

The Cross Plains Review

VOL. XX

CROSS PLAINS, TEXAS, FRIDAY, JULY 12, 1929

No. 17

It Pays . . .

To Employ the kind of SERVICE we

RENDER

POSTED

on investments

IN TOUCH

with the business world.

EXPERIENCED

in financial matters.

THE FARMERS NATIONAL BANK

—Read Our Messages Appearing In Farm and Ranch—



OF CROSS PLAINS, TEXAS

BILL VILHA TO CROSS PLAINS

William (Pancho) Vilha, 1929 graduate of Daniel Baker and for four years a member of the Hill Billy football and baseball team has been elected coach at Cross Plains High School for the 1929-30 term, according to Ed Blair, athletic director at Daniel Baker. Vilha succeeds Nat Huggins at Cross Plains, Huggins having resigned to accept a similar position with the Jacksonville High School.

Bill Vilha knows his football and should make an excellent mentor for Cross Plains, his former coach says. Pancho played quarter back for three years with the Billies and during that time his team annexed two T.I.A.A. football titles. Vilha held down the keystone sack for the Billy baseball machines of the past four years.

Mr. and Mrs. L. M. Bond attended a family reunion at the home of Mr. Bond's brother, A. C. Bond, near Merkel, on July 4th. Two of Mr. Bond's sisters, Mrs. L.A. Blount of Merkel, and Mrs. J. D. Churchill of Eastland, were also present for the occasion.

JOHN WEESE INJURED WHEN CAR OVERTURNS

John Weese, oil well driller, formerly of Cross Plains, but now living at Pioneer, received severe injuries when his auto overturned at a curve of the road in Baird as he was leaving that place last Saturday morning. He approached the curve without being familiar with its sharp turn, and the car turned over before its speed could be checked. He was brought to Cross Plains where a number of severe cuts on the hand and other injuries were treated by Doctors Young and Howard. His injuries, while quite painful, were not considered serious, and it is reported that he is recovering as well as could be expected.

Cross Plains School Gets More Credits

Notice has been received from the State Board of Education stating that the Cross Plains High School has received additional credits in the English department. This gives our local school full affiliation in English, and a total of 16 1/2 units.

GOOD LOCATION FOR BIG CHEESE FACTORY

Public attention has recently been given to the matter of securing a cheese factory for Cross Plains. As a location for a factory of this kind there are few towns in this section of West Texas more suitable for the purpose. The dairy industry throughout this territory is fast increasing to the point where it should not have to depend exclusively on the demand at other places for the marketing of its products. The present supply of milk that is shipped from Cross Plains would be sufficient for the continuous operation of a cheese factory of medium capacity. And judging from the record of other newly established cheese factories in the smaller towns of the state, that supply would be rapidly increased.

The new \$15,000.00 factory at Abernathy opened a few days ago with a record of 4,500 pounds of milk. As an increasing comparison the new factory at Round Rock opened with 950 pounds. Today it is receiving from 20,000 to 24,000 pounds of milk every day.

Dairy farmers of West Texas are rejoicing at the advent of this new industry, and milk from a wider range than at present anticipated would pour into a cheese factory at Cross Plains. Individuals would open milk routes leading into the surrounding counties, gathering milk for the plant, which at some of the other new plants is bringing 50 cents per pound butter fat, f.o.b. factory.

MANY NEW OIL WELLS ENLIVEN INTEREST

The attention of oil men in this section is greater than usual and being centered on the West Cross Plains field and the Echo field in Coleman county. The past week has witnessed the completion of a number of good producers in the two fields, resulting in quite an extension of proven territory, and it is expected that other new discoveries will develop rapidly. A number of the recently completed wells in the Echo field rank high in the gusher class, attaining a production of over 2,000 barrels per day.

Jesse McAdams of Cross Plains, completed the first of this week, a good shallow producer in the Santa Anna field.

Legion to Stage Yo-Yo contest

Another entertainment that promises to be a close rival of the recent "Womanless Wedding" is scheduled to take place at the Liberty Theatre on Friday night, July 19th. It is under the auspices of the local American Legion Post, and all members are expected to participate in the contest. There will be a number of contests and all who desire are invited to take part in the game. The several contests will be classed according to ages of the contestants. Poley Williams, Cecil Lotief, Sam Barr and Taylor Bond have already enlisted for the senior contest. The Yo-Yo contest will follow the regular picture show. Be there and enjoy the fun.

SMITHS HAVE FAMILY REUNION AT PIONEER

The five sons of W. R. W. Smith, with their families, comprising a host of grand-children and great-grand children, celebrated the Fourth with a big family reunion at the old homestead at Pioneer. The venerable head of this big gathering, in whose honor the occasion was celebrated, has been a resident of this section of Texas for the past fifty years. He has five living sons, 22 grand-children and 17 great-grand-children, all of whom were present for the reunion, and enjoyed a bounteous dinner.

Two of the sons, W. D. and S. J. Smith, live in Cross Plains; J. L. Smith, Killeen, Texas; W. W. Smith, Pioneer; E. M. Smith, Canyon, Texas.

BAKERY AND STUDIO TO NEW LOCATIONS

A number of business changes and new locations were made in Cross Plains the first of this week. The Cross Plains Bakery, owned and operated by H. T. Schooley, moved from the Moore building on North Main Street, which building was recently purchased by P. Smith, to the McGowan building on South Main Street, and the Cross Plains Studio, formerly on West 8th Street, is now located in the building adjoining the Sims Drug Store.

H. H. Nash has purchased the Sanitary Barber Shop from Walter Westerman and Roy Smith. All the former barbers of this shop, with Walter Westerman as manager, will remain with it, and a cigar stand will be conducted at the front entrance.

W. L. Bryan of this place and Walter Holley of Putnam have acquired the fixtures of the City Barber Shop from Jim Miller, and are now operating the business. This shop is located on West 8th Street.

Edwin Neeb has purchased the corner lot from Dr. Tyson, on Main and 7th Streets, across street from Poley Williams Produce store.

LAST MONTH FOR SCHOOL TRANSFERS

According to official announcements by county superintendents, all applications for transfers of pupils from one district to another must be made during this month, the law providing that July 31st is the last day. In regard to the transfers you will note the following:

A child in order to be eligible for transfer must have been lawfully emancipated in the district. A child can be transferred only one time. The application for transfer must be in writing, signed by the parent or guardian. The application asking for transfer must state in his application that it is his bona fide intention to send his child to the school to which the transfer is asked. Scholastics may be transferred from one county to another only when the districts are adjoining. Scholastics may be transferred from one district to another for High School purposes provided if their grade is not taught in the home district. Likewise, i.e., pupils from 18 to 21 years of age, may have their names transferred from one district to another for high school purposes. All of the propositions herein mentioned should be attended to before the first day of August.

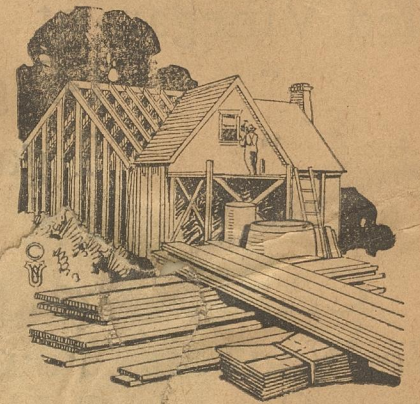
Callahan county public school children, who are expecting to attend schools next term in districts other than those in which they were enumerated last March, should be transferred this month. Care should be taken by parents and guardians of pupils for next term in observing the proper registration proceedings.

All parents who live outside the Cross Plains Independent School District and desire to send their children to school in Cross Plains this year should transfer them within the required time. This transfer is made through the County Superintendent ordinarily, but arrangement has been made with the County Superintendent by which you may file your requests for transfer with the Cross Plains School Superintendent provided it is done in time for him to get it to the County Superintendent by the first of August.

MRS. J. B. BROWN BURIED AT PIONEER

Mrs. J. B. Brown died at her home a short distance east of Cross Plains about six o'clock Wednesday afternoon of last week, and was buried in the Pioneer cemetery the following Thursday afternoon. Funeral services were conducted by the Elder of the Rising Star Church of Christ. She is survived by her husband and a number of children.

Mrs. R. V. Hart of Baird was visiting relatives here first of week.



Building Time!

This is home building time—and there are many new homes being erected. Do you own yours? If not, why not? If you own your home and are thinking of re-modeling, re-painting or repairing it, we want to figure with you.

CROSS PLAINS LUMBER COMPANY

Phone 18

S. R. Jackson, Mgr

LIONS CLUB FAVOR VOCATIONAL TEACHER

The Lions Club made plans at their regular meeting Tuesday by which it is hoped, through the cooperation of the local school board, vocational agriculture may be added to the High School curriculum next year. If it is possible to add this work next year it will mean much to the community agricultural interests.

According to the proposed plan, the vocational agriculture teacher will spend the morning at the High School with his classes, and the afternoon with the rural people of this section, showing them how and helping them to cull their poultry, terrace their land, and other things that go with successful farming.

This is a step for which the local Lions Club should be highly commended.

Jeff Clark and family and Billy Mac Adams, and Mr. and Mrs. John Westerman spent past week end fishing on the San Saba River.

CROSS PLAINS HELPS SANTA ANNA CELEBRATE

The Cross Plains Band, accompanied by a large number of representative citizens, motored over to Santa Anna Tuesday evening of this week and helped the elated people of the Mountain City celebrate the opening of their recently completed system of paved streets. In connection with the many other entertaining features a fine barbecue feast was served, and all the returning visitors report having immensely enjoyed the occasion.

Rev. Hearn Hill, son of Rev. A. E. Hill, preached at the Baptist Tabernacle last Sunday night. An unusual large congregation was present, and heard an excellent sermon by the youthful preacher.

Mr. and Mrs. Ted Smith and children are spending their vacation in Colorado.

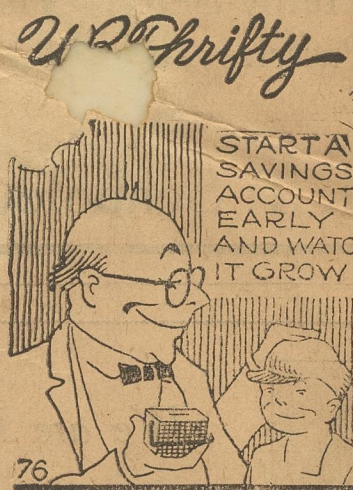
There Is Satisfaction

in KNOWING that you're getting the Best that can be had. You are sure of this when you bring your clothes here.. We have the very best equipment obtainable, and our workmen are responsible.

JIM SETTLE'S DRY CLEANING

"ENEMY TO DIRT"

PHONE 27



BRING HIM IN!

Bring your boy into our bank some day and let him deposit his first dollar—and see what a "man" he is as he walks out!

Not that it's our bank, particularly, but merely that he has that secret thrill of "first saving. Cultivate the habit—and he is made!!

THE FIRST STATE BANK

CROSS PLAINS, TEXAS

M. E. Wakefield, President.

J. A. Barr, Vice-President

Tom Bryant, Vice-President

J.D. Conlee, Ass't Cashier

A. R. Clark Ass't Cashier

E. I. Vestal, Noah Johnson, Tom Bryant and J. B.

Eubank, John P. Newton, Paul V. Harrell, Directors

Specials

For Saturday

Distilled Vinegar, qt	10c
“ “ 1-2 gal	15c
“ “ 1 gal	25c
Pure Apple Vinegar, gal	35c

CASH ONLY

We Want 500 Pounds
Home Grown Cabbage

Clark's Grocery

And Market

All Accounts Not Paid by July 15th
Will Be Closed. We Need the Money

One Measuring Cup

With Each Purchase of One
Bottle of

FLAVILLA-STEARN'S

Special Price 34c

Will Not Bake Out

Like Extract Made From Vanilla Beans Only

SMITH DRUG STORE

Bakery

Moved to new location first door
north of Helpy-Selfy. Visit us and
try our Pastries and Malted Milk
Bread.

H. T. Schooley, Prop.



We are behind
Bill (Pancho) Vilha

Our New Foot Ball Coach
and His '29 Buffaloes

Sims Drug Company

"THE APPRECIATIVE STORE"

The Buffaloes' Hang-out

Buy your milk at the M-System.
Fresh milk daily.

B. F. Russell L. B. Lewis

RUSSELL & LEWIS
Attorneys-at-Law

Practice in Civil Courts

BAIRD, TEXAS

Refrigerators and Ice Boxes \$4.50
and up. Good stock.

J.E. HENKEL

Roger Watson made a trip to Fort
Worth first of this week.

Mr. and Mrs. Otha Lydia of Baird
visited with relatives here Sunday.

Mr. and Mrs. Fred Cutbirth and
daughter spent the 4th of July in
Fort Worth.

Roy Mook of Fort Worth was here
first of this week.

Mr. and Mrs. J. G. Saunders are
leaving this week for California
where they will make their home.

Little Miss Elaine Harris of Fort
Worth is visiting with Rosalie Cut-
birth here this week.

Mr. and Mrs. Paul McCasland of
Shield came over last Friday and
joined a fishing party on the Bayou.

Mr. and Mrs. Lee Haley of Cisco
were visiting with Mr. and Mrs. Lon
Haley here first of this week.

H. B. Hackleman of Cisco, district
supervisor for the Great Southern
Life Insurance Co., spent first of the
week in Cross Plains.

Mrs. Ollie Williams of DeLeon is
visiting her parents, Mr. and Mrs. W.
A. McGowen, here this week.

T. S. Holden made a business trip
to Fort Worth first of the week.

Mrs. A. R. Clark has as her guest
Miss Virginia Porter, of Terrell, this
week.

E. D. Priest made a trip to his
home in Lott, Texas, where he spent
several days visiting.

Dr. Bomar and family of Gulf Tex-
as, visited with Mrs. Bomar's parents,
Mr. and Mrs. W. A. McGowen, here.

Mrs. E. P. Watson was a Brown-
wood visitor last week.

Miss Aldetha Mitchell who under-
went an operation for appendicitis
at Sealy Hospital, has returned home
and is doing nicely.

FOR RENT—A 6-room house, includ-
ing bath, near school building. Re-
cently finished inside. Will install
sewerage if desired. Mrs. L. E.
Davanay.

John Browning and family and
Miss Marie Bryson and sister, Mrs.
Syllix, and children, left Tuesday for
a visit with relatives in New Mexico.

Mrs. Key Furr and babe of Amarillo,
are visiting with Mr. and Mrs. Wal-
ton Wagner.

Mr. and Mrs. W. E. Butler returned
Sunday from Lubbock and other
points in West Texas where they
visited for several days.

Truett Vinson and Clyde Smith of
Brownwood spent past week end with
Robert Howard here.

Harold Creece of Austin visited
with Robert Howard last week.

Mr. and Mrs. Leroy Butler of Brown-
wood visited relatives here past week
end.

The infant son of Mr. and Mrs. J.
N. Bowen died at their home in Cross
Plains last Saturday morning. The
remains were buried in the local
cemetery, funeral services being con-
ducted by Rev. A. E. Hill of the Bap-
tist Church.

NOTICE—The Cross Plains Studio
has moved to new location first door
north of Sims Drug Store, on South
Main Street. 2tp

Try a Plate Lunch at Wilson's Cafe
He cooks bacon with the beans. adv

Try a Plate Lunch at Wilson's Cafe
He cooks bacon with the beans. adv

We are now serving Chili that's Red
no home made about it—at Wilson's
Cafe. adv

We are now serving Chili that's Red
no home made about it—at Wilson's
Cafe. adv

Chase Adams, official keyboard
puncher around the Review office, is
catching fresh air down in south
Texas this week.

Buy your milk at the M-System.
Fresh milk daily.

—POSTED—

Our Pastures—South and south-
west of town are Posted.

No fishing, hunting or camping,
allowed under penalties of law.

HARRELL BROS.

Revival Meeting At Cottonwood

The Baptist revival meetings are
announced to begin at Cottonwood
Saturday night, July 13th. Rev. Ta-
tum of Abilene will conduct the
preaching services, and Harvey Den-
nis of Cross Plains will lead in the
singing. The services will be held
under the tabernacle. All are invited
to attend and help in the services.

METHODIST CHURCH SOUTH

Sunday School at 9:45 A.M., Mr.
Nance Superintendent.

Preaching at 11:00 A.M.

Subject: "Christ and Localization".

Evening Service at 8:15.

This is the "Happy Hour" service.
You are cordially invited to wor-
ship with us.

W. C. HOWELL, Pastor.

EPWORTH LEAGUE PROGRAM

JULY 14, 1927

Leader, Virginia Payne.

Prelude, Phae Reeves.

Hymn No. 2.

Scripture Reading, 8th Psalm.

Prayer, Mr. Gafford.

Reading, Marie Kennedy.

Topic, Where does Christ come in—
in the use of Leisure?

Leaders Introduction and Presen-
tation of Topic.

1. The Place of Leisure in Life—

Martha Jackson

2. What Recreation is Available for
Young People in our Community—

Elizabeth Tyson

3. What is our Church doing to help
bring Christ into the Leisure time
of our Community—Doris Placke.

4. A Christian Program for Leisure
Time—Rev. Howell.

5. Christ and my Personal Time—

Maxine Titsworth

Announcements and Collection.

League Benediction.

All young people not attending else-
where are urged to meet with us
every Sunday Evening at 7:15 in
Basement of Methodist Church.

B. Y. P. U. PROGRAM

The program committee of the In-
termediate B. Y. P. U. of the Baptist
church met at the parsonage Monday
evening at 8: P.M. Programs were
prepared for the coming month. The
program for Sunday evening July
14, is as follows:

"The Young Christian and World
Peace."

1. Cause of the War, Nannie
Holman.

2. Cost of the War, Fay Holder.

3. If there are future wars,—
Lorena Child's

4. Can War be Abolished?—
a. Abraham's Plan, W. A. Williams
b. The Teaching of Jesus, Herman
Bryan.

c. A Modern Plan, Phyllis Chandler.

5. What we do about world peace,
For open discussion.

BAPTIST CHURCH

Saturday 9:00 A.M. Sunbeam Band

Sunday 9:45 A.M., Sunday School.

Sunday 11 A.M., Preaching by the
pastor.

Sunday 7:15 P.M., B. Y. P. U. Meeting

Sunday 8:30 P. M., Preaching by the
pastor.

Monday 4:00 P.M. W. M. U. Circle
meetings.

Wednesday 8:30 P.M. Prayer Meet-
ing.

BURNT BRANCH TO HAVE ALL DAY SINGING SUNDAY

The Review has been requested to
announce that there will be an all
day singing at Burnt Branch Sunday.
There will be dinner on the ground.
Everybody cordially invited to attend
this singing. Bring your books.

Will McGowen, who has been in
bad health for the past few weeks,
recently returning home from the
Sealy Hospital at Santa Anna, left
for Mineral Wells Tuesday morning
of this week. He was accompanied by
Mrs. McGowen and two daughters.

Misses Ruth Hill and Nova McCord
spent a few days last week with
friends in Abilene.

NOTICE

There will be a poultry culling
demonstration at the Cross Cut
school building Friday night, July 12.
All those interested in poultry are in-
vited to attend.

H. PURVIS

Miss Mildred Wilhite, District
Secretary of Epworth League, spent
Monday and Tuesday with Miss Geo-
rgia Jones. Miss Jones returned with
her to her home where she will stay
until Sunday. They will visit points
in the Eastern Union of Epworth
League.

Mr. and Mrs. A. J. Mathis and
Mr. and Mrs. Drew Hill visited in
Hamilton the first of the week.

THE *New*

SCREEN-GRID

ELECTRO-DYNAMIC

ATWATER

KENT
DIO

Complete

Stately beauty outside—tremendous power
inside. Needle-point selectivity gets the station you
want—with the finest, clearest tone you ever heard!
Master construction throughout. And convenient
payments to make it even easier to own.

Cross Plains Hardware Co.



"I like to
pick things out
myself"

Piggly-
-Wiggly

ON NORTH MAIN STREET

Specials For Saturday

Plenty Well Cooked Barbecue—lb.	35c
ROLL ROLL	25c
LETTUCE—New and Crisp—Head	6c
LEMONS—Extra nice—dozen	24c
CALIFORNIA ORANGES—sweet and juicy—doz.	18c
CHOICE PINK SALMON—sandwich size—can	14c
PINK BEANS—2 pounds for	19c
25 lbs. ICE CREAM SALT	25c
Swat the fly with GULF VENOM—1/2 pint	31c
FLY SWATTERS	5c
CANDY—(Brown's Sugar and peanut stick)—lb	19c
WASH BOARDS—regular 75c value	49c
SMALL MILK—can	5c
M. J. B. COFFEE—3 pounds	\$1.58
Sam Houston COFFEE—3 lb. can with cup & saucer	1.43
MAXWELL HOUSE COFFEE—3lbs.	\$1.45
Our Darling CORN—the very best—No. 2 can	15c
STANDARD CORN—No. 2 can	11c

LOYALTY

The Unbeatable Union of Spirit and Action

Loyalty: The giant force that will accomplish with ease, undreamed of heights in building this community.

Loyalty: The vibrant cooperation of every member of this community in forcing into the foreground the best that is in us, urging ever onward the impulse for greater development of home activities.

It is the community that is loyal to home activities that always has the best community,

Our interest in the welfare of this community prompts us to sponsor this message to the people of Cross Plains and vicinity

The Cross Plains Review

THE CROSS PLAINS ANNUAL PICNIC

AND

RODEO

UNDER AUSPICES OF CROSS PLAINS FIRE DEPARTMENT

3 ——— **BIG DAYS** ——— **3**
 Wednesday, Thursday and Friday, July 31, August 1 and 2

Arrangements are being made to entertain and care for eight or ten thousand people. If you have never attended one of our Picnics, try and be present at this one. Take a few days off and visit a town that does things—a town with more square miles of substantial trade territory than any other in Texas; blessed with a Natural Park that is considered one of the most perfect beauty spots in the Middle West, together with auto parking ground, a perfect shade and a bountiful supply of water.

THE GREAT DONALD MCGREGOR SHOWS

Have been secured to furnish entertainment for this big celebration and they have many attraction with big features, including nine big shows and five rides. Each attraction with Donald McGregor Show is clean and moral in every way and the company is made up of Ladies and Gentlemen. CLEAN, REFINED AND MORAL.

BIG RODEO

The Largest and Best Rodeo In the State. Champion Broncho and Steer Riders.

Two Car Loads of Real Bucking Stock. Open To All Riders.

Conducted By Smith Bros., Owners and Managers

FREE ATTRACTIONS

AERO PLANE STUNTS. TAKE A RIDE IN THE AIR.
 THE THRILL OF A LIFE TIME

Come, Bring the Whole Family. See Something They Will Never Forget. Good Camping Ground