32.00 Per Year All The Local News-While it is News

## QUEEN THELMA TO NOVEL TOURNEY REIGN MAY THIRD IS golf PlaN

## THE CLARENDON NEWS

| SAM M. BRASWELL, Owner and Editer |  |
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It is very likely that the proposed school district bonds to
uy a certain portion of the Clarendon College property, will carry by the largest majority ever given a bond issue in Clar-
endon or Donley County. The election will be held Thursday,
N May $19 t h$
Emil F. Meyers staged another high class and successful
assic festival in Amarillo last week. Mr. Meyers deserves the support and thanks of Panhandle people for his untiring eef.
forts for better music in this section and we bespeak for him larger successes as the years pass by.

Interest is growing to white heat on Clarendon's showing
at the West Texas Chamber of Commerce convention at Wichiat the West Texas Chamber of Commerce convention at Whichi-
ta Falls May $16-1$. . John
tull monacles, Union Jack flags, ete., are here or are enroute, and
mit is ppanned for the local delegation to make a smart showing
in the big parade and at the Clarendon booth.
Clarendons in the big parade and at the Clarendon booth. Clarendon's
band is rounding into form for the big band contest, and to lead our section of the parmade in attractive style. Mark your
lealendar now, and get ready to spend Mas $16-17$ in Wichita Falls.

## Clarendon is behind judge small.

The entire Panhandle country is behind the candidecy of
Judge C. C. Small for the preideny of the West TTxas Cham-
ber ber of Commerce at the annual election in Wichita Falls dur
ing the 1927 convention, May 16 . 17 Judge Sman hassnt sought
the office, but his friends have put forth his candidacy
 ient West Texan and The News, together with all his Claren-
don friends, confidently expects his unanimous election at

## FORT WORTH IN 1928.'

That sterling citizen of West Texas, Cliford B. Jones of
Spur has suggested that Fort Worth be a acorded the 1928 conn
vention of the West Texas Chamber of Commerce when the vention of the West Texas Chamber of Commerce when the
hour comes to name the meeting place for next year down at
Wichits Wichita Falls. This suggestion has met with instant and ready
response in West Texas. ito suceess and has always steadily refused to ask for favor or preferment. West Texas is under lasting obligation to Fort
Worth and we all want to go there in 1928 , bearing our per.,
ponal message of thanks and good will "Fort worth in 1928 .,

We asked a shop visitor Monday to give us a lead on an
editorial and he said "Tell 'em to quit fussing and go to work." It is good adice, for a fact. Fussing does not buy the baby a dress nor pay for the one it has got. But work will provide
the dough And work will prove a cure for most of the ill that
folks think the have. For instance folks who have to work rarely have time to spend trying to right all the wrongs of cre-
ation and consequently are no hampered with the idea that
averybody and everthin everybody and everything needs fixing. Folks who are busy
as an be with the job of making a living have no time to look after the business of the other fellow. Work is a cure. Fussno good.-Higgins News.

## FEEL ALIVE



3 Cakes Jap Rose Soap, 1 Jap Rose Flesh Brush, $\$ 1.30$ value all for

## 59c

As Long As They Last
${ }_{10}$ Kwik Amonia Compound, regular 10c size, 10 for .-.-.-.-.-.-.-.-.-.-.-. As Long As They

SATURDAY AND MONDAY ONLY
8-lb. Compound
SHELTON \& SANFORD
Groceries and Superior Feeds Phones 186 and 421

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If
er} News editor is one of those the press gang royally, and The gardless of where they meet. We intend to be there early and
stay until the last gavel falls.

## Civil service for texas most important.

Governor Moody has called a special session of the legislature to convene on May 9th. The subjects for consideration and highway matters. There are a number of adjustments in he matter of appropriations, many of which have to do with
the educational system of the state, but it would he viewpoint of a citizenship intent upon better public service, that the question of a civil service system for Texas is by
ar the most important matter that or sossion. Texas is far advanced in civilization and the arts of the spoils system of manning the departmental work of the state, and The News earnestly hopes that the legislature in
special session will pass a civil service bill that will extricate
us from the evils we continually face under present conditions as from the evils we conerested in the highway department at Austin, and it is to be hoped that the same earnest consideration will be given our highway matters that has characterize
the present legislature in its regular session.
some reasons.
The recent decision of the Commisioner's Court to submit
the voters of Collingsworth County the question of whether or not the county is to take its place among the ranks of the
progressive counties of West Texas is and should be of vital interest to every reader of the Standard and is entitled to each miles of Collingsworth County roads will do what it is believ-
dith will do by the proponents of the bond issue no ed it will do by the proponents of the bond issue, no opportun-
ity equal to this has ever been offered to residents of Collingsworth County.
oring the issue, why every person in Colingsed by those faverested in the growth, advancement, and progress of his own or the issue. These reasons meet with the Standard's one undred per cent concurrence.

1. Sixty miles of paved roads in Collingsworth County will increase the value of every donars.
county from ten to forty per cent.
2. Sixty miles of paved roads in Collingsworth County will secure for the county tens of thousands of dollars worth of
favorable publicity which could not be obtained in any other manner.
3. Paved roads in Collingsworth County will financially
benefit every farmer, every grower of produce, every poultry enefit every farmer, every grower of produce, every poulty
raiser, every dairyman, every truckman and every person in the county who produces for a market, by reducing the time necesforts; by making it possible for him to market his produce daily ecreasing breakage, deterioration, and loss in transit.
4. Paved roads in Collingsworth County will make for every business man in Wellington, Quail, Dodsonville, Lutie, tomer of these localities by enlarging the trade territory to be served, increasing the amount of merchandise sold resulting
a larger volume of sales and a lower price to the consumer. 5. Sixty miles of paved roads in Collingsworth County wid
increase the life of every automobile in the county by at lea twenty-five per cent. In addition to the foregoing reasons every business man of Collingsworth County who knows the interest value of a dol-
lar can compile a list of at least an additional one hundred reasons, all sound and economical. If there is one hundical reason
why the bond issue should not pass we are too illogical to understand it.-Wellington Standard.

WHENCE COMES THE GREAT? It is often said of this or that man that he is
self-made man-that he was born of the poorest and humblest parents, and that with every ob stacle to overcome he became great. This is a
mistake. Poverty is generally an advantage. Most of the intellectual giants of the world have been nursed at the sad but loving breast of poverty.
Most of those who have climbed highest o Most of those who have climbed highest on
at shining ladder of fame, commenced at the lowest rung. They were reared in the straw-thatched cottages of Europe, in the log houses of America,
in the factories of the great cities, in the midst of in the factories of the great cities, in the midst o
toil, in the smoke and din of labor.
-Ingersoll.

## PREVENTION IS THE FIRST STEP IN PROTECTION

## HERES OUR PREVENFION POLICY

Ample diversified stock of merchandise-full

## BALL DRUG COMPANY

Store No. 1-29


ARTSTYLE ASSORTED chocolates Ready For Mailing
Lb. Box
eave Your Order Now
Douglas \& Goldston
the rexall store eady For Mailing

## For


RYAN BROTHERS
"The House of Service"



## (NU) W1) There's a Forik




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## Clarendon Grain Company



## There's Little Consolation In

If I had done thus and so I would have been worth-etc. If this had not happened I would have been worth-etc If I had listened to my friends and saved when I should have saved, then I would not today be making an alibi with IF.
The thing to do is to do it now and take advantage of all the remaining time you have.
Save, and save regularly and save toward a definite goal and you'll save easier. Then when opportuni ty comes again you'll be able to open the door and entertain her.
START AN ACCOUNT TODAY
the donley county state bank
of Clarendon, Texas
Capital Stock $\$ 75,000.00$ Bond $\$ 75,000.00$
OFICERS AND DIRECTORS
WESTET RNORPP, Preaddent

$\begin{array}{ll}\text { W. } \\ \text { W.J.LAWIS } & \\ \text { D. N. GRADY }\end{array}$

FORMER CLARENDON EDITOR COMMENTS ON COLLEGE MOVE

John Esten Cooke, Rockdale Editor, Gives View on Removal of Clarendon College-Was Citizen During College Inception.

 Used in the drinking water
ids poultry of Blue Bugs, Lice Fleas and and Guaranteed By
Stockings Drug Store


NOW IS THE TIME TO EQUIP YOUR CAR FUR THE YEAR
Quality at its highest peak!

## PRICES THE LOWEST IN 15 YEARS

## BUY NOW

before the Spring rush

We placed advance orders in November to make sure of ample stocks with prices the lowest ever known in 15 years. In passing on the benefit now, before the spring rush, our one desire is to create hundreds of new customers and friends.

Take Advantage of this remarkable doublesaving combination.

## The Bis Coach Oil Co.

Invites you to be present at the spudding of their first well (Big Coach Dunaway No. One) May 1st, 1927, at three o'clock. The location of the well is fortytwo miles northeast of Amarillo. Ten miles west of Borger, and four miles north of Dean in southwest Hutchinson County, south of the river.

This company is sponsored by Panhandle men, most of whom live in Canyon. Mr. Ben B. Archer, of Amarillo, has recently become connected with the organization, and has been made a director in the company. He is a pioneer of the Panhandle, having spent the greatest part of his life on the plains, and has always been interested in the development of the Plains Country. He says that he has investigated several organizations of this kind, and believes this to be the best that has come to his attention. He believes the investor is securing more for his money than in any development proposition he has observed. He states that he is behind the company unreservedly.

Our plans call for the development of our properties just as fast as we are able to do so and it seems practical. It is because that we need a little help financially that we are offering some of our personal stock in this organization. We believe that we have something good and we are inviting our very best friends to join us in our development program.

You may have felt that the big dividend checks that so many people have received from oil investments in the Panhandle are for the other fellow; but it has been our observations that the man who invests in proven territory and with men who really plan development has been the fellow who has reaped the profits. Our
location is in proven territory for both oil and gas. Our capitalization is large enough to insure sufficient funds to fully finance the first well and put it on production, connected up to the pipe lines and with a reasonable amount of storage provided. It is small enough to guarantee $g$ god returns to the investor when we have the property developed. We have forty acres where we are operating, then we have ten acres in the city limits of Pampa that we consider practically proven for both oil and gas. Then we are placing with this four of the best wildcat plays we could
find. These tracts are eighty acres, eighty acres, eighty acres and one hundred find. These tracts are eighty acres, eighty acres, eighty acres and one hundred
and twenty acres. These tracts are located in Ochiltree, Hutchinson, Dallam and and twenty acres. These tracts are located in Ochiltree, Hutchinson, Dallam and
Randall counties and are playing four different wildcat wells. Either of these tracts would easily be worth the entire capitalization if the well it is playing should make a producer. We have four hundred and ten acres all together.

Join us now, be one of the original purchasers of Big Coach Oil stock. Our stock is $\$ 1.00 \mathrm{par}$ value and we are offering it in units of 50 shares or more. If you are interested in as much as as at more, or better, call us or see us personally. This proposition will probably not be open longer than May the first, the day we spud the well.
We Are Incorporated Under The Laws Of Texas

 W. J. FLESHER, Coumsellor
0. W. JARVIS, JR,, Director.
BEN B. ARCHER, Director.

## Values Beyond Compare!

Today, with General's quality leadership more outstanding than ever before, we want mor car owners by the hundreds to real ize the greatest tife values of the industry, to get acquainted with the tire that will hold their good-will for life by sheer merit of unmatched mileage, comfort and safety.
The latest principle of construction, now the predominant idea in Balloon tread development, is a tried and proved feature, two years old, in the General line. Fully two years ago General set the pace with the Balloon Dual Grip tread, a striking example of the most advanced engineering in the tire industry.


General's moulded tubes and rubber flaps are other outstanding features of leadership not to be found in any other line. This combination means tremendous economy in time and money. The uninterrupted service alone means a saving greater than its cost. It eliminates the major cause of punctures, saves tubes and trouble. Tubes that pinch not only destroy themselves but injure the casing. themselves but inj.
Avoid this expense.


Our "proper sizing" takes care of the greatly increased starting power and acceleration in newest model cars of all makes. We can add thousands of milesthroughour engineering knowledge and special lines and types for replacing your tire equipment.
There are five different types and styles of Generals to equip your Ford or Chevrolet. Whether you use Balloons or Regular size cords, General's complete line means the limit of low pressure and long mileage for you in all types, all sizes, for age for
all cars.

## -better buy Generals NOW than buy and buy

## BALLEW \& NOBLE CLARENDON, <br> TEXAS

## King GENERAL tiaE -goes a long way to make friends



Appearance Performance $\qquad$
 SIMSBENNETT CHEVROLET COMPANY QUALITY AT LOW COST



## What one woman did with Duco!

 1 the mantel, the book-shelf, and Baby's crib-all
in one afternoon. And Baby slept in the crib the same night, and the books were put back after the dishes were washed!
Duco comes in a wonderful range of colors and stains, It is amazingly easy to use, and dries quickly. Come in and get a color card, free.


## YOURS FOR BETTER HOMES

 H. C. KERBOW \& SONS

## Do You Know?

## If Not You Should

THAT to buy any car, other than the Ford, you must spend an average of at least $\$ 162.14$ more as purchase price alone?
THAT the Ford is the only car now equipped with the Ford Vaporizer, which so greatly increased the mileage per sallon of gas?
THAT the Ford is the only car under the $\$ 3,000.00$ class equipped with a dual ignition system, so when complibattery is dead, you can continue using the car with its old reliable magnet ignition system?
THAT the Ford has more horespower (A. L. \& A. M.) to each 100 pounds of weight than any other car? THAT the Ford has more square inches of tire surface per 100 pounds of weight than any other car?
THAT the Ford has more displacement per piston per 100 pounds of weight than any other car?
THAT the Ford has more braking power for each 100 pounds of weight than any other car
THAT the latest Ford has 80 per cent increased braking power on foot brake and 13 per cent increased braking
area on the rear wheels? rea on the
THAT the Ford Planetary transmission costs more to build and is simpler to operate than a sliding gear transmission?
THAT at 35 miles speed you can instantly go into reverse with the Ford and not hurt the transmission-which THAT material used in the working parts of the Ford are of the best quality known to engineering
THAT 43 per cent of Ford parts are sold at 15 cents or less THAT $\$ 1.00$ worth of Ford parts is equivalent to $\$ 3.00$ to $\$ 25.00$ worth of the parts of other cars?
THAT the Ford has a torquet tube drive, found on such high
priced cars as Lincoln, Rolls-Royce, Marmon, etc.? THAT the Ford has the simplest and most positive oiling峟 needs no pump with its numerous parts and attachments?
THAT in Fords the gas flows by gravity to the carburetor,
having no moving parts with no chance of vacuum having no moving parts with
THAT the Ford has an all-steel body-the most rigid known? THAT the Ford is a 3 -point suspension car, the advantages of
which are too great to detail, but we will gladly demwhich are
onstrate?
THAT the new Pyroxylin Lacquer finish on the Ford car canpour boiling tar on it and soak it off with gasoline pour boiling tar on it and
without affecting its lustre?
THAT the Pyroxylin Lacquer finish is the most durable fin
THAT Ford cars take more abuse and show less depreciation THAT the Ford car has the quickest getaway in traffic and THAT more wealthy people, who can afford any car, are buyTHAT many a man has guffered the loss of a good job, sav ings and sometimes good reputation by trying to own
and operate a higher priced car in both purchase price and operate a higher priced car in both purchase price
and upkeep than he could afford ?
THAT high priced cars need high pressure salesmen to preTHAT automobile depreciation increases with investment?
THAT the Ford Dealer receives the smallest discount given any car dealer by any manufacturer, which means more mercha
THAT the Ford is really the ONE-PROFIT car, because the
Ford Motor Company controls its basic sources of supFord Motor Company controls its basic sources of sup THAT the Ford car can break the speed limit on any highway THAT there have been 163 improvements in the Ford Car dur-

THAT all Ford Dealers' Service Stations operate on a flat-rate ing another? THESE facts have reference to cars manufactured in U.S. A

## Clarendon Motor Co.

 Ford : Lincoln : Fordson clarendon, texas


${ }_{n} \mathrm{High}$
$\mathrm{P}^{\text {ICK }}$ the longest and stepesest hill you with Conoco Ethyl Gasoline. You'll be amazed athertap is shooting you straight up that hill on high-particularly if there's carbon in the cylinders.
Conoco Ehyy Gasoline gives extra knock. less miles under praticially all operating
conditions. Dont compare it with other fuels. There's only one Conoco EthyL Get it at the sign of the Continental
Soldiee.

CONTINENTAL OLL COMPANY


## knooctilessy



PASTIME
10 c and 40 c


SUPPLIES FOR FLOOD VIC.
TMSE TO BE CRRED FREE
The American Railway Express of thin weeke that theye would reesieive
supplies, food and elothind destined
for the flood sufferes in

 Fall
Frate
Trese Received this week-10 dozen new
summer hats for ladies and misses
to sell shecial at $\$ 1.95$.-Greene Dry
Goods
Ge. Homer Ellis drove to Shamrer

## Wednesday.

## The YELIOW PENCIL with the RED BAND Bencle Ben

An Unusual Campaign
SPECIALS
FOR FRIDAY AND SATURDAY
1 O-Cedar Mop and 12-oz. O'Cedar pol-
ish O-Cedar Mop and 12-oz. O'Cedar pol-
2 lbs Blue Ribbon Peaches .-.-.-.-.-.-. 35 c

2 lbs. Sun Maid Prunes
1 Peck Old Spuds
3 Pks. Ted and Jane Potato Flakes---25c
THE OUAITTY GROCERY
INCORPORATED
Phone 411




## CLARRNDON COLLLEE Annual May Festival

SUNDAY, MAY 1,8 P. M. Sacred Concert, Methodist Church MONDAY, MAY 2, 8:15 P. M. Community Program TUESDAY, MAY 3, 8 P. M. May Fete, College Campus

ADMISSION<br>Monday, 10 c -25c Sunday and Tuesday, FREE



Specials for Friday and Saturday
BAISINS cincine COFFIE \#ntamem $\$ 1.34$

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| LEMONS |

Fimatos Fresh, Nice and Firm, per lb.

ROTARY-LIONS IN FINE LUNCHEON




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azene meal as served by the
more tho the Antro Hot

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##  STORE NEWS <br> To The Public <br> We Take This Opportunity

To inform you that our business has a very marked increase each year since the opening of our store in September, 1910. We want to express our appreciation and to thank you personally for your patronage and good will, which has contributed to making this store a successful business institution. We have endeavored to make our store of real service to this community, by supplying merchandise of value at prices that have been low. Delivering the best quality merchandise on the least possible margin is our constant aim.

We have now decided that a greater saving, which would render a better service to the public could be affected by putting our business on a strictly cash basis. In operating on a cash basis we cannot conider the question of credit. We realize that credit is convenient, but it is very costly-pay cash and the saving would more than repay for the slight inconvenience at times. WHY HAVE CREDIT AND PAY MORE? WHY NOT PAY CASH AND PAY LESS.

Are you getting what you pay for is the question that practically every thinking individual is asking, for if not having the temerity to ask; is at least thinking these days, and but very few are ready to answer it correctly, by saying that we most certainly are not.

The most simple reason is that there are too many who are not paying for what they get. It is not my intention to say that they never pay, for the most of them do. Of course there are a few who do not pay and also a few we will admit are never able to pay, and the percentage of these two classes is large enough to increase the price for those who pay cash to what might be computed a considerable amount, and these two classes must be foreseen by the merchant when he places the price tag on the goods. These last two mentioned are being seriously considered by a large majority of the merchants of today, when the high prises of every necessary commodity is being scrutinized and traced back to the basis of actual cost. Isn't it a fact, Mr. Consumer, that if you can discontinue paying somzone's unpaid bill, and you know you can change conditions, credit business is paid for by cash customers. Every progressive move of this store has met with an immediate response from the public, proving that our method has been for the interest of the interest of the people to give the most for the least money - a good policy you will agree-instead of the least for the most moneyby the strictly cash business method, which we are adopting will enable us to render still lower prices. Through these progressive methods we know that you, the public, are with us and the writer believes will continue to keep us always busy.

May we expect your co-operation in cutting out the expensive credit system. There can be no doubt of the greatest amount of money we can save you over the credit method of doing business A Again we any WHY HNVE CREDIT AND PAY MOREWHY NOT

## Pay Cash and Pay Less. We Always Set The Price

YOURS FOR BETTER CONDITIONS
T. M. LITTLE The Home of Hart Schaffner \& Marx Good Clothes

Clarendon, Texas
$\qquad$





 e the

## TIME FOR PICNICS

And you will need meny items of sliced cured meats that are always to be found in our market. Our new slicing machine can be called into play and used to slice any sort of meat in our shop, in any manner you may want it sliced. This will be found to be especially good on light luncheon meats and on bacon you will use in your home.

Fresh barbecued meat every day. Baked in an

## RUSSELL'S MARKET

