







**Garden Club Meet To Have Program On Wild Flowers**

Muenster Civic League and Garden Club's May meeting Monday will feature a program on wild flowers presented by Mrs. Earl Fisher.

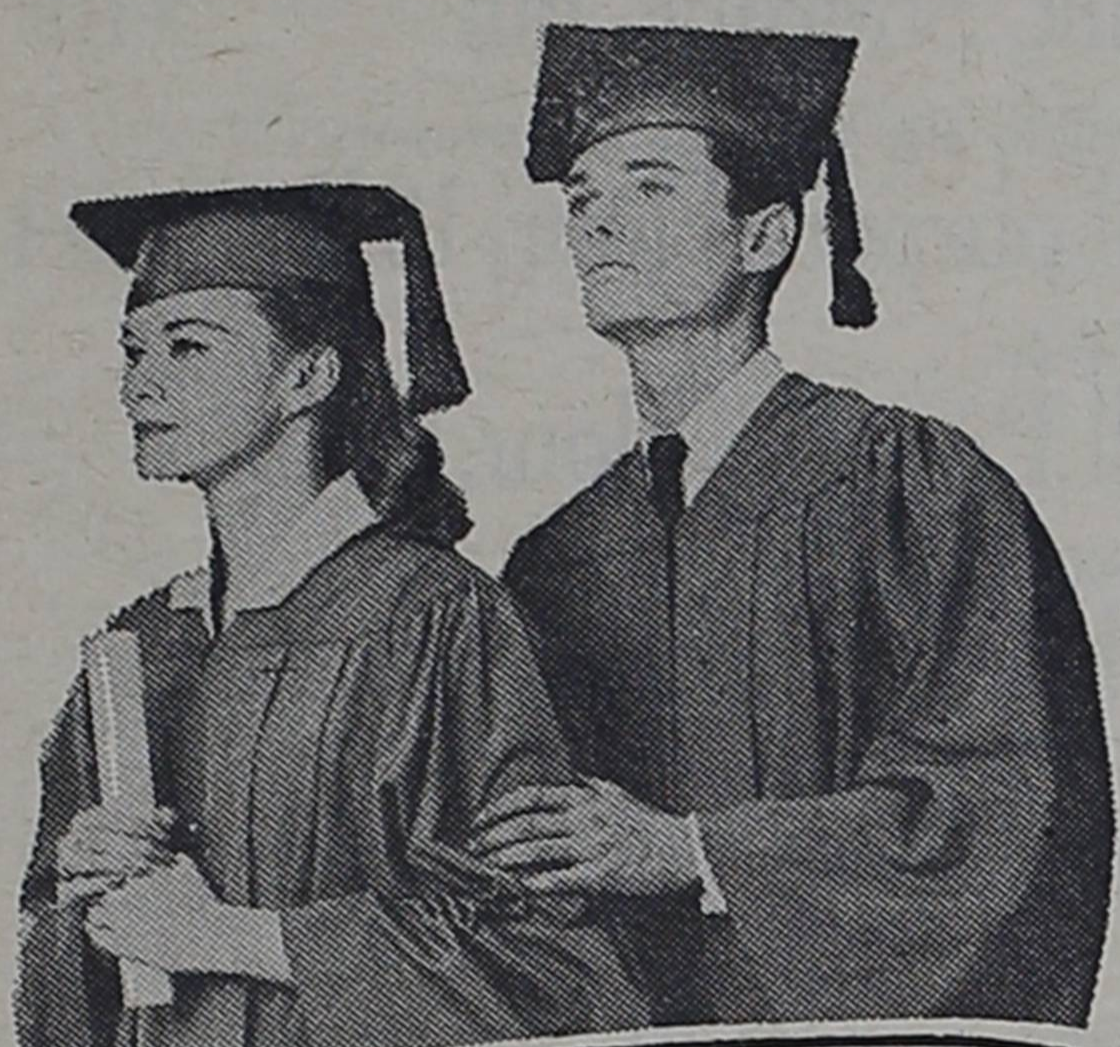
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Mrs. Tony Gremminger and Mrs. Victor Hartman will be co-hostesses in the Gremminger home. Time is 8 p.m. Business will include installation of new officers.

**Mrs. Hartman Is Hostess to Club**

Members of the Get-Together Club had their May meeting in the home of Mrs. Al Walter with Mrs. John Hartman as hostess. A progressive 42 series entertained the group.

Leading the scoring was Miss Anna Hellman. Mrs. R. R. Endres won the consolation prize and Mrs. Joe Kathman drew the door prize.

The hostess served refreshments to members and five guests: Mrs. Paul Endres, Mrs. R. R. Endres, Mrs. John Kathman, Mrs. Joe Hoinig and Mrs. Rosalie Hoffman.

**Initiated Into NTSU Fraternity**

Lu Ann Reiter of Muenster has been initiated into Gamma Theta Upsilon, national professional geography fraternity, at North Texas State University.

Miss Reiter, daughter of Mr. and Mrs. Wilfred F. Reiter, Route 1, Muenster, is a junior education major. She is a member of Student Education Association and Newman Club, student religious organization. She was graduated from Sacred Heart High School in 1960.

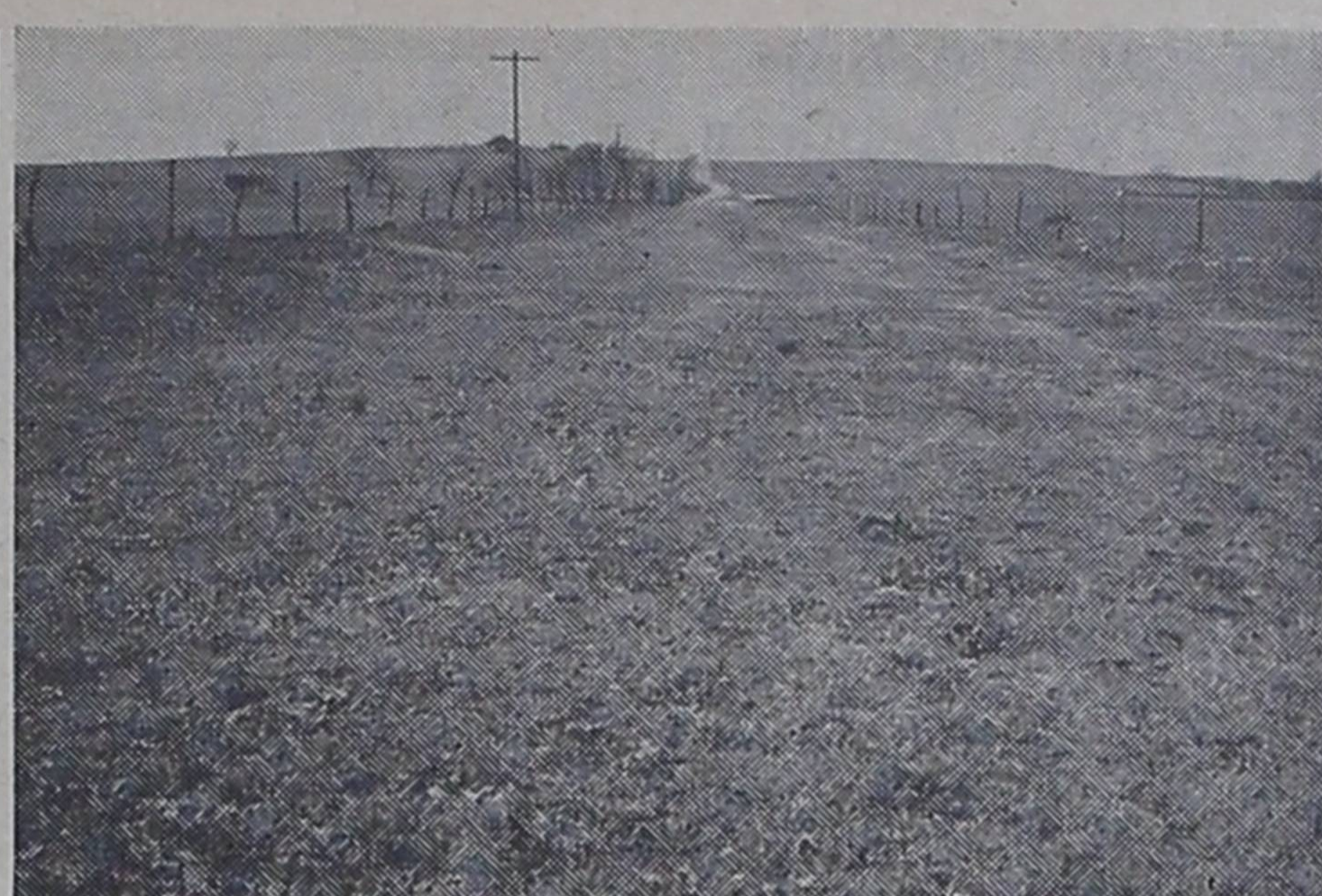
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WATER IS ONE OF THE ESSENTIALS of life. Yet when uncontrolled, water can turn productive cropland into ugly, barren gullies. Ollie Trubenbach shaped and sodded an old road to provide a way for water from 100 acres of pasture to cross his land without erosion. Many such waterways are needed in the Muenster area.

**Family Observes 2 Anniversaries**

A birthday and a wedding anniversary were celebrated at the Don C. Cooke home over the weekend when all the family was together. It was the birthday of their granddaughter, Mrs. Gene Alexander and the Alexanders fourth wedding anniversary. The dinner with gifts and a decorated cake was Saturday.

Present were the Alexanders and their daughter Dana, and the Harold Cookes and son Don, all of Fort Worth and their guest Louis Wilson of San Antonio.

Fishing at Field Lake and arrow hunting in the Marysville area were other highlights of the visitors' weekend visit.

**Felix Becker Is Birthday Honoree**

Seventy-fifth birthday of Felix Becker was celebrated Sunday with a surprise party at his home, arranged by his wife. Guests were pinochle players and their wives. The ladies played 84 while the men had their games.

Present were Messrs. and Mmes. Matt Muller, Frank Yosten, Alphonse Hoinig, Arnie Muller, Martin Becker, Bill Becker, Joe and Alois Sicking and their families, Misses Mary and Annie Becker, Leo Becker and Shirley Becker. Refreshments were served before the party broke up.

**Starching Hints**

Do ou get full use of your automatic dryer when starching? Besides offering a savings in time, space and labor, the dryer provides positive advantages in the proper finishing of starchables, according to Bernice Thurman, home demonstration agent. The homemaker may either starch items with hot starch (by hand or in her automatic washer) before they are placed in the dryers, or she may select certain items for spray on starching after they have been dried.

The automatic dryer also gives the homemaker a choice of degrees of dryness: damp-dry, near-dry, storage-dry and bone dry. This moisture-control feature is a major benefit in the successful finishing of starchables.

**Vogel family Has Reunion Dinner**

A reunion of the Vogel family Sunday honored Wilbert Vogel while he was at home for a few days before going to North Africa on a job for an oil company. His parents, Mr. and Mrs. Joe Vogel were hosts for the get-together with dinner at noon. Wilbert left Monday for Houston where he will spend about a week before flying to Libia.

Present were the Don Mullers and children Ron and Gay Lynn and Mr. and Mrs. Leo Hess and son Brad of Dallas, Misses Lillian and Corina Vogel of Fort Worth the Clifford Ottos and children Linda and Mike of Gainesville, the Robert Beyers and children Brenda and Carol of Lindsay, the hosts and Donald, Leonard, Weldon and Karen Vogel.

Another honor for Wilbert was a supper party Saturday night with the Julian Walterscheids entertaining in their home. Other guests were Mr. and Mrs. Adolph Walterscheid.

**Raw Vegetables Tasty as Snacks**

Work more vegetables into the family diet. Try crisp, colorful raw vegetables for appetizers, between-meal snacks and tasty salads.

For entertaining, add some carrot curls, celery sticks, radish roses, raw cauliflower or broccoli flowerets to the refreshment tray. Serve a zippy sour cream cheese, or avocado dip for "dunking" the vegetables. Guests will enjoy the informal atmosphere of the party and appreciate the extra vitamins.

Lots of special recipes for salads and dressings are given in a colorful new extension publication entitled "Salads." You can get a copy free from Mrs. Bernice Thurman, home demonstration agent on the ground floor of the courthouse or call HO5-4931.

**ATHLETE'S FOOT GERM NOW TO KILL IT. IN 3 DAYS**

If not pleased with strong, instant-drying T-4-L, your 48¢ back at any drug store. Watch infected skin slough off. Watch healthy skin replace it. Itch and burning are gone. TODAY at all Drug Stores.

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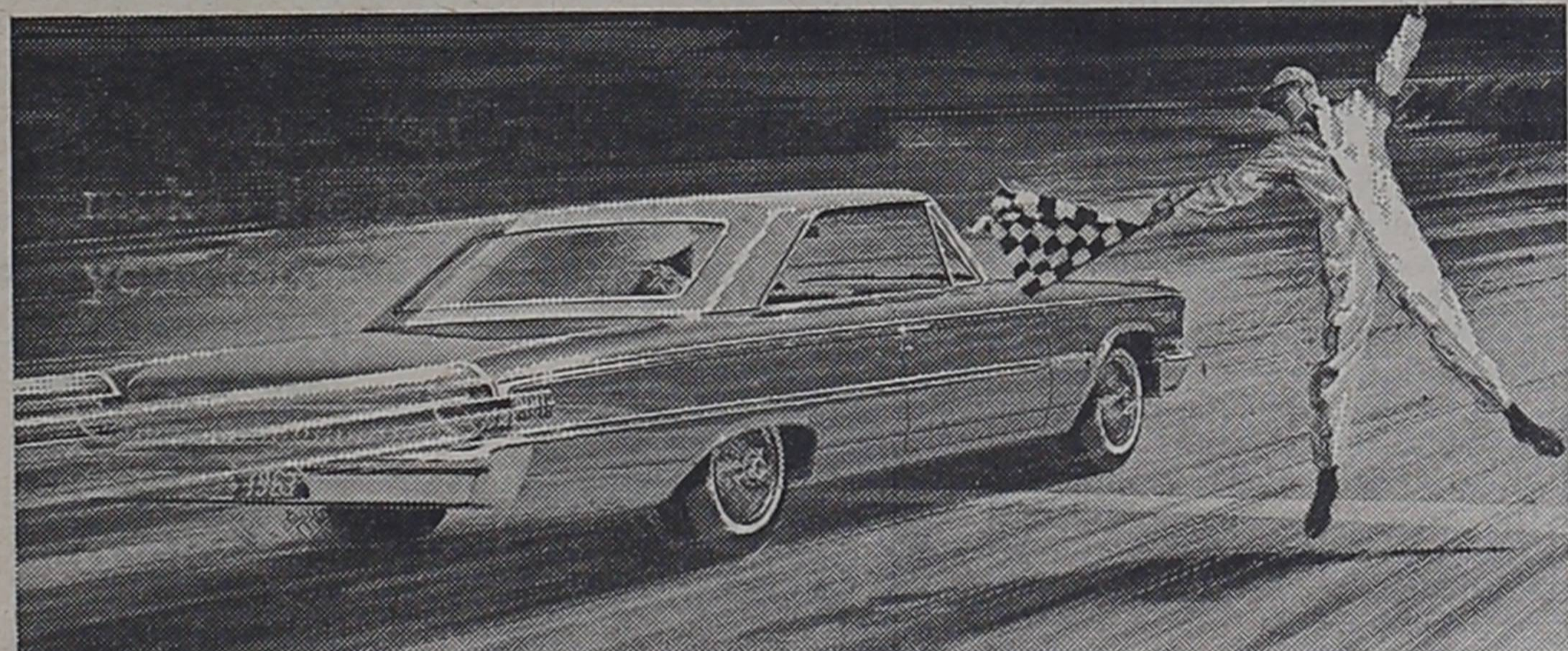
Make Mother's Day a Big Day for her by giving a small electrical appliance — such as an iron, toaster, coffee maker, waffle iron, skillet, electric bean pot, table radio, hair dryer — or TV trays or an album of her favorite records.

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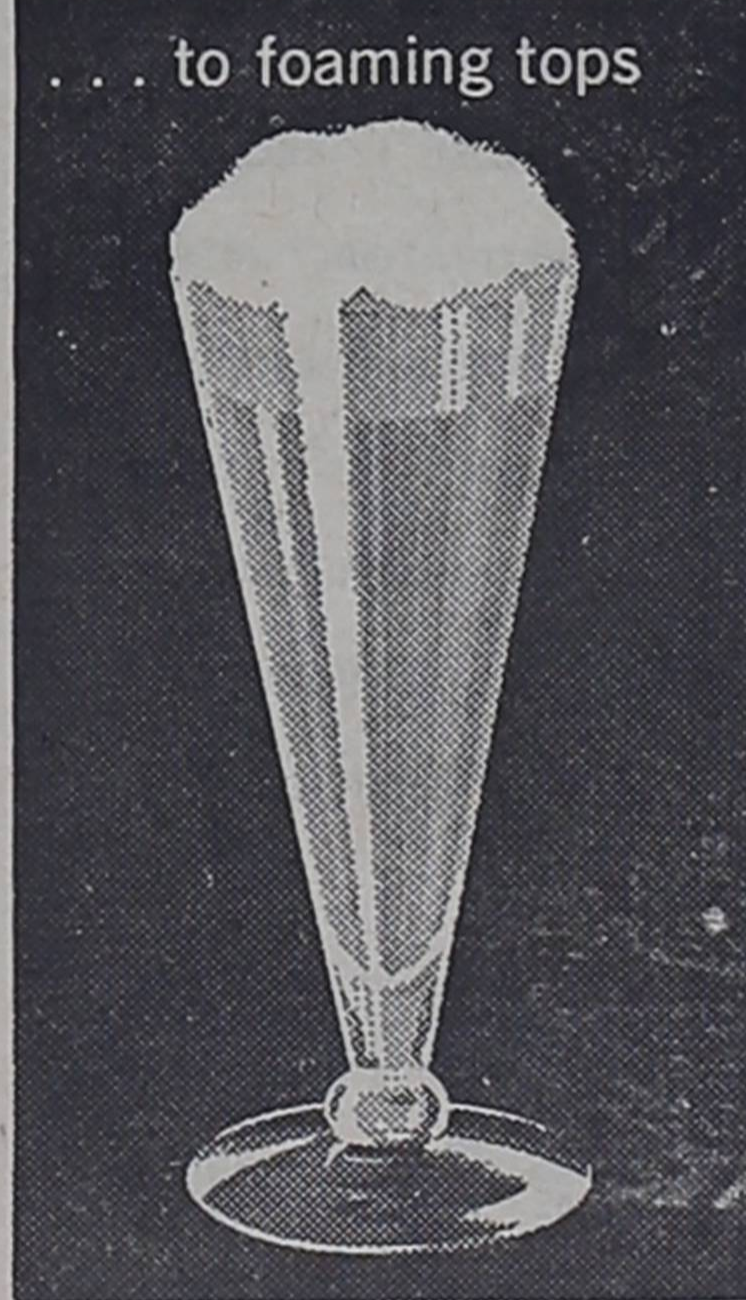
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**Marysville News**  
By Mrs. John Richey

Visiting in Ardmore Monday were Mrs. Buford Whitt and Mrs. Charlie Winchester.

Mrs. Joe Doughty and Mrs. John Richey made a business trip to Whitesboro last Wednesday.

Mr. and Mrs. Sheldon Doughty and family and her parents, the Bill Sparkmans of Valley View, visited Saturday with the Joe Doughtys. Weldon Doughty and family came Saturday to spend over night and attended the homecoming Sunday. Other visitors with the Doughtys and attending the homecoming with them were Mrs. Gale Scott and sons and Mrs. Herman Richey of Gainesville and the Jimmy Doughtys of Muenster.

Guests of the Lloyd Barnharts and among homecoming visitors were Mrs. Earl Cochran and granddaughter, Anna Lois Cochran and a girl friend, all of Gainesville.

Rev. Orval Codgill of Sadler has accepted the pastorate of the Shiloh Baptist Church. Guest speaker on Mother's Day will be the Rev. Charles Milburn of Nocona.

Reunioning at the Earl Robison home after attending the homecoming were their son and his wife, the Douglas Robisons and children Mark and Jan of Spur, Mr. and Mrs. Harold Otts, the A. S. Hol-

combes and son Mike and grandson Bobby Cheaney and Butch Alston, all of Gainesville, the Raymond Davidsons and Margaret, the Ray Davidsons and baby and Burnice Davidson, all of Fort Worth and the Ivan Davidsons and Glenda of Muenster.

Mr. and Mrs. Sam Sparkman were in Saginaw Sunday to visit his mother, Mrs. J. B. Sparkman. Visiting at the Sparkman home Saturday night were the Roy Ramseys of Dallas.

Attending the homecoming and visiting the Jim Shiflets were Mr. and Mrs. Odes Cochran of Oakwood, Okla.

Guests of the John Richeys and attending the homecoming with them were the Ed Ballingers of Oklahoma City, Mrs. Inez Ballenger of Sulphur and Mrs. Verna Conn and granddaughter Dee Ann of Walters, Okla., Ross Ewing of Lawton, the Fred Richeys and Larry and Bobby Richey of Sivells Bend and T. C. Wyatt of Winnsboro.

Visiting the W. F. Davidsons and attending the homecoming were Mr. and Mrs. Bo Snow of Greenville. Friday guests of the Davidsons were Mr. and Mrs. Ancil Baker of Aubrey and Mrs. Murray Woodyard of Natchitoches, La.

Homecoming visitors and guests of the Nathan Whitts were Mr. and Mrs. Hobson Wyatt of Fort Worth and Mr. and Mrs. Emmett Deering of Nocona.

Mrs. Reeve Cooke is a shut-in on account of a knee injury sustained in a fall two weeks ago.

Mrs. Reagon Shiflet and Mrs. Marian Johnson of Dallas were Thursday and overnight visitors with their parents, the Jim Shiflets.

Mr. and Mrs. Raymond Davidson of Fort Worth spent Saturday night at their ranch home and joined in the homecoming celebrations Sunday.

Visitors with Mr. and Mrs. Bill Moon and going to the homecoming program with them were the Houston Reeds and family of Leon, Okla., the Don Ray Moons of Rockwall, Mrs. Jewel Richey of Saint Jo and Mrs. Houston Miller of Gainesville.

Mrs. Jeannie Pearson of Thackerville attended the homecoming and visited her brother and wife, the Lawton Moons.

Mr. and Mrs. Reagon McElreath were in Bonita Sunday visiting the B. D. Franklins.

Among those at the funeral of Mrs. Earl Reeves of Grand Prairie Monday at Gainesville were Messrs. and Mmes. Char-

lie Winchester, Buford Whitt, Travis Whitt, W. F. Davidson, Mrs. Sam Sparkman, Mrs. J. N. Shaw and Albert Shaw. Mrs. Reeves was the former Miss Gertrude Wooten a daughter of Mr. and Mrs. C. F. Wooten, former residents of Marysville and Mt. Hope.

Charlotte McElreath and Brenda Tuggle left Tuesday for the graduation class trip to Colorado going with other seniors from Muenster High School.

The Milton Hickmans and daughters Nancy and Paula weekended in Dallas with his parents, the Paul Hickmans, and brought their other daughter, Tammie, home with them after a visit with her grandparents.

Weekending with the Charlie Winchesters and attending the homecoming were their children, the David Winchesters and daughter, and Mrs. Don Self and Donny of Dallas. Mr. and Mrs. Eddie Collins and family of Arlington were Saturday and overnight visitors.

Mrs. J. N. Shaw spent Friday with her sister, Mrs. Myrtle Blount in Gainesville after an overnight visit with her granddaughter, Miss Paula Shaw.

Mrs. Reagon McElreath drove to Sherman Saturday to meet her daughter Wanda as she returned home from a vacation visit in Muskogee with her aunt and family, the Bob Grobers.

Mr. and Mrs. R. D. Morris and Mr. and Mrs. John Richey were among those attending the Boys Club Rodeo at Gainesville.

Mr. and Mrs. Douglas Robison and children Mark and Jan of Spur spent the week-end with his parents, the Earl Robisons and Jan remained for a two-week visit with her grandparents.

**Citation by Publication**  
THE STATE OF TEXAS  
TO: Sammy King GREETING:  
You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 17th day of June, A. D. 1963, at or before 10 o'clock A.M., before the Honorable 16th District Court of Cooke County, at the Court House in Gainesville, Texas. Said plaintiff's petition was filed on the 27th day of March, 1963. The file number of said suit being No. 19432.  
The names of the parties in said suit are: Carrell King as Plaintiff, and Sammy King as Defendant.  
The nature of said suit being substantially as follows, to wit: Action for Divorce on grounds of cruel treatment.  
If this Citation is not served within 90 days after the date of its issuance, it shall be unserved.  
Issued this the 2nd day of May A. D. 1963.  
Given under my hand and seal of said Court, at office in Gainesville, Texas, this the 2nd day of May A. D. 1963.  
(SEAL) Milton Thomason, Clerk, Cooke County, Texas.  
By Anna Mae Shorter, Deputy 25-26-27-28

**400 at Marysville For Homecoming**

Homecoming 1963 at Marysville drew some 400 persons from far and near for the day's program Sunday in spite of rain before daybreak.

The group gathered at the Baptist Church for the morning service conducted by the Rev. Delbert Taylor, pastor. He also asked the benediction at noon before a picnic dinner was spread.

Oldest mother and father present were recognized and boxes of candy were presented to Mrs. Tex Emma Tuggle of Gainesville and Walter Holcombe of Stanton. Both are former residents of the community.

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NO AGE LIMIT! BRING THE CHILDREN

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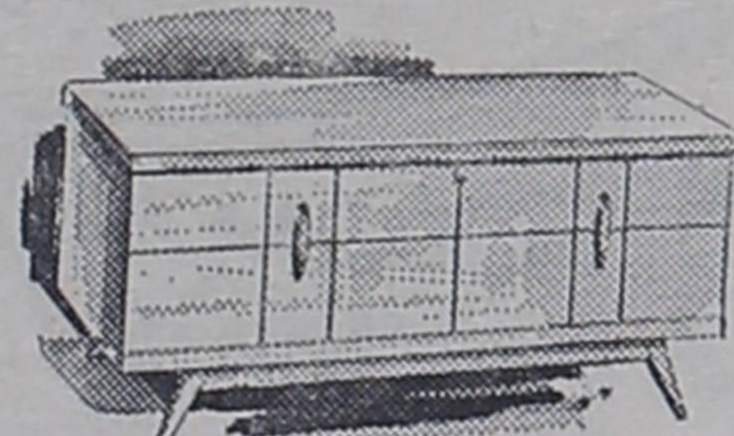
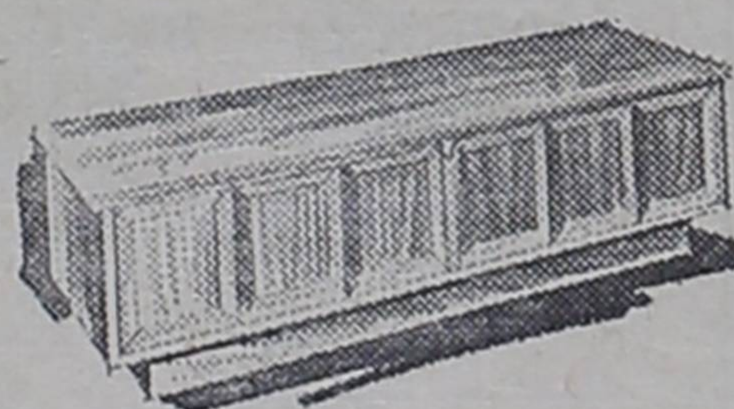
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That's a fact of life, folks. Girls want Sweetheart chests; to keep their other gifts in; to start collecting trousseaux in; to show off to friends; but edging and bows. Beautiful blue, marvelous most romantic gift of all! So hurry in. Pick up the perfect Lane Sweetheart chest for your girl graduate. 49.50 to \$129.50.

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Modern Lane chest in limed oak or oil walnut finish.

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Maxwell House, 1 lb.

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- 1 lb. cello bag Carrots . . . . 2 for 19c

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**Local News BRIEFS**

Mrs. Wylie Lewis and children Thelma, Mike and Wylie Jr., joined by Mrs. John Schmitz, were Nocona visitors Friday.

Miss Doris Fisher spent the weekend with her sister, Miss Joan Fisher at the University of Dallas.

Back from Abilene, Mr. and Mrs. Sam Tuggle report a pleasant visit with her sister, Mrs. Alice Tucker. Going with them was another sister and her husband, the Harold Cokerrells of Denton. They celebrated Mrs. Tucker's birthday.

Mrs. Edd McGannon is visiting this week with her daughter Mary and husband, Mr. and Mrs. Gordon Linn, at Oak Park, Ill. Enroute she stopped in Memphis, Tenn., to see friends and in Jonesboro, Ark., for a visit with her other daughter Postulant Kathleen, at Holy Angels Convent. On the way home she'll make a side trip to Kansas City, Mo., the McGannons old hometown.

Mr. and Mrs. John Virgil Walter and children have moved from Odessa to Texarkana, Ark., and spent the weekend with his parents, the Al Walters.

Mrs. Dick Cain and daughter Debbie and Mrs. David Trachta were in Henrietta, Okla., Friday to attend the funeral of a cousin, Mrs. Walt Hogan of Tulsa. Others there were Mr. and Mrs. C. C. Hogan of Fort Worth who came to Muenster for an overnight visit with the Cains.

Mr. and Mrs. Joe Hoenig went to Carrollton Friday evening to attend First Communion services for their grandson Kevin Cottle at Mary Immaculate Church, 7:30 p.m. Mrs. Richard Hermes and son Ronnie of Gainesville accompanied her parents. They all visited with the Rupert Hoenig family before returning home.

Reynold Reiter has been having a vacation visit with his family, the Clem Reiters, coming home from Honduras, Central America, where he worked with a seismograph engineering crew. The job there is finished and he's awaiting word in regard to his next location.

News has been received recently from the Lewis Rigler sons, Mike and Steve. Mike Rigler, in FBI School in Washington, D. C. wired corsages for his four new sisters and their mother; and Steve Rigler, stationed with the Navy in Bremerton, Wash., had an orchid sent from Hawaii to Mrs. Rigler. The Lewis Righlers, who recently married, plan to go to Washington, D. C., on a visit this month.

Wilbert Vogel came home from Washington, D. C., for a few days with his family, the Joe Vogels, before taking off for Libia, North Africa, where he'll be working for an oil company.

Mr. and Mrs. Larry Yosten had a five-day trip last week going to Nebraska to get Mrs. Bob Yosten and Joe Swirczynski who had been at Grand Island ten days at the bedside of their sister, Sister Angeline. The 87-year-old nun shows little improvement and is constantly under oxygen. They also visited another sister, Sister Ruperta. Before returning home the four drove to Omaha for a visit with cousins.

Mr. and Mrs. Al Swirczynski of Mesquite spent Sunday with his parents, the Joe Swirczynskis and also visited her mother, Mrs. J. S. Horn.

Mr. and Mrs. Mike Newbill and daughter Marcie Joy started back to Cocoa, Florida, Thursday after a visit with her parents, the John Wiers and other relatives. Mrs. Newbill and the baby came last week Wednesday accompanied by her husband's mother, Mrs. C. M. Newbill of Jacksonville Beach who went to Dallas to visit and Mrs. Pat Bohac and son of Jacksonville who are at Lindsay with her parents, Mr. and Mrs. Ben Hermes for a longer visit. Mike Newbill flew in from Cocoa Friday and the family went home together. Sunday Mr. and Mrs. Newbill were wedding attendants at the marriage of friends in Denton.

Mr. and Mrs. Bill Derichsweiler were in Grapevine over the weekend to visit their daughter and family, the Richard Zimmerers, and help them get settled in their new location. They moved there from Gainesville during the weekend. He works for a lumber company.

Mr. and Mrs. Joe Luke spent three days of the past week away and filled the three days with activity. Wednesday they joined the Herman Jungmans and the Bill Hertels and family of Seymour at the fishing holiday at Lake Kemp. Thursday while the men fished at

the Hertel ranch the three ladies attended flower shows at Vernon, Burkburnett and Sheppard AFB, and Friday the Lukes visited in Munday with Mrs. Leona Michels and John Michels and their families.

Mrs. John Kelley and sons Jeff and Matt of Dublin stayed here four days last week with the Rufus Henscheid children and returned home Sunday when Mr. Kelley came for them. After that Mrs. Billy Bierschenk and son Joseph of Wichita Falls were at the Henscheid home with the children. Mrs. Rufus Henscheid had been staying in Dallas with her husband who was a patient at Methodist Hospital.

Mr. and Mrs. H. D. Cook were visitors in Whitesboro Sunday, guests of cousins, the Tom Harvilles.

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 (and come back to perfectly cooked meals)  
 New automatic gas Cook 'n' Keep oven cooks perfectly, then turns itself down to serving temperature. Foods stay hot for hours without over-cooking or drying out. Automatic Burner-with-a-Brain lets you turn your back on bacon, sauces, icings . . . any delicate cooking. And no messy boilovers or scorched food! Gas automatic features are truly the best you can get. Compare — you'll discover worlds of difference in modern gas cooking!

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Richard Arend Is '62 Conservation Champ of Zone 4

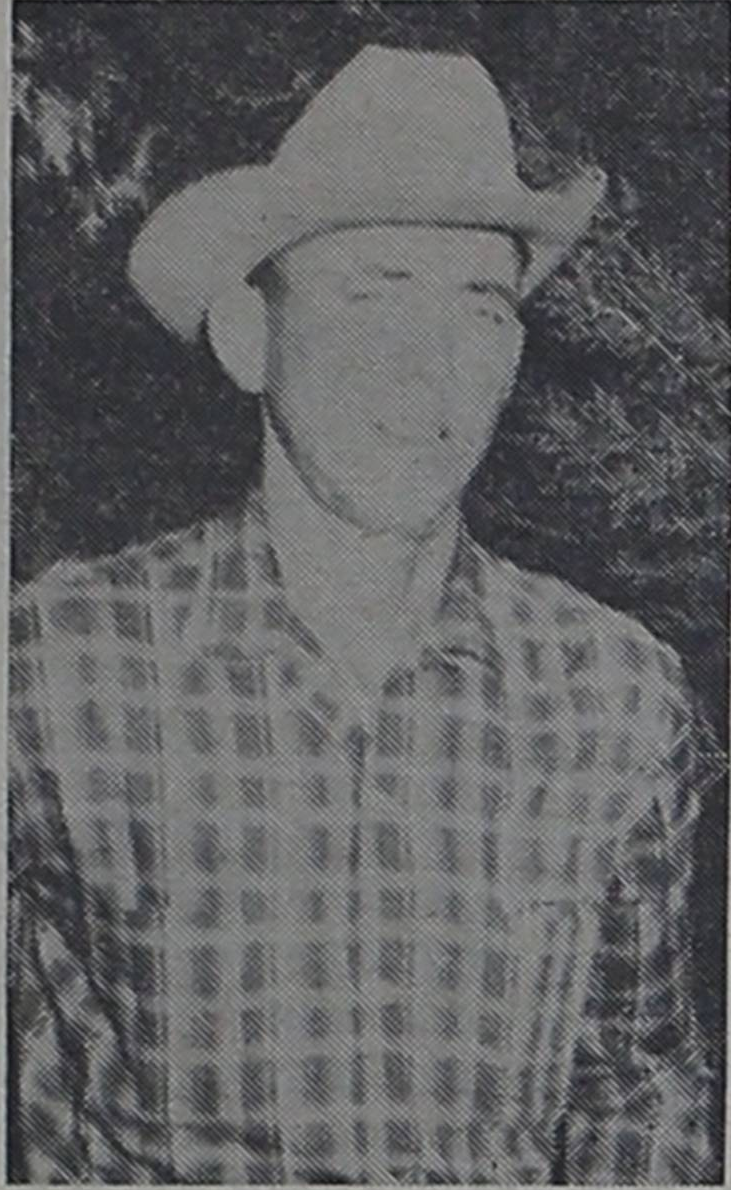
# MUENSTER ENTERPRISE

VOLUME XXVII

MUENSTER, COOKE COUNTY, TEXAS

MAY 10, 1963

NUMBER 25



## 1962 Conservation Review Shows Continued Progress In Local Work Unit Area

**May 1962**  
Upper Elm Red Soil Conservation District's 13th annual awards banquet and program honoring conservation champs held at Whitesboro. Event sponsored by banks, newspapers and radio stations within the district. Levi Perryman, J. D. Reed, W. W. Otto, Richard Cartwright, Arthur Dietrich are Zone winners. Wayne Thompson shapes waterway. Buddy Gibson plants Woodward Sand Blue- stem for adaption trial. Fish delivered for stocking ponds and reservoirs by Fish and Wildlife Service. Conservation farm plans developed by Jack Turner and Judge Louis Holland.

**June 1962**  
Grain harvest in Muenster-Saint Jo area halted by wet ground. Cost-share program for terracing is 2c per foot plus 70% of cost of fills. This assistance made by the Agricultural Commodity and Stabilization Service of the Department of Agriculture. Contracts let for four flood prevention reservoirs on Elm Fork. Conservation farm plans developed by Louis Roberg,

**July 1962**  
J. M. Shiflet and Wilfred Reiter build farm ponds. Conservation farm plans developed with Glenn Lovett, D. E. White, Wayne Thompson, J. C. Embry, Paul and Urban Endres, M. J. Kirk and J. M. Weinzapfel. First terraces of season built by Harold Bindel and C. O. Taylor. Core drill starts on sites No. 10, 101, 102 and 103 Clear Creek.

**August 1962**  
Bishop from Phillipine Islands visits area to observe agriculture and obtain information that might be used in his country. Fish and Wildlife Service of the Department of Interior deliver fish to stock ponds and reservoirs. Gus Lutkenhaus, Joe Linn, Pryor McGee and R. N. Dill become

Urban Endres, Starr Mann, J. T. Cole, Dr. J. R. Cole. E. R. Head becomes new district cooperator. Construction started on sites 14 and 15 Clear Creek. New ponds built by Paul and Urban Endres and Vic Sicking. J. C. Donnell bales 4 tons of hay on 1 1/2 acres of fertilized Coastal Bermuda.

Richard owns and operates a 201 acres small grain and live-stock farm on the Grand Prairie, seven miles southwest of Gainesville. This farm was purchased while he was working as a technician for the Saudi Arabia government in the early 1950's. However, his conservation program was not started until the fall of 1956 when he came back home and started operating it himself.

A conservation plan was developed that year when he became a cooperator of the Upper Elm Red District.

Richard's first step in putting his conservation program into effect was to put in a large waterway so that runoff water on two cultivated fields could be controlled. This area

(Continued on page 8)



## Soil Stewardship

Men are known by their deeds. So it is that the quality of Soil Stewardship is most evident in the doing. The true spirit of responsible people at work on the land is inevitably tested in the fields.

Soil Stewardship has no definable limits. It may be of an different quality or it may be exceedingly well done. It cannot be measured in acres or hours, or in miles or tons or blades of grass. There is no point at which the steward may step back from his handiwork and say: "This is it. This is conservation completed."

The requirements of Soil Stewardship are perpetual. In the climate and uses of each tomorrow, the steward meets new challenges to his ingenuity, his skill, and his devotion. How well he meets them can be measured only in terms of the sustained usefulness of the soil he cares for over the years.

The motivation of a responsible man to conserve the soil arises from his faith in God. The valid, tangible expression of this will take place in the fields, in the doing. It is there that responsible people at work on the land commit their skill, their energy, and their determination, with God's help, to achieving a system of sustained land use without soil damage. It is there, and there only, that the spirit of Soil Stewardship can attain a successful harmony with nature.

## A Farmer Needs Lots of Know-How

In this age of specialization, the farmer is one of the few persons left, outside of the medical profession, who can rightly call himself a "general practitioner."

This was well summed up in a recent article which pointed out that a good farmer is literally a jack-of-all trades and a master-of-all.

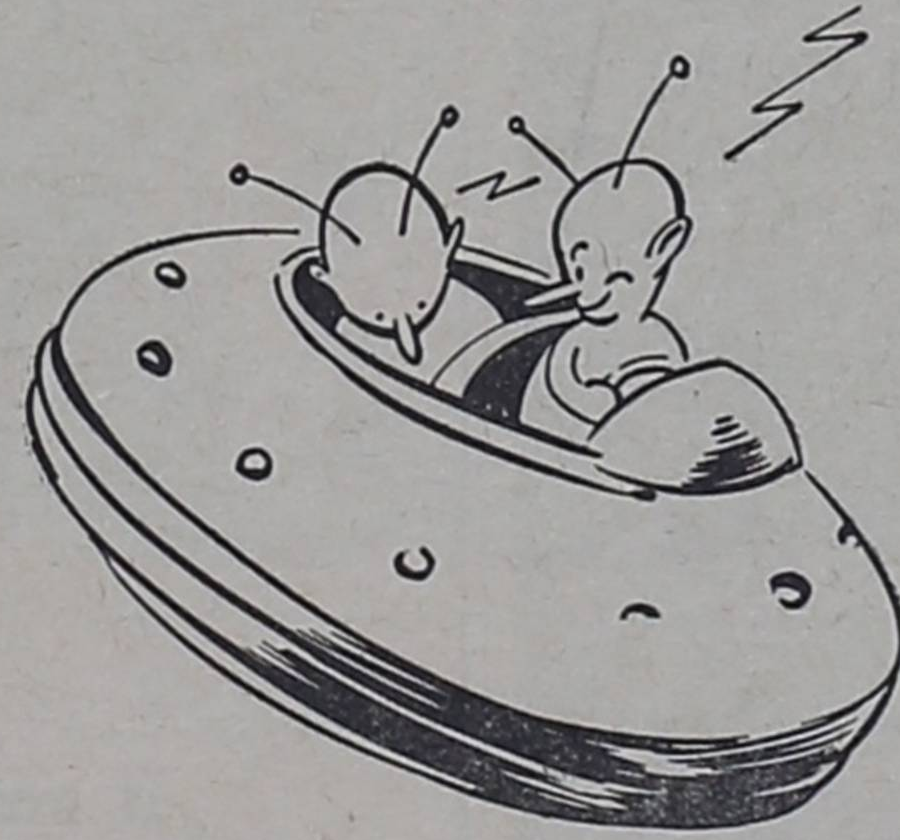
He must be an economist, enough to know when and what to buy and sell; look-keeper enough to spot his weaknesses and strong points. He must be engineer enough

to run thousands of dollars worth of machinery and mechanic enough to repair it.

He's a veterinarian as he cares for his livestock and an agronomist as he selects his seed variety, matches it with his soil conditions, and decides on the planting date. He must be soil conservationist to keep his soil and water at home so he can stay in business.

He's a gambler on weather and prices and last, but not least, he is a diplomat when he persuades his wife that he needs a new baler more than she needs a new washing machine.

"CONSERVATION FARMING IS 'OUT OF THIS WORLD!!'"



It's beautiful! It's profitable! It saves and improves the land for coming generations!

MUENSTER MILLING CO.

## 230 Landowners Added to Conservation Roll in 1962

A total of 230 landowners added their names to the growing list of farmers and ranchers cooperating with the Upper Elm Red Soil Conservation District during 1962. Complete basic conservation plans were developed on 268 farms and ranches on 55,268 acres. The conservation plans of 147 cooperators were revised on 31,732 acres to meet the needs of land use changes. These farmers and ranchers have teamed up with the three county district to fight erosion and to improve their farms and ranches.

139 acres of wide grassed waterways were planted by cooperators in the district last year. These grassed strips serve as safe terrace outlets and many double as improved pastures. 383,000 feet of terraces were constructed to protect sloping fields from soil and water losses. 22,000 feet of diversion terraces were also built.

Additional protection was given some 106,000 acres of cropland by leaving grain straw and other crop residues on the land as a protective cover. Over 60,000 acres of soil building legumes such as sweet clover, alfalfa, vetch and peas were grown in rotation with other crops in the district last year. These legumes are used to protect and improve the soil by providing cover and increasing organic matter in the soil.

Good progress toward the improvement of the grasslands throughout the district was also made last year. The planting of grass on range and pasture lands totaled 12,150 acres. 116,300 acres have been planted since the district began operation. Most of these plantings have been made on land that had become unsuit-

able for cultivation because of low fertility or erosion hazard, and on land that has been cleared of brush and trees. The grass cover will protect and improve the soil.

The District's fight to save the soil through the application of sound conservation practices has moved steadily forward. The year's progress represents another step toward the District's goal to encourage each landowner to use each acre according to its capabilities and treat each acre in accordance with its needs for protection and improvement.



### Special Thanks

... are extended by the Enterprise staff to Conservationists J. W. Tippie, Roy Endres Jr. and Eual Davis of the Muenster SCS Work Unit for most of the conservation pictures and articles in this edition.

### Stones Aid Soil

Removing stones from fields for easier machine harvesting and to lessen machinery wear has a flaw. It may increase soil erosion.

Scientists at the University of Maine found that small stones will increase soil pore spaces and water infiltration, thus decreasing runoff and soil loss. They also found small rocks, particularly on slopes and during the rainy seasons, acquire a pavement-like surface, which decreases erosion. This rock mulch disperses the raindrops' energy, keeps the soil from sealing over and thereby increases water infiltration.

## Will Your Land Prosper?

### It's in Your Hands!



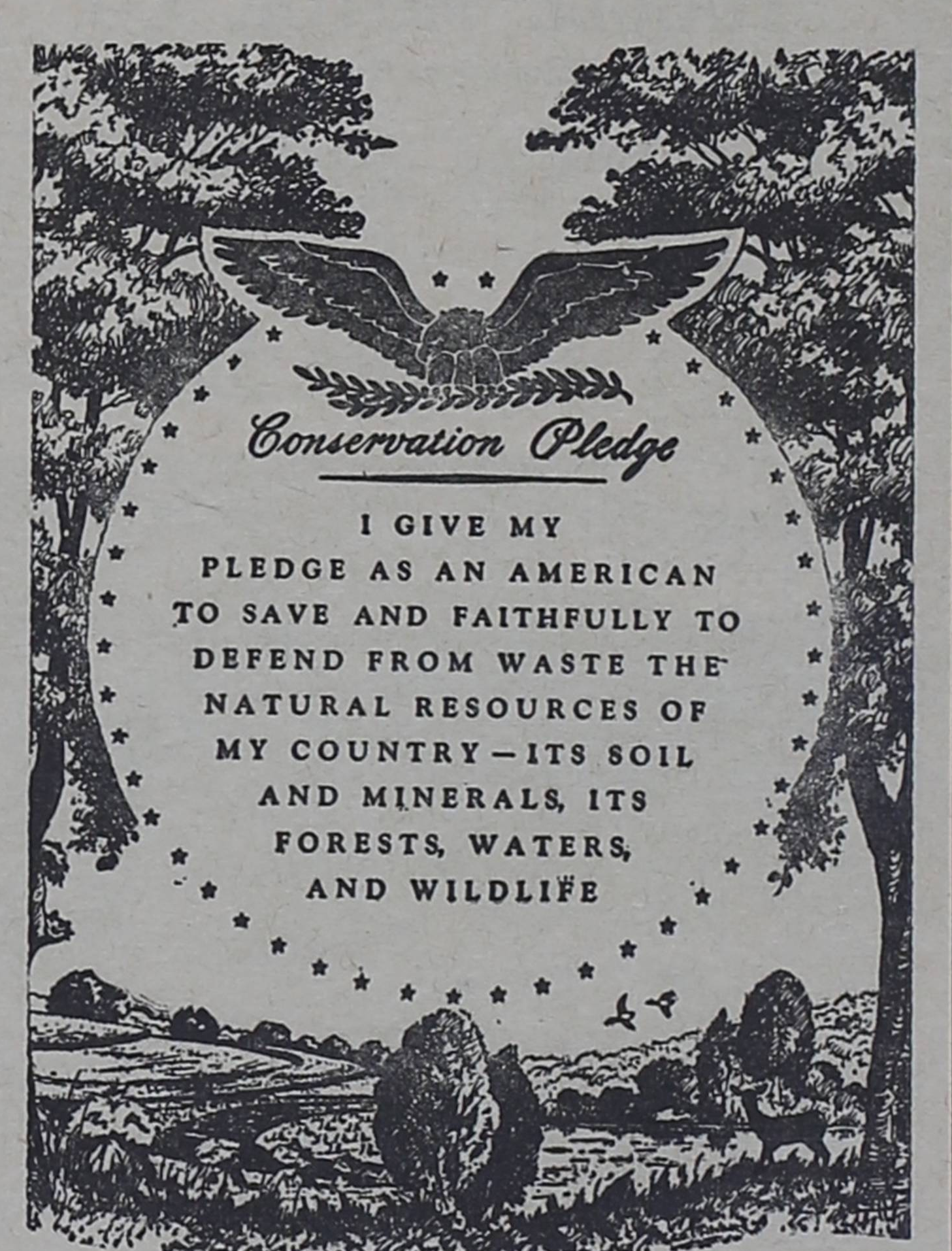
What you know and do about soil conservation makes the big difference in the future productivity of your farm.

Investigate now. See how crop rotation, to prevent depletion; legumes and crop residues, to build fertility; contour farming, terraces and grasses, to prevent erosion; and other tested techniques can assure you continued and profitable production . . . while passing it along in good condition to future generations.

Depend on your SCS technicians to help with your conservation plan.

# Muenster State Bank

In our 40th year of service to Muenster  
Member FDIC



## WITH THE RIGHT TO OWN GOES THE DUTY TO CONSERVE

Holding the title to your farm does not give you the right to treat it as you please.

In the eternal plan you are only a temporary steward, charged with the responsibility of passing on the land, in as good or better condition, to future generations.

EAST SIDE OF COURTHOUSE

# Schad and Pulte

HOWARD 5-4326  
GAINESVILLE, TEXAS

- Hardware
- Housewares
- Appliances
- Giftware
- Farm Machinery
- International Trucks

**Norris Dill Okays Coastal Bermuda**

Norris Dill, Rosston, is one district cooperater with the Upper Elm-Red Soil Conservation District who is sold on Coastal Bermudagrass.

When SCS personnel helped Norris develop a conservation plan on his 100 acre farm it was decided that 28 acres would be left for cropland and the remainder sodded to Coastal Bermuda. He plans now, after sodding about 60 acres on this place, to keep only 15 acres in cropland. "It beats anything I can grow," says Norris.

He has also planted 25 acres of Coastal on another place he owns and has plans to plant about 65 acres of cropland fields to Coastal on still another place he owns.

35 Clear Creek Watershed was built this year on the Dill Estate, which Norris operates. The lake has a permanent water pool of 14 surface acres and will control runoff water from 2,000 acres of drainage area.

Buckner's Orphans Home of Dallas owns two large ranches and one farm in the Muenster Area. E. G. Gregory of Van Alstyne is the manager. Mr. Gregory recently met with SCS personnel to revise the conservation plan on the two ranches. The plans call for all cropland to be converted to native grass and Coastal Bermuda. To date he has planted 100 acres of native grasses and 50 acres of Coastal. Several native grass pastures were deferred last year and proper use can be seen on the pastures.



**Sunset Farmer Gets Conservation Award for Zone 1**

This year's outstanding farmer for zone 1 is Boyd Barjenbruch who farms three miles east of Sunset. His operation consists of a livestock enterprise. Cropland is used to produce feed and supplemental winter and summer grazing.

Boyd has been cooperating with the Upper Elm-Red Soil Conservation District since 1947. He was instrumental in getting the first custodian for district equipment in the Bowie area, who is still active as district custodian. He is interested in the district program of work and has been a great help in its flood prevention program. He has voluntarily given free legal advise to local people and helped in many ways. He practices law in Bowie.

As an example of his outstanding job on his cropland, he harvested approximately 4000 pounds per acre of grain sorghums in 1962 from land that has had the conservation treatment. He uses cover crops as a three way crop on his 111 acres of cropland. These include soil building, temporary grazing and seed harvest. He usually has several hundred pounds of vetch seed to sell each year.

He has cleared 39 acres of dense brush land with the assistance of a power saw and one man. This land will be converted from useless brush to a fine pasture. Regrowth of sprouts is controlled with a shredding machine. He plans to overseed the cleared land to King Ranch bluestem and apply liberal amounts of fertilizer.

**Overgrazing Is Biggest Cause of Pasture Failures**

Management is the key to more and better grass on our pasture and rangeland. It has been truly stated that the eye of the landowner grows more and better grass. In other words, it is the judgement of the rancher or farmer that regulates grazing so that half the grass is left each year.

The "take half-leave half" rule is based on the fact that grasses make 95% of their food in the leaves. If the leaves are continually chopped off by grazing animals, the plant weakens and dies. Enough leaves must be left to feed the roots so that more leaves can be grown. It's that simple.

The half of the plant that is left is not wasted. It goes back into the soil bank as a deposit. This deposit pays good dividends in the form of increased grazing on more and better grasses and less soil and water loss. Vegetation left on the soil serves as an insulator against heat and cold so that plant roots and soil organisms will be protected. The mulch serves as a cushion to prevent raindrop splash and soil erosion. More water to grow grass gets into the soil and is kept there because of the mulch. The grass finally is returned to the soil itself as organic matter to supply food for other plants.

Much of the grass in the Muenster-Saint Jo area has been hurt by over-grazing. Good management is the nursing care that will bring the grasslands back to a healthy condition and keep them strong. Rotate livestock so that grass can have a much needed rest this spring and summer and control the number of livestock so that half the grass is left. Balance cattle numbers with the grass.

Take care of the grass and it will take care of you. As one Conservation rancher said, "I have never seen a man go broke because he had too much grass, but I have seen many go broke because they had too many cows."

Nature controls erosion largely by supplying a vegetable covering over the ground.

**Stovall Plants 90 Acres of Coastal**

J. A. Stovall, district co-operator on his farms near Era, is progressing well on his con-

servation plan to improve and protect his land. Mr. Stovall recently finished planting some ninety acres of cropland fields to Coastal Bermuda-grass. He has also cleared the

brush off 25 acres which will be sodded next spring. He fertilized with 200 pounds of 16-20-0 per acre and plans to apply fertilizer each year to get maximum production from the Coastal.

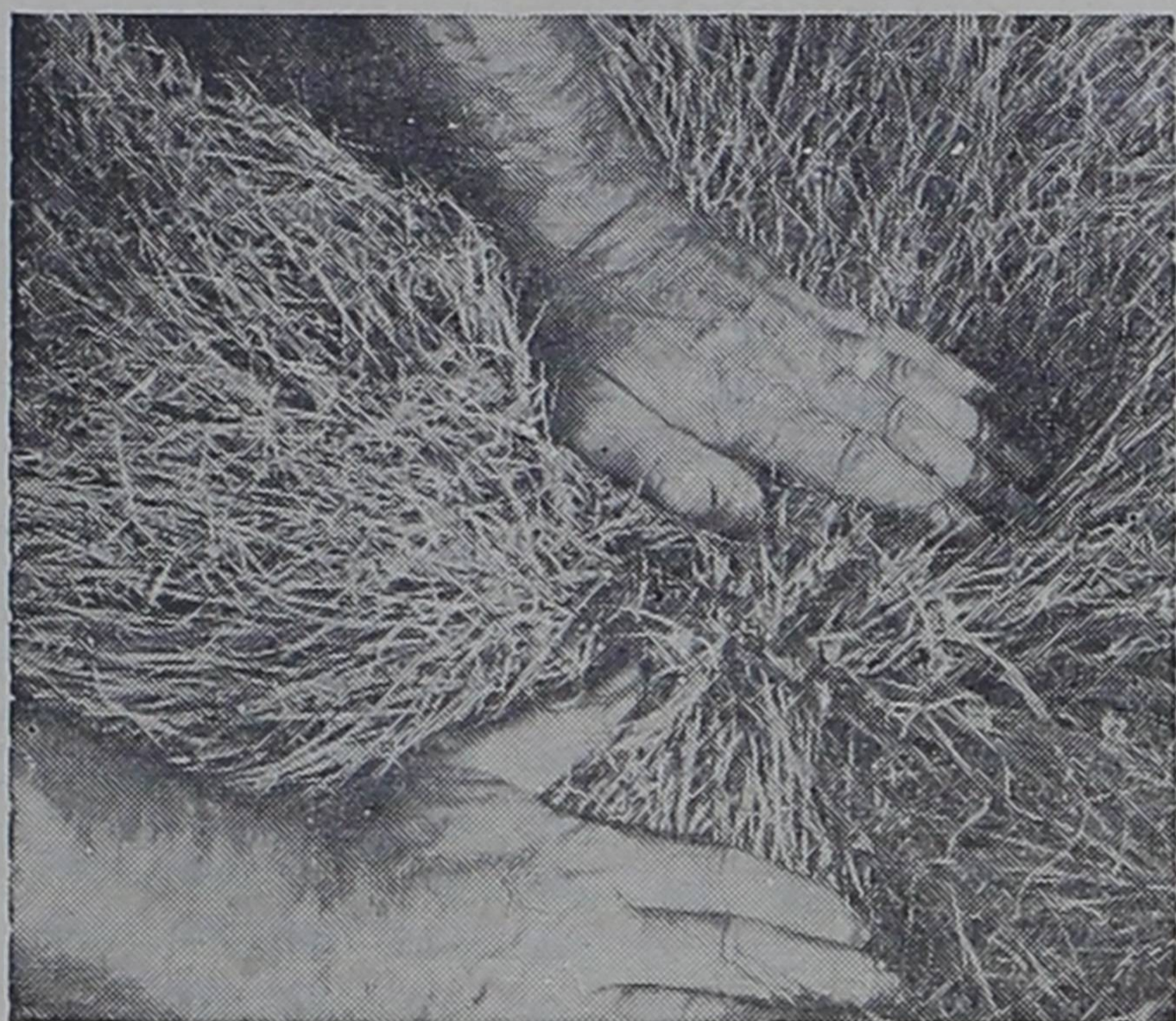
**WHICH IS YOUR RANGE?**



THIS—CONTINUOUS OVERGRAZING of the rangeland shown above has caused the better grasses to become replaced by prickly pear, weeds and annual grasses.



OR THIS—Deferred grazing of the rangeland shown in the picture below, plus the practice of properly using to leave half the grass on the land each year, has resulted in a thicker stand and dense cover of Little Bluestem, and other good grasses.



**Here's a Dam**

Not an impressive structure, it's true. But clumps of grass act as little dams to slow down the flow of water and protect the soil.

Soil is the farmer's capital asset, and grassland management is one of the important factors in protecting his investment.

Feel free any time to call on your soil conservation district for help with your grassland management program.

**TUGGLE MOTOR CO.**  
Muenster, Texas



*Practice Soil Conservation...*

*for the betterment of our lands*

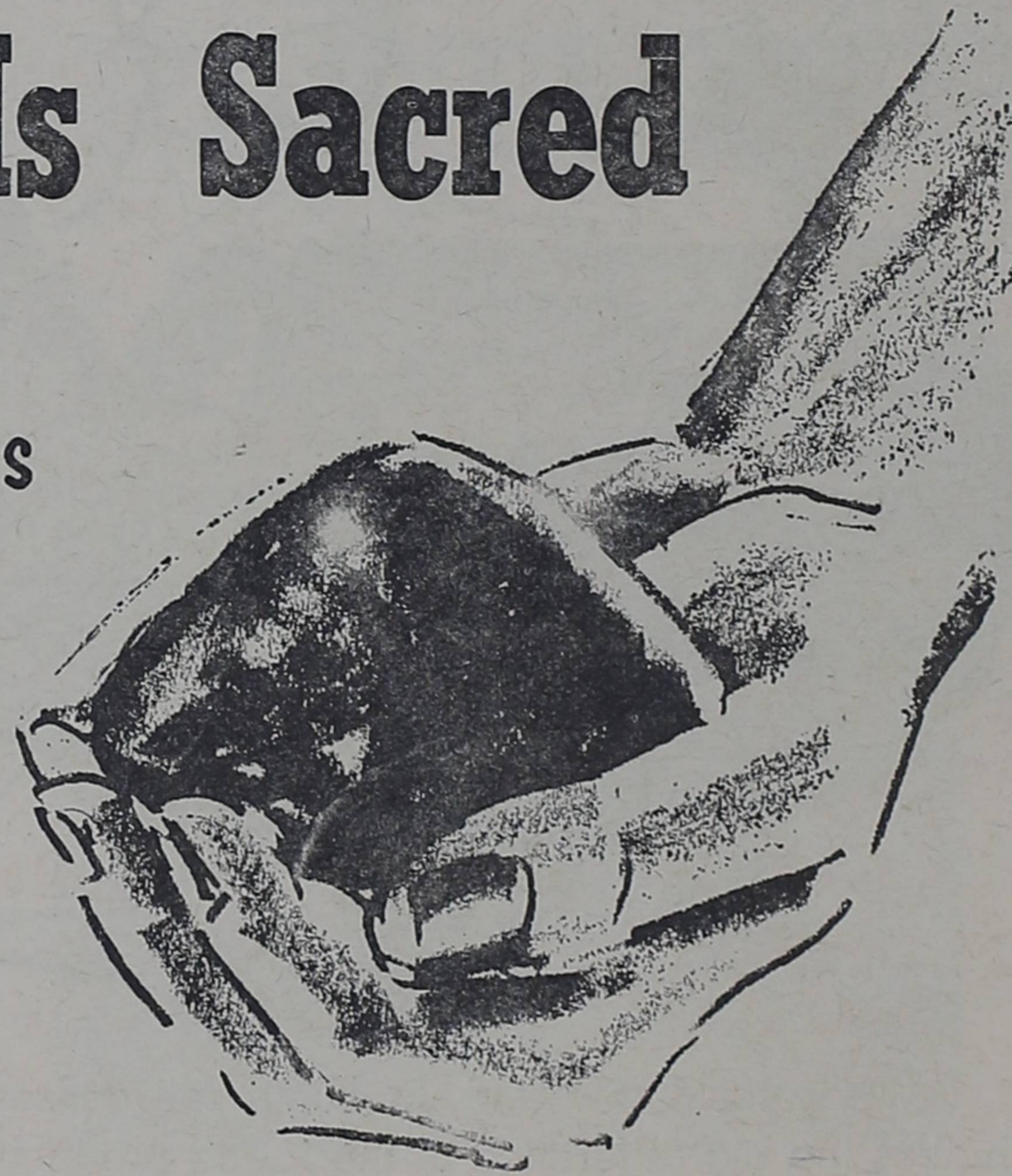
Regardless of where you live . . . in the city or on the farm . . . present-day conservation practices mean more abundant crops, richer soil, fatter livestock, a healthier people, and a more prosperous life for all. TP&L has had a keen interest in soil conservation work and has cooperated from the beginning with the many agencies and groups doing fine work in this field.

The educational and far-sighted work of the Soil Conservation District, Texas A&M College, Chambers of Commerce, and others have contributed greatly to the area's growth and progress. As individuals and as organizations, let's all continue to work toward a bigger and better Texas by supporting every effort to conserve our soil.

**TEXAS POWER & LIGHT COMPANY**

**Soil Is Sacred**

Our priceless heritage, It must be preserved



It smells good. It feels good. Treated properly and tended with care, it provides food and income. Handled without thought for the future, it withers and grows poor . . . depriving us of our livelihood.

Working with our Soil Conservation Service, we can keep our soil, improve it, and bring greater security to ourselves and posterity.

**The First State Bank**

Member Federal Deposit Insurance Corporation  
GAINESVILLE

**Redman Continues Conservation Plan**

V. M. Redman continues to make excellent progress in applying his conservation plan. Mr. Redman has expounded the principle of Soil Conservation for several years, first as a teacher of agriculture and then as one of the first supervisors in the Upper Elm Red District.

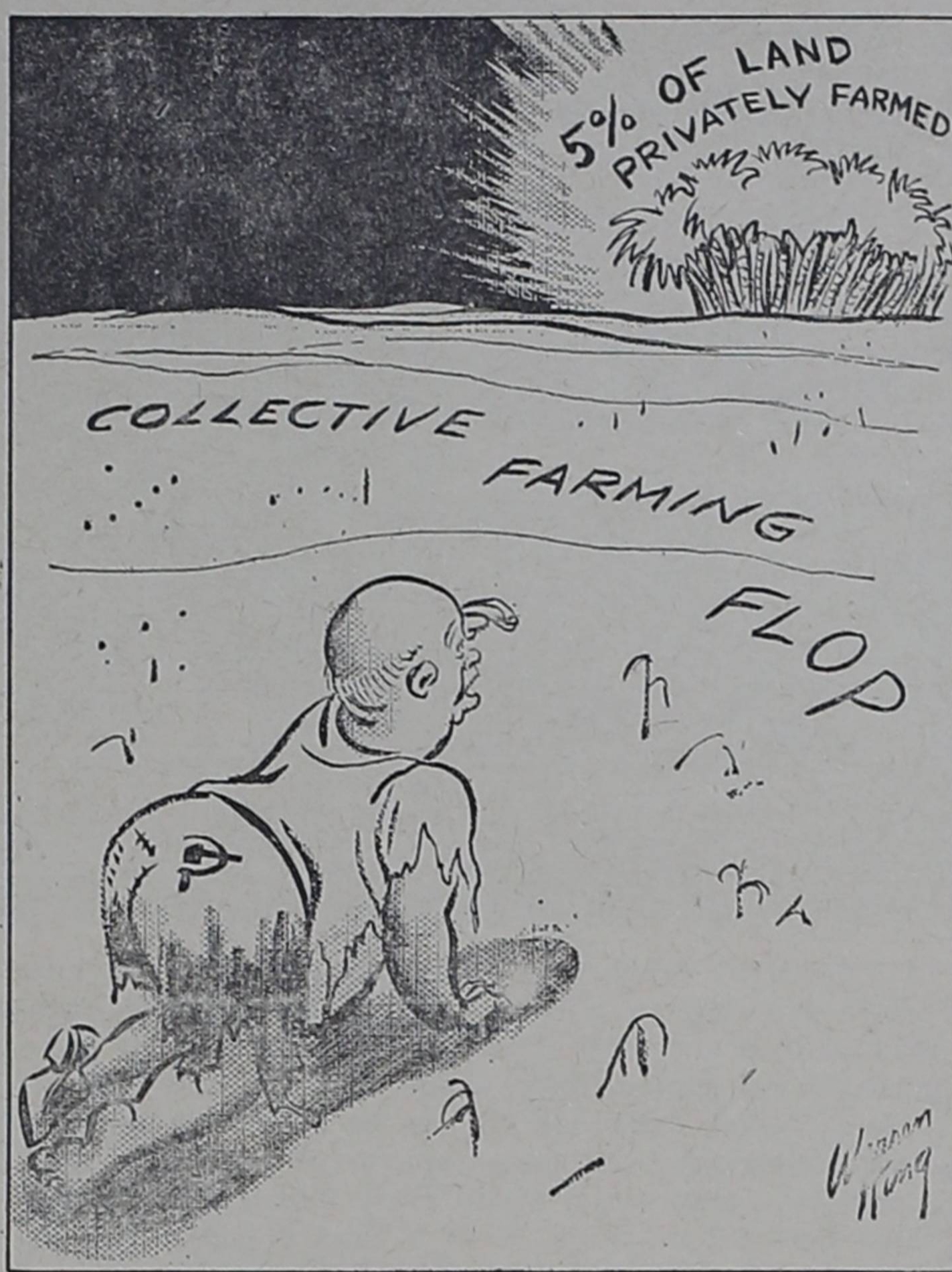
Mr. Redman recently had 40 acres of timber cleared with a dozer. A good seedbed was available for seeding to Giant Bermudagrass. Four pounds of seed were applied per acre

along with 200 pounds of 16-20-0. An additional 20 acres was seeded prior to this and is already up.

In previous years many acres of brush were controlled by aerial spraying and Little Bluestem has made excellent growth. Mr. Redman also pioneered in growing vetch in this area, and has 40 acres this year. New cross fences, gates, corrals, and concrete watering troughs help to take care of cattle and grass much easier.

Legumes add nitrogen to the soil.

**INCENTIVE PAYS OFF—EVEN IN RUSSIA**



**THEY HAD TO COPY US**

To the utter chagrin of Khrushchev the only area of successful achievement in Red Russia's agricultural production is that in which a modified form of private enterprise is practiced.

This oasis in the midst of the perpetual failures of Russia's state and collective farm program came about in this way:

Certain farmers were allowed to keep cows and chickens and to raise crops for their own use on tiny plots of ground — equivalent to the front lawn of an average American subdivision — and sell their surpluses in markets in cities and towns.

The results have been astounding. Although these so-called "private plots" represent only 5 per cent of the total sown land in the Soviet Union, they are accounting for 65 per cent of its potatoes, 82 percent of its eggs, 47 per cent of its meat and 49 per cent of its milk.

The reason for this success is obvious. The farmers working the "private plots" had an incentive to produce — something denied to the completely regimented workers on state and collective farms.

This lesson, unfortunately, will be lost on the Soviet rulers. They cannot publicly acknowledge the benefit of incentive without conceding one of communism's most serious flaws.

But the lesson should not be lost on Americans. We should dedicate ourselves, anew, to insuring that private incentive must never be throttled or impaired by government action.

The problem of land utilization and soil conservation is not a farm problem — it is the Nation's problem.

**Weinzapfel Farm Conservation Plan Adopted in '62 on**

A conservation plan was recently worked out with J. M. Weinzapfel on his farm east of Bulcher. Mr. Weinzapfel has been a cooperator with the Upper Elm-Red Soil Conservation District for many years and played an active part in getting the District organized. His plan called for brush control, pasture planting and construction of an erosion control structure.

In December 1962 this 351 feet, 5700 cubic yard structure was completed by Ray Otto of Muenster. This was the first structure of its kind in the Muenster-Saint Jo area. Cooke

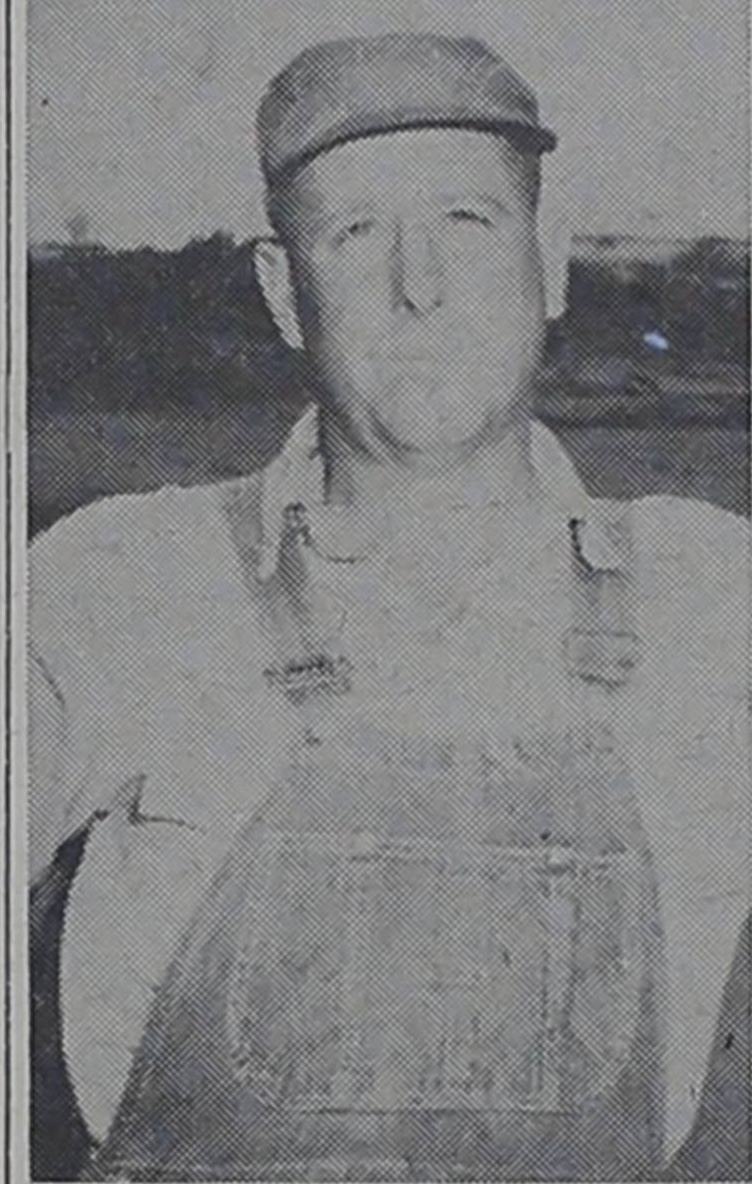
**Bill Reed, Bonita Named Champ Zone 2 Farmer**

William F. Reed, the outstanding Conservation Farmer in zone No. 2, lives on Route 1, Bonita.

Bill has been a cooperator with the Upper Elm-Red Soil Conservation District since September, 1961. He began a change-over from a farming to a livestock operation in 1960.

Since then he has sprayed or cleared brush from 180 acres of rangeland. Forty acres of cropland has been converted to pasture, 36 acres to Coastal and Midland bermuda, and 4 acres to Indian grass. Cover crops of oats and vetch are planted and fertilized each fall on 17 acres for winter grazing and soil improvement. By proper use and deferred grazing, all of Reed's rangeland is now in good and excellent condition.

Reed planned 30 acres of



range seeding on an old field, but now has revised this plan so that 15 acres of Class III land, now being cropped in vetch for soil improvement, will be sodded to Coastal bermuda. The remaining acres will be planted to range grasses as originally planned.

Bill is a staunch supporter of the Soil Conservation District program and of soil and water conservation. You might say that soil conservation and improvement runs in the family. Bill's brother, J. D., was last year's winner or the outstanding conservation farmer award in zone 2.

County ASCS cost share was approximately 70% and the landowner's was 30%. In 1963 this ratio was changed to 50-50. This structure will provide erosion control, livestock water, recreation and a permanent crossing for equipment and livestock.

He also put out 56 acres of Bermudagrass.

The soil is a part of a farmer's capital, it should be treated as such.



**OUR SOIL IS OUR STRENGTH.** The loss of topsoil from this field alone would not greatly affect the strength of our district or nation. Yet when we consider that in our district alone there is an estimated 35,000 acres of cropland being neglected like the above field and that there are 2900 similar districts in the U.S. we can see a vast depletion of soil and strength each year. The meager production on such areas cannot be justified in these times of plenty.



IT WILL RAIN DOLLARS FROM HEAVEN  
— IF —  
YOU HOLD THE MOISTURE

**Scott Brothers**

Muenster, Saint Jo, Nocona



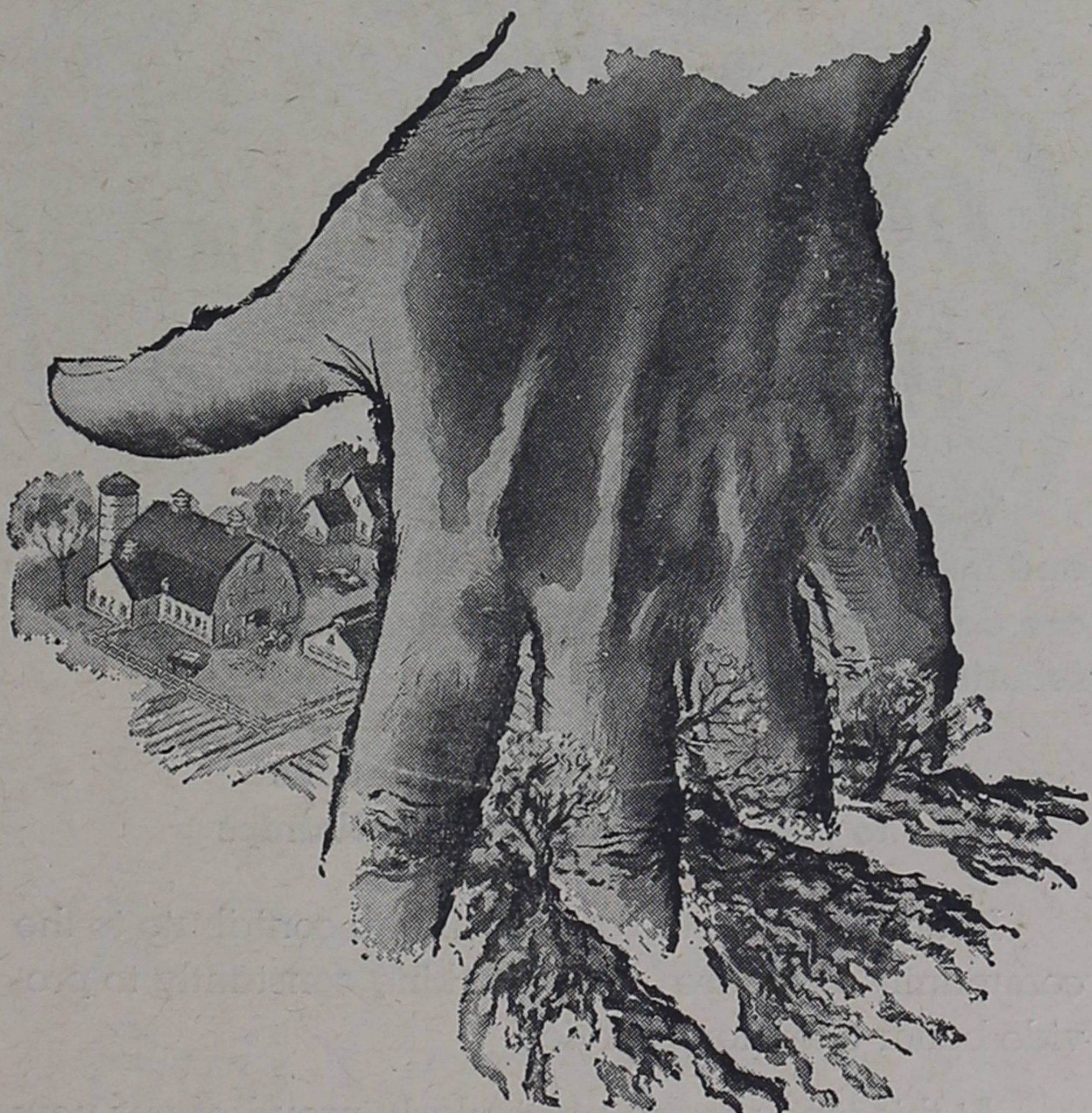
**The grass IS greener on the other side of the fence!**

This old saying is tragically true in many cases, because one side is farmed the careless way, and the other side is farmed the conservation way.

**PARKER ELECTRIC**

112 S. Rusk, Gainesville

**DON'T let your land slip through your fingers!**



Are the essential nutrients of your soil gradually slipping away through the insidious process of EROSION? For the sake of the future productivity of your farm, take steps to stop this loss NOW!

Your Soil Conservation Service is eager to help you establish a program that will not only save your soil but make it produce more abundantly.

**Community Lumber Co.**

Jerome Pagel and Rody Klement



**FARM YOUR PLAN**



You'll have better land, better crops, better income, when you farm the conservation way.

Let your SCS work unit help you adopt conservation practices which are best suited to your land.

**Waples Painter Company**

Gainesville

**WE CONQUERED THE WILDERNESS.**



... OR DID WE?



It all depends on how we use our precious heritage.

What becomes of it will be our own making. We can waste it through neglect. Or we can leave it to posterity as good as we received it... or better!

It is a sacred duty to farm the conservation way.

**STOCKMEN'S FEED STORE**

Muenster

### Use Plant Cover To Protect, Enrich And Insulate Soil

Nothing can take the place of a continuous cover of dead or living plants or both for the protection of land against water erosion.

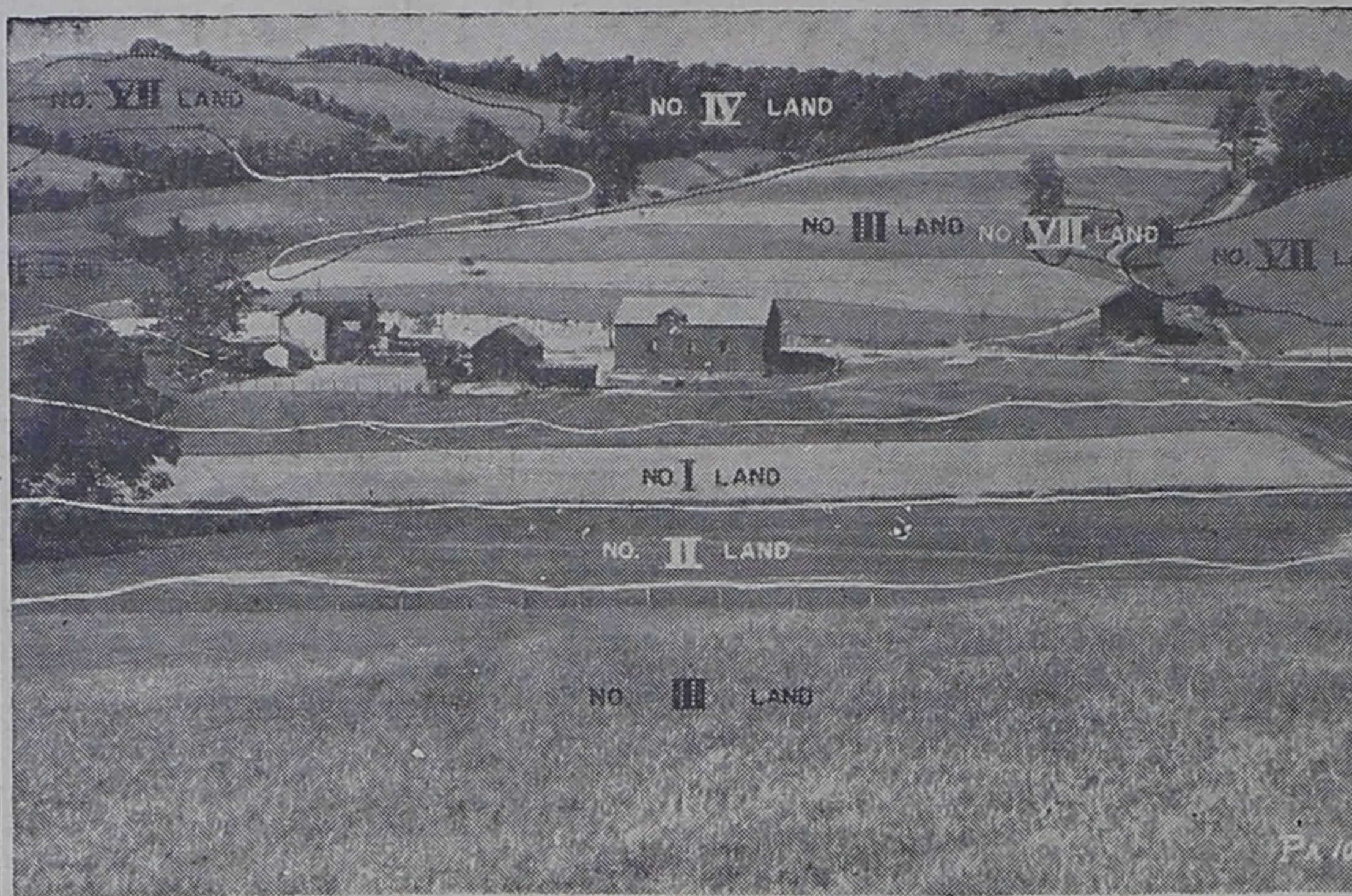
A cover on the soil surface protects the soil in a number of ways. First, the cover of plant material, either green or dead, breaks the terrific impact of falling rain and lets it fall gently to the soil surface preventing splash erosion and crusting of the soil surface when it dries. More water is stored in the soil for plant growth and runoff and erosion is decreased.

Secondly, a good cover over the soil provides insulation for the soil keeping it cooler in summer and warmer in winter. In actual tests made near Muenster, a good cover of straw on a field kept the soil temperature as much as 20 de-

grees cooler than an adjoining field that was bare and clean. Under good grass with good litter on the ground the soil temperature was 34 degrees cooler than nearby where the pastures were badly overgrazed. These cooler temperatures under good cover mean more moisture protected from evaporation and saved for plant growth, better working conditions for earthworms and soil bacteria, longer growing period in the case of range grasses, because with cooler soil they can grow during the hot summer months.

Third, the plant residues left on or near the soil surface decompose slowly and build up the organic matter in the soil. The increased organic matter enriches the soil and improves the soil condition. Weatherproof your soil with a good plant cover.

Fertile soil produces people with sound bodies and resourceful minds.



LAND CLASSIFICATION ACCORDING TO LAND CAPABILITIES. This is how all land is rated or classified before drawing up a conservation plan. Land is classified according to its ability to produce food and fiber. The class that a particular piece of land will fall in depends upon soil depth, permeability, slope, surface and sub-soil drainage, and degree of erosion. Land Classes I through III can be cultivated safely if good farming practices, such as soilbuilding rotations and terraces, are properly used. Land in Class IV should be in grass, but may be cultivated every fourth year if grasses and legumes are kept on it three out of four years. Class V land is subject to frequent overflows and should be in pasture grasses. Classes VI and VII are too steep or too badly eroded and should be kept in permanent grass cover. Class VIII land is rock and useful only for wildlife.

### Sweet Clover Rates High as A Soil Builder

Sweet clover is the work horse of the soil building crops on the Grand Prairie soils. Madrid sweet clover is used widely in crop rotation to provide hay and grazing during their first year and soil improvement in the second year of their growth.

A look at the plant nutrients contained in the organic matter of sweet clover tells why it is such a good soil improver. When 5700 pounds of top growth of sweet clover is

returned to the soil the following amounts of nutrients are added: 219 pounds of nitrogen, 13 pounds of phosphorus, 54 pounds of potassium, 26 pounds of sulphur, 55 pounds of calcium and 25 pounds of magnesium.

The nitrogen added to each acre by returning such a sweet clover crop to the soil is equal to the nitrogen in 650 pounds of ammonium nitrate. Such a practice would add more than enough plant nutrients to each acre needed to produce 50 bushels of wheat per acre.

Sweet clover pays its way.



America already has lost one million acres of fertile land as a result of erosion, and we still are losing thousands of acres each year. Every person . . . man, woman and child . . . has a stake in this loss. We can . . . we must . . . use our land without wasting it, because the cornerstone of democracy and prosperity is a permanently productive soil.

**ENDRES HAY COMPANY**  
Paul Endres, Muenster

### Clarence Grigg of Sherman, Champ Zone 5 Farmer



Clarence Grigg, of Route 2, Sherman, this year's outstanding conservation farmer of zone No. 5, has long been a staunch supporter of soil conservation. His original conservation plan included about 140 acres of cultivated land. His plan was revised in 1961 to put the entire acreage into permanent pasture. He has 130 acres of common bermuda, 150 acres of Coastal bermuda and 15 acres of fescue. Most of this pasture planting has been done in the past 5 years.

He has cleared 6 acres of timber and built 2 large farm ponds. Both of these he has stocked with fish. Clarence has Angus cattle and plans to

build his herd of mother cows as his grass comes along. He knows what good management will do for Coastal. He usually applies 200 pounds of 16-20-0 per acre in the spring and then top dresses with ammonium nitrate as moisture conditions permit.

On the land Clarence operates for Mr. Squares, he has installed 2 water-ways and 9 miles of terraces. His rotation is grain and alfalfa. Grain is fertilized for high production with the residue being left near the surface for soil protection and to build organic matter. On this farm Clarence is starting on the pasture land. Forty acres has good land preparation now and will be sodded to Coastal bermuda. Clarence made his own two row sod machine. This machine has sodded all of his pasture and many acres of his neighbors.

### Water

Ageless Water! Water is as old as the earth — every bit of it. The next drink of it you take could be, in part, the very same that washed the hands of Pilate, trickled down the face of Ruth as she stood in tears, rained on Noah, or irrigated the forbidden fruit that was plucked by Lady Eve. It's the stuff of rainbows, the sap of plants, the blood of animals, the humidity that's worse than the heat, the cloud mass that spoils the astronaut's view. It makes up more than 70 percent of the human body — And the world is running out of it. —Herald Tribune, New Jersey.

### Another Farm on Conservation Plan For J. W. Fleitman

Joe W. Fleitman of Muenster recently purchased a 435-acre ranch on the Slidel highway southeast of Forestburg. Mr. Fleitman has been a cooperator with the Upper Elm Red District for several years and has worked with the Soil Conservation Service.

Personnel of the SCS assisted him in developing a conservation plan on this ranch. They located and staked one pond which was built by the Otto Bros. of Muenster. Joe also planted 12 acres to Coastal Bermuda and cleared 12 acres of timber which used up his \$400 ASCS cost-share for Montague County. New fences have been constructed as well as barns, corrals, loading chutes and concrete watering troughs.

Increase your net profit by improving your soil.



*We've  
Come a long way!*

But we still have a long way to go.

The land that was won by past generations must be handed on by us to future generations. Be sure that we are giving them productive fertility, not just empty space. . . .

Practice Soil Conservation!

**Wilson & Wilson**

Gainesville, Texas

### NO 'COCK AND BULL' STORY!

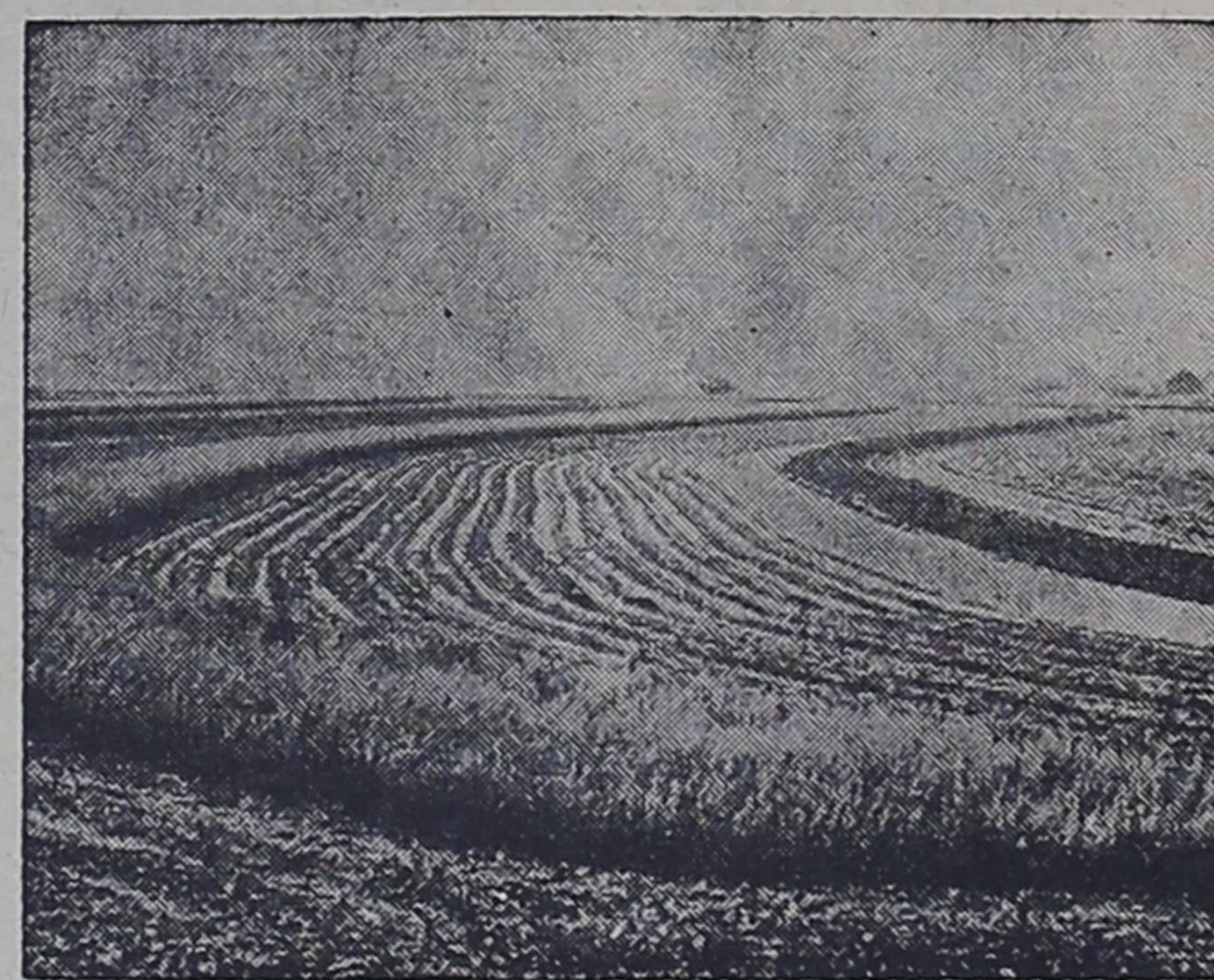


HOWEVER...

We are glad to see that the loss is gradually decreasing, especially in the Upper Elm-Red District.

Conservation farming is saving more of the precious top soil. Flood control reservoirs are preventing destruction of crops and property. For this we are thankful to all cooperating farmers.

Miller Humble Station  
Muenster



### Pampered Soil Yields Greater Profit

Soil that is pampered produces. By practicing conservation you keep your land where it belongs and also supply it with the ingredients it needs. Fertile and mellow, it will return every favor by yielding more abundantly . . . and by staying there to produce year after year.

**Biffle Brothers**  
Gainesville, Texas

## Congratulations To Cooperators of the Elm-Red District

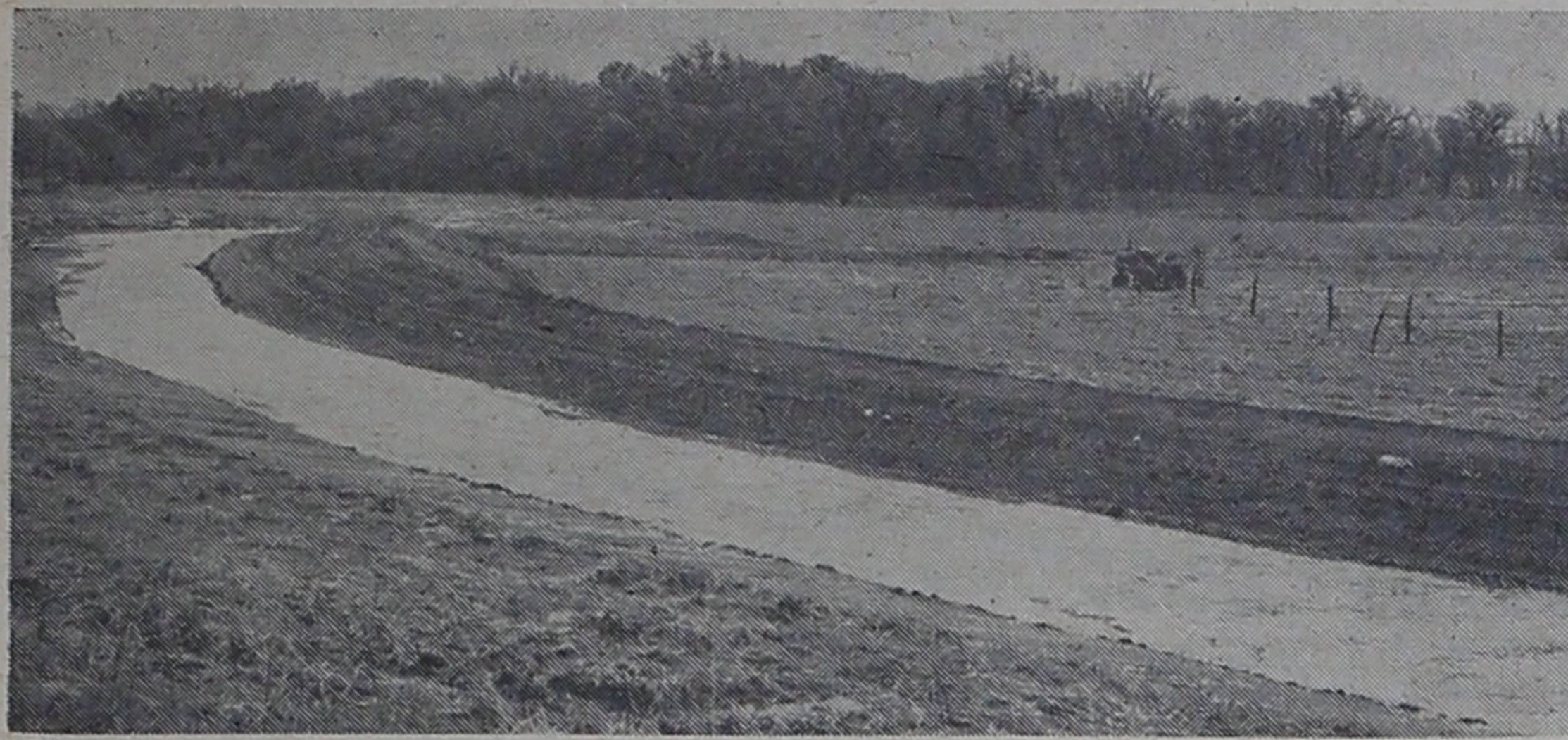
We salute you on your fine achievements in saving and improving the fertility of your land. The work you are doing is the foundation of this community's future security and progress.

Our special Congratulations to the 1962 Conservation Champs

In our way, we too are striving to contribute to the community's welfare . . . by working constantly to provide better telephone service.

At this time we are particularly proud of our new automatic dial telephones, which have been in use less than a week. We hope you will enjoy the greater speed and convenience made possible by them. We also hope you will enjoy the better tone quality resulting from other improvements.

**Muenster Telephone Corp.**



THIS DIVERSION TERRACE WAS CONSTRUCTED on the Arendt Bros. farm Southeast of Myra and safely empties on a 140 foot flat grassed waterway. This diversion now protects a 40 acre bottomland field.

### Flood Control on Clear Creek Past Half Way Mark

Construction of floodwater retarding structures in the Clear Creek Watershed project reached the half-way mark early in 1963.

— 52 structures were planned in this watershed in 1960 to reduce downstream flood damage. The twenty-sixth structure was started some two months ago. Ten sediment control structures have also been completed in this watershed and three more are now under construction.

Forty-one floodwater retarding structures are planned for that portion of the watershed which is located in the Upper Elm-Red Soil Conservation District. Twenty-two of these have been constructed.

In the Montague County portion of the watershed, twelve of twenty-two planned have been built and ten of nineteen planned in Cooke County have been completed.

Easements have been secured for four additional structures in Montague County. These are sites 4, 6, 12 and 28, which will probably be built after July 1.

"We believe that this project will benefit everyone in the watershed," reports J. M. Weinzapfel, Chairman, Board of Directors, Clear Creek Watershed Authority. "We appreciate the help of all landowners who have helped us secure over a hundred easements necessary for construction."

### E. W. Mitchell Starts Program of Soil Conservation

E. W. Mitchell of Saint Jo, is a new cooperator with the Upper Elm-Red Soil Conservation District. His is a 373 acre farm in the post oak country near Dye Mound.

Personnel of the Soil Conservation Service worked closely with Mr. Mitchell in developing a conservation plan which called for 125 acres of brush control, planting 300 acres to Coastal or Midland Bermudagrass, and a cropping system of legumes and small grain for grazing and soil building.

Mr. Mitchell got off to a good start by dozing approximately 40 acres of brush. This used up his \$400 ASCS cost-share which Montague county allows each farmer. He then purchased his own Bermudagrass sprigger and planted 55 acres to Coastal. Other jobs to be completed this year include new fences, converting an old abandoned house into a barn, and dirt work with a dozer to control outside water.

Flood prevention structure, site 106, is located on this farm. It will have 4½ acres of permanent water and will be stocked with bass and channel catfish this year.

### J. H. Meeks Gets Award for Best Reclamation Job

John H. Meeks, is winner of this year's award for the best job of reclaiming a worn out farm. When Mr. Meeks bought his 80 acre farm north of Whitesboro in 1947, it was a group of small fields of timber covered hill land. The improvements on the place were of the poorest sort and very little fencing which would turn a cow could be found.

Meeks started in 1948 on his program which included a new house, a hay barn, and repairs on the other buildings of the place. Along with these improvements he started a soil and water conservation program.

In 1952, Soil Conservation Service personnel assisted him in developing a conservation plan for his farm. Since that time he has used a conservation cropping system on



the 20 acres of creek bottom which he kept in cultivation, consisting of alfalfa, vetch, small grain and sorghums.

The job he has done on his pastures is especially outstanding, considering the problems he encountered with brush, steep hills, and creeks. He hand-cleared the brush on 25 acres, hand soddied the cleared land and planted 25 acres more to Coastal and common bermudagrass, built a new pond for livestock water, and is now properly using the bermudagrass by use of a rotation grazing system and fertilization.

Today, he is able to run about 20 cows on this farm which forms the basis of his income. As his pasture continues to develop and with the addition of 13 more acres of Coastal this spring, he believes he will be able to carry about 30 head of cows. This will enable him to have a good income on a farm which at one time was considered a very poor investment. Mr. Meeks has done a good job of reclaiming this 80 acre farm and values it at three times the original cost.



WIRE CAGES like the one above are used by the Local Soil Conservation Service personnel to determine production, proper use heights of grass, the effects of rotation grazing on grass production. Several of these are used throughout the area each year.

### Why Practice Soil Conservation

A look into the future can provide at least part of the answer. The Bureau of the Census has developed a tabulating machine which gives a continuous approximation of the population of this country. This is the formula — one birth every 7½ seconds, one death every 20 seconds, one immigrant every 1½ minutes, one emigrant every 20 minutes. Net gain — one new person for whom Agriculture must provide food, fiber and other materials every 11 seconds. Every hour there are 330 more people in the United States to feed, clothe and shelter.

On the other side of the ledger, our soil is rapidly being depleted. It is estimated that one half million acres are lost from production each year through erosion by water and wind. Another one million acres of cropland is being lost each year beneath the steel and concrete of highways and expansion of cities.

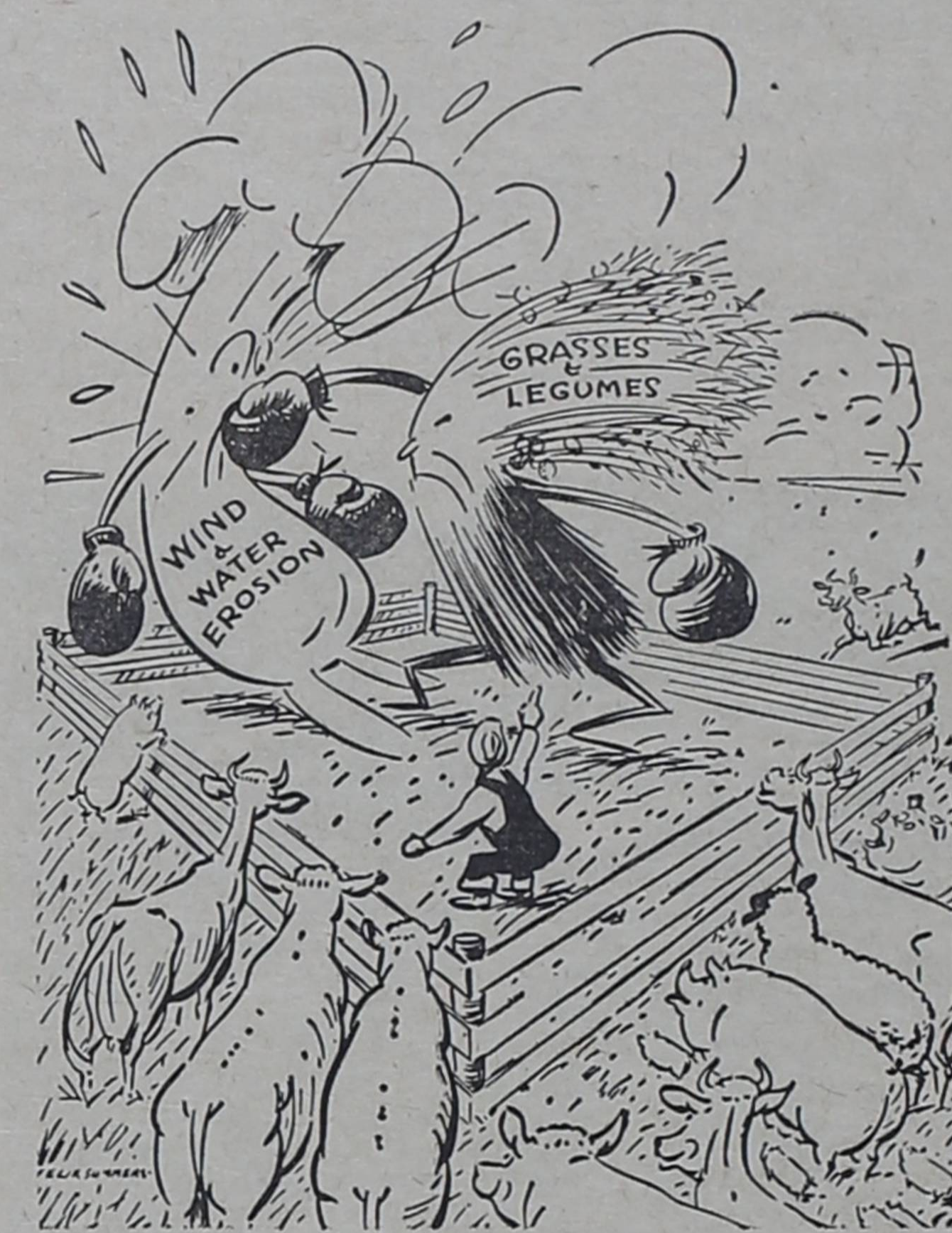
In 1950 the United States had 3.1 acres of cropland per person. In 2000, the estimates are that there will be only 1.6 acres of cropland per person.

If our children and grandchildren are to continue to eat as well as we have, we must do all in our power to halt the loss of precious topsoil as soon as possible.



**J. M. Weinzapfel Insurance Agency**  
Herbert Meurer J. M. Weinzapfel Earl Fisher  
Representing only the old line stock companies

### THE WINNER!



Grasses and Legumes are Soil Holders and Soil Builders

They provide the cover to keep land where it belongs. They enrich the soil. They belong in a conservation plan.

### LUKE'S BUTANE LUKE'S FINA AGENCY

Muenster



## A Product of Soil Conservation

Fine, fat cattle, excellent crops, beautiful productive range . . . these ALL go with land which has been properly cared for.

A proper plan, effectively carried out, is your best bet for profitable farming or ranching.

**For Free Information and Help See Your Soil Conservation Service**

## C. D. Shamburger Lumber Co.

Dick Trachta, Mgr., Muenster.

### MA LAYS DOWN THE LAW



No nation, no state, no community can outlive its soil. Let us take care of what soil we have left by practicing CONSERVATION FARMING. It is the modern way, the cheapest way, the safest way, the most profitable way, the wisest way to farm today.

## Yosten Sand & Gravel

Muenster



### From Us to Posterity

From generation to generation the soil passes on, constantly serving the unchangeable purpose of providing food and fiber for human beings.

In the eternal plan the person who holds the title to the land is not an absolute owner with a right to use it as he wishes. Rather, he is a steward, charged with a duty to keep and improve it to the best of his ability and to pass it on in better condition than he received it.

Saving the Soil is a Sacred Duty

## The Manhattan Clothiers

The Man's Store in Gainesville

## Tenants All

God has lent us the earth for our life; it is a great entail. It belongs as much to those who are to come after us, and whose names are already written in the book of creation, as to us; and we have no right, by anything that we do or neglect, to involve them in unnecessary penalties, or deprive them of benefits which it was in our power to bequeath. And this the more, because it is one of the appointed conditions of the labor of men that, in proportion to the time between the seed-sowing and the harvest, is the fulness of the fruit; and that generally, therefore, the farther off we place our aim and the less we desire to be ourselves the witnesses of what we have labored for, the more wide and rich will be the measure of our success. JOHN RUSKIN in "The Seven Lamps of Architecture."

Wayne Thompson sodded about 70 acres of cropland fields to Coastal and Midland Bermudagrass this spring. He also built a 2500 cubic yard stock water pond.

## J. C. Embry Sods Four Waterways

J. C. Embry sodded four grassed waterways on his farm south of Forestburg this spring to provide safe terrace outlets. J. C. bought this place recently and early in 1962 asked the Upper Elm Red Soil Conservation District's assistance in developing a conservation plan. SCS personnel helped J.C. develop the plans and staked the waterways in the summer of 1962.

He kept the land plowed throughout the summer and winter in order to have a good seedbed for sodding this spring. The waterways will provide outlets for about 25,000 feet of terraces on 109 acres of cropland, and double as pasture land. He plans also to sod about 40 acres of cropland to grass.

Johnny Bayer and sons planted approximately fifty five acres to Coastal Bermudagrass on their farm west of Muenster. They used their own two-row press wheel planter. This same planter has been loaned to several farmers in the area for planting grass.

## The Man with the Hoe Gives Way To Geese in Nation's Cotton Fields

EL PASO — "It's a sad thing to be replaced by a machine, but to be replaced by a goose is even worse."

So observed Jose Bravo Manza recently in Mexico City. Senor Bravo has been hoping to come to the U. S. to weed cotton fields this spring, but his prospects are dimming because American cotton growers are employing fewer and fewer Mexican farm workers, known as "braceros," for the job. The reason: Growers here in Southwest and in other cotton regions are finding that geese — specifically, the White Chinese variety — can do weeding better and more cheaply than men with hoes.

"If it weren't for geese I couldn't stay in the cotton business," declares J. H. Williams, a Natchitoches, La., operator of a 10,000-acre plantation. Mr. Williams formerly hired braceros and local hands to weed his fields. He figures he saves \$16.50 an acre annually by using geese.

Geese thrive on many of the grasses and weeds that infest cotton fields. They are particularly adept at rooting out Johnson grass, a stubborn weed that chokes cotton plants and vigorously re-sprouts even when attacked with chemicals, cultivators and chopping hoes.

**Trimming Labor Bills**  
"Cotton geese," as the use of geese for weeding is called, has been employed on a small scale for half a century. In recent years, however, the technique has spread rapidly as cotton farmers, their profits squeezed by rising costs and declining markets, have sought to trim labor bills.

Mr. Williams guesses that the number of geese at work in U. S. cotton fields will climb to "no less than one million" this spring. The Louisiana farmer himself uses 4,500 geese in his fields and sells another 30,000 to 40,000 a year to other cotton growers as a

"sideline." Several firms have built sizeable businesses in raising weeder geese. Midlands Weeder Geese, Columbia, Mo., supplied 80,000 geese to Dixie farmers last year and expects to sell 125,000 this year. Stahmann Farms, Inc., a diversified farming corporation at Las Cruces, N. M., shipped 125,000 geese last year and already has orders for 150,000 this year. Geese-raisers generally sell the birds for about \$3 each, or rent them for \$150 a season.

Farmers say it ordinarily takes two geese per acre for weeding cotton; 12 geese do the work of one man. After the geese finish their weeding chores in the spring they sometimes are sold to processors for marketing as food. But some farmers keep geese — which have been known to live as long as 25 years — from year to year; a goose requires only about 50 cents worth of food annually to supplement its diet of weeds.

**Clumsy Fliers**  
The flocks rarely wander. The heavy birds are poor fliers and they seldom move far from a water supply placed in a field by a farmer. Extra fencing may be required, however, to protect geese from dogs and predators.

A three-year study by agronomists at the University of Tennessee confirms the advantages of cotton geese for farmers. It showed that the total cost of growing an acre of cotton where chemicals were used for weed control was \$119; where farm hands were used the cost rose to \$124. But where geese were used the cost was \$98 per acre. Moreover, the geese did such a good job of weeding that yields ran 6% to 10% higher than in fields weeded by men or by chemicals.

A nation of people is as strong as the soil that supports them.



THOMAS SICKING HOLDS A SURVEYING ROD IN THE CHANNEL of one of his plow built terraces to show the depth of water it will carry. A paper tape is stretched over the terrace ridge and channel to show the outline of the soil. Sicking built 3,000 feet of field terraces to protect a sloping field. They were built with a three disc plow and empty onto a Bermuda grass waterway along a natural drain. Soil Conservation Service personnel say that the Muenster area still needs 1,923 miles of terraces to give needed protection to the sloping farmlands. Field terraces can be built with farm equipment or on a contract basis. Cost sharing benefits to assist in the cost of building terrace can be obtained through the Agricultural Conservation Program.

## Sorghums Require Additional Nitrogen

Yields on grain sorghum will be limited in this area in 1963 unless nitrogen is applied to the soil.

Dr. Aaron Baxter, rural development specialist for Texas Power & Light Company, said nitrogen can be applied side-dress, about 5 inches deep in the soil and should be banded about 10 inches to the side of the row. Baxter said sidedressing should be done before sorghum reaches a height of 10 inches.

Counties demonstrations in 1962, yields and profits were increased appreciably following the application of nitrogen to sorghum crops, he stated.

Baxter said grain sorghum requires about 110 pounds of nitrogen to produce 4,500 pounds of grain. He added sorghum fertilized with an adequate amount of nitrogen will produce stalks and roots which contain more nitrogen.

## Knight Replaces Brush with Grass

Dr. M. P. Knight, Upper Elm-Red Soil Conservation

District cooperater on his ranch near Rosston has made quite a showing by brush clearing and grass planting.

Dr. Knight became a cooperater in early 1961. Since that time he has cleared brush from 265 acres and planted the land to grass. He has completed planting 45 acres of cropland field to Coastal Bermuda in addition to the cleared land that has been planted.

Flood Prevention site No. 21, Clear Creek Watershed, is located on Dr. Knight's ranch.

Plant legumes to prosper.



## The Better The Land, The Better We Eat!

Not just because of higher profit, which itself is a big inducement, but because . . .

Better land makes healthier plants. Healthier plants make healthier livestock. Healthier livestock plus healthier plants make healthier people.

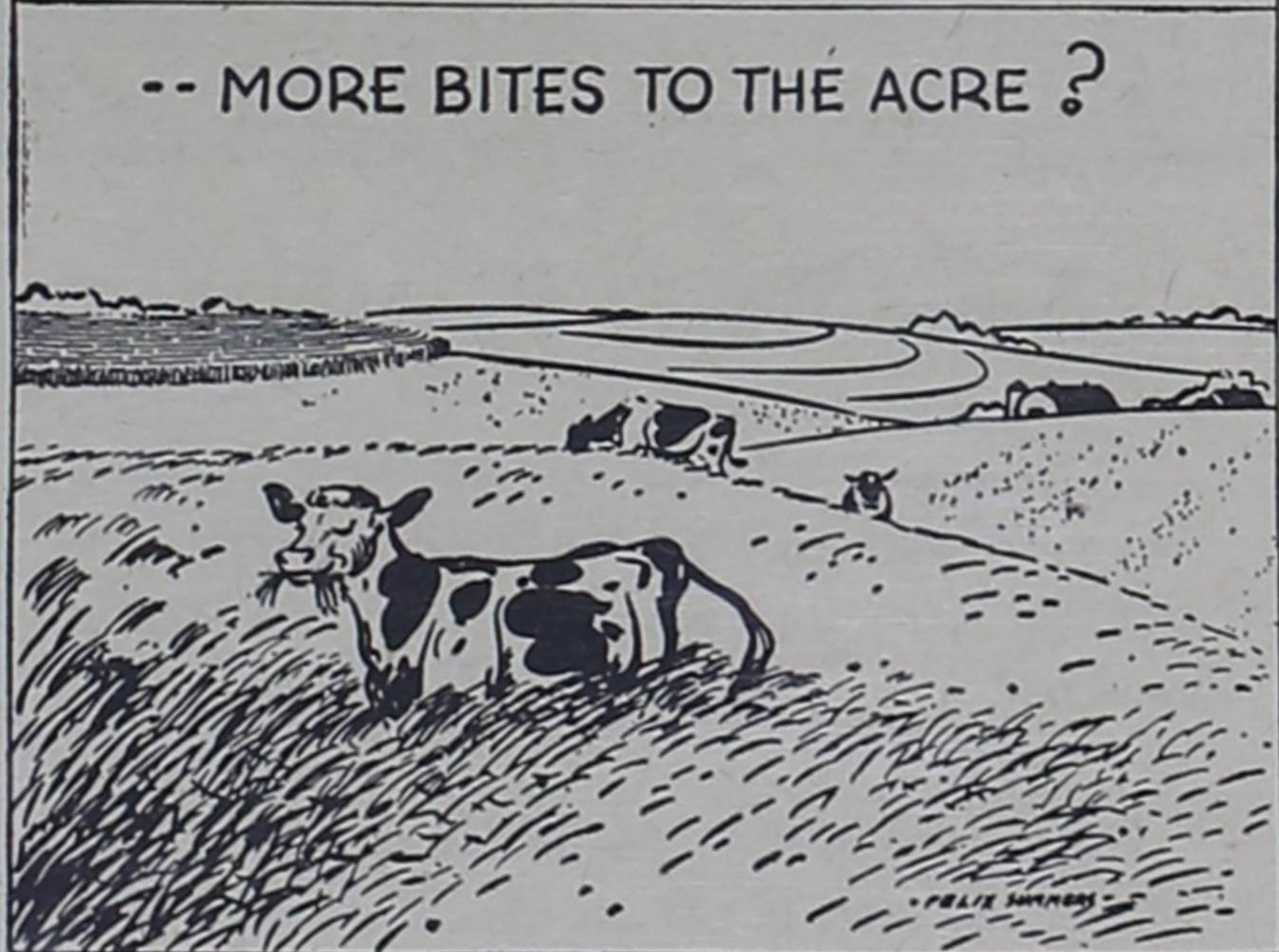
## MÜNSTER BUTANE

Your Westinghouse and Zenith Dealer

## WHICH SHALL IT BE ?



MORE ACRES TO THE BITE OR . . .

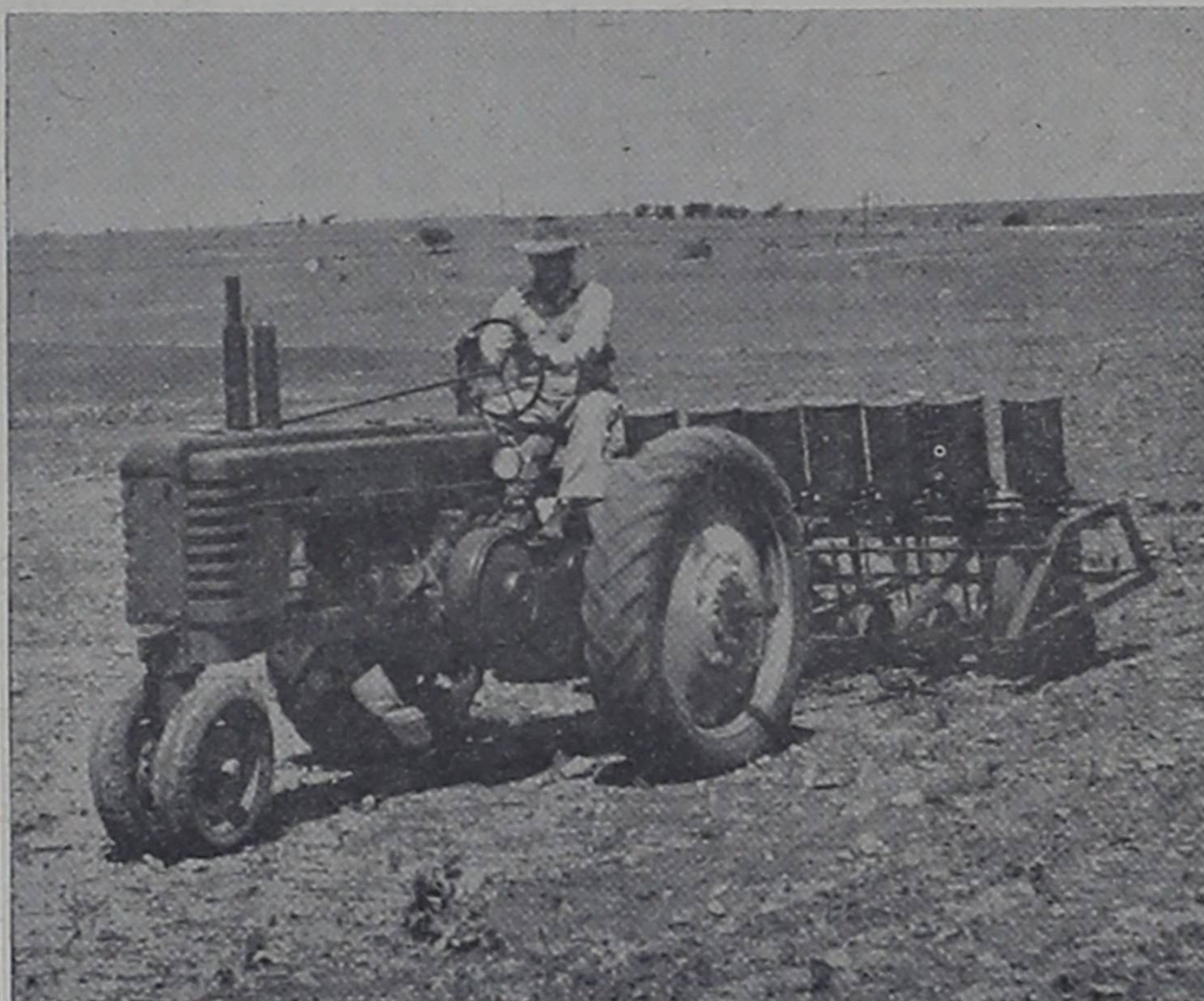


. . . MORE BITES TO THE ACRE ?

For their achievements in producing more bites to the acre, we extend hearty congratulations to the 1962 conservation champs and to all cooperators of the district. We sincerely hope that more and more will join in the good work.

## Bayer Brothers

Concrete Contractors  
Muenster



A DISTRICT OWNED GRASS DRILL is being used by Wilfred Reiter to seed King Ranch Bluestem for pasture. The Upper Elm Red Soil Conservation District owns a considerable amount of conservation equipment, which is rented to farmers and the income used for replacement and repairing.



"IF HE IS SO BLAMED MODERN, HOW COME HE STILL FARMS UP AND DOWN HILL ?"

Don't encourage erosion!  
Practice contour farming

. . . along with the other soil saving practices recommended by our soil conservation district.

## TONY'S SEED STORE

Muenster



## Don't let EROSION dig away your soil

Erosion is like a giant shovel everlastingly digging away at your precious top soil, constantly robbing your land of its productivity. To protect the future of your farm, STOP this loss now by investigating and practicing proven methods of soil conservation.

## Gainesville National Bank

Member Federal Deposit Insurance Corporation

**Progress Seen on Conservation Plan**

Tony Trubenbach Sr., landowner, and Junior Hudspeth, tennant, are moving along at a rapid pace on their conservation plan near Era.

Since SCS personnel helped them develop a conservation plan on the place in the sum-

mer of 1961, they have sodded four waterways, comprising 16 acres, plus planting another nine acres to Bermuda for additional pasture. They have built 22,700 feet of channel type terraces to outlet onto the waterways and pasture. They use sweet clover in rotation with other crops for soil improvement.

**A Soil Conservation District**

It is a cooperative, formed by farmers and ranchers, run by farmers and ranchers for farmers and ranchers. It is a legally constituted unit of local government set up under the State Soil Conservation District Law, but it cannot levy taxes or assessments, or issue bonds. It was established by a petition of landowners and by a majority vote of landowners at an election. The district's business is conducted by an elected board of five landowner supervisors serving without pay. Every landowner has a voice in shaping district policies.

The district supervisors coordinate the activities of local, state, and federal agencies, which cooperate in a completely integrated program of soil and water conservation.

The purpose of the district is to help you and your neighbors solve your soil and water conservation problems. It works for the good of all farmers and ranchers and the general welfare of all people. The operating procedure represents democracy at its best.

**Stock Pond Is Important Part of Improved Pasture Management Plan**

Water supply is an important part of improved pasture management. An adequate supply of good, clean drinking water must be available for the livestock. Farm ponds are the most common and generally the most economical source of stockwater. One good, deep, dependable farm pond carefully located in the cross-fencing arrangement will often furnish water for two or more pastures.

As idle land, old fields, and areas cleared of brush are planted to improved pasture grasses, additional stockwater is usually needed. In recent years, much research has been done on management of improved pastures. All of the research points out the need for good management practices in order to get maximum benefit from improved pastures. Rotating grazing between pastures, fertilizer application and weed control are generally recommended. In order to follow these management recommendations, cross-fencing is necessary to provide more than one pasture. As a result of cross-fencing, an additional farm pond or other water supply is needed. Thoughtful planning for water supply as new pasture is planned, will often result in considerable savings. The best site for a pond does not always occur where it can be used for more than one pasture. However, many times the opportunity of building one good pond to

supply water for two or more pastures, is overlooked. This is especially true where a small area of the planned improved pasture is developed each year. In order to utilize the first area established to grass, a pond may be constructed in the new grassed area. Yet as other parts of the planned improved pastures are developed and cross-fences are constructed, it becomes apparent that, had the pond been constructed at an alternate site, it would have furnished water for two or more pastures.

Water storage for consumption by livestock makes up only a small portion of the water in a pond. Evaporation is our biggest water user. Enough depth in the pond must be supplied to furnish livestock water after nearly six feet has been lost to evaporation. This means the pond must be deep to be dependable during periods of drought. Construction of one good, deep pond to furnish water for two or more pastures will be a more economical and a more dependable water supply than a small pond in each pasture.

Many pond sites lend themselves to installing a pipe through the dam or a siphon over the dam to supply water to a trough below the pond. The trough will contain clean water and can be set in the fence line to furnish water to two or more pastures. The pond itself may then be fenced separately and used as



RECREATIONAL FACILITIES combined with flood control reservoirs are encouraged in a new policy announced by the USDA. An example of this side-benefit is the reservoir and surroundings on Mike Schilling's farm on the Elm watershed near Muenster, the scene of a class picnic in May last year.

**Work Advances on Sid Felker Farm**

Sidney Felker is making good progress toward completion of the conservation plan on his place in the Hood Community.

Since the development of his conservation plan in 1959, Sid has sodded two grassed waterways to Bermudagrass to provide safe outlets for terraces. He has sodded 15 acres to Common Bermudagrass and seeded 40 acres to King Ranch Bluestem. He has also built 2,000 feet of diversion terrace and 6,000 feet of field terraces to protect his cropland fields from erosion.

Hugo Lutkenhaus sprigged 5 acres on his home place west of Muenster. He said that income from this area amounted to approximately \$40 per acre. After he subtracted the cost of seedbed preparation, seed cost, planting, harvesting and erosion of the soil there wasn't much left. He feels if this area will run one cow and calf he will make money.

T. W. Irick planted another 25 acres of Coastal Bermudagrass on his farm 1/2 mile south of Valley Creek schoolhouse. Mr. Irick has a new two-row sprigger and does custom work for those interested. He also sells roots.

**41 Flood Control Dams Finished on Elm Watershed**

Forty one down and eleven to go. That's how the progress chart stands on the Upper Elm-Red Soil Conservation District's flood prevention program on Elm Fork of the Trinity River.

Twelve more detention reservoirs were completed on the watershed recently to bring the total of completed reservoirs to forty one. The watershed plan, prepared by the Soil Conservation Service, calls for a total of fifty two, so there still remains eleven to be built.

This series of upstream flood-water retarding structures on Elm Creek and its tributaries has prevented several major floods on Elm Creek during the past years. The dams catch the floodwaters, hold them back and release them slowly over a long period of time. Floodwaters from 60,795 acres of drainage area now must pass through the 41 completed reservoirs.

The Elm Fork Watershed Association and the Montague and Cooke County Commissioners Courts assist the District in putting this program into effect. Maintenance on the structures is provided by Cooke and Montague counties.



**Don't Let Your Farm Go to the Devil!**

Prevent erosion by shaping it up the conservation way and by growing cover crops.

We cooperate with the conservation cooperators by building terraces, waterways and ponds. Call us when you want help on your program. Soil conservation is our business.

**Otto Brothers Contractors**

Ray and Earle Otto, Muenster

**FARM AUCTION**

**For Sale: One Oklahoma Farm**

**Top half washed to Texas and the Gulf of Mexico**

(Texas portion to be returned by south wind.)

Minerals gone with the surface

**Reason for Selling:**

Owner going to work for conservation farmer who has taken care of his soil. (A fella's gotta eat.)

Terms: CASH  
any amount

**Auctioneer:**

Colonel Donothing Plowunder

For Further Information

Don't Contact Us

All fields suitable to blow: Blow piles in fence rows and bar ditches may be used to repair roads and fill gullies.

37 gullies; 6 to 7 feet wide and 2 to 4 feet deep . . . variable lengths (growing larger all the time).

Empty house, doors and windows missing. Lecanto with 2 rooms and a path.

1 leaning barn, to be moved on account of lack of storage for manure.

50 bales mixed grasses . . . mostly needle grass.

100 bales rag-weed and sagebrush.

4 mineral deficient cows . . . they are gentle; used to being tailed up in the winter; guaranteed to have rickets and no calves.

Half-mile of fence, tumble-weeds and bailing wire.

1 sow and 2 pigs . . . will eat anything.

17 hens, used to roosting outside.

1 alcoholic hired hand, optional ( no extra charge).

12 acres of goat heads.

25 ideal locations for cattle guards.

Portion of east 20 acres reserved for dump ground.

This place is guaranteed to produce: headaches, overdrafts and foreclosures.

**How About It? Is Your Farm Ready For Sale**

**Muenster Livestock Auction**

Dick Cain, Dickie Cain, Wendell Richey

**IT'S YOUR CHOICE**

Make sure your farm has a prosperous future . . . act now to conserve the productivity of your soil.



WE EXTEND HEARTY CONGRATULATIONS to the 1962 awards winners and all the conservation farmers in the district.

**Myers, Cheaney & Thompson**

Your John Deere & New Holland Dealer

Gainesville, Texas

**SOIL CONSERVATION DEPENDS ON YOU!**

### Richard Arend - - Myers-Hoedebeck Get Award for Best Landlord Tenant Achievement

was staked off, a seedbed prepared and sodded to bermudagrass in the spring of 1957.

Another crop field was being severely damaged by outside water which originates on an adjoining farm and a country road. A pasture strip of about five acres was seeded to buffalo grass adjacent to the farmstead so that a diversion terrace could be put in to carry the water to an adjoining pasture. After the diversion was constructed the remaining cropland was protected by regular field terraces. The area seeded to buffalo grass was fenced and is now used as a holding pasture near the farmstead. All of the cropland on the Arend farm is now protected with a terrace and waterway system.

Richard uses alfalfa as a legume in his conservation cropping system. His alfalfa is always fertilized with phosphate fertilizer. He leaves his straw on the land for soil protection. Small grains, both wheat and oats are fertilized with a complete fertilizer for high production.

Richard runs a small herd of grade beef cattle on about 70 acres of good bermudagrass pasture. He controls weeds by mowing and practices proper use of the bermuda by leaving ample top-soil at all times. A farm pond was constructed for a water supply in the pasture.

Since Arend started applying his conservation plan, erosion has stopped and yields have gone up.

Richard made the money to buy this farm while working for King Ibn Saud of Arabia as a technician on special agricultural projects. He and his wife and young family reside in their comfortable home on the place.

The Phillips Brothers put out approximately eight acres of Coastal Bermudagrass on their ranch near Saint Jo, Texas. They also put out eight acres in 1962. Both plantings were made on land which had timber removed by dozing. The grass will be fertilized as soon as it begins to make active growth. They will probably plant some more next year.

W. P. Griffis of Saint Jo planted approximately fourteen acres to Coastal Bermudagrass. Nine acres was planted on previous cropland and five acres on cleared land.



H. E. Myers and Leo Hoedebeck have been selected as the 1962 winners of the Landlord-Tenant conservation award in the Upper Elm Red-Soil Conservation District. Mr. Myers owns a 512 acre farm 3 miles south of Gainesville on the old Denton road. The farm is operated by Hoedebeck and jointly managed. Their operation consists of a grade "A" dairy of high quality. The cropland is used to produce feed, silage, and supplemental grazing.

Myers and Hoedebeck have been cooperating with the District since 1958. Hoedebeck also farms and assists in managing two other farms owned by Robert and Jim Myers.

The following conservation practices have been applied on the farm: conservation cropping system, 203 acres; legumes in rotation, 187 acres; crop residue use, 187 acres; pasture planting of bermudagrass, 52 acres; deferred grazing of rangeland, 39 acres; grassed waterways 3; terraces, 9031 linear feet; farm ponds established, 1, fish pond stocking, 1 pond.

Myers and Hoedebeck were assisted in developing their conservation plan by personnel of the Soil Conservation Service in 1958. The usual conservation problems existed on the farm at that time, such as no grassed waterways, improper grade on existing terraces, some land still being farmed that needed to be planted to grass, an no protection from outside water.

Myers and Hoedebeck have done an outstanding job in applying their conservation plan. Three waterways were first established to bermuda.

Old terraces on one cropland field were leveled and new terraces constructed to outlet properly on pasture and a grassed waterways. Fifty-two acres of former cropland have been established to grass. A conservation cropping system on the 228 acres of cropland consists of alfalfa, vetch and small grain which is improving the land and increasing production. This farm is truly taking on a good conservation appearance as it develops toward a completed conservation plan.

Gene Lanier, Forestburg, has planted about 33 acres to Coastal Bermuda recently. 20 acres were planted on cropland field and the remainder on land recently cleared of timber.

### Werner Becker Builds Terraces

Werner Becker brought his conservation plan one step closer to completion when he built 14,000 feet of channel type terraces last summer. These terraces made a total of about 58,000 feet he has built since becoming a district cooperator in 1942.

All the terraces empty onto three grassed waterways Werner has sodded to provide safe outlets. He has also sodded 15 acres of cropland to pasture and sodded one 3 acre waterway to Coastal Bermudagrass this spring. The Coastal waterway will double as a hay meadows and provide outlets for another 6,000 feet of terraces. He also built a 3,000 yard pond this spring, to provide water for his dairy herd.

### Donnell Adds to Coastal Acreage

J. C. Donnell of Forestburg increased his acres of Coastal Bermudagrass to approximately 75 by sprigging 35 acres more this year using his own press wheel planter. J. C. dug and sold Coastal roots again this year and loaned his sprigger to his neighbors when needed.

In 1962 Soil Conservation Service personnel made clippings of fertilized and unfertilized Coastal Bermuda on his farm. These clipping tests will be carried on again this year. In March, 1963 J. C. assisted the SCS personnel in working up some cost-return information on Coastal Bermuda.

### 1962 Review - - -

new cooperators with the District. Farmers terracing this month are Martin Bayer, Leo Rohmer and Mike Schilling.

**September 1962**  
New conservation plans developed by Jack Hogan, Harold Bindel, W. L. Bell, Bill Jones of Dallas, Frank Haverkamp, Glenn Hellman and Don Howeth. SCS technicians assist in locating and staking grassed waterways for J. C. Embry, Mrs. K. Fleitman, Ed Schmitt, Werner Becker, J. D. Howeth and Mrs. J. P. Hudspeth. J. H. Bayer terraces part of farm close to Muenster. Good rains get small grain and legumes off to good start. District sponsors grass judging contest for 4-H and FFA boys.

**October 1962**  
Werner Becker, Ben Calhoun and Junior Hudspeth build terraces to protect sloping cropland. Gene Hoberer and Louis Sickling build farm ponds for livestock water. New cooperators with District include Gene Hoberer, J. W. Fleitman, C. D. Johnson. Conservation plans for them and also for W. C. Hill, Voth Brothers and Charlie Poynor are developed.

**November 1962**  
Seed harvest of native grasses and KR Bluestem ranges from zero to very good due to variation of rainfall in September. Flood prevention sites No. 14 and 35 completed on Clear Creek tributaries. H. J. Fuhrman builds farm pond for livestock water. Conservation plans by Glenn Lynch, Sid Felker, V. G. Huckaby, Grady McElreath,

T. S. Stormer and Louis Penton.

**December 1962**  
W. H. Lamkin and Harvey Watson build new farm ponds for livestock water. Erosion control structure built by J. M. Weinzapfel on his farm at Bulcher. Closed circuit television survey made of five existing flood prevention dams on Elm Fork. Joining with the District as new cooperators and also developing conservation plans for their farms were Ernest McElreath, Mrs. Ada Williams, Harvey Watson, Henry, Bruno and Vincent Zimmerer, W. W. Sirmans and Dan Richardson. New plans also developed by R. M. Zipper, C. K. Thurman.

**January 1963**  
Clear Creek Watershed submitted for Watershed of the Year award. H. N. Smith, State Conservationist for state of Texas in Muenster area to observe conservation practices. Work Unit Conservationist John W. Tippie talks to Muenster Garden Club. Dangelmayr Bros. revise conservation plan for their ranch south of Muenster. Flood prevention critical areas sites No. 110, 111, 112 and 113 completed on Clear Creek Watershed. Waterways located and staked for Arnold Knabe.

**February 1963**  
Planting of common Bermuda and Coastal Bermudagrass gets off to good start. Among farmers planting are Ben Calhoun, J. W. Fleitman, Frank Haverkamp, Ed Knauf, Harvey Watson and Billy Dangelmayr. Grassed waterways planted by J. D. Howeth, Irvin Fuhrman, and Frank Haverkamp. District purchases new two sprig plan-

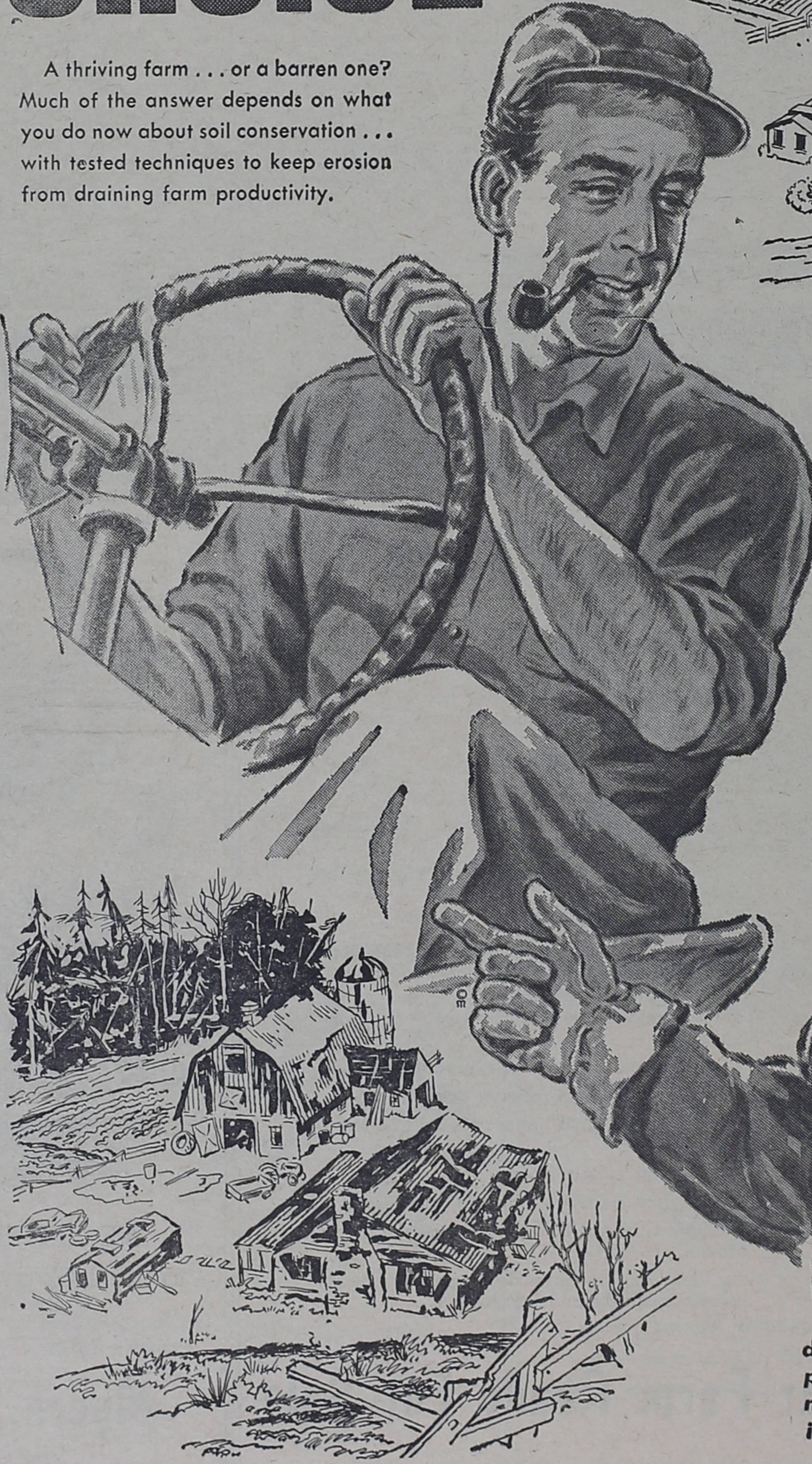
ter for use of cooperators for planting Bermudagrass.

**March 1963**  
District cooperators planting common Bermudagrass include Ed Schmitt, Urban Rohmer, Frank Needham, J. J. Wimmer and Hugo Lutkenhaus. Planting improved varieties of Coastal or Midland Bermuda are Roy Kingery, Zimmerer Brothers, Ferd Lutner, Charles Hellman, Charles Fisher, George Bayer, Louis Roberg, T. W. Irick and M. J. Kirk. Ray and Theo Voth complete planting and installation of 30 acres of irrigated Coastal Bermuda. They are using water from flood prevention reservoir 6H Elm Fork. Louis Roberg builds erosion control structure on his farm at Valley Creek. John Fleitman and Zimmerer Bros. build diversion terraces to protect cultivated land from hillside water.

**April 1963**  
Bermudagrass waterways to be used for terrace outlets planted by Wright Embry, J. C. Embry and Arnold Knabe. Plantings of Coastal and Midland by Dr. J. R. Cole, J. T. Cole, Al Hess, Weldon Dennis, J. M. Weinzapfel, Fred Henington and Urban Endres. Grady McElreath, Bayer Brothers make large plantings of common Bermuda on land recently cleared of timber. District sponsors land judging contest for 4-H and FFA boys of district. Preparations made by banks, newspapers and radio stations in the District to sponsor 14th annual awards program honoring outstanding conservation farmers of the district. Program to be held at Gainesville in National Guard Armory.

# IT'S YOUR CHOICE

A thriving farm... or a barren one?  
Much of the answer depends on what you do now about soil conservation... with tested techniques to keep erosion from draining farm productivity.



Contour plowing for sloping land; drainage for wet land; crop rotation to prevent soil depletion... these and other methods can help you conserve, maintain, improve your land.

## Cooke County Electric Cooperative Association

Muenster, Texas



### Yes Sir, That's Our Baby

Population figures cannot be ignored. This country has millions more to feed every year.

As the nation's appetite grows we cannot escape the haunting thought that some day soon many will go hungry unless we save and improve our soil... by farming the conservation way.

Our hearty congratulations to the soil champions and all cooperators of the district.

## Watts Bros. Pharmacy

Gainesville