The Clarendon News
\$2.00 Per Year All The Local News-While It Is News.
Established in 1878.
Established in 1878.

## NO TRACE OF FINANCIAL GLOOM IN CLARENDON-BUULLDINGS IN COURSE OF CONSTRUCTION \$104,000

BUILDING PROGRAM FOR THE CITY CONTINUES WITH
NO ABATEMENT-CITY'S NEED FOR EXPANSION NO ABATEMENT-CITY'S NEED FOR EXPANSION
FAR FROM REALIZATION-ONE HUNDRED NEW RES-
IDENCES NEEDED. idences needed.


## Do

## $-2$

## 右

 Alte-in fact, has been here some time, and hastimen selling, and buying, and re-


It will be pleasing to our patrons and friends to know that we have just taining a large shipment of the flours mentioned above. You know MARECHAL NEIL-get your order
In the car we also got a choice lot of
fresh corn meat
FRESH GRAHAM FLOUR Our grocery stock was never bettor suited to yourt needs and our pricies are in line with the reductions that can be realized on now.
We take care of our customers.

## Shelton, Watts \& Sanford



The Clarendon News


White Crest Flour Marechal Neil Flour


五
and
 and




## The Keystone of Foot Comfort

mamatum<br>Many feet are ruined because of ill-fitting shoes. When we con- ider the fact, that of the approximately 200 bones in the human body sider the fact, that of the approximately 200 bones in the human bony $1-4$ or 52 of them are in the feet, then we will realize the importance of or 52 of them are in the feet, then we will realize the importance of corretly fitted shoes, to protet the joints, ligaments and tendons of the feet. We have made fitting the feet with correct shoes a study, we know how to fit feet, and we are here at your service. We want to sell you your fall and winter footwear. With a large stock of seasonable you your fall and winter footwear. With a large stock of seasonable shoes to draw from, we are in a position to fill your shoe wants. We will

## Rathjen's Shoe Store

Shoes That Wear

## All The Comforts

and contentments of owning your own home can be yours. Let us convince you that it can be achievedhow you can enjoy all the benefits of home ownership instead of suffering from the disadvantages of accumulating rent receipts. Confer with us.


## As sure as you are a foot high-




## Car Prices

In view of the fact that two or three cars have made reductions lately we wish to assure owners and prospective purchasers that the NASH CAR will not be reduced soon. While many cars advanced from $\$ 250.00$ to $\$ 500.00$ within the past six months THE NASH only took on a $\$ 100.00$ raise, and when that went into effect, CORD tires were put on which change would cost purchaser $\$ 80.00$ also a FORCE FEED OIL SYSTEM was installed, something not found in any cars within several hundred dollars of the NASH PRICE. Hence the small $\$ 100.00$ advance was more than doubly offset by additional equipment, so in reality when the Nash was advanced $\$ 100.00$, the ca combined as a whole was CHEAP ENED in price. Therefore COMPET ITIVE CARS that have advanced $\$ 200.00$ or $\$ 300$. with NO additiona value to purchaser will have to re duce their advance to equal NASH PRICE and yet not have equal qual ity. Our price is still $\$ 1885.00$

## Auto Service Station

A. v. Clant
w. c. . medomiand

## The Home of Good Cheer


$\qquad$

## Bon Ton Confectionery





King of All Wagons
A Fifth Wheel
Made to Government specification with special features added, and the price s right.

Iron and wood wheel trucks at special discount price.

McCormick Binder Twine.
New patented knee pads-See them
Watson \& Antrobus
Claremomen Teasas Phane A

The Big, Friendly Confectionery
 5 his business, too.

| \%max | THE DO |
| :---: | :---: |
|  |  |
| $5$ | $\begin{gathered} \text { COUNT STI } \\ \hline \text { BANK- } \end{gathered}$ |

## The Best Good Things To Eat

It is a great satisfaction to know that everything serve at your table is of the best quality possible to

Every article in our store must pass the test of purity before we offer it for sale.
The next time you come to town it will pay you to stop
here, where quality, service and right prices dominate.

## E. M. OZIER <br> The Leading Grocer Phone 5

## The Donley County State Bank

| resources | liabilities |
| :---: | :---: |
| Loans --.-.-...------- 8 \% $752,600.27$ | Capital Stock |
| Eanking House | Surplus and Profits |
|  | DEPOSITS . . . \$1,072,130.67 |
| Bills of Ex. \& 86,731.55 |  |
| Total Resources | Total. Liabilities --.---\$1,185,233.13 |
| The Above Statement is Correct. | F. E. Chamberlain, Cashier |

## Palace Confectionery




## Baldwin Brothers

## The one price store

DATE OF ANNUAL STATE FAIR OCT. 9

T

| S | M | T | W | T | F |
| :--- | :--- | :--- | :--- | :--- | :--- |

296089 17181920212223

 Eates atem


MEXICON EXHIET PULLS INTO TEXAS

## BABYS' PHOTOGRAPH

Nothers you inteneed to have the cabys's piture maie last monti When it was so many montha, old, bat sou put it of. Sone caty you are going to put this of one tay too lony. So bring the baty, coon this month while he is vet t haby
ow make your baby picture any time in the day or night, cloudy weather or clear. Let us show this to you. Satisfaction guaranteed. Phone 46

Bartlett's
Art
Studio



## OPENING SATURDAY NEW STOCK OF DRY GOODS

At Lelia Lake, Texas

We have just opened a fresh, new and complete stock

## DRY GOODS

In the C. H. Ellis Building at Lelia Lake, and are pre pared to serve the people of Lelia and surrounding communities in the best possible manner
New Goods---Reasonable Prices----Courteous Service Come in---get acquainted with the new managementlook over our stock---prices are guaranteed and we are sure we will make a friend and customer. Yours for dry goods service.

Lelia Lake Mercantilile Company
w. E. ShUlts, Prop.


CLASSIFIED
COLUMN


 !



## You Are Directly Interested In The Merchant's Problems

SELF-INTEREST, THEREFORE, WILL IMPEL YOU TO READ EACH WORD CONCERNING STRICK LAND AND STORY'S VIEWS ON THE PRICE PROBLEM--

## We Sincerely Want You To Give Them Serious Thought

 to that beitef, and must always do so so The ever-changing mind of the
great national buying or consumin public may and deos have its ef great national buying or consuming public may and does have its ef
fect on demand for any or all commodities. With a lessened or increas ed demand, the veribibe supply increases or diminishes, provided rate of
prdectution is steadily maintaned recuuction is steadily maintained.
Many circumstances have combined, during the past few months,
 commodities known as necessities, such as groceries, dry goods, shoes,
clothing, etc. And there is no donying that since the teting up. in
buying began, prices have been declining on many commodities, though on all
This is a condition we have all wished for many times, though in
hearts we have always hoped that it would hit the other fellow and not hurt us, Admit that, freely and frankly, and you will then be on a proper basis for really thoughtful consideration of the sistuation,
as it is so frequently referred to. And we want right here to as it is so frequently referred to. And we want, right here, to lay
down as a cardinal truth, thatSO LONG AS PRODUCER, EITHER DIRECTLY OR INDIRECTLY, SUPPLIES THE CONSUMER, ANY CONDITION OF SUPPLY OR DEMAND WILL DIRECTLY AFFECT NOT ONLY THE PRODUCER AND THE CONSUMER, BUT EVERY INTERMEDI ARY HANDLER OF THE PRODUCT IN QUESTION

All the way up the line, each man or woman who is in any way
cerned in preparing or handing any given product is profitably or concerned in preparing or handling any given product is protitably
unproftably affected. Take the case of cotton:
Every
 of this year, there came a sudden slowing up of buying at retail. The
word was passed from mouth to mouth that goods of all kinds would word was passed from mouth to mouth that goods of air kinds would
soon be cheaper. The public quit buying. It had been, up to that time buying freel, and when it buys freely, the retaile who whants to keep
his stockeks in yod condition, buys exactly his stocks in yood condition, buys exactly as his sales indicate to him
that he thould buy. Very naturally, therefore when the public guit that he should buy. Very naturaly, therefore when the public quii
buying freely, the retailer unit buying so freely from the jobber (whole salare, the wholesaler quit buying from the manumacturere, and the man
afacturer not having his usual number of future ordes on file could not safely buy rawngmateriass in the usual quantities, and quite nuat nurally his jack of interest in the raw material market was reflected in lowe prices for the raw materials that actually did sell. And thus are we
brought baek to the producer of the raw materials, who is also a conbrought back the producer of the raw materials, who is also a con-
sumer. And he finds himself in a very uncomfortable position, exactly the reverse of his situation when the world was clamoring for merchan
dise of all kinds, and prices of raw materials were soaring daily. The dise of all kinds, and prices of raw materials were soaring daily. The
universal law of averages is at work, and producer, retailer, jobber, man unfacturer and consumer must all feel its peffects, both painful and pleasant, during the process of its working. And, at the present time, the
producer is feeling keenly the lack of demand for his product yet at producer is feeling keenly the lack of demand for his product, yet at
the same time, if he applies cold reason to the question he cannot but come to the conclusion that if finished products are ever to be cheaper. raw materials MUST become chaper. Inevitably, labor will be com-
pelled to accept less reward, but on the other hand, the laborer will very pelled to accept less reward, but on the other hand, the
likely be among the last to feel the decline of wages.

In line with our conception of conditions, we are already making price concessions that are important, not tecause of their amount but
because of the fact that they are made at all. The amount by which a because of the fact that they are made at all. The amount by which
price may be cut depends, as we have pointed out before, on the amount price may be cut depends, as we have pointed out before, on the amount
of rofotit orizinally marked up. Because the producer is already feeling
on or dectine in prices, which will sooner or later extend to all who have not yet felt it, we are going to absorb, willingly and cheerfully, our part
of the general loss involved in establishing new price levels, whether we feel that the conditions whics are bringing about new price levels are justiffable or not. We are therefore, carefully going over our stock,
and are making reductions in prices on such items as have actually suf and are making reductions in prices on such items as have actually suf
fered a deccine, and on which we decide we are out of line. It will be worth your while to come to our store end see for or yourself what has
been reduced. We will not attempt to give prices this week. een reduced. We will not attempt to give prices this week. Everybody agrees that cotton is too cheap, but there is a side - -to
this cotton proposition that we of Donley County are overlooking, and this cotton proposition that we of Donley County are overiooking, and
thet is the fact that each producer of cotton in this county has a great deal more of it to sell at the price, such as is in is. than the majority of cotton producers. There are vast areas of the Cotton Bett in which it
will take from 20 to 50 acres of cotton to make one lone bale. And is wit because you are a betterrarmer than those in less fortunate sections? You will not claim so. we believe, but will admit that it is largely because
You live in a section that has always been peculiarly blest with good you live in a section that has always been peculiarly blest with goo
rains at the rieht time. You have not had to recover from a series of severe drouths. At the time of highest prices for cotton you had heavy yields per acre, and consequent good returns in dollars per acre. An based on very much lower raw material prices. Competition saw to it nat you bought your merchandise then just as low as it could be sold,
nnd by the same rule, competition will see to it that you buy the same LET'S REMEMBER THE THINGS FOR WHICH WE SHOULD BE THANKFUL, POCKET THE LOSS WHICH CHANGING CONDITIONS WILL BRING TO EACH OF US, AND ABOVE ALL, LOOK FOR THINGS FOR WHICH TO BE THANKFUL. LET'S DON'T GROUCH.

> We have a standard of quality which we are conscientiously trying to live up to, and when we tell you that an article is worth a cerput ourselves in the customer's place when we put a price on any article in the store. Selling dependable merchandise is a pleasure to us, because we know it means continued patronage.

Strickland-Story's


## The Automobile Industry

half as many as are industry employs Figuring three to a family makes $2,490,000$, which number would popu late the cities of Philadelphia, St. Louis and Boston combined, or any one of the States of Iowa, Kansas, Kentucky, Minnesota, Tennessee, Vir ginia, New Jer

The annual wages paid to the work people of the industry is $\$ 813$, 731,000 which is more than 2 1-4 times the gross revenue of the United
States Post Office in 1917 , and equals all the gold in circulation in the States Post Office in 1917, and equals al
The capital invested in the industry is $\$ 1,297,000,000$, which is The capital invested in the industry is $\$ 1,297,000,000$, which the United States of America, and more than the combined capital stock of the New York Central, Pennsylvania, Chicago and Northwestern and Chicago, Milwaukee \& St. Paul Railways, and more than twice as great as the combined outstan
of thirty-five companies.
$f$ thirty-five companies.
The capital employed in the industry for the manufacture of parts
$\$ 336,000,000$, which is nearly 50 per cent greater than the outstanding capital stock of all the
York Stock Exchange.
The total value of automobiles manufactured in 1919 was $\$ 1,885$,-$=2=-$ ram mas shem Garages and Supply Houses, capital invested figuring an average of only
$\$ 4,000$ each makes $\$ 273,888,000$; they employ 230,000 people and pay SCRUGGS MOTOR COMPANY

## It Is Our Business To Help Your Busines

We carry a full line of Life, Health, Accidert. Fire, Tornado, Automobile -in fact, all kinds of Insurance Buy and sell Vendor's Lien Notes.
Make farm and ranch loans. Have some good bargains in farm, ranch and city

## RYAN BROS.

DUBBS-HAYTER LAND CO.

Farms, Ranches and City Property
"Always on the job"
"TEXAN" Cars and Trucks
Starkey and Bradley
Wellington, Texas


## APPLES APYLLES

My first car of apples for this season is now here and you will find me ready to serve you at the-
PARSONS MARKET BUILDING
W. T. Clifford $\$ 2.75$


## Quality Always

## Particular women have come to expect much from Harned Sisters'

 Harned Sisters' shop-originality, latest styles,
quality-and our high class clientele prove that they
are not being disappoint-
ed.

HARNED SISTERS

## Price Reductions

In keeping with the price reductions over the country,
we are authorized to make the above discounts. We
guarantee to please you in fabric, fit and price.
CLEANING AND PRESSING



## MATTHEW LANE TAILORING SHOP

## Central Grocery <br> Phone 18

Complete Supplies Of Groceries at Right Prices
That is where the rub comes in in these days
high prices and shortage of many things!
But, we are in position to supply your every
And we
y as any other man can for just as little mon-
may be-and possibly a little cheaper. It is quite likely that we can-as groceries are our
especial line and we specialize on this line. Come in and let us figure with you.



## The Present Drop In Prices

Is caused by the drop in raw material. When cotton and wool goes lown, dry goods drop accordingly. My opinion is there will not be any further drop in merchandise until wages are lowered and there is no igh price the manufactures have to pay for labor makes the largest ghe the high prices of all manufactured merchandise the large leather and make shoes before the war was about $\$ 2.00$ to $\$ 2.50$, now $\$ 7.50$ to $\$ 9.00$ a day. The price of labor in a pair of shoes is three or our times are then manufactured ore as hiph it cost almost four times as much to ma accordingly ar in man acture coton and wool koods now than it did before the war. The abor to make a suit of clothes is now about four times greater than in 1914. No permanent drop or any lower prices need be expected until wages drop. (Factory union labor). There has been some reductions in wages of common labor and farm hands, but union labor has not reduced and may go higher. Our customers will profit by every downward turn in the market. We base our prices on today's market cost. Our prices will save you real money

Wonderful Values in Ladies Ready to Wear
not one min
 has sold for $\$ 3.50$ to $\$ 4.00$, now $\$ 1.00$. Variety of Patterns, all new goods. Men's Suits at a big reduction. Boys' Suits, special reduced, all two pair of pants. Special values in cotton fabrics. 36 -inch Bleached Domestic, 25 cents; 36 -inch Brown Domestic, 25 cents; Standard Ging hams, 25 cents; Apron Ginghams, 20 cents; Red Seal Ginghams, 35 $\$ 6.50$ value for $\$ 3.95$; Aprons, $\$ 1.98$. Surprising values are offered in very department.

## T. M. LITTLE



Wiominem

An
..FARMERS AND MERCHANTS STATE BANK... capital $\$ 15,000$ GUARANTY fund bank -mantix

## Do It Electrically


nim nomeny

## Cope \& Chunn

$\qquad$


Phone 10

Kill That Cold With CASCARA ${ }^{\text {NH }}$ QUININE
 Neglected Colds ere Dangerous
Take no chances. Keep this sundard remedy handy for


## G. E. LIGHT GLOBES

Stewart \& Anthony Phome 10

Chamanon Tease

| Kill That Cold With $\qquad$ |
| :---: |




Pump the
Water by
Electricity


15 Whan


## Trade or Sell Your Car

Dont tet a car "die" on your hands. Dress it un for selling or trading. We penint and uphoster and retop carx of any make. You will hardily koow your car in a new dress. Nay we have a chanece to hep you to
malte that etrata proft? We invite sour inpection at

Jack Rutherford
He Can and He Can't

## A Shipment of Bibles

R. A. Long Drug Co.

"The Rexall Store"

"The Store of Quality"

## Paramouni Prcaures 䁖

Juanita Hassen in episode of "THE LOST CITY," also 2 reel comedy and Pathe news. SATURDAY, 9TH "spiet of good" She is alctures Also one-reel comedy. With an all-star cast,
Also PATHE REVIEW,
$\qquad$
ed woman in America in a strong co
and wife and their tragic mistakes.
$\longrightarrow \longrightarrow-0-$
WEDNESDAY, ${ }^{13 T H}$ First national attraction
Elmo Lincoln in "THE tarZan of the apes." Thousands have read this book, and they are all going to see the pictur
and its worth while. It is a real sure enough photo play.
thursday, 14 TH $\qquad$ realart picture
$\qquad$
--Cut This Out Now and Save For Future Use.
Pastime Theatre


## Clarendon Mercantile Company

Smart Wraps and Top Coats
The Wrappy Wrap is the thing! Women find charm in the huge, enfolding collar, luxurious beauty in the ample fullness of these velvety fabrics of fashion, that curve and cling in the graceful lines of the new silhouette
$\$ 24.50$ to $\$ 150$


In The Matter Of Economy When people speak of "cutting down" expenses they don't necesis merely a question of getting the most for the money spent-and
"most" is simply a matter of "best." An expenditure made here buys the utmost in quality always-No
watter how small the amount spent matter how small the amount spent store may greatly assist you in
"cutting down" expenses.


Stylish Frocks For Immediate Wear

Exceedingly youthful in line and trim are these exceptional tricotine and serge frocks - beaded, braided or embroidered. For campus, traveling and general wear, nothing can take the place of a navy blue wool frock.
$\$ 24.50$ to $\$ 94.50$

## Downward Revision of Prices On

## Shoe Fashion For Fall

This revision is due to recent declines made by manufacturers and jobbers, and though it means a loss to us, we are co-operating to the extent of passing this advantage to our customers.
The lines that are affected are ginghams, sheetings, domestics, shirtings, outings and other lines.

First In The Field With The Newest

## Stapile, Effective Ai Once

It is our business to be first with the newest styles, and we are extremely proud of this, our first season's showing
-NEW BRONZE OXFORDS
-NEW PUMPS
-NEW WALKING SHOES
-NEW DRESS SHOES
Featuring in our children's line, "Buster Brown" shoes and we have them in a big range of leathers, styles, and prices.

## Clarendon Mercantile Company

GOOD PLACE TO TRADE"



