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THE HART BEAT

measuring the pulse of a growing community

FARMERS STATE
BANK
Member F.D.I.C.
HART, TEXAS

VOL. 6 NUMBER 33

HART, CASTRO COUNTY, TEXAS, THURSDAY, FEBRUARY 20, 1969

10 CENTS A COPY

School Census Is Completed

Ted Averitt, superintendent of schools, announces that the 1969-1970 school census has been completed with a total of 654 students enumerated.

A reminder is made that March 5 is the deadline for applicants to file for a place on the ballot for the election of the Hart Independent School District Board of Trustees.

Trustee election date is set for Saturday, April 5.

Local Teachers To Be Honored With Banquet

The Rev. C. T. Cunningham, pastor of the First Baptist Church, will be Master of Ceremonies at the annual Teacher Appreciation Banquet Friday Feb. 21 in the school cafeteria.

Musical entertainment will be furnished by "The Treble-tones", students of Mrs. Leon Sanders.

Guest speaker will be Rev. Frank Pollard of Tulia.

All interested persons are invited.



LIONS CLUB QUEEN Sheila Gardenhire, left, receives a bouquet of red roses from the 1968 queen, LuGay Godfrey. Miss Gardenhire, a former Hart resident, was crowned Saturday evening by Memphis Lions Boss Kenneth Dale.

Migrant Program Approved For Hart

Hart Elementary School has been approved by the Texas Education Agency for state assistance in a project for migrant students.

Eight thousand dollars will be received from the TEA for special help for 80 students whose families have moved from one school district to another during the past year in the parent's effort to find work in agricultural or related food processing activities.

Mrs. Virginia Williams has been employed as a teacher for oral language and reading. She will work with the migrant students one period each day. Students will be assembled in small groups so that each may receive more individual attention in the effort to improve reading and oral language skills.

Equipment and supplies have been approved for the program including a controlled reader, language master, tape recorder, filmstrip projector, overhead projector and three controlled junior readers.

Health services for the students has also been approved. Services will include a complete medical examination, dental check-up and follow-up and eye examination. Glasses will be provided where needed.

Castro County NFO Schedules Meetings

The newly chartered Castro County National Farmers Organization will meet at 7:30 p. m. Feb. 22 in the Community Room of Dimmitt's First State Bank.

Regular meeting time of the organization has been set for the fourth Thursday in each month. Meetings will be held at 7 a. m. in the Colonial

Inn dining room in Dimmitt.

The county organization is making plans for a free barbecue to be held April 26 in Dimmitt with Erhard Phingator, vice-president of the National Farmers Organization, as guest speaker.

All farmers and business men are invited to attend these meetings.

MD Fund Drive Nets Over \$100

In a door-to-door campaign for Muscular Dystrophy Hart school students collected \$109.70.

Students from high school collected \$30.06 and elementary students, \$79.64.

Jeff Ewing Fund Grows, Now Standing At \$500

Three-year-old Jeff Ewing, son of Mr. and Mrs. Don Ewing of Claude, is reported to be responding to treatment in Baylor Hospital in Dallas. The tot loves to receive

cards.

Approximately \$500 has been received to help defray expenses of his serious illness.

Total Bales Of Cotton Told For 23 High Plains Counties

The U. S. Bureau of Census reports that 21 of the 23 High Plains counties represented by Plains Cotton Growers, Inc., Lubbock, through January 16 had ginned 1,528,870 bales from the 1968 crop.

Borden and Deaf Smith counties were excluded from the Bureau's report to avoid the danger of revealing individual gin totals.

PCG estimates production in these two counties to be 17,500 bales, bringing the area total through January 16 to 1,546,370.

Another 16,584 bales have been classed by the Lubbock Classing Office since January 16, and Bill Crockett, Market Information Specialist at Lubbock, says that will just about wind up the crop. He says most of the cotton coming in recently has been picked up off the ground, and widespread rains February 13 and 14 will probably stop most of these clean-up operations.

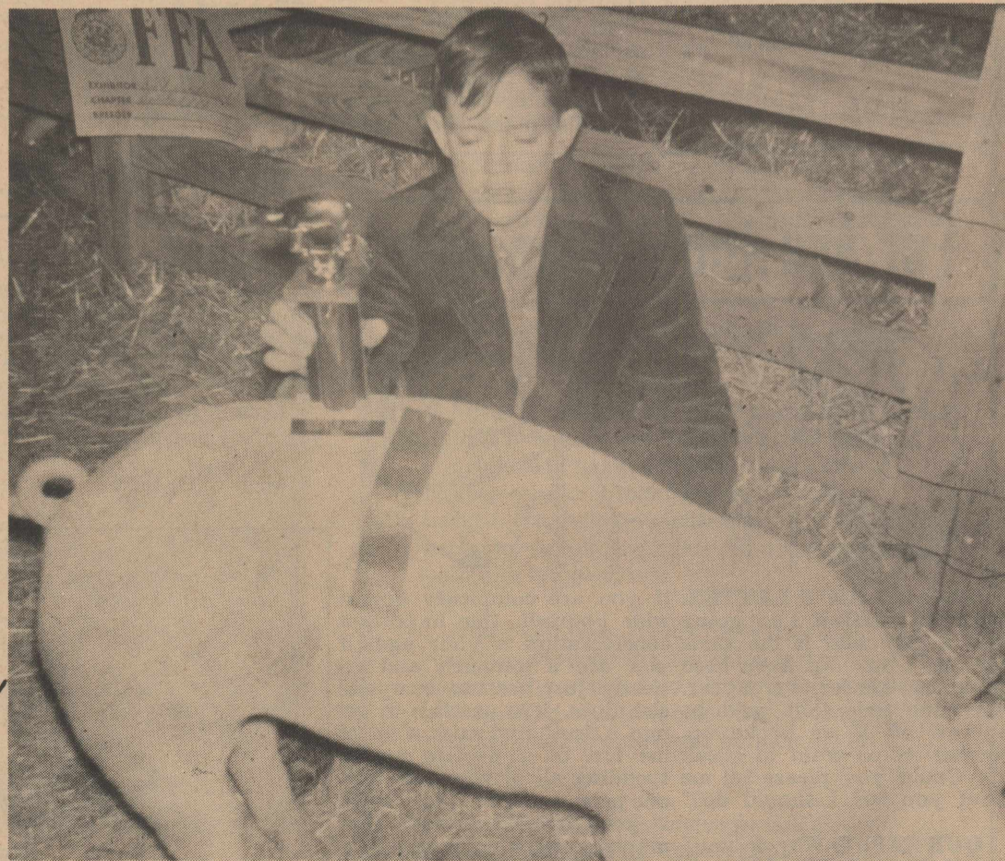
This would bring the area total to around 1,563,000 bales, only 20,000 bales below the December 1 estimate compiled

by PCG and the Lubbock Cotton Exchange of 1,583,000 and an increase of 33 per cent over the final 1967 figure of 1,186,572.

Planted acreage in 1968 was approximately 1.6 million, up from 1967's 1.3 million planted acres, and cotton officials are projecting that acreage will again be up in 1969, probably to around 1.8 or 1.9 million.

Quality of the 1968 crop was far above anything the Plains area had produced before. Staple average, according to PCG's final quality report issued on January 8, came to 32.3 thirty-seconds of an inch, with 67.7 per cent stapling an inch or longer. Corresponding figures for 1967 were 31.6 thirty-seconds and 39.2 per cent.

Strengthwise, 1968 showed an average Pressley of 82,400 pounds per square inch, with 90.2 per cent 75,000 pounds or above. In 1967 these figures were 79,100 pounds and 67.1 per cent respectively.



STANLEY HARRIS - Hart 4-H'er exhibited the Champion Crossbred barrow at the Four County Stock Show in Hereford recently. He also showed the 3rd place Hampshire, Sue Harris showed the 4th place Hampshire and 3rd place Poland China.

Holloway Says 'Not In Running'

A city election has been called by Mayor Foster for the purpose of electing two councilmen and a mayor.

John Holloway, who is now serving as councilman, was contacted this week and he said he "will not run for councilman again."

Buster Aven, other councilman serving at the present time was unavailable for comment, as was Mayor Foster.

Deadline for filing for any of the positions is March 5. Applications may be obtained at the city hall.

SUNDAY VISIT

Mr. and Mrs. Robert Brooks visited Sunday in Plainview with her mother, Mrs. A. T. Matsler.

HOSPITALIZED

Mrs. G. C. Keenom is confined to Plains Memorial Hospital in Dimmitt. She hopes to return home later this week.

IN HOSPITAL

Frank Bauman is in Plains Memorial Hospital in Dimmitt.

VISIT NEWMANS

Mr. and Mrs. H. E. Newman and Mr. and Mrs. Joe Newman and Terry visited Friday evening in the home of Mr. and Mrs. Don Newman and family. Don left for Vietnam Saturday morning.

LUBBOCK VISITORS

Mr. and Mrs. Clarence Kerns and family of Lubbock spent Saturday evening visiting in the home of Mr. and Mrs. David Nelson and family.

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**Moments
OF
Meditation**

C. T. Cunningham, Pastor of The First Baptist Church

People go to church for different reasons. No one can judge the motives of another person, but many times a person's motives are revealed. Motives cannot always be hid or concealed.

Some may go to church to show off their clothes, but probably not as much as they are accused of. This is the oldest excuse people give for not going.

Some may go to church because it helps their standing in the community. It helps their business. They can make contacts there.

Others may go to church because of a friend or it is just a place to go, or they can say, "I went to church today" or "I feel better when I go ever once in a while."

But I think that all of these put together is a very small minority group of people. Many have much higher motives for attending the church services.

Like, simply to worship God. No matter who is present or absent, no matter who does what or fails to do it, they still come for and have an experience of worship. Because that is what they came for and expected to receive.

Also connected with worship is the fellowship of God is the fellowship with others. The church is the "household of God" and Christians are brothers and sisters in Christ, and this makes the fellowship sweet.

Some go to church because they feel a need. That in a worship experience they find help to get through the coming week. Because of the problems, anxieties, frustration, and high pressures of modern living they feel they need a contact with God to charge their spiritual batteries.

Everyone needs this experience of worship and fellowship with God. Why go to church? The real question is, "Why Not go to church?"

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**TOPS Members
Are Honored**

The Hart of Texas TOPS Club met Monday night in the Community Room of Farmers State Bank.

The Twiggies entertained the Kalorie Kounters with a Valentine salad supper.

The tables were decorated in the Valentine theme using the colors of red and white.

Mrs. Clyde Witten was the guest entertainer portraying Phyllis Diller.

Winner of the grab bag prize for the most weight lost this week was Isoma Pierce.

School Menu

Feb. 24 through 28, 1969

MONDAY - Cheese and macaroni, and weiners, chopped broccoli spears, lettuce wedge, hot rolls, peach cobbler, milk and butter.

TUESDAY - Southern fried chicken, cream gravy, whipped potatoes, honey butter, tossed salad, hot rolls, buttered rice, milk and butter.

WEDNESDAY - Lima beans and ham shanks, buttered cabbage, onion slice, cornbread, coconut cake, milk and butter.

THURSDAY - Hamburgers, mustard onion pickle relish, potato tots, catsup, lettuce and tomato, ice cream bar, milk and butter.

FRIDAY - Vegetable beef stew, plain crackers, filled crackers, celery stick and carrot stick, cornbread, plain strawberry Jello, whipped topping, milk and butter.

VISIT PARENTS

Mrs. Hazel Banducea of San Jose, Calif. visited last week here in the homes of her parents, Mr. and Mrs. H. L. Reed and her sister, Mr. and Mrs. Sam Davis.

IN PLAINVIEW

Mr. and Mrs. David Irons visited Saturday in Plainview with Mr. and Mrs. John Smith and son.

VISITS BEARDENS

Mr. and Mrs. F. W. Bearden of Springlake visited Sunday here with Mr. and Mrs. V. E. Bearden.

IN DALLAS

Mr. and Mrs. Sam McGill returned the last of the week from spending a few days in Dallas on business. While there they visited at the hospital with little Jeff Ewing who is quite ill but is reported to be responding very well to the treatments being given him.

**Miss Braddock
Is Graduate**

Airman Charlyn M. Braddock, daughter of Mr. and Mrs. Charles J. Braddock, Nazareth, has been graduated from a U. S. Air Force technical school at Sheppard AFB, Tex.

She was trained as a communications specialist and has been assigned to a unit of the Aerospace Defense Command at Eglin AFB, Fla.

The airman is a 1968 graduate of Nazareth Independent High School.

IN COLORADO

Mr. and Mrs. V. E. Bearden spent from Monday to Thursday at Burlington, Colo. visiting their daughter, Mr. and Mrs. Neil Wall and family.

**Cards
Of
Thanks**

I wish to express my deepest gratitude to the many friends who were so thoughtful and kind to me in every way at the time and since the death of my husband.

I shall remember each of you in my prayers.

Mrs. C. O. Burt

THE HART BEAT

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Sue CannonManager
Lela Gallion ..Society Editor

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

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Engagement Announced

Mr. and Mrs. George to Gary Kelley, also of Dim-
Drake of Dimmitt, formerly mitted.

of Hart announce the engage- The wedding is scheduled
ment and approaching mar- for March 15 at 7 p. m. in
riage of their daughter, Linda, the Northside Baptist Church.

VISITS SISTER

Mr. and Mrs. W. R. Reed visited Sunday in Plainview with her sister, Mrs. Rob Ashley.

NOTICE

People who took food to the C. O. Burthome, whose dishes were unlabeled, may pick up their dishes at Newsom's Grocery.

IN LAZBUDDIE

Mr. and Mrs. Paul Brooks and Sharon visited Sunday in Lazbuddie with Mr. and Mrs. Kenneth Cox and family.

IN HOSPITAL

Mrs. Sam McGill has been spending some time with her mother, Mrs. J. L. Nivens who is in the Hale Center Hospital.



Cub Scout Den Two met Thursday after school in the Community Room of Farmers State Bank.

Members practiced on skits which will be presented at the Blue and Gold banquet Feb. 23.

Each Cub Scout led fellow den members in the Pledge of Allegiance, a requirement in earning a Wolf badge.

Scouts attending were Jackie Davis, Glenn Black, J. D. Garrity, Dayton Hacker, Kelly Jones, Robert Lacy Jr. and Keith Reed.

FOR SALE

FOR SALE - 1964 Foremost 10x56 Mobile Home, early American interior. Extra good condition. 2 bedroom front-dining room. Four 25 foot lots on paved street. Carport with concrete driveway and walks. Call 938-2414. 13-tfc.

FOR SALE: Three bedroom house. Phone 938-2340 after 6. 31-3tc.

FOR SALE: 1 6-inch pump four 12-inch bowls wood lined like new. See L. W. Bennight or D. L. Irvin. 31-tfc.

FOR SALE - Spring wheat seed. Tagged, cleaned and sacked, grown from registered seed. Call 938-2271. 21-tfc.

FOR SALE - 2 trucks. 1955 G.M.C. with metal grain bed. 1956 Ford with metal grain bed with lift. 938-2271. 27-tfc.

FOR SALE: Full size Magic Chef gas range. Call 938-2456. 32-4tc.

NOTICE

NEED NEW CARPET? Dial 938-2183. 31-tfc.

WANTED -- Your insurance business. All lines. Insurance at cost. Castro County Farm Bureau branch office, Hart, Texas. E. L. "Sonny" Hochstein, agent. Office hours, Monday through Friday, 9-12. Located at the Sun-Vue Fertilizer office, phone 938-2307. 27-tfc.

FOR RENT

FOR RENT 2 bedroom house 6 miles from Hart. See Wamon Foster or call 938-2392. 30-tfc.

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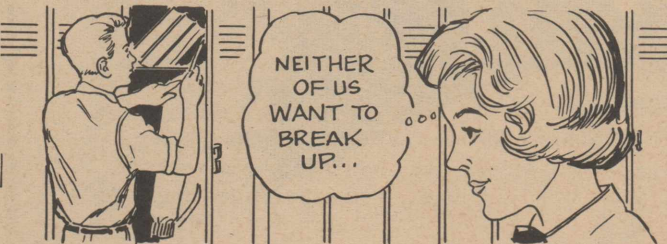
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For And About Teenagers



THE WEEK'S LETTER: if you are completely honest "I have a problem. I am going with yourself. One important with a guy who is the same consideration is your age. If age as I am. We have been you are a teenager, and go going together for over a year. steady just because everyone Everyone feels that we'd be else does, it is possible to get better off if we broke up. into a "rut" and miss a lot of Neither of us want to break the fun of growing up by up. Could you please tell me spending all of your time with what you feel I should do?" one person. On the other hand, if you are old enough, and mature enough, to be seriously considering marriage, don't let the opinions of others influence you. You owe it to yourself to choose the person you intend to spend the rest of your life with.

OUR REPLY: Why do your friends think you should break up? And, how would you be better off? You should know the answers to these questions, evaluate all the factors and then decide for yourself if you would be better off. No one can make this decision for you — and you will make the right decision, probably, only

If you have a teenage problem you want to discuss or an observation to make, address your letter to FOR AND ABOUT TEENAGERS. COMMUNITY AND SUBURBAN PRESS SERVICE. FRANKFORT, KY.

Basketball Results

Hart High School Longhorns completed one of the most successful basketball seasons in the history of the school.

The Longhorns won 15 games and lost seven to finish a strong second in the District race behind Amherst which sports a 27-1 season record.

Rex Henderson, junior, led the Longhorn attack scoring 418 points during the season for a 20.6 point per game average. Rex was also the high man in the rebound department pulling down 273 for the year and a 13.7 rebounds per game average.

Donnie Black, junior, was the second leading scorer for the Longhorns with 304 points and a 14.3 point per game average. Donnie was also the second high man in the rebound department with a 10.5 per game average.

Other members of the Longhorn squad and their seasons point output were: Jerry Heller (200), Andy Rogers (81), Don Sanders (19), Harold Bennett (27), Gary Rambo (53), Tommy McLain (37), Jimmy Allensworth (11), and Ronnie Barham (4).

Ricky Farris, sophomore, was another member of the Longhorns, but suffered a broken arm during mid-season and did not get to compete the rest of the season.

As a team, the Longhorns scored a total of 1238 points compared to their opponents 1146. Their per game average was 56.4 points per game. In field goal percentage the Longhorns shot 42.7 percent and 50.5 percent from the free throw line.

The team was composed of four seniors, six juniors, and one sophomore. Four of the five starters will be returning for the 1969-70 year with their sights set on a Championship year.

Coach of the Fighting Longhorns is Jackie Burns. Bobby Bledsoe was the student manager.

girls was Rebecca Futrell, senior, with 408 points for the year. Her point per game average was 18.5.

Margaret Swindle, senior, was the second leading scorer with 302 points and a 13.7 per game average.

Other forwards and their point totals were: Debbie Newsum (90), Bobbie Ethridge (142), Sue Bates (34), and Cindy Dyer (17).

Guards on the Longhornettes were Linda Bailey, Reba English, Nanci Reed, Roni Cox, Becky King, Kathy Crawford, and Lisa Lacy.

Leading the guards in rebounds was Roni Cox, a sophomore, with 114 rebounds for the season. Linda Bailey, senior, was the second leading rebounder with 97.

The Hart girls played their opponents much closer than the won-loss record indicates for the season. The team scored 955 points for a per game average of 43.4. Their opponents scored 983 points for the season for a 44.7 per game average.

The Longhornettes squad was made up of six seniors, one junior, three sophomores and three freshmen. With only one junior on the squad the girls will be looking forward to greater things in the future. The girls were coached by Douglas Higgins. Team managers were Iona Clevenger and Carol Miller.

Hart high School "B" Teams finished the basketball season with identical records. (Eight wins and three losses)

Members of the "B" team girls squad are Jan Averitt, manager, Brenda Barham, Diane Barham, Sharon Brooks, DeRhonda Brown, Sandy Bennett, Carolyn Cole, Brenda Covington, Debbie Davis, Silvia Gonzales, Debra Hardy, Jeton Jones, Kathy Kennedy, Denise Lowery, Janet McLain, Vicki Newsom, Gaylene Hawkins, Pam Shive and Elizabeth Stephens.

The "B" team girls were coached by Jackie Burns.

Members of the "B" team boys squad are Jim Averitt, Lonny Davis, Jimmy Robinson, Landra Bruington, Steve Cox, David Harris, David Hawkins, David Warren, Keith Lemons, David Bass, Donnie Shive, Terry Newman, Greg Crosby and Jimmy Crosby.

The "B" team boys were coached by Doug Higgins.

The Hart Junior High School boys finished the season in a tie for first place with Lazbuddie Junior High. The local boys held two big victories over the Lazbuddie boys during the regular season.

The final game, a 35-32 victory over Nazareth, boosted the Shorthorns to a 10-5 season record. A 496 point total was supported by Bill Bates' 12 point average per game and Ricky Black's 10 point average per game. The Shorthorns had a 33 point per game average.

Other members of the Shorthorn team were Stan Dyer, David Barham, Gary Hart, Dirk Rambo, Wayne Ethridge, Jerry McAdams, Allen Shive, Mickey Rodriguez, Dennis Hill, Carl Lacy, James Warren and Bill Clifford.

A 35-17 win over Nazareth set the Hart Junior High School Shorthornette season record at eight wins and seven losses.

Outstanding scorers were Suzanne Hawkins with a 13.4 per game average, Delores Diaz with a 9.1 per game average. The other regular forward was Debbie Bailey.

The Junior High girls had a total season output of 370 points and a 24 point per game average. The girls finished second in district play.

Other members of the team were Helen Murray, Jean Foster, Roni McGill, Betty Follis, Gloria Robinson, Lois Lawson, Rhonda Newsom, Leesa Lowrey, Cheryl Friday, Gail Reed, Nelda Henerson, Rita Heck, Sherry Odom, Belinda

Baptist Church Sets Men's Day

Members of the First Baptist Church attended a Personal Evangelism Institute in the First Baptist Church in Plainview Monday through Wednesday.

"Christ, The Only Hope" was the theme of the institute which was held in preparation for a Crusade of the Americas.

Baptists in 26 nations of North and South America will hold an evangelist crusade with 24 million Baptists in 100,000 churches witnessing to 500 million people.

Baptist Men's Day will be observed Sunday in the First Baptist Church. Moderator for the morning worship services will be H. L. Cheatham Elmer Six will be the speaker.

Vaughn Ross will speak for the evening worship service with Bob Lacy serving as moderator.

Choirs for both services will be men. Special music will be featured.

Testamonies will be presented by men of the church.

SCOUT NEWS



Junior Girl Scout Troop 23 met Tuesday afternoon in the Community Room of Farmers State Bank with the election of patrol leaders as the highlight of the meeting.

The troop put posters on display for coming Girl Scout cookie sale.

Rhonda Rowland served refreshments to Retha Aven, Tammy Bates, Sharla Carson, LeAnn Friday, Ladonna Hart, Sandy Heck, Debbie Lacy, Jana Mapp, Patricia Smith and Mrs. Marilyn Covington, leader.

Future Homemakers Host Annual Best Beau Banquet

"Best Beaus" were honored Saturday evening by members of Future Homemakers of America at their annual banquet.

Invocation was given by Iona Clevenger. Reba English extended the Welcome.

Rebecca Futrell, vice-president of programs of work and Area 1 public relations officer, introduced guests.

Miss Debbie Reed, soloist, and Miss Cathy Brashear, pianist, presented the program.

FAMILY GET-TOGETHER

Mr. and Mrs. Oliver Jackson have returned home and were joined by their children and their families, Mr. and Mrs. Roy Stone and Danny and Mr. and Mrs. Bob Jackson and family, all of Odessa; Mr. and Mrs. C. D. Adams and family of Hereford; Mrs. Jean Obde of Oakland, Calif.; Mr. and Mrs. Arno Cox of Hobbs, and Mrs. Arno Cox of Hobbs, N. M. and Mr. and Mrs. Bob Bowden and daughters of Hart.

Party Honors Janet Black

Little Red Riding Hood was the theme of a birthday party last Friday honoring Janet Kay Black. The party, in observance of her seventh birthday, was hosted by her mother, Mrs. Jim Black.

Birthday cake, ice cream and punch were served. Favours were heart shaped candy Valentines.

Guests were Laurey Franks, Marci Wescott, Lauria Miller, Randi Taylor, Te-reesa Kittrell, Lana Tucker, Cindy Brooks, Leoria Welty, Alice Steiret, Stacy Averitt, Tammy Hill, Penny Bennett, Coy Myrick, Chad Black, Debbie and Shorty Lacy, and Sherri and Glenn Daubert.

Mothers attending were Mmes. J. D. Myrick, Bob Lacy, Tom Edd Benton, and Charles Black.

Both are from Plainview. Dinner was prepared by ladies of St. John's Catholic Church.

Cathy Sharp presented concluding remarks.

Party Fetes Kelly Irons

Kelly Irons, son of Mr. and Mrs. David Irons, was honored with a party on his sixth birthday Saturday afternoon, Feb. 15. Scene of the party was the Irons' home.

Circus clowns were used in the decorations and party favors. Cake and punch were served.

Guests were Russell Clevenger, Phillip Hawkins, Chad Bruington, Bennie Joe Bennett, Kirk and Jeffrey Pigg, Brad Hill, Bennie McLain, Brian and Roxanne Irons, Lisa Hawkins and Kevin Irons.

Mothers present were Mrs. Robert L. Hawkins and Mrs. Carmen Pigg and Vanessa.

Hart High School Longhornettes just completed a very successful basketball season with eight victories and 15 losses.

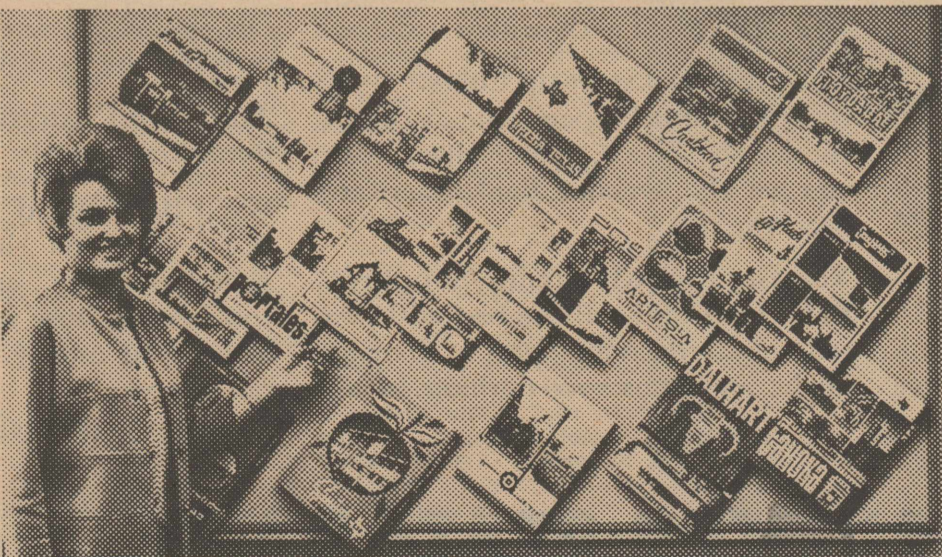
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NATIONAL ELECTRICAL WEEK MEANS PROGRESS FOR YOU IN MORE WAYS THAN ONE



Some of the printed materials that Reddy's Area Development Department has created are displayed by one of Reddy's co-workers.



Advances in electric appliances, equipment and electric service — all to make living and working better for all of us — are acknowledged during National Electrical Week.

But other services for the betterment of our city which Reddy happily performs may not come to mind.

For example, Reddy has co-workers trained in helping you to attract new business and industry, to aid you with ideas in ways to keep your city looking smart as well as beautiful, to help you with printed materials necessary to tell new industrial prospects why your city is a good one.

And, right now, Reddy has a new film ready for showing to your clubs and organizations. It's called "Money Grows Here" and shows in beautiful color the advantages that new industry can have by locating in our area.

Your Public Service manager will gladly arrange a showing for your group.



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BankAmericard[®] provides you with a credit plan that offers your customers unquestioned credit . . . provides you with instant cash. Deposit your sales slips just like cash and your account is immediately credited with cash.

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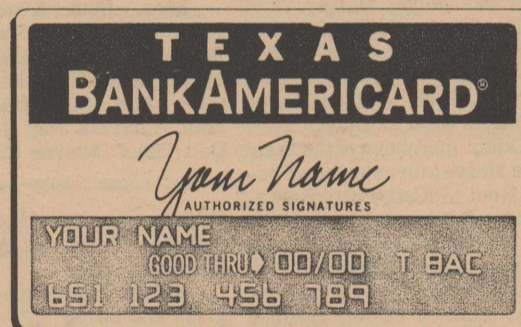
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You Get Big Advertising Support.

BankAmericard will be backed by extensive advertising support in all major media, and it costs you nothing. In fact,

tie-in material and point of purchase material will be furnished you free.

You Send No Bills.

BankAmericard does the billing...you are saved the expense involved with preparing statements, correcting posting errors. You are saved time, money and effort.

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And Your Customers Like BankAmericard.

We'll Be Around To See You Soon. We'll give you the complete BankAmericard story...and you'll like what you hear because it makes sense and makes you money. If you can't wait, call us now.

FARMERS STATE BANK

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