

A HAPPY
NEW YEAR

The Clarendon News

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\$2.00 Per Year

All The Local News—While It is News.

CLARENDON, DONLEY COUNTY, TEXAS, THURSDAY, DECEMBER 27, 1923

Established in 1878

New Series Vol. 34. No. 52

FINAL DRAWING LAST SATURDAY BRINGS LARGEST CROWD SEEN HERE IN PAST FIVE YEARS

THE FIVE GRAND CAPITAL PRIZES OF THE CLARENDON TRADE LEAGUE WERE VERY WELL SCATTERED OVER THE TRADE TERRITORY OF THE CITY. ONLY ONE OF THE PRIZES REMAINED IN THE CITY OF CLARENDON.

The final drawing of the Clarendon Trade League was held last Saturday starting at 10:00 o'clock in the morning. The street was roped off to allow plenty of room for those who would be present, every bit of the space was needed. The street between H. W. Taylor Hardware store and the opposite curb was crowded to capacity at every hour until the last prize was given away at one o'clock.

Beginning at ten o'clock in the morning, the entire five numbers were drawn from a huge drumming vat that had been provided to hold the tickets, they were thoroughly stirred and the tickets were drawn in the same manner as has been the custom since the drawing was inaugurated. The board was placed in the windows of the store in the balcony and could be seen from the entire street.

At eleven o'clock, four of the five numbers had been taken and only one number was drawn, this number had to be posted three times before a man could be found with the right ticket.

The prizes were distributed all over the county and one of them went to a man whose residence is in Armstrong county, showing the extreme popularity of the Trade League all over the trade territory of the city of Clarendon. That it has been a help to the city will not be denied by any one who is in any line of business in the city. The ten free tickets on each bale of cotton brought several bales to the city that would have gone elsewhere without further inducement. The business men of the city are almost unanimous in their praise of this organization and it is thought that they might reorganize at some future date when business conditions become such as to warrant it. Secretary Mulkey was in the best of spirits in the manner in which the whole affair has gone off and is enthusiastic over plans for a new organization in the future.

The prize winners for the last drawing are as follows: D. Medley, Alameda, Texas; Alvin Mace, Lelia Lake, Texas; J. Davis of the Martin community; Whitfield Carhart, Paloduro, Texas and J. C. McCarley of the city of Clarendon.

Since its conception the latter part of last August, the Clarendon Trade League has distributed in weekly prizes, money amounting to \$1,042.50 all this at a time when the smallest amount was needed and appreciated by those who received it. A return of the Trade League will be welcomed by every one in the trade territory of the city of Clarendon.

MEXICAN WOMAN LOSES LIFE FROM BURNS

Candelara Aragon, a Mexican woman who was doing the cooking for a crew of cotton pickers at Lelia Lake, received burns which proved fatal Monday night. She was preparing the evening meal for the workers in the field when in some manner, her clothing was caught from some grease which had been spilled on the stove and ignited. She ran from the house and started toward the field where the others were working but fell before she reached them. Before help could reach her, her clothing was burned off, inflicting injuries that caused her death Tuesday evening. The body was taken in charge by P. A. Buntin & Son and interment was had in the cemetery here Wednesday evening. The county was responsible for the proper care of the body after death had come.

CLARENDON CHAPTER NO. 6 O. E. S.

Will celebrate their anniversary Thursday evening, Jan. 3rd at 7:30 o'clock. Visitors cordially invited. Florence C. Trent, Worthy Matron. Maggie J. Weatherly, Sec'y.

Rev. and Mrs. J. W. Story of Quanah, Robert Story of Plainview, J. W. Story Jr., and Misses Ruth and Beatrice Story of Amarillo were holiday visitors in the home of Mr. and Mrs. Fred A. Story.

GEORGE KEMP LOSES HOME TUESDAY NIGHT

Fire of unknown origin, supposedly from a bad fuse or from a badly insulated wire, burned the home of George Kemp in the central part of the city about 2 o'clock Wednesday morning. The alarm was turned in by some boys who were passing and the occupants were awakened by the fire whistle and heard the crackle of the flames over their heads. Practically all of the clothing and a part of the bedding was saved, but the remainder of the effects of the household were lost in the blaze. The house was reduced to a skeleton by the flames as the fire had gained so much headway before the alarm was turned in. According to the watchman, the flaming shingles from the house dropped all over the business part of the city and all across the track in the eastern part of the town. The house and contents were fully covered by insurance.

Miss Muffett Sims, who was teaching with Miss D'Laurel Boville in the Kemp home, lost a piano and her entire equipment for the teaching of the Dunning system of music. They were a complete loss as no insurance was carried on the equipment and supplies. Miss Beville lost part of her expression books and a few minor things, but her loss was slight when compared to the loss sustained by Miss Sims.

A SAMPLE OF THE THANKS GIVEN THE GOODFELLOWS

The following is a letter received by the Captain of the Goodfellows from a family after they had been helped from the general fund of that organization. It is merely a sample of the feeling that is had by those that are receiving help from the fund. Such a letter as this will warm the hardest heart and make life seem really worth the living.

Clarendon, Texas,
Dec. 24, 1923.
Clarendon Goodfellows:
Dear Sirs:

Our entire family sends this letter to try to make you feel our gratitude and thankfulness for the coal, groceries and money you sent. Words are a poor thing when it comes to show our appreciation for such a gift.

Time and time again when our future was very discouraging the good people of Clarendon have come to our rescue.

We appreciate and thank you for your kindness more than can be expressed in this letter. We shall never forget it.

COTTON GINNED IN DONLEY AND ADJOINING COUNTIES

The Government Ginner's report, showing cotton ginned by various counties of the State of Texas, up to Dec. 1, 1922 and to Dec. 1, 1923, will be of interest to our readers; the figures shown in all cases include ginnings each year up to Dec. 1st. The entire state, 1922, 3,019,771; 1923, 3,923,442. Donley county, 1922, 7,538; 1923, 7,150; Hall County, 1922, 16,612; 1923, 16,456; Collingsworth County, 1922, 11,818; 1923, 12,694; Childress 1922, 12,304; 1923, 10,574; Wheeler 1922, 9,106; 1923, 9,317 bales. From which it will be observed that little old Donley county is doing her part toward furnishing the world with the fleecy staple. There are 125 counties in Texas, out of two hundred forty odd (by the way, do you know just how many there are?) that have ginned more cotton than Donley county.

Mr. and Mrs. R. H. Alexander had the pleasure of having all their children home for a Christmas visit. Clyde who works for the Long-Bell Lumber Co., came down from Amarillo. Miss Bess came home from the State University at Austin and Mrs. Edwards came from Crowell.

Mrs. George Reid of Hedley spent Christmas with home folks.

OUR NEW YEAR RESOLUTION

On the threshold of a New Year, we pause for reflection over the achievements and disappointments of the past year, but only that we may learn from them that which will help us in avoiding, during the year just beginning, the word and deed and thought whose memory now causes regret.

We want to serve this people well and wisely. We want to build, and not tear down. We want to stand firmly for the right, the true, and the just things of life. We want to temper our judgment of men and their deeds with a quality of mercy, which "is not strained but droppeth as the gentle rain from Heaven." We believe that inherent nobility in man prevents him from being totally bad. And our wish is to see the good in him, and as far as in us lies, help it dominate his life. And, in all ways, we want to serve this community and this country. We believe in Clarendon and Donley County. It will come into its own, and we are resolved to do our part in its development gladly and willingly.

WE GREET YOU, HEARTILY AND SINCERELY!

LAST SATURDAY BIG DAY HERE

TRADING DONE IN THE CITY OF CLARENDON MAKES LARGE SUM.

From a popular estimate by some of the leading merchants of the city the business of last Saturday and the following Monday was the largest in volume of merchandise sold that has been seen in Clarendon for a number of years. A conservative estimate placed the business of last Saturday for the entire city at \$40,000, the larger portion of which was for goods with which Christmas was to be celebrated. The business for Monday was considered to be about three-fourths of the amount of the Saturday preceding, making a total spent in the city during the Christmas season of near \$70,000.

One store in the city had to close the front door and allow the people to pass in a few at a time. They sold almost everything they had in stock and the stock of goods was not a small one by any manner of means. Other stores in the city enjoyed the largest business they have had any two days this winter, Saturday not excepted. Everyone is very well pleased with the manner in which the business has gone during this season of the year.

ENTERTAIN FRIENDS WITH A BIRTHDAY DINNER

An occasion which will be long remembered by the guests was a surprise birthday dinner given to Thos. J. Allen by his wife on Saturday evening, Dec. 22nd. The guests were officers or directors in the Mutual Insurance companies of which Mr. Allen is secretary, and it had been planned by Mr. Allen to have the dinner at a later date. But as a birthday had happened along, Mrs. Allen made it the occasion of a surprise for him. A delicious and delightfully served dinner followed the gathering 'round a table having as its centerpiece a birthday cake with 'steem little lighted candles on it, after which the guests settled down in easy chairs, with cigars, and the "old-timers" entertained with lively and humorous stories of the old days. At a late hour, wishing their host a long and happy life, they broke up the gathering regretfully. Those present were A. M. Beville, Sr., M. E. Bell, W. P. Cagle, Carl S. Boston, Fred A. Story, R. M. Morris and Eustace and Harry Allen.

The Simms Parent-Teachers' Association will hold a regular meeting at the Central Ward School on Tuesday, Jan. 1st at 3 o'clock. Members and visitors are invited to come. "The Needs of Our School" will be the subject discussed. Pupils of the fourth grade will contribute to the program.

RED CROSS DRIVE ON THIS WEEK

The committee for the American Red Cross is busily engaged this week securing the annual memberships for this organization. The drive was postponed until business conditions became such as to warrant the drive being put on. Considerable interest is being aroused and the committee expects to be able to make a favorable report by the time the drive has ended. Be sure to join the Red Cross and help in the work they are doing the whole world over.

STILL TIME TO BUY NEW YEAR SEALS

County Chairman Homer Mulkey reports that the drive for the Tuberculosis Association seals is still on and that he is going to keep at it until the quota of \$200 for Donley County has been reached. Almost three-fourths of this amount has been raised and he is expecting to raise the entire amount by the latter part of this week. This work is one of the best that is being done by anyone in the United States and is doing a great deal of good as is seen when comparative figures are studied. If you have not bought your regular quota of stamps, do so at once and help in educating this great disease out of the country.

TAYLOR FAMILY HAS CHRISTMAS REUNION

A notable event in the lives of its participants was the Christmas dinner this week at the home of H. W. Taylor, veteran hardware man of Clarendon. Sons, daughters and grandchildren to the number of thirty-four gathered around the family table, which was literally burdened with the usual good things found on Christmas menus. Such family reunions as this are the bright spots in the declining years of a father and mother, and the friends of the family rejoice with them in the happiness of the occasion.

TWO DAYS BIBLE SCHOOL CONFERENCE

There will be a two days conference on Bible school and Christian Endeavor methods at the First Christian Church beginning next Sunday, Dec. 30. Mr. S. W. Hutton, Bible School and Christian Endeavor expert, will conduct the sessions and comes ready to lead us into greater efficiency as a Bible School. Mr. Hutton and the minister, as well as the Bible school superintendent invites anyone and everyone in the city to attend these sessions. I can safely assure you a great privilege to listen to a man who has given his life to this work and who ranks among the greatest in his line. Don't forget.

Henry Tims and wife of Hedley, have recently moved to Clarendon. Mr. Tims has accepted a position with the Denver railroad at the depot.

SANTA APPEARS AT CHURCHES

CHURCHES IN THE CITY CELEBRATED WITH TREES FOR KIDDIES.

The city of Clarendon was one of the few that celebrated the Christmas day with appropriate ceremonies for the children of the city. All of the churches in the city were filled to capacity with the youngsters who had come out to see and possibly meet Santa Claus, the friend of all the kiddies the world over. The reports from the various church are as follows:

Presbyterian Church

Christmas Eve was fittingly observed by the Presbyterian Church at their church in the heart of the city last Tuesday evening. A musical program was rendered as follows: Duet, Mrs. R. F. Morris and Mrs. John W. Ryan; two selections by the Sunday School orchestra; Piano solo, Rhodin Chase; Song by one of the smaller Sunday School classes; Song by entire school. Following the scripture reading and prayer, the house was darkened and when the lights reappeared, Santa was seen standing near the tree. Followed much merriment as the gifts were distributed to all who were present. Everyone received a sack of candy, fruit and nuts.

First Christian Church

At seven o'clock last Lord's day evening one of the most impressive and appropriate Christmas programs was rendered by vocal talent before a large and appreciative audience in the main auditorium of the First Christian Church of this city, bringing the true meaning of Christmas home to the hearts of all in a very forceful yet beautiful Christ-like way leading all to realize, "Tis in giving, not in seeking gifts the heart is blessed," and in Christ's own words, "Tis more blessed to give than to receive," such gifts as were offered were given in the spirit of the day, going to those who have a need, making all hearts to rejoice in well doing. Classes were represented by one of their number, bringing to the altar their WHITE GIFT pure and blessed, knowing our Lord said, "In as much as ye have done it unto one of the least of these my brethren, ye have done it unto Me," and such gifts will be sent to the orphans and retired ministers who have given their life in service.

The church was beautifully decorated in a most acceptable and pleasing manner, entirely appropriate for the following program which was delightfully rendered, all taking part, having been well coached by Mr. and Mrs. Luck, and others.

Joy to the World, the Lord is Come.
Invocation.
Scripture reading.
O Come all ye Faithful.

GOODFELLOWS CLOSE DRIVE WITH LARGEST AMOUNT EVER GIVEN TO THEIR CREDIT IN THEIR HISTORY

CAPTAIN JOHN WATTS PLEASED WITH THE RESPONSE RECEIVED FROM THE CITIZENS OF THE CITY IN HIS DRIVE FOR FUNDS TO AID THE NEEDY IN OUR LITTLE CITY. TOTAL IS LARGER BY FAR THAN HAS EVER BEEN RAISED FOR THIS PURPOSE.

CLARENDON FIRMS IN BUSINESS THIRD OF CENTURY

Four firms in the city of Clarendon have the distinction of having been located in the city for more than one-third of a century. They are all up and going concerns, due to the fact that they have been in capable hands since they were organized back in the dim and distant past. The four firms are named in order, the oldest at the head of the list: Stocking's Drug Store, The First National Bank, A. M. Beville & Sons, Insurance and H. W. Taylor & Sons Hardware. These are still in their prime and seem to be gathering new life all the time as they grow older and have more experience at the game of business.

These four firms do not take into consideration the fact that the Clarendon News has also been here a little more than a third of a century. Established here in 1878 and first printed at Sherman and transported overland to this city, it has weathered the storms of the years and still survives and is apparently as full of life as it has ever been. The new series has been in operation for only thirty-four years, but the paper has actually been established for a little more than forty-five years. We do not claim any extra distinction for this age, but we do say that we are proud of the fact that the News has been so long in existence.

The Shepherd's Christmas. Our Gifts to the King. Doxology. Benediction.

Episcopal Church

The Christmas Festival was observed at the St. John Episcopal Church with appropriate services. A Sunday school Christmas tree on the preceding night at the Rectory.

Baptist Church

According to custom, the Baptist church gave a treat to the Sunday school in the form of a Christmas tree on Monday night. The candles, miniature Christmas trees, stars and wise men on the doors that greeted the passerby indicated the Christmas spirit within. The interior of the church was decorated with a fire-place scene, Christmas bells and festoons, with touches of Southern smile to recall former Christmases spent in other days. The center of interest, however, was the Christmas tree that stood in the choir loft, beautiful with its silvery star and gifts.

One of the best programs ever given at such an occasion was given by the primary, junior and intermediate departments. Since the spirit of Christmas is "giving," a collection was taken for Buckner Orphan's Home at Dallas. Santa Claus' arrival and presence at the tree was a feature of enjoyment for the children and grown-ups as well. The distribution of presents proved an anxious time for some, one little girl speaking out from the crowd to inquire of Santa if there wasn't any present for her.

Methodist Church

The spacious auditorium of the Methodist Church was filled comfortably with the youngsters and their parents, each one trying to out do the other in their appreciation of the day. It was hard to tell which of them enjoyed the tree more. After a short program rendered by the members of the various departments of the Sunday School, Santa appeared from the front of the church where he had been waiting and the fun began. Every one of the kiddies present were remembered in some way. Every member of the junior, primary and beginners departments received a filled sack at the hands of the benevolent old gentleman. The tree was soon shorn of the beautiful things and the kiddies were once more awaiting the return of the Christmas time and another year.

John Sims spent Sunday in Amarillo.

In keeping with the spirit of Christmas, realizing the need of organized charity work, and believing that "it is more blessed to give than to receive," the undersigned gladly subscribe the amount opposite their names to the "Goodfellows Fund."

The Clarendon Trade League \$124.19.
The following donated \$10.00:
First National Bank, Donley Co. State Bank, Farmers State Bank, Clarendon Grain Co., J. B. McClelland, H. W. Taylor & Sons, Clarendon Light & Power Co., N. E. Chenault Ranch.

The following donated \$5.00:
J. W. Watts, D. O. Stallings, J. W. Kent, W. T. Hayter, Titsworth & Cothran, Johnson Produce Co. Clifford & Wilkerson, Clarendon News, O. D. Leisburg, H. Lott, T. S. Bugbee, Clarendon Motor Co. F. L. Bourland, S. W. Lowe, H. W. Taylor, Chas. Baldwin, Dr. Oscar Jenkins, W. C. McDonald, Quality Gro. Co., E. T. Pope, W. M. Cameron, H. Mulkey, B. W. Moreman, J. B. Baird, Galbraith Foxworth, T. J. Allen, Cole & Simpson, B. L. Jenkins, Dick Allen, Allen Jeffries, Cal Merchant, W. E. Davis, J. B. McCarley, Fitzgerald Gin.

The following donated \$2.50:
J. A. McKillop, J. J. Alexander, J. H. Headrick, Dr. Reynolds, A. M. Beville, Sr., W. H. Rodgers, E. M. Ozier, G. J. Teel, Buck Calhoun, James Trent, Dr. Strickland, M. & M. Grocery, A. T. Miller, R. L. Bigger, Miss Lottie Lane, B. F. Naylor, Engle & Clark, H. C. Burton, H. C. Kerbow, Clarendon Laundry, E. F. Morris, C. D. Murphy, Dr. Eddins, Wint Barefield, Will Lott, J. E. Nelson.

The following donated \$1.00:
Episcopal Sunday School class, Ethel Rutherford, J. L. Holland, M. T. Crabtree, R. O. Thomas, Prof. C. J. Crenshaw, J. C. Brumley, J. C. Killough, A. Jasper, J. C. Estlack, H. M. Christanson, Russell Market, R. H. Beville, W. A. SoRelle, Tom F. Connally, C. R. Skinner, Robt. Strickland, Fred Bunting, M. P. Gentry, Mrs. F. A. White.

The following donated \$1.00:
W. M. Patman, H. H. Taylor, L. E. Taylor, E. F. Bryan, C. L. Speed, J. H. Mann, J. T. Warren, J. L. Allison, W. O. Butler, Jno. Potts, H. G. Tatum, R. F. Weidman, Joe Horn, C. E. Thompson, W. R. Silvey, Mrs. Frank Tull, Clyde Butler, W. M. Rogers, M. Wardis, W. H. Burnam, W. N. Martin, H. R. Miller, W. L. H. Fair, H. B. Spiller, M. S. Ozier, Harold Smith, J. F. Archer, P. P. Atterberry, Shaver & Parsons, G. L. Green, W. H. Sikes, W. H. Smith, Chas. Bugbee, J. E. Baker, Mrs. J. A. Shelton, Loyd Stallings, M. E. Bell, Jno. Clark, Dr. Frye, Jno. Beverly, A. E. Benson, Matt Bennett, W. T. Link, Park Chamberlain, J. N. Riley, Walter Butler, \$1.50, L. Ballow, Hugh Riley, Bert Smith, C. C. Powell, Clyde Douglas, Harned Sisters, R. A. Chamberlain, Mrs. W. Goldston, Jack Killough, J. H. Rutherford, Jno. Bass, A. H. Baker, Frank Whitlock, Geo. Bagby, H. Glascoe, G. A. Anderson, T. B. Lumpkin, Fred Ballow, B. Wattenbarger, M. H. Salmon, C. C. Cope, W. J. Parsons, J. F. Jones, C. H. Wisdom, Ed Speed, C. W. Rutcliff, Jno. Bugbee, D. P. Ross, W. P. Blake, W. P. Cagle, Whit Carhart.

The following donations are from 25 to 75 cents:
C. T. Taylor, Dr. Gray, T. J. Jolly, R. F. McGowan, R. R. Price, C. B. Owens, Carl Parsons, W. H. Miller, R. S. Moss, F. C. Johnson, A. R. Carter, C. T. McClenny, Lee Morrison, T. M. Pyle, Dock Howard, R. H. Alexander, J. S. Booth, City Market, Rev. R. S. Heizer.

PRODUCE BUSINESS CHANGES HANDS AGAIN

The O. K. Produce, formerly owned and operated by O. E. Dever of this city was sold the early part of this week to W. A. Davis. The firm changes hands immediately and will continue to hold forth at the same place as has been before.

J. C. Killough spent Christmas with relatives in Ft. Worth.

THE CLARENDON NEWS

Entered as second-class matter November 3, 1909, at the post office at Clarendon, Texas, under the act of March 3, 1879.

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SAM M. BRASWELL, Proprietor.
FRED A. STORY, Editor and Manager.

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NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The News will be gladly corrected upon its being brought to the attention of the publisher.



Hall County voted a \$200,000 road bond issue on December 15th by a majority of three and one-half to one. A large part of the bond issue will be used on the Colorado-to-Gulf Highway through the county. The Estelline community in Hall County voted a \$200,000 road bond issue last November, and the State of Texas will add to this \$133,200. In this part of the county the entire \$332,200 will be used on the C. to G. Highway. Assuming that Hall County will receive aid on that part of the highway covered by the last election it is quite likely that approximately three-fourths of a million dollars will be spent on Hall County's roads. Congratulations, Hall! You're up and doing!

The Amarillo Tri-State Exposition will be held in Amarillo, September 20-30, in 1924, according to announcement received last week by the News. Thus, soon after the close of the 1923 Exposition, plans are under way for the next. The managing heads of this "biggest baby" Exposition ever held in the Southwest are to be commended for the vigorous manner in which they enter the work of the next Exposition, for it is only by well-matured plans that great expositions and fairs can be developed. This is the Panhandle's "own show" and the people of the Panhandle will get behind it and push it because it is their own exposition. The Directors of the Exposition have purchased about forty acres of land near the city and plan to transform the forty acres into an exposition plant that will be in keeping with the needs of this great Panhandle country. True, it will take time. Nothing intrinsically and enduringly great was ever built hurriedly. But Amarillo, by reason of location, accessibility and ability is the logical city in which to build the playground of the Panhandle. And right nobly is she rising to the task. Our good wishes to the Tri-State Exposition! and may it exceed in growth and influence and close contact with the people of the Panhandle the wildest hopes of its officers!

IT IS A REQUISITE

It is not too early to begin to make new resolutions. Among the first let us resolve to stand behind the Coleman chamber of commerce. It is an organization that stands behind your home city.—Coleman Times.

It is difficult indeed to imagine any live, progressive, up-and-coming town or city without a chamber of commerce. The difference between having a chamber of commerce or commercial club in a town is just the difference between progress and stagnation. Clip & Comment challenges any one to name a town or city in the country which does not have a chamber of commerce or similar organization which is classed as pro-

gressive. Of course, your town will not dry up and blow away if you don't have a commercial organization, but you stand a better chance, which is very much in your favor of building and building in the way you most desire, by having a commercial organization rather than not to have such.—Abilene Reporter.

Strong, healthy human beings sometimes become, for a short time, "puny" and appear "peak-ed," but in due time recover from the temporary physical derangement and become once more robust and vigorous. But if the ailment becomes chronic, the erstwhile strong and healthy human being will go to his reward. It is so with communities, villages, towns and cities. And any town or city which has allowed its civic interests to become "puny" to the extent of suspending its chamber of commerce or commercial club or business league, is in grave danger of passing into a peaceful case of sleeping sickness. If you live in a town which has no Chamber of Commerce, or similar body, do you not become concerned over the malady sometimes? Better give it a dose of organized effort to rebuild on its ashes of defeat!

PUBLIC ROADS AS ADVERTISERS

Volumes have been written, a column or a paragraph at a time, on the familiar subject of "good roads." In our own fair county, much has been said and written on the subject, and fruitlessly. Mark Twain's famous remark, "A great, great deal has been said about the weather, but very little has been done," comes to our mind, and we have wondered, sometimes, if doing something about the weather would be any more difficult than doing something about our roads. Donley County is famous for its roads, but it is a fame which is undesirable and hurtful to a degree which is hard to calculate. The direct result of advertising is oftentimes hard to lay your finger on. The business man sometimes says, "I don't KNOW whether my advertising is paying or not," and he says it because he may not be able to see concrete results of it, may not be able to say "Here's so many dollars' worth of sales due directly to my advertising." But neither can the great department stores, who use advertising, daily and by pages, ascertain definitely what percentage of their sales-volume should be attributed to advertising, what to location of their stores, what to good-will of the public. If this be true, and we believe no earnest student of business will dispute it, of advertising purposely bought for BUILDING a business, how shall we calculate the harmful and destructive results of the FREE advertising given us, not so much by our roads themselves, as by our indifference to their condition?

We shake our heads sadly over the fact that there has not been a great increase in our population during the last decade. All things else being equal, the farming lands which lie near markets which are easily reached by good roads sell more freely. The prospective farmer, these days, inspects farming sections before he buys, and he will inspect several before he buys. Lands, no easier worked, nor more productive than ours in old Donley County will sell before ours do, and at much higher prices, if adjacent to good roads. The passing of thousands of tourists in a single season affords another unequalled opportunity to advertise our county. They advertise us, they do indeed! But we suffer from their advertising! And the regrettable thing is that we cannot know just how much their advertising of our county costs us. Are you satisfied with our roads? No? Do this, then: talk to your neighbor about GOOD roads; tell him that our State and our National Government is ready to help us with money that will not have to be repaid; tell him that he is helping to build these good roads in other counties—why not see that it is spent here in Donley County? Let's create a DEMAND for good roads. Then we will build them, and not until then. On with the battle!

THE HIGHER EDUCATION OF WOMEN

GEORGE W. CURTIS

In the course of an address delivered at the celebration of the completion of the twenty-fifth academic year of Vassar College, Poughkeepsie, New York, on June 12, 1890, George William Curtis said: "I challenge any lover of Massachusetts," said a great patriot and scholar at the centenary of the battle of Concord and Lexington, "to read the fifty-ninth chapter of Bancroft's History without tears of joy." It is the chapter which describes the beginning of the Revolution. With something of the same feeling I may say that I challenge any lover of New York or of the American character to read the first communication of Matthew Vassar to the trustees of this college without profound gratitude and admiration. In his simple words, unconsciously to himself, speaks the truest spirit of his time and country. "It occurred to me that woman, having received from her Creator the same intellectual culture and development," These words might well be carved in gold over the entrance of Vassar College. The fundamental truth which settles the controversy about the education of women was never more completely and exclusively expressed, and, like all fundamental truths when once adequately stated, it is simple and indisputable. Yet in that controversy, if he heeded it at all, Mr. Vassar had taken no part. The conflict with tradition and the logical consequences which his views involved, if they occurred to him, did not trouble him. "I consider," he said, "that the mothers of a country mould the character of its citizens, determine its institutions, and shape its destiny." The duty and the necessity of the thorough training of all their faculties were, therefore, to his mind unquestionable. If anybody was anxious about the sphere of woman, Mr. Vassar was not. Reason and observation had revealed it. As there was no doubt that it was for the interest of society that men should be thoroughly trained morally, intellectually, and industrially, there could be no doubt that such training was equally desirable for women, except upon the theory which advancing civilization had steadily abjured. There is no surer sign of a more liberal civilization and a wiser world than the perception that the bounds of legitimate womanly interest and activity are not to be set by men, as heretofore, to mark their own convenience and pleasure. The tradition of the lovely incapacity of woman reflects either the sensitive apprehension or the ignoble abasement of man. The progressive amelioration of the laws that have always restricted her equality of right, the enlarging range of her industrial occupations, and the vanishing of prejudices and follies of opinion that once seemed insuperable, these are now the signs in the heavens. The old times indeed were good, but the new times are better. We have left woman as a slave with Homer and Pericles; we have left her as a foolish goddess with chivalry and Don Quixote; we have left her as a toy with Chesterfield and the club; and in the enlightened American daughter, wife, and mother, in the free American home, we find the fairest flower and the highest promise of American civilization.

The Clarendon News' Americanization series

(Editor's Note—The articles appearing in the above space from week to week are taken from "Americanization" by Elewood Griscom, Jr. This excellent volume, which is a collection of articles upon the general theme of patriotism and good citizenship, is presented to the schools of Texas by the Bodies of Scottish Rite Masonry in Texas.



NO CONDEMNATION

There is therefore now no condemnation to them which are in Christ Jesus, who walk not after the flesh, but after the Spirit.—Romans 8:1.

NOW, WHO IS IT SPENDS MONEY?

Dallas, Dec. 27.—Boy students at Southern Methodist university here spend twice as much on moving picture shows as the girls, a survey by the university school of commerce discloses. Girls buy six hats a year at an average of \$13 each, whereas the boys get along on three hats at an average cost of \$4.85 each. The girls pay an average of \$9.80 annually for gloves, against \$5.30 spent by boys. When it comes to the general

wardrobe, the boys have a long lead in economy, the survey indicated. The girls spend for all clothes an average of \$503 a year, while the boys get along on \$341.

Students of the university spent half million dollars a year in Dallas Expenses of conducting the school aggregate another half million, making the institution worth \$1,000,000 a year in cash to the community, the survey stated.

Chinese department stores are introducing aluminum kitchen utensils with the hope of inducing some of the better class to use them.

1923

An Appreciation of Your Gift to Us

You have given us a priceless gift—one that enabled us to build this business to what it is at the present for without YOUR CONFIDENCE we would not enjoy the business we have today. To merit this confidence and to serve you better is our hope and desire. To know that we enjoy your confidence and good will has been our greatest help in building an institution upon a foundation of service.

Your Good Will

Is the greatest asset this business has. We thank you for all past favors and wish you a Happy and Prosperous New Year.

Clarendon Light & Power Co.

Day Phone 100 Night Phone 255

1924

A Successful NEW YEAR

WILL BRING YOU HEALTH, HAPPINESS AND PLENTY

May we also voice the hope that you will continue your patronage and good will during the coming year.

Donley County State Bank

CLARENDON, TEXAS

WESLEY KNORPP, Pres. F. E. CHAMBERLAIN, V. P.

It Means More to Us Than The Dawn of a New Year

It means the beginning of another year of service to the people of this section. It gives us pleasant memories as we turn back the hands of time and recount our past experiences. You have helped this business to grow and as we grow we have tried to increase our usefulness in our sphere.

We thank all of our loyal patrons and assure you that each day of 1924 will find us planning and building for you, to make this store the store you want it to be.

Accept our best wishes for a New Year of good times, good health and contentment.

SHELTON & SANFORD

Phone 186

As Manager

of this Store I avail myself of this opportunity to express my feeling to all our friends, acquaintances and customers.

New Year Greetings

We hope to ever merit your confidence because of the superior quality of merchandise carried at this store and because of the fact that "we sell it for less," with a service that meets your entire approval.

Again we cordially thank you for your loyal patronage and at the same time wish you the New Year filled with cheer and happiness

T. M. LITTLE, SR.

ADVERTISING NEXT TO SERVICE

"Newspaper advertising next to service, is the greatest asset in the establishment of a large and successful department store," was the singular declaration recently made by J. E. MacWilliams, sales manager of J. N. Adams & Co., Buffalo, in an address before the Greater Buffalo Advertising club.

In making this statement Mr. MacWilliams was not exemplifying a new thought, but merely expressing what the average retail advertiser is beginning to realize more and more as he periodically turns the leaves of his calendar pad.

During the course of his address

Mr. MacWilliams plainly asserted that the progress of a department store hovered about the subject of selling. He explained the newly created position of sales manager which daily assumes a plane higher and broader in proportion.

It is this sales manager, then, who must possess not only a knowledge of selling and merchandising, but a natural sense of advertising values. To this end an appreciation of the good use of newspaper space was considered most important.

One must readily agree with such an order of events. For we need only turn back a few months to the New York newspaper strike. Not more than ten days elapsed since the disappearance of the newspapers from

the stands when several of New York's greatest department stores were on the verge of closing their establishments in favor of a return of their main avenue of communication—the newspaper advertisement. They resorted to direct-by-mail and various other media, but with no alarming success.

Which impresses us with the fact that newspaper advertising is to be regarded as an important asset, ranking second only to that of service when valued by the retail organization. Accordingly, the value of an ad is only measured by its selling appeal—good use versus poor use of space. The degree determines the absolute valuation.

BIG BOND ISSUE IS SUCCESSFUL IN FREESTONE

North, south, east and west, in fact in every direction except up and down, the die is being cast, overwhelmingly in favor of hard surfaced roads. One need not wonder or cast about in a fog of mental delirium for the reason, either. Simply meeting the absolute necessity of our very constantly growing need of overland transportation.

Freestone county is the most recent convert to a county wide system of good roads. Saturday the voters met the issue squarely by piling up a big majority over the necessary two-thirds majority. Press reports tell of a ten to one majority in the largest town in the county, Teague, which is a railroad shop terminal. Too. A majority of five to one in the county seat, Fairfield, and a like majority in Wortham. The issue was a million dollars with \$400,000 of State and Federal aid available, with which it is proposed to build 90 miles of roads, traversing the county in the four quarters, with a fifth trunk line cutting the corner of the county and Wortham. One man who spoke in favor of the bonds was Lieut. Gov. T. W. Davidson, who was the author of road patrol laws of Texas. The victory is being hailed as a great Christmas gift to the people of Freestone county.

Texas newspapers are bearing big headlines today, saying that "West Texas will go after factories, better highways and conventions in 1924." Even so, and what West Texas goes after is usually obtained. Childress county is going after a county wide system of good hard surfaced roads along in March of the coming year. And will she get them? Most assuredly, is the opinion of The Index.

The city of Childress will vote ten to one in favor of the bonds, and it is believed a majority of the farmers will vote in favor of the bond issue, after they learn what the cost will be and the good to be derived.

The indisputable fact has been got home to the farmers that hard surfaced roads are not an expense, in the light of our ever constant and ever increasing demands for overland transportation, but a source of revenue, that they return much more in cold dollars and cents each month and each year than they cost. In short, that hard surfaced roads are a distinct asset to any town, city or village, county or community. If any of the above assertions are doubted, it will only be necessary to "ask the taxpayers in counties who have them" to convince the most skeptical.—Childress Index.

QUANAH TO PAVE 22 BLOCKS

Quanah, Dec. 15.—Quanah is to pave 22 blocks this winter. The paving will be on a concrete base four inches thick and will be covered with one and one-half inches of asphalt. The contract price is \$2.65 per square yard, while the curb and gutters are to be laid for \$1 a lineal foot. The streets are to be paved 38 feet wide, which is in the residence section. Good for Quanah and may Childress do likewise. All the paving is paid for by property owners except intersections. The city will have little of the expense to bear. For a 50 foot residence lot the cost to the owner will be about \$300. The amount can be paid in three installments.—Childress Index.

I have for sale one team of large Kansas mares, weighing 3,200 pounds, good harness for large team, one lister almost new, one lister old as the hills. T. Jones. (52fc)

STATE MAINTENANCE OF ROADS

The monthly meeting of the State Highway Commission just ended is the last to be held by that body before the new law which imposes on it the responsibility of maintaining in a state if repair all designated State highways becomes effective. Problems presented by this epochal change in our highway policy seem to have made pretty much the whole agenda of the meeting.

It does not, in The News' opinion, exaggerate the importance of the change of policy and method soon to be instituted to call it epochal. Notwithstanding there has been a constant increase in the mileage of improved highways in this State, there has been growing up steadily an increasing reluctance to vote the bonds and submit to the taxation necessary to maintain the progress achieved, and this increasing reluctance threatens an arrestment of it. This reluctance, there can be no doubt, arises chiefly from the improvidence which has characterized both our road building and our maintenance. There is no lack of appreciation of the importance and even the necessity of improved highways. Everyone understands that, with the automobile now the most generally used vehicle, there is an economy, to say nothing of the social benefits, in good roads that makes them worth all that it costs to build and maintain them, when building and maintenance are done efficiently. But while good roads will return a dividend on the wise investment of money in the building and maintenance, they will not always return a dividend on the waste of money. And we have wasted money prodigally and even profligately in both the building and maintenance of our highways.

The change that is to take place next month is designed to put a stop to the maintenance waste. As to the cardinal roads, those that are designated units of the State highway system, the burden of maintenance will devolve upon the State Highway Commission, rather than on the Commissioners' courts, as it has in the past. In advance of the performance there may be some risk in expressing the belief that our investments in highways will be better conserved under the new than under the old dispensation, but that is at least a rational belief, it seems to The News. The funds of the State Highway Commission available for this purpose, which could not be said always of the funds available to the commissioners' courts. And the Highway Commission will not be under the temptation which the commissioners' courts are so often to subordinate the question of need to other considerations in allocating the maintenance funds. Add the further fact that the State Highway Commission will have better expert guidance than is given to most commissioners' courts, and one has abundant reason for thinking that our roads will be conserved much more efficiently and economically in the future than they have been in the past. If that shall turn out to be the case, the change of policy to be instituted next month may be called epochal, if for no other reason than that it will dissipate a danger which threatens to slow down our progress in road building.

By a change of policy, authorized apparently by the law under which it has been operating from the beginning, the commission is now endeavoring to minimize the other waste, that resulting from the building of roads that, in strength, are barely suited to the needs, and often not even barely suited. Heretofore it has only "matched dollars" with the counties, divided the cost of construction on the fifty-fifty basis. The other day it allotted \$450,000 of its funds to Hopkins county toward the building of roads to which the county, or three districts of it, paid only \$250,000. This was done in consideration of the county's agreeing to make the roads of better type than that originally intended and would have been necessary to get an allotment equal to the amount of its own expenditure. The excess is in the nature of a bonus for the building of a better road than the local authorities had been minded to build. Since the policy is applicable to all counties, there can be no criticism of it on the ground of discrimination, at least in the future through some complaint may be based on the fact that in the past counties have built better roads than they were under the necessity of building without being rewarded in like manner. If there is any criticism to be made of this bonus policy it is one arising from the question whether the State Highway Commission's will always be able to do as it has in the case of Hopkins county.—Dallas News.

Miss Hetta Petty of Panhandle arrived in this city Monday evening to spend a part of the Christmas holidays in the Price home.

Bohmer and Byron Skelton of Groom spent last Saturday and Sunday here enroute to their home in Groom from Waco, where they are attending Baylor University.

Gold has been extracted from sea weed, but not at a profit.



Alice Brady and David Powell in a scene from the Paramount Picture "Missing Millions"

MONDAY AND TUESDAY
31ST AND 1ST.

PASTIME

HAPPY NEW YEAR
TO ALL

Bartlett's Art Studio and
Gift Shop
PHONE 46

WE WISH YOU A
PROSPEROUS
NEW YEAR

Thanks to one and all for your generous 1923 patronage. We want to serve you in 1924.

CITY GARAGE



Give One For Christmas

The Tudor Sedan is a gift every member of the family will share. It adds to daily happiness. It will extend the joyous spirit of Christmas to every day of the year.

This new Ford type is of an exceptionally pleasing design. Wide doors opening forward, folding right front seat, and a roomy interior make it a convenient car to use; its high radiator, broad cowl, sun visor, and large windows make it stylish in appearance. Yet it is sold at the lowest price ever asked for a Sedan—only \$590 f.o.b. Detroit.

Clarendon Motor Co.



1893 --- 1923

THIRTY YEARS AGO WE REMEMBER—

When eggs were 3 dozen for 25c; butter 10c pound; milk was 5c a quart; the butcher gave away liver and treated the kids with bologna; the hired girl received two dollars a week and did the washing. Women did not powder and paint (in public), smoke, vote, play poker or shake the shimie.

Men wore whiskers and boots, chewed tobacco, spit on the sidewalk and cussed. Beer was 5c and the lunch was free. Laborers worked ten hours a day and never went on a strike. No tips were given to waiters and the hat-check grafter was unknown. A kerosene hanging lamp and a stereoscope in the parlor were luxuries. No one was ever operated on for appendicitis or bought glands. Microbes were unheard of; folks lived to a good old age and every year walked miles to wish their friends.

A Merry Christmas

TODAY, YOU KNOW—

Everybody rides in automobiles, or flies; plays golf; shoots craps; plays the piano with their feet; go to the movies nightly; smoke cigarettes; drinks Rukus Juice; blames the H. C. of L. on their neighbors; never go to bed the same day they get up, and think they are having a good time.

These are the days of suffragetteing, profiteering, rent hogs, excess taxes and prohibition. If you think life worth living, we wish you

A HAPPY NEW YEAR

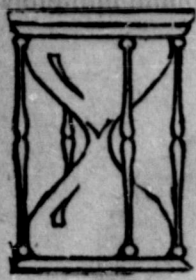
M. & M. Grocery

A House Is Burning

—and the crowd looks on and every one asks the usual question, "Was it insured?" Suppose it were your property! What would be the answer? Would it be "no insurance," "partially covered" or "fully insured?" Call this agency and talk it over and together we'll make sure of your protection.

Beville & Powell

"We insure anything insurable."
Notary Publics, Loans, Life, Health and Accident Insurance
A. M. BEVILLE, Sr.
C. C. POWELL
Established 1889



HAPPY · NEW · YEAR

CONTENTMENT, Prosperity, Tranquility—to us Americans how deep a significance these blessings must have when the unfortunate visitations of 1923 upon other nations are brought to mind. May Dame Fortune continue to smile upon us throughout the coming year that we may be able to lend a hand to

ward transmitting "Peace on Earth, Good Will Toward Men" around the world. And to you home-folks particularly may we convey most heartily our wishes for "A Happy and Prosperous 1924" to which the firms below join us in subscribing on this New Year's Day.

We Greet You

At the beginning of this New Year, and want to thank you for your many kindnesses to us in the past year. We have sold our Insurance business to Mr. R. E. Strickland and bespeak for him your continued patronage. We shall now devote our entire time to the Land Loan business, and urge that you talk with us before placing a Loan on Land.

Ryan Brothers
LOANS

We Are Grateful....

For the very generous patronage given us in 1923, we are grateful. We sincerely hope to merit your business confidence and friendship, through honest efforts and clean business methods, for many years more.

OUR BEST WISHES FOR THE NEW YEAR
Clarendon Grain Co.

The Fine Old Custom

of extending New Year Greetings is a genuine pleasure to me. To all who are now policy-holders in my insurance lines, I want to express the hope that I may be entrusted with a continuance of their business. I shall talk with each of you personally during the year, to the end that I may serve you better.

"Let Me Protect You Against Loss"

R. E. Strickland
INSURANCE

Just To Say To You

That we appreciate you, and want to know and serve you better all through 1924.

"We pay Cash for your Produce"

Titsworth & Cothran
Phones 404 and 420

The Candy Kitchen

Wishes for each of you
The best of all things
Throughout the year of—

1924

Our Fondest Hopes

for this Agency have been exceeded, due to the patronage of our friends during 1923. And we are truly grateful.

it is our wish to extend our sphere of service and we hope to merit a continuance of your insurance business during

1924

The J. E. Russell Insurance Agency

We Are Thankful

To all who have enabled us to come to the close of the year 1923 with contentment in our hearts. We believe a great year is ahead of us, and wish for each of you the best year in your lives!

Clarendon Battery & Electric Co.
R. S. MOSS, Prop.

Henry's Machine Shop

Sends warmest New Year Greetings! Get acquainted with us. We wish for you all we could wish for ourselves.

Located in rear Auto Service Station.

Henry D. Tomb, Prop.

Business Is Good!

We are deeply grateful to the friends who have given to us such satisfying patronage all during 1923. We shall try earnestly to merit a larger share of your business through the New Year.

Caraway's Restuarant

Through All Of 1924

May all your wrinkles come from smiles is the hearty wish of

"Clarendon's Leading Confectionery"

Pastime Confectionery
G. B. BAGBY & SONS



RETROSPECTION

As the New Year approaches, we are recalling our very pleasant associations with you. We are grateful for the business with which you have favored us during the past year.

May the New Year bring you Good Health, Happiness and Prosperity.

Ethel Rutherford's Shoppe
MILLINERY READY-TO-WEAR

Riches For You

If good wishes were wealth, how rich you would be with our sincere good wishes for

A HAPPY NEW YEAR!

GOLDSTON BROS.

Morton Whitsett of the News force spent Christmas day in Amarillo and almost froze to death, he said that that was the coldest town he had ever seen.

Leslie N. Swan and wife of Anardarko, Okla., spent Christmas with Rev. and Mrs. Swan, the first Christmas they have been together for seventeen years.

Felix Haler of Mason, Texas and Mrs. Blanche Ledbetter of Eastland, Texas were united in holy matrimony Christmas night at the St. John Rectory, Rev. L. L. Swan officiating.

Will and George Carroll came in from Roswell, N. M. a few days ago for a holiday visit. They are attending the N. M. Military Institute there.

Mrs. O. L. Fink, son and daughter, visited in Wellington last week.

Miss Alpha Kemp, teacher in the schools of Ennis and Miss Delta Kemp, teacher in Sue Bennett Memorial School at London, Ky., are at home this week.

Miss Mary Gordon, who is teaching drawing in the Amarillo schools and Joe Gordon, teaching at Hoover, are visiting in the home of their father, J. W. Gordon.

Miss Lelia Burrell, who is teaching in the High School at Hereford is visiting home folks in Clarendon. She was accompanied home by Miss Reed who is a teacher there also.

Miss Cleo Bowers left last Saturday evening for her home in Vernon to spend the Christmas holidays, and will return here the latter part of this week.

Robert Tatum is home from A. & M. College for the holidays.

Mr. and Mrs. Richie and Mr. and Mrs. Wiley Ponder, all of Amarillo, were visitors in the Homer Mulkey home this week. With Mr. Mulkey and his wife, they took Christmas dinner with Mr. and Mrs. J. M. Williams of this city.

I thank my friends for their liberal patronage—of which I ask a continuance. I now have electrically equipped machinery enabling me to turn out work faster and better than in the past. Soliciting a share of your 1924 business. I wish you a prosperous year.
(52c) J. L. Upton.

CLASSIFIED COLUMN

For Sale
FOR SALE or Trade—Ford car and span of mules, will trade for better car. G. D. Sikes. (52pd)

FOR SALE—One team of large Kansas mares, weighing 3,200 pounds, good harness for large team, one lister almost new, one lister old as the hills.
(52-4fc) T. Jones.

FOR SALE—Two span of good work mules, white leghorn roosters the M. Johnson hatch, and bundled sorghum. See R. M. Gibbs, one mile west of College. (1pd)

FOR SALE—Commonsense Rhode Island Cockerels, single comb, \$2 and up. Have more ribbons than any one in Donley County. E. V. QUATTLEBAUM, Naylor Route, Clarendon. (2pd)

FOR SALE—Your choice at \$1.00 each, of about 50 Rhode Island Red pullets and hens. A. V. Clark. (48fc)

FOR SALE OR TRADE—Milk cows and work mules. E. M. Ozier.

FOR SALE—1920 5 passenger Buick 6 touring, perfect condition, good rubber, new paint, extra tire, bumper and etc. A good buy for \$650.00.
Hayter Bros., Clarendon, Tex.

FOR SALE—Overland 85 Four car, good condition, see at Noland and Johnson Garage. J. E. Clem. (50fc)

FOR SALE—Cockerels and pullets hatched from "Owen Farms" pen, mated personally by Maurice Delano. One of my hens laid 206 eggs from Jan. 1, '23 to Nov. 2, '23, is over four years old and has dark, deep red pullet-color. The best Reds in Donley County! See Fred A. Story at News office. (50fc)

For Rent
FOR RENT—Two rooms, close in. See W. J. Parsons. (52fc)

FOR RENT—Sale or Trade, 9 room house, close in. See C. W. Bennett. (1c)

Wanted
WANTED—To trade good Essex car for Ford. See E. M. Ozier.

Lost
LOST—A black mare mule, weighs about 900 pounds, about 15 hands high, mane three or four inches long, both front hoofs blemished from wire cut. If found, call me on Lakeview phone, 3 long rings on 43.
(52pd) W. H. Whiteford.

LOCAL HAPPENINGS

B. L. Jenkins, Jr., is home from near Pampa.

Miss Mary Howren visited in Amarillo one day last week.

McHenry Lane spent Christmas day with Rex Reeves at Jericho.

Claude (Skeet) Pyle, now of Altus, Okla. is visiting his parents, Mr. and Mrs. T. M. Pyle.

Mr. and Mrs. E. L. King are visiting in the home of Mrs. King's mother, Mrs. W. M. Bourland.

Mr. and Mrs. Frank Lyle are the parents of a fine new boy who arrived on Christmas Day.

Miss Dorothy Smith, a teacher in Armstrong County is visiting her mother, Mrs. Victor Smith.

Mr. and Mrs. Allen Beville of Wichita Falls are visiting relatives in Clarendon.

E. C. Brittain, a former Clarendonite, was down from Amarillo on business this week.

Irving SoRelle of Happy spent Christmas in the paternal home in Clarendon.

James Patman, who is attending school at A. & M. College is visiting home folks this week.

Miss Pauline Ozier, who is teaching at Wichita Falls, is visiting at the home of her father, E. M. Ozier.

Miss Ruth Silvey and brother, Gwyn are spending the Christmas holidays with friends in Pampa.

Bill Clifford of the Amarillo Bank and Trust Co., ran down for Christmas dinner with home folks.

Harold White spent the Christmas holidays with his parents Mr. and Mrs. Frank White.

Miss Frances McKenzie spent the holidays in Memphis with friends and relatives.

Mulkey Patterson, wife and two small sons are visiting in the G. S. Patterson home.

Miss Mary Cook came in from the State University at Austin to spend the holidays.

Miss Orville Hendrick of the Amarillo public school faculty is visiting home folks this week.

Mr. and Mrs. Bela Martin of Amarillo are visiting in the W. R. Silvey home.

Mr. and Mrs. Bobo McLean of Hereford are visiting Mrs. A. W. McLean and family.

Miss Susie Patterson, teacher in the Wichita Falls school, is home for the holidays.

Prof. Blocker of the College faculty is spending the holidays at the home of a sister in El Paso.

Miss Katherine Patrick, who is attending S. M. U. at Dallas is home for the holidays.

Miss Fannie Florence Sims came in from Southwestern University for the holiday time.

Mrs. R. L. Lewis of Groom spent the week end in the W. Z. Barron home.

Mr. and Mrs. S. H. Condon are spending the Christmas season with Mrs. Condon's parents at Hereford.

Miss Ruth Thompson, science teacher in the Tulia High school is visiting home folks this week.

Gordon Bain, who is attending the Military Institute at Roswell is home for the Christmas vacation.

Prof. R. E. White of the College faculty visited friends in Claude this week.

The W. A. Davis family moved back to their home in Clarendon from Claude recently.

Mr. and Mrs. Rex Elkins from the J. A.'s are visiting relatives in town this week.

R. T. Wilson returned Tuesday evening from Vernon, where he had been on a short business trip.

Dr. and Mrs. Ater of Taylor are visiting in the home of the lady's parents, Rev. and Mrs. J. B. McCauley.

W. V. Thomason, who is superintendent of the school at Byers is visiting friends in Clarendon this week.

Mrs. Harold Quinn of Breckenridge, who will be remembered as Miss Ruie McLean visited her mother, Mrs. A. W. McLean, during the Christmas holidays.

Mr. and Mrs. McClelland of Cisco are visiting in the R. H. Muir home. Mrs. McClelland was formerly Miss Laura Muir.

Mr. and Mrs. C. B. Morris left today after a visit of several days here in the A. T. Miller home. They were accompanied by their son, C. B. Jr.

Rev. Swan filled his regular appointment at Dalhart last Sunday and expects to be at Shamrock for services next Sunday.

Mrs. Frank White has returned from a two weeks visit with relatives in Rising Star and Cross Plains.

Mr. and Mrs. R. N. Ricks and little daughter of Crowell were holiday visitors in the home of Mrs. Ricks' father, Rev. J. H. Hamblen.

Mr. and Mrs. A. R. Carter and children visited in Sweetwater during the holidays with Mrs. Carter's parents, Rev. and Mrs. J. R. Henson.

E. T. Pope returned to this city Tuesday evening after having spent Christmas day with friends in Vernon.

Miss Mildred Wilson, Domestic-Science teacher in the College is spending the week at her home near Claude.

Miss Roberta Owens, who is attending Texas Woman's College at Ft. Worth is at home for the Christmas vacation.

Misses Willie Davis and Ina Benson, who are attending C. I. A. at Denton are visiting home folks in Clarendon this week.

Mr. and Mrs. Cap Morris of Thalia are visiting Mr. and Mrs. A. T. Miller. Mrs. Morris will be remembered as Miss Lena Miller.

Mr. and Mrs. Baker of Claude are visiting in the W. A. Davis home. Mrs. Baker was formerly Miss Catherine Davis.

Mr. and Mrs. Dick Walker are in from the ranch near Pampa for a Christmas visit at the J. B. Baird home.

Mr. and Mrs. Brown of O'Donnel came in Sunday night for a visit in the Hedgepeth home. Mrs. Brown was formerly Miss Pet Hedgepeth.

Sam West and family from Mangum, Okla., are visiting in the home of his brother-in-law, R. A. Summers, north of town.

Clyde Alexander, of Amarillo, visited with the family of his father, R. H. Alexander, during the holidays, returning Monday evening.

O. S. Anderson returned Monday from a week's visit with a sister in Albany, Texas, whom he had not seen for over twenty years.

Mr. and Mrs. Bob Glenn and family of Wellington visited Mrs. Glenn's parents, Mr. and Mrs. C. W. Ryan this week.

Mr. and Mrs. John Lofland and their little daughter, Audrey, visited Mr. and Mrs. C. W. Ryan, during the holidays.

Dr. C. G. Spencer and wife of Amarillo are visiting in the home of Mrs. Spencer's sister Mrs. W. T. Hayter.

Byron Emmons is another of the Clarendon boys who is spending his Christmas holidays at home after a strenuous fall at A. & M. College.

The Way We Feel Toward Our Patrons

We never have considered a transaction closed with the mere exchange of our goods and service for money. We prefer to think that business means more than buying and selling—that it means the opportunity for making and holding friends.

And this being true we come now to express our appreciation of the friendly spirit you have shown us and to extend to you our best wishes for a New Year in which your laudable undertakings may each be crowned with success.

Baldwin's Store

Mr. and Mrs. Olin Walker and small daughter are visiting Mrs. Walker's father and mother, Mr. and Mrs. W. B. Sims.

Miss Avis Christian and Mr. and Mrs. Forest Dozier of Claude are visiting in the Dozier home near town.

Miss Orene Hudgins, teacher at Hedley is spending the week at the home of her father, B. B. Hudgins.

Mr. and Mrs. Gordon Jordan are visiting in the W. A. SoRelle home. Mrs. Jordan will be remembered as Miss Meta SoRelle.

E. H. (Homer) Powell, well-known banker of Amarillo, with his wife and little son, Clayton, was a holiday visitor with relatives this week.

Rev. Z. B. Pirtle is spending the Christmas time with his daughters in Clarendon, Misses Ruth, Grace and Billie Nell. They are occupying the L. C. Parker home for the week.

Mrs. C. B. Williams and family are spending the Christmas Holidays with her parents in Little Rock, Arkansas. They will return the latter part of this week.

Miss Mary McLean, who is teaching in the West Texas State Teacher's College at Canyon is visiting in the home of her mother, Mrs. A. W. McLean.

Sims Burton, exchange engineer for the Southwestern Telephone Co. at Ft. Worth and Edgar K. Burton, traveling salesman out of Dallas, are spending the holidays in the home of their father, C. A. Burton.

1923 --- 1924

As the old year draws to a close, we wish to thank our many friends for the many kindnesses shown and the trade you have given us during the past year. We have tried to serve you conscientiously, and to the best of our ability. We shall try to serve you even better in the New Year if possible.

WE WISH ALL OF YOU A HAPPY PROSPEROUS NEW YEAR

Rathjen's Shoe Store

"Shoes that Wear"

Great Southern Life Insurance Company



"A Company Worthy of Your Trust and Confidence"

offers local representatives in localities where it has no resident agent an efficient service, complete co-operation, an attractive line of policies, and a liberal commission contract direct with the home office.

The Great Southern Plan

Looking to the future, Great Southern Life is offering a correspondence and personal instruction course in life insurance fundamentals to young men who contemplate entering the field. This course is not for sale. It is given freely to those men who can grasp the bigness of the life insurance profession—and who are ambitious to better themselves. Details of the offer are set forth in a booklet which will be mailed upon request.

Address Great Southern Life Insurance Company

ASSETS \$14,000,000 HOUSTON, TEXAS INSURANCE IN FORCE \$115,000,000

A TEXAS INSTITUTION

Happy New Year

Our employes join us in extending you the heartiest greetings for a Happy New Year.
May 1924 bring no sorrows or reverses to you and yours—may each day be filled with cheer and prosperity.

First National Bank

POSTED NOTICE

All persons are hereby warned against hunting, wood hauling and trapping in the C. T. Word & Son pasture in Hall and Donley counties. All violators will be prosecuted promptly. C. T. Word & Son.

POSTED NOTICE

The public is hereby warned that hunting and wood hauling is forbidden in the R. O. pasture. All trespassers will be vigorously prosecuted. W. J. Lewis.

Plenty of money at 7-71-2 and 3 per cent according to amount. See Leon O. Lewis. (20)(c)

J. R. PORTER LAWYER

Clarendon, Texas

POSTED NOTICE

This is to notify the public that all of the J. A. pastures are posted and hunting, trapping or fishing is not permitted and all trespassers will be prosecuted. J. W. Kent, Supt.

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

DOUGLAS & GOLDSTON
The Rexall Store

CATARRHAL DEAFNESS

Is often caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing. Unless the inflammation can be reduced, your hearing may be destroyed forever.

HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh. HALL'S CATARRH MEDICINE has been successful in the treatment of Catarrh for over Forty Years. Sold by all druggists. F. J. Cheney & Co., Toledo, O.

DAN'S SHINE PARLOR

You are not "dressed up" until your shoes are shined. Come to the only exclusive shine parlor in town for the best service.

The body's normal temperature is 98.6 degrees.



DEPARTMENT

RADIO PROGRAM WBAP
THE FORT WORTH STAR-TELEGRAM

(Class B Station)

DAILY FEATURES

10 a. m.—Opening and present quotations on cotton and grain, on the New York, New Orleans and Chicago markets; aviation weather conditions.

11 a. m.—Late cotton and grain quotations; late flashes from the Chicago, St. Louis and Kansas City markets by Department of Agriculture leased wires. Fruits and vegetables division quotations. United States weather forecast and Cotton Region bulletin report.

12 noon—Late market quotations.

1 p. m.—Late market quotations.

2 p. m.—Fort Worth cattle market; Fort Worth cash grain markets. Close on grain.

2:20 p. m.—Close on cotton markets.

3 p. m.—Fort Worth's produce markets. Bradstreet's special telegraphic review of the Nation's business for the week, on Saturday only. U. S. metal market review telegraphic report furnished every Thursday by the Engineering and Mining Journal Press.

4 p. m.—Financial review. Dun's special telegraphic review of the Nation's business pulse, on Saturday only.

SPECIAL FEATURE

Sunday, Dec. 30

11 a. m. to 12:15 p. m.—Complete services of the First Methodist Church. Rev. J. W. Bergin, pastor.

4 to 5 p. m.—Concert from the Rialto Theater.

5 to 6 p. m.—Sabbath Day vesper concert.

Monday, Dec. 31

7:30 to 8:30 p. m.—Concert by the Union Epworth League orchestra. (E. L. O. announcing.)

9:30 to 11 p. m.—Concert by the Knights of the Ku Klux Klan, realm 101. (The Hired Hand announcing.)

Tuesday, Jan. 1

7:30 to 8:30 p. m.—Concert by the Twentieth Century Harmony Club of Weatherford, Texas. (E. L. O. announcing.)

9:30 to 10:45 p. m.—Concert by the 50-piece Fort Worth Police Band. (G. C. A. announcing.)

Wednesday, Jan. 2

7:30 to 8:30 p. m.—Concert arranged by Eddie Kebort. (E. L. O. announcing.)

9:30 to 10:45 p. m.—Concert by George Freeman's Sooner Serenaders Texas Hotel orchestra. (The Hired Hand announcing.)

Thursday, Jan. 3

7:30 to 8:30 p. m.—Concert by Swayne's Southern Serenaders orchestra. (E. L. O. announcing.)

9:30 to 10:45 p. m.—Concert by the Gold Medal Band of Weatherford, Texas. Conway E. King, director. (G. C. A. announcing.)

Friday, Jan. 4

7:30 to 8:30 p. m.—Concert by the Texas Christian University. (E. L. O. announcing.)

9:30 to 10:45 p. m.—Concert by the First Presbyterian Church orchestra, Mrs. Thomas Holt Hubbard, director. (G. C. A. announcing.)

Saturday, Jan. 5

7 to 7:30 p. m.—Review of the interdenominational Sunday School lesson and Radio Bible Class by rMs. W. F. Barnum.

Saturday and Sunday nights no concerts are broadcast by WBAP.

The old Biblical truth, "As ye sow so shall you reap," is as true today as it was when it was written. This is a well balanced world. You either make good or you make trouble. No man can evade very long the consequences of a misspent life. Those who pursue pleasure as their sole pleasure ultimately take a horizontal position under six feet of earth in some potters field. They die broke. Self indulgence is a self inflicted disease, living in luxury ends in divorce or in distress. Gluttony is gout. Moonshine is misery, extravagant pleasure in the end a ticket to the broad line and the trouble with the most of us, we will read this and call it bunk. Call it preaching, but the world is full of high rollers, who will be flat tires next year.

—Contributed.

Industries in Sweden have succeeded in making cellulose without the odor that accompanied former processes.

Fisheries of Nova Scotia rank second to those of British Columbia.

A farm in New York has been devoted to the raising of zebras.

FARMERS BRINGS FIRST COTTON SEED TO THIS SECTION BY ACCIDENT

Back in August, 1890, W. M. Templeton moved with his family from Montague county to a farm on Elm creek, about 14 miles from Shamrock. When Mr. Templeton started to plant his garden the following year he found among the seed he had brought with him from his former home two cotton seeds.

By way of experiment Mr. Templeton planted the two cotton seeds. So far as can be ascertained this was the first cotton grown in this section of the Panhandle. Old timers in the country at that time were of the opinion that no kind of crops would grow in this territory, much less cotton. Mr. Templeton was made the butt of many a joke for planting the cotton seed, but, according to B. B. Walker, who tells the story, one of the stalks when matured had fifty-two bolls.

It is a far cry from those first two stalks of cotton planted thirty-two years ago to the enormous cotton crop raised in the Shamrock territory in the year 1923. This year King Cotton is playing Santa Claus to Shamrock and Wheeler county in truly generous style.

Local gins Wednesday reported a total of 8,010 bales ginned. Ginners and others in touch with the situation estimate that about four-fifths of the cotton crop has been picked.

Averaging \$150 per bale, this means that cotton brought to farmers in this section something over \$1,200,000.

Cotton is king! Long live the king!—Wellington Leader.

COTTON BURS IN COMPARISON WITH STANDARD FEEDS

Recently this paper featured a story on the value of cotton burs for feeding purposes. The story said that E. E. Wood, local ginner, claimed the burs were of feed value and the farmers should feed them.

This story has been given considerable publicity and appeared in a number of the larger papers. In the past issue of the Progressive Farmer appeared a story written by K. E. Karper, who has secured more data concerning the value of cotton burs, which are 25 per cent greater than cotton seeds hulls, and an equal to prairie hay. The market value of cotton burs as a feed would be about \$22.50 per ton, which the farmers are now throwing away, as cotton seed were forty years ago.

Mr. Karper has the following to say concerning this new feed product, which is now considered a waste:

"What feed value has cotton burs, is a question which many are asking at this time. There is an accumulation of cotton burs around every gin which are largely wasted or burned for fuel. This is particularly true in the western part of the State where much of the later cotton is pulled as snaps or bolls. It takes about 2,000 pounds of such cotton to make a bale returning about 900 pounds of seed and leaving five to six hundred pounds of burs. "A number of farmers are hauling cotton burs home from the gin and feeding them to their cattle. The gasoline gins usually give the burs away to prevent their accumulation, while other gins use them for fuel or some either give them away or charge a dollar a load and one can haul all the way from one to two thousand pounds.

"Dr. G. S. Fraps, Experiment Station chemist, reports results of digestion experiments with cotton burs, which are of interest. Cotton burs normally contain some seed and lint which would make them slightly better feed value than those used in this test, where the seed and lint were separated from the burs, giving the digestibility of the burs alone. The burs were fed with alfalfa hay and were eaten well by one of the sheep in the experiment, although not well by another. Cotton burs with no seed used in the digestion experiment showed a protein content of 7.69 per cent with 2.14 per cent digestible protein and a productive value of 5.02. Cotton burs with some seed, average from the gin, had a protein content of 9.14 per cent with 2.55 per cent digestible portion and a productive value of 5.37. Dr. Fraps concludes that cotton burs have a productive value about 55 per cent that of alfalfa. Also that the feeding value of these burs is slightly less than that of prairie hay, but apparently about 25 per cent greater than is the feed value of cotton seed hulls.

"Cotton seed hulls are selling delivered in carload lots at points in the western part of the State for \$18.50 per ton. This price is undoubtedly considerably in excess of their actual feed value at the present time when compared with some other feeds. Cattle eat cotton burs readily. One objectionable feature is the sand and dirt which is usually adhering to and mixed with the burs. It would seem from the feed value of these burs that this by-product could be fed in connection with concentrates to a good advantage when there is a general scarcity of roughage."—Childress Index.

Australia has 27 fire insurance companies.

FINANCIAL STATISTICS OF THE STATE GOVERNMENT OF TEXAS, 1922

Expenditures

Washington, D. C., December 17.—The Department of Commerce announces that the costs of government for the state of Texas for the fiscal year ended August 31, 1922, amounted to \$45,842,985 which was a per capita cost of \$9.48. In 1917 the per capita cost was \$5.00 and in 1914, \$3.89, the totals for these years being \$22,204,625 and \$16,364,780, respectively. The per capita costs for 1922 consisted of expenses of general departments, \$9.13; payments for interest, \$0.04; and for outlays, \$0.30.

Revenues

The total revenue receipts for 1922 were \$41,858,571, or \$8.66 per capita. For the fiscal year the per capita excess of governmental costs over revenue receipts was, therefore, \$0.82.

In Texas property and special taxes represented 50.6 per cent of the total revenue for 1922, 56.6 per cent for 1917, and 64.5 per cent for 1914. The increase in the amount of property and special taxes collected was 14.1 per cent from 1914 to 1917, and 53.7 per cent from 1917 to 1922. The per capita property and special taxes were \$4.38 in 1922, \$3.10 in 1917, and \$2.87 in 1914.

Earnings of general departments, or compensation for services rendered by state officials, represented 4.5 per cent of the total revenue for 1922, 16.7 per cent for 1917, and 4.9 per cent for 1914.

Business and nonbusiness licenses constituted 0.2 per cent of the total revenue for 1922, 12.5 per cent for 1917, and 11.6 per cent for 1914. Receipts from business licenses consist chiefly of taxes exacted from insurance and other incorporated companies, while those from nonbusiness licenses comprise taxes on motor vehicles and amounts paid for hunting and fishing privileges.

Indebtedness

The net indebtedness (funded and floating debt less sinking fund assets) of Texas was \$0.85 per capita for 1922, \$1.07 for 1917, and 0.97 for 1914.

Assessed Valuations and Tax Levies For 1922 the assessed valuation of property in Texas subject to ad valorem taxation was \$3,387,147,741; the amount of taxes levied was \$25,387,204; and the per capita levy, \$5.25.

DUCK HUNTING IN TEXAS

One of the greatest outdoor sports is duck hunting. The Clarendon News, Magazine Section, to be issued Jan. 17th will have the story of a duck hunt by four nimrods in Maverick County, Texas. The hunt lasted three days and the nimrods killed as many ducks each day as the law allowed.

The New Year would be a fine time to renew your subscription to the News if you have forgotten so far to do so. By failing to renew you may miss some of the good stories like the one above. The Clarendon News informs, instructs and entertains.

The Light Plant

in

CLARENDON

is a

Morrison & McCall

property

The motto of Morrison and McCall is—

SERVICE FIRST

(Courteous Service)

CLARENDON LIGHT & POWER COMPY.

DR. F. N. REYNOLDS

DENTIST

ROOMS 1 and 2

Conally Bldg.

Clarendon

1924

May the New Year just beginning bring peace, joy and prosperity. Here's to you—one and all—A Happy New Year!

The Bank of Safety and Service.

The Farmers State Bank

Guaranty Fund Bank. Clarendon, Texas

CLARENDON NURSERY CO.

A. L. BRUCE & SONS

Clarendon, Texas

Everything in trees to beautify your home

At prices you can afford to pay.

Plan to plant another tree.

PHONE 1005-3R

A monster electric light giving 60000 candle power is used in motion picture making.

H. TYREE

Painting and Paper Hanging

PHONE 176

All work promptly and neatly done.

Sash Doors, French Doors, Door Frames, Window Frames, Truck-Wagon Bodies, Window Screens, Screen Doors.

All made to order and guaranteed.

CLARENDON

PLANING MILL

E. A. Taylor

To My Many

Friends Who Have

Helped Make This Past Year

a Very Prosperous One I Wish a

Helpful - Happy NEW YEAR

And voice the hope they will continue their patronage and good will during the coming year.

ORDERS OF OVER \$5.00 DELIVERED IN THE CITY.

The Cash and Carry Grocery

C. H. DEAN, Prop.

Phone 193

1923 --- 1924

Best Wishes

For You

May the New Year be the happiest of them all, with nothing but prosperity to go hand in hand with you each one of its days.

Lee Holland's Filling Station

Magnolia Products

It Has Been Our Experience

That Friendship in Business Counts for Much And We Are Grateful for Yours. Let Us Wish You a Real, Happy, Contented Prosperous New Year

City Market

1923-1924

Friendly

Business Is More

Than Friendship—

It Is Fellowship.

In grateful appreciation of your good fellowship we extend Christmas Greetings, and our best wishes for your good health and happiness throughout the New Year.

MINNESOTA PAINTS

Sold exclusively by

Wm. Cameron & Co., Inc.

MODERN HOME BUILDERS

Phone No. 8

Clarendon

With Grateful Appreciation

for all favors received by us from you, and for that priceless, though intangible asset, your good will, which we prize beyond measure, we ask to merit your continued confidence and aim to serve you helpfully in the future.

Clarendon Telephone Co.

Success to You

If there be any may the failures and misfortunes of the past year be forgotten in the success and supreme happiness brought by the year 1924.

Stewart & Anthony

1-9-2-4

Again we stand on the threshold of a New Year and we hope that Fate will wave its magic wand of HEALTH, HAPPINESS AND PROSPERITY over each individual personally.

As for our business relations with you, we know that they will be as cordial in the future as they have in the past. We thank you for your patronage of the past year.

YOURS FOR A HAPPY NEW YEAR

Cox & Alexander

PHONE 94

FORMER CLARENDON BOY MAKES GOOD IN LITERARY

Arthur (Oswald) Coleman, son of Mrs. J. H. Rutherford of this city has recently been added to the cast of the Green Mask Players of Houston, a theatrical company staging plays there two or three times each season, and has been cast in the part of Luke, a Carolinian hillman, in the play "Moonshine," by Arthur Hopkins.

The play will appear in Houston on Thursday and Friday, January 31 and February 1. It is a one-act comedy-drama, and deals with a situation wherein a moonshiner, who has captured a revenue officer and intends to kill him, finds that his prisoner wants to die. This discovered, he refuses to kill him. The play is replete with thrills, and is also a laugh-getter.

Mr. Coleman is at present employed by the Houston Chronicle as automobile editor and theatre critic. He received high praise on his recent review of "Blossom Time," a musical play appearing at the Majestic Theatre there, many of his co-workers stating that the article was the best of its kind that had appeared in the columns of the paper this season.

He has, in addition, written many short stories which have gained publication; he was associate editor on the Longhorn Magazine at the University of Texas; and was managing editor of Fire, an independent comic magazine, published in Austin.

We reprint below the review of "Blossom Time," referred to above, and are glad to record the progress being made by a graduate of our own High School.

Lulling, soothing the senses into a dream of happiness and love, bringing a tear to the eye and wiping it away with a laugh the next instant—sorrow and joy, pathos and bathos, sunshine and shadow, intermingling with bewildering color, brilliancy, life and gaiety.

This was the love story of Franz Schubert, one of the most colorful, imaginative and impulsive master song writers the world ever knew, unfolded before the eyes of Majestic Theatre patrons Tuesday night in "Blossom Time," well deserving its title as a great musical show.

It seemed within the power of the men and women on the stage to sway their audience at will. Indeed, no one seeing the players could remember that they were players—they lived their parts with such vividness and realism that their real selves merged into the background, and they were for the evening Schubert, Schöber, Mizzi, Bellabrana and all those colorful characters that surrounded the famous genius during his short life.

Without a doubt one of the most splendid characterizations and interpretations ever seen on the Majestic stage was given by Greek Evans as Franz Schubert. Greek Evans, the man, was at no time on the stage. At every instant, whether speaking or in pantomime, it was Franz Schubert, the genius of melody, who stood before the eyes of the silent audience.

The story dealt with the hopeless love of Schubert for one of his pupils, Mizzi, and it was she, some biographers claim, who was the inspiration for his exquisite masterpiece, "The Unfinished Symphony," begun in 1822, strains of which are repeated in his beautiful "Song of Love."

It was this latter melody which held the listeners as in a trance, under the spell of the rich baritone of Schubert, as he sang to Mizzi, and her magnificent soprano, as she replied. Many aver it is the greatest love song ever written.

Songs written in the lifetime of Schubert, and it is said that he wrote 600 in all, were used throughout the play. The first act embodied his "Melody Triste," "Three Little Maids," "Serenade," "My Springtime Thou Art," and the "Song of Love," which closed the act. The old love melody was sung by Schubert and Mizzi, acted by Margaret Merle, and the audience would not allow the young actors to retire. Encore after encore was demanded and given.

The second act was opened by a moment Musical, followed by "Love Is a Riddle," "Let Me Awake," "Tell Me Daisy," and "Only One Love Ever Fills My Heart," the love song which Schubert asked his friend, Franz Schöber, to sing to Mizzi for him, and which swept both Schöber and Mizzi off their feet and into each other's arms, costing Schubert his sweetheart, and ultimately his life, through wasting grief.

In the third and last act, the great writer was shown in the illness which resulted in his death, but the audience we spared the actual death of Schubert, as a final stroke of stage mastery, "Keep It Dark" and "Lonely Hearts" were the songs which formed the closing act.

To those who saw the play, a new appreciation and meaning of the old songs which have lived, immortal, from Schubert's pen, was given, and a new understanding, with it, of the word, ever old, ever fresh, "love."

In the cave temples of China, General Hsiang Chi, of Chu, buried alive 100,000 captive soldiers in the third century, B. C.

CHICKEN VENTURE BY CHILLICOTHE MAN WHICH PROVED SUCCESSFUL

Would you, if you were a tired, sick groceryman ordered by your physician to make a change of occupation, select as your new vocation chicken-raising? You'd shake your head and say, "No, too strenuous! Too much risk! etc." This with a view of regaining his health did N. A. Booth of Chillicothe, successfully too, according to the Chillicothe (Texas) Valley News of Dec. 13th.

Eight years ago, Mr. and Mrs. Booth began on their ninety-five acre farm one mile east of Chillicothe with 100 day-old baby chicks from a good hatchery in Bowie; out of the 100 they raised 96 to maturity. The next year ordering 200 more, of which they raised very nearly all. Selling and eating the surplus cockerels. With the pullets now they had splendid working capital and by careful attention to detail in the matter of cleanliness and feeding rations well balanced along with good housing, they had a strong laying unit from which to hatch good, strong sturdy chicks to replenish their laying house with pullets. Weeding out the poorer layers each year has raised his flock average up to 120 eggs per hen per year in a range flock of 240 hens during 1922. The above average does not include soft-shelled, broken eggs or those dropped on the range.

Mr. Booth has kept a strict account of expenses and profits as the following figures will show, covering the past three years. He can, however, tell by his books every item for the past eight years.

In 1921 there were sold:
2,066 1-2 dozen eggs-----\$516.20
Chickens ----- 159.38
Total ----- 675.58
Total expenses, (feeds, improvements, etc.) ----- 382.97
PROFITS ----- \$292.61

1922 Record:
Eggs sold-----\$520.94
Chickens sold ----- 178.04
Total ----- \$698.98
Total expenses, feeds, improvements, etc.) ----- \$256.62
PROFIT----- \$442.36

The sales of eggs thus far in 1923 amounts to \$648.17. Expenses are not closed since Mr. Booth is building an additional laying house of equal capacity to the present building which is 18x50 ft.

On the yard are 800 White Leghorns and 30 Buff Orpingtons. The Orpingtons are a new venture, trying them out so to speak. Some of the buff pullets are laying at the age of 4-1-2 months.

Along with their poultry the Booths find good dairy stock helpful and a necessary adjunct to a successful chicken farm.

Considerable grain is grown on this farm, with sudan grass to purify the soil in their chicken runs.

"All work and no play makes Jack a dull boy." Naturally the Booths take their recreation and it's principally spent with young Mr. Booth, Jr., who it happens recently had a birthday and is four years of age; during his afternoon nap his mother slipped a ring on his finger and on awakening he noticed his finger and informed his mother that he had a new leg band, much to his parents' amusement. He naturally absorbed the idea from close observation of his parents work. In their large flock you will find many fine birds that are leg-banded for high egg production, size and standard requirements.

Thus has Mr. Booth regained his health and with his wife's aid established a good business and acquired a snug suburban home with modern conveniences.

Chicago maintains 50 bridges.

A black satin nightgown edged with black velvet was worn by Annie Boleyn of England.

Caterpillar breathes through holes in the sides of its body.

WHY BE A RENTER WHEN YOU CAN BE A FARM OWNER

Very little ready money is required to own a good farm in the South Plains of the Texas Panhandle. Payments for your farm are on the same basis as paying rent. Therefore, why be a renter?

At Seagraves, Gaines County, Texas, we offer you farm land at prices from \$12.00 to \$20.00 per acre cash payment down only one dollar per acre. Balance of payments no more than paying rent.

This is strictly a general farming country. Abundance of pure water, delightful climate; no boll weevil; and cotton a sure crop. Estimated yield for cotton in South Plains of the Panhandle this year, is 125,000 bales. At present prices of cotton it will not take a great many bales to pay for a 160 acre farm in one season. Corn and other grain crops are successfully grown, as well as fruits and vegetables.

This is your big opportunity. If interested in securing a farm and home for yourself and family on very unusual terms, now is the time to act.

Address W. A. SoRelle, General Agent, Santa Fe Building, Seagraves, Gaines County, Texas, for terms of sale and descriptive folder.

HISTORY OF "THE OLD GRAY MARE"

Someone has called "The Old Gray Mare" the "National Anthem of West Texas." Another styles it "The Battle Hymn of West Texas." Call it what you wish, it is certain that no other piece of music has been made as popular in any section as "The Old Gray Mare" has in West Texas. West Texans first came to love this peppy bit of music during the convention of the West Texas Chamber of Commerce in Plainview. Captain Armstrong and his National Guard band, of Brownwood, endeared themselves to those who heard them here and stamped this song indelibly on their memory.

In Plainview it was a proud citizenry which heard our own boys' band give it in a concert after they first learned it.

Now comes the Abilene Reporter with an explanation of the origin of the "frisky air." The editor of The Reporter stumbled on a copy of Lieutenant General John B. Hood's "Personal Experiences in the United States and Confederate Armies," published the year after that gallant warrior's death, in 1879, and ran smack-dab into the story of the old gray mare and how she happened to be embalmed in song.

As General Hood tells it, his brigade of scrapping Texan had marched all night in order to come to the support of Stonewall Jackson at the second Battle of Bull Run. The Texans were tired, hungry and sleepy. They filed off the road about two o'clock in the morning, laid them down and soon fell into a sound sleep.

Higher up the hillside some officers carelessly kicked over an empty barrel, which came catapulting down the hillside into the midst of the Texans. At the same time a regimental gray mare, loaded with tin pots and pans, became frightened and tore out across the road from the forest, and dashed madly through the Texans' sleeping ranks.

The Texans, who had demonstrated their courage on half a dozen battlefields, were caught unaware, and, rising up half asleep they broke and ran for dear life. Some of them ran half a mile before they got wide awake, realized that the joke was on them, and laughingly returned to their bivouac.

This incident, says General Hood, gave rise to a song, "The Old Gray Mare She Came a-Tearin' Out of the Wilderness," which became the peculiar property of Hood's Texas brigade.

The next time you hear "The Old Gray Mare," think of the men of matchless courage who followed Hood—Plainview Herald.

FINANCIAL STATEMENT OF DONLEY COUNTY RED CROSS

The financial statement of the Donley County Red Cross Chapter from Dec. 1st 1922 to Dec. 1st, 1923.

Balance Dec. 1st, 1922-----\$194.05
Local Contributions----- 14.66

1923--1924

We are appreciative for all that came our way in 1923 at the hands of what we believe to be the best set of patrons in the state and we come now to thank you and to wish you the richest and best blessings of the New Year.

We hope we will be honored by your continued good will and co-operation.

Clifford & Wilkerson

PHONE 5

| | |
|---|----------|
| Local contributions to Japan Relief Fund..... | 19.00 |
| Annual Membership due..... | 302.00 |
| Transferred from Civ. Relief Fund | 200.74 |
| Int. | 19.12 |
| DISBURSEMENTS: | |
| Total | \$749.57 |
| Miscellaneous Expenses..... | \$189.71 |
| Membership Dues Rem. Div. | 151.00 |
| Hdq. | 151.00 |
| McLean Relief Fund..... | 25.00 |
| Japanese Relief Fund..... | 269.00 |
| State Health Officer Ex. to Clarendon | 50.00 |
| Balance in Treas. Dec. 1-23 | 64.86 |
| Total | \$749.57 |

FIRST FIND THE REAL CAUSE

Once upon a time there was a man who owned an apple tree. Season after season it bore him a goodly crop. But one summer ants and other insects infested one of its branches and the apples thereon were of poor quality.

In disgust the man fetched an ax and cut down his tree. A neighbor coming into the yard, asked him: "My dear man, why have you destroyed your wonderful apple tree?" "It's of no use to me any more,"

said the irritated farmer. "Look at all those rotten apples," pointing to the diseased branch.

"But," said the neighbor, "my good man, you haven't noticed the apples on the other branches. The trouble was with this one branch. The insects spoiled it. You should have cut off that branch instead of chopping down the entire tree."

The above is applicable to many a business. Frequently, when things go wrong, the merchant will blame it on advertising without an investigation.

Our advice to many a merchant is to study the situation thoroughly. Don't wreck the foundation of the business—your advertising. The fault may be elsewhere.

D. T. Dowell and Miss Mary left last Monday evening for Clovis, where they spent the Christmas holiday. Miss Mary will return to this city the latter part of this week, while Mr. Dowell will stay at the store in Clovis and assist Miss Frances in the inventory of the store at that place.

Silk culture is being developed in Peru.

Another milestone reached on the journey of life. May a new and fairer country lie beyond, a land of plenty ruled by the God of happiness and contentment.

H. W. TAYLOR & SONS

India, Canada and the United States are the principal mica producing countries. An enraged elephant will pull up a tree by the roots and use it as a weapon.

FARM LOANS Reasonable rates—liberal terms of prepayment—no loan considered for less than \$5,000. The larger the better. It will be to your interest to write me if you need a large loan within the next thirty days.
RANCH LOANS S. K. ROACH, GROOM, TEX. **FARM LOANS**

TURKEYS WANTED
Poultry, Hides, Eggs, Cream. Highest market price paid.
O K PRODUCE
PHONE 107



ITCH!

MONEY BACK WITHOUT QUESTION

HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap) fails in the treatment of Itch your druggist is fully authorized to return to you the purchase price. A Medford, Oklahoma man, among thousands who praise HUNT'S SALVE, says:

"Some people dislike to call it the Itch, but cancer compels me to admit I had it badly. Your Hunt's Salve, however, cured me after many other remedies had totally failed."

"HUNT'S GUARANTEED SKIN DISEASE REMEDIES" (Hunt's Salve and Soap) are especially compounded for the treatment of Itch, Eczema, Ringworm, Tetter and other itching skin diseases, and is sold on our money-back guarantee by all reliable drug stores.

Remember, if it fails it costs you nothing, so give it a trial at our risk.

PEOPLES PHARMACY
PHONE 29 CLARENDON, TEXAS

Quality in Photoplays

FRIDAY 28 HODKINSON PICTURE
GLENN HUNTER in YOUTHFUL CHEATERS. A Jazz picture with a kick. Also OUR GANG COMEDY.
10 and 25 cents

SATURDAY 29TH FOX PICTURE
DUSTIN FARNUM in a western play—story of a Texas Ranger, that will set your Texas blood boiling, also good comedy.
10 and 25c

MONDAY, TUESDAY 31 and 1st. PARAMOUNT PICTURE
ALICE BRADY in MISSING MILLIONS, an unusual good picture—one that has a good moral. Also Pathe News.
10 and 25 cents

WEDNESDAY, THURSDAY, 2-3rd FT. NATIONAL
LOUIS STONE in THE DANGEROUS AGE. In which a man of forty demonstrates the dangers of life's high ways after the day light hours of his boyhood. EVERY WIFE SHOULD SEE IT WITH HER HUSBAND.
10 and 30 cts.

MATINEE 2:00
NIGHT SHOW—7:15
Piano music by Miss Ryan

PASTIME THEATRE

Good clean car of

Colorado Apples

on the Denver track.

Ben Davis, Gano and Rome Beauties. Will sell at \$125 and \$1.50 per bushel basket.

Will be here Friday and Saturday.

Grattan Baker

Located close to Depot.

A Happy New Year

Cold type cannot carry the warm message that is in our hearts for our patrons, but as we are deprived the pleasure of meeting all face-to-face, we send this message through the medium of the press.

We are genuinely sincere when we thank you for your business in 1923. For your loyal support, your confidence and for the many evidences of good will shown throughout the past year, we are indeed very grateful. These manifestations are a great incentive to us for the future and we assure you that with that friendly spirit ever in mind, we will strive even more to excel in that which has already been attained.

May the New Year be good to you in health and true happiness.

Quality Grocery Co.

Two Phones—4 and 411

ITEMS OF INTEREST IN DONLEY

GOLDSTON

Rev. Walton preached Sunday morning, also Sunday afternoon, after Sunday school. At the close of his sermon he got a heavy pounding, including everything from a bar of soap to a sack of flour.

Mrs. Hudson was on the sick list last week but is better at this writing.

W. T. Bell and family visited relatives in the Chamberlain community Christmas day.

Mr. and Mrs. W. C. Veazy took Christmas dinner with Mr. and Mrs. Casper.

Mr. and Mrs. Kiser visited with Mrs. Kiser's parents, Mr. and Mrs. Boydston on the plains Christmas day.

Jesse Shannon went over to Wheeler Saturday where he and family spent Christmas with relatives.

Frank Thomas attended the party at Mr. Gray's Tuesday night.

Mr. and Mrs. Tom Goldston visited first of the week with Mr. and Mrs. J. J. Godston, also visited upon the plains Christmas day.

Mr. and Mrs. Gray entertained a bunch of youngsters with a party Christmas night.

Major Hudson and family of Clarendon visited here with relatives during Christmas, also attended the Christmas tree Monday night.

Mr. and Mrs. Cross of Lelia were visiting Mrs. Cross's parents, Mr. and Mrs. Hudson first of the week.

Frank Thomas and wife of Allen-ree were visiting here during Christmas.

A party was given at the Crabb home Tuesday night.

Mr. and Mrs. J. M. Shannon visited at their son, Floyd's, Christmas day.

Mrs. Elmore and son Fontayne of Clarendon were in this community last Wednesday.

Mr. Chunn of Clarendon is building a new residence on his farm here. It will be occupied by Otis Shannon and family the coming year.

Mr. and Mrs. Helton of Oklahoma spent Christmas day with Mr. and Mrs. Grant.

Y. E. McAdams and family drove over to McLean Sunday where they spent Christmas day with Mrs. McAdams's parents, Mr. and Mrs. Ballew.

Most everyone from here went to Clarendon last Saturday to attend the final drawing.

Mr. Weston and family are riding in a new Buick these days.

The schoolhouse was full to overflowing at the Christmas tree Monday night. The cedar tree was beautifully decorated and loaded with pretty and useful presents. A good program was rendered by the youngsters, consisting of songs and recitations, after which Santa made his appearance at the door and after saluting the children he began handing out the presents and treats to old and young. Everyone seemed to have the Christmas spirit and the occasion was enjoyed by all present.

LELIA LAKE

Quite a number of turkeys lost their lives the last few days, it being Christmas.

A nice program was put on by the League at the Methodist church Monday evening.

We are glad to report Grandpa Mace, who is real sick as being some better.

Mrs. L. A. Byrd and children of California are here visiting her parents, Mr. and Mrs. G. T. Adams.

Quite a number from Lelia attended the drawing in Clarendon Saturday, Alvin Mace being one to hold a lucky ticket, which drew one of the \$100.00.

Mr. Wiley of Denton who has been in the F. & M. Bank returned Sunday to spend Christmas with home folks.

Mrs. June Taylor left for Odelle Sunday to spend Christmas with her parents.

Mrs. Will Mace has been in Hedley most of the past week with her father, who is very low.

Miss Vera Eanes is spending the holidays with home folks.

Mr. and Mrs. Moreman spent Sunday with home folks at Memphis.

C. H. Ellis of Groom is spending the holidays with his family who are here for the school.

Mr. and Mrs. J. E. McElroy left Sunday night for Texarkana to visit a brother.

Miss Jiant of Ft. Worth is visiting her parents.

Oscar Heath and family are visiting in Dallas Ft. Worth and other points through the holidays.

Misses Ona Taylor, Hazel Bynum and Dessie Cook of Clarendon College are spending the holidays with home folks.

Jim Adams and family of Amarillo are visiting his parents, Mr. and Mrs. G. T. Adams.

June Taylor and children took

LOCAL NEWS

Miss Jane Killough is visiting in Memphis.

Miss Lucile Goldston is visiting Miss Mae McFarland of Hedley.

Mr. and Mrs. Albert Morris and babies of Amarillo spent Christmas with homefolks.

Misses Mable and Rae Bell and Dorothy Miller are visiting in Memphis this week.

Rodney Baldwin came in Christmas night from Lorenzo where he is in the dry goods business, for a visit with his family in Clarendon.

Mr. and Mrs. W. T. Luckey announce the birth of a ten pound boy, Jack Theodore, Wednesday morning. Mother and babe are doing fine and the father is strutting like a peacock.

Miss Geetrude Weidman, who teaches in the schools of Pueblo, Colo., and Miss Rhoda Weidman, who is teaching music at Dalhart are spending the holidays here with their mother.

Allan Bryan, who is attending Baylor Medical College at Dallas, and Harry Bryan, druggist from Colorado Springs, are visiting in the home of their father, E. F. Bryan this week.

Miss Annie Mullino left Wednesday evening for Estelline, where she will resume her position as teacher of music and expression. Miss Mullino has been spending the Holidays with her parents, Mr. and Mrs. G. F. Mullino.

The Claude News received an able helper yesterday, when Orgie Behrens left this city for Claude to help Editor Waggoner through his Christmas rush. Orgie will return to this city the early part of next week.

W. N. Martin of Grand Junction, Colo., is a holiday visitor in Clarendon. Mr. Martin is in the wholesale apple trade, and states that he has been supplying Clarendon with a large part of its apples this winter.

Mr. and Mrs. Deering of Leslie visited in the G. M. Richards home this week. Mrs. Deering will be remembered as Miss Annie Lou Richards.

The Christmas decorations that were so much in evidence during the past two or three weeks are fast being torn away and replaced by something that carries the spirit of the New Year. Many of the beautifully decorated windows of the city were torn to pieces by the marauding hand of the shopper. At any rate, the city is glad that Christmas has come and gone once more. We should all like for the spirit of the day to stay longer and we entertain a hope that many days will pass before the spirit shall have left us entirely.

ANTI-TOBACCO

The stern crusaders are agreed, the signs are right, the time is ripe to march upon that noxious weed with which I fill my trusty pipe. In other days I would have smiled at grim reformers and their threat, and looked upon their words as wild, what time I smoked a cigarette. I hear them say in trumpet tones that nicotine must surely fade, and, gee, I feel it in my bones that their request will be obeyed. Some day the bluff that seems a joke will loom up as a drastic law, and men who suffer for a smoke will have to fill their pipes with straw. Some day inspectors good and true will search us for illicit weed and men who languish for a chew will have to tackle sunflower seed. The bootleg trade in cheap cigars may keep us going for a time, until we're placed behind the bars, convicted of an awful crime. The skeptics smile, their heads they toss, and say, "Oh, hang these uplift folks! They cannot put this bluff across—men will not do without their smokes." But I'm a seer, Elijah's mantle drapes my frame; and I predict with vision clear, the anti bunch will win the game. Some-day upon our view they'll burst and daunt us with their new-made law, and we'll be smoking liverwurst, and buying sacks of fine-cut staw.—Exchange.

Christmas dinner with his parents, Mr. and Mrs. H. W. Taylor in Clarendon.

Mr. and Mrs. Stanley Conner are spending the holidays at Hedley.

1923 Greeting 1924

This is a fitting time of year to express to you our sincere appreciation of your friendliness, co-operation, and good will that has helped to contribute to our success during the past year. We hope this success has been mutual.

We trust that the year 1924 will bring to you the best of health, happiness, prosperity, and that our cordial relations will be so cemented with each passing year that we both can look back over the past with pleasant recollections.

The One Price Store

Clarendon Merc. Company

STYLE—QUALITY—SERVICE
PHONE 34

The One Price Store

GREETINGS 1923 - 1924

To our patrons, friends and the public in general. During this, the season of good cheer, fine fellowship and happiness, our most sincere wish is that each and all will have a New Year satisfying and gratifying his or her heart's desire.

Dad's Tailor Shop

Sincere Appreciation

You, of Donley County, have been good to us in 1923, for which we thank you. Here's our wish that 1924 will be good to you, and that we may again serve you.

Clarendon Abstract Co.

(J. J. ALEXANDER)

Builders Material

We have a large stock. Be sure and figure with us.

C. D. Shamburger

ROBT. WILSON, Mgr.
PHONE 264

We wonder if the readers of the paper realize just how much money is paid to Donley County trappers each year. We have an idea that the answer would astonish any one except those in the banks. The News starts a series of advertisements next week asking for furs of all descriptions. From the prices paid for furs in their prime, we are wondering if it would not be a lucrative occupation for the farmers in the idle time during the Winter months to trap a few of the predatory animals and cash in on the time as well as relieve the country of the pests. The equipment is cheap and is to be found in any hardware store in the county. Trap more and add one more line of endeavor to the already diversified line found in Donley County.

MARRIAGE LICENSES

Since we last looked at the license book of the Clerk of the County, there have been a number of licenses issued. Beginning with the 17th day of December there has been a number of these issued, they are as follows: E. L. King and Miss Mary E. Bourland, December 17th; John L. Eutler and Miss Rachel Roberts, December 20th; W. H. Moffitt and Miss Pauline Crawford of Hedley, December 20th; Goble Barker and Miss Josephine Bennett of Ashtola, December 22nd; L. A. Snodgrass and Miss Ruth Jordan of this city, December 22nd; Henry Clyde Easterling and Miss Lula Alma Gibson of Alanreed, December 22nd; John M. White and Miss Ruby Deaton of Ashtola, December 22nd; Chester Talley and Miss Allen Reeves of this city, December 22nd; Henry C. London and Miss Maggie Osborn of Brice, December 22nd; Jess Southerland and Miss Winifred Allen of this city, December 24th; D. W. Bowles and Mrs. Velma Blum of Hedley, December 24th; Virgil Wilson and Miss Ivy Mae Rowland, of Brice, December 25th; Felix Haler and Mrs. Blanche Ledbetter of Hedley, December 25th.