

The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

TWENTY-SEVENTH YEAR

TALCO, TITUS COUNTY, TEXAS, THURSDAY, JANUARY 23, 1964

NUMBER 50

'TALK ACROSS THE FENCE'

With GENE NEAL, Co. Agent Just a reminder not to forget the Northeast Texas Hereford sale which will be held at C. E. Gaddis' show barn on Friday, Jan. 24. Judging will get started about 9:30 and the sale will begin at 1 p. m. There will be 17 polled bulls; 18 horned bulls, 26 polled cows and 4 horned cows. I believe this will be the best offering ever assembled in Mt. Pleasant. Also the banquet for the breeders will be held on Thursday night, Jan. 23 at the Alps Cafe. Try to make both if possible.

Alex Waddell of Talco is consigning a bull to this Hereford sale.

And to the dairymen of Titus County: don't forget the meeting with Shannon Carpenter on Thursday night, Jan. 30 at the Game Room of the Gaddis Motel. This meeting will start at 7:15 p. m.

At a 4-H Council meeting on Jan. 11 the following officers were elected for 1964: Chairman, David Adams, Argo; vice-chairman, Mary Burkhardt, Winfield; secretary, Dianne Walsh, Harts Bluff; reporter, Milton Stanley, Winfield. I would like to congratulate these youngsters on being elected to these offices and I know they will do a good job.

Another reminder that we still have a good supply of Farmer's Income Tax Guides and Farm Record Books. Both of these are free and we will be happy to give you either or both by dropping by the office or calling and asking us to send you one.

Cattle lice may not create much of a problem in the warm months but it's different during the winter season. Close confinement aids the spread of lice from infected to clean animals. By the time the lice are easily seen, much of the damage has been done. The time to treat for lice is now while the infestations are light. Sprays recommended and have Food and Drug Administration approval for use on dairy animals are pyrethrins, rotenone, and cioldrin. Be sure the directions on the label are followed. Malathion, lindane, co-ral, ronnel, toxaphene, methoxychlor and ruelene are just some of the chemicals that can be used for lice control on beef animals. A second application in two to three weeks after the first application may be needed to get new lice eggs that hatch. Usually two treatments will control the pests on beef cattle for the winter unless new animals are placed in the herd. Lice generally will cause milk production to drop in the dairy herd and weight loss in beef cows. You can't be too careful in carrying out the manufacturer's directions because treating milk cows with the wrong insecticide, treating them while they are in milk production, or treating beef animals too near slaughter time can get you in trouble with the Food and Drug Admin-

Talco Girls Win 1st Half 17A Play

Talco's Trojanettes swept to an easy 58-38 victory Friday night at Mt. Pleasant to sew up first half honors in District 17-A.

The playoff had been arranged when both clubs finished the first half with 3-1 records. James Bowie had beaten Talco earlier in the campaign.

Sue Smith led Talco with 28 points and Martha Missildine got 16 for James Bowie.

Coach Larry Tucker gave credit to the entire team for their best effort of the year in the game.

Trojanettes on the winning team are: Forwards—Anita Dyke, Sue Smith, Lula Thompson, Joan Smith. Guards—Jo Franks, Nelda Alexander, Mary Ann Grayson, Sue Wright.

Talco Wins Two From Powderly

Talco Trojans posted a 62-53 victory over Powderly here Tuesday night in non-conference action.

Gary Buchanan led Talco with 15 points followed by Ronnie Logan with 13 and Shelby Johnson with 12.

Kerry White netted 17 for the Panthers with Darrell Daugherty hitting 12.

Talco also won the girls game 53-30.

Sue Smith led Talco with 21, followed by Anita Dyke with 17. Linda Jones got 19 for Powderly.

The Trojans have won 22 games with three losses. In conference play standings are 4 wins and 0 losses. Players on the A team are: Ronnie Logan, Butch Perdue, Shelby Johnson, Gary Buchanan, Jerry Black.

SCHOOL NEWS

F. F. A.

On Jan. 15, Ronnie Logan, Jackie Dixon, Olan Worthing, Jacky Clemmons, Jeff Moles, Ricky Roberts, Rose Gartman, Sue Wright and Mr. and Mrs. Swarts attended the District FFA banquet at the Alps Cafe in Mt. Pleasant.

This six weeks the second year boys are working in the shop making projects for their own use.

Anyone who still wants their trees sprayed with dormant spray should contact Mr. Swarts this week. It will be too late in about a week for dormant sprays. Dormant sprays will control San Jose scale and pecan phylloxera, which causes galls on leaves.

A bulletin rack is being prepared and will be placed in the Auction Barn at Mt. Pleasant. From time to time these bulletins will be changed and new ones placed in the racks. These are free and if you want one feel free to get it. I am hoping a lot of these bulletins will be read.

J. F. Buchanan Buried Midway

Funeral services were held Tuesday at 10 a. m. in Edwards Funeral Chapel, Mt. Vernon, for James Frank Buchanan of Kermit, Calif. Interment was in Midway Cemetery.

Mr. Buchanan, a former resident of this area, died Thursday, Jan. 16 in a Fresno hospital as result of burns suffered earlier. It was reported that a hose on a machine which he was operating broke spraying him with a chemical which caught fire.

Mr. Buchanan is survived by his wife, the former Miss Lorena Ottinger of Hagansport; one daughter, Mrs. E. Ward of Kermit, Calif.; two sisters, Mrs. Arlena David of Talco, and Mrs. Bob Alsbrook of California; two brothers, G. Buchanan, Dallas, and William Buchanan of New Boston.

Mrs. Bradshaw Hurt When Hit By Car

Mrs. H. H. Bradshaw of Talco, was injured Tuesday afternoon when she was hit by the door of a car, which Mr. Bradshaw was backing out of the carport.

Mr. and Mrs. Bradshaw had been fighting a grass fire near their house. When they realized the fire was endangering their house, Mr. Bradshaw went to move the car out of the path of the fire while Mrs. Bradshaw was removing clothes from the line. Mr. Bradshaw, who did not see Mrs. Bradshaw enter the carport to put the clothes in the car, backed the car out and the back door of the car hit Mrs. Bradshaw, knocking her against the pavement.

She was carried to Talco Hospital and Clinic for treatment. Extent of her injuries was not known Tuesday afternoon, but it was reported that she had deep bruises, but no bones were broken. She was reported resting well Tuesday night.

Pay All Taxes In January and Save

Friday, January 31, is the deadline for regular payment of your state, county, school district and city taxes.

Go to the courthouse or your city hall and pay your taxes before January 31st and avoid any extra costs and penalties.

These will be added to ALL UNPAID taxes after January 31. Poll taxes must also be paid by January 31 if you desire to vote in elections in 1964.

Taxes paid during January are paid at net value. The penalty and interest rate for delinquent county taxes is 1.5 per cent per month until the end of the fiscal year which coincides with the calendar year and ends Dec. 31.

Lone Star Steel Earnings Are Up

Attributing a sharp improvement in earnings in 1963 over 1962 to a vigorous economy program along with a modest increase in sales, George A. Wilson, president of Lone Star Steel Company, revealed Thursday that preliminary figures show the company earned \$1.04 per share during the year ended Dec. 31, 1963. In 1962, Lone Star lost 64 cents per share.

Net income in 1963 was \$4,063,495. This is after federal taxes and a write-off of capital equipment of approximately \$1,575,000. The bulk of this equipment retirement cost grew out of the closing of Lone Star's coal mining operations in Oklahoma, and amounted to about 20 cents per share net after taxes.

The full impact of savings resulting from payroll decreases was only partially realized during the year just closed as some of these reductions did not occur until well into 1963. Mr. Wilson said the foregoing figures are subject to final audit.

Mrs. O. Goodloe Dies After Illness

Funeral services were held at 2 p. m. Tuesday at Calvary Baptist Church for Mrs. Oscar Goodloe, 73, who died at 8 a. m. Monday in a Mt. Pleasant hospital after several months illness. Officiating ministers were Rev. C. H. Paxton, Rev. L. R. LeMay and Rev. Don Malone. Burial, under direction of Smith - Bates Funeral Home was in the Talco Cemetery.

Active pallbearers were J. L. Cato, Alfred Flanagan, Howard Morris, Ivan Rogers, J. J. Smith and H. F. Teague.

Mrs. Goodloe, the former Zenobia Loveless, was born Nov. 4, 1890 at Goolesboro. She was the daughter of the late Q. Smith and Virginia (Stephenson) Loveless, pioneer settlers of this area. She was married in 1907 to Oscar Goodloe, whose death occurred in April, 1956.

She is survived by one son, Laurel E. Goodloe, one grandson and one granddaughter, all of Irving; one sister, Mrs. Flora Hastings of Ventura, Calif.; one brother, Corrie Loveless of Los Angeles, Calif.

Talco Firemen Answer Calls

Talco Fire Department answered two grass fire calls Saturday afternoon. About 1 o'clock Saturday afternoon they were called to a grass fire in the Lavada community near the C. F. Faulkner home where a number of acres of pasture land was burned. Later in the afternoon there was a grass fire between 4th and 5th Streets.

Monday afternoon they were called to a grass fire near Walding's service station. About 4 o'clock Monday afternoon a grass fire in the northeast part of town endangered some buildings before being brought under control.



Austin. — For the past three months, Texas has led the nation in the number of people taking a newly-developed, 11-lesson course in "Medical Self-Help."

Prepared by the U. S. Public Health Service, the plan is to train at least one member of each family in emergency do-it-yourself doctoring.

Thousands of Texans have been taught what to do until the doctor comes. But state health officials agree with federal officials that still more need to know what to do in case the doctor never gets there. Prime reason of course is in case of disaster or attack.

Dr. J. E. Peavy, State Commissioner of Health, says more than 4,334 Texans have "graduated" in the pilot program of the Medical Self-Help project and others are studying now. He says that instructions complement rather than duplicate existing programs and have been endorsed by the Texas Medical Association.

Information or assistance in setting up a local program may be obtained from the State Health Department in Austin.

HIRING POLICY STRENGTHENED — State Hospital Board has announced tough new hiring rules. Board has drawn fire due to hiring of a former mental patient as a doctor in its Wichita Falls Hospital and a one time convict as a medical assistant at San Antonio Hospital.

Close checks will be made by a special five-member screening committee into backgrounds of all future applicants.

Board tentatively approved an in-service psychiatric training program at four facilities. Also okayed was a contract for a 10-bed psychiatric unit at Beaumont to care for some patients unable to get in the crowded Rusk Hospital.

APPOINTMENTS ANNOUNCED — J. E. (Dutch) Winters, former Tarrant County first assistant district attorney, is the new judge of Criminal District Court

No. 2 in Fort Worth. Gov. John Connally named him to succeed the late Judge Dave McGee.

Connally also appointed William H. Gardner, Houston Post, and Former Gov. Price Daniel, Austin, to the State Library and Historical Commission; and Byron Grady Bronstad of Kilgore, D. L. (Pete) Brooks of Amarillo and James W. Fisher of Brownwood to the State Board of Public Accountancy.

He named Michael A. Myers of Olney as a new administrative assistant to his staff.

House Speaker Byron Tunnell named Rep. Bill Clayton of Springlake as chairman of a House interim committee on protection and development of soil and water resources.

CIGARETTE TAX REVENUES HOLDING — A federal study committee's report linking cigarette smoking to lung cancer and other serious ailments is slowing state tobacco tax revenues little so far, according to Comptroller Robert S. Calvert.

Calvert recalls that an earlier warning caused smoking and revenues to decline for about a month. An increase followed.

Last year's cigarette tax take hit an all-time high — \$90,300,000.

OIL ALLOWABLE RAISED — Railroad Commission set the highest oil production allowable in 12 months when it put the February allowable at 29 per cent of capacity. It's an estimated increase of 25,249 barrels a day over January.

Commission will invite top officers of oil purchasing companies to a March 18 hearing, to express their views on market prospects and other facets of the oil industry.

WATER HEARINGS SET — Texas Water Commission has scheduled two important hearings for February.

On Feb. 14, it will take up Sabine River Authority's request that the Texas Water Development Board acquire and develop

\$15,000,000 worth of storage facilities at the proposed \$500,000,000 Toledo Bend Dam. Dam will create one of the largest man-made lakes in the world. It will be a joint project of the Sabine River authorities of Texas and Louisiana.

On Feb. 12 the Commission will hear the Green Belt Municipal and Industrial Water Authority's proposal to move its dam seven miles upstream on the Red River salt fork. Also another plan for the Water Development Board to acquire \$2,100,000 in conservation storage at the reservoir.

INSURANCE POLICIES DEBATED — Texas Insurance Commission has under advisement divergent testimony on whether general home owner package policy rates should be trimmed and coastal area rates should be raised.

Mutual insurance company spokesmen opposed both proposals.

Fire, extended coverage and casualty risk home policies totaled \$43,000,000 in business in Texas in 1962. Losses due to Hurricane Carla in 1961 caused a shrinkage in the number of companies offering coverage in the Galveston area.

Texas Insurance Advisory Association suggested \$250 deductible policies for the coastal area.

COLLEGE PROGRAMS STUDIED — A plan for coordinated development of graduate facilities at both public and private colleges in the Dallas-Fort Worth area is being studied by the Commission on Higher Education.

Chairman Rex Baker of the special committee suggested concentration on engineering graduate programs at Arlington College, drawing on teaching talent from Texas A&M.

Commission approved degree programs for the new Angelo State College, San Angelo, and Pan American College, Edinburg. These two colleges join the state system in 1965.

Prepare Grass Seedbeds Now

Many district cooperators are planning to establish new pastures this spring. Some will establish pastures by planting grass seeds. Others will sprig coastal or common bermudagrass. If a rancher plans to seed or sprig grass this spring a seedbed should be prepared as soon as possible.

The seedbed should be prepared early to eliminate weeds and other grasses. Another reason for early preparation is to allow time for replenishing soil moisture. The rains will also melt the plowed soil into a good firm seedbed.

One good way to prepare a seedbed is to flat break the land, plowing it deep. Then a disc may be used to smooth the soil. After this has been done, the seedbed should have a good rain before planting.

If coastal or common bermudagrass is sprigged, 10 to 15 bushels of sprigs should be planted in moist soil at a depth of two to three inches. Good fresh sprigs are a must. The sprigs may be planted with a sprigging machine owned by a commercial contractor or with one owned by the Soil Conservation District. The district owned machines may be rented for \$1.00 per acre.

Fertilizer should be applied according to the results of a soils test. Most soils in the district will need a complete fertilizer. Coastal and common bermudagrass are heavy users of nitrogen and potash. For high yields, it is best to apply about 90 pounds of nitrogen, 30 pounds of phosphorus and 60 pounds of potash per acre. The phosphorus and potash may be applied before planting. When a stand of grass is evident, the nitrogen may be added by topdressing. Additional nitrogen should be applied after the grass is cut or grazed down.

Weeds and weed grasses must be controlled to obtain fast coverage. Weeds may be controlled with a spike toothed harrow during early spring. Later in the season control can be accomplished by close mowing.

Good pastures don't just happen. They are established by people who know how. Success or failure of new pastures will depend on how well the following steps are carried out. (1) Prepare clean seedbed at least one month prior to planting. (2) Use good planting material. (3) Plant at proper time and proper depth. (4) Fertilize based on a soils test. (5) Control weeds and weed grasses. (6) Delay use until

M. J. Hall Speaks To Talco Lions

"How to survive a nuclear attack" was the theme of the address by M. J. Hall, who is with the Soil Conservation Service in Mt. Pleasant, when he spoke to the Lions Club Monday night.

He stressed that "knowledge is the key to survival." He stated that one should know how to protect himself and his family from the three main destructive effects of a nuclear explosion—heat, blast and fallout. Not only must one protect himself from the initial blast, but must take steps to provide food and other essentials until the emergency is over. Effects of a fallout may last for a long time due to the fact it may contaminate the soil.

The Lions Club discussed the project of installing highway signs.

Deadline For Seniors To Register for ACT

Waco. — High school seniors in Talco have until Saturday, Jan. 25 to register for the American College Testing Program (ACT) exams scheduled for Feb. 15, they were reminded by Dr. Alton B. Lee, Baylor University Registrar. Dr. Lee serves as state coordinator for ACT.

Seniors may obtain test-center information and registration forms from their high school counselor or principal. The February test date is one of four during the school year a student may choose.

The ACT battery is used in admission by 75 colleges in Texas, by 83 per cent of those in this region and by 280 colleges in the U. S.

Results are used by colleges in admission, placement, counseling, granting of scholarships, class sectioning and for other purposes.

ACT compiles scores, high school grades and other predictive data, providing a basis for the student to select a college suited to his educational goals. The non-profit agency reports this and other research information to colleges without charge. Scores are also reported to students and to high schools.

Gilmer Norwood returned home Sunday from a visit in Los Angeles, Calif. with relatives. He visited his son, Mr. and Mrs. Ronald Norwood and his brothers, Edgar Norwood and Leonard Norwood.

grasses are well established.



SHOE SALE

SHOE SALE

After Inventory SHOE SALE

SHOE STOCK MUST BE REDUCED —

BOYS SHOES, 3 1/2 to 6—LOW AS	\$3.98
RANDCRAFT	\$3.98 and \$4.98
GIRLS SCAMPEROOS	\$3.29
POLL-PARROT	\$3.98 and \$4.29
LADIES FLATS — LOW AS	\$2.98

JONES & BONHAM



Grand Canyon

THE GREATEST CANYON KNOWN TO MAN, THIS COLORADO RIVER GORGE CUTS THROUGH 280 MILES OF NORTHERN ARIZONA, IS 5 TO 15 MILES WIDE AND, IN PARTS, IS MORE THAN A MILE DEEP!

A PERSON COULD FALL IN...THEY SHOULD FILL THIS UP!

You'll find that our bank is a grand place to do your banking.

Talco State Bank

Member F.D.I.C.

Telephone DR 9-3611 **TALCO**

The Talco Times

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 Counties
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 States the Subscription Price is
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INVARIABLY IN ADVANCE

A REMINDER: This is a presi-
 dential election year, as well
 as state, county and precinct. If
 you want to vote you must have
 a poll tax receipt, unless you are
 exempt. Deadline for securing
 one is January 31. The price of
 a poll tax receipt is \$1.75.

OUR NEIGHBOR, The Clarks-
 ville Times, began its 92nd year
 of publication last week. Over
 that long period of years The
 Times has been an outstanding
 newspaper in Northeast Texas.
 It has had over a dozen competi-
 tors, but they came and left and
 The Times went along as usual.
 Our best wishes for many more
 birthdays.

Johnny Carlisle Gets Degree At A. & M.

Johnny Edwin Carlisle, son of
 Mr. and Mrs. Jack Carlisle, for-
 merly of Talco, received his de-
 gree as Engineer of Industrial
 Technology from Texas A&M
 University on Jan. 18.
 Johnny was born in Talco,
 graduated from New London
 High School and attended Kil-
 gore Jr. College one year. He
 was married to Miss Francis An-
 tone, Houston, Jan. 31, 1962.

Those attending the commence-
 ment exercises and celebrating
 Mr. Carlisle's 59th birthday at the
 College Station Park were Misses
 Sue and Lou Carlisle of Pear-
 land, Jerry Carlisle, ETSC, Com-
 merce, Mr. and Mrs. Bob Carlisle
 and Mrs. Dan Smith of Houston,
 Mr. and Mrs. Charlie McGinty of
 Woodville, Mr. and Mrs. Bland
 Omohundro of Wichita Falls and
 Mr. and Mrs. Cliff Jones of Talco.

Mr. and Mrs. Seay Married 60 Years

Mr. and Mrs. Oscar Seay of
 Talco were honored on their
 sixtieth wedding anniversary at
 the home of their daughter, Mrs.
 W. H. Blackburn in Mt. Pleasant.
 Mr. and Mrs. Seay were mar-
 ried on Sunday, Jan. 17, 1904 at
 the home of her father, Noah
 Smith at Hagansport. Mrs. Seay
 was the former Miss Oma Smith.
 The Seays have two daughters
 and one son living: Mrs. Black-
 burn of Mt. Pleasant, Mrs. John
 MacKinnon of Dallas, Wayne
 Seay of Yellville, Ark., who was
 unable to attend.

Those attending were their
 daughter-in-law, Mrs. Loyce
 Seay and son of Irving. Mr. and
 Mrs. MacKinnon, Mrs. C. E.
 Blackburn and Mrs. J. L. Cato of
 Talco.

It Pays to Advertise.

JOHNTOWN

By MARY ANN VAUGHAN

Week end visitors of Mr. and
 Mrs. Fred Whitten Jr. and Freida
 were Mr. and Mrs. John W. Horn
 and Scotty of Quitman and Mr.
 and Mrs. Forrest L. Whitten and
 Bruce of Paris.

Miss Janie Lowry was in Mt.
 Pleasant Monday night for a skat-
 ing party.

Thursday night visitors of Mr.
 and Mrs. W. R. Bain were Mr.
 and Mrs. John W. Horn and
 Scotty of Quitman, Mr. and Mrs.
 J. B. Harville and Brian of Mes-
 quite and Mr. and Mrs. Bill Dodd
 and Tommy.

Mr. and Mrs. John Sale and Jo-
 e Sunday guests of Mr. and
 Mrs. Bob Pope of Talco.

Rev. Garnett Walker of Mt.
 Pleasant, G. A. Vaughan, Gus
 Ward, Charlie Mayfield visited
 Mrs. Raymond Melton in Clarks-
 ville Hospital and Mrs. Charles
 Shockey, ill at her home in Bo-
 gata.

Mr. and Mrs. J. W. Lowry and
 Janie were in Bogata Sunday for
 a birthday dinner honoring Mrs.
 Lowry's father, C. C. DeBerry, at
 the DeBerry home.

Avret L. Vaughan of Green-
 ville and Rev. Garnett Walker of
 Mt. Pleasant, visited G. A. Vau-
 ghan and Mary Ann Wednesday
 afternoon.

Johnstown Junior High basket-
 ball teams are entered in a tour-
 nament at Cunningham this
 week.

Visitors of Mr. and Mrs. W. E.
 Hawkins and Cheryl Sunday in-
 cluded Mr. and Mrs. Preston
 Combest and family of Long-
 view, Mr. and Mrs. Robbie Mc-
 Culler and family of Mt. Pleas-
 ant. The occasion was the cele-
 bration of Mr. Hawkins' and Mrs.
 Combest's birthdays on Jan. 22
 and 20, respectively.

Mr. and Mrs. Jim Williams and
 family visited Rev. and Mrs. Bur-
 ris Criswell and family at Argo,
 Sunday.

Visitors of Mr. and Mrs. Buddy
 Lawson and family over the
 week end were Mr. and Mrs.
 Thomas Wilder and family of
 Dallas.

Mrs. E. M. Arnold of Bogata,
 Mrs. Burl Duffie and Mrs. John
 Parker were business visitors in
 Paris, Wednesday.

Mr. and Mrs. Wendell Hervey,
 accompanied by Mr. and Mrs.
 Burl Moore of Mt. Pleasant, vis-
 ited Mr. and Mrs. Woody Duffie
 in Sherman and Mr. and Mrs. R.
 E. Moore and family in Slaton,
 recently.

Mrs. W. E. Hawkins visited
 Mrs. Raymond Melton, a surgery
 patient in Clarksville Hospital,
 Monday.

Mrs. Mahaska Coe of Dallas,
 visited Mr. and Mrs. D. M. An-
 derson over the week end.

Mr. and Mrs. Jim Pirtle, ac-
 companied by Mr. and Mrs.
 Claude Kennedy of Cunningham,
 were in Hugo, Ok., for lunch
 Sunday.

Sunday visitors of Mr. and Mrs.
 Bill Bain were Mr. and Mrs. J.
 B. Harville and Brian of Mes-
 quite, Mrs. John Horn and Scotty
 of Quitman, Jerry Miller of Tal-
 co, G. A. Vaughan, Mary Ann
 Vaughan and J. W. Lowry of
 Johtown.

Granville Sale of Paris, spent
 Monday night in the John Sale

WILKINSON

By MRS MORRIS BLALOCK

Mrs. Everett Logan Sr. visited
 her mother, Mrs. Walter Price, in
 the home of Mrs. Will Lilley at
 Mt. Pleasant, Friday.

Mrs. Loyd Haren spent Wed-
 nesday with her daughter, Mr.
 and Mrs. Jerry Taylor and chil-
 dren.

Mrs. Cordie Phillips returned
 home Sunday after a week's vis-
 it with her sister, Mr. and Mrs.
 Jim Driggers of Gladewater
 community.

Mr. and Mrs. W. H. Duran
 spent Saturday night until Tues-
 day with the A. T. Blalocks and
 visited other relatives in the com-
 munity.

Mr. and Mrs. Morris Blalock
 spent Saturday night with their
 daughters, Mr. and Mrs. Elton
 Crabtree, Miss Dorothy Blalock
 and Mr. and Mrs. Jimmie De-
 Laughter and granddaughter,
 Tracy, all of Dallas.

Little Tracy DeLaughter of
 Dallas, is spending this week
 with her grandparents, Mr. and
 Mrs. Morris Blalock.

Mr. and Mrs. A. T. Blalock
 and Mrs. Morris Blalock visited
 Mrs. Remus Burgin, who under-
 went surgery last Tuesday in Mt.
 Pleasant Hospital and Clinic.

H. G. Blalock returned home
 Wednesday after spending the
 past two weeks with his son, Mr.
 and Mrs. Joe Blalock and chil-
 dren in Marshall.

Visitors in the C. B. Harris
 home the week end were Mrs.
 Vernon Riddle and girls of Mt.
 Pleasant, Cecil Shipp and son,
 Jimmie Bob.

Week end visitors of Mr. and
 Mrs. Olen Dyke were their chil-
 dren, Mr. and Mrs. Claud Der-
 ick and children of Mt. Pleasant,
 Mr. and Mrs. Donald Murphy
 and little daughter of Dallas.

Supper guests Thursday night
 of Mr. and Mrs. Royce Robertson

home.

Mrs. Jim Hervey has been ill
 at her home and was absent from
 her duties at Red River Haven
 Nursing Home until Sunday.

Rev. Garnett Walker was a
 Sunday guest of Mr. and Mrs. F.
 M. Foster and Marion.

G. A. Vaughan and Mrs. D. A.
 Baxter visited Mrs. J. C. Vaughan
 of Bogata, recently dismissed
 from Clarksville Hospital, Satur-
 day.

Mrs. T. A. York is visiting her
 daughter, Mrs. Bill Puckett, Mr.
 Puckett and family in Richard-
 son.

Mrs. W. R. Bain accompanied
 Mr. and Mrs. J. B. Harville and
 Brian of Mesquite, to Quitman,
 Monday for a visit with Mr. and
 Mrs. John W. Horn and Scotty.

Rev. Eugene Cooper of Mt.
 Pleasant, was guest speaker at
 Johtown Baptist Church Sun-
 day night.

THE AMERICAN WAY



The Right Answer

Political Announcements

The following announcements
 for public office are made sub-
 ject to the action of voters at the
 Democratic primaries in 1964:

For Tax Assessor-Collector:
 WALLACE R. FIELDS
 (Re-election)
 JOHN W. MASON

For Commissioner, Precinct 3:
 T. O. (Buck) RANEY

Sally Haren and Mrs. Allen's mo-
 ther, Mrs. John Riddle, Sunday.

Guests of Mr. and Mrs. C. A.
 Dyke over the week end were
 their children, Mr. and Mrs.
 James Buchanan of Dallas, Mr.
 and Mrs. Glenn Goets of Mt.
 Pleasant.

Mr. and Mrs. Doyle Dyke and
 children of Mt. Pleasant, Mr. and
 Mrs. Weldon Dyke, Mr. and Mrs.
 Royce Robertson and boys visit-
 ed in the home of Mr. and Mrs.
 E. W. Dyke, Saturday night.

Mr. and Mrs. Royce Robertson
 and boys visited his parents, Mr.
 and Mrs. Rufus Robertson in Mt.
 Pleasant, Friday.

Mr. and Mrs. Pleas Anschutz
 have moved back home after liv-
 ing the past several months in
 Daingerfield. Everyone welcomes
 them back.

Mrs. M. J. Dyke was dismissed
 from Talco Hospital last Mon-
 day.

Lunchroom Menu Talco School

January 27-31.
MONDAY
 Chicken fried steak - gravy,
 green beans - mushroom sauce,
 mashed potatoes, tossed salad -
 Sea Island dressing, hot rolls -
 butter, 1/2 pt. milk, cherry cob-
 bler.

TUESDAY
 Cheese meat loaf - catsup,
 whipped potatoes, buttered spin-
 ach, hot rolls - butter, jello fruit
 salad, 1/2 pt. milk, vanilla pud-
 ding.

WEDNESDAY
 Chicken-dumplings or noodles,
 English peas, combination salad -
 dressing, crackers, 1/2 pt. milk,
 chocolate cakes squares.

THURSDAY
 Viennas - Bar-B-Q sauce, sea-
 soned pinto beans, buttered car-

rots, pickles, hot corn bread -
 butter, 1/2 pt. milk, apple crunch.

FRIDAY
 Hamburger on bun, mustard -
 mayonnaise, pickles - onions, to-
 matoes - lettuce, pork & beans,
 potato chips, 1/2 pt. milk, ice
 cream.

WANT ADS

Rates: 3 cents per word first in
 sertion; 2 cents per word each ad-
 ditional insertion. No ad accept-
 ed for less than 50 cents per issue.
 Terms cash unless you are a regu-
 lar advertiser in this newspaper.

DOUBLE S & H Green Stamps
 every Wednesday with the pur-
 chase of \$2.50 or more at Nor-
 wood's Superette, Talco. t-tfc

TO THE VOTERS OF TITUS COUNTY:

Your vote and influence in my
 behalf for my candidacy for Tax
 Assessor-Collector will be appre-
 ciated.
JOHN W. MASON
 Subject to Democratic Primary
 (Pd. Pol. Adv.)

Lady Accidentally Shoots Her Hand

Mrs. Waylon Oliver of Paris,
 the former Bobby Sugg, was ac-
 cidentally shot in the left hand
 Sunday afternoon at the home of
 her parents, Mr. and Mrs. R. J.
 Sugg at Minter.

It was reported, Mrs. Oliver
 and her husband had been doing
 practice shooting, later thinking
 the gun, a .22 pistol, was unloa-
 ded, Mrs. Sugg placed her hand in
 front of the gun and pulled the
 trigger. The bullet entered the
 palm of her hand, traveling up
 her arm past the wrist, shatter-
 ing the bones in its path. She is
 reported resting as well as could
 be expected in a Paris hospital.

CUNNINGHAM

Shelton Kennedy and family of
 Duncanville, Bobby Ray Kennedy
 and family spent Sunday with
 their parents, Mr. and Mrs. Mar-
 lon Kennedy; also Mr. and Mrs.
 Dave Puckett of Bogata, Mr. and
 Mrs. J. M. Kennedy of Clardy,
 were guests in the Marlon Ken-
 nedy home.

A young people's rally will be
 held at the United Pentecostal
 Church Friday night, Jan. 24 at
 7:30 o'clock.

Jess Smith returned home with
 his son, Lloyd Smith, to spend a
 week or two in Paris.

Mr. and Mrs. Marcus Dyke of
 Midway, are the proud parents
 of a baby boy, born Jan. 16.
 Grandparents are Mr. and Mrs.
 Allen Dyke and great-grandpar-
 ents, Mr. and Mrs. Edgar Bragg.
 Mr. and Mrs. Earnest Lee Al-
 len of Mt. Pleasant, visited Mrs.

Warmer Weather Follows Snow

Springlike temperatures have
 prevailed the past few days. This,
 followed the largest snow of the
 season, and the first snowfall
 during 1964.

Late last Wednesday afternoon
 a few flakes began to fall here
 and soon after nightfall the
 ground was covered. Snow con-
 tinued falling during the night.
 The snow, heavy with water and
 falling with little wind to blow
 it, clung tightly. Temperatures
 in snow area were only moder-
 ately below freezing, but by Fri-
 day the mercury had dipped to the
 low 20's.

Most of the snow, which soak-
 ed into the dry ground as fast as
 it melted, caused little run-off,
 and was not enough to replen-
 ish dwindling water supplies.

The extreme cold weather
 made it necessary for cattlemen
 to do additional feeding.

Mrs. Pittman New Cashier at CPS Co.

Mrs. Mack A. Pittman has been
 employed as secretary in the
 Community Public Service office.

Miss Wanda Williams recently
 resigned her position with the
 Community Public Service Co. to
 enter a Longview beauty college.

Mrs. Pittman, the former Miss
 Wanda Westbrook, is a graduate
 of Talco High School. She is the
 daughter of Postmistress Char-
 lene Westbrook and the late Ken-
 neth Westbrook, and has been
 employed at local grocery firms
 for several years. The Pittmans
 have two daughters.

Professional

DR. L. D. LAWLER
 OPTOMETRIST
 Witt Bldg., So. Side Square
 Mt. Pleasant, Tex. Ph. PA 4-4774
 Office Closed All Day on
 Wednesday

DR. C. W. CROMER
 OPTOMETRIST
 Closed All Day Thursday
 Phone PA 4-4322
 212 N. Madison Street
 MT. PLEASANT

Bogata Funeral Home

Phone: ME 2-5614
 Wayne McCasland
 James Grant

NOTICE!

TO CITY TAXPAYERS

ALL CITY TAXES ARE DUE AND PAYABLE ON
 OCTOBER 1, AND IF NOT PAID BY THE LAST
 DAY OF JANUARY, WILL BE DELINQUENT

Delinquent taxes are subject to penalty and interest,
 and it is greatly to your interest to take care of your
 taxes BEFORE THE DEADLINE.

DELINQUENT TAXES

We still have some delinquent taxes on our
 books and those owing such taxes are urged
 to come in and see about them.

According to law, delinquent taxes are a
 valid lien against any real estate property
 and in case of a sale of property, must be
 satisfied. In other words you could not give
 title to your place if there were any unpaid
 taxes against it.

City of Talco

MRS. O. D. WELCH, Tax Collector

Nowhere Else

Can You Get

So Much News

About People

You Know

As You Can In

THE TALCO TIMES

END OF YEAR PRICES IN JANUARY

New Corvair
 2 DOOR COUPE

Heater and Defroster
 All Vinyl Upholstery
 Arm Rest
 Cigarette Lighter
 Dual Sun Visors
 Oil Filter
SPECIAL \$1879⁰⁰

Full Size Chevrolet

BISCAYNE 4 DOOR SEDAN

Full Carpet Floors
 Electric Wipers
 Heater and Defroster
 Oil Filter
 Cigarette Lighter
 Dual Sun Visors
 Arm Rest
SPECIAL \$2149⁰⁰

24 Month or 24,000 Mile
 New Car Warranty

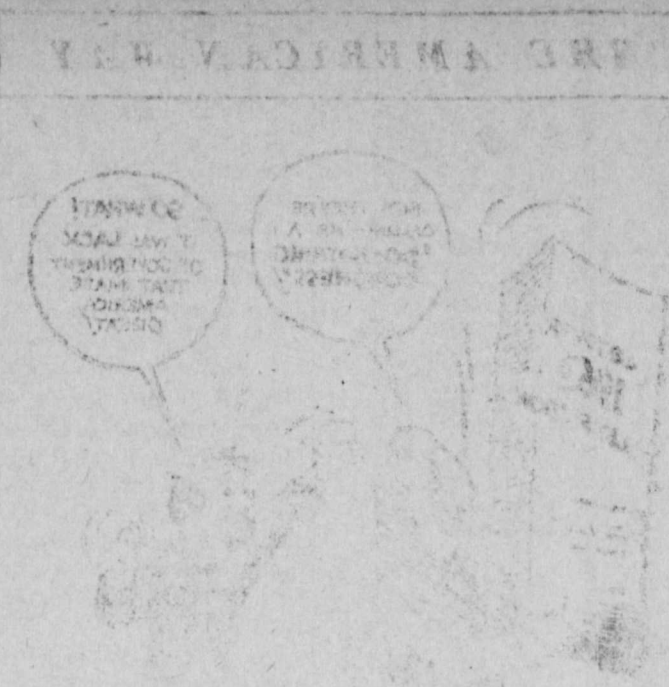
See Them At

BOB SANDLIN MOTORS

Mt. Pleasant, Tex. Phone PA 4-3656

Weather
Follows snow

WANT ADS
The newspaper's large number of readers make a Want Ad the most economical means of finding a buyer for your unneeded possessions: Livestock, field seed, farm implements, household goods, pet animals, poultry, real estate, musical instruments, jewelry, automobiles and bicycles, or to find a renter if you have a house, apartment or farm to rent. You'll find a Want Ad also effective in locating strayed livestock, and in finding something you want to buy.



WILLIAMSON
The newspaper's large number of readers make a Want Ad the most economical means of finding a buyer for your unneeded possessions: Livestock, field seed, farm implements, household goods, pet animals, poultry, real estate, musical instruments, jewelry, automobiles and bicycles, or to find a renter if you have a house, apartment or farm to rent. You'll find a Want Ad also effective in locating strayed livestock, and in finding something you want to buy.

JOHNSON
The newspaper's large number of readers make a Want Ad the most economical means of finding a buyer for your unneeded possessions: Livestock, field seed, farm implements, household goods, pet animals, poultry, real estate, musical instruments, jewelry, automobiles and bicycles, or to find a renter if you have a house, apartment or farm to rent. You'll find a Want Ad also effective in locating strayed livestock, and in finding something you want to buy.

Also Times
The newspaper's large number of readers make a Want Ad the most economical means of finding a buyer for your unneeded possessions: Livestock, field seed, farm implements, household goods, pet animals, poultry, real estate, musical instruments, jewelry, automobiles and bicycles, or to find a renter if you have a house, apartment or farm to rent. You'll find a Want Ad also effective in locating strayed livestock, and in finding something you want to buy.

If You Don't Need It SELL IT!

Want Ads Will Find A Buyer

This Newspaper's large number of readers make a Want Ad the most economical means of finding a buyer for your unneeded possessions: Livestock, field seed, farm implements, household goods, pet animals, poultry, real estate, musical instruments, jewelry, automobiles and bicycles, or to find a renter if you have a house, apartment or farm to rent. You'll find a Want Ad also effective in locating strayed livestock, and in finding something you want to buy.

Cost Is Only 50c for 17 Words or Less

Talco Times

City of Talco

LOCAL NEWS

ALICE RUTH TIDWELL
Local Reporter
Phone
DR 9-3903

Mr. and Mrs. Verble and Jack were in Dallas Wednesday.

Milton Bolin had surgery at Mt. Pleasant Hospital, Friday night.

Mrs. Sally Franks Williams is a patient at the Talco Hospital and Clinic.

Mr. and Mrs. Roy Roach of Mt. Pleasant, visited Mrs. Lucy Walls, Sunday.

Mrs. Howard Morris returned home from Talco Hospital and Clinic, Monday.

Mrs. W. A. Perdue returned home Thursday from the Titus County Hospital.

Mrs. Clarence Leake returned home Saturday from Talco Hospital and Clinic.

Miss Linda Shaw of Dallas, spent the week end with Mr. and Mrs. W. R. Shaw.

Mrs. Sally Williams returned home Tuesday from the Talco Hospital and Clinic.

Mrs. Glenn Mangrum of Dallas, is visiting Mr. and Mrs. R. V. Parker and Mike.

Mr. and Mrs. C. C. Newsome of Deport, visited Mr. and Mrs. A. G. Norwood, Monday.

Mr. and Mrs. J. Verble and Jack visited Arthur Brewer in Bettie, Monday evening.

Mr. and Mrs. Elton Welch visited her mother, Mrs. Pearl Hays, in Mt. Pleasant, Saturday.

Mrs. O. B. Hopwood left Wednesday for Black Oak, Ark., where she will visit Mr. and Mrs. Cato.

Mr. and Mrs. John Northan visited her sister, Mrs. Can Thigpen in Omaha, Thursday and Friday.

Mr. and Mrs. Howard Wesson of Mesquite, visited Mr. and Mrs. R. G. Hood and other relatives, Sunday.

Mrs. Alvin Dyke Jr. and children visited her parents, Mr. and Mrs. Tilmon Brown in Dallas, Wednesday.

Mr. and Mrs. Joe Brown of Garland, spent Saturday night and Sunday with Mr. and Mrs. Jack Winn.

Mrs. C. E. Blackburn and Mrs. J. L. Cato visited Mr. and Mrs. Melvin Blackburn in Mt. Pleasant, Saturday.

Mrs. Margie Primm and Miss Wanda Williams went to Longview where they enrolled in a beauty college.

A son was born Jan. 13 to Mr. and Mrs. Wayne Blackburn of Lake Charles, La. He weighed six pounds and eight ounces, and was named Eric Todd. Grandparents are Mr. and Mrs. Ney A. Blackburn of Talco and Mr. and Mrs. Richard Cain of Lafayette, La.

The Real McCoy's

By FELIX JONES



THAT SETTLES IT! HE'S TAKIN' OUT LIFE INSURANCE WITH



FELIX JONES
INSURANCE
At the Bank TALCO

Mr. and Mrs. Charles Lewis and daughter of Dallas, were week end guests of Mr. and Mrs. E. R. Grayson.

Mr. and Mrs. C. E. Parr and Dennis spent the week end with Mr. and Mrs. Claud Parr Jr. and Eddie in Longview.

Mrs. George Bond has returned home from Dallas where she visited her daughters, Miss Louise Bond, Mrs. J. W. Close and Mr. Close.

Mr. and Mrs. Gene Worthington, Berenda, Bud and Jill of Shreveport, La., spent the week end with Mr. and Mrs. S. F. Worthington.

Mr. and Mrs. Ney Alton Blackburn of Dallas, were week end guests of Mr. and Mrs. N. A. Blackburn and Mr. and Mrs. C. E. Smith.

Guests in the home of Mr. and Mrs. Pat O'Keefe during the week end were her mother, Mrs. Viola Scarborough, Mrs. Loyce Seay and son of Irving.

Mr. and Mrs. W. E. Miller and family, who have been residing in Mt. Vernon, moved Tuesday to the O. E. Jones property on Seventh and McClean.

Mrs. Ollie Dickerson, who recently had surgery in the Mt. Pleasant Hospital and Clinic, has been transferred to the Talco Hospital and Clinic.

Mr. and Mrs. A. C. Hopper left Monday afternoon in response to a message that his father had died Monday morning in a Poteau, Okla., hospital.

Mr. and Mrs. Luther Keeling and grandson, Dennis Strome of Dallas, Charles Sullivan of Mt. Pleasant, Mr. and Mrs. Lewis Buchanan of Alta Loma, visited Mr. and Mrs. George Keeling during the week end.

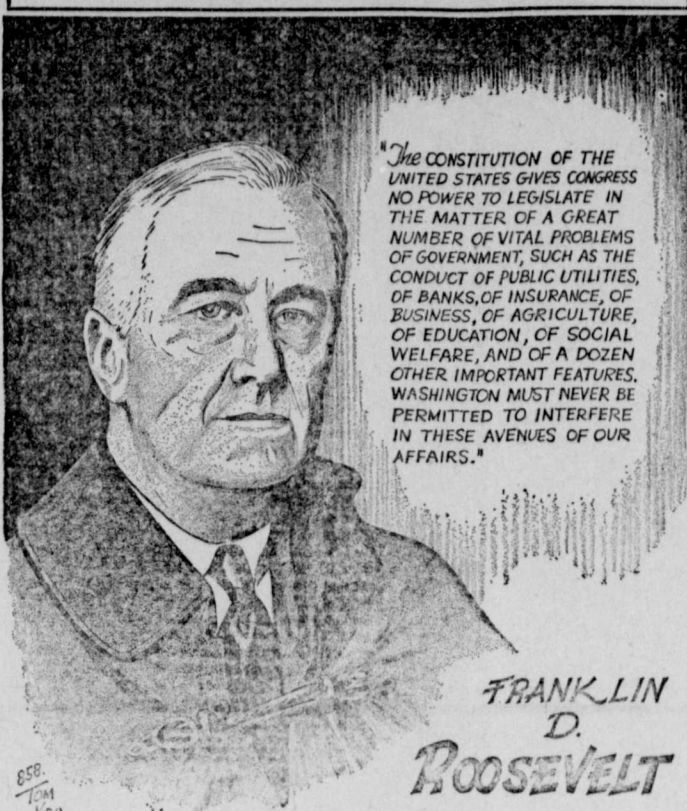
Week end guests in the home of Mr. and Mrs. Howard Morris were Mr. and Mrs. Mac McMillian and Patti of Grand Prairie, Mr. and Mrs. B. F. Morris, and William Harold Morris of Garland and Mrs. Gladys Driggers of Mt. Pleasant.



Receive thy sight.
—(Luke 18:42).

If we will listen to and revere the Divine Being all obstructions to perception will be removed; our spiritual vision will be clear and perfect.

THE AMERICAN WAY



FRANKLIN D. ROOSEVELT
Still True Today

Mrs. Jones Tells Of European Tour

"Other Countries and Customs" were studied Friday when the Book Lovers Club met with Mrs. Ollie Jones, Mrs. J. L. Cato presiding, and new yearbooks being distributed. The yearbooks were made by Miss Patty Williams.

Mrs. Jones showed slide pictures of her tour in Europe, commenting on each scene. In games afterward, Mrs. T. L. Barton, Mrs. Cleone Sullivan and Mrs. Ed Nugent were awarded prizes.

Tea and coffee were served with sandwiches and pie to Mmes. R. R. Kelley, Rosaline Hopwood, E. W. Sanford, Elsie Weatherall, Ila Williams, H. J. Hill, E. W. Smith, Ruth Jones, Barton, Cato, Nugent and Sullivan.

The next meeting will be at the home of Mrs. J. H. Weatherall, Jan. 30.

PINK-BLUE SHOWER FOR MRS. EDGAR BRADSHAW

Mrs. Edgar Bradshaw was honored with a pink and blue shower at the home of Mrs. R. G. Hood Tuesday evening.

Co-hostesses with Mrs. Hood were: Mmes. W. M. Allin, Ellis Harris, Elmer Harris, C. E. Parr and Miss Alice Ruth Tidwell.

Refreshments of punch, coffee, cookies, mints and nuts were served. Sixteen signed the register and fifty-one sent gifts.

Beef Field Day, Sale Set Feb. 8

Red River Valley Beef Performance Testing Association will have a field day and a private-treaty bull sale on Saturday, Feb. 8, 1964, at the bull-feeding barn one mile north of Clarksville on State Highway 37, according to R. R. County Agent Robert J. Moody.

The field day will begin at 9:30 a. m., with the sale expected to begin about 1 p. m. at the barn. Walter Kruse, Animal Husbandryman for the Texas Agricultural Experiment Station, McGregor, will be in charge of the educational program.

The program is in conjunction with the completion of the 140-day feed test project, the second annual event for the Association. Forty Hereford, Angus, Charbray, and Charolais bulls are to be offered for sale, ranging in age from 14 to 17 months. Each bull will have a complete certified record of average daily gain during the test period and weight per day of age.

Anyone desiring more information about the field day or the sale should contact County Agent Bob Moody, Box 709, Clarksville.

Mrs. Hazel Lee is a patient in Talco Hospital and Clinic.

TALCO NEWS 10-20 Years Ago

Week of January 21, 1944

Guy Lemmond was chairman of a committee to head the War Bond campaign. Titus County was expected to purchase \$426,000 in bonds during the drive.

According to tax collectors, more taxes had been paid than in the last quarter century. Many had paid assessments before the last of January.

A delegation of citizens from Morris, Titus, Franklin and Hopkins counties had appeared before the Texas Highway Commission at Austin in the interest of the proposed highway from Naples to Talco, Sulphur Bluff and Birthright.

Cpl. Griffie E. Burks of Talco, was reported wounded in action in the Mediterranean.

Week of January 22, 1954

J. D. Clark, 84, resident of Dexter for 58 years and kinsman Talco folk, died in a Wichita Falls hospital.

Work of constructing a big transmission line from Rivercrest plant was underway.

Bobbie Faye Williams and Billy Dean Edge had married and were living at Sims.

A son was born to the George Burlesons.



This is my commandment, that ye love one another, even as I have loved you.

—(John 15:12).

When we follow Jesus' example we are filled with love—so much so that we express understanding and forgiveness and handle every situation and circumstance with love.

Alcorn Says He's Found Farm Doesn't Have To Get Big To Be Inefficient

Editor's note: Achin Alcorn, philosopher on his Johnson grass farm on Sulphur discusses, of all things, efficiency in his letter this week.

Dear Editor: The trend in agriculture toward fewer and fewer farmers and bigger and bigger farms throughout the United States has caused a lot of comment in recent years, and one of the most interesting was one I read in a farm magazine last night.

According to the expert doing the commenting, there is a grave danger in a farm's getting too big. "A farm can get so big it's inefficient," he said. His point was that as a farmer takes in more and more land, he can give detailed attention to less and less, to where he winds up spread out too far and costs soar and efficiency drops off.

This is probably true, as Mr. Khrushchev is finding out as he tries to farm the entire Soviet Union as one homestead.

Moreover, the expert went on,

the same is true of cities. A city can get so big it's no longer efficient.

This is probably true too, but it doesn't cover the entire situation.

I mean, a farmer doesn't have to get big just to be inefficient. You can do it on a little farm the same as you can on a big one. I don't care how big a farmer is, I compare my inefficiency with his any day.

Also, a small city can be just as inefficient as a big one. While it's true that some cities in this country have grown so big it's almost impossible to move around in them and you can spend almost as much time getting to work as working, I doubt if the smaller a city is the more efficient it is. There are just as many small cities that can't patch their streets as there are big.

As a matter of fact, I don't know how to explain efficiency. It's like splitting an atom, it's something I've never had any experience with.

Yours faithfully, A. Alcorn

JEHOVAH'S WITNESSES TRAINING PROGRAM

Jehovah's Witnesses from seventeen towns in southeast Oklahoma and northeast Texas concluded their three-day training program in Winnsboro, Sunday. James A. Hinderer, District minister from Brooklyn, N. Y., spoke to an audience of 537 on the subject, "The Bible Triumphs in a Scientific World."

In speaking about science and what it has done for mankind, he said "While science improves living standards, it produces more anxiety, tensions and neurotics to offset it."

Don L. Patterson, is presiding minister of the local congregation, including Paris and surrounding area.

Times Want Ads Pay

YOU CAN save the price of a subscription to this newspaper many times over in the course of a year by taking advantage of the bargains advertised each week in The Times. If you do not read The Times regularly, it will pay you in dollars and cents to do so.

Classified Advertising Pays.

Professional Eye Care and Finest Quality Eyewear

NEED NOT BE EXPENSIVE at . . .

Texas Optical

Contact Lens Specialists

4 Clarksville St. PARIS

You Wouldn't Attend A Wedding Without An Invitation

The Same Thing Applies When You Go Shopping

The Stores That Want Your Business Will Invite You to Come In

Each week progressive merchants use the pages of this paper to extend you an invitation to come in and look over their wares. These merchants SEEK your business. In return all they ask is that you come in and see what they have to offer. It is a pretty safe bet that the merchant who goes to the trouble to INVITE you in will treat you right when you accept his invitation.

PATRONIZE OUR ADVERTISERS WHO INVITE YOU TO DO SO



...to better study — better grades: PROPER LIGHT

Homework is more effective when it's done at a regular time and place, and with proper lighting to reduce eyestrain and fatigue. Good lighting also makes study time more productive and helps keep young minds alert. Check now to be sure your children have proper study lighting, consisting of: a good table lamp with diffusing bowl to soften glare; at least 150 watts of light; a shade wide enough to spread light over the entire work surface. Better light means better sight — better study.



FLOYD HAMILTON, District Manager