



THE CLARENDON NEWS

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Member 1930 NATIONAL EDITORIAL ASSOCIATION



PANHANDLE PRESS ASSOCIATION

Every time we tear a leaf from our calendars we get thirty days closer to the time when Clarendon will have her much needed city auditorium up here at the head of Kearney street.

1930 will bring about wonderful road improvements in the Panhandle. Every year the paving gaps between the larger towns are becoming fewer and shorter. The Panhandle people are thoroughly alive to the demands of modern transportation. Even the lateral roads must be given more attention and be kept in better condition.

As The News comes to you on the second day of the New Year, we sincerely trust that it finds you happy and prosperous with a heart full of courage and aspiration for the tasks of 1930. We pledge you a better service this year than in the past and hope that our relations with one and all may be even more pleasant than we have enjoyed in 1929.

Another thing that helps to make 1930 look a little rosier for Donley County is the beginning of the survey of the official route of Highway No. 5, through the county. The highway department will spend about two hundred thousand dollars on grading, drainage structures and small bridges on this route, and a very large per cent of this money will be spent for labor and supplies right here in the county. One of our public service corporations will shortly announce a substantial improvement program and with numerous private and individual contracts to be let, 1930 surpassed in recent years. We should be so busy in helping Donley County maintain her rightful place among the counties of the Panhandle that we should have little time to worry over the fellow who knocks Clarendon and Donley County and whines about hard times. Forward progressive men of Donley County, 1930 beckons you.

Donley County is facing the New Year in a very advantageous position, considering the handicaps which beset all sections of the nation. In the first place a good year in 1928 put Donley County people in a very satisfactory financial condition. Secondly, the pay-as-you-go or cash system so generally practiced, kept most of us from being in debt to any great extent when 1929 came to a close. Thirdly, the experiences of recent years have been of a nature calculated to put every farmer on a self-sustaining basis even between crops, through his poultry, cows and other lucrative sidelines of the farm. Every Donley County farmer, with this experience is in better condition to make his own way until another harvest, than he has ever been before. He knows just where the weakness of the system of diversification lies and will be able to make more clear money in 1930 than in the last three years. While the farmer was making some readjustments, the business interests middle-men, et cetera, were making similar adjustments with the combined results that 1930 finds a very great change in the entire agricultural and business structure of the country—and the change is for the better. Those of us who will work hard and attend to our own business in an intelligent manner need have no fears for the success of the New Year. The country is sound, even if a little lank in the pocketbook. It is our task to keep it sound, by keeping our own respective businesses in active, healthful condition.

ALL TOGETHER FOR THE COMMON GOOD

Donley County isn't the only section of the Panhandle where poor seed, short staple, discriminating markets and general uncertainty marred the fall season of 1929. In Hardeman County, in Childress County, in Collingsworth and Hall comes the same tale of woe, and the same demand that measures be taken to prevent the recurrence of the same situation in 1930. In another column The News is printing an editorial taken from the Chillicothe News much along the same line as this paper has printed from time to time. Down at Childress and Memphis the chambers of commerce and other agencies are already busy on a program for better seed in the New Year, while here in Donley several plans are under way to help better conditions in staple and market next fall. A meeting is being held in the Goldston community next week on call of the leading cotton farmers of that section which is expected to bring about better conditions there, and more meetings will be held over the county in the next few weeks. As interested as business and professional men are in the remedying of the situation as it exists now, the farmers are fully alive to what must be done and girding themselves to the task of necessary measures to bring about a change. Every agency in Clarendon and other Panhandle towns, realizing the need of better seed, standard staple and better and fairer markets, is in thorough sympathy with the movement and will bend every energy to the accomplishment of those objectives.

It is another case of exemplifying the motto of Dumas' four musketeers—"One for all and all for one."

Every good law must in its infancy face much criticism and efforts at repeal from selfish interests and those of the human race who see "red" at any change of the old order. The present marriage license law in Texas is proving no exception to the rule. Certain county officials and many justices of the peace who are losing fees by the operation of the law are behind a loud hue and cry against the law and are promising to launch a great effort to repeal it at the first opportunity. The News is prouder over the fact that Donley's County Clerk and our local Justice of the Peace are both supporters of the new law because they believe it is a good law, and are for it even at the cost of a few fees. The three days' notice of application for a marriage license in Texas is halting hundreds of unworthy and ill-conceived marriages in this state and will aid greatly in eliminating a corresponding number of divorces. Likewise, the physician's certificate required for the groom is saving untold suffering and transmitted disease and weaknesses to unborn generations, and is therefore a boon to the race. The present law should not only be retained but should be strengthened. It seems to us that young Texans should take a pride in the detailed compliance with the law in their marriages. It gives pride and dignity and respectability to the marital state. May all efforts for the repeal of this good law come to naught.



THERE'S A SIGN AT YOUR ELBOW

There is a sign at every railroad crossing reading, "Stop! Look! and Listen!" yet every day somebody gets knocked into eternity by a locomotive. Everywhere, thinking highway commissioners warn unthinking motorists to "drive with discretion," "don't pass on a hill," "slow down," and all those things; still, a newspaper without a list of automobile fatalities is the exception rather than the rule.

As people still walk and drive blindly in front of speeding twenty-ton locomotives, and as darn fools under steering wheels still kill themselves and endanger the lives of law-abiding and cautious-observing citizens, just so do some communities remain sound asleep to their opportunities, constantly slipping more and more into the valley of "what used to be," while other live, wide-awake towns "take telling," shake off their shrouds of lethargy and get going to a bigger, brighter and better day.

What do you want in Clarendon? What does Clarendon need to make it what you would like it to be?

Whatever you want—whatever Clarendon needs, you can have it if you want it bad enough and will "take telling" to get it.

If it's factories you want, get "right" yourself, make Clarendon "right" by making it READY for factories, and the result will BE factories. If it's home builders you want, the same is true.

There are more manufacturers seeking locations for new factories than there are towns ready and right for factories. There are thousands more people in the market for, and just waiting to get "sold" on, new home locations, than there are communities which can rightfully lay claim to being even semi-qualified for ideal residence.

There is a sign at your elbow—both elbows. That sign is a sign of the times, telling you that never in your life has Clarendon had the opportunities that it has today. Everywhere you turn there is proof of it. Every place you go you can see it if you LOOK, and hear it if you LISTEN.

Decide on what Clarendon wants, find out what it needs, KNOW what it has, what it lacks, where it is strong and where it is weak. Don't guess—KNOW. Then get going to go get it.

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This Town Doctor Article is published by The Clarendon News in cooperation with The Lions Club.

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The "big three"—Happiness, Health and Good Fortune. May they be yours in the coming year.

Friday and Saturday Only

- Mince Meat, Per Pkg. .10
Brazil Nuts, Per Pound .20
CORN, No. 2 White Swan, Per Can .15
TOMATOES, No. 2, Per Can .10
Raisin Bran, Per Pkg. .10
Navy Beans, Large Size, Per Pound .10
MATCHES, 6 Boxes .20

We have the pure "East Texas Ribbon Cane" Syrup.

Cash or 30 Days ONLY—We Deliver

Shelton & Sanford Groceries and Feeds PHONES 186 AND 421

FEW ACCIDENTS MAR ENJOYMENT OF HOLIDAYS

A record of very few accidents during the Christmas holiday season has been completed in Clarendon as nothing of a very severe nature has occurred to mar the pleasures of the season. Last Saturday evening, a car struck Fred Rathjen from behind and threw him a considerable distance at the intersection of Second and Kearney. Mr. Rathjen suffered no great amount of bodily injury although he was bruised and had quite a difficult time making his way over the streets the fore part of this week.

A small son of Jim Heathington of the Chamberlain community was struck early in Christmas week by a car driven by Sam Darden. The car was being driven at a slow speed and the youngster was merely knocked over and was unhurt. Three physicians pronounced him as being sound after the accident and the only ill effects he suffered was a bruise on the back of his head, where it struck the pavement when he was knocked down.

The only hunting accident of the year occurred on Christmas

day when a shotgun was discharged by Frank Whitlock, the greater part of the load hitting George Garrison in the side and face. It was at first feared that one of his eyes might be seriously hurt, but later examinations proved that no great amount of harm had been done. The distance from the gun and the small size of the shot prevented the injury from being worse than was first thought. Last report showed that George was resting easily and that he would soon be completely recovered from the accident.

There were many other minor

accidents such as smashed fenders and the like, but none have had any serious effects and the occupants of the cars have not been greatly injured in any cases on record.

Mrs. Roberta Ryan and little son, John Morris, left Friday morning for Oklahoma City, where they will spend a week with the former's sister.

Miss Ruby Lee Landers of Amarillo, spent the latter part of last week in Clarendon visiting with her mother and father.

Why Walk For Food When We Deliver For You



Begin the year by trading at our store and realize the advantages to be gained in having your groceries delivered right into your home at no additional cost. Consider too, the quality of the merchandise and be convinced that you can do no better elsewhere.

At least a portion of your business will be appreciated.

- COFFEE, Genuine Santos Peaberry, 3 lbs. for \$1.00
Rice Krispies, Four Pkgs. for .45
MACARONI, Q Brand, 4 for .25
CHEESE, Full Cream, Per lb. .20
DATES, Bulk, Per Pound .30

Try a Sack of Marechal Neil Flour for good Biscuits.

Clifford & Ray

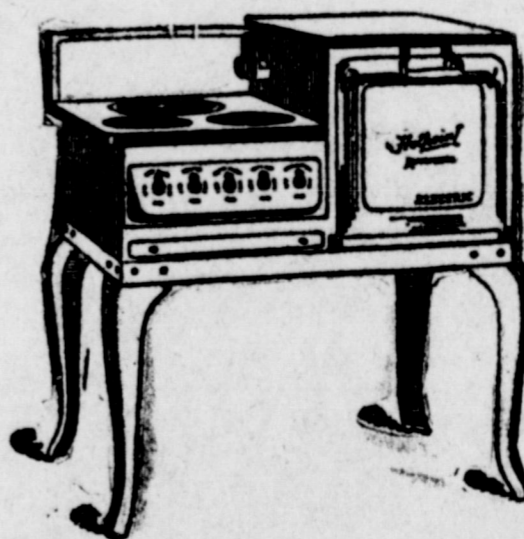
Groceries and Feed Phone 5 or 412 DELIVERY SERVICE

PROMPT SERVICE

OUR WANT ADS. GET RESULTS



Leisure Hours With the New Hotpoint Range



You are sure to appreciate the many advantages of the New Model 1930 Hotpoint Electric Range. Modern housewives who want freedom, leisure, and the time to enjoy the better things of life, have enthusiastically endorsed and recommended the "Phantom Maid."

All you do is to place your complete meal in the oven, set the automatic timer and heat control, and let Hotpoint do the rest. Your delicious, perfectly cooked meal will be ready to serve when desired.

Investigate this remarkable Kitchen Aid Convenient Terms

West Texas Utilities Company









ITEMS OF INTEREST IN DONLEY

BRICE

Mr. and Mrs. Carl Willingham of Lubbock, were guests of Mr. and Mrs. Lafe Smallwood Thursday noon. Mrs. Willingham will be remembered as Miss Jessie Lee Pool, who taught two school terms at our school. Mr. Willingham and Mrs. Smallwood are cousins.

Miss Ruth Hartzog is spending the holidays with her parents, Mr. and Mrs. A. C. Hartzog. Mr. N. O. Jones and family moved last week to Lampasas County. We hate to have this good family leave us, but wish them much success in their new home.

GOLDSTON

family, also Mrs. Riley's sister, Mrs. Marsalles of Quanah, and niece, Mrs. Storer of Wichita Falls, drove to Ashtola Friday and visited with Mr. and Mrs. Henry Tims.

HUDGINS

Sunday School at the regular hour Sunday evening. Christmas has past most everyone in this community seemed to have a most enjoyable time.

Unintentional Suicide

Many people are slowly poisoning themselves just as surely as if they drank opium every morning for breakfast. They are daily absorbing the toxins or poisons created by accumulated waste matter in their constipated digestive systems.

SUNNY VIEW

We have had another week of fine clear weather. Surely every one has enjoyed these lovely Christmas days and all seem to have the Christmas spirit, as so many have enjoyed the Christmas feasts and the many big turkey dinners.

INSURE YOUR FEED

Insure for one month or five years. Fire, Lightning and Tornado. See me for Particulars General insurance—Fire, Automobile.

GRIND YOUR FEED

Grind all of it and watch the difference in the amount it takes to secure the desired effect on what you are feeding.

You Save One Half Actual figures kept by those who are having their feeds ground will prove that this is an actual fact. Prove It Yourself

Simpson's Mill and Feed Store PHONE 149

A FRIEND IN NEED

Your bank will often be found to be just that when you come to a time when you are in actual need. You may not need money—although that is sometimes a necessity—or you may need advice. We pride ourselves on being in a position to supply either.

BE SURE OF YOURSELF FARMERS STATE BANK

ON JOB AFTER WEEK'S VACATION VISIT

Mr. and Mrs. John McDaniel reached Clarendon late last Sunday evening after enjoying a vacation of almost a week in the home of friends and relatives in DeKalb, Texas. They report a most exceptionally fine Christmas week with much turkey and a great many trimmings.

Dr. J. G. Sherman DENTIST Room 3 Goldston Bldg Res. Phone Office Phone 251 43

Adults Contract Children's Diseases Adults can, and do, contract many children's diseases. And, usually, they suffer from them much more than children do.

Best Purgative for Colds Lotabs Relieves the congestion, reduces cough, hastens recovery.

Beauty Parlor Christmas Cheer and Radiant Smiles cannot hide that neglected complexion. What is more fitting for the holiday occasion than beauty properly cultured?

Whitlock's Barber Shop Phone 666

Season's Greetings And Best Wishes For 1930 Hanna-Pope & Co. ASSOCIATED STORES

