Editor's Spectacies By George

## xIMAS Eation

 HILIAPPER

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## SMU to Oppose

 Stanford in Rose Bowl New Year's D

| Cisco Masons Attend |
| :--- | :--- |
| Grand Lodge Meeting |

SAMDIES ARE
 WVITED HERE
FOR HORKOUT


ATTEHTION IS TURNED UPOH OIL EMBARGO

War Mothers of Italy Take Anti-Sanction Plea to Country
The Bry Associated Press)
bated the prob cabiet ot odey de-
(the of tightening
he sanctions as peace taik lang-
uished
Great Britain turned her attention to the oil embargo to freeze
Italy into submission. Nine hundred mothers and wi-
dows on war dead "mobilized"
by Mussolini, took the It by Mussolini, took the tralian pro-
gram of resistance to the sanc-
tions to the nation's communities,
 ed a skirmish in the Tembien
gion resulted th the ekiling
Ethiopians and six Italians. Reports of the plans for the
Ethiopian offensive were circulated in Addis Ababa. It was re-
ported that Emperor Haile Selas-
sie is in Dessye believed to bo sie is in Dessye, believed to br
preparing to to north to meet his
two lieutenats, Ras Seyound
Ras Kassa, whose combined forces two lieutenants, Ras Seyoum and
Ras Kassa, hoose combined forces
of too.oo men, would antack the
Italians entrenched along the MaItalians entrenched along the Ma-
keler Antola line, possibly to-
morrow.
morrow.
Canada disclaimed initiative for
the proposed extension of the the proposed extension of the
sanctions. saying such an impere-
sion
standing, due to a a amisunderstanding."
Italian business Ieaders said
that trade was slackening and
that problems of laber and busithat trade was slackening and
that problems of labor and
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nesedit were
revult of the oneloping as the
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## NOTED SANANT

 DIES TODAY
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he same secrecy as to the death
cause as they had concerning his
Freezing Weather Hits North Texas



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## Weather

IHE CISCO DAILY PRESS

organizers. The game of football of itself
may have lithe importance, but as an indi-
cator of what is taking place in the southwest it cannot be ignored. The interest and en
thusiasm of the people of the southwest ar reflected in what they are doing to develop
the prestige of their sports. The same indithe prestige of their sports. The same indi
cations are present in every activity of consequence. Texas and the southwest Street. Telephone Cone


A Home-Owned and Home-Controled news caliber, are eagerly developing them, reach-
ing for a place in the sun, happy in the ing for a place in the sun, happy in the limelight of natural attention that is being at tracted to their part of the coun
explains the rabid interest that conference classic attracted.
$\mathrm{I}^{\mathrm{T}}$ is safe to predict that the next ten years in Texas see mone ofer before. The great south-

## More Employment

$\mathrm{A}^{\text {NNOUNCEMENT that treasury warrants }}$ al WPA projects for Eastland county promment for the county since the relief program began. Already more than a quarter of million dollars in WPA work for the county had been approved, exclusive of the Highway
No. One relocation project in Cisco. Approval of these works is coincident with the withdrawal of all direct relief by the federal government, leaving to state and local age able to support themselves. The amount of work relief allotted the county ought to be
sufficient to take care of all ployment. True, the wage scale is below that for private labor, and rightfully, since wages on such works equal to or higher than those on private works would tend to de-
stroy the opportunity for private employment and initiative
ploym a distinction in the case of em ployment on the reconstruction of Highwages.
$\mathbf{A}_{\text {lide }}^{\text {SIDE from what it means in bringing the theses over the winter, the }}$ WPA program in Eastland county has been
wisely planned. Most of it will be devoted
to "farm-to-market" roads, connecting the to farm-to-market" roads, connecting the
rural areas with market centers. Cisco will
get the benefit of almost a quarter of a milof dion dollars of this expenditure. Already a vast deal of work has been done on the con-
struction of lateral roads in this precinct impassable mud during rains, confining the
impara which became a track farmer to his home, has been replaced with
gravelled thoroughfares over which he may ent Comm'r Arch Bint has done a valuable
 such attention on the eve of the celebration
of the centennial of Texas independence that romises to in attendance upon that elebration far beyond the expectation of its doubtlessly result: Cisco territory will
25,000 SINGING SCHOOL CHILDREN GREET ROOSEVELT

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##  <br> $\substack{\text { an } \\ \text { in } \\ \text { me }}$




## If It's a Literary Christmas <br> Put These On Your List





or thed hed phurams
sean sute satianed to

It is hardly possible that either
minimizes the obstacle which
tand between him and the no

which it is better to take thinSendingists within the party a consider-
able body of bitterly adverse opi-
nions which might foment an open
halting of the disastrous period



Human and
Human and
Other Natureadministration, had ading that thee "t
gress at the last session in passin
the amendments to the act, whic
attempted to forbid suits to co
ea weather breeder. But someweather with a westerly betezee
clear sky, and a gladness abouknow whether to take it as
memory of autumn or arospec
of spring The reminiscent mood
oould recko erenntinued, they they believe, becausof spring. The reminiscent mood oontinued, they believe, because
would reckon such a day a lin- at the last session of congress.

Monday, December 2, 1935


## PHILCO RADIOS

| Moyer's Welding <br> Machine Shap <br> Lathe Work <br> Cylinder Boring. <br> ing. Recondition <br> Re-Babbitting Service. <br> The Biggest Little Shop in <br> 707 Avenue " $F$ " |
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## KIZER'S STUDIO



Electro-Brew COFFEE
The Best Coffee Made DELICIOUS MEALS
SAVOY CAFE
"Vick" and "Sam"

## W: c. CLEMEMNTS M. C. C.

## INSIDE AND OUTSIDE <br> 




BURTON-LINGO LUMBER CO.
 Of Cisco Daily Press, published
aily except Saturday at Cisco

They'll Play in the Rose Bowl Classic


Th That the names and addresses
of the publisher, editor, managing
editor, and business managers A. Butler, Cisco,


 | $\begin{array}{l}\text { rescnt the far west in the } \\ \text { rese } \\ \text { Rose Bowl game at Pasadena, }\end{array}$ |
| :--- |
| $\begin{array}{l}\text { Reynolds, Muler, Rouble } \\ \text { Adams, Moscrip. The back }\end{array}$ |

## MAYHEW BROS.

## here You Will Always

 116 West BroadwayCream and Beer

BUY A HOME!
have many desirable es of residential prop-
in Cisco for sale on

ONNIE DAVIS Telephone 198

ter, led the consensus cen-
for positions Southwest on the 1935 all-
ball teent ball team selected for the foot- As-
sociated Press by confer sports editors by and conereneses.
Lester proved a unanimous
$\qquad$
has building boom new all-time construction recor
for this growing city was se
when from January through Sep tember. 5,190 buildings went
compared with 4592 The principality of Jind, an In
dian state, was founded in 1763 , and recogined by the Mogul em-
peror in 1768 . The first use of khaki for uni-
forms seems to have been in 1848
by the Guides, a mixed regimen ms seems to have been in 184
the Guides, a mixed regimen

can half-back for Rice Insti-
tute, and Slinging Sammy
Baugh, Texas Christian's junior quarter-back Chistian's juin popular votes. were next
Methodist plathern Methodist placed four players
in Truman in Truman Spain, Maurice
Orr, Robert Wilson and J C Orr, Robert Wilson and J. C.
Wetsel. Texas Christian Baugh. The Rice Institute.
Owls, 1934 conference champions, placed three men in
Bill Walla Bill Wallace, John McCauley
and John Sylven in and John Sylvester. The all-
conference backfield of Mc-
Cauley, Wils Cauley, Wilson, Baugh and
Wallace is perh Wallace is perhaps the most
versatile in history
tions. versatiue in history of selec-
tions.

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IN low Harrison of Texas Chris-
tian and Bale of Rice, was close. Howell of Arkansas
was the owly end to furnish
Sylvester was the only end to furnish
Sylvester and Roach compe-
tition. Willon Grest Sylvester and Roach compe-
tition. Wilson Groseclose of
Texas Christian was the onTexas Christian was the on-
ly tackle to threaten Spain ly tackle to threaten $\begin{aligned} & \text { Spain } \\ & \text { and Orr. (Associated } \\ & \text { photos). }\end{aligned}$ Press
I

Keokuk, Iowa, was named

| Keokuk, Iowa, was named af |
| :---: | :---: |
| ter a chief of the Sauk and Foxes |
| who remained peaceful during the |

who remained peaceful during the
Black Hawk war and died in 1848.

## 2

 AT LOW COST R
## REMODEL

$\qquad$ NOW!
Wise Home Owners will take advantage of the unusually favorable condition now for building, repairing and remodeling. Material and labor prices are
still low-the greatest dollar-for-dollar building values still low-the greatest dollar-for-dollar building value
are to be found now. are to be found now.
Sherwin-Willian
Builders Supplies of All Kinds and G00D LUMBER!
Rockwell Bros.\&Co.


## The BOY and the NEWSPAPER ARE WINNING

## The Promoter Can't

## Beat Him

## He is in business for HIMSELF and he is making good!

During the past two months, in spite of the efforts of a promoter to foist a questionable circulation racket on the people of Cisco, the business of the CISCO DAILY PRESS Route Boy has grown constantly. He buys his papers from the company and sells them to his customers. He knows that every time you take one of the promoter's subscriptions, you rob him of his business.

He is a home boy. He makes his money here and he spends it here. He is learning and putting into effect the first principles of sound Cisco economy. The profits he makes won't go out of town.

Are you going to let the Promoter rob him of his trade, deprive him of his profits. Not much, you are! He is bringing to your door every day a real, honest-to-goodness, home town newspaper, owned, edited and published by home folks, and carrying not only ALL the local news and home-town written editorials, but the best in newspaper feature services that money can buy.

The Cisco Daily Press, under its present ownership and management, is a newspaper enterprise a year old. It has been on trial a year, and the best proof that it doesn't need to give away automobiles and radios and diamond rings, etc., and on top of that to conduct LOTTERIES to get subscribers, is the fact THAT THE OPPOSITION DOES HAVE TO RESORT TO SUCH QUESTIONABLE PRACTICES.

## We Thank You, Folks!



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- Mingar courage



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Mother's Guide to Better CONTROL of COLDS


Phone 687 -W
E. L. WISDOM PLUMBINGELECTRICAL WORK
All Work Guaranteed Especial Attention Given to Out of Town Trade

Farm Welding a specialty Portable Equipment - Day or Night Servie.
Service on Binders ThreshSCHAEFER BROS. Telephone
ight Phone,
7833


CISCO DAIRY

## Phone 9010

"Pasteurized For Safety"
We have raw milk
E. N. STRICKLAND Proprietor
breckenridge visited relat
friends here yesterday. Mrs. A. . . . Leciare or or Mona-
hans spent the weerend with har
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 | spending the hoid aus with ither |
| :--- |
| parents, Mr. and Mrs. A. spears |

Berte Doty, who is atending Texas Tecth, returned to Lubbock
after visiting friends and relatives
this weekend.
Mis weekend.
Miss Ruby
Lee Blanton visited
Eastland Saturday afternoon. Miss Eana Cooles returnen to
 her poerts. Mr. and Mes. Mete
of Baird spent the

Miss Lenis Lecil
ing in Scranton.
Miss Lois pulley has returned



Charles Clark returned to Lub-
bock
ond fiterer a visit with reltives
Miss Kathryn Atwell has re-
turned rem Balinem where she
tisted relthene visited relatives and friends.
Mises Vivian Kilpatick and
Dortry
Hampon, J.D.
ard


## REVENGE!



## Revenge!

Terry Willett was wedded to the South American jungle for one purpose --- to get revenge, to tame with locks and dams the stream that had licked his father, an engineer like himself.
Not even Allaire West could make him forget the job he had to do, though romance called above the din of the riveters and the roar of dynamite awakening the jungle

## NEVER MIND THE LADY

David Garth's serial opens in the sweltering coffee port of Propionoire, moves through the gay life of Washington and New York then back again to the jungles and to a happy conclusion. Its people are real, vital, the story itself well told.

## STARTING <br> Thursday Dec. 5th

The Cisco Daily Press

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| Lady, "New Serial, Starts Thursday |  |
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## Fons = .

The Big Little Store Where Your Money

## SPECIALS

Good For All This Week CASH ONLY

The Whitest and Best Flour for Better
Christmas Baking Use

| Acorn Flour | 48 Pounds | $\$ 2.00$ |
| :--- | :--- | :--- | :--- |
| Acorn Flour | 24 Pounds | $\$ 1.05$ |

Lard 8 bbe. \$1.02
Lard 4Lb. 55c
Raisins 4 Lb. 30c
Post Toasties Large Size 11c
Meal $\substack{\text { Ran ciam } \\ 2 x 0 \text { pomes }}$ 45c
Low Prices --- Honest Weights Quality Foods Every Day at

## R. H. BOON GROCERY

208 West 8th Street


## Smokers-both men and women -

 want a cigarette to be mild-yet not flat or insipid. At the same time they want a cigarette that gives them taste-taste. they can enjoy.> Chesterfields are outstanding for mildness-outstanding for better taste. You can. find that out by smoking them.

Just toy them-Chesterfields are what they say they are
parent
ford. Mss Ruth Jo Weaver of East-
Iand was shopping in Cisco Sat-
urday Mrs. C. C. $\overline{\text { Lignon of Eastland }}$
visited friends here Saturday. $\underset{\text { Miss Ethel Deen }}{\text { Drown }}$ of Breck
urday. J. B. King has returned to Aus-
tin after a visit with friends and

## Miss Lela Jaco has returned

Classified Ads
FOR SALE-Upright piano, splen-
did condition. $\$ 75.00$. Tel. 257 .
2-3t.
WANTED--Second-hand lumber
and sheet iron suitable for cow and shet iron suitable for cow
shed. Wm. H. Cole, phone $191-\mathrm{W}$
$2-\mathrm{zit}$ FOR RENT - Hunting Leases
80,000 acres four dollars per day $\frac{\text { FFort Mason Hotel, Mason, Tex. }}{\frac{169-14 t}{\text { FOR RENT-Several choice bed- }}}$
 -the market for Love, Fiction,
Detective and True Story maga
zaines-buy, sell and exxchange. zines-buy, sell and exxchange.
Mayhew Bros, w. Broadway.

## Dressmaking and Designing. West th Street. Mrs. Bills. 3t.

 LOST - Watch charm, one I Deenwearing for severa years. Elk's
head on front, bears near. head on front, bears name "Bres-
lin" on reverses. side. Reward for
return. R. W. H. Nenno Let us launder your clothes the
sanitary way. Cisco Steam Launsanitary way. Cis
dry. Phone 138. WANTE
West 10
$\qquad$ You are cordially invited to view
my Cristmas cards and Window
Derortion
 Mr. and
Mrs. N. D. Gallagher
isited Lord Burghley, Famous Hurdler, To Head B.A.A.A. London, De. 2. (P) $\overline{\text { of the greatest of all track hurd- }}$ (ers, Lord Burghley, will shortly of the greatest of aly track hurd-
lers. Lord Burghele, will hsortly
be holding the oftie of presidet
of the British Amateur Athletic of the British Amateur Athletic
association
He has not yet been elected to He has not yet been elected to
the post of the 8o-year-old Lord
Desborough, who has been Desborough, who has been una-
nimususly nominated by the A. . .
A. committee and is certain of A. commintee and is certain of
nual meeting approved at the an-
nuat body next nual meeting of that body next
March.
Iord Burghley commanded conMarch. Burghley commanded con-
siderable hero worship when he was in the game actively, not only
becuse of hhis talents but becuse
he was also a tood mixer. When he was also a good mixer. When
at his best there was. none to touch les and he was an-yard low huruard Champion of Britain for sever-
al years, he set the seal on his al years, he set the seal on his
career by winning the olympic
400 metres at

Chinese Links Champ Of Hawaii
Will Golf For Gold In California
HoNoLULU, Dec. 2. (P) - fairways in the winter quest for
 dhampion, who can ease his con- The 20 -year-old Chinese pro- consistently heen shadowing par
ond
 tee shot, will pack up his rain- ardry than when he left Hawairs
ooat and tramp across California's
mountain - bordered courses for and
 He will be the fifth A. A. A. $\begin{aligned} & \text { on the Pasadena open and found } \\ & \text { him dressed for sunny golf. } \\ & \text { lin al field for the tast two years, }\end{aligned}$
 ake office. He was 30 years ord 14 , the twice - crowned Hawaiian former California amateur cham-
last February and it is doubtuul champion will clip his schedule pion.
 tion has had one so young at its practice days before the $\begin{aligned} & \$ 4,000 \\ & \text { Heasad } \\ & \text { headena open, inaugural tourna- }\end{aligned}$ visiting stars.

## SCORCHY SMITH




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