


Not long, now, until the Donley County F
two days, Friday and Saturday, october 14-15.
The reason we believe Pitsburgh will win the World's Series
the same reason any other fan has-we picked our favorites and want them to win.
Next week is Fire Prevention Week. Let us give thought
to this from a personal standpoint. If eech of us will exercise


fire prevention protects your property and family

Last year over $\$$ s,
burned every minute.
Clean property
rubbish and junk.
Careless smokers burned $\$ 30,000,000$ worth
Careess smokers
property last. year.
Keep matches in metai boxes where chil-
Don't keep ashes in wooden boxes or de posit them against wooden buildings or parti-
tions. Don't change your electric wiring without
consulting a competent electrician. Don't hang electric light cords on nails. Be careful with electric flat irons and al-
ways use with signal light. Use metal protection under all stoves and protect woodwork where stoves or furnaces are
close to walls. lose to walls.
Don't pass stove pipes through ceiling, roofs
wooden partitions. Have all fluess cleaned, examined and re-
peired at least onee each year. Every open fireplace should have a screen. Don't connect gas stoves, heaters or hot
plates with rubber hose. Don't use gasoline or benzine to cleanse
clothing near an open flame, light or fire. Use non-intlammable cleaner.
Don't use kerosene, benzine or naphtha in
lighting fires or to quicken a slow fire. Don't use liquid oplishes sear open lights.
Many such compounds contain volatile inflamMany such
mable oils.

Don't g g
candles.
Remember that there is always danger in
the discarded cigarette and cigar stub.

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\end{tabular} our Opportunity Club, who are being so successsul in adding

hundreds of new readers to our subscription list. Mr. Scofield of hundreds of new readers to our subscription list. Mr. Scofield of
the American Circulation Service, a Texas concern, is putting over one of the most satisfactory, campaigns for new subscribers
that we have ever known of, and his success is largely due to that we have ever known of, and his success is largely due to
the splendid personnel of the solicitors. Recently another cer-
tain weekly in the Panhandle threatened The News' leadership in circulation. When our Opportunity Campaign closes on Oc-
tober 22, The Clarendon News will be well beyond any threat

## OUR SPECIALS

For Priday and Saturday
One Pkg. Jenny Wren Cake Flour One Can Runkomalt $1-4 \mathrm{lb}$. Tree Tea
$1-2 \mathrm{lb}$. $1-2 \mathrm{lb}$. Tree Tea 1-2 lb. Lipton's CocoaOne Peck Spuds One Quart White Swan Grape Juice One Pint White Swạn Grape Juice.
We have just received a large shipment of New Crop Dried Fruits. Let us fill your orders.

CASH OR 30 DAYS Sheton \&- Sanford Groceries and Superior Feeds Phones 186 and 421


## TexacoGas and Oils

 In various parts of the country "special" orpremium gasolines are sold - "high test," for instance, to give easy starting-"benzol blends" to
reduce knocking- "commercial gas" to produce more power. Note that each of these fuels is a special preparation for a special purpose. Not until the advent of the new and bette Manley Process, has there been a gasoline with all these desirable qualities in one The new Texaco Gasoline has the good quali

## What It Does

(1) It gives you a quick start On account of the low initial boiling point, and hgh percentage of the volatile
(2) It gives you a quicker pick-up Because of its higher volatility and low end point, it forms a dry gas in the manifold which feed.
(3) I

It gives you more miles per gal lon
Because it works best on a leaner mixture-
more air, less gas. This insures fuel economy more air, less gas. This insures fuel ece.
that shows itself in more miles per gallon.
(4) It gives you relief from carbon or spark knock
Because it has anti-knock qualities and smooth
combustion characteristics tempered to engine needs.
(5) It gives you better lubrication Gasolines with heavy ends do not vaporize and
burn completely. They dilute the crankease oil burn completely. They dilute the crankcase oil
because the liquid gasoline cuts the oil film and seeps past the piston rings. ends. It forms a dry gas. It burns no heavy ends. It forms a dry gas. It burns completely
It does not flood the cylinders. All this means (6) It contains no dopes or poisons It is a pure, unaduiterated gasoline, produced

## R. L. Bigger Service Station

ROAD SERVICE-WASHING and GREASING Everything for the Auto

Within New Buick Foundry-Most Modern in World




## On the Stroke of

Monday Night, October 10
25,000 Extra Credits Will Be Deducted from the $\$ 20.00$ Clubs and the Second Lap of the Big Race Will Come to an End.

Subscriptions Will Count Less in the Third Period, so lt's Up to Yout to-

## Get 'em In Now!

### 5.000 EXTRA CREDITS

Will be issued to the Club Member topping the Roll of Honor each day with the best report

1,000
EXTRA CREDITS
Will be issued to each Club Member making a daily report and their
The Honor Roll

| EXTRA CREDITS |
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## GRAND CAPITAL AWARD



1928 CHRYSLER " 52 " TWO-DOOR SEDAN Purchased from and on Display at

White Motor Company
CLARENDON, TEXAS

## Announcing

The Opening of

## Parker's Shoppe

in the Latson Building.
Music, Gifts, and Stamped Goods MRS. L. C. PARKER, Manager

| "As a broad conclusion," says W. <br> B. Greeley, head of the Forest Serv- | tural storage take secondary |
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| in the U. S. Department of Ag- | ${ }_{\text {thr }}$ |
| tremendous faith in the commercial |  |
| mise of timber growing to Amer- |  |
| ican land ow |  |
| piy and demand is working steadily |  |
| portions of the United States |  |
| fair returns on forestry as |  |
| Theturns on Horestry as |  |
| ries which have passed | ives in our every-day use |
| through a cycle of virgin forest de- |  |
|  | slightly damaged by field |
| points to the same inevitable con- |  |
| clusion. The time is fast approach. |  |
| ing when forestry and forestry |  |
|  |  |
| tities of wood demanded by |  |
|  |  |

OUR PLAN
For cleaning your clothes will assure you that your
silks and fine woolens will receive the proper attention
and will be returned to you without a blemish. We and will be returned to you without a blemish. We
have studied the plans and know what to use on the
various fabrics to clean them and keep the original arious fabrics to
Come in, look over our Fall Line of Samples. They
are complete to the last word.

ONE DAY SERVICE - WE KEEP THE ODOR
SHAVER \& WHITLOCK PHONE 546.

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"insiden" information As veal chops have mueh lese tat PROPDR PLANNING







Free Attractions Galore! Free parking space to watch
the demonstrations....Souvenirs. . Buildings, to amuse and enter tain you and every member of
the family...The biggest, most extraordinary, program DCT. 8 -23. 1927


## Americass $\substack{\text { astest } \\ \text { ourz }}$

Built the good Dodge way

$$
\$ 875
$$

The Lowest Price at which a Sedan was EVER sold

## by

## Dodge Brothers

BALLEW \& NOBLE

Monge Brothers,Inc.

## Subscribe Now! <br> Fourth Annual <br> Reduced Rate Offer <br> For Mail Subscriptions Only to THE DALLAS MORNING NEWS <br> During this offer we will send you The Dallas mail for one year at this exceptionally low For those who want The Dallas News, daily with out Sunday, we are making a special price dúr year by mail $\$ 8$, now. Regular price for one <br> DO IT TODAY! <br> THE DALLAS MORNING NEWS Supreme in Texas <br> The Clarendon News

Your tongue



## ITEMS OF INTEREST IN DONLEY




















## The Servant of The People

YOUR ELECTRIC LIGHT AND POWER

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System is the most faithful servant in the community. It works 24 hours each
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tife two-ent postage stamp.
In the home it quietly and quickly cooks the meals, sweeps, sews, washes, irons,
lights the home, makes the ice and assists the housewife in countless other ways.
It never "answers back!"
It never "answers back!"
In store and factory it makes the machinery go, furnishes economical and ef
ficient light heat and power, and saves endless hours of labor.
It works with church and school to forther the intellectual and spiritual ad-
vancement of our children and ourselves. It helps police our streets and safe
vancement of property. It is democratic, rich and poor are served alike. The light
guard our pret
responds when the button is pushed.
Our whole scheme of living in this country today is built upon the existence
responds when the button is pushed.
Our whole scheme of living in this country today is built upon the existence
of public utilities and their efficient operation. If Electricity alone were cut off
for any length of time, the whole nation would be thrown out of gear to the point
of actual disaster.
The Central Power \& Light Company serves the public. You are the public.
No one is in better position to render fair judgment than are you. The Central
Power \& Light Company is your servant. Encourage this faithful servant as you
Power \& Light Company is your servant. Encourage this faithful servant as you
woold any other employee. Do it through the magic of Matual Helpfulness and
Good Will.
Central Power \& Light Co.





$\delta^{\text {veryuhere- }}$
people turn to admire its beauty!
Embodying all the masterly design and
craftsmanship of bodies by Fisher.
-offering such marks of distinction as full crown, one-piece fenders and bullet-type lamps-
-and finished in lustrous colors of genuine, lasting Duco-today's Chevrolet is everywhere acclaimed as one of the world's most beautiful automobiles . so refresh stylish that people everywhere turn to admire it!
And this remarkable smartness is matched by a type of performance that is no less outstanding-perfect comfort at every speed, flashing acceleration, and deligh ful handling ease.
Come in and see today's Chevrolet. One glance at its custom-built beauty, one ride you will know why Cherrolet is every where classed as the world's finest low. priced car

\$745

The Couse
The +625
Tcidoor



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## Sims-Bennett Chevrolet Co.

QUALITY AT LOW COST SEE THE CHEVROLET CARAVAN BETWEEN 9:30 AND 10:30 Wednesday, October 12

## October Meals

Require warmth and much food value to make them worth while to any one this time of the year. We know that we wil be able to supply you with all the meats that you will need and know that we can supply you at a lower cost than you can find in any other place.

## Fresh Chili

The kind that will make you come back for more. A fresh supply has recently been turned out and will be kept for your needs. The price is right and we know you will be satisfied with the quality. PHONE US

## Russell's Market

## Come On Up

And let us tell you all about the many lines of insurance we are able to present to you for your protection and for the protection of your home and the contents.

WE ARE ABLE
To give you any protection for anything that you may need insured.

ASK US
V. A. KENT, Insurance Agency

Phone 515

ANNOUNCING
Gasoline Alley
FILLING station
Mr. Pete Corbin has been forced to leave the Alley for
his health and the management will be under the name his health and the management will be
of E. L. Sparks from this date forward. ISITUS
Texaco Products $\qquad$

This in Notice that day evening for San Angelo, where This is to notify the public that
il of the J . A. pastures are posted
day evening for san Angelo, where
she will spend a few weeks with
friend and relatives. and hunting, trapping or fishing is
not permitted and all trespassers
will be prosecuted
J. W. KENT, Supt. hay, wheat, oats, cotton seed meal,


## gerny -

In all popular colors and designs. Fall styles received this week from factory.

Slipover and Coat Styles.
See Them at
Bryan-Miller \& Co.

## Men's Furnishings



New Stadium at Texas Tech To Be Ready for A. \& M. Game


HERE IS GILBERT'S GREATEST ROMANCE

## 

## texas progress notes

 Lubbock.-The Lubbock Sanitariumompany has let a contract to com


Brownsilie. - The bard of educaCollege building at $\$ 220,30$. Borger-- Borger is building a new
ity hall to cost 828,000 .

Mrs. Clement and dit
Lois.
Clement. of






## The new Ford will soon be here.

New, low, trim body lines. Beautiful color combinations.
Comfort and unusual speed. Quick get-away. Typical Ford durability and low up-keep.

## Wait for the NEW FORD

Clarandon Motor Co.


| THE BATTLE OF POWDER PUFFS Some of our young folks are growing up under theimpression that life's puff engagements. Success it soft as that, boys and girls! FIRST NATIONAL BANK |  |
| :---: | :---: |
| TEE Notice |  |
|  |  |

## Coal Notice!

These cold, wet days should remind you that you need a ton of coal.

STALLINGS THE COAL MAN
Has the Coal
Phone 316.

MRS. MUF SIMS MERRELL
Exponent of the Dunning System Classes on Tuesday and Friday Studio at S. S. Dubbs Home
PH O NE 180

OFFICE SUPPLIES AT THE NEWS OFFICE


## WHAT'S DOING IN WEST TEXAS

West Texas Chamber of Commerce


## PLAN FOR THE FUTURE!

Think of the goal you would attain and make your plans to reach it.
He who has succeeded will tell you that the plan of saving is the best road to follow.

## the farmers state baik

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 Mrr. and Lis. Charles. Dean and
and Mrs. F. A. White.
Mr. and Mrs. O. C. Hartoog and
 Mr. and Mrs. Frank White and
tamily spent Thursay in Amarilo and at tended the circus.
Mises. Bernice Phipss and carl
Hamilton of Childress spent Friday


$\qquad$ gions of the world, because it is one
of he few place where advantake
of high attitude are combined whi
fertile soilt abundant water, and fertile soil, abindant water,
READ THE ADVERTISMENTS.

## You can buy these products with confidence

$Y_{\text {service when you buy a General Motors product. }}^{\text {OU and }}$ Behind the resources of these seven famous cars and of Frigidaire and Delco-Light stand the resources of the Frigidaire and Delco-Light stand the resources of the whole family of General Motors. Each is tested and<br>proved. And in the prices you pay for these products, you share in the economies of vast production. We invite you to learn more about these products by sending in the coupon below. Mail it today before by sending in the coupon below. Mail it today bef you forget. No obligation, but interesting reading.



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pontuc. 6 madth 5 sis to sivs
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## GENERAL MOTORS <br> "A car for every purse and purpose"

## General Motors (Dept. A), Detroit, Mich



Name-



## GIFTS

We carry a complete line. Something new and different. Artists' Materials, Picture Framing. Photographs Live Forever.

## ALDERSON'S ART STUDIO AND GIFT SHOP

## Keep Going Right

You may have started the month of October right by buying your Groceries from us for the first few days of this month. WE KNOW
That we can supply you with any groceries that you will need for your meals any time of the day.

GREEN STAMPS
Will be given with every purchase of ten cents and above and also with all accounts that have been paid before the tenth of the month following purchase. Ask for them when you pay your account.

AND REMEMBER
That we deliver your groceries right to your kitchen in a short time after you have ordered them over the telephone.

CALL US

## CECRETARIAL JCreenings

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## FEW NEW FEATURES

 AT TEXAS STATE FAlI
## Fall Fabrics

As in other departments of this store, you will find our piece goods shelves complete with newest of season's offerings, whether it be Silks, Woolens or Novelty Cottons.

| Silks | Woolens | Cotton Goods |
| :---: | :---: | :---: |
| Ahead of the field in silks is the lustrous Crepe Satin, shown in all new shades, 40 inches wide. | For Coatings or Dresses you will find the correct | A. B. C. PRINTS-An elegant fabric for children's dresses, morning frocks and service dress wear, fast colors 49 c yd. fast colors 19c yd. |
| $\$ 2.75, \$ 3.50$ and $\$ 3.95$ Yard | fabric-Twill, French Melange, Jerseys and Sport Plaids lead- | EVERFAST SUITING <br> Known to every woman for its many uses. Guar- anteed fast colors 49 c yd. $\qquad$ |
| FLAT CREPES .- $\$ 2.50$ up NOVELTY SILKS $\$ 1.89$ to $\$ 4.50 \mathrm{yd}$. | Plaids lead- $\begin{aligned} & 98 \mathrm{c}, \$ 1.98, \$ 2.98 \\ & \text { and up } \end{aligned}$ | A. B. C. PERCALE - An exclusive fabric with us. Extra fine correct newest patterns $-29 \mathrm{c} y \mathrm{y}$. Complete range of Satins, lingerie, Gingham and Per- cale. $19 \mathrm{c}, 29 \mathrm{c}, 49 \mathrm{c}$ up |

## EXTRA SPECIALS FOR THIS WEEK

## Gossard Corset Special

Dress Special
One lot of discontinued num bers of these famous corsets, excellent styles. To close out
One-Half Regular Price


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Bargains of All Kinds at Our Store Every Day in the Week. A Trial Will Convince the Most Skeptical.



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# LITTLES STORE offers 

## Unusual Values IN

## Household Items

Ruffled Curtains
Sheets, $81 \times 90$ inches
$\ldots-.-.-.-\quad 98$

Pillow Cases Turkish Towels, 3 for 64-inch Table Damask... Large Size Cotton Blanket $-.49 \mathrm{c}$ Bedspreads, $81 \times 99$ inches Bedspreads, $81 \times 99$ inches Unusual Values in Ladies' Fur-Trim

## MEN'S WEAR

Our stock of Men's Fine Suits and Overcoats at a Great Reduction. Price saving to you of $\$ 10.00$ to $\$ 15.00$.

## MEN'S WORK CLOTHING

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LADIES' AND CHILDREN'S BARBER SHOP
Permanent Waves
Second Floor.

## LITTLE MERCANTILE CO.

The Home of Hart Shaffner and Marx Clothes.

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| :---: | :---: |
|  |  |
| DAY | IALS |
| Friday and Saturday |  |
| We Guarantee Our Groceries-Try Them |  |
| Campbell's Tomato Soup, 3 cans for_.- 25 c |  |
| Oats, White Swan, large pkg., each_... 18e |  |
| Yams, the best grown, per peck_.-.-. 35 c |  |
| Soap, Crystal White, 25 bars for--.-. $\$ 1.00$ |  |
| Fresh Florida Grapefruit, 3 for_--.-.-25c |  |
| Baking Powder, 25 oz. cans, per can_--19c |  |
| Algood 1000 Island Dressing, per jar_-32c |  |

THE QUALITY GROCERY

