## Clarendon College Assumes Senior Rank

CLARENDON COLLEGE OPENS FOR FIEST TIME AS A SENIOR COLLEGE TUESDAY WITH BIGGEST ENROLLMENT IN HISTORY

\author{
County Court Convened Here Monday Morning <br> 
 MORGAN, NEW PRESIDENT, TO BE TNAUGURATED
MANY DISTINGUSHED SPEAKERS TO TAKE PART.
BAND MUSIC AND BARBECUE AMONG OTHER FEABAND MUSIC
TURES OF DAY


DR. R. E. L. MORGAN, PRESIDENT TO BE INAUGURAT
ED AT THE COLLEGE OPENING TUESDAY, SEPTEM

Well of Former Clarendon Man Shows 0il

CLARENDON HIGH SCHOOL OPENED MONDAY WITH SPLENDID PROGRAM DR. MORGAN MAKES ADDRESS OF DAY

ENROLLMENT GREATER FIRST DAY THAN AT END OF FIRST MONTH LAST YEAR. INCOMING CITIZENS IALISTS ADDED TO FACULTY, NEW SUBJECTS ARE AdDED TO CURRICULUM.



[^0] Texas is still Democratic, but we do wish Jim hadn't let the
Republicans in on just how slim the majority is. Good-bye Jim!

Clarendon needs that community auditorium and she will need it in an increasing ratio as the months come and go. Chan
the occasion of the district convention of the West Texas Cham the occasion of the district convention of the West Texas Cham-
ber of Commerce, the need was most recently apparent, and ber of Commerce, the need was most recently apparent, and
many citizens felt the need very keenly. In all Clarendon's pro-
gress let us not forget the one, big community need-an adegress let us not
quate auditorium.

Curtis Keen says the tourist crop is worth thirty million dollars every year to Texas. Connected with the largest hote interests in Texas, Curtis is in position to know, and situated as Clarendon is, on one of the main arteries of travel, our city
should take every advantage of the opportunity to get our share. should take every advantage of the opportunity to get our share
The new hotel, and other local facilities will greatly increase this city's part next year.

Dan Moody hasn't done a more popular thing in his entire areer than his declaration for party peace since the run-off vention and laid aside a personal difference with a Dallas man in the interest of harmony. Texas has a coming man in the
person of Dan Moody. His spirit of tolerance and broad views person of Dan Moody. His spirit of tolerance and broad view,
will carry him far in the world of politics, Texas is fortunate.

Our contemporary, the Childress Index, has blossomed ou as a tri-weekly, in an eight-page, eight column form. The trans formation was accomplished on the installation of a new Duplex
perfecting press, and another linotype machine, which brought perfecting press, and another linotype machine, which brought
the Index equipment up to small-town daily standard, and wo are presuming that Editor Haskett intends to go to the daily field in the course of a few months. The News rejoices in the proress of the pres
inued usefulness.

The News mentioned the other day that prospects indicated the heavy attendance at the public schools of Clarendon, with the
need for another building just around the corner. Since then the school has opened, the rooms are full and overflowing, and
while the student body may be accommodated with great difficulty this year, there is no question but what before another
ear rolls around more room must be provided.
Our schools ravagance their needs must be provided as progress demands.

## We Tempt Your APPETITE

## AND SATISFY IT AS WELL

A feast for the hungry shoppers is what a trip through our store is bound to be.

Our store comes about as near meeting every grocery need as it is possible for any one store to provide.
gIVE US A CHANCE

## SHELTON \& SANFORD <br> GROCERIES AND FEE

Some of the political sages of Texas are predicting a three
ornered race.for the United States Senate two years from now. They say that Representative Blanton and Jim Ferguson will
enter the race against Earle Mayfield, enter the race against Earle Mayfield, and that he will have to
face one of the two in a run-off fight. There are lots of surprises coming to these fellows who think it is going to be an who think the Ku Klux issue will make him an easy mark, are s much mistaken as Jim Ferguson was in thinking that Dan Moody couldn't get the Ku Klux vote and still stand against the
hooded order. Like Moody, Mayfield has had very little to has shown the olive branch to his former foes, and like Moody ognizes Earte Mayfeld as one of the most astute politicians and campaigners in Texas. He has had more years experience in winning Texas votes than any other man in the public eye today,
and the man who enters the race against him is due for much
disilusing disillusionment and ultimate defeat. Jim Ferguson has nothing to lose, but he is unlikely to make another race in Texas after
1926. With Blanton it is altogether a different matter 926. With Blanton it is altogether a different matter.

CLARENDON COLLEGE A SENIOR INSTITUTION
Next Tuesday, Sept. 14, Clarendon College opens its doors
a senior A grade college, after nearly three decades of proud history as a junior college.
This will be a mighty event in the civic life of Clarendon
nd the educational history of the Panhandle. With this opening comes the inauguration of a new president, which is in it
self a happy augury of the new day that is downing self a happy augury of the new day that is dawning at Claren-
don College. The opening day will be marked by the presence here
igh church officials from all over the territory, who will the guests of the College at a barbecue and feature program,
while Clarendon citizens are doing their part in making the several hundred visitors welcome and acquainting them with the
merits of Clarendon and our College. Clarendon has already received dent, with open arms. He is a citizen among us. Clarendon is behind him and other authorities of the College to make it a
outstanding senior college of West Texas. outstanding senior college of West Texas

ADVERTISING NOT EXPENSE; INVESTMENT The idea prevails among some business people that adver-
ising is merely an expense, something to be added wholly to the perating costs of a business. It is of course true that advertising is one of the necessary perating costs of a business, but it is also true that it is an in
vestment creating values for future use. future use. It creates a reputation for that concern for builds up good will. ressiveness, and it draws people to the store to see the goods hus described, and a good part of these people will become per-
nanent customers. manent customers.
The good will of
The good will of a business is as much a part of its assets a
oney locked up in the building, or fixtures it owns or the stock money locked up in the building, or fixtures it owns or the stoc
hat it carries. If you buy a good business, you usually hav o pay a heavy sum for that good will. You are building that
permanent investment every day you advertise. Michigan permanent investment every day you advertise.-Michigan Pres
Bulletin. permane
Bulletin.

HERO WORSHIP
No young lady ever lost her hero because hre hands happen rom dipping them in dishwater. No girl ever fell down in he estimation of her hero because she stayed at home all af
ternoon and helped mother with the work, instead of coming down town and putting on a parade. No girl ever lost her hero because she made life more pleasant for dad and smoothed
the wrinkles from his brow and caused him to look forward to he evening at home with pleasure. No girl ever lost her here
hecause she wasn't an adept at using all the latest and most popular slang for a young man to admire, and much less a young
ledy. If the young lady wishes the company of a true gentleman she will avoid current slang as she would poison, No girl
regrets losing a hero who in reality was a common, cheap, tin
horn sport, and she had better be a kitchen nome brainless brat a single day-hearted dust because of a slave for
some arrives she didn't have a chance. Most likely it is beeause she kept
Mose sed posted on market values and refused to sell her hea
piness for a mess of potage.-Wabash Plain Dealer.

SCHOOL DAYS ARE JUST AHEAD
Children's Garments Ready.
THE ELK TALLOR SHOP
We Keep the Odor.)

## Your TailorWork

 Will be greatly appreciated by the only real mer-chant tailor in Clarendon. We know that we can please you, as we have pleased many others in Clarendon and Cleaning that is the best the word oring that has no, equal in the Panhandle.

Service that measures up to the best.
Dad's Tailor Shop
EDWARD PELTZEL, Proprietor Phone 110


## 

Lincoln
Cars
 Fordson
Trucks
Tractors

Pays YOU the best possible compliment when you are assured of getting a full 100 cents value for every dollar spent.

Highest Quality-Better Looking.

## SEE THEM ON OUR FLOOR TODAY

All closed models in the New Pyroxylin finish-that cannot be marred by use.

Pleasing color combinations and a pleasant ride where ever you must go.

They Are Easy to Buy and Easy to Sell You Get Your Dollars' Worth

## Clarendon Motor Co.

Authorized Ford Dealers

## The Phenomenal Growth of Texas Banks

is new and ever should be a source of pride and interest to every citizen in the State. Texas is growing in wealth and population, and the ranid growth of the many banking institutions is evidence of this growth, and the demand of a prosperous state for better banking facilities.

Every depositor should be proud of the growth of his ank and the service and co-operation that is offered through his banking connection.

This institution invites the full confidence and co-operation f its depositors.

## THE DONLEY COUNTY STATE BANK

of Clarendon, Texas Capital Stock $\$ 75,000.00$ Bond $\$ 75,000.00$ officers and directors WESLEY KNORPP, Presidet
J. L. Mcmurtry, Vice Phamberlain, vice Presiden
,ice Pres. ROY L. Clay MTON, Asst. Cashier W. J. LEWIS C, Cashier D. GRADY ANIE L. BOURLAND, Secretary


ComNIG
Monday, Sept. 13th
STAY ALL WEEK
CLARENDON, TEXAS

## Dubinsky Bros.

 Stock Co.In Late Plays of the Better Kind; Under the personal management of Mr. Irwin Dubinsky.

THE SHOW WITH A MILLION FRIENDS Opening Play

## "What a Woman Will Do"

A four-act comedy drama with the best of vaudeville between the acts. A scream from start to finish
Wrar the Wickham Bros. Rocky Mountain
Syncopaters
A Musical Treat
LADIES FREE
On Monday night, Sept. 13th, one lady will
ad admitted FREE with each paid adult
PRICES CHILDREN 15c; ADULTS 30c


|  | The Finest Chassis ever Offered at the Price |
| :---: | :---: |
|  |  |
| New Low Prices | bility and dependability of rugged construc tion-the beauty and adverting value o |
| Fontiacis ${ }^{3} 495$ | with a remarkable economy of operation and upkeep. |
|  | Come in! See this sturdy haulage unte. truck on which you will be proud to have your name appear! |

SIMS-BENNETT CHEVROLET COMPANY
Worlds Lowest Priced Gear-shift Trucks

WHATS DOING IN WEST TEXAS


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some of the hardships suffered were tees. He was the first delegate fro
ng the Revolution by Will




## A Famous Southern Cook Says <br> Southern domestic science specialist tells her experience in a recent national cooking test. Every woman who cooks will be interested in it.

This know how to cook in New



## ITEMS OF INTEREST IN DONLEY


\$14.50 DENVER AND RETURN $\$ 12.50$ COLORADO SPRINGS AND RETURN
VIA THE DENVER ROAD YOUR CHANCE FOR A VACATION IN IN COLORADO Tickets Good On Trains
No. 7. Out $11: 55$ A. M. and
No. 1. Out $7: 38$ P. M. Sept. 15th, 1926.
RETURN LIMIT-SEPTEMBER $25 T H$. H. WISDOM



## Selection of Dairy Cattle Breeds Influenced by Shows



## Ready To Serve

Our gins are all ready to receive cotton as fast as it has been gathered. All machinery has been thoroughly overhauled and is in the best possible condition for the 1926 crop.

Our motto of "Quick Service-Good Sample-and Good Turn-Out" will remain in foree for this year and we feel that we are better able than ever before to meet the situation.

The Moreman Gin at any of the below listed towns will be more than glad to serve you well at any time.

## B. W.Moreman Gins

CLARENDON, B. W. Moreman, Mgr . HEDLEY, W. C. Watkins, Mgr.

LELIA LAKE, L. B. Murrell, Mgr.

ASHTOLA,
W. T. Eldridge, Mgr.







Donley County Free Agricultural
Fair Friday and Saturday, Sept.
10-11. Cash Prizes and Premiun 10-11. Cash Prizes and Premiums FIRST COUNTY FAIR SINCE WAR DEVOTED EXCLUSIVE-
LY TO AGRICULTURE. EVENTS FOR INDIVIDUAL LY TO AGRICULTURE. EVENTS FOR INDIVIDUAL
AND COMMUNITY EXHIBITS. RAIN LIKELY TO IN TERFERE WITH QUALITY.
(2)

Your Hat
School Suits For Boys

That pass the grade in ev-
traw and get under one
these new Fall models. N est shades-offered at mod-
means best of style, fit and tailoring obtainable for the erate prices. money asked.
$\$ 5.00$ up
$\$ 7.50$ to $\$ 25.00$
Hanna-Pope \& Co. $\overline{\text { phove }}$ Stores


## CHOICEST CURED MEATS

Paco
-BACON
-and COMPOUND
SPECIAL
Heavy Puritan Skinned Hams, per Ib. 35c OUR WINDOW IS FULL. We have received one of
the most complete lines of CURED MEATS we have ing customers will appreciate the quality we are show-
ing in our window and the reasonable prices we offer. OUR FRESH MEATS are never excelled and after you
select the cured meats your appetite demands, we can
fill your order for what you need in the fresh cuts of

## Russell's Market

## Last Week

We paid off claims to two cars that had been in ac-
If you were to have an accident, who would pay the cost of the repairs incident to the wreck?

V. A. Kent, Agency



Hare Schaffner

## \& Marx Bench Made Suits

 Why not have the best? Why not take sdvantage
our experienced operators and barbers? We specialize in Hair Cut, Facial and Scalp treat-
New Lemur Permanent wave_........................ $\$ 10.00$ eeuty and Parber Shop, Secord Floor

Little Mercantile Co.

## 



The next time your high-priced wagon is in use and you have some hauling to doremember we have, ready for your use, the style truck that will carry the load year after ear, pull easily and prove a good investment.

## John Deere Farm Trucks

In price, strength, draft ing only the best, wagons and finish, John Deere and truck
farm trucks give excep- The same careful worktional satisfaction. They manship is used in their stand hard usage year construction as is used in re built right and in a Farm Wagon. factory that has an estab- We can furnish these lished reputation for mak

We can also furnish farm wagons, boxos
and shoveling boards, each and every ons
Clarendon Grain Company


[^0]:    According to Jim's figures there are a few thousand more
    Democrats in Texas than Ku Klux. We are glad to hear that

