

The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

TWENTY-NINTH YEAR

TALCO, TITUS COUNTY, TEXAS, THURSDAY, JULY 8, 1965

NUMBER 22

Additional Locals

Mr. and Mrs. Johnny Lilly and son of Cleburne, visited Mr. and Mrs. Cato Jones Thursday. They were enroute to the Narrows for a vacation with the W. T. Lewises.

Guests in the home of Mr. and Mrs. I. L. Hearron during the week end were Mr. and Mrs. Buddy Hearron and son of Tyler, Miss Helen Hearron and Miss Laodis Hearron of Dallas.

Mrs. Mary Smith returned home Friday after visiting her daughter, Mrs. Charlene Horton and family in Dallas and her granddaughter, Mrs. Rita Thompson and family of Arlington.

Mr. and Mrs. Edd Nugent and Mr. and Mrs. R. W. Sanford visited Mr. and Mrs. Charles Richmond at Tom, Okla., and enjoyed a fishing trip on Red River from Saturday until Tuesday.

Mr. and Mrs. Dickey of Idabel, Ok., spent the Fourth with Mrs. Dickey's brother, Mr. and Mrs. Bill Locke. They were accompanied home by their son, Perry Dickey, who had spent the week here.

Guests in the home of Mr. and Mrs. Edmond Brown were Mr. and Mrs. Jesse Brown and family of Hooks, Mr. and Mrs. Norman Evans and family of Tyler and Mr. and Mrs. Weiden Brown and daughter of Talco.

Gloria Bradshaw of Tyler, niece of Mrs. Jerry Jones, visited in the Jones home from Monday until Wednesday. Mr. and Mrs. Jones, Rusty and Tracy accompanied her to Tyler and visited Mr. and Mrs. F. A. Jones.

Guests in the home of Mr. and Mrs. Milton Bolin Sunday were his sister, Mrs. Ernest Jackson and Mr. Jackson of Dallas, Mrs. Bolin's sister, Mrs. Carroll Steed, Mr. Steed and children and her brother, Maek McCullers.

Guests in the home of Mr. and Mrs. John David Wright and Donnette Monday for a barbecue were Mr. and Mrs. John D. Wright, Laura, Mayra, Mona, Todd, Marta, Scott, Robert, Sue, Karen of Talco Mr. and Mrs. Jeep Hargrove Becky and Elizabeth of Garland, Mrs. Monnie Hargrove and Randy Hargrove of Mt. Vernon, Mrs. Cecil Loftin, Mr. and Mrs. Cecil Lynn Loftin and son, all of Longview.

Mr. and Mrs. V. L. McConnell attended the McConnell family reunion in Bogata, Sunday. There were five generations present. Mr. McConnell's mother, Mrs. W. L. McConnell of Bogata, fell and broke her arm and was carried to Red River County Hospital in Clarksville.

David Harper of Dallas, has been here visiting his grandparents, Mr. and Mrs. R. H. Harper and Mrs. Minnie Coker. Mr. and Mrs. Robert Harper and family of Dallas, came Thursday. They left Friday for a trip to Colorado. R. H. Harper accompanied them.

Mrs. Blair and children accompanied Randy Whitten, Calvin Hammond and Mr. and Mrs. Jerry Whitten to Galveston and Houston during the week end. They visited Mr. and Mrs. John Whitten in Houston and report that he is continuing to improve from injuries received in a car accident in December.

Mr. and Mrs. R. V. Parker and Mike met Mr. and Mrs. J. C. Van Winkle of Stamford, Mr. and Mrs. Hal Bailey of San Francisco and Mr. and Mrs. Loyd Thomas of Andrews, during the week end. Mr. and Mrs. Van Winkle, who were enroute to Louisiana, visited the R. V. Parkers Monday and Tuesday.

Mr. and Mrs. A. C. Blackburn, Mr. and Mrs. Ernest A. Brown, Mrs. W. H. Blackburn, Mr. and Mrs. J. L. Cato, Miss Christelle Cato of Talco, Mrs. Jerry Dismuke, Dara and Bill of Commerce and Talco, spent the holiday week end with Mr. and Mrs. T. H. Murray of Dallas at Lake Texoma.

Attending a fish fry at the home of Mr. and Mrs. Chester Temples in Paris were Mr. and Mrs. Gladys Temple, Mr. and Mrs. Bobby Cox and children, Mrs. Tom Temples, Katy Hargrove, Nancy Graf, Mrs. Virgie Graf of Talco, Mr. and Mrs. Joe Bob Temples of Longview and Mrs. Marilyn Stephenson and children of Memphis, Tenn.

Guests in the home of Mr. and Mrs. Irvin Case during the week end were their daughter and family, Mr. and Mrs. B. R. Donaghue, Dennis and Diana, Farmers Branch, Mrs. Case's mother, brother and sister, Mrs. R. L. Bradley, David Bradley of Mt. Vernon, Mrs. Earl Haskett of McKinney, Mr. Case's sisters, Mrs. Lela Holder and Mr. and Mrs. C. E. Davis of Mt. Vernon.

John K. Ford Dies Thursday Night

John K. Ford, retired Bogata postmaster, died in Red River County hospital at 10 p. m. July 1, after illness.

Services were held at 10 a. m. Saturday at McNeely Presbyterian Church in Bogata. Officiating ministers were Rev. Kirk Beard and Rev. Sam Rice. Bogata Funeral Home had charge of interment in Bogata Cemetery. Pallbearers were Clarence Nobles, William Rozell, Ben Warren, Henry Hudson, David Lee Hudson, Jim McCann, W. H. Montgomery, James Montgomery.

Born at Bogata, Dec. 24, 1874, deceased was the son of Mr. and Mrs. George W. Ford. He was married to Miss May Kelly on May 29, 1912 at Fulbright. He had been a member of the Odd Fellows for more than 50 years and was a Knight of the Pythias Lodge.

Mr. Ford is survived by his wife; three sons, Joe Ford of Bogata, John K. Ford Jr. of Odessa, George D. Ford of Albuquerque, N. M.; five daughters, Misses Jean, Janice and Justine Ford of Dallas, Mrs. Genevieve Daniel of Okeene, Ok., and Mrs. Joyce Walker of Greenville; a nephew, G. W. Bartlett of Bogata, and two grandchildren.

REVIVAL UNDERWAY AT ASSEMBLY OF GOD CHURCH

On Monday, the Talco Assembly of God Church began a revival. The evangelists are Rev. and Mrs. James Sartor. Mr. Sartor is the son of a former pastor of the local church and attended Junior High School in Talco.

Rev. Don Malone, the pastor, extends an invitation to the people of this area to attend the services, which are held at 7:30 p. m. nightly.

State Capital News

By Vern Sanford

Austin. — Water remains very much in the spot light over the state. As June ended, cattle were in better than average condition, says the U. S. Department of Agriculture. Pastures and ranges continued to furnish good grazing and rising cattle prices have resulted.

On the High Plains heavy showers boosted range prospects, but grass growth was slowing in many areas because of high temperatures which sapped soil moisture.

In the Trans-Pecos ranges some farmers and ranchers were forced to begin supplemental feeding.

Some farmers have been combating the rain problem by irrigating their crops. A joint study by the USDA, the Texas Water Commission and the State Soil Conservation Board indicates that irrigation in Texas rose significantly from 1958 to 1964. Amount of water used increased nearly one third, to 12,500 acre feet or an average of 18 inches per irrigated acre.

Amount of irrigated land increased by about 15 per cent during the six-year period. Much of the gain occurred in the High Plains—in the upper parts of the Canadian, Colorado, Brazos and Red River Basins—but some of it also was in the basins of the Rio Grande and Nueces Rivers.

By next September studies to show how much water will be available in 2020 from Texas reservoirs and ground water strata already in use will be complete.

Then will come the job of finding additional sources to match yields to needs. This will involve searching for new surface water supplies as well as desalinization of poor underground water.

When in-basin sources are checked out against the needs of each river basin, the planners expect to find some of the heavy rainfall regions will have more water than they will need, even to 2020, while others will not have enough.

Then, the question will be:

TV Star Is Guest At Church Social

Raymond Johnson, T. V. star and choir director in Texarkana, was a special guest Thursday night when TEL Class of the Calvary Baptist Church held their class social, with a sherbet party in the Fellowship Hall of the church. Mrs. Jerry Russell from the Fidelis Class, accompanied him when he sang, following devotional brought by Rev. C. H. Paxton. Other specials were rendered and group singing was enjoyed.

Johnson specializes in hymns and semi-classical songs and has appeared on popular TV shows and channel 6 Texarkana. Mrs. B. L. Cain, class teacher gave the opening prayer and president, Mrs. E. W. Smith, introduced Mr. Johnson and welcomed the visitors from other classes.

The serving table was laid with a white linen cloth and centered with a crystal basket of salmon pink fresh roses, a gift of Mrs. Ney Blackburn. Double crystal candelabra holding white tapers flanked either side of the centerpiece. Mrs. Dick Dickinson served cake and Mrs. E. E. Ngent, Mrs. O. J. Holland and Mrs. R. L. Prestidge served multi-colored sherbet to 22 guests. Ivan Rodgers gave the benediction. A gift of appreciation was presented to Mr. Johnson. Mrs. Opal Morris and Mrs. Charlene Westbrook were among the invited guests.

Mr. and Mrs. Ray Kelley and children of Plano, spent the week end with Mr. and Mrs. Herbert Kelley and Mr. and Mrs. Lank Easterling. They left Tuesday on a vacation trip to Lake Gleason and the Narrows in Arkansas.

Balboa, Spanish explorer, came to America at the age of 25.

TALCO NEWS 10-20 Years Ago

Week of July 6, 1945

Pvt. Bruce M. Stout, son of Mrs. Pearl F. Stout, Sulphur Bluff, had been reported wounded in the Pacific area.

Pfc. Leon Clark had an arm injured in an explosion. He was stationed in England.

The big pipeline of Humble Co. had been under repair from Talco to Longview. It required several weeks to finish the work.

Week of July 8, 1955

Deaths: Mrs. L. B. Davis, 49, of Talco, at Scott and White Hospital. Temple; Onis Welch, 51, of Talco, in a Mt. Pleasant hospital after illness; Mrs. W. S. Parrish, mother of Vernon Lettwith of Talco, in an Atlanta hospital.

Richard, 13 year old son of Mr. and Mrs. Tommy Thompson of Wilkinson, was bitten by a snake while 'possum hunting on his father's farm.

Alcina Maria Lessa and Billy A. Dunagan's marriage was announced, having taken place on May 15.

Robert Fulton Parker Jr., University of Texas graduate from Talco, was listed on spring semester's highest honor roll of the College of Pharmacy.

Word has been received from Lon Jones and his family who are missionaries in The Hague, Holland, that they are now in the Hague by themselves. It is a big place for one to be trying to carry on the Lord's work alone, but he says that they are happy and trying hard to get the Bible before the people in a simple, plain way. The Adamsons, Evanses and Goodheers are in the States for a rest. None but the Goodheers will be returning. The Jones are well.

Cato - Wims - Jones Reunion July 5th

More than sixty relatives and friends attended the annual reunion of the Cato-Wims-Jones families July 5. It was held on Monday, following Sunday, July 4th.

Mrs. Mattie Wittenbach, Mr. and Mrs. Bob Wittenbach and Jo Beth of Electra, Mr. and Mrs. Homer Nowell of Anson, Mrs. Roy Camp of Dallas and Mr. and Mrs. Floyd Miller, Mrs. Lavada McKinney and Mrs. Verda Poe of Commerce attended for the first time.

Others who attended and have been regular attendants over the years were: Virgil Jones, ACC, Abilene; Mr. and Mrs. Charles Nichols and grandson, Mike of Ft. Worth, Mr. and Mrs. James Kelseo, Kelli and Kari of Hurst, Mr. and Mrs. Billy Jones and Brian of Dallas, Mr. and Mrs. Fred Blackard of Oak Grove, Kirk Blackard of Fort Hood and Douglas Blackard of Sam Houston College, Huntsville, Mr. and Mrs. Donald Carrell and Lynn of Dallas, Mr. and Mrs. Carl Wims of Bogata;

Howard Observe 47th Anniversary

Mr. and Mrs. Dewey Howard quietly observed their 47th wedding anniversary Wednesday at their Bogata home. There was no formal celebration. Married by a Methodist minister, Rev. A. A. Tharp, at his home in Winfield, the Howards lived most of their wedded life in Titus County. They moved to Bogata in April 1964 from Talco. Mrs. Howard, the former Miss Stella Brown, was a native of Titus County.

The Howards have three daughters and a son. They are: Mrs. C. B. Johnston of Houston, Mrs. Vernon Stewart of Oklahoma

T. U. Adcox Dies Monday, July 5

Funeral services for Thomas U. Adcox, 71, of Lindale, who died Monday night in a Tyler hospital after a short illness, were held Thursday at 10 a. m. in the Lindale Assembly of God Church with Rev. Richard White and Rev. O. B. Cook officiating. Burial was in Laurel Land Memorial Park, Dallas.

Pallbearers were Carroll Johnson, Augusta West, Jack Lewis, Arthur Guyans, Ray Warren and R. V. Parker.

Survivors include his wife, a son, Tommy D. Adcox of Dallas, six daughters, Mrs. Alec Porteau of Bossier City, La., Mrs. Augusta West of Nashville, Tenn., Mrs. Carroll Johnson of Dallas, Mrs. Ronald Nelson of St. Paul, Minn., Mrs. Al Freudenthal of New Haven, Conn., and Mrs. Jack Lewis of Dallas; a brother, Ed Adcox of Pomona, Calif., a sister, Mrs. Eva Floyd of Pomona, eleven grandchildren and two great-grandchildren.

Beautiful Flower Gardens In Talco

The housing project of the City of Talco is very glad and proud to enter in congratulations with the county home demonstration agent, Mrs. Ann Buchanan of Mt. Pleasant, as two of the yards last week were selected as the two outstanding flower gardens in Talco. They were Mrs. Eugene Brown and M. T. Brown apartment 1 and 9 of the project. At the same time Mrs. Buchanan and the housing authority made a survey of the city and found that there were quite a number of beautiful flower gardens. The housing authority will have a meeting with the home demonstration agent the 13th of July at the Housing Authority project to work out plans with the ladies in the project.

The Housing Authority at this time would like to express appreciation and thanks to all of the ladies in town that are spending their time and energy of making a beautiful yard. My sincere thanks, J. H. Dickerson.

City, Mrs. Marion McAfee of Bakersfield, Calif., and Dewey Dean Howard of Portland, Ore. They also have 16 grandchildren and one great-grandson.

Comes Out With Plan For Avoiding Mowing Without Hurting Economy

Editor's note: Achin Alcorn, philosopher on his Johnson grass farm on Sulphur considers the economics of lawn-mowing in his letter this week.

Dear Editor: On an average week end during the summer I estimate there must be at least 20 million lawnmowers running in the United States, and while it's no concern of mine, the noise doesn't bother me, I can't hear it from out here on this Johnson grass farm, and I don't own one myself, I let a cow do the mowing, it's cheaper, no breakdowns, requires no fuel and you can do it while sitting in the shade on the front porch, still I was interested in an item I read in a newspaper last week while my cow was cutting the grass.

According to it, some scientists have developed a new lawn grass that grows solid but only three inches tall. Stays the same height, no matter how long you let the sprinkler run. Never have to mow it.

I was discussing this with a friend of mine in town who mows his lawn every week and is good at figures and sells lawnmowers. "Look," he said, "say there are 20 million lawnmowers in this country and they average about \$50 each. That's a billion dollars worth of lawnmowers. Also, they must use at least \$100,000 worth of gasoline a week, parts are always needing replacing, blades have to be sharpened, lots of boys earn \$2.50 a lawn or more mowing for other people, hospitals get business from lawnmower accidents, insurance companies sell accident policies, take it

all in all, those grass scientists are fixing to wreck a two-billion-dollar industry, right when the President is banking on an expanding economy to justify more tax cuts to open the gates to the Great Society. Those scientists ought to destroy that new grass and start working on one that grows twice as fast and requires mowing two times a week. Make two blades of grass grow where one grew before, each twice as tall, and double the lawnmower business and keep this country moving forward."

After listening to a speech that long, I didn't argue, but he has a point, although an application of modern thinking can get around it.

Let the scientists go ahead and get the grass ready, but don't sell it. Rent it.

Big business half the time doesn't own its big electronic calculating machines. They're rented.

You don't own your telephone, do you? Of course not, you just rent it for so much a month. When you get down to it, most people just rent their automobiles.

Get one of those rented calculating machines to figure up what the average man pays for mowing his lawn, then rent him this new grass on those terms. Add it to his telephone bill. Two billion dollars worth of lawn mowing money will still flow into the economy, nobody will be hurt, the economic index won't waver, and people can sit on their lawns on week ends and enjoy their tax cuts.

Yours faithfully, A. A.

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Talco, Texas

The Talco Times

SAM C. HOLLOWAY ESTATE, LUCILE S. HOLLOWAY, Owners
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INVARIABLY IN ADVANCE

JOHNTOWN

By MRS. IRENE PEW
 The home - coming held at the Baptist Church Sunday was well attended with lots of good food served at the noon hour and good singing in the afternoon.

Mrs. Lucy Hervey, who has been visiting her daughter, Mrs. C. D. Brock, Mr. Brock and children in Houston, returned to her home here Friday night. She was accompanied home by C. D. Brock and son, John, who spent Friday night in the home of Mrs. Irene Pew.

Mr. and Mrs. Preston Combest and children, Melanie and Clint of Longview, spent from Friday until Monday in the home of her parents, Mr. and Mrs. W. E. Hawkins.

Mr. and Mrs. Buford Hood of Dallas, attended singing here Sunday.

Mr. and Mrs. Fredrick Stahl and children, Rebecca Lee, Beth Ann and Freddy of Longview, spent the week end in the home of her aunt, Mrs. Irene Pew. Fredrick returned to Longview Monday afternoon but Mrs. Stahl and children remained until Wednesday.

W. A. Cotten, who has owned and operated a grocery store in Johntown, retired Monday after selling the store to E. V. Pirtle. The store will be operated by Mr. and Mrs. Pirtle and son, Vance.

Mr. and Mrs. Twyman Pirtle and children of Wichita Falls, are visiting his mother, Mrs. Katie Pirtle and other relatives and friends this week.

Mr. and Mrs. H. O. Stahl of Longview, were in Johntown for a short time Wednesday morning and visited in the home of Mrs. Irene Pew. Mrs. Frederick Stahl and children accompanied them back to Longview.

Mrs. Robbie McCullar and four children of Mt. Pleasant, visited in the home of her parents, Mr. and Mrs. W. E. Hawkins, Sunday and attended singing at the Baptist Church. Other visitors in the Hawkins home and her to attend singing were Mr. and Mrs. Sammy Wilkerson of Bogata.

Mr. and Mrs. James Thomas and children of Paris, visited in the home of her father, G. A. Vaughan and attended singing Sunday. Other visitors in the Vaughan home were Mr. and Mrs. J. H. Vaughan and two children, David and Sarah of Richardson.

Mr. and Mrs. Harvey Lee Jean and children and Mr. and Mrs. Drue Pirtle of Longview, spent the holiday week end in the E. V. Pirtle home and attended singing Sunday.

Mr. and Mrs. Earl Hawkins were in Mt. Pleasant Monday night to watch two of their grandchildren, Buster and Bobby McCullar, who are in the Lit-

WILKINSON

By MRS. MORRIS BLALOCK
 Saturday guests of Mr. and Mrs. A. T. Blalock were Mrs. C. D. Blalock and son, Junior and Mrs. Rose Riddle of Dallas.

Bryan Blalock is spending this week with his grandparents, Mr. and Mrs. George Winkle at Bagwell.

Mr. and Mrs. Elton Crabtree of Dallas, spent Saturday night with her parents, Mr. and Mrs. Morris Blalock.

Sunday and Monday visitors of Mrs. Zelle Blalock were her sister, Mr. and Mrs. Roy Hood and daughters, Karen, Janice, Jennifer Hood and a friend, Miss Kathy Hale of Dallas, and Mrs. Milton Bell of Mt. Pleasant, spent Thursday.

Rev. and Mrs. Bob R. Bettis and family of Henderson, spent Saturday night with Mr. and Mrs. Wesley Blalock.

Mrs. W. L. Robertson of Mt. Pleasant, spent Thursday with Mrs. Morris Blalock.

Mrs. Alvin Blalock visited her grandson, Friday, who underwent surgery in the Memorial Hospital, Wednesday.

Susan and Sandra Blalock returned to their home in Dallas Saturday after a week's visit with their grandparents, Mr. and Mrs. A. T. Blalock.

Mrs. Everett Logan Jr. and children of San Antonio, are visiting in the home of Mr. and Mrs. Everett Logan Sr. for a few days.

Mrs. Ruth Hammonds of Mt. Sylvia, visited in the Wesley Blalock home Thursday.

Visitors of Mr. and Mrs. Moddy Belcher over the week end were Mr. and Mrs. Doyel Price and children of Denison and Mr. and Mrs. C. W. Hornbuckle and daughter of Dallas.

Visitors in the E. M. Bragg home over the week end were Mr. and Mrs. Hugh Crooks of Mt. Sylvia, Mr. and Mrs. Morris Deaton and Mr. and Mrs. Joe Crooks and baby of Mt. Pleasant.

Visitors of Mr. and Mrs. E. C. Elder Sunday were Mr. and Mrs. B. E. Criswell and children of Mt. Pleasant and Rev. and Mrs. Ray Job.

Attending a birthday dinner on the 4th honoring John Smith at the home of his daughter, Mrs. E. W. Dyke were Mr. and Mrs. Tommie Smith and children of Kilgore. Mr. and Mrs. Jerry Brown and children of Talco, Mr. and Mrs. Raymond Thompson and boys, Mr. and Mrs. Curtis Aleston and children, Jim Craven Jr., all of Dallas, Mr. and Mrs. Kelson Smith and children of Maple Springs, Mr. and Mrs. Gorth Ottinger and children, Mr. and Mrs. Weldon Dyke and children, Mr. and Mrs. Joe Thompson and children, Mr. and Mrs. Royce Robertson and boys of Mt. Pleasant. Mr. Lendon and Miss Laverne Smith. There were 44 in attendance. Both Mr. and Mrs. Smith received gifts.

Mrs. Curtis Aleston and children remained here for a week's visit with her parents, Mr. and Mrs. John Smith and other relatives.

Mr. and Mrs. E. M. Bragg spent July 4th with their daughter, Mr. and Mrs. Morris Deaton of Mt. Pleasant.

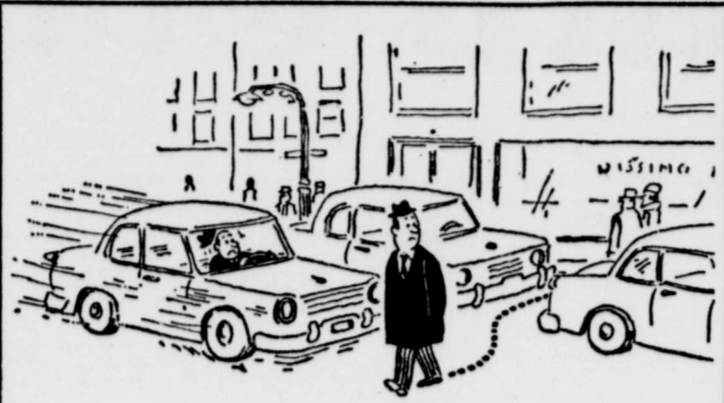
Jessie Lee Blalock of Mehphis, the League, play baseball.

Mrs. Danna Caldwell and daughter, Linda of Ft. Worth, spent Saturday night in the home of Mrs. Irene Pew.

Mrs. John Sale is ill this week after suffering a spell with her heart, Sunday.

Mrs. Aleck Griffin of Rugby, visited Mrs. Maggie Chesshir and Miss Verah Cotten, Saturday.

A Tragedy of Errors by Jerry Marcus



Cross in the middle.



Cross in the middle.

The Travelers Safety Service
Crossing between intersections killed or injured almost 90,000 persons in 1964.

Tenn., is visiting his parents, Mr. and Mrs. Alvin Blalock. He will report back to duty at North Port, Va.

Saturday and Sunday visitors of Mr. and Mrs. R. P. Moles were Mr. and Mrs. O. T. Riggs and family of Dallas, Mr. and Mrs. Charlie Blalock and boys of Mt. Pleasant.

M/Sgt. and Mrs. J. H. Byram and daughter, who spent two years overseas, are visiting his parents, Mr. and Mrs. G. B. Byram.

Visitors of Mrs. Christine Harris Sunday were Mr. and Mrs. D. D. Tuck and children of Omaha, Mr. and Mrs. Paul Martin of Mt. Pleasant.

Week end visitors of Mr. and Mrs. W. E. Anschutz were Mr. and Mrs. Lee Stone and family of Redwater, Mr. and Mrs. Joe Blalock and family of Marshall, Mrs. J. M. Brown of Argo, Mrs. Pauline Smith of Mt. Pleasant, Mr. and Mrs. Edd Thompson of Conroe.

Mike Slone returned home Sunday after two weeks visit with his aunt, Mr. and Mrs. E. W. Anschutz.

Mr. and Mrs. Calvin McGee and son visited in the home of Mr. and Mrs. R. P. Moles, recently.

Miss Laura Tuck of Omaha, is spending this week with her grandmother, Mrs. Christine Harris.

Mr. and Mrs. R. P. Moles and

boys enjoyed July 4th picnic at the home of Mr. and Mrs. Cliff Franks at Maple Springs.

Mr. and Mrs. Kenneth Shields of Paris, formerly Mrs. Flora Brown of Talco, visited in the home of Mr. and Mrs. T. C. Phillips over the week end.

Sunday visitors of Mr. and Mrs. C. B. Harris were Mrs. Vernon Riddle and daughters, Mr. and Mrs. Danny Brownlee and daughter, Deanna, Mr. and Mrs. Cecil Shipp and son, Mr. and Mrs. Dean Brownlee and son, all of Mt. Pleasant.

Mrs. James Buchanan of Dallas, is spending this week with her parents, Mr. and Mrs. C. A. Dyke. Mr. and Mrs. Ray Barto of Texarkana, spent Sunday with them. Miss Anita Dyke of Dallas, spent the week end with the Dykes.

Mr. and Mrs. Ellis Paul Allen and family of Dallas, visited Mrs. Sally Haren, Sunday.

S/Sgt. and Mrs. Glyn Haren and family of Ft. Walton Beach, Fla., are spending a few days with his parents, Mr. and Mrs. Loyd Haren.

Visitors in the Loyd Haren home over the week end were Mr. and Mrs. Ray Daniels, Mr. and Mrs. Leland Haren and family, Mrs. Ross Haren and a friend of Dallas, Mr. and Mrs. Jerry Taylor and children of Mt. Pleasant and Mr. and Mrs. Sam Gann.

Mr. and Mrs. B. H. Thompson

WANT ADS

Rates: 3 cents per word first insertion; 2 cents per word each additional insertion. No ad accepted for less than 50 cents per issue. Terms cash unless you are a regular advertiser in this newspaper.

FOR SALE — Seven-room brick house. Financing can be arranged. Call Jerry Jones, 9-3611 or 9-2781. t23-c

ONE 6-room house to be moved or torn down and moved. Lots of good lumber. See Jack Winn or Cato Jones. t-tfc

HAY FOR SALE — Prairie grass, sorghum, hay grazier, sweet sudan, Johnson grass, bermuda and lespedeza hay. Bill Woods, Rt. 2, Bogata, Texas. t-tfc

HAY FOR SALE — Baling Igo meadow, starting Monday. 50c per bale on meadow. M. M. Igo, Phones 652-2855, Deport. d23t22

CHAIN LINK FENCE installed 65c ft. Contact Glen Fowler at Hopewell, Rt. 1, Mt. Vernon. Phone Gladebranch JU 8-2321. Free estimates. t-tfc

PEACHES — Benton orchard specializing in tree ripe peaches. Mt. Pleasant, 5 miles out on the Monticello road. Picking until about July 20th. d24b40t23

CUNNINGHAM

By MRS. OTTO BAKER
 Mrs. Buddy Pynes has returned home from Gaston Hospital in Dallas after having surgery on one of her legs.

Mr. and Mrs. Charles Baker spent the week end in Dallas with his sisters, Mr. and Mrs. J. R. Byers and Mr. and Mrs. Paul Pitmon, and a brother, Mr. and Mrs. Neal Baker.

Mr. and Mrs. Weldon Smith and Mona, Mr. and Mrs. Charles Baker of Paris, were recent guests for lunch with their mother and grandmother. Mr. and Mrs. Cletus Cooper.

and children of Dallas, spent the week end with her parents, Mr. and Mrs. G. B. Byram.

Ray Wyant is ill in the Memorial Hospital.

Mr. and Mrs. E. C. Elder were surprised with an ice cream supper July 5th on their wedding anniversary at their home.

LOCAL NEWS

Guests in the home of Mr. and Mrs. W. T. Calloway over the week end were Mr. and Mrs. Bill Sinclair and Shawn of Hughes Springs and Mr. and Mrs. Larry Price and family of Dallas. Randy, Rodney and Gary Price remained here with their grandparents while Mr. and Mrs. Price are on a vacation trip in Oklahoma.

Electrician's Mate Fireman Roy L. Massey, USN, son of Mr. and Mrs. R. J. Massey of Talco, returned to San Diego, Calif., June 8, aboard the amphibious transport dock USS Vancouver, after a seven-month deployment to the Western Pacific. The ship, on her maiden voyage, participated in two amphibious landings in Viet Nam. She pioneered the first ship-to-shore movement of troops and equipment by a ship of her type. Vancouver used both landing craft and helicopters during her off-landing duties.

Mr. and Mrs. R. C. Jones entertained with a barbecue at their home July 4. Attending were Mr. and Mrs. R. G. Hood, Jannie Hood, Robert Wright, Mr. and Mrs. John David Wright and Donnette, all of Talco, Mr. and Mrs. C. W. Jones, Mr. and Mrs. Kendrix Jones and children, Mr. and Mrs. R. W. Jones, Mr. and Mrs. Fred Floyd, Jim Rosee, Mr. and Mrs. Allen LaPrade of Mt. Pleasant, Mrs. Marcus Strowman and son of Oklahoma City, Mrs. Francis Stewart of Detroit, Mich., Mr. and Mrs. Jerry Hood, Scott and Theresa of Longview.

Humble Honors Veteran Worker

J. C. Van Winkle, Humble Oil and Refining Company's production superintendent in the Stamford area, was recently honored by Humble on his completion of 40 years of service with the company.

Van Winkle began his service with Humble at Wortham in East Texas in 1925. His work locations have included Corsicana, East Texas, Talco and California.

Mr. and Mrs. Van Winkle have three daughters, Mrs. Hal (Jane)

DIVIDEND NOTICE

Camden, N. J., June 30 — The Board of Directors of Campbell Soup Company today declared a quarterly dividend of 22½¢ a share on the company's Capital Stock, payable July 31, 1965 to stockholders of record at the close of business on July 14, 1965.

In spite of its name, Indiana originally had fewer Indians than most other states and has practically none today.

Bailey of San Francisco, Mrs. Lloyd (Mollie) Thomas of Andrews, and Mrs. Vernon (Doloris) Neely of Abilene. There are several grandchildren.

Professional

DR. L. D. LAWLER
 OPTOMETRIST
 Witt Bldg., So. Side Square
 Mt. Pleasant, Tex. Ph. PA 4-4774
 Office Closed All Day on Wednesday

DR. C. W. CROMER
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 Pay By Month or Week

Condensed Statement of The Talco State Bank

TALCO, TEXAS

At Close of Business June 30, 1965

RESOURCES

Loans and Discounts	\$708,175.08
Banking House	7,066.00
Furniture and Fixtures	1,264.20
Other Real Estate	3.00
Other Assets	4,395.27
U. S. Securities	\$248,033.02
Other Bonds & Warrants	138,138.82
CASH	333,448.06
TOTAL	\$1,440,523.45

LIABILITIES

Capital Stock (3,500 shares \$10.00 Par)	\$ 35,000.00
Surplus	35,000.00
Undivided Profits	61,755.27
Unearned Interest Collected	14,398.69
DEPOSITS	1,294,369.49
TOTAL	\$1,440,523.45



OFFICERS:
 FELIX JONES, President
 JERRY JONES, Exec. V. P.
 BILLY JACKSON, Vice President, In-Active
 CATO JONES, Cashier
 CHRISTELLE CATO, Asst. Cashier
 BETTY SMITH, Bookkeeper

DIRECTORS:
 BILLY JACKSON
 FELIX JONES
 BIRD OLD, JR.
 MRS. FELIX JONES
 JERRY JONES
 BILL JONES
 JACK WINN
 HAROLD BONHAM,
 (Advisory Director)

CASH & CARRY PRICES

2 x 4 Utility Fir	\$9.00
2 x 6 Utility Fir	\$9.00
1 x 6 No. 3 CM	\$7.50
1 x 8 No. 2105 Siding	\$9.90

These and many more cash and carry prices

Anderson Supply Co.

Lumber, Hardware & Paint

Mt. Pleasant Phone PA 4-3456

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TALCO, TEXAS
PUBLISHED WEEKLY
BY THE TALCO TIMES COMPANY
TALCO, TEXAS

THE TALCO TIMES

Anderson Supply Co.
Lumber Hardware & Paint
Box 17000
Dallas, Texas

LOCAL NEWS

ALICE RUTH TIDWELL
Local Reporter
Phone
DR 9-3903

J. R. Lewis is a patient at the Titus County Memorial Hospital.

Louie Ray Bond of Garland is visiting in Talco this week.

Jack Prator of Denton, visited in Talco during the week end.

Miss Jackie Black is visiting relatives in Dallas.

Mr. and Mrs. R. G. Hood were in Texarkana Wednesday.

Mrs. Roger Cabell has returned home from a Tyler hospital.

Mr. and Mrs. Joe Kirl are on a vacation trip to Colorado.

Mrs. Boye Roach of Mt. Pleasant, visited Mrs. Lucy Walls, Tuesday.

Mrs. W. M. Allin visited Mrs. Ella Counts in Mt. Pleasant, Tuesday.

Mrs. Watkins and Mike of White Oak, visited Mr. and Mrs. Dave Neeley the Fourth.

Cathy and Carolyn Gandy of Daingerfield, visited in Talco Tuesday and Tuesday night.

Mrs. B. Robinson of Victoria, is here with her parents, Mr. and Mrs. L. M. Gandy, the holidays.

Mrs. C. B. Anglin entered the Talco Hospital and Clinic Tuesday.

Mr. and Mrs. Joe Riley spent the week end with Mrs. Estelle Riley in Dallas.

Dean Leake of Dallas, spent the week end with Mr. and Mrs. Ellis Harris.

Mr. and Mrs. Bobby Fitch and Clifford of Dallas, spent the week end with Mrs. W. M. Allin.

Mrs. C. E. Parr and Dennis went to Longview Friday for the week end.

Mrs. C. F. Faulkner, who recently had surgery in a Sherman hospital, is reported improving.

Henry Easterling, who has been ill the past two weeks, is reported to be improving.

Mrs. C. B. Anglin returned home Friday from the Talco Hospital and Clinic.

Several from here attended the home-coming and singing at Jowntown Sunday.

Miss Patsy Pressley of Dallas, spent the Fourth with Mrs. C. P. Pressley and sons.

Mr. and Mrs. A. E. Foster have returned home after a two weeks vacation. They visited relatives in Waco, Groesbeck and Arlington.

Mrs. O. B. Hopwood visited her sister-in-law, Mrs. C. C. Tiller, in Wolfe City, Sunday.

Mr. and Mrs. Jimmy Williams and family of Plano, visited in Talco during the week end.

James Case of Dallas, spent the week end with Mr. and Mrs. Ervin Case.

Mrs. Ben Floyd left Wednesday for a visit with friends in Richland.

Mrs. Lorene McFerrin returned home Saturday after a visit with relatives in New Mexico.

Mr. and Mrs. L. F. Fail of Jowntown, visited her mother, Mrs. E. C. Lane, Sunday.

Mrs. W. A. Perdue, a patient at a Mt. Pleasant hospital, is reported improving.

Mr. and Mrs. L. B. Kaylor and Y. A. Yates spent the week end in Waco with Mr. and Mrs. Perry Ingie and son.

Mr. and Mrs. Gene Gandy of Daingerfield, visited his parents, Mr. and Mrs. L. M. Gandy, Tuesday and Tuesday night.

Mr. and Mrs. A. G. Norwood visited in Cleveland with Mr. and Mrs. M. Southward during the week end.

Mrs. Paul Shuford of Port Neches, who was enroute to Deport to visit relatives, visited Mrs. A. G. Norwood, Friday.

Mrs. Mattie Wittenbach of Electra, visited her cousins, Felix Jones and Mrs. Alethia Kelley, from Friday until Monday.

Mrs. Fred Blackard and Mrs. Donald Carrell and daughter, Lynn of Dallas, visited Mr. and Mrs. Felix Jones, Saturday.

Mrs. James Kelsoe, Kelli and Kari are spending the week with her parents, Mr. and Mrs. Felix Jones, and other relatives.

Mrs. Johnny Rodgers and children of Fort Worth, visited Mrs. Lena Stockton and other relatives during the holidays.

Mr. and Mrs. W. T. Lewis, Mr. and Mrs. Billy Joe Vickers and Tina are vacationing at the Narrows near Daisy, Ark.

Mr. and Mrs. Jimmy Sloan and Brook of Plano, spent the holidays with Mr. and Mrs. Frank Sloan.

Mr. and Mrs. Vernon Martin and daughter of Palestine, visited Mr. and Mrs. J. W. Martin during the holidays.

Mr. and Mrs. Jimmy Presley of Dallas, spent the week end with Mr. and Mrs. Boyd Horton and Mrs. C. B. Presley and sons.

Mr. and Mrs. James Dunn and children of Whitesboro, visited Mrs. Lena Stockton and other relatives during the week end.

Mr. and Mrs. Bobby Fitch, Clifford and Mrs. W. M. Allin were at Beavers Bend, Ok., on the Fourth.

A Tragedy of Errors by Jerry Marcus



"Don't worry—I never get in trouble—I've got friends in high places."



The Travelers Safety Service

"Eddie, ole boy"

Excessive speed is the cause of more than 40% of the highway accident casualties.

Mr. and Mrs. Ottis Harris of Dallas, spent the week end with Mr. and Mrs. Dan Harris and other relatives.

Mrs. E. W. Smith visited her parents, Mr. and Mrs. T. A. Mankins in Mt. Pleasant during the week end.

Miss Sue Carlisle of Pearland, visited her sister, Mrs. Clifford Jones, Mr. Jones and family during the week end.

Mr. and Mrs. Don Newman and children of Fort Worth, are visiting her parents, Mr. and Mrs. O. O. Hanks.

Guests in the home of Mr. and Mrs. Jeff Ewing were her sister, Mrs. G. G. Lout and his niece, Mrs. Margie Willingham, both of Wichita Falls and Brenda and Kenneth Bratton of Bogata. They left Wednesday for a visit in Arkansas.

Mr. and Mrs. Donald Long and daughter, Mary Jane of Pasadena, visited Mrs. O. B. Hopwood Monday.

Mrs. Mattie Wittenbaum of Electra, spent from Saturday night until Monday with her cousin, Mrs. R. R. Kelley.

Guests in the home of Mr. and Mrs. Harold Darling during the week end were his mother, Mrs. Darling and his sister, Mr. and Mrs. Joe Desolis of Houston.

Mrs. Stanley of Hooks, visited Mr. and Mrs. Edgar Easterling, Sunday and they accompanied her to Greenville. She will go from there to Utah to visit.

Miss Barbara Morse, employed in Dallas, spent the week end with her parents, Mr. and Mrs. Joe Morse. She was accompanied home by Miss Judy Morse, who had been visiting her.

Mr. and Mrs. John Paul Jones and boys of Shreveport, La. and Mr. and Mrs. Billy Jones and son of Dallas, spent the week end in the Jerry Jones home.

Mr. and Mrs. O. D. Blakely of Seminole, Okla., and Bennie Rogers of Wichita, Kans., visited Mr. and Mrs. J. O. Blakely during the 4th holidays.

Mrs. George Bond and Mrs. L. G. Close visited Mr. and Mrs. Sonny Hearn and family in Shreveport, La., during the week end.

Mrs. Minnie Lee Gibson was in Mt. Vernon during the week end, where she visited her mother, Mrs. Joe Holcomb, and other relatives.

Mr. and Mrs. Gerald Martin and Amy of Houston, spent the holidays with Mr. and Mrs. Clifford Jones and Mr. and Mrs. Crarley Martin.

Mrs. Opal Morris, Clyde Holder and Andy Morris visited in Sulphur Springs Sunday with Mr. and Mrs. Clyde Thompson and Mr. and Mrs. Darrell Morris.

Jerry Jones and Billy Jones of Dallas, participated in the annual 4th of July Golf Tournament at Mt. Pleasant. Bill ones won first place in the second flight.

Mr. and Mrs. Billy Joe Pope and Linda of Smackover, Ark., visited Mr. and Mrs. Bob Pope and Mrs. Lena Stockton and other relatives during the week end.

Guests in the home of Mr. and Mrs. Tommie Cecil during the holiday week end were his mother, Mrs. Ethel Cecil, his sister, Mrs. Kenneth Britches, Mr. Britches and daughter and his niece, Gayle Landrin, all of Ft. Worth. During the afternoon Steve Cecil and his guest went to the Mt. Vernon swimming pool.

DOUBLE S&H GREEN STAMPS EVERY WEDNESDAY with the Purchase of \$2.50 or more at NORWOOD'S SUPERETTE

Twins were born to Mr. and Mrs. James Walker June 30 at Memorial Hospital. The son weighed 5 pounds and five ounces and the daughter weighed five pounds and ten ounces.

At a recent meeting of the Titus County United Fund, Mrs. J. W. Via was named as a vice president and a director for a three year term. J. H. Dickerson is a director.

Mrs. Lucy McClung, Mrs. Nadine Caldwell and Gayla accompanied Mrs. Irene Johnson, Mr. and Mrs. Joe Bob Johnson and Mike of Dallas, to the Narrows at Daisy, Ark., for a vacation there.

Mr. and Mrs. Jerry R. Hood and Theresa of Longview, visited Mr. and Mrs. R. G. Hood during the week end. They were accompanied home by Scott Hood, who had been visiting here.

Mr. and Mrs. Odell Belcher have returned home after a trip to South Texas. They visited Mr. and Mrs. Bruce Laird and family of Victoria and Mr. and Mrs. Hahn and family at Freer. They went to Falcon Lake on the Rio Grande.

Classified Advertising Pays.

The Real McCoy's By FELIX JONES

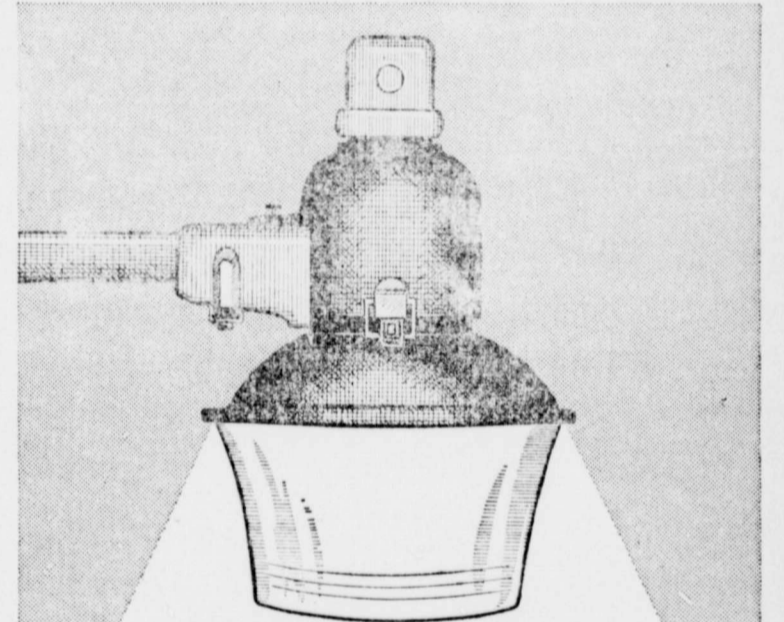


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COMMUNITY PUBLIC SERVICE
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DAVID L. HUDSON, District Manager

Memo for the Boss:

Big Thinking Pays Off IN ANY SMALL BUSINESS

Managers of small businesses sometimes feel that statistics, efficiency and long-range planning are peculiarities of the jobs of big business executives, and have little or nothing to do with their small stores or shops. Yet very few ideas can be as wrong as this one!

About eight out of every ten businesses in America employ less than ten people. These companies operate on a narrow margin of capital—and every year thousands of them go out of business because their managers make mistakes their budgets can't afford. For a mistake is much more expensive when when you can't afford it than when you're part of an industrial giant with rich financial reserves.

ADVERTISING AS AN EXAMPLE

To illustrate the point, marketing executives in large organizations keep records and dig up formulas to determine how much they must spend in advertising to maintain a certain volume of business. Yet many small organizations which may literally be forced out of business if a certain volume isn't maintained never bother with establishing the ratios necessary to tell them how much advertising they need to survive.

THINK BIG — AND GROW BIG

Every big business was once a small business. In almost every case, it grew big because its management thought big.

THE TALCO TIMES

SHOE SALE JULY CLEARANCE SUMMER SHOE SALE

Naturalizers	\$7.90 to \$10.90
Values to \$14.99	
Life Stride	\$6.90 to \$9.90
Values to \$13.99	
Flats	\$3.90 to \$7.90
Values to \$10.99	
Florsheim	\$16.80 to \$19.80
Values to \$28.95	
Roblee	\$8.90 to \$10.90
Values to \$18.99	
Pedwin	\$7.90
Values to \$11.99	
Buster Brown Children's Shoes	\$3.99 - \$4.99
Hand Bags	Italian Sandals \$3.00 & \$4.00
25% Off	



East Side Plaza—PARIS