

## THE CLARENDON NEWS

| Publibbed Tburadey of Eeeb Wook. |  |
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| sax m. braswell | L, owner and Editor |
|  | Four Weeks is a Newspaper Mon All Ads run until ordered out. |

## 1929 MEMFER 1929 NATIONAL EDITORAL



PANHANDLE PRESS
ASSOCIATION

Justice is the freedom of those who are equal. In Justice is the freed om of those who are equal. In

Not long now until the annual fund will be collecte for the Goodfellow work in this community. Get it on you mind and heart.

A sneer is the weapon of the weak. Like other devil's weapons, it is always cunningly ready to our hand, and Lhere is

Three things too much and three too little are perniious to man; to speak much and know little; to spend much Cervantes.

Workers for the Paloduro Park project face a larg Workers for the Paloduro Park project face a large
task and one that may require years of accomplishment. But then no movement of any great worth is ever
tainment. There's zest in the battle of progress.

Thanksgiving is here and Christmas is just aroun he corner. Our joy and personal satisfaction in this joy ous and happiness we bring to others. Let us have a most joyous season, then.

After a very wet, cold and disagreeable November there, is some indicstion of open weather for a few weeks.
The gins are humming again as the farmers are getting into the fields for the last half of the cotton crop and a Business is going to return to normal fall levels in De cember.

The News editor had the privilege last Friday of eat ing dinner-the old fashioned twelve oclock dinner-with the women's clubs of Donley County assembled here for an
all day meeting. It just happened that Friday was the ediall day meeting. It just happened that Friday was the edi-
tor's birthday and he can testify now that he never had a tor's birthday and he can testify now that he never had thanks are due the club women and Miss Thompson, Donley's very efficient demonstrator

President Hoover has just concluded a series of conferences with leaders in industry and labor from all parts of the nation, the object ond progress might be relied on fo 1930. It has been obvious from the day the great stock crash began that unless something was done the nation might suffer indirectly from the losses in stocks and legitimate president's plan of getting definite statements from great corporations and leading business executives of their building and expansion programs for 1930 has met with response, regardless of partisan politics, and we have every assurance now that 1930 will show an increase in building and employment over 1929. Through the federal reserve measures directed by the president the nation is rapidly throwing off the fear of panics and depressions. Business goes ahead with imperial confidence in 1930.

EDUCATION IS NOT COMPLETED EARLY

Most of us have the idea that a man's education ought to be complete when he is about twenty. As a matte of fact, in all the more difficult callings, those in which sheer luck and low cunning are of least importance, and ust out of school at sixty. This is true in the rarefied upper realms of business as anywhere else. The younger man who manages to attain to some showy second or third rank among financiers and business men is so remarkable that the cheer leaders of low literature write him up in the go his abode in echelon formation.

The money and business power of the land is in the hands of old men. I am no cloudy optimist. I see life through no rosy glasses. I am not convinced that either the man or the race has any high destiny, but the great luscious happihess of being, the triumph of struggling, the color of the vast pr

To a man who can find beauty, glory, or tragedy in a grog-shop, a hovel, a slum, or the sinks under the pier as readily and surely as in a mansion or a palace, there is no use of preaching the trials of existence. Every hour is too brief, every day too soon concluded, and life itself too ing joy in it.-George. Luks in Red Book Magazine.


#### Abstract

The safety campaign put on in Clarendon by the American Legion has been productive of much good in this When there is how much would be hard to determine. rivers and pedestrians to be mindful of the rights and oo, the action of local business and professional men keeping their personal cars off business streets on Satur ays and other peak days of traffic, has been of great ad antage in allowing our farmers and tourists to have easy and general good-will for our city, and safety for our citzenship. Let the safety campaign proceed.


PUNISHMENT FOR DRINKING SURE -by Nature if not by law

Some have charged that in the zeal of prohibitionists to cheer and bolster the eighteenth amendment they have
neglected to preach temperance and the evils of strong drink. It is strange that this charge comes from those who tamper with whiskey, and not from those who are teetotalers, but nevertheless in order to keep our record absolutely straight-even to those who have forgotten good
citizenship to the point of damage to their own stomach and brains, we delight to quote a statement made last
and week by Dr. Alexander Garrett of Weatherford, Texas, one
of the foremost or the fremost physicians of that section of Texas.
Dr. Garrett says-"Knowing it to be an absolute fact that the drinking of whiskey is injurious to the human race, that it does not improve health or lengthen life, that wise, that it does not strengthen or benefit the moral nature, but that it does destroy one's morals and that no one is helped finencially by drinking whisky and that people who make and sell whisky unlawfully will, in all probability, sooner or later, take a course of training in the penguards, reason would dictate to all who have reason to be ware of whisky in all of its forms and forever let it alone
and abstain from the use of it wholly, totally and entirely."

most people are like ducks min


 lish hooks in his opeckets," which is and anything but complimentary an
someting that you would not want said about you. In fact, you dete
tueh poople. There really isn't a great difference between things social and
things civic, exeept that there are more short horses entered in the
latter event. Many of you who are good sports socially are moochers
 ontinual existence, growth to keep the water in your pond-to insperity of your town that you
nd your neighbors may live, work, play and make met and
tif appreciate it. If in in the past, you have make money. Recognize
tight-wad, there is no time like the present been a civic Copyright, 1929, Dyckston, Inc., Reproduction prohibited in whole
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in cooperation with The Lions Club.

\section*{Use the Phone <br> Call 186 or 421 Specials Friday and Saturday <br> We Are Asking For Your DECEMBER BUSINESS. <br> | Quality | Service |
| :---: | :---: |
| DATES, |  |
| Cranberries, | 20 c |
| SARDINES, | vatremeta come 25 c |
| SYRUP, | 35c |
| COFFEE, | pral $\$ 1.20$ |
| Figaro Salt, |  |

Cash or 30 Days ONLY-We Deliver

# Shelton \& Sanford 

Groceries ap- Feeds PHONES ${ }^{1}$ AND 421

## BE THANKFUL

 That it is possible for you to buy your Groceriesin a Store where you get the utmost in Quality, Service and Price. We urge that you take advantage f this during December and reaize just what
 CLEANSER, smorte, pea can 05
SPUDS, pea Peat, is tom $\quad .50$
SOAP, comer, roun tam 25
1 Pep
I Rice Krispie
1 All-Bran, Kellog's

Get your Extra Earned Cash Discount in S. \& H Green Stamps.

## CLIFFORD \& RAY

Phone 5 or 412
PROMPT DELIVERY
SERVICE

## MILL WORK

 ask US FOR PRICES
Watters \& McCrary

## Phone

## Valuable Service

Tbe most valuable feature of electric ligbt and power is SERVICE.

SERVICE not only is that of placing a certain amount of electrical energy at the disposal of its customers; it is planning and building strong, aggressive and dependable electric power facilities so vital to the economic welfare of West Texas.
-This Company understands the significance of the responsibility which it bears to the people of this rapidly growing "Land of Opportunity." The ability of its cities and towns to grow industrially and commercially depends in a large measure upon the character of the electric power service which this Company renders.
-Looking to the future growth and development of this great land, the West Texas Utilities Company is ever building for the industrial and commercial needs of tomorrow.
-With three major generating stations, 15 auxiliary power plants and more than $\mathbf{2 , 0 0 0}$ miles of transmission lines, this Company places at the disposal of its customers an inexhaustible supply of electricity and a type of service not surpassed in the great metropolitan centers of the United States.



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ITEMS OF INTEREST IN DONLEY


## Specials For Saturday

| COFFEE, | wimata sin an |  |
| :---: | :---: | :---: |
| OLD DUTCH, | 2 mom | 15 |
| PECANS, | sameme per in | 75 |
| CALUMET, | 10.0 stie | \$1.45 |
| SYRUP, | 5ixmemm |  |


| CHIPSO, |  |  |
| :---: | :---: | :---: |
| APPLES, |  |  |


RELISH, Ga. cam $\$ 1.25$

Call us early and we will deliver to your wishes-
if called late we cannot get to your house as soon as you might want. Never too early to call-we are
here. here.

> Lowe's Store
> Phone
> 18 PROMPT DELIVERY
> ,


## Stop!Look!Listen!

Some one is going to receive a beautiful Bed Room Suite for their Christmas-absolutely Free of all cost. Some one else is going to receive a splendid Cedar Chest at the same time.

Come in our store-look over our stock, and we will tell you all about it. You will also find how you may get more than one chance at the two gifts.

Drop in today -get the ticket that belongs to you-it may be the right one-It is absolutely Free.

## Furniture for Christmas

Why not give a gift that will last for years-something that will be a pleasure for the whole family. There is not a more practical gift than furniture-either a suite or an odd piece-Something for the home. People judge you by your home-How is yours? We are always ready to help you solve your home furnishing problem. Our stock is complete and will furnish any home regardless of size or the class of furniture you may want to use.

Why pay two profits when one can be eliminated if the merchant buys direct from the Factory. If every one knew the quality of furniture there would be a lot more good furniture bought than at present. What does buying power mean to the customer? It means that he is going to get more quality and more style for his dollar. Why pay more than an article is worth? It is worth just what it is selling for elsewhere.

More quality and style for less money is more than a motto with us. Let us explain our system of buying to you and you will see how we can sell for less.

# Clarendon Furniture Co . <br> J. F. HEATH <br> Owners 

ASSOCIATED WITH AMARILLO FURNITURE CO.
Phone


"What do You Mean

## Penetrates Metal Surfaces?"



## A Plain Answer

## to a Reasonable Question

$T_{\text {crude under a patented process exclusively owned by the Cons }}^{\text {HE }}$ trude under a patented process exclusively owned by the Concombines with metal surfaces, forming a permanent, protective film.
No mater how long a motor stands idle or how cold it gets, this film is present and im It takes five to ten minutes-often longer-for the oil in the crankcase to fully flood the bearings in the starting operation. During this period, automotive engineers agree, from $40 \%$ to $60 \%$ of motor wear occurs. This wear is reduced to a minimum by the Conoco Germ-Processed Motor Oils, retaining it on and in the surface pores.
Conoco Germ-Processed Motor Oil stands up under every condition of stress and strain. It will not break down or burn nor will it evaporate to any appreciable degree.

No other oil possesses these qualities.
So positive are we in our convictions, so positive have been our cests of this remarkable lubricant, that we are perfectly willing -and we will meet it with Conoco Germ-Processed Motor Oil so satisfactorily that you will never consider using any other oil. Go now to stations and dealers displaying the Conoco Red Tri-angle-have your crankcase drained and begin immediately to profit through the use of this remarkable oil



# High Spots Of Our November Selling Event 

## Dresses

## Every Dress in our Stock included in this Sale

 Just in time for the Holiday Season and styles that are right in every respect.sy950, s750, ,3450 values now

-\$29.85 $\$ 19.50, \$ 17.50, \$ 16.95$ values now $\$ 22.85$ Two special lots of Dresses taken from our high-

## \$7.95 - \$9.95

## Millinery

We are including this week every ladies and child hat in our November Selling campaign at
Big Reduction

## Gossard Corsets

 Never were Corsets more in demand and it is absolutely necessary for you to be properly corseted in order to wear the new Dresses correctly.GOSSARD CORSETS GOSSARD CORSETS
included in this event.

No Goods Bought for this special event-every item taken from our regular Stock. Simply moving our regular Semi-Annual Sale up Thirty Days-you benefit by the early purchase-we benefit by having our Stock at lowest inventory

Men's,Women's and Children's Shoes
Every pair included, none reserved-No we are not selling them at Half Price, for our Shoes are not that kind-but we offer you the best of stock at a substantial reduction.

## Men's Dress <br> Pants

$\$ 8.50$ values now
$\$ 7.50$ values now
$\$ 6.50$ values now
$\$ 5.00$ values now
$\$ 4.00$ values now
BOYS LONG PANTS INCLUDED.

## Men's Suits and Overcoats

In order to reduce our Stock to lowest point for Inventory we are offering every Suit and Over Inventory we are offering every Suit and Over-
coat at January Clearance Prices-you get the $\$ 39.50, \$ 37.50, \$ 34.50$ values now $\$ 29.50, \$ 27.50$ values now
$\$ 29.85$
$\$ 25.00, \$ 22.50$ values now
$\$ 19.50$ to $\$ 16.50$ values now
Extra Trousers also Discounted.

## Boys' Suits and Overcoats

| Included in this Sale-- |
| :---: |
| $\$ 10.00$ values now |
| $\$ 8.50$ values now |
| $\$ 7.50$ values now |
| $\$ 6.50$ values now |
| $\$ 5.00$ values now |


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