

"Oldest thriving town in the Panhandle!"

**USPS 847040 ISSN 1048-8170**  Thursday, December 8, 1994

Vol 5, Number 49

## Santa Letters Wanted

Deadline for submitting Santa letter is December 14, 1994 at 5:00 p.m.

#### **Commodities To Be Given Away**

Commodities will be distributed on Thursday, December 15, 1994 from 8:30 a.m. until 12 noon in the offices of Panhandle Community Services, 416 Kearney, Clarendon, and at the Senior Citizens Center in Hedley, from 8:30 until 10 a.m. Please note day/date change for this time only!

#### **College Choir** Presents Christmas Program

Following an outstanding performance Sunday afternoon, the Clarendon College Show Choir will present their Christmas program again Friday evening December 9 at 7:00 p.m. in the Harned Sisters Fine Arts Auditorium. The one hour program is filled with wonderful Christmas music to treat all ages.

The Show Choir is an extension of the college's Fine Arts Department and Jim Stewart is the director. Everyone is invited to come and enjoy the Christmas spirit through the department's



KYLE ALLEN was sworn in November 23, 1994 as County Attorney by equipment. The funding is appropriated by the Federal Government under the Federal Transit Act. Judge Billie Christal.

2:30 p.m. at the College

Auditorium. This is being spon-

sored by the High School Band.

Proceeds will go towards their

lerbrook plays the role of Rev. Ira Cake Auction Pennington, and there are 20 other cast members from Clarendon who have worked very hard to make this Set program successful. There will be a Cake Auction, Sunday, December 11th at

Pastor Burns wishes to invite the public to one or both of the performances of "For Unto Ya'll." The programs will be presented at the Church which is at 501 Mc-Clelland St. Admission is free.



## Scholarship Deadline Announced

High School students with a grade point average of "B" or better and who are U.S. citizens interested in applying for \$1,000 college scholarship should request applications by December 15, 1994 from Educational Communications Scholarship Foundation, 721 N. McKinley Road, P.O. Box 5012, Lake Forest, IL 60045-5012. To receive an application, students should send a note stating their name, address, city, state, zip code, approximate grade point average and year of graduation. All requests for applications will be fulfilled on or about January 13, 1995. One hundred fifty winners will be selected on the basis of academic performance, involvement in extracurricular activities and some consideration for financial need. A total of \$150,000 will be awarded.

# **TxDOT Seeks Applications**

The Texas Department of Transportation has issued a request for applications to nonprofit organizations which provide transportation services to elderly and/or disabled persons, or applications which might provide equipment for eligible transportation programs.

Applications are being requested for Section 16 grants which provide for eligible capital expenses to include the replacement of buses, vans, trolleys, and other vehicles used to transport elderly and/or disabled persons. Also included are the purchases of vehicles for service expansions, purchase of radio equipment and necessary auxiliary

To be eligible for consideration, each proposal must include a completed Section 16 grant application, successful completion of the pre-application interview and an on-site visit with the public transportation coordinator. Forms for organizations in the Childress District are available from Mrs. Tonya Cummins, 1700 Avenue F NW, Childress, Texas 79201-0900. She may be reached by telephone at (817) 937-2571.

Written proposals must be received in Mrs. Cummins's office on or before January 16, 1995.

#### MDA Announces Fill-The-Boot Proceeds

Thanks to the efforts of the area fire fighters, over \$20,000 was raised during this year's Fill-The-Boot campaign for the Muscular Dystrophy Association. 1994 is the 40th anniversary of the fire fighters involvement with the Muscular Dystrophy Association in the fight against neuromuscular disease. Over the history of this collaboration, fire fighters across the country have raised in excess of \$110,000,000. On this year's Jerry Lewis Labor Day Telethon, a check of over 7,000,000 was presented representing the 1993/1994 national campaign. These funds are collected pennies, dimes and dollars at a time by both union and non-union departments across the country. While collection campaigns can occur throughout the year, in the Amarillo area it has become a summer tradition with several being conducted on the Labor Day weekend.

In the Amarillo area, including the Oklahoma panhandle and eastern New Mexico, fire fighters donned their commemoration navy blue, MDA t-shirts and took to the corners once again. Most of the figures are in they were great! Listed by department, MDA received the following: Amarillo-\$4,327.28; Canadian-\$664.47; Friona-\$650.00; Dalhart-\$2,707.00; Dumas-\$528.50; Borger-\$561.92; Pampa-\$1,186.44; Childress-\$592.75; Clarendon-\$1,580.00; Tulia- \$1,300.00; Guymon-\$955.52; Osage-\$1,987.00; Clovis- \$2,653.37; Stinnet-\$500.00 for a total of \$20,000.

Each department organized its own effort, recruited volunteers from amongst it ranks, chose the target corner and then worked shifts for two hours or more requesting donations from passing cars and pedestrians. In many

musical presentation.

#### Christmas **Musical To Be** Presented

On Sunday night, December 11 at 7:00 p.m., and on Monday night, December 12 at 7:00 p.m., The Assembly of God Church will be presenting Robert Stirling's Christmas Musical entitled "For Unto Ya'll."

The musical answers the question, what if the events of Luke Chapter 2 in the Bible, had taken place in 19th Century West Texas. It is an unforgettable retelling of the story of Christ's birth, complete with lots of pickin, grinnin, fiddlin, singing, cowboys and fun.

Several Clarendon residents play the key roles in the musical. Don Hall plays the part of Gabriel with his 10 gallon white hat and pearl hand revolvers. Jeremy Annis and Amanda Burns play the roles of Mary and Joseph. Bobby El- Sunday evenings in December.

all 2320 or leave a message at 3460 for a Card-Gram. They will sing Christmas Carols for the family or person of your choice. They will also deliver a fresh baked goody (ie, bread, cakes, pies, cookies, fudge, caramel corn, etc) and carol a few songs to shut-ins, elderly, friends, neighbors, or family. Donations for baked goods and carols will go to the Nazarene Youth. Please call soon for appointments on Saturday and

## Single's Group Organized

On Thursday, December 1st, the newly organized single's group met in the home of John Rattan. They all enjoyed a pot luck supper.

Single's if you are over 18 and Home Alone, join them at their next meeting in January. As their single's group grows, they want to meet the needs of the single's in Clarendon. Suggestions have been made for other activities such as bowling one night a month, a trip away from Clarendon to eat, a poet group may meet once a month, one night just to watch movies, a craft night, and a devotional study night. They realize that you may not fit in all these groups, but, they are interested in any suggestion you may have about your interest. Please join them in January for their next meeting. Watch the paper for the correct date. If you have any other questions write: John Rattan, Box 1145, Clarendon, Texas 79226.

## **Open House Planned**

The Saints Roost Museum will open the doors for its 18th annual Christmas Open House, Sunday afternoon, December 11th from 2 to 5 p.m. Everyone is invited to attend. Go out and visit with friends and enjoy the exhibits. You will be entertained by Jo Shaller as she gives her Cowboy Poetry reuditions. Jo has entertained in several local clubs and in Vernon, Texas. She has headlined at The Big Texan Cowboys Poets Breakfast and will again perform there in January. She is a member of the Southwest Cowboy Poets Association. Mr. Wes Thomas of Clarendon will be on hand with his guitar and might even sing you a song or two. Refreshments will be beautiful First Presbyterian served and they guarantee that you will be glad you came.

CAST OF Robert Stirling's Christmas Musical entitled For Unto Ya'll.

#### **Carol-Grams Planned**

Nazarene Youth Crafts sale has items to sell. They will be located in front of Eads Furniture Store on Thursday for late night shoppers.

## GED Classes Held

TED Classes are being held Tuesdays 7-9 p.m. at Clarendon Elementary room 109. Practice tests are available and material to study. No fee.

Adult Basic Education classes are included with GED for adult needing help in areas of interest and need.

# Put a Card in the Newspaper

businesses and some individuals have put a Christmas greeting in Clarendon's newspaper. That tradition will continue this season.

would like such a greeting should notify the paper as soon as possible. If you or your organization wants a Christmas Card in The Clarendon News, please call Cassie at (806) 874-2259.

cities the local auxiliaries either joined the collection efforts or provided food, drink and encouragement or both. Participation in this program is open to all fire fighters and can be structured to suit the requirements of each department.

Funds collected will help support program services such as monthly clinics, support groups and summer camp in the Amarillo area. MDA is a non-profit, independent, non-United Way health care agency which relies on private contributions to fund its programs and nationwide research efforts.

## Physicians Assistants A Critical Link To Health Care

Houston-Whether in an inner city or a rural health clinic, physicians assistants are becoming a critical link in the delivery of primary health care.

"With increased competition between managed care plans, physician assistants are proving to be a cost-effective source of care for greater numbers of patients," said Carl Fasser, director of the Physician Assistant (PA) Program at Baylor College of Medicine in Houston.

Adding a physicians assistant to a practice, Fasser says, allows the physician to spend more time with roblematic cases while shifting some of the patient care to the PA.

David Bartlett, a physician assistant at an occupational/family practice office in Corpus Christi, Texas, sees the diversity of his job as one of the best benefits.

## Crafts For **Christmas**

"At this practice, I see everything from pediatrics to geriatrics," said Bartlett, who graduated from Baylor's program in 1991. "My day may range from giving a safety lecture at a company to stitching a minor cut". Other standard responsibilities include taking patient histories,

giving physicals, identifying and managing patient problems, and carrying out therapies discussed with the physician.

"A PA provides a permanent intern for the physician," Bartlett said. "After I see a patient, the doctor can come in and work with the information I have obtained."

During training, PA students study the basic sciences, preventive medicine and public health. The second year involves intense training in medicine, surgery, pediatrics, obstetrics/gynecology, psychiatry, emergency medicine, and community health clinics.

"Our PA graduates are well-prepared to work in hospitals, specialty clinics or general practices," Fasser said. "The current demand is definitely in ambulatory and primary care."

Bartlett had 10 job offers waiting when he graduated. If he counts the out-of-state offers, the number climbs to 25.

Baylor's 27-month program, one of three PA programs in Texas, enrolls 30 students each year. A master's level program, it requires entering students to have a bachelor's degree and specified hours in the sciences and humanities.

The occupation, Fasser says, offers a professional medical career that leaves room for a personal life.

"Right now we are being asked for more physician assistants that we can possibly train," Fasser said.

## **Early Deadline**

The Clarendon News will be closed Friday, December 23 and Monday, December 26, 1994 for the Christmas Holidays. Deadline for the December 29th paper is Thursday, December 22, 1994.



**VIRGINIA PATTON with Picture** of Ostrich Congo and holding sample of vacuum packed Ostrich steak on sale at The Grocery Store.

#### **Christmas Eve** Services Set

Start planning now to attend Christmas Eve Services at the Church of Clarendon.

For a great many years, many

\$

Any business or family that

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#### The Clarendon Rews

**Obituary** 

**Elizabeth Morris Holloway** 

Memorial services for Mrs.

loway, age 91, were held at 1:30

p.m. on Sunday, December 4, 1994

in the first United Methodist

Church in Claude with Rev. Buddy

Payne, Pastor, officiating. Crema-

tion took place on Saturday,

December 3, 1994 at Memorial

Park Crematory in Amarillo.

Graveside services were held at

10:00 a.m. on Tuesday, December

6, 1994 at Citizens Cemetery in

Clarendon with Rev. Terry

Tamplen, Pastor of the First

United Methodist Church in

Clarendon, officiating. Arrange-

ments were under the direction of

Robertson Funeral Directors, Inc.

a.m. on Friday, December 2, 1994

at St. Anthony's Hospice in

Amarillo following a lengthy ill-

ness. She was born August 21, 1903

in Silverton and had been a resi-

dent of Sutter Creek, California

before moving to Claude 3 years

ago. She married Louis Edward

Hollingsworth on November 29,

1929 at Clarendon and he

preceded her in death on August 2,

1975. She was a volunteer at the

The best boot.

Bar none.

pair of boots. Red Wing Pull-On Pecos

**James Owens** 

Leather Goods

Made in U.S.A.

SHOES.

Boots. From the brand you trust.

You can't rustle

up a tougher

Mrs. Holloway died at 11:08

of Clarendon.

Elizabeth Morris Hol-

Armstrong County Historical Museum in Claude. She was a homemaker and a member of the Episcopal Church.

Survivors include four daughters, Gail Werner of Caledonia, Michigan, Betty Dykstra of Stanton, Michigan, Ruth Cornell of Pine Grove, California, Connie Field of Knoxville, Tennessee; two sisters, Eleanor Blassingame of Claude, Frances Curyea of Panhandle; 11 grandchildren; and 5 great grandchildren.

The family requests that memorials be to the Armstrong County Historical Museum; Claude, Texas 79019.

# The Lions Tale

The Clarendon Lions Club held its regular meeting at noon on Tuesday, November 29, 1994 at the Lion Hall. Seventeen members, four guests and Lion Sweetheart Dee Williams were present. The meeting was called to order by Boss Lion Garland following the meal. After the regular opening ceremony, he introduced the following guests: Mark Mann, President, and Campbell Burgess, Vice-President of the First Bank and Trust of Clarendon who were the guests of Lion Garland and Russell Estlack who was the guest of Lion Allen Estlack. The club meetings are a little more lively now since Lion Tamplen has been reaquainting the members with the disciplinary powers that are available to the Tailtwister through the levying of fines!

The club was privileged to have the second part of a slide program on Norway today. It was presented by Dr. Jim Howard who was in Oslo, Norway for six months serving as a visiting professor in the University School of Veterinary Medicine. Included in the presentation were pictures of Hammerfest, Norway which is the northern most city in the world. Dr. Howard stated the Norwegians were a very hearty people. To illustrate this statement, he told the club about an 84 year old woman who told him that she had recently had a hip replacement. He asked her if the operation was made necessary by a fall or if it was just getting too hard for her to walk. She laughed and said,"I had it done so I would be able to keep skiing!" Following the very interesting and informative program, the meeting was adjourned.

## Look Who's New

Che and Linde Shadle proudly announce the arrival of their daughter Jentry Kathleen. Jentry was born October 29, 1994, weighing 5 pounds, 12 ounces, and was 19" long. Proud grandparents are Jim and Susie Shadle, Connie Holiday Season Bowling, and Carson Bowling.

### **Enough Time**

#### by Mary Beth Nelson

Do you ever hear anyone say, There just isn't enough time to do the things that need to be accomplished today,"? If you fit into this category, and many of us do, then you know it can lead to unwanted confusion and frustration. Several times, I've heard the remark, "I work so hard getting ready to enjoy the holidays that, by the time they are here, about the only thing I experience is tiredness. My main enjoyment is relief when they are over!"

Holiday time really is a time to which many look forward, but as you probably know, it is possible to deny some self-enjoyment by getting "too busy". When this happens to me, I need to remind myself that today is truly a gift from God. He has given me 24 hours in which to accomplish necessary things in an intelligent manner that is pleasing to Him. In order to do my best, he has even placed lovely resources all around me if I will only take time to enjoy them. If I think I'm too busy, then it is my loss.

The warmth of the sunshine; the melody of a bird; the twinkling stars in a black velvet sky; a tissuepaper moon still visible during a flaming morning sunrise; the sweet fragrance of spring flowers; the feel of a summer breeze; the change of fall colors; and the beauty of winter snowflakes are only a fraction of the many gifts which God provides each day. If I allow myself to acknowledge these refreshing pleasures during my daily routine, then, I'm able to look forward to the

#### **HOUSE OF SHADES &**

#### Thursday, December 8, 1994

evening hours (and, yes, the busy holidays) with more calmness and serenity.

Someone has said, "Yesterday is like a canceled check. Tomorrow is a promissory note. Today is like ready cash. Use it wisely, for today is the most precious possession you have". I couldn't agree more.

# **Decorating The** With Safety

Electricity plays an increasing-ly important role each holiday season as homeowners decorate with colorful lights and animated ornaments. Moving lights, musical figurines and ornamented trees provide pleasure for everyone, but each of us should play particular attention to safety as we use electricity to enhance our homes and businesses during the holidays.

West Texas Utilities suggests a six-step electrical safety list to safeguard all holiday decorations:

 Use safety-certified decorative lights approved by a testing agency such as Underwriters Laboratory(UL).

 Never use indoor lights in an outdoor display.

\* Do not overload wall outlets or extension cords.

Electrical cords should never be placed under carpets or rugs

\* Turn off all decorative lights before going to bed.

 Disconnect electrical cords by grasping the plug base. Never pull or yank on the electrical cord.

"When decorating for the holidays, look for frayed wires, loose connections or broken sockets before placing lights on trees or in outdoor locations. Lights should be attached to trees with a non conductive materials such as string, cord or ribbons. Do not allow any light to touch a branch or leaf. Never use wire that could cause an electrical short. This is especially important around decorative trees because pine needles ignite easily," said Paul Valdez, Safety Coordinator at WTU.

A few moments exercising caution with electrical equipment will help avoid accidents. Review the above safety tips and enjoy the many additional pleasures electricity provides during the holiday season.

Kevin Thompson, Agent

Late Night Shopping Thursday

# Chamberlain Motor Company

1985 - Buick Pk. Ave. - 4 Dr. - Champaigne Beige w/leather and all the great elec. options - Everything Works - No Blemishes. Really Nice Car a an Econ. Price \$3950.00

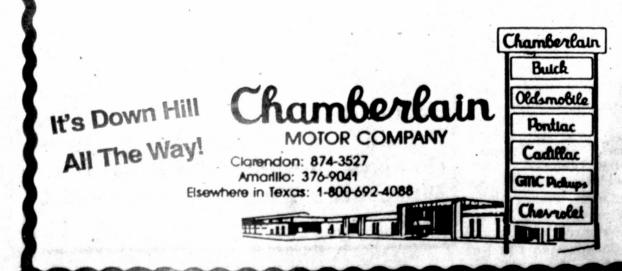
1992 - Buick Century - 4 Dr. - One Owner - V6 - Ruby Red - P.W.-P.L. - Auto Trans. - Nice late Model Car that has been petted.- 72k

## \$7950.00

1992 - Nissan Ext. Cab. P.U. - Brt. Red - 5 Spd. - Air - Fold Down Rear Seat - A nice small well equipped P.U. at a Bargain Price -56k

#### \$8500.00

1989 - Mercury Sable - 4 Dr. - White w/Cloth - All the Electric Options-High Mileage - Nice transportation for Only \$3500.00





lished weekly for \$18.50 per year in Donley County and \$22.50 per year out-of-county, by Robert C. Williams, dba The Clarendon Press, 105 S. Kearney, Clarendon, Texas 79226. Second-class postage paid at Clarendon, Texas 79226-1110.

**POSTMASTER:** send address changes to: The Clarendon News, P.O. Box 1110, Clarendon, Texas 79226-1110.

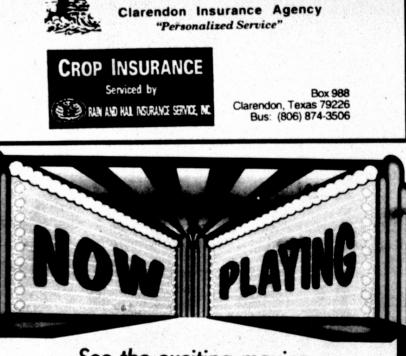
Classified ads are \$5.00 for the first 15 words or less and 10 cents per word for each additional word. Boxes or special typograghy are extra. Open display rates are \$3.60 per SAU column inch. Engagement, and anniversary pictures are \$5.00 each. Pictures submitted for publication should be picked up within 10 days after publication.

Deadlines for news and articles are normally Monday at 5:00 p.m. Pictures must be received by Friday at 12:00 noon. The deadline may be altered for holidays.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the paper's attention.



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See the exciting movies everyone's talking about ...

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220 Kearney

### Thursday, December 8, 1994 Senior Citizens News

On Tuesday, November 29, 1994, the Donley County Senior Citizens Center had a combination November/December Birthday/Anniver-shown crop production increases sary Supper. Sixty-one people attended. The evening was opened with prayer by Bill Hodges. Happy birthday was sung to Goldie Barbie, Hazel Guy, Marie Hill, Jack Davidson, Sybil Cash, Judy Hodges, Betty Thomas, and Mary Lee Longan. Four couples were recognized with November or December anniversaries. They were Jack and Ilene Davidson, Betty and Wesley Thomas, Lucile and Edwin Eanes, and Madelyn and Olace Hicks. Jim Holston, the director of the Crown of Texas Hospice in Amarillo, gave an informative program on the hospice program. Mrs. Willie Holston, Jim's mother, and Cheryl McFall, a nurse for the hospice program, accompanied Mr. Holston. Mrs. Joburta Helms brought eleven of her 3rd and 4th graders to sing and everyone enjoyed the children's program very much.

The Crown of Texas Hospice provided the beautiful basket of flowers for the door prize. It was won by Willie McCawley. The Dairy Queen provided four gift certificates for hunger buster combos. Winners were Wesley Thomas, Irene Jones, Hazel Guy, and Tom Stephens.

The Senior Citizens Center would like to tell Olsen Kimberly Quality Care how much they appreciated them for doing their November nutrition education program, blood pressure and blood sugar clinics, and for providing ham for the birthday/anniversary supper.

The center also appreciates Keith Hodo and Clarendon's Channel 11 news for the great coverage he has given the Center. The Donley County Senior Citizens Center will have a table set up at Stavenhagen's Radio Shack on December 8, and December 15th to sell TV tickets. The drawing will be at Stavenhagen's on Dec. 15, at 8 p.m.

Everyone at the Center wants to welcome newcomers Mrs. Betty Bell, guest of Onita Thomas, and Mrs. Dee Williams, guest of Dorthy White.

November Memorials: In memory of Dortha McNutt by Onita Thomas and Helena Catoe; In memory of Martin Allgren by Mr. and Mrs. Bill Meador; In memory of Claude Lamb by the Senior Citizens Dance Club.

Reminders: Monday, Dec. 12, Dance Club, 7 to 9 p.m.; Thursday, Dec. 15, Christmas meal served.

#### **Senior Citizens Menu**

Dec. 8 - Dec. 14 Thursday: King Ranch Chicken, Pinto Beans, Spanish Rice, Tossed Salad, Jello w/Mixed Fruit, Garlic Roll, Coffee, Tea, Milk

Friday: Meatloaf, Macaroni and Cheese, Green Beans, Pear Half w/Cottage Cheese, Chocolate Pudding w/Topping, Dinner Roll, Coffee, Tea, Milk

Monday: Sweet n Sour Pork Chops, Au Gratin Potatoes, Peas and Carrots, Waldorf Salad, Ice Cream w/Cookies, Dinner Roll, Coffee, Tea, Whole Milk

Tuesday: Honey Glazed Chicken Grill, Rice Pilaf, Cauliflower w/Cheese Sauce, Coleslaw, Orange Pineapple Delight, Wheat Roll, Coffee, Tea, Whole Milk Wednesday: Beef w/Potatoes, Stew Tomatoes, Carrots, Celery, and Onion, Macaroni Salad, Tropical Fruit, Cornbread, Coffee, Tea, Whole Milk **Calendar of Events** Thursday: Exercise 10:45 a.m., Lunch 11:30 a.m., Games 12:30-3 p.m., Board of Director's Meeting 6:00 p.m., Nutrition Program 11:45 a.m.; Friday: Exercise 10:45 a.m., Lunch 11:30 a.m., Games 12:30-3 p.m.; Monday:Exercise 10:45 a.m., Lunch 11:30 a.m., Games 12:30-3 p.m., Dance Club 7-9 p.m.; Tuesday:Exercise 10:45 a.m., Lunch 11:30 a.m., Games 12:30- 3 p.m.; Wednesday: Exercise 10:45 a.m., Lunch 11:30 a.m., Games 12:30-3 p.m.

## Attention Farmers

windbreak on your land will A mean money in your pocket, not only with increased crop profits, but also higher livestock gains and lower home heating costs.

Studies have shown that with the loss of one tom of topsoil the producer loses \$6.00 of fertilizer in that topsoil. These losses add up over a period of time especially if producers lose 10-30 tons per acre per year. (The average annual erosion rate in Donley County is 26 tons per acre.) An effective

#### The Clarendon Rews

windbreak will negate these losses, keeping the topsoil for the crops.

of up to 44% in sheltered areas. These studies take into account the land taken up by the windbreaks: and crop loss next to windbreaks. However, yields do increase. Crops subjected to hot winds will dry out, forcing plants to fight to survive. Sheltered crops are to survive and produce.

Windbreaks have a positive effect on livestock. Feedlot windbreaks increases temperatures during blizzards by insulating against the wind. Feed costs are reduced because animals do not use up so much energy maintaining body temperature.

For further information, please feel free to come by the Donley County Conservation Service at 4th & Sully, or give us a call at 874-3576.

Remember, the best time to plant a windbreak was 20 years ago-- the next best time to begin is today!

\*

**Clarendon School Menu** Dec. 12-16 Breakfast Monday: Hot Cereal, Toast, Juice, Milk Tuesday: Pancakes, Juice, Milk Wednesday: Eggs, Biscuits, Juice, Milk Thursday: Pancakes, Juice, Milk Cinnamon Friday: Rolls, Juice, Milk Lunch Monday: Pepperoni Pizza, Corn, Salad, Cookie, Milk Tuesday: Taco's w/Meat & Cheese, Rice, Salad, Fruit, Milk Wednesday: Salsberry Steak w/Brown Gravy, Hot **Rolls, Cream Potatoes, Green** Beans, Cake, Milk Thursday: Pigs In A Blanket, French Fries, Baked Beans, Fruit, Milk Friday: Hamburgers

w/Cheese, Lettuce, Pickles, **Onions**, Tomatoes, French Fries, Fruit Cobbler, Milk

FDK

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Clarendon

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# Kyle Allen Attorney At Law

Clarendon, Texas 874-3888

CELLULARONE" **Bag Phone** With 2 Year Activation \$59.99 **Thru December 24** At STAVENHAGEN VIDEO & RADIO SHACK DEALER 220 S. Kearney Clarendon, Tx 874-5081

**Because Farmers** and Ag-Related Businesses are so important to Clarendon, they're important to us.



**Hedley Branch** 

**Welcomes You** 

**To Their** 

**OPEN HOUSE** 

Wednesday, December 14, 1994

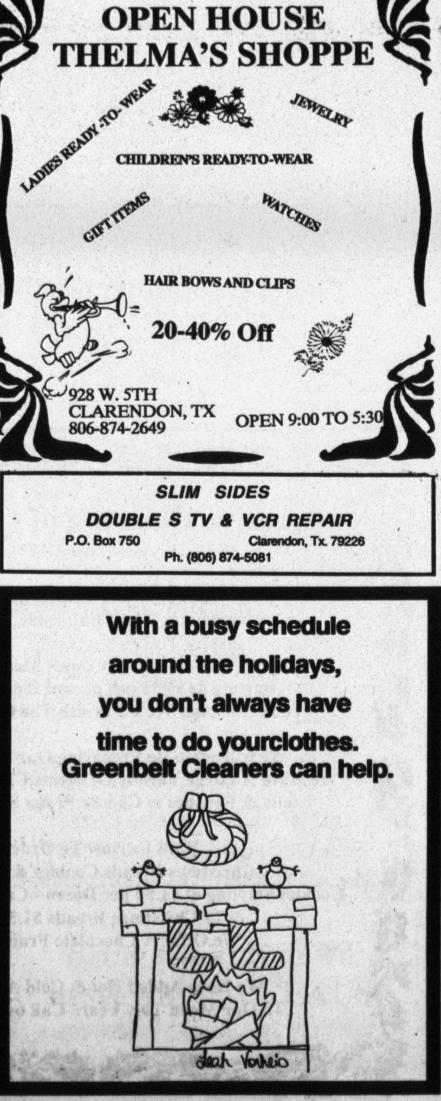
9 a.m. to 3 p.m.

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#### **Ambulance Report**

12-1-94: E.W. Tyler, transported to V.A., medical 12-3-94: Alyce R. Munden, transported to St. Anthony's Hospital, medical 12-3-94: Jewel Morrow, transported to NWHT, medical 12-4-94: Mary A. Johnson, transported to Hall Co. Hospital, medical







Farming and Ag-Related Businesses are a major part of the Donley County economy. Therefore they are important to the First Bank and Trust.

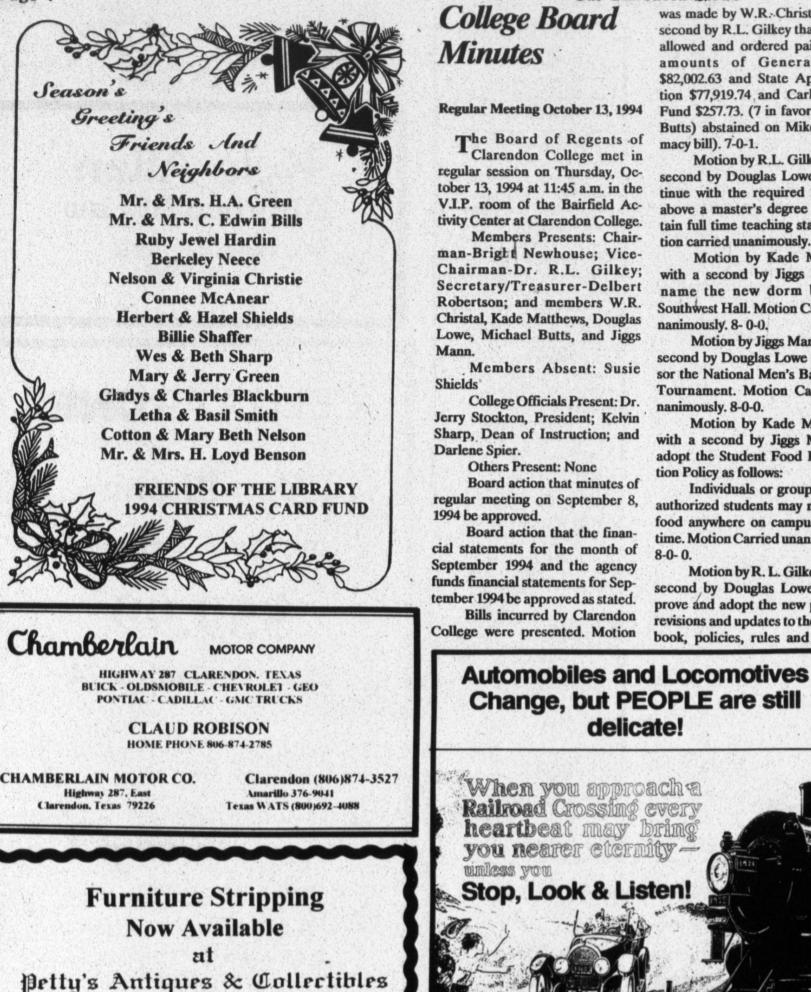
Over the years, the bank has made hundreds of loans to cattlemen, cotton growers, suppliers and other rural enterprises.

We are committed to the Clarendon area. We welcome area producers and business people to come by and visit. Together we can make this community grow.





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222 South Kearney Clarendon, Texas 79226

## The Clarendon Rews **College Board** Minutes

#### **Regular Meeting October 13, 1994**

The Board of Regents of Clarendon College met in regular session on Thursday, October 13, 1994 at 11:45 a.m. in the V.I.P. room of the Bairfield Activity Center at Clarendon College.

Members Presents: Chairman-Bright Newhouse; Vice-Chairman-Dr. R.L. Gilkey; Secretary/Treasurer-Delbert Robertson; and members W.R. Christal, Kade Matthews, Douglas Lowe, Michael Butts, and Jiggs Mann.

Members Absent: Susie Shields

College Officials Present: Dr. Jerry Stockton, President; Kelvin Sharp, Dean of Instruction; and Darlene Spier.

**Others Present: None** 

Board action that minutes of regular meeting on September 8, 1994 be approved.

Board action that the financial statements for the month of September 1994 and the agency funds financial statements for September 1994 be approved as stated.

Bills incurred by Clarendon College were presented. Motion was made by W.R. Christal with a second by R.L. Gilkey that bills be allowed and ordered paid in the amounts of General Fund \$82,002.63 and State Appropriation \$77,919.74 and Carl Perkins Fund \$257.73. (7 in favor 1 (Mike Butts) abstained on Mike's Pharmacy bill). 7-0-1.

Motion by R.L. Gilkey with a second by Douglas Lowe to continue with the required 24 hours above a master's degree to maintain full time teaching status. Motion carried unanimously. 8-0-0.

Motion by Kade Matthews with a second by Jiggs Mann to name the new dorm building Southwest Hall. Motion Carried unanimously. 8-0-0.

Motion by Jiggs Mann with a second by Douglas Lowe to sponsor the National Men's Basketball Tournament. Motion Carried unanimously. 8-0-0.

Motion by Kade Matthews with a second by Jiggs Mann to adopt the Student Food Preparation Policy as follows:

Individuals or groups of unauthorized students may not cook food anywhere on campus at any time. Motion Carried unanimously. 8-0-0.

Motion by R. L. Gilkey with a second by Douglas Lowe to approve and adopt the new policies, revisions and updates to the Handbook, policies, rules and regulations of the Board of Regents Clarendon College. Motion Carried unanimously. 8-0-0.

Motion by Douglas Lowe with a second by Jiggs Mann to accept low bid of \$20,594.00 from John Chandler Ford for 1995 For Van-15 passenger. Motion Carried unanimously. 8-0-0.

There being no further business, the meeting was adjourned at 2:09 p.m. subject to call of the Chairman or until the next regular meeting on November 10, 1994 at 11:45 a.m. in the V.I.P. room of the Bairfield Activity Center at Clarendon College.

## **Regular Meeting November 10,**

The Board of Regents of Clarendon College met in regular session on Thursday, November 10, 1994 at 11:45 a.m. in the V.I.P. room of the Bairfield Activity Center at Clarendon College.

Members Present: Chairman-Bright Newhouse; and Members-Kade Matthews, Douglas Lowe, Michael Butts, Susie Shields, and Jiggs Mann.

Members Absent: R.L. Gilkey, W.R. Christal, and Delbert Robertson.

College Officials Present: Dr. Jerry Stockton, President; Dr. Kelvin Sharp, Dean of Instruction; Tex Selvidge, Dean of Students; and Darlene Spier.

Others Present: Tom Grantham and Jennie Hon Auditors from Pampa; Hershel Sorrels and **Donald Bland with West Texas Gas** Company.

Board action that minutes of regular meeting on October 13, 1994 be approved.

Board action that the financial statements for the month of October 1994 and agency funds financial statements for the month of October 1994 be approved as stated.

Bills incurred by Clarendon College were presented. Motion was made be Susie Shields with a second by Douglas Lowe that bills be allowed and ordered paid in the amounts of General Fund \$60,812.18; State Appropriation Fund \$33,175.35, and Carl Perkins Fund \$3,052.99. Motion carried 5 in favor and 1 (Mike Butts) abstained on Mike's Pharmacy bill. 5-0-1.

Motion by Kade Matthews

#### Thursday, December 8, 1994

second by Jiggs Mann to accept year end audit presented by auditor. Motion Carried unanimously. 6-0-0.

There being no further business, the meeting was adjourned at 3:12 p.m. subject to call of the Chairman or until the next regular meeting on December 8, 1994 at 11:45 a.m. in the V.I.P. room of the Bairfield Activity Center at Clarendon College.

#### **Emergency Meeting November 22,** 1994

The Board of Regents of Clarendon College met in emergency session on Tuesday, November 22, 1994 at 6:30 p.m. in the V.I.P. room of the Bairfield Activity Center at Clarendon College.

Members Present: Chairman-Bright Newhouse; Vice-Chairman-Dr. R.L. Gilkey; Secretary/Treasurer-Delbert Robertson; and Members Kade Matthews, Douglas Lowe, Michael Butts, Susie Shields, and Jiggs Mann.

Members Present: W.R. Christal.

College Officials Present: Dr. Jerry Stockton, President.

Others Present: Jim Stewart, Bill Stavenhagen, Jim Howard, Bob Williams, Carol Farris and Ken Wilson.

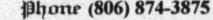
Motion be Kade Matthews with a second by R.L. Gilkey to form a search committee composed of 9 members to assist in the selection of a President for Clarendon College. Motion Carried unanimously. 8-0-0.

Motion by Douglas Lowe with a second by Kade Matthews to appoint three board members, Susie Shields, Mike Butts, and Bright Newhouse to serve on the Presidential Search Committee. Motion Carried unanimously. 8-0-0

**Board action that Terry** Floyd, Darlene Spier, and the President of the Student Senate also be on the Presidential Search Committee along with three faculty members (one from Pampa Center, one from Vo/Tech, and one from Clarendon Campus from the academic area). Faculty member to be selected by the faculty, A VI

ness, the meeting was adjourned at 7:30 p.m. subject to call of the Chairman or until the next regular meeting on December 8, 1994 at 11:45 a.m. in the V.I.P. room of the Bairfield Activity Center at Clarendon College.







204 S. Koogle Behind Allsup

Large Selections

**Paul Mitchell** 

Available

with a second by Douglas Lowe to accept proposal presented by Hershel Sorrels with West Texas Gas Company to furnish natural gas to the College Campus. Motion Carried unanimously. 6-0-0.

Motion by Mike Butts with a

**The Hair Connection** 

June Hinojosa, Owner

Ph. 874-2212



Anyone interested in the Coun-ty erecting a War Memorial, should attend the meeting Thursday, December 8th, at 10:00 a.m. in the Judge's Office at the Courthouse Annex. This meeting is open to the public.



# **Creative Catering of Clarendon**

Open 9 to 6

Mon-Fri

Don & Mary Berrig - Owners 874-2838

Let Us Make Your Holiday **Entertaining More Enjoyable This Year** 

**Complete Sit Down Meals**, starting at \$3.95 per person, To Affordable Prime Rib! And We'll Furnish The Complete Meal!

We will again Be Preparing Our Party Trays. We Have A Large Variety Of Meats, Cheeses, Vegetables, Fruits & Relishes to Choose From Starting at \$5.00

**Call Us Now To Order Christmas Breads, Cookies & Candies** Cookies Starting at \$1.50 per Dozen - Candies \$3.00 pound, & 1# Christmas Breads \$1.50 Each. We Offer A Chocolate Fruit Cake.

We Have Added Hot & Cold Appetizers To Our Menu This Year. Call us for Price's.

Ladies Dresses 25% Off With Some Petite Sizes

# **Purses**, Wallets & Accessories 20% Off

**Christmas** Apparel 20% Off

Sweaters, Blouses, Jewelry

Come In & Check the "Thursday Night Only" In Store Specials

> The Nook 208 S. Kearney Clarendon, Tx. 806-874-3335

#### Thursday, December 8, 1994

Friday, Dec. 1 Third Annual Toot'N Totum Tip-**Off Boys Tournament** at Palo Duro High School **First Round** Varisty boys Clarendon ... .65 Palo Duro ... ...74 Corey Fields with 22 points, and Danny McCampbell with 16 December 2, 1994 Second Round Clarendon... 57 Tascosa ... .86 with 13 points, and Danny Mc-Campbell had 11 pints **Third Round** Clarendon .. ..74 Caprock ... .64 to lead the scoring for the Broncos. Fourth Round Losers Clarendon. .50 Amarillo High. .56 lead the scoring for the Broncos Seventh place Clarendon. .66 .72 Randall. points **Record: Clarendon 4-5 Tomahawk Classic** at Miama High School Dec. 1, 1994 Boys Clarendon JV..... Sunray ..... ..62







breast self-exam each month.

elected the following officers: President, Lewis Ellerbrook: V-P.

work on fund raisers to go.

Lions Club.



#### The Clarendon Rews

suring a quality film.





Page 6 The Clarendon Rews spotlight on health

**Guidelines For Arthritis Patients Spell "Empower"** 

(NAPS)-More than 37 million Americans suffer from arthritisthe nation's No. 1 crippling disease. For many, the diagnosis is both physically and emotionally disabling. But now, a cadre of 500 of these individuals have joined together to show both physicians and fellow patients that with a little teamwork, it doesn't have to be that way. They have been "empowered" through a unique program called Searle Patient Partners in Arthritis™

Trained to serve as educators, Patient Partners teach medical students how to perform a joint exam, speak to practicing physicians about effective doctorpatient communication, and reach out to others with arthritis through community forums and educational materials. And now, consumers across the country can learn more about how to become partners with their own physician by calling a toll-free hotline, 1-800-ARTH-INFO (1-800-278-

Stuart Messer

Announces the

**Opening of the** 

**Messer Law Firm** 

220 S. 10th

Memphis, Texas

806-259-3718

4463), funded by the program's sponsor, Searle pharmaceuticals. Here are a few of the tips

offered by Searle Patient Partners: Education: Teach yourself about your disease by reading, attending seminars, asking your doctor questions and talking to others who also have your illness. Learning the basic medical terminology helps you communicate more effectively with your physician, enabling you to get the most out of visits to your doctor. Also, you'll learn about the pros and cons of he different treatments available.

Medication: Taking medication, as prescribed by your physician, is a vital part of your overall health care. Non-steroidal anti-inflammatory drugs, or NSAIDs, are the most common medications prescribed to treat arthritis symptoms such as pain and inflammation. It's important to be involved in decisions about your medications; ask your doctor and pharmacist about possible side effects, and potential interactions with other medica-

tions you may be taking. Many patients, including eight out of ten respondents in a recent Gallup survey, find that it's easier to follow their doctor's instructions if they can take their medication just once a day. Ask your doctor about once-a-day medications such as Daypro (oxaprozin).

Keep a log to record when you take your medication, note any unusual symptoms and monitor improvement.

Physician/Patient Communication: Be assertive. Open communication between patient and physician is critical. Lee S. Simon, M.D., assistant professor of medicine at Harvard Medical School and rheumatologist at Deaconess Hospital, Boston, says: "Two-way communication between doctor and patient is imperative. Doctors can prescribe specific medical treatments and can recommend exercise regimens, but our success will be limited if patients aren't equipped to build on these treatments by taking other steps to improve their health." You should be honest with your physician at all times about your pain, concerns and opinions on treatment options—and persist in asking any questions you may have until you feel well-informed.

**Outlook:** A positive attitude has a powerful effect and is essential to your overall well-being. Reach out to others who have your disease by joining local support groups. Reward yourself for the day's small successes rather than

focusing on what you couldn't accomplish.

Willingness: Acceptance of the disease is one of the most difficult obstacles for newly diagnosed arthritis patients to face. One of the keys to acceptance is recognizing that your life-style must be altered. Patient Partner Sharon Dickson explains: "Once I was willing to accept my condition, I started using devices designed specifically for people with arthritis, began to delegate house chores to members of my family, and sought out a rheumatologist. These things helped me take con-

trol of my disease and my life." Exercise: Exercise is an excellent way to alleviate stress, improve your attitude and maintain your physical well-being. Exercise that doesn't place direct stress on joints, such as swimming, bicycling and walking, should be part of a complete, physician-coordinated treatment plan. A physical therapist can offer specifics if you need one-onone instruction: ask your doctor for a referral. In addition, many hospitals offer special exercise programs for persons with arthritis.

Relaxation: Take time out for yourself. Find ways to conserve energy. Patient Partner Jennifer Finch offers a suggestion for saving time and energy: "I keep a wicker basket at the foot of the stairs. Throughout the day, I toss items in it that need to go upstairs so at the end of the day, I make

By taking these steps—as well as others available in the the post office. brochure "Talking to Your Doctor About Arthritis," which you can receive by calling 1-800-ARTH-INFO (1-800-278-4463)-you can begin to take an active role in managing your disease and ensur-

Thursday, December 8, 1994



(NAPS)-'Tis the season-to. mail early! Our postal workers handle billions of pieces of mail during this busy time of year-and your holiday cards, gifts and party invitations are more likely to get where they're going on time if you mail early, pack gifts safely and include the zip code when addressing the envelope or package.



True heroes of the holiday season, the members of the American **Postal Workers Union (APWU)** work long hours and extra shifts to speed your holiday mail to its destination. Even when it's not an especially heavy volume time of year, postal workers handle over 600 million letters a day, says APWU president Moe Biller.

APWU is the world's largest postal union, with more than 360,000 members nationwide. Need some advice on safely packing a holiday package? Just ask at

only one trip.' ing that you receive optimal care.





# **Give Clarendon for Christmas!**

Is there someone you know who would like to keep up with what's going on in Clarendon? Why not send them the newspaper?



**Red River Trip For Two Ponderosa Lodge on** February 24th & 25th, 1995 Drawing will be on December 21, 1994 \$1.00 donation May purchase tickets from any 5th-12th grade band student.

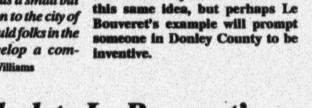
## Thursday, December 8, 1994 **Economic Development: An Example in Action**

From time to time The Clarendon News will be running articles on economic development. The purpose of these articles is not to copy what some other community has done, but to encourage each of us -- as citizen of the Clarendon area -- to try to consciously open our eyes to the the economic opportunities around us.

This article was not originally intended for publication in The Clarendon News. It was submitted to The 7+ Narrow Gauger, a maga zine for riding-scale railroaders. It is the story of some men who enjoyed building model locomotives and then discovered that their little trains attracted visitors. They and their community recognized the potential of that attraction and invested money, sweat and love into building a park where the modelers could enjoy their hobby while entertaining tourists from all over Europe (and eventually from all over the world).

This is not intended as a detailed pattern for Clarendon to copy. People in the hobby in the United States are very wary of lawsuits, a problem the civilized Swiss do not have. But even if a railroad park is not the right attraction in the Panhandle, there is probably something else that is attractive. That "something" may already be here right under our noses. We may see it every day, but not notice it.

No single project is likely to be a universal panacea that cures all the area's economic difficulties. In fact, it is probably wise to deliberately seek economic diversity. The Swiss Vapeur Park adds a small but significant contribution to the city of Le Bouveret. Why should folks in the Clarendon area develop a comparable asset? -- Bob Williams



## Visitors Flock to Le Bouveret's "Swiss Vapeur Parc"

by H. Fred Stauffer

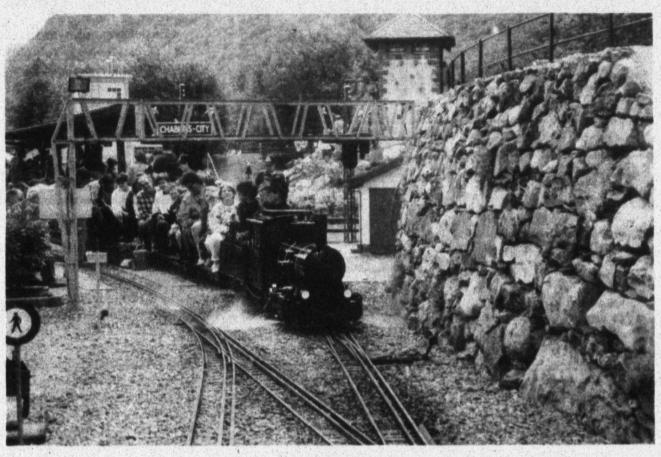
They have names: "Pacific", "Mecklenburg, or "American-Genoa", and they spit their steam with uncontested pride. Everybody understands them, in spite of different world classifications. They are the miniature locomotives that haul 120,000 happy passengers per year at the Swiss Vapeur Park on the shore of Lake Geneva. On a busy week-end, these little trains haul 3,000 passengers daily. Some are models of old American engines; many are models of Swiss narrow-gauges units that are still in operation.

The Swiss Vapeur Parc and its little trains are of prime importance to the town of Le Bouveret. The visitors always spend money on food and souvenirs. Children account for only 30 per cent of all passengers. Adults are an impressive 70 per cent. Retirees compose about 30 per cent of the adults.

#### The Clarendon Rews

It took money to bring the park to life, and create an irresistible tourist attraction. Club members visited companies asking for contributions to further the project. Companies sponsored the railroad station and the freight shed. A donor financed the switch tower and an American-style covered bridge. A steel fabricator agreed to supply a water tower and a coal tipple.

In addition to money, it took herculean labor to complete the project. Over 80,000 man hours went into moving 13,000 cubic meters (approx. 14,000 cu. yards) of earth, stone and sand, hauling 18 tonnes (19.8 U.S. tons) of steel, installing 3,000 m. (3,300 ft.) of dual-gauge mainline (5" and 7.25" gauge), 500 m. (1,650 ft.) of yard track and sidings and



THE MECKLENBURG, a 7.25" gauge, live-steam locomotive pulls about 40 passengers on eight coaches at the Swiss Vapeur Parc in Le Bouveret, Switzerland. The park attracts thousands of visitors per month to the area, where they eat, buy souveniers and rent lodging. The park brings in considerable revenue to the local economy. Clarendon may not be able to use

> building 18 switches. This did not include several bridges, a large viaduct, two tunnels and further accessories needed to run a real little railroad.

> In June, 1989, 10,000, visitors celebrated the inauguration of the expanded Swiss Vapeur Parc. The entrance fee was \$2, to pay for coal and water. The staff was overwhelmed with the onslaught, but in the following days, still more poured in.

> Each year the park has more visitors, and the facility grows continuously. The number of buildings increases, with replicas of the Castle of Aigle, the Swiss House, the Church of Saanen, the Swiss Coffee House and the Swiss Bank Building.

> As the park expanded, many of the country's narrow gauge railroads became enthusiastic about Swiss Vapeur Parc. The provided the promoters of the railroad with large models of their electric powered rolling stock. Today there are 3 self-propelled railcars in daily operation

electric and "Diesel" (gasoline) locomotives pulling trains loaded with from 3 to 50 passengers on the tracks of the Swiss Vapeur Parc. There are even special cars built to haul the handicapped so that they do not have to leave their wheelchairs.

Just as with full-sized railroads, maintenance is vital. Everyone visiting the park can visit the repair shop to see the meticulous upkeep of all equipment, whether rolling or stationary. Some members of the Swiss Vapeur Parc work at their home during the dead season (October-March) repairing locomotives, taking them apart and completely overhauling them, getting ready for the next season.

Now an expansion program is underway for 1995, adding 7,000 square metres (75,000 square feet) more park area to the existing lot. The track system will be extended by 600 m. (1,960 feet). The club is planning a 1,000 square metre (10,800 square foot) lake for radio-controlled power boats and sailing vessels. Eventually there will be a railroad suspension bridge, three other bridges and two new tunnels.

"Oreat things are in the works," says Pierre Jaquerod, "we think the future looks bright."

The Le Bouveret area is also a haven for railfans. The area includes narrow-gauge adhesion locomotives and rack operations ("cog railways" is U.S. vernacular-ed.). Seven famous tourist railroads operate in the region.

Yet the Swiss Vapeur Parc draws its share of visitors to Le Bouveret, and the town appreciates its contribution to the local economy.

Hans Fred Stauffer is a licensed professional engineer and a devoted riding-scale railroader who lives in Ittigen, Switzerland. He has built several 1/5th scale locomotives, and frequently attends train meets in the United States, including meets at Roy Pickard's track in Priddy, Texas. He is an associate member of Southwestern Live Steamers, the largest and oldest club in Texas.



Fred Stauffer pulls out of the engine house and heads for a waiting train. His little diesel switcher is modeled after The Golden Pass, a locomotive on the Montreux-Oberland Bernois. The locomotive will pull 18 adults. during the Spring/Summer/Fall season. As of 1994, there are 15 steam, It is powered by a little air-cooled gasoline engine via hydraulic drive.

#### Page 7



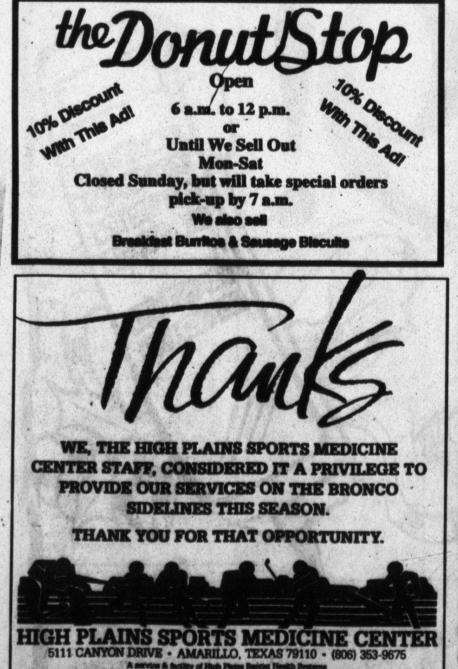
These figures bring a happy smile to the face of Mr. Pierre Jacquard, President of the Administrative Council of Swiss Vapeur Parc.

It all started in 1979 with 350 m. (1150 feet) of track, a turntable and a tunnel. The steam buffs operated four steam locomotives. People throughout Switzerland soon discovered the park. Their gatherings demonstrated their enthusiasm for live steam, the track and the Live Steamers. Soon fans were streaming in from all parts of Western Europe.

Encouraged by this success, the group decided to enlarge the facilities. The lot was expanded to 11,000 square meters (118,000 square feet). For those bitten by the model bug, a new era had begun.

The first task was the earth work to provide hills and flat areas. The goal was 1,000 m. (3,280 feet) of ballasted railroad. The track was laid out like a folded dog bone. There are several small creeks with flowing water. with a hill that dominates the center of the scene.

Alfred Grimm, a very able layman-architect designed the first buildings.



# Page 8 The Clarendon Rews **Tell Everyone** Merry Christmas! with an ad in The Clarendon News!

LATE NIGHT SHOPPING In Clarendon, Thursday, December 8.

#### THE MEAT MARKET

It is estimated that six million slaughter-age ostriches will be required to capture only one percent of the U.S. meat and poultry market and that it will be around the year 2000 when the supply meets the demand. Ostrich meat provides the most profit and is the largest potential profit center of ostrich by-products. Nutritional tests indicated the ostrich meat contains fewer calories and less cholesterol and fat than either beef or poultry. Even classics like Oreos and Ritz crackers, as well as other favorites made by Nabisco, are introducing new, low-fat variation of tried-and-true brand names. With one of the most popular cookies in the world heading down the health food route, it can be presumed that a legitimate, low-fat alternative to beef, that tastes like steak, but is good for you, has to be a winner! It's definitely the "meat of the future" for a health-conscious America!

## **OSTRICH MEAT COMPARISON**

1 001	3 OZ. SERVING	CALORIES	PROTEIN	FAT GRAMS	SAT. FAT GRAMS		POLY-UNSAT	CHOLESTEROL mg	CARBOHY- DRATES GR.	CALCIUM
OSTRICH	3 OZ.	96.9	22	2.0		-		58.0	2.1	5.2
Chicken:	3 OZ.	140.0	27	3.0	.9	<b>].1</b>	,7	73.0	• •	13.0
Turkey:	3 OZ.	135.0	25	3.0	.9	0.5	.7	59.0		16.0
Beef: son gand bring	3 OZ.	230.0	21	16.0	6.2	6.9	.6	74.0		9.0
Beef: man and mans	3 OZ.	240.0	23	15.0	6.4	6.9	.6	77.0		9.0
Lamb:	3 OZ.	205.0	22	13.0	5.6	4.9	.8	78.0		8.0
Pork: sun line bieses	3 OZ.	275.0	24	19.0 -	7.0	8.8	2.2	84.0	· · · · · ·	3.0
	1	For Sal	e At T	he Gro	cerv	Store				

**HIP- O OSTRICH RANCH** 

**Bob & Vera Andis** 

Ph. 806-874-2050

Authorized

**RR 1 Box 45** 

Clarendon, TX 79226

# **Minding Your Own Business The 80-20 Rule**

by Don Taylor

It was somewhere in the early part of my sales career that I first heard about the 80-20 sales rule. This rule theorizes that if you are a typical salesperson for an cent of your advertising and average company 80 percent of your sales will come from 20 percent of your customers.

I don't recall whether I heard can we improve the other 80 perabout the rule in a sales seminar or cent? read it in a book. I do remember going over my sales records to see your costs to only 20 percent of if the rule was true for my company your expense items? Do you have and customers. As I recall, my a method of tracking this to see if numbers were in the ballpark and it is true? What would you do difcertainly close enough to validate ferently if it was? the 80-20 rule in my mind.

Over the years, I've discovered that the 80-20 sales rule is accurate for many businesses. I've observed it in many different industries and various sizes of businesses. I've worked with several clients who were amazed when it proved true for their firm.

can we reduce or eliminate the For me, the awareness of this non-productive effort? rule changed the way I thought about and reacted to my best cus-**Prove the theory** tomers. I raised the level of care I gave the 20 percent who created I don't know if the 80-20 rule the bulk of my business. I worked applies to other areas of your busihard to see that they received our ness operation. I'll leave it to you best efforts. Above all else I to prove or disprove the theory. wanted to ensure that this small However, I am certain of but powerful group of customers this: When you discover new ways was satisfied completely. I still to evaluate and analyze your busithink it is good business practice ness you often find methods to imtoday.

#### Thursday, December 8, 1994

Other 80-20 thoughts

Recently one of my clients

observed that 80 percent of his

problems came from 20 percent of

his customers. He complained

that this small group of customers

was hard to please. "They are

whiners," he said. "They demand

added service, additional care and

constant attention. I often wonder

applies to other areas in your busi-

ness as well? What about profits?

If the 80-20 rule is accurate for your sales, is it also true of your

profits? Check it out. You may

find that the 20 percent of customers who generate most of your

sales demand special price conces-

sions and other considerations

that actually lower your profits sig-

of the important work ac-

complished by your company is

done by 20 percent of your work

force? Wouldn't you like to know

which 20 percent and why they are

promotion produces 80 percent of

the results? If so, why is this

promotion so effective and how

Is it conceivable that 20 per-

Can you trace 80 percent of

Are 80 percent of your slow

Finally, would 80 percent of

accounts receivable traceable to 20

percent of your credit accounts?

How can you improve your collec-

our success be attributable to only

20 percent of our efforts? How

tion efforts?

Is it possible that 80 percent

nificantly.

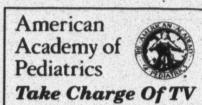
more productive?

Consider your own situation. Could it be that the 80-20 rule also

if they're worth the trouble."

prove it. The reason we started writing this column nearly five years ago was to help business owners and managers improve their operations. Perhaps you will create some new opportunities if you start thinking about how the 80-20 rules might apply to your business.

Don Taylor is the coauthor of Up Against the Wal-Marts. You may write to him in care of "Minding Your Own Business," PO Box 67, Amarillo, Texas 79105.



(NAPS)—American children and teens are being exposed to violence in TV, movies, video games and music. By age 18, young people will have viewed an estimated 200,000 acts of violence on TV alone. TV glamorizes guns and wrongly teaches youngsters that it's alright to use violence to resolve problems. It's not alright.

**Every October the nation's** pediatricians and the American Academy of Pediatrics call upon parents to think about preventive care. Join us during **Child Health Month** this year as we speak out against violence. Here are a few tips to help us place solutions before problems.

 Limit media viewing. Time spent watching TV or playing video games is time that could be spent on more productive activities. Limit TV viewing to 1 to 2 hours per day. Spend time talking, reading or playing with your children.

 Monitor what your children see. Watch TV and movies with your child and talk about what you see. Tell your child that gun violence on TV and in the movies is not real. Explain that in real life children are hurt and killed with guns

• Talk to your pediatri-cian about the effects of media on children.

For a free brochure, send a stamped, self-addressed envelope to: TV and the Family brochure, Dept. C, American Academy of Pediatrics, P.O. Box 927, Elk Grove Village, IL 60009.



# his Christmas, Make A Difference for Just \$

#### With The \$99 Difference Maker From Dobson Cellular, Security and Convenience Are All Wrapped Up!

Of all the reasons to have a cellular phone, Christmas reminds you of the best reasons: Your Spouse, Family and Friends! And now, real security and convenience come gift-wrapped with a \$99 Motorola® cellular phone (installed, transportable or hand-held) and dependable Dobson Cellular service!

#### For Just \$99, Ho, Ho, Ho, On The Go!

An affordable, \$99 phone is only half the Christmas story. Difference-making Dobson Cellular service is the other half, with unique features like:

- The PerfectPlan<sup>™</sup> or PerfectPlan+<sup>™</sup> airtime plans
- Money-saving 48-State Toll-Free Long Distance service
- AutoHelp<sup>SM</sup>, the 24-hour roadside assistance program
- RoadRoamer<sup>™</sup> Network's 150,000 square miles of Automatic Call Delivery convenience
- FREE Area Code (405) and (806) long-distance calls
- Local sales, service & on-site cellular technicians

'Ho, Ho, Ho On The Go' With The \$99 Difference Maker! 1-800-882-4154

Thursday, December 8, 1994

**Classified ad rates are \$5.00** for 15 words or less, and 10 cents per word for each additional word. Special type or boxes extra. Thank you notes of average length are \$6.00. There will be an additional \$1.00 billing charge if it is necessary to send out a statement. Subscription rate in Donley County is \$18.50 per year; out-of-county are \$22.50. Payment is required at the time of placing a classified or display ad. Advertisers with established credit may be billed.

## Meetings

**CLARENDON LODGE** #700 AF/AM **Stated Meeting:2nd Monday** each month - 7:30 P.M. **Practice Sessions: 4th Mon-**

day Jimmy Garland W.M. Willard Skelton Secretary Refreshments served at 6:30 P.M.

> **VFW POST 7782** AND AUXILIARY **First Tuesday** 7:30 p.m.

**Joint Meeting** 

**3rd- Thursday** 



**DONLEY COUNTY Brick, Three Bedroom** & 1/2 Bath. Central Heat & Air, Fireplace with Heatalator, All electric, Two car Garage, Cellar, Corner Lot. \$65,000.00 Office Building on main

st. Stocking Building. \$20,000.00

# Report Errors

Check your ad the first day it runs to see if all the information is correct. Please call The Clarendon News office at 874-2259 the first day the ad runs to report the error. If not reported on the first day after the ad runs, The **Clarendon** News is not responsible.



## MISCELLANEOUS

FOR SALE: Round Bale Feeders & Feeding Troghs. 874-2471. 45-4tc

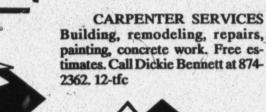
**ROUND BALE OF HAY** For Sale 874-2471. 45-4tc

FREE PUPPIES, gentle natured, Chow/Golden Retriever. 874-2624. 49-1tp

WANT MORE ENERGY? Lose weight and feel great, call 874-3381. All products are guaranteed to work or you get you money back. 49-1tp

For Sale: 30 Gal. Aquarium & Stand. 919 W. 5th, 874-3343 or 874-3837.49-1tp

PAINTING



Christopher. 15-tfc





SERVICES

**CARPENTER SERVICES** 

tions, complete home maintenance

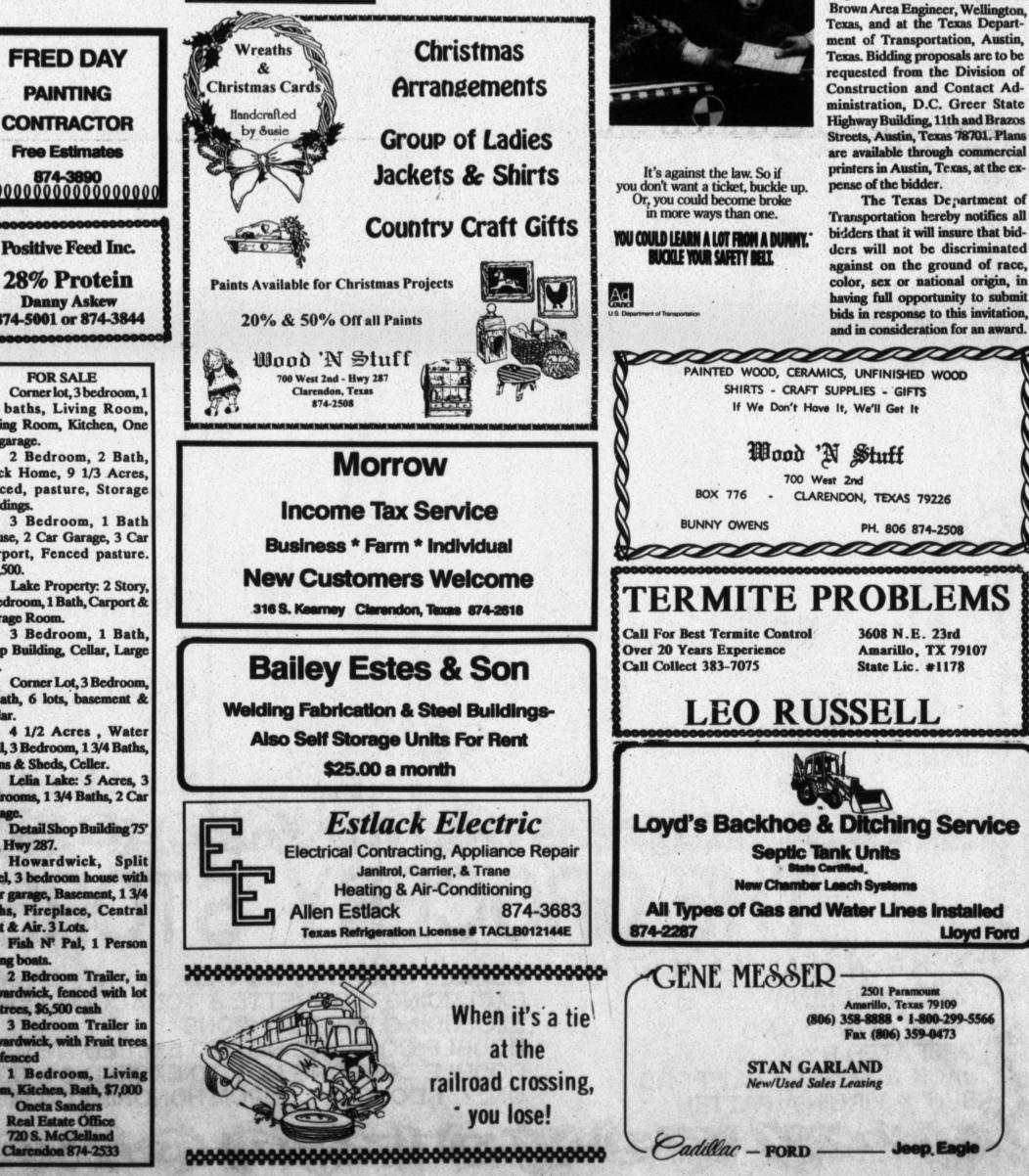
and repairs. Call 874-5051, Larry

Repairs, remodels, addi-

FOR RENT: 3 Bedroom, 2 Bath, central heat & air, 514 Carhart. \$350.00 a month. Call 874-3905 after 6:00 p.m. 49-1tc

**3 Bedroom Brick House For** Sale, 1 3/4 Baths, Double car garage. 874-3472. 49-2tc

> **For Propane Hill Petroleum** 874-3778 **Day or Night**





The Clarendon Rews

#### **EMPLOYMENT**

**POSTAL POSITIONS** 12.26 an hr. + Benefits. Carriers, Clerks, Sorters, & Maint. Jobs. For Exam info & Application call (708)264-1600 Ext. 5230. Also **Open Evenings.** 48-2tp



**CRAFT SALE: Mon-Thur** 10:00 a.m. - 3:00 p.m. Items still available at Clarendon Mental Health Center, 111 Kearney. Lots of Christmas items, wreaths, ornaments and other items.

SALE IN MOBILE HOME, 706 E. 2nd, Friday, Dec. 9th, 7 a.m. til ?. 49-1tp

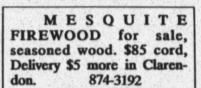
**TUPPERWARE OPEN** HOUSE, Saturday, December 10, 1-4 p.m. at 710 Goodnight. Instant delivery for Christmas gift giving. Hourly door prizes and refreshments. Chris Royal and Tammie McAnear. Call Tammie 874-2640 if you need more information. 49-1tp



I am using this method of saying Thank You to all my friends and relatives who showed such consideration to me while I was sick and in the hospital--for the food, cards, flowers and so many acts of kindness. Friendship is the most important thing to me and I appreciate all of you so very much.

> Sincerely, Sandra Mooring

We appreciate the oppor-tunity to serve you in Carpet Clean-ing and Vacuum Cleaner Repair. Our activity is slightly curtailed due to illness in our family, but we still do our best to give you prompt and cour-teous service. The quality of our ser-vice is our first priority. So - Please call us at 874-3403 or 800-874-1925 **The McVickers** 







WELL SERVICE

**SALES & SERVICE** 

12 YEARS EXPERIENCE

Sealed proposals for 140.010 miles of seal coat at various locations on SH 86, SH 207, US 62, FM 401, FM 1034, FM 1036, FM 3446, FM 1754, FM 1932, SH 256, BI 40-J, SH 152, FM 1065 AND FM 3517 covered by CPM 105-1-27, CPM 357-6-12, CPM 970-3-15, CPM 381-1-12, CPM 3259-1-5, CPM 1225-1-11, CPM 797-7-20, CPM 2165-2-2, CPM 1712-2-5, CPM 1818-1-11, CPM 105-2-16, CPM 541-2-21, CPM 275-19-3, CPM 397-2-29, CPM 740-3-12 and CPM 3581-1-2 In Hall, Briscoe, Childress, Collingsworth, Donley and Wheeler county, will be received at the Texas Department of Transportation, Austin, until 1:00 p.m, December 13, 1994, and then publicly opened and read.

Plans and specifications, including minimum wage rates as provided by Law, are available for inspection at the office of Daniel E. Brown Area Engineer, Wellington, Texas, and at the Texas Department of Transportation, Austin, Texas. Bidding proposals are to be requested from the Division of Construction and Contact Administration, D.C. Greer State **Highway Building**, 11th and Brazos Streets, Austin, Texas 78701. Plans are available through commercial printers in Austin, Texas, at the ex-

Page 9

**DONLEY COUNTY** 113.5 Acres Grass Land, Brick 4 Bedroom, 2 Bath, Cellar, Privacy Fence, Fireplace & Woos stove in den, Hot Tub, Lots of out buildings, Excellent Fence, 7 Wire, HWy 287 Frontage, Hedley, Texas

\$135,000.00 Brick, Two Story, 5 Bedroom, 2 Baths, Basement, Central Heat & Air, Swimming Pool, 4 Car Garage, One Bedroom Garage Apartment. \$73,500.00

**Brick Three Bedroom**, **One Bath**, Two Car Garage with Small Apartment, Bed & 3/4 Bath. 1.2 Acres more or less with 768 Sq. Ft. shop insultated with air cond. & rest rooms. 480 Sq. Ft. Shed at-tachied. Old shed & pens. \$45,000.00. Make Offer.

**Corner Lot, Extra Nice** Brick, 3 Bedroom, 1 1/2 Bath, 1 Car Garage, Central Heat, Window Refri A/C, Qualify for FHA Financing or 1st time home owners program. \$49,500.00

**Red Brick 3 Bedroom** Bath, Central Heat/Air, 30'x 50' Barn House Well. 40 Acres w/Irrigation Well. \$96,000. Reduced to \$90,000.

5 Bedroom, 2 1/2 Baths Central heat & air, 2 story Historical Home. Formerly "Mrs Bromleys". Excellent \$74,500.00 condition. \$64,500.00

**GREENBELT LAKE** 

West Side Lake Proper ty (lease), Nice 2 Bedroom, 2 Bath (sauna), Fireplace. C-H/A, 2 Carpoty, Boat Storage, Cellar with storage bld. on top. 18ft fblgs, I/O boat, cover & trailer. \$44,000.00

2, 3, 4 bedrooms, 1, 3/4, 1/2 baths, Three lots. Brick, two story, two car garage storage room, with cellar. Central heat & air. Two blocks to Carrol Creek Loading tamp. \$61,000.00

Two Story, Bedroom, Two Bath, Fured, Carport, three lots. iful view. \$35,000. Ny Garland Real Estate 874-3757

**Positive Feed Inc.** 28% Protein **Danny Askew** 874-5001 or 874-3844

FOR SALE Corner lot, 3 bedroom, 1 3/4 baths, Living Room, Dining Room, Kitchen, One car garage.

2 Bedroom, 2 Bath, Brick Home, 9 1/3 Acres, fenced, pasture, Storage buildings.

3 Bedroom, 1 Bath House, 2 Car Garage, 3 Car Carport, Fenced pasture. \$39,500.

Lake Property: 2 Story, 3 Bedroom, 1 Bath, Carport & Storage Room.

3 Bedroom, 1 Bath, Shop Building, Cellar, Large Lot.

Corner Lot, 3 Bedroom, 2 Bath, 6 lots, basement & Cellar.

4 1/2 Acres, Water Well, 3 Bedroom, 1 3/4 Baths, Barns & Sheds, Celler. Lelia Lake: 5 Acres, 3

Bedrooms, 1 3/4 Baths, 2 Car Garage. **Detail Shop Building 75'** 

Lot, Hwy 287.

Howardwick, Split Level, 3 bedroom house with 2 car garage, Basement, 1 3/4 Baths, Fireplace, Central Heat & Air. 3 Lots.

Fish Nº Pal, 1 Person fishing boats.

2 Bedroom Trailer, in Howardwick, fenced with lot and trees, \$6,500 cash

**3 Bedroom Trailer in** Howardwick, with Fruit trees. and fenced

1 Bedroom, Living Room, Kitchen, Bath, \$7,000 **Oneta Sanders Real Estate Office** 720 S. McClelland Clarendon 874-2533

3608 N.E. 23rd Amarillo, TX 79107 State Lic. #1178 LEO RUSSELL Loyd's Backhoe & Ditching Service All Types of Gas and Water Lines Installed Lloyd Ford 2501 Paramount Amarillo, Texas 79109 (806) 358-8888 • 1-800-299-5566 Fax (806) 359-0473

