

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 6.

Hereford, Deaf Smith County, Texas, Thursday, February 24, 1927.

Seth B. Holman, Publisher

## LIVING OUT OF PAPER BAG BAD POLICY FOR FARMER. ACCORDING TO KINCAID

"Living out of a paper sack is a costly method for any farmer, and the one who makes it a practice is just out of luck." This is the statement of Roy Kincaid, Deaf Smith county tenant farmer, and since he adopted the live at home plan, a year ago, he wouldn't swap his income for that of some of the big business men of town, because the new way of living is proving profitable.

Roy Kincaid, until a year ago, was striving to make a living by the one crop system of farming, and he was living entirely out of a paper sack. He got the idea that diversified farming, with hogs and dairy cows, would solve his problem. On his half section tract he planted several kinds of grain sorghums, some wheat, oats, etc., and then started out to raise enough livestock to eat the grain he raised.

Last March Mr. Kincaid purchased 8000 worth of hogs and started in to help supply Texas with meat. He sold better than 82,000 worth of hogs up to January 1, 1927, and now has 375 hogs on his farm and 7,000 bushels of home grown grains to fatten out those porkers for the market. During 1927 he will keep at least twenty brood sows and his aim set at \$10,000 worth of hogs in 1927. Many believe he will actually sell hogs for this amount, with ordinary luck in raising them.

Adair 2nd, of the Senation type, one of Kincaid's prize brood sows, made a record during 1927. He paid \$100 for this sow in March and in less than a month she farrowed eleven pigs, all of which lived. He sold \$100 worth of pigs, six of which went to Club members in Deaf Smith county, for \$35 each, and one for \$40 at weaning time. One club boy won a free trip to the Dallas Fair with a pig that was farrowed by this sow. Roy kept four of the girls, and now each of them will weigh better than 300 pounds, and he has refused \$75 each, or \$300 for the four. The sow was fattened and sold on the local market for \$62.50. In all, this farmer has now \$252.50 worth of hogs and sold \$500 worth of breeding stock from his \$100 investment.

Mr. Kincaid now has 200 acres of exceptionally fine wheat and plans to sow eighty acres of oats soon, and will have forty acres in row crops and twenty acres in alfalfa. He has cut down his row crops acreage because he has about enough grain stored to do him for some time.

Last year Mr. Kincaid sold \$1194 worth of cream from his dairy cows, and is now pocketing \$25 each week from cream checks, and milking ten cows. He figures that his skimmed milk fed to hogs makes him as much as his cream is sold for. This man not only makes money from his milk, cows, hogs and farm products, but he is making some money on the side by buying and selling Jersey cows and other livestock.

"One thing I regret is the fact that I can't raise chickens with so many hogs around the place," he declared. He is sold on the cow, sow and hen idea, but is not fixed to keep chickens while he is running so many hogs on the farm. "Does farming pay?" "Yes," Roy says, "if it is run in a business-like manner." And this man is actually practicing the things he preaches.

## New Incubator Here Ready for Business

H. H. (Happy) Hawkins is happy this week because the second 12,000 egg unit of his big hatchery has arrived, and he will now be able to better supply the demand for baby chicks. The big machine should have been here two or three weeks ago, but correspondence went to Hunsford instead of Hereford, and "Happy's" order went astray.

Now the machine is here and Happy Hollman, Hawkins' Hatchery, has a capacity of 24,000 eggs and Hawkins is happy again. This is expected to greatly stimulate the poultry business in this section.

Artis Russell and Ira Foster, who are attending the Texas Tech at Lubbock, arrived home Sunday to spend the Washington birthday holidays with home folks. They returned to school Wednesday.

## Farmers Install New Milking Machines

Two new milking machines have just been installed on dairy farms near Hereford by E. V. Hatley and O. L. Rutherford. Both of these men find the sale of whole milk so profitable that they have decided to double their dairy herds and plan to use milking machines to reduce the cost of labor on the farm.

Mr. Hatley has been receiving about \$75 per week, and Rutherford finds his income better than that of the cotton farmer. These two men, with many others, are entering the whole milk business in earnest. The milk is collected from several of the farm homes around Hereford and is sold in Amarillo.

## Developments Expected Soon In Oil Circles

The Mystery (Crum) well has not been active, due to the inadequate water supply.

The Gulf well, southeast of Dimmitt, was fishing for casing Monday and making needed repairs.

The Stemons well, about twelve miles south of Hereford is erecting a steel derrick on the place located to drill. The derrick is about half up and will be finished when more material is on the ground. Mrs. Bauer, president of the Colorado Oil and Gas Company, is expected here the latter part of this week to superintend further construction. A bunk house has been erected and a mess hall will soon be built.

## Bellview Section to Get Deep Test for Oil Soon

Nine truck loads of equipment to drill an oil well passed thru Hereford Thursday about 1:00 p. m., bound for an oil well location one mile north and one-half mile west of Bellview, New Mexico, on the Leird ranch. The contract, A. L. Biggs said, calls for a 3000 foot test and the contract has been let to Messrs. Hanson and Campbell. Mr. Biggs also mentioned that the cellar and slink pit are ready and the spudding in will be done just as soon as labor can get the rig in working order. Mr. Biggs was accompanied here by Messrs. J. E. Hanson, M. B. Campbell and Art Smith, of Amarillo.

## Twenty Head of Herefords to Be Shown in March

Twenty straight line bred Anxiety 4th Hereford, picked from the cream of the herds in the Hereford section, will enter the show ring at the Southwestern Exposition and Fat Stock show at Fort Worth on March 5 to 13, and fourteen of these Herefords will be sold in the Texas Hereford Breeders' Sale on March 9.

Six local breeders have consigned Herefords to the Fort Worth sale and many of these animals were winners at the Deaf Smith county Hereford show last fall. The grand champion bull of the local show, owned by D. L. McDonald, is one that will go to Fort Worth.

Arrangements have been made for these Herefords to be exhibited at the Fair Pavilion in Hereford February 20-27 and they will be shipped out on the 28th. All the Herefords from here will be together at Fort Worth and the twenty head of straight line bred Anxiety 4th Herefords, the cream of this section, will create no little interest at the big show.

Here are the breeders and number each will take: D. L. McDonald, four bulls, six females; E. B. Black, two bulls, one female; Ed East, two bulls; Jim Sanders, two females; Geo. Burch, of Dimmitt, two bulls, and W. T. Womble, one steer.

Deaf Smith county has long been recognized as the home of line bred Anxiety 4th Herefords and this offering is one of the best that has gone out in recent years.

## Hereford Business Men Attend A.P.F.E. Show

Mr. and Mrs. C. A. Skelton and Carl Frye left Monday afternoon for Wichita, Kansas. Messrs. Skelton and Frye will attend the Twenty-Sixth Annual Power Farm Equipment show at Wichita held on February 22-23-24-25. Mrs. Skelton will visit her parents at Bronson, Kansas. The Hereford party joined other case dealer representatives at Amarillo.

## Club Membership Has Remarkable Growth

A twenty per cent increase in Club membership has already been assured for Deaf Smith county, according to County Agent Dunkle, and there are several youngsters who will yet sign, which will make an even greater increase. This is caused largely by the exceptionally good records that Club members made in their work last year, and because of the attractive prizes that are being offered by business men of Hereford.

Most all the Club boys and girls who exhibited at the county fair and the local poultry show won honors over their dads last year, and one youngster won a free trip to the International Livestock Exposition at Chicago. This year fourteen free trips are being offered to the A. & M. College short course and the Dallas Fair.

Elois Pittman went to Amarillo Saturday.

## County Agent Organizing the Boys and Girls

County Agent Dunkle is now visiting all the Boys and Girls Clubs of Deaf Smith county and giving the youngsters practical demonstrations in the proper methods of selecting eggs for hatching purposes. The proper methods used for setting hens, proper nests to be used and the control of lice, mites, etc. are also being taught. Mr. Dunkle is not only telling the future poultry raisers of these methods, but he is taking eggs, nests and other equipment along with him to show them how it is actually done.

There is much interest in the poultry industry in the county and many of the boys and girls are taking poultry as their club projects. Last year most of those who were engaged in raising poultry made good returns from their investment and labor. Mr. Dunkle says that it is just as important to select eggs for hatching purposes as it is to select the best corn for seed purposes. You cannot hope to get the best chicks unless proper methods are used in the selection of eggs, according to Mr. Dunkle.

Mrs. A. D. Goshorn left Monday for Amarillo where she will visit in the homes of Misses Dora Barnhill and J. R. Jarmon.

## Hereford Farmer Hits Oil On Cook Co. Farm

Mr. and Mrs. John Koelzer left Monday for their former home near Muenster, Texas, in Cook county. Mr. Koelzer received word from relatives at Muenster that a fifty-barrel oil well had been brought in on his farm at a depth of 1270 feet. Mr. Koelzer and family have been living southeast of Hereford, near the Jumbo district, for the past two years.

## Band and Orchestra to Entertain Summerfield

The Hereford High School Band and Orchestra are billed for a concert at the Summerfield school house for Friday night of this week. Ralph Smith, director of these two organizations, said that a complete program was ready for the Summerfield date and that Hereford folks are invited to go along.

This is the second of a series of concerts that the two organizations have made this winter and any community in the Hereford territory that desires assistance, Mr. Smith said, can see him or T. D. Moss, secretary of the Chamber of Commerce. The concerts are given for the purpose of stimulating interest in the coming Panhandle Music Festival to be held in Amarillo in April.

Miss In Hastings, of Dimmitt, went to Amarillo Saturday.

## SEVERAL NEW HOMES NOW GOING UP IN HEREFORD; OTHERS CONTEMPLATED

### Entire Sparks Family Injured In Explosion

A very serious accident occurred last Sunday night about 8:30 o'clock, in West Hereford, when L. J. Sparks was pumping up a gasoline light. The lamp bowl, containing gasoline, being under a heavy pressure, exploded, scattering the burning gasoline over the entire family, who were seated near the lamp. The entire family, consisting of Mr. and Mrs. Sparks and three children, were burned.

At this time Mr. Sparks seems to have sustained the greatest injury and is in a very serious condition. The entire family, with the exception of Miss Reba Sparks, are in the county hospital.

The fire department appeared soon after the alarm was given and saved most of the house.

### Newspaper Men Were Visitors Here Tuesday

J. Lindsey Nunn and David M. Warren, both of Amarillo, passed through Hereford Tuesday enroute to Dimmitt and other points. They stopped off only a few minutes to visit The Brand force. Mr. Nunn was formerly part owner of the Amarillo Daily News and Mr. Warren was its managing editor. They now constitute the active managers of the Nunn-Warren Publishing Co., who operate a string of newspapers, including the Panhandle Herald, Berger Daily News, Miami Chief, Castro County News, Silverton Star, Quitaque Post and other papers.

They stated that their company had purchased the plant and equipment of the Slaton Times from Ben F. Smith and would install it at Quitaque, with Mr. Smith in charge. They may put in a plant at Dimmitt soon to meet the growing demands from the capitol of Castro county, due to the railroad prospects.

### Income Tax Collector Here On March First

A letter and notice from A. J. Thuss, deputy collector of Internal Revenue, reads: "Would you please give due publicity to the enclosed notice through your newspaper." The notice reads: "For the convenience of those who are required by law to file income tax returns, a deputy collector of internal revenue will be at the First National Bank at Hereford on March 1, to assist taxpayers in preparing their returns. No charge will be made for this service. The matter of filing your income tax returns should be given immediate attention in order to avoid penalty and interest."

Form 1040A should be used if the income is derived chiefly from salaries and wages and does not exceed \$5,000. Form 1040 should be used if the income is more than \$5,000 or is derived from a trade or business including farming. Your return for the calendar year 1926 should be filed not later than March 15, 1927.

### Secretary Invited to Take Trip as Guest of Railroad

T. D. Moss, secretary of the Hereford Chamber of Commerce, has been extended an invitation to accompany a Rock Island Agricultural and educational special train into Texas and New Mexico on March 24 to 30.

The special will leave Southern Kansas on the seventh and will travel over their lines into the North Texas Plains and in Eastern New Mexico. Mr. Moss will have charge of the publicity work if he decides to make the trip.

### Case Company Will Conduct School Here

The J. L. Case Threshing Machine Company will hold a two-day school in the Kellor building, formerly occupied by the Ford Garage, on Wednesday and Thursday, March 2 and 3. The institution will consist of the latest information about tractors, threshers, combines, plows and other tractor farm machinery. The equipment of the school will consist of charts, lantern slides, machine parts and moving pictures.

Miss Frankie Mae Corn, a student in W. T. S. T. C., returned to Canyon Tuesday after a short visit with her parents, Mr. and Mrs. Frank Corn.

### McDonald Not Bluffed by Any Hoodoo Number

The number thirteen may be unlucky for some people, but D. L. McDonald has no conscientious scruples against this number, or of doing a job on Friday. Mr. McDonald expects to show thirteen head of Anxiety 4th Herefords at the Panhandle Hereford show in Amarillo the first week in March. The thirteen Herefords are some of his premier best bred. At least three of the Herefords were born on Friday and Mr. McDonald expects to move them from his Hereford farm on Friday, so all superstition is being defied by this breeder. Three of them will be sold at the Amarillo sale.

George LeGrand stated that his house will be completed about March 15th. Mr. LeGrand's dwelling is located just north of his father's home place and will contain five rooms, bath and basement. Jake Telfer has the contract.

L. Baskin has under construction a duplex house, each side containing five rooms and bath. The duplex will be modern in every respect, along with the built-in features. The first floor will be of concrete. Mr. Baskin says he will have a half basement under the entire building and the structure will be two stories. The building will be finished in stucco. A double garage and other out-lying buildings will complete the job. Garner & Son are the contractors.

Claude Forson will start the latter part of this week with a four-room dwelling on B Street near Mother's Park.

Raymond Hawkins is completing a modern four-room bungalow in West Hereford near the Troy Womble residence and it will be ready for occupancy about the latter part of next week. Mr. Hawkins recently purchased an acre of land where he is making the improvements.

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## CHAMBER OF COMMERCE LUNCHEON HAS LIVELY MEETING; SEVERAL TIMELY TALKS ON SUBJECTS OF INTEREST WERE HEARD

"We must meet on time and turn out on time," said E. B. Black, president of the Chamber of Commerce, last Monday. "It is our plan from now on to hold our business men for just the noon hour." He also stated that the business men held a meeting one night last week and took up the cold check question in earnest.

E. W. Harrison said we have only a few cold checkers and that it might be best to employ an attorney, giving him authority to take legal action on those who persist in checking on accounts they have not. Mr. Harrison touched lightly on a Retail Merchants' Association.

Frank Gyles said the meeting slated for Tuesday night was postponed until Thursday night and that the meeting will be held in the office of the secretary of the Chamber of Commerce. Mr. Gyles earnestly requested all to be there.

G. A. E. Parker told the diners all about the Panhandle Plains Historical Society banquet at Canyon Friday night of last week. Mr. Parker said in part: "We had the best meeting we have ever had, the attendance was so great that Cousins Hall could not take care of the crowd. The Canyon folks had to wait for the second table. The membership needs to be increased to double the number." He went on to say that the West Texas State Teachers College had contributed more than \$1,000 toward the Historical Society fund, but that a large sum is still needed to collect historical documents, etc., and for a new building suitable to house the present collection of relics. The College is now in charge of the society's property. Mr. Parker said: "The Panhandle Plains Historical Society was the first to organize in Texas and since that time a number of organizations similar to this one has been organized down in Texas." He went on to tell of the proposed monument to be erected on the site of the battlefield of Adobe Walls, the celebration in September and the purchase of a five acre tract of land for a park site, including the battle grounds.

Chairman J. E. Hill, of the equalization board, made a brief report on the work of that committee, declaring that every property owner should pay according to the amount of property owned. It was voted unanimously to adopt Mr. Hill's report.

A new committee was appointed to complete the work on the financial problem. The committee appointed is J. E. Hill, E. W. Harrison, W. D. Kelleher, H. H. Hawkins, Jonathan Pittman, Louis LeGrand, O. J. Beane, Ralph Barnett and J. L. Shannon.

Mr. Black said that the main work was before us and that we want a complete report at the next luncheon.

The meeting adjourned to meet next Monday at the Stockman's Cafe.

**The Purdys**  
by Paul Robinson

PUBLISHERS:  
AUTCASTER SERVICE  
REG. U.S. PAT. OFFICE

**The Hereford Brand**  
PUBLISHED EVERY THURSDAY

BETH B. HOLMAN  
Publisher

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

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All Subscriptions Strictly in Advance.

The radio control bill has been passed by both houses of Congress and is now up to President Coolidge. There is no doubt that he will sign it. At the same time he is expected to nominate five members of the board that will have absolute control of radio for one year.

While there seems to be a number of "fade out" spots in this bill, and "doubtful" provisions that will have to be patched later, still the bill is a big step forward in radio history, and saves the industry from chaos. With 700 broadcasting stations now on the air, and with applications in for double that number on file, the air is becoming crowded to a point where reception is becoming more and more difficult. Experts agree that a maximum of 500 stations only should be permitted to operate, and no doubt the new radio board will give first consideration to this important question. The bill should result in giving the industry a guiding hand that has been sadly lacking of late.

Hale county now has a poultry expert as assistant to the county agent, who will devote all his time the next few months toward increasing and developing the industry in that community. His salary is paid by the Chamber of Commerce. The poultry industry on the Plains is becoming a basic requirement for success. The farmers that raise poultry, turkeys and hogs, and milk a few cows are the ones who "live at home," pay their debts, and have credit at the banks.

A trip about the city discloses the fact that many home owners are engaged in trimming their trees and grape vines. Now is the time for this important work. The Brand hopes some organization will start a tree planting campaign this year. Hereford has many beautiful trees now, but an annual planting is necessary for a full realization if tree possibilities here are fulfilled.

A calendar salesman was in McLean last week, and several merchants have informed us that they told the peddler that they bought all printing at home. The News appreciates the loyalty of the home merchants who practice what they preach and keep McLean money at home.—McLean News.

He has been in Hereford, too. And carried away with him many orders that should have been placed with home print shops. Time was when we fussed about this practice, had our feelings bruised, and clamored that we were not being properly supported. But time has convinced us that the best way to combat the traveling salesman in any line is to beat him at his own game. Provide the goods, the salesmanship and the "pep" and a local printer ought to be able to get his share of the business. There is always an element in any community that will stay with the local merchant loyally. And there is always another element, too, that will buy where they can get the goods that please them, the price and the service. To our minds it's just a question of salesmanship, and if you can't sell 'em, then you ought to examine into your own methods and find out what's wrong.

**OUR HARD LOT.**

Sometimes we get into financial straits; we cannot pay; creditors crowd us; we are embarrassed; we owe and we want to pay; but we cannot because we have not the money and cannot get it. The world looks dark and we won-



- BLUE GRASS
- LAWN CLOVER
- BERMUDA GRASS
- SWEET CLOVER
- ALFALFA
- OATS (re-cleaned)

**JONES & McLEAN**  
Phone 1

der what we have done that makes our lot in life so hard.

Sometimes we are sick, or think we are; we imagine we have this, that or the other ailment; that our general health is being undermined; that perhaps our days are already numbered; that we must shortly undergo a serious and dangerous operation and we know that the outcome will be unfavorable. We are yet young and it seems hard to be cut off right at a time when it seems so good to be alive, even with all of life's ups and downs.

We wonder why we must suffer so much more than other people—why our lot in life is so very hard. Sometimes we gaze upon our little home and at its modest furnishings, and we lament that we cannot have better, and that more of the luxuries of life do not come our way. We must live forever, it seems, in cramped and commonplace quarters; we cannot afford servants and expensive automobiles and a large wardrobe and fine pictures and a radio, and many other things we see in the possession of other people. We ponder our plight and we reach the firm conclusion that our lot in life is a hard one.

Then we open our eyes and gaze about us. We find that our financial straits are but a wide-spread condition; that it has hit almost every one; we find so many more heavily in debt than we are; some who are about to lose their homes for want of a little cash; some who have been hit so hard they have even lost their credit; we are surprised. There are so many, many people all around us whose financial condition is so much harder than our own, so much harder than we had even suspected, and they are struggling doggedly on, putting up a brave front and refusing to show the white feather.

We look further; we associate among our neighbors; we find after a short search so many who are suffering from real ailments that we know nothing about; we learn that there are very few perfectly sound bodies, and that all about us are to be found folks who are in pain, misery and anguish, fighting every minute of their lives and we decide that after all ours is a pretty easy lot and we would not trade places with a majority of our neighbors.

We investigate further. Our modest little home is paid for; it is all ours, and there is no mortgage on the furniture. We are lacking in this or that which the other fellow possesses, but we find that we have a great many things which he has to do without and the lack of which causes our neighbor to pity his own lot just as we pity ours. We conclude that, everything considered, our own little cottage with its humble furnishings, is a pretty neat little home after all.

The point is that all of us have our troubles and when we have our own lot a hard one it is only to find that many others are bearing a heavier burden without complaining and we become ashamed of ourselves. There are hundreds of heroes and heroines all about us and many times when you think some man or woman is rather commonplace or unthrifty, or too gay, or too independent, or some-

thing else wrong, that very individual has fought for himself and herself, and won, the battles which you must yet fight and that what you find to condemn in the other person is proof of a lack of a common sense point of view in yourself.—Slaton Slatonite.

Borger—This oil town will celebrate its first birthday March 8 in a big fete planned by the local chamber of commerce. Every city in the Panhandle is invited to have delegations on hand.

**SHERIFF'S SALE.**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Alms Order of Sale issued out of the Honorable District Court of Deaf Smith county on the 3rd day of January, 1927, by the Clerk thereof, in the case of J. A. Wear versus Frank Dunaway and Arch Johnson, Case No. 702 (1566½) and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in March, A. D. 1927, it being the 1st day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:

The N. E. 1-4 of Block No. 18, Mabry addition, to the town of Hereford, and the north half of Block No. 3, Mabry addition, to the town of Hereford, all in Deaf Smith county, Texas.

Levied on by me on the 3rd day of January, 1927, at 4:00 o'clock p. m., as the property of Frank Dunaway and Arch Johnson, to satisfy a judgment amounting to \$821.70 in favor of J. A. Wear and cost of suit.

Given under my hand, this 1st day of February, 1927.  
S-4tCB C. BENTON, Sheriff.

**SHERIFF'S SALE.**

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale

issued out of the Honorable District Court of Galveston County, Texas, on the 16th day of December, A. D. 1926, by the Clerk thereof, in the case of American National Insurance Company, versus J. Frank Potts et al, Case No. 42,440 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in March, A. D. 1927, it being the 1st day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:

100 acres of land out of the Capitol League No. 376 and described as the southeast quarter of Section Fourteen (14), Township 5 North of Range 3 East, of Capitol Sub-Division as shown by the plat of such sub-division of record in the Deed Records of Deaf Smith County, Vol. 15, page 60 et seq., and being the same land conveyed by George W. Jones and Lena Jones to John C. Cramberg by deed dated February 21st, 1910, and of record in Vol. 28, page 16 of the Deed Records of Deaf Smith County, Texas. The North West quarter of Section Twenty-six (26), Township No. 5 North of Range 3, No. 3 East, of Capitol Syndicate sub-division of record in Deed Records of Deaf Smith County, Texas, Vol. 15, page 60 et seq., and being the same land conveyed by William W. Ryan to John C. Cramberg by deed, dated September 27th, 1906, of record in Vol. 18, page 292, of the Deed Records of Deaf Smith County, Texas; and 800 acres of land out of Capitol League Nos. 376 and 389 and more particularly described as being all of the northeast quarter of Section No. 26 and all of Section No. 23, Township No. 5 north of Range No. 3 East of a Capitol Syndicate sub-division as shown by plat of such sub-division of record in the Deed Records of Deaf Smith County, Texas, in Vol. 15, pages 60 et seq., and being the same land con-

veyed by William W. Ryan to John C. Cramberg by deed dated September 27th, 1906, recorded in Vol. 18, page 291, of the Deed Records of Deaf Smith County, Texas, to all of the above and the record reference is had in the re-

spective volumes for further description of said land, to satisfy a judgment amounting to \$8,554.91 in favor of American National Insurance Company and cost of suit. Levied on by me on the 1st day of February, 1927, at 4:00 o'clock

P. M., as the property of J. Frank Potts et al. Given under my hand this 1st day of February, 1927.  
C. BENTON, Sheriff Deaf Smith County. S-4tCB

*A Finer*  
**DODGE BROTHERS**  
**MOTOR CAR**

*New in Beauty, Comfort and Performance*  
*—Still more Dependable*

Now ready for your inspection and personal test—a finer Dodge Brothers Motor Car than ever before, due to many new and vitally important improvements. So important, in fact, that only a personal inspection will give you an adequate idea of what further engineering advances and greater production have accomplished in extra values. Read this partial list of the latest improvements and then investigate:

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- New Color Combinations of Striking Beauty
- Still Sturdier Bodies
- Seats Re-designed for greater comfort
- New Silent-Type Muffler
- Improved Universal Joint, Propeller Shaft, Differential and Axle Shaft—creating greater sturdiness and resistance to wear
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Remember, too, that all these are in addition to many important improvements recently announced, including the five-bearing crank shaft and the two-unit starting, lighting and ignition system that inspired owners to new expressions of enthusiasm and satisfaction.

Look at these big roomy cars and you will realize that it is not possible to invest more wisely in dependable transportation.

Standard Sedan	-----	\$1050.00
Special Sedan	-----	\$1130.00
DeLuxe Sedan	-----	\$1240.00
	(Delivered)	

**Beavers Brothers**  
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Have you thought about your  
Tire Equipment for the Wheat  
Harvest?

Come in and let us show you our  
32x6, 10-ply Federal Tires that  
will stand up and do the work.

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Silk Bloomers, worth \$1.50, for only	-----	\$1.00
Silk Teddies, worth \$1.50, for only	-----	\$1.00
Embroidered Gowns for only	-----	\$1.00
Outing Gowns, worth \$1.50, for only	-----	\$1.00

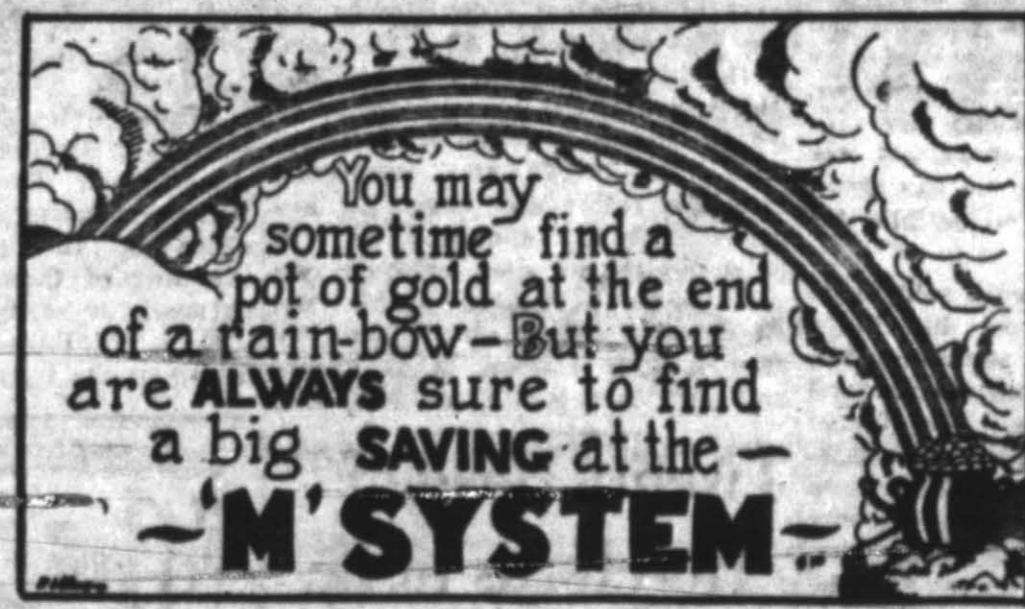
Six yards, 32 inch Gingham, worth 20c yard	-----	\$1.00
Ten yards Bleached Domestic, only	-----	\$1.00
2½ yards Bleached Sheeting, 9-4	-----	\$1.00
2½ yards Unbleached Sheeting, 10-4	-----	\$1.00

**HAVE YOU SEEN OUR DISPLAY OF**

Spring Coats, Coat Suits and Dresses? If not, you have a treat ahead of you—they will delight you!

Hereford  
Texas

**D. R. GASS & SON**



**Offerings Saturday, Feb. 26**

Lettuce	Per head	Limit 2	6c
3 lb. Coffee	Maxwell House		\$1.48
25c K.C. Bak. Powder			19c
10 lbs. Calumet			\$1.50
Harvest Maid Flour	48 lbs.		\$2.33
Mayonnaise	El-Food 8 oz.		36c
CAKES			99c
10 Bars P. G. Soap, 10 bars limit			39c
<b>Reed's M System, Phone 249</b>			



# The GIRL in the MIRROR

By Elizabeth Jordan

(Continued from Last Week.)

"I know. That's the way I felt," Laurie spoke without raising his head. Bangs, watching him, saw him shudder again, saw that his legs were giving under him, and that he was literally holding to the mantel for support. The sight steadied his own nerves. He pushed his chair forward, and with an arm across the other's shoulder, forced him down into it.

"Then in God's name, why are we wasting time here?" he suddenly demanded. "Your car's outside. I'll drive you anywhere. We'll get out of the country. We'll travel at night and lie low in the daytime. Pull yourself together, old man. Urgently, he grasped the other's shoulder. "We've got things to do."

Laurie shook his head. He tried to smile. There was something horrible in the resulting grimace of his twisted mouth.

"There were only two things to do," he said doggedly. "One was to tell you three. I've done that. The other was to tell the district attorney. I've done that, too."

Bangs recoiled, as if from a physical blow. Epstein, who had slightly raised himself at the prospect of action, sank back into a stunned, gasping silence.

"Yes," Laurie was pulling himself together. "We're friends, you know. Perkins and I," he went on, more naturally. "I've seen a good deal of him lately. He will make it as easy as he can. He had to take my parole. I've got—till morning." He let them take that in. Then, very simply, he added, "I have promised to be in my rooms at eight o'clock."

Under this, like a tree-trunk goes down with the final stroke of the ax, Rodney Bangs collapsed.

"My G—d!" he muttered. "My—G—d!" He fell into the nearest chair and sat there, his head in his shaking hands.

As if the collapse of his friend were a call to his own strength, Laurie suddenly sat up and took himself in hand.

"Very listen," he said. "Let's take this sensibly. We've got to think out the situation, and here's one last chance. I want to make one thing clear. Shaw was pure venom. There's no place for his sort in a decent world, and I have no more regret over—over exterminating him than I would have

Laurie went on as if he had not spoken.

"I promised Perkins to be in my rooms at eight o'clock tomorrow morning," he muttered, and they had to strain their ears to catch the words. "I did not promise to be—alive."

This time it was Doris who gasped out something that none of them heard. For a moment Laurie sat silent in his chair, watching her with a strange intensity. Then, in turn, his black eyes went to the faces of Bangs and Epstein. Huddled in the big chair he occupied, the manager sat looking straight before him, his eyes set in agony, his jaw dropped. He had the aspect of a man about to have a stroke. Bangs sat leaning forward, staring at the floor. The remaining color had left his face. He appeared to have wholly forgotten the presence of others in the room. He was muttering something to himself, the same thing over and over:

"And it's all up to us. It's—all up—to—us."

For an interval which none of the three forgot, Laurie watched the tableau. Then, rising briskly, he ostentatiously stretched himself, and in loud, cheery tones answered Rodney's steady babble.

"Yes, old chap, it's all up to you," he said. "So what do you think of this as a climax for the play?"

Grinning down at his pal, he waited for a reply. It did not come. Epstein was still unable to speak or move. Doris seemed to have heard the words without taking them in. But at last Bangs rose slowly, groped his way to his chair as though through a fog, and, catching him by the shoulders, looked wildly into his eyes.

"You mean—you mean," he stammered at last, "that—that—this was—all—a—hoax?"

"Of course it was," Laurie admitted, in his gayest voice. "It was the climax of the hoax you have played on me. An hour ago Shaw confessed to me how you three arranged this whole plot of Miss Mayo's adventure, so that I should be kept out of mischief and should think I was having an adventure myself. I thought a little excitement was due you in return. How do you like my climax, anyhow? Pretty fair, I call it."

He stopped short. Rodney had loosened his grip on his shoulders and stumbled to a chair. Now, his arm on the back and his head on his arm, his body shook with the spasmodic convulsion of a complete nervous collapse. Epstein had produced a handkerchief and was

weeily wiping his forehead. Doris seemed to have ceased to breathe. Laurie walked over to her, took her hands, and drew them away from her face. Even yet, she seemed not to understand.

"I'm sorry," he said very gently. "I've given you three an awful jolt. But I think you will all admit that there was something coming to you. You've put me through a pretty bad week. I decided you could endure half an hour of reprisal."

None of the three answered. None of the three could. But, in the inauspicious moments that followed, the face of Epstein brightened slowly like a moon emerging from black clouds. Bangs alone, who had best borne the situation up till now, was unable to meet the reaction. In the silence of the little studio he wept on, openly and gulpingly and unrestrainedly, as he had not wept since he was a little boy.

CHAPTER XVII

A Little Look Forward.

"SO SHAW told you!" muttered Epstein a few moments later. "You bet he did!" Laurie blithely corroborated. "He had to, to save his skin. But he was pretty game, I'll give him credit for that. I had to fire one shot past his head to convince him that I meant business. Besides, as I've said, I thought he was reaching for something. I suppose I was a little nervous. Anyway, we clinched again, and—well—I'd have killed him, I guess, if he hadn't spoken."

He smiled reminiscently. All three were tactfully ignoring Bangs, who had walked over to the window and by the exercise of his will-power was now getting his nerves under control.

"Shaw didn't do the tale justice, he hadn't time to," Laurie continued, "and I was in such a hurry to be back to Miss Mayo that I didn't ask for many details. But on the way to the garage it occurred to me that I had a chance for a comeback that would keep you three from feeling too smug and happy over the way I had culped down your little plot. So I planned it, and I rather think," he added complacently, "that I put it over."

"Put it over!" groaned Epstein. "Meln Gott, I should think you

(Continued on Page Four)

## Ford Doings

School will be held at the Hill Ranch this week, while the inside of the school house is being painted; also a new floor put in. A number of the men folks plan to meet at the school house Thursday to paint the outbuildings, put the coal in the new coal house and do various things that are to be done.

One reason you were reminded that Washington's birthday was near, we noticed the little boys sharpening their hatchets. But we are afraid they will find cherry trees some what scarce.

Floyd Benson went to Clarendon Monday to visit home folks and to bring back some trees.

Bob Orr and family spent Friday night with Mr. and Mrs. Jim Ware at Fairview.

Miss Viola Thomas spent Tuesday night with Misses Ruby and Veola Parker and all went to Fairview Wednesday to see the basketball game between Fairview and Wildorado.

Mrs. Shern Garrett and Mrs. Howard Morel have been sick the past week.

Geo. Benson and wife went to Clarendon Friday to attend the funeral services of an old friend.

Richard Parker, Andy Thomas and Tom Major were among those from here who attended the farm

sale at the Shern Williams farm. Miss Veola Lynn spent Saturday night with Miss Olive Davis.

Hardy Benson and wife, Fielding Johnson and wife visited in the Barney McCuskey home Sunday evening.

Misses Ruby and Veola Parker went to Ward Friday night to the party given for Mr. and Mrs. W. W. Powell and Miss Corine.

Fred Brunson and Andy Thomas were sick Sunday.

J. E. Starnes and family moved to near Black Monday, where a new farm has been improved for them.

Harold Wilson bought the new house from John Whitsitt, which he built a few months ago, and moved it to his farm Tuesday.

Leveland—A street lighting service is being installed here, according to contract recently made. Eighteen lights are to be put in.

Vernon—A. M. Bourland of this city is acting on the state committee which is investigating possibilities of rural electrification in Texas. He was appointed to the service by the West Texas Chamber of Commerce.

**fresh by Truck Daily**

**WHITE SWAN COFFEE**

**It Goes Farther**

Quick Job Service at The Brand.

## Auto Radiator Repairing AND SHEET METAL WORK

What do you need in Sheet Metal? Call Telephone No. 15 and get our prices first.

**Hereford Sheet Metal Works**

J. P. McMAHON, Proprietor.

Across Street from the Texas Utilities Company, Old Christian Church Building.

**Dr. D. E. Turrentine**

Dentist

Over J. O. Newell Store.

## How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either.

One or two Calotabs at bed-time with a swallow of water—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please—no danger.

Get a family package, containing full directions, only 35 cents. At any drug store. (adv)

## Poor Fellow!

It was on their honeymoon. "Have all your bachelor friends congratulated you?" asked the bride as she cuddled closer.

"Some," assented Newlywed. "And some of them thanked me."

If you are going to feather your nest, Remember, we furnish the Furniture Best.

**Anthony's Furniture Store**  
Hereford, Texas.

## YOU CAN SAVE MONEY BY BUYING IN QUANTITIES!

IN OUR GROCERY LINE WE OFFER THE FOLLOWING ATTRACTIVE PRICES:

Sweet Corn, per dozen	\$1.50
Hominy, per dozen	\$1.35
Pork and Beans, per dozen	\$1.25
Peaches, per dozen	\$2.60
Salmon, per dozen	\$2.00
Tomatoes, per dozen	\$1.35
Karo Syrup, gallon	\$.70
Mary Jane Syrup, gallon	\$.80
Pan Cake Syrup, gallon	\$.75
Swift's Jewell Compound	\$1.25

WE ARE STILL PAYING CASH FOR POULTRY, EGGS, CREAM AND HIDES.

**Golden Rule Produce Co.**  
Phone 108. We Deliver

# NEW SHOES For Spring

Following the whims of Fashion in beautifying foot-wear, the designers have given us shoes that are appealing, both in color and design—especially good are the compose or two-tone styles.

You'll be interested in seeing these—in trying them on.

In COLORS OF  
Pastel Parchment, Desert Sand, Shell-Gray  
and Rose Blush; Patents  
Leathers, Satin

## ART NEEDLE WORK

The new colors and designs in stamped pieces are prettier than ever before—all kinds of centers, scarfs, buffet and vanity sets, organdy and quilted pillows, bed spreads, in fact, a wonderful selection.

"Just a handful of materials, a few hours of pleasantly spent time—the result—a work of Needle-art."

—see them at—

# SPROWLS-CRONIN & CO.

## Special Train to El Paso, Tex.

Account Texas Cattle Raisers Association  
March 15th, 16th and 17th, 1927

via Santa Fe

Leave Hereford 8:00 P. M., Sunday, March 13th  
Arrive El Paso 8:00 A. M., Monday, March 14th

ROUND TRIP FARE FROM HEREFORD  
\$17.85

Dates of Sale March 11th to 15th inclusive.  
Final return limit March 21st, 1927.  
Correspondingly Low Fares From Other Points.

Make your reservations early.

—Details from—  
J. E. BEYER, AGENT Hereford, Texas.

**The Girl in the Mirror**  
By Elizabeth Jordan

(Continued from Page Three)

did put it over! You took twenty years off my life, young man; that's your sure thing."

He spoke with feeling, and his appearance bore out his words. Even in these moments of immense relief he looked years older than when he entered the room.

"You'll survive," Laurie turned to Rodney, who was now facing him. "All right, old man?"

"I guess so," gulped Rodney. There was no self-consciousness in his manner. He had passed through blissing hell in the last twenty minutes, and he did not care who knew it.

"Then," urged Laurie, seeking to divert him, "you may give me the details, Shaw had to skip. How the dickens did you happen to start this frame-up, anyhow?"

"How much did Shaw tell you?" Rodney tried to speak naturally.

"That the whole adventure was a plant you and Epstein had fixed up to keep me out of mischief," Laurie repeated, patiently. "He explained that you had engaged a company to put it over, headed by Miss Mayo, who is a friend of Mrs. Ordway, and who has a burning ambition to go on the stage. He said you promised her that if she had a success of it, she was to have the leading role in our next play. That's about all he told me."

He did not look at Doris as he spoke, and she observed the omission, though she dared not look at him. Also, she caught the coldness of his rich young voice. She hid her face in her hands.

"That's all I know," said Laurie. "But I want to know some more. Whose bright little idea was this, in the first place?"

"Mrs. Ordway's."

"Louise's!" Unconsciously Laurie's face softened.

"Yes. I went to see her one day," Bangs explained, "and I mentioned that we couldn't get any work out of you till you'd had the adventure you were insisting on. Mrs. Ordway said, 'Well, why don't you give him an adventure?' That," confessed Rodney, "started me off."

"Obviously," corroborated his friend. "So it was Louise's idea. Poor Louise! I hope she got some fun out of it."

"You bet she did!" corroborated Bangs, eagerly. "I kept her posted every day. She said it was more fun than a play, and that it was keeping her alive."

"Humph! Well, go on. Tell me how it started," Laurie was smiling. If the little episode just ended had been, as it were, a bobolink singing to Louise Ordway during her final days on earth, it was not he who would find fault with the bird or with those who had set it singing.

"The day we saw the caretaker in the window across the park," continued Rodney, "and I realized how interested you were, it occurred to me that we'd engage that studio and put Miss Mayo into it. Miss Mayo lives in Richmond, Virginia, and she had been making a big hit in amateur theatricals. She wanted to get on the legitimate stage, as Shaw told you; so Mrs. Ordway suggested that Epstein and I try her out."

"Never mind all that!" interrupted Laurie. "Perhaps later Miss Mayo will tell me about it herself!"

Bangs accepted the snub without resentment.

"Epstein thought it was a corking idea," he went on, "especially as we expected to try out some of the scenes I have in mind for the new play. But the only one you really let us get over was the suicide scene in the first act. You haled up everything else we attempted."

Laurie smiled happily.

"Were your elevator boys in on the secret?" he asked Doris.

"No, of course not."

"Now, what I meant to do was this—" Rodney spoke briskly. He was recovering poise with extraordinary rapidity. His color was returning, his brown eyes were again full of life. And, as always, when his thoughts were on his work, he was utterly oblivious to any other interest. "The second act was to be—"

He stopped and stared. Epstein had risen, had ponderously approached him, and had resolutely grasped him by one ear.

"Rodney," said the manager with ostentatious subtlety, "you don't know it, but you got a date up-town in five minutes."

His voice and manner enlightened the obtuse Mr. Rodney Bangs.

"Oh, er—yes," stammered that youth, confusedly, and reluctantly got to his feet.

"Wait a minute," said Laurie. "Before you fellows go, there's one more little matter we've got to straighten out." They turned to him, and at the expression of utter devotion on the two faces the sternness left young Devon's eyes. "I was pretty mad about this business for a few minutes after Shaw explained it," he went on. "You folks didn't have much mercy, you know. You fooled me to the top of my bent. But now I feel that we've at least broken even."

"Even! Mein Gott!" repeated Epstein with a groan. "You've taken ten years—"

"You've got back ten already," the young man blithely reminded him. "That's fine! As I say, we're even. But from this time on, one thing must be definitely understood: Henceforth I'm not in leading strings of any kind, however kindly they are put on me. If this association is to continue, there must be no more practical jokes, no more supervision, no more interference with me or my affairs. Is that agreed?"

"You bet it is!" corroborated Epstein. Again he wiped his brow. "I can't stand the pace you fellows set," he admitted.

Bangs nodded. "That's agreed. You're too good a boomerang for little Rodney."

"For my part," continued Laurie, "I promise to get to work on the new play, beginning next Monday."

"You will!" the two men almost shouted.

"I will. I've got to stand by Louise for the next two or three months, and we'll write the play while I'm doing it. Then, whether America enters the war this spring or not, I'm going to France. But we'll talk over all that later. Are you off?"

He ushered them to the door.

"And it's all right, boy?" Epstein asked wistfully. "You know how well we meant. You ain't got no hard feelings about this?"

"Not one," Laurie wrung his hand. Then, with an arm across Rodney's shoulders, he gave him a bearish hug. "I'll see you a little later," he promised.

Rodney suddenly looked self-conscious.

"Perhaps then you'll give me a chance to tell you some news," he suggested, with a mixture of triumph and embarrassment. Epstein's knowing grin enlightened Laurie.

"Sonja?" he asked eagerly.

"Yep. Great, isn't it?" Laurie stared at him.

"By Jove, you have been busy!" he conceded. "Between manufacturing a frame-up for me, and winning a wife, you must have put in a fairly full week—even for you."

His arm tightened round his chum's shoulders. "I'm delighted, old man," he ended, rationally. "Sonja is the salt of the earth. Tell her she has my blessing."

When he re-entered the room he found Doris standing in its center, waiting for him. Something in her pose reminded him of their first moments together in that familiar setting. She had carried off the original scene very well. Indeed, she had carried off very well most of the scenes she had been given.

"You'll be a big hit in the new play," he cheerfully remarked, as he came toward her.

"Laurie!" Her voice trembled. "You have forgiven the others. Can't you forgive me?"

"There's nothing to forgive," he quietly told her. "You saw a chance and you took it. In the same conditions, I suppose any other girl would have done the same thing. It's quite all right, and I wish you the best luck in the world. We'll try to make the new play worthy of you."

He held out his hand, but she shrank away from it.

"You're not going to forgive me!" she cried. "And—I don't blame you!"

She walked away from him, and, sinking into the chair Epstein had so recently vacated, sat bending forward, her elbow resting on its broad arm, her chin in her hand. It was the pose he knew so well and had loved so much.

(Continued on Page Seven.)

ents, Ray Hershey and wife. Ivan Monaghan and wife were supper guests in the home of Mrs. Jasper Cockrell Monday.

Some Progressive young people attended church at Hereford Sunday night.

George Lewis and wife attended a surprise dinner given Mrs. Jim Lipscomb last Sunday in the Ward community.

Singing program for Sunday, February 27:

Opening song—Katherine Hershey  
Song—Mr. Reeves.  
Reading—Miss Brunley.  
Quartet—arr Velma Caldwell.  
Men's chorus—arr Mr. Garrett.  
Song—Jess Caldwell.  
Junior song.  
Song—Lois Courts.  
Song—Miss Hastings.  
Duet—Lois and Lucille Parks.  
Quartet—arr Ben Roundtree.  
Closing song—Mary Ella Hershey.  
Benediction—Mr. Hershey.

Alamogordo, N. M.—Bids are now being received for the installation of a sewerage system and disposal tank for Alamogordo. A sewer district has been made and expenses are to be borne by certificates of indebtedness against the property.

Presidio—Files are now being driven for the international bridge across the Rio Grande from Presidio to Ojinaga. It will be used to connect state highway No. 118 which goes to Marfa and points north with the main highway to Chihuahua and points south.

Anson—Jones county is smiling over the prospects for a bumper grain crop this year. Much terracing is being done and more is expected as soon as farmers can get into the fields.

Petersburg—A new residential section has been opened up here.

ber. A. D. 1926, in favor of the said State of Texas and against the said G. F. Laughmiller, No. T-301 on the docket of said court, I did on the 3rd day of January, A. D. 1927, at 4 o'clock p. m. levy upon the following described tract of land situate in the County of Deaf Smith, State of Texas, and belonging to the said G. F. Laughmiller, to-wit:

Lot No. 11 in Block No. 14, of the Events addition to the Town of Hereford, being a part of Survey No. 2, Block K-3; and on the 1st day of March, A. D. 1927, being

the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said G. F. Laughmiller in and to said property, and to satisfy a judgment for \$86.45 and all costs of court.

Dated at Hereford, this 1st day of January, A. D. 1927.

C. BENTON,  
Sheriff of Deaf Smith County, Texas.

**What's Doing In Western Texas**

Brownfield—A second centrifugal pump has been installed in the big well here, located within about ten feet of the water. Each pump has a 250 gallon per minute capacity. The water system is now adequately prepared for any emergency.

Stamford—A few farmers have responded to the offer of the West Texas Chamber to mail them eight pounds of black hull kafir with postage the only charge. The regional chamber has 125 sacks to distribute. They will be mailed to those writing the Stamford headquarters.

Marfa—Camp Marfa, located in the corporate limits of Marfa, is to be a permanent army post now, according to a national bill recently passed. The camp is military headquarters for the Big Bend.

Ruidoso—A candlella wax factory is being opened here by two Alpine men. Actual manufacture will begin this month. The plant will be known as the River Wax Company.

**PHILCO**  
Batteries at Cost  
WHILE THEY LAST  
FORD SIZE  
**\$12.00**  
We have in stock Exide Batteries at the Regular Price.  
**Ray's Electric Shop**  
L. A. RAY, Proprietor.

**SHERIFF'S SALE.**  
STATE OF TEXAS,  
County of Deaf Smith.  
In the District Court of Deaf Smith County, Texas. State of Texas, Plaintiff, vs. G. F. Laughmiller, Defendant.  
Whereas, by virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 23rd day of November,

**SPECIALS**  
For Feb. 25 and 26

Raisins, per pound	\$ .11
Rice, Comet, two pound box	\$ .24
Hominy, per can	\$ .09
Mustard, one quart	\$ .21
Aunt Jemima Pancake Flour	\$ .16
Beans, green	\$ .14
Syrup, Summerland, half gallon	\$ .47
Coffee, Hill Bros., two pounds	\$ 1.12
Oats, Quick Quaker	\$ .12
Lux, per box	\$ .12
Dyo Shoe Polish	\$ .27
Soap, Life Buoy	\$ .05
Onions, per pound	\$ .04
Lamp Chimneys	\$ .11
Compound, eight pounds	\$ 1.18

THERE WILL BE A DEMONSTRATION  
HERE FRIDAY, THE 25th, TO  
DEMONSTRATE BRUNSWICK STEW.  
COME IN!

We Give Gold Band Stamps  
**The GROCETERIA**  
Across from Star Theatre. Phone 31

**SPECIALS FOR**

**Dollar Day**

Saturday and Monday, Feb. 26-28



**MUNSINGWEAR HOSIERY**

Two pair 75c quality for \$1.00  
(In all the new spring shades)

**RAYON STEP-INS AND BLOOMERS**

Regular price \$1.50, special for Dollar Day, each \$1.00

**CHILDREN'S HOSE**

Munsingwear Hosiery, in light tan, carmel, black and cardovan, regular 35c grade, Special for Saturday and Monday, four pair for \$1.00



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**SAVE! SEE US!**

In building, wise economy makes for a permanent investment. We are ready to provide you with building materials of all kinds at a minimum cost.

We offer you every benefit of our experience in and knowledge of building.

Whatever your building requirements may be you can obtain materials from us at lowest market price.

Let us give you an estimate on your work! It will save you money but cost you nothing.

**Kemp Lumber Company**  
GOOD SERVICE

**ANNA MAE PONGEE**

Figured Pongee for dresses, 36-inch width, in all the new spring designs. Special for Saturday and Monday, four yards for \$1.00

**CHALLIES, COMFORT CHALLIES**

Regular 25c grade, Dollar Day, six yards \$1.00

**PERCALES**

36-inch Percales in both light and dark shades, fast colors, five yards for \$1.00

**OUTING**

36-inch Outing, in both light and dark shades. Special, six yards for \$1.00

**TOWELS**

Turkish Towels, large size, 22 x 44 inches. Special, four for \$1.00

**GINGHAMS.**

27-inch Gingham, in plaids and check; most all dark patterns; regular 20c grade, special for two days, eight yards for \$1.00

**DOMESTIC**

36-inch Bleached Domestic or Unbleached Domestic, regular 20c grade. Special for two days, eight yards for \$1.00

**MEN'S SOCKS.**

Five pair 25c socks for \$1.00  
Ten pair 15c socks for \$1.00  
(Colors brown, black and grey.)  
Seven pair 20c socks for \$1.00

**MEN'S OVERALLS**

Men's Overalls and Jumpers, blue only; heavy weight denim; suspender back and high backs. Special, each \$1.00

**Fox Mercantile Company**

**Arney News Items**

Mrs. Marshall Morton and son spent Friday afternoon in the F. W. Fortner home.

Mrs. Cole made a business trip to Tulla Monday.

Arthur Matthews and family have moved to near Dimmitt.

Messrs. John Hammon and Mar-ques Burkes transacted business in Happy Friday.

Mr. Gillmore and family have moved to the Mrs. G. R. Ward's place.

Friends of Mrs. J. E. Davis will regret to learn she has been ill the past week.

Mrs. Lee Noble was at home from Canyon over the week-end.

J. E. Boyd was in Happy on business Friday.

Floyd Fortner and wife spent Sunday afternoon in the H. E. Ferguson home.

Mrs. J. E. Wilson and daughters and Mr. and Mrs. Johnson took Sunday dinner in the Marshall Mor-ton home.

Roy Cole and wife spent Sunday with Mrs. Cole's parents, Mr. and Mrs. Chas. Cox.

Mrs. Tipton and children, of Plainview, spent the week end with Mr. Tipton. They will move when school is out.

Jim Graham called in the C. E. Burks home Saturday.

Mr. Fritz is working for Mr. Haze, breaking sod for Mr. Tipton.

Mr. Anthony is building a new house and improving his place generally.

Will Graham moved his cattle from the C. E. Burks field to his own home Saturday.

Marion Davis spent Saturday with his parents, J. E. Davis and wife.

Mr. Matthews of Jumbo was in our community Sunday afternoon.

Ross Campbell was a business caller in the J. E. Boyd home Wed-nesday morning.

**Flagg News.**

Everything has been very quiet in this community the past week on account of a case of the small-pox. School closed for two weeks and there has been no Sunday school the past two weeks. But as most everyone has been vaccinated we hope to have school again soon. Several have been real sick from vaccination.

O. E. Summers and wife of Littlefield visited in the Summer home Tuesday.

D. H. Gass and Mr. Mosley, of Hereford, were in Flagg Monday.

Chas. Walker and Joe Allen

made a business trip to Amarillo Thursday.

Max Gracy has recently install-ed a radio.

Those attending singing at Cleo Sunday were Messrs. and Mmes. Bain, Thomas and Oryer.

L. T. Smith and wife, of Earth, were guests of Mrs. J. B. Sum-mer Sunday.

Messrs. Cas Arms Dixon and Thomas made a business trip to Hereford Thursday.

Horace Ballow and wife visited in the Cassidy home Sunday after-noon.

W. T. Summer and wife were

dinner guests of Mrs. Norman Wag-ner, of Cleo, Sunday.

Mr. Peacock, who has been at work in Quitaque, spent the week-end with home folks.

Canyon—The W. T. S. T. C. will give a scholarship, carrying emption from all matriculation fees to all successful contestants in the Home Town contest of the West Texas Chamber of Commerce. The contest, open to high school stu-dents, will be held in connection with the annual convention at Wichita Falls in May.



**Surround Yourself with Safety!**

When you drive a Buick all these factors contribute to your feeling of security.

**Extra power in the famous Buick Valve-In-Head Engine.**

**Extra protection from Buick 4-wheel Brakes because their operating parts are drop-forged steel.**

**Extra safety (and easier steering) from the five-bearing-surface steering gear.**

Surround your family and yourself with safety. Buy a Buick!

**THE GREATEST BUICK EVER BUILT**

**Norton Motor Company**  
Hereford, Texas

When Better Automobiles Are Built, Buick Will Build Them

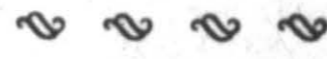
# Stop Look Listen!

**American railroads are the safest in the world to ride on. They are safer than any other kind of transportation. But you can make them even safer by being more careful. The welfare of yourself and family may be involved.**

The railroads are making a vigorous effort to **reduce accidents.**

**Won't you help?**

You can help in many ways and especially by observing these ten don'ts.



**DON'T** cross railroad tracks, either walking or driving, until you stop and look in both directions, whether view is obstructed or not.

Stop—look—listen!

**DON'T** try to cross tracks in front of an approaching train. It pays to wait.

**DON'T** cross a track after a train has passed, until you have made sure no train is coming from the opposite direction.

**DON'T** walk or stand on railroad tracks. If compelled to walk in railroad yards, avoid walking between the rails of any one track. There is usually room between the tracks.

**DON'T** let your children play around rail-

road tracks or trains. Teach them to play elsewhere.

**DON'T** get on or off a non-passenger freight train, or crawl under it.

**DON'T** attempt to get on or off a moving passenger train. Wait until it stops.

**DON'T** be careless when stepping on or off a standing passenger train. Watch your step.

**DON'T** stand on platforms of passenger cars. It is safer inside.

**DON'T** place hand or arm in an open win-dow. The window may close unexpectedly.

**Two-thirds of all railroad accidents** are incurred by persons going on railroad tracks without stopping, looking and listening.

You share in the **responsibility** for these accidents.

Your co-operation means **greater safety.**

W. B. STOREY, President  
The Atchison, Topeka and Santa Fe  
Railway System

YOU ARE CORDIALLY INVITED TO THE BIG  
**FREE Power Farm Meeting**  
**March 2nd and 3rd**

IN THE KELIEHOR BUILDING, FORMERLY OCCUPIED BY THE FORD GARAGE, HEREFORD, TEXAS.

All interested in modern power farming and in greater returns from the farming business are invited to join with us in this big, educational power farming meeting.

The J. I. Case Threshing Machine Company is sending trained men to give illustrated talks and practical demonstrations. Moving pictures, lantern slides, charts, engine parts and models are part of the equipment which will be used to make this the best meeting of its kind ever held in Hereford. No matter what make of machinery you use, you will find this meeting worth attending at every session.

The meeting will be highly practical and sufficiently comprehensive to be of real value to the experienced operator as well as to the farmer who as yet has had little experience with this class of labor-saving, income-producing machinery.

YOU WILL NOT BE SOLICITED TO BUY DURING THE LECTURE HOURS.

**C. A. SKELTON** Dealer in **Case Machinery**

**CLASSIFIED**

**Wanted**

**WANTED**—Spring Seed Wheat. **BOY GOUGH, Sulphur Park.**

**WANTED**—Second hand galvanized pipe, 3 inch. **B. S. WRIGHT, Box 503.**

**WANTED**—Two furnished rooms for light housekeeping. Phone 30. **BRAND OFFICE.**

**WANTED**—At once, a two or three room house that I can move or tear down and move. **HUBERT RIGGINS, Britain Dunlap Building.**

**WANTED**—Setting hens, pay market price. **HENDERSON FARM.**

**FLOW THAT GARDEN EARLY**—If you have plowing, call at **DANIEL'S VARIETY STORE, Phone 304.**

**For Rent**

**FOR RENT**—Modern four room house. Phone 152.

**FOR RENT**—Nice bedroom, with hot and cold water furnished; in my building. Will furnish same for two persons if desired. **F. H. OBERTHIER.**

**For Sale or Trade**

**FOR SALE OR TRADE**—320 acres 9 miles NE of town; have 100 acres of good wheat; will take good Hereford cattle or place in town as part payment; good terms. See me quick. **IRVIN B. HAMILTON, Telephone 193.**

**For Sale**

**FOR SALE**—One three disc tractor plow, P. & O. make, in A-1 shape; cheap. **IRVIN B. HAMILTON, Telephone 193.**

**FOR SALE**—Two year old Jersey cow and calf. **JAMES MORRISON, South Hereford.**

**FOR SALE**—Automobile, sedan, in good condition. Will take part labor with team, balance monthly payments. **RALPH BARNETT, Hereford.**

**POULTRY FARM**—I have twenty acre tract one-half mile from Central School, well equipped to care for several hundred chickens. Good four room house, supplied with water and sink. Price \$2,000.00. Phone 324. **BERRY ORR, Hereford, Texas.**

**FOR SALE**—Have two brooders, one Sol-Hot off, 1200 size, and one wick burner, 500 size. **LEE EARL LANCE.**

**FO SALE**—Two listers, one two row P. & O. almost new, one two row Chase, about new; one single row Oliver, good condition. **W. S. WILLIAMS.**

**FOR SALE**—A 1926 model Ford roadster, A-1 condition. Phone 100 or see me at Beene & Shaw's Barber Shop. Cash or terms. **A. C. HALEES.**

**FOR SALE**—One two-row P. & O. lister, nearly new, at a bargain. Call at **CLARK'S BLACKSMITH SHOP.**

**FOR SALE**—One span of horse mules, 6 years old, weight about 2400 pounds. **B. K. GREESOM, Summerfield, Texas.**

**FOR SALE**—8 or 10 head of good young work mules; also one two-row lister, one two-row planter, one single row planter. **R. L. ELLISON, near Wyche school house.**

**FOR SALE**—Have teams and tools for sale and will rent my farm consisting of 500 acres; 100 in cultivation. **J. O. NEWELL.**

**FOR LEASE**—Well improved 20-acre farm on west side of town, where Mr. Messenger has been living. Cash lease. **W. S. WILLIAMS.**

**HATCHING EGGS**—For sale, good eggs, from full blooded S. C. White Minorcas, good layers. The coming chicken of the Plains. \$6.00 per 100. \$1.00 per 15. **A. C. BARNHART.**

**FOR SALE**—Half blood S. C. White Leghorn eggs from Hollywood pullets, mated to high class males direct from Hollywood. Setting, \$1.00, \$6.25 per hundred. **W. G. SLAGLE.**

**FOR SALE**—Desirable residence lots, close in, by owner. Address **BOX 323, Hereford, Texas.**

**NEW five room and bath; low price and easy terms.** See **L. BASKIN, Owner.**

**EGGS FOR HATCHING**—From pure bred S. C. R. I. Reds, farm range flock that has access to skimmed milk, fertility guaranteed. \$1 for 15, \$2.50 for 50. Phone 324. **MRS. BERRY ORR.**

**FOR SALE**—I have a few good registered Jersey cows for sale at bargain prices. Good foundation herd for bull circle member. One extra good Gamboge Knight-Eminent cow. Phone 324. **BERRY ORR.**

**SETTING EGGS**—From the S. C. White Leghorns; trap nested stock, \$5.00 per hundred, or 75 cents per setting of fifteen. **MRS. W. R. SCHEIHAGEN, Box 32, Black, Texas.**

**FOR SALE**—Jersey cows for sale. Inquire at **THE GROCERIA.**

**FOR SALE**—Three lots on 25-Mile Avenue, near paving, adjoining my old place. See **F. H. Oberthier, E. W. KINNEY.**

\$3,500.00 buys new, modern, five room house, large garage and five acres land. Easy terms and possession. See **L. BASKIN, Owner.**

**FOR SALE**—Suburban acreage—Beautiful 5 acre tract in South Hereford, overlooking the Golf Course, very desirable for small truck and chicken farm. Priced right. **RAY BARBER, Owner.**

\$150.00 buy, close in, corner lot; \$125.00 buys next lot to it; just off pavement. See **L. BASKIN, owner.**

Good, heavy seed oats at my barn, three and a half miles south on 25-Mile Avenue, at 90¢ per bushel. **J. W. VICK.**

**FOR SALE**—Hatching eggs from Rose Comb R. I. Reds, \$3.00 per 100. Write **MRS. G. W. SYRUS, Hereford Farm, Your miles north.**

**FOR SALE**—White Leghorn hatching eggs of prize winning Wychoff strain: 100 for \$10.00, 50 for \$6.00, 15 for \$2.50. **CHAPMAN POULTRY FARM, Adrian, Texas.**

**FOR SALE**—Have good rotten manure for lawns and gardens; also good kindling. Phone 303. **FRED MILLARD.**

\$2,500.00 buys new modern five-room bungalow; large garage; east front, big lot, easy terms. See **L. BASKIN, Owner.**

**FOR SALE**—One Jersey milk cow, a good one, and fresh. **J. E. COCKRELL.**

**BABY CHICKS**—Any breed you want, from **ELDER'S HATCHERY, Valley Mill, Texas.** Priced right. Phone 9005F21. **JIM ROBERSON.**

**FOR SALE**—Or will trade for land near Hereford, a well improved 40 acre farm, 3 1-4 miles from Siloam Springs, Ark. Only 1/4 mile to school and paved highway, 10 acres in apple orchard. Smooth and all in cultivation. **A. A. OTT REALTY COMPANY.**

**MAPS**—Deaf Smith county maps for sale, 50¢ each. **THOMPSON & IRELAND.**

**NEW five room and bath; low price and easy terms.** See **L. BASKIN, Owner.**

**BABY CHICKS FOR SALE.** S. C. Rhode Island Reds. Baine more and better Reds in 1927. Will supply our baby chicks from 1000 healthy, vigorous, free range hens. They are heavy layers, as well as blue ribbon winners. They are principally the Harold Thompkins strain. Owned by **MRS. J. B. YEAKLEY, McAllister, New Mexico.**

**HOW TO ORDER:** Our price is \$15.00 per 100, 20 per cent with order, balance 10 days before delivery date. Full count and safe delivery guaranteed by pre-paid parcel post. Send all orders to **WICKS MAMMOTH HATCHERY, Clovis, New Mexico.**

Order your baby chicks from **Dodd.** Write for prices. 10¢ to 15¢ each. **DODD'S HATCHERY, Pampa, Texas, Woodward, Oklahoma.**

**Hereford Man Goes to School at Dayton**

George McConnell, a Hereford man and practical mechanic, will leave here next Saturday for Dayton, Ohio, where he will attend a thirty day school conducted by the Deleo Company, manufacturers of the Deleo lighting systems and Frigidaires. Mr. McConnell will take instruction offered by this school and will have practical training in the servicing of Deleo lighting systems and Frigidaires. Mr. McConnell will return here to be with the **F. H. Oberthier and Co.,** successors to **Kimney & Oberthier,** dealers in Deleo products.

Mr. and Mrs. A. O. Thompson and daughter, Miss Ruby, motored to El Paso last Sunday where they visited J. Frank Potts who is in a sanitarium in El Paso. Mr. Thompson said that Mr. Potts was improving. The Thompsons reached home Tuesday morning.

Childress—The Gate City Creamery located in Childress is preparing to install a modern chick feeding plant. Chickens are to be fed, fattened, frozen and dressed and shipped for eastern markets at the plant.

**PUNKIN HOLLOW HAPPENINGS**

Uncle Shug Stagers says that a mule is the only thing that has not changed much in the last forty years, but they will still kick at you if you tickle them on their stomach.

Gus Hoolan won the debate for the affirmative the other night at the school house on the subject: "Resolved, that the world is flat." It was a pity some one did not come along and steal the wedge, which would have converted Gus to the round world theory. This caused several to laugh but the judges remained cool and calm and gave it as their opinion that Gus was right.

Little Lizale Jiggers has gone back to playing with her dolls as the fellow who has been coming to see her has found him another girl.

Parson Joshua Tuffshell is not only a good preacher, but a very farsighted man as he has already been inquiring around if his members were setting any hens.

Little Waddle Waddles made his gestures just right and did not forget a single line of his speech "the boy stood on the burning deck" at the school house Friday afternoon and his father is undecided whether to make a big preacher or a famous lawyer out of him.

Caspar Jaspans has been worrying whether or not he would get his girl a box of snuff or some candy for a birthday present, but has decided on candy as he can get her a right nice little sack of candy for a nickel while the least box of snuff he can buy costs a dime.

Juz Whitebone is some better now after his little disagreement with his wife last week.

Bart Horseapple sat up late several nights last week reading a novel. Bart said that the writer did not have him fooled at all but that he had a sneaking notion all along that there would be a wedding in the last chapter.

Statements, Letter Heads, Envelopes, all Job Work, at **The Brand.**

**THIS WEEK**

By **ARTHUR BRISBANE**

This, as **Will Rogers** would say, is written on the train traveling from Washington to New York.

Millions of Americans will be glad to hear that the President, seen two months ago, seemed in perfect health, full of energy, and amid all the Nicaragua-Mexico excitement, calm as a Vermont elm.

What appears to interest the President just now is internal improvement, projects for canals, from the farms and facilities to the sea, and development of unused waters for power and irrigation, in particular development of the Colorado River.

President Coolidge speaks just so fast and no faster. He knows every word that he is going to say before he says it. Words do not come out and surprise him, as happens with others.

You can't hurry him or choose his subject for him. And as for holding him back when he means to go in a certain direction, why, to "draw up the Leviathan with a hook" would be child's play compared with it.

Chinese mobs are looting Christian churches. Too bad, and it fills us with horror. Americans, British, French and other travelers brought home all sorts of loot from Chinese temples after the Boxer uprising. But that was different, the Chinese are only heathens.

Charles Chaplin, never very heavy, has lost 18 pounds since his latest worries began. The worst illness is **MENTAL** illness. Chaplin who has made millions happy and never made anybody unhappy, would seem to have a just complaint against fate.

The Senate rejects the Lausanne treaty so this country remains cut off from official acquaintance with Turkey and that energetic dictator, **Kenal Pasha.** The treaty is rejected because it doesn't provide adequate protection for Christians, or any solution of the eternal Armenian question.

The rejection of the treaty is largely a triumph for Christian missionaries.

Twenty was the average age at which men died in the year 1650. In 1875 the average age was forty. In 1875 it was forty-five and now it is fifty-eight.

The able **Dr. Mayo** supplies those figures. With the right kind of living, ten years can be added to present average, and we begin wise living at the right age. The famous **Luigi Cornaro,** however, given up to die after forty, lived wisely and passed 100.

American business men, **Dr. Mayo** says, "lack girl control." Too much fat means shorter life. The dangerous age for woman is sixteen to eighteen. The dangerous age for man is from fifty to fifty-five. At that age he becomes foolish.

Little things are important in big things. **Mr. Blume,** president of the Western Electric Company, tells you that telephoning across the Atlantic Ocean is made possible by a small object manufactured from Rochelle salts.

And now the British manual for Royal Air Force pilots orders them to chew gum as they come down from high altitudes. Chewing gum creates saliva, and that keeps the flier swallowing. The act of swallowing relieves pressure on the ear drums.

"Fearfully and Wonderfully made" is correct.

Cats near **Bakersfield, California,**

can sympathize with **Midas,** who changed into gold everything he touched and nearly starved. California's cats were cheered, then horrified, by rolling waves of migrating mice. First, they ate some, then ran from them in horror. Too much, even of mice, is too much.

**Lan Shore to Put In New Stock Groceries**

Lan Shore purchased an entire new stock of groceries the latter part of last week, and will open a new grocery store in the **F. A. Bone** building, formerly occupied by the **Purcell Cash Grocery.** The new firm will operate under the name of **L. H. Shore's Cash Grocery.**

**Mr. and Mrs. T. D. Moss** and **Miss Loyal Estes,** a sister of Mrs. Moss, motored to **Noelton, Texas,** a new oil town north of **Amarillo,** Sunday. The party visited relatives for the day.

**TELL US YOUR AUTO TROUBLES!**



We specialize in remedying automobile ills. No matter what ailment your auto may be suffering from we can give it a "clean bill of health." Expert skill in repairing and a thorough knowledge of every part of an automobile qualify us to put your car in perfect running order. An auto that is in good condition is a good investment. Let us examine your car, and save yourself the annoyance of wondering what is wrong. Our rates are reasonable. Our service is yours for the asking.

**ACCESSORIES—TIRES**

**GASOLINE—OIL**

**BARGAINS IN USED CARS.**

**Brumley Chevrolet Co.**



**FOR**—  
**Hardware**  
**Wind Mills**  
**Pipe**  
**or**  
**Casing**

**See Us First!**

**Dunlap & Son**

**Phone 256**

**OUR NEW**  
**12,000**  
**Buckeye Force Draft Incubator**  
**WILL BE READY FOR BUSINESS NEXT WEDNESDAY, MARCH 2!**  
We have reduced Custom Hatching to 3 1-2¢ per egg for one tray, five trays, \$3.50 per tray of 112 eggs.  
Since our overhead has been lowered, we have reduced our prices of **BABY CHICKS** to  
\$13.00 per 100  
\$12.50 per 100 in lots of 500  
\$1.00 per 100 in lots of 1000  
for Reds, Rocks, Buff Orpingtons and White Leghorns.  
**Golden Rule Hatchery**  
Hereford, Texas  
Phone 268

**ANNOUNCING**  
THE OPENING OF  
**L. H. Shore's Cash Grocery**  
IN THE LOCATION FORMERLY OCCUPIED BY THE PURCELL GROCERY.  
**ALL FRESH, NEW GROCERY STOCK.**  
We have put in a Brand New Outfit, right straight from the wholesalers. Everything fresh and right up-to-the-minute.  
Every article in the store will be tagged, and we invite you to come in and look over our prices.  
**Specials For Thrifty Buyers**  
Introductory Opening Bargains offered, Include the Following—  
With each \$10.00 order (not to contain more than 25 pounds of sugar and 50 pounds of flour), a Special Grocery Box, filled with desirable merchandise, worth \$1.25, FREE!  
With each \$5.00 order, a Special Grocery Box, Worth 50 Cents, FREE!  
Any 25¢ article in the house desired given FREE with each order amounting to as much as \$3.00.  
**A FIVE PER CENT DISCOUNT WILL BE ALLOWED ON ALL ORDERS AMOUNTING TO FROM \$1.00 TO \$3.00.**  
**TO THE FARMERS**—We will pay top prices for your eggs, and amounts so paid, will be allowed to count in the above Special Opening Bargain, also fresh and cured meats included.  
We solicit your grocery orders. We promise you fresh stock, prompt and courteous service, appreciation for your business, and prices that meet all competition. Give us a trial.  
**Opening Date, Saturday, Feb. 26**  
Telephone 292.

# The Girl in the Mirror

Elizabeth Jordan

(Continued from Page Four.)

"Don't blame you," she repeated. "What I was doing was horrible. I knew it all the time, and I tried to get out of it the second day. But they wouldn't let me."

"I don't feel that way," she said at last. "You were playing for big stakes. You were justified in everything you said and did."

"I hated it," she repeated, ignoring the interruption. "And today, this afternoon, I tried to tell you everything. Don't you remember? 'Yes, I remember.' He spoke as he would to a child, kindly and soothingly. 'Don't worry about it any more,' he said. 'You'll forget all this when we begin rehearsing.'"

"I don't want the play," she cried passionately. "I wouldn't appear in it now under any conditions. I don't want to go on the stage. I've lost it, all of it, forever. I'm going back home, to my own people and my own Virginia, to try to forget all this. I'm going tomorrow."

"You're excited," said Laurie, soothingly. He took her hands and held them. "I've put you through a bad half-hour. I understand, of course, that I wouldn't have done it if I hadn't been made to realize that your whole thought, throughout this experiment, has been of the play, and only of the play."

"You haven't got the truth," she said interrupting him, but her face had flashed into flame. "You haven't had it for one second; but you're going to get it now. I'm not going to let our lives be wrecked by any silly misunderstanding."

"You'll make a man of me, Doris," he said brokenly, when he could speak. "I'm not afraid to let you risk the effort. And when I come back from France—"

"When you come back from France you'll come back to your wife," she told him steadily. "If you're going, I'll marry you before you go. Then I'll wait and pray, and pray and wait, till you come again. And you will come back to me," she whispered. "Something makes me sure of it."

"I'll come back," he promised. "Now, for the first time, I am sure of that, too."

to go off the stage?"  
"Yes, Me," said young Mr. Devon promptly and brilliantly. "But you needn't do it. I'm not going to be the ball-and-chain type of husband."  
"I know. But there are reasons within the reason." She twisted the button thoughtfully. "It's because you're the real actor in the family. When I remember what you did to the three of us in that murder scene, and so quietly and naturally, without any heroics."  
She broke off. "There are seven million things about you that I love," she ended, "but the one I think I love the best of all is this: even in your biggest moments, Laurie darling, you never, never 'smote'!"

**CHAPTER XVII**  
"What About Laurie?"  
FROM THE NEW YORK SUN, JANUARY 7, 1919: "Among the patients on the hospital ship Comfort, which arrived yesterday with nine hundred wounded soldiers on board, was Captain Laurence Devon of the American flying forces in France."

"Captain Devon was seriously injured in a combat with two German planes, which occurred only forty-eight hours before the signing of the armistice. He brought down both machines and though his own plane was on fire and he was badly wounded, he succeeded in reaching the American lines. He has since been in the base hospital at G., but is now convalescent."

"Captain Devon is an American ace," with eleven air victories officially to his credit. He was awarded the French Croix de Guerre and the American Distinguished Service medal for extraordinary heroism on August 9, 1918, when he went to the assistance of a French aviator who was fighting four Fokker planes. In the combat the four German machines were downed and their pilots killed. The Frenchman was badly hurt but eventually recovered."

"Captain Devon is well known in American social and professional life. He is the only son of the late Horace Devon of Devondale, Ohio, and the brother-in-law of Robert J. Warren of New York. Before the war he was a successful playwright. Just before sailing for France last year, he married Miss Doris Mayo, daughter of the late General Frederick Mayo of Richmond, Va. On reaching his New York home today he will see for the first time his infant son, Rodney Jacob Devon."

[THE END.]

### THE STORY

**CHAPTER I**—Barbara Devon's wedding and departure on her honeymoon leaves her brother Laurie, successful playwright but somewhat inclined to wildness, without her restraining influence. His theatrical associates, Rodney Bangs and Jacob Epstein, promise Barbara to "keep an eye on him," though they realize they will have their hands full.

**CHAPTER II**—Laurie, who is wealthy, refuses to accept dowry, announcing his intention of testing and seeking "adventure." From his window in New York he sees the reflection of a beautiful girl in a mirror in the house opposite.

**CHAPTER III**—Devon learns from the elevator boy in the girl's house that her name is Mayo. Again in the mirror's reflection he sees her with a revolver and fears she means to commit suicide. He breaks into her apartment and, winning her confidence, induces her to lunch with him, though she warns him of "danger."

**CHAPTER IV**—During lunch the girl acknowledges there is a mystery in her life, also admitting she is almost at the end of her funds, and despondently indicates her refusal Laurie's offer of financial help. Agitated by the arrival of a man in the restaurant, she mutters that she has "found her."

**CHAPTER V**—Accusing the man of annoying Miss Mayo, Devon warns him to end his espionage. The stranger is politely sarcastic, but from him Laurie learns the girl's name is Doris. She tells him her persecutor is Herbert Mayo, some Shaw.

**CHAPTER VI**—To Louise Ordway, his inveterate sister-in-law, and Mrs. Ordway's secretary, Laurie admits he is interested in Doris, without revealing her identity. Womanlike, Mrs. Ordway seems happy at the idea of a romance, and promises any help she can give.

**CHAPTER VII**—Doris resolutely declines to meet Mrs. Ordway, and sternly vetoes Laurie's suggestion of applying to the police to protect her from Shaw.

**CHAPTER VIII**—Laurie has Doris agree to place a bright-hued scarf in her window, which he can see from his own, as a signal she needs help. According to Shaw, Devon, at his invitation, accompanies him to his room. There he meets another man, Shaw's "secretary," and learns that Laurie stop interfering in Miss Mayo's affairs, and Devon's attention is directed to a general fete mixture, during which Laurie is chloroformed.

**CHAPTER IX**—Laurie recovers consciousness in a cellar, from which he makes his escape. First assuring himself of Doris' safety, he goes to his room. While changing his clothes, disordered by the previous night's "scrap," he notices the signal of distress hanging from Doris' window.

**CHAPTER X**—Laurie recovers consciousness in a cellar, from which he makes his escape. First assuring himself of Doris' safety, he goes to his room. While changing his clothes, disordered by the previous night's "scrap," he notices the signal of distress hanging from Doris' window.

**CHAPTER XI**—Laurie learns from the elevator boy that Doris left a short time before with two men whom he recognizes as Shaw and his "secretary." In Doris' room he finds a scribbled note the girl had left, intimating she is being conveyed to Long Island, to an "old man" in his speedy car, he sets out to follow her and, in spite of her meager description, finds her place of imprisonment.

**CHAPTER XII**—Disguised as a tramp, in clothes procured at a garage, Laurie gains entrance to the house, overcomes a female caretaker, and finds Doris unhurt but naturally in a highly nervous condition. They are made prisoners.

**CHAPTER XIII**—Laurie gets the door open, but, to his astonishment, the girl is unwilling to leave. While she hesitates, Shaw, the secretary, and two laborers surprise them. The young man beats them off and escapes, leaving Doris.

**CHAPTER XIV**—Frustrated by Doris' attitude, Laurie returns to the garage, and in his car goes back to the house. He finds Doris and puts her in the car, telling her to drive to the garage. While Laurie turns to face Shaw and his gang, the girl drives off, leaving him facing Shaw with a revolver.

**CHAPTER XV**—At the garage Doris waits, hoping Laurie will come. He arrives, but to the girl's consternation, disheveled and bleeding. Explaining that he had fallen, the youth places Doris in the car, and with her starts back to New York. She fears Laurie has shot, possibly killed, Shaw, but he will make her explanation.

**CHAPTER XVI**—Devon takes Doris to her apartment, and leaves her while he phones to Bangs and Epstein. Returning with them, he leads the three to understand he has killed Shaw, and dramatically announces his intention of committing suicide. After letting the information "sink in" to his appalled listeners, Laurie admits his story to a theatrical "act" and the supposed tragedy a hoax.

**CHAPTER XVII**—Laurie has very thoroughly "put one over" on his friends, the whole series of thrills having been arranged by Bangs and Epstein, at Mrs. Ordway's suggestion, with the idea of providing him with the adventure he craved. Shaw told him all about it, and he had got back at the conspirators. Inexpressibly relieved, Bangs and Epstein are still further delighted at his announcement that he will settle down to work. Alone with Laurie, the girl bitterly blames herself for her part in the affair, but he quickly consoles her. He has realized from the first that he loves her, and she finds there is no doubt as to her feeling for him. Knowing of his intention to volunteer for service in France, she is willing he should go, stipulating only that they be married before he leaves, being convinced of his safe return.

**CHAPTER XVIII**—As Doris had predicted, "Captain Devon," American ace, returns safely from France, mediated and distinguished, to his wife and his son, Robert, Jacob Devon, and his work.

## Longhorns To Be Preserved By Government

That the long-horned or Spanish breed of cattle once so numerous in the Southwest, may be preserved from complete extinction, the Forest Service, U. S. Department of Agriculture, will maintain a herd on the Wichita National Forest in Oklahoma, according to an announcement recently made by Col. W. B. Greeley, chief forester. The agricultural appropriation bill signed by President Coolidge January 17, carries an item for their purchase and maintenance.

The department has for several years urged the necessity for a small herd of these picturesque samples of early pioneer life in the Southwest for the benefit and education of future generations interested in pioneer history, said Col. Greeley.

The Wichita National Forest lies right in the heart of the range of the old southern herds of plains buffalo, and is a part of the region formerly known as the Indian Territory, where now live more than fifty thousand Indians.

Here also grazed some of the pioneer herds of these long-horned cattle when the livestock industry of the Southwest was in its infancy.

There are still a few living members of this once numerous breed of cattle to be found in Texas. The herd for the government will be selected by expert cattlemen familiar with the characteristics of the cattle and of the southwestern ranges. They will be grazed in a pasture immediately adjoining the one occupied by the herd of buffalo now established on the forest.

## LACK OF RAIN ONLY ONE FACTOR IN PLAINS CROPS

(By U. S. Department of Agriculture.)

So-called dry farming in the Great Plains area comprising the western portion of the States from North Dakota to Texas and extending west to the Rocky Mountains is not controlled as dominantly by annual rainfall as is commonly believed.

Limitation of crop yields in this area is most frequently due, says the U. S. Department of Agriculture, to the operation of one or several inhibiting factors other than lack of rain. When a real economic demand for increased agricultural production develops, the Great Plains area will become one of the world's greatest food producing regions, the department declares. It bases this conclusion largely on the results of an investigation it has just completed into the relationship between crop yields and rainfall.

In this investigation data were obtained on 23 field stations scattered through North Dakota, Montana, South Dakota, Colorado, Nebraska, Kansas and Oklahoma. Observations taken cover the equivalent of 203 years of practical farming. Twenty years were required for the study, which dealt with crops grown under natural field conditions and covering a broad range of soils, climatic seasons, tillage and methods and crop sequences.

In raising the question whether "other inhibiting factors" may not be of greater importance than rainfall in determining crop yields in the Great Plains area, the department gives striking evidence. It investigated yields of wheat at 16 stations on the northern Great Plains over the equivalent of 218 crop years. In 75 of these crop years equivalent to 10 bushels or less per acre were harvested. In only 23 of these 7 years was the annual rainfall less than 12 inches. In the remaining 52 of the 75 crop years the low yields were due to other causes than lack of rain. Composite crop yields throughout the entire 218 crop years averaged the equivalent of 16.1 bushels of wheat per acre.

The department says that the mean annual rainfall of the Great Plains, as represented by the data obtained from these 23 dry-land field stations, is sufficient to produce crops equivalent to those obtained at the 16 stations when other inhibiting factors are no more potent.

Moreover, the department observes that the hazards to which crops in the semi-arid region are subject are probably no worse than those to which crops in humid regions are subject. Among these are inopportune distribution of rain, plant diseases, insect pests, weeds, hail, soil blowing, wind storms, and frost damage. Practically all soils in the region are sufficiently fertile to produce abundant crops if other conditions are favorable. In the period covered by the investigation, very low yields were sometimes obtained when rainfall seemed to have been adequate. Occasionally, on the other hand, there

were high yields in years when rainfall was but little above the average, owing to lessened potency in other limiting factors.

It is not, of course, the department views that scanty rainfall is of minor significance as a limitation on dry-land agriculture. Its investigations simply show that other factors, many of which are more or less controllable, may exercise a greater combined influence on crop yields. There are certain advantages as well as hazards in agriculture on the Great Plains. Land there is relatively cheap and easily tilled, and the climate of the Great Plains region is healthful and invigorating. These advantages when combined with cultivation methods adapted to the region may largely offset the drawback of scanty rainfall.

## Northeast Corner

Palo Dura Sunday school and R. Y. P. U. are still progressing, a big crowd being present Sunday.

C. O. Phillips and family spent one evening last week in the Truett McClain home.

H. J. Oglesby and family visited Sunday afternoon with Tom McBroom and wife.

Miss Elizabeth Ozeo spent last week at her home here.

Mr. Osgood of Amarillo was in this community one day last week.

Several Sunday school folks attended services held by Rev. Geo. Truitt at Amarillo Sunday.

W. B. Bowen and wife spent Sunday in the Ozeo home.

H. J. Oglesby was in Amarillo one day last week.

J. C. Alfred and wife spent Sunday with the B. F. Ozeo family.

Misses Veda and Ruby Parker spent one day last week in the Fairview school.

J. F. Walker and wife spent an evening last week in the J. C. Alfred home.

Kim Ware and Oren McClain spent one night last week with Ernest Walker.

Miss Viola Thomas visited Fairview school one day last week.

J. A. Small, of Los Angeles, is in this community.

J. M. Ware and wife were in Hereford one day last week.

Mrs. Hubert Dowell, Fairview teacher, spent last week-end at her home south of Hereford.

Bill Floyd and family spent one afternoon last week in the J. C. Alfred home.

D. C. and Miss Erna McClain visited Mr. and Mrs. Palm Sunday.

R. L. Campbell returned to his home here Saturday after a few months in East Texas. Mrs. Campbell and children will return in April.

Rev. Blaylock of Mexico will preach two sermons at the Palo Dura Baptist church Sunday.

Mack Floyd is the owner of a new coupe.

Mack Womble and wife, Jim Holly and wife of Hereford spent Sunday in the C. O. Phillips home.

A number of young people gathered in the B. F. Ozeo home Sunday.

Mrs. J. M. Ware visited Fairview school one day last week.

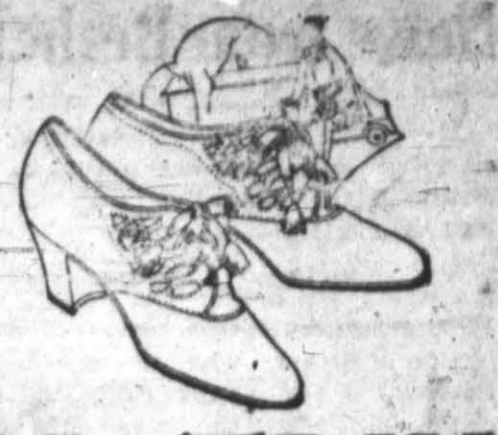
Miss Zoe Beavers visited relatives at Canyon last week.

Truett McClain and family spent an evening last week with the C. O. Phillips family.

R. O. Dunkle and Rev. Ross of Hereford visited in the Fairview Monday. Their visit was appreciated.

J. T. McClain and wife spent Sunday in the O. G. Smith home.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.



## MATRIX

Shoes for Women

in AA AND AAA WIDTHS

Chosen by fashionable women for its graceful lines and charming cut-out—the Matrix Blackstone also fits the bottom of the foot for comfort.

Black and Golden Brown Kid leather, with covered Cuban Heel.

PRICED AT \$10.00

we give and redeem Gold Bond Stamps.

**DR. J. W. HENDRIX**  
CHIROPRACTIC MASSEUR  
Residence Phone 92  
Second Floor Lambert-Buckner Building.  
FREE CONSULTATION AND ANALYSIS.

# SEEDS

We have the cleanest and best quality of SEEDS that you have ever bought in Hereford.

## West Texas Feed & Seed Co.

Phone 265.  
"Hottest Number In Hereford."

## Our Business.

Is To Make Abstracts and Land Loans.

We have the best equipment in the County with which to make complete and correct Abstracts of Title. We offer you the lowest interest rate prevailing in the State on land loans.

## THOMPSON & IRELAND

## We Specialize

In Greasing Cars, Using

—the—  
**ALEMITE**  
—and—  
**ZERK**  
SYSTEMS

## Service-U-Like

Filling Station  
GLENN SNYDER, Prop.

# Special Shirt Days

**SATURDAY and MONDAY ONLY**  
February 26-28

A Splendid Assortment of **NEW SPRING PATTERNS** for men and boys has just been received.

- New Spring Dress Shirts
- New Spring Work Shirts
- New Spring Shirts for Boys (Sizes 6 to 14)

This is an attractive display composed of the very latest designs, materials and colors.

You are sure to like them—and the Price Is Right!

## J. O. NEWELL

WE GIVE 2-C. GREEN STAMPS. HEREFORD, TEXAS



"You'll Make a Man of Me, Doris," He Said Brokenly, When He Could Speak.

When you come back from France you'll come back to your wife," she told him steadily.

"If you're going, I'll marry you before you go. Then I'll wait and pray, and pray and wait, till you come again. And you will come back to me," she whispered.

"I'll come back," he promised. "Now, for the first time, I am sure of that, too."

For hours later Mr. Laurence Devon, lingeringly bidding good night to the lady of his heart, was surprised by a final confidence.

"Laurie," said Doris, holding him by one button as they stood together on the threshold of the little studio, "do you know my real reason for giving up my ambition

**News from Bethel.**

Mr. Van Lust has been confined to his bed from the effects of a strained back, sustained while moving to the old last place.

Jim Pennington bought several thoroughbred heifers belonging to Frank Lambert.

Miss Mason was a charming hostess to the young people Monday evening at the home of Mr. and Mrs. Colbie Benfon, when she entertained with a Valentine party.

Jim Bagwell has been visiting in Floyd county.

The Bethel Club meeting was postponed and the next meeting will be held at the home of Mrs. Ham Lambert March 3. The club was reorganized in January and Mrs. Lust was elected president and Mrs. Kay Roberts secretary-treasurer. Work and plans for the Fair were discussed.

Loyal Lust has been ill at the Ford last home, but is better now. Mrs. Lust returned to her own home Tuesday.

Mrs. Lottie Lust returned to her home in Lenox, Iowa, Friday after a visit to her sons and daughter, Mrs. Glenn Stiles, here.

E. J. Poe was here from Tulla last week.

Leo Womack bought a bunch of Lambert steers and received them Monday at the Loyal Lust place.

Kay Roberts and wife were in Hereford on business Wednesday.

Darl is freighting grain to town, making two to three trips daily.

Ames, Head and Roberts were callers in the Lust home Monday.

T. C. spent the week end with home folks.

Mrs. G. F. Springer and daughter spent Friday night in the A. T. Jones home.

A. F. Jones and family were given a surprise party at their new home Friday night.

Jake Trefel and wife of Hereford called on the Frye family Sunday afternoon.

W. J. Sullivan and wife spent Friday night with the Harris family at Summerfield.

Mr. Williams and wife were Sunday guests of Mr. Bagwell and wife at Bethel.

Mrs. G. F. Springer and daughter spent Saturday night in the Sparkman home.

E. V. Sullivan and wife, V. C. Woolery and wife visited in the W. J. Sullivan home Sunday.

Messrs. and Mmes. Goldsmith, Walton, Misses Grace Jameson and Jennie Terrell, Mr. Brannon and Wayne Terrell took dinner with the M. W. Fields family Sunday.

Mrs. Frye and Miss Buchanan were Sunday afternoon guests of Mrs. J. W. Sullivan.

Mr. Stemmions and wife called on the Terrell family Sunday afternoon.

Messrs. and Mmes. Kincaid and Mobley spent Sunday in the Henry Altman home.

C. W. Frye left for Wichita, Kansas, Monday.

Easter Sunday school had fifty-eight present Sunday morning.

**Cameron, N. M.**

Miss Rosa Young and Althea Lowe spent one night last week with Agnes McIntosh.

F. B. Scott and Rev. Forbes made a trip to Clovis Saturday.

The Nazarine meeting which has been going on the past two weeks, closed Sunday night. There were three services Sunday and dinner on the ground. Rev. Slade, the Methodist pastor, filled the pulpit at eleven o'clock and also in the afternoon, and Rev. Forbes, Nazarine pastor, at the evening hour. The Nazarinés have called Rev. Forbes as pastor for the coming year.

The Ladies Missionary Society is to meet with Ella Ister Thursday afternoon.

Miss Rosa Young, teacher at the Wheatland school, spent the week end in the New Hope community.

attending church. She spent Friday night and Saturday with Mrs. Irene Johnston and Saturday night with Mrs. Yola Johnston.

Rosa Young and Cliff Dunn and wife took supper Sunday with A. A. Dethrage and wife.

Mrs. Forbes spent Saturday with Mrs. G. H. Klug.

Cliff Dunn and wife were in Clovis Saturday.

A number from Grady attended services at New Hope Sunday. Mr. and Mrs. McGrew, Mr. and Miss Slade and Miss Morgan of Clovis, also were present.

Virgil Dunn who has been drilling a well, has struck a fine strata of water.

A. A. Dethrage, Floyd-Mote and Lester Davis spent the evening with A. A. Johnston listening to the radio.

Limmie Hubble is improving slowly.

Dewey Pulliam and wife of Bellview attended services at New Hope Sunday.

Lester Davis spent Sunday night with Willie McCary.

Virgil Riddley of Bellview took Sunday supper with Ray Johnston.

Ethel King has been on the sick list the last week.

Mrs. Edmondson is slowly improving.

Floyd Mote helped A. A. Dethrage with his well Friday.

Several from Bellview were at New Hope church Sunday.

Mr. and Mrs. Mills made a trip to Clovis Saturday.

A. C. Johnston and wife and Mrs. M. Johnston were shoppers in Clovis Saturday.

Reid Ister and wife spent Thursday in the A. A. Dethrage home.

Lester Davis is breaking sod and intends to put out trees.

Try a Want Ad in THE BRAND.

**Dr. Frank Crane Says**  
**FOURTEEN ERRORS OF LIFE.**

A London judge has listed what he considers the Fourteen Great Mistakes of Life, as follows:

1. It's a mistake to attempt to set your own standards of right and wrong and expect everybody to conform to them.
2. It's a mistake to try to measure the enjoyment of others by your own.
3. It's a mistake to expect uniformity of opinion in this world.
4. It's a mistake to look for judgment and experience in youth.
5. It's a mistake to endeavor to mould all dispositions alike.
6. It's a mistake not to yield to unimportant trifles.
7. It's a mistake to look for perfection in our own actions.
8. It's a mistake to worry ourselves and others about what can not be remedied.
9. It's a mistake not to alleviate, if we can, all that needs alleviation.
10. It's a mistake not to make allowances for the weaknesses of others.
11. It's a mistake to consider anything impossible which we ourselves cannot perform.
12. It's a mistake to believe only what the finite mind can actually grasp.
13. It's a mistake to live as if the moment, the time, the day were so important that it would live forever.
14. It's a mistake to estimate people by some outside quality, for it is that within which makes the man.

Lists have been made by all

**Frio-Easter Items**

There was an attendance of 45 at Frio Sunday school last Sunday.

Mr. Hogan spent Tuesday with K. Hunter.

Miss Ormal Doak of Tucumcari, arrived Monday to spend the remainder of the winter with her grand parents, Mr. and Mrs. H. C. Doak.

Henry Altman and wife called in the Jim Bagwell home Tuesday night.

Messrs. and Mmes. Knox, Altman spent Wednesday with the E. V. Sullivan family.

E. E. Doak has moved to the Wycho community.

W. J. Sullivan and wife called on the E. Dixon family Wednesday.

V. C. Woolery and wife, W. J. Sullivan and wife spent Thursday in the E. V. Sullivan home.

Misses Joe Parks, Maurine Smith and Amy Gregory, Messrs. Wade Parks and Jack Gregory of Dimmitt spent Wednesday evening in the C. W. Frye home.

E. V. Sullivan and wife spent Thursday night in the home of V. C. Woolery.

Mmes. Bob Knox and E. V. Woolery visited Mrs. Tice Wednesday afternoon.

Mr. Estes of Dimmitt spent Saturday night in the Bob Knox home.

E. V. Sullivan and wife visited in the Henry Altman home Friday night.

Miss Grace Jameson spent the week end with Miss Nannie Fields.

Misses Nannie Fields, Della Stagner, Frankie Mae Corn and Eddie Lee Allen, students at W. T. S.

**Coming to**

**AMARILLO**

**DR. MELLENTHIN**  
SPECIALIST

In Internal Medicine, Sex, etc. fifteen years

**DOES NOT OPERATE**  
Will be at

**AMARILLO HOTEL**

**FRIDAY, MARCH 18**

Office Hours: 10 a. m. to 4 p. m.

**ONE DAY ONLY**

No Charge For Consultation.

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the State of Texas. He does not operate for chronic appendicitis, gall stones, ulcers of stomach, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidney, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatia, leg ulcers and rectal ailments.

Below are the names of a few of his satisfied patients in Texas who have been treated for one of the above named causes:

Mrs. Will Seelig, Haskell.

Mrs. Sam Wilson, Brownwood.

Mrs. H. B. Fowler, Grandview.

Mrs. T. H. Schmiedke, McGregor.

Charlie Betunck, Sealey.

Aug. Meak, Sealey.

Alfred Koenig, Devine.

Mrs. Chas. Elbel, Spring Branch.

Remember above date, that consultation on this trip will be free and that his treatment is different. Married women must be accompanied by their husbands.

Address: 211 Broadway Bldg., Los Angeles, California.

**Auction Farm**  
**--SALE--**

At my farm, located 10 miles west of Dimmitt, 22 miles southwest of Hereford, 10 miles east of Syndicate Hotel.

**Tues. Mar. 1**

- |   |  |
|---|--|
| <p><b>MULES AND HORSES.</b></p> <p>2—Black horses, wt. 2600 pounds.</p> <p>2—Mare mules, 3 and 4 years old, wt. 2100 pounds, well broke.</p> <p>2—Mares, 6 and 8 years old, Wt. 2500, bred to good jack.</p> <p>2—Horse mules, age 3, broke.</p> <p>2—Black yearling mules.</p> <p>2—Black mule colts.</p> <p>1—Three-year-old mare mule, broke.</p> <p>1—Shetland pony and saddle.</p> | <p><b>FARM MACHINERY.</b></p> <p>1—McCormick row binder, good running condition.</p> <p>1—Good two-row P. &amp; O. go-devil, in good shape.</p> <p>1—Emerson go-devil, two row.</p> <p>2—Good sled go-devils.</p> <p>1—8-foot tandem disc harrow.</p> <p>1—Army wagon, with 12 foot grain body.</p> <p>1—Three section drag harrow.</p> <p>1—Ball-bearing trailer.</p> <p>1—McCormick Deering single row cultivator, nearly new.</p> |
| <p><b>JERSEY CATTLE.</b></p> <p>1—Two-year old springer heifer.</p> <p>1—Yearling heifer.</p> <p>1—Six-months-old heifer.</p> <p>1—Yearling bull, a good one.</p> <p>1—Six-months-old bull calf.</p>  | <p><b>HARNESS.</b></p> <p>1—Set good leather harness.</p> <p>1—Set belting tug harness.</p> <p>2—Sets chain harness.</p>   |
| <p><b>HOGS.</b></p> <p>1—Poland China sow, will farrow about April 1st.</p> <p>4—Spotted Poland China shoats, weight 60 to 75 pounds.</p>   | <p>Good bridles, collars and lines, and other things too numerous to mention.</p> <p>1—Old Trusty incubator, 150 egg capacity, in good shape.</p>  |

**FREE LUNCH AT NOON.**  
The Bethel Embroidery Club Will Sell Pies.

**TERMS**—All sums of \$25.00 and under, cash; all sums over \$25.00, ten months note, 10 per cent interest with approved security; five per cent discount for cash.

**JIM BAGWELL, Owner**  
BRUCE McLEAN, Clerk. COL. RAY BARBER, Auctioneer.

**TRANSFER**

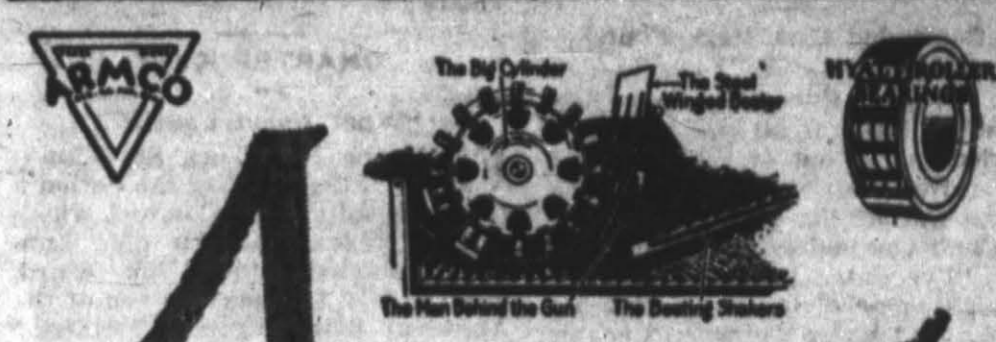
And light hauls and deliveries done quickly on short notice.

Phone 116 and try me out.

Charges Reasonable.

**ARCH CONKLIN.**

**IT SAVES THE FARMER'S THRESHING BILL**



**4 Threshermen**  
**All in the 1927 Red River Special Line**

The Red River Special Line is built to save your grain and to last.

An adjustable N & S Hart Special Feeder, under control of the straw and speed governors, feeds the grain just right under all conditions to the Big Cylinder.

The famous 4 Threshermen, the Big Cylinder, the Man Behind the Gun, the Beating Shakers and the Steel Winged Beater, will get the grain from the straw, even when the straw is rank and tough.

Hyatt Roller Bearings at every main bearing point, cut down the power needed to thresh, reducing the fuel bill. Alemite-Zerk Lubrication saves many minutes otherwise lost for oiling up. Nichols & Shepard first gave these improvements to the threshing world.

Armco Ingot Iron, used for the first time in a thresher in the Red River Special Line, will protect your investment from rust. It makes the long lasting Red River Special Line still more long lasting.

**NICHOLS & SHEPARD**  
In continuous business since 1848

**JACK SAMUELS, Agt., Hereford, Texas**

**City Loans**

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office.

Let us take up your present indebtedness and make it mature to suit your income and ability to pay.

**RALPH BARNETT,**  
Manager.

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**Lumber, Timbers, Shingles**

ALL BUILDING MATERIALS Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire "Distributing Yard and Office"

**Louisiana Lumber and Supply Company**  
AMARILLO  
1500 W. 6th St. Phone 4290

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**The Whittington Clinic**

H. D. WHITTINGTON, M. D.  
Diagnosis, Surgery, Consultation

J. R. LEMMON, M. D.  
Infant Feeding and Diseases of Children

BEN N. ARD, M. D.  
Internal Medicine, Diseases of Women, Obstetrics

503-45 Oliver Eakle Building  
AMARILLO, TEXAS

**The Most Beautiful Chevrolet**  
in Chevrolet History!

**-a host of improvements** | **amazingly reduced prices!**

Not only does this most beautiful of all low-priced cars offer new paneled and beaded Fisher bodies but also many new fine car features and mechanical refinements such as:

- Full-Crown Fenders
- Bullet-type Lamps
- AC Oil Filter
- AC Air Cleaner
- New Tire Carrier
- New Door Handles

The Touring or Roadster . . . \$525

The Coach . . . \$595

The Coupe . . . \$625

The Sedan . . . \$695

The Sport Cabriolet . . . \$715

The Landau . . . \$745

1-Ton Truck . . . \$495 (Chassis Only)

1/2-Ton Truck . . . \$395 (Chassis Only)

Balloon Tires now standard on all models. All prices f.o.b. Flint, Mich.

**Come in and see these strikingly beautiful models!**

**Brumley Chevrolet Company**  
Hereford, Texas

**QUALITY AT LOW COST**



# Dimmitt Castro County News

**DIMITT, Feb. 22.**—A number Dimmitt citizens attended the program at Jumbo last Friday, returned by the Hereford high school orchestra.

Mrs. Edna Tate was hostess to the Priscilla Art Club at her home last regular meeting. The home was artistically decorated with Valentine colors and hearts. Mrs. H. E. Bantz won the prize in the valentine contest. Nine members were present, to whom the hostess served delicious refreshments.

Miss Helen Cowart left last Tuesday for a three weeks visit at Junction, Kimball county.

Roy Huber and children spent Saturday night and Sunday with his parents in Hereford.

Mack Cowart and wife visited in the Jack Cowart home in Crosbyton during the past week.

Mrs. B. D. Woodlee, J. B. Brooks and daughter and Miss Naomi Cowart were shoppers in Hereford last Saturday.

Mrs. Mack Cowart assisted by Miss Ola Kimbell, gave her daughter, Miss Mary, a very pleasant birthday surprise Thursday when she invited a few friends for the evening. The dining room was decorated in yellow and white with covers laid for six. Those present were Misses Veina—Burns, Ola Kimbell, Messrs. H. E. Wright, H. E. Norwood and John J. Hastings.

Mr. and Mrs. Wes Anthony of Hereford spent Sunday in Dimmitt.

J. A. Maynard and wife, Mrs. Beale R. Gill and son, and Miss Vera Hamilton motored to Tulla last Saturday.

J. R. Gallehon made a business trip to Plainview Monday.

Andrew Achen of Nazareth was in Dimmitt Monday.

We are glad to report that Mrs. A. C. (Grandma) Avery was much better Monday.

Mrs. Dow Duree has been visiting in Canyon.

N. C. Jackson and wife of Tulla spent Sunday in the home of J. A. Maynard and wife.

Clyde Shuford and Misses Irma Kilgore and Jessie Barber motored to Amarillo Friday afternoon. Miss Barber remained over until Sunday afternoon.

E. G. Avery, of Miami, Okla., arrived Saturday to be at the bedside of his mother, Mrs. A. C. Avery who has been seriously ill for the past several days. W. H. Avery of Kress and J. O. Avery of Happy have also been here.

Sam Allen and wife and Misses Minor and Kilgore spent Saturday and Sunday in Lubbock.

Olle Burch and family of Amarillo spent the week-end with relatives near Dimmitt.

Misses Ina Mae Hastings and Boudice Gilbreath of Hereford motored to Dimmitt Saturday afternoon. Miss Gladys Hastings returned with them.

H. F. Hunter and L. A. Womack made a business trip to Plainview Saturday.

Word has been received announcing the arrival of a baby boy in the home of Mr. and Mrs. Otis Younger at Canyon. Mrs. Youngblood was formerly Miss Willie Johnson of Dimmitt.

Edgar Ramey and wife motored to Amarillo Friday.

Mrs. C. C. Reynolds, Joe Gallehon and Sid Huckabay and son motored to Hereford Tuesday.

Mrs. J. R. Hastings and granddaughter, Dorothy May, left last Thursday for a visit with relatives and friends in Mangum, Oklahoma.

J. R. Gallehon and family, of Canyon, spent Sunday in Dimmitt as dinner guests in the Carlos Reynolds home, also visiting the homes of J. M. and Joe Gallehon.

Mrs. Ernie Jacobs is visiting friends and relatives in Dimmitt. Cecil Hyatt returned from Hooker, Okla., last Friday.

L. P. White and family returned from a visit in Austin recently.

Frank Cone made a business trip to Amarillo last week.

Miss Ola Brashears spent the week end in Dimmitt.

Miss Loma Woodburn was on the sick list last week, suffering with a small-pox vaccination.

Ralph Smith was in Dimmitt from Hereford Saturday evening and met a number of men and boys to plan for the organization of a band here.

B. A. Fuller and son, W. T., of Canyon, were here Monday.

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Sam Allen and wife and Misses Minor and Kilgore spent Saturday and Sunday in Lubbock.

## THIS WEEK

By ARTHUR BRISBANE

### WHO IS THE RICHEST? "TWIN" AUTOMOBILES. WHEN GABRIEL BLOWS

Who is the richest among the men that have piled up millions in this country? Is it Mr. Rockefeller, with billions of barrels of oil under ground—he has no idea how many—and the world's most wonderful business organization above ground.

Is it Ford, with his hundred millions a year profit, gigantic plants and brain full of industrial ideas, or is it some little man of whom nobody has heard, hatching a thought destined to be worth more than all the automobiles and all the oil?

The latest idea in buying cars is the "twin car" plan. "One car

to a family" is old fashioned. You might as well say "one pair of wings to a nest full of birds." What would the other birds do while one was flying?

Unlike horses automobiles do not eat when not working. The twin car idea will spread especially in suburbs and country where the garage problem is simple. One car for the young people, another for older people. The crop of young people produced by a population of 118,000,000 will keep calling for new cars as it reaches the license age, and will get them.

Mr. Sinclair Lewis, author of several books, once from a Western pulp challenged God to strike him dead with lightning. Dying Providence, perhaps, having more important things to attend to, ignored the challenge.

Now Mr. Lewis, writing a novel to "expose" and attack clergymen, reminds you of the little boy who

"didn't say my prayers last night, ain't going to say them tonight, and then, if nothing happens, I'll never say them."

Mr. Lewis' novel about the Rev. Dr. Gantry begins "Elmer Gantry was drunk." If Mr. Lewis isn't struck by lightning this time, he may conclude that Providence is afraid of him. Then, what a surprise when Gabriel's horn blows and "Everybody get up!" rings over the earth.

Professor Sauerbrucht tells German doctors that forty per cent of consumptives are cured entirely and another forty per cent returned to useful work by surgical operations on the lungs, cutting out lung patches infected by tuberculosis. The idea is not new. Several years ago this writer saw such an operation performed by Dr. Carrel, the great French surgeon, at the Rockefeller Institute, in the pres-

ence of John D. Rockefeller, Jr. The operation was performed on a dog.

Mr. under high pressure was pumped into the lungs of the dog to prevent collapse of the lung cells, which naturally would be caused by atmospheric pressure on opening the lung cavity. The operation was perfectly successful, the dog never knew what happened

—felt no pain. Dr. Carrel, so far as known, has not yet decided to perform the operation on human beings. It appears to be simple, only took two or three minutes and less than an ounce of blood was lost.

For Quick Service in the Job Printing Line, See THE BRAND

## AUCTIONEER

I have arranged with one of the best auctioneers in the Southwest, who is now located in Amarillo, to assist me in all my larger sales.

W. S. WILLIAMS  
Hereford, Texas

## EASTER

Is April 17

For that Easter Suit of yours, we have some very choice designs and some real pippins in the way of price.

Order now so that you will have that new suit on time.

## WEST'S Tailor Shop

Phone 385

## BRING US YOUR PRODUCE!

Highest Market Prices Paid for POULTRY AND EGGS.

Our BABY BEEF cuts in the market department of our store are famous in Hereford.

PHONE US AT NO. 116

## HEREFORD PRODUCE

L. H. SHERRATT

Agency Canyon Laundry.

Phone 385

WEST TAILOR SHOP

Phone 385

Agency Canyon Laundry.



## Baked Fresh Daily

Nothing is so necessary to good health as wholesome, well-baked bread. It is the most important food on your table.

Select it with care. If you do, you, too, will soon be ordering **HEREFORD BREAD** regularly.

### HEREFORD BAKERY

## Specialist In Poultry

When sick, you go to a doctor. When in need of legal advice you go to a lawyer. But most people in buying poultry buy from hatcheries where a specialty of breeding is NOT MADE.

WHY? buy from one who is making a specialty of the poultry business. We are breeders of S. C. White Leghorn and S. C. Rhode Island Reds, and make a close study of each breed. Our's carry the standard of fashion and will make you money.

\$15.00 and \$18.00 per 100—Order Early. Deliveries Each Week.

HENDERSON'S FARM  
J. M. Henderson & Son, Owners and Managers.

## When We Tub Them

the shirts and collars, we mean, there is general satisfaction throughout the household. Father and son because they have nice clean fresh linen, mother because she is rested and fit to enjoy her family.

Slavish hours over the wash and ironing boards belong to an era of the past. With modern new machinery and scientific handling of the family wash, the Canyon laundry brings freedom to the women of Hereford. Every father and son should insist it be enjoyed in their home.

Phone 385 and tell us to call for next week's wash. Our prices are most reasonable.

## WEST TAILOR SHOP

Phone 385

Agency Canyon Laundry.

Phone 385

WEST TAILOR SHOP

Phone 385

Agency Canyon Laundry.

SAVE TO BUILD—BUILT TO SAVE

Money paid out in rent is gone forever—Money paid out on a Home Is Saved.

BUILD AND SAVE—INSURE TO PROTECT SAVINGS.

See us for Insurance—Investigate our Home Financing Plan.

If you're sick, call your doctor; if you have a lawsuit, go to your lawyer.

If you need a LOAN, or if you are not INSURED, call

Yours truly,  
Ralph Barnett, Manager  
HEREFORD INSURANCE AGENCY,  
Phone 273. Hereford, Texas.

## Build Your Home

### The Way To Begin

—is to commence—

Have you worked and saved for that home of your own? Do you own a lot and would like to see your dream begin to materialize? Our Building and Loan method is the way.

Your home completed and your family in it this summer—then a regular set form of payments which is always fair, consistent and makes it possible for you to enjoy your home as you pay for it.

Come in and let us explain Building and Loan advantages. It is the ONLY way to build.

### The Plains Insurance Agency.

John Patton, Manager

# Sale of Sales

## NEW SPRING FABRICS

### Priced Down for Immediate Selling

Only a very exceptional purchase enables us to offer at such low prices this selection of new dress fabrics. Fairly radiating the smartness of The Fashion World, every piece was selected with an intuition for what the smart woman will accept, and by accepting, definitely establish modes.

#### Printed Crepes

Printed crepe in gay and subdued colorings. A perfect galaxy of beautiful patterns. Stripes, checks, plaids, conventional motifs, and floral designs—both large and small. An exceptional heavy quality. Price per yard, 95c up.

#### Lustrous Satins, Crepes and Pongee

Lustrous satin, in a profusion of becoming new colors, ranging in tone from shades of flower-like delicacy to deeper shades of bazaar effect. Per yard, 88c and up.

#### Plain Silks

One piece frocks have definitely taken an important place in the Spring mode, and every woman will want at least one in her Spring wardrobe. Very charming and serviceable models may be created from this group of plain silks in dress lengths, with printed borders. Price per yard, \$1.48 up.

#### Crepe de Chine, Radium, Flat Crepe, Canton Crepe, Charmeuse, Tub Silk and Pongee in an array of colors and designs that will meet every need. \$1.45 up.

#### Cotton materials of distinct and unusual quality and design, and of great adaptability. Woven into patterns of exquisite simplicity, and colorings of artistic beauty.

# FOX MERCANTILE CO.

### CHURCH ANNOUNCEMENTS

**First Presbyterian Church**  
JAS. T. ROSS, Pastor.

Last Sunday evening witnessed a most interesting service when a capacity audience heard the Endeavors of this church render a most wonderful program on the topic of Christian Citizenship. The discussions brought out many good points and the musical features were of an enjoyable nature.

Next Sunday morning, following the devotional opening, will be held a congregational meeting to consider the matter of church improvement. Let every member be present for this important meeting.

Sunday school at 9:45, Christian Endeavor at 6:15, evening preaching service at 7:30. In the afternoon at 3 o'clock the pastor will preach at Dimmitt. The Wide-Awake Sunday school class will accompany the pastor and assist in the service.

Church-Nite service will be held on Wednesday at 7:20. The Women's Missionary Society, Wednesday at 2:30.

The entire congregation joins with the pastor in extending a most cordial welcome to all to attend the services of this church.

#### Methodist Church

A. B. DAVIDSON, Pastor.

Sunday school at 9:45, E. B. Black, Supt. Junior church at 11, Mrs. Camp, director. All children invited to be at this service Sunday next without fail. Epworth League at 6:30, Miss Vendelle Brooks, president. Preaching at 11 and 7:30 by the pastor.

Morning subject, "The Christian Rainbow." Evening sermon subject "George Washington, an Illustration of Divine Truths."

Remember the "open forum," questions and answers, before the sermon. All religious questions given, left in the question box, or sent to the pastor, will receive an answer by the pastor. So be sure and send in your questions bearing on the subject of religion.

Special music by the choir, Mrs. Parker, pianist, Miss Kilgore, director.

#### First Christian Church

THURMAN MORGAN, Pastor.

All services Sunday at the usual hours. Subject for morning sermon, "Church Officers," evening sermon, "Growth from the inside" is noticeable in all departments of the Sunday school. Closer organization and more definite departmental work is being planned. The three Christian Endeavors are running smoothly with interesting programs and good attendance.

The Church Night service Monday evening was especially good. The program, in charge of J. C. Gibbreath and Roy Smith, included

some excellent musical and literary numbers with the addition of a "stunt series," original and full of fun. Refreshments, served cafeteria style, were enjoyed.

Joseph K. Boyd, regional superintendent of religious education for this territory, was with the church Monday evening, meeting in conference with the Sunday school officers and teachers at 6:30 and later appearing on the Church Night program in an inspirational address. Mr. Boyd is one of four workers who will conduct a school of religious education in Clarendon next week, and his illuminating portrayal of the importance of this work created such interest as it is hoped, will result in a considerable attendance from the local church. The first session will be held Monday morning.

#### FULL GOSPEL TABERNACLE.

Sunday school at 10 at the court house. Preaching at 11 and 7:30 by the pastor, Bro. Rice. Weekly prayer meeting at the court house each Friday night, also young people's prayer meeting at same hour.

#### PRESBYTERIAN CHRISTIAN ENDEAVOR.

Program, Sunday, February 27, 6:15 p. m.: Subject, Practicing World Brotherhood, Mark 3:31-35, Revelation 7:9-10. Leader: Mrs. Arch Conklin. Song service, with orchestra accompaniment. The Lord's Prayer, in unison. Song. Topics: The value of rapid transit, rapid news communication and general intelligence in promoting world brotherhood; W. M. Hudson. The relation of foreign missionary effort to world brotherhood; Mrs. A. R. Rogers.

How far may a program for a warless world be said to make for world brotherhood and vice versa? Edgar Ireland. Song. Five minutes open discussion. Roll Call and score. Song.

Mizpah benediction. "The world is one! Refuse the lesser goals! The world is one! Disdain the trivial calls! The world is one! Fling far the great appeal! Confront the petty patriots with the fire Of worthy country-love, that loves mankind!"

#### METHODIST H. M. S.

There is an enthusiasm and benefit to be derived from studying the Bible earnestly with a group of Christian women which cannot be gotten from any other source. While First Corinthians was written by Paul to cause the members of the church at Corinth to search their hearts and see wherein they had failed in their Christian duty, so it should effect all of God's professing children. In this letter we find light and comfort which is found in no other letter. We can only touch on the high points such as time, place; oc-

caslon, general contents, condition of the Corinthian church, salient teachings in the brief time allotted us. Our leader, Mrs. F. T. Robinson, led us in repeating the thirteenth chapter for our devotional. Two truths in the epistle stand out like diamonds in a rare setting. These are the facts pertaining to the Lord's Supper and the Resurrection. To square our lives by the teachings of the thirteenth chapter of First Corinthians would be one solution to the problems of solving the world's hurts. A prayer for guidance was made and a short business meeting followed. Especial mention has been made of the adequate and complete minutes our secretary is furnishing. We urge our members and friends to take advantage of this study. REPORTER.

#### EPWORTH LEAGUE, FEBRUARY 27, 6:15.

Leader—Cawthoi Bryant. Song service. Scripture. Prayer. Missionary Subject, Doctors Are Needed: The Medical Missionary and His Duties—Mae Millard. The Physician in the Field—Ella Broadwell. Special Music. Two Examples of Faith—Mrs. Davidson. Business. Benediction.

#### Y. P. M. S. FOR MARCH 2.

Leader—Marguerite Bowman. Scripture: Luke 18:10-14. Prayer. Missionary Voice: Bible Lesson: Louise Jacobsen. Education for Women in Japan: Arnold Sawyer. Spanish-speaking Peoples' Interests: Ella Broadwell. Business. Benediction.

#### Try a Want Ad in THE BRAND.

### Adrian Sims Notes

We are having some mighty fine weather for February. John Rector and wife were in Adrian Friday. Misses Maude and Jessie Malone were shopping in Hereford Wednesday. Miss Marguerite Russell spent the week end with her parents in the Progressive community. Mr. and Mrs. Veary Iverson went to Adrian Tuesday. J. M. Chapman and children visited Sunday afternoon with the Lige Ellison family. Mrs. Dawson Blasingame and little daughter, Roxie, were shopping in Adrian Tuesday. Ray Chapman went to Adrian Tuesday. Mr. and Mrs. Iverson were Hereford visitors Saturday. Dawson Blasingame's mother and family are visiting in the Blasingame home for a few days. They plan to live at Vega as soon as their household goods arrive. Wayne Guthrie is visiting his brother, Reik Guthrie.

### Joel Gleanings

Elizabeth and Virginia Chapman visited Sunday with Ruth Long. Mrs. George Johnson of Canton visited in the Hutchinson home last week. Mrs. John Renfro and daughter, Mrs. D. W. Crawford and daughters spent Saturday in the W. T. Smith home. Mrs. Guy Smith and daughter visited W. T. Smith Saturday. About forty neighbors met at the Joe Greer home Saturday and gave them a welcome to our community. Fleet Calloway visited the W. T. Smith home Sunday afternoon. W. R. Kelly and wife visited at the W. T. Smith home Tuesday. Lester Galley was in Hereford Friday. John Cunningham was out from Hereford Saturday to bring some cows. A large crowd was at Sunday school Sunday when a box was made up for Rev. Bozarth, of Canyon.

### R. O. Dunkle was at the Askren school a few days ago instructing the youngsters on how to get a hen.

Walter London and family visited the Boyd London home at Hereford Sunday. The Askren school had a Valentine box and program last Monday.

### Satisfied.

The Bright Student—"Yes, pa, can you write your name with your eyes shut?" Pa—"Yes, son, I can." T. B. S.—"Then, shut your eyes and sign your name to my report card."

Marcelling 50c

Your Work Appreciated Mrs. Sam Hutson at Spravis-Crosin & Co. Phone 32

IF THE CAR DON'T START GOOD IN THE MORNING  
**Phone 284**  
Nine times out of ten, your trouble is in the battery. We make no charges for starting your car.  
**ELECTRIC SERVICE STATION**

**OYSTERS ALL TIMES**  
FRESH FISH EVERY THURSDAY AND FRIDAY.  
BARBECUE—EVERY DAY EXCEPT SUNDAY  
**The Texas Meat Market**  
CLOYD & ROBINSON, Proprietors PHONE 333  
**FREE DELIVERY**

**Knock It OUT!**  
**SAVE!**  
Are you a slave? Harold Lang was. He had a steady position with good wages, yet he was far from independent. He knew that if he lost his job it would be only a matter of days until he would be "hard-pressed." Why? Because he lived up practically all he earned. How foolish. Every day his friends were losing their jobs through circumstances or injury. He had been lucky so far, but he knew that some day he would get a few hard knocks in life. So will you! Everybody does!  
—SAVE! Don't be a slave. The day you sign your name on a savings account is the beginning of independence—from debt, from worry, and obligation to the rest of the world. Knock that second letter out of slave.  
**The First National Bank**  
Hereford, Texas

**DO YOU LOOK LIKE THIS?**  
Before doing a Brodie TRY **AL CHRISTIE'S Laugh Tonic**  
**The NERVOUS WRECK**  
Coming to **STAR THEATRE**

**WAFFLE IRONS**  
REGULAR PRICE \$12.50  
Specially Priced At  
95c Down and a dollar a month  
We are giving a six pound sack of EVERLITE FLOUR WITH EACH IRON  
**Texas Utilities Company**

**Ray Barber**  
Pure Bred Live Stock and Farm Sales  
**AUCTIONEER**  
SUPERIOR SALES SERVICE  
My knowledge of Values Enables Me to Render Efficient Service.  
PHONE 241  
—or—  
Leave Your Sale Dates With Hereford Brand.  
Hereford, Texas.

**Spring Goods**  
OIL STOVES—NEW PERFECTION QUICK MEAL GASOLINE AIR PRESSURE  
GARDEN TOOLS—GARDEN PLOWS HOES RAKES HOSE SPRINKLERS  
CHICKEN SUPPLIES—FEEDERS WATERERS METAL COOPS  
A GOOD STOCK OF HARNESS AND COLLARS  
Buckeye Brooders, both coal and oil burning.  
SAFETY HATCH INCUBATORS  
**STREU HARDWARE CO.**  
Home of Service and Quality.

**Life Growth Eggs**  
Purina Chick Startena  
Purina Baby Chick Chow  
Purina Chick Growena  
Purina Intermediate Hen Chow  
Purina Chicken Chowder  
Purina Hen Chow  
Feed a Balanced Ration for Year Round Profits  
**PURINA POULTRY CHOWS**  
at the Store with the Checkboard Sign  
**JONES & M'LEAN**  
Phone No. 1 Hereford, Texas

### BIG SQUARE

Miss Ruby Nations entertained school children and their mothers Monday afternoon with a Valentine party when games and the important exchange of Valentines made the afternoon an enjoyable occasion. Popcorn and peanuts were served.

Art Haberer and family spent Monday shopping in Hereford.

Muriel and Ernest Stiles spent Friday evening in Muleshoe.

H. G. Lambert returned Saturday from a trip to New Mexico.

Jay Sanders and wife spent last Saturday night and Sunday visiting relatives in Hereford.

Chas. Phillips was a guest in the Lambert home Sunday evening.

Mrs. Sam Layman has returned from Arizona and expects her husband in a few days with their household goods.

Mr. and Mrs. James have moved to their new home on the Stiles farm.

Emerson Myer has started work on his new home east of the Lambert ranch house.

Miss Ruby Nations and Misses Stiles attended a valentine party at Bethel Monday evening.

A fairly large crowd attended Sunday school and Endeavor Sunday. The little tots were made glad with a valentine for each, given by their teacher, Mrs. Stiles. Will Myer was Endeavor leader.

Threshing has been finished and farming has started, and the sand storms have begun in earnest. Baby

chicks are arriving and we are beginning to see green grass, so we feel like spring can't be far away.

Walter Stiles and wife made a business trip to Muleshoe Tuesday.

Muriel and Ernest Stiles and Clyde Thomas spent Wednesday evening in Friona.

School has several new pupils this month, enough to almost double the number starting in September. Judge Avery, of Dimmitt, visited school last week and expressed pleasure at the work being done, both by the pupils and teachers.

E. J. Poe was in this community last Wednesday.

Work started on the new highway through Big Square Thursday. The grading was started at the south end of 25-Mile Avenue and runs west three miles then south thru Big Square to the Plainview highway. Ray Haberer, road commissioner, was on the job having the fences set back and the corners made. This is a great help to us and we hope to get a mail route soon.

Miss Ruby Nations made a business trip to Dimmitt and Hereford Saturday.

Mrs. Will Wyer was shopping in Hereford Saturday.

Several from our community went to Muleshoe Friday evening to attend a lyceum number.

and wife and gave them a surprise party and inspected their new home, of which they are proud.

Albert Springer and family spent Sunday in the Gilliam home near Wyche.

Mrs. Leo Williams spent Thursday afternoon with Mrs. Harry Taylor.

Earl Lance went to Chas. Walker's Wednesday for seed oats.

Mr. Knox and wife and Miss Nettie Lee Green took Sunday dinner at the Jones home.

Mrs. Springer and Miss Tina of Hereford, and Mr. Tice and family spent Sunday in the T. L. Sparkman home.

Neighbors gathered at the Berry home Sunday morning to remind him of his birthday. A huge dinner was prepared, including a roast turkey and birthday cake.

R. T. Green and family and Mrs. Nettie Green called on the Jack Sanders family Sunday.

Sunday school was well attended and several new scholars and visitors were present.

Singing Sunday night was the best we have had in some time. The house was filled and all sang.

next ten years spend more than one hundred million dollars in water conservation projects. These projects consist of water power plants, levee construction and irrigation systems, now under way or on which filings have been made for surveys. The investment in these represents only a small part of the increase in land valuation that will result from the expenditure of an infinitesimal part of the crop production due to control and use of water. The filings now made do not represent one tenth of the feasible water conservation projects of the state. If you like startling figures get a pencil and attempt to estimate the possibilities in Texas from proper water control.

**Huge Road Building Enterprise.**

Cameron county has voted to issue \$6,000,000 in bonds for road building. That county has already many miles of the best concrete roads in Texas and is eager for more of them. The county has decided that the cheapest roads are the best that money can build. There is not a bit of doubt that before Cameron county has finished building its roads adjoining counties will take up the work and that soon the entire lower Rio Grande Valley will be cobwebbed with good roads. As soon as confidence is completely restored in the highway department—confidence that a dollar's worth of roads will be built with every dollar spent—Texas will start a road building era on a scale as yet not thought possible.

**Great Man Passes On.**

Texas has lost one of its greatest men, though he was a man known to but few people. Dr. J. T. Willite was for 20 years the director and head of the Pasteur Institute at Austin, and gave practically all of his mature, working life to the study and treatment of rabies. In that time more than 12,000 people were personally treated by him and of that number only 16 died. He consecrated his life to the service of mankind without thought of personal reward. The highest salary he ever received was \$3,000 a year, though his talents would at any time have commanded much more. He shunned personal publicity and cared nothing for the luxuries that money or the applause of fame could bring. He toiled that the unfortunate might live and to free lives from impending death was his greatest delight. His daily life was a living, daily eulogy to the man.

**Not Lured By Fortune.**

A quarter of a century ago F. E. Clark, now the pastor of a little church in South Houston, saved the lives of an old friend's two daughters, when they were drowning on the Pacific Coast. He has been notified that the friend has left him a fortune of \$800,000.00, in appreciation of that service. The pastor of the little church has decided to continue to preach to the little flock and forego the comforts and ostentations of riches. If he persists in that decision and uses his wealth to help others he will indeed prove a worthy steward of a fortune entrusted to his keeping.

About the most foolish contests that men have ever engaged in are the coffee drinking marathons in which men test the capacity of their stomachs for holding coffee consumed at one sitting. The Port Arthur Chamber of Commerce is sponsoring such a contest and is backing a Port Arthur real estate agent, who claims a record for guzzling 130 cups against any coffee swiller who may come. Great business this for a Chamber of Commerce.

Amasa Clark, who recently died at Bandera at the age of 101, had a history closely allied with the struggles of Texas, but was not satisfied to live in the past, even at the age when most men are in their dotage. He demonstrated that fruit growing could be made profitable in the Bandera Hills and prided himself in his orchard to the day of his death. In that way he doubtless prolonged his life.

\*\*\*\*\*  
**L. C. PENRY**  
 LAWYER  
 First State Bank & Trust Co. Building.  
 Office Phone 3, Home 190  
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### Here and There.

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### Color

and more color is being recommended for interior decorations. It makes bright, cheerful homes. The

### NEW WALL PAPER

styles are resplendent with color. If you would like to see the authentic 1927 styles, phone 333.

### W.O. Fox

He will be glad to show you the New Patterns.

The weather man seems to be borrowing some March weather by the way the wind has been blowing the past few days. We hope he will pay us back with better weather.

Joe Greer of Dawn spent Monday night at the Cornelius home.

Most of the men in Here and There attended the Williams sale north of Hereford last Tuesday.

Joe Kephall of Summerfield was a caller at the Kincaid home Wednesday.

Lloyd Tice delivered some hogs to Verl Sullivan Wednesday.

Mmes. Knox and Sullivan spent Friday afternoon with Mrs. Tice.

Maek Dixon and wife were visitors at the W. E. Upton home Friday.

Father Salvador of Hereford called at the Gaetz home Wednesday.

Roy Kincaid delivered some mules to a buyer in Hereford Friday.

Earl Springer and wife spent Sunday afternoon in the Tom Mobey home.

Mother Mosley spent Tuesday with Mrs. Edgar Mosley.

Percy Estes, of Dimmitt spent Saturday night with Bob Knox.

Last Friday night about 45 neighbors went to the A. T. Jones

**Texas & Texans**

By WILL H. MAYES

**Future of Southwest.**

The president of the Missouri Pacific Railway lines in a recent advertisement said: "The Great Southwest will continue for the next few years the greatest agricultural development and expansion in the history of the country. The development is proceeding along sane and sound lines—not in any sense a boom." The greatest Southwestern development is in Texas. Railroads are showing their faith in Texas in the extension and improvement of their lines. More railroad building is under way and in contemplation in Texas than in any other part of the country. This in itself means the spending of millions in construction and many more millions in operation of railway lines. Railroads do not spend money now unless there's an immediate prospect of financial returns. The faith the railroads have in Texas should extend to every citizen. Texas is a State of wonderful opportunities for those who have enough vision to profit by its prosperity.

**Water Conservation Projects.**

In its last report the Texas Board of Water Engineers, basing its statement on detailed figures submitted, says there is no reasonable doubt that Texas will in the

**New Daily Papers.**


Edinburg is to have a new daily paper, conducted by Marshall McIlhenry, a veteran newspaper man. The number of daily papers springing up in that part of the state is strong proof of the prosperity of the section. Brownsville, San Benito, McAllen and Harlingen already have successful daily papers. The small city newspaper that is well supported is the best advertisement a community has as to its progressiveness. A poorly supported paper creates the impression that the business of a place is poverty stricken. A newspaper failure does more harm to a place than the closing of a bank, because it shows that the people have lost all heart in their business and all interest in the progress of their community. The local newspaper is the barometer of local business and local pride; the bank is merely the convenient medium through which business is transacted.

Governor Dan Moody's first ac-

**RHEUMATISM**

While in France with the American Army I obtained a noted French prescription for the treatment of Rheumatism and Neuritis. I have given this to thousands with wonderful results. The prescription cost me nothing. I ask nothing for it. I will mail it if you will send me your address. A postal will bring it. Write today. PAUL CASE, Dept. 0-511, Brockton, Mass.

**Install Frigidaire now and be independent of outside ice supply before summer comes**



See how Frigidaire maintains constant low temperatures

WHEN Frigidaire is installed in your home you are entirely independent of outside ice supply. You can lock your doors and be gone for days at a time, if you wish. And upon your return you'll find all your foods in Frigidaire as fresh as when you put them there.

Call at our display room and see the new models. Examine the metal cabinets built exclusively for electric refrigeration. Learn the many distinctive features of Frigidaire. Get the low prices and full details of the General Motors convenient payment plan. Come in today.

F. H. OBERTHIER & CO.  
 West Third Street, Phone 300  
 HEREFORD, TEXAS

**Frigidaire**  
 PRODUCTS OF GENERAL MOTORS

**700**

**PAIRS OF PETERS AND McELROY-SLOAN**

Shoes—any size you want up as large as 11½. We can fit any member of the family. These two famous brands of shoes must go at cost, and even under cost. Come in and let us show you Dress Shoes, Work Shoes that you can't buy any place at the prices we are asking.

**DRESS GOODS**

In Silk, Wool, Rayons, Gingham, Percale—everything in this assortment must go at a price that will knock you down.

Boys' Suspender Overalls, all sizes, at 75c. Hats—Stetson and Beaver and other popular brands, must be sold right now.

**E. & W. SHIRTS**

Have a dandy assortment in ENGLISH BROADCLOTH and other materials in this line, priced at \$1.45

**TRUNKS AND SUIT CASES**

We have only a few Trunks and Suit Cases that will go at bargain prices.

**OUR GROCERY**

Department is complete and you simply can't find better bargains any place. Don't forget that we still have a big lot of SMITH'S BEST FLOUR. 100 Large Buckets Compound \$1.08, Saturday Only

**200**

Sacks of Wheat Bran that the price cannot be duplicated.

**WARREN'S**  
 Cash Dry Goods and Grocery Store  
 HEREFORD, TEXAS

**ROCKWELL BROS. & COMPANY**  
 LUMBERMEN

Phone 4

SATISFACTION MUST BE  
 YOURS

**Profitable Acres**



If the fertile farm lands of Texas are to become profitable acres, in the fullest sense, it will be because of a program of safe farming in this section of Texas.

This bank offers its service, experience, ability and resources to every farm customer who is earnestly striving to increase the wealth of his farm.

Read Our Message In This Week's Farm and Ranch.

**First State Bank & Trust Company**

## Masons Staged Big Celebration Tuesday Night

The George Washington anniversary was celebrated Tuesday night at the Masonic Hall, as announced by Sank Ramey in last week's Brand. Mr. Ramey was responsible for the program and Rev. A. B. Davidson was master of ceremonies.

Every number of the program was heartily applauded and each one responded with an encore. In the absence of L. C. Penry, Rev. Davidson delivered the main address. Rev. Davidson came to the meeting with but little preparation but he made a deep impression on his hearers, handling the subject in a pleasing and instructive way. He took up the life of Washington from boyhood to the last days at the Mount Vernon home. He said the surveyor, the general, the statesman, the patriot, the Mason, and at last, the first President of the United States, George Washington, was a continuous example and illustration of Christian citizenship.

Ice cream and angel food cake were served at the close of the meeting.

## Four Hereford Scouts Awarded Eagle Badge

Four Boy Scouts from Hereford were awarded the Eagle Badges at the annual meeting of the Panhandle Council at Amarillo Tuesday, February 22. They are: Miss Merritt, by Beau Randolph 2nd, out of Merritt, and Allee D. by Springdale and out of Alice Randolph.

The fact that Mr. Sanders is planning an individual Hereford sale for next May and the fact that he has not consigned anything to the Fort Worth sale in recent years, caused Mr. Sanders to pick from the cream of his herd, and the two Anxiety 4th cows are expected to create no little attention. Seventeen Herefords from choice herds of the Hereford country have been consigned to the Fort Worth sale.

It is doubtful if a sow in Texas, representing an initial cost of \$85, has made such a record for her master as has the old foundation sow, which D. L. McDonald started his hog business with in 1920. Mr. McDonald has already sold over \$3000 worth of hogs from this one pork producer and now has 150 head of her daughters, grandsons and grand daughters.

It is estimated that the fifty bred gilts and sows that Mr. McDonald will sell to Deaf Smith county farmers at auction here February 25th will raise at least 500 pigs during the coming year. This is based on the average number of pigs that Poland China sows produce. Figuring the number of females from these and the number that will stay on the McDonald farm after the sale, this sow's increase will run into the thousands within the next three years and she is still a producer herself.

## Thomas Repair Shop In New Quarters

M. Thomas moved his furniture repair and upholstery shop to the Anthony Furniture Store, last Monday. Mr. Thomas will continue in his line of work and will add to his stock of draperies, upholstery materials and floor coverings.

## STEAR THEATRE

FRIDAY FEBRUARY 25

"Woman Power"  
—with—  
Margaret Livingston, Ralph Graves, Ralph Sippert

Saturday Afternoon and Night FEBRUARY 26

Jack Hoxie  
"The Border Sheriff"

MONDAY AND TUESDAY FEBRUARY 28, MARCH 1

"Just Another Blonde"  
With  
Dorothy Mackall, Jack Mulhall, Louise Brooks, William Collier, Jr.

WEDNESDAY AND THURSDAY MARCH 2-3

MARIE PREVOST  
In  
"Almost a Lady"  
With  
Harrison Ford, Geo. K. Arthur

FRIDAY EVENING MARCH 4

"The Midnight Kiss"  
With  
Janey Gaynor, Richard Walling, Arthur Houseman

SATURDAY AFTERNOON AND NIGHT MARCH 5

Hoot Gibson  
In  
"Chip of the Flying U"

On and after Monday, February 28, Evening Shows Will Start at 7:30.

## Endeavorers Present Very Fine Program

The Presbyterian Christian Endeavor society held an interesting meeting last Sunday night. Instead of the regular church services the young folks took the regular church hour, taking up the subject of Christian Citizenship in its different phases, a number of Endeavorers making short talks on the subject.

The services were aided by several musical numbers, vocal duets, instrumental selections and a xylophone solo by Edgar Pickett. The meeting was a very enjoyable affair and a large audience was present. The orchestra assisted in all hymns sung during the evening. The hymns were of a patriotic nature. Leland Lee was in charge of the meeting.

## Anxiety Fourth Herefords Will Be Sent to Show

Two straight line bred Anxiety 4th female, from the Jim Sanders herd have been consigned to the sale at Fort Worth, March 9. They are Miss Merritt, by Beau Randolph 2nd, out of Merritt, and Allee D. by Springdale and out of Alice Randolph.

The fact that Mr. Sanders is planning an individual Hereford sale for next May and the fact that he has not consigned anything to the Fort Worth sale in recent years, caused Mr. Sanders to pick from the cream of his herd, and the two Anxiety 4th cows are expected to create no little attention. Seventeen Herefords from choice herds of the Hereford country have been consigned to the Fort Worth sale.

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It is estimated that the fifty bred gilts and sows that Mr. McDonald will sell to Deaf Smith county farmers at auction here February 25th will raise at least 500 pigs during the coming year. This is based on the average number of pigs that Poland China sows produce. Figuring the number of females from these and the number that will stay on the McDonald farm after the sale, this sow's increase will run into the thousands within the next three years and she is still a producer herself.

## S. W. BELL TELEPHONE CO. GIVES US LONDON SERVICE

Hereford is now in direct connection by telephone with London and other European cities, according to P. O. Anderson, local line foreman of the Southwestern Bell Telephone Company. The charges are very reasonable, only \$84.00 for the first three minutes and \$28.00 for each additional minute, with an extra \$10.00 for report charge.

All you have to do when you want to talk to your friends in foreign countries is to call long distance, New York City, and then you are referred to the Trans-Atlantic operator. The new service began last Monday morning and the call hours are from 7:30 a. m. to 12:30 noon.

## Chevrolet Men Return From Dallas Meeting

Messrs. G. W. Brumley and J. C. Williams reached home the first of the week from Dallas, where they attended the convention of the Chevrolet Motor Company representatives. More than 1000 dealers were there, according to Mr. Brumley, and it was the eighth of a series of twenty-one meetings that are to be held this winter from coast to coast.

Enthusiasm over the Chevrolet outlook for the year and the widespread popularity of cars was evident everywhere, according to Mr. Williams. Dealers from all quarters joined in the opinion that the current year will surpass 1926 when Chevrolet established a record in this territory.

R. H. Grant, vice president and general sales manager of the Chevrolet company, presided at the business session in the Pantages Theatre in the afternoon and served as toastmaster at the banquet in the Adolphus Hotel on the evening of February 14.

Messrs. Brumley and Williams declared that the Chevrolet company is providing its dealer organization with the highest type of merchandising aid and co-operation. Following the meeting the dealers were guests of the company at a banquet in the Adolphus Hotel.

## EPISCOPAL CHURCH.

Beginning Sunday, February 27, a three day evangelical mission will be held at the court house in Hereford. Services will be under direction of Rev. Mr. Divan, rector of the Episcopal church at Clarendon, assisted by Rev. Frank Etson, of Plainview.

Mrs. Henry Gooch of Amarillo, will direct the work of the Women's Auxiliary.

The public is cordially invited to these services.

## O. S. Tatman Home From Six Weeks Trip

O. S. Tatman and wife arrived home last Sunday evening from an extended visit at Electra, Texas, with their daughter and son-in-law, Mr. and Mrs. Philip Broadwell. Mr. Tatman has been on the sick list for the past six weeks but has made some improvement since arriving home.

Hereford, Texas, February 24, 1927. The Hereford Brand.

Please tell your readers I have received those Brunswick Tires I was expecting, and another big shipment is to follow immediately. Yours truly,

H. L. RICE.  
P. S.—You might mention, please, that my supply of repair material for that quick tire service, is good.  
H. L. R.

## Brunswick Stew Gets Demonstration Here

Lloyd Snyder, of Kansas City, formerly a Hereford citizen, is here this week visiting old friends. Mrs. Allie Baker, representing the Sturdivant Packing Company, of Brownsville, Tennessee, is here this week demonstrating Old Virginia Brunswick Stew. Mrs. Baker was at Gyles' Grocery Wednesday, at Williams' Cash Grocery Thursday, and will be in the Grocerteria Friday and at Carlyle's Grocery Saturday.

## Hereford Nurse Goes To Houston for Duty

Miss Pauline Crawford left Monday for Houston, Texas, where she is stationed at the Baptist Hospital as a registered nurse. Miss Crawford left here about four years ago to take training in the hospital in which she is now nursing. She had been here for the past week visiting in the home of her parents, Mr. and Mrs. D. Crawford.

## STORK SPECIALS.

Born to Mr. and Mrs. —  
Stimrod, Friona, February 18, twin boys.

D. Aragon, February 10th, a girl.

E. B. Posey, February 23, a girl.

Mr. and Mrs. Frank Jesse, of Amarillo, February 22, a girl. Mrs. Jesse was formerly Miss Lillian Bennett, of this city.

## Fine Herefords Consigned to the Ft. Worth Show

D. L. McDonald, Deaf Smith county Hereford breeder, has consigned the best offering that he has ever put in any sale to the Texas Hereford Breeders Consignment Sale which will be held on March 9 in connection with the Southwestern Exposition and Fat Stock Show at Fort Worth.

Four outstanding sons of Super Anxiety, Mr. McDonald's herd bull, have been consigned to the big Fort Worth sale, and all four of these are straight line bred Anxiety 4th Herefords and have pedigrees that read perfect. "These four husky bulls are old enough to be used during the spring and good enough to be used in the best herds in Texas," according to many breeders who have visited the McDonald farm.

Super Anxiety 8th, one of the bulls consigned, was grand champion of the Deaf Smith County Hereford Show which was held here in September, and this bull has been pronounced the best Hereford bull in the south by many who have seen him.

Here are the four that McDonald has consigned to the Fort Worth sale: Super Anxiety 6th, by Super Anxiety and out of Gosamer 17th; Super Anxiety 7th by Super Anxiety and out of Miss Brumley by Don Stanway; Super Anxiety 8th by Super Anxiety and out of Randolph Queen 2nd by Don Arthur; and Super Anxiety 9th by Super Anxiety and out of Lady Catherine 5th by Beau Converter.

## PLAINVIEW MAN WEDS MISS CROSTHWAIT

Frank L. Daniel, of Plainview, and Miss Mildred Louise Crosthwait, daughter of Mr. and Mrs. I. O. Crosthwait, of this city, were united in marriage last Saturday night at 8 o'clock by Rev. James T. Ross at the Presbyterian parsonage. Mr. Daniel is yard manager for the Higginbotham Bartlett Lumber Co., of Plainview, and Miss Crosthwait held the position of stenographer in the L. C. Penry law office here. The young couple left Sunday overland for their home in Plainview. The Brand extends congratulations to Mr. and Mrs. Daniel.

## Local Happenings

M. Howren and William Boyce, of Amarillo, were here Saturday.

Mrs. R. B. Mastin and little baby went to Amarillo Saturday.

Robert Harris left Saturday for Plainville.

The Baptist ladies will hold a Bake Sale at Carlyle's Grocery Saturday.

Mrs. Roy Holmes left here Saturday for Amarillo.

Cordova Purses, CLARK'S DRUG STORE.

D. F. Ashbrook was in Sweetwater last week attending to business.

Good, clean oat seed, 55¢ per bushel. JONES & McLEAN.

George Burch, of Dimmitt, was here Friday.

Ray Hershey reached home last Thursday from Picqua, Ohio.

Good garden seed in bulk. West Texas Seed and Feed Co. 6-11

Geo. F. Caylor, of Amarillo, was here Saturday transacting business. Mr. Caylor came here from Tulsa, Oklahoma.

Miss La Moyne Shaw has recently accepted a position as stenographer at the L. Baskin office.

Mrs. Gaston Baer and little daughter left Tuesday for Kansas City and St. Louis markets.

New five room and bath; low price and easy terms. See L. BASKIN, Owner. 46-11

R. C. A. Radtke, CLARK'S DRUG STORE.

L. E. Sullivan, of New Hartford, Mo., arrived here last Thursday. Mr. Sullivan will make his home near Dimmitt for the present.

The Baptist ladies will hold a Bake Sale at Carlyle's Grocery Saturday.

Good, clean oat seed, 55¢ per bushel. JONES & McLEAN.

Mrs. Frank Richards returned to her home in Amarillo Wednesday.

Mr. and Mrs. Wes Anthony motored to Dimmitt last Sunday to spend the day with Mrs. Anthony's mother, Mrs. C. E. McLean.

Robert Anthony, of Clovis, was here last Sunday visiting his parents, Mr. and Mrs. W. B. Anthony.

Hawkes' Cut Glass, CLARK'S DRUG STORE.

Wallace Haney, who has been visiting the West homes in Hereford, left Tuesday for his home in the Estancia Valley, New Mexico.

MRS. J. H. PITMAN  
CUT FLOWERS OR PLANTS  
PHONE 157.

Good garden seed in bulk. West Texas Seed and Feed Co. 6-11

Miss Eldon Pitman, who is teaching school at Black, spent the week-end in Amarillo with Miss Mildred Wilson.

Parker Fountain Pens, CLARK'S DRUG STORE.

Mrs. C. E. McLean and nephew, Charlie McLean, of Dimmitt, were in Hereford last Saturday.

E. B. Hanley made a business trip to Amarillo Tuesday.

Good, clean oat seed, 55¢ per bushel. JONES & McLEAN.

Earl Constable, of Clinton, Mo., left here Wednesday for Amarillo. Mr. Constable is enroute to his home.

Mr. and Mrs. H. H. Hawkins and Mrs. W. S. Williams motored to Amarillo Wednesday.

Mrs. R. F. Barnes, of Arlington, Texas, is visiting here this week in the home of her daughter and family, Mrs. Barnard Hicks.

Misses Eddie Lee Allen, Mary Fields and Della Stagner returned to Canyon Tuesday at which place they are students at W. T. S. T. C.

Mr. and Mrs. H. L. Rice motored to Lockney last Sunday, where they visited their daughter, Miss Ethel, for the day.

M. Lacy, of Friona, was here Tuesday attending to business matters. Mr. Lacy has been in the Pecos country for several weeks in interest of oil development in that section of Texas.

Elizabeth Arden Toilet Goods, CLARK'S DRUG STORE.

Messrs. E. J. Miller, of Canyon, and J. M. Walker, of Kellerton, Iowa, were in Hereford Monday attending to business matters. Mr. Miller is in the real estate business.

J. E. Beyer, local agent of the Santa Fe, will attend the Loss and Damage meeting of the Santa Fe railroad at Amarillo Friday of this week.

## Judge's Joke

BEFORE MARRIAGE A WOMAN THINKS OF A MAN AFTER THEY ARE TIED UP SHE THANKS FOR HIM—



## An All Round Store All the Year Round

—This store is equipped to meet any drug store need you may have EVERY DAY

365 DAYS IN THE YEAR

## Corner Drug Store

## Quality Furniture

There is a big difference in Furniture. We are just as careful as our many years of experience will warrant—in our selection of Furniture for our trade. We are discriminating in our selections, for we must procure the best values for you. We consider your interest in every item of Furniture we buy.

BED ROOM SUITES  
We show almost a hundred complete Suites in our big store—of the new finishes, priced from \$375.00 Down to \$69.75.

No better values to be shown under the sun! Every other department of our store is brimming full of good things. Let us show you.

We Give Purple Profit-Sharing Stamps. Ask About Them.

E. B. BLACK CO.  
We Are Satisfied With Small Profits  
Hereford, Texas

# TEXTONE

Today's Favored Walls

More and more the better homes are being decorated inside with Textone, the plastic paint that combines both tone and texture. Beautiful walls and ceilings, in any desired texture—period or modern. Any coloring or blending of colors. Washable. Enduring. And the cost is surprisingly low. Stop and let us show you some reproductions of such interiors, before you decide on decoration.

Panhandle Lbr. Co.

If you plunge into the stock market, you'll very likely get soaked

UBP Shifty

OUR IDEA OF SERVICE IS THIS:

That we have for you the things you want and deserve; that we do not make you wait for either service or accommodation; that errors be eliminated so far as it is humanly possible and that our treatment of you shall be thoroughly courteous in any and all circumstances.

Only as we carry out this ideal do we expect patronage.

Western National Bank  
"There is no Substitute for Safety."