

HIGHEST QUALITY **Foods** AT lowest prices

THURSDAY,
FRIDAY,
& SATURDAY

M SYSTEM
Your FRIENDLY
SUPER MARKETS

Knox City, Texas



DEL MONTE
PEACHES
No 2 1/2 CAN **25¢**



GOLD MEDAL **FLOUR**
10 lb. BAG **89¢**

KIMBELL'S
SHORTENING 3 Lb. Can **59¢**

DEL MONTE
TUNA FLAT CAN **25¢**

KIMBELL'S
MILK 2 Tall Cans **25¢**

KIMBELL'S
DETERGENT LARGE BOX **59¢**

HERSHEY'S MILKY WAYS
CANDY MUSKETEERS SNICKERS 10 Bar PKG. **39¢**



DEL MONTE
CATSUP
14 oz. Bottle **15¢**

SWIFT'S
ICE CREAM
HALF GAL. **69¢**

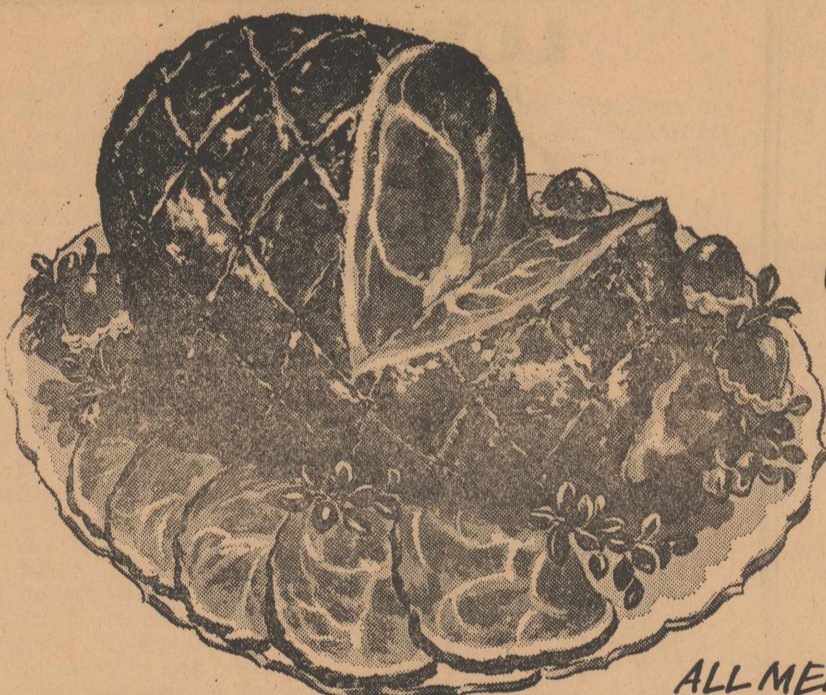
SWIFT'S MELLORINE
HONEY CUP HALF GAL. CTN. **39¢**

METZGER'S GRADE 'A'

SWEET MILK 1/2 GALLON **29¢**

SUPREME — Lemon, Coconut, and Chocolate Fros ties

COOKIES 14 oz pkg. **29¢**



TASTY
PICNICS
Lb. **35¢**



CAMPBELL'S
Tomato SOUP
Can **9¢**

Right Reserved To Limit

CORN HUSKER'S
LOTION
59¢ VALUE 98¢ VALUE
49¢ 89¢

TEFLON
SKILLET EACH **1.79**
MISSION-Sweet
POTATOES 1/2 **25¢**

GILLETTE
FOAMY SHAVE
98¢ VALUE **79¢**

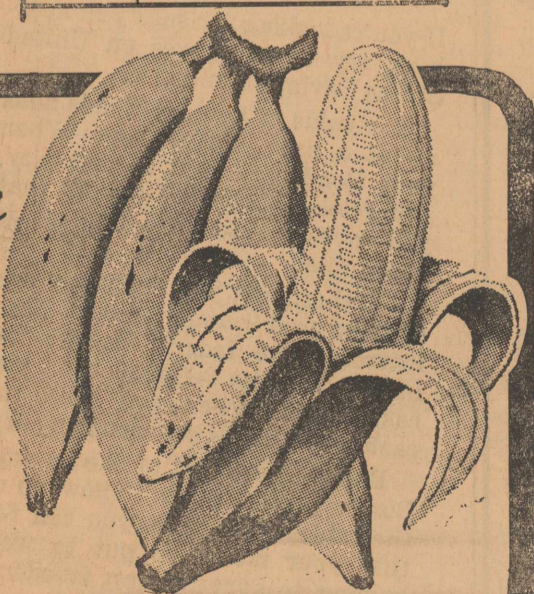
KIMBELL'S WAFFLE
SYRUP QT Decanter **39¢**
REYNOLD'S ALUMINUM
HEAVY DUTY **FOIL** Roll **59¢**

BEEF
CUTLETS
Lb. **69¢**

CHICKEN
BREASTS
Lb. **49¢**

LONGHORN
CHEESE
Lb. **49¢**

BANANAS GOLDEN RIPE Lb. **10¢**



KIMBELL'S
COFFEE
Lb. Can **69¢**

RED ROME
APPLES
4 LB. CELLO BAG **39¢**

EAST TEXAS
YAMS
Lb. **7 1/2¢**

FRESH GREEN
ONIONS
LARGE BUNCH **5¢**



FARM and RANCH Notes

JOE W. DOBY
COUNTY AGRICULTURAL AGENT

The highlight of the 4-H Achievement Awards Banquet Monday night at Rhineland was the presentation of the 1965 Gold Star pins to Rickie Herring and Judy Bruggeman, both of Rhineland. Mr. W. E. Braly, president of the First National Bank of Munday, and a longtime supporter of 4-H made the presentation. In addition to the pins, Judy was presented a desk pen and Rickie a 4-H jacket.

Judy is the daughter of Mr. and Mrs. Philip H. Bruggeman. She has completed nine years in 4-H work. Projects she has carried have been clothing, food, home improvement, homestead improvement, and leadership.

Clothing construction has been her favorite project with 116 garments and 73 articles made in this nine year period. She was a blue ribbon winner in the church activities.

Rickie Herring, son of Mr. and

Mrs. C. H. Herring was judged the outstanding 4-H boy in the county this year. He has carried projects in swine, grain sorghum production and fertilization, electricity, entomology, and tractor maintenance. He has won the District Tractor Operators contest at Wichita Falls the past two years. This has entitled him to participate in the State 4-H Roundup at College Station where he placed eighth last year and seventh this year. This fall he entered the Tractors Operators Contest at West Texas State Fair at Abilene. He placed third in a group of 34 boys, winning \$50 prize money. Rickie is the third member of his family to win a Gold Star Award. Rickie and Judy will be honored along with other county winners at the District Gold Star Luncheon in Vernon, December 11.

Cotton classing offices are now furnishing micronaire readings, without additional charge, on all Smith-Doxey cotton samples submitted for classing.

This is in keeping with U. S. D. A.'s announcement, Oct. 25, maturity will be included as an additional factor for 1965 upland cotton going under price that micronaire (or "mike") measurements of fineness and support loan after October 31.

For the last three years, US-

DA cotton classing offices of this area have provided mike service, for an extra fee. Now, however, mike readings will appear on all official classification cards, right along with the grade and staple under the Smith-Doxey program administered by USDA's Consumer and Marketing Service.

Mike readings, used widely in commercial channels, are measured on a scale from 2.4 to 8.0, in steps of one-tenths. It works like this: Compressed air at 6 pounds pressure is forced through the sample of cotton. A special air-flow instrument registers the mike reading of that particular sample. Fine cottons permit less air to pass through. Thus, the finer the fibers, the lower the readings. Fineness, depending on conditions, can be related to maturity. Fineness and maturity affect the spinability and value of cotton.

Included in the USDA announcement was a schedule of premiums and discounts that will be applied when cotton is put under loan. If the mike reading ranges 3.6 through 4.8, a premium value of 14 points per pound will be allowed. No premium or discount will be allowed if the reading is 3.3 through 3.5, or 4.9 through 5.1. But discounts from 15 to 300 points will apply if readings are outside these

measurements. Small, Modern homes, that have been well insulated against winter wind have also created a problem — interior moisture. This moisture can cause rot and mildew in the framing and ruin insulation.

Ventilation and vapor barriers are the tools to use in combating the problem. Cooperate with the moisture by helping it escape out-of-doors.

Ventilating in cold weather will not cause enough heat loss to matter, but will prevent most of the trouble from inside moisture. Exhaust fans should be installed in the laundry and kitchen and screen louvers in the attic. Fan capacity should be approximately 1-3 cfm per cubic foot of space. There should be a vent to permit fresh air entry while the moisture laden air is being driven out.

Open gas flame stoves should be vented to eliminate extra moisture in the air. In the absence of fans, open windows one inch at the top on opposite sides of the house. This should be done for a few minutes each day. The amount of moisture removed will be considerable, but the heat loss will be small.

IN WICHITA FALLS
Mr. and Mrs. Eddie Bateman and Steve were visiting relatives in Wichita Falls over the week end.

HERE FROM EASTLAND
Mrs. Wallace Cantrell and young daughter Lisa, were here several days last week visiting her parents, Mr. and Mrs. Alton Fitzgerald and Leslie. Mr. Cantrell joined them Saturday night, and they returned home to Eastland on Sunday.

HERE FROM FORT WORTH
Mr. Ed W. Bateman, Sr., of Fort Worth, was a recent visitor in Knox City.

VISITS SISTER
Miss Linda and Beverley Neumann of Old Glory were here Saturday visiting Miss Martha Neumann, fourth grade teacher in Knox City Elementary School.

HERE FROM LUBBOCK
Mr. and Mrs. Joe Tidwell and young son, James, were here over the week end visiting their parents, Mr. and Mrs. Jim Tidwell and Mr. and Mrs. C. E. Reed.

RETURNS HOME
Mrs. W. B. Hudson has returned to her home after spending a month with her daughters, Joyce in Wichita Falls and Andrea in Amarillo.

VISITS PARENTS
Mr. and Mrs. Ralph Studer of Seymour and Mr. and Mrs. Billy Caddell visited Mr. and Mrs. E. J. Ward over the week end. Mrs. Studer and Mrs. Caddell are daughters of the Wards.

ATTEND PRESENTATION
Mr. and Mrs. Bruce Campbell Jr., and Mr. and Mrs. Henry Jean Jones were in Wichita Falls Thursday night to attend the Broadway Theater League production of "Barefoot in the Park." They reported the presentation excellent.

VISITS MOTHER
Mr. and Mrs. O. W. Caussey were in Fort Worth last Sunday to visit his mother, Mrs. Effie Caussey, who will celebrate her 81st birthday on November 11th.

VISITS PARENTS
Mr. and Mrs. Ray Beason and daughter, Karae, spent Sunday night with their parents, Mr. and Mrs. V. F. Thomas and Mr. and Mrs. Leo Beason.

HOME FROM TARLETON
John Averitt, student in John Tarleton, was home over the week end with his parents, Mr. and Mrs. Gerald Averitt. They were Wichita Falls visitors Saturday.

O. H. Bartley
PHONE 2454
SEYMOUR, TEXAS
Registered
Public Surveyor

PATIENT IMPROVING
Mr. L. E. Groves, patient in the Brazos Valley Care Home, has been able to attend church services recently due to his improvement since his treatment at the West Texas Rehabilitation Center in Abilene. Mr. Groves was confined to a wheel chair when he came here, but now he is able to use a walker.

HOGO PHARMACY

proudly presents

by HAMILTON

NELLIE
Tailored 14K gold circlet, 22 jewels. \$89.50

BRENDA
10K gold-filled case and fashion bracelet, 22 jewels. \$79.50

Come see our glamorous new watch fashions by Hamilton—creator of finest quality timepieces. from only \$39.95

SUBSCRIBE TO THE HERALD!

GRAHAM ELECTRIC

For

COMMERCIAL and INDUSTRIAL WIRING. . .ELECTRIC APPLIANCES and REPAIR SERVICE.

GRAHAM ELECTRIC
DIAL 658-5281 KNOX CITY

NO TIGERS IN OUR SHOP!!

JUST FAST, CAPABLE MECHANICS

Eager to Please

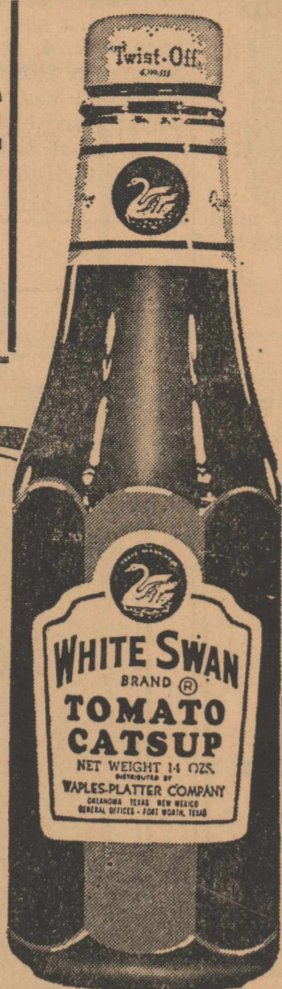
FOR PROMPT, SATISFACTORY SERVICE

CALL—

BRANHAM CHEVROLET CO.

Phone 658-7211 Knox City, Tex.

Sauna
TOILET TISSUE
10 Roll Pack
79¢



WHITE SWAN TOMATO CATSUP
4 for **\$1.00**

20-Oz. Btles.



Wilderness — Lemon, Apple, No. 2 Can
PIE FILLING 3 for 1.00

GIANT SIZE
TIDE **69¢**

Campbell's
PORK and BEANS 2 for 29¢

Texas—
ORANGES 5 lb. bag... 49¢

Kraft's Philadelphia Cream
CHEESE 8 oz. pkg. 29¢

Pie-Do—9½ Ozs.
Pie Crust Mix 19¢

Campbell — Regular Can
TOMATO SOUP 2 for 25¢

Air Freshner—"4 Smells" — Different
JOHNSON GLADE 49¢

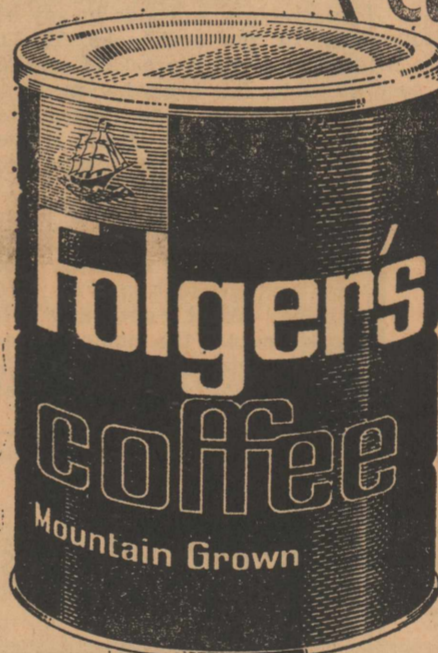
Husky
GIANT BLOCKS
39¢ each

WHITE SWAN PORK & BEANS
2³⁰⁰ Cans

25¢

All Grinds
FOLGER'S COFFEE
4¢-Off Label

Pound Can
69¢



WAGNER'S BREAKFAST DRINKS
Grape, Orange, Pine.-Gpft.

3
Quart Jars
89¢

Morton's Frozen
DONUTS
10 Oz. Pkg.
33¢

Donald Duck
Orange Juice
6 Oz. Cans
5 for 1.00

APRICOTS
White Swan
303 Can
2 for 49¢



ASSORTED
TOILET TISSUE
AURORA

25¢

2-Roll Pkg.

BETTY CROCKER—DEVIL FOOD

Cake Mix Box **29¢**

DRY SALT

Bacon lb. **45¢**

RANGER BEEF

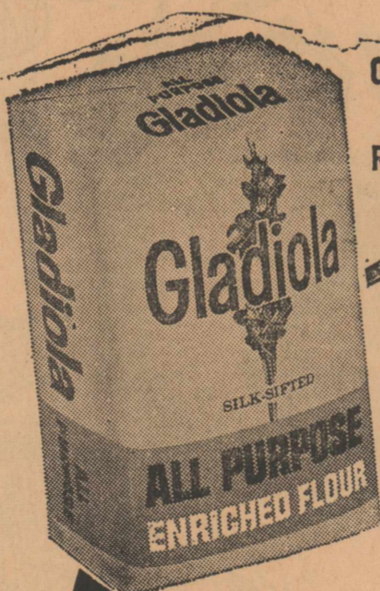
Club Steak lb. **59¢**

FRESH — LEAN

Ground Beef lb. **39¢**

Ranger Beef—Chuck or Arm

Roast lb. **49¢**



QUANTITY RIGHTS RESERVED

GLADIOLA FLOUR

\$1.89

25-Lb. Paper

AQUA NET

Giant Can

Hair Spray **69¢**

SUPER SAVE

SMART WAY TO SAVE!

Buy Beef or Pork
Whole Sides or Quarter
CUT & WRAPPED FOR YOUR FREEZER!
See Our Market Manager — Schedule Your Requirements . . .

BOB'S SUPER SAVE
&
LOCKER PLANT
CENTRAL & MAIN KNOX CITY, TEXAS Dial 658-2611

We Reserve The Right To Limit Quantities

THESE PRICES GOOD THURSDAY, FRIDAY AND SATURDAY

SKIN THE BEARCATS!

KNOX CITY GREYHOUNDS

VS.

ARCHER CITY BEARCATS

FRIDAY, NOVEMBER 12th



THE HOUNDS

J. M. Averitt & Son Insurance

Bob's Super-Save

Branham Chevrolet Co.

B. and C. Chemical Co.

Mr. and Mrs. O. W. Caussey

Clonts Hardware & Furniture

City Cleaners

City Hardware

City Cafe

City Motel

Egenbacher Implement Co.

Factory Outlet

Graham Electric

Young Fashions

Hoges Pharmacy

Jiffy Burger

Jones Drug Store

K Courts

Knox County Lumber Co.

Knox County Herald

Knox County Grain Co.

Kemletz Dept. Store

C. H. Keck Food Store

Knox City Florist

Lowrey's Department Store

Lankford Motors

Lynn Electric Motor Co.

Lewis Deluxe Paint & Body Shop

Esco's Jewelry

Model Cleaners and Tailors

"M" System Super Market

National Building Centers, Inc.

Owens Auto Supply

Penman Oil and Butane

Smith Funeral Home

Steve's 66 Station

T. V. Antenna Service Co.

Webb's Dept. Store

White's Auto Store

S. L. White and Son Grain Co.



AUSTIN — Both ultra-liberals and ultra-conservatives have indicated they want a place on the 1966 election ballot.

Texas liberal spokesmen hint they may run a candidate for governor and perhaps one for the U. S. Senate if Atty. Gen. Waggoner Carr is the Democratic senatorial nominee.

Conservative party already has adopted a resolution of intent to nominate state candidates next year.

CANDIDATES ANNOUNCE — Two new candidates have announced for statewide office.

They are State Sen. Galloway Calhoun of Tyler for attorney general, and State Rep. Paul B. Haring of Goliad for railroad commissioner.

Haring will take on Commissioner Byron Tunnell of Tyler. Tunnell was appointed by Gov. John Connally last January to fill the unexpired term of Ernest O. Thompson, who resigned because of ill health.

Secretary of State Crawford Martin of Hillsboro and State Sen. Franklin Spears of San Antonio announced earlier for attorney general.

NEW WEAPON FOUND — A significant new weapon has been acquired by the State of Texas against a federal lawsuit to abolish the poll tax as a voting requirement in this state, reports Attorney General Carr.

U. S. Senate Judiciary Committee has made available to Carr testimony of federal Atty. Gen. Nicholas Katzenbach purporting to acknowledge the Texas poll tax is not used for racial discrimination.

Carr maintains that, in view of testimony, Congress could not have had Texas in mind when it was authorized suits against the levy as a voting requirement under the new voting rights act. Case is set for trial December 1, in Austin.

REAPPORTIONMENT OVER-RATED? — Equitable reapportionment of the Texas Legislature will bring no major switch toward liberalism, according to University of Texas Institute of Public Affairs study.

Both theory of constant urban rural conflict among lawmakers and assumption of big city liberalism are mainly myth, study concludes.

Votes on 45 selected roll-calls were carefully analyzed. Reapportionment, the study maintained, will bring few if any major policy changes in the State Legislature. A number of experts and would be experts strongly disagree.

BOLLWORM CONTROLS INSTIGATED — Planting and plow-up duties were established in Pecos, Ward and Reeves counties due to "serious increase" in pink bollworm infestation, according to Agriculture Commissioner John C. White.

Voluntary program that area calls for February 15, as plow up date for destruction of all cotton stalks, gin trash and overwintering places. Texas Department of Agriculture will supervise a mandatory control program the following year.

No cotton will be planted before April 10, 1966, under agreement of cotton farmers.

POVERTY PROGRAMS — 11 more Neighborhood Youth corps projects have been approved by Gov. Connally.

New programs will be conducted in Dallas, Eastland, Mathis, Mercedes, Olton, Orange, Paducah, Robstown, Slaton, Sweetwater, and the Uvalde area (comprised of Uvalde, Kinney, and Real Counties.)

Washington officials have submitted a revised project, sponsored by the Texas Farmers Union, to Governor Connally for his approval. Connally vetoed an earlier proposal.

SUPREME COURT RULES — Sanford Independent School district lost its suit to collect \$10,

322 in taxes from H. B. Zachry Co., of San Antonio when the Supreme Court okayed an earlier decision.

Court ruled the construction equipment sought to be taxed was only temporarily situated in the school district. It's taxable only at San Antonio, Court said.

LAVON ENLARGEMENT APPROVED — Texas Water Rights Commission voted to enlarge the storage capacity of Lake Lavon from 100,000 to 380,000 acre feet.

Lake Lavon serves Dallas, Farmersville, Fate, Forney, Garland, McKinney, Mesquite, Milligan, Murphy, Nevada, Plano, Princeton, Richardson, Rockwall, Rowlett, Royce City, Sachse, Sunnyvale and Wylie.

SALES, BUILDING DOWN — Both building and retail sales in Texas took a drop during September, according to University of Texas Bureau of Business Research.

Sales were off 2.2 per cent after adjustment for seasonal variation. September dropoff follows a decline of 15.4 per cent in August.

Building permits were down 33 per cent from August and 17 per cent below September, 1964.

Big drop is in non-residential building, down 53 per cent from August. September index was within three per cent of monthly average for 1965, excluding the August peak.

AMENDMENTS ADOPTED, REJECTED — Texas voters split down the middle in the November 2, elections. They approved half of the 10 amendments presented, disapproved the other five.

Amendment No. 4, proposing four-year-terms for state wide officials, was vetoed by almost 50,000 votes. It received more attention than any of the others.

Also defeated were proposals to grant state representatives 4-year-terms; extend the veterans land program; authorize salary increases for Lt. Governor and Speaker of the House and raise lawmakers' expense allowance; and exempt certain charity hospitals (Hermann Hospital, Houston) from ad valorem taxes.

Voters approved amendments to raise state property tax 5 cents for college building purposes; provide more state leeway in meeting matching fund requirements of federal programs for needy; liberalize the teacher retirement system in-

vestment authority; establish an \$85 million loan fund for college students; and provide for compulsory retirement of judges at 75 and authorize machinery for removing judges who are ill or incompetent.

SHORT SNORTS — State Savings and Loan Commissioner J. O. Gerst rejected competing applications for savings and loan offices in DeSoto, Dallas County.

Bastrop, Collin, Hill, Lee and Navarro farmers were declared eligible for emergency loans from Farmers Home Administration due to losses caused by adverse weather conditions.

Editorial by Chester K. Mick of the Smithville Times was the winner in Highway Week editorial contest sponsored by Texas Good Roads Association.

Mark R. Williamson of Orange and Paul M. Lynch of Richardson were selected by Texas Aeronautics Commission and Texas Education Agency to attend the flight seminar for youth program in Oklahoma City, Nov. 14-18.

ATTEND FUNERAL — Mr. and Mrs. Loyce Teague were in Gustine last week to attend the funeral of Mr. B. S. Rambo, father-in-law of their son, L. C. Teague of Freer, Tex.

Funeral services were held in Camanche, with burial rites at Gustine. The Teague's daughter, Mrs. W. L. Pointer of Abilene accompanied them.

FORMER RESIDENTS, VISIT — Mr. and Mrs. Joe B. Turner and children visited Mr. and Mrs. C. E. Woodward and family here Sunday. The Turners lived here for several years and moved last year to Hobbs, N. M.

IN EASTLAND — Mrs. Henry L. White and children spent Saturday in Eastland visiting her parents, Mr. and Mrs. W. A. Anderson.

DIST. SUPERINTENDENT GUEST SPEAKER HERE — Rev. Duane Bruce, district superintendent of the Childress district, was guest speaker here Sunday in the First Methodist Church, at the 11 a.m. worship service.

IN CISCO — Mr. and Mrs. Loyd Tankersley and Mike, and Stacia Collins were in Cisco Saturday night. Mike and The Tempests provided entertainment for the Cisco Junior College students after their football game.

INJURED IN CAR WRECK

Louise Barnett, daughter of Mr. and Mrs. Ernest Barnett, was injured Saturday in a car wreck at McKinney. She is in a McKinney hospital undergoing tests. Her parents report her speech is affected.

IRVING VISITORS

Mr. and Mrs. Bud McCarty were in Irving recently visiting their daughter, Sandra. She is to be married November 12th.

IN HOSPITAL

Mr. Marvin Kale of Lubbock, suffered an apparent heart attack on the Benjamin-Guthrie highway near the Williams Ranch last Friday afternoon. He remained in the Knox County Hospital overnight.

VISITING CHILDREN

Mr. and Mrs. W. E. Clonts and Mr. and Mrs. Otis Harbert returned home on Monday after several days spent visiting their children, Mr. and Mrs. Ken Clonts and family and Mr. and Mrs. J. R. Hughey and family in Houston.

NOTICE

If You Want To Buy or Sell a Farm Contact S. N. Reed, Licensed Real Estate Dealer.

S. N. REED
PHONE OFFICE 658-3061
Residence 658-4091 Knox City

Fire Department Needs Toys, Now!

The Knox City Volunteer Fire Department will collect toys to be given away to needy families during the Christmas season. Toys may be either new or U.S.-ED. Anything that is repairable will be appreciated.

Collection points are the City Hall, Knox County Lumber Co., or Holcomb's Garage.

HERE FROM RUIDOSO

Mr. and Mrs. Roy Baker of Ruidoso, N. M., are here this week visiting their son, Wm. Roy Baker and family. They were in Dallas Saturday to see her mother, Mrs. T. P. Frizzell, Sr.

Fellowship Dinner To Be Held At First Christian

The first All-Church Fellowship Dinner of the Fall will be held at the First Christian Church in Knox City on Monday evening, Nov. 15, at 6:30 p.m.

All members and friends of the church are invited to attend.

The dinner will be followed by a short informal program and a time for singing and fellowship.

Each family is asked to bring a meat dish and either a salad, vegetable or dessert.

... HEADLINERS ...

Let's get down to earth... You've never had an automobile accident. You are a careful driver. Fine. But, what about the other drivers? Be safe with enough insurance.

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"Complete Insurance Service"
Phone 658-5391
Knox City, Tex.

Firestone
EXTRA-LIFE BATTERIES
Dri-Charged batteries are always 100% fresh. They are not activated until installed in your car.

Trade-In Allowance For Your Old Battery

\$5

Just say "CHARGE IT"

Monty Penman Oil & Butane Co.

FLORAL OUTING VALUE 59c now 39c	Striped OUTING 3 yds. 1.00
RIBBON KNIT PIECE GOODS Red, Navy, Black, Reg. \$4.98—Now \$2.88	
PILLOW CASE PERCALE reg. 59c now 39c	
80 SQUARE PERCALE Pastel Colors 3 yards 1.00	
Ladies Panties 5-5-67 4 for 1.00	LOOK! — LADIES SEAMLESS NYLON HOSE 29c Limit 2 Pair
CHILDRENS TRAINING PANTIES All Colors 10c each	
BIRDSEYE DIAPERS 1.56 per dozen	

WE GOOFED AGAIN
TO YOUR ADVANTAGE!!
Therefore, We Have Reduced Prices 20 per cent, 30 per cent, and 50 per cent. Sale Lasts until December 1st!!!

FREE FREE
VALUABLE PRIZES WILL BE GIVEN TO THE FIRST 35 CUSTOMERS WHO ENTER OUR DOORS—
FRIDAY NOV. 12 at 9 a.m.

WASH CLOTHS 12 for 97c	MENS STRETCH SOX 4 pair for 1.00
---	---

WE HAVE MANY, MANY MORE WONDERFUL BARGAINS IN OUR STORE
... COME IN AND SEE ...

We Will Be CLOSED Thursday, Nov. 11
—Will OPEN Friday, Nov. 12, at 9 a.m.

SHOP NOW for CHRISTMAS	Boys Long Sleeve SHIRTS 1.77 each
MENS KHAKI PANTS reg. 2.98 now 1.97 shirts to match 1.97	
THERMO UNDERWEAR 2-Piece — Each— 1.44	38 PAIR MENS GABERDINE SLACKS Regular Value 7.95 now 2.97
EXTRA EXTRA EXTRA MENS DRESS SHOES 6.77 pair 2 pair for 13.00	
MENS WORK SHOES Corksole — Goodyear Welt — Size 6½ to 12 only 4.97	
Mens Grey Chambray or White MENS SHIRTS 2.57 each 2 for 5.00	

FRANKS DEPARTMENT STORE
ROCHESTER, TEXAS