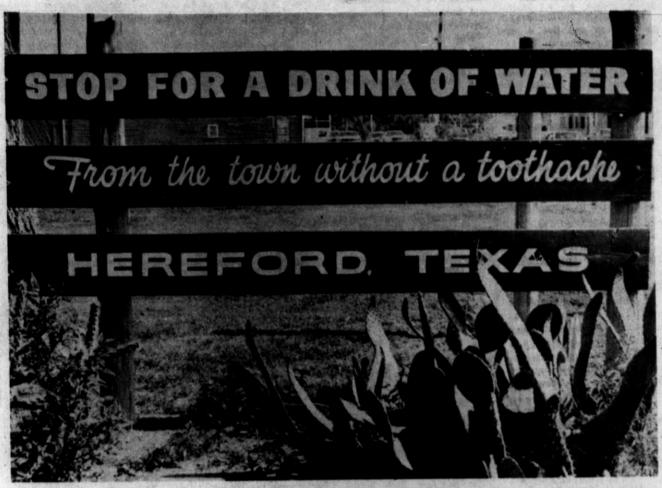
Fame Began With Dentist's Discovery



Fame of Old



That feller on Tierra Blanca Creek says keeping up with the Joneses would be much easier if the Smiths weren't setting the pace.

We don't write these columns very long; it's just that your span of attention is very short.

THE ANNUAL Brand Football Contest begins in today's edition with entry blanks due back in our office by 5 p.m. Friday. Again this year, sponsors make it possible for the winners to get \$30 in weekly cash prizes, with \$150 in cash awards to the season winners who record

the most wins. There are many high school games on the opening week's contest pages. Entrants will have to choose between a lot of unknowns the first week. In later weeks, we'll include more college games

Sponsoring this year's contest are: Kester Jewelry, Western Pump & Equipment, Hi-Plains Savings & Loan, McDowell Drug, Gibson's Discount Center, Deaf Smith REC, Hereford State Bank, Dub's Automotive Equipment, Flowers West, Pro Sports Center, Rockwell Bros. Lumber, Aladdin Carpet, Don Johnson Irrigation, Property Enterprises, Park Avenue Florists, First Printing Co., The Rafter Shop, The Bridal Corner, First National Bank, Montgomery-Ward, Texas Gallery, Lone Star Agency, C&W Carpets, Harold Close Drug, Dickie's Restaurant, and Spangler's Diamonds Ltd.

Wouldn't it be great if those who lose their tempers could not find them again?

WE HAVE the finest communication system in the world. One can pick up a phone and talk to a person in London, Paris, Honolulu, as though he were next door. But sometimes people standing just a foot apart have trouble understanding each other as they talk.

Many arguments and hurt feelings could be avoided by learning to give--and receive-- messages more accurately. Two prominent interpersonal relations experts have some suggestions as to how this can be accomplished.

Their first suggestion is that we really listen. We have a habit of screening out much of a conversation because we hear a great deal of it. Second, consider the symbolism of words, rather than always taking them at their face value. Intuition is necessary in interpreting the remarks that people make to us. This involves a little work on our part, but it's worth it.

Nonverbal messages come across loud and clear, and these should be noted... the averted eyes, the smirk, the yawn, the knowing smile, the patronizing grimace. With a little practice, we might learn to adjust our "tuners" to those we

The sign above may soon be a part of Hereford history if fluoride in drinking water is a new federal law requires that cities take it out. The ingredient has long benefitted the teeth of local citizens, but government research has determined that the ingredient along with others may be more harmful rather than helpful to teeth and bones. No doubt the famous label will stick despite the government mandates.

Carter Begins Bid For Labor Support

WASHINGTON (AP) - Jimmy Carter told the AFL-CIO today that the chairman of the Federal Reserve Board should be under closer control and that the president should have the power to fire

Carter said eight years of Presidents Nixon and Ford have led to economic stagnation and have changed the American spirit for the worse, creating a need for changes in the economic system.

The speech by the former Georgia vernor followed a fiery talk by AFL-CIO President George Meany, kicking off orgainzed labor's drive to oust the Republicans from the White House.

Meany brought top AFL-CIO leaders here to outline political strategy, vowing that labor "is going to do all we can" to help elect the Democratic ticket in

Carter proposed that the chairman of the Federal Reserve Board "run for the same four years as the presidents." Members of the board now serve 14-year terms and cannot be removed except for

wrongdoing. "While maintaining the board's independence, the chairman would consult more closely with the President, other executive leaders and the members of Congress in developing a consistent economic policy," the Democratic presidential nominee szid.

Carter's plan is certain to be applauded by some Democratic members of Congress who believe the Federal

Man Arrested Here Being Held For **Ohio Authorities**

A 38 year old man who lists his home as Pampa was arrested by local DPS officers nday night and is currently being detained in the Deaf Smith County jail on a warrant from London Ohio.

According to a spokesman for the local sheriff's office, Ronal Patton was arrested on a misdemeanor DWI offense last night after he was stopped for

speeding by the local DPS officers.

Officers later learned that Patton is wanted by authorities in London, and are holding him until officers from that Ohio city arrive to take him into custody.

tuesday

Sports.....Page 9

TV......Page 3

ClassifiedPages 8,9

setting of interest rates and in other U.S.

It is equally certain to be opposed by



Dirk Returns

The popular Dirk West football cartoons, featuring the Whiteface steer, will return to the sports page of The Hereford Brand again this season. The cartoons have drawn great reader attraction the past two seasons as ,West, a Lubbock artist, depicts the ups and downs of the Herd. West is also well known for his cartoons on the Tech Red Raiders and other SWC teams. The season's first cartoon on the Herd will appear Thursday.

Beads Trigger Explosion

RICHLAND, Wash. (AP)- Resin beads the size of the BBs may have triggered the chemical explosion at a reprocessing plant here that contaminated 10 persons with radioactivity, an official says.

"We don't know exactly what happened," said Phil Craig, nuclear processing chief for the Energy Research

and Development Administration here.
"But I believe the resin beads, which had been in use for several months, degraded when...nitric acid hit them and something went wrong."

EDITOR'S NOTE: The following article concludes two-part series on Hereford's drinking water supply. The first, published last Sunday, dealt with the possible unhealthy contents in the water such as fluoride and nitrates. Since the local water has always been know for its tooth building contents, it will be beneficial to our readers to know some of the history behind the label, "A Town Without a Toothache."] By BOBBY TEMPLETON

Brand News Editor

Hereford's present headache concerning the contents in its water that are supposed cause "toothaches" may not be directly related to the town's past tooth health fame, but that is where the local story definitely began.

The federal government through Texas Department of Health Resources is going to start requiring certain levels of flourides and other chemicals in Hereford's water as mandated by the Safe Drinking Water Act of 1975. It goes into effect on June 24, 1977. Cities must be in compliance within 13 months of that

Since this Panhandle town is one of the largest cities on a 500 community list compiled by the state to identify locations with high fluoride contents, it has received wide recent publicity. This is

nothing new to local citizens since Hereford has always enjoyed notoriety for its dentist who discovered what at one time was considered tooth-benefiting qualities in local drinking water.

NOW SCIENTISTS, under the auspices of the Environmental Protection Agency (EPA) have determined the high fluroide, nitrates, and other contaminant levels to be dangerous. Nitrates supposedly present health dangers to infants and unborn even though no incidents are reported to this effect on public health records.

A primary concern is the brown staining or mottling caused by fluorides to the teeth of children 14-years-old and younger. This may be classified as a cosmetic danger rather than a health problem such as cavities.

Dr. George W. Heard, a Hereford dentist for several decades, first discovered that Deaf Smith County citizens were generally immune to cavities. Some natives here never reported a cavity during their complete

After he arrived here early in the century, he always noticed that virtually no decay was present in his patients, especially those who had lived here most of their lives.

Some required an occasional filling,

gum and bone infections would sometimes necessitate an extraction or platework, but no volume of filling work existed as with the average dentist according to a Dec. 19, 1942 issue of Collier's magazine. The publication was one of the sources of nation wide publicity for Heard and his discovery.

However, the dentist didn't get immediate recognition since he had to talk to patronizing listeners for almost 24 years before he found anyone to help him research the situation. He was Dr. Edward Taylor, a state dental officer.

THE INTRIGUING FACT was that even horses, cattle and dogs had good bone structure and fine teeth. Cattle could be delivered within the county and become strong, robust animals even though they were spindly fishbone stock from Mexico. One 16-year-old dog was found to possess all his teeth.

The two men went to work and researched people throughout the county to obtain data to support the tooth-preserving water idea. They examined 56 people, 43 of whom were native born. Ages ranged from 2 to 60-years-old.

No cavities were found in any of those contacted.

Another survey was taken of 810 school (See DENTIST, Page 2)



Age Of Chemical Warfare Feared With Pentagon's Gas Weapon

SAN FRANCISCO (AP) - more exotic," nerve gas weapon that they fear could usher in an era of 'dazzling, unbelievable" chemical weaponry.

The device, known as a binary weapon," would contain two or more relatively harmless chemicals which form a highly toxic nerve gas when the weapon is fired, said Dr. R.J. Rutman, a University of Pennsylvania biochemist. He was here for a symposium on binary welfare at the American Chemical Society meeting

The binary weapon has been called the 'escalatory weapon par excellence," he told a new conference Monday. "The only effective response to it is a nuclear weapon or something canisters with binary weapons could make nerve gas politically acceptable by removing the danger of storing and moving

an already poisonous gas. G.R. Berdes, a staff member of the House Committee on International Relations, said "middle-level bureaucrats" in the Pentagon were eager to get funding for a program, twice voted down by Congress, to develop binary nerve gas weapons

A Defense department representative was invited to the symposium to discuss the Pentagon's postion, but a Chemical Society spokesman said the department canceled,

citing personnel changes. In July 1975, Congress voted

Scientists say the Pentagon is Rutman said replacing exis- \$562,000 to prepare a building might consist of an artillery p a new ting stocks of nerve gas at Pinehurst Arsenal in shell loaded with one chemical Arkansas for manufacturing binary gas weapons. A year earlier, Congress rejected a

\$5.8-million request for deve-

loping the weapons.

Berdes said a U.S. decision to start producing the weapons would increase proliferation of chemical weaponry and "pull the cork completely" on negotiations under way in Geneva toward complete chemical disarmament.

"The binary is the first in a long line of the new weapons. They are dazzling, unbelievable," he said, citing furturistic schemes for weapons that could 'vaporize" an enemy.

down an Army request for Rutman said the weapons and a canister filled with another chemical.

> The canister would be placed inside the shell, he said, and "the impact of firing and acceleration would then break the partition between the containers ..." and the contents would be mixed.

Heat generated by the friction of the flight or by the presence of additional accelerator chemicals would complete their conversion into nerve gas by the time the shell reached its destination, Rutman said, and a charge in the projectile's nose would spread the gas.

Attention Politicians: State Candidate Wanted

LUBBOCK (AP) - EMPLOYMENT OPPORTUNITY:

Dynamic individual wanted for state representative race. MUST be Republican. Contact Lubbock County Republican Chairman Mike Stevens.

Lubbock Republicans are agains screening possible candidates for the Dist. 75-A state representative campaign. Attorney David Sullivan was the

original candidate named to oppose Democrat Roy Ward in the race in the newly-created district. But he had to withdraw earlier this month to move his law practice to Illinois. His replacement - Lubbock commodi-

ties broker William C. Sharpley - found

Namibia Independence Sought

State Henry A. Kissinger is expected to

use his talks this weekend with South

African Prime Minister John Vorster to

prod South Africa to speed its timetable

for granting independence to Namibia.

WASHINGTON (AP)- Secretary of

out Monday that he can't run because he voted in the Democratic primary May 1.

Sharpley, 46, had been in the campaign only three days, since precinct chairmen had named his to replace Sullivan Saturday.

Monday state GOP leaders discovered little-known section of the Texas Election Code which says a person who voted in or was a candidate in one party's primary can't have his name on the ballot as another party's nominee.

Sharpley calls himself a conservative and isn't a registered Republican.

Precinct chairmen will meet again Thursday night to find another candidate.

Thief Gets Cash

A burglar walked away with a pocketful of cash Sunday after breaking in at a local

Evelyn Potter of 304 East 6th reported that her house was entered some Sunday morning and approximately \$80 in cash was taken from her purse.

A CB radio was stolen from a vehicle owned by Glen Bridges of 205 Breyard Saturday night, and thieves walked off with a metal box containing \$35 in cash in Hawaiianos Refreshments at 300 Main Saturday.

Kings Manor resident Maggie Thompson reported that someone entered her room and took \$5 in cash sometime Friday or Saturday.

Southwestern Bell Telephone Co. reported to police that a receiver was pulled off of a pay telephone at Askew Laundry at off East Park Ave. Friday, resulting in approximately \$25 work of

weather

West Texas: Continued very hum with scattered thunderstorms and showers, a few very heavy, tonight and Wednesday. Small change in tempera tures. Low tonight low 50s mountain and high valleys to upper 50s north and near 70 extreme south. High Wednesda near 80 north and mountains to low 90

OVERCAST

Sources here said Kissinger will try to persuade Vorster that "time is running out" for avoiding the escalation of guerrilla warfare in Namibia, which South Africa controls, and in Rhodesia.

Savings Mount At High Rate WASHINGTON (AP)- Savers are

pouring their money into savings and loan associations at a near record rate, a trend that should make more money available for home mortgages, the government reports.

Deposits outpaced with-drawals by \$3.3 billion in July at the federally-insured associations, the Federal Home Loan Bank Board announced Monday. The figure was a record for the month, and doubled the net new savings in June of

Grizzly

The Grizzly visited with Hereford Brand Staffer

Sandy Inman this week to promote the movie

"Grizzly," which is being shown through

Thursday at the Star Theatre here. Actually Steve

Wilhite, theatre manager, poses as the bear.

from page 1.

children for decayed, missing or filled teeth or DMF in dental talk. Over half of them had no decay and the average DMF per child was one half.

More investigative work followed with the use of every known dental tool including X-ray and steel picks. Again only one DMF per child was found.

To indicate that Hereford was unique to its situation, state scientists, took surveys of surrounding areas like New Mexico to the west and Palo Duro Canyon to the east. The north and south vicinities were investigated and the small region around Hereford seemed to be the only place of low decay.

Also, a town with a similar high content of fluoride was located to compare more accurately the truth of the discovery. It was Gatesville in central Texas where the fluoride level was identical to Hereford's at 2.5 parts of chemical per million parts of water. The town's decay was low but more than twice the rate of Hereford's. So Fluorine was not the single reason for the high rate of good teeth. Texas Tech University chemists

searched out the local foods and found high concentrates of phosphorus. Meats. milk, vegetables, and wheat all contained high quantities especially wheat with more than 600 per cent above normal concentrations. Calcium was another prevalent element.

The presence of phosphorus indicated to researchers that it could be beneficial to teeth since tooth decay is one of the first signs of phosphorus deficiency. It was more theory than fact but fit the pattern established.

The reason for a high phosphorus content has been attributed to the strata of soft, porous caliche rock under the surface. Roots reach the rock and obtain mineral nourishment.

WHILE VARYING FACTORS contribut to the lack of tooth decay, here Dr. Heard stated in a conclusion that the following circumstances are responsible: high fluoride contents in water, sunshine, and large amounts of phosphorus and calcium in foods.

Other research surely continued after Dr. Heard's discovery, but it is only

known that large amounts of decay do not prevail. One reasons contributing to it -fluoride is water -- is presently being labeled as detrimental to teeth.

Dudley Bayne, Hereford city manager, plans to combat the new law which would result in a large expense to the city to build new plants to extract the fluoride and other chemicals from water. That fight will no doubt take place in the courts.

In the meantime, Deaf Smith County residents may still enjoy at least a partial reputation for fine teeth. If the government research is disavowed, as some do, then no obstacles seem to be in the way of Hereford's claim to fame.





World's Oil Output Increases In 76

TULSA, Okla (AP) - Worldwide oil production bounced back from last year's slump during the first half of 1976, increasing 5 per cent, the Oil and Gas Journal reported Saturday.

The Journal said global output went from 52.7 million barrels daily in January to nearly 57 million in June, for an average flow of 54.6 million.

The 13 nations belonging to the Organization of Petroleum Exporting Countries (OPEC) increased their output 8.2 per cent, the Aug. 30 issue of the weekly business magazine said.

OPEC, which produces 67 per cent of Free World oil, averaged 28.5 million barrels daily and was surging to the 30 million level, the Journal's statistics

The OPEC nations still are below their record production of 32 million barrels daily set on the eve of the Arab embargo in September 1973. They now have oil fields that could produce about 38 million barrels

The Journal said the increasing oil market is partially due to the World economic

HEY

BIG DRIVER!

WATCH OUT FOR THE LITTLE

GALS AND GUYS!

Children move fast, so go slow!

Drive carefully on streets near schools and

in all residential areas. Remember too, that

some schools have double sessions and

shorter school days so be on the look-out for

children on bikes and on foot throughout the

day. Give the little kids a chance to grow up

big, like you!

recovery and the relatively stable prices since OPEC raised the price of high-grade Arabian Light crude oil 10 per cent last October.

But the growing demand for oil may prompt OPEC to boost prices 10 to 15 per cent for 1977. Efforts to raise the top \$11.51 per barrel price have been blocked by Saudi Arabia, the largest OPEC producer, but it may consent to an increase later this year.

The Journal said whether this could cause oil importing nations to renew energy conservation measures is unknown, but a 15 per cent increase would cost importers \$20 billion a year above prices which have quadrupled since 1972.

·United States production is headed for its sixth yearly decline since it peaked at 9.64 million barrels daily in 1970.

Output fell 3.7 per cent in the first half of 1976 to an average 8.14 million

Crude oil from Alaska's rich Prudhoe Bay field should add another 1.2 million barrels daily in late 1977 but won't offset soaring imports of oil, the, Journal reported.

Youths Bolder In Crimes As Disregard Builds

By The Associated Press

The half-filled bus lumbers up to the stop and five of six

youngsters get aboard. Suddenly, guns are aimed at passengers' heads and knives are placed at their throats.

The passengers surrender their money and jewelry. The youths scurry out the bus doors and disappear along the busy street.

That happened at least three times in Detroit this summer, and similar bold crimes have been reported in other American cities.

The stadium is packed for a popular soul group and thousands of fans are moving to the music.

A container flies through the air. It looks like a balloon filled with water. But it's acid, which burns several people and spreads panic. Simultaneously, wandering youths wade into the disrupted crowd, robbing and beating concertgoers.

The scene is Shea Stadium in New York last June. Private security guards stand by, either unwilling or unable to calm the disturbance.

These incidents are indicative of a trend in the already violent history of American youth crime - a trend toward what authorities describe as a growing boldness in crime and a growing disregard for police. Similar incidents have been reported in recent months in Washington, Los Angeles, Chicago, Minneapolis, Philadelphia and Boston, and the FBI announced last week that violent crime committed by people under 18 rose 54 per cent from 1970 through 1975. This compared with a 41 per cent increase in violent crime for all

Only in Detroit do the police say that youth violence is getting out of hand. Elsewhere the authorities report that young people, especially youth gangs, are aiming themselves better than ever before and becoming increasingly violent among themselves.

violence spills over into the delegation to Kansas City. Chicago this summer when half-a-dozen youths set up a

The Hereford

roadblock on a flooded freeway and demanded payments from drivers and threatened violence. Why is it happening?

Police in some cities argue that young people are committing bolder crimes because there aren't enough police to control them. They note that budgets cutbacks have reduced police forces in New York and Detroit. Others say the young people are bolder in crime because they have better weapons, stolen from gun stores. Some blame the influence of television, and many point to unemployment, which is over 10 per cent for young people in the work force.

In Detroit, Mayor Coleman Young asked in a televised

speech last week for state and federal help to fight juvenile gang violence in the nation's fifth largest city. The youth terror has resulted in a city-imposed curfew that bars everyone under 18 from the

streets after 10 p.m. The curfew was invoked after more than 100 youths entered Cobo Hall, a downtown arena, during a concert on Aug. 15. They rampaged through the hall, snatching purses, beating concertgoers, breaking windows and committing several rapes.

ties say that gang violence has

shown no major increase, but young people are better armed. "Previously, they only had switchblades and crude guns,"

In Los Angeles, the authori-

says Sgt. Joe Suarez of the Los Angeles police gang detail. 'Now it's not uncommon for them to have handguns or shotguns."

In New York, which is said to have more youth gangs than any other city - about 255, police estimate - mobility is given as a

reason for better weapons. They can easily drive to some nearby states and easily pick up weapons at cheap prices," says police Lt. Edward

Walter Miller, a Harvard researcher who has studied youth gangs in a half-dozen cities, says his informants have told him that gang weaponry rivals police firepower.

Albracht Named A & M President's Scholar

Anthony A. Albracht of Hereford has been named a President's Scholar at Texas A&M University in College

The Hereford High School senior holds the honor distinction this year and enrolls at Texas A&M in the fall of 1977 with a President's Scholar award of \$1,250 a year.

The President's Scholar scholarship remains in effect for up to four years of undergraduate study. The award is the most prestigious given at Texas A&M. Few others surpass it in

President's Scholars are selected for top scholastic ability and exceptional leadership qualities. They are chosen by

Barnhart To **Decide State** GOP Candidacy

AUSTIN, (AP)- Ray Barnhart, Houston, chairman of Texas' From time to time this 100 per cent Ronald Reagan scheduled a news conference today to say whether he wants to be state GOP chairman.

> Barnhart said he spent Monday in Washington, D.C., talking with officials of the President Ford campaign com-

Shortly after the national convention, Barnhart, disappointed at Reagan's failure to get the nomination, said he supported the platform but was unsure whether he would campaign for the Ford-Dole

Ray Hutchison, Dallas, current state GOP chairman, announced last Wednesday that he was seeking re-election and was "totally dedicated" to the Ford-Dole ticket.

Hutchison attempted to remain neutral during the convention nomination controversy but the pro-Reagan delegation refused to 'name him a Texas delegate because he did not directly support Reagan. Hutchison spent much of his time in Kansas City working with former Texas. Gov. John Connally.

be named at the state Republican convention meeting Sept. 11 in Austin, for a two

Committee from nominations by Texas high school principals. Robert M. Logan, student aid director, said the honorees are

A&M's Faculty Scholarships

in the top seven percent of the nation's seniors, by National Merit Scholar qualifying test results. Almost all of them will be National Merit Scholarship finalists, placing them in the top three percent.

More than 140 of Texas' top students, many of whom would have gone to out of state schools, have studied at Texas

Scholar program. It has recognized the state's top scholars 10 years. Awards are endowed by major gifts from former students and friends of the university. Son of W.J. Albracht, Route

A&M through the President's

the 1976-77 President's Scholar ranks in the top three of the 340-pupil Hereford High senior class this fall. Anthony is a member of the golf team, National Honor Society and was a 1976 participant in American's Legion Boys' State.

State Farm offers most Texas drivers rates that are 15% less than rates set by the State. And Homeowners rates that currently average 20% less than Standard Texas Homeowners rates. Sound Good? Call Me:

JERRY SHIPMAN

103 Avenue C CAR-HOME-LIFE-HEALTH-BUSINESS



LIVESTOCK FUTURES

Commodities

LIVESTOCK

DERAL-STATE MARKET U.S.D.A. & T.D.A. HONDAY AUGUST 38, 1976 AMARILLO, TEXAS

MARILLO LIVESTOCK AUCTION

LOCAL GRAIN PITMAN GRAIN, HEREFORD TUESDAY A.M. AUGUST 31,1976

ley - 4.10 cwt.



For further information about hedging or commodity trading, call or visit our offices at 145 W. 3rd, Hereford, Pho. 364-6971. Steve McWhorter | Dan McWhorter

To be Careful just takes a little bit of time!

THE HEREFORD B

A member of most families in the Hereford trade area

Brand

COUPON BRING THIS COUPON WITH YOU AND TAKE ADVANTAGE OF THESE

Men's & Ladies' HAIR CUTS

1503 E. PARK AVE

HAIR SPECIALS

Ladies' & Girl's **PERMANENTS**

MARGARET and ORA ABALOS, Owners-Ops. GLORIA and MARY ELLEN GARCIA, Operators OPEN 8 a.m. - 6 p.m Tues: thru Sat.

Ann Landers Not Necessarily Essentia

to the woman who said she and terminated their sex life. Your reply: "I fell sorry for both of

bombarded with pornographic magazines, X-rated films and TV garbage, shops selling sex 'aids' and psychologists providing orgasm counseling, isn't it refreshing to know there are people who are removed from all this?

An example of how lopsided our world has become hit me with a great impact last night when a TV host (well-known) inquired of an astronaut, "What did you do about sex in space?" Has America become so hooked on instant gratificat on that we can no longer conceive of selfcontrol?

The woman who wrote to you, Miss Landers, explained that she and her husband had decided they could lead a full life without sex. Why should they be considered freaks? If you are still reading this letter, I'd appreciate an answer .-- Alternate Viewpoint.

DEAR A.V.: Who said they were freaks? My comment was, "I feel sorry for both of you." and I do--in the same way I feel sorry for people who are unable to see the beauty in a rose or a sunset, a waterfall, a lovely poem or soul-stirring music. Essentenial to life? No. But they add enormous pleasure and joy.

Work is the meat and potatoes. Appreciation for beauty is the dessert. And a mutually rewarding sexual relationship between a man and is wife is the most beautiful haring experience of all.

DEAR ANN LANDERS: I am. 13-year-old girl who has looked up to you as a mother figure for a long time. I hope you can help me. It's my step-dad. I hate him. He riticizes everything I do. I have fried to improve myself but he

fever notices. I am fat and I know it without him reminding me all the time. I should do something about my weight but it's hard not to eat things when they are right in

front of me and I'm so hungry I stay in my room and cry a lot. I haven't told my mom how I. feel because she wouldn't understand. But I get nervous and upset when I think of staying in a house with a step-dad who hates. It will be five more years before I go away to college. Can you suggest something?-- Blue Grass Girl

DEAR GIRL: Talk to your mother. This is too much of a burden to carry alone.

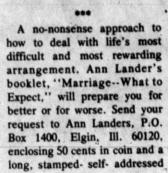
Your overeating is probably related to the problem with your step-dad. I hope your mother will take you to a doctor for a check-up and a diet. I hope, too, that she will speak to your school counselor about some talking sessions. You need someone who will listen to you. If your mom is unsympathetic, please go to the school counselor on your own and be as honest and open as you were with me. Good luck, dear.

DEAR ANN LANDERS: I have an 11-year-old daughter who is very smart for her age. Suzie comes up with some of the darnedest things. I don't know if it's TV that makes kids so sophisticated these days or

When I have a friend or two over (women) Suzie loves to sit

DEAR ANN LANDERS: I am in on our conversations. I sense writing in regard to your answer that my friends don't like it. When I ask the child to go out her husband had happily and play she looks so hurt I feel guilty. I hate to displease my friends but I think it's educational for Suzie to hear Why? In an age when we are adults talk. What do you think?-- Modern Mom

DEAR MOM: It's educational all right. Too educational. Suzie is out of place monitoring adult conversations and your friends are justified in their resentment.



lect of legitimate, established

standards, institutions and

He claims that while the

educational establishment con-

tinues to adventure, there is

overwhelming public support

for teaching basic reading skills

and respect for authority and

stricter school discipline and for

paying teachers on the basis of

performance--rather than ten-

The Los Angeles Board of

Education is going to try, with

the class of 1979, to turn back.

As of next year, no high school

diploma for anybody who can't

read--at least well enough to

understand labels, traffic signs,

Even Kotter will appreciate

Firm Makes

Payments

CHICAGO (AP) - IC Industries says two of its foreign

affiliates made \$472,500 in

"irregular payments" in an

unnamed foreign country "in

connection with sales and

IC Industries is the parent

firm of Illinois Central-Gulf

Railroad and has 30 major

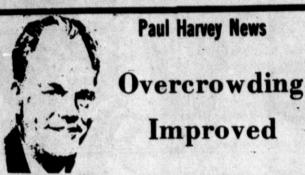
The company said in a

Illegal

services."

want ads and the TV Guide.

authority.



In our nation's public school classrooms, teacher-student ratios are improved; there's less overcrowding.

Teachers are better educated and better paid than ever

New buildings place modern facilities within reach of every American child. Expenditures per student

have doubled. Our nation now has better schools, better educators and poorer education.

What's the matter? You've seen the college board

scores. Dismal. You've seen the results of an assortment of achievement tests confirming that a greater than ever before percentage of today's high school graduates cannot read, write or perform fundamental mathematics.

The defense of some educators is to attack the testing system, insisting that most talents and qualities are not measuarable by "testing."

That's a cop-out, of course. If the educational establishment elects to hide its eyes from the accumulating evidence, it may be because it recognizes its own share of responsibility for what's happening.

Too many teachers have let themselves become lazy.

A recent Hudson Institute dy revealed many te no longer require as much homework because it is too much work for them to correct and/or grade it. Discussion sessions are much easier than prepared lessons. This appears to be a special weakness of younger teachers, who are less experienced and less motivated than their predecessors.

Some teachers will respond that if they try to uphold strict standards--or even discipline-they get no support from timid school administrators.

Nor are some of the classroom-centered comedy programs on television any help in maintaining decorum.

When the goof-offs in Kotter's classroom are lionized. that tends to set the standard for

real-life classroom conduct. Frank Armbruster, who headed the Hudson Study, says, When it takes 10 minutes to quiet a classroom, that much less time is available for

teaching." Armbruster, seeking to place the blame for academic erosion, indicts team teaching, busing, automatic promotion. lambasts ethnic studies, includ-

ing so-called "Black English." And he says we have tended to institute as "relevant courses" some of the least relevant nonsense--at the neg-

Encounter Barriers

through their first year as San

fellow officer in May is single again.

against you."

Women have served with the city's finest since 1916, but only in clerical or custodial positions. A 1974 court decision ordered that the women be given an equal opportunity to handle patrol duties.

women are doing "just fine"

them on patrol.

"I know I can do the job," says officer Jeanne McVeigh, wife of a veteran policeman. "If Lee (her husband) thinks I can do it, then I don't care what anybody else says or thinks."

another officer said. "We're like the first blacks were when they first came into this department. We have to prove ourselves too and we don't have to be Uncle Toms either."

opportunity for challenge unavailable in other lines of work. "I surprise myself," she said.

But the job's odd hours and are not prepared to face. One caused at home.

"I didn't want to become callous, so there was a conflict and I would take it home with me," she said. "I had to quit for my sake and my kids' sake.'

Every night my son wants to know if I shot anyone," said a woman officer with a 6-year-old

TV Star Scene

Richard Chamberlain, who seems to have been reborn as an Englishman, will be surrounded by Britishers in his upcoming Bell System special, "The Man in the Iron Mask."

Sir Ralph Richardson, Vivien Merchant, Jenny Agutter, Ian Holm and Irishman Patrick McGoohan have all been signed to co-star in NBC's adaptation of Alexander Dumas' swashbuckling tale set in 17th-century France.

Cloak-and-sandal star,

Steve Reeves, shows up on network TV as the mythological muscleman Hercules this September. The original "Hercules," made in 1959, will air on NBC Monday Night at the Movies September 13. Its follow-up, "Hercules Unchained" will run Sep-

tember 19 on NBC Sunday Night at the Mcvies...Robert Culp and Martin Milner co-star in "Flood," a TV flick currently under production in Eugene, Ore. The two portray helicopter pilots pressed into service when a dam collapses and a devastating flood sweeps over a small town. The dean of disaster, Irwin Allen, is

producer. Additions have been made to the cast of NBC's Best Seller: Once an Eagle. starring Sam Elliott. Glenn Ford, Cliff Potts, Amy Irving and Darleen Carr will all act to either help or hinder the military career of our hero...Will bawdiness sell on network television? We already know the appeal of tackiness on the home screen, so The Divine Miss M, Bette Midler, should have half of the rating's battle won before her first network special hits the air. The special, to be broadcast on NBC sometimein 1977, is not the singing star's first crack at the tube. She did a couple of shows for Home Box Office on cable television, which were predictably outrageous. What she will get away with on the airwaves, though, will be considerably more tame.

Edward Albert is set to guest on a segment of Gibbsville. He plays a high society type who is going blind. If you recall; Albert starred some years back in "Butterflies Are Free," playing another blind young man. I guess there's nothing like a sure thing...Little House on the Prairie will be getting a visit from Johnny Cash and his wife June Carter. Cash is slated to play a con artist posing as a minister, with Carter as his not-so-crooked wife.

Robert Foxworth, Donna Mills, June Lockhart (remember Lassie?), and William Daniels have been signed to guest in "A Star Is Dead," on Quincy, the latest installment on NBC Sunday Mystery Movie... Harold Lloyd's famed 16-acre estate in the heart of Beverly Hills is the real star

Wednesday

of "Death at Love House," airing September 3 over ABC. One of the living actors in the film, Joan Blondell, recalled the beauty of the once bustling estate from the terrace of the 44room mansion. "It's sad to see this lovely place so lonely when it was once so exciting, with those lavish parties with all the great stars. It seems to be waiting." But the beautiful people will never return. Shortly after shooting was finished, the tearful Lloyd daughters, after having lost a long legal battle, auctioned off all the cherished momentos, furniture, art and cars. The entire estate was purchased on the auction block for \$1.6 million --\$400,000 less than what the house cost to build in 1929.

Betty Garrett has been signed for the continuing. role of Mrs. Babish, a sharptongued landlady (is there any other kind?), in ABC's Laverne & Shirley, which begins its first full season on Tuesday, Sept. 21.

Tuesday



LINDA LAVIN (front) plays Alice and (1-r) POLLY HOLLIDAY, VIC TAYBACK and BETH HOWLAND play the other characters working with her in a Phoenix cafe in a preview of Alice, which will pre-miere this fall on CBS.

1:00 I "Ghost In The Invisible

EVENING

STAR, TREK 6:30 @ M ADAM-12

B NEWS 7:00 @ MOVIN' ON "No More Sad Songs" Sonny and Will become unwitting accomplices in a bookmaki

lections and they are pursued by the bookies who want the money back. (R) 7 HAPPY DAYS "Fonzie's Getting Married" Fonzie finds the girl of his

THECK'S ANGELS It's 1917, somewhere in France, and the fighting

O GUNSMOKE (B) A FAMILY AT WAR The End Of The Beginning CALVARY TEMPLE

James is miserable, and

8:00 POLICE WOMAN "Mother Love" A psychopathic mother kidnaps her child from its adoptive parents and then resorts to homicide to keep

> "Rage" (1972) George C. Soott, Martin Sheen. A man is driven to uncontrollable fury when the death of his son is caused by an ac-cidental leak of nerve gas

from an Army helicopter. (R M.A.S.H. A mission at a forward aid station proves potentially disastrous for Hawkeye when returning, he wrecks his jeep, and finds himself the unin-

B SIX WIVES OF HENRY VIII

O GUNSMOKE

MASTERPIECE THEATRE

Shoulder To Shoulder: Sylvia

Featuring Henry Polic II,
Saline James, Many Tris,
Donna Poterotto and Lenny
Schultz

A one-minute summary of the latest news.

"Banjo Hackett" Don Meredith, Ike Eisenmann. An itinerant horse trader and free

spirit with his 9-year-old

THE CBS WEDNESDAY

GHT MOVIE

CALVARY TEMPLE

7:30 00 BERT CONVY SHOW

7:57 NBC NEWS UPDATE

BICENTENNIAL

8:00 A NBC WEDNESDAY NIGHT MOVIE

THE 700 CLUB 8:30 TO ALICE

stuck in a roadside diner on her way to California with her 12-year-old son.

D LOVE, AMERICAN STYLE

9:00 POLICE STORY "Love, Mabel" A policeman's wife is moving closer and closer to the brink of

TO SWITCH Pete and Mac are hired to

protect a Las Vegas headliner 1 9:00 MOVIE

"Who Killed The Mysterious Mr. Foster?" (1970) Will Geer, Ernest Borgnine. The bizzare who realizes he must find the murderer before the elec-

MOVIES "Ladies Of Leisure" (1930)

love with his subject--a professional "party girl". PRACTICAL CHRISTIAN LIVING

10:00 4 7 10 11 NEWS



JENNIFER WARREN and DON MEREDITH star as a young widow and a horse trader who agree to never marry despite a mutual attraction in "Banjo Hackett," a western drama on NBC Wednesday Night at the Movies. (REPEAT)

TUESDAY

6:00 @ Ø @ NEWS

TO TELL THE TRUTH D DRAGNET

operation when their truck is used to hide a day's col-

dreams but Richle discovers she has a scandalous past

Yanks of Col. Gregory Heck's Aero Squadron 35 are doing their best to sock it to the

7:30 T LAVERNE AND SHIRLEY telegram brings the relatively disturbing news that Shirley's

money-rather, the lack of it-is sponsible. (R)

O ANDY GRIFFITH

it. (R)

ABC MOVIE

vited guest of a Korean family who cannot understand

English. (R)

MY THREE SONS

A comedy which revolves around a 35-year-old waitress, who would rather be a singer,

preacher jeopardizes the reelection of the local sheriff 9:30 TO GREAT SUMMER

Barbara -Stanwyck, Lowell Sherman, A millionairess' son who is a painter falls

10:30 TONIGHT SHOW Host: Shecky Greene. Guests: Loretta Lynn, Debbie

10:15 MOVIE (Cont.)

CBS LATE MOVIE 'R.P.M." (1970) Anthony Quinn, Ann-Margret, A story which concerns the turbulent life on a college campus and a newly-appointed col-lege president with a background from Spanish

CHARISMA 10:45 Q GUNSMOKE 11:00 1 MacNEIL REPORT MAJOR ADAMS

11:15 M MOVIE "Drive Hard, Drive Fast" (1969) Brian Keith, Joan

11:45 TUES. MYSTERY OF THE WEEK

"Murder And The Computer" Gary Merrill, Barbara Anderson. A one-armed scien-ce writer attends a high security briefing of a newly designed computer but the briefing turns into an emotionally charged hunt for a killer when one of the computer designers is mysterious

ly shot. (R) 12:00 TOMORROW TRI-STATE NEWS D LOOK UP 1:00 D NEWS

O U.S. OPEN TENNIS

Tennis Championships.

B MacNEIL REPORT

THIS IS THE LIFE

O CBS LATE MOVIE

(1975) Tony Lo Blanco,
Sheree North. A tough paroled ex-convict accepts a job
as a parole agent in an

experimental program, but

a no-nonsense parole officer.

11:40 MOVIE ELEVEN

still required to report to

"Mystery Of The White Room" (1939) Bruce Cabot, Joan

dow in The Street."

Highlights of tournament play

in the United States Open

CHAMPIONSHIP

10:45 GUNSMOKE

WEDNESDAY

DAYTIME MOVIE

1:00 T "And Now Miguel"

EVENING 6:00 @ Ø MEWS B 2000 STAR TREK

6:30 @ @ ADAM-12 TO TELL THE TRUTH TO DON ADAMS SCREEN

7:00 A LITTLE HOUSE ON THE "The Long Road Home"
When a financial crisis forces
Pa Ingalis and Mr. Edwards
to seek employment away
from their farms, they find
work transporting highly
volatile blasting oil. (R)
THE BIONIC WOMAN

nephew, pursues the villand horse thief, Sam Ivory. (R) BARETTA "The Blood Bond" Baretta chases down a robber to retrieve a stolen envelope, "The Ghosthunter". Jaime turns, ghosthunter when a dangerous supernatural force disrupts a critical secret project in a small New England ends up being accused of pocketing a half million dollars and his friend, Billy Truman, is held as hostage until the money is returned. town near Salem. (R)

Starring Frankle Avalon with guests Liz Torres and Annette

"Conquest Of The Planet Of The Apes" (1972) Roddy McDowall, Ricardo Montalban. The apes take control of the planet from the humans. (R)

MY THREE SONS B GREAT PERFORMANCES Theatre In America: Brother To Dragons"
THE 700 CLUB

8:30 D LOVE, AMERICAN STYLE 9:00 T STARSKY AND HUTCH "Shootout" When Starsky and Hutch drop into an all night restaurant they are seized by two gangland executioners awaiting the arrival of their target, a syndicate chieftain.

1 9:00 MOVIE "Nevada Smith" (1966) Suzan-ne Pleshette, Steve McQueen. 9:30 B DISD HOTLINE THE ROCK

10:00 4 7 1 NEWS PRESENTS Romeo And Juliet In Kansas

GOSPEL CRUSADE 10:15 MOVIE (Cont.) 10:30 TONIGHT SHOW Host: Robert Klein. Guest: Rita Moreno.

Woodbury. 11:45 WED. MOVIE OF THE WEEK "Louis Armstrong: Chicago Style" Ben Vereen, Red But-tons. An incident in the life of jazz man Louis Armstrong when his life was threate by Chicago gangsters

dramatized. (R) LOOK UP

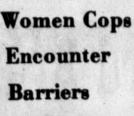
12:30 TRI-STATE NEWS

MUSCULAR DYSTROPHY CARNIVAL **PARTICIPANTS** For More Information contact

Benevolent Protective Order Of

ELKS Lodge No. 2269

Hereford



SAN FRANCISCO (AP)-Murderers and muggers competed with divorce and disillusionment for 24 pioneer women police officers who made it

Francisco patrol cops. Three of 27 women officers who took their oath in July 1975 left the department before the first year ended. Two of eight married women who made it through the first year on patrol duty are now divorced, and an unmarried woman who wed a

"You need an understanding man," said one of the divorcees. who like most of her companions asked not to be identified. "One who won't use police work

Capt. William Conroy, director of personnel, says the and that their problems parallel

those of male recruits. Male resentment is another barrier to be overcome. The women have had to deal with officers who refuse to ride with

Some ignore it, some fight back: others go through official channels or take their problems to the press. But most say they have learned in a year on the job to keep a low profile.

"Everyone is watching us,"

But Diane Mackin, 26, finds her job stimulating, an

"I can do things I never thought I could do. And it feels

strange requirements create family stress that many women women who resigned during the first year said her decision was partly based on hassles her job

statement Friday that it has filed a report on the payments with the Securities and Exchange Commission in Wash-

There was no further comment or explanation from the company.

RELO FAMILY HOMES REAL ESTATE

ning for you to buy couldn't be better. The ng homes are ready to occupy and financing is

VACANT. This 2 story home has 4 bdrms., 1%beth.

Extra sharp and price is right at \$23,900.00. 3 large bedrms., 1% beths, double garage, fenced yard.

Storm Cellar, and 1740 sq. ft., of living space. Brick fenced yard, quiet location Sale Price \$27,900.00

On this home in Northwest Hereford. 3 bdrms, 1% bath, fireplace, nice carpet, real pretty yard. Let's talk trade or make an offer. 1408 sq. ft.,, brick, double garage, fenced yard, 22x16 storage bidg. Priced to sell at \$24,900.00.

OFFICE 364-5501

Every week's

winners will

be listed in

this space

Our confidence is showing.

WE BACK THE HERD!

33. Plains at 34. Morton



bur nextdoor neighbor.

ARTS ... CRAFTS

35. Vega at 36. White Deer Original Oil Paintings at Reasonable Prices.

OIL PAINTING CLASSES BEGIN IN SEPTEMBER

OPEN 9 A.M. - 6 P.M. MON. - SAT.



FOR THE BEST IN **NEW and USED**

AUTOMOTIVE QUIPMENT

Distributor For AJAX JACKS

WIK-WAY EQUIPMENT

J.J. "Dub" Boyd, Owner

IND MACHINE SHOP EQUIPMENT

1312 E. Park Ave.

SPREAD the GOSPEL **JESUS LOVES YOU**

39. Claredon at 40. McLean

The Hereford Brand

Tooline CONTEST

Weekly Winners Receive 115 for 1st Place - 10 for 2nd Place 5 for 3rd Place

SEASON WINNERS

1st Place

2nd Place

3rd Place

10000

\$3500

\$1500

- 1. Enter every week
- 2. Simply look for games in sponsoring merchant's ads.
- 3. Check the number in the official entry blank

To be eligible for the grand prize, a contestant must participate (If 13 entered, worst week is thrown out.) in 12 of 13 weeks.

EVERY

Engine tune-up.

Fast service? You bet!

CHARG-ALL CREDIT

MONTGOMERY

114 PARK AVE.

364-5801

41. Claude at 42. Groom

GO, HERD!



FIRST NATIONAL BANK . HEREFORD **SAVE 40%**

OR MORE

ON HEATING & COOLING COSTS!

IF YOU'RE BUILDING OR

REMODELING YOUR HOME, MAKE IT

49. Kansas at 50. Oregon St.

364-1166

Deaf Smith HELPING TEXAS GROW!



CHARCOAL BROILED

STEAKS



NOON BUFFET 11 A.M. - 2 P.M.

W. Hwy. 60

WE SPECIALIZE IN CATERING 43. Springlake-Earth at 44. Amherst



Chiffonknit. Elegant Tiered Self Train. White or Candlelight.

Rose Valdez's

AT 216 N. MAIN IN THE RAFTER SHOP SPECIALIZING IN TAILOR MADE GOWNS

47. New Mexico St. at 48. Drake



51. Houston at 52. Dallas

••••••

Mail to Box 673 or Bring By Office at 130 W. 4th

13. 15. 5. 17. 6. 7.

8.

10.

12.

9.

11.

16. 20. 19. 21.

29. 31 22. 33. 35. 24.

25.

27.

39. 40. 41. 43.

37.

26.

28.

30.

32.

42. 44. 46. 45. 48.

38.

49. 50. 51. 52.

FIE BREAKER

Pampa at Hereford

Peerless PVC Plastic Pipe Kroy Aluminum

Sales and Service

RRIGATION

1. Canyon at 2. Monterey

Mobil Phone 364-4741

Unit 3470

Don Johnson P.O. Box 2024 Hereford, Texas 79045 (806) 364-2870

Keepsake^{*}

Speidel

ACCUTRONº/BULOVAº/CARAVELLEº

Hesters Jewelry

Serving Hereford since 1927 Across from the Post Office in downtown Hereford

hi-plains savings & loan

association Hereford/Dimmitt 364-3535

17. Bovina at 18. Boys Ranch



For all your Football Game Necessities •THERMOS BOTTLES .STADIUM SEATS .BLANKETS

> Come to GIBSON'S

FALL ARRANGEMENTS

Beautify your home with a selection from the wonderful colors of fall.



Reach Out and Touch Them the FTD Florist way. 3. Coronado at 4. Wichita Falls

Flowers WEST

1015 Park Plaza Center





FOR ALL YOUR INSURANCE NEEDS TODAY & HOME-LIFE-BUSINESS-CROPor CAR SEE

19. Spearman at 20. Stratford AGUSTIN ALVARADO VIRGIL SLENTZ





PROPERTY ENTERPRISES

205 S. 25 Mile Ave. 364-6633











27. Tulia at 28. Olton

Good things happen on a Honda

We're Neighborly People

Who Enjoy Helping You



You'll Find A Smiling Face, Friendly Service

Two Registered Pharmacists

Jim McDowell

Ansel McDowell

PARK AVENUE **FLORISTS & GIFTS**

315 Park Ave.

364-4042 }

COME SEE OUR

"RED BOW" **SPECIALS**

13. Midland at 14. Tascosa



YOUR HOME-**OWNED FLORIST**

BACK THE WHITEFACES!

21. Panhandle at 22. Stinnett HERD SPECIAL THIS WEEK

ICY HOT

21/2-oz. Reg. \$300

Chewable 250 mg. VITAMIN C 100 Tablet Bottle

HAROLD CLOSE DRUG Sugarland Mall

GO WHITEFACES

winner when you shop at SPANGLER'S for your jewelry

needs ... Beautiful Rings, Watches, Necklaces, and Gift items 29. Crosbyton at 30. Dimmitt



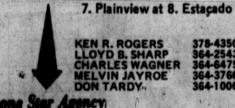
SUGARLAND MALL

INSURANCE and **REAL ESTATE** Home



Farm **•**Vehicle

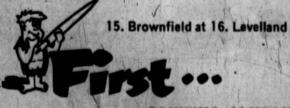
Professional Services Insurance Real Estate Life



An Incomparable **Typewriter**



The Coronamatic 2200 with interchangeable ribbon cartridges. A portable with so many features...you won't believe it's a portable! Take one back to school, to the office or take one home.



PRINTING COMPANY Phone 364-1090

SALES and SERVICE

Western Land Roller Irrigation Pumps ELECTROGATOR HYGRO-MATIC

23. Canadian at 24. Phillips

WESTERN PUMP

And Equipment Company

Holly Road

364-3264

HOME IMPROVEMENT



2 **Gal.** Exterior Pail :115

BPS EXTERIOR

1-GAL YOUR COMPLETE BUILDING SUPPLY CTR

We like people...do it yourselves... Contractors

364-0033

\$595

MARMADUKE®

by Bard Anderson



Don't answer the door, here comes the neighborhood moocher!



ALLEY OOP

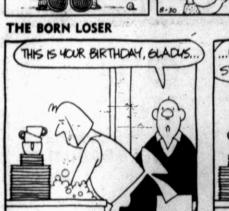
by Dave Graue YOU KNOW, FRANCISCO, IF THEY TAKE THE



ANYONE FINDS A BALL WITH A SNOWMAN ON IT, IT'S MINE!!!







HERE'S SOMETHING

YOU SHOULD

THINK ABOUT

WHEN YOU'RE





FRANK AND ERNEST WANTED: Personnel office machine

MACHINES OPERATED" DOES NOT REFER TO MACHINES AND SOFT DRINK MACHINES.



Thinkers

38 French novelist 41 German

46 Fragrant beverage 49 French thi

mountains 55 Chemical

suffixes

Retained District Gaseous

DOWN

ACROSS

1804)

thinker (1724-

Greek thinker

Brazilian trees

Great Lake

nickname.

Set of 12 —— Yutang

thinker (1770-1831)

Corpulent Assistant

Religious group Onetime

president of Mexico

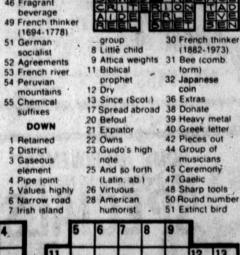
Mental health

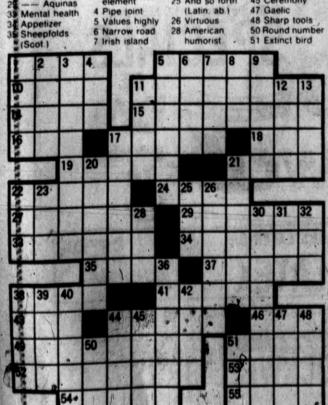
operators



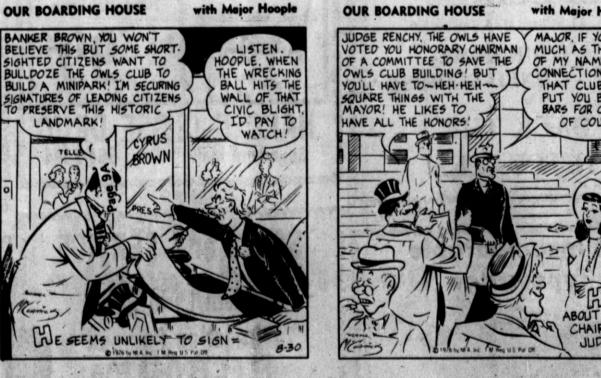














Monday

ALLEY OOP











THE BORN LOSER LADIES AND GENTLEMEN FRANK AND ERNEST

Frank

Ernest

PSYCHIATRY





WHAT I LIKE MOST ABOUT IS THAT THE

CUSTOMER IS

014765 NA W 1 W HOU UN FOT OF THANES 8-31

Answer to Previous Puzzle

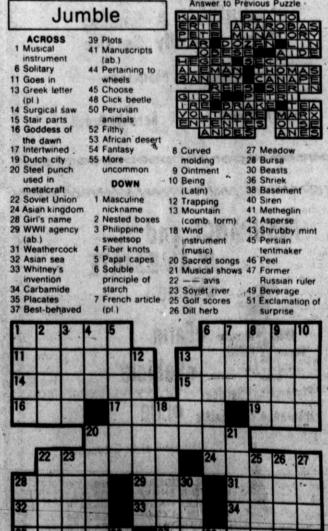
ALWAYS WRONG!





Jumble









A Touch of the Mid-East

"A Mid-Eastern Affair" will be the theme for the Community Concert Association's kick-off dinner scheduled at 7 p.m. Sept. 7 at Community Center. The dinner, which will be catered by the Episcopal Women's Association, will officially open the CCA's membership campaign week, Sept. 7-11. Three of the church women are shown helping prepare the Eastern dishes, from left, Mmes. William B. Smith, L Keith Simmer and Duffy McBraver.

For CCA Kick-off Dinner Hereford Community Concert's Association's membership campaign week will begin Sept. 7 with a kick-off dinner featuring Mid-Eastern food.

The dinner, which will be catered by members of the Episcopal Women's Association, will begin at 7 p.m. that evening at the Community Center. All volunteer workers are urged to attend and may invite a guest for an additional charge of \$4.50.

Some of the dishes prepared for "A Mid-Eastern Affair" dinner will include dolmas (seasoned rice in grape leaves), moussaka (classic meat and vegetable casserole), salata (various vegetables with olive oil and lemon dressing), seasoned cucumbers in lubin (yogurt), pita (Middle-Eastern bread), and baclava (thin sheets of phylo with nuts and cinnamon with syrup.).

Women assisting with the dinner are Linda Gilbert and Mmes. Duffy McBrayer, L. Keith Simmer, William B. Smith, Stan Brock, Randy Farr, Robert Stewart, George Malouf,

Robert Betzen, John Hine, campaign. Alton Fraser.

Also, Mmes. Virgil Hennen, Jack Wilcox, George Bush, Leon Puckett, Howard Johnson, Roy Smith, William A. Lang, Alvin Anstey, Bruce Miller.

Final Plans Announced

Others, Mmes. Earl Brook hart, John Claypool, David Emerick, L.C. Hewitt, Carolyn Jones, Doc Kirby, Rudy Metz and Curtis Traweek.

Providing evening entertainment will be the Hereford Chamber Singers with Bill Devers, directing. All reservations must be made by Thursday, Sept. 2.

Headquarters for the campaign will be located at Deaf Smith County Chamber of Commerce office and will be staffed by Lee Alston, headquarter's secretary; Mrs. Bill Walden, chairman; Virginia Holmes, co-membership chairman, and other volunteer workers.

This headquarters will serve as the central office for the campaign workers and will be open between the hours of 10 a.m.- 5 p.m. each day of the

Anyone wanting additional information concerning the concert season or who is not contacted by one of the 71 volunteers is asked to call 364-3333.

Memberships in the association are \$12 for adults; \$5 for students, elementary through high school age; and \$32 for family membership which includes two adults and two or more students. Three concerts will be

scheduled in Hereford, three in Clovis, N.M., three in Canyon and four in Lubbock. All Hereford concerts will begin at 8 p.m. at Hereford High School auditorium. In addition to volunteer

workers, Ruth Giles, a representative of the CCA of New York City, N.M. will be at the C of C Office to assist the local committee in conducting the campaign.

Switzerland has four official languages - German, French, Italian and Romansch

cal Society will meet at 7:30 p.m. Thursday in the Heritage Room of Deaf Smith County Members and non-members

are urged to attend this first meeting of the new club year. New books in the genealogy department of the library are now available.

MEETING SCHEDULED

The Merry Mixers Square Dance Club will hold it's regular dance at the Community Center Thursday night at 8:30.

The club dance is normally held on Friday nights, but has been rescheduled in order to avoid a conflict with Hereford's first home football game Friday night, when the Herd takes on the Pampa Harvesters.

Dr. Milton C. Adams **OPTOMETRIST** 335 MILES Phone 364-2255

OFFICE HOURS

Mon.-Fri. 8:30 to 5:00

The Hereford Brand

Chapter Installs Officers Friday

Mrs. Jack McKinster conducted installation ceremonies for new officers of the Hereford Newcomers Club Friday even-, ted a daisy corsage and Mrs. ing at Dickie's Restaurant.

Using the theme "Thanks", the speaker installed the following officers. Mrs. Stan Brock will serve as president; Mrs. Glenn Gillis, first vice president; Mrs. Bob Christi, second vice president; Mrs. Ron

Walker, secretary; Mrs. Gene Hazlett, treasurer.

Mrs. McKinster was presen-Bob White presided at the business meeting.

Those present included Mrs. Art Dettmann and Mrs. Bob Christie and Messrs: and Mmes. Bob White, Glenn Gillis, Don Lucas, Stan Brock, Ron Walker and Freddie Savage.

daughter, "the dog just ate

"Don't cry," he said, "I'll buy you another dog."

exhausted. Thank God for

WHO'S

NEW

Mr. and Mrs. Pete Lopez of

Mom's meat loaf."

By ERMA BOMBECK

At Wit's End ...

I was watching a situation comedy series the other night of a typical American family. This family laughed until they got

Every time Daddy opened his mouth, he was a scream. The mother was a stitch. And the kids were absolute geniuses at spewing out hilarious retorts. I looked around at our group. My husband was deeply depressed over the paper. (He's looked like that since he let his GI insurance lapse.) One child was on the phone insisting, "I don't believe it" every minute and a half. Another was locked in his room with the stereo on and the other was staring morosely into the refrigerator waiting for something to embrace him.

"You know the trouble with this family? We're not funny. All the other families in the world are sitting around throwing away one-liners and having a barrel of laughs. 'Hawaii Five-O' gets more laughs than we do."

The next night as I heard my husband's car-in the garage I shouted, "Hey gang, heeeereeeees Daddy!"

"Well," said our son, "if it isn't our father whose wallet is full of big bills.. all unpaid."

"What's the matter with you?" asked my husband.
"You're on your feet. Has your car been repossessed?"
"Dyyyynoooomite!" said our

youngest. (I almost fell off the

"Hey Mom!" said a son, "what do you get if you take a fender from a chevvy, the chrome from a Ford and the hubcaps from a Pontiac?" I shook my head. "Six months!" "A rubber hose up your

nose," I said amid laughter. "So," said my husband, "I thought you were going to straighten up the hose.'

"Why?" I asked, "Is it tilted?" (Group doubling over.) "Incidentally, did you hear Mel just got a poodle for his wife?" "I wish I could make a trade

like that," he said. 'Hey dad," said 4-H Members Elect New Officers

> New officers were elected by members of Tierra Blanca 4-H Horse Club Friday afternoon.

Adult leaders are Mr. and Mrs. Hoot Poarch and DeAnn Sisson is adult reporter and Mary Lou Aven is serving as adult method demonstration.



Associated Press Food Editor AFTERNOON TEA

Mother poked her head in the door. "Got any coffee?" COCONUT BALLS We all slumped in our chairs

more fragile. ½ cup butter or margarine

> sugar ½ teaspoon vanilla 1 cup flour, stir to aerate

705 Ave. G. are the parents of a daughter, Kimberly Joy, born August 27. She weighed 6 lbs. Mr. and Mrs. Matthew McQueary of Friona are the parents of a daughter, Nicole Eugenia, born August 28. She

weighed 6 lbs. 111/2 oz. Mr. and Mrs. Juan Cantu of 209 Catalpa are the parents of a son, Emilio Hernandez, born August 29. He weighed 6 lbs. 1

Mr. and Mrs. Larry Noland of Route 5 are the parents of a son, Ashley Davis, born August 28. He weighed 5 lbs. 5 oz.

Total Christian population of the world in 1975 was 944,-065,450, according to the En-cyclopedia Britannia Book of the Year.



LeAnne Hughes will serve as president; Joyce Lynn Aven, vice president; Becky Hughes, secretary-treasurer; Monica George, reporter; Debbie White, council delegate; Pat and Rhonda Hagar, record books; Shavon Sisson and Tisa Phillips, junior method demons-

There were eight members

The next meeting is scheduled for the second Saturday in

present, one visitor and two



By CECILY BROWNSTONE Cheese-Olive Sandwiches

As rich as shortbread but

2 tablespoons confectioners

before measuring 2-3rds cup flaked coconut,

chopped fine Cream butter, sugar and vanilla. Gradually work in flour until blended. Stir in coconut. Chill if necessary to have firm enough to handle. Using 1 level tablespoon for each, shape into balls. Place about 2 inches apart on ungreased cookie sheets. Bake in a preheated 350-degree oven until bottoms of cookies are golden-brown -15 to 18 minutes. Makes about

2250 sq. ft. on a 117 foot lot i Northwest Hereford. Formal living room, many extras built in, cedar closet, tennis

\$23,900-Northwest location
1152 sq. ft. refrigerated air,
sprinkler system, all brick
and storm windows. Assume
8¼ % loan with payments
of \$182.39 per month.
Call today to see this new
listing

New Listing on Oak Street--\$6,350 equity with monthly payments of \$415. Home is only three years old-- owne is being transferred. Custom drapes, cedar shake shingle



NEWSPAPER ADVERTISING...

THE MOST PRACTICAL, EFFICIENT AND ECONOMICAL MEANS OF INFORMING THE **BUYING PUBLIC OF YOUR BUSINESS AND PRODUCT!**

Every issue of this newspaper reaches 20,000 potential buyers in the Hereford area!

Find out how easy newspaper advertising can be, just dial 364-2030 WE'LL DO THE WORK FOR YOU!



THE HEREFORD BRA

A member of most families in the Hereford trade area

SELL IT FAST! SELL IT RIGHT! SELL IT RIGHT!

SIDE GLANCES

Classified advertising rates are based on a minium of 15 words. One day is 10 cents per word, \$1.50 minimum. Rates , below are for consecutive insertions, no copy change, and apply to set solid ads only, no

TIMES, RATE 2 days, per word: .17 3 days, per word: .24 4 days, per word: .31 4.65 5th day: FREE 10 days, per word: .59 8.85

Monthly, per word: 1.00 15.00 Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rate: \$1 per column inch.

Cards of Thanks: \$2 Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising, news and rculation, dial (806) 364-2030.

1. FOR SALE Miscellaneous

Okra for sale, You pick. 364-6178 after 6 p.m. 1-43-tfc

old. \$175. See at 203 Funston or call 364-2316. Weekends or after 5 weekdays. 1-43-5c

Orange vinyl loveseat. One year

172 yards new carpet at a very

very low price. 364-6489.

Three piece old oak bedroom suite. Double dresser. 420 Schley. 1-43-tfc

CENTURK WHEAT. First year from registered seed. Treated and sacked. \$5.50 per bushel. Call J.M. Hamby, 364-2553 or

364-3566. 1-30-tfc

weight composition shingles. \$14,00 sq. 364-6766.

For Sale: 23 squares light

BALDWIN PIANO, two years old. 355-2656.

USED WURLITZER organ. Style 40-50 solid state.

355-2656.

Will Re-Open Sat., Sept. 4 Will buy good used furniture & appliances. **BIG JIM'S FURNITURE** & APPLIANCES 111 Archer St. [Labor Camp Road]

1-42-tfc BABY PARAKEETS and Fin-

ches. 364-1017. B-1-10-32-tfc

Large Amana upright freezer, good condition, needs Freon. \$75 cash. 364-2908 after 5.

> WE BUY AND SELL **USED FURNITURE** BARRICK FURNITURE **WEST HWY 60** PHONE 364-3552

Snooper Radar Detector Bear cat III. Police monitor. Used color & BW TV. TOWER TV, 248 NW Drive

Phone 364-4740. 1-1-tfc

CALL YOUR LOCAL **USED COW DEALER** Seven days per week DEAD STOCK REMOVAL. 364-0951



Wednesday, 12 Noon

Civic Club Center

(Jim Hill)

1-1-tfc

Couch, \$50.00; coffee table, \$35.00; End table, \$10.00. Small bookcase, \$6.00. Call 364-5021. 1-44-20

Diet properly with Midland Pharmacal Grapefruit Diet Plan and Aquavap "water pills". Gibson Pharmacy. 1-44-T-4p

Eight-year-old gelding. Trained

for barrels and poles. Gentle for

anyone. Contact Jeanine Jobe.

Over and under shotgun 12

gauge. Call 364-1737 after 7

1-39-5c

276-5657.

p.m.

Brownie Golden Eagle SSB Base with antenna. Browning LTD SSB with antenna. Hygain V SSB mobile Realistic Navajo base with antenna. All in new condition. 258-7654. Dawn. 1-44-5c

2. FOR SALE Farm Equipment

See Us For PARTS SWEEPS CHISELS FOR

Graham [Hoeme] Plows DAVIS IMPLEMENT 409 E. First Phone 364-2811

FOR SALE 16" well casing, new steel, 18 1/2c per lb.

" and 8" column pipe. Highest price paid for junk iron. **FARWELL PIPE & IRON** 601 Avenue A, Farwell, Texas Phone 481-3287.

BUY-SELL-TRADE New and used farm equipment. The "Honest" Trader

MM.-T-Bone Treinen Phone Days 806/238-1614 Bovina; Nights 806/247-3084

Friona. 1969 Olds 455, 1973 Olds 455. 1969 Olds 455, 1970 Olds 455, 1972 Olds 455, 1970 Olds 455, 4

Kenney Gearn coolers, one inside cooler. Edgar Vinson, 227 Star, 364-3360.

Three Dempster drills, One 16' 804 Krause Hydraulic lift oneway and 17' Krause. 364-0991.

2-41-5c 1974 Gehl CB600 forage harvester, with stack mover. stack former, and all other

attachements. \$8,000. 296-9205.

See Us for Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT **409 EAST FIRST** Phone 364-2811.

NEW CUMMINS—DIESEL SALES & Parts Representative Oglesby Equipment Co., Inc.

IRRIGATION ENGINES Used 605 MM Good Condition. Complétely rebuilt 413 Chrys ler. Complete rebuilt 478 GMC
DUB'S AUTOMOTIVE EQUIPMENT.

364-6202

Brand Classified Ads-364-2030

3 Grain Beds

20'x96" Midwest Grain Platform 40" sides, 12" tip tops

52" swingout gate, tarps, Galion 30 ton Hoist

3-20' Midwest Grain Pup Trailers 52" sides, 30 ton Hoists. RALPH OWENS

CALL 364-6666

1975 IH 2500B Industrial front loader with blade. Excellent condition, only 200 hours. \$9800. Also, tandem axle trailer with loading ramps, flat bed 8' wide, made for above tractor.

3. VEHICLES FOR SALE

\$1500. 364-6617.

1973 Olds Cutlass. Maroon, black vynal top. Cruise, tape. 364-0855 days, 364-0639 nights.

1975 Dodge Charger. Air, power, tape deck. Perfect

condition. 364-2702. 3-22-tfc Will pay cash for one owner, low

mileage 1973 or 1974 2-door

Malibu or similar. 364-2586,

364-0127.

3-44-tfc 1974 Caprice 4-door hardtop. Extras include cruise control,

tilt steering wheel, AM-FM radio, power seats, door locks, local one owner, extra clean. 364-2409 after 6 p.m. 3-44-10c

1974 Ford Maverick 6 cyl. Only 10,000 miles. \$2,000. Owner 364-3375. 3-44-tfc

1976 Buick LaSabre 2-door hardtop. 364-2435.

Let's make a deal. 1969 Mercury Marquis. 243 Aspen. 364-6489.

1974 Chevrolet pickup, 3/4 ton, 4 wheel drive. 364-4635 3-43-5p

Bake to school special for economy minded parents or students. 1972 yellow Volkswagon. Call 364-4926 or see at 112 Ave. D. 3-42-5c

1972 Montego One Owner. Brougham M.X. Air; power steering, seats and windows; FM radio; excellent condition. May trade. 364-6465.

1975 Cutlass Salon tilt, tape,

cruise, 14,500 miles. Call after 6 p.m. 364-2965.

3-34-tfc 1966 Volkswagon. Will make

nice school car. 364-5069 or come by 201 Ave. H. 3-41-5p

1974 Dodge 1-ton truck; 1975 Dodge 1-ton truck. Good condition. '364-5983 before 9 a.m. or after 5 p.m. B-3-18-42-tfc

MILBURN MOTOR. COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250

B-3-33-tfc

1B-3-41-tfc

2-43-4fc

NEW & USED CARS now for sale at **JOHN OSBORN BUICK** PONTIAC, GMC'S new location 221 North 25 Mile Ave

1972 Mark V. 14x70 two bedrooms, two baths, furnished. Equity, assume loan. 538-6335 after 8 p.m.

ments on 14 wide Phedroom mobile home. 258

by Gill Fox



"Dear, I want to give all your secretaries a typing test!"

Dealer Repo. Large 2-bedroom

carpeted furnished beautiful

5. FOR RENT

Two bedroom furnished house.

407 Lawton St. Call 364-0799.

30x70 brick building located

directly across from Dickie's

Restaurant, formerly occupied

by Cottingham Bearing Com-

pany for last four years. Phone

FOR LEASE: 40x100 commer-

cial building at 2nd and Miles.

Will remodel to suit tenant.

Ample parking. Call 364-0241.

For lease: three new offices,

Call 364-3566 days; 364-2553

APARTMENTS, FURNISHED 1

and 2 bedrooms with kitchen,

Assume

258-7286,

4A-34-tfc

5-40-tfc

5-27-tfc

B-5-18-41-tfc

mobile home.

Hereford.

276-5585.

payments \$135.75.

Five grain trucks with hoists. See Troy Ray, 1210 Elm St., Friona, Texas. Phone 247-3153.

3-A FOR SALE RV'S & CAMPERS

LIKE NEW: 1976 Marauder camper-trailer for quick sale. Must see to appreciate. Call 364-1706.

3A-42-5c JONES MOTORS franchised dealer for Sunflower self contained camper-trailers. 19 to 40' trailers. Park models. fifth wheels or any model. So. Hwy. 385. JONES MOTORS.

Chrysler-Plymouth. 364-3150.

3A-38-tfc 1974 GMC 26' motorhome. Low mileage. One of the best equipped units in the country. James Gentry. 364-6565.

578-4285. 3A-29-tfc

> 4. REAL ESTATE For Sale Or Trade

RANCH FOR SALE 949 acres at Ada, Oklahoma. Excellent grass, plenty water, good terms.

MURRAY REAL ESTATE Phone 405/332-2251. 4-52-tfc

FOR SALE: House to be moved. 578-4351 or 289-5850.

4-1-tfc Three bedroom brick, fenced back yard, den, one bath, buy

equity, 364-4246. House and 5 acres of land on pavement. Good terms. Call

364-6178 nights.

4-43-tfc HOUSE FOR SALE by owner. bedroom, 2 bath, double garage. 126 Oak. After 5 p.m. call for appointment, 364-5515.

25 acre alfalfa farm. 364-3326.

4-44-50

FOR SALE BY OWNER Northwest Location 3 br. (isolated master br) w/b fireplace, 1% baths. Phone 364-5809 Res

or 364-5211 Bus.

For sale: 240 acres on pavement. 71/2 miles from Hereford, good water. Priced to sell. Robert Betzen, Phone 289-5500 or 364-3841.

4A. MOBILE HOMES FOR SALE

4A-40-10p

4A-34-tfc

OPPORTUNITIES

8. HELP WANTED

Part time church secretary. 12-15 hours per week. \$2.00 per hour. 364-3760 or 364-1375.

Warehouse and delivery man for local fertilizer Co. 40 hour week and benefits. Must be 21 years of age. No experience necessary. Commercial license required along with good driving record. Equal opportunity employer. . Call 364-0712.

Female attendant three days a week at Hereford's only Health appointment.

protected territory. High com-

dinette and bath. FORREST AVENUE **APARTMENTS** Phone 364-3116

1B-5-4-tfc

B-5-15-10-tfc

SUMMERFIELD MOBILE MANOR Water furnished. 7 miles West on Hwy. 60. Phone 357-2552.

ONE BEDROOM house. 206 West 8th St. Call 364-4085. 5-44-5c

6. WANTED

WANT TO BUY baby beds, baby swings, baby walkers, high chairs, used couch, rocking chairs, toy boxes, toys in good condition, tricycles, Big Wheels, Jungle Jim, children's

books and records and record players. 364-0544 or 364-6398. 6-42-5c CUSTOM FARMING deep chiseling, moldboarding, discing, floating. 120 h.p. tractor.

16 ft. equipment, Mike McGee, 578-4565. B-6-16-20-tfc WANT TO BUY: Old gold rings, watches, old class rings, etc.

Spangler's Diamon Sugarland Mall

me 364-0070

B:6-48-tfc WANTED TO BUY, Window glass, any size. 364-3731.

If you're on City delivery and miss The Brand, CALL 364-2030

WANTED: CUSTOM FARM: ING. Call Dwight Shirley 364-6087.

B-6-10-93-tfc

WANTED

Corn Combining 760 MF's, Kenworth tandems,

> **DICK KOMPUS** Hays, Kansas

913-628-2530

6-44-6p

BUSINESS

If you would like to make extra money working part time as a Rawleigh distributor call or write Paul Averett, 4209 E. 28th, Amarillo, Texas 79103 or 806-376-6503.

Spa. Serious applicants only please. Call 364-6261 for

8-44-5c

SALES EXECUTIVE HIGHLY REGARDED COM-PANY has a career position open for an experienced sales persons. Requires self starter who can manage himself and a missions from new and established accounts. No layoffs or age discrimination. All expenses paid training. For lifetime connection write: Bob Brandt, 205 Touhy Avenue,

dinette and bath. Also 2 Suite 209, Park Ridge, IL 60068 bedrooms, living room, kitchen, or call 312-825-3141.

> Amarillo Coca Cola Bottling Co., Hereford Warehouse, has opening for warehouse and delivery work. Salary plus benefits. Call Lester Nixon.

364-0126. Need cashiers, Ages 20-45. Salary open. Mechanic, tire men, wash men, 3 service

personnel. Apply in person at Big Daddy's Truck Stop.

Need experienced meat cutters and boners. High wages with many benefits. Must want to relocate to sunny resort area.

Call 806-357-2241. 8-29-tfc EXPERIENCED WELDERS' needed for immediate employment at Allied Millwrights, Holly Sugar Road, 364-4621.

JOIN THE PROFESSIONALS! PINKERTON'S INC. has three full time and five part time openings in Hereford for a security officer. Retired welcome. Extensive walking. Benefits including: holiday pay, paid vacation, free life insur-ance and all equipment furnished. Call: Lt. Vaughn at 364-4044, 5 p.m. to 10 p.m. An

BONERS AND BUTCHERS. Call collect 505.763-3479 or come to 721 S. Edwards, Clovis, N.M.

equal opportunity employer.

8-19-5c

8-38-10c Needing school bus drivers. See Eldon Owens at School Bus 8-17-tfc

TRY CLASSIFIED ADS

Heavy equipment operator, experienced. Equal opportunity employer. Apply Jake Diel Dirt and Paving, Inc., East Highway

Three experienced grain hand-lers and fertilizer service men. Good wages and fringe benefits. Well established company that continues to grow. Call 806-647-2141 for appointment. Night 806-647-3487. Bill Clark, manager. Dimmitt Agri Industries, Dimmitt, Texas.

SITUATIONS WANTED

EXPERIENCED lady would like to clean offices after office hours. 364-0729.

Aunt Sue's Playroom is open for Friday night games for teacher's children, infants

9-43-5c

10. NOTICE

through 5 years: 364-2153.

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12:00 1:00 p.m until 5 p.m. Monday

through Friday. A UNITED FUND AGENCY 10-1-tfc

GENERAL ELECTRIC Authorized sales and service. Expert service on all major brand appliances. Taylor Furniture & Appliance 603 Park Avenue, Hereford.

Phone 364-1561 B-10-25-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron- One mile North of Big Daddy's Truck Stop. HEREFORD

> **IRON & METAL** North Progressive Road By City Dump on A & June Dearing Phone 364-3350 or 364-3777. 11/2B-10-34-tfc

11. BUSINESS SERVICE

TEX-MEX DITCHING Phone 364-4907 All your ditching needs Turn key job Free estimates

B-11-35-tfc KELLY ELECTRIC Virgil Kelley **Electrical Contractors** Residential-Commercial All bids & wiring competive.

Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-15-tfc

ROTOR TILLING yards and gardens. Call Robert Betzen, 289-5500 early mornings or late evenings.

TV & STEREO RENTAL

AGENCY

Black & White & color 364-5077 after 4 p.m. Gary & Peggy Betts 422 Long St.

11-15-tfc

Singer approved dealer. Sales and service on all sewing machines and vacuums. Phone 364-4051, 226 North Main. 11-30-tfc

WEDDING PHOTOGRAPHY-Modern and custom poses, prompt, efficient service, plus reasonable rates. Lanny Smith 364-3958, any day of the week.

SHOP HEREFORD FIRST

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY sidential-Commercial Turnkey job Straight finish Phone 364-5169

> **BOBBY GRIEGO** DRAGLING SERVICE TAILWATER PIT CLEANING **DUMP TRUCKS** LOADER DOZER

WILL PICK UP JUNK CARS FREE

11-39-tfc

11-1-tfc

Call 364-3350 or 364-3777 11-24-tfc

WANTED: Roto tilling yards and gardens. Also complete lawn seeding. Call Jay Manion

* B-11-15-20-tfc GRANADA ELECTRIC CO. **Residential Commercial**

at 357-2382.

Phone 364-2947 .11-1-tfc

12-37-tfc

12. LIVESTOCK

Industrial

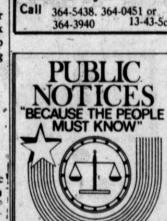
Larry Granado, 712 Stanton

STOCKER CATTLE for sale. Pasture wanted, for stocker cattle. Western Feed Lot.

13. LOST & FOUND

364-2723 or 258-7549.

LOST One steer, 400 pounds. Branded DF on rib cage. Yellow ear tag in left ear.



NOTICE OF INCORPORATION Notice is hereby given that Kester's Jewelry, whose principal office is located at 409 North Main Street in Hereford, Deaf Smith County, Texas, was incorporated on the 1st day of December, 1975, without a change of firm name except that the firm is now known as Kester's Jewelry, Inc.

DATED: this 4th day of

KESTER'S JEWELRY, INC.

BY: William J. Kester, Presi-

dent

August, 1976.

29-T-4c It Pays to Advertise... Advertise where it Pays... With a Classified Ad in

THE HEREFORD BRAND



CLASSIFICDS OF

RESULTS

11-43-tfc



Ice Cream Supper

Hereford Head Coach Fred Upshaw gives the low down on this year's team to a group of Booster Club members after introducing the coaches and players to the gathering Monday evening. Some 300 persons attended the annual Booster Club Ice Cream Supper in the high school cafeteria.

Vikes Almost Sure Thing In NFC Central Division

By BRENT KALLESTAD **AP Sports Writer**

If there's a sure thing in the National Football League, the Minnesota Vikings would be it.

The Vikings should win their eighth National Football Conference Central Division title in nine years this season if advancing age doesn't catch up with several key performers.

Only Detroit appears capable of challenging. Green Bay and Chicago can only hope for respectability after disastrous 4-10 seasons in 1975.

Still, for the first time in several years, the Vikings may have a chink in their armor.

"All along we've said that one of our strengths is the fact we have returnees at all positions," says Coach Bud Grant. "The loss of John Gilliam has changed that."

The speedy Gilliam, who signed with Atlanta as a free agent earlier this year, holds most Viking receiving records and was responsible for keep pressure on enemy-defenses in the past four years.

The turnover in the rest of the division is staggering by

CALL 364-1251 CARMICHAEL **REAL ESTATE**

Inquire about this three bedroom, two bath, with fireplace, circle drive, and corner lot in Northwest Hereford.

2 Bedrooms, 1 bath and carport are featured in this moderately priced home with excellent financing terms available

Three-bedrooms with fireplace, refrigerated air, air, Beautypleat drapes, gas grill and storage building are featured in this moderately priced home in Northwest Hereford.

Troys Carmichael
Temple Abney 364-4616
Tommy Carnahan 364-5494
Lynn Kester 364-2484

Shag Carpet

Detroit Coach Rick Forzano is promising Lions fans a divisional title, but his best players may well have gone through the primes of their careers cadeing for the Vikings.

Green Bay hinges its hopes for improvement on a new quarterback and the Chicago Bears appear improved, but not to the point of being a

"When we're good enough, we won't be afraid to say so," says Bears General Manager Jim Finks.

Detroit will have a schedule advantage on its Central Division rivals. The Los Angeles Rams and Minnesota are the only Lions opponents who made the playoffs in 1975.

The rapid takeoffs have been piloted by Fran Tarkenton, who at 36 is still the best quarterback in the division, perhaps in the

The durable scrambler will own every passing record in the game at the end of the season, barring injury. Tarkenton, the Most Valuable Player in the NFL last season, threw for 2,994 yards and 25 of his record 291 lifetime touchdown passes in 1975.

Tarkenton is able to create a great deal if diversity in the Vikings' offense, largely due to the presence of Chuck Foreman. The 6-foot-2, 208-pounder has already rushed for 2,648 yards, caught 163 passes for 1,628 more yards and scored 43

ouchdowns in three seasons. Foreman's backfield partner, Ed Marinaro, played out his option and signed-with the New York Jets, but 5-10, 195-pound Brent McClanahan should step

in capably. Jim Lash, the only experienced deep threat on the club, will start with Tom Geredine or second-round draft choice Sammy White from Grambling

NOW LEASING

Hereford's Prestige Apartments

24 New, 2 bedroom apartment, featuring: Refrigerated Air, Fenced Backyard, Double Carport, completely Draped heavy duty

SYCAMORE LANE **APARTMENTS 402 SYCAMORE LANE**

364-2791

comparison. at the wide reciever positions. All-Pro tackle Ron Yary, Ed White, 36-year-old Mick Tingelhoff and tightend Stu Voigt are the notables back in the offensive line with 16-year veteran Jim Marshall, 34-yearold Carl Eller, Doug Sutherland and All-Pro Alan Page together

challenger.

Minnesota, on the other hand, has a rugged schedule. especially in the early part of the season. The Vikings, who opened their last three seasons with 9, 5 and 10 consecutive victories, respectively, will need another fast start facing the Rams, Lions and Super Bowl champion Pittsburgh Steelers in

the first month.

the years offensively is tight end Charlie Sanders, who has caught 287 passes for 4,102 yards and 25 touchdowns. The 6-4, 235-pound All-Pro needs 39 catches to surpass Gail Cogdill as the Lions' all-time leading

First-round draft choice Lawrence Gaines from Wyoming and Dexter Bussey will be the running backs with Ray Jarvis and Larry Walton at the flanker positions.

for yet another year on the

The Vikings could have some

problems in the secondary

because of injuries to veterans

Nate Wright, Bobby Bryant and

Jeff Wright. Free safety Paul

Krause, 34, who begins the

surpass Emlen Tunnell's NFL

Middle linebacker Jeff Sie-

Detroit has beaten Minnesota

only twice in their last 17

meetings, and Forzano says

they have to do it twice in a row

this season to win the division

after seven straight second-

Joe Reed is expected to open

the season at quarterback with

veterans Bill Munson and Greg

The big man for Detroit over

Landry also available.

place finishes.

Cox and punter Neil Clabo.

defensive front.

record.

Rockne Freitas is the most familiar name in the offensive line, where 6-5, 255-pound rookie Russ Bollinger from Long Beach State may earn a starting job at tackle. The Lions also acquired veteran center Jon

The secondary appears to be Detroit's strongest unit defensively. Cornerbacks Lem Barney and Ben Davis and safeties Charlie West and Dick Jauron are four solid veterans. James Hunter, one of the club's two first-round picks, may push someone out of a job. The rangy rookie from Grambling can play

either position. Defensive tackle Herb Orvis, looking to be traded, anchors the line, backed up by linebackers Paul Naumoff, Charlier Weaver and Jim Laslavic.

Jack Pardee begins his second year with the Bears hoping to shed a pushover label.

Quarterback Bob Avellini and running back Walter Payton, both second-year players, will be largely responsible for improving the offense. Roland Harper and Johnny Musso will help at running back.

Chicago will still have a young offensive line headed by tackle Lionel Antoine. The defensive unit will probably be the team's strength, although the secondary is suspect.

season with 74 lifetime Wally Chambers, regarded as interceptions, needs six more to one of the NFL's best tackles, end Mike Hartenstine, and linebackers Waymond Bryant and Doug Buffone are the top, mon anchors a solid unit and the individual performers on defkicking game appears solid with 37-year-old placekicker Fred

The Bears have a murderous schedule with Washington, Los Angeles, Dallas, Oakland and the Vikings twice in six consecutive weeks.

Green Bay made a large investment to get the 27-yearold Dickey, sending veteran quarterback John Hadl, cornerback Ken Ellis and two draft picks to Houston.

The 6-4, 210-pound quarterback was behind Dan Pastorini with the Oilers. Dickey has passed for 1,953 yards and eight touchdowns in parts of four seasons. Will Harrell and John

Brockington will be the running backs, Steve Odom and Ken Payne the wide receivers and Rich McGeorge the tight end. Gale Gillingham, once a

perennial All-Pro, ended a one-year retirement and should help the offensive line. A questionable defense suffe-

red a major loss when middle linebacker Jim Carter broke an arm in the preseason. Outside linebacker Fred Carr and cornerback Willie Buchanon are quality players.

Placekicker Chester Marcol was injured in the Packer's 1975 opener, but he's considered one of the NFL's best when

DENVER (AP) - The Denver Nuggets' have signed former St. Louis forward Rudy Hackett, the National Basketball Association teams announced today.

The 6-foot-9, 210-pound Hackett averaged 6.4 points and 3.6 rebounds in his 22 games with the American Basketball Association Spirits of St. Louis during the 1975-76

SISTER DEBRA SPIRITUAL READER AND ADVISOR

My gift is useless unless I can help you to solve the mysteries that puzzle you. If you are uncertain about your future or curious about your friends, I can help you put your mind at ease. No matter what your involvement, marriage, love affairs, business, or courtship. My advice cannot fail to help you. Gain any treasure or overcome any opposition of your heart, hand, or mind. There is no reason for allowing sorrow to stay in your heart, or obstacles to block your path to spiritual achievement. No matter what you want, need, or fear, I guarantee to tell it all before you utter a word.

See Her Today-For Tomorrow May Be Too Late! Open 7 A.M. to 10 P.M. 26 15th W 7th St. Clovis, New Mexico

Crowd Of 300 Attends Booster Club Supper

Hereford High School gridders got to break training a bit Monday evening as they joined in on the ice cream and cookies at the Booster Club Ice Cream Supper at the high school cafeteria.

A crowd of about 300 attended the affair, enjoying a variety of ice cream flavors and cookies after having the 1976 Hereford coaches and players introduced to them.

Outgoing Booster Club president Mac Tubb introduced new president Dick Montgomery, who in turn announced the rest of the new officers. Gerald Payne will serve as vice president, Mrs. Joy Bunch is the new treasurer, and R.L. Blakely is the new secretary.

The Booster Club will meet through the month of September on Tuesday evenings at 8 p.m in the high school cafeteria.



By The Associated Pres NATIONAL LEAGUE

.566 8½ .493 18 .477 20 73 .443 75 .427

Chicago R. Reuschel [11-9] at Atlanta Morton [4-9] or Lacorte [1-8], n

Lelich [7-11], n

chard [15-13], n

		-		
	East			
	W	L	Pct.	GB
New York	78	40	.61	
Baltimore	67	61	.523	111/2
Cleveland	65	63	.508	131/2
Boston "	62	67	.481	17
Detroit	61	88	.473	18
Milwaukee	57	68	.456	20

Toters Wins Tournament

Toters came back from the loser's bracket to down Caviness Packing twice Sunday night to win the Second Half Tournament of the Hereford City Softball League.

Caviness had beaten Toters Saturday to send the latter into the loser's bracket. Caviness opened the tourney with a win over Monsanto Friday, then advanced to the finals with wins over Toters and Armour Foods.

Finishing behind the top two clubs were Armour in third place, and Arrowhead Mills, which finished fourth.

Toters, which had to win five times Saturday to enter the finals, also won the championship of the league by defeating first half winner Armour in a two-of-three playoffs. Toters won the second half of the league with an unblemished 7-0 record.

AUSTIN, Tex. (AP) - A year ago sophmore Mike Cordaro was a walk-on quarterback candidate here, running the Texas Longhorn scout team.

Monday, Texas Head Coach Darrell Royal tabbed Cordaro as the Longhorns' No. 1 quarterback.

Royal said the quarterback battle between Cordaro and Ted Constanzo remains very close and could change any time.

Boston 11, Texas 3 Baltimore 3, Kansas City 2 Minnesota 10, Milwaukee 3

Milwaukee Travers [15-10] and Slaton [13-11] at Minnesota Goltz [10-13] and Hughes [7-11] or Johnson [1-1], 2, t-n Kansas City Pattin [6-10] at Baltimore Palmer [16-11], n

[9-11], n and Walts [6-5] at Chicago Johnso

[14-9] or Kirkwood [5-10], n New York Alexander [9-8] at Oakland Abbott [2-4], n

Delaware Will Start Lottery

By KRISTIN GOFF Associated Press Writer

WILMINGTON, Del. (AP) Delaware will kick off sales for it pro football lottery games Wednesday despite the certainty that the National Football League will continue court fights against the state lottery operations.

Paul J. Crawford, an attorney for the lottery office, said ticket distribution would definitely begin Wednesday for two games.

That word came after attorneys for both sides huddled with U.S. District Court judge Walter Stapleton Monday to discuss further steps in the legal fight over the proposed games, which will let bettors pick winners and point spreads from lottery tickets listing upcoming weekly pro games.

Those games are planned in addition to existing weekly lottery drawings and an instant

State Lottery Director Peter M. Simmons said 1 million tickets had been printed for "Touchdown" and another 1 million for "Football Bonus." But he did not expect sales to come anwhere near the 2 million

figure for the first week. Simmons said it was expected that many would become "throwaways" since the ticket itself is not valid until marked and paid for.

The first tickets are prepared for pro football game to be played the week of Sept. 12.

Lottery players pick winners from prepared lists of weekly games and place bets ranging from \$1 to \$10.

'Touchdown," players also make selections based on point spreads with prizes determined



Sports Shorts

SAN FRANCISCO (AP) - The San Diego Padres' Mike Ivie was named the National League's Player of the Week today after hitting at a .474 clip over six games and raising his

The time will shift to 7:30 in

October, Montgomery indica-

Hereford head coach Fred

Upshaw introduced the coach-

ing staff and varsity players to

the gathering. Upshaw remained confident before the

crowd that Herd is going to have

the coming year," the coach

said. "our varisty players have

come into the season working hard, and we feel that we have a

chance to have a real good

Some 26 senior make up the

bulk of the 36-man varsity

squad. Upshaw said his team is

"a little bigger and a little faster" this year. That group of

seniors who Upshaw termed

"One of the best senior classes to come out of Hereford High

School in a long time" will

provide the leadership in an

exiciting season the coach says:

said. "We'll be something

you'll really like to come and

watch this year," he promised

The excitement will get

started with a bang this Friday

night here in Hereford when the

Pampa Harvesters, pre-season

favorites in District 3-4A, come

on a parimutuel basis.

The NFL has opposed the

games on grounds they would

hurt professional football by

associating it with legalized

betting. The league has also

argued the lottery would

infringe upon trademarks and

violate federal anti-gambling

Judge Stapleton rejected an

NFL petition for a temporary

restraining order to immediately

representing the NFL.

Friday.

League.

halt plans for the gams last

the crowd.

'We are really excited about

a good year.

vear."

season average to .312. The 24-year-old first baseman had nine hits and drove in six runs from Aug. 23-29, and over a 10-game period hit .500. Ivie was chosen for the weekly award over Chicago Cubs pitcher Ray Burris, Cincinnati Reds second baseman Joe Morgan, Atlanta Braves outfielder Ken Henderson and Los Angeles Dodgers pitcher Tommy John -

WASHINGTON, Pa. (AP) James R. Harris, head basketball coach at Washington & Jefferson college since 1968, resigned Monday.

Harris, 48, coached W&J to championships in the Presidential Athletic Conference in his first three years. His team had losing seasons the past four vears. "We re really going to entertain you this fall," Upshaw

Longley Traded

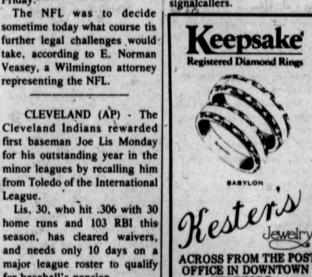
DALLAS (AP) - Clint Longely, quarterback, rattlesnake hunter and amateur pugilist, is now a San Diego Charger.

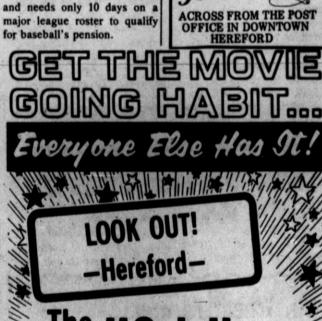
The Dallas Cowboys traded the disenchanted reserve quarterback to the Chargers for undisclosed draft_choices, the National Football League team announced Monday night.

"We felt it was for the best interests of the team as well as Clint that we trade him to San Diego," said Dallas Coach Tom Landry. "It's a good opportunity for him. It's a club that's on the way up and this can be a chance for him to play."

Longely was, suspended by the Cowboys in early August after he punched starting quarterback Roger Staubach in training room incident at Dallas' preseason camp in Thousand Oaks, Calif.

The fight followed an earlier altercation between the two signalcallers.





The "Griz" **Has Arrived**

If you see him walking around Hereford Go to him and say: "YOGI

The Bear is My Hero"

AND WIN TO SEE "GRIZZLEY"

TWO FREE PASSES

exans Pay More For Gas Than Interstate Buyers, House Subcommittee Told

Hubbard, president of the Texas AFL-CIO, and Edwin Faust, mayor of Grey Forest, Tx., told a House investigatory subcommittee Monday that Texans pay much more for natural gas produced in their own state than do persons receiving it through interstate pipelines.

They said the federal government should regulate the price inside the state, which has some of the largest natural gas

"Texas natural gas is still being sold to people in New York and Arizona at a well-head price of 52 cents a thousand cubic feet; yet Texans pay three and four times that," said

He said the natural gas is being produced under what he described as monopolistic condictions, with 30 companies producing more than 90 per cent of the Texas gas. He said Exxon

WASHINGTON (AP)- Harry produces 22 per cent of the Texas gas.

People simply cannot afford to pay the price being charged the monopolistic gas producers," Hubbard said.

Faust said there has been a tremendous increase in natural gas prices to residents in his town, which has a population of

He said the hike came about when the gas supplier, Lo Vaca Gathering Co., a subsidiary of Coastal States Corp., sold off a substantial part of its natural gas reserves and had to search the open market to buy new gas to meet contracted obligations.

Faust said the Texas Railroad Commission subsequently allowed Lo Vaca to add to existing contract price of gas, the additional cost that was incurred in the purchase of new gas.

As a result, said Faust, the wholesale cost of gas escalated

higher and higher almost every

In addition to residents being hard hit, Faust said, some businesses have been forced to close their doors largely due to utility cost increases. Also cafes and washerterias have raised prices several times, he said.

"Speculators are just waiting for deregulation," Faust said. "Then we will probably have plenty of gas-at a price that none of us can afford."

He said that to deregulate a basic product like natural gas is asking for a "catastrophic impact on our national economy and on every household and business using natural gas for

Rep. John Moss, D-Calif., chairman of the oversight and investigations subcommittee, said that the picture that unfolds in Texas is not a pretty one.

"Although Texas possesses

more natural gas reserves than any state, produces more gas than any other state, and consumes more gas than any other state, many of its 12 million citizens are undergoing serious economic hardship due to spiraling utility rates triggered by unregulated natu-

ral gas prices," Moss said. He said the energy situation in Texas is a paradox.

"While the unregulated market currently provides adequate supplies of natural gas," said Moss, "it has done so at a price that many Texans cannot afford."

In some households, he said, the combined monthly gas and electric bills exceed the nortgage payments. In other places in Texas, farmers dependent on natural gas to fuel their irrigation pumps are being driven off their farms because of prohibitive gas price hikes,

Workload Requirement 'Belittling' Says Spokesman For TACT

By LEE JONES Associated Press Writer

AUSTIN (AP)- Legislatively imposed workload requirements on college teachers are "belittling," and discourage creativity, a spokesman for the professors said Monday.

Frank Wright, executive director of the Texas Association of College Teachers TACT, testified before the budgetary subcommittee of the House Committee on Higher Educa-

"a belittling sort of thing that noncreativity,"

Wright said. The general appropriation act requires state college teachers ranked assistant professor and above to teach the equivalent of nine hours a week.

When Reps. Frank Gaston, R-Dallas, and R.B. McAlister, D-Lubbock, suggested that the workload requirement reflected the legislature's duty of accountability for state funds, Wright said:

"For you to make a prior decision...is no accountability. Performance cannot be determined by or dictated by a simplistic statement of so many

hours in the classroom."

Wright said a TACT survey indicated the average faculty member in Texas' state-supported universities works 51.3 hours a week, including 31 devoted to direct contact with students.

Gaston, whose son is a sophomore at the University of Texas at Austin, complained about the heavy use made of graduate student "teachingassistants" to teach introductory courses.

"I have a feeling he would get a better education at Dallas Community College than at the struck a field terrace. University of Texas," Gaston smaller and are taught by trapped in the wreckage.

Mr. Wheat Farmer...

INCREASE YOUR

YIELD PER ACRE

with the New Variety

CAJAME 71

A Hard Red Spring Wheat

Yields of 120 bushels and more have

been realized from this new Wheat...

developed in Mexico... plant in March

364-2232 or 364-0116 364-2232or364-1018

For More Information Call

and harvest in July

J.W. Robinson

teachers with advanced deg- courses commonly taught by rees, not graduate student.

Wright answered that the first two years in a major university are designed as a prelude to further education while the two-year curriculum in a junior college "has a certain terminal aspect to it."

Also, he said, the freshmen

teaching assistants often "have a certain remedial aspect" to

Wright said teaching assistants constitute 15.6 per cent of the total full-time equivalent teachers at Texas public senior colleges and universities.

On teaching assitant, Stuart Hersh of the UT-Austin

Plane Crash Kills. The workload requirement is Four Near Shamrock

SHAMROCK (AP) - A twin-engine Cessna airplane crashed into a muddy field and killed all four of its occupants Monday afternoon.

The private aircraft went down four miles west of Shamrock in the Texas Panhandle.

State troopers indentified three of the dead as the Rev. Charles Newton Vaden, 42, paston of the Alice Avenue Baptist Church inNpth Phoenix, Ariz.; his wife, Gloria Maryann Vaden, 40, and their daughter Roxanne Slayton, 20, of Roswell, N.M.

Officers said the fourth victim was believed to be Steven Vaden, 14, but the body was not identified at once.

Officers said the Rev. Charles Newton Vaden, 42, his wife Gloria Maryann Vaden, 40, both of Phoenix, Ariz., and their daughter Roxanne Slayton, 20.of Roswell, N.M., were killed in the crash of their

twinengine Cessna. The plan cracked up about 15 0 yards off Interstate 40 during a driving rain storm about 3:30 p.m. Authorities said it apparently was trying to make an emergency landing and

Three of the occupants were said, because classes there are thrown out and the fourth was

Marvin Coffey

Efforts to recover the bodies were hampered by knee-deep mud in the plowed field where

the crash occurred. The Vadens were en route home from Cleveland, Ohio, after a trip to visit relatives and attend church seminars. They had planned to drop off their married daughter at Koswell

and proceed to Phoenix today. The minister founded his church at Phoenix with 32 charter members in 1963. It now has a congregation of about 1.000.

'EGGCEPTIONAL'

it laid an egg within an egg. other completely whole egg, still uncracked.

SANTA BARBARA, Calif.
(AP) — One of Ulla Westerholm's white leghorn hens hit

the daily double recently when When the huge egg was pened, out came both white nd yolk and left inside was an-

government department, complained that he once was given only two-days' notice that he was going to teach a particular course that he had not taken as an undergraduate.

"For the first two or three weeks I was proceeding just a little ahead of the students," Hersh said.

Breck

SHAMPOO

15 Oz. ONLY!

Ladies'

Reg. '8"

SA Council Fires City Manager

SAN ANTONIO (AP) - San Antonio's deposed city manager may continue to work for the city in another capacity through next May, in keeping with the terms of his contract.

After a closed-door session Monday, city councilmen fired Sam Granata, city manager since 1973, Mayor Lila Cockrell announced.

There were indications that Granata may continue as public works director as a special consultant to council for the next year. His contract required that his \$52,000 annual salary continue through next May.

Mrs. Cockrell declined to give reasons for Granata's dismissal or disclose what the vote was. She said, "It became apparent a majority of the city

council felt it advisable to seek ROBES another person as city mana-100% Polyester Face 100% Acetate Lining with Polyester Filler

Open a Green Pastures Savings Account

Planting instructions: Sow in a small amount each week on a regular basis. We'll do the rest. At The Money Growers Association we nurture it, insure it and care for it till your money grows with interest.

Join The Association, now. Money planted today will

GRUWERS

hi-plains savings & loan association

