



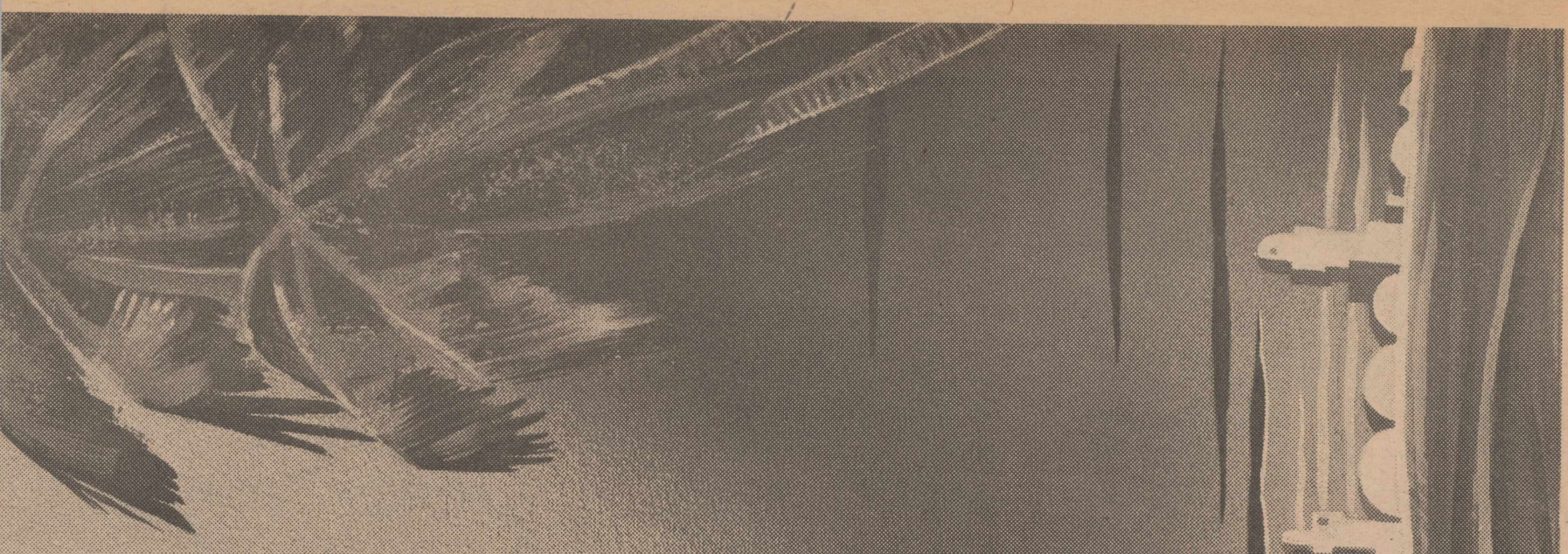
THE OLTON ENTERPRISE

Annual Christmas Edition

For unto you is born this day in the city of

David, a Saviour, which is Christ the Lord.

LUKE 2:11



The Olton Enterprise

Published each Thursday at Olton, Texas.

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Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Olton Enterprise, will be gladly corrected upon being brought to the attention of the publisher.

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 CHARLENE YOUNG.....OPERATOR
 ELAINE AVERITT.....PASTE-UP
 BOBBEY TOLLETT.....SCHOOL NEWS

OLD CUSTOMS LIVE

Christmas in the United States reflects a heritage of customs from many lands and times. Trees, candles, bells, carols and other well-loved traditions came, like the people of the U. S., from other countries. In many communities, people still celebrate Christmas as their ancestors did. The U.S. has made its contributions to Christmas customs around the world, too. Santa Claus, bearded and red-suited, was first personified in "The Night Before Christmas" by Dr. Clement Moore. Street decorations, Santas in stores, and special store displays of gifts are U. S. ideas that have been adopted on a global scale.



Cold drinks and popcorn balls--just right for a party!

FOR THE KIDDIES

With sweets so readily available, many children fail to get through the Christmas holidays without a tummy ache. An alternative to keeping candies out of reach is to make available a plate of small sandwiches, carrot sticks and slices of fruit to go with candies and baking samples. Cut sandwiches into

fancy shapes and you will be surprised to discover how they complete with other goodies.

FIRE WORKS

Fireworks, outlawed in many sections of this country, are used elsewhere in the world to signal great events. In Central America, the setting off of fireworks traditionally celebrates

the birthday of Christ. Fireworks continue through the night each Christmas Eve.

When a son is born to even the poorest of families, the father will announce the event to the world by setting off the biggest firecracker he is able to afford.

SWISS TREATS

Swiss holiday treats include

the "Birewegge", a pear cake baked in the shape of a loaf of bread. It features a spicy, flavorful concentrate from air dried pears mixed with raisins. Additionally, there is the

"Trigget", a Christmas cookie, originally in the design of animals, which is said to have derived from an early Germanic sacrificial cake.

Season's Greetings

Whatever else may be
 lost among the years, let us keep the
 spirit of Christmas... its wonderful meaning
 never ends. To our faithful old friends, to our cherished
 new friends and to those whose friendship
 we hope to earn, we extend the Greetings of the Season.

Walter's Dept. Store

Olton



**THE BLESSING OF THE CHRIST CHILD
 BE WITH YOU AND YOUR FAMILY THIS
 CHRISTMAS, BRINGING GOOD HEALTH,
 GREAT HOPE AND LASTING HAPPINESS.**

From All Of Us At Cashway

We will be closed Tuesday, Jan. 1, New Year's Day. Remember you will always find Specials every day at Cashway. We will have plenty of in-store specials beginning Friday, Dec. 28.

Remember, Thursday, Dec. 27, is the day for Double Gunn Bros. Stamps.

DOUBLE GUNN BROS. STAMPS EVERY WEDNESDAY

Phone 285-2250

Free Delivery

CASH WAY FOOD STORE

Where Friends Meet and Prices Talk

SPECIALS EVERY DAY



Christmas SOUTH OF THE BORDER

In Mexico, the posada celebrates the Holy Family's journey to Bethlehem. The procession is led by children carrying a litter with the figures of Mary, Joseph and an angel.

Bearing candles, the procession moves from door to door, asking through the medium of litanies, or songs, for lodging for the night. From inside each house, they are answered, also in song, but the doors do not open—until they reach the chosen house, where the doors are thrown open and lodging, or posada is granted.

There are refreshments, much rejoicing, and the high point of the evening is when the pinata appears. The pinata is an earthenware vessel filled with candies and sweets and then decorated gaily in the shape of some animal—an elephant, duck, rabbit, pony, etc. The pinata is suspended from the ceiling. Each guest is blindfolded in turn and given a stout pole with which to break open the pinata—while the other guests attempt to keep the pinata swinging out of reach. The person lucky enough to break the pinata is showered with all the sweets and goodies inside the clay jug.

In the spirit of the season, the goodies from the pinata are shared with other guests.

Davis Infant Services Held

Funeral services for Michael Davis, nine-month-old grandson of Mr. and Mrs. Winston Hackler of Olton, were conducted Dec. 21 at 3 p.m. in the Baptist Church in Hart with the Rev. Denzil Leonard of Hart officiating.

He died in the Dimmitt Hospital. Cause of death was listed as encephalitis or Asian flu.

Survivors include his parents, Mr. and Mrs. Jimmy Ray Davis; one sister, Linda; and grandparents, Mr. and Mrs. Winston Hackler of Olton and Mr. and Mrs. Harvey Davis of Hart.

Burial was in Hart Cemetery under direction of Dennis Funeral Home.

Bank Party Is Held

The Olton State Bank held their annual Christmas party Dec. 19 at 7:30 in Wayne's Restaurant in Plainview.

The dinner was attended by Mr. and Mrs. Laus Hair, Mr. and Mrs. Owen Norfleet, Mr.

and Mrs. Gene Trotter, Ineta Dennis, Mr. and Mrs. J.N. Ellis, Mr. and Mrs. Billy McAlister, Eleanor Sudduth, Mr. and Mrs. Raiford Daniel, Mr. and Mrs. Clinton Billingsley, Mr. and Mrs. G. T. Sides, Mr. and Mrs. Charlie Jones, Mr. and Mrs. Tommy Ballard, Mr. and Mrs. Frank Cornelius and Mr. and Mrs. L.D. Smith.

Starkey Rites At Springlake

Funeral services for Andy Starkey, 88, farmer at Springlake for 38 years, were held Dec. 22 at 2:30 p.m. at the Springlake Church of Christ with the Rev. Bill Phillips officiating.

Burial was in Earth Cemetery under direction of Parsons Funeral Home.

Starkey was born Dec. 23, 1874 in Memphis, Tenn. He died Dec. 19 in a Muleshoe hospital.

He was preceded in death by his wife in 1955.

He is survived by six sons, Johnny, Mount Eagle, Tenn; Andrew, Hawaii; Jack Wilson, Fort Belvar, Vir.; Frank, Springlake; Jess, Dumas; and Bill Springlake; two daughters, Mrs.

Lamb County Out Of Sugar Beet Allotments

Sugar beet acreage allotments designated recently by the U S Dept. of Agriculture did not include Lamb County despite work of the local Sugar Beet Association.

Representative George Mahon has been quoted as saying that the Hereford area had the inside track on getting acreage.

First effort to allow domestic producers to supply a larger portion of the American sugar

market came from the Texas Sugar Beet Growers Assn., headquartered at Hereford.

It is expected that the area's first sugar mill will be located at Hereford.

It was thought that a mill might possibly be established at Plainview if enough acreage could be obtained to support it.

Hale County, however, did not receive any of the 24,730 acres allotted.

Fire Damages Welding Shop

Fire damages to Cowart's Welding Shop were re-estimated this week at over \$1,300, according to Mrs. Henry Cowart.

The firm was damaged by a fire just after noon Sunday. The amount of damage to equipment was not known.

Presidnet Dwight D. Eisenhower was born in Denison, Texas.

A nail driven into a tree trunk would be at the same height from the ground five years later.

The Holiday Season's here!
We're hoping it brings you
Good luck and good cheer!

House Of Flowers

Charles and Sue

Just popped up to say a friendly "Hello" and wish you and yours much happiness throughout the Christmas season!

IDEAL CAFE

The Clifton Hines Family

Christmas OF OLD

Have you ever wondered what older folks are talking about when they speak of a "Christmas of old"? What is an old-fashioned Christmas?

Certainly, it is impossible for us to go back to the "horse-and-buggy" days. We can't even get back to the days of the "Model-T."

We live in a modern world. We have modern transportation. We have modern conveniences. In the old days, Sunday was "dress-up" day and when folks went for a stroll or a surrey ride, they donned their Sunday-best. Today, we wear whatever we please, take an hour or so to drive to a place where no one knows us—or cares what we wear.

We can't go back to the old days. So, what can we do about Christmas? Simply, we can observe Christmas in the traditional manner.

First, we must remember that Christmas is a religious holiday, a day given to observance of the greatest event in the history of mankind—the birth of a Redeemer. Let us keep Christmas a religious holiday.

Secondly, let us keep Christmas as a family observance. Christmas becomes more meaningful when families plan together; make gifts together, have or engage in social affairs in which all family members have a part; have a family worship service at home; and stress the religious aspects of Christmas throughout all the season's activities.

Many Merry Christmases may result from such a family tradition.

Warm Wishes

We take a gift of words, wrap it with good cheer, adorn it with a friendly smile, and send it on its way to you and yours. What is it? It's our package of holiday wishes, warmly felt, heartily said. May your Yuletide season be merry and bright... filled with lasting contentment.

M-C Grain Co.

North of Circle Two Locations East of Olton

CHRISTMAS GREETINGS

As the Yuletide season draws near, we wish you lots of old-time holiday cheer.

SHERMAN FOOD

Shop Outstanding Specials In Our Store

Beginning Thursday

THURSDAY WILL BE DOUBLE STAMP DAY

ANIMATED CARDS
Ingenious mechanical devices were used to animate early Christmas greeting cards, much as they are today. The symbols of Christmas—the robin, Santa Claus, holly,

mistletoe and carolers—first became popular on cards of the Victorian era.

The only helium-producing plant in the United States is near Amarillo, Texas.

ONE OF *The Plainsmen*

Sez: It is said that mistletoe is bad for trees. Bad for trees, yes; but fun for two's.



Bulk Fertilizer At Bulk Prices

The Plainsmen

FARM & RANCH

Phone 285-2255

Hwy. 70



Authentic Early American and Colonial Home Furnishings—From The Ethan Line—Are Among America's Most Prized Possessions

See The Many Pieces Added For 1963—

First Car of 1963 Pieces Now Being Shown

Buy Now—Make Down Payment April 1st 1963

OLD HOMESTEAD
120 N. College

LUBBOCK, TEXAS



THE NIGHT CHRIST WAS BORN has been commemorated by artists throughout the ages. One of the first to show the Christ Child in a humble manger scene was Renaissance Painter Bernardino Luini, whose painting, "Adoration of the Christ Child," is reproduced above. With the Holy Family is a shepherd, and in the background other shepherds are shown with their flocks, as the angels bring glad tidings of the birth of Christ. The painting, from the Samuel H. Kress Collection, is now at the Isaac Delgado Museum of Art in New Orleans, La.

THE TREE
Make a diagonal cut at the base of the tree and place it in a stand which holds water. Keep water above level of cut to avoid drying out. Dry trees are more likely to catch on fire.

Place tree away from radiators, fireplaces, etc., and where it cannot be knocked over.

Check wiring for electric lights carefully. Check frayed cords, broken sockets, loose connections, etc. Do not over-

load circuits and NEVER use lighted candles.

Metal and glass decorations are non-flammable. Do not let metal foil icicles or tinsel touch a light socket or cord.

To reach upper branches when decorating use a step stool or ladder and don't smoke while decorating, and especially when taking down a drying tree. Let children help by decorating the lower branches.

Turn off tree lights when leaving the house for any length of time.

TOWNS NAMED IN SPIRIT OF YULE GET MAIL DELUGE

Among the busiest of Santa's helpers at the Yuletide season are postoffices in towns with Christmas names.

In Noel, Mo.; Christmas, Fla.; Santa Claus, Ind.; Bethlehem, Ind.; and Bethlehem, Pa., many thousands of packages and cards are received around Christmas time, to be postmarked with the Yule town's name and remailed to other states and countries.

The towns also play host to many visitors during the Christmas season. In Bethlehem and Nazareth, Pa., there are permanent displays and festivals of light, emphasizing the religious meaning and beauty of Christmas.

NOVEL ORNAMENTS ADORN FAR LANDS

It is customary among the Czech and Slovaks, say the editors of The Encyclopedia Americana, to break a branch off a cherry tree at the beginning of Advent, place it in a pot of water in the kitchen and keep it in the warm air. The twig is then supposed to burst into blossom at Christmas time and make a festive decoration.

The Christmas festival in China is Sheng Dan Jieh, the Holy Birth Festival. Paper decorations and evergreens adorn churches and homes. The Christmas tree is decorated with paper flowers, colored paper chains and cotton snowflakes.

IRELAND LIGHTS WAY FOR CHILD

The people of Ireland originated the tradition of burning a candle in the window at Christmas time. Legend said that the Christ Child might be wandering alone in the dark and cold, and they lit a candle to light him on his way.

YULE ENDS IN SAFE BLAZE

Christmas can come to an end in a blaze of glory—and a safe one, too. Custom sets a date for the disposal of the tree by burning. It's January 6, the Twelfth Night of Christmas, or Epiphany—traditionally the night when the Three Wise Men, or Magi, made their visit to the Christ Child in Bethlehem.

The modern world, reviving the Twelfth Night custom of bonfires for disposing of the tree and other greenery, combines the safety factor with community spirit and fun.

Christmas Trees

When Christ was born in Bethlehem, the giant redwood tree that is now the U.S. National Christmas Tree had already been growing for 2,000 years.

Located in King's Canyon National Park, Calif., the tree is a "Sequoia gigantea"—a coniferous, evergreen tree—and its age is estimated, from its annual rings of growth, at 4,000 years. Its majestic redwood trunk rises 267 feet.

The U. S. Department of the Interior officially designated this redwood as the National Christmas Tree on April 28, 1926. Earlier, it had been named the General Grant Tree, for the 18th President.

In December, Christmas services are held annually at the base of the tree, climaxing a month-long Christmas Festival celebration by the citizens of Sanger and neighboring communities of Fresno County, Calif. Members of the National Park Service place a wreath at the base of the tree.

TREE TOWN

Every year about this time, Skelton, Washington, in the heart of the great timberlands of Mason County, broadcasts its slogan to the world. It is "Christmas—Town U. S. A." Christmas tree farms ship their products across the world. The young decorative trees are Douglas firs.

SAINT IS REALITY

Swedish Yuletide ceremonies begin officially on December 13, St. Lucy's Day. According to legend, St. Lucy went about carrying food and drink to the needy. The Swedes give the legend reality by choosing one of the girls in the family to represent St. Lucy. St. Lucy rises early and wakens each member of the family, serves them coffee and bakes buns.

GLOW LIKE STARS

In Switzerland, Christmas Day, or Weihnachten, is the traditional opening day of the winter sports season. A colorful sight on Christmas is the fires which are burned on the peaks of the Alps. Like flaming stars, they hang in the dark heavens during Holy Night.

STATUES HONORED

In Italy the Presepio, or crib, is a characteristic of Christmas as is the tree in other countries. To the Presepio, people bring gifts of nuts and apples, which they place in the hands of life-sized figures.

PINATA SCRAMBLE

In Mexico and other Latin American countries, the breaking of the pinata is a traditional Christmas custom. Earthen jars are filled with toys and sweets, covered with colored paper—mache figures and hung in an open space.

SANTA CLAUS

"He was dressed all in furs from his head to his foot and his clothes were all tarnished with ashes and soot—he was chubby and plump, a right jolly old elf, and I laughed when I saw him in spite of myself."

These words from Clement Clark Moore's "A Visit From St. Nicholas" gave to the world the popular image of Santa Claus. For appearance sakes, we presume, Santa's clothes are now pictured a clean, bright red, but he's still "a jolly old elf."

Cold Weather Shaving

A hunter camping on a lease in very cold weather would do well to shave, or at least keep his whiskers trimmed close.

If he doesn't vapor is apt to form frost on the bristles and freeze his face (even in Texas). Shave at night to avoid face chapping.

VISIT IN OKLAHOMA CITY

Mr. and Mrs. Lester Thompson and family will be visiting in the home of her sister and family, Mr. and Mrs. J. W. Newton in Oklahoma City, Okla.

Season's Greetings

You've been such wonderful customers and we take this opportunity to say, "Thank you!"

We Will Be Open 3, 4, & 5 After News Year

We Will Be Closed Dec. 22 And Open 27 & 28

OLTON BEAUTY SALON
Marie Lawson Phone 285-2902 Joan Lawson



Our wish to you is that of St. Nick's --
**"HAPPY CHRISTMAS TO ALL,
AND TO ALL A GOOD NIGHT!"**

HALL-SIDES MOTORS, INC.

Olton, Texas

Season's Greetings

From All Of Us At Olton Farm Supply

Because it is the Christmas Season and because we want to wish every happiness to our friends, we send our Holiday Greetings.

So, here's an old greeting that's ever new—

A Merry Christmas and A Happy New Year, too!

OLTON FARM SUPPLY

Staff members shown: Odessa Scribner, Albert Scribner, Don Spain (Owner), Oscar Rodriguez, and Melvin Bippes.

Mystery of Magi Leads to Legends; Only St. Matthew Reports Visit

Familiar to all is the visit of the Magi to Bethlehem—and yet little is known about it. In the books of the New Testament, only St. Matthew reports the visit. St. Matthew called them "wise men from the East." In the legends that have developed, they are sometimes called "Magi," because this word

meaning "august," was the name given the priests of the ancient Medes and Persians.

Tradition says they had heard that a bright new star would announce the coming of a Saviour to the world. After years of watching, they saw the star and set out from Babylon to find Him.



At Christmas

May this Christmas be one of resounding joy and good cheer for you and all those dear to you.

Givens Texaco
The K. Y. Givens Family



BE GOOD—Radar operators at the Reese Air Force Base weather detachment have been picking an unusual sight on their scope the past few nights. When SSgt. Ralph E. Torrence, above, got the picture in clear focus, he found himself face to face with the jolly old fellow himself. Here

Santa raises a finger in caution, warning South Plains boys and girls to be extra good before Christmas. Santa indicated he will continue his nightly pre-Christmas flights, keeping an eye on the activities of children in this area.

THE STAR
"Now when Jesus was born in Bethlehem of Judea in the days of Herod the King, behold, there

came wise men from the east to Jerusalem, saying, Where is he that is born King of the Jews? For we have seen his star in

the east, and are come to worship him." Matthew 2: 1-10

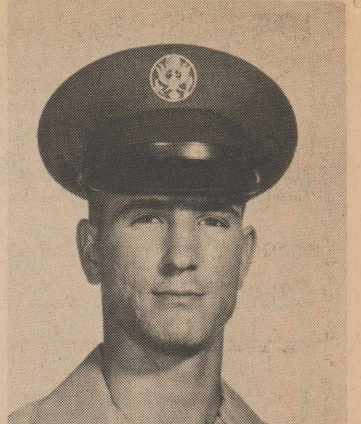
HELPED CAROLS
Martin Luther, the Reformation leader, felt that group singing in churches was important and did much to help spread the custom of carol singing. He composed a carol, "From Heaven Above I Come to You," and "Away in a Manger" is sometimes attributed to him.

WHAT WISE MEN DID
Tradition says that the Three Wise Men, after returning to their kingdoms from Bethlehem, gave up their high positions, gave their property to the poor, and went out to preach the gospel of Christianity.

Enterprise Office Closed
The Olton Enterprise office is closed this week for Christmas. The office will be open at 8 a.m. Monday Dec. 31. It will be closed Tuesday, New Years Day, and open again Wednesday Jan. 2.
A LAW AGAINST IT
In Massachusetts, Christmas didn't become a lawful holiday until 1856. The Pilgrims in New England had disapproved of Christmas celebrations, and a law prohibiting them was passed in 1659.

A Safety Prayer

Written by Sheburne Prescott, one of the organizers of Religious Safety Crusade.
"Almighty God, our Heavenly Father, we humbly beseech Thee to look down upon us and guide us on the highway's today. Instill in us Thy spirit of love and consideration for our fellowmen, so that our actions may follow Thy light and with Thy help we may lessen the loss of life by accident. May we seek Thy infinite understanding and mercy." Amen.



Richard L. Popchoko
Popchoko Reassigned

Lights for Tree Traced to Luther
Decorating the Christmas tree with lights is a custom that some historians trace back to Martin Luther, the Reformation leader, Encyclopedia Americana researchers say. After a walk one Christmas Eve under a brilliant starlight sky, Luther returned home and tried to reproduce the scene for his family by lighting candles on the Christmas tree.

LACKLAND AFB, Tex.—Airman Basic Richard L. Popchoko, nephew of Mr. and Mrs. L. F. Bleeker of Dimmitt, is being reassigned to Grand Forks AFB, N. D., for training and duty as a construction equipment operator. Airman Popchoko recently completed United States Air Force basic military training here. He is a 1962 graduate of Dimmitt High School.

GIVING GIFT
Gift-giving and card sending have become a part of our Christmas observance, whether we like it or not. We should not object, as both can contribute to the spirit of the season. And, in the final analysis, we have only ourselves to blame if we get so involved with the commercial aspects of Christmas that we overlook its spiritual aspects.

VISIT WEBBS
Mr. and Mrs. I. A. Webb from Lubbock and Mr. and Mrs. Don Zenor of El Paso will be guests in the home of Mr. and Mrs. H. C. Webb for the Christmas holidays.
IN OKLAHOMA
The Barton Prestridge family will be spending Christmas Day in Altus, Okla. visiting relatives.

WISHING YOU A
*Gay, Cheerful
Holiday Season*

Parsons Furniture
The Conner Parsons Family

Season's Greetings

With all the warmth of the Yuletide spirit, we extend to everyone our very best wishes for a holiday as bright and glowing as a Christmas candle... as joyously beautiful as the sound of church bells ringing across the land. May the happiness of the season remain forever in your heart.

Plainview Production Credit Assn.
Bob Harber, Olton Rep.
Olton, Texas

*All the boys at
Olton Butane
want to wish you a
Merry Christmas
and a Happy New Year*

SELL · BUY · TRADE · HIRE · SERVICE · WANTED ADS!
LOST and FOUND · SERVICE · HELP WANTED · EMPLOYMENT OPPORTUNITIES

CLASSIFIED ADS

Rates
 Rates on classified advertising are: 6 cents per word first insertion; 3 cents per word second insertion, and each additional consecutive insertion. Minimum 50 cents first insertion, 25 cents additional insertions. The Enterprise is not responsible for mistakes after first insertion. Please read your ad.
 All classified accounts are due and payable 10th of month following insertion. A flat rebilling fee of \$1.00 will be charged for all accounts 30 days past due and for all successive rebillings.

Wanted

WANTED: To make buttons, button holes, buckles, belts, children's garments. Dress making. Willena Gordon. Phone 285-2401. 27-tfc.

WANTED: Custom deep-breaking. Available now Phone 285-2342. 41tc.

For Rent

FOR RENT: Two bedroom house with bath. Two blocks from school. Available Jan. 1 Phone 285-2455. 45-tfc.

For Sale

FOR SALE: 1957 Dodge 4-door hard top-called "Texan" with new tires. Extra clean. \$795.00. Call 285-2403. 47-tfc.

FOR SALE: 80 acres of land 9 miles north west of Olton. 29 acres cotton; \$400.00 per acre. Call Aubrey Neinst, 233-2658, Spade. tfc-44.

FOR SALE: Maize Bundles. Very Good Roughage with some grain. Phone 285-2342.

FOR SALE: Several Good used TV's for sale. Riley's TV Service. 45-tfc.

Thomas Speed Wash & Drycleaners
 Coin-Operated Drycleaner open 8 A.M. - 6 P.M. Six Days A Week.
 Speed Wash Open 24 Hours A Day Seven Days A Week

Monuments
 Winnsboro Blue Granite White Georgia Marble and others
 See Percy or Connor Parsons
 Phone 285-2621 or 285-2767

EXPERT FRAMING
 at reasonable prices
QUALITY ART SUPPLIES
 Grumbacher-Craftint
HICKS ART & FRAME SHOP
 1304 MILWAUKEE STREET PLAINVIEW, TEXAS

FOR ALL GEAR HEAD Service and Repair SEE W.M. Whitesides
 207 East 5th Street PLAINVIEW, TEXAS

Farm For Sale???
 Do you want a larger place? More Water? Income property? Or just Money? We can sell or trade your farm or grass land. List with West Texas' largest, most active farm broker. We offer: Hale Co. 1/2; Hockley Co. 1/2 Sec. choice; Gaines Co. 160 A; Terry Co. 135 A. raw; others in most every county.
J.W. Chapman & Sons
 3212-34th Street Lubbock Phone SW9-4321

Repossessed Singer Sewing Machine
 SEWING MACHINES
 Singer 500 Slantomatic like new. 1962 Dressmaker, sews on buttons, makes buttonholes, fashion designs, assume last 6 payments of \$6.36. Write Credit Manager 1320 19th St. Lubbock, Texas.

Save Money
 Furniture, Appliances, Groceries. Many other items.
Unclaimed Freight
 613 Beech Plainview, Texas

FOR SALE: Give a portable Webcor Tape Recorder for Christmas. Riley's TV Service. 45-tfc.

FOR SALE: 4 room house and bath, 4 miles south of Olton. See Roy Thurman. tfc-44.

FOR SALE: Cane bundles. Call 285-2164, Bill Langford. 46-2tp.

FOR SALE: Bundle high gearing feed. Clark Brothers, Olton Route, Plainview. 46-3tp.

Recipe Of The Week

PECAN PIE
 3 eggs
 1/2 cup sugar
 1/4 tsp. salt
 1 cup light corn syrup
 1/2 tsp. vanilla
 1 cup pecans, broken in pieces
 Beat eggs slightly. Add other ingredients. Mix well. Line plate with plain pastry, pour in filling, and bake 45 minutes in slow oven (300). Chill. Cover with thin layer of whipped cream and garnish with pecan halves. Makes 9 inch pie.

BROWNIES
 1/2 cup margarine
 1 cup sugar
 one-ounce squares unsweetened chocolate
 2 eggs
 1 tsp. vanilla
 1/2 cup enriched flour
 1/2 cup chopped walnuts
 Thoroughly cream margarine and sugar. Add eggs and beat thoroughly. Blend in melted chocolate and vanilla. Stir in flour and add walnuts. Pour batter into greased pan.

WHITE FRUIT CAKE
 1 lb. butter not oleo
 2 cups sugar
 8 eggs one at a time
 4 cups flour
 1 lb. cherries
 1 lb. pecans
 1 lb. pineapple
 2 oz. lemon extract
 Pinch of salt and 1 tbsp. baking powder
 Put 1 of the cups of flour on top of the fruit, mix well.
 Mix ingredients as listed. Bake in tube pan 1 or 2 hours or until firm at 275 degrees.

VISIT TOLLETT
 Jimmy Tollett, son of Mr. and Mrs. Thurston Tollett, is visiting in Olton over the Christmas holidays.

VISIT CHESTERS
 C. H. Chester of Weaver is visiting in the home of his son and family, Mr. and Mrs. Joe Chester. Also visiting the Chesters will be Mr. and Mrs. Dean Jones, Mr. and Mrs. Jodie Morris and Mr. and Mrs. E.C. Hudson all of Earth.

IN LITTLEFIELD
 Mr. and Mrs. Denver Offield and family visited in the home of Mr. and Mrs. A.L. Offield in Littlefield last weekend for an early Christmas dinner. Also Mr. and Mrs. Curtis Offield, Perry, Sissy and Lynn of Midland visited in their home Saturday Dec. 22.

Water Well Drilling
NO MONEY DOWN 3 YEARS TO PAY
Pressure Pump Service
CALVIN COOK
 CR-4 4498 2519 Gladney

Save Money
 Furniture, Appliances, Groceries. Many other items.
Unclaimed Freight
 613 Beech Plainview, Texas

Prayer FOR CHRISTMAS
 "Peace on earth, good will to all men" is our heartfelt prayer at this holy Christmas season.
Leonard & Polly's Drive Inn

Economy In County Said To Be In Good Shape

A new survey of consumer markets in the United States, compiled on a fiscal year basis, shows Lamb County's economy to be in good shape. Its vitality is evidenced by strong buying power and by the large volume of business done by local retail stores.

The mid-year report, produced by the Standard Rate and Data Service, gives the first detailed figures on income and spending for the 12 months ending June 30, 1962. It covers every part of the country.

The best gains, nationally, were recorded by some of the retail lines that had not been doing too well previously. Among them were autos, household appliances and other costly equipment.

On the other hand, while the service businesses advanced, it was at a slower pace than in prior years.

The survey shows that retail stores in Lamb County despite the tightening up that followed the President's controversy with the steel industry and despite the subsequent stock market drop, were able to account for sales in the amount of \$32,111,000. This was a gain

over the previous year's \$31,773,000.

In some sections of the country, especially those hit by heavy unemployment, retail business dropped considerably.

Where advances were made during the year, the underlying force behind them was the rise in income. Most families, it is found, had more money to spend than before.

In addition, they were in better financial shape otherwise, with smaller installment debt than usual and more cash set aside in banks and in other savings.

The report shows that net income in Lamb County, after tax deductions, amounted to \$34,921,000.

This breaks down to an average of \$5,229 in disposable income per local household.

Will there be good times in the year ahead? Most business analysts are forecasting a period of modest growth. Incomes will continue rising, they say, consumers will spend more freely, automobile sales will continue to be big and government spending will increase.

As to a recession, that is no longer in the books for 1963.

Holts Host Party

Mr. and Mrs. D. M. Holt were host and hostess to a Sunday school Christmas party, of the Main Street Church of Christ, Dec. 20 at 7 p.m. Refreshments of pop corn balls, frosted cakes and cookies were served to Carolyn Bean, Karen Bean, Wanda Teague, Connie Husley, Button Carlisle, Scottie Jones, Monty Bodkin, Monte Roberson, Barry Thompson, Jerry Loveless, Pam Holt, Steve Holt and Mrs. Carol Moss, who is their teacher.

Games were played and gifts were exchanged.

VISIT IN COLEMAN
 Mr. and Mrs. Harold Mill and family and Mr. and Mrs. Garland DePrang, all of Olton will be visiting in the home of Mrs. Mills and Mrs. DePrang's parents, Mr. and Mrs. C. A. Crump, over the weekend.

VISIT CHESTERS
 C. H. Chester of Weaver is visiting in the home of his son and family, Mr. and Mrs. Joe Chester. Also visiting the Chesters will be Mr. and Mrs. Dean Jones, Mr. and Mrs. Jodie Morris and Mr. and Mrs. E.C. Hudson all of Earth.

IN LITTLEFIELD
 Mr. and Mrs. Denver Offield and family visited in the home of Mr. and Mrs. A.L. Offield in Littlefield last weekend for an early Christmas dinner. Also Mr. and Mrs. Curtis Offield, Perry, Sissy and Lynn of Midland visited in their home Saturday Dec. 22.

VISIT LOVELESS

Visiting in the home of Mr. and Mrs. Everett Loveless and family over the Christmas holidays will be Mr. and Mrs. Floyd Bridges of Riverside, Calif. They will also have the annual Christmas dinner. Attending will be Mr. and Mrs. Jack Hysinger and family, Mr. and Mrs. Bert Stewart, Mr. and Mrs. Wally Stewart and family, Mr. and Mrs. W. A. Cure, Mr. and Mrs. C.E. Curry and family, and Mr. and Mrs. W.A. Cure and Susan.

VISIT OLNEY
 Mr. and Mrs. Walter Bryan and family will be visiting his parents, Mr. and Mrs. Guy Bryan of Olney over the Christmas holidays.

Thompsons Host Party

Mr. and Mrs. Fred Thompson were host and hostess for an office party given in their home Dec. 20 at 7:30 p.m.

Those present were Mrs. Garland Long, Mr. and Mrs. John Welch, Mr. and Mrs. Willard Morris, Mr. and Mrs. Elmer Houston, Mr. and Mrs. O. Z. Finley, Mr. and Mrs. Hal Nicholson, Mr. and Mrs. Bud Andrew, Mr. and Mrs. W. E. Andrew, Mr. and Mrs. Bill Kemp, Mr. and Mrs. Bob Daugherty, Mr. and Mrs. Robert Brown, Mr. and Mrs. Daniel Saldivar, Don Hardy, Gerald Duncan and Mr. and Mrs. Russell Hughes.

Barbecue, potato boats, fruit salad, vegetable plate, green beans, cheese bread and nut bread, dip, coffee, chocolate cake and coconut cake were served.

Willard Morris was presented with a gift.

Epiphany Cake Helps French Choose King and Queen to Rule Evening

"La Galette des Rois," the "Kings' Cake," is the French form of Epiphany cake, according to the editors of the Encyclopedia Americana. Epiphany cake is baked all over Europe, either at Christmas time to eat until Twelfth Night, January 6, or on Epiphany day.

French peasants put a bean into the cake mix, and the finder of the bean, when the cake is baked and cut, is "King" for the evening. He then chooses a "Queen" to share his honors.

In the French towns, a china doll is substituted for the bean.

Legends Tell About Hymn

Stories and legends surround most of the modern ways of celebrating Christmas-- and sometimes there is more than one version of a story--such as the story of "Silent Night" and how the song came to be written.

Joseph Mohr, village priest of Hallein, Austria, wrote the words, and his organist wrote the music, probably adapted from a melody by Michael Haydn. On this point, most sources seem to be agreed.

What inspired Father Mohr to write the words is another story--or another two stories.

One version, say researchers for The Book of Knowledge, is that Father Mohr was called into the snow on Christmas Eve of 1818, to bless a newly born baby in the home of one of his poorest parishioners.

He was so filled with the spirit of the season and the simple beauty of the mother and infant that when he returned to his study he wrote the poem, "Silent Night." Before Christmas Day was over, his organist had written the music.

Scottish Festival

In Scotland, New Year's Day was traditionally the most important festival of the year; a time for exchanging gifts, cards and visiting with friends and kin.

The Scots named New Year's Eve Hogmanay, grouping it with the whole New Year's season as the "Date Days." Scottish children flood the streets on New Year's Eve shouting, "Hogmanay" expecting cakes and fruits from neighbors just as American children do at Halloween.

HAPPY HOLIDAY

A happier Christmas and a brighter New Year are upcoming for those who do not engage in excesses--financial or physical--during the holiday season. Plan gift-buying and Christmas spending that is well within the income; don't overwork, overeat, or overexert yourself needlessly.

Letters To Santa

Dear Santa Claus,
 I want a baseball and a basketball and a football and a Marry Christmas.
 Yours truly
 Larry Buckner

Dear Santa Claus,
 I am a little girl age 4, I would like to have a doll with a bottle and a set of dishes for Christmas.
 Thank you Santa Clause,
 Sandy Derebery

Wishing you a joyous Christmas
 We will be closed
 Mon. Dec. 24 & Tue. 25.
Lester's Drive In Cleaners

Ethan Allen EARLY AMERICAN FURNITURE
BEST KNOWN NAME IN EARLY AMERICAN AND COLONIAL HOME FURNISHINGS--
Just Received -- Many New Pieces For The 1963 Show.
New Pieces Now Being Shown For The First Time.
Buy Now -- Make Down Payment April 1st.
OLD HOMESTEAD
 120 North College
 LUBBOCK, TEXAS



Greetings of the season
 And happy, hearty holiday wishes to all our friends and patrons. We hope you enjoy many festive hours, and many quiet ones, too, in the company of your dear ones. It's a pleasure to serve people like you, and we most sincerely thank you for your loyalty and good will.
Johnston Grain Co.
 OLTON, TEXAS

May happiness and contentment enter your home to bring you a Joyful Christmas
ROY GRANBERY INSURANCE AGENCY

Sewage Discharge Permit Granted City Of Hart

After strong arguments both for and against the city or Hart's application for a waste disposal permit, the Texas Water Pollution Control Board granted the permit last week.

The treated sewage will be discharged into a tributary of Running Water Draw.

Backers of the Running Water

Draw Watershed Project argued strongly against the permit saying that it could concentrate the possible pollution of the ground water.

In granting the permit, the board put in a provision that fluoridation or irrigation or some other method would be applied in the future if the treat-

ment plant should become a hazard to recreational facilities which may be built downstream.

Hart plans to discharge up to 77 acre feet of water a year into a tributary of the draw. Eleven planeloads of opponents to the permit were scheduled to appear at the hearing. Due to bad weather, however, only two planeloads made it to Austin.

The Clements Corp., owner of the land on which the plant is to be built, opposed the permit.

The board suggested that the permit be granted with an agreement that surplus water be chlorinated when lakes on Running Water Draw becomes a

reality.

Attorney for Clements Corp., Jim Milam, insisted that the sewer plant be put into a playalake somewhere else.

Ed Harris, mayor of Hart, told of the city's need for a modern sewer system and disposal plant.

Several sites were considered.

Harris was quoted as describing the selected site of the plant, 20 acres owned by the Clements Corp., as "the sorriest land in the area."

The corporation is suing the City of Hart for \$73,000. Milam offered to withdraw the suit if the city would drop its condemnation suit. The city of-

ered to drop the suit if the corporation would use the water for irrigation.

corporation would use the water for irrigation.

Harris testified that cattle feed lots in the watershed of the draw are polluting that water course.

He called the plan for the 20 condemned acres a "sanitary fill disposal system."

Milam called it a "garbage dump."

Engineer for the project testified that the quality of the water in the tributary draw would be no worse than it is now because of the Hart project.

ector of the Water Pollution Control Division of the State Health Dept., said the project meets the standards set by the State Board of Health.

Paul Kennedy, superintendent of Hart schools, said the school has 554 students and cess pools dug all over the school grounds. He said that once, in the past, a child had broken through into one of the 30-foot pits.

Opponents to the project urged that some other method be found. They felt that the Hart project could damage plans for the Running Water Draw Watershed Project.

VISIT CURES

Visiting in the home of Mr. and Mrs. W. A. Cure Sunday Dec. 23 were Mr. and Mrs. Charlie Smith and J.R. Walton, all of Clovis, N.M., Mr. and Mrs. Jack Ford of Plainview, Mr. and Mrs. Dan Cure and Susan, and Mr. and Mrs. C.L. Curry, Billie Ellen and Kyle.

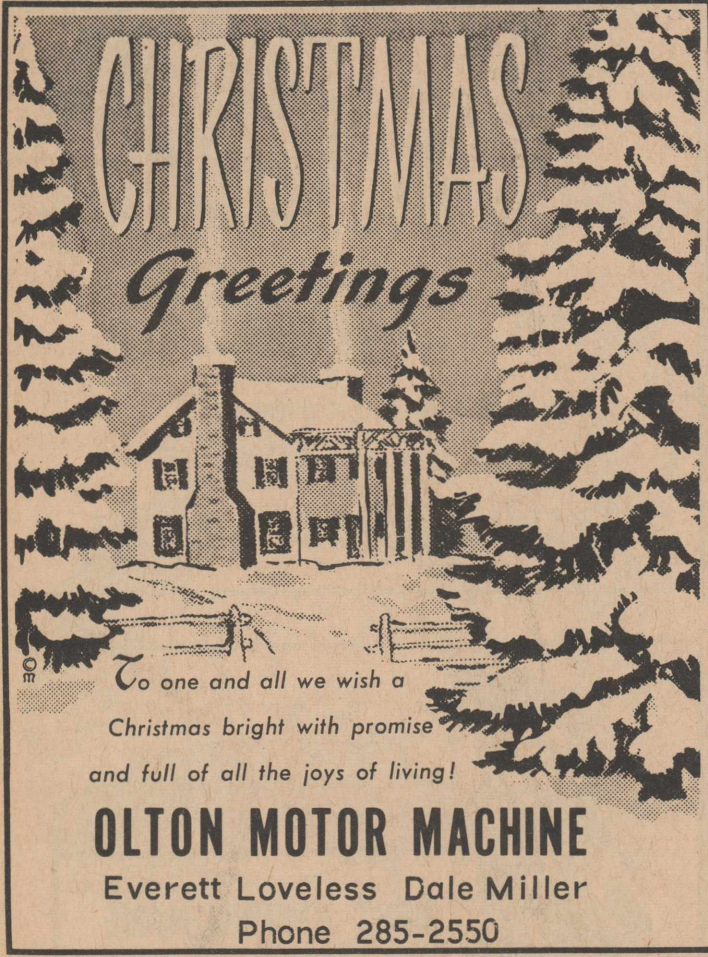
Dec. 22 were Mr. and Mrs. W. J. Wagner and family, Claudine Daniel of Las Vegas, Nev., Mr. and Mrs. Archie Curry of Hart and Mr. and Mrs. C. L. Curry, Billie Ellen and Kyle.

VISIT PARENTS

Mr. and Mrs. Shorty Smith and children will be visiting in Childress with her parents, Mr. and Mrs. Miller over the Christmas holidays.

VISIT CURRY

Visiting in the home of Mr. and Mrs. C.C. Curry Saturday



CHRISTMAS Greetings

Go one and all we wish a Christmas bright with promise and full of all the joys of living!

OLTON MOTOR MACHINE
Everett Loveless Dale Miller
Phone 285-2550



GREETINGS

for Christmas, with our thanks to you for your patronage. Have a wonderful holiday season!

OLTON DAIRY MART
Atha Lee, Jack, Gary Dowdy

Research Aims At Cotton With More Attraction

LUBBOCK, Tex.—(special)—Cotton products with more built-in attractions for consumers are the aim of three research grants announced today by the Cotton Producers Institute.

Roy Forkner of Lubbock and LeRoy Durham of Plainville, Institute trustees in West Texas, said grants have been made to Harris Research Laboratories, Washington, D.C. Projects and grants include warm cotton fabrics, \$27,000; men's tailored suits and trousers, \$35,000; and a delayed cure finish for cotton garments, \$30,000.

The totals were announced by Russell Giffen, Fresno cotton grower who is chairman of trustees for the Institute.

In the warmth project, scientists are seeking to develop lofty cotton fabrics suitable for outerwear, suiting, and other uses requiring a high level of loft and warmth. The work could have application in other areas, such as blankets.

Fabrics that retain these properties in prolonged uses would enable cotton to compete in additional markets totaling 1.5 million bales and to solidify its position in others totaling 1.2 million bales.

Object of the second project is to develop suitably styled and designed all-cotton garments with maximum wrinkle resistance, freedom from seam pucker, good shape and crease retention, and good wash-wear properties. This would help fill an important need for cotton—development of men's light to medium weight better quality trousers and suits for summer, spring, and fall. Cooperating in the project is W-M Thomas Bros., Inc.

The plan for the third project is to "pre-sensitize" cotton fabrics with a resin so the curing step can be delayed until after a garment has been made and pressed into final shape. Seam pucker would be reduced, and cotton garments treated with the process would have wash-wear and shape-holding properties superior to competing products.

The projects at Harris are being supervised by the National Cotton Council staff. This was made possible through an Institute agreement with the Council's Board of Directors to use its staff without charge for developing and supervising projects.

VISIT RELATIVES

Mr. and Mrs. Raymond Motley, and Carl will be visiting in Cheeko with Mr. and Mrs. C. A. Motley. They will later go to Fort Worth to visit her brother and family, Mr. and Mrs. Edward Barnett, over the Christmas holidays.

VISIT CAVINESS

Mr. and Mrs. Ray Caviness of Carlsbad, N.M., Mr. and Mrs. Roy Landers and family of Hereford will be visiting in the home of Mr. and Mrs. Rob Caviness over the Christmas holidays.

IN LEVELLAND

Mr. and Mrs. Parley Myers, will be visiting in the home of her parents, Mr. and Mrs. L. M. Caswell of Levelland, over the weekend.

VISIT TAYLORS

Mr. and Mrs. Jim Booth and boys of Albuquerque, N.M. will be visiting her parents, Mr. and Mrs. M. E. Taylor, over the Christmas holidays.

VISIT IN PECOS

Mr. and Mrs. Garner Ball and family will be visiting in Pecos over the weekend with her sister, Mrs. Wayne Davis.

IN ROSWELL

Mr. and Mrs. C. C. Curry will visit in the home of their daughter and family, Mr. and Mrs. W. J. Wagner of Roswell, N.M.

Poinsettia Puzzle Is Christmas Fun

A fun-maker at Christmas is to ask family or friends this question: "What color is the blossom of the poinsettia plant?" Chances are, the answer will be, "Red, of course."

Actually, the red "blossoms" of the poinsettia are not the flower of the plant—they are leaves. The real blossoms are the tiny yellow flowers in the center of the red clusters.

A comparative newcomer to the traditional Yule greenery, the tropical poinsettia was discovered in Mexico in 1828, by Dr. Joel Roberts Poinsett, first U.S. minister to Mexico. He aroused interest in its beauty, and the plant is named for him.

Albert Ecke, a California farmer, developed and improved the plant, and first marketed it in 1906.

Saving Bond

"Sales in Lamb County totaled \$15,375 for the month of November, which represents 44.2 percent of the 1962 goal for the County," according to C. O. Stone chairman of Lamb County Savings Bonds Committee.

Sales in Texas through November 1962 were \$133,235,510 which is 80.7 percent of the state goal.

BULLETIN!

Plans to acquire a new postal facility in Olton were announced by Postmaster General J. Edward Day.

Current plans are to locate the new post office quarters at Olton approximately 50 feet east of Avenue E, facing on Eighth Street. The department holds an assignable option on the Eighth Street site. Plans and specifications for the new building as a bidding forms and other data will be made available to prospective bidders soon. The site option will be transferred to a successful bidder who will purchase the land, construct the building and lease it to the department on a long term basis.

Spanish Children Go to Seek Magi; Germans Name "Kris Kringle"

In Madrid, Spain, it has long been the custom, say Encyclopedia Americana researchers, for men and boys bearing torches, bells and tin can to go out to the city gates to meet the Magi. When children complain they do not see the Three Kings pass by, they are told the Kings pass behind the Mountains.

In Germany when the character of Saint Nicholas started to become too prominent and the idea that Christmas was about the birth of Christ was becoming neglected, the Germans replaced him with Christ Kind—the Christ Child. This name has been modified to Kris Kringle, say The Book of Knowledge editors.

VISIT MORRIS

Visiting in the home of Mr. and Mrs. Willard Morris over the Christmas holidays will be Mr. and Mrs. C. R. Hancock and family of Happy.

IN CLOVIS

Mr. and Mrs. W. A. Cure visited in Clovis, N.M. Sunday Dec. 16 with Mr. and Mrs. Charlie Smith and J.R. Walton. Mrs. Smith is a sister of Mrs. Cure. Walton is Mrs. Cure's father.

VISIT BYRDS

Mr. and Mrs. T.L. Byrd of Lazbuddie, Mrs. Jim Littlejohns of Hopkin, Minnesota, Mrs. Lynn Letcher and Thomas Byrd of Tucumcari, N.M. will be visiting in the home of Mr. and Mrs. Edgar Byrd over the Christmas holidays. The T.L. Byrds are his parents and Mrs. Lynn Letcher and Mrs. Littlejohns are his sisters. Thomas Byrd is his brother.

VISIT HACKLERS

Mr. and Mrs. Edward Hackler and girls will be visiting in the home of his parents, Mr. and Mrs. Winton Hackler for the Christmas holidays.

VISIT IN OKLAHOMA

Mr. and Mrs. Weldon Motley and Donna will be visiting in the home of her grandmother, Mrs. Tom Eradley, of Olustee, Okla. over the holidays. Later they will visit her parents in Plainview, Mr. and Mrs. Merrill Bradley.



Greetings

to all our good friends

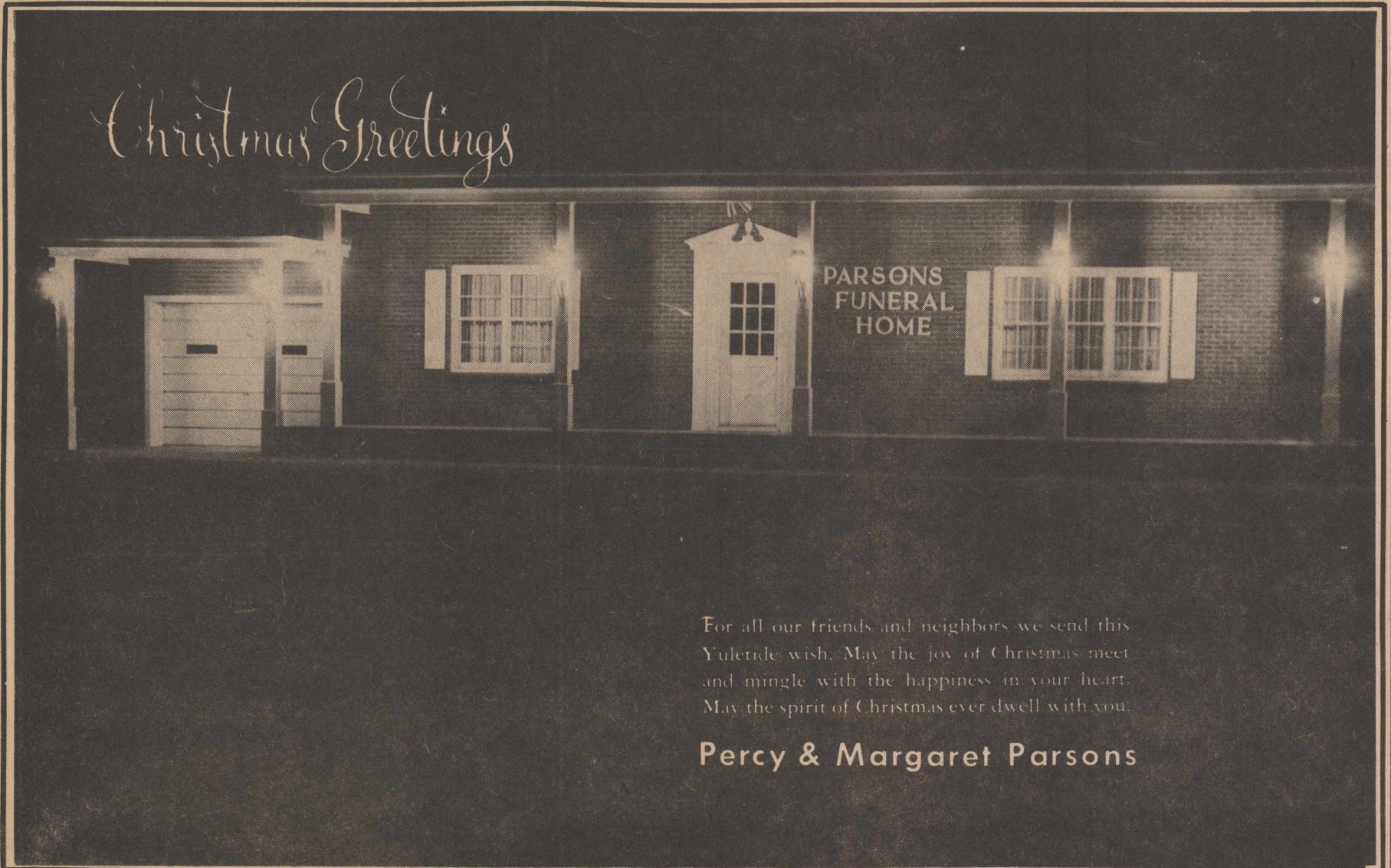
CURE & SON
W. A. Cure Dan Cure



Hark! the Herald Angels Sing

Rejoice, He is born in Bethlehem. We wish you and yours great peace and joy.

SPOTLITE CAFE



Christmas Greetings

PARSONS FUNERAL HOME

For all our friends and neighbors we send this Yuletide wish. May the joy of Christmas meet and mingle with the happiness in your heart. May the spirit of Christmas ever dwell with you.

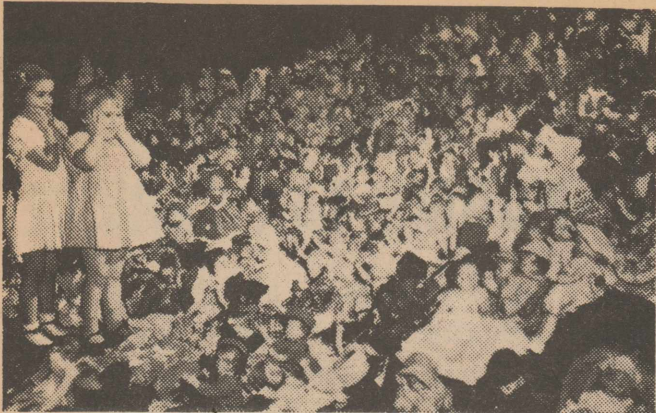
Percy & Margaret Parsons



Merry Christmas

To our many good friends and customers we would like to extend the greetings of the Season and our warmest appreciation for your valued patronage.

Howard Hall Insurance
Howard Hall Floy Sluder



OVERWHELMED . . . Wow! seems to be the reaction of these two young ladies as they view the huge collection of dolls at a New York doll show. A dress-a-doll contest was staged to provide dolls for Christmas distribution in lonely mountain areas.

May you have . . .
a joyous Christmas

JACK'S TEXACO

May Christmas
be Joyous
and Bright

GRAY'S GARAGE
Ph. 285-2484



OLTON PRESENTS Victor Kyle Curry, 20-month-old son of Mr. and Mrs. Clifford Lee Curry. He is the grandson of Mr. and Mrs. W. A. Cure and Mr. and Mrs. C. C. Curry.

GIFTS FOR SHUT IN

Looking for a good gift for a shut-in? Nothing could be more perfect, or lasting, than a flowering plant. The miracle of blooming plants adds a special touch to the holiday season, expresses your holiday message with feeling and meaning.

After the holiday is passed, your gift remains, a pleasant reminder to someone that you are thinking of them.

FIRST-FOOT TRADITION

The "first-foot" tradition harks back to merry England, where a glass of wine and slice of bun loaf rewarded visitors who arrived first at a home following the birth of a new year. A "first-foot", also known as a lucky bird, brought with him the traditional symbols of warmth and prosperity—coal, bread and salt. He was welcomed because he "let in" the New Year—but he also represented the old year, always leaving by the back door.

Two-Faced Janus

The month of January was named "Janus" by the Romans, in honor of the two-faced god, who was believed to have the

power to look back over the past and be able to foretell the future. Janus was always represented with a key in one hand, suggesting he had power to open all doors and gateways.

ABOUT CHRIST

"If Christ is to remain alive in the life of men, eternally present with us, it is absolutely necessary to resuscitate Him from time to time, not to color Him with dyes of the present day, but to represent with new words, with references to things now happening, His eternal truth and His never changing story."
Papini's "Life of Christ"

SANTA CLAUS

"He was dressed all in furs from his head to his foot and his clothes were all tarnished with ashes and soot—he was chubby and plump, a right jolly old elf, and I laughed when I saw him in spite of myself."

These words from Clement Clark Moore's "A Visit From St. Nicholas" gave to the world the popular image of Santa Claus. For appearance sakes, we presume, Santa's clothes are now pictured a clean, bright red, but he's still "a jolly old elf."

HOLIDAY HAZARDOUS

A common hazard to rugs and carpets during the holidays is cranberry stains.

According to cleaning experts, the juice of cranberries produces a staining action on most rug and carpet fibers which the housewife will find impossible to remove unless she consults a professional rug cleaner.

12-DAY CHRISTMAS

At one time the English celebrated the Twelve Days of Christmas with playful sports—jumping in sacks, bobbing for apples, drinking great quantities of hot cider.

Today, all that remains of the twelve-day observance, perhaps, is the superstition that all decorations should be removed by Twelfth Night to prevent bad luck in the coming New

Year.
Carol singing is a favorite custom in Britain and at the midnight services they are sung to herald the birth of Christ. In the same manner as American youngsters, British children hang their stockings from the mantles or on the ends of their beds on Christmas Eve. They also write to Father Christmas (the British Santa) to inform him of their Christmas wishes.

SWISS CHRISTMAS

Switzerland begins celebration of Christmas on December 6, the birthday of St. Nicholas of Myra, the first Santa Claus. Although celebrations are pretty much the same, each village has its own way of

Twelve Grapes

Twelve grapes are a part of the gay Spanish New Year's Eve celebration that takes place in the Puerta del Sol, Madrid's Time Square. As the clock strikes midnight the grapes are held high overhead and eaten for luck—one for each month of the year.

celebrating the good Saint's birth. Typical customs include bell ringing, contests and "Stern-singen," or star singing, caroling under the stars, and the appearance of Christ-kind, personified by a girl in snow-white garb, who passes from house to house bearing gifts for little children.

CHRISTMAS BLESSINGS

Christmas comes, and renews
the glorious inspiration of
that Holy Night
long ago.

To all,
we wish a season
rich in many
blessings.

JEFFREY LUMBER CO.
Phone 285-2393

Silent Night

Heard in song, told
in story, the
Christmas message comes
anew to lift our spirits,
warm our hearts. At this happy time,
we extend friendly greetings to all.

HIGGINBOTHAM BARTLETT CO.
"GOOD LUMBER"

Phone 285-2937 Olton

NOEL

Best Wishes for a
Merry Christmas

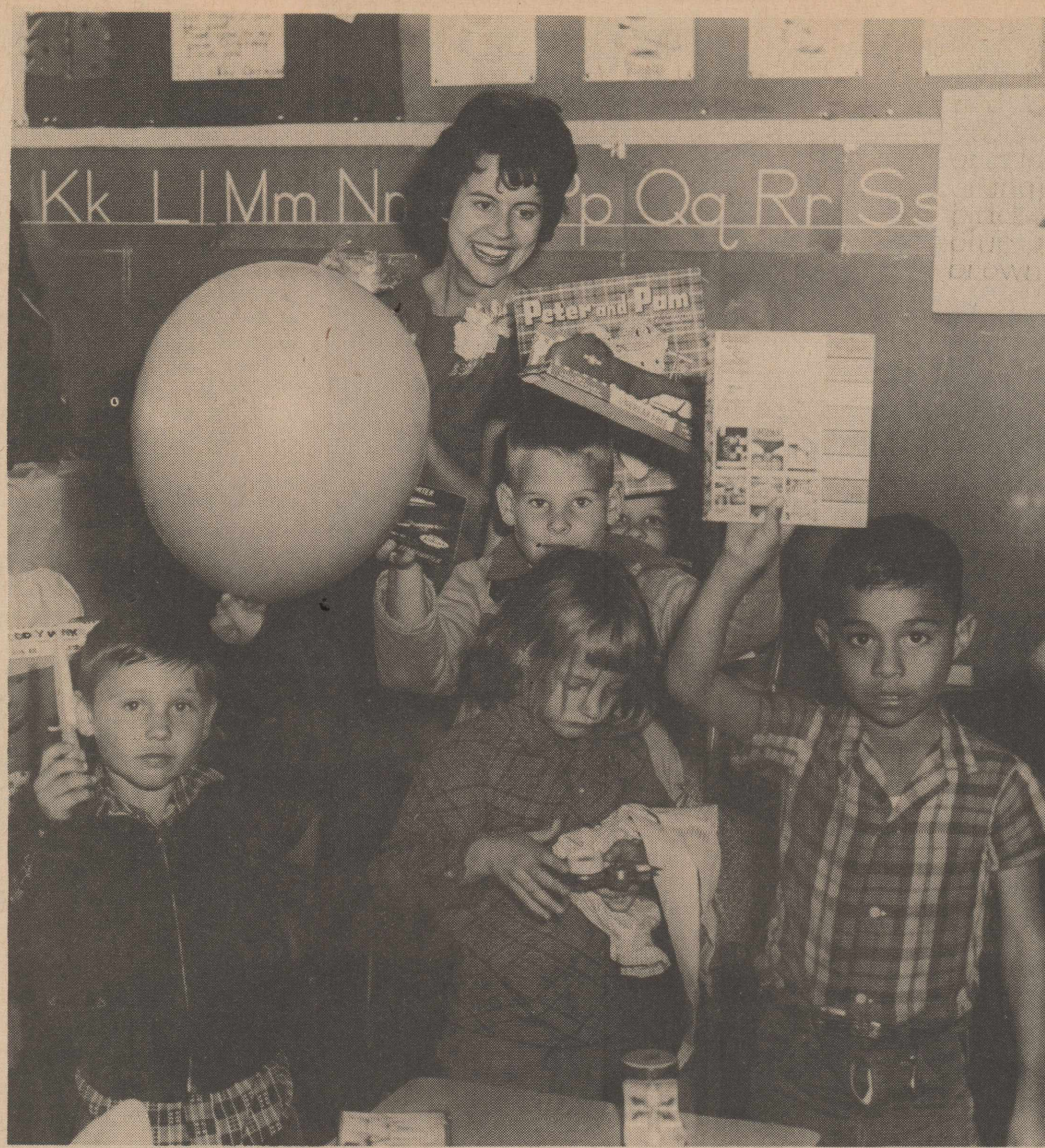
Harrison - Mills Co.
Grain-Seed-Beans
Olton, Texas

CHRISTMAS

CHRISTMAS

To you, from us...
Merry Christmas and a
happy Holiday Season.
May your blessings
multiply and your days
be full of the wonder
and joy of living!

**Bryant-Giles
Implement**
Ross Bryant & Doug Giles



"Look what I got for Christmas!"

YOUNG JAPANESE HEED HOTEIOSHO

Although Santa Claus doesn't visit Japanese homes, the native god Hoteiosho, the kind old gentleman who carries a pack on his back and has eyes in the back of his head, makes a realistic substitute gifts bearer. Boys and girls are warned to be good, because the all-seeing Hoteiosho knows everything they are doing.

Marshall, Texas was once the capitol of Missouri.

There are 70 different varieties of bananas.

COMPLETE INCOME TAX SERVICE

For Farmers, Individuals
Business and Partnerships.

We Solicit Your Business And
Guarantee Our Work to Your
Satisfaction.

See Us
Roy Granbery-Mary Dennis
GRANBERY INSURANCE AGENCY
Box 638, Olton, Texas

MAKE ORNAMENTS

You can fashion your own Christmas tree ornaments with aluminum foil plates. With scissors, paints, glow papers, baubles, and foil plates, you can construct various designs and many color combinations. Foil plates are inexpensive and easy to work with.



May this Christmas
find you
surrounded by those
you love, enjoying
to the fullest
all the pleasures
of a joyous
Holiday Season.

THOMPSON GIN

5 Miles North Of Circle
T.E. Williams, Mgr.

Christmas Wishes

With sincere appreciation for
your loyalty and patronage during this past
year... we extend to you our
heartiest wishes for a very Merry Christmas!

K Dept. Store
The K Salmans



THERE'S A DIFFERENCE between the languages, but the meaning is the same — "Merry Christmas." Traditional greeting appears here in Swedish, Czechoslovakian, Chinese, Italian, Greek, Polish, Dutch, German, English, Rumanian, Norwegian, French, Spanish, as transcribed by researchers for The Book of Knowledge.

SAFE HOLIDAY

If your holiday plans include travel by automobile, be sure to start early and drive carefully. Road conditions are unpredictable at the time of year and extreme caution is advised. It will be much better to arrive at your destination a few minutes late than not to arrive at all.

CHRISTMAS 1492

First Christmas in the New World was celebrated in 1492 by Christopher Columbus and his crew, who were dinner guests of an Indian chief, ruler of the island of Haiti.

Merry Christmas

All aboard for the merriest Yuletide ever... bright with good cheer, light with laughter and filled with the warmth of close friendships and family reunions.

And to our host of friends and neighbors we send good wishes for the Holiday Season

NORTHERN STAR SEED FARMS
O'BRIEN, TEXAS

BUY NORTHERN STAR NO. 5 COTTON SEED
BRED ESPECIALLY FOR MECHANICAL STRIPPING.

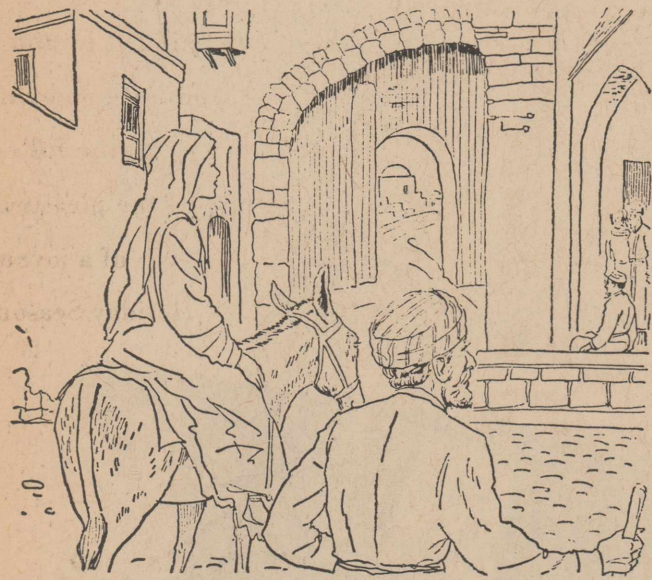
HAPPY CHRISTMAS

As old as our faith, as young as our hopes, is the spirit of Christmas. May it once more lift your heart, lighten your cares and brighten every corner of your life. May its infinite joy and glorious promise abide with you and your loved ones... now and always.

Circle Gin Co.
Henry Mathis

The Great Story

CHRISt might have chosen to come as an earthly king, amid regal splendor, but such would not have suited the purpose of his life upon earth. He was born in the simplest of surroundings and walked the earth as a leader and teacher of men. There had been false prophets and pretenders through the course of time, so the road was not made easy. Through great examples, great teachings, through His great faith and through performance of a few chosen miracles, Jesus Christ gathered about Him true believers, who were to carry one message to the distant corners of every land: "Truly He is the Son of God!"



HE CHOSE the quiet, inelegant atmosphere of a stable. History does not record, but we might safely assume that this stable was not the most pleasant of surroundings. It was a crude shelter for animals and as such certainly not suitable accommodations for human beings. Crowded as Bethlehem was at the time, it is safe to assume that other travelers had turned their backs upon the dank atmosphere of the stable and chose instead the chill of the night air. But the traveler from Galilee was forced to seek some form of shelter for a wife who was with child. Joseph, a carpenter by trade, nonetheless was a proud man. We must wonder how difficult it was for him to be practical and accept the fact that poor shelter was better than no shelter at all.



RARELY do we find in the writings since that time reference to the idea that the stable was dirty and unkempt. Instead, the manger scenes that have become so popular depict the stable always clean and beautiful. This is quite proper, for it is all so true that the greatness of the event which took place is such that there is room for no more than beauty in the eyes of the beholder. The precious few who shared in the Miracle of Bethlehem were made to realize the momentous event that was taking place. The child, wrapped "in swaddling clothes and laid in a manger" was such a glorious sight to behold that an ethereal beauty touched the whole surroundings. The dirty, unkept stable, because it was the only shelter available to the weary travelers, was transformed into a holy piece of ground.



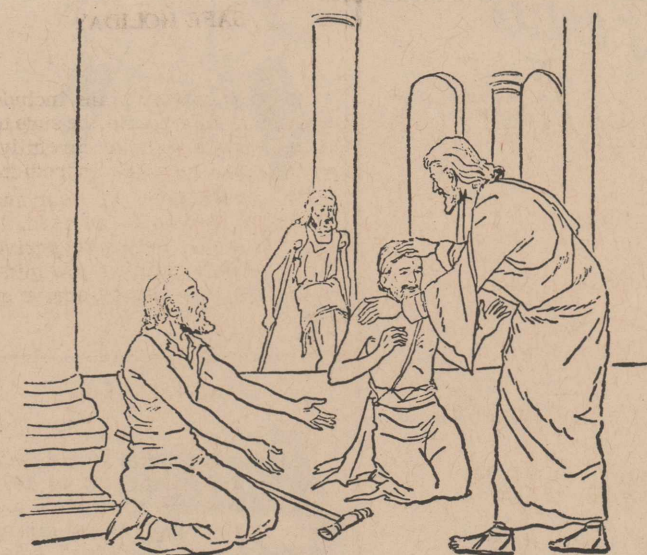
IN THE LIGHT of the star they came, three wise men from the East. No ordinary men were they, nor poor travelers. They had not come with the thousands to register in accordance with the wishes of Herod. These men owed no allegiance to Herod, nor to one another. Each man was a king in his own right. The bond between them was a bright and shining star which told of the fulfillment of prophecy. So it was they came, following the light of the star until it came to rest above the stable in Bethlehem. Humbly bearing gifts of gold, frankincense and myrrh, they came forward, these kings, to kneel reverently before the manger and pay homage to the newborn babe they believed to be the "king of kings."



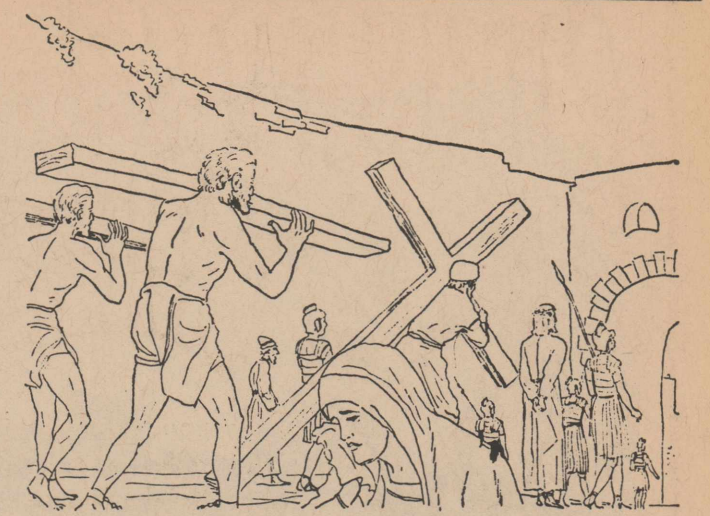
SHEPHERDS came down from the hillside, where an angel had appeared to tell them of the great happening at Bethlehem. Bearing their simple gifts, these humble men came to kneel in the shadows of the quiet stable, side by side with the three kings from the East. As the magic star had guided the kings across many lands, the messenger of God appeared on the near hillside and instructed men of simple faith to come forth and acknowledge the birth of the Saviour. And, this is right, for He is the King of kings and the King of men; He is the King of the near and the King of the far. Generations as yet unborn shall be amazed at the vastness of His kingdom.

THERE IS one most impressive fact to consider when we think about the Story of Christmas. Let us call it the importance—or the sacredness—of truth. Is it not surprising that a story so old, so oft-repeated, and many times translated from tongue to tongue continues to remain the same? Centuries of telling and re-telling have not altered a single matter of site or situation. Many of the customs and traditions associated with the observance of Christmas may change with the times, often differ greatly from one country to another; yet the Story of Christmas is forever the same. It needs no embellishment. In humble surroundings Jesus Christ was born unto the world. Until He died on the Cross of Calvary His life upon earth was one of humility, faith, obedience and highest example.

MANY TIMES in our busy, work-a-day world we hear the cry that "Christmas is too commercial." Certainly, none may deny that there is much that is commercialized. If it is too much, the fault belongs equally to us all. It is not necessary that we work so hard at "keeping up" with the folks across the street or down the block. We need not let our observance of the holiday get out of hand merely because others are unreasonable. Instead, we can work to promote among family and friends a realization of the true and complete meaning of Christmas. If we do this, we place emphasis where it properly belongs. We turn our thoughts and our footsteps to the church by the side of the road; we give thanks that on this day a Saviour was born.



AND EVEN unto this day there are disbelievers. It is true that He came to save all mankind, yet His legacy provides nothing more than opportunity. Each man is granted the right to seek out eternal salvation: but there are no provisions to insure that every individual make the effort. Each man must build his own bridges along the pathway of life. For those who would follow in His footsteps, there is no stronger working tool than faith. During His life upon earth, Jesus Christ many times was beseeched by the sick and the lame and the infirm to perform miracles and make them "whole." Time and time again, He would ask one question: "Do you have faith?" When there is faith, and only then, is the miracle possible.



SO NOW AGAIN it is the season of Christmas. The Story of Bethlehem will be told and re-told, in mansions and in cabins, by the open fire and in the quiet darkness of a child's room. And, certainly the real meaning of the Christmas Story will touch many hearts for the first time. For as many as believe, there will be special meaning in the merry lights, the bright tinsel, and the outward trappings we have come to know so well—for these shall share in realization and appreciation of the fact that on this day God sent His only Son to save the world.

Merry Christmas

Our wish is simple but sincere ...
May you enjoy a Merry Christmas

SUPERIOR CLEANERS
Jim and Marguerite

Season's Greetings

Many thanks for your loyal friendship and patronage. If good wishes were snowflakes, we'd snow you under a blizzard of them! Have a wonderful holiday season!

Roberson Mobil Service

Warmest Wishes

May health, happiness and good cheer enter your home this Christmas and remain there for years to come.

Olton Recreation Club
The Dwain Dodson Family

GREETINGS

Here we are with full packages of happy holiday wishes!

J C JONES CO.
Mrs. J. L. Small, Mgr.

HAPPY HOLIDAYS

Greetings to all!

It certainly is a great pleasure to serve fine folks like you!

AND
Thank You

VAUGHN'S
Grinding & Machine
The Clyde Vaughn Family

Wishing you all the joys of the Christmas Season

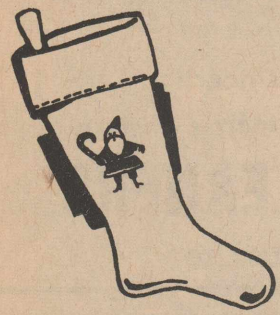
TASTY CREME
Lois-Stella-June-Connie-Jannie & Lefty



Merry Christmas



The Enterprise Camera



Goes To The

Elementary Christmas Parties





simple faith GUIDES US TO THE TRUE SPIRIT OF CHRISTMAS



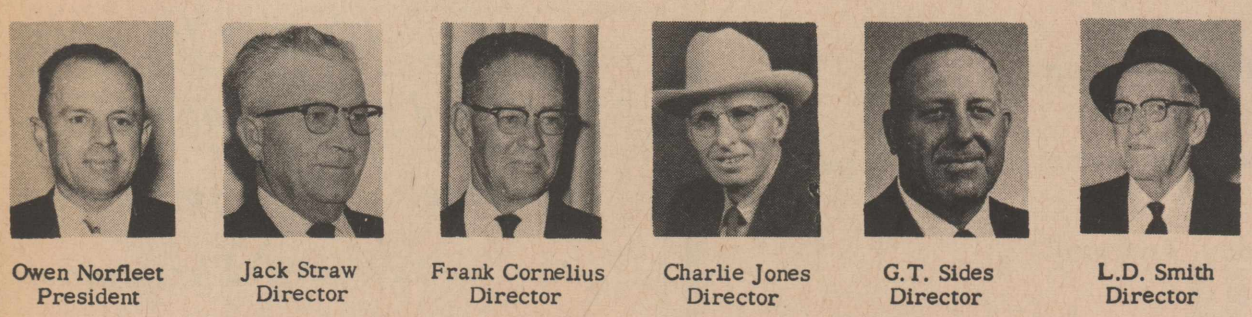
pure, unwavering faith in
the meaning of his BIRTH that
wondrous night will guide us to
new hope and fervent charity.
so, let us pause this holy season
to reaffirm our faith, and
to pray that the true spirit of
christmas will enter every heart
-BRINGING GREATEST JOY TO ALL.



Merry Christmas

from all of us at

Olton State Bank



Owen Norfleet President
Jack Straw Director
Frank Cornelius Director
Charlie Jones Director
G.T. Sides Director
L.D. Smith Director



Louis Hair Vice President
Gene Trotter Vice-Pres. & Cashier
Clinton Billingsley Asst. Cashier
Margie McAlister Secretary
Marilyn Ballard Teller & Bookkeeper
Raiford Daniel Teller
Eleanor Sudduth Teller
Ineta Dennis Bookkeeper
Kay Nicholson Bookkeeper
Wanda Ross Bookkeeper
Minnie Ellis Bookkeeper
Louis Morris Custodian

BEST WISHES FOR Christmas

The very best of Holiday Wishes to all our friends.

DOC'S GARAGE
Phone 285-2181
Avenue E. 2nd Street



RAIN FOR CHRISTMAS
BY ONA F. LATHROP

CATHY MEADOWS pressed her nose against the window-pane and stared into the gloomy morning. Rain! Rain on Christmas morning! Not snow, as some folks would have for the Holiday but a sudden downpour from a leaden sky that looked as if it would never again be blue. How could this have happened to her—when she'd counted so much on her Christmas outfit to catch Richard Whittier's coveted glance?

"You're a nice wholesome-looking kid," her best friend, Joyce Mallory, had told her last week. Joyce was in the millinery department of Mason's where Cathy worked in Cosmetics, and she was bent on helping Cathy snare the inimitable Dick. "But you'll never get to first base with him in those mousy clothes you wear. You always look like a refugee

that's been in a rainstorm." "But I love rain," Cathy protested. "and I always buy things that will stand walking in the rain."



She stood on the steps, rain running off her hat.

"Well, for once buy yourself a real saucy hat—I've got just the ticket over here." So Cathy let herself be led over to the hat-bar where Joyce fitted a froth of purple violets and pink veiling over her dark hair.

Cathy mortgaged her next week's wages to pay for the hat. Then she searched for the blouse. Mason's didn't have a thing, so she went across to the exclusive shop and there she found it—soft pure silk. It was the love of a lifetime, even if she did have to pay cash and go lunchless next week!

All Ready

She had her hair done and her good grey suit cleaned. She buffed up her old pumps, and hung everything in readiness before she went to bed on Monday night. Dick's family always sat just behind her in church and she'd pictured herself coming in a little late and smiling at him as she edged into the pew. But now everything was spoiled. She couldn't afford to ruin the expensive hat and blouse and she didn't own an umbrella. She couldn't afford a cab, and she wouldn't just stay home!

In desperation she dragged out her old yellow blouse and the black hat that must be waterproof—the number of rainstorms it had weathered. Yes, she was definitely mousy now, Joyce would say.

She hoped he wouldn't be there. But he was! Big as life, and grinning that lovable grin of his as she tried to sidle into the pew without being noticed. She'd looked for a place in back, but every seat behind him had been taken.

After Church

On the steps after church, she tried to avoid him. People were dodging into cars and cabs through the rain, but she didn't care any longer. She just stood there with the rain running off her old papery hat and dripping down her nose mingling with her tears as she thought how differently she had pictured this moment.

She saw the Belknap girl, with her straight blonde hair in wisps under a fussy pink ribbon concoction, diving into her big limousine to keep from wetting her little fur wrap.

Greeting

And then she felt Dick's arm slipped under her own. "Hi there, Beautiful! Now here's a gal after my own heart—not caring a thing about her beautiful clothes but just standing in this nice Christmas rain like a daffodil, drinking

in the beauty of it. I'd love to walk you home in this lovely rain, if you don't mind."

Cathy caught her breath. "You mean you like to walk in the rain too? You—you don't mind how I look?"

"How you look? I was just thinking you had on the most sensible outfit in the whole church. All those be-ruffled and be-ribboned dainties look a little silly on a morning like this. Even if it is Christmas. By the way, how about having dinner some place with me this evening—even if it quits raining?"

"Even if it doesn't!" she smiled. "After all, it's Christmas!"

Fire Is Unwelcome Holiday Visitor

Hundreds of American homes had a visitor last Christmas that was not only unwelcome but dangerous.

It was fire.

Fires in Christmas trees and decorations not only spoiled the holidays in these homes, but cost each family an average of more than \$760, according to National Fire Protection Association figures.

Far more serious, the lives of children and parents alike were seriously endangered by these fires.

These facts show Christmas is a time to be more—not less—heedful of fire dangers. Many of our traditional Christmas customs—trees, colored lights, decorations, Yule logs in the fireplace—add substantially to a home's fire hazards.

Sometimes a combination of active children and preoccupied parents brings the one moment of carelessness which is all that fire needs.

Yule Tree Needs Water Treatment

Give your Christmas tree the water treatment this year. Tests show that an average spruce tree in a room for 15 days at 70 degrees F. temperature will absorb 23.75 quarts of water through its stump.

Water will keep a Christmas tree fresh, reduce needle drop and make it less a fire hazard.

Before setting up the tree indoors in a water-holding container, peel back an inch or two of the bark of the stump. This will help the tree drink water.

Water Daily

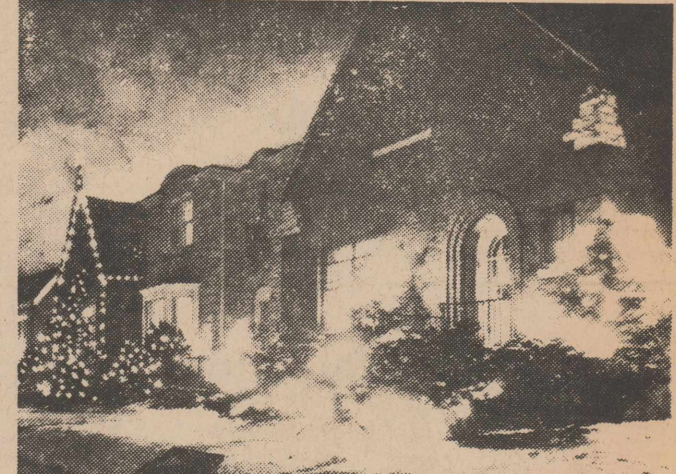
Add water to the container daily. At the same time check the needles for dry-out. A dried out tree becomes a fire danger. In 20 seconds an ignited 12-foot Christmas tree could become charred wood.

Make sure decorations are fire-proof. Check last year's tree lights for frayed ends and faulty sockets. Use only appliances that have an official stamp of approval on them. Keep fluffy cotton and other inflammable objects away from tree lights. And—pull out the plug connecting tree lights before you go out or to bed at night.

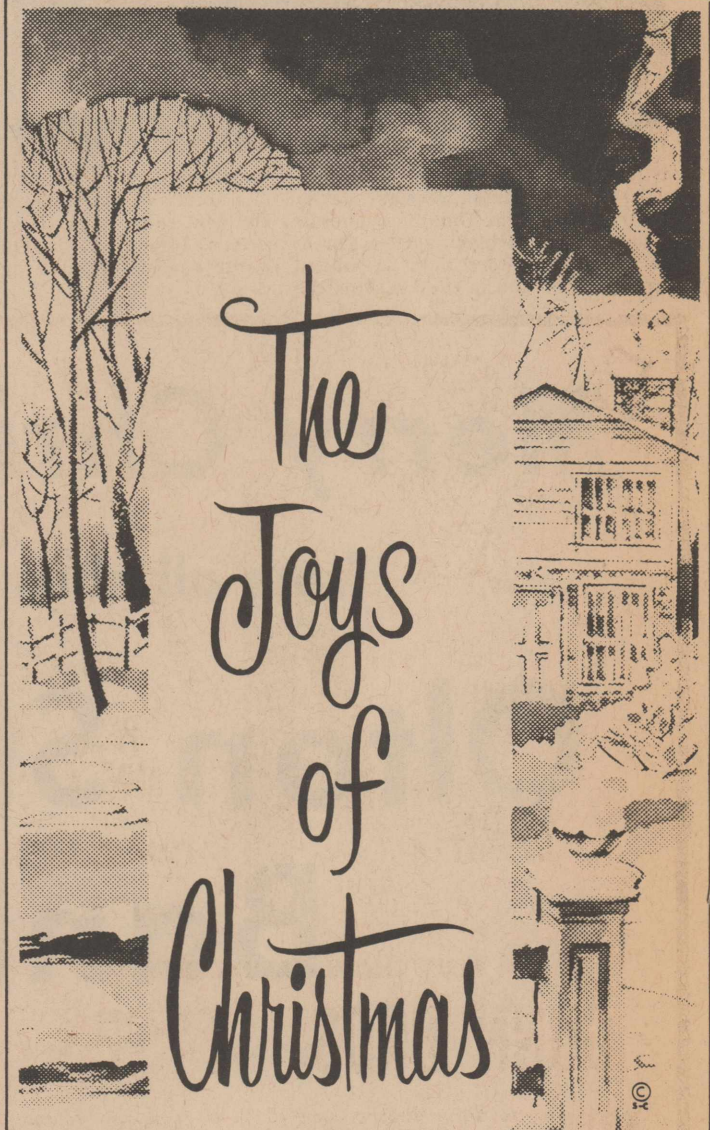
EVERGREEN SYMBOLS

Long before the Christmas era, evergreens were used in traditional ceremonies. Egyptians, celebrating the winter solstice (shortest day of the year) brought green date palms into their homes as a symbol of "life triumphant over death."

The evergreen bough was used by the Romans in their observance of the feast of Saturn. The Druids believed that a sprig of evergreen in the house meant eternal life; early Scandinavians paid homage to the fir tree; Norsemen saw in evergreens the revival of their sun god, Balder.



COLORFUL . . . Like some castle in a fairy tale, this house glimmers with light in the annual Christmas show. With a bit of Yuletide imagination, one might think that stars had been plucked from the sky to decorate the structure and that the moon itself had been borrowed to crown the cone-shaped tower.



It's time for gaily wrapped presents and warm greetings . . . for rejoicing in the meaning of Christmas. At this happy time, we extend our best wishes to all.

Roden Drug
Bob Roden
Littlefield, Tex



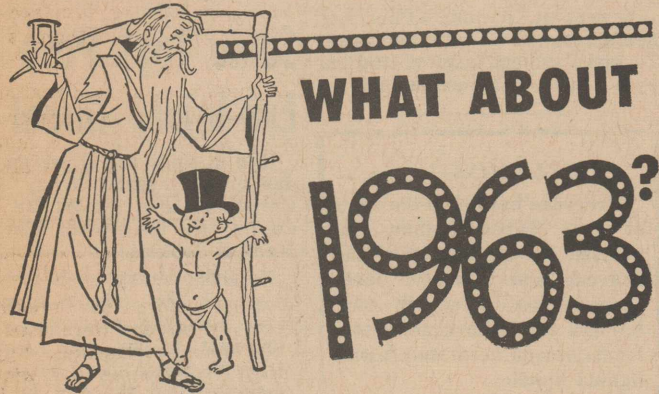
Merry Christmas

May all the merry traditions of this joyous season form a wreath around the memory of the deeper, most beautiful meaning of this holiday. And may great happiness encircle you and your family.

PLAINVIEW Co-OP COMPRESS
(Two Miles East of Plainview)
Box 1249 Plainview, Texas



WELCOME NEW YEAR . . . New York's Times Square isn't the only famous location that becomes crowded with merry-makers waiting to welcome the New Year. The photo above shows crowd gathered at State and Randolph Streets in Chicago. Despite often near-zero weather, Chicago's Loop is crowded with people who came downtown to welcome a New Year.



WHAT ABOUT 1963?

Another year has run its course and we stand, filled anew with hope, waiting for the bells to ring in a bright and shining 1963.

Amid the joy of celebrating New Year's Eve, many will find time to get a bit serious, to evaluate the year that will soon be history, and to recall old-time favorite happenings in previous years.

And, what sort of year will 1963 be? Who can say for sure? Each New Year starts out pretty much the same. Those who were unhappy with 1962 foresee a change for the better; those who did well expect things to become even better.

We can, to a great extent, exercise control over much of what may happen to us in the year ahead. We can do more to "get ahead" by working harder, by applying ourselves to the tasks at hand. We should do better for ourselves during 1963. After all, we are a year older—and have learned something from our experiences during 1962.

The course of the nation and the world during 1963 is something else. National prosperity and world peace: where do we stand on these matters? In both instances, can we say, "It has been better, and it has been worse?"

So what, someone might note: "What can the guy on the street do about national prosperity and world peace, anyhow?"

The answer: plenty. Just for a moment, let us reflect upon the type of world we would realize in 1963 if every human being in the world resolved at the magic stroke of twelve to try to do something tomorrow for family, community, country—and world.

If every American worked for America, how great would our nation be?

If every citizen of the world practiced brotherhood, would there be wars or threats of war?

We can't change the world alone, or in a single year, but wouldn't 1963 be a good year in which to get started?



HOLIDAY HARVEST . . . Headed for their few days of glory, hundreds of Christmas trees are stacked on a giant sled by woodsmen on a tree farm near Duluth, Minnesota. The firm ships more than a million and a half black spruce Christmas trees throughout the U.S. and the world. More than 40 million evergreens of all sizes and shapes will be sold in the U.S. this season.

Consider Comfort In Planning Party For New Year's Eve

Here are a few tips for a successful New Year's Eve party: Don't invite more people than you can comfortably serve. It's a nice idea to invite the whole neighborhood, but parties should be given in comfort.

Keep plenty of ash trays handy, and keep them clean. A discarded cigarette may start a smoke screen coming from a tray of piled-up cigarette butts. Have plenty of clean ash trays handy and you may not discover a cigarette burn in your new rug after the party is over.

Don't serve gooey food—unless you enjoy playing a guessing game when your rug cleaner asks you to identify various spots on your carpet. Nuts, cheese cubes, cold cuts are perfect for a New Year's Eve party.



BY THE ROAD . . . The little church by the side of the road may still be found from one end of the country to the other. And, of course, the bells always ring loudest and clearest on Christmas morning.

Follow Rules For Lights On Outdoor Evergreens

Outdoor evergreen trees can be safely decorated with Christmas lights if a few simple guidelines

are followed to avoid needle scorch.

Needles of yew, arborvitae, chamaecyparis and hemlock are sensitive to heat from bulbs. Pine, spruce and fir require the same precaution.

Bulbs of 15 wattage are sufficient. Never let the bulbs touch the needles. Hang sockets down ward to prevent water and snow from collecting in them. Use rubber-jacketed or lacquered cord to connect the lights. Periodically check the position of the lights because winds may shift their position.

GREAT TREE

North Carolina claims the living Christmas tree with the greatest limb spread—a 300-year-old live oak, about 90 feet tall, at Wilmington. It has a branch spread of 110 feet and a trunk circumference of 15 feet. It grows in Hilton Park.

At Christmas time, it displays 7,000 colored lights and tons of Spanish moss.

SANTA CLAUS

"He was dressed all in furs from his head to his foot and his clothes were all tarnished with ashes and soot—he was chubby and plump, a right jolly old elf, and I laughed when I saw him in spite of myself."

These words from Clement Clark Moore's "A Visit From St. Nicholas" gave to the world the popular image of Santa Claus. For appearance sake, we presume, Santa's clothes are now pictured a clean, bright red, but he's still "a jolly old elf."

GIFT GIVING

Gift-giving and card sending have become a part of our Christmas observance, whether we like it or not. We should not object, as both can contribute to the spirit of the season. And, in the final analysis, we have only ourselves to blame if we get so involved with the commercial aspects of Christmas that we overlook its spiritual aspects.

Garland Motor Co.
Littlefield

Joy to the World

Christmas is the time for the singing of glad songs...for giving thanks, and reaffirming our faith. It's the season for love—when families reunite, and men think of all mankind. It's the time, too, when greetings are exchanged... when we pause to wish you the greatest happiness.

1 1/2% PER ANNUM CURRENT DIVIDEND

NOW EARN 4% PER ANNUM CURRENT DIVIDEND

PLUS THOSE VALUABLE GUNN BROS. STAMPS

FREE! 500 GUNN BROS STAMPS Given for Each New Savings Account of \$25.00, or More. In addition, you will receive One Stamp Per Dollar Deposited, up to \$500.00, on your initial deposit!

FREE! One stamp given for each dollar, up to \$1,000.00, added to your Established Savings Account from time to time.

NOTE: You will receive bonus stamps on only one new account opened in your own name. You may open accounts for others and obtain bonus stamps for each one. Stamps will be issued on only one addition to an established account each day. No stamps given for funds withdrawn and redeposited.

Savings Accounts are insured up to \$10,000.00 by the Federal Savings and Loan Insurance Corporation.

Amarillo SAVINGS ASSOCIATION

415 West 8th Box 2948 Amarillo, Texas

Branch Office — 1701 Avondale

USE THIS COUPON—SAVE BY MAIL.

Amarillo Savings Association
Box 2948
Amarillo, Texas

Gentlemen: Please open an insured savings account for me in the amount of \$..... My check or money order is enclosed. I understand that I will receive by return mail my passbook, membership card and my free Gunn Bros Stamps.

Name

If Joint Account, Give Both Names

Address

City

Zone

State

HART CAMP CO-OP GIN

ELMA BURLESON - MANAGER

E. P. OLIVER, VICE-PRESIDENT
BLANTON MARTIN - SECRETARY
O.J. NEELEY, PRESIDENT

J. P. HUKILL - MEMBER
PAUL TEAL - MEMBER
DON MULLER - MEMBER

J. W. JOHNSON, JR. - MEMBER



We greet you with a friendly note of thanks for your good will and kind patronage.

DENNIS BUILDERS SUPPLY
Phone 285-2144

CHRISTMAS WISHES
BY F.L. ROWLEY

THIS WAS going to be the kind of Christmas that Danny had always dreamed about. He'd done well in his hardware store this year, and his success was to be reflected in the presents he was giving his "gang." Danny's gang was made up of three wonderful persons: Mary his wife who would be speechless when she saw the merchandise coupon that would cover a mink coat; Kathy his daughter would soon have a new bedroom suite; and sixteen year old Kelly who would flip when he saw the new hi-fi set that Danny had ordered for him. Kelly's real name was Philip Kelvin, but everyone had always called him Kelly. Danny felt like a king this afternoon as he strutted about the appliance store, the smiling salesman at his heels. Now he stepped back for a final look at

his latest purchase. "Your son will be delighted with the set, sir," said the salesman. "It's one of our best. I'm sorry that we can't promise to make delivery in time for Christmas, however."



Danny and his gang always exchanged gifts on Christmas Eve.

The salesman handed him two leaflets describing the set. Danny stuffed them into his topcoat pocket and left the store. Outside it was snowing. He pulled his collar

close and faced into the wind. What he needed on a night like this was a good drink, Danny decided. He would stop at Marty's place on the way home. "Suppose you bought your wife and kids a new car each?" "Knock it off! Business wasn't that good. I did buy a dandy hi-fi set for Kelly though." "Did he ask for one?" "Of course not. He wouldn't expect me to spend that much on him." "Then why'd you buy it? You like hi-fi?" asked Marty. "Yes—yes, I suppose I do. Haven't really given it much thought. Matter of fact, all Kelly asked for was a wristwatch. Lot of difference between a wristwatch and a hi-fi set isn't there, Marty?" "Yeah. Guess it depends on what a person really wants though. Your wife and daughter—I suppose you're buying them what they asked for?" "Doing even better. Mary wouldn't expect a mink coat in a million years—but I'm giving her a coupon big enough to buy one."

Remembering
Marty came over and put his elbows on the bar. "When I was a kid I wanted one of them chemistry sets for Christmas. I dreamed about it every night, and looked at catalogs during the day. So what did I get? A pair of roller skates with rubber tires. Think it made any difference to me that the skates cost more than the set I wanted?" "You mean my gang might not like what I'm getting them?" Marty shrugged. "If you bought me a gold-plated chess set it wouldn't be any good to me. I don't play chess."

Danny thought about it all that night. The next morning he made his decision. He would buy the things for which his gang had been hinting during the past three months. Mary wanted a certain electric percolator, Kathy had asked for a desk, and Kelly wanted the watch. These items would cost a fraction of the price of Kelly's hi-fi alone. Come to think of it, Marty was right. Danny HAD wanted that hi-fi set for himself.

Tradition
Danny and his gang always exchanged presents on Christmas Eve. It was a ritual that took place each year before the open fireplace.

When Mary and the children opened their presents Danny was mobbed. "Exactly what I wanted!" cried Kelly holding his watch up to the tree lights. Mary leaned over the back of Danny's chair to kiss him. "That's right, dear. This year you bought the things we really wanted. And here is your present: it will be delivered next week." She held the two hi-fi pamphlets under the startled Danny's nose!

City In Turkey Linked With Virgin Mary
A ruined city in Turkey has been linked to the Virgin Mary. Ephesus, a ghost city, lies some 35 miles from Izmir, Turkey, near the Aegean Sea. It is a meeting place of archeologists, chiefly interested in the Temple of Diana, one of the Seven Wonders of the World. In recent years, however, Christian pilgrims come in increasing numbers, drawn by the old tradition that Mary spent her final years there, cared for by St. John the Apostle. Here, amid the tumbled ruins of the 6th century Church of St. John a tiny chapel is believed by many to stand over the site of Mary's home. Local tradition says that both Mary and John died in Ephesus, but their tombs were never discovered.

Tree History
Everyone has heard the story of how Martin Luther, impressed by the beauty of the heavens and a wintry landscape under a star-lit sky, brought a small evergreen into his home and decorated it with lighted candles. Luther lived from 1483 to 1546, in Germany. Until about 1700, it is believed, the Christmas tree custom was confined to the Rhine River district, at which time its popularity began to spread and lights were generally accepted as decorations. It has been established that Hessian soldiers, fighting in the American Revolution, did much to popularize Christmas trees in this country. A description of Christmas festivities at Fort Dearborn, Ill., in 1804 mentions a Christmas tree.

Planning Can Make Shopping Real Pleasure
A bit of careful planning can make the task of Christmas shopping easier and pleasant. The first step is to sit down and leisurely prepare your gift list, checking two or three times to be certain no one is overlooked. When the list is completed, determine a "tentative" gift for each person on the list. Shuffle this tentative list so that you may be able to shop your favorite store by departments—from top-floor to bottom.

Shop Early
Shop as early in December as possible. Stores become more crowded as the holiday approaches. Tuesdays and Fridays are usually less rushed. If possible, go during the early morn-

ing, late afternoon, or late evening—these are lighter periods. In large stores, charge plates and cash are the quickest ways to pay for purchases. Checks are alright, but you must have identification ready. Carry small purchases if you can. A strong shopping bag and a large purse come in handy. Stores are well equipped to wrap, deliver and mail, but can't do it rapidly in the busy season.

Be Personal
If the gift is something you'll deliver in person, plan to wrap it yourself. This will save standing in wrapping lines, and you can make the package imaginative and personal. Whether you shop early or late, charge or pay cash, preparation is half the battle. Plan ahead. Know what each person wants account for their share of damaged eyes, he adds. Arrows with rubber vacuum cups are safer, but even these can sometimes damage an eye. Severe injuries have resulted from the plastic, spring-action toy pistols that propel sticks capped with rubber cups.

The air rifle, or B-B gun, is still a constant threat, even though its use is forbidden in many communities. If you give your child an air rifle, impress upon him the danger of the ricochet. Many of the air rifle eye injuries come from the small shot bouncing off a fence post or side of a house. A target backed with a bag of cotton, sand or straw is a "must" for the air rifle marksman.

Christmas Gifts That Will Last
There are Christmas gifts to make any gardener's green thumb itch. Aside from the ever-popular poinsettia, the traditional plants that can be wired all over the country during the Yuletide are cyclamens, oranges and peppers. Other plants of the season, such as azaleas, chrysanthemums and ivy pyramids, are Yuletide gifts that go on giving throughout the year. They can be enjoyed indoors and later transferred to the yard as lovely additions to any garden.

If you want to delight a gardener who lives on the East Coast, wire him a potted Scotch pine tree. These living Christmas trees are about three feet high. Festooned with baubles and tiny lights, they can add sparkle to the indoors. Transplant them outdoors, to have Christmas all year round. Two more gifts that are sure hits: prickly, bright blooming holiday cactus and exotic African violets. There are hundreds of varieties of the latter.

Some Toys Pose Eye-Injury Threat
Eye injuries are a particularly dangerous hazard from some Christmas toys, writes Dr. Dan Currie, in the North Carolina Medical Journal. Notable among such toys, he says, is the missile-throwing toys, including everything from sling-shot to air rifle. Archery sets with metal-tipped arrows account for their share of damaged eyes, he adds. Arrows with rubber vacuum cups are safer, but even these can sometimes damage an eye. Severe injuries have resulted from the plastic, spring-action toy pistols that propel sticks capped with rubber cups.

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If you want to delight a gardener who lives on the East Coast, wire him a potted Scotch pine tree. These living Christmas trees are about three feet high. Festooned with baubles and tiny lights, they can add sparkle to the indoors. Transplant them outdoors, to have Christmas all year round. Two more gifts that are sure hits: prickly, bright blooming holiday cactus and exotic African violets. There are hundreds of varieties of the latter.

City In Turkey Linked With Virgin Mary
A ruined city in Turkey has been linked to the Virgin Mary. Ephesus, a ghost city, lies some 35 miles from Izmir, Turkey, near the Aegean Sea. It is a meeting place of archeologists, chiefly interested in the Temple of Diana, one of the Seven Wonders of the World. In recent years, however, Christian pilgrims come in increasing numbers, drawn by the old tradition that Mary spent her final years there, cared for by St. John the Apostle. Here, amid the tumbled ruins of the 6th century Church of St. John a tiny chapel is believed by many to stand over the site of Mary's home. Local tradition says that both Mary and John died in Ephesus, but their tombs were never discovered.

Tree History
Everyone has heard the story of how Martin Luther, impressed by the beauty of the heavens and a wintry landscape under a star-lit sky, brought a small evergreen into his home and decorated it with lighted candles. Luther lived from 1483 to 1546, in Germany. Until about 1700, it is believed, the Christmas tree custom was confined to the Rhine River district, at which time its popularity began to spread and lights were generally accepted as decorations. It has been established that Hessian soldiers, fighting in the American Revolution, did much to popularize Christmas trees in this country. A description of Christmas festivities at Fort Dearborn, Ill., in 1804 mentions a Christmas tree.

Planning Can Make Shopping Real Pleasure
A bit of careful planning can make the task of Christmas shopping easier and pleasant. The first step is to sit down and leisurely prepare your gift list, checking two or three times to be certain no one is overlooked. When the list is completed, determine a "tentative" gift for each person on the list. Shuffle this tentative list so that you may be able to shop your favorite store by departments—from top-floor to bottom.

Shop Early
Shop as early in December as possible. Stores become more crowded as the holiday approaches. Tuesdays and Fridays are usually less rushed. If possible, go during the early morn-

Christmas Gifts That Will Last
There are Christmas gifts to make any gardener's green thumb itch. Aside from the ever-popular poinsettia, the traditional plants that can be wired all over the country during the Yuletide are cyclamens, oranges and peppers. Other plants of the season, such as azaleas, chrysanthemums and ivy pyramids, are Yuletide gifts that go on giving throughout the year. They can be enjoyed indoors and later transferred to the yard as lovely additions to any garden.

Merry Christmas



THIS IS THE SEASON FOR RECALLING WARM FRIENDSHIPS
...AN OPPORTUNITY FOR US TO EXTEND OUR SINCERE
GRATITUDE FOR YOUR PATRONAGE...AND TO OFFER YOU
AND YOUR FAMILY OUR VERY BEST HOLIDAY WISHES.

The Plainsmen
FARM & RANCH

Your **CAPROCK FERTILIZER** Dealer

OLTON, TEXAS

A VERY MERRY



CHRISTMAS

It means so much to us at this time of the year to send you our sincerest wishes for a joyous Yuletide. We hope your holiday will be filled with good health, good cheer and spiritual satisfaction.

HAROLD GRIFFITH FURNITURE

Lubbock, Texas

MERRY CHRISTMAS FROM THE OLTON ENTERPRISE

The Spirit of Christmas

On every hand, if you listen, you can hear the voices shout that "Christmas is too commercial. We are getting too far away from the real meaning of Christmas."

So, what else is new? This has been the cry for years. Our grandfathers complained that things were getting out of hand. Our parents, to some degree, felt that the customs and trappings associated with Christmas were getting somewhat overdone. Those of us today concerned with the problems of child-raising are finding plenty of opposition in trying to get the real story of Christmas across to our children.

But, as we say, nothing is new. Whether we like it or not, many of the customs and traditions associated with Christmas had their beginnings in pagan rites and festivals. The early Christians faced the tremendous problem of converting pagans who had worshipped the sun and indulged in mid-winter festivals for many millenniums.

The early progress of Christianity was slow, to say the least, but as Christianity made gradual inroads into the pagan masses the new converts changed their mid-winter ceremonies honoring the physical sun to celebrations recognizing the divine Son.

Even then, church leaders protested any association between ancient rituals and the Christian celebrations. Origin, one of the early church leaders, complained that the people were honoring Christ's birthday "as if He were a King Pharaoh." St. Gregory admonished Christians that they should celebrate Christmas "after a heavenly and not an earthly manner."

There is much that is commercialized about the Christmas. And, some have lost sight of the true meaning of Christmas. Yet, the spirit of Christmas still dwells among us. All we need do is open our eyes and our hearts.

Mom's Christmas

BY ONA F. LATHROP

IT WAS the day after Christmas and all through the house—it was Bedlam. Mom had to thread her way through a maze of electric trains, rockets and space ships on the living-room floor to get to the kitchen, and she was mumbling out there about "this new toaster that doesn't work as well as the old one." Pop was grumbling about which one of those atrocious ties he'd have to wear to the office, and my big sister Polly was yelling, "You'll just have to take it back, Mother-r-r. It doesn't fit at all!"

Toddy and I had got up early to play with our new stuff and Todd had already broken three plastic car-couplers trying to hitch them onto his new fire-truck, and I had run down the batteries in my new speed-boat.

"Mom, would you get me some batteries when you go to town this morning?" I coaxed, and she nearly threw the toast at me.



"I decided to have me a day," mom said.

"You kids pick up your toys and make a path to the breakfast table," she yelled, "and quit shrieking that siren. We all have headaches this morning."

We were all at the table at last, though nobody wanted any breakfast—we'd eaten too much turkey yesterday, besides all the Christmas candy and stuff.

Getting Ready

Mom said, "Now if all will pile what they want exchanged on the hall table, I'll make my usual pilgrimage to town with it."

Big Pile

When Mom came down dressed to go, she hit the ceiling because that's how high the stack of exchange stuff was on the hall table. "I declare—another year I'm going to do something about Christmas," she declared. Yet we didn't pay much attention for she says that every year. But she laid the law down before she left. "You kids take some of your junk to the basement and stop squirting that fire-hose and car-washing thing on my carpeting. I swear I think I'll just never come back—this house is such a shambles!"

Still we didn't think she meant it until lunch time came and she didn't show up. Gram fixed us some cold turkey sandwiches and looked worried, but we went out to play with our new sleds and didn't think any more about it till supper time when we came in.

"Where's Mom?" we shouted. Gram was pacing the floor. "That's what I'd like to know." And when Pop and Polly came in, it was the same thing.

"You mean she hasn't come home from town all day?" Pop bellowed. And Toddy began to whimper. It was getting dark outside and she's never stayed away this late before.

"Maybe there's been an ac-

cident," Polly hinted. If SHE was worried about anything but that sappy boyfriend of hers, it must be bad!

Return

"You kids clean up this house—anything may happen," Polly ordered. Supper was over and Gram was rattling the dishes in the kitchen when the taxi drew up. Mom stepped out in a brand new hat and coat and came sauntering in—not a package in her hands!

"What happened to you? Where's our stuff?" we all yelled. Mom just smiled like a sphinx. She looked real different somehow.

"I turned everything in and they'll deliver them tomorrow. I just decided to have me a day—a Christmas present to myself, you might say. I've let myself go all fall getting ready for Christmas for everybody else, so I had a facial and a shampoo and the works. I got a new dress and hat instead of that expensive lounging set Dad gave me—I don't lounge, and I hope you don't mind, Dave. And I went to lunch and a movie and I've had a wonderful day. I hope you have."

Toddy went and put an arm around her then. "I'm glad you had yourself a nice Christmas the day after Mommy," he said. And then we all laughed like old times again.

Holiday Hazardous

A common hazard to rugs and carpets during the holidays is cranberry stains.

According to cleaning experts, the juice of cranberries produces a staining action on most rug and carpet fibers which the housewife will find impossible to remove unless she consults a professional rug cleaner.

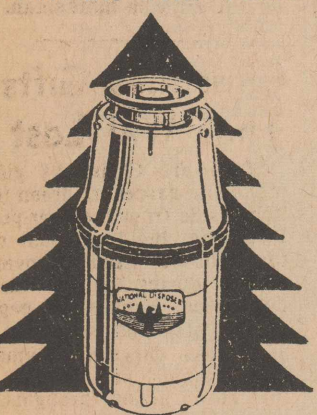


GREETINGS for Christmas

To all our valued friends... we wish that the blessings of Christmas will remain with you and yours, now and always.

BYRD & ROPER SHAMROCK
Olton

THE Best Gift UNDER THE TREE



IS A **Nationaline DISPOSER UNDER THE SINK**
COME IN \$ **36.66** NOW...
Only
Wave a HAPPY GOODBYE to GARBAGE PROBLEMS for many years to come!

PLAINVIEW PLUMBING CO.
"Plainview's Oldest Plumbing Store"
612 Ash — CA 4-4315

Swedish Cookies Are Popular

Delicate flavored cookies are a must in many households at Christmas and Swedish cookies are among the most popular. These decorative, crisp cookies can be made in various shapes by using different patterns in a cookie press. For more variety, sprinkle them with colored sugar, frost or decorate with citrons or candied cherries.

Swedish Cookies
3 cups butter
1 1/2 cups sugar

2 eggs beaten
1 cup almonds, blanched and ground
8 cups sifted all-purpose flour
Cream butter and sugar together. Add eggs, nuts and flour. Mix well. Run through a cookie press. Place on ungreased baking sheet. Bake in moderate oven (350 degrees F.) for about 5-8 minutes or until delicate brown. This recipe makes about 10 dozen or more cookies, depending on size.



TRADITION... A family dinner on Christmas Eve marks the beginning of the Yule holiday for residents of the Bavarian Alps. When the bells of mountain chapels chime noon on December 24th, the family sits down to a simple meal that includes no meat. They won't eat again until midnight. After the meal, the family will prepare for the long journey to evening Mass, highlight of Christmas in the German Alps.

SEASON'S GREETINGS



To you, friends and customers, we're sending glad greetings, with every wish that you and yours may enjoy a most wonderful holiday time, blessed by good health, surrounded by good fellowship—and always of good cheer. For us, one of the brightest joys of the season is the opportunity it gives us to express, once again, our heartfelt gratitude for your continuing patronage and good will. Most heartily, we thank you!

FARMERS' GIN INC.
Cecil Gallaway, Mgr.

A Merry Christmas to all FROM YOUR **SANITONE DRY CLEANER**

Pollard's Cleaners

Kent and Carol Pollard
Pick Up and Delivery
Olton, Texas
Phone 285-2363

MAGIC MISTLETOE

The mistletoe, which means "all heal" was believed by the Druids

to have magic powers to protect those who owned it from witchcraft, heal disease, neutralize

poisons and bestow fertility. Sealing a betrothal with a kiss beneath the mistletoe assured a

couple of all blessings and a lifetime of happiness.



Christmas Ornaments
Christmas ornaments, particularly the strings of small lights for the Yule tree, are potential hazards. Children sometimes will pick up a small bulb and pop in the mouth, with obvious results. Some of the brands of tree lights are flimsily wired and can be fire hazards. Light strings that have been reused from year to year and are old and frayed also are dangerous.

Glass ornaments that shatter can provide cut fingers for both children and adults. Handle ornaments and lights with care and keep the extras and the discarded bulbs out of the reach of children.

A FIRE SAFE Christmas

Each year, in the preparation for—and enjoyment of—Christmas holidays, too many of us become careless about fire hazards. As a result, hundreds of unnecessary fires occur during each holiday season, many of them resulting in human tragedy, all of them inflicting property damage.

For a fire-safe Christmas in your home remember that trees, lights and decorations are all fire hazards and follow these rules:

Trees: Pick a fresh-cut tree—one whose needles don't shed freely. Keep it in water until it is brought into the house, keep it in water as long as it's in the house. Support it well, and never locate it where it might cut off your escape in the event of fire. Take it out of the house just as soon as possible after Christmas.

Lights: Check lighting sets for frayed wires, loose connections and broken sockets. Never use candles on or near the tree. Make sure tree lights are turned off before going to bed or leaving the house. Use only weatherproof equipment for outdoor lighting and keep power off when making adjustments.

Decorations, wrappings: Use only non-combustible or "flame-proofed" decoration materials. Dispose of gift wrappings promptly.

And: Watch your smoking habits around the tree—a lighted cigarette or match can start it burning. Most of all, plan in advance what you must do for the life safety of your family in case of fire.

HOLIDAY DRESSING

Let blooming plants brighten your home this Christmas. A handsome holly arrangement around a candelabrum with red candles makes a pretty holiday picture. A wreath of green and cones are excellent for dressing up a wall clock. Evergreens may be used to brighten mantles, walls, doors, windows, banisters, etc.

For a dramatic and timely centerpiece, arrange cut poinsettia blooms with greenery in a shallow container.



Colonial Christmas

Today in Williamsburg, restored capital of Colonial Virginia, the visitor can turn back the calendar two centuries and celebrate Christmas much as the colonists did—according to the customs which they had brought from England.

Christmas in Colonial Williamsburg was primarily a holy day and churches and homes were decorated with greens. Candles burned in the windows to welcome carolers and the Yule log burned brightly upon the hearth.

There were public celebrations. Musicians played special concerts, and fireworks and cannon were exploded. Feasting, of the groaning board variety, was in order with dishes of roasted fowl and hare, marrow pudding, ham, oysters, sausage, shellfish, often capped by whole roast boar on a platter. A few gifts were exchanged as part of the celebration, but not nearly on the present-day scale.

Professor Says No Resolutions Best Policy

If you feel you must make New Year's resolutions, you would be wise to start off with this one: "I resolve not to make any resolutions this year."

That's the advice of Dr. George H. Smith, professor of psychology at Rutgers (N.J.) Newark College of Arts and Sciences.

"At New Year's, everyone exhibits a natural tendency to make a new start, to drop some bad habits and to become a better person," the State University psychologist said. "This leads to a resolution to make a sudden and sharp change to oneself. Sometimes this works, but more often the holiday resolutions fail," he said.

"Why do New Year's resolutions often fail? Usually," says Dr. Smith, "because they are made under pressure without a clear acceptance of responsibility, without even a deep desire to go through with them."

Not Sincere
"For example, some feel they would be better people if they lost weight. Under a New Year's deadline, they decide to lose a large amount of weight. But they do not deeply wish to do so. They refuse to accept the hardship involved and so the resolution fails."

"Their deeper goal," Dr. Smith said, "is to consume food—sometimes as an unconscious substitute for love or because of frustration, perhaps."

"People can and do improve. But they do so by following a plan rather than by making impulsive resolutions at New Year's, a birthday or a holiday," he said.

HAPPY HOLIDAY

A happier Christmas and a brighter New Year are upcoming for those who do not engage in excesses—financial or physical—during the holiday season. Plan gift-buying and Christmas spending that is well within the income; don't overwork, overeat or over-exert yourself needlessly.

SHOP AT HOME
With the approach of Christmas, the retail "buying season" is in full swing. At this time of the year, some folks tend to forget about the "store on the corner" when they undertake their Christmas shopping.

Local stores carry a wide variety of items, at competitive prices. Many items found in out-of-town stores may be located here at home, often for less.

We never forget the merchants "on the corner" when a charity drive is in progress so this year let's remember them when we do our seasonal shopping. Besides, money spent at home stays at home—where it does the most good.

THE ORIGINAL GREAT AMERICAN LIFE & HEALTH INSURANCE CO.
BLUE BONNET LIFE INSURANCE CO.
San Antonio, Texas Founded 1924
Non-Cancelable Hospitalization
PAYS UP TO \$10,000.00
AGE 0-75
HOSPITAL ROOM \$13.00 per day
SPECIAL HOME NURSING \$30.00 per day
SURGICAL FEES up to \$500.00
AMBULANCE EXPENSE up to \$50.00
EMERGENCY CARE up to \$20.00
MATERNITY BENEFIT 10 times day room.
(Plus \$150.00 Delivery Allowance)
MEDICAL EXPENSE BENEFITS pays doctor's fees in the home up to \$10.00 each call, in doctor's office clinic or hospital up to \$5.00 each call. Use to \$600.00 in any one year.
CHIROPRACTIC TREATMENTS up to \$40.00 on any one disability.
\$2,000 LIFE, DISMEMBERMENT and LOSS OF SIGHT indemnity to persons 65 and under.
UNALLOCATED and ALLOCATED HOSPITAL EXPENSES up to \$200.00 for any one illness and \$400.00 for accidents.
MEDICINES while confined to hospital, up to \$394.00.
RETURN OF PREMIUMS (up to \$1,000.00) in event of death from any cause regardless of, and in addition to, all other benefits that may be paid. Limited to persons 65 and under.
CHILDRENS rates do not change on account of age or marriage, as long as they are under original policy.
Individual Family Group
Hospitalization Cancer
Dread Disease
SENIOR POLICY — 0-80
For Information Concerning Above Mail This Clipping To Jim McManes, Mgr., 808 W. 5th, Ploverview, Texas, Ph. CA 3-2853, or Henry Miller, Phone 285-2829
(Fill in your name & address below)
NAME _____
ADDRESS _____



Christmas Greetings

There's a warm spot in our hearts for all the wonderful people we have been privileged to serve throughout the year. Along with our thanks we send you our heartfelt Christmas wishes.

Olton Grain, Inc.

Glen Singleterry Don Adair



SEASON'S GREETINGS

As we experience anew the glory and wonder of Christmas, may the radiance of the Star that shone on Bethlehem bring peace and happiness to every heart. A joyous Christmas to all!

Ware's
Littlefield

ETHAN ALLEN EARLY AMERICAN AND COLONIAL FURNISHINGS FOR THE ENTIRE HOME

1963 NEW PIECES SHOWN FOR THE FIRST TIME INCLUDE — Spoon Foot Hi-Boy — 7 Drawer Library Desk — Hi Fi Cabinet — T.V. Cabinet — Apothecary Pier Chest — Apothecary Base Slack Unit — Tea Cart — 50" Console Chest — Numerous New Tables.

FINEST OF GIFTS FOR THE HOME — PAY NEXT YEAR

OLD HOMESTEAD
The Charm of the Past is the Style of Today

120 N. College LUBBOCK
Ethan Allen EARLY AMERICAN FURNITURE



Season's Greetings

We take this opportunity to express to our many friends our sincere appreciation for their loyalty and good will.

STAGGS SERVICE DRUG
Dan Staggs Littlefield

Famous Postmark

The postmark does make a difference—to thousands who mail Christmas cards from Christmas, Florida.

Each year, Yuletide greetings are accepted for mailing from the town of Christmas by the Greater Orlando Chamber of Commerce.

Christmas is located 23 miles east of Orlando. Cards which are boxed or wrapped and have the correct postage are sent to the Chamber at P.O. Box 1913, Orlando, Fla.

The cards are stamped with a special holiday cachet, in addition to the famed "Christmas" postmark.

The town of Christmas today is a symbol of peace and good will, but it was established as a Fort to provide protection against hostile Indians 126 years ago.

Feeder in Backyard Helps Share Yule With Birds

Share Christmas with the birds. If you have no backyard feeder, trim an outdoor tree for them.

Pine cones dipped in suet or peanut butter can be attached to branches. Balls of suet and strings of popcorn or cranberries can be hung from a tree. Bits of apple and grated carrot, even pie crust, dry donuts and crumbs will be welcomed by the birds.

A coconut shell shaped as a container holding sunflower and other bird seed can be fixed to a branch. Don't put the food too far inside a tree or birds may harm their branches while feeding. Once you start feeding birds, keep it up all winter. Provide water, too.

Bluejays, woodpeckers, nuthatches, chickadees, warblers and brown creepers are meat eaters. Cardinals, juncos, sparrows and finches like vegetable seeds.



HERE'S SANTA . . . As seen by a Hollywood make-up expert, here is what Santa really looks like. Whiskers are 16 inches of Yak hair, shoulder length. Mustache is bushy, nose red bulbous, cheeks are rouged and lashes and brows are powdered. Have you seen this man coming down your chimney?

3 Holiday 'H's' Can Be Bested

Hurry, haste and hustle. Holidays and the 3 "H's" really go together. And they often interfere with another "H"—hospitality, says Mayme Schoonover, Extension Nutritionist, University of Wyoming.

Her recommendation for a holiday without haste—hurry—hustle and with time for hospitality? It takes a little doing and planning, but is well worth the effort. Here are her suggestions:

- ... Stack the pantry shelf with canned meats for sandwiches and nibblings.
- ... Store extra cheese and dips in the refrigerator.
- ... Add extra boxes of fancy crackers to your usual supply.
- ... Bake some plain and fancy cookies and store them in the refrigerator in closed containers.
- ... Make a dessert that you can freeze or store in refrigerator.

FOR THE KIDDIES

With sweets so readily available, many children fail to get through the Christmas holidays without a tummy ache. An alternative to keeping candies out of reach is to make available a plate of small sandwiches, carrot sticks and slices of fruit to go with candies and baking samples. Cut sandwiches into fancy shapes and you will be surprised to discover how they compete with other goodies.

MAKE ORNAMENTS

You can fashion your own Christmas tree ornaments with aluminum foil plates. With scissors, paints, glow papers, baubles, and foil plates, you can construct various designs and many color combinations. Foil plates are inexpensive and easy to work with.

GIFTS FOR SHUT-IN

Looking for a good gift for a shut-in? Nothing could be more perfect, or lasting, than a flowering plant. The miracle of blooming plants adds a special touch to the holiday season, expresses your holiday message with feeling and meaning. After the holiday is passed, your gift remains, a pleasant reminder to someone that you are thinking of them.

Nativity Scenes Popular In Spain

Nativity scenes are so popular in Spain that vendors set up stands before the holiday to offer colorful clay, wood and cardboard figures which are arranged into Nativity scenes, known locally as "Belenes" or "Nacimientos." In some villages it is custom to award a prize for the best arrangement of a Belenes. A proud possession of the Benedictine Monastery of Montserrat near Barcelona is a small carved figure of the Madonna and Child, believed to have been carved by St. Luke and brought to Spain by St. Peter in 30 A.D.

ABOUT MISTLETOE

Mistletoe, Cupid's ally at Yuletide, is preeminently a plant pest. It grows on trees, drawing on food circulating in a tree's sap stream.

Before mistletoe gained a romantic tradition, legends grew up about it. Long ago persons made charm bracelets of it to ward off evil spirits. In ancient Germany folks believed mistletoe would make ghosts appear.

Before that, others thought it was a tree whose timber was cut for the cross on which Christ was crucified. Since then it dwindled to its present low estate—a dwarf plant and parasite.

Cleaning Up After Christmas Is Easy

Opening Christmas packages is fun—cleaning up afterward can be quite a chore.

So, before Christmas morning, gather together the following simple clean-up materials:

1. Two large shopping bags: one for paper and ribbon you want to keep, and one for scraps to be thrown away.
 2. Whisk broom and dust pan. (Try tying a pine cone and sprig of holly on these everyday helpers to give them a holiday look.)
 3. A bottle of pine cleaner with a sponge, for crushed candy cane or spilled beverages.
- Store your holiday clean-up equipment in one of the shopping bags and tuck away in the closet where you're hiding Christmas presents.

TOYS FOR TOTS

Selecting toys for youngsters up to two years of age is a pleasing assignment for most adults. Children under two years enjoy rattles, squeaky rubber of cuddly animals and dolls, toys that fasten to the side of the crib. They like colorful blocks of rhymes, and jingles to read or sing to them. Small wagons, push-pull, roller or simple take-apart toys are also excellent choices.

GIFTS FOR SHARING

When purchasing gifts for small children who are members of a large family, it is wise to think of gifts that can be "shared" or games in which a number of players may take part.

In this category are card games, sports equipment, tea sets, toy soldiers. Most children will enjoy these and similar gifts. Older youngsters have definite likes and dislikes, however, and it is wiser to select the gift that will please the individual, with no thought of the sharing possibility.

PRESEPIO

In sunny Italy, where the Christmas tree is almost unknown, the presepio, or creche, plays an important role in the celebration of the birth of Christ. Italian families frequently give over entire rooms of their homes to the presepio. When completed, it may contain as many as a thousand figures.

Italian youngsters put their shoes by the fireplace on January 6th, the Night of the Epiphany, instead of on Christmas Eve. That date marks the arrival of "Befana," the good witch who comes down the chimney on a broom to fill the shoes left out for her.

Good children receive candy and gifts; the naughty ones find only coal in their shoes.

SAFE HOLIDAY

If your holiday plans include travel by automobile, be sure to start early and drive carefully. Road conditions are unpredictable at this time of year and extreme caution is advised. It will be much better to arrive at your destination a few minutes late than not to arrive at all.

CHOOSING TOYS

Children six to nine years of age want things "true to life." Some good choices might be: mixers, irons, sewing machines, typewriters, etc. that really work; doll house and furniture in correct scale, workbench with good tools and wood; electric trains; chemical or printing outfits; word and number games and more efficient puzzles.

Nine to twelve year olds have an interest in hobbies and crafts. They like handicraft outfits; model kits; sets for study of soils, rocks and chemicals; magnets, telegraph sets; sound effect outfits; and stamps.

May the joy of Christmas surround you and yours!

Wilbur Schreier
SCHREIERS SHOP
Ph. 285-2911

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Swiss holiday treats include the "Birewegge" a pear cake baked in the shape of a loaf of bread. It features a spicy, flavorful concentrate from air dried pears mixed with raisins. Additionally, there is the "Tirigel," a Christmas cookie, originally in the design of animals, which is said to have derived from an early Germanic sacrificial cake.

GENERAL DENTISTRY
Tues., Thur., Sat. 9 a.m. - 5 p.m.
C.W. Jennings B.Sc., D.D.S.
412 Main St. Olton, Texas
Phone 285-2929

Cloverlake Dairy

Christmas Blessings

TO YOU and YOURS...

WISHING YOU JOYS of the SEASON

Olton Paint & Body Shop

Jimmy Jenkins

REAL V.I.P. . . . We always knew Santa was a Very Important Person. Here he is getting the full treatment from a bevy of beauties at Sarasota, Florida. The jolly old fellow likes to look his best and the girls are really giving him the works.

ABOUT CHRIST

"If Christ is to remain alive in the life of men, eternally present with us, it is absolutely necessary to resuscitate Him from time to time, not to color Him with eyes of the present day, but to represent with new words, with references to things now happening. His eternal truth and His never changing story."
—Papini's "Life of Christ"

TREE TOWN

Every year about this time, Shelton, Washington, in the heart of the great timberlands of Mason County, broadcasts its slogan to the world. It is "Christmas-town, U.S.A." Christmas tree farms ship their products across the world. The young decorative trees are Douglas firs.

SHINY HOLIDAY

Painting used to be considered a fair-weather job—before the advent of odorless, quick drying paints which are now available in hundreds of colors. Repainting living and dining rooms is so easy today that many folks plan a new decor for the Christmas holidays. Easy-to-use latex paints, which don't show lap marks, help turn the novice painter into an expert. Also available are such handy aids as masking tape, disposable mixing buckets, liquids which degloss old shiny surfaces, guards or small rollers that keep paint off adjacent surfaces, and inexpensive plastic drop cloths to protect floors and furniture.

A LAW AGAINST IT

In Massachusetts, Christmas didn't become a lawful holiday until 1856. The Pilgrims in New England had disapproved of Christmas celebrations, and a law prohibiting them was passed in 1659.

Season's Greetings

Wishing you a most happy holiday season, with sincere thanks for the pleasure of serving you.

From All The Personnel At
THOMPSON CHEVROLET CO.
Olton, Texas

Tree Giving Has Become Traditional With Some

Tree giving, at Christmas, on a birthday, wedding anniversary or other occasion, is becoming the vogue.

Graduating as well as reunion classes at colleges do it. Years ago newlyweds gave each other twin trees ("his" and "hers") that were planted in front of their house on their wedding day. Many of these "marriage" trees adorn older residences in New England today.

One woman, married 15 years, has a fine apple orchard by her house, each tree a gift on her birthday, at Christmas and other events. Young persons buying homes often landscape their grounds with gift trees, large and small, on Mother's Day, Father's Day, junior's birthday and other occasions.

No matter for what celebration the tree is given, it can be planted at any favorable time of the year.

SAFE AND SOUND



BY CHALLISS SILVAY

FAR BACK in the crowd which filled the deep storeroom, Joe Horgan—thirty-odd, undersized and furtive—watched the auctioneer conduct the Western Warehouse Company's annual sale of

unclaimed articles. This was an annual New Year's Day event, and always drew a crowd.

Phoning his married sister, Marie, earlier that morning had been a case of sheer luck, Joe reflected as he lit a crumpled cigarette. Otherwise, it would have been too late to recover the box. Of course, he hadn't gotten his hands on it yet but no one was likely to bid much for such an unimportant-looking article. Jeez, what a close shave!

It had been almost a year since he and Red Farnum had stuck up

the Pacific Trust and Savings' Oakland branch for \$1500. They had made a perfect getaway, hurriedly separating with the tacit understanding to meet at Butch Cooper's that night and split the grab.

Decision

And then Joe had suddenly decided to take it on the lam. Hadn't Red held out Joe's share from the blow-down they'd pulled at Alameda?



Joe watched the auctioneer conduct the annual sale.

Joe had immediately suckered Red into a spot. "Look, Red, the take was an even grand," he had lied. "Somethin' tells me we better stick it on ice."

"Like in a bank, huh?" Red had sneered. "Stop clowning and shell out my cut."

"Here? Don't be a dope. Now listen, I got a great idea." Whereupon Joe had revealed his scheme to stow the loot away in a container which, together with certain odds and ends, he would pack in a tin box and store at Western Warehouse under Joe's sister's name. Joe would make the necessary payments and when the time was ripe he would withdraw the box and split with Red. Reluctantly, Farnum agreed.

On the Lam

The next day Joe delivered the box to the warehouse, and promptly skipped town. Three months

later Joe, now leg man for Slappy Damato, Chicago racketeer, had mailed Marie, who was completely unaware of her brother's shady operations, the money to pay the quarterly storage dues. His letter explained that he had stored some personal effects under her name so as to facilitate shipping arrangements should he need the things later. In due time Marie had acknowledged his remittance and written that some man had been ringing up regularly asking for Joe. (What a belly-laugh that was—Red sniffing around for his cut!)

And then one hectic day the following week Damato was nabbed by government operatives, and Joe had hopped the first Coast-bound Lincol. Arrived in Sacramento, he had impulsively called his sister to say that he would drop out and pick up the warehouse receipts she had failed to forward to him.

"Gosh, Joe," said Marie. "I used the storage money to help on household expenses. I intended to pay but—"

Just in Time

"Two I'm offered . . . Once. Twice." The auctioneer gave the box a brief glance, swung his gavel, and barked "Sold!"

What a steal! thought Joe: 1500 slugs, safe and sound in exchange for a mere deuce!

Twenty minutes later he had locked himself in a room at the Hotel Fremont. He pried open the box. First came a sweater, a few books and a shirt; these were followed by some old ties and a black hat. And then from its nest of wadded paper came the tin box.

Joe prepared to fit a key into the lock. But at the mere touch the lid opened.

A stricken Joe stared at the balls of crumpled newspaper which tightly packed the box. On top was a crudely scrawled note. With sick eyes, Joe read:

you louse I only worked at Western Warehouse a week but it was long enough. Have a Unhappy New Year!

Red

Favorite Carols In Every Country

Despite the fact Christmas carols today are heard wherever the holiday is celebrated, no one is quite certain where the word "carol" originated.

Some contend the word comes from a Greek word for flute player, obviously as a compliment to the musicians who played for the Christmas ring-dances. It is also believed to have origin in the songs associated with the Roman Saturnalia.

The early carols were sung in Latin. St. Francis of Assisi, who arranged the first Nativity scene, at Greccio, Italy, in 1224, led singing of songs of praise to the Holy Child and so helped bring carol singing back to popularity after many years of decline.

As carol singing spread from country to country, new carols were developed. Today, every Christian country has its own favorite carols.

Bees Were First Carolers According To Old Legend

An early English legend suggests that bees were the first Christmas carolers, gathering on Christmas Eve to hum carols of praise to the Holy Infant.

It is certain that carol popularity was greatly promoted by the English custom of "wassailing" or "gooding" expeditions. Children went from house to house, singing songs and receiving treats.

Traditional songs gave way to new Christmas carols, which themselves became traditional. About the year 1521 Wynkn de Word, an apprentice printer, issued the first book of Christmas carols. Later, carols were so popular that people learned them from printed copies which sold for pennies.

Good Health—Idea For Welcome Gift

Would you give your family—and yourself—the gift of "guaranteed" good health during the coming year? Wouldn't this be a wonderful Christmas present?

You cannot, of course, get such a guarantee, anywhere. But, have you been procrastinating about taking the kids to the doctor for their vaccinations? How long has it been since you have had any shots?

Each year, many children and adults become seriously ill—even die, because they or their parents neglected to take advantage of protective vaccines that have been in common use for many years and are available in every family doctor's office.

For years, diphtheria, whooping cough and tetanus have been prevented by a triple vaccine routinely given to babies. A vaccine against polio has been available for several years. Smallpox vaccination has just about wiped out the disease. The gift of health is available at Christmas—and all year long.

First-Foot Tradition

The "first-foot" tradition harks back to merry England, where a glass of wine and slice of bun loaf rewarded visitors who arrived first at a home following the birth of a new year. A "first-foot," also known as a lucky bird, brought with him the traditional symbols of warmth and prosperity—coal, bread and salt. He was welcomed because he "let in" the New Year—but he also represented the old year, always leaving by the back door.

South Not Included In Soldier's Wish

A New Year's greeting jotted down in a diary in the year 1863 exempted Southerners.

Sam Smyth, a Union lieutenant fighting in the mud of the Civil War at Holly Springs, Mississippi, made this notation in his journal: "Happy New Year to all the world, except our Southern Rebel friends, their aiders and abettors . . ."

Obviously, the entry was made at a time when things were going badly for the North. The entry continued: ". . ." though to speak truly I think the prospect is not such as to warrant and in even hoping that the wish (of a Happy New Year) may be fulfilled . . . I had hoped to see a different state of things, and that we should enter upon the New Year with the bright prospect of a speedy termination of this exhausting conflict."

The journal, with human and personalized descriptions of the Civil War is among the collection of Lincolniana and Civil War materials in the Wyles Collection at Santa Barbara, Calif., College.

Big Celebration

In the ancient land of China, where nuts and watermelon seeds are delicacies, New Year revelry used to equal our Fourth of July. Thanksgiving, Christmas and birthday parties all rolled into one. To the accompaniment of exploding firecrackers, everyone feasted, gave presents and cards, made ceremonial visits to friends and paid family debts.

Two-Faced Janus

The month of January was named "Janus" by the Romans, in honor of the two-faced god who was believed to have the power to look back over the past and be able to foretell the future. Janus was always represented with a key in one hand, suggesting he had power to open all doors and gateways.

Twelve Grapes

Twelve grapes are a part of the gay Spanish New Year's Eve celebration that takes place in the Puerta del Sol, Madrid's Times Square. As the clock strikes midnight the grapes are held high overhead and eaten for luck—one for each month of the year.

Scottish Festival

In Scotland, New Year's Day was traditionally the most important festival of the year: a time for exchanging gifts, cards, and visiting with friends and kin.

The Scots named New Year's Eve Hogmany, grouping it with the whole New Year's season as the "Daft Days." Scottish children flood the streets on New Year's Eve shouting, "Hogmany," expecting cakes and fruits from neighbors just as American children do at Halloween.

BEST WISHES



Warmer than ever
And cheerier too.
Are the Holiday wishes we're sending to you.

OLTON BAKERY
Phone 285-2150

Hi THERE



Add to the good things of Christmas—our wishes for a joyous holiday!

STONE'S
Faye Stone Winona Cure

The Christmas Story

While shepherds watched their flocks, and angels sang, Christ was born in Bethlehem. May the inspiration of the Christmas story give you long-lasting happiness.



Paymaster Cotton Oil Mill Co.

Greetings



Warm wishes full of good cheer that our many friends have a bright Christmas holiday.

B.W. Armistead, O.D. Glenn S. Burk, O.D.
Phone 385-5147 Optometrists Littlefield, Tex.



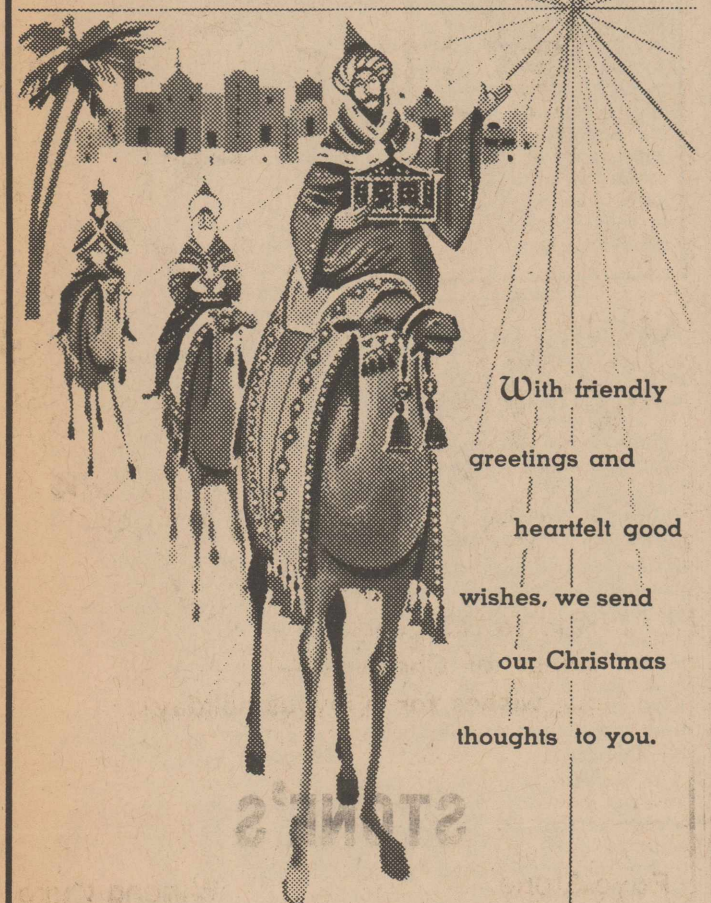
GREETINGS

We sincerely hope that this Christmas you will receive a full share of lasting good health and happiness.

Loveless Auto & Appliance

Charles and Marcelle
Phone 285-2000

Christmas



With friendly greetings and heartfelt good wishes, we send our Christmas thoughts to you.

CHITWOOD INSURANCE

Fire-Casualty-Auto-Life
Olton Texas

A VERY MERRY CHRISTMAS



We wish you and your loved ones a very bright, festive and fun-filled holiday celebration!

Plainview Hardware Co.

Since 1912
500 Ash CA 4-2123



PARADE . . . Hollywood Boulevard becomes Santa Claus Lane once a year as Santa Claus and his screen colony cohorts ride down the movie capital's main street in Santa's sleigh. Some 500,000 spectators annually view the parade.



Children often get ready for Santa long before time for the old gentleman to arrive—and parents are faced with the difficult task of planning some type of indoor entertainment for bored youngsters.

Most any child will be delighted to hear someone say, "It's corn popping time!"

Popcorn has become such a popular snack that producing states have doubled production in recent years and in many homes the holiday scene is not complete until someone gets out the corn popper.

A corn popper isn't necessary, however, as corn may be popped in a broiler or any old pot or pan if one follows the directions on the jar of corn which may be purchased at the neighborhood grocery.

Although popcorn vendors prefer large kernels for their machines, smaller kernels are best for home popping. When figuring how much you'll need, allow one ounce of corn for each quart of popped corn.

Popcorn may be served in many ways. For children, you may use toothpicks to make a clown or a snowman. For adults, try seasoning with garlic or onion salt, chili or curry powder, or grated cheese.



At one time the English celebrated the Twelve Days of Christmas with playful sports—jumping in sacks, bobbing for apples, drinking great quantities of hot cider.

Today, all that remains of the twelve-day observance, perhaps, is the superstition that all decorations should be removed by Twelfth Night to prevent bad luck in the coming New Year.

Carol singing is a favorite custom in Britain and at the midnight services they are sung to herald the birth of Christ.

In the same manner as American youngsters, British children hang their stockings from the mantles or on the ends of their beds on Christmas Eve. They also write to Father Christmas (the British Santa) to inform him of their Christmas wishes.

Bethlehem Celebrates Three Christmases

Bethlehem celebrates three Christmases each year. The western church observes December 25. The Greek Orthodox Church celebrates Christmas according to the Gregorian calendar, Jan. 7, and the Armenians on Jan. 19.

Annually, pilgrims worship in the grotto where Christ was born and laid in the manger. Topping over the grotto is the Basilica of the Nativity, built in its present form by the Emperor Justinian, in the sixth century. After centuries of religious controversy, the Greek Orthodox Church and the Armenians share the Basilica. Roman Catholics celebrate Mass in their own church adjoining. But all three share the grotto—the holiest spot in Christendom.

Choose "Happy" Toys



Toys—from a rubber ball to a shiny new bicycle—are a part of growing up and the child without a toy or two—or two dozen—at Christmas is a forlorn lot indeed.

Most youngsters will open their gifts Christmas morning and have a large time getting acquainted with their new toys. But in all too many households across the nation, the toys themselves will dim the happy Christmas season, by causing accidents and injuries.

Here are a few simple tips to guide you in selecting safe toys:

—Beware of small toys that can be swallowed, flammable toys and toys with rough or sharp edges.

—All electric toys should be safe—look for the UL (Underwriters Laboratory) label on the cord and the toy itself.

—Avoid toys made of lead or colored with lead-based paints—the swallowing of poisonous amounts of lead by children who chew that paint off can cause illness.

—Baby's toys should be too large to put in the mouth, washable, lightweight and non-brittle.

TASTY GIFT IDEAS



While food is a great part of the family Christmas observance, many of us overlook the fact that food products offer an endless va-

riety of holiday gift possibilities. Cheese, of course, is an old favorite. Ready-made gift packages are available, or one can make up a variety package, placed in a wooden basket or on a small chopping board, or surrounding a cheese knife.

Baskets of colorful fruits, long a gift favorite, may also be "ordered" or prepared at home. It's much more fun to prepare, using as a final touch unshelled nuts of the type or types available locally.

Vegetables may also be used—as decorations for a presentation of canned fancy vegetables—artichoke hearts, asparagus, picked onions, etc. Good gift for a gourmet.

And, in the meat line, who wouldn't appreciate the gift of a baked ham?

cutting back the side and top branches when the tree is about two or three feet high. Each year, in dormant months, the tree is sheared.

The average grower plants 2,700 trees to the acre. Each year he mows around them for weed control and he maintains fire lanes. He examines each tree once a year and each tree is sheared annually the third through the sixth years.

The big job—harvesting—comes the seventh year. Trees are carefully cut and transported immediately to market, where they will soon delight boys and girls of all ages.



You can get a Christmas bonus by pruning evergreens in December. The bonus: Yule greens.

Foundation plantings around the house or by the garden fence will yield a surprising amount of decorative greens. And the shrubs and trees will be better for the pruning if it is done judiciously.

Start with a snap-like shears or sharp knife. Wear gloves and use foil to wrap the resin ends of branches.

Snip and cut, never ruthlessly hack. Cut a branch at a slant to a bud, twig or leaf. Never cut beyond green needles. Always make the cuts conform to the symmetry of shrub or tree.

Holly, hemlock and pine, especially white and Austrian pine, can withstand rather heavy pruning. Removal of every second or third branch of hemlock, spruce or pine will promote better growth if these trees have not been pruned for some time. But be moderate in pruning a fir.

It is best to gather Yule greens from home grounds, a few days before you start decorating the hearth, the mantel, newel post or the door wreath. If possible, prune when the temperature is above 40 degrees F. Severe cold makes twigs brittle.



The commercial Christmas tree you buy this year most likely didn't "just grow" like topsy. Chances are the tree you enjoy during the holidays has for several years received careful attention from a tree farmer.

Growing Christmas trees require almost as much care as tobacco, cotton, or any other commercial crop—and Christmas trees are grown with the idea of producing a compact, well-shaped tree about seven or eight years old. Christmas tree customers have established such high standards that great stress is put on the quality of the tree, whether it be Fraser fir, Douglas fir, red cedar, Scotch pine, Arizona cypress, white pine or other popular varieties.

Commercial growers of the Fraser fir, for instance, start

1950, the late Pope Pius XII announced that excavators had found the tomb of the Apostle Peter precisely where Roman Catholics had believed it to be—beneath the papal altar of the church which bears his name.

St. Peter's, the largest church in Christendom, was built in Rome 336 years ago over the tomb of the Galilean fisherman. A masterpiece of the Italian Renaissance, the church represents the composite skills of some of Italy's greatest artists, including Michelangelo, Raphael, Bramante, and Bernini.

Many Visitors

The church attracts visitors of many faiths because it is not merely a Roman Catholic shrine but an archive of history recorded in hundreds of monuments, sarcophagi, inscriptions, statues, and mosaic murals. Three queens are buried there—Christina of Sweden, Charlotte of Cyprus, and Clementina, the mother of Bonnie Prince Charlie.

The church's massive foundations dig into the soil which was a place of soothing (vaticination) in pagan times.

Nero built his Circus at the foot of Vatican Hill. Christians were tortured there and burned alive. Tradition says the Apostle Peter was crucified head down in the arena.

Renovation

In recent months, St. Peter's has undertaken a program of interior innovation: metal stands to replace the cumbersome old wooden structures put up for audiences of more than 70,000; indirect lighting; a new electrical system controlling the bells; a new organ and a new elevator.

The old elevator had lifted an estimated 20,000,000 pilgrims about 150 feet closer to paradise, their immediate destination being the roof of the basilica.

Easy Care Tips For Holiday Plant

Christmas and holiday gift plants will live better and last longer if you observe a few easy

care tips to insure their health.

To guard against over-watering and over-heating, it's essential to keep them in porous clay pots, used by leading professional growers and florists to insure that you receive plants of the highest quality, well fertilized and well rooted.

The porous sides of the clay pots are a major help in solving the problem of over-watering. Clay dissipates excess moisture and leaches out harmful salts, thus preserving the necessary constant moisture condition of soil nourishing the plants' roots.

Thus, even though plants in clay pots are occasionally over-watered, the pot walls, bottom and drainage hole will automatically drain off excess moisture that might otherwise drown your plant. This is particularly important for poinsettias, which prefer and thrive best under somewhat drier conditions than most plants.

Mothers Receive Day for Shopping

Realizing that mothers never have enough time to prepare for the holidays, last year a Des Plaines, Ill., drive-in restaurant and the staff of a nearby school teamed up to give Mom a hand with her Christmas chores.

As a result, on Dec. 14 mothers of more than 500 Lions Park School pupils had a chance to address Christmas cards, wrap presents and do their shopping without having to stop and prepare lunch for their children at noon.

Instead of going home at noon, the youngsters got their favorite food—hamburgers and hot dogs—in their own classrooms.

Stanley Kellein and his son-in-law, Cy Paziochio, who operate Henry's Drive-In, Des Plaines, delivered 455 hamburgers, 215 hot dogs, 545 orders of french fries and 475 milk shakes to the school.

"Without cafeteria facilities in the school building," said Fred Reimann, Lions Park principal, "this was the best way of handling our present to the mothers."

St. Peter's Is Christendom's Largest Church

Twelve years ago, at Christmas,

A Very Merry Christmas to All

OLTON DELINTING PLANTS

Charles Mills

From All of Us to You and Yours... MERRY CHRISTMAS!

Our gift to you . . . the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health—and the happiest Christmas you've ever had!

Pioneer Natural Gas Company

FUEL FOR A GROWING EMPIRE

Christmas Blessings

TO YOU and YOURS...



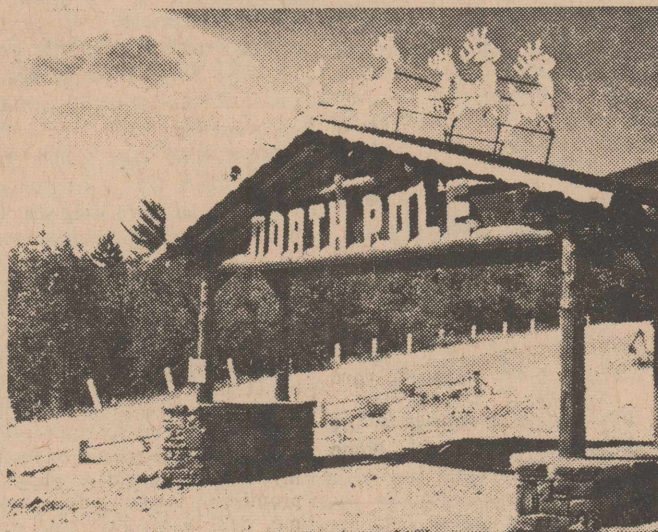
WISHING YOU JOYS of the SEASON

From the Staff of

Community Clinic



WINTER IN PARIS... Everyone knows, because of the song, that Paris is beautiful in April. But the historic French city is also quite beautiful in winter as shown above in photo taken after season's first snowfall blanketed tree-lined walks.



WHERE'S THE SNOW?... Well, it really isn't the North Pole. Actually, it is the entrance to a place in New York where some years ago three ingenious men created "Santa's Workshop" on Whiteface Mountain. Well, maybe it is the North Pole—New York, that is.

And A Happy New Year To You!
BY ONA F. LATHROP

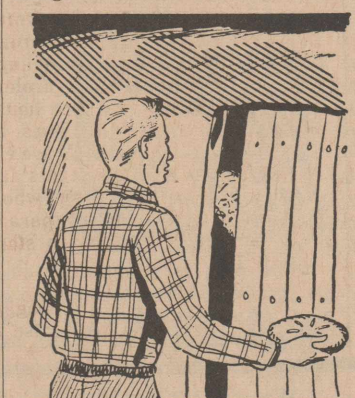
OLD MAN THOMAS lived in what the kids called The

Haunted House at the edge of town. He ran boys off when they tried to snatch the apples which he left to rot on the ground, and he bought a fierce dog to keep out trespassers. Some said he had a fortune stashed away some where on the place, but others said he was just odd.

When winter came this year, Thomas boarded up the windows and everybody figured he'd gone to spend the cold months with his daughter in the city. Then one morning folks noticed smoke curling from a back chimney. The Egberts who had moved in across the road in the fall felt they ought to investigate.

"If that old man is over there alone, it seems as if someone should have done something for him for Christmas," Molly Egbert said. But Fred said he was sure the smoke only began a few days after Christmas, and there were no tracks in the fresh snow.

Worried "You take this mince pie and go over, Fred," Molly insisted. "He might be down sick or something."



"Wait a minute," Fred called. "My wife sent you a pie."

"He run me off the last time I tried to be neighborly," Fred argued. "But I reckon I ought to go see. Sure thought he was

gone." So Fred trudged down the road with the pie. When he hammered on the back door he could hear the dog barking, but far off as if he were in the root cellar that was attached to the old basement. After a long time the barking got nearer and finally the old man peered out the cellar door. He was grizzled and unshaven and his gaunt form seemed to be tottering in the chill wind.

"What d'ye want?" he croaked, blinking in the sunlight on the snow. "Oh—it's you, eh?"

"Come to see if you're alive or need anything," Fred called. "Thought you'd gone away for the winter. No lights over here, but we finally saw you had a smoke." "Yeah, I had to give in and light a fire. Got too durned cold in that cellar. But I don't need a thing. Let me alone." And he started to slam the door shut again.

Refusal "Wait a minute," Fred called. "My wife sent you a mince pie. We always have mince pie on New Year's." And Fred held it out. But the old man waved it away.

"New Year's you say? Has it been Christmas then? Never thought ye'd all live to see it. But I'm not eatin' any of your contaminated food. You can die if you want. Not me!"

Fred couldn't figure him out. "My wife's the cleanest cook in this town. I'll bet. What do you mean, insultin' her cooking?"

"Oh, she may be clean enough, but I wouldn't eat a bite except what I put away underground. Ain't the Russians bombed you out yet? They was a-comin' when I holed in. I sposed they'd been by now."

Fred had to laugh. "Well, of all things! I guess you got a head start on the rest of us. Everybody talks about a fall-out shelter but nobody does anything about it. But what would there be to come out to if they bombed us? You goin' to die down here?"

Old Man Thomas scratched his head. "I never thought about that. Reckon I am. But anyway, I'll live till my time comes. The rest of you'll be blown to bits before the year's out. Say, maybe I will take that pie after all—if they ain't come yet. So it's New Year's, eh? Mary always made a mince pie for New Year's too."

His face took on a wistful look. Maybe the old fellow wasn't as flinty as he seemed. Fred put the pie on the rough-hewn table.

"Well, whenever you need anything, come out and let me know, or run up a white flag. And a Happy New Year to you."

The old man grinned. At last he seemed friendly as if he hated to have Fred go.

"Well, come back if they don't get ye," he called as Fred went up the steps. "And a Happy New Year to you, too."



The origin of drinking a toast on festive occasions is lost in history. The word "toast" is traced to England, where during the reign of the Stuarts it was a custom to place a bit of toasted bread in a cup of wine.

Down through the course of time, some toasts have become traditional.

Benjamin Franklin is credited with this line: "He who drinks fast pays slow."

Mark Twain popularized this old Irish toast: "May all your troubles be little ones."

Robert Loveman reflected optimism when he coined this toast: "A health unto the happy! A fig for him who frets. It is not raining rain for me. It's raining violets!"

And, let's not forget the standard:

"Cheers!"
"To your health!"
"Here's mud in your eye!"

STILL VALUABLE

Frankincense and myrrh, aromatic resins which the Wise Men brought as gifts when they followed the Star of Bethlehem to the place of the Nativity, are still found on lists of basic perfume ingredients.

THERE'S FUN IN CHOOSING GIFTS



Generally, the problem is that we tend to overlook the "everyday things" which fit nicely into the pattern of giftgiving.

Mom, for instance, will appreciate something for the kitchen or the home, particularly something which in some way makes her daily chores easier or which brightens the appearance of her workshop. How about an electric fry pan? A ceramic clock? A coffee maker? The list is endless and the price of kitchen items will range from a few cents to several dollars. There's something in this range to suit every need and pocketbook.

Dad? He shouldn't be too much trouble. What are his hobbies? If he isn't retired, how about something for his shop or his office? A hand warmer is appreciated if he spends any time outdoors. If he's an inside man, how about an intercom system? He'll have fun rigging it up between office and shop, kitchen or workshop. Clothes brush, sun glasses—these are also good selections. And, despite all the old jokes, your dad might really need and appreciate a new tie.

Grandparents? Many folks who have the time enjoy reading. A subscription to a good magazine is a fine gift for a "reader."

SWISS CHRISTMAS

Switzerland begins celebration of Christmas on December 6, the birthday of St. Nicholas of Myra, the first Santa Claus. Although celebrations are pretty much the same, each village has its own way of celebrating the good Saint's birth. Typical customs include bell-ringing contests and "Sternsingen," or star singing, caroling under the stars, and the appearance of Christkind, personified by a girl in snow-white garb, who passes from house to house bearing gifts for little children.

ENJOY NEW YEAR'S DAY

by taking it easy

The smart way to start off New Year's Day is by enjoying the first day of the new year! With some families, a big meal is traditional. If it's tradition, if everyone enjoys it, keep it up, by all means. Just make sure that everyone contributes some effort to the occasion to the extent that Mom doesn't spend the whole day in the kitchen.

If you don't have a big meal on New Year's Day, then take it easy. Don't do much of anything except breathe. Hospitality is contagious, so when guests come do as little as possible. They will relax and enjoy themselves.

Have Snacks Don't overdo the food bit for company. Have some nuts, cookies and fruits available. Don't run a day-long mess hall.

No need to stay up late, unless there's a good movie on. For dinner or supper, keep it to the immediate family. Cold cuts or hamburgers are practical; some salad too.

Open house guests may bring a gift or two. Don't say they shouldn't have! Be grateful they did. It may be just what you need for your next party.

FIREWORKS

Fireworks, outlawed in many sections of this country, are used elsewhere in the world to signal great events. In Central America, the setting off of fireworks traditionally celebrates the birthday of Christ. Fireworks continue through the night each Christmas Eve.

When a son is born to even the poorest of families, the father will announce the event to the world by setting off the biggest firecrackers he is able to afford.

THE STAR

"Now when Jesus was born in Bethlehem of Judea in the days of Herod the King, behold, there came wise men from the east to Jerusalem, saying, Where is he that is born King of the Jews? For we have seen his star in the east, and are come to worship him."

—Matthew 2: 1-10



TO OUR FRIENDS

We pause from wordly labors to give our thanks for kindness in the past, and to wish you Christmas joys that last and last.

Springlake Elevator
Springlake, Texas

MERRY CHRISTMAS

As the sights and sounds of Christmas gladden your heart and home, we wish that you may enjoy many Holiday pleasures... many memorable delights.

PEERLESS PUMP

FMC Corporation

2211 N. Columbia (Amarillo Highway) Plainview

AND MAY YOUR HOLIDAYS BE THE TOPS FOR GOOD TIMES AND GOOD CHEER.

Dale & Dub Service Station
Phone 285-2691



GREETINGS . . . Workers from a nearby iron company touch up an unusual Christmas greeting in Chicago's Grant Park after wind-blown snow obscured message they had tramped out the day before.

French Reveillon Elaborate Feast

In France, where the season's greeting is "Joyeux Noel," many homes now have Christmas trees as well as the traditional creche populated with terra cotta figures called santons. This custom can be traced back to the 12th century when it took the form of a liturgical drama.

Young French children, like children throughout the world, will—or should—be asleep when the adult members of the family

return home from Midnight Mass on Christmas Eve. If they happen to be awake, as they often are, they may take part in the Reveillon. This elaborate feast of many courses begins with pate de foie gras and oysters. Roast turkey or goose with all the trimmings follow, along with a variety of complementing cheeses and fruits. Topping off the meal is the traditional buche de Noel, a log-shaped cake with chocolate icing simulating bark.

Before retiring for the night, the family places its shoes by the fireplace in anticipation of a visit from "Pere Noel."



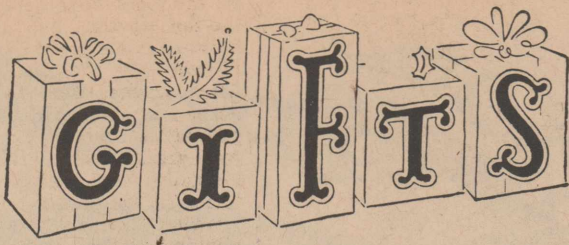
Tidings of great joy

To each of you, we extend our heartfelt wish that this Christmas season brings you peace and happiness.

BRITAIN PHARMACY

Littlefield, Texas

ABOUT BUSINESS



Christmas business gifts, which by "guilt-by-association" tactics have been linked with payola and bribes, are proper practice, ports Business Goodwill Advisory Council, the non-profit research and information organization of the specialty advertising industry.

Citing a published legal opinion by the New York law firm of Dewey, Ballantine, Bushby, Palmer & Wood, the council emphasizes that there is a distinctive difference between legitimate Christmas business gifts, on the one hand, and unsavory practices such as bribes, kickbacks, secret commissions and the like, on the other hand. As far as Christmas presents are concerned, the legal document reads: "It is difficult to see any reasonable likelihood that even the largest gifts involved here, such as clocks, cameras, and the like, would influence a top management executive to favor the donor of the gift at the expense of the Corporation."

"The gifts, in addition to being small, appear to be part of a widespread pattern of Christmas giving," the legal document continues. It further states, "The Agency Restatement points out that even where gifts are received in connection with the principal's business, the duty to account for them may be negated by usage or custom." A custom as universal as the distribution of business gifts at Christmas makes this rule applicable here.

In addition, the Business Goodwill Advisory Council notes that businessmen should have little trouble to distinguish what constitutes a legitimate business gift if they adopt the BGAC "golden rule for business gift giving": a legitimate business gift is modest in value and is given in appreciation, not in anticipation.

Noting that leading newspapers and trade publications this year have reported that the volume of business gift giving will reach record proportions, the Council points out the value for well-chosen gifts, correctly delivered, as goodwill builders. To help businessmen in the often complicated task of setting up an effective gift program, BGAC lists these suggestions for successful business gift giving:

1. Keep your gifts of modest value in relation to the importance of each recipient as an employee, prospect or customer. Extravagant gifts smack of bribery.
2. Choose your gifts individually, considering the tastes of each group of recipients.
3. Choose only high quality gifts that are useful, durable and dependable.
4. Personalize each gift, if possible, with the recipient's name or initials.
5. Package each gift attractively and securely.
6. Accompany each package with a personal note, greeting card or at least a special gift label.
7. Deliver each gift with a flair, if possible—personally or by special messenger—and preferably to each recipient's home rather than to his office.



FAMOUS SCENE . . . Kneeling before the Holy Baby's cradle in the stable, the three Wise Men offer their caskets filled with gifts to the Son of God. Scene above is from a holiday play in a small Italian community. Costumes are obtained from Rome's Opera House.

Check Evergreens For Diseases

Before discarding hemlock and yew used as indoor Christmas greens this season examine the needles.

Fleck-size, shell-shaped objects white gray to brown in color may be evidence of forina externa scales. These destructive insects are found on the underside of the needles.

Caroling, Mass Are Traditional

In the mountain regions of Western Austria, entire villages join in carol singing on Christmas Eve. Beginning with the family living farthest from the village church, torch-bearing carolers form a procession. At each house along the way greetings of "Froehliche Weihnachten" are exchanged, and the inhabitants fall in line. Eventually, the whole population is part of the parade as it arrives at the church steps in time for Midnight Mass.

Christmas Eve carol-singing and Midnight Mass are also a part of the British holiday tradition. The custom of hanging up mistletoe dates back to the Druids, who used the plant in their religious rites. Burning the Yule log is another custom borrowed by the British from the Vikings, who first burned it in honor of their god Thor.



RESOLVED: That I will not make a single resolution this New Year." I wrote it carefully in my diary and stared at it. Every year I'd broken every one I made anyway, so I wouldn't make any. But I hadn't figured on that big blonde bomber, Tim Wright.

"Got your resolutions made out, Diane?" he kidded when we were stowing our stuff in the high-school lockers just before vacation.

"Not me. I'm not making any this year, and then I won't be guilty of breaking them," I told him, pushing back my new Jackie hairdo.

"You should resolve to let your hair grow again and not follow these silly bee-hive styles they have nowadays. You had pretty hair."

So there went all the effort I'd made to look up-to-the-minute.



New Year's Eve I dolled up in my new dress—but the door bell never rang.

"Listen Di, I'm going away for the holidays, but could you promise to keep the New Year's dance date open in case I get back?"

"What girl is going to give up a bird-in-the-hand for a maybe? Everybody who is anybody will be at that Hi-Fi dance. Do you think I'm going to sit home, just in case?"

"Honest, I'll try to make it—if my folks will come back," he promised. "And if you'll wait for me, we'll be steady next year."

It was tempting because he was the B.M.O.C. and most of the girls would give their eye-teeth to go steady with him. But I wasn't going to miss that dance and I told him so.

He just said, "I'll be there, probably," and gave me the old eye.

No Luck
So New Year's Eve there I sat all dolled up in my new tulle tulle tulle and the doorbell never rang. I could have cried. I finally did. Just that afternoon Willie Tucci had called, desperate for a date, but I'd told him I was sorry—I had one. Now I wondered if I should call him back. That Tim! Go steady with him, indeed! I'd never speak to him again. Only my heart did a flip-flop every time I thought of his big broad shoulders and the way he looked when he laughed.

So then I got out my diary and I wrote, "Resolved: That I will never be taken in by the promises of handsome men again. Resolved: That this year I will go with the first—or last—guy that asks me, regardless—just so I go. Resolved: That I'll cut my hair again and wear it the way I want to. No man is going to dictate to me. And Resolved: That I will never speak to Tim Wright again."

I looked out the front door once more. It had been snowing all afternoon and now it had piled up in drifts. Maybe they were stuck some place. Over went my heart again! Well, I was stuck too! I went to the phone and dialed Willie's number, but no one answered.

Desperation
Then I dialed Tim's number—a thing I would never do ordinarily, but I was desperate. Busy signal! So then I added in my diary, "Resolved: That I will never call a man, no matter who or why."

And just then the phone rang. "Who've you been talking to?" Tim's voice grumbled. "I've been trying to get you for five minutes."

Five minutes! But I melted—just like the snow on the doorstep where I'd been standing watching for him. I just gasped. "Where

are you?"
"I'm home, naturally. We just got in. I'll be right over."
Of course I should have said, "Oh no, you don't. The dance is half-over. I'm going with Willie. I have another date. I'll never speak to you again. And I'm cutting my hair."
But did I? I just stood there like a pool of warm butter and murmured, "Fine. Hurry up. I'll be waiting." And I tore the sheets out of my dairy and hustled into my boots.

Variety of Shrubs Provide Foliage for Decorations

There are many trees and shrubs that produce attractive foliage and berries suitable for holiday home decorations.

American holly is best known, but there are other varieties, such as Yaupon, Deciduous holly, Chinese holly, English holly and others.

The most popular shrubs include Caroberry, Snowberry, varieties of roses, such as Rose Multiflora, and many varieties of Viburnums and Euonymus.

Attractive foliage plants include Magnolia, pine, hemlock, Chinese fir, cryptomeria, pittosporum and aucuba gold dust.

CALM CHRISTMAS
The "secret" of Christmas—Santa Claus and hidden packages—as well as the mad rush of shopping and holiday preparations stimulates a child's emotions. The wise parent will find the time during all the "mad rush" to sit down with children and quietly explain to them the true meaning and spirit of Christmas.

May we extend to you our very best wishes for a Holiday Season rich in happiness and joy.

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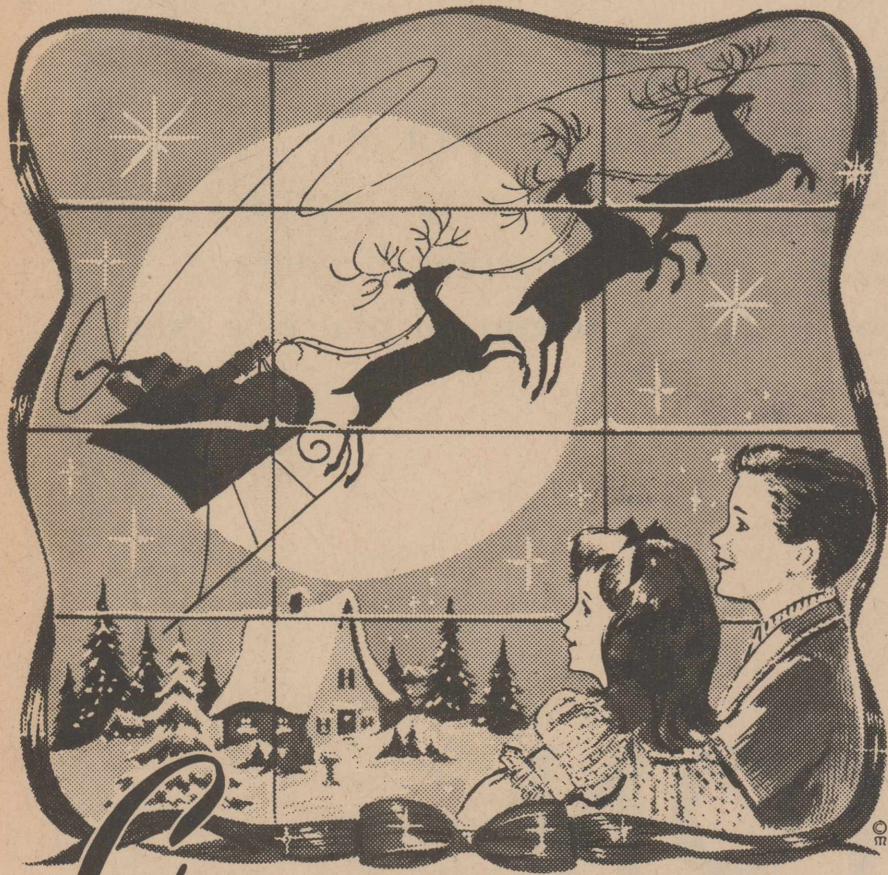


Christmas Prayer

Almighty God, Who hast given us Thy only-begotten Son to take our nature upon Him, and as at this time to be born of a pure virgin; Grant that we being regenerate, and made Thy Children by adoption and grace, may daily be renewed by Thy Holy Spirit; through the same our Lord Jesus Christ, Who liveth and reigneth with Thee and the same Spirit ever, one God, world without end. Amen.

— THE BOOK OF COMMON PRAYER

SOUTHWESTERN
PUBLIC SERVICE
COMPANY



Christmas is here again and to all our friends we wish a Holiday filled with great joy and good health.

American Grains

Dan Gregory



Greetings! Just a friendly note to say We wish you the merriest Christmas Day!

WAYNE'S
Wayne Moore



A Blessed Christmas...

This Christmas, when again we celebrate the birth of the Prince of Peace, let us allow His spirit of hope and love to enter every heart. Let us pray to Him to keep us steadfast in our faith. Let us beseech Him to give us strength, courage and wisdom so that we might be worthy of Him to whom all praise is due.

**OLTON
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