# The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

#### NINETEENTH YEAR

#### TALCO, TITUS COUNTY, TEXAS, FRIDAY, NOVEMBER 19, 1954

### **Oil Production** Santa Claus, Sled, Reindeer at Talco **Increase Granted** Fiday, December 3, at 10:00 a.m. For December

Santa Claus and his four rein-deer from Alaska, Dancer, Pran-cer, Donder and Blitzen, hitched Schools to Dismiss to Santa's sleigh with bright, red harness, will visit Talco on Friday morning, Dec. 3.

and will drive up Broad street set. Classes will be dismissed with his deers' ankles popping Wednesday afternoon for the to the tingling of sleigh bells.

to greet him when he arrives holidays. Classes will be resum- month. Friday morning, according to ed Monday at the usual time. Jerry Jones, chairman of the committee for this entertainment, Deer Hunters Leave

which is sponsored by the Talco Club and local merchants For Junction Ranch

are not members of the club. nis will be something unusual for the children of this area the first of the week. It is comand we hope that not one of them will miss seeing Santa Claus, his posed of Hayes Johnson, Morris ly falls about 10 per cent below Rev. Hoyt Brinlee of Bogata. Insled and reindeer. We have gone to considerable expense to bring Garrett, Sim Simpson, J. Q. Ro-will be less than either the nom-Lee Ondres Hinson was horn this free attraction to Talco, and per and Bobbie Gray of Mt. inations of Bureau of Mines we hope every little boy and girl Pleasant; Felix Jones, Doc Har- figures. will have a most enjoyable and per and Andy Bowman of Talco

Be sure to be in Talco on Friday morning, Dec. 3, at 10 o'clock, hunting party. County Commis- days operation in December for for this Christmas parade, led by Santa and his reindeer.

C. A. Bennett and daughter, Miss Vera Bennett, were visitors in other years. They held a the month is one day shorter in Jacksonville and Alto, Satur- meeting at Mt. Pleasant Thurs- than December. day night to plan this year's hunt. day.

Way up on our list of the things for which

we are thankful

is the friendship

of folks like you!

daily increase in Texas oil pro-Thanksgiving holidays for duction Monday, following He will be here at 10 o'clock, schools in this area have been similar raise a month ago. The proration schedule for De-

cember provides allowable of Santa Claus especially invites four day week end. Teachers, re- 2,961,782 barrels a day. New all the children of this area and siding elsewhere, will journey to wells will add about 35,000 barsiding elsewhere, will journey to wells will add about 35,000 bar-their respective homes for the rels a day to the total during the L.O.Hinson Buried

132.831 barrels daily greater than purchasers "nominations" to

Austin .- The Railroad Com-

mission granted a 64,374-barrel

buy Texas crude in December.

Texas allowables are down exciting time," Mr. Jones added. and Sam Holloway of Deport. 218,000 barrels daily since April. This is an old-established deer The commission ordered 16 sioner Roper and Editor Sam all fields except Sandusky 13, Holloway are new-comers. Har- and Pickton 9, in Northeast Texper, Bowman and Holloway have as. The November schedule is

been members of another party 15 days for fields generally, but

### **American Liberty Buys Refinery At Big Sandy**, Texas

Announcement has been made at Mt. Pleasant by officials of the American Liberty Oil Company to the effect this company has completed details for the purchase of the R. Lacy, Inc., refinery located at Big Sandy, along with pipelines and gathering systems.

According to Ashley Johnson, superintendent of the refinery, the Big Sandy plant will operate as an asphalt unit and will be put in service during the Spring and Summer months and at other times when there is a heavy demand for asphalt.

### **Deer Damage Crops in Northern**

### Newspaper One Day Late Next Week

Publication of this newspaper will be one day late next week, due to the fact that its press day comes on Thanksgiving, a national holiday. Our employees should be with their families on Thanksgiving.

Banks and postoffices will be closed and there will be no rural delivery service next Thursday.

## The permissible production is Sunday at Rosalie

Funeral service were held Sunday at 2:30 p. m. at Rosalie Bap-The figure is 221,782 barrels a tist Church for L. O. (Bud Lee) day more than the United States Hinson, 85, who died Nov. 12 at a lease near Junction, left market demand for Texas crude. Bob Kidd at Ralls, after a long July 24, 1869 at Nunan, Ga., son

of Levi and Emma Hinson. Mr. Hinson was first married to Miss Mary Alice, and later to Miss Ida Simmons, both preceding him in death.

Survivors are a son and daughter, Milburn Hinson of Levelland and Mrs. Mamie Kidd of Ralls; three grandchildren, one sister, Mrs. Dumpia Garren, Rasalie; three step-children, N. A. Gibson, Babe Gibson of Rosalie, Mrs. Myrtle Downing, Lamont, Okla

Pallbearers were Lenox Hudon, Pete Wilkinson, Marcus Gibon, James Gibson, William Rozell, Paul Williams, Allen Watins and Tom Watkins.

Bogata Funeral Home was in harge of arrangements.

Out of town relatives and friends attending were Claude Benton and Mrs. Emma Blanton of Lubbock, Gus Garren, Antlers, Ok.; Mr. and Mrs. Charlie Hannon and Goble Baxter, Paris; Mr. and Mrs. Ross Smiley, Mr. and Mrs. Leonard Cole, Mr. and Mrs. Thomas Cale, Mr. and Mrs. Virgil Tyer, Mr. and Mrs. Roy Perry and Mrs. Annie Hancock of

Clarksville.

### **Jefferson Topples** Talco, 51 to 28 All-state candidate Davis (Red) Bennett ripped a rugged Talco defense to ribbons at Talco Fri-Commission by F. R. Jackson. It defense to ribbons at Talco Fri-

day as Jefferson's Bulldogs swept is a Paluxy test to go 4,900 feet, a wild-and-wooly 51-28 District and is located in the J. D. Sullivan headright. 14-A football game. Bennett, a big fullback, was

all-district last year and is a spent the week end with Mrs. cinch to repeat. Talco tried but couldn't keep kin and Col. Boykin of Grape-

up with Jefferson's heavy scor- land. ing. The Bulldogs have virtually wn up the 14-A title.

After the Bulldogs took a 6-0 ter. Jefferson held a 25-14 halftime lead in the opening three min-

utes, Halfback Bobby Broughton edge and ran it to 51-14 in the returned a kickoff 80 yards then third and fourth periods. Talco ran the extra point over to put scored twice late in the game. Talco ahead 7-6. Broughton got one, Right Half-

That lead was short-lived. Jef- back Leroy Cooper the other. A deer hunting party that has Bureau of Mines forecast for the the home of his daughter, Mrs. first quarter and again in the co gained 371 yards rushing, Jefsecond to make it 27-7. Talco ferson 395. Talco led in first Since actual production usual- illness. Rites were conducted by then drove to the Jefferson five downs, 16 to 12. Jefferson re-

with Fullback Jimmy Williams covered four Talco fumbles while scoring. Another Talco, drive the Trojans got one Bulldog fum- Mt. Pleasant hospital during the Lee Ondres Hinson was born ended on the Jefferson three as ble.

Another Oil Test For New Field Application to drill an oil test in the new Hopkins County area, southeast of Sulphur Bluff, has

Smelley's sister, Mrs. S. N. Boy-

time ran out in the second quar-

At Bryan's Mill E. A. Coker of Bryan's Mill, passed away at a hospital in Naples at 8 o'clock Tuesday evening from the effects of a heart ailment. He was 76 years of age and had been bedfast for five

E.A.Coker Buried

NUMBER 41

Mr. and Mrs. D. J. Smelley years. Mr. Coker, prior to his illness, had operated a general merchandise business at Bryan's Mill for over 35 years. He is survived by hie wife; three sons, Murray Coker of Mt. Pleaant, Fred Coker of Talco, nad Leon Coker of Naples, three grandchildren and one great-grandchild.

Funeral services were held at 2 o'clock Thursday afternoon at the Bryan's Mill Baptist Church, under direction of Rev. James Garner and Rev. Hilton, with burial in the Bryan's Mill cemetery.

Mrs. Robert Johnson entered a week end.

SANTA CLAUS AND FOUR REINDEER



#### **Titus County** Those new deer introduced into northern Titus County by the State Game Commission last winin Clarksville and tapping it for ter are giving farmers a lot of trouble, according to Rural Mail Carrier Farris Brown, Talco RFD No. 2. Corn, peas and sweet potato crops have taken much punishment from the deer. In some the safe were recovered at the fields no effort will be made to dig the sweet potato crop-the deer have beaten the growers to

them. Considerable land has been were almost identical to a safe leased to the Game Commission to propagate deer in the area, and no hunting will be allowed for

> **Talco Trojan Band To Perform**

By ROSEMARY ROBINSON This week the band will repeat some of the show they performed ers Court has made arrangements last, with the exception of a few to set back fences along a strip parts. They will stand in fanof land eight miles in length fare formation while they play a fanfare, then will perform some very tricky movements while marching into regular formation. They will play "Boogie Rag," while the majorettes dance. They will march off the field playing for "Military Escort."

The band is planning to enter the marching contest this year, therefore, they have a considerable amount of work ahead of them. They are willing and intend to make a high rating. Last year the band received a 2nd rating, which was very good since they had not entered in several years. So, come on out, and back the Trojan Band. They

are working very hard to make you proud of them. **Stewart Named to** Local Draft Board

Jack Stewart of Mt. Pleasant has been appointed a member of local draft board No. 117 at Mt. Pleasant to represent Titus Coun-

Stewart was appointed by President Eisenhower after being recommended by Governor Allan Shivers

Local Board No. 117 has jurisliction over Titus, Camp, Morris, and Franklin counties.

# TALCO FRIDAY, DEC. 3rd, 10:00 a.m.

Real live Reindeer, from Alaska, Dancer, Prancer, Donder and Blitzen, will prance down Broad street, hitched to Santa's sleigh with bright red harness. Santa will be in the sleigh, waving to the children.

### BANDS, FLOATS, HORSES

Santa Claus especially invites all his young friends in this section to be present for the parade. Mothers and fathers likewise have the same invitation. "I want to see everyone possible on my trip to your city," Santa says. All arrangements have been made to provide the greatest event ever to come to this city. There's never been anything like it.

No boy or girl, or adult for that matter, can afford to pass up this opportunity of seeing Santa Claus driving his live reindeer down our city's streets.

To top it all off, Santa Claus promises to spend an hour talking to the kids and listening to Christmas re-quests and wants to see every boy and girl for miles around.

Don't Forget the Time and Date

FRIDAY, DEC. 3, 10:00 a.m.

Sponsored by Merchants and Lions Club

THE TALCO TIMES, TALCO, TEXAS, FRIDAY, NOVEMBER 19, 1954

#### cept bull and a few pictures. Nev-**The Talco Times** er can tell about a deer hunt, he added. SAM C. HOLLOWAY

Owner-Publisher MRS. O. B. HOPWOOD, Editor

PUBLISHED EVERY FRIDAY

Entered as Second Class Matter March 20, 1936, at the postoffice at Talco, Texas.

SUBSCRIPTION PRICE In Titus, Franklin and Red River Counties

\$1.50 a Year When Sent Elsewhere in the States the Subscription Price is He defeated Walter Savage, for-\$2.00 a Year Overseas \$2.50 a Year

INVARIABLY IN ADVANCE

SSASSOCIATION

Texas this week on a deer hunt. In hearby countes. Let us the dollars. He remarked before his depar- it this year. When the season ture that he didn't know whe- ends we hope no one has been ther he would shoot anything ex- killed or wounded by some trig-

BRINGS YOU THIS

\$1425 VALUE

PORTABLE

MIXER

\$ 95



War.

### **EDITORIALLY** SPEAKING

BURT LOCKHART in Pittsburg Gazette

Our congratulations to the folk

along the new F-M road to be

Dear old Dallas, county of this

built from Rugby south to Morris

Chapel, a distance of 3.3 miles, Better be careful how you foland to those who have sponsored the project for so many years. It low the crowd. You might not will give outlet to those who farm get back. much fine land along its route.

Old fashioned home-made sin has gone modern. Much of it now comes gift-wrapped.

editor's birth, elected a Republican congressman, Bruce Alger. If you are determined to preserve the past be sure you elimmer State Democratic chairman. We wonder what our grandfather inate all the bitter memories.

would say about that. He was county judge of Dallas County When talking about installwhen the Carpetbaggers kicked ment buying, the smart salesman out office holders after the Civil always brings up the down payment.

A Japanese official is on a visit This area's deer hunters have good record for safe hunting to this country. He said before The editor is in Southwest since the deer season was opened leaving his country that he wantin nearby counties. Let us ex- ed us to let him have a billion

> There are as many nice people at the foot of the ladder as you will find at the top, and most of them, perhaps are sitting in easer chairs.

Must have been a mistake bout that man from Mars arriving in France. The television companies would have had him as an added attraction.

Our friend up the street still advises his young friend not to marry until he is sure his wife can support him in the style to which he has been accustomed.

### WANT ADS

Rates: 3 cents per word first in- TALCO NUBS FALL sertion; 2 cents per word each ad- IN 12-6 TUSSLE ditional insertion. No ad accepted for less than 50 cents per issue. Terms cash unless you are a regu-Glenn Clayton Motors, Deport. db day. FOR SALE—Lot and house with up a Talco fumble and went 26

Boyd. deer hunting land. C. M. Mayes, Sulphur Bluff, Texas . 41-0 PROPANE Tanks rented at \$2.00

per month. See Automatic Gas Co., Paris, Texas, Ph. 5-1686.

FOR SALE at a bargain-New 35 caliber Marlin rifle. Deport Lumber & Hardware, Deport. db WALL Paper bargains. Room lots

only, priced to sell. Deport Lumber & Hardware, Deport. db-tfc

Mixes, Mashes,

Whips. Beats

Light in Weight,

Portable

O Snaa

50 CHEVROLET 2-door. New paint, nice car; a bargain. Glenn Clayton Motors, Deport. db-tfc FOR SALE-15 sqs. second hand

### OUR DEMOCRACY--by Mat THOUGHTS and THANKS

AS A NATION WE ENJOY NOT ONLY MATERIAL BLESSINGS NOT DREAMED OF BY OUR FATHERS WHO ESTABLISHED THANKSGIVING - BUT, WHAT'S MORE, WEVE GROWN IN TOLERANCE, IN NEIGHBORLINESS, IN APPRECIATION OF THE FREEDOMS THAT WE HAVE WON IN OUR DEMOCRACY.



OUR NATIONAL HERITAGE - AND PARTICULARLY FOR. THE VALUES OF THE SPIRIT THAT IT EMBRACES.

### **BOGATA MAN KILLS**

**TEN-POINT BUCK** Talco Junior High's Nubbins Homer Scoggins of McCrury, dropped a 12-6 football game to killed a 10-point buck on the Patlar advertiser in this newspaper. the Hughes Springs Colts at Tal- terson place on Mustang about co Tuesday night. They finish 6 a. m. Tuesday morning. The GOOD '50 Model Ford pickup, up with Linden here next Tues- deer weighed 136 pounds. The place was about three miles from

Fullback Johnny Hood picked Mr. Scoggins' home. five rooms and bath. See Claud yards for the only Nubbin score. In the old days there were no 41-c It came in the fourth quarter. week end holidays and no auto-FOR LEASE-200 acres of good Hughes Springs led, 6-0, at half- mobiles. People died natural

deaths. time.

#### SAFEWAY CHAIN BUYS REAL ESTATE AT PARIS Safeway Stores, Inc., has pur-

Paris in one of the biggest deals in local real estate history. Deeds filed in the Lamar County clerk's office called for a total of \$122,-550 to be paid the sellers.

Safeway made no announcement as to what will be done with the property, which adjoins the parking lot on which the present Safeway store is located.

The old fashioned man who worked out his own salvation now has a son who relies on his

#### LIQUOR COURSE TO BE TAUGHT

Albany, N. Y .- A new privatechased six plots of property in ly sponsored program to acquaint junior and senior high school students with the scientific facts about alcoholic consumption may get under way in New York State

next spring. The program is being planned by the Temperance Federation of New York, which is eyeing Utica, N. Y., as the starting point. Other sections would be Albany, Syra-

cuse, Buffalo and New York City. Queen Caroline, the wife banker, preacher and the govern-George IV, was known as ment. "Unhappy Queen of England."

### ALL FALL

# Suits and Coats

NOW ON SALE

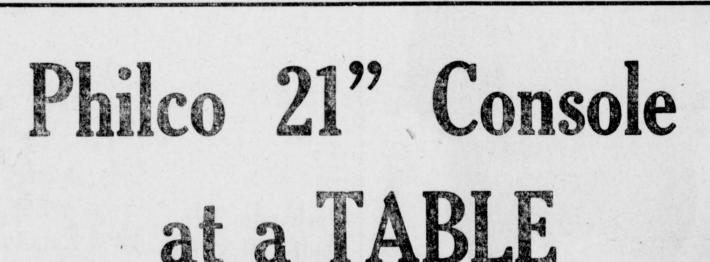
at the

### Hollywood Shop

STYLES OF TOMORROW-TODAY

S. E. Corner Plaza

PARIS, TEXAS





eet iron roofing; also have all lengths new roofing. Bogata ht41c Lumber Co.

KEEP Warm with a Dearborn heater. Natural or Butane gas. Deport Lumber & Hardware, Deport. db-tfc

FOR SALE-Three rent houses and lots in Talco at a bargain. Good investment. Write George Massad, Holdenville, Ok. tf-c

DUE to illness we will not be able to see everyone, but would like for you to see us for Avon Christmas sets. Mrs. T. P. Pierce or Mrs. O. F. Stevenson. Telephone DR9-3745 or DR9-3601.

ger-happy hunter who show where he saw motion instead of being sure it was a legal buck with horns.

> To Reach the Public

Quickly

and Economically

> Use Classified

> > Ads

**MODEL 4119** 

**MODEL PRICE!** 

### **NEW 1955 MODELS**

COMPLETE WITH EXCLUSIVE FINGER-TIP TUNING

New Full Size 21-in. Picture Tube

CUSTOM STYLED MAHOGANY CABINET

TALCO



BUY YOUR PHILCO FROM JACK AND BE SURE OF GETTING THE BEST IN QUALITY AND SERVICE

## Winn's Appliance and Sporting Goods

Dial 9-3441

### Santa and Reindeer Coming to Talco



A team of real live reindeer from the Arctic zone of Alaska with Santa Claus and sleigh, are coming to Talco on Friday, December 3.

On that morning Santa Claus and his four live reindeer will parade through the town to bring the spirit of the season nearer to children and adults. People from miles around will be here to view the parade, it was asserted by Talco merchants and Lions Club, local sponsors. Old Saint Nick will pull the reins over his charges as they prance down the street, resplendent in their bright red harness with shiney, brass nameplates. Circle the date on your calendar now and be here to see Santa Claus and his reindeer.

#### WILKINSON

By MARCIA BLALOCK Mr. and Mrs. Matt Huddleston and son of Dallas, were week end guests of her parents, Mr. and Mrs. C. B. Harris.

Mr. and Mrs. Morris Deaton of Mt. Pleasant. Mt. Pleasant, Mr. and Mrs. Huey Crooks and children of Midway and Eld. O. C. Rhyme of Hughes Springs, were Sunday guests of Mr. and Mrs. Edgar Bragg.

Mr. and Mrs. Harvy Blalock and Doris of Daingerfield, were visitors of Mr. and Mrs. Cliff Phillips and Larry, Saturday.

Mr. and Mrs. Odell Phillips of Mt. Pleasant, were visitors of his parents, Mr. and Mrs. Cliff Phillips, Sunday.

Mr. and Mrs. Harvey Blalock and Doris of Daingerfield, visited his parents, Mr. and Mrs. Jim recently. Blalock, Saturday night and Sun-

Mr. and Mrs. Charlie Phillips have returned home after spending a week with relatives in Arkansas.

Mr. and Ilrs. Charlie Phillips, accompanied by Mr. and Mrs. Harvey Blalock and Doris of Daingerfield, were Sunday afternoon visitors of Mr. and Mrs. S. H. Phillips at Gladewater.

Dinner guests of Mr. and Mrs. A. T. Blalock Sunday were Henry Jackson, Mr. and Mrs. T. C. Riddle, Martha and Jerry of Dallas, on their home court by Argo ba and Mrs. C. W. Jones at Mr. and Mrs. Charlie Blalock, Jean Leo and Charlie Paul of Mt. Springs on

lock and Pallie, and Misses Dor- FAMILY SUPPER FOR othy and Marcia Blalock. Other IN AND OUT CLUB

guests calling during the day On Monday the In and Out dren, and Mr. and Mrs. Gafford were Mrs. Tom Jones and sons of Club entertained their families of Talco. Texarkana, Mrs. R. P. Moles and with an Italian spaghetti supper sons, Mr. and Mrs. Romus Bur- at the Humble Recreation Hall. gin of Talco and Jess Blalock of After eating a delicious supper of ily, the M. L. Blacks, Sunday Italian spaghetti, green salad, night. Mr. and Mrs. Tom Jones and French bread, brownies and cofsons of Texarkana, were Sunday fee, games of cards and dominoes the proud parents of a baby boy, visitors of Mr. and Mrs. R. P. were played. Everyone reported born Nov. 13, and named Steven

Moles and sons. a nice time. Hostesses for the supper were Miss Martha Riddle of Dallas, was a Saturday night guest of Helen Pendleton, Ruby Mitchell, New and Renewed Miss Pallie Blalock. Mary Morrison, Louise Stone and James C. Logan and Akin Fain Barbara Wise. Those attending

and brother of Dallas, were week were the Fosters, Postons, Penend guests of the former's par- dletons, Rothwells, Orrs, John Stone, Doug Stone, Mitchells, Daents, Mr. and Mrs. Lewis Logan venports, Gibsons, Morrisons. and children.

Mrs. Melvin Easley, Carrie and Mr. and Mrs. Virgil Wilson at Sue were visitors in Mrs. Eas- Argo Sunday. ley's mother's home in Ft. Worth

Guests of Mr. and Mrs. C. B. Harris on Sunday were Mr. and Misses Dorothy and Marcia Mrs. Matt Huddleston and son of Blalock made a business trip to Dallas, Mr. and Mrs. Cecil Shipp Jr. and son, Mr. and Mrs. Dean Mrs. Raymond Anderson and Brownlee and son of Mt. Pleasdaughter, Lula Faye, and Miss ant and Mr. and Mrs. P. B. Har-Znobia Chitwood of Argo, visited ris.

Mrs. Virgie Parr of Maple Mr. and Mrs. Ellis Paul Allen Springs, visited her sister, Mrs. and son of New Boston, were C. B. Harris, Thursday.

week end guests of Mr. and Mrs. Billy Easley of Hagansport, was a week end guest of Mr. and The Wilkinson is and boys bask tball teams were defeated on their home court by Argo on children visited his parents, Mr. idges Thursday night Chapel, Sund

Mrs. Archie Gillen and daugh-

#### MAPLE SPRINGS Talco Youths Enter By MRS. L. M. WYATT Music Festival

A Stanley party was given on Twenty young people from the Wednesday by Mrs. Georgia Randle, sponsored by Miss Dorothy Calvary Baptist Church partici-Blalock of the Wilkinson com- pated in the Church Music Fesmunity. Those present were tival of District I held in the Mrs. Myrtle Blalock, Mrs. Alpha First Baptist Church in Long-Blalock, Mrs. Minnie Smith, Mrs. view Monday night. Mrs. Ken- usual order of business followed. all, Collins, Johnson, Anderson, Ola Snodgrass, Mrs. Bertie Bla- neth Westbrook is the music dirlock, Mrs. Virgie Graf, Mrs. Vera ector for this group. Pittman, Mrs. R. L. Brown, Mrs. Vance Jones, Mrs. Mavis Blalock,

Mrs. L. M. Wyatt. tificates in recognition of a mer-Maple Springs PTA met Tuesitorius performance: Sue Miller, day night in a business meeting solo, "The Name of Jesus" with with 25 members present. After grade of A; Linda Haynes, solo, "The Ninety and Nine" with the business session, refreshgrade A; Vera Bennett and Dora ments were served and games

Ann Gandy, duet, "Neath the Old played. Olive Trees," grade of B; Linda Mrs. Inez Gibson returned to Haynes and Dora Ann Gandy, Dallas Sunday after spending a week with her parents, Mr. and duet, "Jesus, Blessed Jesus, grade B plus; trio, Peggy Hol-Mrs. T. C. Richerson.

land, Linda Haynes and Dora Mr. and Mrs. Don Swofford Ann Gandy, "Seeking For Me," were honored with a bridal grade of A; girls ensemble, "Be shower Saturday evening at the Still My Soul," and "Seal Us, O Maple Springs gym. Mrs. Swof-Holy Spirit," by Sue Miller, Linford is the former Fay Blalock. da Haynes, Linda Nugent, Bettye After opening the many gifts, Denton, Peggy Holland, Dora Ann Gandy, Elizabeth Elkins, cake and coffee were served by the hostesses, Mrs. Pauline Tommie Jean Calloway, Patricia Franks, Donna Pittman and Ver-Ryan, Martha Easterling and beth Wyatt. Dominoes furnish-Juanell Smith with grade of B. ed the entertainment for the men.

Boys ensemble, "Stand By Mr. and Mrs. Frank Newman Me," composed of the following: of the Midway community, spent Eddie Griggs, Allen Elkins, Jer-Sunday with Mr. and Mrs. Virry Daughtery, Gaylon Robertson, gle Blalock. Jerry Russell, Johnny Gartman.

Mr. and Mrs. Jack Robertson Bobby Funderburk, Skipper and daughter spent Sunday with Cole and Tommy Nugent, with her mother, Mrs. John Parr, who grade of B. has been ill. The three judges were noted

Those visiting in the home of Mr. and Mrs. Carl Pittman Sun-Riddle, State Director of Church day were Mr. and Mrs, Hulan Music for the Baptist General Westerman and children, Mr. and Convention of Texas. Mrs. Rayford Pittman and chil-Grades by the young people

participating entitles them to participate in the State Music

A large group from the Cal-

Festival in Longview.

IN WHAT DEGREE Roger was carrying home

### sealed not from his teacher.

Sam Mayfield B. L. Gieger

"Do you think it's real bad?" friend asked. "I'll soon find out," Roger said "If it's real bad, I'll get the day-

lights licked out of me and if it's medium bad, I won't get to go to the movie Saturday; if it's just bad, Mama will tell me I take after Papa and let me go at that."

### Fine Arts Club With Mrs. Rosson

for a program on Symbols of a Great Tradition. The meeting talk on the shrines she had visopened with a prayer by Mrs. R. ited. J. Rosson, club chaplain. The Mrs. C. C. Collins introduced he program with the quotation Mrs. Rosson. he program with the quotation,

The following entered num-'These shrines of birth and death, honor and glory, keep the his- 7 in the home of Mrs. Sidney bers and were given award certoric fires aglow on the home Frugia.

soil." Each club member answered roll call by telling about Fine Arts Club met Tuesday Anderson gave a very interesting an American shrine. Mrs. G. N. Members present were Mmes. Haynes, Frugia, Weather-

The next meeting will be Dec.



### DINNER

### FROM SOUP TO NUTS

Shop Here for Food for this Very Special Occasion and you will not be disappointed.

YOU WILL FIND SPECIAL VALUES FOR THANKSGIV-ING NEEDS.

**Swaim Food Mart** 

F. M. 71—Across from Humble Gate **TALCO** 

It's got a "V" in its bonnetor your choice of two new sixes!

The motoramic Chevrolet for '55

Mr. and Mrs. Joe Blalock are Rav. **Times Subscribers** 

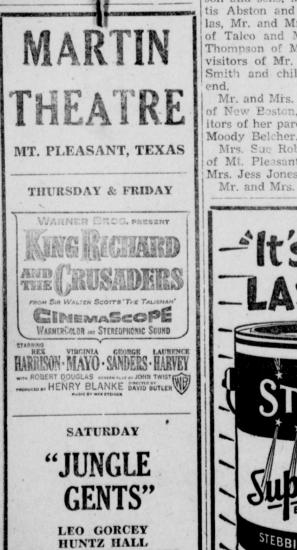
subscription patronage, Marshall E. Jones

Mr. and Mrs. Sam Black of Bo-Convention Festival held in Corgata, visited their son and fam- pus Christi Nov. 24. vary Baptist Church attended the

The Times thanks those whose names appear below for their

J. R. Blalock

Pleasant, Mr. and Mrs. Wesley Blalock and Bry I, Elizabeth and Wayne, Mr. and Irs. Morris Bla-



the BOWERY BOYS

CINEMASCOPE

Coins in the Fountain

In the wonder of 4-Track, Fidelity STEREOPHONIC SOUND

CLIFTON WEBB DOROTHY MCGUIRE

JEAN PETERS

LOUIS JOURDAN

MAGGIE MCNAMARA

SUNDAY & MONDAY

Ross Haren is reported ill in ter of Mt. Pleasant, visited Mrs. the Talco Clinic. Mr. and Mrs. Raymond Thomp- Melvin Easley and children, Sat-

Deport Saturday.

Mrs. Sallie Franks, Sunday.

Bill Haren and children.

son and sons, Mr. and Mrs. Cur- urday.

-It's LONG

tis Abston and children of Dal- | Mr. and Mrs. Joe Berry Floyd las, Mr. and Mrs. Fred Stephens and daughter of Longview, were of Talco and Mr. and Mrs. Joe week end guests of Mr. and Mrs. Thompson of Mt. Pleasant, were Dee Floyd.

Mr. and Mrs. Joe Blalock of visitors of Mr. and Mrs. J. E. Smith and children last week Maple Springs, are the proud parents of a baby son, named Mr. and Mrs. C. W. Hornbuckle Stephen Ray. Grandparents are

On Highway 271, Mile South Talco

**Bogata Phone 144** 

Dial 9-2162

of New Boston, were recent vis- Mr. and Mrs. H. G. Blalock of itors of her parents, Mr. and Mrs. this community and Mrs. Pauline Smith of Fulbright.

Mrs. Sue Roberts and children S-Sgt. and Mrs. Lee Sloan and of Mt. Pleasant, visited Mr. and Janet of Alexandria, La., were Mrs. Jess Jones Thursday. visitors in this community Wed-Mr. and Mrs. Jess Jones visited nesday.



Two new 6's

North Jefferson at U.S. Highway 67

### It's the valve-in-head V8 as only the valve-in-head leader can build it!

You'd expect Chevrolet to out-V8 the field-and it has! Chevrolet's new "Turbo-Fire V8" puts a brand-new kind of excitement under your foot. The excitement of 162 horsepower! The excitement of an 8 to 1 ultra-high compression ratio that squeezes more pure fun out of a gallon of gas than you ever dreamed possible! The new "Turbo-Fire V8" is so efficient that it requires only four quarts of oil instead of the usual five or more. And it has the shortest piston stroke in the lowprice field, for longer engine life. But we can't even begin to give you the whole story here. Come in and drive the new "Turbo-Fire V8!"

#### With enough new advances to fill a book!

Chevrolet offers two new highstepping sixes for 1955! There's the new "Blue-Flame 136" (teamed with Powerglide as an extra-cost option) and the new "Blue-Flame 123." Both bring you new, higher-rated power-the zippy, thrifty high-compression kind. Both have new, more efficient cooling and lubrication systems . . . new engine mounts that result in almost unbelievable smoothness. And, like the new "Turbo-Fire V8," both are sparked by a new 12-volt electrical system for finer performance and faster cold-weather starting. They're the liveliest, smoothest sixes Chevrolet ever put into a passenger car!

Whitten Lumber EVERYTHING TO BUILD ANYTHING

Hiway 271, TALCO

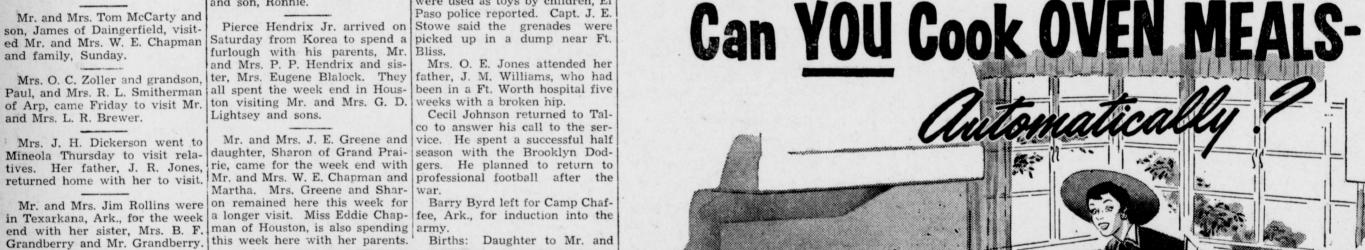
More than a new car ... a new CONCEPT of low-cost motoring (and much too good to miss driving!) BOB SANDLIN MOTORS

**Dial 4-3656** 

Air 2-Door Sedan—one of 14 new Fisher Body beauties in three







Martha. Mrs. Greene and Shar- war, Mr. and Mrs. Jim Rollins were on remained here this week for end with her sister, Mrs. B. F. man of Houston, is also spending army.





st young people's choir that went to Longview on Thursday night.

Mrs. Charley Russell accompanied the group of Calvary Bap-

Mr. and Mrs. Tom McCarty and

son, James of Daingerfield, visit-

ed Mr. and Mrs. W. E. Chapman

Mrs. J. H. Dickerson went to

Mr. and Mrs. F. A. Jones and Phill spent Sunday and Monday in DeQueen, Ark., visiting her sister, Mrs. Roy Johnson and

and family, Sunday.

and Mrs. L. R. Brewer.

family.

R. E. Russell, stationed at Ft. Hood, came for the week end to visit his wife and daughter, Pamela, and parents, Mr. and Mrs. Cecil Loftin.

Mr. and Mrs. T. W. Blalock and three children moved into camp Monday in the McAfee house. Mr. Blalock was transferred here recently from Kingsville

Mr. and Mrs. W. L. Robertson, Gaylon and Linza, went to Texarkana Tuesday to visit her father, W. E. Wilson of New Boston, who is ill in a hospital there.

### Professional

Phone 4-3876 For Appointment in My Home Two Miles South of Mt. Pleasant **On Pittsburg Hi-Way** Dr. J. B. Ferrell **OPTOMETRIST** 

Dr. L. D. Lawler OPTOMETRIST

Witt Bldg., So. Side Square Mt. Pleasant, Texas Phone 1497

Closed Wednesday Afternoon

**Insurance** Office of SMITH-BATES FUNERAL HOME Located at City Drug Store **Collector** and Agent Phone 12 TALCO, TEXAS

Dr. C. W. Cromer OPTOMETRIST Eyes Examined, Lenses Prescribed 102 West Third Street MT. PLEASANT

BOGATA FUNERAL HOME Phone-Day 27- Night 29 Dixie Burial Ass'n BOGATA, TEXAS

It's when cold weather strikes that your car's electrical and cooling systems may grow balky. Has your Ford been checked over for winter?

The radiator, hose connections, pumps and belts should be inspected. The generator, battery and cables, spark plugs, too.

We're making Special Bargain offers all this month on many timely Shop Services. Here are 4 ways that you'll save by taking advantage of them:

1. Ford-Trained mechanics know your Ford best. 2. They use special equipment and tools that are right for Fords. 3. You save time and labor costs because they follow Factory-Approved methods. 4. They install only Genuine Ford Parts when and if replacements are necessary. Now's the time...Drive in!

THESE ARE SURE SIGNS OF SAVINGS The "Welcome Mat" is out for you loel Steer ORD DEALER

MT. PLEASANT

SAVE !

Yes, my Ra Range automatic it lights by itself, cooks by itself — and buzzes to call me back!

automatical

How about your old stove, ma'am? Wouldn't you enjoy automatic cooking?

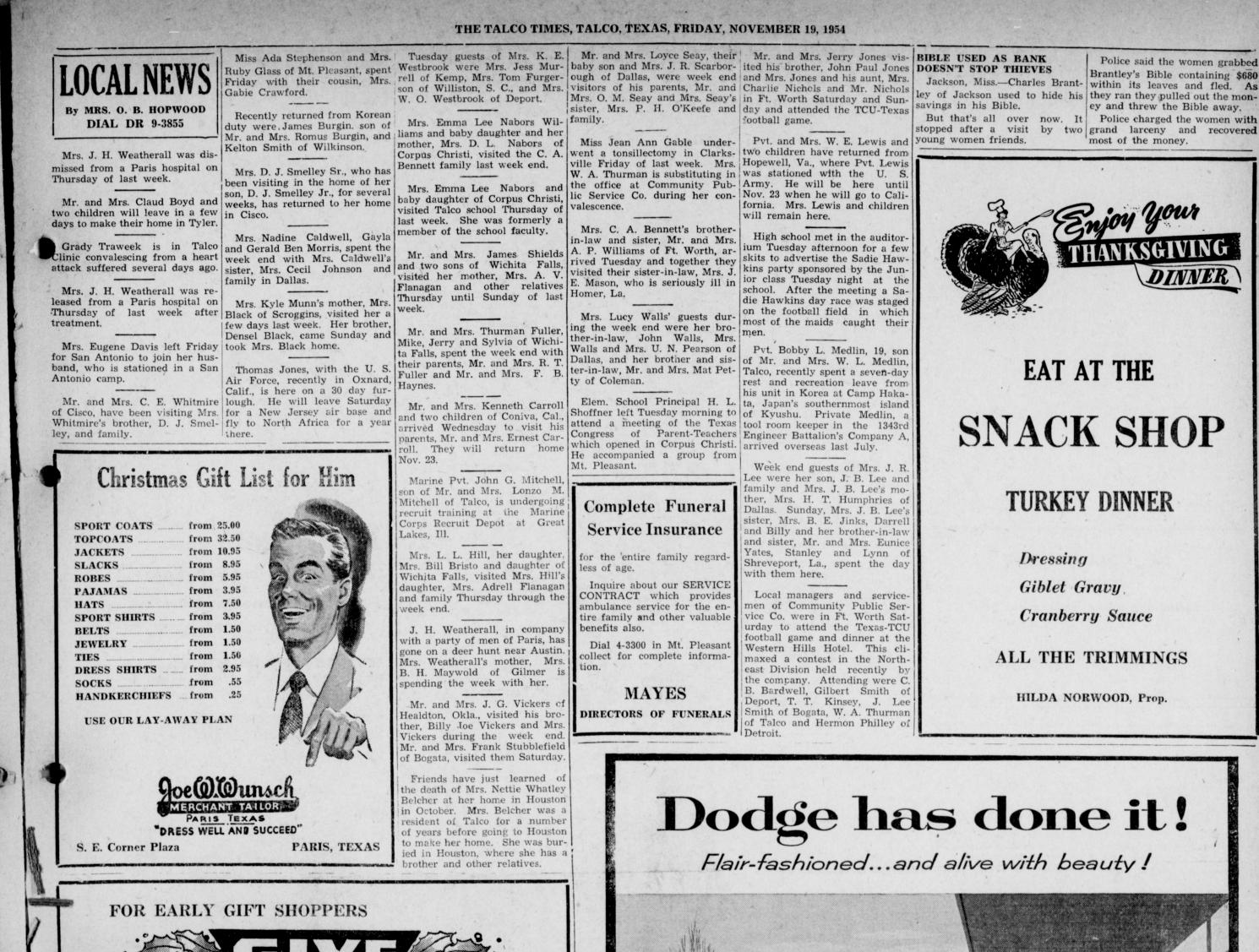
Iter CERMICEL BUTTELLER BUTTEL

0

You'll find more time for your family and friends when your 1954 Automatic Gas Range takes over the cooking chores. Why wait? Enjoy automatic oven meals today. See your favorite Gas appliance dealer. Trade 'N' SAVE during this Old Stove Round-Up!

ISAS LOUISIANA

SEE YOUR FAVORITE GAS APPLIANCE DEALER TODAY-





At Sistrunk Furniture Co. in Mt. Pleasant you will find a complete selection of Home Furnishings.

### -ALL NEW MERCHANDISE AT **NEW LOW PRICES**

### **Convenient Layaway Plan**



It's a wise Christmas shopper who starts her buying now! Now the selections are the greatest and there is plenty of time to look for just the item you want. And to make those Christmas bills easier to cope with we offer our Layaway Plan. You make your selection and it's put in our layaway with the delivery date you specify. Each payday or each month you pay a little on your purchase. By the time Christmas gets here most of it, and many times all of it, is paid for. It's the smart, easy way to buy, and it costs NOTHING EXTRA! Start using our Layaway Plan now.

We offer Efficient Service in helping our Customers to select. Terms arranged easily and quickly. Free and Prompt Delivery. Also Expert Linoleum and Carpet Installation by our own factory-trained mechanics.

MAKE YOUR SELECTION EARLY-USE OUR CONVENIENT LAY-AWAY PLAN. Small Down Payment Reserves your purchase for future delivery.



West Side Square



New Dodge Custom Royal V-8 4-Door Sedan with 183-hp. Super Red Ram V-8 Engine-Extra-Powered to 193-hp. at slight extra cost.

### New '55 DODGE at your dealer's now!



For months the word has been getting around: "Dodge has done it! Wait and see!".

Now the new '55 Dodge is here . . . and the promise is fulfilled. You'll know it from your very first glimpse of its sleek silhouette-longer, lower, and far more beautiful than anyone dreamed!

Here is a car that captures the flair of the future in the bold forward thrust of its hood, in the sweep of its rear deck and twin-jet taillights.

Here is a car that introduces the new outlook in motor car styling, with a swept-back New Horizon windshield that surrounds you in a glass cockpit.

Here is the car of a hundred surprises, whose taut and eager beauty is matched by exciting new developments that put the future at your fingertips.

Dodge has done it! See the new '55 Dodge today.

### Dodge flashes ahead in '55!

Dodge Dealers present: Danny Thomas in "Make Room for Daddy," ABC-TV Bert Parks in "Break The Bank," ABC-TV . Roy Rogers, NBC Radio

**Phone 4-4411** 

#### THE TALCO TIMES, TALCO, TEXAS, FRIDAY, NOVEMBER 19, 1954

By MRS. G. A. VAUGHAN

### Achin Alcorn Amazed at Collector's Idea on Judging Neighbor's Income

· Editor's note: Achin Alcorn, philosopher on his Johnson gsass farm on Sulphur, discusses incomes this week, a matter mostly theoretical with him.

observation that some men are when it comes to being curious Andrews in Washington said it men make, and the current conpoint.

up a howl throughout the country, lots of people contending notices ought to be sent in plain envelopes so nobody can tell Dear Editar: It has been my what bracket they're in. In answering this complaint, almost up on the feminine level Internal Revenue Commissioner

bracket their neighbors are in,

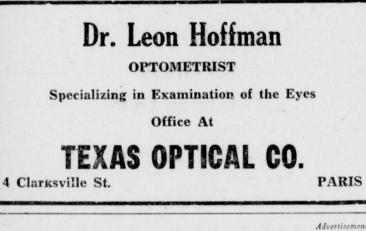
and it's this point which has set

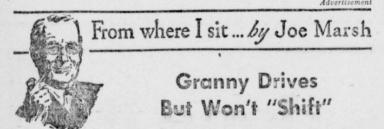
about how much money other was a lot of political nonsense. "In the first place," he said, troversy over the new-fangled "I don't know of anybody who method of sending out income cares who knows how much montax forms has emphasized the ey he makes," which, if you ask me, indicates Mr. Andrews As you know by now, the gov- doesn't know the same people I

ernment has designed a system of know. easy handling of income tax no-| But he didn't stop there. He tices, with colored stripes around went on to say: "If people want the outside of the envelopes in- to go snooping, they'll find out dicating what income bracket the anyhow. There are a thousand tax paper is in. While this makes and one ways to approximate a it easy for the government clerks person's income-by the way he in sorting out the notices for eats, dresses, the number of children he supports, the automobiles mailing, it also gives people a he drives. chance to observe what income

Dr. John E. Price OPTOMETRIST 302 First Nat'l Bank Bldg. Telephone 4-4478 Paris Successor to Whiteside & Whiteside

When I read this, I had to get up and walk around the room to make sure I was reading it right. If there's any way to tell what a man's income is not, it's following the plan Mr. Andrews outlines. Some of the best dressed people I ever saw owed the most money and had the least chances of ever paying it back. Any



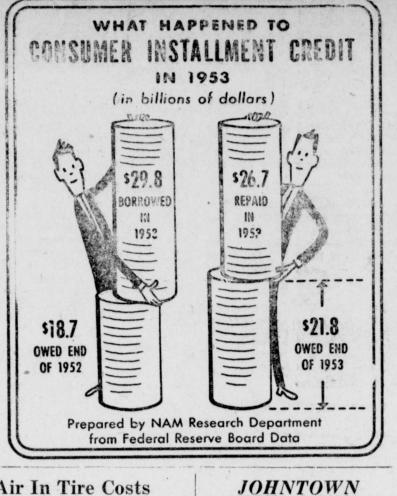


Saw Grandma Taylor parking her 1924 Franklin out front the other day. Neat as a pin, radiator and hub caps gleaming-the whole car is as shiny as the day she bought it 30 years ago.

Then I stopped and looked again-for there, hanging on the spare tire was a sign: "This car NOT for sale."

Asked Granny what was going that we respect each other's

From where I sit, it's strictly the new cars for me-but Grandma Taylor, and others, are certainly welcome to their "old faithfuls." It's simply a question of preference. Same with a choice of beverages. For instance, I like a temperate glass of beer with supper. You may prefer coffee. Fine! The important thing is on. "Joe," she says, "it's this craze choice-and "ride along smoothly



#### **Air In Tire Costs** Youth \$2 a Pound

Bonham.—Two Bonham youths Cooper home included their sons,

their squad car tires-can be expensive. Corporation Judge Tom Denton fined one youth \$50 after he released the air as a Hallowe'en

ed \$25 for standing by and watch-Figuring pressure in the tire at

returned to their home here. Rev. and Mrs. Alvin Blalock and two sons of Talco Rt. 2, were In Deport pranksters let air out Sunday dinner guests in the G. f two tires on a car belonging to A. Vaughan home. Mrs. T. W. Smith of Talco, was a Sunday visitor also.

Mrs. Lucy Hervey left Tuesday banker who set out to judge a for Dallas, where she will visit

wears, wouldn't be in the bank-The Assembly of God congreing business long. Drivin a long gation, who are using the Methautomobile these days ain't no odist building for a place to wor-

than owning a television set or rooms on the grounds adjacent to an inner-spring mattress. Judg- the church. They are putting ng a man's income bracket by lumber on the site this week. what he eats is about as accurate Jimmie Cotten, who has been as estimating the size of his house employed at Rockport, is visitmortgage by the way he trims ing his father, W. A. Cotten. his lawn or by the color of his Mrs. H. M. Askins, who has bathtub. And as for judging a bathtub. And as for judging a spent the past week visiting Mrs. man's income by the number of W. J. Hawkins and Mr. and Mrs. children he has, I tell you, that F. M. Pew, returned to her home floors me. Maybe it can be done in Clarksville, Monday. in Washington, but it sure ain't Mr. and Mrs. Frank M. Pew

out here in my neck of the woods. Mrs. W. J. Hawkins and Mrs. H.

### Philosophy Of A **Country Editor**

We agree with this little bit of philosophy written by a small town editor in Wisconsin after have opened a war against teenwhat must have been a most dif- age speedsters and City Commis- a vehicle-gasoline, oil, maintenficult day:

folks say he ought to be hung; if trated parents don't like it, we'll ance, registration and depreciaa lawyer makes a mistake, he throw them in jail for contempt." tion, amounts to \$1.55 per day. appeals the case; when a doctor makes a mistake, they say noth- from persons living around driving is \$1.55 plus 3½c per ing, because they don't know Latin and they couldn't read his were speeding and driving reckwriting if they did.

"A doctor can use a word a if we have to lock some of them mile long and it won't make any up. We're going to bring them difference if he knows what it before the city judge and we're 'A skeleton in the cupboard'?" means, for folks will think he's going to get plenty rough on some educated, while an editor has to of them," Molnari said. be able to spell any word he uses.

If the doctor goes to see another man's wife, he charges for the visit, while if the editor goes, he gets shot.

"People that call the doctor and get well, think he's a great man If they don't get well, they're dead and can't say anything. Two-thirds of the folks in town are sore at the editor either because the newspaper said something about them they didn't like or said something nice about somebody else."

#### NEW VERSION

#### 'Early to bed

And early to rise, And you'll make enough cash To do otherwise."

ited her sister, Mrs. John Sale Mr. and Mrs. M. H. Dryden of and family, Sunday. Longview, here to spend last Mrs. John Sale is reported ill

week, received a message that at her home. Lonnie Neal of Naples, uncle of Mr. and Mrs. Bill Ward and M. H. Dryden, had suffered two Sammy and Mr. and Mrs. Coot serious heart attacks and was in Mankins of Bogata, visited Mr. a critical condition. They left and Mrs. Frank M. Pew, Sunday early Sunday to attend him. night.

Mr. and Mrs. W. A. Black and Robbie McCuller has to report family, formerly of Turkey, have for induction into the Army on Nov. 23.

Mrs. John Hervey is reported ill at her home with a cold. Twyman Pirtle was a dinner

guest Sunday of Mr. and Mrs. Jim Hervey. Visitors of Mrs. Nanny Pirtle

and Scott, Sunday, included Mr. and Mrs. Delbert Wilson of Tyler and Miss Jewel Wilson of Ida, La.

Jim Pirtle and Claud Kennedy of Cunningham, are on Red River for a deer hunt this week.

### **Mineola** Cracks Down On Teen-Age Speeders

Mineola. — City officials here chusetts motorists:

sioner Chris Molnari added to the ance and tires-average 3.54c a "If the editor makes a mistake, fire this statement: "If the frus- mile while the fixed costs, insur-City police report several calls The total expense for a day's school buildings that youngsters mile. lessly. "We're going to stop this

CAR COSTS ESTIMATED FOR MASSACHUSETTS Boston, Mass.-The American

Automobile Association has come up with these figures for Massa-

The variable costs of operating

#### DEFINED

Teacher: "Can anyone tell me what is meant by the expression, Willie: "Yes, sir, a chicken af-'ter the second day's dinner."



**AUNTIE MAY** says: "since I serve 'em with Karo I can't make enough pancakes ... everybody just loves this wonderful waffle syrup." Buy the big Decanter Bottle! also in the popular 11/2 -pound bottle ... and in 5-pound cans



found out that air-particularly Aubrey and J. O. Cooper Jr. of the type that local police use in Corpus Christi.

prank. A second youth was fin-

around twenty-five pounds, the

prankster paid \$2 a pound for the an elderly widow and it didn't cost them a thing-not even re-

morse of conscience.

man's income by the clothes he her children until after Christwears, or the clothes his wife mas.

more of an index to your income ship, will build Sunday school

for old cars. Everybody wants to together. buy my Franklin. But it has served for years and it's not for sale at any price."



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# **OUR BREAD IS Oven Fresh**

### delicious bread is so vital for good health



For 29 Years the Fastest Selling Bread in the Red River Valley

Fine Textured, light and so delicious! Once your family has tried our Bread it will be their everyday favorite. With its buttery, tender crust it has that fresh-from-the-oven home-made goodness that everyone enjoys. It's fresh every day, of course!



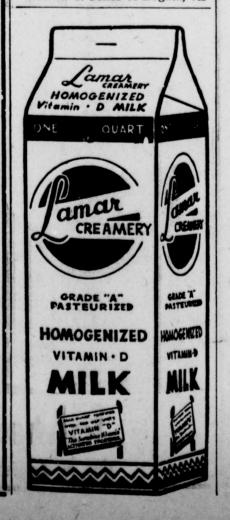
By the way, yesterday mornin M. Askins were business visitor a man in a new 1955 convertable stalled on the road out here near my place and asked me to lend him a dollar to get some gas were business visitors in Clarks-What income bracket you ville, Monday. Mrs. Alvis Denny of Bogata, reckon he's in?

Yours faithfully, A. A. was here on business, Monday. The meeting at the Church of Christ, conducted by Earl Edge of Talco, closed with the service

on Sunday night. Mr. and Mrs. Tommy Cecil and son of Greenville, spent the week end with Mr. and Mrs. Tom Pir-

Mr. and Mrs. Jim Hervey and Mr. and Mrs. Enoch Black were business visitors in Paris, Satur-

Mrs. Jim Hervey received a long distance telephone call from her son, James Hervey and wife, Monday afternoon, just to say hello. James has been in the Navy about 12 years and has land duty in Hutchison, Kans., now. Mr. and Mrs. E. V. Pirtle and Mr. and Mrs. W. E. Hawkins of Longview, spent the week end at their home here. Mrs. R. C. Jones of Bogata, vis-



TODAY ... one light-weight electric bed cover keeps you snugly warm all night long!

Yes . times have changed! No longer must you play low man to a stack of blankets . no longer must you waste energy holding up needless weight. With electric bed covering you enjoy sunny warmth without weight for really relaxed sleeping comfort. Just one electric blanket or an electric sheet with one top cover is all you need to keep snugly warm on the coldest nights. See the new electric bed covering at your appliance dealer's or our office today. Double bed electric blankets as low as \$39.95; electric sheets, \$24.95.

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