



King Given Mason Post

Erwin C. King, Jr. has been named District Deputy Grand Master of Masons for Masonic District No. 91, which includes ten Masonic Lodges in Baylor, Knox, Throckmorton and Haskell Counties.

King, who is a building contractor, is a Past Master of Orient Lodge 905. He is active in other Masonic organizations, the American Legion and the Quarterback Club. He is a member of the Knox City First Baptist Church.

The appointment was made by the newly-elected Grand Master of Masons in Texas, H.W. Fullingim of Odessa, as the 130th Annual Communications of the Grand Lodge of Texas was concluded in Waco December 2.

District Deputy Grand Masters are appointed for each of the 132 Masonic Districts of Texas to represent the Grand Lodge of Texas, which is the state's largest fraternal organizations with nearly 250,000 members.

Program Set For Sunday

The annual Christmas program for the First Christian Church will be held at 4:00 P.M. on Sunday, December 19th. The Vesper program will be highlighted by the presentation of special numbers by the Knox City High School Brass Choir.

The program will also include the Reading of Scripture, the singing of Christmas Carols, and a special Christmas meditation. A fellowship hour will follow in the Fellowship Hall of the Church.

The public is invited to attend this special Christmas program. The Church will also have a half hour inspirational service on Christmas Eve beginning at 7:30 P.M., to which the public is also invited.

Attends Party

Ladies from Knox City attending the Delta Kappa Gamma Christmas party in Haskell Saturday, December 11 were Mrs. Kenneth Lankford, Mrs. Otis Cash, Mrs. Philip Colehour, Mrs. Curtis Casey, Mrs. E.Q. Warren, and Mrs. Neal Logan.

The party was in the home of Mrs. Artie Burkett and Mrs. Lankford was the program leader. Directing parts of the program were Mrs. Warren and Mrs. Casey.

Bapist Program

Sunday night, December 19, at 7:00 p.m. the First Baptist Church will present "The Holy Nativity". The program will be held in the old auditorium. Silhouettes will be viewed on a screen as the Young People's and Adult Choirs present Christmas carols under the direction of Mr. Bob Barlow, music director.

The public is invited to attend.



MARRIED--Miss Janis Garnet Owens became the bride of Tom Charles Benson in San Antonio Saturday night.

Owens - Benson Wedding Held At San Antonio

Given in marriage by her father, Miss Janis Garnet Owens became the bride of Tom Charles Benson Saturday night. She is the daughter of Mr. and Mrs. James Garnet Owens of San Antonio, and parents of the bridegroom are Mr. and Mrs. Rufus Dan Benson of Benjamin.

The wedding took place in the David Thrift Memorial Chapel of the Trinity Baptist Church in San Antonio with Dr. Buckner Fanning officiating. Miss Patsy Miller of San Marcos was soloist and Mrs. E.P. Andrick of San Antonio was organist.

The bride wore a floor-length gown of ivory peau de sole. Appliques of jeweled lace traced the neckline and formed a panel down the front of the dress. The full pleated skirt featured a chapel train. A crown of jeweled lace held her veil of silk illusion. She carried a white orchid on a white Bible.

Miss Rhoda Owens of San Antonio, the bride's sister, was maid of honor. Kenneth Benson of Wichita Falls, brother of the bridegroom, was best man.

Flower girls were Cynthia Wills of Pettus, cousin of the bride, and Melissa Schwartz of San Antonio.

Robert Wills of Pettus, cousin of the bride, was ring bearer. Candlelighters were Linda Wills of Pettus and Johnny Cook of Houston, both cousins of the bride. Ushers were Ray Wills of Pettus, the bride's uncle, and Ed Schwartz of San Antonio.

The reception was held in the church parlor. Reception assistants were Mmes. Ernest T. McCoun Jr. of San Antonio,

Johnsons Entertain

Mr. and Mrs. Donald Johnson entertained in their home, Friday, December 10th with a bridge party.

Those attending were Messrs. and Mmes. Lyndol Cypert, Robert Ferrier of Seymour, John L. Grindstaff, Jr., Paul Clayton, Jerry Guinn, Jerry Cobb, and Larry Don Lain.

Refreshments were Fritos and dip, spiced pecans, fudge, peanut patties, fruit cake, cokes and coffee.

High score winner for the men was Paul Clayton, and for the ladies, Peggy Guinn. Genie Cobb won bingo.

Announce Birth

Mr. and Mrs. Jimmy Dale Skiles of Abilene announce the arrival of a son, Scotty Dale, born Nov. 29, at 1:20 p.m. He weighed 8 lbs and 4 and one half ozs at birth.

Grandparents are Mr. and Mrs. Doug Meinzer of Knox City and Mr. and Mrs. Huck Skiles of Abilene.

Hospital Notes

Patients dismissed since December 6th:
Jan Sutton, Knox City.
J.J. Hester, Knox City.
A.A. Smith, Jr. Munday.
Ruby Mae Adams & Baby, Munday.
Leonard Thompson, Knox City.
Mrs. John Lewis, Knox City.
Mrs. Joe Rojas, O'Brien.
Mrs. Joe Simmons, Knox City.
Mrs. Riley Bell, Munday.
Todd Allen Lewis, Knox City.
Mrs. J.W. Harding & Baby, Munday.
Jana Allbright, Gutherie.
Mrs. Faye Lane, Seymour.
Arlin Don Turner, Knox City.
H.W. Perry, Rochester.
Mrs. G.L. Ballard, Rochester.
Cecil E. Sawyer, Munday.
Mrs. Onofre Trevino & Baby, Goree.
Claude H. Stockton, Benjamin.
Patients in the Hospital on December 13, 1965.
Miss Maude Isbell, Munday.
Baby boy Salinas, Goree.
Lovel Brown, Benjamin.
Ferd Fetsch, Munday.
Mrs. Minnie Parks, Munday.
Mrs. W.B. Greenwood, Munday.
Mrs. Ida Reynolds, Knox City.
B.L. Melton, Munday.
Jimmy James Cumba, Knox City.
Gary Wheeler, Knox City.
J.W. Gaither, Munday.
Harrison Breeding, Rochester.
Mrs. Nannie Robison, Haskell.
Mrs. E.B. Littlefield, Munday.
H.M. Warren, Knox City.
Karson L. Bivins, Seymour.
Eddie Watson, Knox City.
Mrs. J.T. May, Knox City.
Mrs. Jerry Kane, Munday.

To Open Office

The Herald was informed this week that the Farmers Home Administration will open an office here on January 3rd. They will occupy the lower floor of the Masonic Hall for the present time.

Two families will move here soon after the first of the year, according to Joe Boone, field representative of Paris, Texas.

DITCHING & FOUNDATIONS

Cellar or Septic-Tank Holes Backhoe Service

CALL L. C. GUINN 658-3171 Knox City, Tex.

Office Classes Samples

The U.S.D.A. Cotton Classing Office in Munday reported 71,691 samples had been classed for the season through last week. A total of 4,942 samples were classed during the week ending December 10th, according to A.D. Peebles, in charge of the Cotton Division Office.

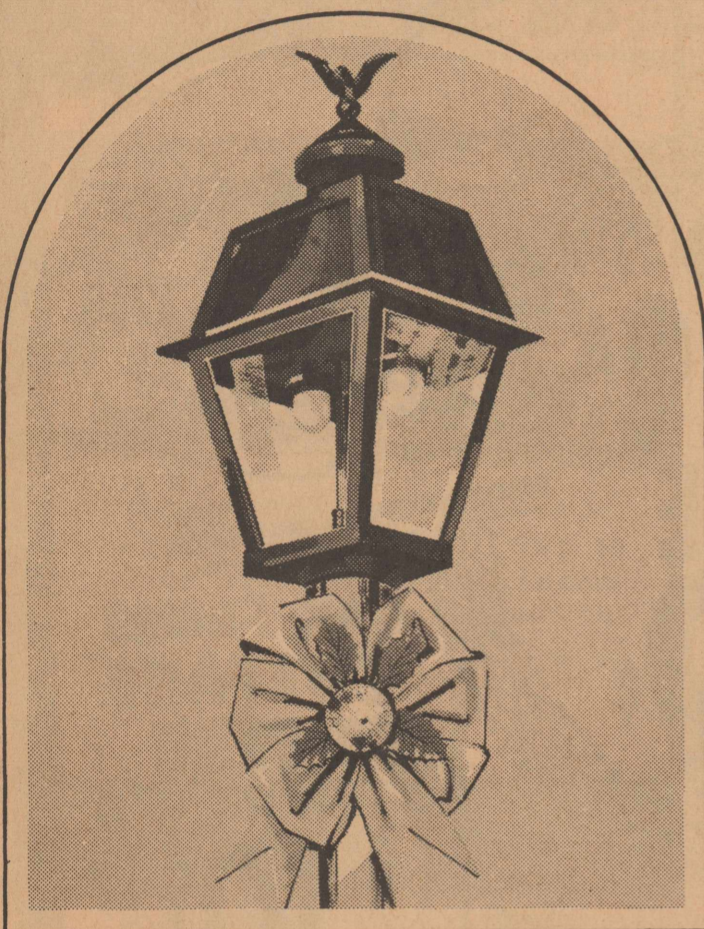
The grades of cotton classed last week declined somewhat. The white grades decreased from 43 to 26 percent and light spotted grades increased from 55 to 70 percent. A breakdown on the predominant grades ran: Middling 10 percent, Strict Low Middling 12 percent, Middling Light Spotted 40 percent, and Strict Low Middling Light

Spotted 27 percent. Nine percent was reduced in grade because of bark or grass.

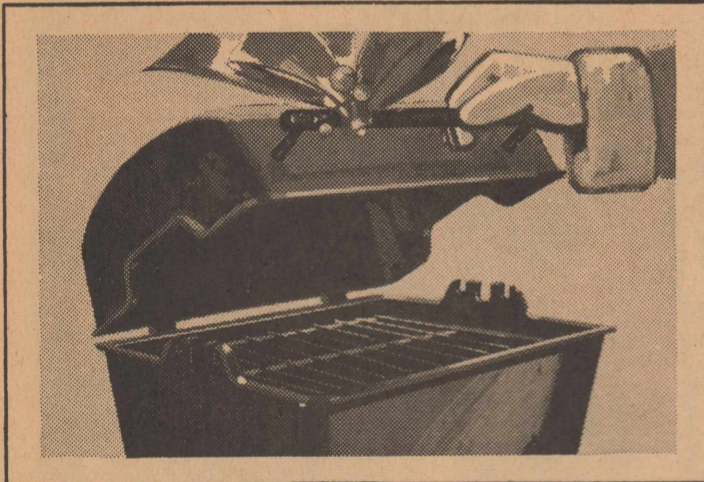
Staple lengths for the same period averaged 7 percent 7/8 of an inch and shorter, 31 percent 29/32, 33 percent 15/16, 18 percent 31/32, 11 percent one inch and longer.

Micronaire readings continued to hold up well with 85 percent in the 3.6 through 4.8 range. Five percent read 3.2 and below, 9 percent 3.3 through 3.5, 1 percent 4.9 and higher.

Demand and prices for Strict Low Middling and lower grades remained the same. A large amount of the higher grade cotton went into the government loan.



Gaslights and Gas grills make great gifts!



ASK ABOUT THE GASLIGHT DECORATOR KIT AT LONE STAR GAS

FARM IMPROVEMENT COMPANY WILL BE SOLD AT AUCTION

The Farm Improvement Company stores in Rochester and Knox City will be sold at an auction to be held in Rochester Tuesday Dec 21 starting at 10:am.

EVERYTHING IN BOTH STORES WILL GO!!

All shop equipment-pickup- plow points- pipe fittings- hand tools and all other hardware.

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WORKMEN'S COMPENSATION JOHN HANCOCK FARM AND RANCH LOANS

* 10, 15 and 20 year loans

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WE THANK YOU

We of the Smith Funeral Home wish to express our thanks to you, our friends who helped to make the opening of our new Funeral Home such a pleasant experience.

For your every expression of appreciation, in words, flowers, and gifts, we are deeply grateful.

To serve you in your hours of need we are dedicated.

HOB AND LOIS SMITH PAUL AND SUE CLAYTON

Stolen Cars Recovered

NEW YORK—Although more than 90 per cent of all automobiles stolen in the United States are recovered, according to the Insurance Information Institute, about 30 per cent of the recovered cars have been damaged or stripped of parts—many to the extent that they represent total losses.

REAL ESTATE

If you want to buy or sell a house or farm, or rent a house—See—
Otis Harbert
Ph. 658-3101 or 658-9161
Licensed - Bonded
● Buy ● Sell ● Trade

BENJAMIN NEWS

By Mrs. Bert Marshall

Mr. Charley May and son Louis of Levelland visited Mr. and Mrs. Bert Marshall, and other friends here one day last week.

Mr. and Mrs. Prep Mulkey of Oklahoma City, Oklahoma and Mr. and Mrs. Bill Bond of Fort Worth spent the week-end at their ranch home here and visited Mr. and Mrs. Bill Ryder and Judy, and other friends.

Mrs. Billy Ben Benson, Billy Carl and Sheila and Mrs. Rufus Benson were visitors in Stamford one day last week.

Mrs. Lillie Ryder accompanied by her daughter Mrs. Jim Cash of Gilliland attended the 58th Wedding Anniversary of her sister and brother-in-law Mr. and Mrs. Cullie Eubanks

at their home in Truscott Sunday.

Pete Barnett and Bert Marshall were visitors in Seymour Monday of this week.

Mrs. Billie Ben Benson and Billy Carl and Mrs. Vernon Benson were visitors in Wichita Falls one day last week.

Mrs. Pete Barnett and Mrs. Nannie Lou Rains attended the open house of the new Smith Funeral Home in Knox City Sunday.

Mrs. Nellie Medaris and son Clyde Medaris and Mrs. Medaris and children Tom and Gene and Nellie Fay and Laura spent Friday night with Mrs. Lizzie Kyle.

The ladies of the First Baptist church had a Christmas Party at the church and prepared boxes for the shut-ins last Monday night.

Mr. and Mrs. Rufus Benson and Carl; Mr. and Mrs. Billy Ben Benson, Billy Carl and Sheila; and Mr. and Mrs. Vernon Benson and Toni of Benjamin; Mr. and Mrs. Jerry Benson and children of Seymour; Mr. and Mrs. Kenneth Benson and children of Wichita Falls and Mrs. Don Jennings and girls of Wichita Falls all attended the wedding of Tom Charles Benson and Janis Garnet Owens in the David Thrift Memorial Chapel of the Trinity Baptist Church in San Antonio Saturday night.

Mrs. Bert Marshall, Mrs. Bonnie Terry and Vicki were visitors in Knox City Saturday afternoon.

Mrs. Bill Hamilton was a visitor in Knox City Saturday afternoon.

Mrs. Maudie Clower; Mrs. Gloria Clower, Robert and Betty; Bud and Cathy were visitors in Knox City and Munday Saturday.

Mr. and Mrs. C.B. Clower; Mrs. Gloria Clower and Cathy attended funeral services of Mrs. Clower's brother James Lee Smith last Wednesday in Wichita Falls, Texas.

The KENNEL

Senior News

BY BECKY HOWELL

The Senior class would like to remind each you that we are still selling Texas Ma-nor fruitcakes. The cakes will be on sale from now through Christmas. They make ideal gifts and are delicious.

The annual area F.T.A. banquet was held on Monday night Dec. 6. Knox City was host to the Haskell and Munday F. T.A. Chapters. Senior F.T.A. members who attended the banquet were: Janie Escobar, Vicki Lowry, Sharman Watkins, Becky Howell, Patrick Shannon, Gary Campbell, Tommy Latimer and Glenn Davis.

On Tuesday morning Dec. 6, nine Senior girls took the Betty Crocker Search for the American Homemaker of Tomorrow Test. The test concerns problems and situations encountered by typical young married people. The girls taking the test were: Candy Carr, Janie Escobar, Wilma Fahrng, Gail Fletcher, Linda Hill, Becky Howell, Vickie Lowry, Ann Reyes, and Sharman Watkins.

In Case anyone wonders or has any doubts about the name Sharman, it is a girl's name. However, Sharman has recently received several letters addressed to Mr. Sharman Watkins from colleges. She is very disturbed about this! Wouldn't you be?

David Woodall participated in the All-Region Band tryouts held in Jacksboro last Saturday. He plays the tuba in the Greyhound and Stage Bands.

Last Friday the Senior Class members had the privilege of writing their annual Santa Claus letters to the North Pole. We were mostly thrilled because this is the last time we will ever get to write our old comrade.

Thinking back over the years, we can sincerely say that we enjoyed the jolly old fellow and we hope as many children get to see Mommy kissing Santa Claus as we have!

Early Christmas

Mrs. Minnie Wilson entertained with an early Christmas dinner in her home on Sunday, December 12. Guests were her son and family, Mr. and Mrs. Harrell Stephens and children of Haskell, Mr. and Mrs. Johnny Helms and children, Alice Wilson, and Mrs. J.S. Wilson of Knox City, Mr. and Mrs. Chet Sutton and their son and his wife, Mr. and Mrs. Tony Sutton, all of Lubbock, and Mrs. Tobe Helms of Brownfield.

Freshman News

BY MARGARET HOWELL

Saturday, Jeanna Vassar and Lynn Beason went to Regional Band Contest at Jacksboro. Although they didn't place, we're proud of them anyway.

In the Miss Merry Christmas Pageant, Sue Egenbacher got second runner up, Karen Clonts got third runner up, and Ruth Casillas got fourth runner up.

That's about all we've been up to. See you next week.

Seventh Grade News

By Rogers Lankford

Officers for the class year of 1965-66 have been elected by students of the seventh grade. They are as follows: Bussy Woodward, President; Alice Martinez, Vice - President; Gwen Angle, Secretary-Treasurer; and Rogers Lankford, Reporter.

O. H. Bartley
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SEYMOUR, TEXAS
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Public Surveyor



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SUPER
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Knox City, Tex.



"All of us at
General Telephone
extend Holiday greetings
to all of you, and
wish you a very . . .
Merry Christmas!"

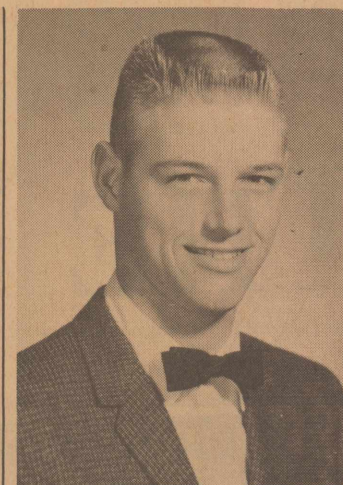


Long Distance calls to family and friends are a wonderful Holiday remembrance. They mean even more when you call early in the Holiday Season. Remember, you can talk three minutes station-to-station to any point in continental U. S. (except Alaska) for only \$1.00 or less, ALL DAY SUNDAY and every night after eight.

GENERAL TELEPHONE SYSTEM

Firestone
EXTRA-LIFE BATTERIES
Dri-Charged batteries are always 100% fresh. They are not activated until installed in your car.
Trade-In Allowance For Your Old Battery
\$5
Just say "CHARGE IT"

Monty Penman Oil & Butane Co.



WITH HIGHWAY PATROL—Upon completion of an intensive four months training in the Department of Public Safety in Austin, Jimmy Lea has been assigned to the Drivers License Division of the DPS in Amarillo. Jimmy is the son of Mr. and Mrs. Ulric Lea.

Old-Fashioned Tree Party

The Knox City Chamber of Commerce wishes to extend to each of you a warm invitation to come gather round the Christmas Tree at Fourth and Central Ave. for an old-fashioned Christmas Party, on Monday, December 20 at 5:30 p.m.

The Knox City High School Band will present Christmas music and a Community Carol Singing will be led by a choir composed of combined church choirs. Santa will appear with bags of candy and toys for all children, of course! The Chamber hopes you will plan to participate in our Community Christmas Celebration.

Garden Club

has voted to undertake the decoration of the lobby of the Brazos Valley Care Home for all occasions. This will be a civic project of the club.
The club has already decorated for the Christmas season.
This is a very worthwhile project, and the ladies are to be commended for assuming this important responsibility.

Dr. Calvin Gambill
Chiropractor

O'Brien Highway
KNOX CITY
Hrs.—8.00 - 12:30 p.m.
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Only \$49.95
Twin or full size.
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DEPARTMENT STORE
Reminds you to shop our
selection of Bedspreads
By
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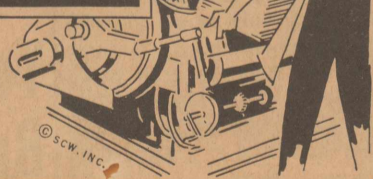
Get all set for the holidays

Food, friends and Franciscan Earthenware. A can't-fail formula for the most colorful holiday entertaining ever. Whether you're starting fresh or adding to your present service, you'll find Franciscan Earthenware so practical. You can pop it into the oven with the turkey or into a dishwasher without a worry. It's so beautiful, too, you're bound to get compliments. Take Desert Rose, for example. This is the most popular pattern ever created in American dinnerware. A 45-piece service for eight costs only \$64.95. A 16-piece service for four only \$19.95. And you can add to your basic service from over 65 accessory items. Come see Desert Rose and our fine selection of the other distinctive Franciscan Earthenware patterns.

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SALE!

Save big on foods for your Christmas dinner!

WHITE SWAN
OLIVES
6 OZ JAR
49¢

WAPCO
GREEN BEANS
303 CANS
4/88¢

OCEON SPRAY
CRANBERRY SAUCE
Whole or Strained
300 Can

19¢

OAK FARMS
ICE MILK
1/2 GAL 49¢

WHITE SWAN
BISCUITS
REGULAR CANS
4/39¢

REYNOLDS
FOIL
18" HEAVY DUTY
69¢

GERBER'S Strained
BABY FOODS
3 4 1/2-Oz. Jars
29¢

KRAFT
PHILADELPHIA
CREAM CHEESE
8-Oz. Pkg.
29¢



OAK FARMS
COTTAGE CHEESE
12 OZ CTN
19¢

SUGARY SAM Sweet
POTATOES
4 No. 2 1/2 Cans
\$1.00

TOM SCOTT
MIXED NUTS
13 OZ
59¢

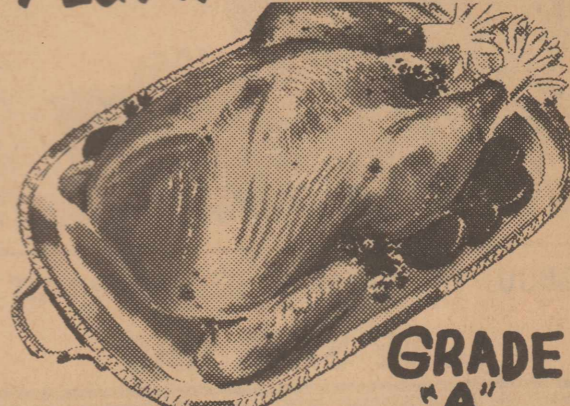
BAKER'S
COCONUT
7 OZ PKG
SHREDDED OR FLAKE
35¢

HUNT'S
FRUIT COCKTAIL
300 CANS
4/\$1.00

KRAFT
MARSHMALLOW
CREME
Pint Jar
19¢

WHITE SWAN
SHORTENING
3 POUND CAN
69¢

PLUMP TURKEYS



GRADE "A"
BROAD BREASTED
TOMS
18-20 POUNDS
35¢

WHITE SWAN
COFFEE
REGULAR OR DRIP
Pound
69¢

HERSHEY
DAINTIES
6 OZ PKG.
21¢

OLD SOUTH
PIE SHELLS
29¢

HORMEL
OLEO
1 POUND CARTON
19¢

35¢ POUND
HENS 43¢

GOLDEN RIPE
BANANAS 9¢ POUND
BURKETT PECANS 3/\$1.00
STALK CELERY 9¢ EACH
COCONUTS 19¢ EACH

OAK FARMS
EGG NOG MIX
QUART 39¢
WHIPPING CREAM
1/2 PINT 19¢

RUMP ROAST 79¢ POUND
FRESH LEAN
GROUND BEEF
39¢ POUND

SEMI BONELESS
PORK ROAST 69¢ POUND

PRICES GOOD THRU CHRISTMAS EVE

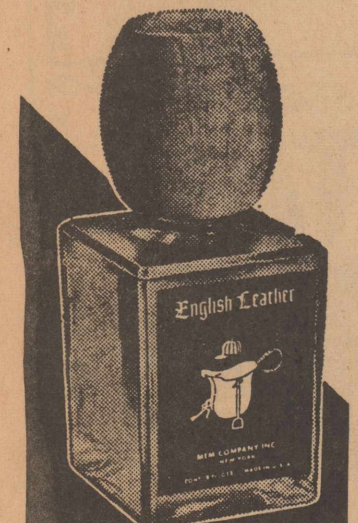
PRICES GOOD
DEC. 16-17-18
20-21-22
23-24

BOB'S SUPER \$AVE

KNOX
CITY

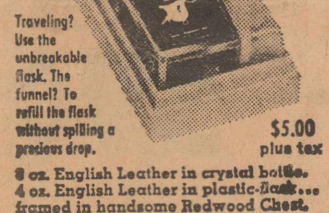
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FOR A SECURE WAY
TO SAVE?
LOOK TO
U.S. SAVINGS BONDS

English
Leather



after shave...
after shower...
after hours...

The only
all-purpose
men's lotion.
From \$2.00
to \$6.50,
plus tax.



Let us help you
with your
Christmas gifts
suits sweaters
sport coats shirts
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all gift wrapped
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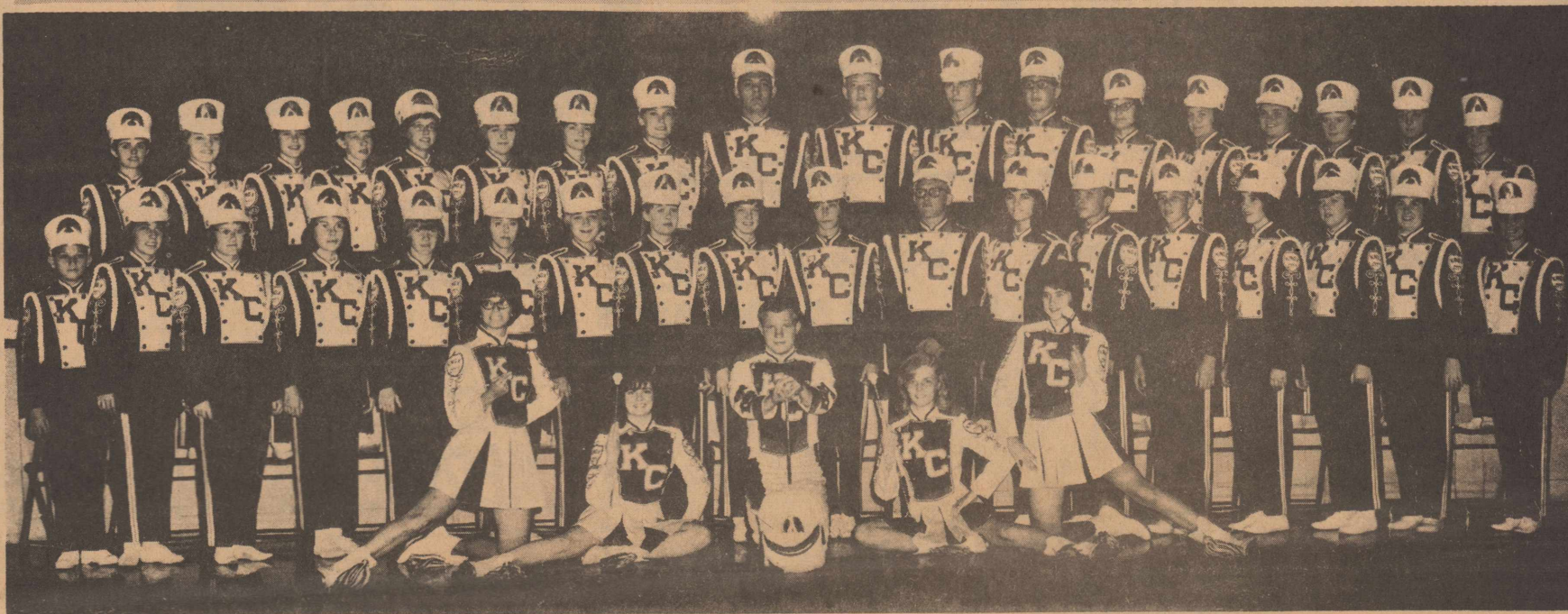
THE DAD'N
LAD SHOP

411 S. First Street
Haskell, Tex.

KC Tooting- From Then To Now



Knox City Band of 1924: top row; Jim Humphries, Hollis Warren, Hershell Lies. 3rd row; Hob Smith, Lee Roy Denton, J.C. McGee, Joe Payne. 2nd row; Mercer Armstrong, P.A. Womble, S.W. McCarty. first row; L.D. Tucker, Horace Finley, Ivey Cypert, Lee Smith, Joe Allen, W.L. Knott, director, Henry White, Bob Withrow, Sam Clonts and John Dutton



Knox City High School Band members; Top Row; Coleen Averitt, Vicki Lowry, Gail Cornett, Judy McCown, Margaret Howell, Karen Lee White, Carolyn Crownover, Sherri Sutton, David Woodall, Gary Campbell, Pat Shannon, David Hoge, Frances Hendrix, Wilma Fahring, Gena Vassar, Cathy Richardson, Nancy Woodall, Carol Sue Bateman. Bottom Row; Lynn Beason, Carla Shelton, Judy Land, Jerine Mincey, Pinkie Woodward, Becky Howell, Karen Clonts, Gail Fletcher, Sue Egenbacher, Connie Gilbert, George Arnett, Cyndy Johnston, Mike Tankersley, Tommy Woodward, Jacqueline Crownover, Beverly Wright, Nancy Smith, Diane Thomas. Twirlers are Twyla Standlee, Pam Waldrip, Vicki Holcomb, and Sharon Elledge and Drum Major Mike Glenn. Director is Norman Arnett (not shown)

Attend
Funeral

Mrs. Bill Smith and Gary Carver attended the funeral for Gary's maternal grandmother, Mrs. W.H. Robinson in Fort Worth on December 8th.

Harvest Time!

IHC and Hesston Cotton Stripper Parts.

Tips, Nozzles, Hoses, Regulator Valves and Pumps for Sprayers.

Servis Stalk Schreaders and Repair Parts.

Krause Tandems and Oneways and Repair Parts.

IHC Grain Drill Parts.

IHC Row Binder Parts and genuine Binder Twine.

All types of Lister Shares and Furrows...

Lots of Belts -- Bearings -- and IHC Parts...

1—Used 16 x 10 Grain Drill, IHC.

1—1951 Chevrolet 1/2 ton Pickup.

1—1964 V8 Plymouth, loaded!

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GREATEST
\$39.95
BEDDING
VALUE!



You would never dream that you can get so much beauty and sleeping comfort for so little. See it today.

Only \$39.95
Twin or full size.
Matching box spring,
same price.

CLONTS
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412 CENTRAL AVENUE

Steve's One-Stop Complete

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Featuring:

Phillips "66" Tires and Batteries

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Generator, Starter, Repair and
Complete Brake Service

Mufflers & Tail Pipes Installed
We Pick Up and Deliver Tractor Flats

We also feature—

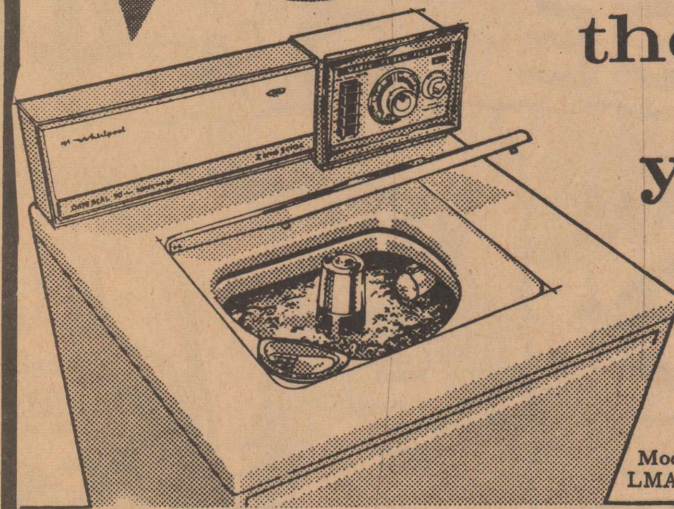
Complete Engine Tune-Up with the
Latest and Most Modern Equipment

STEVE'S '66' SERVICE STA.



JONES DRUG STORE

check
the features
check
the price



you won't
find a
bigger
washer
value!

Model
LMA 890-0



Whirlpool

2-SPEED, 5-CYCLE IMPERIAL 90 WASHER

✓ Automatic Bleach Dispenser . . .
injects bleach into the wash at
just the right time.

✓ New MAGIC CLEAN® Filter . . .
continuously traps lint, cleans it-
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penser . . . releases Fabric Sof-
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heavily soiled clothes a powerful
extra scrubbing automatically.

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ENDEARING...

Scoop neck pullover with open work pattern. \$15.00
Slip on capri. \$18.00
Both 100% woolknits



Catalina



TRIPLET...
Three color jewel neck shell with long back slip. \$12.00
Slip on straight skirt. \$16.00
Both 100% double knit wool

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SATURDAY EVENING
UNTIL 7 PM BETWEEN
NOW AND CHRISTMAS**

FREE ALTERATIONS

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WRAPPING

Webb's

Realtor's Opinion:

Less Child Delinquency In Home-owning Families



Moving from a crowded city apartment to a new home like this one in Huntington, N. Y., gives the whole family a deeper sense of responsibility, says Louis Licht, president of Lane Realty.

"The modern suburban development is an effective weapon against juvenile delinquency." This is the view of Louis Licht, president of Long Island's Lane Realty, which calls itself "The Real Estate Department Store." "I've been in the real estate business for more than 25 years and have sold more than 50,000 homes," Licht said, "and I've seen what it has meant to thousands of families who move from crowded city apartments to decent homes in the suburbs. Owning a home seems to give parents and children alike a sense of dignity and of belonging, and a greater feeling of responsibility. I'm no psychologist, but through years of personal observation I've seen what a positive force owning a home in an attractive community can be."

Several factors have been instrumental in allowing an increasing number of families to move to the suburbs, Licht said. One is the Federal government's various home financing programs. Another is the enlightened tract builder who uses the

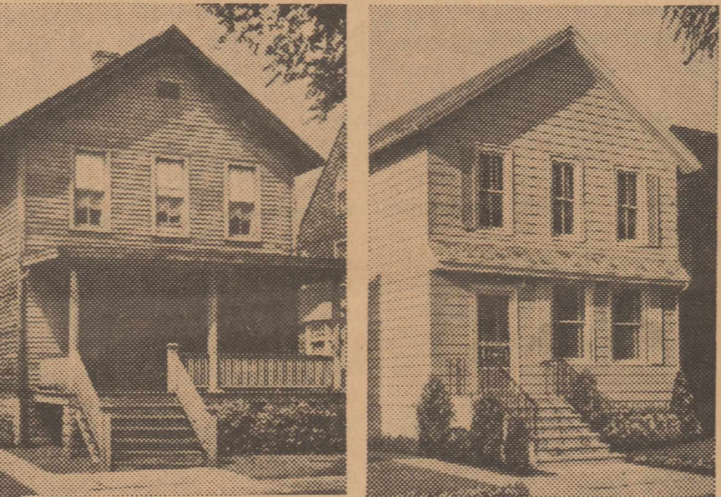
latest building materials and methods to produce comfortable homes at prices families with moderate incomes can afford.

"Today's development homes have a lot to offer the average family, including the best dollar value," Licht said. Many of the developments on Long Island are designed by top architects to provide the greatest possible comfort and convenience. Great pains are taken to integrate the developments with the surrounding community, he explained.

The builders also lay special emphasis on low-maintenance construction materials that keep the extra costs of home ownership at a minimum, he said.

"Take re-painting the exterior of the house, for example. This is an extra-above mortgage, heat and taxes—that must be faced by most homeowners within a few years after they move into even a new home. A great majority of the 60 developments our firm represents in New York, New Jersey, and Connecticut use a mineral fiber siding so homeowners won't be faced with a paint job for many years," Licht said.

Re-siding Gives New Life To House of Yesteryear



BEFORE: shaggy clapboard and outmoded porch make this old house an eyesore. **AFTER:** removing porch and re-siding with mineral fiber made drastic difference.

Home styling, like hair styling, changes with the times. A house that was attractive 30 or 40 years ago may be a neighborhood eyesore today.

Updating it does not necessarily mean extensive, expensive remodeling. Often an obsolescent exterior can be modernized simply by removing gingerbread trim and applying new siding and roofing, carefully chosen for color, texture, and durability.

Re-siding with a factory-finished material such as mineral fiber is a sound investment because the initial outlay will be well repaid in the long run by savings on painting and repair jobs. The modern look and the low-maintenance requirements of the new siding will also add to

the sales appeal of the house.

This re-siding treatment is not reserved for older homes alone. Siding contractors report that many of their customers are new-home owners facing their first exterior painting jobs—usually only three or four years after moving in. They are having pre-finished mineral fiber applied over the original siding to scratch painting bills from the budget for years to come.

Although it doesn't have to be painted, it can be—either by the do-it-yourselfer or a professional—if the owner wants to change the exterior color scheme of his house. Otherwise, mineral fiber siding simply needs to be washed occasionally to restore its fresh color. Dirt can't penetrate its hard finish.

Save Leftover Siding For Future Repairs

While mineral fiber wall siding has rocklike weathering qualities and requires almost no maintenance, a panel or two may be damaged by a heavy impact such as a falling tree branch or a truck backing into the driveway.

For this reason, it's a good idea to have your builder or re-siding contractor leave you a few leftover panels of the siding for repairs. Replacing a damaged panel is a simple job. Just pull out the three nails—they're easy to get at. Then ease out the old panel, slip the new one into place, and nail it on. If the new one varies slightly in color, your house may need washing.

NEW HEAVYWEIGHT

Heavyweight asphalt shingles now on the market are designed to last 25 years in all kinds of weather. Because they are thicker, they also provide a deeper shadow line that adds texture and dimension to the roof.

HEAVY WIND

On the blustery days when you have to hold onto your hat, you'll be glad to have a roof of self-sealing asphalt shingles over your head. Factory-applied adhesive bonds the shingles to those beneath to make a highly wind-resistant roof.

When you have your home renovated with mineral fiber wall siding, the applicator can cover all the wood trim with special plastic-coated trim and corner pieces. They match the wall siding and protect the wood without painting.

HOME OWNERS' QUESTION BOX

Q. We plan to have wood windows in our new house. Is insulating glass worth the added cost?

A. Yes, for several reasons. You'll save on heating (and air-conditioning) costs, eliminate the expense of separate storm windows, and get added comfort by knocking out a major source of drafts—cold glass surfaces. All styles of stock windows made of ponderosa pine are available with double glazing.

Q. Is there any harm in closing the attic louvers to keep the house warmer in winter?

A. Yes. The attic must be properly ventilated, especially in winter, to prevent condensation of moisture, which will rot the roof beams.

Q. My Tudor-style home has stucco walls that are badly cracked and need extensive repairs. Can mineral fiber siding be applied easily over the stucco?

A. Yes, this versatile material can be put on right over the stucco, saving the expense of repairs and painting for years to come.

Q. A wise old owl lived in an oak, the more he heard, the less he spoke, the less he spoke the more he heard, why aren't we all more like this bird?

Thorough Home Check-up Can Block Winter Woes

Your home, like your car, needs "winterizing" to head off costly damage and to assure comfort through the cold months.

Make an inspection tour around the house early each fall so that any deficiency you spot can be corrected before the days get too nippy. A ladder, long enough to let you scan the roof closely, is essential. Carry along a small hand rake for cleaning the gutters, an awl for testing the wood trim, and a caulking gun.

Here are points to check:

1. Roof gutters. Clean out leaves and twigs. See that the gutters are securely attached; straighten and reinforce sagging sections. If in doubt, use a spirit level to check the pitch toward the downspouts.

2. Wood trim. Look especially for any discolored spots under the gutters where a leak may have rotted the wood. Test suspected places with the awl—if the wood crumbles, cut out and replace the section, or dig out any soft wood and pack with exterior spackling compound, then paint.

3. Caulking. Examine carefully along window frames, doors, chimney and other joints where the caulking may have shrunk away from the wall. Remove loose compound with a broad knife and recaulk for tight weathering.

4. Flashings. Loose flashings must be resealed with roofing compound.

5. Roof. Loose or damaged shingles need immediate attention to block leaks. If they look thin and worn, a new roof may be the wisest and thriftiest course especially if new heavy-weight asphalt shingles are used. They are wind and fire resistant and are guaranteed, warranted or bonded to last 25 years.

6. House walls. Look closely for any signs of deterioration. Stucco not only cracks but also separates from the house framing members, particularly around the windows. Clapboard may be split or warped, the paint peeling and blistered. Brick mortar some times crumbles, leaving unprotected spaces. If considerable repairs are indicated, it would pay you to put on new siding. Mineral fiber siding covers all such defects, comes pre-finished in many long-lasting colors.

7. Windows. Check the seal operation, see that the putty is tight all around the glass. Check out loose putty and seal with new elastic compound. Replace any cracked panes.

8. Attic. Make sure attic vents are left open through the cold months. Attic floor insulation, if inadequate, should be bolstered or replaced for comfort and fuel savings.

9. Trees. Cut away any tree branches that can sweep across the roof or house walls in high winter winds.

**DO
YOUR**

CHRISTMAS

SHOPPING



**IN
KNOX
CITY**

Right Hues Good News

"Color is one of our most important building materials." This statement made by Mrs. Nancy Rubey, color consultant to many builders and designers, sums up the growing awareness of architects, builders and construction contractors of the role color plays in today's attractive homes.

Mrs. Rubey proves her theme by showing how a drab house gains sparkle and distinction by the proper use of color, how color can appreciably change the apparent size of a house, and how the lines and proportions of a home can be modified or accented with color planning.

She points out that industrial designers for many years have relied on color not only to step up the appearance but also improve the performance of automobiles, kitchen appliances, even factory machinery.

But the building industry was very slow in adopting the technique of color application, she says. In recent years, however, perhaps because of competitive pressures or more selective choice on the part of home shoppers, progressive builders have sought the aid of color consultants in planning their developments.

Another important factor, Mrs. Rubey stressed, is the growing availability of building materials with better color values. The new heavyweight asphalt roof shingles, for example, come in pastels, black, white, forest colors and blends.



SANTA'S RECIPE FOR A...

Merry Christmas DINNER

Avoid the rush and save money, too, — do all of your holiday food shopping here right away. Wise Mrs. Santas will be stocking up now.

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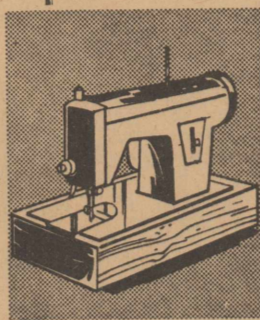
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