

## 'Magic Triangle' Remains Dominant

# Deaf Smith, Hidalgo County Swap Rankings In State Agriculture

#### By JIM STEIERT Brand Farm Editor

The nip-and-tuck battle between Deaf Smith and Hidalgo Counties for the title of No. 1 county in Texas in agriculture saw a reversal of the status of the state's two top farm areas in 1976, according to preliminary figures provided by the Texas Agricultural Extension Service.

**DEAF SMITH** County rose to the pinnacle of agricultural production status within the state in 1975, but Hidalgo County, the No. 2 finisher in 1975, managed to edge Deaf Smith County for the 1976 title.

Hidalgo County had an estimated



income in cash receipts from marketing of crops and livestock in 1976 of approximately \$198 million.

Second place finisher Deaf Smith Counts maintained its traditional position near the top with an estimated total of \$161 million.

Government payments were not included in the figures supplied by the extension service

**THE COUNTY'S** drop to the number two position can be attributed largely to a poor year for local agriculture in 1976

Lack of moisture resulted in a failure of the drsland wheat crop and the irrigated wheat crop came up short. Later, vegetable growers were faced with a poor market and the fall corn and grain sorghum harvests were also staged amidst poor market prices.

The decline in the market sitution triggered a corresponding decline in the overall crop-production income here, and declines in placements of cattle in local feedlots during the second half of 1976 and poor cattle markets also cut into the total agricultural income figure

The county's 1976 income in cash

# **Sunday Evening Services Planned For Prayer Week**

The Week of Prayer for Christian Units observance continues this week with the Sunday evening services at St. Anthony's Catholic Church beginning at " p.m.

 Si Si coli was heid aday at the First Christian Church for those recognizing the need for a stronger commitment to uniting Christians around the world. It involved a covered dish dinner with participation from most local pastors. The Ministrial Association is sponsoring the service which also includes the participation of area pastors. The Homily will be delivered by Res. Mack McCarter, pastor of the First Christian Church, and prayers for Christian Unity will be provided by Res. Jordan Grooms, pastor of the First Methodist Church Church pastor, evening prayers - Belford, and closing prayers - Rev. C.W. Allen, St. Johns Baptist church pastor.

receipts from agriculture was below the

1975 figure of \$180,860,000 which came

mostly from the sale of corn, wheat, grain

HIDALGO COUNTY improved on its

1975 figure of \$175.652,000, with the sale

of key crops including grain sorghum and

The "Magic Triangle" area of Deaf

Smith. Parmer and Castro counties maintained its dominant role in Texas

agriculture in 1976, with Parmer County

remaining in the No. 3 position it held in

The preliminary 1976 cash receipts

figure for Parmer County was set at \$149.

Castro County finished No. 5 in the

state for 1976 with marketing of crops and

livestock amounting to \$133 million, to complete the important link of the Magic

HALE COUNTY ranked No. 4 in the

Rounding out the top ten were Lubbock

extension service report for 1976 with

Irrangle counties to state agriculture.

(See RANKINGS, Page 2)

receipts of \$138 million.

sorghum and cattle

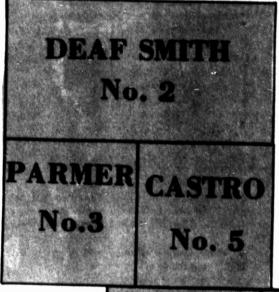
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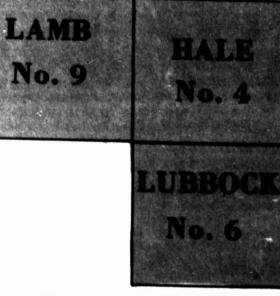
1075

million

Included in the worship services will be the music leadership of the Hereford Chamber Singers. They will sing selected hymns, and join in on congregational hymns.

The weeks observance actually began on Tuesday, Jan. 18 and ends on





This diagram shows the striking concentration of local counties that ranked in the top ten in 1976 in total agricultural cash receipts, according to the Texas Agricultural Extension Service. Six of the top ten counties in the state were located in the Texas Panhandle and South Plains region. Despite a bad income year in 1976, local counties managed to maintain their traditional position at the top of Texas agriculture, and all three counties in the local area's "Magic Triangle" were ranked in the top five.

## **C** of **C** Board Plans Meeting

Directors of Deaf Smith County Chamber of Commerce will hold their first regular meeting of the new year Thursday morning beginning at 6:30, it was announced by president Joe Shollenbarger this week. Special committee reports are due from the banquet committee and the Christmas decoration committee, while

standing reports are scheduled by the agriculture and industrial development committees. A review of the finances and a report from the Women's Division is also on the agenda.

#### Inaugural Invitee

Jimmy Carter will soon be in the White House following the Thursday inauguration, but he didn't forget some of the people who put him there. For instance, Mrs. Argin Draper, an area resident and former Home Demonstration agent here, received one of the large printed invitations to the festivities in Washington D.C. She couldn't make it but her husband Tom Draper flew to the capital Tuesday to attend the parade, swearing-in and a special party to which he was invited. They were among a selected few area people to get the valued invitations for their work in Democratic Party activities locally. Mrs. Draper also wears a gold "peanut" necklace given her by a Georgian aunt in support of Carter. Other important segments involve the following individuals opening pravers -Rev Bernard McGorry, St. Anthony's Church, scripture readings. Rev. Jesse Hodge, Wesley United Methodist Church pastor, scripture reading president of Church Women United, Litans of Peace -Rev. George Belford, Eirst Presbyterian



# **Inauguration To Commence**

WASHINGTON (AP)- President- elect Carter is coming to town, President Ford is getting ready to leave and Washington has begun its inaugural hoopla amid bitter winter cold.

The bands began to play Tuesday night at parties thrown by the inaugural committee for the incoming Democrats. And at the White House, outgoing President Ford threw a surprise party for his wife. Betty.

Carter planned to leave his Plains, Ga., home and fly to Washington today after stopping at the Plains railroad depot to send off neighbors and friends traveling aboard a special inauguration bound train.

Carter, 52, confessed Tuesday night that he felt "a little sad" about

leaving his home town, but was ready for the move.

The peanut farmer-turned politician will spend tonight, the eve of his inauguration as the nation's 39th president, in Blair House across Pennsylvania Avenue from the White House. He will attend a nationally televised pre-inaugural gala at the Kennedy Center tonight.

President Ford, who spent some 30 months in the executive mansion he will sacate. Thursday, kicked up his heels Tuesday night at the surprise party, with 100 close friends and Cabinet members attending.

The 63-year-old President whose term ends at noon Thursday, invited new Republican members of Congress to visit him in the White House today on his last full day in office.

Ford, who came to Washington as a freshman congressman in 1949, plans to depart after Carter's swearing- in. He will fly by helicopter and presidential jet to California, where he has a date to play in the Bing Crosby golf tournament at Pebble Beach on Friday. The Fords have rented a home in the Palm Springs resort area and plan to live there.

An aide said Tuesday that Ford, who will have a 24-member staff and \$1 million for transition expenses through Sept. 30, plans to speak at various colleges in the months to come. He will spend three days in February at Yale,

(See INAUGURATION, Page 2)

Tuesday, Jan. 25.

The association has extended an invitation to all churches and their members to join in the service.

Directors are also expected to discuss the replacement of executive vice president Bill Albright, who will be attending his last regular board meeting.



#### Traveling Afar

Cappy Morgan, second from right, executive director of Friendship Ambassadors of New York City, was the elated host of the Hereford Chamber Singers for film and discussion Tuesday night at the First Christian church for concerning the singers' anticipated trip to Romania next July. Shown representing the local organization are soloist Bobby Boyd and Jan Walser [behind song album] and Chamber Singers director Bill Devers, right. The cultural exchange trip will feature the Hereford residents in a two-week tour of Romanian towns during the country's centennial independence celebration this year.

(Photo By Bobby Templeton)

## 

## CIA 'Rudderless'

WASHINGTON (AP)- President-elect Carter is taking his time selecting a new nominee to head the CIA and the agency will be without a director for a while after Thursday's inauguration.

Carter spokesman Jody Powell told reporters in Plains, Ga., Tuesday that Carter will not name a new nominee before next week.

Carter's first choice. Theodore C. Sorensen, withdrew his nomination Monday, saying that "scurrilous" personal attacks would either defeat him or leave him with a narrow confirmation.

## Bell Ouster Tried

WASHINGTON (AP)- Civil rights leaders are planning a final attempt to defeat President-elect Carter's nomination of Griffin Bell as attorney general. But two other Cabinet nominees moved

toward virtually certain Senate committee approval today.

The Senate Commerce Committe was expected to endorse Carter's choice of former Rep. Brock Adams of Washington as transportation secretary and Juanita Morris Kreps as commerce secretary.

### Balmy Weather Hits Alaska

ANCHORAGE. Alaska (AP)- While many of the lower 48 states shiver in a deep freeze. Alaskans are swapping parkas and mukluks for sweaters and street shoes and basking in one of the warmest winters on record.

Temperatures in Anchorage, the state's largest city, were running 20 degrees above normal. The highs here on Sunday and Monday, both in the low 40s, wiped out records set 43 years ago.

## Cancer Drug Testing Sought

NEW YORK (AP)- The American Cancer Society is asking Congress to remove control over the testing of new anti-cancer drugs and combinations of drugs from the Food and Drug Administration and give the authority to the National Cancer Institute.

"It would seem that only legislation can tie down the point that cancer patients are different from others," the society says in a letter to Rep. Paul G. Rogers, chairman of the House subcommittee on health and environment.

#### West Texas: Clear and cold tonight with winds diminishing. Sunny and cooler Thursday. Lows tonight near 20 Panhandle and mountains to 30s extreme

Thursday. Lows tonight near 20 Panhandle and mountains to 30s extreme south and west. Highs Thursday near 50 Panhandle to 60s Big Bend.



# Page 2 **McMurry Fund Drive** Set Here Jan. 25

Dunny Contribut of Amartilles, chairman of the McMarry Collinger Annual Fund for the Amprillis Discrict spirs seen hasnething evenes for this year's campaign' will be held In-24. 39

Two events at Amarile, will kick all the dense as that can Monday, Jast 24 This will be followed by lassches is Honeland, Dalhart and Damas on succeeding days

The Methory Annual Fund growades financial suscentation for for Absience college which Belongs to the Portforest Lenas and hew Mexico Annual Conderences of the lined Methodos Church

The first Amprille kachoff will Be a Monidan source insuchance as Pulk Survey Church Workers from Sr. Paul San Jacons and St. Stephen charches as well as Campon will arrend

There a " p.m. dimmer m Forress Hall Church will also draw workers from Buchasters St. Kangowood Teach Avenue Trusses Pleasant Valley Wesley and Wyatt Memorial churches Also attending will be workers from Claude Happy Pan handle. Vigo Park and Wavside Hereford First Loned Methodear Chapterts will towar a " p m dissorr Juraday Jan 25 for workers from Hereford Adrian Wildorado Borina Friona Larbuddler. Or inhoma Lane and

Vega Lakeview United Methodose Church of Dalhart will bose a Wednesday Jan 26 danser at g m for workers from Stratford. Texine: Channang, Middlewell

## Five To Enter 4-H Round-Up

Members of Happs Hustler 4 H Club prepared plans for entering five vouths in the prelimination for the 4 H Bound Ly. htt opring. The met Months night at the Community

The head husseness discussion was derected by Juanita Kendruk owe proventa jDe Baptar adult leader Mrs Butto. Kendrick . Have a Driver and in lettaruses. (PILLTS DEFERTING WETE STOLAN

friends Robin and Reberra Coloman and Cristal Finters

and Hartley as well as Dalhart. dinner Thursday, Jan. 27, for Dumas First United Metho-workers from Dumas, Sparlock dont Churtch will boost a 7 p.m. and Superau

UNDERSTANDING MENTAL HEALTH Hereford Family Services Center

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What can the average person

The following are some questions and answers about mental health. Who should decide if treatment is needed? Only a trained psychotheragist should attempt to diagnose and neur mental dinens. If neurosus or psychosos symptoms are evident such as severe and frequent depression, or extreme changes in behavior or hallactnations or attempted sounder SEE YOUR DOCTOR. . PSYCHOTHERAPIST CLE ROYMAN SOCIAL AGENCY OR MENTAL HEALTH CEN. TFR

What about toopstalization? The legal requirements for adminiance to state hospitals vary Some general hospitals will take psychiatric patients. If patients can understand their need for heig they should admit themselves. In any case nations should consult with their DOCTOR. PSYCHOTHE RAPIST CLERGYMAN MEN-TAL HEALTH CENTER of poor bast more than the CLINIC and ask their recom- population with regard mendations

How can a person help? By Fight Inaction : by doing understanding People in poor something about a Contribumental health need understand tions in time talent or money ing more than anything else If are bad. needed Volunteer hospitalized there is extra need workers are needed in treatment for reassurance in strange concern

# **Thurston Is Part Of Military Testing Team**

Ft Benning, Ga Army rear section housing the power Private Robert J. Thurston, son of Mrs Edna J Thurston Vega Tex is a member of a multary team testing a German manufactured vehicle (KRAKA) presently used by the German Army The U.S. Army Infantry Board at Fr Benning Ga is conducting the test

The KRAKA powered by a Arms in Max 1976 motorcicle engine is a collapsible vehicle. The chassis. High School. His father is divided into two main. Sanford J Thurston also frees sections the front and rear. The in Vega



# De La Cerda Completes Training

Private Raymond De La Cerda son of Mr and Mrs. Pathio Mendona of 321 Avenue J in Hereford has completed basic training in the Marine Corps. Reserves

De La Cenda, a graduate of Hereford High School will report to Camp Pendleton. California following a ten day 100.00

to will recome 72000 technical training in the field of lank crewman and mechanical remain school

### Rodriguez

## List Honor

Earns Dean's

Royelio Rodriguez of Hereford + as named to the Dean's Honor Roll at South Plains College in Levelland for the 19% fall semester according to Nathan Tubb academic dean

He was among 325 students named for the honoree which means that a student has maintained at least a 3 25 grade point average while carrying a maximum of 12 semester hours a ith no failing grades. A total of 83 students made all A's for a perfect GPA of 4.0.

## potential of the vehicle as a Fry Named To ET Dean's He is a 14"4 graduate of Vega Listing

1976 fall semester

system

Stanley Alan Fry Jr. son of Mr and Mrs Stan Fry of 118 was named to

Other students were named to

the President's List which

recognizes students for achiev-

ing a 4-point grade point

average for the semester. The

Dean's List designation means a

student earned at least a 3.25

grade point average. ETSU is

based on 4.0 grade point

**ASU Students** 

**On Dean's** 

Honor Roll

Two Hereford students atten

# **McCaslin Recalls Early Days**, **Started Business Here in 1939**

## BTOG NIFMAN

Publisher most homores hefore him, Carl George McCaslin was recognized for more than sum \$350 000 one year of community service

**Profile of Citizen of Year** 

when the "Crimen of the Year" award was presented the reserant businessmant last week at the C of C Banquer. McCasim came to Hereford in 1939 to start his lumbervard

business, and that was a longth year to start any business vennure. There were a lot of lean years before Hereford started 'hustling." When he was looking for a place to start a lumber business, someone sold

10000000

member of the Rozary Club here McCasilie: "Go to Hereford. and, as a 50-year Mason, was That town is so dead it has no active in the Masonic Lodge other was to go but an In later years. McCasiin was to say that was the heat shows he ever got, but he must have had some doubts after arriving. The effect of the depression was

holding on in 1939 and it was all some people could do so keep their bills paid, much less build a new house. The beginning of World War II brought some years of hardshop and shorta-

Times changed however Soon after the war ended. Hereford took on a different attitude and men like McCaslin helped launch a progressive spirit that got the little city 1009104 With servicemen coming

home. GI home loans became available and FHA loans started flowing into Hereford for others. Developers began subdividing the city and new home starts were a daily happening

Most of the houses being built at that time were in the \$10,000 to \$12,000 range. recalls McCasim, with 'just a sprinkling of the \$25,000 to \$30.000 homes " Soon the price

## Rankings...

from page 1

County No. 6, with \$105 million in receipts. Wharton County, No 7, with receipts totaling approximately \$105 million from crops including sorghum tice and son hears (vaines ( own)

here from the start. He actively range was more in the latter supported all civic clubs here category. Now many homes are over the years through his in the \$50,000 to \$60,000 range. employees, and several have and a few have cost will over served as club presidents. He has also been an active McCasim recalls that when he supporter of the American started his business. There Legion and Boys Ranch through really wasn't a lot here." and the years. He was a charter the city buasted a population of director of Hereford Country 2.400. His old original building Club and is a trustee of the was small and had very little

space for merchandose. There Presbyterian Church, and a was a little warehouse space and dimension of Hi-Plasms Savings & buts for lumber storage. "We Loga Born in Jasper. Mo., on June didn't own a truck at first and all the hashing was done by 1 1899 McCasiin came to Texas in 1927 to operate a yard McCaslin was a charter

in Borger for the old Panhandle Lumber Co. "I had a letter telling me the Texas tenure would be for only 60 days. The



manager of the Borger vard had passed away and the company needed someone to fill in until a fulltime manager could be hired." Four years later. McCaslin ended that "60-day" stint and the company moved him to Amarillo to general manager of all the Panhandle Lumber Co. vards. And they had a bunch, including a yard in Hereford.

His employees say McCaslin hasn't changed a lot since the old days. He may have tempered with age but all agree that the quickest way to get his dander up is to stand around gabbing while a customer is not being serviced.

McCaslin admits that is one of his pet peeves. "You spend your money for advertising trying to get these people into your place of business and by golly you had better be prepared to wait on them when they come in." That philosophy helped change the business from a struggling "lumber" company to a full-grown "building" firm handling an array of merchandise, building materials and offering services that would have been considered next to impossible when the firm was started more than 37 years ago.

The McCaslin's two sons--Carl Jr. (Butch) and Jerry Donwere active in the business for a few years. Both of his sons their wives, and the McCaslin's new grandchild were here for the "Citizen of the Year" presentation. Also at his side was his wife. Clarice, whom he married on July 3, 1940.

McCaslin has had many memorable experiences while growing and progressing with Hereford the past four decades and most of them have resulted. he says. "from serving the finest people in the world.

# **Talmadge Proposes Production Cost Farm Supports**

#### The Hereford Brand, Hereford, Texas, Wednesday, January 19, 1977

# Former Canyon Woman **Found Dead In Tulsa**

**HEAT IS** 

SNEAKY.

**KEEP IT IN ITS PLACE** 

WITH RAPCO- FOAM

**INSULATION** 

insulation contractor for a free estimate. They

PANHANDLE INSULATION

220 AVENUE J

364-3352

TULSA Okia (AP) The body Saturday by two hunters of a young woman found face down in Polecat Creek last baturday was identified Monday as Bernice Kuhlman 20 who miginally was from Canyon fex, but had been living and working in Tulsa for a short time

Miss Kuhiman was employed by a local travel agency

Police said they finally traced Miss Kuhiman through dental

records The nude body of Miss Kuhiman was found about noon

as much as 30 per cent.

HEREFORD

know how to put heat in it's place.

Authorities said she had been raped beaten and strangled before being thrown off the bridge

Authorities said they did have some suspects in the case, but refused to comment further

Rhubarb, meaning a noisy argument or quarrel comes from the custom in the theater radio and movies of saving "rhubarb" over and over again to simulate angry and menacing talk in crowd scenes

#### HEREFORD BRAND ESTABLISHED 1901

Entered as second class matter at the Post Office in Hereford. Texas under the act of March 3. 1897 Second class postage paid at Haraford Deal Smith County Texas Published every Tuesday Wedr

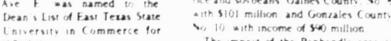
hursday and Friday attarnoon and Sunday marning at 130 W 4th St Haratard Texas 79045 by The Haratard Brand Inc. Subscription rates Deaf Smith and adjoining counties-524 per year other points-521 50 per year tar included). Home delivery by carrier-52 90 per month or 529 40 per year tar

Any erroneous reflection upon the character standing or reputation of any person firm or corporation which may appear in the columns of this newspa will be gladly corrected upon due notice of same being given to the personally at the news office

This newspaper is a member of The Associated Press. Newspaper Enterprise ding Angelo State University in Association Texas Press Association San Angelo are listed on the National Newspaper Association Panhandle and West Texas Press Dean's Honor Roll for the fall semester at the University.

Management O.G. Nieman president and publisher-aditor. Lynn Brisendine essistant publisher and advertising manager, Bobby Templeton, news editor Atha. Mctver, accounting, Charlene





The impact of the Panhandle area on state and national agriculture was re-emphasized by the ranking of six Panhandle and South Plains counties within the top ten list.

Despite a less than ideal year for agriculture in the local area during 1976. Panhandle counties proved once again that their importance in feeding the state and the nation cannot be discounted, and that even in lean years, the cash income produced in these counties makes its effect felt throughout the economy

## Inauguration...

#### from page 1

where he attended law school A cold wave put a damper on the Democrats' fireworks display at the Washington Monument on Tuesday night, With temperatures in the teens. the Park Service estimated only 1,000 persons were on the snowcovered Mall for the display of four tons of fireworks. A million persons watched the pyrotechnics on the same spot last July 4th

But the crowds were expected to swell to the hundreds of thousands for Thursday's swearing-in ceremony, the parade down Pennsylvania Avenue and the parties-- official and otherwise- all over town.

A cold wave settled over the city more than a week ago, icing over streets and sending the thermometer plummeting to near zero at night.

Temperatures were expected to rise as high as the low 30s on Thursday with a chance of snow in the afternoon or evening

The festivities that began Tuesday run for five days, with dozens of free events. The seven official parties Saturday night are open only to holders of the hard-to-come-by \$25 tickets.

364-1006

364-3766 364-6617 364-2543

A farm and food policy bill that would base grain and cotton supports on the farmer's production costs for the first time was proposed Sunday, by Chairman Herman Talmadge, of the Senate Agricultural Committee.

THE FIVE-YEAR bill was scheduled to be introduced today (Tuesday), and would make moderate increases in current support levels.

Under the Talmadge bill, support targets would be set at a total average production cost formula adopted from studies of the Agriculture Department.

Crop support loan rates would be set at "5 per cent or more of the full cost figure. but could be adjusted downward to insure that American crops are competitive with world markets.

The Talmadge plan would raise the 1978 wheat target to \$2.91 per bushel, compared to targets of \$2.29 per bushel in 1976 and \$2.53 this year.

CHANGES IN later years would be based on Agriculture Department production cost estimates.

The target price of corn would be hiked to \$2.28 per bushel under Talmadge's bill, compared to a figure of about \$1.74 per bushel this year, and the cotton target would rise to 51.1 cents per pound from this year's expected figure of 49.5 cents.

Crop support loans, which put a floor under market prices, would be set at no less than \$1.71 per bushel for corn in 1978, compared to \$1.50 this year. The wheat support loan would be no less than \$2.18 per bushel as compared to the present \$2.25 figure. and cotton would be set at not less than 38.3 cents per pound.

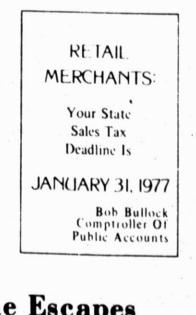
According to Talmadge, the major grain-cotton farm support sections of his bill would amount to a continuation of basic features of the 1973 farm law, which expires with this year's crops.

THE PROGRAM would include standby "set aside" authority, requiring farmers to keep acreage out of production in heavy surplus periods in order to qualify for price support payments.

The adoption of the cost of production base for setting support target prices in place of a current formula- in which designated prices set for 1974 and 1975 were updated in 1976-77 by a farm cost index was the only change made.

The bill also includes a measure for reforming the food stamp program which would eliminate up to one million current stamp recipients. The current stamp program cost of \$5.6 billion would be reduced only about \$100 million however. because of expanded benefits to other participants.

"I think this bill is a fair approach to protecting farmers while assuring consumers a stable food supply, and I regard it as a base for starting congressional and administrative work on a new program." Talmadge commented.



# Large Gas Volume Escapes

The commisson's preliminary

study was completed just before

this week's Artic front moved in

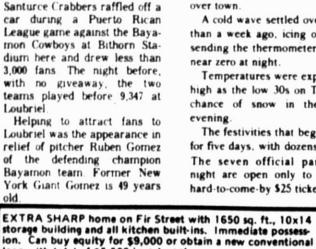
HOUSTON (AP) - Railroad commissioner John Newton says hard toward eliminating the 84 billion cubic feet of natural gas escaped from Texas distribution system losses.

pipelines in 1975. He told the Gulf Coast Chapter of the Society of Petroleum Engineers on Tuesday that this represented, "almost twice the gas need of the City of Austin and was virtually equal to the gas demand for the City of San Antonio in 1975.

He said he intended to work and caused curtailments, of gas supply in several cities.

> Newton questioned many of the current maximum efficient rates of oil production used by the railroad commission in determing allowables. He said he feared they were "based on data obtained when the fields were much younger and capable of efficiently producing at higher rates."

causes of the transmission and He said the commission is investigating the sources of the leaked gas "to minimize the potential for destruction of home and industry and to maximize the Texas gas output that is immediately available.



DON TARDY

MELVIN JAYROE

B.L. "LYNN" JONES LLOYD SHARP

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601 Main Street

Hereford, Texas 79045

**OFFICE 364-0555** 

York Giant Gomez is 49 years loan with total of \$5,500 investment. GOOD COMMERCIAL LOT-138 front feet on Highway 385 and 198 feet deep. Zoned for multi-family--could be rezoned

for commercial. \$25,600 Call Lynn Jones COUNTRY LIVING with the convenience of the city. Very livable design with a veranda off the master bdrm, total elec. and all built-ins. Call Don Tardy.

buy, sell, or trade a farm or

There's a new kind of insulation that can put a stop to heat loss, It's called Rapco-Foam, and it's injected into your walls as a foam that looks a lot like shaving cream. It can reduce your fuel bill by Call the Homefoamers, your nearby Rapco-Foam

ranch

364

#### Listed on the 3.00 to 3.49 honor roll are Christie Sue Ottesen, a business major; and Jo Lynn Williams, a computer science major. AGE ATTRACTS 'EM SAN JUAN, P.R (AP) - The

The Hereford Brand, Hereford, Texas, Wednesday, January 19, 1977



MARTHA HUGHES NEEL ... shares art skill with students

The Hereford Brand Society Hereford, Texas

# **PPA Holds Assembly**

Five Hereford residents attended the Panhandle Profesnal Photographers Associaion convention held in Amarillo Saturday and Sunday.

Local professional photographers attending were Werner and Betty Koelzer, Bill and Marcella Bradly, and Carmen Angel. Mrs. Koelzer received a third-place award in color portraits with her print entitled "No!" It was a portrait of T.J. Timberlake, grandson of Mr. and Mrs. Bill Reinauer of Hereford.

Pat Shafer, Muleshoe, president of the Panhandle PPA, also announced the appointment of Mrs. Koelzer as chairman of the publications committee.

Two Perryton residents tool home 7 of the 11 awards in the print competition. Bill Ellzey was the winner of the unclassified division and the black-and-white division, while Leo Shuler took honors in the color portraiture division. Gort Rushmer of Canyon placed second in the unclassified division.

Featured speakers and judges were Bill and Nita Bell of of Albuquerque, N.M., one of the few man and wife photographic teams in the nation , holding Master of Photography degrees. Surprise visitors at the meeting were Texas PPA president James Narramore and his wife of Greenville.



#### **Compiling Achievement Records**

Personnel at Hereford State Bank and Hi-Plains Savings & Loan volunteered their services and equipment Monday in assisting local Camp Fire Girls. Members of Horizon Chapter, the senior rank of CFG, brought their achievement records to be Zeroxed by the two firms. These records will then be reviewed for consideration of candidates for the Wo-He-Lo Medallion, the highest honor in

# Health Food Promoted By Mrs. Ford

El Llano Study Club members met Monday in the home of Nucces. Mrs. Frank Ford presented

the program, "It's A Small Small World." Stating that Deaf Smith County is known around the world for its organic food, Mrs. Ford said this kind of food is essential for good health.

Members discussed a Valentine party for husbands to be held at the Country Club in February.

Members present were Mmes. Labry Ballard. Ivan Block. Jim Bookout, Fain Cesar, Ben Childers. Boyd Foster. Tom Hamlett, R.C. Hoelscher, Elmer Kimball, Lloyd Kirkeby, Milton Rudder and Raymond White.

Fourth. fifth and sixth grade members of Camp Fire Girls will meet at the CFG Lodge from 3:30-5 p.m. today to rehearse their segment of the Father-Da-

ughter Banquet, scheduled Feb.

from 5-6 p.m. A full-scale rehearsal, involving the entire Camp Fire membership, is planned at 3:30-6 p.m. Wednesday, Feb. 2 at the Bull Barn, site of the

Junior high school members will

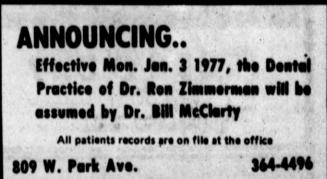
also meet that day at the lodge

Page

Bluebird chapters will have a annual banquet. practice session from 2:30-4:30 p.m. Thursday at the lodge.

[Photos by Phyl Smith.]

**Rehearsals** To



the Camp Fire organization. In left photo, Jeff

Carlile hands the finished documents to Stacy Les

at the bank. At right, Pat Goforth [standing], a

Hi-Plains employe, prepares to Zerox the records

prepared by Susan Hamby. Firms who also

assisted in preparing for the coveted award were

Case Implement and the County Extension Office.

**Begin At Lodge** 

Local Classes Enriched By Artist In Schools

Martha Hughes Neel, artist in residence, is enhancing the local school curriculm by helping students increase their appreciation of visual designs.

The Artist In Schools program, a national endowment for arts productivity, is directed by the Texas Commission for the Arts and Humanities. Mrs. Neel has been assigned to Hereford Independent School District through the enrichment program for gifted students at Bluebonnet Elementary School.

Mrs. Neel is stationed at Bluebonnet on Monday, Wednesday and Friday of each week and, on the remaining weekdavs, shares her experience with students at West Central Elementary School. Her purpose is to "help students gain greater self-confidence and satisfaction by expressing their own artistic concepts through the use of varied media."

As an Artist in Schools, Mrs. Neel provides students with a model of a self-motivated and disciplined professional artist. She helps students "understand that expressive art reflects the diversity of the human spirit and may be done in may different styles to convey many concepts." Mrs. Neel also aids the classroom teacher by sharing ideas and techniques of her profession. As a community service, Mrs. Neel will be offering free instruction in sketching and watercolor painting to residents of this city. However, enrollment will be limited. Mozelle Childers may be contacted for details. Mrs. Neel has exhibited paintings in the Texas Panhandle since 1964, when at the age of 15, she participated in the Amarillo Legal Secretaries Invitational Exhibit. She received a bachelor of fine arts degree in studio art from the University of Texas at Austin in 1973. Mrs. Neel's work is now represented by the Broadmoor St. Gallery at Amarillo. She has had paintings accepted by numerous art shows throughout the state of Texas.

free and full of bright and beautiful color.

pastel, oil, acrylic or carvons, her paintings assure a warm "Whether painting flowers or the most ordinary of subjects, colorful style, lift you into a from zucchini squash to an old garden and let you smell fresh Mexican pot, it is a real pleasure vegetables and flowers." to see each new painting.

# **Programs** For Spring Discussed

Discussion of upcoming Mrs. Coy Black.

Other members present were Mrs. Arthur Dettman, Grady Parsons, Mina Mae Love, Ira Scott, Paul Corbett, Art Lewis and Tom Hargrave.

meetings served as the program portion of a regular meeting of Cultural Home Demonstration Club Friday afternoon in the home of Mrs. M.H. Wiseman. Mrs. M.W. Sumner, club president, conducted the busi-

ness meeting. The opening exericse was a reading entitled "Time Is A Gift from God." delivered by Mrs. John Hunter. Roll was answered by "What I like about THDA."

Recognized as guests were Mrs. Mavis Rasmussen and corporate wife.

Teen Dance al" executives and their wives seem to be fading fast in the corporate world. At least

The Wa-Ke-Ta Discovery "Working in watercolor. Group met Monday at the Community Center for their regular meeting.

The girls discussed decorations and ceremonial gowns for the Father-Daughter Banquet. an event of Feb. 4. Some of the girls worked on their collars.

Members present were Tammy Rhodes, Becky Guerrero, Kellje Howell, Hope Arellano, Mrs. Pete Caviness, 142 Marcia Crowley, Connie Weatherford. Carol Smalts. Laurie Orand, Cindy Smith, Cindy Streun. Melodi Moore and Debra Pool.

Leaders are Mrs. Tex Rhodes, Mrs. Bud Kelley and Barbara Weatherford.

Executives' Wives Face Changing Role

EDITOR'S NOTE: This is the husband and children for so second in a four-part series many years." concerning the role of the What happens to the woman.

whose identity has been COLLEGE STATION .- "Ideestablished around her family. when the children leave home and "hubby" is at work or on

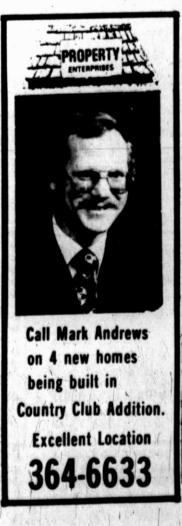
though they may be opposite their husbands' views. "Yet, with all of the

movements toward integrating the wife into corporate decisions which ultimately involve her. there are many women today

strain because of the pressures and demands placed on themselves, their husbands and their children." Miss Johnson said.

The third artricle in this series will deal with the psychological problems which face executive

Debi Morgan of Broadmoor St. Gallery said. "Martha Hughes Neel's work of loose,



Is Saturday

"Taxi," a band from Amarillo, will supply the music for a Teen Dance to be held fro 9:30 p.m.-12:30 a.m. Saturday at the Community Center. Parents will chaperone and Palo **Duro Home Demonstration Club** members are sponsors.

The dance is open to 9th-12th grades, plus college age youth. Admission is \$3 per person and \$5 per couple.

## **Center Plans Open House**

# **Hereford Family Services**

Center will hold an Open House at its new location, 610 E. Park. from 2-4 p.m. Sunday. The

public is invited. Under the direction of Al DesMarteau, the Center offers mental health services to residents of Deaf Smith and **Oldham Counties.** 

There is a substantial difference between black and white ownership of washing machines and clothes dryers. Almost 75 per cent of white families have washers, against some 51 per cent for blacks. Dryers are owned by 57 per cent of white households and 18 per cent of black ones. Also, while nearly 31 per cent of white families own dishwashers, only 7 per cent of black households have them,



compared to the description from the 1950's which appeared in the first article in this series on the executive's wife.

Debby Johnson, a family life education specialist with the **Texas Agricultural Extension** Service. The Texas A&M University System, points out a few examples to illustrate this trend.

for a competitor.

"A leading brokerage firm asked one of their executives to relocate in Chicago; his wife. who had a good job in Manhattan, refused to move. Result: the executive now works

"Also, a health management consultant was expected to move when his firm changed the

location of the home office. Rather than uproot his wife and children, he quit and found another job." The "Wall Street Journal"

reported the story of the wife of a prospective vice president who was called in reference to a routine interview. In a note, she replied. "If Stan is being considered for a promotion, I

> suggest you interview Staf. I'd make a lousy vice president; he'd make an excellent one.

"These examples certainly do not typify American corporate wives today, however, no longer are they simply isolated cases. With a little 'push' from women's liberation, better education, and the influence of the mass media, wives of corporate executives are challenging the company's right to dictate the life of their husbands The Conference Board and families." Miss Johnson noted.

They no longer feel it is entirely the husband's decision when a move is being contemplated. Researchers in business and sociology find it increasingly common for husbands and wives to consider both careers in reaching a decision. she explained.

"Many of these feelings are held by younger women, fresh out of school, eager to work and establish a name and identify for themselves. Women today are less likely to view themselves as extensions of their husbands, which is particularly important for women in the middle years, whose life has centered around

the golf course? These are realities of life which women are beginning to face early in life while there is time and opportunity to set up their goals and identity, the specialist said.

"A marriage does not consist merely of one life, one set of feelings, one set of goals, and one set of interests. Neither the right to make all decisions or expect the other to blindly accept and practice the whims and wishes of the other.

"With these ideas in mind, the executive wife is challenging the traditions of the corporation. Some refuse to allow their husbands to go on business trips without them. The general manager of a hotel in Chicago reported that the wife's attendance at business meetings has doubled in the last five years. While 'at the meetings, rather than taking in the traditional tours and activities of the town, the wives are attending seminars and workshops themselves."

As noted in the first article. entertaining business associates was a large part of the wife's role. Not so anymore. When the couple does entertain company people, they are more often friends anyway and do it as part of their friendship, not out of necessity or obligation. As one woman put it, "There is no way of entertaining the right people and have it do anything for your husband. After all, they're probably on to you-they once. did it themselves." Miss Johnson recalled.

Speaking one's mind is gaining wider acceptance by our society, and likewise, executive wives are no longer obliged to agree passively with and accept their husband's opinions as their own. They are freer to speak out on hot issues, even

who are locked into a situation in which the company does run wives and what is being done by their life. We are faced with the companies and families to reality here that women daily alleviate the stress. suffer emotional tension and

Handicapped Child one set of interests. Neither husband nor wife should have the right to make all decisions or Has Special Needs

> A developmental program for handicapped children was explained to members of Palo Duro Extension Club Monday evening at the Community Center..

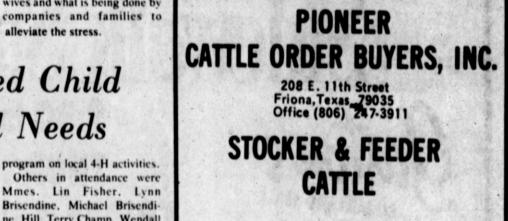
Susan Robbins, a psychologist of the Texas Handicapped Early Childhood Development Program, related that the program is available to any parent of a handicapped child. Her presentation was supplemented by three women who have children in the program. including Tracy Coker. Cindy Whatley and Peggy Avent.

Emphasizing that "love is not enough." the speakers stated that handicapped children need special help. Mrs. Robbins stressed that parents of a handicapped child must face and deal with their child's special needs.

During a business session directed by club president Mrs. Ted Coleman, final plans were cemented for a high school dance to be sponsored by the HD chapter. The band "Taxi" will provide dancing music for the event, scheduled to start at 9 p.m. Saturday. Jan. 22, in the Community Center.

Also, Mrs. State Norvell was elected as the club's delegate to the THDA district meeting in April. The next regular meeting is slated at 7 p.m. Feb. 7 in the home of Mrs. Wallace Hill, where Sherry Harder will give a Mmes. Lin Fisher. Lynn Brisendine, Michael Brisendine. Hill. Terry Champ. Wendall Bain, Charles Thomas, Roy Lively, Billy Crofford and Rosalie Carter.

Jerkey, or jerked beef, is a corruption of the Chilean word "charqui", meat cut into strips and dried in the sun.



**Evenings Please Call** 

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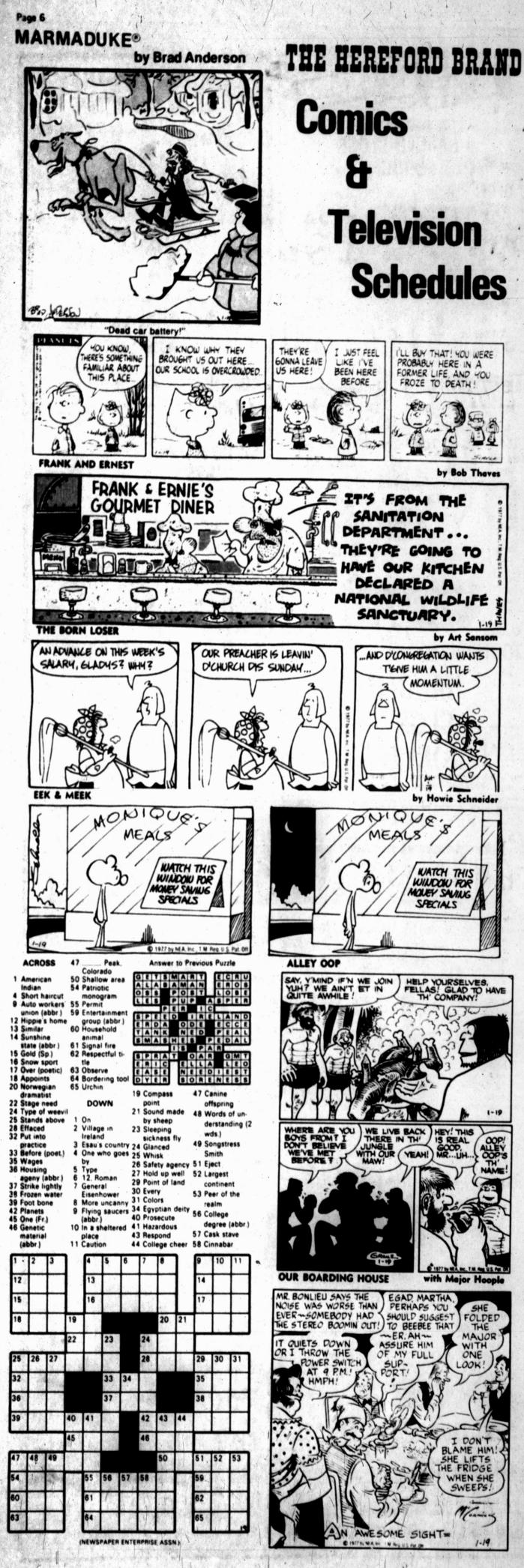
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# THE SCAT MAN

#### By Julie Cubberly

"When I was a kid, I used to do shows for the neigh-borhood kids ... charge 'em matches and toothpicks. When the show got to be a success, I started chargin' 'em pennies." Scat Man Crothers sits in the plush Smoke House restaurant and reminisces about the days when such places only existed in dreams. His is a career which has moved him from the poor but proud choirs of Terre Haute, Ind., churches, through the gangland gaiety of Chicago. speakeasies, to this - the business-fantasy opulence of Hollywood television. Scat Man is Louie, the resident sanitation engineer for NBC's Chico and the Man. Louie wandered into Ed's garage early in the

first season, and his flashing eyes, knock-'em-dead smile and lively manner won him a permanent place alongside the series' stars Jack Albertson and Freddie Prinze. The mixture of their grease and his garbage results in a warm, funny relationship which has helped to keep the show at the top of the ratings.

smooth musical lilt of his voice makes a conversation with him an upbeat song. He has the instinctive charm and colorful speech of a veteran club entertainer who came up the hard way, travelling from back-alley bars to high-society saloons, through public picnics and private parties. Benjamin Sherman Crothers began singing and playing his guitar in Terre Haute speakeasies during prohibition, while he was still in high school. At that

Sitting now, lunching at a corner table. Scat Man

seems larger than his 5-

foot-9, 160 pound frame. The

time, Terre Haute was nicknamed "terrible nut," because it had a wide-open red light district and was a haven for gangsters. "I bet you can't name a gangster I haven't enter-

tained ...." says Scat Man "When they asked us to play real loud for about 30 minutes, I knew someone was gettin' wasted. I learned years ago: see nothin', and say nothin'. That's why I'm here, I guess. They'd go out and kill some-

and his own "Sunny Side of the Street." Finally, he began his television career on a local Los Angeles show



body, and I'd come in and make 'em happy." In 1932, Crothers audi-

tioned for a radio show in Dayton, Ohio, and was told he needed a snappier name than Benjamin. He chose Scat Man because he did a lot of scatting (improvising nonsense syllables to a melody).

In 1936, Scat Man organized his first band and headed back to the clubs. He has led or been in bands off and on ever since playing with some of the greatest names in jazz.

In the late '40s, he was on the West Coast going full blast with his band. He made a couple of hit records: "Cattanooga Shoe Shine Boy" with Phil Harris

Friday

HISPANICS -- The Spanish actor formerly seen in "Barney Miller" has not been in any of the recent series. I can't recall his name but he used to appear with Redd Foxx in his show occasionally. He was an asset to the "Barney Miller" show. H.N., Bergenfield, N.J. You're speaking of Grego-

called Dixie Showboat.

Today, Scat Man is busier

than ever doing Chico, ap-

pearing on other series, cos-

tarring in feature films and making little kids laugh as the voice behind cartoon characters like Hong Kong

Phooey. At 65, Scat Man Crothers

sums up his success as an

entertainer simply: "I just

love people."

ry Sierra who had differences with Danny Arnold, the producer of "Barney Miller," and dropped out of the show this season.



ts from his speeches Special Night, Jan.

TOM SIMCOX, SUSANNE REED and JAMES HOUGHTON (I-r) co-star in Code R, a new action series about the police, fire and ocean rescue departments of an island community, Jan. 21 (8-9 p.m. EST) on CBS.

#### The Hereford Brand, Hereford, Texas, Wednesday, January 19, 1977

bute, including anecdot and other remembrance 20 (9-11 p.m., EST) on N	es, exerpts from his speeches es, on All Special Night, Jan. IBC.
	WEDN
DAYTIME MOVIE	
1:00 D "Sound of Anger"	family life, but Mac fleth refuses to attend.
	D A YEAR AT THE TOP
EVENING	(Premiere) Three discouraged
6:00 4 7 10 NEWS	musicians strike a deal with the Devil for a year of youth
E CARRASCOLENDAS	and success. The result is a new rock sensation.
MARCUS WELBY, M.D.	8:00 SIROTA'S COURT
6:30 @ @ ADAM-12	"The Judge" An ambitious
TO TELL THE TRUTH	D.A. tries to grab some headlines when an over-eager
B MacNEIL/LEHRER	police woman arrests a judge she thinks tried to pick her
REPORT	up.
:00 CPO SHARKEY	BARETTA
"Mignone's Mutiny" A hair dryer confiscated in the bar-	D INAUGURAL EVE
racks starts the action rolling	An entertainment extravagan
as the recruits frustrate Chief Sharkey with their lacka-	za in honor of President-Flect
daisical attitude.	Carter and Vice President- Elect Mondale featuring song
D BIONIC WOMAN	and dance, comedy and
GUNSMOKE	satire, poetry and opera. Stars include Paul Newman, John
B MASTERPIECE	Wayne, Johnny Cash, Beverly
THEATRE	Wonder, Chevy Chase Lilly
"Upstairs. Downstairs: On With The Dance" The uncer-	Tomlin and many others. MY THREE SONS
tainty of the new age is	B NOVA
reflected in Richard Bellamy's anxiety over his futuer with	"The Hot-Blooded Dinosaurs"
his new wife.	Scientists who hunt dinosaur fossils say we've got it all
McLEAN STEVENSON "The Great Rift" Peggy thinks	wrong; according to them
that group therapy sessions will add sparkle to Ferguson	dinosaurs were hot-blooded, successful animals and still are alive today.
	THUR
YTIME SPECIALS	MARCUS WELBY, M.D.
PRESIDENTIAL	6:30 ( D ADAM-12
Live coverage of the	TO TELL THE TRUTH
inauguration of James Earl	B MacNEIL/LEHRER
Carter as President of the United States. With John	REPORT
Chancellor, David Brinkley,	7:00 MONSTERS!
Tom Brokaw and Jane Pauley.	"Mysteries Or Myths?" Rod Serling narrates this Smithso-
CEREMONIES	nian Institution examination
Live coverage of the	of such tales as the Loch Ness Monster, Bigfoot and
inauguration of Jimmy Carter as 39th President of the	the Abominable Snowman.
United States. With Walter	WELCOME BACK, KOTTER
Cronkite, Roger Mudd, Bob Schieffer, Eric Sevareld and	THE WALTONS
Bill Moyers.	SPECIAL
Live coverage of Jimmy Car-	"Ten Who Dared"
ter's inaurguration as Presi-	"City Center Joffrey Ballet"
dent of the United States anchored by Harry Reasoner,	Featuring the complete
Barbara Walters and Howard	"Trinity" by Gerald Arpino, and excerpts from Leonide
K. Smith.	Massine's "Parade." Kurt
TIME MOVIE	Jocss' "The Green Table."
"Escape To Mindanao"	Robert Joffrey's "Remem- brances" and another Arpino
T PAR ST AVAILANT STORE	work, "Olympics."
NING	7:30 WHAT'S HAPPENING
0 0 0 0 NEWS	8:00 G GIVE TH HELL, HARRY
B VILLA ALEGRE	James Whitmore re-creates
and the second	his acclaimed one-man stage

# WEDNESDAY

life, but Mac flatly 8:30 A NBC MOVIE A YEAR AT THE TOP

"Benny And Barney: Las Vegas Undercover" (1976) Terry Kiser, Timothy Thomerson. Fearing adverse publicity, an ex-showgirl tells Benny and Barney, two suspended cops working as a nightclub act, about a slaying she has witnessed. Upon investigation the duo finds that the victim is allve, but has been kidnapped. LOVE, AMERICAN STYLE

#### THE ROCK 9:00 CHARLIE'S ANGELS

Angels On A String" While vacationing at a mountain resort, Sabrina becomes friendly with a famous European social critic whose life

# is in danger, despite the presence of Federal security

#### D MOVIE One - Two-Three" (1961)

James Cagney, Pamela Tiffin.

The daughter of a Coca-Cola

executive becomes involved

"Disorder" (1962) Louis Jour-

dan, Susan Strasberg. An unemployed servant en-

counters strange examples of

with an East Berlin hippie.

GOSPEL CRUSADE

B NEWS

1:30 E CINEMA

THURSDAY

WYATT EARP 11:45 THE ROOKIES 12:00 TOMORROW

"A Test Of Courage" Terry is determined to find the gun store robbers who caused a crash which cost a new 12:30 DRAGNET

12:50 7 MYSTERY OF THE WEEK "Halfway To Danger" 1:00 D NEWS

'The Hunting Pink" presentation of enecdotes SO STAR TREK 10:15 D MOVIE (Cont.) 10:30 TONIGHT SHOW Host: Johnny Carson. MARY HARTMAN B RIVALS OF SHERLOCK HOLMES 'The Case Of Dixon Torpedo" 10:45 CUNSMOKE 11:00 10 MOD SQUAD 11:15 D MOVIE ELEVEN "Sherlock Hölmes In Wa-shington' (1943) Basil Rathbone, Nigel Bruce. Holmes must find a missing document and a secret set vice agent. 11:30 D WYATT EARP 11:45 DINAUGURATION PARTIES The gata parties live Union Station, the shington Armory, the Sheraton Park Hotel, the We-shington Hilton, the Shoreham Hotel and Mayflower. 12:00 TOMORROW

DRAGNET 1:00 D NEWS

We-

career of Harry Truman. Margaret Truman Daniel will BARNEY MILLER HAWAII FIVE-O D MY THREE SONS B INAUGURATION OF CARTER Live coverage will begin with the motorcade to the Capitol and continue with the swearing-in, President Carter's address and the in augural parade 8:30 TONY RANDALL LOVE, AMERICAN STYLE BO MANNA 9:00 STREETS OF SAN FRANCISCO BARNABY JONES D MOVIE "Operation Crossbow" (1965) Sophia Loren, George Pep-pard During the second World War, the Allies must locate and destroy the German's rockets and missiles. 9:30 D HI DOUG 10:00 ( C ( D NEWS

and reminiscences from the

10:00 4 7 D NEWS STAR TREK 10:15 D MOVIE (Cont.) 10:30 TONIGHT SHOW

THIS IS THE LIFE

human behavior while

Host: Johnny Carson. Guest: Dolly Parton. 10 NEWS

10:45 D GUNSMOKE

traveling

11:00 D MARY HARTMAN. MARY HARTMAN DO LUCY

#### 11:15 D MOVIE ELEVEN

"The Son Of Frankenstein" (1939) Boris Karloff, Basil Rathbone. A man who lives after he was hanged, seeks revenge through recourse to Frankenstein's mother. 11:30 D MOD SQUAD

Editor: Dianne Banner		10mm
Photographer Reporters: Lyle Bonner	The Whiteface	and the second
Pam Bradford Mariene Cariton Deleres Garcia Elva Garcia	Published as a part of The Hereford Brand by	Carlow Sol
Teresa Livers Mark Powers Rober ts Perez	Hereford High School Journalism Department	0.07
Conchita Ruiz Abel Trevizo Tommy Weaver George Yocum	Page 7 The Hereford Brand, Hereford, Texas, Wednesday, January 19, 1977	

Who would ever think that a

bunch of High School students

would invited a preacher to

class? Well, it happened, and

Members of the local Chapter

of the Fellowship of Christian

Athletes meet every other

Monday, at the fieldhouse.

There were sixty students who

signed up but only 30 of them

Coach Rick Stewart is the

youth's sponsor. Barry Acton is

President Greg Albracht is Vice

President and Lori Taylor is the

are active members.

secretary.



#### Working hard for HHS Jounalism class is standing back L-R Mark Powers, Abel Trevizo, Lyle Bonner, Marlene Carlton, Pam Bradford, Robert

Perez, Delores Garcia, Conchita Ruiz, Elva Garcia, seated are: Tommy Weaver, Dianne Banner, Greg Pagett, and George Yocum.

# **HHS Offers A Variety Of Sports**

Some people are gifted with athletic ability but are not able to participate in UIL athletics. This is one of the many reasons why there is an organized Intramural program at Hereford High.

77 of he

hd

This year's Intramural program is headed by Coach Arnwine and some helpers. Coach Arnwine has outlined a schedule for different sports for the rest of the year. Most of them will not get underway until February or a little after so the students will not be out in the cold.

There are a variety of sports scheduled for the remainder of the school year. There are three won't get

boys and girls doubles and singles. The others are handball and tennis. The team sports are Volleyball which will start around the first of March, track and field which will start the last of April, and softball which will start the first of May.

The maximum number of players on a roster is ten players and only two of those ten can be athletes. Athletes are not allowed to play the sport in

which they specialize in. When asked if Coach Arnwine

had any comments on this year's Intrumural program, he replied. "The Intramural Program has been cut back some; because of added gym use caused by the adding of girls basketball. However, we feel the addition of the YMCA Basketball Program will provide something we have been trying to forfeit.

# Seniors Tour TSTI

Many Hereford High School vocational-technical fields." Seniors will be going on a trip to The students that will be Amarillo to TSTI (Texas State going will be in sessions with

Mr. and Mrs. Gearld Banner will be sharing her title as Key Club Sweetheart during the 1977 school year.

Dianne Banner, daughter of for them during the complete school day. Slave Day is one of the many ways Key Club earns

money for their community

Serendepity Group. Before they are dismissed, someone says a prayer or

of the Bible.

for three days even!

Who was this person that a

group of about 24 persons

couldn't wait to hear? He was

**Coach Rick Stewart Sponsors** 

"The involvement in partic-

# **Students Print News**

**Preacher Goes To School** 

cation media

HHS Journalism class has been busy writing stories for the Whiteface edition which comes out every other week in the

The teaching objectives of the class include developing the student's awareness of what the mass media is and how it can influence their lives. Journalism who acquaints the students with various types of mass communi-

Working under Coach Robert Priest, the students have aquired many skills, such as

**Hereford Christian Athletes** ipation is good but the total Sometimes the meetings include study from a booklet put out by involvement is hard to measure. Every one is definitely an

integral part of the group." comments Stewart on the involvement of each individual. someone may read scripture out Coach Stewart said he feels like "it is a special feeling of

none other than Rev. Doug

Manning. Pastor of the First

Some people may ask, why

**Baptist Church of Hereford.** 

talked about how and why married people have problems. belonging that you can get by This quote by Rev. Manning coming to the meetings." just may sum it all up. "There

are no marital problems, there are courtship problems that get married. He also says that married

him.

creating various types of couples break up because of journalistic writings; news and small problems such as, when a feature stories, interviews, and person gets married and he (or personal sketches. Dianne Banner and Greg she)' is used to squeezing the toothpaste tube in the end and

Pagett are the co-editors of the Whiteface and have different responsibilities such as making the layout for the paper. proof-reading stories and getting the school section out in time

Journalism reporters are: Pam Bradford, Lyle Bonner, Marlene Carlton, Delores Garcia, Elva Garcia, Tereasa Livers. Robert Perez, Mark Powers. Conchita Ruiz, Abel Trevizo, Tommy Weaver, and George Yocum. Their duties include: finding the news and reporting it, typing up their stories, and working on the basic fundamen-

Sometimes this kind of attitude makes of breaks a marriage. tal of newspaper journalism. The second day he talked The photographer for the about how some people marry a Whiteface is Greg Pagett. Not only is Greg responsible for person because that person is one of their parents. ant al said that when a person marries, sometimes that person will say, "it's not going to be like it was at home", and most of the time the marriage turns out to be just like the good and the bad things of home.

did these students invite him to

give a talk to the class? The

reason was that he talked on

marriage, pre-marriage, and

Rev. Manning had the whole

class sitting on the edge of their scats not uttering a single word for three days in a row (which is hard to do for some teachers).

Rev. Manning got started in counseling when he was about 23 years of age. It was in Tulsa.

Oklahoma where he had his first

counseling problem. Ever since

then, he has done his best to

help any couple who comes to

The first day Rev. Manning

the partner squeezes it in the

middle, or something of this

sort. He expalined that by the

time the couple goes to him for

Another example he gave

was when a couple is dating

they both put on a show, kind of

a buver's-seller's market. Both

the girl and the guy put on the

best act they can, then after

they both are married they say

"why should I put on this show

any longer, I have my husband

(or wife) and that's all I wanted.

So why put on the show".

help it is too late.

pre-marriage dating.

get out there and show what you At the meetings, the can do even though it may not teenagers talk about the be much. Who knows, you possibilities of Christ in their might find some hidden athletic own lives. If the youths are talent which will enable you to troubled they are able to talk to become a future star.school the other members about them.

rt.

#### "The purpose of the club is to help students to become closer to God and to be able to associate with Christian Atheltes of their own age, and Hereford Brand.

become aware of the closeness of Jesus Christ in our every day lives." remarked Coach Stewa-



"buy" club members to work

intends to move the Hereford Satellite Center into their new buildings.

projects.

In the future the Key Club

underway until the end of February. There are also three individual sports. One of them, Badminton, is underway now for

#### **HHS Forensics Team Attends**

#### Tournaments

The H.H.S. Forensics Team placed well at the Friona tournament. Shelby Austin participated in persuasive speaking and placed in semi-finals. Kim Cochran placed second in prose. A few Jr. High students joined the High School and Cara Williams of Stanton advanced to semi-finals. Steve Viegel, of La Plata also advanced to sem-finals in extemporaneous speaking.

The Forensics Team went to Muleshoe early in January and placed well. Kim Cochran placed second in prose and advanced to semi-finals. Sandy Moore placed in prose also, but did not advance. Mohota Manning and Ruben Vargas placed in poetry reading.

Technical Institution: on Febr uary 2. Mrs. Mercer, school counselor, announced that about 80-90 will be attending. The Main purpose for the trip to TSTI is to observe the

different programs available and opportunities in different fields.

Mrs. Mercer says that some of the students have changed their thoughts about going to

college on previous trips or they have seen opportunities in altogether different fields. She also adds. "Many students are unaware of the many opportunities that are available in

## Seniors Beware: **Time Is Short** Hereford High School Senior

vill start preparing for their graduation activities during late lanuary. Jan. 25 is the date set or ordering announcements. aps and gowns. Seniors will need a \$5 deposit for their invitations. Senior sponsors will be helping the students with heir activities.

students and teachers. They are able to visit the dormitories. they will eat in the dining hall and also have some time in the recreation hall. Mrs. Mercer also adds "All in

all it is a most profitable day." **All Area Tryouts** Perhaps the highest honor

that can be gained in UIL musical competition is admission to the All State Band. For many, including three from Hereford, the first step began last Saturday in Canyon with all-area tryouts.

Usually the numbers at all area tryouts are small but competition is keen. Those who make it at all-area will go to Lubbock on January 22 for All State competition. Those at Lubbock will represent the best in the state.

Five bandsmen from Hereford tried out and three are still in the running. They are: Robert Holder on saxaphone. Dale Tarr on trumpet, and Mark Priest on baritone. The All-State Band will

present a concert in February.

senior and is not eligible to run for District Sweetheart. Key Club's District Governor, Joe Holcomb requested that all Club Sweethearts be lower classmen so she may serve, if elected, as District Sweetheart for the

Even though you may not

have any athletic ability or be an

athlete, it is still worth while to

upcoming school year.

Key Club met January 5 at the high school library and elected Lisa Duggan, to share the role with Dianne as Club Sweetheart.

Lisa is a sophomore and is the daughter of Mr. and Mrs. Willis Duggan. She was chosen as close favorite and also served as the Sophomore Homecoming Queen's attendant.

During the month of January the Key Club has done many community projects. They installed new brackets for flag displayal at local merchants, and catered the Chamber of Commerce Banquet. Key Club also helped the Fellowship of Christian Athletes, sponsor the Hereford Youth Rally.

An upcoming event, which is important to all club members is Slave Day, January 21 will serve as Slave Day for all Key Club members. Local merchants will

# **Problems Solved** In Psychology

Am I very different from other people my age? What can I do about being anxious or nervous? How will I know if I am in love and ready for marriage? These questions and many like them are being answered in a new

course at H.H.S. The course is Psychology I

and II, Psychology I is a one trimester course, as is Psychology II. Psychology I is taught by Terry Russell. Psychology II is being taught jointly by Mr. Russell and Floyd Jackson.

Psychology 1 is mainly concerned with methods of learning and the forming of your personality, and what causes you to behave as you do. Psychology II is concerned with social behavior and social

# YMCA Sponsors **Basketball At HHS**

YMCA Basketball is a new

All games will be played at the old Central gym. Play begins at 7. 8 & 9 p.m. every Tuesday. There are approximately 46 boys involved in the program on a 6 team agenda.

Play began Tuesday Jan. 11 at 7 p.m. between the Renegades and the Red Rubber Baby Buggy Bumbers #1. The Rengades won, 62 to 43. Greg Henning was high point man for the winners with 21 points, Rowan Alexander had 17 for the losers. The first half of play will conclude on Feb. 8. The winners of each will vie for the championship March 22. The six teams involved are. the Renegades. Reb Rubber Baby Buggy Bumber #1. #2. Bravo. Thunder Chickens and the

problems. A considerable amount of time will be spent on the role of the family as it affects social behavior and how it should be linked to decision making.

"The purpose of Psychology is to cater to the interest and needs of the students. The needs and interests will differ from student to student, but all students are probably looking for some answers of some basic life questions," stated Mr. Russell.

Several of the general fields to be studied in Psychology 1 and II, are Personality, Behavior, Dating, Marriage, Mental Disorders, and Influence of Peer Group.

Stars. Youth Program director is

**FFA's** Attend

Hereford FFA (Future Farm-

ers of America) will attend a stock show in Amarillo Jan.

18-22. They will be showing 85

sheep, 50 barrows, and 7 steers.

Stock Show

Weldon Knabe.

aking the picture developing them.

The Journalism Department along with the Printing Trades have produced a special Christmas paper and are planning more of these special papers in the future.

**Crusaders** Tour events. He has appeared in Hereford Youth Revival numerous concerts, including Program recently presented a the Billy Graham Crusade musical assembly by Johnny in Lubbock. He performed with

Ray Watson. Andrae Crouch and the This musical assembly was Disciples, and has produced his presented January 12 at first album, entitled "The Hereford High School, La Plata Straight and Narrow Path." Junior High School and at Stanton Junior-High School.

Youth Revival Week.

1972, has provided inspiration

to different religious-oriented

A native of Lorenzo. Johnny Rav Watson was an all-state The Johnny Ray Watson basketball player in high school musical was presented in and went on to become "most connection with the Hereford valuable player" at McMurry College in 1970-71. Critics Johnny Ray Watson, who was report that Watson "blends turned toward Christianity in

together music, humor and soul in a dynamic Christian experience.



Lisa Duggan, elected by HHS Key Club will run for district sweet heart at the spring convention in Oklahoma City.



Laurie Pittard drives past opponent during an intracity clash at La Plata.

activity for boys here at Hereford High School. YMCA officials have begun a program for all High School boys that are not involved in regular athletic basketball.

judging will be held on Saturday, Jan. 22 at 8 a.m. steer judging is scheduled. The champion steer show will be on Saturday, Jan. 22 at 7:45 p.m. will be having a Hereford Young Farmers Livestock show Jan. 27-29. This livestock show is sponsored by Young Farmers

President, Roy Carlson, and parents of 4-H and FFA members, and businesses throughout the community. The Hereford Ag teachers are: Jess Robinson, Marcus Phillips, and Bob Ward.

## The Hereford Brand, Hereford, Texas, Wednesday, January 19, 1977

# SELLIT FAST!

Page 8

		States and the second second second		creation and the		The second s	SUCTOOD ADILY
CLASSIFIED ADS	FIRE WOOD	FOR SALE	FUNNY BUSINESS	By Roger Bollen	4-A MOBILE HOMES	Deaf Smith General Hospital	WEDDING PHOTOGRAPHY- Modern and custom poses,
Classified advertising rates	FOR SALE	16" well casing, new steel.				has a 3 to 11 position for a staff	prompt, efficient service, plus
are based on a minimum of 15	Pinion fire wood, \$45 1/2 cord;	18%c per lb.			FOR SALE	nurse on a medical-surgical	reasonable rates. Lanny Smith
words. One day is 10 cents per	\$85 cord. Will deliver and stack.	6" and 8" column pipe.				nursing unit. Excellent salary.	364-3953, any day of the week.
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below are for consecutive	1-113-tfc	FARWELL PIPE & IRON	WE'RE A BIT		carpeted furnished beautiful	yee benefits. Please call Eve	See at 401 Sycamore. 11-43-tfc
insertions, no copy change, and	Martin Contractor Contractor (State Contractor State Cont	601 Avenue A. Farwell, Texas	HESITANT		mobile home. Assume payme-	Darling at 364-2141. An equal	11-43-uc
apply to set solid ads, only, no	SHAKLEE PRODUCTS	Phone 481-3287.			nts \$103.00 258-7286, Hereford.	opportunity employer.	
captions.	Clyde & Lee Cave	2-1-tfc	ABOUT BRINGING		4A-34-tfc	8-143-5c	TEX-MEX DITCHING
	Authorized Distributor		THIS "BABY"	((4)(4)) = (4)			Phone 364-4907
TIMES, RATES MIN.	364-1073	See Us Fer	OUT IT CAN	000	1974 12x50 2 bedroom Artcraft	Needed: Station manager and	All your ditching needs
2 days, per word: .17 2.55	107 Ave. C	Mayrath Grain Augers			mobile home. Like new.	part time help. Come by 403	Turn key job
3 days, per word: .24 3.60	1-95-tfc	Also have parts in stock	REPLACE EVERY		265-3357 after 6.	East 1st or call 372-4401	Free estimates
4 days, per word: .31 4.65	And a state of the	DAVIS IMPLEMENT	JOB IN THE		4A-144-5c	Amarillo.	11-35-tfe
tal day FOFF	<b>BABY PARAKEETS and Finc-</b>	409 EAST FIRST	WORLD .			8-140-5c	11-33-00
	ches 364-1017.	Phone 364-2811.	(monet )		For sale or trade: 1972 model 12	0	
10 days, per word: .59 8.85	1-97-tfc	2-1-the	171	TON COMPANY INTERPORTATION CONTRACTOR AND ADDRESS OF ADDRESS	x 60 mobile home. Call		
Monthly, per word: 1.00 15.00	And the rest of the set of the set of the				364-4221.	Wanted: someone to work day	<b>ROTOR TILLING</b> yards and
Classified display rates apply	FOR SALE				4A-143-5c	shift for elderly lady in Tulia.	gardens. Call Robert Betzen,
for special paragraphing, cap-	Queensland-Blue Heeler Pups.	1971 50 ft. Hobbs cattle trailer.		00000		Texas. Call 364-0505.	289-5500 early mornings or late
tions, bold type or larger type:	Also mixed Border Collie and	All' aluminum - in excellent	V. A.	IIII ZZZIERZE I	10-51 14 14 14	8-139-tfc	evenings.
\$2 per column inch; \$1.50 for	Blue Heeler Pups. 1968 Olds	condition. Phone 364-4590 after			10x51 Mobile Home. Furnished.		11-1-tfc
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\$1 per column inch.	rubber, good condition, 806/	2-143-5c	Bo	000000000	578-4550.	Retired Men or Women	MONEY TO LOAN
Cards of Thanks: \$2	538-6294 or Box 75. Adrian.		1797		4A-140-5c	Would you like to earn \$8 to \$10	On guns, jewelry, radios,
Deadline for classified ads is 4	Texas 79001.	BUY-SELL-TRADE				per hour part time or full time	watches, stereos or anything of
p.m. daily for the next day's	1-121-tfc	New and used farm equipment.			Dealer Repo. Assume payments	calling on established Fuller	
edition; 4 p.m. Friday fot		The "Honest" Trader	i i i		on 14 wide 3-bedroom mobile	Brush customers? Call 894-5879	value. PFC Pawn. 900 Lee.
Sunday's edition.	For sale: Red rabbits, \$2.50	MM-T-Bone Treinen	71		home. 258-7286, Hereford. \$126	or write Box 1074, Levelland,	Phone 364-3400.
For advertising, news and	each. Call 578-4345.	Phone Development			per month 4A-34-tfc	Texas 79336.	11-139-tfc
circulation, dial (806) 364-2030.	1-141-5c	Phone Days 806/238-1614 Bovina: Nights 806/247-3084				8-131-22c	
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ERRORS			0 1977 Dy NEA, INC., 1.M. R	g us Par Un. Phi	5. FOR RENT	Needing school bus drivers. See	and service on all sewing
	Hide-a-bed. Phone 364-4640.	2-1-tfc			J. FUR RENT	Eldon Owens at School Bus	machines and vacuums. Phone
Every effort is made to avoid	1-142-tfc	the set of	1971 Chevrolet tandum. Excell-	4. REAL ESTATE		Barn.	364-4051, 226 North Main.
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responsible for more than one	Furniture for cale, two molimer	FOR			5-144-tfc		
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immediately after the first	naugahyde) \$25 each. Spanish	409 E. First	We pay cash for Used	with no down payment and just	hed apartment. Sugarland		107 BRADLEY
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not the fault of the advertiser.	to double or queen size) triple	2-33-tfc	136 Sampson	insurance, set-up and tie	5-143-5c	Practical nurse would like a	Turnkey job
and additional insertion will be	dresser with two mirrors, chest		Phone 364-0077	down?? Call 258-7286 Hereford.		live-in position. Call 364-4249.	Straight finish
given.	of drawers, night stand \$500.		3-33-tfc	4-107-tfc	3 bedroom unfurnished house.	9-141-5c	Phone 364-5169.
and the second second	Call 364-0176.	For sale: Electric Zimmatic.	3-33-00	4-107-00	double garage, close in.		11-39-tfc
1 FOR SALE	1-142-5c	double brush external collector		For sale: 2 bedroom house on	357-2344.	Will do baby sitting in my home.	11-59-00
1. FOR SALE	ware, could associate some could associate water	ring, electrical monitoring	NEW & USED CARS	Avenue C. \$1,000 down; \$150	5-142-tfc	Call 364-2604.	
Miscellaneous	Want to form car pool to WTSU.	system, heavy duty gear boxes,	now for sale at	per month. Call Mark Armor			Hereford Furniture & Appliance
A CONTRACT OF A CO	Phone 364-4297.	one HP high torque motors.		364-3203.	2 bedroom unfurnished apart-	9-143-5c	140 North Main.
REPO	1-140-tfc	Call 806/364-2964 after 6 p.m.	JOHN OSBORN BUICK		ment. \$100 per month plus		Sales and Service. Call 364-0280
		2-141-tfc	PONTIAC, GMC'S	4-139-tfc	deposit. Call 364-4049 evenings.	Would like to in the	or 364-5043.
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beautiful Spanish Console	Chopper. Call 364-6178 after 6		221 North 25 Mile Ave.	By owner. Elegant 3 bedroom, 2		children in my home, ages 3 yrs	
Stereo. AM-FM radio. 8 track	p.m.	3. VEHICLES FOR SALE	3-8-tfc	bath home in Northwest	NOW LEASING-Move your	and up. Blue Water Garden.	
tape deck, record changer, list	1-141-5c			Hereford. Buy our equity of	family into warmth and comfort.	Apt. 14.	ELECTRICAL CONTRACTING
\$299.95, a balance of \$183.00 or	and the cost of the states and the states and the states and the		A AN AN A SHARE AND A SHARE AND A	\$14.250 and assume 6 34 % loan	Two bedrooms, fireplace central	9-143-5p	GRANADA ELECTR.C CO.
assume monthly payments of	For sale: Feed lot gates, any	1975 Ranger XLT 150 automatic.	WALKER'S USED CARS	with total PITI payments of	heat and air, double carports.		Larry Granado712 Stanton
\$12.25.	size and panels. Call 364-0438.	power and air, dual gas tanks.	AND TRUCKS	\$230.68. Call 364-0084.	Sycamore Lane Apartments, Call	CUSTOM STACKING	Industrial*Commercial*
MARTIN'S SOUND CENTER	1-141-5c	11.000 miles. Like new.	WE BUY, SELL OR TRADE	4-138-tfc	364-2791.	Corn and mile stubble. Hesston	Residential
Corner of I-40 and Georgia	14	364-3168. 230 Centre after 5	400 West First	Go of the second s	THE REPORT OF TH	A PARAMETERS AND AND A DAMAETERS AND	Licensed, bonded & insured
Amarillo. Cras	House for sale to be moved. Call	A CONTRACT OF A	Phone 364-2250	house the hurdy in a loss " Same	5-97-tfc	stack hand system. 364-2907.	364-2947 364-6102
1-138-de	276-5353.	p.m.	3-41-tfc	FOR SALE BY OWNER	2 bedroom unfurnished duplex	9-98-tfc	Mobile phone 364-4741, ask for
tearter an en an aller de la dans anna anna anna	1-141-5p	3-143-5p		3 bedroom, 2 bath custom built	2 bedroom unfurnished duplex	It Pays to Advertise	Unit 3309
LEFT IN LAY-AWAY	For sale: Good height and h		1972 Ford. LTD. Power and air,	brick home. 3000 sq. ft. living	apartment. Fully carpeted,	Advertise where it Pays	11-101-tfc
Complete stereo system with	For sale: Good, bright oat hay.	'69 Chevelle, new 454 engine,	2 door hardtop. Clean. \$1400.	area. fireplace. basement. 3 car	utility room, fenced yard. Call	With a Classified Ad in	
AM.EM radio 8 track tang	Call Frank J. Bezner Jr.	lots of new parts. Call 364-1243	357-2397.	parage, sprinkler system, tennis	364-0116.	THE HEREFORD BRAND	



he Hereford Brand, Hereford, Texas, Wednesday, January 19, 1977

# Small Ads... Big Results! CLASSIFIED ADS!

TV & STEREO **RENTAL AGENCY** Black & White & Color 364-5077 after 4 p.m. Closed Sundays & holidays Gary & Peggy Betts 422 Long St.

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WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 11-24-tfc

Complete Belsaw Sharpening Service. Saws. tools, knives, scissors, etc. Call 364-3199 evenings only.

11-143-23p

11-136-tfc

#### **12. LIVESTOCK**

STOCKER CATTLE for sale. Pasture wanted, for stocker cattle. Western Feed Lot. 364-2723 or 258-7549. 12-37-tfc

For sale: 5 registered Charolais cows. 3 bulls and 2 Holstein cows. Call 364-0438.

12-141-tfc

#### **13. LOST & FOUND**

We have lost our big black and tan German Shepherd male dog. Straved from West of town. **REWARD.** Call Dwayne Cassels. 364-5375.

13-143-5c

STRAYED Saturday from 105 South Douglas, male Irish Setter, one year old, brown collar with flea collar and Tennessee license. Reward. 364-4682.

LOST: Female Chinese Pug.

13-143-tfc

13-144-5c

Lost around 200 block of Ave. J. REWARD. 364-3297 or 238 Ave.

ORDER NO. 3075 LEGAL NOTICE NOTICE TO RECEIVE BIDS FOR COUNTY DEPOSITORY

Notice is hereby given, as provided in Article 2544. RCS. that the Commissioners' Court of Deaf Smith County, Texas, will at its next regular meeting on Feburary 14, 1977, receive bids from banking insitutions in this County that may desire to be selected as the depository of the County Funds and County School Funds, in the Court House at Hereford, Texas, up to

10:00 o'clock a.m., February 14, 1977. The Court reserves the right to reject any and all bids. Sam Morgan, County Judge

Deaf Smith County. Texas. 143-10c

#### NOTICE TO WHOM IT MAY CON-CERN

NOTICE IS HEREBY GIVEN THAT I AM NOT AND HAVE

NEVER BEEN ASSOCIATED WITH. AND SHALL NOT BE **RESPONSIBLE FOR ANY** BILLS OF DEBTS AND HAVE NEVER AGREED TO BE

RESPONSIBLE, FOR ANY BILLS OR DEBTS INCURRED BY. JIMMY HUCKERT AND OR MARY HUCKERT AND OR DORIS LAVERN HUCKERT, IN CONNECTION WITH THE WESTERN WEAR SHOP KNOWN AS THE CORRAL. DIMMITT. TEXAS, AND OR ANY OTHER BUSINESS CON-

DUCTED BY THEM OR ANY OF THEM. **EXECUTED THIS14TH DAY** OF JANUARY, 19"

**ROBERT CHARLES "BOB"** 

It Pays to Advertise in the Classified Ad pages of THE HEREFORD

# Ann Landers Hubby Gets Girdle

DEAR ANN: I'm a 50-yearold lady with her own Equal **Rights Amendment.** Last summer my husband and

spent two weeks camping. The feeling of freedom was wonderful. Part of it was going without my girdle for 14 glorious days!

The first evening back home we were eager to share our experiences with some close friends, so we treated them to

dinner. When we got home, my husband said, "You looked a little sloppy tonight. Why didn't you wear your girdle?"

I became angry and invited him to look in the mirror and see which of us looked sloppier. We both decided to go on a diet. The next day I was still mad. I went downtown and bought a girdle-- for HIM. When he came home, I said, "Put this on. You look a little sloppy." He thought I was kidding and replied, "Those things are for WOMEN." I told him they were for anybody with bulges -- and

he qualified. Now we both wear girdles, and he not only looks better but says his back is giving him less trouble. Print this. Ann. We might get something going. --Equal In Dubuque

HUCKERT 142-5c

DEAR OUT. I recognize the man. He's my good friend Jess Bell. You are right. Bell's approach is forthright and admirable. I urge other executives to follow his example. Sorry I took a dive, Thanks for hauling me up short. DEAR ANN LANDERS: Inasmuch as a poll was

conducted in your column for people who, if they had it to do over gain, would not have had children, why not conduct a poll for people who would rather not have been born? -- Curious In Fort Smith, Ar.

DEAR ARK: I suspect you are being facetious but without conducting a poll, I can tell you that millions of people in this world are miserable and depressed. For them there is no joy in living. They would rather not have been born.



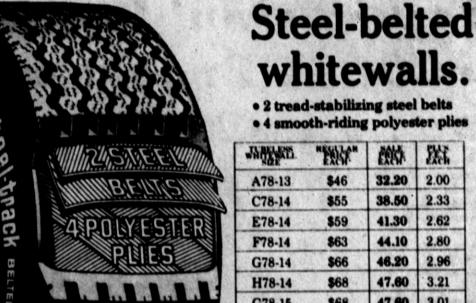
The first postal card was issued on May 1, 1873 — and rumor hath it that it will be

delivered any day now

For your strange bird collection: The pointy-shoed girlwatcher.



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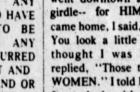
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F78-14	\$63	44.10	2.80			
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G78-15	\$68	47.60	3.01			
H78-15	\$72	50.40	3.27			
J78-15	\$77	53.90	3.37			
L78-15	\$80	56.00	3.43			
1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.	WITH TRADE IN TIRE					

Grappler I sale priced thru Jan. 25.





LOST: Small white shaggy poodle. Lost on 13th Street. Child's favorite pet. Please call 364-6056. 13-144-tfc

FOUND: Ladies wedding ring. Call and identify. 364-4464 after 6 p.m. 13-144-5c



because the people must know

Mr. Stephen R. Rasche Reg. Owner Fort Campbell Fed. Credit Union Lien Holder

Re: 1972 Chev. Vega Lic. #: Displaying Michigan Vin. #: 1V11B2U461740

Dear Sir:

This department has taken into custody the above described vehicle under authority of the Texas Abandoned Motor Vehicle Act. The Texas Abandoned Motor Vehicle Act requires that we nofity the last known registered owner, along with all lien holders of record, that the vehicle is in custody.

The above vehicle is being held at One Stop Auto Repair from whom we have received application to dispose of said vehicle in accordance with the Act.

Notice is hereby given you, as Reg. Owner and Lien Holder of said vehicle, of your right to reclaim vehicle within twenty (20) days after the date of this notice, upon payment of all towing, preservation, and storage charges, as well as repair charges if applicable.

Failure to reclaim the vehicle within the time provided shall be deemed a waiver by you of all right, title, and interest in the vehicle, and your, consent to the sale of the above vehicle at a public auction.

Sincerely Travis McPherson, Sheriff by A.C. Burton, Chief Deputy 144-1c

4 bedroom, 11/4 bath \$19,500 downtown location.

We need the listing on your home.

HGX 910 \$22,500.

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12'x44', \$4,800.

SMALL ACREAGES

FARMLAND 1/2 section South of Summerfield. Lays on Highways.

1/2 section, good water, lots improvements. Only 51/2 miles from Hereford.

One section near Hereford with

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House on Austin Road with approximately 4 acres for

15 acre tracts with irrigation

Ideal for home or business.

Page 10

# Herd Cagers Boll On; Amarillo Falls, 74-63

#### BY BOB NIGH Brand Sports Editor The Hereford Whitefaces

exhibited an abundance of hustle Tuesday night at the La Plata gym to post a 74-63 win over the Amarillo High Sandies as they ran their season record to 14-8.

James Mays and Kelly **Kitchens combined for 38 points** along the way, with Kitchens etting all of his 18 points in but three periods as Herd coach Barry Arnwine used reserves at the guard positions throughout the final stanza.

Mays canned eight points in the final stanza as he found the range from outside, a contrast to his usual accumulation via the layup route.

In addition to the usual big outputs by Mays and Kitchens, two other Whitefaces scored in

BY BOB NIGH

**Brand Sports Editor** 

emphasis shifted away from one

star' player has been the secret

to the success of the Hereford

junior varsity this year accord-

Ashby had directed the JV to

a 13-6 record thus far this

season including last night's

63-57 loss to Amarillo High, and

in almost every clash a different

player has come to the forefront.

and one junior, but I also use the

bench a lot, trying to play

everybody," Ashby said.

"That's the purpose of the

junior varsity, you know; to get

people ready to play on the

varsity, whether it be next year.

Ashby guides seven juniors

and five sophomores on his

squad and he, like varsity coach

Barry Arnwine, is faced with a

drastic shortage of height on the

As a result the JV depends on

its quickness to get the job

done. "A lot of the points we get

come off the fast break." Ashby

or two years from now."

roster.

revealed.

"We start four sophomores

ing to coach David Ashby.

Overall team play, with

double figures with David James and Kelly are our big Schumacher and Blake Autry each hitting for 10 points.

Autry, a transferee from Amarillo High seemed determined to play well against his former teammates, and he matched Mays' eight-point production in the final period as

the Herd raced to the win. The win was a satisfying one for coach Arnwine, who commented "in our two previous games with Amarillo

we got behind by 16 points each time, and we were determined for that not to happen again." And the Herd did just that,

turning the tables this time around as they gradually pulled ahead of the Sandies, leading by as many as 14 points several times along the way.

'Preparation' Main

"Our intensity and concentration was good, and despite that

scorers, our opponents can't just concentrate on them since

our other kids do such an outstanding job." Arnwine added. A total of eight Whitefaces scored in the contest in direct contrast to the Sandie output which saw but four players

breaking the ice. Mike Smith led the way for the losers with a game-high 26 points, 13 of which came in the second period as the rest of his teammates couldn't find the range.

Smith scored a lot of points, but he wasn't really a factor in the game," Arnwine commented.

The Herd grabbed the lead for good late in the opening period as Kenneth Mercer popped a fine-footer for a 12-11

Hereford lead with 1:29 left in

Hereford led 14-11 at the end of the quarter, 34-28 at the half, and increased the bulge to 10 at 50-40 after three stanzas.

The victory marked the third vin in-a-row for the Herd, and the fourth in the last five games. The final non-district game for the Herd is on tap Saturday night when the Clovis Wildcats come to town.

"That's a big ballgame with Clovis Saturday." Arnwine said. "It's an important game for us as far as momentum

Hereford this season in a 66-58 decision last month in the Clovis Holiday Tournament.

"We felt like we could have won that game over there, and are looking forward to playing them in our own gym," Arnwine added.

In junior varsity action last night the Sandies took a 63-57 win behind a 26-point performance by Victor Mitchell.

Jackie Mercer led the way for the Herd JV in the losing cause with 15 points while Robert Graves added 11 points, and Brent Allen totaled 10.

13-6 on the year.

Amarillo of rebounds when he is in the game due so his height."

4-1-9. Totals- 24-15-63.

Amarillo 13.

offensive care

The JV works out daily with the varsity, mainly running the formations the varsity's next opponent will use, and Ashby

"Since each school's JV sually runs the same stuff their varsity does, we get to see it as we run it against our varsity.

comes to couling in those missed show due to the lack of The loss dropped the JV 14 34 50 74 Hereford

Bennett, 5-3-13; Kevin Parker, Total fouls: Hereford 22.

**NCAA Issues Warning Concerning Taunting** 

#### BY DENNE H. FREEMAN **AP Sports Writer**

"The rules committee will be

charged with the responsibility

of doing something drastic if it

Speegle said officials, coaches

and players "will be given the

opportunity to eliminate this

trend. Officials will be asked to

call unsportsmanlike conduct

Such a rule is already in the

(the taunting) isn't stopped."

DALLAS (AP)- The NCAA issued a warning to collegiate football showboaters Tuesday- it might get costly. Cliff Speegle, chairman of the

Intercollegiate Athletics and now football coach and athletic director at California Lutheran. said, "Showboating gestures have no place in football ... it

Bob Shoup, past president of

the National Association of

somebody's nose in a taunting gesture. This is a clear warning."

The NCAA rules committee "legitimized" college football's option play Tuesday. The option had reached the point where the

The Hereford Brand, Hereford, Texas, Wednesday, January 19, 1977

# Hogs Club **Horned** Frogs

The Aggies defeated Baylor

in a similar manner Saturday

and A&M Coach Shelby Metcalf

said "We gambled on that last shot. We sagged four guys in on

Mike Russell and left Dukes

wide open. Our guys really

time when we had the ball was

my fault. We threw to the wrong

man. If we'd thrown to Steve

Jones he might have hit that

SMU Coach Sonny Allen

could hardly believe the

comeback of his Mustangs who

were down by 12 points in the

was embarrassed and then we

had one of the best comebacks

of any team I've ever had," said

Baylor Coach Carroll Dawson

said "I don't know what

happened. I thought we just

Action resumes Saturday

with Arkansas at Texas. Texas

Tech at Baylor. Rice at TCU.

televised day game, and SMU at

North Texas State in a

NEW YORK (AP)- The New

York Knicks, seeking backcourt

depth, have signed veteran.

guard Dean Meminger. a.

member of their 1973 National

Basketball Association cham-

Meminger, the Knicks' No. 12

draft choice from Marquette in

1971, spent three seasons with?

New York before being chosen

by New Orleans in the

expansion draft. He then was

traded to Atlanta in the deal

which sent Pete Maravich to the

nonconference match.

pionship team.

Houston at Texas A&Min a

"We were playing so bad I

'The last play of regulation

played their hearts out.

basket."

second half.

about had it."

Allen.

#### BY DENNE H. FREEMAN **AP Sports Editor**

Arkansas played one by the book Tuesday night, and the text according to Eddie Sutton is making the other team think there's a piano wire over the

The 17th ranked Razorbacks retained their Southwest Conference basketball leadership with a 62-45 victory over Texas Christian with a defensive masterpiece that the colorful Arkansas coach wishes to frame.

"It was our best defensive effort of the year." crowed Sutton who seldom hands out such gushing praise although his Razorbacks are the sixthrated defensive team in the country.

Sutton said "TCU was very deliberate on offense but we had the patience to wait them out." The Razorbacks circled a arget around TCU's explosive Daryl Braden, holding him to only 10 points -- just two in the second half.

"The last game he played I think he scored 39," said Sutton, pouring over his stat sheet. "Jim Counce did a great job on Braden." Arkansas is now 13-1 and 5-0

in SWC play. Southern Methodist nudged

Baylor 75-71 in overtime, Texas Tech shaved the Texas Aggies 66-64 in overtime on Grant Dukes' 15-foot jump shot with ight seconds to play, and Houston crushed Texas 95-81. SMU retained second place

with a 5-1 record with Houston moving up with a 3-1 ledger. A&M and Baylor are each 3-2. 'We were going to go to Dukes or Gussell on that last

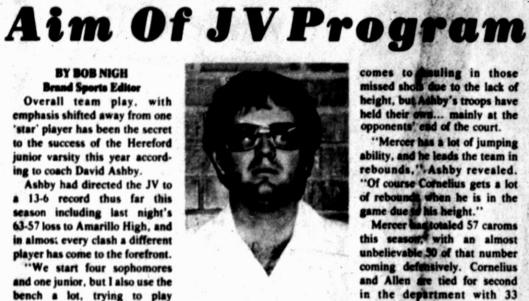
Jazz, and spent two years with shot--whichever one was open," the Hawks. He was not invited said Myers. "Grant just made a to Atlanta's training camp thisgreat shot. We had to have it."

# Writers Challenge **Old Timers Picks**

NEW YORK (AP)- There is a battle brewing over baseball's Hall of Fame and the side door a candidate must be listed on 75 through which many oldtimers per cent of the ballots have slipped to gain admittance submitted. More than 400 to the Cooperstown shrine.

To gain admission to the Hall of Fame in the writers' election." ballots were sent to 10-year The Baseball Writers Associ- members of the organization

ation of America announced this year. results of its Hall of Fame To gain admission in the



#### **David Ashby**

#### ...Junior Varsity Coach

several people with six or eightpoint averages than just one doing all the scoring." Ashby added

The balanced scoring punch the coach referred to is evident as the rest of the roster and their averages is looked at.

Randy Marrs and Reid Herring both average over six points per game, while Buzzy

coming defensively. Cornelius and Allen are tied for second in the department with 33 apiece. and Ellis is close

11 28 40 63 Hereford- James Mays. 9-2-20; Kelly Kitchens, 8-2-18; David Schumacher, 5-0-10:

Amarillo- Mike Smith, 9-8-26;

Blake Autry, 3-4-10; David **Tough Challenge** Arney, 2-2-6; Kenneth Mercer, 2-0-4; Jim Lawson, 2-0-4; Larry Hereford's Warren Cornelius [41] challenges Ritter, 1-0-2. Totals- 32-10-74. Amarillo's Victor Mitchell in the Herd JV's 63-57 loss to the Sandies Tuesday night. Mitchell hit 26 Eric Jacobsen, 6-3-15; Paul points to lead the Amarillo win as the Sandies

handed the JV only its sixth setback in 19 games. [Brand Photo].

behind with 32. As a team the JV has hauled in 232 defensive rebounds, while having snagged only 48

said that experience does his team some good.

and it helps us get ready," he

The coach cites Mercer and

#### height, but Ashby's troops have held their own... mainly at the opponents' end of the court. "Mercer has a lot of jumping ability, and he leads the team in rebounds, "Ashby revealed. "Of course Cornelius gets a lot

Mercer has totaled 57 caroms this season, with an almost unbelievable 30 of that number

goes. The Wildcats own a win over

'Our guards right now are scoring a lot of points as a result of our break, which we have to use to offset our lack of height." he added.

Those guards include starters Brent Allen and Kent Ellis in addition to Jackie Mercer, who shares duty at the guard and forward positions.

Mercer is averaging around 12 points per contest, while Allen pumps in nine points per game and Ellis chips in at a rate of seven per contest.

"We'd much rather see

The Hereford junior varisty

and spohomore basketball

squads came home with some

hardware last weekend as they

participated in tournaments in

Coach David Ashby's JV team

captured third place at Canvon

after missing a trip to the finals

due to a close, overtime loss,

and Aaron Bourland's sophs

claimed the consolation title in

The Hereford sophomores

opened the tourney with a 51-36

loss to the Canvon JV Thursday

night before squashing the

Canyon sophomore "B" team

Competition wasn't exactly

keen as the YMCA Men's

**Basketball League opened play** 

last Sunday, with none of the

three games played very close.

season with an 84-31 conquest

of the Bears behind a 32-point

outburst by Dick Kirkpatrick,

the Eagles had four players with

over 20 points in a romp over the

Raiders, 107-21, and AVC

win over the Rascals.

12 points.

Bad Company opened the

Canvon.

their tourney

Abalos is contributing four points per game, and Ricky Matchett and Robert Graves average over three per contest. The tallest player on the JV roster is junior Warren Cornelius, who is but a- 6-1 reserve, and Herring at 5-10 is

the tallest starter Ashby puts on the court. "Defensively we have to press a lot because of our size, and we have had some success

with it," the coach said. And, one would expect the Herd JV to be in trouble when it

80-39 Saturday morning

second-round win.

respectively.

Kevin Bunch led Hereford

with 13 points in the opener

loss, while Donald Weemes had

19 and Leslie Mullins 12 in the

Saturday afternoon the Here-

ford sophs took the consolation

title by beating the Canyon soph

A" team 45-43. Larry

McNutt's 14 points led the way.

The Herd JV opened with a

56-41 win over the Canyon

sophs "A" team Thursday as

Reid Herring and Kent Ellis led

the way with 11 and 10 points

while Steve Cerda added 12.

Allen as "good possibilities" to help out the varsity of next season, and says that Graves and Cornelius will have a good chance; Cornelius mainly be-

cause of his height. As the team heads toward the opening of district play Ashby tries to overlook the height disadvantage and tells his team

to "get down and get after it." And, to date there are 13 teams who will testify to the fact

points to the victory.

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books but rarely enforced. that they have done just that. JV, Sophs Win Titles

Houston Coach Bill Yeoman said, "During recent years sale will be made. there has been a tendency by players to add some unnecessary theatrics to the game after Saturday morning the JV lost making a big play. This is a very

penalties."

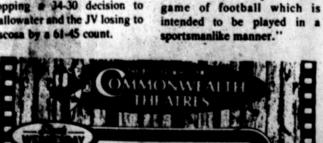
"Taunting has never been an admirable trait. It is less appealing when exhibited by a young man during a football game.

Force Academy and president of the American Football Coaches Association, told Speegles's committee: "I strongly decry the trend that apparently is developing whereby opposing players are taunting one another and providing ill will by gestures or verbal inter-

"Such distasteful attempts to intimidate have no place in the

With the tournaments a change.

Thursday-Saturday affair both Hereford teams took to the road Friday night with the sophs dropping # 34-30 decision to Shallowater and the JV losing to Tascosa by a 61-45 count.



LAST TANGO IN

ACAPULCO

- PLUS -

AM CURIOUS

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OWER

RATED X

Raiders with seven points. In the final game Ron Welty hit 19 points to lead AVC to victory, with Mike Page adding 12 points, and D. Smith scoring 10. M. Simpson led the Rascals with 11 points:

their win over the Raiders with

23 points. James Harris and T.

Champ each added 22, while

Larry Roberts canned 20.

Rodney O'Rand topped the

A fourth game scheduled for closed out the day with a 59-36 Sunday was cancelled due to one team dropping out of the Bad Company had three players in addition to Kirkpatleague, Y director Claude Huard has announced a revised schedule will be released soon due to the odd number of teams. Action in the league will continue next Sunday beginning

rick in double figures with Dennis Goheen scoring 18, Bill Abbott 12, and R. Scott 12.

Steve Wells led the Bears with Dana Rush led the Eagles in at 1:30 p.m.

Y Cage League Has Runaways

tense 59-54 decision to the lamentable trend. Clovis sophomores in overtime after regulation play ended with the two squares knotted at 52-52. Brent Allen led the JV in the losing cause with 16 points.

while Jackie Mercer added 10. Bill Margin, coach of the Air In the third-place game Hereford emerged a 62-33

NCAA rules committee said does not promote sportsman from his Dallas home after a Ft. ship or goodwill." Lauderdale, Fla., meeting.

Speegle said the NCAA can no longer abide "the idea of some youngster taking the ball and sticking it in front of

SPORTS SHORTS By The Associated Press

HOUSTON (AP)- The chief overseer for the owners of the Houston Astros has acknowledged that some persons have expressed interest in buying the National League team. But he says he has no idea whether a

Martin Kelly, overseer for General Electric Credit Corp. and Ford Credit Corp., said Tuesday he would rather concentrate on objectives than talk about selling the team.

**BUFFALO** (AP)- The Buffalo Braves hope they have ended

their search for a shotblocking, rebounding center, trading the lowest of their three first-round choices in the 1977 National Basketball Association draft for Golden State's George Johnson. The 6-foot-111/2 Johnson has spent 41/2 years in the league. and helped Golden State win the

1974-75 NBA title. Buffalo must drop a player when Johnson arrives to remain at the NBA limit of 12.



ball was being pitched forward behind the line of scrimmage with linemen downfield. Technically, this was an illegal

forward pass.

"What we are now saying is that on any option pass behind the neutral zone the offensive linemen can go beyond the line of scrimmage and block," said Speegle. "It (the option) is the most exciting play in college football and we want to administer it properly. It will be legal now whereas it had not been legal but we weren't calling it.

In another significant rule, Speegle said that after a penalty has been walked off "the clock will start only when the ball is next put into play."

45 clock hrs. 15 wks.

Begins: Jan. 25 Meets: H.S. Rm. 124

Instructor: Roland Saul

Tues. 7-10 p.m.

Ends: May 10 Fee: \$25.00

REAL ESTATE PRINCIPALS

45 clock hrs. 15 wks. Begins: Jan. 24 Meets: H.S. Rm. 124 Instructor: Charles Kitten

Mon. 7-10 p.m. Ends: May 9 Fee: \$25.00

45 clock hrs. 15 wks. Begins: Jan 27 Meets: H.S. Rm. 121

Thu. 7-10 p.m. Ends: May 12 Fee: \$25.00

30 clock hrs. 15 wks. Begins: Jan. 27 Meets: H.S. Rm. 125 Instructor: Paul Abalos

Thu. 7.9 p.m. Ends: May 12 Fee: \$25.00

Instructor: Virginia Phillips

SHORTHAND

Previously, the clock had been started after the penalty was walked off.

election today and then Veteran's Committee election, a prepared to do battle with the candidate must be supported by Veterans Committee. at least nine members of the

election.

of Fame.

Representatives of the two 12-man committee, which also groups meet in New York Jan. adds executives and umpires to 29, two days before the veterans the shrine. hold their own Hall of Fame The BBWAA would like some

limits placed on the veterans to The problem, according to the prevent the addition to the Hall writers, is that the Veteran's of Fame of players who had little or no support from the writers Committee has not been as selective as it should be in during their years of regular adding new members to the Hall eligibility.

One suggestion has been the There was, for example, last introduction of a "second chance" ballot. That would year's induction of Fred Lindstrom, the old infielder. In permit the Veterans Committee all of his years of eligibility on to suggest that the writers take the writers' ballot. Lindstrom one more look at candidates who had never received more than came close to election but never seven votes. The same thing quite made it in the regular was true of an earlier Veteran's elections. Committee inductee, first

The first fly casting tourna-ment was held in Utica, N.Y. in 1861. The winner was George Lennebacker

## **HEREFORD SCHOOLS COMMUNITY EDUCATION PROGRAM** Spring, 1977 **Registration at First Class Meeting** REAL ESTATE LAW BRIDGE

baseman Long George Kelly,

who never had more than five

votes from the writers.

16 clock hrs. 8 wks. Begins: Jan. 24 Meets: H.S. Rm. 102 Instructor: Mozelle Neill

Mon. 7-9 p.m. Ends: Mar. 14 Fee: \$10.00

TYPING 45 clock hrs. 15 wks. Begins: Jan. 25 Meets: H.S. Rm. 120 Instructor: Eleanor Goen Tue. 7-10 p.m. Ends: May 10 Fee: \$25.00

BOOKKEEPING 45 clock hrs. 15 wks. Begins: Jan. 24 Meets: H.S. Rm. 125 Instructor: Bill Shore

Mon. 7-10 p.m. Ends: May 9 Fee: \$25.00 WOODWORKING 36 clock hrs. 12 wks. Begins: Jan. 25 Meets: H.S. Rm. 126 Meets: H.S. Rm. Instructor: Dan Dudley Tue. 7-10 p.m.

Ends: Apr. 19 Fee: \$25.00

FOR INFORMATION CALL 364-5112



winner over the Tulia JV as Mercer canned 14 points, and Ellis. Herring, and Ricky Matchett each added eight