

THE CLARENDON NEWS

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SAM M. BRASWELL, Owner and Editor.

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NATIONAL EDITORIAL ASSOCIATION — PANHANDLE PRESS ASSOCIATION

It now appears that the Ferguson Forum is about to cease publication. We suspect that Earle Mayfield wishes it had quit about six weeks ago.

The way to value the weight of our pet arguments on any subject is to sit down and figure up just how many people have ever come up and admitted their error and confessed that we were right. Somehow, our memory is a little hazy. We can't just recall.

In spite of the building of many new homes that have caused a number of old houses to be vacant for some months past, Clarendon is rapidly filling up again and it is getting to be a problem to find a suitable rent house at all. Clarendon's population will grow several hundred this fall and winter. Then, more building and more growth.

Highways have become of chief importance to every county, community and town in the Southwest. Much of the future development is staked on how counties meet their highway situations and how towns and cities secure arterial highways through them. The question is no longer one of experiment. It is a present-day reality paying daily dividends.

John Esten Cooke, editor of the Rockdale Reporter and close personal friend of this editor has given us a laugh in the present national presidential campaign. After reading some of our editorial effusions he calls this editor a "companionate Democrat." Well, well—that's an interesting title. We would like to tell John a story and ask him a question.

Amarillo is to be congratulated on having carried so decisively the bond issue of one hundred thousand dollars for a municipal air port. Every city and town of aggressive character must provide an air port at an early date or suffer the loss of prestige by being left off the prime air routes and the early air lane maps. Clarendon shouldn't let the grass grow under her feet on the air port question. It is important.

Clarendon business men and citizens at large are being asked to contribute to a fund of one thousand dollars this week to finance the Donley County Fair and to send exhibits to show in the agricultural divisions of the Tri-State Fair at Amarillo and the State Fair at Dallas. There are no better avenues of constructive advertising for a county than afforded by home, regional and state fairs and every contributor to the fund may compliment himself on having done something really tangible in telling the world of the agricultural prowess and unlimited possibilities of our home county. It is a privilege to assist in such good work.

"Rough-neck" tactics of corrupt, big city, political bosses and ward heelers appeared Friday night at a Hoover Democratic club meeting at Columbia, state capital of South Carolina. Smith men invaded the meeting and succeeded in breaking it up by egg-throwing and other hoodlum acts of rowdism. Enemies of the eighteenth amendment are out in real earnest, according to Jacob Rascob "to rid the nation of the damnable affliction of prohibition." They evidently believe that the end justifies any means.—McKinney Democrat-Gazette.

Nearly every community in Donley County is to be reached this week in an advertising tour for the Donley County Fair which will be in Clarendon Friday and Saturday, September 21-22. Promises of a fairly general co-operation over the county has brought optimism to the fair officials and every effort is going to be made to extend that co-operation to every community in the county, and to try to attract every citizen within the borders of Donley to come and view the exhibits of our various communities on one or both days of the Fair. Donley County's Fair should be "OUR FAIR" to every man, woman and child in the county.

Then since prohibition is the issue in the national campaign it might be well to consider just who made prohibition an issue. His name is Al Smith, the man who arrogated to himself the high and mighty attitude of nullifying the party platform as he promises to nullify the eighteenth amendment. Men of clear insight and high principle all over the nation who have been Democrats all their lives are meeting the challenge like they have met every other challenge on moral questions. It is a crisis in the history of the United States and we doubt not that the good citizenship of the nation, regardless of party, regardless of creed, will meet the crisis with credit to themselves and to the flag. The Democratic party must be rescued from the hands of the Smith-Tammany-Liquorites or it has forever served its purpose in the body politic of this nation. The only sure way of rescuing the party is to repudiate the present leadership. Hoover for president is the only way.

Jealously too often claims its toll in the lives of professional men and women. It even extends its deadly tentacles to personalities not engaged in the professions, but in recent years the leaven of brotherly love and breadth of view has served to greatly reduce the plague of jealousy and its attendant evils. We recently discovered the guild of woman home demonstrators have used a system of grading the excellence of their work for near a decade, and that any act of jealousy which might conflict with the free dissemination of knowledge insofar as they impart knowledge, is penalized by a grade loss of twenty-five points in the hundred. We may learn a lesson from the home demonstrators in this matter. Let us set up a system of grading our work and attitude whatever our profession and let us see to it that we discount our grade not less than twenty-five points for any act of jealousy, selfishness or kindred littleness. One perfect in other details doesn't deserve more than a grade of seventy-five if they allow the deadly sin of professional or business jealousy to mar their work and daily happiness. How's your grade?

SMILE AND THE WORLD SMILES WITH YOU

A truer statement was never made. Test it out for your self. When you get up in the morning, get up with a smile, meet your family and your friends with a smile—see what a big improvement it makes in your day.

Smiling will get work done quickly and efficiently. Smiling is so much easier to do than frowning. The frown of determination may well and profitably be replaced by the smile of willingness to serve.

Smile at neighbor Jones and he will smile at you. Smiles tend toward happiness in the home and in the community. It carries with it its own reward—a knowledge that each day we are doing our share toward making this a better and happier place in which to live.

Smiles make little troubles out of big ones, and little troubles disappear entirely when met with smiles.

Let's make this a town of miles and miles of smiles.—Pampa News.

THE AGE OF GOOD ROADS

The present era in the United States might aptly be called the "Age of Good Roads."

There has never been a country to which highways were so necessary, or where the need has been so rapidly supplied.

Not a great many years ago the amount spent for building roads and maintaining them was negligible. Today it is one of the outstanding items in governmental budgets.

The time is within easy memory when paved highways were practically unknown and even passable dirt roads were rare. Particularly in rural sections were conditions bad. The farmer brought his produce to market over roads that were all but impassable.

Today it is difficult to find a community without paved streets and highways. In agricultural districts asphalt and oiled market roads are being built rapidly and the farmer can haul his goods over comfortable surfaces.

America has made an investment of hundreds of millions of dollars in providing highway facilities. And it is an investment that has paid dividends in attracting industries, residents and tourists.—Shamrock Texan.

BEWARE OF THE SALESMAN WHO

- promises enormous or "guaranteed profits.
- ridicules a thrift account.
- tries to work the "hurry-hurry" game.
- wants you in "on the ground floor."
- wishes to trade his "high dividend" stock for Liberty Bonds.
- promises freely a quick advance in value.
- limits (?) the number of shares you can buy.
- puts you in a "picked list" of prospects.
- compliments your judgment.
- misleadingly cites great successes and implies that his scheme will equal or surpass them.
- cites the profits of successful companies instead of his own.

FINK FAMILY REPORTS FINE ROADS IN GREAT VACATION

Mr. and Mrs. O. L. Fink and daughter, Miss Florence returned the latter part of last week from a vacation trip through Colorado and into Kansas and return through the Panhandle section of the state. Mr. Fink reports an excellent trip, with some of the best roads he had ever seen in Colorado, where it seemed impossible to erect roads of this nature. They report a fine vacation, but state that they were glad to be back in Clarendon again, where they will remain for a short time until Kenneth and Florence are put in school for the year ahead.

A new midway, to be called "The Promenade" has been constructed on the grounds of the State Fair of Texas, Oct. 6 to 21, will show farmers the modern methods of hitching and working teams of more than two horses. The new methods, it is said, will save any farmer \$200 a year in time and labor.

Demonstrations every morning on the grounds of the State Fair of Texas, Oct. 6 to 21, will show farmers the modern methods of hitching and working teams of more than two horses. The new methods, it is said, will save any farmer \$200 a year in time and labor.

Sore Gums Now Curable

You won't be ashamed to smile again after you use Leto's Pyorrhea Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails.—Douglas & Goldston Drug Company.



Fire!

It could have been PREVENTED

Ninety per cent of all fires are caused by carelessness. Be your part—be careful—carry adequate INSURANCE.

Powell & Patman
"WE INSURE ANYTHING INSURABLE"

Real Estate—House Rentals
NOTARY PUBLICS
LOANS

OFFICE PHONE 74.
C. C. Powell - J. T. Patman
Phone 241. Phone 56.
Established 1889.

Always a Saving for You

Our every day low prices and high quality merchandise assures all our customers a saving with every purchase!

- Staley's Salad and Cooking Oil
- Large Size 45c
- Pint Size 25c
- 1-4 Pound Wapco Orange
- Pekoe Tea 20c
- White Swan bluing, per bottle 15c

Just received fresh shipment of new crop Texas Honey—Comb and Extracted.

Don't forget your EXTRA DISCOUNT in S. & H. Green Stamps.

CLIFFORD & RAY

Groceries and Feed
5 PHONES 421
PROMPT DELIVERY SERVICE

Why Wait Longer?

To make those changes you have been planning about your home or farm. The rush season will soon be upon us and you will not have the time to attend to the many details as you have right now.

We have received lumber and other building materials in great quantities that your needs may be supplied when you ask for our wares.

New plans are here for your selection on any sort of buildings or changes you may care to make

LET US FIGURE WITH YOU

Wm. CAMERON & CO., Inc.

SPECIALS

FOR FRIDAY & SATURDAY

Lemons Sunkist Size 360 Per Dozen 30c

Crackers 15 cent Size Fresh Per Package 10c

Sugar Pulverized Per Package 10c

Milk Small Size Libby's Per Can 5c

Black Flag 1-2 Pint 20c
Pint 37c

Peaches No. 10 Can New Pack 52c

Cash or 30 Days ONLY—We Deliver

Shelton & Sanford

Groceries and Superior Feeds

PHONES 186 AND 421

Not "Why Should You" But "Why Shouldn't You"

Other things being equal it would seem that close associates who are familiar with each other's peculiarities, character, responsibility, etc.—ought to be better able to use each other than strangers.

Then, naturally, home folks and the home banker ought to find each other mutually useful.

May we not try?

THE DONLEY COUNTY STATE BANK of Clarendon, Texas Capital Stock \$75,000.00

OFFICERS AND DIRECTORS:

- WESLEY KNORFF, President
- F. B. CHAMBERLAIN, Vice President
- ROY L. CLAYTON, Assistant Cashier
- HOLMAN KENNEDY, Cashier
- ANNIE L. BOURLAND, Secretary
- W. J. LEWIS
- D. N. GRADY
- C. T. McMURTRY

IF YOU

IF YOU desire something big you will find yourself working to that end and in a sensible and systematic manner.

YOU WILL have a bank account, which system will help you keep track of your income and outgo, and will show at all times the money you have on hand.

THE FIRST NATIONAL BANK

AGED WOODMAN HOME IS NOW NEARING COMPLETION

According to Mrs. Emma Crabtree, Clerk of the Local Woodman Circle, the plans for completion of the home for aged Woodmen is nearing completion at Sherman and will be ready for use in the very near future. The Woodmen have enjoyed a circle here for a number of years, and Mrs. Crabtree is continuing in her work of Clerk after a long term of service in this connection. No meet-

ings are held, but the matter of the insurance is kept paid up that none of the benefits from this may be lost.

A recent study of the California intraschool movements of rural-school pupils shows that only 29.2 per cent of the pupils reaching the eighth grade have continued in the same school system from the first grade; 28.6 per cent of the pupils have changed school systems four or more times.—Sierra Educational News.

TRAVELING MAN IS FARM SUCCESS

FINDS OPERATING FARM MORE LUCRATIVE THAN SELLING DRY GOODS.

There are those who will tell you that the profession of farming does not pay, but J. E. Rodgers, ex-traveling salesman, who took up farm life on a place of his own, 17 miles southwest of Paducah, Texas, has proven that if a man will use his head as well as his hands he can make farming pay as much or more than other professions. In the past six years Mr. Rodgers has cleared \$12,000, an average of \$2,000 per year, above all expenses, including living costs. Where is the business man in town who can show such profit, especially considering that when Mr. Rodgers started in he had practically no capital at all.

Mr. Rodgers moved from Childress to Paducah in February six years ago, bringing with him all his worldly possessions which consisted of: two cows, three heifer calves, one pony and her yearling colt; no farm machinery and just about \$100 in cash. He purchased the farm on which he now resides, 320 acres of land, going into debt for all of it. Mr. Rodgers estimates his present financial assets at \$12,000, which includes 180 of the 320 acres in the clear.

Mr. Rodgers attributes his success in this period of time to his dairy herd. The dairy herd did not directly make the money, but if it had not been for the dairy herd he would not have his present financial rating. This is due to the fact that the skim milk from the dairy cows was fed to hogs and chickens and the sale of pork and eggs bought the feed for all three. Then the cream checks were in the clear to buy groceries, drygoods and operate the car. This left the cotton crop, each fall, as a net profit crop. Mr. Rodgers has slightly more than 200 acres in cultivation, about 150 of which are planted to cotton each year. He raises about 60 bales of cotton per year, which yields him around \$100 per bale.

Mr. Rodgers first began dairying when he lived at Childress. There he sold milk to dairymen, to peddle out over the city. He had been used to drawing a salary as a traveling salesman, getting a payday every week. On this farm he found that it was too long between paydays when he had to wait from the last bale to the first one; so he began to plan some way of getting a weekly dividend. He decided that the best way was through the dairy

herd route. About a year after coming to Paducah, with a small herd, he brought a cow from Lee Johnson of Childress. This cow had come to Childress from East Texas. Then he traded that fall, some pigs for two more cows, a red and a white face—grade animals.

The cow he bought from Mr. Johnson gave him eight straight heifer calves. She was the mother of nine in all, the first one, a bull calf, Mr. Rodgers sold at Childress for \$10.

Mr. Rodgers first began selling butter but found that, that was too much work and changed to selling cream. He purchased a separator when he first entered the field of farm dairying. He claims that a separator will easily pay for itself and that no farmer can afford to be without one, if he has any herd at all. The average income from the sale of cream now runs around \$100 per month.

With this money Mr. Rodgers buys his groceries, his dry goods, and operates the car, paying as he goes and not running into debt for any of these things. The skim milk is fed to hogs and chickens and is about as profitable as the cream checks, he states as he sold \$812 worth of hogs, chickens and eggs last year.

Mr. Rodgers attributes much of his success in the dairy line to his methods of feeding. He trades his cottonseed each fall at the Paducah warehouse of the Quannah Oil Company for meal and hulls. He raises all his own roughage such as sorghum, feterita, heigira, cowpeas, peanutstops, etc. The peanuts themselves are sold as another cash crop.

Speaking of the value of cottonseed meal in a dairy ration, Mr. Rodgers said: "I don't think a man can afford to do without it, because I have tried it. They tell you, and no doubt you have read it, that you cannot increase a cow's percentage of butterfat; but you can. The greater amount of butterfat received from feeding meal is all out of proportion to the increased amount of milk that the cow gives. I have found ready mixed feeds rather expensive on the farm. They may be alright for the man in town but the man on the farm cannot afford it and sell butterfat.

When asked about his pasture, Mr. Rodgers said: "Sudan is the practical West Texas summer pasture. I have about 19 acres and it gives me a green feed all through the summer. One acre of sudan grass is equal in feed value to seven or eight acres of native pasture. In the winter Mr. Rodgers pastures pea vines and stock pasture. His land being sandy he has to be choicy about what plants, but he has, each year, planted some rye each fall for green pasture in winter. Mr. Rodgers also has some land that County Agent Cantrell told him was suitable for growing alfalfa. Incidentally Mr. Rodgers had some nice things to say about county agent work in general and Cantrell in particular.

Mr. Rodgers hauls hulls or burrs from the gin and spreads them on his sandy soil to make it more compact and keep it from blowing out. It is a very good fertilizer as Mr. Rodgers says that he can almost double production with it. He added that he once put some cottonseed meal on an Irish potato tract but did not get sufficient moisture to get any benefit out of the experiment.

Mr. Rodgers today has all the

necessary farm implements to operate the place, 27 head of dairy animals and 16 head of work stock. He has made about \$800 worth of improvements on the place since moving on it. Last year he sold \$208 worth of turkeys to add to his other incomes.

The success that Mr. Rodgers has had on the farm should be an incentive to other farmers to try out the farm dairy experiment. Mr. Rodgers is an ardent believer in his method but has no patent on it. Anyone that uses his head can do what he has done.

Mr. Rodgers is one farmer who does not have to keep his children out of school in cotton picking season. He can make enough money that he can afford to hire this work done. His children go to school throughout the year. He has five children, one girl and four boys. They go to Delwin school. The girl is planning to teach and will enter some college for teacher training. The boys will also go to college. In speaking of his success in farming, Mr. Rodgers said: "I spent the better part of my life for a consideration per month. If I had gone on the farm when I first married I would be independent today."

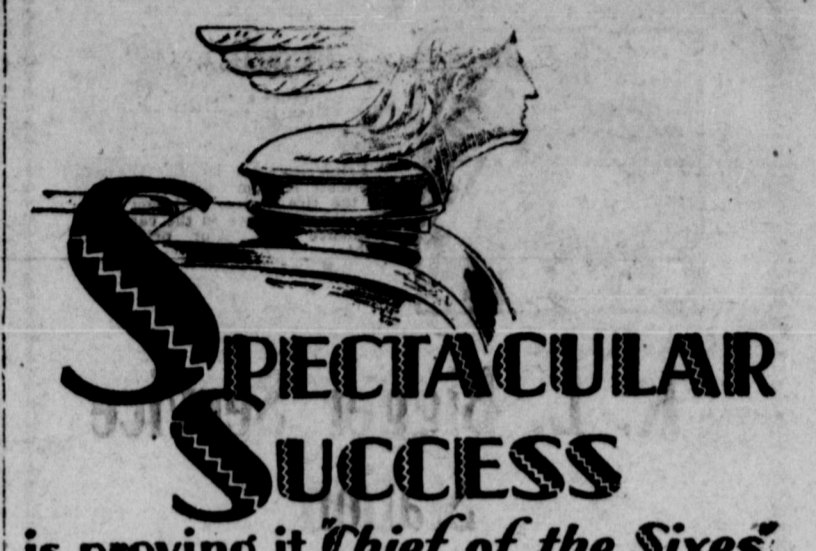
BASEBALL, GOLF AND OTHER SPORTS PLAYED BY ELECTRIC LIGHTS

"Postponed by darkness" may soon become a lost phrase in baseball language as a result of the success attained by daring electric illumination engineers in steady competition with his royal majesty, the sun, according to the Texas Public Service Information Bureau.

Major sports are now being contested after darkness throughout the country. The latest to be played under artificial light is the ancient game of golf. Regulation football and baseball games were played last fall and this spring under the glare of high-powered electric bulbs and drew large crowds. Soccer played at night on the Polo Grounds at New York, between two big league teams, was pronounced a great success. Trapshooting by electric light is the latest sport taken up by Pennsylvania and New Jersey farmers whose daily labors at this season of the year preclude much recreation until after nightfall.

Several of the participants in a golf match under electric illumination, the feature event of the annual field day of the Philadelphia Electric Light Association, declared they were able to play better under artificial lighting effects than in daylight.

A Successful Six Now Winning Even Greater Success



In the tremendous success which Pontiac Six is enjoying is ample reason for designating this great General Motors car "Chief of the Sixes." Never has any new car risen so rapidly in the estimation of motor car buyers for during the first six months of 1928, over 136,000 Pontiacs were sold—the largest volume ever achieved by any car during the first half of its third year in production! This great public acceptance tells more of what Pontiac offers at \$745 than even the most complete listing of such features as Fisher bodies, 186 cu. in. engine, the G-M-R cylinder head, cross-flow radiator, foot-controlled headlights, coincidental lock, etc., etc.! Come in for a ride today and learn why its sales sweep ever upward.

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phantom \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875; Oakland All-American Six, \$1045 to \$1265. All prices at factory. Check Oakland-Pontiac delivered prices—they include license handling charges. General Motors Time Payment Plan available at minimum rate.

Johnson-Mahaffey Motor Co. PONTIAC SIX
PRODUCT OF GENERAL MOTORS

"No balls were lost during the contest," said Arthur A. Brainerd, illuminating engineer of the Philadelphia Electric Company under whose supervision eighteen 1500-watt floodlighting projectors to light the fairway were mounted on posts about four feet above the ground. "One player made a hole in one stroke under par." The tees and putting greens were each lighted with a 1500 watt floodlighting unit with a special lens.

Expert Eye Glass Fitting



Take no chances with your eye-sight. Have your eyes examined by an expert highly qualified for this kind of professional services.

H. B. SPILLER, O. D.
MEMBER AMERICAN OPTICAL SOCIETY
is a Graduate Optometrist with 20 years of successful experience in optical survey. The testimony of hundreds of patients living in Clarendon and Donley County is the strongest available recommendation.

EXAMINATIONS FREE
Every pair of glasses fitted on a money-back guarantee.

—AT—
STOCKING'S DRUG STORE
NO. 42

CHEVROLET

This Tag is Your Assurance of Honest Used Car Values

If you are in the market for a used car—come in and learn how completely we protect your purchase when you buy a used car from us!

Our used car department is operated under the famous Red O.K. Tag system—developed by the Chevrolet Motor Company to protect the used car buyer. Under this plan, we attach to the radiator caps of all our reconditioned cars the famous Chevrolet Red O.K. Tag—showing exactly what vital units have been checked O.K. or reconditioned by our expert mechanics.

We believe that no fairer system of used car merchandising has ever been worked out—for it assures the customer honest value as well as a dependable, satisfactory car.

Come in today and inspect our stock of O.K.'d used cars. You are sure to find the car you want, at a price that will please you—and our terms are exceptionally easy.

USED CARS
"with an OK that counts"

A Few of our exceptional Used Car Values "with an OK that counts":

1927 CHEVROLET COUPE	1926 CHEVROLET COUPE
1925 Chevrolet Touring	1925 CHEVROLET FOUR DOOR SEDAN

1927 CHEVROLET COUPE
Upholstery in good condition, paint and tires show good for many miles of wear. A bargain in a used car.

Other used cars too numerous to carry in this space. Come and see them.

Sims-Bennett Chevrolet Co.
Look for the Red Tag "with an OK that counts"

ANOTHER UNCOMFORTABLE PLACE TO LIVE IS JUST BEYOND YOUR INCOME

U.B. Prifty

TO GET WHAT YOU WANT WHEN YOU WANT IT

That's a pleasing service—that's the thing that holds business and makes loyal patrons.

Our bank is deeply in earnest in making good on our claims to superior service.

Every test is a favor

Farmers State Bank
"There is no Substitute for Safety"

TRI-STATE EXPOSITION
AMARILLO, TEXAS
SEPT. 22nd to 29th

FREE GATE
FREE ATTRACTIONS

Interesting exhibits from every Tri-State county—Prize awards galore—tremendously interesting carnival attractions—everything to make this the big event of the year for you at Amarillo! Plan now to come!

No admission charge to fair grounds or exhibits. 29 acres free parking space, and many wonderful

Including Marvelous Fireworks Every Evening

Great Sunday Program, Sept. 23rd
Concert in afternoon: Noted speaker in evening: 600 choral voices.
Big Football Games
Norman, Okla. High vs. Amarillo Sandies, Sept. 22.
Central High, Okla. City vs. Amarillo Sandies, Sept. 29th.

Shooley & Collins' Spectacular Winter Garden Revue
Direct from New York! America's most beautiful girls in the most gorgeous production ever brought to the southwest! Every night, Sept. 23rd to 29th. Popular prices.

Leonard Stroud's Breath-taking RODEO
Every Afternoon Sept. 24th to 28th
The world's greatest ropers and horsemen, in thrilling, death-defying contests and exhibitions of skill! An event of a lifetime! Popular prices.

Dodge Announces New Senior Six Models

DISTINCTIVE, attractive body lines and new standards in engine performance and riding comfort feature the New Senior Six models offered by Dodge Brothers in attractive color combinations. Longer and roomier bodies with luxurious interior appointments are characteristic of all models. The entire line consists of six body types, three of which are shown above. At the upper left is the sport sedan, upper right shows front view of the Victoria brougham. The coupe is shown in the lower right-hand corner, and the view of instrument board and driving controls at the lower left. Inset shows the new radiator crest.

