custody, care and rehabilitation of juvenile delinquents, and the Criminal Justice Division of the Governor's Office have established strict guidelines to guarantee development of an in-depth review of the current corrections system with an eye on improvement," Kester noted.

"We have appointed a citizens advisory council and have contracted the services of a well-respected consulting firm," he added. "This allows for a broad cross-section of input representing all parts of our state."

The full advisory council, chaired by Robert Lanier of Houston, held its first meeting in Gatesville Aug. 29 and 30 in order to tour the juvenile corrections facilities at Mountain View and Gatesville and to review preliminary data formulated by the consulting firm. The executive committee of the council met earlier in Austin to discuss the course they thought should be taken to develop the most realistic study findings.

Data input is from people who work directly with the children. Two needs assessments have been completed through extensive testing and interviewing by consultants. One included a study of juvenile corrections programs in 15 representative counties in Texas, which were selected on the basis of population and location. Persons interviewed in those counties included juvenile probation officers, juvenile judges, district attorneys, sheriffs, police, councils of governments planners, public welfare workers and personnel from various private agencies working with Texas youth in trouble.

The other needs assessment involved Texas Youth Council operations — its staff, programs and its relationship with supportive agencies. Additionally, the youths were tested and interviewed, checking academic, physical and emotional strengths and weaknesses. "If we find a majority of these youths lack certain skills of the average child, we will then work to assist TYC in helping them remedy the skill problems," Kester says.

At a recent council meeting, a consultant told members that material gathered is geared for prevention, treatment and rehabilitation of juvenile delinquency. Specific areas, he added, included the evaluation of the role and function of TYC,

the identification of types of youths being treated, the determination of key issues for better juvenile corrections, and a study of TYC's relationship with other agencies.

To add to the wealth of information being gathered, the project coordinator's office is researching completed master plans of other states such as Hawaii, Alabama, Maryland, South Carolina, Virginia and Florida.

The Texas plan will be unique because it will be based on some accurate measurements of the level of specific skills delinquent children have compared with the level of skills average children have. "It wouldn't be surprising," said Kester, "to find that many delinquent children are well

below average in all types of areas — reading, math, athletics, personal problem-solving — just a general shortage of skills needed to make it in the world. With good solid programs, we can teach these children many specific skills they need to succeed in school, in the home and in the community."

The completed juvenile corrections plan will be submitted to Governor Briscoe and to the Texas Youth Council who can then request appropriate legislative programs or implement certain sections administratively. Pilot projects will also be established to test the workability of the recommendations for a better juvenile corrections system in Texas.

## LOUISA'S LETTER

Dear Louisa,  
What do you do when you have a good friend who has a husband that nobody likes or enjoys having around.

Our problem is this. Emma is a lovely person and a member of our women's literary club but my husband dislikes her husband. When we have people in for dinner or a party he refuses to have this man invited. This makes me feel very embarrassed when I meet Emma the next day.

What should I do about this situation?

Molly--Ind.

Answer:  
Your husband must have a very good reason for not wanting this man in his home. Perhaps he tells filthy jokes or gets drunk and is too familiar with the ladies.

Your best policy under these circumstances is to be especially nice to your friend with invitations which only include women.

Louisa.  
Dear Louisa,  
I read in the papers where hats are being worn again but no one in our church wears a hat. I like hats and they come in very handy if one's hair doesn't look so good on that particular day.

Is it proper to wear a hat to church?

Puzzled--N.C.

Answer:  
It is always proper to wear a hat to church. Do as you please and do not worry about what others think.

Louisa.

Address letters: Louisa, Box 532, Orangeburg, S.C. 29115

Conversationalist: One who appreciates the sound of his, or her, voice.

Any achievement worthwhile is the result of steady and usually slow progress.

The fiber of Americanism lies in the helpful spirit of neighbors found in small towns.

## Making the Most of Meat

BY REBA WEBBER  
Consumer Consultant  
Peter Eckrich and Sons, Inc.

### LABELS CLOSE NUTRITION GAP

Today's food packages, for the first time, are giving the observant homemaker much of the basic nutritional information she needs in order to feed her family a well-balanced diet.

Many outstanding food companies have already initiated voluntary programs of nutritional labeling, and more nutritional labels from more companies are on the way.

The nutrition-information panel on food packages can help the homemaker select more healthful foods for her family. Now she can easily discover the food's contribution to her family's intake of calories, protein, carbohydrates and fat, as well as important vitamins and minerals.

Our bodies do require nutritive elements not listed on the labels, but in smaller amounts than those elements listed. The opinion of nutritionists is that, if a diet is complete in the elements listed, it also will contain the "trace elements" necessary to health.

When comparing package labels, check the protein and calorie content of the foods. Generally, the higher the protein content in relation to calorie content of the food, the more likely that food will be to offer overall nutritional value.

Meats are an important source of protein, and nutritional labels on processed meats will be most helpful to the homemaker in planning nutritious meals.

Nutritional labeling may not be the complete answer to better nutrition, but it will help to close the nutrition gap if the homemaker uses the information labels supply. These labels will give the consumer more information than she's ever had before about the nutritional value of the food she serves her family. Nutritional labeling offers the homemaker an opportunity to feed her family better, and a challenge to do it!

This is one of a series of articles by Reba Webber, consumer consultant for Peter Eckrich and Sons, Inc. Questions and comments may be directed to Mrs. Webber at Eckrich, P. O. Box 388, Fort Wayne, Indiana 46801.

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# State TB Incidence Rate Continues To Increase

The battle against tuberculosis is one of the most successful being waged by State Health Department authorities who in 1973 saw the number of new cases drop to its lowest point.

Statistics from the State Health Department's Tuberculosis Control Program reveal that only 2,224 new active cases were reported in 1973 a case rate of just 19 per 100,000 population. This compares to the high mark in 1968 of 3,216 new active cases — a case rate of 29.3 per 100,000 population. Last year's figures, as compared to 1968, represent a 31.8

per cent reduction in the new active case rate.

**STATISTICS DON'T** tell the full story about tuberculosis or any other disease for that matter. How can you accurately chronicle the pain, the suffering, the stigma accompanying a disease which didn't occur?

The Bureau of Tuberculosis Services attributes the success of its TB Control Program to the active campaign that ensures: treatment and other essential services for the known cases; examinations of the persons suspected of having tuberculosis; and, prevention of disease in persons at high risk.

Services are provided through local health department outpatient clinics and in 10 State Health Department Regions, three State Chest Hospitals at Tyler, San Antonio and Harlingen and contracts with other medical facilities for other support services. The Tuberculosis Control Program as we know it today

was placed under the State Health Department in 1965 by the 56th State Legislature.

A significant change has been seen in tuberculosis case-finding, treatment and prevention.

**ONE ASPECT OF** the program is centered in the schools of Texas with close cooperation of school officials, nurses, local health departments, health officers and voluntary organizations. All school personnel must have an annual tuberculosis examination. In addition, an average of a half-million first and seventh grade students have been tested annually since 1966. The result has been a sharp decrease in the incidence of TB in children through 14 years of age.

New drugs and new treatment procedures have greatly shortened the length of time necessary to cure a new tuberculosis patient.

Tuberculosis, in fact, has been tamed. But, according to State Health Department

authorities, it hasn't been eliminated and probably will not be eliminated anytime in the near future.

What can you expect if you get TB?

**THERE ARE SOME** reassuring facts. First, very few TB patients die of the disease. In fact, tuberculosis no longer means that the victim must spend endless years, languishing in a hospital. In many cases, a tuberculosis patient will spend about two or three months in a hospital — either one of the State Chest Hospitals or in a public or private hospital closer to home.

Medical treatment begins as soon as the disease has been accurately diagnosed. Usual treatment consists of two or more medicines, taken orally several times a day. In many cases, the spread of the disease can be stopped in a matter of a few days and the patient is no longer infectious. Once it is certain that the

disease has been checked, the patient can be released from the hospital. And, in just a few weeks, the patient may return to his normal life—including his usual work. Health authorities report that most TB patients, as soon as medication begins, feel better than they have for years.

After release from the hospital, the tuberculosis patient must continue on medication for as long as two years in order to make sure that the disease organisms won't have a chance to take hold again. Because of this long-term therapy, the patient must see a physician regularly. The State Health Department keeps track of patients under going therapy, and its case registry at the end of 1973 contained 10,066 names. The State Health Department doesn't underestimate the threat of TB, once the state's leading killer. It recognizes it as a serious public health problem. But, it's a problem that can be cured and is being cured.

The Hereford Brand, Hereford, Texas, Thursday, September 12, 1974

## 4-H Citizenship Fosters Service

Service to others is an important part of 4-H work. Helping others to help themselves also gives 4-H'ers the opportunity to better understand and learn about themselves and their relationships with others.

Thousands of youths, nationwide, are participating in activities, programs and projects that help make them better informed and useful citizens through the national 4-H citizenship program.

Six 4-H'ers are honored in the program as national winners. They receive \$600 educational scholarships and expense-paid trips to the 1974 National 4-H Congress in Chicago, Dec. 1-5 for their 4-H citizenship activities.

In addition, an outstanding boy and girl in the program, from each state, receives a special certificate of merit.

Two of the scholarships and trip awards are presented in memory of Thomas E. Wilson, a meat-packing executive, long time president of the National 4-H Service Committee and strong supporter of 4-H.

Another scholarship and trip is awarded by the Friends of Kenneth H. Anderson, a former 4-H member and leader who currently serves as associate director of the National Committee.

The National Committee also provides three other scholarships and trips to national winners in the program, supervised by the Cooperative Extension Service.

Two of the national winners, one boy and one girl, each receive an engraved silver tray, presented in the name of The President of the United States.

"Improving oneself through service to others" is the way one 1973 Presidential Award winner described her 4-H citizenship efforts. Marlene Most, 19, of Littleton, Colo., devoted over 5,000 hours to 4-H citizenship activities in her eight years in the program. Part of that time was spent working with brain-damaged children on recreational and educational projects. Miss Most also helped organize a citizenship day for 4-H'ers in her county, wrote a column for a local newspaper explaining voting rights and the electoral process and helped teach migrant youths better dental hygiene.

For the other 1973 Presidential award winner, "4-H citizenship means involvement". Fred Gurley, 17, of Jefferson, Ga., got involved assisting at a local school for retarded children. Gurley made fund raising speeches for the school, along with teaching swimming and counseling, and building various recreational equipment.

Gurley also worked as a day care center counselor and initiated a "clothe-a-child" program for welfare youths. He even found time to be a special friend to three elderly residents, bringing them food packages, running errands or just stopping by to chat.

For information on local 4-H citizenship activities contact the county extension service office.

"Your wife must be a very affectionate woman. She always kisses you when you come home."

"That's not affection. She just wants to see if I've been drinking."

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### Safeway's Fine Dairy Products!

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<b>Biscuits</b> Mrs. Wrights Brand 8-oz. Can <b>13¢</b>	<b>Soft Margarine</b> Express 2-8-oz. Brand Tub <b>72¢</b>
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<b>Chiffon MARGARINE</b> SUPER SAVER! 2-8-oz. Tub <b>72¢</b>	<b>Halfmoon CHEESE</b> Safeway Brand! 1/2 lb. <b>\$1.29</b>

# Training Schools Vary Widely

Private, profit-seeking, vocational schools serve approximately 3,288,000 students in 8,439 schools. More than seven out of eight of these schools are not accredited by a recognized agency, though the majority of students enrolled in these schools attend the little over 12 per cent of schools which are accredited.

Unlike most other countries of the world, the United States has no ministry of education or other centralized authority which exercises national control over educational institutions. The states and other political units assume varying degrees of control, but permit institutions of higher education to operate with considerable autonomy.

As a consequence, institutions vary widely in the character and quality of their program. In this country, private educational associations of regional or national scope have established criteria to evaluate institutions or programs to determine whether or not they are operating at basic levels of quality. This voluntary, non-governmental, peer evaluation in education is known as accreditation.

FOR PURPOSES of determining eligibility for United States Government assistance under certain legislation such as for student loans or financial assistance, the U.S. Commissioner of Education is required to publish a list of nationally recognized accrediting agencies and associations which he determines to be reliable authority as to the quality of training offered by educational institutions and programs. All recognized accrediting agencies and associations are evaluated by the Commissioner of Education at least every four years to guarantee that these organizations "perform no

function that would be inconsistent with the formation of an independent judgement of the quality of an educational program institution."

THE NATIONAL Association of Trade and Technical Schools (NATTS) is an approved accrediting body for private trade and technical schools and has accredited over 400 schools.

The accrediting procedure maintained by NATTS involves four steps: 1) the establishment of standards, 2) the evaluation of the institution by competent authorities, 3) the publication of a list of institutions meeting the criteria, 4) and periodic reviews to determine whether institutions continue to meet the standards set.

Standards: To be accredited, each school must meet these minimum standards:

- clearly state its objectives and demonstrate overall ability to meet them.
- have a qualified administrative staff and teaching faculty
- have fair and proper admissions and enrollment practices in terms of educational benefits to the students
- provide educationally sound and up-to-date courses and methods of instruction, examination, and evaluative
- demonstrate satisfactory student progress and success
- maintain follow-up job placement assistance
- be fair and truthful in advertising, promotional and other representations

- provide for proper student and administrative accounting
- reflect financial and business soundness of operation
- provide and maintain adequate physical facilities, classrooms and practical laboratories.

EVALUATION: The school itself takes the first step in the evaluation process through the preparation of a self-evaluation report. During the self-evaluation, the school reviews its operations and considers such items as educational objectives, educational materials and services, qualifications of faculty, student services, student success and satisfaction, advertising promotion and recruiting, research and self-improvement.

When the institution completes its report, an examining team, made up of an independent team made up of an independent team of technical specialists, industry representatives, educators, and school executives who are not affiliated with the school under consideration, visits the school and studies its entire operation in order to verify the information in the study and to gather additional facts for the Accrediting Commission.

A check is made of a school's business procedures, including job placement records and recruitment practices. Student impressions are secured through random interviews. The examining team forwards its report to the Accrediting Commission which has final authority. The Commission may accredit the school for a period of five years.

It may accredit the school with the stipulation that another examination must be made within a specified time to determine if requested improvements have been made. Or it may defer or deny accreditation.

PERIODIC REVIEWS: Every school must file an annual report with the Accrediting Commission, and unless the Commission requires a more frequent inspection, a school's accreditation must be reviewed at least once every five years.

DIRECTORY: NATTS publishes a Directory of Accredited Private Trade and Technical Schools annually in September. Single copies are free and may be obtained by writing to NATTS Directory Distribution, Room 440, 2021 L Street, N.W., Washington, D.C. 20036.

## Public Welcome At Baptist Revival

Bill Broxson, pastor of Summerfield Baptist Church, invites the public to attend a week-long revival of "good, old-fashioned gospel worship," beginning Sunday and ending Saturday, Sept. 21.

Services, which will be held daily at 7 a.m. and 8 p.m., will feature the Rev. Derrel Lewis of Canyon and music leader Gene Streun of Hereford. Sunday's services will be at the regular times.

Each night of the revival will

place emphasis on a certain phase of religion. Young members of the church will participate in a "pack a pew" contest Monday night. Older church members and guests are urged to attend Tuesday evening, "Old Timers' Night." Attendance by the entire family is encouraged on Wednesday. Thursday is Sunday School night and Friday will be devoted to a total commitment theme.

A special youth service will be held Saturday with Summerfield hosting the Temple Baptist Youth Choir and a puppet troupe from Friona Baptist Church.

Nursery services will be available each night.

## Wheat Growers Host Executive

Local wheat growers will hear Jerry Rees, executive vice president of the National Association of Wheat Growers, at a breakfast here next Wednesday, it was announced this week by Frank Zinser, president of the county wheat growers.

The breakfast will be at 7 a.m. at Dickie's, and all interested wheat growers and businessmen are invited to attend. It was reported by Raymond Schlats, secretary of the Deaf Smith County Wheat Growers.

Rees, who is coming to the area for a planning session on the national convention, will bring growers up to date on wheat matters on the national and international level. Amarillo will be the site of the national convention the second week in January.

## Hospital Notes

PATIENTS IN HOSPITAL  
Mrs. Hamil Brooks, Friona; Mrs. Senaida Castillo, 229 Catalpa; James Cavin, Adrian; Mrs. Walter Easter, 228 Ave. D; Mrs. Albert Flowers, 202 Lawton.

Rebecca Gatain, Route 3; Mrs. Ron Hale, 116 Centre; Mrs. Blanche Hill, 116 Elm; Mrs. Helen Hill, 1007 Grand; Mrs. Dudley Hughes, Bovina; Mrs. Kenneth Hutson, 330 Ave. J; Mrs. Juan Jackson, 704 E. Fourth.

Mrs. Clifford Johnson, Route 2; W.W. Jones, Route 3; Mrs. Leona Luedtke, Westgate Nursing Home; Mrs. Jimmie Manning, Route 3; Mrs. Joe Mejia, Friona.

Eugene Mullican, P.O. Box 1875; Mrs. John Owsley, 136 Northwest Drive; Mrs. Moses Ramirez, 604 E. Schley; Mrs. Nettie Rhinehart, Bovina.

Mrs. Ira Scott, 102 Elm; Mrs. W.V. Struve, 541 W. 15th; Conrad Urbanczyk, Route 5; Offos Vick, 116 Blevins.

PATIENTS DISMISSED  
H.B. Whitten, Elmer Jones, September 7.

Delio Almazan, Grand E. Trailer Park, Victor Lucio, Danny Houchins, Mrs. Raul Castillo, September 8.

Mrs. Laura Gibson, Mrs. Mina Jones, David McCarty, Juan Morales, Joe Riojas, Ray Johnson, Mrs. Harlan Milner, Mrs. Mark McDonald, Mrs. Ira Ricketts, September 9.

Asa Swaim, Mrs. Bessie Smith, Brent Gentzel, Gene Brock, Sylvia Salinas, September 10.

## Fashion

A good buy for the traveler is the purchase of two outfits which can be interchanged—a blazer over a pants suit which may be worn with a dress or skirt—or a blouse which may be worn with pants or skirt.

For flight trips the pants suit seems to be the answer for most women.

USDA CHOICE



**SIRLOIN STEAK**  
BEEF LOIN  
**\$1.59**  
lb.

USDA CHOICE



**ROUND STEAK**  
BEEF ROUND  
**\$1.49**  
Full Center Cuts lb.



**GROUND BEEF**  
REGULAR 100% BEEF  
**78¢**  
Any Size Pkg.

**OSCAR MAYER**  
Meats at Safeway!

WIENERS	Oscar Mayer Meat	\$1.33 lb.
FRANKS	Oscar Mayer Beef	\$1.09 lb.
BOLOGNA	Meat or Beef	8-oz. Pkg. 79¢
Liver Cheese	Oscar Mayer	8-oz. 79¢
Variety Pack	Oscar Mayer	12-oz. \$1.59
Smokie Links	Oscar Mayer	12-oz. \$1.69
Link Sausage	Oscar Mayer	\$1.39 lb.
Sliced Bacon	Oscar Mayer Vac Pac	\$1.59
Ham Steak	Oscar Mayer	\$2.39

Pork Sausage Rath Brand 59¢  
Smoked Sausage Wilson Certified 1.39  
Hot Links Wilson Certified 1.09

**CANNED HAM**  
Safeway Brand 5-lb. Can \$6.99

Boneless Roast Heat of Round \$1.49  
Boneless Roast Bottom Round \$1.79  
Eye of Round Steak or Roast \$2.19

**TURKEY BREAST**  
Safeway Brand \$1.39 lb.

Chuck Roast 89¢  
Chuck Steak Center 7 Bone \$1.19  
Round Bone Roast \$1.29

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SALES IN RETAIL QUANTITIES ONLY!

# QUALITY, TOO!



**GET IT TOGETHER AT SAFEWAY**

Corn Meal Kitchen Craft 2-lb. Bag 46¢  
Aluminum Foil Kitchen 12"x25" Roll 29¢  
Dog Food Pooch Brand 10-lb. Bag \$1.95

**Kimbies**  
Disposable Overnight Diapers 12-ct. Box 99¢  
Disposable Daytime Diapers 18-ct. Box 99¢  
Disposable Daytime Diapers 30-ct. Box \$1.88

**Kimbies**  
Disposable Newborn Diapers 30-ct. Box \$1.69  
Disposable Toddler Diapers 24-ct. Box \$1.89  
Disposable Overnight Diapers 12-ct. Box \$1.15

**SUPER SAVER**  
Niblets **CORN**  
Green Giant 12-oz. Can **26¢**

**SUPER SAVER**  
Sweet PEAS  
Green Giant 17-oz. Can **29¢**

**Ellis Brand BEEF STEW**  
Low Price! **95¢**  
24-oz. Can

**THIS COUPON IS WORTH** toward the purchase of a 2-lb. can of **MARYLAND CLUB COFFEE** **50¢**  
One Coupon Per Customer. Coupon Expires Sat., Sept. 14. Redeemable Only At Safeway.

**THIS COUPON IS WORTH** toward the purchase of a 32-oz. bottle of **JOY LIQUID** **25¢**  
One Coupon Per Customer. Coupon Expires Sat., Sept. 14. Redeemable Only At Safeway.

Lysol Cleaner For Bowls 16-oz. Bottle 59¢  
Lysol Basin, Tub, Tile Cleaner 17-oz. Bottle 93¢

Macaroni Skanner Brand 16-oz. Pkg. 53¢  
Spaghetti Skanner Brand 16-oz. Pkg. 53¢

Sego Liquid Diet Food 10-oz. Can 37¢  
Big Wally Wall Washer Super Saver 24-oz. Can \$1.29

Gold Medal Brand Flour 10-lb. Bag \$1.92  
Detergent White Magic 49-oz. Box 89¢

Liquid Bleach White Magic Gal Jug 58¢  
Gelatin Mix Jell Wall 3-oz. Box 16¢

### Safeway's Health & Beauty Aids!

**GLEEM**  
Toothpaste! **69¢**  
5-oz. Tube

**DIAL**  
Anti-Perseptant! **89¢**  
6-oz. Size

**SHAMPOO FOR BABY'S**  
Johnson's SUPER SAVER! 11-oz. Botl. **\$1.49**

**SCOPE**  
Mouth wash! 18-oz. Botl. **\$1.29**

Fixodent Denture Adhesive 1 1/2-oz. Size 85¢  
Fasteeth Denture Adhesive 2-oz. Size 89¢

One-A-Day Vitamins Plus Iron 100-ct. Botl. \$2.99  
One-A-Day Vitamins 100-ct. Botl. \$2.99

**Safeway PANTY HOSE**  
Back To School Special!  
**BUY 2 Pair Get 1 FREE!**  
BUY TWO PAIR OF SAFEWAY PANTY HOSE AND RECEIVE A THIRD PAIR FREE. OFFER ENDS SATURDAY NIGHT, SEPT. 14

### Safeway's Fresh Produce Items For You!

**SUPER SAVER**  
**RED APPLES**  
Jonathan New Crop 3 lbs. for **\$1**

**SUPER SAVER**  
**RED GRAPES**  
Tokay Large Clusters 3 lbs. for **\$1**

**SUPER SAVER**  
**ORANGES**  
Sunkist Valencias 5 lbs. for **\$1**

Bartlett Pears Washing 3 lbs. \$1.00  
Mushrooms Great Wash Steak 1 lb. 85¢

Lettuce Romaine Salad Favorite 29¢  
Green Onions Large Bunch 2.35¢

Avocados Florida Large Size 49¢  
Squash Butternut for Baking 29¢

**TOMATOES**  
Vine Ripe Slicers 3 lbs. for **\$1**

**CARROTS**  
Sweet Tender 2-lb. Bag **39¢**

**POTATOES**  
All Purpose Russets 10-lb. Bag **89¢**

**POTHOS**  
3 Inch Pot Ea **49¢**

# Dippel: We'll Be Better



By DAN WELTY  
Sports Editor

"We'll be better. I feel sure we'll be better. There's no way we can be worse." Those were the words of Coach Larry Dippel, speaking before the Tuesday night meeting of the Whiteface Booster Club.

Dippel told the group the Herd would look better, a scouting report on the Palo Duro Dons was presented by Joe Tubb, the La Plata athletic program was presented and Debs Knox was named the Booster-of-the-Week.

Members of the three football teams at La Plata junior high were present at the meeting and were all introduced by their coaches. The three teams from Stanton Junior High are scheduled for next Tuesday's meeting.

Dippel told the group of about 80 boosters that the Herd would look better than they did last week. He attributed most of last week's showing to fumbles, and problems in the defensive. Dippel was quick to point out that in some spots and at times against Pampa that the Herd looked well. He especially praised the offensive line.

"Several individuals looked good," said Dippel, "and our defensive line improved. But our secondary was playing poorly and our linebackers were making mistakes that they just hadn't been making before."

He continued, "When you play a game, you get the ball maybe 10 times. At the most 12 and the least eight times. When you fumble away six of those chances as we did against Pampa, you can't beat anyone."

Dippel said that any team on any given night had a chance to win, provided they didn't begin to make mistakes. "We could have won as easily as Pampa did against us if we could have made things go our way. If we can establish some momentum, it's a different ball game altogether."

Hereford failed to establish

any momentum in Friday's game against Pampa because of fumbles. The first two plays Hereford had possession of the ball, it was lost to fumbles.

"This week we'll have Munnerlyn back from his tonsillectomy. Our noseguard Marquez will be out with a knee problem. Doug Charest has some ailing neck problems. We probably won't use him on defense because we feel he can get well if we don't let him do contact work. I guess you could say we have some injury problems," said Dippel. "But we'll be better this week."

Booster Club president Tom Simons pointed out the lack of noise in the stands and urged the boosters to support the team with cheers even when they were behind.

Joe Tubb, assistant coach, gave a scouting report on the Palo Duro Dons, having attended the Don-Dumas game last week. "Palo Duro has a lot of potential. We didn't feel like they were up for the game against Dumas, but we felt they could be awesome," said Tubb.

Tubb outlined the starting positions of the Dons and said that they stayed with a straight five defense throughout the night against Dumas. Offensively, the Dons run out of the slot, relying on their fast backfield and throwing the ball very little.

Dons the Herd will have to be on the lookout for include Rodney Towner and Greg Sellmeyer, running backs, the quarterback Stanley Stambaugh, David Beezley at the halfback slot and the split end Larry Lipscomb.

Tubb warned that the Dons could score quick on big plays, as they proved against Dumas by scoring on the second play of the game. "We were awed by their potential. They looked strong. Hereford is going to have to play a fine ball game because they think they owe us one for the beating we gave them last year. We're going to have to be ready," said Tubb.

## Hereford To Host High School Rodeo

The fifth annual Hereford High School Rodeo will be held next week with performances here Thursday Friday and Saturday nights, as well as a matinee performance Saturday.

The event is sanctioned by the Tri-State High School Rodeo Association, and will feature youngsters who are members of that organization from four states. Texas, New Mexico, Oklahoma and Kansas will all be represented within the 225 rodeo contestants.

Rodeo participants will be compiling points for a chance to compete in the TSHSRA finals to be held in Dumas next spring. According to Hereford's agriculture teacher Marcus

Phillips, the event held here is one of the largest on the TSHSRA circuit. Hereford is a charter member of the organization.

Prizes awarded here will include saddles for the cowboy and cowgirl named to all-around honors. Belt buckles will be awarded to first, second, and third places in each event. Team trophies will be awarded to the teams of boys and girls with the highest points.

Events the boys will be competing in include bareback bronc riding, bull riding, team roping, ribbon roping, tie-down calf roping, and steer wrestling. The steer wrestling is a newly-sanctioned event in the organization and there are only

a few who enter, but the event is growing.

Girls will compete in barrel racing, pole bending goat tying, break-away roping and steer riding.

Although the rodeo is strictly for competition among the youngsters, many adults will be working as arena clown, protecting the riders from animals and entertaining the crowd between events.

Dances will be held after the rodeo Friday and Saturday at 9:30. The dances will be in the Civic Center with Bobby Wynn and his band providing the music.

Performances of the rodeo will begin at 7:30 Thursday Friday and Saturday nights with the matinee performance Saturday to begin at 2 p.m. Admission will be \$2 for adults and \$1.50 for students.

**NUCLEAR PACT**  
President Ford has submitted to the Senate an amendment to extend an atomic-energy agreement between the United States and Britain for another five years.

**ECONOMIC SUMMIT**  
President Ford told his cabinet that he wants a late-September economic summit conference to consider "new and realistic" anti-inflation measures.

## Comment On Sports

By Pete Fritchie

**FOOTBALL**  
WASHINGTON, D.C.—This football season it will again be interesting to see how college football telecasters and announcers hide the grim facts about serious injuries on the field.

Camera men are already expert in turning away from the player out cold, or in terrible pain. Some of these shots are unavoidable but camera men and announcers play it down. Football reporting and interest in the game (and approval of it) is their business, their bread and butter. They want to show the game at its best.

In the pro leagues, serious injuries and brutality

may be permissible. These players are, after all, making a living at it. But in college ranks serious injuries are indefensible.

In former years announcers shouted into the mike with glee when there was good "head-knocking" and when players were hurt, often seriously, they lightly reported them "shaken up." (A number of the shaken up never completely recovered.)

Announcers and camera men in recent years have carefully avoided the most gruesome aspect of injuries, serious or permanent injuries. But they won't go away.

## Holmes Victorious In City Golf Meet

Jimmie Holmes was named the champion golfer of Hereford after the Men's City Golf Championship Tournament held this weekend at the John Pitman Municipal Course.

Holmes won the championship flight with a 36-hole score of 141. The tourney was played Saturday and Sunday with shotgun starts each day. Mac Tubb was second in the championship flight with a 149. Marsh Pitman was third with a 151 and Mike McWhorter was fourth with a 153.

Prizes were awarded to the first four winners in each flight. These were presented in the form of gift certificates for merchandise in the pro shop.

Burns Hamilton was first in the first flight with a 149; second was won by B.J. Weaver with a 158. Weaver won a playoff over Paul Torres, who also shot a 158. Fourth place went to Tom Templeton with a 159.

Second flight winner was Rocky Lee with a 170; Herb Lovan and Ronnie Osborn both shot 171's with Lovan winning

the playoff. Bill Miller and J.A. McWhorter tied in fourth place, each shooting a 174.

Percy Clough was first in the third flight with a 168. Louis Able was second at 170, Emery Brownlow was third at 171 and Walter Seed was fourth with a 177.

Fourth flight winners were Ronnie Houston, first with a 171; Chou Rangell in second with a 175; Fidencio Cantu at third with a 182; and Dan McWhorter in fourth at 183.

The 47 entrants were flighted by their handicaps. Only city men were eligible to compete in the tourney.

The Lonely Heart



**"Garage Sale"**  
**1919 Plains**  
Starts Thursday Sept. 12th  
9 A.M.-7 P.M.  
And everyday thereafter 'til all items are so sold.  
Icebox-Washer-Dryer-Freezer-  
Stereo-Records-Clothes  
Patio Furniture-8 Track Tapes  
Lawn Mower-Lawn Edger  
"Many Other Items"

**QUITTING BUSINESS SALE**

**NOW!**  
EVERY SINGLE ITEM IN OUR **ENTIRE STOCK** **1/2 OFF!**

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Hundreds of Pairs Regular \$3.99 to \$5.99 **\$1.66**

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**Men's BELTS** Reg. \$3.99 **93¢**

**ALL Western HATS** Reg. to \$30 **NOW \$12.87**

**ALL STRAWS** **1/2 PRICE**

**Men's DRESS SHIRTS** Sizes 14-18 1/2 **\$2.93 & \$3.93 & \$4.93**

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**HOODED SWEAT SHIRT** Reg. \$7.95 **\$3.73**

**Girl's SHOES** From **87¢ PR.**

**INFANTS DEPARTMENT** All Now Priced **BELOW 1/2 PRICE**

**WOW! REG. 59¢ LEVI PATCHES** **NOW 6 FOR \$1**

**and much MUCH LESS!!**

**Boy's BOOTS** Harness Reg. \$5.99 **\$1.88**

**Group FASHION JEANS** Brushed Denim and Corduroy Sizes 10 thru 38 **NOW \$2.77**

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**Wrangler - Acme - Cowtown ALL BOOTS** **BELOW 1/2 PRICE**

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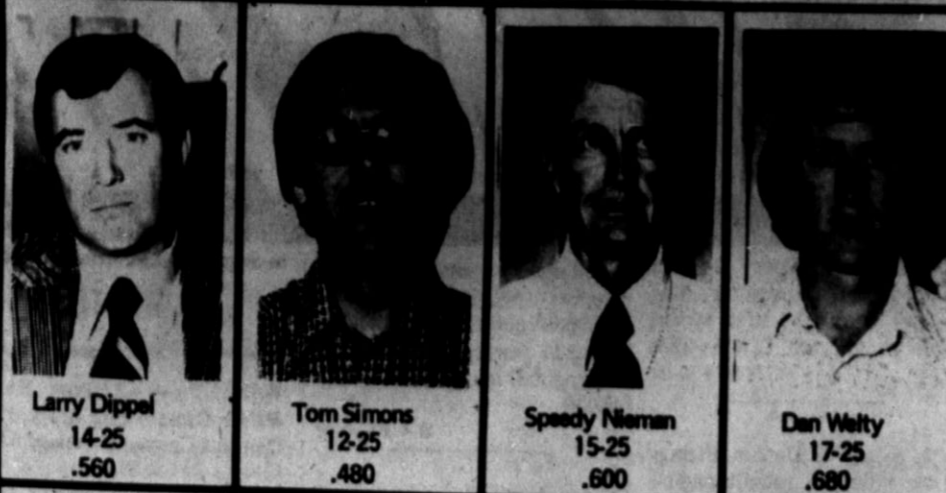
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**MON-FRI. 9-6** **SAT. 9-8**

### Fearless Forecasters

★★★  
This Week's Picks



Odessa at Lubbock Tasosa at Plainview Dunbar at Coronado Monterey at Wichita Rider Borger at Canyon Pampa at Dumas El Paso Andres at Caprock Permian at Amarillo High Muleshoe at Otton Monahans at Estacado Dimmitt at Slaton Shallowater at Hart Sunray at Vega USC at Arkansas Baylor at Oklahoma SMU at North Texas Texas at Boston College Clemson at Texas A&M UT Arlington at TCU Iowa State at Texas Tech Houston at Rice West Texas State at Drake Stanford at Penn State San Diego at Houston Dallas at Atlanta	Odessa Plainview Coronado Wichita Falls Rider Borger Pampa Caprock Permian Oton Estacado Dimmitt Hart Vega USC Oklahoma SMU Texas Texas A&M TCU Texas Tech Houston West Texas State Penn State San Diego Chargers Atlanta Falcons	Lubbock High Plainview Coronado Wichita Falls Rider Borger Pampa Caprock Permian Oton Monahans Dimmitt Hart Vega USC Oklahoma SMU Texas Texas A&M TCU Texas Tech Houston Drake Penn State San Diego Chargers Atlanta Falcons	Odessa Plainview Coronado Monterey Borger Dumas Caprock Permian Oton Monahans Dimmitt Hart Vega USC Oklahoma SMU Texas Texas A&M TCU Texas Tech Houston West Texas State Penn State Houston Oilers Atlanta Falcons	Odessa Plainview Coronado Wichita Falls Rider Borger Pampa Caprock Permian Oton Monahans Dimmitt Hart Vega USC Oklahoma North Texas Texas Texas A&M TCU Texas Tech Houston West Texas State Penn State San Diego Chargers Atlanta Falcons
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### Panel Picks 58% First Week

The first week of the football season turned out differently than our panel of four fearless forecasters picked it to be. The four averaged 58 per cent correct.

The Brand sports editor, by pure luck, guessed more right than any of the other three prognosticators. Through only wild reckoning and willful abandon did Welty successfully choose more winners than any of the others on the panel. That and the fact that he picked the games to go on the poll.

Speedy Nieman, Brand publisher, was next highest prophet, picking 15 winners of 25 for a soaring 60 per cent. Larry Dippel, who obviously spent more time reading the Whitefaces for combat than he did reading pre-season polls, picked 14 of the 25 winners. Tom Simons, Whiteface Booster Club president, was the low man on the poll with a sizzling 48 per cent, picking only 12 of the eventual winners.

The two games that were tied were counted as incorrect on the poll. Some of the prophets were heard to complain of some of the games on the poll, but should realize the season was not yet fully underway. This week the fearless four-casters were given a selection of Southwest Conference games as well as NFL games.

Glancing back through last week's picks, it was easy to see the first week of the season brought a few surprises. All four prophets picked Borger to win over Perryton, but the Bulldogs were toppled by the smaller school. Our forecasters were also wrong on other occasions when at least three of them picked these winners: Estacado over Plainview; Texline over Nazareth; Lazbuddie over Whiteface; Houston over Arizona State; and Dallas over Pittsburgh.

Check with the predictions of our panel and match them with our own predictions for the coming week. You've got nothing to lose! (But don't put any money on our predictions!)



Cold Seat

La Plata cheerleaders add more ice to an already cold seat for an unlucky freshman during a pep rally as members of the band look on. These odd activities were part of a skit during which cheerleaders determined "the coolest" football player. Junior high games are played on Tuesdays and Thursdays.



In 1886, Steven Brodie jumped off the Brooklyn Bridge to win a \$200 bet!

### Judy Renfro Wins First Grid Poll

Judy Renfro is the winner of the first week's football contest here at the Hereford Brand and the winner of a check for \$15. She guessed 20 of 25 winners in our first contest, grabbing first place honors with 2 more correct guesses than the closest contender.

Joe Don Cummings was the next most correct contestant, guessing 18 of 25, with the tiebreaker score of 35. Cummings will receive a check for \$10. A tie in third place went to Lowell Rusher and Jeff O'Rand, who both correctly picked 18 of 25 winners and had identical tiebreaker scores of 34.

Each of those winners may pick up their checks at the Brand office.

Several persons picked 18 of 25 winners, but had lower tiebreaker scores than did the two above winners. They were Saied Igal, Bob Baker, R.D. Hubble, Gary Duggan, L.V. Watts, Curtis Barton, Marian Yosten, Dorothy Mercer and Patrick Higgins.

The following persons guessed 17 of 25 winners: Ronnie Andrews, Cawthon Bryant, Mrs. B.F. Cain, Russel Fangman, Mrs. Cheryl Hill, Mike Hull, Cliff Johnson, Melvin Kalda, Betty Kelly, James McDowell, Jack, McKinster, Tony Melugin, James Mercer, T.J. Parsons, Bob Renfro, Alan Wartes, and Chick Weemes.

In the contest, two games were tied and were both counted as incorrect votes. Due to a typing error, a third game was counted correct regardless of Nothing speeds up work like the idea of getting a chance to take a rest.

your pick.

### Grid Season Underway

The football season opened for the lower grades this past week, with teams from the seventh grade on up making their grid debuts. Below are some of the results:

The HHS junior varsity downed the Pampa Harvesters' junior varsity 26-12 last Thursday. That game was in Pampa.

The HHS sophomores met the Pampa sophs here on Thursday and were shut out 26-0.

Ninth grade games were played on Saturday morning, with the La Plata freshmen falling to Clovis Gattis in Hereford 14-0. Stanton traveled to Clovis and beat Yucca 8-0.

In eighth grade games Thursday afternoon, the La Plata Reds downed the Stanton Blues 20-14. The Stanton Whites downed the La Plata Whites 24-0.

Seventh grade games played Tuesday afternoon found the Stanton Maroons beating the La Plata Maroons 38-8; the La

Plata Reds edged the Stanton Blues 14-12; and the La Plata Whites downed the Stanton Whites 22-6.

La Plata White vs. Stanton Maroon  
L.P. Maroon vs. Stanton Blue  
L.P. Red vs. Stanton White

Sept. 19  
Longhorns vs. Palo Duro (here)  
L.P. White vs. Stanton White  
L.P. Red vs. Stanton Blue  
L.P. 9th vs. Dumas (here)  
Stanton 9th vs. Pampa (here)

### Calendar

Sept. 12  
Whitefaces at Palo Duro  
La Plata 9th at Pampa  
Shorthorns at Canyon  
La Plata White vs. Stanton Blue  
Stanton 9th at Dumas

Sept. 20  
Whitefaces at Borger

Sept. 21  
Shorthorns at Coronado

Sept. 24  
L.P. Maroon vs. Stanton White  
L.P. Red vs. Stanton Maroon  
L.P. White vs. Stanton Blue  
Booster Club, 8 p.m.

### Lady Golfers Slate Meet

Members of the Hereford Women's Golf Association will meet Thursday for a regular play day and business meeting when plans will be discussed for an upcoming Scotch foursome.

The members will meet for a noon luncheon at the Country Club and will elect a nominating committee.

The Scotch foursome is to be played this coming Sunday, Sept. 15, to be followed by a buffet dinner at the Country Club. Tee-off time for the foursome is set for 4:30.

Entry fee is \$8 per person and includes green fees and a ticket to the buffet.

Sooner Or Later  
It's hard to miss your station in life. Someone is sure to tell you where to get off.  
-Enquirer, Cincinnati.



### Rodeo Practice

Twanaha Kendricks pulls her horse around a barrel while practicing for barrel racing for this weekend's high school rodeo. Twanaha is just one of 225 contestants from four states that will be competing.

Earl L. Butz, Secretary of Agriculture:  
"In spite of the disappointing prospect of farm crops this fall, there is absolutely no basis for panic... this year or in 1975."  
Henry M. Jackson, Senator (D-Wash):  
"Materials shortages have a domino-effect throughout the economy..."  
Frederick B. Dent, Commerce Secretary:  
"Over-all industrial strength is indicated, but inflation continues to blight selected sectors."

YOUNGSTERS 8 TO 13... SHOW YOUR FOOTBALL SKILLS  
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And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Check with us before you buy.

**Gifford-Hill & Company, Inc.**  
E. Hwy 60  
Hereford, Tx 79045  
(806) 364-1266

## FOR THAT SUMMER PROJECT

WHAT DO YOU DO NOW?

ENJOY OUTDOOR LIVING!  
Have your own Patio-Barbecue-Memory Walk with—

**SAKRETE**  
CEMENT MIXES  
\$239 90 lb. Bag Perfect for Patio Covers

8 Ft. Sheet \$4.28  
10 Ft. Sheet \$5.54  
12 Ft. Sheet \$6.55

**CEILING TILE**  
12x24 Cross-Scored Smooth-White  
**10 1/2¢ PER SQUARE FOOT**

**\$6.95 PER GALLON PREMIUM QUALITY!**  
**CASH & CARRY SPECIALS**

**FARM DISCOUNT LUMBER & SUPPLY**  
(Just outside city limits)

PHONE 364-6002  
HIGHWAY 305 SOUTH

# SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**

Readers Ads (Minimum 10 words) 1st insertion per word 10c  
 Additional insertions, when paid in advance: per word 8c  
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54  
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**TOWN & COUNTRY MOBILE HOME SALES**  
 Hwy 60 at Mytle  
 Phone 364-0169  
**FURNISHED TRAILERS FOR RENT**  
 1B-1-18-9p

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801.  
 B-1-16-28-tfc

#### !!CARPET!!

Financing Available  
**CAW CARPET**  
 PLAINS AND N. 23 MILE AVE.  
 PHONE 364-3408  
 B-1-24-tfc

**WE BUY AND SELL USED FURNITURE HARRICK FURNITURE WEST HWY 60 PHONE 364-3552**  
 1B-37-tfc

**!!WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD**  
 We have a full line of new & used furniture and appliances at bargain prices.  
 Open for business 6 days a week 8:00 a.m. to 8:00 p.m.  
**BIG JIM'S FURNITURE**  
 Phone 364-1873  
 B-1-31-tfc

**FOR SALE**  
 1-21" Color Console TV  
 1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
 Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
 248 Northwest Drive  
 Phone 364-4740  
 B-1-25-tfc

**CLOSE OUT FLOOR MODELS**  
 Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:  
**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40  
 Amarillo, Texas  
 B-1-3-tfc

Loose Weight with New Shape Tablets and Hydrex Water Pills.  
 Edward's Pharmacy  
 B-1-33-8p

**STATED MEETING**  
**SECOND MONDAY**  
 8:00 P.M.  
 Thursday  
**DEGREE WORK**  
 L.J. Clark W.M.  
 W.A. Phipps Sec.  
 Hereford Rotary Club  
 meets every Monday at 12:05  
 Civic Club Center (Jim Hill)  
 Lions Club meets each Wednesday, 12 Noon  
 Civic Club Center (Jim Hill)

**EQUIPMENT FOR SALE**  
 1960 IH 2 1/2 ton winch truck, hydraulic pto and poles. Good cond., good buy.  
 1971 Ford 1/2 ton pickup, power str., good cond., clean, good buy.  
 1974 Hvy duty compressor, p.h.p. Wisc. gas engine, 3.5x3.5 Quincy comp. 80 gal tank. 200 ft. hose and couplings.  
 Two 1/2" air impacts.  
 Two sets 1/2" impact sockets used less than 10 hours.  
 1973 GMC 1/2 ton pickup - needs repairs, excellent value.  
 Two 200 gal gas tanks on stands with hose and nozzle, etc. One used 6 ton elec. chain hoist. Nearly new 20 ft. heavy chain rigged to operate on 24 v. batt. 54,000 ft. 1/4" stnls steel cable, new. 1800 ft. spools.  
 600 ft. 4" casing.  
 Will consider trades for Jimmy, Blazer, 1 ton trucks, portable welders, or acreage, anything.  
 Call Gary Victor  
 364-5616  
 B-1-35-tfc

**REPRO STEREO**  
 Electrophonic component stereo, 200 watt amplifier, AM-FM stereo radio, built in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:  
**Martin Sound Center**  
 Corner of Georgia and I-40  
 Amarillo, Texas  
 B-1-3-tfc

**SINGER TOUCH & SEW**  
 Deluxe models, these machines zig-zag, blind hem, make button holes, fill bobbin in machine, etc., Desk cabinets, with drawer space. Used only four months. Several left out of public school systems. Your choice \$75.00 each. Fully guaranteed, Daily 10:00 to 7:00, closed Tuesday, Sewing Machine Service Center, 1307 West 8th., 373-4802. Amarillo.  
 B-1-8-tfc

**FOR SALES** wool carpet, floral pattern. Call 364-5727 after 5 p.m. except Thursdays, or see at 441 Miles.  
 B-1-17-35-tfc

**COLLECTORS - ATTENTION**  
 A lot of good, old things for sale. Guns, ammunition, clocks, pocket watches, telephones, etc.  
 Dealers welcome  
 Phone 364-1649  
 B-1-10-tfc

**THE AMAZING** Blue Lustre will leave your upholstery beautifully soft and clean. Rent electric shampooer \$1. Hereford Hardware.  
 B-1-19-10-2c

**FOR SALE:** corrugated iron (Strongbarn) 6' and 7' lengths. 3/16" Aircraft Cable. (armoured)  
 New pipe 24' long, 1.90" OD, 12 gauge.  
 C.W. Parker  
 Phone 364-3837  
 B-1-10-tfc

1972 Town & Country Mobile Home. 3 bedroom, unfurnished. \$700 down, take up payments. 364-4129.  
 B-1-15-10-4p

For Sale: two excellent used pianos. Lowrey Piano and Organ Studio, Amarillo. Phone 355-5772.  
 B-1-14-10-2c

For Sale: Used vegetable juicer. Phone 364-3388.  
 B-1-10-10-tfc

For Sale: Good practice piano. Lowrey Piano and Organ Studio, Amarillo. Phone 355-5772.  
 B-1-13-10-2c

For Sale: Doberman Pinscher puppy. Female, 5 months old. Ears cut and all shots. Call 364-2656.  
 B-1-16-10-tfc

**GARAGE SALE.** Friday, Saturday, Sept. 13 and 14th, 330 West 4th.  
 B-1-10-10-3p

For Sale: Wood burning cook stoves. Call 364-0300.  
 B-1-10-37-8c

For Sale: 3 guitars: Gibson, bass and electric. 2 amplifiers. Phone 364-2157.  
 B-1-12-37-2p

IT'S inexpensive to clean rugs and upholstery with Blue Lustre. Rent electric shampooer \$1.  
 McCaslin Lumber  
 B-1-18-37-2c

For Sale: 1972 Kawasaki 250 Dirt Bike. Good condition. Call 364-6795.  
 B-1-11-37-tfc

New shipments: latch hook rug patterns, Christmas jeweled stockings, tree skirts. Sale cross-stitch table cloths.  
**Dan's of Canyon**  
 B-1-37-4c

For sale or rent: 2 bedroom mobile home, completely furnished. Call after 4 p.m. 364-6607.  
 B-1-14-37-tfc

For Sale: High school size trombone \$250.00, also band shoes. Call 364-2251.  
 B-1-11-37-4c

For Sale: Camper topper. Cost \$400.00 one month ago, will take \$300.00.  
**Jim Noyes, 364-2217**  
 B-1-14-37-4c

**GARAGE SALE.** 132 Greenwood. Saturday, September 14th. Recliner chair, screen door, children's clothing.  
 B-1-13-37-1c

**GARAGE SALE.** 324 Avenue E. Saturday and Sunday. Furniture and baby clothes, — much miscellaneous.  
 B-1-37-1p

**COMMUNITY GARAGE SALE**  
**Umbarger Gym**  
 Saturday, Sept. 14th  
 from 9 a.m. to 4 p.m.  
 B-1-37-1c

**GARAGE SALE.** 617 Stanton. Thursday and Friday.  
 B-1-37-1c

**5 FAMILY GARAGE SALE**  
 411 Western. Nice clothes, linens, toys and miscellaneous. Thursday, Friday, Saturday.  
 B-1-15-37-1c

**GARAGE SALE.** Furniture, dishes and what-nots, 401 West 3rd. St. Thursday, Friday, Saturday.  
 B-1-37-1p

**8 FAMILY GARAGE SALE**  
 Thursday, Friday, Saturday, Sunday  
 611 Avenue I  
 All sizes clothing and shoes, lots of coats, handbags, Simmons iron bedstead, electric sweeper, curtains, bed linens, dishes, cooking utensils, glasses, TV and stand, stove, bedspreads, paperback books, records, tires, Bissell sweeper, Avon bottles, diaper washer.  
 B-1-37-2c

**GARAGE SALE.** 210 Fir. Bunk beds, bar stools, chair, clothes and miscellaneous. Today.  
 B-1-37-1c

**GARAGE SALE.** 422 Western. Thursday and Friday.  
 B-1-10-37-1c

**GARAGE SALE.** 805 Country Club Drive. Friday and Saturday.  
 B-1-10-37-1c

**GARAGE SALE.** Thursday and Friday, 8:30 to 4:30, 244 Centre. Children's, junior clothes, toys, miscellaneous.  
 B-1-15-37-1c

For Sale: '74 model Honda 750. truck-manure spreader. Excellent condition. New motor, tires, brakes, etc. Call 364-2380.  
 B-1-10-37-4c

**GARAGE SALE.** Nice variety of miscellaneous household items. 106 Centre. Saturday 9 to 6.  
 B-1-13-37-1c

**GARAGE SALE.** Thursday only. 415 Western  
 B-1-10-37-1c

**GARAGE SALE KING'S MANOR METHODIST HOME**  
 427B Sunset  
 Friday and Saturday  
 September 13th and 14th  
 B-1-37-1c

### 2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811  
 B-2-35-tfc

For Sale: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621.  
 B-2-11-32-tfc

For Sale: New 64 Massey-Ferguson 6 row cornhead. Phone 364-4580.  
 B-2-30-2c

**VALLEY SPRINKLERS** are indeed available (about 4 week delivery) economical (over \$5000 under electric systems) and most practical (we utilize available power sources). Make things grow with Valley. Now is the time to order and reserve yours for this fall.  
 For more details, call Gary Victor  
 806-364-5616  
 Complete Sales and Service  
 B-2-35-tfc

See Us For Mayrath Grain Augers Also have parts in stock **DAVIS IMPLEMENT**  
 409 EAST FIRST  
 Phone 364-2811  
 B-2-35-tfc

For Sale 413 Chrysler well motor. Rebuilt and guaranteed.  
**POORBOY WRECKING YARD**  
 Call 364-1531 days  
 364-6936 nights  
 B-2-36-tfc

For Sale: Ferguson 30 Tractor. New tires, new overhaul. Call 364-5810.  
 B-2-11-37-tfc

For Sale: 50 h.p. Amarillo gearhead and drive line. Call 806-249-2971.  
 B-2-11-37-tfc

For Sale: 2-1,000 gallon anhydrous tanks  
 1-John Blue anhydrous applicator.  
 Phone 289-5281  
 B-2-14-37-tfc

### 3. FOR SALE Automobiles

**NEW & USED CARS** now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC'S new location.  
 221 North 25 Mile Ave.  
 B-3-8-tfc

1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848.  
 B-3-17-7-tfc

For Sale: 1973 Custom Ford LWB pickup. 1968 Custom Ford LWB pickup, air.  
 Phone 289-5892 or 289-5851  
 B-3-17-8-tfc

**SELECTED USED TIRES \$3.00 UP**  
 30 Day Guarantee  
**MONTGOMERY-WARD AUTOMOTIVE SALES**  
 114 EAST PARK  
 B-3-17-tfc

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 136 Sampson  
 Phone 364-0677  
 B-3-33-tfc

For Sale: 1967 Camaro 327, gold. Call 364-4335 after 5 p.m. Monday through Friday.  
 B-3-12-9-tfc

For Sale: '73 Chevy 3 1/2 ton truck-manure spreader. Excellent condition. New motor, tires, brakes, etc. Call 364-2380.  
 B-3-19-10-tfc

For Sale: '69 Datsun Pickup. 7,000 miles on rebuilt engine. Phone 364-1811 or 364-2122.  
 B-3-14-10-tfc

1973 Monte Carlo; tilt wheel, cruise, AM-FM radio, stereo tape, radials, bucket seats, 454, 12,000 miles; will sell below retail. Call after 6 p.m. 364-2808 or 364-2965.  
 B-3-25-35-tfc

**WALKER'S USED CARS AND TRUCKS**  
 WE BUY, SELL OR TRADE  
 400 West First  
 Phone 364-2250  
 1B-41-tfc

1970 Mercury Montego, 2 dr. h.t. Full power and air. Vinyl top, new sticker. Runs good. \$975.00. Phone 364-6376.  
 B-3-19-37-2c

1965 Malibu Chevy. V-8, loaded, very clean, one owner. 248 Northwest Drive  
 B-3-12-37-3c

'71 Pinto. Good condition, new tires. Call 364-5229 or 364-4560.  
 B-3-10-37-2c

### 4. REAL ESTATE For Sale Or Trade

**WHY PAY RENT**  
 \$1,000.00 Down and \$125.00 per month on this 2 Bedroom home. Close to Shopping Center. Total price \$12,500.00

**LOOK AT THIS FURNISHED**  
 1 Bedroom home for Couple who wants to get a start in life. Nice location. Priced \$9,500.00 . . . \$1,000.00 Down and \$100.00 per month.

**FOR LARGE FAMILY**  
 6 Room home in good location close to Grocery Store and Mall. Priced \$15,000 . . . \$1,000.00 Down and \$135.00 per month.

**FIRST ONE TO LOOK THAT WANTS A HOME**  
 Will buy this 3 Bedroom home, 2 full baths, isolated master bedroom, double garage, and utility room. This home is only about 4 years old. Priced \$18,500.00 . . . Buy equity and assume loan of \$149.00 per month. Just look at this! 7% interest.

**CASTRO COUNTY**  
 326 acres with nice 3 bedroom home. Approximately 10 acres grapes, 4 wells. One well just completed. With other improvements. Priced \$300.00 per acre.

**EAST OF TOWN**  
 1/2 section with 3 wells and tail water pit. 3 bedroom brick home has barn and horse barn. This is some permanent pasture. This place is priced to sell at \$550.00 per acre. Terms available.

If you are thinking of selling your home or farm, we have buyers for both. Call us today.

**HAMBY REAL ESTATE**  
 1/2 mile South of underpass on Hwy 385

**OFFICE — 364-3566**  
 Calvin Edwards — 364-1017  
 Gerald Hamby — 364-1534  
 J.M. Hamby — 364-2553  
**EQUAL HOUSING OPPORTUNITY**  
 B-4-34-tfc

I have Farm and Ranch Buyers, I need your listings.  
**J.M. HAMBY REAL ESTATE**  
 Phone 364-3566  
 Res. 364-2553  
 B-4-29-tfc

**FOR SALE BY OWNER**  
**465 STAR**  
 Well built brick veneer home. 2 bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced yard.  
 For appointment, Call 364-3347  
 B-4-3-tfc

**FOR SALE:** 60'x130' lot. Plumbed for mobile home. Nice yard, great neighbors, close to shopping center and new school. See at 128 Campbell or call 364-2650.  
 B-4-26-9-tfc

360 choice irrigated. Strong 8" wells. Underground pipe. one-third crop goes with sale. Box 27, Hereford.  
 B-4-10-3p

Good note on choice location. Highway 60, Friona. Approx. \$1500.00 due. Will discount to bring 11 per cent. Write: Steve Jarnagin, Deming, New Mexico 88030.  
 B-4-20-36-4c

Extra large 3 bedroom on Irving. Assume loan or get a new one. Worth the money.  
 B-4-13-6-tfc

Extra nice trailer home. \$800.00 equity. Payments of \$104.00 per month.  
 B-6-16-9-2c

9 acres in town. Real nice for trailer park or commercial use.  
 B-6-22-31-tfc

Cosy 2 bedroom home. Nice carpet for \$15,000 on Avenue C.  
 B-6-15-8-tfc

3 bedroom on one acre, out of city limits.  
 B-6-48-tfc

4 bedroom near shopping center. \$12,000. Call for appointment.  
 B-6-34-tfc

2 1/2 and 5 acre home sites. 24% down or cash.  
 B-6-7-8p

Section Northwest of Hereford. Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance.  
 B-6-7-8p

160 acres, one good 8" well, 1/2 mile off pavement.  
 B-6-48-tfc

If you wish to buy or sell Call **CARTEL**  
**WE TRY HARDER**  
 Member-Multiple Listing Service  
 Wayne Carthel — 364-0944  
 Al Wiley — 364-4985  
 B-4-37-tfc

Nice 2 bedroom, 2 bath, large living room, storage in back. \$1,000 down, \$125.00 a month. Call Mark Armor, 364-3203.  
 B-4-19-37-tfc

**5. FOR RENT**  
**TRAILER SPACE FOR RENT**  
 Northwest Mobile Lodge  
 Phone 364-2908  
 B-5-10-13-tfc

For Rent: 2 bedroom unfurnished house. Call 364-2959 before 10 a.m. and after 6 p.m.  
 B-5-17-3p

Two offices for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park, Phone 364-5822.  
 B-5-17-29-tfc

**FOR RENT:** Unfurnished 2 bedrooms, 1 1/2 baths at THE THUNDERBIRD.  
 B-5-10-32-tfc

**FURNISHED** one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.  
 B-5-12-46-tfc

Storage for rent. Phone 364-1483 or 364-3037.  
 B-5-10-50-tfc

**SUMMERFIELD MOBILE MANOR**  
**FIRST MONTH FREE.** 7 miles West on Hwy. 60. Phone 357-2552.  
 B-5-15-10-tfc

**APARTMENTS, FURNISHED.** 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS**  
 Phone 364-1887  
 1B-5-4-tfc

For Rent: quiet, furnished apartment for one person. Phone 364-3388.  
 B-5-10-9-tfc

Are you a permanent Hereford couple? Have a nice 2 bedroom house with garage at \$100.00 per month. Need references, no pets. Write Box 403, Canyon, Texas 79015.  
 B-5-28-37-4p

Unfurnished 2 bedroom house with attached garage. \$105.00 per month. Call 364-2087.  
 B-5-12-37-tfc

For Rent: Efficiency apartment for one person. Call 364-5315 after 5 p.m.  
 B-5-11-37-tfc

### 6. WANTED

**WANTED — CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.  
 B-4-13-6-tfc

**WANT** to rent two or three bedroom house in the country west of Hereford. Call 258-7589.  
 B-6-16-9-2c

**WANT:** To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.  
 B-6-22-31-tfc

**NEED WHEAT, BEET, AND CORN PASTURE FOR STEERS**  
**PHONE 364-2135**  
 B-6-34-tfc

**WANTED**  
 Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5901.  
 B-6-15-8-tfc

**WANT TO BUY:**  
 Old gold, rings, watches, old class rings, etc.  
 Spangler's Diamonds  
 Sugarland Mall  
 Phone 364-0070  
 B-6-48-tfc

**WANTED CORN COMBINING**  
 Have two 760 MF's with 8x30" corn heads tandem trucks grain cart.  
 Dick Kompus  
 Hays, Kansas  
 Phone 913-628-2530  
 B-6-7-8p

**Want to rent a two or three bedroom house,** preferably with garage and fenced yard. Call 364-3416.  
 B-6-37-1p

**WILL CUT YOUR ENSLAGE**  
 Have 2 cutters with 30" or 40" rows. Phone 364-3214 or 364-5857.  
 B-6-16-37-4p

**Need school bus drivers** for coming school year. See Eldon Owens at School Bus Shop.  
 B-8-14-29-tfc

**Need Experienced welders** at our new facilities on Holly Sugar Road. Phone 364-4621.  
 B-8-13-32-tfc

**WAITRESSES AND COOKS NEEDED** — All shifts. Experience helpful, but not necessary. Good working conditions and paid vacations. Apply in person to: Jord-Inn's, East Hwy 60.  
 B-8-23-16-tfc

**FOR RENT:** Unfurnished 2 bedrooms, 1 1/2 baths at THE THUNDERBIRD.  
 B-5-10-32-tfc

**FURNISHED** one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.  
 B-5-12-46-tfc

Storage for rent. Phone 364-1483 or 364-3037.  
 B-5-10-50-tfc

**SUMMERFIELD MOBILE MANOR**  
**FIRST MONTH FREE.** 7 miles West on Hwy. 60. Phone 357-2552.  
 B-5-15-10-tfc

The Hereford Brand, Hereford, Texas, Thursday, September 12, 1974

10. NOTICE

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL

North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1 1/2 B-10-34-tfc

NOTICE

I will not be responsible for any debts incurred by anyone other than myself. /s/ Dusty Duncan B-10-36-4p

11. BUSINESS SERVICE

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28-tfc

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 TON CRANE BOBBY GRIEGO Day Phone 364-8574 Night - 364-2322 1B-11-14-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H. B-11-10-10-tfc

Roofing and painting. All work guaranteed. Reasonable rates. Call Isaac Mendez, 364-2943. B-11-35-4p

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

STEREO REPAIR Guaranteed repair work on all brands of stereos and sound equipment at MARTINS SOUND CENTER 24611 149 WEST, AMARILLO PHONE 355-9557 B-11-3-tfc

We buy old gold rings, mountings, etc., for Swest Refinery. Cowans Jewelers Downtown B-11-13-51-tfc

JONES TAILWATER PIT CLEANING SERVICE Cliff Jones, 114 Cherokee Phone 364-5746 B-11-34-tfc

DICKY'S DOZER SERVICE Dirt Work - All Kinds Bull Dozer - Scrapers Motorgrader See or Call FLOYD DICKY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight finish Phone 364-5169 1B-11-39-tfc

CONCRETE WORK STUCCO, PLASTERING, STORM SHELTERS Turn key jobs or straight finishing Jim Gonzales - 364-0375 Joe Garcia - 364-1497 B-11-33-tfc

OIL PAINTING Classes by EUNICE PETERSEN Beginning September 16th For beginners and advanced students Morning and evening classes Call 364-3198 B-11-37-2c

ROTARY TILING Phone 364-4963 B-11-10-37-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas. B-11-8-tfc

HALE TRAILER SALES Horse & Stock Trailers All sizes ALBERS MILLING CO. So. 385 ... 364-5370 B-11-37-tfc

13. LOST & FOUND

LOST Vicinity Hwy. 60 and Holly Sugar Road, medium size female dog, brown with black, mixed breed with some cocker characteristics. Tag No. 3254. Reward. Call 578-4303. B-13-37-2p

Welcome Hereford Janitor Supply To Deaf Smith County Chamber of Commerce Entered by Larry Watas

Welcome Ed Dzvik, Sr. To Deaf Smith County Chamber of Commerce Entered by Andrew Kershan

14. CARD OF THANKS

IN APPRECIATION On behalf of the Hereford Jaycees, we would like to thank the following people for their contributions toward making our annual Labor Day Rest Stop a success: Thriftway, Garrison Seed, Ideal, Elks Lodge, Safeway, Plains Furniture, Hereford Meat Market, Kenneth Ruser, Deaf Smith Co. Sheriff Dept., Bottler's Inc. of Clovis, Hereford Police Dept., KPAN. These people may have helped save someone's life through their donations. Thanks again, Hereford Jaycees

Refugees go home to Portuguese Guinea.

Refugees go home to Portuguese Guinea.

GARAGE SALE SATURDAY, Sept. 14th 405 Star TV, Lamps, Silverware Bedding, Clothing Knick-Knacks

CLASSIFIED ADS GET RESULTS, CALL THE BRAND, 364-2030

Lunch With HOBOS FRIED CHICKEN SNACK PACK 89¢ LUNCH PACK \$1.29 DINNER PACK \$1.74 CRISPY FISH FISH SNACK 99¢ FISH DINNER \$1.39 POPCORN SHRIMP BASKET \$1.49

FOR THE BEST DEALS ON NEW OR USED CARS Come in and talk with one of the Men at JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

COMMONWEALTH THEATRE Fri. Sat. Sunday Bruce Lee's All New Adventures as the Super Hero from 'Enter the Dragon' Bruce Lee Return of The Dragon Thursday HOY HE SONADO CON DIOS La Muerte De Pancho Villa DRACULA VS. FRANKENSTEIN

--- 2 DAYS --- SPECIAL HARVEST EQUIPMENT SALE --- 2 DAYS ---

Thursday & Friday, September 12 & 13, 1974 - Sale Time: 10:00 A. M. Both Days LOCATED: Hale Co. Agriculture Center, Plainview, Texas - (Hale Co. Air Port is just across the street for you who want to fly in)

This is our 3rd Annual Harvest Sale. This is a Consignment Sale - Consignments will be accepted until Sale Time on Sale Day. Following is a list of Equipment already Consigned. If you need Equipment don't miss this Sale. If its not listed below it may be there by Sale Day. We will sell all Tractors, Dozers, Tractors and Trailers, RRC Permit, Grain Trailers and Comber 13, 1974.

TRACTORS - DOZER -

- 1-1972 John Deere 7020 Four Wheel Drive Tractor - Cab - Dual Hydraulics, 3 pt. Hitch - Long Axles - P/S - Heater Cab - A/C - Radio - Htr - Long Axles - Dual Hyd. - Quad Range - Wta - 1973 Case 1175 Tractor - Factory Cab, A/C - Heater - Radio - W.F. - Weights, (365 Hours) 1-D-6 Caterpillar S. N. 9U3377 - 10 Ft. Dozer Blade - The Gee Pump - Good, Undercarriage Good. 1-1983 John Deere 4020 Diesel Tractor, W.F. - Ansel Roll Bar Cab (A.J.D. 282 Brush Stripper can be mounted on this Tractor with Cab will on it). Dual Hyd. Weights - Complete new Overhaul on Engine. 1-1980 Farmall 856 Diesel Tractor - W.F., T.A. - New Tires 1-1984 John Deere 4020 Diesel Tractor, W.F. 1-1984 Farmall 504 Diesel Tractor - W.F., L.P.T.O. - T.A. 1-1982 Farmall 560 L.P.G. Tractor - W.F., T.A. 1-1973 Farmall 560 Diesel Tractor - W.F., L.P.T.O. - T.A. 1-1981 Farmall 560 L.P.G. Tractor - W.F., L.P.T.O. - T.A. 1-1985 John Deere 70 Tractor - W.F., L.P.G. - P.S. - 3 pt. 1-Farmall M Tractor - L.P.G. - S.F.

COMBINES -

- 1-1973 Gleaner Model L Diesel Combine, Cab - A/C - Hydraulic Drive - 24 Ft. Header - Big Tires - Low Hours 1-1972 John Deere 7700 Diesel Combine, Cab - A/C - 24 Ft. Header - Hydraulic Drive - Corn Feeder House - Big Tires, 850 Hours - Bin Extension 1-1972 John Deere 7700 Diesel Combine, Cab - A/C - 24 Ft. Header - Big Tires, Bin Extension 1-1971 John Deere 7700 Diesel Combine, Cab - A/C - 20 Ft. Header - 30 Hrs. since Complete Overhaul on Eng. - Bin Extension 1-1972 John Deere 6600 Diesel Combine, Cab - A/C - 20 Ft. Header - Grain Monitor - Corn Feeder House - Bin Extension 2-1972 John Deere 6600 Diesel Combines, 20 Ft. Headers - Cab - A/C - Big Rubber - Bin Extension 1-1972 Case 1860 Gas Combine - Cab - 20 Ft. Header 1-1971 International 403 Combine - Cab, 14 Ft. Header - Bat & Pickup Reel, Gas Engine 1-1980 John Deere 105 Combine - Cab, A/C - 20 Ft. Header - Diesel Engine 1-1969 Massey Ferguson 510 Combine, 20 Ft. Header - Cab - A/C - Diesel Engine 1-1968 John Deere 95 Combine - Cab - 14 Ft. Header - Gas Engine - new Overhaul on Engine 1-1968 Gleaner Model G Combine - 20 Ft. Header - Cab - A/C Diesel Engine 1-1968 Gleaner Model G Combine - Cab, 20 Ft. Header - L.P.G. Engine - Straw Chopper - Spreader 1-1968 Massey Ferguson 510 Combine, Cab - E. A/C - 20 Ft. Header - Gas Engine 1-1967 Massey Ferguson 510 Combine, Cab - A/C - 20 Ft. Header - L.P.G. Engine 1-1987 John Deere 95 Combine - Cab, A/C - 14 Ft. Header - Gas Engine - 250 Hours since complete Overhaul 1-1968 John Deere 105 Combine - Cab, A/C - 19 Ft. Header - Gas Engine 1-1966 Massey Ferguson 510 Combine, Cab - A/C - 14 Ft. Header - Gas Engine 1-1966 Massey Ferguson 410 Combine, Cab - A/C - 14 Ft. Header - Gas Engine - Robot 1-1966 International 503 Combine - Cab, A/C - 14 Ft. Header - L.P.G. Engine 1-1983 John Deere 95 Combine - Cab - 14 Ft. Header - Factory Butane 1-1983 John Deere 95 Combine - Cab - 14 Ft. Header - Gas Engine 1-1983 Massey Ferguson 92 Combine, Cab - 14 Ft. Header - Gas Engine 1-1983 Gleaner Model C Combine - Cab, 14 Ft. Header - Gas Engine 1-1982 John Deere 55 Combine - HI/Lo, Cab - 14 Ft. Header - Gas Engine

TRUCKS -

- 1-1974 Chevrolet C85 Tandem Axle Grain Truck - 22 Ft. Bed - 427 Engine - 5 Sp. - 2 Sp. - H. D. Hoist - 3 Tone Paint - Michelin Tires on Tag - H.D. - Rad, Swinging Gate - Metal Top - 10.00 Rubber, Spoke Wheels - Less than 5,000 Miles 1-1974 Chevrolet Single Axle 2 1/2 Ton Grain Truck - 18 Ft. Bed - H. D. Hoist, 5 sp. - 2 sp. - H. D. - Radiator - P.S., 368 Engine - Less than 3,500 Miles. Still in Warranty 1-1973 Chevrolet C85 Tandem Axle Grain Truck - 427 Eng. - 5 sp. - 2 sp. - Full Air, Nu-Way Tandem - 70 Gal. Saddles - 22 Ft. Bed and Hoist - Michelin Tires - Equipped to pull Pup 1-1970 Chevrolet Tandem Axle Grain Truck - 22 Ft. Bed - Hoist - 5 sp. - 2 sp. - 427 Engine - Air Brakes 1-1970 Chevrolet Tandem Axle Grain Truck - 20 Ft. Bed - Hoist - 5 sp. - 2 sp. - 366 Engine 1-1971 Chevrolet Tandem Axle - Pup Trailer - 18 Ft. All Aluminum Bed, Hoist 1-1969 Chevrolet Tandem Axle Grain Truck - 20 Ft. Bed and Hoist - 5 sp. - 2 sp. - 427 Engine 1-1968 Ford 2 Ton S. A. Grain Truck, 4 sp. - 2 sp. - V/8 Engine - Grain Bed and Hoist 1-1968 Chevrolet 2 Ton Truck - 327 Engine - 2 sp. - 4 sp. - 24,000 Miles - with Davis Transmittal Feed Box mounted 1-1968 GMC Tandem Axle Grain Truck - 4 sp. - 2 sp. - 18 Ft. Bed - V/8 Engine 1-1967 Dodge S.A. Grain Truck - 2 Ton Grain Truck - Grain Bed and Hoist, V/8 Engine - 4 sp. - 2 sp. 1-1967 Chevrolet - S. A. 2 Ton Truck with Grove 18 Ft. Implement Bed and Hoist w/Grain Boards and Hyd. Winch - V/8 Eng. - 4 sp. - 2 sp. 1-1967 Chevrolet 2 Ton T. A. Grain Truck - V/8 Eng. - 4 sp. - 2 sp. - 22 Ft. Bed 1-1967 Chevrolet 2 Ton T. A. Grain Truck, 4 sp. - 2 sp. - 18 Ft. Bed - 292 Eng. 1-1967 Chevrolet 1 1/2 Ton S. A. Grain Truck - 14 Ft. Bed - 6 Cyl. Engine 1-1966 International Cabover 2 1/2 Ton - S. A. Grain Truck - V/8 Eng. - 5 sp. - 2 sp. - 20 Ft. Bed 1-1965 International 1600 2 Ton Grain Truck - 4 sp. - 2 sp. - 16 Ft. Bed and Hoist 1-1965 Chevrolet 2 Ton S. A. Grain Truck - 327 Eng. - 4 sp. - 2 sp. - 16 Ft. Bed and Hoist. 1-1965 Ford N900 S. A. Grain Truck - 330 Eng. - 4 sp. - 2 sp. - 18 Ft. Bed - Hoist, Rebuilt Eng. - New Tires. 1-1965 Chevrolet 2 Ton S. A. Truck - 327 Eng. - 4 sp. - 2 sp. - No Bed 1-1964 Chevrolet 2 Ton S. A. Truck - 327 Eng. - 4 sp. - 2 sp. - No Bed 1-1963 International 1800 Cabover Truck, w/433 Detroit Diesel Engine - Tandem Axle - 24 Ft. Bed and Hoist - Michelin Tires 1-1963 International 1600 2 Ton Truck, 4 sp. - 2 sp. - 16 Ft. Grain Bed 1-1963 Chevrolet 2 Ton T. A. Grain Truck, 16 Ft. Bed - 4 sp. - 2 sp. - 292 Eng. 1-1962 Chevrolet 2 Ton T. A. Grain Truck, 20 Ft. Bed - Hoist - (New V/8 Engine) 1-1962 GMC 2 Ton Grain Truck - 18 Ft. Bed and Hoist - 401 Engine - 4 sp. - 2 sp. 1-1962 Chevrolet 2 Ton Grain Truck - 22 Ft. Bed - T. A. - V/8 Eng. - 4 sp. - 2 sp.

TRACTORS & STRIPPERS -

- 1-1973 John Deere 482 Self Propelled Brush Stripper - Cab - Diesel Engine, Row Sensors - 160 Hrs. on this Machine 1-1969 Hesston S. P. 55 Brush Stripper, Cab 1-1967 Hesston S. P. 55 Brush Stripper, Cab 1-1965 Hesston S.P. 50 Brush Stripper, Cab 1-1962 John Deere 3010 Diesel Tractor, W.F. - Dual Hyd. w/John Deere 282 Brush Stripper w/70 Series Basket mounted 1-1973 John Deere 283 Brush Stripper and Basket - used 1 season 1-1972 Allis Chalmers 760 x TB Stripper w/70 ft. Broadcast Head 3-1968 John Deere 282 Brush Strippers - 70 Series Baskets - Row Sensors 1-International 85 Cotton Stripper and Basket 1-1968 Allis Chalmers 707 x TB Cotton Stripper - 4 Row M.R.H. - Cab 1-1967 Stripper Head 80" off 282 Stripper 2-Long 444 Cotton Strippers - Cabs, Blowers - Burr Extractor 1-1962 Farmall 560 Diesel Tractor - T.A., L.P.T.O. - S. F. w/International 30 Brush Stripper - Trailer Delivery mounted 1-1966 Farmall 400 L.P.G. Tractor w/Int. 30 Steel Roller Stripper and Triangle Basket mounted 1-1964 Farmall 400 L.P.G. Tractor - S.F. w/Int. 30 Stripper mounted 1-AMC 3 pt. Cotton Stripper w/Trailer Delivery 1-AMC 3 pt. Cotton Stripper and Triangle Basket 2-John Deere No. 33 Drag Type Cotton Stripper - newly new 1-M Farmall - L.P.G. - W.F. with 21 Int. Stripper and Triangle Basket Mounted 1-G John Deere L.P.G. Tractor with Int. No. 21 Cotton Stripper mounted 1-International 1-Row Low Drum Cotton Picker - mounted on Int. Super C Tractor - new 5/8" Spindles - will dump in High Trailer - been Shredded 1-L.H.C. 30 Brush Stripper 1-L.H.C. 30 Steel Roller Stripper 3-John Deere 77 Cotton Strippers 1-John Deere 277 Brush Cotton Stripper w/80 Series Basket 1-John Deere 277 Brush Stripper

COTTON TRAILERS -

- 3-Big 12 1/2 x 8 x 32 Tandem Axle Cotton Trailers - All Steel - 1/L - 15 Tires, 9 Ton Chassis 1-Big 12 1/2 x 8 x 24 All Steel Cotton Trailer 2-Big 12 1/2 x 8 x 20 Combination Grain and Cotton Trailers - All Steel Cotton Trailers 13-All Steel 8 x 8 x 24 Cotton Trailers, various Chassis 75-4-Wheel Cotton Trailers - various makes - Models - Materials 5-4-Wheel Trailer Chassis

PICKUPS - STOCK TRAILER - FUEL TRAILERS - CAMPER -

- 1-1980 Ford 5 Ton Pickup - 4-Wheel Drive - 360 Engine - 4 sp. Trans. 1-1968 Chevrolet 1/2 Ton Pickup - V/8 Eng. - Auto. Trans. - Power and Air 1-1966 Dodge 1/2 Ton V/8 - 4 sp. Trans. A/C - Flatbed - 200 Gal. Fuel Tank, Portable Air Compressor 1-1965 Ford 1/2-Ton Pickup - V/8 Eng. - 3 sp. 1-Gander 20 Ft. Gooseneck Stock Trailer, Full Metal Cover - Sliding Gate - Tandem Axle - Dryer Gate 1-Tandem Axle Fuel Trailer - 700 Gal. Cap. - 2 Compartments - 2 Elec. Fuel Pumps 1-Papoose Pickup Topper for L.P.W. 1-1968 Ford 1/2 Ton Pickup - W/8 Eng. - 3 sp. 1-38 Ft. Tandem Axle Aluminum Hopper Bottom Trailer 1-1971 Tandem Axle Pup Trailer - 18 Ft. Bed - Hoist 2-American 40 Ft. Pot Cattle Trailer, 1 has Aluminum Floors - Tandem Axle and Air 1-Trailmobile 36 Ft. Semi Trailer w/Grain Tarp - Cotton Seed Tip Tops - Bows and Tarp - Tandem Axle and Air

SEMI TRAILERS - PUP -

- 1-38 Ft. Tandem Axle Aluminum Hopper Bottom Trailer 1-1971 Tandem Axle Pup Trailer - 18 Ft. Bed - Hoist 2-American 40 Ft. Pot Cattle Trailer, 1 has Aluminum Floors - Tandem Axle and Air 1-Trailmobile 36 Ft. Semi Trailer w/Grain Tarp - Cotton Seed Tip Tops - Bows and Tarp - Tandem Axle and Air

GRAIN TRAILERS - TRUCK BED -

- 1-18 Ft. Tandem Axle Parkhurst Gooseneck Grain Trailer w/Cattle Racks 1-Donahue 16 Ft. Gooseneck Tandem Axle Grain Trailer - Tip Tops Metal Top 4-Shopmade Gooseneck Hopper Bottom Grain Trailers - 18-20,000 Lb. Cap 2-Husker 155 Bushel Gravity Dump Grain Trailers on Big 12 Chassis 1-Knaheids 13 1/2 Ft. Grain Bed w/28" Sides - Steel Floor 1-1974 Big 12 Grain Kart - newly new 1-Phares - Wilkens Grain Buggy - newly new 1-John Deere Mod. 68 Grain Auger Wagon 2-John Deere 5 x 8 x 20 Combination Grain and Cotton Trailers 1-Shopmade 10,000 Lb. Grain Buggy, Hyd. Auger

CORNHEADS - COMBINE ATTACHMENTS -

- 1-John Deere 444 Cornhead (New) 1-John Deere 435 Cornhead 2-Lynch 6-Row HI-Drum Crop Savers 2-Lynch 6-Row Lo-Drum Crop Savers 4-Lynch 4-Row Lo-Drum Crop Savers 4-Bryd Roll-A-Cone Units 2-20 Ft. Pickup Reels 2-14 Ft. Pickup Reels 1-M&W Robot Unit 1-A.S.L. Chaffer Grain Sieve (95 Com.) 1-Set 18.4-26 Combine Tires - 10 Ply - N. new 1-2nd Pickup Attachment 1-Set Malze Fingers 1-Set John Deere 13-26 Tires and Wheels

COMBINE TRAILER - TOW HITCHES - HEADER TRAILERS -

- 5-Combine Trailers - Various Designs 1-Towing Hitch for John Deere 7700 2-Factory Gleaner Header Trailers IMPLEMENTS - 1-John Deere 20-8 DRA Wheel Drill 1-Lundell 4-Row Flail Shredder 1-AC 3-1/2" Spinner Mouldboard 1-Mayrath Grain Auger on Wheels w/B/S Eng. LATE CONSIGNMENTS 2-1973 Massey Ferguson 760 Diesel Combines, Cabs A/C 20 Ft. Headers 2-1974 Massey Ferguson 750 Diesel Combines, Cabs A/C 20 Ft. Headers MANY ITEMS NOT LISTED

TERMS OF SALE: CASH. All Accounts Settled Day Of Sale NOTE - Please Bring Your Own Check Book

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PRE-

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REGULAR '349<sup>95</sup>

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**EARLY AMERICAN LOVESEAT**

In Gold Velvet Cover  
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Black, •Sofa • Chair • Ottoman

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## Small Talk

By SUE COLEMAN  
Women's Editor

SOMETIMES you may wonder why a particularly attractive place wasn't picked as the Beauty Spot of the Month in the program sponsored by the C of C Women's Division beautification committee. Usually there is a good reason, as I found by wondering out loud.

Grounds around the American Legion building and Larrymore Dance Studio have been so spectacularly beautiful the past few weeks with rows and rows of bright marigolds in bloom, that I asked the project chairman, Bruce Carter, whether the judging committee had seen it.

They had indeed and were sorry they couldn't pick it. But the same location was so spectacularly beautiful last summer with rows and rows of petunias in bloom, that it was picked then and is not eligible this year. Lots of times there is an answer of that sort to our "wonder-why".

If you haven't seen that show of bloom, just inside the gate at Veterans Park, it's certainly worth a drive even if you don't have occasion to be in that part of town. The orange flowers are still there and may be even prettier next week as the tall yellow flowers behind them are beginning to open.

CHILDHOOD diseases are no fun for an adult. Lavon Nieman insists after a session with the three-day measles.

It wasn't just being sick in bed that annoyed her; she had to miss the football game Friday night and it was the first hometown opening game she has missed in over 20 years, she says.

FORMER Hereford Brand news staffer Janis Lockhart, who moved away last spring when her husband was transferred to Austin, is back in a news room, we hear. She is working as a reporter for the paper at Round Rock, near the capitol city.

But she was nice enough to say she still misses the bunch at the Brand, and we miss her too.

FOUR students from Hereford have enrolled for the fall term at Lubbock Christian College. Laura Pierce, a 1971 graduate of Hereford High School, is a junior business major. Her parents are Mr. and Mrs. U.V. Pierce, 216 Fir.

### Simms Club Opens Year With Coffee

A coffee in Simms Community Building was the first meeting of this fall for Simms Study-Craft Club, with Mrs. Ray Brorman and Mrs. John Brorman as hostesses.

Informal talk featured the reunion of members after the summer recess. In a short business session they voted to serve dinners for Simms Lions Club again this year to raise funds for club projects.

It was announced that Mrs. Lawrence Jentzen will demonstrate cake decorating at the next meeting, Oct. 2, when Mmes. E.L. Young and Jerry Roberts will be hostesses in the community building.

### Garden Club To Hold Plant Sale

A fall plant sale has been scheduled for Sept. 21 by Hereford Garden Club, offering plants and bulbs ready for planting at this season. It will be held at the club's Garden Center, Main at Park Ave., and proceeds will be used for further work on the center.

Club members will contribute plants from their yards for the sale and will give suggestions for growing them to purchasers wishing information.

## Awards Listed In Pet Carnival

Kids and their pets, 43 of each, created a lively scene on the Community Center parking lot Sunday afternoon at the Pet Carnival which ended the Summer Youth Program sponsored by the Women's Division, Deaf Smith County Chamber of Commerce.

Vying for awards in categories including Most Unusual and Loudest, there were all varieties of cats and dogs entered, as well as a pheasant, gerbels, land crab, African frog and Beta fish.

Most unusual and loudest, there were all varieties of cats and dogs entered, as well as a pheasant, gerbels, land crab, African frog and Beta fish.

Most unusual markings were on Karla Alford's rabbit.

Second place for original pet names went to Craig Hammon, whose cat, Ming Toy, was also the noisiest pet in the carnival.

Gary Jones and Colleen Keating were given first and second awards for their pets' unusual traits, Marcelyn King and Link Droppf for shortest tailed pets, Allyson Thomas and Marcelyn King for longest haired, Carol Rudder and Scott Shollenbarger for longest eared.

Brandi Hamilton, while the cutest tricks were by those of Scott Formby and Chris Howell. Doug Owens' rabbit out-jumped Ward Thomas' frog for the highest jump title.

Mrs. Dan Warrick was chairman for the Pet Carnival, with Mmes. Jim Conkwright, Bill Johnson and Gene King on her committee.

They were the last group of volunteers directing the Summer Youth Program, an activity undertaken by the Women's Division to help meet

recreational needs for young Hereford residents during vacation days, and pronounced a success after a summer-long series of varied events.

### Pastry Needed

Local residents are requested to donate baked goods for a sale to be held by Citizens for Decency Through Law Saturday from 10 a.m. - 5 p.m. at Sugarland Mall.

Proceeds from the bake sale will be used by the organization to thwart pornography in literature and films. In charge of Saturday's fund-raising event are Mrs. Larry Walterscheid and Mrs. Tommy Albracht. The next meeting of CFDTL will be Sept. 26 at Community Center. The group meets every two weeks on Thursday.



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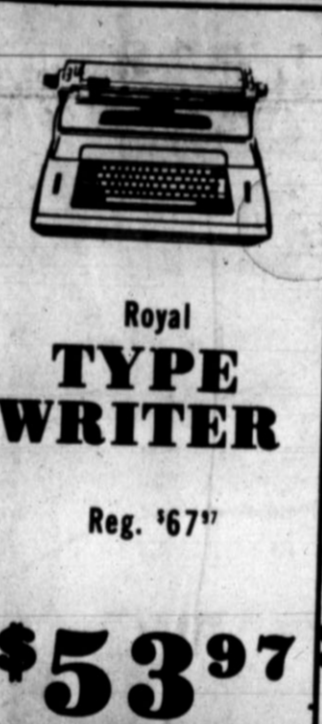
100% Jersey **ANTRON**  
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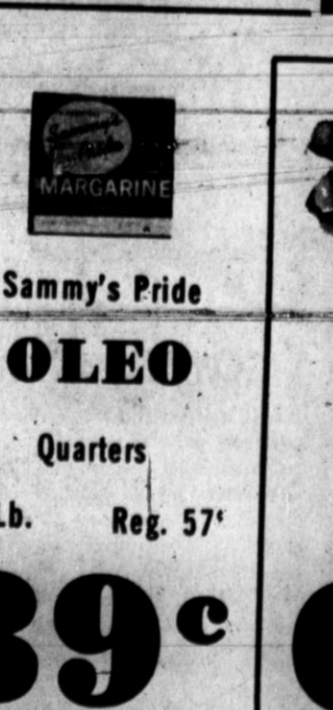
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# District Leader Is Club Speaker

Reminded of the District 1 convention of Texas Federated Music Clubs, to be held in this county Nov. 9 with Dawn Music Club as hostess, members of the Music Study Club had the district president as a guest at their luncheon opening the club year Monday.

Mrs. Ivan Frederiksen of Amarillo heads First District clubs this year and will preside at business meetings at the convention in Dawn. Mrs. Joe Ince of Gonzales, TPMC president, will be a program guest.

The Amarillo visitor spoke of the founding of National Federation of Music Clubs which has grown to be the largest musical organization in the world, claiming 500,000 members.

The luncheon was held in the House of Wong and yearbooks for the new season were distributed. Program highlights will include a tribute to 20th century American opera and a concert by West Texas State University's Friends of Fine Arts, both scheduled in February.

Mrs. Joe Reinauer Sr. proposed a plan for observance of the U.S. Bicentennial. A

flower memorial honoring the late Mrs. O.A. Thompson, longtime club member, was presented by her daughter, Mrs. W.T. Carmichael. The invocation was by Mrs. T.W. Roberson.

Guests in addition to Mrs. Frederiksen were Mrs. Robert Mayfield, Betty Fiddelke of Florida and Thornton Shirley.

Other members present included Mmes. J.R. Allison, Lynton Allred, Thomas Betzen, Tom Burdett, Allen Cansler, Wesley Gulley, Joe Hacker, Ed Line, Paul Lyons, C.J. Mountz, Buddy Peeler, Jack Rogers, A.J. Schroeter, Joe Schultz, Wayne Thomas and Ken Walser.

Spinach Supreme  
Eggs  
Seasoning  
1 T margarine  
1 T flour  
1/2 c milk

Line custard cups with cooked, well-seasoned spinach. Break whole egg into each spinach mold. Bake in an oven 350 degrees until eggs are set. Turn out upside down and cover with seasoned cream sauce made with the margarine, flour and milk.



Mrs. Warren Hall  
... with twin daughters, Melissa and Michele

Men and women who learn to laugh at themselves, are on the road to self-improvement.

A happy spirit is the greatest possession that comes to man, regardless of his wealth or lack of it.

Chinese proverb: He who deliberates fully before taking a step will spend his entire life on one leg.

## Let's Cook

# Mother Of Twin Girls Learns To Budget Time

By SANDY INMAN  
Brand Staff Writer

EFFICIENCY is a must for Mrs. Warren Hall who is the mother of four daughters including four-year-old identical twins.

Actually the twins have never been any problem because "their needs are the same and they demand the same amount of attention," says the attractive blonde housewife.

"It's really easier to raise twins, especially when they are young, because they entertain themselves. One interesting factor in watching the progress of their growth is that the girls always begin doing the same things within about three days of each other, such as crawling, walking and talking," states Mrs. Hall.

"ALTHOUGH the children keep me busy, I still find I miss working since I have worked outside of the home as a girl Friday most of my married life."

The Halls have recently moved to Hereford from Council Bluffs, Iowa. Hall was transferred to his job at Armour Meat Packing Co. two months ago. Their four daughters include 11-year-old Karen, six year-old Sharon and four year-old Melissa and Michele.

Mrs. Hall is a Beta Sigma Phi Sorority member and plans to transfer her membership in the near future to a local chapter. "I'm really looking forward to

becoming involved with the sorority and meeting the sorority women," says the 5'7 1/2" brown-eyed blonde.

SHE ENJOYS baking, reading, ceramics, knitting and sewing. "I sew much of my wardrobe because it's not only less expensive but when I complete an outfit I know it is tailored to my needs. I am comparatively tall and it's sometimes difficult to find clothes that fit."

"As far as sewing much for the girls, especially the twins, it is more economical to buy their clothes. Besides investing money in the material and needed sewing notions you also invest a lot of valuable time." As joint hobbies, Mrs. Hall and her husband like to square dance and have joined Merry Mixers Square Dance Club. They also enjoy playing cards and motorcycle riding.

"WE HAVE taken several cycle trips around Hereford including excursions to New Mexico and the Canadian River. When we rode to Canadian, I

was amazed at the variety of wild flowers that were in bloom.

"I also enjoy the trips we take on nearby country roads. Since moving to Hereford and cycling on the roads, I've had my first opportunity to pick cotton," states Mrs. Hall.

"Both my husband and I were raised on farms in Nebraska, so we really appreciate being able to travel around the countryside."

Mrs. Hall recommends an easy to prepare recipe, particularly nice for picnics, that she calls Sandwich Spread.

### SANDWICH SPREAD

(Serves Eight)  
1/2 lb. cubed American cheese (1 cup)  
4 hard boiled eggs  
1 6 1/2-7 oz. can tuna  
2 Tbs. chopped onion  
2 Tbs. chopped stuffed olives  
2 Tbs. chopped sweet pickles  
1/2 cup salad dressing  
Mix spread on buns and put in 350 degree oven until completely heated and cheese is melted. Should be left in oven approximately 20 minutes.

# CCA Membership Drive Near Close

The final day for members to be enrolled in Hereford Community Concert Association, Friday will close the 1974-75 membership campaign which has been underway 10 days, first for renewals and this week for enlistment of new members.

Approximately 75 workers are conducting the campaign under leadership of Mrs. Paul Scott and Mrs. Bill Walden, co-chairmen, and Ron Harness, representative from the national Community Concert Association.

Seven captains head the workers, who met harness at the kickoff coffee Monday morning in the Chamber of Commerce board room, headquarters for the drive. Children's and family memberships are being offered again this year as well as adult

memberships for \$10, no increase in price. Attendance at CCA concerts is by membership card only; no single admissions are sold and members are enrolled only during the annual drive each year.

Area residents who wish to become members are invited to telephone the Chamber of Commerce office in they have not been contacted by a worker.

Hereford CCA members have reciprocity again this year with Clovis, Canyon and Lubbock associations, so a local membership card will admit the holder to concerts in the other three cities.

At least three concerts will be scheduled here and there will be 11 others in the three area CCA groups, all by artists of national reputation.

## Jaycee-Ette Fall Events Are Planned

Visitors from Jaycee-Ette groups over the area will be entertained by Hereford Jaycee-Ettes at a "sit-in-hen" on Friday the 13th. Plans were made at the recent September meeting of the club, where a bake sale this month and attendance at the Area I convention in Perryton Oct. 1 were also planned.

Jaycee-Ettes operated a lemonade stand at the Pet Carnival Sunday, with proceeds going to the Summer Youth Program which closed with the carnival. Several members went to Bowie for a Jaycee-Ette installation banquet Sept. 7. Mrs. John West and Mrs. Lonnie Wyble were welcomed as new members. Mrs. Bill Blackburn and Mrs. Jay Hemenway as guests.

### SAXBE & CRIME

CHICAGO—Atty. Gen. William B. Saxbe speaking to representatives of police agencies in 25 big cities, said that the nation must reverse the upward trend of crime-to-avoid getting a national police force whose creation would be "a dreadful mistake."

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42" x 36" CASES **2.50**

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**QUILTED COMFORTER-HUDDLEBAG**  
Pack it on your back... then pack off to school or overnight with the gang. 1 1/2 pound red label Dacron® polyester filled, Nylon Knit lining with cotton cover. Completely unzips to 64" x 70" size to lie flat as a comforter. Choose from patchwork, novelty, floral or sports.  
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Completely coordinate your bath with our smart looking 21"x34" rug, 21"x24" contour rug, lid cover, tank top and tank cover all of 80% Polyester and 20% Nylon shag pile. Rugs feature FIRM-A-GRIP backing for safety. Gold, Blue, Green and Pink.  
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FRIDAY  
AND SATURDAY

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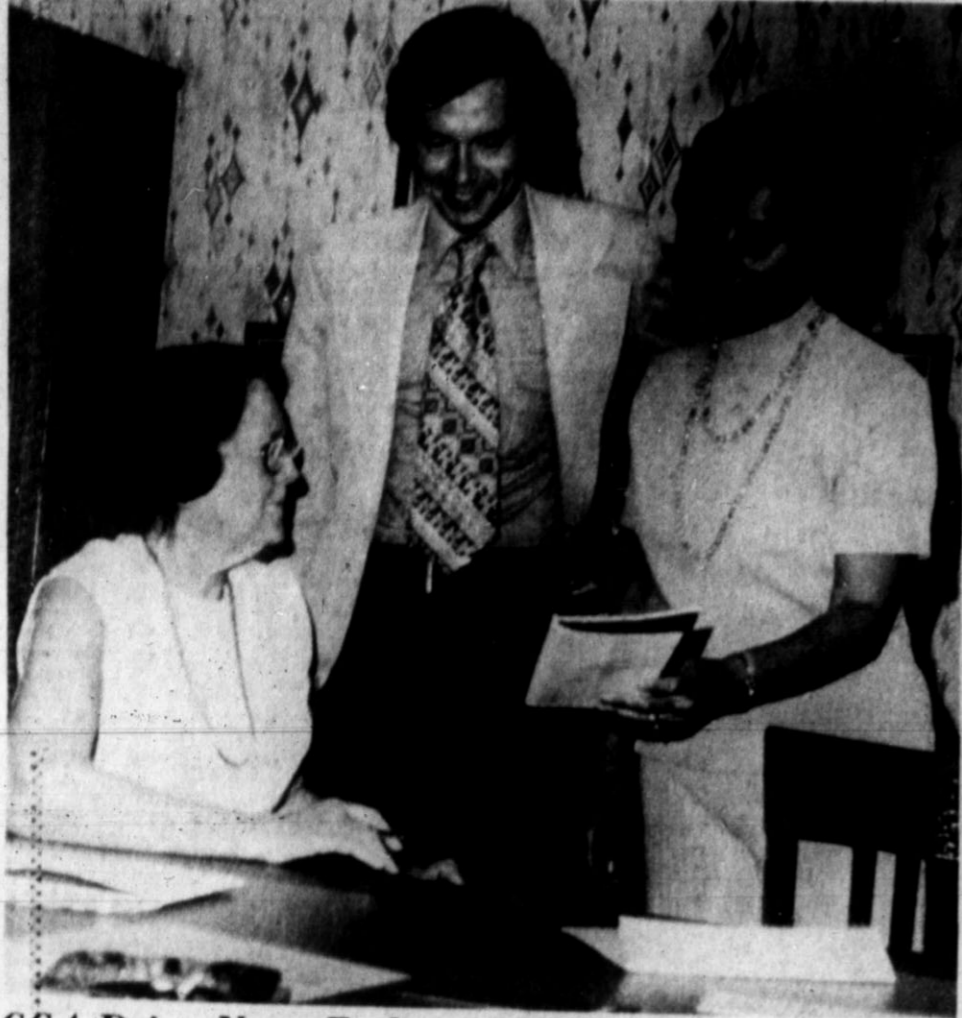
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### CCA Drive Near End

Hoping for a sellout of Hereford Community Concert Association memberships before the annual drive closes Friday, a trio involved in the campaign looks over reports in headquarters at the Chamber of Commerce office. Mrs. George Warner, seated, is president of the local CCA board this year and Mrs. Robert Josseland is one of seven captains directing drive workers. Ron Harness, national CCA representative, is in Hereford this week assisting in the enlistment of new members.

### Guests Share Lunch And Program

A demonstration of meat cookery, with a luncheon featuring the roast beef prepared by the demonstrator, entertained members and guests of Hereford TOPS Club Tuesday in Community Center.

Each member brought a low-calorie salad for the meal, to serve with the meat for lunch. Katherine Berry of Odessa, home economist for Furr Foods, prepared three different cuts of beef to illustrate her talk and a film showing the firm's method of producing tender beef from the quality cattle fed in this area.

Since weight loss is the aim of

TOPS members, she told how to prepare meat with fewest calories.

Bouquets of fall garden flowers centered the two tables and were given after lunch to Mrs. Arthur Blackburn who had the record of greatest weight loss the past week, and Mrs. LeRoy Williamson, as consolation award.

Guests of the club were Mrs. Daniel Anderson, R.L. Ehridge, A.H. Brown, Beth Sundquist and Floyd Coleman.

Members present were Mrs. Ancel Greenway, James L. Pickett, Mark Koenig, Brice Glass, Jim Gamer, Adolph

Knabe, Inman Larson, E.C. Hewitt, John Warren, Owen Andrews, Hugh Davies and Kendon Anderson and Annie Lee Dobbins.

When athletics become more important than studies, the tail is running away with the dog.

\*\*\*\*

The average adult, with all his wisdom, rarely understands how much the average child understands.

Ford cutting output of Pinto subcompacts.

## Brunch Is Start Of Club's Year

Lone Star Club yearbooks were presented by the committee which prepared them, whose members were hostesses for a brunch in Pioneer Gas Flame Room Tuesday morning.

A new club year began at the meeting, with a series of programs on miscellaneous topics outlined. Mrs. W.O. McCutcheon was hostess chairman and serving with her were Mrs. Henry Vaughn, J.E. Shirkey and John Jacobsen Jr. of the yearbook committee.

The program was quite informal, as each member by club custom reported on highlights of her summer vacation. These varied from trips and visits by grand-

children, to one woman's report of "three trips to the grocery store."

Mrs. Dale Tinnin conducted a brief business session in which members planned to send a wedding gift to recently married Mr. and Mrs. Willie Weaver of Canyon. Weaver, a former Hereford teacher, has given the club several travel programs.

Members at the brunch included Mrs. Robert Thompson, V.E. Dodson, C.O. Phillips, W.S. Fluit, C.D. Kelton, S.A. McCathern, Hardy Benson, Jim Bookout, Jim Higgins, G.W. Newsom, Ed Warren, S.S. Williams, M.H. Wiseman and C.B. Womble.

## Club Members Plan Convention

Several topics of business were discussed by members of Dawn Music Club Tuesday afternoon in the home of Mrs. Carl Kleuskens with Mrs. Alfred Smith as co-hostess for the season's initial meeting.

Plans were made for the District Federated Music Club Convention to be held in Dawn community building Nov. 9. The club's president Mrs. Gerald Parker, outlined work schedules for chairmen of convention committees.

Members voted to purchase a piano for the new community

building and discussed fund raising projects.

Mrs. R.E. Curtsinger introduced the club's book of study for the new club year entitled Emotion And Meaning in Music by Leonard B. Meyers. Mrs. Ray Stewart gave a program on Advantages of Federated Music Clubs.

Piano selections were given by Mrs. Dwayne Nelson, Carl Wimberly, Clarence Betzen and Curtsinger.

Other members present were Mrs. Roy Manning and H.V. McCabe.

## Young Mothers Club Discusses Drive

Future projects were discussed by members of Young Mothers Study Club at their first meeting of the new club year Tuesday evening in the home of Mrs. Jerry Tisdale with Mrs. Jim McDowell as Co-hostess.

A get-acquainted party to kick off the club's membership drive

was planned for 8 p.m. Sept. 24 in Community Room of First National Bank.

Members present included Mrs. Burl Spears, Bud Thomas, Eldon Howell, Stan Solomon, Travis McPherson, Harvey Milton and Chesley Johnston.

The only way to protect yourself against the fast-talker is calm thinking and slow action.



Mr. and Mrs. C.M. Smith ... reception honorees

## Smiths Celebrate Golden Anniversary

Mr. and Mrs. C.M. Smith of 229 Ave. C were honored with a reception Sunday afternoon in their home by friends and relatives to celebrate their 50th wedding anniversary.

The couple was presented a white carnation corsage and boutonniere by hostesses.

The two-tiered cake, decorated with gold roses, was served from the refreshment table covered with white net over a gold cloth. It was centered with an arrangement of gold and blue flowers.

Hostesses for the afternoon were the couple's nieces, Mrs. Bud Kelley and Joyce Smith, two sisters, Mrs. Ben Medley and Mrs. Emerald Epperson and Bessie Williams.

Out-of-town guests were Mr. and Mrs. Charlie Foulks of Dodge City, Kan. and Sgt. and

Mrs. David Powell of Ft. Hood. Relatives greeting the couple were Messrs. and Mrs. Harry Smith, Medley, Bud Kelley and children, George Millard, also Joyce Smith and children.

**SPY PLANE TESTED**  
EDWARDS AIR FORCE BASE, CALIF. -- The Air Force has made the first successful test flight of a remote-control spy plane. The drone reached an altitude of 25,500 feet.

**SICKNESS COSTS**  
ATLANTA, GA. -- Postmaster General E.T. Klassen told a convention of postal supervisors that unauthorized absenteeism cost the U.S. postal service nearly \$200 million during fiscal 1974.

## Calendar Of Events

### THURSDAY

Hereford Riders Club, Community Center, 8 p.m.  
Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.  
Kiwanis Club, Civic Club Center, noon.  
Jaycees, Dickie's Restaurant, 8 p.m.  
Duplicate Bridge Club, 309 Western, 7:30 p.m.  
Mon Amis Study Club progressive dinner beginning in home of Mrs. Don Tindal, 7:30 p.m.  
Telephone Pioneers covered dish supper at Pioneer Gas Flame Room, 7 p.m.

### FRIDAY

Hereford Garden Club, Garden Center, 3 p.m.  
Cultural Club, home of Mrs. Grady Parsons, 1108 Grand Ave., 2:30 p.m.  
Sweet N' Fancy Decorating Club, Community Center, 9:30 a.m.  
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 p.m.

### SATURDAY

Story hour for children, grades 1 through 4, Deaf Smith County Library, 10 a.m.  
Deaf Smith County Historical Museum, open to public, free, from 2 to 5 p.m.

### MONDAY

El Llano Study Club dinner in home of Mrs. Labry Ballard, 120 Beach, 7:30 p.m.  
Kappa Iota Chapter of Beta Sigma Phi Sorority, First National Bank, 8 p.m.  
Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.  
GED, Tests, board room of school administration building, 8:30 a.m.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge, IOOF Hall, 8 p.m.  
Evening Lions Club, K-Bob's Steak House, 7 p.m.

### TUESDAY

La Plata Study Club, Mrs. W.D. Askew, 8 p.m.  
La Afflatus Estudio Club, Pioneer Natural Gas Flame Room, 3 p.m.  
Cowbelles luncheon, Hereford Country Club, 11:45 a.m.  
Rebekah Lodge, IOOF Hall 8 p.m.  
Hereford TOPS Club, Community Center, 9 a.m.  
BPOE Lodge, Elks Hall, 8:30 p.m.  
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

### WEDNESDAY

Merry Mixers Square Dance Club, Community Center, 8:30 p.m.  
Knights of Columbus, KC Hall, 8 p.m.  
Noon Lions Club, Civic Club Center, noon.  
Deaf Smith County Museum, open to public, free, 2 to 5 p.m.  
Story hour for preschool children, ages 3 to 5, at Deaf Smith County Museum, open to public, free, 2 to 5 p.m.  
Story hour for preschool children, ages 3 to 5, at Deaf Smith County Library, 3 to 4 p.m.

# Let's Tell the World about our GOSPEL MEETING-CONTINUES at The CENTRAL CHURCH of CHRIST

each evening at 7:30 p.m.

## With SPECIAL YOUTH MEETING SATURDAY

1:15 to 7:30

Featuring:

Lemuel Philips - Counterfeiting the Real Thing

Re Wright - Does God really exist (illustrated)

And

V.P. BLACKS'S SERMON at 7:30 p.m.

# THIS CROOKED GENERATION

### EVERYONE IS INVITED

GOSPEL MEETING CONTINUES THROUGH SUNDAY SERVICES

9:30 - 10:30 and 6:00 p.m.

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Partial view of another page with text: The A... A... P... De... feat... When... Sha... Moun... Wh... thoug... work... deal... Ho... in a... city... an ur... find... in a p... they... The... publi... until... a.m... until... WI... To... quest... moder... provo... phase... explor... When... Dra... experi... teach... any... worki... child... cost... physic... her fa... The... that p... child's... the key... child's... Case... down-t... quality... may... home... parent... day... When... consid... whether... but poi... the thi... when sh... A ho... seriou... says, w... stabiliz... time m... Accen... author... M... Looking... activities... Sigma P... meeting... Monday... State Ba... Comm... made in... directed... presiden... social hi... annual V... Feb. 15... An inv... Alpha A... chapters... Mrs. I... matron of... Star Ch... represen... Chapter... Houston... voted at... evening i... Invitati... tea hon... EX... A lunch... Mrs. Don... Dawn Ext... members... hostesses... for the n... yearbooks... were also... Joyce S... agent, ga... Men's Fa... Gen... Tests... and... PLAC... TIME

## At The Library Author Reveals Personal Insight

Deaf Smith County Library is featuring two books this week. When Mothers Work by Evelyn Shafner and Home To My Mountains by Hazel Selby.

When Mothers Work is a thought provoking story about working mothers and how they deal with every day problems. Home To My Mountains is set in a beautiful isolated country. A city oriented couple move from an urban community to try and find freedom and independence in a part of the wilderness world they love.

The library is open to the public on Mondays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

### WHEN MOTHERS WORK Evelyn Shafner

To work or not to work is the question often confronting modern-day mothers. Thought provoking answers related to all phases of this question are explored by Evelyn Shafner in When Mothers Work.

Drawing on long and varied experience as a mother and a teacher the author urges that any mother who considers working especially when her children are young, count the cost — financially as well as physically and emotionally — to her family and to herself.

The author firmly believes that parents not only control a child's home environment holds the key to much that is vital in a child's early development.

Case studies throughout this down-to-earth book focus on the quality of environment that may be created when both parents are absent from the home more than eight hours a day.

When Mothers Work carefully considers not only questions of whether a mother should work, but points out vividly some of the things that may happen when she does.

A home can be broken or seriously weakened, the author says, when the calming and stabilizing influence of a full-time mother is missing. Accentuating the positive, the author describes the ideal

situation in which a woman sets priorities as she plans the stages of her life.

She provides for years when she can be with her children almost constantly, gradually releasing them to independence. She is then free to focus on personal pursuits that may include a fulfilling career.

When Mothers Work, with its unusual insights into an almost universal question will make fascinating and worthwhile reading for women everywhere.

### HOME TO MY MOUNTAINS By Hazel Selby

This is the fascinating story of Hazel and Bert Selby who leave security and urban living behind to find freedom and independence in a part of the wilderness world they love.

In beautiful isolated country, among intriguing mountain people they carve out a new life that challenges all their ingenuity and stamina. Amidst still tall timber, a sparkling lake and lovely green valley they soon learn to fight dreaded forest fires and cope with the sudden violent windstorms.

Yet everyday, every season has its marvels — wolf tracks across the trail, bear and deer in the clearing, a walk in July to see the monkshood bloom near the trickling stream.

To bulldoze a road into the woods, clear a site for their dreamhouse, the Selbys gather a group of crusty characters to help them.

The 80-year-old cantankerous carpenter-contractor has his own ideas about how high a ceiling ought to be and what a chimney should be made of. The man with the bulldozer, however, delights in following instructions to the letter especially when he knows they are wrong.

Then there is "Outfit", the strange and elusive well digging team with its antiquated equipment which appears and reappears at unpredictable intervals.

All their trials, alarms and adventures in returning to the mountains where they homesteaded some 40 years before make this book delightful and refreshing reading.

## Advance Plans Made In Council

Looking ahead to a year's activities, the Hereford Beta Sigma Phi Council had its first meeting of the new season Monday evening in Hereford State Bank Friendship Room.

Committee assignments were made in the business discussion directed by Mrs. Bobby Jones, president. Planning started for a social highlight of the year, the annual Valentine ball slated for Feb. 15.

An invitation was given by Alpha Alpha Chapter to other chapters of the sorority, to

attend a meeting Sept. 17 when City Manager Dudley Bayne will be the guest speaker with Local Government as his subject.

Council members present, representing Alpha Alpha, Xi Epsilon Alpha, Kappa Iota and Alpha Iota Mu Chapters, were Mmes. Phil Sciumbato, Fred Mulkey Jr., Jim Cramer, Max Stipe, Joe Story, John Schneider, Fred Ruland, David McDonald, Ken Walsler, Don Childers, Gary Ward and Jim Aldridge, also Carla George.

### OES Picks Delegate

Mrs. Robert Harris, worthy matron of the Hereford Eastern Star Chapter, will be its representative at the Grand Chapter of Texas convention in Houston next month, members voted at their meeting Tuesday evening in the Masonic Hall.

Invitations were received to a tea honoring Mrs. Glenn

Dowlen of Canyon, grand organizer, at Canyon Community Center Sept. 22, also to Friendship Night programs at Friona, Amarillo and Lubbock.

Mrs. Emma Beard was welcomed as a transfer member from Ralls. Refreshments were served by the hosts, Mr. and Mrs. Merle Parker, Mrs. A.H. Brown and May Fralin.

### Extension Club Has Lunch

A luncheon in the home of Mrs. Don Middleton opened the Dawn Extension Club year, as members listed meeting times, hostesses and program subjects for the new season in their yearbooks. Projects for the year were also discussed.

Joyce Shipp, county extension agent, gave the program on Men's Fashions. Guests were

Sherry Harder, new assistant extension agent, Mmes. Ed Sowell, John Wilson and Cliff Skiles.

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Tire & Battery  
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## Mrs. Skypala Is Honoree At 80th Party

Celebrating her 80th birthday, children of Mary Skypala hosted a party in her honor Sunday at the Knights of Columbus Hall.

Greeting guests during the afternoon get-together were her daughter, Mrs. Gene Rowland of Dallas, her sons and daughters-in-law, Mr. and Mrs. Ellwood Skypala and Mr. and Mrs. Norbert Skypala of Hereford, Mr. and Mrs. Ed Skypala of Austin, Mr. and Mrs. Edwin Skypala of Temple.

Shelly Ruland, daughter of the Fred Rulands, invited guests to register while granddaughters of the honoree served a three-tiered birthday cake, coffee and punch from a table centered with a money tree, a gift of friends and relatives.

Taking turns serving refreshments were Mmes. Fred Ruland, Bill Dirks, Jim Marnell and Michael Margrave of Hereford, Mrs. John Willoughby of Amarillo and Mrs. Kirk Hartman of San Antonio.

Approximately 150 guests were greeted.

If you think nobody cares, call us at 1-800-692-4458, a Suicide Prevention-Crisis Intervention unit.



Mary Skypala on birthday

Temptation may overwhelm anyone but not those who intelligently avoid temptation.

One way to become intelligent is to remember not to believe everything you see in print.

By Sarah Anne Sheridan

Nutritionists tell us to serve leafy vegetables at least once a day. The vitamins that we must have are abundant in greens.

## Extension Club Has Speaker

Changing Styles In Men's Fashions was the program given by Joyce Shipp, county home demonstration agent, to members of West Hereford Extension Club Tuesday afternoon in the home of Mrs.

D.W. Almon, 514 Blevins. Addie Phillips was welcomed as a new member and Mrs. E.M. Cox won the hostess gift. Members present included Evelyn Bell, U.V. Pierce and Robert Boyd.

## Bride-Elect Feted At Afternoon Party

A pre-wedding shower complimenting Ann Bellamy of Arlington, fiancée of Alton Lamm, was given at a tea Saturday in Pioneer Gas Flame Room as friends of the prospective bridegroom and his family met the bride-elect.

She was introduced by his mother, Mrs. Bill Lamm. His grandmother, Mrs. W.A. Lamm of Lubbock, was also in the receiving line.

The registry table where Sharon Grover presided and the

table where hostesses in turn served refreshments were decorated in pink and white, colors chosen by Miss Bellamy for the wedding to be solemnized in Arlington Sept. 21.

Hostesses were Mmes. Don Waters, Vernon Inmon, LeRoy Burges, Sam Long, Melvin Hoover, Floye Eubanks, Eddie O'Rand, Jim Blakey, Glenn Williams and O.C. Curtsinger; Erika Durham and Shirley Simpson.

### Shower - Tea Is Given

Mrs. Barry Arwine was honoree at a layette shower at a Sunday afternoon tea in the REC Medallion Room, where the hostesses were Mmes. Roy Shipp, Stanley Simmons, Joe Tubb, Tom Simons, Waldo Baxter and Dwight McGee, and Becky Owen.

Invitations with Raggedy Ann and Andy pictures set the motif for the party, repeated in table and room decorations. Gift packages presented to Mrs. Arwine were opened so guests could see the contents while they talked informally.

## Gypsy Theme Is Used For Party

A crystal ball was used in a Gypsy setting to foretell the coming year for Veleda Study Club, as the 1974-75 program was introduced at a party in the home of Mrs. Bill Walden Tuesday evening.

Other members of the yearbook committee, Mmes. Richard Ottesen, Gwynne Owen and John Poindexter, were hostesses with Mrs. Walden at the colorful costume party.

Madame Poindexter played the fortune teller and gazed into the crystal ball as she revealed each member's part on programs for the coming year.

Guests sat at tables decorated in the Gypsy theme, each centered with a jewelry box overflowing with bright baubles. Mrs. Armon Landerback presided for the first business session. Members exchanged gifts to reveal secret pal identities.

A special guest was a charter member of the club, Shirley McCaskill. Others present were Mmes. Gid Brown, Bill Brady, Hugh Clearman, George Olson, Billy Wayne Sisson, Lawrence Ruther, Lloyd Crume, and J.D. Gilbert Jr.

### Hot Weather Got You Down...

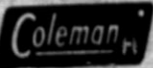


Is your present cooling system enough and if so it is in proper condition.... if not call a professional

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**R & R REFRIGERATION  
AND HEATING SERVICE**



# HEREFORD HIGH SCHOOL



Tri-State High School Rodeo

SPONSORED BY HEREFORD HIGH SCHOOL RODEO TEAM

THURSDAY - FRIDAY - SATURDAY

**8:00 P.M. EACH NIGHT**

**SPECIAL SATURDAY MATINEE**

**AT 2:00 P.M.**

**Admission \$2.00 Adults and \$1.50 Students**

# 11 - BIG EVENTS

### BOY'S DIVISION

- Bareback Bronc Riding
- Calf Roping
- Ribbon Roping
- Team Roping
- Steer Wrestling
- Bull Riding

### GIRL'S DIVISION

- Barrel Racing
- Pole Bending
- Steer Riding
- Goat Tying
- Break-Away Roping

### AWARDS

- Trophy Buckles to top three winners in each event
- Saddles to All-Around Cowboy and All-Around Cowgirl
- Team Trophies to top Boy's and Girl's Teams

AWARDS WILL BE PRESENTED AFTER FINAL PERFORMANCE SATURDAY NIGHT SEPTEMBER 14, 1974

# DANCE-DANCE-FRIDAY and SATURDAY NIGHTS

ADMISSION \$2.00 PER PERSON

**9:00 P.M. to 1:00 A.M.**

at the **CIVIC CENTER**

Jim Hill Hotel

### G.E.D.

General Educational Development Tests will be given on the 3rd Monday and the following Tuesday of each month.

PLACE: Admin. Office of Hereford Independent School District

TIME: 8:30 A.M.

# POCKET SAVINGS

PRICES EFFECTIVE THRU 9-14-74

NO SALES TO DEALERS

STORE HOURS

8-10 DAILY

9-9 SUNDAY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



DELI. HOURS: 8-7 DAILY 9-8 SUNDAY

WE REDEEM USDA FOOD STAMPS

## PEACHES

ARIZONA FREESTONE LB. 29¢

## SWEET POTATOES

TEXAS MARYLAND LB. 29¢

## POTATOES

COLORADO RUSSET 5-LB. BAG. 49¢

## GRAPEFRUIT

NEW CROP RUBY RED. LBS. 5 \$1.00

## APPLES

NEW CROP RED DELICIOUS LB. 39¢

## BANANAS

CENTRAL AMERICAN GOLDEN RIPE LB. 15¢

## BEANS

FOOD CLUB CUT NO. 303 CAN. 4 \$1.00

## APPLE SAUCE

MUSSELMAN'S NO. 303 CAN. 3 \$1.00

## TOMATOES

CONTIDINA 14 1/2-OZ. CAN. 4 \$1.00

## RELISH

DEL MONTE 12-OZ. JAR. 3 \$1.00

## VEGETABLES

FOOD CLUB MIXED NO. 303 CAN. 4 \$1.00

## SPINACH

FOOD CLUB NO. 303 CAN. 4 \$1.00

## CARROTS

GOLD TIP SLICED NO. 303 CAN. 4 \$1.00

MILK EAGLE BRAND 15-OZ. CAN. 49¢

TUNA CARNATION LIGHT CHUNK 9 1/2-OZ. CAN. 89¢

POLISH TOPCO FURNITURE 14-OZ. CAN. 63¢

## RANCH STEAK

FURR'S PROTEN LB. \$1.09

## STEW BEEF

FURR'S PROTEN EXTRA LEAN CUBES LB. \$1.19

## CHUCK STEAK

FURR'S PROTEN LB. 98¢

## GROUND BEEF

FRESH GROUND LB. 79¢

## BEEF ROAST

FURR'S PROTEN SEVEN BONE CUT LB. 99¢

## TURBOT FILLETS

FRESH FROZEN LB. 98¢

ROUND STEAK FURR'S PROTEN LB. \$1.19

SIRLOIN STEAK FURR'S PROTEN LB. \$1.19

CUBE STEAK FURR'S PROTEN LB. \$1.69

T-BONE STEAK FURR'S PROTEN LB. \$1.49

### Shop Our Delicatessen

1 FRIED CHICKEN SERVES FOUR \$3.69  
1 LB. POTATO SALAD FOR ONLY  
1 PT. COLE SLAW  
PINTO BEANS. 69¢ PL.  
FRUIT COBBLER. 79¢ PL.

### Frozen Food Favorites

ORANGE JUICE GAYLORD FRESH FROZEN 12-OZ. CAN. 34¢

BROCCOLI TOP FROST CHOPPED 10-OZ. PKG. 28¢

OKRA TOP FROST FRESH FROZEN 10-OZ. PKG. 37¢

PIZZA TOP FROST SAUSAGE OR CHEESE 13-OZ. 79¢

## SUPER DISCOUNT SPECIALS

### COFFEE

FOLGERS ALL GRINDS

75¢

GOOD THRU 9-14-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

### SUGAR

HOLLY GRANULATED

5-LB. \$1.25

GOOD THRU 9-14-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

### PORK & BEANS

VAN CAMP'S NO. 300 CAN

2.5¢

GOOD THRU 9-14-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

### EGGS

FARM PAC

GRADE A LARGE 27¢

DOZEN GOOD THRU 9-14-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

PEAS BLACKEYED FOOD CLUB FRESH NO. 300 CAN. 4 \$1.00

FOIL REYNOLD'S 25-FT. ROLL. 29¢

FLOUR GAYLORD 5-LB. BAG. 79¢  
GOLD MEDAL REG. OR UNBLEACHED 5-LB. BAG. 98¢

WE GIVE GOLD BOND STAMPS

DOUBLE STAMPS TUES. & WED. WITH \$2.50 PURCHASE OR MORE

THIS COUPON ENTITLES YOU TO SAVE 30¢

INSTANT FOLGERS COFFEE CRYSTALS 6-OZ. JAR with coupon. \$1.39 without coupon. \$1.69

LIMIT ONE COUPON PER FAMILY

### SHAMPOO

HEAD & SHOULDERS

7-OZ. TUBE OR 11-OZ. BOTTLE \$1.59

### HOSE

KNEE-HI

39¢

### BAND-AID

EXTRA LARGE

PLASTIC STRIPS 79¢

### COUGH SYRUP

TRIAMINIC SYRUP

4-OZ. \$1.33

### SHAVE CREAM

RISE MENTHOL OR REG.

83¢

STRIDEX MEDICATED FACIAL CLEANSER 7 1/2 PADS. \$1.29

TAME CREME RINSE WITH BODY OR WITH LEMON 16-OZ. 99¢

### CREME RINSE

BEACON

16-OZ. 3/\$1.00

### ICE TRAY

CUBE MAKE PERFECT CUBETTES

3 \$1.00

### HAIR SPRAY

SAUVE

59¢

### LISTERINE

MOUTHWASH

32-OZ. SIZE \$1.39

from Dippity-do

Regular & Extra Hold 6-OZ. JAR \$1.13



MIRACLE PRICES

Weekly Television Magazine

**The Hereford Brand**

THURSDAY SEPTEMBER 12, 1973

**Tel-Aire**



Joe Flynn stars in "The \$1,000,000 Duck."

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As The**

**NEW FALL SHOWS**

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**NEWSPAPERS...**

**The Full-Information**

**MEDIUM...**

**HEREFORD BRAND**  
The **SUNDAY BRAND**

one of her world-famous legs in the cement: Bob Hope and

Connie Stevens is "The Sex Symbol."

**7:00. ABC, 'THE GODFATHER PART II'**...  
**7:30. CBS, 'THE WALTONS'**...  
**8:00. NBC, 'THE TONIGHT SHOW STARRING JOHNNY CARSON'**...  
**8:30. CBS, 'THE CBS LATE MOVIE—'GUNFIGHT AT THE O.K. CORNER'**...  
**9:00. NBC, 'HARRY O'**...  
**9:30. CBS, 'PERCY COMO'S SUMMER OF '74'**...  
**10:00. NBC, 'MASH'**...  
**10:30. CBS, 'THE CBS LATE MOVIE—'ROMAN CANTONS: THE GLASS HOUSE'**...  
**11:00. NBC, 'POLICE STORY'**...  
**11:30. CBS, 'THE CBS LATE MOVIE—'THE WICKED WIFE OF MARY TOLSON'**...  
**12:00. NBC, 'THE TONIGHT SHOW STARRING JOHNNY CARSON'**...  
**12:30. CBS, 'THE CBS LATE MOVIE—'THE WICKED WIFE OF MARY TOLSON'**...

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On The Cover

A poor research scientist finds his life dramatically altered when a duck he owns starts laying golden eggs in the 1960,000,000...  
 when Albert's boss (Jack Kruschen) orders him to get rid of the bird, the scientist takes it home as a pet for his son, Jimmy (Lee Harcourt-Montgomery).  
 When Finlay Hooper's (Lee Finlay) dog barks loudly, the duck lays several eggs. One breaks open and Albert discovers the yolk to be of solid gold. He contacts a lawyer (Tony Roberts) who helps formulate a plan to keep the duck. Vincent McEveety directed the Roswell Rogers script, which was adapted from a story by Ted Key. Bill Anderson later, the duck is accidentally exposed to radiation, and

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Tuesday Program Notes

**7:00. NBC, 'THE TONIGHT SHOW STARRING JOHNNY CARSON'**...  
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**FURNITURE and APPLIANCES**  
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**Kolchak tracks a killer on 'Night Stalker'**  
 The shocking murders of several young women leave Chicago stunned and lead Kolchak to a man he believes is the real Jack the Ripper, on the ABC Television Network's "The Night Stalker," Friday, September 26 (9:00-10:00 p.m.).  
 In "The Ripper," a third pretty massage parlor girl is found murdered and Kolchak finds a startling resemblance between these murders and a series of killings that occurred in England during the 19th century. In following the story, Kolchak learns that the murderer uses extraordinary tests of physical strength to escape. The trail finally leads to an old house late at night where Kolchak comes face-to-face with the murderer.  
 Darren McGavin stars as Carl Kolchak with Simon Oakland co-starring as his editor-boss, Tony Vincent. Others in the cast are: Jane Plumm, Ron Updike, Eddy Warren, Elderly Woman, Wark Museum Curator, Debbie Messico, Mail Boy, Policeman, Driver.  
 Robert Bryn Barer, Ken Lynch, Micky Gilber, Dan Dillaway, Aggie's Small, Mike Jones, Clint Young

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Supplement to THE HEREFORD BRAND, Thursday, September 12, 1974, Hereford, Texas

# JCPenney



## Our Fall Savings Fair begins with 25% off on beautiful fashion fabrics.



**Save \$1 yd.**  
Reg. 3.99, sale 2.99 yd. Penn-Prest® polyester fabrics machine wash, tumble dry and never need ironing. Choose from crepe and linen-stitch fashion and solid and printed denim looks 58/60" width.

**Save 95¢ yd.**  
Reg. 3.79, sale 2.84 yd. Junior printed knits. A carefree polyester/cotton blend. White, beige and pastel grounds with floral and geometric patterns. Penn-Prest Convenience.

**Special 77¢ 4-oz. skein.**  
Soft, washable Orion® acrylic knitting yarn. Terrific assortment of colors. 4-oz., 4-ply skein.

HEREFORD, TEXAS  
435 Sugarland Mall  
9:30 am til 6:00 pm Daily  
9:30 am til 8:30 pm Saturday

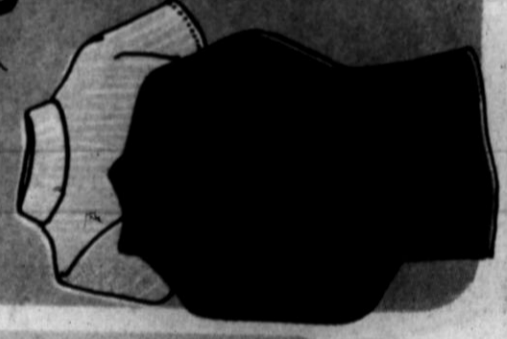
Events Starts Thursday, September 12th

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# JCPenney

Women's easy care tops at 20% savings. Save 1<sup>20</sup>



Reg. 99, sale 4.99. Machine washable polyester knits. Short sleeve, turtleneck or long sleeve mock turtleneck. Asst. col. on. S-M-L.

## Women's polyester coordinates at budget pleasing prices.

Short sleeve shirt or long sleeve blazer 10<sup>88</sup>  
Sleeveless shell or pull-on pants 6<sup>88</sup>

Handsome mix-and-match fashion in machine wash, tumble dry polyester knit. Terrific assortment of light blue solids, tweeds and argyle patterns. Sizes 8 to 18.

## Shirt-jac sale.

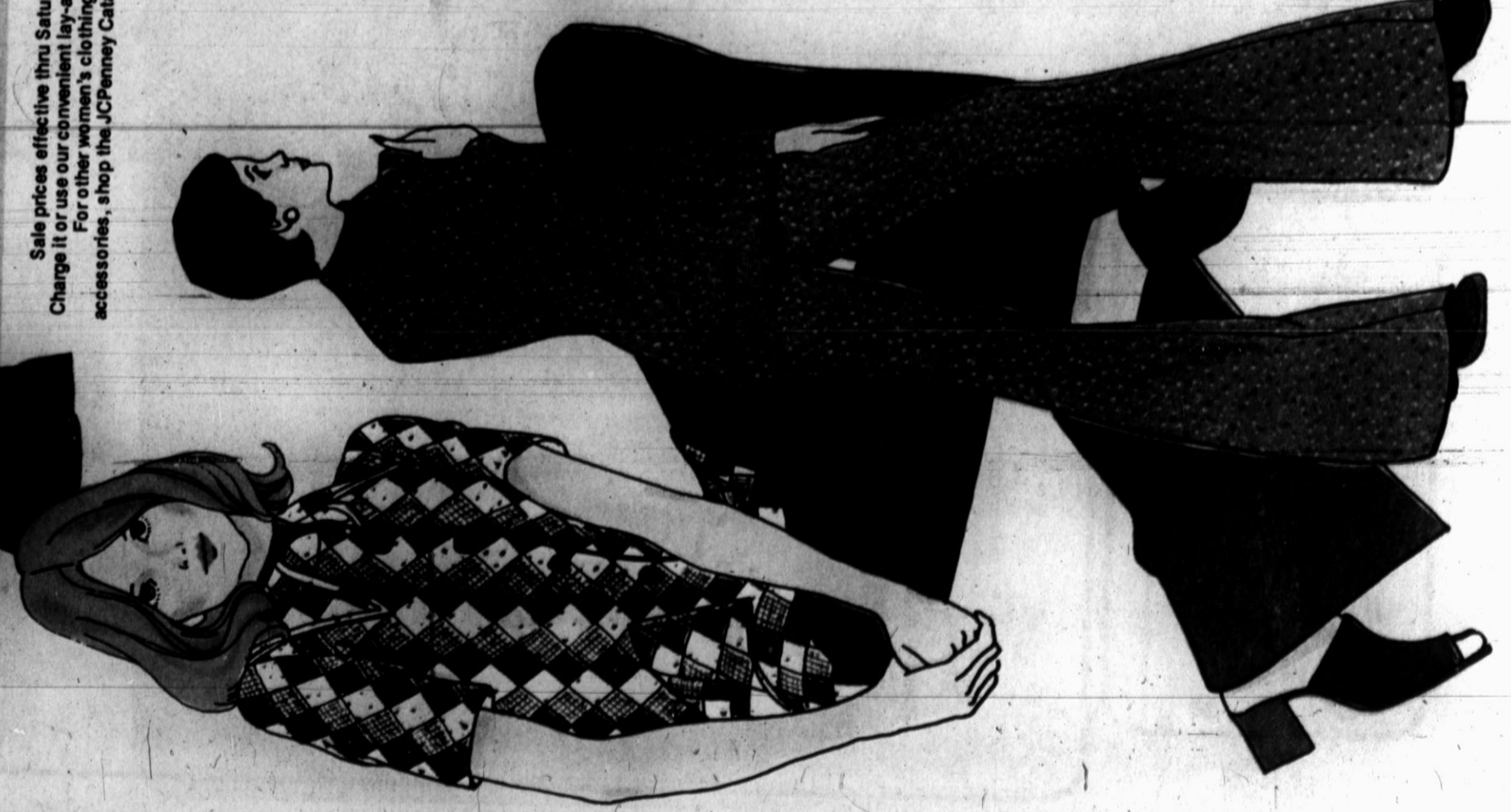
Save 3<sup>40</sup>

Reg. 17.00, Sale 13.60. Long sleeve shirt-jac with dart styling. Easy-care polyester. Assorted colors. sizes 8-18.

Save 2<sup>40</sup>

Reg. 12.00, Sale 9.60. Stitch-trimmed shirt-jac with long sleeves and notched collar. Navy and assorted fashion colors. sizes 8-18.

Sale prices effective thru Saturday. Change it or use our convenient lay-away. For other women's clothing and accessories, shop the JCPenney Catalog.



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# Sale. Decorative muslin sheets.

**Sale 424**  
Full size flat or fitted

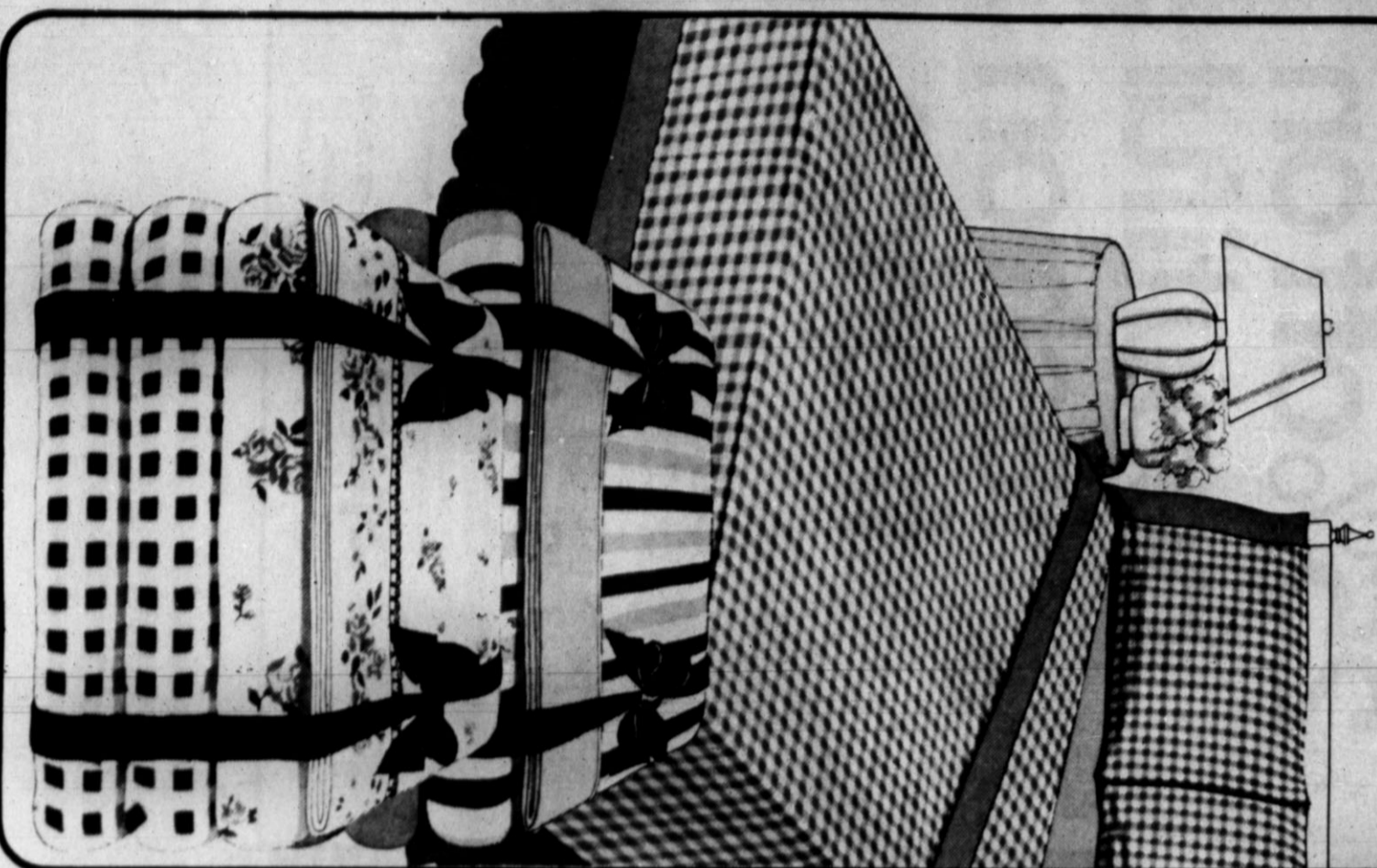
Reg. 4.99. Duotone stripe sheets in polyester/cotton muslin. Never need ironing.

Fig. of 2 pillow cases, reg. 3.49, Sale 2.94

**Sale 348**  
Twin size flat or fitted

Reg. 4.29. Parisienne Penn-prest muslin print in easy-care, long wearing polyester/cotton. Gingham checks with the decorator look in beautiful colors.

Fig. of 2 pillow cases, reg. 3.79, Sale 3.18  
Full size, reg. 5.29, Sale 4.48



# JCPenney bedroom values.

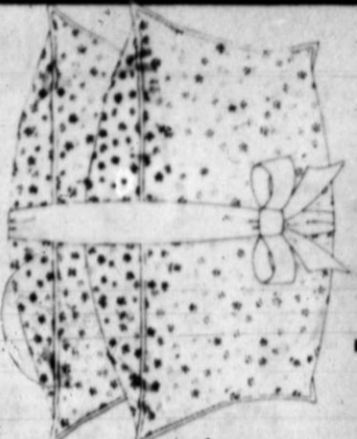
## Special quilted bedspreads.



**Special 1288**  
Full size

Bold floral print on cotton. Machine washable, no ironing needed. Fully quilted; polyester fill. Gold, green or blue.  
Queen size... Special 15.88  
King size... Special 19.88

## Plump pillows, value priced.

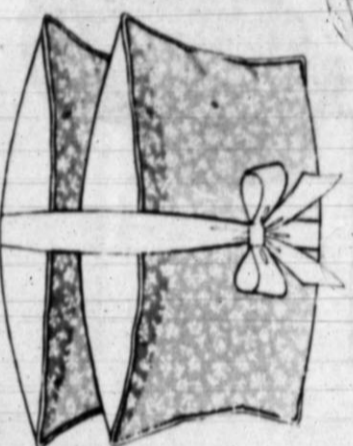


3.50

Standard size pillow with polyester filling. Have several at this low price.

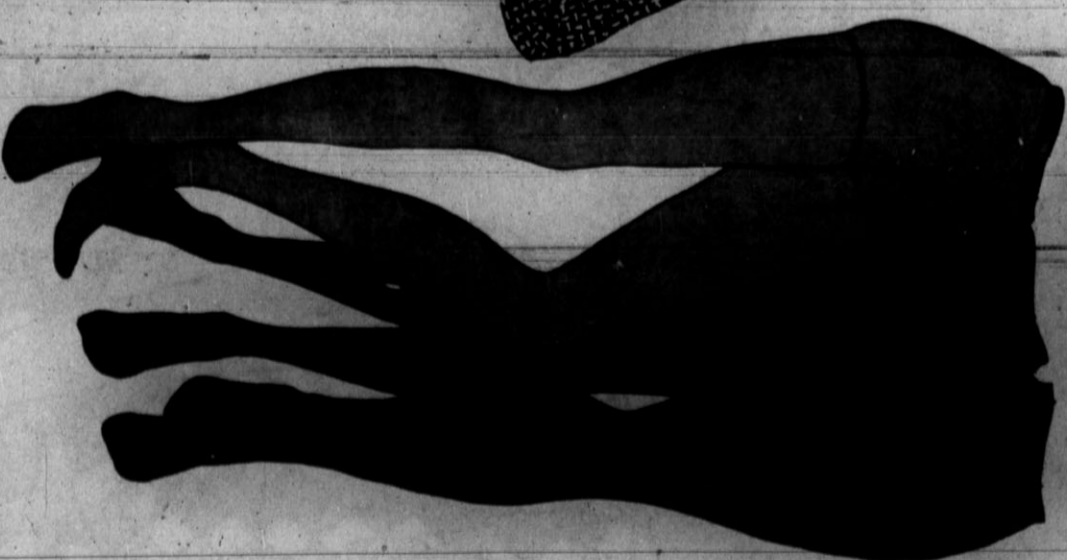
2 for 4.99

Pretty print/solid covered pillow with polyester filling. Standard size.



# JCPenney Fall Savings Fair.

## Save on pantihose.



**Sale 4 prs. 4.00**

Reg. 1.29 pr. Our beautiful Flextra T.M. pantihose, now on sale. Choose from sheer stretch with nude heel or popular sandalfoot, all sheer or with a Fillock top. Basic and fashion colors in short, average or long.

## Ms. pantsuits at a very special 15.88. What a beautiful buy.



Easy care polyester knit assortment in Fall colored solids and patterns. Choose from long sleeve shirt-jac and blazer styles with flare leg, pull-on pants. Belted and unbelted silhouettes, many with interesting contrast trim. 8 to 18.

Sale prices effective for a limited time only. Just say "change it" or use our convenient lay-away. For other great looks see our JCPenney catalog.

## A great buy on fancy bras. 1.99

Contour bra with lace look cup and soft polyester lining. Comfortable to wear and so easy care. White. 32-36, A,B,C.



Sale prices effective thru Saturday. Change it or use our lay-away. For other values, shop the JCPenney Catalog.

N. Highway 385

364-6871

of NBC Television Network's "Columbo" on the "NBC Sunday Mystery Movie" series Sept. 15 (7-30.

...and a suspenseful, war-torn (Corkin) in the grip of turn-induced psychosis.

would be child stars hoping to emulate Shirley Temple, who is then, in 1934, all the rage.

218 W. 3rd

364-2232

Spa Knox TV & Music  
509 Park Ave.

# JCPenney

kids clothing sale.

## 20% savings on Penneypets<sup>®</sup> for boys and girls.



### Sale 2<sup>39</sup>

Reg. 2.99. Girls' turtleneck sweater. Polyester/cotton long sleeve fashion in pretty patterns, with solid neckline trim. S-M-L (4 to 6X).

### Sale 3<sup>67</sup>

Reg. 4.59. Girls' flare leg pants. Polyester/cotton twill with fly front and two pockets. Asst. solids. 4-6X.

### Sale 2<sup>23</sup>

Reg. 2.79. Solid color turtleneck in Acrilan<sup>®</sup> acrylic. Cablestitch knit with Penneypet<sup>®</sup> embroidery. Long sleeves. 4-6X.

### Sale 3<sup>83</sup>

Reg. 4.79. Girls' plaid pants. Carefree polyester/cotton with a yoke back and zipper front. Belt loops. 4-6X.

Like it? Charge it. Sale prices effective thru Sat. only. For something special see your JCPenney Catalog.

### Sale 2<sup>38</sup>

Reg. 2.99. Boys' long sleeve turtleneck. Navy, green, burgundy or brown stripings in breezy care polyester/cotton knit. 4 to 7.

### Sale 3<sup>59</sup>

Reg. 4.49. Boys' corduroy jeans. PennPrest<sup>®</sup> polyester/cotton. Flare leg styling, belt loops. Navy, burgundy, green or brown. Machine washable, tumble dry. 4 to 7.

### Sale 1<sup>83</sup>

Reg. 2.29. Boys' short sleeve shirts. Easy care polyester/cotton knit in navy, green, burgundy and brown. Mock turtleneck. Sizes S-M-L (4-7).

### Sale 3<sup>59</sup>

Reg. 4.49. Plaid jeans from the Penneypet<sup>®</sup> collection. No-iron polyester/cotton with flare legs and belt loop styling. Coordinating colors. 4-7.

# JCPenney

linen sale.



### Sale 1<sup>60</sup> bath size

Reg. 2.00. "Lisbon" sheared cotton jacquard towel set in bright poppy, goldenrod or dark avocado. Styled with fringed edges. Hand towel. Reg. 1.25. Sale 1.00. Wash cloth. Reg. 75¢. Sale 60¢.

### Sale 2<sup>23</sup> bath size

Reg. 2.79. "Pansy Parade" or "Checkmate" towel sets in soft, absorbent cotton. Handsome border or jacquard print in decoration fashion colors. Hand towel. Reg. 1.69. Sale 1.35. Wash cloth. Reg. 99¢. Sale 79¢.

### Sale 1<sup>08</sup> bath size

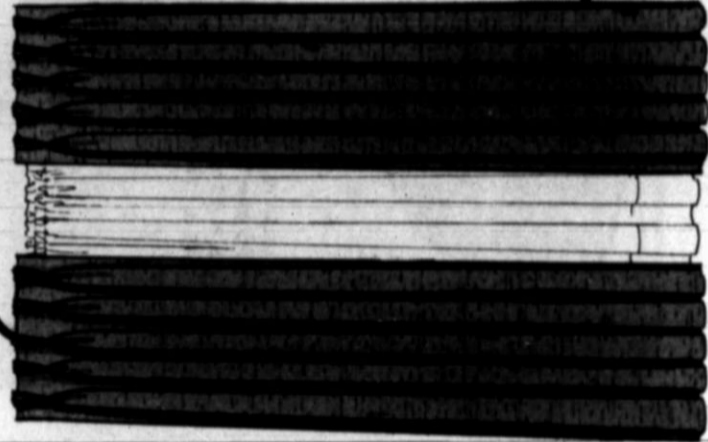
Reg. 1.35. "Tile Tone" solid cotton dobby towel set with hemmed edges in four fashion colors. Choose white, avocado, light goldenrod or pale buttercup. Hand towel. Reg. 1.00. Sale 80¢. Wash cloth. Reg. 50¢. Sale 40¢.

## Save 20% on these beautiful towels in decorator fashion patterns.

## Save 20% on fine Penn-Prest<sup>®</sup> "Jewel-Tex" draperies.

### Sale 12<sup>80</sup> 50 x 84"

Reg. \$16. "Jewel Tex" draperies of cotton/nylon dobby with thermal foam/acrylic backing. Choose from 15 decorator shades of white. Extensive range of sizes at equally great savings.



Sale prices effective thru Saturday. Charge it or use our convenient lay-away. For other decorator linens, shop the JCPenney Catalog.

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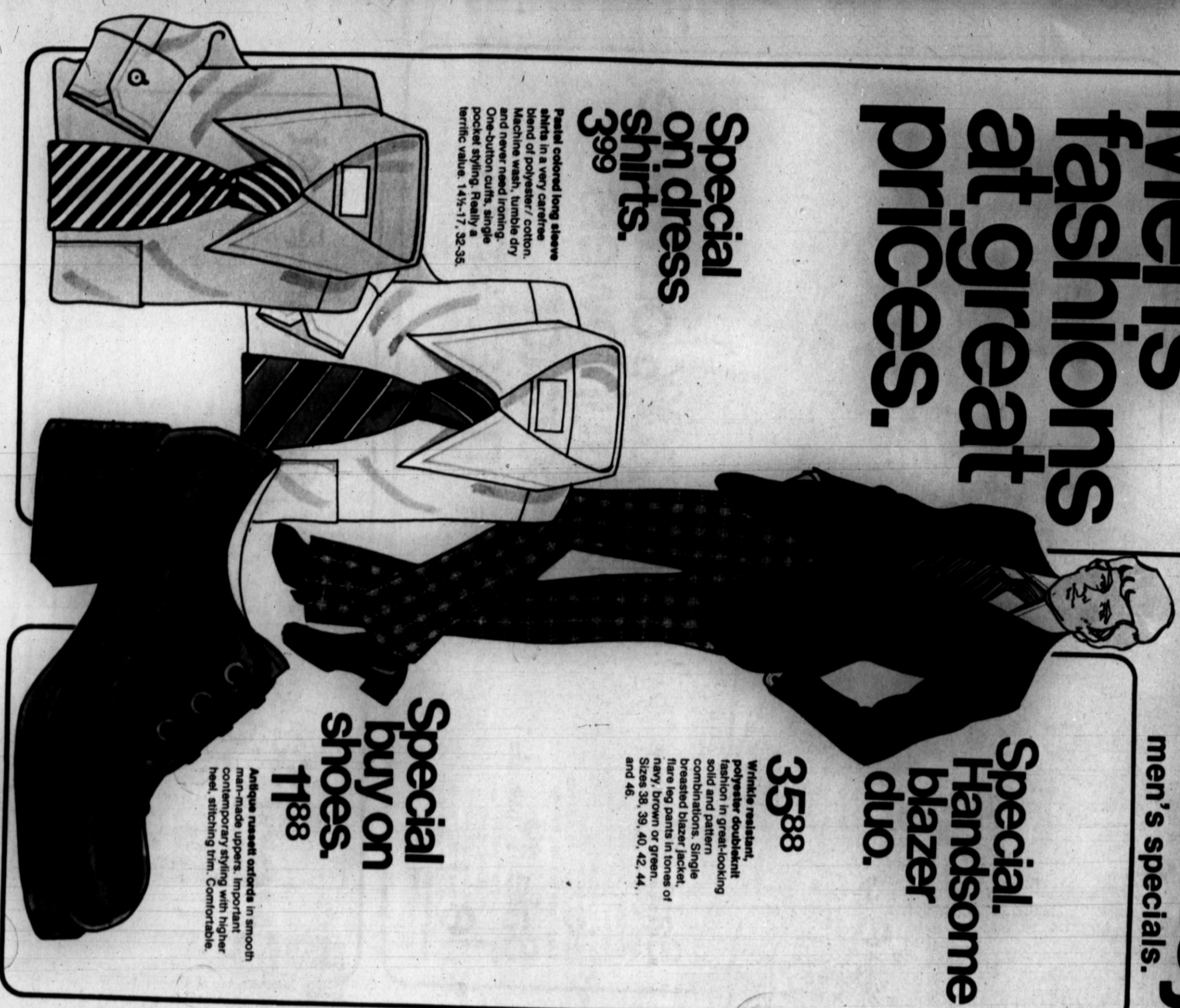
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**Men's fashions at great prices.**

**JCPenney**  
men's specials.



**Special. Handsome blazer duo.**

**3588**

Wrinkle resistant, polyester double-knit fashion in great-looking solid and pattern combinations. Single breasted blazer jacket, flared leg pants in tones of navy, brown or green. Sizes 38, 39, 40, 42, 44, and 46.

**Special buy on shoes.**

**1188**

Antique russet oxfords in smooth man-made uppers. Important contemporary styling with higher heel, stitching trim. Comfortable.

**Special on dress shirts.**

**399**

Pastel colored long sleeve shirts in a very carefree blend of polyester/cotton. Machine wash, tumble dry and never need ironing. One-button cuffs, single pocket styling. Really a terrific value. 14 1/2-17, 32-35.

**Save 20% on men's easy-care knit shirts.**

**Sale 400**

Reg. 5.00. Short sleeve polyester knit shirts handsomely styled with mock turtleneck and chest pocket with button closing. Rib stitch. Machine washable. Assorted colors for S, M, L, XL.

**Sale 478**

Reg. 5.98. Classic short sleeve knit shirts in machine washable, polyester tailored with long point fashion collar, 4-button placket and chest pocket. Assorted colors in sizes S, M, L, XL.

**Sale 638**

Reg. 7.98. Long sleeve turtleneck shirts in rib stitch with hemmed bottom and sleeves. Machine washable 100% nylon that dries quickly. Assorted solids and heather looks in S, M, L, XL.

**Sale 558**

Reg. 6.98. Long sleeve rib stitch shirts in polyester. Classic styling with long point fashion collar, 4-button placket and chest pocket. S, M, L, XL.

**The JCPenney slacks.**

**1300**

JCPenney solid color slacks in 100% Fortrel® polyester textured weave. Styled with wide belt loops, western pockets and flare legs. Penn-Preast® easy-care feature. Slacks stretch for comfort. Assorted colors in waist sizes 30-42.

**1500**

JCPenney fancy knit slacks of 100% Dacron® polyester. Tailored with wide belt loops, flare legs, western pockets and Penn-Preast® feature. Waist sizes 30-42.



Sale prices effective thru Saturday. Change it or use our convenient lay-away. For other men's clothing, stop the JCPenney Catalog.

N. Highway 385

364-6871

of NBC Television Network's "Columbo" on the NBC Sunday Mystery Movie series Sept. 15 (7-30.

(Gorkal) in the grip of time-induced psychosis.

Shirley Temple, who is then, in 1934, all her age.

218 W. 3rd

364-2232

364-0765  
509 Park Ave.