





## HONEYMOON NOW OVER

The honeymoon appears to be over for the television networks, just as it was for the major radio networks when TV came in. No longer are the big manufacturers clamoring for the television Mr. Bigs to peddle their products.

Ed Sullivan's supposedly high trendix rating failed to hold Lincoln and Mercury regularly. Steve Allen, Perry Como, George Gobel, Sid Caesar, Jackie Gleason, Milton Berle and many others either failed to get sponsors or else had to take on so many lines their programs now sound like an old fashioned itinerant peddler selling his wares.

The weekly newspapers, who have been the old reliable for all manufacturers down through the years, have had to take a back seat while the enthusiasm for the new medium of television ran its course. They had to do the same when radio was in its hey day.

We in the weekly field have learned from long experience that we'll be temporarily ditched every time some new and glamorous medium comes along. We just bide our time and continue

our unglamorous role of chronicling the little everyday, unspectacular happenings of the community. The girl and boy down the street get married, babies are born, a fire breaks out, the grand jury meets, somebody dies, the home team wins or loses a game, the P-TA will meet, the United Fund is underway, the cherches have revivals, and somebody's kinfolk visit.

Nothing spectacular, mind you. Just routine information about everyday folks. Compared to the television spectaculars, it is very drab stuff indeed.

But to the weekly newspaper folks it is tremendously important news, because it is about their people. The people they serve.

The people may permit Ed Sullivan and his galaxy of TV stars to invade their parlor, but they will never permit them to invade their heart as their personalized weekly newspaper does.

Eventually the advertisers learn this all over again and come back home with their sales message. And we're happy to get them back home too, by gosh.—Panola Watchman.



**ENGAGEMENT**—Mr. and Mrs. Raymond Mayes, Bogata, announce the engagement and approaching marriage of their daughter, Frances, to Neil Rozell, son of Mr. and Mrs. William Rozell, Bogata. The wedding will be at the First Methodist Church, Bogata, February 2, at 2:30 p. m.

### THESE FUNNY PEOPLE

Teacher: "Now, can anyone tell us what is a flood?"  
Bobby: "It's a river that's grown too big for its bridges."

### Christmas Party Honors Children

Mmes. Roy Primm, Don Clements and Jerry Jones honored Ramona Smith, Rusty Jones, John Delbert Goodroe, David Glen and Carol Gauden, Debra Hall, Stan Dickerson, Randy Clements and Janie Webb with a Christmas party at the city hall on Monday at 3 p. m.

The tables were decorated with a white cloth with a miniature Christmas tree on the center of the table. The mothers and guests who attended were Mmes. Earl Smith, Kenneth Mayfield, Felix Jones, Glen Gauden, Billy Ray Dickerson and J. T. Goodroe.

### HAGANSPORT

Ruthie Ottinger is in the Mt. Vernon hospital.

Some of those who called on Mrs. Morris Halmes since she returned home from the Mt. Vernon hospital recently: Mr. and Mrs. J. A. Goode, Mrs. Eugene Humes, Mrs. May Talley, Mr. and Mrs. Terry Waters, Mrs. Fay Gieger, Mrs. Addie Stanley, Mrs. Mattie Waters, Chas. Leiner, Bogata, Mr. and Mrs. Chum Dyer, Mr. and Mrs. D. F. Tillery, Mrs. W. L. Holmes, Mrs. Charles Goode, Valliant, Ok., Mr. and Mrs. Geo. P. Grout.

Rev. George Lester of Mt. Olive Baptist Church, Haganport, preached at Old Haganport Sunday morning, but went home to bed and did not preach in the evening because he is not doing well, according to some members of his congregation.

Mr. and Mrs. Lovice Coe visited the Horace Duty family on Sunday and Mr. and Mrs. Jesse Cote were out during the week. John Setzer, who has been ill with a cold, is better.

Mrs. Tom Moore is in the Mt. Pleasant hospital.

Rev. and Mrs. W. V. Ray of Mt. Vernon Methodist Circuit, will entertain the members of the circuit churches at the parsonage Dec. 23 at 7:30 p. m.

Mr. and Mrs. Rutland and daughter called on Mr. and Mrs. Morris Barron while attending the funeral of Mr. Rutland's father.

Mrs. Dolly Barron and Mrs. Dewey Tillery have just finished reading the book, *Candle in the Mist*, by Florence Crannel Means who has written twenty-three other books, which have been kept in the Haganport library by Mrs. Means' uncle, Geo. P. Grout to read free of charge. The latest, which is just out, is *Reach for a Star*. The second book is *Ranch and Ring*.

### Engagement is Announced

Mr. and Mrs. Raymond Dameron of Bogata, announce the engagement and approaching marriage of their daughter, Jean, to Hoyt Taylor, son of Mr. and Mrs. Buford Taylor of Talco. Wedding to take place in the Dameron home on Friday, Dec. 27.

The children played games and sang Christmas carols. Each child received a Christmas stocking filled with candy, gum and nuts. Gifts were exchanged.

Looks like the only tax relief we'll get is when we go on it.

Even in big cities we notice that every little movement has a candidate all its own. Ft. Hood, were week end guests in the home of Mr. and Mrs. Travis King and family.

## Greetings

We desire to extend to you Greetings of the Christmas Season and to express our sincere wishes for your prosperity in the coming year. May the cordial relations existing between us continue.

**FELIX JONES**  
INSURANCE

## Compliments

### of the Season

The management and staff of this firm extend Christmas Greetings and wish for you every prosperity in the New Year.

It has been a pleasure to serve you.

**PARIS MILLING CO.**

Manufacturers of

**Special X Feeds**

PARIS



May this Holiday bring you the utmost of joy and may the New Year bring with it success as a reward for your every effort. You have been very considerate

**DR. WM. C. RAGAN**  
OPTOMETRIST

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It's Redfearns Enriched Bread

FRESH DAILY AT YOUR GROCER

**REDFEARN'S BAKERIES**

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MT. PLEASANT, TEXAS

FRIDAY & SATURDAY



SUNDAY-MONDAY



TUES.-WED.-THURS.



Ho! For a Merry Christmas

ALL GOOD WISHES to Our Friends at this glorious Christmastide and a HAPPY NEW YEAR



Direct from our heart  
-a wish for a very  
**Merry Christmas.**

Member Federal Deposit Insurance Corporation

**First National Bank**

PARIS, TEXAS

## ALCORN FOR PARITY SYSTEM TO EQUALIZE YULE GIFT GIVING

Editor's note: Achin Alcorn, philosopher on his Johnson grass farm on Sulphur won't get anywhere with this idea, but that's his concern, not ours.

Dear Editor: Here it is, the Christmas season is upon us again and still Washington hasn't done anything about my proposal to get yuletide parity in the exchange of Christmas gifts.

Under the present system, when a man starts in buying gifts for everybody on his and his family's list, including the in-laws, he has no more idea where the gifts coming in will equal the gifts going out than a farmer knows when he starts a farming year whether he'll come out even or not.

Under my proposal, the government would step in and make up the difference.

Say you whittled your list down to the bare minimum, bought presents for those you felt you simply had to, on the basis of they're the ones you fig-

ure will give you a present, but when all the unwrapping is completed on Christmas day you find out you over-estimated some of your relatives and friends and while you sent them a gift, all you got in return was a dime-store Christmas card, some of them clearly held over from last year.

Obviously, you're below parity, and the Federal government ought to make up the difference, because next year you're going to remember those who skipped you, in turn skip them, and if the thing snowballs from year to year the custom of giving of gifts will wither and die and stores will lose business and you know what that will do to the economic index.

You might say what concern is it of the Federal government, but I'm here to tell you about a third of the entire income tax Washington gets from many firms is piled up in December, as a direct result of Christmas business, and you take away that much income tax and we'll never get a

## To Be Charming Try Scrubbing Floor

Calgary, Alta.—To housewives who aim at top physical condition: Get down and scrub the kitchen floor.

This advice came from Dr. Doris Plews, consultant for Canada's Health and Welfare Department, now on tour to survey the physical fitness of Canadians.

"Some of the best exercises for women are done on the hands and knees and utilize floor scrubbing motions," she says. Physical fitness is the basis of charm, Dr. Plews stresses, and is important in everyone's life.

"Take a mother," she says. "She is the shock absorber for the whole family. A physically fit woman will absorb all the problems and crises of the day and remain relatively calm and serene. One who doesn't keep fit will be tense and brittle-tempered although she may be mentally efficient. Her tenseness will transmit itself to the rest of the family."

## Audacious Thieves Charged With Deceit

Tulsa, Ok.—Officials of a Tulsa department store have seen a lot of audacious shoplifters but nothing like two young women recently arrested.

They took a briefcase from one floor and tried to get a \$14 refund on it from a clerk on another floor. They were charged with deceit.

Card playing has been used as a method of hand exercising by famous pianists, Vladimir Horowitz and Ignace Paderewski. Horowitz exercises his hands with Canasta, while Paderewski had a special Bridge table installed in a corner of the official railroad car he used as Premier of Poland.

satellite launched. And without a satellite, I don't see how the United States can keep its head up much longer, although if these guided missiles can do all they say they can, the nation with its head ducked may be the one that lasts the longest.

If you think this Christmas Parity idea has any merit, I will appreciate your getting in touch with our Congressman before the new session starts in January. It's too late for this Christmas, but regardless of how the Russians feel about Christmas, I figure there'll be others. It'll probably be observed long after the Russians are gone. Merry Christmas. Yours faithfully, A. A.

## HIGHLIGHTS AND SIDELIGHTS FROM YOUR STATE CAPITOL

By VERN SANFORD, Texas Press Association

Austin. — Christmas cheer abounds at the State Capitol. We mean the old-fashioned kind of warm greetings and sunny dispositions, mixed with just plain fun.

This is the week when state employes, from the Governor on down, hold their annual Christmas program. School choral groups in Austin share in the festivities with carol singing. And the Governor brings the traditional Yuletide message.

Activities center around a mammoth Christmas tree. It stands in the rotunda and stretches up beyond the second-floor railing.

Each year at this time committees from the Texas Public Employees Association divide the responsibility of getting a sturdy, 25-foot cedar and decking it with tinsel and 432 multi-colored lights. It's a sight for sightseers, as well as young and old among the Capitol's regular inhabitants. And it always provokes the question "Where did they get it?"

Out-of-state visitors usually insist that it must have been imported from another state. This the capitol receptionist firmly denies. When pressed for facts she says, "The Governor came in from East Texas one day, wearing it as a boutonniere."

**HOME FOR CHRISTMAS** — Capitol employes will be leaving for home, Saturday, for the holiday vacation, which begins Monday. They are due back on the job Thursday morning.

Texas statutes now prohibit a state office from being closed more than two working days in succession. This is interpreted to mean that offices can be closed Christmas day, plus two more. However, some workers plan to take more time "on their own." Therefore skeleton forces will man many departments during most of the period between now and Jan. 3.

**"GIVE THE GIFT OF LIFE"** — That's the slogan for Governor Daniel's Christmas Safety Campaign. "Christmas holiday traffic took 108 lives on Texas highways in 1956," the Governor pointed out. "This year the Department of Public Safety estimates the toll will reach 113. But this useless and tragic slaughter can be prevented.

"I plead with every Texan to assume normal, adult responsibility for driving his car with utmost care. It's the very least any of us can do. And the greatest thing we can do is 'Give the Gift of Life for Christmas.'"

**GOVERNOR HITS "MOSSBACKS"** — It's the people who want the state government to "sit on its hands" who pave the way for federal centralization, says Governor Daniel.

In a speech before an Austin civic club, the Governor hit at the "mossback philosophy" of those who want to "preserve the status quo" in state government, "especially in regard to spending money." They "do more to undermine the cause of local self-government than the most vocal advocates of federal power," he declared.

Daniel mentioned school needs specifically. He said the state, not the federal government, should step in to help districts that can't pay for needed buildings.

Concern has been expressed by some over the complete draining of the State Treasury to enact the Governor's 52-point legislative program. Various estimates have been made as to how much additional tax money will be needed to make up deficits in 1959.

Daniel's apparent reply: "State's rights and local self-government cannot be honestly defended unless we are willing to accept the

responsibilities which go with these rights."

**MANFORD APPOINTED** — Former House Speaker Durwood Manford of Smiley steps into the controversial State Water Board chairmanship on Jan. 1. He will replace retiring board member H. A. Beckwith and will take over as chairman from R. M. Dixon.

Governor Daniel said he felt that his appointment of Manford will bring harmony to the board. In past months the Water Board has been subject to inner dissension as well as considerable outside criticism.

Manford is a former chairman of the State Board for Hospitals and Special Schools and was named just a few weeks ago to the State Industrial Accident Board. He will leave that position which will be filled by Judge Ned Price of Tyler.

**WATER RESEARCH BEGINS** — State Water Board says it is moving ahead "as fast as possible" on a water development program for Texas.

Legislation passed this fall authorizes the department to make a study and present findings to the next regular legislative session. Report is to cover where and what Texas' water resource are, with recommendation on how they may best be used to meet the needs of various sections.

Information-seeking meetings have been scheduled with consulting engineers and with farmers and ranchers, according to present Board Chairman R. M. Dixon. A first assistant planning engineer, Isom Hale of Dallas, has been hired.

Some \$200,000 of the engineering work will be contracted, said Dixon. Low salaries make it difficult to attract engineers to the staff, he added.

**DILEMMA REMAINS** — Whether a school district should follow state or federal law in regard to integration is still an open question.

A federal judge declined to rule on the issue for the Dallas school board. A state law, passed last spring, says a school will lose

state aid if it integrates without a local election. A federal court has ordered Dallas schools to integrate Jan. 27.

Members of the Texas Attorney General's staff appeared at the hearing to argue that a lower federal court could not set aside a state law. Federal Judge William H. Atwell agreed.

But the order to integrate remains, leaving Dallas and other districts which foresee a similar problem, without an answer.

**SHORT SNORTS** — Members of the Texas Commission on Higher Education met on Dec. 16 to discuss the role and scope of each of the 18 state-supported colleges and universities. Also on the agenda was the develop-

ment of financial formulas for use by the institutions in submitting money requests to the 56th Legislature. E. E. Adams of Austin will succeed J. M. Patterson Jr. as chairman of the Board of Control. Judge L. H. Flewelling of Austin also was appointed to serve as a member of the board. Texas' major reservoirs now are 91 per cent full, reports the State Board of Water Engineers. There's enough, according to estimates, to take care of two years without rain. Applications will be accepted until mid-January from young men interested in becoming state patrolmen, says the Department of Public Safety. Needed are 150 men between the ages of 21-35.

# MERRY CHRISTMAS

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ACME BOOTS FOR BOYS AND GIRLS  
FLORSHEIM SHOES  
CROSBY SQUARE SHOES  
DANIEL GREEN HOUSE SHOES  
ESQUIRE SOX, 50c, \$1.00, \$1.50 pair

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See Your Local Appliance Dealer



**Cattle Killed By Hunters at Deport**

Kenneth Read and Ulyus Anderson of Deport, lost a cow and calf, respectively, last week when the animals were accidentally killed by hunters.

The Read and Anderson pastures are located northwest of Deport, where the animals were shot.

**FILMS IN HEAVENS ON FRENCH PLANES**

Paris. A French airline has equipped its planes for in-flight movie showings. The privately owned Transports Aeriens Intercontinentaux will start the service in mid-December on the run from Paris to New Zealand.

Some units of Texas National Guard can trace their beginnings back to the defenders of the Alamo.

**Talco Activities 10-20 Yrs. Ago**

**Week of December 12, 1947**  
Joe Hall of Talco, had killed a 17 point buck while hunting in Llano County.

Rogers E. Lacy, multimillionaire Texas oilman, had died at Longview.

Mrs. Floyd Lawrence, 65, of Hopewell, had died in a Mt. Vernon hospital as the result of an auto collision with a truck on Highway 37.

Farm income was up .55 per cent in October over the previous year.

Elmer Cato Sr., 65 had died at home in Talco after illness.

The G. P. Walkers had sold their building and interest in the Trojan Cafe to the J. R. Sloans, who were to operate the cafe.

Although there had been no traffic accident fatalities in Franklin, Titus and Red River counties in November, the year's statistics showed an increase.

Agriculture Department in its final report of the year, estimated the year's cotton crop at 11,694,000 bales.

Merchants were advertising Christmas merchandise.

Milton Carroll of the U. S. Navy, was home with his parents for a six week's leave.

**Week of December 10, 1937**  
Willard Lunford, 16, had been fatally injured near Daingerfield when he was hit by a car driven by R. H. Nail.

Dr. W. M. Wright of Paris, had addressed the PTA.

The total number of oil wells in the Talco field was 638.

The City of Talco was planning more pavement in the city limits, according to A. J. McKensie.

The corner stone had been laid for the new city hall with a large crowd attending the celebration, despite a drizzle of rain.

C. C. Newsome had been shaken up a bit when an oil truck hit the wagon he was driving.

Miss Hazel Johnson of Halesboro, had died after being ill with typhoid fever.

Charles Singleton of Talco, had been removed from a Paris hospital to a government hospital at Hot Springs, Ark.

Members of the Talco Masonic Lodge had attended the funeral services of J. H. Maple, 84, at Bridges Chapel.

Talco school was to dismiss for the Christmas holidays on Dec. 23 and resume work on Jan. 3.

**Week of December 19, 1947**  
Mrs. Trudy Blalock Grammer had died in a Gladewater hospital from injuries received in a car accident near Gladewater.

Mrs. O. B. Hopwood had been elected tax assessor and collector of Talco Independent School district, succeeding the late C. E. Walker.

Ladies of the Methodist church had honored Mr. and Mrs. Roy Moore and daughter, Miss Jo Ann, at a chisken dinner and had presented them with a blanket and wall plaque.

The Franklin County Tigers had captured their third Region 5A championship within nine years by winning a 17 to 14 victory over the Athens Hornets.

MM2c John Gaddis, stationed at San Francisco, Calif., was spending a fifty-day furlough with his mother and family.

A son, Michael Thomas, had been born to Mr. and Mrs. Manuel Allison at a Gladewater hospital.

Book Lovers Club had named these new officers: Mrs. J. L. Cato, president; Mrs. Jim Morris, vice-president; Mrs. O. S. Goodloe, secretary - treasurer; Mrs. Dick Rodgers, reporter.

**Week of December 17, 1937**  
J. W. Burks, 76, father of E. E. Burks of Talco, had died at his home in Paris.

Mrs. Mary Ellen Harris, 49, had died at a Paris hospital. Burial was in the Pine Tree cemetery near Greggton.

Mack Davidson, 36, was burned to death and his 14 year old daughter seriously burned when his clothing caught fire as he attempted to start a fire with kerosene at their home near Mt. Vernon.

Total enrollment at the Talco school was 905, compared to 609 on the same date the previous year.

C. E. Jones and A. P. King were doing grand jury service at Mt. Pleasant.

Franklin County's oldest woman, "Aunt Puss" Graham, had died at her home in Mt. Vernon. She would have been 93 in a few months.

A daughter had been born to Mr. and Mrs. George Canady and named Mary Ellen.

J. L. Cato was constructing a new service station at the corner of Broad and 6th streets.

Miss Sally Lou Gray and Myron Gage had been married at the home of Rev. and Mrs. Hightower.

**WILKINSON**

By MRS. MORRIS BLALOCK  
Mr. and Mrs. A. T. Blalock and Morris were called to the bedside of their son and brother, Charlie Blalock, who had a heart attack Wednesday and was carried to a hospital in Longview.

Mrs. Morris Blalock and Mrs. Emma Jones, Mrs. A. T. Blalock were guests of Mr. and Mrs. P. Hendrix and Mrs. E. E. Blalock and son, Paul, Tuesday.

Mr. and Mrs. Buris Christwell and family visited her mother, Mrs. E. C. Elder and Mr. Elder of Oak Grove, Friday.

Mrs. Morris Blalock visited her sister in Humble Camp, Tuesday.

Mr. and Mrs. Romus Burgin and grandson of Talco, visited in the A. T. Blalock and P. B. Harris home Friday, and other relatives and friends in the community.

Mr. and Mrs. Morris Blalock and Pallie spent Saturday night with their daughters in Dallas, Dorothy and Marcia Blalock.

Mrs. Raymond Smith and children of Talco, spent Saturday night with Mr. and Mrs. E. W. Dyke and family.

Sunday afternoon visitors of Mr. and Mrs. E. W. Dyke and family were Rev. Pat Cabernet of Mt. Pleasant, Joe Thompson and children of Mt. Pleasant.

Mr. and Mrs. Dean Brownlee and boys of Mt. Pleasant, visited Mr. and Mrs. C. B. Harris, Sunday.

Mrs. C. B. Harris visited her grandson, Jimmie Bob Shipp, Friday, who had an operation last week in a Mt. Pleasant hospital.

Mrs. Bobbie Stephenson of Midway, visited Mr. and Mrs. Vernon Riddle and daughter, Wednesday.

Mrs. Vernon Riddle and daughter, Vicki, visited her mother, Mrs. Ruth Buchanan at Midway, Monday.

Mrs. Emma Jones visited her brother, Hugh Wilson of Mt. Pleasant, Friday.

Mr. and Mrs. Donald Berry and son of Mt. Pleasant, visited Mr. and Mrs. Vernon Riddle, Sunday.

Mr. and Mrs. Bennie Hope and daughter, and Mr. and Mrs. Bud Hope and baby of Dallas, visited Sunday in the A. T. Blalock home. T. C. Riddel of Dallas, spent Sunday night with them.

Mr. and Mrs. Harry Blalock have moved back to their home in this community. We are proud to have them.

Rev. Smith of Lone Star was a Sunday guest of Mr. and Mrs. Wesley Blalock.

Mr. and Mrs. Leland Bell of

**Bethany Class Christmas Party**

Bethany Class of Calvary Baptist Church held its annual Christmas party on Tuesday night.

The ladies honored their husbands with a delicious Christmas dinner in banquet style. Rev. C. M. Fields told a Christmas story, Mrs. Oscar Goodloe read a Christmas reading and Mrs. R. W. Prestidge led Christmas games.

Guests for the occasion were Mr. and Mrs. C. M. Fields and Betty, Johnny Taylor and Mr. and Mrs. A. B. Later of Longview. Mrs. Later was a former member of the Bethany Class.

Others present were Mr. and Mrs. Elmer Luttrell, Mr. and Mrs. L. R. LeMay, Mr. and Mrs. H. F. Teague, Mr. and Mrs. R. W. Prestidge, Mr. and Mrs. L. M. Gandy, Mr. and Mrs. H. M. McMasters, Mrs. W. A. Hawthorne, Mrs. Jewell Easterling, Mrs. Oscar Goodloe, Mrs. Stella Taylor and Mrs. Lilly Dillard.

They all exchanged gifts from a beautiful Christmas tree. The class presented Mrs. H. F. Teague and Mrs. Oscar Goodloe with lovely rhinestone pins. The program was closed with R. W. Prestidge saying the benediction.

Mt. Pleasant, visited in the Walter Blalock home Sunday.

Look for the most tempting peaches not on fruit stands, but on beaches.

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**Christmas Party At Goodroe Home**

Mr. and Mrs. J. T. Goodroe honored Brenda and Becky Lewis, Judy Jagers, Nelda and Sandra Gable, Barbara Morse, Lana Sue Brown, Sherry Sikes, Nelson Munn, Janice Kirl, John Smith, Phil Jones and Mike Lewis with a Christmas party at their home Tuesday evening.

The children enjoyed bingo and refreshments and they exchanged gifts.

Admitting that Russia is ahead of us on the missile project, we are ahead of Russia in a thousand other ways. There is something to consider besides missiles

**Farm Appetites Carried to City**

Syracuse, N. Y.—About 3,000 farmers, here for a convention, wore their city clothes but brought along their farm appetites. Between meals the convention farmers munched and drank 4,200 cartons of milk, 4,800 cups of ice cream, 9,300 doughnuts, 1,200 cookies 4,320 eggs, 60 pounds of butter, 2,000 bags of popcorn, 70 boxes of apples and 50 gallons of apple cider.

Present-day Brooklyn resulted from the consolidation of numerous small villages, first of which was settled by the Dutch in 1636.



There is no substitute for the age-old greeting we extend to our many friends —

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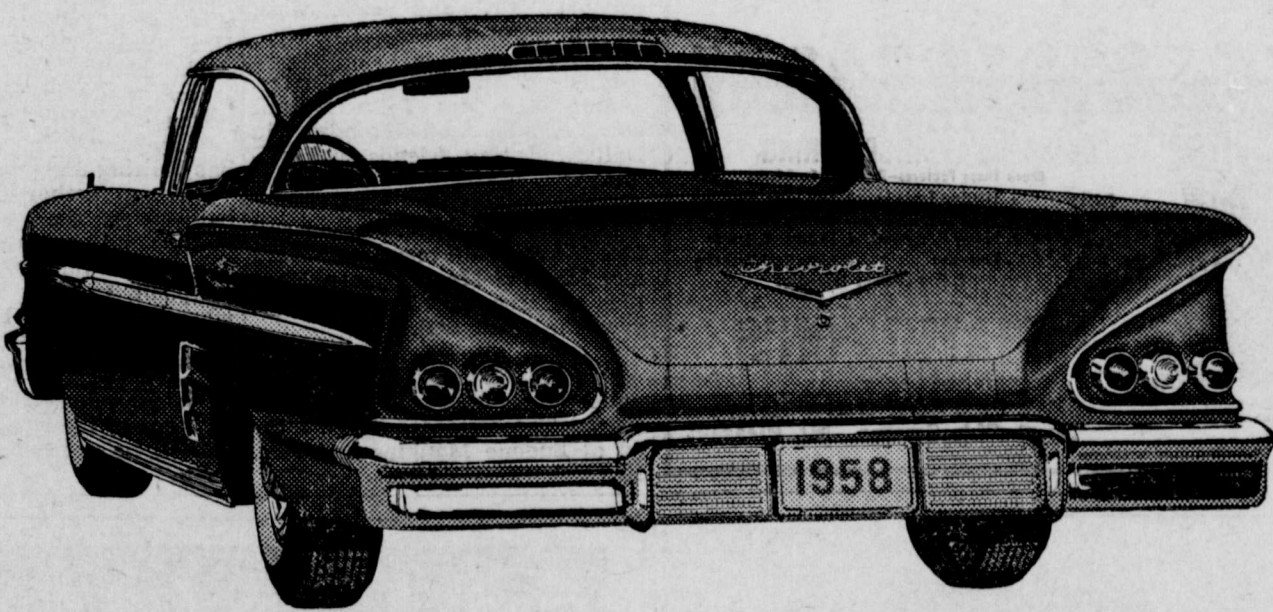
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The year's newest new car!  
Prove it yourself . . . see it, drive it today!

**What a car!**

It's longer, lower, wider and beautifully styled throughout. You'll go for Chevy's brand-new '58 good looks.

**What a ride!**

Want to glide over any road? Try Chevy's new Full Coil suspension. Level Air suspension is also available as an option.

**What a buy!**

Just right! Low prices, top trades and easy terms.

Come in today— borrow a key for a '58 Chevy. Find out for yourself all that Chevy has to offer for '58. Our prices, terms and trade-in allowances make it extra easy to own one, too. See and drive the year's newest car, the '58 Chevrolet . . . It's almost too new to be true.

Drive a new car all year long!

**BOB SANDLIN MOTORS**

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Telephone 4-3656

# LOCAL NEWS

By WANDA WILLIAMS  
Reporter  
Phone DR 9-3491 or 9-3371

Mrs. Nora Williams and Wanda spent Monday in Paris.

Mrs. Roy Primm and Mrs. A. F. Bowman were in Paris Friday.

Mrs. B. Gartman and Mrs. Louie Bond spent Thursday in Paris.

Sye Langford of Kilgore, visited Mr and Mrs. Roy Primm, Wednesday.

Mrs. Loyd Swinford and Mrs. Calvin Swinford spent Saturday in Shreveport.

Mr. and Mrs. Cline Oakleaf of Longview, visited Mr. and Mrs. John L. Tension, Sunday.

Mrs. D. J. Smelley attended a luncheon in Pittsburg Friday in the home of Gilbert Garrett.

Mrs. Loyd Swinford and Libby visited Mr. and Mrs. Calvin Story of Mt. Pleasant, Friday.

Janie Caudle spent Friday and Saturday with her grandmother, Mrs. Hazel Greer, of Clarksville.

Mr. and Mrs. J. D. Rogers and Judy of Mt. Pleasant, visited Mr. and Mrs. J. A. Stockton, Tuesday.

Mr. and Mrs. Weldon Johnson and children of Palestine, spent the week end with Mr. and Mrs. J. R. Lewis.

Donnie Eberts of ETSC, Commerce, visited his mother, Mrs. Mattie Eberts, over the week end.

Mr. and Mrs. B. L. Gieger visited her sister and family, Mrs. R. P. Pratt of Commerce, Saturday.

Mr. and Mrs. Ray Taylor and family of Maud, visited Mr. and Mrs. W. T. Lewis, Becky, Annette and Brenda, over the week end.

Mr. and Mrs. Louis Cato and Christine left Sunday morning to visit their daughter and family, Mr. and Mrs. Jerry Dismuke, in Tampa, Fla.

Evangeline Stewart, student nurse at the Methodist Hospital in Dallas, spent the week end with her parents, Mr. and Mrs. J. C. Stewart.

Larry Horton of ETSC, Commerce, spent the week end with his parents, Mr. and Mrs. Boyd Horton.

Eddy Griggs of ETSC, Commerce, spent the week end with his parents, Mr. and Mrs. Cecil Griggs.

Mr. and Mrs. William Brown of Odessa, visited Mr. and Mrs. Jack Brown and children, Wednesday.

Mrs. Florene Miller, Mr. and Mrs. L. L. Reed visited Mr. and Mrs. George Wims of Mt. Vernon, Sunday.

Johnny Gartman of ETSTC, Commerce, spent the week end with his parents, Mr. and Mrs. B. Gartman.

Mrs. J. R. Lee left Saturday to visit Mr. and Mrs. J. B. Lee of Dallas and Mrs. Gladys Seward of Ft. Worth.

Janell Brown, student at ETSC, Commerce, spent the week end with her parents, Mr. and Mrs. Farris Brown.

Mrs. Beuna Swinford is visiting her daughters, Mrs. Dean Martin and Mrs. Billy Blythe of Mt. Pleasant.

Mrs. Madge Brown has ordered The Times sent to her sister, Mrs. G. C. Glass at Abilene as a Christmas gift.

Mrs. Tommie Barton renews the subscription of Mrs. Stewart Hanson in Long Beach, Calif., as a Christmas gift.

Mrs. Florence Miller of Kermit, arrived Saturday to visit Mrs. Nora Williams and Wanda and Mrs. Roy Primm.

Mrs. S. N. Boykin of Grape-land, spent Friday thru Sunday with her sister, Mrs. D. J. Smelley and Mr. Smelley.

Mr. and Mrs. Tommy Brown of Maple Springs, visited Mr. and Mrs. Floyd Hamilton, Janie and Jimmy, Friday night.

Mr. and Mrs. Elmer Luttrell spent Thursday in Paris, visiting their daughter and family, Mr. and Mrs. R. J. Ritchie.

To Mrs. F. O. Brown in Dallas will go The Times each week for the next year as a Christmas gift from Mrs. A. O. Brown.

James Carl Stewart Jr., stationed at a Naval base, arrived home Monday to visit his parents, Mr. and Mrs. J. C. Stewart, over the holidays.

## WHAT DO YOU SEE AT CHRISTMAS?



There are a lot of things about Christmas that everybody sees. The colored lights. The Christmas trees. The store decorations. The counters filled with dazzling gifts. Homes decorated, streets decorated.

Everybody sees Christmas cards, bells, and street corner Santas. There are carol singers, mistletoe, holly and evergreen wreaths. We see hurrying crowds of shoppers, enlarged toy departments in stores, overloaded mail trucks, express packages piled high beside the trains.

We see fires in the hearth, stockings hung with care, tables laden with good things to eat. And they are all a part of Christmas.

But all of these things are often too easy for us to see. Perhaps this year we should look extra hard for the "Spirit of Christmas." Let's look for the great amount of good in all people; it shines best at Christmas time. Let's look at the faces of little children for the real happiness of Christmas. Let's look out for the needs of less fortunate people, the shut-ins, the lonely, the unfortunate.

And this year, let's try once again to see the real meaning of Christmas—its religious significance. Its message of peace and hope for the world. Let's really see Christmas this year.

Mrs. Nora Williams and Mrs. Roy Primm visited Mr. and Mrs. James Cain and children of Greggton, Tuesday afternoon.

Mr. and Mrs. Robbie McCuller and son visited his parents and sister, Mr. and Mrs. Pleas McCuller and Evelyn, Friday night.

Jerry Jones, Frank Sloan and W. R. Shaw attended the Abilene High and Highland Park ball game in Dallas Saturday.

Mrs. Mary Stewart of Alamo-gordo, N. M., is visiting her daughter and family, Mr. and Mrs. Loyd Swinford and Libby.

Martha Brown, student nurse at the Methodist Hospital in Dallas, spent the week end with her parents, Mr. and Mrs. Jack Brown.

Mr. and Mrs. V. L. Taylor, Johnny and Mrs. Lillie Dillard spent Sunday and Monday in Dallas, visiting friends and relatives.

Mr. and Mrs. R. J. Rosson and Mrs. Wayne Norman and Mark met Mr. and Mrs. Haymon Hankins and Ross at Alexandria, La., over the week end.

T. A. Mankins of Mt. Pleasant, underwent surgery at Paris sanitarium Tuesday. He is the father of Eugene Mankins and Mrs. E. W. Smith of Talco.

Mr. and Mrs. Johnny Lilley of Dallas, visited her parents and grandparents, Mr. and Mrs. W. T. Lewis and Mr. and Mrs. J. R. Lewis, over the week end.

Mr. and Mrs. L. R. Miller and family visited his parents, Mr. and Mrs. E. A. Miller of Kilgore, and Mr. and Mrs. Irvin Miller and children of Alba, Sunday.

Mr. and Mrs. Floyd Hamilton of Clarksville and Thomas Greer of Norman, Ok., visited friends in Rusk and Jacksonville, Friday.

Mrs. Gilbert Garrett, G. A. director of District 1, gave a luncheon in honor of Association G. A. directors. Mrs. D. J. Smelley is director of Pittsburg Association.

Mr. and Mrs. Felix Emile Jones of San Francisco, Calif., arrived Tuesday to spend the holidays with his mother, Mrs. Georgia Jones and Mr. and Mrs. Harold Bonham.

Mrs. O. D. Welch's mother, Mrs. W. R. Presley, and Mrs. Welch's brother and wife, Mr. and Mrs. Gus Presley of Mt. Pleasant, visited her and Mrs. Lallie Welch, Sunday.

Mr. and Mrs. Bill Hill, Jerry and Joe, and Mr. and Mrs. J. Hill and Gracie of Antlers, Ok., and Mr. and Mrs. Jack Hill visited Mr. and Mrs. D. F. Dixon, Jackie and Billy Wayne, Sunday.

Mr. and Mrs. Vernon Williams of Longview, visited Mr. and Mrs. Olen Williams and Sharon and Mr. and Mrs. Roy Primm, Tuesday. Mrs. Florene Miller returned home with them.

Mr. and Mrs. David Teague and children, Ronnie and Nancy, of Wichita, Kans., are expected Saturday for a visit with their parents, Mr. and Mrs. H. F. Teague and Mr. and Mrs. Merle Bean.

Mr. and Mrs. Joda Nelson of Nashville, Ark., former Talco folk recently built and formally opened last week a nice cafe. Mrs. Nelson's parents, Mr. and Mrs. H. F. Teague of Talco, attended the formal opening.

While E. A. Rodgers, pumper at Humble Lake, was out in the lake in a boat recently, a five pound bass got excited and jumped into the boat. He then tried to get out, but Rodgers covered him, receiving a couple of fins in the process.

Some mothers in suburban Milwood are printing their own "currency," and the U. S. Treasury doesn't mind a bit. The mothers have printed bills in two denominations — a half-hour and a full-hour.

They use the bills to keep their baby-sitting assignments straight. When one mother is in need of a baby-sitter, she calls another mother and pays her off with the appropriate number of bills. The recipient, in turn, uses the bills when she needs a baby-sitter.

**A BIG GUN**  
"So your husband's one of the big guns of industry?"  
"Yes, he's been fired seven times."

## WANT ADS

Rates: 3 cents per word first insertion; 2 cents per word each additional insertion. No ad accepted for less than 50 cents per issue. Terms cash unless you are a regular advertiser in this newspaper.

HAY for Sale—Bermuda, prairie and Johnson grass. Will Tucker, Rosalie. Ph. ME 2-5875. b12147p

NEW SHIPMENT Armstrong linoleum, new patterns and colors. Bogata Lumber Co. dbt

1955 CHEVROLET 1/2-ton pickup, low mileage, locally owned. Kelsey Motor Co., Deport. dbttfc

1956 CHEVROLET 1/2-ton pickup; 8-cyl, deluxe cab, heater, low mileage; extra nice. Kelsey Motor Co., Deport. dbt-tfc

WE WILL be delighted to show you the beautiful patterns and colors in our large stock of wall paper. Bogata Lumber Co. dbt

VERY Special—Washing mach-1950 DODGE 1/2-ton; good motor and tires; extra clean for model. A real bargain. Kelsey Motor Co., Deport. dbt-tfc

1956 CHEV. 1/2-ton pickup; 6 cyl, custom cab, heater, good condition. Kelsey Motor Co., "Deport. dbt-tfc

WE HAVE eight different colors in beautiful materials used in building cabinet tops. You can certainly find what you want here for any color scheme. Bogata Lumber Co. dbt

SEE US for G. E. small appliances for Christmas presents. Just received a new shipment. We have just what you want. Bogata Lumber Co. dbt-c

ALONG with Pittsburgh Paint we have a new and cheaper brand, Pure Paint, "the painters pride," rubber base, \$3.75 gal.; enamel \$4.95. Roach Lumber Co., Bogata. b10145c

FOR SALE—5-room frame house with floor-furnace and 32 in. suction fan; also garage and 20 ft. x 20 ft. shop. Inquire at Humble Pipe Line Co. office in Talco or write to J. R. Poston, Box 464, Cisco, Texas. 45-c

Miss Nancy Kelley and Miss Wanda Williams visited Mr. and Mrs. James A. Cain and children at Greggton and Mr. and Mrs. Vernon Williams at Longview Saturday. Mrs. Nora Williams returned home with them after visiting the Williams for a few days.

Mr. and Mrs. Floyd Hamilton and Jimmy visited Mrs. Hazel Greer at Clarksville, Saturday.

## TV SERVICE

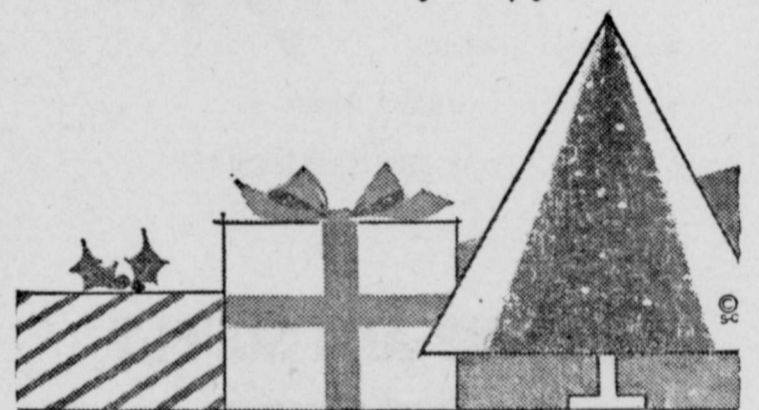
### Richard A Miller

204 Chester Street  
Phone Parkview 4-2209  
MT. PLEASANT  
or JEAN'S GIFT SHOP,  
DR 9-3111, TALCO



# Season's Greetings

*A greeting, small,  
that says to all —  
May you have the very best  
Christmas ever yet enjoyed!*



## NORWOOD SUPERETTE

A. G. NORWOOD, Owner  
and Employees

Highway 271

TALCO

HERE'S A RING WITH EVERYTHING!

**5-DIAMOND "Debutante" PRINCESS RING**

Check These Features—Buy With Confidence

1. Lifetime Trade-In
2. 30-Day Money Back Guarantee
3. Fine Color, Excellent Value
4. 14 Karat Yellow or White Gold Mounting
5. Free Lifetime Inspection

**\$39.95**

**HAMILTON'S**

We Give S&H Green Stamps  
North Side Square Mt. Pleasant

MANY, MANY THANKS

FOR YOUR LOYALTY, GOODWILL

Merry Christmas

**BOGATA LUMBER CO.**  
AND EMPLOYEES  
BOGATA

Merry Christmas

To the many greetings that come your way at Christmas time, we take this opportunity to add ours, with a note of thanks for your continuing friendship and patronage — we say,

A VERY MERRY CHRISTMAS  
TO OUR MANY FRIENDS!

**PIRTLE GROCERY & MARKET**  
TALCO

Merry Christmas to All!

**WINN'S APPLIANCE AND FURNITURE COMPANY**  
TALCO